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SHOWMEN'S TRADE REVIEW

FREE MOVIE DAY JULY 6
MAKE IT UNANIMOUS



REVIEWED IN THIS ISSUE

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★ Complete ★ Every Week ★
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S. A. Galanty (See Page 5)

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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BIG SPLASH AT
THE ASTOR, N. Y.
World Premiere
is Glorious!



M-G-M'S
MAMMOTH TECHNICOLOR
MUSICAL SPECTACLE

BATHING BEAUTY

"What a Summer Show Better than a cooling plant!"



"BATHING BEAUTY" starring Red Skelton with Esther Williams, Basil Rathbone, Bill Goodwin, Ethel Smith, Jean Porter, Carlos Ramirez, Harry James and his Music Makers with Helen Forrest, Xavier Cugat and his Orchestra with Lina Romay. Photographed in Technicolor. Screen Play by Dorothy Kingsley, Allen Boretz and Frank Waldman. Adaptation by Joseph Schrank. Directed by George Sidney. Produced by Jack Cummings. A Metro-Goldwyn-Mayer Picture.

TWENTY YEARS OF LEADERSHIP
1924-1944
MGM

Every Theatre: Free Movie Day, July 6th! "The Fighting Fifth" Victory Climax

The Editorial Page

The BIG Day

Chairman Bob O'Donnell and his entire committee for the Industry's Fifth War Loan Drive are urging theatremen everywhere in the country—in small towns, big cities, rural communities—to join in the Big Push set for National Free Movie Day, July 6, as a means of going over the top with a whoop and like real fighting men.

This is both an appeal and a challenge to the showmen of this industry. Theatremen have been doing, are doing, magnificently in the current Loan; but this job is one in which all that has gone before means only that so much more should be done to make sure, when it is all over, that there can be only complete personal satisfaction that each gave his and her best from start to finish.

The Free Movie Day event on July 6 can be made one of the most glorious demonstrations of patriotic devotion on the part of theatremen this or any land has ever seen. To make it such there is only the need for each and every exhibitor to put forth his sincerest effort to make his own individual Free Movie Day show the most carefully planned, most energetically exploited and biggest showmanship success of his career. The incentive to do it is there. O'Donnell and his immediate aides on the Drive Committee are theatremen themselves. They know the extra work that is entailed in handling these events. They know how hard theatremen have been worked in this and former drives. They would be the last to ask theatremen for extra effort such as this were they not certain that the need is there to justify whatever sacrifice is involved for each and every exhibitor in making July 6 the kind of Big Day for which they now appeal.

Here, in advance of the accomplishment, go our congratulations to the theatremen of America for making July 6th a really historic day for the industry.

▲ ▲ ▲

Merited Honors

Announcement that the latest Liberty Ship to be completed by the Kaiser shipyards in Richmond, Calif., will glide from the ways bearing the name S.S. Benjamin Warner, has been hailed throughout the industry with a sense of pride and also of gratification over a distinction which must bring great personal happiness to three motion picture men who enjoy great personal affection and respect. The S.S. Benjamin Warner, which will be launched Saturday, July 1, is named for the father of Harry M., Col. Jack L., and Major Albert Warner, who, with their brother, the late Sam Warner, entered the picture business in its infant days and have come up to top-rank the hard way and have made such important contributions to the industry.

The career of the Brothers Warner in this industry is marked by such accomplishments as could result from only the most unflinching courage. The spirit of the pioneer has marked the innumerable achievements in screen production which have issued from the Warner studios—to whose credit stand many advances importantly associated with the progress of motion pictures.

The distinction is a great one—but it is an honor well merited and enthusiastically applauded.

▲ ▲ ▲

Observations

Nathan E. Goldstein, head of Western Massachusetts Theatres, puts punch in his observation that it's a mistaken idea to seek more revenue by charging advanced prices. He cites the fact that "Going My Way" (certainly a top-flight picture which might have been rated a "special" at advanced scales) broke records of eight and a half years at his Paramount Theatre in Springfield, Mass., at regular admissions.

* * *

Under the heading "Unique Contribution," the Chicago *Herald American* on June 21 paid editorial respects to the motion picture industry's cooperation with the Fifth War Loan, pointing out that the motion picture business differed from most of the businesses that are so generously joining in the drive in that the film industry alone is giving up its cash receipts through War Bond Premieres. Good to see these occasional expressions of recognition of the sincere and generous job this industry is making toward the war effort.

* * *

The brochure on "The Purple Heart," prepared by Charles Schlaifer, 20th-Fox advertising manager under Hal Horne, now being circulated makes an impressive statement for the power of the screen. Titled "A Mission Accomplished," the booklet reveals how this picture served to awaken the public to a full realization of the nature of our enemy in the East.

—*"CHICK" LEWIS*

JUL - 8 1944

Back Up—Buck Up The Fighting 5th on Free Movie Day



24 Hours of All-Out Super Showmanship July 6th, 1944

Concerted One Day Push Urged to Aid Campaign

Looking toward July 6, "National Free Movie Day," for Bond Buyers as the high spot of the entire Fighting Fifth War Loan campaign, Chairman R. J. O'Donnell and the National Committee have issued an appeal to all exhibitor urging one mighty concerted push through united cooperation.

It is O'Donnell's conviction that if every theatre, large and small, will cooperate by offering free admission to all bond purchasers on that day and advertise, exploit and publicize the event in concert with his fellow showmen, the result will be a tremendous surge of bond sales toward topping the industry's national and local goals.

Greater St. Louis, Mo., has gone O'Donnell one better by staging three free movie days in addition to bond premieres, etc. Large newspaper ads, heralds, lobby display and the screens of 330 theatres have publicized the three dates concluding with July 6. Harry Arthur, Eastern Missouri Exhibitor State Chairman, reports SRO bond sales on the first two days in the "Show Me" state.

Appeal for Telephone Orders

National Theatres, in addition to Bond Premiere, children's premieres and Free Movie Day has instituted the following promotions: All Los Angeles radio stations united on a ten-hour appeal for telephone orders from bond purchases with theatre mobile bond units making delivery. Tie-up with the Los Angeles *Examiner* devotes front page space daily to theatre bond issuing agencies. Boxing and wrestling match in Los Angeles Olympic Auditorium promoted by theatres with sale estimated at 5000 "E" Bonds. Orpheum Theatre, Los Angeles, will stage a 20-act vaudeville show running performances for a full day on July 3rd with free admission to bond buyers estimated at about 4000. "Duffy's Tavern" radio broadcast from Carthay Circle reported a sell-out on June 27. Industrial shows promoted in cooperation with an aircraft plant and leading rubber company. An elaborate program has been arranged in Riverside, Cal., for the display of aircraft and infantry maneuvers in tieup with March Field Air Corps and Camp Haan. The Fox Theatre, Bakersfield, was the scene of a network broadcast of "Breakfast at Sardis" with a sellout to bond buyers on June 24. Rudy Vallee and his Coast Guard Band has been booked for 12 bond shows. The Fox Theatre, San Bernardino, staged a triple Bond Premiere on June 28 with morning show for juniors, afternoon for adults over 60 and evening for purchasers of $100 "E" Bonds and up. Ed Penn of the Cabrillo, San Pedro, has sold over 3477 bonds through a personal canvass of shipyard and industrial employes.

Wyoming became the first 100 per cent state in the matter of Bond Premieres with every theatre staging one. This is also a "first" covering all previous WAC campaigns. Seventy-five per cent of the theatres have set Children's Premieres and 93 per cent are on the Free Movie Day band wagon.

James Glennon, Metropolitan, Washington, D. C., offers local business men 30-minute delivery service on Bond orders phoned to the theatre.

Dale McFarland, publicity chairman for Iowa, is distributing to all theatres in that state a special "Fighting Fifth Scrap Book" urging a record of all state activities in the campaign.

Rick Ricketson reports from Colorado that 85 towns are being bond-barded with traveling shows. Denver is reported in the throes of keen competition on a "Honored City Blocks" stunt with residents scrambling to make their home block the first 100 per cent block for free movie tickets.

R. H. Coulter, Byrd, Richmond, topped bond per seat quota with 1493 "E" bonds sold against 1390 seats at the mid-point of the campaign.

A plan that is selling thousands of Bonds for Loew theatres provides for men in the service to be "covered" with Bonds by their relatives and friends. The person buying or selling ten $25 Bonds receives a badge of honor, and the service man receives a card informing him that his name is posted on the Bond Honor Roll in the theatre lobby. Hundreds of service men wrote to the theatres in appreciation. You could urge families of service men to attend on Free Movie Day and offer a prize to the largest family attending.





Top—Herald for house to house distribution used and prepared by theatres in Greater St. Louis to advertise the triple Free Movie Day activity. Bottom—Paramount, Des Moines, offers curb service to motorists at the Tri-States sidewalk Bond booth.

Says Movie Day Can Hit Total Of a Million 'E' Bond Sales

Quoting figures from the Fourth War Loan, Charles M. Thall, Northern California "Fighting Fifth" exhibitor chairman, this week estimated that Free Movie Day can result in more than a million "E" Bonds nationally, if the exhibitors properly get behind it. Thall has issued a special bulletin to exhibitors in his area stressing the importance of the event.

Highlights of Free Movie Day Plans

In the words of R. J. O'Donnell, National Chairman of the "Fighting Fifth" campaign, "This is a vital and urgent call for extra effort. We must get more exhibitors to participate in Free Movie Day. We ask the cooperation of all exhibitors over and above the call to duty."

Theatres can make this event a one day, all-time record day for war bond activity to date. One hundred per cent theatre participation is the goal. Make this a thank you salute to the boys who have liberated Cherbourg. One more smashing day toward victory.

Here are the national details:

If you choose, start running Free Movie Day trailers on July 4 to cash in on heavy attendance. Be sure to get yourself a trailer.

Local Free Movie Day ads are set to break in the newspapers on July 5.

Why not prepare special heralds for house to house distribution on July 5, announcing your Free Movie Day attraction and make it clear that tickets will be sold as usual to all patrons who have already purchased or are unable to purchase bonds?

Network announcements will be broadcast on July 5, eve of Free Movie Day heralding the activity. Set similar announcements on your local station. They can be counted upon to cooperate.

Prepare lobby posters for sidewalk "A" boards or easel frames for prominent display on Free Movie Day. An advance poster displayed from July 4 on will do no harm.

Enroll your theatre today if you are not already on record for Free Movie Day participation with your local and state committee. Let's make it unanimous.

New Records Set for Bond Selling Events

Previous records for special events staged by theatres to stimulate war bond sales have been surpassed by exhibitors in their efforts for the Fifth War Loan, it was shown by figures compiled at campaign headquarters in New York on the basis of reports received up to Monday, June 26. The figures showed a total of 10,415 special events already have been set throughout the country. National Chairman R. J. O'Donnell said this figure (based on confirmed bookings under distributors' agreement with the drive committee) do not include the many special bond shows which are staged otherwise. Of the total, 4715 are War Bond premieres as compared with 3182 in the Fourth War Loan; 4809 are Free Movie Days, contrasted with 3403 in the Fourth, and 891 are Children's Premieres. Children's Premieres were not included in the distributor agreement in previous War Loans and few were held.

Indicating a huge increase in participation by theatres in small towns as compared with previous War Loan drives, exhibitors in towns of 75,000 population or less up to Monday booked 1517 uncontracted pictures for special events. These confirmed bookings, made with major distributors, include 1250 for Bond Premieres and 267 for Children's Premieres, according to figures received by the Distributors' Division from Distributor Chairmen in the field. The uncontracted bookings represent more than 25 per cent of the total of scheduled Bond Premieres and 30 per cent of the Children's Premieres.

Cleveland Loew, Warner Downtown Prices Revised to Omit Odd Cents

Admission prices at Loew's and Warner theatres in downtown Cleveland were revised this week when the Loew minimum scale of 43 cents and the Warner minimum of 44 cents were increased to 45 cents. Reason for the change was to eliminate dealing in pennies.

The odd-cent prices were established last April when the new Federal admission tax law went into effect. A recent ruling whereby the Federal tax is computed on the basis of the established price, regardless of the Ohio state three per cent sales tax, made possible their elimination. Houses affected are Loew's State, Stillman and Ohio; Warners' Hippodrome, Lake and Allen, jointly operated by Warners and RKO.

Billings Named Editorial Director Of Time, Inc., and March of Time

John Shaw Billings, managing editor of *Life* magazine, will become editorial director of the Time-Life-Fortune publications, including the March of Time on the screen and radio on July 10, Editor-in-Chief Henry R. Luce announced this week.

On the same date Daniel Longwell, executive editor of *Life* since its first issue in 1936, will succeed Billings as managing editor.

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Sees 'Healthy' Future

Expectancy of "a long period of healthy business" and a belief that "television will not create any unusual disturbance in our industry" was expressed by William F. Rodgers, MGM vice-president and general manager of sales and distribution, at the MGM birthday luncheon held Tuesday in Cleveland's Statler Hotel.

Rodgers substantiated his enthusiasm with the statement that his company has the largest negative investment in its history, indicating its practical faith in the future of the industry. He also thanked the 60 exhibitors present for their full anniversary support.

Radio-Keith-Orpheum Officers Re-Elected; Dividend Declared

All officers of Radio-Keith-Orpheum Corp. were re-elected for the ensuing year at a meeting of the board of directors Wednesday. It was the first meeting of the board since the annual meeting of stockholders.

The meeting also declared a dividend of $1.50 per share on the 6 per cent preferred stock of the corporation, which will be payable August 1, 1944, to holders of record at the close of business on July 20, 1944 (constituting the regular dividend for the current quarter which will end July 31, 1944).

Newark Local Seeks to Collect $13,000 From Former Union Officers

Hearings were conducted this week by Vice-Chancellor John O. Bigelow on a motion of Newark Local No. 244, motion picture projectionists' union, to collect $13,000 from Louis Kaufman, former business agent, and Harry S. Oppenheimer, secretary. The local paid that amount in court costs and counsel fees as the result of a law suit instituted in 1935-36 by members seeking to unseat Kaufman and Oppenheimer.

The vice-chancellor has ruled that Kaufman and Oppenheimer should have borne the expense and granted the union permission to seek reimbursement.

Kaufman resigned as business agent last December, following his conviction with six Chicago racketeers on a charge of conspiring to extort more than one million dollars from the motion picture industry.

Lt. James G. Schaefer Killed in Action on D-Day

Lieutenant James G. Schaefer, son of George J. Schaefer, Chairman of the War Activities Committee, Motion Picture Industry, was killed in action on June 6th in France, according to a War Department telegram received by his family on Saturday.

Lieutenant Schaefer, who was 27, was a Reserve Officer called into active service on January 1st, 1942. He was attached to the 82nd Airborne Division. Lieutenant Schaefer was a graduate of Princeton University, and was associated with the Skouras Theatres Corporation until he was called into active service.

Warner Trade Shows July 17, 24

Warner Bros. have scheduled trade shows in all territories for three pictures July 17 and 24. The pictures are: "Mrs. Skeffington," to be shown July 17; "Janie," and "Crime by Night," which will be screened July 24.

To Represent Puerto Rican Firms

George Barnett, president of Modern Film Corp., has been appointed U. S. representative for Cobian Theatres and National Pictures of Puerto Rico.

Leo Booked Solid in U. S. for Celebration

William F. Rodgers, vice-president and general sales manager of MGM, realized what must be Utopia in spades for the head of an organization in the film distribution field, when he was informed in Cleveland Wednesday that Leo the Lion would appear on the screen of every regularly operated motion picture theatre in the U. S., of which his company has a record. The final figures to Rodgers, who received them in Cleveland while en route to the Coast studios of the company, disclosed that 16,459 theatres at some time during the Twenty-Year Anniversary Week, June 22-28, showed at least one subject from MGM.

Following receipt of the big news, Rodgers said: "This is the finest compliment and an amazing tribute to our sales organization, ever paid our company, all of whom worked so diligently to make it possible. In expressing our appreciation and our humble thanks to the 16,459 customers and non-customers, who went out of their way to mark our Twenty-Year Anniversary, I am frank to say we are overwhelmed.

"When the idea of having Leo appear on the screens of the theatres of the United States was suggested by one of our enthusiastic customers, none of us believed it was possible, even mechanically, to achieve a hundred per cent representation," Rodgers added.

Paramount Canadian Sales Convention Opens in Toronto

The Paramount Canadian annual sales convention opened in Toronto Wednesday with Canadian General Manager Gordon Lightstone presiding. Paramount's New York office was represented at the meeting by Charles M. Reagan, vice-president in charge of distribution; Oscar A. Morgan, general sales manager of Shorts and News, and Robert M. Gillham, advertising and publicity director.

Canadian Branch Managers Russell Simpson, Bill Kelly, Dave Brickman, Jack Hunter, Tom Dowbiggin and Pat Hogan were present as were Canadian head office personnel, including W. J. O'Neill, H. Q. Burns and Win Barron.

S. A. Galanty

(The Man on the Cover)

Mideastern Division Manager of Columbia Pictures, who has just rounded out fifteen years' association with that company. Galanty, whose headquarters are in Washington, D. C., supervises the Cleveland, Pittsburgh, Cincinnati and Washington branches of Columbia, and for years he has been one of the most prominent and popular distributor executives in those territories.

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40 to 45 Pictures On New Season Schedule From PRC; To Increase Own Production

Between 40 and 45 pictures, including westerns, will be released by PRC during the 1944-45 season, Leo J. McCarthy, general sales manager, announced at the company's fifth annual sales convention in New York Thursday.



Leon Fromkess

Leon Fromkess, vice-president in charge of production, announced Wednesday that a budget of $7,385,000 was available for production of PRC's 1944-45 schedule of pictures. This sum, Fromkess said, is the largest in PRC history and has been obtained through a coalition of Pathe Industries, Inc., four PRC companies and three Pathe companies. That these arrangements were consummated this week and that no budget ceilings have been set limiting individual picture costs as each film will be set up financially on the basis of its own merit in potential box-office possibilities, were other points emphasized by the PRC production chief.

Fromkess also disclosed that a deal has been completed on the Coast for the eventual televising of special PRC productions by NBC. The first picture under the deal will be a biography of Dr. Jose Rozzal, national Philippine hero, which will be put in production within 90 days. The film will be dramatized in three episodes over NBC stations on the standard broadcast basis as a build-up for the release of the picture.

McCarthy, who presided at the sales sessions, which opened Wednesday, stated that the new season's schedule will be inaugurated with the release of the now completed "Dixie Jamboree," in which Frances Langford and Guy Kibbee are co-featured. Also completed for early release is "Bluebeard," produced by PRC under the supervision of Leon Fromkess. Added Mr. McCarthy: "PRC plans to produce more and more of its own product, especially pictures in the higher budget classification."

More facts about PRC's 1944-45 product revealed at the convention: "When the Lights Go On Again," directed by William K. Howard, is now shooting; "They Eloped One Nite," starring Jimmie Lydon, will go into production late in July; "Swing Hostess," with Martha Tilton, radio singing star, which Sigmund Neufeld produced, has already been completed.

PRC product, the convention further revealed, has been divided into two groups. The first is known as the Army group, with divisions consisting of four generals, eight colonels, and eight majors. The second, or Navy group, consists of four admirals, eight commanders and eight captains.

In the Army group are such pictures as "Dixie Jamboree," "Bluebeard," "Swing Hostess," "I'm From Arkansas," "Fog Island," "They Eloped One Nite," "I Accuse My Parents," "His Adopted Daughter," "Here We Go Again" and "Fog Island," "For the Love of Mike," "Hollywood and Vine" and "G. I. Guy"; the latter four pictures to be produced by PRC. Also included in the Army classification will be the first four of the series of eight Texas Ranger pictures co-starring Tex Ritter and Dave O'Brien and the first four of eight Buster Crabbe westerns.

The Navy group, headed by "Crime, Inc.," includes "Queen of Burlesque," "War Marriage," "Wife of Monte Cristo," "Swamp Man," "Drums of Death," "Hannah From Savannah," "Kid Sister," "Bombshell of Brazil," "East Side-West Side," and the remaining Texas Ranger and Buster Crabbe releases.

Franchise holders and branch managers who attended the convention included: Albany-Buffalo, Bernie Mills, Leo Murphy, Jack Berkson, George Miller, Ben Smith; Atlanta, Ike Katz, Harry Katz; Boston, Zippy Goldman, Harry Gibbs, Sam Levine; Chicago, Henri Elman, M. Van Praag; Cincinnati-Cleveland, Nat Lefton, Harry Bugie, Rudy Mueller; Denver-Salt Lake, J. H. Ashby, Anderson; Detroit, Wm. Flemion, Anne O'Donnell; Indianapolis, Joe Bohn, Sam Abrams; Kansas City, Beverly Miller, John Muchmore; Little Rock, B. F. Busby; Los Angeles, Sam Decker, Harry Stern; Milwaukee, Ben Marcus, Joe Strother; Minneapolis, Abbott Schwartz; New York, Sidney Kulick, Lt. Commander Bert Kulick, Seymour Jonas, Frances Kulick; Oklahoma City, E. L. Walker, Harry McKenna; Omaha-Des Moines, Harry Rogers; Philadelphia, Herbert Given, Mrs. H. Given; Pittsburgh, Lew Lefton; St. Louis, Andy Dietz; San Francisco, Armand Cohn, Sam Sobel; Seattle-Portland, Lloyd Lamb, Harriet Lamb; Washington, George Gill, Fred Sandy; Canada, Harry Allen; New Orleans, Phil Sliman.

Home office executives who attended include: Leo J. McCarthy, general sales manager; Fred Rohrs, assistant to Mr. McCarthy; Roberto Socas, foreign export manager; Jerry Edwards, legal department; Harry Blair, eastern publicity manager; S. S. Kestenbaum, field exploitation; John Cosentino, in charge of exchange operations; D. F. Wiener, accounting department; and Janet Rosenthal, in charge of prints.

Howard LeSieur Named to Post Of UA Sales Promotion Manager

Howard R. LeSieur has been appointed sales promotion manager of United Artists, it was announced over the week-end by Louis Pollock, director of advertising and publicity. LeSieur, who has been with the company since 1933, relinquishes his post as production manager to Nathan Lax, formerly of the Sterling Advertising Agency.

Before joining United Artists, LeSieur was connected with the Hanff-Metzger Advertising Agency as contact on the Paramount Pictures' account.

100 Advance Dates for 'Twain'

Warner Bros. announced this week that 100 pre-release dates, starting July 7, have been set for "Mark Twain," which will be generally released July 22. The first of the advance engagements will be at the Majestic, Providence. Last month the picture played approximately 200 special dates limited to one week.

TRADE TRAVEL LOG

Roy Haines, Warners Southern and Western division sales manager, in Detroit for a few days.

W. C. Gehring, 20th-Fox Western sales manager, left New York for Chicago to spend a few days with the exchange personnel. From there Mr. Gehring goes to Denver and Salt Lake City for sales conferences.

Norman Ayers, Eastern district manager for Warner Bros., returned Monday from a week's trip to Buffalo, Gloversville and Albany.

David Rose, Paramount's managing director for Great Britain, arrived in Hollywood this week for confabs with studio executives.

Frank N. Phelps, Warner Theatres labor relations contact, arrived in Chicago. He returns to New York the end of this week.

R. P. Hagen, manager of Warner Bros. film checking service, arrived in Cincinnati Wednesday and went to Cleveland Thursday for a two-day visit; then back to New York.

Ary Lima, general manager for Warner Bros. in Brazil, returned to New York Tuesday from a trip to Burbank.

Samuel Goldwyn arrived in New York Monday to arrange for the North American premiere of "The Way Ahead." He returns to the coast late this week.

Sam Wheeler, Film Classics franchise holder for the Washington, D. C., territory, a New York visitor this week.

Gallup Joins STR

Bruce Gallup, well known advertising and publicity director formerly associated with major film companies and recently in defense work with the Vega Airplane plant in Burbank, Calif., this week joined Showmen's Trade Review to direct and head an expanded trade relations activity by the publication.

Gallup is one of the veteran advertising and publicity directors of the industry. His first post in the motion picture field was as head of publicity and advertising for Hodkinson, and he later served in a similar capacity for First National, United Artists and Columbia Pictures. Following the latter association, Gallup joined the Donahue & Coe Advertising Agency.

During his many years of activity as an advertising and publicity director, Gallup was known for his progressive ideas and he is credited with taking a leading part in many developments which have marked the advances made in merchandising pictures. Thus he brings an ideal background to the work he will undertake for Showmen's Trade Review in its service to the industry.

RCA to Offer Full Line of Equipment

Expansion of its equipment service to include a complete line of theatre equipment items is planned by RCA, it was announced last weekend by Homer B. Snook, sales manager of the company's Theatre Equipment Section. Snook said that the unified service will be provided as soon as possible in the postwar period.



Homer Snook

According to the announcement, RCA will offer, in addition to its sound reproducing systems, Brenkert projectors and RCA screens, a complete line of power supply equipment, chairs, carpets and other accessories—all of which, he said, will be the product of nationally known manufacturers.

Distribution of the RCA line will be handled by the independent supply dealers now distributing the company's product and others who will be signed to form a national distribution outlet with representation in all exchange territories. RCA announced several weeks ago the names of 24 dealer firms which have signed new contracts as distributors for the company.

Western Mass. Theatres' Directors Approve Employe Group Insurance

Nathan E. Goldstein, president of Western Masachusetts Theatres, Inc., this week announced that the board of directors of the corporation had unanimously passed a vote to pay the entire cost of group insurance which is carried by all company employes.

The policy covers not only death but compensation for accidents, hospitalization and loss of salary.

Testimonial for Samartano

Joseph Samartano, for several years manager of Loew's Poli Palace in Meriden, Conn., and recently transferred to Loew's State, Providence, was honored at a testimonial dinner in Meriden Tuesday night. Police Chief Carroll of Meriden was chairman of the committee in charge of the affair which was attended by many showmen of the New Haven area.

'U' Sets Releases for 12 New Season Features

W. A. Scully, vice-president and general sales manager of Universal, this week announced new season releases for the period September 1 to November 24. All but one of the pictures—"The Suspect," now being readied for the cameras—are completed and ready for their release dates.

One picture will be released each week during the period. The full schedule of releases for the first quarter of the new season follows:

September: 1—"Gypsy Wildcat," produced in Technicolor by George Waggner, and starring Maria Montez, Jon Hall and Peter Coe; 9—"Moonlight and Cactus," with the Andrews Sisters, Leo Carrillo, Elyse Knox, Mitchell Ayres & His Orchestra; 15—"The Merry Monohans," starring Donald O'Connor, Jack Oakie, Peggy Ryan; 22—"Pearl of Death," a Sherlock Holmes story starring Basil Rathbone and Nigel Bruce; 29—"San Diego, I Love You," co-starring Louise Allbritton and Jon Hall.

October: 6—"The Singing Sheriff," starring Bob Crosby with Fay McKenzie and Edward Norris; 13—"See My Lawyer," starring Olsen & Johnson; 20—"The Climax," Technicolor production produced and directed by George Waggner, starring Susanna Foster, Boris Karloff, Turhan Bey. 27—"Babes on Swing Street," starring Peggy Ryan, Ann Blyth, Leon Errol.

November: 3—"Bowery to Broadway," musical with an all-star cast headed by Maria Montez, Jack Oakie, Susanna Foster, Turhan Bey, Louise Allbritton, Leo Carrillo, Ann Blyth, Andy Devine and Evelyn Ankers, with Rosemary DeCamp, Frank McHugh, Donald Cook, Donald O'Connor and Peggy Ryan; 10—"Dead Man's Eyes," Inner Sanctum mystery starring Lon Chaney; 17—"Reckless Age," starring Gloria Jean, produced and directed by Felix Feist.

Warner Family to Attend Liberty Ship Launching

Harry M. Warner, president of Warner Bros., and Jack L. Warner, executive producer, were scheduled to leave Hollywood Friday for San Francisco to attend the launching on Saturday (July 1) of the S.S. Benjamin Warner, named in honor of the father of the Warner brothers, at the Henry Kaiser-operated Permanente Metals Corporation Richmond Yard.

Also in the party will be Lita B. Warner, the late Sam Warner's daughter, who will be sponsor of the latest and last Liberty Ship to slide down the ways at Richmond; Mrs. Ann Robbins, eldest daughter of Benjamin Warner; Lou Halper, zone manager for Warner Theatres on the west coast, and Mrs. Halper.

Henry Kaiser, Sr., builder of the Liberty Ships, will be among the other distinguished guests, including Clay Bedford, general manager of the Richmond Yard, who will preside at the ceremonies; Rear Admiral and Mrs. Emory S. Land, and Rear Admiral Howard L. Vickery.

Invocation will be pronounced by Rev. Dr. Rudolph I. Coffee, who years ago performed the wedding ceremonies for Harry M. and Major Albert Warner.

Boucher Named General Manager Of Meiselman Chain in Carolina

Frank Boucher, general manager of the K & B theatres in Washington for the past two and a half years, leaves that post on July 15 to become general manager of the eight Meiselman Theatres in the Carolinas. His headquarters will be in Charlotte.

Prior to joining K & B, Boucher was New York zone manager for the Schine Circuit. He is well known in the Washington territory and in the industry.

Giroux Wins Wings

George R. Giroux, Jr., former cartoonist with Disney and Columbia studios and son of George R. Giroux, field representative for Technicolor, has been commissioned a second lieutenant in the AAF.

Columbia's Bond Buy

A corporate purchase of two million dollars in War Bonds was announced by Columbia this week as part of the company's contribution to the current Fifth War Loan drive. This purchase is separate and apart from any made by the employes of the company during the drive, although it will be credited to Columbia's quota of $3,250,000.

Columbia employes have set a goal of $232,000, not in the maturity value of the bonds but in actual cash.

RKO to Operate Mort Singer Theatres; Redmond to Supervise

RKO will operate the theatres formerly managed by the late Mort H. Singer, it was announced this week by Sol A. Schwartz, general manager of RKO's Out-of-Town theatres.

Schwartz announced that John Redmond has been appointed division manager to supervise the theatres. At the same time he announced the promotion of Frank Smith, manager of the Palace in Chicago, to Chicago division manager, and appointment of Harry Schreiber to the newly created post of assistant division manager for the Chicago area.

$4,750,000 Budget for Four Lester Cowan Productions

Lester Cowan this week announced that a total budget of $4,750,000 has been set for the four pictures he will produce for United Artists distribution. First of the four productions, "Tomorrow the World," is now before the cameras and the producer expects to have it ready for release in October. He will follow this picture with "G.I. Joe." Cowan plans a post-war musical from an original story for his third picture.

Griffith Resigns; Ralph Talbot New Oklahoma City V.C. Chief

L. C. Griffith, Chief Barker of the Variety Club of Oklahoma since it was organized, has resigned that office. Ralph Talbot, Tulsa theatreman, has been elected to succeed him. Griffith, who resigned to accept the chairmanship of the War Council of the State of Oklahoma, will remain a member of the Club Crew.

Wingart Returns to 20th-Fox

Earl Wingart has returned to 20th-Fox to head a special service division of the exploitation department under Rodney Bush, exploitation manager. Wingart formerly was publicity manager for 20th-Fox. For the past two years he has been with the industry's Eastern division of the Public Information Committee.

New National Carbon Setup

Divisional offices will be set up by National Carbon Co., under a new sales arrangement whereby all company products, including projector carbons, will be handled nationally through offices in Atlanta, Dallas, Kansas City, San Francisco, Chicago, Pittsburgh and New York.

Jeffrey Takes Up New Assignment

Arthur Jeffrey, former head of publicity for U.A. and recently appointed Eastern publicity director for International Pictures, is handling the press campaign in the East for "Casanova Brown," International's initial production.

DeSylva Heads Own Unit Under New Para. Pact

B. G. "Buddy" DeSylva, executive producer of the Paramount studio, will head his own production unit under a contract completed with Paramount and announced by the company this week. The arrangement with DeSylva is similar to that recently concluded between Paramount and Hal B. Wallis. The contract is for not less than three years and may be extended and he will produce not less than two and not more than three pictures a year.



B. G. DeSylva

DeSylva will continue to carry on his present duties as executive producer until September 15, after which he will devote his entire time to his own unit. He joined Paramount over three years ago as executive producer and has scored a brilliant record in that capacity, with such pictures as "For Whom the Bell Tolls," "Lady in the Dark," "Star Spangled Rhythm," "Going My Way," "Wake Island," "The Road to Morocco" and other hits to his credit. Prior to joining Paramount, DeSylva had won top rank as a stage producer, scoring a triple-crown achievement on Broadway with three simultaneous hits—"Louisiana Purchase," "DuBarry Was a Lady" and "Panama Hattie." DeSylva won fame as a song writer while in his early twenties. He formed the famous music publishing firm of DeSylva, Brown and Henderson before going into stage production.

Form Committees to Act on Issues Developed by PCCITO Trustees

Formation of special committees to act on special issues developed at the session marked the Pacific Coast Conference of Independent Theatre Owners Trustees' meeting held last week in Portland at the Benson Hotel. Information that William M. Graeper, Jr., Egyptian Theatre, Portland, has been elected to serve as Trustee during the unexpired term of Bob White, Portland, resigned, was contained in a communication received by the Trustees from the ITO of Portland.

Attending the meeting were Trustees Rotus Harvey, San Francisco; L. O. Lukan and LeRoy Johnson, Seattle; M. W. Mattecheck and William Graeper, Jr., Portland; Hugh Bruen, Whittier, Calif., and George Diamos, Tucson, Ariz.; R. H. Poole, PCCITO executive secretary; O. J. Miller, Portland, Oregon ITO secretary, and James M. Hone, Seattle, executive secretary of Washington, Northern Idaho and Alaska independent theatre owners.

Three Republic Productions to Be Photographed in Technicolor

Herbert J. Yates, chairman of the board, and James R. Grainger, president and general sales manager of Republic, announce that a contract has been signed with Technicolor Motion Picture Corp., and that three top-budget productions will be filmed in Technicolor during the next 12 months.

Republic to Open Mexican Branch

Morris Goodman, Republic's vice-president in charge of foreign sales, was scheduled to leave this week for Mexico City to complete arrangements for the opening of a Republic branch office to handle sales and distribution in Mexico. The company recently set up its own distribution offices in Argentina, Brazil, Chile and Panama.

The Box Office Slant

Follow the Leader

Monogram Comedy-Drama 64 mins.

AUDIENCE SLANT: (Family) Carries the usual entertainment values contained in this series of horsing-around East Side Kids' pictures.

BOX-OFFICE SLANT: Satisfactory where this series has developed a following; and fair support in subsequents.

Cast: Leo Gorcey, Huntz Hall, Gabriel Dell, Billy Benedict, Joan Marsh, Jack LaRue. Credits: Directed by William Beaudine. Screenplay by Wm. X. Crowley and Beryl Sachs. Director of photography, Marcel Le Picard. Produced by Sam Katzman and Jack Dietz.

Plot: Two East Side Kids in the Army return home on furlough and find that one of the kids in the gang has been sent to prison for thievery. In trying to clear an innocent boy's name, they become involved in a murder, but with the okay of the FBI and the aid of one of the boy's sisters, they clear everything up.

Comment: Another entry in the East Side Kids' steeplechases with the expected horsing around, which will fill the spots where these pictures have developed a following. In subsequents this could hold half of a bill. The story has good motivation and follow through, and gives the kids, and the two top players, reason for being. The comedy is the type which has characterized previous efforts in this series and must be gauged by those standards. From that viewpoint, it is satisfactory. The lead, as usual, is handled by Leo Gorcey, whose tough kid legitimate portrayal will meet with the approval of juvenile and police authorities. Perhaps because it was necessary to crowd so much into such a short shooting schedule, the direction seems hurried, and at times awkward. Production is of the highest grade achieved in this group, and credit as always is due Sam Katzman and Jack Dietz. Sell this like its predecessors, with the added touch of detective work. The latter phase opens the door to giving out East Side Kids' badges to permit the search for saboteurs.

The Last Horseman

Columbia Western 57 mins.

(Nat'l Release, June 22)

AUDIENCE SLANT: (Family) Just another western for the kiddies and other followers.

BOX-OFFICE SLANT: Satisfactory fare for the Saturday matinee trade in the hinterlands.

Cast: Russell Hayden, Dub Taylor, Bob Wills, Texas Playboys, Ann Savage, John Maxwell, Frank LaRue, Nick Thompson, J. P. Whiteford, Ted Mapes, Forest Taylor. Credits: Director, William Berke. Produced by Leon Barsha. Director of photography, George Meehan. Story and screenplay, Ed Earl Repp.

Plot: The foreman of a large ranch is on his way home with $12,000 after selling a herd of cattle. He is waylaid by a trio of bandits who steal the money. Back in town, the foreman and his buddies capture one of the crooks, but he won't talk. They eventually find that the town's banker is behind everything because he is trying to bankrupt the owner to gain control of the ranch.

Comment: Just a routine western for the usual spots to please the kiddies and the people in the hinterlands, who like this kind of stuff. There are musical numbers and action, but the action is slow and not up to the exciting pitch expected by followers of westerns. Good performances are turned in by Russell Hayden and Dub Taylor, the latter taking care of the quips and quirks that add the laughs to the otherwise routine proceedings. Bob Wills' music will be found satisfactory and the other roles by Frank LaRue, Ann Savage and Forrest Taylor measure up to the requirements of their respective roles.

Legion of Decency Ratings

(For Week Ending July 1)

SUITABLE FOR GENERAL PATRONAGE

Henry Aldrich's Little Secret — Louisiana Hayride
Minstrel Man — Range Law
Partners of the Trail — Silver City Kid
Stagecoach to Monterey

SUITABLE FOR ADULTS ONLY

Allergic to Love — Hail the Conquering Hero
The Mummy's Ghost — Step Lively
Youth Runs Wild

OBJECTIONABLE IN PART

Are These Our Parents? — I Love a Soldier

An American Romance

(Technicolor)

MGM Biographical Drama 151 mins.

AUDIENCE SLANT: (Family) Though it just misses being an epic, here is an important and timely motion picture.

BOX-OFFICE SLANT: Destined for extended engagements in most situations.

Cast: Brian Donlevy, Ann Richards, Walter Abel, John Qualen, Horace McNally. Credits: Produced and directed by King Vidor. Screenplay by Herbert Dalmas and William Ludwig. Based upon a story by King Vidor. Director of photography, Harold Rosson. Technicolor director, Natalie Kalmus. Special effects, Arnold Gillespie. Art direction, Cedric Gibbons. Musical score, Louis Gruenberg.

Plot: Just before the turn of the century Brian Donlevy arrives at Ellis Island to work in the iron mines of Minnesota. While working in the Mesabi Range, he meets Ann Richards, who teaches him to read and write. One day he hops a train to Chicago where he works in the steel mills. When he can furnish a modest home, he sends for Anna, marries her. Soon a family comes along, Donlevy progresses, loses a son in World War I, becomes an American citizen, starts developing a strong, light steel for automobiles. With the aid of Walter Abel, his partner, he starts a small automobile plant in Detroit. After many heartbreaks, his new car is a success. Eventually he clashes with his son and his associates over recognition of the union, refuses to admit he is wrong, retires to California. With the advent of war and new demands on industry, he goes to an aircraft factory which Abel and Donlevy's son have established, helps solve production problems and helps his country in its time of need. The immigrant of late '90s has been moulded into an American.

Comment: That America offers the opportunity for happiness, freedom and prosperity to all who enter its gates is the thesis of this biographical drama of the making of an American. With painstaking and sympathetic care, Producer-Director King Vidor tells a simple and straightforward story of an immigrant whose sincerity and determination to make good carries him to the top of American industry. Frequently the story is documentary in character, for it takes the spectator behind the scenes in the iron ore mines, the steel-making and automotive industries. And these sections of the film, vividly enhanced by Technicolor photography, offer fascinating and realistic views of actual industrial production. But while "An American Romance" is worthwhile screenfare and a credit to its producer, it just misses attaining that epic quality which would label it a never-to-be-forgotten experience for moviegoers. Apparently a subject dear to the heart of King Vidor, the picture shows evidence of having received too much devotion to detail, with the result that it is excessively long and occasionally tedious. Whatever the social significance and dramatic value of the sequences showing the industrialist's clash with organized labor, the screen has not in the past proved either a successful or popular forum for debate of the controversial aspects of this or any other social, economic or religious topic. The cast is small, but Brian Donlevy, Ann Richards, Walter Abel, John Qualen and Horace McNally respond warmly and convincingly to Vidor's direction, with Donlevy imparting sincerity and understanding to one of the most difficult and one of the few sympathetic portrayals of his career. In photography, atmospheric backgrounds and settings, the film has received expert treatment. That it is too long, that it just misses being an epic, should not blind one to the fact that "An American Romance" is still an important motion picture destined for extended engagements in most situations.



Cast of Hunt Stromberg's forthcoming United Artists release, "Guest in the House," extended greetings to Anne Baxter recently on the occasion of her 21st birthday. The well-wishers included (l-r): Margaret Hamilton, Percy Kilbride, Scott McKay, Marie McDonald (in front of her 9-year-old Connie Laird; behind, Jerome Cowan), Director Lewis Milestone, Ketti Frings (seated in front of her is Anne Baxter, and next to Miss Baxter is Ruth Warrick), Producer Hunt Stromberg, Aline MacMahon and Ralph Bellamy.

To Reissue Elliott Westerns

Eight of the Bill Elliott Westerns will be reissued by Columbia during the 1944-45 season. These will supplement the ten westerns announced at the recent Chicago convention. The reissued films include "Pioneers of the Frontier," "Man From Tumbleweed," "Taming of the West," "Return of Wild Bill," "In Early Arizona," "Frontiers of '49," "Lone Star Pioneers" and "Law Comes to Texas."

Matthew Huxley Joins WB

Matthew Huxley, son of Aldous Huxley, noted English novelist, has joined the Warner Bros. story department as reader.

Selling the Picture



Jack Jackson, publicity director for Interstate Theatres in Houston, used this advance lobby display on Republic's "Man From Frisco" at the Majestic Theatre. Campaign included newspaper advertising, radio spot announcements and billboard posting, as well as promotion with shipyards, war plants.

Shipyard Tiein Aids 'Frisco' in Houston

Cooperation of the U. S. Maritime Commission and the Todd-Houston Shipyard highlighted the publicity campaign in connection with the Southwestern premiere of "Man From Frisco" at the Majestic Theatre in Houston, Texas.

Through the cooperation of Arthur Stout, president of the Todd-Houston Shipyards, a labor-management committee saw a special screening of the film, together with members of the Propeller Club, an organization interested in the shipbuilding industry. Todd recruiting advertisements on the want-ad pages called attention to the Majestic run. Plugs for "Man From Frisco" were used over loudspeakers in the Todd yards twice daily; the Labor Management Committee issued a bulletin to employes at the yards endorsing the picture; notices were posted on 50 bulletin boards throughout the yard; and stories and art appeared in the house-organ, *The Yardarm.*

At least four other companies associated with the shipbuilding industry advised their employes of theatre and playdate through payroll envelope notices or time-clock cards, as well as bulletin board announcements.

The J. C. Penney Company used a window display of actual welding helmets and stills from the picture, with Maritime Commission posters in the background. The U. S. Maritime Commission Recruiting office also used a display of stills on its bulletin board.

Over 400 groceries displayed cards on the picture, through a tie-in with Standard Brands.

Jack Jackson, publicity director of Interstate Houston Theatres, handled the campaign, which included additional newspaper advertising, radio spot announcements. Steve Edwards, Republic's director of publicity, spent a week in Houston in connection with the promotion.

Witte's 'Deerslayer' Stunts

From a local toy shop, Manager Fred Witte of Schine's Empire Theatre, Syracuse, N. Y., promoted a couple of Indian outfits, complete with tomahawk, etc., for use in ballyhooing "The Deerslayer." A display of Boy Scout woodcraft in the lobby attracted attention.

Skill in Adapting Ideas to Suit Local Situation Puts More Power in Showselling

In response to suggestions recently received from several theatremen, we are illustrating two current examples of how the experienced theatre advertising and exploitation man adapts to his particular situation specific ideas which have been developed by or merely reported by STR in this "Selling the Picture" department. The suggestion that some emphasis be given to this phase of theatre exploitation at this time is based, so say our correspondents, on their observation that many of the newer managers and exploitation men seem to work harder than necessary in bringing up selling angles for a particular campaign largely because they have not developed the knack of adapting to their particular situation those ideas and angles which have been passed on to them from other showmen.

One of the two examples being illustrated is the practical way in which Seymour Morris, Schine Circuit publicity department, Gloversville, N. Y., made use of original suggestions advanced for the selling of "The Eve of St. Mark" in an STR Showmanalysis published in the issue of June 3. The Showmanalysis suggestions are discussed in the manual prepared by Morris and circulated to Schine circuit managers. Following is an excerpt from the manual:

"Since the selling angles which were given in the Showmen's Trade Review, June 3rd publication, coincided with our selling ideas, we would like to refer you to that trade paper. We think that the window tie-ups, 48 Hour Pass, the endorsement ad, the limerick contest are all good suggestions. We have adopted the small teaser ads as a regular part of this campaign and have made up mats accordingly. You will run these 1-inch teaser ads scattered throughout the paper on any page, with the exception of the theatre page. On the theatre page you will run the endorsement ad on the same day that the teasers run on the other pages. This endorsement ad should run about 2-col. x 5 or 6 and a mimeographed copy (just as it appeared in STR) is attached to this bulletin. Use this copy and place your name on the bottom."

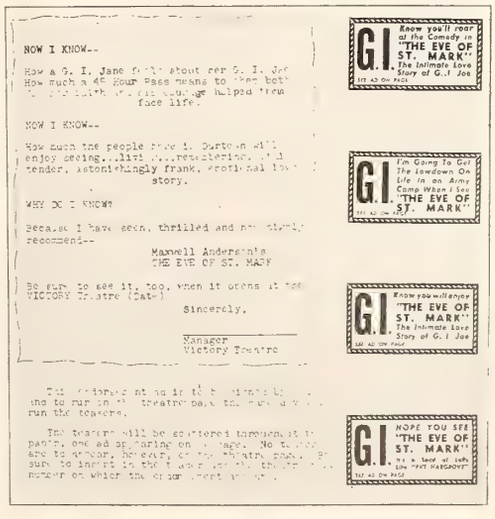
In order to illustrate how the "roughs" of suggested advertisements are adapted to particular situations, we are reproducing the original STR layouts and copy ideas and the treatment used by Mr. Morris in applying them to newspaper selling for "The Eve of St. Mark" at the Schine theatres.

The other example of adaptation of Showmanalysis material is offered in the accompanying reproduction of press book advertisements prepared by Paramount for "The Hitler Gang." In this instance the Showmanalysis was published before the press book had been prepared. The Paramount press book department adapted the STR suggestions to the press book campaign material, as will be noted by the reproductions of the rough layout and copy idea as included in the STR Showmanalysis and the Paramount press book advertisement.

G.I.

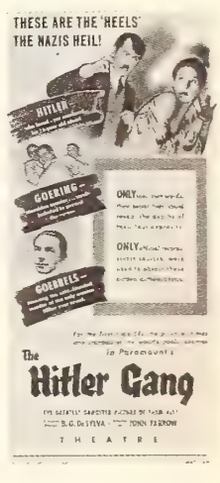
HOPE YOU SEE
"The Eve of St. Mark"
The Intimate Love Story of G. I. Joe

The original teaser ad layout idea as it appeared in the STR Showmanalysis, June 3rd.



Composite page of Endorsement Ad copy and Teaser proofs with home office instructions on the local placement in every situation on the Schine Theatres Circuit. From an official Publicity Department bulletin.





Above left—Original ad layout as it appeared in the STR Showmanalysis on this picture, April 29 issue. Right . . . same copy adapted to showmanlike finished art layout for the Paramount Press Book ad campaign and now available to theatres in mat form.





Above left—Original copy slant with suggested localized heading as it first appeared in STR Showmanalysis. Right—The same copy given art treatment without losing adaptability for localization as it appeared in press book mat.

Program Exchange

Modest Nyquist Apologizes For 'Such Poor Submissions'; Other Activities Discussed

At the moment the weather is delightful, but the forecast says "warmer," so we know it will be only a matter of hours before we'll be mopping our perspiring brow once more. We have cause to be thankful, however, for the pleasant changeability of the weather: for a few days we suffer from the humidity, and then for the next few days the delightfully cool atmosphere exhilarates us. But then, summer has just begun, and we can expect not just a few, but several days of oppressive warmth. And now, with that matter disposed of, let's move along to the business of the day.

Another letter from Manager **Stanley Nyquist,** Savoy Theatre, Catasauqua, Pa., comes our way this week. Stanley proves that modesty is a major aspect of his character, when he declares that the programs enclosed with his letter "do not possess one bit of dynamite, but since I feel I should contribute more often to the Exchange, I have decided to send them along." He asks us to "accept my apology for such poor submissions, but with selling war bonds and planning for a Bond Premiere, conditions are of course far from normal."

Transcends All Other Activities

Nyquist need not have apologized. In the first place, even had his programs been bad, which they certainly were not, he is in the same boat with thousands of other exhibitors who are contributing their major efforts in the Fifth War Loan drive. These exhibitors are indeed busy carrying out their most important assignment—an assignment that, for the time being, transcends all other activities; therefore, it is perfectly understandable that these activities should naturally suffer. There need be no apology for that. And in Nyquist's case, he still manages to issue an attractive and eye-appealing program in spite of his almost complete devotion to the war bond campaign. Perhaps, if we must be downright critical, the programs do contain run-of-the-mill copy, but this defect is not so serious when one considers that the layouts themselves are enough to arouse interest in the pictures being advertised. We are always glad to receive programs from "Dick" (that's what they call him around Catasauqua) whether he considers them good or bad.

For a moment the other day we thought our fame had invaded political circles, for a letter addressed to us was from the "Office of the Mayor." Then we remembered that Jack-of-All-Trades **Jim Owen,** fishermanager of the Owen Theatre, Branson, Mo., also owner of a stock farm, a boat line, a drug store and we've forgotten what else, was corresponding with us in the line of another of his duties: Mayor of Branson. As we sit here and think about it, we visualize what might happen if we should have the opportunity to visit Jim:

As mayor, he would give us the key to the city, have a motorcycle escort at our disposal for the drive to our living quarters. If we were tired from our long journey, if we suffered from a headache or some other ailment aggravated by the long trip, Jim would, in his capacity as a druggist, furnish us with the necessary remedies. Since we are always interested in theatres and their operating policies, Jim would don his exhibitor's uniform and show us around the Owen. And when our appetite craved fish, the manager of the Owen Boat Line (that's Jim, too) would take us on a float. As owner of the stock farm, he might satisfy our desire for a large juicy steak with—well, maybe, a large juicy steak. And then, upon our departure, he and his city officials—maybe also the Branson community band—would give us a rousing farewell. Goodness, how our daydreams can get the best of us! Now let's get back to business and see what Mayor Owen's letter contained. A front-page tearsheet from the Springfield (Mo.) *Daily News* carried a story to the effect that Owen, who had ordered a female fox hound from an eastern kennel, found himself the owner of a family when he met the train. The dog had become the mother of seven puppies. The mamma, Midget Don, is a granddaughter of Kit Gentry, a four-time national champion. The pups are also pure-bred Walker fox hounds.

A new copy of the **Richard Travis** Fan Club publication has reached our desk. Dick, as you know, was the former William B. Justice, a charter member of our Program Exchange when he was associated with the Capitol and Majestic theatres, Paragould, Ark. He is now in the U. S. Army.

Apparently eager to get away on his vacation, **Pat Neels,** assistant manager of the Granada Theatre, Brooklyn, got his dates mixed on a couple of the attractions advertised in the program and had to get out a small handbill showing corrected playdates. We're probably wrong in our assumption, however, for more than likely playdates were actually changed after the programs had been issued.

Well, since showmen are busy with their bond drives, thus cutting down on their program activities, we have run out of material for discussion. But we'll be back again next week.



Realism was achieved in this lobby display on Columbia's "Sahara" at the Lichtman Lincoln in Washington through the use of sand on the base. Cutouts from lithograhed paper added color, and the title and cast were stenciled, with yellow flasher blinking through. Note Rex Ingram's prominent billing for Negro patronage.

'Mark Twain' Brochures Sent to Fifty Thousand Cigar Retailers

A four-page brochure on "The Adventures of Mark Twain," which goes into general release July 22, has been distributed by Cigar Institute of America to more than 50,000 cigar retailers throughout the country.

Exhibitors also are being supplied with copies of the booklet, together with names of local outlets, for playdate tieups.

Hold 'Tender Comrade' Chin-Up Girl Contest

As the highlight of its campaign for RKO Radio's "Tender Comrade," the management of the Orpheum and Playhouse theatres, Portland, Ore., staged a chin-up girl contest when that picture played a dual date at those houses.



Usherette holds one of three trophies awarded to winners of "Tender Comrade" chin-up girl contest at Kaiser Shipyards near Portland, Ore., sponsored by the Orpheum and Playhouse.

The contest, inspired by the picture and sponsored by the Orpheum and Playhouse theatres, the Charles F. Berg, Inc., women's shop, and local radio stations KGW and KEX, was open to all women employed at the Kaiser Shipyards, Swan Island, Oregon and Vancouver. Each contestant was asked to submit a 25-word or less answer for keeping her chin up, her contributions toward victory and her reasons for not being an absentee. Contest was judged solely on records as regards production and efficiency and was verified by the shipyard office. One winner was chosen from each of three above-named shipyards.

Winners from each of the shipyards participating in the contest were announced and presented to the audience on the stage of the Orpheum Theatre. Prizes for each winner included a $50 merchandise order.

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20th Century-Fox

presents

the most important event in the 50 years

of motion picture entertainment!



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Darryl F. Zanuck's

WILSON

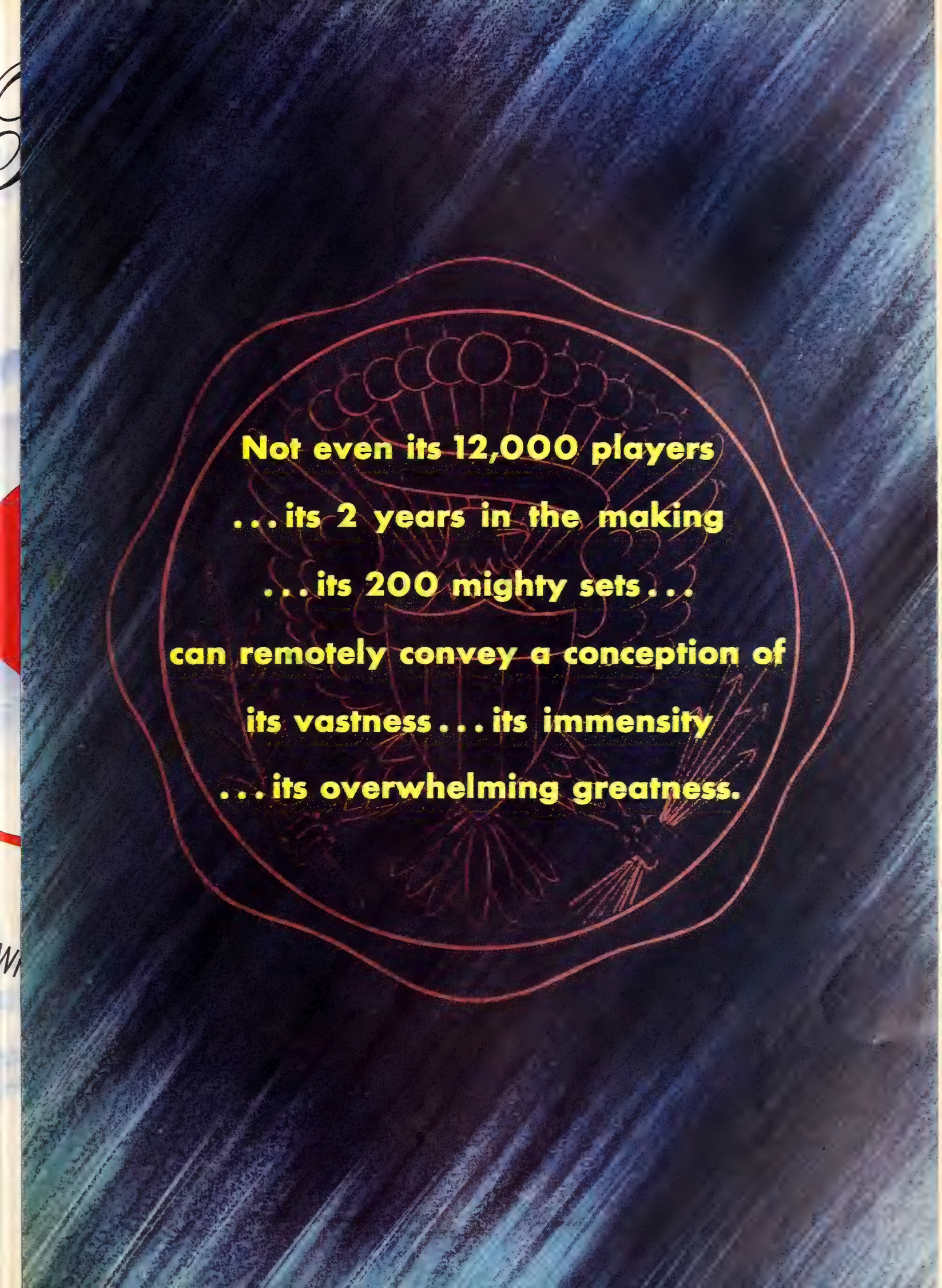
DIRECTED BY HENRY KING

Written for the Screen by LAMAR TROTTI

in Technicolor






Not even its 12,000 players
. . . its 2 years in the making
. . . its 200 mighty sets . . .
can remotely convey a conception of
its vastness . . . its immensity
. . . its overwhelming greatness.

The biggest figure in the industry



presents the biggest boxoffice entertainment !

Darryl F. Zanuck's

WILSON

IN TECHNICOLOR

with

ALEXANDER KNOX • CHARLES COBURN • GERALDINE FITZGERALD • THOMAS MITCHELL • RUTH NELSON • SIR CEDRIC HARDWICKE • VINCENT PRICE • WILLIAM EYTHE • MARY ANDERSON

and

RUTH FORD • SIDNEY BLACKMER • MADELEINE FORBES • STANLEY RIDGES • EDDIE FOY, Jr. • CHARLES HALTON • THURSTON HALL • J. M. KERRIGAN • JAMES RENNIE • KATHERINE LOCKE • STANLEY LOGAN MARCEL DALIO • EDWIN MAXWELL • CLIFFORD BROOKE • TONIO SELWART • JOHN INCE • CHARLES MILLER

Directed by HENRY KING • Written for the Screen by LAMAR TROTTI

PRINTED IN U.S.A.

Showman Warns on Slipshod Methods In Theatre Operation

By Lionel H. Keene

Continuing where we left off in a recent issue regarding rules and regulations for cashiers and doormen, one of the details which it is most important to organize properly is procedure for making refunds. For here lies the source of many difficulties and irritations for patrons. Consequently a workable system should be set up for its handling.

Ticket refund envelopes, already printed, may be obtained at little cost from your theatre supply dealer. When there is occasion for a legitimate refund, the cashier places the ticket stub inside one of these envelopes, fills in the answers to questions on the blank, obtains signatures of the patron receiving the refund, that of the manager and signs the envelope herself. No refund should be given without the signature of the manager or an authorized assistant to him. This is a necessary check against petty chiseling. Also, this method conforms to a rule that should be inflexible that the cashier under no circumstances is to pay monies through the box-office without some memorandum or OK from the manager or his authorized agent. If one of the employes is delegated to purchase some needed item and it is not practical to await the issue of the necessary amount from the petty cash, the cashier should be instructed to have an IOU signed by the employe making the purchase, which receipt is replaced by the "cash slip" issued by the store from which the article is purchased. (We take it for granted that every theatre has a petty cash fund which is replenished as needed. The supply dealer also carries inexpensive petty cash fund envelopes to enclose vouchers and on the outside of which are blank spaces for the enumeration of items and dates to which the contents refer.)

'What Is My Bank Balance?'

This recalls a recent experience. On inquiry as to whether the manager did not keep a weekly statement of his business, I was given a negative answer. My curiosity aroused, I asked questions and was greeted with the following astounding reply: "All I want to know is what is my bank balance, if any. My auditor makes up a balance sheet quarterly providing any other information."

With reference to passes: whatever may be your method of redemption, be sure to have a rubber stamp reading: "Cancelled . . . date . . . Tax Paid" which will immediately void the pass, and prevent its further use. I always numbered passes as an added precaution.

When you make a cash advance on salary to an employe, whether directly from the safe, or through the box-office, it is well to have an IOU slip available for signature and which is enclosed in the weekly pay envelope in lieu of the amount withheld from the salary due.

Just a few more suggestions that may be of benefit: keep a 5c memo book handy for the entry of any packages or materials received during the day. You'd be surprised to know how handy is this reference when a question arises as to whether delivery was made of a particular item you may be waiting on.

Never Admit Possible Negligence

And what is your disposition when there is an accident to a patron? It is a good policy not to display other than sympathy—and never admit possible negligence. Make it a point to note complete details of the incident: name and address of the patron concerned, and any witnesses whose remarks may be favorable. If a doctor's services are needed or the patron requests that a doctor be called, inquire what doctor they prefer. Should an ambulance be necessary, let the patron's doctor summon it. Forward your report of the accident immediately to your insurance company. And whatever caused the accident, have it repaired immediately following the insurance company's inspection and permission. You are, no doubt, familiar with the proper procedure of reporting accidents that happen to employes while on duty.

Another institution, worthy of your consideration, is a regular daily record of pictures playing other local theatres. Most newspapers publish a daily theatre directory of current attractions. Have your cashier clip it daily and paste in a scrap book, noting the day and date. It is an invaluable reference that may serve you in more ways than one.

Behavior of employes on duty can be regulated if they know there is some on in authority on the alert.

I recall earlier days when the manager's office, usually located under a stair, was so small and uncomfortable that one would prefer being on the floor of the house—which was intentional. But when more pretentious theatres were built, a well-ventilated and spacious office was included in the plans—which many companies have learned is a mistake, since being human, a manager is wont to enjoy its comforts. And what's more, many of these offices have been placed on the mezzanine floor or in the rear of the balcony. Observe the office door of the average manager's office in the "deluxe" houses, and you'll find it closed. Try to see the manager, and you'll find it more difficult than gaining admission to the White House.

The Manager's place is not at a desk, but in the theatre where he can circulate among his patrons, with eyes and ears wide open for significant reactions. A theatre should capitalize on courtesy, cleanliness and service. No other business depends more on public confidence, or is as sensitive to public goodwill as the theatre.

It is not necessary that the manager be able to perform and understand every detail of all the duties essential to a successful operation if he has surrounded himself with those who can take care of these many details. The manager is the captain, the brains, the will and the law of his theatre, he is the super-salesman who induces people to respond. He must win the interest of his patrons for coming programs and spread the feeling that his theatre provides the best. Pleasing the public is his objective. When a theatre has true hospitality, it reflects the type of manager at its helm.

It will be a happy day when we all (particularly the patron) can walk into a theatre and actually see the manager observing the operation, smiling a welcome or the old "Goodnight . . . hope you liked the show . . . come see us." And, mark my word, the day is not far off when personal management, as in the days of competition, will again be a necessary adjunct to the theatre.

Manager May Enlists University's Aid For National Music Week Celebration



The Lafayette Ensemble, a group of attractive and talented music students of the University of Kentucky, appeared on the stage of Schine's Ben Ali Theatre, Lexington, Ky., during Music Week.

Participation in community activities should be one of the foremost "musts" on any showman's schedule. Events take place from time to time which permit such participation. Only recently National Music Week was celebrated throughout the country, and STR urged in its Money Dates for May (*STR, April 22, p. 23*) that exhibitors tie in with the celebration from May 7 to May 14.

At least one showman has done just that. In Lexington, Ky., Manager Edward C. May of Schine's Ben Ali Theatre tied in with the University of Kentucky Music Department for a two-night presentation of the Lafayette Ensemble, a group of attractive and talented young women of the university's music department, which is headed by Prof. J. S. Horton. Under the direction of Mrs. Harlowe Dean, the girls presented an outstanding 15-minute program which included I've Heard That Song Before, Glow Worm, Rebecca of Sunnybrook Farm, When Johnny Comes Marching Home, Begin the Beguine, Nocturne and Holy Spirit Light Divine. Special costuming and lighting, plus an organ fanfare opening and closing by Manager May, himself an accomplished musician, and Bob Cox acting as master-of-ceremonies, enhanced the unusual program.

Announcements were made in all public school assemblies regarding the program in advance by order of the Board of Education. May and Cox made personal announcements at the Rotary, Lion's and Chamber of Commerce weekly luncheon meetings.

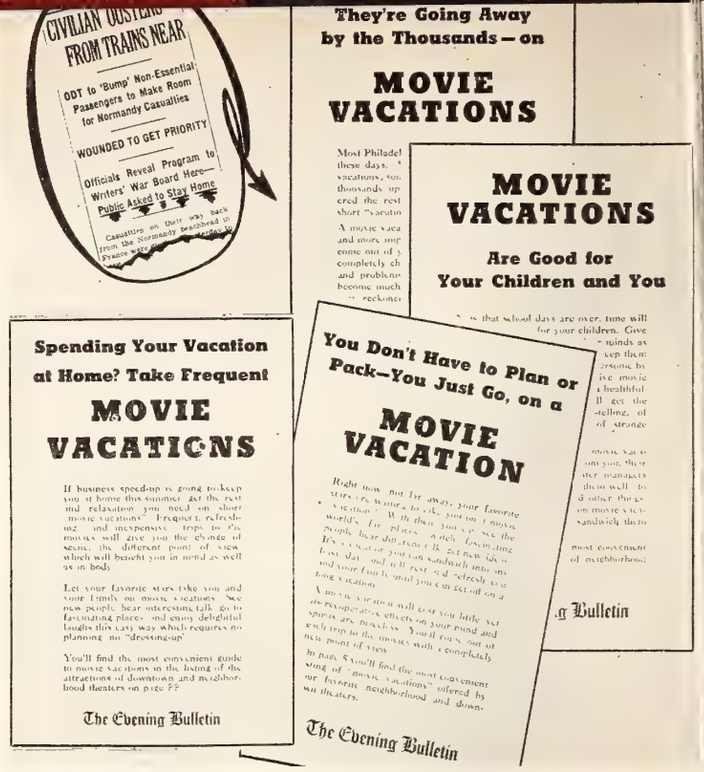
Showman May promoted publicity in the Lexington *Herald-Leader,* which he describes as "a publication difficult to crack." He also promoted a 15-minute broadcast over station WLAP the day before the stage show devoted to plugging stage attractions at the Ben Ali. Program included selections by the Lafayette Ensemble, with May at the novachord and Cox as announcer.

Reports Showman May: "This is the first tieup for National Music Week the theatres have had in this city, and it proved such a success with educational and musical institutions, as well as the public, that tentative plans are already being made for similar cooperative tieups for holiday seasons in the future."

Planted Two-Color Stills

Louis Orlove, MGM exploiteer in the Milwaukee territory, planted two-color stills from "Broadway Rhythm" in newspaper roto sections.

Movie Vacation Promotion Patriotic and Profitable



Recent clipping points up governmental attitude against vacation travel and a group of "Movie Vacation" campaign ad layouts as they appeared in the Philadelphia Bulletin originally.

The current urgent appeals by the Office of Defense Transportation to the public to avoid travel by rail for any purpose not connected with the war effort, makes the present and near future especially opportune for theatremen to apply the "Movie Vacation" campaign which was used with such notable success in many sections of the country during the summer of 1941—at which time the idea introduced in Philadelphia by the *Philadelphia Bulletin* attracted national attention. The *Bulletin* campaign was a gratuitous gesture toward the theatres but it also was the result of a progressive newspaper's policy of assisting in the general national war effort and, moreover it played a part in bringing to public attention the home city's facilities for obtaining from local merchants all commodities necessary to a full enjoyment of life.

We reproduce here some of the *Bulletin* advertisements (STR published details of this campaign with illustrations at the time the *Bulletin* was running the "Movie Vacation" advertisements). The fundamental idea is as good now as it was then, and so too is the copy used by the *Bulletin*. These reproductions by STR served a good purpose in 1940 (many theatremen used them to convey the idea of the "Movie Vacation" when they took the suggestion to their local newspaper publisher) and may do so again.

Naturally, such a campaign should stress the patriotic duty of the public generally to avoid travel, and at the same time seek to impress upon people the fact that they can find wholesome, inexpensive recreation and enjoyment right in their home town. In practice, the success of such promotion requires joint action and cooperation on the part of at least the majority if not every exhibitor in the city or community. The newspaper campaign directs attention to advertisements on the amusement page (can also be broadened to play up local eating places, department stores, etc., where all the comforts, conveniences and articles to be obtained anywhere else may be had by the home-town people). This newspaper campaign needs the support of concerted showing by all theatres of a series of special trailers, lobby posters and jointly sponsored outdoor billing to tie-up the various mediums into a unified and thus effective selling job.

As a result of the local theatre's participation in community-wide war activities, the cooperative spirit generated can be readily made to carry over into this type of civic undertaking. It is entirely possible for a group of exhibitors to obtain the cooperation of one of the leading newspapers in sponsoring such a campaign.

Here are some examples of the promotional ad copy which may be offered to the local paper:

STOP MIDSUMMER SLUMP WITH MOVIE VACATIONS—Is the same old work, the same old thing every day, getting you down? Is your work bogging down a little? You need a "movie vacation," frequently repeated! Movie vacations are an inexpensive, completely enjoyable way of improving your outlook and your ambition. You simply go to a theatre not far away, pay a cost reckoned in pennies, not dollars, and your favorite stars whisk you away to fascinating scenes, romance and adventure. You come home with a completely changed, "let-me-at-it" point of view. Cool, refreshing movie vacations will help tide you over until your long vacation. Better turn to page — and pick out today's movie vacation—from the most convenient listing of the offerings of downtown and neighborhood theatres.

SPENDING YOUR VACATION AT HOME? TAKE FREQUENT MOVIE VACATIONS—If business speed-up is going to keep you at home this summer, get the rest and relaxation you need on short "movie vacations." Frequent, refreshing—and inexpensive—trips to the movies will give you the change of scene, the different point of view, which will benefit you in mind as well as in body. Let your favorite stars take you and your family on movie vacations. See new people, hear interesting talk, go to fascinating places, and enjoy delightful laughs this easy way which requires no planning, no "dressing-up." You'll find the most convenient guide to movie vacations in the listing of the attractions of downtown and neighborhood theatres on page —.

ALL THE KIDS ARE ASKING FOR MOVIE VACATIONS—Schooldays are over and active children want fun and need healthful relaxation. Many wise parents are sending them off on short "movie vacations" that take the tedium out of the longest and hottest days. Not far away, at your nearest theatre, the manager—and the children's favorite stars—are waiting to take them on a pleasant trip to see far places and interesting people, to hear instructive and funny things. And all in a cool, healthful atmosphere. Send your children on a short movie vacation today. And slip off yourself when you have a few hours. Frequent movie vacations, costing little, will tide all of you over until your long vacation. See the most convenient listing of the attractions of neighborhood and downtown theatres on page — and plan your family's movie vacations today.

TO PEOPLE IN NEED OF A VACATION—GO TO THE MOVIES—Do you need relaxation, a change of scene, some good laughs? Only a few blocks away there's a movie vacation waiting for you. Through the movies you can go on a trip to unusual places, see interesting people, hear different talk. It'll refresh you in mind and body. The cost is counted in pennies and you'll come out feeling like a million dollars. Why not start taking short movie "vacations" today? The convenient listing on page — is your "travel" guide for relaxation and entertainment you need.

THERE AND BACK IN A JIFFY—ON A MOVIE VACATION—No trouble to take a "movie vacation"! You just decide to go—and you're practically there, enjoying a cool, restful "trip" through magic unreality—not far from your home. You'll find that frequent movie vacations will refresh you in mind, as well as in body—giving you a completely new point of view. Never before have your favorite stars had such superb movie vacations waiting for you. See—with them—far places and interesting people; hear different talk and enjoy good laughs. You'll find the most convenient guide to movie vacations on page —, where the attractions of neighborhood and downtown theatres are listed.

HOT? TIRED? BORED? YOU NEED A MOVIE VACATION—If midsummer lag has you down . . . if routine seems endless . . . if your long vacation seems slow in coming 'round . . . take "movie vacations"—frequently. Movie vacations are short trips to the movies—not far away. There your favorite stars have a boredom-chasing treat in store for you. They'll show you far places, tell you interesting stories, give you ideas and laughs to remember and repeat. Frequent, cool movie vacations cost little, yet they will give you new points of view and send you back to real life relaxed and refreshed. They'll keep you and your family happy and interested until your long vacation. Turn to page — for the most convenient listing of the movie vacations offered at neighborhood and downtown theatres.

YOUR GUESTS WILL ENJOY A MOVIE VACATION—When friends drop in on a muggy evening, they'll appreciate your suggesting a "movie vacation." It's the summer's "hit" entertainment. On a short movie vacation, on a "trip" through magic unreality, you and your guests will accompany the stars of the screen to far places, see different sights, hear delectable talk and humor. You'll all come out refreshed in mind as well as in body—and they'll say you're a thoughtful host. (When you're not entertaining—and want to be entertained—slip off with your family; movie vacations will help tide you all over until your long vacation.) Not far from you, a movie vacation is waiting. See, on page —, the most convenient listing of the attractions at downtown and neighborhood theatres.

While the *Bulletin* ads employed no illustrations, the same copy could be illustrated by a newspaper's staff artist. Such illustrations could contrast present-day travel hardships with the comfort of theatre-going. It would be ethical to show soldiers and sailors required to stand in the train or bus aisles while civilians occupy seats; show the headaches of packing for a trip with an easy stroll to the movies. Suggest local organizations hold their conventions in town and entertain their members with an easily arranged movie party. Copy and art could boost the idea of putting travel money into war bonds for that future trip around the world with a movie vacation substitute costing only a matter of a few dimes.

Individual theatres can add to the buildup of the overall campaign by tying ad copy on specific pictures into the "Movie Vacation" program, for example, a lead line on an ad for "White Cliffs of Dover" could read: "Want to visit England this year on your Movie Vacation?" etc. This same approach can apply to many pictures which deal with foreign lands.

National Screen Service has prepared special trailerettes to tie up with the newspaper, lobby and outdoor campaign. You may want to add an extra frame crediting your local newspaper's amusement page if the ad campaign has been promoted gratis but that only means a trailerette to splice on. Copy for these trailers follows:

MV-1—Approximately 37 feet: Spend your Vacation with us! Here, in the comfort of this theatre, you may avail yourself of cool mountain breezes, restful relaxation and the finest entertainment. For your Movie Vacation, we have scheduled an unexcelled array of Hit Programs. Just look at what's coming!

These trailers function as a lead-off for trailers or trailerettes on individual coming attractions.

In adapting copy for newspaper advertising, posters, and publicity stories, it is important to bear in mind the comfort which theatres offer the public, the relaxation a good show affords, the effect of a movie upon frayed nerves that are usually a result of mass production techniques, long hours and humdrum household routine, the ability to visually transport people to far-away places and enlighten through entertainment, which is obviously the most pleasant way to profitably spend leisure hours. It is just a matter of refreshing memories and applying a tried and proved idea to timely conditions in the quest for greater summertime grosses.

Regional Newsreel

BOSTON

P. A. Bert McKenzie aided Maurice Wolf, MGM district manager, in showing films to the patients at the Infants' and Children's Hospitals.

James Winn, UA district manager, made a trip covering his territory in upper New York and New England.

Morey Goldstein, of MGM's New Haven offices, currently at home here on a visit.

Warner P. A. Art Moger seen with an armful of games the day before Father's Day. "Taking 'em to my boy to give me tomorrow morning," he explained.

Phil Engel, of UA, spent several days in Buffalo and Rochester, then hurried to New Bedford and Fall River to complete a busy week of exploitation.

Former Independent Films distributor, Marcel Mekelberg, recovering from a long bout with bacteria.

Ruth Shapiro and Agnes Donahue of UA, on annual vacation trips.

Martin Moscowitz, assistant to 20th Century's G. M., in town this week conferring with local officials.

Samuel E. Pinanski and Martin J. Mullin have returned from New York business conferences.

Romeo Jolivet of the Empire Theatre in Fall River will become the bridegroom of Avis Brown August 16.

Cut-rate matinees for children now being introduced in several theatres in Boston's suburban district.

E. M. Loew spent several days this week looking over theatres in his New England territory.

Capitol Theatre's Nathalie Thebodeau recovering from effects of an infected throat.

Warner Theatres' William Scanlon in town attending the IA convention.

George Bolvin, assistant manager of Warners' Theatre in Lynn, has resigned as has Edward Burrill.

The Lebanon, N. H., Town Hall is having its face lifted; the entire front being in process of remodeling and modernization.

District Manager John Carroll of M & P theatres in Maine and Vermont, back from a fishing trip with Lester Davis, Paramount theatre manager in Barre, Vt.

Veteran Vermont projectionist, Lloyd Hunt, died last week.

A swell job of publicizing "The White Cliffs of Dover" was done by Joe Longo, Loew's State and Orpheum theatres' publicist, issuing more than 10,000 postcards, 100 24-sheets, 10,000 book marks through local book stores, 50 special records of "White Cliffs" to the first 50 persons applying, and tieups with all local department, book stores, and beauty salons.

Edward Siegal, former Warner booker, now in the Army, visited local Warner exchange while home on furlough.

William J. Kremmel, formerly head shipper at the local Warner exchange, has taken over new duties as a booker.

Warners' former chief booker, Leo Griffin, has entered the Navy. He is stationed at the Fargo Building Naval Station in Boston.

Republic's publicity chief, Steve Edwards, a visitor at the local exchange last week.

It has been learned that Lieut. Lester Jaffe, who had been reported missing in action and formerly with PRC here, is alive and well, a prisoner in Germany.

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Jack Schlaifer, 20th Century central division manager, in town last week calling on District Manager Edward X. Callahan and Branch Manager Moe Grassgreen.

Jack Saef to his Summer home on South Shore to recover from a strenuous week of exploitation at the Paramount and Fenway theatres.

Watertown Square Theatre manager, John McConville, presented the front of his house with a bright, new Summer dress.

Betty Di Pesa is hard at work as exploitation head for the Massachusetts Committee on Public Safety. Her pop is veteran publicity director, Joe Di Pesa.

Rhode Island's M & P district manager, William Spragg, a Boston Film Row visitor.

Paramount publicist, Arnold Van Leer, in Portland and Manchester this week on business.

CHICAGO

The Rock River Amusement Co., with offices in Sterling, Ill., has been organized by Frank Ford, C. J. Kontos, and C. A. Serriades to operate theatres showing both films and vaudeville.

Ford's Sterling Theatre, which burned down last year, is being rebuilt.

Chicago theatres will face competition in a new form this summer. WGN, Mutual outlet, has arranged a series of nine Saturday musical broadcasts from Grant Park Stadium starting July 1st. These broadcasts, it is believed, may attract many thousands of potential theatregoers.



GET GOOD NEWS. The reason for the broad smiles worn above by Si Fabian, R. J. O'Donnell and Paul Whiteman is the news they received backstage that total sales for the B nd Premiere at the Fabian Fox Theatre, Brooklyn, were $512,000. Whiteman, Betty Grable, Lana Turner, Susanna Foster, Paul Lukas, Oscar Levant and William Holden were among the celebrities who appeared at show.

Motiograph has issued a new circular relating to sound projection equipment and necessary steps to secure needed theatre equipment.

"Replacement parts manufacture is holding in good volume and is able to meet all demands," says a Wenzel Company report. Armand Besse of Perkins Electric Co., Montreal; M. Lance of the Elmer Brient Supply Co., Richmond, Va., and Earl Graff of the Projector Repair and Maintenance Co. of Los Angeles, Wenzel dealers, were among recent visitors to the Chicago plant.

"Up in Arms," Danny Kaye starrer at the Essaness Loop Woods Theatre, has shown to approximately 200,000 people. Now in its eighth week at the Loop Woods, this is the second longest run of the house since Essaness took it over from Jones, Linick & Schaefer Circuit. The record is held by "Gone With the Wind," fourteen weeks.

Free Nylons to all purchasers of $1000 war bonds was offered by the Windsor Theatre. The catch: only one hundred pairs were available and they went like hot cakes.

The Warner shorts department is going to star one of their assistant theatre managers in a film. Ed Davis of the Rhodes Theatre is an expert fly caster and the cameras will start grinding on Ed doing his stff, soon as the season arrives.

PRC's Sales Manager Leo J. McCarthy here planning a sales campaign for their new film, "Minstrel Man."

RKO's former District Manager Jack Osserman writes Chicago friends from his new Brazilian post that he is rapidly becoming acclimated but misses his old pals.

In connection with Free Movie Day, July 6, Chicago theatres are preparing an all-out bond sales drive. Staffs are being built up to make bond deliveries prompt at all theatres issuing bonds for that day. Record-breaking sales are expected.

Will Hollander, B & K publicity chief, named a member of the Community Publicity Fund of Chicago.

Helen Cambria Bostal, fresh from the St. Paul *Dispatch*, has joined the B & K publicity staff. Paul Montague, recent resignee from the staff, will open his own tub-thumping office here.

R. F. Fredericks, managing director of RKO's Grand, vacationing in Colorado. E. W. Emerson, named new assistant manager of the Grand.

"Going My Way" breaking house records at B & K's Chicago. Looks like four weeks for the Bing Crosby starrer.

Rufus Ahern named assistant manager of Nortown Theatre.

E. Horwatt to Century Theatre as assistant manager.

S. Stevens named assistant manager of Lakeside Theatre.

Peter Jacobchuk to Nortown Theatre as chief of service replacing William Doonan, who leaves for the Navy.

Howard Greenstein named Universal's chief country booker.

Ted Reisch to Universal as assistant country booker.

Frank Courtesy, new assistant manager of Warners' Highland Theatre.

C. Berman named assistant manager of Warners' Oakland Square.

Mark Brazee, former Chicago manager, promoted to state manager for Warner Wisconsin theatres.

(Continued on Page 24)

RED RYDER COMES

PRESOLD TO MILLIONS *through:*

Red Ryder Cartoon Strip in over 700 newspapers with a combined circulation of 15,000,000!

The power-packed series of Red Ryder books . . . 5,000,000 currently in circulation!

Red Ryder comic magazines with a fan following of 3,000,000!

This tremendous audience is waiting to see Red Ryder on the screen!

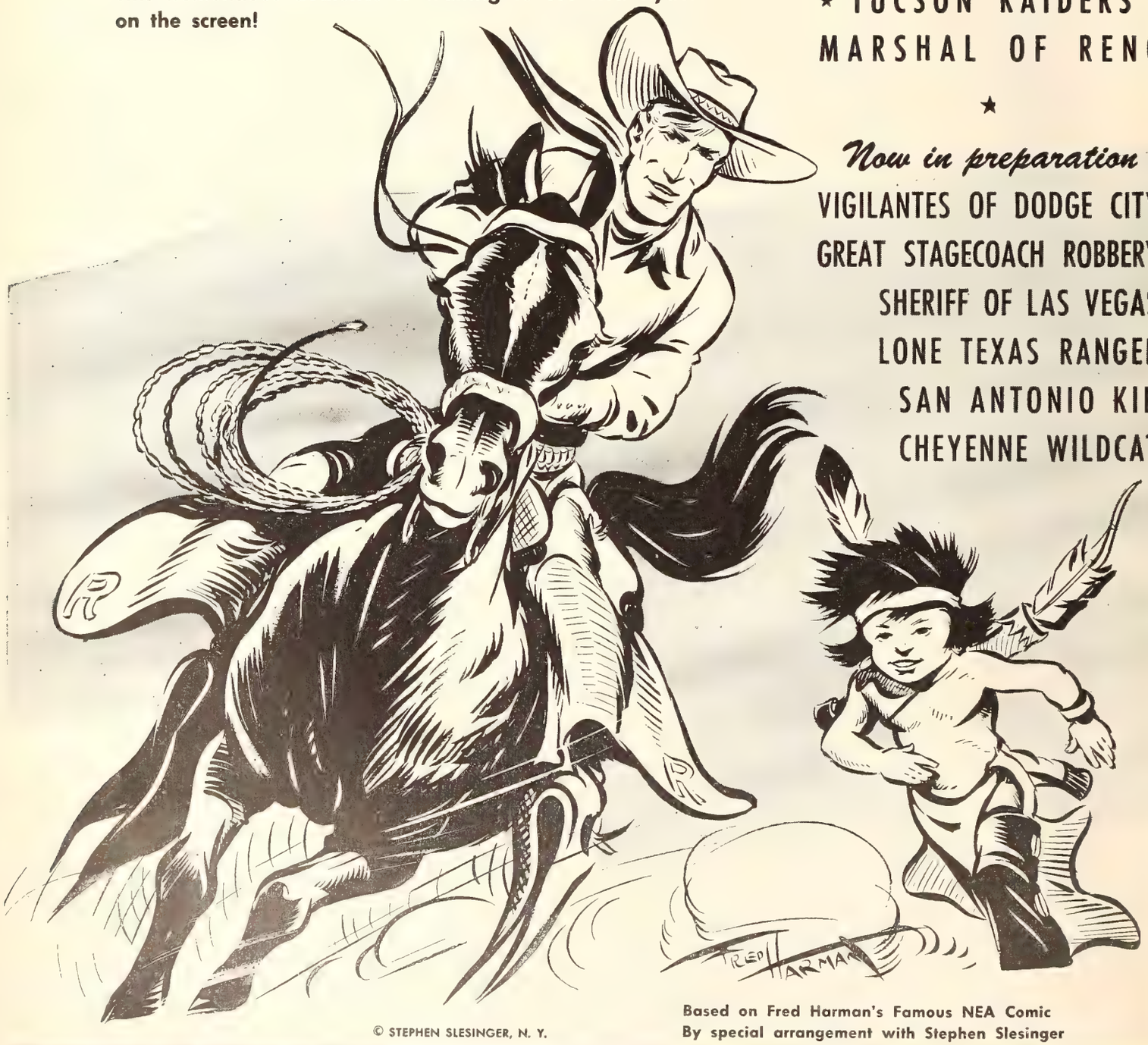
Now in release

★ TUCSON RAIDERS ★
MARSHAL OF RENO

★

Now in preparation

VIGILANTES OF DODGE CITY
GREAT STAGECOACH ROBBERY
SHERIFF OF LAS VEGAS
LONE TEXAS RANGER
SAN ANTONIO KID
CHEYENNE WILDCAT



© STEPHEN SLESINGER, N. Y.

Based on Fred Harman's Famous NEA Comic
By special arrangement with Stephen Slesinger

TO THE SCREEN....

THE MOST POPULAR CARTOON CHARACTER OF TODAY IN 8 REPUBLIC OUTDOOR DRAMAS



WILD BILL ELLIOTT *as* **RED RYDER**
BOBBY BLAKE *as* **LITTLE BEAVER**
ALICE FLEMING *as* **THE DUCHESS**

ANOTHER SCOOP FOR
REPUBLIC
SHOWMANSHIP

JOIN THE FIGHTING FIFTH WAR LOAN

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

CINCINNATI

Jack Fineberg, United Artists sales representative who went on vacation this week, is expected to be a benedict when he returns. The salesmen of Film Row tendered him a lively stag party at the Variety Club on Saturday night.

RKO's Helen Honnert is planning her vacation at Virginia Beach while their Ruth Harrer will vacation with her family in Huntington, W. Va.

Max Matz, Bluefield, W. Va., stopped off en route to the Republican Convention at Chicago.

Gene Henley, formerly with the Black Diamond Circuit, who served as 2nd lieutenant in the Ferrying Command and requested transfer to active duty, was in the combat area at the time of the invasion, a letter to Film Row stated.

Warners have added Dorothy Maxfield and Mae Klarsfeld to their staff.

The Republic Club of Republic Pictures, of which George Kirby is branch manager, held a twilight outing, picnic and supper at Mt. Airy last week. The whole office personnel turned out and had a grand time. Mildred Post is president of the club.

Phil Chakeres, Chakeres Circuit, Springfield, dropped in on his way to Florida where he will visit his son-in-law, Frank Collins, who has been commissioned Lieutenant, junior grade.

Warners' Della Menasche is vacationing.

Universal's George Gomersall has returned from his vacation in Florida.

Bill Blum, Universal representative, returned from Atlantic City, where he spent his vacation.

Helen Whitehead had been added to the Universal staff as booking stenographer.

Fred Fenner has rejoined Paramount as booker, having received his medical discharge after being wounded in action.

MGM held a scrumptious birthday party celebrating their 20th Anniversary, at the exchange, Monday.

CLEVELAND

Jack Greenbaum, well known Cleveland film man, died suddenly here of a heart attack.

I. J. Schmertz, local 20th-Fox branch manager, has been presented with his first grandson, a 6¾-pound youngster, named Keith Roger.

Mrs. Ruth Blostein Tatt was called to Las Vegas, N. M., by the illness of her husband, Pvt. Sidney Tatt.

A bond premiere held at the Capitol Theatre resulted in the sale of $1,975,000 worth of bonds, reports Max Greenwald, general manager of the Elyria Theatre Chain.

Dick Wright, assistant to Warner zone manager, Nat Wolf, off for a two-week vacation.

Sybil Englander, her pals at the Warner theatre bookkeeping department say, is a dead ringer for Bette Davis.

Head Artist Al Stern of Warners' theatre department on vacation.

A Universal district sales meeting was held at the Cleveland Hotel with Fred Meyers, Eastern division sales manager, and Dave Miller, district manager, presiding. New Universal product and sales policies were discussed. Pete Dana, branch manager; Jim Hendel, William Satori, Francis Guehl, Maurice Silverberg, salesmen; Peter Quiter, office manager; James Retter, head booker; Joe Krenitz, branch manager; F. Arthur Simon, Leo Gottlieb, Howard Hummel, salesmen; and Herbert Horstemeir, office manager and head booker, were Pittsburgh and Cleveland personnel members present.

Thomas Whyte, manager of the Garden Theatre, on leave of absence due to ill health.

Hilliard Square Theatre Manager Fred Holzworth's boy, Bob, home from Miami College for a week with his folks.

Co-operative Theatres of Ohio inked a deal with PRC's Fred Scheuerman, for a series of westerns.

Nate Shultz, Monogram franchise owner, home from the West Coast after attending a company franchise owners' meeting.

Dave Spizel's son, Pfc. Edgar Spizel, home on leave from his base in Trinidad.

Local MGM exchange has a five-story birthday cake on display.

Lou Milder, Warners' Colony Theatre manager, staged a bond premiere resulting in the sale of $48,000 worth of bonds.

2,144 people bought $1,008,000 worth of war bonds for the bond premiere staged at the Warner Theatre in Youngstown.

Admission prices at Loew's and Warners' downtown theatres were revised. The minimum price of 43 cents at Loew houses and 44 cents at Warner houses go to 45 cents. Change is to eliminate dealing in pennies.

Charles Rich, Vitagraph district manager, back from New York.

DES MOINES

Due to the manpower shortage, the A. S. Ames circuit, which operated theatres in smaller Iowa communities, has closed down, it has been disclosed by A. S. Ames, owner.

Lakota, Iowa's Lakota Theatre has been reopened by a group of the community's business men. The house has been re-opened several times unsuccessfully in the past.

The operation of the Uptown Theatre at Arnolds Park has been taken over by the March circuit. The house will remain open during the summer months only.

"'Buffalo Bill' doing sensational in the Des Moines territory," reports Stanley Mayer, manager of 20th Century-Fox exchange there. "The picture did the biggest gross of any 20th-Fox picture at Knoxville," said Mayer, "and is piling up similar records in other houses."

National Screen Service Division Manager Paul Mooney was a visitor in Des Moines last week while Stanley Mayer played host to M. A. Levy, 20th-Fox division boss.

Mrs. Mabel Krumveide, theatre and oil station operator at Preston, Iowa, for the past 26 years, has closed her oil station to devote her full time to running the theatre.

The Des Moines Theatre in Des Moines was the scene of the largest bond premiere ever held in Iowa. Bond sales totaled $3,154,000. The picture was Bing Crosby's "Going My Way."

Recent transactions in theatrical real estate include the Stuart Theatre at Stuart, sold by Lee Henry to George Parlow, owner of the Manson Theatre at Manson, Iowa; and the Grand at Caladonia, Minn., sold by Earl Kerr to Harry Pace.



KISSES FOR DOLLE. When 20th-Fox's "Home in Indiana" had its world premiere in Louisville (together with 200 other theatres in a 5-state opening) Fred Dolle, general manager of the 4th Avenue Amusement Co., also celebrated—it was his 32nd wedding anniversary. Fred is seen above blushingly receiving felicitations from screen stars Jeanne Crain and June Haver, who attended the Louisville premiere.

INDIANAPOLIS

Kenneth T. Collins, city manager of the Indiana-Circle-Lyric group of theatres, announced the following changes in managerial posts: Moe Esserman, formerly at the Lyric, succeeds Earl Rutledge, resigned; Frank Paul, manager of Keith's until it closed for the Summer, replaces Esserman at the Lyric; Fred H. Radford, formerly of the Fountain Square and Drive-In theatres, assistant at the Indiana, succeeding George King, and Charles G. Pitts will assist George Pappas, manager of the Circle.

More than 1,000 youngsters jammed the first "Kiddies' War Bond movie premiere" in this city at the Talbott Theatre and invested approximately $20,000 in bonds for free tickets. Two shows were required to accommodate the young bond buyers.

Double billing at the Rivoli Theatre: "I Married a Witch" and "I Woke Up Screaming."

Film salesmen report excellent progress by Indiana exhibitors in the sale of Fifth War Loan bonds.

Isaac Sollers, Covington exhibitor, has entered a sanitarium in Richmond, Ind., to be treated for arthritis.

Luther Knifley, Knifley, Ky., will open the Art Theatre, a new picture theatre with a seating capacity of 200.

Maurice (Bucky) Harris of RKO publicity department, is presently working in this area.

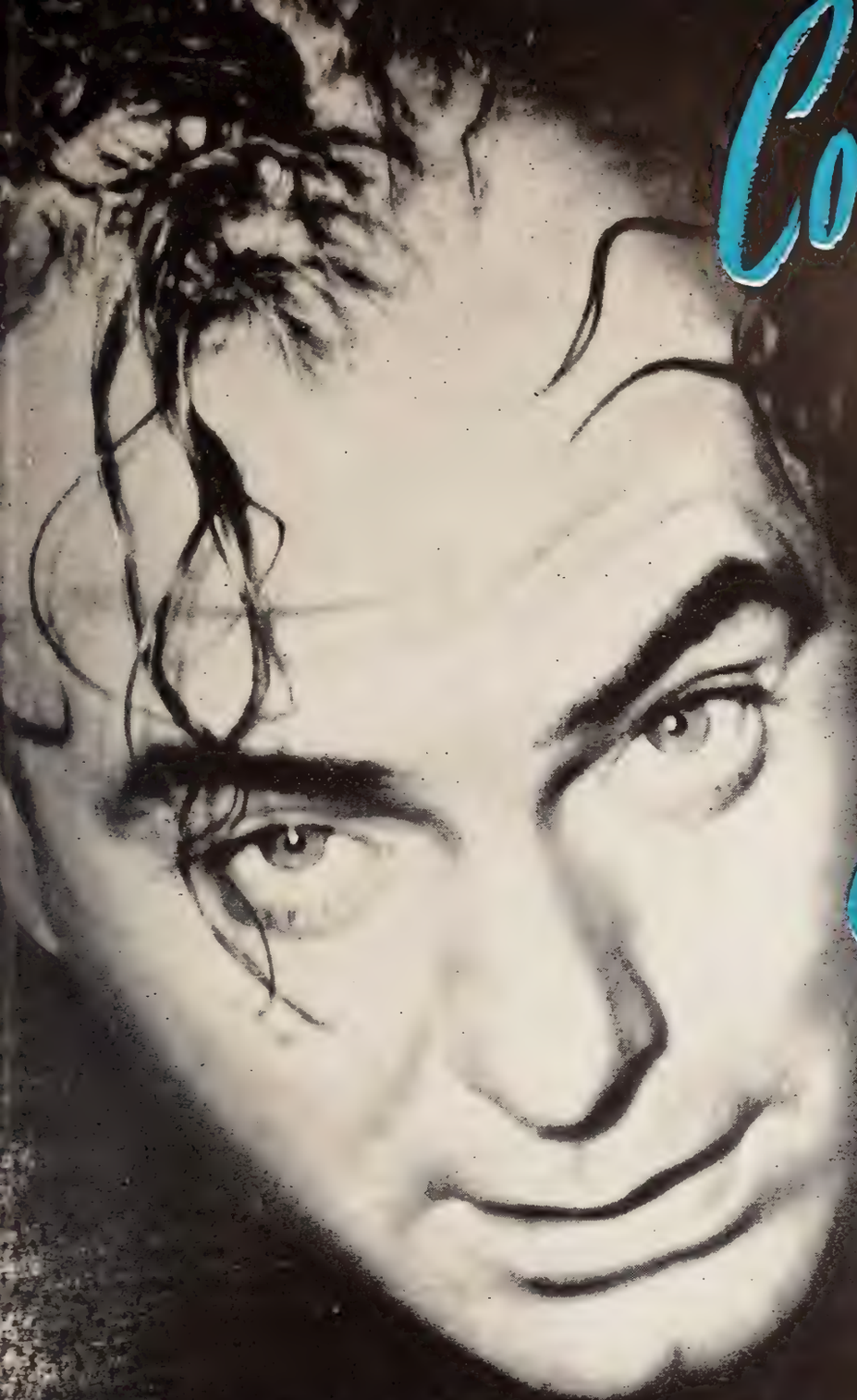
Patricha Foster has been named secretary to William Lehman, chief accountant at Paramount.

Jane Gibson, Warner Bros. accountant, is vacationing in Kansas City. Mrs. Edith Ziese,

(*Continued on Page 26*)



'U' FORCES GATHER IN BOSTON. Fred Myers, eastern division manager, presided at the regional meeting of the Universal sales forces in Boston last week. Among those, in addition to Myers, whom you may identify in the photo above of the meet are: John J. Scully, E. T. Gomersall, Maurice A. Bergman, Meyer Feltman, James Kennedy, Fred Bragden, Harry McDonald, Walter Dyer, Philip Trent, Ernest Warren, Abe Weiner, Harry Martin, Wm. Benson, Henry Wolper, John Pavone, Jere Spandau, Wm. Bork, Carl Herrdt, Justin Speagle, Sylvan Leff, Al Marchetti, Charles Weil, Eugene Vogel, Stanley Taylor, Joseph Kelly.



Coming at You in one of the most exciting dramas to hit the screen in Years!



PAT O'BRIEN · CAROLE LANDIS

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CHESTER MORRIS

RUTH WARRICK · BARTON MacLANE · TOM TULLY · WALLACE FORD

Screen Play by ROY CHANSLOR · Produced by PHIL L. RYAN for TERNEEN PRODUCTIONS

Directed by EDDIE SUTHERLAND · A COLUMBIA PICTURE

POST

Based upon a SATURDAY EVENING POST story and best-selling novel by JOHN HAWKINS and WARD HAWKINS

COLUMBIA PICTURES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

switchboard operator at Warners, has resigned to devote her time to household activities.

H. B. Sellers, Vitagraph field representative, called at the local exchange Saturday on business.

Mrs. Margaret Bernard, Paramount contract clerk and her son, James, home on furlough, are vacationing in Chicago.

E. L. Rakes closed his Wheatcraft (Ky.) Theatre, when the mines suspended operations.

The Home Theatre, Drakesboro, Ky., was closed by health authorities because of an epidemic of infantile paralysis.

The Universal exchange has undergone a complete renovation.

Peter Rosian, Universal district manager, is vacationing in Atlantic City.

Fred Liebtag and Herman Booth, National Screen Service, attended a sales meeting here.

Max Meadows, Universal salesman, is driving a new car.

Joseph Bohn and Sam Abrams left Saturday to attend the fifth annual PRC sales meeting in New York.

Mary Harding, of the Paramount inspection department, has resigned effective June 23.

Film Row visitors during the week included: Sam Goodman, Poseyville; Joe Schilling, Connersville; Harry Watts, Knightstown, and Bob Hudson, Richmond, Ind.

JERSEY CITY

Notis A. Komnenos, north Jersey manager of the Skouras theatres, has again arranged for the State Theatre to offer "ice cream matinees" for children every Tuesday afternoon. Every child attending will be given a dish of ice cream.

Joseph Polakowski, formerly chief of service, Plaza, Bayonne, now with the Army medical corps in Texas, stopped in to say hello to his friends at the theatre, before going overseas.

Jimmy Toohey, projectionist, Plaza, Bayonne, is now back on the job after a siege of illness due to an infected foot.

Paul Reymand, manager, Lyceum, Bayonne, is planning a new glass front for his theatre. The building in which it is housed is now being renovated with outside stucco and waterproof finish. He is using an empty store in the structure for cut-out displays.

Mrs. Patricia Sulzman is new assistant manager of the Lyceum, Bayonne.

Bill Stillman, manager of the Strand, Bayonne, whose son, Bill, Jr., just graduated with high honors from St. Peter's College, says that Bill, Jr., will follow in his footsteps in the motion picture business.

Manny Light, manager of Loew's Embassy, North Bergen, is being congratulated on the fact that his infant daughter had her tonsils removed without any complications.

Jack Quinter, manager of the Mayfair, West New York, which formerly only had evening performances, has instituted a matinee policy for the Summer.

NEWARK

President Harry H. Lowenstein of Allied of New Jersey, whose main business interest is the Court Theatre here, at last week's convention of his association, which signalized his re-election to head Allied for another year, greeted, among others, the following film personalities: Don Jacocks, of Newark, Warner Bros. north Jersey zone manager, and Hy Felt, co-owner of the Treat Theatre. From New York, Dr. Henry Brown, who operates theatres in Freehold and Lakewood, N. J.; Leon Rosenblatt, head of the Rosenblatt-Welt Circuit; Harold Blumenthal and Bernie Brooks, of the Fabian Circuit; Harry Kalmine, assistant general manager of the Warner Theatres, and the following well-known leaders of the industry:



JERSEY EXHIBITORS TOAST HOST. The social events at the 25th Anniversary conclave of New Jersey Allied at Atlantic City, N. J., last week included a party at which A. W. Smith, Jr., Eastern sales manager of 20th-Fox, acted as host. Above, a group of the delegates snapped at the party.

From Philadelphia: "Pop" Benn, veteran Philadelphia exhibitor; David Milgrim, president of Affiliated Theatres; Edgar Moss, Sam Gross, Ben Tolmas, representing 20th Century-Fox; Harry Weiner of Columbia; Blumberg Brothers, representing National Theatre Supply Co.; Earl Schweigert, Paramount district manager. From Baltimore: Louis Tunick, owner of the Hollywood and Brooklyn theatres, who is now building a new theatre seating 850 people, to be known as the Patapsco, opening expected to be the latter part of July.

From New York: Max Cohen and Jack Leff, operating theatres in Brooklyn and Long Island; Jesse Stern, president of Unaffiliated Exhibitors; Max Herschmann, representing Cinemacraft; Henderson Richey, MGM; Ben Abner, Jack Bowen of the New York Metro exchange; Andy Smith, general sales manager, 20th Century-Fox; Ray Moon, branch manager, and Moe Kurtz, New Jersey sales manager; Leon Bamberger, RKO sales promotion manager; Max Gillis, Republic district manager; Bert Sanford of Altec; Bernard Schultz of RCA.

From Boston: Morris Pouzzner, prominent New England circuit operator.

"Smiling Bill" Phillips, manager of Loew's State, in conection with his tie-up in New Jersey's "Cover Girl" contest, with the Rita Hayworth starring vehicle of the same name, sold $60,025 in Fifth War Loan bond purchases at the night the successful entrant was selected.

Adam A. Adams, chairman of the Essex County exhibitors' committee for the Fifth War Loan, added another achievement to his activities by his war bond show for which he donated his Adams Theatre Monday night, and staged an evening's entertainment in cooperation with Radio Station WOR, for purchasers of bonds. Every purchaser of a war bond in a downtown theatre, was given a pass for the show. Assisting Mr. Adams in putting over the successful event were Frank Dailey, operator of the Terrace Room, in the Mosque Theatre Building, which features "name bands," Ben Griefer, managing director of the Adams' theatres, and his publicity director, Jay Wren.

Willis W. Smith, manager of the Drive-In Theatre, Union township, on Route 29, near Newark, donated the entire proceeds of an evening's performance last week to the Union township girl scouts' organization. Arrangements were in charge of Myra Tarrant, assistant manager.

OMAHA

Through efforts of theatre men and retailers, sales of $23,775,000 in bonds during the Fifth War Loan drive was announced last week.

Further aid by theatres and retailers in raising the remainder of the $40,000,000 Douglas County quota will be two events, one of which provided that every bond buyer up to Friday, June 30, is to receive a ticket to the Navy show in Creighton Stadium and the other, free tickets to the Omaha Theatre premiere of "Going My Way" for the first 2776 bond buyers at a theatre retail store booth.

Three Council Bluffs' theatres—the Liberty, managed by Ben Harding; the Broadway, managed by Earl Kerr; and the Strand, managed by Morrie Cohn—last week turned over a $484.54 check to the Children's Memorial Hospital fund. Mrs. Agnes H. White was in charge of a group of 55 high school girls who took up collections in the theatres for a week.

Esther Wild appointed new contract clerk for Warners here.

Richard Johnson, son of Mr. and Mrs. Carl Johnson of the Grand Theatre, Red Oak, Ia., is spending the Summer at Wentworth Military Academy.

Rose Mary Reeves is now first booker's secretary at MGM.

MGM exchange girls gave a luncheon and shower for Helen Donohue, soon to be married.

James Emerson, son of Ted Emerson, Orpheum Theatre manager, is slated for the Navy in a few weeks.

Omaha's neighborhood theatres plan a big job during the Fifth War Loan drive. Harold Johnson, area distributor chairman, announced six theatres, the Benson, Roseland, Avenue, Town, Admiral and North Star, will hold matinees for the group. A bicycle will go to the boy and the girl selling the most in the city, while the top salesman at each house will receive a $25 bond.

Cliff Norene of Des Moines transferred from the booking department there to the Warner Bros.' exchange here. He succeeds Bill Wink, who went on the road as a salesman.

Milt Swift, Warners' shipper on vacation, as are Betty Roberts, poster department, and Booker Doris Gross.

Jack Connor, MGM exploiteer, has returned from his war bond work in Chicago.

Bob Jess' Scribner Theatre at Scribner, Neb., and Roy Bott's Amusu Theatre at Hooper put out of action by recent floods.

Tom Fisher, Don Davis, Paul Connett and Fred C. Gusler of RKO in the city for several days.

Mike J. Comer here from Des Moines where he served as a salesman to replace Bill Barker as Monogram manager.

F. A. Van Husen, Western Theatre Supply Co. chief, in Chicago.

A sales meeting for the Omaha staff followed the return of United Artists Branch Manager Don McLucas from a confab in St. Louis.

Esther Moberg of United Artists vacationing in Idaho.

Phil March will reopen the Uptown Theatre at Arnold's Park, Ia. Remodeling is in process.

Burt Shoppen, new United Artists exploiteer, made his first trip to the Omaha territory.

RKO Inspectress Marie Franksen is taking her vacation in the state.

The United Artists staff held a swimming, dancing and ball-playing picnic at Peony Park.

Esther Lynn, 20th-Fox contract clerk, re-

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

turned from Charles City, Ia.

Mrs. Mort Troxell, wife of the Wilbur, Neb., exhibitor, is attending Summer school at Lincoln.

Regina Healy, the new "hello girl" at Paramount.

PHILADELPHIA

Irving Blumberg, Warner ad chief, celebrated his 38th birthday last week.

Ed Rosenbaum, Columbia exploiteer, has his eye on a house in North Hills, Pa.

Eddie Feinblatt, Warner Theatre out-of-town booker, has resigned to join the PRC sales staff. Francis Flammer moves from short subject booker to fill Eddie's spot. Miss Mickey Greenwald becomes short subject booker for Philly theatres, and Jane Netzel gets the nod to book shorts for out-of-town theatres.

The Cadet Theatre closes for the Summer on July 5.

Margaret MacCorkel, chief of service at the Stanley Theatre, has resigned to join the Wacs.

Bob Bryer, RKO exploiteer, and Warners' publicity department arranged airings of a 15-minute transcription from "Snow White" over every station in town last Saturday morning.

Bill Solomon, 20th-Fox ad salesmanager, off on his vacation as is Shirley Pesin and Shirley Mollinger of the local office.

G. Fred Wurtele celebrated his first anniversary as manager of the Great Northern Theatre.

The motion picture industry's annual drive for funds for the Los Angeles Sanitarium gets under way July 22. Samuel D. Schwartz and Harry N. Ball are acting as co-chairmen on the drive committee. Lou Daroff, Ted Schlanger, Frank Caroll, Jack Beresin, and Bob Lynch, are assisting.

Private David Cohen, former projectionist at the Towers Theatre in Camden, back from England to the English General Hospital at Atlantic City.

Sam Waldman, Garden and Four Paws Theatre manager, on vacation in Atlantic City.

Mrs. Edna Carrol of the Censor Board in Chicago as a Republican National Convention delegate.

Sam Steifel of the Carman, Fay and Roxy theatres birthday'd his seven-year-old son at their Merion home.

Patty, daughter of Warners' Milt Young, celebrated her eighth birthday.

Bond premieres to put over the Fifth War Loan drive in the Philadelphia area, found theatre men working night and day to reach their quotas. $1,247,100 at the State in Hanover, $1,247,100 at the Warner in Wilmington, Del., $2,000,000 at Al Boyd's Colonial in Lancaster, were only a few of the sales figures released.

In Berks County, Lester Stallman, manager of the Schad theatres, lined up ten independent and chain theatres for bond premieres while Bob Lynch of Metro offered to buy a $100 bond for every Peter A. Magazzu theatre holding a bond rally. Bob made good on his promise when all eleven of Maguzzu's managers came through.

PORTLAND

A stage show, sponsored by Hamrick Evergreen and J. J. Parker Theatres, and headed by Jack Dempsy in person, was a highlight of the current Fifth War Loan drive at the Paramount and Broadway theatres here. Features were "The Story of Dr. Wassell" and "Gaslight." Admission was by bonds, sold at both theatres and retail stores.

Clearance complaint of the new Port Orchards Theatre settled and withdrawn from arbitration.

Annual meeting of B. F. Shearer Equipment Co., Seattle, with Tom Shearer, Homer Tegtmeier, D. O. Selby, Ted Lay, E. R. Bechtel, C. Frank Harris H. E. Daigler, Ted Snyder, Millicent Smith, Bjarne Moe, Lieut. Roy Brobeck, all in attendance.

Earle Keate, 20th-Fox exploitation representative, staging Pin-Up girl contest at various Evergreen houses.

M. M. Mesher, of Hamrick-Evergreen theatres, Portland, on the lookout for talent for USO camp shows.

Bill Duggan, formerly manager of Mayfair Theatre, Portland, has been named general manager of Sterling Theatres, Seattle, succeeding Joe Rosenfield.

Al O'Camp, RKO-Radio exploiteer, has returned from a swing through Canada.

Mrs. Ted Gamble, wife of the National Director of War Finance Division, christened the SS. Forbes at Kaiser's Portland yard.

Paul McIlhiney, eastern Washington salesman for Republic Pictures, back to Seattle for conference.

Booking on Seattle Row: Chet and Sue Nilsson, Tacoma; Rex Thompson, Port Orchard; Al Fernandez, Pysht; Senior and Junior Mercy, Yakima; W. A. Cochrane, Snoqualmie; Louis Pressler, Aberdeen; Carl Porter, Warners', Salem, Ore.; Mike Barovic, Puyallup; Frank Graham, Shelton; W. B. McDonald, Olympia; Ned Edris, Tacoma; Fred Gamble, Tacoma.

Sylvia Plotell, secretary, Warner exchange, Vancouver, B. C., recent Seattle visitor.

Sam Stratton, advance representative for "Tomorrow the World," into Portland for showing at Mayfair Theatre.

ST. LOUIS

St. Louis, which was the first city of the country of its size to go across the top in the Fourth War Loan is again far out in the front in the race for top honors in the Fifth War Loan drive. Incomplete week-end results indicate that the Metropolitan St. Louis total of sales have already passed the $100,000,000 mark compared with its quota of $180,863,050, or 55.3 per cent. Missouri sales up to June 24th totaled $143,800,000 and with the lone exception of Rhode Island was nearer to its quota than any state or commonwealth in the nation. The motion picture industry under the leadership of Harry C. Arthur, Jr., WAC chairman for eastern Missouri, and Harry Hynes, Universal manager, chairman of the distributors' committee, has had a prominent part in the success of the campaign in Metropolitan St. Louis, including the city and county, as well as for Missouri as a whole.



LOTS O' CAKE. This has been a big week for the bakers of birthday cakes—what with theatres in all sections of the land and company exchanges in all key centers celebrating the 20th Anniversary of Metro-Goldwyn-Mayer. Above, a sample of the cake—display in the foyer of Loew's Richmond Theatre, Richmond, Va., by Manager Jack Foxe.

In an eventful day dedicated to one rally after another, Fredericktown community has passed its bond quota by a wide margin, setting a pace of $200,000 worth of bonds an hour. L. A. Mercier of the Mercier Theatre, who is mayor of Fredericktown, naturally, had a big part in this wonderful showing.

If plans go through with the Red Cross blood bank as scheduled, the night of July 20th will see a St. Louis Blood Plasma Premiere of an unreleased picture at the Missouri Theatre, with tickets reserved for first-run theatre patrons who will pledge a pint of blood plasma to save an American soldier's life.

One huge skirmish on the part of Vic Klarsfeld and Ed Kogel, Cape Girardeau, went over the top in the Fifth War Loan drive. They organized the town's exhibitors and arranged a bond premiere at the Broadway Theatre, a Fox Midwest house, and on the very first day netted a total of $50,000 in "E" bonds.

Vaudeville was back in a big way at Hotel Jefferson on June 21st when there was a 12-hour series of tryouts for entertainers seeking bookings with USO Camp Shows.

Ruby S'Renco's Art Theatre, on the night of June 24th, presented its first program comprised entirely of newsreels and short subjects. All of the offerings were selected for their good neighbor appeal, having Latin themes and settings.

WASHINGTON

Current war bond drive by the Laurel Theatre, Maryland, has already passed its quota by more than double the original goal, reports Manager Albert V. Pohl. During the 4th War Loan Drive, the Laurel was one of the first theatres in the D. C. area to reach its quota and before the close of the 5th War Loan Drive, Manager Pohl expects to more than double his 4th drive record.

A bond rally and auction at the Avenue Grand Theatre jointly sponsored by the Southern Business Men's Association and the Capital Hill Lions Club; a bond auction at the Kennedy Theatre with the Boys Club band and Hugh Carrol, magician, sharing entertainment honors; and a luncheon sponsored by H. Graham Barbee, area chairman for colored theatres in D. C., for the managers of his area, at which campaign plans were outlined for 5th War Loan, were further indications that D. C. theatremen were fighting along with the Fighting 5th. On hand at the luncheon were Sam Epstein, Clark Davis, Charles Schulman, Bill Hoyle, Rufus Byars, Shep Allen, and Sigmund Heard. As added incentive to managers, it was announced, two $25 bonds are to be awarded for exceptional promotion.

Sidney Lust announced the addition to his chain of the Arlington Theatre at Arlington Farms, Va. The Government Housing Project for Waves, Wacs, and civilian government workers, is located there.

Takoma Theatre's former manager, James Cleveland, won the Washington title of 1944's "Ideal Father," in the Washington *Post's* annual event. His daughter, Kitty, wrote the winning letter for which the *Post* devoted a three column picture and a one column article to Cleveland and his family.

With the cooperation of the County Commissioners, a public proclamation for "Fighting Fifth" month in Prince Georges County was

(*Continued on Page* 30)

Isn't this what you've been waiting for... this!

One of the most tall
the American theatr

this!

Bill Bend
your thea

this



Jules Leve

THI

John Loder • Dorothy Comingore

Roman Bohnen • Alan Napier • Tom Fadden

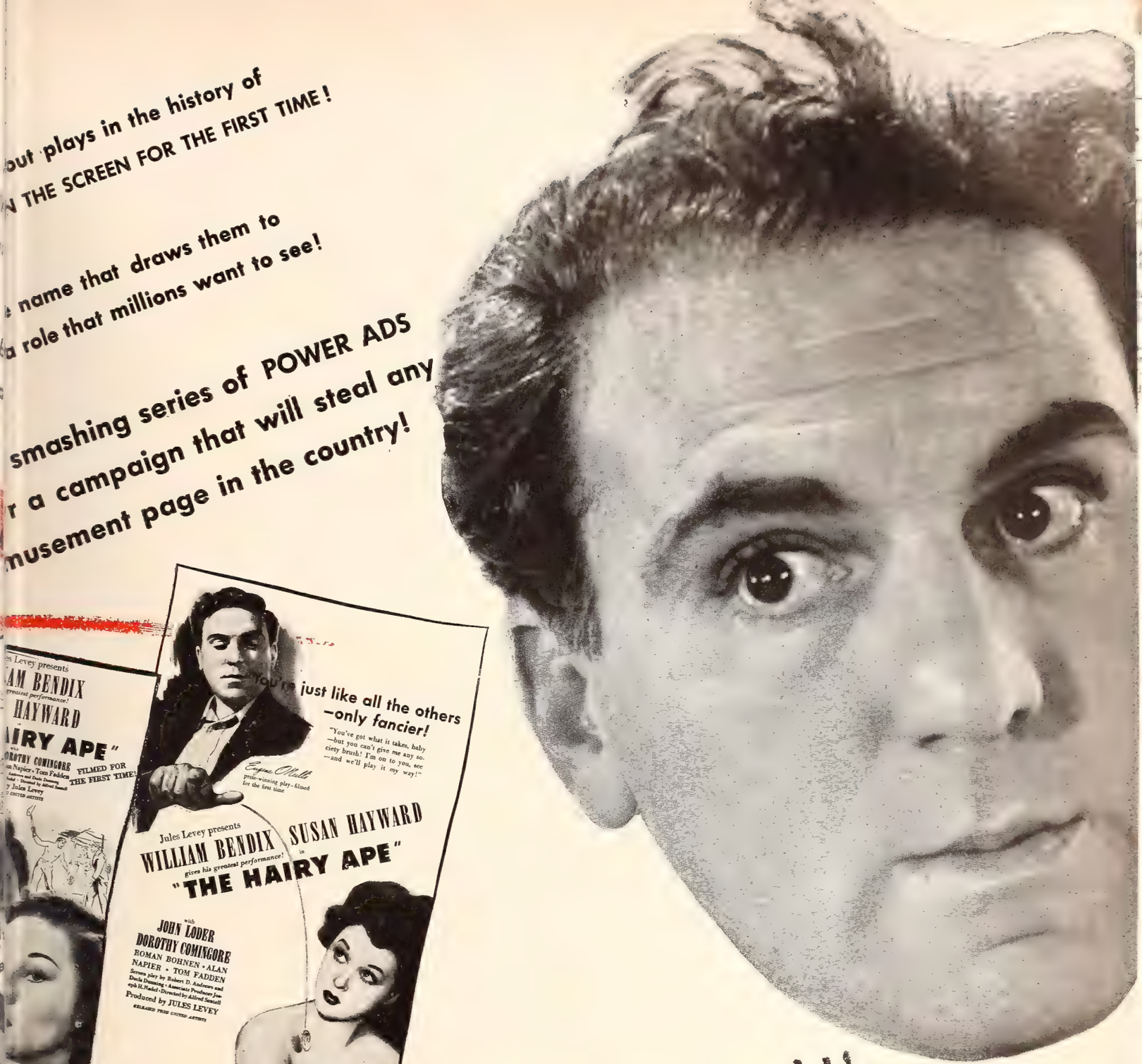
Screen play by Robert D. Andrews and Decla Dunning • Associate Producer Joseph H. Nadel

Directed by Alfred Santell • Produced by Jules Levey

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Willian

Never stop 'till you're over the top!
Fighting Fifth War Loan



out plays in the history of
N THE SCREEN FOR THE FIRST TIME!

e name that draws them to
a role that millions want to see!

smashing series of POWER ADS
r a campaign that will steal any
musement page in the country!

esents *Eugene O'Neill's* prize-winning play

HAIRY APE

co-starring

ENDIX and **Susan HAYWARD**

All THIS is ready NOW at U.A.!

Never stop 'till you're over the top!
Fighting Fifth War Loan

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★



TALK PRODUCT AND SALES POLICIES. A. J. O'Keefe, center foreground, presided at the regional sales meeting of Universal branch managers and salesmen in Chicago last week. At O'Keefe's left above is M. M. Gottlieb, while others present included: Ed. Heiber, Wm. Weinshenker, Ted Meyers, Max Brodsky, Al Kent, Robert Funk, Walter Hyland, Howard Greenstein, Ben J. Robins, Lou Berman, Fred Bonnem, Ellerton Stewart, Jay Frankel, Frank W. Mantzke, Gilbert Courshon, Edward Gavin, Donald McFadzen, Orval Petersen, Leo Miller, Fred Abelson, Archibald Zacherl, Frank Eisenberg, Kenneth Adams, Wayne Brown, Ernest Frace, Leo J. Dody.

arranged by Area Chairman George Shepp.

A colorful handbill giving complete information about his Children's Bond Show on July 6, is being used by George Page, manager of the Avenue Grand. One side of the bill contains information while the other side shows an all-color photograph of Roy Rogers and his horse, Trigger. "Man From Music Mountain," starring Rogers, and Gene Autry in "Old Barn Dance," are the features scheduled for the premiere.

Warner Bros. Director of Advertising and Publicity Frank La Falce, and the Mrs. celebrated their sixth wedding anniversary on June 22.

A screening of "Once Upon a Time" at the Earle Screening Room occasioned invitations to newspaper dramatic critics, and radio commentators. Columbia Pictures' Lee September in town working with La Falce on the picture, which will play the Earle Theatre.

Warner Theatre managers played host to the Ladies of the American Women Volunteer Services for an evening of dining and dancing at the Wardman Park Hotel. The ladies have served manning war bond booths in theatres since the start of the war.

RKO District Manager Bob Folliard is the proud papa of a son.

Earle Theatre's Harry Anger and Anolyn Arden lent their talents to setting up the Russian War Relief show at the Watergate on June 27.

Earle Theatre Roxyette Mae Peterson was awarded the title of "Honored Employe" for the first week of the Fifth War Loan Drive. In the Fourth War Loan Drive Mae sold 157 individual bonds amounting to more than $50,000, outdistancing all other Roxyettes.

Twentieth-Fox Head Biller Lillian Staples has been promoted to the Contract Department.

Twentieth Century-Fox's new ad sales manager is Emil Kashouty.

RKO's Florence Broeffle vacationing at Ogdensburg, New York.

Visiting Baltimore accounts this week is RKO's J. B. Breecheen.

HARRISBURG

Operating on the theory that parades and rallies alone fail to fill the bill for all possible sales of War Bonds, Harrisburg area theatremen participating in the Fifth War Loan have arranged a series of special entertainments as premiums for bond buyers. Among the shows listed for bond admissions are: Book and Author quiz show; "Gullible's Travels," an all-military show by soldiers of the New Cumberland Army Reception Center; a children's bond showing of "Snow White and the Seven Dwarfs"; a premiere of "Bathing Beauty" and an All-American Folk Festival.

For the first time in any of the War Loans, the neighborhood houses are sponsoring bond premieres. Among those scheduled to date are the Penway, the Star, Hershey Community, Williamstown Lyric, Newville Lyric, Lemoyne, New Cumberland, and some not yet announced. Most of them will be pictures such as "Pin Up Girl," "Coney Island," and several others which have not yet played the neighborhoods and small towns nearby.

Robert Sidman, erstwhile manager of the Senate, now at Fort George G. Meade, Md., has been shifted from the infantry to the public relations office.

Wedding bells rang for Jack D. O'Rear, manager of the Colonial, who married the former Miss Charlotte Walker. Employes of the Colonial presented the couple with a 61-piece set of china, and a matching beverage set.

The Star, neighborhood house, has instituted a continuous showing policy, first of the smaller theatres to do so.

MGM's 20-year anniversary was celebrated here last week at a gala birthday party arranged by Sam Gilman, manager of Loew's Regent, who arranged a sneak preview of the anniversary picture, "White Cliffs of Dover." A huge four-tiered birthday cake was cut by Mayor Howard E. Milliken, and each of the invited guests had a helping.

Hold-overs this week are "Christmas Holiday" at the Senate, and "Two Girls and a Sailor" at Loew's Regent, both of which are doing capacity business every day. Last week the State had a stage show, Billy Rose's "Diamond Horseshoe Revue." The Rio's re-issue of the Marx brothers' vehicle, "The Big Store," drew capacity crowds during its three-day run. Companion piece was "Henry Aldrich Plays Cupid."

OTTAWA

Motion picture theatres in the province of Ontario showed a 7.9 per cent business increase for 1943 over 1942, according to figures published by the Canadian Department of Trade and Commerce.

Henry Marshall, Regent Theatre manager, reports excellent results from a three-week publicity campaign on "Snow White," now showing at his theatre.

Ambrose Nolan of the Little Theatre, off for a rest period on doctor's orders.

Edward Lobel, Somerset Theatre house manager, has resigned to join the staff of the National Film Board. Somerset's proprietor, Morris Berlin, has taken over.

"Cobra Woman," a second week holdover at the Centre.

George Formby's new picture, "George in the Home Guard," brought to the Elgin Theatre by Steve McManus.

PITTSBURGH

Attendance in those areas of western Pennsylvania and West Virginia struck by the tornado Friday evening, June 23, was greatly affected and although no theatres suffered property damage, many were without power and unable to operate until late Saturday afternoon. While return shipments were delayed because of roads being blocked there were no dark houses because of missouts, due to the fact that most theatres change on Friday or Saturday and had received their shows before the tornado hit. Film salesmen who cover the territory were unable to return to this city until late Saturday evening or Sunday morning.

Karl Krug, drama and motion picture critic for the Pittsburgh *Sun-Telegraph*, was given a citation in recognition of his work in providing entertainment over a period of six years for the patients in the Veterans' Hospital, Aspinwall, Pa. The presentation was made by Joe Hiller, Variety American Legion Post commander.

J. B. Hanna, head booker and later salesman for the local 20th-Fox exchange for more than 20 years until he resigned a year ago, has taken over the duties of booker for the Cooperative Theatre Service.

E. P. Brown, operator of the Penn Theatre, Wesleyville, Pa., has been called into service by Uncle Sam. During his absence the Blatt Brothers Circuit will operate the Penn for him.

MEMPHIS

"Down the Hatch" at Malco Theatre for the benefit of the Navy and Marine Mothers' Club canteen starring Clyde McCoy's orchestra (stationed at the Naval Training Base, near Memphis) pulled nice crowds last week, and all loop theatres drew long lines at box-offices over the week-end.

Bunny Carter, contract clerk at Paramount exchange, is back from a restful vacation, so is Fairy Wilkerson, booker, and Dorothy Jones, cashier. L. W. McClintock, branch manager, left last week on a vacation.

Charles Frank, shipper at Paramount, has joined the Armed Forces and has been replaced by Bob Lee, formerly of Universal.

Mildred Churchill, inspectress at Paramount, is on a vacation.

P. E. Morris, Regent and Honey theatres, Indianola, Miss., was visiting Film Row last week.

The Collier Bros., C. H. and C. J. of the Shaw and Ruleville theatres, Miss., were in town last week booking new pictures.

J. R. Levell, Whiteville, Tenn., was renewing old acquaintances on Film Row last week.

Lawrence Landers, Batesville, Ark., theatre, was in town last week.

NEW YORK

A drive for blood donors to contribute to the American Red Cross blood bank was launched at the Warner Bros. home office by a committee headed by Martin F. Bennett and assisted by Samuel R. Kahn and George Imber.

"Pack Up Your Troubles," Hal Roach feature, booked in the RKO Metropolitan Circuit starting June 27.

The motion picture industry and its employe groups contributed $34,076 to the Greater New York Fund during the period of the 1944 appeal. Goal for the fund is $4,500,000.

Walt Disney's 'Fantasia' will come to the Manhattan Theatre on Saturday, July 1.

Seven and one-half tons of obsolete tickets was contributed by RKO Theatres to New York City's waste paper collection drive.

"Song of the Open Road" has been booked by twenty independent circuits within the past two weeks, Carl Leserman, U. A. general sales manager, announced.

Sergeant Harry Kaplowitz, former assistant to Sam E. Morris in the Warner Theatre's home office, and now on active duty in England, became the father of a boy born Thursday in New York.

(*Continued on Page 32*)

Who is Dimitrios?

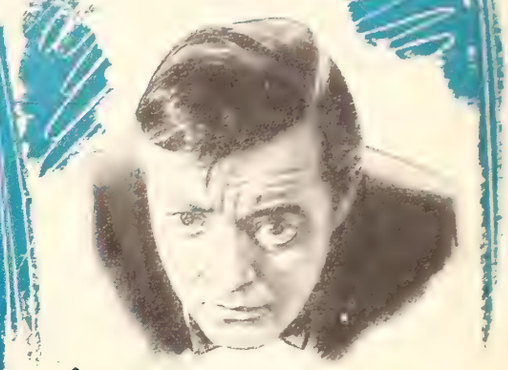
so young . . . so charming . . .
so cruelly treacherous!



HE WANTS TO KNOW!
(He's betting a cool million against a dose of hot lead)



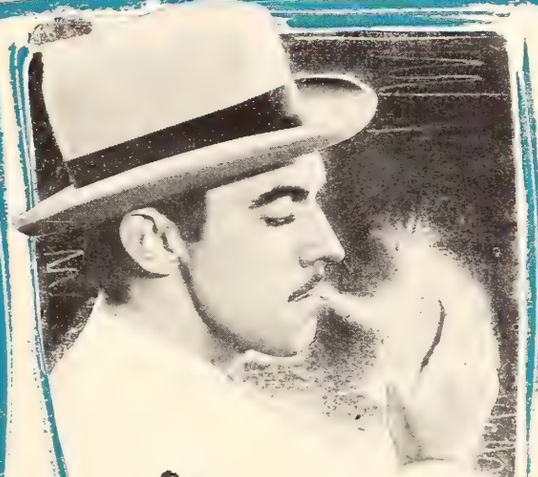
SHE WANTS TO KNOW!
(She loved him—until she saw beneath the mask!)



HE WANTS TO KNOW!
(So do the police of five capitals!)



HE WANTS TO KNOW!
(Even a master of international intrigue can be fooled—by Dimitrios!)





HE KNOWS!
For every crime, a different face—but always the same youthful charm, the same ruthless cunning, the same *Dimitrios!*

WARNER BROS. once again give your audience the "feel" of "The Maltese Falcon" with Eric Ambler's internationally-famed mystery sensation — thrice-thrilling on the screen!

"THE MASK OF DIMITRIOS"

SYDNEY GREENSTREET · ZACHARY SCOTT · FAYE EMERSON · PETER LORRE · VICTOR FRANCEN

JACK L. WARNER, Executive Producer

Produced by HENRY BLANKE

Directed by JEAN NEGULESCO • Screen Play by Frank Gruber • From a Novel by Eric Ambler

ALL AMERICA WAITS FOR "FREE MOVIE DAY" JULY 6th!

Sharing Responsibility is Held Best Formula for Efficiency

Responsibility has been abused to such an extent, writes Allen Rubin in a recent issue of Contact, house organ for employes of the Wometco Theatres circuit, Miami, that it has bcome, in many instances, a liability rather than an asset.

Although Rubin directs his words toward the fellow employes of his own organization, what he has to say on the subject provides a valuable lesson for all persons connected with the motion picture industry.

His article continues:

"Many of us assume greater responsibilities than we should, not because we desire to, but because we are afraid to share it with our fellow workers. This will eventually develop into a complex.

"You will dread equalizing responsibility in the fear that if you do, the other person may exceed your ability. You believe it will be a reflection upon your own worth to the particular project or organization or common cause, if you wish to call it that.

"So engrossed are we in our fear, that we have become physical and mental wrecks. We complain to our superiors about the amount of extra work we do, the amount of extra time put in after hours, and the inability of our present staff to help lighten the burden.

"The true picture is that we are engulfed by our complex. We are trying to impress the higher-ups with our importance to the organization. We know deep down in our hearts that with proper distribution of duties, authority and responsibility, we can make work much lighter for ourselves, and at the same time create a much better and finer staff of efficient employes.

"You'll tell yourself: 'No, that will never do.' But by coming to this unwise conclusion you will probably have minimized your own worth to the organization. Besides, some one may pop up who is capable of doing a better job than you, and then where will you be? You may lose your job, be demoted, or something or other may happen to you. So you prefer to work hard all hours, continue complaining, become a nervous wreck, in fact, anything but take a chance.

"You cannot escape the facts that eventually lead to a demoralized and disorganized staff of employes and routine. A fatal mishap to yourself is inevitable, and in due time you will find your superior officers dissatisfied.

"The risk is too great, both financially and personally, and should be halted before it gets the best of us.

"Some people relegate too much authority or responsibility to others and assume none for themselves, but are johnny-on-the-spot when it comes to receiving the credit due. They never let the higher-ups in on their secret, nor do they tell them which employe used his or her good judgment or best efforts. They neglect to bestow even honorary mention upon the deserving one. Perhaps we can get away with this for a while, but sooner or later facts will trip us up. Ability always shows up in strange ways.

"Being fair-minded to your fellow employes, sharing all responsibilities equally with them, will bear pleasant fruit. Employes pulling together contribute to a pleasanter, more efficient organization."

REGIONAL

(*Continued from Page* 30)

Century's Nassau theatres have inaugurated a policy whereby patrons can phone for information on attractions playing at any Century theatre, free of charge.

Over 500 20th-Fox employes and their guests spent last Wednesday at Bear Mountain on the second annual boat ride and outing of the company's Family Club.

Professor John Madden, accounting chairman for the Fifth War Loan drive in the New York exchange area, reported to General Chairman Charles C. Moskowitz that 163,359 "E" bonds with a total maturity value of $17,646,761 had been sold by the theatres in that area between June 1st and June 25th, inclusive. Queens stepped into first place in "The Battle of the Boroughs" with sales of 31,714 units representing 29.6 per cent of the borough's total seating capacity. The Bronx moved into second place with 30,976 units, or 27.4 per cent of capacity. Richmond is in third place with 3657 units or 22.4 per cent.

Peggy Kingston, secretary to Hal Horne, 20th-Fox publicity and advertising chief, was married last week-end to John Farley of Hollis, N. Y.



EXPLOITATION IN MOVIE CAPITAL is exemplified by these attractive window displays in prominent Hollywood business places to publicize the opening of "The Story of Dr. Wassell" at the Hollywood Paramount. Studio visuals, star and scene still blowups provided the material for the tie ups.

VANCOUVER

Ralph Calladine, Vancouver Island supervisor for Odeon Circuit and manager of three theatres in Victoria, one in Duncan and one in Ladysmith, reports all are doing excellent business.

Jack Armstrong is now managing the Plaza Victoria, Odeon circuit house.

Odeon circuit's Jimmy McAllister spent part of his vacation in Victoria.

All F. P. managers away at their convention at Banff, in the first meeting held since 1939.

W. P. Nicols' Royal, Vancouver, will add girl shows to augment the film bills.

O. M. Jacobs, district representative for IATSE, here last week from Tacoma, settled contract trouble between Lyric Theatre and Projectionists Local 348 over matter of road-show pay.

Walter Pierce, formerly with Eastman Advertising Agency, and the Haney Gazette, was appointed manager of Odeon circuit's Gem Theatre, Haney.

"Up in Mabel's Room," a fourth week hold-over at the Vogue, Vancouver.

Pete Barnes of Foto-Nite, Toronto, and the Langley Prairie Theatre, has acquired the Crown Hotel in Langley.

Those in occupations classed as non-essential, which includes theatres and film exchanges, are to be transferred to war industries, according to a regional director of National Selective Service here.

William Johnson of Wilkie, Sask., took over the management of the Roxy Theatre in Yorkton, Sas., from Forest Plumb. Plumb has become manager of the theatre in Assiniboia.

Former Theatre, Studio Worker Wins Air Medal and Purple Heart

Outstanding achievement in aerial combat over southern Europe has earned the Air Medal with three Oak Leaf Clusters and the Purple Heart for Lt. Lawrence Dannenberg, former theatre and picture studio worker.



Lt. Dannenberg

After 21 missions as bombardier on a Flying Fortress, Lt. Dannenberg was injured by flak on a raid over Austria. At present he is in a General Hospital in Italy recovering from his wounds.

Young Dannenberg, 24, is the son of the late Sidney Dannenberg, for many years associated with Warner Bros. Theatres, Cleveland zone, as advertising director. Lawrence entered the picture business as an usher at the Hippodrome Theatre in Cleveland.

Before the war he moved to Los Angeles and at the time of his enlistment was employed in the publicity department of Warner Bros. Burbank studios.

"THANKS!"

The Twenty Year Birthday of the Friendly Lion is being observed with fitting ceremonies throughout the nation. An unprecedented tribute was paid to M-G-M during its Anniversary Week. 16,446 showmen representing 99.98% of the nation's motion picture theatres — *all but three!* — played an M-G-M subject on their screens. Likewise throughout the world this famed trade-mark was flashed on thousands of screens in recognition of M-G-M's Twenty Happy Years of sincere effort toward the welfare of our industry.

To the exhibitors who made it possible, thanks from the grateful heart of Leo the Lion and his associates. To the trade press and to the newspaper and magazine editors who helped him celebrate, thanks for all the kind words.

Your generosity and your faith inspires The Friendly Company to the even greater future which we share together.



ANNIVERSARY PRODUCTIONS

"WHITE CLIFFS OF DOVER" (*Irene Dunne, Alan Marshal*) • "AN AMERICAN ROMANCE" — Technicolor — (*Brian Donlevy*) "DRAGON SEED" • (*Katharine Hepburn*) "TWO GIRLS AND A SAILOR" (*Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante, Harry James, Xavier Cugat*) • "BATHING BEAUTY" — Technicolor — (*Red Skelton, Esther Williams, Harry James, Xavier Cugat*) "KISMET" — Technicolor — (*Ronald Colman, Marlene Dietrich*) • "MEET ME IN ST. LOUIS" —Technicolor — (*Judy Garland, Margaret O'Brien*) • "MARRIAGE IS A PRIVATE AFFAIR" (*Lana Turner*) • "THE SEVENTH CROSS" (*Spencer Tracy*) • "NATIONAL VELVET" — Technicolor — (*Mickey Rooney*) "THE CANTERVILLE GHOST" (*Margaret O'Brien, Charles Laughton, Robert Young*) "ZIEGFELD FOLLIES"—Technicolor—(*All Star Cast*) • "THIRTY SECONDS OVER TOKYO" (*Van Johnson, Robert Walker, and Spencer Tracy as Lieutenant General James H. Doolittle*) "MRS. PARKINGTON" (*Greer Garson—Walter Pidgeon*) • "WITHOUT LOVE" (*Spencer Tracy—Katharine Hepburn*) • "THE THIN MAN GOES HOME" (*William Powell—Myrna Loy*) "LOST IN A HAREM" (*Bud Abbott—Lou Costello*) • "THE PICTURE OF DORIAN GRAY" (*George Sanders, Donna Reed*) • "THE HONEST THIEF" (*Wallace Beery*)

THE YOUNG BLOOD TEST!



"He's even better than he was twenty years ago!"

Every Theatre: Free Movie Day, July 6th! "The Fighting Fifth" Victory Climax!

Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Famous Writers to Provide Episodes for 'The Common Sin'; 'Mildred Pierce' for Joan Crawford; Landers' Assignment

▶W. R. Frank will next produce for major release, "L'Affaire Lafarge," based on the most famous murder mystery in the history of France, which occurred in 1840. Screenplay will be by Alfred Zeisler and Herbert O. Phillips, who produced a picture in Paris, based on the same story.

▶MGM plans to produce a novel picture titled "The Common Sin" from an original story by Harry Ruskin. Idea is for a group of famous American writers to do various episodes for the picture, and to have different big-name stars appear in the various episodes. Carey Wilson will produce.

▶Hal B. Wallis has made two production announcements that attract attention. He has commenced negotiations with the Theatre Guild for the screen rights of Eugene O'Neill's famous play, "Mourning Becomes Electra," with the idea of starring Katharine Hepburn in it. And he has bought screen rights for the novel, "The Love Letters," with Ayn Rand signed to do the screenplay. Both are for Paramount.

▶Roy Rogers' company, filming "San Fernando Valley" at Republic, has had to shoot around Jean Porter, the second feminine lead, who is suffering from a streptococcic throat. The feminine lead is in the capable hands of Dale Evans, who plays opposite Rogers. John English is directing.

▶Ketti Frings, who gave Paramount "Hold Back the Dawn," has been engaged by RKO to work with Leo McCarey, producer-director, on the next Bing Crosby starrer, temporarily titled "Bar of Music," which RKO will produce.

▶Celeste Holm, comedy sensation of the stage hit, "Oklahoma," has been tested in Technicolor for Producer-Director Gregory Ratoff's "Bandwagon," with four stars playing opposite her. They are Dick Haymes, Sir Cedric Hardwicke, Vincent Price and Mischa Auer. With that setup she got the job.

▶Thomas Mitchell assumes another arresting character role in "Dark Waters," the Benedict Bogeaus production for United Artists release. Mitchell's services were obtained by arrangement with 20th Century-Fox.

▶Peter Paul O'Mara, *Colliers* magazine serial writer, has been signed to do an original melodrama which Harry Joe Brown will produce for Producers Corporation of America, Sig Schlager, PCA president, announced after conferring with United Artists officials.

▶Three musical units have begun rehearsing at Universal for "Bowery to Broadway." Now being directed by Charles Lamont, the picture will have 26 large musical numbers and an all-star cast including Maria Montez, Jack Oakie, Susanna Foster, Turhan Bey and Evelyn Ankers.

▶Ann Sheridan has been set by Warners for the leading feminine role in "A Night at Tony Pastor's," which Jerry Wald will produce. Miss Sheridan recently completed the top role in "The Doughgirls" at the Burbank studio.

▶Loren Tindall, young pianist and composer recently signed by Columbia to an acting contract, will make his screen debut in the male lead of "Sergeant Mike" which rolls this week. Youngster has been soloist with the Oklahoma Symphony.

▶Lew Landers has been signed by Kleinert-Vershel Productions to direct the tentatively titled PRC hillbilly musical, "I'm From Arkansas," which is scheduled to start July 19. Producers are E. H. Kleinert and Irving Vershel.

▶Ralph Wheelwright, newly promoted to producer at MGM, will have as his first production, "Time for Two," a comedy romance which he will develop from his own original story. Setting is a train trip between Los Angeles and New York, and Allen Kenward is working on the script.

▶For the first time in the history of Technicolor photography, fluorescent lighting was used exclusively in the shooting of an entire sequence in "Star Bright," Paramount Technicolor Musical Parade which Lou Harris is producing. Cameraman Harry Hollenberger and Director Hugh Bennett worked out the idea.

▶Veloz and Yolanda, world famous dance team, have reported to Republic for original dance numbers they do to title tune for "Brazil," now entering third week of production with Joseph Santley directing.

▶Casting for "Winged Victory" has been completed at 20th Century-Fox. The picture, which was placed before the cameras with George Cukor directing, will have a cast made up from the Army Air Forces, and most of the players were formerly in motion pictures.

▶Through an arrangement with David O. Selznick, Vivien Leigh will take a star role in George Bernard Shaw's "Anthony and Cleopatra" which is being produced by Gabriel Pascal in England. Film has budget of 550,000 pounds and will be in Technicolor, with Claude Rains in the role of Caesar.

▶Elena Verdugo was signed by Associate Producer Will Cowan for a featured role in Universal's Inner Sanctum mystery, "The Frozen Ghost," starring Lon Chaney with Evelyn Ankers.

▶Warners have purchased "Honeymoon Freight," a romantic comedy by Donald Keyhoe, and plan it as a co-starring film for Dennis Morgan and Jane Wyman.

▶Mary Beth Hughes is set for the top role in PRC's "I Accuse My Parents," drama of modern delinquency to be produced by Alexander-Stern Productions, Inc. Production will start July 6th, with Sam Newfield directing.

▶Warners will star Joan Crawford in "Mildred Pierce," by James M. Cain.



Caught offstage by a photographer during production of Monogram's "Alaska" were Producer Lindsley Parsons, Associate Producer Vernon Keays, Margaret Lindsay and Kent Taylor, who have leading roles in the forthcoming picture.

IN HOLLYWOOD IT'S NEWS...

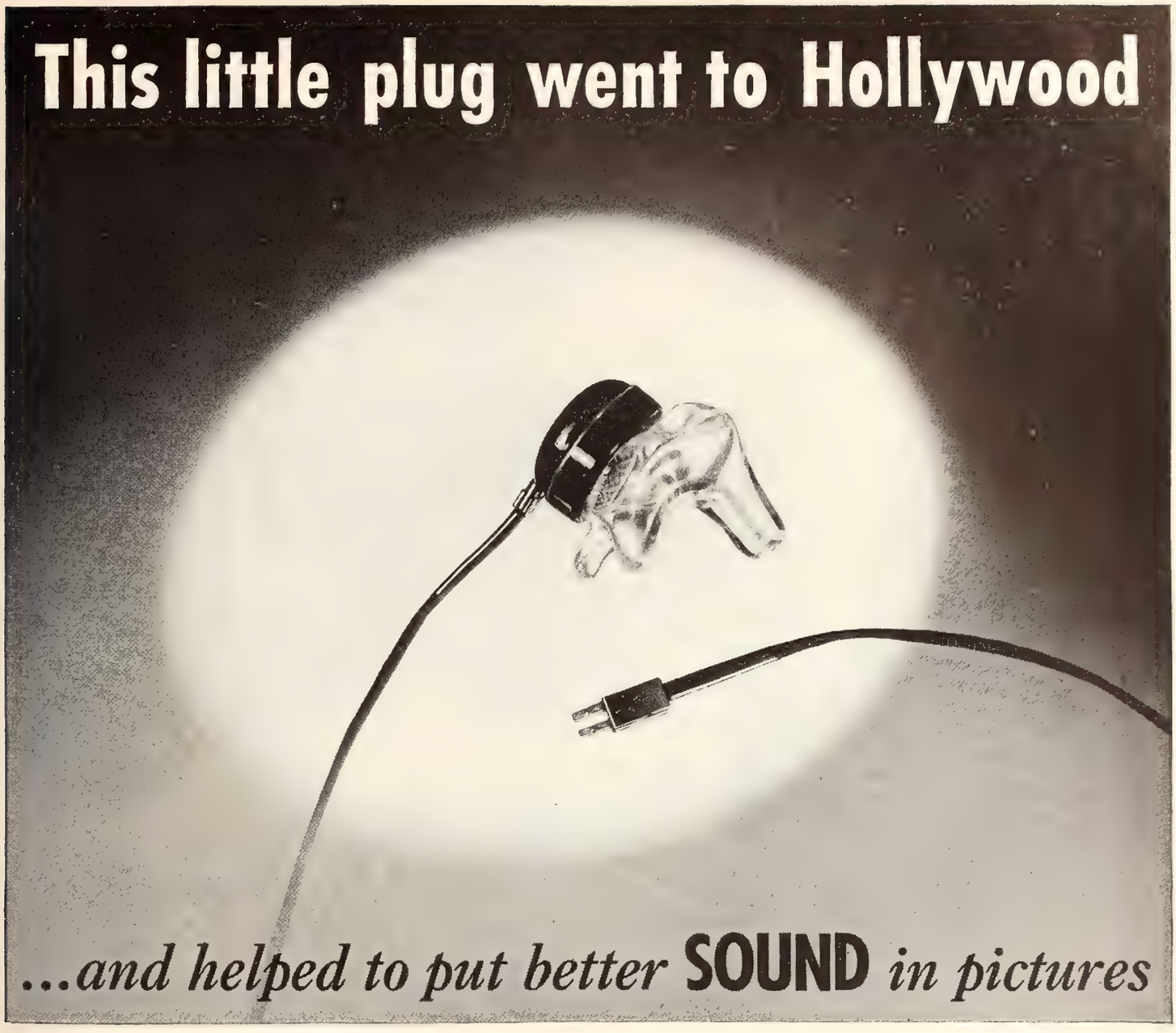
Says Ed Raiden

Edward Small is looking for a motion picture vehicle for J. Carrol Naish, the noted character actor, who was runner-up for the Academy Award last year, to begin preparations for work under their two-picture deal . . . Morrie Ryskind and Fred Allen are writing the screenplay on Jack Skirball's Fred Allen starrer, "Fickle Fortune" . . . Felix Bernstein, pre-war manager of MGM's offices in Vienna, is technical adviser on "government-in-exile" in "The Home Front," the Laurel & Hardy opus . . . King Bros. already have the screenplay on "John Dillinger, Killer" . . . Diana Lynn will play Chopin's Moment Musicale as a solo in "Out of This World" . . . "A Tree Grows in Brooklyn" is branching out with the newest castings: John Alexander goes in as the husband of Joan Blondell . . . Lewis Collins will direct "The Old Texas Trail" for Oliver Drake . . . When he finishes "Stranger in Our Midst," Edward Blatt will become a stranger to Warners, the studio and he having reached a parting of the ways . . . William Wright, recently out of the Army, gets in opposite Ann Miller at Columbia in "Eve Knew Her Apples" . . . Alfred Hitchcock is in charge of "The House of Dr. Edwardes," which co-stars Ingrid Bergman and Gregory Peck . . . PRC's sound stages are crowded; the company is shooting five pictures at one time . . . Leon Schlesinger believes that in postwar work cartoons will be tops; he thinks health service organizations will use cartoons to educate the public on their matters and advertising agencies will use cartoons in selling their products . . . Joe Galston, Abbott & Costello's first and only publicity man, has joined Universal's staff, where he will direct all publicity on the comedy team . . . Stephen Goosson has returned to the post of supervising art director at Columbia, taking over the job recently vacated by the resignation of Lionel Banks . . . Robert Z. Leonard, Hollywood's veteran director, will both direct and act as associate producer with Producer Joe Pasternak on MGM's "Thrill of a Romance" . . . Monogram is having a time finding a release title for the Goebbels picture produced by W. R. Frank; the "Loves" and "Secret Life" in previous titles have been banned by censorship authorities . . . Joan Woodbury gets the feminine heavy role in "Bonnie Lassie" . . . Wally Brown and Alan Carney will have the comedy leads in "Zombie on Broadway" which RKO recently bought from MGM . . . Strange that no gags have come up about Michael Curtiz directing "Roughly Speaking" when Curtiz is famous for his "language."

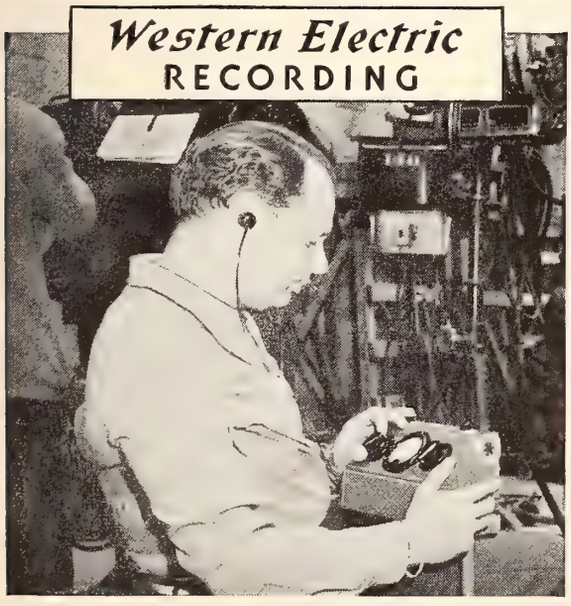
Paramount Buys 'Prince Charming'

Paramount has purchased "Prince Charming," an original story by Everett Freeman, and Executive Producer B. G. DeSylva has assigned Fred Kohlmar to produce it. "Prince Charming" is a romantic comedy, with a modern setting in a suburb of New York City.

This little plug went to Hollywood



...and helped to put better SOUND in pictures



James Flaster, Metro-Goldwyn-Mayer sound mixer, using Western Electric hearing aid type receivers with molded ear pieces on the "Kismet" set.

LITTLE earphones and earplugs like this—originally designed for use with Western Electric aids for the hard of hearing—were first tried out for monitoring sound in Hollywood in 1941. Soon they were generally accepted and now they are used widely.

Sound mixers find that what they hear through the earphones most closely matches the sound they later hear reproduced from the screen. Hence they are better able to control the quality of sound recording.

A small thing, perhaps—but an interesting example of how Bell Telephone Laboratories' developments for other purposes have contributed to better sound in pictures.

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'Ambassadors in White' to Be Made by Macgowan for Paramount

Executive Producer B. G. DeSylva has assigned Kenneth Macgowan to produce a picture, "Ambassadors in White," with an all-star cast. Paramount has taken an option on a factual book of the same title, by Charles Morrow Wilson, and Macgowan has assigned writer Bess Taffel to prepare a fictionized treatment.

Producer Macgowan is now preparing five stories for production. The other four are "Eldorado," a romance of the old West, being written by Harold Shumate; "The Sword of Gascony," a period romance for Arturo De Cordova, being written by Julien Josephson; "Our Hearts Were Growing Up," with Gail Russell and Diana Lynn, being written by Dwight Mitchell Wiley and Frank Waldman, and an untitled ghost drama for Betty Field, being written by Clarence Upson Young.

King to Direct 'Bell for Adano'; Hathaway, Bacon Pacts Renewed

Henry King, who recently completed the direction of "Wilson," Darryl F. Zanuck's Technicolor production for 20th Century-Fox, has been assigned to direct Norman Reilly Raine's screenplay of "A Bell for Adano," based on the current best-seller by John Hersey.

Two other 20th-Fox directors, Henry Hathaway and Lloyd Bacon, have had their contracts renewed. Hathaway's last film was "Home in Indiana," while Bacon, who directed "The Fighting Sullivans," is now directing "Sunday Dinner for a Soldier," in which John Hodiak has replaced William Eythe in the starring role. Eythe has been shifted to the leading role in "Czarina," with Tallulah Bankhead in the starring role.

Joseph Szigeti, Hungarian Violinist, To Appear in 'Hollywood Canteen'

Joseph Szigeti, Hungarian violinist, rated one of the world's foremost concert artists, has been signed by Warner Bros. to make his screen debut in "Hollywood Canteen."

Szigeti, now living in California, has concentrated his career to date on the stage and radio, specializing in an American pattern of music with emphasis on gypsy songs. His recorded performances of the Brahms, Beethoven and Mendelssohn violin concerti are held by most music critics to be the best available.

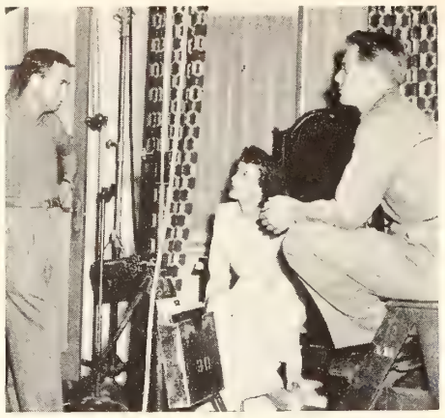
For the same picture, Cole Porter, whose songs ordinarily fall into the smart and sophisticated class, has written a western number, Don't Fence Me In, to be sung by Roy Rogers and his Sons of the Pioneers.

Capt. Lacy's Assignment

Captain Madison Lacy, Officers Reserve, who was placed on inactive status by the Army June 16 after two years' service, has reported to the Selznick-Vanguard publicity department in Hollywood as portrait photographer and still man. His first assignment will be "The House of Dr. Edwardes," which stars Ingrid Bergman and Gregory Peck, with Alfred Hitchcock directing for United Artists release.

Now Harold Lewis' Assistant

Harold Lewis, production manager for International Pictures, Inc., has assigned Dorothy Hectlinger as his assistant. Gene Anderson, Lewis' former aide, moves over as unit production manager on "It's a Pleasure," Sonja Henie starrer. Miss Hectlinger previously held the post of story co-ordinator under William Goetz.



Whatever the problem being discussed on the set of MGM's "Thirty Seconds Over Tokyo," Phyllis Thaxter is tackling the problem of removing a slipper, while Director Mervyn LeRoy (left) confers with her and Van Johnson (on ladder).

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's go see Carmen Miranda do the Samba-Boogie number for the 20th Century-Fox Technicolor musical, "Something for the Boys." In it with Miss Miranda are Phil Silvers, Vivian Blaine and Sheila Ryan.

Rehearsals have been going on for some time when we arrive, but we learn to our satisfaction, that they're about ready to shoot. Chorus girls are lounging all over the place in their ballet costumes of ruffled orchid panties and sleeves with sequin studded purple tunics. Matching are orchid bandanas with white hats, each decorated with a single orchid, and purple shoes and nylon net opera hose.

The set is an outdoor dance floor surrounded by an arbor of flowers, underneath which are small tables and chairs. The men and women seated there are waiting for the "take."

As we sit down to watch the proceedings, a playback of the music is started and the men of the chorus (whose costumes match the girls in color) go through the number, with Miss Miranda's stand-in doing the number she's to do. Up front are Nick Castle, the dance director, and Director Lewis Seiler. They're checking last-minute details. Their okay brings the girls and Miss Miranda forward for positions.

Final preparations start with the regular lights being turned out and colored lights turned on. The camera rolls up close and the music starts again. It's a very colorful scene and we derive a great deal of pleasure out of watching, especially Miss Miranda whose face lights up as though with an inner light, when she starts to dance. It only needs two "takes" for the director to get what he wants, so when he says "very good, that's it," the scene is finished.

Miss Miranda comes forward to meet us in her peacock, purple, cerise and white lace ruffle costume. Her headdress is a gold lamé basket with jeweled fruit and two giant gold leaves. It is the most elaborate and briefest costume she's ever worn. Typical Miranda purple wedgies adorn her feet.

We have a long conversation about clothes and get the inside story on why she wears wedgies all the time. Our visit with her ends when she leaves to change her costume.

Until next week.

Ann Lewis

To Film 'Weekend Bride'

King Bros., Monogram producers, have purchased from John Daro an original story called "Weekend Bride," dealing with the subject of women who marry service men to obtain their allotments. The film will be included on the 1944-45 program.

Vanguard-Small Sharing Devlin

Vanguard Films, Inc. has purchased a half share in Edward Small's contract with 17-year-old Tony Devlin, it was announced by Daniel T. O'Shea, president. Devlin is the leading contender for the title role of the United Artists-Small filmization of the life of Rudolph Valentino now in preparation.

WB Studio Roster Hits New High; 25 Stars, 55 Featured Players

Signing of two new players last week and 15 others in the past few months by Jack L. Warner, executive producer, has brought the Warner Bros. studio roster to an all-time high, with 25 stars and 55 featured players now under contract.

Latest additions are Tessa Brind, 15-year-old brunette, who recently appeared on the road in "Watch on the Rhine" and also has done extensive radio work, and John Sheridan, nephew of the former Lord Mayor of Liverpool.

Other new names on the latest personnel list include Rosalind Russell, Barbara Stanwyck, Eve Arden, Lauren Bacall, Paul Brook, Barbara Brown, Becky Brown, Dick Erdman, Andrea King, Joan McCracken, Marianne O'Brien, Janis Paige, Phyllis Stewart, Colleen Townsend and Donald Woods.

Roster also shows 16 directors, 14 producers, 34 writers and four composers.

Former actors, directors, writers and studio executives now in the armed services total 30.

International Completes 3 Films Out of 4 Scheduled for 1944-45

With shooting finished on "The Woman in the Window," International Pictures, Inc., headed by William Goetz and Leo Spitz, has completed three of the four productions announced for release in 1944-45 by RKO Radio. Edward G. Robinson and Joan Bennett are co-starred in the film, with Raymond Massey heading the supporting cast.

Two other pictures completed are "Casanova Brown," co-starring Gary Cooper and Teresa Wright, and "The Belle of the Yukon," starring Randolph Scott and Gypsy Rose Lee. Set to go before the cameras this month is "It's a Pleasure," which will star Sonja Henie.

Renaldo to Play Cisco Kid

Duncan Renaldo, veteran of MGM's "Trader Horn" expedition to Africa, has been signed to play the title role in the Cisco Kid series of outdoor dramas to be included on the Monogram schedule for 1944-45 program. Producer Philip N. Krasne will make eight of these productions for the season's schedule. Don Zelaya will play the role of the hero's pal, Pancho.

Rubine Cowan's Executive Aide

Lester Cowan has engaged Irving Rubine as his executive assistant. Rubine will assist the producer in all production activity on the latter's three vehicles, "Tomorrow the World," "G.I. Joe," and the Greta Garbo picture, all of which will be released through United Artists.

'Canteen' Pairs in 'Family'

Cheryl Walker, William Terry, Fred Brady and Margaret Early, who appeared together in "Stage Door Canteen," have been cast as two romantic pairs in Sol Lesser's forthcoming United Artists release, "Three Is a Family."

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the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Cartoon Production Seen During Visit to the Terrytoon Studios; An Item on Audience Reaction

A few days ago we were privileged to be among a number of trade press representatives who were guests of Paul Terry, president of the Terrytoon Studio, producers of the Terrytoon Technicolor cartoons released through 20th Century-Fox, at a luncheon and tour of the plant at New Rochelle, N. Y.

During our youth we were always puzzled concerning the method utilized to animate cartoon characters. What made them move was always a mystery to us. But as we grew older and read articles and picture-news stories on the subject, the mystery was no longer with us. Even yet, however, and especially since our tour through the studio, it is difficult for us to realize that the action we see on the screen was made possible under quiet and serene circumstances. It just seems funny—and maybe that's because our childhood imagination stays with us—that those men and women diligently working at their desks or drawing boards could be creating characters that will do almost everything but actually live and breathe on the screen.

Our first visit was to the story department where stories are outlined by means of series of sketches. There are no typewritten story ideas; if a member of the department has an idea for a story, sketches are made of the highlights of its situations from beginning to end. From these sketches, the director and his staff work out the continuity, filling in between the highlights with additional necessary scenes.

Some of the artists paint the backgrounds against which the actions of the characters take place, while others paint the characters. Backgrounds are painted on paper, while characters are painted on celluloid. A separate painting must be made for each movement of a character, and the celluloid sheets on which the characters have been painted must be kept in correct sequence.

In the camera room, the background painting is placed on a flat surface, with the camera, above, focused on it. Then the transparent sheets containing the paintings of the characters are placed at the side in correct sequence. The cameraman takes one of the sheets, places it over the background, presses a glass over the celluloid and paper, then photographs the scene. This takes only a couple of seconds. Then the process is repeated until the sequence has been photographed in its entirety. When eventually projected the former separately-drawn movements are blended into one continuous flow of action.

At the time of our visit Terry was celebrating his 30th year as a cartoon producer. Surely you haven't forgotten his famed "Aesop's Fables" with the famed Farmer Alfalfa? Those were the days! Well, anyway, Terry has come a long way, and we hope his cartoons will continue to delight and entertain movie audiences for many, many years to come.

The other evening while attending a neighbor-

(*Continued on Page* 38)

Two-Reel Featurettes Set for New Season

With the announcement last week that Warner Bros. will increase the number of dramatic shorts on its next season's schedule, and with the success of Paramount's two-reel Technicolor Musical Parade featurettes prompting that company to schedule six more for the coming season with increased budgets and well-known box-office names in the casts, observers in Hollywood view the trend as an indication that an increasing number of theatres are returning to single-feature programs.

Behind Warners' decision was the success of a trio of dramatic shorts, written by popular authors—Mary Roberts Rinehart, Damon Runyon and Matt Taylor—which the company released during the past couple of years as an experiment. Practically an unsalable type of entertainment in the past, the subjects were so well received that the company has decided to produce another crop.

Already set on Producer Gordon Hollingshead's schedule are "The Desert Shall Rejoice," based on a radio play by Betty Smith and Robert Finch; "I Won't Play," a recently published magazine story by Larry Schwab, and "The Trial in Tom Belcher's Store," an O. Henry memorial prize story by Samuel Derieux.

More than 10,000 theatres played some of Paramount's Musical Parade two-reelers, it was declared by Oscar Morgan, short subjects and newsreel sales manager, who pointed out that in past years few of the company's shorts hit the 8000-theatre mark.

Forthcoming Screen Snapshots to Feature Top Radio Commentators

For the past few weeks Ralph Staub has been editing footage giving personal glimpses of top radio commentators which will be used in his forthcoming Screen Snapshots to be released next fall.

On a recent trip East, Staub photographed some informal scenes of 16 outstanding radio commentators to be included in the footage, along with personalities of screen, stage and radio.

The commentators are: Walter Winchell, H. V. Kaltenborn, Fulton Lewis, Jr., Cecil Brown, Lowell Thomas, Baukhage, Bill Henry, Boake Carter, Morgan Beatty, William Shirer, Bob Trout, Joseph C. Harsch, Robert St. John, Quincy Howe, Leland Stowe and Henry J. Taylor.

Good Shorts Publicity

Now functioning as manager of the Loew-Poli Palace, Meriden, Conn., Molly Stickles has gotten off to a flying start: first, by crashing the front page of the local Daily Journal with a story about the showing of the Invasion Films; second, by planting a story on the Record's society page concerning a preview of the Cadet Nurse film, "Reward Unlimited," for members of the local Nursing Council for War Service.

Expect Terrytoons to Increase After War

With the number of Terrytoons cut to 20 Technicolor shorts per season to meet the wartime raw stock curtailment, a return to the old 26 figure is expected when peace comes, it was indicated recently during a press conference, luncheon, and tour of the Terrytoon Studio, New Rochelle.

President Paul Terry said that at least half the footage shot at the studio last year were devoted to subjects made for the armed forces, with a similar ratio in effect for the first six months of 1944.

Terry, who has turned out approximately a thousand cartoons during his 30-year career in that production field, is now using Technicolor permanently, although some of the pictures made for service training were in black and white. The change to Technicolor has added about 25 per cent to the studio's production budget, he said.

That he had been approached by advertising agencies with a view to making subjects for television was confirmed by Terry, but he expressed a lack of interest. Nor does he have any present plans to enter the visual entertainment field.

Declaring that the cost of a cartoon feature is about the same as that for a Hollywood feature, and that the cartoon's place in the feature field, in his opinion, is in connection with a story utilizing human actors, the producer said he had no plans for feature production.

Although the Terrytoon Studio has contributed some 45 men to the armed forces, the plant has not yet faced a manpower problem, nor have there been any paper or celluloid shortages, inasmuch as foresight had made possible a five-year supply of celluloid as a backlog.

During their visit to the studio, trade press representatives, including Chester Bahn, Ralph Cokain, James M. Jerrauld, Mel Konecoff, Charles Ryweck, Herman Schleier and Floyd Stone, were taken on a tour of the various departments. Hosts for the occasion, in addition to Producer Terry, included Philip Scheib, musical director; Emanuel Davis, director; John Foster, story department head; John C. Rasinski, director; William Tytla, director; Harvey Day, sales manager; Edwin Donnelly, director, and William Weiss, vice-president.

Warners to Start Production on U. S. Marine Short July 10

"G. I. Josie," depicting the activities of the U. S. Marine Corps Women's Reserve in somewhat the same manner as "Women at War" told about the Wac, goes before the cameras July 10 at the Warner Bros. Studio.

The two-reel Technicolor subject will be produced by Gordon Hollingshead. Marine Corps Headquarters has assigned Captain Louise Stewart to assist Director Crane Wilbur on technical details.

Warners also have just set Harry Owens and His Royal Hawaiians for a one-reel band short, which Hollingshead will place in production this week.

Sportlights to Return To Civilian Sports

Grantland Rice Sportlights is celebrating its 25th anniversary this year with an important change of pace in its production program. The fall of 1944 starts the Grantland Rice Sportlights' 25th season—the thirteenth with Paramount. More than 400 individual subjects have been produced since the inception of the Sportlights, according to Producer Jack Eaton, which establishes a record in the industry for this type of reel. Originally 26 subjects were produced annually as against the present series of ten, which accounts for the tremendous total of 400 subjects over the 25-year period.

"This is an auspicious year for Sportlights," said Eaton. "The winning of the Academy Award for the best one-reel short subject for 1943 has inspired our entire staff to secure that coveted award again. To do this, we feel, calls for a definite change of pace, and we have planned accordingly.

"In the past two series we have had many reels devoted to activities of men in the Armed Services and various GI sport reels, but after discussions with Oscar Morgan, Paramount shorts sales chief, we have decided to pass up the GI picture type and get back to unusual sport reels and outdoor novelties. We feel that the public needs films of this type for diversion and escape. The war activities are fine and vital to show, but our Sportlight reels are designed to help the patron relax or have a ten-minute vacation in the field of sports."

First five Sportlights for the new season, according to Eaton, are "Ridin' the Rollers," which deals with modern roller skating; "Game Fish Thrills," which deals with water game fish and how they are caught in America's angling streams and lakes; "Close Decisions," which answers some of the questions of who's right, the referee or the crowd; "Champion Basketeers," dealing with basketball from the high school to Madison Square Garden; and "Good Hunting Is Good Eating," afield with sportsmen for upland game.

A new innovation will be the selection of famous personalities to narrate the reels. Said Eaton: "We will pick the leader in each field of sport to appear on each reel as our special guest star."

Mexican Consul Sees Short

Florine Maples, manager of the Capitol Theatre, Brownsville, Texas, invited the Mexican Consul to a showing of RKO Pathe's This Is America subject, "Viva Mexico." Result: the Consul praised the short, and special mention was made in the Brownsville *Herald*.

Soothes Irate Patron

Besides being a good showman, Manager Beulah Greene of the Texas Theatre, San Antonio, has that rare gift of knowing how to soothe an irate patron.

Some weeks ago a man drove 15 miles to see Universal's special short subject, "Eagle vs. Dragon," only to find that it had been omitted from the schedule. Reason for the omission: to keep the schedule on time.

Beulah arranged for the man to come back next day and see the subject as her guest. Through her gesture she made a brand new friend for her theatre.

Brochure Emphasizes Box-Office Value of John Nesbitt Subjects

Metro-Goldwyn-Mayer has mailed to exhibitors throughout the country a special brochure on John Nesbitt, emphasizing the magnitude of his radio audience as a box-office factor for the promotion of his "Passing Parade" short subjects.

Nesbitt is currently being heard on both major networks. His "Passing Parade" program for Chesterfield is heard on Tues., Wed., and Thurs. evenings from 7:15 to 7:30 p.m., EWT, on CBS. He also appears on the Westinghouse programs on NBC with John Charles Thomas every Sunday. The brochure estimates that according to latest Hooper and Crossley ratings, Nesbitt's radio audience exceeds 19,000,000 listeners.

Disabled Service Men's Reclamation Is Shown in 'They Fight Again'

"They Fight Again," latest of the "This Is America" series produced by RKO Radio, brings to the screen the entire program for reclaiming disabled servicemen by personalizing experiences of a typical casualty: an average G. I.

The camera follows the treatment of a sergeant from his admission to Halloran General Hospital through a characteristic convalescent center. With an arm and a leg that won't function properly, a cure is effected. He is released from the hospital to continue his mental and physical rehabilitation at a comfortable homelike sanitarium and in due time is able to rejoin the Army in an active and useful capacity.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, June 28)

MOVIETONE (Vol. 26, No. 85)—Allied air forces aid land attack in drive on Cherbourg; Chinese construct huge air fields for B-29s; Marshal Tito filmed in hideout with partisans; Italian political leaders form new government (except Cincinnati and Milwaukee); Holy Name Hour (Chicago only); Navy War Show boosts bond sales (Milwaukee only); Honor men who fought and died at Anzio; New giant airliner makes debut; Army nurses help wounded in France; Air Cadets learn to swim; Royal Horse Show in England.

NEWS OF THE DAY (Vol. 15, No. 283)—Battle for Cherbourg; First films of Marshal Tito; Chinese build huge airfield for B-29s; Holy Name Hour (Chicago only); Milwaukee War Loan drive (Milwaukee only); Fifth Avenue becomes Avenue of the Allies during Fifth War Loan; Princess Elizabeth heads a hospital.

PARAMOUNT (No. 86)—New government formed in Italy; Memorial services in Rome; Liberated Romans hunt down Fascists; General Clark leads men to mass; Food relief for Romans; Royal Horse Show in England; First films of Marshal Tito; Chinese construct huge airfield for B-29s.

RKO PATHE (Vol. 15, No. 88)—Americans, British win Carentan, Bayeux; First films of Marshal Tito; Chinese construct huge airfield for B-29s.

UNIVERSAL (Vol. 17, No. 305)—New government formed in Rome; First films of Marshal Tito; 5000th Liberator; Holy Name Hour in Chicago; Air Cadets learn to swim; Republican convention; Royalty at Horse Show; Foxhound mother of 23; Australian heroes home; Fifth Avenue becomes Avenue of the Allies during Fifth War Loan.

(Released Saturday, July 1)

MOVIETONE (Vol. 26, No. 86)—Republican convention in Chicago; President signs GI Bill of Rights; Girls in war industry (except St. Louis and Seattle); Missouri executive calls for blood donors (St. Louis only); Major Wasmer seeks Washington Governorship (Seattle only); Rome welcomes Highlanders; Babe Didrickson Zaharias wins golf meet; Latest pictures from France as Cherbourg falls.

NEWS OF THE DAY (Vol. 15, No. 284)—Republican convention in Chicago, with California's Governor Earl Warren as keynoted and the spotlight on New York's Governor Thomas E. Dewey; Liberated French cheer General De Gaulle; American reserves pour into Normandy; King George visits front; President Roosevelt signs GI Bill of Rights; Army host to women war workers in Texas.

PARAMOUNT (No. 87)—Reinforcements for Normandy front; King George and General Eisenhower tour beachhead areas; Liberated French cheer General De Gaulle; Tornado sweeps towns in Pennsylvania, Maryland and West Virginia; Government puts nylon stockings on sale in Greensboro, S. C., after raid on black market; Republican convention in Chicago.

RKO PATHE (Vol. 15, No. 89)—Republican convention in Chicago; President signs GI Bill of Rights; Liberated French cheer General De Gaulle; Reinforcements pour into Normandy front.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 88)—Africans train for British Navy; Negro publishers convene in New York; Major Roberts of the 99th at Ceder Center; Chicago shows captured equipment and sells bonds; "Miss Harlem" selected in beauty contest; Famous 93rd Division fights in Bougainville.

Lauds Films at Lunch Honoring Award Short

"The motion picture industry has met the wartime challenge to a degree not excelled by any other industry," declared Senator Alben Barkley, majority leader, at a recent luncheon of the Film Safety Awards Committee in Washington, honoring MGM's Pete Smith Specialty, "Seventh Column," as the winner of the annual Beyer Memorial Award.

The award, given annually to the motion picture contributing most to the cause of safety, was accepted for MGM and Pete Smith by Charles Francis Coe of the Hays office. Senator Barkley's speech keynoted the luncheon. "The motion picture industry," he said, "has rendered noble wartime service on many fronts. It has helped to arouse a high degree of patriotism. It has provided entertainment for our men and women in camps and on the fighting fronts. It has sent its stars into the battle zones to lift morale."

Col. John Stillwell, president of the National Safety Council, in presenting the award to "Seventh Column," endorsed Senator Barkley's statements of praise for the industry. "I have every confidence," he declared, "that when victory comes the motion picture industry will turn from wartime service to new heights of peacetime service on the home front."

Paramount Issues Shorts Manual To Sales Forces in the Field

A manual of production and promotion highlights in connection with its short subject product for 1944-45 has been prepared by Paramount for its sales forces in the field.

Headlined "Ignorance of Your Shorts Product Is No Excuse," the manual contains descriptive matter on Popeye, George Pal Puppetoons, Little Lulu, Unusual Occupations, Speaking of Animals, Musical Parades, etc.

Miss Lukofsky Wins Contest

Submitting the winning name of Miss XTC (Miss Ecstasy) for Walt Lantz's new cartoon character, Miss Eleanor Lukofsky of the Comerford Circuit, Scranton, Pa., has been awarded a $100 war bond by a committee of judges including Maurice Bergman, A. J. Sharick and Walt Lantz. Miss XTC first appeared in Universal's Lantz Cartune, "The Greatest Man in Siam," and will appear next in "Abou Ben Boogie."

'The Need Is for Comedy'

According to a wire story by Wick Fowler, Major Ben F. Wilson, Kingville, Texas, special officer now with the fighting Fifth Army in Italy, is quoted as declaring that "the need is for comedy, and the boys miss Donald Duck, Mickey Mouse and Popeye—and sports shorts would be welcome."

SHORTS SHOPPING

(Continued from Page 37)

hood movie, we were able to get the dope on current public audience reaction to one of Fairbanks and Carlisle's Speaking of Animals subjects released through Paramount.

We had been wondering, lately, how well the idea of putting words into animals' mouths has been wearing and whether the general public continues to accept in its humorous spirit this novelty device. Well, we found out: the audience laughed almost continuously throughout the showing, then gave the reel a round of applause at the conclusion of the subject. That was enough for us!

Short Subject Reviews STR

And to Think That I Saw It on Mulberry Street *(Very Good)*

Para. (U3-5) Pal Puppetoon 7½ mins.

Combining live action and animated puppets, this delightful and imaginative George Pal cartoon tells of little boy whose father wanted him to notice all the sights he saw on the way home from school and tell him all he saw. But all the youngster saw on Mulberry Street was a plain horse and wagon. Since it wouldn't do to make this simple report to his father, the boy pictures in his mind an assortment of strange animals, a chariot drawn by zebras and reindeer, a sleigh and a elephant, and finally a huge parade with bandwagon, brass band, motorcycle escort, etc. This Technicolor cartoon, based on a story by Dr. Seuss, is perhaps one of the finest that Producer George Pal has ever turned out, and the developments he has made in the animation of his puppets is remarkable. Subject deserves worthwhile company on a top-notch program.

Songs of the Range *(Good)*

WB (9606) Melody Masters 10 mins.

Against the pictorial background of the great outdoors Dick Foran, Richard Travis, Cliff Edwards and Henry Busse's Orchestra offer a wide variety of cowboy songs, including Song of the Circle Bar, West of the Great Divide, I Gotta Get Back to My Gal, Bunk-House Boys, Song of the Plains, My Little Buckaroo, Along the Santa Fe Trail and My Texas Home. Pleasing divertisement for almost any program. Narrated by Knox Manning.

Angel Puss *(Good)*

WB (9709) Looney Tune 7 mins.

Produced by Leon Schlesinger in Technicolor from a story by Warren Foster, this cartoon revolves around the little darky whose eagerness to earn a quarter causes him to agree to drown a mischievous cat. The cat outwits the darky and, dressed as a ghost, leads him a merry chase.

Filipino Sports Parade *(Good)*

WB (9508) Sports Parade 10 mins.

The 2nd Philippine Regiment at Camp Cook, California, is shown both in training and at play in the outdoors. The reel is colorful, with the bulk of it devoted to the boys and their girls enjoying the Philippine equivalent of a picnic with a pig being barbecued in native style, folk dancing, tests of skill in judo, bolo dueling, yo-yo spinning and archery demonstrations by champion Howard Hill, who produced and directed the film in Technicolor. Enough variety and charm to make fine screen fare.

Hare Ribbin' *(Excellent)*

WB (9723) Bugs Bunny 7 mins.

Bugs is confronted with a dopey dog in the role of a rabbit hunter, and with his usual trickery we find Bugs starting his own underwater movement as a mermaid luring the wily hunter to his doom. The story by Louie Lilly is an adaptation of one which really placed Bugs on the ladder to fame under the title of "A Wild Hare," and can be said to be equally hilarious. Produced in Technicolor by Leon Schlesinger.

ADV.

Can't Get It?
Joe Hornstein Has It

Trial by Trigger *(Good)*

WB (9112) Santa Fe Western 20 mins.

This story of an attempted timber grab in the redwood lands of California stars Robert Shayne, Cheryl Walker, Warner Anderson, Ralph Dunn and Henry Sharp. Produced by Gordon Hollingshead and directed by William McGann, it is a condensed adaptation of the basic plot of "Valley of the Giants." It is packed with all the fight scenes and sensationalism of ye olde time melodramas. A swell subject for average community theatres whose fans like action.

Slightly Daffy *(Fair)*

WB (9710) Merrie Melody 7 mins.

Porky and Daffy guard a western frontier stockade and meet frequent attacks from the redskins. There are numerous laughs from the monkeyshines that ensue with Daffy becoming a machine gun when he swallows the ammunition. Produced by Leon Schlesinger in Technicolor from a story by Tedd Pierce.

Cattlemen's Days *(Good)*

WB (9510) Sports Parade 10 mins.

The annual rodeo and cattlemen's pageant at Gunnison, Colo., provides the colorful setting for this interesting exhibit of riding and roping skill, prize steers, etc. This celebration, dating back almost 80 years, photographed in Technicolor and directed by Andre De La Varre, with the narration by Knox Manning, should prove interesting and entertaining to almost any type of audience. Top quality short for action houses.

They Fight Again *(Excellent)*

RKO (43109) This Is America 17 mins.

Here is a fine example of the real service the screen can render to America's millions. It is a heart-warming, soul-stirring message of courage, of faith and hope for the parents and friends of our heroic wearers of the Purple Heart whose names appear on the daily casualty lists from the farflung battlefronts of global war. A morale builder for home-front America is this case history of a typical GI Joe, a tail gunner on a bomber who, though seriously wounded, is returned to Halloran General Hospital, Staten Island, N. Y., and rehabilitated to useful, normal, continued service. Produced by Fredric Ullman, Jr., and excellently narrated by Quentin Reynolds, whose voice peculiarly fits the topic, "They Fight Again," will bring a lump to most throats, even though it is primarily a documentary account of one youth's tryst with fate. It will make every mother of a service man feel so much better about her son's chances of returning to a normal life, though he may be wounded in the course of battle. This is above all else a tribute to the careful planning and considerate care of the Army Medicos and Nurses in the manner a grateful America desires. The direction of Otto Lang, the script by Richard O. Fleischer and photography by William Deeke should pass the muster of the most critical.

Popular Science No. 5 *(Interesting)*

Para. (J3-5) 10 mins.

Three items comprise this reel's subject matter. The first shows the aerial sowing of rice in the Valley of the Sacramento, California. New kitchen methods, ranging from a revolutionary method for French frying potatoes to the home dehydration of vegetables, is then shown. The final item shows some of the processes in the manufacture of synthetic rubber. Produced by Fairbanks and Carlisle.

WALT LANTZ'S
WOODY WOODPECKER

CARTUNES
In Technicolor

Released by
Universal



Advance Dope

BE IT EVER SO HUMBLE (Univ.) **Drama. Principals:** Martha O'Driscoll, Noah Beery Jr., Hattie McDaniels, Tim Ryan. **Director,** Leslie Goodwins. **Plot:** A post-war model home presided over by a young lady real estate agent, is invaded by a lone soldier looking for a place to sleep. Though he starts off on the wrong foot, the soldier eventually wins the girl's affections. Their photograph wins the "Happiest G. I. Couple" contest, at which time they decide to carry out the marriage clause.

DARK MOUNTAIN (Para.) **Drama. Principals:** Robert Lowery, Ellen Drew, Regis Toomey, Eddie Quillan. **Director,** William Berke. **Plot:** A Forest Ranger leaves for a nearby city to propose to a girl with whom he's been in love for years. There he finds her married to another man, who turns out to be a crook and murderer. Looking for a hideout, this man comes, with his wife, to the Ranger's cabin in the mountains. Because of the danger to the woman he loves, the Ranger finds a way to get the man away from the place and then proceeds to do his duty.

TWO YEARS BEFORE THE MAST (Para.) **Drama. Principals:** Alan Ladd, Brian Donlevy, Howard DaSilva, Bill Bendix, Albert Dekker. **Director,** John Farrow. **Plot:** This is the story of the ship named Pilgrim, who during the year 1835 completed a record voyage of 130 days from California to its home port in Boston. It is a voyage marked by stirring adventure, terrible hardships and a touching love story.

CLOUD BUSTERS (MGM) **Comedy-Drama. Principals:** Wallace Beery, James Gleason, Tom Drake, Steve Brodie, Jan Clayton. **Director,** William A. Wellman. **Plot:** The Chief Aviation Pilot at a Blimp Station—known to everyone as Old Gas Bags—weaves tall tales about a mythical, fearless young rancher whom he'd befriended. When the boy enters the service, Old Gas Bags drives him hard so that he'll live up to his bragging. Many clashes of temperament develop before they are both decorated for heroism, having brought their crippled blimp safely through Japs and mountains.

Boyer Set for Columbia Film

Charles Boyer has been signed by Columbia for a co-starring role with Irene Dunne and Charles Coburn in an untitled romantic comedy to be made late this summer. Based on an idea by Mark Hellinger, the story by Stanley Russell deals with the adventures of a famous sculptor in a small American town. Listed on Columbia's schedule as "The Road to Yesterday," the picture will be produced by Virginia Van Upp and directed by Irving Cummings.

Kruger, Barrat in 'John L'

Bing Crosby Productions have signed Otto Kruger to play the publisher of a sporting periodical in "The Great John L," which United Artists will release. Role of the late William Muldoon goes to Robert Barrat.

Shares Lead With Sheridan

Dennis Morgan will share the lead in Warners' "A Night at Tony Pastor's" with Ann Sheridan.

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WANTED TO BUY

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a: or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71	Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70	Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60	New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100	Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70	Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80	Reissued
	Keep 'em Laughing	Jack Benny	72	Reissued
	King of the Circus	Loder-Ratoff-Bennett	71	New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70	Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70	Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70	New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88	Reissued
	Scream in the Night	Lon Chaney, Jr.	69	New Release
	Sky Devils (C-D)	Spencer Tracy	88	Reissued
	Thunder in the City	Edw. G. Robinson	81	Reissued
	Titans of the Deep	Beebe and Barton	45	Reissued

COLUMBIA

CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The (D)A	J. Carradine-Osa Massen	63	5/4/44	b6/24/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
	Stars on Parade	Lynn Merrick-Larry Parks	63	5/25/44	a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING 1943-44

A Song to Remember (Tech.)	Paul Muni-Merle Oberon			a1/22/44
Battleship Blues	K. Kyser-Ann Miller-V. Moore			a5/6/44
Cry of the Werewolf	Osa Massen-Stephen Crane			a6/3/44
Death Walks Alone	Rose Hobart-William Wright			a6/17/44
Ever Since Venus	Ann Savage-Ross Hunter			a6/10/44
Impatient Years, The	L. Bowman-J. Arthur-C. Coburn			a5/20/44
Kansas City Kitty	Joan Davis-Bob Crosby			a5/20/44
Louisiana Hayride	Judy Canova-Ross Hunter	7/13/44		a5/20/44
Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick			a6/10/44
Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick	8/3/44		a3/11/44
One Mysterious Night	Chester Morris-Janis Carter			
Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	80	7/20/44	b6/3/44
Sergeant Mike	Larry Parks-Jeanne Bates			
Shadows in the Night	Warner Baxter-Nina Foch	7/27/44		a6/3/44
Stalk the Hunter	Joslyn-Keyes-Chapman	65		
The Unknown	Tom Neal-Ann Savage			
U-Boat Prisoner	Bruce Bennett-Erik Rolf	7/25/44		a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
	Last Horseman, The (W)F	Russell Hayden-Bob Wills	6/22/44		a1/9/43
	Riding West (W)F	C. Starrett-Shirley Patterson	60	5/18/44	b6/10/44
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Return of the Durango Kid	Charles Starrett-Eddie Evans	
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
Swing in the Saddle	Red River Dave-Jane Frazee	
Texas Rifles	C. Starrett-Dub Taylor-P. Parrish	

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
405	Best Foot Forward (Tech.)(M).L.	Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43

MGM (Cont.)

CURRENT 1943-44

407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	An American Romance (Tech.)	B. Donlevy-Ann Richards	151	a6/12/43
	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson		
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	b5/27/44
430	Canterville Ghost (CD)F	Charles Laughton-Margaret O'Brien	95	b6/3/44
	Cloud Busters	Wallace Beery-James Gleason		
	Dragon Seed	Katharine Hepburn-Walter Huston		a2/5/44
	Gold Town	Wallace Beery-Binnie Barnes		
	Home Front	Laurel & Hardy-Mary Boland		
	Kismet (Tech.)	R. Colman-Marlene Dietrich		a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell		
	Maisie Goes to Reno	Ann Sothern-John Hodiak		
	Marriage Is a Private Affair	Lana Turner-John Hodiak		a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien		a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon		a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante		
	National Velvet	Mickey Rooney-Elizabeth Taylor		a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield		
	Secrets in the Dark	Robert Young-Susan Peters		
	Seventh Cross	Spencer Tracy-Signe Hasse		a3/18/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce		
	Thin Man Goes Home	William Powell-Myrna Loy		
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson		a4/8/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	b3/11/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly		

MONOGRAM

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	61	9/17/43	b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids	12/10/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
2	Million Dollar Kid (CD)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine	2/14/44		a11/27/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake	10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Alaska	Margaret Lindsay-John Carradine		a5/20/44
	Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73	b6/17/44
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox		a5/20/44
	Baby Shoes	Marjorie Weaver-Peter Cookson		
	Black Magic	Sidney Toler-Claudia Dell		a5/27/44
	Block Busters	East Side Kids-Roberta Smith		a2/12/44
	Call of the Jungle	Ann Corio-James Bush		a4/29/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65	b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63	b4/1/44
	Oh What a Night	Edmund Lowe-Marjorie Rambeau		a5/6/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79	b3/11/44
	I Married a Stranger	Dean Jagger-Kim Hunter		a6/10/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78	b5/20/44
	Leave It to the Irish	James Dunn-Wanda McKay		a5/13/44
	Muggs Meets a Deadline	East Side Kids		
	Three of a Kind	Billy Gilbert-Shemp Howard		a5/20/44

Westerns (Current 1943-44)

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59	b5/13/44
Fool's Gold	J. M. Brown-Raymond Hatton		
Marked Trails	Hoot Gibson-Bob Steele		
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55	b3/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58	b5/13/44
Trigger Law	Hoot Gibson-Bob Steele		
West of the Rio Grande	J. M. Brown-Raymond Hatton		

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

	A Medal for Benny	Dorothy Lamour-A. de Cordova	
	And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
	Dark Mountain	Robert Lowery-Ellen Drew	
	Double Exposure	Chester Morris-Nancy Kelly	
	Fear	J. McCrea-G. Russell-H. Marshall	a6/24/44
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
	Great Moment (B)F	Joel McCrea-Betty Field	b6/10/44
	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	b6/10/44
	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	b6/10/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	b6/10/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
	Kitty	Paulette Goddard-Ray Milland	
	Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige	
	National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
	Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
	Out of This World	E. Bracken-D. Lynn-V. Lake	
	Practically Yours	C. Colbert-F. MacMurray	a3/11/44
	Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
	Road to Utopia	Crosby-Hope-Lamour	a8/7/43
	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes.	b6/10/44
	Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
	Two Years Before the Mast	Donlevy-Ladd-Bendix	

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65 10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69	7/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker		
416	Delinquent Daughters	June Carlson-Judy Gibson	7/15/44	
	Dixie Jamboree	Frances Langford-Guy Kibbee		a2/19/44
421	Machine Gun Mama	Armida-Wallace Ford	8/2/44	a4/29/44
417	Seven Doors to Death	Chick Chandler-June Clyde	7/25/44	
	Swing Hostess	Martha Tilton-Charles Collins		
	When the Lights Go on Again	James Lydon-Grant Mitchell	9/15/44	

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/30/44	
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44	
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44	

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore		a5/6/44
	Bride By Mistake	A. Marshal-L. Day-M. Hunt		a5/6/44
	Casanova Brown	Gary Cooper-Teresa Wright		a3/25/44
	Falcon in Mexico	Tom Conway-Mona Maris		
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor		a6/10/44
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	b6/24/44
	Girl Rush	Frances Langford-Wally Brown		
	Going to Town	Lum 'n' Abner		a6/24/44
461	Goyescas (M)A	Spanish Cast	99	b5/20/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis		a6/24/44
	Heavenly Days	Fibber McGee & Molly		a4/8/44
	Mademoiselle Fifi	Simone Simon-Kurt Kreuger		a5/13/44
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	b6/24/44
	Master Race	Carl Esmond-Osa Massen		
	Music in Manhattan	Anne Shirley-Dennis Day		a6/17/44
	My Pal Wolf	Sharyn Moffett-Jill Esmond		a6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	b6/3/44
	None But the Lonely Heart	Cary Grant-E. Barrymore		a6/24/44
	Princess & the Pirate	Bob Hope-Walter Brennan		
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	b6/24/44
	Tall in the Saddle	John Wayne-Ella Raines		a6/3/44
	Three Caballeros	Disney		
	Woman in the Window	Robinson-Bennett-Massey		a5/27/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	b6/24/44

REPUBLIC

	CURRENT 1942-43		Rel. Date	
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43 b9/25/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43 b10/2/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

	Atlantic City	Moore-Whiteman-Armstrong Band		a5/27/44
	Brazil	Virginia Bruce-Tito Guizar		
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44 a4/1/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44
	Man of Mystery	Ed Norris-J. Storey-J. Abbott		
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44 b6/24/44
	San Fernando Valley	Roy Rogers & Trigger-D. Evans		
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44 b6/17/44
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen		a3/4/44
	Strangers in the Night	William Terry-Virginia Grey		
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44 b6/17/44
	That's My Baby	Richard Arlen-Ellen Drew		a6/3/44
	Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker		a5/20/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

	Bordertown Trails	Smiley Burnette-Sunset Carson		
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44 b6/17/44
	Cheyenne Wildcat	Wild Bill Elliott		
	Code of the Prairie	Smiley Burnette-"Sunset" Carson		
	Comin' Round the Mountain	Gene Autry	56	7/15/44 Reissue
	Firebrands of Arizona	Smiley Burnette-Sunset Carson		
3312	Marshall of Reno	Bill Elliott-"Gabby" Hayes	56	7/2/44
	My Buddy	Don Barry-Ruth Terry		
	San Antonio Kid	Bill Elliott-Bobby Blake		
	Sheriff of Sundown	Allan Lane-Peggy Stewart		
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44
	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry		a5/20/44
	Stagecoach to Monterey	Allan Lane-Peggy Stewart		
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44 b5/20/44

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95	10/29/43	...Reissue
	Battle of Russia (F)...War Documentary (WAC)	80	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F...Preston Foster-Ann Rutherford	66	May	...b4/22/44
9	Buffalo Bill (Tech.) (B)F...M. O'Hara-J. McCrea-L. Darnell	90	Apr	...b3/18/44
4	Dancing Masters (C)F...Laurel & Hardy	63	11/19/43	..b10/30/43
11	Eve of St. Mark (D)F...Anne Baxter-William Eythe	96	June	...b5/20/44
8	Four Jills in a Jeep (M)F...K. Francis-C. Landis-M. Raye	89	Mar	...b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F...P. Foster-W. Bendix	93	11/5/43	..b10/30/43
5	Happy Land (D)F...Ameche-Dee-Carey-Rutherford	75	12/3/43	..b11/13/43
7	Jane Eyre (D)A...Orson Welles-Joan Fontaine	96	Feb	...b2/5/44
11	Ladies of Washington (D)A...Trudy Marshall-Ronald Graham	61	June	...b5/20/44
6	Lifeboat (D)A...Tallulah Bankhead-John Hodiak	96	1/28/44	...b1/15/44
6	Lodger, The (H)A...Merle Oberon-George Sanders	84	1/7/44	...b1/8/44
2	Paris After Dark (D)A...G. Sanders B. Marshall-P. Dorn	86	10/15/43	..b10/9/43
8	Purple Heart (T)A...Dana Andrews-Richard Conte	99	Mar	...b2/26/44
10	Pin-Up Girl (Tech.) (M)F...B. Grable-M. Raye-Joe E. Brown	83	May	...b4/22/44
	Rains Came, The (D)A...T. Power-M. Loy-G. Brent	95	11/26/43	...Reissue
Sp.	Song of Bernadette...J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F...Thomas Mitchell-Anne Baxter	111	Feb	...b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)...B. Grable-R. Young	76	10/1/43	...b9/25/43
9	Tampico (D)F...Edward G. Robinson-Lynn Bari	75	Apr	...b4/1/44
6	Uncensored (D)F...Eric Portman-Phyllis Calvert	83	1/21/44	...b1/22/44
	Under Two Flags (D)F...C. Colbert-R. Colman	99	11/26/43	...Reissue

COMING

	Big Noise, The...Laurel & Hardy			...a6/24/44
11	Candlelight in Algeria (Spy)..James Mason-Carla Lehmann	85	July	...b6/3/44
	Dangerous Journey...Dennis-Roosevelt tour			
	Greenwich Village (Tech.)...Don Ameche-Carmen Miranda			...a12/4/43
11	Home in Indiana (Tech.)(D)F..Walter Brennan-Jeanne Crain	106	July	...b5/27/44
	In the Meantime, Darling...Jeanne Crain-Frank Latimore			...a5/20/44
	Irish Eyes Are Smiling...Monty Woolley-Dick Haymes			...a6/3/44
	Keys of the Kingdom...Roddy McDowall-Sir C. Hardwicke			...a4/1/44
	Laura...Gene Tierney-Dana Andrews			...a6/17/44
11	Roger Touhy, Gangster (D)A..K. Taylor-L. Andrews-P. Foster	72	July	...b5/27/44
	Something for the Boys(Tech.)..Carmen Miranda-Michael O'Shea			
	Sunday Dinner for a Soldier..A. Baxter-C. Winninger-J. Hodiak			
	Sweet & Lowdown...J. Oakie-L. Darnell-Benny Goodman			...a4/1/44
	Take It Or Leave It...Phil Baker-Marjorie Massow			...a5/13/44
	Thunderhead (Tech.)...R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn...D. McGuire-J. Blondell-J. Dunn			...a6/17/44
	Wilson (Tech.)...Coburn-Hardwicke-Mitchell			
	Wing and a Prayer...Don Ameche-Dana Andrews			...a4/8/44
	Winged Victory...Mark Daniels-Lon McAllister			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A Lynn Bari-Francis Lederer	107	2/11/44	...b2/5/44
	Hairy Ape, The (D)A...W. Bendix-S. Hayward-John Loder	90	6/16/44	...b5/20/44
	It Happened Tomorrow (CD)A..D. Powell-L. Darnell-J. Oakie	84	4/7/44	...b3/25/44
	Jack London (B)A...M. O'Shea-S. Hayward	94	12/24/43	.b11/27/43
	Knickerbocker Holiday (CM)F..Nelson Eddy-Charles Coburn	86	3/17/44	...b3/4/44
	Sensations of 1945 (M)F...W. C. Fields-E. Powell	86	6/30/44	...b6/24/44
	Song of the Open Road (M)F..Bergen & McCarthy-B. Granville	93	6/2/44	...b4/29/44
	Three Russian Girls (D)F...Anna Sten-Kent Smith	80	1/14/44	...b1/1/44
	Voice in the Wind (D)A...Francis Lederer-Sigrid Gurie	84	4/21/44	...b3/4/44
	Woman of the Town (D)F...Albert Dekker-Claire Trevor	88	12/31/43	.b12/18/43
	Up in Mabel's Room (C)A...Reynolds-Auer-Greenwood-Patrick	76	4/28/44	...b3/25/44

COMING

	Abroad With Two Yanks...William Bendix-Dennis O'Keefe		8/4/44	
	Dark Waters...M. Oberon-F. Tone-T. Mitchell			
	Double Furlough...Ginger Rogers-Spring Byington			
	Guest in the House...Anne Baxter-Ralph Bellamy			
	Intermezzo...Leslie Howard-Ingrid Bergman	70		...Reissue
	Rebecca...L. Olivier-Joan Fontaine	130		...Reissue
	Since You Went Away...C. Colbert-J. Cotten-S. Temple			...a3/18/44
	Story of G.I. Joe...Ernie Pyle Story			
	Summer Storm (D)A...George Sanders-Linda Darnell	107	7/14/44	..b5/20/44
	3 Is a Family...Reynolds-Greenwood-Ruggles			...a6/17/44
	Tomorrow the World...Fredric March-Betty Field			

Westerns (Current)

	Bar 20 (W)F...Wm. Boyd-Andy Clyde	55	10/1/43	...b7/24/43
	False Colors (W)F...Wm. Boyd-A. Clyde	64	11/5/43	...b11/6/43
	Forty Thieves...Wm. Boyd-Andy Clyde		6/23/44	...a3/11/44
	Lumber Jack (W)F...Wm. Boyd-Andy Clyde	64	4/28/44	...b4/8/44
	Mystery Man...Wm. Boyd-Andy Clyde		5/31/44	...a8/14/43
	Riders of the Deadline (W)F..William Boyd-Andy Clyde	70	12/3/43	...b1/22/44
	Texas Masquerade (W)F...Wm. Boyd-A. Clyde	59	2/18/44	...b1/29/44

UNIVERSAL

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)...Maria Montez-Jon Hall	87	1/14/44	...b1/15/44
8026	Calling Dr. Death (M)A...Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F..Donald O'Connor-Ann Blyth	79	2/25/44	...b2/19/44
	Christmas Holiday (D)A...Deanna Durbin-Gene Kelly	93	6/30/44	...b6/10/44
8006	Cobra Woman (Tech.) (D)F...M. Montez-Jon Hall-Sabu	70	5/12/44	...b4/29/44
8007	Corvette K-225 (D)F...Randolph Scott-Barry Fitzgerald	98	10/1/43	...b10/2/43
8010	Crazy House (M)F...Olsen & Johnson	80	10/8/43	..b10/16/43
8062	Flesh & Fantasy (D)A...Edw. G. Robinson-Charles Boyer	94	10/29/43	..b9/18/43
	Ghost Catchers (CM)F...Olsen & Johnson	68	6/16/44	....b6/3/44
8064	Gung Ho...Randolph Scott-Alan Curtis	87	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F...Grace McDonald-Leon Errol	68	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F...L. Allbritton-R. Paige	79	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F...D. Durbin-P. O'Brien-F. Tone	93	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F...H. Hilliard-O. Nelson & Band	62	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F...Donald Woods-Elyse Knox	62	10/15/43	..b10/9/43
8066	Impostor, The (D)A...Jean Gabin-Allyn Joslyn	94	2/11/44	...b2/12/44
	Invisible Man's Revenge (M)A..Jon Hall-Evelyn Ankers	78	6/9/44	....b6/3/44
8065	Ladies Courageous (D)F...Young-Fitzgerald-Barrymore	87	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A...Evelyn Ankers-David Bruce	65	11/12/43	..b11/6/43
8025	Moonlight in Vermont...Gloria Jean-Fay Helm	62	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F Anne Gwynne-David Bruce	69	4/28/44	...b4/15/44
8030	Never a Dull Moment (MC)F..Ritz Bros.-Frances Langford	60	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F...Gloria Jean-Patric Knowles	62	5/19/44	....b5/6/44
8014	Phantom Lady (M)F...Ella Raines-Franchot Tone	87	1/28/44	...b1/29/44
8019	Scarlet Claw (My)F...B. Rathbone-Nigel Bruce	74	5/26/44	...b4/29/44
8041	She's For Me (CM)F...Grace McDonald-David Bruce	60	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F...Allan Jones-June Vincent	62	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F...Anne Rooney-Leon Errol	58	5/5/44	....b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A...A. Curtis-L. Chaney	80	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F...E. Knox-D. Woods-B. Burke	64	12/3/43	..b11/27/43
8021	Spider Woman (MD)F...B. Rathbone-N. Bruce	62	1/21/44	....b1/8/44
	South of Dixie (CM)F...David Bruce-Ann Gwynne	61	6/23/44	...b5/27/44
8020	Swingtime Johnny (C)F...Andrews Sisters-H. Hilliard	60	2/4/44	....b1/22/44
8012	This Is the Life (M)F...Donald O'Connor-Susanna Foster	87	6/2/44	....b4/29/44
8029	Weekend Pass (C)F...Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	....b2/5/44
8027	Weird Woman (M)A...Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F...Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

	Allergic to Love (C)A...Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	....b5/6/44
	Babes on Swing Street...Peggy Ryan-Leon Errol			....a6/3/44
	Be It Ever So Humble...M. O'Driscoll-N. Beery, Jr.			
	Bowery to Broadway...Oakie-Montez-S. Foster			....a6/10/44
	Can't Help Singing (Tech.)...D. Durbin-R. Paige-A. Tamiroff			
	Climax, The...Susanne Foster-Turhan Bey			....a3/4/44
	Dead Man's Eyes...Lon Chaney, Jr.-Jean Parker			....a5/20/44
	Devil's Brood, The...Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys(M)F...All-Star	122		....b3/25/44
	Frozen Ghost...Lon Chaney-Evelyn Ankers			
	Gypsy Wildcat...M. Montez-Jon Hall-L. Carrillo			....a2/5/44
	House of Fear...Basil Rathbone-Nigel Bruce			....a6/3/44
	In Society...Abbott & Costello-M. Hutton			
	Jungle Woman (H)A...Evelyn Ankers-Milburn Stone	67	7/7/44	....b5/27/44
	Merry Monahans...Donald O'Connor-Peggy Ryan			....a1/8/44
	Moonlight & Cactus...Andrews Sisters-Leo Carrillo			....a10/2/43
	Mummy's Ghost (M)A...Lon Chaney, Jr.-J. Carradine	65	7/7/44	....b5/13/44
	Murder in the Blue Room...Anne Gwynne-Donald Cook			....a5/13/44
	My Baby Loves Music...Bob Crosby-Grace McDonald			
	Patrick the Great...Donald O'Connor-Peggy Ryan			....a11/20/43
	Pearl of Death, The...Basil Rathbone-Nigel Bruce			....a5/20/44
	Queen of the Nile (Tech.)...Maria Montez-Jon Hall			
	Reckless Age...Gloria Jean			....a5/6/44
	San Diego, I Love You...Ed. E. Horton-L. Allbritton			....a5/27/44
	See My Lawyer...Olsen and Johnson			....a5/6/44
	Singing Sheriff...Bob Crosby-Fay McKenzie			
8087	Trail to Gunsight...Eddie Dew-Lyle Talbot			
	Twilight on the Prairie (M)F..Eddie Quillan-Connie Haines	62	7/14/44	....b6/3/44

Westerns (Current 1943-44)

8085	Boss of Boomtown...Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law...Tex Ritter-Fuzzy Knight	62	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke...Tex Ritter-Russell Hayden	58	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F...Tex Ritter-Fuzzy Knight	57	3/17/44	..a10/23/43
	Old Texas Trail...Rod Cameron-Fuzzy Knight			
8086	Trigger Trail...Rod Cameron-Fuzzy Knight		7/7/44	

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F...J. Loder-R. Ford	64	10/9/43	...b8/25/43
315	Adventures of Mark Twain(D).Fredric March-Alexis Smith	130	7/22/44	....b5/6/44
316	Between Two Worlds (D)A...J. Garfield-P. Henreid-D. King	112	5/20/44	...b5/13/44
327	Crime School...Humphrey Bogart-Dead End Kids	86	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning	90	1/29/44	...b12/18/43
309	Destination Tokyo...Cary Grant-John Garfield	135	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	..b10/23/43
325	Frisco Kid...James Cagney		3/4/44	....Reissue
328	Girls on Probation...Ronald Reagan-Jane Bryan	63	12/4/43	....Reissue
311	In Our Time (D)A...I. Lupino-P. Henreid-N. Coleman	110	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F...Army All-Star Cast	121	6/24/44	....Reissue
317	Make Your Own Bed (F)F...Jack Carson-Jane Wyman	82	6/10/44	...b5/20/44
318	Mask of Dmitrios (M)A...Zachary Scott-Peter Lorre	95	7/1/44	....b6/10/44
307	Northern Pursuit (D)F...E. Flynn-H. Dantine	94	11/13/43	.b10/23/43
308	Old Acquaintance (D)A...Bette Davis-Miriam Hopkins	110	11/27/43	...b11/6/43
312	Passage to Marseille (D)A...Humphrey Bogart-Michele Morgan	110	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F...O. DeHavilland-R. Cummings	94	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F.A. Sheridan-D. Morgan	112	4/8/44	...b3/11/44
314	Uncertain Glory (D)A...Errol Flynn-Paul Lukas	102	4/22/44	....b4/8/44

COMING

	Animal Kingdom...Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace...Cary Grant-Priscilla Lane			....a1/3/43
343	Brother Rat...W. Morris-P. Lane-R. Reagan	89	7/15/44	....Reissue
	Christmas in Connecticut...Barbara Stanwyck-Dennis Morgan			....a6/17/44
	Conflict...Humphrey Bogart-Alexis Smith			....a6/3/44
	Conspirators...Paul Henreid-Hedy Lamarr			
	Corn Is Green...Bette Davis-John Dall			
	Cinderella Jones...Joan Leslie-Robert Alda			....a6/10/44
	Crime by Night...Jane Wyman			
	Devotion (D)...O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls...A. Sheridan-J. Carson-J. Wyman			
	Hollywood Canteen...Joan Leslie-Dane Clark			
	Horn Blows at Midnight...Jack Benny-Alexis Smith			....a6/3/44
	Janie...Joyce Reynolds-Robert Hutton			....a6/10/44
	Last Ride (D)...R. Travis-Chas. Long			
341	Manpower...Robinson-Dietrich-Raft	103	7/15/44	....Reissue
	Mr. Skeffington (D)A...Bette Davis-Claude Rains	127	7/1/44	....b5/27/44
	My Reputation...Barbara Stanwyck-George Brent			....a6/3/44
	Objective Burma...E. Flynn-James Brown			
346	Polo Joe...Joe E. Brown	65	7/15/44	....Reissue
	Rhapsody in Blue...Joan Leslie-Robert Alda			....a10/23/43
	Roughly Speaking...Rosalind Russell-Jack Carson			
	Saratoga Trunk...Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst...Philip Dorn-Irene Manning			....a6/3/44
342	They Made Me a Criminal....J. Garfield-A. Sheridan-C. Rains	92	7/15/44	....Reissue
345	Tiger Shark...Ed. G. Robinson-R. Arlen	79	7/15/44	....Reissue
	To Have and Have Not...H. Bogart-W. Brennan			....a6/3/44
	Very Thought of You...Ida Lupino-Dennis Morgan			....a5/13/44
344	Walking Dead...Boris Karloff-Ricardo Cortez	66	7/15/44	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)..Clive Brook-Judy Campbell	72	English	....b8/7/43
	Adventure in Music (M)...Jose Iturbi & Others	62		....b5/27/44
	Black Sea Fighters (Doc.)	61	Artkino	...b7/31/43
	Great Mr. Handel (B)...Wilfred Lawson-Elizabeth Allan	99	Midfilm	...b9/18/43
	Heart of a Nation (D)A...Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F.Russian Cast	55	Artkino	...b10/3/42
	Jeannie (CD)F...Barbara Mullen-Michael Redgrave	85	English	...b2/12/44
	Mayerling to Sarajove (D)A...John Lodge-Edwige Fouillere	78	English	..b12/11/43
	Orders From Tokyo (D)A...Danielle Darrieux-Anton Walbrook	74	Artkino	....b7/4/42
	Outlaw, The (WD)A...J. Buetel-J. Russell	121	H. Hughes	b2/13/43
	They Met in Moscow (M).....Marina Ladynina-Vladimir Zeldin	80	Artkino	...b6/10/44
	What Price Italy (Doc.)	60	Amco	.....b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Ferrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Baby Shoes	Mono.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casaneva in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connesticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Cloud Busters	MGM
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Rangers	Mono.
Death Walks Alone	Col.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Escape to Danger	RKO
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Fool's Gold	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Law	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Married a Stranger	Mono.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Laramie Trail, The	Rep.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, Tre	Rep.
Man in Half Moon Street, The	Para.
Man of Mystery	Rep.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Muggs Meets a Deadline	Mono.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
My Baby Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	"
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
One Mysterious Night	Col.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Aster
Secret Command	Col

Title	Company
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shake Hands With Murder	PRC
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	Para.
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Texas Rifles	Col.
That's My Baby	Rep.
There's Something About a Soldier	Col.
The Unknown	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Law	Mono.
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
V	
Very Thought of You, The	WB
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Youth Runs Wild	RKO
Z	
Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

The Columbia lot topped the Hollywood studios in new picture activity this week with three new starters out of the total of nine new productions put before the cameras. During the same week last year there were eight pictures put in production. This week's starters:

COLUMBIA

Texas Rifles—Principals: Charles Starrett, Dub Taylor, Pat Parrish. Director, Derwin Abrahams.

Sergeant Mike—Principals: Larry Parks, Jeanne Bates, Ross Hunter. Director, Henry Levin.

The Unknown—Principals: Tom Neal, Ann Savage, Howard Freeman. Director, Robert Wilmot.

METRO-GOLDWYN-MAYER

Home Front—Principals: Laurel and Hardy, Philip Merivale, Mary Boland. Director, Sam Taylor.

Anchors Aweigh (Tech.)—Principals: Gene Kelly, Frank Sinatra, Jose Iturbi, Kathryn Grayson. Director, George Sidney.

REPUBLIC

Man of Mystery—Principals: Edward Norris, June Storey, John Abbott. Director, George Blair.

Firebrands of Arizona—Principals: Smiley Burnette, Sunset Carson. Director, Lesley Selander.

FOX

Sunday Dinner for a Soldier—Principals: Anne Baxter, Charles Winninger, John Hodiak. Director, Lloyd Bacon.

UNIVERSAL

Old Texas Trail—Principals: Rod Cameron, Fuzzy Knight, Marjorie Clements. Director, Lewis Collins.

TITLE CHANGES

"Love of Madam Sand" (Col.) now A SONG TO REMEMBER.
"Under Western Skies" (Col.) now SWING IN THE SADDLE.
"Pumpkin Shell" (RKO) now MY PAL WOLF.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Battleship Blues Cry of the Were-Wolf Death Walks Alone Ever Since Venus Kansas City Kitty Louisiana Hayride Meet Miss Bobby Socks Mr. Winkle Goes to War	Secret Command Shadows in the Night She's a Soldier Too They Lived in Fear U-Boat Prisoner	Impatient Years One Mysterious Night Sergeant Mike Stalk the Hunter The Unknown
METRO	An American Romance Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Lost in a Harem Maisie Goes to Reno Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo White Cliffs of Dover, The	Airship Squadron 4 Anchors Aweigh Home Front Music for Millions Picture of Dorian Gray Secrets in the Dark Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here I Married a Stranger Leave It to the Irish Muggs Meets a Deadline Oh What a Night Three of a Kind	Baby Shoes
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Double Exposure Fear Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Bluebeard Delinquent Daughters Dixie Jamboree Minstrel Man Machine Gun Mama Seven Doors to Death Swing Hostess		When The Lights Go On Again
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Going to Town Goyescas Heavenly Days Mademoiselle Fifi	Marine Raiders Night of Adventure None But The Lonely Heart Step Lively Tall in the Saddle Three Caballeros Woman in the Window Youth Runs Wild	Girl Rush Farewell My Lovely Having Wonderful Crime Master Race My Pal Wolf Princess & Pirate
REP.	Atlantic City Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Port of 40 Thieves San Fernando Valley Secrets of Scotland Yard Silent Partner	Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Strangers in the Night That's My Baby Three Little Sisters Yellow Rose of Texas	Brazil Man of Mystery My Buddy
20th-FOX	Big Noise Candlelight in Algeria Dangerous Journey Greenwich Village Home in Indiana In the Meantime, Darling Irish Eyes Are Smiling Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Keys of the Kingdom Laura Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory
UA	Abroad With Two Yanks Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Summer Storm	Dark Waters Double Furlough Guest in the House Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Allergic to Love Babes on Swing Street Be It Ever So Humble Christmas Holiday Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Ghost Catchers Gypsy Wildcat House of Fear Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age San Diego, I Love You Scarlet Claw See My Lawyer Singing Sheriff South of Dixie This Is the Life Trail to Gunsight Twilight on the Prairie	Bowery to Broadway Can't Help Singing Frozen Ghost In Society My Baby Loves Music Queen of the Nile
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk Strangers in Our Midst Very Thought of You	Doughgirls Christmas in Connecticut Corn Is Green Hollywood Canteen Objective Burma Roughly Speaking To Have and Have Not Very Thought of You

Shorts Booking Guide

SHORTS BOOKING GUIDE --- 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5406 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash	Typical	17	4/ 8/44
5422 Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435 Defective Detectives		16½	
5402 Dizzy Pilots		17	
5432 Dr. Feel My Pulse	Fair	18	3/25/44
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5412 His Hotel Sweet			
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5423 Mopey Dope		16½	
5411 Oh, Baby!		18½	
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427 Quack Service	Good	16	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5407 The Yoke's On Me		16	Not Rev.
5431 To Heir Is Human	Poor	16	3/11/44
5410 Who's, Hugh?	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
5436 You Were Never Uglier		18	
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird		7	Not Rev.
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SINGS			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656 No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657 No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658 No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659 No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660 No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661 No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662 No. 12 Too Young or Too Old			
FILM-VODVIL			
5951 No. 1 Mousie Powell		10½	Not Rev.
5952 No. 2 Cootie Williams	Fair	10	10/23/43
5953 No. 3 Zeb Carver	Good	11	11/27/43
5954 No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955 No. 5 Novak's Comedy Band	Useful	10	6/17/44
FOX & CROW (Tech.)			
5753 Dream Kids	Very Good	7½	6/ 3/44
5754 Mr. Moocher			
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)			
5601 Amoozin' but Confoozin'	Promising	8	4/ 8/44
5603 A Peekoolyar Sitcheeayshun			
5602 Sadie Hawkin's Day		7	
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
5904 Traditions of Mexico		8	
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5707 Giddy Yapping		6	
5706 Lionel Lion		6	
5709 Mr. Five By Five			
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pest	Fair	6½	2/ 5/44
5704 Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708 Tangled Travels		7	Not Rev.
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	10	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856 No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857 No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858 No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859 No. 9 (Movies 50th Anniversary)		9½	
5860 No. 10 (Burns-Haley-Davis)		9½	
SPORTS REELS			
5803 Champ of Champions (Count Fleet)	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5809 Mat Maulers			
5807 Golden Gloves		9½	
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5808 Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804 Ten Pin Aces	Good	10	12/25/43
5806 Follow Through With Sam Byrd	Good	9	4/ 1/44
5805 Winged Targets	Good	9	3/25/44
SERIALS			
5120 Batman	15 Chaps.		7/31/43
5140 Desert Hawk	15 Chaps.		
5160 Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533 Batty Baseball			Not Rev.
W-534 Million Dollar Cat	Very Good	7	5/ 6/44
W-532 Screwball Squirrel	Fast	7	5/20/44
W-535 Tree Surgeon		8	
W-531 Zoot Cat	Good	8	4/29/44
MINIATURES (10)			
M-585 A Great Day's Coming	Fine	10	5/ 6/44
M-586 Important Business		11	
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
M-588 Somewhere, USA (Tech.)		10	
M-584 Tale of a Dog	Good	10	5/13/44
M-587 Why Daddy		9	
PASSING PARADE			
K-571 Immortal Blacksmith		11	
PETE SMITH SPECIALTIES (14)			
S-353 Groovie Movie	Very Good	10	4/29/44
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
S-554 Sportsman's Memories	Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-517 Along the Cactus Trail	Good	9	4/15/44
T-518 Colorful Colorado		8	
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island	Excellent	9	4/29/44
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-519 Roaming Through Arizona		10	
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-7 I'm Just Curious			
D3-8 Indoor Outing			
D3-4 In Hollywood		8	Not Rev.
D3-6 It's Nifty To Be Thrifty			
D3-5 Lucky Lulu			
D3-3 Lulu Gets the Birdie	Very Good	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5 And to Think I Saw It on Mulberry Street		7½	Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-6 Jasper Goes Hunting			
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-5 Fun Time	Excellent	20	6/ 3/44
FF3-6 Halfway to Heaven	Excellent	19	6/17/44
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3 Cilly Goose	Very Good	8	4/22/44
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring	Appealing	10	6/17/44
POPEYE (8)			
E3-4 Anvil Chorus Girl			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8 Moving Aweigh			
E3-7 Pitching Woo at the Zoo			
E3-6 Puppet Love			
E3-5 Spinach-Packin' Popeye			
E3-3 We're on Our Way to Rio	Good	8	6/24/44
POPULAR SCIENCE (6)			
J3-1 No. 1	Good	10	11/ 6/43
J3-2 No. 2	Entertaining	10	12/25/43
J3-3 No. 3	So-So	10	4/ 8/44
J3-4 No. 4	Interesting	10	6/ 3/44
J3-5 No. 5		10	
J3-6 No. 6			
SPEAKING OF ANIMALS (6)			
Y3-5 In a Harem			
Y3-3 In the Newsreels	Excellent	9½	4/ 8/44
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-6 Untitled			
Y3-4 Your Pet Problem		9	
SPORTLIGHTS (10)			
R3-9 Catch 'Em and Eat 'Em			
R3-10 Furlough Fishing			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-6 Heroes on the Mend	Very Good	9	4/22/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/ 1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-8 Speed Carriers		9½	
R3-4 Swimcapades	Good	9½	1/22/44
R3-7 Trail Breakers	Very Good	9½	6/17/44
R3-8 Winged Carriers			
UNUSUAL OCCUPATIONS (6)			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3	Interesting	10	4/22/44
L3-4 No. 4	Average	10	6/24/44
L3-5 No. 5			
L3-6 No. 6			

RKO RADIO

EDGAR KENNEDY (6)			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage	Good	16	4/29/44
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6	Good	9	4/ 8/44
44207 No. 7	Excellent	10	4/22/44
LEON ERROL (6)			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst	Fair	17	5/ 6/44
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES (13)			
44306 Basket Wizards	Good	8	3/ 4/44
44310 Boys Camp		8	
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point	Good	8	4/29/44
44309 Past Performances	Interesting	9	6/ 3/44
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)			
43106 Aircraft Carrier	Excellent	16	5/13/44
43108 Hot Money		17	
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front	Very Good	16	4/ 8/44
43101 Sailors All	Very Fine	20	12/ 4/43
43107 Viva Mexico	Good	17	5/20/44

REPUBLIC

SERIALS	
Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9-11/43
11	Back Door to Tokyo	Good	18¾	6/17/44
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The	Very Good	16¾	4/22/44
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
10	Underground Report	Very Good	20	5/20/44
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4203	Mailman of Snake River	Interesting	9	5/ 6/44
4202	Silver Wings	Interesting	9	5/13/44
4252	Snowland Sentinels		9	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
4303	Fun for All	Good	7	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville	Good	7	5/ 6/44
4502	Camouflage		7	Not Rev.
4513	Champion Justice	Good	7	4/29/44
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and the Princess	Fair	7	5/ 6/44
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516	My Boy Johnny	Fair	7	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20/44
	Global Air Routes	Good	15	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough	Good	15	4/22/44
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8125	New Orleans Blues	Good	15	4/22/44
8130	Pagliacci Swings It			
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars and Violins	Acceptable	15	5/20/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44
8376	Barefoot Judge	Fair	9	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College	Good	9	4/29/44
8380	Honest Forger			
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379	Varga and His Beauties	Attractive	9	6/ 3/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES (6) (Tech.)

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
8233	Jungle Jive	Tops	7	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music			
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
	World Without Borders			

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks	Fair	9	4/15/44
8361	Bear Mountain Game			
8359	Fraud by Mail	Instructive	9	6/17/44
8358	Hobo News	Good	9	5/13/44
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model	Excellent	9	4/29/44
8360	Mr. Chimp Goes South			
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22/44
8239	Fish Fry			
8237	Meatless Tuesday	Good	7	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26/44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	Reissue
9311	A Wild Hare		7	Reissue
9307	Bear's Tale		7	Reissue
9312	Cat Came Back		7	Reissue
9305	Cross Country Detours		7	Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½		7	Reissue
9306	Hiawatha's Rabbit Hunt		7	Reissue
9313	Isle of Pingo Pongo		7	Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds		7	Reissue
9308	Sweet Sioux		7	Reissue
9310	Thugs With Dirty Mugs		7	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	
9721	Bugs Bunny & the Three Bears		7	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44
9724	Hare Force		7	
9723	Hare Ribbin'		7	
9726	Old Grey Hare		7	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9106	U. S. Marines on Review		20	
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy		20	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

MELODY MASTERS (10)

9609	Junior Jive Bombers		10	
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band		10	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9610	Listen to the Bands		10	
9606	Songs of the Range		10	Not Rev.
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss		7	
9713	Birdy & the Beast		7	
9717	Booby Hatched		7	
9711	Brother Brat		7	
9708	Duck Soup to Nuts		7	
9714	From Hand to Mouse		7	
9715	Goldilocks & the Jivin' Bears		7	
9703	I Got Plenty of Mutton	Fair	7	5/ 6/44
9716	Lost & Foundling		7	
9701	Meatless Fly Day		7	Not Rev.
9720	Odor-able Kitty		7	
9705	Tick, Tock, Tuckered	Fair	7	6/ 3/44
9704	Weakly Reporter	Good	7	4/22/44
9712	Plane Daffy		7	
9710	Slightly Daffy		7	
9718	Stupid Cupid		7	
9719	Stage Door Cartoon		7	
9706	Swooner Crooner		7	Not Rev.
9707	Russian Rhapsody		7	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trail by Trigger		20	
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days	Good	20	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf	Fair	10	6/17/44
9513	Bluenose Schooner		10	
9510	Cattlemen's Days		10	
9512	Champions of the Future		10	
9506	Chinatown Champs	Colorful	10	4/29/44
9511	Colorado Trout		10	
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade		10	Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland		10	
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9006	Musical Movieland		20	
9003	Task Force	Excellent	20	1/ 1/44
9004	The Devil Boats		20	Not Rev.
9001	Women at War		20	Not Rev.
9005	Winner's Circle		20	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills	Good	10	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
9406	Throwing the Bull		10	

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Columbia Seeks Actor to Play Jolson Role in Forthcoming Film

Columbia is launching a nation-wide search for a personality to portray Al Jolson in the film based on the singer's life which Sidney Skolsky is preparing for production.

The studio is soliciting photographs from both professional and non-professional aspirants, who bear a reasonable resemblance to the star and can impersonate him from youth to his present age. Most important requirement: that the applicants possess the electric vitality for which Jolson is so well known. Applications must be made by letter, with an accompanying photograph, to the Casting Office, Columbia Pictures, Hollywood 28, California.

First Important Screen Role

Charles Sorel, European-born painter who was signed to an MGM acting contract after a talent scout saw him at an exhibit of his own paintings in New York, has been assigned to his first important screen role in "Thrill of a Romance." He will play Esther Williams' husband, a role second only in importance to that of Van Johnson.

Carol Deere's Screen Debut

Carol Deere, 18-year-old blonde singer and dancer from New Orleans signed by Paramount to a long term contract, will make her screen debut in "Out of This World," the Sam Coslow musical production, which will co-star Eddie Bracken, Diana Lynn and Veronica Lake.

Her First Starring Vehicle

A new screen story is being prepared for Margaret O'Brien, seven-year-old actress who recently was elevated to stardom along with nine other MGM players. Entitled "Tenth Avenue Angel," the starring vehicle for Margaret will be produced by Ralph Wheelwright, recently promoted from writer to producer's status.

Cast of Western Increased

Lynton Brent and Earl Hodgins have been added to the cast of "Trigger Law," Monogram western now in production, with Hoot Gibson and Bob Steele as co-stars. Vernon Keays is directing, with William Strohbach as supervisor.

Milestone Leaves Hospital

Lewis Milestone, who was stricken with an attack of appendicitis while directing Hunt Stromberg's forthcoming United Artists film, "Guest in the House," checked out of the Hollywood Hospital last Monday after a three-week stay.

Tiomkin to Score 'Stranger'

Dimitri Tiomkin has been signed to prepare the musical score for "I Married a Stranger," Monogram picture recently completed by King Bros., with Kim Hunter, Dean Jagger and Neil Hamilton heading the cast.

Douglas Added to Cast

Don Douglas, who scored in "Behind the Rising Sun," has been added to the cast of RKO Radio's "Farewell My Lovely," in support of Dick Powell, Claire Trevor and Anne Shirley.

Youthful Players Get Diplomas

Diana Lynn and Gloria Saunders, Paramount actresses, have received their diplomas with a graduating class of 400 at University High School in Westwood, California.



Sympathy won't help him! Bonds will help destroy his murderers!



LET'S GO FOR THE KNOCK-OUT BLOW!

Let's pull no punches now! Let's spare no feelings! Are you satisfied with results? Time is measured in lives! Only a few more days to do a superhuman job. But we can do it! Wake up the public! They've got money to spend! Hit hard with Bond Premieres, Children's Bond Shows, Rallies, Free Movie Days! You who sell bonds for America, victory is in your hands!

FREE MOVIE DAY, JULY 6th

Let our industry unite on July 6th with a mighty push that will electrify the nation. On the day before, the radio and press will blast FREE MOVIE DAY to all America. Be in the fighting ranks! Over the top, patriotic showmen!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N.Y.C.

SHOWMEN'S TRADE REVIEW

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SERIAL RECORD
JUL 14 1944
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KEEP FIGHTING BY HIS SIDE

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★ Complete ★ Every Week ★
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Fred C. Quimby (See Page 5)

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1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

Keep selling those war bonds! Fight by the side of the troops who never stop!



M-G-M's ASTOR HONEY!

BATHING BEAUTY

"BATHING BEAUTY" starring Red Skelton with Esther Williams, Basil Rathbone, Bill Goodwin, Ethel Smith, Jean Porter, Carlos Ramirez, Harry James and his Music Makers with Helen Forrest, Xavier Cugat and his Orchestra with Lina Romay. Photographed in Technicolor. Screen Play by Dorothy Kingsley, Allen Boretz and Frank Waldman. Adaptation by Joseph Schrank. Directed by George Sidney. Produced by Jack Cummings. An M-G-M Picture.

"LOST ANGEL" STAR IS BACK!

THE CANTERVILLE GHOST

Margaret O'Brien, Charles Laughton, Robert Young, in "THE CANTERVILLE GHOST" with William Gargan, Reginald Owen, "Rags" Ragland, Una O'Connor. Screen Play by Edwin Harvey Blum. Based on "The Canterville Ghost" by Oscar Wilde. Directed by Jules Dassin. Produced by Arthur L. Field. A Metro-Goldwyn-Mayer Picture.

Two Beauties from M-G-M

(Just TWO in Leo's New Group No. 8, but what a Terrific Twosome!)

TWENTY YEARS OF LEADERSHIP

MGM

The Editorial Page

This Is Your Job

Although the goal will be reached—probably exceeded considerably—for the Fifth War Loan Drive, the sales of the all-important "E" Bonds are not up to expectations.

"E" Bonds are the ones sold by theatres to the exclusion of all other bonds and, therefore, it is YOUR job to redouble your efforts and sell as many more of them as you can right straight through the entire month of July. All sales for the balance of this month will be included in your sum total for the entire drive.

We cannot emphasize too strongly the importance of getting more "E" bonds sold, because they have often been referred to as the anti-inflation-insurance bonds. Your customers are the country's best prospects for this class of bond purchases and the Treasury has particularly requested our industry to get behind their sales with more vigor—if that is possible—than ever before.

Let's take up that challenge, Theatremen, and show Uncle Sam that when he calls upon theatremen they can step in and make good on the job.

▲ ▲ ▲

Reissues Booming

Shortage of availabilities for new product due to longer runs in the opening keys has brought another boom to the re-issue market.

Practically every major company is re-issuing some of its successes from previous years, added to which are the larger blocks already on the market or about to be sold by companies specializing in such product.

Apparently, the pictures are proving acceptable in almost every situation. So, if you have hesitated trying re-issues you can feel reasonably safe in making the experiment and satisfying yourself whether or not they will do business in your house.

▲ ▲ ▲

PRC Progresses

Having just completed one of the most successful sales conventions in the company's short career, the PRC franchise holders and sales organization now looks forward to a new and greater season.

The youngster companies of our industry are deserving of all the encouragement that can come their way. Getting a new organization started and building up goodwill and a volume of business in an industry as closely knit as ours, is no small undertaking.

PRC has had its ups and downs; but then, which company hasn't? If the product shows definite signs of improvement, it simply serves to indicate that PRC has shed toddling clothes, is being measured for long pants.

So long as PRC continues to improve the product and its franchise holders continue to expand their sales, the company heads can feel satisfied that they are making good progress.

We hope and feel they will make great strides during the new selling season and that exhibitors, especially the independents, will support and encourage them.

▲ ▲ ▲

Happy Anniversary

Not content with celebrating his own 20th Anniversary, Leo the Lion has a member in his family who, this week, celebrates his 35th Anniversary in the picture business.

Few people in this industry have backgrounds and experience comparable to that enjoyed by Bill Rodgers. None, we feel sure, enjoys a finer reputation for fair dealing and friendships among so large a group as does Bill.

To him, STR extends heartiest congratulations and the sincere hope that he is alive and well and actively associated with the industry for another 35 years.

▲ ▲ ▲

ASCAP's Rebuttal

Elsewhere in this issue we publish, in its entirety, a letter received from Richard F. Frohlich, assistant publicity director of Ascap, taking sharp issue with what has been said on this page regarding the music tax imposed upon exhibitors. We urge that you read Mr. Frohlich's letter (*see p. 37*), which is cheerfully printed in order to allow Ascap to have its say about the tax. We do not wish to prejudice opinion regarding the argument set forth in behalf of Ascap, but we must confess that, to us, the opposition's argument appears to boil down to the contention that since the film industry is enjoying a "war-time boom" it is not right for exhibitors to object to paying Ascap's "nominal" charge. Well, we still think a charge—any charge, nominal or otherwise—to exhibitors (many of whom are not enjoying boom business, by the way) for music which they must play, whether they like it or not, is unwarranted and unjustified.

—*"CHICK" LEWIS*

WAR COSTS!

225,382 CASUALTIES!

•

200 BILLION DOLLARS!

•

95 BILLION MORE THIS YEAR!

KEEP ON SELLING BONDS!

Fight by the side of our troops who never stop! All War Bond sales in July will be credited to Fighting 5th War Loan Drive!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.

Exhibitor Relations to Be Extended by MGM, Rodgers Says

M-G-M will close the 1943-44 season with a total of 35 to 36 pictures released, William F. Rodgers said at a trade press interview in New York Thursday. The company's next group will be made up of three or four pictures, but this does not indicate a change in company policy to offer larger groups at one time. Rodgers explained that the pictures comprising the next group are being released in order to serve a number of accounts which will have need of product before the September new season offerings come along. The next group will include "Seventh Cross," starring Spencer Tracy; "Barbary Coast Gent," starring Wallace Beery, and "Lost in a Harem," the Abbott and Costello comedy.

Rodgers said that "Dragon Seed" would be released soon, that though it will be sold separately it will be offered at the established price of the theatres booking it.

The subsequent run theatres in many cities as well as large towns, Rodgers said, are being hurt to some extent by the extended engagements of bigger pictures in the key runs. He said he could not reveal what steps were contemplated at this time, but that M-G-M has definitely decided to seek possible ways to assist theatres in this difficulty.

Commenting on the 100 per cent booking by all U. S. theatres of M-G-M product for the week of the company's 20th anniversary, Rodgers said that it was a revelation of the happiest sort to all members of the organization to receive this manifestation of good will from exhibitors. As a result of the experience, the M-G-M vice-president and head of sales said, the exhibitor relations department under H. M. Richey will be augmented and that henceforth the effort will be made to keep in contact with every theatre account in the country, with a view of concluding at least one picture deal with every theatre every year as the ideal of this contemplated extension of its relations with theatremen.

Fred C. Quimby

(The Man on the Cover)

Metro-Goldwyn-Mayer short subjects executive and cartoon producer who in 1936 organized the first cartoon producing department to be operated by a studio producing general shorts and features. His cartoon organization now employs over 150 cartoon specialists (animators, etc.), has turned out two of the last three Academy Award winning cartoons. Quimby was a high executive in the distribution branch before turning his talents to production; now devotes practically all of his time to the cartoon branch of the MGM studio.

SHOWMEN'S TRADE REVIEW

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New Decree?

It was anybody's guess this week as for many weeks past whether, when and how a new decree would emerge after the months of deliberations by the Department of Justice and exhibitor bodies and distribution legal authorities and executives.

Opinion seemed about equally divided as to whether there would be a new decree to take up where the demised compromise to the New York anti-trust suit left off in September 1942. Speculation this week ran all the way from a guess that the new form was in the print shop being committed to code that would become law in the industry to surmises that not only was there no printing of a decree going on, nor would there be any in the near future. It was also about even money that there will be no reopening of the government suit until after November at least.

Detroit Local to Sponsor Course in Theatre Television

Taking no chances of being caught unprepared, as was the case when talkies first appeared, Detroit Local, 199, IATSE, this week announced it was launching a large-scale project for training members in theatrical television under the direction of Houston S. Morton of the United Artists Theatre. The course will call for 25 weeks study during the first season, with enrollment open to about 400 members in Detroit.

In announcing the course, Morton declared the Local wanted its men better prepared for television than they were for talkies, and that as the study went on a large training school would be established with professional teachers.

Starts Buying-Booking Plan

Former Columbia salesman Joe B. Walsh this week opened a buying-booking service in Washington which he expects to develop in a tour around the country when he will explain his plan to exhibitors. Walsh starts his venture with a number of accounts already in hand.

McLeod Burial Rites in East

The body of J. S. McLeod, M-G-M film and exchange maintenance head who was killed Monday in the wreck of the Santa Fe's Chief near Williams, Ariz., will be brought to New York for burial. McLeod, who was 59, lived in Scarsdale, N. Y.

The M-G-M exchange executive was on his way to Los Angeles on business. He had been with the company since 1915 and had occupied the post of film and exchange maintenance director since 1929. Under his supervision many efficiency methods in the handling of film were instituted.

JL&S Distribute 'Classics'

Aaron J. Jr., and Johnny J. Jones, of Jones, Linick and Schaefer, have purchased the rights to the 31 Goldwyn re-issues for the Chicago territory, and distribution will be under the name of Film Classics of Illinois.

The first to be released in "Dead End," which opened its re-issue run in the Chicago area at the RKO Grand this week.

Pine-Thomas Leadoff

First picture on the Pine-Thomas 1944-45 schedule for Paramount will be "Dangerous Passage," which goes into production August 3, following completion of "Double Exposure," the Chester Morris-Nancy Kelly starring film.

Fabian to Operate 20 Wilmer-Vincent Houses

The 20 Wilmer and Vincent theatres in Pennsylvania and Virginia recently turned over to the management and operation of Fabian Theatres will be supervised from headquarters in New York, it was reported this week on the return to New York of Si Fabian from a tour of the W & V theatres in Pennsylvania.

No personnel changes are contemplated it was said, however it was indicated that all booking will be under the charge of Bernard Brooks, Fabian chief buyer, with Frank Fowler, former W & V film buyer as Brooks' assistant. The theatres that have been added to the Fabian chain are operating on single feature policies, and that policy will be continued.

Kilroe to Represent Industry at Conference in Mexico

Edwin P. Kilroe will represent the industry at the Third Conference of the Inter-American Bar Association to be held in Mexico City from July 31 to August 8. The selection of Kilroe was made at a meeting of the Copyright Committee of the MPPDA this week. Kilroe will also make a survey of the Mexican copyright law with the aim of making suggestions for amendments which would remove some present difficulties in the distribution of U. S. films in that country.

RCA Plans to Supply Foreign Theatres with Full Equipment

Anticipating an expanded use of U. S. films in Europe following the war, RCA this week announced plans to furnish a complete line of equipment to exhibitors in foreign countries.

J. M. Knaut, international manager of theatre equipment sales for the RCA Victor Division, said the new equipment, both small items and major pieces, would be supplied through the company's international subsidiaries and distributors. The line will include projectors, screens, power supply units, arc lamps, chairs and other accessories.

Warners' 'Dimitrios' Shows 18% Above Normal in Holiday Week

Reports from approximately 50 situations received by Warner Bros. Thursday on the July 4 holiday week business of "The Mask of Dimitrios," which went into general release July 1, showed box-office receipts averaging 18 per cent above normal and in practically every case topping last year's Independence Day.

Chicago Clearance Case Ends

Ben Cooney of the Ogden Theatre, Chicago, this week withdrew his arbitration case against Paramount, 20th-Fox, Vitagraph and RKO following a satisfactory settlement of the issue out of court.

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Music Tax Solution Held Postwar 'Must'

The Ascap music tax which, he declares, is costing the exhibitor "millions each year for something he has already bought and paid for twice over," is one of the important exhibitor problems and abuses for postwar solution, according to Ed Kuykendall, MPTOA president, in a general bulletin issued this week.

Kuykendall expresses the belief that the music tax "can be abolished by an act of Congress whenever exhibitors get tired of paying tribute to the Ascap music publishers." He warns, however, that "this is obviously no time for theatre owners and operators to undertake the difficult and heavy responsibilities and exertions necessary to solve postwar trade problems." Kuykendall labels big meetings and conventions as being "out of place at this time," but advocates contemplation and informal discussions of postwar problems now in preparation for organized action when the proper time comes.

In addition to the Ascap, music tax problem, the MPTOA head cites excessive film prices; inflexible terms arbitrarily fastened onto each picture by the distributor; whether or not percentage pictures can and should be sold separately and not tied in with flat rental pictures; cooperative buying and booking agencies for independent theatres; overbuying of product to deprive a competitor of needed pictures; unreasonable clearance secured by private deals and agreements; arbitration and mediation by local organized and established boards within the industry for individual clearance and run complaints; labor problems and readjustment of wartime wage scales; overseating; cut-rate competition; a simplified standard exhibition contract to prevent fraud in legal drafting; consent decrees and anti-trust decisions; admission, film rental and other special taxes on movies; unfair non-theatrical competition.

The only way exhibitors can curb these abuses and injustices, he points out, is through organized effort and teamwork.

Labeling television as one of the "new inventions and imaginative devices" that "will offer little actual competition to the motion picture as commercial entertainment," Kuykendall views with graver concern the postwar competition of all other forms of amusement and recreation, sees theatres competing with the American public's increased buying power with the peacetime availability of autos, refrigerators, radios, washing machines, etc.

"Only an efficient, well-organized industry, with improved product, improved theatres, better management and more show for the money," he warns, "can hope to prosper in a competitive situation like this."

Asks for Briefs in 20th-Fox Appeal to Reopen Plagiarism Case

United States District Judge George H. Moore has taken under advisement the application of counsel for 20th Century-Fox seeking a reopening of the suit brought against the company by Mrs. Marie Cooper Oehler Dieckhaus Swanson in which she charged that "Alexander's Ragtime Band" was a plagiarism of her unpublished novel, "Love Girl."

The film corporation has charged that at the original hearing of the case there was presented on behalf of the plaintiff false testimony pursuant to a deliberate plan to perpetrate a fraud upon the United States District Court.

At a hearing on the company's application June 30th, J. Porter Henry, counsel for the now Mrs. Swanson, presented documents to support his original contentions of plagiarism and he also entered a vehement denial of the charges brought against his client.

Judge Moore has directed that counsel for both sides submit briefs prior to July 12th.

'Gracious' Manager

A newspaper account of the threatened eviction of a poverty-stricken mother and her ten children, and the subsequent discovery that only alternate pairs of the youngsters could attend the movies weekly, prompted Manager Dan Yacono of the Strand Theatre, Union City, N. J., to issue a season pass to the family for any Saturday matinee, when special cartoons and serials are shown. The Hudson Dispatch, publisher of the account, lauded Yacono for his timely and gracious act.

Schlesinger Plant Acquired by Warners

With all papers formally signed, Warner Bros. this week acquired ownership of Leon Schlesinger's cartoon plant. Loyd Wright handled the deal for Schlesinger, while Freston & Files represented Warners.

A special corporation will be formed to handle the cartoon production, with Edward Saltzer, Warners' former West Coast publicity director and more recently head of the company's trailer department, as president.

Although Schlesinger is giving up the cartoon production which has occupied him for the past decade and a half, he plans an active campaign to increase the popularity of by-products featuring Bugs Bunny, Porky Pig, Daffy Duck and other pen-and-ink characters he has made famous These include comic books, comic strips, toys, ceramics and numerous other items. Through terms of the deal, Schlesinger retains these by-products for a term of years.

Rose Joseph, Schlesinger's publicity director for the past eight years, will continue with him in his cartoon by-products exploitation.

Schlesinger, who has been in show business 45 years, brought out his first Looney Tune series in 1929, and a year later added the Merrie Melodies which brought Bugs Bunny to the forefront as a favorite film cartoon star. He is resigning his post as chairman of the Animated Film Producers Association which he founded two years ago.

End of Dual Bills Top Topic at Famous Players Canadian Meet

Plans for the discontinuance of double bills and premiums were among the chief subjects of discussion at the three-day Western convention of Famous Players Canadian Corp. at Banff.

The assembled managers also heard a warning from R. W. Bolstad, vice-president, that the end of the wartime boom is in sight and that there is need for augmented exploitation activities, as indicated by attendance drops in some sections of the Dominion. Bolstad also brought out the fact that many employes returning from war service may be unwilling to accept junior positions after an absence of three or four years. He suggested that not more than 50 per cent of the employes on leave for war services will return to their old positions in the circuit and that provision must be made for those who have grown up while away.

Polio Spread Hits Attendance

An infantile paralysis epidemic that began in the Western part of North Carolina and has now reached the Piedmont has caused a decrease in theatre attendance in Charlotte, where over 40 cases were reported last week. Though the Charlotte city council has not banned theatre attendance, health officers have urged parents to keep children from all places of public gathering, particularly indoor assembly places.

Lists 60 Exchange Men Who Will Get Citations

Sixty exchange managers who are to receive WAC citations for services rendered as distribution chairmen in their respective territories since formation of the War Activities Committee were listed by Ned E. Depinet, chairman of the Distribution Division, in an announcement issued last week-end.

The citations, in the form of wall plaques, bear an inscription signed by W. F. Rodgers.

In accordance with a resolution adopted by the Distributors' Division, the distribution chairmen who served under William A. Scully in 1942 and those who served under William F. Rodgers in 1943 will receive the citations, provided they served at least six months. It is intended to give them to the present chairmen when they have completed their assignments.

Several plaques have already been shipped, and the remainder are being distributed as rapidly as they can be assembled.

The exchangemen who will receive the citations are:

Joseph Miller, C. G. Eastman, Albany; E. B. Price, W. O. Williamson, Fred R. Dodson, Atlanta; Sydney Lehman, Sydney Samson, Buffalo; I. H. Rogovin, Boston; J. H. Dillon, Charlotte; J. J. Donohue, Clyde Eckhardt, Thomas R. Gilliam, Chicago; Harry Young, J. J. Oulahan, Cincinnati; James Hendel, I. J. Schmertz, Cleveland; S. M. Sachs, Dallas; R. J. Morrison, Chester J. Bell, Earl A. Bell, Len Gruenberg, Denver; Mel H. Evidon, Des Moines; Frank J. Downey, Detroit; L. J. McGinley, G. Richard Frank, Wm. Marriott, Indianapolis; George W. Fuller, W. E. Truog, Kansas City; Wayne C. Ball, Los Angeles; J. F. Willingham, Memphis; J. H. Lorentz, Milwaukee; L. J. Miller, Minneapolis; Roger Mahan, Philip Sherman, Barney Pitkin, New Haven; D. A. Levy, New Jersey; E. V. Landaiche, James Briant, New Orleans; Robert Wolff, New York; R. B. Williams, C. H. Weaver, Oklahoma City; J. H. Jacobs, F. J. Hannon, Omaha; William G. Mansell, Robert Lynch, Philadelphia; Harry A. Seed, J. J. Maloney, Pittsburgh; A. R. Anderson, R. O. Wilson, Portland; Hall Walsh, Lester J. Bona, St. Louis; S. J. Gardner, William F. Gordon, Salt Lake City; L. G. Wingham, H. Neal East, Al Laurice, San Francisco; Edward A. Lamb, Seattle; Max Cohen, Robert Smeltzer, S. N. Wheeler, Washington.

Earle Theatre Sold; To Be Store Site After War Ends

The Earle Theatre and building, in Philadelphia, has been sold by the Stanley Company of America to the W. T. Grant Realty Corp. for an undisclosed price.

The property, whose site has been described as the busiest pedestrian corner in Philadelphia, will be razed after the war to erect a four-story department store, but until that time the Stanley Co. will continue to operate the Earle under its present policy.

The Earle Theatre cornerstone, laid on June 28, 1923, was named for George H. Earle, Jr., father of former Governor George H. Earle, and has been assessed at $2,563,000.

Warner Pays Tribute to Builders Of Ships at Richmond Launching

H. M. Warner paid tribute to the men and women who have built ships at a rate undreamed of before the war in an address to the throng which witnessed the launching of the Liberty ship, S.S. Benjamin Warner, at the ceremony at Richmond, Calif., on July 1. Warner said that his father, Benjamin Warner, for whom the ship was named, "knew the meaning of liberty better than we can know it because he had the bitter experience of oppression." Jack L. Warner, Henry Kaiser, whose Permanente Metal Corp. built the ship, and Rear Admiral Howard L. Vickery also addressed the assemblage.

Reelfellows Join Variety Tent

Membership of the Chicago Reelfellows Club have joined the Variety Club Chicago Tent en masse

The Drive Goes On

In terms of practical work on the part of theatres cooperating with the Fifth War Loan Drive, the extension of the campaign through July (as decided this week by the National Committee complying with a request from Treasury officials) means:

That all sales up to and including those on July 27, will be credited to theatres' totals for the 5th War Loan.

That reports of sales should not be made, as previously planned, on the basis of bond sales up to and including July 8, but are to be held until complete totals up to and including July 27 may be recorded.

That theatres can continue to sell bonds under the stimulus and exploitation of the "Invasion Bonds . . . Fight By His Side" and other 5th War Loan campaign appeals.

'Wassell' Draw Hitting High Mark for DeMille, Says Reagan

Attendance figures for current engagements of "The Story of Dr. Wassell," show the picture to be a match in drawing power for the biggest DeMille successes of the past, according to a statement this week by Charles M. Reagan, Paramount vice-president in charge of distribution. Reagan's statement was based on a study of reports from all parts of the country where the picture has opened.

"The Story of Dr. Wassell" began its fifth week at the Rivoli Theatre, New York, last Tuesday, is still running ahead of "Wake Island." The fourth week's gross of the DeMille production was 20 per cent higher than that of "Wake Island" in its fourth week at the Broadway house.

In its first three weeks at the Paramount in Hollywood, "Wassell" did 15 per cent more business than was done in its first three weeks by "Reap the Wild Wind." At the Paramount in Los Angeles, "Wassell" in its first three weeks did 82 per cent more business than was done in the corresponding period by "Reap the Wild Wind."

20th-Fox Officials on Coast for Meetings on Forthcoming Product

Twentieth Century-Fox officials, Spyros P. Skouras, president; Tom Connors, vice-president in charge of sales; Murray Silverstone, vice-president in charge of foreign distribution; William J. Kupper, general sales manager; Francis Harley, managing director of Great Britain; L. J. Schlaifer, central sales manager; A. W. Smith, Jr., Eastern sales manager, and Sam Shain, assistant to Skouras, left New York for Hollywood last week-end to hold studio conferences with Joseph M. Schenck, executive head of production, and Darryl F. Zanuck, vice-president in charge of production.

Joined on the Coast by W. C. Gehring, Western sales manager, the men will see and discuss Zanuck's Technicolor production, "Wilson," and other forthcoming attractions. They will remain on the Coast for at least a week.

July Releases Complete 1943-44 Shorts Schedule From 20th-Fox

Titles and release dates of the four short subjects which will conclude the 20th-Fox shorts subjects program for 1943-44 were announced this week.

The final offerings for the current season will be released in July. Titles and release dates are as follows: "The Green Line," a Terrytoon in Technicolor, July 7; an untitled March of Time, July 14; "Ski Slopes," Sports in Technicolor, narrated by Ed Thorgersen, July 21; "Carmen's Veranda," a Terrytoon in Technicolor, July 28.

Bond Drive Continues Through July at Request of Treasury

Announcing Extension to July 28, Committee Says Added Effort is Duty to U. S. Troops in Combat

The Treasury Department has requested the motion picture industry to continue its War Bond selling efforts through July, R. J. O'Donnell, National "Fighting Fifth" Chairman, announced Wednesday.

All Bonds sold by the industry through July will be credited to the Fifth War Loan Drive.

Coming at a time when it appears probable that the 16 billion dollar quota of the Fifth War Loan will be reached by July 8, the reason for the Treasury's request is due to the following:

Figures on the 5th War Loan as announced by the Treasury Department Wednesday reveal that while sales in total were $14,984,000,000, or 94 per cent of the sixteen billion quota for the campaign, the sales of individual issues, including "E" bonds, continued to lag. Through Monday sales of individual issues amounted to $3,778,000,000, or 63 per cent of the quota, as compared with sales of $11,206,000,000, or 112 per cent of quota, to corporate purchasers.

The 16 billion dollar quota was set months ago before the invasion of Europe. Since then the requirements of the Government due to the invasion and the great progress that is being made in the Pacific and all other battlefronts, have been tremendously increased, and 16 billion dollars is not enough.

"This places an additional sober obligation on the home front to provide substantially more support to our boys in combat," the National Committee said. "And because of the terrific effort being made in the combat areas there is a desire in every quarter to make this the greatest war financing job in the history of the world.

"We therefore will continue selling War Bonds to the best of our ability through July."

This development, the National Committee said, changes the plan of the final report.

"Instead of closing our records on July 8 as originally planned, we are now going to close them on July 27," the statement said. "The National Committee has had this subject up with every Exhibitor State Chairman, and all have volunteered to continue the Bond selling effort.

"Accordingly, the final report form will be sent to all participating exhibitors on or about July 20 to cover all Bonds sold from June 1 through July 27. All exhibitors are requested to keep their records in good order until the closing date and to mail them to the National Committee on the night of July 27, so that the entire drive can be cleaned up and a proper and complete report subsequently made to the industry and the Secretary of the Treasury."

TRADE TRAVEL LOG

N. Peter Rathvon leaves over the coming week-end for the coast studios of RKO Radio; will return to New York prior to the opening of the company's sales meeting which opens July 23.

Norman H. Moray, Warner Bros. short subject sales manager, back in New York from the Coast.

Peter Colli, Warner Bros. supervisor for the Caribbean area, left New York for his headquarters in Havana.

Sidney Meyer, of Wometco Circuit, has returned to Miami following a four-week stay to New York on his annual film buying visit.

Sol. A. Schwartz, general manager of RKO's out-of-town theatres, left on a tour of theatres in the Mid-Western territory. He is expected to return in the middle of July.

Release of 'Bell Tolls' Set for February, '45

In accordance with Paramount's pledge to the motion picture industry a year ago, "For Whom the Bell Tolls," will be withdrawn from release as a roadshow attraction on August 1 and will not be shown again until February, 1945, when it will be released for showing at popular prices.

Charles M. Reagan, vice-president in charge of distribution, revealed that since its world premiere at the Rivoli Theatre, New York, on July 14 of last year, the picture has been played or booked in approximately 750 theatres.

Reagan added that when the film is withdrawn as a roadshow next month it will have played only about 800 engagements out of the usual 13,000 engagements served by Paramount on its bigger box-office atractions, leaving in excess of 12,000 theatres in which "For Whom the Bell Tolls" will be an entirely new subject. Because of the buildup which the roadshow-policy engagements gave the film, Reagan predicts an additional gross of several million dollars after its release at popular prices next year.

PRC Allocates $120,000 as Start Of New Season Advertising Budget

PRC has allocated an initial sum of $120,000 as the start of the advertising budget for the 1944-45 program of 24 features and 16 westerns, Leon Fromkess, vice-president in charge of production and general manager of PRC Pictures, announced last week at the closing session of the company's fifth annual sales convention.

The overall advertising appropriation for the new season will exceed the total expended since the company's inception, Fromkess added.

Preparation for an intensive advertising and exploitation campaign on certain of the company's higher-budgeted product, such as "Minstrel Man," "Dixie Jamboree" and "Bluebeard," has already been launched under the direction of Martin Mooney, supervisor of advertising and publicity.

Saloman, WB Studio Manager, Victim of 'Enemy Action'

A. M. Saloman, manager of the Teddington studios in England, and associated with the industry since 1915, was killed by enemy action in Southern England, it was reported by Associated Press in London on Wednesday. Saloman began his career with Warner Bros. as a clerk in the San Francisco exchange, later filling various posts at the company's Hollywood studio, and in 1932 he was sent to England by Warners to manage the Teddington studio.

New Quarters for Film Classics

Film Classics' home office will move to larger quarters at 18 W. 48th Street around July 15. Coincidentally, the staff of the organization will be increased in all departments.

No Easement of N.Y. First-Run Bottleneck

The first-run bottleneck in the New York metropolitan area showed no signs of easing as mid-summer came to Broadway. Holdovers, even for the big-capacity houses, are the rule with quick in-and-outers the rare exception.

Radio City Music Hall, after seven weeks of capacity with "White Cliffs of Dover" took in a new tenant last week with Columbia's "Once Upon a Time," and is finding the going very brisk as has been usual for some time. The Cary Grant starring vehicle got a big hand from newspaper reviewers and immediately hit a terrific pace at the box-office. It opened its second week on Thursday.

The current week is the tenth and final stanza for Paramount's "Going My Way" at the Paramount, where the Bing Crosby picture equals the 18-year long-run record, sharing such honors with "Lady in the Dark" but due to show a larger total gross, it is estimated, when the count is in for the final performance. The Capitol has had an ace drawing card in MGM's "Two Girls and a Sailor," now in its fourth week and showing very heavy attendance. Paramount's "The Story of Dr. Wassell" is playing its fifth week at the Rivoli; "Home in Indiana," the 20th-Fox Technicolor picture about trotting horses began its third and final week at the Roxy last Wednesday; Universal's "Christmas Holiday" on Wednesday started its second week at the Criterion, where it ran up a new opening-day record for the house, according to Charles B. Moss, managing director. Warners' Hollywood, with "Mr. Skeffington" playing its sixth week, and Strand, where "Mask of Dimitrios" is in its third week, rounded out the Broadway first-runs playing holdovers this week.

'Cliffs' Topped Total Gross For 7 Weeks at Music Hall

"The White Cliffs of Dover" in seven weeks at the Music Hall garnered approximately $50,000 more than any previous picture which played the theatre for the same amount of time.

'Dragon Seed' Music Hall's Next

MGM's "Dragon Seed," picturization of Pearl Buck's novel, starring Katharine Hepburn, has been booked as the next attraction to follow the current Columbia comedy, "Once Upon a Time," at Radio City Music Hall.

300 Exhibitors to Be Guests Of 20th-Fox at 'Wilson' Premiere

More than 300 exhibitors plus all district and branch managers of 20th-Fox, exclusive of those in the Rocky Mountain and Pacific Coast areas, will be invited to attend the world premiere of "Wilson" at the Roxy Theatre, New York, Aug. 1, as guests of 20th Century-Fox.

Exhibitors and district and branch managers West of the Rockies will be guests at the Los Angeles opening, Aug. 10.

Monogram Production Overflows Home Lot; Use Chaplin Studio

With six pictures before the cameras during July, Monogram's production is currently overflowing studio facilities and Trem Carr, executive director, found a way out of the space bottleneck by contracting with the Chaplin Studios for sound stages to be used during July and August for the production of "Army Wives," "Kitty O'Day Comes Through" and "Charlie Chan in Murder Mansion."

Johnston In Film Post?

Rumors and reports current in both Hollywood and Washington persisted this week that Eric Johnston, president of the U. S. Chamber of Commerce, now on his way back from Russia, has been offered an important post as Washington representative of the MPPDA. According to the rumors, Johnston, who has been in the national limelight for some time and became an international figure when he went to Russia recently, will look after the industry's affairs in all matters centering about the Nation's capital.

Will Hays is to arrive in Hollywood this week, and the reports are that the MPPDA head will meet Johnston there and that following their meeting an announcement of the latter's acceptance of a post with the film organization may be expected.

Liberty Ship Name Honors J. P. Harris

A new Liberty ship to be launched on August 15 at the Southeastern Shipbuilding Corporation in Savannah, will be named the *John P. Harris* in honor of the late Senator John P. Harris, one of the first film exhibitors and father of John H. Harris, Pittsburgh showman and founder of the Variety Clubs, it was announced this week by the Maritime Commission. The new cargo carrier will be christened by Mrs. John P. Harris, widow of the senator.

The late Senator Harris was born, and spent his life, in Pittsburgh. As a boy he sold newspapers, and before attaining his majority had entered the theatrical business—first as a ticket-seller and then as treasurer.

In 1905 he hit on the idea of running a theatre devoted entirely to motion pictures and went into this rash venture with his brother-in-law, Harry Davis. They coined the word "nickelodeon" and opened a theatre at Fifth Avenue and Smithfield Street, which has generally been credited as the beginning of the film exhibition industry. From this start sprang the present Harris Amusement companies, operating more than 60 theatres in three states.

Variety Club Camp Names Hall In Honor of Harry M. Kalmine

Harry M. Kalmine, general manager of Warner Brothers, returned to his old stomping grounds in Pittsburgh last Sunday to attend the dedication of a Recreation Hall named in his honor at Camp O'Connell near Warrendale, Pa.

Sponsored by the Pittsburgh Variety Club, the six-year-old Camp takes care of more than 120 under-privileged boys and girls each summer.

Present at the dedication ceremony, in addition to Mr. Kalmine, were M. A. Silver, Warner Pittsburgh zone chief, attorney I. Elmer Ecker, booker Joe Hiller, and the Variety Club's Chief Barker Harry Feinstein.

Granted Building Permit

Authorization to complete the construction of its theatre in Suffolk, Va., at an estimated cost of $50,000 has been granted the Pitts Amusement Corp. by the War Production Board. The Pitts Amusement Corp. is owned jointly by Benjamin T. Pitts and Roth Enterprises, Inc., of Harrisonburg, Va.

Denies B&K New Trial

Circuit Court Judge Cornelius Harrington has denied B & K's appeal for a new trial of its $32,000 damage action against the city of Chicago for damages said to have been caused by subway construction.

LONDON OBSERVATIONS

By Jock MacGregor

As the war proceeds our trips to London's film land become rarer. When they do come, they are all the more welcome and taken all round it is amazing how little Wardour Street has changed. The window displays are perhaps a little less ambitious and one firm devotes its center window to a basket of lemons. Needless to add this is no reflection on the product. They were a gift from a salesman serving overseas and were to be auctioned for the Cinema Trade Benevolent Fund.

Many of the personalities wear ARP and Home Guard lapel badges. There is rotund Ken Gordon, wearing an outsize in battledresses as Pathe News official cameraman. Then we saw British Lion's Ken Green, now a flight sergeant in the RAF, who told us he is just out of hospital, but looked better than we have ever seen him before. The life seems to suit him. Meanwhile his deputy at the publicity desk, Arthur Allighan has returned to Columbia where he heads the publicity department.

'Round-town business is pretty good and for a short time the British film promises to dominnate the scene. "A Canterbury Tale," which one wit summed up as "Canterbury is grand, but the tale stinks" was holding the fort at the Odeon. "Tawny Pipit," a story of village life, was at the Leicester Square, and "Fanny by Gaslight" was filling the Gaumont. Noel Coward's Technicolor excursion into surburbia, "This Happy Breed" and David Niven's "The Way Ahead" were due for early screening.

Whatever may be said of these pictures, the producers cannot be accused of aping Hollywood. Each makes a definite effort to put the English scene on the screen and succeeds in its mission. I really believe that they may do quite well with American audiences. If their reception with U. S. servicemen in this country is any criterion, they should be most successful.

New to the ranks of trade associations is the Film Industry Publicists' Circle which has been formed by representatives of the leading distributing, producing and cinema companies. It has been founded to further the interests of film publicity, contact the Critics' Circle and deal collectively with attacks on the industry, and irresponsible journals and journalists. Already this bouncing babe has made itself heard; it has prevented one newspaper further cutting space allotted to cinema ads and ordered the boycotting of a mimeographed fan magazine.

A central organization such as this has been wanted for some time and the warmness of welcome that has been extended to it can best be judged by the bumper turnout at the lunch given by FIPC's to the Critics' Circle. Indeed all the old warriors, to borrow a cliche from an English trade journalist were present, and it is impossible to name all with whom we enjoyed a chance of a chat.

I was particularly pleased to see Frank Shaw, who has been away at war from the start, looking resplendent as a Flight Lieutenant complete with the Africa Star. Another comparative stranger was John Ware who has been invalided out of the RAF and is back with Warner Bros.

The proceedings wound up with some lively, if pleasantly slanderous cracks, on various peoples' methods and product. Indeed, if the occasion is a sample of what is to follow, then a very happy relationship should exist between the two circles. I have, I believe, the distinction of being the only honorary member of both.

And now for the double-feature program to end all double-feature programs. "The Song of Bernadette" and "Rationing" were shown the same evening in a U. S. Army camp. Believe it or not, plenty sat it out.

Over 8500 Theatres Hold Free Movie Day

Over 8500 theatres—representing more than half of the theatres in the nation—participated in the Fifth War Loan's Free Movie Day on Thursday, setting an all-time record for "E" Bond sales in theatres. This total compares with 3403 theatres which staged Free Movie Day in the Fourth War Loan.

The nationwide observance was heralded by the greatest radio barrage ever given to a motion picture industry campaign. An estimated 69 million listeners tuning in Wednesday evening heard an announcement on five major radio network programs calling their attention to the event. Additional unestimated millions heard the announcement over scores of local stations on Wednesday and Thursday.

In Crossley-Hooper figures, the Free Movie Day radio plugs reached beyond the Fifth War Loan kickoff from Texarkana on June 12 in which President Roosevelt, Secretary of the Treasury Morgenthan and Hollywood luminaries participated. Although the four networks carried that one big show, it could be heard only the hour it was on the air. The Free Movie Day message, however, ran the gamut of radio's format for four hours during the best listening hours over the major networks.

Distributor Home Offices Step Up Quotas for Bonds

The home offices of ten motion picture producing and distributing companies have set Fifth War Loan goals among executives and employes that are almost double those of previous bond drives. Each company has filed formal certificates of intention with the Treasury.

The quotas set by the various New York home offices are: Columbia Pictures, $232,000; Loew's, $325,000; Paramount, $175,000; Republic, $10,290; 20th Century-Fox, $250,000; Universal, $125,000; United Artists, $50,000; Warners, $146,000; RKO, $90,000; PRC, $10,290.

New York Metropolitan Area Theatres 100% on Movie Day

All 697 theatres in the New York metropolitan area observed Free Movie Day on July 6. The Greater New York houses, including all independents and all circuits, joined with exhibitors throughout the country to make the day an epic event in the industry's Bond selling history.

St. Louis Again First Over Top In War Bond Drive; Beats Quota

St. Louis again has the honor of being the first major city of the U. S. to go over the top in a war bond campaign. Theatres of the city took a leading part in the drive to beat the quota. Late on the afternoon of June 30th the necessary cash was on the barrel-head and cleared through the Federal Reserve Bank, as bonafide sales, to exceed the quota of $180,863,050 that had been set for Metropolitan St. Louis. Word promptly came back from the Treasury Department in Washington stating that St. Louis was again the nation's leader among the million population urban areas.

About the same time the State of Missouri also beat its quota, being nosed out only by little Rhode Island for first place.

Set Bookers Drive

The first of a series of Warner Bros. exchange meetings to set plans for Bookers' Month in August was held Wednesday at the New York branch, with Norman Ayers, Eastern district manager, presiding.

Model State

The state of North Dakota has 170 theatres. All are running Fifth War Loan trailers and displaying all of the drive's official posters throughout the 5th War Loan. A total of 120 set up Bond premieres, 95 ran Free Movie Day, 16 signed up to become official Bond issuing agencies, bringing the number to 30 and 46 are sub-issuing agencies.

R. R. Wolfer, executive director of the state's War Finance Committee, has officially commended the exhibitors and Ed Kraus and Mike Cooper, exhibitor co-chairmen.

Youth Groups Prove Big Factor in Bond Selling

Millions of young Bond salesmen, mobilized for the Fifth War Loan drive by the country's exhibitors in cooperation with the schools, Boy Scout and Girl Scout groups and various youth organizations, are helping to send theatre Bond sales to a new high, according to Robert J. O'Donnell, national chairman.

The youngsters are not only enthusiastic Bond sellers, but substantial buyers as well, and are contributing to the success of the drive through Children's Bond Premieres.

As an indication of the impetus being given the Bond campaign by the kids, O'Donnell cited the following examples of what is being done by and with the youngsters throughout the nation.

In Brooklyn, N. Y., the Mark Twain Junior High School ran a War Bond film premiere in its auditorium, admission being by Stamps and Bonds only. Over $37,250 in Bonds and $4,120 in Stamps were raised, with the children buying and selling all the Bonds. Minimum requirement for admission was the sale of $1.00 in War Saving Stamps to an adult during a five-day period.

Bob Carnie Makes 28 Speeches In Talkie Marathon for Bonds

That veteran bond seller, Bob Carnie, Paramount salesman attached to the Kansas City exchange, is at it again following an insistent demand for his services as a speaker from the War Finance committee of Wichita.

Carnie, World War I veteran, billed as "Major Bob Carnie, the Hero of Gallipoli," has just finished an itinerary for the "Fighting Fifth" War Loan in Southeastern Kansas that would tax the endurance of any patriot.

His schedule included 28 speaking engagements throughout the Wichita area during a period of less than two weeks and called for speeches totalling more than ten hours if laid end to end.

MGM Air Time Aids Bond Shows

Cooperating with the Fifth War Loan committee, Howard Dietz, advertising manager for Metro-Goldwyn-Mayer, contributed a large slice of MGM's radio time to plugging Free Movie Day (July 6th). Eighty-seven Mutual network stations included Free Movie Day plugs in MGM's "Screen Test" show. Similar plugs were included in spot announcements on 68 stations in 46 cities used by MGM.

MGM Distributing Italian Invasion Films for WAC

The camera story of the Italian invasion, titled "The Liberation of Rome," is scheduled for release by the War Activities Committee on July 13. The film, taken by British and American cameramen traveling with the fighting forces in Italy, will be distributed by MGM for the WAC.

Gamble Asks Industry To Intensify Drive For More 'E' Buyers

The Treasury Department over the week-end called on the motion picture industry to intensify its efforts to sell extra "E" Bonds to individuals and in larger denominations.

Ted R. Gamble, national director of the War Finance Division, in a conference with the national "Fighting Fifth" committee, stressed the urgency of the situation. Gamble and Claude F. Lee, industry consultant to the Treasury, came to New York from Washington to meet with the national committee.

Following the conference, R. J. O'Donnell, national "Fighting Fifth" chairman, said that "the thousands of fighters—men and women—in the 'Fighting Fifth' Army have achieved some truly amazing results and in many cases have exceeded their quotas."

"But let's face the plain, hard facts," O'Donnell continued. "The Treasury Department reports that the drive for the all-important 'E' Bonds—the 'people's Bond'—is lagging. Maybe we placed too much reliance on the invasion as the spark to arouse tremendous enthusiasm for Bond buying."

'Cavalcade' Show Plays to $5,000,000 Bond Sale

The greatest audience of the Hollywood stars' War Bond tour greeted the players in Washington last Tuesday night at the "Cavalcade of Freedom" at Washington Monument Grounds. An estimated $5,000,000 Bond sale was rung up. The show was climaxed by a spectacular fireworks display.

With 20,000 buying Bonds to obtain a seat, 250,000 others were seated around the foot of the Monument. At least 100,000 persons waited at the Monument to get another glimpse of the stars as they left the grounds.

In the show with the Air Corps orchestra of Ft. Worth were Red Skelton, Marlene Dietrich, Dennis O'Keefe, Ethel Merman, Paul Whiteman, Gil Lamb, Lt. William Holden, Pvt. John Payne, Rosemary Lane, Mischa Auer and Ilene Woods.

Universal Drive Winners Named

Winners in Universal's Bill Scully Anniversary Drive were announced this week by W. A. Scully, vice-president and general sales manager. Prizes to branch managers were awarded as follows: First—D. A. Levy, New York; Jack Langan, Kansas City; J. V. Pavone, New Haven. Second—Foster Blake, Los Angeles; L. Brauer, Charlotte; Sam Milner, Seattle. Third—Lon Hoss, San Francisco; W. M. Richardson, Atlanta; Mayer Monsky, Denver. Fourth—P. T. Dana, Pittsburgh; Harry Hines, St. Louis; C. R. Wade, Salt Lake City; Fifth—George Schwartz, Philadelphia; Frank Mantzke, Milwaukee; R. O. Wilson, Portland.

Columbia Horror Package Aug. 17

Columbia will release "Cry of the Werewolf" and "Death Walks Alone" (tentative title) as a combination horror package on August 17. A combination press book on both pictures will be issued, with separate copy on each feature where the films run individually.

'Crime By Night' Sept. 9

Second Warner Bros. release of the 1944-45 season will be "Crime by Night," which goes into distribution Sept. 9. "Janie," first new season film, will be released Sept. 2.

The Box-Office Slant

Return of the Ape Man

Monogram Horror 60 mins.

AUDIENCE SLANT: (Adult) A not very believable presentation of a believable idea, though horror addicts may like it.

BOX-OFFICE SLANT: The names have draw; the picture value is as a filler on a standard horror show.

Cast: Bela Lugosi, John Carradine, George Zucco, Frank Moran, Judith Gibson, Mary Currier, Michael Ames, Mike Donovan, George Eldridge, Ed Chandler, Ernie Adams. Credits: Directed by Philip Rosen. Original story and screenplay by Robert Charles. Director of photography, Marcel Le Picard. Produced by Sam Katzman and Jack Dietz. Associate Producer, Barney Sarecky.

Plot: Testing a device by which creatures can be kept in suspended animation, a scientist and his helper bring back a preserved prehistoric man from the Arctic. To give the creature a brain, the scientist kills his helper. The Monster develops a lust to kill and commits many murders before the scientist and the creature are destroyed.

Comment: As a number to supply a standard horror show this will handle its allotted time on the bill. The names of Bela Lugosi, John Carradine and George Zucco have an appeal to the screamie addicts and they will therefore draw business. In subsequent runs where a double bill is required the picture will constitute a filler. Like all horror pictures, this has its shadings and shadows, some eerie and frightening and some just screwy. Due to the material and handling, the stars, who should be at home in this type production, don't seem to strike a realistic note at any time. There are several murders but none of them are anywhere near as striking as the murder of an excellent story idea.

Delinquent Daughters

PRC Drama 72 mins.

AUDIENCE SLANT: (Family) Deals understandingly with the juvenile delinquency question and will satisfy parents and children alike.

BOX-OFFICE SLANT: Title and exploitation possibilities should make it a worthy attraction.

Cast: June Carlson, Fifi D'Orsay, Teala Loring, Mary Bovard, Marga Dean, Johnny Duncan, Joe Devlin, Jimmy Zaner, Jon Dawson, Frank McGlynn, Parker Gee, Warren Mills, John Christian, Frank Stephens, Floyd Criswell, John Valentine, Belle Thomas, Sheila Roberts, Norval Mitchell, Juan De La Cruz, Sheilah Roddick. Credits: Directed by Albert Herman. Original screenplay, Arthur St. Claire. Director of photography, Ira Morgan. Produced for American Productions, Inc., by Donald C. McKean and Albert Herman.

Plot: The suicide of a young high school student starts the authorities off on a hunt as to the cause. Her girl friends at the school are called in to see if they can help, but neither they nor the boys can unravel the mystery. A roadhouse, catering to these youngsters, is visited by the authorities, and eventually the man who has been leading the kids astray pays for his deeds.

Comment: This is on a par with all the other juvenile delinquency pictures the studios have been turning out of late. And like the others, deals with the problem of what to do about our teen-agers, placing the entire blame for the condition on the neglect of the "parents." It is a picture that should do well among family audiences, especially in the theatres where the community trade predominates. Most of the cast have been well-chosen and give creditable performances, with Teala Loring, June Carlson and Johnny Duncan having a slight edge over the others. Film has been produced and directed by Donald C. McKean and Albert Herman in an understanding manner, handling the difficult aspect of the story without too much gory detail. Title and subject matter lends itself to sensational selling angles having tremendous exploitation possibilities; so use newspaper headlines, etc., to attract attention to the film.

Legion of Decency Ratings

(For Week Ending July 8)

SUITABLE FOR GENERAL PATRONAGE

Mystery Man Outlaw Trail

Marshal of Reno

Republic Western 58 mins.

AUDIENCE SLANT: (Family) Good fare for the western film lovers.

BOX-OFFICE SLANT: Good western attraction to head outdoor bill or support a top feature.

Cast: Bill Elliott, George "Gabby" Hayes, Bobby Blake, Alice Fleming, Herbert Rawlinson, Jay Kirby, LeRoy Mason, Bud Geary, Blake Edwards, Fred Graham, Tom London, Jack Kirk, Tom Chatterton, Kenne Duncan, Tom Steele. Credits: Directed by Wallace Grissell. Director of photography, Reggie Lanning. Original story by Anthony Coldewey and Taylor Caven. Screenplay by Anthony Coldewey, based on Fred Harman's NEA comic strip, Red Ryder. Produced by Lou Gray.

Plot: A splash of lawlessness threatens the chances of a town being named the county seat. An itinerant youth, framed for a killing by the real villains, is saved when Red Ryder, who joined the gang to get evidence shows his hand. The town is thus cleared of lawlessness.

Comment: Built for speed and action, this newest addition of the Red Ryder series which stars Wild Bill Elliott, will be well received at the horse-opera showings. Picture boasts fighting and enough gunplay to satisfy the lovers of the Deadeye Dick theme in westerns. Elliott is well-supported by "Gabby" Hayes, Bobby Blake, Herbert Rawlinson and Jay Kirby. Production by Lou Gray is a well-aimed and clean shot at the special horse-opera market. Direction is competently handled by Walter Grissell.

Short Subject Reviews

Tangled Travels *(Fair)*

Col. (5708) Phantasies 7 mins.

A hokum travelogue produced in cartoon treatment against some actual photographic backgrounds showing weeping willows weeping, the Erie Canal becoming eerie, etc. Just a fair cartoon for rank-and-file moviegoers.

Screen Snapshots No. 10 *(Fair)*

Col. (5860) 9½ mins.

Lt. (j.g.) Henry Fonda of the Navy and Patric Knowles, a civilian instructor for the Army Air Forces, are shown at their wartime assignments. Latter half of reel covers camp and hospital entertainment by Hollywood personalities, including Adolphe Menjou, Verree Teasdale, Mrs. Alexander Hall, Bob Burns, Joan Davis, Jack Haley, Penny Singleton and Edward Everett Horton. The climax of the short is a photographed radio broadcast, with the gags falling a bit flat for film audience consumption. Produced and directed by Ralph Staub and narrated by Art Daker.

The Liberation of Rome *(Excellent)*

WAC-MGM—Documentary 20 mins.

Here is the complete, unblemished camera story of the Italian campaign from the planning phase to the execution pointing up the problems of air cover, supply, terrain, enemy fortifications and transport hardships under filthy weather conditions. It is an inspiring film with the human touches we read about but fail to grasp in all their dramatic consequence coming into full bloom through the daring photography of cameramen-heroes who defied death to get the shots at close range. It is the first picture of the war to really catch the utter realization of total defeat handed the enemy by our boys and Allies in combat. One cannot help but experience the thrill of sitting in on a vivid history lesson as it will be taught to future generations. Produced by the U. S. Army Pictorial Service in collaboration with the British Service Film Unit the film reviews with actual close-up battle scenes, animated maps, terrain models, captured German film and pictures taken by anti-Fascists inside Rome during the enemy evacuation. It is a cavalcade of the campaign from the clearing of the Mediterranean for Allied shipping to the triumphant entry into Rome. The pictures of the Cassino bombing are nothing short of sensational.

Sadie Hawkins Day *(Fair)*

Col. (5603) Li'l Abner Cartoon 7 mins.

This should prove a fairly entertaining cartoon treatment of the mythical story as to the origin of Sadie Hawkins Day with the popular cartoon character, Li'l Abner, as the fellow Daisy Mae determines to catch and marry. All Dawgpatch attends the event and Mammy Yokum saves the day for Abner.

The Disillusioned Bluebird *(Good)*

Col. (5504) Color Rhapsody 7 mins.

A blue bird, disgusted with air traffic conditions over the British Isles, rides a shell which lands on a tropic island. Calypso Joe, an island character and his friends, sing the story of the things we all have to be thankful for. The catchy music, rhumba in tempo and Calypso in style, was composed by Sir Lancelot. Produced in Technicolor by Dave Fleischer, directed by Howard Swift and written by Edward Seward.

Finch Is Sole Author

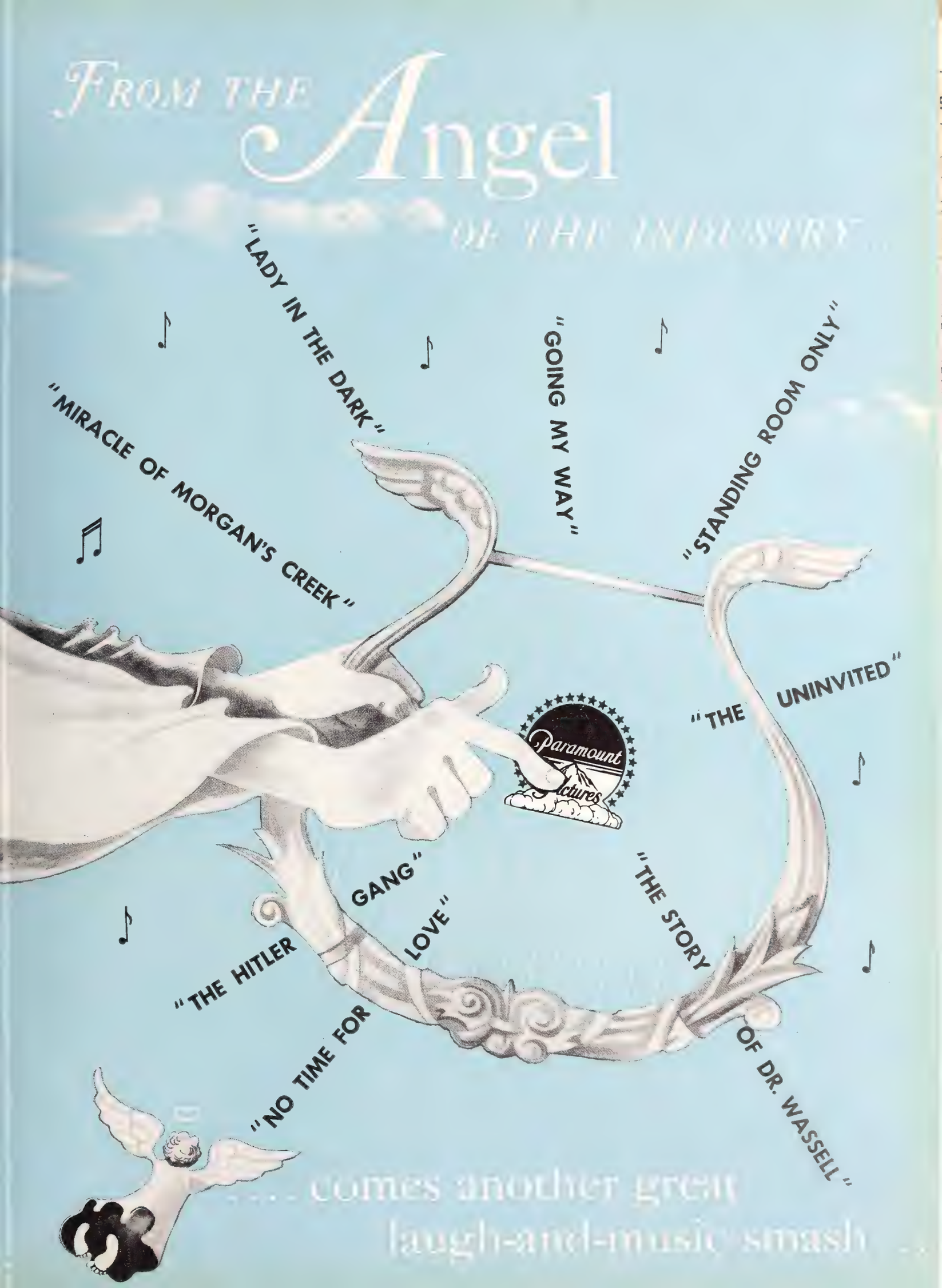
Robert Finch is sole author of the radio play, "The Desert Shall Rejoice," one of the two-reel featurettes planned by Warner Bros. for next season. An earlier report erroneously credited Betty Smith, author of "A Tree Grows in Brooklyn," as collaborating with Finch on the story.

Elmo With the Stooges

Elmo Lincoln, the original Tarzan of silent films, has been signed by Columbia for a spot in the Three Stooges' comedy, "Three Pests in a Mess."

Two Directors for Serial

Universal's forthcoming serial, "The Mystery of the River Boat," will be directed by Ray Taylor and Lewis Collins.


FROM THE Angel
OF THE INDUSTRY...
"LADY IN THE DARK"
"GOING MY WAY"
"STANDING ROOM ONLY"
"MIRACLE OF MORGAN'S CREEK"
"THE UNINVITED"
Paramount Pictures
"THE HITLER GANG"
"THE STORY OF DR. WASSELL"
"NO TIME FOR LOVE"
comes another great
laugh-and-music smash

Paramount

Tops Record-breaking Grosses of "Standing Room Only" and "Miracle of Morgan's Creek" in First Dates of

And The



AND HOW THEY SING!

"IT COULD HAPPEN TO YOU"
"FOR THE FIRST HUNDRED YEARS"
"HOW DOES YOUR GARDEN GROW"
KNOCKIN' ON YOUR OWN FRONT DOOR"
"BLUEBIRDS IN MY BELFRY"
"HIS ROCKING HORSE RAN AWAY"
"MY HEART'S WRAPPED UP IN GINGHAM"
"WHEN STANISLAUS GOT MARRIED"

By Johnny Burke and Jimmy Van Heusen.

Never stop 'till your over the top!
Fighting Fifth War Loan!

ngels Sing

BEATS "MIRACLE" BY

28% AT WORTH, FORT WORTH...14% AT MAJESTIC, HOUSTON...14% AT LINCOLN, LINCOLN...15% AT MAJESTIC, DALLAS!

BEATS "STANDING ROOM ONLY" BY

26% AT ORPHEUM, OMAHA...10% AT CRITERION, OKLAHOMA CITY!

The swingy, zingy story of four singing sisters and the big, bad bandleader who tried to make love to the whole darned family!

With the stars of three great 1944 Paramount comedies...all united in one super show!

Dorothy Lamour

"RIDING HIGH-ER" THAN EVER!

Fred MacMurray

WHO STOOD 'EM UP IN "STANDING ROOM ONLY"

Betty Hutton

"THE MIRACLE (Gal) OF MORGAN'S CREEK"

with **Diana Lynn**

SASSY NEW STAR OF "MIRACLE"

and **MIMI CHANDLER**

RAYMOND WALBURN • EDDIE FOY, Jr.

Screen Play by Melvin Frank and Norman Panama • Based on a Story by Claude Binyon



THE FIRST REVIEWS ARE HEAVENLY!

"Orchids!" from
Walter Winchell

"Freshest, sprightliest bit . . . to bounce up in a long time!"
—Liberty Magazine



Paramount's And The Angels Sing

Directed by George Marshall who made "Star Spangled Rhythm!"

THE TRADE REVIEWS ARE DOWN TO EARTH!

"Definitely a 'must' picture . . . songs will be whistled on highways and byways."
—Boxoffice

"Crammed with solid laughs, okay tunes . . . should sing a merry entertainment tune as first class film fare."—Daily Variety

"Customers will laugh themselves silly . . . swell song numbers, topnotch cast, unusual story idea."
—Showmen's Trade Review

"No wonder they're going my way into the New York Paramount"—
unless "Going My Way" runs *forever** at this ace Broadway house!



(*10th WEEK AND STILL BREAKING ALL-TIME RECORDS!)

PRINTED IN U.S.A.

Selling the Picture

Utilities Tieup Tops 'Gaslight' Campaign

A tieup with Richmond Public Utilities was one of the highlights of the "Gaslight" campaign staged by Manager Jack Foxe of Loew's Theatre, Richmond. Foxe was assisted by Vivian Brown, student assistant manager, and Tom Baldridge, MGM exploiteer.

The Public Utilities ran a three-column cooperative newspaper ad, also featured an attractive window display tieing-in the picture with the progress and development of the use of gas for household cooking, heating, refrigeration, hot water and summer home cooling. An old gaslight similar to the one in the picture was a part of the display, and was kept burning throughout the engagement. The Utilities plugged the picture during a half-hour radio broadcast and also typed "See 'Gaslight' at Loew's" on all invoices.

The local Sunlight Laundry placed 4000 heralds in outgoing laundry bundles. Tie-in copy: "Housewives! You're cooking with gas on the top burner when you're accustomed to Sunlight Laundry's superior service."

A local music house, the Corley Company, sent out 1500 post-cards using a still from the picture and this copy: "Scene from MGM's 'Gaslight,' starring Charles Boyer, Ingrid Bergman and Joseph Cotten, now at Loew's. As in the gaslight era, you'll find your music needs completely filled at the Corley Company."

Foxe tied in with a jewelry store for the distribution of heralds with its invoices.

A telegram requested from Joseph Cotten, whose home territory is Richmond, was received and blown up for a front display.



Public Utilities tie-up ad promoted by Manager Jack Foxe of Loew's Theatre, Richmond, in connection with engagement of MGM's "Gaslight."

Browne's Laff Week Scores Successfully

Extra grosses were chalked up recently at the FWC Sequoia Theatre, Redwood City, Calif., when Bill Browne, city manager, booked "The Miracle of Morgan's Creek" and "Up in Arms" on the same week and sold the week as Laff Week.

Browne used all sorts of gags to get the idea across. For example, he rigged up a 40x60 display featuring a distortion mirror and this copy: "If you think this is funny, wait until you see the show we have for Laff Week starting Sunday." In the lounge he placed a table with several humorous magazines and two cards. Copy on one card: "Here's some funny books for you to read while you're waiting for seats . . . Help yourself." Copy on the other: "If you like to laugh, don't miss the shows next week. It's Laugh Week. A solid week of big comedy hits."

A dictionary was displayed in front of a sign carrying this copy: "There just aren't enough words in the dictionary to describe the comedy of Danny Kaye in 'Up in Arms'," etc. A This-Is-a-Laff-Week-Comedy-Hit paper strip was sniped across all posters advertising "Up in Arms" and "The Miracle of Morgan's Creek." Pennants were strung around the marquee.

The pictures had separate engagements, it should be understood, one during the first four days of the week and the other during the last half.

Goldwyn-Pepsodent in Bob Hope Film Tieup

A commercial tieup calling for elaborate window displays featuring special art work of Bob Hope and Virginia Mayo, as well as production scenes from the film, has been concluded between William Hebert, representing Samuel Goldwyn, and James Barnett, representing the Pepsodent Company, on behalf of Goldwyn's forthcoming Bob Hope picture, "The Princess and the Pirate."

Magnitude of the promotion is indicated by Pepsodent's intention to manufacture a minimum of 2,500,000 newspaper-sheet-size circulars advertising the picture, plus 90,000 hanging pennants and banners for store interiors and 20,000 streamers for store windows and doors.

The promotion to be handled by Pepsodent's sales force in collaboration with RKO Theatres and field men, will reach 35 million drug store patrons, it is estimated.

The event will also be tied in with Hope's Pepsodent program on his return to the radio this Fall.

Jones' Special Stunts Build Business on 'Standing Room Only'

Two excellent stunts helped put over "Standing Room Only" for Manager Harold Jones at the Majestic Theatre, Nampa, Idaho.

Together with his assistant, Orval Helwege, Jones promoted an eye-catching display in a furniture store in the heart of the city. Display featured twin beds and placards with this copy: "People in Washington would gladly pay the purchase price of these beds just to get a good night's sleep. Reserved for Fred MacMurray. Reserved for Paulette Goddard. They'll be mighty tired when they finish playing to the thousands of Nampa people wanting to see them in 'Standing Room Only'."

For the other stunt, Jones had a life-size wax dummy perched in a standing position in a third story hotel window with a large sign reading: "Standing Room Only."

This extra effort brought beteer-than-average business for the picture's four-day run.

Gets Publicity With Photos of Girls Kissing Sinatra Poster

A neat stroke of showmanly publicity was put over by Manager Keefe of the Orpheum Theatre, Spokane, on "Higher and Higher." Keefe displayed a lobby poster featuring a large head of Frank Sinatra, had newspaper photographers on hand to take pictures of bobby-sock girls planting kisses on the huge likeness of their idol.

In Portland, Manager Zollie Volchok of the Paramount invited a few selected Sinatra fans to a special preview, gave each a Sinatra fan photo. Tieup was made through the high schools.

Contest to Find Most Popular GI Sells 'Private Hargrove' for Turner

A contest to select the town's most popular GI was put over in Lafayette, La., by Harold Turner and Ken Prickett, MGM exploiteer, in connection with the local engagement of "See Here, Private Hargrove."

With the J. C. Penney store cooperating, the contest received intensive promotion through herald distribution, ads, window displays, etc.

Kirk's Walking Book Ballyhoo

A walking book ballyhoo on "See Here, Private Hargrove" was one of several stunts staged for the showing of the film at the Lincoln Theatre, Cheyenne, Wyo., by Manager Lester Kirk and Bill Prass, MGM exploiteer.

Giant Picture of Bette Davis Used By Fine to Sell 'Mr. Skeffington'

A two-story picture of Bette Davis has been erected in front of the Carlton Theatre, Evansville, by owner Jesse Fine, in connection with the engagement of "Mr. Skeffington." Only copy on the layout: "Don't Miss the Warner Bros. event of the Year."

Because of its elaborate proportions, this flash is being used only a few times a year by the Carlton. Strongest future contender for this treatment: "Saratoga Trunk."

'Command' Tied In With Drive

Matt Saunders, manager of the Loew-Poli Majestic Theatre in Bridgeport, Conn., tied "Secret Command" in with the Fifth War Loan drive and furnished two hundred 17x22 cards for planting by the local War Council in war plants, schools, on trucks, in windows, etc.

Two Ticket-Selling Windows

Manager Leo Young of the Strand Theatre, Portland, Me., took full advantage of the "Cover Girl" tie-up with the W. T. Grant national chain of stores to arrange two ticket-selling window displays to ballyhoo the film when it played his theatre.

Program Exchange

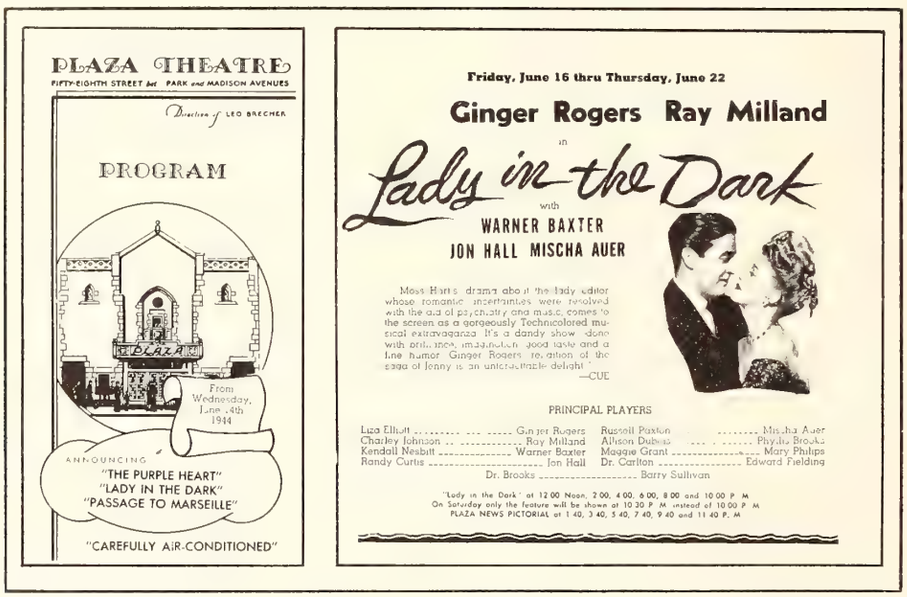
Members Busy With Drive; We Cover Brecher's Program; Neels Groans in Brooklyn

We are employing only one hand to write this edition of the Program Exchange. With the other, we are frequently mopping our perspiring brow. Of course, we keep a large turkish towel on hand for the purpose which, at intervals, must be wrung out. The sky, only a few minutes ago dotted here and there with white fleecy clouds, is now overcast with the threat of rain. We would be glad to see it rain if it lowered the humidity. More often than not, however, the humidity rises after rain. So, as far as we're concerned, we don't care whether it rains or not. If the sun shines, it's hot; if it doesn't, the weather is still hot. It's all because of that humidity—an atmospheric factor we never experienced until we left the middle western plains to come to the big city. We hope that some day an engineer will come along who can air-condition the eastern seaboard.

If Program Exchange activities during the Fifth War Loan were any quieter, we wouldn't even know there were such selling accessories as programs. The reduction in the number of programs reaching our desk these days is a good sign, however, for it indicates full-time participation of our members in the bond drive. We can't declare this is true in every instance, but the fact remains that during every War Loan our program entries fall off sharply, only to return to normal after the drive is over. There must be a reason—and our only conclusion can be the campaign to sell bonds.

While we're speaking of the Fifth War Loan, a mailing piece issued by Skouras Theatres calling attention to that circuit's radio forum, "You Judge the News," has a back page devoted entirely to a war bond application which the prospective bond buyer can fill out and mail in to Skouras Theatres Corp. To our knowledge, no other theatre has yet done this, and although the current drive is scheduled to conclude July 8, we believe that theatres issuing programs of a size large enough to reproduce the war bond application should use it at frequent intervals, even though a drive may not be in effect. Furthermore, if programs are not large enough to accommodate the reproduction, then it would not be amiss to send application blanks to your mailing list, accompanied by an explanation of the necessity of buying more and more bonds.

The other day while attending a performance at **Leo Brecher's** Plaza Theatre, 58th Street between Park and Madison Avenues, we picked up a copy of the theatre's house organ. Because of its location, the Plaza is a class neighborhood theatre operating on a single-feature policy. Along lines similar to that of the Normandie, another class house located a few blocks south (53rd Street), the Plaza is a haven of rest and relaxation to patrons who prefer to see their favorite pictures in a comfortable and dignified atmosphere in contrast to the crowded conditions of Broadway palaces. Brecher's single-feature policy is a distinct asset, for his patrons are more concerned with quality than quantity, and they are quite willing to pay the slightly-above-average neighborhood admission price not only for this quality but also for the other aforementioned advantages the house affords.



The front cover (left) and a portion of the inside spread of the program for Plaza Theatre, located in New York's "Fashionable Fifties," are reproduced above. The distinctive appearance of Manager Leo Brecher's house organ, its listing of feature casts and show times, are in evidence.

Adheres to Consistent Schedule

It stands to reason, then, that the program for the Plaza should be designed to appeal to that theatre's discriminating clientele. Of a size which permits it to be conveniently carried in pocket or purse, the program is also marked by a careful selection of type and ad elements, casts of characters, names of added attractions, and times of shows. Brecher makes it a point—as nearly as feature running times will permit—to adhere to a consistent schedule. Thus, with nearly every feature starting at 2, 4, 6, 8 and 10 p.m., patrons can form the habit of arriving at these times and be assured of getting in at the start of the feature. Only when attractions are extraordinarily long is it necessary to vary the schedule. But, in spite of the consistent schedule, the Plaza management takes no chances on the assumption that everyone knows the times of shows; so he sees to it that the feature schedule is plugged not only in the program but also in newspaper ads. On this page we are reproducing the cover and a portion of the inside of Brecher's house organ, from which you may glean an idea or two for a new program or the improvement of your current selling accessory.

Comes another letter and another program from **Pat Neels,** assistant manager of the Granada Theatre, Brooklyn. Vacationing at a spot where "the climate is ideal," Pat had difficulty adapting himself once more to New York's oppressive humidity, and apologized for what he termed the "ordinary" appearance of an enclosed program with the explanation that "hot weather kills a bit of the ambition in most everyone." He adds that he noticed we, too, were on vacation. He probably got this impression from the fact that the Program Exchange was missing from a couple of issues, but we hasten to inform him that mechanical difficulties, not our absence on vacation, made necessary the omission of the department in those instances. As far as we can see, Neels' program keeps up to its usual high standard, and we like the space and decorative motif devoted to a tiein of Independence Day and the Fifth War Loan on the back cover.

We see that our space has run out, so we'll have to call a halt to this week's proceedings. See you next week.

'Cover Girl' Exploited By Meriden Showman

A ten-point campaign was arranged by Manager J. G. Samartano and his assistant, Sam Horwitz, for the exploitation of "Cover Girl" at the Loew-Poli Palace, Meriden, Conn. (Samartano has been transferred to Providence.)

One hundred special cards were used on street poles and at busy newsstands in the downtown area. Cooperative ads featuring Rita Hayworth and Jinx Falkenburg were promoted and planted. Window and counter displays in music stores were promoted. Window cards and one-sheets were posted locally and in the suburbs.

A large 40 x 60 display of Miss Hayworth in a bathing suit, together with eye-catching copy, was used in the lobby a week in advance, then moved to a large vacant store window during the engagement. Extra scene mats and readers were planted in the local dailies.

Window and counter displays on the type of clothing worn by America's beautiful cover girls were promoted from a prominent department store. Cards were placed on the trucks of all local newspaper and magazine dealers. Tieup with local juke box dealer made it possible to place cards plugging the picture on top of juke boxes featuring some of the film's hit songs.



"The Gang's All Here," 20th Century-Fox Technicolor musical, was tied up with the holiday sale of war bonds and stamps in its presentation at Loew's Palace Theatre, Memphis, Tenn.

THIS SYMBOL OF GREAT ENTERTAINMENT APPEARED ON 100% OF THE NATION'S SCREENS IN CELEBRATION OF M-G-M's TWENTY YEAR ANNIVERSARY



The final returns are in. History has been written. Every regularly operated motion picture theatre in the nation, of which there is a record, has flashed the M-G-M Lion on its screen during the Friendly Company's Anniversary Week. Never an industry in the world until now in which every outlet has thus honored one product. With humility and gratitude M-G-M thanks this industry of which it is proud to be a part.

Keep selling those war bonds!
Fight by the side of the troops who never stop!

Sinatra-Crosby Singing Contest Productive Stunt for Samartano

Preceded by generous newspaper publicity, advertising and exploitation ballyhoo, a Frank Sinatra-Bing Crosby Singing Contest held in conjunction with the showing of "Jam Session" at the Loew-Poli Palace in Meriden, Conn., resulted in outstanding business one evening recently. The campaign, as staged by Manager Joseph G. Samartano, who is now located in Providence, has been outlined as follows:

Five thousand heralds, featuring pictures of Crosby and Sinatra were printed and distributed. Main copy: "If you have that Crosby style, that Sinatra manner, or a style of your own to compete with America's beloved crooners, register now." Herald also listed prizes: a $50 war bond (first) and valuable merchandise promoted from a local clothier (second and third). Cut of Ann Miller at bottom tied in contest with showing of "Jam Session."

Trailer Announces Contest

Two weeks in advance a trailer was shown announcing the contest, explaining the details, and appealing to the public to help the theatre in its search for singers.

One hundred window cards were placed in all parts of the city and in the suburbs, and in the lobby Samartano and Horwitz featured a 40 x 60 display with stills of Crosby and Sinatra and the same type of copy used in the heralds and trailer.

Slug Used in Ads

A two-column ad slug, white lettering on black background, was inserted at bottom of regular ads two weeks in advance. Slug was also used in a cooperative ad run by the cooperating clothier.

A special sign suspended beneath the marquee contained suitable copy mentioning the day, date, time, etc. A window display at the clothing store plugged the fact that the clothes on sale there were like those worn by the two famed singers. Details of the contest were also included in the display.

Contest grabbed front-page space, and scene mats, readers and art appeared in the newspapers in advance.

In a tieup with music shops, display cards tied in the fact that Crosby and Sinatra recordings were on sale. Recordings were promoted from a music shop to be played for the employes of war plants, and the contest and picture were plugged over plant public address systems. Forty-by-sixty displays were placed at the Y.M.C.A. and at the General Motors plant.

For ballyhoo, Samartano and Horwitz used a young fellow attired in a jitterbug outfit carrying a sign with this copy: "I'm getting in the groove to go to the Palace and see 'Jam Session' plus the Frank Sinatra-Bing Crosby Singing Contest."

Sidewalks were stenciled thus: "Don't miss the Sinatra-Crosby Contest at the Loew-Poli Palace."

At the bottom of the theatre's regular advance bus cards there was copy plugging the show. Current cards were devoted entirely to the special event.



Here is the layout for the herald and current newspaper ad on the Frank Sinatra-Bing Crosby Singing Contest staged by Manager Joe Samartano of the Loew-Poli Palace, Meriden, Conn., in conjunction with Columbia's "Jam Session."

Schine Showmen in Victory Garden Tieups

Many managers have wisely taken advantage of Victory Garden tieups. For example, in Watertown, N. Y., Manager Fred Perry of Schine's Olympic Theatre tied in with two local radio stations to plug the giveaway at the theatre of a large set of tools donated by Sears and Roebuck. The tools were officially presented to the winner by the mayor.

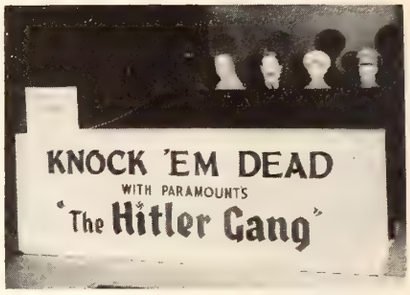
A window display at Woolworth's five-and-dime store consisted of packages of seeds and a 28x44 card with theatre copy. Both Sears-Roebuck and Woolworth's displayed free gifts for patrons in the theatre lobby.

Perry plans to have the final exhibition of the growers' produce in his theatre, with merchants offering cash and merchandise as prizes. Photographs of gardens will be on display in the lobby, and the best will receive a prize, decision to be made by the Committee of the Victory Garden Commission.

Another manager who has the Victory Garden idea all tied up is Clark Jordan of Schine's Massena Theatre, Massena, N. Y., who arranged with several merchants to give away sets of garden tools on "Victory Garden Nights." The chairman of the committee agreed to appear and give a pep talk, and the Aluminum Company of America, which has a man in charge of the cooperative gardens for its employes, also supported the activity.

Hoel Uses Butterfly Fashions To Sell 'Once Upon a Time'

Six windows of the Gimbel Brothers department store in Pittsburgh featured black butterfly fashions tied in with the local showing of "Once Upon a Time" at the J. P. Harris Theatre in that city. The windows were set by Ken Hoel, publicity man of the Harris, with tie-in copy that read: "Black Butterflies for Pittsburgh's Nights and Days! Once Upon a Time These Were All Curly's—the Caterpillar . . . See 'Curly,' Pittsburgh's newest charm boy in 'Once Upon a Time,' starring Cary Grant, at the J. P. Harris Theatre Starting Saturday."



This display on Paramount's "The Hitler Gang" at the recent ATO of New Jersey convention in Atlantic City, might well be duplicated by exhibitors. In the small sign at the left exhibitors were invited to "knock three out of five flat on their axis and win a prize."

Ed Hamrick's Parade Has Jills in Jeeps

With "Four Jills in a Jeep" his attraction, and with the Wac recruiting drive having only recently ended, Manager Ed Hamrick of the Paramount Theatre, Seattle, took advantage of the natural tieup offered through the Army and its marvel-car, the jeep.

Hamrick's idea was to stage a parade for the film's opening, with two Wacs and two recruits in each jeep. The Wacs played host to their new comrades.

The parade was escorted by a sound car which gave forth martial music and special announcements. The long line of jeeps covered the downtown district and attracted lots of attention. Military police on motorcycles cleared the streets and assisted the paraders until their arrival at the Paramount.

With the serialized story of "Four Jills in a Jeep" having run in the *Saturday Evening Post*, the Adams News Company bannered its fleet of trucks with the copy: "You read it in the *Post*. Now see it on the screen at the Paramount Theatre."

All bulletin boards at USO canteens, also in military headquarters where hundreds of Wacs are stationed, carried advertising on the picture.

Window displays, some featuring Dick Haymes recordings, were carried by music stores and record shops, while bookstore windows featured the novel by Carole Landis.

MacDonald's Holiday Show Boon To Parents in Defense Plants

Taking advantage of the recent Memorial Day holiday, Manager C. E. MacDonald of the Fox Theatre, San Francisco, ran a special morning show for children. The special show was a public service, inasmuch as most mothers and fathers in defense plants did not get the day off.

More than 2000 kiddies and adults were present, with the crowd starting to gather an hour before showtime. The popcorn and candy business during the morning show equaled a normal full-day's sales.

Ruth Thompson, popular editor of the *News'* junior page, joined with the Fox in helping to promote the show with a Cartoon Contest on the junior page. MacDonald started advertising the show two weeks in advance in the lobby and on the screen. During the week before opening a small box was included in the theatre's regular ads, followed by a four-inch single-column ad on the morning and night before the show.

Benefit Show Advantageous

Proving advantageous to both theatre and club, a benefit show under sponsorship of the local Police Club was arranged by Toby Ross at the Fox Theatre, Corning, N. Y., in conjunction with the showing of "The Uninvited."



"Okay, Mr. Exhibitor, I've made a Short Subject about movie pests and how they annoy the audience. It's all in fun but it's a message every showman has wanted to get over to the customers for years!"

PETE SMITH

answers the exhibitors' prayers with M-G-M's



"MOVIE PESTS"

A MERRY "MUST" FOR EVERY THEATRE!

Charles P. Skouras, President National Theatres:
"One of the best subjects you have ever produced... packed with laughs... as far as I am concerned, this reel is a MUST!"

Hedda Hopper, Columnist:
"I've never heard so many laughs in such a short film."

Besa Short, Interstate Circuit shorts chief:
"Destined to be one of the important film properties of this or any other age."

Terry Ramsaye, Editor of Motion Picture Herald:
"This picture says something that every exhibitor has had on his mind since movies were born."

TWENTY YEARS OF LEADERSHIP 1924-1944 MGM

ANNIVERSARY SHORT FOR LONG RUNS!

Keep selling those war bonds! Fight by the side of the troops who never stop!

Showmanalysis

(REG. U. S. PAT. OFF.)

Many Selling Slants Can Be Built Around 'Bathing Beauty' Story-Title

"Bathing Beauty" is one of those totally escapist films produced on a lavish scale which will prove mighty acceptable entertainment to the great masses. The title stamps it as ideal summer screenfare. The picture possesses many potent features for showmanship.

First, there is that glamorous, gorgeous, real-life bathing champion, Esther Williams, playing her first starring role plus a galaxy of bathing beauties. Second, Red Skelton has some very button-busting comedy sequences. Third, there is the drawing power of Harry James and Xavier Cugat and their orchestras to exploit to the hilt. Fourth, the spectacular water ballet scene which John Murray Anderson dreamed up to top all his previous creations, which include the famous Billy Rose "Aquacades," the streamlining of Ringling Brothers Circus. "Jumbo," "The Ziegfeld Follies," etc. This is a super finale sequence. Fifth, Ethel Smith, who gained national fame as the Hit Parade organist on the air, offers a very exciting innovation at the keyboard of an electric organ and your customers will certainly go out singing her praises. Sixth, add to all this a hilarious romantic story of a fellow who gets practical joked out of his honeymoon only to enter a girls' finishing school through a loophole in its charter in order to be near his unkissed bride—and you have some idea of what you have to sell your customers.

The running time on the picture seems to be the copy cue for a quantity campaign. 101 minutes; 101 romantic moments; 101 hilarious laughs; 101 melodious moods, from jive to rhumba to nostalgic favorites; 101 gorgeous bathing beauties, all in 101 Technicolorful scenes built around a great cast of screen and radio favorites.

Another selling approach could be built around the current publicity accruing to Leo the Lion and his Anniversary celebration. Since Leo is now roaring regularly on the air over a coast-to-coast network, we have built and reproduced on this page a suggested layout for a personalized ad which should command reader interest and get your sale across effectively. The copy accompanying the layout can be cut or elaborated upon and is offered as a guide. As to space required, the layout is flexible and could be used either as a one-column, two-column or three-column display.

Teaser Ad

A teaser ad that should get a laugh and punch home the title could be an all type ad as reproduced below. Size of the teasers can be determined by local budgets and space available.

Lives there a man
with soul so dead
that never to himself
hath said—"Oh Baby"
when he saw a
"BATHING BEAUTY"

Lobby Display

If you have sufficient lobby space for a sizeable advance display, here is a picture with which you can really go to town. Most department stores have large lawn or beach umbrellas, tables, beach chairs, outdoor lawn furniture, grass or sand mats and attractive feminine window dummies which can be attired in the latest swim suit fashions. Almost any live-wire merchant will gladly set up an attractive display for you just to get a credit card in the lobby. The same setup can be promoted in some prominent store window with theatre credit card, stills and playdate copy. If space restricts your display, you can surely find a corner that will permit a flash of two standing bathing girl dummies. Window display houses have inexpensive corrugated cardboard seascape backgrounds, the use of which eliminates the need for an art shop, and a standard litho on the picture in a frame can complete the display. A potted palm will lend life and depth to the flash. Where art shop facilities are available, an even more elaborate display would be the prow of a speed boat with a bathing figure astride it. Use an electric fan to agitate pennants stretched from a mast painted on the seascape backing.

Tieups, Contests, Floats

If you play the picture in August there will be ample opportunity to go after a back-to-college window and ad tie-up, as the bulk of the picture's background is a girls' finishing school. You can thus get in on one of the leading annual teen-age clothing promotions. We have previously mentioned the bathing girl display angle and this could be developed into a bathing fashion show on the stage or in the store with a bathing girl contest either tied into the MGM $1000 national contest or a local contest for figure, talent or popularity combination. The press book has all the data on this activity. If you happen to spot the picture at a time when a parade of a patriotic or holiday nature is in the offing, you could build an attractive float, using local bathing beauties on same. If a patriotic event, the girls could be attired in red, white and blue suits and have them selling war bonds from the float. As a matter of fact a set-up of this kind would make a good mobile bond selling unit and it is a cinch that girls so attired could sell many bonds. Music store tie-ups are, of course, very easily arranged to boost Harry James and Xavier Cugat recordings.

A bannered speed boat float would make an ideal ballyhoo with live girls aboard either on the street or in the water at some heavily patronized beach.

Special Herald

A special handout based on a page from a diary would fit well into a campaign on this picture. The one-page sheet of paper could be headed: "from the Diary of a Bathing Beauty"—"Dear Diary, I married a red-headed songwriter today and just as the ceremony was complete a horrible woman with three red-headed kids barged in and claimed my husband. Of course, I left him in a hurry, but I still love him and I'm very unhappy. Could this be the work of some practical joker?" The copy could conclude with the suggestion to see "Bathing Beauty" at your theatre for the hilarious events which lead to a belated honeymoon. Such a piece is good for office and business house distribution as well as the mailing list.



Copy A
Now that I'm roaring on the radio—meeting lots of folks in their homes—and doing a sort of Mr. Anthony when you have a problem of what movies to see—I get inside tips on Hollywood doings you ought to know about. Here's some lowdown on "Bathing Beauty."

Copy B
That character to my right isn't Esther Williams. It's that screwy Skelton . . . "Red" they call him. Another thing—this movie isn't just about a flock of gorgeous gals. No sir, it's a hilarious story about a tin pan alley guy who gets gypped out of his honeymoon with the luscious swim champ, Esther Williams (that's her down there at the right) and in trying to win her back he winds up a student in a girls' finishing school. What a school! I'm only a lion, but even if they let me loose in that school there couldn't be much more excitement.

Copy C
Those two musical gents . . . Harry James and Xavier Cugat are very much in the picture too. There's lots of music and a giant water ballet scene to just about top anything you've seen—and the whole grand and glorious thing is in breathtaking Technicolor. Take it from little old Leo—.

The umbrella illustrated below is an atmospheric reminder that painted umbrellas are good walking ballyhoo media. If you are near a bathing resort, several large umbrellas with your show and playdate painted thereon will get maximum attention. "Swim For Health Week" was June 26 to July 1.



Institutional Angle

Ardent champion of institutional advertising is A. Milo DeHaven, genial manager of the Town Theatre, Whitehouse, Ohio. Never too busy to do his bit to aid the war effort, DeHaven recently held a waste paper collection drive, collected 6880 pounds of waste paper which brought $30 turned over to the Toledo USO. Local Boy Scouts cooperated.

Does this activity pay? DeHaven supplies the answer: "If general attendance is the answer, then standing room only is the payoff whenever our rural trade is not too busy to catch up with its chores."

Parade Highlight of 'Seabees' Campaign

A campaign which boosted the showing of "The Fighting Seabees" at the Fox Theatre, San Francisco, was staged by Fay Reeder, head of the local Fox West Coast advertising and publicity staff, and C. E. McDonald, manager of the Fox.

Highlight was a parade up Market Street on opening night by two platoons of uniformed soldiers and a 30-piece Navy Band. The company was reviewed in front of the Fox where the band played Song of the Seabees. Entire block was festooned with streamers, banners, shields on poles, etc., with special banners carrying the slogan, "Welcome—Fighting Seabees."

The Navy personnel then marched into the theatre, where high-ranking Naval officers were seated in a section set aside in the Diamond Horseshoe loges. Following the showing, Manager McDonald introduced Capt. Wilson of Camp Parks, Shoemaker, Calif., who made an address. This was followed by a vocal rendition of Song of the Seabees.

Elmer Johnson, president of the San Francisco Chamber of Commerce, presented a silver identification bracelet to Seabee Cornelius O'Neill in the name of local citizens.

A display of Seabee equipment was stationed in front of the theatre and in the outer lobby. Included were bulldozers, huts, purification machinery and general equipment used by the Seabees.

Prior to the opening, Republic's Branch Manager Sid Weisbaum was host to the newspaper and radio press at a special screening held at the Fox.

The advertising campaign included radio spot announcements on Stations KQW, KGO, and KPO; a full showing of 24-sheets; and 1500 lines of additional advertising above the regular theatre budget in the *Chronicle, Examiner, Call-Bulletin,* and *News.*

Two-Color Ad Plugs 4-Theatre Omaha Run of Roy Rogers Film

A thousand-line two-color advertisement in the *World-Telegram* highlighted the campaign for the Omaha four-theatre first-run of "Yellow Rose of Texas" at the Town, Dundee, Avenue, and Military theatres.

Radio spot announcements over KOIL and WOW and 24-sheet posting called attention to the engagements.

Parade Honors Anniversary, Film

A colorful parade celebrating the 20th anniversary of MGM and the opening of "The White Cliffs of Dover" was staged in Providence, R. I., recently by Manager J. G. Samartano, new manager of Loew's State, former manager of the Loew-Poli Palace at Meriden, Conn., a winner in the Fourth War Loan Honored Hundred contest.

Unique Ticket-Searching Stunt Brennan's Highlight on 'Curie'

A late campaign is better than none at all, and when it's as effective as that staged by Manager E. R. Brennan of the Bay Theatre, Green Bay, Wisc., on "Madame Curie," one can easily excuse the late date and find something among the stunts which, while perhaps too late for "Madame Curie," can be preserved for use on some future attraction.

There have been advance screenings, but the circumstances surrounding Brennan's are unique. On the night before, at the peak of the evening, the Green Bay showman addressed a packed house. He informed them of the screening of "an unusual and outstanding picture" on the following evening at 10:30 p.m. He added that a representative group from the present audience would attend. But how to accomplish that without showing favoritism and partiality? Brennan had already solved the problem. Earlier he had placed invitation cards on 300 seat bottoms, 150 of them good for two persons. With this in mind, he asked his auditors to stand up, turn around, lift up their chair bottoms.

'Funny as Could Be . . .'

Reports Brennan: "I wish you could have seen that sight as I did from the stage. Imagine 2035 people searching for guest tickets, their posteriors collectively reared in my direction. It was as funny as could be. Naturally, I took a picture so I could tie it in with our opening-day ad. Then, to give added punch to the idea, we took a close-up picture of a 'big guy' bending over to find his ticket. Needless to say, the idea got plenty of laughs from the audience, and they talked about it all over town."

In his opening ad, Brennan tied together the screening, the comments, the crowd searching for their guest tickets and the close-up of the "big guy" to give punch and eye-appeal to the layout (*see cut*).

But there were still further effective uses for the "big guy" close-up. The cut was used to illustrate a personal letter which Brennan had his usherettes deliver to offices, stores, barber shops, bus depots, hotels, etc. Part of the copy: "Would you—huh—do something for me . . . and yourself, too? Every once in a while a really great and important picture comes along that we are proud to recommend to our patrons. That's why I am personally sending you this note by special messenger to ask you to come to my theatre to see one of the most unusual, inspiring and truly outstanding motion pictures to come out of Hollywood. . . ."



A special advance screening, patrons' comments, the crowd's search for their guest tickets and a close-up of the "big guy" added punch and eye-appeal to E. R. Brennan's opening-day ad on "Madame Curie" at the Bay Theatre, Green Bay.

Cut Again Used Effectively

In two after-opening ads, the cut was again used effectively. One ad carried this copy: "Don't be in a position like this! You'll want someone to kick you if you miss . . . 'Madame Curie'." The other: "Would you—huh? Would you want to miss the year's biggest entertainment hit Of course not. Then see . . . 'Madame Curie'."

Sixty-five hundred reprints of the "Don't be in a position like this" ad were stuffed in the Sunday newspapers.

Concludes the Green Bay showman: "Before we completed the run of the picture we tried to let everyone in town know that we had a good picture, and in one way or another we commanded their 'reader' attention."

Oh yes, here's another little item that helped make Brennan's campaign a success: A personal recommendation "to the people of Green Bay" by Mayor Alex Biemeret highlighted the day-before-opening ad on "Madame Curie."

When that next big picture comes along, and you want to try something different, this report on Brennan's campaign should come in mighty handy.

Soldier on Furlough Is a Natural Ballyhoo Man for 'Pvt. Hargrove'

An old ballyhoo was used to good advantage by Manager Harry Unterfort of Schine's Arcade Theatre, Salisbury, Md., as part of his campaign on "See Here, Private Hargrove."

Unterfort succeeded in inducing a soldier in town on furlough to sit in front of the theatre and pare potatoes into a wash tub. Beside the service man was this sign: "If you think this is funny, wait till you see 'See Here, Private Hargrove'."

Because of its human interest angle, the stunt was well publicized by means of a special story in the local newspaper. Soldier's own comment was included in the story.

Hartford's Campaign Highlights

Letters sent to all doctors in town, still displays in libraries and public schools, Curie roses given to first 100 war mothers to attend premiere, were the highlights of the campaign on "Madame Curie," staged by Bill Hartford of the Everett Theatre, Everett, Wash., and Howard Herty, MGM exploiteer.

Marcks Honors Local Family

In conjunction with the showing of "The Sullivans" at Schine's Colonia Theatre, Norwich, N. Y., Manager Lou Marcks discovered a family with five sons in the service; promoted a free dinner for them at a leading restaurant, a taxi to pick them up, free candy for the mother; had them as his guests at the theatre.

Andrew Stone's









"Never Stop Till You're Over The Top! Fighting Fifth War Loan."





WHOOPS!

DON'T GET CAUGHT WITH YOUR BOXOFFICE DOWN JUST BECAUSE THIS PICTURE IS TOO BIG FOR THE AD . . .

It's "SENSATIONS OF 1945" It's one wild surge of entertainment from start to finish! Eleanor Powell at her whirling best! Dennis O'Keefe romancing while W. C. Fields, Eugene Pallette and Sophie Tucker quicken the comedy! Plus C. Aubrey Smith, David Lichine, Dorothy Donegan and the Cristianis! AND making rife with the jive are Woody Herman's and Cab Calloway's Orchestra It's what the crowds WANT and HOW they want it . . .

and U.A. has it NOW!

"Never Stop Till You're Over The Top! Fighting Fifth War Loan."

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Goldwyn Seeks Ballet Dancers for 'Wonder Man' Number; Manning Joins Skirball; Stuart Erwin Signed for PRC Film

▶Katharine Hepburn has arrived at MGM to start preparations for her next picture at that studio, "Without Love," in which she will be starred with Spencer Tracy.

▶Harry Carey, veteran star who recently has appeared in two or three pictures a year, has signed a contract to star in "Little Devils," Mongram's saga of the Chinese guerrilla youngsters.

▶Producer-director Joseph Kane has assembled a strong cast to support John Wayne when the star returns to Republic to begin "Flame of Barbary Coast." Ann Dvorak, recently contracted by the studio, will have the feminine lead. Joseph Schildkraut will be the romantic rival, and Helen Vinson will have the second feminine lead.

▶Preston Foster and the Mayor of Kanab, Utah, are organizing a big celebration for the company of 20th Century-Fox's "Thunderhead—Son of Flicka," which is on location at the town.

▶Bernard Schoenfeld has been signed by Associate Producer Islin Auster to write the final screenplay of Universal's "The Suspect," which will co-star Charles Laughton and Ella Raines.

▶Five new personalities have appeared on the set of "Hollywood Canteen" for stints in the Warner picture. Jack Benny, Helmut Dantine, S. Z. Sakall are some of the names. "Canteen" is being directed by Delmar Daves for Alex Gottlieb.

▶Van Nest Polglase has been assigned by Stephen Goosson, head of the Columbia art department, to design the settings for the currently untitled romantic drama that will co-star Irene Dunne and Charles Boyer.

▶Stuart Erwin will be starred in PRC's horse racing story, "At the Post," which Leon Fromkess will produce with Martin Mooney as associate producer. Picture start is set for July 10, with Director Wallace W. Fox taking the company for a week's location shooting near San Diego.

▶Helen Vinson has reported at the Culver City lot of MGM for her featured role in the William Powell-Myrna Loy starrer, "The Thin Man Goes Home," now being directed by Richard Thorpe and produced by Everett Riskin.

▶Armand Schaefer, executive producer at Republic, has signed Wellyn Totman to work with Associate Producer Lester Sharpe on an original screenplay entitled "Thoroughbreds."

▶Sam Goldwyn is looking for 12 dancers with ballet training to appear with Danny Kaye and Vera-Ellen in a spectacular Polynesian number in "The Wonder Man," Technicolor production soon to go before the cameras. Bruce Humberstone will direct the film, which will also feature Virginia Mayo, current leading lady for Bob Hope in "The Princess and the Pirate."

▶Connie Marshall, age eight, will make her first picture with 20th Century-Fox in "Sunday Dinner for a Soldier," which features Anne Baxter, William Eythe, Charles Winninger, Anne Revere and Bobby Driscoll. Lloyd Bacon is directing, and the film is being produced by Walter Morosco.

▶Jack H. Skirball has announced that Bruce Manning, who was with Universal for seven years as a producer and writer, has joined him in his producing organization. The first picture with which Manning will be identified under the Skirball and United Artists deal will be announced within a few days.

▶Edward Lilley has been set by Associate Producer Warren Wilson to direct Universal's "Stars Over Manhattan," starring the Andrews Sisters, which is scheduled to get under way this week.

▶Twelve Welsh folk songs will be used in Bette Davis' new picture, "The Corn Is Green," currently before the cameras at Warners. The songs will be sung by choral groups under the direction of Irving Rapper, who is directing the film for Producer Jack Chertok.

▶Extras hit the jackpot at Columbia when 300 of them reported for several days' work under Director Victor Saville in the Technicolor, "Tonight and Every Night," which stars Rita Hayworth, Janet Blair and Lee Bowman. They will form the audience of a London theatre which continues running during the historic German blitz.

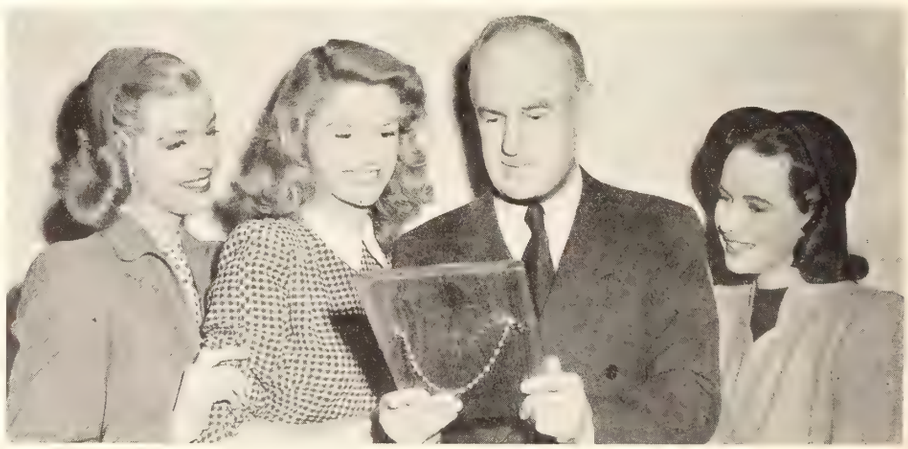
▶Courtland Fitzsimmons has been signed by Roth-Green-House Productions to write the screenplay for "The End of Night," second Freddie Bartholomew-Jimmy Lydon vehicle the company will make for PRC release.

▶Kitty Carlisle, singing star recently signed by Warners, joins the multi-star cast of "Hollywood Canteen."

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Richard Crane goes into an Army training film at TCF after completing his role in "A Wing and a Prayer" . . . Marjorie Rambeau, the "Tugboat Annie" of the James S. Burkett series, sponsored the launching of a ship at San Pedro . . . Satevepost turned down Fred Othman's suggestion for an article because they felt that nobody would believe Jay Dratler and Earl Fenton sold an original to MGM for $50,000 without putting a word on paper . . . Hattie McDaniel, who will be one of the featured players of "Three Is a Family," will be saying just that when the fall comes around and she has her first child . . . John W. Considine, Jr., MGM producer, has returned from a hospital stay to resume work on "Seattle" . . . King Bros. have bought a story called "Weekend Bride" which deals with women who marry service men to obtain their allotments . . . Eric Blore is an addition to the cast of Paramount's "Kitty," replacing Percy Kilbride . . . As a result of his showing in "The Girl Rush," RKO has cast Robert Mitchum in the top role of Zane Grey's "Nevada" which that studio is making . . . Lewis Seiler has started direction on Carmen Miranda's Samba-Boogie in "Something for the Boys" . . . Producer Felix Jackson has signed Andrew Tombes and George Cleveland for roles in Deanna Durbin's "Can't Help Singing" . . . Dennis Morgan leaves "Christmas in Connecticut" for one day to appear in "Hollywood Canteen" . . . Complete plans for location shooting on the Gary Cooper starrer, "Jubal Troop," have been drawn up by William Cameron Menzies . . . With no feminine star announced for PRC's Roth-Greene-Rouse production of "They Eloped One Night," and Freddie Bartholomew and Jimmy Lydon announced as co-stars, one wonders just how the thing works out . . . W. R. Frank has named Herbert O. Phillips as associate producer on "L'Affaire Lafarge" and Alfred Zeisler as director . . . Edgar Kennedy will again be a police captain in MGM's "Anchors Aweigh" . . . Monogram's "Army Wives," the story of those who travel after their husbands, will soon be traveling on its own production schedule . . . Joe Sistrom takes over the reins on "Duffy's Tavern" from Paul Jones, who has been ill and too heavily burdened with production . . . Director Steve Sekely finished "My Buddy" at Republic, which deals with returning veterans . . . June Duprez has been set as the feminine lead in "The Brighton Strangler" opposite John Loder . . . H. J. Salter has been assigned the musical direction of Universal's "My Baby Loves Music" . . . Screen treatment of "And Now Goodbye," novel by James Hilton, is being written by Dalton Trumbo for Columbia . . . Eddie Rocco has become one of the lights in PRC's "When The Lights Go On Again."



THIRTY YEARS IN PICTURES. Sam Wood, who has produced and directed 65 feature pictures which have grossed $88,750,000, was recently presented with a plaque commemorating his services to the industry, by William Goetz and Leo Spitz of International Pictures. Admiring the gift, above, are (l-r) Anita Louise, K. T. Stevens, his daughter, and Teresa Wright. Miss Wright is co-starred with Gary Cooper in International's first picture, "Casanova Brown," which will be released through RKO Radio. Miss Louise has one of leading roles in the production.

Four Pictures Are Scheduled for July Production at Warner Bros.

Four new pictures have been set by Jack L. Warner, executive producer for Warner Bros., to start shooting this month, making a total of ten pictures in work and setting a new July record for studio activity.

Quartet slated to go before the cameras includes "San Antonio," Errol Flynn starrer, with Raoul Walsh directing and Robert Buckner producing; "Happiness," from the Mildred Cram novel, assigned to Julius J. and Philip G. Epstein; "God Is My Co-Pilot," with Robert Florey directing for Buckner, and "Of Human Bondage," with Eleanor Parker in the feminine lead and Henry Blanke producing.

Currently in work are "Strangers in Our Midst," "Christmas in Connecticut," "Roughly Speaking," "Hollywood Canteen," "The Corn Is Green" and "Objective Burma."

Bogeaus Plans Fall Production of Film Based on Polan Banks Novel

Benedict Bogeaus is preparing for early fall production a new film based on the Polan Banks novel, "There Goes Lona Henry," for which Edith Fitzgerald has prepared the screenplay.

The picture will be produced on a sumptuous scale, and the company will journey to Virginia for authentic location shots in Richmond and Norfolk where the story is laid. No director has as yet been assigned to the production, which will be released through United Artists.

Hayes Signs RKO Contract

George "Gabby" Hayes, bewhiskered character actor, who marked his 350th motion picture with the completion of his role in "Tall in the Saddle," has signed a five-year contract with RKO Radio.

Pact calls for this veteran to play in at least one RKO Radio picture yearly for the next five years. Hayes' current stint in "Tall in the Saddle" marks his 27th role with John Wayne.

Bendix in 'Duffy's Tavern'

William Bendix has been given a leading character role in Paramount's "Duffy Tavern," joining a cast which already includes Bob Hope, Ed Gardner, Charlie Kantor and Eddie Green. Bendix now is playing the role of the first mate in "Two Years Before the Mast," currently in production. "Duffy's Tavern" will get under way in August.

Two 'Sgt. Mike' Roles Filled

Loren Tindall and Jim Bannon will have important roles in "Sergeant Mike," Columbia's war-dog film. Tindall, the young pianist recently signed by Columbia, will make his screen debut in the chief supporting role, while Bannon, whose first screen appearance was as the young doctor in "Death Walks Alone," will portray the dog trainer.

Kelly Goes Into 'Little Devils'

Monogram has signed Paul Kelly and a group of Hollywood's best known Oriental actors led by Richard Loo and Philip Ahn to appear in "Little Devils," story of the bands of Chinese youngsters who wreak havoc behind Japanese lines.

Beebe to Direct 'Arsene Lupin'

Ford Beebe will direct Universal's "Enter Arsene Lupin," with George Korvin in the starring role. The studio recently bought the "Arsene Lupin" title from MGM.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're off to see Ginger Rogers over at Vanguard working in "Double Furlough" with Joseph Cotten.

Story is about a sergeant in the U. S. Army on Christmas furlough from an Army hospital. He meets a young lady on a train, becomes very much interested in her, not knowing that she also is on Christmas furlough—furlough from prison.

There's a tremendous amount of excitement on the set when we arrive, for Director William Dieterle has ordered a huge, vicious-looking Shepherd dog for the next scene. And this animal is being held in check by his trainer, who keeps constantly admonishing people to keep away from him.

Miss Rogers and Mr. Cotten and the others on hand are a little uncomfortable about the next scene, for the script calls for the dog to leap at both of them; for Cotten to avoid the attack by whipping off his topcoat and catching the beast as he lunges.

As Director Dieterle (who always works in a pork pie hat and white gloves) orders the scene to start, Cotten, in the uniform of a sergeant in the Engineers, and Ginger, in a beige camel's hair cloth coat, brown shoes and a midnight blue velvet ribbon behind her blonde pompadour, start to stroll down an ordinary residential street past the dog. According to the script, Joe says soothingly "Hello, boy. Take it easy, boy," as the dog barks, growls and leaps at them. In his efforts to parry the attack, and probably with the thought in mind that the dog is vicious, Joe makes such a lunge that he loses his footing and goes down under ninety-eight pounds of animal.

Everybody screams and the trainer rushes forward to grab the animal, but he was too late, for the dog is barking gleefully and wagging his tail between licks at Mr. Cotten's face.

After all the excitement has died down, there are three rehearsals before the final "take," with everybody having a grand time with the animal.

A short visit with Ginger, a pat on the animal's head on our way out, and we're on our way.

Until next week.

Ann Lewis

Columbia to Give New Cowboy Singing Star Intensive Buildup

Columbia's new western singing actor, Tex Harding, who was John Thye, ex-Marine, will be given an intensive build-up by the studio. In order to impress his name upon audiences, Harding's character in every picture will be "Tex Harding," a method of exploitation used for Gene Autry.

Harding, who is playing the second lead with Charles Starrett in the current "Texas Rifles," will be cast in the second important male spot in all Starrett productions for the balance of this season.

Monogram Boosts Mitchum

Because of the interest of other studios in Robert Mitchum, King Bros. discovery, Monogram is elevating the young actor to featured status in "When Strangers Marry" (formerly "I Married a Stranger"), which co-stars Kim Hunter and Dean Jagger. Mitchum has just been given the lead in RKO's "Nevada" and has an important role in MGM's "Thirty Seconds Over Tokyo." He got his first break in "Johnny Doesn't Live Here Any More" for the King Bros.

Mock Is Story Editor for Wallis

Hal Wallis has announced the signing of John Mock as story editor of Hal Wallis Productions, Inc. Mock, who will make his headquarters with the Wallis unit on the Paramount lot in Hollywood, was story editor for Paramount in Great Britain for four years, then served for two years in the same capacity for Columbia upon his return to this country.

Cowan Gets Official Approval for Filmization of Book by Ernie Pyle

After two-day conferences in Washington with War Department and Army Headquarters officials in which his production plans for "G.I. Joe," filmization of Ernie Pyle's best-seller, "Here Is Your War," met with complete approval, Lester Cowan has returned to Hollywood. His film, slated for United Artists release, will go before the cameras immediately following his choice of a player for the Pyle role.

Cowan also conferred with Norwegian Ambassador Wilhelm Morganstierne on final plans for his Greta Garbo picture, "Woman of the Sea," which will be put into production as soon as Director Leslie Fenton winds up work on "Tomorrow the World," the Fredric March-Betty Field starrer now facing the cameras.

Hedy Lamarr, Brent and Lukas Set for 'Experiment Perilous'

Hedy Lamarr, George Brent and Paul Lukas will be co-starred in "Experiment Perilous," RKO Radio's screen version of Margaret Carpenter's best-selling novel. Camera work will start in two weeks with Robert Fellows producing and Jacques Tourneur directing.

"Experiment Perilous" will mark Miss Lamarr's first appearance on the RKO Radio lot and, in addition to Brent, will put her in a co-starring bracket with Lukas, winner of the recent Academy award for the best performance last year.

Term Contract With 20th-Fox Is Signed by Celeste Holm

Following an extensive series of camera tests, Celeste Holm, singing comedienne of the stage production, "Oklahoma!" has signed a term contract with 20th Century-Fox.

Refusing to sign until she had the opportunity to see herself on the screen, Miss Holm's tests in black and white and in color involved scenes with Sir Cedric Hardwicke, Dick Haymes, Vincent Price and Mischa Auer. Her first picture for Fox will be "The Bandwagon."

He'll Be Drinking Again

Elisha Cook, Jr., member of the cast of Benedict Bogeaus' forthcoming United Artists film, "Dark Waters," is having additional scenes in the film written to order for him. Response to Cook's drunk scene with Ella Raines in Universal's "Phantom Lady" was so laudatory that Bogeaus decided he ought to do another drinking sequence with another twist, of course, for "Dark Waters."

Moves Into 'Mystery Mansion'

Sidney Toler's next "Charlie Chan" characterization for Monogram will be in "Mystery Mansion," slated to start in July. Producer James S. Burkett has assigned George Callahan to write the screenplay.

Comedy Lead to Fitzgerald

Barry Fitzgerald will have the comedy lead in RKO Radio's "The Greatest Gift," a fantasy starring Cary Grant, with David Hempstead producing.

Acquires Rights to 'Palomar'

Film rights to Peter B. Kyne's "Pride of Palomar," produced in 1922 by Cosmopolitan Productions, have been acquired by Harry A. Sherman.

Regional Newsreel

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CHARLOTTE

In addition to a bond premiere of "The White Cliffs of Dover," at the Carolina, Jack Austin, manager of the Carolina and chairman for special events in the Fifth War Loan campaign, announced a second bond premiere. Presented during the drive, the first showing in the South in the screening room of the Paramount building. This will be a miniature premiere of "Going My Way," with attendance limited to 59 bondholders of the high denominations. It will have pertly uniformed usherettes, music, and all the fanfare of a Hollywood premiere.

James V. Frew, manager for Universal here, and four of his staff attended the regional convention in Atlanta, conducted by H. D. Graham, district manager, and F. J. A. McCarthy, division manager. Those attending from Charlotte with Mr. Frew were J. W. Greenleaf, R. T. Good, and Kenneth Laird, salesmen, and Joe Bishop, office manager.

Mr. Bishop has just returned from his vacation, and Mrs. Mary H. Hardy, cashier, is beginning vacation from the Universal office.

Miss Carolyn Weld of Atlanta was in town last week consulting with motion picture editors; R. F. Branon, RKO exchange manager, and Charlotte exhibitors.

Mrs. Alma Caldwell, secretary to Cy Dillon, Republic manager in Charlotte, is back on duty after a two weeks' vacation.

Nine Charlotte theatre managers participated in the "Free Movie Day" feature of the present bond selling campaign and report a hearty response from the public. These managers and theatres included Walter Griffith at the Charlotte, showing "Lady in the Dark"; A. B. Craver at the Visulite and Plaza; the Drive-in, showing "Commandos Strike at Dawn"; C. A. Matthews at the Tryon, showing "Sundown" and "Law of the Saddle"; Robert Street at the Imperial, showing "It Happened Tomorrow"; Bernal Lewis at the Broadway, showing "Cover Girl"; Mrs. Ruby Thomas at the State, showing "Beneath Western Skies"; and Mrs. Sarah Aldred at the Dilworth, "Heaven Can Wait."

Thomas H. Martell, United States Army Motion Picture Service representative, conferred in Charlotte this week with W. M. Williams, branch manager of the service, and Charlotte exchange managers. He reported that the United States, now the largest motion picture exhibitor, now has 1174 theatres.

CLEVELAND

William F. Rodgers, MGM vice-president and general sales manager, was host last week in the Statler Hotel ballroom to some 60 theatre owners and members of the Loew organizations at a 20th anniversary birthday luncheon. "What I like about coming to Cleveland," Rodgers said, "is that I can call most of you by your first names and you call me by my first name." Rodgers repeated the open door policy that he has so successfully introduced and again invited the exhibitors to bring their troubles to him.

Julius Lamm, manager of Warners' Uptown Theatre, and Mrs. Lamm are spending their vacation at the Summit Hotel, Uniontown, Pa.

Sid Zins, Columbia exploiteer, claims to have put an original stunt in Buffalo when he succeeded in selling to the Bell Aircraft Corp. the idea of christening one of their Aero-cobras "Miss Cover Girl."

Robert M. Raives, 18-year-old son of Schine head booker, Harold Raives, last week graduated from Heights High School and passed his Navy V-12 examinations.

Martin G. Smith of Toledo, who doubles as president of National Allied and also of the Independent Theatre Owners of Ohio, paid Cleveland an unusually long visit last week. He came on Monday to preside along with local Bond Chairman Meyer Fine, at the exhibitor bond meeting, and on Tuesday he was among those who helped Bill Rodgers celebrate Leo's 20th birthday at a luncheon party.

Some of the other out-of-towners who attended the MGM luncheon were Bill and Ed Biggio of Steubenville; Ray Wallace, Alliance; Leo Jones, Upper Sandusky; Jerry Steel, Oberlin.

All Cleveland subsequent-run theatres presented free movie day on July 6. A co-operative full page newspaper ad acquainted the public with the fact.

Nate Wolf, Warner zone manager, is chairman in charge of the Variety Club bond auction to be held in the Public Square on July 8th, the last day of the drive. The club will sponsor a round-the-clock series of entertainment including the Army Show from Patterson Field. Every member of the industry has been asked to promote articles to be auctioned off throughout the day. Lester Zucker, Columbia; Oscar Bloom, Columbia; Edwin R. Bergman, 20th-Fox, and Bob Snyder of Al Dezel Road Shows constitute the committee in charge of prizes to be auctioned.

L. G. Baldwin, former treasurer of the Cleveland Exhibitors Association and owner of the Almira Theatre which he has operated for the past ten years, has sold his interest in the house to his partner, George Folberth.

Kenneth Veach of Ulrichsville and Dennison wants to make his home in Cleveland, provided he can find a place to live.

Milton Korach, formerly affiliated with Ray Wallace's houses in Alliance, has been named temporary manager of the Garden Theatre. He takes over during the absence of Tom Whyte who is on a leave of absence on account of his health.

Leonard LeFevre is now managing the Jewel Theatre.

Frank Greenwald, ex-booker for Co-operative Theatres of Ohio, is reported to be back in this bowling business.

Henry Barden has switched to girl ushers at his Superior Theatre. Reason for the change is that boys can get lots more money working at war plants.

Mrs. Gertrude L. Tracy, manager of Loew's Ohio, stepped up her bond sales with a Flying Fortress turret in her lobby. Bond purchasers are permitted to get inside the turret which once topped a plane that was in combat.

HARRISBURG

First of the big Fifth War Loan events is a thing of the past, and has been termed "very successful" by C. Floyd Hopkins, area manager for the drive, and Sam Gilman, WAC chairman, and Jerry Wollaston, special events chairman. It was the two-night showing of "Gullible's Travels," by the military personnel at New Cumberland Army Reception Center. Forty-five hundred persons bought $2,300,000 worth of bonds for the show, and the State, donated by Wilmer and Vincent for the occasion, was filled to capacity both nights. Next on the list of Fifth War Loan promotions within the city



AT CANADIAN SALES PARLEY. Paramount's Canadian Sales Convention was attended by New York home office as well as executives of the Canadian organization. In group above: (seated) Oscar Morgan, sales manager of short subjects, New York; Gordon Lightstone, Canadian general manager; Charles M. Reagan, vice-president and general sales manager in charge of distribution, and Robert M. Gillham, advertising and publicity director of Paramount; (standing) Jack Hunter, Ontario branch manager; Dave Brickman, Winnipeg branch manager; Bill Kelly, Calgary branch manager; Russell Simpson, Vancouver branch manager; Pat Hogan, St. John branch manager, and Tom Dowbiggin, Montreal branch manager.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

limits is the premiere of "Bathing Beauty" at Loew's Regent on July 12. In addition to the movie premiere a gala stage show is planned.

Virginia Crown Swain, former State Theatre employe, who quit work after her marriage, is in charge of the bond booth for the Blue Star Brigade, for which Dauphin County theatres are sole issuing agents. Mrs. Swain has her headquarters in a downtown store, and each day credits the sales to individual theatres in turn.

One of the most interesting War Bond promotions among the theatres is the one under way at the Hershey Community Theatre, where a huge "Fighting Fifth" poster has been placed in the lobby for the "autographing" of patrons. To date nearly half the 840 outlines of fighting men on the poster have been signed, several by families or friends of former employes of the theatre, including Billy Boyer, who was killed in action; Jacob Spangler, Ellis Wolfe and Kenneth Basehore.

Robert Gibbons, former assistant manager at Loew's Regent, and later manager of the Army Post theatre at the New Cumberland Army Reception Center, has been given a medical discharge.

The Senate is getting a new face. The former black and maroon glass-block which covered the entire front of the building and adjoining shop, has been torn down, and new block, in shades of wine and beige, is being placed. The old glass had started to crack.

Harry Chertcoff, Lancaster, who operates theatres in Lemoyne, Steelton, Lititz and Lancaster, has purchased a plot and dwelling in the suburban town of Camp Hill, where he plans to erect a theatre as soon as war restrictions are relaxed.

CHICAGO

B. T. Ely of the Danville *Commercial News* named manager of Danville's Palace Theatre. He succeeds Henry Hatchett, gone to the Army.

Private William Gyzen, formerly of Waukegan, Illinois, Rialto Theatre, injured in an explosion at Camp Hood, Texas, is now at McCloskey General Hospital.

Bob Brewer, formerly of the Covent Theatre, Chicago, promoted to Master Sergeant.

James Thompson, former manager of the Garrick Theatre, to the Estrella Army Air Field, Paso Robles, Calif.

L. Calamari, Roosevelt Theatre manager, to the Army.

Lt. John Francis Kelly, formerly chief of staff at the Chicago Theatre, married to Phyllis Joy Cunnane, of Beverly Hills, Calif.

James J. Weible, formerly of the Southtown Theatre, has been promoted to Staff Sergeant after completing 25 missions over Germany from Italian bases.

Walter Deppa, formerly of the Roosevelt Theatre, soon to go overseas as a Navy Dental Technician.

Helen Kapat, of Springfield's Orpheum Theatre, has six brothers in the armed services.

William Adams, Madison Theatre, Peoria, to the Navy.

Marine Warrant Officer Will Meyers, Granada Theatre's former chief of staff, back in Chicago after two years in the Pacific war zone.

Chief Petty Officer John Spicer, formerly of B & K's Southtown Theatre, wounded while serving with the Seabees in the South Pacific.

More than four hundred employes of theatres belonging to the Allied circuit are listed on a plaque unveiled at the Allied general offices.

Lt. Bill Methe, former B & K manager, has been named gunnery school instructor-director at Fort Knox, Ky.

Capt. Ben Feldman, former U. A. Theatre manager, now assistant chief of the assignment center at Fort Sam Houston, Texas.

James Harper, Roosevelt Theatre asst. manager, back on the job after a long illness.



HIS FIRST SINCE 'GWTW.' Marking the famed producer's first film since "Gone With the Wind" (1939) and "Rebecca" (1940), David O. Selznick's seven-star drama of America's wartime home front, "Since You Went Away," will have its premiere at New York's Capitol Theatre on July 20. The United Artists release, for which Selznick himself wrote the screenplay from Margaret Buell Wilder's book, was directed by John Cromwell. Three of the stars—Shirley Temple, Claudette Colbert and Jennifer Jones—are shown here in one of the film's dramatic scenes. Joseph Cotten, Monty Woolley, Lionel Barrymore and Robert Walker complete the stellar cast.

Frank Lyons, Chicago theatre doorman, has a trio of service stars in his window.

Geraldine Beach, Chicago theatre treasurer, back from New Orleans vacation.

Frank Hankus, former Southtown service chief, now a Lt. in the Air Force, flew into Chicago as squadron leader for a B24 bomber group.

Joe Abramson, secretary to Jack Kirsh, left for the Santa Anna, Calif., Airfield with his wife to visit their son, Cadet Al. Abramson.

Lt. Gifford Hempbill, Great States' Genesee Theatre's former chief of service, is a Nazi prisoner, according to word received by his parents.

Edward Carmona, Senate Theatre chief of service who becomes an Air Cadet next month, announced his engagement to Shirley Goldstein.

La Grange Theatre Manager Les Gleason now an Army private, located at Camp Fanin, Texas.

Edward O'Donnell, Marbro Theatre manager, is now a grandpop. His daughter, Mrs. Robert Reed, gave birth to a seven-pound girl.

Survey among members of the B & K staff in Chicago, to find the number of veterans therein, reveals that Gertrude Studdert, secretary, has been with the circuit since 1922; Goldy Soble, cashier, who started at the Central Park Theatre, since 1923; Miles Concannon, Chicago Theatre co-manager, with the circuit since 1918; Sig Kaufman, 1919; and ditto Edward O'Donnell, Marbro manager. Guido Furfori, of the Central Park Theatre, and Grant Johnson, stage manager of Uptown Theatre, both started in 1920, while Bernard J. Emmerich, electrician, started in 1921.

Managers and assistant managers named to new posts in the Chicago area, include: Rudolph S. LaFrana, asst. manager, Portage Theatre; Harry Cochrane, asst. manager, Maryland Theatre; Leo G. Costa, asst. manager, State Lake Theatre; Charles A. Doyle, asst. manager, Tivoli Theatre; Raymond Whitman, manager, State Theatre; W. W. Simmons, manager, LaGrange Theatre; Lester Retchin, asst. manager, United Artists; Joseph H. Dorband, asst. manager, Granada Theatre; Charles N. Chambers, asst. manager, Terminal Theatre; Charles Lansky, asst. manager, Garrick Theatre; Harry Karnneffel, asst. manager, State Theatre; Louis Calamari, asst. manager, Roosevelt Theatre; Joseph Anthony, asst. manager, Apollo Theatre; Joseph Burdeen, asst. manager, Garrick Theatre; Irwin M. Balber, asst. manager, Berwyn Theatre.

NEWARK

Howard Hall relief manager for Warners, famed locally as the original discoverer of William Bendix when the latter was a grocery clerk in East Orange, N. J., has been at the Hawthorne Theatre for the past two weeks during the vacation of Manager "Handsome Herb" Berman. He is pinch-hitting at the Sanford Theatre, Irvington, for the current two weeks.

Sam Silver, manager of the Broad Theatre, and a former radio "gag" writer, is now writing a humorous column for the Rutherford *Republican*, his home town paper.

Harry H. Weiss, managing director of RKO Proctor's, reported sell-out business on "Snow White and the Seven Dwarfs" over the July Fourth holidays.

Salvatore Perna, part-time assistant manager at the Treat Theatre during the Summer, so that the owners Syd Denby and Hy Felt can have vacations.

Adam A. Adams, New Jersey exhibitor and chairman of the Essex County Showmen's Committee for the Fifth War Loan, will have donated his theatre for the third time to the bond-buying drive on July 10 when a bond premiere showing of "See Here, Private Hargrove" will be held. Adams is being assisted by "Smiling Bill" Phillips, manager of Loew's State and vice-chairman of the committee.

Acting Governor Eastwood has praised a new film on accident prevention just released by the State Motor Vehicle Department. The picture, showing how accidents curtail the nation's manpower and impede the war effort, will first be made available to civic organizations, clubs and other groups, then to theatres. Theatres desiring the film for showing, for which there is no charge, should address requests to Motor Vehicle Commissioner A. W. Magee, State House, Trenton, N. J.

INDIANAPOLIS

According to word received here, Ward Farrar, former manager of Loew's Theatre, has been appointed second lieutenant. He enlisted in the Air Forces in June, 1942.

Mrs. Ada Greenburg, 74, mother of Sol Greenburg, Warner Bros. office manager, and mother-in-law of Sam Abrams of PRC, died June 25 after a lingering illness.

Capt. John O. Servaas, who before he enlisted in the Air Forces, was connected with S. & S. Theatres Corp., and his bride are visiting here.

Sol Greenburg and wife are vacationing at Lake Wawasee, the guests of Mr. and Mrs. Carl Niesse.

The Pixy Theatre, Edinburg, owned and operated by J. B. Sconce was completely destroyed by fire June 28.

Richard Hudson is the new assistant shipper at Columbia exchange.

Henry Reese, operator of the Reese Circuit, Louisville, Ky., and Milton (Smiley) Krueger of the United Artists sales staff spent the national holiday in Chicago.

Charles Olsen former operator of the Lyric, and now a country gentleman residing on Broad Acres North of Indianapolis, visited the 20th-Fox exchange last week.

H. A. Gridley has sold his Flora (Ind.) Theatre to Joseph St. Amand.

(*Continued on Page 30*)

ANOTHER "WHAM"

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The riotous experiences of a delicious damsel who didn't know that half the Navy, Army and Marines had pass-keys to the apartment she rented!

MILLIONS READ IT IN LIBERTY MAGAZINE!

★ REGIONAL NEWSREEL ★

(*Continued from Page 27*)

Don Wright, circuit manager, Cantor Theatres, is the father of a seven-pound, 12-ounce baby boy, born at St. Vincent's Hospital.

Deloras Bowman of the Paramount office staff has resigned to join her husband, Lieut. (j.g.) Edward Bowman, stationed in Washington, D. C.

Harvey Cocks, general manager, Quimby Circuit, Ft. Wayne, is spending his vacation with family at Glen Falls, L. I.

Morris Lefko, RKO exchange manager, and family are spending a week at McCormick's Creek.

Edith Theard, booking secretary, Paramount exchange, is vacationing in Chicago.

The Columbia Theatre, Clinton, Ind., is reported closing for the Summer.

Joe Smith of the Amusement Enterprises is vacationing at his Summer cottage in Michigan.

Nick Paikos, operator of the Diana Theatre, Tipton, Ind., is taking an extended vacation in the Indiana lake regions.

Colonel (Ken.) Collins, who directs the destiny of the Circle, Indiana and Lyric Theatres in Indianapolis, moved into a new home during the week. The colonel had announced the urgency of an out-of-town business trip on the scheduled moving day—but he failed to put it across and was compelled to assist in the moving.

Joel Golden, former Universal salesman now in the U. S. Navy, has been transferred to Bainbridge, Md., where he will attend the Quartermaster school.

Ray Youkey, who manages the Boone Theatre, Thorntown, Ind., held his War Bond Premiere June 28, and reports the sale of $5,000 in Bonds. The town has a population of 1300.

OMAHA

Sol Turek, former head of the Loew vaudeville circuit booking department, was in Omaha giving auditions for prospective USO entertainers. E. I. Rubin and Jesse McBride of Paramount Pictures here arranged for the auditions.

Betty Rhodes of 20th-Fox is getting a good start in radio, too, receiving parts in "Klan-Club" and other shows on KOIL.

Joe Jacobs, Columbia branch manager, is in California where he attended funeral services for his mother.

Margaret Sodomek, a Spar, visited her former fellow workers at 20th-Fox while home on leave.

Jesse McBride, Paramount branch manager, has returned from St. Louis, where he attended the funeral of his mother, Mrs. Sara McBride.

Universal exchange is the first to have its cooling system break down here. It looked like a warm welcome for the male members of their staff on the return from a sales confab in Kansas City.

Julia Leahy, secretary to Manager McBride at Paramount, has been promoted to casnier, Kay Kane taking her place. Regina Healey has been added at the information desk.

Mrs. Robert Ballantyne, wife of the owner of Scott-Ballantyne Co., is in Chicago, visiting her daughters.

Du Wayne Hartzell at Charter Oak, Ia., has sold his theatre to William McGrath of the same town.

Robert Hall has joined Paramount as a booker.

Marie Bendorff, Paramount inspectress, is on vacation.

F. W. N. Beckett, MGM auditor from the home office, is in the city.

Ministers in the Omaha council of churches attended a special screening of "White Cliffs of Dover" at the 20th-Fox screening room last week. Exploiteer Jack Connor made the arrangements.

Barbara Riddle is the new telephone girl at Metro.

Fred Fejfer, MGM head booker, is vacationing at Yankton, S. D.

Lt. Robert J. Hoff, son-in-law of Robert Ballantyne, stopped in Omaha for a day en route back to Great Lakes Naval Training Station.

DES MOINES

The Cedar Rapids war bond premiere netted $258,000 in war bond sales with the 1600-seat Iowa Theatre filled to capacity to see "Step Lively" and a half-hour stage show. All the Cedar Rapids theatres co-operated in putting on the war bond premiere which exceeded the city's quota by $8,000.

The Waterloo theatres, Orpheum and Iowa, were forced to close down and refund admissions to their patrons when an explosion at the power station in the city left the cinema plots hanging in air as screens went dark.

Sgt. Robert D. Fowler, former usher at the Des Moines Theatre, has been missing in action since May 27 in Italy, his parents have been informed by the War Department.

The Vilia Theatre at Lovilia, Ia., has been reopened by Walter Rogers of Mitchellville, new owner of the house. The State Theatre at Maxwell has been purchased by Harold J. Griffin from the Stewart brothers of Fairfield, Ia. The Burt Theatre at Burt closed on July 1, according to Bahne Bahnson, the owner.

Dale Hartin, a veteran of World War II, has been named asistant booker at the Columbia exchange in Des Moines. Esther Compton, formerly of RKO, replaces Marian Kenyon as secretary to the manager at Columbia.

Austin Titus of the MPPDA visited Film Row in Des Moines to inspect the exchanges' fire prevention devices.

Joan Vanderberg is the new bookkeeper at Monogram, replacing Coleen Bartholomew. Betty Barnoski replaces Louis Norman as secretary at Columbia.

Marcele Wald has been appointed secretary to the manager at Paramount while Marjorie Winburn will resume her former position of booking stenographer. Joseph Segar replaces Marcele as contract clerk.

PHILADELPHIA

The long week-end was celebrated by most department stores and offices here.

Republic's "Atlantic City" has been set for a twin premiere in the boardwalk town on Saturday, July 29. The picture will open simultaneously in the Hollywood Theatre and at the Million Dollar Pier.

Universal held a sales meeting here last week with Freddy Myers presiding. Representatives from the Philadelphia and Washington offices were present.

A. J. Vanni, Warner Theatres' assistant zone manager here, announced that Jack Van will be the manager of the Warner Theatre in Atlantic City and that Otis Kyger will move over to the Stanley while retaining supervision over the Earle, and that John Boyd will be manager of the Virginia.

Ben Zimmerman, formerly manager of the Upsal Theatre, has resigned to join the Norman Lewis Circuit. Lou Foxman, owner of the Upsal, takes over its management.

Mrs. Edna Carroll, of the State Censor Board, has returned from Chicago, where she attended the Republican convention as a delegate.

The Allen Theatre recently purchased by Lou Pizor from the Affiliated is now operating on week-ends.

Harry Waxman has been so busy with the Fifth War Loan Drive that he hasn't put in an appearance on Vine Street for over two weeks.

Maxie Bronow, Warner film auditor, is back in Roxborough Memorial Hospital having his

(*Continued on Page 33*)

PREVIEW

OF THE MAGAZINE THAT KEEPS ON GIVING ITS READERS MORE TEXT, MORE COLOR THAN ANY *OTHER* MAGAZINE IN THE FIELD.

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BETTY HUTTON
BY PAUL HESSE

A story from the heart of GREER GARSON by Louella O. Parsons

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Stars at Play ..... *Elsa Maxwell*
Scrapbook on Betty Hutton .....
Make Your Future Bright! ..... *Mary Murdock*
Going Bing's Way ..... *Thornton Delehanty*
Just My Bill ..... *Tess Bendix*
My Great Adventure ..... *Gene Tierney*
Command Performance .....
Who's News ..... *Sara Hamilton*
If You Were Dennis Morgan's House Guest ..... *Eleanor Harris*
"Wives Should Never—" "Husbands Should Never—" .....
Why Can't They Stay Married? ..... *"Fearless"*
Exclusive—on Paulette Goddard and Burgess Meredith .. *Ruth Waterbury*
What Should I Do? .....
Your problems answered by Claudette Colbert

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An exclusive personality interview by Louella (contributing regularly to Photoplay for years and to each issue for the last six months)



Another regular Photoplay contributor — writing only for Photoplay in the movie magazine field — who tells of M.G.M.'s fabulous twenty years in the business



Scoop for Photoplay: Goddard's own account under her own byline of her twelve weeks' tour in the Chinese, Burma theatre of war-reporting what no other woman has seen in the whole war.



Unique human interest story as told to popular Ruth Waterbury, Photoplay writer exclusively. It tells how the Photoplay page in the May issue helped locate the long-lost sister of Starlet Faye Emerson



Writing solely for Photoplay among movie magazines — Elsa Maxwell's famous byline uncovers surprising anecdotes about the stars



Hollywood's hottest star who refuses to be photographed and interviewed gets himself covered by this top Hollywood newspaper columnist who writes only for Photoplay in the movie field.



Special poses of our Military's favorite stars shot by the one and only Hymie Fink.



Another of the wonderfully natural color roto sections unmatched in the field — with many picture scoops for Photoplay readers such as the four color portrait of Crosby who rarely stills for any photographer.



Covers by a cameraman's cameraman, Paul Hesse — performing exclusively for Photoplay.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

arm broken again and attempt to re-set it. It didn't set properly the first time after fracture suffered when Maxie was thrown from the saddle of a steed.

All theatres in the area cooperated with the "Free Movie Day" on Thursday, July 6. Every Warner theatre and every independent house joined in this effort. Louis Finske has given a tremendous amount of time and effort to the drive.

BOSTON

Maurice Wolf, MGM district manager, was host to Maury Maverick, former Congressman from Texas and present chairman of the Small War Plants Corp., on the occasion of Maverick's visit here to address the Smaller Business Association of New England.

James Winn, U.A. district manager who went on a trip to Buffalo, Rochester and Syracuse, returned via New York City where he conferred with company officials.

Coolidge Corner Theatre Manager Jack Markle seen last week in Boston's film district.

The Motion Picture Salesmen's Club concluded activities until September, when the next regular meeting is scheduled to be called by President Sol Simon.

Irving Sisson, son-in-law of Max Levenson and manager of Levinson circuit's South Station Theatre, is at a local hospital recovering from an appendectomy.

Maynard Sickles, Capitol Supply Co. head, enjoying a vacation at Nantasket Beach.

Amalgamated Theatre's, Inc. Bernard Levy here from Hartford to confer with local representatives.

Warner Publicist Art Moger returning home after a week of exploitation campaigning in Buffalo and Rochester.

John Dervin, U.A. branch manager, held sales meetings in all New England cities, for two weeks.

Phil Engel, U.A. publicist spending a month at the New York home offices on a campaign for "Since You Went Away," has been commuting regularly to his Newton home.

Tim O'Toole, Columbia manager in New Haven, visiting old friends here.

Fenton D. Scribner, manager of Nashua's State and Tremont theatres, takes charge of promotion and publicity for that city's war bond committee.

Strand Manager Mel Morrison, of the "Honored Hundred" in the Fourth War Loan Drive, erected a "Victory House" at Dover.

Harry L. Dowdell, asst. manager of Portsmouth's Olympia Theatre, has been chosen its manager by Allied Theatres Corp., succeeding the late Frank Hollis.

The Penacook Theatre donated its entire building for use in the commencement exercises of the Penacook High School.

Jack Carroll, M & P theatre's district manager in Maine, a caller at the Scollay Square home offices of his company.

Taunton's Park Theatre Manager Arthur W. Pinkham spent several days in Boston with friends.

Miss Mildred Viera has resigned from the Park Theatre staff in Taunton.

Eleanor Coppage, of Warners' Theatre in Worcester, proceeded to her summer cottage on Cape Cod after calling on Boston film district friends.

Arthur Goldman is a new member of the Strand Theatre staff.

Hilton McPheters, of the Park Theatre staff in Taunton, is joining his father, Captain Hilton McPheters in Panama.

Western Massachusetts Theatres' Bill Powell in town calling on friends in the local film district.

Reported missing in action over Germany is Lt. Robert F. Mulvey, formerly with theatres here and in Lowell. He is a nephew of Mr. and Mrs. Nat Silver.

Sam Torgan, RKO Theatre manager in Lowell, in Boston to play a match game of golf.

Genevieve Shaughnessy replaced Gloria Holden on the Capitol Theatre staff in Fall River.

William S. Canning, Empire Theatre manager in Fall River and head of the WAC in that area, in Boston for confabs with local officials on the War Loan Drive.

Attorney Ben G. Gilbert, representative of motion picture interests here, home from a trip to New York.

Harry Zeitz's New Bedford Theatre will soon sport a rejuvenated marquee.

The Memorial Theatre in Lowell will be reopened under the management of James Manisotes after repairs to the theatre are completed.

Bill Shartin, New Haven U.A. branch manager, calling on friends here.

Local exchanges had a visit from Tony Cronin, of U.A. in Maine.

Not one single failure of cooling systems in all Boston theatres has been reported so far.

Harry Hayes of Rochester, N. H., a Boston film district visitor.

Jack Meyer home from a trip to New York and Washington.



SET $6,000,000 SALES GOAL. PRC franchise holders and company executives discussed forthcoming product and sales policies to achieve the $6,000,000 goal set for the new season schedule, at a meeting in New York last week. Above is a photo of the delegates assembled for one of the business sessions.

WASHINGTON

Gene Ford, manager of Loew's Capitol, arranged with Government agencies to use the services of 125 girl employes who bear the title United Nations Girls. The girls have been divided into individual groups and every night the various groups stage "Commando Raids" throughout the city for the Fifth War Loan Drive. The girls cover night games at Griffith Stadium and solicit bond sales. Another group attends the Water Gate Concerts on the Potomac, and still another group invades the various night clubs in the city. Competition is keen and each group is desperately trying to spur sales to the utmost.

John Marcon, manager of Warner Bros. Colony Theatre, used the classified ads in his Fifth War Loan campaign. His ad said: "Reliable party with quota to meet will call at your home or office and issue bonds. If interested, please call manager, Colony Theatre, Georgia 6500."

Bob Reinecke, artist in Warner Bros. publicity department, and Mrs. Reinecke, announce the birth of their fourth child, Stephen Edward.

The Washington Variety Club and the Willard Roof Players sponsored a bond benefit on July 5, with their performance of "Murder in the Old Red Barn."

Charles Yerbe, formerly manager of the Capitol, has left Loew's employ.

Larry Levy, manager of the Columbia, announced that his theatre has sold a $50 Bond for every seat.

Warner vacation items: Hank Wall, publicity department, will spend two weeks in Florida; Helen Garoski, contact department, recently returned from Virginia Beach; Billy Brantley, mail clerk, is vacationing.

Prince Georges County theatres have already reached 68 per cent of their Fifth War Loan quota. According to an announcement by George Shepp, area chairman and manager of the Hyattsville Theatre, his theatre has bettered its quota by recording bond sales indicative of 150 per cent of his original goal. Reports from Bert Herman, of the Marlboro Theatre, and Si Hawvermale of the Cameo Theatre, Mt. Rainier, show that these theatres also are over their quota.

Tom Conners, 20th Century-Fox vice-president and chief of distribution, was in town recently.

Rodney Collier, manager of the Stanley, Baltimore, was a recent visitor at Warners, conferring with Frank La Falce.

Anne De Mello, of Warner Bros. advertising department, spent Fourth of July week-end at Colonial Beach.

New employes at 20th Century-Fox are Pauline Coley, clerk; Naomi Shelimsky, biller; Nellie Siss, contact department; Elsie Rice, bookkeeper.

Earle Theatre's marquee has been painted gold.

CINCINNATI

Noah Schechter, RKO Theatres' publicity department, will be general chairman of the Variety Club annual family picnic. The date is July 17 but the place has not yet been decided on.

Twentieth Century-Fox Club will hold its picnic on July 17 at Gehrum's Garden.

Film Row's exchanges were operated on skeleton forces from Saturday to Wednesday to give personnel an enlengthened holiday rest.

Metro's Geraldine Jones is back at her desk after a minor operation.

Lottie Schwab, Metro inspectress, is boasting a new grandson, born to Mr. and Mrs. Bob Lee. Bob Lee formerly worked in the film business and is home again after having received a medical discharge from the service.

Dave Sanger, former Fox shipper, was home on furlough this week.

Paramount has annexed Lucille Morand, who will take the place of Evelyn Robbins, who resigned.

Harold Raives, Schine's Circuit, here from Cleveland on a business trip this week.

Visitors to Film Row this week were: C. F. Pfister, Troy Ohio; C. E. Duff, Jackson Center, Ohio; Leo Hoffheimer, Columbus, Ohio; Warners' Tony Stern and Miss Adeline Ward, Lexington, Ky.

Mrs. Margaret Woodruff, local Belpik manager, spent the holiday week-end at Lexington.

(*Continued on Page* 34)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

The Belpik office was closed from Saturday to Wednesday.

Universal's Helen Eberhardt is spending her vacation in Florida.

Howard Roudebusch, former head Universal booker, is home on furlough. His wife, Helen Roudebusch, is secretary to Branch Manager Jack Bannan.

The Purple Heart award was presented to Lt. Charles J. Smith on the stage of the Palace Theatre in connection with the showing of "Marine Raiders."

Major Joseph F. Goetz, former manager of the RKO Albee, announced at the War Bond premiere at the Shubert Theatre on Monday night, that the unit from Patterson Field, Dayton, would give its final bond show on July 8 and then pack for overseas work. Col. Arthur Frudenfeld, local RKO executive, introduced James Hutton, war bond campaign executive, who announced that the premiere had netted $1,314,450 and that there was "standing room only."

DENVER

Harry T. Nolan, 76, widely-known theatre operator in the Rocky Mountain region, died at a Denver hospital after a short illness. Born in Chicago July 24, 1871, he was one of the first operators of a movie show, going on the road with one that served as a sideshow for the old Hagenback-Wallace circus. In 1906 he came to Denver and opened a theatre on Curtis Street, later closing it to branch out with several theatres in the state and Oklahoma. At one time he was franchise holder for First National here and Salt Lake City. He is survived by his daughter, Mrs. Mary Jane Cella of Chicago, who gave birth to a baby boy last week.

Fred Cameron, 81, who built and operated the Cameron Theatre here, died in Fitzsimons Hospital following a week's illness. He is survived by his wife, Emma, and a daughter, Miss Thelma, both of Denver.

Bob Blair, veteran Paramount publicity man, has been named exploitation man for the Rocky Mountain district of Paramount, with headquarters in Denver. His territory includes the Denver and Salt Lake City areas. He succeeds Jim Lundy, who died in New York recently of a heart attack.

DETROIT

Detroit's downtown theatres report a wave of absent-mindedness in the city, with left-behind articles flooding the Lost and Found rooms. The lost material includes everything from billfolds with folding green to rings and decoy ducks. Worn girdles, blouses and sweaters are among the mysteriously forgotten items. Plumbing and carpenter's tools have been found and just recently a housewife left behind her ironing board.

Friends are mourning the recent death of Herbert E. Ives, 56 years old, who was associated with the Motion Picture Production Release Co. for 25 years. He was a member of Variety Club. Surviving is his wife, Ina T. Ives, of 9323 Otsego Ave., Detroit, and his father, Fred C. Ives.

William A. Cassidy, owner of the Midland (Mich.) Theatre, the only movie house in that city, has announced that he is closing his house for a month in protest of confiscation of his gasoline rations by the OPA. Cassidy lost his rations as the result of a motor trip to Florida, which he said he made on his doctor's orders. Cassidy said that he would keep the lobby open for sale of War Bonds and Stamps, but that a scheduled War Bond show would have to be canceled. His gas-ration suspension was set for a six-month period.



STEP RIGHT THIS WAY (to stardom?). That's the aspiration that led vivacious 18-year-old Marie Monez to leave her Philadelphia home and head for Broadway in quest of a screen career. Believing the great white way the best place to be discovered she offered her services, and attractions, to Montague Salmon, Rivoli manager, to make her Broadway's first doorlady. Reports have it that Marie is handling her job efficiently and who can tell—someday—well she can dream, can't she?

The Great Lakes Theatre co-operated with the Northwest War Council in conducting a War Bond rally last week. Various articles of apparel were auctioned off for War Bond bids.

The Michigan, United Artists, Palms-State and Broadway-Capitol theatres co-operated in the presentation of a War Bond premiere last week, with the show being presented at the Broadway-Capitol.

The Michigan Theatre, keeping up a fast pace in name bands in competition with the Downtown Theatre, presented Jerry Wald's orchestra, with Perry Como as an added attraction. Phil Brestoff's Michigan orchestra and Del Parker, songstress, were extra attractions.

PORTLAND

Oregon's total war bond sales in Fighting Fifth to date totals $42,429,078, well ahead of 4th Loan same period.

Lee Scott, former assistant manager of National Theatre Supply, Seattle, now in U. S. Army Signal Corps, here on furlough.

Williard Coughland has joined the exploitation staff of United Artists, out of Seattle headquarters.

James Hone, secretary of Independent Theatre Owners, Seattle, moving into sumptuous quarters in Paramount Exchange Building there.

John Lee is now owner and operator of Marjo Theatre, Ephrata, Wash.

Hugh Bruen, exhibitor of Whittier, Cal., meeting former Washington associates on Seattle row.

Oscar Nyberg, Fox Theatre, Spokane, putting on extra exploitation of "White Cliffs of Dover."

George Borden, Jr., now operates the Blaine Theatre, Blaine, Wash.

Mercy's Liberty Theatre, Yakima, re-opened following an extensive renovating and remodeling program.

George Ballentine, district manager of 20th-Fox, visiting Portland-Seattle exchanges.

George Jacobson, 25 years with the B. F. Shearer Theatre Equipment Company, was gifted with a handsome gold watch by Manager Ben Shearer. Gold watches also presented to Tom Shearer and Homer Tegtmeier, who have been with the company 20 years.

Fred Mercy III in hospital at Yakima recovering from appendectomy.

Roy Fehner, from Los Angeles, has joined the Universal sales staff in Seattle.

Changes in staff members of B. F. Shearer include Les Abbott, who was manager in Los Angeles, now sales manager for the Coast; Barclay W. Ardell becomes branch manager at Los Angeles and Earl Holland joins organization as salesman out of Los Angeles.

Ed Lamb, manager of RKO Radio, back from eastern Washington trip.

Some 16 blocks of waiting patrons, each holding a war bond, stormed the Paramount and Broadway theatres, Portland, for special bond premieres, June 27th.

OTTAWA

Gordon Beavis, manager of the Centre Theatre in company with Mrs. Beavis spent a few days of the holiday week-end visiting in Peterboro.

No sooner did Sam Hebscher return to his duties at the Nola, when he also assumed charge of the Avalon Theatre while Bob Martin and his family enjoy a two-week fishing trip in the Laurentians.

With the return of "Snow White" to the Regent, Henry Marshall has been having daily line-ups during the six-day run of the picture.

The only theatres to take advantage of the Sunday midnight opportunity of a preview for the holiday were the Regent which was showing "The Fighting Seabees" and the Somerset double-billing "Wintertime" and "The Adventures of Tartu."

Isser Singerman, manager of the Imperial Theatre, took his two weeks holidays in his usual fishing grounds in Quebec; claims that this year he can outdo any fishing story of former years.

For the showing of "Once Upon a Time" at the Elgin, Steve McManus and his assistant, Mac Hershman, had the cooperation of James Hope, Ltd., for a window display featuring books of fairy tale type that begin with Once Upon a Time.

Bill Hartnett, business agent of the local projectionist union, is relieving Cap Cardo at the Elgin Theatre, the latter being on his vacation.

VANCOUVER

Larry Bearg, Famous Players chief in Vancouver, has been appointed general manager for Western Canada (Port Arthur, Ont., to the Pacific Coast) and will move his headquarters to the home office in Toronto. Frank Kershaw of Calgary has been named general supervisor for downtown Vancouver and Victoria and Frank Gow of Vancouver will be supervisor for British Columbia and Vancouver suburban theatres. Kershaw and Gow are splitting the job previously held by Bearg. Eddie Zorn of Winnipeg becomes general supervisor of the Winnipeg and Calgary districts now adding Calgary to his former territory. Larry Bearg has been general manager for British Columbia for a number of years coming here from Montreal. He has built a high reputation for theatre management.

Jimmy Nairn, publicity director, came on to Vancouver from the P-P-C-C convention and spent a few days here before returning to his headquarters in Toronto.

Labor Minister Mitchell announced last week an order promulgated for the immediate transfer of 196,000 employes in low priority occupations to war plant jobs in Canada. This is expected to hit film distributing companies and theatres already drained of manpower.

(*Continued on Page* 36)



THE STARS OF "PISTOL PACKIN' MAMA"
IN THE GAYEST SCREWBALL COMEDY
OF THIS OR ANY OTHER SEASON.



GOODNIGHT SWEETHEART

ROBERT LIVINGSTON and RUTH TERRY

HENRY HULL
THURSTON HALL

GRANT WITHERS
LLOYD CORRIGAN

JOSEPH SANTLEY — Director

Original Story by Frank Fenton · Joseph Hoffman
Screenplay by Isabel Dawn · Jack Townley

A REPUBLIC PICTURE

JOIN THE FIGHTING FIFTH WAR LOAN

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Haskell Masters, president of Odeon, announced that the circuit would erect theatres in Victoria-Calgary and Lethbridge after restrictions are lifted. Famous Players also have several spots picked out for new theatres, Victoria and Prince Rupert in British Columbia.

Denis L. Brewer, son of Len Brewer, projectionist at the Paradise, is now a pilot officer in the RCAF, received his wings overseas last week. Denis is only 21.

John Dawson, who sold out his Plaza and Paradise theatres to Odeon circuit is now living in retirement as a gentleman farmer at Harrison Lake, 40 miles from Vancouver. John Schuberg, who leased his two Winnipeg theatres to FPCC, is now living in West Vancouver, but still keeps in touch with his many friends in show business. Both Dawson and Schuberg are members of the Canadian Moving Picture Pioneers.

Vancouver is in the midst of a real hot spell and theatres are feeling the competition of beaches and parks. "Gaslight" at the Capitol did OK and held for a second week; "The Seven Dwarfs" made personal appearances at the Orpheum and the "Snow White" revival opened to capacity and looks set for a nice run.

Bill Clayton, who sold his Haney Theatre to Odeon circuit, is back in town again as projectionist at the Strand Theatre. Clayton bought himself a home here.

Peter Egan, manager of the Palace, Calgary, is out of hospital after a major operation.

Ione Lillian Bailey, daughter of Tom Bailey, old-timer in show business and now a projectionist at the Rex Theatre, Vancouver, was married to William Barton of the RCAF on June 15th.

Richard Pantage, son of Lloyd Pantage, local projectionist, is now in the Canadian Navy and was home on his first leave this week.

ST. LOUIS

A new 2200-seat picture theatre will be erected on the west side of Hampton Boulevard by Sam Komm, as soon as the lifting of war time restrictions of building materials will permit. The theatre will be leased to the Missouri Amusement Co.

L. H. Gleason, La Grange Theatre manager, inducted into the Army.

Harold Porta has re-opened his Gem Theatre following repairs necessitated by a fire.

The Durand Theatre owners have purchased a site for a new post-war theatre. Herrick & Simpson, Lansing, are the architects.

Pete Daughenbaugh appointed new projectionist at the Pec Theatre.

Frank J. Glenn, local theatre owner, has been inducted into the Army. Brother-in-law Glenn Hileman, of Tamaroa, takes over for the duration.

A vigorous campaign to enforce the 9 p.m. curfew law in East St. Louis may be indicated by the arrest on June 27 of the parents of four East St. Louis children. Among those charged with violation of the law providing penalties for parents of children found on the streets after 9 p.m., were the parents of a boy arrested on charges of reckless driving after an accident in which one man was killed and another injured.

A contest among the Fanchon & Marco-St. Louis Amusement Co. circuit managers has been an outstanding feature of the Fifth War Loan campaign in metropolitan St. Louis. Details were worked up by Albert Stetson, the company's WAC director. The prizes will be War Bonds to two managers in each of the four divisions that have been set up for the contest, the first-run houses, 7-day theatres and subsequent-run houses.

Kenneth Rought has succeeded Glen Schrader as manager of the Capitol and Ritz theatres, Taylorville, Ill., both units in the Frisina Circuit. Rought comes from Newton, Ill., where he operated the Star. Schrader has gone to Paducah, Ky.

Gil Bratten has resumed his work at West Frankfort, Ill., for the Fox Midwest Circuit at the Strand and State after having been for a while in Marion, Ill., where he temporarily took over the duties of manager of that circuit's Orpheum and Plaza theatres.

Keith Wells, former manager of the Plaza, Mount Vernon, Ill., a Fox Midwest Circuit house here, has been promoted to the managership of that circuit's Orpheum and Plaza theatres in Marion, Ill. In Marion he has replaced Edgar Jones who was forced to retire because of ill health.

Construction work is proceeding at a satisfactory pace on the new theatre in Carthage, Ill., to replace the 400-seat Woodbine which was destroyed by fire last November.

Robert Shufelt, formerly an assistant manager for the Fox Midwest circuit in Belleville, Ill., has assumed his more responsible duties as manager of that circuit's Orpheum Theatre in Cape Girardeau, Mo.

Virgil Charlton, formerly of Longview, has succeeded Harold Peek as manager of the New Home Theatre at Rantoul, Ill., a unit of the Kerasotes Brothers Circuit. For the past eight months Charlton had been working in various of the Kerasotes houses in Springfield, Peek has been transferred to Springfield where he will work in the circuit's main offices.

With his son, Michael, with the Army in North Africa and, perhaps, now in Italy, Henry Chiaventone has taken over the management of the 900-seat Valley Theatre, Spring Valley, Ill.

ADV.

Can't Get It?
Joe Hornstein Has It

JERSEY CITY

Bill Stillman, manager of the Strand Theatre, Bayonne, is having his theatre redecorated and new seats installed. Mickey Demchak, former manager of the house, is now in the Navy.

Peter Andrusen, former DeWitt usher, is now in the Marines.

The Cameo is having daily matinees throughout the Summer.

Joseph Rossi, former assistant manager of the De Witt, Bayonne, is now in the Army, stationed in California. Robert Braumann, new to show business, is now assistant manager of the house.

Charles Berado, former Stanley chief-of-staff, is now in the Navy.

Josie Monte Carlo, cashier at the Stanley, is telling her friends that her fiancee, Dr. Philip F. Castrino, now in the Army Medical Corps, recently received an honorary degree from the Chelsea Chiropratic College of London.

Theodore Megaarden, Jr., manager of the Plaza, Bayonne, is booking the Dr. Marquis "Horroscopes" as midnight extra attractions to chill spectators.

Mrs. Josephine Manfredonia, mother of Arthur Manfredonia, manager of Warners' Fabian, Hoboken, gave a party last week in honor of the eighth birthday of her grandson, Arthur Manfredonia, Jr.

Free movies for school boys and girls who aid in the current waste paper salvage campaign has been arranged for Saturday, July 8, by Judge Morris E. Barison, Jersey City Waste Paper Salvage chairman, through the co-operation of Notis A. Kommenos, north Jersey manager of the Skouras chain, Anthony Williams of Warners, and the managers of the Capital, Cameo, Ritz, Fulton, Orient, Orpheum, Palace, Rialto and Tivoli theatres. Admission will be 25 pounds of waste paper.

MEMPHIS

"The White Cliffs of Dover" opened at Loew's State last week to packed house for every show, and won an editorial in the conservative *Commercial Appeal.*

Kay H. Kinney, Hughes, Ark., was selecting new pictures on Film Row last week.

Moses Sliman, Luxora, Ark., was renewing friendships among film folk last week.

Miss Lucile Herbert, biller at MGM exchange, is on a vacation, as is Mrs. Eva May Denton, No. 2 booker, who is visiting in New Orleans.

Clint Dunn, Clint Theatres, Greenwood, Alma and Mulberry, Ark., was booking new pictures on Film Row last week.

Dorothy Jones, cashier at Paramount Theatre, is taking her annual vacation.

John Roberts, assistant shipper at Paramount, has resigned and his spot has been taken over by Charles Black.

R. H. Williams, Lyric Theatre, Oxford, Miss., visited Film Row last week.

J. F. Adams, Bruce Theatre, Bruce, Miss., was booking new attractions last week.

Wedding bells were ringing at Paramount exchange last week for Miss Ava Slater, inspectress, who was married to Pvt. Dewey Sherbo, stationed at Camp Claybourne, La.

T. A. Wilson, Bay Theatre, Red Bay, Ala., won all the orchids and Oak Leaf clusters last week, when he sold his county's Fifth War Bond quota the opening day. Mr. Wilson achieved this unusual feat in a district that supports only a two or three-day show each week. All things considered he has topped all district efforts to date, according to reports that have been checked. Wilson is still selling bonds.

NEW YORK

New York theatremen boarded the nation's bond wagon with a healthy contribution to the Fifth War Loan quota last week. A few of the figures made known show that 14 bond premieres in various Century Theatres in Brooklyn, Queens and Long Island, are to be held during the month of July; bond premieres in 12 RKO Metropolitan Theatres brought sales of $2,353,625; and Randforce Circuit's sell-out bond premiere at Brooklyn's Savoy Theatre netted $234,000.

Max Stein and Irving Ticktin of 20th-Fox's advertising department, were bachelor-luncheoned by home office associates Friday, June 30. Charles Schlaifer, advertising manager, was toastmaster for the group of well wishers which included: Hal Horne, Molly Grill, Rose Natkins, Dorothy Holland, Sherry Throne, Ruth Simon and Sylvia Galitz. Stein married Miss Ida Rabinowitz July 1. Ticktin and Miss Minna Bister were married July 2.

A sports flash coming this way reveals the Paramount Pep Club softball team has inaugurated its season with a 7-5 victory over NBC on the latter's diamond in Central Park.

Local motion picture men added to the ranks of the proud papa class include D. Corbit Curtis, an assistant director at The March of Time, on the birth of a daughter, Mary Louise Curtis, June 29; and March of Time Production Manager, Jim Wolcott, on birth of a daughter, Jane Farquhar Wolcott, June 24.

S/Sgt. Don Hiatt, writing from Camp Reynolds, Pa., pays tribute to M. L. Simons, editor *The Distributor,* for sending copies of the MGM sales organ to men in the service. "Mike Simons," says Hiatt, "is really living up to his promise of getting trade news to all of us guys. As an ex-booker in the Seattle office of MGM, I'm interested in what goes on in the trade."

In The Editor's Mail Bag

I have just read the editorials in your magazine for June 17th and June 24th regarding the ASCAP licensing of motion picture theatres, and I feel that your somewhat biased opinion needs a little leavening with the facts.

The first thing I would like to criticize is your heading in the June 17th editorial labeled "The ASCAP Racket." It is apparently felt by any group opposing the Society that if ASCAP is given the name of "Racket," the activities of the Society thereby will be diminished considerably. As you must know if you have been in show business for any length of time, ASCAP has had a long respectable career both in the field of entertainment and, more significantly, in the courts whose business it is to stamp out rackets—not uphold them. You are also, I am sure, aware of the fact that on March 4, 1941, the Society entered into a consent decree with the United States Government. This action could not be entered into by any "Racket."

'Recognizes Value of Music'

In your first editorial in the first paragraph, you say: "In the midst of booming business, it seems that this important matter has been forgotten again." By your own admission, the entire entertainment field, of which the motion picture exhibitors are an integral part, is enjoying a so-called war time boom. Certainly any good showman, which includes the many exhibitors I have had the pleasure of meeting recognizes the value of music in entertainment. For any industry which according to its own estimate has an annual income of two billion dollars to carp at the payment of a legitimate fee which is something less than nominal seems ludicrous to me.

Our rates for motion picture theatres throughout the country are as follow: 10 cents per seat per annum for theatres housing from one to 799 people; 15 cents per seat per annum for theatres with a seating capacity of 800 to 1599; 20 cents per seat per annum for theatres with a seating capacity of 1600 and over. These rates could hardly be called exorbitant.

In view of these facts, I feel sure that the small payment asked of the motion picture exhibitors for the vast works of the musically creative men and women of America is perfectly warranted and justified. No one, least of all people in the entertainment field, has a right to expect these talented people to make their important contribution for nothing. I know that the idea of expecting such action is quite prevalent, but I assure you, it is erroneous and smacks generally of wishful thinking.

I do not intend to enter into a discussion with you, Mr. Lewis, on the matter, but I am merely sending you this letter in the spirit of fair play and with the hope that you will realize that there are quite definitely two sides to this picture.

RICHARD F. FROHLICH
Assistant Publicity Director, American
Society of Composers, Authors and Publishers

Celebrates Eighth Anniversary

Dorothy Lamour celebrated her eighth anniversary as a motion picture star one day last week. To note the occasion Paramount gave Dorothy a day's holiday from her work with Arturo de Cordova in "A Medal for Benny."

Lubin to Direct Jane Powell In 'High Among the Stars'

Arthur Lubin has been signed to direct Jane Powell in her second Charles R. Rogers starring vehicle, "High Among the Stars," originally titled "Reaching for the Stars." Lubin recently directed "Phantom of the Opera."

Rogers' musical, to be released through United Artists, will have a score written by Morton Gould, and a script penned by screenwriters Edward Verdier and Irving Phillips, who also contributed the original story.

Smith, Massey and Scott Added to Errol Flynn's Next

Alexis Smith, Raymond Massey and Zachary Scott have been assigned by Jack L. Warner to "San Antonio," next Errol Flynn starrer for Warner Bros.

Shooting is scheduled to begin this month under the direction of Raoul Walsh, with Robert Buckner producing.

Checks In For 'Kitty' Role

Constance Collier, noted English actress, has returned to Hollywood and checked in at Paramount for her role with Paulette Goddard and Ray Milland in Mitchell Leisen's "Kitty." She has been in the East since 1940, when she appeared in MGM's "Susan and God."

RKO Buys 'Gallant Weekend'

RKO Radio has purchased "Gallant Weekend" by Frederick Kohner and Irwin Nistler.

THE ALL TIME CHAMP—STILL BREAKING RECORDS!



"Scarface"



GEORGE RAFT PAUL MUNI BORIS KARLOFF



THREE GREAT STARS IN THE GREATEST OF ALL GANGSTER FILMS

THE MOST REPEATED OF ALL PICTURES IS BIG BOXOFFICE TODAY

Book it NOW!

Atlanta—Astor
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Indianapolis—P.R.C.
Los Angeles—Majestic
Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Capitol
Pittsburgh—Crown
Portland—Star
San Francisco—Astor
St. Louis—Astor
Washington—Astor

ASTOR PICTURES are Box-Office FROM ANY ANGLE!

Advance Dope SR

THE FROZEN GHOST (Univ.) **Drama. Principals:** Lon Chaney, Evelyn Ankers, Tala Birell, Martin Kosleck, Milburn Stone, Elena Verdugo. **Director,** Harold Young. **Plot:** A radio team is broken up because the man believes he is responsible for the death of one of his hypnotic subjects. This preys on his mind so much that he has lapses of memory. In this way he becomes a suspect to a murder while at work in a wax museum. His previous partner, who loves him finally inveigles him into putting her in a trance. Thus, through her psychic powers she unfolds the entire mystery.

MUGGS MEETS A DEADLINE (Mono.) **Mystery. Principals:** Leo Gorcey, Huntz Hall, Billy Benedict, Jimmy Strand. **Director,** William Beaudine. **Plot:** The East Side Kids work for a newspaper. A murder is committed and the ex-wife of the victim is suspected. The boys, convinced of her innocence, hide her from the police, until via a clue, they succeed in finding the guilty party, then they all celebrate their success together.

DOUBLE EXPOSURE (Para.) **Mystery. Principals:** Chester Morris, Nancy Kelly, Phillip Terry, Jane Farrar. **Director,** William Berke. **Plot:** A woman photographer, anxious to cinch a new job, fakes a picture of herself, as a dead woman in a playboy's apartment. This causes her to be arrested for murder, and it looks like she'll be punished for the crime, when the editor of her magazine takes a hand. He not only clears her name, but turns over the real culprit to the authorities.

THE GIRL RUSH (RKO) **Drama. Principals:** Frances Langford, Wally Brown, Alan Carney, Vera Vague. **Director,** Gordon Douglas. **Plot:** A troupe of vaudeville players and a chorus of can-can dancers are left stranded on the Barbary Coast, when the discovery of gold takes their customers away. The men decide to try their luck at prospecting, but they are unsuccessful and arrive at a mining town discouraged and hungry. The miners there raise a fund to put the show on, but they end up without an audience when the news of gold makes the customers stampede to stake claims.

SHADOWS IN THE NIGHT (Col.) **Mystery. Principals:** Warner Baxter, Nina Foch, George Zucco, Minor Watson. **Director,** Eugene J. Forde. **Plot:** The crime doctor is asked to solve the mystery of a young girl's often-recurring nightmares. To find the solution, because of the mental disturbance it has caused, the Crime Doctor agrees to spend a week-end at her home. After many unusual occurrences and a few murders, the mystery is solved and the girl's mentality restored.

4 Howard Comedies From Columbia

Shemp Howard has been signed by Columbia to be featured in a series of four two-reel comedies. He will first appear in "Hoot Owl," which Jules White is producing and directing. In support of the comic are Christine McIntyre, Harry Barris, George Lewis and Early Cantrell.

Gets Role in 'Dr. Edwardes'

In recognition of her performance in David O. Selznick's "Since You Went Away," Rhonda Fleming has been given a dramatic featured part in Selznick's "The House of Dr. Edwardes," the Ingrid Bergman-Gregory Peck starrer which Alfred Hitchcock will direct for United Artists release.

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Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

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BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

NEW EQUIPMENT

USHERS FLASHLIGHTS, $1.39; Film Splicers, $5.25; Safety 2000' Film Cabinets, Section, $2.93; Fluorescent Starters, 20W or 30W, Ten for $1.95; Drinking Fountain Bubblers, $9.95; Powers 14" Wire Reels, $2.57; Rechargeable Two Cell Flashlight Batteries, $2.20; Rockbestos No. 8 Cable with Terminals, 4' lengths, 59c; Black Velourette Masking, 79c yard; Johnson Coin Changers, $110.00; Chair Aislelites, $2.97; Jiffy Electric Testers, 95c; Steel Core Curtain Cable, 12½c ft.; Rectifier Bulbs, 15 Amp., $6.95; 6 Amp., $3.95; Beaded Soundscreens, 39½c sq. ft.; White, 30½c sq. ft. Send for Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
	Black Parachute, The (D)A	J. Carradine-Osa Massen	63	5/4/44		b6/24/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43		b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44		b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44		b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44		b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44		a5/6/44
	Stars on Parade	Lynn Merrick-Larry Parks	63	5/25/44		a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44		a4/15/44
	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44		
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44		b5/6/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING 1943-44

A Song to Remember (Tech.)	Paul Muni-Merle Oberon		a1/22/44
Carolina Blues	K. Kyser-Ann Miller-V. Moore		a5/6/44
Cry of the Werewolf	Osa Massen-Stephen Crane	8/17/44	a6/3/44
Ever Since Venus	Ann Savage-Ross Hunter		a6/10/44
Impatient Years, The	L. Bowman-J. Arthur-C. Coburn		a5/20/44
Kansas City Kitty	Joan Davis-Bob Crosby	8/24/44	a5/20/44
Louisiana Hayride	Judy Canova-Ross Hunter	7/13/44	a5/20/44
Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick		a6/10/44
Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick	8/3/44	a3/11/44
One Mysterious Night	Chester Morris-Janis Carter		
Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	80 7/20/44	b6/3/44
Sergeant Mike	Larry Parks-Jeanne Bates		
Shadows in the Night	Warner Baxter-Nina Foch	7/27/44	a6/3/44
Soul of a Monster	Rose Hobart-William Wright	8/17/44	a6/17/44
Stalk the Hunter	Joslyn-Keyes-Chapman	65	
Unwritten Code, The	Tom Neal-Ann Savage		
U-Boat Prisoner	Bruce Bennett-Erik Rolf	7/25/44	a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44		b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
	Last Horseman, The (W)F	Russell Hayden-Bob Wills	57	6/22/44		b7/1/44
	Riding West (W)F	C. Starrett-Shirley Patterson	60	5/18/44		b6/10/44
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44		b5/6/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Return of the Durango Kid	Charles Starrett-Eddie Evans	
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
Swing in the Saddle	Red River Dave-Jane Frazee	8/31/44
Texas Rifles	C. Starrett-Dub Taylor-P. Parrish	

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May		b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar		b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43

MGM (Cont.)

CURRENT 1943-44

407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May		b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May		b4 8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.		b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June		b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June		b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44		b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151			b7/1/44
Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson				
429 Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch	101	July		b5/27/44
430 Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July		b6/3/44
Cloud Busters	Wallace Beery-James Gleason				a7 1/44
Dragon Seed	Katharine Hepburn-Walter Huston	144			a2/5/44
Gold Town	Wallace Beery-Binnie Barnes				
Home Front	Laurel & Hardy-Mary Boland				
Kismet (Tech.)	R. Colman-Marlene Dietrich				a2/19/44
Lost in a Harem	Abbott & Costello-M. Maxwell				
Maisie Goes to Reno	Ann Sothern-John Hodiak				
Marriage Is a Private Affair	Lana Turner-John Hodiak				a3/25/44
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien				a4/1/44
Mrs. Parkington	Greer Garson-Walter Pidgeon				a5/27/44
Music for Millions	D. Reed-M. O'Brien-J. Durante				
National Velvet	Mickey Rooney-Elizabeth Taylor				a4/1/44
Picture of Dorian Gray	George Sanders-Hurd Hatfield				
Seventh Cross	Spencer Tracy-Signe Hasso	111			a3/18/44
Son of Lassie	Elsa Lanchester-Nigel Bruce				
Thin Man Goes Home	William Powell-Myrna Loy				
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson				a4/8/44
491 White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126			b3/11/44
Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly				

MONOGRAM

Block No.						
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	61	9/17/43		b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids	64	12/10/43		b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
2	Million Dollar Kid (CD)F	Mary Beth Hughes	72	8/27/43		b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44		b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

Alaska	Margaret Lindsay-John Carradine		a5/20/44
Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73	b6/17/44
A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox		a5/20/44
Baby Shoes	Marjorie Weaver-Peter Cookson		
Black Magic	Sidney Toler-Claudia Dell		a5/27/44
Block Busters	East Side Kids-Roberta Smith		a2/12/44
Call of the Jungle	Ann Corio-James Bush		a4/29/44
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65	b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63	b4/1/44
Oh What a Night	Edmund Lowe-Marjorie Rambeau		a5/6/44
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79	b3/11/44
Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78	b5/20/44
Leave It to the Irish	James Dunn-Wanda McKay		a5/13/44
Little Devils	Harry Carey-Paul Kelly		
Muggs Meets a Deadline	East Side Kids		
Three of a Kind	Billy Gilbert-Shemp Howard		a5 20/44
When Strangers Marry	Dean Jagger-Kim Hunter		a6 10 44

Westerns (Current 1943-44)

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10 9/43
Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59	b5/13/44
Land of the Outlaws	J. M. Brown-Raymond Hatton		
Marked Trails	Hoot Gibson-Bob Steele		
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55	b3/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58	b5/13/44
Utah Kid, The	Hoot Gibson-Bob Steele		
West of the Rio Grande	J. M. Brown-Raymond Hatton		

PARAMOUNT

Block No.	CURRENT 1943-44		Trade Shown Mins.		See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

	A Medal for Benny	Dorothy Lamour-A. de Cordova	
	And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
	Dark Mountain	Robert Lowery-Ellen Drew	a7/1/44
	Double Exposure	Chester Morris-Nancy Kelly	
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
	Great Moment (B)F	Joel McCrea-Betty Field	b6/10/44
	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	b6/10/44
	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	b6/10/44
	Her Heart in Her Throat	Donlevy-Ladd-Bendix	a6/24/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	b6/10/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
	Kitty	Paulette Goddard-Ray Milland	
	Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige	
	National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
	Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
	Out of This World	E. Bracken-D. Lynn-V. Lake	
	Practically Yours	C. Colbert-F. MacMurray	a3/11/44
	Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
	Road to Utopia	Crosby-Hope-Lamour	a8/7/43
	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes.	b6/10/44
	Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
	Two Years Before the Mast	J. McCrea-G. Russell-H. Marshall	a7/1/44

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69 1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65 5/10/44	b5/13/44
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61 10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70 11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62 12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56 3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67 2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69 7/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63 4/15/44	b3/11/44
408	Nabonga (Gerilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72 1/25/44	b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62 4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65 6/10/44	b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker		
416	Delinquent Daughters	June Carlson-Judy Gibson	7/15/44	
	Dixie Jamboree	Frances Langford-Guy Kibbee		a2/19/44
421	Machine Gun Mama	Armida-Wallace Ford	8/2/44	a4/29/44
417	Seven Doors to Death	Chick Chandler-June Clyde	7/25/44	
	Swing Hostess	Martha Tilton-Charles Collins		
	When the Lights Go on Again	James Lydon-Grant Mitchell	9/15/44	

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59 11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60 11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58 12/20/43	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57 3/4/44	b6/10/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59 1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57 4/27/44	b6/24/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60 10/26/43	b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/30/44	
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44	
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown		
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43

RKO-RADIO

	CURRENT 1943-44		Trade Shown Mins.		See Issue of
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
	Bride By Mistake	A. Marshal-L. Day-M. Hunt	a5/6/44
	Brighton Strangler	John Loder-June Duprez	
	Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
	Falcon in Mexico	Tom Conway-Mona Maris	
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	b6/24/44
	Girl Rush	Frances Langford-Wally Brown	
	Going to Town	Lum 'n' Abner	a6/24/44
461	Goyescas (M)A	Spanish Cast	b5/20/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
	Heavenly Days	Fibber McGee & Molly	a4 8 44
	Mademoiselle Fifi	Simone Simon-Kurt Kreuger	a5/13/44
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	b6/24/44
	Master Race	Carl Esmond-Osa Massen	
	Music in Manhattan	Anne Shirley-Dennis Day	a6/17/44
	My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	b6/3/44
	None But the Lonely Heart	Cary Grant-E. Barrymore	a6/24/44
	Princess & the Pirate	Bob Hope-Walter Brennan	
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	b6/24/44
	Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
	Three Caballeros	Disney	
	Woman in the Window	Robinson-Bennett-Massey	a5/27/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	b6/24/44

REPUBLIC

	CURRENT 1942-43		Rel. Date	
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71 10/30/43	b9/25/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55 10/15/43	b10/2/43

CURRENT 1943-44

319	Call of the South Seas	Janet Martin-Allan Lane	59 7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74 2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78 5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67 11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68 11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100 3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73 1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74 11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72 9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102 12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71 5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86 4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91 7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67 3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63 11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69 12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64 12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75 4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70 10/5/43	b8/7/43
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55 6/9/44	b6/24/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74 4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56 12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69 6/24/44	

COMING

	Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
	Brazil	Virginia Bruce-Tito Guizar	
	Flame of Barbary Coast	J. Wayne-Ann Dvorak	
322	Girl Who Dared	Lorna Grey-Peter Cookson	56 8/5/44
	Lights of Old Monterey	Roy Rogers	
	Man of Mystery	Ed Norris-J. Storey-J. Abbott	
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58 8/13/44 b6/24/44
	San Fernando Valley	Roy Rogers & Trigger-D. Evans	
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68 7/26/44 b6/17/44
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
	Strangers in the Night	William Terry-Virginia Grey	
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72 8/5/44 b6/17/44
	That's My Baby	Richard Arlen-Ellen Drew	a6/3/44
	Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker	a5/20/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56 3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette	3/1/44	Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55 12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60 11/29/43	b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67 6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56 4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56 4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55 10/18/43	b9/25/43
3312	Marshal of Reno	Bill Elliott-"Gabby" Hayes	56 7/2/44	
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55 3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64 4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56 4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56 11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55 1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55 12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62 1/15/44	Reissue

Westerns (Coming)

	Bordertown Trails	Smiley Burnette-Sunset Carson		
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57 7/14/44	b6/17/44
	Cheyenne Wildcat	Wild Bill Elliott		
	Code of the Prairie	Smiley Burnette-"Sunset" Carson		
	Comin' Round the Mountain	Gene Autry	56 7/15/44	Reissue
	Firebrands of Arizona	Smiley Burnette-Sunset Carson		
	My Buddy	Don Barry-Ruth Terry		
	San Antonio Kid	Bill Elliott-Bobby Blake		
	Sheriff of Sundown	Allan Lane-Peggy Stewart		
461	Silver City Kid	Allan Lane-Peggy Stewart	55 7/20/44	
	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry		a5/20/44
	Stagecoach to Monterey	Allan Lane-Peggy Stewart		
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55 7/20/44	b5/20/44

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95	10/29/43	...Reissue
	Battle of Russia (F)...War Documentary (WAC)	80	11/5/43	...b11/6/43
19	Bermuda Mystery (My)F...Preston Foster-Ann Rutherford	66	May	...b4/22/44
9	Buffalo Bill (Tech.) (B)F...M. O'Hara-J. McCrea-L. Darnell	90	Apr	...b3/18/44
4	Dancing Masters (C)F...Laurel & Hardy	63	11/19/43	.b10/30/43
11	Eve of St. Mark (D)F...Anne Baxter-William Eythe	96	June	...b5/20/44
8	Four Jills in a Jeep (M)F...K. Francis-C. Landis-M. Raye	89	Mar	...b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F...P. Foster-W. Bendix	93	11/5/43	..b10/30/43
5	Happy Land (D)F...Ameche-Dee-Carey-Rutherford	75	12/3/43	..b11/13/43
7	Jane Eyre (D)A...Orson Welles-Joan Fontaine	96	Feb	...b2/5/44
11	Ladies of Washington (D)A...Trudy Marshall-Ronald Graham	61	June	...b5/20/44
6	Lifeboat (D)A...Tallulah Bankhead-John Hodiak	96	1/29/44	...b1/15/44
6	Lodger, The (H)A...Merle Oberon-George Sanders	84	1/7/44	...b1/8/44
2	Paris After Dark (D)A...G. Sanders B. Marshall-P. Dorn	86	10/15/43	..b10/9/43
8	Purple Heart (T)A...Dana Andrews-Richard Conte	99	Mar	...b2/26/44
10	Pin-Up Girl (Tech.) (M)F...B. Grable-M. Raye-Joe E. Brown	83	May	...b4/22/44
	Rains Came, The (D)A...T. Power-M. Loy-G. Brent	95	11/26/43	...Reissue
Sp.	Song of Bernadette...J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F...Thomas Mitchell-Anne Baxter	111	Feb	...b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)...B. Grable-R. Young	76	10/1/43	...b9/25/43
9	Tampico (D)F...Edward G. Robinson-Lynn Bari	75	Apr	...b4/1/44
6	Uncensored (D)F...Eric Portman-Phyllis Calvert	83	1/21/44	...b1/22/44
	Under Two Flags (D)F...C. Colbert-R. Colman	99	11/26/43	...Reissue

COMING

	Big Noise, The...Laurel & Hardy			....a6/24/44
11	Candlelight in Algeria (Spy)...James Mason-Carla Lehmann	85	July	.....b6/3/44
	Dangerous Journey...Dennis-Roosevelt tour			
	Greenwich Village (Tech.)...Don Ameche-Carmen Miranda			....a12/4/43
11	Home in Indiana (Tech.)(D)F...Walter Brennan-Jeanne Crain	106	July	.....b5/27/44
	In the Meantime, Darling...Jeanne Crain-Frank Latimore			....a5/20/44
	Irish Eyes Are Smiling...Monty Woolley-Dick Haymes			.....a6/3/44
	Keys of the Kingdom...Roddy McDowall-Sir C. Hardwicke			....a4/1/44
	Laura...Gene Tierney-Dana Andrews			....a6/17/44
11	Roger Touhy, Gangster (D)A...K. Taylor-L. Andrews-P. Foster	72	July	.....b5/27/44
	Something for the Boys(Tech.)...Carmen Miranda-Michael O'Shea			
	Sunday Dinner for a Soldier...A. Baxter-C. Winninger-J. Hodiak			
	Sweet & Lowdown...J. Oakie-L. Darnell-Benny Goodman			.....a4/1/44
	Take It Or Leave It...Phil Baker-Marjorie Massow			....a5/13/44
	Thunderhead (Tech.)...R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn...D. McGuire-J. Blondell-J. Dunn			....a6/17/44
	Wilson (Tech.)...Coburn-Hardwicke-Mitchell			
	Wing and a Prayer...Don Ameche-Dana Andrews			.....a4/8/44
	Winged Victory...Mark Daniels-Lon McAllister			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A...Lynn Bari-Francis Lederer	107	2/11/44	....b2/5/44
	Hairy Ape, The (D)A...W. Bendix-S. Hayward-John Loder	90	6/16/44	...b5/20/44
	It Happened Tomorrow (CD)A...D. Powell-L. Darnell-J. Oakie	84	4/7/44	....b3/25/44
	Jack London (B)A...M. O'Shea-S. Hayward	94	12/24/43	.b11/27/43
	Knickerbocker Holiday (CM)F...Nelson Eddy-Charles Coburn	86	3/17/44	....b3/4/44
	Sensations of 1945 (M)F...W. C. Fields-E. Powell	86	6/30/44	...b6/24/44
	Song of the Open Road (M)F...Bergen & McCarthy-B. Granville	93	6/2/44	....b4/29/44
	Three Russian Girls (D)F...Anna Sten-Kent Smith	80	1/14/44	....b1/1/44
	Voice in the Wind (D)A...Francis Lederer-Sigrid Gurie	84	4/21/44	....b3/4/44
	Woman of the Town (D)F...Albert Dekker-Claire Trevor	88	12/31/43	.b12/18/43
	Up in Mabel's Room (C)A...Reynolds-Auer-Greenwood-Patrick	76	4/28/44	...b3/25/44

COMING

	Abroad With Two Yanks...William Bendix-Dennis O'Keefe		8/4/44	
	Dark Waters...M. Oberon-F. Tone-T. Mitchell			
	Double Furlough...Ginger Rogers-Spring Byington			
	Great John L, The...Linda Darnell-Greg McClure			
	Guest in the House...Anne Baxter-Ralph Bellamy			
	Intermezzo...Leslie Howard-Ingrid Bergman	70		.....Reissue
	Rebecca...L. Olivier-Joan Fontaine	130		.....Reissue
	Since You Went Away...C. Colbert-J. Cotten-S. Temple			....a3/18/44
	Story of G.I. Joe...Ernie Pyle Story			
	Summer Storm (D)A...George Sanders-Linda Darnell	107	7/14/44	..b5/20/44
	3 Is a Family...Reynolds-Greenwood-Ruggles			....a6/17/44
	Tomorrow the World...Fredric March-Betty Field			

Westerns (Current)

	Bar 20 (W)F...Wm. Boyd-Andy Clyde	55	10/1/43	...b7/24/43
	False Colors (W)F...Wm. Boyd-A. Clyde	64	11/5/43	...b11/6/43
	Forty Thieves...Wm. Boyd-Andy Clyde		6/23/44	...a3/11/44
	Lumber Jack (W)F...Wm. Boyd-Andy Clyde	64	4/28/44	....b4 8 44
	Mystery Man...Wm. Boyd-Andy Clyde		5/31/44	...a8/14/43
	Riders of the Deadline (W)F...William Boyd-Andy Clyde	70	12/3/43	...b1/22/44
	Texas Masquerade (W)F...Wm. Boyd-A. Clyde	59	2/18/44	...b1/29/44

UNIVERSAL

CURRENT 1943-44

8003	All Baba and the Forty Thieves (Tech.)...Maria Montez-Jon Hall	87	1/14/44	...b1/15/44
8026	Calling Dr. Death (M)A...Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F...Donald O'Connor-Ann Blyth	79	2/25/44	...b2/19/44
	Christmas Holiday (D)A...Deanna Durbin-Gene Kelly	93	6/30/44	...b6/10/44
8006	Cobra Woman (Tech.) (D)F...M. Montez-Jon Hall-Sabu	70	5/12/44	...b4/29/44
8007	Corvette K-225 (D)F...Randolph Scott-Barry Fitzgerald	98	10/1/43	...b10/2/43
8010	Crazy House (M)F...Olsen & Johnson	80	10/8/43	..b10/16/43
8062	Flesh & Fantasy (D)A...Edw. G. Robinson-Charles Boyer	94	10/29/43	..b9/18/43
	Ghost Catchers (CM)F...Olsen & Johnson	68	6/16/44	....b6/3/44
8064	Gung Ho...Randolph Scott-Alan Curtis	87	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F...Grace McDonald-Leon Errol	68	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F...L. Allbritton-R. Paige	79	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F...D. Durbin-P. O'Brien-F. Tone	93	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F...H. Hilliard-O. Nelson & Band	62	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F...Donald Woods-Elyse Knox	62	10/15/43	..b10/9/43
8066	Impostor, The (D)A...Jean Gabin-Allyn Joslyn	94	2/11/44	...b2/12/44
	Invisible Man's Revenge (M)A...Jon Hall-Evelyn Ankers	78	6/9/44	.....b6/3/44
	Jungle Woman (H)A...Evelyn Ankers-Milburn Stone	67	7/7/44	....b5/27/44
8065	Ladies Courageous (D)F...Young-Fitzgerald-Barrymore	87	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A...Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont...Gloria Jean-Fay Helm	62	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F...Anne Gwynne-David Bruce	69	4/28/44	...b4/15/44
	Mummy's Ghost (M)A...Lon Chaney, Jr.-J. Carradine	65	7/7/44	....b5/13/44
8030	Never a Dull Moment (MC)F...Ritz Bros.-Frances Langford	60	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F...Gloria Jean-Patric Knowles	62	5/19/44	....b5/6/44
8014	Phantom Lady (M)F...Ella Raines-Franchot Tone	87	1/28/44	...b1/29/44
8019	Scarlet Claw (My)F...B. Rathbone-Nigel Bruce	74	5/26/44	...b4/29/44
8041	She's For Me (CM)F...Grace McDonald-David Bruce	60	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F...Allan Jones-June Vincent	62	1/7/44	.....b1/1/44
8036	Slightly Terrific (CM)F...Anne Rooney-Leon Errol	58	5/5/44	....b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A...A. Curtis-L. Chaney	80	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F...E. Knox-D. Woods-B. Burke	64	12/3/43	...b11/27/43
8021	Spider Woman (MD)F...B. Rathbone-N. Bruce	62	1/21/44	....b1/8/44
	South of Dixie (CM)F...David Bruce-Ann Gwynne	61	6/23/44	...b5/27/44
8020	Swingtime Johnny (C)F...Andrews Sisters-H. Hilliard	60	2/4/44	....b1/22/44
8012	This Is the Life (M)F...Donald O'Connor-Susanna Foster	87	6/2/44	....b4/29/44
8029	Weekend Pass (C)F...Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	....b2/5/44
8027	Weird Woman (M)A...Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F...Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

	Allergic to Love (C)A...Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	....b5/6/44
	Babes on Swing Street...Peggy Ryan-Leon Errol			.....a6/3/44
	Be It Ever So Humble...M. O'Driscoll-N. Beery, Jr.			.....a7/1/44
	Bowery to Broadway...Oakie-Montez-S. Foster			....a6/10/44
	Can't Help Singing (Tech.)...D. Durbin-R. Paige-A. Tamiroff			
	Climax, The...Susanne Foster-Turhan Bey			.....a3/4/44
	Dead Man's Eyes...Lon Chaney, Jr.-Jean Parker			....a5/20/44
	Devil's Brood, The...Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys(M)F...All-Star	122		....b3/25/44
	Frozen Ghost...Lon Chaney-Evelyn Ankers			
	Gypsy Wildcat...M. Montez-Jon Hall-L. Carrillo			.....a2/5/44
	House of Fear...Basil Rathbone-Nigel Bruce			.....a6/3/44
	In Society...Abbott & Costello-M. Hutton			
	Merry Monahans...Donald O'Connor-Peggy Ryan			.....a1/8/44
	Moonlight & Cactus...Andrews Sisters-Leo Carrillo			....a10/2/43
	Murder in the Blue Room...Anne Gwynne-Donald Cook			....a5/13/44
	My Baby Loves Music...Bob Crosby-Grace McDonald			
	Patrick the Great...Donald O'Connor-Peggy Ryan			....a11/20/43
	Pearl of Death, The...Basil Rathbone-Nigel Bruce			....a5/20/44
	Queen of the Nile (Tech.)...Maria Montez-Jon Hall			
	Reckless Age...Gloria Jean			.....a5/6/44
	San Diego, I Love You...Ed. E. Horton-L. Allbritton			....a5/27/44
	See My Lawyer...Olsen and Johnson			.....a5/6/44
	Singing Sheriff...Bob Crosby-Fay McKenzie			
8087	Trail to Gunsight...Eddie Dew-Lyle Talbot		8/18/44	
	Twilight on the Prairie (M)F...Eddie Quillan-Connie Haines	62	7/14/44	....b6/3/44

Westerns (Current 1943-44)

8085	Boss of Boomtown...Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law...Tex Ritter-Fuzzy Knight	62	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke...Tex Ritter-Russell Hayden	58	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F...Tex Ritter-Fuzzy Knight	57	3/17/44	..a10/23/43
	Old Texas Trail...Rod Cameron-Fuzzy Knight			
8086	Trigger Trail...Rod Cameron-Fuzzy Knight		7/7/44	

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F...J. Loder-R. Ford	64	10/9/43	...b8/28/43
315	Adventures of Mark Twain(D)...Fredric March-Alexis Smith	130	7/22/44	....b5/6/44
316	Between Two Worlds (D)A...J. Garfield-P. Henreid-D. King	112	5/20/44	...b5/13/44
327	Crime School...Humphrey Bogart-Dead End Kids	86	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning	90	1/29/44	...b12/18/43
309	Destination Tokyo...Cary Grant-John Garfield	135	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	..b10/23/43
325	Frisco Kid...James Cagney		3/4/44	.....Reissue
328	Girls on Probation...Ronald Reagan-Jane Bryan	63	12/4/43	....Reissue
311	In Our Time (D)A...I. Lupino-P. Henreid-N. Coleman	110	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F...Army All-Star Cast	121	6/24/44	....Reissue
317	Make Your Own Bed (F)F...Jack Carson-Jane Wyman	82	6/10/44	...b5/20/44
318	Mask of Dmitrios (M)A...Zachary Scott-Peter Lorre	95	7/1/44	....b6/10/44
307	Northern Pursuit (D)F...E. Flynn-H. Dantine	94	11/13/43	.b10/23/43
308	Old Acquaintance (D)A...Bette Davis-Miriam Hopkins	110	11/27/43	..b11/6/43
312	Passage to Marseille (D)A...Humphrey Bogart-Michele Morgan	110	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F...O. DeHavilland-R. Cummings	94	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F...A. Sheridan-D. Morgan	112	4/8/44	....b3/11/44
314	Uncertain Glory (D)A...Errol Flynn-Paul Lukas	102	4/22/44	....b4/8/44

COMING

	Animal Kingdom...Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace...Cary Grant-Priscilla Lane			.....a1/3/43
343	Brother Rat...W. Morris-P. Lane-R. Reagan	89	7/15/44	....Reissue
	Christmas in Connecticut...Barbara Stanwyck-Dennis Morgan			....a6/17/44
	Conflict...Humphrey Bogart-Alexis Smith			.....a6/3/44
	Conspirators...Paul Henreid-Hedy Lamarr			
	Corn Is Green...Bette Davis-John Dall			
	Cinderella Jones...Joan Leslie-Robert Alda			....a6/10/44
402	Crime by Night...Jane Wyman		9/9/44	
	Devotion (D)...O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls...A. Sheridan-J. Carson-J. Wyman			
	Hollywood Canteen...Joan Leslie-Dane Clark			
	Horn Blows at Midnight...Jack Benny-Alexis Smith			.....a6/3/44
401	Janie...Joyce Reynolds-Robert Hutton		9/2/44	....a6/10/44
	Last Ride (D)...R. Travis-Chas. Long			
341	Manpower...Robinson-Dietrich-Raft	103	7/15/44	....Reissue
319	Mr. Skeffington (D)A...Bette Davis-Claude Raines	127	8/12/44	...b5/27/44
	My Reputation...Barbara Stanwyck-George Brent			.....a6/3/44
	Objective Burma...E. Flynn-James Brown			
346	Polo Joe...Joe E. Brown	65	7/15/44	....Reissue
	Rhapsody in Blue...Joan Leslie-Robert Alda			....a10/23/43
	Roughly Speaking...Rosalind Russell-Jack Carson			
	Saratoga Trunk...Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst...Philip Dorn-Irene Manning			.....a6/3/44
342	They Made Me a Criminal...J. Garfield-A. Sheridan-C. Rains	92	7/15/44	....Reissue
345	Tiger Shark...Ed. G. Robinson-R. Arlen	79	7/15/44	....Reissue
	To Have and Have Not...H. Bogart-W. Brennan			.....a6/3/44
	Very Thought of You...Ida Lupino-Dennis Morgan			....a5/13/44
344	Walking Dead...Boris Karloff-Ricardo Cortez	66	7/15/44	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)...Clive Brook-Judy Campbell	72	English	....b8/7/43
	Adventure in Music (M)...Jose Iturbi & Others	62		....b5/27/44
	Black Sea Fighters (Doc.)	61	Artkino	...b7/31/43
	Great Mr. Handel (B)...Wilfred Lawson-Elizabeth Allan	99	Midfilm	...b9/18/43
	Heart of a Nation (D)A...Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F...Russian Cast	55	Artkino	...b10/3/42
	Jeannie (CD)F...Barbara Mullen-Michael Redgrave	85	English	...b2/12/44
	Mayerling to Sarajove (D)A...John Lodge-Edwige Fouillere	78	English	...b12/11/43
	Orders From Tokyo (D)A...Danielle Darrieux-Anton Walbrook	74	Artkino	....b7/4/42
	Outlaw, The (WD)A...J Buetel-J Russell	121	H Hughes	b2/19/43
	They Met in Moscow (M)...Marina Ladynina-Vladimir Zeldin	80	Artkino	...b6/10/44
	What Price Italy (Doc.)	60	Amco	.....b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Title	Company
Babes on Swing Street	Univ.
Baby Shoes	Mono.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On the Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

Title	Company
California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Carolina Blues	Col.
Casanova Brown	RKO
Casaneva in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Cloud Busters	MGM
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Rangers	Mono.
Death Walks Alone	Col.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Title	Company
Escape to Danger	RKO
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.

F

Title	Company
Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox.
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Law	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Title	Company
Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Title	Company
Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.

I

Title	Company
I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Title	Company
Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Title	Company
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Title	Company
Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Monterey	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Lumber Jack	UA

M

Title	Company
Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, The	Rep.
Man in Half Moon Street, The	Para.
Man of Mystery	Rep.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Men of the Sea	RKO
Men on Her Mind	Astor
Merry Monahans, The	Para.
Million Dollar Kid, The	Para.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	Astor
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Univ.
Monster Maker, The	Rep.
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Muggs Meets a Deadline	Mono.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
My Baby Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	"
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Title	Company
Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Title	Company
Objective Burma	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.
Overland Mail Robbery	Rep.

P

Title	Company
Palooka	Astor
Paruon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Title	Company
Queen of the Nile	Univ.

R

Title	Company
Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Title	Company
Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shake Hands With Murder	PRC
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	Para.
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.

T

Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Texas Rifles	Col.
That's My Baby	Rep.
There's Something About a Soldier	Col.
The Unknown	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Very Thopght of You, The	WB
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.

Y

Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Youth Runs Wild	RKO

Z

Ziegfeld Follies	MGM

PICTURES STARTED THIS WEEK

The trend of the past few weeks to show a greater production activity than for the same period last year came to a stop last week, when only three new pictures were put before the cameras, as compared with eight new ones during the same week in 1943. This week's new productions:

MONOGRAM

Little Devils—Principals: Harry Carey, Paul Kelly, Gloria Ann Chew. Director, Monta Bell.

RKO RADIO

Brighton Strangler—Principals: John Loder, June Duprez, Rose Hobart. Director, Max Nosseck.

UNITED ARTISTS

The Great John L—Principals: Linda Darnell, Greg McClure, Barbara Britton, Wallace Ford. Director, Frank Tuttle.

TITLE CHANGES

"Battleship Blues" (Col.) now CAROLINA BLUES.
"Trigger Law" (Mono.) now WYOMING ROUNDUP.
"Fear" (Para.) now HER HEART IN HER THROAT.
"I Married a Stranger" (Mono.) now WHEN STRANGERS MARRY.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Carolina Blues Ever Since Venus Impatient Years Meet Miss Bobby Socks	One Mysterious Night	Sergeant Mike Stalk the Hunter Unwritten Code, The
METRO	An American Romance Dragon Seed Gold Town	Kismet Lost in a Harem Maisie Goes to Reno Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo White Cliffs of Dover, The	Anchors Aweigh Cloud Busters Home Front Music for Millions Picture of Dorian Gray Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Muggs Meets a Deadline Oh What a Night Three of a Kind When Strangers Marry	Baby Shoes Little Devils
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Double Exposure Her Heart in Her Throat Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Bluebeard Dixie Jamboree Swing Hostess		When The Lights Go On Again
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Going to Town Goyescas Heavenly Days Mademoiselle Fifi	Marine Raiders Night of Adventure None But The Lonely Heart Step Lively Tall in the Saddle Three Caballeros Woman in the Window Youth Runs Wild	Brighton Strangler Girl Rush Farewell My Lovely Having Wonderful Crime Master Race My Pal Wolf Princess & Pirate
REP.	Atlantic City San Fernando Valley	Sing, Neighbor, Sing Storm Over Lisbon Strangers in the Night That's My Baby Three Little Sisters	Brazil Man of Mystery
20th-FOX	Big Noise Dangerous Journey Greenwich Village In the Meantime, Darling Irish Eyes Are Smiling	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Keys of the Kingdom Laura Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory
UA		Since You Went Away	Dark Waters Double Furlough Great John L, The Guest in the House Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Babes on Swing Street Be It Ever So Humble Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Gypsy Wildcat House of Fear Merry Monahans	Moonlight & Cactus Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age San Diego, I Love You See My Lawyer Singing Sheriff	Bowery to Broadway Can't Help Singing Frozen Ghost In Society My Baby Loves Music Queen of the Nile
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Saratoga Trunk Strangers In Our Midst Very Thought of You	Christmas in Connecticut Corn Is Green Hollywood Canteen Objective Burma Roughly Speaking To Have and Have Not

Shorts Booking Guide

SHORTS BOOKING GUIDE --- 1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES				
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Tynical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	18	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5412	His Hotel Sweet			
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5423	Mopey Dope		16½	
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
COLOR RHAPSODIES (Tech.)				
5504	Disillusioned Bluebird		7	Not Rev.
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
COMMUNITY SINGS				
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662	No. 12 Too Young or Too Old			
FILM-VODVIL				
5951	No. 1 Mousie Powell		10½	Not Rev.
5952	No. 2 Cootie Williams	Fair	10	10/23/43
5953	No. 3 Zeb Carver	Good	11	11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10	6/17/44
FOX & CROW (Tech.)				
5753	Dream Kids	Very Good	7½	6/ 3/44
5754	Mr. Moocher			
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)				
5601	Ameozin' but Confoozin'	Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun			
5602	Sadie Hawkin's Day		7	
PANORAMICS				
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
PHANTASIES				
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5709	Mr. Five By Five			
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pete	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels		7	Not Rev.
5705	Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS				
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	10	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)		9½	
SPORTS REELS				
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5809	Mat Maulers			
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
SERIALS				
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)				
W-533	Batty Baseball			Not Rev.
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
MINIATURES (10)				
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
M-588	Somewhere, U'SA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		9	
PASSING PARADE				
K-571	Immortal Blacksmith		11	
PETE SMITH SPECIALTIES (14)				
S-353	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2/19/44
S-551	Practical Joker	Good	10	2/19/44
S-554	Sportsman's Memories	Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)				
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4/29/44
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)				
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-7	I'm Just Curious			
D3-8	Indoor Outing			
D3-4	In Hollywood		8	Not Rev.
D3-6	It's Nifty To Be Thrifty			
D3-5	Lucky Lulu			
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)				
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-6	Jasper Goes Hunting			
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19	6/17/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)				
P3-3	Cilly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring	Appealing	10	6/17/44
POPEYE (8)				
E3-4	Anvil Chorus Girl			
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8	Moving Aweigh			
E3-7	Pitching Woo at the Zoo			
E3-6	Puppet Love			
E3-5	Spinach-Packin' Popeye			
E3-3	We're on Our Way to Rio	Good	8	6/24/44
POPULAR SCIENCE (6)				
J3-1	No. 1	Good	10	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5	Interesting	10	7/ 1/44
J3-6	No. 6			
SPEAKING OF ANIMALS (6)				
Y3-5	In a Harem			
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
Y3-6	Untitled			
Y3-4	Your Pet Problem		9	
SPORTLIGHTS (10)				
R3-9	Catch 'Em and Eat 'Em			
R3-10	Furlough Fishing			
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-8	Speed Carriers		9½	
R3-4	Swimcapades	Good	9½	1/22/44
R3-7	Trail Breakers	Very Good	9½	6/17/44
R3-8	Winged Carriers			
UNUSUAL OCCUPATIONS (6)				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3	Interesting	10	4/22/44
L3-4	No. 4	Average	10	6/24/44
L3-5	No. 5			
L3-6	No. 6			

RKO RADIO

EDGAR KENNEDY (6)				
43404	Love Your Landlord	Good	18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	16	4/29/44
43402	Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	10	4/22/44
LEON ERROL (6)				
43702	Cutie on Duty	Good	18	11/27/43
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES (13)				
44306	Basket Wizards	Good	8	3/ 4/44
44310	Boys Camp		8	
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)				
43106	Aircraft Carrier	Excellent	16	5/13/44
43108	Hot Money		17	
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43101	Sailors All	Very Fine	20	12/ 4/43
43109	They Fight Again	Excellent	17	7/ 1/44
43107	Viva Mexico	Good	17	5/20/44

REPUBLIC

SERIALS		
Captain America	15 Chaps.	
Haunted Harbor	15 Chaps.	
Masked Marvel	12 Chaps.	
Tiger Woman	12 Chaps.	

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)				
4901	Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9/11	43
11	Back Door to Tokyo	Good	18¾	6/17	44
2	Europe's Crossroads	Excellent	19	10/ 2	43
3	Youth in Crisis	Excellent	18½	11/ 6	43
9	Irish Question, The	Very Good	16¾	4/22	44
4	Naval Log of Victory	Comprehensive	19½	12/ 4	43
10	Underground Report	Very Good	20	5/20	44
5	Upbeat in Music	Entertaining	16½	12/25	43
8	South American Front	Clarifying	17½	3/25	44
6	Sweden's Middle Road	Excellent	19¼	1/22	44
7	Post-War Jobs	Revealing	18½	2/19	44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4	43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.	
4203	Mailman of Snake River	Interesting	9	5/ 6	44
4202	Silver Wings	Interesting	9	5/13	44
4252	Snowland Sentinels		9	Not Rev.	

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.	
4302	Champions Carry On			Not Rev.	
4303	Fun for All	Good	7	5/13	44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25	43
4509	Butcher of Seville	Good	7	5/ 6	44
4502	Camouflage		7	Not Rev.	
4513	Champion Justice	Good	7	4/29	44
4504	Down With Cats	Good	7	9/ 4	43
4514	Frog and the Princess	Fair	7	5/ 6	44
4510	Helicopter (Tech.)		7	Not Rev.	
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1	44
4506	Lion and the Mouse	Fair	7	12/18	43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29	44
4516	My Boy Johnny	Fair	7	5/ 6	44
4503	Somewhere in Egypt	Fantastic	7	9/ 4	43
4501	Super Mouse Rides Again	Average	7	10/23	43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1	44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20	44
	Global Air Routes	Good	15	6/24	44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27	43
8127	Fellow on a Furlough	Good	15	4/22	44
8121	Hit Tune Serenade			Not Rev.	
8129	Melody Garden			Not Rev.	
8125	New Orleans Blues	Good	15	1/22	44
8130	Pagliacci Swings It				
8124	Radio Melodies	Entertaining	15	1/22	44
8128	Stars and Violins	Acceptable	15	5/20	44
8122	Sweet Jam	Good	15	10/23	43
8126	Sweet Swing	Fair	15	3/ 4	44

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13	44
8376	Barefoot Judge	Fair	9	5/ 6	44
8373	Fannie Hurst and Her Pets	Fair	9	11/20	43
8372	Farmer Gene Sarazen	Good	9	10/23	43
8378	Foster's Canary College	Good	9	4/29	44
8380	Honest Forger				
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11	44
8379	Varga and His Beauties	Attractive	9	6/ 3	44
8371	Wizard of Autos	Good	9	10/23	43
8374	World's Youngest Aviator	Interesting	9	2/19	44

SWING SYMPHONIES (6) (Tech.)

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9	43
8232	Greatest Man in Siam	Good	7	1/22	44
8233	Jungle Jive	Tops	7	4/29	44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15	44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26	44
8357	Animal Tricks	Fair	9	4/15	44
8361	Bear Mountain Game				
8359	Fraud by Mail	Instructive	9	6/17	44
8358	Hobo News	Good	9	5/13	44
8352	I-A Dogs	Good	9	10/23	43
8356	Magazine Model	Excellent	9	4/29	44
8360	Mr. Chimp Goes South				
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4	43
8351	Who's Next	Excellent	9	9/ 4	43
8354	Wings in Record Time	Interesting	9	1/22	44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22	44
8239	Fish Fry				
8237	Meatless Tuesday	Good	7	7/13	43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26	44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	Reissue	
9311	A Wild Hare		7	Reissue	
9307	Bear's Tale		7	Reissue	
9312	Cat Came Back		7	Reissue	
9305	Cross Country Detours		7	Reissue	
9302	Early Worm Gets the Bird		7	Reissue	
9304	Fighting 69½		7	Reissue	
9306	Hiawatha's Rabbit Hunt		7	Reissue	
9313	Isle of Pingo Pongo		7	Reissue	
9303	My Little Buckaroo		7	Reissue	
9309	Of Fox and Hounds		7	Reissue	
9308	Sweet Sioux		7	Reissue	
9310	Thugs With Dirty Mugs		7	Reissue	

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7		
9721	Bugs Bunny & the Three Bears		7	Not Rev.	
9722	Bugs Bunny Nips the Nips	Good	7	5 20	44
9724	Hare Force		7		
9723	Hare Ribbin'	Excellent	7	7/ 1	44
9726	Old Grey Hare		7		

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19	44
9106	U. S. Marines on Review		20		
9105	Night in Mexico City	Interesting	20	4/22	44
9102	Over the Wall	Very Good	20	1/29	44
9104	Our Frontier in Italy		20	Not Rev.	
9101	Voice That Thrilled the World	Excellent	20	11/ 6	43

MELODY MASTERS (10)

9609	Junior Jive Bombers		10		
9603	Cavalcade of the Dance	Excellent	10	10/ 2	43
9604	Freddie Fisher & His Band		10	Not Rev.	
9601	Hit Parade of Gay Nineties	Very Good	10	11/13	43
9610	Listen to the Bands		10		
9606	Songs of the Range	Good	10	7/ 1	44
9607	South American Sway	Routine	10	4/22	44
9602	Sweetheart Serenade	Good	10	11/13	43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12	44
9608	U. S. Coast Guard Band	Good	10	5/ 6	44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	7/ 1	44
9713	Birdy & the Beast		7		
9717	Booby Hatched		7		
9711	Brother Brat		7		
9708	Duck Soup to Nuts		7		
9714	From Hand to Mouse		7		
9715	Goldilocks & the Jivin' Bears		7		
9703	I Got Plenty of Mutton	Fair	7	5/ 6	44
9716	Lost & Foundling		7		
9701	Meatless Fly Day		7	Not Rev.	
9720	Odor-able Kitty		7		
9705	Tick, Tock, Tuckered	Fair	7	6/ 3	44
9704	Weakly Reporter	Good	7	4/22	44
9712	Plane Daffy		7		
9710	Slightly Daffy	Fair	7	7/ 1	44
9718	Stupid Cupid		7		
9719	Stage Door Cartoon		7		
9706	Swooner Crooner		7	Not Rev.	
9707	Russian Rhapsody		7	Not Rev.	
9702	Tom Turk & Daffy	Excellent	7	2/26	44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12	44
9107	Oklahoma Outlaws	Well Done	20	10/ 9	43
9110	Roaring Guns	Good	20	2/19	44
9112	Trial by Trigger	Good	20	7/ 1	44
9108	Wagon Wheels West	Good	17½	12/25	43
9111	Wells Fargo Days	Good	20	6/ 3	44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12	44
9507	Backyard Golf	Fair	10	6/17	44
9513	Bluenose Schooner		10		
9510	Cattlemen's Days	Good	10	7/ 1	44
9512	Champions of the Future		10		
9506	Chinatown Champs	Colorful	10	4/29	44
9511	Colorado Trout		10		
9502	Desert Playground	Interesting	10	10/ 9	43
9505	Dogie Round-Up	Interesting	10	2/19	44
9508	Filipino Sports Parade	Good	10	7/ 1	44
9503	Into the Clouds	Good	10	1/29	44
9509	Mexican Sportland		10		
9501	Tropical Sportland	Fair	10	11/ 6	43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27	43
9006	Musical Movieland		20		
9003	Task Force	Excellent	20	1/ 1	44
9004	The Devil Boats		20	Not Rev.	
9001	Women at War		20	Not Rev.	
9005	Winner's Circle		20	Not Rev.	

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13	43
9403	Hunting the Devil Cat	Good	10	10/16	43
9405	Jungle Thrills	Good	10	6/ 3	44
9401	Our Alaskan Frontier	Fair	10	11/27	43
9404	Struggle for Life	Excellent	10	4/ 8	44
9406	Throwing the Bull		10		

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, July 5)

MOVIETONE (Vol. 26, No. 87)—Dewey and Bricker nominated at Republican convention; Capture of Elba; Weird German robot planes.

NEWS OF THE DAY (Vol. 15, No. 285)—Dewey and Bricker nominated at Republican convention; Allies take Napoleon's historic isle of Elba; First films of Nazis' secret robot planes.

PARAMOUNT (No. 88)—Invasion of Elba; Hitler's robot bomb; Dewey and Bricker nominated at Republican convention.

RKO PATHE (Vol. 15, No. 90)—Allies take historic island of Elba; Nazis' secret robot plane; Dewey and Bricker nominated at Republican convention.

UNIVERSAL (Vol. 17, No. 307)—Dewey and Bricker nominated at Republican convention; Allies land on Elba; Nazis' secret robot plane.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 89)—Factory in Cleveland owned and operated by Negroes; Juneteenth is celebrated in Dallas; Washington school girl champion bond seller; Negro clerks handle White House messages; Noted Negro architect in Los Angeles; African troops blast way through wilderness.

(Released Saturday, July 8)

MOVIETONE (Vol. 26, No. 88)—War in France; Captured Nazi secret weapon demonstrated; U. S. Marine and Army troops land on Saipan; Hospital plane brings wounded from Normandy; Attempt on life of Crown Prince Umberto of Italy; Wacs at Anzio; Lady marines in training.

NEWS OF THE DAY (Vol. 15, No. 286)—Battle of Saipan; American soldiers push forward in France; Bricker and Dewey in campaign snapshots; Timber records smashed.

PARAMOUNT (No. 89)—More Normandy towns fall to American invaders; Belita in unique underwater dance; Dewey and Bricker map campaign; U. S. Marines and Army troops land on Saipan.

RKO PATHE (Vol. 15, No. 91)—American soldiers push forward in France; U. S. Marines and Army troops land on Saipan.

UNIVERSAL (Vol. 17, No. 308)—American landings on Saipan; Conquest of Cherbourg; Wacs at Anzio; Dewey meets the press; Twins stage underwater aquatic act.

Moore Loaned to Small

Garry Moore, first comedian ever signed by David O. Selznick, has been loaned by that producer to Edward Small for the leading comedy role in the forthcoming United Artists film, "Brewster's Millions."

Bannon, MacCready Get Spots

Jim Bannon and George MacCready have been assigned to the male leads in "Tomorrow You Die," Columbia film to be directed by Oscar Boetticher. The top feminine role will be played by Janis Carter.

Negotiating Term Contract

Tito Guizar, who will be featured in Republic's "Brazil," is negotiating a term contract with the studio under which he would be starred in several Latin-American musicals.

Sidney to Direct 'Cabbages'

"Cabbages and Kings," MGM musical in which Alec Templeton, who wrote the music, will appear, will be directed by George Sidney.

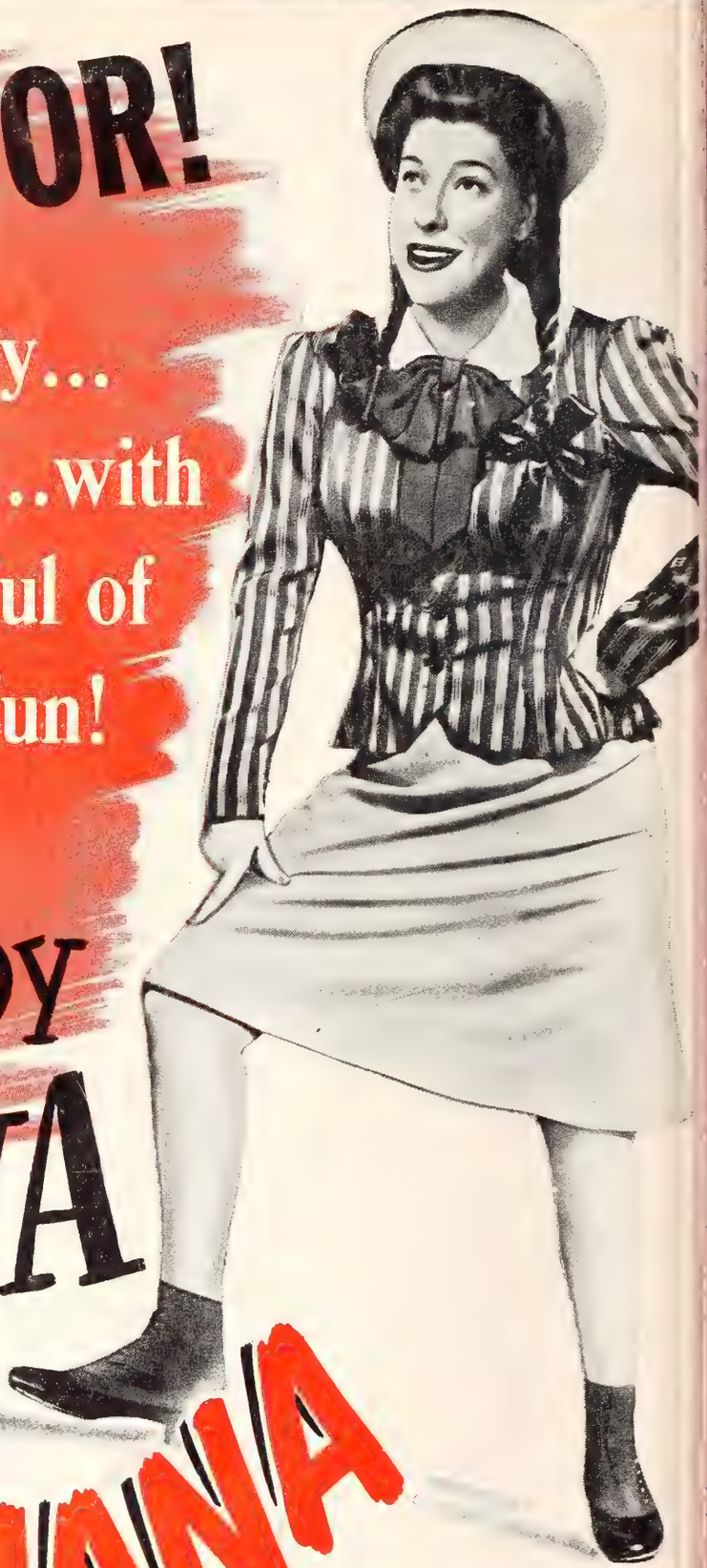
Esther Howard Joins Cast

Esther Howard has been added to the cast of RKO Radio's "Farewell, My Lovely," film version of the Raymond Chandler mystery novel.

MR. EXHIBITOR!

Join Judy...
ridin' high...with
a wagonful of
tuneful fun!





JUDY CANOVA

in COLUMBIA'S

LOUISIANA HAYRIDE

ROSS HUNTER
RICHARD LANE
LLOYD BRIDGES
HOBART CAVANAUGH

Screen-play by Paul Yawitz
Directed by CHARLES BARTON

COLUMBIA PICTURES

A melody-crammed, joy-jammed musical!

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SHOWMEN'S TRADE REVIEW

THE LIBRARY OF CONGRESS SERIAL RECORD
JUL 20 1944
COPY

KEEP SELLING E BONDS—
THEY'RE STILL FIGHTING!



N. Peter Rathvon (See Page 7)

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Vol. 40 No. 26

July 15
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



"Margaret O'Brien, one of the most important stellar properties."—*Variety*

"Margaret O'Brien is excellent. The picture is aces." —*Film Daily*

"Endears herself even further with the public."
—*Showmen's Trade Review*

"More enchanting with her every appearance." —*Hollywood Reporter*

"One of the screen's most winning personalities." —*Daily Variety*

"Capacity audiences all along its exhibition route." —*Boxoffice*

"Customers will get more than their money's worth." —*M. P. Daily*

"A film geared for fun and laughs. Preview audience reaction tops." —*The Exhibitor*

MGM's New Star MARGARET O'BRIEN

TWENTY YEARS OF LEADERSHIP 1924-1944 MGM

HISTORY REPEATS

Parents' Magazine Annual Award for "most talented juvenile star" again blazes the box-office trail

1939
MICKEY
ROONEY
And NOW
MARGARET
O'BRIEN



M-G-M presents the darling of "Lost Angel" in a glorious Star-Roarious Comedy

MARGARET O'BRIEN
CHARLES LAUGHTON
ROBERT YOUNG

with

WILLIAM GARGAN • REGINALD OWEN

'RAGS' RAGLAND • UNA O'CONNOR

Screen Play by Edwin Harvey Blum • Based on "The Canterville Ghost" by Oscar Wilde

Directed by JULES DASSIN • Produced by ARTHUR L. FIELD

The CANTERVILLE GHOST

"My Two Beauties—'Canterville Ghost' and 'Bathing Beauty,' Terrific Twosome in M-G-M's Group No. 8."



WAR BULLETIN! HAVE YOUR BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK!

CAMERA HIGHLIGHTS of EVENTS IN THE TRADE



PLAQUES OF HONOR were presented in New York this week to William A. Scully, William F. Rodgers and Henderson Richey (who display them above) as awards for their services at the helm of the WAC Distributors Division. George Schaefer made the presentation; Leon Bamberger and Ned E. Depinet also officiated at ceremonies.



DISCOVERS NEW YORK. Joyce Reynolds, Warner Bros.' new screen discovery, sees New York for the first time on her arrival from the Coast. Joyce's next role will be "Junior Miss."



ANITA LOUISE presents a station wagon to W. T. Sesnon, Jr., for the Red Cross on behalf of employes of Columbia Pictures.



CITATION commending March of Time for "Americans All" is presented to Associate Producer David Bradshaw by Dr. Arthur Compton, co-chairman of National Conference of Christians and Jews.

HERC McINTYRE, Universal managing director for Australia and New Zealand, tells trade press about "Down Under" film boom in interview this week.



BILINGUAL dialog, English and Portuguese, will be recorded for Republic's "Brazil." Above, Tito Guizar tries out a song for Director Bob North.

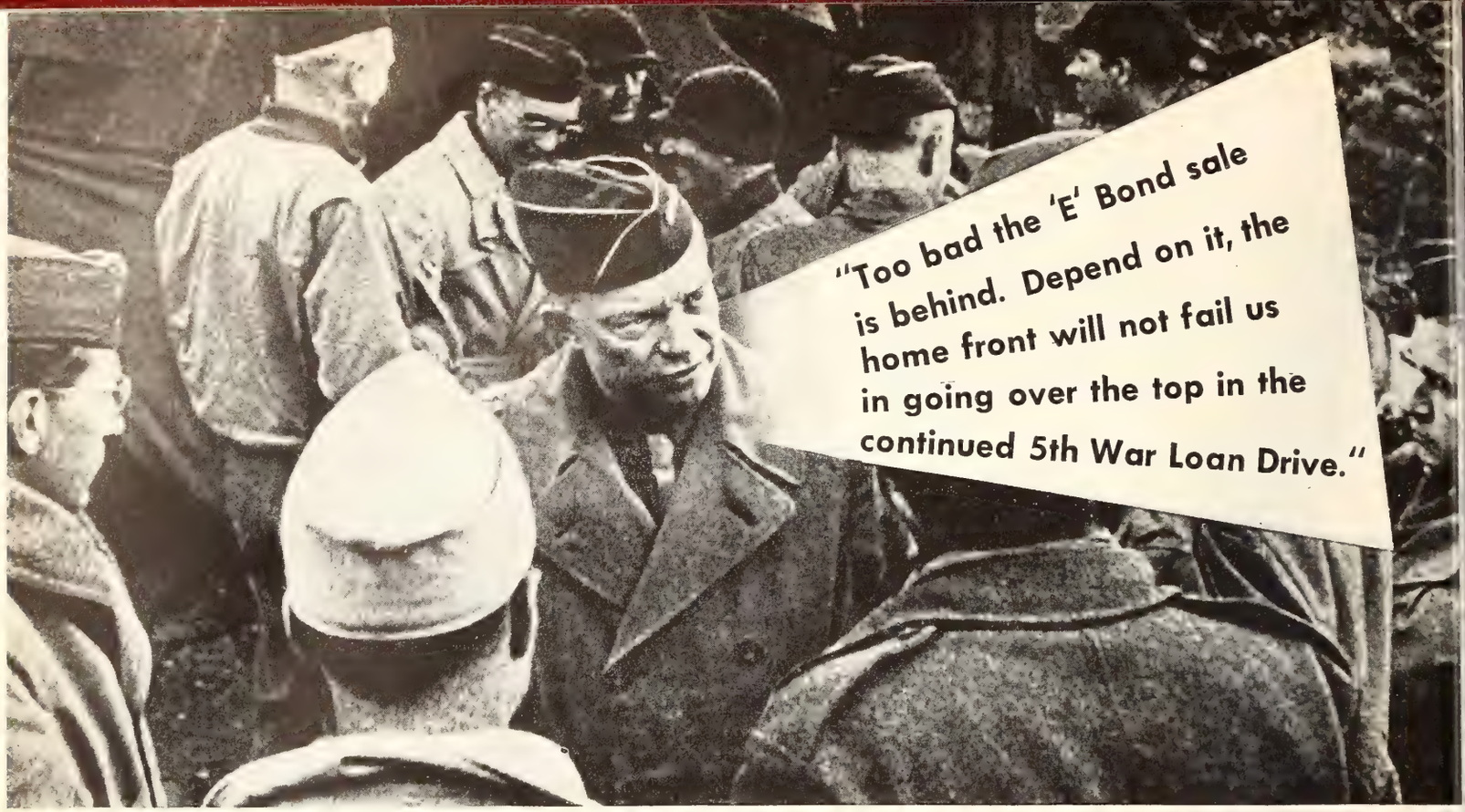




BETWEEN SALES SESSIONS at the United Artists sales meeting in New York this week: Hugh Owen, Vanguard; Grad Sears, UA vice-president; Neil Agnew, UA board member from Vanguard; Edward C. Raftery, UA president.



HEART FUND donation of the Texas Variety Club will aid Boys Ranch at Copperas Cove, Chief Barker J. O. Cherry tells grateful Mr. and Mrs. R. E. Dawson, operators of the institution.



LET YOUR CONSCIENCE BE YOUR GUIDE!

Are you one of the thousands of loyal American showmen who has given your country a Free Movie Day or a Bond Premiere? To you the heartfelt thanks of a nation at war!



"BE GLAD YOU'RE ALIVE TO BACK NUMBER 5"

If you have not yet had a Free Movie Day or a Bond Premiere, it is not too late to do the right thing! The sale of "E" Bonds will meet the expectations of our fighting forces *only if every* theatre does its share. Act today without delay! They die for you. Do not fail them.

5th WAR LOAN REPORT BLANK

Watch for it! Have your Bond Sales Figures ready to report!

KEEP SELLING "E" BONDS

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.

The Editorial Page

Un-Smart Policy

The practice of designating certain pictures for exhibition only at increased admission prices is, actually, an amazingly un-smart idea. It not only creates friction between distributor and exhibitor, and the public, but, more importantly, it hurts the picture so designated because, to protect the higher scale runs, the distributor is duty bound to withhold availabilities at regular prices.

Thus, after the first flush of higher scale engagements the picture is taken out of circulation and when returned is often looked upon by the public as an "old" picture.

When business was n.s.g., the practice could occasionally be condoned because it gave some pictures a chance of making a few extra dollars. In present prosperous times there is little excuse for it other than to satisfy the vanity of some persons who like to develop the notion that they have a super-duper picture. Why they must arrive at that conclusion via higher admissions is something maybe they, we can't, explain.

There may be the rare exception of some picture being so darned big and important that it can rate consideration of upped-prices, but as a frequent proposition we think it's a big mistake.

▲ ▲ ▲

Unity... Again?

Unity reared its head again at a luncheon tendered by Bill Rodgers to the trade press. This time it is the members of the Honored Hundred who harbor ambitious notions that within their circle lies the foundation of what may some day be the start of the industry's utopia, "Unity."

All this recurring talk about Unity would be all right if it was headed for somewhere in particular. But wishful thinking isn't ever going to bring Unity about. So long as certain elements continue very apparent hostility to anything even remotely resembling Unity, there never will be Unity.

Even before Unity there is a preliminary step necessary; that of cutting from the industry's apron strings all those people who make their living off the industry but actually have no stake in it at all. They claim to "represent" the exhibitor, that poor, downtrodden guy who is constantly being pursued by the villainous spectre known as the man-eating distributor. They agitate and throw monkey wrenches into every move that might lead to or result in Unity or the peaceful pursuits of those who have investments in theatres or productions, knowing full well that the moment Unity comes to the industry they must fade out of the picture.

Sure, Unity stands a fair chance of succeeding, but not until some house cleaning has been done.

▲ ▲ ▲

Honoring A Pioneer

Sometime about the middle of August a new Liberty ship will be launched and christened the "John P. Harris," honoring one of the real pioneer exhibitors of our business.

The late Senator Harris was the first exhibitor to open a Nickelodeon in Pittsburgh back in the pre-cradle days of the movies and from that beginning built up an important amusement empire covering several fields of entertainment, all of which are now operated by his son, John H., originator of the Variety Clubs; head of the Arena Managers' Association and numerous other amusement activities.

It is a fitting tribute to a great showman and if the "John P. Harris" proves as sturdy as the man it was named for, its career should be long and interesting.

▲ ▲ ▲

At Long Last

Recent announcement from United Artists of a program insuring a steady and regular flow of product throughout the season clarifies a situation that has been a sore spot both with the company and their customers for many years.

Although there may be a wide difference between the announcement and the actual results, it, at the very least, indicates that UA has arrived at the point from which there is better than a fifty-fifty chance that it will turn out as they say and as the customers hope.

UA availabilities always have been of the spotty variety because of the setup of the various production units involved. Each producer not only was trying to make good pictures, but each one wanted to be assured of maximum possibilities in returns through getting the most advantageous release dates for their pictures. The result was generally a feast or a famine which, from the exhibitor's angle, was not good when he needed availabilities during certain slack seasons.

—"CHICK" LEWIS



Escapist?

Here comes

Mr. WINKLE!

Mr. Winkle goes to war . . . and the whole nation's love goes with him. Mild, meek and 44, he captures America's heart as the timid soul who hadn't the courage to talk back to his wife . . . but who has enough guts to bawl out his sergeant . . . and become a national hero!



PRE-SOLD TO MILLIONS . . .

as a best-selling book
. . . and syndicated
newspaper serial!

Edward G. ROBINSON

in COLUMBIA PICTURES'

Mr. WINKLE GOES to WAR

with RUTH WARRICK · TED DONALDSON · BOB HAYMES

Screen Play by Waldo Salt, George Corey, Louis Solomon

From the best-selling novel by THEODORE PRATT

Produced by JACK MOSS • Directed by ALFRED E. GREEN



25% Cancellation Aids Booking to Suit Patron

With a cancellation privilege of 25 per cent, Australian exhibitors can exactly reflect the taste of their patrons, said Herc McIntyre, Australian representative for Universal in a trade press interview in New York Tuesday. Exhibitors currently use the cancellation privilege to pass up horror and war pictures, while taking everything they can get in the way of family type stories and straight comedies, he said.

Australian movie fans, he declared, have a stronger influence on sales policies than in any other country because half the entire population attends at least one picture a week. Thus, weekly attendance runs to 3,500,000, the highest in the history of the down-under country.

Outside of their abhorrence for horror pictures the Australians have about the same film tastes as the Americans, McIntyre said. They were brought up on American films and for that reason do not care for material out of British studios unless it is top production output. About 20 British pictures a year get very good backing, but for the day-to-day "B" stuff they will accept only the Hollywood brand.

A new sort of free advertising for pictures has developed in the Australian area because of the war. The soldiers on New Guinea see the new films before the home folks, and when they go home on furlough they often make advance agents of themselves for the pictures they have seen. This is a great help to the exhibitors, for newspaper space has been so limited that they have been forced to use radio and billboards for their biggest display advertising.

Chicago Operators Sign

A graduated wage scale from $2 to $3 per hour, an additional half hour per day, and vacations with pay were won by the Chicago Operators Union in the signing of a new contract this week with Allied Theatres, Balaban and Katz, Warner Theatres, Essaness circuit, H. & E. Balaban circuit, Sam Myers circuit and the Schoenstadt circuit. The new agreement runs to September 1, 1945.

N. Peter Rathvon

(The Man on the Cover)

President of Radio Keith Orpheum Corporation, who this month celebrates the start of his third year in that post, to which he was reelected by the Board of Directors on June 28, 1944. Previously associated as a director of the corporation for a number of years, Mr. Rathvon assumed the presidency on June 25, 1942; since then the corporation has experienced two of the most progressive and profitable years in its long history. Currently at the corporation's Hollywood studios for a periodical visit, Mr. Rathvon will return to New York in time to participate in RKO Radio's annual sales meeting which is scheduled to start on July 24.

SHOWMEN'S TRADE REVIEW

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1501 Broadway, New York 18, N. Y.

D-Day Over, Movies Come

Ten days after the first Allied troops landed on Normandy the men were seeing the industry's gift films, according to Colonel E. L. Munson, chief of the Army's Pictorial Service. Munson, who has just returned from overseas, said that on June 16, less than two weeks after D-Day, the troops saw their first movie. It was "Cover Girl," a Columbia film, in Technicolor. Since the Army Overseas Motion Picture Service has been building up a film cache for several months, it is expected exhibition in Normandy will follow a three-a-week pattern.

Detroit Fire Marshal Bans Portable 35 mm. Showings

The fire hazard has caused a ban in Detroit against the showing of 35 mm. film with portable equipment. Detroit Fire Marshall Edward Hall issued the edict, which will effect any movable-equipment showings such as those of training films in hotel conventions, factories, and special halls. It also will end performances in hospitals and other institutions, as well as commercial spots like night clubs. The Variety Club of Michigan has given a number of such showings in orphanages, which will also be affected.

Since the ban does not extend to portable showings where a fire-proof booth is used, plans are now under way to develop a portable booth.

RKO-Television Contracts to Cover Democratic Convention

The first full-scale coverage of a national event by the newly-formed RKO Television Corporation will be the National Democratic Convention at Chicago starting July 19, it was announced this week by Ralph B. Austrian, executive vice-president. The event has been contracted for by the National Broadcasting Company for telecasting.

Public Information Committee Elects Hal Horne Chairman

Hal Horne, director of advertising and publicity for 20th Century-Fox, will be chairman of the Eastern Public Information Committee for the next six months. Horne, elected at last week's luncheon meeting of the committee, succeeds Si Seadler of MGM and is the sixth executive to hold down the honorary post. Glendon Allvine was re-elected as executive secretary.

Troops Prefer 'Going My Way'

Bing Crosby in "Going My Way," Paramount, was the box office champion at the War Department theatres during June, it was announced this week by the U. S. Army Motion Picture Service. Following the Crosby film in popularity came the following: "Bathing Beauty," Loew's; "Double Indemnity," Paramount; and "This Is the Life," Universal. Noticeable was the fact that the list was entirely escapist.

Manager Wins Civic Medal

"Chick" Tompkins, city manager for the Indiana-Illinois circuit in Elkhart, Ind., has been awarded the civic medal for the most distinguished citizen of that hustling metropolis, it was announced this week by directors of the circuit Jack Rose and Alex Manta. "Chick" has been with the theatre circuit for five years.

Griffis Back in OWI Film Post

Stanton Griffis, recently returned from Sweden on a chore for the Foreign Economic Administration, is expected to remain as head of the OWI film bureau in Washington, carrying on his liaison work as heretofore.

U. S. In Goldman Case On Anti-trust Principle

The Department of Justice last Friday announced intention to intervene in the $1,300,000 Goldman Theatres' damage suit against Warner Bros., Vitagraph, Stanley Co. of America, and Warner Bros. Circuit Management Corp. and others on the ground that the fundamental principle of anti-trust law enforcement is involved.

Wendell Burge, assistant to the Attorney General, said he would ask the U. S. Circuit Court of Appeals for permission to file a brief as "friend of the court."

The Goldman Theatre Corporation is appealing from the decision of district court Judge William H. Kirkpatrick, who on April 8 dismissed the suit brought by Goldman, as operator of a chain of Philadelphia theatres. Goldman charged the defendants refused to supply him with first run pictures for his Erlanger Theatre, in competition with the Mastbaum, Aldine, Boyd, Stanton, Stanley, Earle and Fox Theatres, all belonging to Warner Bros.

It is understood that the government position in the Goldman case will be the same as the case pending in New York where the Government charged a national distributor of films with the violation of the anti-trust laws by forcing independent exhibitors to accept second run pictures while first run films were reserved for favorite houses.

Ginsberg to Combine Paramount Studio Posts

Henry Ginsberg, vice president and general manager of Paramount studios, will, in addition to his present duties, take over the responsibilities of general manager in charge of all productions, according to an announcement this week by Y. Frank Freeman, vice president in charge of studio operations. The plan includes amalgamation of production activity and studio operation under one head. Ginsberg is said to have worked out a combined schedule for production and studio management that promises a streamlined operation not before possible.

Ginsberg has been general manager of the studio since he came with Paramount in February, 1940.

Buddy DeSylva, who has requested a release from his post as executive producer by September 15, will thereafter confine his Paramount activities to individual production, doing two or three pictures annually. He will, however, complete his supervisory work on all pictures now in active production.

Hold Rites for J. S. MacLeod

Funeral services were held Tuesday afternoon at Coughlin's Funeral Home, New York for J. S. MacLeod, head of MGM's film and exchange maintenance department, who was killed in the recent wreck of the Chief near Williams, Ariz. Burial took place in Mt. Hope Cemetery, Scarsdale, N. Y.

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General Release at Advanced Admissions

Instead of roadshowing "Since You Went Away" at a fixed box-office price, Car Leserman, United Artists general sales manager, this week announced that the Selznick opus will be sold on a contract calling for theatres to increase regular admission prices by 50 per cent. In this way the film can be released under existing clearances, Leserman said, and it will not be necessary to wait a year for road show dates to be cleaned up.

The reason for the new releasing plan, according to Selznick, is that he wants to have his picture shown to the greatest number of patrons in the shortest possible time.

Exhibitors will be required to play the film single feature.

U. A. Acquired New Producers, Short Series; Steady Flow of Product Assured Says Sears

The United Artists board of directors on Tuesday approved a number of releasing deals that will give the company 15 additional pictures plus a new series of Technicolor cartoons, it was announced by President Edward Raftery. Plastic Products, Inc., which is headed by John Sutherland, formerly of the Walt Disney forces, is the new cartoon company. The first short to be delivered is "The Cross-eyed Bull."

Among new producers coming into the United Artists fold is Constance Bennett, who will make "Paris Underground" with Gregory Ratoff at the megaphone.

Among the feature deals now made official by the board were included a group of six from Charles R. Rogers. In addition to "High Among the Stars," now in work, are "My Wild Irish Rose," "Angel on My Shoulder," and "One Man's Family," and others in preparation. Arnold Pressburger is down for two productions, one a *Saturday Evening Post* story, "Set the Wild Echoes Flying," and "Driftwood."

Cowan to Star Garbo

A new picture with Greta Garbo has been added to Lester Cowan's original program of two pictures, while Benedict Bogeaus, now busy with "Dark Waters," will add three more to his list. Seymour Nebenzal will deliver "Mayerling" and two others to be selected later. One picture is to come from Angelus Productions.

Assurance of a regularly maintained release schedule for United Artists well into 1945 was given this week by Grad Sears, vice president in charge of distribution, and Carl Leserman, general sales manager, at an eastern regional sales meeting at the Waldorf-Astoria in New York. The present line-up, Sears disclosed, is as follows:

Five Features Completed

Completed and awaiting release, five: Selznick's "Since You Went Away" and "Double Furlough," Hunt Stromberg's "Guest in the House," Edward Small's "Abroad With Two Yanks," and Seymour Nebenzal's "Summer Storm."

Before cameras, four: Bogeaus' "Dark Waters," Lesser's "3 Is a Family," Cowan's "Tomorrow the World," and Bing Crosby's first for UA "The Great John L."

Eleven more pictures are close to the shooting script stage and casting while 28 other films are in various stages of preparation. Other producers include Vanguard, William Cagney, Charles R. Rogers, Producing Artists, and Andrew Stone.

Among the district managers who attended the sales sessions were: Sam Lefkowitz, New York; James Winn, Boston; Jack D. Goldhar, Detroit; Fred M. Jack, Dallas; T. R. Thompson, Kansas City; Rud Lohrenz, Chicago; W. E. Callaway, Los Angeles, and A. J. Jeffrey from Toronto.

Branch managers: Jack Ellis, New York; H. G. Bodkin, Philadelphia; Mark Silver, Washington; John Dervin, Boston; M. V. Sullivan, Jr., Buffalo; William S. Shartin, New Haven; Harris Dudelson, Cincinnati; Morrie Orr, Cleveland; M. Dudelson, Detroit; Morton Magill, Pittsburgh; C. W. Allen, Atlanta, and Sid Rose from Chicago.

Home office executives: Grad Sears, Carl Leserman, Harry Gold, Edward Schnitzer, J. J. Unger, Harry Buckley, Paul Lazarus, Sr., Charles Steele and Louis Pollock.

Memphis Manager Disappears— Also $7200 of Theatre's Money

The sensation in Memphis theatres last week was the disappearance of John (Jack) Klinck, assistant day manager of Loew's State, and $7200 of the theatre's money. It had been the duty of the assistant night manager to deposit the night receipts in the National Bank of Commerce night depository and Klinck's duty to call for it in the morning and take it to the cashier's cage to be accredited to the theatre's account.

Klinck called for the money and receipted for it last Tuesday morning, according to Police Inspector M. A. Hinds, but it never was deposited to the theatre's credit.

No trace of Klinck has been found to date. Following his disappearance, W. A. Finney, Atlanta, circuit division manager of Loew's Inc., offered a $500 reward for information leading to his arrest and conviction.

'Bell Tolls' and 'Bernadette' Held Up By Canadian Ceiling

Letters from film fans to Vancouver newspapers asking why they have not seen "For Whom the Bell Tolls" and "The Song of Bernadette" have brought to light an impasse between the Canadian Government and distributors over road show pictures. As a result, Canadians will not see either of these films until the war is over.

Both pictures are on a roadshow basis, which almost doubles the admission price in the Vancouver territory. A ruling by the Wartime Prices and Control Board sets a ceiling on film theatre admissions, regardless of whether a production is given a special showing.

Tradeshow Five This Month

RKO Radio will hold national trade screenings of five pictures, last of the 1943-44 program, on July 25, 26, 27.

They are: "Music in Manhattan," "Bride by Mistake," "Mademoiselle Fifi," "Heavenly Days," "The Falcon in Mexico."

'Casanova Brown' Into Music Hall

"Casanova Brown," first of International Pictures' four productions to be released by RKO Radio, will have its premiere at Radio City Music Hall following the engagement of "Dragon Seed," which opens on July 20. The Spitz-Goetz production—first from the new combination—has a cast including Gary Cooper, Teresa Wright, Frank Morgan and Anita Louise..

Season Quota Basis Of PRC Franchises

Under an amended contract PRC franchise holders have agreed to underwrite negative costs on an overall program basis rather than on individual pictures, it was announced on Thursday by Leon Fromkess, executive vice-president. With the new agreement each franchise holder is required to reach a fixed quota, which will permit accounting for a seasonal period.

PRC officials pointed out that with the signing of the agreement this week great plans for the company have been inaugurated because of the flexibility under which it will now be possible to operate, both from the studio standpoint and that of the franchise holders.

Another angle in the new contract denies franchise holders the right to distribute outside product unless approval is first received from PRC, except when the company fails to deliver a minimum number of pictures during the season.

The terms and conditions of the new amendment were negotiated on behalf of PRC Pictures by Fromkess and his associates, Leo J. McCarthy, general sales manager, and Jerome Edwards of the firm of Phillips, Nizer, Benjamin and Krim. Acting for the franchise holders were Nat Lefton, George Gill, Henri Elman, Ike Katz, and Bertram Mayer.

Nat Lefton Named Chairman of PRC Franchise Holders' Committee

Nat L. Lefton, PRC franchise holder for the Cleveland and Cincinnati territories, was chosen chairman of the PRC Franchise Holders' Committee at the company's convention in New York last week. Lefton will represent the franchise owners in all dealings with PRC officials.

Members of the committee include Commander Burt and Sidney Kulick, New York; Bernie Mills and Jack Berkson, Albany and Buffalo; Harry Goldman, Boston and New Haven; George Gill, Washington, D. C.; Lew and Milton Lefton, Pittsburgh; Ike and Harry Katz, Atlanta and Charlotte; Philip Sliman, New Orleans; E. L. Walker and Harry McKenna, Oklahoma; Joe Bohn, Indianapolis; Henry Elman, Chicago; B. F. Busby, Little Rock, Ark.; Abbott and Don Swartz, Minneapolis; J. C. Annison, and J. H. Ashby, Denver; Messrs. Patt, Muchmore and Miller, Kansas City; Lloyd Lamb, Seattle; Ben Marcus, Milwaukee; William Flemion, Detroit; Andrew Dietz, St. Louis; Armand Cohen and Sam Sobel, San Francisco; and Sam Decker, Los Angeles.

Court Ends Schayer Patent Suit

The suit brought by David E. Schayer against RKO Radio, Big U Film Exchange, Columbia Pictures, Universal Exchange and others on a charge of patent infringement was dismissed last Friday by Federal Court Judge John Bright in New York. The suit was based on alleged infringement of film splicing and rewinding machines originally owned by Film Automatic Machine Corp., which had been purchased by Schayer through the Preferred Products Co. The court held assets of the company were not involved.

Tobias Goes to Monogram

After a year during which he became No. 1 salesman of the Universal sales staff, Lester S. Tobias has resigned to accept an important post with Monogram. Beginning his new assignment last Monday, Tobias is now working out of Los Angeles in a zone comprising the San Francisco, Portland and Seattle exchanges.



"to inspire...to thrill...to give heart..."

"THE LIBERATION OF ROME" available free to all theatres is an exciting two-reel pictorial record of a march that made history. Brave cameramen of the U. S. Army Pictorial Service made it in collaboration with British Service Film units. They have captured the heart-beat of heroes lifting an enslaved people into the sunlight of freedom. Play it and win the thanks of your patrons! Film Daily expressing the enthusiasm of the trade press says: "of enormous interest, thrilling to witness, a MUST for all theatres."

"THE LIBERATION OF ROME" IS FREE! BOOK IT NOW!

Distributed thru M-G-M Exchanges. Accessories from National Screen Service.
Sponsored by War Activities Committee—Motion Picture Industry

5th Loan Campaign Industry's Best Performance—Morgenthau

The motion picture industry has turned in its best performance in the Fifth War Loan Drive, Henry Morgenthau, Jr., Secretary of the Treasury, declared in a statement issued this week. At the same time, Ted R. Gamble, national director of the Treasury's War Finance Division, paid tribute to "the showmen of the Fighting 5th' drive," and their accomplishment.

Secretary Morgenthau's statement follows: "From early reports reaching me, it is evident that the motion picture industry has made another good record. It has moved forward as a result of hard work and experience in the previous loans to turn in its best performance in the Fifth War Loan Drive. All branches of the industry pitched in to do a whole-hearted job in showmanlike fashion, which not only contributed to the success of the drive, but adds to a great achievement of wartime service."

The statement by Gamble said: "The showmen of the "Fighting 5th' War Loan have done a magnificent job of War Bond selling. Bob O'Donnell and his National Committee have set the pattern for future Bond drives. Their accomplishment has caused the motion picture industry to occupy a most enviable position among all industries during the Fifth War Loan. Their record in 'E' Bond sales has truly created an Honored 16,000 Showmen."

13,949 Special Events Held

A total of 13,949 pledged and registered special events were held in theatres during the Fifth War Loan up to July 8, according to a tabulation made by the National Motion Picture Industry Fifth War Loan Committee, R. J. O'Donnell, National Chairman. This total includes only events registered with the distribution chairmen in the field, and in instances where totals were not reported to the distributor chairmen, the figures are incomplete.

With the Bond selling effort by theatres continuing until the end of July, hundreds of additional events are already scheduled, and the final total probably will average one per theatre. This is an all-time record for any industry drive and reflects the greatest effort to date by the nation's theatres.

Pledged and registered special events totals include 5,186 War Bond Premieres, 1,069 Children's Premieres and 7,694 Free Movie Days. The War Bond Premieres and Children's Premieres reported were those for which pictures were booked and confirmed through the Distributors' Division.

These totals compare with the following Fourth War Loan special events grand totals: 3,182 War Bond Premieres, 3,403 Free Movie Days and 10 registered Children's Premieres.

The Fifth War Loan totals do not include numerous other special events, such as theatre stage presentations by service shows. Bond auctions and the like, which were not reported. In the Charlotte territory, for instance, some 40 such special events were held which were not included in the reported Charlotte figures.

O'Donnell also revealed that a total of 1,729 events in small towns, including 1,442 War Bond Premieres and 287 Children's Premieres, used pictures not contracted for by the exhibitors, under the agreement with the distributors which made this concession to theatres in towns of 7,500 population or less.

S. D. Theatre 51% Over Quota

Manager Melhoff Brot of the Hosmer Theatre in Hosmer, S. D., this week reported bond sales 51 per cent over the bond-per-seat quota for the house. The Hosmer Theatre has 230 seats, and in a three-day drive the staff sold 349 bonds. The total money collected for the three days was $8,725, with a bond premiere of "Forest Rangers" marking the third day. The record is all the more remarkable when it is realized that the town of Hosmer has a population of only 524 persons, and that when the theatre sales were made the city quota had nearly been reached.

Claude Lee Ends Loan Duties

Claude F. Lee, who has been acting as special consultant to the War Finance Division of the Treasury Department during the 5th War Loan Drive, has concluded his duties with the Government unit and has returned to his post as public relations director for Paramount.

Arthur Mayer Article Reveals Documentaries Coming into Own

We are witnessing the long-awaited recognition of the so-called documentary as a primary source of public information and education, says Arthur L. Mayer, owner of New York's Rialto Theatre and assistant coordinator of the WAC, in an article, "Fact Into Film," published in the summer edition of *Public Opinion Quarterly*.

Mayer quotes Gen. Marshall to the effect that the war has seen the development of two new weapons: the airplane and the motion picture. Then he goes on to outline a short history of the documentary and what it is doing in the fields of industry, the military, civic education and morale. Mayer has long been interested in the fact-film, and plays an active part in their production, as well as their exhibition.

Don't Fail to Mail That Report!

Making a strong appeal to all exhibitors to mail in their Fifth War Loan Campaign reports to the National "Fighting Fifth" Committee in New York on the night of July 27, R. J. O'Donnell, National Chairman, and Ned E. Depinet, National Distributor Chairman, this week jointly declared:

"All through the campaign the National Committee emphasized that only one report will be requested. We intend to stick to that promise. But with the exhibitors continuing their Bond-selling efforts through July, at the request of the Treasury, instead of sending the report out to close on July 8 we are closing on July 27.

"Postcard report forms are now in the hands of the printers and will be mailed from New York to every exhibitor in the country. The National Committee has devoted a lot of thought to devising the report in the simplest possible form for the exhibitor to fill out and yet give us complete information.

"Unless these reports are mailed in to the National Committee, the magnificent showing made by the exhibitors and the industry will be absolutely lost. After the splendid job that has been done, the industry has the right to know the sum total of its accomplishment and to recognize the fine achievement of its showmen Bond sellers."

Bought Extra Bond

Shooting for a high small-town figure, Manager Stanley Nyquist of the Savoy Theatre, Catasauqua, Pa., requested that all issuing agencies award only one ticket to each purchaser, regardless of the number of bonds they bought, for the Savoy's Bond Premiere show. The same policy was carried out at the theatre.

One localite purchased two 1000-dollar bonds at a bank, was tendered only one ticket. When he requested another for his wife, the bank employe offered it on condition that the man buy another 1000-dollar bond. The man did, and received his extra ticket. Reports Nyquist: "That's what I call helping the war effort along."

Columbia Executives Attend Coast Regional Sales Meet

Columbia home office executives from New York were in San Francisco this week to attend the third and last of a series of sales meetings that have been held regionally in order to avoid extensive travel during the war period. In the group of executives attending the meeting, which took place from July 11 through the 13 at the St. Francis Hotel, were Jack Cohn, Abe Montague, Rube Jackter, George Josephs, H. C. Kaufman, Joseph A. McConville and Joe Friedman.

Six branches were represented at the meeting by district managers, branch managers and salesmen. The exchanges were Denver, Los Angeles, Portland, Salt Lake City, San Francisco and Seattle.

Frank Boucher to Remain as General Mgr. of K & B Circuit

Fred S. Kogod, president of K & B Theatres, Washington, D. C., this week announced that Frank Boucher, general manager of the firm, "will remain with us in his post as general manager for many years to come," thus reversing an earlier story to the effect that Boucher was resigning this Saturday to become general manager of the eight Meiselman theatres in the Carolinas, with headquarters in Charlotte.

Boucher had built up a reputation in the Washington district as a K & B executive, following a long affiliation with the Schine circuit as New York zone manager.

TRADE TRAVEL LOG

Herman Gluckman, WAC treasurer, has gone to the Coast for a series of conferences with John Flinn, coordinator of the Hollywood WAC division, on forthcoming war information films.

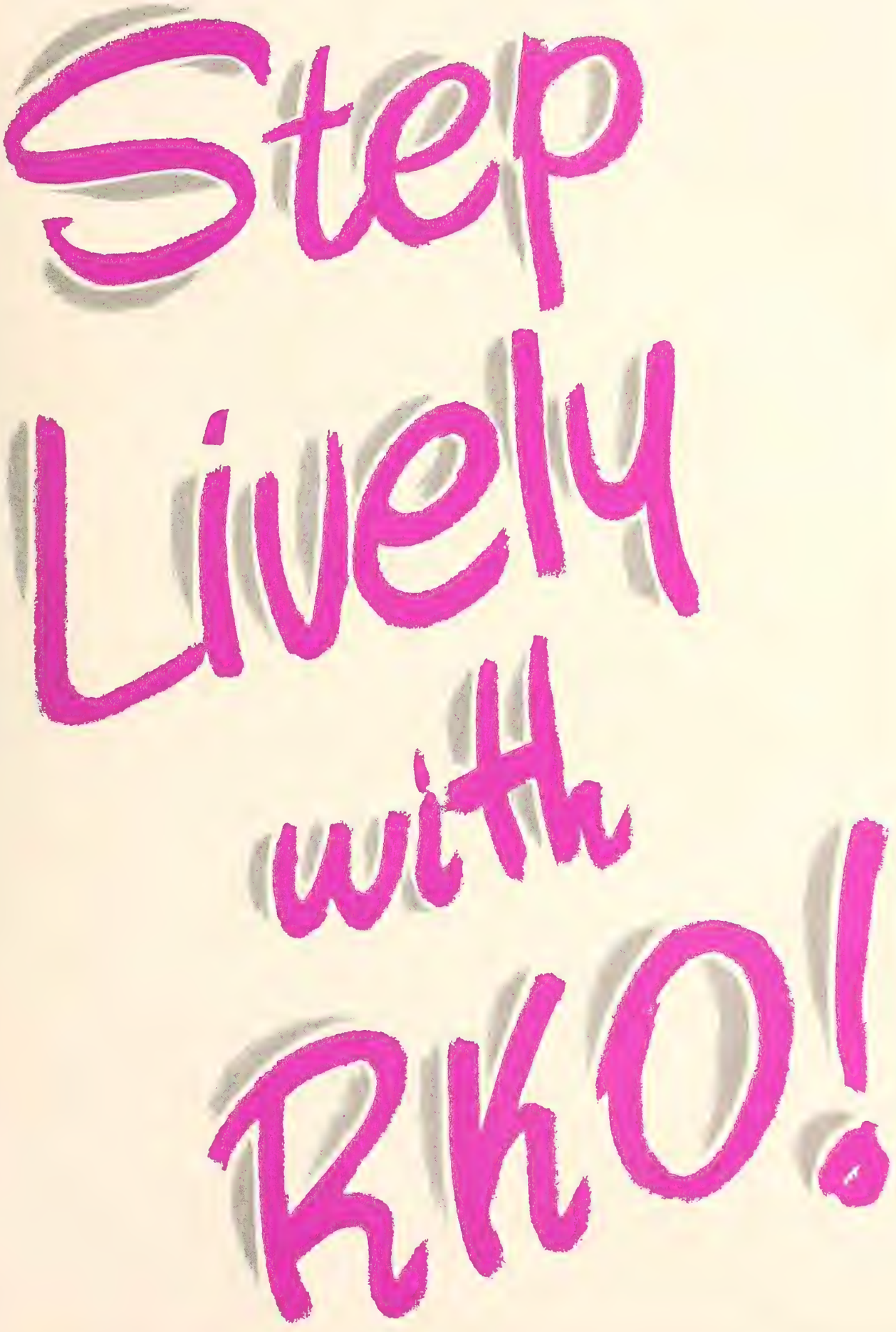
Roy Haines, Southern and Western division sales manager for Warners, is on a tour of Southern exchanges, including Charlotte, Atlanta, New Orleans and Memphis.

James Melton is due East soon from Hollywood for a vacation on his Connecticut farm.

Harry M. Kalmine, assistant general manager, and W. Stewart McDonald, comptroller for Warner Theatres, were in Milwaukee Thursday holding a meeting of Wisconsin zone theatre executives.

Harold Arlen, songwriter, is scooting back to New York after finishing his chores on Paramount's "Here Come the Waves."

Wallace Beery, James Gleason and Tom Drake have returned to the Coast after shooting sequences of a new MGM picture at Lakehurst, N. J.


Step
Lively
with
RKO!

And  The Grandest



Frank SINATRA

George MURPHY



Adolphe MENJOU





Gloria DE HAVEN

Walter SLEZAK





Eugene PALLETTE

On the Stage

in

TUNE IN!
CASH IN!

RKO's great radio program . . . Now selling seats for YOU! 15 minutes daily Coast to Coast over 177 stations of the Blue Network.

HOLLYWOOD STAR TIME
12:15 P. M. daily
Monday through Friday
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Jayest Musical
Current Screen



TOP STARS!
GORGEOUS GIRLS!
GREAT SONGS!
(Sinatra Sings Four!)
SWEET-HOT GIRL BAND!
TEMPO-TERRIFIC DANCES!
Laughs and Laughs LAUGHS!



Lively

with



WALLY BROWN



ALAN CARNEY

GRANT MITCHELL

ANNE JEFFREYS

oduced by Robert Fellows • Directed by Tim Whelan

Screen Play by Warren Duff and Peter Milne



Stretch your lobby frames for all these top names.

FRANK SINATRA
GEORGE MURPHY
ADOLPHE MENJOU
GLORIA DE HAVEN
WALTER SLEZAK
EUGENE PALLETTE
WALLY BROWN · ALAN CARNEY
GRANT MITCHELL · ANNE JEFFREYS

they're all in

Step Lively

RKO RADIO PICTURES

LITHO

The Box Office Slant

Mr. Winkle Goes to War

Columbia Drama 78 mins.
(Nat'l Release, Aug. 3)

AUDIENCE SLANT: (Family) A picture with universal appeal, from old to very young. It will draw repeat customers.

BOX-OFFICE SLANT: Channeled for the top houses, it will smash records and draw huge dividends for all situations.

Cast: Edward G. Robinson, Ruth Warrick, Ted Donaldson, Bob Haymes, Richard Lane, Robert Armstrong, Richard Gaines, Walter Baldwin, Art Smith, Ann Shoemaker, Paul Stanton, Buddy Yarus, William Forrest, Bernadine Hayes. **Credits:** Produced by Jack Moss. Directed by Alfred E. Green. Screenplay by Waldo Salt, George Corey and Louis Solomon. Director of photography, Joseph Walker.

Plot: Inducted into the Army, a 44-year-old bank clerk proves his mettle by "taking it" with the youngest rookies, and remaining after the law permits the release of all men over 38. A disagreement with his wife before he left is patched up after he gets an honorable discharge for being wounded in action.

Comment: This picture is definitely channeled for the top houses, but in addition it will course through and draw well for every circuit and neighborhood. It has universal appeal; for the older folk who know the feeling when bones creak a bit, though the heart is strong and the will sure; for the adolescents, a deep and moving impression that "this could be my father." For the timid, it offers welcome reassurance; and for the strong it says "he would like to be like you." The theme is so simple that it is all-inclusive, as though separate characters had been developed for each personality, then all those characters rolled into one. It is the first time that the drafting of an overage man has been treated with such understanding and sympathy. Yet the matter does not reflect discreditably upon the Army or the man. The approach is such that the audience reaction is mellow, and the stiff signs of middle-age arouse surges of tolerance and tenderness. Edward G. Robinson has projected this kind and simple man into a warm friend, and the portrait makes one feel proud he is a human being. The boy, Ted Donaldson, stirs sentiment and makes people love him and want to see him win through. Ruth Warrick does an excellent bit of "winning friends," despite her role as the misunderstanding wife. Splendidly cast in their supporting roles are Bob Haymes, Richard Lane and Robert Armstrong. It is their work which completes the framework for this most excellent piece of screenfare. All phases of the final result are standouts, starting with story, continuing with production by Jack Moss, direction by Alfred E. Green, and editing by Richard Fantl.

Dixie Jamboree

PRC Drama-With-Music 72 mins.

AUDIENCE SLANT: (Family) General amusement in the comedy plus pleasant music portends entertainment for average audiences.

BOX-OFFICE SLANT: Good product in subsequents as any half of a bill. In other situations, with a play on the "names," it will give a good account in the supporting notch.

Cast: Frances Langford, Guy Kibbee, Eddie Quillan, Charles Butterworth, Fifi D'Orsay, Lyle Talbot, Frank Jenks, Elmira Sessions, Joe Devlin, Louise Beavers, Ben Carter, Gloria Jetter, Edward Shattuck, Ethel Shattuck, Tony Warde, Angel Cruz. **Credits:** Directed by Christy Cabanne. Director of photography, Jack MacKenzie. Screenplay by Sam Neuman. Produced by Clarence Bricker.

Plot: Two criminals, seeking refuge, take passage on a show boat. Through an accident, they discover that a large supply of whiskey has been substituted for the cure-all remedy featured by the show. They decide to take possession of the boat and sell the liquor. Their plans are overheard by the captain's niece and a young trumpet player, who plot to capture the pair, but they themselves fall into the hands of the gangsters. However, the boy signals for help and brings about the capture ot the criminals.

Comment: Though classed as a musical, this picture devotes more of its footage to a comedy-drama plot than it does to music. The story, with a few good ideas, is slight enough to complement, rather than clash with the music, and both types of entertainment come out satisfactorily. Picture has a group of good "names" for its market and the players get all they can out of the plot and dialogue. Since it was not planned to compete with the million dollar musicals, it doesn't need the girlie-girlies, or the verve and sparkle required in such shows. Frances Langford, in the top spot, shows to better advantage than she has in most of her previous starters. Her singing, as always, is excellent. In the acting department, she carries out her assignment with interest. Guy Kibbee, Charles Butterworth, Eddie Quillan and Lyle Talbot, are all expert in their roles and they give the film the professional touch not ordinarily found in a short schedule musical. Production by Jack Schwarz and Harry Edwards is of real quality, with fine backdrops and a realistic Show Boat touch.

Legion of Decency Ratings

(For Week Ending July 15)

SUITABLE FOR GENERAL PATRONAGE

Port of 40 Thieves — Since You Went Away

SUITABLE FOR ADULTS ONLY

Falcon in Mexico — Seventh Cross

A Wave, a Wac, a Marine

OBJECTIONABLE IN PART

Take It Or Leave It

Take It or Leave It

20th Century-Fox Revue 70 mins.

AUDIENCE SLANT: (Family) If your patrons like Phil Baker's radio show and have a fond remembrance of former movies into the bargain they'll eat this up, but it certainly isn't for those with a high IQ.

BOX-OFFICE SLANT: A programmer that will be OK for the neighborhoods where people listen seriously to radio quiz shows.

Cast: Phil Baker, Edward Ryan, Marjorie Massow, Stanley Prager, Roy Gordon, Carleton Young, Ann Corcoran, Nella Walker, Nana Bryant, Renie Riano, Frank Jenks. Stars appearing in sequences from old feature films: Shirley Temple, Sonja Henie, Jack Oakie, Alice Faye, George Montgomery, Weir Brothers, Betty Grable, Buster Keaton, Ritz Brothers, Al Jolson, James Dunn. **Credits:** Direction, Benjamin Stoloff. Production, Bryan Foy. Screenplay, Harold Buchman, Snag Werris, Mac Benoff. Photography, Joseph La Shelle.

Plot: Eddie Ryan and Stanley Prager of the Navy return from sea, Eddie to find his wife, Marjorie Massow, is about to have a baby. She wants the famous Dr. Preston (Roy Gordon) and Eddie promises to get him, despite the fact that his fee is $1000. They go to Baker's Take It Or Leave It program, where Eddie picks the question concerning famous former movies. He not only wins $64, but almost $400 before Marjorie has to rush from the studio to the hospital. Dr. Preston changes his mind about taking the case, but arrives at the hospital after the baby has been born, and Eddie can pay for the whole thing with the money he has won on Baker's program.

Comment: "Take It Or Leave It" in a way can be called a novelty. The picture is the first to make use of old clips from former pictures in a wholesale manner. What happens is this: when Eddie picks the question about former movies a screen is lowered to the radio studio stage and various scenes from former successes are flashed, first on the pictured screen and then up full size. Shirley Temple and James Dunn do the "Baby Take a Bow" number (made when Shirley was really a baby), and there are sequences from "Hollywood Cavalcade," "Tin Pan Alley," "Lillian Russell," and other less identifiable sources. This will be very pleasing to those who enjoy saying: "Oh, I remember that one," but one of the question marks about the picture is whether some customers won't feel they are paying a second time for merchandise they have already bought. The picture is not a reissue because there is a new story woven around the old stuff; on the other hand, most of the footage is given over to the reprises. In other words, the film stands or falls on the question of whether audiences like to see flashes of former features. The more naive the audiences are the more likely is the picture to go over. For goodness sake, don't give your patrons the idea that all these stars are appearing in new numbers made especially for this picture—they'll go away mad. Leave it to them and they may take it.

Valley of Vengeance

PRC Western 57 mins.

AUDIENCE SLANT: (Family) Good western for all of the outdoor action-film fans.

BOX-OFFICE SLANT: One of the better Buster Crabbe series offerings.

Cast: Buster Crabbe, Al St. John, Evelyn Finley, Donald Mayo, David Polonsky, Glenn Strange, Charles King, John Merton, Lynton Brent, Jack Ingram, Bud Osborne, Nora Bush, Steve Clark. **Credits:** Directed by Sam Newfield. Original screenplay by Joseph O'Donnell. Director of photography, Jack Greenhalgh. Produced by Sig Neufeld.

Plot: After many years, two men meet and decide to get revenge on the gangsters who killed their parents and other passengers on a wagon train when they were children. In doing this, they are able to help a young lady who has been swindled by the same gang they are seeking. Eventually they find the perpetrators of all the trouble and see that they get their just punishment.

Comment: One of the better Buster Crabbe pictures for it is filled with plenty of action and more than the usual amount of good outdoor scenic background. Outside of a very ordinary story, it has all the ingredients for the Saturday matinee crowds and the people who seek westerns for entertainment.

PAT O'BRIEN and

GO INTO

ALL kinds of

this kind...



IN "SECRET CO

CHESTE

RUTH WARRICK · BARTON MacLAN

Screen Play by ROY CHANSLOR
Produced by PHIL L. RYAN
for TERNEEN PRODUCTIONS

CAROLE LANDIS

ACTION...

ACTION...

his kind



and this kind...

PAT O'BRIEN · CAROLE LANDIS · SECRET COMMAND

MMAND"

MORRIS

OM TULLY · WALLACE FORD



Based upon a Saturday Evening Post story and best selling novel by JOHN HAWKINS and WARD HAWKIN

Directed by EDDIE SUTHERLAND

A COLUMBIA PICTURE

Program Exchange

Programs Used By Member In Sunday Movies Campaign; Rathburn Has a Complaint

At the request of the compositor who converts these lines into type each week, we are dispensing with our customary introduction on the weather. Our compositor is a man who likes to see things done, and since we talk about the weather but do nothing about it, he feels the matter shouldn't be discussed. Well, as a matter of fact, there's nothing that *should* be done about the ideal weather we've been having, except to hope that it continues. So, having dispensed with our customary introductory topic with as little ceremony as possible, we shall launch our discussion of programs.

Has Been a Busy Showman

Absent from this department for quite a long time has been **W. S. (Buster) Samuel,** manager of the Ritz and Milan theatres, Milan, Tenn. But during that long absence, Samuel has been busy selling his attractions, selling war bonds, fighting attempts to ban Sunday movies in his community, etc. He has sent us a large collection of programs, handbills, etc. Among the oustanding items in the material are the appeals for Sunday movies to continue in Milan. A program cover devoted to the campaign has been reproduced on this page, and Samuel also put out a herald which carried this copy, in part:

"Thousands of men and women of our community are today in the armed forces of the United States of America fighting for the Four Freedoms. These men and women have gone forth from their homes and loved ones to help deliver mankind from oppression and enslavement, and to assure for all peoples the right to be free. While they are at the battlefronts ready to lay down their lives for us at home, certain of our residents are trying to prevent our enjoyment of these rights. Are you going to let this happen? The United States Government approves Sunday movies. Uncle Sam furnishes the boys in the service with this wholesome Sunday entertainment."

Samuel then quoted from a recent statement by General Dwight W. Eisenhower: " . . . time is what we fight for and morale ranks next in importance to time . . . motion pictures are of the utmost importance to provide entertainment and build up morale. Let's have more motion pictures."

Balance of the copy on the herald was devoted to a declaration by Samuel that Sunday movies would not interfere with church attendance. It concluded: "I am sure you will all agree that it's much better for your children to be in the theatre on Sunday afternoon or Sunday after church than to be burning up the roads to the many towns near here who have Sunday movies, or to go to one of the many honky-tonks around Milan."

Campaign Apparently Successful

The Milan theatreman's campaign must have been successful, for we note that many programs of recent date list Sunday attractions, while the campaign was staged last April. Samuel uses some mighty effective institutional program covers, many of which he brought up with him from Texas. For Mother's Day, he arranged a stunt whereby some lucky Milan mother could talk to her son or husband in service in the U. S. via telephone. A local drug store cooperated in sponsoring the stunt. We wish we could devote more space to further discussion of Samuel's program, and there are more covers and heralds we'd like to reproduce, but space limitations make it impossible. Suffice it to say that Samuel is doing a fine job in Milan, and we hope he keeps it up.



There's more than one way to use a program. In Milan, Tenn., for example, Manager W. S. Samuel of the Ritz Theatre utilized his house organ in a crusade for the retention of Sunday movies in that community. Above: one of the program covers during Samuel's campaign.

Showman **Howard Rathburn,** who operates the Strand Theatre, Manlius, New York, sends us a note through his emissary to the effect that although he follows the Program Exchange, he never sees Manlius mentioned. To make up for our neglect, we've already mentioned it twice here, and we'll probably mention it a time or two more before we complete this coverage of the Manlius (there it is again) theatreman's program.

Soon Rathburn will get his patrons going and coming. Before going to the show, it's always nice to drop in at a restaurant and have dinner. Well, Manlius movegoers can stop at the Tally-Ho, a new eating place Rathburn plans to open soon. Then they can go to the Strand, and after the show can return to the Tally-Ho for an after-theatre snack. So, whether its food or entertainment, Rathburn will be in a position to please appetites craving both.

Rathburn's eight-page program permits a page for each change of show, and the smart use of advertising elements puts these pages to good advantage. As an extra plug for one of his attractions, "Up in Arms," he put out the attractive exchange herald, used some of the space to advertise the future opening of his Tally-Ho Restaurant. Wonder if people who have passes to the show will expect free meal tickets?

A program and a note come from a Program Exchange member who suggests that we not mention his name, since he has already been cited in this department on several occasions and modestly believes we should suppress his identity once in a while. At any rate, he ordered his program on white paper, received it printed on canary. Well, the cover was spoiled, but for our money, that ad on "Cobra Woman" on the second page was pointed up considerably through use of the colored paper.

Here we are over here in the third column, as usual when that occurs, we'll stop here. See you next week.

Tieups and Displays Sell 'Sailor' Musical

Tieups and window displays formed the nucleus of the campaign on "Two Girls and a Sailor" staged by Manager Jack Foxe of Loew's, Richmond, assisted by Vivian Brown and Tom Baldridge, MGM exploiteer.

Three music shops displayed theatre cards and stills from the picture, also distributed 8x17-inch flyers in sales packages a week in advance of the opening.

Through a tieup with a local laundry, 4000 shirt bands contained advertising copy on the picture. A beauty shop displayed a theatre card in the window and inside, accompanied by two stills featuring June Allyson's "natural-looking coiffure." Another beauty shop displayed stills of Gloria DeHaven's Upsweep hairdo, tieing in with the new Cold Wave.

By arrangement with the Richmond Civic Music Association, 2000 Government postal cards were mailed to music lovers. Copy on card was to the effect that Jose Iturbi, one of the major attractions of the city's 1944-45 musical season, appears in "Two Girls and a Sailor."

Four days in advance of playdate a special screening was held for the commanding officer and aides of Camp Peary, nearby Naval training station. Cards were placed in the Camp Peary recreation hall recommending the picture.

Special lobby displays, extra newspaper advertising, radio tieups and extensive posting completed the campaign.

Try Gillman's Selling Approach In Your 'Gaslight' Campaign

An excellent selling approach that produced worthwhile results characterized the "Gaslight" campaign staged by Sam Gillman of the Regent Theatre, Harrisburg, Pa. Ed Gallner, MGM exploiteer, assisted.

Campaign was launched with screening for all newspaper columnists, radio commentators and reviewers, with publicity in papers and on the air breaking immediately thereafter. A series of teaser ads was planted in advance, using a different catchline each day. Ten thousand heralds featuring scenes and copy selling the "Strangest Love Story Ever Filmed" were distributed, and 2000 post cards obtained from a hotel in New York were written personally to a select mailing list. A 60-foot banner was hung along the main street. A cooperative ad was planned with merchants in business in Harrisburg since the gaslight era. Special heralds were distributed in packages by a laundry. In a tieup with local defense plants and department stores, 100 girls with the best attendance and efficiency records in their jobs were guests of the theatre.



Manager George McKenna of Basil's Lafayette Theatre in Buffalo capitalized on Janet Blair's endorsement of Max Factor cosmetics to arrange this eye-filling department store window on Columbia's "Once Upon a Time." In addition to make-up stills on Miss Blair, the window also featured a 40x60 on the picture.

Selling the Picture

Liner and Goth Use Showmanship to Fight Juvenile Delinquency

Showmanship has entered the fight to bring about the gradual disappearance of such headlines as "Juvenile Burglar Gang Captured by New York Police"—"St. Louis Inaugurates 9 O'Clock Curfew to Curb Teen-Agers.

Irving L. Liner, general manager of Fabian Theatres, Staten Island, and Edgar Goth, director of advertising and publicity, inaugurated a pattern of showmanship to combat the juvenile delinquency dragon, and the sword they used was sympathy, understanding, and a keen insight of human nature developed through years of catering to the public.

Learning that teen-age dances sponsored by the police department had been going on in Staten Island for several weeks, Liner and Goth evolved an idea which they soon put into action. Tieing in with the police department, they used the teen-age dances as contest eliminations and announced that finals for the winners would be held on the St. George stage in a program advertised as an all-youth show. The showmen obtained a 13-piece all-youth orchestra for the occasion, and augmented the screen fare with two youth pictures. They then tied in with several Staten Island business firms for the promotion of several hundred dollars in war bonds to be given as prizes on contest night.

The belief of Liner and Goth—that youngsters, just as everyone else, need wholesome outlets for excess energies in order to lead a healthy moral and physical existence—paid off: to the youngsters, to the community, to themselves.

The power of suggestion can move mountains. Theatremen use it every day to promote their entertainment offerings, to raise money for worthy purposes, to spark war bond drives, etc. If more and more of them use it as Liner and Goth did, juvenile delinquency headlines will be well on their way toward sharing the same sad fate as the Dodo.

Whiteman Records Transcriptions For 'Atlantic City' Radio Plugs

Paul Whiteman, featured with his orchestra in the forthcoming musical, "Atlantic City," has recorded radio transcriptions to be used in connection with promotion on the film.

Two five-minute recordings and six one-minute spot announcements will feature songs highlighted in the score of the picture, including By the Sea, On a Sunday Afternoon, After You've Gone, All of Me, Nobody's Sweetheart, I Ain't Got Nobody, Blues My Naughty Sweetie Gives to Me, and Ain't Misbehavin'.

Whiteman will serve not only as orchestra leader but also as commentator.

Rush Records on Revived Tune

Predicting that Together, the Buddy De Sylva tune which has been revived in David O. Selznick's "Since You Went Away," will sweep the country, Jack Kapp, president of Decca, is rushing recordings of the number for releases in time for the world premiere of the film at the Capitol Theatre on July 20. On instructions from Kapp, Dick Haymes and Helen Forrest will make a duet recording of the song this week.



Appealing for 12 sourpusses, Manager Steve McManus of the Elgin Theatre, Ottawa, was surprised by a flood of applicants. When it was all over, the dozen poker-faces shown in ph to above were given passes to see United Artists' "Up in Mabel's Room." Two of the girls (second and fourth from left) were declared top winners, and received war stamps.

Judges Meet at '21' To Name 'Cover Girl'

America's "Cinderella Cover Girl of 1944" was to be selected this weekend when seven nationally known authorities on feminine beauty were scheduled to meet in New York's "21" Club to study the photographs of the fifty finalists. The fortunate fifty have been selected from the more than twenty thousand entries from all sections of the United States. Columbia inaugurated the contest as part of its outstanding exploitation campaign on the Rita Hayworth-Gene Kelly Technicolor film, "Cover Girl."

The winner will receive the awards announced by the company at the start of the contest—a Columbia screen test, and a contract with the Harry Conover model agency. In addition, her picture will be painted by Bradshaw Crandall, one of America's foremost artists, and will appear on the cover of *Cosmopolitan*.

Local contests, sponsored by newspapers, radio stations, department stores and theatres, have been held in scores of cities, with the winners receiving prizes of war bonds and merchandise. From these winners, the fifty finalists to be judged at "21" were selected.

The judges scheduled to name "America's Cinderella Cover Girl" are: Arthur William Brown, Dean Cornwall, Russell Patterson and Bradshaw Crandall, artists; Edmund Witalis, art director for *Cosmopolitan;* Harry Conover, Conover Model Agency and Carter Blake, Columbia's Eastern casting director.

Tickets for Tips

A tieup that has created goodwill between the theatre, the newspaper and the public is now being successfully used by Manager Tom Berta of the Rialto Theatre, Rock Springs, Wyo.

Each day on the front page of the Daily Rocket a box is published announcing that day's recipient of two guest tickets for the best news tip telephoned to the paper.

The stunt is proving extremely popular in the Wyoming coal-mining town, and the only cost to the theatre is the daily pair of passes.

Educational Appeal Of 'Mark Twain' Not Overlooked in Canada

The strong educational appeal of "The Adventures of Mark Twain" was not overlooked in the Canadian exploitation. The film was screened for the executive heads of several strong Dominion organizations, and considerable cooperation was forthcoming from local units.

A letter congratulating Warners for "producing a magnificent picture" was sent to Jack L. Warner, executive producer, by John A. Stiles, chief executive commissioner of the Boy Scouts Association, who also placed bulletins in the Provincial Offices of the Boy Scouts.

A special Saturday morning screening was staged in Toronto for principals of high and elementary schools, also high school English teachers. Invitations were issued by Dr. C. C. Goldring, superintendent of schools, thus marking the first time Dr. Goldring had extended such cooperation to benefit a motion picture.

Praise for "Mark Twain" was contained in a letter sent to the Councils of Social Agencies in Canada by Eurith Goold, executive assistant, at the direction of Dr. George F. Davidson, executive director of the Canadian Welfare Council.

A frog-jumping contest was staged by the boys' department of the Central YMCA in Toronto. Mimeographed summary of the procedure of the contest was sent by Nelson McEwen, national boys' work secretary, to the 46 boys' work secretaries of the YMCA in Canada.

The picture was screened in Toronto for officers of the various service clubs, as well as for national educational leaders. An appeal that her organization "see this picture and give it all the publicity you are able" was forwarded by Mrs. Grant Gordon, national film convener for the I.O.D.E., to member film conveners throughout the Dominion.

Editorial mention of the picture was contained in such publications as *The School, School Progress, The Argus, Home and School Review, Canadian High School Journal, Educational Courier, The Canadian Teacher, The Bulletin, Canadian High News* and *Ontario Librarians' Journal.* The Toronto *Globe and Mail* also editorialized on the picture.

Dunninger Broadcast Highlights of 'Mr. Winkle' World Premiere

World premiere of Columbia's Edward G. Robinson starrer, "Mr. Winkle Goes to War," was held Wednesday evening in the six post theatres of the Aberdeen Proving Grounds, Aberdeen, Md.

Highlight of the occasion was the broadcast, from the post, of the Dunninger radio program over the 165 coast-to-coast stations of the Blue Network. Dunninger, whose mind-reading demonstrations have made his program one of the most popular on the air, entertained the officers, enlisted men and newspaper critics comprising the audience.

Kauffman Finds a Sullivan

Though lacking locally in Sullivans, a Schine manager, Nick Kauffman, found a family with a son-in-law by that name—a pilot missing in action. So Kauffman invited the family to be his guests at a performance of "The Sullivans."

POPULAR PRICES
NOW FOR WARNERS
'ADVENTURES OF
MARK TWAIN

WAR BULLETIN!
PLEASE HAVE FIGURES READY FOR 5TH WAR LOAN SALES REPORT.



Your Complete Popular-Price Campaign Now at Exchanges

Play Up 'Folksy' Appeal In Selling 'Mr. Winkle'

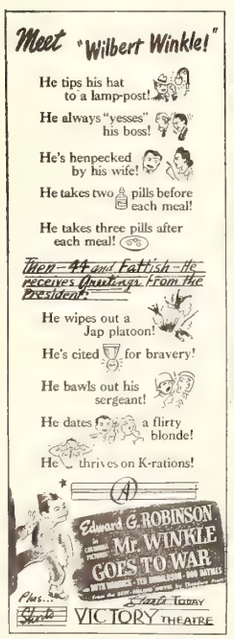
"Mr. Winkle Goes to War" is the kind of picture showmen should find pleasure in selling, and Columbia has overlooked little, if anything, in providing ammunition for showmen in the press book.

For situations where limited advertising budgets prevail and large ads are out of the question, we have prepared several sample layouts which can be easily assembled from mats and type. Those who want the personalized touch wherein ad copy is made to convince in a local, friendly, chatty way, will find it in the endorsement ad at the upper right of this page. This 2-column, 9-inch layout has the pep to make folks want to read it through and will whet their entertainment appetites to see the picture. The head and body copy can be set by your local paper.

The 2-column, 11½-inch layout employing illustrated body copy makes a readable ad and is simply an adaptation from one of the large 4-column press book ads. This style of copy packs a reader wallop, and since the body copy and art are available in mat form, it is a simple matter of amputation to put it to work for you in smaller form where the budget prohibits the larger space.

TEASER ADS

The six teaser ads illustrated on this page have simply been cut from one of the big ads with several lines of tie-in copy added to direct the reader to your larger ad. These teasers could be run on various pages or the footnote could be changed to read "Watch for Mr. Winkle" and spread over six days, well in advance, on the amusement page. Another all-type teaser ad slant could be built around the following copy: No. 1—"Twinkle, Twinkle, What a Star — in fact — What a Picture —'Mr. Winkle Goes to War' (See adv. on Page 00)"; No. 2—"Henpecked?—Learn a Wrinkle from 'Mr. Winkle', etc."; No. 3—Tired of the Grind?—Get a Twinkle from 'Mr. Winkle Goes to War'; No. 4—"When a blue-eyed blonde winked at Mr. Winkle . . . Wooo Woo! etc." Other catchlines may suggest themselves as you work with this copy.





Series of six teaser ads are shown above. The art is lifted from the press book ad mat WGW-21D. Copy A to be added at bottom of each in type could read—"Who Is Winkle?" See ad on the Amusement Page (or page No. . .). Each ad is 1 col. x 2½ inches.

Novelty ad—Above—2 col. x 11½ inches assembled from art on Mat WGW-25D and Mat WGW-40B. Headline lettering can either be set or taken as this is from other ad mats. Copy A could read: "But why not come over and get acquainted with this laughable, lovable character?"

LOBBY DISPLAY, BALLYHOO

The cartoon figure of Mr. Winkle carrying a gun twice his size on the three-sheet would make an excellent standee cutout. Line the lobby with these, and where the bayonet appears, attach a small flagstaff with a white cloth or cardboard flag carrying this copy: No. 1—"Yes, my darling . . . "Here comes Pvt. Winkle"; No. 2—"Poor Wilbert—Fat and 44—he's Pvt. Winkle Now!" No. 3—"Weary Wilbert Winkle . . . the Army is making him a man!" No. 4—"Watch for Wilbert Winkle . . . the one-man Blitz!" No. 5—"Who said the Army wouldn't want Wilbert Winkle?" No. 6—"Don't laugh at Pvt. Winkle—but who can help it!" This idea could be augmented by uniforming six kids, giving them big rifles to carry with the same flag copy, and have them picket the theatre or march around town to picket war plants, stores, etc. For good, small-city ballyhoo, an adult hobby display in your lobby should get attention.

TIEUPS & CO-OP ADS

Book stores will be ready with a special popular-priced edition of the Theodore Pratt best-seller from which the picture was made. A good Classified Page tieup is outlined in the press book. This same "Mr. Fixit has gone to War" copy slant can result in some valuable display ads from your local business firms who, lacking new merchandise, are now featuring maintenance and repair service on cars, washers, cleaners, refrigerators, bicycles, etc. With an orphan boy featured in the picture, this is a perfect film for an orphans' party. Give the kids a treat; bring them to the theatre in a bannered streetcar or bus and collect plenty in newspaper space, goodwill and word-of-mouth advertising for the show.

RADIO

Get your local stations to use a program of old-time song favorites and dedicate it to the local Mr. Winkles who have gone to war. Their wives and friends will enjoy and appreciate the gesture. Be sure to get a spot plug on the picture against the background of the music of Sweet Genevieve which is used in the film. An interview of wives of service men who are over 38, as suggested in the press book, has merit.



2 Col. x 9 Inch Endorsement Ad

Copy A—

Yes—you'll get plenty of twinkles for he is just the kind of fellow you rub shoulders with any day of the week. Winkle—his G.I. buddy called him "Rip" for short—was a quiet, hen-pecked bank clerk, 44 and sorta fattish, a home-front Mr. Fixit, until—

Copy B—

Came Greetings from the President. Everybody said the Army wouldn't want Winkle—but he showed 'em.

Copy C—

Take it from me—and I'm backing this show with the big chunk of money it is costing to bring the picture to town—this is just one truly grand entertainment for young and old. It's a happy picture about the heroic little people in this war and we've got our share of them right here in town.

Copy D—

Maybe Mr. Winkle is your uncle or the guy next door. Be sure to see him —He's swell.
Signed by the local manager.

Seattle Theatre Makes Bid for Local High School Receptions

In a letter to various schools and classes prior to the June receptions in local High Schools, the Fifth Avenue Theatre, Seattle, Wash., made a bid for business that can be copied with productive results elsewhere.

"We understand," reads the letter, in part, "that your class contemplates a theatre reception this year. . . . If you choose to hold your reception at the Fifth Avenue Theatre, you will find our screen attractions are of the finest. May we serve you in the completion of arrangements and reservations?"

Youngsters Enjoy Being Ghosts

Persuading a group of youngsters to dress as ghosts and ride around town in a promoted grocery delivery wagon proved an easy task for Manager Brad Bodenstein of Schine's State Theatre, Hamilton, N. Y. Appropriate signs were affixed to each side of the wagon, which was used as a street ballyhoo for "The Uninvited."

Promotion Brochure Issued on 'Dimitrios'

Another first in motion picture promotion has been scored by Warner Bros. in getting seven of America's leading mystery story authors to write signed stories about "The Mask of Dimitrios," paying tribute to their fellow-author, Eric Ambler.

The seven articles, turned in by the writers after attending a special screening of "Dimitrios," have been put into a brochure titled "Mystery on Film—Seven of America's Great Mystery Writers Discuss Eric Ambler's 'The Mask of Dimitrios,'" for distribution to book stores, libraries, book columnists, fan clubs, and other channels that will bring exploitation values to exhibitors playing the picture.

More than 2000 book stores already have been sent copies of the pamphlet with suggestions for tieing in with local playdates in a mystery book exhibit. Other forthcoming Warner films adapted from books and plays are listed on the back cover.

Authors included in the brochure, which is the latest public service of the Warner educational bureau recently created under Mort Blumenstock, are Dorothy B. Hughes, author of "The Fallen Sparrow"; Frances and Richard Lockridge, authors of "The Norths"; Baynard Kendrick, writer of stories of the famous blind detective; Kurt Steel, who has turned out 12 mystery novels in addition to numerous magazine stories; Clayton Rawson, associate editor of *Tune Detective* magazine, and Marie Rodell, mystery editor for Duell, Sloan & Pearce.

Tieup, Screening on 'Man From Frisco'

Intensive cooperation with the Walsh-Kaiser Shipyard in Providence, arranged by Manager Ed Reed of the Strand Theatre, highlighted the advance promotion on "Man From Frisco."

The radio recruiting program of the Walsh-Kaiser Company featured announcements of the engagement, and a contest was conducted at the shipyards. A story and photo appeared in the firm's house organ, followed by frequent mentions in each issue until the opening of the film. All bulletin boards displayed title-cards with theatre and playdate mention.

Radio spot announcements were employed, and extra newspaper advertising was carried.

For the film's engagement at Loew's State in New York, promotion stemmed from a screening for the Board of Governors of the Propeller Club, whose membership includes people in the shipbuilding and allied industries. Julius Manzi, chairman of the House Committee, arranged for the screening.

Following the showing, copies of a letter of endorsement by John F. Gehan, president, were sent to the 1600 members of the New York chapter of the club, advising them of the theatre and playdate.

The Sperry Gyroscope Company used announcements of the run over its public address system, which reached more than 35,000 workers in its Brooklyn and Nassau plants. Other shipyards in the area placed stills from the picture on their bulletin boards.

Most Photogenic Girl Contest

Jerry Fowler, manager of Schine's Geneva Theatre, Geneva, N. Y., tied up with a local photographic studio for his Most Photogenic Girl contest, arranged for the winners to be picked from the Geneva stage. Because of the lively competition, the contest got plenty of publicity and attention. Result: business was excellent.



Edward C. May, Schine's northern Kentucky manager with headquarters in Lexington, is shown here at console of the Hammond Organ.

Wife's Ration Points Obtain Steak For Gerber's Store Night Giveaway

A line of show girls in abbreviated costumes or a sea shore stunner sporting a single-piece swimming suit has been a business stimulant in most theatres for many years.

But times have changed; at least for Arthur Gerber, manager of Denver's Bluebird Theatre, who reports that beef in its natural state; i.e., beef cut from the carcass of a cow, can now outdraw even the most fetching cinema cutie.

Gerber runs a weekly giveaway program at his theatre called "Country Store Nite." He recently added the innovation of presenting as a special prize to some lucky person, a big, juicy, point-free beefsteak.

"Since introducing the steak prizes," says Gerber, "Country Store Nite receipts have nearly doubled."

How does he obtain the meat? Well, his wife is a member of the Wac contingent at nearby Lowry Field; she uses *her* ration points to obtain the red-point meat.

Showman's Recitals Builders of Goodwill

Every successful theatreman has attained that status because, in addition to providing entertainment for his patrons, he has made his theatre an institution and has worked diligently to establish a strong bond of friendliness and goodwill between his theatre and his public.

Possessing those attributes that have established a warm relationship between the public and Schine's Northern Kentucky theatres is Edward C. May, former manager of Schine's Russell and Washington theatres, Maysville, and now supervising Schine theatre managerial activities in Northern Kentucky, with headquarters in Lexington.

Besides being a theatreman, May is also a musician, and because he is a showman, he uses his great gift of music to win goodwill for Schine theatres. Having graduated from the Eastman School of Music, Rochester, N. Y., he has been a radio, concert and church organist since 1926. (*See cut at left.*)

From time to time May presents organ recitals at leading churches in communities where Schine theatres are located. These recitals receive newspaper publicity, radio announcements and announcements direct to church congregations from pulpits.

Kentucky is noted for the strength of its churches and its religious activities. Through his recitals, May is winning the friendship and collaboration of church groups that goes a long way toward building goodwill, understanding and theatre patronage.

Radio Promotion for 'Janie'

A coast-to-coast radio promotion campaign on "Janie" will be launched by Warner Bros. on July 30, with activity centering around the picture's title song and another musical number, Keep our Powder Dry, both written especially for the picture. Campaign will continue until the picture enters general release in September.



If former President Wilson were living today he would undoubtedly be amazed at the widespread poster campaign being used by 20th Century-Fox for the New York opening of Darryl F. Zanuck's Technicolor production, "Wilson." Two months before the Roxy engagement, over 5000 posters and window cards are covering New York, and painted signs appear in strategic locations. A heavy radio schedule includes special recorded spots which interlock over all stations on an almost "every-five-minute" schedule from 7 a.m. to 11:30 p.m. daily. Newspaper ads, which herald the posters which herald the picture, mark the first time that an extensive poster job has been made the basis of a newspaper advertising campaign. Above: a few of the poster displays, many on Broadway.


Beautiful
THE MOST Beautiful FIGURE IN THE INDUSTRY—
20th
CENTURY-FOX—IS HITTI

BOXOFFICE!

Beautiful BUSINESS

tags it one of the biggest ones of the whole year! Smashing past "Coney Island" in Dayton, Indianapolis, Los Angeles, Louisville, Terre Haute, Newark and many other spots! 3rd week Cleveland! 4th week Cincinnati! Detroit tops Easter Week gross!

HOME IN INDIANA

IN TECHNICOLOR

Walter Brennan · Lon McCallister
Jeanne Crain · Charlotte Greenwood
June Haver · Ward Bond · Chas. Dingle

Directed by HENRY HATHAWAY
Produced by ANDRE DAVEN

Beautiful JEANNE CRAIN

hits stardom for a glittering marquee future in her first big role! "She's got star-light in her eyes!" raves the New York Daily News.

Beautiful JUNE HAVER

is a beautiful example of 20th's skill in star-building. "She's recommended for the low whistles and howls of the wolves!" says the N. Y. Times.



...and watch for another star discovery from 20th ... ***VIVIAN BLAINE*** *the new Cherry Blonde in "Greenwich Village"!*

Beautiful FIGURES TOO WITH PIN UP GIRL · THE EVE OF ST. MARK · THE SONG OF BERNADETTE · BUFFALO BILL

Regional Newsreel

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BOSTON

James Winn, U.A. division manager, a county fair trotter racing fan.

New England Paramount publicist, Arnold Van Leer, back from an exploitation trip around the circuit.

Arthur Howard, Affiliated Theatres head, back from a trip covering New England, spent a few days in New York on business.

Lt. Louis Gordon, visiting friends on film row and looking the Lockwood-Gordon circuit over with a postwar tieup in mind.

Annette Pass, secretary to National Screen Service manager, engaged to Private Jack Court of Boston.

Edward De Connick, Orpheum theatre manager in Somerville, inducted into the Army.

Jack Martin upped to booker at local Republic office, replacing Harry Gold who takes over his old territory in Maine as salesman. John Cardello replaces Martin as shipper and Eddie Nicholson, a newcomer, will have charge of the poster department.

Jack Davis moved into his New Republic headquarters on Piedmont Street.

Columbia exchange girls Ruth Walsh, Eleanor Murray, Loretta Plett, Marion Daly, Marion MacDonald, Dorothy Ring, Betty Lofchie and Clair Henry, are spending their week end vacations at Claire Henry's Nantasket Beach cottage.

20th-Fox salesman, Frank Drew, again visiting clients after recent bout with severe illness.

Owner Walter E. Young, of Farmington, N. H. Strand Theatre, has opened the Oak Birch Inn and a summer theatre in connection with the Inn, at Alton Bay.

Mrs. Anne Freeman, new addition to the Capitol theatre staff.

Fitchburg's Lyric theatre was burglarized to the tune of several hundred dollars.

Philip Zeiler, Ware Theatre manager, chalked up $140,000 in bond sales with the help of the Loyal Order of Moose auxiliary.

Linking the Fifth War Loan drive with Fathers Day, Harry Goldstein, Franklin Park theatre manager, got a big response last month.

Local theatre folk off on vacations recently include Mrs. Ellen Reid of the Empire staff, Max Magovsky, National Screen Service chief poster clerk; and Marion Walker of the local Monogram offices. National Screen Service's Esther Riley has taken leave of absence due to illness.

Frank F. Colburn, Jr., Colonial manager in Haverhille, viewing previews in the Boston film district.

Manager James Davis has reopened the Milk Bar at the Olympia theatre in Lynn.

Manager Arthur W. Pinkham of Taunton's Strand theatre, a Boston film row visitor last week. Pinkham was given a vote of thanks recently for allowing the graduation exercises of Taunton High School to be held in his Park Theatre.

Manager Alex H. Horwitz' "School Matinee" at the Strand, July 6, was a big success.

The State Theatre at Milford was used for a High School party during which pupils presented vaudeville acts, some of which were used by Manager Arthur Mabey for regular showings at the theatre.

The Lyric in Fitchburg arranged for the General Electric Co. here to present a vaudeville show for its employes.

Former booker with the Ralph Snider circuit, Private Larry Herman is hospitalized in Italy with an infected arm.

20th-Fox's Moe Grassgreen is back from a business trip to New York, while M & P theatres Dan Seletsky is off on a business trip over the circuit.

National Screen Service employes annual summer outing was held at the Hotel Mayflower, Plymouth, Mass., with 35 members in attendance.

CHICAGO

Record-breaking bond sales for Free Movie Day were reported from the Chicago area where RKO's premiere of "Marine Raiders" at the Palace grossed $2,135,000 in bond sales. Jules Rubens of the Indiana-Illinois theatre circuit reported bond sales at the Tivoli broke all house records; landslide bond business at the B & K theatres brought out general office personnel to help keep up with customer demands.

Ray Kenny, Warner circuit Rhodes Theatre manager, the father of a baby boy.

Independent film distributor, Clyde Elliot, home from New York conferences.

Tom Carradine, named new manager of Essaness Four Hundred Theatre.

The Drive-In Theatre, to its regular Fourth of July show, added a fireworks display.

Irving Schwartz, Miami Paramount Theatre manager, a vacation visitor in Chicago.

Ensign James B. Shultz, former Great States manager, now piloting a B-24 in the southwestern Pacific area.

Downstate territory film salesmen report that re-issues are meeting with apathy on the part of theatre managers. The public, say the managers, want current films.

Chicago press and trade paper men were cocktail-receptioned by Frank Smith, new RKO Theatre division manager.

"Snow White" booked into three A and nine B B & K houses.

Recovering from a recent ailment, Pete Shayne, former Operators Union president, expects to be back on the job next month as theatre operator.

Milwaukee theatre dope has Rudy Zvadsky as new Warner theatre treasurer, and Eddie Masters in assistant manager's post at the Oriental.

Castle Theatre's Eddie Roberts, of Bloomington, awarded a Purple Heart in the South Pacific.

William Adams, Madison Theatre, Peoria, booked into the Navy.

Service reports on former Chicagoites find John Newbuis, Lincoln Theatre, Chicago Heights, upped to Seaman second class; Roosevelt Theatre's Nortie Schwartz, named physical instructor at Amarillo, Texas, Army base; Rex W. Strumpfer, Granada Theatre, Great States circuit, South Bend, now in the South Pacific, raised to Pharmacist's Mate third class.

Fred L. Mills, president of Mills Industries, Inc., pre-war manufacturer of coin operated machinery, died in Delinor Hospital, St. Charles.

CINCINNATI

Bob Morrell, MGM booker, passed out cigars on the birth of a son. The Morrells have a small daughter on hand, too.

Willis Vance, 20th Century Theatre operator, celebrates its third anniversary with the annual revival week, July 30 to August 5. 20th Century patrons are permitted to choose the revival features they wish to see, by vote.

Warner's exploiteer, Bill Brumberg, putting on a campaign for "The Mask of Dimitrios," which is set for the Palace mid-July.

Warners' Booker George Daumeyer is vacationing, as is Chester Stacey of the advertising department.

Columbia Representative Pete Niland, disposing of his home. He and Mrs. Niland have taken an apartment in Walnut Hills.

Abe Hyman, Huntington, West Virginia, in Canada where he is visiting friends and taking a rest.

J. J. Grady, 20th Century-Fox district manager, and Leavit Bugie, branch manager, will attend the Fox world premiere of "Wilson" at the Roxy Theatre, New York.

Local Universal exchange is now third in the Nate Blumberg Drive and is hopeful of getting in on the money.

Mrs. Margie Oliver, contract clerk for Universal, has resigned and will return to her former profession of teaching at Marion, Ohio.

Corporal J. Goldberg, son of Lee Goldberg, Popular Pictures, is assistant editor of the 13th Division publication, The Black Cat.

CLEVELAND

Charles Rich, Vitagraph district manager and Mrs. Rich celebrated their 20th wedding anniversary.

Jack Sogg, M-G-M branch manager and Mrs. Sogg, vacationing in northern Michigan.

Tony Stern, Warner Theatre booking manager in New York on business.

Sgt. Paul Kaufman, ex-Hippodrome assistant manager, writes from overseas that he recently enjoyed a rest period at a beautiful water resort in China.

Yaro Miller, Vitagraph office manager, off for a two-week vacation.

Bond premieres held to date at Warner theatres in this zone have brought sales totaling $1,643,675.

Morrison Orr, distributor chairman for the 5th War Loan, reports that the number of theatre bond premieres in this area for the current drive will reach 100, exceeding the 79 presented during the previous drive.

All three of Loew's downtown first-run houses, for the first time in movie history, played hold-overs last week. The State held "The Story of Dr. Wassell"; "It Happened Tomorrow" was a holdover at the Ohio, while "The White Cliffs of Dover" went into its fourth week at the Stillman.

Howard Roth, Paramount office manager, back at his desk after a two-week loafing spell.

Drive-In theatre business suffering because

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

of gasoline rationing, reports Philip Smith, owner of the two local outdoor theatres, here on business.

Vitagraph District Manager Charles Rich and Branch Manager Joe Kolisky will check in at the company's sales meeting to be held on the west coast in mid-August.

Park Beldon, owner of the Thornton Theatre, Akron, who plans to celebrate his 80th birthday in October, is very ill.

Harry Reinhart, Canton Theatre owner and operator, in a Pittsburgh hospital for a general check-up.

Walter Steuve, who steers the fortune of two theatres in Findlay, a Film Row visitor last week.

George Aylesworth, manager of the Windameer Theatre, announces that free parking space to take care of at least 500 cars is being provided opposite the theatre through purchase of a large parcel of land from the Rockefeller estate.

It's a second girl, named Pamela, for the Benton Leftons. Father is a son of PRC franchise owner Nat Lefton and heads the Benton Building Company.

Edwin Brauer, Republic salesman, has been promoted to branch manager in Indianapolis. Brauer, a veteran in the film business, has been with Republic for one year, Universal four years, M-G-M about ten years, and with Paramount before that.

Cooperating with the Rocky River American Legion Post, the Beach Cliff Theatre turned over all of its facilities the Sunday before Fourth of July for a benefit show honoring the men and women in the armed forces. Scoville, Essick and Reif, owners of the house, and Manager John Newkirk not only gave up their Sunday business for the occasion but also donated their services to help make the affair a success.

Miss Frances Kates has joined the local Vitagraph booking department.

In the Variety-sponsored bond auction, held Friday, July 7, on the Public Square, more than 500 articles were auctioned off to E bond buyers. Nat Wolf, Warner zone manager, was chairman of the committee on arrangements. Assisting him were Morrison Orr, distributor WAC chairman; Lester Zucker, Oscar Bloom, Edwin R. Bergman, Robert Snyder, Pete Zick, Tony Stern and J. Knox Strachan.

DES MOINES

A. H. Blank, Iowa WAC chairman disclosed that bond sales in smaller Iowa towns were far beyond expectations and better on a comparative basis than those in the larger cities. Some of the outstanding Iowa war bond premiere results: New Grand, Eldora, $92,000; Strand, Edgewood, $23,700; Moore, Lynnville, $8000; Columbus, Columbia Junction, $29,675; Avalon, West Union, $38,525; Cresco, Cresco, $79,250; Charles, Charles City, $108,962; Grand, Estherville, $177,365; Clarion, Clarion, $24,150; Rialto, Fort Dodge, $113,825; Iowa, Cedar Rapids, $285,000; Orpheum, Davenport, $114,500; Rock Island theatres, $44,725; Illini, Moline, Ill., $42,150; Dows, Dows, $19,812; Lyric, Creston, $19,682; Town, Waukon, $15,733; Moore, Allerton, $11,012.

Ralph G. Branton, general manager of Tri-States, Leo McKechneay, treasurer, and Sam Shirley have left for Red Indian Lodge in Canada for a fishing trip.

Richard A. Moore has resigned as manager of the Uptown Theatre, Davenport, where he has been associated with Julius Geertz for the past three years. He did not disclose his future plans.

The Stuart Theatre at Stuart has been purchased by G. H. Hartlow from L. Z. Henry. Alfred A. Sorenson has purchased the Casey at Casey. The Times Theatre, Memphis, Mo., has been purchased by C. W. Loche and the Sheridan at Sheridan, Mo., was sold to John S. Ray. Both Missouri houses are serviced from Des Moines.

Sgt. W. E. Smith, former manager of the Ingersoll Theatre here, has been awarded the Purple Heart. Smith, who has been specializing in radar, is stationed in New Guinea where he received a leg injury.

Recent visitors in Des Moines included E. L. Walton, district manager for Republic; N. A. Levy, district manager for 20th-Century Fox; and Ben Marcus of Columbia.

MEMPHIS

Evelyn Hammond, secretary to the branch manager, 20th Century-Fox, and Mary Frances Parker, assistant cashier, are vacationing for two weeks, as is Zula Wehrun, booker.

Glen Calvert and R. V. Reagin at RKO exchange have exchanged jobs. Mr. Calvert is now office manager and Mr. Reagin is on the road as salesman.

Jim Scheibler, former booker at RKO, now with the Coast Guard, was visiting the exchange last week while on furlough. He is now a torpedo man 3rd class and stationed at St. Augustine, Florida.

R. R. Masters, Tuckerman, Ark., and Homer Grisham, Bay, Ark., were visiting Film Row.

Mary Wise, secretary to manager of Republic exchange, is vacationing in Ashland, Ohio.

Vacationing at Warner exchange are Dorothy Rocco, booker, and Sara Redding, cashier. Frances Walker, booker, is recovering from a serious operation. Martha Summers is vacationing in St. Louis. Jack Galloway, salesman in Arkansas territory, is now making his home in Conway.

Visiting Film Row last week were: W. T. Ruffin, Ruffin Amusement Co., Covington, Tenn. Mr. and Mrs. Louis Schisler, the Victory, Weiner, Ark., and J. M. Mounger, Calhoun theatre, Calhoun City, Miss.

Vacationing from MGM exchange are: Ola Purvis, chief inspectress; Rebecca Scott, contract department, Beatrice Phillips, booker's stenographer, and Florence Beck, assistant cashier and bookkeeper.

Charles Frank, former shipper at Paramount exchange, passed through town last week on his way to his new station with the Army in California.

Vacationing at Paramount exchange are: Mrs. Jerry Clifton, booker; Mildred Webb, contract department; and Dorothy Jones, L. W. McClintock, the branch manager has just returned from a two week's rest.

Disgruntled theatregoers are complaining about the sharp scissors of the Memphis censor, Lloyd Binford, who clipped out Cab Calloway from the "Sensations of 1945," which ran last week at Loew's Palace.

Cecil Vogel, Palace manager, when asked why the Calloway scenes were removed, said they were taken out upon orders of Binford, who told him that they were "inimical to the public interest."

Picnicking is a popular form of getting away from "it all" these hot days: MGM entertained with one last week in honor of Louis Ingram's birthday, and a cake for the occasion showed 16 candles. 20th Century-Fox exchange employes also staged a picnic at Rainbow Lake last week.

The Mayor of Milan, Tenn. ruled last week that a vote of 51 for Sunday shows against 150 votes to close, was not a fair representation, as most of the town's population was employed at the big war production plant and could not cast votes for open theatres which they could attend on Sundays. And so the shows will continue open on Sundays.

NEWARK

William Eskin, of the Eskin Enterprises, formerly manager of the Avon Theatre, Newark,

(*Continued on Page* 31)



O'DONNELL MAKES, REFUSES TO TAKE BOW. R. J. O'Donnell, National chairman of the industry's Fifth War Loan drive, officially thanked the trade press at a dinner in New York Monday night for its assistance to his committee. O'Donnell, speaking informally, thanked as well heads of various committees in the drive, with the greatest thanks of all to exhibitors for their outstanding contribution to the success of the drive to sell more bonds—a drive in which the film industry ran up a record that has won praise of Treasury. He was conspicuously silent as to his own participation or activities in the drive.

WORLD PREMIERE · CAPITOL TH



"Since Yo

His first picture sinc

Directed by

Claudette COLBERT







Jennifer JONES | Joseph COTTEN | Shirley TEMPL

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ID O. SELZNICK

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ONE WITH THE WIND" and "REBECCA"

Cromwell · Released thru United Artists

THEY DON'T STOP FIGHTING!
KEEP SELLING WAR BONDS FOR VICTORY!



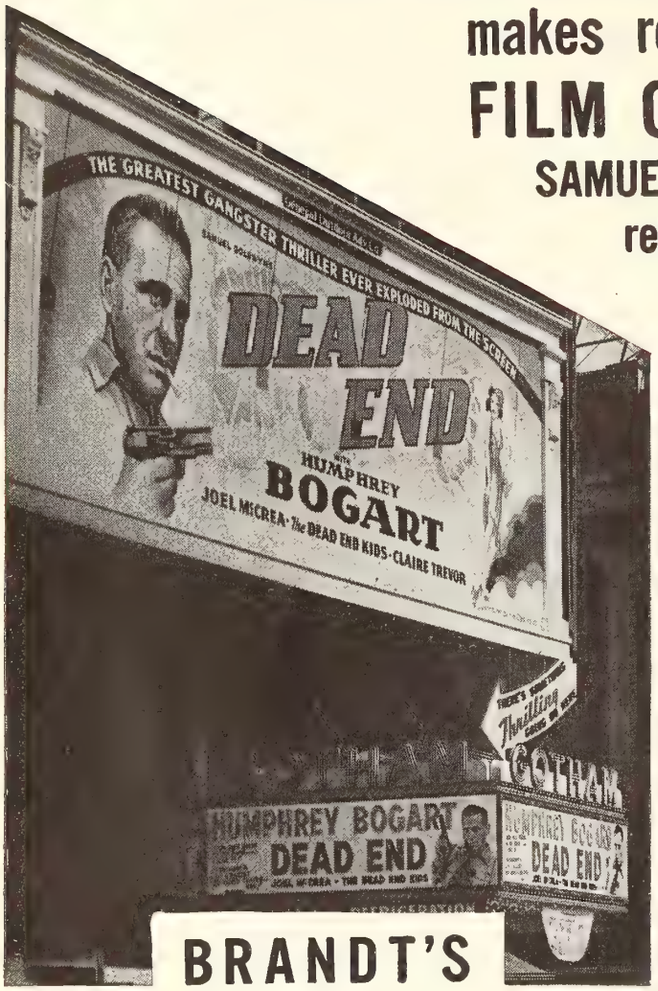




Monty WOOLLEY | Lionel BARRYMORE | Robert WALKER

There's Always Room at the TOP

and even Broadway's product jam makes room for the FILM CLASSICS SAMUEL GOLDWYN releases!



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GOTHAM

47TH and BROADWAY

3RD BIG WEEK



MAURER'S

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46TH and BROADWAY

2ND BIG WEEK

FILM CLASSICS Inc.

NOW IN OUR NEW HOME OFFICE

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BRYANT 9-0660

EXCHANGES IN ALL KEY CITIES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

is now manager of the Alvin, Palisade. He has been succeeded as manager of the Avon by Joseph J. Balint, formerly assistant manager. Balint is planning a party for kids during the week of July 24 for which he has booked "Lost Angel" as his feature. All kids who have a birthday any time during the week will be admitted free of charge.

Richard J. Weiss, son of Harry H. Weiss, manager of RKO Proctor's, has been promoted from lieutenant to captain and is now stationed with the Army Air Service Command, at San Antonio, Texas.

Herbert Berman, of Warner's managerial staff, back from his vacation.

Syd Bratter, manager of the Castle Theatre, Irvington, off on a two-week vacation.

Bill Kane, formerly of the Mayfair, is new manager of the Hollywood, East Orange and Bill Waldron, former relief manager for Warners, is now manager of the Mayfair.

Albert Roff, assistant manager of the Roosevelt, and acting manager during the vacation of Manager Walter Jacobs announced his engagement to Miss Margie Winters, non-professional. The wedding will take place in the early fall.

Frank Messini, former usher at the Roosevelt, has left for the Navy.

Annette Freibott, assistant manager of the Globe, away on her annual vacation.

Nineteen-year-old Jack Musum, discharged by the Army for physical reasons after nine months' service, is assistant manager at the Capitol, and is said to be the youngest assistant manager in the Warner circuit in north Jersey. Before entering the armed services Jack worked at the Globe, Paramount and Proctor's here.

Harold Davis, former usher at the Hawthorne, and student at the University of Newark, has enlisted in the Army. He has been sent to New York University, under the military A-12 program, where he will continue his studies until he reaches 18.

Seymour Balk, former usher at the Hawthorne, and a well-known amateur photographer, entered the Army and has been assigned to Camp Dix.

NEW YORK

Warner Bros. had its first meeting on August Bookers Month last week, with Norman Ayers, eastern district manager, presiding. Clarence Eiseman, branch manager, and the following members of his staff also participated: Gus Solomon, Joe Vergesslich, Leo Jacobi, Lee Mayer, Harry Decker, Irving Rothenburg, Archie Berish, Arthur Weinberger, Manny Gross, Arthur Reiman, Murray Kaplan, and the Misses Syd Roth, Ann Simone, and Eleanor Howard.

The following Monogram people will leave on August 10 for the Chicago sales convention, representing the New York office: Ben Price, Myer Solomon, Etta V. Segall, Jack Farkas.

It's another daughter in the home of the Stanley B. Chases. She was born July 1, weighing 10 pounds, 13 ounces, and will be named Diane Elizabeth. Stan is assistant to Oscar Morgan in the Paramount shorts department.

Ceil Sasso, secretary to Universal's David A. Levy, was to be married Friday to Louis Alfred. The new bride will stay at Universal until the end of August and then retire to the job of being just a wife.

Irene Ellsworth is a new secretarial assistant at MGM in Jack Bowen's office.

Harry Zeitels, RKO Radio upstate salesman, took Division Manager Charles Boasberg on a trip around his route last week so the still fairly new executive could see conditions for himself.

George Kreamer, auditing at United Artists, played a game of tennis last week and came up with a badly sprained ankle. He was out a couple of days.

Employes at Warners paused for two minutes of silent prayer last Friday on behalf of A. M. Salomon, former manager of Warners' Teddington Studios in London, who was killed last week during a robot plane attack.



For the popular-price general release of Warners' "The Adventures of Mark Twain," Mort Blumenstock's advertising department has prepared a complete new set of newspaper ads (see sample above) based on the western angles of the film. Copy also exploits the adventure angle of "Twain" in the category of "Yankee Doodle Dandy" and "Sergeant York." Advertising accessories are being augmented with pictorial one-sheets, threes, sixes and 40x60s.

Stella Goldstein, secretary to UA Office Manager Abe Dickstein, was married last week to Cadet Pilot Irving Lehrer. She has resigned and will be succeeded by Bernice Simon.

Gladys Murray, booker for Monogram in Washington, was a visitor to the New York office this week.

Harold Hendee, director of research for RKO Radio, it has been discovered, spends every Thursday night as a worker at the Stage Door Canteen.

Pvt. Harold Goldstein, former New York City booker at Universal, is home on furlough from North Africa. District Manager Levy gave him a luncheon at Barbetta's last week before he left for a rest period at a rehabilitation center in North Carolina.

And there are vacations, going and gone: Warners: Harry Hummell, cashier; Mildred Tranontano, cashier dept.; Norma Smith and Thelma Koskoff, booking dept. 20th Century-Fox: Lois Johnson and Lillian Cohen, contract dept.; Al Mendelsohn, N. J. Booker; Helen Price, booking dept. MGM: Bob Ellsworth, Brooklyn salesman (he probably went to Ebbett's Field); Lou Allerhand, N. J. salesman; John Cunniff, booker. Universal: Bill Murphy, sales supervisor; Tommy Goff, print booker; Rose Youngfield, Murphy's secretary back from hers. Columbia: Sam Fineblum, head booker. Monogram: Lillian Hoffman, secretary, and Ann Graef, cashier.

Moe Silvers, Warner zone manager in Pittsburgh, was a visitor at the New York exchange last week.

Jackie Harvey, daughter of George Harvey of the Paramount shorts department, has been booked as an entertainer this summer at the Upper Ferndale Country Club, Ferndale, N. Y.

Arnold Pinsker has been added to the 20th Century-Fox office force.

Sgt. Stanley Gluckman, formerly of Universal and now a gunner in the Air Force, is home on furlough.

Two new faces at UA: Frances Starr and Belle Ausubel in the booking department.

Capt. Lewis S. Mentlik, formerly a representative of Jay Emanuel Publications in New York, has been reported missing in action since June 14, after his unit, the 101st Airborne Infantry Division, went into the Normandy invasion.

PORTLAND

The new J. T. Sheffield exchange building in Portland, now nearing completion, will house not only Republic, but also the physical distribution of U.A. product in the Portland trade area.

Sidney Franklin, screen director, is vacationing in the Pacific Northwest, accompanied by Mrs. Franklin.

Jan Garber and Henry King, band leaders, signed for engagements at Natorium Park, Seattle.

Carl Mahne and Douglas Forbes, of Evergreen exploitation staff, back from trip to Spokane and Inland Empire.

Thomas Kilpatrick, advance man for "Janie," covering Seattle and Portland areas.

Northwest Film Club in conjunction with Knights of Columbus, putting on special Seattle preview of "Going My Way" at Jewel Paramount and Little Victor preview theatres.

Earl Hunt, exploitation chief of Evergreen Theatres, put over a strong campaign on "Show Business" at the Orpheum, day-and-date with bond sales appearance of Eddie Cantor and company at Multnomah Stadium.

Damage of $500 was suffered by Liberty Theatre, Mullan, Wash., in film fire which damaged booth and equipment.

Metropolitan Theatre, Seattle, again featuring number of foreign-language films, starting with "Around Sweden."

Repairs and remodeling of Seattle headquarters 20th-Fox completed.

Al Finke and Zollie Volchok, Evergreen theatres in Oregon, hosted Eddie Cantor and Bert Gordon, during bond selling tour.

Eddie Lamb, Seattle manager RKO-Radio, back from Eastern Oregon trip.

Spokane theatres were a heavy factor in putting Spokane County over the quota of $23,500,000 in the 5th War Loan Drive.

Mrs. Bertha Dixon, leading theatre operator of Canyon City, reported bond sales far exceeded quota.

Jean and Madge Spear celebrated their 15th wedding anniversary.

MGM's Seattle exchange honored Lillian Powers with a dinner at Film Club, celebrating her 20 years with the company.

OMAHA

Five million dollars in war bonds were sold at the Omaha premiere of "Going My Way" at the Paramount, managed by Donald Shane. Further contributions were added by Free Movie Day at all the city theatres, followed next day by six matinees for children at the suburban Roseland, Town, Admiral, Avenue, Benson and North Star theatres.

Following an announcement that full control of the Singer theatres had passed to RKO, William Singer, manager of the Brandeis Theatre in Omaha, said he did not expect any changes in the staff which has remained constant since the Singers opened the house 10 years ago.

Winding up a six-weeks engagement at the Paramount Theatre, Dr. I. Q. (Jimmy McClaine) decided to enter the ministry and is now studying in Seabury-Western Theological Seminary, Evanston, Ill. He is expected to continue his Monday night broadcasts.

Pvt. Ralph E. Falkinburg, Jr., son of Mr. and Mrs. Ralph Falkinburg of the Ralph and Majestic theatres, Lexington, Neb., is stationed

(*Continued on Page* 34)

MILLIONS ARE WAITING



Now in release

★ TUCSON RAIDERS ★
MARSHAL OF RENO

★

Now in preparation

VIGILANTES OF DODGE CITY
GREAT STAGECOACH ROBBERY
SHERIFF OF LAS VEGAS
LONE TEXAS RANGER
SAN ANTONIO KID
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PRESOLD TO MILLIONS *through:*

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JOIN THE FIGHTING FIFTH WAR LOAN

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IN A SERIES OF 8 WESTERN DRAMAS
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Wild Bill Elliott
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Bobby Blake
as **LITTLE BEAVER**
Alice Fleming
as **THE DUCHESS**



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Based on Fred Harman's Famous NEA Comic
By special arrangement with Stephen Slesinger

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

at the marine base theatre, San Diego, Calif., where he is doing projection work on both 16mm and 35mm films.

William W. McIlvaine, father of Pinky McIlvaine, assistant manager of the Brandeis, died last week. Clifford Donnell, maintenance man at the same theatre, lost his mother, Mrs. Rose Donnell.

Betty Kuhfahl is a new stenographer at the Columbia exchange.

Robert Livingston, Lincoln exhibitor, home from the Republican convention.

Mary Baert, RKO booker, is spending her vacation in the Rockies.

Harris Kuntzelman, former shipper at 20th-Fox, has won an expert rating in riflemanship at a west coast marine camp.

Harold Levy, Universal booker to New York on vacation.

Warner Brothers' exchange is being redecorated.

A. H. Cohn held a midnight bond premiere at his Roseland Theatre in South Omaha.

Betty Roberts, ad-sales girl at Warners, vacationing in the Black Hills.

Dorothy Weaver flew to Valentine, Neb., on a chartered plane, to deliver film.

Bob Holdridge, son of Mr. and Mrs. Bruce Holdridge, Shenandoah, Ia., home on furlough from Tennessee.

Frank Simek, Ashland exhibitor, visited his old theatres at Scotland and Tripp, S. D., last week.

Jenny Stokes, head inspectress at Metro, vacationing with her sister in Iowa.

R. J. Dalton sold his theatre at Osmond, Neb., to C. H. Albers of Plainview, Neb. The transfer goes into effect August 1.

Harry Lankhorst's Sioux Theatre at Hawarden, Ia., accounted for war bond sales of $142,800 on a special day that included a bond premiere and auction in front of the theatre.

The Omaha *World-Herald* devoted its first page in a Sunday magazine section to the story of a Nebraska boy, Ben Hopkins, featured in "The Story of Dr. Wassell."

CHARLOTTE

The Mount Gilead Theatre in Mount Gilead has been purchased by the Everett Enterprises of Charlotte of which H. H. Everett is president.

Two North Carolina girls, Cindy Garner of High Point and Ruth Valmy of Asheville,, have roles in the new David O. Selznick production, "Since You Went Away."

Earle Holden, city manager for the Wilby-Kincey theatres in Hickory, center of the infantile paralysis epidemic, reports that while theatres have not been closed to adults, children's attendance has been stopped, and that a fine civic spirit has existed throughout the effort of health authorities and polio experts to check the epidemic, which seems to be passing its peak. Mrs. Mack Dowling, publicity director for the Wilby-Kincey theatres in Charlotte, and her daughter, Betty Dowling, are spending some time at the beach.

Mrs. Mary King Wallace, president of the Motion Picture Council, presided at the last meeting of that group, after previous absences due to illness.

Hoyt Galvin, head of the Charlotte public library, who believes in and practices education through films, will attend the annual meeting of the Educational Film Library Association in Chicago this month. He reports five new films just received through the Co-ordination of Inter-American Affairs loan, "Brazil's Fishing School" "Emergency in Honduras," "Housing in Chile," "Schools to the South," and "Americans All," are already in circulation.

Motion pictures of combat scenes, made by the Army Signal Corps and borrowed from the Treasury Department for use in the Fifth War Loan, were shown by Mr. Galvin as the program for the regular meeting this week of the Charlotte Optimist club.

INDIANAPOLIS

A special Indianapolis Theatres' War Bond show at the Circle Theatre netted $415,900 in bond purchases. Frank Parrish was master of ceremonies, while Art Berry, Ayars Lamarr's orchestra, the Barbasol radio and WFBM's orchestras supplied entertainment. The committee in charge included Ken Collins, city manager of the Circle, Indiana and Lyric theatres, and George Pappas, manager of the Circle.

A mid-week matinee, running continuously from 1:15 p.m. with regular matinee prices prevailing, will be inaugurated by Manager Fred Boyd of the Ritz Theatre. The matinee to be shown every Wednesday, will give workers, unable to attend evening shows, a chance to see their favorite films.

Former manager of the Indianapolis Drive-In Theatre, William G. Sobel, received a medical discharge from the Navy and has resumed his duties as district manager of the Drive-In Theatre on the Pendleton Pike, and the firm's outdoor theatres in Cincinnati, St. Louis and other Midwest cities.

The "Heart Fund" committee of the Indianapolis Variety Club, Tent No. 10, composed of William H. Brennan and Claude McKean, presented one hundred thermos jugs to the Indianapolis City Hospital.

Local vacationists at present include Madeline Dew, Paramount inspectress; Tony Grabowy, head booker at Universal exchange; Mrs. Della Worland, Universal inspectress; Mrs. Galie Brubaker, assistant cashier at RKO; Dorothy Reynolds, RKO inspectress; Joann and Dorothy Suess, of the Warner Bros. office staff, and Jerry Schaer, of the Paramount booking department.

James (Jimmy) Smith, all decked out in a sailor's uniform, a visitor at Paramount exchange, where he was head shipper before being taken into the Navy.

Paramount Pep Club is planning an outing at Kernel's Lake.

Former employes of the Paramount exchange who have been inducted into the armed forces will receive the *Reader's Digest* for one year as a gift by the Paramount Pep Club.

Jack W. Servies, district manager, National Theatre Supply Co., a visitor at the local branch.

Peter Rosian, Universal district manager, returned to his post after a two-week vacation at Atlantic City.

Garfield Lewis, chief steward at the Indianapolis Variety Club, a recent Chicago visitor.

Rex Carr, manager of the Marcus Enterprises, made a business trip to Anderson, Ft. Wayne, and Dayton, O., to look over company holdings.

Mannie Marcus, head of the Marcus Enterprises, made a business trip to Cincinnati.

DENVER

Robert Selig, northern district manager of Fox inter-mountain theatres, named on a committee to boost a large-scale athletic program for Denver University. His appointment follows that of Rick Ricketson, Fox Intermountain president, to the University board of trustees.

A. G. Edwards, manager of Salt Lake City's PRC exchange, was in Denver, while owners Joe Ashby and John Anderson of the Denver and Salt Lake City exchanges, attended the annual sales meeting in New York.

George McCormick, Canon City, Colo. theatre owner, announced the birth of a daughter, Diane, to Mrs. McCormick.

Albert Coppell is moving his Aztec Films exchange from Denver to San Antonio, Texas. He will continue to serve the Denver area from there but will retain his two theatres and printing office here. Clasa-Mohme, Inc., will take over Coppell's location in Denver, moving in from Los Angeles.

Joe B. Stone, former National Theatre Supply salesman now in the Italian theatre of war, has been upped from Lieutenant to Captain and is personal pilot to a Major General.

Equipment damaged in the Palace theatre fire at Lordsburg, N. M., will be replaced. Mrs. S. E. Allen was in Denver securing priorities and arranging for new material.

Exhibitors seen on local Film Row recently were Mike Joseph, Sam Luis, Colo.; Fred Fottman, Colorado Springs; John Grove, Minturn, Colo.; Gordon H. Cary, Minatare, Neb., and George McCormick, Canon City, Colo.

PHILADELPHIA

Milt Young, Warner publicist, off for 2 weeks vacation with his wife and daughter.

Pvt. Bill Wexler, former asst. manager of the Earle, a visitor in town from Camp Crowder, Mo.

Harold Polin, former Warner contact office manager, in on furlough from the south.

J. Ellis Shipman, Warner contact manager, back from a two-week vacation.

Ed Rosenbaum, Columbia exploiteer, hopes to take possession of his new home in North Hills, Pa., on August 15.

Elsie Lukoff, Warner receptionist, off for vacation at Camp Tamiment, Pa.

Robert J. Folliard, district manager here for RKO Radio is again a proud father. It's a boy, his sixth child.

Earle Sweigert, Paramount district manager, accepted for membership in the Union League of Philadelphia.

Cpl. Thorpe Mayes, formerly chief projectionist for Warners' Fern Rock Theatre, has



GUESTS OF UNIVERSAL. A dinner attended by leading exhibitors of the Atlanta area concluded the southern sales meeting in that city of Universal's sales organization. Above, a shot of the party in which you may identify Roy Avery, L & J Suburban Theatres district manager; Frank McCarthy, U southern division manager; Hugh Martin, Martin Circuit; Oscar Lamb, Lamb Circuit; Harry Graham, U district manager; Sam Kane, Radio Station WATL; Ernest Rogers, Atlanta Journal; Tommy Read, L & J Downtown Theatres supervisor; Eddie Bonns, U exploiteer; Paul Jones, Atlanta Constitution; William Brady, Paramount Theatre manager; J. D. Woodard, L & J advertising manager.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

just completed seting up a new movie house for his camp in England, which he has named the Mastbaum.

Harry Gold, United Artists' eastern sales manager, in town briefly on business at the Warner office.

War Bond Premieres scheduled here this week are a pre-released showing of "The Story of Dr. Wassell" at the Boyd and a premiere of "Two Girls and a Sailor" at the Shubert.

The old Metropolitan Opera House at Broad & Poplar Sts., which many years ago was a motion picture theatre under the Stanley Co. of America, has been sold. New owner of the Met. is Jimmy Toppi, Jr., a familiar local sportsman. Toppi plans to turn it into a sports arena after the war.

Paul Klineman, former manager of the Pearl Theatre, on furlough from Ft. Monmouth, N. J.

Oscar Forman, former William Greenfield Theatres manager, has been discharged from the Army and returned to work for the Greenfield circuit.

The Regal, Cayuga and President theatres were all robbed over the July 4th holiday.

Walter Dyer, new booker at Universal, replacing Bob Brower, who resigned to go south as a manager of a large circuit.

Al Smith, former Broad Theatre manager, Souderton, Pa., discharged from the Army for a sinus condition.

Irving Blumberg, Warner Theatres' director of advertising and publicity here, off for a two-week vacation with his family.

JERSEY CITY

Arthur Manfredonia, manager of Warners' Fabian, Hoboken, out for a week with a cold.

Union City's Roosevelt Theatre adopted a new summer policy of continuous shows on Saturdays, Sundays and holidays, with smoking allowed in the loges.

Ned Glazer, former assist. manager of the Central, is now overseas with the marines.

Ritz Theatre Manager Peter Cimbolic held a bond rally July 8, giving away 25 prizes donated by neighborhood merchants.

The Stanley Theatre, managed by George Kelly, was the scene of a recent successful bond rally. A preview of "Christmas Holiday," appearances of stage and screen stars and an address by City Commissioner Arthur Potterton highlighted the program.

T. Prigge, Ritz theatre usher and capable amateur angler, keeps the Ritz staff plentifully supplied with fresh-caught fish.

Ralph De Mea, former Capital Theatre projectionist, dropped in to the Central on his way overseas after finishing six months' basic training with the Signal Corps at Camp Claret, Mo.

ST. LOUIS

Funeral services were held Friday for Mrs. Isabell Tabler (nee Farge), wife of Frank C. Tabler, Arcade Airdrome manager, and mother of Jean Spear, a salesman for Vitagraph in Seattle. Some thirty years ago, prior to her marriage to Mr. Tabler, Mrs. Tabler operated the Eureka, a neighborhood theatre. More recently she managed the Ivanhoe in southwest St. Louis.

Grand opening of the 500-seat Frebase Theatre, Benton, Mo., is scheduled for August 1. Equipment for the house, including projectors and sound equipment, Da-Lite screen, Mohawk carpeting, auditorium and stage draperies have been purchased through the Exhibitors Supply Company of St. Louis.

Andy Dietz, local PRC office manager, has returned from the PRC convention in New York. He is enthusiastic about the company's special, "Minstrel Man."

Republic's Nat Steinberg was out in the territory this week.

Ed Fellis, operating the Grand and Orpheum in Hillsboro, Ill., for Frisina Amusement Company, is reported improving following an operation.

B. Temborius, who operates theatres in Breese, Lebanon and Palestine, Ill., was along the Row this week.

Jimmy Frisina of Taylorville and Springfield, Ill., finished fifth in the recent national amateur golf championships in Chicago.

L. E. Stansel's Grand Theatre, East St. Louis, Ill., has been closed.

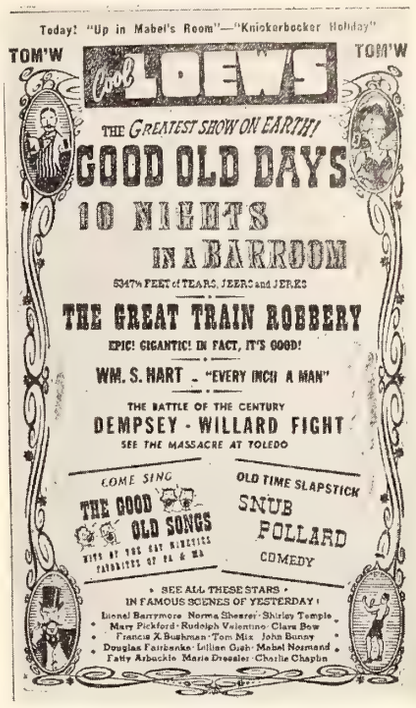
Fred Wehrenberg has returned home after a lengthy stay at St. Anthony's Hospital, but he is still suffering considerably from arthritis.

Walter Lee, head shipper of Columbia, has gone to Texas to visit his son, who is in the Army.

Alda Conners succeeds Harold Sharpe, resigned, as Vitagraph booker. Bertha Bielfeldt, former bookkeeper, succeeds Alda as cashier.

Barney Rosenthal, Mongram manager, has added two new men to his sales staff. Bill Guinan, formerly with both 20th Century-Fox and Republic, is taking over the Southern Illinois territory, while N. A. Garner, former operator of the Star at Bloomfield, Mo., is the new Southeastern Missouri salesman. Barney also announces the closing of a deal with the George Karsch Circuit for Monogram's new season product. Karsch, who heads the Leadbelt Amusement Company and the Farmington Amusement Company, has houses in Farmington, Flat River, Elvins, Bonne Terre, Desloge, Ironton and Leadwood, all in Missouri.

Additional purchases of War Bonds here include RKO Radio Pictures, $24,000. Ray Nolan is district manager and Tommy Williamson, St. Louis manager.



NOSTALGIC ACCENT. Used by Loew's Theatre, New Rochelle, N. Y., to put over a unit program of old-time movies. Entire show is built of outstanding films covering drama, sports, music and comedy. The border art and type used provides an excellent presentation for box-office appeal in harmony with the approach.

HARRISBURG

Unusually large crowds, starting over the Independence Day holiday, were responsible for second-week holdovers at downtown houses for the second week. The films: "The Story of Dr. Wassell" at the State, "The White Cliffs of Dover" at Loew's Regent and "Home in Indiana" at the Colonial.

John F. Rogers, manager of the State, had a Bond Promotion tie-in with "The Story of Dr. Wassell," in which he plugged, via a trailer, the sale of Bonds through the Navy Mothers Club of Harrisburg, at a special booth in the State lobby.

A Bond event which filled the Forum of the State Education Building was the production of "Charley's Aunt" by the Civic Repertory Players on July 7. Arrangements were completed by Jerry Wollaston, Rio manager, and special events chairman for the Dauphin County War Finance Committee and War Activities Committee.

Downtown houses participating in the Free Movie Day project of the Fifth War Loan included the Colonial, Loew's, Senate, State and Rio. Neighborhoods: Broad, Grand, Capitol, National, Roxy, Penway, Star and Rialto. In the nearby towns of Dauphin County these houses participated with excellent results: Paxtang, Hershey Community Theatre, Strand and Standard in Steelton, Elks, Majestic in Middletown, Hollywood in Elizabethville, Royal in Hummelstown, Budd in Lykens, Colonnade in Millersburg, Lyric in Williamstown.

Sam Gilman, manager of Loew's Regent and chairman of the WAC handling local Fifth War Loan promotion, was forced to take a day off this week becuse of a toothache. Sam claims it's probably the only vacation he'll get this summer.

Mark Rubinsky, owner-manager of the Rubinsky Circuit of 11 theatres, of which the home office is the Capitol, Harrisburg neighborhood, reported three more of his houses held successful bond premieres. New Philadelphia, which seats 403, had an attendance of 550. The others were in Newville and Newmanstown.

A visitor of Mark Rubinsky was his former employe, Corporal Arthur Myers, who managed the Newville Theatre, now stationed at Camp Wheeler, Ga.

WASHINGTON

Hank Shields replaces Jessie Pulcipher at Loew's Publicity Dept., while Mrs. Pulcipher recuperates from an operation.

Mae Peterson, Earle Theatre Roxyette, chalked up the winning number of bond sales for three weeks running and has been named "Honored Employe."

All theatres have been requested by A. Julian Brylawski, president of the MPTO of D. C., to include a trailer in their programs telling audiences of the urgent need of waste paper.

Frank Boucher reports that all K-B Theatres have gone over their quota in the 5th War Loan Drive.

Mrs. Murray, of Monogram, vacationing at Virginia Beach for a week.

RKO's Charles Hurley off on vacation.

Washingtonians at the Universal sales meeting in Philadelphia last week included Max Cohen, Mr. Sneiderman, Sol Jacobs, and salesmen Davis, Frank, Young and Taber.

Jeanette Berliner, Universal booker, spent the 4th of July weekend in New York.

H. M. Richey, MGM's director of exhibitor relations, was in town last week attending film industry war manpower meetings.

Earle Theatre presented its fourth bond rally in front of the theatre on July 3. Gifts avail-

(*Continued on Page* 36)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

able to bond purchasers were three $25 bonds, an Arthur Murray dance course, a massage treatment, two complete dinners, two ladies' hats, and a merchandise slip from a dress shop.

Universal inspectress Helen Lyle resigned to be married.

MGM's John Allen reports that Jack Foxe at Loew's Theatre, Richmond, sold out all tickets for the "Bathing Beauty" Bond Premiere 48 hours after advance box-office was opened.

Celo Karley, secretary to Harry Anger at the Earle, will spend her vacation visiting her family in South Dakota.

George Nash, Universal booker, away on vacation.

The entire stage show moved out to the Cross Roads on July 5, joining forces with Ralph Hawkins and His Cross Roads Orchestra, to stage a gigantic bond rally.

Buddy Hall of the MGM office was hostess to the girls in the local exchange at a surprise wedding shower party for Mary Catherine Triplett Wines, recent bride. Present were Marge Allen, Del Ross, Jean Bobys, Anna Ridgely, Esther Blendman, Ida Barezofsky, Rose Frank, Catherine Murphy, Dorothea Pfluger, Elizabeth Blackstock, Gertrude Kerner and Jean Harris of the Home Office.

Fellow employes of Mrs. Dorothy Prestele, Universal shipper, who was injured at work, are sending best wishes for a speedy recovery.

"Victory Bowl" prizes at Warner Bros. Theatres were as follows: The Earle, Metropolitan, Ambassador, Apollo, Avenue Grand, Penn, Silver, Tivoli and Uptown, $500 War Bonds. The Beverly, Calvert, Kennedy and Sheridan offered $300 in War Bonds, while the Avalon, Central, Colony, Home, Savoy, Seco, Takoma and York awarded $100 in War Bonds.

MGM salesman Frank Scully was in New York attending the 25th wedding anniversary party of brother and sister-in-law, Mr. and Mrs. W. A. Scully.

Loew's Home Office girls helping out in the field, are Jean Harris, now at the local Loew's office, and Dorothy Donaldson, at the Charlotte, N. C., exchange.

PITTSBURGH

The benefit screen and stage show held at the Stanley Theatre on Sunday night and sponsored by the local Variety Club to provide funds for Camp O'Connell, operated for underprivileged children of the city, was a complete sell-out and netted more than $5000. The picture shown was Paramount's "Going My Way."

This week, Mr. and Mrs. John Balmer, parents of the popular "Jimmy" Balmer, Harris Amusement Company executive, celebrated their sixty-third wedding anniversary at the home in Aspinwall, Pa. A number of theatre and film exchange personalities were present to extend their felicitations.

Joseph Feldman and "Dinty" Moore, of the Warner Theatre Circuit, leave this week for their annual vacations, which will be spent in New York.

Word has just been received that Lt. William Zeilor, who before entering the service was manager of the de luxe J. P. Harris Theatre in downtown Pittsburgh, has arrived in England.

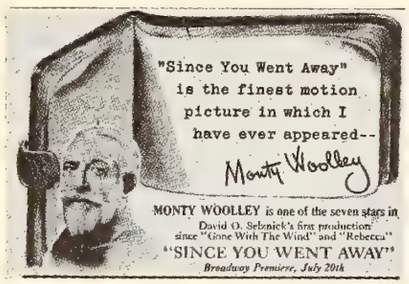
Lt. William A. Mikolowsky, son of the veteran exhibitor, Theodore Mikolowsky, who operates theatres in Masontown, Pa., has received a special citation for gallantry in action as bombardier in a B-26 while flying in an attack upon enemy positions somewhere in Italy. Lt. Mikolowsky has been awarded the Purple Heart, the Silver Star and the National Defense service ribbon, to which a medal will be added at the end of the war.

The Kayton Amusement Company, operating theatres in Oil City, Franklin, Pa., and Weston, W. Va., recently opened their new offices in Franklin, at which Mrs. Dorothy Brown, buyer and booker for the chain, was honored for the splendid showing which she made in the Fourth War Loan drive. Mrs. Brown was presented with a de luxe desk efficiency set in appreciation of her efforts.

The marriage of Joseph Bell, of the Bell Theatre in Fayette City, Pa., to Miss Marie Guzzo, of Punxsutawney, Pa., on May 23 has just been announced.

Two of our most prominent exhibitors have just completed special courses and been sworn in as qualified first-class seamen in the Coast Guard temporary reserve. They are William Blatt, head of Blatt Brothers Circuit, which operates some twenty theatres in this territory, and Harry Walker, of the Walker-Rachiele Theatres in this district.

Exhibitors in Erie, Pa., have organized as Independent Theatre Owners of Erie. The combine is to cooperate fully with community projects and patriotic efforts, as well as operate for mutual protection. Jerry Wechler, of the Colonial Theatre, is president; B. G. Neyland, of the Folly Theatre, is secretary, and Leo Guerrein, of the Hippodrome, is treasurer.



DIARY OF THE STARS has been used very effectively in the current advance campaign for the New York premiere of David O. Selznick's "Since You Went Away." Each day the personal endorsement of one of the stars is appearing in the above layout treatment.

OTTAWA

Plugs for encouraging Farm Commandos and stress on the WAC recruiting drive, were pledgd by Ottawa theatre managers in a meeting presided over by Sid Taube, Executive Secretary of the Motion Picture Theatres Association on Ontario.

A screen short, "That They May Live," sponsored by the Ottawa Blood Donors Association, is being shown in local theatres.

"Once Upon a Time," a second week holdover at Manager Steve McManus's Elgin Theatre.

Hot weather playing havoc at local box-offices.

Lloyd M. Mills, former Elgin theatre manager and former supervisor for 20th Century Theatres Ltd., appointed Toronto branch manager for PRC.

Ross MacLean has taken over John Grierson's duties as film commissioner of the National Film Board during the latter's sojourn in England.

VANCOUVER

Although the 100 per cent excess profits tax is not reduced, Canada's fifth war-time budget presented in Parliament brought no grief to film distributors or exhibitors. No change is made in the amusement tax and there are no tax increases otherwise. Repair and maintenance expenditures can be spread over the current and preceding year. Any annual business loss can be assessed against taxation over three years to balance against profits in other years. The Government has eased restrictions on imports, in view of the improved international money exchange situation, and the ban on many imports from the United States is lifted. Exhibitors benefit by the removal of the ten per cent tax on all accessories.

Larry Bearg, western general manager for F.P.C.C., is spending a two-week vacation with his family at Bowen Island. Bearg leaves for his new post in Toronto in August. Earl Dalgleish, manager of Warner Bros., is also on vacation at Gibsons Landing, B. C.

Alex Entwistle, veteran exhibitor from Edmonton, is a visitor with his wife at the Hotel Vancouver. Entwistle is the dean of exhibitors in the Alberta capitol city and is a partner with Famous Players in a chain of Edmonton theatres. He is a charter member of the Canadian Picture Pioneers.

James R. Nairn, publicity director for Famous Players, in an address at the Banff convention said newspapers still are our greatest proved medium of advertising. F.P.C.C. thought enough of their pulling power to spend a million dollars last year in newspaper advertising.

The American Federation of Labor has made the initial move for the formation of a union office employes and other workers in the film business at Vancouver and across the Dominion, in line with a resolution passed at the St. Louis convention. It will include the formation of a branch for theatre employes in B. C. The back shop help in Film Row are already organized. Syd Walker of RKO is president.

J. D. Hannan, who recently purchased the Cadet Theatre, Esquimalt, are making many alterations, including a new front. Hannan comes from Camrose, Alberta.

Criticism of film as juvenile fodder has grown of late, perhaps because of war nerves, and there is a growing nervousness in the trade because of the amount of unfavorable space given to the conduct of certain stars, added to that of union troubles in Hollywood.

Jack Zaitzow of Winnipeg has sold the Roxy Theatre, Watrous, to Peter Grywinski of Theodore, Saskatchewan. The theatre seats 225 and is open six nights. Zaitzow operates nine theatres in the Prairie Provinces of Saskatchewan and Manitoba.

PRC of Canada has acquired from Film Classics the Dominion rights to five Samuel Goldwyn reissues, it was disclosed by Harry Allen, president.

Van Campen Heilen, Warner shorts producer, is planning a series of sport reels to be made in the Dominion.

Lorne McCarney, accessory manager at 20th-Fox, is out of hospital now after a major operation. He will not be back on the job for a month. McCarney was former manager of the College Theatre in Winnipeg.

J. W. Moore, Winnipeg showman and band leader, has approached the city with an offer for the Walker Theatre, Winnipeg old-time road show house, which was taken over for taxes by the city some years ago and has proved a white elephant. Moore has offered a rental of $300 a month on a three year lease with option to purchase.

DETROIT

The flicker houses face added competition from the legitimate theatres starting July 29 when the Wilson Theatre, dark for several months, reopens with "Personal Appearance," co-starring Gladys George and Lyle Talbot. The Cass and Shubert-Lafayette have been running through the Summer to attract some of the war-boom money, which has provided off-season competition not usually met by the local movie houses.

The personal appearance of Rochester at the Downtown Theatre kept that show jammed last week.

Detroit area theatres are expecting another blow as the result of new gasoline rationing

(*Continued on Page* 38)



Non-stop sales drive on War Bonds and Stamps . . .



Recruiting drives for all the Services . . .



Movies for Allied prisoners of war . . . *1



Information films for the home front . . .



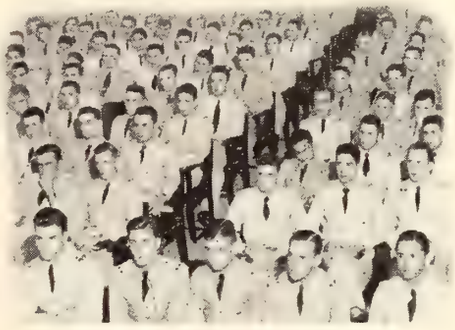
On-the-spot coverage of the fighting . . . *2



Entertainment films for all of our Armed Forces . . . *3



Millions collected for the War Funds . . .



"Good Neighbor" films for the Americas . . .



"Live" shows touring the greatest entertainment circuit of all time . . . *4



Hundreds of training films to help turn out better fighters faster . . . *5

Movie men and women at war...

THE more we learn about the movies' part in the war, the more amazed we become at the size of the job . . . and the prouder we are to be associated with the motion picture industry. Several accomplishments of the movies at war are illustrated on this page.

Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS, *Fort Lee Chicago Hollywood*

One of a series of advertisements by KODAK testifying to the achievements of the movies at war



*1—American Red Cross Photo—*2—Official U. S. Marine Corps Photo—*3—Official U. S. Marine Corps Photo—*4—USO—Camp Shows—*5—U. S. Army Signal Corps Photo

Satevepost To Publicize Film Industry's Service Overseas

First national magazine publishers to cooperate with the War Activities Committee in publicizing the American motion picture industry's 16-mm gift film program is the Curtis Publishing Company, an announcement from WAC revealed.

In addition to a featured article in the August 12 issue of the *Saturday Evening Post,* illustrated with war zone photographs, the Curtis Publishing Company is printing and distributing a lobby poster to 16,000 theatres. Accenting the fact that pictures shown in each theatre are sent to war zones around the world, this poster will also call theatre patrons' attention to Pete Martin's *Post* story, telling in detail of theatre participation in this project, and how films from home reach the front through the Army Overseas Motion Picture Service. A special advertising campaign will be run in daily newspapers, urging the public to read this story, and the Curtis Publishing Company will also feature the 16-mm gift film program on its Blue Network radio program, "The Listening Post."

MGM $175,000 Novel Contest Draws Total of 99 Entries

A total of 99 books were received for consideration in the Metro-Goldwyn-Mayer Annual Award by July 7, the closing date for entries, it was announced this week.

The author of the winning novel will receive a minimum award of $125,000, with a maximum possible award of $175,000, contingent on the book's sales. The publisher will receive $25,000 upon publication. MGM will acquire the motion picture and allied rights to the book.

Former Columbia Studio Employes Decorated for Bravery in Action

Two former Columbia studio employes now in the armed forces, have been decorated for bravery in action, according to word received at the studio during the past week.

Lt. Cyril Donald Wire, former studio carpenter, has received the Distinguished Flying Cross for his part in piloting airborn troops into France in the Invasion. Pfc. Edward F. Covin, former studio messenger now in the Cavalry, has received the Silver Star for gallantry in action at Rossum village, Manus Island in the Admiralty Group.

Free Poster on Spars Film

A free poster, prepared by 20th Century-Fox, will be received by each exhibitor who plays the new War Activities Committee release, "Battle Stations," which deals with the feminine branch of the Coast Guard—the Spars. The short, produced by Garson Kanin, with Ginger Rogers and James Cagney as narrators, will be released July 27. Exhibitors wishing to have Spars in their lobbies during the showing should communicate with the Coast Guard recruiting personnel.

Columbia Promotes Three

Columbia Pictures this week announced the promotion of three members of its home office forces. Mrs. Jeanne Dressler McGrann has been made assistant director of personnel under the supervision of John Kane. George Berman, Kane's former assistant, is now assistant to George Josephs, manager of the sales accounting department. Daniel Weisman becomes assistant to Seth Raisler, manager of the contract department.



REGIONAL

(*Continued from Page* 36)

rules put into effect in Detroit last week. The OPA cut off 50 per cent of the Ethyl gasoline shipped to this city. This reduction in the city's gas supply can be expected to cut into attendance at neighborhood shows, with the already-overburdened street car and bus transportation unable to carry many more passengers.

Some improvement is expected in the juvenile delinquency situation in Detroit with the decision of the City Fathers to hire a specialist in children's affairs to supervise the city's fight on bad wartime conditions affecting children. It is planned to hire a full-time child psychologist at an annual salary of $6000.

William A. Cassidy, owner of the only theatre in Midland, Mich., who last week threatened to close that show because the OPA had cut off his gasoline rations, postponed such action later pending further word from the OPA on his case. The trouble resulted from a trip Cassidy made to Florida—a trip he said was made on his doctor's orders. Frank M. Whaley, OPA representative, said that the suspension of Cassidy's rations was ordered because public transportation was available to him and because Cassidy's previous plea for supplementary rations for the trip had been rejected. Cassidy had threatened to close his show, but to keep the lobby open for war bond sales.

Michigan's theatres have been praised for a sterling job in the Fifth War Loan drive, even though the state as a whole did not meet its percentage quota by deadline hour. With late tabulations expected to send the final figure "over the top," the state had achieved only 98.3 per cent of its over-all quota—or $517,341,574. Michigan theatres, under the leadership of Earl J. Hudson and Lew Wisper, offered many special shows to promote bond sales, highlighted by the "Free Movie Day, July 6."

Editorial in San Antonio Paper Mourns Passing of Ed Collins

"Died July 8, in San Antonio, Texas, Edward E. Collins, 49, city manager of the San Antonio Interstate Theatres, of a heart attack," reads an obituary in a San Antonio newspaper, but to theatre men everywhere the name Eddie Collins meant leadership, high standards, show business at its best.

A veteran of 23 years in show business, Collins went to San Antonio eight years ago. During the first three years he managed the Majestic theatre there, while the next five were spent as city manager of Interstate Circuit.

An editorial on Ed's passing, which appeared in the San Antonio *Express* said in part:

"Even in a calling—show business—whose men and women ever have been noted for their kind-heartedness, Ed Collins was conspicuous for both the moral and the substantial leadership and support which he freely gave to every cause that had its patriotic, humanitarian or community-building appeal. Eddie Collins was a citizen and a friend worth having."

Brecher Branching Out

Leo Brecher, operator of the swanky Plaza Theatre in New York, has purchased a block of land at Sixth Avenue and 53rd Street—two blocks from Radio City—where he plans to build a combination theatre and store building after the war.

Wolfe Cohen Ends Conferences

Wolfe Cohen, Canadian district manager for Warner Bros., has returned to his Toronto headquarters following a series of conferences in New York with Ben Kalemenson, general sales manager.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

THE GRIM REMINDER

THERE'S a grim reminder to motion picture theatremen in the tragedy which took place last week in Hartford, Conn., when the big top of the Ringling Brothers and Barnum & Bailey circus went up in flames and appalling loss of life resulted.

The motion picture theatres enjoy, by virtue of merit, a reputation for safety. But once again it is worth remembering that an accident of this kind could react with the most serious consequences upon theatres generally. For that reason it is the duty of every individual theatre owner, manager, assistant, projectionist, janitor and usher, to exercise the greatest of caution with regard to fire hazards and also to be continually conscious of those prescribed methods and practices which are the code of the individual theatre for meeting the emergency of fire.

The Hartford tragedy no doubt will result in measures of added stringency with respect to fire regulations in cities and towns most everywhere. These happenings usually have that reaction—as is natural, and proper, since a shocking experience has been brought home to people all around the country by news and the details of a terrible disaster. So theatremen can expect that their theatres will be more rigidly inspected; local regulations more strictly interpreted and enforced. That is not important—except as it might be the means of forcing some theatre where there is laxity to toe the line.

The important thing is that every theatre re-examine its entire fire prevention, fire-fighting and fire panic provisions. If, under the stress of wartime operation and rapid turnover of what help may be obtained, the theatre has been "streamlining" its fire drills, its inspections, etc., to a point where the "streamlining" is chiefly an abbreviation of thorough performance of these duties—then the time is right away for returning to the full-scale, no-detail-neglected formula that is prescribed by sound precautionary measures.

If, also, there has been an abridgement of normal practices with respect to periodic checkup on the condition of materials and machines which require flameproofing and expert servicing to prevent possible fire-producing sources, the job should be done immediately.

Those drapes and decorations, which in the case histories of so many theatre fires have figured importantly in spreading a blaze; those electrical connections, the projector machines, practices in storing idle reels in the booth or rewind rooms—they must be looked over with special care and more often, rather than less frequently, than in normal times. Equipment and furnishings, necessarily, have been serving overtime, on the average. That alone increases the hazard. And the fire drills—make them often, and most precise.

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TO-68





Left—Facade of Plaza, Kansas City. Right—Patio-lobby, vaulted dome foyer and at the bottom a cross aisle view of the auditorium showing massive, open beamed ceiling and recessed side-wall arches with painted landscape backgrounds.

Landmark Theatres

The Plaza Theatre, Kansas City

From Blueprint Stage to Present 'Class' Policy Has Continued



In a city where double bills are the rule and triple bills not uncommon there is a theatre which consistently has maintained a single feature policy since its opening in 1928, simply because it has the class of patron who demands entertainment of quality rather than quantity. The Plaza Theatre of the Country Club Plaza district of Kansas City is situated in the mid-west city's exclusive residential section development and because of this presents a theatre situation almost unique among the nation's show houses.

Now operated by the Fox Midwest Amusement Corporation and managed by Hugh Siverd, the Plaza was opened on October 8, 1928 during those lush years when "bigger and better" was a slogan for almost everything from buildings to babies. Architects were thinking in elaborate terms then, with structures like the New York Paramount and Chicago's State Lake rising virtually overnight. Cathedrals of the cinema became the ruling passion of all film moguls, with the result that we now have a large number of such enormous show palaces around the country.

The Kansas City Plaza, however, while elaborate, is something entirely different from the big downtown type of house. Handling first subsequent runs, it really should be considered a neighborhood house—but what a neighborhood!

The most striking feature about the Plaza is that it is only part of a larger plan that makes the Country Club section a unit—or town—in itself, although it belongs to Kansas City. The over-all design of the district consists of a series of shops and parking spaces, plus the theatre, of course, which are treated throughout in the Spanish manner. In this way a whole square dedicated to commercial activity achieves a unity of architectural design that gives the area a completely harmonious feeling. And, since one builder, the J. C. Nichols Companies, designed the unit it has been possible to further beautify the square and adjoining properties with trees and stone decorations not found in ordinary street approaches. Also, because of the unified planning, it has been possible to do away with all electric poles and wires and any other services which usually disfigure an otherwise good neighborhood.

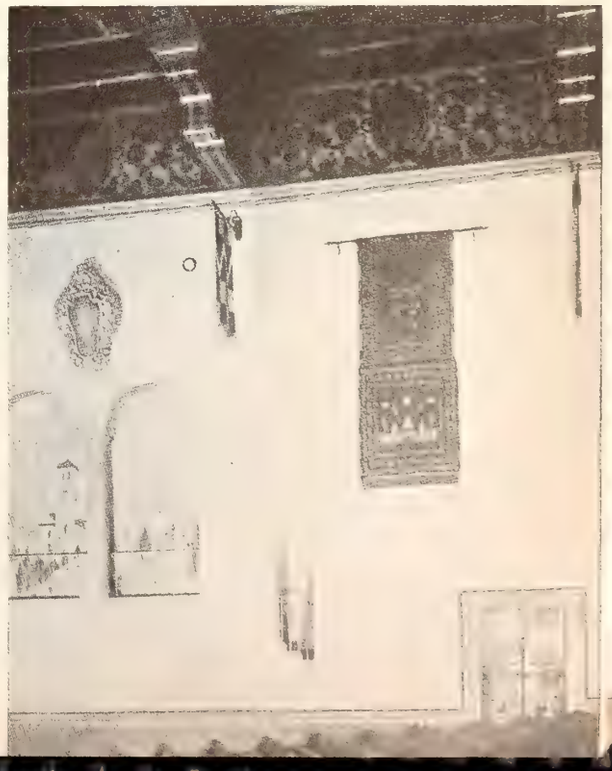
Thus, the Plaza is situated in Kansas City's finest apartment and residential area, which until the war, had been developing very fast. When normal building operations are resumed it is certain that further extensive apartment construction will take place in this section. No matter how the building situation develops the Country Club Plaza will be the hub of the district and the Plaza Theatre will be the nut of that hub.

Actually the Plaza is part of a block-square unit consisting of shops and the theatre. It is bounded on the north by 47th, on the east by Wyandotte, and on the west by Central streets, with the Alameda—or open square—on the south. This block unit does not give the effect of being one large building, but a series of smaller structures such as may be seen in a Spanish market place. The auditorium of the theatre is placed in the center of the surrounding shops, forming the core of the unit, and the entrance opens on Country Club Plaza.

To the showman who is used to the struggle of making his theatre stand out from its surroundings the location of the Plaza as part of a block-square unit may seem to have a deadening effect. That might have been true if the architects had not thought of something to make it stand out and still be in good taste. As part of the theatre front they included a tower, which derives its form and decoration from the towers seen on those old cathedrals in Spain and Mexico. This tower rises to twice the height of the two-story shops, and its elaborate Castilian decoration marks it at once as the most important structure on the block. No further advertising is necessary than the usual marquee and lobby displays, and, as a matter of fact, splash stuff in such an atmosphere would be ridiculous.

To carry out the Spanish atmosphere the walls

(*Continued on Page* 51)



MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

JULY 16th to AUGUST 12th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
16 Change projector belts every thirty days and allow oil soaked belts to dry before reusing.	**17** Inspect and oil the ventilating fan in copper oxide rectifiers. Fresh air circulation is vital.	**18** Check bulbs, bulb sockets and clips. Sand off rough surfaces monthly for solid contacts in bulb type rectifiers.	**19** Check retaining clips on lamp house mirrors for proper tension. If too tight expansion may crack mirrors.	**20** Inspect, clean, tighten nuts, bolts switch and fuse holders in projection room panels monthly.	**21** Oil bearings of motor generators should be flushed out every six months and refilled with fresh oil.	**22** Make frequent check on automatic fire shutters on projectors. Be sure of free action constantly.
23 Are your extra keys properly tagged and kept under lock and key? Good policy to change entrance locks annually.	**24** Set up case history card file on motor lubrication, repairs, showing dates and data. See article in this issue.	**25** Check exit areaways for rubbish accumulation, auto or truck parking that might block exits, regularly.	**26** Check screen over air louvres, pent house filters. Wash screens clean with kerosene after brushing off bugs.	**27** Make certain water in condenser of cooling system is changed weekly to remove silt deposits.	**28** Insist on tidy maintenance of summer uniforms. Hold staff inspection on regular schedule for neatness.	**29** It's time for another ladder checkup. Replace dangerous rungs, hinges to avoid employe accidents.
30 Check air conditioning equipment regularly. Keep clean & properly lubricated. Check for Freon leaks.	**31** Check all brass around theatre. Keep kick plates, push & pull bars and handles brightly polished.	**AUGUST 1** Check top of box-office, out of sight mouldings, corners with cleaners. Dirt creates odors.	**2** Check employes dressing rooms, lockers. Are uniforms being hung up neatly when off duty?	**3** Check fire extinguishers for refill dates. Keep ready for quick, efficient service in emergencies.	**4** Check wet cell batteries. Keep water above plates at all times. Keep cells free of sediment deposits.	**5** Cover terminals of wet cell batteries with film of vaseline. Prevent corrosion. Check cells weekly.
6 Check schedule for outdoor lighting against summer sunset times. Avoid needless waste of current.	**7** Are employes keeping theatre doors, windows closed to increase air conditioning plant efficiency?	**8** Inspect, oil, tighten fastening bolts of door stop devices. Adjust or add glycerine to avoid slamming.	**9** Is your popcorn machine kept sparkling, clean, odorless? Oil motor with drop of mineral oil daily.	**10** Wash leatherette seat covering with mild soap twice yearly. Dry & apply thin coat of wax to preserve surface.	**11** Keep alert for vermin in seats or carpet. Spray daily for 2-3 weeks with mineral spirits in needle point gun.	**12** If you have art shop, urge reuse of cardboard, set piece backgrounds. Keep paint covered, brushes clean, shop tidy.

Showmanship Dates—

July 16: District of Columbia established, 1790.
July 18: U. S.-Canada St. Lawrence Treaty, 1932.
July 24: Pioneer Day in Utah.
July 25: Italy Surrendered, 1943.
July 26: Postal system established, 1775.
July 28: Beginning of World War I, 1914.
August 3: Germany declared war on Eng. & France, 1914.
August 5: First cable message between U. S. & Europe, 1858.
August 6: Alfred Lord Tennyson born, 1809.
August 9: Francis Scott Key born, 1780.
First steam locomotive train operated, 1831.
August 10: Herbert C. Hoover (31st Pres.) born, 1874.
August 12: Sewing machine patents granted J. N. Singer & A. B. Wilson, 1851.



Theirs is a World without Signposts

When America's early pioneers forged their way westward they were not following an easy path which had been prepared for them. Nor were their thoughts of Today. Theirs was a vision of Tomorrow . . . of something better than that which they were leaving behind.

Just so with America's industrial pioneers. They continually break down barriers . . . do the "impossible". They're a restless lot, not content to copy the ways of others. They insist on blazing trails to new and better things. Their minds are not on the past but on the new horizons of tomorrow.

That's why theatremen turn to Motiograph for the major new developments in projection equipment. It's but natural that they look with great anticipation to the day when they can see and buy Motiograph's brand-new post-war projector. They'll not be disappointed. As pioneers in this field for 47 years, we'll see to that.

MOTIOGRAPH

4431 W. Lake Street "Since 1896" Chicago 24, Illinois

"HASTEN THE RETURN OF PEACE—BUY MORE WAR BONDS NOW"

PROJECTION and SOUND CLINIC

Sharpen Up on Fundamentals For Better Understanding of Developments to Come

By Tom McNamara

In this, the second of a series of articles dealing with the fundamentals of projection and sound, the author (a veteran projectionist and recently an instructor of the Enlisted Reserve of the Signal Corps) continues his down-to-earth discussion of electrons, thus laying the foundation for a progressive course of instruction designed to furnish a background of working knowledge of the principles upon which are based those developments in the field of electricity and electronics that may be in use at theatres during the postwar period. Drawing upon a long experience in the brass tacks of operating and maintaining projection, radio and sound equipment, as well as later experience in the training of Army personnel for technical work as commissioned officers, Mr. McNamara is convinced that it is only by a concentration upon fundamentals (until they are understood most practically) that the projectionists of today will find facility in handling the equipment that may be entrusted to their operation and care in the theatre of the near future. Thus in this, and the following article, the author carries followers of this Clinic further along to better acquaintance with electrons, their behavior and the means by which man puts them to work for his own purposes in electrical machines and circuits.



Tom McNamara

Since the previous session of this clinic gave us a sort of speaking acquaintance with the manner in which electronic action takes place within a copper wire, it is in order to pursue the subject a little further to find out just how this electronic action may be put to use in our electrical circuits and machines.

All we need to consider at this time is whether or not there is an enforced action taking place in the wire or circuit and we can then go on from there. There is a method for detecting the existence of this electronic action by means of a device commonly called a magnetic compass (remember the natural and the artificial lodestone discussed in the previous session?). The magnetic compass will point toward the magnet poles of the Earth—in order to do which, of course, its "lodestone" or needle must be very sensitive and also must be well balanced in order to rotate about a central point. The magnetic compass is so sensitive that it is affected by any electrical or electronic condition that may exist or be taking place within a copper wire. Thus if we cause an electrical disturbance to take place within the wire the compass that is brought close to that wire will point to the wire, thus indicating not only the existence of such action but the direction in which it is taking place.

There is an invisible something that actually reaches out from the wire, so to say, and causes the compass to turn from its normal position. This invisible something is called the magnetic field—which surrounds the wire when current is flowing through it. Should we move the compass away from the wire, we will notice that the further it is moved the less the compass is influenced by the current-carrying wire until, when it reaches a position wherein it is beyond the magnetic field of the wire, the magnetic poles of the Earth again assume major control over the compass and it points to those poles, and we can then claim that we have determined the extent of the magnetic field surrounding the wire. Now if we increase the amount of current flowing within the wire we will find that even in the remote position of the compass the wire again will be able to seize control from the magnetic influence of the earth and so we conclude that the magnetic field surrounding the wire is in proportion to the amount of current flowing within it. It is now obvious that the field surrounding the wire expands outward when a large amount of current is flowing and contracts inward whenever we decrease the current flowing in the wire. This is one of the most important facts in the study of electricity and we depend upon this behavior of electrical action for all of the power that we create or produce or convert or whatever you wish to call it.

Now how does this magnetic influence extend out into the space surrounding the copper wire? Well let us look at it in this manner: There is a rotation of electrons taking place within the wire. This rotation is going to be in proportion to the amount of current that is flowing. Let us take a very minute current. The electrons that lie along the very center or axis of the wire will be the first to be influenced by this current flow. As the current flow increases more and more electrons will be influenced until a great many electrons are cooperating. Gradually we will increase the electronic action until even electrons lying along the outer surface of the wire are also rotating. Then these electrons at the outside surface will begin to influence electrons that occupy the very space that surrounds the wire. Yes this *is* so. For everything of this Earth is composed fundamentally and basically of electrons and protons. Even our foods are composed of chemicals and in turn these chemicals can be further broken down into their individuality of having so many electrons and protons as a conglomerate unit. No two elements will have an exactly equal number of electrons and protons. Therefore the electrons that occupy the very air we breathe will enter into the plan of the electrons that are spinning around inside of the wire and will manifest the same behavior. We can say that the electrons that are inside of the wire have urged or induced the electrons that are without the wire to behave in a similar manner to the electrons within the wire. This is called electronic induction and in general we can refer to it as Electromagnetic Induction.

This electromagnetic field surrounds every electrically charged wire even if the wire is twisted or wound in the form of a coil. The strength of the magnetic field will be in exact proportion the amount of current that is flowing in the wire and if the amount of current should vary in strength so also will the magnetic field vary in the distance it reaches outside the wire.

We know that the closer we get to a heated object the greater will be the sensation of heat and likewise the further we get from the same heated object the less of a sensation will be transmitted. This same condition obtains in a wire that is carrying current—the closer we get to the wire the greater will be the density of the magnetic field. Just like the rule of light in that its intensity per unit area varies inversely as the square of its distance. So if we choose two positions, one being twice as far from the wire as the other, the farther one will have one-fourth the magnetic strength of the nearer one. If one point is four times as far from the wire as the other then again the farther point will have one-sixteenth the magnetic strength of the nearer point, and so on. This same ratio of magnetic strength will be maintained no matter how we vary the amount of current that will flow in the wire. But as we vary the current in the wire the magnetic field around the wire will vary in exact proportion to the value of the current flowing in it.

So we arrive at some conclusions as to the manner in which electric current flows in a wire: the current is in reality the movement of electrons that are already in the wire; this movement is caused by moving a wire within and across a magnetic field originally established by the presence of a permanent magnet.

Let us call this magnetism our latent force which we put to use by the action of a moving wire or by the movement of the magnet in the vicinity of that wire. Thus we can say that we create Voltage or Pressure by moving a wire within and across a magnet field—which Voltage or Pressure in turn causes the electron movement within the wire. This electron movement constitutes current flow and this flow provides us with the power that we value so highly in our daily life.

"On the right, the Zamboogie Theatre, last word in theatre architecture!"



A Signal Corps Photo

● True open-air style. Note the circus-type seats, and the rustic-type sign. No matinee today. But tonight here's the brightest spot on the main drag.

Here America's fighting men will gather for one of their only contacts with home ... the movies ... second in importance only to mail.

Most of the Strong projection arc lamps which are still being made are being shipped to theatres on the fighting fronts where they are pouring out their light to illuminate the screens which mean so much to those boys who are playing the big game for keeps, giving all they're got NOW.

We've got to do the same. This is the time to throw in everything we've got. We've got to buy bonds, double what we bought before and we've got to do it NOW. Don't stop until you've invested to the very limit. Our fighting men won't stop ... you can depend on that!

Can they depend on YOU?

The Strong Electric Corporation
TOLEDO 2, OHIO

87 CITY PARK AVENUE

THE WORLD'S LARGEST MANUFACTURER OF PROJECTION ARC LAMPS

Theatre Motors -- Their Maintenance and Care

Few theatremen realize the number of electric motors in actual daily operation in the physical plant for which they shoulder the responsibility. We have written much about motors, how they work, why they work, the importance of careful and constant maintenance, but it took a survey of a large theatre to produce the list of motors (rather surprising in their number and variety) involved in theatre operation. There are many motors in large theatres which have no place in the smaller houses, the number diminishes proportionately as a rule to the size of the theatre.

Here is a list of motors used in many theatres, check those applying to your particular house as a future guide for inspection surveys:

- Projector Drive Motors
- Carbon Feed Motors
- Booth Generators
- Rectifier Ventilator Motor
- Non-sync Motors
- Rewind Motor
- Booth Exhaust Fan Motors
- Dimmer Control Motors
- Curtain Control Motors
- Effect Motors
- Stage Elevator Motors
- Pit Elevator Motors
- Organ Lift Motors
- Pipe Organ Motors
- Pipe Organ Generators
- Air Conditioning Motors
- Oil Burner Motors
- Coal Stoker Motors
- Water Cooling Unit Motors
- Vacuum Cleaner Motors
- Vacuum Unit Motors
- Exhaust Fan Motors
- Rest Room Exhaust Fan Motors
- Ticket Machine Motors
- Ticket Chopper Motors
- Electric Hand Drier Motors
- Electric Fan Motors
- Elevator Motors
- Animation Motors
- Sign Flasher Motors
- Pump Motors
- Ash Removal Lift Motors
- Art Shop Equipment Motors

In a discussion of motors with Paul Brocco, chief electrician of the Paramount Theatre in New York, one of the points upon which he placed the greatest emphasis was the need for cleanliness. He stressed the fact that a motor located in a clean, well ventilated room in an area where the air is free of excess dust particles will operate efficiently for a much longer period of time without overhauling than one in a basement room where dust, soot and grime are prevalent. Brocco, who has supervised all electrical installation and maintenance at the Paramount since its construction, suggests the practice of blowing out all possible dust from the motors' moving parts every three months, with an annual total overhaul in which the motor is dismantled and each part cleaned thoroughly of caked-up grime. Motors in operation acquire a film of oil to which dirt clings and cakes—dirt which will not blow off under pressure and which can only be removed by a kerosene or gum-remover wash followed by a rub down with fine sandpaper.

Another point which came out of the conversation and is worth noting, is that some men have the idea that emery cloth is the ideal abrasive for cleaning commutators on motors. This is just the thing to keep away from motors. For the emery dust is a conductor of electricity and an accumulation of the dust will short the contacts on a motor causing it to overheat, build up strain and eventually cause a complete breakdown. Very fine sandpaper is the only material practical for this purpose and after its use the sand should be completely removed with a clean cloth from the commutator and motor chassis. Brushes should be cleaned with a very fine metal file to remove any sand which might become imbedded in them since sand particles will cut or groove the commutator.

Motors should never be overloaded. A boy cannot do a man's job and a proficient electrician will be able to promptly ascertain the minimum and maximum horsepower necessary to perform an efficient and economical function.

From the list of motors given above, why not check your house with your electrician or projectionist and prepare a record, or case history, of every motor in your plant. Set it up so that you can tell just when each motor should be lubricated, blown out, completely overhauled—and keep track of each repair so you will know when and what parts were repaired or renewed. The Minnesota Amusement Company have devised a motor inspection chart which has been in use in their houses with a great degree of success. The chart does not include a lubrication record but this could be accomplished by merely keeping an indexed card file with each motor given a key number which would appear on the inspection chart.

Paramount Pictures Inc. and its Theatre Associates have compiled a very fine manual on conservation and maintenance which contains valuable information on motor and motor generator care. Regarding motor generators the manual stresses the following:

Increase brush and commutator life by practising cleanliness. Keep commutators clean and remove all dirt before sparking becomes disastrous.

Check alignment of motor and generator shafts, keep couplings tight to avoid vibration and the resultant wear on parts which will in time necessitate replacement.

Dirty, arcing commutators cause heating, pitting. Commutators and brush surfaces should be inspected frequently, bearing wear should be held to minimum.

Care should be exercised in sweeping around motors so that abrasive dust from concrete does not settle in the motor.

Oil bearing housing should be flushed every six months and refilled with fresh oil of the proper grade.

If a ball bearing motor generator has been out of use for some time the bearing covers should be removed, the old grease removed and fresh grease applied.

All outside connections on ballast rheostats should be checked periodically by removing cover, checking bolted connections to the resistor material.

Regarding motors, the Paramount manual suggests:

On D.C. motors be sure that brush pressures are correct on the commutator and that the brushes work freely in their holders.

The commutator and slots between its segments should be kept free of grease and grime with a canvas cloth and occasional use of fine sandpaper. (Never emery paper or cloth as its dust is an electric conductor which will cause arcing and leave the commutator surface uneven.) Carbon tetrachloride is a good agent.

The interior of the motor housing should be blown out frequently to remove dust accumulation to permit the flow of air without hindrance.

All insulated motor leads should be kept free of grease which breaks down insulation.

A hot housing or framework of a motor indicates that there is an overload and the unit is laboring. This means that more horsepower is needed to do the job. Instruments are the best means of determining your requirements. Put an ammeter on the line and note its reading, that is, the amperage which it draws and check this against the motor rating on the name plate.

In checking brushes make certain proper spring tension is applied. Proper tension on most motors should be from 1½ to 2 lbs. spring tension which you can determine with a small hand spring scale with the hook applied to the pig-tail of the brush itself.

If the commutator is clean, brush tension correct and the motor still arcing, call an expert. A commutator which is worn, pitted and with an uneven surface requires professional lathe turning.

At least once a year all lubricants should be removed, the wells, bearings flushed with gasoline to remove all sediment and blown clean under air pressure. All gasoline must be removed so as not to dilute the fresh lubricating oil of the proper grade for each type motor put in.

Set up regular monthly oiling schedule comparable to oil changes per thousand miles in an automobile.

Treat all gear cases to the same type flushing

(*Continued on Page 48*)

MOTOR INSPECTION

THEATRE — TOWER TOWN — ST PAUL, MINNESOTA DATE — October 26, 1942

Motor—Type	Location	Duty	Fuses Size	Fuses Location	Current Starting	Current Running	Condition	Name Plate Data
G E — DC Motor	Basement	Runs vent fan	100	Basement DC cab 100 Amp fusetrons*	50	25 1st position Wide open 49	Commutator is grooved Motor rocks very badly Excessive end play to armature	Type RC 32—Form A Shunt wound—230 V 93 5 amp—25 HP 800 R P M.
			60	Basement DC cab 6 25 amp fusetrons*	9	4 5		
Westinghouse DC	Basement	Runs air compressor	10 30	Basement DC cab 2 5 amp fusetrons*	2	1	Good	Westinghouse Compound ½ HP 82 amp 1725 RPM
Fairbanks-Morse DC—DH	Air washer room outside office	Operates air washer pump	30	Basement DC cab 15 amp fusetrons*	19	6	Good—Bearing on pump should be checked	Fairbanks-Morse DC Compound Type DH Fr 70 5 HP—19.3 amp 1150 RPM
Allis-Chalmers DC	Attic above booth	Operates exhaust fan	30	Basement 20 amp fusetrons*	17	7	Fair—Commutator dirty Should be polished	Type E75—5 HP 230 V 850 RPM 19.5 amp
DC Motor No data	Attic	Exhausts Men's Lounge	30	Basement 4 amp fusetrons*	15	2 5	Runs very good	No data on motor, seems like ⅓ HP
I L G Elec DC Motor	Attic	Exhausts Ladies Lounge	30	Basement 4 amp fusetrons*	15	2 5	Good	Fr. 251A—⅓ HP 115 V 1140 RPM 67 amp
DC Exhaust Motor	Booth vent	Exhausts booth in case of fire	30	Booth 6 25 amp fusetrons*	21	4	Good—Just overhauled	No data
Electric Vent Company—AC	Attic above booth	Exhausts machines & booth	15	Booth 5 amp fusetrons*	20	3 2	Good—Just overhauled	Fr 17A—⅓ HP 110 V 1 ph.—60 cyc 1750 RPM 4.2 amp

REMARKS

6 spare 100 amp fuses 1 spare 400 amp fuses

2 spare 250 amp fuses

* Shows replacement fuses that will be installed

MOTOR INSPECTION CHART. Above is the chart used by Minnesota Amusement Co., as reproduced in Paramount Theatres "Theatre Conservation and Maintenance" manual.

COPPER still critical!



COPPER is still on the critical shortage list of essential war materials. It was never more necessary that every last possible ounce of it be saved.

The copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings, and that which you strip from stubs, quickly finds its way back into essential products of war when you turn it in to your distributor or local salvage headquarters.

Your cooperation has been most effective. Your Government urges you to keep it up! And for further saving of copper . . . and for efficient use of carbons . . . a bulletin describing completely the operation of Victory High Intensity Carbons . . . "National," "Suprex," and "Orotip" . . . has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept. 12-G

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

General Offices: 30 East 42nd Street, New York 17, N. Y.

Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

The registered trade-marks "National," "Suprex," and "Orotip," distinguish products of National Carbon Company, Inc.

★ BUY UNITED STATES WAR BONDS ★

Motor Maintenance

(Continued from 46)

except where they are permanently sealed types.

On sealed sleeve type bearings there is usually a felt washer to prevent oil from running out along the shaft. When you notice that these washers are saturated and worn have them replaced by a motor service man.

Some A.C. motors have commutators and others do not. Some have slip rings and others different types of brushes. Regardless of construction, cleanliness and maintenance procedures are the same.

If a three phase motor fails to come up to speed in starting, check the fuses in each phase as occasionally a fuse will blow in one phase and the other two will operate.

All motor fuses should be checked as to proper size and no fuse of higher than specified amperage should be used if you would protect motors from burning out.

Motor fuses, branch circuit fuses and main panel fuses, should be tested for tightness and clean contact surfaces. Fuse links should be replaced on schedule every year without waiting for them to blow out as a good protection measure.

If a motor needs repairs, don't clip the wires; unsolder them and save money and potential headaches.

All these points are worth a frequent refresher survey, as it is not unusual to forget or overlook some small detail which seems trivial but which may make the difference between smooth operation or a troublesome breakdown. The motors in your theatre represent a sizeable investment, the life of which can be measurably prolonged by consistent maintenance.

Clip this FOR YOUR SHOWMEN'S Scrapbook

MAINTENANCE

Method of flameproofing fabric curtains, stage sets, drapes, etc. (Not Screen.)

(1) Wash or dry clean cloth to be treated.

(2) Mix solution of: 1 gallon warm water, 9 ounces borax, 4 ounces boric acid.

(3) Apply liquid after thorough mixing with spray using air gun or stirrup pump.

(4) Make certain all areas of fabric are treated. Repeat coverage after first spraying if you would make doubly certain of result.

(5) Readymixed flameproofing solutions are available if you prefer them to the homemade solution. The homemade solution will, however, meet the requirements of most fire officials.

Digs to Reduce Temperature

In order to provide the water needed for the cooling system in his 250-seat Milford (Ill.) Theatre, C. W. Ritenour is having a deep well drilled near the house. He hopes to obtain a flow of 60 gallons per minute at a depth of 50 feet, but if necessary the well driller is to go down to a 100-foot depth.—SL.



Defines Rule for Purchase of Parts

A report published in this department in the issue of June 17, dealing with statements in the catalog issued by S.O.S. Cinema Supply Corp., concerning WPB regulations for the purchase of equipment replacements, proved confusing and was incorrect in many particulars. In order to clarify the procedure for procuring repair parts in accordance with current WPB regulations, therefore, we quote the following explanation of the rulings as described by A. G. Smith, Chief, Theatre Equipment Section, Service Equipment Division of the WPB, to whom STR acknowledges its thanks for this clarification of errors in the article referred to above.

It is not necessary that dealers require customers to give them preference ratings to purchase repair parts to repair any of the equipment or accessories, as defined in paragraphs (b) and (d) of Limitation Order L-325, with the exception of sound equipment. Direction 17 of CMP Regulation No. 5 permits a theatre owner to extend a preference rating of AA-2, MRO, to purchase electronic repair parts to repair existing 35 mm sound reproducing equipment.

The manufacturers of all other items of equipment and accessories have been given controlled materials and preference ratings to manufacture repair parts. Manufacturers do not require dealers to furnish preference ratings when accepting orders, and dealers may likewise sell the repair parts to their customers. Dealers are not permitted to accept ratings, MRO, AA-5, to sell from stock any of the accessories as defined in paragraph (d) of L-325. Dealers must file on Form WPB 547 to request preference ratings to purchase up to a 90-day inventory of those accessories. When the approved Form WPB-547 has been received by a dealer, he may extend the rating to his manufacturer to purchase accessories for inventory. When the accessories are received in the dealer's stock, he may sell them to his theatre customers, and it is not necessary for the theatre customers to give the dealer preference ratings.

WPB form 3253 is to be used by the supply dealers and manufacturers when making application for permission to sell any of the equipment as defined in paragraph (b) of the order. Theatres wishing to acquire new equipment do not file on form 3253, which is exclusively for the purposes stated above.

Add Grief From Film Break

To the long list of casualties that have cost theatre owners millions of dollars, there was added the instance of fire which broke out in the projection room of the Roxy Theatre, Indianola, Nebr., when film broke in a projector and a resultant blaze damaged equipment to the extent of several dollars worth of repair and replacement work, in addition to causing minor burns to Operator Lloyd Keslar.

Green Light for Barry Theatre

Russell Armentrout of Louisiana, Mo., owner of the Clark Theatre, which was destroyed by fire on March 13th, having secured the necessary WPB permit to rebuild will let his construction contracts at once. In the meantime he has leased the Coliseum to be used for local shows until the new Clark has been completed.—SL.

Ricketson Club Holds Down Repair Demands

The problem of good maintenance during wartime has confronted the managers of Fox Intermountain Theatres the same as those in the east or the west coast, but the boys around Denver and environs are doing an extra-special job because of an idea hatched in the fertile mind of Rick Ricketson, head of the division and recently up to his ears in work on War Loan drives.

Rick knew the difficulties caused by equipment shortages, scarcity of help, lack of gasoline, and in many cases a loss of that intangible quality called *"esprit de corps."* He came up with an antidote in the form of the Rick Ricketson Maintenance Club. This club has for members every manager in the circuit and once each six months a "citation" is presented to those who most nearly follow the principles of cleanliness and good maintenance as prescribed in the club rules. Theatres privileged to receive the citation proudly display it in a prominent portion of the foyer or lobby.

In this practical way any tendency toward letting things go "because of the war" is nipped in the bud and the managers and their staffs retain the will to keep the house in top condition. This is done chiefly by day-to-day maintenance —a never-ending vigilance to see that all the small things are done well. The cleaning must be perfect, ventilation must be looked after, carpets have to be examined and sometimes patched, seats are gone over every day to catch defects before they get bad. The idea is that if these things are properly looked after from day to day, no extensive repairs and replacements are necessary. The result of Rick's club is that for the past six months repair bills have dropped tremendously.

Feminine Touch Complete in Management of Blakers

Blakers Theatre, Wildwood, N. J., rebuilt by Hunt's Theatres, Inc., opened as a motion picture theatre entirely under the jurisdiction and operation of the feminine sex.

"It may be unique, but we think it is highly practical," said William C. Hunt, president of the circuit which owns the theatre, "that the house will be entirely operated by women"—manager, doormen, ushers, janitors and operators being of the feminine sex.

Rebuilding El Caro Theatre

Construction of a new theatre to replace the El Caro, destroyed by fire in Kansas City, Mo., last Dec. 23, is under way.

More Color and Depth

Important developments in three-dimensional motion pictures and a much wider use of Technicolor are among the factors which J. J. Fitzgibbons, president and managing director of Famous Players Canadian Corp., foresees as postwar features in the picture theatre field, according to reports from Vancouver, where the head of 313 theatres in the Dominion visited on his way home from his company's convention at Banff.

Fitzgibbons also said that his company plans to install push-back type chairs extensively after the war.



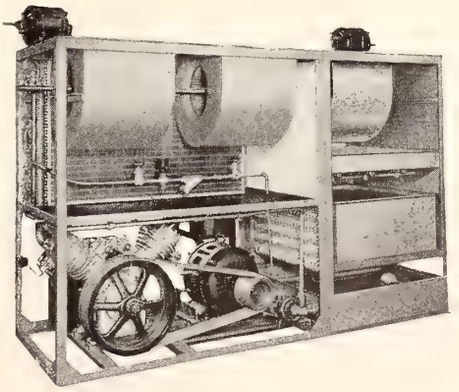
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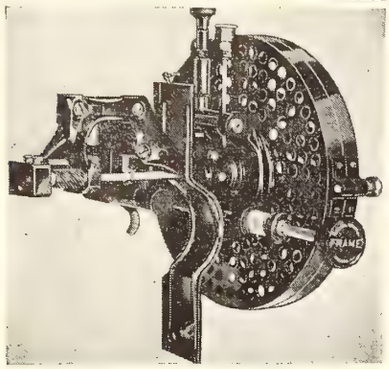
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SHEARER EXECUTIVES MEET. Postwar planning was the chief subject at a recent meeting of executives of B. F. Shearer Co., equipment dealer organization operating offices in Seattle, Portland, San Francisco and Los Angeles. Above is a photo of the gathering, in which may be seen (reading clockwise from head of the table): Millicent Smith, secretary to T. L. Shearer; B. F. Shearer, president; Homer I. Tegtmeier, San Francisco manager; Frank Harris; D. O. Selby, secretary and controller; E. R. Bechtel, salesman; Errol Holland, salesman; Bjarne Moe, architect; B. W. Ardell, Los Angeles manager; T. L. Shearer, Seattle and Portland manager; Ted Lay, salesman; Les Abbott, sales manager; Ted Snyder, supervisor of installations; Joe Durant, drapery foreman; Wm. Kostenbader; H. E. Daigler; George Jacobson, supervisor of chair installations.

Postwar Planning, Announcement of New Executives Feature Shearer Co., Meeting

Postwar planning and the announcement of additions to the company's executive personnel featured the recent meeting of the B. F. Shearer Co., in Seattle.

It was revealed that B. W. Ardell, for the past 17 years connected with ERPI and Altec, has joined the company as manager of the Los Angeles; that Les Abbott, formerly of Motiograph, has been named sales manager, and that Ted Lay, formerly with Altec and National Theatre Supply, has joined the Shearer organization as salesman.

Men who have been associated with the company for many years were in the spotlight as the Shearer executives assembled for the meeting. Among the veterans were George Jacobson, who is supervisor of chair installations and has been with the company for 25 years. Tom Shearer, manager of the Seattle and Portland branches, has had 20 years of service with the company, and Homer I. Tegtmeier, manager of the San Francisco branch, has served for a similar term—20 years.

B. F. (Ben) Shearer, head of the company, is one of the foremost equipment specialists in the theatre field. He is a theatre owner and operator in addition to heading an organization which has served exhibitors in West Coast cities for more than 25 years. Since Shearer's entry into the equipment field there have been many changes and mergers of dealer units, but Shearer has continued on as the most important independent distributor of nationally prominent theatre equipment through all of these reshufflings. Equipment manufacturers for years have consulted the Shearer outfit as an authority on style as well as functional features of their product.

Discussing the role that equipment dealers have played through the years in servicing theatres, Shearer recited some instances in which his own organization wrote off large sums in inventory in order to relieve the market of equipment that had become obsolete.

"In my own experience," Shearer told STR, "during the more than 25 years I have operated as an equipment distributor, I have charged off to junk obsolete parts which had an inventory value of $75,000. When I bought the Slipper Company, which had been in the business in Los Angeles for more than 30 years, we hauled out and junked two truck loads of obsolete parts which had originally cost that company more than $30,000. At the time these parts were bought the equipment was in use and in order to render the kind of service required to properly care for theatre needs it was necessary that the supply dealer have them on hand."

In citing these figures, Shearer was illustrating his point that since the war emergency the equipment dealers generally have done a sincere job of service to theatres. "During 1941 and 1942," he said, "most of the supply men that I know loaded up with all the equipment they could possibly afford to pay for so as to protect their customers against shutdowns."

Gardner Managing Maryland And Embassy in Cumberland

Walter Clyde Gardner, formerly of National Screen Service in Washington, has been named manager of the Maryland and Embassy theatres in Cumberland, Md., it was announced by Grace M. Fisher, owner of the theatres.

Prior to joining National Screen, Gardner was associated with the Fox theatres in Detroit, St. Louis, Brooklyn, and Washington, D. C. He was later manager of the Earle in Washington. Gardner replaces Richard L. Schuette at the Maryland and Embassy. Schuette is now managing a string of seven theatres in Omaha.

Amesbury Strand to Be Replaced

A theatre seating 1100 and costing $150,000 will be erected on the present site of the Strand Theatre in Amesbury, Mass., as soon as releases of materials can be obtained from the WPB, it was announced by Adolphus Burroughs and the estate of Louis M. Boas, owners of the property. The present structure will be completely razed and an entirely new theatre erected.

Kansas City's Plaza

(*Continued from* 41)

of the theatre and the surrounding shops are done in a brick of neutral tone, characterized as a buff gradually turning gray. The element of color—so important in this style of architecture—enters in through gay hues on windows and doorways and by the use of imported tiles above entrance ways and other places. Odd-colored roof tiles in tones of burgundy, buff and gray bring a dash of variety to the upper portions.

Speaking of the upper portions, the designers very cleverly found their way around the problem of what to do with the stage loft, which in most theatres stands out as a black hump that mars the symmetry of the building. Because of the surrounding shops it was possible to keep this extra rise in the roof so far back from the street that it cannot be clearly seen, and besides this, it has been covered with the tiles so as to form an integral part of the roof.

In designing the theatre itself the architects took advantage of the fact that the auditorium was set so far back because of the shops. In the space between the outside lobby and the inner foyer they placed a patio which brings the Spanish atmosphere very strongly to the fore. Although patios are usually open to the sky, the Plaza's patio gets the same effect through a "sky" ceiling and walls that simulate the courtyard of a hacienda. A balcony with graceful stairs gives the home-like touch needed to make the walls appear like a real building.

In the center of the patio is a fountain encircled by four curved benches of glazed tile, made especially for the theatre in Seville, Spain. The floor is red tile in which are inserted imported Sevillian glazed tiles with military figures true to Spanish precedent. Over the doors leading to the inner foyer are rosettes from Granada, while a lion's head (not Leo) and a palm branch over the main door follows the Castilian tradition of such door treatment, the idea being to keep away evil spirits. The doors themselves are richly carved.

On the south wall is a large doorway which features an iron grill dating from the 17th century. It is classed as an object of art by the Minister of Fine Arts in Spain. This and other imported pieces from the Iberian country were selected personally by J. C. Nichols and J. C. Taylor.

The inner foyer is marked chiefly by a barrel-vaulted ceiling which dates back to the early days of Spanish religious history, the arch running horizontally across the theatre. Tile plaques, figurines, and torchieres complete the decoration here.

The auditorium takes its decorative note from the Palacio de las Duenas in Seville, which means it is characteristically Spanish, with a slight Moorish feeling. Highly decorated wooden beams are noticeable in the ceiling treatment.

The proscenium arch is 40 feet wide, and represents the intricately carved stone facings found in many of the Iberian castles. It is topped by the Hapsburg coat-of-arms, recalling the days when the powerful Austrian state dominated Spain. The curtain is of brocade in the favorite red and gold color combination.

The stage measures 28 by 48 feet, being of ample size for legitimate drama and symphony concerts. These are seven dressing rooms on the south side of the stage. A remote control switchboard guides the three-color light system for the entire house.

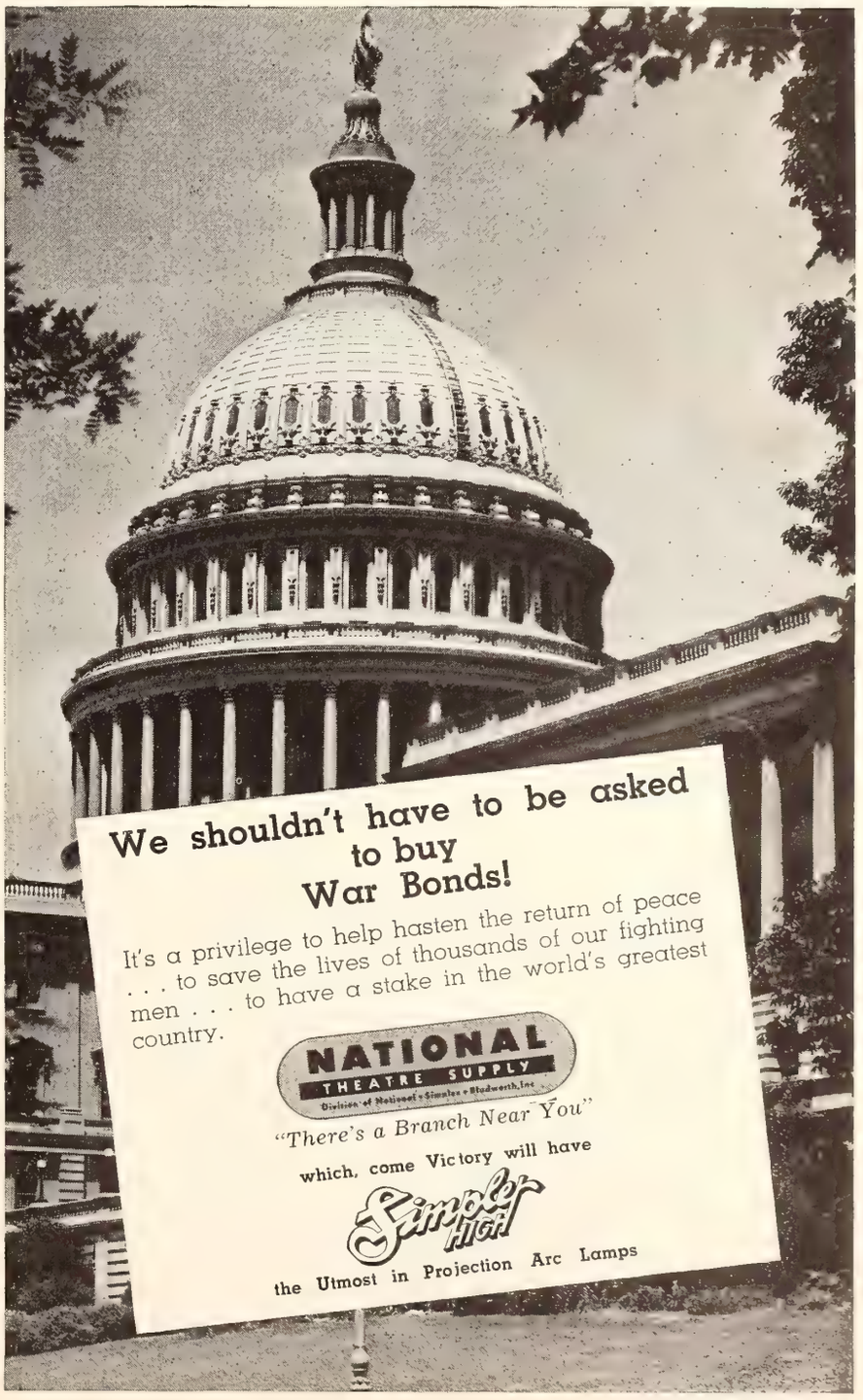
The theatre is provided with five 5-foot exits and two 6-foot exits on the auditorium floor, all of the ramp type to avoid the necessity of any steps, and there are four 5-foot exits from the balcony.

Owing to the general plan of the whole unit it was possible to place the theatre's heating plant and oil tanks under an open court west of the theatre building. The refrigerating and ventilating systems are off the lower lounge in the basement. The cooling process is that of the carbon dioxide type, which takes the heat out of the air as it operates and does not require any storage facilities. Control is thermostatic, with the temperature kept ten degrees under the street reading.

The fan ventilating system of the Aerofin coil type is supplied by a 12 x 5 foot air duct leading to the roof, and supplies hot or cold air through grilled openings in the auditorium ceiling and the ceiling below the floor of the balcony. The air is removed from the theatre by mushrooms under the seats, thus giving a complete diffusion of air.

There probably never has been a theatre better equipped when it comes to parking space. Two parking stations were built adjoining the Plaza Shop and Theatre Building in which the same Spanish trend was followed, with tile-topped stucco walls and Spanish finials on the columns. Shrubs and trees furnish the necessary green to soften the general effect. This, of course, goes back to the over-all plan for the center, and the parking space is used both for shopping and the theatre.

In the years since the Plaza opened the following have managed the house: Jack Truitt, Breckinridge Fagin (now Fox Midwest district manager), B. M. Montee, Frank Ritter, and, currently, Hugh Siverd, who took over in September, 1943.



Fanchon and Marco St. Louis Managers Learn How to Teach Their Staffs the Ropes Quickly

In order to combat today's number one problem—that of manpower—Tony Peluso, manager of Fanchon & Marco's Fox Theatre in St. Louis, recently enlisted the services of Francis Wright, Distributive Education Supervisor for the St. Louis Board of Education, and arranged to expose the executive staff of four theatres to a streamlined 12-hour course on "How to Teach an Employe."

Managers, assistant managers, head ushers and other executive staff members of the Fox, Missouri, Shubert and St. Louis Theatres attended the six 2-hour sessions held on Tuesday and Thursday mornings from 9:15 to 11:15 in the Fox Theatre manager's room. Ranging in age from 18 to 57, the sixteen theatre executives in this pioneering group in the field of entertainment indicated that it was a rather exasperating task to teach their own employes effectively, efficiently and quickly. They were fully aware that every employe is the reflection of management, and that their job is to zealously guard the name Fanchon & Marco as a direction post to perfect entertainment.

"How to Train an Employe" is a streamlined course stripped of non-essentials, patterned after the intensive college courses that are the product of the war in America. It was developed by the United States Office of Education to aid executives of large and small businesses in the field of distribution to teach both new and experienced employes more quickly and efficiently. The term "executive" is used to cover owners, managers, supervisors and their assistants.





STUDY TRAINING METHODS. Right: members of the class of F & M-St. Louis Amusement Co., managers who studied methods for training theatre personnel under a St. Louis educator, receiving their diplomas. Above: Chief of Staff Harold Mamroth, Fox Theatre, St. Louis, teaches the "student group" in one of the final tests in the course.

Organizing the Course

This custom-made executive course has been prepared on the basis of careful analysis, experience and observation. It has been tested, refined and retested until it includes only absolute essentials that are understandable, workable and quickly demonstrable by conscientious executives. Some of the topics:

1) Weaknesses of the common training methods.
2) Demonstration and discussion of recommended method for breaking in new workers and improving the performance of experienced workers.
3) How to analyze tasks to be taught.
4) Organizing teaching materials.
5) Basic steps to follow in instructing an employe how to perform any specific part of his job.
6) Principles of learning involved in teaching an employe.
7) Applications of the basic teaching process to a variety of teaching situations found in business.
8) Supervised practice in handling various types of teaching situations.
9) Creating and maintaining a relationship between "executive" and employe which will expedite training efforts.
10) Handling special training problems.

Each group is restricted to no less than eight and preferably no more than twelve executives that meet for six 2-hour sessions at an hour mutually convenient to the discussion leader and the executives.

It was the consensus of opinion that 90 per cent of training is done by explaining what is superficial and ineffective. Executives often know the job so well that when they try to teach a new employe they overlook the simple, but basic, parts of the job which the new worker must first master. They often know how to perform a task so well they don't stop to plan "how" they are going to teach another person to do the work. Often they are so thoroughly conversant with the factual information to be taught the new employe that they don't recognize the wide chasm between their complete understanding or knowledge and the new man's lack of understanding or knowledge.

Better Teaching, Better Service

As rapidly as the executive's teaching skill is improved, the benefits will be four-fold to the executive, the management, the employe and the public. Job performance will improve and mistakes will diminish through better training and instilled confidence.

The inadequacy of present-day training methods were conclusively demonstrated by Mr. Wright at the first session on two of the most experienced theatre executives. Taking the youngest executive from the standpoint of supervisory experience, he then demonstrated the effectiveness of his sure-fire training method involving four basic steps: 1) How to prepare the learner; 2) How to present the material to

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be learned; 3) How to help the employe assimilate what has been taught; 4) How to test on understanding and ability to do. Much to the surprise of the entire group the "infant" executive was able to perform quickly and perfectly under this new method of training.

Two members at the second session of the executive group presented typical demonstrations which were subjected to close scrutiny and criticism by the group. These practical demonstrations disclosed the need for following four established steps on "How to Get Ready" to teach a job, hold a meeting or present ideas, such as:

1) Have a definite plan.
2) Make an analysis of the thing to be taught.
3) Have right materials on hand.
4) Have work place properly arranged.

To explode the alibi that is sounded by executives that they can't teach, the similarity between selling, managing and teaching was irrefutably established, together with the basic principles of learning in easily understandable terms at the third and fourth meeting. The techniques of this streamlined method of teaching or training was emphasized at each session by practical demonstrations of two of the group members. This was followed by group criticism based on the four basic steps of the teaching process. The course is climaxed by a session on employer-employe relations and the proper technique to be used in modifying an attitude.

Managers Applaud Course

Benefits derived from this course were attested by each and every member of the group and emphasized by one theatre manager, who was able to obtain employe acceptance of ideas without opposition as a result of using this technique. Since this executive course is available in similar form in all states through state and local boards of education, it is recommended that theatres group together in other cities to reap the harvest of this distributive education program.

This educational service to distributive businesses, such as the field of entertainment, is available without cost as it is already made possible by federal, state and local tax monies. To obtain this course simply write your state or local board of education for the distributive education course on "How to Teach an Employe."

Education is a progressive process from the cradle to the grave. It is the shortest distance between two extremes. It is good business insurance. "In St. Louis," says Francis Wright, "we sloganize our business training program—The Man Who Graduated Yesterday—And Stops Learning Today—Is Uneducated Tomorrow."

Certificates were presented to the theatre executives of the Fanchon & Marco St. Louis organization by Wright for perfect attendance and satisfactory performance.

Acquisition of E. F. Graff Frees Wutke to Work on Orthoscope

The Projection Equipment and Maintenance Company of Los Angeles this week announced that Earl F. Graff, long connected with the film equipment field, had joined the organization as store manager and outside salesman. This was part of a campaign on the part of Louis Wutke to get around to see his customers and friends personally and also to carry out his work on the "Orthoscope," projection machine improvement which Mr. Wutke believes is destined for an important place in the scientific side of motion pictures.

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OPERATION

Organization plan for the theatre staff in handling fire emergencies.

(1) Organizer or leader to direct, teach and supervise staff.

(2) Two watchers who are instructed in methods of keeping a fire from spreading, able bodied men who can fight a delaying action.

(3) Male and female searchers who will make certain everyone is safely out of restrooms, offices, and provide first aid for any overcome or fainting patrons.

(4) Runner, who will send in alarm and direct fire apparatus to scene, capable of cautioning firemen against abrupt entry to auditorium under circumstances to excite panic.

(5) Fire brigade, familiar with your equipment to hold the line until firemen arrive.

(6) Safety staff crews, one outside exit door—to keep crowd moving, the other inside to prevent crowding, stampeding.

(7) Director or speaker who will talk to audience from vantage point or stage instructing patrons on procedure with calm reassurance to avert panic.

Size of theatre will determine the number of personnel needed for various assignments. Each shift of employes should know exact duties.

RCA Promises Full Equipment Line for Foreign Exhibitors

In line with its recently announced policy of expanded theatre equipment service in the domestic field, the RCA Victor Division of Radio Corporation of America, through its International Department, revealed that a complete line of motion picture theatre equipment will also be made available through RCA to exhibitors in countries outside the United States.

J. M. Knaut, International Manager of Theatre Equipment Sales for RCA, explained that the growing demand overseas for a complete RCA line is responsible for the new policy.

"Exhibitors in foreign fields," Knaut said, "have repeatedly expressed a desire that we handle other major items of theatre equipment, as well as the smaller accessories. The augmented line now projected will provide this unified equipment service."

Emphasizing that war experience in designing equipment for simplicity of operation and dependability of performance will be reflected in peacetime production, he cited an instance in which an RCA-equipped movie van was on the job showing films to soldiers within forty-eight hours after Australian troops had cleared the Japs out of Lae. Flown in from another quarter, the film outfit was a part of the Mobile Cinema Units, attached to the Army Amenities Service, which RCA's Australian and Indian companies put into training areas and battle zones.

"After the war," Knaut said, "this practical experience will be continuously applied."

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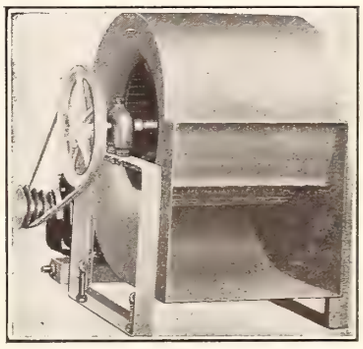
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PRODUCTION NOTES FROM THE STUDIOS

Production on 'Atlantic City' is Completed at Republic; Durante Has Busy MGM Schedule; PRC Signs Dave O'Brien

Jimmy Durante, currently dividing his time between "Music for Millions" and "Ziegfeld Follies," will go into the top comedy role in "Brighton Beach," musical at MGM which presents Kathryn Grayson as a Metropolitan Opera star, which Joe Pasternak will produce with Henry Koster directing. Durante will also have the comedy lead in "Cabbages and Kings," which Pasternak produces.

Belita, Monogram ice skating star who recently unveiled her talents as a dancer with ballet and ballroom numbers in "Lady, Let's Dance," adds a third entertainment field to her repertoire with an underwater ballet which will be featured in Paramount's Newsreel, Issue No. 89.

Entire available supply of Mexican extras is being employed currently at Paramount. Three hundred of them, including 4-year-olds, were called for "A Medal for Benny," which began a 3-day shooting schedule on a beach pavilion set in the arena tank. Principal players who participated were Arturo de Cordova, Dorothy Lamour, J. Carrol Naish and Rosita Moreno.

Three hundred Latin-American players appeared in the colorful masquerade sequences in Republic's "Brazil." The largest interior set in Republic history featured Roy Rogers making a guest appearance singing Hands Across the Border and Tito Guizar singing Upa Upa.

"Stars in Her Hair," an original story by Cyril Hume, has been purchased by RKO and assigned to executive producer Jack Gross. Story deals with a racket king who tires of being run out of town and settles on a California mountain top, only to run into conflict with a group of astronomers.

Vivian Blaine sang the Cole Porter title number of 20th Century-Fox's "Something for the Boys" in one of the closing sequences of the Technicolor film produced by Irving Starr and directed by Lewis Seiler.

Leslie Charteris, author of the "Saint" novels, has been signed by Associate Producer-Director Charles David to write the screenplay of Universal's "Fairy Tale Murder." His last at that studio was "Lady on a Train" for Deanna Durbin.

Margaret Buell Wilder, noted novelist, has reported to Warners to start work on the screenplay of "Wallflower" which has been assigned to Lou Edelman for production. This is one of the studio's recently acquired plays.

Hugo Haas, Czechoslovakia's foremost screen actor (it says here), writer and director, will be seen on the American screen in Columbia's "Stalk the Hunter" which features Allyn Joslyn, Evelyn Keyes and Marguerite Chapman.

In one of its most unusual deals, PRC signed Dave O'Brien to a long-term, exclusive contract calling for him to continue as a western star with Tex Ritter in a series of eight westerns to be produced by Alexander-Stern, and at the same time to begin a buildup in dramatic roles.

"The Case of the Missing Medico" has been set as the title of the first in the Monogram series which marks the return to the screen of the famous O. Henry character, the Cisco Kid. The series will be produced by Philip N. Krasne and James S. Burkett.

Completing her first black and white picture since coming to Hollywood, Jane Farrar has checked out of Pine-Thomas' "Double Exposure" for Paramount in which she has a leading role with Chester Morris and Nancy Kelly.

Director Ray McCarey has finished shooting Republic's musical, "Atlantic City." The picture had been delayed three weeks by the emergency appendectomy of Constance Moore, who brought shooting to a close by doing a postponed novel dance routine under the watchful eye of a nurse.

Heather Angel and Ellen Drew go into the feminine leads of "The Isle of the Dead," which Director Mark Robson will put before the camera this week. Film will star Boris Karloff.

J. M. Kerrigan, one of the foremost character actors of the day, is the latest to join the cast of "The Great John L," Bing Crosby Productions' picturization of the life of John L. Sullivan. Kerrigan will portray the role of Father O'Malley who advises and guides Sullivan in his stormiest periods.

George Waggner has announced that he will direct as well as produce Universal's "Frisco Kate," which will star Susanna Foster, Turhan Bey, Ella Raines, Louise Allbritton, Robert Paige and George Korvin. Curt Siodmak is writing the screenplay, but no production date has as yet been set.

Smoke drove the "Roughly Speaking" company back from location near Ventura, Calif., when the season's first brush fires broke out near there. The company will return to location when the fire has been extinguished.

Serious case of streptococcus has caused Robert Wilmot to relinquish direction of "The Unwritten Code" with Tom Neal, Ann Savage and Roland Varno at Columbia. Herman Rotsten, who had been acting as dialogue director, was promoted to director. Rotsten was formerly a New York stage director.

MGM's "Ziegfeld Follies" has entered the homestretch with more than 17 production numbers finished. The Arthur Freed musical revue has kept to a fast production pace under the direction of Vincente Minnelli.

The second unit of Mark Sandrich's Paramount production "Here Come the Waves," which has been making background shots in New York returned to the studio after being stalled waiting for transportation. Bing Crosby, Betty Hutton and Sonny Tufts are tri-starred in the film.

"Galveston," thrilling story of adventure centering around that city's famous hurricane early in this century, has been purchased by RKO.



MGM's Greer Garson and Warners' Humphrey Bogart have been awarded GI Oscars by General MacArthur's men in the South Pacific as the service men's favorite actress and actor. Award for best-liked film went to Warners for "Casablanca." Statuettes were likenesses of a New Guinea Fuzzy-Wuzzy, native whose cooperation with American troops and knowledge of the jungle has aided fight against the Japanese.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

The Jesters (Guy Bonham, Wamp Carlson and Red Latham) have gone to N. Y. after finishing a chore in "Texas Rifles"; they'll return for some more westerns . . . All four of Bing Crosby's sons have been signed by Paramount to appear in "Out of This World"; to clinch the sale, Bing will throw in an off-stage song . . . Bombed out of China, Wei Hsuch, Chinese lawyer, will be made at home by Monogram who are using him as technical adviser on "Little Devils" . . . James Basevi takes over as production designer on "The House of Dr. Edwardes," and will share the "house" with John Ewing, art director . . . A release says that Lester Cowan picked a personality out of the air after listening to him speak over the Horace Heidt show, and signed him to a playing contract; funny that the program had Irving Rubine, assistant to Cowan, in the room, and he stepped up and offered said contract right off the bat (as if we didn't know that such deals are prearranged, etc.) . . . Veteran actor Harry Seymour, once Anna Held's leading man (1917-1918), appears with three of Hollywood's stars in three pictures in three days at 20th Century-Fox . . . William Pereira, recently signed as co-producer at Hunt Stromberg's, has joined the ranks of the RKO producers . . . The same studio, RKO, has also signed Ted Tetzlaff, for years a cameraman, to direct a picture for them this year . . . Jackson Parks gets to be assistant to George Glass, new publicity director for Samuel Goldwyn . . . Walt Lantz's Cartune character "Milo," a dog, has been selected as the insignia for the unit training canines for war service at Camp K-9, Washington . . . Gale Storm and Johnny Mack Brown have returned from a Texas bond-selling tour and reported to Producer Jeffrey Bernerd for "They Shall Have Faith" . . . Charles Starrett observes a tenth anniversary as a western star, with a record of eighty pictures made with one company, Columbia . . . Larry Adler, harmonica wizard, has recorded a bit of Debussy for MGM's "Music for Millions" . . . Paramount has finished "Murder, He Says," and that finished Fred MacMurray's contract with that studio . . . Jerry Horwin has been signed by RKO to develop a story for "George White's Scandals" . . . Universal has picked up the option of Michael Fessier and Ernest Pagano, the writer-producer team who made "Her Primitive Man," "The Merry Monahans" and "San Diego, I Love You"; now that that's done, the team will write "That's the Spirit" . . . Dave Laurie, formerly with Walt Disney, has succeeded Lou Moss as head of Walt Lantz's editing department at his Cartune studio; Moss returns to the feature editing field.

Two-Picture RKO Contract Is Signed by George Brent

George Brent, who will soon be before the RKO Radio cameras as co-star with Hedy Lamarr and Paul Lukas in "Experiment Perilous," has been signed by this studio to a two-picture contract.

This will be Brent's second appearance in an RKO Radio attraction. Previously he appeared on the lot opposite Ginger Rogers in "In Person."

"Experiment Perilous" is the screen version of Margaret Carpenter's best selling novel. Producer Robert Fellows assigned Jacques Tourneur to direct it.

Girl With Beauty, Fire, Dignity Sought for Lead in Cagney Film

For a young lady thrice-blessed with beauty, fire and dignity, one of the best screen roles of the season is beckoning. Such a triple-threat actress has just become the object of a quest inaugurated by William Cagney, president of William Cagney Productions, according to word received from Peggy Bleakley, Cagney's story editor.

The chosen one will get the feminine lead of the forthcoming United Artists film "Blood On the Sun" opposite James Cagney.

Craven in Monogram Film

Frank Craven, veteran actor and playwright, has been signed by Monogram to play the role of Mary Boland's husband in "They Shall Have Faith," Monogram drama of infantile paralysis which goes before the cameras July 29, with Jeffrey Bernerd producing. Gale Storm will be starred, and other cast members already signed are Sir C. Aubrey Smith, Johnny Mack Brown and Johnny Downs. Neil Rau and George W. Sayre wrote the story.

Robinson Reaches London

Edward G. Robinson, following completion of his starring role in "The Woman in the Window," International Picture feature for RKO Radio release, has arrived in London by plane from California to appear in a British film about the Royal Air Force, according to a cable dispatch.

Indrisano as Technical Director

Johnny Indrisano, former welterweight champion who is now a prominent referee, has been signed as technical director on ring sequences in "The Great John L," Bing Crosby Productions' picturization of the life of John L. Sullivan slated for United Artists release. The film is being directed by Frank Tuttle, with a cast which includes Linda Darnell, Barbara Britton, Wallace Ford and Lee Sullivan.

Busy RKO Music Department

One of the heaviest schedules in its history is now rolling along at the RKO Radio studio music department, with 10 pictures awaiting musical backgrounds. Two are in course of scoring, music is being written for four, and research is under way on the score to be used in four others.

Picture Gets Question Mark

RKO Radio comes through with an arresting title change for "The Master Race," the Edward A. Golden production now before the cameras. To avoid any misunderstanding over the satirical nature of the provocative title, a large question mark will be used over it in all advertising and on the screen.



Director Frank Tuttle discusses a scene with Greg McClure (right), recently selected by Bing Crosby Productions to play the role of John L. Sullivan in "The Great John L," which United Artists will release. Between the two men is Barbara Britton, who has the leading feminine role.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Our visit today takes us to Paramount where Dorothy Lamour is working in "A Medal for Benny." We're going to see the Sarong Girl, minus her sarong.

It's a straight dramatic part she's playing, very different from her usual role, and there's no opportunity for her to wear her famous garment. Instead, she wears ordinary everyday clothes. I don't mean specially designed studio glamor clothes, I mean the kind of things you and I wear.

Story is laid in a typical Mexican community, for its about Mexican Californians, so that we enter a replica of an original Mexican adobe home. It has white walls, an old-fashioned coal stove and many odd knick-knacks in different places around the room.

Co-starred with Miss Lamour is Arturo de Cordova, and as we enter, we find them doing a scene together. In this scene Cordova brings her a black sequin dress, and she, knowing his predilection for "borrowed" money, demands to know where he got the cash to pay for it.

Miss Lamour, as we have been forewarned, is wearing a checkered gingham dress with an apron over it and a camel's hair coat thrown over her shoulders. Standing next to her is a small Mexican boy and Cordova. They're having an argument over the dress, which Dorothy is holding up close to see what it looks like. The youngster joins in with a few well-chosen words of his own, so that there's quite a discussion.

Director Irving Pichel interrupts the scene to suggest a change of position for Cordova. Then the whistle blows, ordering quiet, and the rehearsal starts again. They pick up where they left off, with Dorothy throwing the dress into a box and then throwing the box at Cordova. Then she starts pushing him out of the room, insisting that he take it back. When she finally gets him to the door, she forcefully throws him out and bangs the door shut behind him . . . she's just that mad.

There are a few suggestions Director Pichel has to make before the "take," so that Dorothy really gets a chance to get herself into the right argumentative mood necessary to put the scene across.

With the finish of the scene, we meet Director Pichel, one of the most cooperative directors in the film city, and Miss Lamour. Our introduction to Cordova is via a trick he plays on our escort.

When they announce the start of the next scene, we leave.

Until next week. Ann Lewis

Blore Cast in 'Kitty'

Eric Blore has been signed by Paramount for a character role in "Kitty." Snub Pollard, long time silent comedy star, Violet Seaton and Herb Evans also were given roles in the film.

'Nevada' Martin's Next for RKO

Richard Martin, currently on the nation's screens in RKO Radio's "Marine Raiders," will next be seen in this studio's "Nevada," first of a group of Zane Grey pictures.

Musicals High on WB New Season Schedule

With nine musicals in preparation, four currently in release, two completed and awaiting release and one now shooting, Warner Bros. will move into the 1944-45 season under Jack L. Warner with the greatest number of song films in history.

Outstanding business by "Shine On, Harvest Moon," "The Desert Song," "Thank Your Lucky Stars" and Irving Berlin's "This Is the Army" indicates strong audience reception for other musical pictures in the year ahead, according to Warner.

Studio has "Rhapsody in Blue" and "Cinderella Jones" on the completed list, with the all-star "Hollywood Canteen" now before the cameras.

In preparation are: "A Connecticut Yankee," "Here Come the Girls," "Melancholy Baby," "Mr. Broadway," "A Night at Tony Pastor's," Cole Porter's "Night and Day," Vincent Youmans' "Sometimes I'm Happy," "Silver Lining" (the story of Marilyn Miller), and "Mississippi Belle," with music by Cole Porter.

Complete Songs for Musical

Harold Arlen has completed his song-writing chores with Johnny Mercer for Mark Sandrich's Paramount musical "Here Come the Waves" and is coming to New York to start rehearsals of "Bloomer Girl." Arlen and Mercer did nine original tunes for the Bing-Crosby-Betty Hutton-Sonny Tufts starring picture.

Directs Screen Tests for Wallis

Hal B. Wallis has assigned Noel Madison to direct screen tests of Frances Reid, young actress being considered for a contract with Wallis Productions. Madison, former actor and now test and short subjects director for Paramount, also will direct the test of Richard Coogan when he arrives in Hollywood from New York in August.

Crosby May Remain on Air

Bing Crosby may remain on the air this summer instead of taking his usual 13-week holiday. The star now working with Betty Hutton and Sonny Tufts in Mark Sandrich's Paramount musical, "Here Come the Waves," is receiving thousands of letters from GIs at home and overseas requesting that he continue his air-show during the summer.

Ellen Drew in Karloff Mystery

Ellen Drew, who rose to stardom after coming to Hollywood and finding work as a waitress in a soda fountain, has been signed to an RKO Radio contract, and given the feminine lead in "Island of the Dead." This is the first of two films starring Boris Karloff and involves a character of Greek superstition, half vampire, half eater of the dead.

Bretherton Directing Western

Howard Bretherton returns to Monogram as the director of "Law of the Valley," 21st in the western series starring Johnny Mack Brown with Raymond Hatton.

Heather Angel in Cast

Heather Angel will be seen in a leading role in Val Lewton's RKO Radio film, "The Island of the Dead," shortly to go before the cameras with Boris Karloff starred. Ellen Drew and Marc Cramer have the romantic leads.



BABY SHOES (Mono.) **Mystery. Principals:** Marjorie Weaver, Peter Cookson, Tim Ryan, Pierre Watkin. **Director,** William Beaudine. **Plot:** A jewelry firm hires a pair of private investigators to solve a series of thefts. When an innocent young lady becomes involved, one of the investigators, who has fallen for her, is able to prove her innocence. The culprit, traced through a pair of baby shoes and a valuable necklace, is captured with his gang and sent to jail.

SOMETHING FOR THE BOYS (Tech.) (20th-Fox) **Musical. Principals:** Carmen Miranda, Michael O'Shea, Vivian Blaine, Phil Silvers, Perry Como. **Director,** Lewis Seiler. **Plot:** Three cousins become joint heirs to a Southern plantation. They find the place a typical Tobacco Road, and a young soldier sells them the idea of renting the place as a home for Army wives. All the boys in camp pitch in and help fix up the place and the three heirs raise money for necessary items by putting on a floor show.

MY BABY LOVES MUSIC (Univ.) **Comedy. Principals:** Grace McDonald, Walter Catlett, Bob Crosby, Betty Kean. **Director,** Ed Lilley. **Plot:** By disguising as child and mother, two girls who do a sister act, are able to enter a kiddies' radio contest. Their hoax is almost upset by a real child prodigy, but all ends well after a series of mix-ups, with the girls in their right get up winning the sponsor and his man Friday, instead of the contest.

THE UNWRITTEN CODE (Col.) **Drama. Principals:** Tom Neal, Ann Savage, Howard Freeman. **Director,** Henry Levin. **Plot:** Two German war prisoners are picked up by a British officer in a life raft, after being torpedoed by a Nazi submarine. They kill the officer, one dons his uniform, and the duo plan their dirty work in America. Their plans are foiled by the young brother of a nurse at the hospital to which they've been taken. Both Nazis pay with their lives.

MAISIE GOES TO RENO (MGM) **Drama. Principals:** Ann Sothern, John Hodiak, Tom Drake, Marta Linden. **Director,** Harry Beaumont. **Plot:** While on vacation from a war job, Ann Sothern helps capture a band of crooks who have selected a wealthy young woman as their victim. She meets this woman when she delivers a letter to her from her soldier husband. Back at work, she notices that the new welder next to her is a young man she refused to marry. This time she changes her mind.

CAN'T HELP SINGING (Univ.) **Comedy-With-Music. Principals:** Deanna Durbin, Robert Paige, Akim Tamiroff, David Bruce. **Director,** Frank Ryan. **Plot:** A senator's daughter follows an adventurous young man against the wishes of her father. The year is 1849. Her adventures via wagon train and other traveling facilities of that day lead her into strange places. She ends up falling in love with a young man who helped her get to the man she was chasing.

THE MASTER RACE (RKO) **Drama. Principals:** George Coulouris, Stanley Ridges, Osa Massen, Carl Esmond. **Director,** Herbert J. Biberman. **Plot:** This is the story of how the Germans in spite of their defeat, seek victory through unrest and dissension among liberated peoples; how their militarists are even now planning for World War 3 and how quickly people become innocent dupes of their dogma of hatred and mistrust. The leader is finally caught and executed, and peace and contentment is restored.

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C) — Chester Morris	71		Reissued
	Crooked Circle (C)F — ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild — Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D) — Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD) — Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D) — Claudette Colbert	80		Reissued
	Keep 'em Laughing — Jack Benny	72		Reissued
	King of the Circus — Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G) — Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C) — Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride — Anna Lee-Griffith Jones	70		New Release
	Scarface (D) — P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night — Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D) — Spencer Tracy	88		Reissued
	Thunder in the City — Edw. G. Robinson	81		Reissued
	Titans of the Deep — Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1943-44

	Address Unknown (D)A — Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F — Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
	Black Parachute, The (D)A — J. Carradine-Osa Massen	63	5/4/44		b6/24/44
5034	Chance of a Lifetime (D)F — Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
	Cover Girl (Tech.) (CM)F — R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A — Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5031	Doughboys in Ireland (CM)F — Kenny Baker-Jeff Donnell	61	10/7/43		b11/20/43
5042	Ghost That Walks Alone, The (MC)F — Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
	Girl in the Case (MC)F — Janis Carter-Edmund Lowe	64	4/20/44		b6/10/44
5009	Heat's On, The (CD)F — Mae West-V. Moore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F — Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
5016	Is Everybody Happy? (D)F — Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
	Jam Session (M)F — Ann Miller-Jess Barker	77	4/13/44		b6/3/44
5029	Klondike Kate — Ann Savage-Tom Neal	64	12/16/43		a10/23/43
	Louisiana Hayride — Judy Canova-Ross Hunter	7	13/44		a5/20/44
5018	Nine Girls (M)A — A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F — Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
	Once Upon a Time (Fa)F — Cary Grant-Janet Blair	89	5/11/44		b4/29/44
5036	Racket Man (D)F — Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A — Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F — Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday — Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
	She's a Soldier Too — Beulah Bondi-Nina Foch	67	6/29/44		a5/6/44
	Stars on Parade — Lynn Merrick-Larry Parks	63	5/25/44		a4/15/44
5020	Swing Out the Blues — Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F — Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	They Live in Fear — Otto Kruger-Clifford Severn	65	6/15/44		a4/15/44
	Two-Man Submarine (D)F — A. Savage-Tom Neal-J. C. Naish	62	3/16/44		b5/6/44
	Underground Guerrillas — John Clements-Mary Morris	82	5/18/44		
5005	What a Woman! (C)A — Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
	Whistler, The (M)A — Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING 1943-44

A Song to Remember (Tech.) — Paul Muni-Merle Oberon				a1/22/44
Carolina Blues — K. Kyser-Ann Miller-V. Moore				a5/6/44
Cry of the Werewolf — Osa Massen-Stephen Crane		8/17/44		a6/3/44
Eve Knew Her Apples — Ann Miller-William Wright				
Ever Since Venus — Ann Savage-Ross Hunter				a6/10/44
Impatient Years, The — L. Bowman-J. Arthur-C. Coburn				a5/20/44
Kansas City Kitty — Joan Davis-Bob Crosby		8/24/44		a5/20/44
Meet Miss Bobby Socks — Bob Crosby-Lynn Merrick				a6/10/44
Mr. Winkle Goes to War — Ed. G. Robinson-Ruth Warrick		8/3/44		a3/11/44
One Mysterious Night — Chester Morris-Janis Carter				
Secret Command (D)F — P. O'Brien-C. Landis-C. Morris	80	7/20/44		b6/3/44
Sergeant Mike — Larry Parks-Jeanne Bates				
Shadows in the Night — Warner Baxter-Nina Foch		7/27/44		a7/8/44
Soul of a Monster — Rose Hobart-William Wright		8/17/44		a6/17/44
Stalk the Hunter — Joslyn-Keyes-Chapman	65			
Tomorrow You Die — Janis Carter-Jim Bannon				
Unwritten Code, The — Tom Neal-Ann Savage				
U-Boat Prisoner — Bruce Bennett-Erik Rolf		7/25/44		a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen — Chas. Starrett-Jane Frazee	72	2/8/44		b1/8/44
5203	Cowboy in the Clouds (W)F — Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
	Last Horseman, The (W)F — Russell Hayden-Bob Wills	57	6/22/44		b7/1/44
	Riding West (W)F — C. Starrett-Shirley Patterson	60	5/18/44		b6/10/44
5202	Silver City Raiders (W)F — Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley — Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F — Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
	Wyoming Hurricane (W)F — Russell Hayden-Bob Wills	58	4/20/44		b5/6/44

Westerns (Coming)

Cowboy From Lonesome River — Charles Starrett-Vi Athens				a8/7/43
Cyclone Prairie Rangers — Charles Starrett-Walter Taylor				a9/25/43
Return of the Durango Kid — Charles Starrett-Eddie Evans				
Rough Ridin' Justice — Charles Starrett-Jimmy Wakely				
Saddle Leather Law — Charles Starrett-Vi Athens				a12/11/43
Sagebrush Heroes — Charles Starrett-Constance Worth				a2/12/44
Swing in the Saddle — Red River Dave-Jane Frazee		8/31/44		
Texas Rifles — C. Starrett-Dub Taylor-P. Parrish				

MGM

CURRENT 1943-44

402	Above Suspicion (D) — J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The — R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe — Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F — M. Rooney-L. Stone	107	May		b4/8/44
429	Bathing Beauty (Tech.)(MC)F — Red Skelton-H. James & Orch.	101	July		b5/27/44
405	Best Foot Forward (Tech.)(M) — L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F — George Murphy-Ginny Simms	114	Mar		b1/22/44
430	Canterville Ghost (CD)F — C. Laughton-Margaret O'Brien	95	July		b6/3/44

MGM (Cont.)

CURRENT 1943-44

414	Cross of Lorraine (D)A — Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A — A. Sothern-M. Sullivan	97	Feb		b11/6/43
407	Dr. Gillespie's Criminal Case (D) — L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
425	Gaslight — Charles Boyer-Ingrid Bergman	114	May		b5/13/44
409	Girl Crazy (M) — M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
421	Heavenly Body, The — W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F — Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.) — Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F — Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A — G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under — C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
426	Meet the People (M)F — Lucille Ball-Dick Powell	100	May		b4/8/44
418	Rationing (C)F — W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D) — W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F — Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F — R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F — Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F — A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F — Kathryn Grayson-Gene Kelly	126	Jan.		b9/18/43
427	Three Men in White (D)F — L. Barrymore-Van Johnson	85	June		b5/6/44
428	Two Girls & a Sailor (M)A — June Allyson-Van Johnson	124	June		b4/29/44
466	Tunisian Victory (Doc) — Gov't Film-Capra, co-producer	76	4/28/44		b3/11/44
412	Whistling in Brooklyn — Red Skelton-A. Rutherford	87	Sept-Dec		b7/24/43
491	White Cliffs of Dover (D)A — I. Dunne-A. Marshall-R. McDowall	126	June		b3/11/44
408	Young Ideas (C) — M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

An American Romance (Tech.) (BD)F — B. Donlevy-Ann Richards	151			b7/1/44
Anchors Aweigh — G. Kelly-F. Sinatra-K. Grayson				
Barbary Coast Gent — Wallace Beery-Binnie Barnes				
Cloud Busters — Wallace Beery-James Gleason				a7/1/44
Dragon Seed — Katharine Hepburn-Walter Huston	144			a2/5/44
Home Front — Laurel & Hardy-Mary Boland				
Kismet (Tech.) — R. Colman-Marlene Dietrich				a2/19/44
Lost in a Harem — Abbott & Costello-M. Maxwell				
Maisie Goes to Reno — Ann Sothern-John Hodiak				
Marriage Is a Private Affair — Lana Turner-John Hodiak				a3/25/44
Meet Me in St. Louis (Tech.) — Judy Garland-Margaret O'Brien				a4/1/44
Mrs. Parkington — Greer Garson-Walter Pidgeon				a5/27/44
Music for Millions — D. Reed-M. O'Brien-J. Durante				
National Velvet — Mickey Rooney-Elizabeth Taylor				a4/1/44
Picture of Dorian Gray — George Sanders-Hurd Hatfield				
Seventh Cross — Spencer Tracy-Signe Hasso	111			a3/18/44
Son of Lassie — Elsa Lanchester-Nigel Bruce				
Thin Man Goes Home — William Powell-Myrna Loy				
Thirty Seconds Over Tokyo — Spencer Tracy-Van Johnson				a4/8/44
Ziegfeld Follies (Tech.) — Fred Astaire-Gene Kelly				

MONOGRAM

Block No.					
	Campus Rhythm — Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Mystery of the Thirteenth Guest (M)F — Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F — Gale Storm-Bill Henry	61	9/17/43		b8/18/43
	Smart Guy (D)F — Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F — Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F — Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader (CD)F — Jack LaRue-East Side Kids	64	12/10/43		b7/1/44
1	Lady Let's Dance (M)F — Belita-James Ellison	88	3/7/44		b1/29/44
2	Million Dollar Kid (CD)F — Mary Beth Hughes	72	8/27/43		b8/14/43
	Mr. Muggs Steps Out (CD)F — Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man (H)A — Bela Lugosi-J. Carradine	60	2/14/44		b7/8/44
	Sultan's Daughter (M)F — Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F — Una Merkel-Donald Novis	60	1/7/44		b4/15/44
1	Unknown Guest — Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A — Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F — Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A — Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

Alaska — Margaret Lindsay-John Carradine				a5/20/44
Are These Our Parents? (D)F — Helen Vinson-Lyle Talbot	73			b6/17/44
A Wave, a Wac, a Marine — Sally Eilers-Elyse Knox				a5/20/44
Black Magic — Sidney Toler-Claudia Dell				a5/27/44
Block Busters — East Side Kids-Roberta Smith				a2/12/44
Call of the Jungle — Ann Corio-James Bush				a4/29/44
2 Chinese Cat, The (M)F — Sidney Toler-Joan Woodbury	65			b4/1/44
2 Detective Kitty O'Day (C)F — Jean Parker-Peter Cookson	63			b4/1/44
2 Hot Rhythm (CM)F — Dona Drake-Robert Lowery	79			b3/11/44
Johnny Doesn't Live Here(C)F — Simone Simon-James Ellison	78			b5/20/44
Leave It to the Irish — James Dunn-Wanda McKay				a5/13/44
Little Devils — Harry Carey-Paul Kelly				
Muggs Meets a Deadline — East Side Kids				a7/8/44
Shadows of Suspicion — Marjorie Weaver-Peter Cookson				
Oh What a Night — Edmund Lowe-Marjorie Rambeau				a5/6/44
Three of a Kind — Billy Gilbert-Shemp Howard				a5/20/44
When Strangers Marry — Dean Jagger-Kim Hunter				a6/10/44

Westerns (Current 1943-44)

Black Market Rustlers (W)F — Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
Bullets & Saddles (W)F — Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
Death Valley Rangers — Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
Law Men (W)F — J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
Law Rides Again, The (W)F — Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
Outlaw Trail (W)F — H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
Raiders of the Border — J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
Sonora Stagecoach (W)F — Hoot Gibson-Bob Steele		5/26/44		a2/19/44
Texas Kid (W)F — J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
Westward Bound (W)F — Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F — Ken Maynard-Hoot Gibson	59			b5/13/44
Land of the Outlaws — J. M. Brown-Raymond Hatton				
Marked Trails — Hoot Gibson-Bob Steele				
Partners of the Trail (W)F — J. M. Brown-Raymond Hatton	55			b3/11/44
Range Law (W)F — J. M. Brown-Raymond Hatton	58			b5/13/44
Utah Kid, The — Hoot Gibson-Bob Steele				
West of the Rio Grande — J. M. Brown-Raymond Hatton				

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova	
And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew	a7/1/44
Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Great Moment (B)F	Joel McCrea-Betty Field	b6/10/44
Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	b6/10/44
Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	b6/10/44
Her Heart in Her Throat	Donlevy-Ladd-Bendix	a6/24/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	b6/10/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Kitty	Paulette Goddard-Ray Milland	
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige	
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young and Gay	Diana Lynn-Gail Russell	a10/16/43
Out of This World	E. Bracken-D. Lynn-V. Lake	
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes. 76	b6/10/44
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Two Years Before the Mast	J. McCrea-G. Russell-H. Marshall	a7/1/44

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	72	7/15/44	b7/8/44
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69	7/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gerilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

Bluebeard	J. Carradine-Jean Parker	
Dixie Jamboree	Frances Langford-Guy Kibbee	8/15/44	a2/19/44
421 Machine Gun Mama	Armida-Wallace Ford	8/2/44	a4/29/44
417 Seven Doors to Death	Chick Chandler-June Clyde	7/25/44	
Swing Hostess	Martha Tilton-Charles Collins	9/8/44	
When the Lights Go on Again	James Lydon-Grant Mitchell	9/15/44	

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	

Westerns (Coming)

458 Brand of the Devil	Dave O'Brien-Jim Newill	7/30/44	
465 Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44	
466 Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
Bride By Mistake	A. Marshal-L. Day-M. Hunt	a5/6/44
Brighton Strangler	John Loder-June Duprez	
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris	
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
426 Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	b6/24/44
Girl Rush	Frances Langford-Wally Brown	a7/8/44
Going to Town	Lum 'n' Abner	a6/24/44
461 Goyescas (M)A	Spanish Cast	99	b5/20/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
Heavenly Days	Fibber McGee & Molly	a4/8 44
Mademoiselle Fifi	Simone Simon-Kurt Kreuger	a5/13/44
427 Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	b6/24/44
Master Race	Carl Esmond-Osa Massen	
Music in Manhattan	Anne Shirley-Dennis Day	a6/17/44
My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
Nevada	Robert Mitchum-Anne Jeffreys	
428 Night of Adventure (MD)F	Tom Conway-Louis Borell	65	b6/3/44
None But the Lonely Heart	Cary Grant-E. Barrymore	a6/24/44
Princess & the Pirate	Bob Hope-Walter Brennan	
429 Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	b6/24/44
Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
Three Caballeros	Disney	
Woman in the Window	Robinson-Bennett-Massey	a5/27/44
430 Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	b6/24/44

REPUBLIC

	CURRENT 1942-43		Rel. Date	
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43

CURRENT 1943-44

319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
Brazil	Virginia Bruce-Tito Guizar	
Flame of Barbary Coast	J. Wayne-Ann Dvorak	
322 Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
Lake Placid Serenade	Vera Hruba Ralston	
Lights of Old Santa Fe	Roy Rogers-Dale Evans	
Man of Mystery	Ed Norris-J. Storey-J. Abbott	
324 Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
San Fernando Valley	Roy Rogers & Trigger-D. Evans	
321 Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
323 Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
Strangers in the Night	William Terry-Virginia Grey	
344 Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
That's My Baby	Richard Arlen-Ellen Drew	a6/3/44
Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker	a5/20/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette	3/1/44	Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

Bordertown Trails	Smiley Burnette-Sunset Carson	
Cheyenne Wildcat	Wild Bill Elliott	
Code of the Prairie	Smiley Burnette-"Sunset" Carson	
Firebrands of Arizona	Smiley Burnette-Sunset Carson	
My Buddy	Don Barry-Ruth Terry	
San Antonio Kid	Bill Elliott-Bobby Blake	
Sheriff of Sundown	Allan Lane-Peggy Stewart	
461 Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44	
Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	a5/20/44
Stagecoach to Monterey	Allan Lane-Peggy Stewart	
3311 Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44
Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95	10/29/43	...Reissue
	Battle of Russia (F)	80	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F	66	May	....b4/22/44
9	Buffalo Bill (Tech.) (B)F....M. O'Hara-J. McCrea-L. Darnell	90	Apr	....b3/18/44
11	Candlelight in Algeria (Spy)..James Mason-Carla Lehmann	85	July	....b6/3/44
4	Dancing Masters (C)F	63	11/19/43	.b10/30/43
11	Eve of St. Mark (D)F	96	June	....b5/20/44
8	Four Jills in a Jeep (M)F	89	Mar	....b3/18/44
6	Gang's All Here, The (M)F....A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F	93	11/5/43	..b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	..b11/13/43
11	Home in Indiana (Tech.)(D)F.Walter Brennan-Jeanne Crain	106	July	....b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	....b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	....b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	...b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	....b1/8/44
2	Paris After Dark (D)A	G. Sanders B. Marshall-P. Dorn	86	10/15/43	..b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	....b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	....b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	...Reissue
11	Roger Touhy, Gangster (D)A..	K. Taylor-L. Andrews-P. Foster	72	July	....b5/27/44
Sp.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	....b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	...b9/25/43
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	....b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	...b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	...Reissue

COMING

Big Noise, The	Laurel & Hardy			....a6/24/44
Dangerous Journey	Dennis-Roosevelt tour			.....
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			....a12/4/43
In the Meantime, Darling	Jeanne Crain-Frank Latimore			....a5/20/44
Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			....a6/3/44
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			....a4/1/44
Laura	Gene Tierney-Dana Andrews			....a6/17/44
Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			.....
Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak			.....
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			....a4/1/44
Take It Or Leave It	Phil Baker-Marjorie Massow		Aug	....a5/13/44
Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			.....
Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			....a6/17/44
Wilson (Tech.)	Coburn-Hardwicke-Mitchell			.....
Wing and a Prayer	Don Ameche-Dana Andrews		Aug	....a4/8/44
Winged Victory	Mark Daniels-Lon McAllister			.....

UNITED ARTISTS

CURRENT

Bridge of San Luis Rey (D)A.	Lynn Bari-Francis Lederer	107	2/11/44	....b2/5/44
Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	....b5/20/44
It Happened Tomorrow (CD)A.	D. Powell-L. Darnell-J. Oakie	84	4/7/44	....b3/25/44
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	.b11/27/43
Knickerbocker Holiday (CM)F.	Nelson Eddy-Charles Coburn	86	3/17/44	....b3/4/44
Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	....b6/24/44
Song of the Open Road (M)F..	Bergen & McCarthy-B. Granville	93	6/2/44	....b4/29/44
Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	..b5/20/44
Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	....b1/1/44
Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	....b3/25/44
Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	....b3/4/44
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	.b12/18/43

COMING

Abroad With Two Yanks	William Bendix-Dennis O'Keefe	8/4/44	.....
Dark Waters	M. Oberon-F. Tone-T. Mitchell		.....
Double Furlough	Ginger Rogers-Spring Byington		.....
Great John L, The	Linda Darnell-Greg McClure		.....
House of Dr. Edwardes	Ingrid Bergman-Gregory Peck		.....
Guest in the House	Anne Baxter-Ralph Bellamy		.....
Intermezzo	Leslie Howard-Ingrid Bergman	70	....Reissue
Rebecca	L. Olivier-Joan Fontaine	130	....Reissue
Since You Went Away	C. Colbert-J. Cotten-S. Temple		....a3/18/44
Story of G.I. Joe	Ernie Pyle Story		.....
3 Is a Family	Reynolds-Greenwood-Ruggles		....a6/17/44
Tomorrow the World	Fredric March-Betty Field		.....

Westerns (Current)

Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	...b7/24/43
False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	...b11/6/43
Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	...a3/11/44
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	....b4/8/44
Mystery Man	Wm. Boyd-Andy Clyde		5/31/44	...a8/14/43
Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	...b1/22/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	...b1/29/44

UNIVERSAL

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	...b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	...b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	...b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	...b4/29/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	...b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	.b10/16/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	..b9/18/43
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	....b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	..b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	...b2/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	....b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	....b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight In Vermont	Gloria Jean-Fay Helm	62	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	...b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	....b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	....b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	...b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	...b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	....b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	..b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	....b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	...b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	....b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	....b4/29/44
8045	Twilight on the Prairie (M)F.	Eddie Quillan-Connie Haines	62	7/14/44	....b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	....b2/5/44
8027	Weird Woman (M)A	Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	....b5/6/44
	Babes on Swing Street	Peggy Ryan-Leon Errol			....a6/3/44
	Be It Ever So Humble	M. O'Driscoll-N. Beery, Jr.			....a7/1/44
	Bowery to Broadway	Oakie-Montez-S. Foster			....a6/10/44
	Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			.....
	Climax, The	Susanne Foster-Turhan Bey			....a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			....a5/20/44
	Devil's Brood, The	Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys (M)F	All-Star	122		....b3/25/44
	Frozen Ghost	Lon Chaney-Boris Karloff			....a4/29/44
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			....a2/5/44
	House of Fear	Basil Rathbone-Nigel Bruce			....a6/3/44
	In Society	Abbott & Costello-M. Hutton			.....
	Merry Monahans	Donald O'Connor-Peggy Ryan			....a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			....a10/2/43
	Murder in the Blue Room	Anne Gwynne-Donald Cook			....a5/13/44
	My Baby Loves Music	Bob Crosby-Grace McDonald			.....
	Patrick the Great	Donald O'Connor-Peggy Ryan			....a11/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce			....a5/20/44
	Queen of the Nile (Tech.)	Maria Montez-Jon Hall			.....
	Reckless Age	Gloria Jean			....a5/6/44
	San Diego, I Love You	Ed. E. Horton-L. Allbritton			....a5/27/44
	See My Lawyer	Olsen and Johnson			....a5/6/44
	Singing Sheriff	Bob Crosby-Fay McKenzie			.....
	Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.			.....

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	.....
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	..a10/23/43
	Old Texas Trail	Rod Cameron-Fuzzy Knight			.....
8086	Trigger Trail	Rod Cameron-Fuzzy Knight		7/7/44	.....

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew		.....
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot	8/18/44	.....

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	...b9/25/43
315	Adventures of Mark Twain(D).	Fredric March-Alexis Smith	130	7/22/44	....b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	...b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	....Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	..b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	..b10/23/43
325	Frisco Kid	James Cagney		3/4/44	.....Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	....Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	....Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	...b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	....Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	....b6/10/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	.b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	..b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	...b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	....Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	....b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	....Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	....Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	....b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	....Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan		...a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		....a1/3/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan		....a6/17/44
	Conflict	Humphrey Bogart-Alexis Smith		....a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr		.....
	Corn Is Green	Bette Davis-John Dall		.....
	Cinderella Jones	Joan Leslie-Robert Alda		....a6/10/44
402	Crime by Night	Jane Wyman	72	9/9/44	.....
	Devotion (D)	O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			.....
	Hollywood Canteen	Joan Leslie-Dane Clark			.....
	Horn Blows at Midnight	Jack Benny-Alexis Smith			....a6/3/44
401	Janie	Joyce Reynolds-Robert Hutton	106	9/2/44	....a6/10/44
	Last Ride (D)	R. Travis-Chas. Long			.....
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	...b5/27/44
	My Reputation	Barbara Stanwyck-George Brent			....a6/3/44
	Objective Burma	E. Flynn-James Brown			.....
	Rhapsody in Blue	Joan Leslie-Robert Alda			....a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			.....
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			....a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			....a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan			....a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	....b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		....b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	...b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	....b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F.	Russian Cast	55	Artkino	...b10/3/42
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	...b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	...b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	....b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/19/43
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80	Artkino	...b6/10/44
	What Price Italy (Doc.)		60	Amco	....b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures in Music	Misc.
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Title	Company
Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On the Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

Title	Company
California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Cloud Busters	MGM
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Rangers	Mono.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dixie Jamboree	PRC
Dr. Gillespie's Criminal Case	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Title	Company
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.

F

Title	Company
Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Law	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Title	Company
Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Title	Company
Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.

I

Title	Company
I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Title	Company
Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Title	Company
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Title	Company
Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Lumber Jack	UA

M

Title	Company
Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, The	Rep.
Man in Half Moon Street, The	Para.
Man of Mystery	Rep.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajevo	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Muggs Meets a Deadline	Mono.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
Music in Manhattan	RKO
My Baby Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Title	Company
Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Nevada	RKO
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Title	Company
Objective Burma	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.
Overland Mail Robbery	Rep.

P

Title	Company
Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Title	Company
Queen of the Nile	Univ.

R

Title	Company
Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Title	Company
Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ
Scream in the Dark	Rep
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	Para.
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Texas Rifles	Col.
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Army	WB
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Tomorrow You Die	Col.
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unknown Guest	Mono.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.
V	
Very Thopght of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Meno.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Youth Runs Wild	RKO
Z	
Ziegfeld Follies	MGM

PICTURES STARTED THIS WEEK

Following last week's production decline, when only three pictures went before the cameras, shooting activity was once more in the ascendancy this week, with nine cinematographers pushing the camera "start" buttons on as many pictures. Nevertheless, that's still two less than received the introductory "Quiet!-Action!-Camera!" call during the same week in 1943. This week's new productions:

COLUMBIA

Tomorrow You Die—Principals: Janis Carter, Jim Bannon, George Macready. Director, Bud Boetticher.

Eve Knew Her Apples—Principals: Ann Miller, William Wright. Director, Will Jason.

RKO RADIO

Nevada—Principals: Robert Mitchum, Nancy Gates, Anne Jeffreys. Director, Edward Killy.

REPUBLIC

Flame of Barbary Coast—Principals: John Wayne, Ann Dvorak, Joseph Schildkraut, Virginia Grey. Director, Joseph Kane.

Lights of Old Sante Fe—Principals: Roy Rogers, Dale Evans, George "Gabby" Hayes. Director, Frank McDonald.

Vigilantes of Dodge City—Principals: Wild Bill Elliott, Linda Stirling, Bobby Blake. Director, Wallace Grissell.

UNITED ARTISTS

House of Dr. Edwardes—Principals: Ingrid Bergman, Gregory Peck, Rhonda Fleming. Director, Alfred Hitchcock.

UNIVERSAL

Stars Over Manhattan—Principals: Andrews Sisters, Martha O'Driscoll, Noah Beery, Jr. Director, Edward Lilley.

Beyond the Pecos—Principals: Rod Cameron, Eddie Dew, Fuzzy Knight. Director, Lambert Hillyer.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Carolina Blues Ever Since Venus Impatient Years Meet Miss Bobby Socks	One Mysterious Night	Eve Knew Her Apples Sergeant Mike Stalk the Hunter Tomorrow You Die Unwritten Code, The
METRO	An American Romance Barbary Coast Gent Dragon Seed	Kismet Lost in a Harem Maisie Goes to Reno Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo	Anchors Aweigh Cloud Busters Home Front Music for Millions Picture of Dorian Gray Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Muggs Meets a Deadline Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry	
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Double Exposure Her Heart in Her Throat Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Bluebeard Dixie Jamboree Swing Hostess		When The Lights Go On Again
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Going to Town Goyescas Heavenly Days Mademoiselle Fifi	Marine Raiders Master Race My Pal Wolf Night of Adventure None But The Lonely Heart Step Lively Tall in the Saddle Three Caballeros Woman in the Window Youth Runs Wild	Brighton Strangler Girl Rush Farewell My Lovely Having Wonderful Crime Nevada Princess & Pirate
REP.	Atlantic City Man of Mystery San Fernando Valley	Sing, Neighbor, Sing Storm Over Lisbon Strangers in the Night That's My Baby Three Little Sisters	Brazil Lake Placid Serenade Flame of Barbary Coast Lights of Old Santa Fe
20th-FOX	Big Noise Dangerous Journey Greenwich Village In the Meantime, Darling Irish Eyes Are Smiling	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Keys of the Kingdom Laura Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory
UA	Since You Went Away		Dark Waters Double Furlough Great John L. The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Babes on Swing Street Be It Ever So Humble Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Frozen Ghost Gypsy Wildcat House of Fear Merry Monahans	Moonlight & Cactus Murder in the Blue Room My Baby Loves Music Patrick the Great Pearl of Death Reckless Age San Diego, I Love You See My Lawyer Singing Sheriff	Bowery to Broadway Can't Help Singing In Society Queen of the Nile Stars Over Manhattan
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Saratoga Trunk Strangers in Our Midst Very Thought of You	Christmas in Connecticut Corn Is Green Hollywood Canteen Objective Burma Roughly Speaking To Have and Have Not

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5406 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash	Typical	17	4/ 8/44
5422 Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435 Defective Detectives		16½	
5402 Dizzy Pilots		17	
5432 Dr. Feel My Pulse	Fair	18	3/25/44
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5412 His Hotel Sweet			
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5423 Mopey Dope		16½	
5411 Oh, Baby!		18½	
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427 Quack Service	Good	16	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5407 The Yoke's On Me		16	Not Rev.
5431 To Heir Is Human	Poor	16	3/11/44
5410 Who's, Hugh?	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
5436 You Were Never Uglier		18	
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird	Good	7	7/ 8/44
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SINGS			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656 No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657 No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658 No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659 No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660 No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661 No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662 No. 12 Too Young or Too Old			
FILM-VODVIL			
5951 No. 1 Mousie Powell		10½	Not Rev.
5952 No. 2 Cootie Williams	Fair	10	10/23/43
5953 No. 3 Zeb Carver	Good	11	11/27/43
5954 No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955 No. 5 Novak's Comedy Band	Useful	10	6/17/44
FOX & CROW (Tech.)			
5753 Dream Kids	Very Good	7½	6/ 3/44
5754 Mr. Moocher			
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)			
5601 Amoozin' but Confoozin'	Promising	8	4/ 8/44
5603 A Peekoolyar Sitcheeayshun			
5603 Sadie Hawkins Day	Fair	7	7/ 8/44
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
5904 Traditions of Mexico		8	
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5707 Giddy Yapping		6	
5706 Lionel Lion		6	
5709 Mr. Five By Five			
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pet	Fair	6½	2/ 5/44
5704 Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708 Tangled Travels	Fair	7	7/ 8/44
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	10	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856 No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857 No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858 No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859 No. 9 (Movies 50th Anniversary)		9½	
5860 No. 10 (Burns-Haley-Davis)	Fair	9½	7/ 8/44
SPORTS REELS			
5803 Champ of Champions (Count Fleet)	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5809 Mat Maulers			
5807 Golden Gloves		9½	
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5808 Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804 Ten Pin Aces	Good	10	12/25/43
5806 Follow Through With Sam Byrd	Good	9	4/ 1/44
5805 Winged Targets	Good	9	3/25/44
SERIALS			
5120 Batman	15 Chaps.		7/31/43
5140 Desert Hawk	15 Chaps.		
5160 Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533 Batty Baseball			Not Rev.
W-534 Million Dollar Cat	Very Good	7	5/ 6/44
W-532 Screwball Squirrel	Fast	7	5/20/44
W-535 Tree Surgeon		8	
W-531 Zoot Cat	Good	8	4/29/44
MINIATURES (10)			
M-585 A Great Day's Coming	Fine	10	5/ 6/44
M-586 Important Business		11	
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
M-588 Somewhere, USA (Tech.)		10	
M-584 Tale of a Dog	Good	10	5/13/44
M-587 Why Daddy		9	
PASSING PARADE			
K-571 Immortal Blacksmith		11	
PETE SMITH SPECIALTIES (14)			
S-353 Groovie Movie	Very Good	10	4/29/44
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
S-554 Sportsman's Memories	Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-517 Along the Cactus Trail	Good	9	4/15/44
T-518 Colorful Colorado		8	
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island	Excellent	9	4/29/44
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-519 Roaming Through Arizona		10	
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-7 I'm Just Curious			
D3-8 Indoor Outing			
D3-4 In Hollywood		8	Not Rev.
D3-6 It's Nifty To Be Thrifty			
D3-5 Lucky Lulu			
D3-3 Lulu Gets the Birdie	Very Good	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5 And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-6 Jasper Goes Hunting			
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-5 Fun Time	Excellent	20	6/ 3/44
FF3-6 Halfway to Heaven	Excellent	19	6/17/44
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3 Cilly Goose	Very Good	8	4/22/44
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring	Appealing	10	6/17/44
POPEYE (8)			
E3-4 Anvil Chorus Girl			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8 Moving Aweigh			
E3-7 Pitching Woo at the Zoo			
E3-6 Puppet Love			
E3-5 Spinach-Packin' Popeye			
E3-3 We're on Our Way to Rio	Good	8	6/24/44
POPULAR SCIENCE (6)			
J3-1 No. 1	Good	10	11/ 6/43
J3-2 No. 2	Entertaining	10	12/25/43
J3-3 No. 3	So-So	10	4/ 8/44
J3-4 No. 4	Interesting	10	6/ 3/44
J3-5 No. 5	Interesting	10	7/ 1/44
J3-6 No. 6			
SPEAKING OF ANIMALS (6)			
Y3-5 In a Harem			
Y3-3 In the Newsreels	Excellent	9½	4/ 8/44
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-6 Untitled			
Y3-4 Your Pet Problem		9	
SPORTLIGHTS (10)			
R3-9 Catch 'Em and Eat 'Em			
R3-10 Furlough Fishing			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-6 Heroes on the Mend	Very Good	9	4/22/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/ 1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-8 Speed Carriers		9½	
R3-4 Swimcapades	Good	9½	1/22/44
R3-7 Trail Breakers	Very Good	9½	6/17/44
R3-8 Winged Carriers			
UNUSUAL OCCUPATIONS (6)			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3	Interesting	10	4/22/44
L3-4 No. 4	Average	10	6/24/44
L3-5 No. 5			
L3-6 No. 6			

RKO RADIO

EDGAR KENNEDY (6)			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage	Good	16	4/29/44
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6	Good	9	4/ 8/44
44207 No. 7	Excellent	10	4/22/44
LEON ERROL (6)			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst	Fair	17	5/ 6/44
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES (13)			
44306 Basket Wizards	Good	8	3/ 4/44
44310 Boys Camp		8	
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point	Good	8	4/29/44
44309 Past Performances	Interesting	9	6/ 3/44
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)			
43106 Aircraft Carrier	Excellent	16	5/13/44
43108 Hot Money		17	
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front	Very Good	16	4/ 8/44
43101 Sailors All	Very Fine	20	12/ 4/43
43109 They Fight Again	Excellent	17	7/ 1/44
43107 Viva Mexico	Good	17	5/20/44

REPUBLIC

SERIALS	
Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9/11/43
11	Back Door to Tokyo	Good	18¾	6/17/44
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The	Very Good	16¾	4/22/44
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
10	Underground Report	Very Good	20	5/20/44
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4203	Mailman of Snake River	Interesting	9	5/ 6/44
4202	Silver Wings	Interesting	9	5/13/44
4252	Snowland Sentinels		9	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
4303	Fun for All	Good	7	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville	Good	7	5/ 6/44
4502	Camouflage		7	Not Rev.
4513	Champion Justice	Good	7	4/29/44
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and the Princess	Fair	7	5/ 6/44
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516	My Boy Johnny	Fair	7	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20/44
	Global Air Routes	Good	15	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough	Good	15	4/22/44
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8130	Pagliacci Swings It			
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars and Violins	Acceptable	15	5/20/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44
8376	Barefoot Judge	Fair	9	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College	Good	9	4/29/44
8380	Honest Forger			
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379	Varga and His Beauties	Attractive	9	6/ 3/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES (6) (Tech.)

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
8233	Jungle Jive	Tops	7	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music			
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
	World Without Borders			

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks	Fair	9	4/15/44
8361	Bear Mountain Game			
8359	Fraud by Mail	Instructive	9	6/17/44
8358	Hobo News	Good	9	5/13/44
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model	Excellent	9	4/29/44
8360	Mr. Chimp Goes South			
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22/44
8239	Fish Fry			
8237	Meatless Tuesday	Good	7	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26/44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	Reissue
9311	A Wild Hare		7	Reissue
9307	Bear's Tale		7	Reissue
9312	Cat Came Back		7	Reissue
9305	Cross Country Detours		7	Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½		7	Reissue
9306	Hiawatha's Rabbit Hunt		7	Reissue
9313	Isle of Pingo Pongo		7	Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds		7	Reissue
9308	Sweet Sioux		7	Reissue
9310	Thugs With Dirty Mugs		7	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	
9721	Bugs Bunny & the Three Bears		7	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44
9724	Hare Force		7	
9723	Hare Ribbin'	Excellent	7	7/ 1/44
9726	Old Grey Hare		7	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9106	U. S. Marines on Review		20	
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy		20	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

MELODY MASTERS (10)

9609	Junior Jive Bombers		10	
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band		10	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9610	Listen to the Bands		10	
9606	Songs of the Range	Good	10	7/ 1/44
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	7/ 1/44
9713	Birdy & the Beast		7	
9717	Booby Hatched		7	
9711	Brother Brat		7	
9708	Duck Soup to Nuts		7	
9714	From Hand to Mouse		7	
9715	Goldilocks & the Jivin' Bears		7	
9703	I Got Plenty of Mutton	Fair	7	5/ 6/44
9716	Lost & Foundling		7	
9701	Meatless Fly Day		7	Not Rev.
9720	Odor-able Kitty		7	
9705	Tick, Tock, Tuckered	Fair	7	6/ 3/44
9704	Weakly Reporter	Good	7	4/22/44
9712	Plane Daffy		7	
9710	Slightly Daffy	Fair	7	7/ 1/44
9718	Stupid Cupid		7	
9719	Stage Door Cartoon		7	
9706	Swooner Crooner		7	Not Rev.
9707	Russian Rhapsody		7	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trial by Trigger	Good	20	7/ 1/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days	Good	20	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf	Fair	10	6/17/44
9513	Bluenose Schooner		10	
9510	Cattlemen's Days	Good	10	7/ 1/44
9512	Champions of the Future		10	
9506	Chinatown Champs	Colorful	10	4/29/44
9511	Colorado Trout		10	
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade	Good	10	7/ 1/44
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland		10	
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9006	Musical Movieland		20	
9003	Task Force	Excellent	20	1/ 1/44
9004	The Devil Boats		20	Not Rev.
9001	Women at War		20	10/ 2/43
9005	Winner's Circle		20	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills	Good	10	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
9406	Throwing the Bull		10	

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	16	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, July 12)

MOVIETONE (Vol. 26, No. 89)—American forces capture Cherbourg; Dewey returns to Albany; S.S. Benjamin Warner launched; Denison Dam dedicated; Shuttle bombers from Italy land in Russia.

NEWS OF THE DAY (Vol. 15, No. 287)—Yanks capture Cherbourg; Russians greet Yank shuttle bombers; S.S. Benjamin Warner launched.

PARAMOUNT (No. 90)—Dewey returns from Republican convention; S.S. Benjamin Warner launched; Ringling circus fire disaster; First pictures of Cherbourg victory.

UNIVERSAL (Vol. 17, No. 309)—Yank shuttle bombings; Dewey family portrait; S.S. Benjamin Warner launching; Liberation ceremonies at Statue of Liberty.

RKO PATHE (Vol. 15, No. 92)—First shuttle raid to Russian bases; S.S. Benjamin Warner launched; Capture of Cherbourg.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 90)—Mexico celebrates its independence; French and Colonials train here, then off to war; How milady will wear her hair; Negro named assistant attorney general in New York; CIO women workers visit Fort Knox; Crippled children buy Army ambulance; Negroes hold freedom rally in New York; Allied troops take Elba.

(Released Saturday, July 15)

MOVIETONE (Vol. 26, No. 90).Engineers clean up behind Allied advance in France; General de Gaulle in U. S. to confer with President; Dewey family at home; Scenes of Vice-President Wallace in China; Roxyettes use tailored blouses for their rehearsals; Canada produces powdered penicillin; Allies capture incomplete robot bomb sites in France; Nazi rocket guns in action on the Russian front.

NEWS OF THE DAY (Vol. 15, No. 288)—General de Gaulle in U. S. to confer with President; Seized German films show Nazis on the run in Russia; Allies capture robot plane ramp in France; American engineers clear trail of destruction in France; Scenes of Vice-President Wallace in China; Governor Dewey and Family welcomed home by Pawling neighbors; Film Bulletin No. 21: "Last Furlough."

PARAMOUNT (No. 91)—Dewey holds open house; Democrats map campaign strategy; Vice-President Wallace returns: General de Gaulle in U. S.; Signal Corps films show Nazis' last hours in Rome; AAF introduces new kind of pin-up girl; Film Bulletin No. 21: "Last Furlough."

RKO PATHE (Vol. 15, No. 93)—General de Gaulle in U. S.; Allies capture robot plane ramp in France; Dewey and family get homecoming at Pawling; Scenes of Vice-President Wallace in China; International monetary parley; Signal Films show Nazis' retreat from Rome.

Wallis Signs Ann Richards

Hal B. Wallis has signed Ann Richards to a long-term contract and as her first role under the new agreement may cast her in Chris Massie's "The Love Letters" or the film version of Lillian Hellman's stage hit, "The Searching Wind." Wallis owns both properties and will produce them for Paramount release. A native of Australia, the 25-year-old actress made her American debut in MGM's "An American Romance." Under the terms of the contract, RKO has the right to Miss Richards' services for two pictures a year.

Flying Tigers in 'Little Devils'

Ralph Linn, Charles Sherlock, J. Gilbreath and Allen Fox have been signed to portray Flying Tigers in China in "Little Devils," Monogram's current production being directed by Monta Bell for producer Grant Withers. Harry Carey and Paul Kelly head the cast.

Roles for More Glamor Girls

Maxine Fife, Kay Scott, Mary Jane Dodge and Yvonne de Carlo have been given roles in "Out of This World," increasing to thirty-two the number of glamor girls in this Paramount musical production.

'Wonderful Crime' in Braille

"Having Wonderful Crime," the Craig Rice mystery being picturized by RKO Radio, has gone into its first printing in Braille.

This is No. 11 of a series



View of Rio de Janeiro from the harbor.

BRAZIL . . .

largest of Freedom's strongholds in South America, is today actively fighting at the side of the Allies. Her armed forces are writing history for the world of the present and the future to read pridefully—history carved from heroic combat imposed upon her Axis foes from the air above the South Atlantic and from the surface of that sea.

. . .

Two nations individually and collectively joined in a sacred cause—Estados Unidos do Brazil and the United States of America! Many are the reasons for their mutual aspirations moving them to think and act in concert whether above them hovers the Dove of Peace or the God of War.

A typical reflection of this mutuality is the understanding which springs from their respective spheres of democratic motion pictures, press and radio.

To a large degree, the films shown on the screens of Brazil flow from Simplex Projectors, selected by discriminating showmen for their theatres—another one of the many instances which have won for Simplex the deserving appellation of the International Projector.

Simplex—IN WAR AND PEACE—THE *INTERNATIONAL* PROJECTOR



SHOWMEN'S TRADE REVIEW

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PUT THE V DRIVE ACROSS
—KEEP SELLING E BONDS!


JUL 28 1944

David O. Selznick (See Page 4)

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★ Complete ★ Every Week ★
PRODUCT GUIDES
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Vol. 41 No. 1

July 22
1944

Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879. Published weekly by Showmen's Trade Review, Inc., 1501 Broadway, New York 18, N. Y., U. S. A. 10 cents a copy, $2 a year. All contents copyright 1944 by Showmen's Trade Review, Inc.

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

WATCH IT GROW!



Another Big M-G-M World Premiere at Radio City Music Hall follows record-breaking "The White Cliffs of Dover."

TWENTY YEARS OF LEADERSHIP
MGM

WAR BULLETIN! HAVE YOUR BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK

The Editorial Page

Finish The Job

You've done a magnificent job on the Fifth War Loan. But don't spoil the job by failing in your duty to render your report.

It is hard to understand why a small number of theatremen will hold up the completion of the drive and the committee's work by ignoring requests for these reports. And it is inconsistent with the fine results they obtained in the drive.

Please don't put yourself in that class of hesitators and procrastinators whose dallying and putting things off will hold up the good work of the drive and delay the final revelation of the mighty fine, upstanding job that has been done by theatremen and others in the industry in cooperating in the Fifth War Loan campaign.

Make up your mind now, to turn in that report to drive headquarters not later than the morning of July 28. The committee has made it as simple and as easy as is


Here Is My Complete Report on the
Fighting 5th
FIFTH WAR LOAN CAMPAIGN
For Bond Sales From June 1st Thru July 27th
NAME .....
NUMBER OF BONDS SOLD Total All Activities ..... Total Maturity Value $.....
Included in the Above Figures Are the Amounts Shown Below for These Special Events
WAR BOND PREMIERE ..... Number Bonds Sold ..... $ ..... Maturity Value
FREE MOVIE DAY ..... Number Bonds Sold ..... $ ..... Maturity Value
CHILDREN'S BOND PREMIERE ..... Number Bonds Sold ..... $ ..... Maturity Value
..... (Theatre) ..... (Street Address) ..... (City)
..... (State) (Exchange Area) Is Theatre Issuing Agent? ☐ Sub-Issuing Agent? ☐

humanly possible (note the reproduction of the report nearby). To comply with the committee's request requires only that you fill out the card and put it in the mails. Is that asking too much? We think not.

Thank you, Mr. Theatreman, for giving this your prompt attention.

▲ ▲ ▲

Selznick Does It Again

Each succeeding production that emanates from David O. Selznick's organization appears to be another milestone in the progress of the silver screen to better entertainment. Although there are long lapses between Selznick pictures, it appears certain that when they finally arrive the productions surpass even the unusual build-up that heralds them—which speaks volumes for the talent and skill of Selznick as producer and showman.

"Since You Went Away" has arrived and even a modest prediction would seem to indicate that it will be here for a long time to come. Its progress from the early runs right on down to the last runs possibly is destined to form a parade of new theatre attendance records.

Although the picture is exceptionally well reviewed elsewhere in this issue we cannot refrain from adding our own thumb-nail summation: "Since You Went Away" has the master's touch.

▲ ▲ ▲

Observations

Election of Leon Fromkess to presidency of the various PRC companies is a fitting reward to the man who has been so closely connected with the beginnings, growth and, more recently, the higher box-office calibre of PRC product. Fromkess has wrought a closely knit and smooth-working organization while eliminating the friction that, for a while, interfered with the progress of the company he now directs so ably.

* * *

In order to branch out as a theatre owner, Don Jacocks, until this week New Jersey Zone Manager for the Warner Theatres, has resigned. He takes with him to his new enterprise the sincere good wishes of all those with whom he has come in contact while handling the Jersey zone and it is a foregone conclusion that he will do as well for himself as he did for the Warners—which is saying a lot.

* * *

There seems little doubt that the product for the new season will be even better than for the show year now ending. A check-up of completed pictures will clearly indicate that a high percentage of strong box-office product is on the way to the nation's theatres. This is a good sign for all branches of the industry since it must add up to continued high grosses throughout the country.

* * *

There have been rumors that the cartoon producers want to convince theatre owners that they are entitled to a little higher price for their product. It is certainly most unusual for anyone to agree with any argument pointing towards a price tilt for pictures, but truth compels the observation that the short cartoons have bolstered many a poor feature and if it is true, as the cartoon producers claim, that they are still getting the same prices as they did years ago, then maybe they are entitled to a slight boost. At any rate, we doubt if Mr. Theatreman will quibble over so small an increase for such meritorious product. What do YOU think?

—*"CHICK" LEWIS*

Send Him Ear Muffs!

Chronic hot weather complainants in Philadelphia get no sympathy from Manager Edgar Wolf of the Wynne Theatre, who replies to their grumbles and groans with this quotation from a letter from his son, Lt. Edgar Wolf, Jr., stationed in India:

"We are having a severe cold spell over here. The temperature suddenly dropped from 160 to 120 degrees."

MGM and Loew's Promote Four Long-time Employes

It was promotion week at the Loew and MGM offices, with four long-time employes being moved up through the death of top officials. William G. Brenner, who has been handling sales personnel work and supervising MGM's checking department, has ben appointed to take charge of the company's exchange maintenance, succeeding the late J. S. MacLeod. Brenner's first job with MGM was to inaugurate a checking department in 1936.

Max Wolff, who has been with Loew's for 26 years, has been made general purchasing agent, succeeding the late Charles J. Sonin. At the same time, Al Hoffman becomes assistant to Wolff and Leo Lieberman assumes the duties formerly performed by Hoffman. Wolff began at Loew's as assistant to Charles C. Moskowitz in the department of theatre construction expenditure. Later he formed the purchasing department.

Omaha Realtors Cry 'Murder!' But Find OWI Film Harmless

Members of the Omaha Board of Realtors last week visited the Admiral Theatre to see the OWI film, "Skirmish on the Home Front," and decided it wasn't so much of a knock at their business as they had heard. President W. O. Larson had commented before seeing the film: "The picture is, I believe, detrimental to the real estate business, advising our people against purchasing homes now."

General opinion of the board was that while it didn't exactly like the argument that a better house could be bought after the war than now, there was nothing to get excited about. They found the picture did stress a way of avoiding inflation and contained one episode about a couple that bought a home at a considerable higher price than it would have been a year before.

20th Century-Fox Officials Back After Survey of Product

Back from Hollywood this week were 20th Century-Fox officials Spyros P. Skouras, Tom Connors, Murray Silverstone, William J. Kupper, Francis L. Harley, W. C. Gehring, L. J. Schlaifer, A. W. Smith, Jr., and Sam Shain.

The executives held conferences with Joseph M. Schenck and Darry F. Zanuck.

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Bert Stearn Heads New Co-op Exchange

The system of rapidly-spreading exhibitor-owned co-op exchanges which started in Ohio was strengthened this week with the formation of Film Classics of Western Pennsylvania in Pittsburgh, headed by Bert Stearn. The new outfit starts business with 115 theatres booking the Samuel Goldwyn reissues as released by Film Classics.

A deal is now on the fire in Indianapolis whereby a Film Classics of Indiana will be established, it was reported. The plan under discussion is for a group of independent exhibitors to put up $50,000 for purchase of the stock in the corporation, which is the plan followed out in the earlier opening of co-op systems in Cleveland and Cincinnati. For the Theatre Owners' Co-operative Exchange of Ohio Film Classics of Ohio will handle distribution of the company's product.

According to present figures, Film Classics franchise holders are claimed to control 1540 theatres, with a possible 2000 indicated inside of a mouth.

$50,000 to Navy Fund As Share of 'Wassell'

A check for $50,000, representing the first installment on the Naval Relief Society's share of the world gross of "The Story of Dr. Wassell," was presented last Tuesday to Admiral James O. Richardson, executive secretary of the Society, by Barney Balaban on behalf of Paramount Pictures and Cecil B. DeMille Productions.

The presentation was made in Balaban's office in New York, and the Paramount president said there will be more checks in like amount presented to the Navy fund as its share of the gross on the picture, which, Balaban added, is now running at a rate which places it up among the three top-grossing pictures of the year at Paramount theatres.

Accepting the check for the Navy Society, Admiral Richardson assured Paramount and De Mille that the money would serve a good purpose. He said the Navy Relief Society had made "gratuities," outright money gifts, totaling about $350,000 to needy service men or members of their families since the first of the year, and had made loans of three times that amount to Navy men under a plan whereby such funds are paid back without interest charge, or entirely forgiven if the man is unable to repay the loan.

U.A. Eastern District Sales Forces Gather at N. Y. Meeting

The first in a series of combined district sales meetings for the United Artists sales force is being held this Friday and Saturday (21-22) with district and branch managers, as well as salesmen, from both the New York and Boston districts convening at the Warwick Hotel in New York.

Sam Lefkowitz, New York district manager and James Winn, manager of the Boston district, are presiding at the meetings, which are attended by branch managers and salesmen from the New York, Philadelphia, Washington, Boston, Buffalo and New Haven exchanges.

PRC Meet Set for Cleveland

Leo J. McCarthy, general sales manager of PRC, has called a regional sales meeting to be held in Cleveland July 22-23. PRC representatives from the Cleveland, Cincinnati, Detroit, Indianapolis and Pittsburgh offices will attend.

NTS Holds Vets' Jobs

Every National Theatre Supply employe now in military service was guaranteed a job after his honorable discharge when Walter E. Green, president, this week pledged the company to offer a position to every qualified National veteran according to his or her talents.

Mr. Green said: "We want you back! To us you are just as much a National man as if you had gone to work this morning at your old job. It is the company's objective to provide a job for every qualified National veteran. This is our pledge to you who have fought for us—that your job is waiting, and it is our fervent hope that the day may not be far distant when you may rejoin us."

Fromkess Elected PRC Head, Young Chairman

The question of who was going to be president of PRC Pictures was answered this week with the announcement that Leon Fromkess had been elected to that post by the Board of Directors at a meeting held Friday, July 14. At the same time Kenneth M. Young was elected chairman of the Board of Directors. Prior to the Board elections the post of president was unfilled, with Fromkess designated as executive vice-president in charge of production. Young was a member of the Board. The new line-up applies also to the subsidiaries, PRC Productions and PRC Studios Corp.



Leon Fromkess

With the top executives decided upon, the Board elected Arthur B. Johnson to the newly created double office of secretary and treasurer, continued Leo J. McCarthy as general sales manager in charge of distribution, and re-elected Roberto D. Socas as foreign sales manager.

Fromkess was scheduled to leave New York for Hollywood on Thursday to put into effect an expanded production program based on extra appropriations voted for that purpose.

David O. Selznick

(The Man on the Cover)

One of the owners of United Artists and chairman of the board of Vanguard films, whose insignia, "A David O. Selznick Production" (to the industry and the public synonymous with superior motion picture achievements) this week appeared on theatre screens for the first time since "Gone With the Wind" and "Rebecca," as his new production, "Since You Went Away" had its premiere in Los Angeles and New York.

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Vitagraph Name to Go

The name of Vitagraph, prominent since the early days of the industry, will go out of existence on August 1 through a decision of Warner Bros. to change the name of its sales unit from Vitagraph, Inc. to Warner Bros. Pictures Distributing Corporation. Papers covering the change have been filed with the Secretary of State at Albany, N. Y. (Vitagraph, Inc. is a New York corporation.) Warners acquired Vitagraph in 1925 as its exchange system. Officers and corporate set-up in the new distributing subsidiary remain unchanged from those of Vitagraph, with Ben Kalmenson as president, and Charles Einfeld, Roy Haines and Arthur Sachson as vice-presidents.

Paramount Board Re-elects Entire Slate of Executives

At a meeting of the Board of Directors of Paramount Pictures, Inc., last week all officers of the company were re-elected. The officers are: Adolph Zukor, Chairman of the Board; Barney Balaban, President; Stanton Griffis, Chairman of Executive Committee; Y. Frank Freeman, Vice-President; Austin C. Keough, Vice-President; Charles M. Reagan, Vice-President; John W. Hicks, Jr., Vice-President; Henry Ginsberg, Vice-President; Leonard H. Goldenson, Vice-President.

Also, Walter B. Cokell, Treasurer; Fred Mohrhardt, Comptroller; Austin C. Keough, Secretary; Norman Collyer, Assistant Secretary; Jocob H. Karp, Assistant Secretary, and Frank Meyer, Assistant Secretary.

Fabian's New Wilmer & Vincent Unit to Be Headed by Golding

The purchase of the Wilmer & Vincent circuit recently by the Fabian Theatres has resulted in the promotion of Lou Golding, division manager for Fabian in Albany, to the post of division manager for the Wilmer & Vincent division of the chain, it was announced last Friday by S. H. Fabian and Sam Rosen.

Saul Ullman, formerly the Schenectady city manager, has been elevated to Golding's former spot in the reshuffling, while Ullman's post, in turn, will be filled by Guy Graves.

Sistrom, Butler to Aid Ginsberg In Running Paramount Studios

When Henry Ginsberg takes over at the Paramount studios as general manager in charge of all productions in September, he will have as active associates Joe Sistrom, now a Paramount producer, and Frank Butler, scenarist, it was disclosed this week. Sistrom and Butler will assist Ginsberg in the selection of stories, the acquisition of writers and producers, and in executive duties connected with studio management.

Schulberg Joins Vanguard

Vanguard Films and the David O. Selznick Enterprises announced that B. P. Schulberg, pioneer film producer and executive, had joined the organization to act in an administrative capacity for Daniel T. O'Shea, president of Vanguard-Selznick.

'Casanova Brown' Shows July 31

Trade screenings of "Casanova Brown," first of four International Pictures' productions which RKO Radio will release during 1944-45, will be held on July 31 in all exchange cities except St. Louis, where the picture will be shown on August 1.

Free Movie Days and Bond Premieres Reach 14,077 Total; May Triple 4th Drive Record

Registered special events in theatres during the Fifth War Loan, as reported through Monday, July 17, reached the record total of 14,077, as compared with 6,585 officially reported during the Fourth War Loan, R. J. O'Donnell, National "Fighting Fifth" Chairman, announced Tuesday.

The Fifth War Loan figures include events registered with the Distributors' Division, of which Ned E. Depinet is National Chairman, and are still incomplete. In addition, the totals are expected to be increased when the final figures are reported with the inclusion of the events held through July. Exhibitors are to mail their final and complete reports to the National Committee in New York on the night of Thursday, July 27.

Incomplete returns on Free Movie Day show such events held in 7770 theatres, as compared with 3403 in the Fourth Loan; 5198 War Bond Premieres for adults, as against 3182 in the Fourth War Loan, and 1069 Children's Premieres. In addition, there were 40 registered events not included in these categories.

The comparison of War Bond premieres by exchange areas is as follows:

Albany, 53-18; Atlanta, 200-136; Boston, 182-86; Buffalo, 41-28; Charlotte, 157-156; Chicago, 125-72; Cincinnati, 174-53; Cleveland, 82-83; Dallas, 382-208; Denver, 167-201; Des Moines, 175-40; Detroit, 109-93; Indianapolis, 64-58; Kansas City, 388-170; Los Angeles, 177-121; Memphis, 121-70; Milwaukee, 337-236; Minneapolis, 452-281; New Haven, 37-38; New Orleans, 200-12; New York, 92-67; New Jersey, 22-0; Oklahoma City, 37-91; Omaha, 85-61; Philadelphia, 310-145; Pittsburgh, 166-102; Portland, 94-81; St. Louis, 94-63; Salt Lake City, 150-114; San Francisco, 251-185; Seattle, 82-50; Washington, 92-63.

The comparison for Free Movie Day follows: Albany, 94-65; Atlanta, 433-32; Boston, 189-12; Buffalo, 131-157; Charlotte, 366-112; Chicago, 308-250; Cincinnati, 319-84; Cleveland, 280-198; Dallas, 497-122; Denver, 100-143; Des Moines, 90-78; Detroit, 390-1; Indianapolis, 348-18; Kansas City, 241-40; Los Angeles, 64-0; Memphis, 63-42; Milwaukee, 245-99; Minneapolis, 534-0; New Haven, 153-61; New Orleans, 129-11; New York, 452-800; New Jersey, 22-0; Oklahoma City, 93-37; Omaha, 126-92; Philadelphia, 187-350; Pittsburgh, 333-97; Portland, 135-100; St. Louis, 516-161; Salt Lake City, 122-42; San Francisco, 296-23; Seattle, 134-125; Washington, 380-51.

Urge Prompt Reports

Abram F. Myers, general counsel and chairman of the board of National Allied, and Ed Kuykendall, president of the MPTOA, joined the national committee for the Fifth War Loan drive and other industry leaders in urging exhibitors to make the reporting of final bond sales on the simplified report form a prompt and 100 per cent job.



Ed Kuykendall

In a letter to John J. Friedl, campaign director, Kuykendall says:

"The single theatre owner who delays to mail his own report must realize that his carelessness, negligence and failure to complete his personal responsibility puts his state chairman and the national committee on the spot. . . . Some exhibitors may be ashamed of their own showing and therefore reluctant to reveal the final results of their efforts . . . this I can understand and sympathize with, as we all know that there are places where circumstances beyond the control of the exhibitor make it utterly impossible to reach a quota or do as well as expected. But he must know that there are others who face this same problem, who have the courage to file their report just the same."



Abram F. Myers

Mr. Myers pointed out the necessity for prompt mailing of the final report on the night of July 27 via a special bulletin to all members of Allied States Association, declaring:

"The theatres have done and are doing a magnificent job of selling the Fifth War Loan bonds. . . . But in order that the magnitude of their achievement may be understood by others, they must report the results of their efforts to the Fifth War Loan Committee. . . . Allied takes this occasion to express its pride that such outstanding leaders as Martin Smith, Al Steffes, Harry Lowenstein, Don Rossiter and Lou Rome have served during the campaign as State Chairmen and that the rank and file have contributed so mightily to the effort. Now let's finish the job."

Housing Problem?

What to do with a Texas steer is starting to bother the Iowa war bond salesmen who have information the Hawkeye state is leading Texas on the fifth war loan drive. Someone suggested parking the beef critter in A. H. Blank's back yard, but the Tri-States Theatre Corp. executive is said to have nixed the idea. Instead, Blank warned his Iowa salesmen that the contest is not over.

Blank bet an Iowa hog against a Texas steer with R. J. O'Donnell, national war bond drive chairman, at the start of the drive that Iowa would top Texas in Bond sales.

Jacocks Quits Warners for N.E. Circuit; Damis Succeeds Him

Donald Jacocks, Newark, N. J., zone manager for Warner Bros. during the last 14 years, has resigned to take over the Levenson circuit in Quincy and Brookline, Mass., and Frank Damis has been appointed to succeed him, it was announced over the week-end by Joseph Bernhard, general manager of the Warner circuit.

Jacocks, it is understood, will operate the New England houses in association with his brother.

Damis started 15 years ago in the booking department of the Warner home office and then acted as film buyer and booker in the Newark zone. He spent some time in Pittsburgh at the same job, and returned to Newark ten years ago as assistant zone manager.

Bernhard at Newark Meeting

Joseph Bernhard, general manager of Warner Bros. Theatres, presided at a meeting of the managers and executive staff of the Newark zone Tuesday at the Newark headquarters.

Following a short talk by Frank Damis, newly appointed zone manager, a farewell address was made by Don Jacocks, who resigned to go into business for himself.

Grad Sears Heads for London

Grad Sears, United Artists distribution head, left New York for London on Tuesday for conferences with J. Arthur Rank, British film mogul, and other officials in connection with UA business in the United Kingdom. He will visit UA exchanges in England while there.

Wassell?



In First Regul
Across th

NEW FIRST WEEK RECORD FOR PRESENT A

TOPPING "STAR SPANGLED RHYTHM" E

BEATING "LADY IN THE DARK" FIRST

RUNNING AWAY FROM "LADY" ON FIRST W

OPENING, NORSHORE, DU

FINISHING 15% BETTER THAN "L

IN 7th WEEK AT N. Y. RIVOLI . . . AND STILL RU

ROADSHOW A

GARY COOPER
in CECIL B. DeMILLE'S
"The Story of Dr. Wassell"
IN TECHNICOLOR

with Laraine Day • Signe Hasso • Dennis O'Keefe
Carol Thurston and Carl Esmond • Stanley Ridges

Produced and Directed by CECIL B. DeMILLE

Screen Play by Alan LeMay and Charles Bennett • Based upon the Story by Dr. Wassell as related by him and also upon the story by James Hilton

Colossal!



elease Runs
ountry...

SSION SCALE AT NEWMAN, KANSAS CITY!

0% AT FOX, ATLANTA, IN FIRST WEEK!

K AT PARAMOUNT, TOLEDO, BY 25%!

PARAMOUNT, SPRINGFIELD, MASS., BY 24%!

, 48% AHEAD OF "LADY"!

" AT ALABAMA, BIRMINGHAM!

NG AHEAD OF "FOR WHOM THE BELL TOLLS"

GRIND RUNS!

Paramount?

Paramount!





War Bulletin!
Have Your Bond Sales Figures Ready
for 5th War Loan Report Blank

EVENTS IN THE TRADE

Camera Shots of Film Personalities in the News of the Industry



AT $550,000 WAR BOND PREMIERE. Pleased with the results from the War Bond premiere of the Warner Bros. 2-reel Technicolor Service special, "Devil Boats," at E. M. Loew's Paramount Theatre, Newport, R. I., Norman H. Moray, Warner short subject sales manager (left); Ed Fay, exhibitor leader and R. I. director of the WAC; and A. Pam Blumenthal, co-producer of the film, pose for the cameraman in the lobby of the theatre.



NEW CARTOON PRODUCER. John Sutherland is seen holding two of the plastic figures that appear in a new program of Technicolor cartoons to be released through United Artists. The first is "The Cross-eyed Bull" and the second—in which these figures appear—will be "Pvt. Pinky and the Flying Jeep," which will start a series on the Pvt. Pinky character.



UNIVERSAL FOREIGN STAFF CALLED IN. J. H. Seidelman, Universal's foreign chief, has recently brought to New York a number of the company representatives from their far-flung fields for conferences. Here they are; left to right: Al Szekler, Brazil; Enrique Aguilar, Spain and Portugal; Charles A. Kirby, assistant foreign manager; Al Daff, foreign sales supervisor; Mr. Seidelman; Herc McIntyre, Australia and New Zealand; and E. N. Ferro, Panama, Central America and Ecuador.



SALOMON AS HE WAS. Captain Jack L. Warner, Jr., on a recent trip to the Warner Bros. British studios in Teddington, England, posed with A. M. (Doc) Salomon, who was in charge of production there until a Nazi robot bomb explosion destroyed the plant and killed Salomon.



'WILSON' AMBASSADOR. George Jessel, 20th-Fox producer, on his arrival in New York from Hollywood to make a series of personal and radio appearances in connection with the premiere of "Wilson," which opens at the Roxy Theatre on August 1.

Mourn Mrs. Moskowitz

Mrs. Anna Moskowitz, widely known as the inspiration of several leading film executives, passed away Thursday morning after a brief illness at her home in Kew Gardens, N. Y. She was eighty years old.

Affectionately known as "Mom" to hundreds in the film industry, Mrs. Moskowitz was the mother of Charles C. Moskowitz, vice-president of Loew's, Inc.; Harry Moskowitz, head of Loew's Construction Department; Arthur Moskowitz; Joseph Moskowitz, New York studio representative of 20th-Fox; Martin Moskowitz, also of 20th-Fox, and three daughters, Mrs. Maurice Scopp; Mrs. Jack Harris, and Mrs. Irving Snyder.

Pine-Thomas Team to Release Through Paramount Until 1948

With one year still to go on their present Paramount contract, which calls for a minimum of six pictures annually, the producing team of William Pine and William Thomas have been signed by Y. Frank Freeman, vice-president in charge of studio operations, for two more years, extending their affiliation to August 1, 1948.

First picture on the Pine-Thomas 1944-45 schedule will be "Dangerous Passage," now being prepared as a Robert Lowery starrer with William Berke directing, followed by "Homesick Angel," starring Johnny Weismuller, which will be directed by Lew Landers. Next scheduled is "People Are Funny," based on the NBC show of that name, with Jack Haley in the leading role, then "Crime On My Hands," from an original purchased for William Gargan's debut under the Pine-Thomas aegis. Set up as extras, to be produced as "A" pictures, are "People Are Funny" and "Storm."

Walter Brooks Joins MGM as Assistant to H. M. Richey

Walter Brooks, former theatre operator and executive, was appointed assistant to H. M. Richey, director of exhibitor relations for MGM, according to an announcement Wednesday. He will assume his new duties next Monday.

Brooks served as consultant to the Co-ordinator of Inter-American Affairs, was in charge of newspaper relations for Postmaster General Frank C. Walker and more recently was aide to Drew Pearson, Washington newspaper columnist and radio commentator.

'U' Holds Final Regional Meet

Universal's final regional sales meeting was held Wednesday when the New York district ended a two-day session conducted by Fred Meyers, Eastern sales manager, and D. A. Levy, district manager. W. A. Scully and E. T. Gomersall addressed the concluding session. Among those attending were William Murphy, Nat Goldberg, Phil Winnick, Harry Furst, Sam Finkel and Leo Simon.

Equipment Dealers Meet Oct. 22

The Theatre Equipment Dealers Protective Association will hold its 1944 annual meeting at the Hotel Bismark, Chicago, October 20-22, it was announced in St. Louis Wednesday by Ray Colvin, president. A. G. Smith, chief of the WPB Amusement Division, is scheduled to addresss the meeting.

One-Week Minimum Bookings

MGM's "Dragon Seed" has been set for bookings of a minimum of one week's run in 32 Loew theatres around the country Aug. 3.

Stars Shine at Gala Hollywood Preview

For the first time since the war, Hollywood turned out in full dress last Monday night for the press premiere there of David O. Selznick's "Since You Went Away" at the Carthay Circle Theatre. The invited audience of 1500 filed into the theatre past a gallery of 2000 fans and onlookers who crowded bleachers and standee space in the vicinity. Producer Selznick and the seven stars of the picture (Claudette Colbert, Jennifer Jones, Shirley Temple, Robert Walker, Joseph Cotten, Monty Woolley and Lionel Barrymore) drew rounds of applause outside and inside the Carthay Circle.

The audience which assembled for the first formal presentation of Selznick's first picture since "Gone With the Wind" and "Rebecca" made up a list of personality and studio executive names such as would be selected for top billing in a register of Hollywood's most important figures.

Included among the stars and celebrities present were:

Edward Arnold, Mary Astor, June Allyson, Lucille Ball, Wallace Beery, William Bendix, Lee Bowman, Charles Boyer, Charles Coburn, Gary Cooper, Joan Haven, Jimmy Durante, Deanna Durbin, Jinx Falkenburg, Gracie Fields, Geraldine Fitzgerald, Joan Fontaine, Kay Francis, Janet Gaynor, Judy Garland, Cindy Garner, Paulette Goddard, Kathryn Grayson, Lillian Gish, Signe Hasso, Sonja Henie, Marsha Hunt, John Hodiak, Van Johnson, Al Jolson, Alyn Joslyn, Danny Kaye, Gene Kelly, Evelyn Keyes, Otto Kruger, Fritz Lang, Alan Ladd, Howard Lindsay, Mary Livingston, Fredric March, Virginia Mayo, Hattie McDaniel, Lauritz Melchior, Dorothy McGuire, Burgess Meredith, Jackie Moran, Agnes Moorehead, George Murphy, Lieutenant Commander Robert Montgomery, Merle Oberon, Michael O'Shea, Gregory Peck, Susan Peters, Walter Pidgeon, Jane Powell, Donna Reed, Sheilah Ryan, Ginny Simms, Frank Sinatra, Dorothy Stickney, Gene Tierney, Lana Turner, Clifton Webb, Arleen Whelan, Dame May Whitty, Richard Whorf, Jane Withers, Keenan Wynn, Orson Welles.

Other prominent guests included Mrs. Fletcher Bowron, Nate Blumberg, Harry Joe Brown, Benedict Bogeaus, Henry Blanke, Don Belding, John Cromwell, Arthur Schwartz, Harry Cohn, Irving Cummings, J. Cheever Cowdin, Col. Frank Capra, Cecil B. De Mille, Charles Einfeld, Charles K. Feldman, Bryan Foy, William Goetz, Henry Ginsberg, Alfred Hitchcock, Nunnally Johnson, Ernst Lubitsch, Jesse L. Lasky, David L. Loew, Sol Lesser, Eddie Mannix, Joseph M. Schenck, Harry A. Sherman, Robert L. Smith, Max Steiner, Dore Schary, Daniel T. O'Shea, Charles Vidor, Billy Wilder, Jack L. Warner, Walter Winchell, William A. Wellman, H. M. Warner, Tay Garnett, Henry Willson, Margaret Buell Wilder, Hal B. Wallis, Col. Darryl Zanuck, Lieutenant Commander Eugene Zukor, Louis B. Mayer.

TRADE TRAVEL LOG

J. R. Grainger, Republic president, back from Empire Universal Films, Ltd. convention at Montreal.

Rube Jackter, Columbia assistant general sales manager, and George Josephs, manager, sales accounting, arrived in New York Thursday from the West Coast.

Roy Disney, vice-president of Walt Disney Productions, in New York from Hollywood to attend RKO Radio's annual sales meeting at the Waldorf-Astoria Hotel. Following the sales meeting, Disney leaves for Mexico City.

W. A. Scully, F. J. A. McCarthy and Maurice Bergman, in Canada attending Universal's Canadian sales meeting at the Mt. Royal Hotel.

Roy Haines, Warner Bros. western and southern division sales manager, back in New York from a tour of Charlotte, Atlanta, New Orleans and Memphis.

William Perlberg, 20th-Fox producer, arrived in New York for the premiere of "Wilson," opening at the Roxy Theatre, August 1.

Jules Fields, 20th Century-Fox assistant exploitation manager, has gone to Providence, R. I., to prepare the campaign for the Majestic Theatre premiere of the company's "Wing and a Prayer."

WILL BE IN SPOTLIGHT AT SALES MEET

When the more than three hundred delegates to RKO Radio's thirteenth annual sales meeting convene on Monday at the Waldorf-Astoria Hotel, New York they will be greeted by an imposing group of executives representing sales, production, and advertising units of the company. They will keynote the coming season's sales policies.



N. Peter Rathvon, Board Chairman — **Ned E. Depinet**, President — **Charles W. Koerner**, V.-P.-Production — **Robert Mochrie**, Gen. Sales Mgr. — **Fredric Ullman, Jr.**, Pres. Pathe News



Phil Reisman, Vice-Pres. — **H. J. Michalson**, Shorts Mgr. — **S. Barret McCormick**, Dir. Advertising — **Nat Levy**, Eastern Sales — **Walter E. Branson**, Western Sales

Universal to Distribute Spanish-Made Film Here

With business in much better condition and the Government apparently cooperating with the Allies, the Spanish market was this year fully supplied with American films for the first time since before the revolution, according to Enrique Aguilar, manager of Universal Pictures in Spain, during an interview this week with the trade press. At this normal rate Universal and other major companies distribute from 10 to 15 features each during a season.

Mr. Aguilar revealed that Universal had contracted to distribute a Spanish-made film on a world-wide basis. This feature is "Te Quiero Para Mi" ("I Want You for Myself"). It is now being equipped with English titles.

Cleveland Beauty, Dorothy Hart, Wins Nat'l 'Cover Girl' Contest

A Cleveland girl, Dorothy Hart, 21 years old, five-feet-six, and a brunette, has won the "National Cinderella Cover Girl of 1944" contest held by Columbia Pictures. This week seven authorities on feminine beauty selected Miss Hart from 50 finalists. The winner will go to New York for a ten-day stay, accompanied by her mother, Mrs. Walter C. Hart, at the invitation of Columbia Pictures. They are expected to arrive July 31.

Navy to Honor Showman's Son

Sandy Nininger, Jr., who was posthumously awarded the first Congressional Medal of Honor in the present war, will be honored by the Navy next month when Walter Butler Shipbuilders of Superior, Wisc. launches the U.S.S. *Alexander R. Nininger, Jr.* Nininger met death at Bataan after killing more than a score of Japs single-handed. His father, Alexander R. Nininger, Sr., is at present manager of the Lake Theatre, Lake Worth, Fla.

Loew's Movie Guide Ad Now 4 Years in Dailies

Loew's Theatres' Movie Guide, appearing daily in the eight major New York City newspapers, began its fifth year of uninterrupted publication this week.

Listing the daily attractions in 70 Loew's neighborhood theatres, the Movie Guide was the first combined neighborhood advertising to be accepted by the New York papers, and inspired similar space from other theatre circuits. It replaced thousands of "snipe" posters, outdoor billboard advertising, and a direct-by-mail publication of over 1,000,000 circulation. It is estimated that almost 7,000,000 persons daily consult the guide.

The guide was conceived by Oscar A. Doob, advertising director of Loew's theatres, and is handled by Ernest Emerling.

'Atlantic City' Premiere July 29

World premiere of Republic's "Atlantic City" has been set for July 29, at Hamid's Million Dollar Pier on Atlantic City's famous boardwalk.

Short as 2nd Feature

In a booking that sets new precedent since the general establishment of dual bills, 32 Loew theatres in the New York metropolitan area will present "Going My Way" as the headliner with Paramount's 2-reel Technicolor musical, "Showboat Serenade," as the second feature, for a full week commencing August 3. The booking was negotiated by Henry Randel, Paramount New York exchange manager. The single feature program will be rounded out by a Paramount one-reel Technicolor cartoon, "Suddenly It's Spring," making the show a complete Paramount package.

The Box Office Slant

Since You Went Away

UA-Selznick-International Drama 172 mins.

AUDIENCE SLANT: (Family) This searching panorama of the American home front during 1943, with a typical family as the focal point of a narrative concerned with events and human associations that affect the lives of a mother and her two daughters, offers a rich experience for the theatregoer—one enlivened by sincerity of character portrayal and delineation and potent emotional appeal.

BOX-OFFICE SLANT: Cumulative favorable publicity will add to obvious strength and prestige of cast, producer and director as big drawing factors.

Cast: Claudette Colbert, Jennifer Jones, Shirley Temple, Robert Walker, Monty Woolley, Hattie McDaniel, Jane Devlin, Lloyd Corrigan, Gordon Oliver, Agnes Moorehead, Jackie Moran, Lionel Barrymore, Albert Basserman, Addison Richards, George Lloyd and others. Credits: Produced by David O. Selznick. Directed by John Cromwell. Screenplay by David O. Selznick. Based on an adaptation of her book by Margaret Buell Wilder. Photographed by Stanley Cortez and Lee Garmes.

Plot: Dislocation of the home life of Claudette Colbert and her two daughters (Jennifer Jones and Shirley Temple) follows the enlistment in the Army of her husband. Pinched finances determine her to take a roomer—the tenant being an irascible Army officer on inactive duty (Monty Woolley), whose grandson, now a corporal in training at a nearby airfield (Robert Walker) he has disowned because the lad failed at West Point. Word comes that the father of the Hilton home is missing in the Pacific. Welcome as a sustaining influence in their hour of flux, is a Naval lieutenant (Joseph Cotten), old friend of the family and former flame of Claudette. The older daughter thinks she is in love with Cotten, but he tells her she will fall in love with some nice young lad—which she does after Robert Walker calls on his grandfather at the Hilton home, is brusquely sent away by the old man. Ordered to an embarkation port, the young soldier becomes engaged; and the next he is heard from is that he was killed in action at Salerno. The girl bravely continues her work as nurses' aid at a rehabilitation hospital. Under the grief over the boy's death and suspense as to whether the father is safe as a prisoner or dead, the family goes on making its contribution to the community and the war effort as best it can. As a final reward a cable is received, during a Christmas eve party, that the father is safe and is returning home.

Comment: Much was expected of this David O. Selznick production; still, the performance (the picture on the screen) succeeds in living up to promise. That is saying a great deal for the dramatic content, acting, writing, direction and mounting of this overlong but always compelling screen novel about an American home during the second year of World War II. Selznick in the role of author succeeds almost as notably as he does as producer—his dual effort, combined with distinctive direction and outstanding acting performances effecting vitally alive screen portraiture of contemporary American character and scene under the impact of war. The importance of the literary material stems from the broadly human, sort of every-day, elements with which it endows practically every person prominently identified in the narrative. From that point on, of course, there is assured from the audience a deep and abiding interest in these people. Therefore, the events which touch their lives (some of them as tremendous as only Fate could contrive, some as bromidic as a pep talk at a 1942 air raid wardens' meeting) become dramatic, deeply affecting, amusing, romantic or rib-tickling as the case may be. Into this narrative of people who are drawn together by the reaction on personal home life of war on distant fronts, the producer, Director John Cromwell, and a most able cast, have poured the finest achievements of which the motion picture arts and crafts are presently capable. There is rich beauty to scenes (the pastoral views in the incident when the soldier boy and the young girl become engaged, for example) where such can best serve the mood and drama of the occasion; and there is vigor of unadorned realism (scenes in the rehabilitation hospital, for example) where the episode calls for that treatment. The story calls for a large cast, but the vitals of the narrative are compactly drawn about a relative few—which makes for power and appeal that remains constant throughout the picture's too-lengthy run. Claudette Colbert rises to new distinction for a warmth of personal magnetism and restrained employment of histrionic expression, and her *Anne Hilton* seems destined to tower among the all-time eminent feminine characters created for the screen. Joseph Cotten, as the bachelor friend, plays the role most ingratiatingly but without mawkishness and accomplishes very happy results for the story. Jennifer Jones has a very ample and at times difficult role which she handles with remarkable acting skill. Shirley Temple, now sixteen, will retain her old friendships and make new ones among the picturegoers for the manner in which she plays the Junior Miss of the Hilton household. Monty Woolley, in a part written for the incarnation of Monty Woolley that has been current since "The Man Who Came to Dinner," mixes richly human impulses with the acid of the brittle Army officer who comes to room and breakfast in the Hilton home. Robert Walker scores a most affecting performance as the shy, very American-boyish lad who is thrown so thoroughly off-balance by his grand-pop's austere and unforgiving behavior toward him. Hattie McDaniel also draws a rich part and plays it splendidly. "Since You Went Away" is a picture to move, and very deeply, all who see it. It will be a big attraction from the box-office standpoint and a show to make all who see it very glad they did.

Legion of Decency Ratings

(For Week Ending July 22)

SUITABLE FOR GENERAL PATRONAGE

Bordertown Trails — Rustler's Hideout
Marked Trails — San Antonio Kid
Mr. Winkle Goes to War — Sing, Neighbor, Sing
Trigger Trail

SUITABLE FOR ADULTS ONLY

Black Magic — Janie
Delinquent Daughters — Oh, What a Night
Dragon Seed — U-Boat Prisoner
Wing and a Prayer

OBJECTIONABLE IN PART

Going to Town

Abroad With Two Yanks

UA Comedy 79 mins.

(Nat'l Release, August 4)

AUDIENCE SLANT: (Family) There's plenty of laugh-filled entertainment in this one for everybody.

BOX-OFFICE SLANT: Has a wide audience appeal, so give it all you've got. The returns will warrant the effort. Be sure to sell the Bendix name.

Cast: William Bendix, Helen Walker, Dennis O'Keefe, John Loder, George Cleveland, Janet Lambert, James Flavin, Arthur Hunnicutt, Willard Jillson, Herbert Evans, William Forrest, John Abbott. Credits: Produced by Edward Small. Directed by Allan Dwan. Based on an original story by Fred Guiol. Adaptation by Edward E. Seabrook and Tedwell Chapman. Screenplay by Charles Rogers, Wilkie Mahoney and Ted Sills. Director of photography, Charles Lawton.

Plot: Two Marines, buddies, continually battle over the same girl. In Australia, where they are spending their furlough, the playboy tries to swipe the other fellow's girl by means of trickery. Neither one gets the girl, because an old suitor finally proposes and wins her hand.

Comment: For lots of good fun and entertainment for all, here's a hilarious comedy reminiscent of "Charlie's Aunt" and "What Price Glory." With its many gags and screwy situations, it will literally have the customers rolling in the aisles. Proper exploitation, and the word-of-mouth it will draw, should make it a top box-office hit. By now William Bendix has created quite a following of his own, so it is sufficient to say that he does an outstanding job here. He will add another notch to his popularity, for the audience will double up with laughter at his getup as a woman and his presentation of a song. Running him a close second is Dennis O'Keefe, his buddy and the guy who is always swiping his girl. Two others who stand out in a very good cast are Helen Walker and James Flavin. The master hand of Director Dwan is responsible for the splendid way in which the picture is kept moving without a letup and for the distribution of the gag situations. Producer Edward Small adds another to his long list of box-office successes. It is important that you thoroughly exploit this picture for it will back up every claim you make for it. Be sure and make use of the title in all your advertising; it's a natural for all kinds of gags.

Dragon Seed

MGM Drama 145 mins.

AUDIENCE SLANT: (Adult) Here is the answer to those moviegoers who come out of the theatre saying "But there wasn't anything to it!" There's plenty of substantial and authentic drama in this one—a feast of story and acting that will remain in the audience's memory.

BOX-OFFICE SLANT: With a star cast, a star author, a best-seller book, and a class production behind it, "Dragon Seed" should pull extra business, and the extras will come from those people you very seldom see in a theatre.

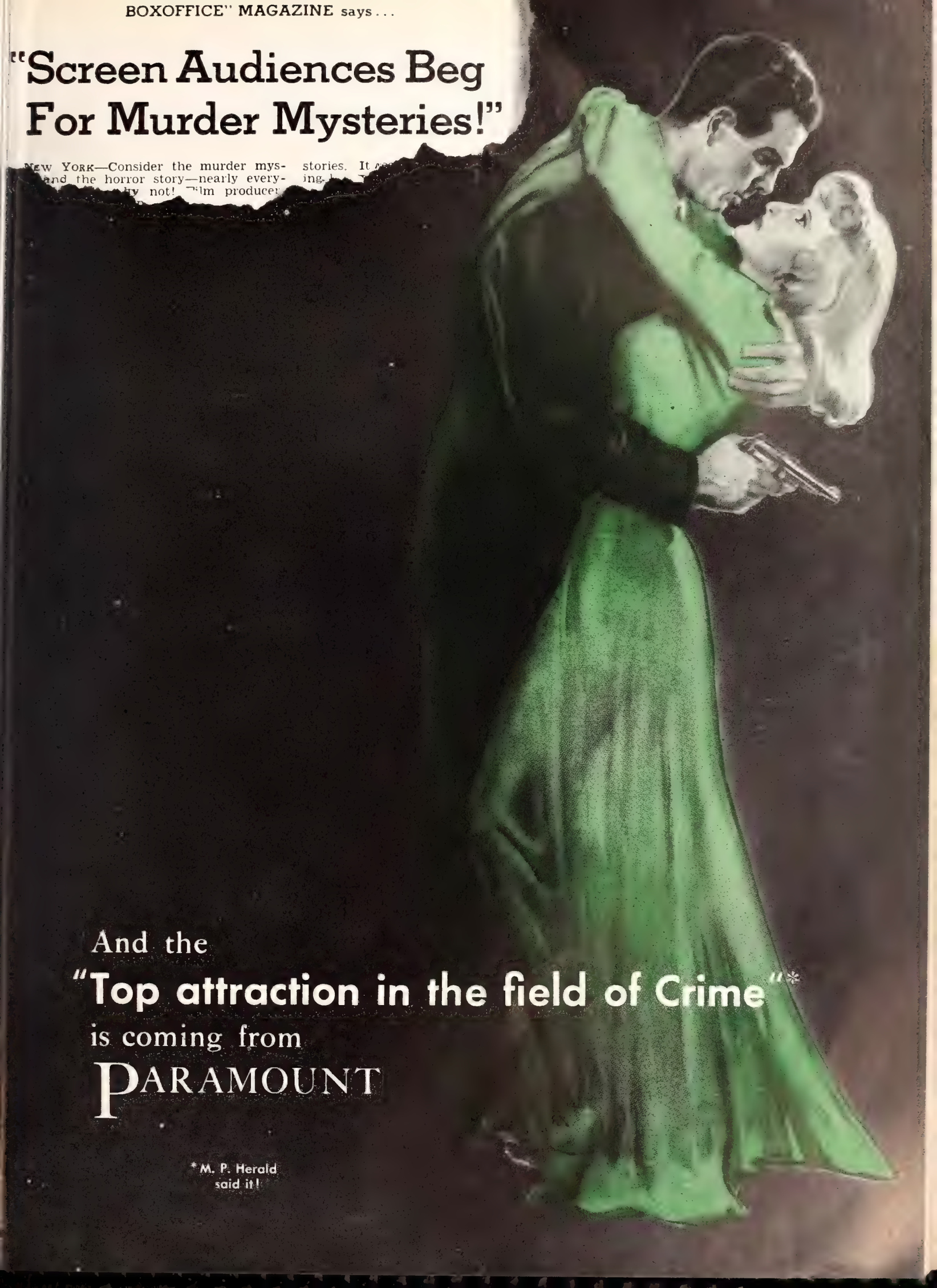
Cast: Katharine Hepburn, Walter Huston, Aline MacMahon, Akim Tamiroff, Turhan Bey, Hurd Hatfield, J. Carrol Naish, Agnes Moorehead, Henry Travers, Robert Bice, Frances Rafferty, Jacqueline De Wit, Clarence Lung, Paul E. Burns, Anna Demetrio. Credits: Direction, Jack Conway and Harold S. Bucquet. Produced by Pandro S. Berman. Screenplay, Marguerite Roberts and Jane Murfin from the novel by Pearl S.

(*Continued on Page* 31)

BOXOFFICE" MAGAZINE says . . .

"Screen Audiences Beg For Murder Mysteries!"

New York—Consider the murder mys- stories. It
and the horror story—nearly every- ing.
why not! Film produce



And the
"Top attraction in the field of Crime"*
is coming from
PARAMOUNT

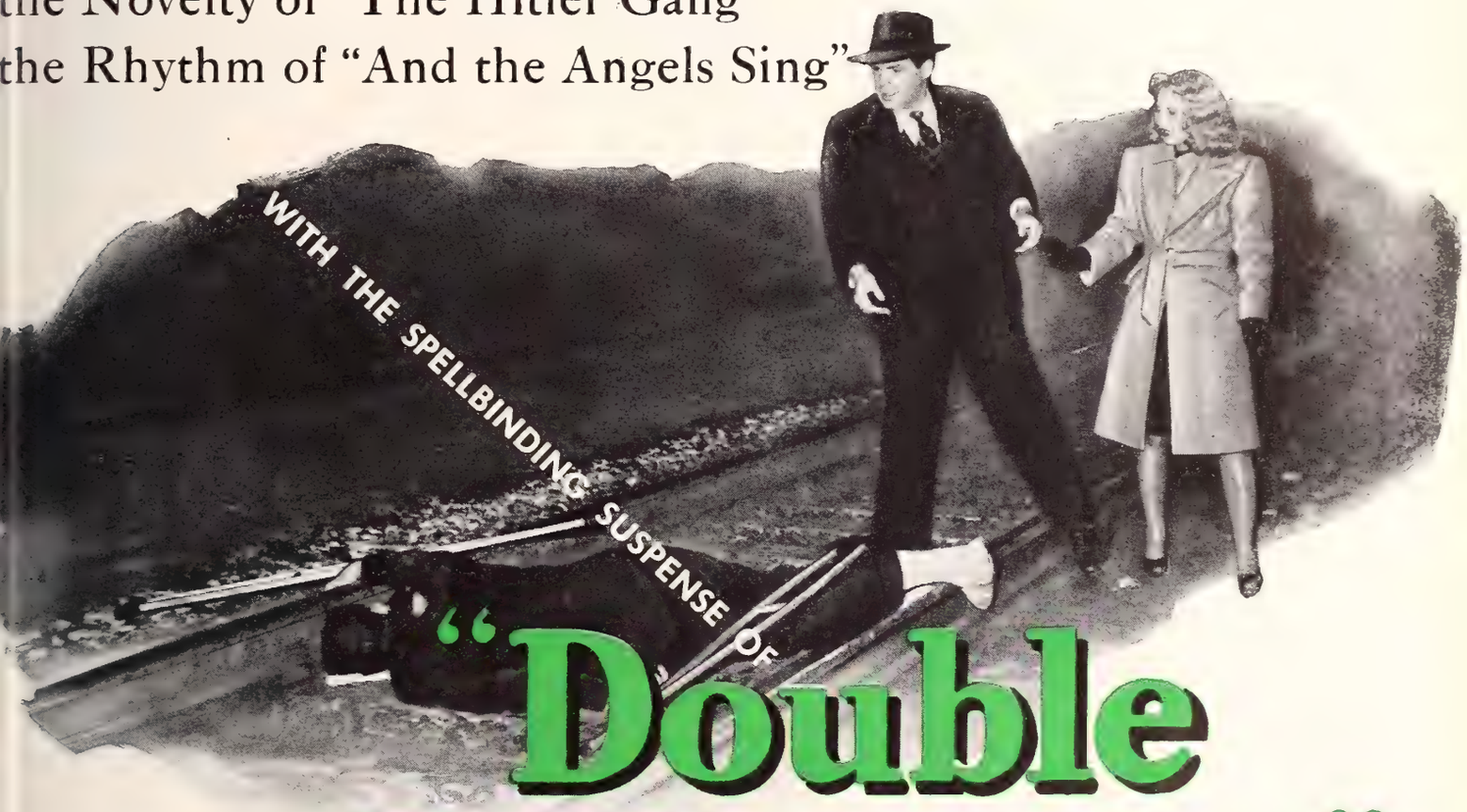
*M. P. Herald said it!

"You can't kiss
away a murder!"

Paramount

tops

the Thrills of "The Story of Dr. Wassell"
the Beauty of "Lady in the Dark"
the Heart Appeal of "Going My Way"
the Laughs of "Morgan's Creek" and "Standing Room Only"
the Novelty of "The Hitler Gang"
the Rhythm of "And the Angels Sing"



"Double Indemnity"

The Sensational "Liberty" Story of an Unholy Love
and An Almost Perfect Crime

Triple-Starring

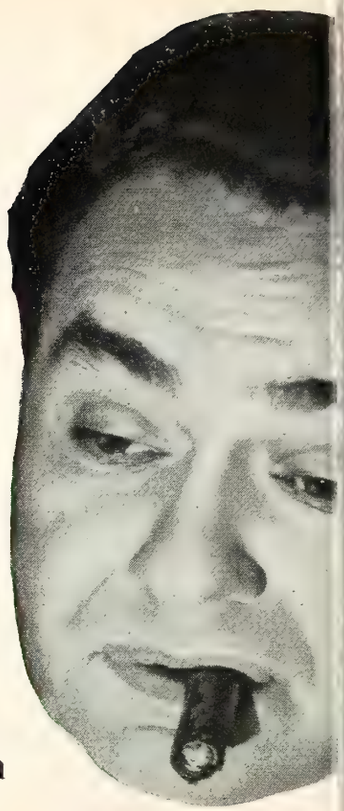
FRED MacMURRAY — He Wanted Her!

BARBARA STANWYCK — She Wanted The $100,000!

EDWARD G. ROBINSON

He Got Them Both . . . When They Murdered Her Husband For "Double Indemnity"!

And You Can't Laugh Off These Terrific Reviews!

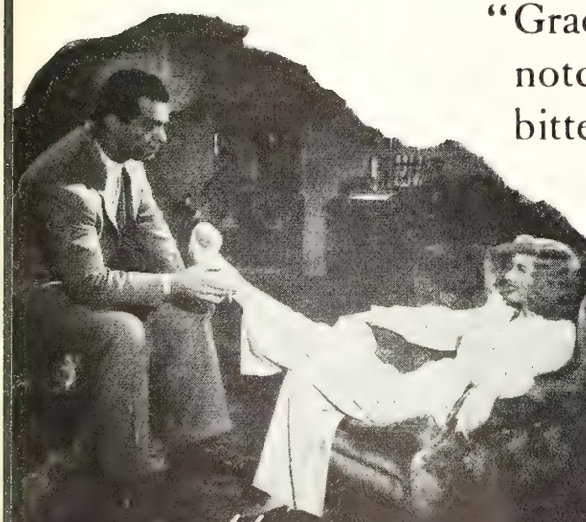


"Grade A . . . certain box-office insurance!"—*Variety*

"Top melodrama of the year! A spellbinder . . . overwhelms with sheer power . . . top grosses!"—*Hollywood Reporter*

"Spellbinding . . . masterful . . . cinch strong box office!"—*Daily Variety*

"Grade A . . . One of the best . . . rings bell as top-notch, splendidly acted, brilliantly directed hard-bitten melodrama!"—*Motion Picture Daily*



"Will have you sitting on edge of seat holding your breath . . . should be one of top grossers of season!"
—*Showmen's Trade Review*

"Picture making at its best. . . masterful . . . should buil capacity grosses!"—*Boxoffi*

"Prize melodrama of the year! Raves definitely called for!"—*Independent*

"Double Indemnity"

Paramount

with
PORTER HALL • JEAN HEATHER • BYRON BARR
RICHARD GAINES • JOHN PHILLIBER
Directed by BILLY WILDER
Screen Play by Billy Wilder and Raymond Chandler

Will Advertise It to 42,780,000 Readers in These National Magazines: LOOK · LIBERTY · COLLIER'S PIC · AMERICAN · TIME · LIFE · TRUE STORY and the 15 Leading Motion Picture Fan Magazines

Go Over the Top With Our Invasion Troops. Keep Fighting With War Bonds!

Selling the Picture

Promotional Tieups On Margaret O'Brien Planned at Meeting

Plans for national promotional tieups for Margaret O'Brien, MGM star, through various licensees were outlined recently to numerous merchandising heads at a luncheon at the Hotel Astor by Edward Carrier, head of the company's royalty department, under the direction of Howard Dietz, vice-president and publicity, advertising and exploitation director, and William R. Ferguson, exploitation manager.

Said Carrier to the gathering, in part: "We feel the time is not far off, when every type of business, and particularly apparel lines, will seek out the 'top flight' promotional and advertising mediums as a necessary adjunct for effective merchandising.

"The motion picture business stands out as the unparalleled leader and major domo in the publicity, advertising and exploitation fields. All of its successes have been borne out by 'bang-up' promotional and dynamic campaigns, both nationally and world-wide.

"It is with this thought in mind and the . . . abilities and versatilities of our juvenile star, Margaret O'Brien, that caused our company to barrage commercial and retail business as a strong element for unheralded successes, both for licensees and our 'little big star,' whose public acclamation and rating as a 'top-flight' star will rise to greater heights as each of her many pictures are released in the near future.

"MGM will stand back of its licensees, in every way. Cooperation in all forms, from the

(*Continued on Page 20*)

'Twain' Window Display Winners Revealed by Grosset & Dunlap

Winners of $250 in war bonds in the nationwide Window Display Contest sponsored by Grosset & Dunlap in a book-film tie-up with Warner Bros. on "The Adventures of Mark Twain" have been announced by the publishers, as follows:

First Prize—$100: Pennsylvania Drug Co., 570 Seventh Ave., New York; Frank Taub, display manager.

Second Prize—$50: Stokes & Stockell, Inc., Nashville; submitted by Elsie W. Stokes.

Four $25 prizes—Walleck's Book Store, Pittsburgh, designed by Esther K Hoey; Doubleday Doran Book Shop, 436 Fifth Ave., New York, designed by Horace Gibson; England Brothers, Pittsfield, Mass., designed by Jesse Buckwalter; Bershire News Co., Reading, Pa., submitted by A. B. Binnard, manager of Warner Theater, Reading.

Honorable mention went to Brentano's, Philadelphia; Baptist Book Store, Nashville; James & Law Co., Clarksburg, W. Va., and Holman's Department Store, Pacific Grove, Calif.

Makemson's School Parties

Successful school parties have been held recently by Manager John Makemson of the Van Wert Theatre, Van Wert, Ohio. Keeping school contacts alive is a good way to keep 'em coming to your theatre.



Youngsters of Portland, Ore., members of Journal Juniors Club, sponsored by the Oregon Journal, compete for prizes of war bonds and stamps by donning frontier costumes at Saturday morning screening of 20th Century-Fox's "Buffalo Bill" at the Paramount Theatre. The tieup, which netted much extra publicity, was made by Manager Zollie Volchok, who reports large juvenile attendance.

'Wilson' Contest Set In Movie Magazine

A tieup has been arranged between 20th Century-Fox and Hillman Periodicals, publishers of *Movieland,* whereby the September issue of that publication will feature a contest involving ten photographs of leading players in the forthcoming 20th-Fox film, "Wilson," together with thumbnail sketches from which readers will be asked to identify the players, tell which one they like best, and why.

Prizes include an I. J. Fox fur coat and war bonds and stamps totaling $1125.

Exhibitors' attention will be directed to the contest in the "Wilson" press book, along with the suggestion that they contact local wholesale magazine distributors for cooperation.

Through its general manager, Phil Keenan, the Hillman firm is furnishing blotters and other promotional material to its distributors and urging them to contact local theatre managers for lobby displays and other stunts tieing in with the contest.

'Song of Open Road' Comprehensively Sold For Buffalo Playdate

A thoroughly comprehensive exploitation campaign staged by Bob Murphy and Earl Hubbard, manager and publicity manager, respectively, of the 20th Century Theatre, Buffalo, preceded the local engagement of "Song of the Open Road." The campaign encompassed street ballyhoos, attractive window displays, several tieups, and newspaper and radio breaks.

With the cycling season in full swing, a street parade was arranged in which 400 youths on bicycles were led by a Fife and Drum Corps. They paraded the principal streets of the city in front of a huge banner heralding the picture's opening. At the theatre they all checked their bicycles in wheel racks and attended a special showing. Stunt obtained wide newspaper coverage.

Other tieups which brought additional attention to "Song of the Open Road": The Royal Crown Cola hookup, which resulted in special cards being displayed on all trucks of the local distributor; a Sunkist Orange tieup, which accounted for ads and window cards in several shops.

Window displays, in which scene stills appeared, were used in all local florists. Large 40x60 blowups of Jane Powell highlighted these displays. The Wurlitzer store used appropriate cards plugging both Sammy Kaye and the picture. All five-and-dime stores featured the sheet music in their window and counter displays. J. N. Adams used a full window display on "Freshy Play Clothes" featuring Miss Powell. Both bicycle shops and pet stores also carried cards tying in with the film. Westmore cosmetic cards appeared in all five-and-dime stores, and a blowup of Miss Powell was hung in the local USO headquarters.

More than 500 window cards were distributed in the business districts, and 400 tack cards were placed on all newsstands.

Displayed at the entrance to the theatre was a large blowup made up of all the publicity breaks Miss Powell received when she made a personal appearance in Buffalo recently.



Led by a Fife & Drum Corps, a bicycle parade arranged by Manager Bob Murphy of the 20th Century Theatre in Buffalo, made its way to the theatre for the opening of United Artists' "Song of the Open Road." Why not get up a juvenile parade in your own community when you play this picture?

Program Exchange

Showmanship of Selette Continuing in Pittsburgh; Analyzing Another Program

This may break our compositor's heart, especially after his temporary triumph last week in getting us to suppress mention of the weather in the introductory paragraph of this department; but compositor or no compositor, we're going to have our say right now. We protest most vehemently against this hot, humid weather. No matter how hard we try, we simply cannot stay dry (and we didn't intend for that to rhyme, either). Our energy is at its lowest ebb. We even have to struggle to type out this protest, and already we have cast aside two perspiration-pervaded towels. When hot, humid air surrounds us on all sides, when it robs us of our energy and initiative, what can we do but mention that fact here? The weather man has promised rain for the past four days, but so far we have not felt a drop. But we shall not lose hope. And while we hope, we shall take up the business at hand.

Manager **Edward Selette**, whose last charge, if we remember correctly, was the Colonial Theatre at Nashua, N. H., sends us some material from his newest location, the Strand Theatre in Pittsburgh. Eddie dropped in to see us a few days ago, and we will have to digress from the business at hand for a moment to mention that he reported the weather had been so hot he was kept busy changing shirts throughout the day. Nevertheless, the hot weather hasn't affected Selette's showmanship. Stunts that have proved successful in other locations are again being used by him in Pittsburgh.

For instance, there's the message from the "box-office girl" under the heading, "I Only Sell You Tickets." And there is also the Boosters Club for the children of the neighborhood. We've discussed the membership card before, along with the conditions for membership. We will, however, repeat those pledges contained on each membership card: "I will always be a good honest child, in my home, in school, on the playgrounds, in the theatre, or wherever I may be. I will strive to make myself a better and more useful little citizen. I will respect my elders and help the aged and crippled whenever possible. I will respect and assist children smaller than myself. In short, I will be a good American booster." In these days of juvenile delinquency, the time is indeed ripe for showmen to keep children active and out of mischief. Selette's Booster Club is a good example of how that can be done.

And surely you remember those outstanding institutional messages he has so successfully used? He is repeating them in Pittsburgh on the back of his Strand Theatre program. Some of the topics: "You Need Occasional Relaxation." "A Few Words About Entertainment." "Laugh and the World Laughs With You." "Do You Ever Get 'Fagged Out'?" "Here's Something About Movies to Consider." "Something About Jack and Jill." "A Little Sermon on Movies." "Yes, Aladdin Has Stroked His Lamp." Whether you know the messages beneath these headlines or not, the headlines themselves do an excellent job of inspiring messages of your own composition. See what you can do with them.

A few days ago we jumped in a taxi and cruised up to 68th Street and Third Avenue in New York to attend the 68th Street Theatre. The attraction was "Lost Angel," which we had missed in its first run. While there, we picked up a copy of the theatre's program—a three-way-fold affair that fits easily into the pocket. The 68th Street, by the way, is another of the few single-feature neighborhood theatres in New York, and because of its east side location in a section of the city's residential zone, caters, for the most part, to class patronage. Thus the program imparts the dignity and quality which the theatre strives for in its operation. The selling copy on each attraction avoids the sensational, sticks to a straight, sincere description of the film's entertainment qualities. The cast of each picture is listed. We think this particular angle is important for any situation, since many people desire to know the name of a character whose performance impressed them. In this connection, the policy of many Loew theatres to post a cast of characters in the lobby should be widely adopted.

Referring to our description of a mythical visit to Branson, Mo., Fishermanager **Jim Owen** of the Branson Theatre, in a note received a few days, promises to fulfill that description as nearly as possible whenever we can find our way down to his section of the country. We hope the time will not be too far away, and we appreciate Jim's good old-fashioned hospitality.

We agree with **Pat Neels** that his latest program for the Granada Theatre, Brooklyn, is a good job. But we disagree with him that the previous effort was "a lemon."

As we bring this edition of the Program Exchange to a close, we are happy to note a break in the hot and humid weather. The cool breezes waft past our head, and our energy is returning. Such energy must find an outlet, so we are on our way now for a brisk walk up Broadway. See you next week.



Casts of characters and times of shows are listed on the attractions advertised in the program for the 68th Street Theatre in New York. Reproduced above is an inside spread. See story for details.

Tickets to Riders is 'Buffalo Bill' Stunt

During the absence of Manager Zollie Volchok, who was in Washington as an Honored Hundred winner, Assistant Manager Al Utigard of the Paramount Theatre, Portland, proved an effective pinch-hitter with his campaign on "Buffalo Bill."

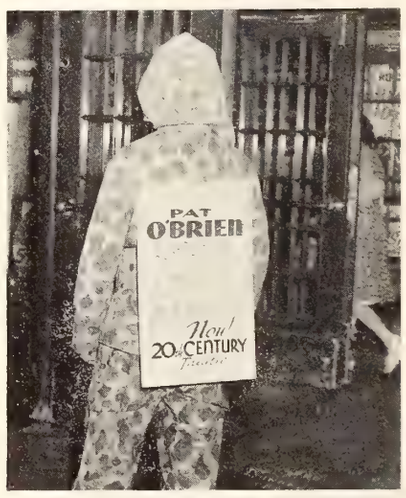
By contacting the Oregon Historical Society, Utigard found them more than cooperative in furnishing many relics of the old west for display in the theatre foyer. The exhibit, shown for a week in advance of the picture's opening, garnered much attention and helped to publicize the picture.

Other mediums used successfully as advance plugs included guest admissions to all persons who rode horseback to the theatre on opening day. One of Portland's largest riding academies was quick to take the offer of free tickets, and its members rode en masse to the theatre for the opening.

Utigard's fine "Buffalo Bill" campaign resulted in one of the largest opening-day grosses in the Paramount's history, and emphasized the value of properly employed showmanship, regardless of whether or not the stunts seem timeworn.

Try This 'Then and Now' Stunt

An exhibit placed in the main branch of the public library by Matt Saunders, manager of Loew's Poli Theatre, in Bridgeport, Conn., showed the city as it looked in 1882 and as it is today. The display was arranged by Saunders to ballyhoo "Once Upon a Time."



As part of his exploitation for RKO Radio's "Marine Raiders," Manager Robert M. Murphy of the 20th Century Theatre, Buffalo, used as a street ballyhoo a man appropriately dressed in camouflaged outfit of a marine raider and bearing copy crediting theatre and attraction.

Showmen Take To The Air To Advertise

Radio is Proving Its Value to Former Skeptics Who Now Utilize It With Profit

Not too long ago showmen were proclaiming radio a mortal enemy of the theatre. Demands were made upon producers to curb radio appearances of stars; some stars announced that they were voluntarily cancelling radio appearances because exhibitors were reluctant to admit the value of radio advertising as an adjunct to their campaigns and when radio was used it was approached only from the tie-up viewpoint on a gratis basis. Few were the showmen who were willing to concede that radio time was worthy of purchase at a price to be included in an advertising budget. Cooperation between the local radio station management and theatre management was grudgingly condoned and the two factions usually met publicly as competitors.

Then came the gradual awakening. Showmen discovered that there is a segment of the public who are non-theatregoers, an even greater number who attend the theatre only occasionally, a still greater number who attend the movies frequently, but that all of these people—or at least a great percentage of them—listen to the radio every day. The showmen saw radio build slow selling standard brands into widely demanded products. Such progress could not be ignored. Songs used in motion pictures, plugged in advance on the air, were discovered to be creating box-office demand for the pictures and it became a practice in Hollywood to try to get a hit tune plugged on as many network broadcasts as possible.

Theatre-Radio Courtship

Two notable radio efforts in those early days of radio-motion picture misunderstanding, which laid a groundwork for closer relationship today, stand out as milestones. One was a nationally obscure local Radio-Movie Club organized in Boston by George Fecke. This program came to the attention of William R. Ferguson, director of exploitation for MGM, who, recognizing the potential value of this type promotion, employed Fecke to make a tour of radio stations across the country to set up similar clubs as a strictly gratis proposition. The promotion netted about 55 regular programs on the then limited number of stations. Thousands of hours of free motion picture publicity thus was acquired for the industry. The second early motion picture program was promoted by E. M. Orowitz over the then powerful Atlantic City station. Emo, as he was known to the radio audience, offered photographs of the stars and provided Hollywood movie news and sidelights to his listeners. There may have been others among the movie-radio pioneers but these two are outstanding in the memory of this reporter.

As the technique of radio broadcasting improved, stations expanded in number and power, the exhibitors and producers gradually warmed up to radio as an important media for show selling. The producers led the parade with their wealth of star names and talent which was constantly in demand by commercial advertisers. The enthusiasm for radio advertising eventually led theatremen to sponsor their own local programs of news, Hollywood chatter or local amateur talent with broadcasts frequently emanating from their stages.

MGM led the parade for network broadcasts, starting several years ago with Colonel Stoopnagle, followed by other personalities, and now Leo is roaring regularly over the big Mutual Network with his Screen Test program. Practically all of the producers today insist on extensive radio-spot campaigns as a part of local co-op advertising programs.



The three, one column x three and one-half inch display ad layouts have been adapted from institutional ad copy used by a New York Radio Station. Special emphasis is placed on the dial setting to impress the reader with the "How, When and Where" to find a program. You may be able to promote such ads from your local station if you sponsor a program in return for a screen trailer plug. Both station and sponsor can benefit from such ads.

Recently, with the newsprint situation restricting space in the press, Paramount bought a large amount on city and suburban stations to herald the opening of "The Hitler Gang." At present, 20th Century-Fox has a campaign in progress comprising 120 separate spots daily over metropolitan New York stations to feature the premiere of "Wilson." These announcements are recorded and are staggered so that a different "show" will hit every five minutes from 7:05 a.m. to 11:30 p.m. daily. This, perhaps, is one of the most ambitious air campaigns for any motion picture to date.

Radio-theatre relations have gone a long way in a short time to the mutual advantage of each. The large commercial advertisers have acquired a better knowledge of the radio advertising media through extensive research by the agencies responsible for their programs. Surveys are constantly in progress to determine listener habits, station coverage and advertising result expectancy. One of the most important and nationally recognized of these survey organizations is the Crossley Report. This is the radio industry's Dun & Bradstreet rating equivalent. Most reliable stations can supply customer prospects with the Crossley data on their coverage as an aid to determining the most effective type of program and broadcast time for the particular community.

Radio is not the sort of advertising that ends with the purchase of time. If spot announcements are used on a limited budget it is most important to get the spots set up so as to precede or follow programs with a good listener following. Copy, also, must be geared for the type person most likely to be listening at the time of the broadcast.

Ingenuity plays a big role in the creation of a successful spot campaign and theatremen should be masters at the game.

On the subject of locally sponsored or produced programs it is one thing to buy the time, plan and produce the program and set it in the best spot for listener value, and an entirely different thing to build the listener audience sought. Those who want to take a page from the experienced national advertisers' book of tricks will use spot plugs to call attention to the program time, and will use small newspaper ads to plug the program to non-listeners and listeners to other stations. In this advertising of a radio show the theatre has one other priceless asset, which the commercial field lacks—the screen. Trailers plugging theatre radio shows will help immensely in making radio time an even more valuable investment. Broadcasts also can be plugged in heralds or programs.

We are reproducing several suggested ad layouts which can be adapted to theatre-radio show advertising. These layouts are revamps suggested by institutional advertising of Radio Station WBYN and appearing from time to time in the New York *Times*. These one-column three-inch layouts stress dial location aod program time by means of good attention-getting devices.

Another media of advertising that will get listener attention is in a field with which all showmen are thoroughly familiar—window tie-ups. Men's stores with male dummies on numerous occasions have reproduced a broadcast studio set-up, with a man standing at a mike, a teletype machine at his side, etc., to feature newscast programs. Department stores can be induced to create similar displays for juvenile talent broadcasts by employing juvenile dummies with a feminine model at a small piano. There are many variations of this type display.

Radio quiz programs are still extremely popular and Hollywood movie questions just about head the list of subjects used. Alert showmen can promote merchant prizes for radio quiz shows and the cooperating merchants should be glad to go along on window display set-ups to help build listener audiences for their own benefit.

No discussion of the subject of radio would be complete without paying tribute to the showman who, perhaps more than any other, first recognized radio as a boon to the theatre—S. L. Rothafel, "Roxy." This farsighted showman welcomed and capitalized on the power of radio while others bickered, belittled, and fought radio as a competitor, to be shunned and blocked from progress. "Roxy" and his gang, broadcasting from the Capitol Theatre, built up attendance through radio. He stated years ago that if his voice and those of his radio family could attract throngs to his theatre, he would welcome television with open arms, not as a competitor but as a helpful friend and collaborator. He envisioned the possibility of projecting into the homes of America the living images of the personalities he was merchandising. Many have walked in his footsteps on the path to radio recognition but among them all he was the pioneer showman, the trail blazer to the present trend toward intelligent use of a new tool of showmanship.

WINCHELL'S FOR SUMMER

1.

Walter Winchell says in the N.Y. Mirror:
(and syndicate)

"Theatres that exhibit

THE MASK OF DIMITRIOS

can turn off their cooling systems."



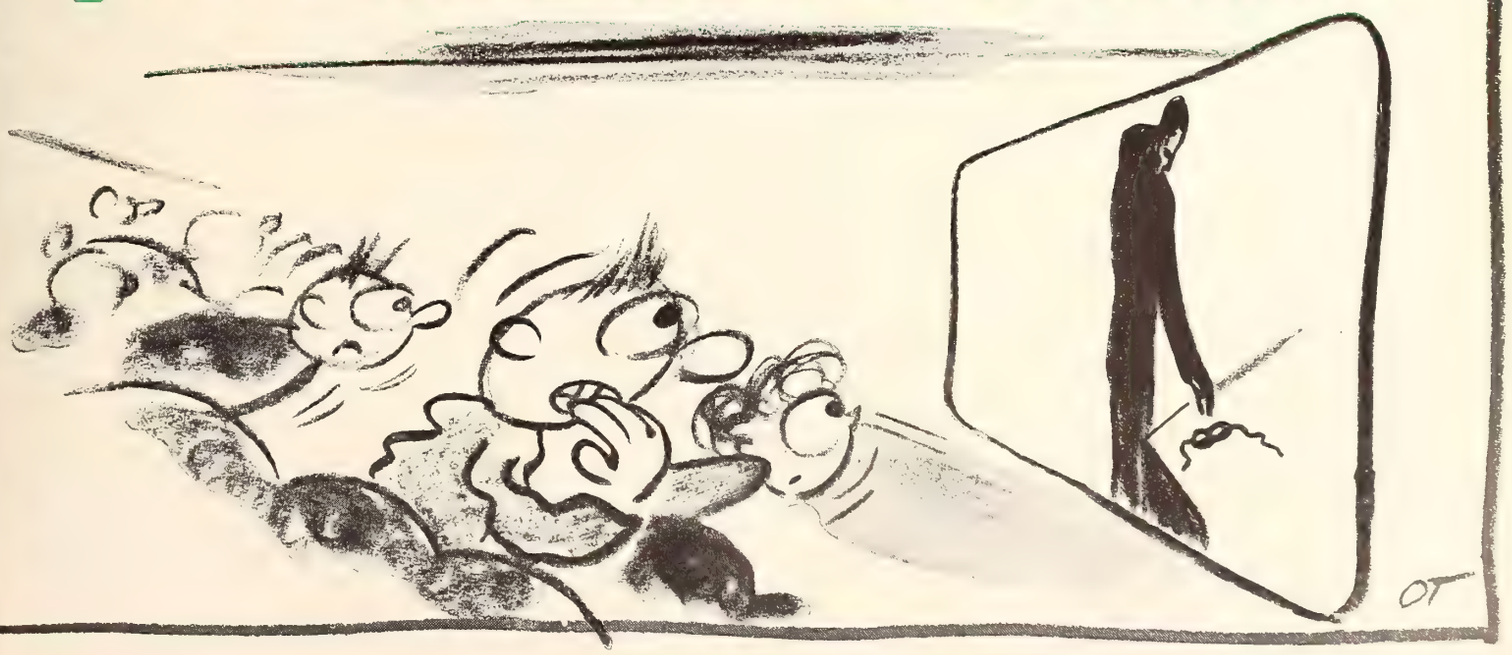
"THE MASK OF DIMITRIOS" with SYDNEY GREENSTREET · ZACHARY SCOTT · FAYE EMER

WAR BULLETIN! PLEASE HAVE FIGURES READY FOR 5th WAR LOAN SALES REPORT!

INVENTION OPERATION:

2. "Because", *says Walter Winchell,*

"THE MASK OF DIMITRIOS provides its own chills!"



PETER · LORRE · VICTOR · FRANCEN ·

Directed by JEAN NEGULESCO • Screen Play by Frank Gruber • From a Novel by Eric Ambler

JACK L. WARNER, Executive Producer • Produced by HENRY BLANKE

Money Dates for August

August is anything but a showman's month, for out of its 31 days, the only national observance is National Aviation Day on August 19, and even this day may not be celebrated in a great many communities. Exhibitors in Colorado, Missouri and Vermont are likely to find it worthwhile to capitalize on the sectional observances in those three states. Whatever advantage is taken of the anniversaries will depend on the individual theatreman: whether he thinks such action is feasible, whether it will win added goodwill, etc. Some of the anniversaries, we think can be made into productive money dates. But other showmanship strategy will prove a necessity.

National Observance Periods

August 19: NATIONAL AVIATION DAY. Aviation is playing a vital part in the winning of the war; therefore this day should be fittingly celebrated. Tie up with any civic or military observances that may be planned; you might assume the initiative yourself by planning observance of the day and getting civic and military officials to cooperate with you. If there's an aviation base near you, a parade and theatre party might be arranged. A model plane contest might be held under newspaper sponsorship. Prizes might be offered for the best models of the new B-29 Superfortress, with winning models to be displayed in the lobby. Model contest should be started well in advance so that the winning entries can be chosen or placed on display by the time August 19th rolls around. It would be well if you could get prominent military leaders from nearby bases to do the judging. Using silhouettes of different types of planes, hold a plane identification contest. A picture or short subject dealing with aviation would make an appropriate booking.

Sectional Observances

August 1: Colorado joined Union, 1876.

August 10: Missouri admitted to Union, 1821.

August 16: Battle of Bennington (celebrated in Vermont).

Anniversaries

August 3: Germany declared war on England and France, 1914 (World War I).

August 4: Percy Bysshe Shelley, born 1792.

August 5: First cable message between America and Europe, 1858. In connection with this day, you might set up a display showing how the news service serving your local paper gets its news from abroad.

August 6: Alfred Lord Tennyson, born 1809.

August 9: Roosevelt-Churchill meeting at sea, August 9-12, 1941.

August 9: First steam locomotive train operated, 1831. Conduct a contest among juveniles for the best drawings of old steam locomotives and modern streamlined electric trains. You might make up a wartime ad calling attention to this anniversary, then urging the public stay home and avoid overtaxing railroad facilities. This is more important than ever this year.

August 9: Francis Scott Key, born 1780. Certainly this anniversary should be celebrated in every theatre. An anniversary trailer should be projected pointing out that Key's Star Spangled Banner, now our National Anthem, is a symbol of freedom, liberty and justice for all. Have Flag dedication exercises on your stage, with the audience singing The Star Spangled Banner.

August 12: Sewing machine patents granted to J. N. Singer and A. B. Wilson, 1851. Perhaps you can obtain an old "Singer" to display alongside a new one in your lobby. You might have a war relief worker in your lobby demonstrating how the sewing machine is vital in producing articles of apparel for victims of the war.

August 14: Atlantic Charter Day. Signing of Atlantic Charter by President Roosevelt and Prime Minister Churchill, 1941. You should call this day to the attention of your patrons. Perhaps some sort of observance can be arranged.

August 15: Panama Canal opened, 1914. (Traffic began July 12, 1920.)

August 15: Sir Walter Scott, born 1771.

August 17: Fulton's first steamboat made trip from New York to Albany, 1807.

August 18: Virginia Dare, first child of English parents, born in America at Roanoke Island, 1587.

August 22: Red Cross established in Geneva, 1864. Don't let this day go by without paying tribute to the Red Cross. Set up a Blood Donor booth in your lobby. If a print of Warners' two-reel Technicolor film, "Flag of Humanity" (STR, Oct. 26, 1940), is available, it would be an appropriate booking for this occasion. The subject deals with Clara Barton, founder of the Red Cross.

August 22: Oliver Wendell Holmes, born 1809.

August 26: Woman Suffrage—19th Amendment—1920.

August 27: First petroleum well opened, Titusville, Pa., 1859.

August 30: Germany declared war on Poland, 1939.

Starts Now to Plug 'Human Bondage' Star

Some long-range promotion for what he considers a future star of importance was undertaken voluntarily by Morris E. Conner, manager of the Colonial Theatre, Philadelphia, in connection with the showing of "Between Two Worlds."

Spotting Eleanor Parker as a coming marquee name, Conner not only conveyed this message to his patrons via a 40 x 60 lobby display facing them as they left the theatre, but also ran a special sound trailer on Miss Parker immediately following "Between Two Worlds" calling attention to her next picture, "Of Human Bondage," which is now in production and will not be seen for at least six months.

Text of trailer and lobby display read:

"A message from the Manager! You have just seen a new star in the person of Eleanor Parker, who played the role of Ann. In our humble opinion, it marks her for a great future. She is destined to be ranked among tomorrow's motion picture 'greats.' Watch for her in the forthcoming production, 'Of Human Bondage'."

The idea is being passed along to other theatres in that territory playing "Between Two Worlds."

Keep Selling 'E' Bonds —They're Still Fighting

'White Cliffs' Exploited With Gratifying Results

The campaign put on by Manager George Hunter of the Gillioz Theatre, Springfield, Mo., assisted by Bernie Evans, MGM exploiteer, produced gratifying results for the engagement of "The White Cliffs of Dover."

A special screening was attended by heads of leading local organizations, including civic leaders, service groups, schools libraries, the mayor and representatives of the press and radio.

The picture was used as the subject of sermons and was plugged over the air. Book displays were arranged at local colleges, libraries and at several stores. The Red Cross used a display featuring Irene Dunne as a Red Cross nurse, and a department store ran a cooperative ad based on hair styles in the film.

$200,000 Ad Budget on 'Janie' Set by WB for New Season Film

A national advertising budget of $200,000, of which no less than 85 per cent will be spent in daily newspapers and trade magazines, is announced by Charles Einfeld, director of advertising and publicity for Warner Bros., for the company's first 1944-45 release, "Janie."

The picture, made from the stage comedy hit, has its world premiere next month at the New York Strand and goes into national release September 2 following an extensive campaign.

Promotional Tieups On Margaret O'Brien Planned at Meeting

(*Continued from Page* 15)

studio and home office, are at your beck and call. The willingness of the royalty department of MGM to assist in every way is a standard policy. You are the doctors and we await your prescribed campaign formulae. No stone will be left unturned in aiding you in your merchandising efforts—and to augment your ideas when possible.

"You licensees are to be commended for your foresight in making a tieup with our company wherein Margaret O'Brien is not only the leading juvenile in the motion picture world but becomes your promotional star, to which 25 million Americans have already cemented their appeal for her."

Some of the forthcoming promotional accessories outlined as coming from MGM include the backing of the entire field exploitation staff, thousands of pressbooks, broadsides, by-weeklies and special mailing lists on each Margaret O'Brien picture. Each one of the 41 field exploitation men will contact theatres and MGM exchanges, and assist in promotional campaigns with retail outlets in local communities; and each tieup will be given wide attention in pressbooks.

A special screening of "The Canterville Ghost," in which Margaret O'Brien is featured, was held prior to the luncheon. William Gossner is handling details of the licensees program for the MGM royalty department.

Among those present were Karl Sewell of Merri-Mac Mills, Robert B. Brady of Cairns Advertising Agency, account executive for Dan River Cotton Mills; John Cairns, executive head of Cairns Advertising Agency; James Cummings, associate of Cairns; M. Sadowsky of Gleistman, Choop & Sadowsky; Sol Rosenblatt and M. Kahn of Coat and Ensemble House of Rosenblatt & Kahn and Young-Set Sportogs; William Fullerton, Sargeant Lee and Robert Lennox, all of Dan River Cotton Mills; Benjamin Nathan and M. Krease of Brian Fabrics, Inc.; William Friedman of Godette Products; Madame Alexander and M. Behrman of Alexander Doll; Van Brodered and Ed Mess of Celanese Corp. of America, Ben Touster of Cinderella Hat Co.; Irving Silverman, editor of Knitting Outerwear; M. Taylor, Women's Wear Daily; Betty Green of Parents' Magazine; also William Gossner, Irwin Margulies, and a number of others.

Manager Lets 'Em Know

Daily announcements from the stage on the coming of "Lost Angel" were made by Manager Al Kopulos of the Venetian Theatre, Racine, Wis.



Highlighted by generous cooperative newspaper advertising, publicity space and window displays, the Fabian St. George Theatre's "Cover Girl" contest was a huge success. Tieups were made with St. George's leading dress store, beauty shop and jewelry store. Columbia's exploiteer, Richard Richman, aided Fabian's Edgar Goth in the campaign.

The Picture of The Century from 20th Century-Fox



200 MIGHTY SETS

INTRIGUE UNDER THE CAPITOL

WARM INTIMATE HUMAN STORY

WORLD FAMOUS PERSONALITIES

YANKS IN FRANCE

ROMANCE IN THE WHITE HOUSE

12,000 PLAYERS

GLOBAL IN SCOPE

5 WOMEN IN LOVE

SURGING PASSIONS

87 BELOVED SONGS

A GLAMOROUS ERA

THE EPIC OF A CRASHING WORLD

GAMES

THUNDERING POLITICAL CONVENTIONS

Darryl F. Zanuck's

WILSON

in Technicolor

DIRECTED BY HENRY KING

WRITTEN BY LAMAR TROTTI

World Premiere August First at the Roxy Theatre, New York City

Operating under special roadshow policy for this engagement

Regional Newsreel

BOSTON

U.A. Branch Manager John Dervin and family off to the South shore to prepare their summer home for occupancy.

Jean Pinanski, niece of M & P theatres' Samuel Pinanski, soon to be a bride.

Commander Harry Browning, head of the American Legion's Lt. Vernon A. Macaulay Post here, is also a commodore of the Medford Yacht Club.

Maine M & P theatres' District Manager John Carroll, former manager of the Metropolitan here, in Boston with the Mrs. visiting friends.

United Chinese News Service Speakers Bureau head, Dr. Y. C. Yang, in Boston's film district commending 20th-Fox officials for their interest in Chinese films and their help to United China Relief.

Coolidge Corner Theatre Manager Jack Markle face-lifted the front of his theatre.

T. C. Baker, original advocate of motion picture theatres in Brookline, where for years they were banned, a nominee for the State Legislature in that town.

Philip S. Bowker was a Republican National Convention delegate.

Jack Saef's quarters atop the Paramount Theatre is 20 degrees cooler than street level.

Former Loew National Theatre Manager Louis Krasnow, now employed at the Hingham, Mass., steel mills, in Boston calling on film district friends.

Publicist Joe Di Pesa won deserved recognition doing yeoman work on the bond drive.

Jack Goldstein, 20th-Fox's Boston publicity manager, receiving congratulations on his 35th birthday last week.

Earle Lothrope, of the Campbell-Fairbanks Amusements and Expositions here, mourning the death of his father.

Norman Ayers, Warners' district manager, back from a trip covering his entire territory.

Booker Al Martin attended the funeral of Edward Corbett in Providence this week.

Tim Woods, former Boston publicist who entered the Army as a private two years ago, has been upped to Captain and is now with the invasion army.

United Artists Herbert Schaefer away for a week on Cape Cod and the South Shore.

James Winn, local U.A. division manager, and the Mrs., have taken permanent residence at Longwood Towers in Brookline.

Charles Kurtzman, Loew Theatres district manager, back from a few days in New York.

E. M. Loew, en route to New Hampshire to inspect his theatre and hotel properties.

MGM District Manager Maurice Wolf back from a business visit of his territory.

William S. Canning, Fall River's Empire Theatre manager and chairman of the Fifth War Loan, in Boston consulting with drive officials.

Taunton's Park Theatre Manager Arthur Pinkham, a Boston film row visitor.

The Snider interests, chain theatre and hotel owners, opened the Fensgate Gardens at the Fensgate Hotel.

Newsreels of Hartford's circus fire were shown at local newsreel theatres only a few hours after fire was reported.

Universal Newsreeler Dick Sears in New Hampshire filming vacation activities.

Nan Cohen, New York Universal publicist, in Boston visiting her former home.

Irving Shapiro has returned from business visits in New York and Washington.

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Betty Bell, now with the Institute of Public Relations in New York, airplaned here to spend four days with her parents and sister.

Rudolph Elie, Jr., Boston *Herald* motion picture and music critic, away on vacation in the Berkshires. Bill Riley, of the Boston *Globe,* is pinch-hitting.

Walter O'Keefe, radio, stage and screen comedian currently playing the Hotel Statler, luncheoned Boston film row friends at the Statler Terrace Room last Monday.

Henry Logan joined the staff of Floyd Bell Associates, public relations counselors, as research and story man.

CHICAGO

In a move to enforce fire laws affecting theatres and other public places here, Fire Prevention Chief John Fenn will bring to court any loop theatre which uses basements for storage places. All 35mm portable shows, Fenn also pointed out, must be run by licensed operators in closed projection booths.

Local theatres being given a thorough going over by fire inspectors as result of a fire at the Apollo.

Chicago's Herman Couston, newly elected president of Film Employes Union, will be inducted into office at the Blackstone Hotel union meeting, July 25.

Champaign's Rialto Theatre Manager Gene Russell a business visitor here.

Warner theatre executive, Charley Ryan, a grandpop again. Son Charles is father of an eight-pound boy, his second, in Rockford, Ill.

Starting July 24, B & K's Cine Theatre will discontinue summer matinees, except on Saturdays and Sundays.

DeVry Corporation and DeForest School organization holding their annual picnic at the Caldwell Forest Preserve, July 22.

With Essaness Theatre Circuit's Fifth War Loan Drive still under way, $150,000 in sales has been reported.

Shirley Filman and Telenews' Theatre Manager Joseph Odendhal, married recently, left for a Wisconsin honeymoon.

Will Briscoe, formerly with B & K, named RKO Grand Theatre manager with John Frederick chosen his assistant.

Charley Otto, of the Film Carriers, elected president of the Film Row Bowling League with National Screen's Hank Porter as secretary.

David Finn, RCA's Camden, N. J., industrial sound division sales manager, named company's Chicago regional manager succeeding V. C. Woodcock, resigned.

Warners' Chicago Comptroller Stewart Macdonald left for visits to his mother in Minneapolis and Warner Zone Manager James Coston's Eagle River, Wisconsin, summer home.

Attorneys for the defendants in the Jackson Park Theatre case will file for a writ of Supercedeas in Judge Michael Igoe's court on August 21. The defendants will file their bond of $450,000 and the hearing for an injunction, asked by the plaintiff, Jackson Park Theatre, will be heard at the same time. The jury awarded $360,000 damages to the Jackson Park Theatre in the case tried last spring.

The Warner Club summer steamship trip to Benton Harbor last week attended by record crowds.

Tom Gilliam, Jr., son of 20th-Fox Exchange Manager Tom Gilliam, promoted to Captain. He is stationed with the U. S. Army in Ireland.

The annual golf tournament of the MGM Pep Club was held at the Lincolnshire Country Club, July 15. Will Bishop, western publicity manager, headed the golf committee with a golf contest for the Jack Flynn cup, donated by Jack Flynn, western MGM manager, highlighting the affair.

John Balaban, Walter Immerman, James Coston, Jules Rubens and Tom Gilliam scheduled to attend the New York premiere of "Wilson."

Local Variety Club will hold its annual golf tournament at the Hickory Hills Golf Club, July 26. Jack Rose and Eddie Burnell will act as the committee in charge of proceedings.

A "Fireman Save My Child" act was successfully performed by District Manager Art Steagall at the Essaness Lake Theatre. A youngster caught his head in a seat; Art and his crew got busy, sawed the back of the seat in two and delivered the youngster, without injury, to his folks.

RKO Midwest Manager Frank Smith will stage a week-long anniversary celebration honoring the RKO Palace Theatre here.

Funeral of Otto L. Meister, veteran Milwaukee theatre owner, was attended by Personnel Manager Will Aschmann, of the DeVry Corporation.

Hearing date on the Colony Theatre, McHenry, Ill., arbitration case, presided over by William McSwain, has been set for September 12 at the request of plaintiff's attorney, John Ascher.

A "Chicago Operator Union" report discloses that the Lakeshore, Langly, and Praga theatres, shuttered for the summer; the Tivoli Theatre at Downers Grove, is on a three-week lay-off having itself modernized, while the Loop Rialto changed its name to Paramount and switched from burlesque to films and name bands.

CHARLOTTE

Jack Austin, Wilby-Kincey theatres city manager and special events chairman for the Fifth War Loan, reports that the first Southern showing of Bing Crosby's new picture, "Going My Way," arranged here as a special bond-selling event, added $56,000 to the Charlotte-Mecklenburg county bond total. Scott Lett, Paramount manager, had charge of the premiere, which was followed by a reception at the Variety club for the bond-buyers.

C. A. Mathews, Tryon Theatre manager, back

(*Continued on Page* 25)



Mr. Winkle Goes to War....



...and your heart goes with him

...laughing, loving, deeply sympathizing...as you follow the most human character ever to come out of a best-selling novel ...into a great *escapist comedy!*



(It's a newspaper-syndicated serial, too!)

Edward G. ROBINSON

in COLUMBIA PICTURES'

Mr. Winkle Goes to War

with RUTH WARRICK · TED DONALDSON · BOB HAYMES

Screen Play by Waldo Salt, George Corey, Louis Solomon

From the best-selling novel by THEODORE PRATT

Produced by JACK MOSS · Directed by ALFRED E. GREEN



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

from a business trip to Atlanta.

Mrs. Frances Paumer, secretary to John Bachman, Warner Bros. manager in Charlotte, is on vacation.

Personnel changes reported at the Universal exchange, of which James V. Frew is manager and Miss Eleanor Porter secretary, are: Joe Bishop, made salesman for the Eastern Carolina district, succeeding W. K. Laird, transferred to Atlanta. Miss Mildred G. Logan succeeds Bishop as booker. Added to the Universal staff in Charlotte are Miss Melba Thrailkill, clerk in the accounting department, and Miss Bernice Abrams, assistant cashier.

Mrs. Alice Polk, booker at Universal, on vacation.

The special children's matinee sponsored by the Motion Picture Council at the Dilworth Theatre has been ended for the summer by a decree of public health authorities against attendance by children under 15, during the prevalence here of infantile paralysis.

CLEVELAND

Leo J. McCarthy, PRC general sales manager, and Nat L. Lefton, chairman of the newly formed PRC franchise holders committee, conducted a regional sales meeting at the Carter Hotel last week-end. This is the first of a series of regionals to be held throughout the country to acquaint PRC personnel with the company's new product schedule and its sales policies for these pictures. Branch managers, salesmen, bookers of these exchanges attended: Cleveland—Jack Lefton, Fred Scheuerman, Joe Swee; Cincinnati—Harry Bugie, Manny Weiss, Rudy Mueller, Sam Weiss; Detroit—William Flemion, Bert Foster, Jim Kent, Anne O'Donnell; Pittsburgh—Lew Lefton, Danny Davis, Jack Withers; Indianapolis—Joe Bohn, Sam Abrams, Helen Bohn. For a final wind-up, the group was entertained at the Nat Lefton home.

When lightning put the cooling plant of the Shore Theatre out of commission the other night, Jim Watson, manager of the Madison Theatre, an engineer before joining up with the Scoville, Essick and Reif circuit, put it all together again.

Tony Stern, Warner theatre booking manager, claims to have caught a 40-pound bonita over the week-end at Cape Charles, Virginia. Pictures substantiating his claim are on the way.

Meyer Fine of Associated Circuit, spent a few days in Toledo where he has theatre interests.

Jerry Steel, owner of the Apollo Theatre, Oberlin, on a fishing trip in Canada. F. H. Foster, chain house owner in Struthers and Campbell, also trying his luck in Canadian waters.

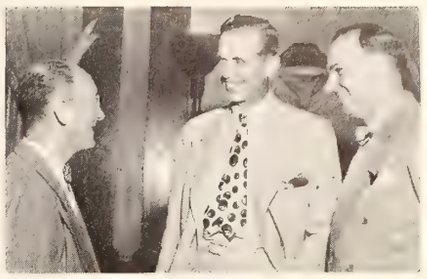
J. S. Jossey back in town after spending the past few weeks in Cincinnati and Dayton where his picture, "Dust to Dust," is playing.

Herbert Mayer, auditor for Al Dezel Road Shows, spending a few days in Cleveland as guest of Bob Snyder.

Joe Trunk, Youngstown theatre owner, in town to book pictures, says box-office receipts down his way are not up to previous summer business.

I. J. Schmertz, 20th-Fox branch manager, last week received a beautiful plaque in colors in recognition of his 2-year service as distributor chairman of the local War Activities Committee. The plaque now hangs directly under an autographed etching of President Roosevelt which was presented to him for his work in behalf of the March of Dimes.

"Americans All," latest March of Time issue, screened recently by the local March of Time representatives for ministers, teachers and civic leaders. A soft drink "cocktail" party preceded the screening.



AT PREVIEW. Sam Goodman (left) of Century Circuit, Ray Moon, 20th-Fox New York branch manager, and John Wood of March of Time talk over the picture they have just seen at a preview of "Americans All," latest March of Time release.

Charles Murphy, assistant to Loew official J. R. Vogel, in town on a routine visit to Loew theatres in this area.

Jack Sogg, MGM branch manager, and Mrs. Sogg, back from a spell of cool weather in northern Michigan.

Perc Essick of the Scoville, Essick and Reif circuit, just back from Boston, had a visit with Frank and Lillian Drew. Drew was MGM branch manager in Cleveland 15 years before joining 20th-Fox in the Boston area.

Lt. (j.g.) Morton Leavitt, son of Joe Leavitt who operates the Independent Screen Room in the Film Bldg., has been assigned to command a new LCI with a complement of 25 men and three officers.

Marcella Grosse of the Warner theatre booking department, visiting her mother in Cincinnati.

Albert E. Ptak, Lyceum Theatre owner, left on his annual fishing trip to Canada.

Max and Sally Jacobs of Imperial Pictures, spending the week in New York on a combined business and pleasure trip.

M. M. Blaettner, Co-operative Theatres of Ohio booker, called to Columbus last week by the death of his mother, Mrs. Ella Barry.

Nate Schultz, Monogram franchise owner, shifted Sam Schultz, who has been handling city sales, to the road; Nate Gerson, booker, will take over the city accounts.

Al Kolitz, RKO branch manager, attended a meeting of RKO officials in Detroit last week.

Branch Manager Morrison Orr, back from the United Artists sales meeting in New York.

Excessive heat here last week cut heavily into theatre takes. Downtown houses report a big drop in attendance, while neighborhood houses agree it was one of the worst weeks in many summers.

Coast Guard Seaman 1/c Gilbert Lefton, stationed at Fort Tilden, Long Island, has been placed in charge of the post's entertainment program. He is the son of PRC franchise owner Nat L. Lefton.

CINCINNATI

Willis Vance, who operates theatres in Ohio and Kentucky, has a prominent place in the Queen City postwar building news, this week, as sponsor and planner of a new multi-purpose indoor stadium in downtown Cincinnati. The stadium would have a seating capacity of 9500 and would cost an estimated $950,000. The project, on which Mr. Vance has been concentrating for three years, is arousing great interest here and in Northern Kentucky, as the Second and Main St. location would serve both localities.

Virginia Lee Marshall, 8, fell asleep in the Main Theatre and was locked in when it was closed. She was returned to her anxious parents when police succeeded in unlocking the door after midnight.

Back wages of $104.17 were granted 11 employes of Loew's, Inc., as the result of a decision Thursday by G. G. Glascott, regional director of the wage, hour and public contracts division, Department of Labor, Cleveland. The money represented overtime pay due checkers who clocked attendance at movie houses.

MGM's Virginia Kenney is vacationing for two weeks. Irene Sagel, secretary to J. J. Grady, district manager of 20th-Fox, is vacationing in Chicago. Virginia Meyer, also of 20th-Fox, is spending a month on the west coast.

Louis Wiethe, chain theatre operator, has returned from a trip to the west coast where he visited the various studios and was entertained extensively.

Universal is elated over grosses on "Christmas Holiday," now breaking Albee records.

Helen Everhart, secretary to Universal's Branch Manager Jack Bannan, is on vacation. Monogram's Tita Ioria is also vacationing, in Florida.

Phil Smith of Drive-In Theatres visited the Row and reports that business is very satisfactory despite gas rationing. The Drive-Ins receive a great deal of patronage from the war workers employed in nearby plants.

Twentieth Century-Fox Club picnic at Gehrum's Grove was widely attended. Irving Sochin, sales manager, is president of the club, and was assisted in the arrangements by Virginia Meyer and Jessie Stumpf.

Paramount's Division Manager J. J. Donohue was here this week on a visit to the local exchange.

Mannie Shore was here with a party of West Virginians spending the day at River Downs. In the party were E. J. Keesling and "Doc" Newbold.

Milton Smith, 20th-Fox Buffalo exchange, has been transferred to the local force as sales representative. His territory has not been assigned as yet.

Paramount's Lillian Aherne, secretary to Joe Oulahan, was on the sick list for several days.

Bob Morrel, Metro booker who passed cigars for a new son last week, has named the heir R. F. Jr. Bob, Sr. is taking a week's vacation to celebrate.

Visitors to Film Row this week included Mr. and Mrs. Floyd Williamson, Dayton, Ohio; Mrs. Roy Edgington, Augusta, Kentucky; Floyd Pierce, Newark, Ohio; Ray Frisz, Springfield, and Paul Hollen, Alpine Circuit.

Queen City Variety Club's annual golf tournament will be held at Summit Hills Country Club on August 17. The family outing, also an annual event, was held at the same place on July 17.

DES MOINES

Stanley J. Mayer, celebrating his 15th anniversary as branch manager of the 20th Century-Fox exchange here, was presented with a floral bouquet by exchange employes.

Eben Hays, former owner of the Times Theatre, Memphis, Mo., has purchased the Iowa Theatre at Winterset, Iowa, and will take possession on August 1.

Vandalism by youths has broken out in Des Moines theatres. Wallis Shaffer, manager of the Strand, reported that a group of boys remained after the show closed and smashed burned out electric light bulbs on the lobby floor.

L. Z. Henry has been appointed salesman at the Warner exchange, succeeding Don Norton.

Des Moines film row visitors last week included Ben Marcus, district manager for Columbia; Bob Lightfoot, checking supervisor from St. Louis; Lieut. Gene Post, former Universal booker, and Mrs. Frank Barlow, formerly Iola Lehman, of Monogram.

(*Continued on Page 26*)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

HARRISBURG

Properties at 410 and 412 Market Street, and 419 Strawberry street, which house Loew's Regent Theatre here, were transferred from Albert Coons, Lebanon businessman, to the Cardinel Amusement Co., for an undisclosed price. The Cardinel Amusement Co. was organized to handle the operation of Loew's Inc. Harrisburg properties. Samuel A. Gilman, manager, said no changes are contemplated for the present.

Colonial Manager John D. O'Rear allowed an unusually large advertising budget for "The Hitler Gang," and was rewarded by an entire week of excellent patronage.

"Bathing Beauty," given as the War Bond Premiere at Loew's Regent last week, brought bond purchases of $255,600.

Motion Picture industry men, Sam Gilman, WAC chairman of Dauphin County; C. Floyd Hopkins, zone manager for the Fifth War Loan Drive, and Jerry Wollaston, special events chairman, reported successful results on the industry's part in the current drive.

Fabian Theatres representatives visited Harrisburg last week, calling on managers of the three houses of the Wilmer and Vincent chain which the New York firm annexed in a recent purchase. Si Fabian, Bernard Brooks, Samuel Rosen and Mary Becker were in the party which visited C. Floyd Hopkins, area manager; John F. Rogers, State manager; John D. O'Rear, Colonial manager, and E. Gerald Wollaston, Rio manager.

Mrs. Mary Ellen Perrigo, about to join her husband at his Army camp in Kentucky, received a phone call telling her to cancel the trip. Her husband had been transferred to the Ordnance Department of an Officer Candidate School in Maryland, just 80 miles from her home.

John D. O'Rear, Colonial manager, and Edna Mundis, Colonial usherette, are latest vacation absentees. Francis Deverter, former assistant State manager, is pinch-hitting during O'Rear's absence.

INDIANAPOLIS

Honor guests at a dinner in the Union building at Indiana University July 10th were E. T. Orth, newly appointed manager of the Bloomington RCA plant; J. A. Milling, retiring manager, who will become general manager of the manufacturing of all RCA-Victor division plants, and R. Shannon, general manager of the RCA-Victor division.

Charles F. Boyd has resigned as manager of the Ritz here and has joined the Sconce Theatre's staff.

Theatres in Louisville are barring all children under 14 because of an infantile paralysis epidemic.

The projection booth of the Kentucky Theatre, Cadiz, Ky., was practically destroyed by fire Sunday, July 9.

Bob Langer, head booker at Universal exchange, Cincinnati, and his wife and baby are spending their vacation in Indianapolis, visiting with Mrs. Langer's parents.

Earl Herndon of Affiliated Theatres' buying and booking department, is on vacation.

Joe Schilling, Connersville exhibitor, is on a fishing trip and vacation in Michigan.

John Michelson, PRC home office representative, is planning to spend several days at the local exchange on business.

J. J. Donahue, Paramount division manager, and H. H. Goldstein, district manager, visited the local exchange on Thursday and Friday.

Bernie L. Kranze, RKO district manager, was in town on Tuesday on business.

Carl H. Shalit, Columbia district manager, spent Monday at the local exchange on business.

Jos. Bohn and Sam Abrams, PRC officials, attended the regional sales meeting in Cleveland.

Exhibitors visiting Film Row during the week were: John Allison, Dana, Ind.; Bob Hudson, Richmond; Mrs. Hilda P. Long, Sheridan; Ellen Ackron, booker for George Mallers' Theatres; Roy Harold, Rushville; V. E. Burkle, Fortville.

Earl Bell has improved his Avalon Theatre by replacing the old style front and boxoffice with one of modernistic design.

Exchange employes on vacation: Francis Abble, Paramount cashier, visiting her parents in Lebanon, Ky.; Polly Vonderheide, RKO biller, spending her vacation with friends in Cleveland and Chicago; Dorothy Reynolds, RKO office staff, spending her vacation with her parents at Nabb, Ind.; Louise Munson, Columbia cashier, visiting her parents at Hoopston, Ill.; Jeane Purdy, vacationing at Lake Manitou.

JERSEY CITY

Jack Holder, assistant manager of Warners' Stanley, is on a fishing trip to the Maine woods. He sent to his friends at the theatre a large fish, by express iced, which was taken to a near-by restaurant and served at a midnight supper for the staff.

Mrs. Patricia Roberts, assistant manager at the Ritz, is spending her vacation at Atlantic City. Her husband, Buddy Roberts, formerly in show business and now a Marine stationed at Cherry Point, N. C., dropped in at the theatre last week.

Sam Cohen, manager of the Hudson, Union City, and Mrs. Cohen have returned from a vacation in Maine.

Jack Pineles, manager of the Summit, Union City, is cooperating actively with the Parent-Teacher Bond Selling Committee of his community.

Lewis Gergoudis, formerly an usher at the Summit Theatre, Union City, who enlisted in the Marines two and a half years ago, has just been commissioned a lieutenant.

Joseph McManus, formerly an usher at Warners' Fabian, Hoboken, has left for the Navy.

Joseph Paglinco, former assistant manager of the Central Theatre, is now with the Army overseas.

"Handsome Tom" Burns, Jersey City's fashion-plate of show business, now assistant manager at Warners' Stanley, is spending his two weeks' vacation at Monticello.

Mrs. Helen Cuff, telephone operator, Stanley Theatre, is proud of her son Jack who has just been graduated with honors from Sts. Peter and Paul's parochial school, Union City.

Mrs. Frank J. Boucher, assistant treasurer, Stanley Theatre, has received word that her husband has completed his training at Jacksonville, Fla., as a radio air transport technician.

Frank Breniser, assistant manager, Fabian, Hoboken, is vacationing at a north Jersey coast resort.

MEMPHIS

Ted Barker is acting relief manager during Col. Vogel's illness.

MGM exchange personnel are enjoying air conditioning again. The company managed to secure Freon for their system.

Henry Boswell of the Boswell Theatre, Moscow, Tenn., on Film Row last week.

Miss Ophelia Golding, secretary to the branch manager at MGM, visiting Washington, D. C., on her vacation.

Duke Clark, district manager, Paramount, Dallas, visiting the local exchange last week.

Derry Lynn Young, maintenance clerk, Paramount exchange, has resigned.

Warner's exchange entertained R. H. Haines, divisional sales manager, N. Y., and R. L. McCoy, district manager, Atlanta.

Frances Sue Dickens is new inspectress at 20th Century-Fox exchange.

Film Row vacationers last week were: Newlywed Ava Sherbo, Mrs. Jerry Clifton, booker, and Clara Shivers, inspectress, of Paramount exchange; Ethel Wolf, advertising manager, 20th Century-Fox exchange; Sara Redding, booker, Warner exchange.

J. F. Adams, Bruce Theatre, Bruce, Miss., a Film Row visitor last week.

NEWARK

Harry H. Weiss, managing director of RKO Proctor's, is spending his two weeks' vacation at his summer home at Lake Hopatcong, N. J., with his son, Capt. Richard J. Weiss, of the Army Air Service, who is home on furlough.

Louis Gans, North Jersey supervising manager for the Rapf & Ruden circuit, is being congratulated on the fact that his son, Chief Warrant Officer Seymour J. Gans, stationed for the past two years in Iran, is one of the editors and chief columnist of the *Army Dispatch,* published there.

Morton M. Bratter, manager of Warners' Millburn Theatre, Millburn, is away on his annual vacation.

"Smiling Bill" Phillips, manager of Loew's State, chalked up another War Loan Bond achievement, when he promoted the sale of $12,000 worth more of "E" bonds after the closing of the campaign.

Following its Newark premiere at RKO Proctor's, "The Song of Bernadette" is being shown for a week at advanced prices at the Ormont Theatre, East Orange, and for three days at the Windsor Theatre, West Orange.

Three persons were slightly injured Saturday night at the Ritz Theatre, Lyndhurst, when an intake fan drew smoke from a rubbish fire on a near-by vacant lot and the fumes were blown

(*Continued on Page* 28)



COLUMBIA ON WEST COAST. More than 50 delegates, comprising home office executives and the entire sales force of 6 of the company's Western division, talked over new season product and sales policy at a meeting in San Francisco last week.



Featuring

DALE EVANS · MARY LEE

LLOYD CORRIGAN · THURSTON HALL

BOB NOLAN and the SONS of the PIONEERS

JOSEPH KANE, Director

Original Screenplay by GORDON KAHN • OLIVE COOPER

Songs

"It's Love, Love, Love!"
"New Moon Over Nevada"
"Hi Ho Little Dogies"
"The Harum Scarum Baron of the Harmonium"
"What Are We Goin' To Do?"
"A Cowboy Has To Yodel In The Morning"

A Republic Picture

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

into the auditorium. A nervous patron shouted fire, there was a rush for the exits and the house lights went on. The house manager dashed to the front of the auditorium and shouted that there was no fire and that the theatre was fireproof. The injured persons were hurt when pushed against barbed wire outside the theatre. They were treated by the manager, the audience shamefacedly resumed its seats and the show went on.

Murray Meinberg, manager of the Regal, Bloomfield, left Saturday for his annual vacation.

In connection with the showing of "See Here, Private Hargrove," at Loew's State, Manager Bill Phillips arranged a tie-up with the McCrory Broad Street store. He dressed up an usher as a GI and had him peeling potatoes in the window.

NEW YORK

Allied Theatre Owners of New Jersey, not content with just an Atlantic City convention, is now planning a boat ride to Bear Mountain early in August. Among the super-stupendous events thus far lined up are a soft ball game between exhibitors and distributors and a bathing beauty contest, the entrants coming from office workers and wives of theatre men and distributors.

Arthur Weinberger, Warner office manager, is on tenterhooks these days. His son, Pvt. Eugene Weinberger, wrote from Normandy that he had captured a Jerry sniper and that photos were made of him and his prisoner. Eugene said to watch for the picture, "and if you see it," he wrote, "you probably won't recognize me behind my beard."

Norman Ahrenwald, at various times associated with Leo Brecher, has taken over the Arcade Theatre at 65th Street and Broadway.

A sales meeting for the New Jersey branch of MGM was held last week at the Hotel Astor. Among those present were Ted O'Shea, who presided, I. Hirsch, Jack Bowen, Ben Abner, Lou Allerhand, Alex Arnswalder, and Tommy Farrell.

War-work note: Ben Strauss, former operator of the well-known Congress Theatre at Saratoga Springs, took a vacation in New York last week and the first place he went was film row. Said he was homesick. He's doing his war bit with General Electric at Schenectady.

Joan Zangari, secretary to Harry Newman at United Artists, has resigned.

The Universal exchange is going through a period of redecorating and general freshening.

During the first six months of its operation the RKO Radio Pension Plan has already paid out $27,000 in death benefits, it has been revealed.

Irving Wormser, Columbia's assistant branch manager, has gone to the Adirondacks for a short vacation.

Ray Moon, 20th Century-Fox branch manager, has been receiving congratulations on all sides for his deal with RKO Theatres on "The Song of Bernadette."

Irving Rothenburg, Warner upstate salesman, has just completed a swing through his territory, accompanied by Joe Vergesslich, shorts sales supervisor.

Edmund Lackman of the State Theatre, Boonton, N. J., spent a day on film row early this week.

Barclay McCarthy of the MGM home office publicity staff is still abed at the New York Hospital.

Bob Mochrie and Nat Levy of RKO Radio returned over the week-end from a mid-west sales conference trip.

Seen at the Warner projection room for a showing of "Mr. Skeffington": Sam Rinzler, Randforce; Sam Goodman, Century; Jack Hattem, Interboro; and Arthur Wycoff, Reade circuit.

Vacations, going and returning: Warners, Arthur Reiman. United Artists, Gertrude Steinberger and Gertrude Dembroff. 20th Century-Fox, Louis Kuttler, Betty Reilly, and Joe Burke (one day each week). Universal, Helen Duffy. RKO Radio, Jean Slade. MGM, Madeline Anderson, Virginia Aarons, Sylvia Zevin.

Alex Arnswalder, MGM upstate salesman, had arranged to go to a Catskill resort for his vacation. He had paid a deposit and had his bags packed ready to go when he received word that the hotel had burned down. Up to the time of this report Alex was still trying unsuccessfully to get accommodations elsewhere.

Edward C. May, Schine's northern Kentucky manager with headquarters in Lexington, was seen in New York film circles last week.

Changes at Warners: Dolly Bressner has been transferred from the picture checking to the booking department. Sarah Yuriditsky and Ruth Schwartz of the booking department have resigned.

John J. O'Connor of Universal, chairman of the Motion Pictures Division of the Archbishop's Committee of the Laity, announced this week that as of July 1, $23,031.86 has been collected in the 1944 Appeal for New York Catholic Charities.

Lou Kutinsky, Brooklyn and N. J. salesman at RKO, celebrated his birthday on Friday of this week.



BIG DISPLAY in small space. Two ads from two different cities illustrate how much can be accomplished even with restricted space for theatre newspaper displays. On top, one of a series of advance ads used by MGM for the opening this week at Radio City Music Hall of "Dragon Seed." Simple border suggests atmosphere. Below: three theatres operated by Warner Bros., in Cleveland, are billed in two-column space as above.

OMAHA

F. V. Kennebeck of Omaha, now a general manager for Paramount in the Caribbean area, wound up a visit here and is en route back to Trinidad, West Indies.

Milton Korach, one-time manager of the Rialto here, is now temporary manager of the Garden Theatre, Cleveland.

The theatre at Stella, Neb., has closed for the summer.

Herman Field, Clarinda, Ia., exhibitor, vacationing in Minnesota.

July 30 has been set as the date for Warners' big annual exchange picnic here.

Hugh Braly, Denver Paramount district manager, was in the city to hold a sales meeting for the local staff.

Mrs. Alma Schrieber succeeded Mary Dreshen as bookkeeper at the Scott-Ballantyne theatre equipment company.

Mayer Monsky, Denver Universal District manager, spent last weekend here.

The Ponca Theatre, Ponca, Neb., temporarily closed for flood repair work.

Bob Blair, new Denver publicity man, visited Omaha last week.

Wayne Stevenson, Paramount salesman, has left the hospital after a lengthy stay.

Tony Goodman, 20th-Fox former assistant booker, back in Omaha on short leave from the navy.

Ray Cooley, son of local union biggie Clyde Cooley, now assistant shipper at the RKO exchange.

Anne Krakowski, 20th-Fox inspectress, married to Gordon Corcoran of Omaha.

William Barker, back on film row as RKO salesman, succeeding Ralph Morgan who has returned to Kansas City.

F. A. Van Husen, Western Theatre Supply company owner, back from Chicago.

John Redmond, RKO circuit district manager, spent several days at the Brandeis Theatre.

Hazel Jensen began work at the RKO exchange this week as a biller.

Dorothy Heston, of Warners, recovering from a recent operation.

Philip Mutchie is a new addition to the Brandeis theatre staff.

A. P. Wuebben of Parkston, S. D., is remodeling his Royal Theatre.

Fred Aliano, Columbia poster clerk, received his induction papers last week.

Children's matinees at six Omaha suburban theatres brought in 30 to 35 thousand dollars in E bond sales, Area Distributor Chairman Harold Johnson has announced.

Arnold Meierdierks, Pender, Neb., exhibitor, injured a hand in a recent explosion.

Dorothy Biesend, new "hello girl" at MGM.

"Yellow Rose of Texas" was simultaneously premiered at three Omaha houses—Town, Dundee and Military.

Fred Detholtz, Manning, Ia., exhibitor, will reopen his theatre August 1.

Louise Cotter, Brandeis Theatre press agent for more than a decade, received a half-column tribute in Sunday's *World-Herald*.

With a performance of Cole Brothers circus scheduled here July 24-25, Welfare Inspector Thomas Knapp has recommended to the city council that it rush through a new ordinance forbidding smoking in circus or carnival tents open to the public. Action followed the disastrous fire at Hartford, Conn.

PORTLAND

Former Chicagoite W. E. Gregory succeeded Barclay Ardell as district manager of Altec in Seattle.

Ed Lamb, Seattle manager of RKO-Radio, left for the annual sales meeting in New York accompanied by Floyd Henninger, Louis Goldsmith and Bill Englen.

Frederick Gamble of Tacoma's Rex Theatre, published a theatre program boosting the 5th War Loan drive in conjunction with MGM's 20th anniversary.

Sailor Don Daigler off to Camp Farragut, Idaho, for training.

Ralph Ravenscroft, Paramount exploiteer, covered Portland and Seattle first runs.

Paramount's Bob Blair, transferred from Seattle to the Denver area.

Booking on Seattle row: Charles Schuler, Fred Girtanner and Ned Edris, Tacoma; Mike Barovic, Puyallup; Mel Sohn, Kirkland; Ike Rodgers, Burien City; Al Goldstein, Bremerton; Paul Volkman, Wapatoc; Walter Coy, White Center; Walter Graham, Shelton; Clarence Bauer, Bremerton; Gene Groesbeck, Enum-

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

claw; W. A. and Mrs. Cochrane, Snoqualmie; George White, Paulsbo.

Ben Shearer on a three-week business trip to Menominee, Mich.

Oscar Chiniquy en route to Hollywood for National Theatre Supply Company's annual meeting.

Willard and Alta Coghlan, back from Victoria, B. C., vacation.

Fred Wilcox, accompanied by Julian Silverstein and Paul Youngblood, looking for locations here for his next MGM picture, "Hold High the Torch."

Bud Saffie, former Seattle rower now in the Army Air Force, has been transferred to India.

Oregon again over the top in the 5th War Loan drive while the Washington State War Finance Committee reports $237,680,000, with individual purchases totaling $68,380,000.

Columbia Pictures' Sammy Seigel, back from exploitation trip to Bellingham.

Work has resumed on a second theatre in Pasco, Wash., by Midstate Amusement Company.

PHILADELPHIA

Alfred J. Davis, sales manager for 20th Century-Fox for the past 20 years, resigned to become local branch manager for Monogram Pictures, replacing the late Sam Rosen. Bill Humphries moves into Davis' old spot at 20th.

Forty employes in the Philadelphia office of Metro were paid $428.66 as overtime pay due them under the Fair Labor Standards Act, according to an announcement made by Frank J. G. Dorsey, regional director, Wage-Hour and Public Contracts Divisions, United States Department of Labor. Mr. Dorsey pointed out that the amount paid is part of voluntary restitution totaling $10,825.92 being paid by the firm to 648 employes in 31 film exchanges in 24 States and the District of Columbia. The workers affected are checkers used by Loew's, Inc., to "clock" attendance in motion picture theatres.

Private Daniel Tursi, son of Michael Tursi, an employe of the Earle Theatre Building, was reported "missing in action" somewhere in Italy.

Jack Goldman, manager of the Victoria Theatre is vacationing, with his assistant, Lew Kauffman, carrying on.

Ben Zimmerman is now manager of William Goldman's 56th Street Theatre.

Ben Grieber, formerly with Affiliated Theatres before going into the Navy, has received his discharge and is looking for a connection again.

Mrs. Al Plough, wife of the Warner district manager for the second-run houses on Market St., underwent a major operation at the University Hospital last week.

Sam Derringer of the Warner Bros. sound department became the father of a baby girl, born at the Jewish Hospital.

Eddie Sherman, former local theatrical agent, will release his newly produced film (his first feature), "A Wave, a Wac and a Marine," for a world premiere at the Steel pier in Atlantic City on August 12.

Abbott and Costello, who missed their annual visit of appreciation to Steel Pier during Costello's serious illness, will make their trip there next month. The famous comedians started their rise to fame on the Piers.

Sam Stiefel, owner of the Carman Theatre, newly returned from Hollywood, is firmly convinced that gin rummy saved his life. He left the car on the recently wrecked Santa Fe Chief in which most of the deaths occurred, to return to his stateroom to play gin rummy, just twenty minutes before the wreck took place, and escaped unhurt. Four days later, when Sam was visiting the San Fernando Valley to arrange for the purchase of a home he discovered its owner to be Graham Baker, the writer, who is credited with inventing the card game.

OTTAWA

The acute shortage of farm labor here is being met by theatres showing a trailer titled "Farm Commandos." Film is designed to encourage the public to spend its leisure hours working on farms.

Gordon Beavis, Centre Theatre manager, reports excellent results with double-feature shocker, "The Son of Dracula" and "The Mad Ghoul."

Bob Martin, Avalon Theatre manager, returned from his vacation in time to assume the managerial duties at vacation-bound Bea Pacaud's Rexy theatre.

Angelo Stevens, Ridau Theatre manager, rebooked the French version of "The Sea Hawk," starring Errol Flynn, and played it for three days.

Monogram's Montreal office manager, John (Doc) Sherman, off on vacation.

WASHINGTON

Theatre men in the nation's capital continue making bond news headlines. To insure no lagging interest in the 5th War Loan drive among U Street theatres in D. C. two jeeps filled with costumed girls and equipped with loud speakers cruised among Lichtman's Howard, Lincoln, Republic and Booker T theatres. Shep Allen, Lichtman Theatres supervisor, put on a bond "pitch" and the affair was a huge success; Larry Levy, Loew's Columbia Theatre manager, selling a $100 bond for every seat, has so far chalked up $120,000; JohnJ. Payette, co-chairman of the War Activities Committee, announced "Free Movie Day" in D. C. resulted in a sale of 2,631 bonds with a maturity value of $123,000; Mae Petersen, after walking off with the honors for three weeks in a row, relinquished her title of "Honored Employe" for the week to Norma Becker, who sold the greatest number of Earle Bonds during the 4th week of the 5th War Loan; Tivoli Theatre's Edwin MacGill in Frederick, surpassed his 5th War Loan bond quota; an editorial in the *Evening Leader* congratulates Dixie Theatre's Frank Shaffer in Staunton for his 5th War Loan activities; Cyril Mae of the Frederick Opera House chalked up solid bond grosses using three service men to spur sales his his theatre.

Frank Boucher changed his mind about leaving the K & B Theatres for the Carolinas. He will remain in Washington.

"Mr. Winkle Goes to War" screened for radio commentators in the Earle screening room.

Local vacation news has MGM's Henriette Rosenthal visiting in Philadelphia and Cleveland with her mother and dad; Vivian Kelly back from her stay in Garret County, Md., with her sailor husband, Eddie; Bernice Schaben back from her vacation, after calling on boy friend Pvt. Jack Cook, who recently returned from Tarawa.

"The Liberation of Rome" special War Dept. film made by British and American cameramen on the battlefields of Italy was shown in several downtown theatres last week.

Frank Rosenberg, of the Columbia home office, here to work on "Mr. Winkle Goes to War." He attended the Columbia shindig to newspapermen at Aberdeen, Md.

Michael and Christopher Reinecke, sons of Bob Reinecke, Warner Publicity Dept. artist, will spend a month in New London, Conn., visiting their uncle.

Don Nichola, Arcade Theatre, Waynesboro, Pa., participated in the 4th of July Kiddies Day Parade festivities by providing a matinee at his theatre where kids were treated to a program of cartoons and short subjects.

Mrs. Grace Fisher of the Maryland and Strand theatres, Cumberland, Md., a visitor at MGM.

Manager Lamar Keen, of Winchester, Virginia's Capitol Theatre, received a break on his War Bond Premiere of "Two Girls and a Sailor" when the *Star* printed a one-column cut of Van Johnson and June Allyson, plus information on the premiere.

Birthday congratulations to MGM's Virginia Heil, of the Billing Dept., July 16, and Vivian Kelly of the Contract Dept., July 21.



CURRENT AND COMING billing for MGM's "White Cliffs of Dover" and United Artists' "Sensations of 1945" as used this week in Atlanta newspapers by Loew's Theatre.

VANCOUVER

Patricia Bay and Victoria district will be locales of the MGM Technicolor film "Son of Lassie." Production is expected to get under way in August.

Joe La Chance, 59, Beacon Theatre projectionist, passed away last week.

Due to shortage of product, a check-up reveals, re-issues here are getting a bigger play and doing better than ever before, while little-known product from smaller companies which would otherwise get scant attention is being widely used as co-features on double bills.

Jules Bernstein, hospitalized with a serious illness on the occasion of his 30th anniversary as manager of Loew's Theatre, Toronto, received an illuminated scroll from the Canadian Picture Pioneers. The award of merit was signed by Clair Hague, president, and Ray Lewis, secretary.

Regal Films cashier, Burma Adamson, married at Caulfield, B. C., to Stuart Greig of the Canadian Air Force.

Contracts for the new theatre season, calling for a new over-time provision, have been signed with all theatre circuits across the Dominion, it was announced by IATSE representatives. The new clauses provide a time-and-a-half rate for all overtime work including midnight performances.

New companies registered under the company act include International Artists Films corporation, Ltd., $500,000; Fish and Oyster Bar, Ltd., $25,000. J. D. Johnson of Filmart is the president of the company running the Oyster Bar in Vancouver theatre district.

Tom Cook, Lux Theatre manager, and Al Mitchell of the Paradise, off on a two-week holiday.

Manager Stan Pooley of the Strand, FPCC, goes on vacation next month. Assistant Marion Morton takes over during the interim.

Local travel talk has Empire-Universal films manager, Leslie Plottel, off to attend a Canadian sales meeting at Toronto; RKO's Bill Jones, leaving for the New York RKO convention and 20th-Fox's Trixie Thompson back at

(*Continued on Page* 30)

REGIONAL
—Continued

her desk after spending two weeks at Harrison Lake, B. C.

General Distributors sales manager, Harry Cohen, purchased a lot from the city of Calgary on which he plans to build a theatre.

The Paradise Theatre front has been undergoing a new paint job under supervision of Manager A. Mitchell.

"The Story of Dr. Wassell," a second-week holdover at the Capitol.

DETROIT

Movies still the main amusement attraction here, with downtown managers reporting waiting queues and one-hour waits for seats every night.

The Michigan Theatre conducted a contest based on the personal appearance of Johnny Long and His Orchestra, called "Sing a Song With Johnny Long." Boy and girl singers over 17 competed. Finalists received war bonds and a chance in the national contest, while the winner received $1000 in bonds and a four-week tour with the band.

A mixed audience of 15,000 Detroiters witnessed the Fifth Annual American Negro Musical Festival held here July 12. Eddie (Rochester) Anderson, Don Ameche and W. C. (St. Louis Blues) Handy made personal appearances, and city leaders hailed the event as a good sign that Detroit racial discords have been greatly wiped out.

Several scenes of a War Department educational picture showing battle casualties will be taken at the W. K. Kellogg annex at Gull Lake. The film, titled "Swing in Step," will depict the care and rehabilitation of veterans who have lost limbs in action and will be shown to such veterans in U. S. and overseas general hospitals. The filming is being done by Capt. Sheppard Traube and a crew of Army Signal Corps cameramen.

The Michigan Theatre has lined up Billy Rose's Diamond Horseshoe Revue for an early booking.

A strong upsurge of vandalism directed at school property in Flint, Mich., has extended to the city's theatres. City officials have been studying the possibility of severe curfew applications.

ST. LOUIS

St. Louis and St. Louis County motion picture theatres opened a two-week drive July 18 to send playing cards to our fighting men overseas. Plan was devised in cooperation with the St. Louis *Globe-Democrat's* Cards-for-Fighters Fund.

Owners of the Regal Theatre building awarded a contract to the J. E. Williams Construction Co. for repairs to the front of the house. Work on the Regal, which is operated by George Pliakos, will cost approximately $2000.

Sam E. Pirtle of Jerseyville, Ill., owner of Abingdon's Bijou Theatre, announced plans for a new 700-seat house to be erected in Abingdon when war conditions permit.

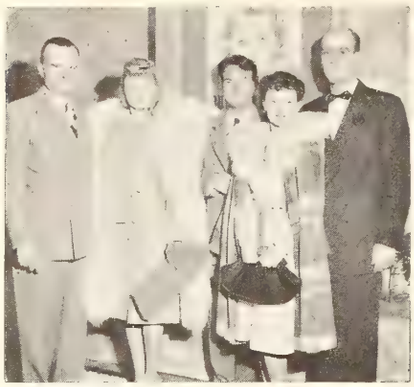
Seen along Film Row last week: George Karch, Farmington, Mo.; F. A. Finger, Marissa, Ill.; Bud Mercier, Fredericktown, Mo.; Mayor J. W. Hayton, Carterville, Ill.; Floyd Griffith, Poplar Bluff, Mo.; Martin Operle, St. Genevieve, Mo.; Charles Brechner, Grayville, Ill.

Ray Nolan, RKO Radio district manager, en route to New York to attend his company's sales convention there.

RKO Radio booker Ollie Lessing on vacation.

Eighty-year-old William Zentz, former Ozark Theatre manager in St. Clair, Mo., now retired plans to move with his family to Omaha.

Second Lt. Thomas G. Arthur, bomber navigator son of Harry C. Arthur, Jr., now in Italy, was subject of a feature story in the July 16 issue of the St. Louis *Globe-Democrat*.



Jerry Fairbanks, who produces the Unusual Occupations, Popular Science and Speaking of Animal series for Paramount release, aided the Paramount Hollywood Theatre in staging an all-Paramount war bond premiere netting a sale of $370,000 in bonds. Above, l-r: Mr. Fairbanks; Mrs. Fairbanks; Renny McEvoy, stage show emcee; Robert Jonay, featured in Technicolor Musical Parade, "Star Bright"; James Horn, manager.

Ben B. Reingold, 20th-Fox manager, and Julius Leventhal, co-owner of the Downtown Lyric, and Senate theatres, back from a French River fishing trip.

C. D. Hill, Columbia branch manager en route to Springfield, Ill., for conferences with Frisina and Kerasotes circuits' representatives.

Steve Farrar, Harrisburg, Ill., here several days noting the progress of his wife who underwent a major operation at Barnes Hospital.

Ed Fellis, Hillsboro, Ill., who recently left a hospital bed, a film row visitor here.

Lloyd Metcalf's 250-seat Gaiety Theatre received a complete interior decoration job.

The biggest night of motion picture premieres in the city's history will be staged July 29 in an effort to put the St. Louis metropolitan area over the top in E Bond sales for the Fifth War Loan. Tickets for midnight shows on this date may be acquired only through purchase of E bonds.

Short Subject Reviews

Mat Maulers — *(Very Good)*

Col. (5809) Sport Reel — **9 mins.**

Dealing with the good old, lovey-dovey sport of bone-breaker wrestling tactics, this subject is good for some solid belly laughs. Of particular value as a program builder in action or neighborhood houses, the reel is so amusing it makes the minutes spin by too quickly. Champion Babe Sharkey and Don Evans give the camera a comprehensive demonstration of how to dish out the dirt on the mat and over the mat. Directed by Harry Foster and described by Bill Stern, it is bang-up, knock-down, drag-out sport reel.

Americans All — *(Fair-minded)*

20th-Fox—March of Time No. 12 — **18 mins.**

In "Americans All" the March of Time editors have tackled one of the most serious and also one of the most ticklish problems confronting the country: racial intolerance. M of T believes in tolerance and comes right out with it. Such personalities as the late Cardinal O'Connell, Dr. Everett Clinchy of the National Conference of Christians and Jews, liberal southern journalist Virginius Dabney, Gov. Leverett Saltonstall of Massachusetts, and others have their say on the subject and then the film goes on to explain the Springfield, Mass., plan. This path to tolerance is made through education in the schools and in the homes of the youth, the keynote being that no baby is born with intolerance toward any racial groups and that it is only by dint of association with his prejudiced parents and friends that he acquires hate for other races. Both the children and the parents come under the educational program. Although "Americans All" hardly comes under the head of entertainment, it is an important serious contribution to possible solution of this difficult U. S. problem. If you think of your theatre as something more than a depository for name bands and sweater girls, you'll want "Americans All."

Catch 'Em and Eat 'Em — *(Good)*

Para. (R3-9) Sportlight — **10 mins.**

This is one for the gourmet. It is an interesting series of outdoor meals wherein people catch, gather, collect, cook and eat unusual bivalve creatures, giant Pismo clams, frogs, oysters, Abalone, and steaks cooked on the range. Mmmmm! This short will leave the audience hungry. The circumstances under which the sequences are filmed are picturesquely staged by Producer Jack Eaton. A Grantland Rice reel that will go well with almost any feature.

Unusual Occupations No. 5 — *(Good)*

Para. (L3-5) — **10 mins.**

This reel in color shows a children's zoo in New York where tots are taught to understand animal pets. Carlos Diniz of Los Angeles displays his youthful handiwork hobby of making miniature guns. Mrs. Clara Maginnis of St. Augustine, Fla., makes snoods for horses. Milton Honig, a Philadelphia theatre projectionist, and his daughter make self-illuminating portraits from broken mirrors. The final sequence shows ski troops in training. Produced by Fairbanks and Carlisle, this is a very good entry in the series.

In a Harem — *(Good)*

Para. (Y3-5) Speaking of Animals — **9½ mins.**

Jerry Fairbanks has turned out another laugh-filled animal reel in which a dog falls asleep after looking at a harem cartoon in *Esquire*. He dreams he is in a harem of trained dogs and the result, though fantastic, is funny. Produced by Jerry Fairbanks, this is worth booking on any program with balanced entertainment for adults and juveniles. A black dog plays the role of a nubian slave, dancing dogs perform and the harem girl dogs sing Sunday, Monday and Always.

Speed Couriers — *(Good)*

Para. (R3-8) Sportlight — **9½ mins.**

This is an interesting picture story of the role homing pigeons are playing on the battle fronts, how they are bred, trained and carried by the various branches of the armed forces. A very good entrant in the Grantland Rice series produced by Jack Eaton. It will be of particular interest to bird fanciers.

The Anvil Chorus Girl — *(Good)*

Para. (E3-4) Popeye — **7 mins.**

Popeye and Bluto vie through feats of strength for the attentions of Olive Oyl, who is a feminine blacksmith. Popeye resorts to his can of spinach to out-do Bluto, with Bluto getting the nod from Olive Oyl to take over the blacksmith shop as she drives away with Popeye in the one-horse shay. Produced in Technicolor by Famous Studios, this cartoon has many laugh-provoking gags.

The Box Office Slant (STR)

Dragon Seed

(*Continued from Page* 10)

Buck. Photography, Sidney Wagner. Music score, Herbert Stothart.

Plot: Ling Tan (Walter Huston) is proud of his ancestral acres, his wife, his three sons, and the fact that he has always lived in peace. The middle son, Turhan Bey, doesn't understand his wife Jade (Miss Hepburn), until they find she is to have a baby; then they are happy indeed. At this time, the area comes under Jap bombardment, and soon the Japs move in. The cruelty changes all the sons from peaceful farmers to guerrilla fighters, and Ling Tan finally takes up a gun himself. His son-in-law, Tamiroff, decides to cooperate with the enemy, and to prevent him from revealing the hiding place of the guerrillas Jade poisons the officers' mess and Tamiroff is shot. Then the whole valley goes up in flames as the patriots sacrifice their homes and crops to drive the Japs out by the burnt-earth policy. As the family makes for the mountains Ling takes comfort in the baby who represents the coming generation.

Comment: Pearl Buck's penetrating study of a Chinese family ground under the heel of the invader has been faithfully translated into celluloid, with a skillful cast to portray the well-drawn characters. It was quite a feat for occidentals to get under the skins of these characters, but Hepburn, Huston, Bey, and MacMahon manage it beautifully—Miss Hepburn and Bey especially bringing the young couple to life. If they do not look completely oriental that is a small matter in view of the inner feeling they convey. Dialog is a little stiff because it is made to sound somewhat as if translated from the Chinese, but this, too, is overcome by the sweep of the story. All in all, "Dragon Seed" supplies a much-needed picture of depth and solidity that should satisfy those who are tired of lightweight fare. Go after the people who ordinarily do not attend picture shows; they will furnish the extra business you can get from this film if you make the try. Remember, that although the story deals with Chinese in the path of invasion, it is not a war picture in the sense of military campaigns—it is the record of a family—its beliefs, its pride, its loves, and its patriotism. The drama of humans is what you're selling.

The Seventh Cross

MGM Drama 111 mins.

AUDIENCE SLANT: (Adult) An absorbing suspense film that will hold interest on that score and will add an emotional kick through the human touches and a short, but deeply affecting love story.

BOX-OFFICE SLANT: A good production and Spencer Tracy take this out of the ordinary class. If carefully handled there is a chance for some extra money here.

Cast: Spencer Tracy, Signe Hasso, Hume Cronyn, Jessica Tandy, Agnes Moorehead, Herbert Rudley, Felix Bressart, Ray Collins, Alexander Granach, Katherine Locke, George Macready, Paul Guilfoyle, Steven Geray, Kurt Katch, Karen Verne, Konstantin Shayne, George Suzanne, John Wengraf, George Zucco, Steven Muller, Eily Malyon. **Credits:** Produced by Pandro S. Berman. Screenplay by Helen Deutsch after the novel by Anna Seghers. Directed by Fred Zinnemann. Photography, Karl Freund. Music score, Roy Webb.

ADV.

What Are Your Needs?
Joe Hornstein Has It

Plot: Seven inmates of the Westhofen concentration camp near Mainz, Germany, escape in the fall of 1936. The Nazi camp overseer thereupon trims down seven trees and erects crosspieces so that seven crosses await the anti-Nazis—when they are caught—upon which they will die. All except one are captured, but one cross remains empty because George Heisler (Spencer Tracy) has faith that there is some good in mankind, plus luck and the help of the underground. In the process of his escape he finds his old girl unfaithful, and his old friends ready to risk their lives to save him. And a little inn maid lives for a few hours in the glow of his love.

Comment: Yes, this is another of those pursuit and escape stories—with the background of Germany before the war when the Nazis were purging those of their own kind who did not agree with them. However, there is something added. "The Seventh Cross" stresses the human touch above sordid cruelty, although never losing the feeling of suspense for a moment. One of the characters gives Tracy something to remember when he says: "No matter how cruelly the world strikes at the souls of men, there is within them an instinct for good which cannot be destroyed." With that theme Tracy emerges, not only safe from the Gestapo, but with a greater faith in mankind. The acting is first-rate, with Tracy giving one of his best under-played portrayals and beautifully-paced portraits by Signe Hasso, Hume Cronyn, Jessica Tandy, Herbert Rudley, and Paul Guilfoyle. There is a woman's angle in the love sequence between Tracy and Hasso near the end, and, all in all, although suspense is the first element of the picture, the emotional force comes close behind. Once they're in, the picture will get to your patrons in no uncertain manner, and, of course, you have Spencer Tracy to bring them in. Stress Tracy, the human angle, and the love story.

Wing and a Prayer

20th Century-Fox Drama 97 mins.

AUDIENCE SLANT: (Adult) Solid war story with some light moments and plenty of action. The cast is all-male.

BOX-OFFICE SLANT: Men will like it, the ladies will have to be lured. A big dramatic production that should do well with showmanship handling.

Cast: Don Ameche, Dana Andrews, William Eythe, Charles Bickford, Sir Cedric Hardwicke, Kevin O'Shea, Richard Jaeckel, Henry Morgan, Richard Crane, Glenn Langan, others. **Credits:** Produced by William A. Bacher and Walter Morosco. Directed by Henry Hathaway. Screenplay by Jerry Cady. Photography, Glenn MacWilliams.

Plot: Carrier X sets out under sealed orders on a secret mission. The pilots aboard are ordered to be seen by the enemy at certain points on certain days, but to avoid combat. In these encounters, many of our planes and pilots are lost, and our men grow sullen. The tactics lead the enemy to believe that they have seen four or five carriers at scattered points. They concentrate their forces for an attack at Midway, fall into an ambush and a thrilling U. S. Naval victory.

Comment: This is an excellent drama of heroic naval pilots and the carrier from which they operate. It's the story of a secret mission, of the hopes and fears of the Navy personnel; a series of character studies woven into an explanation of the strategy which brought about the victory at Midway. With no women in the cast, it lacks romance and drags slightly; still there is plenty of drama and pathos, with the final Midway battle sequence exciting and spectacular. Selling the picture will pose a problem, for the ladies will have to be baited into seeing it through careful showmanship campaigning. Play upon their interest in military tactics, strategy and procedure. Production, direction and acting are top-flight, and the cast is a fine one.



Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Production Starts on 'Wonder Man'; Andrew Stone Buys 'Bedside Manner' for Next Film; Miranda, O'Shea Teamed

Director Fred Wilcox is scouting location sites throughout the Pacific Northwest and Western Canada for "Hold High the Torch," MGM Technicolor drama with Elizabeth Taylor and Lassie. Robert Sisk will produce.

Robert Lowery and Marjorie Rambeau will have featured roles in "Army Wives," Monogram service comedy which goes into production soon, with Phil Rosen directing for Lindsley Parsons.

Paramount has begun construction of an elaborate set representing the U. S. Senate Chamber in the 1830s for "Two Years Before the Mast," spectacular sea epic starring Alan Ladd, Brian Donlevy and William Bendix, with John Farrow directing. Chamber will be used for scene where Richard Henry Dana, the author of the classic, makes a plea before the Senate for enlightened Federal laws.

A complete cast for "Flame of the Barbary Coast," Republic's top budget production, includes John Wayne, Ann Dvorak, Joseph Schildkraut, Virginia Grey, William Frawley in the lead roles. Joseph Kane is directing.

Samuel Goldwyn has put "The Wonder Man," starring Danny Kaye, into production. Bruce Humberstone is directing and the two leading ladies are Virginia Mayo and Vera-Ellen. The Goldwyn Girls are also in the cast. RKO will release.

Carmen Miranda and Michael O'Shea hit it off so well together in 20th Century-Fox's "Something for the Boys" that the Brazilian asked for another picture with him. Thereupon O'Shea wrote a story called "Latin in Manhattan," which 20th-Fox is going to produce with the two in it.

Andrew Stone has announced the purchase of "Bedside Manner," his next producer-director vehicle for United Artists release. Story revolves around activities of woman doctor and appeared in the July 8th issue of the *Post*.

Maxie Rosenbloom has been signed by Producer Frank Gross for a featured role in Universal's "Night Life," which starts this week under the baton of Eddie Cline. Vivian Austin and Billy Dunn have the top roles.

"Of Human Bondage" has been set for starting at Warners. Paul Henreid, Eleanor Parker and Patric Knowles are the principals set to date. Edmund Goulding will direct the remake of the Somerset Maugham classic and production is under the guidance of Henry Blanke.

The untitled romantic drama that co-stars Irene Dunne, Charles Boyer and Charles Coburn has gone into production at Columbia with Charles Vidor directing. This will be one of the most important features of the year for Columbia, and reunites Miss Dunne and Boyer for the first time since their highly successful "Love Affair."

Jackie Moran has been signed by Alexander-Stern as one of the leads for PRC's "I Accuse My Parents," which stars Mary Beth Hughes.

"Terror on Main Street," a short-length feature, has been acquired by Elite Pictures from MGM for enlargement and release. Originally known as "This Precious Freedom," the picture deals with Fascist domination of the United States. Its cast included Martin Kosleck, Gloria Holden and Helen Mack. The new owners, Ed Finney, William Hackel and Max King, will have David Bradford, June Carlson and Priscilla Lyons in added scenes, which Arch Oboler will also do.

MGM's "The Picture of Dorian Gray" goes into the home stretch on production with Hurd Hatfield in the title role, the only principal of the cast still before the cameras. George Sanders, Donna Reed, Peter Lawford and Lowell Gilmore have all completed their roles. Albert Lewin is directing for Pandro S. Berman.

Roy Rogers, Dale Evans, Gabby Hayes and The Sons of the Pioneers have started work in Roy Rogers' 44th picture, "Lights of Old Santa Fe" at Republic. Harry Grey is associate producer and Frank McDonald directs.

RKO has signed Albert Dekker for a featured role with Hedy Lamarr, George Brent and Paul Lukas in "Experiment Perilous," screen version of the best-seller which Robert Fellows has launched as producer. Jacques Tourneur is directing the psychological mystery drama.

Gertrude Lawrence's daughter, Pamela, is being screentested for a part in 20th Century-Fox's filmization of "Winged Victory," the Army Air Forces film.

Those top tunesmiths, Johnny Burke and Jimmie Van Heusen, have been signed by Bing Crosby Productions to write four numbers for "The Great John L," which will have Greg McCure in the title role. Linda Darnell and Lee Sullivan will sing the songs.

Outstanding success of Walt Lantz's "Woody Woodpecker" Cartunes during the part year has caused the Universal producer to revise his 1944-45 production schedule to increase subjects in this series from four to seven.

S. Z. Sakall, the man of many chins, has been set by Warners for a leading comedy role in "San Antonio" which will star Errol Flynn, Alexis Smith and Zachary Scott. Raoul Walsh will direct the western drama for Producer Robert Buckner.

Purchase of four songs was completed by Columbia for Ann Miller to sing in her current starring vehicle, "Eve Knew Her Apples." One of the songs, I've Waited a Lifetime, is an original by a sailor, Edward A. Brandt, R.T.3c, now recovering at the San Diego Naval Hospital from wounds.

Role of the lad in the triumvirate of a boy, a horse and a dog in PRC's "At the Post," drama of the turf starring Stuart Erwin, fell to Bobby Henry, 14 years old. Picture, on which Martin Mooney is Leon Fromkess' associate producer, starts this week on location.



Relaxing between scenes of their new film, "Three Is a Family," star Marjorie Reynolds and Director Edward Ludwig enjoy the comical dialog which will be used in the production.

Six in Production at Paramount

Six films now before the cameras on the Paramount lot are "Here Come the Waves," starring Bing Crosby, Betty Hutton and Sonny Tufts; "Kitty," starring Paulette Goddard and Ray Milland; "A Medal for Benny," starring Dorothy Lamour and Arturo De Cordova; "Out of This World," starring Eddie Bracken, Diana Lynn and Veronica Lake; "Two Years Before the Mast," starring Alan Ladd, Brian Donlevy, William Bendix and Esther Fernandez and "Her Heart in Her Throat," starring Joel McCrea, Gail Russell and Herbert Marshall.

'Edwardes' Acquires Curtis, Emery

The Ingrid Bergman-Gregory Peck co-starrer, "The House of Dr. Edwardes," which David O. Selznick is producing and Alfred Hitchcock directing, has acquired the services of Donald Curtis, on loan-out from MGM, and John Emery. Emery has been cast as a feminine psychiatrist, and Curtis plays an attendant in a mental institution.

To Star in 'Lost Weekend'

Ray Milland will be the male star in "The Lost Weekend," Paramount's picturization of the best selling novel by Charles Jackson, it was announced last week. William Wilder will direct "The Lost Weekend," and Charles Brackett will produce it.

'Gaslight' in Spanish

"Gaslight" is the first picture to be processed into the Spanish language under a new policy of MGM, to synchronize the majority of its releases in this manner.

Daughter of Modern Mother

Diana Lynn will portray the daughter of a modern, youthful mother in Paramount's forthcoming "Out of This World," while sixteen-year-old Kay Scott, signed to a long-term Paramount contract two months ago, makes her film debut in the same picture.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're off to visit the set of Sol Lesser's United Artists picture, "3 Is a Family," which features Marjorie Reynolds, Fay Bainter, Charlie Ruggles and others.

Included in the "Family" are nine-month-old girl twins. They were chosen from among 1100 contestants; first, because they were so photogenic; second, because they are so identically alike that by using either one, twice as much shooting time could be arranged before the camera. (Infants are permitted only a short time before the lights.)

The story is about the current problem of housing, help and husbands, with its resulting confusion and doubling-up of families.

We arrive on the set as they're shooting a scene of Jeff Donnell (one of the family), in bed with her newly arrived baby (not the twins). Director Edward Ludwig has the "family" (who are to rush in, see the darling and ooh-and-ah all over the place), rehearsing their entrance. This has to be done several times, for their appearance before the camera must be simultaneous, otherwise they won't all appear in the shot. When Mr. Ludwig finally gets them all together, just the way he wants them, he gives his okay and the scene is filmed.

From there we wander through the stage, noseying into the different rooms which comprise the apartment. We find the living room so cluttered with toys that one must hunt for the furniture; the old maid aunt's (Helen Broderick) bedroom with two cribs in it. The kitchen shelves, drainboard, stove and every other conceivable place are covered with either baby bottles, sterilizing pots or stacks of baby food and all the latest inventions for the bringing up of babies.

From the kitchen we're taken to the bungalow where the twins are. They're waiting for their call before the cameras: the scene where Miss Reynolds has a hectic time trying to bathe them. They are so cute that we remain for quite a while playing with them. We learn that because of their cuteness and the ease with which they work, Mr. Lesser decided to change the story. He figured that if they were having such a good time with them, the public would also enjoy them, so he altered the script to provide for twins.

We leave with reluctance when our time is up, unable to wait until the scene with the babies is set to go.

Until next week,

Ann Lewis

Two Technicolor Units in Operation For First Time on Universal Lot

Seven pictures and eleven units are currently at work on the Universal lot. Three separate companies are shooting the Abbott and Costello comedy, "In Society," and two units are making the serial, "Mystery of the River Boat."

For the first time on the lot two Technicolor units are in operation: Deanna Durbin in the Jerome Kern musical, "Can't Help Singing," and the Maria Montez, Jon Hall, Turhan Bey spectacle, "Queen of the Nile."

Others at work: The Andrews Sisters in "Stars Over Manhattan," "Night Life," with Vivian Austin, and the western, "Beyond the Pecos," starring Rod Cameron.

Nancy Kelly for 'Betrayal'

Nancy Kelly will play opposite Lee Tracy in "Betrayal From the East," RKO Radio's adaptation of Alan Hynd's non-fiction book on Japanese espionage before Pearl Harbor.

Buys Myles Connolly Original

Paramount has closed a deal for "Make Way for O'Sullivan," an original screen story by Myles Connolly. Connolly will work on the screenplay and Joseph Sistrom will produce.

Beaudine to Direct 'Murder'

William Beaudine has been signed to direct Monogram's "Murder in the Family."



Leo Spitz (r), International Pictures' chairman of the board, chats with Nunnally Johnson, writer-producer, at the studio celebration commemorating that company's first anniversary. The event also marked a birthday milestone for Spitz, who officiated at a cake-cutting for many guests prominent in the movie industry.

Forty Marquee Names Appear On 'Hollywood Canteen' Roster

"Hollywood Canteen," now in the final quarter of production at the Warner Bros. Studio, will wind up with no less than 40 marquee names in its cast, while nearly a hundred requests to appear in the musical had to be turned down by Jack L. Warner, executive producer, in order to hold the picture down to a tight two-hour show.

Names already on the roster include Jack Benny, Joe E. Brown, Eddie Cantor, Kitty Carlisle, Jack Carson, Joan Crawford, Bette Davis, John Garfield, Alan Hale, Paul Henreid, Joan Leslie, Ida Lupino, Dennis Morgan, Barbara Stanwyck, Roy Rogers, Jane Wyman, Joseph Szigeti, Jimmy Dorsey and His Band, Golden Gate Quartet, Dane Clark, Carmen Cavallero and His Orchestra, Louis Armstrong and His Band, Helmut Dantine, Faye Emerson, Joyce Reynolds and others.

Delmer Daves and LeRoy Prinz are directing the picture, with Alex Gottlieb as producer.

Vincent Price in 'Czarina'

Vincent Price, last seen in 20th Century-Fox's "The Song of Bernadette" and "The Eve of St. Mark," has been signed by the company to play the part of the marquis in "The Czarina," which Ernst Lubitsch will produce and direct.

Bowman, Merivale Added to Cast

"Tonight and Every Night," Columbia Technicolor musical co-starring Rita Hayworth, Janet Blair and Lee Bowman, has added Philip Merivale to its cast.

Jolson on Hit Parade

Al Jolson, now a Columbia producer, will guest star on the All-Time Hit Parade, Sunday evening, July 23. Accompanying Jolson, as he sings some of his all-time hits, will be Tommy Dorsey and orchestra.

Ann Sothern Remains at MGM

Ann Sothern, who recently completed her latest Maisie picture, "Maisie Goes to Reno," in which John Hodiak is her leading man, has signed a new MGM contract.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Hume Cronyn gets a top role in MGM's "Yolanda and the Thief" after finishing an equally top role in "Seventh Cross" . . . Lynn Carver gets the femme spot helping Johnny Mack Brown make the "Law of the Valley" . . . The newest Jane Withers' picture at Republic, with Herman Millakowsky producing, will be directed by John English . . . William Berke will direct "Betrayal From the East," the new RKO Jap spy thriller in which Lee Tracy makes his fast-talking return to the screen . . . Fred Brady, the comedian, becomes Fred Brady, the romantic hero, in Sol Lesser's "3 Is a Family" . . Bernard Burton will "Swing Out, Sister" at Universal where he is a producer . . . Zachary Scott, who wore the figurative "Mask of Dimitrios," has been picked for "Dangerous Marriage"; it will soon be that anything with this newcomer is dangerous . . . Columbia bosses liked Leigh Jason's direction of "Carolina Blues" (the new name for the Kay Kyser musical), so they signed him to a termer . . . PRC picked up an Academy Award winner on a musical score in Franke Harling, and has signed him to write the score for "When the Lights Go On Again" . . . MGM goes in for things in a big way; the studio whose mark is Leo the Lion, used five of the King of the Beasts in one day for a comedy sequence from "The Home Front" . . . "Dark Waters" is indeed that on the Benedict Bogeaus set at United Artists; the trees and bits of greenery have a tendency to float away, and when Merle Oberon sat down under a tree, the whole bit of scenery began to float out on the waters . . . Carmen Miranda threw a party for Sgt. Danny Scholl, one of the soldiers who appears in the filmization of "Winged Victory" . . . Charles Bickford, whose latest big hit was made in "Song of Bernadette," will freelance hereafter, having turned down a Fox renewal offer . . . Emmett Lynn plays his 310th motion picture role in RKO's "Nevada" . . . W. R. Frank's "Private Life of Dr. Paul Joseph Goebbels" has been cut from 140 minutes to 90 minutes; it's a good start on shortening Goebbels' life . . . 20th Century-Fox's young actor, Richard Crane, is producing a series of 16 mm. color films of the old Spanish missions of the Southwest . . . James S. Burkett is trying to get Frank McHugh for a top role in his "Tugboat Annie" series . . . Looks like Monogram or the King Bros. are reaching pretty far when they send out an item announcing that they seek an unknown killer for the part of "John Dillinger"; but then, there's no telling what some person won't do to achieve movie fame . . . Everett Riskin is winding up "The Thin Man" and cutting "Kismet," so he can take a vacation . . . James H. Wade has been named head of a wardrobe department at PRC . . . Charles Nelson will edit Columbia's Dunne - Boyer - Coburn starrer, which is still untitled.

3 Kay Francis Productions to Be Made by Bernerd for Monogram

Kay Francis will star in three picture which Jeffrey Bernerd will produce for Monogram. Under terms of the deal, Miss Francis will also function as assistant producer on the series, which will be known as Kay Francis Productions.

First picture will be "Divorce," which Bernerd will start shooting in September. Before producing this film, however, Bernerd will make "They Shall Have Faith," starring Gale Storm. His recent releases: "Are These Our Parents?" and "Where Are Your Children?".

Pully Set for 'Nob Hill'

B. S. Pully, former burlesque star, will play Joe the Barber in 20th Century-Fox's "Nob Hill," a story of the Barbary Coast which goes into production the end of this month.

Pat Phelan Signs Contract

Pat Phelan, Long Beach, California, youth, has been signed by Paramount to a long-term contract.

ADV.

Can't Get It?
Joe Hornstein Has It

Advance Dope SR

QUEEN OF THE NILE (Univ.) **Drama. Principals:** Maria Montez, Jon Hall, Turhan Bey, Andy Devine. **Director,** John Rawlins. **Plot:** The daughter of a murdered king falls heir to the throne of an ancient realm on the Nile. To revenge her father's death, she dons a disguise and sets out to find the killer. Captured and sold into slavery, she escapes with the help of a couple of carefree vagabond horse-thieves. The leader of a slave band, whom she suspected of the killing, turns out to be the man who helps her find the slayer and regain the throne, which he agrees to share with her.

THUNDERHEAD — SON OF FLICKA (Technicolor) (20th-Fox) **Drama. Principals:** Roddy MacDowall, Preston Foster, Rita Johnson, Diana Hale. **Director,** Louis King. **Plot:** Flicka has a white colt, which her young master dreams is destined to beat everything in its class. He enters the colt in a race. The horse bolts and disappears among a herd of wild horses. When his young master finally locates him, and takes him home, he finds that he must let him go, as after his taste of freedom, the horse is unhappy in a corral.

STALK THE HUNTER (Col.) **Mystery. Principals:** Allyn Joslyn, Evelyn Keyes, Hugo Haas, Nina Foch, Marguerite Chapman, Frank Jenks. **Director,** Alfred E. Green. **Plot:** An amateur detective, with the aid of his flighty wife, tries to unravel the mysterious killing of the medical officer at an Internment Camp and find an eminent psychiatrist, whose disappearance with a huge sum of money throws the guilt his way. The criminals are found and the detective's life saved when the wife finally convinces the police of the truth of her statements.

WINGED VICTORY (20th-Fox) **Drama. Principals:** Sgt. Mark Daniels, Pvt. Lon McCallister, Cpl. Don Taylor, Jo-Carroll Dennison, Geraldine Wall and the entire military cast from the N. Y. stage play. **Director,** George Cukor. **Plot:** This is the story of three small town boys who became Air Cadets together. It shows their training and their association with all the different types of men that comprise our Air Forces. It also shows their wives' willingness to stand by, and tells of the boys' work in combat together, in a bomber which they've named "Winged Victory."

BRAZIL (Rep.) **Drama-With-Music. Principals:** Tito Guizar, Virginia Bruce, Robert Livingston, Edward Everett Horton, Veloz and Yolanda. **Director,** Joseph Santley. **Plot:** An American fiction writer goes to Brazil to gather material for a book. Her reception isn't too warm because of her written criticism of the Latin people. To punish her, a famous singer poses as her guide, planning to make her pay for her words. His plans go astray when they find themselves in love with each other.

SUNDAY DINNER FOR A SOLDIER (20th-Fox) **Comedy-Drama. Principals:** Anne Baxter, Charlie Winninger, John Hodiak, Jane Darwell. **Director,** Lloyd Bacon. **Plot:** This is the story of the adventures of a poverty-stricken family whose home is a ramshackle houseboat; of the excitement that prevails when they decide to invite a soldier to Sunday dinner and what happens when each and every member of the family go about getting the chicken in their own way.

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The (D)A	J. Carradine-Osa Massen	63	5/4/44	b6/24/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
	Louisiana Hayride	Judy Canova-Ross Hunter	67	7/13/44	a5/20/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	80	7/20/44	b6/3/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
	Stars on Parade	Lynn Merrick-Larry Parks	63	5/25/44	a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING

	A Song to Remember (Tech.)	Paul Muni-Merle Oberon		a1/22/44
	Carolina Blues	K. Kyser-Ann Miller-V. Moore		a5/6/44
	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen	8/17/44	a6/3/44
	Eve Knew Her Apples	Ann Miller-William Wright		
	Ever Since Venus	Ann Savage-Ross Hunter		a6/10/44
	Impatient Years, The	L. Bowman-J. Arthur-C. Coburn		a5/20/44
	Kansas City Kitty	Joan Davis-Bob Crosby	8/24/44	a5/20/44
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick		a6/10/44
	Mr. Winkle Goes to War (D)F	Ed. G. Robinson-Ruth Warrick	78 8/3/44	b7/15/44
	One Mysterious Night	Chester Morris-Janis Carter		
	Sergeant Mike	Larry Parks-Jeanne Bates		
	Shadows in the Night	Warner Baxter-Nina Foch	7/27/44	a7/8/44
	Soul of a Monster	Rose Hobart-William Wright	8/17/44	a6/17/44
	Stalk the Hunter	Joslyn-Keyes-Chapman	65	
	Tomorrow You Die	Janis Carter-Jim Bannon		
	Unwritten Code, The	Tom Neal-Ann Savage		a7/15/44
	U-Boat Prisoner	Bruce Bennett-Erik Rolf	65 7/25/44	a5/20/44
	Untitled	I. Dunne-C. Boyer-C. Coburn		

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
	Riding West (W)F	C. Starrett-Shirley Patterson	60	5/18/44	b6/10/44
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Renegade Roundup	C. Starrett-Dub Taylor-Sally Bliss	
Return of the Durango Kid	Charles Starrett-Eddie Evans	
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
Swing in the Saddle	Red River Dave-Jane Frazee 8/31/44	
Texas Rifles	C. Starrett-Dub Taylor-P. Parrish	

MGM — CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	July	b5/27/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43

MGM (Cont.) — CURRENT 1943-44

407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	b7/1/44
	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson		
	Barbary Coast Gent	Wallace Beery-Binnie Barnes		
	Cloud Busters	Wallace Beery-James Gleason		a7/1/44
	Dragon Seed	Katharine Hepburn-Walter Huston	145 Aug	a2/5/44
	Home Front	Laurel & Hardy-Mary Boland		
	Kismet (Tech.)	R. Colman-Marlene Dietrich		a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell	Nov	
	Maisie Goes to Reno	Ann Sothern-John Hodiak		a7/15/44
	Marriage Is a Private Affair	Lana Turner-John Hodiak		a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien		a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon		a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante		
	National Velvet	Mickey Rooney-Elizabeth Taylor		a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield		
	Seventh Cross	Spencer Tracy-Signe Hasso	111	a3/18/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce		
	Thin Man Goes Home	William Powell-Myrna Loy		
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson		a4/8/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly		

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

Block No.					
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids	64	12/10/43	b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
2	Million Dollar Kid (CD)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44	b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING

	Alaska	Margaret Lindsay-John Carradine	a5/20/44
	Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73 b6/17/44
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox	a5/20/44
	Black Magic	Sidney Toler-Claudia Dell	a5/27/44
	Block Busters	East Side Kids-Roberta Smith	a2/12/44
	Call of the Jungle	Ann Corio-James Bush	a4/29/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65 b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63 b4/1/44
	Enemy of Women	Claudia Dell-Donald Woods	
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79 b3/11/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78 b5/20/44
	Kitty O'Day Comes Through	Jean Parker-Peter Cookson	
	Leave It to the Irish	James Dunn-Wanda McKay	a5/13/44
	Little Devils	Harry Carey-Paul Kelly	
	Muggs Meets a Deadline	East Side Kids	a7/8/44
	Shadows of Suspicion	Marjorie Weaver-Peter Cookson	a7/15/44
	Oh What a Night	Edmund Lowe-Marjorie Rambeau	a5/6/44
	Three of a Kind	Billy Gilbert-Shemp Howard	a5/20/44
	When Strangers Marry	Dean Jagger-Kim Hunter	a6/10/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59 b5/13/44
	Land of the Outlaws	J. M. Brown-Raymond Hatton	
	Law of the Valley	J. M. Brown-Raymond Hatton	
	Marked Trails	Hoot Gibson-Bob Steele	
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55 b5/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	58 b5/13/44
	Utah Kid, The	Hoot Gibson-Bob Steele	
	West of the Rio Grande	J. M. Brown-Raymond Hatton	

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova	
And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew	a7/1/44
Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Great Moment (B)F	Joel McCrea-Betty Field	b6/10/44
Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	b6/10/44
Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	b6/10/44
Her Heart in Her Throat	Lady-Bendix	a6/24/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	b6/10/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Kitty	Paulette Goddard-Ray Milland	
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige	
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young and Gay	Diana Lynn-Gail Russell	a10/16/43
Out of This World	E. Bracken-D. Lynn-V. Lake	
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes. 76	b6/10/44
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Two Years Before the Mast	J. McCrea-G. Russell-H. Marshall	a7/1/44

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters. 65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

	At the Post	Stuart Erwin-Bobby Henry	
	Bluebeard	J. Carradine-Jean Parker	
513	Castle of Crimes	Kenneth Kent-Diana Churchill	8/25/44	
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	72	8/10/44	b7/8/44
505	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72	8/15/44	b7/15/44
421	Machine Gun Mama	Armida-Wallace Ford		8/18/44	a4/29/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69	8/1/44	b6/17/44
417	Seven Doors to Death	Chick Chandler-June Clyde		8/5/44	
509	Swing Hostess	Martha Tilton-Charles Colins		9/8/44	
415	When The Lights Go On Again	James Lydon-Grant Mitchell		9/15/44	

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	57	5/5/44	b7/15/44

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/30/44	
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44	
561	Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44	
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
410	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
	Betrayal From the East	Lee Tracy-Nancy Kelly	
	Bride By Mistake	A. Marshal-L. Day-M. Hunt	a5/6/44
	Brighton Strangler	John Loder-June Duprez	
	Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
	Experiment Perilous	H. Lamarr-G. Brent-P. Lukas	
	Falcon in Hollywood	T. Conway-Barbara Hale	
	Falcon in Mexico	Tom Conway-Mona Maris	
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	b6/24/44
	Girl Rush	Frances Langford-Wally Brown	a7/8/44
	Goin' to Town	Lum 'n' Abner	a6/24/44
461	Goyescas (M)A	Spanish Cast	99	b5/20/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
	Heavenly Days	Fibber McGee & Molly	a4/8/44
	Isle of the Dead	Boris Karloff-Ellen Drew	
	Mademoiselle Fifi	Simone Simon-Kurt Kreuger	a5/13/44
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	b6/24/44
	Master Race	Carl Esmond-Osa Massen	a7/5/44
	Music in Manhattan	Anne Shirley-Dennis Day	a6/17/44
	My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
	Nevada	Robert Mitchum-Anne Jeffreys	
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	b6/3/44
	None But the Lonely Heart	Cary Grant-E. Barrymore	a6/24/44
	Princess & the Pirate	Bob Hope-Walter Brennan	
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	b6/24/44
	Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
	Three Caballeros	Disney	
	Woman in the Window	Robinson-Bennett-Massey	a5/27/44
	Wonder Man (Tech.)	Danny Kaye-Arleen Whelan	
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	b6/24/44

REPUBLIC

	CURRENT 1943-44		Rel. Date	
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

	Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
	Brazil	Virginia Bruce-Tito Guizar	
	Flame of Barbary Coast	J. Wayne-Ann Dvorak	
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
	Lake Placid Serenade	Vera Hruba Ralston	
	Lights of Old Santa Fe	Roy Rogers-Dale Evans	
	Man of Mystery	Ed Norris-J. Storey-J. Abbott	
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
	San Fernando Valley	Roy Rogers & Trigger-D. Evans	
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
	Strangers in the Night	William Terry-Virginia Grey	
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
	That's My Baby	Richard Arlen-Ellen Drew	a6/3/44
325	Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	a5/20/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette	3/1/44	Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunsot Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44

Westerns (Coming)

	Bordertown Trails	Smiley Burnette-Sunset Carson	
	Cheyenne Wildcat	Wild Bill Elliott	
	Code of the Prairie	Smiley Burnette-"Sunset" Carson	
	Firebrands of Arizona	Smiley Burnette-Sunset Carson	
	My Buddy	Don Barry-Ruth Terry	
	San Antonio Kid	Bill Elliott-Bobby Blake	
	Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
	Sheriff of Sundown	Allan Lane-Peggy Stewart	
	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	a5/20/44
	Stagecoach to Monterey	Allan Lane-Peggy Stewart	
	Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders B. Marshall-P. Dorn	86	10/15/43	b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
8	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue

COMING

Big Noise, The	Laurel & Hardy		a6/24/44
Dangerous Journey	Dennis-Roosevelt tour		
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda		a12/4/43
In the Meantime, Darling	Jeanne Crain-Frank Latimore		a5/20/44
Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		a6/3/44
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		a4/1/44
Laura	Gene Tierney-Dana Andrews		a6/17/44
Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea		a7/15/44
Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak		
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman		a4/1/44
Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70 Aug	b7/15/44
Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson		
Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn		a6/17/44
Wilson (Tech.)	Coburn-Hardwicke-Mitchell		
Wing and a Prayer	Don Ameche-Dana Andrews	97 Aug	a4/8/44
Winged Victory	Mark Daniels-Lon McAllister		

UNITED ARTISTS

CURRENT

Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Abroad With Two Yanks	William Bendix-Dennis O'Keefe	8/4/44	
Dark Waters	M. Oberon-F. Tone-T. Mitchell		
Double Furlough	Ginger Rogers-Spring Byington		
Great John L, The	Linda Darnell-Greg McClure		
House of Dr. Edwardes	Ingrid Bergman-Gregory Peck		
Guest in the House	Anne Baxter-Ralph Bellamy		
Intermezzo	Leslie Howard-Ingrid Bergman	70	Reissue
Rebecca	L. Olivier-Joan Fontaine	130	Reissue
Since You Went Away	C. Colbert-J. Cotten-S. Temple		a3/18/44
Story of G.I. Joe	Ernie Pyle Story		
3 Is a Family	Reynolds-Greenwood-Ruggles		a6/17/44
Tomorrow the World	Fredric March-Betty Field		

Westerns (Current)

Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	a3/11/44
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
Mystery Man	Wm. Boyd-Andy Clyde		5/31/44	a8/14/43
Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8064	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44		Mins.	Rel. Date	See Issue of
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8027	Weird Woman (M)A	Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

Babes on Swing Street	Peggy Ryan-Leon Errol		a6/3/44
Be It Ever So Humble	M. O'Driscoll-N. Beery, Jr.		a7/1/44
Bowery to Broadway	Oakie-Montez-S. Foster		a6/10/44
Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff		a7/15/44
Climax, The	Susanne Foster-Turhan Bey		a3/4/44
Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker		a5/20/44
Devil's Brood, The	Lon Chaney-Boris Karloff		a4/29/44
8061 Follow the Boys (M)F	All-Star	122	b3/25/44
Frozen Ghost	Lon Chaney-Boris Karloff		a4/29/44
Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		a2/5/44
House of Fear	Basil Rathbone-Nigel Bruce		a6/3/44
In Society	Abbott & Costello-M. Hutton		
Merry Monahans	Donald O'Connor-Peggy Ryan		a1/8/44
Moonlight & Cactus	Andrews Sisters-Leo Carrillo		a10/2/43
Murder in the Blue Room	Anne Gwynne-Donald Cook		a5/13/44
My Baby Loves Music	Bob Crosby-Grace McDonald		a7/15/44
Night Life	Vivian Austin-Bill Dunn		
Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
Pearl of Death, The	Basil Rathbone-Nigel Bruce		a5/20/44
Queen of the Nile (Tech.)	Maria Montez-Jon Hall		
Reckless Age	Gloria Jean		a5/6/44
San Diego, I Love You	Ed. E. Horton-L. Allbritton		a5/27/44
See My Lawyer	Olsen and Johnson		a5/6/44
Singing Sheriff	Bob Crosby-Fay McKenzie		
Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.		

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
	Old Texas Trail	Rod Cameron-Fuzzy Knight			
8086	Trigger Trail	Rod Cameron-Fuzzy Knight		7/7/44	

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew	
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot	8/18/44

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b8/28/43
315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan	a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan	a6/17/44
	Conflict	Humphrey Bogart-Alexis Smith	a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr	
	Corn Is Green	Bette Davis-John Dall	
	Cinderella Jones	Joan Leslie-Robert Alda	a6/10/44
402	Crime by Night	Jerome Cowan-Faye Emerson	
	Devotion (D)	O. deHavilland-I. Lupino	a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman	
	Hollywood Canteen	Joan Leslie-Dane Clark	
	Horn Blows at Midnight	Jack Benny-Alexis Smith	a6/3/44
401	Janie	Joyce Reynolds-Robert Hutton	106 9/2/44 a6/10/44
	Last Ride (D)	R. Travis-Chas. Long	
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127 8/12/44 b5/27/44
	My Reputation	Barbara Stanwyck-George Brent	a6/3/44
	Objective Burma	E. Flynn-James Brown	
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles	
	Rhapsody in Blue	Joan Leslie-Robert Alda	a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson	
	Saratoga Trunk	Gary Cooper-Ingrid Bergman	a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning	a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan	a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan	a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/19/43
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80	Artkino	b8/10/44
	What Price Italy (Doc.)		80	Amco	b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures in Music	Misc.
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
At the Post	Mono.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On the Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Cloud Busters	MGM
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Rangers	Mono.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dixie Jamboree	PRC
Dr. Gillespie's Criminal Case	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Enemy of Women	Mono.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Law	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
Isle of the Dead	RKO
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Kitty O'Day Comes Through	Mono.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From the Rio Grande, The	Rep.
Man in Half Moon Street, The	Para.
Man of Mystery	Rep.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Muggs Meets a Deadline	Mono.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
Music in Manhattan	RKO
My Baby Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Nevada	RKO
Never a Dull Moment	Univ.
Night Life	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	Para.
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Texas Rifles	Col.
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Army	WB
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Tomorrow You Die	Col.
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unknown Guest	Mono.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.
V	
Valley of Vengeance	PRC
Very Thopght of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wonder Man	RKO
Wyoming Hurricane	Col.
Y	
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Youth Runs Wild	RKO
Z	
Ziegfeld Follies	MGM

PICTURES STARTED THIS WEEK

COLUMBIA

Renegade Roundup—Principals: Charles Starrett, Sally Bliss, Dub Taylor. Director, Derwin Abrahams.

Untitled—Principals: Irene Dunne, Charles Boyer, Charles Coburn. Director, Charles Vidor.

MONOGRAM

Law of the Valley—Principals: Johnny Mack Brown, Raymond Hatton. Director, Howard Bretherton.

Kitty O'Day Comes Through—Principals: Jean Parker, Peter Cookson, Tim Ryan. Director, William Beaudine.

PRC

At the Post—Principals: Stuart Erwin, Bobby Henry, Carl Switzer. Director, Wallace W. Fox.

RKO RADIO

Experiment Perilous—Principals: Hedy Lamarr, George Brent, Paul Lukas, Albert Dekker. Director, Jacques Tourneur.

Betrayal From the East—Principals: Lee Tracy, Nancy Kelly, Kurt Kreuger. Director, William Berke.

Falcon in Hollywood—Principals: Tom Conway, Barbara Hale, Jean Brooks, Veda Ann Borg. Director, Gordon Douglas.

Wonder Man (Technicolor)—Principals: Danny Kaye, Virginia Mayo, Arleen Whelan. Director, H. Bruce Humberstone.

Isle of the Dead—Principals: Boris Karloff, Ellen Drew, Marc Cramer. Director, Mark Robson.

REPUBLIC

Sheriff of Las Vegas—Principals: Bill Elliott, Bobby Blake, Alice Fleming. Director, Lesley Selander.

UNIVERSAL

Night Life—Principals: Vivian Austin, Billy Dunn, Judy Clark. Director, Edward Cline.

WARNER BROTHERS

Of Human Bondage—Principals: Paul Henreid, Eleanor Parker, Patric Knowles. Director, Edmund Goulding.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Carolina Blues Ever Since Venus Impatient Years Meet Miss Bobby Socks	One Mysterious Night	Eve Knew Her Apples Sergeant Mike Stalk the Hunter Tomorrow You Die Untitled Drama Unwritten Code, The
METRO	An American Romance Barbary Coast Gent Dragon Seed	Kismet Lost in a Harem Maisie Goes to Reno Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo	Anchors Aweigh Cloud Busters Home Front Music for Millions Picture of Dorian Gray Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Muggs Meets a Deadline Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry Enemy of Women	Kitty O'Day Comes Through
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Double Exposure Her Heart in Her Throat Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Bluebeard Dixie Jamboree Swing Hostess		At the Post Castle of Crimes When The Lights Go On Again
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Going to Town Goyescas Heavenly Days Mademoiselle Fifi	Marine Raiders Master Race My Pal Wolf Night of Adventure None But The Lonely Heart Step Lively Tall in the Saddle Three Caballeros Woman in the Window Youth Runs Wild	Betrayal From the East Brighton Strangler Experiment Perilous Falcon in Hollywood Farewell My Lovely Girl Rush Having Wonderful Crime Isle of the Dead Nevada Princess & Pirate Wonder Man
REP.	Atlantic City Man of Mystery San Fernando Valley	Sing, Neighbor, Sing Storm Over Lisbon Strangers in the Night That's My Baby Three Little Sisters	Brazil Lake Placid Serenade Flame of Barbary Coast Lights of Old Santa Fe
20th-FOX	Big Noise Dangerous Journey Greenwich Village In the Meantime, Darling Irish Eyes Are Smiling	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Keys of the Kingdom Laura Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory
UA	Since You Went Away		Dark Waters Double Furlough Great John L. The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Babes on Swing Street Be It Ever So Humble Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Frozen Ghost Gypsy Wildcat House of Fear Merry Monahans	Moonlight & Cactus Murder in the Blue Room My Baby Loves Music Patrick the Great Pearl of Death Reckless Age San Diego, I Love You See My Lawyer Singing Sheriff	Bowery to Broadway Can't Help Singing In Society Night Life Queen of the Nile Stars Over Manhattan
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Saratoga Trunk Strangers in Our Midst Very Thought of You	Christmas in Connecticut Corn Is Green Hollywood Canteen Objective Burma Of Human Bondage Roughly Speaking To Have and Have Not

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	Fair	17 .. 11/13/43
5433	Bachelor Daze		18 .. Not Rev.
5406	Busy Buddies		16½ .. Not Rev.
5405	Crash Goes the Hash	Typical	17 .. 4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½ .. 6/ 3/44
5435	Defective Detectives		16½
5402	Dizzy Pilots		17
5432	Dr. Feel My Pulse	Fair	18 .. 3/25/44
5426	Farmer for a Day	Gets By	17½ .. 10/16/43
5428	Garden of Eatin'	Good	16 .. 12/25/43
5430	He Was Only Feudin'	Average	16 .. 1/22/44
5412	His Hotel Sweet		
5434	His Tale Is Told		17½ .. Not Rev.
5401	I Can Hardly Wait	Typical	16½ .. 8/28/43
5423	Mopey Dope		16½
5411	Oh, Baby!		18½
5403	Phony Express	Good	17 .. 12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½ .. 9/18/43
5427	Quack Service	Good	16 .. 10/16/43
5425	Shot in the Escape	Slapstick	19 .. 8/14/43
5407	The Yoke's On Me		16 .. Not Rev.
5431	To Heir Is Human	Poor	16 .. 3/11/44
5410	Who's, Hugh?	Slapstick	16 .. 2/12/44
5429	You Dear Boy	Good	18 .. 1/ 1/44
5436	You Were Never Uglier		18
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good	7 .. 7/ 8/44
5503	Herring Murder Mystery		7 .. Not Rev.
5502	Imagination	Excellent	8 .. 12/18/43
5501	Rocky Road to Ruin		8 .. Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 .. Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 .. 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10 .. 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 .. 12/18/43
5655	No. 5 (White) "Whistlin' In Wyomin'"		10 .. Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½ .. 12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½ .. 12/25/43
5658	No. 8 (Baker) Alouette	Fair	10 .. 3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½ .. 4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10 .. Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10 .. 6/ 3/44
5662	No. 12 Too Young or Too Old		
FILM-VODVIL			
5951	No. 1 Mousie Powell		10½ .. Not Rev.
5952	No. 2 Cootie Williams	Fair	10 .. 10/23/43
5953	No. 3 Zeb Carver	Good	11 .. 11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9 .. 3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10 .. 6/17/44
FOX & CROW (Tech.)			
5753	Dream Kids	Very Good	7½ .. 6/ 3/44
5754	Mr. Moocher		
5751	Room and Bored	Good	7 .. 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 .. 1/ 1/44
LI'L ABNER (Tech.)			
5601	Amoozin' but Confoozin'	Promising	8 .. 4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5603	Sadie Hawkins Day	Fair	7 .. 7/ 8/44
PANORAMICS			
5901	Birds on the Wing	Interesting	9½ .. 9/25/43
5902	Babies by Bannister	Excellent	8½ .. 10/23/43
5903	Camera Digest	Fair	10½ .. 2/19/44
5904	Traditions of Mexico		8
PHANTASIES			
5702	Cocky Bantam	Fair	6½ .. 12/11/43
5707	Giddy Yapping		6
5706	Lionel Lion		6
5709	Mr. Five By Five		
5701	Nursery Crimes	Poor	7 .. 10/23/43
5703	Playful Pet	Fair	6½ .. 2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½ .. 4/ 1/44
5708	Tangled Travels	Fair	7 .. 7/ 8/44
5705	Magic Strength		7½ .. Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 .. 8/14/43
5852	No. 2 (Groucho Marx)	Average	10 .. 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 .. 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 .. 11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½ .. 1/22/44
5856	No. 6 (Moore & Durante)	Fair	10 .. 4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9 .. 4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½ .. Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½
5860	No. 10 (Burns-Haley-Davis)	Fair	9½ .. 7/ 8/44
SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good	10 .. 12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10 .. 10/30/43
5809	Mat Maulers		
5807	Golden Gloves		9½
5801	Kings of Basketball	Good Stuff	10 .. 9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9 .. 6/ 3/44
5804	Ten Pin Aces	Good	10 .. 12/25/43
5806	Follow Through With Sam Byrd	Good	9 .. 4/ 1/44
5805	Winged Targets	Good	9 .. 3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-534	Million Dollar Cat	Very Good	7 .. 5/ 6/44
W-532	Screwball Squirrel	Fast	7 .. 5/20/44
W-535	Tree Surgeon		8
W-531	Zoot Cat	Good	8 .. 4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming	Fine	10 .. 5/ 6/44
M-586	Important Business		11
M-582	Kid in Upper Four	Fair	11 .. 1/29/44
M-583	No News Is Good News		Not Rev.
M-588	Somewhere, USA (Tech.)		10
M-584	Tale of a Dog	Good	10 .. 5/13/44
M-587	Why Daddy		9
PASSING PARADE			
K-571	Immortal Blacksmith		11
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	Very Good	10 .. 4/29/44
S-552	Home Maid	Good	10 .. 2/19/44
S-551	Practical Joker	Good	10 .. 2/19/44
S-554	Sportsman's Memories	Good	10 .. 5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	Good	9 .. 3/ 4/44
T-517	Along the Cactus Trail	Good	9 .. 4/15/44
T-518	Colorful Colorado		8
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island	Excellent	9 .. 4/29/44
T-511	Through the Colorado Rockies	Good	9 .. 12/18/43
T-519	Roaming Through Arizona		10
T-513	Salt Lake Diversions		9 .. Not Rev.
T-515	Visiting St. Louis	Interesting	9 .. 4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good	9 .. 2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9 .. 3/25/44
D3-7	I'm Just Curious		
D3-8	Indoor Outing		
D3-4	In Hollywood		8 .. Not Rev.
D3-6	It's Nifty To Be Thrifty		
D3-5	Lucky Lulu		
D3-3	Lulu Gets the Birdie	Very Good	8 .. 6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½ .. 7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½ .. 1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½ .. 8/28/43
U3-6	Jasper Goes Hunting		
U3-3	Package for Jasper	Excellent	7½ .. 1/29/44
U3-4	Say Ah, Jasper	First Rate	8 .. 4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent	20 .. 12/11/43
FF3-5	Fun Time	Excellent	20 .. 6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19 .. 6/17/44
FF3-3	Lucky Cowboy	Excellent	20 .. 1/29/44
FF3-1	"Mardi Gras"	Major League	20 .. 8/28/43
FF3-4	Showboat Serenade	Excellent	20 .. 4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Cilly Goose	Very Good	8 .. 4/22/44
P3-2	Hen Pecked Rooster	Very Good	8 .. 3/25/44
P3-1	No Mutton for Nuttin'	Good	7 .. 12/25/43
P3-4	Suddenly It's Spring	Appealing	10 .. 6/17/44
POPEYE (8)			
E3-4	Anvil Chorus Girl		
E3-1	Her Honor the Mare	Excellent	7 .. 12/18/43
E3-2	Marry-Go-Round	Very Good	7½ .. 2/ 5/44
E3-8	Moving Aweigh		
E3-7	Pitching Woe at the Zoo		
E3-6	Puppet Love		
E3-5	Spinach-Packin' Popeye		
E3-3	We're on Our Way to Rio	Good	8 .. 6/24/44
POPULAR SCIENCE (6)			
J3-1	No. 1	Good	10 .. 11/ 6/43
J3-2	No. 2	Entertaining	10 .. 12/25/43
J3-3	No. 3	So-So	10 .. 4/ 8/44
J3-4	No. 4	Interesting	10 .. 6/ 3/44
J3-5	No. 5	Interesting	10 .. 7/ 1/44
J3-6	No. 6		
SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem		
Y3-3	In the Newsreels	Excellent	9½ .. 4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9 .. 4/ 1/44
Y3-1	Tails of the Border	Tops	8½ .. 1/ 8/44
Y3-6	Untitled		
Y3-4	Your Pet Problem		9
SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em		
R3-10	Furlough Fishing		
R3-3	"G.I. Fun"	Snappy	9 .. 1/ 1/44
R3-6	Heroes on the Mend	Very Good	9 .. 4/22/44
R3-1	Mermaids on Parade	Good	9 .. 11/13/43
R3-5	Open Fire	Good	9½ .. 4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9 .. 12/11/43
R3-8	Speed Carriers		9½
R3-4	Swimcapades	Good	9½ .. 1/22/44
R3-7	Trail Breakers	Very Good	9½ .. 6/17/44
R3-8	Winged Carriers		
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good	10 .. 12/18/43
L3-2	No. 2	Good	10 .. 1/29/44
L3-3	No. 3	Interesting	10 .. 4/22/44
L3-4	No. 4	Average	10 .. 6/24/44
L3-5	No. 5		
L3-6	No. 6		

RKO RADIO

DISNEY CARTOONS (18) (Tech.)			
54101	Springtime for Pluto		7
EDGAR KENNEDY (6)			
43404	Love Your Landlord		18 .. Not Rev.
43401	Not on My Account	Fair	17 .. 10/30/43
43403	Prunes & Politics		16 .. Not Rev.
43405	Radio Rampage	Good	16 .. 4/29/44
43402	Unlucky Dog		15 .. Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1		9 .. Not Rev.
44202	No. 2	Good	9 .. 10/16/43
44203	No. 3	Delightful	9 .. 11/ 6/43
44204	No. 4	Swell	10 .. 12/18/43
44205	No. 5	Good	9 .. 1/ 8/44
44206	No. 6	Good	9 .. 4/ 8/44
44207	No. 7	Excellent	10 .. 4/22/44
LEON ERROL (6)			
43702	Cutie on Duty	Good	18 .. 11/27/43
43706	Girls! Girls! Girls!		17
43705	Poppa Knows Worst	Fair	17 .. 5/ 6/44
43704	Say Uncle	Fair	18 .. 3/25/44
43701	Seeing Nellie Home	Poor	17 .. 10/23/43
43703	Wedtime Stories		17 .. Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring		19 .. Reissue
43204	Music Will Tell		18 .. Reissue
43202	Rhythm on the Rampage		18 .. Reissue
43203	Romancing Along		21 .. Reissue
SPORTSCOPES (13)			
44306	Basket Wizards	Good	8 .. 3/ 4/44
44311	Boot and Spur		8
44310	Boys Camp		8
44305	Co-Ed Sports		8 .. Not Rev.
44301	Field Trial Champions	Excellent	9 .. 11/13/43
44302	Joe Kirkwood	Good	9 .. 10/23/43
44307	Mallard Flight	Good	9 .. 3/25/44
44304	Mountain Anglers	Eye-filling	9 .. 12/25/43
44308	On Point	Good	8 .. 4/29/44
44309	Past Performances	Interesting	9 .. 6/ 3/44
44303	Stars and Strikes	Solid	9 .. 12/25/43
THIS IS AMERICA (18)			
43106	Aircraft Carrier	Excellent	16 .. 5/13/44
43108	Hot Money		17
43102	Letter to a Hero	Very Good	18 .. 1/ 1/44
43104	Mail Call	Very Good	17 .. 2/19/44
43103	New Prisons—New Men		17 .. Not Rev.
43105	News Front	Very Good	16 .. 4/ 8/44
43101	Sailors All	Very Fine	20 .. 12/ 4/43
43109	They Fight Again	Excellent	17 .. 7/ 1/44
43107	Viva Mexico	Good	17 .. 5/20/44

REPUBLIC

SERIALS		
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good	9 .. 12/18/43
LEW LEHR			
4902	Lew Lehr Makes the News		9
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails	Colorful	9 .. 9/ 4/43
4152	Coast of Strategy	Instructive	9 .. 9/ 4/43
4156	Kingdom of Treasure	Good	9 .. 12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9/11/43
11	Back Door to Tokyo	Good	18¾	6/17/44
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The	Very Good	16¾	4/22/44
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
10	Underground Report	Very Good	20	5/20/44
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4203	Mailman of Snake River	Interesting	9	5/ 6/44
4202	Silver Wings	Interesting	9	5/13/44
4252	Snowland Sentinels		9	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
4303	Fun for All	Good	7	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville	Good	7	5/ 6/44
4502	Camouflage		7	Not Rev.
4520	Carmen's Veranda		7	
4513	Champion Justice	Good	7	4/29/44
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and the Princess	Fair	7	5/ 6/44
4519	Green Line		7	
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516	My Boy Johnny	Fair	7	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20/44
	Global Air Routes	Good	15	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough	Good	15	4/22/44
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8131	Midnight Melodies		15	
8125	New Orleans Blues	Good	15	1/22/44
8130	Pagliacci Swings It			
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars and Violins	Acceptable	15	5/20/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44
8376	Barefoot Judge	Fair	9	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College	Good	9	4/29/44
8380	Honest Forger			
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379	Varga and His Beauties	Attractive	9	6/ 3/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES (6) (Tech.)

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
8233	Jungle Jive	Tops	7	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music			
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
	World Without Borders			

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks	Fair	9	4/15/44
8361	Bear Mountain Game			
8359	Fraud by Mail	Instructive	9	6/17/44
8358	Hobo News	Good	9	5/13/44
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model	Excellent	9	4/29/44
8360	Mr. Chimp Goes South			
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22/44
8239	Fish Fry			
8237	Meatless Tuesday	Good	7	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26/44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	Reissue
9311	A Wild Hare		7	Reissue
9307	Bear's Tale		7	Reissue
9312	Cat Came Back		7	Reissue
9305	Cross Country Detours		7	Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½		7	Reissue
9306	Hiawatha's Rabbit Hunt		7	Reissue
9313	Isle of Pingo Pongo		7	Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds		7	Reissue
9308	Sweet Sioux		7	Reissue
9310	Thugs With Dirty Mugs		7	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	
9721	Bugs Bunny & the Three Bears		7	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44
9724	Hare Force		7	
9723	Hare Ribbin'	Excellent	7	7/ 1/44
9726	Old Grey Hare		7	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9106	U. S. Marines on Review		20	
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy		20	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

MELODY MASTERS (10)

9609	Junior Jive Bombers		10	
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band		10	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9610	Listen to the Bands		10	
9606	Songs of the Range	Good	10	7/ 1/44
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	7/ 1/44
9713	Birdy & the Beast		7	
9717	Booby Hatched		7	
9711	Brother Brat		7	
9708	Duck Soup to Nuts		7	
9714	From Hand to Mouse		7	
9715	Goldilocks & the Jivin' Bears		7	
9703	I Got Plenty of Mutton	Fair	7	5/ 6/44
9716	Lost & Foundling		7	
9701	Meatless Fly Day		7	Not Rev.
9720	Odor-able Kitty		7	
9705	Tick, Tock, Tuckered	Fair	7	6/ 3/44
9704	Weakly Reporter	Good	7	4/22/44
9712	Plane Daffy		7	
9710	Slightly Daffy	Fair	7	7/ 1/44
9718	Stupid Cupid		7	
9719	Stage Door Cartoon		7	
9706	Swooner Crooner		7	Not Rev.
9707	Russian Rhapsody		7	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trial by Trigger	Good	20	7/ 1/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days	Good	20	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf	Fair	10	6/17/44
9513	Bluenose Schooner		10	
9510	Cattlemen's Days	Good	10	7/ 1/44
9512	Champions of the Future		10	
9506	Chinatown Champs	Colorful	10	4/29/44
9511	Colorado Trout		10	
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade	Good	10	7/ 1/44
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland		10	
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9006	Musical Movieland		20	
9003	Task Force	Excellent	20	1/ 1/44
9004	The Devil Beats		20	Not Rev.
9001	Women at War		20	10/ 2/43
9005	Winner's Circle		20	Not Rev.

VITAPHONE VARIETIES (8)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills	Good	10	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
9406	Throwing the Bull		10	

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, July 19)

MOVIETONE (Vol. 26, No. 91)—U. S. troops capture vital Japanese base of Saipan in Marianas; Allies advance in Normandy; Italian port of Civitavecchia is repaired; Fighter bombers do double duty in Italy; Churchill sees fight against robot bombs; Lew Lehr and girl shot from gun.

NEWS OF THE DAY (Vol. 15, No. 289)—U. S. troops capture vital Japanese base of Saipan in Marianas; President Roosevelt will accept nomination for fourth term; Churchill sees British defy Nazi robot bombs; American planes in Italy blast Nazi supply lines; Stimson visits Italian front; Girl daredevil shot from gun.

PARAMOUNT (No. 92)—Baseball: Nationals trim Americans; British fight robot bombs; President Roosevelt will accept nomination for Fourth Term; Highlights of President's 12 years in office; Saipan victory speeds Pacific drive.

RKO PATHE (Vol. 15, No. 94)—Stimson in Italy; Scorpion tank fights Nazi mines; Britain fights flying bombs; Allies capture Japanese base of Saipan.

UNIVERSAL (Vol. 17, No. 311)—Allies advance in Normandy; Allies capture Japanese base of Saipan; President Roosevelt will accept nomination for Fourth Term; Wallace in Washington; Churchill sees British defy Nazi robot bombs; Stimson in Italy; Mr. and Mrs. Henry Ford visit their Tecumseh wheat field; Cow girls steal honors at rodeo; Girl shot from gun.

(Released Saturday, July 22)

MOVIETONE (Vol. 26, No. 92)—Generals Eisenhower and Bradley watch Independence Day fireworks on Second Front; Democrats convene in Chicago; Florida selects Gardenia Queen (except Los Angeles); Navy's new type attack-transport launched (Los Angeles only); Navy pre-flight students in physical training exercises; Armed forces aquatic stars in A.A.U. championship events; Lew Lehr and Oregon Mystery House.

NEWS OF THE DAY (Vol. 15, No. 290)—General Eisenhower awards DSCs to invasion heroes; General Bradley fires opening shot in new version of Independence Day fireworks display; American Flag hoisted over Rome; Democrats convene in Chicago; Eric Johnston reports on Russian trip; Merrill's Marauders capture air field in Burma; Army and Navy teams in National A.A.U. swimming meet; Wacs go sightseeing in Egypt.

PARAMOUNT (No. 93)—Eric Johnston reports on Russian trip; New Bronx Zoo arrivals; Democrats convene in Chicago; Pictures of Allied victories at St. Lo and Caen; July 4th celebration at the front; Scenes of happiness in liberated French towns; Film Bulletin No. 22: "Prepare for Winter."

RKO PATHE (Vol. 15, No. 95)—Allies take Japanese-held Myitkyina air field; U. S. guns in July 4th barrage; Wacs go sightseeing in Egypt; Democrats convene in Chicago.

UNIVERSAL (Vol. 17, No. 312)—Democrats convene in Chicago; Independence Day celebration on liberated French soil; Yanks and Canadians fighting in France; Wacs go sightseeing in Egypt; Uncle Sam unveils world's most powerful pursuit plane.

Universal Picks Up Options

Universal has picked up the options of two young players, Ann Blyth, 17-year-old singer and actress ("Merry Monahans," "Babes on Swing Street" and "Bowery to Broadway") and Kirby Grant, young tenor now making "In Society."

Weil Writing Monogram Comedy

Richard Weil has checked in at Monogram to write an original screenplay for "G.I. Honeymoon," service comedy to be produced by Lindsley Parsons. Production is tentatively scheduled for September.

Assignment for Negulesco

Jack L. Warner, executive producer for Warner Bros., has assigned Jean Negulesco to direct the John Garfield starrer, "Nobody Lives Forever." Robert Buckner will produce, with W. R. Burnett, who wrote the novel, also doing the adaptation.

Cobb's 'Winged Victory' Role

Pvt. Lee J. Cobb has been named for a role in Darryl F. Zanuck's film version of Moss Hart's Army Air Force play, "Winged Victory."

WAR BULLETIN

FROM: HEADQUARTERS FIGHTING 5th WAR LOAN
TO: EVERY SHOWMAN IN AMERICA

1. In the mails to you is your 5th War Loan report blank in giant post-card size.
2. It is a simplified form, already stamped and addressed for return mailing.
3. This is the only report to be used. Do not send letter or wire in its place.
4. Fill in your report the night of July 27th and mail immediately.
5. An honor awaits you! A citation (*see below*) will be sent to you following receipt of your returned report blank.
6. You have made it possible for the film industry to lead all others in bond-selling, but only the actual figures will prove the leadership of the industry you represent.
7. Therefore it's up to you to mail back your report promptly on July 27th.



THIS CITATION IS YOURS

A beautiful 9 x 12 scroll inscribed to your theatre awaits you at the Treasury Department. You will be proud to frame it in your lobby. It's yours when you mail back your report on July 27th.

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.

SHOWMEN'S TRADE REVIEW

AUG 3 1944

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1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



"SEE WHAT I MEAN!"



"KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!"



More Contracts than Ever Before!

Proud of its place with 20th Century-Fox's outstanding features and fine short subjects, MARCH OF TIME congratulates its distributor for a sales record without parallel in the industry.

THE MARCH OF TIME
20th CENTURY FOX
PRODUCED BY THE EDITORS OF TIME AND LIFE

The Editorial Page

At Long Last

Reports this week indicated that the industry, as a whole, is finally going to inaugurate a public relations program—a matter on which this page has sounded off many a time.

Until complete details of the plan are released there is little that can be said on the subject. But we can do some wishful thinking, thus we most sincerely hope that special attention will be paid to offsetting adverse industry criticism through the local theatre managers who have such close and friendly relations with their local newspapermen.

Although public relations for this industry has functioned for many years it was not of the type to reach or impress the average movie-goer. Most of the ammunition was directed at large groups or organizations and in that special field it was well done. But it has been our contention for many years that any well run public relations set-up should be equipped to feed the right kind of material to the newspapers that reach the movie-going public too. This can only be done effectively and efficiently via the local theatre owner or manager.

Even in times when the industry is not under fire, hundreds of theatremen are seeking information and material to which they can tie their local theatre activities and promote special features and stories in their papers.

"Socker" Coe, in this writer's opinion, has done a magnificent job, the kind of a job we've wanted to see done for many years. But "Socker" has been addressing the top influential big-wigs of the cities in which he spoke, and, unfortunately, those big-wigs are not movie fans.

That is why this page would heartily welcome any new activity that would be directed to the mamas, papas, sisters and brothers who buy tickets at the movie box-offices of the nation.

▲ ▲ ▲

Easy Does It

For some time Bill Rodgers and his MGM sales organization have been making a serious study of the plight of the "sub-subsequent" run theatres, and, By Gosh, they've done something about a condition they found to be crying for attention and assistance from the distributor.

The three-point plan which Rodgers outlined to a gathering of exhibitors who were his luncheon guests in New York is something concrete, something to cheer over because it represents a genuine, really cooperative spirit and a willingness not merely to pay lip-service to to the industry but to step out with action.

Sample of Unity

Some time back we suggested that the next Industry War Bond Drive be directed by the heads of the two national exhibitor organizations, to wit: Ed Kuykendall and Martin Smith.

It would be expected that these two gentlemen would surround themselves with their close associates in order to do the most effective and successful job. Thus, there would come about, probably for the first time, a working get-together of the key men of the two groups in behalf of a common cause.

From such could come only common good for the common cause of the industry as a whole—and have no fear that an arrangement like that would be other than most successful in the most important point of all—big Bond sales.

So, we repeat, we did not advance the idea of placing the job for the Sixth War Loan in the hands of these two leaders of two national exhibitor groups. We meant, when we advanced the idea, and we mean now that the matter is one for serious consideration and, we hope, favorable action.

▲ ▲ ▲

That's Selling 'Em

Hal Horne and Harry Brand of 20th Century-Fox are the engineering brains behind campaigns the like of which has not been seen in a long while—and so far as scope and scale goes, perhaps, such a blanket job of preselling never has been seen in this business. Horne handling matters in New York, and Brand in Los Angeles, have been building up with a stunningly rising crescendo to the opening of "Wilson." If the public doesn't know that the picture is about to open at theatres in both cities, then only new mediums can accomplish that end in the future. Horne and Brand have gone about the big job in a mighty big way—unleashing a style of "saturation" merchandising via display, radio, newspaper space such as cannot fail to sell "Wilson" but also sell the motion picture itself as important and vital.

▲ ▲ ▲

Have You Reported?

We sincerely hope that every theatreman reading this item has complied with the request of the Fifth War Bond Committee by sending in his report.

The final and complete report of the national committee cannot possibly be submitted until ALL reports are in and the absence of only a few can hold up the entire process of completing a job so well done.

—"CHICK" LEWIS

8 Rank British-Made Pictures for U.A.

The part to be played by J. Arthur Rank's British enterprises in the United States was further clarified this week with announcement that negotiations were almost completed for United Artists to distribute approximately eight of the Eagle-Lion top productions a year. The contract with UA, which is expected to be ratified by the Eagle-Lion directors in about a week, runs for two years and was arranged during the past week in London between Rank and UA general sales manager Gradwell Sears.

Arthur W. Kelly, president of Eagle-Lion here, this week explained that the agreement with UA also calls for the distribution of the Rank pictures through UA's British distributing organization. Also included in the arrangement were promises by Rank to produce two or three films for UA in England to fill that company's quota there. This is similar to the deal made recently by the Rank interests with 20th Century-Fox, wherein the two principals are to exchange two or three productions to fill quotas.

The Rank organization rates its product according to production budgets. Top pictures are budgeted at from 150,000 to 400,000 pounds, and in this bracket are the eight to be released by UA. Pictures filmed on budgets of from 50,000 to 150,000 pounds correspond roughly to our "B" pictures. Seven of this type are to be released in the U. S. by English Films, Inc., headed by Nat Saunders.

The first eight productions to be released by UA here have been completed, and thus the first year's supply is already set. Next year, however, the plan whereby Wesley Ruggles will supervise American-distributed productions comes into effect. Immediately available under the new agreement are "The Life and Death of Colonel Blimp" in Technicolor and "A Canterbury Tale," both produced by Emeric Pressburger and Michael Powell.

Other productions slated to come under the UA contract include G. B. Shaw's "Caesar and Cleopatra" (Technicolor), with Vivian Leigh and Claude Rains, now in work; "Henry the Fifth" in Technicolor; "The Gentle Sex," "Flemish Farm," "Demi-Paradise," "The Way Ahead." "The Man in Gray," "Dive at Dawn," "Silver Fleet," and Noel Coward's "This Happy Breed" in Technicolor.

Grainger Makes Edward Walton His Assistant at Republic

J. R. Grainger, president of Republic Pictures, this week announced the appointment, effective next Monday, of Edward Walton as executive assistant to the president and assistant general sales manager. Walton, formerly midwestern district sales manager, will make his headquarters at the home office.

Effective the same date, Will Baker, formerly Chicago branch manager, has been appointed district sales manager, supervising Republic branches in Chicago, Milwaukee, Minneapolis, Omaha, and Des Moines, with headquarters in Chicago.

Republic Opens Mexican Office

Arrangements have been completed for the establishment by Republic Pictures of a branch office in Mexico City, it was revealed this week by Morris Goodman, vice-president in charge of foreign sales, when he returned from a trip to the Mexican capital. The new subsidiary is Republic Pictures de Mexico, Inc.

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U. S. Lauds WAC Effort

A large measure of the success of the U. S. Public Health Service's campaign to recruit Cadet Nurses is "due to the assistance of the War Activities Committee," according to a communication received at WAC headquarters from Jean Henderson, Chief of the Public Relations Section, Division of Nurse Education.

The WAC campaign consisted of the production, distribution, and exhibition of one of the regular "war information" subjects, titled "Reward Unlimited," plus a national magazine publicity campaign.

Los Angeles 1st-Runs Form Theatre Council

Formation of the California Theatre Council, whose prime purposes are furtherance of successful prosecution of the war and building of a clearing house of information, ideas and ideals, was completed this week at a meeting of leading Los Angeles first-run and legitimate theatre owners.

Among the Council's purposes are: to study postwar developments; to act as contact between city, county, state and Federal agencies; to cultivate understanding between theatres and public, press and public officials; to assist civic and national charities, educational and patriotic activities.

Tom W. Bailey, one of the directors of the successful all-industry theatre defense bureau and policies bureau, which is part of the city war council, was chosen executive director of the Council. Representatives of Warners, RKO, Fanchon & Marco, Pasadena Playhouse, Philharmonic Auditorium and Hollywood Pantages Theatre Corp., were in attendance.

William Dozier to Join RKO As Koerner's Production Aide

William Dozier, recently story editor at the Paramount studio, will report to RKO Radio on August 21 as general production aide to Charles W. Koerner, vice-president in charge of production, it was announced this week. Dozier, it was explained, will act not only as a production advisor, but also will supervise all story purchases and be in charge of writers and their assignments.

Both Koerner and Dozier, it was said, hoped the new RKO executive would also have time to handle a few important production assignments personally, in addition to assisting the studio head with the entire studio product.

Theatre Ad Space Up In Chicago

Despite the newsprint shortage, the five leading Chicago newspapers show an amusement advertising increase for the first six months of this year, according to the Media records. The totals are 1,989,000 lines for 1944 compared with 1,626,000 lines for the same period last year. The Chicago *Times*, with an increase of 88,000 lines, leads the parade, with the Chicago *Sun* second with 83,000 lines.

To Record Film War Work

Francis S. Harmon, WAC coordinator, left by plane Tuesday for Hollywood where, among other matters, he will discuss plans for a book to serve as a pictorial record of the activities of the motion picture industry in wartime. The WAC will cooperate with the editors of *Look Magazine* in obtaining pictures and information for the project. Present plans call for publication of the book early in 1945.

3 Divisions Created In PRC Sales Setup

Following definite assignment recently of executive posts at PRC Pictures, Leo J. McCarthy, general sales manager, this week was completing the reorganization of the distribution end by creating three main divisions. The Eastern division, comprising Albany-Buffalo, Boston, Cleveland, Detroit, New York, Philadelphia, Pittsburgh and Washington, will be supervised by Sidney Kulick from the home office, McCarthy announced.

Fred Rohrs will supervise the Southern division, made up of Atlanta, Cincinnati, Dallas, Indianapolis, Kansas City, Little Rock, New Orleans, Oklahoma City, and St. Louis—operating out of St. Louis. The division manager for the Western division is to be announced in another week. This grouping includes Chicago, Denver-Salt Lake, Los Angeles, Milwaukee, Minneapolis, Omaha-Des Moines, San Francisco, and Seattle-Portland.

The home office staff has been realigned with the appointment of R. George Fleitman as McCarthy's assistant in charge of home office operations. John Cosentino becomes manager of the contract department, with William Kline as assistant. David P. Wiener heads the accounting department. Harry N. Blair is Eastern publicity and advertising director, with S. S. Kestenbaum in charge of the exploitation department.

'Negro Soldier' in 2 Reels Ready

Exchanges in 30 key cities have already received prints of the two-reel version of the War Department's official film, "The Negro Soldier," and exhibitors may now procure these without cost. The four-reel original version is now being circulated throughout the country.

R. J. O'Donnell

(The Man on the Cover)

Vice-president and general manager of Interstate Circuit, Texas, who—to rounds of applause for outstanding achievement—is completing his tenure of office as National Chairman of the 5th War Loan for the motion picture industry. O'Donnell, surrounding himself with most able theatremen as his fellow committeemen, set up his campaign organization as a service outfit to cooperate with exhibitors upon whom fell the chief burden of actual sales of bonds—sales of the type which were most essential to the success of the job assigned the industry by the Treasury Department. He is regarded one of the Southwest's foremost showmen, but O'Donnell had won prominence in his field as a theatreman in New York and Chicago before going to Texas in 1924 as manager of the Majestic Theatre in Fort Worth. He is National Chief Barker of the Variety Clubs of America and long has been one of the dynamic forces in that organization.

SHOWMEN'S TRADE REVIEW

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Ready for Reports

The WAC headquarters staff in New York has been augmented to handle the deluge of War Bond sales reports from exhibitors who participated in the 5th War Loan Campaign.

National Chairman O'Donnell and members of the WAC sent out urgent pleas prior to the closing of the campaign for all exhibitors to mail their reports to the National Committee at War Activity Committee headquarters, 1501 Broadway, New York 18, N. Y., as soon as possible after the close of the drive. The simplified report blanks sent to all theatres provided the means for exhibitors to give all necessary detail covering Bond sales from June 1 through July 27.

Branch Managers and Salesmen To Speed Theatre Bond Reports

Branch managers and salesmen in the field have been enlisted by the Distributors Division of the War Activities Committee to contact every exhibitor in a follow-up system to make sure that he sends in his official Fifth War Loan report to the National Committee in New York, Ned E. Depinet, Distributors' Division Chairman, announced this week. Depinet has issued a special bulletin to all Distributor Chairmen in which he says: "Everyone has done a great job in the 'Fighting Fifth' War Loan. Let's follow through by helping to close the books and compile the results at the earliest possible moment."

The records on the reporting theatres to be sent to the Exhibitor and Distributor Chairmen will include the following information: Name of theatre, exhibitor's name, total number of Bonds sold and their total maturity value, and a breakdown of the number of Bonds sold at Bond premieres, Children's premieres and "Free Movie Day," and their maturity value.

Victory Committee Turns Out 25 War Effort Films in 6 Months

During the first six months of 1944 more than 10,000,000 feet of positive film was used by the Hollywood Division of the WAC to make one-reelers, trailers, and bulletins in connection with the Fourth and Fifth War Loan drives, the Red Cross drive, and OWI releases, it was reported this week by John C. Flinn, Hollywood Division co-ordinator, to members of the executive committee. Ten major and independent studios produced 25 separate films, ranging in length from trailers of 125 feet to 2-reel releases of approximately 1800 feet.

S. Calif. Theatres Over Quota

A record of 500,110 individual war bond sales totaling $48,100,225 put 600 Southern California theatres far over their quota during the Fifth War Loan campaign, Dave Bershon, exhibitor state chairman for S. Calif., this week advised National Chairman R. J. O'Donnell.

N. Y. Theatres Sell 291,005 Bonds

291,005 Fifth War Loan bonds with a maturity value of $31,815,627 were sold by theatres in the New York exchange area between June 1 and July 16, according to general chairman Chas. C. Moskowitz.

Barney Kleid in New Field

Barney Kleid, after 25 years in the motion picture industry, the last 18 with National Theatre Supply in the New York territory, has resigned from that company to become associated with his brother-in-law in the textile industry, as General Manager of the Sir Phillips Co., in Dalton, Ga.

Flat Rentals in Three-Point MGM Plan for Relief of 'Sub-Subsequents'

Relief for the problems of exhibitors in subsequent situations—caused by continued first-run holdovers and scarcity of product—which has been contemplated for some time by William F. Rodgers, general sales manager of Metro-Goldwyn-Mayer, was brought into concrete form this week when the MGM executive outlined a three-pronged policy to New York and New Jersey exhibitors at a luncheon at the Hotel Astor on Thursday.

Explaining first that the program was designed, not for every exhibitor, but only for those whose individual records showed they needed help, Rodgers set forth the following proposals, which he hoped would alleviate the problems:

1. MGM will, for individual cases in the sub-subsequent run class, offer its next group (No. 9) as a whole on a flat rental basis, to be optional at time of negotiation.

2. The company will waive preferred time privileges and negotiate for mid-week time, where the exhibitor prefers it, without asking any premium.

3. Six pictures, out of circulation for some time, will be made available for exhibitors who are in difficulties because of the need of additional product. (These will not be re-issues, but films drawn from exchange libraries and used only in cases of absolute necessity, similar to the group of older pictures made available by MGM last spring).

The definition by Mr. Rodgers of what he called sub-subsequent runs is as follows: "A theatre following the key runs in a zone located generally within the corporate limits of a metropolitan city, not necessarily the second run in a city, but those which follow the key or first runs in individual zones."

It is from among this class of exhibitors, said Rodgers, that the cases requiring a new approach occur. "Our sales will be based on the individual analysis of each individual situation, but all aimed in the same direction—and equitable deal, and to which even the effort put forth by the theatre owner and his merchandising ability will be taken into consideration."

Rodgers pointed out that where flat rental is desired it is not contemplated to offer pictures in this category at bargain prices. "We do not intend to price our pictures below that which we believe our top bracket justifies, neither will we ask premium prices for the privilege of playing flat rental versus percentage—we want only the proper terms. We, of course, prefer to play on a participating arrangement with this type of run as well as all other runs, yet because of conditions as they have been reported to us and because of our desire to cooperate with our customers, we will in such cases offer all of our pictures sold in a group on a flat rental basis."

Concerning the preferred time angle Rodgers said: "It is our thought that preferred or week-end time might be justified in one case, where in another it would work an unnecessary hardship. Therefore, it is our belief that in the particular type of operation defined by us as a sub-subsequent run and where conditions warrant, that the exhibitor should have his choice of booking, and our contracts in these situations will be negotiated accordingly."

In explaining the release of the six older pictures, the sales head pointed out that in certain areas where no prints are at hand the company will order prints. "So far as we are concerned," he said, "and in the areas where we will make the pictures available, those who need them can lease all or none, or one or all—it is not required to accept the entire group: They will be offered at our lower bracket prices. We do not expect to profit by the transaction."

Rodgers, while disclaiming any claim to being a prophet, declared that his company did endeavor to study the market and that from where he sat it looked as if the amusement business is on a solid basis and that he anticipated a continuance of good business after the war.

"It rests with us in all branches of our business to give our very best to production, distribution and exhibition. Defend our business always, and make it inviting for the public to continue to look upon our theatres as community centers where they will be well received and propery entertained."

Get Them to Bank!

The National "Fighting Fifth" Committee advises exhibitors that during the last days of the drive it is important to rush their Bond sales accounting to their Federal Reserve Bank so that all sales will be counted in the campaign total.

2 Reissues in MGM's Next Group of Nine

Marking the first time a major company has included reissues in a regular release group, Metro-Goldwyn-Mayer this week announced that two of its earlier successes, "Waterloo Bridge" and "Naughty Marietta," would appear in the parcel of nine pictures to be released in September, October and November. This group, designated as No. 9, represents the first films to be released for the 1944-45 season. The two reissues, MGM points out, will "be available for a limited number of engagements."

The releases follow: September—"The Seventh Cross," with Spencer Tracy; "Barbary Coast Gent," with Wallace Beery; "Maisie Goes to Reno," with Ann Sothern; and "Waterloo Bridge." October—"Marriage Is a Private Affair," with Lana Turner; and "Kismet," in Technicolor, with Ronald Colman and Marlene Dietrich. November (tentative)—"Mrs. Parkington," with Greer Garson and Walter Pidgeon; and "Naughty Marietta." First week in December—"Lost in a Harem," with Abbott & Costello.

Not included in the group but available for early '44-45 release, are "An American Romance" in Technicolor, King Vidor's epic, and "Dragon Seed" (now at Radio City Music Hall), which will be sold separately.

Paramount to Tradeshow First 1944-45 Block During August

Five pictures are in Paramount's first block for the 1944-45 season, according to an announcement this week by Charles M. Reagan, vice-president in charge of sales. Tradeshow dates are as follows:

"Rainbow Island," in Technicolor, with Dorothy Lamour and Eddie Bracken, August 24. "Till We Meet Again," with Ray Milland and Barbara Britton, August 24. "The National Barn Dance," with Jean Heather, Charles Quigley, Robert Benchley and National Barn Dance troupe, August 25. "Our Hearts Were Young and Gay," with Gail Russell, Diana Lynn, Charles Ruggles and Dorothy Gish, August 25. "Dark Mountain," with Robert Lowery, Ellen Drew, and Regis Toomey, August 25.

MGM Announces 3 Trade Shows

Trade show dates were set this week for three MGM pictures. With "Barbary Coast Gent" already scheduled for August 1 in all exchange centers, "Maisie Goes to Reno" and "Lost in a Harem" are now slated for August 10. On August 14 "Marriage Is a Private Affair" will be tradeshown.

Army to Cite Premiere Holders

Local committee members who cooperated with about 5000 theatres in putting on recent premieres of the re-released "This Is the Army" to swell Army relief coffers are to be presented with scrolls signed by Maj. Gen. Irving J. Phillipson, director of the Army Relief Fund, in recognition of their efforts. In some localities presentations will be made at dinners in honor of the local committees.

The Box Office Slant

Heavenly Days

RKO Comedy 71 mins.

AUDIENCE SLANT: (Family) For those Fibber McGee and Molly fans whose enjoyment of the picture will cause others to want to see it.

BOX-OFFICE SLANT: With the draw of the Fibber McGee and Molly names, and the title, it should be tops in most situations.

Cast: Jim Jordan, Marian Jordan, Eugene Pallette, Gordon Oliver, Raymond Walburn, Barbara Hale, Don Douglas, Frieda Inescort, Irving Bacon and the King's Men. Credits: Directed by Howard Estabrook. Screenplay by Howard Estabrook and Don Quinn. Original story by Howard Estabrook. Director of photography, Roy Hunt. Produced by Robert Fellows.

Plot: As mister average man, Fibber and Molly go to Washington to help Molly's cousin with his post-war planning. There Fibber gets into trouble when he violates the rules of visitors and attempts to address the Senate. After that incident, they go back to Wistful Vista, where Fibber, who refuses to be known as an average man, is presented with a silver cup as THE average man. This he resentfully throws away. But when election time comes he retrieves it, because he IS mister average citizen—he forgot to register.

Comment: Strictly for the Fibber McGee and Molly fans, of whom there are millions, for this picture contains all the gags and that homey atmosphere that has made them so famous through their radio program. The hall closet, which one hears but does not see, is there and Molly's baby voice is also presented. Fibber even sings—and in a rather pleasant voice. It is also a picture with a message, for it takes the average man to task for his neglect of his duties toward his country. Most people will probably make note of this, for though they may resent it from someone else, when it comes from Fibber it's taken with a laugh. McGee and Molly are both splendid; natural and very much at ease in their surroundings. They carry most of the picture, with good support given them in minor roles by Eugene Pallette, Gordon Oliver, Raymond Walburn and a group of refugee kids. Screenplay and direction were taken care of by Howard Estabrook and he is to be commended for making the vehicle fit so perfectly the conception most people have of this couple. Production by Robert Fellows is of the highest standard. The title lends itself to all sorts of exploitation stunts, especialy since most people tie it up with Fibber. Arrange plugs before and after their radio program.

Janie

Warner Bros. Comedy 106 mins.

AUDIENCE SLANT: (Family) This delightful comedy of a high school teen-ager and her family should win wide audience approval.

BOX-OFFICE SLANT: Its strong family appeal, which showmen will surely play up, guarantees the film a generally profitable box-office career.

Cast: Joyce Reynolds, Robert Hutton, Edward Arnold, Ann Harding, Robert Benchley, Alan Hale, Clare Foley, Barbara Brown, Hattie McDaniel, Dick Erdman, Jackie Moran, Ann Gillis, Ruth Tobey, Virginia Patton, Colleen Townsend, William Frambes, Georgia Lee Settle, Peter Stackpole, Michael Harrison, Russell Hicks. Credits: Produced by Alex Gottlieb. Directed by Michael Curtiz. Screenplay by Agnes Christine Johnston and Charles Hoffman. From the play by Josephine Bentham and Hershel V. Williams, Jr., produced by Brock Pemberton. Photography, Carl Guthrie. Special effects by Lawrence Butler and Warren Lynch. Art direction, Robert Haas. Music by H. Roemheld. Musical direction, Leo F. Forbstein.

Plot: Newspaper publisher Edward Arnold, fearful that establisment of an Army base in Hortonville will provide pitfalls for the daughters of the community, writes an editorial condemning the move. Despite his attitude, the town becomes a base, and his daughter, Joyce Reynolds, already "going steady" with high school sweetheart Dick Erdman, finds herself fascinated by smooth-talking, Yale-educated Pfc. Robert Hutton. Smarting under the uniformed rivalry and cognizant of Arnold's attitude, Erdman turns what was to have been an evening at home alone for Joyce and Hutton into a rugged and noisy party, with the camp's soldiers participating. When Joyce's parents arrive home, irate neighbors have already complained, and the camp's Colonel is on hand to punish his men for their rowdyism. All is well when Joyce explains that the men were perfect gentlemen. Later, as residents tearfully watch a train carry the Army away, the relieved Arnold is astounded to see a another train pull in. The Army has departed; the Marines have arrived.

Comment: The majority of moviegoers throughout the nation will find this comedy of an average American wartime family in an average American small city thoroughly to their liking. If the Conway family isn't quite "average" as depicted here; if the actions of *Janie,* as played by Joyce Reynolds, or little sister *Elzbeth,* as delineated by Clare Foley, or those of several other characters, are a little too exuberant and exaggerated to suit critical tastes, it is a small matter indeed compared to the rollicking good humor afforded by the troublesome situations innocently influenced by teen-aged *Janie.* Few will bother to consider over-played characterizations when so much is going on to keep them laughing and entertained. Along the lines of the Hardy and Aldrich family type of film, "Janie" may well be the first of a series involving the adventures of the Conway family. But whether a sequel develops or the Conways are placed on the shelf when the final "Janie" runs are in, this 106-minute adventure of the screen's new feminine high school youth and her family should have a pleasant and profitable career on its own. Its strong family appeal, which showmen will surely play up, should be satisfactory guarantee of that.

Legion of Decency Ratings

(For Week Ending July 29th)

SUITABLE FOR GENERAL PATRONAGE

Big Noise — Dixie Jamboree
Sweet and Lowdown — Three Little Sisters

SUITABLE FOR ADULTS ONLY

Block Busters — Impatient Years
Seven Doors to Death

OBJECTIONABLE IN PART

Music in Manhattan

Machine Gun Mama

PRC Comedy-Drama 58 mins.

(Prod. No. 421—Nat'l Release, Aug. 2)

AUDIENCE SLANT: (Family) Satisfactory screen fare for the not-too-discriminating theatregoer.

BOX-OFFICE SLANT: Suitable program filler for second-run situations.

Cast: Armida, El Brendel, Wallace Ford, Jack LaRue, Luis Alberni, Ariel Heath, Julian Rivero, Eumenio Blanco, Anthony Warde. Credits: Directed by Harold Young. Original screenplay by Sam Neuman. Director of photography, Gus Peterson. Music arranged and conducted by Mort Glickman and David Chudnow. Associate Producer, Harry D. Edwards. Produced by Jack Schwarz.

Plot: A young man and his Swedish partner sell an elephant to a carnival. Then the young man falls in love with the daughter of the carnival owner. Due to mistaken identity, detectives arrest the boy for a crime. Eventually, the mistake is corrected, with a would-be friend of the carnival owner found to be the guilty person.

Comment: This is program fare which gives a not-very-accurate picture of the Mexican side of the Rio Grande. To the Saturday matinee crowds and those who don't care what they get in their films, so long as they get them, this should prove a satisfactory filler. Prepared as a comedy, the picture fails to provoke much laughter. The music is quite good and the two songs Armida sings have a chance to achieve a reasonable amount of popular approval. From the production viewpoint: while the story and dialogue miss, the scenery and sets and the Fiesta sequence are well done almost to the point of pretentiousness.

Bride by Mistake

RKO Comedy 80 mins.

AUDIENCE SLANT: (Family) A farce comedy that will entertain the average theatregoer.

BOX-OFFICE SLANT: Bound to do good business with the draw of its title and its star cast.

Cast: Alan Marshal, Laraine Day, Marsha Hunt, Allyn Joslyn, Edgar Buchanan, Michael St. Angel, Marc Cramer, William Post, Jr., Bruce Edwards, Nancy Gates, Slim Summerville, John Miljan, Robert Anderson. Credits: Directed by Richard Wallace. Screenplay by Phoebe and Henry Ephron. Original story by Norman Krasna. Director of photography, Nicholas Musuraca. Produced by Bert Granet.

Plot: Posing as her own companion-secretary in order to protect herself from fortune hunters, a wealthy girl falls in love with a returned Army flier. Before she makes up her mind about him, and to find out whether he intends to marry for love or money, she throws her real secretary, posing as her, at his head. He finally proposes to the secretary, who is already married, almost breaking the heiress' heart. But things right themselves and cupid sees that the right two get together.

Comment: Bound to do business with the draw of its title and its star cast, this is a good farce comedy with many laughs for the average theatregoer. Although there is something about the story that doesn't jell, and the situations seem forced, the picture carries enough entertainment to please those who are not too critical. The story is at fault, for the performances are of the highest standard by all the cast, with Laraine Day in fine fettle as the heiress, Marsha Hunt swell as her companion-secretary and Allyn

Joslyn walking off with every scene in which he appears, with his portrayal of Miss Hunt's secret husband. Alan Marshal does exceptionally well in his role of the flyer, when one considers that he plays the role of a sappy heel with dialog to match. Also swell are Edgar Buchanan and Slim Summerville. The direction by Richard Wallace keeps things moving but cannot add qualities which were lacking in the original screenplay. Production values by Bert Granet are of the highest, with casting in the "A" category.

The Falcon in Mexico

RKO Radio **Mystery-Drama** **70 mins.**

AUDIENCE SLANT: (Family) Well made entertainment for the mystery fans with an interesting natural Mexican background. Rates with the best of the "Falcon" series.

BOX-OFFICE SLANT: Should do nicely where this series is popular. Satisfactory as a supporting feature.

Cast: Tom Conway, Mona Maris, Martha MacVicar, Nestor Paiva, Mary Currier, Cecilia Callejo, Emory Parnell, Joseph Vitale, Pedro DeCordoba, Fernando Alvarado, Bryant Washburn, others. **Credits:** Produced by Maurice Geraghty. Directed by William Berke. Original screenplay by George Worthing Yates and Gerald Geraghty as based on the character created by Michael Arlen. Photographic direction, Frank Redman.

Plot: Becoming involved in the murder of an art dealer in his New York gallery, the Falcon journeys to Mexico on the trail of a girl who had posed for a stolen canvas by a famous painter believed dead. Accompanying him is the daughter of the painter who believes her father to be alive. In Mexico, the Falcon tracks down the painter who is still living but not before several more murders are committed by the villain, owner of many of the artist's paintings.

Comment: This well produced mystery story has the benefit of much interesting authentic Mexican background. Along with plenty of suspects there is an excellent character portrayal by Nestor Paiva which deserves applause. The dialog is well written and there are many human interest touches to provide comedy relief, suspense, and native color. The setting around which the story revolves provides a veritable Mexican travelog which will prove entertaining to an average audience. This film, considering budget limitations, is a credit to the producer, director, stars and supporting players. It should suffice nicely as a bracer for the double-bill situations.

Three Little Sisters

Republic **Musical Romance** **69 mins.**

AUDIENCE SLANT: (Family) A pleasant, clean little musical done in good taste; will be accepted with enthusiasm by all audiences.

BOX-OFFICE SLANT: This musical series has been gaining a following, and the current effort bids fair to eclipse the others.

Cast: Mary Lee, Ruth Terry, Cheryl Walker, William Terry, Jackie Moran, Charles Arnt, Frank Jenks, William Shirley, Tom Fadden, Tom London, Milt Kibbee, Addison Richards, Lillian Randolph, Sam "Deacon" McDaniel, Forrest Taylor. **Credits:** Assoc. Producer, Harry Grey. Director, Joseph Santley. Original story, Maurice Clark and Olive Cooper. Screenplay, Olive Cooper. Photography, Reggie Lanning. Original songs by Walter Kent and Kim Gannon.

Plot: Lily Scott (Cheryl Walker) has been writing a soldier she has never seen, telling him about their Manor House. She and her sisters, Mary Lee and Ruth Terry, are in a spot when the soldier (William Terry) arrives on furlough with his friend, Frank Jenks and several others of the boys. The reason they are on a spot is because the Manor House is not theirs—they are the town's laundresses. Old scrooge Charles Arnt almost knocks things to smithereens, but it comes out all right when the girls, plus unlooked-for help from a nearby Army camp, open the Manor as a canteen and Arnt is flattered into being a better man. Cheryl and William are in for heavy romance.

Comment: If you have had a string of heavy pictures and lavish musicals based on the typical Broadway angle, "Three Little Sisters," will come as a fresh breeze. It is light, tuneful, unpretentious, and, above all, in excellent taste, a factor that shows the fine hand of the experienced Joseph Santley in the director's chair. To be sure, the gals break out on swing here and there, but it is not the brash kind that almost smothers some of the bigger productions. The girls sing instead of yelling their lungs out. The Misses Lee, Terry and Walker make a cute trio and the male contingent is also pleasantly in the picture, with a special nod for Jackie Moran who is placed in a difficult spot wearing civvies while the others appear in uniform. The story, too, has enough weight to carry the songs, and the allusion to the Scrooge of Dickens' "Christmas Carol" in connection with the character played by Charles Arnt is a happy inspiration. Some of the same warmth of the classic Scrooge also radiates from Arnt's role. The songs, while not outstanding, are pleasant to the ear, especially a little number sung by Miss Lee called Little Old-fashioned Looking-Glass. All in all, "Three Little Sisters" is well-made merchandise that can be profitably played in all theatres except those whose audiences are horror addicts.

Call of the Jungle

Monogram **Drama** **60 mins.**

AUDIENCE SLANT: (Adult) Will appeal mostly to male audiences—nothing offensive, however, to cause resentment in the community.

BOX-OFFICE SLANT: Should do well around Army Camps and subsequents.

Cast: Ann Corio, James Bush, John Davidson, Claudia Dell, Edward Chandler, Muni Scroff, I. Stanford Jolley, J. Alex Havier, Phil Van Zandt, Harry Burns. **Credits:** Directed by Phil Rosen. Original screenplay by George Callahan. Director of photography, Arthur Martinelli. Produced by Philip N. Krasne and James S. Burkett.

Plot: When sacred pearls are stolen on a South Sea Island, a young villager, a white girl, sets out to find them in order to prevent mass murder of the whites by the natives. With the help of a police officer, she restores the gems to the islanders, which done, the girl and the police officer plan their future together.

Comment: This is another "pitch" to Ann Corio fans and those who like their stage and screen without too many clothes. With such an identification tag, the picture should do well in Army camps and in situations where there is a big male contingent of potential customers. In all respects it is strictly formula, as the story plot indicates. Producers Krasne and Burkett have approached the problem of production from the business standpoint—this much talent plus this much story plus a girl with an advertised figure equals a good profit at the box-office.

Music in Manhattan

RKO **Comedy-With-Music** **80 mins.**

AUDIENCE SLANT: (Adult) Certain to please all audiences looking for a good, entertaining musical show.

BOX-OFFICE SLANT: A swell picture to balance a grim drama or tragedy on a dual bill.

Cast: Anne Shirley, Dennis Day, Phillip Terry, Raymond Walburn, Jane Darwell, Patti Brill, Nilo Menendez and his Rhumba Band, Charlie Barnet and his Orchestra. **Credits:** Produced and directed by John H. Auer. Screenplay by Lawrence Kimble. Story by Maurice Tombragel, Hal Smith and Jack Scholl. Musical director, C. Bakaleinikoff. Director of photography, Russell Metty.

Plot: A showgirl receives publicity which her show needs through a hoax that convinces everyone she is married to a national hero. Innocent of aiding the hoax, the girl's situation is complicated by the fact that she is engaged to another fellow, and by the mother who comes to visit the "bride and groom." The problem is finally solved to the satisfaction of all concerned.

Comment: Quality musical with comedy that is a good entry for the box-office sweepstakes in all but the top class situations. A bell-ringer in its class, it can be set in a dual bill to offset a grim drama or tragedy. Certaintly made to please all audiences it will go well in subsequents. The music is good and placed in a setting that reaches a high standard in production. Anne Shirley looks, sings and dances well. The return of Phillip Terry to a prominent spot in a picture is to be applauded, for he definitely has a cinema personality. In the other principal role, Dennis Day gives an engaging performance. His singing is fine, but it is his mirth-provoking way of reading his lines that stirs the audience and indirectly criticizes filmdom's failure to give him more prominence. Probably all of this is due to the handling of the players and production by John Auer, who produced-directed the film and has capitalized every line and situation for its top laugh possibilities.

A Wave, a Wac and a Marine

Monogram **Comedy-with-Music** **70 mins.**

AUDIENCE SLANT: (Family) Filled with gags and screwy situations, this should satisfy the majority of theatregoers looking for a laugh.

BOX-OFFICE SLANT: If sold for a good opening it should net a good total run.

Cast: Elyse Knox, Anne Gillis, Sally Eilers, Richard Lane, Marjorie Woodworth, Ramsay Ames, Henny Youngman, Charles "Red" Marshall, Alan Dinehart, Billy Mack, Cy Kendall, Aileen Pringle, Jack Mulhall, Mabel Todd, Milton Bronson, Elvia Allman, Sid Tomack, Rose Murphy, The Music Maids and Freddie Rich and His Orchestra with Connie Haines. **Credits:** Directed by Phil Karlstein. Original screenplay by Hal Fimberg. Director of photography, Maury Gertsman. Produced by Edward Sherman. Executive Producer, Sebastian Cristillo.

Plot: This is a series of happenings when a Hollywood agent goes to New York to sign players and is steered to the wrong girls. These girls, with the agent and a man who worked in the theatre go to the Coast where the agent learns of the trick and much happens before the burlesque scene which ends the picture.

Comment: This initial film from the newly-formed Biltmore Productions is made up of a series of gags, with plot and counter-plot interspersed. It will afford amusement to the majority of theatregoers because there's a little bit of everything in it. Interludes of romance; bits of vocalizing and music; horseplay and melodramatics all go into the proceedings. It is a gagman's dream, for if ever a picture carried more than the average amount of gags, this is it. Henny Youngman, who plays the lead in the picture, handles most of the horseplay; the romance has Sally Eilers and Richard Lane as the principals; Connie Haines of radio fame does a song number with Freddie Rich's band and a bit by Rose Murphy furnishes the colored singer's type of vocalizing. The scene on the train with Charles "Red" Marshall jumping to the ceiling when the whistle blows, the berth-gag and the share-a-ride taxi gag are all good for laughs. There will also be a few tears shed during the dramatic sequence. Phil Karlstein's direction makes the most effective use of every situation and keeps the picture moving fast throughout. Film can be sold for a good opening and in situations where this is done, theatres will show a good total run.

RKO Radio Lists 50 or More Features for '44-'45 Season

RKO Radio will release 50 or more features and 171 short subjects during the 1944-45 season, Ned E. Depinet, president, announced Tuesday at the company's annual sales meeting in New York. This tops by ten the number of features announced a year ago for the current season, while the quantity of short subjects remained equal to those set for 1943-44.

That RKO Radio will offer an increasing number of pictures from outside producing sources was evident in the lineup detailed by Depinet and also by statements by N. Peter Rathvon, president of Radio Keith Orpheum, who, at the opening session on Monday, declared that the policy of distributing pictures of foremost independent producers had proved practical and profitable and would be extended.

The 1944-45 schedule announced by Depinet contains productions from seven independent units, including International Pictures, Samuel Goldwyn, Walt Disney, Frank Ross, Votion Productions, Edward A. Golden and Sol Lesser. The announcement listed a total of 35 stars, plus "Donald Duck" as name factors in the new season's lineup—of which 20 have already been completed.

Busy Schedule for Home Studio

RKO Radio Studios under the administration of Charles W. Koerner, will contribute to the program the following:

"Situation Out of Hand," starring Ginger Rogers, and a future production, "The Gibson Girl," to be filmed in Technicolor; "None But the Lonely Heart," starring Cary Grant and a second with this star to be titled "The Greatest Gift," all four of the foregoing to be produced by David Hempstead.

"Sister Kenny," which Jean Renoir will direct, and "Portrait of a Lady" will star Rosalind Russell and be produced respectively by Dudley Nichols and Robert Fellows. The latter also will produce "Experiment Perilous," in which Hedy Lamarr, George Brent and Paul Lukas will be co-starred; a Technicolor production titled "The Spanish Main," co-starring Paul Henreid, Maureen O'Hara and Walter Slezak; "The Little Black Book," starring John Garfield and with Richard Wallace directing, as well as three completed films—"Having Wonderful Crime," "Heavenly Days" and "Tall in the Saddle."

Jack Gross, executive producer, will make "Lady Not Alone," starring Paulette Goddard; "Johnny Angel," starring George Raft, and in addition Gross will supervise Harriet Parsons' production of "The Enchanted Cottage" in which Dorothy McGuire and Alan Marshal are to be co-starred and which John Cromwell is to direct, as well as George White's production, "George White's Scandals of 1945," for which Willie and Eugene Howard, Harry Richman, Rudy Vallee and Paul Whiteman have been engaged.

Leo McCarey and Bing Crosby, the combination whose latest is "Going My Way," will team for the production of "Bar of Music," with Crosby, of course, in the starring role.

Frank Sinatra is scheduled for a musical titled "American Carnival."

John Auer will produce and direct a picture starring Cantinflas, Mexican screen luminary, with English and Spanish versions to be filmed, and with George Murphy as star of the English version. Auer also contributes the completed "Music in Manhattan," and again will double in brass as producer-director of "Pan-Americana," a musical.

Sid Rogell, as supervising director, will guide the filming of a number of features including "Ding Dong Williams," co-starring Marcy McGuire and Glenn Vernon; three comedies starring Wally Brown and Alan Carney; "Albany Night Boat," musical starring Joan Davis, Jack Haley, Marcy McGuire and Artie Shaw's band; "Lady of the Lampoon" and "Bamboo Blonde," which Maurice Geraghty will produce, and five mystery stories, which include "The Falcon in Mexico," "The Falcon in Hollywood," "The Falcon at the Circus," "Deadline at Dawn" and "The Brighton Strangler."

The RKO studios will also produce "My Pal Wolf," with seven-year-old Sharyn Moffet in the leading role; "Betrayal from the East," dealing with Jap-Nazi pre-Pearl Harbor espionage; two "Dick Tracy" dramas based on the cartoon strip; "Farewell, My Lovely," with Dick Powell, Claire Trevor and Anne Shirley as principals; "Bride By Mistake," completed and starring Alan Marshal and Laraine Day; two Zane Grey Westerns; "Come Share My Love," comedy starring Leon Errol; "Mademoiselle Fifi," starring Simone Simon with John Emery and completed; two Boris Karloff horror features to be produced by Val Lewton, and "Hotel Reserve," a mystery drama.

From Independent Producers

International Pictures, Inc., headed by Leo A. Spitz and William Goetz, will have four pictures, three of which are already completed. These are: Gary Cooper and Teresa Wright in "Casanova Brown"; "Belle of the Yukon," starring Gypsy Rose Lee, Randolph Scott, Dinah Shore, Bob Burns with Charles Winninger; "The Woman in the Window" starring Edward G. Robinson with Joan Bennett and Raymond Massey; Sonja Henie in "It's a Pleasure," in Technicolor.

Samuel Goldwyn will have two pictures on the 1944-45 program. They are, "The Princess and the Pirate," starring Bob Hope; and Danny Kaye in "The Wonder Man."

Walt Disney's contribution to the feature schedule will be "The Three Caballeros," in which he introduces the Disney dimension, a process that combines the use of cartoon characters and backgrounds on the same screen with live personalities.

Frank Ross will produce "The Robe" from the book by Lloyd Douglas, and also "Made in Heaven," a comedy starring Jean Arthur.

Edward A. Golden has completed his production, "The Master Race," for the schedule.

Lum and Abner have completed the first of two Jack Votion productions on the 1944-45 schedule.

Sol Lesser will offer "Tarzan and the Amazons," with Johnny Weissmuller continuing in the title role.



YOU'LL BE PROUD OF IT! Above is the handsome scroll which will be sent to every exhibitor as soon as his official 5th War Loan report is received by National Chairman R. J. O'Donnell in New York. It bears the signature of the Secretary of the Treasury as well as the names of leading industry and government officials; will be inscribed with the name of the exhibitor. Easy does it! Send in your report and get your insignia of honor.

Cash Register Rings Out

A final rush of bond buying, accompanied by a show put on by the Fort Hamilton Army Band, the Wacs, Broadway stars, and members of the 5th War Loan Campaign marked the closing of the giant cash register in Times Square Friday evening. Built under the auspices of the War Activities Committee of the Motion Picture Industry, the cash register has proved not only a great sales agency for bonds, but has become a city landmark, attracting approximately 25,000 persons to its two daily shows.

Records show that up to mid-week the register has been responsible for the sale of 14,716 E bonds, with a maturity value of $1,167,725. On the platform at the closing, the following were scheduled for appearance: National Chairman Robert J. O'Donnell, Nevil Ford and Frederick Gehle of the War Finance Committee, Mayor LaGuardia, Newbold Morris, and Edgar J. Nathan, Manhattan Borough President.

Short Subjects Schedule Continues Popular Series

Several popular series are continued on the schedule of 171 short subjects announced by RKO Radio for the coming season. The line-up divides into 142 one-reel and 29 two-reel subjects, with 104 issues of Pathe News included in the former group.

Walt Disney with 18 cartoons in Technicolor.

Eighteen Walt Disney cartoons in Technicolor, 13 Sportscopes and seven Flicker Flashbacks comprise the one-reel entertainment subjects.

In the two-reel classification are the 13 "This Is America" pictures; four musical featurettes in the "Headliner Revivals" series; a comedy series starring Leon Errol and one other six-picture series starring Edgar Kennedy.

RKO Pathe, with Frederic Ullman, Jr., in charge, produces its films, including the "This Is America" series, at a New York studio; Disney creates his comics at his own plant in Burbank, Calif., and RKO Radio films the two-reel comedies at the main Hollywood plant of the company.

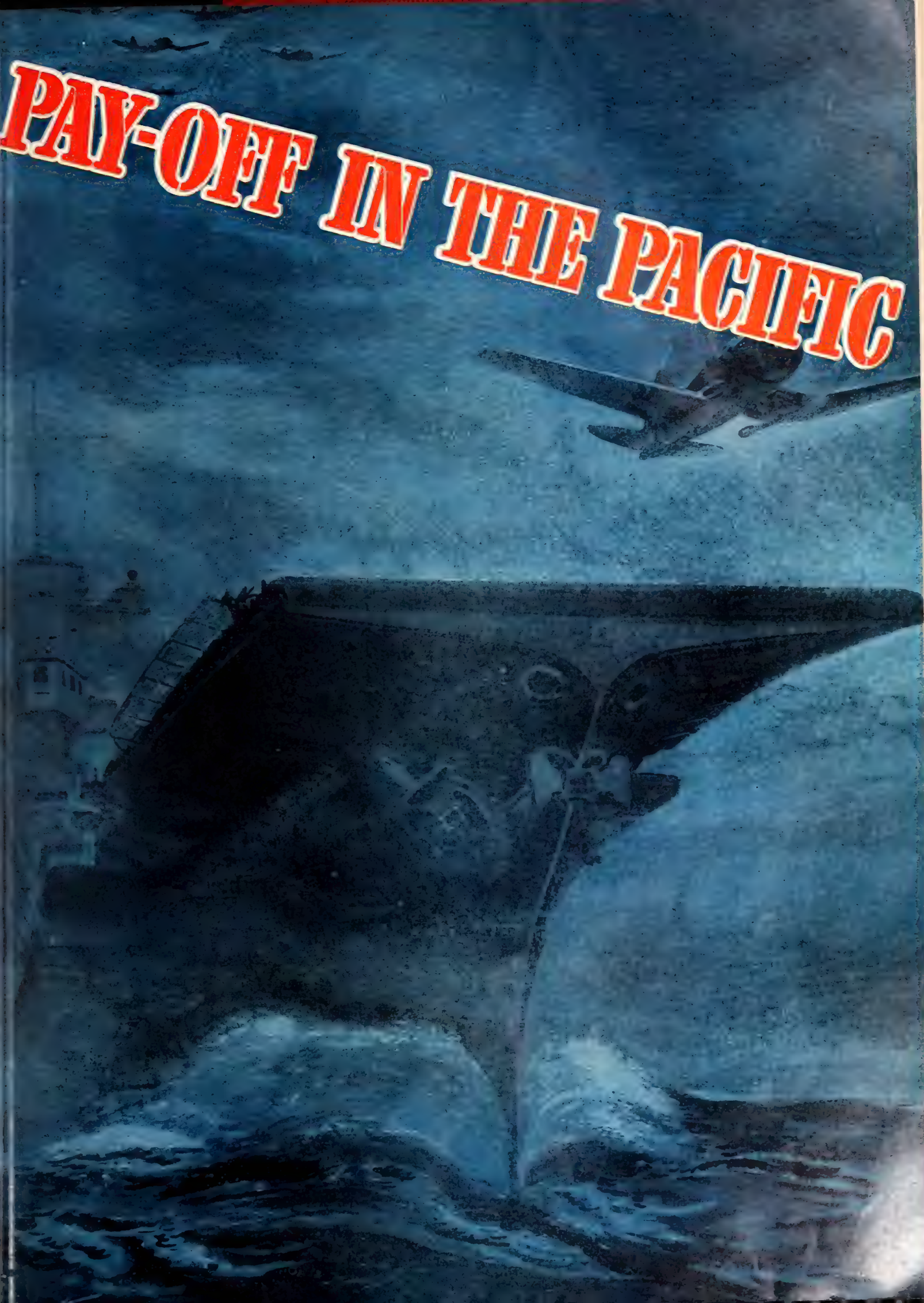
20th-Fox Studio Celebrities Traveling East for Premiere

A galaxy of celebrities of the 20th-Fox studios, comprising the largest delegation ever to come to New York from the company's Hollywood headquarters at one time, will attend the New York premiere of "Wilson" at the Roxy Theatre next Tuesday night. Leading exhibitors and company exchange managers from cities across the country also will be guests at this stellar opening of the picture.

The studio delegation will be headed by Darryl F. Zanuck, vice-president in charge of production and producer of "Wilson," and will include Henry King, Lamar Trotti, Col. and Mrs. Jason Joy, Mr. and Mrs. Charles Feldman, Carmen Miranda, Geraldine Fitzgerald, Michael O'Shea, Sir Cedric Hardwicke, Gene Tierney, Dana Andrews, William Bendix and Thomas Mitchell. George Jessel and William Perlberg, producers, arrived in New York ahead of the delegation and will attend the premiere.

Victoria Theatre as Moveover

Twentieth Century-Fox has leased the Victoria Theatre, New York, taking over Saturday July 29 under the deal for the Broadway house, which will be used as a moveover spot for "Wilson." It is probable that "Wilson" may open at the Victoria to show concurrently with the Roxy after the picture has run two or three weeks at the latter house.

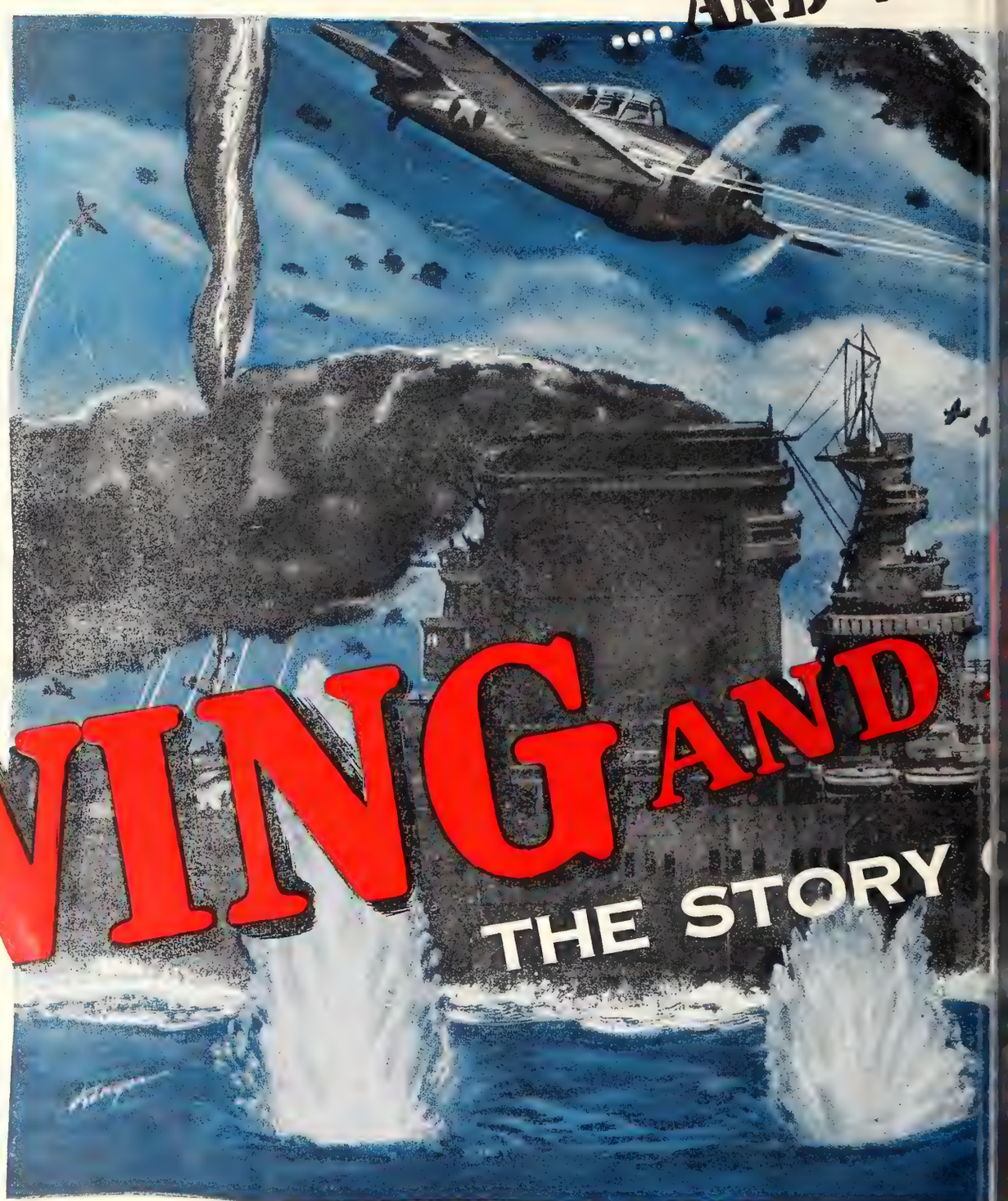

PAY-OFF IN THE PACIFIC

"For the purposes of military secrecy, the names of men and some of the ships in this motion picture are fictitious, but the important incidents and the heroism are history."





WING AND A PRAYER ... AND WIL



THE STORY

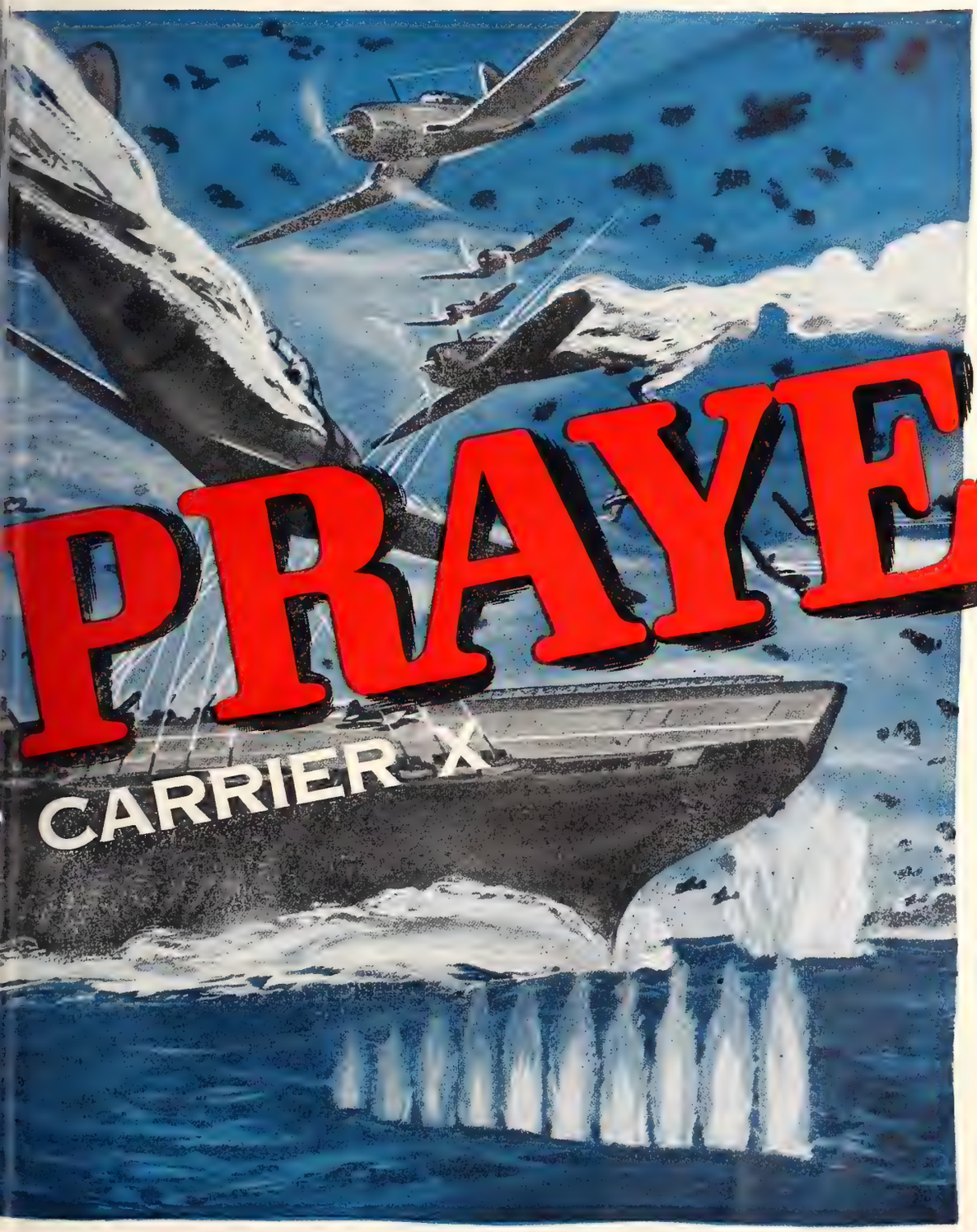
20th CEN

WING AND A PRAYER (The Story of Carrier X) with DON AMECH

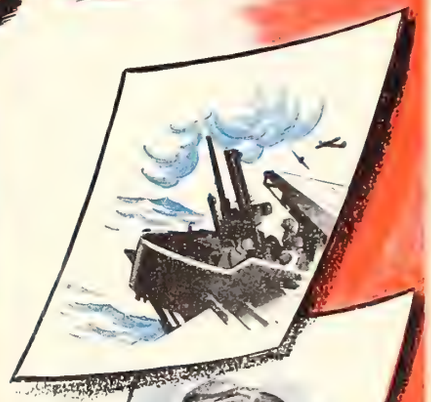
HARDWICKE and Kevin O'Shea • Richard Jaeckel • Henry Morgan • Richard Crane • G

Dave Willock • Murray Alper • Directed by HENRY HATHAWAY • Produced by WILLIA

AKE BOXOFFICE HISTORY!









RY-FOX presents

NA ANDREWS · WILLIAM EYTHE · CHARLES BICKFORD · SIR CEDRIC

an · Renny McEvoy · Robert Bailey · Reed Hadley · George Mathews · B. S. Pully

BACHER and WALTER MOROSCO · Written for the screen by Jerome Cady

WING AND A PRAYER

(THE STORY OF CARRIER X)

Heading in to join those other high-soaring

20th

Century-Fox hits!

The Purple Heart

The Song of Bernadette

Four Jills in a Jeep

Buffalo Bill

Pin Up Girl

The Eve of St. Mark

Home in Indiana



OFFICIAL U. S. NAVY PHOTO

The most important event in 50 years of motion picture entertainment—DARRYL F. ZANUCK's **WILSON** in Technicolor

Selling the Picture

'Cover Girl' Tieups On National Scale Still Pay Dividends

The national tieup effected with 22 advertisers by Columbia Pictures is continuing to effect cooperation on the part of dealers with exhibitors playing "Cover Girl" throughout the country, proving this exploitation angle one of the most successful ever accomplished on a motion picture.

In Chicago, Charles Cottle, manager of the State Lake Theatre, arranged for the Helene Curtis Company to install 2000 displays on their product and the picture in as many beauty parlors and other dealers throughout the Chicago area. The Chicago Mail Order House set full window displays in all of its five Chicago neighborhood stores. The W. T. Grant store tieup paid extra dividends in the form of two special displays and large attraction cards in all of its other stores, as well as a banner in the sheet music department and another in the phonograph record department. Grant's also ran several large display ads featuring its tieup with "Cover Girl" and giving theatre and playdate mention. The Royal Crown Cola Company placed 4000 window cards, wall cards and car cards in and about the Chicago area.

In Milwaukee, Manager Kilbery of the Palace Theatre arranged for Gimbel's Department

(*Continued on Page* 20)

Gets School Officials' Aid in Campaign on 'Mark Twain'

Complete cooperation of the principals of fourteen schools formed the nucleus of the campaign for "The Adventures of Mark Twain" staged by Mrs. Dorothy Brooke Kopper of Schine's Palace Theatre, Watertown, N. Y.

First, Mrs. Kopper contacted the principals; then she sent them letters enclosing a program schedule. Every bulletin board carried notices and endorsements from the principals, and the English teachers in each school made special announcements urging students to see the picture. Passes were offered for the best essays on Mark Twain.

Mrs. Kopper promoted a book shop display, also a window at a photographer's studio, featuring a large still of Fredric March surrounded by the studio's own miniatures. A well-known department store also arranged a window around style stills from the film.

Old-Time Fiddlers' Contest Draws Crowds to Fox in Leadville

An old-time Fiddlers' contest on the stage of the Fox Theatre, Leadville, Colorado, attracted a record-breaking crowd and enabled Manager Bob Nelson to ring up one of the best grosses in the city's history.

Nelson decorated the stage similar to a barn, with bales of hay for the fiddlers, and had three events—judge's choice, fiddler's choice and "Pop Goes the Weasel"—for the fiddlers in attendance to vie for.

Groceries and foodstuffs, promoted from local merchants, were awarded the winning fiddlers. Cash awards were given the oldest fiddler, the fiddler coming the greatest distance and the fiddler with the most unusual attire.

Fine Post Office Tieup

Acting on a suggestion carried in the exploitation section of Columbia's "Address Unknown" pressbook, Dave Idzal, manager, and Betty Smith, publicist of the Fox Theatre in Detroit, made arrangements with the local postmaster to use the title, "Address Unknown," in requesting closer cooperation from the public in the mailing of letters and packages. The theatre furnished 3000 4x8-inch cards, which carried, in addition to the Post Office message, picture and theatre credits, and were posted on letter boxes throughout the city as well as on mail chutes in all office and public buildings.

Theatreman Honored For Good Citizenship

Popular and successful theatremen not only efficiently operate their theatres but also take active part in community affairs. A sterling and inspiring example of good citizenship is the record of Paul Wykoff, manager of the Riviera Theatre, Anderson, Ind., who recently received the Veterans of Foreign Wars citizenship award for his civic activities.

Besides his managerial duties, Wykoff is a member of the Associated Theatre Owners of Indiana; has served as chairman of Madison County's March of Dimes collections; is chairman of the Kiwanis' interclub relations committee and member of the music and membership committees; chairman of the Madison County OPA food panel and a member of the membership committee of the Chamber of Commerce; member of the Board of Park Commissioners and has been a member of the executive board and a district and council chairman of the Boy Scouts.

Other civic activities: Red Cross work, member of the publicity committee for the Madison county War Chest drive, a major in the fourth area of the OCD Auxiliary Police, an active member of the Fellowship Lodge 681 of the

(*Continued on Page* 20)

Campaign on SYWA Premiere Pointed to All Types of Patrons

World premiere of David O. Selznick's "Since You Went Away" at New York's Capitol Theatre came on the crest of a promotion tidal wave designed to engulf every stratum of society and pull them back in an undertow culminating at the box-office.

Window displays, cooperative ads, radio plugs and wide distribution of special printed matter, were rained down upon the public by U.A. exploiteers, in large enough quantities to make this campaign an assured hit.

The windows of W. & J. Sloane, Lewis & Conger, Abercrombie & Fitch, Dunhill, 50 Womrath book shops, several Brentano book shops, 40 Adam Hat stores and 5000 drug stores, arranged on a Calox tieup, were all attractively decorated with "Since You Went Away" displays and carried full credit for the picture's engagement at the Capitol. All bowling alleys were covered with special cards, streamers were placed on records in all sheet music and musical instrument stores, cards were placed on juke boxes, a special display was set up at the United Seamen's Institute, and pet shops featured blowups of Soda, the film's canine star.

These tieups resulted in cooperative ads being secured through W. & J. Sloane, House of Westmore and Lux. In addition, a tieup with Benrus Watch accounted for radio plugs in twenty-five surrounding cities.

Special printed matter was also used to good advantage. Two hundred cards were distributed at Traveler's Aid booths; 5000 city taxi cabs displayed colored stickers plugging "Since You Went Away" and the Fifth War Loan, 100,000 inserts were placed in baseball score cards announcing home games of the New York Giants on one side with a message to see "Since You Went Away," with complete theatre credits, on the other; 350 hotels, through the United Hotel Association, were supplied with lobby signs.

Macy's, Bloomingdale's and a number of music stores carried sheet music tie-up material, and the advance newspaper campaign which got under way several weeks prior to the open-

(*Continued on Page* 20)



Management of the Newman Theatre, Kansas City, went in for the weird, ghostly aspects of Warners' "Between Two Worlds" when that film played there. Note white-shirted pedestrian's toothpaste smile, also attractive cashier. Junior gay blade at left seems to have been repulsed by his girl friend.

AIR CREW • MEDICINE ON GUARD • MERCHANT SEAMEN • LIE

PRIVATE SMITH OF THE U.S.A. • WOMEN AT ARMS • ARMY CHAPLAIN • BOOMTOWN, D.C. •

From Zero to 8,95

That's the amazing record of "This Is America"—an achievement made possible only because alert exhibitors, close to America's heart, sensed the value to their screens of a subject so new, so different, so timely and so human . . . and because RKO's promise was so magnificently performed from the very first issue.

To those 8,953 theatres—and to those hundreds of others coming in every month—we pledge our continued efforts to keep "This Is America" a top source of entertainment and interest for the nation's millions.

T

A New Release Every Four Weeks

AM

Produced by FREDERI

HELP YOUR INDUSTRY REPORT TO THE NATION!
MAIL YOUR FIFTH WAR LOAN REPORT CARD JULY 27.

A LETTER TO A HERO • NEW PRISONS - NEW MEN • MAIL CALL •

...t important event in 30 years of motion picture entertainment" DARRYL F. ZANUCK

T SMITH • PACIFIC ISLAND No. 43 • BROADWAY DIM-OUT • ARCTIC

Theatres in Two Years!

HIS IS ERICA

LMAN, Jr.

Distributed by RKO Radio Pictures, Inc.

PASSAGE • AGE OF FLIGHT • CHILDREN OF WAR • SAILORS ALL • AIRCRAFT CARRIER

WS FRONT • VIVA MEXICO • HOT MONEY • THEY FIGHT AGAIN

Program Exchange

Cooperation of Merchants In Underwriting the Cost of Programs is Held Advisable

We have been studying up on what makes us so uncomfortable during hot weather. It seems that vapor rises from the Atlantic Ocean and descends on the territory hereabouts, and when that vapor is especially heavy, the air is saturated with it. Thus, if the temperature is, say, 85 degrees, and the atmosphere is saturated with over 50 per cent of that steam, life is sticky and uncomfortable. Now don't ask us what makes the humidity go down, because we're not exactly sure; but when it does, life becomes a little more bearable. Thus a temperature of 95 degrees, with a humidity of 35 per cent, is much more endurable than a temperature of 82 degrees with a humidity of, say, 60 per cent. At least that's the way it is in our section of the country. Right now, the weather is delightful, although we can feel the humidity gradually creeping up on us. At the same time, we can feel this edition of the Program Exchange also gradually creeping up on us, so we shall delve into it before it creeps any farther.

With the drive for the sale of "E" bonds still in progress as we write these lines, programmatic activities are still at a minimum. Even our old standbys are so up-to-their-necks in promoting bond sales that they haven't had a chance to keep us abreast of their program selling. The result, therefore, is that we have few—very few, indeed—programs to discuss.

An item we have prepared for the Selling the Picture section (if it doesn't appear in this issue, then it will appear in a forthcoming issue) tells of a tieup a Schine theatre manager made with his local Sears Roebuck store whereby the store pays for the cost of heralds or programs distributed weekly. The plan as we remember it (a copy of the story is not presently available) involved a weekly payment of ten dollars by the store for an ad in a herald, program, or any other selling medium the manager may choose to use.

Most showmen, it is true, pay for their programs through merchant ads; but there are still many who, for some reason or other, fail to contact merchants for cooperation. Perhaps they were unsuccessful the first time and have failed to try again; or maybe they feel it wouldn't be any use to try in the first place. It is this latter group to whom our remarks here are directed.

As a general rule, merchants are glad to arrange tieups with theatremen because they know the value of such tieups. Their general eagerness to cooperate, to share costs or in many cases to bear entire costs of displays and cooperative ads, should be ample proof of this. Few, if any, merchants tie up with a manager just to do him a favor; they're realistic business men, just as you are, and if they feel they're helping the manager, they're also fully aware of the fact that they're helping themselves. It remains for the livewire showman to convince the obstinate merchant, if such he be, that he (the merchant) is just as much a beneficiary of a tieup as the theatre.

Check Up On Situation

So, if you've just been struggling along paying for your own programs, heralds, throwaways, etc., why not take stock of the situation and see if you can't set up some sort of arrangement whereby one or more merchants help pay the cost of these heralds and programs? This could be done through ads in these selling mediums. Before us, for example, is a program put out by a national program printing concern. On the back page are listed coming attractions. This is all well and good, but we're inclined to believe that the space was used for this purpose because that was the simplest way out. Through a tieup, this back page could have featured a merchant's ad which would have paid for the cost of the programs, or at least part of the cost.

Cultivating and winning the goodwill of your local dealers will prove a valuable asset to you and your theatre. Bear that in mind.

When you read these lines, the Fifth War Loan will be over. Having done an exemplary job in that great effort, we hope you'll turn your attention once more to programs and resume sending copies to us. And let us have your comments on program construction, their value in exploiting your theatre and your attractions, etc. If you need any advice, if you have something to say, if you contemplate a new program or have already started issuing one, let us hear from you. Meanwhile, we'll see you next week.



This striking anniversary setpiece in the lobby of the Gillioz Theatre, Springfield, Mo., highlighted scenes from 20 outstanding MGM pictures and featured "The White Cliffs of Dover." The display was arranged by George Hunter and Dick Wright, Fox Midwest, and Clarence Jones, artist.

MGM Birthday Tied-in With 'Dover' Campaign

Using MGM's 20th anniversary celebration as the cornerstone on which to build his campaign for "White Cliffs of Dover," Manager Jack Foxe of Loew's Theatre, Richmond, Va., played the tie-in angle to the hilt.

Banners, radio, street cabinet signs, song contests, book tieups, department store window displays, music store plugs, railway express trucks, bill boards, newspapers, merchant cooperation buildups—all were snared by Foxe as mediums to advise the public that "White Cliffs of Dover," in coalition with MGM's 20th anniversary festivities, was appearing at Loew's.

Highlighting the campaign was a theatre lobby display of an enormous cake, built of beaverboard, containing 20 candles and surrounded by stills from the pictures. Background for the cake had one still from each outstanding MGM film shown during the past 20 years, starting with 1924's "The Big Parade" and continuing on to "White Cliffs of Dover," MGM's 1944 anniversary picture.

Included in the regular show as dessert to the solid advance promotion fare was "The Romance of Celluloid," a highly enjoyable MGM anniversary subject depicting 20 years of motion picture history.

Milwaukee War Workers Attend Private Showings of War Films

On the theory that workers engaged in vital war jobs would get a better realization of the importance of their work after viewing uncensored war films, officials of A. O. Smith Corporation, Milwaukee, together with officers of the Sixth Service Command in the Milwaukee area, arranged for private showings of War Department Combat shorts.

The plan, calling for A. O. Smith workers to attend screenings of the films at the Zenith Theatre, Milwaukee, was described as a huge success. Thirteen thousand war workers witnessed the screenings over a period of two weeks, with the stepping up of bond sales and a large increase in blood donations to the Red Cross a direct result. As a morale builder, said one company official, there has been nothing to equal it.

Extensive Book Tieup Is Set By Warners on 'Mr Skeffington'

"Mr. Skeffington," which Warner Bros. will place in general release August 12, will receive the benefit of extensive Book-of-the-Month Club promotion under arrangements completed by the Warner educational bureau.

Among channels in which the picture, adapted from the best-seller by Elizabeth, will receive exploitation are the Book-of-the-Month Club News, monthly magazine with over a million reader circulation; the club's radio script, Books and Authors, used by about 500 broadcasting stations; Reading and Writing, book information service sent to newspapers and magazines throughout the country, and the Book News Letter, women's club service.

POWELLFUL BOXOFFICE!

hat's the report from city after city
s audiences acclaim Jane Powell,
he girl with the wonder voice, in
picture that's made to order
or any theatre, anywhere!

Sweet Boxoffice in every spot . . .
nd more to come . . .

- *Lincoln, Nebraska*
- *Portland, Oregon*
- *Atlantic City*
- *Wheeling, West Virginia*
- *Easton, Pa.*
- *Steubenville, Ohio*
- *Oil City, Pa.*
- *Haverhill, Mass.*
- *La Grande, Oregon*
- *Uniontown, Pa.*



CHARLES R. ROGERS *presents*

SONG OF THE OPEN ROAD

EDGAR BERGEN and CHARLIE McCARTHY ★ BONITA GRANVILLE ★ W. C. FIELDS

Peggy O'NEILL · Jackie MORAN · Bill CHRISTY · Reginald Denny · Regis Toomey · Rose Hobart · Pat Starling

SAMMY KAYE AND HIS ORCHESTRA • AND INTRODUCING JANE POWELL

Specialties by CONDOS BROS. • HOLLYWOOD CANTEEN KIDS • LIPHAM FOUR • CATRON & POPP • Directed by S. SYLVAN SIMON

Produced by CHARLES R. ROGERS • Screenplay by ALBERT MANNHEIMER • Based on a story by Irving Phillips and Edward Verdier

BOOK IT NOW... at U.A.







Three examples of fine window promotion on Columbia's "Cover Girl" are revealed in the photographs above. At the upper left is one of a series of Cover Girl Fashion windows at the R. H. White department store, Boston, promoted for the showing of the Technicolor picture at Loew's State and Orpheum theatres. Of the many windows arranged in Detroit by Manager David Idzal of the Fox Theatre, one of the most eye-compelling is shown above (upper right-hand corner). Below: A showman's dream came true when Manager Boyd Sparrow of Loew's, Indianapolis, engineered a five-window display at H. P. Wasson & Co. One of the windows, with large photo of Rita Hayworth, is shown here.

'Cover Girl' Tieups Still Pay Dividends

(*Continued from Page* 15)

Store to devote four of its most prominent windows to "Cover Girl Fashions." The store backed up its windows with generous newspaper advertising. The local W. T. Grant store devoted two windows to the "Cover Girl" playdate and ran three large ads in accordance with the national tieup. Two additional window displays were arranged with the Sisson Store. The local representative of Shire-Tex slacks, one of the 22 national advertisers tied up with "Cover Girl," arranged for several hundred dollars to be spent in newspaper advertising, plugging the products in connection with the film. In addition he arranged for all dealers to display the attractive window material prepared by the manufacturer.

In Norfolk, Va., where the musical played the Center, Colley and Newport theatres, tieups were effected with W. T. Grant, Milles Ladies Shop, Schulman's department store, Rice's department store, Ames & Brownies, and Smith-Wells. Twenty-six other stores cooperated in giving more than average display to the picture in their windows. Picture and theatre circuits were plugged on the air for several days on the local Royal Crown Cola program. Station WGH staged a 15-minute sketch, "Let's Go to See 'Cover Girl.'" An unusual feature of the campaign was the posting of announcement cards and stills on the bulletin boards of the main post office and city hall.

Neglected Plant Soon Dies

Just because business is good doesn't mean that you can coast along without benefit of showmanship. A neglected plant soon dies.

Indiana Theatreman is Cited for Citizenship

(*Continued from Page* 15)

Free and Accepted Masons, a soloist and quartet member for the First Methodist church.

Editorializes the Anderson *Herald* in its tribute to the theatreman: "Mr. Wykoff's exemplary record makes complaints at volunteer projects and wartime inconveniences seem petty indeed. He has set a high goal as a good citizen. The people of Anderson are proud to call him an associate and to have an opportunity to work with him."

Associated with the Switow circuit in Anderson since 1934, Wykoff was formerly connected with Paramount Publix (1928-29), Loew's (1930-31) and Warner Theatres (1932-34). He is married and has a two-year-old son.



Here's the window that resulted from MGM's tie-up with G. Schirmer Music House in New York on Astor Theatre showing of "Bathing Beauty."

Campaign on SYWA Premiere Pointed to All Types of Patrons

(*Continued from Page* 15)

ing was highlighted by exceptional breaks in the New York dailies. The *News, Mirror, Times, Herald-Tribune, Journal-American, Sun, World-Telegram, Post* and *PM* all devoted liberal space to the picture's opening, and in each appeared special art on one or more of the film's seven stars, including an interview with Joseph Cotten, one of the stars, upon his arrival in New York.

In addition to the radio plugs obtained through exploitation channels, "Since You Went Away" received pre-selling breaks on the following coast-to-coast programs: Fred Allen, Stage Door Canteen, Visiting Hour and the Chesterfield show, with the following commentators and stations carrying further credits: Adrienne Ames, WHN; Judith Allen, WINS; Art Green, WINS; Bessie Beatty, WOR; Martin Block, WNEW; Annew Bowden, WHK; Margaret Allen, WABC; Malcolm Child, WEVD; Nancy Craig, WJZ; Julius Colby, WMCA; Alma Dettinger, WQXR; Adelaide Hawley, WEAF; Johnny Kane, WINS; Paula Stone, WNEW; Martha Deane, WOR.

The ad schedule consisted of 110-line teaser ads in all metropolitan newspapers three weeks before the opening. This was gradually built up to blend in with the regular campaign, which was topped by 1200-line ads. In addition, special ads included full pages in the *News, Mirror, Post* and 1000-line ads in the *Sun, Times, World-Telegram, Journal-American,* and *Herald-Tribune,* with special spot radio advertising also partof this appropriation.

The posting on "Since You Went Away" consisted of special 24-sheet displays throughout the city, 67 one-sheets and 30 three-sheets.

Koren Ties In With Store to Pay Cost of Ad in Weekly Herald

A tie-up whereby the merchant pays the weekly cost of heralds has been made by Manager Harold Koren of Schine's Malone Theatre, Malone, N. Y., with the local Sears-Roebuck store.

Each week the merchandising firm pays ten dollars for an ad on a herald, program or any other advertising medium Koren may decide to use. In addition, it purchases a ticket from the theatre for each pair of children's shoes sold.

Already in effect, the tie-up is proving advantageous to the Malone, and might well be duplicated by other theatremen.

Reissue of Book Is Beneficial 'Jane Eyre' London Promotion

An effective campaign on "Jane Eyre" prior to its opening at the Odeon Theatre, London, was launched by Selby Howe, 20th-Fox publicity director of Great Britain.

The picture was twice dramatized over the radio and exploited through a series of window displays in London's leading thoroughfares. An added beneficial promotion feature was the reissue of the book. Twenty-five thousand new copies were printed for distribution in Britain and 10,000 in Ireland.

You May Need Their Help

Keep up your contacts with the newspapers, local merchants, church dignitaries, etc. No telling when you'll need their help.

...most important event in 50 years of motion picture entertainment

WORKING GIRL



NAME — Bette Davis

OCCUPATION — Actress

EMPLOYER — Warner Bros.

NATURE OF DUTIES — Helping employer to maintain *"an enviable record for combining good picture-making with good citizenship."* *

REMARKS — We've been proud of Bette Davis, of her magnificent artistry and enormous talent, ever since she came to work with us. (And no matter how easy it looks on the screen, the word is "work"—with a very large "W"!)

But we've never been so proud of Bette as since completion of our new picture, MR. SKEFFINGTON

MR. SKEFFINGTON is the story of a very rich man and a very beautiful woman, and of their life together, A love story? We think that even after seeing it, you won't be sure!

But you *will* be sure that MR. SKEFFINGTON is a picture to rank among the finest ever made . . . and that Bette Davis has no peer among screen artists.

You'll be sure, too, that the company which produced MR. SKEFFINGTON intends to keep that "enviable record" enviable!

WARNER BROS.
are sending prints of this picture gratis to our boys overseas.
JACK L. WARNER
Executive Producer

**The New York Times*

BETTE DAVIS GREAT AS ONLY SHE CAN BE, IN "MR. SKEFFINGTON" with CLAUDE RAINS

RICHARD WARING • GEORGE COULOURIS • MARJORIE RIORDAN • Directed by VINCENT SHERMAN

Produced by JULIUS J. & PHILIP G. EPSTEIN • Screen Play by Julius J. & Philip G. Epstein From Story by "Elizabeth" • Music by Franz Waxman

Other Current Warner Bros. Productions:
THE ADVENTURES OF MARK TWAIN · BETWEEN TWO WORLDS · UNCERTAIN GLORY · SHINE ON HARVEST MOON · PASSAGE TO MARSEILLE · IN OUR TIME · DESTINATION TOKYO · WATCH ON THE RHINE

In this, the 12th of a series of national advertisements, Warner Bros. call attention to a fine actress, a fine motion picture, and a fine policy. Your comment on this series will be welcomed.

"KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!"

Showmanalysis

REG. U. S. PAT. OFF.

Aim For Feminine Appeal On War Film

While "Wing and a Prayer" is strictly a war picture with an all-male cast and limited star power it is a well produced, directed and portrayed story of a secret mission of a U. S. Aircraft Carrier. It is a film you need not hesitate to endorse, but you will no doubt arrive at the same conclusion that we did in weighing your campaign plans on the picture. It must be given a shot of Woman Appeal for the ladies who steer away from war films. You will have to channel your advertising off the amusement page and scatter your fire if you are to get the desired grosses to which this is entitled.

Newspaper Campaign

The action and war angles are, of course, the most easily put across, and early ad proofs from the pressbook indicate that there will be plenty of mats available to direct your message to the action fans. This selling is approached through the "Now It Can Be Told" slant; also with straight action copy: "Pay Off in the Pacific," "Meet the Jap Hunters," etc. Remember that Tojo is no longer premier, so avoid using his name in your copy.

On this sort of picture it is important to plan ad copy which will create an appeal to the ladies who read papers and decide the family movie habits. The logical place to reach them is through advertising on the woman's page. In conection with the Showmanalysis we have created a layout for this purpose in the form of an endorsement ad personalized for local reader interest. Since the photograph of a girl is the only woman's face appearing in the picture, this adaptation of a framed photograph as a motif for ad copy is perfectly justified. If such an illustration is not available in the pressbook you will easily be able to procure such a mat from your local newspaper's mat service. It would be found among mats designed for photographic studio advertisements.

Another style of feminine appeal ad could be built around a series of pin-up pictures of the film's handsome male stars, using as your headline copy: "Aren't They Handsome, Girls?" This body copy could follow: "They're the pin-up boys of the U. S. Navy. Good looking, daring, heroic fellows like your sweetheart or brother, or husband who is in there pitching in the Pacific skies against the Japs. You'll thrill as you share their exciting adventures, their fun and fears, their thoughts and dreams of you back home. Come on along with them on a 'Wing and a Prayer,' on a secret mission which will prove the most memorable experience of your lifetime."

By placing such ads on the woman's page you not only get your message across to the ladies but you heighten the psychological feminine appeal of your picture by cashing in on the prestige of the page.

Teaser Campaign

Five original teaser layouts have been designed by STR and are reproduced on this page. While they are only rough drafts, they are offered as a basis for your local preparation of small-space teasers employing type exclusively, or art and hand lettering if the facilities are available. If you consider them satisfactory for use as reproduced, they can be easily enlarged to one-column width direct from this page by a local engraver. These teasers are designed to build interest in the "flattop" Carrier X on which the action of the picture is predicated. They could be used in advance, one each day, on the amusement page, or scattered through the various pages of the paper, all on one or two days, as your budget dictates. The small size and punch they pack make them particularly valuable where space is costly.

Radio Spots or Contests

With interest running high in the exploits of our Aircraft Carriers you might be able, in collaboration with the program director of your local radio station, to line up a series of questions concerning Naval aviation which could be used on some established quiz program in advance of your opening. Offer guest tickets for winning answers. You might build spot announcements around such questions as: "How does a speeding plane land on the short flight deck of a carrier without going off the other end into the ocean?" Then follow with "see" copy plugging the picture. Another spot idea would be: "Remember when the news commentators after Pearl Harbor were saying, 'Where is our Navy?', 'Why doesn't the Navy come out and fight?' Well, now at last our security permits the secret strategy that won us the Battle of Midway to be revealed—and how thrilling the story of the exploits of Carrier X proves to be in the giant, action-packed, fun-and-fury motion picture, 'Wing and a Prayer,' coming to the Victory Theatre, etc."

Tieups and Displays

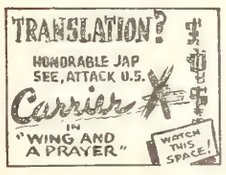
You may be able to get a photographic studio to make a free photo of the wife or sweetheart of a Navy aviator serving on a flattop whose home is in your town, for delivery overseas. The offer could be made through your theatre and the pictures could be used in a lobby display along with pictures of the boys obtained from local parents. If you prefer, the photo gallery in your lobby could be confined to the flyer's pictures. A display of this kind should be easy to plant in a prominent store window along with posters and stills from the picture. A women's window display could be built around the "pin-up boys" idea mentioned in connection with woman's page ads. The photos or blowups could be displayed with pin-up treatment and copy could be slanted along the lines that "these dresses (or other feminine merchandise) are the style preferred by the pin-up boys of Uncle Sam's Navy."

Float Ballyhoo

A flattop trailer could quite easily be converted into a rather realistic aircraft carrier where art shop facilities exist. Plane models of the proper size and type could be attached, and banners on the sides could carry the plug for the picture on a city-wide tour, with the float available for parking in busy main stem locations at peak traffic hours. Several girls on deck in sailor costume would be good for displaying a series of copy cards to be held up until read by the onlookers.





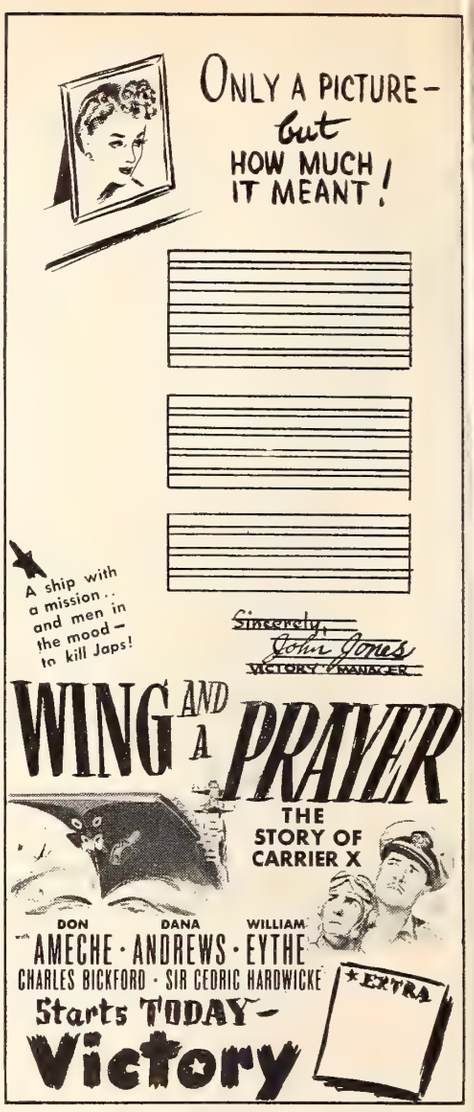






SMALL SPACE TEASER CAMPAIGN

Four small ads above, reduced from 1 col. x 1½ inches, are designed to run on consecutive days with the one at left reduced from 1 col. x 2 inches planned to run on day first pre-opening ad breaks.



Body copy for the two column ad illustrated above could read as follows:

In the morning he could say "Did you have pleasant dreams, darling?" At noon it was "How are things with you today?" In the evening, "I'm thinking of you sweetheart," and as he hit the sack it was, "Good night baby, daddy's off to slumberland, I'll be seeing you in my dreams."

I learned a lot about photographs and heroes and mail from home and the burning question, "What is it like to kiss Betty Grable?" I thought I had seen just about everything in the movie line and then I attended a screening of "Wing and a Prayer."

This is another fine production—a Navy-Air picture that mothers and dads, sisters, brothers and sweethearts will enjoy, and I heartily recommend it.

Copy For War Slant Ad

Now It Can Be Revealed—

Secret strategy of the Pacific
How Navy planned the Victory at Midway
The hush-hush mission of Carrier "X"
The thrilling lives of our Navy fliers
The drama of Pearl Harbor revenge

Thrilling—Heart Warming—Gripping!

19 MILLION FANS!



M-G-M's JOHN NESBITT

Greatest Pre-Sold Name in Short Subject History

His sponsors spend 2 millions annually on his radio time alone!

ON 2 MAJOR NETWORKS!

He knows what the public wants! His new M-G-M Short gem is a movie for the millions, rich in fun and facts. It's headed for top awards in money and fame! Fastest growing series!

JOHN NESBITT'S PASSING PARADE

"GRANDPA CALLED IT ART"

One Wonderful Reel from M-G-M

WAR BULLETIN! HAVE YOUR BOND SALES FIGURES READY FOR FIFTH WAR LOAN REPORT BLANK

Regional Newsreel

REGIONAL NEWS INDEX

Boston ... 24
Charlotte ... 24
Chicago ... 24
Cincinnati ... 24
Cleveland ... 26
Dallas ... 26
Denver ... 32
Des Moines ... 28
Detroit ... 28
Harrisburg ... 28
Indianapolis ... 29
Jersey City ... 29
Memphis ... 30
Newark ... 29
New York ... 30
Omaha ... 30
Ottawa ... 31
Philadelphia ... 32
Pittsburgh ... 31
Portland ... 31
Vancouver ... 31
Washington ... 32

BOSTON

Travel reports on local showmen reveal Loew Theatres publicist, Joe Di Pesa, off on a business trip to Springfield and Hartford; Loew Theatres district manager, Charles Kurtzman, back from a New York business visit; Maurice Wolf, MGM district manager, home from an inspection trip in the New England district; Boston booker, Al Martin, back from a New York and Connecticut business trip; M & P theatres head, M. J. Mullin, away for the summer at his North Shore home; UA district manager, James Winn, returned from a trip over his territory; UA branch manager, James Winn, home from a vacation with the Mrs. and their two children; Universal head booker, Walter Dyer, in Philadelphia for several days aiding in the work of the Universal exchange there.

Brighton's Circle theatre manager, Thomas F. Wall, took photos of all children attending War Bond show at his theatre and exhibited them at later performances.

Manager Louis D. Glimmer, of the Broadway theatre in Chelsea, and Olympia manager, George Moffitt, were lauded for the excellence of their promotion work by district manager Jack Goodwin.

M & P theatres district manager, Harry Wasserman, in business conferences with his managers and staffs.

Brighton's Egyptian theatre manager, Charles Pratt, receiving kudos for his current exploitation work.

Manager Paul Y. St. Louis of Milton's State Theatre held a Kiddie show at his house with more than 1500 children in attendance.

Massachusetts gubernatorial candidates, Lt. Governor Horace T. Cahill and Mayor Tobin, have both been outspoken in their praise for the motion picture industry.

The Boston City Club, which featured weekly showings of preview pictures in its auditorium, has closed its doors to further membership.

Ansel Sanborn, New Hampshire chain theatre head, announced he will not again seek the Presidency of the State Senate there.

The Temple Theatre, at Onset on Cape Cod, opened for the summer season with Walter Oakman as manager and Fred Bearse as projectionist.

Nita D'Alessandro is the new assistant manager of the Warner theatre in Lynn.

K. R. Grand, former theatre man in Boston and Burlington, Vt., is now managing the Dreamland at Livermore Falls, Maine.

Monogram men Herman Rifkin, local manager; Ben Abrams, branch manager; Nate Levin, Al Poulton, Francis Dervin and Stanley Farrington, will attend the Chicago Monogram sales convention August 12 and 13.

Monogram office receptionist, Eileen Hasson, away from the job, due to a severe sunburn.

Chester Ellis, former Uptown Theatre manager, victimized by an affliction which caused him partial loss of sight, is said to be recovering.

Visiting firemen in Boston's film row include Fred J. Vecht, Ware Theatre, Wareham; Manchester's Granite Square theatre owner, George Reel, whose theatre closed for the summer months; Manager Harry Mulqueen of Waterville, Maine; Taunton's Strand manager, Alec Huriwitz; Bangor, Maine Opera House manager, C. J. Russell and Lexington, Ky. theatre owner and exhibitor, Robert W. Collins, en route to a vacation in Maine.

CHARLOTTE

Miss Lillian Gamble a new addition to the Carolina theatre staff. She replaces Lucy Wertz, now State Theatre assistant manager.

Dilworth Theatre assistant manager, Mrs. Virginia Glenham, filling in for Mrs. Marie Beaver, Imperial assistant manager now on vacation.

Columbia exchange additions are Louise Frye, biller and Stephen Justus, salesman, with Columbia bookkeeper, Betty Harrill, on repose at Atlantic Beach and stenographer Mrs. Eleanor Kamelhar, back from her vacation in New York.

Alton Craver, son of Plaza and Visulite theatres manager A. B. Craver, won the $20 top prize given by the Charlotte Junior Chamber of Commerce for the most waste paper salvaged by junior commandos in a recent drive.

RKO vacationers here include Jeannette Berryhill and Mrs. Saline Martin, with office manager Jule Williamson, his Mrs. and their son, home from their holiday at Ocean Drive.

RKO fighting man, Bill Andrews, former office manager in the thick of the Italian campaign; Tom Watson, former salesman, hitting the Japs in the India theatre and former booker, Jack Webb, upped to Staff Sergeant at Pope Field, Fort Bragg.

Mrs. Tompie Elrod, Columbia assistant booker, moving to Greensboro, N. C.

Rovy F. Branon, RKO manager and infantile paralysis chairman for the motion picture industry in N. C., secured an army photographer from Charlotte's Morris Field and together with George Engelhardt, National Foundation for the Prevention of Infantile Paralysis staff worker, is touring the state's polio outbreak centers making an educational film on the methods of isolation and treatment of infantile paralysis in North Carolina.

CHICAGO

Fire in the Apollo Theatre, the sixth extra-alarm blaze in this area within 36 hours, caused $100,000 in damages, company officials estimated. Fifteen minutes before the blaze broke out, a late show audience had left the theatre. No injuries were reported.

A safety campaign under way in two DeVry Corp. factories resulted in 50 per cent reduction in accidents, reports Will DeVry, president.

Harold Mirish, RKO chief film buyer, during stopover on his western trip, bought fifteen PRC new season films, reports local PRC exchange manager M. Van Praag.

Glassware premiums are again being used by smaller independent theatres here to stimulate weekday business.

Columbia Pictures' Herman Couston was inducted into office as Film Employes Union F45 president during their meeting at the Blackstone Hotel. U.A.'s Oscar Berstein was named vice-president; U.A.'s Marie Shannon, treasurer and Monogram's Harold Wise, business agent. New contracts are being negotiated with film exchanges, said president Couston, which when signed will be retroactive to Nov. 1 of last year.

News from the Essaness chain reveals the resignation of Herb Superfine, Essaness theatres manager and the appointment of Max Bloom as manager of their 400 Theatre.

Former Chicago film salesman, Ted Mendelsohn, upped to a lieutenant in the tank forces, is now overseas.

Four Star Theatre acquired James Roberts as asst. manager.

Travel topics concerning transient theatre folk reveals JLS circuit's Johnny Jones and Mrs., back from a western vacation trip; PRC Pittsburgh and Cleveland distributor, Nat Lefton, a Chicago business visitor; Jack Flynn, MGM western manager, back from New York conferences; MGM exchange manager, Sam Shirley, left for a Wisconsin fishing trip; B. J. Louer, Columbia district manager, en route to Spooner, Wisc., with rod and reel; Allied secretary, Joe Abramson and wife, back from visiting their cadet son at the Santa Ana, Calif., air base; Esquire Theatre managing director, Paul Hess, home from a Wisconsin vacation; Herb Ellisburg, Studio Theatre owner, away to Miami on vacation.

Al Weinberg has resigned from his Banaowitz Theatre Circuit managerial post and gone to Hollywood.

News concerning local film row alumni now in the armed forces; Alice Danahey, daughter of Chicago trade exec Jack Danahey, promoted to Lieutenant in the New Guinea branch of the Army Nurse Corps; Schoenstadt Theatre circuit's Stanley Butte, upped to 1st Lt., Paratroopers Quartermaster Corps; Merrill Boehm, Schoenstadt Roxy Theatre's former manager now with the Army in Italy, named a Lieutenant; Frank Walshe, former Schoenstadt Shakespeare Theatre manager, now with the Army at Camp Lee, promoted to 2nd Lt.

La Rabida sanatorium, welfare institution sponsored by the Chicago Variety Club, received a $1000 contribution from Dr. Morris Fishbein, AMA secretary.

Irene Bordoni now at the Blackstone Hotel.

CINCINNATI

The management of the Palace Theatre has decided to give a special "milk man's" showing of "Going My Way" on Sunday at 2 a.m. because of the popularity of the picture. This will accommodate those patrons, who because of employment hours, cannot attend the regular shows.

The Capitol Theatre is opening its doors at 9:30 a.m. instead of the regular later opening hour because of the length of "The Story of Dr. Wassell."

Vacationists this week are National Theatre Supplies' Ruth Wagner; 20th-Fox's Dayton-bound Elvira Hill; Paramount's Florence Beck; Warners' Ardean Carter. Helen Fleming and

(*Continued on Page* 26)



ROY ROGERS KING OF THE COWBOYS

TRIGGER SMARTEST HORSE IN THE MOVIES



SONG OF NEVADA

Featuring DALE EVANS
and MARY LEE
with
LLOYD CORRIGAN • THURSTON HALL
BOB NOLAN and the SONS of the PIONEERS

Joseph Kane—*Director*

Original Screenplay by Gordon Kahn • Olive Cooper

Songs

"It's Love, Love, Love!"
"Hi Ho Little Dogies"
"The Harum Scarum Baron of the Harmonium"
"What Are We Goin' To Do?"
"A Cowboy Has To Yodel In The Morning"
"New Moon Over Nevada"

A REPUBLIC PICTURE

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Clare LeMon; United Artists' Jane Weichelman and Loretta Helferich and RKO's Irene Meek who plans visiting her folks in Cynthiana. RKO's Helen Honnert has returned from an enjoyable stay at Virginia Beach.

Visitors to the Row this week were Frank Alara, Matewan, W. Va.; Mrs. May Taylor, Columbus, Ohio; Roy Wells, St. Paul Theatre, Dayton, Ohio; Mrs. May and Ed May, Schine's city manager, Lexington, Ky., and Mrs. Elaine Kennedy, Belfontaine, Ohio, who visited Mrs. Margaret Woodruff, Schine's local manager. Mrs. Kennedy's husband is in the Armed Forces in Italy.

Leavit Bugie, 20th Century-Fox branch manager, accepted the resignation of his secretary, Pam Hehman, who is leaving to enter defense work. Edythe Tieman is taking over Miss Hehman's desk.

RKO sales staff headed by Stanley Jacques left for New York to attend the annual sales conference. There they will be joined by Bucky Harris, exploiteer.

Universal's cashier, Florence Shoemaker, who recently celebrated her 30th year with the exchange, has returned from a two-weeks' vacation trip.

Helen Roudebusch, Universal, has received word that her nephew, Bert Charles Fern, has been awarded the Silver Star for action at Anzio.

Universal continues to be much pleased with the enthusiastic response being given "Christmas Holiday."

Lillian Aherne, Joe Oulahan's secretary is back at her desk after several days' sick leave.

Seymour Schnell, who recently received a medical discharge from the Army, has joined Paramount's local office to train for their foreign department.

Al Hebt and his committee for the MGM Pep Club picnic this week had as their surprise guest for the day Lt. William J. Devanney, who came on from Chicago. The lieutenant is a former city sales and office manager.

Elmer Redelle of the Victory Theatre, Dayton, is planning to take with him on his fishing trip his dog, Fritz, who is famous in Dayton.

United Artists' Harris Dudelson and force went to Cleveland for a regional two-day conference to discuss 1944-45 product. The meeting will be presided over by Carl Leserman, general sales manager, and District Manager Jack Goldhar. One of the highlights of the conference will be David O. Selznick's "Since You Went Away," which will be previewed by the assembly.

Willis Vance's fourth annual celebration of his Twentieth Century Theatre will feature the following pictures chosen by popular vote of the audience: "Week-end in Havana," "One Foot in Heaven," "The Great Dictator," "Love Affair," "Bachelor Mother," "Jungle Book" and "St. Louis Blues."

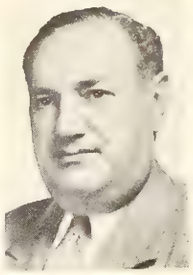
Mr. and Mrs. Richard Peffley are the proud parents of a baby boy, born July 17 at the Memorial Hospital in Fremont, Ohio. The boy was named Richard William Peffley II after his papa who is the city manager of the Paramount and Strand theatres. Dick is leaving for the Navy about August 21st.

CLEVELAND

Leo McCarthy, PRC general sales manager, conducted a regional sales meeting at the Carter Hotel on Saturday, attended by branch managers, salesmen and office managers of the Cleveland, Cincinnati, Detroit, Indianapolis and Pittsburgh offices. The product line-up for 1943-44, as outlined at the recent franchise owners' meeting in New York, was explained. McCarthy stated that it will be his policy to hold quarterly meetings with field men so as to learn the entertainment temper of the public through the men who are close to the exhibition scene.

IN NEW MGM POSTS







William Brenner (top left), who succeeds the late J. S. MacLeod as head of exchange maintenance; Max Wolff (above), now purchasing head, succeeding the late Charles J. Sonin; Walter Brooks (left), aide to H. M. Richey, director of exhibitor relations.

Business sessions preceded and followed a luncheon at the Carter Hotel. In the evening, the entire delegation was entertained at the home of local franchise owner Nat L. Lefton.

"Pop" Johnson, the genial up-and-down man at the Warner Bldg., is enjoying a vacation in the sun.

Other Warnerites were also conspicuous by their absence last week: Zone Manager Nat Wolf was in Columbus, Assistant Zone Manager Dick Wright was in Lima and J. Knox Strachan, who directs the Warner Theatre publicity, started out on a vacation without any definite place in view. He and the missus will stop wherever accommodations are available.

Jack Goldhar, United Artists district manager, was unable to attend the UA regional sales meeting held here because he and the horse he was riding failed to agree on the direction they were taking. The horse won, so Goldhar is nursing injuries of an undetermined nature.

Mrs. Sally Cousens of the PRC organization is visiting her family in New York.

While in New York last week, Max Jacobs of Imperial Pictures made final arrangements for the Ohio release of "Katherine the Great" with Elizabeth Bergner, "Henry VIII" with Charles Laughton, "Four Feathers" and "Elephant Boy."

It took a shoehorn to squeeze oneself into Loew's State Theatre last week where "Going My Way" filled the house to the bulging point. The picture is making new attendance records. Local critics unanimously placed it at the head of this year's product.

Mrs. Frank Anderson, president of the Motion Picture Council of Greater Cleveland, is in receipt of a letter from Alice Fields of the West Coast public relations office of the MPPDA complimenting her on the excellence of the Council's bulletins which she catalogued as one of the "outstanding catalogs of the country."

Bill Gross, Columbia head feature booker, has turned the department over to his second in command, Leonard Steffens, while he is on vacation; but next week the tables will be turned and it will be the other way around.

The Cleveland delegation attending the RKO sales meeting in New York consists of District Manager Bernard Kranze, Branch Manager Al Kolitz, Salesmen Arthur Goldsmith, Bob Richardson, Frank Belles and Peter Bathery, exploiteer.

Ray Wallace, who operates all of the picture houses in Alliance, brought his son Billy up for the screenings last week.

Louise Jade, MGM cashier, is on vacation. J. J. Mahoney, MGM central sales manager, and J. P. Byrne, district manager, were guests of local Branch Manager Jack Sogg last week.

T/s Tommy Baird, with the Oliver Theatre Supply Company in civilian life, was injured on D-Day in the invasion of France and is back in England where he is nursing a cracked ankle and other injuries.

DALLAS

Dorothy Beirath has been advanced from the publicity department of Jefferson Amusement Co., Beaumont, to the booking office in Dallas. She succeeds Margaret Black, who has joined her husband Sgt. Chas. Walonsley at Robbins Field, Macon, Ga.

Latest additions to NSS sales staff are Russ Baker for West Texas and Dan O'Keefe for South Texas.

Wade Theatre, which has been using flesh stage shows, has gone all-screen without loss of trade. Wade is bidding for definite second-run downtown, there not being such a run already covered.

Melton Barker, local talent Kiddie Comedy producer, has recovered from a confinement in the hospital at Marlin and will join the H. S. Leon Theatres for the production of a weekly newsreel of local happenings at Amarillo. Company has three houses there, each of which will use reel for two days. Barker will move his laboratory to Amarillo. Deal is for the duration.

H. S. Leon has shown ears of popcorn, 100 acres of which he planted on his West Texas farm, and looks forward to a banner yield. Shortage of this grain caused Leon to plant his own. He will have much more than his circuit requirements and will release excess to other exhibitors.

Phil H. Isley is home again and resting after his tour with the group of "Stars Over Texas" caravan for the 5th War Loan campaign.

Effect of the 20 per cent admission tax so far has been negligible, according to local and visiting exhibitors.

Released service men are taking their old jobs back according to their ages. The older men, trained in theatre operations, return to their former employment as they come home. Younger men who have had other training and developed new crafts while in the services seek other means of employment.

Released from the classification of "acute labor area" some months ago, the labor situation in Dallas additionally is showing some easement. War plants have begun to retire parts of their forces, and there is a growing effort on the part of employes to seek permanent jobs. More people are seeking work now than since pre-Pearl Harbor days. Also, there is a disposition on the part of the government employment office to allow transfers. A better type of applicants and more of them is reported by the circuits for all classes of theatre work except union jobs.

Gidney Talley, Pleasanton, who has been a flying instructor in a contract school at Terrell, has resumed the operation of his circuit of five towns.

Lester Dollison, convalescing from hospitalization where he underwent an operation, was booking along the row.

Arbitration case of the Roxy, W. V. Adwell, San Angelo, against the majors and the R & R unit in San Angelo, drew unprecedented attendance. Two lawyers came down from New York and local attorneys also were present. Presentation of the case required two days, with the award a matter of the future to allow for

(*Continued on Page* 28)

MR. SHOWMAN—
Shake Hands with a Hit!

Benny FIELDS · Gladys GEORGE

Minstrel Man

with ALAN DINEHART · ROSCOE KARNS

Judy Clark · Jerome Cowan · Molly Lamont · John Raitt · Lee (Lasses) White

Original Story by MARTIN MOONEY and RAYMOND L. SCHROCK
Screenplay by IRWIN FRANKLYN and PIERRE GENDRON
Musical Score FERDE GROFÉ · Musical Director, LEO ERDODY
Produced by LEON FROMKESS
Associate Producer, HARRY REVEL
Directed by JOSEPH H. LEWIS



Songs

"CINDY"
"REMEMBER ME TO CAROLINA"
"I DON'T CARE IF THE WORLD KNOWS ABOUT IT"
"SHAKE HANDS WITH THE SUN"
"MY BAMBOO CANE"
"MELANCHOLY BABY (OLDIE)"



READ THESE RAVE REVIEWS

"HERE IS A MUSICAL WHICH MAJOR STUDIOS WOULD BE HAPPY TO ACKNOWLEDGE AS THEIR OWN. FIELDS IS AN ATTRACTION. PRC HAS A WINNING NUMBER." *Motion Picture Daily*

"PACKS LOADS OF ENTERTAINMENT. BENNY FIELDS REALLY SELLS HIS SONGS." *Film Daily*

"NOTHING IN CONTEMPORARY DISTRIBUTION COMPETES WITH IT AS TO KIND. DON'T SELL 'MINSTREL MAN' SHORT." *Motion Picture Herald*

"PRC HAS SOMETHING TO BE PROUD OF IN 'MINSTREL MAN.' IT'S A GRADE A BOXOFFICE HIT!" *Hollywood Reporter*

"AN ODDS-ON WINNER THAT SHOULD PAY OFF HANDSOMELY FOR ANY THEATRE MAN WHO BOOKS IT. IT SHOULD BE AN OUTSTANDING HIT." *Box Office*

"EXHIBITORS NEED NOT HESITATE TO GET BEHIND BENNY FIELDS . . . SURE-FIRE ENTERTAINMENT." *Film Bulletin*

"TOP QUALITY MUSICAL . . . GIVEN ANY KIND OF SUPPORT IT SHOULD PAY HANDSOME DIVIDENDS." *Showmen's Trade Review*

"MAJOR STUDIOS MIGHT WELL HOP OVER TO PRC AND CATCH 'MINSTREL MAN' FOR A LESSON IN PRODUCTION OF A FINE MUSICAL WITH A GOOD HUMAN STORY." *Variety*

PRE RELEASE ENGAGEMENTS

VICTORIA THEATRE, N. Y. C. opening July 15
Warners BRANFORD, Newark opening July 26
Warners STANLEY, Jersey City opening July 27
RKO CHICAGO opening July 17
Warners MEMPHIS opening July 21
DOWNTOWN DETROIT (Pre Release) (Topped All Grosses)

PRC
Accent on ENTERTAINMENT

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

filing briefs and additional argument. Claim of the Roxy is for closer run and freer access to product.

Manager Dunbar, Cliff Queen and Kessler, Oak Cliff area neighborhoods, announces purchase of ground in the Cockrell Hill district for the erection of a theatre after the war.

Wallace Theatres booker, Andy Sisk, over the past week end was on one of his infrequent visits to the circuit home office in Levelland.

DES MOINES

Mrs. G. Ralph Branton, wife of the general manager of Tri-States Theatre Corp. of Des Moines, is now reported as recovering from an operation in a Minneapolis hospital. Branton, who was in Canada on a vacation-fishing trip, was called to Minneapolis by the illness of his wife.

A. H. Blank, head of Tri-States, took part in the 50th anniversary dinner for Maj. Gen. Matt Tinley of Council Bluffs at Camp Dodge, Iowa, where leading state guard and army officials honored the general for his 50th year in military service. Blank is a close friend of Gen. Tinley and was an honored guest at the occasion.

William Mueller has been appointed manager of the Roxy Theatre at St. Ansgar during the absence of Harlan Anderson, who is in the service and stationed at Marianna, Fla. Mrs. Anderson, who has been operating the theatre for the past several months, has left to join her husband.

Alfred Sorenson has purchased the Casey Theatre at Casey, Iowa.

The community of Fredericksburg is now without a motion picture house, with Elmer Klatt selling the equipment of the Burt Theatre to William F. Miller of Elgin. Miller plans to install a theatre at Elgin with the Burt equipment. The Fredericksburg fire department has taken over the motion picture house for weekly dances.

Orville Rennie, manager of the Paramount at Cedar Rapids, took an unusual vacation this year and as a result made life brighter for a group of wounded war veterans at Schick Hospital at Clinton. Although he deserved a fishing trip or some other kind of a vacation because of his hard work selling war bonds and handling a short-staffed theatre, Rennie instead gathered together some home talent and produced a two-hour show for the war veterans. Rennie took part of his acts right into the hospital wards, the first time this had been allowed.

Sgt. Robert D. Fowler, former usher at the Des Moines Theatre, has been killed in action in Italy, his family was notified at Des Moines. He had been in the Army since Feb. 10, 1941, and after 14 months in North Africa was sent to Italy as a reconnaissance sergeant. He was not married.

Lieut. Dick Kappler, one of the Kappler Film Row brothers, has received his second wound in action on New Guinea. Dick received two shots through his left hand. His first wound at the hands of a Jap was a nick in the hip. He sent back to Des Moines a sword which he wrote was wrenched from the hand of the enemy who shot him through the hand.

Lucille Wesp is the new secretary to Dale McFarland, head of the publicity department for Tri-States Theatre Corp. She replaces Mary Garnas.



TWO-WAY SELLING. The above 2-column advertisement used in Rochester newspapers by Lester Pollock, manager, succeeds in giving punch emphasis to both the screen attraction, MGM's "Three Men in White" and the stage attraction, Gene Krupa's band, at Loew's.

DETROIT

Plans for building its twentieth theatre are announced by the Wisper and Wetsman chain. Plans for the 3000-seat house are now being drawn by Charles N. Agree, Inc., and work on the new building will be begun just as soon as conditions permit. A 38-acre site at Kelly Road and Eight-Mile Road has been acquired and it is planned to incorporate this land as a community outdoor recreational center, centering at the theatre. The recreational area will be for public use, and will be maintained by Wisper and Wetsman. Besides filling the needs for a theatre in that district, the new project will also be rendering additional public service. The circuit officials announce that the theatre will incorporate many new ideas yet to be announced.

The Lincoln Theatre, located in the Lincoln Square Building, suffered serious water damage and other damage to equipment in a five-alarm blaze that hit that half-block-square building July 19. Fire broke out in a paper tube plant in the rear of the building and spread rapidly in the building which houses besides the theatre, 110 apartments and 16 stores. A twenty-four inch fire wall kept the blaze from destroying the theatre, but the orchestra pit and first twelve rows of seats were completely submerged by water. The air-conditioning system was wrecked. Del Apel, manager, was forced to close the theatre for renovation and repair of the conditioning apparatus.

With the closing of "Kiss and Tell" at the Shubert-Lafayette this week, the local movie houses will enjoy the first respite from stiff legitimate stage competition in months. The marquees on the legitimates are expected to remain dark until at least Sept. 11, when "The Cherry Orchard," first offering of the Theatre Guild and American Theatre Society, is due to open at the Cass.

HARRISBURG

Country Store every Monday evening at the Rio is doing good business, reports Manager Jerry Wollaston, who has launched a new tieup with the Montgomery Travel Bureau in which free trips to New York City are given as prizes. "Zeke" Beck, who has been storekeeper for nine years, suffers from varicose veins. But manages his one show a week and two shows for the Harrisburg and Steelton Moose Lodges also.

Appearance of Woody Herman and his orchestra in "Sensations of 1945" which played at Loew's Regent two weeks ago, had considerable effect in drawing more than 3000 people to the dance at Hershey Ballroom Saturday night, with Herman providing the music.

Sam Gilman, manager of Loew's Regent, left Tuesday for a three-week relief job at Baltimore, where he will take over during vacations of the managers there. Pete Stainbach, assistant here, has returned from two weeks in Wilmington, Del., on the same type of work. He and Mrs. Evelyn Smith, student assistant, will carry on in Gilman's absence.

The last war bond promotion in the current War Loan was the two-night production of "Gap Ahoy" by the Army Service Forces Training Center, Indiantown Gap, in the Forum of the State Education Building on July 25 and 26. Jerry Wollaston, Rio, special events chairman for the Dauphin County War Finance Committee and War Activities Committee, reported sell-outs for both nights.

A visitor at the Rio was Herman Nowitsky, of the New York office of Wilmer and Vincent, while Wollaston received a letter from Seaman Warner Gens, former usher now in the South Pacific, who wrote of participating in three important battles.

William Whyte, owner-manager of the Star, only neighborhood house to run continuous showing daily from one o'clock, is receiving congratulations on his re-decorated theatre. Whyte formerly operated the Garden Theatre in Springfield Gardens, L. I., for "Chick" Lewis. The shortage of help is a great annoyance to Whyte who reported hiring three different cashiers last week, then finally having to call on his wife for assistance when the last one failed to report for work. Bert Karrer, former operator of the Star, now working daytime at a Harrisburg steel corporation, is aiding in the evenings until regular employes can be obtained.

The Army Air Forces Circus in Harrisburg last week helped rather than hindered business at the Senate, William C. Gerst, manager, reported. He said spectators would get tired walking around the displays and buy a ticket to the theatre to rest. The new front, of beige and wine glassblock, has been completed and the scaffolding removed from the Senate.

A re-issue of Eddie Cantor's "The Kid from Spain" is scheduled for a three-day run at the Senate to follow "Song of the Open Road" there this week. At the State "Man from Frisco" has been replaced by "Roger Touhy, Gangster," originally scheduled for the Colonial, but the proposed hold-over of "Double Indemnity" there caused the switch.



LIKE LINE-UP. Snapped as they huddled for discussion of forthcoming product from the company—United Artists home office executives Phil Dow, Sam Lefkowitz, Walter Gould and Harry Gold are seen above in a photo taken at a regional meeting held in New York last week.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

INDIANAPOLIS

Edgar Bergen, with Charlie McCarthy and Mortimer Snerd, left town Wednesday morning after two whirlwind performances for the men of Camp Atterbury and the wounded at Billings General Hospital.

Richard D. Norris of the Paramount booking department is the night manager at the Talbot Theatre here.

National Screen Service is planning to be in its new location August 1 at 326 N. Illinois Street. The new quarters have been remodeled and redecorated.

John Curtin, Republic auditor, has left Indianapolis after a seven-week stay.

RKO salesmen and Branch Manager Morris Lefko left for New York Saturday to attend the RKO annual sales convention at the Waldorf-Astoria in New York.

Robert Whaling, shipper at Columbia exchange, was inducted into the armed forces July 22.

The Paramount exchange is undergoing some remodeling and several changes in the office arrangement, beside a complete redecorating.

"Home in Indiana" broke all previous box-office records at the Paramount Theatre in Anderson.

E. E. Smith, who operates the Devon Theatre at Francisville, was on Film Row during the week arranging his bookings.

A young bandit who insisted on taking nothing but bills held up the Esquire Theatre Tuesday night and relieved Cashier Joan Sanborn of $85 at the point of a gun. He couldn't be annoyed with change.

Hobart Hart, who operates the Court Theatre at Auburn, is fishing in Canadian waters.

Rodger Wright, operator of the Madrid, Akron, was seen on the Row with his daughter Wednesday.

Kenneth Dotterer, 20th-Fox salesman, is vacationing on his farm in Illinois.

Harry Kornblum, operator of the Rosedale, Evansville, was reported on a fishing trip.

Kenneth Sink, who operates the theatre at Angola and Union City, is Hollywood-bound to see how they make motion pictures.

Harvey Cocks, general manager, Quimby Theatres, Ft. Wayne, has returned from his vacation at Glen Cove, L. I.

Joe Schilling, Connersville exhibitor, is visiting relatives and friends in Detroit.

Fred Boyd, former manager of the Ritz here, and now with the Sconce Circuit, will have direct supervision of the Old Trails Theatre, west of the city on the national highway.

Mrs. Max Meadows, wife of the Universal salesman, is confined to the Methodist Hospital here.

JERSEY CITY

Hudson County theatres staged another Free Movie Day Tuesday for purchasers of additional E bonds, to help the county and state reach E Bond quotas. Although the county is well over its quota in the Fifth War Loan for all types combined, another three million in bonds will have to be sold before the end of the month to make the victory complete. The committee in charge of the county-wide drive comprised Notis A. Komnenos, one manager for Skouras Theatres; George Kelly, manager of the Stanley, and George Dumond, manager of Loew's Jersey.

The Plaza Theatre, Secaucus, is giving a free special show August 4, at 10 a.m. for local children participating in the waste paper collection drive.

Arthur Manfredonia, Fabian manager, Hoboken, was given a banquet on his fifth anniversary as house manager. Members of his staff, Warner officials and Hoboken business men attended.

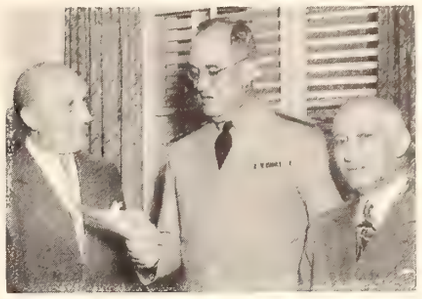
Vincent Kelly, former Stanley service chief is now with the armed forces on Oaku, in the Pacific war zone.

Henry Cramer, formerly of the U. S. Theatre, Hoboken, is reported missing in action.

Millard Ace, formerly Fabian service chief in Hoboken, writes theatre friends that he has been in two active campaigns against the Japs in the southwest Pacific.

Henning Jacobsen, formerly of the Fabian, Hoboken, at Keesler Field, Mississippi, attending the Air-Sea Emergency Rescue School.

Ned Glaser, formerly of the Central Theatre, now with the Navy on the USS Wyoming.



DELIVER THE GOODS. Barney Balaban, president of Paramount, hands a check for $50,000 to Admiral James O. Richardson; initial share of the world gross of DeMille's "Story of Dr. Wassell" as a donation to the U. S. Navy Relief Society. Adolph Zukor, chairman of the board of Paramount, smiles his approval.

NEWARK

Adam A. Adams, owner of the Paramount Theatre and dean of New Jersey motion picture exhibitors, made show business history in Newark when he held over "Going My Way," starring Bing Crosby, for the seventh consecutive week. This is the longest run in Newark's motion picture annals.

Miss Marion L. Roberts, assistant personnel manager of Warners' North Jersey zone, and vice-president of the Warner Club, is on vacation.

Miss Ceil Breitner, secretary to Samuel Blaskey, film booker for Warners, and president of the Warner Club, has returned from her vacation.

C. Otto Nelson, Newsreel Theatre manager, is back from his vacation.

A marine's letter to his mother was acted out on the screen at the Roosevelt when Mrs. May Birch saw a newsreel shot of her 19-year-old son Pfc. Franklin Birch kneeling at mass aboard a transport bound for Saipan. Pvt. Birch, former vice-president of the Catholic Youth Organization of Blessed Sacrament Parish, wrote his mother that mass was celebrated on his ship every day en route to the battle.

War bond purchasers were guests of the Palace Theatre, Orange, at a special bond premiere of "Once Upon a Time," the first showing of the picture in north Jersey. Seats were allocated to purchasers of $25, $50 and $100 bonds. Committee chairmen were M. Raymond Riley and Jerome L. Kirdel.

Jerome Rosenberg, 65, formerly associated

(*Continued on Page* 30)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

with his brother, Walter Reade, in the management of the Reade chain of motion picture theatres in New Jersey, died at his home in Asbury Park last week. Death was due to heart failure. Mr. Rosenberg's last association with the Reade interests was in 1937 when he managed the Convention Hall on the Asbury Park Boardwalk. He leaves a widow and a son, Jerome, Jr.

Anna Cozza, cashier at the Newsreel Theatre is vacationing in New York state.

Nicholas S. Schermerhorn, Asbury Park city manager for the Walter Reade theatres, has received a citation from the Treasury Department for his aid in the sale of Fifth War Loan Bonds.

William L. Berman, formerly with Warners in Newark, and more recently a film buyer for an independent circuit in North Carolina, has returned to New Jersey, and is now with the Walter Reade theatres in Red Bank.

Leo Goldman, manager of the Globe, has the company of a beautiful young blonde on his vacation. The beautiful young blonde: his infant daughter.

Kay Wondracek and Lynn Bari of Warners office staff have each just completed 100 hours of volunteer nursing service at St. Barnabas' Episcopal Hospital.

Bert Bodenweiser, formerly of the Hollywood, East Orange, has been promoted to pharmacists' mate in the Navy.

Jerry Wood, formerly of the Weilmont, Montclair, has been awarded the Silver Star for gallantry in action with the 36th Division in Italy, where he is still stationed. Albert Husar, formerly of the same theatre, is now a sergeant with the Marine Corps, and is stationed in California.

The Mayfair and St. James' theatres in Asbury Park have been renovated and painted. The Ocean Theatre at the seashore resort has been re-decorated, with new carpet installed throughout.

NEW YORK

A committee representing the employes of United Artists, MGM and 20th Century-Fox has been working with the Screen Office and Publicists Employes Guild to set up a classification on which to base salary increases. When completed the plan will go to the distributing companies.

More than 300 were present at a dinner Thursday given as a sort of "hail and farewell" for Don Jacocks, Warner Newark zone manager, and his successor, Frank Damis, at Mayfair Farms, West Orange, N. J. Both principals were in good speaking and eating form.

Joe Sicardi of the Liberty Theatre, Plainfield, N. J., was elected last week as executive president of Associated Theatres of New Jersey, a cooperative buying and booking unit. At the same time Irving Dollinger was elected honorary president.

George Dindas, manager of the New York Strand, is back at his old post following a hitch in the Army and an honorable discharge.

That Bear Mountain boat ride planned by New Jersey Allied has now been set for August 16. A nice cool day—so far as the weather is concerned—has been forecast by this department.

A big turnout of exhibitors—to the number of 500—were on hand Thursday for the luncheon given by William F. Rodgers, vice-president and general manager of Loew's Inc. at the Hotel Astor. It was similar to the get-together luncheons he has recently held in Milwaukee, Detroit and Cleveland. Among MGM executives present were Edward M. Saunders, Howard Dietz, Si Seadler, William R. Ferguson, Henderson M. Richey, Harold Postman, E. W. Aaron, John J. Bowen, and Ben Abner.

The 20th Century-Fox exchange is working hard on the "Wilson" world premiere at the Roxy Theatre, N. Y. on August 1. The sales force and executives are handling visitors from all parts of the country, which takes a bit of handling these days in crowded Manhattan.

New faces at United Artists: Eleanor Bass asst. biller and Muriel Cappel asst. to shipping head, Harry Newman.

The 48th Street Theatre, New York (formerly the President) won't be known as either after Labor Day, for it will reopen then as the Piccadilly. The house has been acquired by Moe Goldman, owner of the 55th Street Playhouse. Following complete redecoration, it will play British product.

Morris Voelk, former salesman for Paramount, is now located somewhere in the south Pacific as an Air Intelligence officer.

Vacations, going and returning: 20th-Fox, Ruth Bechtold, Kate Hartfield, and Ray Moon. MGM, Virginia Aaron and Sidney Stockton. United Artists, Ben Levine. Warner, Arthur Weinberger, Arthur Reiman, Harry Hummell, and Manny Gross.

Elmer Sichel has replaced Lou Schwartz as buyer-booker for the Livodty circuit in Brooklyn.

Theatres recently closed: the Jeffersonville in Jeffersonville, N. Y. and the St. George in Linden, N. J.

Molly Pastor, cashier's secretary at 20th-Fox, returned from the hospital after a serious operation, phones in to say she's all right.

Zeb Epstein, general manager of the Strand and Hollywood theatres, is the lucky occupant of a brand new and lavishly decorated office in the Strand Theatre building. The only thing not changed is Zeb himself.

Wilbur Snaper, son of circuit owner Dave Snaper, has been commissioned a lieutenant. He's on the Italian front.

Dick Perry, UA upstate salesman, is off on one of those swings around his territory.

Barclay V. McCarty, 43, a member of the MGM publicity staff for the past two years, died Monday at Fifth Avenue Hospital after a brief illness. He is survived by his widow, Mrs. Virginia Cotier McCarty, of the editorial staff of *Women's Wear*, and his mother, Mrs. Barclay McCarty, Sr.

William B. Morgan, executive of the 20th-Fox home office International Department, 39, died in New York last Monday. A veteran of many years in the development of the foreign film market, Mr. Morgan joined 20th-Fox in 1937.



PICK THE WINNER. Deciding the issue that declared Dorothy Hart, of Cleveland, winner of Columbia Pictures' National Cinderella Cover Girl of 1944 (conducted in connection with showings of "Cover Girl" in cities and towns throughout the country) seven famous artists and Charles E. "Chick" Lewis look over photos of entrants at New York's "21" Club last week.

MEMPHIS

"The White Cliffs of Dover" had a three-week run, with the last week's box-office receipts as good as the first, reports Arthur Groom, Loew's State Theatre manager here.

Col. Cecil Vogel, Loew's Palace manager, stricken while preparing to visit his Indiana farm on vacation, is reported improving. He will take an extended rest, after leaving St. Joseph's hospital, before resuming his duties at the theatre.

Paul Myers, McCory Theatre, McCory, Ark., a Memphis visitor last week, as was R. B. Gooch, Ritz Theatre, Selma, and Savannah, Savannah, Tenn. Other RKO Dallas district manager, Ben Kammack and Glenn Allen, Paramount exploitation expert in Dallas.

Mr. Avery, RKO Memphis exchange branch manager, off for a meeting in New York.

Paramount's newest maintenance clerk, Rowena Bedford, getting acquainted with her job.

Vacationing: Evelyn Miles, Paramount booking stenographer; Bunny Carter, Paramount contract clerk; Malco neighborhood theatres manager Edwin Sapinsley; Columbia exchange's new assistant cashier Katie Dragovich, and Columbia first booker Cliff Wilson.

OMAHA

Boys Town's Father Flanagan telegraphed Bing Crosby after seeing "Going My Way." complimenting simply: "Grand."

Omahans are enjoying the current publicity feud on air conditioning going on between downtown theatres. The Omaha advertises itself as a "Summer Resort." The Brandeis asserts: "Healthfully Cooled." Others: "Properly Cooled," "Sensibly Cooled," "Comfortably Cooled," and "Scientifically Cooled."

The old Rialto theatre building will soon house Morrie Schlaifer's "Mexicali Club."

Bill Dozier's move from Paramount to RKO as general production aid to Charles W. Koerner, executive vice-president in charge of production, rated a top story for the Omahan in Sunday's *World-Herald*.

Mary Leary is a new Columbia exchange stenographer.

Warner Brothers' exchange will picnic at Linoma beach this year.

Ernie Pelson, 20th-Fox auditor, came over from Des Moines for a week end.

Betty Pantier, secretary to branch manager Karl Howe at RKO, is on vacation.

Delores Kramper, Universal cashier, is in Colorado on vacation.

Karl Howe and salesmen William Barker, Jack Andrews and Max Rosenblatt, are attending the RKO sales meeting in New York.

Joe Swoboda, formerly at the Avon Theatre, Schuyler, visited here in Army uniform.

Harold Levy, Universal booker, is back from New York.

Mildred Williams, office manager at 20th-Fox, is spending a vacation in Mason City, Ia., and Minnesota.

Walter Hoffman, 20th-Fox exploiteer, was in Omaha over the week end.

June Griffin, daughter of Guy C. Griffin, Plattsmouth exhibitor, is spending the summer in Mexico City attending summer school.

Jesse McBride, Paramount branch manager, went to Denver last week to attend a managers' meeting with George Smith, western division sales manager, present.

Alpha Delta Pi sorority members here attended "Going My Way" as a body because Jean Heather, who has a role in the picture, is a member of the local organization. Miss Heather also was in "Double Indemnity," shown the week before.

R. D. Goldberg, head of the Goldberg Enterprises here, operating the Town, Avenue, Dun-

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

dee, Arbor and Military theatres in Omaha, has taken over the Broadway in Council Bluffs, Ia. Goldberg said that redecoration and remodeling with new equipment will be provided and that for the present the policy will be pictures. As the theatre has a large stage, roadshows probably will be brought in later, he said. The 1800-seat Broadway, once operated by A. H. Blank, for the past seven years has been under operation of Earl Kerr.

Former Omahan Milton Korach, once operator of the Rialto here, is now temporary manager of the Garden Theatre, Indianapolis.

MGM exchange has sent out hundreds of postcard invitations to those who attended "The Human Comedy" screening last year, urging them to see the "White Cliffs of Dover."

Producer Cecil B. De Mille was guest of W. M. Jeffers of Omaha, Union Pacific railroad president, on the Your America radio network program saluting the motion picture industry.

OTTAWA

R. Auerbach, home office excutive of 20th Century Theatres, Ltd., who operate the local Elgin Theatre, was a recent visitor to the city.

Harold Kay, Toronto branch manager for Monogram, was in town during the week for a private screening of "Are These Our Parents?" and "Johnnie Doesn't Live Here Anymore" at the Centre Theatre for Mr. Stapleton and his manager, Gordon Beavis.

At a meeting of the local theatre managers of Ottawa in the Capitol Theatre last week, plans were made for the complete cooperation of the theatres with the C.W.A.C. drive, July 27th to August 12th. The theatre will sponsor recruiting booths, lobby displays, run trailers and insert slugs in their ads for the local dailies. The managers are working under the direction of Col. Normandie, chief of the local recruiting office.

Henry Marshall, manager of the Regent Theatre, is spending his weekends at his cottage on the waterfront about thirty miles up the river, and doing so in bachelor style, as his pretty wife, Audrey, is visiting relatives in Western Canada.

Dave Mandell, field man for 20th Century Theatres, Ltd., is now looking after the Elgin while Manager Steve McManus is vacationing at Nymark's Lodge, north of Montreal.

PITTSBURGH

Four motion picture distributing companies, Loew's, Inc., Paramount Pictures Corporation, 20th Century-Fox Film Corporation and RKO-Radio Pictures, Inc., also the Pennware Amusement Company and A. N. Notopoulos, its president, were named defendants in a suit brought in Federal Court Monday before Judge F. P. Schoonmaker, asking an injunction hearing on the petition of Harry N. Ball, of Philadelphia, as trustee of the Penn Theatre, Ambridge, Pa., asking that the defendants be restrained from taking away the privilege of first-run pictures held by the theatre for the past ten years. The petition also charged that the defendants have attempted to injure the business and physical equipment of the Ambridge Theatre, and further alleges that the defendants have violated the Sherman anti-trust act. The Penn in Ambridge was operated by the Penware Amusement Co. who, just before its lease expired, constructed a new house, the State, which opened about two months ago and is playing product previously used at the Penn.

"Going My Way," which opened its first-run Pittsburgh engagement at Loew's Penn Theatre here last Thursday, has broken all box-office records at that house.

Mr. and Mrs. Paul S. Krumenacker, the latter assistant manager of the Warner exchanges here, celebrated their 25th wedding anniversary. Before coming to Pittsburgh, Paul was branch manager for Warners in Albany.

William J. Lewis, *Sun-Telegraph* editor and drama critic, celebrated his 49th wedding anniversary.

Charley Kosco, 20th Century-Fox Main Line salesman here, returned to active duty after a three-week lay-off due to ivy-poisoning.

A son was born to Mrs. Jules Green at the Montefiore Hospital last week. Father is booker for the Warner Theater Circuit in this territory.

Louis Krieger, Film Classics, Inc., distributor for this territory, and Mrs. Sydia Katz, of Holliday's Cove, W. Va., were married recently at Wheeling, W. Va.

Sgt. William S. Grande, Jr., son of the veteran distributor of film roadshows in Pittsburgh, was killed in France on July 7. He had been in the service two years.

Before leaving for military service, Edwin P. Brown, of the Penn Theatre, Wesleyville, Pa., leased the house to Blatt Brothers Theatres, who will operate for him for the duration and six months thereafter.

Mrs. Laura Hewitt, 91, mother of James B. Clark, theatreman and former motion picture distributor, died at her home here last week.

John H. Harris, head of the Harris Amusement Company and president of "Ice-Capades," returned here after spending several months in Hollywood producing a new ice show, which will open around Labor Day.



GETS 'EM "WILSON" CONSCIOUS. One of the series of newspaper displays used in the New York newspaper campaign for the opening of "Wilson" at the Roxy Theatre next week. The ad above plays up the elements capitalized by 20th-Fox in the all-out campaign for the picture.

PORTLAND

Director Fred Wilcox has selected Lake Chelan, Wash., as a location for "Hold High the Torch," shooting to begin August 1.

Al Baker, Evergreen Theatres city manager, Spokane, back to Seattle for conference.

Portland holdovers include "Gaslight," for a second week at United Artists, and "Home in Indiana," for a second week at the Orpheum.

Ted Gamble, back in his home town, emphatically bets that Oregon will go well over the quota in purchase of 5th E Bonds.

Guy Maxey, Seattle office manager for Warners', to Vancouver, B. C. for annual vacation.

Bob Fleckenstein, checking supervisor for MGM, Pacific Northwest, married to Francis Schott.

Sandra Shearer, back from school in Los Angeles, joins her father's office staff, B. F. Shearer Equipment Company.

Joe Rosenfeld, Spokane, announced the reopening of his newly renovated theatre.

Neal Walton, Keith Beckwith and Buck Seale of Columbia's Seattle staff back from San Francisco conference.

Lou Amacher, MGM's Portland manager, visited the company's New York offices.

James Beale, Columbia's Portland manager, back from San Francisco convention.

On order of Superior Judge Robert M. Jones, Motor-In Theatre on Pacific Highway, Seattle, was allowed to reopen following month's closure.

Count Gaetano Mazzaglia Cutelli, famed for sound effects in Leon Schlesinger's Looney Tunes died in King St. Station, Seattle, July 17th from a heart attack.

Roy Brown, Evergreen booker, Seattle, on trip to Los Angeles.

Hugh Bruen, well known independent theatre owner, PCCITO officer, named by War Production Board to serve as a member of the National Advisory Committee of motion picture industry.

Bill Roush, who left Seattle's row for Army service late in 1943, has been wounded in France.

Willard Coglan, former Seattle *Star* drama Editor, now advance man with UA's "Up in Mabel's Room," opening at Parker's Broadway.

VANCOUVER

Weather hot, box-office returns not, is the summation of theatre business conditions here.

R. W. Bolstad, vice-president Famous Players circuit, is happy at the fine job feminine theatre managers are doing and hopes more girls will take up theatre business as a career. FPCC has six girls in complete charge plus many who are assistant managers in their Western Division houses.

Exhibitors, studying the tendency of patrons to desert suburban theatres and flock to downtown first runs, have cited increased income of the public as contributing to the shift; longer holdovers at first-run situations resulting in patrons refusing to wait for new films to hit suburban zones; influx of service men and their families and war workers' desires for first-run entertainment.

Ralph Calladine, Odeon circuit's Vancouver Island supervisor, here conferring with district manager Dave Griesdorf.

Strand theatre projectionist, George Gerrard, reelected vice-president of Vancouver's trades and labor board.

Desire for the establishment of a permanent movie industry in Victoria prompted Mayor McGavin of Victoria, B. C. to wire Parliament member R. W. Mayhew, in Ottawa, to use his influence in the Federal house to have a quota system on the production of motion pictures here, similar to the one in Great Britain.

Victor Armond, FPCC maintenance supervisor for Western Canada, will move his headquarters to Vancouver from Winnipeg.

Empire-Universal films manager, Leslie Plottel and staff, placed first in the Dominion's Bill Scully drive.

Canadian theatre chair manufacturers have received permission to manufacture 15,000 new chairs under a controller of construction ruling. Exhibitors seeking additional seats or replacements must make application and receive a permit.

Projectionists union secretary, Hank Leslie, elected Dominion delegate to the Dominion trades council to be held in Eastern Canada this fall.

Reconstruction of the Rialto Theatre, Trail, owned by Tony Laurente and leased to the Odeon circuit for ten years, is getting under way. The theatre, damaged by fire, will be reconstructed at an expenditure of $50,000 and will reopen in September.

(*Continued on Page 32*)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Hollywood theatre manager David Fairleigh away on vacation.

The Plaza's Mike Goldin relieves Vogue's Al Jenkins when the latter takes a two-week holiday in August.

In addition to duties as Circle Theatre manager, Frank Soltice has taken the post as assistant booker to Earl Hayter at Odeon's head office. Soltice came here from Calgary where he was associated with UA for many years.

Larry Bearg, FPCC chief, back at his desk after two weeks at Bowan Island.

B. C. Odeon circuit's Jay English, here from Toronto, intends to modernize some of the circuit's B. C. Theatres.

Helen Bettles, Odeon's New Westminster cashier, appointed assistant manager at that theatre.

Al Davidson, Canadian Army medical discharge recipient, back with the Odeon circuit as relief manager of the Plaza and Paradise theatres, will receive a permanent assignment.

Ivan Ackery, Orpheum manager, spending two weeks at Rainbow Lodge, B. C. Pinch-hitting for Ivan at the Orpheum is Cecil Cameron.

There'll be no gas worries for Victoria Road manager Dave Edward on his vacation. Dave's spending it on a motor bike.

WASHINGTON

George Crouch, Warner Bros. assistant general zone manager, is on the committee of the Variety Club, handling the annual Golf Tournament in the Woodmont Country Club on Friday, August 18. Dinner, dancing and prizes will be included in the gala yearly event.

Lamar Keen, Capitol Theatre, Winchester, Va., manager, got two story breaks in the Fifth War Loan drive.

Edward Purcell, manager of Strand Theatre, Staunton, Va., arranged with a ladies ready-to-wear store to boost the sale of bonds by having the store give away a compact to every purchaser of a $50 or more war bond. The campaign was plugged in the lobbies of the Dixie and Strand theatres.

Tom Blaney, R/3rd Class U.S.N., was in to pay a visit at Warner Bros. He was formerly employed in the contract department.

Harry Thomas, Monogram division manager, in Washington visiting the local exchange.

Max Cohen, Universal district manager, is ill.

C. E. Peppiatt, 20th Century-Fox manager, took a business trip along the Eastern shore with Fred Kline, salesman.

Ben Rosenwald, Loew's Charlotte branch manager, in Washington conferring with District Manager Rudolph Berger.

Warner Bros. vacationers include Phyllis Hammerschlag, real estate department; Frank La Falce, director of advertising and publicity; Nancy McDowall, secretary to Nat Browne; Harry Anger, managing director, Earle Theatre; Esther Flood, real estate department; Mildred Smith, switchboard operator.

Alger Kerner, husband of MGM's Gertrude Kerner, now a seaman 1st class, is being transferred from Bainbridge, Md., to Fort Pierce, Fla.

Charlotte Duncan, secretary to Frank La Falce, gave her seventh blood donation at the Red Cross Blood Donor Center.

Universal Home Office Representative G. J. Mallafronte is in Chicago attending meetings.

Vacationers at 20th Century-Fox include Doris Scheer and Hilda Yager.

Birthday congratulations to MGM's Mary Lebroia of the inspection department on July 24; Marge Allen, July 25, and Henrietta Rosenthal of billing department, July 27.

Doris Wimberley, Warner contact department, back from her vacation, spent in Tennessee with her soldier husband.



MAJ. KIRSCHBAUM IN CHINA. The popular Showmen's Trade Review cartoonist (creator of Mr. Glutz) is shown fraternizing with the natives somewhere on the Asiatic front. "It is ironic," Dick writes to Mrs. Kirschbaum, "that we have three boys and I had to travel 19,000 miles before I could even hold a little girl in my arms. Her name in English is 'Little Yellow Flower in the Morning.' I don't know what it is in the evening." Dick recently enjoyed "The Road to Morocco" at a Chinese theatre. "Although you couldn't hear anything because of the chattering of the audience and the yelling of the refreshment hawkers, the audience had a swell time. I had a smell time. The film only broke fourteen or fifteen times."

Dickie Young, son of Sara Young, 20th Century-Fox booker, will spend the rest of the Summer at Cape Cod, Mass.

Ethel Lewis, formerly in Loew's home office, has been transferred to local MGM exchange.

F. P. Murray, Universal branch operations manager, visited in Washington.

Lt. (j.g.) Wade Skinner, a recent Warner visitor. He was employed in the real estate department.

MGM vacation notes: Rose Frank, booking department, is vacationing at Spring Lake, New York; Branch Manager and Mrs. John S. Allen spent two weeks in the vicinity of Virginia Beach; Cashier Anna Ridgely, vacationed at Ocean City, Maryland; Booker Victor Wallace and Henrietta Rosenthal, billing department, are vacationing.

Warner Bros. publicity department offices have been painted.

Exhibitor M. M. Smith of Northeast Theatre, Northeast, a visitor at MGM, as was Harley Davidson of Rural Retreat, Va.

Glenn Norris of Roanoke, Va., and Exhibitor Denver Ayleshire of the Page and Bridge theatres, Luray, Va.

Betty Robinson, MGM billing department, will marry Pfc. Sid Salins of Camp Maxey, Texas, at her home on July 30th.

Frank Shaffer, Dixie Theatre, Staunton, Va., placed a special story on "Films Have a Role in Plan for Invasion" in the Staunton *Evening Leader*.

Manager Jack Foxe and the staff of Loew's Theatre, Richmond, Va., hold a certificate of award from the War Department in recognition of their services in recruiting a squad of women during the recent national theatre Wac recruiting week. The certificate, signed by Major-General J. A. Ulio, adjustant-general of the United States Army, was presented to Foxe by Lieutenant Margaret F. Emerich, officer in charge of the Richmond Wac recruiting station.

PHILADELPHIA

Larry Graver, Warner district manager hospitalized for an operation, hopes to be discharged in time to attend the wedding of his niece, Suzann Courtney to John Zachary, Calvert Distilleries official.

Irving Coopersmith, Felton Theatre manager, became engaged to Miss Sylvia Segal. A fall wedding is planned.

Republic's "Atlantic City" will be world premiered Saturday night, July 29, at Atlantic City's Hamid's Million Dollar Pier.

With Bill Humphries' promotion to sales manager at the 20th-Fox exchange, Howard Smith takes over Humphrie's old zone, and Herb Gillies takes Smith's territory. Head shipper Harry Dressler, has been appointed a booker, with Harry Apell, assistant shipper, moving in to Dressler's vacancy.

A 20th-Fox press preview here was the occasion for a reunion between Abe L. Einstein and Mr. Chamberlain of the Chamberlain circuit in upstate Pennsylvania. The two hadn't met for many years.

Monogram's $1000 best title bond prize was won by Pvt. Pasquel Ciocco for his title "They Shall Have Faith." Ciocco received the bond while home in Philadelphia on leave.

Jennifer Jones and Marine hero Sergeant Al Schmid, visitors at the Sun Shipbuilding and Dry Dock Co. yards in Chester as part of a Wednesday, July 26, bond rally.

Atlantic City's Harry Waxman mourning the death of his father.

Harry Brillman resigned as Paramount booker. He moves over to Film Classics in the same capacity.

Former Astor Pictures manager, Maury Schwartz, has been released from military service and will take over the Lindley Theatre managerial post.

The Cayuga Theatre was robbed of $200.

Harry Thomas, Monogram district manager, in town helping new exchange manager Al Davis in getting things settled.

William Goldman district manager Lyle Trenchard reports tremendous business on the second run of "Gaslight" at the Karlton.

Frank Fowler now doing the booking for Si Fabian's Wilmer and Vincent theatres.

Tom Elliot of the Victoria and Garden theatres in Frackville, reported ill.

Imperial Theatre manager Eddie Meuhlmann transferred to the Centre City Centre Theatre, with Centre manager Ronald Moray moving in to the Imperial.

Vacation notes find Warner ad chief Irving Blumberg home from his summer holiday; Elmer Hirth, William Goldman booker, beginning his; ditto Maurice Gable, downtown Warner district manager.

Philadelphia visitors seen along Film Row include: Ben Kalmenson, Warner sales chief; former assistant Northeastern theatre manager, Joseph Windal, here from Camp Dale Marby, Tallahassee, Fla.; Lt. Rogers, former 20th-Fox ad sales executive, and John Schreck of the Temple and Roxy theatres in Ashland.

Warner Bros. Theatres have purchased the Kent Theatre, together with 5 stores, from Mercantile and Theatre Properties, Inc., for $700,000, according to Albert M. Greenfield and Co., which negotiated the transaction. The Kent, which is leased to the Stanley Co. of America, has 1930 seats and occupies a 150x129 lot. The Greenfield firm, representing the Stanley Co., has also sold the Earle in Atlantic City to the Southwestern Market Co. The theatre will be demolished and stores erected on the site.

DENVER

Fox Intermountain Theatre news: Fox Intermountain president Rick Ricketson, making a state tour in connection with Colorado War Chest activities, which he heads. Irene Cescolini, assistant at Laramie, Wyo., promoted to city manager at Delta, Colo., succeeding Ed King. King moves to managerial post at Las Vegas, N. M. Kiva Theatre. Former employe Ross (Buster) Campbell, now assistant at Las Cruces, N. M., married last week.

Sheridan, Wyo. city manager, Margaret Lans-

REGIONAL

(Continued from Preceding Page)

ing, complimented by U. S. officials for putting on the most successful war bond premiere in relation to individual units sold.

Ed Zabel, National Theatres buying department head, and chief statistician Pete Lindgren, both of Los Angeles, visited their Fox Intermountain subsidiary headquarters.

Theatre business newcomer Earl Sipple, replaced H. E. (Pop) Gollogher as city manager at Durango, Colo. Gollogher moves to Trinidad as city manager, succeeding Henry Westerfield who in turn takes over for Cliff Lundblad, resigned, as Las Cruces city manager.

Virgil Campbell now managing Denver's Isis.

Assistant Robt. Grossman takes over manager Arthur Gerber's post at Denver's Bluebird.

Montana managerial moves find Bill Powers as city manager in Butte; Jack Welch, city manager, Lewiston; Frank Larson, city manager, Missoula. Idaho changes include Irving Simpson to Caldwell, as city manager and Robt. Anderson to the same job in Pocatello.

Vacationing localites: Film buyer Milton Hossfeld; Rock Springs, Wyo., city manager, Thomas Berta with asst. Cliff Bloom left behind to carry on; and Jim Hughes, Alliance, Neb. city manager, with managers Harry Rodell, Elmer Haines and Don Crosby pinch-hitting for the duration of his vacation.

Ross Bluck, former Metro exchange office manager, now a candy and cigarette salesman for Dikeou Bros.

M. H. Phillipson, Santa Fe, Denver; Lavelle Hicks, Jewel, Denver and Mrs. Mina Marcia, Gem, Golden, Colo., are new Atlas Theatres managers, announced C. W. Yaeger.

Frank Milton has resigned as manager of the Gem, Golden, to manage the Alpine in Denver.

Russell Guild, formerly of the Holyoke, Holyoke, Colo., in Fitzsimons army hospital here.

J. H. Roberts is rebuilding the Cover, Ft. Morgan, recently destroyed by fire.

L. F. Flower sold his Pix, Johnstown, Colo., to Art Beeton and Gary Walker.

Kirby Griffin, who took over the Victory, Eads, Colo., a short time ago, turned the house back to W. W. Williamson.

George Thomas, business agent, home from the hospital but must remain in bed.

Harry T. Nolan, the late theatre operator, left an estate of $125,000 to be held in trust for his daughter.

Mr. and Mrs. Fred Lind, rebuilding their Ute Theatre, Rifle, Colo., gutted by fire some weeks ago.

Frank Sheffield, Republic salesman now in the merchant marine, is on his way to Russia while former Republic booker Jimmy Ecker, finds himself stationed at Dutch Harbor.

Pavelic Assigned to 'John L'

Bing Crosby Productions has assigned Teddy Pavelic, former University of Detroit football tackle, to the role of fighter Steve Taylor in "The Great John L." Cast of the film is headed by Linda Darnell, Greg McClure, Barbara Britton, Lee Sullivan and Wallace Ford. Frank Tuttle is director and United Artists will release.

Irving Rapper Pact Renewed

Director Irving Rapper, now doing "The Corn Is Green," Bette Davis starrer, received a contract renewal from Jack L. Warner, executive producer for Warner Bros.

Signed for 'Human Bondage'

Isobel Elsom has been signed by Warner Bros. for a leading role in "Of Human Bondage."

Harris Interests Lead Penn Film Jubilee

Highlighted by the launching of the Liberty ship S.S. John P. Harris (named in honor of Sen. Harris, who established the first nickelodeon), the State of Pennsylvania has designated the month of August for observance of the 50th anniversary of motion pictures, it was announced this week by Harold J. Fitzgerald, national exhibitor chairman. Theatres in the state taking part in the celebration have been organized by the Pennsylvania chairman, John H. Harris, son of the pioneer theatreman and founder of the Variety Clubs of America.

The Harris Amusement Company of Pittsburgh, which operates a chain of theatres in three states, has planned an extensive 31-day observance during August in which all of their theatres will demonstrate their community service, including the sale of war bonds. Each Harris theatre will have a gala opening night next Tuesday, with civic dignitaries and members of the Maritime Commission taking part. The Variety clubs will also participate in the launching of the S.S. John P. Harris.

Wartime Operational Problems Discussed at Griffith Meeting

With C. B. "Brownie" Akers, assistant general manager presiding, the second of two Griffith Southwestern Theatres divisional meetings was held last week in Tulsa. Managers and executives of the circuit's central and eastern divisions attended an all-day session at the Mayo Hotel and a dinner at the Tulsa Club.

Operational problems under wartime conditions and general problems confronting the exhibition industry were topics of discussion.

Attending the meeting were H. S. Griffing, C. B. Akers, H. R. Falls, H. O. Stark, C. R. Guthrie, Lester Gibbs and Roy Avey, all of Oklahoma City; L. A. (Lew) Chatham, H. G. Stettmund, J. C. Duncan, J. H. Rush, Jim C. Haynes, Clyde Roseborough, Harry Stansbury, Mark Mathis, Boyd Lowe, K. F. James and W. H. Green, all of Tulsa; Dick Klein and Kenneth Taylor of Okmulgee, Okla.; George Limerick, Enid; Dwight Seymour, Hugo; J. H. Jaggers, Holdenville; I. G. Killough, Ada; Mim Worsley, Picher; Abe Rosewall, Vinita; R. D. Shaha, Hominy; J. H. Wisdom, Norman; Clifton Haynie, Cushing; K. C. Blackledge, Bartlesville; Hollis Herold, Wetumka; Tom Kirkham, Drumright; Fred Jackson, Claremore; Claude Motley, Lubbock, Texas; Boyd Scott, Springfield, Mo.

Five Are Promoted in Newark Warner Theatre Zone Setup

Frank Damis, new zone manager for Warner Theatres in the Newark territory, this week announced the appointments of Sam Blasky as assistant zone manager in charge of film buying and booking and Leto Hill as assistant zone manager in charge of theatre operations.

Other promotions in the Newark zone included that of Robert Paskow, from head of the advertising department to district manager; George Kelly, moved from the Stanley Theatre to head of the advertising department; and Arnold Jordon, advanced to chief booker.

Shearer to Handle Motiograph

The B. F. Shearer Company, coast theatre supply house with branches in Los Angeles, San Francisco, Seattle, and Portland, has signed a long-term contract with Motiograph for exclusive distribution of Motiograph projectors and sound systems on the entire west coast and the territories of Hawaii and Alaska, it was announced this week.

Short Subject Reviews

Devil Boats ***(Excellent)***

WB (9004) Technicolor Special **20 mins.**

Here is the first comprehensive story of the highly vaunted PT (Patrol Torpedo—Plenty Tough) boats which first broke the headlines when John Bulkeley of the Navy brought General Douglas MacArthur out of Corregidor in the Philippines. This spectacular short subject deserves the best booking time and feature billing on any program. Photographed in beautiful Technicolor against a background of the Melville, R. I. training base for PT crews, at the Packard Motor Plant in Detroit where the motors are built, and at the actual scene of action in the South Pacific, it is a fast-moving, absorbing, human-interest story of the boats, the men and women who build them, the men who sail them and the results they accomplish. Commander Bulkeley's father is seen in one sequence and Warren Douglas gives a fine performance in the leading role. Produced by Warner Bros. in cooperation with the U. S. Navy, "Devil Boats" was directed by Arnold Albert and photographed by A. Pam Blumenthal and Andre de La Varre. The final scenes show a successful attack by PT Boats on a Japanese tanker, an enemy submarine and an enemy aircraft carrier. This is really a service short to write home about.

Boot and Spur ***(Good)***

RKO Pathe (44,311) Sportscope **8½ mins.**

This is the interesting story of the U. S. Cavalry, its splendid horses and peacetime horsemen who are today in uniform training others to ride and fight. While this branch of the service has had little publicity in these days of highly mechanized warfare, our military has been busily engaged in building up effective units for combat. The story of this program is inspiringly told on the screen by Producer Fredric Ullman, Jr., Director Joseph Walsh, Narrator Red Barber, and Photographer Anthony Caputo.

Elco and Packard in Campaign To Boost Short, 'Devil Boats'

"Devil Boats," a two-reel Technicolor Service Special produced by Warner Bros. with cooperation of the U. S. Navy, will receive national advertising by Elco, makers of PT-boats for the Navy, and Packard Motor Co., suppliers of motor equipment for the craft.

The campaign will be designed to give exhibitors opportunity to tie-in with local Elco and Packard distributors for promotion of the playdate.

New Title for Short

"Proudly We Serve" is the new title chosen by Executive Producer Jack L. Warner for the short subject dealing with the Women's Reserve of the U. S. Marines. The film, now in production at the Warner Bros. studio, was formerly called "GI Josie."

Conklin in Vague Comedy

Heinie Conklin, star of slapstick comedies, has been signed by Columbia for a part in the untitled Vera Vague comedy which Harry Edwards is directing.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Samuel Bronston Buys Edward Chodorov's Play 'Decision'; Don Loper to Dance with Sonja Henie in 'It's a Pleasure'

"Kitty O'Day Comes Through," second in the Monogram comedy series dealing with the adventures of an amateur girl detective, has started with Jean Parker, Peter Cookson and Tim Ryan in featured roles. Produced by Lindsley Parsons, it is being directed by William Beaudine.

Jerry Fairbanks of Scientific Films has just signed Lou Lilly, animated cartoon expert, to a long-term contract as production manager for the Paramount-released short series, Speaking of Animals. In his new capacity, Lilly will devise stories and gags, under direct supervision of Fairbanks.

Tito Guizar and Virginia Bruce are rehearsing a new dance, the Senha (pronounced Seen-yak), with Rita Lupino and Aurora Miranda, sister offshoots of the stars, for "Brazil," Republic's South American locale film.

"China Sky," the Pearl Buck novel, has drawn a top-flight cast, with RKO announcing that the leading roles have been assigned to Randolph Scott, Ruth Warrick and Ellen Drew. Picture starts this week under the production aegis of Maurice Geraghty, with Jack Gross executive producer. Ray Enright directs.

In "Sunday Dinner for a Soldier" at 20th Century-Fox, Charles Winninger was to be a Spanish-American war veteran with a limp. After a few days shooting, he slipped and turned his ankle on the other leg. Because of the first few days work which registered the limp with the other foot, he must stay out of the picture. With a fair deal, he could have limped through the part.

Samuel Bronston has purchased the play, "Decision," by Edward Chodorov, on a cash-plus percentage deal. The UA producer already has signed a deal with Julien Duvivier to act as producer-director on the filmization and production is to start October 1st. No deal has been set for release as yet.

Roy Chanslor has completed the screenplay of Leslie Charteris' original story, "Lady on a Train," for Universal Producer Felix Jackson. This will be Deanna Durbin's next production following "Can't Help Singing."

"Objective, Burma," being filmed almost entirely outdoors, moved to its sixth different location for a four-day stand. With two more locations still to go, the Warner film has as many theatres of operation as the war in China and Burma.

Jean Stevens has been assigned to the lead opposite Charles Starrett in his next western at Columbia, "The Phantom Outlaw." Miss Stevens made her debut opposite Starrett in "The Return of the Durango Kid."

Slim Summerville, El Brendel and Cliff Nazarro have been signed as cast tops in PRC's "I'm From Arkansas," Kleinert-Vershel production for PRC release. The picture is scheduled to start production this week with Lew Landers directing.

Vernon Keays has been signed to direct "Frontier Frameup," last of the current Monogram series co-starring Hoot Gibson and Bob Steele. Story is from an original screenplay just completed by Victor Hammond. Charles J. Bigelow supervises.

Diana Lynn, who is now co-starring with Eddie Bracken and Veronica Lake in the current musical, "Out of This World," has been set by Paramount for one of the star roles in "The Trouble With Women" which Seton I. Miller will produce.

Ann Dvorak is singing four numbers in Republic's "Flame of the Barbary Coast," her first picture in this country since 1940 when she enlisted in the British Ambulance Corps in London. Songs were written especially for the picture.

International Pictures' Associate Producer Don Loper will dance with Sonja Henie in "It's a Pleasure," in addition to designing costumes and various presentation routines ranging from dances to ice ballets.

Governor Herbert B. Maw of Utah has invited Roddy McDowall to visit him from the location town of Kanab, Utah, where the youngster is working in the 20th Century-Fox feature, "Thunderhead—Son of Flicka," a sequel to "My Friend Flicka."

Morton Gould, world famed composer and conductor, will appear for his initial film role in Chas. R. Rogers' musical, "High Among the Stars." Gould will compose the music for a number of songs which will be sung by Jane Powell.

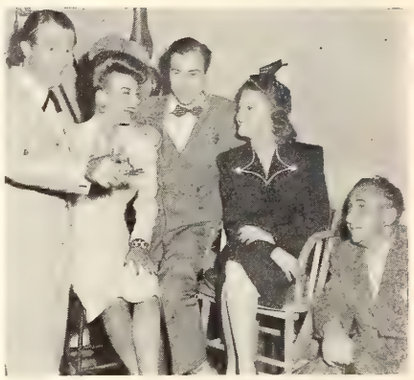
Bernard Schubert turned in the completed original screenplay of Universal's "Dracula vs. Wolf Man" to Associate Producer-Director Ford Beebe.

Decision to substitute a robot bomb for one of the conventional type in the climactic scene of Columbia's Technicolor "Tonight and Every Night" has been made in order to increase the timeliness of the story. Authentic sound track of the buzz-bombs' characteristic "washing machine" clatter while in flight will be obtained.

Edward Everett Horton has been signed for the featured comedy role in "The Town Went Wild," Roth-Greene-Rouse production for PRC which will star Freddie Bartholomew and James Lydon. Ralph Murphy, formerly with Paramount, will direct the small-town farce, which starts this week. Also signed is Tom Tully.

Judy Garland and male chorus have recorded Interview for "Ziegfeld Follies" with Lennie Hayton and the MGM orchestra. Words and music for the novelty tune were composed and written by Roger Edens and Kay Thompson.

Reginald Gardiner has signed a year's contract at 20th Century-Fox. He will have a prominent supporting role in "The Dolly Sisters."



Comedian Phil Silvers' clowning keeps Carmen Miranda, visitor Artie Shaw, Vivian Blaine and Director Lewis Seiler laughing between takes of 20th Century-Fox's forthcoming musical in Technicolor, "Something for the Boys."

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Contradicting rumors, Daniel T. O'Shea, president of Vanguard, advised that a new contract had been made with Dore Schary for five years . . . "The Isle of the Dead" will not need any research; the locale is a fictitious island in Greece, and everything in the picture will be pure imagination . . . Philip Terry has signed a contract with RKO for two a year; his work in "Music in Manhattan" helped . . . William Goetz, president of International, has named Walter Thompson head of an operations committee that will coordinate and expedite . . . Sam Goldwyn laughed so hard when he saw Bob Hope smacked with tomatoes that his laugh was recorded and will remain; that's one way of supplying sound effects . . . Vivian Della Chiesa, concert, opera and radio star, has been selected to sing the radio recording of Dear Friend, official song of the 5th War Loan . . . Jeffrey Bernerd has engaged Athenia to design the gowns to be worn by Gale Storm in "They Shall Have Faith" . . . The producing Bills—Pine and Thomas—have signed William Gargan to a three-picture deal . . . Producer George Waggner just took on Gerald Geraghty to work with Curt Siodmak on the screenplay of "Frisco Kate" . . . Seventeen airplanes, 1929 vintage, have been assembled for a period scene for "Roughly Speaking" . . . Director Zoltan Korda has been testing all this week for "Counter-attack," a Columbia plan . . . John Miljan, Vivian Osborne and George Meeker have been given featured roles in PRC's "I Accuse My Parents" . . . Arthur Lange, musical director for International, is employing an orchestra of 65 pieces for scoring "The Woman in the Window" . . . Sam Marx has written the story for a picture he will produce at MGM with the purpose of showcasing fresh talent at that studio . . . Edward Kay has completed scoring "Bowery Champs," latest Monogram East Side Kids . . . Douglas Dumbrille will be the guy who gives the medal to J. Carrol Naish in "A Medal for Benny"; Naish will also appear in a featured role in Universal's "Arsene Lupin" . . . Irene Manning will join Ann Sheridan and Dennis Morgan for "A Night at Tony Pastor's" . . . Vera Vague has started the first of a quartet of two-reel comedies at Columbia . . . Kathryn Grayson will do the Figaro aria from "The Barber of Seville" for "Anchors Aweigh"; unusual feature is that the aria is for a baritone, and very rarely has been done by a female . . . Jeff Donnell, now on loan to Sol Lesser's "3 Is a Family," will lead "Tonight We Dance."

Baseball Protege Signs WB Pact

Forced to give up sport because of an injury, Johnny Miles, 21-year-old baseball protege of Giant Manager Mel Ott, has been signed to a long-term contract by Jack L. Warner.

WB Maintains All-Time High Summer Production Schedule

Maintaining an all-time high in summer production activity at the Warner Bros. Studio, Executive Producer Jack L. Warner added two more pictures to those scheduled to get under way within the next month. They are "Nobody Lives Forever," starring John Garfield in the picturization of the W. R. Burnett novel, with Jean Negulesco directing, and "Pillar to Post," a recent addition to Alex Gottlieb's production schedule, which will have Ida Lupino in the leading feminine role, with Vincent Sherman directing.

Also given the green light to get under way in the next three weeks are "San Antonio," Errol Flynn Technicolor starrer; "Happiness," from the Mildred Cram story which Julius J. and Philip G. Epstein will produce and "God Is My Co-Pilot," from the best seller of that name.

Now shooting are "Objective, Burma," "Roughly Speaking," "Hollywood Canteen," "The Corn Is Green" and "Christmas in Connecticut."

Lewis Allen Assigned to Direct 'Our Hearts Were Growing Up'

Lewis Allen, who directed "The Uninvited" and the forthcoming "Our Hearts Were Young and Gay," has been assigned by Paramount to direct the follow-up picture to the best-seller by Cornelia Otis Skinner and Emily Kimbrough, "Our Hearts Were Growing Up."

Gail Russell, Diana Lynn, James Brown and Bill Edwards, who played the leads in "Our Hearts Were Young and Gay," wil play their same roles in "Our Hearts Were Growing Up." The picture will go into production in September, with Kenneth Macgowan producing.

Miller Conferring With Cowan

Lee Miller, managing editor of the Scripps-Howard newspaper alliance is in Hollywood conferring with Producer Lester Cowan on the forthcoming "GI Joe," which concerns the life and adventures of Ernie Pyle, famous United Press war correspondent. Production on the film, which United Artists will release, is scheduled to begin in August.

Second Phase of Married Life

With Clarence Brown slated as director, MGM is preparing to film "As You Want Me," an original story by Helen Deutsch dealing with the second phase of married life after the bloom of romance starts to fade.

In Columbia's 3-Charleses Film

Columbia has assigned Janis Carter to the second feminine lead in the untitled drama starring Irene Dunne, Charles Boyer and Charles Coburn, which Charles Vidor is directing. Virginia Sale will also have a role in the film.

Muni to Star in 'Counterattack'

Paul Muni has been signed by Columbia for a starring role in the picturization of the Janet and Phillip Stevenson play, "Counterattack," to be directed by Zoltan Korda.

Warners Sign Pat Clark

Pat Clark, ingenue lead in the road company of "Room Service," has been placed under long-term contract by Jack L. Warner, executive producer for Warner Bros. Miss Clark has never appeared on the screen.



Chinese Ambassador Dr. Wei Tao-ming, shown on arrival from San Francisco, greets Ducky Louie, young Chinese star of Monogram's "Little Devils," picture dedicated to the Chinese children of the world. In the background (l-r) are Chinese Maj. Gen. Whang Ping Gung, Brig. Gen. Donald F. Stace, AAF, Victor Kwong, and Mayor Fletcher Bowron. "Little Devils" is being directed by Monta Bell, with Grant Withers producing.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Come on you Merle Oberon fans! Our choice this week is the "Dark Waters" set where we can see your favorite working in the Benedict Bogeaus picture which co-stars Franchot Tone and is for UA release.

By crawling through thick shrubbery, we get onto the set, where the action is taking place in a center clearing. Locale is the bayou district of New Orleans, where Miss Oberon has come to recuperate from the shock of her experiences both abroad and on a torpedoed ship.

Today they're having a picnic celebration, with the next scene to be shot showing them doing their native Fais-Dodo dance. Up on the dance platform, Director Andre de Toth (who makes a fetish of trick shots) is peeking through the camera lens, while he shifts the camera around checking the setup from all sides.

Wandering around the place are the extras who are in on the dance, and the mothers and children who set up the eats on the already prepared picnic table.

We'd been warned, while watching the rehearsal, that once they started shooting we would have to get out of the range of the camera, for the scene is all-enveloping. So we're not surprised to find ourselves asked to move, once Director de Toth gives the order for action.

As we start hunting for a place to go, we pass Miss Oberon and Mr. Tone coming in. She has on a lovely cream-colored mousseline de soir dress appliqued with Chantilly lace all through the bodice and at hem. This is worn over a powder-blue slip. Her hair is worn in a braid on the top of her head. Her slippers match her gown.

As they go towards the dance platform, we find a spot behind some trees, where by peeking through the leaves we can watch the proceedings. We hear the music start; they are playing a Creole Lullaby. Director de Toth gives the order for "Quiet, Action, Camera," at which time the dancers, including the two stars, go into action, and two youngsters crawl under some bushes, for their bottoms are also part of the scene.

We manage to get a pretty good overall picture of what's going on. Everybody has such a good time, with Miss Oberon enjoying it most of all. She never seems to tire.

A moment presents itself, between shots, for us to meet Miss Oberon, and though we don't have time for more than a "hello," we feel we've accomplished what we came for and don't mind leaving.

Until next week.

Ann Lewis

Vehicle for Margaret O'Brien

MGM has purchased as a starring vehicle for Margaret O'Brien, its seven-year-old star, a story titled "A Touch of Heaven," by Henry Gilbert and Armin Robinson, about a girl, unhappy in Heaven, who is permitted to return to earth for one day to aid her brother facing a murder charge. Ralph Wheelwright will produce the picture.

Comedy Idea Develops Into An Ambitious Projected Musical

A comedy idea which started out as a brief sketch of a few minutes which Akim Tamiroff used with great success on his numerous USO-sponsored tours of Army camps has grown into an ambitious projected musical which, according to present plans, will be produced first in Hollywood and then moved to New York. It is entitled "The Village Smithy," and it was written and has been developed by Tamiroff himself.

As a bit, "The Village Smithy" has already been seen by hundreds of thousands of soldiers and other service men. Several months ago someone described the idea to Ed Gross, Broadway producer of "Chicken Every Sunday," the current success recently purchased by Warner Brothers, and Gross offered to have it developed into a play as a co-starring vehicle for Tamiroff and Zasu Pitts for fall presentation. Tamiroff announced this week, however, that he has closed a deal whereby Lee Wainer, well-known Broadway writer, will write a three-act musical comedy based on the idea and will own a one-half interest in the show, which will be produced here first.

Wallis Borrows Joan Fontaine to Star in 'The Affairs of Susan'

Joan Fontaine has been borrowed by Hal B. Wallis from David O. Selznick to star in "The Affairs of Susan," an original screen comedy by Lazlo Gorog and Thomas Monroe, which Wallis will produce for Paramount release.

"The Affairs of Susan," a gay comedy, is the third property acquired by Wallis for filming since he became associated with Paramount six weeks ago. The others are Chris Massie's forthcoming novel, "The Love Letters," which may be produced in England, and the Lillian Hellman stage hit, "The Searching Wind." Wallis plans to start "The Affairs of Susan" early in the Fall.

Ten Await Release at Monogram

A backlog of ten completed productions are awaiting release as Monogram enters its 1944-45 season. Included in the finished features are four top productions for next season: "Alaska," "A Wave, a Wac and a Marine," "When Strangers Marry," "Enemy of Women." Awaiting release: "Oh, What a Night!," "Black Magic," "Block Busters," "Shadows of Suspicion," "Land of the Outlaws" and "The Utah Kid." Currently in production: "Little Devils," "Adventures of Kitty O'Day" and "Law of the Valley."

PNWC Honors Bette Davis

Bette Davis, Warner Bros. star, has been made an honorary member of the Periscope Navy Wives Club of America, No. 33, of New London, Conn. Membership certificate was sent to Miss Davis because of work she has done, through her Hollywood Canteen activities, in building morale of the armed forces.

MGM Preparing 'Autumn Fever'

With Philip Dorn assigned to the lead and Mary Astor and Gloria Graham scheduled for other top roles, MGM is preparing to film "Autumn Fever," based on the play "Delilah" by Ferenc Molnar. William H. Wright will produce the picture, with Richard Whorf directing.

ADV.

Can't Get It?
Joe Hornstein Has It

Advance Dope STR

THE HOME FRONT (MGM) **Comedy. Principals:** Laurel & Hardy, Philip Merivale, Mary Boland, Henry O'Neill. **Director,** Sam Taylor. **Plot:** Laurel & Hardy work as chef and butler in the home of wealthy socialites. While out marketing one day, they meet a youngster and take him home with them. He turns out to be the king of a government in exile, so the king's cruel uncle has them arrested for kidnapping. At a feast, which the uncle arranged for them to prepare, poison is discovered in the little king's food. His life is saved when Laurel & Hardy nab the uncle.

KITTY (Para.) **Drama. Principals:** Paulette Goddard, Ray Milland, Constance Collier, Patric Knowles, Sara Allgood, Cecil Kellaway, Reginald Owen. **Director,** Mitchell Leisen. **Plot:** A girl of the gutter is made into a lady through the machinations of a young man-about-London. As model for the famous Thomas Gainsborough, she is the subject of a portrait that catches the eye of a rich Duke who demands an introduction. The Londoner, anxious to get into the Duke's good graces, trains and educates the girl. She eventually marries the Duke, becomes the richest woman in England when he dies, then admits her love for the Londoner.

IN SOCIETY (Univ.) **Comedy. Principals:** Bud Abbott, Lou Costello, Marion Hutton, Kirby Grant, Anne Gillis, Arthur Treacher. **Director,** Jean Yarbrough. **Plot:** As partners in a plumbing business, Abbott & Costello go out on an emergency job in a home where a costume ball is being held. There they mess up the place so badly that they are kicked out. The owners, writing to complain, mistakenly send them an invitation for a week-end. They go, and pandemonium reigns while they are there. But they win the praise of everyone when they capture a couple of crooks.

THE HONEST THIEF (MGM) **Comedy-Drama. Principals:** Wallace Beery, Binnie Barnes, Frances Rafferty, Donald Meek, Bruce Kellogg. **Director,** Roy Del Ruth. **Plot:** A bunco artist becomes acquainted with a financier when he forces his way into the man's private car. Amused by the man, the financier permits him to claim him as his friend. Through the association, the bunco artist learns of gold in the town and stakes a claim. One of his old cronies cheats him out of this venture, so he resorts to stagecoach robbing. He ends up by killing the thief and then goes to jail himself to pay for his deeds.

FALCON IN HOLLYWOOD (RKO) **Mystery. Principals:** Tom Conway, Barbara Hale, Rita Corday, Jean Brooks, Veda Ann Borg. **Director,** Gordon Douglas. **Plot:** This time the Falcon has to track down a killer who is picking off various victims connected with the production of a motion picture. The systematic killing is finally traced to the producer of the picture who had sold part interest in his production to eight different people—and was trying to dispose of them.

ONE MYSTERIOUS NIGHT (Col.) **Mystery. Principals:** Chester Morris, Richard Lane, Janis Carter, William Wright, Robert Williams, George E. Stone. **Director,** Oscar Boetticher, Jr. **Plot:** Boston Blackie is called in to solve the mystery of the disappearance of the fabulous Blue Star Diamond. Convinced that the gem had been stolen by a hotel manager, Blackie tries to get the necessary evidence to prove his guilt. He ends up being held for the theft, and a murder, himself, but manages to clear everything up.

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The (D)A	J. Carradine-Osa Massen	65	5/4/44	b6/24/44
5004	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
	Louisiana Hayride	Judy Canova-Ross Hunter	67	7/13/44	a5/20/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	82	7/20/44	b6/3/44
	Shadows in the Night	Warner Baxter-Nina Foch		7/27/44	a7/8/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
	Stars on Parade	Lynn Merrick-Larry Parks	63	5/25/44	a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
	U-Boat Prisoner	Bruce Bennett-Erik Rolf	65	7/25/44	a5/20/44
	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING

	A Song to Remember (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	Carolina Blues	K. Kyser-Ann Miller-V. Moore			a5/6/44
	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen	8/17/44		a6/3/44
	Eve Knew Her Apples	Ann Miller-William Wright			
	Ever Since Venus	Ann Savage-Ross Hunter			a6/10/44
	Impatient Years, The	L. Bowman-J. Arthur-C. Coburn			a5/20/44
	Kansas City Kitty	Joan Davis-Bob Crosby	8/24/44		a5/20/44
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick			a6/10/44
	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick	80	8/3/44	b7/15/44
	One Mysterious Night	Chester Morris-Janis Carter			
	Sergeant Mike	Larry Parks-Jeanne Bates			
	Soul of a Monster	Rose Hobart-William Wright	8/17/44		a6/17/44
	Stalk the Hunter	Joslyn-Keyes-Chapman	65		a7/22/44
	Tomorrow You Die	Janis Carter-Jim Bannon			
	Unwritten Code, The	Tom Neal-Ann Savage			a7/15/44
	Untitled	I. Dunne-C. Boyer-C. Coburn			

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor			a9/25/43
	Renegade Roundup	C. Starrett-Dub Taylor-Sally Bliss			
	Return of the Durango Kid	Charles Starrett-Eddie Evans			
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely			
	Saddle Leather Law	Charles Starrett-Vi Athens			a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth			a2/12/44
	Swing in the Saddle	Red River Dave-Jane Frazee	8/31/44		
	Texas Rifles	C. Starrett-Dub Taylor-P. Parrish			

MGM — CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch	101	July	b5/27/44
465	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43

MGM (Cont.) — CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b8/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44
408	Young Ideas (C)	M. Aster-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	Oct	b7/1/44
	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson			
	Barbary Coast Gent	Wallace Beery-Binnie Barnes	87		
	Cloud Busters	Wallace Beery-James Gleason			a7/1/44
	Dragon Seed (D)A	Katherine Hepburn-Walter Huston	145	Aug	b7/22/44
	Home Front	Laurel & Hardy-Mary Boland			
	Kismet (Tech.)	R. Colman-Marlene Dietrich	100		a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell			
	Maisie Goes to Reno	Ann Sothern-John Hodiak			a7/15/44
	Marriage Is a Private Affair	Lana Turner-John Hodiak			a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon			a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			
	Seventh Cross (D)A	Spencer Tracy-Signe Hasso	111		b7/22/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce			
	Thin Man Goes Home	William Powell-Myrna Loy			
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			

MONOGRAM

Block No.			Mins.	Rel. Date	See Issue of
	CURRENT 1942-43				
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
	CURRENT 1943-44				
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids	64	12/10/43	b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
2	Million Dollar Kid (CD)F	Mary Beth Hughes	72	8/27/43	b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44	b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING

	Adventures of Kitty O'Day	Jean Parker-Peter Cookson			
	Alaska	Margaret Lindsay-Dean Jagger			a5/20/44
	Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73		b6/17/44
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox			a5/20/44
	Black Magic	Sidney Toler-Claudia Dell			a5/27/44
	Block Busters	East Side Kids-Roberta Smith			a2/12/44
	Bowery Champs	East Side Kids			a7/8/44
	Call of the Jungle	Ann Corio-James Bush			a4/29/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63		b4/1/44
	Enemy of Women	Claudia Dell-Donald Woods			
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78		b5/20/44
	Leave It to the Irish	James Dunn-Wanda McKay			a5/13/44
	Little Devils	Harry Carey-Paul Kelly			
	Shadows of Suspicion	Marjorie Weaver-Peter Cookson			a7/15/44
	Oh What a Night	Edmund Lowe-Marjorie Rambeau			a5/6/44
	Three of a Kind	Billy Gilbert-Shemp Howard			a5/20/44
	When Strangers Marry	Dean Jagger-Kim Hunter			a6/10/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		2/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59		b5/13/44
	Land of the Outlaws	J. M. Brown-Raymond Hatton			
	Law of the Valley	J. M. Brown-Raymond Hatton			
	Marked Trails	Hoot Gibson-Bob Steele			
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b5/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	58		b6/18/44
	Utah Kid, The	Hoot Gibson-Bob Steele			
	West of the Rio Grande	J. M. Brown-Raymond Hatton			

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

	A Medal for Benny	Dorothy Lamour-A. de Cordova	a1/29/44
	And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a2/26/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
	Dark Mountain	Robert Lowery-Ellen Drew	8/25/44 a7/1/44
	Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
	Her Heart in Her Throat	Donlevy-Ladd-Bendix	a6/24/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
	Kitty	Paulette Goddard-Ray Milland	
	Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige	
	National Barn Dance	Charles Quigley-Jean Heather	8/25/44 a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
	Our Hearts Were Young and Gay	Diana Lynn-Gail Russell	8/25/44 a10/16/43
	Out of This World	E. Bracken-D. Lynn-V. Lake	
	Practically Yours	C. Colbert-F. MacMurray	a3/11/44
	Rainbow Island	Dorothy Lamour-Eddie Bracken	8/24/44 a12/11/43
	Road to Utopia	Crosby-Hope-Lamour	a8/7/43
	Till We Meet Again	Ray Milland-Barbara Britton	8/24/44 a12/11/43
	Two Years Before the Mast	J. McCrea-G. Russell-H. Marshall	a7/1/44

PRC

	CURRENT 1943-44		Rel. Date
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44
403	Career Girl (M)F	Frances Langford-Craig Wood	69 1/11/44 b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65 5/10/44 b5/13/44
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61 10/4/43 b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70 11/22/43 b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62 12/20/43 b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56 3/15/44 b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67 2/12/44 b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63 4/15/44 b3/11/44
408	Nabonga (Gerilla) (D)F	Buster Crabbe-Fifi Dorsay (Reviewed as: Girl and the Gorilla)	72 1/25/44 b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62 4/22/44 b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65 6/10/44 b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker	
513	Castle of Crimes	Kenneth Kent-Diana Churchill	8/25/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	72 8/10/44 b7/8/44
505	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72 8/15/44 b7/15/44
	Great Mike	Stuart Erwin-Bobby Henry	
	I Accuse My Parents	M. B. Hughes-George Meeker	
	I'm From Arkansas	Iris Adrian-Slim Summerville	
421	Machine Gun Mama	Armida-Wallace Ford	8/18/44 a4/29/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69 8/1/44 b6/17/44
417	Seven Doors to Death	Chick Chandler-June Clyde	8/5/44
509	Swing Hostess	Martha Tilton-Charles Colins	9/8/44
	Town Went Wild	F. Bartholomew-James Lydon	
415	When The Lights Go On Again	James Lydon-Grant Mitchell	9/15/44

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59 11/20/43
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60 11/5/43 a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58 12/20/43
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57 3/4/44 b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59 1/3/44 a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44 a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57 4/27/44 b6/24/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60 10/26/43 b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	57 5/5/44 b7/15/44

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/30/44
551	Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75 2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81 12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61 July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70 2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86 4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82 2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68 11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65 4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69 11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69 12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65 11/3/43	b10/23/43

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
	Betrayal From the East	Lee Tracy-Nancy Kelly	
	Bride By Mistake	A. Marshal-L. Day-M. Hunt	a5/6/44
	Brighton Strangler	John Loder-June Duprez	
	Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
	Experiment Perilous	H. Lamarr-G. Brent-P. Lukas	
	Falcon in Hollywood	T. Conway-Barbara Hale	
	Falcon in Mexico	Tom Conway-Mona Maris	
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	b6/24/44
	Girl Rush	Frances Langford-Wally Brown	a7/8/44
	Goin' to Town	Lum 'n' Abner	a6/24/44
461	Goyescas (M)A	Spanish Cast	99	b6/20/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
	Heavenly Days	Fibber McGee & Molly	a4/8/44
	Isle of the Dead	Boris Karloff-Ellen Drew	
	Mademoiselle Fifi	Simone Simon-Kurt Kreuger	a5/13/44
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	b6/24/44
	Master Race	Carl Esmond-Osa Massen	a7/5/44
	Music in Manhattan	Anne Shirley-Dennis Day	a6/17/44
	My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
	Nevada	Robert Mitchum-Anne Jeffreys	
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	b6/3/44
	None But the Lonely Heart	Cary Grant-E. Barrymore	a6/24/44
	Princess & the Pirate	Bob Hope-Walter Brennan	
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	b6/24/44
	Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
	Three Caballeros	Disney	
	Woman in the Window	Robinson-Bennett-Massey	a5/27/44
	Wonder Man (Tech.)	Danny Kaye-Arleen Whelan	
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	b6/24/44

REPUBLIC

	CURRENT 1943-44		Rel. Date
319	Call of the South Seas	Janet Martin-Allan Lane	59 7/7/44 a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74 2/19/44 b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78 5/12/44 b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67 11/22/43 b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68 11/27/43 b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100 3/10/44 b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73 1/5/44 b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74 11/15/43 b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72 9/28/43 b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102 12/6/43 b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71 5/5/44 b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86 4/17/44 b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91 7/1/44 b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67 3/28/44 b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63 11/23/43 b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69 12/31/43 b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64 12/15/43 b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75 4/9/44 b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70 10/5/43 b8/7/43
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68 7/26/44 b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55 6/9/44 b6/24/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74 4/24/44 b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56 12/30/43 b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72 1/25/44 Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69 6/24/44

COMING

	Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
	Brazil	Virginia Bruce-Tito Guizar	a7/22/44
	Flame of Barbary Coast	J. Wayne-Ann Dvorak	
322	Girl Who Dared	Lorna Grey-Peter Cookson	56 8/5/44
	Lake Placid Serenade	Vera Hruba Ralston	
	Lights of Old Santa Fe	Roy Rogers-Dale Evans	
	Man of Mystery	Ed Norris-J. Storey-J. Abbott	
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58 8/13/44 b6/24/44
	San Fernando Valley	Roy Rogers & Trigger-D. Evans	
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
	Strangers in the Night	William Terry-Virginia Grey	
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72 8/5/44 b6/17/44
	That's My Baby	Richard Arlen-Ellen Drew	a6/3/44
325	Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker	69 7/31/44 a5/20/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56 3/3/44 b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette	3/1/44 Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55 12/29/43 b1/8/44
3305	Comin' Round the Mountain	Gene Autry	56 7/15/44 Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57 7/14/44 b6/17/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60 11/29/43 b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67 6/17/44 b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56 4/3/44 b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56 4/3/44 b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55 10/18/43 b9/25/43
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58 7/2/44 b7/8/44
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55 3/19/44 b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64 4/15/44 Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56 4/4/44 b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56 11/26/43 b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55 1/5/44 b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55 12/20/43 b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62 1/15/44 Reissue
461	Silver City Kid	Allan Lane-Peggy Stewart	55 7/20/44
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55 7/20/44 b5/20/44

Westerns (Coming)

451	Bordertown Trails	Smiley Burnette-Sunset Carson	56 8/11/44
	Cheyenne Wildcat	Wild Bill Elliott	
	Code of the Prairie	Smiley Burnette-"Sunset" Carson	
	Firebrands of Arizona	Smiley Burnette-Sunset Carson	
	My Buddy	Don Barry-Ruth Terry	
3313	San Antonio Kid	Bill Elliott-Bobby Blake	56 8/16/44
	Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
	Sheriff of Sundown	Allan Lane-Peggy Stewart	
	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	a5/20/44
	Stagecoach to Monterey	Allan Lane-Peggy Stewart	
	Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

Block No.	CURRENT 1943-44		Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
8	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders B. Marshall-P. Dorn	86	10/15/43	b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
8p.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
8	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue

COMING

Big Noise, The	Laurel & Hardy			a6/24/44
Dangerous Journey	Dennis-Roosevelt tour			
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			a12/4/43
In the Meantime, Darling	Jeanne Crain-Frank Latimore			a5/20/44
Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			a6/3/44
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			a4/1/44
Laura	Gene Tierney-Dana Andrews			a6/17/44
Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			a7/15/44
Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak			a7/22/44
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			a4/1/44
Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			a7/22/44
Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			a6/17/44
Wilson (Tech.)	Coburn-Hardwicke-Mitchell			
Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44
Winged Victory	Mark Daniels-Lon McAllister			a7/22/44

UNITED ARTISTS

CURRENT

Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
Dark Waters	M. Oberon-F. Tone-T. Mitchell			
Double Furlough	Ginger Rogers-Spring Byington			
Great John L, The	Linda Darnell-Greg McClure			
House of Dr. Edwardes	Ingrid Bergman-Gregory Peck			
Guest in the House	Anne Baxter-Ralph Bellamy			
Intermezzo	Leslie Howard-Ingrid Bergman	70		Reissue
Rebecca	L. Olivier-Joan Fontaine	130		Reissue
Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171		b7/22/44
Story of G.I. Joe	Ernie Pyle Story			
3 Is a Family	Reynolds-Greenwood-Ruggles			a6/17/44
Tomorrow the World	Fredric March-Betty Field			

Westerns (Current)

Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	a3/11/44
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
Mystery Man	Wm. Boyd-Andy Clyde		5/31/44	a8/14/43
Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8003	All Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight In Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leen Errol	58	5/5/44	b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44		Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8027	Weird Woman (M)A	Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

Babes on Swing Street	Peggy Ryan-Leon Errol			a6/3/44
Be It Ever So Humble	M. O'Driscoll-N. Beery, Jr.			a7/1/44
Bowery to Broadway	Oakie-Montez-S. Foster			a6/10/44
Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			a7/15/44
Climax, The	Susanne Foster-Turhan Bey			a3/4/44
Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			a5/20/44
Devil's Brood, The	Lon Chaney-Boris Karloff			a4/29/44
8061 Follow the Boys (M)F	All-Star	122		b3/25/44
Frozen Ghost	Lon Chaney-Boris Karloff			a4/29/44
Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			a2/5/44
House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
In Society	Abbott & Costello-M. Hutton			
Merry Monahans	Donald O'Connor-Peggy Ryan			a1/8/44
Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/13/44
My Baby Loves Music	Bob Crosby-Grace McDonald			a7/15/44
Night Life	Vivian Austin-Bill Dunn			
Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
Pearl of Death, The	Basil Rathbone-Nigel Bruce			a5/20/44
Queen of the Nile (Tech.)	Maria Montez-Jon Hall			a7/22/44
Reckless Age	Gloria Jean			a5/6/44
San Diego, I Love You	Ed. E. Horton-L. Allbritton			a5/27/44
See My Lawyer	Olsen and Johnson			a5/6/44
Singing Sheriff	Bob Crosby-Fay McKenzie			
Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.			

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
	Old Texas Trail	Rod Cameron-Fuzzy Knight			
8086	Trigger Trail	Rod Cameron-Fuzzy Knight		7/7/44	

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew	
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot	8/18/44

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Prebation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan		a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		a1/3/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan		a6/17/44
	Conflict	Humphrey Bogart-Alexis Smith		a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr		
	Corn Is Green	Bette Davis-John Dall		
	Cinderella Jones	Joan Leslie-Robert Alda		a6/10/44
402	Crime by Night	Jerome Cowan-Faye Emerson		
	Devotion (D)	O. deHavilland-I. Lupino		a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman		
	Hollywood Canteen	Joan Leslie-Dane Clark		
	Horn Blows at Midnight	Jack Benny-Alexis Smith		a6/3/44
401	Janie	Joyce Reynolds-Robert Hutton	106	9/2/44
	Last Ride (D)	R. Travis-Chas. Long		a6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44
	My Reputation	Barbara Stanwyck-George Brent		a6/3/44
	Objective Burma	E. Flynn-James Brown		
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles		
	Rhapsody in Blue	Joan Leslie-Robert Alda		a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson		
	Saratoga Trunk	Gary Cooper-Ingrid Bergman		a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning		a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan		a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan		a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80	Artkino	b6/10/44
	What Price Italy (Doc.)		60	Amco	b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Aventures of Mark Twain	WB
Adventures of Tartu	MGM
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brice By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broauway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Canulelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Ren.
Cinderella Jones	WB
Climax, The	Univ.
Cloud Busters	MGM
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Rangers	Mono.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie Jamboree	PRC
Dr. Gillespie's Criminal Case	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Dritter, The	PRC
Drums of Fu Manchu	Rep.

E

Enemy of Women	Mono.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Law	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	2uth-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Mioflm
Greenwich Village	20th-Fox
Guadalcanal Diary	2uth-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.

I

I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Accuse My Parents	PRC
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
Isle of the Dead	RKO
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Longer, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From the Rio Grande, The	Rep.
Man in Half Moon Street, The	Para.
Man of Mystery	Rep.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeinngton	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
Music in Manhattan	RKO
My Baby Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Nevada	RKO
Never a Dull Moment	Univ.
Night Life	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rockies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.

T

Title	Company
Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Texas Rifles	Col.
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Army	WB
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Tomorrow You Die	Col.
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.

U

Title	Company
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unknown Guest	Mono.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Title	Company
Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Title	Company
Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Title	Company
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Youth Runs Wild	RKO

Z

Title	Company
Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

New action started on only one sector of the Hollywood front this week when PRC put three pictures into production. Quite a letdown from last year (when ten films started), to be sure, but the other studios had enough on their hands with pictures already launched. This week's starters:

PRC

I'm From Arkansas—Principals: Iris Adrian, Slim Summerville, Cliff Nazarro. Director, Lew Landers.

I Accuse My Parents—Principals: Mary Beth Hughes, George Meeker, Vivienne Osborne. Director, Sam Newfield.

Town Went Wild—Principals: Freddie Bartholomew, James Lydon, Edward Everett Horton. Director, Ralph Murphy.

TITLE CHANGES

"Death Walks Alone" (Col.) now SOUL OF A MONSTER.

"Kitty O'Day Comes Through" (Mono.) now ADVENTURES OF KITTY O'DAY.

"At the Post" (PRC) now THE GREAT MIKE.

BOND YOUR THEATRE'S FUTURE

SET UP A RESERVE FOR NEW EQUIPMENT AND SPEED THE VICTORY

BUY WAR BONDS

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Carolina Blues Ever Since Venus Impatient Years Meet Miss Bobby Socks	One Mysterious Night Stalk the Hunter	Eve Knew Her Apples Sergeant Mike Tomorrow You Die Untitled Drama Unwritten Code, The
METRO	An American Romance Barbary Coast Gent Home Front	Kismet Lost in a Harem Maisie Goes to Reno Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo	Anchors Aweigh Cloud Busters Music for Millions Picture of Dorian Gray Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Bowery Champs Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry Enemy of Women	Adventures of Kitty O'Day
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Bluebeard When The Lights Go On Again		Castle of Crimes Great Mike I'm From Arkansas I Accuse My Parents Town Went Wild
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Farewell My Lovely Gildersleeve's Ghost Girl Rush Going to Town Goyescas Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Marine Raiders Master Race My Pal Wolf Nevada Night of Adventure None But The Lonely Heart Step Lively Tall in the Saddle Three Caballeros Woman in the Window Youth Runs Wild	Betrayal From the East Brighton Strangler Experiment Perilous Falcon in Hollywood Isle of the Dead Princess & Pirate Wonder Man
REP.	Atlantic City Man of Mystery San Fernando Valley	Storm Over Lisbon Strangers in the Night That's My Baby	Brazil Lake Placid Serenade Flame of Barbary Coast Lights of Old Santa Fe
20th-FOX	Big Noise Dangerous Journey Greenwich Village In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Laura	Sweet & Lowdown Wilson	A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory
UA	Since You Went Away		Dark Waters Double Furlough Great John L, The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Babes on Swing Street Be It Ever So Humble Bowery to Broadway Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Frozen Ghost Gypsy Wildcat House of Fear In Society Merry Monahans	Moonlight & Cactus Murder in the Blue Room My Baby Loves Music Patrick the Great Pearl of Death Reckless Age San Diego, I Love You See My Lawyer Singing Sheriff	Can't Help Singing Night Life Queen of the Nile Stars Over Manhattan
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers in Our Midst To Have and Have Not Very Thought of You	Christmas in Connecticut Corn Is Green Hollywood Canteen Objective Burma Of Human Bondage

Shorts Booking Guide

SHORTS BOOKING GUIDE --- 1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES				
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Typical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	18	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5412	His Hotel Sweet			
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5423	Mopey Dope		16½	
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
COLOR RHAPSODIES (Tech.)				
5504	Disillusioned Bluebird	Good	7	7/ 8/44
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
COMMUNITY SINGS				
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662	No. 12 Too Young or Too Old			
FILM-VODVIL				
5951	No. 1 Mousie Powell		10½	Not Rev.
5952	No. 2 Cootie Williams	Fair	10	10/23/43
5953	No. 3 Zeb Carver	Good	11	11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10	6/17/44
FOX & CROW (Tech.)				
5753	Dream Kids	Very Good	7½	6/ 3/44
5754	Mr. Moocher			
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)				
5601	Amoozin' but Confoozin'	Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun			
5603	Sadie Hawkins Day	Fair	7	7/ 8/44
PANORAMICS				
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
PHANTASIES				
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5709	Mr. Five By Five			
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels	Fair	7	7/ 8/44
5705	Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS				
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	10	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)	Fair	9½	7/ 8/44
SPORTS REELS				
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5809	Mat Maulers	Very Good	9	7/22/44
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
SERIALS				
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)				
W-533	Batty Baseball			Not Rev.
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
MINIATURES (10)				
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
M-588	Somewhere, USA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		9	
PASSING PARADE				
K-571	Immortal Blacksmith		11	
PETE SMITH SPECIALTIES (14)				
S-353	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2/19/44
S-551	Practical Joker	Good	10	2/19/44
S-554	Sportsman's Memories	Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)				
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4/29/44
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)				
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-7	I'm Just Curious			
D3-8	Indoor Outing			
D3-4	In Hollywood		8	Not Rev.
D3-6	It's Nifty To Be Thrifty			
D3-5	Lucky Lulu			
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)				
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-6	Jasper Goes Hunting			
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19	6/17/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)				
P3-3	Cilly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring	Appealing	10	6/17/44
POPEYE (8)				
E3-4	Anvil Chorus Girl	Good	7	7/22/44
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8	Moving Aweigh			
E3-7	Pitching Woo at the Zoo			
E3-6	Puppet Love			
E3-5	Spinach-Packin' Popeye			
E3-3	We're on Our Way to Rio	Good	8	6/24/44
POPULAR SCIENCE (6)				
J3-1	No. 1	Good	10	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5	Interesting	10	7/ 1/44
J3-6	No. 6			
SPEAKING OF ANIMALS (6)				
Y3-5	In a Harem	Good	9½	7/22/44
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
Y3-6	Untitled			
Y3-4	Your Pet Problem		9	
SPORTLIGHTS (10)				
R3-9	Catch 'Em and Eat 'Em	Good	10	7/22/44
R3-10	Furlough Fishing			
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Ojen Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-8	Speed Couriers	Good	9½	7/22/44
R3-4	Swimcapades	Good	9½	1/22/44
R3-7	Trail Breakers	Very Good	9½	6/17/44
R3-8	Winged Carriers			
UNUSUAL OCCUPATIONS (6)				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3	Interesting	10	4/22/44
L3-4	No. 4	Average	10	6/24/44
L3-5	No. 5	Good	10	7/22/44
L3-6	No. 6			

RKO RADIO

DISNEY CARTOONS (18) (Tech.)				
54101	Springtime for Pluto		7	
EDGAR KENNEDY (6)				
43404	Love Your Landlord		18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	16	4/29/44
43402	Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	10	4/22/44
LEON ERROL (6)				
43702	Cutie on Duty	Good	18	11/27/43
43706	Girls! Girls! Girls!		17	
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES (13)				
44306	Basket Wizards	Good	8	3/ 4/44
44311	Boot and Spur		8	
44310	Boys Camp		8	
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (18)				
43106	Aircraft Carrier	Excellent	16	5/13/44
43108	Hot Money		17	
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43101	Sailors All	Very Fine	20	12/ 4/43
43109	They Fight Again	Excellent	17	7/ 1/44
43107	Viva Mexico	Good	17	5/20/44

REPUBLIC

SERIALS		
Captain America	15 Chaps.	
Haunted Harbor	15 Chaps.	
Masked Marvel	12 Chaps.	
Tiger Woman	12 Chaps.	

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)				
4901	Fuss and Feathers	Good	9	12/18/43
LEW LEHR				
4902	Lew Lehr Makes the News		9	
MAGIC CARPET OF MOVIETONE (6)				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9/11/43
12	Americans All	Fair-Minded	18	7/22/44
11	Back Door to Tokyo	Good	18¾	6/17/44
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The	Very Good	16¾	4/22/44
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
10	Underground Report	Very Good	20	5/20/44
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4203	Mailman of Snake River	Interesting	9	5/ 6/44
4202	Silver Wings	Interesting	9	5/13/44
4252	Snowland Sentinels		9	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
4303	Fun for All	Good	7	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville	Good	7	5/ 6/44
4502	Camouflage		7	Not Rev.
4520	Carmen's Veranda		7	
4513	Champion Justice	Good	7	4/29/44
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and the Princess	Fair	7	5/ 6/44
4519	Green Line		7	
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516	My Boy Johnny	Fair	7	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20/44
	Global Air Routes	Good	15	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough	Good	15	4/22/44
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8131	Midnight Melodies		15	
8125	New Orleans Blues	Good	15	1/22/44
8130	Pagliacci Swings It			
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars and Violins	Acceptable	15	5/20/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44
8376	Barefoot Judge	Fair	9	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College	Good	9	4/29/44
8380	Honest Forger			
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379	Varga and His Beauties	Attractive	9	6/ 3/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES (6) (Tech.)

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
8233	Jungle Jive	Tops	7	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music			
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
	World Without Borders			

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks	Fair	9	4/15/44
8361	Bear Mountain Game			
8359	Fraud by Mail	Instructive	9	6/17/44
8358	Hobo News	Good	9	5/13/44
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model	Excellent	9	4/29/44
8360	Mr. Chimp Goes South			
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22/44
8239	Fish Fry			
8237	Meatless Tuesday	Good	7	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26/44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	Reissue
9311	A Wild Hare		7	Reissue
9307	Bear's Tale		7	Reissue
9312	Cat Came Back		7	Reissue
9305	Cross Country Detours		7	Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½		7	Reissue
9306	Hiawatha's Rabbit Hunt		7	Reissue
9313	Isle of Pingo Pongo		7	Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds		7	Reissue
9308	Sweet Sioux		7	Reissue
9310	Thugs With Dirty Mugs		7	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	
9721	Bugs Bunny & the Three Bears		7	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44
9724	Hare Force		7	
9723	Hare Ribbin'	Excellent	7	7/ 1/44
9726	Old Grey Hare		7	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9106	U. S. Marines on Review		20	
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy		20	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

MELODY MASTERS (10)

9609	Junior Jive Bombers		10	
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band		10	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9610	Listen to the Bands		10	
9606	Songs of the Range	Good	10	7/ 1/44
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	7/ 1/44
9713	Birdy & the Beast		7	
9717	Booby Hatched		7	
9711	Brother Brat		7	
9708	Duck Soup to Nuts		7	
9714	From Hand to Mouse		7	
9715	Goldilocks & the Jivin' Bears		7	
9703	I Got Plenty of Mutton	Fair	7	5/ 6/44
9716	Lost & Foundling		7	
9701	Meatless Fly Day		7	Not Rev.
9720	Odor-able Kitty		7	
9705	Tick, Tock, Tuckered	Fair	7	6/ 3/44
9704	Weakly Reporter	Good	7	4/22/44
9712	Plane Daffy		7	
9710	Slightly Daffy	Fair	7	7/ 1/44
9718	Stupid Cupid		7	
9719	Stage Door Cartoon		7	
9706	Swooner Crooner		7	Not Rev.
9707	Russian Rhapsody		7	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trial by Trigger	Good	20	7/ 1/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days	Good	20	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf	Fair	10	6/17/44
9513	Bluenose Schooner		10	
9510	Cattlemen's Days	Good	10	7/ 1/44
9512	Champions of the Future		10	
9506	Chinatown Champs	Colorful	10	4/29/44
9511	Colorado Trout		10	
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade	Good	10	7/ 1/44
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland		10	
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9006	Musical Movieland		20	
9003	Task Force	Excellent	20	1/ 1/44
9004	The Devil Boats		20	Not Rev.
9001	Women at War		20	10/ 2/43
9005	Winner's Circle		20	Not Rev.

VITAPHONE VARIETIES (8)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills	Good	10	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
9406	Throwing the Bull		10	

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, July 26)

MOVIETONE (Vol. 26, No. 93)—Russians continue to advance; Munitions blast in California; Caen occupied by Allies; Princess Elizabeth christens bomber named in her honor; Lt. Col. Gabreski hero of the week; New mobile machine gun nest; Service men in Paradise Valley.

NEWS OF THE DAY (Vol. 15, No. 291)—Nazi rout leads to Hitler death plot; German generals in revolt; Yanks and British break through Nazis' Norman defense lines; Lt. Col. Gabreski hero of the week; New mobile machine gun nest.

PARAMOUNT (No. 94)—Munitions blast in California; Attempt on Hitler's life; Japan's Premier Hideki Tojo ousted; Nazi rout in France; Scenes of French Underground; Russia drives on.

RKO PATHE (Vol. 15, No. 96)—Munitions blast in California; Free French court tries spies; British take Caen, Yanks win La Haye; Lt. Col. Gabreski hero of the week; Russians drive Nazis from Crimea.

UNIVERSAL (Vol. 17, No. 313)—Caen occupied by Allies; U. S. troops seize Saipan; Russians crush Nazis; New mobile machine gun nest; Munitions blast in California; French spies convicted; Lt. Col. Gabreski hero of the week; Princess Elizabeth christens bomber named in her honor.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 92)—Elba is taken from Nazis; Dr. Dent gets $3 million endowment for Dillard University; John Hancock School cited for war work; Jim Ware retires after 50 years on Pullman; NAACP convention draws 25,000 in Chicago; South Africa harvests.

(Released Saturday, July 29)

MOVIETONE (Vol. 26, No. 94)—Democrats nominate Roosevelt and Truman; Russian forces roll on toward Germany; Private Sorenson, U. S. Marine hero, decorated; U. S. Air Corps men on Isle of Capri; Lew Lehr newsette.

NEWS OF THE DAY (Vol. 15, No. 292)—Democrats nominate Roosevelt and Truman; Soviet honors victorious Red generals; Foxhound mother of 23 puppies; American airmen vacationing on Isle of Capri.

PARAMOUNT (No. 95)—Twilight Tear wins $80,000 Arlington Classic; Britain honors Hindu heroes; Field Marshal Wavell watches Himalayan tribal dance; Democrats nominate Roosevelt and Truman; Acceptance speeches of Roosevelt and Truman.

RKO PATHE (Vol. 15, No. 97)—Vacationing American airmen on Isle of Capri; Democrats nominate Roosevelt and Truman.

UNIVERSAL (Vol. 17, No. 314)—Democrats nominate Roosevelt and Truman; Convalescent U. S. airmen on Isle of Capri; Minneapolis stages annual Aquatennial; Wheat harvesting near Walla Walla, Wash.

Windheim, Crocker Get Roles

Marek Windheim, opera singer and comic, and Harry Crocker, well-known Los Angeles newspaper man and columnist, have been signed to portray Etienne, the French hotel manager, and Arthur Brisbane, respectively, in Bing Crosby Productions' "The Great John L."

Signed for Role in 'Waves'

Major Gordon Warner, Marine Corps hero, who lost a leg at Bougainville, has been signed by Paramount for a role in Mark Sandrich's musical production, "Here Come the Waves." Major Warner was an actor in Hollywood before entering the service.

Trio Signed for 'Army Wives'

Marjorie Rambeau, Murray Alper and Dorothea Kent have been signed for roles in Monogram's "Army Wives," which Phil Rosen is directing for Producer Lindsley Parsons.

Janssen to Provide Score

Conductor Werner Janssen and the Janssen Symphony Orchestra will provide the musical score for Hunt Stromberg's forthcoming United Artists release, "Guest in the House," starring Anne Baxter and Ralph Bellamy. Liszt's ever popular Liebestraum will furnish the central theme for the picture and play an intrinsic part in the unfolding of the story.

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SHOWMEN'S TRADE REVIEW

SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
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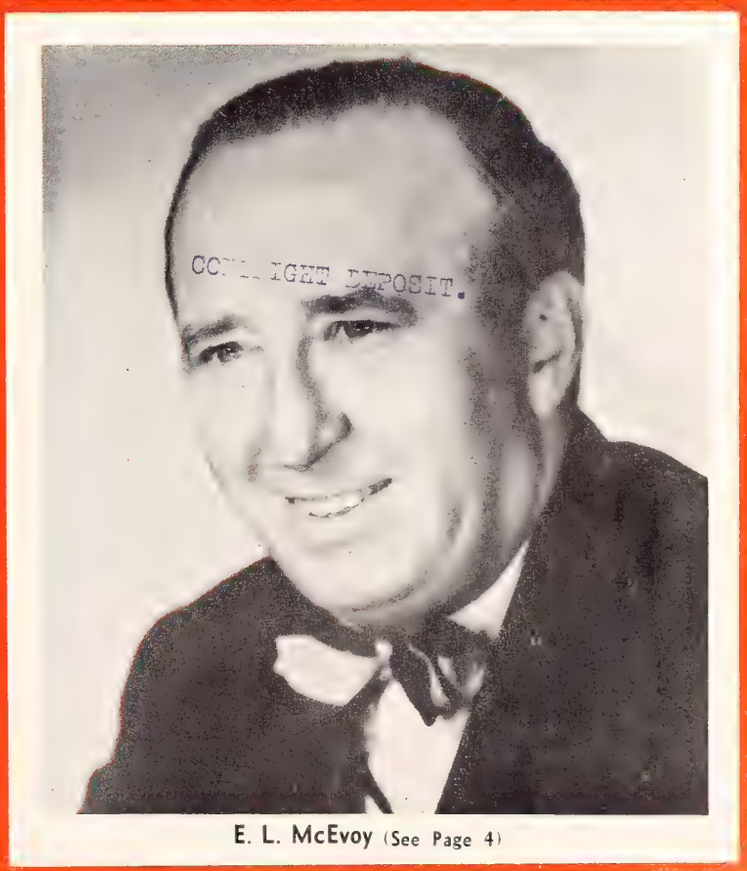
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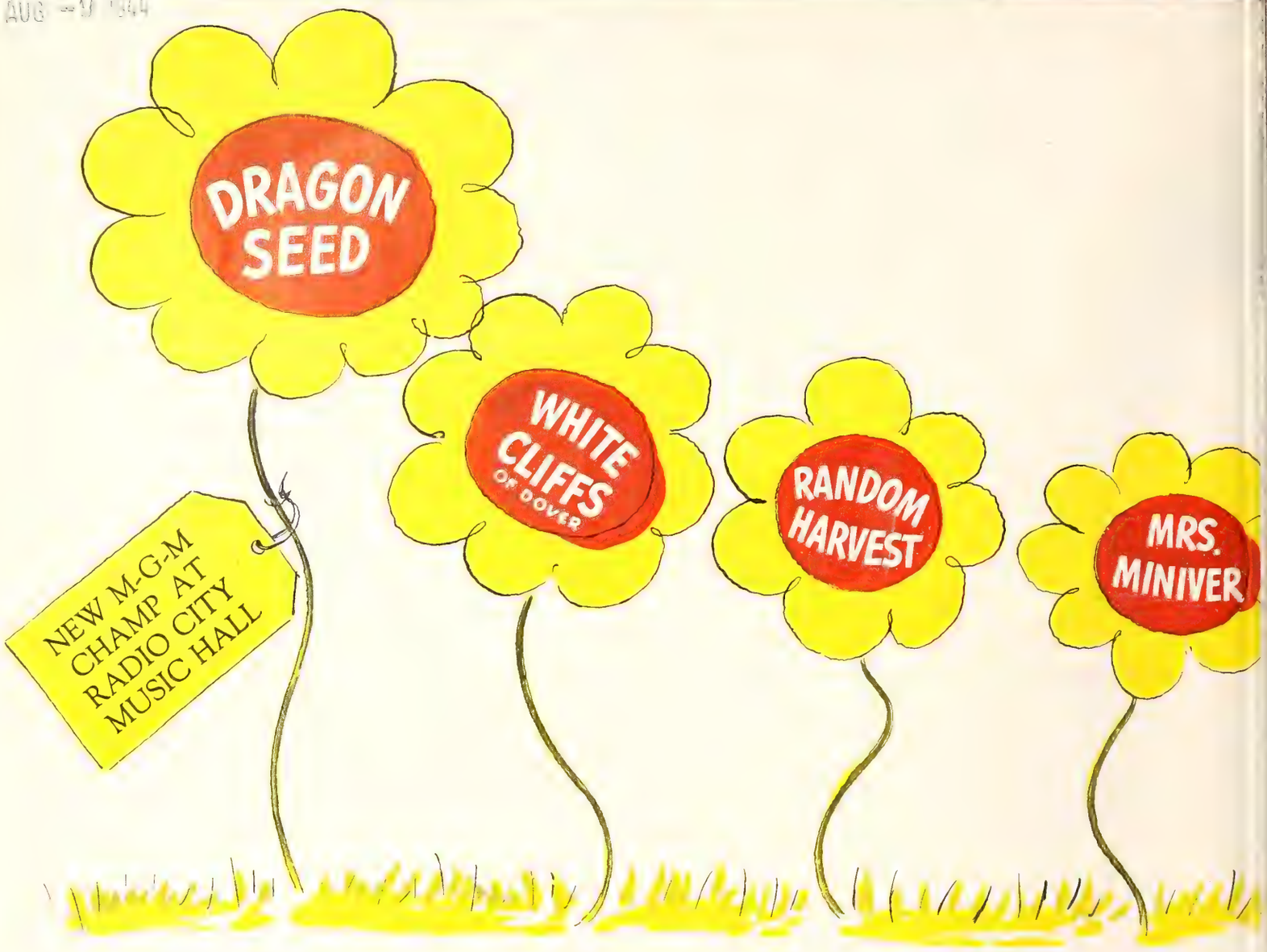
CHARLES E. 'CHICK' LEWIS
Editor and Publisher


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E. L. McEvoy (See Page 4)

The Show Builder
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AUG 23 1944



Another harvest from the good earth of MGM

M-G-M's "DRAGON SEED" . KATHARINE HEPBURN, WALTER HUSTON, ALINE MacMAHON, AKIM TAMIROFF, TURHAN BEY, Hurd Hatfield, J. Carrol Naish, Agnes Moorehead, Henry Travers, Robert Bice, Robert Lewis, Frances Rafferty, Jacqueline DeWit. Screen Play by Margaret Roberts and Jane Murfin. Based on the Novel by Pearl S. Buck. Directed by Jack Conway and Harold S. Bucquet. Produced by Pandro S. Berman

TWENTY YEARS OF LEADERSHIP 1924-1944 MGM

"KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER ST

The Editorial Page

SPEAKING OF PICTURES

The biggest industry news, it seems to us, is the type of product that is currently on view from Hollywood's studios—particularly the product that exemplifies producers' efforts to give the public the very best without counting the cost in money or labor in the treatment of stories adjudged as worthy of special handling.

There is in New York today the most spectacular display of big picture attractions currently occupying the film palaces of the downtown sector. Within short walking distance of one another are theatres where one may see "Dragon Seed," "Wilson" and "Since You Went Away."

* * *

Wilson

The newcomer mentioned in the great triumvirate above is, of course, "Wilson," which opened this week with great fanfare (and deserved flourish) at the Roxy —about midway between the Music Hall and the Capitol, which respectively present "Dragon Seed" and "Since You Went Away."

"Wilson" was a massive undertaking—only the full resources of a very great studio would suffice to serve the purposes required by the ambitious specifications drawn by Darryl F. Zanuck for this, his most elaborate effort to date. What has resulted from the combined talents of producer, scenarist, director, actors and cameramen is a tremendous motion picture and one of the most impressive works ever to be brought to the public in a theatre. It is both entertainment and history, eye-filling spectacle and, within the framework of popular screen form, a graphic record of human events. Its sponsors and the industry as a whole can be proud of "Wilson."

* * *

Auspicious Bow

The trade had opportunity this week to see for itself what that new company, International Pictures, had in mind when its head men organized to make pictures. While International is actually a new company, its chiefs are seasoned motion picture men of demonstrated ability in their particular fields. Leo Spitz knows this industry and how its works and what a business executive must do to make things click. William Goetz has produced some very fine pictures. So there should be no surprise that International Pictures makes its bow with what is one honey of a picture for money at any man's theatre and for the delight and enjoyment of the public. "Casanova Brown" is just that.

"Casanova Brown" gives Gary Cooper a role different from most he has been doing for years, and the wisdom of casting him for the part will be manifest not only in the draw he will guarantee for this delightful comedy but as well in the rounds of applause Cooper will win from women and men all over the country.

* * *

"Velvet"

Speaking of pictures—some weeks back this page made some comment about the new Deanna Durbin picture, one part of which follows: " 'Tis a moot question whether the army of Durbin fans are going to like their favorite in the part she plays in 'Christmas Holiday'."

Universal thinks the moot question is answered by the following:

"Christmas Holiday," according to Universal's records, the home office advises, is doing better business than "His Butler's Sister," "Her's to Hold," "Ali Baba" and "Gung Ho" (all big grossers).

Obviously that is an impressive answer, and if "Christmas Holiday" continues to duplicate such performance at box-offices right on down to the last runs, the exhibitors are going to be a very happy gang and not concerned about what type or style of part Deanna Durbin plays so long as her picture brings in the money.

* * *

Leo Leads Again

Pictures and more pictures at rentals required by the situation are needed by the theatres which MGM classifies as "sub-subsequent runs." These houses, in big city areas, or on the fringes thereof, have been taking a terrible licking due to backing up of product. So we are still greatly impressed and enthusiastic over MGM's announcement that a form of cooperation and relief for these hard-pressed situations has been worked out and goes into effect with the selling of the ninth group of MGM pictures.

There could be no more propitious time for all distributors to give special attention to exhibitors in special situations, nor is there a better road than such procedure to the much-talked-about unity idea—because if all elements in the industry prosper there will be little discord or internal strife.

—"CHICK" LEWIS

High Volume Newsreel Sound to be Scrapped

Top volume recording of newsreel sound, long a thorn in the sides of both the companies and motion picture machine operators—to say nothing of exhibitors—will be a thing of the past possibly by September 1 and surely by January 1, it was learned this week from a cooperative committee drawn from the sound departments of the major newsreel companies.

Newsreels have been a problem to projectionists for a long time because they are recorded at 8 to 9 decibels above the standard employed for feature recording. To get a normal—or nearly normal—effect the operator must turn down the fader five or six steps, otherwise the audio equipment will not take the recording properly. The whole thing started because in the early days of sound the newsreel companies competed among themselves to get an increased level effect. The present recording volume standard of the newsreels is at the highest level possible. This makes it difficult to get any effects where change in volume is necessary. Gunfire, for instance, under the present system just splashes when the amount of sound recorded gets beyond the narrow limits of the high volume range.

As explained by E. P. Genock, assignment editor of the Paramount News, the major companies decided to cooperate on the problem and formed a technical committee which came to the conclusion that universal recording at the feature sound level was now a necessity for all concerned—the operators, the companies, and the audiences.

Accordingly, the new system of newsreel recording will go into effect as soon as commercially feasible. The committee had hoped to get it into operation by September 1, but during the discussions it was discovered that all the companies had film, running into several million feet, of main and end titles which had been recorded at the high level. Because of the war situation the committee decided against scrapping this film. Therefore, recording at the feature level will be delayed until the title footage is used up. How long this will take nobody really knows, but the time would be between September 1 and January 1.

Exhibitors and projectionists will be notified in plenty of time when the change comes, said Mr. Genock. There will probably be notices in the cans for a month in advance and most likely a photographic notice will be inserted in the leader of the film in the proximity of the start mark.

To Tradeshow 'Waterloo Bridge'

MGM this week announced that trade shows of "Lost in a Harem," Abbott and Costello comedy, scheduled for August 10 have been indefinitely postponed. At the same time the company announced that "Waterloo Bridge," one of two "return engagement" pictures included in the next block, would be shown in all exchange centers on August 21.

MOT Officials Play Host

Richard de Rochemont, March of Time producer, entertained the 20th-Fox home office executives and district and branch managers at a cocktail party Thursday evening at the Astor Hotel following the sales conference of the distributor company.

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Hopper MGM Studio Mgr.

Harold Hopper, who left an executive post in the film industry to serve for the past two years in Washington as head of the motion picture and photographic division of the War Production Board, has resigned his Government job to join Metro-Goldwyn-Mayer. He will go in on September 1 as studio general manager.

Momand Wins $41,000 Decision Against Para.

The A. B. Momand case, in which the owner of a chain of 14 theatres filed conspiracy charges against 14 distributors and the Griffith Amusement Corporation in 1931, finally reached a decision this week when Judge Bower Broaddus of the Western Oklahoma Federal Court awarded the plaintiff judgments of $41,000 against Paramount Pictures and $6900 against Griffith.

Judge Broaddus absolved all defendants of charges that they conspired with one another to deprive Momand of product, but wrote in his findings that Paramount had conspired with the operator of a Wewoka theatre in violation of the Sherman anti-trust act and that Griffith had overbought pictures in Shawnee, Okla., during 1930-31 to keep competitors from getting them. The decision followed the court's tentative findings of two months ago. Momand had sought total damages of approximately $5,000,000.

The following distributors were cleared of conspiracy charges: 20th Century-Fox, Loew's, Vitagraph, RKO Radio, United Artists, Universal Film Exchanges, and RKO Distributing Corp. The Judge's ruling, a 118-page document, was considered the longest opinion ever rendered in Oklahoma.

Phila. Strike Hits First-Run Theatres

Theatre business in Philadelphia's big downtown houses was shot to pieces this week when the street car and bus strike forced first-run addicts to remain at home. However, neighborhood theatres showed a gain that virtually offset the losses at the bigger houses.

Theatre circuits, particularly Warner Bros. Theatres, resorted to methods used rather generally by larger employers in getting personnel to work. This was to pool groups in which non-car owners were transported by those having autos, with the Philadelphia rationing board allowing A-card holders extra allowances, while holders of B-cards were instructed to use up their coupons before applying for extra allotments of gas in recompense for "club-driving." Employes living in districts which could not be reached by the club-driving facilities were sent to hotels at company expense.

Hal Wallis Arrives in N. Y. To Talk Over British Plans

Hal B. Wallis arrived in New York Thursday from Hollywood to confer with Barney Balaban, president of Paramount; David Rose, managing director for Paramount in Great Britain, and Joseph Hazen, his business associate, regarding plans for setting up the productions he will make in England for Paramount.

Wallis will go to England next spring and plans to start "The Affairs of Susan," starring Joan Fontaine, at the Paramount Hollywood Studio early in the fall.

Films to Play Big Role After War, Says Warner

When the war is over—and for ten years afterward—American motion pictures must keep the lessons learned from the conflict alive so that our children of the world can know the security of peace and freedom. This was the gist of a speech made by Jack L. Warner last Friday at a luncheon in Hollywood of the Coast WAC, when he accepted a plaque from the Canadian Government to Warners and the industry for the production of "The Shining Future" used during Canada's 6th War Loan.



Jack L. Warner

Keynoting the word "freedom," Warner demanded that for the industry to do the big post-war job motion pictures would have to have the same kind of freedom of expression granted to the press and the spoken word.

"We must be constantly on the alert," said Warner, "to resist all forms of dictation or attempted regulation." He added that producers should feel free to express their honest convictions on the screen.

World Premiere in Normandy

"Casanova Brown," first International release through RKO Radio, which stars Gary Cooper, Teresa Wright, and Frank Morgan, will enjoy the honor of being the first picture to have its world premiere on territory taken from the Germans in France, when it is shown in 16 different locations along the Normandy front on August 8.

E. L. McEvoy

(The Man on the Cover)

Short Subjects Sales Manager of Universal Pictures, and one of the most widely known figures in distribution with which he has been associated for more than thirty-five years. Prior to joining Universal in 1942 as a home office sales executive, McEvoy was with RKO, with which organization he served as Eastern and Canadian sales manager and later east central district manager. Having toured the country as a sales representative for several countries, he has a personal acquaintanceship among exhibitors that numbers thousands of theatremen in all territories and all types of theatre situation. McEvoy's appointment to his present post was taken as most convincing evidence of the important emphasis which Universal now places on the short subject division of the company's production and distribution.

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$55,000 to Tri-States in Goldberg Damage Suit

Special Master Herman Aye in Federal Court, Omaha, last week returned a finding that Tri-States Theatre Corp. suffered $55,186.20 in damages through operation of the State Theatre by Ralph D. Goldberg from November 1, 1939, to March 21, 1942.

The finding was in connection with a damage suit brought by Tri-States, operators of the Orpheum and Omaha theatres, against Goldberg, who in addition to the State, heads a chain of theatres in Omaha and Council Bluffs. Action was on the lease in 1934 of the Omaha to Tri-States by the World Realty Co., headed by Goldberg, under the terms of which Goldberg agreed not to operate for a ten-year period.

The circuit court of appeals upheld an injunction Tri-States obtained when the State was reopened in 1939.

Goldberg is at present remodeling the State and plans to reopen it in the fall.

Capt. Lewis S. Mentlik's Death Reported by War Department

Capt. Lewis S. Mentlik, former New York representative for Jay Emanuel Publications, was this week officially reported as killed in action on June 14 during the invasion of Normandy. The War Department had earlier reported Mentlik missing. His unit, the 101st Airborne Division, one of the paratrooper units to go in on D-Day to blaze a trail for the infantry, was recently awarded the Presidential Citation for gallantry.

Capt. Mentlik, who would have been 29 on July 18, joined the Emanuel organization in 1938 after being graduated from the University of Wisconsin. He entered the Army in 1941 and won his OCS commission at Ft. Benning in 1942. He later was graduated from Brooks Field Aerial Observation School. He is survived by his wife, Helen, a year-old daughter, Toby Ann, his parents, Mr. and Mrs. William Mentlik, a brother, Cpl. Samuel Mentlik, and a sister, Mrs. Rhoda Schwartz.

150,000 Schools and Churches Cited as Coming Film Consumer

Motion pictures provide the most powerful educational instrument ever invented, and it behooves producers to make films that will serve, not only the country's 16,000 theatres, but also the 150,000 schools and churches. This exhortation was made last week by Prof. Fred Eastman in a talk before Pastor's Institute of Chicago, in the press of which he indicated that the future of the school and church field would grow to very large proportions.

Prof. Eastman declared film companies should strive to make films about the struggles of our daily lives, thus affording both entertainment and education.

Chapman in New Post

Jules Chapman, manager of Film Classics' New York exchange has been appointed supervisor of branch operations and will make his headquarters at the Home Office. Sidney Weiner, formerly of Warner Bros. theatre department replaces Chapman at the New York Exchange.

Loew's Managers Transferred

The following managerial transfers were announced this week by Joseph R. Vogel of Loew's: Jack Foxe, temporary manager of Loew's, Richmond, moves to the Columbia, Washington, and is succeeded by Brock Whitlock, who has been manager at Loew's in Reading. Lawrence R. Levy fills the Reading vacancy.

More Room Needed

For the first time in the memory of Omaha theatremen, the first-run Orpheum is showing a picture which has already had a week's run at another house.

Grossing $19,000 in its first week at the 2900-seat Paramount, "Going My Way" was moved over to the 3000-seat Orpheum for eight more days.

L. E. Goldhammer Heads Film Classics Sales

Appointment of L. E. ("Nickie") Goldhammer as vice-president and general sales manager of Film Classics was announced Tuesday by George Hirliman, president.



L. E. Goldhammer

Goldhammer, who resigned last week as midwest district manager of RKO Pictures, takes up his new duties for Film Classics immediately. Starting his film career with First National Pictures, he subsequently became branch manager of the St. Louis and Minneapolis Exchanges for Warner Bros. following which he joined RKO in 1931 and remained with that organization until his resignation last week.

"In securing the services of Mr. Goldhammer, who has an enviable record of distribution performance, we have invested Film Classics with the type of manpower so essential to the broad plan of the company's development," stated Hirliman.

John W. Hicks Made President Of Paramount International

John W. Hicks, a vice-president of Paramount Pictures, was elected president of the newly-formed Paramount International Films, Inc., a subsidiary designed to handle the company's foreign distribution. Other officers elected for the new unit are as follows: George Weltner, vice-president; Milton Kirschenberg, treasurer; and Norma Collyer, secretary.

Paramount International was launched formally this week after incorporation in Delaware and New York.

280 Day-and-Date for 'Janie'

At least 280 theatres are booked to play Warner Bros.' "Janie" during Labor Day week, it was announced this week by Ben Kalmenson, general sales manager. "Janie" is the company's first release of the 1944-45 season. The only pre-release engagements are those at the New York Strand, now running, and at the Warner Theatre, Atlantic City, starting August 11.

Woman Heads PRC Exchange

Believed to be the first instance of its kind in the country, Frances Kulick, who had been acting office manager of the New York exchange of PRC Pictures, has been made exchange manager, it was announced this week by Leo J. McCarthy, general sales manager.

Jules Girden Joins Classics

Sid Weiner, assistant to Jules Girden in the Warner Theatres film booking department at the home office and for the past 14 years associated with the Warner organization, has resigned to join Film Classics.

G-Men to Trip Up Bond Cash Thieves

The Government Secret Service department will henceforth interest itself in thefts and irregularities in connection with the sale of war bonds in theatres, according to word reaching the Loew circuit from Washington this week. The fact that the Federal sleuths will become active in trailing theatre employes or others who steal money representing War Bond sales is expected to stop those who might be tempted by the large amounts into which bond sales run on busy days.

According to Oscar A. Doob of Loew's, the Secret Service has taken up the case of an employe of a Loew house in Memphis who disappeared simultaneously with theatre deposits of some $7,000. Of that amount, more than $800 was money covering bond sales.

Since ten per cent of all the bond issuing agents of the country are movie theatres, Robert Coyne, Field Director of the War Finance Division, Treasury, feels that the theatres are entitled to whatever cooperation the Secret Service can give to curb thefts and losses by theatres trying to serve the government. Coyne took the matter up with the Secret Service.

Arkansas ITO Presents Plaque To Bob Bostick of Memphis NTS

Bob Bostick, manager of National Theatre Supply's Memphis branch, was honored by the Independent Theatre Owners of Arkansas at their June convention at Little Rock when the association's president, C. C. Mundo, presented to Bostick the annual bronze plaque—the Award of Appreciation. The inscription on the plaque reads as follows: "For outstanding achievement in establishing good will, better understanding and closer cooperation with the independent exhibitor."

Bostick, who has for many years been associated with the theatre equipment business in the southwest, is at present managing both National's Memphis and Dallas branches.

Frank Eaton Funeral Held

The funeral of Frank Eaton, account executive at Foote, Cone, and Belding Advertising Agency, who died last Thursday (27), was held on Monday in New York.

Returns to Post at Columbia

Lt. Sidney G. Alexander of the U. S. Maritime Service, having been placed on inactive duty, has returned to his former position with Columbia Pictures as national cooperative advertising and radio director. He was formerly vice president of Weiss & Geller Advertising Agency.

AP Picture Editor Joins UA

Ralph Ober, Associated Press-Wide World picture editor, will join the publicity staff of United Artists next Monday, it was announced this week by Lou Pollock, director of advertising and publicity.

National Screen's Ace

Harold Karlton, formerly in charge of print control at National Screen's Philadelphia exchange, is rapidly fighting his way to the very front rank of Uncle Sam's outstanding flyers. Karlton is already holder of the Distinguished Flying Cross, a Presidential citation, and the Air Medal with half a dozen clusters. As of July 20th he has successfully executed 46 missions.

GLITTER AT' WILSON' PREMIERE

















Arc lights, mazdas and the flashguns of news cameras blazed around the Roxy Theatre, New York, last Tuesday night for the gala premiere of "Wilson" as the 20th-Fox picture made its initial bow to the public at one of the most glittering first-nights on record in Manhattan. Crowds packed the sidewalks around all entrances (see photo at top) as movie fans sought a view of the celebrities who attended. There was a broadcast, with George Jessel officiating, from the lobby (see photo left above). Adjoining photo shows the veritable "gallery" in which snapshots were made of celebrities, with Bernard Baruch, Sumner Welles, Mrs. and Mr. Wendell Willkie being photographed. Film celebrities present included (as shown in two photos at third from top): Charlotte Greenwood, Spyros Skouras, Carmen Miranda, Darryl F. Zanuck, Gene Tierney, Eddie Rickenbacker, Marlene Dietrich, William Bendix and Lou Costello. Exhibitors were prominent at the premiere—in photos, left to right, immediately above: Ralph Branson, Bob Wilby, Danny Seletsky, Chester Stoddard, Harry Browning, Si Fabian, Sam Rosen.

Allied Head Praises Rodgers' Sales Plan

Methods for improving the situation of small independents have been discussed during the past week in a series of informal committee meetings by Allied States Association members in preparation for the gathering of the Allied board of directors at Bretton Woods, N. H., after Labor Day. Martin G. Smith, president of National Allied, said on Wednesday the discussions involved the consent decree and ways of obtaining more product for subsequent houses.

The stand of Allied on the decree, said Mr. Smith, remains that of watchful waiting. The association is demanding that the Government try the anti-trust case against the distributors unless the major companies are willing to make more concessions than they have thus far. (Note: On Tuesday Attorney Attorney General Biddle in Washington found the decree proposals of the distributors inadequate.)

The need for obtaining more product, Mr. Smith indicated, remained the most pressing immediate problem. According to reports, three independent producers have offered to provide 12 new features for Allied theatres. This proposal will be set before the board at Bretton Woods. Meanwhile, the plan set forth by William F. Rodgers, MGM sales chief, to help the "sub-subsequent" exhibitor with flat rentals, no preferred time, and by making a number of older films available to those exhibitors who really need them was cordially approved by Smith.

"This is a step in the direction of progress away from hide-bound tradition," said the Allied president. "It can be carried further. There are many houses not in the sub-subsequent class who are also in difficulties. These fellows need assitance, too.

"The plan entails tremendous responsibility on the branch managers. One manager might be too generous and another might be inclined to say no to anything. The success of the plan depends on the working out. I think the MGM home office is sympathetic to the exhibitor on this matter, and that it would rather have the branch manager go a little out of his way.

"This policy is apt to cost Metro some money. If they should feel they ought to make that up, it means that some exhibitors who really should pay more will have to come through."

NTS Promotes Auditorium Supplies

National Theatre Supply's August and September promotions will feature auditorium supplies. The heart of this campaign is a novel booklet, "The Ballad of Showman Chum." Showman Chum (the wise showman who "coddles his auditorium" with essential supplies from National) is presented in humorous verse supported by cartoon-type illustrations.

20th-Fox Sales Executives Stay on for Informal Meet

The 20th Century-Fox division, district, and branch managers, who came to New York for the premiere of "Wilson," have been staying on through the week to attend a sales conference at the Hotel Astor, in which company matters were discussed from an informal angle.

Addresses were made by President Spyros P. Skouras, Tom Connors, vice-president in charge of sales, and Production President Darryl F. Zanuck. General Sales Manager W. J. Kupper presided. All U. S. territories except six cities of the Mountain-Coast district were represented.

King Gets PRC Studio Post

Vance King, who, before joining the publicity staff of PRC Pictures last October, was a trade paper reviewer and reporter, has been elevated to studio publicity director, it was announced this week by Martin Mooney, supervisor of publicity and advertising.



glamour

gaiety

songs

laughs

romance

all set to RKO's MUSIC

THE *Show* SURPRISE OF THE SEASON

Big enough in solid entertainment to compete with the best on the current screen!..Fast, flashy and FUNNY!.. Plenty of plot, spicy romance — and swell new songs played by two red-hot bands and vocalized by one of radio's tops!..A PAY-OFF PICTURE FOR SMART SHOWMEN EVERYWHERE!



Phillip Terry

He-man heart-threat . . . a new romantic dream for today's lonesome femmes.

Anne Shirley

New Pin-up champ with a gay glamour thrill . . . She's got what it takes to make you look twice.

5 SONGS ON THE SOLID SIDE:

"One Night in Acapulco"—"I Can See You Now"—"Did You Happen To Find a Heart This Morning?"—"I Liked A Man Who Makes Music"—"When Romance Comes Along".

KEEP SELLING WAR BONDS FIGHT BY THE SIDE

MANHATTAN

Dennis Day

Straight from Jack Benny's radio show . . . funnier than ever — and does he sing!



Music in Manhattan

with

ANNE SHIRLEY · DENNIS DAY · PHILLIP TERRY

Raymond Walburn · Jane Darwell · Patti Brill

CHARLIE BARNET and his ORCHESTRA

NILO MENENDEZ and his RHUMBA BAND

Produced and Directed by John H. Auer

Screen Play by Lawrence Kimble

RKO RADIO PICTURES

The Box Office Slant

Stars On Parade

Columbia **Drama-With-Music** **58 mins.**

AUDIENCE SLANT: (Family) Some entertainment for teenagers and good offset for grim topper.

BOX-OFFICE SLANT: Light revue type of program support for an important feature.

Cast: Larry Parks, Lynn Merrick, Ray Walker, Jeff Donnell, Edythe Elliott, Robert Williams, Danny O'Neill, Selmer Jackson, The Chords, King Cole Trio, Frank and Jean Hubert, Ben Carter Choir. Credits: Directed by Lew Landers. Director of photography, L. W. O'Connell. Produced by Wallace MacDonald.

Plot: Disheartened by their lack of progress in the theatrical world, a young couple set up an office for stage talent in hopes of eventually producing their own show. At intervals, faith in their plan wanes and is renewed, but eventually they succeed.

Comment: Tied together by a strictly formula story, a group of vaudeville specialty numbers provide the entertainment this picture offers. There is sufficient entertainment to make it stand as program support and the title should help in pulling in the cash customers. The lack of real story value is deftly glossed over by some slick direction on the part of Lew Landers. Wallace MacDonald, the producer, compensates for a weak story to whatever extent such is possible by an excellent selection of cast members and specialty turns.

Casanova Brown

RKO Radio **Comedy** **94 mins.**

AUDIENCE SLANT: (Adult) For a good show, a good laugh and a general jolly time, this picture will score solidly with general adult audiences.

BOX-OFFICE SLANT: The name draw, plus word-of-mouth, should make this one of the top comedy attractions of the season.

Cast: Gary Cooper, Teresa Wright, Frank Morgan, Isabel Elsom, Anita Louise, Edmond Breon, Patricia Collinge, Mary Treen, Emory Parnell, Jill Esmond, Halliwell Hobbes and others. Credits: Directed by Sam Wood. From the play by Floyd Dell and Thomas Mitchell. Produced and written for the screen by Nunnally Johnson. Director of photography, John Seitz. An International Picture.

Plot: A shy, young small-towner returns from a trip to New York with his love affairs terribly involved. While there he had met and married, within three days, the daughter of a very social family. Her parents broke up the marriage. The girl back home, knowing nothing of this, expects to marry him; his wife has a baby and he's in a terrible position. He gets a letter from a maternity hospital in Chicago, so he goes there and when he finds out that his baby is being offered for adoption, he steals it. From then on much happens until the final curtain of reunion.

Comment: When a new company attempts a new characterization for a player of Gary Cooper's standing, something is bound to happen, and it does. For here you have a hit marital comedy, with Cooper playing the lead as an unassuming "Casanova" who becomes involved with three different women. It will have everyone yelling for more. Audiences who have been following all the Cooper films, will get an eye-opener and be thrilled with the job he does in this picure. Wait until they see his expressions and the twinkle in his eye when he has to confess his romantic wanderings. Their reactions should bring plenty of word-of-mouth; for many will compare it with his "Mr. Deeds," and no doubt will make this one of the top comedies of the season. There are quite a few far-fetched situations in the story, but these are no handicap, for the spirit and mood is gaily maintained and the entire picture is notably well-done. It is true escapist fare, and those theatregoers who are looking for uninhibited entertainment must see this picture. Frank Morgan is cast in a role that's tailor-made. He is excellent and every minute he appears on the screen is a treat for those who enjoy a good show, a good actor and a good laugh. Teresa Wright, returning to the screen after an extended absence, manages to make every scene count and lives up to her reputation as a fine actress. In lesser roles, but of excellent worth, is Anita Louise, Mary Treen, Emory Parnell and Jill Esmond. The direction of Sam Wood shows the delicate handling necessary to put over the subtleties of light comedy. It is his deft handling and polished skill which brings out every nuance suggested by the dialogue. Credit goes to Nunnally Johnson for the excellence of the production and the screenplay. The result shows a fine understanding of what will entertain the public.

Legion of Decency Ratings

(For Week Ending Aug. 5th)

SUITABLE FOR GENERAL PATRONAGE

Gypsy Wildcat — Sheriff of Sundown — Wilson .

SUITABLE FOR ADULTS ONLY

Bride by Mistake — Kansas City Kitty — Going to Town

OBJECTIONABLE IN PART

Cry of the Were-Wolf — Mademoiselle Fifi

West of the Rio Grande

Monogram **Western** **59 mins.**

AUDIENCE SLANT: (Family) Standard western for the fans.

BOX-OFFICE SLANT: Saturday matinee offering.

Cast: Johnny Mack Brown, Raymond Hatton, Dennis Moore, Christine McIntyre, Lloyd Ingram, Kenneth MacDonald, Frank LaRue, Art Fowler, Hugh Prosser, Edmund Cobb, Steve Clark, Jack Rockwell, Hal Price, John Merton. Credits: Directed by Lambert Hillyer. Story and screenplay by Betty Burbridge. Director of photography, Arthur Martinelli. Produced by Charles J. Bigelow.

Plot: An election to decide whether the town is to remain as the county seat is coming up. The honest people want it changed because of the bad element running the town. Two U. S. Marshals are sent to straighten out matters and they do so under the guise of a crooked sheriff and a schoolmaster.

Comment: This is another in the adventures of Johnny Mack Brown and Raymond Hatton, two U. S. Marshals. It is a standard offering for the western fans, having the usual amount of gunplay, fast action and brawls. The youngsters, whose Saturday matinee meat this is, will be able to do their regular amount of rootin' and tootin' for and against the good and bad elements. Both the leads turn in satisfactory portrayals, while the rest of the cast adequately fill their assigned roles. Direction is by Lambert Hillyer and production is supervised by Charles J. Bigelow.

Wilson

(Technicolor)

20th Century-Fox **Biography** **154 mins.**

AUDIENCE SLANT: (Family) The sweep of its pictorial values and background alone will make for mass appeal of this tremendously scaled biography of the World War President and pulsing panoramic view of a historic decade in the history of the United States. It is popular entertainment as well as important screen biography.

BOX-OFFICE SLANT: A "show piece" of motion picture achievement certain to draw huge audiences throughout the land in pre-release and general release runs, no matter how long delayed the latter.

Cast: Alexander Knox, Charles Coburn, Geraldine Fitzgerald, Thomas Mitchell, Sir Cedric Hardwicke, Ruth Nelson, Vincent Price, William Eythe, Mary Anderson, Ruth Ford, Sidney Blackmer, Madeleine Forbes, Stanley Ridges, Charles Halton, Thurston Hall, J. M. Kerrigan, James Rennie, others. Credits: Produced by Darryl F. Zanuck. Directed by Henry King. Written for the screen by Lamar Trotti. Director of photography, Leon Shamroy. Director of Technicolor, Natalie Kalmus. Art direction, Wiard Ihnen, James Basevi. Music, Alfred Newman.

Plot: Follows the career of Woodrow Wilson from his emergence into public life as candidate for Governor of New Jersey, election to the presidency, through the events leading up to World War 1, and into the twilight of his life and eminence as a statesman who fought for and lost his ideal of a world peace organization through the medium of the League of Nations. The home life of Wilson with his first wife and three daughters and his second wife is depicted in intimate detail, and shows the former president as a warmly human person devoted to and dependent upon his farmily for the sympathy, affection and companionship he craved.

Comment: A monumental effort that flowers into compelling drama, spectacle and historical interest as it glowingly illuminates the screen. Here is a production in which the motion picture industry can take great pride. For here is "motion picture" in every sense of the mature craftsmanship and inherent resourcefulness of the medium that surpasses all others as an entertainment form and realistic recorder of life and human events. The producer, scenarist, director and actors have scrupulously avoided any discernible "coloring" of the recorded events or persons to give semblance or substance to some of the blindly partisan and thoroughly uninformed conjectures that "Wilson" might be tainted with a political slant. Whatever the implications of now closed events as realistically recreated in this picture, no reasonable person would seem capable of attaching to them any association with political views, claims or oratory of the present. If the motion picture on the basis of such a work as "Wilson" cannot avoid the charge of "propaganda," the motion picture must go on making the best of it or deny itself rich, entirely proper and vital material necessary to perform its proper function as a medium of entertainment and enlightenment. No commentator or reviewer of this work would seem quite sure in setting down any one element as more important than all elements of "Wilson." Taking such matters chronologically would seem the only guide. Thus in its original conception "Wilson" was hit upon as a subject by Darryl F. Zanuck—and he has guided its production from first to last with as sure a hand as, perhaps, ever has put

itself to the task of bringing forth a great picture. Lamar Trotti's script was a monumental undertaking, but the ambitiousness of the effort has been matched by his expert and eloquent literary accomplishment. Henry King, director with many masterful works to his credit, surpasses even his own brilliant record with the availing direction of players and camera and scene. Zanuck's casting receives certification of its good judgment in a number of excellent portrayals. The practically unknown Alexander Knox as *Wilson* plays with a restraint and sureness that convincingly limns the character of the man who is scholarly and reserved even in his moments of almost boyish love of vaudeville shows, singing tenor as he and his daughters and wife stand around the piano, and also in moments of great emotional turbulence, as when he unleashes a precisely biting and virile appraisal of Germany and her war lords to Von Bernstoff when informed that Germany has notified of her intention to resume submarine warfare. There are warm and interesting performances by Charles Coburn, Geraldine Fitzgerald, Thomas Mitchell, Sir Cedric Hardwicke, Mary Anderson and many others of this large and able cast. Scenically and photographically this is a gem of a picture. The spectacle of the Baltimore convention, the scenes in the White House state and living rooms, the House of Representatives—this procession of views of great eye-appeal and interest to so many Americans in itself guarantees "Wilson" popular success. The inclusion of authentic newsreel shots (accomplished very adroitly in the continuity of the main picture) serves as a stroke of great showmanship. These pictures of Wilson's appearance in the United States and in Paris will evoke great popular interest.

Gypsy Wildcat

Universal **Drama** **75 mins.**

AUDIENCE SLANT: (Family) Solid entertainment for average fans with lavishly beautiful scenery and settings, action of the medieval vintage, all in Technicolor. Too Hollywood for intellectuals.

BOX OFFICE SLANT: Top of the bill in many theatres, with special appeal for the action fans.

Cast: Maria Montez, Jon Hall, Peter Coe, Nigel Bruce, Leo Carrillo, Gale Sondergaard, Douglass Dumbrille, Curt Bois, Harry Cording. **Credits:** Produced by George Waggner. Directed by Roy William Neill. Screenplay by James Hogan, Gene Lewis and James M. Cain. Original story by James Hogan and Ralph Stock. Photographic direction by George Robinson and W. Howard Greene.

Plot: A band of gypsies camp near the scene of the murder of a count and are accused of the crime. A gypsy girl and a King's Messenger witness the murder. The girl, who with her mother was shipwrecked at sea, was cared for by the gypsies after her mother's death. The gypsies are imprisoned in the dead Count's castle by a Baron who has had the Count murdered in order to take possession of the estate. The Baron discovers the girl's identity as the rightful heiress to the Count's fortune through a pendant which the girl is wearing, and offers to free the gypsies if she will marry him. The girl agrees, while her gypsy sweetheart escapes and rounds up other gypsies to save her. She falls in love with the King's Messenger who, though not aware of her identity, is alert to the Baron's duplicity. The Baron is apprehended trying to escape with the girl.

Comment: Produced in Technicolor, this is a gay and exotic creation set against backgrounds of lavish beauty. So gaudy are the costumes and so picturesque are the elaborate castle settings that the film becomes a brilliant chromatic page from the fictional days of King Arthur and his knights of old. The gypsy life quite naturally lends itself to this sort of treatment. The photography is nothing short of splendid. While there is no display of dramatic depth and deep sincerity, the film is charged with exciting moments of action for the average movie fan. There are escapes, charging armored soldiers, bows and arrows, stage coaches, moats and drawbridges and dancing gypsy girls in elaborate costumes, not to mention Maria Montez in a fetching black negligee. The cast is well chosen for this type of story and, while the picture will in all probability be found too Hollywoodish for intellectual patrons, it should evoke some solid satisfaction among average audiences.

Mystery Man

UA **Western** **61 mins.**

AUDIENCE SLANT: (Family) Latest in the Hopalong series has the usual splendid backgrounds and action to meet the western requirements.

BOX-OFFICE SLANT: Good secondary material for most programs.

Cast: William Boyd, Andy Clyde, Jimmy Rogers, Don Costello, Eleanor Stewart, Francis McDonald. **Credits:** Produced by Harry A. Sherman. Directed by George Archainbaud. Screenplay by J. Bentley Cheney. Based upon characters created by Clarence E. Mulford. Director of photography, Russell Harlan.

Plot: A herd of steers being delivered by Hoppy and his pals are snatched by a gang of rustlers. In his efforts to get the cattle back, and the men responsible for the deed, Hoppy finds someone posing as him, and also finds himself in jail. In the nick of time the sheriff's daughter frees him and they corner the gang.

Comment: In typical Harry Sherman style, this gives you another Hopalong Cassidy with its splendid backgrounds, its action and all the other ingredients that have made this series so popular. Added to the routine western atmosphere is a suspenseful mystery angle, for the bandit assumes many disguises before he's captured by Hoppy. As usual, William Boyd, Andy Clyde and Jimmy Rogers work together very smoothly. The rest of the cast are competent throughout, with Eleanor Stewart showing to advantage in the only feminine role. Direction by George Archainbaud gives the fans their quota of action, suspense and thrills.

Sweet and Low-down

20th-Fox **Musical Drama** **75 mins.**

AUDIENCE SLANT: (Family) A delightful entertainment built around Benny Goodman and his band, with human emotional elements sharing honors with new swing tunes.

BOX-OFFICE SLANT: Rates as a good program picture with particular appeal for the jive fans. Can top a double bill or stand alone in the subsequent runs as a midweek attraction.

Cast: Benny Goodman and his band, Linda Darnell, Lynn Bari, Jack Oakie, James Cardwell, Allyn Joslyn, John Campbell, Roy Benson, Dickie Moore, Buddy Swan, Beverly Hudson, Dorothy Vaughan and others. **Credits:** Produced by William Le Baron. Directed by Archie Mayo. Screenplay by Richard English from an original story by Richard English and Edward Haldeman. Lyrics and music by Mack Gordon and James Monaco. Photographic direction by Lucien Ballard.

Plot: A top-flight band leader hearing a young musician play, helps make the youth a star in the "swing" field. The youth is encouraged by the band's feminine vocalist, who plans to cash in on him if he hits. The boy meets the daughter of a wealthy music patron, and the two fall in love. During an evening at her home his relatives arrive by surprise and become the targets of offensive remarks by the girl's family, which set the youth to fighting. His romance broken, and under the influence of the singer, the boy breaks with his mentor to start his own band, which fails. Later, back in a factory job in his home town, he is urged to return to the band, and reconciliation follows.

Comment: Smacking of the "local boy makes good" theme this is a well-made adaptation of the familiar Richard English magazine story pattern. The plot centers on Benny Goodman who plays one of the leading roles with convincing naturalness. James Cardwell, the male lead, gives a fine performance and is ably supported by Linda Darnell, Lynn Bari and a capable cast. Jack Oakie as Goodman's man Friday who becomes the hero's chum is in top comedy form. The musical numbers supplied by Mack Gordon and James Monaco are right in the groove: I'm Making Believe, Ten Days With Baby (one to watch for the hit parade), Chug, Chug, Choo-Choo, Chug and Hey Bub! Let's Have a Ball. Archie Mayo has given the story the benefit of understanding direction with elaborate staging of production numbers by Producer William Le Baron. The film is refreshing in its content, and while the theme is familiar, it will find a warm reception, and that's what counts at the box-office. Deserving of a good campaign, "Sweet and Low-down" lends itself to exploitation and publicity.

Crime By Night

WB **Mystery-Drama** **72 mins.**

AUDIENCE SLANT: (Family) Satisfactory entertainment for the average mystery story fans.

BOX-OFFICE SLANT: Lacks box-office names, but the title has mystery fan appeal. Okay for supporting spot in the duallers.

Cast: Jane Wyman, Jerome Cowan, Faye Emerson, Charles Lang, Eleanor Parker, Stuart Crawford, Cy Kendall, Charles Wilson, Juanita Stark, Creighton Hale, and others. **Credits:** Directed by William Clemens. Screenplay by Richard Weil and Joel Malone from a novel by Geoffrey Homes. Photographic direction by Henry Sharpe.

Plot: A private detective and his attractive secretary are employed in a child custody case by a crippled musician, but the murder of the musician's antagonistic father-in-law just as they arrive on the scene turns their task into a murder hunt. Some missing chemical formulas from the father-in-law's war plant eventually lead to the arrest of a feminine theatrical agent as the murderess, but not before several more murder attempts and another murder are carried out.

Comment: A formula murder mystery with the suspicions cast in all directions as a smart alec private detective unravels the plot and takes a couple of small-time city officials for some of their election money in the bargain. The story is quite fictional in plot, and while the cast perform their roles capably, they are obviously limited by the story. Jane Wyman as the secretary and Faye Emerson as the murderess do nicely in their roles and Jerome Cowan gives a satisfactory portrayal of the cocky detective. The film should satisfy average audiences in the supporting spot on double bills.

Mademoiselle Fifi

RKO Radio **Period Drama** **69 mins.**

AUDIENCE SLANT: (Adult) A rather heavy diet for average audiences, but will appeal to the intellectuals.

BOX-OFFICE SLANT: Good supporting feature for a light intelligent musical or sophisticated comedy. Lacks box-office names but has timely selling angles.

Cast: Simone Simon, John Emery, Kurt Kreuger, Alan Napier, Helen Freeman, Jason Robards, Norma Varden, Romaine Callendar, Fay Helm. Edmund Glover, Charles Waldron. **Credits:** Produced by Val Lewton. Directed by Robert Wise. Screenplay by Josef Mischel and Peter Ruric from the stories of Guy de Maupassant. Photographic direction by Harry Wild.

Plot: During the Prussian occupation of France, a young laundress journeying to her home by coach finds herself with a group of wealthy men and their wives, a young priest,

(*Continued on Page* 17)

They All Added Up To

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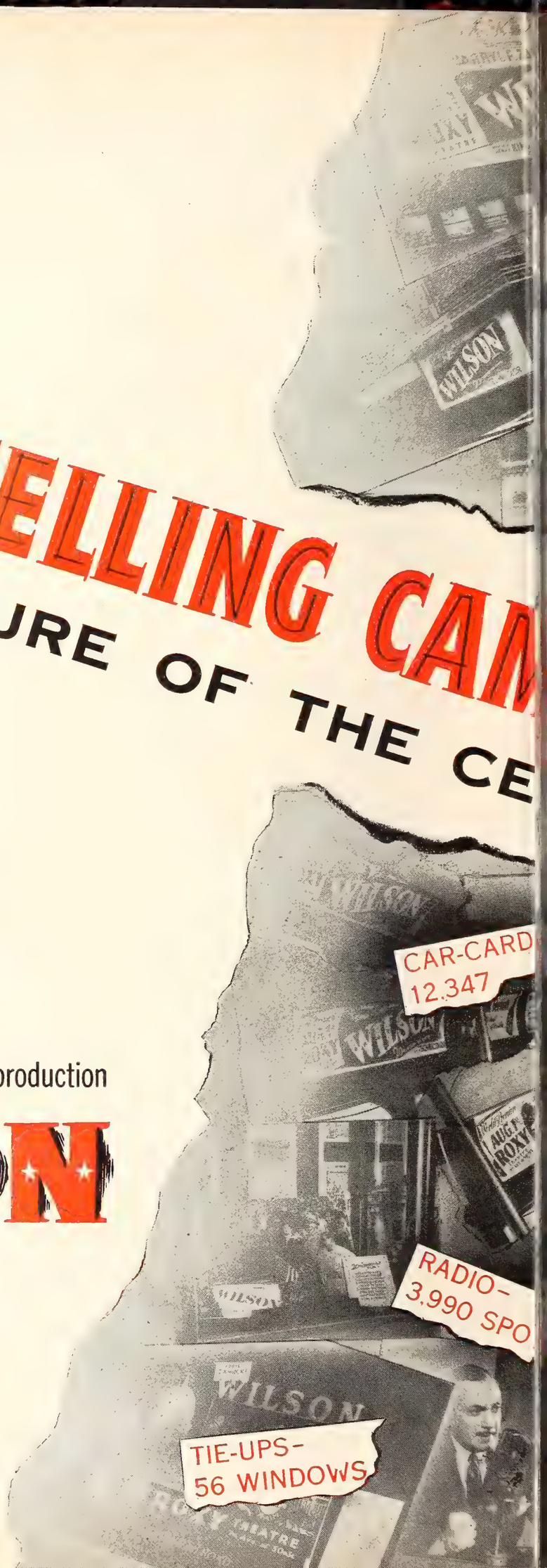
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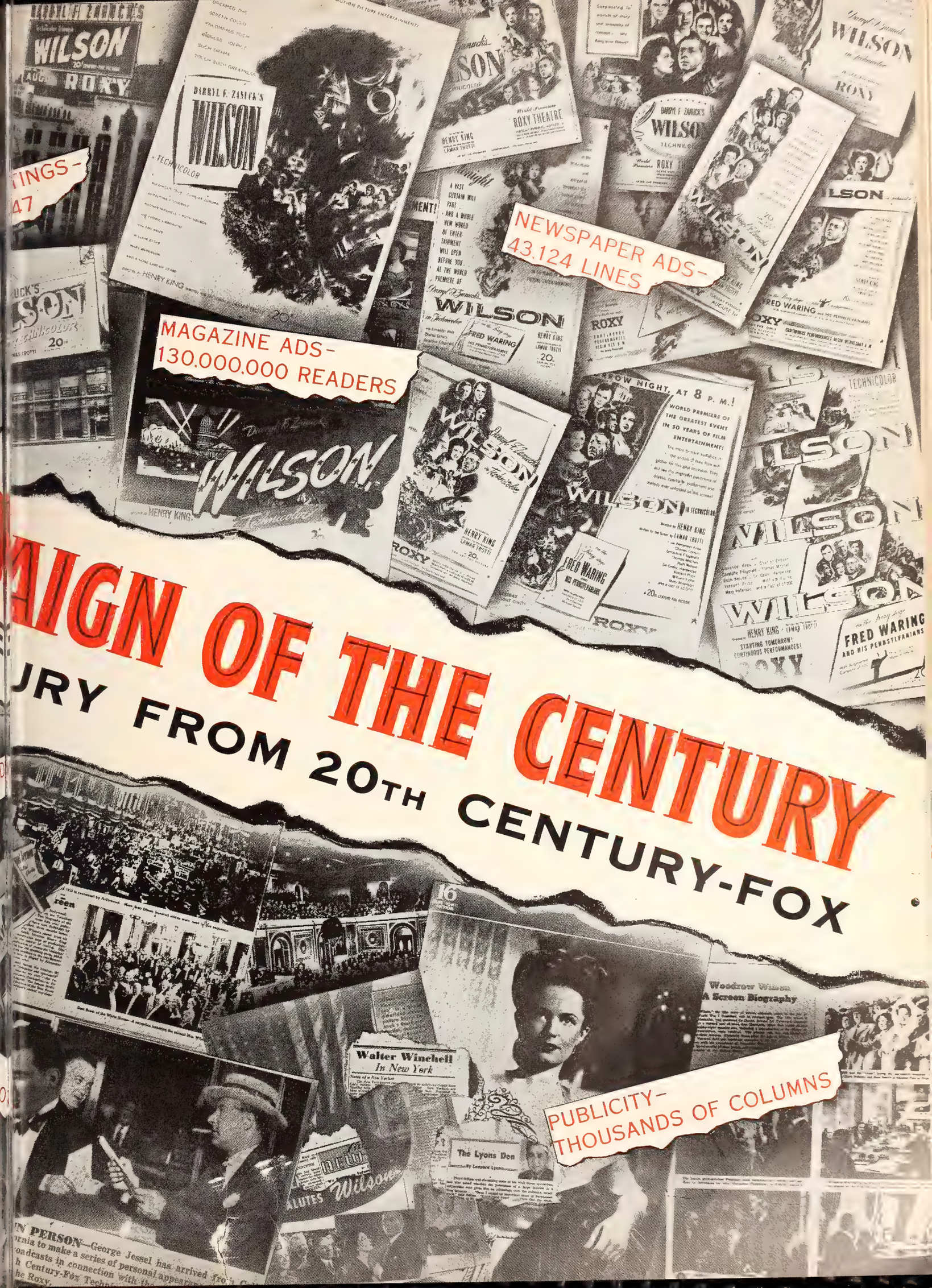
WILSON

in Technicolor

Directed by HENRY KING
Written by LAMAR TROTTI



THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!



AIGN OF THE CENTURY

JRY FROM 20TH CENTURY-FOX

Program Exchange

Churches Back Theatre in Greer—At Least on Paper; Roosevelt Program Comment

If our thoughts stray from programs in this edition of the Program Exchange, it's because we look forward to a few days of rest when we shall turn our back upon the subways and skyscrapers, screeching taxicabs and milling throngs, and hie away to a restful retreat to commune with nature. Where we are to go we know not, but restrictions on pleasure traveling in wartime make it pretty certain that we shall not be far away. Wherever we may be, whether it be beside a babbling brook or, as the result of a last-minute decision, reclining comfortably on a bench in Central Park, we will be thinking of those members of the Program Exchange who have not yet gone on their vacations but instead are toiling away. Our sabbatical leave will be brief, so we'll probably be back before anyone realizes that we've even been away.

Although we stop to mop our perspiring brow, we have no comment to make on the weather. But if it doesn't rain pretty soon, the farmers and Victory Gardeners will have lots to say. And now—to the business at hand.

When **Bill Drace,** manager of the Grand Theatre, Greer S. C., put out his tabloid program a couple of years back, we heard from him at frequent intervals. Since he discarded the tabloid and incorporated its features in a special theatre page in the Greer *Citizen* each week, his contacts with us have become less and less frequent. We didn't know whether Bill was still in Greer or whether he had completely vanished. Our curiosity was put to rest a few days ago when a copy of the *Citizen*—or at least part of a copy—arrived at our desk. Highlight of the four-page extraction from a regular edition of the paper was Bill's Screenews theatre page. Three columns are devoted to advertised announcements of the Grand's attractions for the week, while the remaining four columns carry art and publicity. Bill chooses art with an eye toward eye-appeal, concentrating mostly on "cheese-cake" to grab the reader's attention. Take a picture of a girl in a bathing suit (in this case Evelyn Ankers) or a glamorous portrait (in this case Deanna Durbin) and spot them on a page along with a couple of other scene cuts, and you're doing just what Bill does each week to maintain reader interest.

If any proof is needed that Bill Drace backs the churches of the communities and that the churches back Bill, it is on the page received from the Greer theatreman. While Screenews occupies one side of a page, the other side is devoted to schedules of local churches. Thus it can be readily proved, in this instance at least, that the churches back the theatre and the theatre backs the churches. It's probably just a coincidence, of course, that the church and theatre announcements were printed back to back on the same page, but no one can deny that, on paper at least, each backs up the other. Send us more of your Screenews pages, Bill, and drop us a few lines on exploitation and theatre business in general around your neck of the woods.

Clue to Type of Neighborhood

Two copies of a recent program for the Roosevelt Theatre, 7th Avenue and 145th Street, New York, have reached our desk. We have no idea whom to credit for the house organ, since there was no accompanying letter and no signature of any individual connected with the house. The program gives us a clue to the type of neighborhood served by the Roosevelt, for it is filled to the very corners on either side with "sensational" illustrations and selling copy on the week's attractions. Advertised are two Warner reissues, "They Made Me a Criminal" and "Manpower," and two 20th Century-Fox films, "Bermuda Mystery" and "Pin-up Girl." You can rest assured that "pin-up" poses of Betty Grable are well in evidence. In studying the makeup, we can see that elements of several different mats have been used to get one effective layout. We should like for the Roosevelt management, or whoever sent us the program, to send us future copies and to give us a little background information about the preparation and printing of the programs, as well as some details concerning the operation of a theatre in that particular situation.

Many thanks to **Stan Nyquist** of the Savoy Theatre, Catasauqua, Pa., for the two programs he sent our way. The cover advertising "The White Cliffs of Dover" has been impressively designed. We note that the next "front-page" attraction will be "Bathing Beauty," so Nyquist should be able to get up an eye-filling cover, what with all the pulchritudinous material available.

We also wish to acknowledge programs from Manager **Samuel Kenny** of the Normandie Theatre, New York; **Pat Neels,** Granada, Brooklyn (we'll do our best to fulfill your request, Pat); Manageress **Pat Alexander** of the Midway Theatre, Davison, Mich.; **Wilfrid Bonds,** Palace Theatre, Greenfield, Tenn.

We'll be back again soon, although if you find this department missing next week or the week thereafter, don't blame us. We'll be communing with nature, and whoever takes our place may be too plagued by the humidity to prepare a substitute edition.



Herewith is one-half of a set of lobby displays on Columbia's "Cover Girl" used at the Elgin Theatre, Ottawa, Ontario, by Manager Steve McManus. When the engagement got under way, the displays were moved outside opposite the ticket chopper and in full view of the Elgin's patrons.

Unable to Travel in Wartime, So Star to 'Tour' via Screen Short

As a substitution for a 22-city personal appearance tour which has been canceled due to the wartime travel situation, a one-reel short patterned after a newspaper interview and titled "Meet Joyce Reynolds" has been filmed at the Warner Bros. studio as a novel advance ballyhoo for the actress who plays the title role in "Janie."

In the subject Miss Reynolds answers questions about her discovery, motion picture career and experiences making "Janie."

The short will be booked for exploitation purposes only.

Promotes Tieups on Film

Tieups with five-and-dime stores and with music shops to promote "Stars on Parade" were made by Manager Jerry Wollaston of the Rio Theatre, Harrisburg, Pa.—Ha.

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Selling the Picture

Leg Contest Again Crowds Fabian House

Second annual Beautiful Legs Contest for the girls of Staten Island was held recently at Fabian's St. George Theatre, St. George, under the direction of Edgar Goth, in charge of advertising and publicity for the circuit's theatres on the Island. As in the past, the stunt proved a business-builder.

This year Goth tied-in with the Venida Liquid Hosiery Company, a national concern, and also promoted prizes of a $300 fur jacket, a $100 fur scarf and a $50 fur scarf from the I. J. Fox Fur Company. In addition, there were five prizes of $10 each in war stamps.

The contest was publicized through newspaper stories; hand-drawn display ads designed by Ingrid Nilsen of the Fabian district publicity office; trailers projected in other Island Fabian theatres, and a huge setpiece in the St. George lobby.

Winners were judged according to the beauty and symmetry of their legs. To prevent any possibility of prejudice, the girls were asked to stand behind a curtain which revealed only their lower limbs to the audience.

First prize went to Miss Gladys Israel, 854 Bay Street, Clifton, while second and third prizes were won by Mrs. Ruth Crane, 83 St. Mark's Place, St. George, and Miss Pauline Cummings, 333 Hanover Avenue, Concord.

'Cover Girl' Winner In Round of Activities

(*Picture on Page* 26)

Accompanied by her mother, Mrs. Walter C. Hart, Dorothy Hart, 21-year-old Cleveland brunette beauty recently selected "Cinderella Cover Girl of 1944" from the fifty finalists in Columbia's nationwide contest, arrived in New York this week to remain ten days as the guest of Columbia.

On Tuesday Miss Hart made a screen test for a role in the company's forthcoming Technicolor production, "Tonight and Every Night," starring Rita Hayworth who also starred with Gene Kelly in "Cover Girl," the Technicolor film which inspired the contest.

During her New York visit, the Cinderella Cover Girl was scheduled to participate in a round of social functions, with several famous models who appeared in "Cover Girl" acting as her instructors in the technique of the glamor and poise that go to make up a successful beauty. Miss Hart was also to be painted by Bradshaw Crandall, one of the country's leading artists, with the portrait to be used on a future cover of *Cosmopolitan*. She has been offered a modeling contract by Harry Conover, head of the famous model agency.

Blind-Date Theatre Party

A "Private Hargrove Blind-Date Theatre Party" was arranged by Ira Crain, Capitol Theatre manager in Sioux City, Ia., and MGM Exploiteer Jack Conner. Twenty-five hostesses from the local USO and 25 soldiers from a local Army Air Base were paired and attended an evening showing of the film. The couples were interviewed over radio station KTRI from lobby of the theatre, and the stunt received wide publicity.

Radio, Posters, Newspapers, Magazines Flashed 'Wilson' Publicity to Millions

When "Wilson" burst upon New York Tuesday the groundwork for its world premiere had already been so well laid that the accruing publicity and word-of-mouth seemed to come so easily that a passer-by remarked: "Aren't those fellows lucky to get all that publicity for a picture right off the bat?"

"Those fellows"—meaning Hal Horne, Harry Brand and the rest of the 20th-Fox advertising, publicity and exploitation staffs—know differently. There was no luck in it; instead, the big publicity splash came because of a carefully mapped campaign that is saturating not only the New York area and that of Los Angeles (where the Carthay Circle premiere is set for August 10), but also the entire country.

In the matter of magazine advertising alone, "Wilson" is reaching a reading public of approximately 44,500,000, with all well-known national magazines, including the film fan group, represented. The newspaper campaign is equally as far-reaching, but is limited because of space restrictions. At that, the linage will exceed that used by the same company for "The Song of Bernadette."

Ad Linage in N. Y. Dailies

In New York, starting July 10 and going to August 7—second week of the Roxy run—Horne and his associates contracted for 34,450 lines in local newspapers alone. This figure is not startling because of the restrictions put on space, but the seven New York dailies it must be remembered, are repeating the "Wilson" message almost 30 times to date.

Feeling somewhat cramped in the matter of newspaper linage, the 20th Century boys decided to put over the big Zanuck production with extra-large outdoor and radio campaigns. An idea of the extent of the poster activity can be gained by glancing at the exploitation report on this phase. Look and be awed:

Twelve hundred and fifty 24-sheets were posted as far away as 300 miles of the Roxy, and 3-sheets were posted on all railroad stations of the New York Central, Pennsylvania, Long Island, New Haven, Baltimore & Ohio, Lackawanna, Lehigh, Erie and West Shore. These reach as far north as Albany and south to Philadelphia. Ten thousand double car and bus cards are on display in *all* the cars of these railroads, as well as in all New York street cars and buses in the five boroughs and Westchester.

In using radio the Horne-Brand forces evidently planned a blanket coverage of the country for listeners have been hearing about Darryl Zanuck and his "Wilson" for the past month through 40 coast-to-coast broadcast tieups. Among these were Walter Winchell, Hildegarde, Arthur Hopkins Presents, Stage Door Canteen, Million Dollar Bond, Basin Street, Double or Nothing, Broadway Showtime and Blind Date. But the real blanketing has occurred in New York, New Jersey, Long Island, Westchester and Connecticut. Up to this week a total of 3990 radio spot announcements were made over 12 metropolitan stations, an average of 133 daily for thirty days. Counting a 12-hour broadcasting day, that's 11 announcements per hour or one about every five minutes. No one who is at all within reach of a radio has failed to hear about "Wilson" in the New York area.

The same large scale operation accompanying

(*Continued on Page* 16)



One of the stunts in the strong campaign used by Ken Hoel and his assistant, Al Brevak, of Pittsburgh's J. P. Harris Theatre, Pittsburgh, on 20th Century-Fox's "Pin-Up Girl," is shown above. A life-size cutout of Betty Grable, sans Betty's head, was placed in front of the theatre, and girls wishing to have their photos sent to men in the armed forces were photographed a la Betty Grable. The stunt is reported to have created considerable attention.

Photos of Artists' Sketches Good For Exploitation on 'Wilson'

Five of America's top-flight artists—Wallace Morgan, John Fulton, Lee Gustavson, Frank Godwin and Theodore Utz—have transferred to canvas their various conceptions of scenes from the current Darryl F. Zanuck Technicolor picture, "Wilson."

In one drawing, Morgan caught the color and excitement of the 1912 Democratic national convention which nominated Wilson, depicted the war hysteria of the period in another. Frank Godwin chose the more intimate side of Wilson's life for his sketches, while Utz's revealed the drama of the Paris Peace Conference. Gustavson caught the pageantry of the 1912 convention, as did Fulton, who also drew a sketch of the President throwing out the first ball at a Washington baseball game.

A set of ten 11x14 photographic reproductions of the drawings will serve exhibitors well as lobby or window display highlights, as newspaper feature art, as elements for specially-prepared advertisements, or in many other ways for the exploitation of "Wilson."

Loew Theatres in 5 Cities Plug 'Waterloo Bridge' Return Date

With all of the fuss and flourish of a first-run engagement, Loew's theatres in five cities—Houston, Memphis, Indianapolis, Kansas City and Columbus—are announcing a "special" return engagement of MGM's "Waterloo Bridge," which originally brought Vivien Leigh and Robert Taylor to the screen four years ago.

One angle being used is a managerial announcement of money-back if the patron is not pleased by the picture that "we feel will please 999 out of 1000 persons who see it."

The five engagements are set for August 17.

Springfield Ballyhoo On 'Bathing Beauty'

Ballyhoo, beachwear and boogie-woogie were tossed into the campaign to publicize "Bathing Beauty" by Manager George Freeman and his assistant, Sam Horwitz, prior to the film's Loew-Poli Theatre opening in Springfield, Mass. Result: one of the most successful runs in the theatre's history.

For ballyhoo, Springfield citizenry were asked to pose alongside a life-size blowup of Esther Williams in a bathing suit. Snapshots were taken and the best photographs were displayed in the Poli lobby, with the people who appeared in the photos being admitted to the film as guests of the management.

The beachwear angle consisted of displays put in local department store windows, featuring all the latest style bathing suits with stills of Esther Williams and scenes from the picture. Cards reading "Latest style bathing suits as worn by Esther Williams and the many attractive bathing beauties in the film, 'Bathing Beauty,' at Loew's Poli theatre," made an eye-appealing tieup.

The boogie-woogie idea featured stills and blowups of Harry James and Xavier Cugat in local music and record shops with card ads, prominently displayed, advising the public that "on sale here are the latest Harry James and Xavier Cugat recordings featuring some of the hit songs from MGM's Technicolor musical, 'Bathing Beauty,' at Loew's Poli Theatre."

Additional promotion features included a beauty salon which advertised "Esther Williams beauty coiffures" and a tie-in with a swimming pool which ran a "Bathing Beauty Water Carnival and Swimming Contest," with the winners receiving war stamps and guest tickets.



E. V. Dinerman, publicity manager of the RKO Albee Theatre in Cincinnati, set this attractive display in the floral window of the Julius Baer store on the main street of the city to plug Columbia film, "Once Upon a Time."

Providence Officials Cooperate in Pre-Selling 'Once Upon a Time'

City officials of Providence, R. I., together with the Narragansett Electric Company, cooperated with Manager Joe Samartano of Loew's State in tying "Once Upon a Time" in with the Fifth War Loan Drive.

With the sanction of the local War Finance Committee, Samartano had 300 silk-screen cards made up with copy that read: "Once Upon a Time We Had a World at Peace—Buy More E Bonds—You Can Put the 5th War Loan Over the Top.."

The electric company and the city engineer's office tacked the cards on lampposts and telegraph poles in the downtown district.



Away-from-the-theatre and in-front-of-the-theatre advertising for the New York engagement of Universal's "Christmas Holiday" are shown in the photographs above. At the top is a large sign erected at the corner of 47th Street and Seventh Avenue, while at the bottom is the front used by the Criterion which played up the "lovely," "brilliant," "dramatic," "flaming" new Deanna Durbin. Display is fine pattern for your own front. Note GI coldly rejecting appealing Durbin figure at right.

Publicity on 'Wilson' Reaches Millions

(*Continued from Page* 15)

the poster and radio campaigns also goes for commercial tieups. Windows arranged for "Wilson" already number in the hundreds, with New York's most prominent shops cooperating. Among the leading tieups negotiated by the 20th-Fox exploitation department are W. & J. Sloane, prominent decorators; Irene Hayes, florist; A. G. Spalding, sports outfitters; Abercrombie and Fitch, high class sports and men's clothing store ,and many others. The Baltimore and Ohio Railroad is using 2000 special display cards at its stations and on bulletin boards.

A national fashion tieup has been arranged with Nettie Rosenstein, designer, who will attempt to bring out a set of "Wilson" fashions, employing some of the style touches popular in 1917-18 and adapting them to 1944 dress tendencies. These designs will be exhibited for buyers and stylists at a fashion show attended by the fashion press of America.

Book window displays and tieups with leading music publishers have also been arranged.

Out in Hollywood Harry Brand is making use of the famous "Hollywoodian" site. This sign, built in 1923, is all of 1200 feet long each letter is 28 feet high, and it can be seen for forty miles in all directions. At night a battery of generators will illuminate the sign. The lettering will read "Darryl F. Zanuck's 'Wilson'," with "Wilson" taking up 1000 feet, or a fifth of a mile, and the "Darryl L. Zanuck" the other 200 feet.

Among the individual ideas developed was the commissioning of five top-flight artists by Advertising Manager Charles Schlaifer to depict scenes from the picture. The artists are Wallace Morgan, John Fulton, Lee Gustavson, Frank Godwin and Theodore Utz.

Another sidelight to the campaign is the elaborate trailer prepared for "Wilson." This trailer was two months in preparation and has a specially written music score by Alfred Newman, in which a full orchestra and chorus are used.

Boston 'Mark Twain' Promotion Aimed at the Reading Public

As part of the campaign for the popular-priced engagement of "The Adventures of Mark Twain" at the Metropolitan Theatre, Boston, Paul Levi of M. & P. Theatres, in cooperation with Warner field representative, Art Moger, arranged special Mark Twain book displays in all Boston book stores. The reading public also was made strongly Twain-conscious by the distribution of "Mark Twain" book marks and printed material on the reading of noted author's works, especially during the vacation weeks, with all branch libraries participating in this distribution.

R. H. White's, one of the leading local department stores, had a big window display of "Tom Sawyer" clothes for boys and Mark Twain shirts, while the Edison Company gave a window to the Mark Twain film made years ago by Thomas A. Edison.

The jumping frog angle of the picture was the subject of a six-panel cartoon featured on the editorial page of the Boston *Herald*.

Personal Appearance Helps

Credit for an assist to Dale Tysinger, Midland Theatre manager in Newark, Ohio and J. E. Watson, MGM exploiteer, in their promotion campaign on "White Cliffs of Dover" goes to Alan Marshall, star of the film, who made a personal appearance in conjunction with the campaign during a war bond tour that took him through Newark.

The Box-Office Slant

Mademoiselle Fifi

(*Continued from Page* 11)

and a zealous patriot. Her attitude is symbolic of French resistance. En route, the coach is detained at an inn because the girl refuses to dine with a German officer nicknamed "Fifi." Persuaded by the travelers, she gives in, and they are allowed to proceed. In her home town where the French are becoming reconciled to the Germans, she is beseeched to attend a dinner party arranged by the officers. The same "Fifi" is her lot. His derogatory remarks about France cause the enraged girl to stab the officer to death. For his funeral, the town's church bell is tolled for the first time during the war as a symbol of resistance as the girl hides in the belfrey.

Comment: Adapted from the works of Guy de Maupassant, this story has been picturized with a sympathetic understanding of the period in which it transpires. While it is rather heavy in content there is a striking parallel between the attitude of the French to that period's Prussian army of occupation and the attitude against the Nazi soldiers. today. This similarity lends timeliness and interest to the story. While Simone Simon gives her best to the role it seems that a more fiery, haughty personality would have better fit the assignment. The supporting players perform capably and the photographic treatment is extremely well done. Because it is a period picture "Mademoiselle Fifi" may prove slow-moving to average audiences, and its lack of box-office personalities will further increase the need for selling effort. However, it should prove a good supporting feature and will hold particular appeal for intellectual moviegoers.

Atlantic City

Republic **Musical Drama** **86 mins.**

AUDIENCE SLANT: (Family) Topnotch nostalgic entertainment which romanticizes the growth of "America's Playground" over the years, including the birth of the beauty pageant and the title of Miss America. A host of famous talent, a wealth of laughter, the old-time songs and a tear or two.

BOX-OFFICE SLANT: The kind of entertainment that registers effectively at the box-office these days. An exploitation natural that should pay off.

Cast: Constance Moore, Brad Taylor, Charley Grapewin, Jerry Colonna, Robert B. Castaine, Paul Whiteman and His Orchestra, Louis Armstrong and His Orchestra, Buck and Bubbles, Dorothy Dandridge, Belle Baker, Joe Frisco, Jack Kenny and Al Shean (Gallagher & Shean), Gus Van and Charles Marsh (Van & Schenck), and others. **Credits:** Associate Producer, Albert J. Cohen. Directed by Ray McCarey. Screenplay by Frank Gill, Jr., George Carleton Brown. Original story by Arthur Caesar. Photographic direction by John Alton.

Plot: First venture of an aggressive young man who has visions of building Atlantic City into a great resort center is the Garden Pier Theatre, where his childhood sweetheart scores a success on opening night. After their marriage, his business ambitions prevent him from giving her the attentions she desires, and his ruthless dealings cost him his friends. World War I interrupts his career, but his wife goes on to Broadway and stardom. Their postwar reconciliation is shortlived, and she leaves him. He gambles all on a new giant pier which burns down, leaving him only a theatre and a mortgage. His father comes to the rescue by producing a show with all the old stars he had befriended, and the young man's wife returns to star in the show for a happy ending.

Comment: While there is nothing new or unusual about its plot, this picture is alive with good entertainment and many of the stars who have made theatrical history. The story is logically woven around the talent utilized for the occasion plus the film's nostalgic melodies. The production numbers are highly entertaining, and the old-time song favorites featured include On a Sunday Afternoon, I Ain't Got Nobody, After You've Gone, By the Sea, Who Put the Bird on Nellie's Hat, Gallagher & Shean, Nobody's Sweetheart, Ain't Misbehavin', That's How You Can Tell They're Irish, All of Me, Darktown Strutters Ball and Blues My Naughty Sweetie Gives to Me. The title should be easy to sell, as well as the names of the stars, particularly those who have enjoyed top billing in America's greatest theatres. Young and old in almost any situation will find "Atlantic City" topnotch nostalgic screenfare, and it's the kind of film that registers effectively at the box-office these days.

U-Boat Prisoner

Columbia **Drama** **65 mins.**

(Nat'l Release, July 25)

AUDIENCE SLANT: (Adult) Suspenseful action melodrama that will satisfy all but the squeamish.

BOX-OFFICE SLANT: Excellent double-feature fare in any situation. Despite lack of names, it should develop good word-of-mouth.

Cast: Bruce Bennett, Eric Rolf, John Abbott, John Wengraf, Robert Williams, Kenneth MacDonald, Erwin Kalser, Egon Brecher, Frederick Giermann, Arno Frey, Sven-Hugo Borg, Nelson Leigh, Fred Graff, Trevor Bardette, Paul Conrad, Eric Feldary. **Credits:** Produced by Wallace MacDonald. Directed by Lew Landers. Screenplay by Aubrey Wisberg. From the story by Archie Gibbs. Additional dialog by Malcolm Stuart Boylan. Director of photography, Burnett Guffey.

Plot: An American sailor, who resembles a German spy, is picked up by a German U-Boat. While on board he manages to help one of the prisoners send a message to a destroyer. When the submarine is torpedoed his life is saved by another prisoner, who gets him out at the risk of his own life.

Comment: This is good, gripping melodrama of the men-against-the-sea, submarines vs. ships variety. Spotted on any bill, it will give strong support, developing word-of-mouth despite its lack of names. There is no false effort to spot a woman in the story where no woman is called for, and this permits a brutal and rugged handling of the theme. Story is almost entirely laid on board a Nazi U-Boat, but the cramped quarters do not slow down the action and tempo. Good performances are delivered by all the cast. Direction by Lew Landers sustains the reality and consistency of the characterizations, and maintains continuity and pace. Production by Wallace MacDonald achieved many striking effects, such as the U-Boat being depth-bombed and men being shot up out of the torpedo tubes.

Seven Doors To Death

PRC **Murder Mystery** **64 mins.**

AUDIENCE SLANT: (Adult) Enough to satisfy the mystery addicts with suspenseful entertainment for the general theatregoer.

BOX-OFFICE SLANT: Good; will round out a program topped with a strong feature.

Cast: Jimmy McMillan, Chick Chandler, Mary Rawlins, June Clyde, Charles Eaton, George Meeker, Capt. Wm. Jaffee, Michael Raffetto, Henry Butler, Gregory Gay, Claude Burns, Edgar Dearing, Mabel De Rose, Rebel Randall, Donald Adams, Milton Wallace, Casey MacGregor. **Credits:** Directed by Elmer Clifton. Screenplay by Elmer Clifton. Original story by Helen Kiely. Director of photography, Robert Cline. Produced by Alfred Stern.

Plot: Passing motorist is compelled to drive a woman away from the scene of a murder, reports the crime, and falls under suspicion. Later, he meets the woman, becomes friendly, and attempts to solve the crime which has left her as the principal suspect. After a number of chases, a gunfight, and a killing, the real murderer is unmasked and all ends happily for the sympathetic characters.

Comment: This is a tight, little melodrama that will serve very nicely to round out a program. Story is held down to essentials and with a minimum of sets and little waste motion proceeds through a rapid continuity to denouement. In the same close-cropped manner, all the suspects are tenants of shops within a court and the action takes place within the walls of the shops, the cellars or the outside court. The chicanery and other machinations are a bit complicated for a not-unfolding-to-the-last-minute plot, but there is enough to satisfy the mystery addicts, as well as suspenseful entertainment for the general theatregoer. None of the cast stand out too strongly. Rebel Randall gets attention by an exhibition of an attractive face and figure, with gams to match. Production by Alfred Stern is above average for this class of product. Direction is by Elmer Clifton, who also wrote the screenplay.

Barbary Coast Gent

MGM **Comedy** **87 mins.**

AUDIENCE SLANT: (Family) If they liked Beery in his last two or three efforts they will like this. It is cut to pattern.

BOX-OFFICE SLANT: Aimed at rural and neighborhood trade, the producers have hit the mark again. No bull's-eye, perhaps, but close to it.

Cast: Wallace Beery, Binnie Barnes, John Carradine, Bruce Kellogg, Frances Rafferty, Chill Wills, Noah Beery, Sr., Henry O'Neill, Ray Collins, Morris Ankrum, Donald Meek, Addison Richards, Harry Hayden, Paul E. Burns, Paul Hurst, Victor Kilian, Cliff Clarks, Louise Beavers. **Credits:** Directed by Roy Del Ruth. Produced by Orville O. Dull. Screenplay by William R. Lipman, Grant Garrett, and Harry Ruskin. Original story by Lipman and Garrett. Photography by Charles Salerno, Jr.

Plot: Wallace Beery, with a record of stage hold-ups and bunco games, gets into Goldtown as self-appointed emissary to Donald Meek, railroad president. With this false eminence he promotes a gold mine, which really is a gold mine. However, his nemesis, John Carradine, steals the money subscribed by the townspeople. Beery, determined to be honest with these folks he likes, raises money to get the mine in operation by going back to stage hold-ups. He is revealed in the end and goes to the jail, the cornerstone of which he laid. The people, however, serenade him and bring him delicacies, and his fiancee, Binnie Barnes, moves to the town to wait the year until he gets out.

Comment: "Barbary Coast Gent" is set back in 1887, or thereabouts, and gives Beery plenty of chance to swagger his way through pat situations and simon-simple dialog, with a background of a western mine town. The whole thing is according to formula—and that is just the point. The Beery formula, while not able to stand up in key city first runs, certainly does hold its own in the small houses of rural districts. This is stuff easy to understand and predictable from first to last. Like seeing an old friend again. There's no doubt about it—the folks outside the cities really feel comfortable with Beery, and he gives them exactly what they expect. Cast

(*Continued on Page* 30)

ALL FIRST WEEK RECORDS SMASHE

"GONE WITH THE WIND"... AT TH

by Day



DAVID O. SELZNICK

presents

Si

starring

CLAUDETTE
COLBER

THEY DON'T STOP FIGHTING!
EEP SELLING WAR BONDS FOR VICTORY!

. INCLUDING

APITOL, NEW YORK!



by Night

ce You Went Away

NIFER NES · JOSEPH COTTEN · SHIRLEY TEMPLE · MONTY WOOLLEY · LIONEL BARRYMORE · ROBERT WALKER

PRODUCED BY DAVID O. SELZNICK · DIRECTED BY JOHN CROMWELL · RELEASED THRU UNITED ARTISTS

Regional Newsreel

PORTLAND

R. L. Long, 20th-Fox auditor, covering Portland and Seattle exchanges.

Lieut. E. E. Bushey on leave from Army duties in Aleutians for visit with family.

Bob Osborne back on Seattle row again after Army service and succeeds Leonard Raatz as booker at 20th-Fox.

Clark Gable, after negotiating purchase of 50 acres on famous Rogue River, took two weeks to secure goodly share of trout.

Manager Zollie Volchok, Paramount, Portland, held over "Story of Dr. Wassell" for a second big week.

Earle Keate, 20th-Fox exploiteer, to Eugene, Ore., prior to annual vacation in Hollywood.

Ted Gamble, war bond treasurer, taking part in stage show at Paramount Theatre.

Booking on Seattle row: Dorothy Mercy, Yakima; Lionel Brown, Edmonds; Mike Barovic, Puyallup; Al Baker, Spokane; A. G. Basil, Raymond; Geo. B. White, Poulsbo; W. A. and Mrs. Cochrane, Snoqualmie; W. B. McDonald, Olympia, Olympia; Ollie Hartman, Coulee Dam; Walter Graham, Shelton.

James Hughes, "Life With Father" advance man, booking Portland and Seattle spots for stage play.

Fred Kislingbury, booker for Red Cross, San Francisco, covering Pacific Northwest.

Marc Bowman, formerly well-known Portland theatre man, is now in charge of radio programs for Red Cross and BBC.

BOSTON

The summer issue of *Servicemen's Scrapbook*, published by M & P and edited by Herb Philbrick to keep men overseas posted on trade events, is now en route to the battlefronts.

Tex O'Rourke, former Ringling-Barnum circus rider, visited Maurice Sidman, Colonial Theatre manager in Nashua.

Earle Lothrope and George Lang fishing and hunting in New Hampshire.

Russell Offhaus, intending to open a summer theatre at Gloucester, found the building unsuitable and moved his activities to the Oceanside Theatre in Magnolia.

Marine Frank Silva, former Durfee staff member in Fall River, on furlough here.

Joseph Guilmet and Louis Cloutier are Capitol Theatre staff additions.

William S. Canning, industry's War Loan campaign head in Fall River, says Fall River has exceeded its bond quota.

Margaret Klemmett replaced Mary Murphy on the Fall River Capitol Theatre staff.

Dartmouth Auto Theatre, co-managed by Ray Allard and Hubert Glifford, reports business booming.

Somerville Theatre Manager Arthur Viane is trebling size of his Regent Theatre lobby, redecorating entire interior and installing a new front and marquee.

Republic District Manager Jack Davis back from a New York home office visit.

Elinor Francer a new local PRC staff member.

Warner Publicist Art Moger, currently on northern New York state business trip, as is U.A. drum beater Phil Engel, whose itinerary takes him to Rochester, Syracuse, Buffalo and Philadelphia.

Pfc. Martin Glaser, former theatre publicist here, transferred to Camp Phillips, Kansas.

Independent exhibitors, under direction of President Frank Perry and Business Manager Arthur Howard, held a membership meeting here.

Buildings located at 14, 16, 22, 26, 28 and 30 Piedemont Street in Boston's film district, have been bought by a group of local film men and will be remodeled.

Gus Schaeffer, Ross Kropper, Larry Gardner, Mal Ames, Harry Goldstein, Carl De Vixia, William Cuddy, David Grover and Don Prince attended RKO sales meeting in New York.

Capitol Theatre Supply Co. installed equipment for new Pines Theatre in Mount Washington Hotel, Bretton Woods, N. H. World monetary conference was recently held there.

Offices on the ground floor of the Hotel Statler are being readied for occupancy by Floyd L. Bell Associates, publicists. Jane Tupper, recent Wellesley College alumnus, joined the Bell staff.

MGM Publicist Bert MacKenzie visiting New York and Washington on company business.

Jack Saef applauded for splendid campaign on "Going My Way" at Paramount and Fenway theatres.

Rita Hawks added to Circle Theatre staff as assistant in cashier's office.

Holidaying localites include Waldorf staff members Ethel Twonbly and Joseph Sargent; State Theatre's Rita Sullivan, Esther Shaps, secretary to Republic's Jack Davis; Republic local office Bookkeeper Helen Starr; PRC's Edith Harvey and MGM Branch Manager Tom Donaldson.

Out of towners seen along local film-row were Walter Bell, Reading, Mass., theatre manager; Tom Downes, former Bostonian now with the Crown in Providence; Laconia, N. H., Colonial Theatre Manager Ralph Morris; William J. Stanton, Rochester, N. H., manager Albert Dulmaine of Worcester's Elm Street Theatre and Craig Barry of the American Air Lines office in New York.

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OMAHA

Jack Connor, MGM exploiteer, will join Earl Kerr, owner of a string of theatres in Iowa, at the latter's cabin near Denver during his vacation.

Cashier Margaret Anderson at the Monogram exchange broke her collar bone and is being temporarily replaced by Katherine Sorenson.

Reha Schneider, assistant cashier at Metro, and Catherine Nodean, assistant shipper, ar vacationing.

Math Wuebben, exhibitor at Scotland an Trip, S. D., has sold his Royal and Idle Hou theatres at those points to J. G. Schmidt. Wueb ben will manage the theatre at Canton, S. D.

Edna McGuigan, inspectress at Monogram is coming along fine after an operation.

Fred Aliano, accessory manager at Columbia has left that exchange to become shipper a Republic.

Paul Walsh, Warners' district manager, spent several days here.

Bill Mansell, Columbia shipper, is on vacation.

Tom Kenyon, Paramount salesman, is waiting for repairs on his auto following a collision here. No one was injured.

Thanks to some excellent sub work by Salesman E. I. Rubin, Salesman Wayne Stephenson led all the Paramount staff last week, although he was still missing from work due to a nine-week leg infection.

Warners' Branch Manager Frank Hannon's brother, Paul, who is with United Artists in Kansas City visited here.

Bob Bertram, Columbia office manager, had to cut his vacation short, will make another try in a few weeks.

Harris Kuntzelman, former 20th-Fox shipper, was back in town for a visit while on furlough from the marines.

Joe Scott, 20th-Fox branch manager, was to leave on Friday for a big meeting in New York where he will see a screening of the picture, "Wilson."

Jack Connor, MGM exploiteer, spent several days last week at Spirit Lake, Ia., lining up a beauty contest with Buford Johnson of the Royal Theatre there. The contest, staged in co-operation with Lake Okoboji resort owners and merchants, is to publicize the area premiere of "Bathing Beauty" at the Royal, August 13-16. The local winner will be sent to Des Moines to compete in state competition.

Ed Cohn, Universal salesman, is in the hospital, following an operation.

The mother of Phil Monsky, Universal salesman, and Mayor Monsky, district manager, is ill here.

NEW YORK

The luncheon given by MGM's Bill Rodgers for N. Y. and N. J. exhibitors last Thursday brought out some showmen who have been in the business 30 or more years. Among them were Rudy Sanders, Charlie Moses, Moe Kridel, Louis Guidell, Sam Rhonheimer, and Benjamin Forman.

Morris Markowitz, manager of the Northport Theatre, Northport, L. I., died last Thursday after a long illness.

Maxwell Gillis, Republic eastern division manager, spent last week-end at Atlantic City—mind you—on business. The occasion was the world premiere of Republic's "Atlantic City."

Motion Picture Associates, keeping up activities during what usually is the summer lull, is now forwarding packages containing cigarettes and other luxuries to all sons and daughters of members in service.

P.O. 3/c Al Blumberg, formerly of Warners, arrived from Ireland a few days ago after being in the D-Day attack. He says all he wants is beer, because Ireland's brew is the worst in the world. (Dublin Chamber of Commerce please don't copy.)

The vacation log: Maurie Miller of the Harry Hecht circuit is back from Racquet Lake, N. Y. Dr. and Mrs. Henry Brown of Lakewood, N. J., have returned from Loon Lake, N. Y. Others

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

either going or coming include Jack Mantell of the Lyric Theatre, Newark; Sid Roth and Rita Dorkwit of Warners; Harold Klein of the Julius Joelson circuit; Bernice Simon of United Artists; Ann Plisco and Mitchell Azerier of Republic; Dorothy Block and Ruth Plotkin, Warners.

In order to take an extended rest, Carl Bogner, owner of the Maple, Jeffersonsille, N. Y.; Manor, Livingston Manor; and Criterion, Roscoe, has turned over the buying and booking for his theatres to operator English of the Hancock Theatre, Hancock, N. Y.

Columbia pulled a sneak preview for "Kansas City Kitty" last week at Yonkers. "The picture got more laughs than I ever heard before," confides Asst. Branch Manager Sol Trauner.

The Messers. Shanley and Londner are now operating the New Grand Theatre, Brooklyn, which was formerly a Cinema circuit house.

Milton Coleman- co-partner in the State Theatre, West Orange, has been freed from his defense job and is now devoting full time to the theatre.

When the totals of the Warner Round-up sales drive are completed, the top salesman of the U. S. will be rewarded—in addition to the War Bond prizes—with a trip to California and an honor place in the convention of district and branch managers set for August 8 in Los Angeles. The New York office is hoping.

Tony Ricki, Republic New Jersey salesman, is out on a swing around his territory.

Thirty-five members of Motion Picture Associates are regularly serving as hosts at the Stage Door Canteen.

Capt. Angelo Fioravanti, son of John Fioravanti who operates the Dunnellen Theatre, Dunnellen, N. J., recently paid his family a visit on his way overseas.

MGM salesmen were out in force at the Rodgers luncheon last Thursday. Among them were Lou Allerhand, Bob Ellsworth, Howard Levy and Tommy Farrell.

Associated circuit is now booking for the Strand Theatre, Newark.

United Artists District Manager Sam Lefkowitz is upstate this week conferring with circuit officials.

Private Gordon A. Brauninger, eldest of two sons of A. C. Brauninger of the Warner Bros. home office sales staff, has been awarded the Purple Heart for distinguished service in the Normandy invasion. The father has another son, Seaman 1/c Robert S. Brauninger, at present on duty in the South Pacific.

WASHINGTON

D. C. theatres, Capitol, Earle, Palace, Metropolitan, Columbia and RKO Keith's, helped the Washington Stage Door Canteen sell tickets on the south steps of the Treasury July 29, for its bond rally.

Former MGM booker, Pvt. Henry Ajello, a local exchange visitor.

Frank La Falce, Warner Bros. director of advertising and publicity, spent his vacation building an addition to his house.

Army Motion Picture Service's Leonard Brunswick, a local MGM booking department visitor.

Saul Jacobs, who goes to Trinidad as branch manager for Universal, partied at the Variety Club by the Bookers Club and Washington exhibitors. Universal Exchange presented Saul with a traveling bag as a farewell gift.

Loew's home office executives, E. K. O'Shea and Leonard Hirsh, in Washington meeting with District Sales Manager Rudolph Berger, Washington Branch Manager John S. Allen and Charlotte Branch Manager Ben Rosenwald.

Wm. C. Ewing, Warner Bros. assistant director of advertising and publicity, appointed to Office of Defense Transportation's "Have Fun in Washington" committee. Purpose of committee is to reduce out-of-town vacation travel by pointing out the facilities for good times in Washington.

MGMers' Ann Burnes, checking dept.; Princella Jones, booking dept. and Rita Seidman, cashier dept. are contributing their all to the war effort as newly inducted members of the United Nations Girls.

Mary Horner Snell, former Warner publicist, and Baltimore's Stanley Theatre manager, Rodney Collier, recent Warner visitors.

Coast Guard musical revue, "Tars and Spars," opened a week's run at Loew's Capitol theatre on August 3.

Dorothy Kolinsky, Warner publicity dept., advises that her brother Herbert has been promoted to Battalion Sergeant Major at Ft. Benning, Georgia.

UA's Mildred Footer vacationing this week.

MGM vacation notes: Branch Manager John Allen and the Mrs., back from Virginia Beach; Mariella Harrington, home from a holiday spent with her soldier husband at Camp Grant, Ill.; Cashier Anna Ridgely on repose at Ocean City; Booker Victor Wallace and Salesman Frank Scully, back from their vacations; Booker's Secretary Rose Frank and Head Inspectress Hazel McLaren, away on theirs.

Holidaying Warnerites include Anne DeMello, advertising dept.; Buster Root, short subjects booker; Billy Brantly, mail clerk; Alice Anderson, contact dept.



—U. S. Navy Photo

FAMILIAR FACES IN NAVY—Lt. Paul Short and Lt. (jg) Robert Taylor are in the motion picture business again but this time for the Navy. Above they go over a script for a training film. They're making a series of 17 covering all phases of Naval flight training at the Naval Air Station in New Orleans. Taylor is playing role of a typical flight instructor and narrating pictures in which he does not appear. Short (formerly of Interstate Circuit and National Screen Service) is advisor.

VANCOUVER

Theatres across the Dominion, paying tribute to the Canadian Women's Army Corps, will show two special CWAC short subjects produced by the National Film Board titled "Badge of Honour" with Raymond Massey, and "Insigne D' Honneay" (French). Object is to enlist 6000 recruits.

Stuart "Stew" Scrivens, 54, publicity man for Carnival shows touring the prairie provinces and British Columbia, died last week in Edmonton. Formerly employed by 20th-Fox and RKO in Western Canada, Scrivens was buried in Vancouver where he made his home.

R. C. "Cec" Wilson, Garrick Theatre, Winnipeg projectionist for the past 20 years, moved his home to Vancouver where he is now a booker for Columbia pictures.

Vancouver and B. C. will be featured in the first production of the International Artists Film Corp. Ltd., announced Donald McLean, managing director. Entitled "Canada on Parade," film will be distributed in Canada, the U. S. and possibly Russia.

M. S. Rennie, formerly of the U. S. Treasury procurement division, Lansing, Mich., appointed National Film Board of Canada's chief purchasing officer, succeeding Wesley Green, upped to board coordinator of distribution. Board produces morale and instructional pictures for Canada's armed forces and public.

Strand projectionist George Gerrard reelected vice-president of Vancouver's trades and labor council.

Former B. C. district manager, Larry Bearg, made his first inspection tour of the Alberta district in his new capacity as western manager for Famous Players, returned to Vancouver and shortly thereafter left for his new headquarters at the home office, Toronto.

Heat wave keeping business below par with only "Going My Way" at the Capital, and Stanley Park's Theatre under the stars, doing well, say Vancouver reports.

Orpheum manager, Ivan Ackery, roughing it for two weeks at British Columbia's Rainbow Lodge.

MGM started shooting "Son of Lassie" at Victoria last week. Further outdoor shots of this Technicolor film starring Canadian-born Gene Lockhart, Donald Crisp and Nigel Bruce, will be made at Banff and the Canadian Rockies.

An innovation in Vancouver film presentation by the Odeon circuit had the British release "San Demetrio-London" in first run showings at two theatres: Paradise and Park.

"Public Opinion," a quiz program broadcast from the Vogue stage each Tuesday, is causing plenty of activity around the Vogue boxoffice due to excellent publicity resulting from local department store tie-up.

Considered a startling development in Canada is the summer closing of a number of theatres for the announced purpose of joint holidays for entire staffs.

ST. LOUIS

Flight Officer Jackie Coogan, in an address before employes of Curtiss-Wright Corp. here, described how American and British soldiers built an air-strip in the Northern Burmese wilderness.

Harry C. Arthur, Jr., War Activities Chairman for Eastern Mo., advised all motion picture theatre owners and managers in his territory that local interest in Red Cross blood donor banks could be stimulated by playing Movietone News shots (received free of charge by wiring Matt Shulter in St. Louis) of a special appeal made by Governor Forrest C. Donnell of Missouri.

The Balka Corporation stockholders will hold a regular meeting, duly advertised, with proper legal notice to all interested parties under the terms of a decision recently handed down by Circuit Judge William L. Mason. In his ruling Judge Mason made permanent the temporary restraining order obtained by plaintiff, Mrs. William Kaiman, in the action she brought against the Balka Corporation to prevent the holding of a special meeting which she charged was planned to deprive her of a voice in affairs of the company. The defendants have indicated they will not appeal from Judge Mason's ruling.

In the case of Fanchon & Marco Enterprises vs. Dysart et al, also before Judge Mason, whereby Judge Mason ordered a finding and judgment in favor of the defendants and the plaintiffs' bill was dismissed at plaintiffs' cost, the plaintiffs have filed a motion asking the court to set aside the recent judgment in favor of the defendants. The plaintiffs also asked Judge Mason to grant a rehearing.

Lt. Thomas G. Arthur, son of Harry C. Arthur, Jr., was awarded the Air Medal for his

(*Continued on Page* 24)

ROY ROGERS · TRIGGER

KING OF THE COWBOYS SMARTEST HORSE IN THE MO



Song of NEVADA



Featuring

DALE EVANS *and* MARY LEE

with LLOYD CORRIGAN • THURSTON HALL

BOB NOLAN

and the

SONS OF THE PIONEERS





Directed by: Joseph Kane Original Screenplay by: Gordon Kahn — Olive Cooper


IT'S A SONG OF ADVENTURE— ROMANCE— AND THRILLS!
Get in tune with Roy—as he takes you along on his most exciting roundup of fun and melody!
SONGS
"It's Love, Love, Love!"
"New Moon Over Nevada"
"Hi Ho Little Dogies"
"What Are We Goin' To Do?"
"Harum Scarum Baron Of The Harmonium"
"A Cowboy Has To Yodel In The Morning"
A REPUBLIC PICTURE

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

exploits on 22 combat missions as a Liberator bomber group navigator in the Army Air Force overseas.

Word received here that Lt. John Wolfberg, son of Harris Wolfberg, former MGM district manager, has been wounded in action in Italy.

Barney Rosenthal, Monogram manager, back from a trip through his territory.

Fred Wehrenberg, Wehrenberg Circuit head and president of the MPTO of St. Louis, Eastern Mo. and Southern Ill., sufficiently recovered from an attack of arthritis to be able to spend a few hours daily at his office.

Columbia Pictures Shipping Clerk Walter Lee entered Lutheran Hospital in South St. Louis for an operation.

On vacation: George Karsch of Flat River and Farmington en route to Colorado; Les Kropp, Melba Theatre manager and chief Wehrenberg Circuit booker, to Black River Lodge with his family.

The Princess Theatre, only movie house in Percy, Ill., has been closed by owner H. E. Webster because, according to Webster, the city of Percy failed to impose a license fee higher than $25 a year on carnivals, circuses and similar forms of competition.

Mrs. Russell Mortenson has resigned from her PRC post to await a visit from the stork around Christmas time. Her husband, previously with Columbia, is now booker at Fox Midwest Circuit local offices. George Regan, formerly of the U. S. Army Air Corps and Warner Bros., will succeed Mrs. Mortenson.

Andy Dietz, local PRC manager, back at his desk from tour of Herrin, Fairfield and Harrisburg.

INDIANAPOLIS

Capt. Burgess Meredith, a well known figure on stage and screen before the war, has been assigned to Headquarters First Troop Carrier Command, at Stout Field here, waiting further orders.

With Fifth War Loan purchases standing at $353,600,000, Hoosiers have subscribed approximately 26 per cent more than the Indiana goal of $281,000,000.

Pvt. Herbert Kaufman, son of Abe Kaufman, Terre Haute exhibitor, was wounded in France on D-day and died the next day, June 7, according to advice from the War Department.

Children under 15 are barred from all public gatherings in many of the towns in Kentucky because of the infantile paralysis epidemic, theatres included.

Mrs. Paul Threlkel, who operates the Hollywood Theatre, Morgantown, Ky. was rushed to the Owensburg Hospital on Wednesday for an emergency appendectomy.

Isaac Sollers, Covington, Ind., exhibitor, is confined to the Bloomington, Ill. hospital for observation.

Trueman Rembusch head of Syndicate Theatres, Franklin, and his house managers, spent Wednesday on Film Row booking pictures.

Harold Jenecky, who manages the National Theatre, Louisville, is spending his vacation in Minnesota.

Dorothy Wright, cashier at RKO exchange has resigned her post after 13 years of service with the company. She is succeeded by Mrs. Gaile Brubaker, former assistant cashier.

Patricia (Pat) McKean, daughter of Claude McKean, manager of Warner Bros. exchange here, has joined the RKO office staff as availability clerk.

Richard (Dick) Vlastos, operator of the Fowler at Fowler and the Fairy at Knox, Ind., is vacationing in Michigan.

New additions to the Paramount office staff are Virginia Lynch, in the booking department and Colleen Agan in the accounting department.

Capt. John O. Servaas, stationed at Love Field, Texas, is confined to the field hospital by a broken foot. Before the war he was connected with S. & S. Theatre's here.

Lieut. John Keller, formerly of the Warner office staff, and now stationed at Camp Lee, Va., is home on furlough.

Harold Neese, of the Beverly Theatre, Brazil, was a visitor on Film Row last week. George Pappas, manager of the Circle Theatre has returned from a vacation on the east coast.

Boyd Sparrow, Loew's manager will spend two weeks visiting New York, Boston, New Jersey and Washington, D. C.

On vacation: Pauline Neese, RKO stenographer, visiting her parents in Lebanon, Ind.; Betty Woodrum, Paramount accountant, resting at Lake Manitou; Marion Roberts and Betty Allen, Paramount office staff, on a Great Lakes tour; Carl Kemp, Paramount office manager, spends his vacation at home; Allen Berkowitz, Warner head booker, vacationing at Lake Wawasee; Florence Whelan, secretary to L. J. McGinley, Universal manager, spending her vacation at Quantico, Va., and Evelyn Wickers, of Universal booking staff on vacation.

Effective July 29th Universal exchange will discontinue the distribution of advertising accessories. Thereafter, National Screen Service Corp. will distribute all advertising and acessories on Universal pictures.

Fifteen new cases of poliomyelitis were reported in Indiana between July 15 and 24, the state board of health announced Thursday. Two of these were in Marion county, the balance being in counties south of Indianapolis. Total number of cases reported in state since January 1: 46. Only two deaths occurred between January 1 and July 1.



THEATREMEN GUESTS AT MGM LUNCHEON. Theatre owners of the New York and northern New Jersey territories were guests of Metro-Goldwyn-Mayer at a special luncheon held last week in the Grand Ballroom of New York's Astor Hotel. In this overall view taken from the stage, MGM's W. F. Rodgers may be seen at the extreme left addressing the gathering.

CINCINNATI

Herbert Kaufman, son of Abe Kaufman, formerly with Popular Pictures, was killed in action on the second day of the invasion. Young Kaufman was not yet 20.

Irene Juniet is the latest addition to PRC staff.

Vacation news of the week: Paramount's May McGee and Thelma Dellerman; also Pam Apgar, secretary to Peter Rosian, who plans spending her vacation in Oklahoma City whence she will set out via plane. Metro's Dorothy Lang, Virginia Monohan and Ethel Cholak. Irene Juniet, PRC, has just returned from a two-week sabbatical leave. Warners' Etta Kuhlman is among the vacation absentees while Rita Goetz has just returned from two weeks spent at Buckeye Lake.

Paramount's Charlotte Cooksey was elated over a beautiful bouquet of birthday roses from her fiancee overseas.

Florence Breeze, Popular Pictures, has entered the hospital for a slight operation.

"Going My Way," breaking records at the RKO Palace, brings forth the report from Dayton, of 7000 above any house record they have ever had.

H. A. Bugie, PRC branch manager, and sales staff, Mannie and Sam Weiss and Rudy Mueller, office manager, attended the PRC regional meeting at Cleveland, which also included the Indianapolis staff.

Monogram's manager William Onie left today for New York where he will visit the home office.

Mannie Trautenberg, former RKO booker, is home on furlough. Trautenberg is serving with a destroyer escort.

Bob Harrell, Avalon Theatre, Cleveland, Ohio, is cultivating 300 acres of corn in the Lima River valley.

Walter McLay, son of Warners' Jimmy McLay, is home on furlough after 3 years service in the Canal Zone.

Al Kolkmeyer and Mrs. Kolkmeyer are the proud parents of a baby girl, Kathy Ann.

Visitors to Film Row this week included Fred Wheeler, Gallipolis, Ohio; Frank Mandros, Charleston, W. Va.; Mrs. Fon Sexton, Ashland, Ky.; L. E. Rogers, Welch, W. Va., and P. J. Wood, Columbus.

From Columbus this week came Leo Yassenoff, who, it is rumored, was here to try to inaugurate an independent exhibitors exchange. He conferred with Wes Huss and Willis Vance of the Independent Exhibitors Forum.

Universal's Cincinnati branch is now in first place in the Nate Blumberg Drive which expires October 28.

Al Sugarman, former RKO sales representative and now booker with the Leo Yassenoff circuit, was here this week on a booking tour.

Lee Goldberg's son, Lt. Jay Goldberg, has suffered a slight infection and is confined to the Army hospital.

Mrs. Margaret Woodruff, Schine's local manager, journey to Columbus this week to attend the celebration of her father's 83rd birthday anniversary.

Maurie White, Col. Arthur Frudenfeld and Joe Alexander, manager of the Albee Theatre, were

(*Continued on Page 26*)

HOT FROM THE HEADLINES!

TRADE PAPERS CHEER

"Delinquent DAUGHTERS"

JUNE CARLSON FIFI D'ORSAY
TEALA LORING

Original Screenplay—Arthur St. Claire
Directed by ALBERT HERMAN



THE Hollywood REPORTER

'DAUGHTERS' OK

"DELINQUENT DAUGHTERS"
(American-PRC)

If it is not too late in the field—and it probably isn't—"Delinquent Daughters" should do very well for itself because it has more vitality, more action and more story than most of the juvenile delinquency films which have preceded it.

The situation is not sugar-coated. Some of the youngsters are extremely bad and even the most likeable have taken the preliminary steps in the wrong direction. But an engaging cast of youngsters—almost too engaging for the roles they play—does [illegible]

"Has pace and vitality."

[illegible] as his partner Frank McClean as the judge, Joe Devlin as a helpful police officer, John Christian Frank Stephens and Sheila Roddick as delinquent parents all register well.

Albert Herman's direction gives the picture pace and vitality, although it is a bit too emphatic at times. He and Donald C. McKean were co-producers. Ira Morgan's photography is good.

SHOWMEN'S TRADE REVIEW

Delinquent Daughters

RC — Drama — 72 mins.

AUDIENCE SLANT: (Family) Deals understandingly with the juvenile delinquency question and will satisfy parents and children alike.

BOX-OFFICE SLANT: Title and exploitation possibilities should make it a worthy attraction.

Comment: This is on a par with all the other juvenile delinquency pictures the studios have been turning out of late. And like the others, deals with the problem of what to do about our teen-agers, placing the entire blame for the condition on the neglect of the parents. It is a picture that should do well among family audiences, especially in the theatres where the [illegible] angles having newspaper headlines, etc., to attract attention to the film

"Has tremendous exploitation possibilities."

"Through sheer exploitation importance Rates 85% on rental worth."
Hollywood Motion Picture Review

"Contains more action than most."
Motion Picture Herald

THE Film DAILY

"Delinquent Daughters"

with June Carlson, Fifi D'Orsay, Teala Loring
(HOLLYWOOD PREVIEW)

PRC — 72 Mins.

GOOD EXPLOITATION OFFERING HIGHLIGHTED BY WORK OF A NEWCOMER.

This is a good exploitation offering, highlighted by the work of screen newcomer Teala Loring and Jon Dawson, who are standouts in an excellent cast. Donald C. McKean and Albert Herman [illegible] producers with [illegible]

"good exploitation offering."

[illegible]anding, Joe Duncan, Jimmy Zaner and Marga Dean are important principals, while Mary Bovard effectively takes care of the comedy.

DIRECTION, Splendid. PHOTOGRAPHY, Good.

BOXOFFICE

Delinquent Daughters — F — Drama
PRC PICTURES (416) — 72 Minutes — Rel. July 15, '44

It possesses hi[illegible] theme. If the [illegible] of similar [illegible] tribution to [illegible] normal market [illegible]

"a safe bet for top grosses."

The Independent

Delinquent Daughters — 72 Min.
(PRC Pictures) Juve Delinx Melodrama

As an exploitable piece of merchandise, "Delinquent Daughters" will make good

PRC!
Accent on ENTERTAINMENT

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

among delegates from Cincinnati attending the RKO sales conference in New York last week.

Fourteen entrants in the Miss Greater Cincinnati Health, Beauty and Talent contest sponsored by WCKY will appear at the Albee Monday night in the second of three preliminaries to determine those who will participate in the semi-finals August 14. Finals will be held at the Albee on August 21, the winner to be crowned "Miss Greater Cincinnati" and will be sent to Atlantic City to represent this area in the "Miss America" competition early in September.

JERSEY CITY

As one of his last official acts as manager of the Fabian, Hoboken, before being promoted to the managing directorship of the Stanley, Jersey City, Arthur Manfredonia obtained many blood donors for the Hoboken Chapter of the American Red Cross.

The Capitol Theatre, Union City, is advertising for 100 beautiful girls to enter its bathing beauty pin-up girl contest.

Michael Mercurio, formerly of the Lincoln, Union City, now stationed at Fort Meade, Md., stopped in to greet his friends at the theatre.

Henry Schneider, formerly of the Ritz, Jersey City, has written his friends that he has seen active service in the Marshall Islands.

Robert Belsamo, formerly chief of staff of the Stanley, has written his friends from Moore Field, Texas, that he is working on P-40s and all types of armament.

Tommy Ryan, formerly of the Capitol, Passaic, is now a marine corps corporal.

Frank Reid, formerly of the Regent, Paterson, and one of Lt. Gen. Patton's troops in Sicily, is back again with the Seventh Infantry after being in a hospital since last October.

HARRISBURG

The Senate Theatre Company was named defendant in a civil suit started in Dauphin County Court this week by Thomas D. Caldwell, attorney for Mrs. Agnes Demma and her husband, Frank Demma. Caldwell said the action was brought to recover for injuries suffered by Mrs. Demma who allegedly fell over a box placed by workmen between the ticket booth and the sidewall of the theatre several months ago. She claims she suffered from bruises and contusions as a result of the fall, her counsel added. The amount of damages to be sought will be set forth in a statement of claim to be filed in the Common Pleas Court later, and settlement was indicated as "probable" before going to trial.

Tieing in with a current campaign for recruiting young women for the Spars, all the downtown houses this week are showing "Battle Stations," detailed account of the work of women in the Coast Guard.

Don Keefer, of nearby Highspire, who has steadily been carving a name for himself on the Broadway stage in "Junior Miss" and "Harriet," was in town for a visit last week.

Two downtown houses were showing reissues last week. Senate had "Dead End," while the Rio showed Alfred Hitchcock's "The Lady Vanishes."

Anticipating a three week's run, John F. Rogers, State, started Paramount's "Going My Way" on Wednesday this week, one day earlier than the regular openings. Roger said the last film to play three weeks at the usual six-day house was "Alexander's Ragtime Band" several years ago. He doubled his usual advertising budget for radio and newspaper publicizing of the Bing Crosby vehicle.

The State has been rented to American Legion for one day, August 17, for the annual vaudeville show, featuring three name bands, movies and other entertainment, for the Legionnaires in their annual convention here that week.

Lou Golding, new district manager for the Fabian Circuit, which last month took over the three Wilmer and Vincent houses here, State, Colonial, and Rio, was expected this week for his first visit.

Guests of John F. Rogers, State manager, are his mother, Mrs. Frank Rogers, and his seven-year-old niece, Judy Williams, Chicago, Ill.

Big turnover on employes at Loew's Regent is reported by Pete Stainbach, assistant manager, who is managing the theatre while Sam Gilman, manager, is relieving in Baltimore, Md. Stainbach said he is convinced the ushers stay long enough only to see the current picture before quitting.

Virginia Wilson, cashier at Loew's Regent, to start her vacation next week.

Genevieve Funk, veteran member of the Colonial staff, is on vacation, and in her absence her secretarial work for J. D. O'Rear, manager, is being handled by Edna Mundis and Mrs. Loretta Galloway Tobias.



WINNER COMES TO TOWN. Dorothy Hart of Cleveland, winner of Columbia's "Cinderella Cover Girl Contest of 1944," is shown here as she arrived in New York this week to make a test for a part in the Rita Hayworth Technicolor starrer, "Tonight and Every Night," one of the contest awards. (Story on p. 15.)

CHICAGO

Al Bruder, of Bell & Howell Company's Rockwell plant, constructed a gadget to encourage fellow employes to write B & H friends in service. Gadget consists of a holder from an adding machine that permits six-inch strips of paper to be exposed on a flat surface. One name is taken from the departmental honor roll and attached to the holder. All members of the department in which the boy worked are then urged to jot down on the roll a few words of greeting. The strip is then mailed and the next serviceman's name is posted on the holder.

B & K reports one million people have seen "Going My Way" during its eight-week stay at the Chicago Theatre.

Sam Lamansky, business agent, Film Employes Union b.45, filed union request with WLB for a ten per cent wage increase, retroactive to December 1, 1942.

Edward Harris, formerly of JLS circuit's Dearborn theatre, had sergeants' stripes sewed on his marine uniform. He is stationed with the Marine public relations office, San Diego, Calif.

Republic Pictures manager, Bill Baker, receiving congratulations on his appointment as Chicago territory district manager.

Allied Theatres announce seven million dollars in bond sales from 23 theatres on Free Movie Day, with an expected ten-million-dollar total when reports from the balance of their theatres are in.

Lt. Tom Chamales cabled Chicago florists from India to send a large American flag made from flowers to the Tivoli Theatre, Downers Grove, for its reopening. The Tivoli, now opened in partnership by his father Tom and Gus Marlas, was formerly under B & K management.

Alliance theatre circuit promotion manager, Pete Panagos, says the chain's Fifth War Loan sales will total four million dollars.

RKO Palace theatre manager Kelty, now using usherettes in place of their male counterparts, reports the girls are doing a fine job.

Lt. Cliff Aeisen, pre-war Cicero Theatre manager, awarded the Flying Medal with three Oak leave clusters, for heroism during Normandy invasion.

The war meeting and trade conference of the National Association Visual Educational Dealers, has been set for the Palmer House, August 13 and 14. D. T. Davis is secretary.

Employes of the Ampro Corporation now in the armed services will receive fifteen dollars each as a gift.

Miss Kiki Speros, Alliance theatre circuit statistician, resigned and returned to her Memphis, Tenn. home.

Al Sider's $100,000 damage suit against former Chicago operator union officials, settled out of court will be reopened. Sider, a former union member who claimed damages for suspension without a hearing, said the terms of the settlement have not been carried out and the case will be reinstated in the Cook County circuit court.

The Chicago *Sun* advanced their national advertising line rates to 48 cents daily and 55 cents Sunday. Local rates, including amusements, went to seven cents per line.

Miss C. Gillham, Cine Theatre co-manager, has resigned.

Activities on Chicago's travel mart finds Don Swartz, PRC Minneapolis manager, a week-end visitor; Clyde Tingley, New Mexico's former governor and well known showman, a convention holdover; Allied president Jack Kirsh and Variety Club chief barker John Jones, "Wilson"-premiering in New York; Alliance circuit's Lou Harris and John Doerr, off for a west coast inspection tour; S/1st/c Will DeRange, formerly of McVickers theatre, here on a ten-day furlough; MGM publicity director, Bill Bishop, off on a Pewaukee, Wisc., vacation; Abe Montague, on stop-over here, going east. Ditto David O. Selznick, destination Baltimore.

NEWARK

Nicholas S. Schermerhorn, Asbury Park city manager for the Reade theatres, was all ready to don Uncle Sam's khaki. Passed by his draft board's doctors as physically fit for general military service he was on the verge of putting his furniture in storage and leaving Asbury Park. Then, he was notified, he was not needed, being over-age. So, Nick Schermerhorn will remain in show business at the north Jersey coast resort.

It was a great party his friends in show business gave Don Jacocks, Warners' zone manager in north Jersey, last week at Mayfair Farms, West Orange, before he left to enter the motion picture business for himself near Boston. The co-guest of honor was Frank Damis, his successor. Great credit is being given the committees which arranged the event, including: Sam Blaskey, film booker, chairman; Bob Paskow, publicity and advertising manager, vice-chairman; Rudy Kuehn, Leto J. Hill, Tony Williams, district managers; George Kelly, formerly manager of the Stanley, Jersey City, newly-appointed north Jersey assistant zone

(*Continued on Page 28*)



"One of my boys shot that"...

YOU are, let us say, a veteran newsreel photographer with the wartime job of training combat cameramen.

First, a little theory—but not too much. Then, the mechanics of the camera. So far it's easy. But from here on the course gets tougher. The boys have to learn that each individual "shot" must have point . . . that the picture as a whole must have continuity—must effectively "cover" the story. The first tries are apt to be terrible . . . but you and your boys keep at it . . . until finally they step out as promising cameramen.

And one day, months later, you watch a wonderful example of combat photography run off—and you're proud as Punch. You can't help singing out, "One of *my* boys shot that."

Eastman Kodak Company

Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
FORT LEE CHICAGO HOLLYWOOD

One of a series of advertisements by KODAK testifying to the achievements of the movies at war



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

manager; Arthur Manfredonia, new manager of the Stanley, Jersey City; Garry Voorman, of Paterson; Frank Hall; Phil Manes, Capitol manager; Newell Stepp, Regent manager; Elizabeth; Ed Batlan, Brandford manager; and Walter Jacobs, Roosevelt manager.

Miss Dorothy Fox, assistant manager of the Castle, Irvington, is in the Orthopedic Hospital, Orange, for a three-week rest.

Phil Manes, courteous and genial Capitol manager, received a well-merited gift from Warners, when they redecorated and made alterations to his theatre recently. They built and furnished a handsome office for Phil on the street floor.

Irving ("Shorty") Goldberg, of Warners' supply department, and known as "Mayor of Hawthorne Avenue," is back on the job again after being out for about three months with a fractured arm. "Shorty" fell while changing signs in the Hawthorne lobby.

Samuel A. Davis, of New York City, is new assistant manager at the Newsreel Theatre, replacing John Whalen, who went to Los Angeles to engage in show business there.

Arthur Brent, assistant manager of RKO Proctor's, who has been living for several months in the Forest Hill section of Newark, now has a new Forest Hill residence—on Long Island.

Edgar Wallack, Capitol assistant manager, is on vacation. Ditto Miss Anne Bachman, cashier at RKO Proctor's.

Budd Abbott, of Abbott and Costello, paid an unexpected surprise week-end visit to Lake Hopatcong. He was officially greeted by Mayor William Hockenjos, of Mt. Arlington, and members of the Borough Council. News of the star's visit spread rapidly through the summer colony and youngsters formed a line for autographs.

Miss Ruth Eales, Newsreel Theatre cashier, has just returned from a vacation.

Mrs. Bobette Mack, assistant manager of the Mosque, is vacationing at Asbury Park.

Lou Gans, supervising director of the Rapf and Ruden chain, has a new title: "The Senator." Mr. Gans has the build of a Texan and the grace and diplomacy of a politician running for re-election.

Phil Finkelstein, former doorman at the Globe, now in the army, stopped in to greet his friends at the theatre.

CLEVELAND

Mark Goldman, who recently resigned as Monogram branch manager in Pittsburgh, has joined PRC as assistant to Nat L. Lefton, franchise owner and chairman of the Franchise Holders' Committee. On Monday he assumed his new duties in charge of sales covering the Cleveland, Pittsburgh and Cincinnati offices.

Louis Swee, manager of the Knickerbocker Theatre, held a bond auction the other midnight to which admission was free. Twelve acts of vaudeville furnished the entertainment and 150 prizes were auctioned for a resultant $6000.

"Going My Way" which came close to equaling the house record in its first week at Loew's State, is doing almost as much business in its second week. It played to 80,000 the first week, and almost doubled the average weekly take.

Jack Gertz, theatre premium distributor, has placed on the market a new game of his own invention called "card ejector." It is an audience participation game in which the cards are automatically ejected from a metal box instead of being drawn from a hopper. It is being used by several leading local circuit theatres, but will not be manufactured in quantities until after the war.

L. H. Walter, local National Supply Company manager, has enlarged his repair department and announces that he has parts and personnel, as well as loan mechanisms for theatre owners who want to keep their equipment in good shape.

P. J. Wood, secretary of the Independent Theatre Owners of Ohio, and Leo Yassenoff, credited with being the organizer of the newly incorporated Theatre Owners Cooperative Exchanges of Ohio, Inc. were in town last week. The new organization plans to operate independent exhibitor-owned exchanges in Cleveland and Cincinnati. Directors are Maury White of Cincinnati, Leo Yassenoff of Columbus and Milton A. Mooney of Cleveland.

Frank Masek of National Theatre Supply Company, is back from a vacation spent at his Lake Shore cottage.

Two Warner theatre managers have returned to their posts, having been honorably discharged from the service. Don Jacobs, who has been in the navy stationed at the Great Lakes Training Station, Chicago, is back as manager of the Sherman Theatre, Chillicothe, and Paul Montavon of the army, has resumed as manager of the Columbia, Portsmouth. James Tracy, who has been doubling for Montavon at the Columbia, returned to the Lyric, Portsmouth.

Frank Wheatley has been named manager of Warners' Variety Theatre. He succeeds Ivan DeBray, who has been appointed relief manager.

Frank Jenkins, 20th Century-Fox exploiteer and Jules Field, in charge of field exploitation, have gone to the west coast.

Si Silverman, manager of the Hough-79th St. Theatre, has two sons in service in England. They are Sgt. Mervin of the headquarters division and Pfc. Joseph of the Medical Corps.

T/Sgt. Ray L. Brown, son of Ray C. Brown, Warner theatre district manager, met Lt. Comdr. Douglas Fairbanks, Jr. on a ship going from his base in the Mediterranean to an Italian port.

Jane Meisel Simon, assistant Warner theatre publicity director, is holding down the department while her chief, J. Knox Strachan, enjoys the cool breezes of nothern Michigan.

Helen Horton, formerly of the Warner poster department, is an air Wac.

DETROIT

Because of the great acclaim received by "Going My Way," making a long run at the United Artists Theatre, that house instituted a single-feature schedule for Saturday and Sunday patrons to enable additional thousands to see the picture.

After a long hiatus in which stage shows practically disappeared from the local amusement picture, Detroiters are now enjoying two high-class "flesh" shows each week at the Michigan and Downtown theatres. The Michigan came out with Billy Rose's "Diamond Horseshoe Revue" last week, while the Downtown gave stiff competition with a personal appearance of Patricia Morrison and Freddie Slack and his band.

Holdovers were the rule in Detroit downtown houses last week. "Going My Way" was in its fourth week at the United Artists; "The White Cliffs of Dover" was in its third week at the Palms-State, and "Gaslight" was running its second week at the Broadway-Capitol.

David Idzal and his Fox Theatre is backing the local search of Walter Wanger of Universal for the beauty who will win the star role in Wanger's next Technicolor picture, "Salome, Where She Danced." Idzal is receiving glossy pictures of Detroit girls who hope to measure up to Wanger's specifications for beauty and talent.

CHARLOTTE

Carl Burton, manager in Charlotte for United Artists, and his sales staff have gone to Port Aransas Pass, Texas, to attend a sales conference.

Lucille Trayband, former United Artists office manager here, has accepted a position in Washington, D. C. Her successor has not yet been selected.

The Theatre Owners' office here reports that Mrs. C. F. Finch and S. T. Stoker have assumed joint managership of the Palace and State theatres in Thomasville. They take over the duties of John W. Trivo, recently deceased. Mr. Trivo was one of North Carolina's veteran exhibitors, having opened his first theatre in 1911.

The local office is pleased with news from Hollywood that Roseanne Murray of Chester, S. C., a local beauty, has signed a term contract with RKO. Miss Murray will be Diana King in the movies.

Mrs. Mack Dowling and daughter Betty have



PRESENT FOR CASH REGISTER'S LAST RING. Edward C. Dowden (right), War Activities Committee Chairman of Special Events, at the closing-night ceremonies of the giant cash register last Friday night (July 28). Erected by the WAC, the cash register sold 21,134 bonds from June 13 to July 27, thus adding $2,471,624 to other Fifth War Loan totals.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

returned from the beach, and Mrs. Dowling is back on duty as publicity manager for the Wilby-Kincey theatres in Charlotte.

Jack Austin, city manager for Wilby-Kincey, Mrs. Austin and their daughter Jane are at the beach for a while.

Hoyt Galvin, Charlotte librarian and educational film fan, has returned from Chicago, where he attended the first conference of the Educational Film Association.

Jean Hendrick, former advertising manager at the Broadway Theatre and now secretary of the Washington, D. C., Advertising Club, visited in Charlotte last week.

Virginia Glenham has been made assistant manager at the Dilworth Theatre. Mrs. Sarah Aldred is manager.

Harold L. Rippey is a new operator for the Visulite and Plaza theatres.

DES MOINES

Stanley Mayer, veteran manager of 20th-Century-Fox; A. H. Blank, head of Tri-State and Central States theatre corporations, and G. Ralph Branton, general manager of the theatre circuit, attended the world premiere of "Wilson" in New York. Mayer reported "Home in Indiana" did the largest gross on record for any theatre in Marshalltown at the recent showing in that city.

District Manager M. A. Levy of 20th Century-Fox and Ernest Pelson, traveling auditor, visited the Des Moines exchange and attended the annual picnic at Birdland park.

Lou Ellman, manager, and his Des Moines crew of William De Frenne, Benny Banjamin and Ralph Behymer attended the recent RKO annual national sales meeting in New York.

The new manager of the Mars Theatre at La Porte city is Mrs. Leonard Freid, wife of the manager of the Paramount Theatre in Waterloo.

The State Theatre at Maxwell has been sold to Harold Griffin. Martin O. Axland will reopen the Irwin at Irwin, Iowa about September 1.

Movie cameramen from Paramount and Fox Movietone were on hand at Reinbeck to take pictures of a group of Waves from the naval training station at Cedar Falls help detassel hybrid seed corn in farms around Reinbeck. The film men were taking shots of the Waves celebrating their second anniversary and went along into the cornfields to get the corn pictures.

Dale Martin, new assistant booker at Columbia, was off work a couple of days while doctors removed his tonsils.

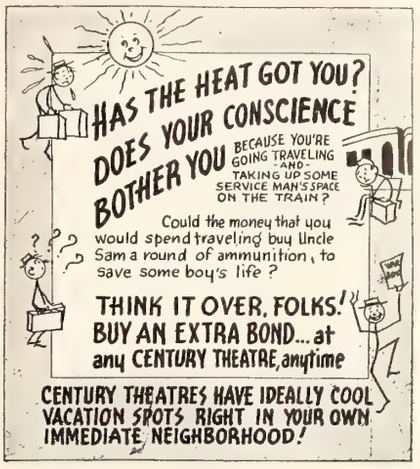
Mr. and Mrs. Bill Curry are the parents of a baby daughter. Curry is a salesman for the Paramount exchange.

Henry Peterson, former shipper at Paramount, has been named a salesman for Monogram. Johnny Murano will take his place at Paramount.

PHILADELPHIA

Philadelphia movie-men in New York to attend 20th Century-Fox's premiere of "Wilson" at the Roxy Theatre were Ted Schlanger and John Turner from Warners, Al Boyd and Frank Buhler from the Al Boyd Enterprises, and Edgar Moss, Sam Gross, William Humphries and Mike Weiss from 20th Century-Fox.

Latest on the "Goldman vs. Majors" case: One of the defendant's attorneys objected to the entrance of the United States Government in the case as an amicus cureae (a friend of the court) but later withdrew the objection, so the petition for the entrance in the case was granted. Briefs will be filed by the United States Department of Justice in which they will state their interest in the case. Arguments on the briefs will then be heard before the United States Circuit Court of Appeals which will act on Goldman's appeal from the decision of the lower court (United States District Court) which had dismissed his earlier suit.



DOUBLE-BARRELED INDUCEMENT. Combining patriotic appeal with practical reasoning, the ad above, one of a series conceived by Mike Siegel, Century Circuit advertising director, for the Flatbush Chamber of Commerce magazine, helps both the stay-at-home and buy-bonds campaigns and points up Century Theatres as ideal vacation spots. Wouldn't it be wise to adapt this ad for your own situation?

Sam Stiefel, local exhibitor, is selling his home before moving his family to Hollywood, where he will tie in with the producing activities of a major studio. His brother Alex, an attorney, will carry on Sam's local theatrical enterprises.

On August 10, the Mayfair Theatre will pick a Miss Mayfair as a contestant in the Miss Philadelphia contest.

Bob Niesenson, Nixon Theatre manager, hospitalized for an operation. Larry Gravar, Warner district manager, back at work after his hospital sojourn.

"Atlantic City" had its premiere at the Hamid's Pier last Sunday, July 30. Gus Van, who has a part in the picture, was master of ceremonies. Others who attended were Tom Endicott, who originated the idea of the annual Beauty Contest mentioned in the picture: Frank Huben, the oldest amusement man in Atlantic City; Willie Howard; George H. Hamid, owner of the pier, and Samuel W. Gumpert, its managing director.

A mistake in initials by this column last week put L. T. Rogers, ad sales representative for 20th Century-Fox, in the Army as a lieutenant. Rogers is still in Philadelphia checking the 20th-Fox ad sales department.

Dave Starkman has resigned from Film Classics.

Murray Cohen, Haverford Theatre manager for the last twelve years, has resigned to enter the restaurant business.

Ben Blumberg, National Theatre Supply Co. head, a grandfather. His daughter, Mrs. Raymond W. Shore, gave birth to a baby girl.

With the intense heat wave here continuing, exhibitors are doing their bookings and other transactions by phone.

Irving Blumberg, Warner ad chief, spent his vacation getting his new house ready for occupancy.

Ed Rosenbaum, Columbia exploiteer, is another localite who has bought a new home and is spending his vacation getting it in shape.

The Fox building lease, held by Warners, has been renewed.

At the press reception held by David Selznick's office for Jennifer Jones and Anita Colby, Leo Katcher, former local newspaperman, acted as host. Local exhibitors in attendance were Lou Pizor, Ted Schlanger and Bill Clark of Hiway Express. Mel Koff and Bob Cooper were on hand for United Artists. Don Rose and Jerry Gaghan, local columnists, were gathering material. Warnerites present were Lester Krieger, Abe Einstein, Elmer Hollander, John Turner, Maurice Gable and Milt Young.

Lou Ratener, former localite, now contact manager for Warners in Cleveland, vacationed at Camp Tamiment in the Bushkills.

General Manager Harry Thayer of the Philadelphia Eagles, Philadelphia's professional football club, announced that motion picture actor Bruce Cabot, recently discharged from service, bought an interest in the club.

The Blood Donor drive in local theatres has met with good results. Of approximately fifty persons a day who sign pledges in theatre lobbies for blood donations, more than 95 per cent keep their appointments.

Trade mourning the death of P. Mortimer Lewis, Jr., son of P. Mortimer Lewis of the Whelan chain in Atlantic City. Young Lewis was killed in action in Italy last week.

Staff Sergeant David Cooper, former Warner salesman, was among the first to land on Normandy beaches on D-Day.

Evelyn Gray, 20th-Fox booking department, canceled her vacation due to illness.

MEMPHIS

Air Corp. Lieut. Ray Carter, home on leave, renewing friendships at Paramount exchange, where he was formerly head shipper.

Friends are rejoicing over the improvement of Col. Cecil Vogel, manager of Loew's Palace theatre, who returned to his home last week from the hospital.

W. F. Ruffin, Ruffin Amusement Company, Covington, Tenn., and R. B. Gooch, Savanah, Tenn., Film Row visitors.

As the only means of obtaining a vacation, E. A. Moore, Duck Hill, Miss., announced the closing of his theatre for a week.

Glenn Caldwell, Princess theatre, Aurora, Mo., booking new features on Film Row recently.

H. D. Graham, district manager, Atlanta, Universal, visiting the local branch last week, where new ledger clerk, Christine Jones, was getting acquainted with her duties.

New availability clerk at Warner's exchange is Alta O'Neill.

Miss Jean Follis, RKO inspectress, married Preston Nanney.

Al Avery, branch manager RKO, and three salesmen, Graver Wray, R. V. Reagin and Leonard Shea, left for New York last week to attend a sales meeting at the home office.

Ethel Schaible, secretary to Mr. Avery, left on her vacation.

PITTSBURGH

Harry Feinstein, chief buyer and booker for Warner Theatres in the Pittsburgh zone, and his family are spending their vacation in Atlantic City.

C. V. Hake, 20th Century-Fox branch manager was in New York this week for the premiere of "Wilson" and sales conferences.

The injunction hearing on the petition of Harry N. Ball, of Philadelphia, trustee for the Penn Theatre, Ambridge, Pa., which opened in Federal Court last week, was postponed until fall after two days' testimony by mutual agreement due to the attorney for the plaintiff having an appointment in Mexico City at an attorneys' convention there this week.

James Sabella, who was associated with J. F. Smith in the operation of the Smith Theatre in Barnesboro, Pa., until it was leased to Ernest

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The Box Office Slant

Barbary Coast Gent

(Continued from Page 17)

is first-rate, with Binnie Barnes adding name value and that nice Frances Rafferty contributing the young love angle with Bruce Kellogg. Carradine, of course, is expert as the menace and he and Beery put on an exciting gun battle at the film's climax. "Barbary Coast Gent" is no better and no worse than "Rationing" and the others; it is assembly-line merchandise and because of this you should be able to tell almost to the dollar what it will do for you.

PRC Sales Meet in Boston

Leo J. McCarthy leaves New York Friday for Boston where he will conduct a regional sales conference over the weekend. McCarthy will return to the home office early next week. He will be accompanied on the Boston trip by Sidney Kulick, eastern division sales manager, who, after the meeting, will continue on a four-week's trip visiting the New England, Albany, Buffalo, Detroit and Cleveland, Washington and Philadelphia territories.

Add Warren, Morris, Newton

Ruth Warren, Frances Morris and Mary Newton have been added to the cast of "Tomorrow, the World," which Lester Cowan is producing for United Artists release.

Monogram Announces 27 Releases to Feb., 1945

Monogram this week announced a releasing schedule to carry through January, 1945, made possible, according to President W. Ray Johnston, by a backlog of completed films larger than at any other time in the company's history. The remainder of a full year's release is expected to be announced at the forthcoming Monogram convention in Chicago. The six-month list follows:

August: "Leave It to the Irish," James Dunn and Wanda McKay. "West of the Rio Grande," Johnny Mack Brown. "Call of the Jungle," Ann Corio. "The Utah Kid," Hoot Gibson. September: "Oh, What a Night!" Edmund Lowe, Jean Parker. "Black Magic," Charlie Chan.. "Block Busters," East Side Kids. "Land of the Outlaws," Johnny Mack Brown. "Shadows of Suspicion," Marjorie Weaver. "Marked Trails," Hoot Gibson.

'Army Wives' Set for November

October: "When Strangers Marry," Kim Hunter and Dean Jagger; "A Wave, a Wac, a Marine," Elyse Knox, Sally Eilers; "Enemy of Women," Claudia Drake, Donald Woods. November: "Army Wives," Elyse Knox; "Law of the Valley," Brown-Hatton; "Alaska," Kent Taylor, Margaret Lindsay; "Mystery Mansion," Charlie Chan. December: "Case of the Missing Medico," Duncan Renaldo; "Adventures of Kitty O'Day," Jean Parker; untitled Lone Star western; "Little Devils," Harry Carey; "Ghost Guns," Brown-Hatton; "The Shadow." January: "Murder in the Family," Billy Gilbert; "G. I. Honeymoon"; "They Shall Have Faith," Gale Storm, Frank Craven, Sir Aubrey Smith, Mary Boland.



REGIONAL

—Continued

Lieberman about two years ago, is reported to have purchased property in that town on which he will construct a new 800-seat theatre. He is now managing the State, Clymer, Pa. while its owner, John Bianco, is in the service.

The Harris Amusement Company, operating a circuit of theatres in the tri-state area, is this month celebrating the 50th Anniversary of Motion Pictures.

MONTREAL

"Pin-Up Girl" a second-week holdover at Manager Tom Reedy's Palace Theatre, as is MGM's "White Cliffs of Dover" at Loew's.

An entire French-speaking staff is helping to increase the popularity of the Orpheum Theatre which continues to play all-French programs. J. Daniels guides the destinies of this house.

20th-Fox product much in evidence here with the opening of "Home in Indiana" at the Capitol and "Tampico" at the Princess.

Advice from local neighborhood theatres reveals business still flourishing.

Cinema counter attractions in Montreal, nite clubs excluded, are the dare-devil antics of Les Kimris and Stan Woods and his musical aggregation, both at Belmont Park.

J. J. Parker, Jr. Starts Career As Asst. in Theatre He'll Own

The son of an exhibitor father who was one of the leading independents in the country started his motion picture career last week when he became assistant manager of one of the theatres he will eventually own and operate. He is John Joseph Parker, Jr., son of J. J. Parker of Portland, Oregon, and his apprenticeship will be served at the principal theatre of the chain, the Broadway Theatre in Portland. Parker's mother, Mrs. J. J. Parker, has won a place for herself as general manager of the J. J. Parker Theatres since her husband's death, but she will turn over the properties to young Parker after he has served his preparatory term.



J. J. Parker, Jr.

John Parker was born September 26, 1925 in Portland. He attended Lincoln High School in Portland, Black Fox Military Academy in Los Angeles, Menlo School at Palo Alto, and has just finished a course at Portland University. Having been around his father's theatres since babyhood, young Parker made still-collecting his hobby and now has one of the largest collection of old production and exploitation stills in the country.

PRC Making Deal With Major Producing Unit, Says Fromkess

As an initial step in entering the major production field, PRC is negotiating a merger with a production company that is now making pictures for a major distributor, it was disclosed Wednesday by PRC President Leon Fromkess at a luncheon in Hollywood. Under the plan, said Fromkess, the production outfit will make from four to six features a year for PRC distribution.

Fromkess said these negotiations are in line with PRC's plan to enter direct competition with major companies by 1945-46. He declared that PRC has added 1116 new theatre accounts within the past month, now has 6500 accounts on the books and the aim now is to increase that number to 9000 within the next three months.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Sizing Up the Problem of Short Subject Rentals, Long Features From Viewpoint of an Observer

As noted in the main article on this page, short subject rentals and the increasing length of features are becoming polemical trade issues. Having personally had no access to contract records, we can speak with no authority on short subject rentals. We do remember that a few years back, when we were associated with a chain of theatres in an average community—a rather small chain, by the way—rentals, in our opinion, were quite reasonable. So reasonable were they, in fact, that when programs were too long to accommodate shorts and it looked likely that too many subjects would clutter up the shelf, it caused no great loss to cancel an item or two here and there. At that time all sorts of policies were being tried out in an attempt to see which would lure the most customers. As long as single features were exhibited, and provided they were not too long, shorts bookings usually kept right up with availability listings. Then, during a period of double-featuring, it was necessary to leave many subjects on the shelf; most of these were paid for and forgotten. From all we can learn, short subject rentals have increased little, if any, during the past few years. This condition is said to be especially true of cartoons, which have been proving important entertainment factors.

We don't want to take sides in the matter. We merely wish to "size up" the situation as it looks to us. In most other commodities, those articles of greater value cost more to obtain. Depending on which types of subjects have the greatest following in a particular community, it seems to us that those subjects should be worth higher rentals than others. As the matter stands right now, however, and we might as well be frank about it, shorts are still "fillers" (forgive us, Besa) in a majority of situations. In most cases they are booked simply as "a one-reeler" or "a two-reeler" or perhaps as "a cartoon" and "a sports reel," etc. Little attention is paid to the contents of a subject, its audience value or possible selling factors. In not a few instances where exhibitors have taken the trouble to specify certain shorts, exchange bookers have made last-minute substitutions without notice. And the bookers will defend themselves with the contention that most of their accounts don't give a hang what's in a subject, so long as it helps to fill out a program. Both sides, therefore, hurl claims and counter-claims at each other. It seems there's just a little bit of guilt in all of us, so that it behooves none of us to place the blame on the other fellow for the present plight of the short subject.

Speaking for ourselves, we see little, if any improvement, so long as double features prevail. There is little incentive for a producer to invest a subject with high production and star values when the odds against that subject being widely exhibited are so great. On the other hand, the

(*Continued on Page 32*)

Shorts Product Prices, Longer Features Loom Salient New Season Trade Issues

A movement on the coast by cartoon producers for higher rentals for the animated subjects and the trend to longer features already are showing trade reactions which make it certain that the featurette product this year will figure more prominently in trade news than has been the case for many seasons past.

The cartoon producers have the weight of strong evidence in the increased cost of production to back up their claims that pictures which have been selling year after year at no appreciable rise in rentals no longer can go on without serious effects on the quality of cartoons and resultant lessening of the appeal of a type of entertainment that, whether admitted by exhibitors or not, has been a strong element in bolstering the popular reception to screen shows in theatres of all types.

When producers and distributors of the short subjects take the stand that exhibition is hurting itself if no move is made to give the featurette producer a better break, they undoubtedly are on firm ground when they put the matter in the light that a valuable entertainment force, important to the welfare of the exhibition field generally, is at stake. At least this is the view of some of the important theatre bookers in off-the-record opinions that have been expressed recently.

Feel Weight of Added Costs

In all departments of production there is right now a cost factor that rises far above that which obtained before the war. The cartoon producers as well as those producers who use live talent for either features or shorts, has felt the full weight of added costs. For it is not alone in the increased wage scales for skilled workers that the cartoon makers are now forced to pay far more for results, but also in the department of higher costs to meet present-day standards of quality. In the field of animation alone, the present cartoon requires almost double the number of drawings that were used not so many years ago. This explains the far smoother action which marks average cartoons today—a matter that is apparent when one compares some reel of several years ago with the newer animated subjects.

The lengthening running time of features may and may not bring an appreciable drop in the number of double-bill engagements in theatres generally, but present indications are that such may be the case, because circuit operations that have been solidly double-bill for a number of years have on recent occasions side-stepped the policy in order to give top billing to certain special features of long running time. This naturally has focused more attention, in each of these instances, on accompanying short subjects selected to run with the single feature attraction. Spread of the single policy may be expected to have the same reaction generally.

That the longer feature is not merely a phenomenon that has come into the trade news because of a few recent examples of extra-long running time but actually is a trend, seems to be illustrated by a comparison of feature running time last season and this year. For example, 23 features which were current at first runs and important second run situations in July 1943, showed an average running time of 81.8 minutes per feature, as compared with an average running time of 90.8 minutes for 23 features, of comparable currency at first runs and second runs last month. (It might be added that this comparison did not include as current pictures for last month such features as "Since You

(*Continued on Page 32*)

Shorts Do Draw

When the manager of a circuit-owned theatre takes time out to write a superior her conviction that short subjects do attract business, one can be sure that the theatrewoman must have a firm basis for her statement.

Such a letter was written by Manager Charlotte Scarborough of the Strand Theatre, Wichita Falls, Texas, to Besa Short, head of Interstate's short subjects booking department.

Wrote Miss Scarborough, in part: "I mean to take no credit from features, but I do know that a great many of our patrons come for the exceptionally fine shorts programs which accompany them."

Hunter College Girls Dissect 'Movie Pests'

The new Pete Smith MGM short, "Movie Pests," found its way into the halls of learning this week when 400 girls of the motion picture study class at Hunter College, New York, watched a special screening and then held a discussion on the subject of films and audience behavior. The film was preceded by a dozen lantern slides to illustrate what the showmen of the silent days did to keep their audiences in order. They were loaned by the Library of Congress.

The open forum after the screening proved the girls to be of divergent opinions about all questions—one, "is the lampoon method of presenting a subject effective?"—drawing not only "yes" and "no," but also starting a discussion as to whether the screen wasn't a total loss because it didn't have anything useful to offer in the way of knowledge. Suggestions were also made to use cartoons to put over theatre behavior sermons for the younger group from 11 to 17, and that architects might help audience behavior if they designed theatres so the seats would not be directly behind each other.

A small, die-hard group considered "Movie Pests" wasn't serious enough to teach audiences better manners, but one girl got up to say she just went to the theatre to be entertained. Result of the meeting: "no vote."

See Trade Issue in Rentals on Shorts

(*Continued from Page* 31)

Went Away" and "Dragon Seed," both showing at pre-release engagements during the month but for which there were no comparable features last season.)

Whether there is more emphasis on shorts by bookers and the exhibitors generally, the need for increased rentals for the brief subjects cannot be put off much longer without eventual harm to the whole business—the producer of the shorts as well as the theatres—according to the view of the producers and the sales managers. They point to prices for shorts currently that match the figures in the shorts contracts many exhibitors—bigger circuits as well as independent theatre operators—made with the distributors as many as five years ago—and some of these figures seem ridiculous in view of the improved quality of the shorts and the general price increase that has taken place in every line of business in the country.

The exhibitor, of course, points to a constantly increasing film rental cost due to the higher prices that have been paid for features. He is also likely to remain quite unmoved by the quality of shorts for the reason that this class of product has been neglected in the industry for a long period of time. The less alert showman overlooks entirely the showbuilding value of shorts since there is little evidence to him that his patrons come to the theatre and pay any money for any short he has on the bill. This is true so far as immediate ticket sales are concerned, but some of the most prosperous theatremen in the business look beyond that to the important fact that a good show is necessary to give satisfaction to the customer who has been brought in by the big feature title or box-office draw of stars in the headline attraction—important to maintaining that "comeback" patronage which forms the backbone of a prosperous theatre's business.

However much the need may exist for at least a moderate rise in short subjects rentals, it is certain that the burden of proof rests with the producers and distributors, the exhibitors declare. There is a more than an adequate supply of short subjects in practically all classes of release except the colored cartoons. The supply-and-demand factor, therefore, adds weight to the obstacles which face the distributors in any move for increased rentals. But even so, short subjects men point out, there can be only one result of continued "penny pinching" in featurette buys by the exhibitor—and that is a sharp trimming of costs which can be accomplished only at the sacrifice of quality. In the latter the exhibitor has an important stake.

Brenda Starr Coming to Screen

A contract has been signed between Columbia Pictures and the Chicago *Tribune*-New York *Daily News* Syndicate, whereby the adventures of Brenda Starr, Reporter, Sunday *Tribune* comic strip character, will be brought to the screen in serial form, according to Alfred M. Loewenthal, president of Famous Artists Syndicate, Chicago.

Advance Previews Sell Short

By arranging advance previews for civic and patriotic groups, Louie Novy and Bobby Meredith of the Capitol Theatre, Austin, Texas, created considerable interest and extra box-office returns on MGM's "Main Street Today."

ADV.

What Are Your Needs?
Joe Hornstein Has It



Melville Danner, owner of the Kozy Theatre in Granite, Okla., receives a proclamation from Mayor A. M. Bowman (right) on the world premiere showing of the Pete Smith MGM Specialty, "Movie Pests," in Granite. Idea for the subject was advanced by Danner. Premiere proclaimed Melville Danner-Pete Smith Day.

SHORTS SHOPPING

(*Continued from Page* 31)

average exhibitor will object to higher rentals when, because of double-featuring, he can't play all the subjects available, or feels, if there is time for a short or two on a double-feature program, that he has already paid enough out in rentals for his two features. Just how longer features will solve the situation is not yet clear, but producers evidently feel that if patrons can sit through two features, usually one good and one more or less inconsequential, they should certainly not object to sitting through one long feature. And since even two-hour features have in many situations been paired with another picture, the producer's only alternative is to make a still longer feature, running anywhere from 130 minutes to 170 or so minutes. The only trouble with longer features is that too many unessential details are likely to escape the cutter's shears in order to pad out the footage.

While some outstanding shorts are successfully replacing second features in a number of spots, the sad truth seems to be that shorts will not receive full recognition until double features are abolished. And double features are not likely to be abolished unless it's done in one sweeping, nationwide move.

New Staub Short to Honor Film Kids Now in Service

Former child stars who grew up to enter the armed services will be honored in the new Screen Snapshots subject, "The Kids Go to War," which Ralph Staub is now producing for Columbia release.

The reel will include intimate shots from Staub's private film library of Jackie Coogan at the time he played in "The Kid" with Charlie Chaplin, Jackie Cooper when he appeared in "Skippy," Freddie Bartholomew during his "David Copperfield" days, and similar footage on Robert Coogan, the Mauch twins, and Mickey Rooney when he was in Mickey McGuire comedies.

Chosen for Snapshots Reel

Helen Marshall, Lola Cogan and Wanda Perry have been chosen by Ralph Staub to play the leading roles in Columbia's forthcoming Screen Snapshots, "Three GI Girls in Hollywood." The girls will portray a Wac, a Wave and a Marine respectively, in the reel which will take them on a special GI tour of Hollywood's sights and scenes.

'Pests' Premiere is Held in Granite, Okla.

Granite, Oklahoma, pop. 1058, is now on the map. Reason: the cure for victims of the nerve-shattering bacillus known as "movie pests" was discovered there with Melville Danner, owner of Granite's Kozy Theatre, essaying the role of a modern Pasteur.

Seems "movie pest" victim Danner had an idea that the best method of combating this scourge was the bring it out into the healing rays of public censure by making a film showing how the scourge operates. He took his idea to Pete Smith at MGM and the anti-toxin was created in the form of a Pete Smith Specialty appropriately labeled "Movie Pests."

In reward MGM world premiered the short in Danner's 250-seat Kozy Theatre (the first world premiere in Granite's history) and Mayor A. M. Bowman issued a proclamation saying:

"Whereas; A citizen of our city, Mr. Melville Danner, operator of the Kozy Theatre, suggested to Pete Smith, of MGM, an idea for the subject matter of a Junior Feature Motion Picture entitled 'Movie Pests,' and,

"Whereas; MGM has produced this subject, and the city of Granite, Oklahoma, has been chosen for an advance showing of this Motion Picture, thereby giving national publicity to the city of Granite, Oklahoma;

"Therefore; As mayor of Granite, Oklahoma, I do on this 5th day of July, 1944, express sincere thanks to Loew's Incorporated, producers of MGM pictures, for this recognition of one of our citizens and the recognition accorded the city of Granite, Oklahoma, in arranging for an advance showing of the Pete Smith subject, "Movie Pests," which we believe is destined to become an outstanding hit among theatre audiences everywhere; and, furthermore, as mayor of Granite, Oklahoma, I hereby proclaim Saturday, July 8th, Melville Danner-Pete Smith Day in Granite, Oklahoma."

The story broke on the front page of the Granite *Enterprise;* the theatre took a full-page ad in which the short was billed above the feature attraction; the entire town turned out, augmented by people from nearby communities and Granite enjoyed the biggest night in its history.

Topical Shorts Again Head Lineup of RKO

Details of the 171 short subjects to be released next season by RKO Radio have been revealed by Harry Michalson, the company's short subject sales manager. The new season's product will consist practically of the same topical lineup as last season's, and will be divided into 142 one-reel and 29 two-reel subjects.

Bulk of the product will be produced by RKO Pathe and will consist of 104 issues of Pathe News, thirteen This Is America two-reel factuals, thirteen one-reel Sportscopes, seven Flicker Flashes, and four Headliner Revivals, two-reel musical comedies selected from a series released some years ago by RKO Radio.

From the Walt Disney studios in Hollywood will come eighteen one-reel Technicolor cartoons, while RKO Radio's Hollywood studios will contribute two series of two-reel comedies with Leon Errol and Edgar Kennedy, respectively. Six subjects will comprise each series.

Marines Okay WB Script

U. S. Marine Corps has approved James Bloodworth's adaptation of "I Won't Play," *Saturday Evening Post* fiction story with a Marine background by Lawrence Schwab, to be filmed as a two-reeler by Warner Bros.

Short Subject Reviews

Bear Mountain Game *(Good)*

Universal (8361) Variety View 9 mins.

Many New Yorkers will be as surprised as Omahans when they see this package of beautiful scenery only one hour's trip from Manhattan Island. It compares favorably with anything to come before the camera on the coast or in the Rockies (Chamber of Commerce please copy). The game enters by virtue of the tame animals kept in the Interstate Park at Bear Mountain. Deer, racoons, porcupines, foxes, and a milquetoast skunk supply the subject matter. Good for any audience and an eye-opener for some.

The Desert Hawk *(Fair)*

Columbia—Serial 15 Episodes

Harking back to the good old days of adventure-action films against an Arabian setting, reminiscent of the Valentino features, is this serial produced by Rudolph Flothow and starring Gilbert Roland with Mona Maris. Directed by B. Reeves Eason with the supporting cast including Ben Welden, Kenneth MacDonald, Frank Lackteen, Stan Jolley, Charles Middleton and Egon Brecher, the story deals with twin brothers, the amiable one inheriting the mantle of his father's rule, the worthless one having been expelled from the land. Roland plays the dual role. The film opens with a conspiracy by the worthless twin to have his brother killed so he can assume the throne. The plot succeeds but the ruler escapes death and assumes the role of the Desert Hawk, a "Robin Hood" of the desert who was believed dead for many years. The first two episodes cover narrow escapes, a caravan holdup, a breathtaking brush with death under the hoofs of the mounted palace guard, the capture of the "Hawk" by neighboring Caliph en route to present his daughter, Mona Maris, to the ruling brother without knowledge of the palace coup. Episode two concludes with the hero about to be torn apart by having his head roped to one horse and his feet to another. The box-office acceptance of this serial will be determined by the willingness of present day fans to accept the more primitive form of combat and suspense in contrast to the more spectacular form of excitement which deals in large scale explosive destruction as mirrored in the war headlines. First chapter is three reels, approximately 30 minutes, while the remaining 14 episodes are about 20 minutes each.

Colorado Trout *(Good)*

WB (9511) Sports Parade 10 mins.

Whether you're a fisherman or not, this is an entertaining outdoor reel with some colorful content filmed to good advantage by director Andre de La Varre. The setting is the Gunnison River in the Colorado Rockies, teeming with trout and genuine scenic beauty. The Gunnison Navy, a fishing club which uses kyaks for the sport, catch and cook the trout with their feminine guests.

Brother Brat *(Good)*

WB (9711) Looney Tunes 7 mins.

Porky finds himself saddled with the patriotic duty of caring for an obstreperous child whose mother works at Blockheed. His efforts to apply child psychology is to no avail, and the mother applies the book in the proper manner on her return from work. Fast-moving Leon Schlesinger cartoon in Technicolor.

Movie Pests *(Pointed Fun)*

MGM (S-555) Pete Smith Specialty 10 mins.

If you have been wondering what to do about those selfish or unthinking persons in your audiences who persist in making themselves nuisances to the other 98 per cent of the patrons, here is the Pete Smith-sent answer. If the guy who doesn't doff his coat and muffler until he gets in a seat can watch this film record of his performance without a qualm; if the couple who can't make up their minds where to sit, meanwhile obstructing the view of others, can see themselves as Smith depicts them without blushing; if the peanut-cruncher, the foot-in-the-aisler, the gal with the upswept hairdo and hat can sit through "Movie Pests" and not emerge better citizens—and with a smile—then Pete and MGM better give up the ghost and tell exhibitors to show their pictures in a boiler factory. This short should be budgeted under the head of theatre maintenance and played every year by every exhibitor.



Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Sidney Lanfield Signs New Paramount Pact; George Raft to Star in 'Johnny Angel' for RKO; Berne Gets Assignment

Sidney Lanfield has been signed to a new deal by Paramount. Under its terms, he will direct six pictures during the next three years. His first assignment will be "Duffy's Tavern," a picturization of the famous radio show which will have Ed Gardner "Archie," Bob Hope, William Bendix and Victor Moore. Production will be handled by Joseph Sistrom.

RKO is making an extensive search for location of a New England church of the prim, severe design of Colonial days for "The Enchanted Cottage" which Harriet Parsons will produce with Dorothy McGuire and Alan Marshal in the top spots. John Cromwell will direct with Jack Gross as supervising producer.

Three women were added to cast of "Tomorrow the World" which Lester Cowan is producing for United Artists release. They will act as mothers of children which the 12-year-old star Skippy Homeier assaults. Fredric March and Betty Field head cast which is being directed by Leslie Fenton.

"The Mummy's Curse" got under way at Universal with Lon Chaney as the star, and Kay Harding, Peter Coe, Virginia Christine, Dennis Moore, Kurt Katch and Martin Kosleck supporting. Les Goodwins directs for producer Oliver Drake.

Larry Parks and Jane Frazee have been handed the romantic leads in the Columbia picture tentatively titled "Hello Mom," whose background is a dormitory canteen for servicemen. This is the first for Miss Frazee on a new deal.

"Twin Guns," first picture of the western series starring Tex Ritter and Dave O'Brien to be produced for PRC by Alexander-Stern Productions, Inc. started last week with Elmer Clifton as director.

Monogram has set Sept. 9 as the national release date of "Enemy of Women" the W. R. Frank production formerly known as "The Private Life of Dr. Paul Joseph Goebbels." Picture will be given publicity, advertising and exploitation campaign of record-breaking proportions for Monogram.

Lambert Hillyer will direct "The Ghost of Indian Springs," Monogram western starring Johnny Mack Brown with Raymond Hatton and Evelyn Finley.

Dick Hyland is doing the polish on "Lake Placid Serenade" scheduled to be one of Republic's top bracket ice pictures. It will star Vera Hruba Ralston under the direction of Steve Sekely. Harry Grey will produce.

George Raft will star in RKO's forthcoming "Johnny Angel," an adventure mystery story based on a Liberty magazine serial "Mr. Angel Comes Aboard." Ray Enright has been set to direct the film under the production guidance of Jack Gross.

Ladislas Fodor, Hungarian playwright has checked into the studio to begin work on the screen play of "This Crazy, Lovely World" to be produced by Erich Pommer for Producers Corp. of America. Fodor authored the play for Broadway production and then sold the rights to PCA.

William Castle, who directed "The Whistler," first of a series of Columbia features based on the popular radio program, has been signed to direct the second, tentatively called "Dormant Account." Film will star Richard Dix, who topped the cast of the first, and Janis Carter.

Joseph Berne has been signed by producer Jack Schwarz to direct "The Enchanted Forest" which will be the first color picture ever to be made by or for PRC. Lou Brock will be Schwarz' associate producer.

Production on MGM's "The Clock" has started as of this week, with Judy Garland and Robert Walker starred. Director Fred Zinnemann and assistant director Al Shenberg have returned from New York where a unit has been filming backgrounds.

Paulette Goddard will co-star with Bob Hope in "Girls' Town" as her next picture following "Kitty," says Paramount. George Marshall, director of many of that studio's top pictures, will handle the megaphone while production bookkeeping will be watched over by E. D. Leshin.

Director Jacques Tourneur, George Brent, Paul Lukas and the rest of RKO's "Experiment Perilous" company have had to shoot around Hedy Lamarr for two days pending actress' recovery from a slight flu attack.

Eddie Cline will direct "Swingeroo Sweethearts" for Universal after he finishes his current assignment, "Night Life." Frank Gross will be associate producer.



Casting Director Harry Engel and Studio Head Al Wilson are shown on the "Brazil" set at Republic Studios, with Tito Guizar and Ann Dvorak, prior to shooting of the carnival scene featuring some 300 extras.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Irving Rapper, whose most recent directorial effort was "Rhapsody in Blue," has been renewed by Warners; which makes him eligible for "The Corn Is Green" . . . Bob Faber, for six years head of Universal's trailer department, has been signed by the studio as a producer; finally they're beginning to see the trees even though there is a forest; just glance over some of the production whizzes who head trailer departments . . . "Glamor," says Helen Broderick, who is doing a chore on Lesser's "3 Is a Family," "is the bunk—a name given the antics celebrities put on for the sake of their public" . . . Sonny Tufts, teamed with Bing Crosby in "Here Come the Waves," will substitute for Crosby during the summer on the Kraft Music Hall . . . Producer Jeffery Bernerd has signed George Sayre and Neil Rau to write the original story for "Divorce" . . . Animals fashioned from brightly colored toy balloons will be used in some future pictures by MGM, which has signed Wally Boag, the animals' master . . . Lily Pons and Andre Kostelanetz have been asked to remain four weeks longer in the war areas and continue entertaining the troops . . . Rouben Mamoulian will continue his policy of directing a film after directing a Broadway play by returning to Hollywood following opening of the Howard Dietz musical production, "Rain," which he is directing . . . Irene Dunne, currently appearing in an untitled Columbia opus, is being sought by the St. Louis Light Opera Company to star in a revival of "Show Boat" . . . Jackie Moran had to be dropped from the lead in PRC's "I Accuse My Parents" because he was unable to keep his commitment; Bob Lowell is the pinch-hitter . . . Selznick has rented space at California Studios where Alfred Hitchcock will film a sequence for "The House of Dr. Edwardes" . . . Collette Lyons will have "Breakfast in Bed," a Broadway play to be produced next fall . . . By going into "Nevada," Emmett Lynn marked his 10th consecutive assignment without losing any time . . . Monogram will dub "Lady, Let's Dance" in Spanish for early release in all Latin-American and other Spanish-speaking countries . . . Republic's serial, "Zorro's Black Whip," will have Linda Stirling and George Lewis in the top roles . . . Abbott and Costello, a couple of guys who have made a lot of dough in pictures, know what to do with dough when they get it; they are launching a plan called "Abbott and Costello Young America Vacation Fund" which will provide underprivileged youngsters with free vacations . . . Jack Warner wants Jack Chertok to produce "Land I Have Chosen," screen version of the best seller by Ellin Mackay Berlin . . . Columbia says that scenes displaying those beautiful Ann Miller legs will be cut out of "Eve Knew Her Apples."

MGM to Film 'Alter Ego'

"Alter Ego," originally written and produced as a radio play by Arch Oboler, will be produced as a feature-length picture by MGM, which has signed Oboler to write the script and direct the film. It will be produced by Jerry Bressler, present head of the studio's short subjects department, marking his initial effort in the feature field.

Nagel in Monogram Film

Conrad Nagel will enact an important role in "They Shall Have Faith," Monogram high-budget drama dealing with the subject of infantile paralysis. William Nigh will direct for Producer Jeffrey Bernerd.

Band Signed for WB Film

Louis Armstrong and His Orchestra and Dorothy Dandridge, well-known entertainer, have been signed by Warner Bros. for "Pillar to Post," next Ida Lupino starrer.

$500,000 Reported Paid by Warners for 'Voice of Turtle'

Screen rights to "Voice of the Turtle," John Van Druten play now running on Broadway, were acquired last week by Warner Bros. for a reported $500,000, plus a percentage of the net profits. Deal is for screen rights only and does not take in the other phases of the $3 million package deal originally set on the property for all rights.

Previous record purchase price for a Broadway play was $425,000, which Warner paid for the screen rights to "Junior Miss."

Jack L. Warner, executive producer, announced that the biggest stars on the Warner lot would be assigned to the film cast of "Voice of the Turtle."

Flannery Creating a Tavern

William Flannery, Paramount art director, is creating a tavern for use in filming the Paramount picture, "Duffy's Tavern," which will approximate the idea of the setting instilled in the minds of radio listeners during the past few years. Joseph Sistrom will produce "Duffy's Tavern" with Sidney Lanfield directing a star cast including Bob Hope, William Bendix, Victor Moore and principals of the radio cast, Ed Gardner, Eddie Green and Charley Cantor.

Sixty Girls in Tarzan Film

Sixty show girls will stage a water ballet in the new Tarzan film, "Tarzan and the Amazons," now being produced by Sol Lesser for RKO Radio release. The girls will comprise the Amazons of the title, and Johnny Weissmuller, as Tarzan, will have a new mate in the person of Brenda Joyce.

Albright Set for 'Army Wives'

Hardie Albright, honorably discharged from the Army after 19 months with the Camouflage Corps in Texas, has joined the cast of "Army Wives," Monogram service comedy which will also feature Elyse Knox and Marjorie Rambeau. Lindsley Parsons is producing, with Phil Rosen directing.

Radio Men in Musical

Paramount has engaged Don Wilson, Norman Nesbitt and Ken Niles, top radio announcers, to introduce the various specialties and song numbers in "Out of This World," the musical starring Eddie Bracken, Diana Lynn and Veronica Lake, which Hal Walker is directing.

'Dark Waters' Gets Two More

Eileen Coghlan and Gigi Perreau have been added to the cast of the Benedict Bogeaus production, "Dark Waters," with Merle Oberon, Franchot Tone and Thomas Mitchell, which United Artists will release.

WB Renews Jane Wyman

Contract of Jane Wyman has been renewed at Warner Bros., and the actress' next starring vehicles will be "A Night at Tony Pastor's" and "Honeymoon Freight."

Mary Rowland Cast

Mary Rowland has been signed by Columbia for a role in support of Ann Miller in "Eve Knew Her Apples." Will Jason is directing.



Having made her initial bow as star and co-producer at Monogram, Kay Francis is shown here at her first story conference. Next to her are Producer Jeffrey Bernerd and Writer Neil Rau. Her first assignment: "Divorce."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

"Little Devils," Monogram's picture about a band of Chinese children who are waging guerrilla warfare against the Japs, has a set that we must see, so I've chosen that studio for today.

It's a set that occupies two stages and represents a narrow gorge between two mountains in China. To enter, we have to push aside a huge tarpaulin cover and we find ourselves where the gorge meets the river. There a saipan is waiting for the children, who use this means of escape from the enemy.

These children live in caves, and from what we're told, are true reproductions of the widely famed group in China. The leader is a young Chinese boy named Ducky Louie (his real name). He has been chosen for the part by Director Grant Withers, because of his natural acting ability. (This is the editor interrupting. According to our information, Monta Bell is directing "Little Devils," with Grant Withers producing; but who are we to question Mrs. Showman, who was actually there on the set?) The other youngsters are enjoying the work with him, because he has made them believe that what they're doing isn't any different than playing in the back lot at home or out in the street.

Harry Carey and Paul Kelly play prominent roles in the picture, Carey as a missionary and Kelly as a Flying Tiger. With the children by his side, Carey (a bullet wound in his shoulder) stands facing the oncoming Japs. Some are on motorcycles and others on foot.

Now they're all set for the scene; just waiting for the director to give the signal. When this comes, everything seems to blow up at once, with the rat-tat-tat of machine guns and the noise of the detonation of hand grenades filling the air. Positions are held until after the smoke clears away, just in case there's something to be checked, or done over.

The okay from Director Withers releases everyone until the next scene is ready to be shot. During this time we meet and visit with Mr. Withers, Mr. Carey and W. Ray Johnston, president of the company. Mr. Johnson tells us more about the picture: that over in China these kids are orphans who have been adopted by American flyers and other American organizations. With the money donated by these people they are sent to school . . . and the children, in appreciation of the kindness shown them have adopted American names. For example Charles Norris Ling; Patrick Muldoon Po; Mannie Ginsberg Wu; Marshal Field Yuen, etc., etc.

Our visit ends when everyone goes back to work for another of those "shooting" scenes.

Until next week.

Ann Lewis

Wallis Buys Another Story

Purchase of "Don't Ever Grieve Me," an original screen story by Robert M. Smith, the novelist, has been announced by Hal Wallis. This is the fourth story acquisition by Wallis since his association with Paramount less than two months ago.

Butler to Direct Flynn

David Butler will direct the forthcoming Errol Flynn starrer, "San Antonio," to be photographed in Technicolor.

Hand Leaves Post With Disney; Said Negotiating With Arthur Rank

After a 14-year tenure of office, David Hand, supervising director for Walt Disney Productions, has mutually abrogated his contract with that organization. During this time Hand directed and animated Mickey Mouse comedies, Silly Symphonies; served as supervising director of "Snow White and the Seven Dwarfs," "Bambi," and a lengthy list of other successful Disney products. Hand only recently produced the "Uncle Remus" feature, a Technicolor live-action cartoon.

Hand, it was learned, is already the subject of negotiations with Arthur Rank, prominent British producer, to head an independent unit engaged solely in the production of live action and animated feature cartoons to be made in England, with the stipulation that he will direct a feature length drama with an all-star cast.

Jack Chertok Is Assigned Two Productions at Warners

Jack Chertok, Warner Bros. producer now handling "The Corn Is Green" starring Bette Davis, has been assigned two subsequent pictures by Jack L. Warner, executive producer.

Immediately following "Corn Is Green" he will start the next Bette Davis starrer, "Stolen Line," with Curtis Bernhardt directing. He will also produce "Land I Have Chosen," from the best-seller by Ellin Mackay Berlin.

DeMille Back On 'Rurales'

Cecil B. DeMille has resumed work on his next Technicolor production for Paramount, tentatively titled "Rurales." Signed as associate director, Arthur Rosson will leave Hollywood for Mexico City within a fortnight with key members of the DeMille organization to arrange for the safari into central Mexico to film the picture.

Goulding to Play Role

Edmund Goulding, who gave up a stage acting career to join the British Army in the first world war, will play the part of the artist in "Of Human Bondage," which he is directing at Warner Bros. It will be Goulding's first acting role in over 25 years.

Curtis to Script 'Stray Lamb'

Nathaniel Curtis has been signed by William Cagney to do the screenplay of "The Stray Lamb," Thorne Smith's hilarious novel. Elmer Rice has just completed the first draft of the story treatment of the United Artists release.

Set for Leads in 'Party'

Gloria Jean and Kirby Grant have been set by Associate Producer Gene Lewis as the leads in Universal's "Mike Goes to a Party," which Harold Young is directing.

Alan Hale in 'Co-Pilot'

Alan Hale has been assigned by Warners to portray Big Mike, the fighting chaplain, in "God Is My Co-Pilot."

ADV.

Can't Get It?
Joe Hornstein Has It

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FOR SALE—POP CORN MACHINES, all standard makes (no junk) clean and in perfect working condition, shipped ready for operation in the best locations. J. H. Russell, Box 132, Hartsville, Tenn.

SITUATIONS WANTED

PROJECTIONIST desires job on Simplex or Motiograph Projectors. C. E. Depew, Windsor, N. Y.

PROJECTIONIST, 38, 10 years' experience. Desires change. Draft exempt. Over six years present position. Available about August 15th. Box 658, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SHOWMEN! Aggressive executive with 13 years' experience in every phase of show business desires a change. Now employed in managerial capacity by major circuit . . . formerly district manager for large independent chain. . . . Thoroughly grounded in advertising — exploitation — house operation — house maintenance—booking and buying. 32 years of age—draft exempt—excellent appearance—college graduate. . . . Interested in a permanent connection anywhere in the United States. Box 659, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SIGN LETTERING

SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Ill.

SOUND EQUIPMENT

OPERADIO 85L PA SYSTEM, two loudspeakers, carbon mike, floorstand, 18 watts output, excellent shape, $95.00; Incomplete Holmes Projector with soundhead, no magazines or motor, $57.50; DC Exciter Lamp Supply, $19.50; RCA Latest Simplex M19050 Stabilizer Soundheads, factory rebuilt, $395.00; 16mm Sound Projectors, $195.00 up; Limited quantity Soundheads, Amplifiers, Loudspeakers. Simplex 2000' Semi-Professional 1000 Watt Sound Projectors, as is, $325.00. Send for Lists. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

THEATRES FOR SALE

THEATRES AND BLDGS., R.C.A. Sound. No opposition. Western mining towns. Plenty lead, zinc, gold, silver. Box 152, Maniton Springs, Colo.

THEATRE SEATING

390 STAFFORD 5 PLY VENEER BACK BOX SPRING Cushion Chairs, excellent condition, $4.95; 386 Stafford Heavy Inserted Panel Back, Box Spring Chairs, $6.50, Rebuilt, Reupholstered; 252 Grand Rapids Ball Bearing Inserted Panel Box Spring Chair, $4.50, good condition; 700 Red Twill Slip Covers for Backs, 49c each, good condition. Leatherette (Rolls Approx. 60 yds.) 50" wide, Red, $1.52; Other Colors, $1.41 (10% more for smaller lengths). Wire Now. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

220 BOX SPRING CUSHION CHAIRS, condition poor, but priced to sell. Naylor Theatre, Naylor, Missouri.

FOR SALE—Several lots of American and Heywood Wakefield theatre chairs. Reupholstered and refinished. Box spring and spring edge cushions. John A. Moran Chair Co., 1001 W. Linden Street, Scranton, Pa.

THEATRES WANTED

WANTED TO BUY, LEASE OR RENT—Motion picture theatre in Texas, Louisiana, Mississippi, Alabama, Georgia or Florida. Give full details first letter. Confidential. J. L. Rogers, Box 113, Robinson, Ill.

WANTED: To buy—profitable small town theatre, population not less than 2000. Prefer southern states. Box 660, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

WILL BUY, LEASE OR TAKE OPERATING AGREEMENT on Theatres anywhere. Roberts Theatrical Enterprises, 218 West Maumee Street, Angola, Indiana.

USED EQUIPMENT

BRENKERT C3 DOUBLE EFFECT PROJECTOR, Rebuilt, $595.00; Rear Shutters for Simplex, $39.50; Federal Large Tank roller type Commercial Vacuum Cleaner, all attachments, $150.00; 30' Rubber Matting 36" wide, $50.00; Ticket Chopper, $49.50; Automatic Curtain Control with 24' track, $89.50; Army surplus motor generators, Hertner, Roth, Imperial, Stabilarc, 40/80 amperes, suitable for 1-KW or regular Low Intensity. 220V 3 Ph, excellent condition, some recently rebuilt. While They Last, $95.00. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

FOR SALE—Two Holmes Projectors with complete equipment, including Speaker and all Cables and Amplifier, guaranteed in first class condition, 35mm work and look like new—if interested contact. H. E. Davis, Sharples, W. Va.

USED EQUIPMENT

USED PUBLIC ADDRESS SYSTEMS—as good as new. While they last. For prices write immediately to S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

WANTED TO BUY

CASH FOR OLD EPUIPMENT—WHAT'VE YOU GOT? Arcs, Rectifiers, Lenses, Projectors, Portables, etc. Give age, condition, first letter. Box 655, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

ANY MAKE SOUND PORTABLE PROJECTORS 16mm or 35mm—Highest Prices Paid. Box 656, Showmen's Trade Review, 1501 Broadway, New York 18. N. Y.

Advance Dope

A MEDAL FOR BENNY (Para.) **Drama. Principals:** Dorothy Lamour, Arturo de Cordova, J. Carrol Naish, Fernando Alvarado, Nestor Paiva. **Director,** Irving Pichel. **Plot:** Laid in a small Mexican community in California, this is the story of what happened when one of its humblest sons, a paisano, was awarded the Congressional Medal of Honor, after he had died a hero in battle. It is also the love story of the girl he left behind and his best friend and why they couldn't marry: because she had been promised to the dead hero. In the end the friend also goes to war.

PICTURE OF DORIAN GRAY (MGM) **Drama. Principals:** George Sanders, Hurd Hatfield, Angela Lansbury, Donna Reed. **Director,** Albert Lewin. **Plot:** The story of a wealthy young man whose portrait ages and shows all the signs of his evil living, while he himself remains young. When the evil spell becomes so strong that he cannot get the woman he loves, he destroys the portrait. In doing this, he dies a horrible old man, while the portrait becomes as beautiful as the day it was painted.

STARS OVER MANHATTAN (Univ.) **Comedy-With-Music. Principals:** Andrews Sisters, Martha O'Driscoll, Noah Beery, Jr., Marie Harmon. **Director,** Ed Lilley. **Plot:** The Andrews Sisters, who work in a night club, try to help one of their girl friends find her true love. This is done via a fortune-teller and a discarded theatre ticket. At first things don't work out as planned, but eventually all ends well, when the true love shows up.

Pedro Armendariz Signs Pact

Pedro Armendariz, celebrated Mexican film star, has been signed to a long-term contract by Mary Pickford, Hunt Stromberg and Dudley Murphy for a series of pictures to be made in Hollywood and released through United Artists.

First FitzPatrick Film Set

Herbert J. Yates, chairman of the board, and James A. FitzPatrick announce that the first picture to be produced in Mexico City for Republic will be "Song of Mexico." Casting will start immediately and cameras will start grinding November 9th.

Jane Darwell to Be 'Mom'

Jane Darwell has been signed by Columbia for the leading role in "Hello Mom" (tentative title). This is the film which has as its background a dormitory canteen for service men.

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C)—Chester Morris	71		Reissued
	Crooked Circle (C)F—ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild—Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)—Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)—Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)—Claudette Colbert	80		Reissued
	Keep 'em Laughing—Jack Benny	72		Reissued
	King of the Circus—Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)—Bruce Cabet-Virginia Bruce	70		Reissued
	Paiooka (C)—Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride—Anna Lee-Griffith Jones	70		New Release
	Scarface (D)—P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night—Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)—Spencer Tracy	88		Reissued
	Thunder in the City—Edw. G. Robinson	81		Reissued
	Titans of the Deep—Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

	Address Unknown (D)A—Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F—Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
	Black Parachute, The (D)A—J. Carradine-Osa Massen	65	5/4/44		b6/24/44
	Cover Girl (Tech.) (CM)F—R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A—Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5042	Ghost That Walks Alone, The (MC)F—Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
	Girl in the Case (MC)F—Janis Carter-Edmund Lowe	64	4/20/44		b6/10/44
5009	Heat's On, The (CD)F—Mae West-V. Meore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F—Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
	Jam Session (M)F—Ann Miller-Jess Barker	77	4/13/44		b6/3/44
5029	Klondike Kate—Ann Savage-Tom Neal	64	12/16/43		a10/23/43
	Louisiana Hayride—Judy Canova-Ross Hunter	67	7/13/44		a5/20/44
	Mr. Winkle Goes to War(D)F—Ed. G. Robinson-Ruth Warrick	80	8/3/44		b7/15/44
5018	Nine Girls (M)A—A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F—Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
	Once Upon a Time (Fa)F—Cary Grant-Janet Blair	89	5/11/44		b4/29/44
5036	Racket Man (D)F—Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A—Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
	Sailor's Holiday—Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
	Secret Command (D)F—P. O'Brien-C. Landis-C. Morris	82	7/20/44		b6/3/44
	She's a Soldier Too—Beulah Bondi-Nina Foch	67	6/29/44		a5/6/44
	Stars on Parade—Lynn Merrick-Larry Parks	63	5/25/44		a4/15/44
5020	Swing Out the Blues—Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F—Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	They Live in Fear—Otto Kruger-Clifford Severn	65	6/15/44		a4/15/44
	Two-Man Submarine (D)F—A. Savage-Tom Neal-J. C. Nalsh	62	3/16/44		b5/6/44
	U-Boat Prisoner—Bruce Bennett-Erik Rolf	65	7/25/44		a5/20/44
	Underground Guerrillas—John Clements-Mary Morris	82	5/18/44		
5005	What a Woman! (C)A—Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
	Whistler, The (M)A—Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING

	A Song to Remember (Tech.)—Paul Muni-Merle Oberon			a1/22/44
	Carolina Blues—K. Kyser-Ann Miller-V. Moore			a5/6/44
	Cry of the Werewolf—Nina Foch-S. Crane-O. Massen		8/17/44	a6/3/44
	Dormant Account—Richard Dix-Janis Carter			
	Eve Knew Her Apples—Ann Miller-William Wright			
	Ever Since Venus—Ann Savage-Ross Hunter			a6/10/44
	Impatient Years, The—L. Bowman-J. Arthur-C. Coburn			a5/20/44
	Kansas City Kitty—Joan Davis-Bob Crosby		8/24/44	a5/20/44
	Meet Miss Bobby Socks—Bob Crosby-Lynn Merrick			a6/10/44
	Missing Juror—Janis Carter-Jim Bannon			
	One Mysterious Night—Chester Morris-Janis Carter			a7/29/44
	Sergeant Mike—Larry Parks-Jeanne Bates			
	Shadows in the Night—Warner Baxter-Nina Foch			a7/8/44
	Stalk the Hunter—Joslyn-Keyes-Chapman	65		a7/22/44
	Soul of a Monster—Rose Hobart-Erik Rolf		8/17/44	a6/17/44
	Unwritten Code, The—Tom Neal-Ann Savage			a7/15/44
	Untitled—I. Dunne-C. Boyer-C. Coburn			

Westerns (Current 1943-44)

5203	Cowboy Canteen—Chas. Starrett-Jane Frazee	72	2/8/44		b1/8/44
5203	Cowboy in the Clouds (W)F—Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
	Last Horseman, The (W)F—Russell Hayden-Bob Wills	54	6/22/44		b7/1/44
	Riding West (W)F—C. Starrett-Shirley Patterson	58	5/18/44		b6/10/44
5202	Silver City Raiders (W)F—Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley—Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F—Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
	Wyoming Hurricane (W)F—Russell Hayden-Bob Wills	58	4/20/44		b5/6/44

Westerns (Coming)

	Cowboy From Lonesome River—Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers—Charles Starrett-Walter Taylor			a9/25/43
	Renegade Roundup—C. Starrett-Dub Taylor-Sally Bliss			
	Return of the Durango Kid—Charles Starrett-Eddie Evans			
	Rough Ridin' Justice—Charles Starrett-Jimmy Wakely			
	Saddle Leather Law—Charles Starrett-Vi Athens			a12/11/43
	Sagebrush Heroes—Charles Starrett-Constance Worth			a2/12/44
	Swing in the Saddle—Red River Dave-Jane Frazee		8/31/44	
	Texas Rifles—C. Starrett-Dub Taylor-P. Parrish			

MGM — CURRENT 1943-44

402	Above Suspicion (D)—J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The—R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe—Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F—M. Rooney-L. Stone	107	May		b4/8/44
429	Bathing Beauty (Tech.)(MC)F—Red Skelton-H. James & Orch	101	July		b5/27/44
405	Best Foot Forward (Tech.)(M)—L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F—George Murphy-Ginny Simms	114	Mar		b1/22/44
430	Canterville Ghost (CD)F—C. Laughton-Margaret O'Brien	95	July		b6/3/44
414	Cross of Lorraine (D)A—Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A—A. Sothern-M. Sullivan	97	Feb		b11/6/43
407	Dr. Gillespie's Criminal Case (D)—L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43

MGM (Cont.) — CURRENT 1943-44

425	Gaslight—Charles Boyer-Ingrid Bergman	114	May		b5/13/44
409	Girl Crazy (M)—M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
421	Heavenly Body, The—W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F—Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)—Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F—Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A—G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under—C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
426	Meet the People (M)F—Lucille Ball-Dick Powell	100	May		b4/8/44
418	Rationing (C)F—W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D)—W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F—Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F—R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F—Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F—A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F—Kathryn Grayson-Gene Kelly	126	Jan.		b9/18/43
427	Three Men in White (D)F—L. Barrymore-Van Johnson	85	June		b5/6/44
428	Two Girls & a Sailor (M)A—June Allyson-Van Johnson	124	June		b4/29/44
466	Tunisian Victory (Doc)—Gov't Film-Capra, co-producer	76	4/28/44		b3/11/44
412	Whistling in Brooklyn—Red Skelton-A. Rutherford	87	Sept-Dec		b7/24/43
491	White Cliffs of Dover (D)A—I. Dunne-A. Marshall-R. McDowall	126	June		b3/11/44
408	Young Ideas (C)—M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

	An American Romance (Tech.) (BD)F—B. Donlevy-Ann Richards	151	Spl		b7/1/44
	Anchors Aweigh—G. Kelly-F. Sinatra-K. Grayson				
	Barbary Coast Gent—Wallace Beery-Binnie Barnes	87	Sept		a7/29/44
	Cloud Busters—Wallace Beery-James Gleason				a7/1/44
	Dragon Seed (D)A—Katharine Hepburn-Walter Huston	145	Spl		b7/22/44
	Home Front—Laurel & Hardy-Mary Boland				a7/29/44
	Kismet (Tech.)—R. Coleman-Marlene Dietrich	100	Oct		a2 19 44
	Lost in a Harem—Abbott & Costello-M. Maxwell		Dec		
	Maisie Goes to Reno—Ann Sothern-John Hodiak	90	Sept		a7/15/44
	Marriage Is a Private Affair—Lana Turner-John Hodiak	116	Oct		a3/25/44
	Meet Me in St. Louis (Tech.)—Judy Garland-Margaret O'Brien				a4/1/44
	Mrs. Parkington—Greer Garson-Walter Pidgeon		Nov		a5/27/44
	Music for Millions—D. Reed-M. O'Brien-J. Durante				
	National Velvet—Mickey Rooney-Elizabeth Taylor				a4/1/44
	Naughty Marietta—J. MacDonald-Nelson Eddy		Nov		Reissue
	Picture of Dorian Gray—George Sanders-Hurd Hatfield				
	Seventh Cross (D)A—Spencer Tracy-Signe Hasso	111	Sept		b7/22/44
	Son of Lassie—Elsa Lanchester-Nigel Bruce				
	Thin Man Goes Home—William Powell-Myrna Loy				
	Thirty Seconds Over Tokyo—Spencer Tracy-Van Johnson				a4/8/44
	Waterloo Bridge—Vivien Leigh-Robert Taylor		Sept		Reissue
	Ziegfeld Follies (Tech.)—Fred Astaire-Gene Kelly				

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm—Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Mystery of the Thirteenth Guest (M)F—Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Smart Guy (D)F—Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F—Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F—Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader (CD)F—Jack LaRue-East Side Kids	64	12/10/43		b7/1/44
1	Lady Let's Dance (M)F—Belita-James Ellison	88	3/7/44		b1/29/44
	Mr. Muggs Steps Out (CD)F—Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man (H)A—Bela Lugosi-J. Carradine	60	2/14/44		b7/8/44
	Sultan's Daughter (M)F—Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F—Una Merkel-Donald Novis	60	1/7/44		b4/15/44
2	VooDoo Man (H)A—Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F—Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A—Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING

	Adventures of Kitty O'Day—Jean Parker-Peter Cookson			
	Alaska—Margaret Lindsay-Dean Jagger			a5/20/44
	Are These Our Parents? (D)F—Helen Vinson-Lyle Talbot	73		b6/17/44
	A Wave, a Wac, a Marine (CM)F—Sally Eilers-Elyse Knox	70		b7/29/44
	Black Magic—Sidney Toler-Claudia Dell			a5/27/44
	Block Busters—East Side Kids-Roberta Smith			a2/12/44
	Bowery Champs—East Side Kids			a7/8/44
	Call of the Jungle (D)A—Ann Corio-James Bush	60		b7/29/44
2	Chinese Cat, The (M)F—Sidney Toler-Joan Woodbury	65		b4/1/44
2	Detective Kitty O'Day (C)F—Jean Parker-Peter Cookson	63		b4/1/44
	Enemy of Women—Claudia Dell-Donald Woods			
2	Hot Rhythm (CM)F—Dona Drake-Robert Lowery	79		b3/11/44
	Johnny Doesn't Live Here(C)F—Simone Simon-James Ellison	78		b5/20/44
	Leave It to the Irish—James Dunn-Wanda McKay			a5/13/44
	Little Devils—Harry Carey-Paul Kelly			
	Oh What a Night—Edmund Lowe-Marjorie Rambeau			a5/6/44
	Shadows of Suspicion—Marjorie Weaver-Peter Cookson			a7/15/44
	They Shall Have Faith—Gale Storm-Sir A. Smith			
	Three of a Kind—Billy Gilbert-Shemp Howard			a5/20/44
	When Strangers Marry—Dean Jagger-Kim Hunter			a6/10/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F—Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Bullets & Saddles (W)F—Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Law Men (W)F—J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
	Law Rides Again, The (W)F—Hoot Gibson-Ken Maynard	54	3/6/44		b6/21/43
	Outlaw Trail (W)F—H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Raiders of the Border—J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Sonora Stagecoach (W)F—Hoot Gibson-Bob Steele		5/26/44		a2/19/44
	Texas Kid (W)F—J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F—Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F—Ken Maynard-Hoot Gibson	59		b5/13/44
	Frontier Frame-Up—Hoot Gibson-Bob Steele			
	Ghost of Indian Springs—J. M. Brown-Raymond Hatton			
	Land of the Outlaws—J. M. Brown-Raymond Hatton			
	Law of the Valley—J. M. Brown-Raymond Hatton			
	Marked Trails—Hoot Gibson-Bob Steele			
	Partners of the Trail (W)F—J. M. Brown-Raymond Hatton	55		b5/11/44
	Range Law (W)F—J. M. Brown-Raymond Hatton	58		b5/13/44
	Utah Kid, The—Hoot Gibson-Bob Steele			
	West of the Rio Grande—J. M. Brown-Raymond Hatton			

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes.	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING (1944-45)

	A Medal for Benny	Dorothy Lamour-A. de Cordova		
	And Now Tomorrow	A. Ladd-L. Young-S. Hayward		a1/29/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken		a2/26/44
I	Dark Mountain	Robert Lowery-Ellen Drew	8/25/44	a7/1/44
	Double Exposure	Chester Morris-Nancy Kelly		a7/8/44
	Frenchman's Creek (Tech.)	J. Fontaine-Arture de Cordova		a7/31/43
	Her Heart in Her Throat	Donlevy-Ladd-Bendix		a6/24/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts		a6/24/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald		a2/5/44
	Kitty	Paulette Goddard-Ray Milland		a7/29/44
	Man in Half Moon Street	Nils Asther-Helen Walker		a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds		a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige		
I	National Barn Dance	Charles Quigley-Jean Heather	8/25/44	a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi		a3/4/44
I	Our Hearts Were Young and Gay	Diana Lynn-Gail Russell	8/25/44	a10/16/43
	Out of This World	E. Bracken-D. Lynn-V. Lake		
	Practically Yours	C. Colbert-F. MacMurray		a3/11/44
I	Rainbow Island	Dorothy Lamour-Eddie Bracken	8/24/44	a12/11/43
	Road to Utopia	Crosby-Hope-Lamour		a8/7/43
I	Till We Meet Again	Ray Milland-Barbara Britton	8/24/44	a12/11/43
	Two Years Before the Mast	J. McCrea-G. Russell-H. Marshall		a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	8/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69	8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
417	Seven Doors to Death	Chick Chandler-June Clyde	62	8/5/44	
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker		
513	Castle of Crimes	Kenneth Kent-Diana Churchill	8/25/44	
	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72	8/15/44	b7/15/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73	8/10/44	b7/8/44
	Great Mike	Stuart Erwin-Bobby Henry			
	I Accuse My Parents	M. B. Hughes-George Meeker			
	I'm From Arkansas	Iris Adrian-Slim Summerville			
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67	8/18/44	b7/29/44
509	Swing Hostess	Martha Tilton-Charles Colins		9/8/44	
	Town Went Wild	F. Bartholomew-James Lydon			
415	When The Lights Go On Again	James Lydon-Grant Mitchell		9/15/44	

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
458	Brand of the Devil	Dave O'Brien-Jim Newill	61	7/30/44	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60	7/25/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56	5/5/44	b7/15/44

Westerns (Coming)

	Gangsters of the Frontier	Dave O'Brien-Tex Ritter		9/21/44	
466	Rustler's Hideout	Buster Crabbe-Al St. John		9/2/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
410	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	6/19/44	b6/24/44
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
461	Goyescas (M)A	Spanish Cast	99	6/21/44	b5/20/44

RKO-RADIO

	CURRENT 1943-44		Trade Shown Mins.		See Issue of
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
Betrayal From the East	Lee Tracy-Nancy Kelly	
Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	80	b7/29/44
Brighton Strangler	John Loder-June Duprez	
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Experiment Perilous	H. Lamarr-G. Brent-P. Lukas	
Falcon in Hollywood	T. Conway-Barbara Hale	a7/29/44
Falcon in Mexico (MD)F	Tom Conway-Mona Maris	70	b7/29/44
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
Girl Rush	Frances Langford-Wally Brown	a7/8/44
Goin' to Town	Lum 'n' Abner	a6/24/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
Heavenly Days (C)F	Fibber McGee & Molly	71	b7/29/44
Isle of the Dead	Boris Karloff-Ellen Drew	
It's a Pleasure (Tech.)	Sonja Henie-William Johnson	
Mademoiselle Fifi	Simone Simon-Kurt Kreuger	a5/13/44
Master Race	Carl Esmond-Osa Massen	a7/5/44
Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80	b7/29/44
My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
Nevada	Robert Mitchum-Anne Jeffreys	
None But the Lonely Heart	Cary Grant-E. Barrymore	a6/24/44
Pan Americana	Philip Terry-Eve Arden	
Princess & the Pirate	Bob Hope-Walter Brennan	
Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
Three Caballeros	Disney	
Woman in the Window	Robinson-Bennett-Massey	a5/27/44
Wonder Man (Tech.)	Danny Kaye-Arleen Whelan	

REPUBLIC

	CURRENT 1943-44		Rel. Date	
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
Brazil	Virginia Bruce-Tito Guizar	a7/22/44
End of the Road	Ed. Norris-J. Storey-J. Abbott	
Faces in the Fog	Jane Withers	
Flame of Barbary Coast	J. Wayne-Ann Dvorak	
322 Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
Lake Placid Serenade	Vera Hruba Ralston	
Lights of Old Santa Fe	Roy Rogers-Dale Evans	
My Buddy	Donald Barry-Ruth Terry	
324 Pert of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
San Fernando Valley	Roy Rogers & Trigger-D. Evans	
401 Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	70	8/12/44	a5/20/44
344 Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
323 Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
Strangers in the Night	William Terry-Virginia Grey	
That's My Baby	Richard Arlen-Ellen Drew	a6/3/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44	
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44	
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44

Westerns (Coming)

451	Bordertown Trails	Smiley Burnette-Sunset Carson	56	8/11/44	
	Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake	
	Code of the Prairie	Smiley Burnette-"Sunset" Carson	
	Firebrands of Arizona	Smiley Burnette-Sunset Carson	
3313	San Antonio Kid	Bill Elliott-Bobby Blake	56	8/16/44	
	Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
	Sheriff of Sundown	Allan Lane-Peggy Stewart	
	Stagecoach to Monterey	Allan Lane-Peggy Stewart	
	Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

Block No.	CURRENT 1943-44		Mins.	Rel. Date	See Issue of
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
6p.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
8	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue

COMING (1944-45)

	Big Noise, The	Laurel & Hardy			a6/24/44
	Czarina	Tallulah Bankhead-Charles Coburn			
2	Dangerous Journey	Dennis-Roosevelt Tour	73	Sept	
2	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda	82	Sept	a12/4/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			a5/20/44
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			a6/3/44
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			a4/1/44
	Laura	Gene Tierney-Dana Andrews			a6/17/44
	Nob Hill (Tech.)	Joan Bennett-George Raft			
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			a7/15/44
2	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman	75	Sept	a4/1/44
	Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak			a7/22/44
1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			a7/22/44
	Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			a6/17/44
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell			
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44
	Winged Victory	Mark Daniels-Lon McAllister			a7/22/44

UNITED ARTISTS

CURRENT

	Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
	Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

	Dark Waters	M. Oberon-F. Tone-T. Mitchell			
	Double Furlough	Ginger Rogers-Spring Byington			
	Great John L, The	Linda Darnell-Greg McClure			
	House of Dr. Edwardes	Ingrid Bergman-Gregory Peck			
	Guest in the House	Anne Baxter-Ralph Bellamy			
	Intermezzo	Leslie Howard-Ingrid Bergman	70		Reissue
	Rebecca	L. Olivier-Joan Fontaine	130		Reissue
	Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171		b7/22/44
	Story of G.I. Joe	Ernie Pyle Story			
	3 Is a Family	Reynolds-Greenwood-Ruggles			a6/17/44
	Tomorrow the World	Fredric March-Betty Field			

Westerns (Current)

	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	a3/11/44
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
	Mystery Man	Wm. Boyd-Andy Clyde		5/31/44	a8/14/43
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8054	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight In Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44		Mins.	Rel. Date	See Issue of
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
	Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

	Babes on Swing Street	Peggy Ryan-Leon Errol		10/27/44	a6/3/44
	Be It Ever So Humble	M. O'Driscoll-N. Beery, Jr.			a7/1/44
	Bowery to Broadway	Oakie-Montez-S. Foster		11/3/44	a6/10/44
	Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			a7/15/44
	Climax, The	Suzanne Foster-Turhan Bey		10/20/44	a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker		11/10/44	a5/20/44
	Devil's Brood, The	Lon Chaney-Boris Karloff			a4/29/44
8061	Follow the Boys (M)F	All-Star	122		b3/25/44
	Frozen Ghost	Lon Chaney-Boris Karloff			a4/29/44
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo		9/1/44	a2/5/44
	House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
8001	In Society	Abbott & Costello-M. Hutton		8/18/44	a7/29/44
	Merry Monahans	Donald O'Connor-Peggy Ryan		9/15/44	a1/8/44
	Mike Goes to a Party	Gloria Jean-Kirby Grant			
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		9/8/44	a10/2/43
	Mummy's Curse	Lon Chaney-Peter Coe			
	Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/13/44
	My Gal Loves Music	Bob Crosby-Grace McDonald			a7/15/44
	Night Life	Vivian Austin-Bill Dunn			
	Patrick the Great	Donald O'Connor-Peggy Ryan			all/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce		9/22/44	a5/20/44
	Queen of the Nile (Tech.)	Maria Montez-Jon Hall			a7/22/44
	Reckless Age	Gloria Jean		11/17/44	a5/6/44
	San Diego, I Love You	Ed. E. Horton-L. Allbritton		9/29/44	a5/27/44
	See My Lawyer	Olsen and Johnson			a5/6/44
	Singing Sheriff	Bob Crosby-Fay McKenzie		10/6/44	
	Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.			

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
	Old Texas Trail	Rod Cameron-Fuzzy Knight			
8086	Trigger Trail	Rod Cameron-Fuzzy Knight	58	7/7/44	

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew			
	Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight			
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			all/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr			
	Corn Is Green	Bette Davis-John Dall			
402	Crime By Night	Jerome Cowan-Jane Wyman			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	Hollywood Canteen	Joan Leslie-Dane Clark			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
401	Janie (C)F	Joyce Reynolds-Robert Hutton	106	9/2/44	b7/29/44
	Last Ride (D)	R. Travis-Chas. Long			
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	b5/27/44
	My Reputation	Barbara Stanwyck-George Brent			a6/3/44
	Objective Burma	E. Flynn-James Brown			
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan			a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b6/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/19/43
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80	Artkino	b6/19/44
	What Price Italy (Doc.)		60	Amco	b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.
Czarina	20th-Fox

D

Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie Jamboree	PRC
Dr. Gillespie's Criminal Case	MGM
Dormant Account	Col.
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

End of the Road	Rep.
Enemy of Women	Mono.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Faces in the Fog	Rep.
Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Frame-Up	Mono.
Frontier Law	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost of Indian Springs	Mono.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.

I

I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Accuse My Parents	PRC
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Irving Berlin's This Is The Army	WB
Isle of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Mike Goes to a Party	Univ.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
Music in Manhattan	RKO
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Never a Dull Moment	Univ.
Night Life	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
Salute to the Marines	MGM
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.

T

Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Texas Rifles	Col.
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

Five studios started production on eleven pictures this week, and that's a far cry from last week's one studio starting three. But what about a year ago at this time? Well, our keeper of the files, after dusting off a 12-month old volume and copying the figures off the right page (we hope), informs us that during the same week in July, 1943, camera work started on nine pictures. The percentage of increase? Oh, the humidity is too much for us! You figure it out. This week's starters:

COLUMBIA

Dormant Account—Principals: Richard Dix, Janis Carter, Porter Hall. Director, William Castle.

MONOGRAM

Ghost of Indian Springs—Principals: Johnny Mack Brown, Raymond Hatton, Evelyn Finley. Director, Lambert Hillyer.

They Shall Have Faith—Principals: Gale Storm, Sir C. Aubrey Smith, Mary Boland, Frank Craven. Director, Phil Rosen.

Frontier Frame-up—Principals: Hoot Gibson, Bob Steele, Ralph Lewis. Director, Vernon Keays.

RKO RADIO

It's a Pleasure (Technicolor)—Principals: Sonja Henie, William Johnson, Iris Adrian and the Henie Ice Ballet. Director, William Seiter.

Pan-Americana—Principals: Philip Terry, Audrey Long, Robert Benchley, Eve Arden. Director, John Auer.

20th CENTURY-FOX

Nob Hill (Technicolor)—Principals: Joan Bennett, George Raft, Vivian Blaine, Peggy Ann Garner. Director, Henry Hathaway.

Czarina—Principals: Tallulah Bankhead, Charles Coburn, William Eythe, Vincent Price. Director, Otto Preminger.

UNIVERSAL

Mummy's Curse—Principals: Lon Chaney, Peter Coe, Kay Harding, Martin Kosleck. Director, Leslie Goodwins.

Renegades of the Rio Grande—Principals: Rod Cameron, Fuzzy Knight, Eddie Dew, Jennifer Holt. Director, Howard Bretherton.

Mike Goes to a Party—Principals: Gloria Jean, Kirby Grant, Milburn Stone. Director, Harold Young.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Carolina Blues Eve Knew Her Apples Ever Since Venus Impatient Years Meet Miss Bobby Socks One Mysterious Night Sergeant Mike Stalk the Hunter		Untitled Drama Unwritten Code, The Dormant Account Missing Juror
METRO	Home Front Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo		Anchors Aweigh Cloud Busters Music for Millions Picture of Dorian Gray Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Adventures of Kitty O'Day Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Bowery Champs Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry Enemy of Women	They Shall Have Faith
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Bluebeard When The Lights Go On Again		Castle of Crimes Great Mike I'm From Arkansas I Accuse My Parents Town Went Wild
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Farewell My Lovely Girl Rush Going to Town Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Master Race My Pal Wolf Nevada None But The Lonely Heart Tall in the Saddle Three Caballeros Woman in the Window	Betrayal From the East Brighton Strangler Experiment Perilous Falcon in Hollywood Isle of the Dead Princess & Pirate Wonder Man It's a Pleasure Pan Americana
REP.	Atlantic City Lights of Old Santa Fe San Fernando Valley Storm Over Lisbon Strangers in the Night That's My Baby End of the Road		Brazil Lake Placid Serenade Faces in the Fog Flame of Barbary Coast
20th-FOX	Big Noise In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Laura Wilson		A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory Nob Hill Czarina
UA	Since You Went Away		Dark Waters Double Furlough Great John L, The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Be It Ever So Humble Dead Man's Eyes Devil's Brood Frozen Ghost House of Fear Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer		Can't Help Singing Night Life Queen of the Nile Stars Over Manhattan Mummy's Curse Mike Goes to a Party
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers in Our Midst To Have and Have Not Very Thought of You	Christmas in Connecticut Corn Is Green Hollywood Canteen Objective Burma Of Human Bondage

Shorts Booking Guide

SHORTS BOOKING GUIDE --- 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	Fair	17 .. 11/13/43
5433	Bachelor Daze		18 .. Not Rev.
5406	Busy Buddies		16½ .. Not Rev.
5405	Crash Goes the Hash	Typical	17 .. 4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½ .. 6/ 3/44
5435	Defective Detectives		16½
5402	Dizzy Pilots		17
5432	Dr. Feel My Pulse	Fair	18 .. 3/25/44
5426	Farmer for a Day	Gets By	17½ .. 10/16/43
5428	Garden of Eatin'	Good	16 .. 12/25/43
5430	He Was Only Feudin'	Average	16 .. 1/22/44
5412	His Hotel Sweet		
5434	His Tale Is Told		17½ .. Not Rev.
5401	I Can Hardly Wait	Typical	16½ .. 8/28/43
5408	Idle Roomers		16½
5423	Mopey Dope		16½
5411	Oh, Baby!		18½
5403	Phony Express	Good	17 .. 12/25/43
5424	Pick a Peck of Plumbers		17
5409	Pitchin' in the Kitchen	Laughs	18½ .. 9/18/43
5427	Quack Service	Good	16 .. 10/16/43
5425	Shot in the Escape	Slapstick	19 .. 8/14/43
5407	The Yoke's On Me		16 .. Not Rev.
5431	To Heir Is Human	Poor	16 .. 3/11/44
5410	Who's, Hugh?	Slapstick	16 .. 2/12/44
5429	You Dear Boy	Good	18 .. 1/ 1/44
5436	You Were Never Uglier		18
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good	7 .. 7/ 8/44
5503	Herring Murder Mystery		7 .. Not Rev.
5502	Imagination	Excellent	8 .. 12/18/43
5501	Rocky Road to Ruin		8 .. Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 .. Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 .. 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10 .. 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 .. 12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10 .. Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½ .. 12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½ .. 12/25/43
5658	No. 8 (Baker) Alouette	Fair	10 .. 3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½ .. 4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10 .. Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10 .. 6/ 3/44
5662	No. 12 Too Young or Too Old		
FILM-VODVIL			
5951	No. 1 Mousie Powell		10½ .. Not Rev.
5952	No. 2 Cootie Williams	Fair	10 .. 10/23/43
5953	No. 3 Zeb Carver	Good	11 .. 11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9 .. 3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10 .. 6/17/44
FOX & CROW (Tech.)			
5753	Dream Kids	Very Good	7½ .. 6/ 3/44
5754	Mr. Moocher		
5751	Room and Bored	Good	7 .. 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 .. 1/ 1/44
LI'L ABNER (Tech.)			
5601	Amoozin' but Confoozin'. Promising		8 .. 4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkins Day	Fair	7 .. 7/ 8/44
PANORAMICS			
5901	Birds on the Wing	Interesting	9½ .. 9/25/43
5902	Babies by Bannister	Excellent	8½ .. 10/23/43
5903	Camera Digest	Fair	10½ .. 2/19/44
5904	Traditions of Mexico		8
PHANTASIES			
5710	Case of the Screaming Bishop		7½
5702	Cocky Bantam	Fair	6½ .. 12/11/43
5707	Giddy Yapping		6
5706	Lionel Lion		6
5709	Mr. Five By Five		
5709	Mr. Fore-by-Fore		6½
5701	Nursery Crimes	Poor	7 .. 10/23/43
5703	Playful Pest	Fair	6½ .. 2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½ .. 4/ 1/44
5708	Tangled Travels	Fair	7 .. 7/ 8/44
5705	Magic Strength		7½ .. Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 .. 8/14/43
5852	No. 2 (Groucho Marx)	Average	10 .. 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 .. 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 .. 11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½ .. 1/22/44
5856	No. 6 (Moore & Durante)	Fair	10 .. 4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9 .. 4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½ .. Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½
5860	No. 10 (Burns-Haley-Davis)	Fair	9½ .. 7/ 8/44
SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good	10 .. 12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10 .. 10/30/43
5810	G. I. Sports		10
5809	Mat Maulers	Very Good	9 .. 7/22/44
5807	Golden Gloves		9½
5801	Kings of Basketball	Good Stuff	10 .. 9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9 .. 6/ 3/44
5804	Ten Pin Aces	Good	10 .. 12/25/43
5806	Follow Through With Sam Byrd	Good	9 .. 4/ 1/44
5805	Winged Targets	Good	9 .. 3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-537	Bodyguard		
W-536	Happy-Go-Nutty		
W-534	Million Dollar Cat	Very Good	7 .. 5/ 6/44
W-532	Screwball Squirrel	Fast	7 .. 5/20/44
W-535	Tree Surgeon		8
W-531	Zoot Cat	Good	8 .. 4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming	Fine	10 .. 5/ 6/44
M-586	Important Business		11
M-582	Kid in Upper Four	Fair	11 .. 1/29/44
M-583	No News Is Good News		Not Rev.
M-588	Somewhere, USA (Tech.)		10
M-584	Tale of a Dog	Good	10 .. 5/13/44
M-587	Why Daddy		9
PASSING PARADE			
K-572	Grandpa Called It Art		
K-571	Immortal Blacksmith		11
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	Very Good	10 .. 4/29/44
S-552	Home Maid	Good	10 .. 2/19/44
S-555	Movie Pests		
S-551	Practical Joker	Good	10 .. 2/19/44
S-554	Sportsman's Memories	Good	10 .. 5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	Good	9 .. 3/ 4/44
T-517	Along the Cactus Trail	Good	9 .. 4/15/44
T-520	City of Brigham Young		
T-518	Colorful Colorado		8
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island	Excellent	9 .. 4/29/44
T-521	Monument at Utah		
T-511	Through the Colorado Rockies	Good	9 .. 12/18/43
T-519	Roaming Through Arizona		10
T-513	Salt Lake Diversions		9 .. Not Rev.
T-515	Visiting St. Louis	Interesting	9 .. 4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good	9 .. 2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9 .. 3/25/44
D3-7	I'm Just Curious		
D3-8	Indoor Outing		
D3-4	In Hollywood		8 .. Not Rev.
D3-6	It's Nifty To Be Thrifty		
D3-5	Lucky Lulu		
D3-3	Lulu Gets the Birdie	Very Good	8 .. 6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½ .. 7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½ .. 1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½ .. 8/28/43
U3-6	Jasper Goes Hunting		
U3-3	Package for Jasper	Excellent	7½ .. 1/29/44
U3-4	Say Ah, Jasper	First Rate	8 .. 4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent	20 .. 12/11/43
FF3-5	Fun Time	Excellent	20 .. 6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19 .. 6/17/44
FF3-3	Lucky Cowboy	Excellent	20 .. 1/29/44
FF3-1	"Mardi Gras"	Major League	20 .. 8/28/43
FF3-4	Showboat Serenade	Excellent	20 .. 4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose	Very Good	8 .. 4/22/44
P3-2	Hen Pecked Rooster	Very Good	8 .. 3/25/44
P3-1	No Mutton for Nuttin'	Good	7 .. 12/25/43
P3-4	Suddenly It's Spring	Appealing	10 .. 6/17/44
POPEYE (8)			
E3-4	Anvil Chorus Girl	Good	7 .. 7/22/44
E3-1	Her Honor the Mare	Excellent	7 .. 12/18/43
E3-2	Marry-Go-Round	Very Good	7½ .. 2/ 5/44
E3-8	Moving Aweigh		
E3-7	Pitching Woo at the Zoo		
E3-6	Puppet Love		
E3-5	Spinach-Packin' Popeye		
E3-3	We're on Our Way to Rio	Good	8 .. 6/24/44
POPULAR SCIENCE (6)			
J3-1	No. 1	Good	10 .. 11/ 6/43
J3-2	No. 2	Entertaining	10 .. 12/25/43
J3-3	No. 3	So-So	10 .. 4/ 8/44
J3-4	No. 4	Interesting	10 .. 6/ 3/44
J3-5	No. 5	Interesting	10 .. 7/ 1/44
J3-6	No. 6		
SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	Good	9½ .. 7/22/44
Y3-3	In the Newsreels	Excellent	9½ .. 4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9 .. 4/ 1/44
Y3-1	Tails of the Border	Tops	8½ .. 1/ 8/44
Y3-6	Untitled		
Y3-4	Your Pet Problem		9
SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	Good	10 .. 7/22/44
R3-10	Furlough Fishing		
R3-3	"G.I. Fun"	Snappy	9 .. 1/ 1/44
R3-6	Heroes on the Mend	Very Good	9 .. 4/22/44
R3-1	Mermaids on Parade	Good	9 .. 11/13/43
R3-5	Open Fire	Good	9½ .. 4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9 .. 12/11/43
R3-4	Swimcapades	Good	9½ .. 1/22/44
R3-7	Trail Breakers	Very Good	9½ .. 6/17/44
R3-8	Winged Couriers	Good	9½ .. 7/22/44
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good	10 .. 12/18/43
L3-2	No. 2	Good	10 .. 1/29/44
L3-3	No. 3	Interesting	10 .. 4/22/44
L3-4	No. 4	Average	10 .. 6/24/44
L3-5	No. 5	Good	10 .. 7/22/44
L3-6	No. 6		

RKO RADIO

DISNEY CARTOONS (18) (Tech.)			
54101	Springtime for Pluto		7
EDGAR KENNEDY (6)			
43404	Love Your Landlord		18 .. Not Rev.
43401	Not on My Account	Fair	17 .. 10/30/43
43403	Prunes & Politics		16 .. Not Rev.
43405	Radio Rampage	Good	16 .. 4/29/44
43402	Unlucky Dog		15 .. Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1		9 .. Not Rev.
44202	No. 2	Good	9 .. 10/16/43
44203	No. 3	Delightful	9 .. 11/ 6/43
44204	No. 4	Swell	10 .. 12/18/43
44205	No. 5	Good	9 .. 1/ 8/44
44206	No. 6	Good	9 .. 4/ 8/44
44207	No. 7	Excellent	10 .. 4/22/44
LEON ERROL (6)			
43702	Cutie on Duty	Good	18 .. 11/27/43
43706	Girls! Girls! Girls!		17
43705	Poppa Knows Worst	Fair	17 .. 5/ 6/44
43704	Say Uncle	Fair	18 .. 3/25/44
43701	Seeing Nellie Home	Poor	17 .. 10/23/43
43703	Wedtime Stories		17 .. Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring		19 .. Reissue
43204	Music Will Tell		18 .. Reissue
43202	Rhythm on the Rampage		18 .. Reissue
43203	Romancing Along		21 .. Reissue
SPORTSCOPES (13)			
44306	Basket Wizards	Good	8 .. 3/ 4/44
44311	Boot and Spur	Good	8½ .. 7/29/44
44311	Boot and Spur		8
44310	Boys Camp		8
44305	Co-Ed Sports		8 .. Not Rev.
44301	Field Trial Champions	Excellent	9 .. 11/13/43
44302	Joe Kirkwood	Good	9 .. 10/23/43
44307	Mallard Flight	Good	9 .. 3/25/44
44304	Mountain Anglers	Eye-filling	9 .. 12/25/43
44308	On Point	Good	8 .. 4/29/44
44309	Past Performances	Interesting	9 .. 6/ 3/44
44303	Stars and Strikes	Solid	9 .. 12/25/43
THIS IS AMERICA (18)			
43106	Aircraft Carrier	Excellent	16 .. 5/13/44
43108	Hot Money		17
43102	Letter to a Hero	Very Good	18 .. 1/ 1/44
43104	Mail Call	Very Good	17 .. 2/19/44
43103	New Prisons—New Men		17 .. Not Rev.
43105	News Front	Very Good	16 .. 4/ 8/44
43101	Sailors All	Very Fine	20 .. 12/ 4/43
43109	They Fight Again	Excellent	17 .. 7/ 1/44
43107	Viva Mexico	Good	17 .. 5/20/44

REPUBLIC

SERIALS	
Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good	9 .. 12/18/43
LEW LEHR			
4902	Lew Lehr Makes the News		9
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails	Colorful	9 .. 9/ 4/43
4152	Coast of Strategy	Instructive	9 .. 9/ 4/43
4156	Kingdom of Treasure	Good	9 .. 12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	..	9/11/43
12	Americans All	Fair-Minded	18	..	7/22/44
11	Back Door to Tokyo	Good	18¾	..	6/17/44
2	Europe's Crossroads	Excellent	19	..	10/ 2/43
3	Youth in Crisis	Excellent	18½	..	11/ 6/43
9	Irish Question, The	Very Good	16¾	..	4/22/44
4	Naval Log of Victory	Comprehensive	19½	..	12/ 4/43
10	Underground Report	Very Good	20	..	5/20/44
5	Upbeat in Music	Entertaining	16½	..	12/25/43
8	South American Front	Clarifying	17½	..	3/25/44
6	Sweden's Middle Road	Excellent	19¼	..	1/22/44
7	Post-War Jobs	Revealing	18½	..	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	..	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	..	Not Rev.
4203	Mailman of Snake River	Interesting	9	..	5/ 6/44
4202	Silver Wings	Interesting	9	..	5/13/44
4252	Snowland Sentinels		9	..	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	..	Not Rev.
4302	Champions Carry On				Not Rev.
4303	Fun for All	Good	7	..	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	..	12/25/43
4509	Butcher of Seville	Good	7	..	5/ 6/44
4502	Camouflage		7	..	Not Rev.
4520	Carmen's Veranda		7	..	
4513	Champion Justice	Good	7	..	4/29/44
4504	Down With Cats	Good	7	..	9/ 4/43
4514	Frog and the Princess	Fair	7	..	5/ 6/44
4519	Green Line		7	..	
4510	Helicopter (Tech.)		7	..	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	..	1/ 1/44
4506	Lion and the Mouse	Fair	7	..	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	..	4/29/44
4516	My Boy Johnny	Fair	7	..	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	..	9/ 4/43
4501	Super Mouse Rides Again	Average	7	..	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	..	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	..	5/20/44
	Global Air Routes	Good	15	..	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	..	11/27/43
8127	Fellow on a Furlough	Good	15	..	4/22/44
8121	Hit Tune Serenade				Not Rev.
8129	Melody Garden				Not Rev.
8131	Midnight Melodies		15	..	
8125	New Orleans Blues	Good	15	..	1/22/44
8130	Pagliacci Swings It				
8124	Radio Melodies	Entertaining	15	..	1/22/44
8128	Stars and Violins	Acceptable	15	..	5/20/44
8122	Sweet Jam	Good	15	..	10/23/43
8126	Sweet Swing	Fair	15	..	3/ 4/44
8132	Swingtime Holiday		15	..	

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	..	5/13/44
8376	Barefoot Judge	Fair	9	..	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	..	11/20/43
8372	Farmer Gene Sarazen	Good	9	..	10/23/43
8378	Foster's Canary College	Good	9	..	4/29/44
8380	Honest Forger				
8382	Idol of the Crowd		9	..	
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	..	3/11/44
8381	Spinning a Yarn		9	..	
8379	Varga and His Beauties	Attractive	9	..	6/ 3/44
8371	Wizard of Autos	Good	9	..	10/23/43
8374	World's Youngest Aviator	Interesting	9	..	2/19/44

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Googie		7	..	
8231	Boogie Woogie Man	Very Pleasing	7	..	10/ 9/43
8232	Greatest Man in Siam	Good	7	..	1/22/44
8233	Jungle Jive	Tops	7	..	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	..	4/15/44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	..	2/26/44
8357	Animal Tricks	Fair	9	..	4/15/44
8361	Bear Mountain Game				
8359	Fraud by Mail	Instructive	9	..	6/17/44
8362	From Spruce to Bomber		9	..	
8358	Hobo News	Good	9	..	5/13/44
8352	I-A Dogs	Good	9	..	10/23/43
8356	Magazine Model	Excellent	9	..	4/29/44
8360	Mr. Chimp Goes South				
8353	Mr. Chimp Raises Cain	Fair	9	..	12/ 4/43
8351	Who's Next	Excellent	9	..	9/ 4/43
8354	Wings in Record Time	Interesting	9	..	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Saville	Fair			4/22/44
8239	Fish Fry				
8237	Meatless Tuesday	Good	7	..	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	..	2/26/44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.		10	9/43
8581	Don Winslow of the Coast Guard	13 Chaps.			
8881	Great Alaskan Mystery	13 Chaps.			
9781	Raiders of Ghost City				

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	..	Reissue
9311	A Wild Hare		7	..	Reissue
9307	Bear's Tale		7	..	Reissue
9312	Cat Came Back		7	..	Reissue
9305	Cross Country Detours		7	..	Reissue
9302	Early Worm Gets the Bird		7	..	Reissue
9304	Fighting 69½		7	..	Reissue
9306	Hiawatha's Rabbit Hunt		7	..	Reissue
9313	Isle of Pingo Pongo		7	..	Reissue
9303	My Little Buckaroo		7	..	Reissue
9309	Of Fox and Hounds		7	..	Reissue
9308	Sweet Sioux		7	..	Reissue
9310	Thugs With Dirty Mugs		7	..	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	..	
9721	Bugs Bunny & the Three Bears		7	..	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	..	5/20/44
9724	Hare Force		7	..	
9723	Hare Ribbin'	Excellent	7	..	7/ 1/44
9726	Old Grey Hare		7	..	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	..	2/19/44
9106	U. S. Marines on Review		20	..	
9105	Night in Mexico City	Interesting	20	..	4/22/44
9102	Over the Wall	Very Good	20	..	1/29/44
9104	Our Frontier in Italy		20	..	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..	11/ 6/43

MELODY MASTERS (10)

9610	All Star Melody Masters		10	..	
9609	Junior Jive Bombers		10	..	
9603	Cavalcade of the Dance	Excellent	10	..	10/ 2/43
9604	Freddie Fisher & His Band		10	..	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..	11/13/43
9610	Listen to the Bands		10	..	
9606	Songs of the Range	Good	10	..	7/ 1/44
9607	South American Sway	Routine	10	..	4/22/44
9602	Sweetheart Serenade	Good	10	..	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	..	2/12/44
9608	U. S. Coast Guard Band	Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	..	7/ 1/
9713	Birdy & the Beast		7	..	
9717	Booby Hatched		7	..	
9711	Brother Brat		7	..	
9708	Duck Soup to Nuts		7	..	
9714	From Hand to Mouse		7	..	
9715	Goldilocks & the Jivin' Bears		7	..	
9703	I Got Plenty of Mutton	Fair	7	..	5/ 6/44
9716	Lost & Foundling		7	..	
9701	Meatless Fly Day		7	..	Not Rev.
9720	Odor-able Kitty		7	..	
9705	Tick, Tock, Tuckered	Fair	7	..	6/ 3/44
9704	Weakly Reporter	Good	7	..	4/22/44
9712	Plane Daffy		7	..	
9710	Slightly Daffy	Fair	7	..	7/ 1/44
9718	Stupid Cupid		7	..	
9719	Stage Door Cartoon		7	..	
9706	Swooner Crooner		7	..	Not Rev.
9707	Russian Rhapsody		7	..	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	..	2/12/44
9107	Oklahoma Outlaws	Well Done	20	..	10/ 9/43
9110	Roaring Guns	Good	20	..	2/19/44
9112	Trial by Trigger	Good	20	..	7/ 1/44
9108	Wagon Wheels West	Good	17½	..	12/25/43
9111	Wells Fargo Days	Good	20	..	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	..	2/12/44
9507	Backyard Golf	Fair	10	..	6/17/44
9513	Bluenose Schooner		10	..	
9510	Cattlemen's Days	Good	10	..	7/ 1/44
9512	Champions of the Future		10	..	
9506	Chinatown Champs	Colorful	10	..	4/29/44
9511	Colorado Trout		10	..	
9502	Desert Playground	Interesting	10	..	10/ 9/43
9505	Dogie Round-Up	Interesting	10	..	2/19/44
9508	Filipino Sports Parade	Good	10	..	7/ 1/44
9503	Into the Clouds	Good	10	..	1/29/44
9509	Mexican Sportland		10	..	
9501	Tropical Sportland	Fair	10	..	11 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	..	11 27/43
9006	Musical Movieland		20	..	
9003	Task Force	Excellent	20	..	1 1 44
9004	Devil Boats	Excellent	20	..	7/29/44
9001	Women at War		20	..	10/ 2/43
9005	Winner's Circle		20	..	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	..	11/13/43
9403	Hunting the Devil Cat	Good	10	..	10/16/43
9405	Jungle Thrills	Good	10	..	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	..	11/27/43
9404	Struggle for Life	Excellent	10	..	4/ 8/44
9406	Throwing the Bull		10	..	

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	18	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, August 2)

MOVIETONE (Vol. 26, No. 95)—Bastille Day celebrated in liberated Normandy; Generals Eisenhower and Bradley tour Normandy front; Lt. General McNair meets death in France; Nazis surrender in Normandy; Refugees return to war-shattered Caen; French female collaborationists punished; Admirals King and Nimitz view Saipan victory scenes; Dewey and Bricker confer on campaign plans; Soviet forces drive into Poland; Lew Lehr newsette; Sgt. Joe DiMaggio in Central Pacific baseball contest; Minneapolis aquatic show.

NEWS OF THE DAY (Vol. 15, No. 293)—Scenes from liberated France; Burial of "Teddy" Roosevelt, Jr. in France; Admirals King and Nimitz tour captured Saipan; General Eisenhower in aerial reconnaissance over Nazi lines; Liberated Normans return to bomb blasted homes; GIs in Italy enjoy native vaudeville show; Sgt. Joe DiMaggio in ball game at Pacific base.

PARAMOUNT (No. 96)—Spectators at Army sham-battle see dive bombers collide; French punish female traitors; Dewey and Bricker confer on campaign plans; "Teddy" Roosevelt, Jr. burial in Normandy; Infants in crawling contest at Palisades Park; Scenes of Soviet drive against Hitler's east wall; Hitler sets up new dictatorship after bomb scare; Portrait study of four Nazi leaders.

RKO PATHE (Vol. 15, No. 98)—General Eisenhower flies over Nazi lines; French punish female traitors; Admirals King and Nimitz tour Saipan; Liberated French mark Bastille Day; General "Teddy" Roosevelt buried in France; Sgt. Joe DiMaggio stars in Central Pacific ball game; Nazi conscripts escape to Allies; U. S. Eighth Air Force blasts Nazis.

UNIVERSAL (Vol. 17, No. 315)—Scenes of Soviet drive against Hitler's east wall; Normandy refugees return to homes; Scenes of Senator Truman at home; French punish female traitors; Wac Mary Jane Ford decorated; General "Teddy" Roosevelt dies in France; Dewey and Bricker confer on campaign plans; Liberated French mark Bastille Day; Infants in crawling contest at Palisades Park; Sgt. Joe DiMaggio in Central Pacific ball game; Philadelphia zoo elephant gets a bath.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 93)—African children in outdoor school; Jamaicans help harvest in Maryland; Assistant attorney general grants interview; Record crowd sees Clowns vs. Barons baseball game in Cincinnati; Hero of 99th honored in Cleveland; Great Lakes graduates record class.

(Released Saturday, August 5)

MOVIETONE (Vol. 26, No. 96)—Yanks capture St. Lo; Volunteers called for Army paratroops; General De Gaulle honors General Clark in Italy; Navy Board to probe Pearl Harbor; Basil O'Connor new Red Cross chairman; Fort Worth family helps produce five millionth shell (Dallas only); Cleveland doubles paper salvage quota (Cleveland only); Waves help Iowa farmers hit by manpower shortage; Railway workers juggle car wheels; Navy body-building course.

NEWS OF THE DAY (Vol. 15, No. 294)—Yank victory at St. Lo; Navy fails in attempted salvage job; Pictorial tribute to U. S. Paratroops; Penicillin in mass production; Railway workers juggle car wheels; Waves in second anniversary celebration.

PARAMOUNT (No. 97)—Army calls for paratroop volunteers; Attempted Navy salvage job fails; Volcano eruption buries Mexican town; Waves celebrate second birthday; Buzz bombs menace London; War Bulletin No 23—Men for the Merchant Marine.

RKO PATHE (Vol. 15, No. 99)—Yanks win St. Lo; Navy Board to probe Pearl Harbor; Robot bombs menace Britain; U. S. and Britain study oil problems; Army calls for paratroop volunteers; Soldiers stage GI ballet at Ft. Dix.

UNIVERSAL (Vol. 17, No. 316)—Yanks capture St. Lo; Army calls for paratroop volunteers; Waves help Iowa farmers hit by manpower shortage; Two Army fighter planes in mid-air crash; Cocker spaniel on 48 flying missions is returned to his mistress; Films of captured Nazi nurses; Waves celebrate second birthday; Gloria Jean in Hollywood rodeo parade; Regatta finals at Larchmont, N. Y.

'Canteen' Girl Gets Role

Cheryl Walker, the "girl" in "Stage Door Canteen," has been signed for an important role in International's forthcoming Technicolor production, "It's a Pleasure," which stars Sonja Henie. Miss Walker will play a room-mate of Miss Henie's.

To Produce for Universal

Joan Harrison, one of Hollywood's three women producers, has been signed to a term deal by Universal. Previously associated with Alfred Hitchcock, Miss Harrison produced "The Phantom Lady" for Universal.

coming soon!

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★ Complete ★ Every Week ★
PRODUCT GUIDES
Begin on Page 69

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August 12
1 9 4 4

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Edward Walton (See Page 4)

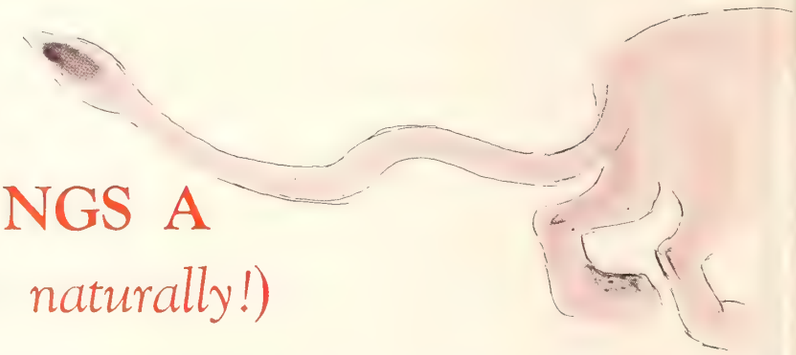
UNIVERSAL DETAILS 3 MONTHS PRODUCT

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THE STORY OF TWO BEAUTIES AND THE DRAGON—

Once upon a time on that magical street called Broadway were two gay entertainers whose talents and charms were undeniable. But their pretty hearts beat loud and fast because nearby was the dragon, a mighty creature with such powers of fascination for people that the two lovely things feared they would be woefully neglected. But lo and behold, no matter how great were the throngs that crowded in to watch the mighty dragon perform, there were countless other thousands who sought out the two beauties.



AND THEREBY HANGS A TAIL (*Leo of M-G-M's naturally!*)

M-G-M packs more people into theatres than any other company because its wise showmen provide a wider range of entertainment in their great product. For instance, like that which holds the Broadway spotlight:

"DRAGON SEED" the mightiest dramatic spectacle of our time with a wonderful new role for Katharine Hepburn, is breaking M-G-M records at Radio City Music Hall.

"BATHING BEAUTY" the Technicolor Big Show of Girls, Laughs and Music, is in its 7th great week at the Astor and a sensation nationwide.

"THE CANTERVILLE GHOST" convulses Broadway at the Globe where M-G-M's darling Margaret O'Brien zooms to stardom. It's beating "Salute To The Marines" booming business.

MORAL: You've got to be good to be a leader for twenty years!

TWENTY YEARS OF LEADERSHIP
1924 1944
MGM

The Editorial Page

...AND PLAN FOR TOMORROW

Now that the meadows are lush let's be thankful for the harvest, but also it would be a good idea for this industry to plan for a tomorrow that may be different—because we shouldn't kid ourselves that the postwar movie industry is going to be just the same as it was before and during the war.

While this may be just one man's opinion we nevertheless feel convinced that many and radical changes will come to pass—and for many logical reasons.

It is pretty generally accepted that there will be a postwar theatre building and rehabilitation program unprecedented in size and scope. New theatres will supplant many houses now in operation while the demand for new equipment in perhaps seventy-five per cent of today's theatres will keep equipment manufacturers and dealers busier than they ever have been at any time in the past.

But new theatres are not the only expansion moves that will follow the end of hostilities. There will be, in our opinion, at least one and possibly three new distributing organizations as soon as conditions permit them to get started. Plans are set and money earmarked and there are even instances where building sites have been taken under option through third parties.

There will be a wide expansion of independently produced pictures, which upswing should augur well for the entire exhibition branch, especially the non-affiliated theatre and small circuit operations.

Thus, while there will be more theatres, there also will be more producers and distribution facilities—which can only mean keener competition and, as a natural consequence, Mr. Theatreman, to his great amazement, may find himself in a buyers' market.

Now such changes as this cannot mean the relegation to oblivion of substantial companies which exist today. So long as the well established company uses its resources and its experience and knowledge of good picture production and sound methods of distribution it will go on and continue to prosper.

This page has persistently (we won't voluntarily accuse ourself of harping) hammered away on the subject of the vital importance of goodwill between the distributor and the exhibitor with whom he does and must continue to do business. And we have argued the fallacy of any attitude touched with contempt for the subsequent runs and smaller accounts in the theatre field.

Putting aside for the moment the fabulous revenues currently welling up from boom conditions and using pre-war figures as a guide, sales executives will find that while the big operators and key first runs paid off the negative costs, it was the subsequents and little independents whose relatively very modest rental payments totaled up to profits on picture investments. If the time comes when a distributor can afford to just do business with the large theatre accounts in the key runs and from them get enough to show a profit on pictures without "bothering" with the small accounts, the bloom will be off the rose of the motion picture as a vastly appealing amusement for the great masses of the people.

Yes, the "little guys" are, have been, and for the good of the industry had better continue to be a very important part of the bloodstream of this business. They are the last to benefit from a boom and the first to feel the pinch when general business takes a downward trend. They have been compelled to pay a higher price for pictures which, by and large under today's conditions, permits them to get by. But many, many of them justifiably feel that in relation to their increased intake (if any) the prices charged for product are based on distorted values. So, if and when, there comes about the changes logically foreseen for the postwar era, there is likely to be great unhappiness among some of the distributors as a wider market makes it possible for the theatre buyer to pick and choose not only the pictures but the firms he might prefer to do business with merely because of nothing more concrete than goodwill. Men have been known to cut off their noses to spite their faces, and lingering rancor could induce a buyer to turn down a superior picture for one he can get from an outfit he likes better and feels has been more cooperative with him in the past—when things were different.

We decidedly don't believe that it requires a professor of higher mathematics to figure this all out. It's plain, common, horse-sense. It's the a.b.c. of successful business since business first was dignified with that title. It's simply a case of a buyer and a seller and the right of each to do business on a fair and equitable basis without undue advantages to one or the other.

In planning for tomorrow, we suggest that the goodwill angle may well prove to be far the better investment than extracting the last potential dollar for product and that companies that have not already done so may be far happier and more prosperous in the long haul by starting right now to build goodwill as security for the future of their business.

—"CHICK" LEWIS

Phila. Theatres, Offices Face Hiring Black-out

Philadelphia's motion picture theatres, drug stores, shoe shine parlors, bar-rooms, and small non-essential manufacturing plants will be ordered to release some of their employes, and the few that remain will be the objectives of recruiters from the United States Employment Service, under the new Emergency Manpower plan announced last week by James F. Byrnes, director of the OWM.

The above-mentioned types of firms fall into Class C on the USES lists in Philadelphia. As of July 1, they were told under the War Manpower Commission's "priority referral" regulations, that they could hire no more men or women than they had on the payroll at the time. Now their "hiring ceilings" will be reduced, USES will refer no more workers to them, and their remaining staffs will be urged to leave in order to fill war jobs of the highest priority.

Film company exchange operations heads and representatives of the distributor's division of the WAC are studying the action of the regional War Manpower Commission in Philadelphia in classifying the Philadelphia-Camden area as a critical labor shortage area and ordering a 48-hour work week for essential and locally needed industries in this area effective September 1.

"Locally Needed" designations were obtained for film exchanges in Philadelphia and Pittsburgh several months ago. Film exchanges are now operating on a 40-hour work week in Philadelphia. A clarification on the position of the exchanges in this area is awaited, and the exchange operations heads will file for exemption from the 48-hour week if they are permitted to do so.

Distributors Division of WAC Briefs 'Locally Needed' Status

Recent tightening of work priority stands by the War Manpower Commission have speeded up efforts of industry officials to win the "locally needed" designation for exchanges in many cities, it was disclosed this week. The Distributors' Division of the War Activities Committee, for one, has now prepared a brief, outlining the situation and stating the problem.

This brief is to be presented to the Essential Activities Committee of the War Manpower Commission through its chairman, Collis Stocking, with the eventual intent of having the entire distribution section of the industry declared "locally needed" by individual local WMC officials.

Warner Bros. Cartoons New Title for Comics

Starting with the 1944-45 releasing schedule next month, all Warner Bros. animated comedies formerly known as Merrie Melodies and Looney Tunes will be called Warner Bros. Cartoons, it is anounced by Norman H. Moray, short subject sales manager. Change follows the recent taking over of cartoon production activities from Leon Schlesinger.

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No WB Convention

Production activities, sales policies and other plans of Warner Bros. for the 1944-45 season will be discussed at a meeting of a limited group of key executives, including home office, studio, sales and theatre departments, to be held August 14 at the company's Burbank studio, the company announced over the week-end.

Warners stated at the same time that there would be no large annual sales convention this year.

Cleveland Independents Rumored Supporting Ohio Co-op Exchange

The growing string of exhibitor-owned co-op exchanges spreading in the Ohio and western Pennsylvania territories came nearer to actual operation this week with reports that the necessary quota of independent share holders is almost entirely subscribed for the Theatre Owners Cooperative Exchange of Ohio. Several weeks ago Film Classics of Western Pennsylvania was started in Pittsburgh by Bert Stearn.

The new Ohio outfit is expected to handle distribution in northern Ohio through Imperial Pictures, an independent distributing company headed by Max M. Jacobs. It is said that independents in Cleveland are subscribing to the plan. The first pictures to be released will be the 31 Goldwyn reissues, acquired from Film Classics for Ohio distribution.

Ohio May Transfer Admission Tax to Local Governments

Transference of the Ohio three per cent admission tax from state to local administration loomed as a possibility this week when Tax Commissioner William S. Evatt suggested such a development in a report to Gov. Bricker. Evatt argued that the state tax, which went into effect January 1, 1935, might better be scrapped, with the local city governments taking over. Such a tax wielded by a city could be increased to five per cent in localities where extra revenue was needed, or reduced or eliminated in other communities.

From the standpoint of the state budget, Evatt declared the present earmarked fund of $3,000,000 for local governments could be done away with and the cities could derive more tax money individually than through the present admission tax which runs to $2,000,000. The ITO of Ohio will soon hold a special meeting of the board of directors to take up the question.

Polio Scare in S. Indiana Causes 65% Drop in Grosses

A drop in box-office grosses amounting to from 50 to 65 per cent is reported in southern Indiana because of the new infantile paralysis scare in that area. Children are being banned from all public places, including church services and drug stores. Last week 25 new cases were confirmed, bringing the total since January 1 to 78.

The Indiana State Board of Health reports that infantile paralysis cases are now breaking out in the northern end of the state and a few counties in the central portion, in addition to the cases reported earlier from many counties along the Ohio River.

French See 1st U. S. Movie

A Paramount color cartoon was the first movie to be shown in four years in the newly liberated territory in France, according to a letter from Capt. Charles Schwarz to Bob Denton of Paramount News.

Sees Need for Overall Policy on Film Exports

Murray Silverstone, 20th-Fox vice-president in charge of foreign distribution, starts Friday (11th) on a two-month's oddesy during which he proposes to contact government officials and leading theatre interests as well as independent exhibitors in 21 Latin American countries for the two-fold purpose of making a survey of that market's film needs and arranging big-scale presentations of his company's "Wilson" and "The Song of Bernadette."

Silverstone, outlining his plans at a trade press interview this week, said that exploitation campaigns such as are employed in the U. S. for important pictures will be staged in the Latin American cities and towns for the two pictures.

The 20th-Fox foreign distribution head, long experienced in the film markets of the world, declared that the film industry in the United States now stands at the crossroads in so far as its future success or failure in foreign markets are concerned. He believes that only by a unified over-all policy generally adopted by the industry here will the pictures made in Hollywood obtain their due respect and circulation in Latin America now and in the postwar future. To the end that such action might be taken, Silverstone said the results of his findings will be made known to all U. S. film companies for their consideration and guidance. He is of the belief that only by selection of proper subjects for the particular market rather than indiscriminate exporting of all films can the American-made films achieve the international goodwill of which they are capable and also show in the long run a profit to the producers and distributors. He proposes to query the man in the street as well as film men in making his survey of the current and indicated future potentialities of the 21 countries he will visit.

Latta to Head Albany WAC

C. J. Latta, head of Warner Bros. Theatres in Albany, has been appointed exhibitor chairman for the War Activities Committee in the Albany territory, it was learned this week. Latta succeeds Lou Golding, who has left Albany to take charge of the Wilmer & Vincent circuit for Fabian Theatres.

Edward Walton

(The Man on the Cover)

Executive assistant to Republic's president, J. R. Grainger, and assistant general sales manager of that company whose promotion to the post was announced recently. Walton was formerly midwestern district sales manager; previously was branch manager of the company's Seattle exchange and has been associated with Republic Pictures since its inception

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Vandals Now Hurl Eggs

Egg-throwing is the latest stunt of youthful theatre vandals. In Cleveland one night last week, patrons of a leading neighborhood house who sat near the open exit doors seeking relief from the heat, were hit by eggs thrown through the open doors by a group of boys. The theatre stood cleaning bills for clothing damaged, but Manager Fred Holzworth isn't saying what the boys will get when he catches them. In the meantime, the doors will continue to remain open. Only there will be a guard on watch. Holzworth says this is the first egg-throwing he has experienced in almost twenty years of theatre managing.

Monogram Opens Sales Meet Today in Chicago

With more than 100 franchise holders and exchange personnel present, representing all U. S. territories except the Pacific coast, Monogram Pictures opened a two-day sales convention at the Blackstone Hotel, Chicago, Saturday (12).



Steve Broidy

The morning session was scheduled to be given over to the screening of new product on next season's program, while the afternoon was to be featured by talks from Steve Broidy, vice-president and general sales manager; Irving Mandel, Chicago franchise holder; Harry H. Thomas, eastern district manager; Lloyd Lind, head of the contract department; J. S. Harrington, manager of prints and accessories; Edward Morey, supervisor of exchanges; Sol Francis, midwest district manager; Arthur Greenblatt, special representative, Max Fellerman, N. Y. representative of Banner Productions; and Oscar Hanson, head of Monogram distribution in Canada.

On Sunday morning Broidy will give a complete review of the product lined up for the 1944-45 season, and the afternoon session will be an open meeting for general discussion.

Ulmer to Produce at PRC

Edgar Ulmer, who has directed a number of pictures under the PRC banner, will now have a producing unit of his own, according to President Leon Fromkess. His new contract calls for Ulmer to produce and direct three films for the 1944-45 program, the first of which will be "The Swamp Man." "Bluebeard," yet to be released, is his newest directorial effort.

Harry Rapf Marches On

Harry Rapf, a fixture as studio head at MGM for the past 20 years, this week signed another contract for a long term. He came to MGM with Louis B. Mayer and Irving Thalberg during the time of the merger and became manager of the studio in 1924.

Columbia Tops Bond Quota

Columbia Pictures exceeded its Fifth War Loan Drive bond quota of $3,250,000 by 12½ per cent, it was announced this week by President Harry Cohn. The final figure at the end of the campaign stood at $3,654,437. With the company buying $2,000,000 in bonds, the employes succeeded in realizing the task they set for themselves in making enough purchases to equip a 1500-bed hospital overseas.

Biddle's Application to Modify Decree Speeds Up Action on Final Settlement

After months of consent decree proposals and counter-proposals the Department of Justice this week brought the situation to the point where either the distributors and the Government will find final grounds for a workable compromise or the Federal Court will have to try the case on the basis of immediate divorcement. The play that broke up the stalemate was an application to modify the decree filed Monday by Attorney General Francis Biddle in New York Federal Court.

Biddle had indicated last week that the proposals of the five major companies for compromise—which included extension of theatre divorcement exemption for another five years—were entirely inadequate. He therefore filed the paper containing the Department of Justice's proposals for a modified decree. There are four main features in the brief that deal with the widest areas of difference between the viewpoints of the distributors and the D of J. They are:

1. An immediate end to further theatre buying by the defendant companies and complete divorcement of the exhibition and distribution ends of the industry within three years. This feature of the paper also involves the divestiture of a varying number of houses from large theatre circuits. It would also mean that in the practical working out of this provision the process of divorcement would not await the three-year deadline, but would probably be done piecemeal, beginning as soon as such an agreement went into effect.

2. Block booking would be eliminated. The D of J, in making this proposal, notes that the present decree permits the tying together of features in groups of five, and concludes that the buying of individual pictures should be made possible without the exhibitor being forced to make commitments on any other product. Reason given is that recent Supreme Court decisions have made it clear that the forcing of feature purchases by tying one contingency to another is unlawful.

3. Circuit buying would be checked. The Department finds existing provisions inadequate in checking discriminations caused by circuit buying-power. It points out that the tying together of a number of theatres in deals for product constitutes unfair competition against individual theatres, and suggests modification of Section V, to prohibit circuits from making sale of a film in one theatre conditional to sales for other theatres in the chain, regardless of whether it blots out independents in competitive situations.

4. Arbitration machinery would be greatly enlarged. Whereas the American Arbitration Association and the Appeal Board can, under the present decree, act only in the matter of clearance, the Department proposes two changes: a. that arbitration be no longer limited to run discriminations, but be extended to include any discrimination which comes under the laws of the Sherman Anti-Trust Act; b. that money damages be substituted for clearance awards. In changes proposed for Section VIII on clearance the brief carries a new definition of unreasonable clearance which simply declares any clearance which unreasonably restrains competition between theatres to be unreasonable under the law. Another provision declares that the arbitrator shall have power to deny clearance to a defendant theatre if he believes the complainant's case is just, although he still may not grant actual clearance to the complainant over the defendant.

The whole attitude of the Department of Justice in calling for fundamental distributor-theatre divorcement is contained in Attorney General Biddle's statement concerning the results obtained from the 1940 consent decree. He points out that the Department was willing, at that time, to postpone its efforts to achieve the separation because of the difficulties involved in bringing about such a "drastic change in the structure of the industry by judicial means" and therefore agreed to the three-year period of trial. However, the paper contends, the results to date of that litigation and the results of various Supreme Court decisions have only reinforced the Department's original contention, filed in 1938, that conformity with the country's laws makes such a fundamental modification of the industry's economic set-up a necessity.

The consensus of opinion among New York's film men—both distributor and exhibitor—following the Biddle proposals was that the Department of Justice was putting the matter squarely up to the companies—that it was time for everybody concerned to get the thing cleared up. The threat on the end of the stick was court action with immediate divorcement a possible result. Since the member companies have held out 100 per cent against reassigning their theatre properties, it is not expected they will agree to Biddle's modified decree idea without a strong fight. On the other hand, many believe the definite nature of the brief may present solid ground for an equitable and lasting agreement.

The court may yet enter into the proceedings without deliberating on actual divorcement. The defendant companies are required to appear by August 22 in court to argue against the D of J modified decree, otherwise the Government will be compelled by law to file new suits against them. It is thought that the court may at that time act as a mediator in an attempt to reach a satisfactory compromise.

Jacocks Gets Mass. Theatre as Seletsky Joins Organization

Expansion of the theatre enterprises of Don Jacocks, who recently left the Warner organization to go into business for himself, was going on apace this week with the acquisition of another theatre and the addition to the personnel of a well-known figure in the industry.

The theatre taken over by Jacocks this week was the Strand in Rockland, Mass., operated by Lee Rhodenizer, who is retiring after owning a number of Massachusetts theatres during the last 34 years. The personnel addition is Sam Seletsky, recently branch manager for Republic in Boston and before that in New York and New Haven. Seletsky resigned from Republic to become buyer—booking for the fast-growing chain of Jacocks houses.

Lloyd Rust Leaves Dallas Post

Lloyd Rust, branch manager of Republic's Dallas office for the past nine years, has resigned, it was announced "with deep regret" this week by James R. Grainger, president and general sales manager of the company. Rust has indicated that he will engage in his own film enterprises, which will include theatre ventures.

Ed Blumenthal, who recently acquired John Franconi's interest in the Monogram franchise for the Texas territory, announced this week that he has sold a 50 per cent interest to Lloyd B. Rust, former manager of Republic's exchange in Dallas.

Century Sold $6,500,000 Bonds

During the Fifth War Loan campaign Century theatres sold $6,500,000 worth of bonds in all series, it was announced this week.

Theatre Attendance Affected as Workers Shift to Areas Still Short of Labor

Although the war effort—both militarily and industrially—goes on, the completion of certain classes of equipment and expansion of others causes a shifting of population which has many boom town officials worried. It also has exhibitors up the proverbial tree. While some localities are suffering a loss of potential theatre patrons others are still in an expansion stage. At the same time no indication has developed as yet that families which left their home towns for war jobs are returning. The areas still expanding are usually the cities where ordnance plants have not reached their full capacities, and whose equipment is in full demand.

In order to give exhibitors an inkling of how the population situation is developing at the present time, STR this week presents a report on various centers around the country, based on the worker status of special war areas as listed by the War Manpower Commission on August 2.

SHREVEPORT, LA.—The ordnance plant of Silas Mason is in Minden. 5,600 non-skilled men and women are needed quickly. WMC is striving to supply the demand and drawing on areas of population far outside the normal region. Some of the workers will bring their families, and Government experts calculate the war population of Minden and Shreveport will reach a total of 12,000, including families. Minden has three theatres with a total of 1600 seats. Shreveport, about 30 miles away, has 15 theatres with about 10,000 seats. Total wartime population of the two cities, aside from the small invening towns, based on OPA figures of January 1, 1944, will be in excess of 140,000. Population before the war of the two cities was about 104,000. Government figures estimated war plant earnings average $58.00 weekly for 47 hours.

LAWRENCE, KANSAS—Sunflower Ordnance Plant is demanding at least 5000 additional workers. With families, the increase will be about 10,000. Population of Lawrence on January 1 was 17,500. The increase in new workers will bring the population up to about 18,500. The four theatres in Lawrence seat less than 4000—about one seat to every 4 1/12 persons—so it is obvious that there will be frequent visits to other towns to take care of the movie needs of the workers. Weekly salary estimate of the war workers is in excess of $58.00, not including overtime. Retail sales in Lawrence are 8 per cent over the same period in 1943.

LA PORTE, INDIANA—The Kingsbury Ordnance Plant is seeking an additional 4000 workers and the WMC will supply them. With families, the estimated additional number of people living in La Porte will be 8000. Population of La Porte as of January 1 was 18,000. With the expected increase, the total population will be 26,000. Four theatres in La Porte total about 3000 seats—a bit less than one seat to every nine persons. Peace time population of La Porte was about 16,000. Average weekly wage of war workers in excess of $58.00 for 47 hours, not including overtime.

WELDON SPRINGS, MO., and BEDFORD, VA.—The Weldon Springs Ordnance Plant seeks 4000 additional workers, quickly, as does the New River Ordnance Plant at Bedford, Va. Ordnance plants do not require skilled workers.

TEXAS—Except for Beaumont, Fort Worth, and Galveston, the rest of Texas is beginning to develop a labor surplus, according to the WMC. In some areas the surplus is minor; in others it is of major importance.

CALIFORNIA—Still in critical labor shortage zone with the exception of Sacramento, where a slight labor surplus is starting to show. WMC is expected to move this surplus to other points in California, also up to Tacoma and Portland, where shortages are still acute. Retail sales in California are 12 to 42 per cent higher compared with the same period in 1943.

NEW YORK and NEW JERSEY—Only Buffalo and Niagara Falls are suffering from labor needs. A labor surplus is expected in Binghamton, Dunkirk, Elmira, Jamestown, and Utica. The New York area, excluding New Jersey, is classified as labor surplus by the WMC. Newark and Plainfield are acute areas. Paterson seems headed to a balanced supply and demand, although this city actually lost over 10,000 in population between 1940 and January, 1944. The peace time population was 139,656, and the wartime population is 127,000.

PENNSYLVANIA—Philadelphia needs, very badly, at least 15,000 more workers by September 1. The estimated total needs are in excess of 26,000. This does not include addition of families. Harrisburg, Lancaster, Pittsburgh, Erie, and Reading, might be threatened with a minor labor shortage, but at present indications are that a slight surplus market might develop. WMC will try to draw this surplus into the Philadelphia area. The ratio of men workers against women is, for bag and shell plants, about 52 per cent for women. For explosives, only 25 per cent are women. More than 50,000 unskilled workers are required in the various ordnance plants over the country before September 1.

Brandt Chairman of 6th War Loan Drive

Harry Brandt, president of the Independent Theatre Owners Association of New York and a leading independent exhibitor, has been designated as chairman of the Motion Picture Industry's participation in the Sixth War Loan campaign. Announcement of the selection was made last weekend by the War Activities Committee of the Motion Picture Industry.



Harry Brandt

The film industry's participation in the Sixth War Loan drive will be directed by the country's leading independent exhibitors. The co-chairmen and other officers of the drive are expected to be announced next week.

The Sixth War Loan will run from Armistice Day, November 11th, to Pearl Harbor Day, December 7th. Quotas have not yet been announced. Ted Gamble of the Treasury Department will confer with campaign leaders next week in New York.

Reports of the Fifth War Loan campaign, conducted under R. J. O'Donnell, are now being compiled by Joseph Kinsky, campaign coordinator.

11 WB September Releases Sets New Shorts Subjects Mark

An all-time record for the number of short subject releases in a single month will be set by Warner Bros. in September, first month of the 1944-45 season, with a total of 11 Vitaphone releases scheduled for the 30-day period, it was announced this week by Norman H. Moray, short subject sales manager. The company ordinarily releases only six to eight a month.

Eight of the subjects for September release are in Technicolor, and three are two-reelers, also setting a month's record.

Still Inventing

W. W. Smith, operator of the "Drive-In Theatre" on Route 29, near Union, N. J., has solved the manpower shortage by turning loose a dozen sheep on the tiered parking areas to keep the grass clipped. The sheep graze contentedly throughout the day and just before the gates are opened for the evening show, go to their pens for a meal of oats. "Getting help is out of the question," said Smith, "and the sheep do an excellent job. What with a shortage of meat possible next winter, who knows what further use I may put the sheep to?" Smith and his cousin, R. M. Hollingshead, of Camden, claim to have invented the drive-in type of theatre operation.

Abbott & Costello Opus Gets Record Bookings

Advance bookings in 350 theatres—the largest number in history for a Universal picture—have been obtained for the Abbott and Costello film, "In Society," during the nine-day period between August 10 and 19, it was announced Wednesday by W. A. Scully, general sales manager. None of the bookings was automatic, since Universal does not own any theatres.

Mr. Scully said the film is being released in the majority of key cities, including New York (Criterion Theatre), Los Angeles, Chicago, Philadelphia, Detroit, St. Louis, Pittsburgh, Dallas, Washington, Boston, Cleveland and Cincinnati.

"In Society" is the first Abbott and Costello picture to be released in more than a year, for the comedy team was forced into a long period of inactivity when Costello was stricken with rheumatic fever and was bedridden for many months.

Universal to Screen Product For Reviews at 1-a-Week Pace

A tentative list of preview dates for the trade press has been set by Universal Pictures that will call for a screening once each week for the next three months, thus insuring the appearance of a review each week in the papers and covering 11 of the new season's product.

The schedule lined up thus far is as follows: August 15, "Merry Monahans"; August 16, "Moonlight and Cactus"; August 24, "Pearl of Death"; August 31, "San Diego, I Love You"; Sept. 7, "Singing Sheriff"; Sept. 14, "The Climax"; Sept. 21, "Babes on Swing Street"; Sept. 28, "Bowery to Broadway"; Oct. 5, "Dead Men's Eyes"; Oct. 12, "Reckless Age"; Oct. 19, "The Suspect."

Left Richmond House an Usher, Local Boy Returns as Manager

Brock Whitlock of the Loew theatre organization began his career in his native city, Richmond, Va., as an usher at Loew's Richmond Theatre. Now—fifteen years later—he goes back to his first theatre, but this time as manager. The announcement of Whitlock's promotion was made last week by Carter T. Barron, Loew's eastern division manager.

Jack Foxe, who was temporarily assigned to Loew's Richmond, has returned to his regular berth at Loew's Columbia in Washington.

Tetzlaff Cameraman-Director

Ted Tetzlaff, one of Hollywood's top cameramen, has signed a contract with RKO Radio calling for his services as a cinematographer and also as director of one picture a year.

Favorite on All Fronts

Betty Grable is the favorite of G. I.'s on all fronts, according to a poll by Time magazine correspondents. The results of the poll were published last week, with Time summing up the situation as regards U. S. soldier majority opinion as follows: "In direct ratio to their remoteness from civilization, soldiers prefer Betty Grable to all other women."

J. Lester Kaufman Appointed Studio Publicist at Republic

J. Lester Kaufman this week was appointed chief studio publicist for Republic Pictures, it was announced by Allen Wilson, vice-president in charge of studio operations. Kaufman has been associated with Balaban and Katz in Chicago, Paramount Pictures in New York, and—for the past six years, with Fanchon and Marco Enterprises in St. Louis.

Charles Reed Jones, director of advertising in New York, now in Hollywood for studio conferences, will assist in working out the plan of coordination between the studio and home office with Kaufman. Steve Edwards, director of publicity in New York, will join the Hollywood conference later.

Obstreperous Patron Fined $50 by St. Louis Magistrate

City Judge Joseph B. Catanzaro on August 7th fined Lee Morris Brown $50 and costs each on two charges of peace disturbance preferred by two ushers at Fanchon & Marco's Ambassador Theatre. He had an argument with the ushers in the theatre on July 23rd. Countercharges against the ushers, James Leonard Brooks and Henry Nikola were dismissed. Brown announced he will appeal from the fines. Brown allegedly struck the ushers in a dispute which ensued when they asked him and his wife to move from in front of a fire exit in the theatre.

William T. Powers Appointed 20th-Fox Home Office Attorney

William T. Powers has been appointed home office attorney of 20th Century-Fox, succeeding Felix A. Jenkins, it was announced this week by Spyros P. Skouras, president. Mr. Powers first joined the company in 1928, and has been with National Theatres since 1932. He was also for many years with Paramount.

Mr. Jenkins will continue as secretary of the corporation and will perform other duties of an executive character as prescribed by President Skouras.

Redmond Moving to Omaha

John Redmond, division manager in charge of RKO Singer Theatres in the middle west will remove his headquarters from the former location in Chicago to Omaha. The change will take place August 15 and Redmond's offices will be in the Brandeis Theatre Building in Omaha.

Dancing Masters Hear Neilson

Rutgers Neilson, RKO Radio Pictures publicity manager, delivered his annual talk last week on dance, advertising and publicity, before the Dancing Masters of America in convention session in New York.

Hoffberg Gets Aumont Starrer

"Three Hours," French picture starring Jean Pierre Aumont, who was with MGM before returning to active military service, has been acquired by Hoffberg Productions for national release.

'Wilson' and 'Heavenly Days' Army Ban Brings Move for Revision of Vote Act

Early revision of the drastic Title V section of the Soldier Voting Act seemed in prospect following the banning this week of "Wilson" and "Heavenly Days" by the Army for showing to the troops. A storm of criticism was loosed on the action from all sides, featured not only by blasts from Spyros P. Skouras, 20th Century-Fox president, and Sen. Theodore F. Green of Rhode Island, but by a statement from Sen. Robert A. Taft of Ohio, author of the controversial bill, to the effect that the Army had construed the terms of the law so strictly that "we feel some revision may be necessary, principally to clarify our original purpose, which was to prevent only one political side being presented."

The War Department, in announcing the ban on the two pictures Wednesday, said they had been barred by the Morale Services Division as containing material which might be construed as violating provisions of the ballot act. The censor authority is said to have considered "Wilson" unfriendly to the GOP, while finding "Heavenly Days," a Fibber McGee and Molly comedy, a satire on the New Deal.

Senator Green had attacked the bill as written right along, and had proposed to remove some of the restrictions in the text as conducive to too strict an interpretation. Following the action of the War Department, Senator Taft announced he was scheduling a conference with Senator Green, probably during the week-end, to discuss a proposed amendment to the controversial act. Under the contemplated amendment, Taft explained, all commercial films could be circulated at Government expense to troops overseas so long as there was not a special list excluding some of the films.

"The difficulty all the time," said Taft, "has been the selection of a limited number of books, magazines and movies for Government distribution to the troops abroad. I don't know whether they (the two banned films) carry any political propaganda at all. I did notice some comment in the newspapers that the picture about Woodrow Wilson contained so much propaganda for the Democrats it ought to be subsidized by the Democratic National Committee, but I don't know about that."

Spyros Skouras, as president of the company that made "Wilson," was bitter at the action of the Morale Services Division. He called the action "prejudgment, without the right of a hearing," contending that the company's executives had been appraised of the fact that such an action was being contemplated before the picture had been shown any place. The statement by Mr. Skouras follows:

"The unprecedented action of the War Department in making it impossible for the armed forces now overseas to see 'Wilson' is a flagrant example of willful and unfair censorship and repression of the freedom of the screen.

"It was brought to the attention of the company's executives long before the picture was exhibited that such action was being contemplated. Such action can only be construed as prejudgment, without the right of a hearing."

Stress Gift Films

The Curtis Publishing Co. is the first national periodical publisher to go all out in a campaign to cooperate with the Army and the WAC in publicizing the film industry's gift films for men and women in combat areas. The publisher of the Saturday Evening Post advertised the gift films in a national campaign in connection with an article by Pete Martin appearing in the publication and explaining how pictures from the home front reach the battle front Also used in the campaign was the air time on the Blue Network program, "The Listening Post." In addition, Curtis Publishing distributed a lobby poster calling attention to the article and offered free to theatres.

Says Film's Merit Decided U. S. Release of 'Goyescas;' That Gov't Agencies OK'd It

Discussing the facts of the arrangement under which RKO Radio obtained distribution rights to "Goyescas," Phil Reisman, vice-president in charge of foreign distribution, in a statement this week said:

For the primary purpose of an attack upon the Axis domination of the screens of Spain, RKO Radio Pictures in 1942 entered into an arrangement to insure the exhibition to the Spanish public of nineteen carefully selected RKO Radio pictures. As partial consideration for these nineteen pictures, RKO Radio obtained the rights to distribute in North, Central and South America the Spanish musical picture entitled "Goyescas."

The arrangement for playing American films in Spain was partially inspired by an expressed wish of the Department of State of the United States Government and at the urgent request of the Office of War Information. It was officially stated that the cause of the Allied Nations faced an imperative need to approach the Spanish people through the medium of American motion pictures. RKO Radio, along with other American motion picture companies, was happy to cooperate in the furtherance of this war purpose of the Government.

The conditions under which RKO Radio acquired distribution rights to "Goyescas" were approved by the U. S. Treasury and a license for the transaction was issued. The transaction also was approved by the U. S. Economic Administration. Immediately upon receipt of a print of the film in New York, it was submitted for examination and approved by the Federal Bureau of Investigation and by the United States Censor's Office.

RKO Radio entered into no agreement guaranteeing distribution of "Goyescas" in any territory. However, when screen examination disclosed that the subject was one of dramatic and musical merit, set against a background of remote Spanish history and containing no political propaganda, it was decided to proceed with distribution.

Cop Persuades Miffed Ushers To Talk It Over With Manager

After twenty-one ushers, all boys ranging in age from 16 to 18 staged a four-hour walkout at Fanchon & Marco's 5000-seat Fox Theatre in St. Louis the night of August 4th because of alleged "loss of privileges" a passing policeman talked them into returning to job and then take the matter up with the management in an orderly manner. The Solomonlike officer was Patrolman Charles Hogan. Following the conference with the management all but five of the striking ushers resumed work.

UA to Release Four Films Made in Mexico

Four Spanish films, produced by Dudley Murphy in Mexico City, will be part of the United Artists releasing schedule for the Latin-American market during 1944-45, it was announced Tuesday by Walter Gould, UA foreign manager, at a meeting of the company's Latin-American sales managers in New York. The first of these—"Alma de Bronce"—is already completed, said Gould, and all have themes of special interest to South and Central American audiences. Besides the Spanish pictures UA will also distribute a French film, produced in Switzerland since the war, and the Denis-Roosevelt jungle film, "Dangerous Journey." The last-named film is being distributed in the United States by 20th-Fox.

Mr. Gould also disclosed at the business session that, as a result of the successful operation of UA theatres in Sao Paulo, Brazil and Bogota, Colombia, plans were under way for the acquisition of more theatres in Central and South America. Announcements are expected to be forthcoming shortly.

The foreign department staff members present were Sam Seidelman, Argentina; Enrique Baez, Brazil; Joe Goltz, Mexico; Victor Schochet, Peru; Jorge Suarez, Chile; and Henry Weiner, Cuba.

Bronston Promises Three For UA Early in Season

Pictures directed by Lewis Milestone, Rene Clair and Julian Duvivier make up the initial group to be delivered during the first half of the 1944-45 season by Samuel Bronston under an agreement with United Artists, which was approved this week by the company's board of directors. The Bronston productions are: "Decision," from the stage play by Edward Chodorov, directed by Duvivier; "Ten Little Indians," picturization of the stage play by Agatha Christie now running in New York, directed by Clair; and "Borrowed Night," a Cosmopolitan story beginning in the September issue, directed by Milestone.

Negotiations for players are now under way, with actual shooting taking place on the Samuel Goldwyn lot. Studio work on "Decision" will begin on October 1, while "Ten Little Indians" will roll on November 1 and "Borrowed Night" on December 1.

The situation in regard to "Ten Little Indians" is unusual in that two road companies will be sent out while the play is still in the early weeks of its Broadway run in order to clear the stage time before the release date of the picture approaches.

Washington Theatres Topped War Loan Quota by $925,500

The complete value and number of bonds sold by the Washington, D. C., picture theatres during the Fifth War Loan drive show the industry sold $4,500,550 in Bonds of which $3,210,500 was in the "E" series, according to Sidney Lust, area chairman. The D. C. theatre quota for "E" Bonds was set at $2,285,000, with final figures going $925,500 over.

$1,000,000 Bond Club Born

The "$1,000,000 Bond Club," organized by the girls who staffed the bond booth at the Times Square cash register during the Fifth War Loan drive, got off to a flying start this week when Charles C. Moskowitz, Loew official, bought the first individual $1,000 bond. The girls plan to raise $1,000,000 in $1,000 bond subscriptions, the whole amount to be applied to the Sixth War Loan on its opening day.

FILM TRAVEL-LOG

Henry Ginsberg, Paramount studio head, and William Meiklejohn, who directs the talent department, left Hollywood yesterday (11) for New York to confer on home office-studio cooperation. They're going back September 1.

W. C. Gehring, western sales manager of 20th Century-Fox, made the trip to Los Angeles to attend the coast premiere of "Wilson" at the Carthay Circle on Thursday.

Sol A. Schwartz, general manager of RKO out-of-town theatres, is on a three-week tour of his western houses. He is accompanied by his wife and son.

Constance Bennett has finally pried herself loose from New York, and is now in Hollywood to begin her first independent production, "Paris Underground," which will be released through United Artists.

Back from India and the South Pacific this week is Mark Hellinger, Warner Bros. producer, who has served as a war correspondent during the past four months. He returns in time to catch the world premiere on Broadway of his last picture, "The Doughgirls."

Gene Tierney, who came on for the New York premiere of "Wilson," has gone back post haste to Hollywood.

G. L. Carrington, Altec president, is back in Hollywood after spending three weeks at the New York office.

MGM to Tradeshow 'Kismet' And 'Lost in Harem' Aug. 28

MGM will hold national trade screenings for "Kismet," starring Ronald Colman with Marlene Dietrich, on August 28, the same date set for the screenings of "Lost in a Harem," the new MGM Abbott and Costello comedy. In Los Angeles, the pictures will be shown at the Boulevard Theatre, instead of the exchange.

"Marriage Is a Private Affair," starring Lana Turner, is scheduled for showing on August 14 and "Waterloo Bridge," with Vivien Leigh and Robert Taylor on August 21. Dates for "Mrs. Parkington," starring Greer Garson and Walter Pidgeon, and "Naughty Marietta," with Jeannette MacDonald and Nelson Eddy, which completes the company's new block of nine pictures, have not yet been set.

Rex Williams Takes UA Post As Director of Exploitation

Rex Williams, manager of Loew's theatres in St. Louis, has been appointed director of exploitation for United Artists, it was announced this week by Lou Pollock, advertising and publicity head of the company. Mr. Williams, now in St. Louis, will assume his new duties the middle of this month.

Starting as an usher, Williams has been in show business for 20 years, handling important assignments for such organizations as the Grand Theatre, Terre Haute, the Butterfield circuit in Michigan, and the Indiana-Illinois Theatres circuit. He has been with the Loew forces for the past four years.

'Lost in Harem' Tradeshown Aug. 28

The Abbott and Costello opus for MGM, "Lost in a Harem," which had originally been scheduled for tradeshowing on August 10, will now be shown to exhibitors around the country on August 28, it was announced this week. The showings of "Kismet" and "Mrs. Parkington," which had been penciled in for the August 28 date, will be indefinitely postponed.

'Arsenic' Tradeshown Sept. 11

Second pair of Warner Bros. releases of the 1944-45 season, "Arsenic and Old Lace" and "The Last Ride," will be nationally trade-shown on Monday, September 11, it was announced this week by Ben Kalmenson, general sales manager.

H. H. Greenblatt Takes Over RKO Midwest District Post

Herbert H. Greenblatt, manager of RKO Radio's Pittsburgh branch, has been designated as midwestern district manager to fill the vacancy caused by the departure of L. E. Goldhammer, who resigned to become general sales manager for Film Classics, it was announced last week-end by Robert Mochrie, sales manager.



H. H. Greenblatt

Greenblatt's new post covers the territories of Chicago, Milwaukee, Minneapolis, and Sioux Falls, with headquarters in Chicago. He joined RKO in 1932.

Succeeding Greenblatt at Pittsburgh will be Maurice E. Lefko, branch manager at Indianapolis, while Russell L. Brentlinger, Indianapolis salesman, will become branch manager.

Harry C. Arthur Closes Film Classics Deal for Missouri

Harry C. Arthur, general manager of the Fanchon & Marco Service Corp. in St. Louis, has closed a deal with George A. Hirliman, president of Film Classics, Inc., whereby he acquires a franchise to distribute Film Classics releases in the Missouri territory, it was learned this week. Arthur is now organizing Film Classics of Missouri, and it is understood that the new corporation will open offices of its own in the near future. The connection of the Fanchon & Marco interests in the deal—if any—was not made clear.

Arthur had recently announced his intention of forming a new producing-distributing organization known as Exhibitors Distributing Corp., but it is understood this enterprise will now be laid aside until after the war.

Film Classics Official Closing For Denver, Seattle Exchanges

Alfred Crown, assistant to George A. Hirliman, president of Film Classics, left this week for Denver and Seattle to negotiate for the establishment of exchanges in those cities. With Denver and Seattle added, Film Classics will have 23 exchanges, thus giving the concern national distribution coverage.

Mr. Crown is expected to continue on to Hollywood before returning East in order to investigate arrangements for studio space, technical crews, and writers in line with tentative production plans.

Negro Newsreel Is Called Promoter of Racial Amity

An increase in Detroit of 215 per cent in theatre rentals for All-American News, Negro newsreel, was cited this week by E. M. Glucksman, head of the company, as an illustration of the growing importance of this specialized news film service as a potent force for good will and the building of amicable race relations.

Mr. Glucksman explained the startling increase in business by the fact that before the race riots in Detroit last year the company was unable to interest exhibitors in its releases, but that following the riots there was no difficulty in signing up nearly all theatres in Negro neighborhoods and those catering in part to Negro trade. Since then, Mr. Glucksman says, exhibitors in other cities have strongly commented on the peace-inducing qualities of the news film and declare it to be a better means of understanding between races than any other medium.

The Box Office Slant

Oh, What A Night

Monogram **Mystery** **72 mins.**

AUDIENCE SLANT: (Family) A whodunit that will give complete satisfaction to the majority.

BOX-OFFICE SLANT: Should do okay in most locations.

Cast: Edmund Lowe, Marjorie Rambeau, Jean Parker, Alan Dinehart, Pierre Watkin, Claire DuBrey, Ivan Lebedeff, Olaf Hytten, Karin Lang, Charles Miller, George Lewis, Charles Jordan, Crane Whitley, Dick Rush. **Credits:** Directed by William Beaudine. Screenplay by Paul Gerard Smith. From a story by Marion Orth. Director of photography, Mack Stengler. A Scott R. Dunlap Production.

Plot: A group of international thieves are awaiting the arrival of the possessor of a fabulous diamond. One of the thieves, who has promised to return a favor to a detective, is bound by him to see that the diamond is not stolen. So that when it is finally stolen, it is up to him to see that it is returned to its rightful owner. After he carries out his promise, he goes on his merry way.

Comment: A well-constructed story, plus good performances makes this a whodunit that will give complete satisfaction in the majority of locations. Although it is not a murder-mystery, for the cause of all the occurrences is not kept a secret, sufficient suspense is created to hold the interest to the very end. Even the armchair detectives will be kept busy mulling over the solution. Edmund Lowe as the jewel thief who tries to keep his promise to a detective, turns in the type of performance that one expects of him. Alan Dinehart and Jean Parker are swell in two "honest" roles among a gang of thieves, while others of the gang are uniformly good. Marjorie Rambeau, as the ex-burlesque queen who owns the diamond they were all after, is outstanding. There's never a slip-up in her interpretation of the illiterate woman who objects to being called "madame." Under William Beaudine's direction the story moves along nicely, constantly building the pitch of excitement and Scott Dunlap has invested the picture with color and reality by excellent casting and production values.

Greenwich Village

20th-Fox **Musical** **83 mins.**

AUDIENCE SLANT: (Family) A top-notch musical with all the beauty, talent and appeal that makes for effective mass entertainment.

BOX-OFFICE SLANT: Should rate up there with the money-makers of its ilk. Has the glamor of the "Village" set to Technicolor, the star names, and the nostalgic background of prohibition days for drawing power.

Cast: Carmen Miranda, Don Ameche, William Bendix, Vivian Blaine, Felix Bressart, Tony and Sally De Marco, The Revuers, B. S. Pully, Four Step Brothers, Emil Rameau, Frank Orth and others. **Credits:** Produced by William Le Baron. Directed by Walter Lang. Screenplay by Earl Baldwin and Walter Bullock. Adaptation by Michael Fessier and Ernest S. Pagano. Suggested by a story by Fredrick Hazlitt Brennan. Lyrics and music by Leo Robin and Nacio Herb Brown. Dances by Seymour Felix. Photographic direction by Leon Shamroy and Harry Jackson.

Plot: A western composer comes to New York to try to get his concerto presented and published. At a speakeasy in Greenwich Village he meets, in turn, one of the dancers, a singer and the proprietor who, in love with the singer, has ambitions of starring her in a big production. He falls in love with the singer. An old violinist offers to get an eminent conductor to listen to the concerto, but through a ruse, he absconds with the composer's money. He is caught by the proprietor's men. After a misunderstanding which sours the composer on all his friends, everything is straightened out: the concerto is played in the show and directed by the famous conductor.

Comment: Quite reminiscent of "Coney Island," this is perfectly swell musical contains all the elements for smash box-office results and mass entertainment. Beautifully produced on a lavish scale in Technicolor, the camera work and lighting is something to write home about. Carmen Miranda turns in her best screen performance to date with material delightfully written to her measure. Don Ameche and William Bendix turn in good solid portrayals, and 20th-Fox has a beautiful new star personality in Vivian Blaine, who gives her role everything in the way of charm, poise and a fine singing voice. The concerto which figures in the plot of this film is an adaptation of that grand old ballad, Whispering, and is used as theme music throughout the picture. Three new tunes featured in the film are It Goes to Your Toes, Give Me a Band and a Bandana, and It's All for Art's Sake. They are very good for the purpose they serve but are hardly of "Hit Parade" calibre. The story, which ties together the various variety numbers, is familiar, but it is carried off so nicely that its similarity can well be overlooked. A novelty band number in a rehearsal scene is slightly terrific, and the specialty dancers, including the De Marcos and the Four Step Brothers, are excellent. The film is a tip-top credit to Producer William LeBaron and Director Walter Lang.

Legion of Decency Ratings

(For Week Ending Aug. 12)

SUITABLE FOR GENERAL PATRONAGE

Dangerous Journey — Heavenly Days

SUITABLE FOR ADULTS ONLY

Abroad With Two Yanks — Maisie Goes to Reno

Moonlight & Cactus

OBJECTIONABLE IN PART

Barbary Coast Gent

Sign of the Cross (Reissue)

San Antonio Kid

Republic **Western** **56 mins.**

AUDIENCE SLANT: (Family) Red Ryder action for the satisfaction of rabid followers of the series.

BOX-OFFICE SLANT: Good for the western spot on Saturday matinee shows.

Cast: Bill Elliott, Bobby Blake, Alice Fleming, Linda Sterling, Earl Hodgins, Glen Strange, Leroy Mason, Duncan Renaldo, Tom London, Jack Kirk, Bob Wilke. **Credits:** Directed by Howard Bretherton. Screenplay by Norman S. Hall. Based on characters created by Tom Harman. Director of photography, William Bradford. Associate Producer, Stephen Auer.

Plot: Bill Elliott, by saving Duncan Renaldo's life, wins himself a friend. When Renaldo, who has been imported by a gang to help them chase ranchers off their land because of the oil, finds out that Elliott is on the other side of the fence, things are straightened out for the better all around and the ranchers helped instead of hindered.

Comment: Another Red Ryder for the Saturday matinee juvenile members of your audience. Its only claim to originality being that Earl Hodgins plays Bill Elliott's side-kick instead of George "Gabby" Hayes. His humor—which is slightly different than the type to which the kids have become accustomed through seeing "Gabby" in the role—may cause a little confusion, but it will bring plenty of laughs. Otherwise the picture and the story are formula about crooks and the stealing of oil. Performances are all good, with Bill Elliott's and Duncan Renaldo's having a slight edge over the others. Direction is by Howard Bretherton and production by Stephen Auer.

Maisie Goes to Reno

MGM **Comedy** **90 mins.**

AUDIENCE SLANT: (Family) Tops for Maisie fans and generally enjoyable for all others because of the Sothern magnetism.

BOX-OFFICE SLANT: Rates as the best possible support and in many situations can carry the chief burden. It's money in the bank for the smalltowners and neighborhoods.

Cast: Ann Sothern, John Hodiak, Tom Drake, Marta Linden, Paul Cavanagh, Ava Gardner, Bernard Nedell, Roland Dupree, Chick Chandler, Bunny Waters, Donald Meek. **Credits:** Directed by Harry Beaumont. Produced by George Haight. Screenplay by Mary C. McCall, Jr. Original by Harry Ruby and James O'Hanlon, based on characters created by Wilson Collison. Photography by Robert Planck. Song, "Panhandle Pete," by Sammy Fain and Ralph Freed.

Plot: Maisie is ordered to take a vacation from her defense job because she has developed a tic, which causes her to wink. This brings her into a lot of trouble and adventure, and in the process she saves Ava Gardner from a couple of crooks, Marta Linden and Paul Cavanagh, who want to separate Ava from her soldier husband, Tom Drake, and get her money. Maisie manages all this with the help of John Hodiak, an honest gambler, whom she met because of the involuntary wink. At the end it looks as if Maisie may turn into a Mr. and Mrs. series.

Comment: Ann Sothern and the script writers, aided and abetted by Director Harry Beaumont, have combined to make this "Maisie" number one of the best yet. Story is pat enough, but Miss Sothern and Hodiak get a good deal of personality into the doings of the little war worker who butts into the family difficulties of a nice, young soldier and his heiress bride. Maisie is a very proper girl now with a determination to do a lot of good in the world. With anybody but Miss Sothern in the title role the total effect might have been bathos, but the star somehow makes the heroine believable, no matter what she has to do. The result is an entertaining little number done in major league style, which has the added advantage of being at the best length for program-making. Fit it in for an extra strong supporter, or run it for the main feature. The picture will stand up. You know by now what Maisie can do for you; this release is one of the best in the series and it may well be that the piquant blonde will go on forever.

Additional Box-Office Slants on Page 46

Selling the Picture

'Wassell' Sold via Local Boy Angle in Fremont by Peffley

"The Story of Dr. Wassell" is the story of a simple country doctor whose courageous adherence to professional ethics made his name immortal in U. S. Navy annals. Manager Dick Peffley of the Paramount Theatre, Fremont, Ohio, found it a showman's conception of paradise, for Renny McEvoy, who plays the role of one of the doctor's wounded charges, is a local boy, a boy who made good in Hollywood.

Using the 'local boy' angle as the nucleus for his promotion campaign, Peffley held a preview for old McEvoy friends—former teachers, school chums and employers—and extended the invitation to include officers of the local Navy Mothers Club; presidents of Navy Mothers Clubs from several nearby cities; the Fremont Navy Recruiting staff; the mayor of Fremont; officers of the County Medical Association; the Red Cross and the press, which resulted in Renny McEvoy success stories appearing in all local papers. Peffley then obtained 1000 Dr. Wassell pamphlets, put out by Paramount, titled "Salute to Local Doctors," 500 of which were distributed through cooperation of the Navy Mothers Clubs, and as a follow-up, each Navy Mother was prevailed upon to phone five friends and give them a message concerning "The Story of Dr. Wassell.' During the picture's engagement, Navy Mothers Club members sold war bonds and stamps in the Capitol lobby while through Paramount advertising representatives, Alec Moss and J. M. Joice, Renny McEvoy photos were obtained and made into an attractive lobby display.

Newspaper advertising was increased 50 per cent, with the advance campaign starting a week prior to the opening. Lobby displays were set up two weeks in advance, 1000 lithographed weekly movie news with the front page devoted to "Dr. Wassell," were distributed and 25 window cards were displayed in and around Fremont.

An announcement that a share of the film's proceeds would be turned over to Navy Mothers Clubs resulted in Fremont Mayor Bernard J. Hawk adding his voice in support of the picture.

All newspaper advertisements were captioned with copy reading "See Renny McEvoy, the local boy who made good in 'The Story of Dr. Wassell'," and due to Dick Peffley's clever campaign, "The Story of Dr. Wassell" made good too in Fremont.

Trio of Ballyhoo Craftsmen Sell 'Broadway Rhythm' in Buffalo

"Broadway Rhythm," assisted by proficient promotion campaigning on the part of Manager William Britt, Publicity Director Charles Taylor and MGM Exploiteer Jack Gilmour, hit new box-office highs at the Buffalo Theatre, Buffalo, N. Y.

Putting their heads together, the trio of ballyhoo craftsmen came up with: co-op ads with local dairy products company which appeared in all the papers; arrangements with Columbia Records' representative to place streamers in windows of all music shops; planting of imprinted napkins in leading downtown restaurants; and special coasters in all nite clubs.

Fulfill Critics' Request

After screening "The Mask of Dimitrios" for St. Louis newspaper critics, Carl Post, Warners' advertising-publicity director in this area, polled the editors for their personal reactions to the film. The editors compared it with "The Maltese Falcon," then asked if they might see "Falcon" once more.

Post and Branch Manager Les Bona went to work, and two days later the picture was screened for the entire St. Louis press, winning not only goodwill for Warners but also appreciation for the local exchange's prompt courtesy.

'Beauty' Boosted by Revue in Milwaukee

The old-time bathing beauty revue, dressed in modern clothes, found new employment in a campaign on "Bathing Beauty" staged by Manager H. H. Birmingham, District Manager Gene Kilburg and MGM Exploiteer Louis Orlove at the Palace Theatre, Milwaukee, Wis.

Every day, for ten days prior to the film's opening, a chorus of beautiful Badger misses paraded before Palace audiences and a panel of eager service men acted as judges, with the finals taking place on the night of the premiere.

Application blanks on contest featured a photo of Esther Williams and contained complete contest information. These also served as effective heralds, as entry blanks were distributed to all young ladies entering any Fox theatre in town.

Tieup was made with a local department store which contributed a $250 fur piece as one of the prizes. Other prizes consisted of war bonds, bathing suits and guest tickets.

Help wanted columns in all Milwaukee papers were utilized to recruit entries for the contest.

Touring sound trucks, twenty-four sheet posting, announcements on the Palace stage and at bathing beaches, swimming pools, dance halls and schools plus radio plugs, window, marquee and lobby displays, also were employed to saturate the public with "Bathing Beauty" ballyhoo.

The campaign had a three-fold purpose which was more than realized; it made many new friends for the Palace, reflected favorably at the box-office and imprinted "Bathing Beauty" in large letters on Milwaukee's collective mind.



Lobby of Hotel Statler was dressed up for 20th Century-Fox's "Pin-Up Girl" when that musical played at Shea's Great Lakes Theatre in Buffalo. Charles B. Taylor and Tom Gray of the theatre arranged the special tieup.

Richmond, Providence Campaigns on 'Ape' Marked by Tieups

Window displays, radio tieups and outstanding newspaper coverage were among the highlights of the exploitation campaign put on by Manager Jack Foxe, of Loew's Theatre, Richmond, Va., for the opening of "The Hairy Ape."

Several days prior to the opening a Bond Rally and Auction was conducted from the stage, sponsored by radio station WRVA, with "The Hairy Ape" coming in for several plugs. In addition, 12 pairs of nylons were promoted from the Miller Women's Shop and auctioned off to purchasers of bonds. The Miller Store also devoted an entire front window to an attractive display.

Station WRVA also gave the picture plugs on several other programs, and the transcription was used on station WMBG. Both the *Times-Dispatch* and the *News-Leader* also devoted space in their sports sections to Bill Bendix, who at one time was a baseball player.

The Miller & Rhodes department store featured an attractive window on book and also used inside counter cards.

In Providence, R. I., a strong promotional build-up was accorded "The Hairy Ape" at Loew's State Theatre by Manager J. G. Samartano, with V. Aldert, Miss E. Stenzel and U. A. exploiteer David Polland assisting.

Capitalizing on a banner headline given the film on the "coming attractions" page of the Providence *Sunday Journal*, the showmen fanned further interest in the picture with a series of attention-provoking stunts.

Heading the list was the promotion of a Providence beauty salon display which featured stills on Susan Hayward, with the theatre play-date prominently shown, followed by an arrangement whereby "The Hairy Ape" posters and stills were placed in prominent spots in six local libraries. Two local labor journals and one trade paper, with a total circulation of 129,000, were then prevailed upon to carry "Hairy Ape" stories and art; tie-ups were arranged with department and book stores featuring Eugene O'Neill's books, framed by "Hairy Ape" posters and stills. William Bendix posters and stills were prominently tableaued in a leading men's clothing shop, and a bath salt display in the city's busiest drug store window revealing Susan Hayward in bathtub scenes from the picture, served as the finale to a job well done.

Theatre-Merchant Plan Tieup Aids Trade in Small Town

A theatre-merchant plan has been inaugurated at Ft. Collins, Colorado, by Robert C. Pennock, Fox Inter-Mountain city manager, that may well solve the problem of small town theatre and business owners who find their establishments deserted by week-end exoduses of the local populace to larger neighboring cities.

When Ft. Collins was confronted with this problem, Pennock called a meeting of the town's merchants. Out of the meeting was evolved a plan to acquaint the surrounding countryside with Ft. Collins' merchants. The Fox-American reduced its admission price from 60 cents to 45 cents and heralds, window cards and newspaper advertising were used to acquaint the public with the new low admission.

A PICTURE A WEEK!

New life with Universal's new season's box-office hits for

SEPTEMBER
OCTOBER
NOVEMBER



With this unprecedented line-up for the first three months of the new season, Universal is setting the pace for the smash entertainment it will deliver in the 1944-1945 program which is now being offered to the exhibitors of America.

All pictures in this announcement are completed except one which is currently on the stages.

FOR RELEASE

SEPTEMBER 1

Spectacular in Technicolor
—filled with romance,
action and adventure.

Completed!



GYPSY

UNIVERSAL PICTURES

FOR RELEASE

SEPTEMBER 8

Here's one in the swing
groove. Change of pace to
rhythm. Proved box-office
with proved entertainers.

Completed!

UNIVERSAL PICTURES



ANDREWS SISTERS

LEO CARRILLO



MARIA
MONTEZ

JON
HALL

PETER
COE



IN TECHNICOLOR

WILDCAT



with **NIGEL BRUCE · LEO CARRILLO**

Gale Sondergaard · Douglas Dumbrille · Curt Bois

Screen Play, James Hogan, Gene Lewis, James M. Cain • Original Story, James Hogan, Ralph Stock
Additional Dialogue, Joseph Hoffman

Directed by Roy William Neill Produced by GEORGE WAGGNER

MOONLIGHT and CACTUS



with

.YSE KNOX TOM SEIDEL EDDIE QUILLAN
SHEMP HOWARD TOM KENNEDY

MITCH AYRES AND HIS ORCH.

Original Screen Play by Eugene Conrad and Paul Gerard Smith
rected by EDWARD F. CLINE · Associate Producer, FRANK GROSS


FOR RELEASE
SEPTEMBER 15
A great human story. Heart throbs with a great old-timer and two great youngsters.
Completed!
MER


FOR RELEASE
SEPTEMBER 22
Proved historical personalities. The change of pace to the "who done it" school.
Completed!
the

DONALD O'CONNOR ★ PEGGY RYAN ★ JACK OAKIE

The RY MONAHANS

with

ANN BLYTH

ROSEMARY DE CAMP • GAVIN MUIR
• ISABEL JEWELL • JOHN MILJAN

Original Screen Play by Michael Fessier and Ernest Pagano
Dance Direction by Louis Da Pron • Carlos Romero

Directed by CHARLES LAMONT Produced by MICHAEL FESSIER and ERNEST PAGANO



Introducing the new hit song "LOVELY," and bringing back the great hits of all time, including "MISSOURI WALTZ," "I'M ALWAYS CHASING RAINBOWS," "I HATE TO LOSE YOU" and "SOME OF THESE DAYS"

UNIVERSAL PICTURES

BASIL RATHBONE and NIGEL BRUCE

Pearl of Death



with Evelyn Ankers · Dennis Hoey · Miles Mander · Mary Gordon

Based on "The Six Napoleons" by Sir Arthur Conan Doyle

Produced and Directed by ROY WILLIAM NEILL

FOR RELEASE
SEPTEMBER 29

Something to make them laugh and at the same time to warm their hearts. A change of pace with a fine group of young stars.

Completed!

JON HALL
LOUISE ALLBRITTON

San Diego, I Love You





with

EDWARD EVERETT HORTON, ERIC BLORE, Buster Keaton, Florence Lake, Irene Ryan, Richard Powers, Clarence Muse

Screen play by Michael Fessier and Ernest Pagano
from a story by Ruth McKenny and Richard Bransten

Produced by
MICHAEL FESSIER and ERNEST PAGANO
Directed by **REGINALD LE BORG**

UNIVERSAL PICTURES





FOR RELEASE
OCTOBER 6

Another one for the swing fans and for the oldsters who wish they could swing it.

Completed!

Bob Crosby



FOR RELEASE
OCTOBER 13

Two famous comedians in a story based on a successful Broadway play. This one will keep them laughing.

Completed!



Olsen and Johnson

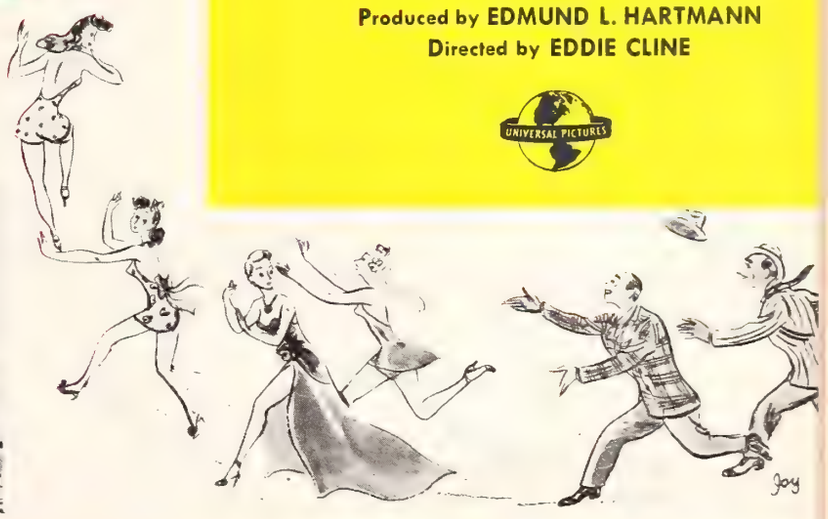












SEE MY LAWYER

with

Grace MacDonald · Alan Curtis
Noah Beery, Jr. · Richard Benedict
Franklin Pangborn · Gus Schilling
Lee Patrick · Edward S. Brophy
Mary Gordon · Stanley Clements

and

Yvette · Carmen Amaya and Her Company · The Christianis
King Cole Trio · Hudson Wonders
Six Willys

Screen play by Edmund L. Hartmann and Stanley Davis.
From the play by Richard Maibaum and Harry Clork
Produced on the stage by George Abbott

Produced by EDMUND L. HARTMANN
Directed by EDDIE CLINE

UNIVERSAL PICTURES

THE SINGING SHERIFF



with

FAY McKENZIE · Edward Norris · Fuzzy Knight · Samuel S. Hinds
Andrew Tombes · Joe Sawyer · Iris Adrian
and **Doodles Weaver · Pat Starling and Louis Da Pron**

Screen Play by Henry Blankfort and Eugene Conrad · Original Story by John Grey
Directed by **LESLIE GOODWINS** Associate Producer **BERNARD W. BURTON**

UNIVERSAL PICTURES

FOR RELEASE
OCTOBER 20

Susanna Foster, Boris Karloff, Turhan Bey—a great combination of box-office personalities.

Completed!

SUSANNA FOSTER - BORIS

THE CLIM



JUNE VINCENT · GEORGE DOLENZ
GALE SONDERGAARD · THOMAS GOMEZ
JANE FARRAR · LUDWIG STOSSEL
SCOTTY BECKETT

Screen play by Curt Siodmak and Lynn Starling
Adapted by Curt Siodmak from the Play by Edward Locke

Produced and Directed by
GEORGE WAGGNER


KARLOFF-TURHAN BEY
in Technicolor
UNIVERSAL PICTURES

FOR RELEASE
OCTOBER 27

Young stars who have already made good in top-notch musical entertainment.
Completed!

PEGGY RYAN ANN BLYTH



BABES ON SWING STREET



UNIVERSAL PICTURES

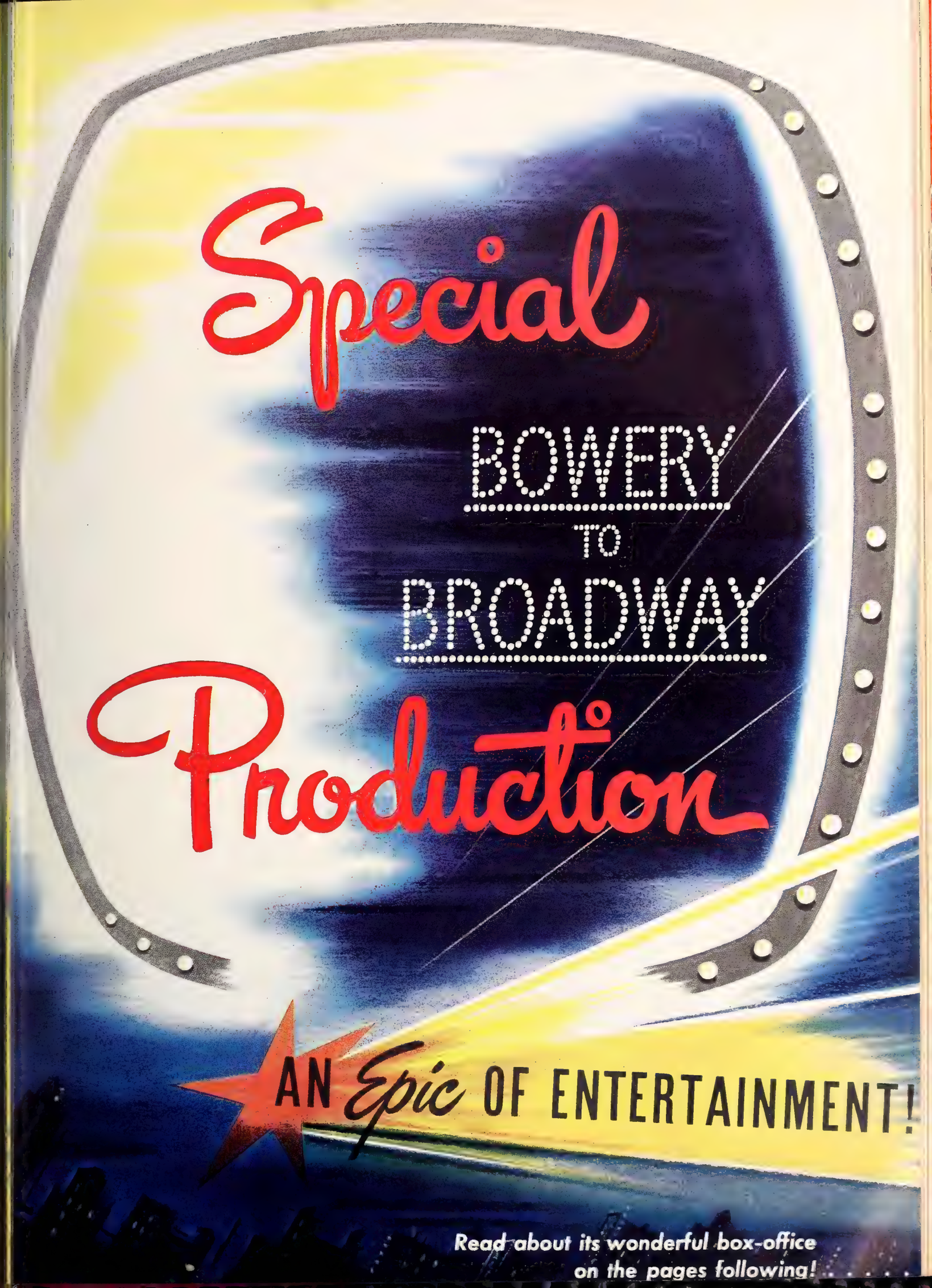
Associate Producer,
BERNARD W. BURTON

Directed by EDWARD LILLEY

with

Leon Errol · Anne Gwynne · Andy Devine · June Preisser
Kirby Grant · Alma Kruger · Bill Dunn · Sidney Miller
Harry Shannon *and* **Leo Carrillo · Marion Hutton**
Freddie Slack and His Orchestra

Screen Play by Howard Dimsdale and Eugene Conrad
Original Story by Brenda Weisberg


Special
BOWERY
TO
BROADWAY
Production
AN Epic OF ENTERTAINMENT!
Read about its wonderful box-office
on the pages following!

FOR RELEASE
NOVEMBER 3

A great human-interest story with a great all-star cast . . . with spectacle, romance and music. Completed!


DONALD O'CONNOR


MARIA MONTEZ


PEGGY RYAN


JACK OAKIE

EVERYBODY
WILL
LOVE IT . . .
BECAUSE
IT IS ABOUT
PEOPLE
WHOM EVERYBODY
LOVES . . .


TURHAN BEY


SUSANNA FOSTER

BOWERY


ANN BLYTH


ANDY DEVINE


EVELYN ANKERS

Screen Play by Edmund Joseph, Bart Lytton and Arthur T. Horman

Original Story by Edmund Joseph and Bart Lytton

Produced by JOHN GRANT

Directed by CHARLES LAMONT

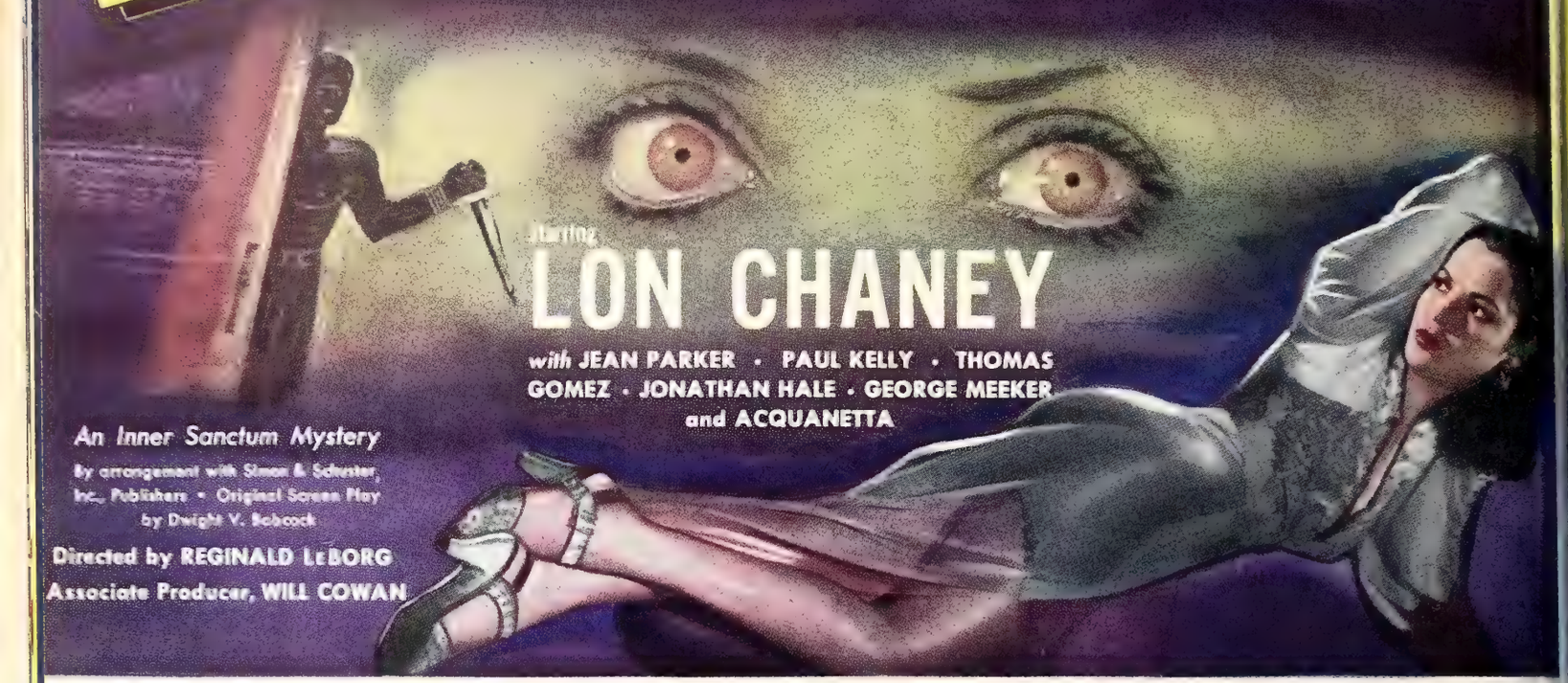

LEO CARRILLO
LOUISE ALLBRITTON
TO BROADWAY
starring
MARIA MONTEZ · JACK OAKIE · SUSANNA FOSTER
TURHAN BEY · LOUISE ALLBRITTON · LEO CARRILLO
ANN BLYTH · ANDY DEVINE · EVELYN ANKERS
with ROSEMARY DeCAMP · FRANK McHUGH · DONALD COOK · THOMAS GOMEZ · ROBERT WARWICK
MAUDE EBURNE · GEORGE DOLENZ · RICHARD LANE · MANTON MORELAND · BEN CARTER
and DONALD O'CONNOR · PEGGY RYAN

FOR RELEASE
NOVEMBER 10

Change of pace again in "thriller-chiller" entertainment with wonderful ready-made audience interest!

*Completed!

DEAD MAN'S EYES



starring
LON CHANEY

with JEAN PARKER · PAUL KELLY · THOMAS GOMEZ · JONATHAN HALE · GEORGE MEEKER and ACQUANETTA

An Inner Sanctum Mystery

By arrangement with Simon & Schuster, Inc., Publishers · Original Screen Play by Dwight V. Babcock

Directed by REGINALD LeBORG

Associate Producer, WILL COWAN

FOR RELEASE
NOVEMBER 17

A world of variety in this week's entry with youth on the loose. Box-office in title and story.

*Completed!

RECKLESS AGE



starring
GLORIA JEAN

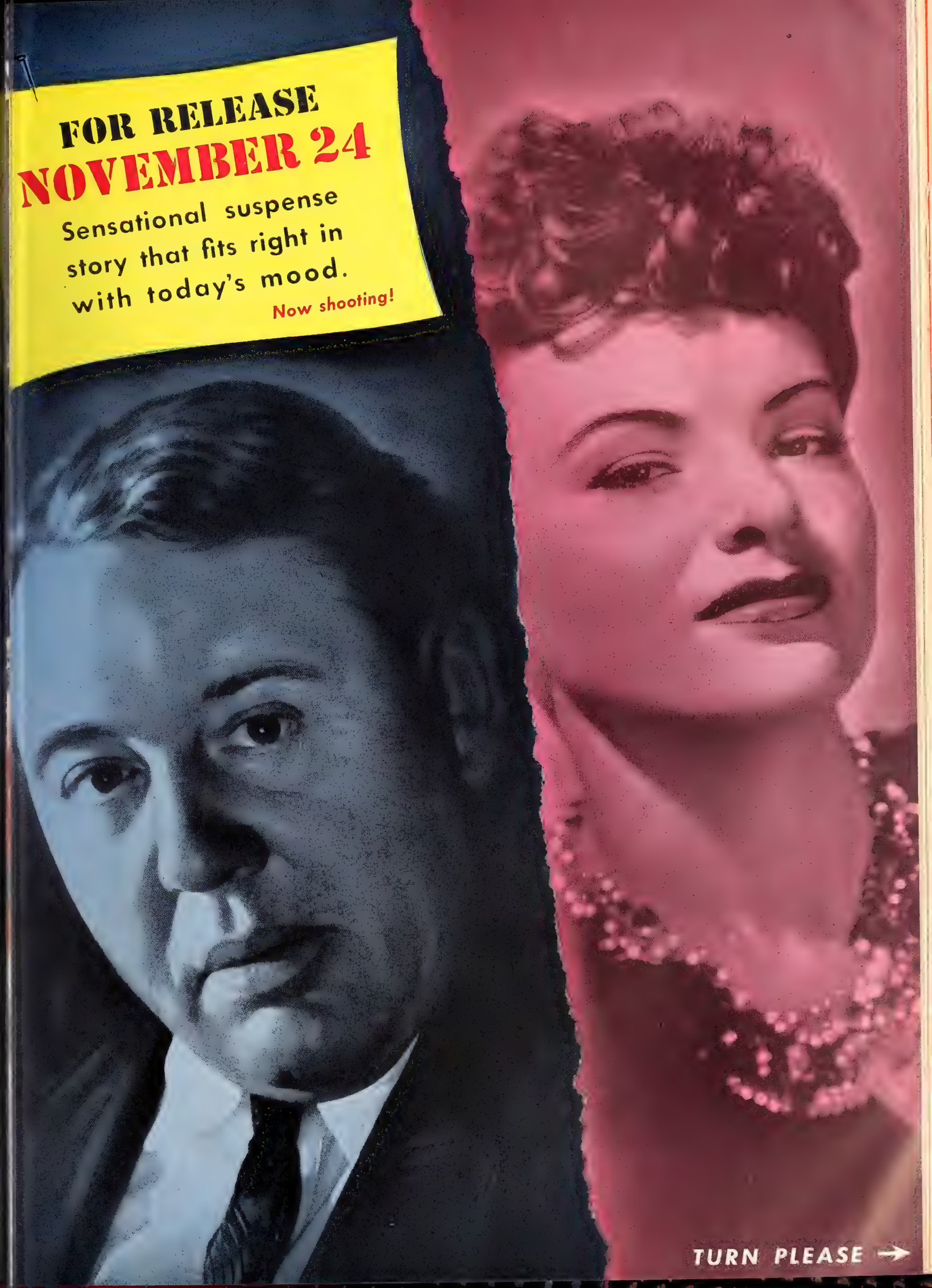
with JUDY CLARK · JACK GILFORD · MARSHALL THOMPSON · FRANKLIN PANGBORN · HENRY STEPHENSON · ANDREW TOMBES · JANE DARWELL · KATHLEEN HOWARD · LLOYD CORRIGAN · RICHARD SANDERS · CHESTER CLUTE

and

DELTA RHYTHM BOYS · HAROLD NICHOLAS

Screen Play by Gertrude Purcell and Henry Blankfort
Original Story by Al Martin

Produced and Directed by FELIX E. FEIST


FOR RELEASE
NOVEMBER 24
Sensational suspense
story that fits right in
with today's mood.
Now shooting!
TURN PLEASE →

The most versatile actor on the screen.

The lovely and flaming young sensation of "Phantom Lady," "Corvette K-225," "Cry Havoc," "Tall in the Saddle" and now Preston Sturges' "Hail the Conquering Hero".

CHARLES LAUGHTON

ELLA RAINES

in

THE SUSPECT



UNIVERSAL PICTURES

Directed by **ROBERT SIODMAK**

who directed "Christmas Holiday" and "Phantom Lady"

Produced by **ISLIN AUSTER**

Printed in U

Question-Answer Show in Lexington Promotes Gardening

When Manager Edward C. May of Schine's Ben Ali Theatre, Lexington, Ky., put on a promotion campaign for Victory Gardens he plowed right through the showman's garden of angles, leaving scarcely a stone unturned.

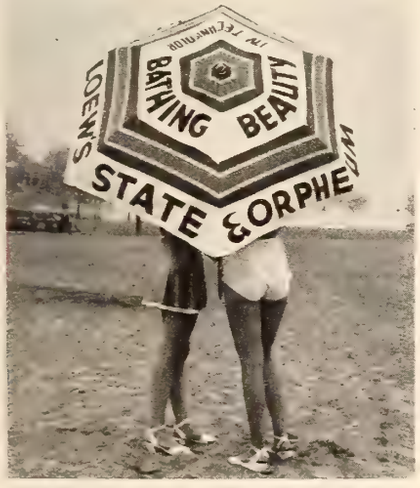
Publicity and display ads were used by local newspapers. Radio station WLAP broadcast four 15-minute programs urging local residents to plant Victory Gardens, and helpful talks were given by Prof. A. J. Olney, head of horticulture department, College of Agriculture; Prof. John Gardner, College of Agriculture and feature writer for the Lexington *Herald-Leader;* Prof. James Rose, University of Kentucky Agriculture Experiment Station, and County Agent Ed Parker, head of U. S. Department of Agriculture Adjustment Administration.

A display of implements and garden supplies was promoted in the window of a leading department store. Window contained a 40 x 60 card plugging a one-night stage presentation at the Ben Ali, at which time questions on Victory Gardening would be answered.

In advance of the Victory Garden show, a "question box" was placed in the lobby where patrons could deposit questions to be answered at the special performance. Through a tie-up made by Schine's home office, a 46-page Beech-Nut Victory Garden manual was given to each patron attending the show on the night of the "question and answer" demonstration.

For the stage presentation, Prof. Olney answered questions and dramatized his program with the assistance of Eva Singleton who added a touch of glamor as she modeled garden apparel for women. Program opened with theme song, Shine On Harvest Moon, played by musician-manager May at the organ. Bob Cox was master of ceremonies.

The large audience was unusually interested in the program, May reports. And although he neglects to let us know whether Victory Gardens have since increased in number, we're inclined to take that for granted. For how could such showmanship help but produce excellent results?



Two attractive models with a huge colored umbrella advertising MGM's "Bathing Beauty" were spotted at several beach resorts around metropolitan Boston by Joe Longo, publicity director of Loew's Boston theatres. Stunt was one of many in extensive campaign put through by Longo, working under Charles E. Kurtzman, Loew's division manager, assisted by Harry Greenman and George Kraska, managers of the Orpheum and State theatres where picture played.

No Ghosts, All-Out Visibility in Richmond, Springfield Drives for M. O'Brien Vehicle

Consummate campaigns on "Canterville Ghost" brought box-office bonanzas to George Freeman and Sam Horwitz of Loew's Poli theatre, Springfield, Mass., and Manager Jack Foxe, aided by assistant managers Spencer Steinhurst and Vivian Brown of Loew's theatre, Richmond, Va.

Freshness and novelty were added to the build-up by Freeman and Horwitz with a local liquor store tie-up featuring window card ads reading, "We carry a fine line of spirits but for the funniest spirits of all see 'The Canterville Ghost'."

A boy walking the streets wearing a sheet containing the copy, "I am going to Loew's Poli to see the wittiest ghost in years, the 'Canterville Ghost'." A tie-in with a local Children's Dancing School to exploit Margaret O'Brien's jitterbug number; a tie-in with a book store displaying the advice to "Read the book and see the picture;" a 22 x 28 card in a spaghetti eatery announcing that Margaret O'Brien loves her spaghetti just as she loves "Canterville Ghost;" 3,000 heralds plugging the picture's comedy angles, and a local kiddie show featuring latest styles in children's clothes, were stunts augmenting the picture's highly successful Poli run.

The praisery on "Canterville Ghost," manufactured by Messrs. Fox, Steinhurst, and Miss Brown for their Richmond clientele, was equally effective.

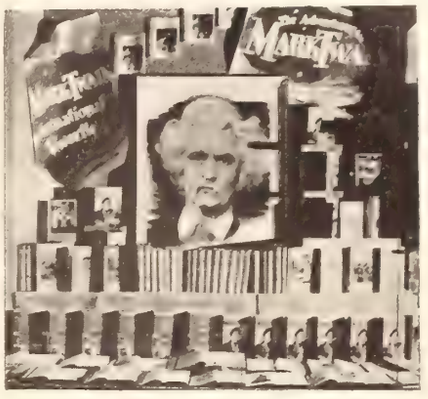
Blow-up displays 4 x 6 mounted behind scrim cloth and lighted by a flasher system was featured in the lobby at Loew's theatre, two weeks in advance of opening; 40 x 60 displays with stills were placed in the mezzanine, and three dozen apparition-like cut-outs were scattered through the lobby, foyer, mezzanine and hung from lamp fixtures.

Newspaper publicity which included two column art and reviews; a jewelry co-op store newspaper ad; a special advance screening for drama critics and high ranking officials from nearby army camps; 24 sheet billboards posted on the Richmond-Norfolk-Petersburg Pike; local radio spot announcements; "Canterville Ghost" bookmarks distributed to public libraries in the city of Richmond and neighboring towns; a tie-up with a local florist, which had the first 100 little girls attending the opening receiving a souvenir "Margaret O'Brien" flower; insertion of 3,000 flyers in laundry packages plugging "Canterville Ghost," and a tie-up with a publishing Co. and the book department of a local department store which features the book "Canterville Ghost," brought down the curtain on one of the top promotion performances of the season.

Youngsters' Whistling Contest Tops Brien's 'Whistling' Campaign

Radio plugs and newspaper announcements advising Pittsburgh boys and girls that a whistling contest would be held at the Enright Theatre in conjunction with the opening of "Whistling in Brooklyn," winners to receive cash prizes and passes, set the pace for Manager Lige Brien's successful selling campaign prior to the picture's opening.

Additional promotion methods, used by Manager Brien to good advantage, included a 30 x 40 lobby display; distribution of 10,000 heralds in the neighborhood of the Enright; distribution of 2500 heralds in each of three other local Warner theatres; screenings of a "Whistling in Brooklyn" trailer at each of the same houses; use of two local windows which contributed generous amounts of display space, and a special "Whistling in Brooklyn" Kiddie show at which a radio program was broadcast from the stage, a Captain Midnight serial was shown, an orchestra entertained and toys were given away.



Here is one of the winning window displays in the nationwide contest sponsored by Grosset & Dunlap in a book tieup with Warners' "Adventures of Mark Twain." This window, winner of fourth prize, was used by Doubleday-Doran Book Shop, Fifth Ave.

'Marine Raiders' Land In L. A. Box Office

"Marine Raiders" landed in Los Angeles and established a successful beach-head at Grauman's Chinese Theatre.

Under a publicity barrage by the RKO Radio publicity and advertising department, in cooperation with the studio, who turned their compelling 16-inch promotion guns on the local populace, "Marine Raiders" remained true to leather-neck tradition by completely capturing the town.

On the day prior to the film's opening an impressive parade of Marine units, with bands, marched down a gayly-decorated Hollywood Boulevard to be greeted at the forecourt of Grauman's Chinese by RKO stars, high-ranking Marine officers, and wounded Marine heroes.

The parade was followed by a special showing of the picture. All proceeds went to the Marine Corps League's fund for rehabilitation of returning veterans.

An impressive program was presented on stage, with Colonel Arnett, officer in charge of Southern California enlistments, in charge. Highlights included presentation of the colors by an honor guard, introduction of wounded heroes, and exhibition of captured Jap trophies.

Earlier the day's program included appearance of the heroes and Marine dignitaries in a bond rally at Victory House in downtown Los Angeles. A tour of the RKO studio followed, with a dinner on the lot, climaxed by the parade and special showing of "Marine Raiders."

The stunt, benefiting by stories and art in downtown dailies, as well as prominent mention given by widely-read Hollywood columnists, helped to give the picture a rousing public welcome the following day.

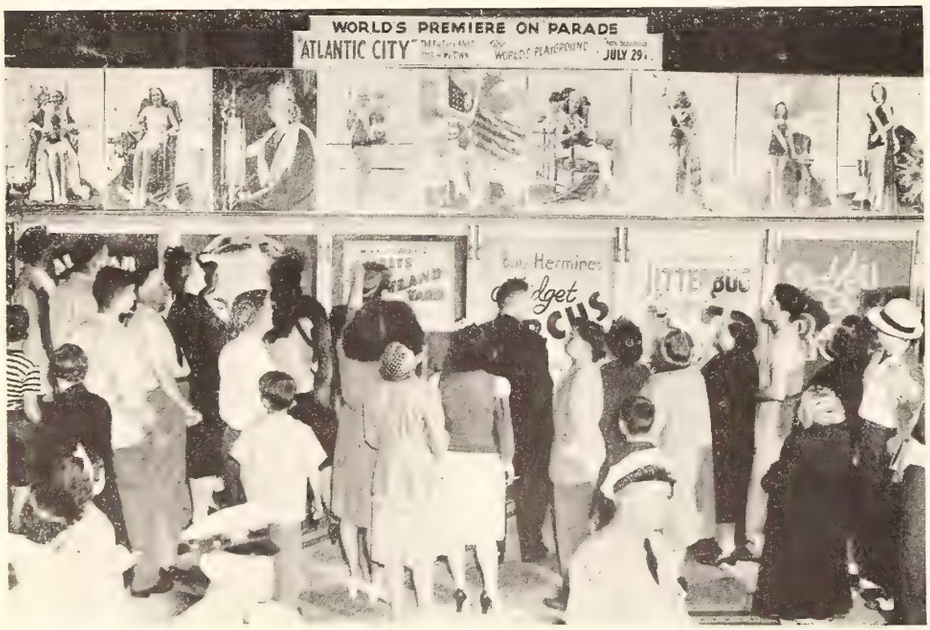
Stevenses Invited to Opening

John Rogers, manager of the State Theatre, Harrisburg, Pa., arranged to invite persons with the surname, Stevens, to see the opening of "Address Unknown." Purpose of the idea, advanced by Ed Rosenbaum, Columbia exploiteer, was to call attention to the debut in the picture of K. T. Stevens, daughter of Director Sam Wood. Rogers also campaigned through newspaper columns and over the radio to have letter-writers put their return address on all correspondence.—Ha.









ATLANTIC CITY WORLD PREMIERE of Republic's "Atlantic City" at Hamid's Pier was given a solid campaign send-off in an elaborate manner. The top photo shows one of the 24-sheet stands on the Boardwalk. 200 one-sheets, 100 three-sheets and 500 cards were used in addition to the Pier's regular extensive billboard coverage of a 25-mile radius. Left center, the Atlantic City Beauty Pageant candidates who served as hostesses to visiting celebrities at a special half hour broadcast the evening prior to the opening of the regular run of the film. Spot announcements and two five-minute broadcasts of the Paul Whiteman music from the film were aired over both local stations, plugged by special ads on the radio pages of local papers. Right center, a six-column ad which was part of the big, pre-opening newspaper campaign. One paper carried a number of co-op ads selling the show. Bottom photo shows an overhead display of blow-ups of past Miss America's in the lobby of Hamid's Pier which attracted much attention. Philadelphia and Atlantic City papers gave the premiere good pictorial and news story coverage, hotels displayed lobby cards, five music stores displayed the sheet music and recordings, local bands plugged the tunes. The campaign was handled by Steve Edwards, Republic Director of Publicity; George Hamid, Sam Gumpertz and Mark Wilson of the Pier and Mall Dodson of the A. C. Chamber of Commerce.

War Stamp Contest Boosts 'Snow White'

A novel "bomber" war stamp contest highlighted the exploitation arranged by E. E. Collins, city manager for Interstate Theatres, and Manager Jack Mitchell of the Majestic Theatre, San Antonio, Texas, for the engagement of "Snow White and the Seven Dwarfs."

The contest, sponsored by the San Antonio *News* and Interstate, was open exclusively to all boys and girls who earned their own money to buy war stamps and in turn exchange them for bonds. Bomber cards were issued by the *News*, the purpose being for each contestant to fill out as many cards or "missions," as they were called, as possible. Each card when completely filled out was worth $18.75 and entitled the holder to a $25 war bond and the title of "Junior Ace." The boy or girl turning in the most "missions" or completely filled bomber cards was to be awarded the title of San Antonio Chief Junior Ace.

Announcement of the winner and awarding of the title was made on the stage of the Majestic Theatre on the opening night of the picture. Admission to the opening night performance was by bomber card only. Adults were admitted only when chaperoning youngsters possessing bomber cards.

The stunt received widespread attention and in addition to "Snow White" several comedians and entertainers rounded out the opening night's festivities.

'Cover Girl' Campaign Covers Glens Falls

Discarding his policy of second-run features Fred Mausert of the Star Theatre, Glens Falls, N. Y., went first-run with his showing of "Cover Girl."

Combining his campaign on the picture with the change in policy, Mausert covered the town in one of the most extensive campaigns ever staged in Glens Falls. The Merkel and Gellman department store, leading merchandising mart, adopted the "Cover Girl Fashions" idea and splashed it across the newspapers with a full six-column ad which gave prominent credit to the picture and theatre playdate. Additional advertising was placed by the store on some of the national merchandise.

A huge sixteen-foot window on the main street was devoted to the "Cover Girl Fashions" idea and featured cutouts of the players, as well as stills and ample theatre credit.

Other special window displays were arranged in Phillipe's Beauty Parlor, Englander's Men's Shop, Boxer's Drug Store, Kresge's, The Oyster Bar, Binler Florist, Slade Jewelry, and the Mussler Sportswear Shop.

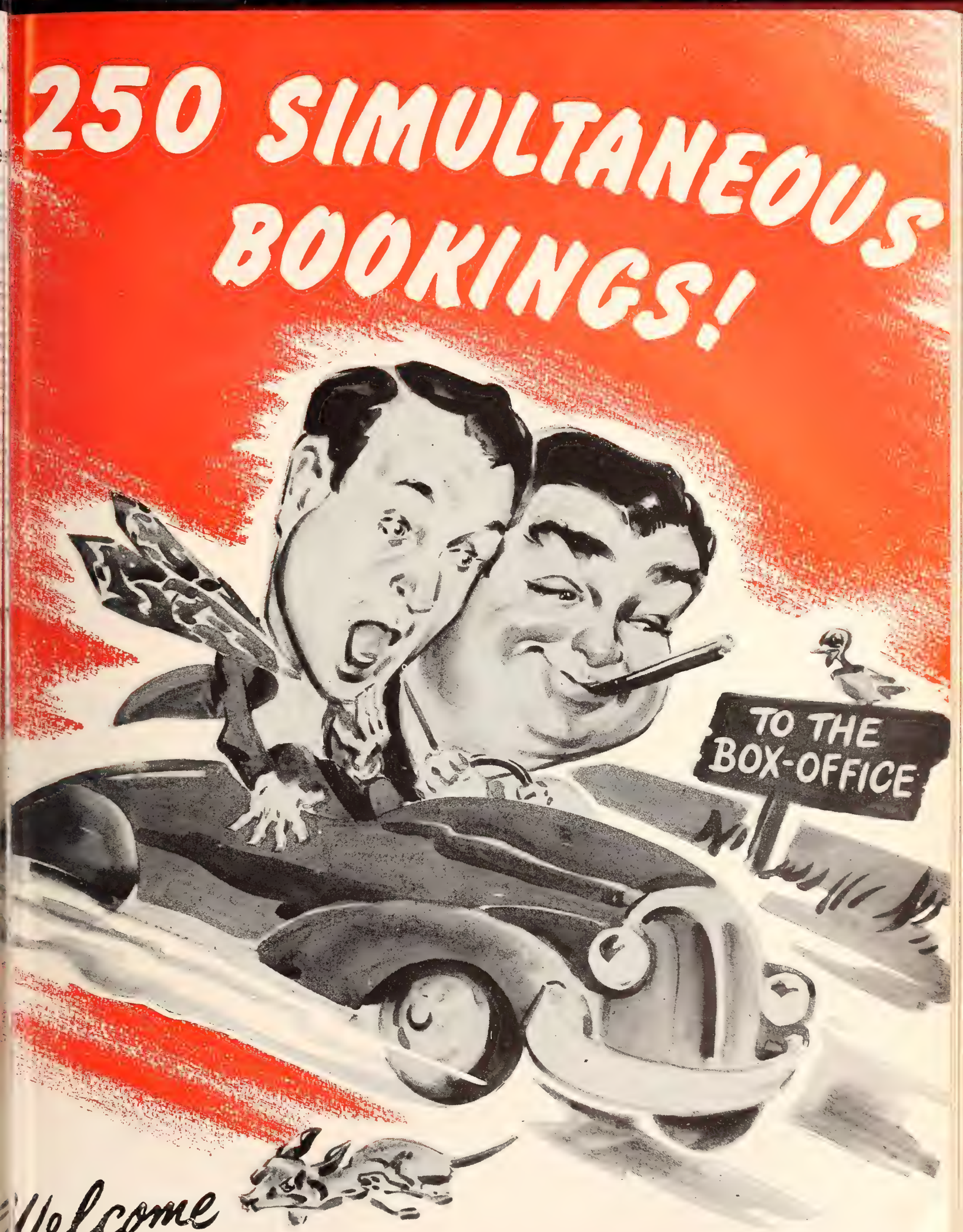
Dance Revue Scores Hit

When a new dance studio opened in Richmond, Ky., Manager Bud Somers of Schine's Madison Theatre arranged a two-night Dance Revue. The only expense involved was $4 for a stagehand. Show went over with a bang and, of course, business was excellent because, as always when local talent appears, friends and relatives were on hand to see them.

'Help a Guy Named Joe'

Tieing in with the local Wac recruiting office, Manager Bob Pennock of the American Theatre, Fort Collins, Colo., assisted by William Prass, MGM exploiteer, placed signs on recruiting boards with this copy: "Help a Guy Named Joe—Enlist in the Wacs." Need we mention the title of the film being advertised?

250 SIMULTANEOUS BOOKINGS!



Welcome Back **YOUR FAVORITE FUN-STARS...**

THEIR FIRST PICT

THE FUNNIEST O

BUD ABBOTT and LOU COSTELLO

IN SOCIETY



with

ARTHUR TREACHER · MARION HUTTON · KIRBY GRANT

THOMAS GOMEZ · ANNE GILLIS

and WILL OSBORNE AND ORCHESTRA

The Three Sisters: Margie, Bea and Geri

Directed by JEAN YARBROUGH

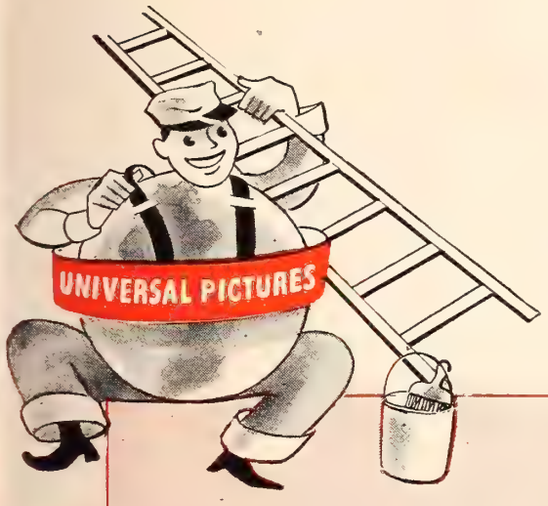
Produced by EDMUND L. HARTMAN







RE IN A YEAR...
THEIR CAREER!



Watch them break their own records in these theatres—some of the 250 who are playing it right on release date Aug. 17th.

R-K-O Memorial, Boston, Mass.
R-K-O Palace, Chicago, Ill.
R-K-O Albee, Cincinnati, O.
R-K-O Palace, Columbus, O.
R-K-O Keiths, Dayton, O.
R-K-O Keiths, Lowell, Mass.
R-K-O Palace, Rochester, N. Y.
R-K-O Keiths, Syracuse, N. Y.
R-K-O Lincoln-Palace, Trenton, N. J.
R-K-O Keiths, Washington, D. C.
Palace, Akron, O.
Strand, Albany, N. Y.
Earle, Allentown, Pa.
Strand, Altoona, Pa.
Plaza, Ashville, N. C.
Hollywood, Atlantic City, N. J.
Keiths, Baltimore, Md.
College, Bethlehem, Pa.
Strand, Binghampton, N. Y.
Lafayette, Buffalo, N. Y.
Ohio, Canton, O.
Hippodrome, Cleveland, O.
Liberty, Cumberland, Md.
Majestic, Dallas, Tex.
Denver-Esquire, Denver, Colo.
State, E. Liverpool, O.
Plaza, El Paso, Tex.
Colonial, Erie, Pa.
Victory, Evansville, Ind.
Emboyd, Ft. Wayne, Ind.
Worth, Ft. Worth, Tex.
Strand, Greensburg, Pa.
Senate, Harrisburg, Pa.
Majestic, Houston, Tex.
Indiana, Indianapolis, Ind.
Cambria, Johnstown, Pa.
Uptown-Esquire-Fairway, Kansas City, Mo.
Capitol, Lancaster, Pa.
Lincoln, Lincoln, Nebr.
Hillstreet-Pantages, Los Angeles, Calif.
Rialto, Lousiville, Ky.
Orpheum, Madison, Wisc.
Malco, Memphis, Tenn.
Lincoln-Miami-Capitol, Miami, Fla.
Warner, Milwaukee, Wisc.
Orpheum, Minneapolis, Minn.
State, New Bedford, Mass.
Roger Sherman, New Haven, Conn.
Criterion, New York, N. Y.
Cataract, Niagara Falls, N. Y.
Newport-Colley, Norfolk, Va.
Paramount, Omaha, Nebr.
Fox, Philadelphia, Pa.
Union Square, Pittsfield, Mass.
Civic, Portland, Me.
Majestic, Providence, R. I.
Astor, Reading, Pa.
State, Richmond, Ind.
Byrd-State, Richmond, Va.
Utah, Salt Lake City, Utah
Orpheum, Seattle, Wash.
Hollywood, Sioux Falls, S. D.,
Granada, Spokane, Wash.
Roxy, Springfield, Ill.
Gillioz, Springfield, Mo.
Grand, Steubenville, O.
Fox, St. Louis, Mo.
Rivoli, Toledo, O.
Jayhawk, Topeka, Kans.
Troy, Troy, N. Y.
Orpheum, Tulsa, Okla.
Manos, Uniontown, Pa.
Court, Wheeling, W. Va.
Orpheum, Wichita, Kans.
Capitol, Williamsport, Pa.
Warner, Wilmington, Del.
Strand, York, Pa.
Warner, Youngstown, O.

War Bulletin! Have your bond sales figures ready for Fifth War Loan report blank.

Program Exchange

Heat and Imminent Vacation Conspire to Bedevil Efforts To Get Out This Edition

The last few hours before one's vacation begins are always the hardest. In most cases, arrangements must be made to have everything in readiness to catch the 4:45 train: clothes packed, train tickets purchased, current bills paid, etc. In our case, there is none of this to be done, for this year we have decided to do no traveling. But there are things to be done right here at our desk before we forsake this typewriter for the next few days, and getting out this edition of the Program Exchange is one of them. Trying to work while realizing that a few days of idleness will begin a few hours hence is hard enough in itself; but to sit here and punch keys while perspiration drips from our brow is doubly difficult. Humidity nightmares and vacation dreams are almost too much for us. But we shall struggle on.

And struggle we will, for as these lines are written, the war bond drive has just ended; and members, busy selling bonds, have not yet gotten back into their program-sending stride. As a result, we have very few programs upon which to comment. Another thing: at various times during the summer our members are on vacation, and this factor, too, affects the number of programs we receive. Oh, for the good old wintertime, when our desk is piled high with house organs and we are bubbling over with energy and enthusiasm!

Between that word "enthusiasm" and the word which introduced this paragraph we spent a delightful hour or so in an air-conditioned restaurant. So comfortable was the atmosphere and so cordial and congenial the company—George Harvey, of Paramount's short subjects publicity department, and an editorial associate of ours—that we would have been happy to remain there the rest of the day. We had the idea of asking the manager's permission to bring our typewriter to the table and complete this edition of the Program Exchange, but feeling that his answer might be definitely negative, we followed our two luncheon companions out the door into the oven-like heat. And here we are at our desk once more, counting the hours until our vacation begins.

A calendar for the Owen Theatre, Branson, Mo., contains no "Movie News" from **Jim Owen.** Only personal aspect of the selling accessory is a brief message from the Ozark theatreman to the children of his community in which he urges "all of you, every single one of you, to be sure and see 'Buffalo Bill'." He continues: "It's a swell cowboy and Indian show in color, and I know you will enjoy every single minute." Had it been possible to do so, Jim could have said a lot about his attractions for the month. A few of them: "Cover Girl," "Once Upon a Time," "Buffalo Bill," "Miracle of Morgan's Creek," "The Fighting Seabees," "Tender Comrade," "The Sullivans," "The Uninvited." Quite a lineup, we'd say.

Why Not Something Added To?

The more we see of these programs with star photos on the cover, the more convinced are we that they could be made very productive. We've discussed this point before, we know, but it's worth mention once more. Why not offer prizes for the best scrap books containing these cover photos? Contest could be held over a few months' period of time. You'd know that your program was eagerly being sought every week by contestants who, after getting into the habit of looking for the program, would certainly miss it if it didn't continue to come their way after the contest had ended. It just seems a pity to have those star photos appear on program covers each week and not do something promotional about them. If any of our readers have tried something along the lines we just suggested, we'd like to hear from you. And if you plan to follow our suggestion, we'd like to learn the results.

The paper shortage has all but completely cut out the tabloid program which prevailed a few years ago. Majority of house organs these days are relatively small, and in many cases exhibitors have found it necessary to dispense with them altogether because of the difficulty of getting paper on which to print them. When the problem is eventually solved, as it surely will be after the war, we will look forward to receiving more newspaper-style programs. We think it would be lots of fun to make up an editorial staff from members of the theatre staff, with the manager or his assistant as editor-in-chief. We'll discuss this matter further in a future edition of this department.

Right now we have several other odds and ends to sew together before we begin our sabbatical leave, so we must bring this discourse to a close. We'll see you again in a couple of weeks. Meanwhile, say it with programs.



In this department last week we mentioned the impressive cover on MGM's "White Cliffs of Dover," designed by Manager Stanley Nyquist for the program of the Savoy Theatre, Catasauqua, Pa. The more we studied the cover, the more we liked it; and we thought you might like to see it, too. So here it is, above

Honor the Draftee Party Helps Publicize 'Joe' in Lakeview, Colo.

An Honor the Draftee party put on by Manager Harold Schroeder of the Lakeview Theatre, Lakeview, Ia., and Jack Connor, MGM exploiteer, in connection with "A Guy Named Joe," stimulated a great deal of goodwill for the theatre and excellent publicity for the film.

Plans were started a month in advance and arrangements were made to have all men drafted in June attend a dinner sponsored by the local Commercial Club two days after the opening of the picture. Following the dinner, the draftees attended a special showing of "A Guy Named Joe." The idea was heartily approved by the community and given much space in the press.

'Old Star' Contest Climaxes Bregoff's 'Good Old Days' Bi

"The Good Old Days," a special program da ing back to the era when hobbleskirts were flower and the Famous Players Film Compa was in power, opened at the Fabian Palace Th atre, S. I., before a backdrop, designed by Ma ager Spencer Bregoff and Publicity Chief Edg Goth, that had older citizens walking arou starry-eyed.

Basing the show's box-office appeal on t universal desire which makes all humans yea to recapture their youth, Bregoff and Go served up so succulent a platter of nostalg movie fare that mother, father, and even t grandfolks were wafted back to the period their adolescence.

Opening their promotion campaign with blanket distribution of 3000 co-op ad herald bearing the advice that such eclipsed cinem constellations as Rudolph Valentino, Walla Reid, Tom Mix, Fatty Arbuckle, Mary Pickfor Douglas Fairbanks and William S. Hart, name a few, would once more cross the Pala screen supplemented by "The Great Train Rob bery," the first feature ever made, "Ten Nigh in a Barroom" and "Every Inch a Man Bregoff and Goth fanned further interest wit an announcement that ten lucky couples wou be chosen from the opening night audience ar treated to an old-fashioned hayride with fre food and drinks afterward.

Teaser ads, calling attention to "The Goo Old Days," were placed four days in advanc of opening and served to increase public interes A free ticket contest called "Identify Old-Tim Stars," with pictures of former movie great posted in the lobby—the first 50 people to gues their names receiving guest tickets and a radi quiz program during which movie history ques tions were asked—the right guessers receivin free passes—culminated in ticket-purchasing ac tivities that made the Palace box-office hu like a dynamo.

Two Girls, Sailor Ballyhoo in Kansas City for '2 Girls, Sailor'

"Two Girls and a Sailor" did exceptional busi ness opening week at the Midland Theatre, Kan sas City, Mo., and was held over. The reasons Russel Bovim, Midland manager, and Berni Evens, MGM exploiteer, whose promotion stunt prior to the film's bow drew plenty of kudos

Novel street ballyhoo had two girls and sailor, with the film's title imprinted on th sailor's back, visiting every department store restaurant, and night spot in town.



Manager Arnold Coffey of the Carolina Theatre, Hickory, N. C., arranged a novel stunt on MGM's "See Here, Private Hargrove," by having the Mayor of Hickory peeling potatoes in the window of a downtown department store. Stunt was tied in with local Wac recruiting drive.

Regional Newsreel

BOSTON

George Kraska, Loew's State Theatre manager, installed a mammoth "Bathing Beauty" display in the Audubon Room.

Boston *American* columnist and author, George Holland, hosted Paramount singer Johnny Johnston at a Hotel Statler dinner party as did Joe Dineen, Boston *Globe* columnist and author, with dance team Harrison and Fisher sharing his festive board.

Joseph Cahill, Brockton theatre manager for 40 years and a long time M & P organization member who also occupied the director's dais of the famous Brockton Fair, has retired from active duty. Cahill passed the Brockton Theatre managerial reins to Horace W. Beals, his assistant for the past 20 years.

Affiliated Theatres' Arthur Howard en route to New York and New Haven on business.

Alfred Sett to the Paramount Theatre in Lynn as assistant manager.

Somewhere in Normandy with the U. S. armed forces is Lt. Carl Zeitz, son of State Theatre's Harry Zeitz.

Donald Fryer, formerly an Olympia Theatre, New Bedford, staff member, joined the M & P chain as manager of their Cape Cod house, the Falmouth.

Back in harness at the Olympia Theatre is Carl Casey, honorably discharged from the Army.

"Ziggy" Cohen changed his location from the front of Phil Engel's U.A. office to a point facing Art Moger of Warner Bros.

MGM lost Ellen Magnusson via the resignation route. She returns to her former home in Worcester.

Drum-beater Joe Di Pesa handling public relations for Loew theatres in this section.

Baseball fan Harry Greenman, Loew's Orpheum manager, pulling for his old home team, the St. Louis Browns, to win the pennant.

Bean town country commuters include David Shankman from the South Shore; Maynard Sickles and 20th-Fox's Moe Grassgreen from Nantasket.

Boston vacation notes: Joe Longo on repose from strenuous season of tub-thumping; State Theatre Building Superintendent William Leavens back from a fortnight's holiday in New Hampshire; Ditto Loew's State Manager Jeff Sullivan from two weeks at the seashore; Fenway Theatre Assistant Manager Leonard Tuttle and the Mrs. from Rockport, Mass.; MGM Branch Manager Tom Donaldson from two weeks spent with his family in Berlin, N. H.; I. B. "Duffy" Lewis on vacation near his theatre in Provincetown; Taunton's Park Theatre Manager Arthur W. Pinkham away on his pleasure jaunt, with Arthur Hurwitz taking over; Ditto Frank Sullivan for Salem's Paramount Manager Al Brody; Harold G. Cummings, Lynn's Warner Theatre manager, spending his happy period visiting local points of interest; M & P District Manager Jack Goodwin's vacation destination unknown; Lynn's Paramount Manager James Dempsey away at his fishing camp at Thompson's Pond; Ben G. Gilbert, motion picture attorney, Nantucket-bound with his family; Ben Rosenberg, Metropolitan manager, spending his vacation with a set of golf clubs; Bill Mancuso relaxing at the Cape.

Lou Pollock, publicity and advertising director for United Artists, has extended an invitation to all the Boston newspaper critics to come to New York as guests of United Artists to see David O. Selznick's "Since You Went Away" at anytime during the next two weeks.

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Phil Engel is in Buffalo working on the campaign of "Sensations of 1945."

Leon Mendelson took over his new duties as office manager of United Artists' Boston exchange Monday, July 31, replacing Joseph Carroll. Mendelson, formerly with the United Artists branch in New Haven, Conn., has many friends in Boston.

Embassy Pictures, with offices in the Metropolitan Theatre building, moved into new headquarters on Piedmont Street about July 1st.

Members of the Variety Club of New England now officers in the United States armed forces include Maj. Louis Klebenov, Capt. Julian Rifkin, Capt. Abe Levine, Capt. Louis Gordon and Capt. Larry Laskey.

CHARLOTTE

Rovy Brannon, manager here for RKO and three of his staff, Gene Dyer, Roger Mitchell, and Bill Sims, attended the RKO sales conference in New York.

P. J. Cordell of Marshville, C. H. Cordell of Wallace, and W. F. Cordell of Fairmont, known in the Carolina movie industry as "The Cordell brothers," and three of the most colorful managers in the state, paid a call to Charlotte exchanges this week.

Oscar Goodman, Paramount news cameraman from Atlanta, visited Charlotte and Hickory early this week making pictures for an early news release of scenes in the infantile paralysis hospitalization centers. In Charlotte his pictures were made at the Memorial hospital, where more than 50 polio cases have been, or are being treated. In Hickory his shots were of patients concentrated from a large mountain area where the epidemic reached its greatest outbreak, and where a special emergency hospital was established.

Mary Kate Neely, chief accountant at the Paramount exchange, is on her vacation.

Scott Lett, manager for Paramount here, returned to Charlotte Monday (August 7) from a routine trip over his territory.

Mrs. Annie Hope has been made secretary to Jack Holston, 20th Century-Fox manager here. Mrs. Hope succeeds Miss Lucille Elmore, who went to Dallas, Texas, as secretary to the district manager, Phil Langdon, former Charlotte manager.

Mr. Holston and H. H. Everett, head of the Everett Enterprises, have returned from the New York "Wilson" premiere



TOP BONDARDIER. Howard Burkhardt, manager of Loew's State Theatre, Cleveland (right), receiving a plaque in recognition of his $1,010,000 sales record chalked up during the Fifth War Loan Drive. Robert Coyne, national field chairman of the War Finance Committee, Treasury Department, Washington, D. C., is shown making the presentation.

CHICAGO

George Browne, former IATSE prexy, now in Sandstone Federal prison, has resigned his membership in the Chicago Stagehands Union.

Universal Exchange's Paul Sadzeck promoted to S/2nd/cl. after completing boot training at Great Lakes Station.

Bill Briscoe, RKO Grand theatre manager, says the wishing well in the lobby of his house yielded more than $100.00 in pennies which was promptly turned over to the Red Cross.

Lt. Stanley Levine of Chicago's Stanley Theatre Equipment Co., is a patient at the U. S. Naval Hospital, Key West, Fla., according to word received here.

Plans for turning the Bosworth building in Elgin, Ill., into a film theatre by the Midwest Theatres group, have been shelved for the duration.

James Thomson, former B & K manager, is now stationed at Camp Maxey, Tex.

Opening of the new Kee Theatre of the Great States circuit at Kewanee, Ill., delayed by shortage of material.

As a result of B & K's United Artist theatre ceiling collapse, during which several patrons were injured, Paul Gearhardt, Jr., Chicago building commissioner, ordered a rigid inspection of every theatre ceiling in Chicago. The B & K house, closed for repairs since the accident, re-opened July 5.

"Going My Way," a ninth week holdover at the State Lake Theatre.

Chicago Censor board reported 73 pictures consisting of 282,000 feet of film were inspected in July. No rejections; six cuts, one pinked.

Harry Hilmas, named Empress Theatre manager.

Vacation notes: R. H. Brandt, Alliance theatre circuit manager, in Wisconsin for a breather; Alliance Theatre Circuit's S. J. Gregory, back from a Balboa California rest.

Travel topics: George P. Ulcigan, Soundies vice-president, en-route to New York for a Soundies studio visit; Zenith Corp. vice-president, H. C. Bonfig, west coast bound on business; Dave Finn, recently appointed RCA Chicago manager, expected here at the end of August from his eastern headquarters; Isadore E. Levine and Wayne Sweeney, LaPorte Theatre, LaPorte, Ind., local film row visitors.

Pulling power of "Going My Way" prompted B & K to transfer film to its huge State-Lake

(*Continued on Page* 34)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Theatre for a longer run.

Bob Engle, DeVry sales manager, en route to the west coast. Trip is in reference to strengthening the DeVry distribution system in its post-war business set up.

Holdovers are now the rule in loop houses with Essaness Woods Theatre leading the parade with 15 weeks of "Up in Arms," followed by the Chicago Theatre with "Going My Way," in its eighth week; the United Artists Theatre with five weeks of "White Cliffs of Dover," and the State-Lake with "The Story of Dr. Wassell," in its sixth and final week. Holdovers have created a bottle-neck as new films are being held back until long runs are over.

Vanguard Films' Sam Horwitz, and Universal's Bill Weinshenker admitted to Variety Club membership.

Survey of local Warner theatre employes now in the armed forces reveals that 27 are Army or Navy officers, 51 are non-coms and 222 have no stripes at all. Of that total, only one, Martin Frain, was reported killed in action and one, Lt. Will Hallenverg, is missing.

To attract the large Mexican population in this city, H. & E. Balaban circuit are featuring Mexican films in their Globe Theatre.

Named to new posts in Chicago's Admiral Corp. are: J. B. Huarisa, chosen executive vice-president; Irwin Mendels elected chairman and Richard A. Graver elected vice-president.

B & K circuit's loop Apollo, after receiving a thorough overhauling necessitated because of recent fire, will re-open August 16.

Lakeside Theatre improvements, which include the installation of a new candy store, have been completed by Rapp & Rapp, theatre architects.

H. & E. Balaban circuit are modernizing their Windsor Theatre and adding a new candy stand; ditto the Bryn Mawr, another Balaban house.

Claude Morris, U.A. publicity director, anticipates more than 1400 guests at his August 3 Esquire Theatre trade and press premiere.

The Variety Club golf tournament, held at the Hickory Hills Golf Club, was bagged by Film Booker Al Bordo with a score of 76. One hundred and fifty trade men participated in the event after which a dinner was given and prizes awarded. Johnny Jones, chief barker, presided.

R. J. Scranton, Ampro Corp. advertising director, will confer with OWI Film Bureau Head Stanton Griffis and his assistant, Taylor M. Mills, when both arrive here from the west coast.

CINCINNATI

Stanley Jacques, local RKO division manager, was one of the judges appointed to pick the winners in the annual Sixth Street Beauty Contest.

The Crist Theatre, operated by F. R. Crist, Loveland, Ohio, has been taken over by one of the local Loveland merchants.

Stanley Jacques spent several days in Columbus last week with District Manager Bernie Kranz.

Reports have it that 20th-Fox's super "Wilson" is expected to road show in Cincinnati following "Since You Went Away."

Harry Bugie, branch manager for PRC, is vacationing at Lost Lake, Saynor, Wisc., with Mrs. Bugie.

Lt. Robert Saunder, formerly with MGM, was home on furlough and visited with his friends at the Row.

RKO City Salesman Ross Williams and Sue Scott are now members of the Gallon Club, having given their eighth donation of blood to the Red Cross.

Link Davis, formerly with Columbia Pictures, has severed his connections with the Miles Circuit. It is reported that Bill Queen with the Leo Yassenoff Circuit, is taking Link's place.

J. J. Grady is chairman of the prize committee for the Queen City Variety Club's annual golf tournament which is set for August 21 at the Summit Hills Country Club.

Columbia's Sam Galanty spent several days here with Allan Moritz, local branch manager.

Lillian Seltzer, secretary to Stanley Jacques, RKO, is on the vacation list.

RKO's Marie Klag is vacationing at French Lick.

Warners' Club held their annual picnic Saturday at Mehle's Garden and was attended by the entire personnel.

Universal's Lucille Arnold and Evelyn Brunsman are vacationing in Florida.

Mrs. Tillie Becker is visiting her son who is in service at Atwood, Kentucky.

Ezra Skirball, Monogram's Charleston representative, has taken an apartment in Charleston and is anticipating a super housewarming.

Metro news: Virginia Monohan is vacationing at Atlantic City. Louis Brown is doing likewise in South Carolina. Helen Straub is a new addition to the billing department.

Warners' Lois Repass is on vacation.



PRECIOUS CARGO. Print of "Casanova Brown," the Gary Cooper comedy, is delivered by Captain Seymour Mayer of the U. S. Army Overseas Motion Picture Service, to the plane which flew it overseas for the August 8 G.I. premiere in Normandy. Pvt. Billy Smith, Flight Service Office, U. S. Army Air Transport Command, is shown accepting the 16mm motion picture industry gift film.

CLEVELAND

Cleveland did better in the Fifth Bond Drive than in the Fourth, reports WAC Chairman Morrison Orr, UA branch manager and distributor. Howard Burkhardt, Loew's State Theatre manager, was Ohio's champion theatre bond salesman with sales totaling $1,010,000. Robert Coyne, National Field Chairman of the War Finance Committee, came from Washingto D. C., to present Burkhardt with a special plaq honoring the event. Presentation was made a dinner arranged by Loew theatre Distri Manager Charles Raymond to which 60 mem bers of the American Women's Voluntary Se vices, who operated theatre booths, were als invited.

Guy Ellis, former Warners' Variety Theatr manager, a Warner office visitor during furloug from Camp Claiborne, La.; Ditto Sgt. Arthu Gordon, pre-war member of the Warner conta office, now stationed in Florida with the U. S Air Corps.

Irving Lamm, ex-assistant manager at Akron Strand Theatre, given an Army medical dis charge after 18 months service, is now workin at a war plant.

Mort Goodman, Warner west coast publicis arrived in Cleveland with son Bobby and th Mrs. for their annual family reunion.

Charles Deardourff, MGM exploiteer, an Ed Fisher, publicity director for Loew's thea tres, publicized "Bathing Beauty," soon to pla Loew's State, by engaging four local beautie to model bathing suits on the city's busiest bath ing beaches.

It was a big thrill for Dave Polster of th Community circuit when he saw his brothe Martin, former manager of the Strand Theatre in a newsreel taken in France.

"Going My Way," now in its third week a Loew's State, with promise of holding over fo a fourth week, is establishing a new attendanc record there.

Clevelanders attending the "Wilson" screen ing in New York last week were I. J. Schmert 20th-Fox branch manager; Meyer Fine of Asso ciated Circuit; M. B. Horwitz of Washingto Circuit, and Milton A. Mooney of Cooperativ Theatres of Ohio. Others from this area wh attended were George Delis of Canton, J. Rea Neth of Columbus and Maury White of Cin cinnati.

Nate Schultz, Monogram franchise owner Sam Schultz, Nate Gerson and Carl Scheuc attending the national Monogram conventio in session at the Blackstone Hotel, Chicago.

Shirlee Israel, secretary to Bob Snyder of A Dezel Roadshows, was married last Sunday t Frank Davis of this city.

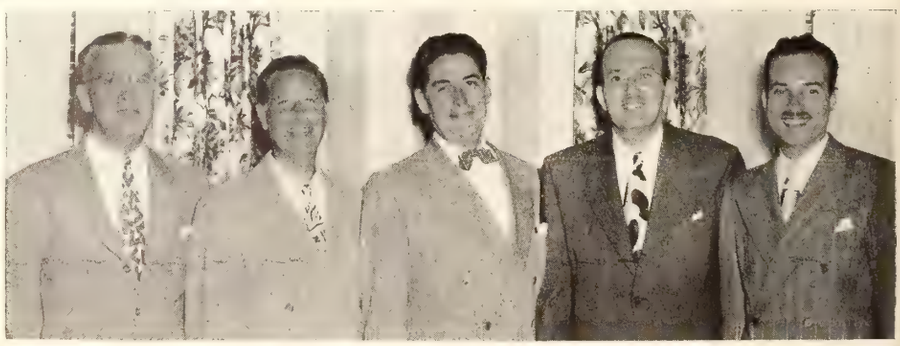
James E. Scoville, of the Scoville Essick an Reif circuit, pinch-hitting at the Parma Theatr for Manager Cliff Pegg, who is vacationing o the Maine coast.

Herman Garfield, independent distributor, a Hot Springs, Ark.

Lou Walters, National Theatre Supply branc manager, guarantees the new NTS theatre odo neutralizer called "D'Apeer" will make every thing disappear except the customers.

Jim Keefe, 20th Century-Fox exploiteer wit headquarters in Cincinnati, spending a coupl of weeks in the Cleveland territory.

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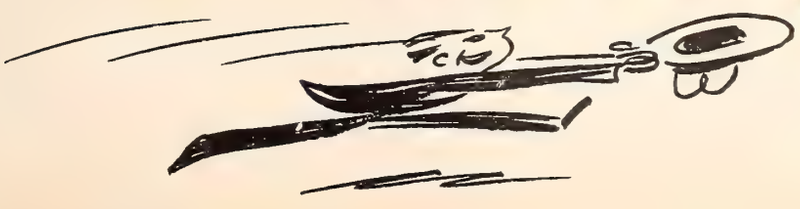


QUINTET PROMOTED. Approval of their promotions, in the Warner Jersey zone, are registered by (reading left to right): George Kelly, advertising manager; Robert Paskow, district manager; Leto Hill, assistant zone manager in charge of theatre operations; Sam Blaskey, assistant zone manager in charge of film buying and booking; and Arnold L. Jordan, chief booker.

For Heavenly Days

at your theatre

CONTACT RKO

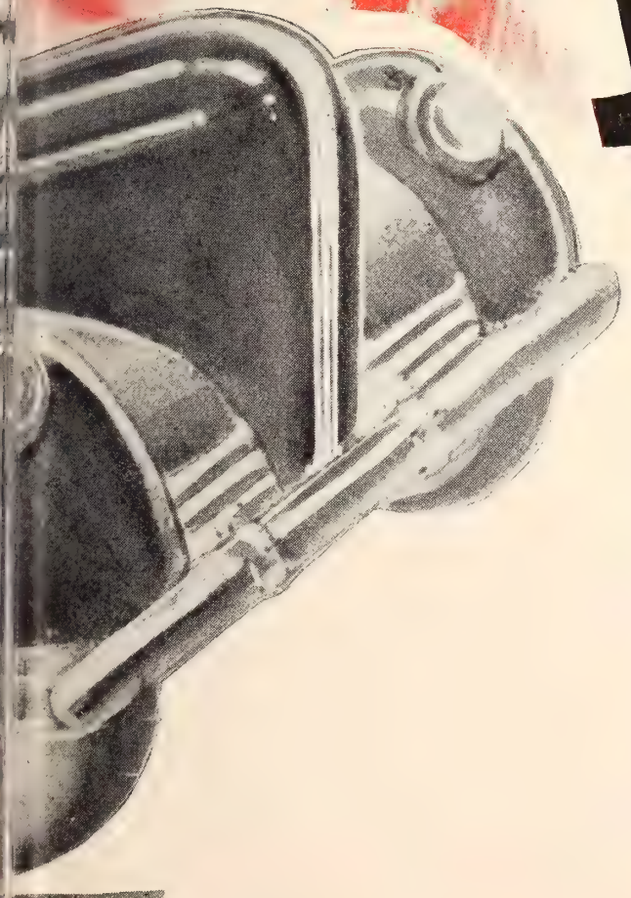



LAUGH LOBBYISTS
CRASH CAPITAL!!
RKO
RADIO
PICTURES

What a politickle panic—when the nation's favorite radio comics storm the halls of Congress to tell the boys what's wrong (and what isn't?) . . . A full-blast fun riot, built to bring big laughing crowds to theatres everywhere!

Fibber McGee & Molly

Heavenly Days





with

EUGENE PALLETTE
GORDON OLIVER
RAYMOND WALBURN
BARBARA HALE
DON DOUGLAS
FRIEDA INESCORT
IRVING BACON
and the
KING'S MEN

PRODUCED BY ROBERT FELLOWS
DIRECTED BY HOWARD ESTABROOK
Screen Play by Howard Estabrook and Don Quinn
Original Story by Howard Estabrook

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

DALLAS

Veteran screen advertising salesman Bert Graetz has been appointed assistant sales manager for the Southwest-Arizona, New Mexico, and Texas areas by the Motion Picture Advertising Service Co. of New Orleans. He goes from a sales job in the field in Tennessee. He will open an office along Film Row and increase the company sales staff from a present six to an even dozen.

A film starring contract and a contribution to the Variety Club's Boys Ranch at Coperas Cove have been accomplished at one and the same time in the announcement by W. Ray Johnston, Monogram president, of the signing of Jimmy Wakley to a seven-year contract to star in a new series of Westerns. Signed at the same time is Lasses White to appear with Wakley in comedy roles. The contribution to the Boys Ranch fund is 10 per cent of the contract salary for the full period. Wakley makes this donation, in the absence of agent's fees, in appreciation of the efforts of Phil H. Isley and Claud C. Ezell, joint chairmen of the Stars Over Texas tour, of which Wakley was a member. Isley vigorously urged Johnston to make the deal. He was sold on Wakley as a Western star during the tour. Six releases have tentatively been scheduled for the first year.

Claud C. Ezell goes to Washington as a dollar-a-year man to serve in the WPB-OCR theatre section, with special reference to the OCR recommendations for new theatres in war industry communities. Some opposition has developed to further spread of theatres at this time, and Ezell will attempt to protect the interests of established houses.

Interstate has set the latest Abbott-Costello opus, "In Society," for 13 day-and-date bookings, effective Aug. 18. This opening date coincides with a national release for the attraction.

Bob Helms, Freddie Reiger, and Joe Horn, home office auditors of Universal, assigned temporarily to the Dallas branch, are off to an auditors' conference to be conducted by Tom Murray in Chicago.

A sizzling heat wave has been running over Texas, with temperatures in Dallas up to 105 degrees and as high as 110 degrees in other sections. Effect has been to register losses at the box offices in smaller places. Drop has hit all houses, modified to some extent by attendance from persons who seek the cooling systems. The real effects will show when the damages to agriculture and livestock are added up.

Trade interests are jubilant over the failure of a dry election in Dallas and Fort Worth, especially since Waco and Wichita Falls lately voted dry. Campaign was to abolish all forms of alcoholic beverages. Votes in greater volume than ever before were called out. Old-timers recall the effect on the box-office when prohibition came before. At that time it was favorable to the theatres.

Industry friends returned to Congress in the July primaries include Speaker Sam Rayburn, Hatton W. Sumners, Dallas, and Fritz Lanham, Fort Worth. These candidacies for re-nomination attracted strong support from both the business and labor interests of the trade.

DENVER

The annual picnic, golf tournament and dance of the Rocky Mountain Screen Club will be held Aug. 28 at the Park Hill Country Club in Denver, with the day's activities beginning at 8 in the morning, when members can start teeing off in the golf tournament. In the evening a banquet, followed by dancing will be held. Other activities will include the softball game between exhibitors and distributors, horseshoe tournament, with a long list of valuable prizes being offered in all sports. A bridge tournament will be run in the club house for the ladies. Robt. Hill, Columbia exchange manager, was appointed general chairman by Rick Ricketson, president of the club. Hill named the following to assist: General Committee: Harry Huffman, Bob Garland, Dave Davis, Mark Alling, Earl Bell, Chet Miller, Bob Selig, Frank Monahan, Abel Davis, Fred Knill, Gus Ibold, Walt Ibold; Finance: Henry Friedel, Clarence Olson, Chel Butler; Master of the Grand March: Bob Garland; Prize Committee: Ralph Batschelet, Jim Morrison, Lon Fidler, Ned Greenslit, Otto Bartusch; Golf: Bill Agren, Joe Ashby; Softball: Fred Zekman; Swimming: Ted Halmi, Harold Rice; Entertainment: Bernie Hynes, Frank Culp; Dance: Rose Marie Hossfeld, Joe Dekker, Mayer Monsky, Vola Archer; Publicity: Harold Rice, Ted Halmi; Special Events: Duke Dunbar, Joe Ashby, Jasper Morgan, Tony Archer, Tom Bailey, Hugh Rennie, Arthur Abeles, Charles Schutt, George Tawson, Mayer Monsky, Tom Robinson, Jack Leewood, Edith Halmi, Bob Ryan, Frances Alling, Charles Du Ryk, Harry Haas, Bill Prass and Lucile Rice; Masters of Ceremonies: Harold Rice, Edna Hynes, Harold Ferris, Ned Greenslit and Jack Leewood.

N. Marinoff of Denver, new to the business, has been named a salesman for Universal.

With the taking over of the poster division of Universal by National Screen Robt. Clark, poster clerk, has moved over to Warner Bros.

Lon T. Fidler, franchise holder; Dick Fulham, salesman, and Rose Agren, booker and office manager, Monogram, go to Chicago for the Monogram sales meeting Aug. 12-13.

Fire at the Yuma, Yuma, Colo., was confined to the booth, film being the only casualty. Fire in the balcony at the Bluebird, Denver, caused by a cigaret, caused no damage. The theatre was emptied and the patrons were back in with the show resumed in 15 minutes.



TESTIMONIAL DINNER GATHERING. Happy about the testimonial dinner tendered Don Jacocks, former zone manager of the Warner Jersey Circuit, at Mayfair Farms, West Orange, N. J., are (seated from left to right): I. J. Hoffman; Joseph Bernhard; Don Jacocks;, the honored guest; Rudy Weiss; Harry Kalmine; and Frank J. Damis.

DES MOINES

Film Row in Des Moines was saddened by the death of Mrs. Elmer J. Tilton, wife of the manager of the Warner Brothers exchange. Mrs. Tilton died at Iowa Methodist hospital following an illness of three weeks. The Tiltons were married at Creston, Iowa 32 years ago and had lived in Des Moines for the past 25 years. Besides her husband, a daughter, Shirley Jean, survives. Mrs. Tilton was well known in Iowa golf circles and was prominent as a sportswoman.

The truck-driver strike which tied up over-the-road shipments in the middlewest, failed to interfere with the shipping of films, a check of the exchanges in Des Moines showed. The strike affected largely out-of-state shipments; local shipping to points in the state continued without interruption.

The unusual happened at the Paramount Theatre at Waterloo when a blind man, G. W. Day of Cedar Rapids, requested permission to bring in his seeing-eye dog and sit through the film "Going My Way." Manager Leonard Fried heard of the request and immediately asked the man to be his guest, and Day and his dog were escorted to seats. Fried heard the man remark his dog liked popcorn so the manager got some for the animal. After the show the blind man said it was one of the biggest thrills he had since losing his sight.

Dale MacFarland and his wife are enjoying a vacation, the first he has had in four years, and the time is being spent at the Tri-cities and Lake Okoboji.

Four Iowa war bond queens are taking an all-expense paid trip to Hollywood as a result of their sales of series E Bonds in the Fifth War Loan drive. The trip was financed by Iowa retailers. Margaret Leonard, 17-year-old Chariton girl, was crowned queen of the state at ceremonies held at the Shrine auditorium in Des Moines. Others serving as maids of honor included Mavis Olson of Thompson, Beverly Warrell of Ames and Mrs. Judith Fritz of Oakland. Miss Leonard, in winning the contest sold 23 per cent of the local county E Bond total.

Lou Levy, manager of the Universal exchange, is scheduled to take some X-ray shots of his foot to determine the extent of an injury which the branch manager claims occurred when he got up in the middle of the night to answer the phone and stubbed his toe.

Jean Hanson has been named assistant cashier at the Universal exchange.

While final reports are not in as yet, Tri-States and Central States theatre corporations report that war bond premieres in the two circuits resulted in at least 12 million dollars in bond sales. The two circuits have sold and issued more than two million dollars worth of series E bonds alone.

DETROIT

Two Detroit theatres are sponsoring bathing beauty contests currently. The Michigan Theatre is helping Metro-Goldwyn-Mayer push its national hunt for America's No. 1 bathing beauty. This contest runs contingent with the showing at that theatre of "Bathing Beauty." Contestants were registered in the lobby. Preliminary eliminations were held backstage Thursday and the finalists will parade on the Michigan stage next week. The other beauty contest is being conducted by the Downtown Theatre to pick Miss Michigan for the annual Miss America competition at Atlantic City. The show is sponsored by Showman's Variety Jubilee.

William Bendix was in town last week for the world premiere showing of "Greenwich Village." He appeared on the stage of the Fox

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Theatre, where the picture was showing.

Brian Donlevy was on Detroit's visitors' list for the week-end, appearing at a luncheon in the Fisher Building in connection with "American Romance." His appearance was considered early in view of the fact that "American Romance" is not scheduled for showing here until October, according to Charles Dietz, MGM publicity director in Detroit.

Harriet Hilliard and Ozzie Nelson, heavy favorites in Detroit, were back in person at the Michigan Theatre.

Detroit theatres were expecting to feel the drain on their customers for 13 days, as the Ringling circus pulled into town Monday for an open-air series of shows in the University of Detroit Stadium. With the full capacity of that stadium over 20,000, the theatres could expect heavy competition.

"Going My Way" is going places at the United Artists Theatre. The Bing Crosby attraction played its fifth week last week. To give more persons a chance to see the smash hit, United Artists inaugurated a week-end policy of just showing the one feature. When block-long lines of waiting customers showed no loss of interest, the policy was extended to week days.

Detroiters have learned with interest that Teddy Pavelec, former University of Detroit football star, has been signed to play in "The Great John L."

HARRISBURG

Arthur R. Glaser, 49, manager of the Comerford Theatre, Carlisle, died August 4 in the Carlisle Hospital where he had been a patient.

Hold-overs on downtown screens last week were "Bathing Beuty" at Loew's Regent, where Assistant Manager Pete Stainbach reported unusually fine crowds, and "Going My Way" at the State, which opened a day earlier, and is expected to break house records according to Johnny Rogers, manager.

Bill Whyte, owner-manager of the only house in Harrisburg to play continuous showings from one o'clock daily, said he had the best attendance of the summer for the re-issue of "The Maltese Falcon."

Local movie columnist "R.G." of the *Harrisburg Telegraph* is plugging Bob Hope's idea of movie fans writing to a service man or woman overseas every time they write to a star for an autograph or a photograph. Hope, seconded by the columnist, urges all autograph-seekers to assure their film idols of their patriotic letter-writing.

Senate Theatre split the week with "The Invisible Man" and "Step Lively," which Manager Bill Gerst expected to hold over his usual five-day schedule.



MILLION DOLLAR SALE. James W. Curdts (right), manager of the Ritz Theatre, Greenville, S. C., stepped to top place in the theatremen's part in the Fifth War Loan Drive in the Carolinas by selling a $1,000,000 bond to Francis M. Hipp, president of the Liberty Life Insurance Company, Greenville. Mr. Curdts is shown above accepting the $1,000,000 check from Mr. Hipp.

INDIANAPOLIS

Kokomo has a new curfew law, but enforcement will not begin until later following legal publication. The curfew bans all children under 17 from the streets after 10 p.m., week-days and 11 p.m. Friday and Saturday. Parents may be fined up to $50 for permitting their children to be out after hours.

Charles Wentzell, who operates the Norman Theatre, Louisville, Ky., has discontinued all matinees because of the Polio epidemic.

Pvt. Charles Hull, former head shipper at Universal exchange, and now stationed at Camp Reynolds, Pa., is home on furlough.

Mrs. Max Meadows, wife of salesman Max Meadows, Universal Pictures, is now at home after undergoing an operation at the Methodist Hospital here.

L. J. McGinley, Universal manager, will be the guest speaker August 16 at the local Lion's Club.

Earl Bell, local exhibitor, who operates the Howard and Avalon theatres is vacationing at Rochester, Ind.

George Jacoby, former Universal auditor, now with RKO, was an Indianapolis visitor during the week.

Moe Esserman, manager of the Indiana Theatre, left Friday for a two week vacation in New York.

Capt. Robert C. Patrick, pilot of a B-17 bomber, is a prisoner in Germany. He had been employed at the local plant of the RCA Victor division. He previously had been reported missing over Europe.

A check with Manager Frank Paul of the Lyric Theatre reveals that practically the entire patronage for the double-horror features are teen-agers, "The Lady and the Monster" and "Curse of the Cat People," have brought about an abnormal amount of trips to the drinking fountain during the features and absolutely no complaints.

K. T. Ball, who formerly operated the Royal Theatre at Brownstown, Ind., is home on a 30-day furlough. A member of the Marines, he has just returned from a trip to Egypt and other points east.

Russell Brentlinger, of the sales force of RKO succeeds Morris Lefko, as manager of the local exchange. Lefko will return to Pittsburgh where he originally hailed from. The change becomes effective Aug. 14.

JERSEY CITY

The Broadway Theatre, North Bergen, has been re-named the Astor, and will be re-opened September 14. D. F. Barreca, managing director of the Orpheum, Jersey City, will act in the same capacity at the Astor, while Miss Ida M. Peroni, formerly relief manager of the Rosenblatt & Welt Circuit, will be house manager.

Ted Meyn, organist at Loew's Jersey Theatre for the past 12 years, transferred to the Capitol Theatre, New York City. At a banquet attended by 200 friends and representatives of Hudson County civic, welfare, fraternal and service organizations before he left. Ted was presented with an inscribed wrist watch and his wife, Helen, was recipient of a traveling bag. The presentations were made by City Commissioner Arthur T. Potterton, of Jersey City. Ted goes to the Capitol with a five-year contract and an option to renew it.

J. H. Carton, relief manager for the Skouras chain in north Jersey, celebrates his 50th wedding anniversary Sunday, Aug. 13. Mr. Carton was born in Red Bank, N. J., and has been in the theatrical and motion picture business in the metropolitan area since 1906.

Al Unger, Fulton manager, spending a two-week vacation at Belmar, N. J.



SMILES OF VICTORY. The above triumphant grins belong to Gene Pleshette, Bob Weitmen, Pete Smith, Max Schall, Bob Shapiro, Frank Judnick and Jack McInerney whose mirth was provoked by an 11 to 1 victory when the ushers of the N. Y. Paramount met the managers of the theatre in a soft ball game last Sunday.

The Tivoli, closed for the month of August, will be entirely re-decorated and renovated.

John Marguerite, Strand manager, vacationing on a farm in Sussex County.

D. F. Barreca, Orpheum managing director, is "packing them in" Thursday evenings with an old-fashioned amateur night. Barreca will resume his winter vaudeville and picture policy September 28.

Charles Ward, Bergen Theatre doorman, is on a two-week vacation at Westwood, N. J.

The 400-seat Plaza Playhouse, the only picture theatre in Secaucus, chalked up an enviable war bond record by selling $17,445 "E" bonds during July.

MEMPHIS

J. D. Underwood, district manager Columbia, Atlanta, was visiting the local exchange last week.

Mrs. Iris Collins, Paragould, Ark., was signing up new pictures on Film Row last week. Mrs. Collins, reported she had received her husband's OPA number, which looked as though he had shoved off. She is managing the Capitol and Majestic, while Mr. Collins is in the Armed Forces.

Wedding bells were jingling around Paramount exchange last week for Dorris Ellis, inspectress, who was married to Marshall Bolick, petty officer 3rd class, stationed at New Port News, Va.

Two former employes of Paramount were visiting the Memphis exchange last week; Bob Rhodes, salesman and Ben Lentz, booker.

C. N. Jenkins has sold his theatre at Benton, Ark., to Paul Renfro of Memphis.

Vacationing at RKO exchange this week are Marie Griffin, stenographer, and John Carter, booker. Frank Norman head shipper, has joined the Army, and his post has been taken over by Ray Kearney, former assistant shipper.

Visiting Film Row last week were: R. H. Kinney, Hays Theatre, Hughes, Ark., and White Bedford, the Marion, Hamilton, Ala.

Norma Jean Valentine, cashier, Warner Theatre, is back at her post after the loss of her tonsils, and Lena Ruth Hartz, assistant to Joe Simon, manager, is visiting Chicago on her vacation.

W. A. Finney, district manager for Loew's Theatre, was visiting Memphis last week.

NEWARK

Herbert L. Berman, formerly of Warners' managerial staff in north Jersey, has been appointed managing director of the Circle Theatre, Indianapolis. Before joining Warners, Berman was with the Schine and E. M. Lowe circuits.

Berney Silverman, formerly manager of the Hollywood, East Orange, and relief manager

(*Continued on Page* 42)

"ONE OF THE FINEST FILMS EVER PRODUCED!" —New York Daily News

PRECEDENT-SMASHING EDITORIALS AND NEWS SECTION BREAKS IN NEW YORK PAPE

NEVER IN ALL HISTORY SUCH ACCLAIM IN TRADE PAPERS, NEWSPAPERS, EDITORIALS AND RADIO COMMENT...

"SUPERB ENTERTAINMEN —Evening

"Wilson" at the Roxy Fine Historical Film

"A RARE GEM!" —New York Times

...AND NEVER SUCH RECOR

20TH-FOX PRESENTS "WILS AT TOP-RANK PREMIERE

"MONUMENTAL!" —Evening Post

Zanuck's Biography Of Wilson at the Roxy

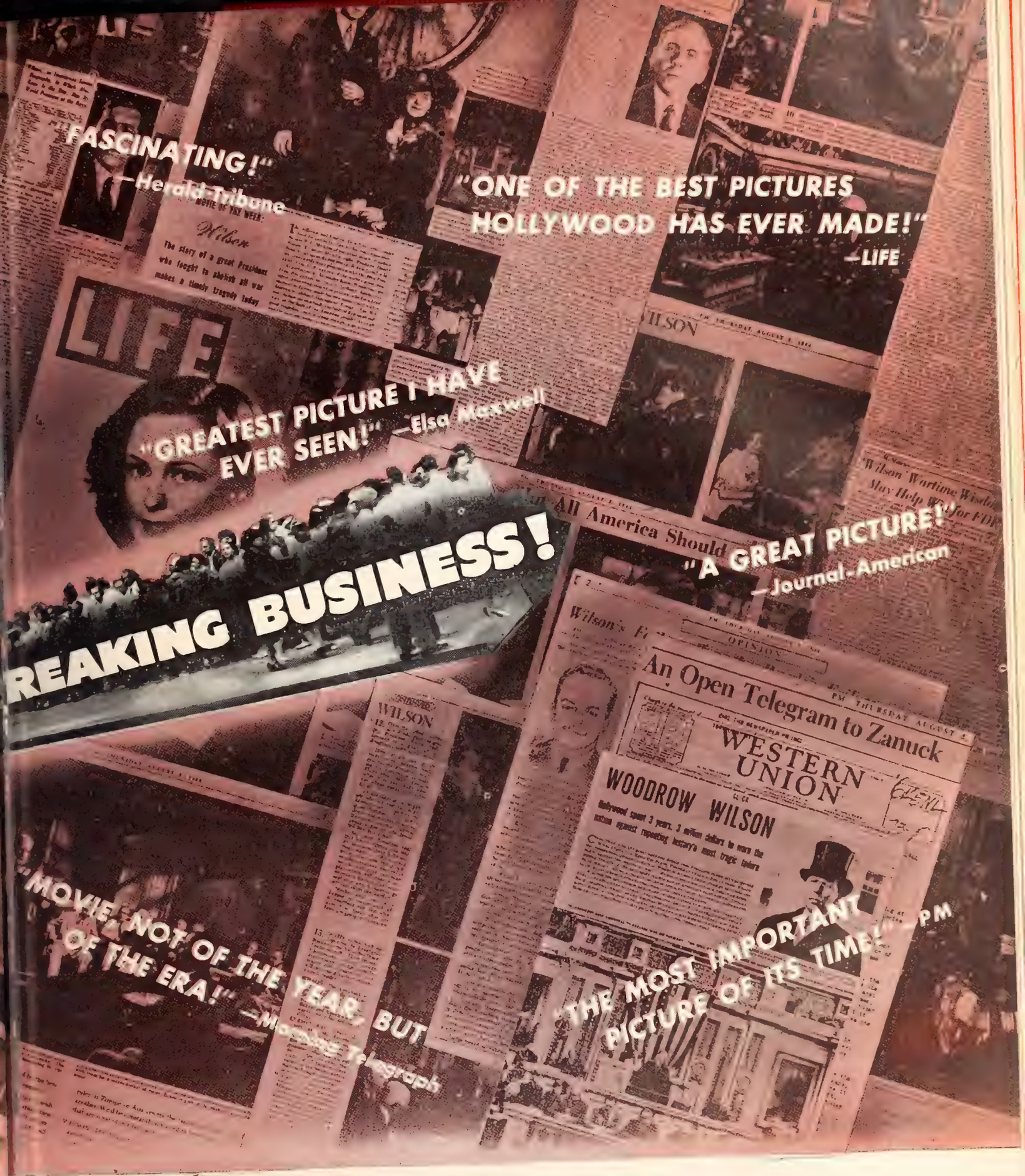
"ALL THE EXCITING THINGS YOU HEARD IN ADVANCE ARE TRUE!" —Mirror

Darryl F. Zanuck's

WILSO

IN TECHNICOLOR

Directed by Henry King • Written by Lamar Trot



truly the Picture of the Century from 20th Century-Fox

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

for Warners in north Jersey, honorably discharged from military service, has been appointed manager of the Rivoli, Paterson.

The Mosque Theatre will present a Sunday series of grand operas starting October 1.

E. Thornton Kelly, convention manager of New Jersey Allied, reports a big advance ticket sale for the organization's annual boat-ride up the Hudson Wednesday, August 16. The ducats cost $5 per copy and may be obtained from Mrs. Beverly Mirman, secretary of Allied and secretary of the Motion Picture Bookers' Club of New York, Inc.

Edward Molteni, former Rivoli manager in Paterson, has been named manager of the Fabian, Hoboken, succeeding Arthur Manfredonia, promoted to the managing directorship of the Stanley, Jersey City, succeeding George Kelly, new Warner advertising and publicity director for north Jersey.

Larry Albanese, Regent manager, enjoying a two-week vacation. Berney Edelstein, assistant at the Branford, is filling in for Larry.

Betty Forre, Regent cashier, back from an Atlantic City holiday.

Helen Heine, assistant to C. Otto Nelson, manager of the Newsreel Theatre, who is responsible for the art work in the lobby displays at the theatre, is on a two-week vacation.

Martha Schainman, former Hawthorne cashier, now on the office staff of Adolph Sontag, manager of the supply department for Warners north Jersey houses, is the recipient of a letter from her former boss, Jerry Rose, former Hawthorne and Savoy manager. Jerry wrote from his Army base in England that he is well and happy and asked to be remembered to his many friends in and around Newark.

John E. Blight, assistant manager of RKO Proctors, back from a Boston vacation.

Capitol's Edward Byrne writes from overseas that he is seeing some American football. He boasted that in one game the army defeated the marines 14-0.

Warner North Jersey office's Marge Andrews now a corporal in the Wac.

Henry Cambouris, formerly of the Hollywood, East Orange, writes from the Pacific area advising his friend, Jack Leewood, now in Denver, that he is "rooting for him."

Harold Schroeck, formerly of the Sanford and now in the Pacific area, is a one man entertainment unit for his buddies. He has organized several shows and is reported to be recognized as a second Ray Bolger.

Capitol's Louis Pecora, now a bugler in the Navy, and despite his profession is reported to be popular with his shipmates.

Ben Griefer, managing director of the Adams and Paramount, is taking his vacation a few days at a time while Adam A. Adams, New Jersey showman is getting his vacation in Bert Herman's Cigar Store, across the street from the Paramount.

NEW YORK

Norman Ayers, Warner district manager, and Clarence Eiseman, branch manager, left on Tuesday for the California executives' convention.

The Fabian Theatres office in the Paramount Building is being remodeled to accommodate the Wilmer and Vincent officials, who are coming to New York following the recent acquisition of the Pennsylvania circuit by Fabian.

Sam Fiegler, supervisor of the Symphony Theatre, 96th Street and Broadway, is back on the job after his recent illness.

Bob Finkel, N. Y. City salesman for Universal, became a hero last week when he rescued a woman out of the surf at Belle Harbor, L. I. Bob was shaving in his beach home when he heard the woman's cries.

Ed Carroll of RKO Radio is planning a trip to the coast to visit his daughter, Mary Eileen, a pharmacist's mate in the Waves, and his son, Ed, Jr., a Marine paratrooper. They are within 30 miles of each other.

Dr. A. Nausbaum of the National Theatre, Newark, and the Cameo, Jersey City, and now a lieutenant in the Naval Medical Corps, is home on leave.

Maybe it's no fair telling, but it is rumored that when the ball game between the exhibitors and distributors gets under way at Allied of N. Jersey's Bear Mountain expedition, the umpire—a brave man—will be Dave Snaper. Ben Abner of MGM is manager of the distributors' team.

Stanley Cortez, coast cameraman now in the Army, and brother of actor Ricardo Cortez, has been visiting friends in New York while on furlough.



SIGNED AND SEALED. Edward C. Raftery, president of United Artists Corp., signs the contract under which his company will distribute productions to be made by Samuel Bronston (left).

The New York 20th Century-Fox exchange is in third place nationally in that company's shorts sales drive. What has the New York boys pleased is the burst of contracts being made for months ahead on MOT, the shorts and news.

Howard Levy, MGM New York salesman, has just done the impossible. He found an empty apartment and moved from Washington Heights to West 79th Street.

Loew executives paid tribute last week to Anna D. Ellmer, home office publicity department office manager, in honor of her 30th year with the organization. At a luncheon in the new penthouse dining room Nicholas Schenck presented Miss Ellmer with a diamond-studded emblem—the first of the service pins to be presented to veteran Loew theatre employes. At the luncheon were C. C. Moskowitz, Marvin Schenck, Oscar A. Doob, Ernie Emerling, E. C. Dowden, J. Robert Rubin, Leopold Friedman, Howard Dietz and others.

Vacations were in full swing this week. Included among those either going or coming back were Montague Salmon, Rivoli Theatre director; Elliott Foreman and Charles Wittner of MGM; Alice Messik, Leo Simon, Walter Bernard, Minna Heitel, and Caroline Wilstein of Universal; Herman Silverman and Sadie Pollard of RKO Radio; Joe Ingber of the Brandt circuit; Pete Fishman and Kate Hartfield of 20th-Fox; Leo Morgan, stage director of the N. Y. Strand; and Otto Rettig of the Ormont, East Orange.

Pvt. Malcolm Wolf of the Airborne Division, formerly with the MGM exchange, has been awaiting further orders while on furlough from Camp Forrest, Tenn. During the waiting period he has visited friends here and also has spent part of the time in Boston, where his father, Ben Wolf, is office manager of the MGM exchange.

Cliff Smith of the St. Cloud circuit will soon start for San Francisco to visit his son, Cliff, Jr., who is a Seaman 2/c in the Navy.

Two former Warnerites here on furlough: Capt. Irwin Garshelis of the music department, from Arkansas, and 2nd Lt. Lester Haaker, checking department, of the Air Corps, in from Ft. Worth.

Dave Snaper and "Gabby" Gebhardt of Paramount were recently seen in a huddle talking about their sons, who are in close contact with each other in South Africa.

Phil Abrams, head of the Warner print department, was showing off his six-month-old granddaughter last week. She was born just before her father, Pvt. Harold Abrams, left for England.

The 350 exhibitors who came to New York for the premiere of "Wilson" were given a big send-off by 20th-Fox Sales Manager Tom Connors at a buffet luncheon held at the Movietonenews studio. Among the exhibitors who attended were Harry Arthur, A. H. Blank, Ralph Branton, Col. H. A. Cole, Irving B. Dollinger, Nick Dipson, Fred Dolle, Col. Arthur Frudenfeld, John Friedl, J. J. Fitzgibbons, L. C. Griffith, Karl Hoblitzelle, John Harris, Jack Kirsch, Bob O'Donnell, Walter Reade, E. C. Rhoden, E. V. Richards, Edward Rowley, Jules Rubens, and R. B. Wilby.

OMAHA

Hugh Braly, district manager of Denver's Paramount spent several days here.

Al Rubin of the Chicago musician's union and brother of E. I. Rubin, Paramount salesman here, lost an eye in a recent accident.

Vivian Thompson, secretary to Alice Neal, vacationing.

Harold Schnoonover, Aurora, Neb., exhibitor, celebrated his thirtieth year in the same town and the same building.

Elmer Dunas, Columbia salesman on leave, writes he is recuperating in California and has hopes of an early return.

Lorena Anderson, secretary to Branch Manager Joe Jacobs at Columbia, off on a Minnesota vacation.

Florence Brush, Josephine DeMarie and Bess Perlmeter celebrated birthdays at the Metro office last week.

Sol Francis, Monogram district manager, an Omaha visitor. From here Sol heads for the company convention in Chicago. As will Branch Manager Mike Comer and Booker-Office Manager Esther Granville of the Omaha office.

William Miskell, Tri-States Theatres district boss, back from several weeks at Lake Okoboji.

Al Campbell, 20th-Fox shipper, played in the All-Star game against Fort Riley.

Columbia inspectoress Eileen Graber has been moved to the poster department. Dora Kowallick replaces Miss Graber.

Joe Jacobs left for Des Moines to bring back his wife and son, vacationing there.

Ed Cohn, Universal salesman, back from the hospital after a successful operation.

Grant Green, veteran porter for several of the exchanges, lost his son, Albert, 13, who drowned in Carter Lake near here.

Universal's poster department will be located at National Screen until redecoration of their offices are completed.

Mona Hansen, Universal secretary, vacationing on her father's farm at Ames, Neb.

Mrs. Robert Ballantyne, wife of the owner of Scott-Ballantyne company, home from the hospital following a successful operation.

Martin Axland will reopen the theatre at Irwin, Ia., about September 1.

OTTAWA

Joe Simon, chief booker for Regal Films in Toronto, and Barney Fox, chief booker for 20th Century Theatres Ltd., Toronto, invaded the Laurentian district during their vacation as the guests of Bill O'Regan, who manages the local Francais, Laurier and Victoria theatres.

The Elgin and Somerset theatres were the only local cinema houses that were able to

(*Continued on Page* 44)

. . . A Swell Job, Tom!



..Thanks to 20th Century-Fox, The Iarch of Time now has its largest udience ever . . . a peak number f theatres . . . is still climbing!

THE MARCH OF TIME
20th CENTURY FOX

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

cope with the recent hot spell, both these houses having the completest air-cooling systems in the city.

Jack Kennedy, manager of the Royal and York theatres, Hamilton, was a recent visitor to the city. Jack at one time managed the local Nola (Odeon circuit).

The Capitol and Elgin theatres are both the object of much conversation with regard to their C.W.A.C. Booths in cooperation with the local authorities during the C.W.A.C. Recruiting Drive.

John Grierson, film commissioner of the National Film Board, returned last week from a month's visit in England attending to duties of the Board.

Gordon Beavis, manager of the Centre Theatre, and Henry Marshall, manager of the Regent Theatre, are taking week-ends instead of their usual two-week vacation.

Walter Cockerill of the Marks Theatre, Oshawa, spent the past week in the city visiting friends. Walter is now in his 28th year of service at the Marks, now under the guidance of Mel Jolley, as manager.

Much speculation is prevalent after the recent Empire-Universal convention held recently in Montreal. Various reports are circulating regarding Odeon interests here and in Great Britain. Paul Nathanson chief of the Odeon Circuit recently denied any associations with the English circuit while in Ottawa.

PHILADELPHIA

The street car and bus strike had the whole town upset until the Army came in and took charge of matters. No violence was reported in theatres, although some store fronts were smashed by hoodlums during the height of the walkout. Business was way off in the downtown areas, but neighborhood business generally was good, although those houses depending on colored trade was off. Transportation by Monday was almost wholly restored, and with cool weather coming in for the first time in five weeks, business was expected to take a big upturn.

Irving Blumberg, Warner ad chief, becomes a West Philadelphian over this week-end when he moves to his new home in Overbrook.

Al Davis, Monogram exchange manager off to Chicago for the Monogram convention. With him went Sam Palan, Jerry Cullahan and Bill Schwartz.

Evelyn Mae Zagrans, daughter of Charlie Zagrans, RKO branch manager was married last week to Private Leonard Melnick.

A group of Warner Philadelphia managers, all exploitation specialists, were called in for a special screening of "Janie" prior to a meeting with Irving Blumberg Warner ad chief, and Lester Krieger, assistant zone manager, to help lay plans for a tremendous exploitation campaign on the picture scheduled to soon play the Boyd Theatre. Harry Goldberg, national ad chief came over for the meeting.

Howard Karlton, formerly with the National Screen Exchange, and now an Army ace who successfully completed 46 missions, has been awarded the Distinguished Flying Cross and Air Medal.

The bill of complaint filed last year by Louis Rovner, Philadelphia exhibitor, against A. M. Ellis and all others associated with the Ellis theatre interests was dismissed by Common Pleas Judge Eugene V. Allessandroni. The suit in equity involved the Rockland Theatre, neighborhood house in North Philadelphia, with Rovner contending that he was instrumental in purchasing the house from William C. Hunt for Ellis.

Sgt. Charlie Goldfine, who was connected with the Aldan Theatre before his induction, was in on leave from Florida.

Ben Blumberg of the National Theatre Supplies is in Mt. Sinai Hospital with pneumonia.

PITTSBURGH

After spending several months in Hollywood lining up his 1944-45 "Ice-Capades" show, John H. Harris, head of the Harris Amusement Company returned to the city over the week end. He will spend the next few weeks here before rejoining "Ice-Capades."

A seven pound baby daughter was born to Mr. and Mrs. Jake Soltz, of the Rhumba Theatre, at the Montefiore Hospital here last week. Jake is now the father of five children, all girls, and is now in Eddie Cantor's class.

Mark Goldman, head of Monogram Pictures in this territory until several months ago, and before that branch manager for Gaumont-British, has been made district manager for Producers Releasing Corporation, taking charge of the Cleveland, Cincinnati and Pittsburgh territories. He will make his headquarters in Cleveland.

The Bing Crosby picture, "Going My Way," is still breaking all box-office records throughout the territory and running it a close race is the 20th-Fox production, "Home in Indiana."

Sid Jacobs, district manager for Warner Brothers theatres in this zone, and his family, also Benny Steerman of Warners and his wife, are vacationing in Atlantic City.

Lewis Hepinger, of the Orpheum Theatre, Clarion, Pa., is celebrating his 32nd year in the motion picture business.

George S. Otte, general manager of the Dipson theatres in Wheeling, W. Va., is in Cleveland for a complete physical check-up, having been ailing for sometime.

Morty Henderson, veteran Harris Circuit theatre manager, who was confined to Mercy Hospital here for almost two months after undergoing an emergency operation, is well on the road to complete recovery and has just returned to the city after spending several weeks at his home in Cambridge, Ohio.

Irving Stein, of 20th Century-Fox, who is now in the Army Air Corps, is home on ten days leave and visited his many friends on Film Row this week.

PORTLAND

Paul Stephens, formerly at Evergreen's Paramount Theatre, Portland, named Assistant to Virgil Faulkner, Orpheum Theatre manager.

Miss Francis Poor, cashier at Orpheum and Liberty theatres, named Assistant to Manager Robbins, at Music Box, Portland.

Farthest North theatre operators Chester and Mrs. Weaver from Onalaska, Alaska, booking on Seattle row.

Mr. and Mrs. Ned Edris, Evergreen theatres, Tacoma, en route to Los Angeles for "Wilson" preview as guests of 20th-Fox.

Lt. "Bud" Jermain, formerly of "Oregonian" staff writes from Australia: "Fine selection of American pictures and our very best entertainment down under."

Joe Cooper, Evergreen exploiteer, back from lengthy vacation.

Manager Johnson of Liberty Theatre, Seattle, reporting a third big week for "Once Upon a Time."

Jack Kloepper, Oregon salesman with United Artists past twelve years, resigned to devote efforts to his Star Film Exchange.

Portland Hold Overs—"Make Your Own Bed"; "Between Two Worlds"; "Story of Dr. Wassell"; "Gaslight"; "Up in Mabel's Room"; "Home in Indiana."

Jack O'Bryan, recently of San Francisco, has been named Oregon salesman for United Artists.

Hal Daigler, theatre manager of Bremerton, to Stuart Island, B. C., for vacation cruise.

Art Slater of Slater's Film Delivery Service, landed a 50-pound king salmon in B. C. waters.

L. O. and Mrs. Lukan, to Los Angeles for Independent Theatres conference.

Cliff Challew, Manager of Liberty, on Seattle row.

Anita Henderson has resigned as contract clerk at Seattle's MGM exchange.

Eleanor Glasnor, cashier, MGM Seattle, married in Great Falls to U. S. Army's Ralph Singles, returned from Alaskan service.



ROYALTY ATTENDS A PREMIERE. Opening of RKO's "Forever and a Day" at the Palladium Theatre, Stockholm, had HRH Prince Carl of Sweden, shown above arriving at the theatre, in attendance.

ST. LOUIS

Bond premieres held in seven local theatres sold more than $2,000,000 in E bonds, Harry C. Arthur, Jr., War Activities Committee Chairman of the Motion Picture Industry for Eastern Missouri, revealed. St. Louis was the first metropolitan area in the country to attain its over-all goal of $180,863,500, closing with total sales of $250,000,000 as of July 31.

Hunt Stromberg, former St. Louisian, plans to produce a motion picture based on the life of Rube Waddell, famed eccentric pitcher who played with the Philadelphia Athletics and St. Louis Browns at the turn of the century.

Lt. Oscar Johnson, now on sea duty with the Navy, re-elected president of the St. Louis Symphony Society for the twelfth consecutive year.

The Theatre Realty Co. was instructed by U. S. District Judge George H. Moore to pay certain fees to Attorney Robert Aronstein for legal work he did in effecting favorable terms on the local company's claim against trustees of Fox Theatres Corp., Skouras Theatres Corp., and others in an action pending before U. S. District Judge Knox in the U. S. District Court for the Southern District of New York.

St. Louis first-run theatres gave little attention to the state-wide primary elections on Aug. 1, except for the race for the U. S. Senate Democratic nomination between Senator Bennett Champ Clark and Attorney-General Roy McKittric.

A certificate of incorporation was issued, in Jefferson City, Mo., to the Commonweath Barron Theatre Corp., Kansas City, Mo., to own, operate, manage and carry on a general theatre business, including vaudeville, moving and/or talking pictures, public assembly halls and like places of public or private amusement. Incorporators were: C. A. Schultz, O. K. Mason and H. Ralph, all of Kansas City.

VANCOUVER

Theatre Under the Stars in Stanley Park is supplying plenty of opposition to local movie houses, with first four weeks take equaling entire 1943 season receipts.

Vancouver projectionists Local 348 is issuing "duration permits" to projectionists as means of replacing 25 members now in the armed services. Permits require payment of union dues but no initiation fee and permit men will be

(*Continued on Page* 46)

"Americans All"

—Through your theatre ...will create a greater sense of unity in your community...

JOSEPH BERNHARD
Warner Bros.

"It is constructive and informative entertainment in the best sense."

HARRY BRANDT
Brandt Theatres

"Every exhibitor in America should make it his business to give 'Americans All' the longest playing time possible."

ARTHUR MAYER
Rialto Theatre

" 'Americans All' is a picture for all Americans . . . I trust all American Theatres will show it!"

MARTIN QUIGLEY
Quigley Publications

" 'Americans All' is an interesting outline of the problem and should receive a wide showing to exert a helpful influence."

BEN SHLYEN
Boxoffice

" 'Americans All' is enlightening while serving as entertainment . . . Every sound-thinking American showman should proudly exhibit this film on his screen."

ABEL GREEN
Variety

"A must for every exhibitor . . . it's as topical as the weather!"

EVERETT R. CLINCHY
National Conference of Christians and Jews

"Will exert a constructive influence wherever it is shown, in producing it The March of Time has rendered a patriotic service."

RICHARD E. GUTSTADT
Anti-Defamation League of B'nai B'rith

"You are to be congratulated upon 'Americans All'. A courageous and forthright film."

The July release of

The March of Time

A 20th CENTURY-FOX RELEASE

REGIONAL

—Continued

required to turn in their cards after the war unless new vacancies are created.

After several poor weeks theatres here report business back in stride again with four holdovers, including "Going My Way," in its third week at the Capitol and "Home in Indiana," packing them in at the Orpheum due to a tie-up made by manager Ivan Ackery with the local race track, which ran a "Home in Indiana" handicap resulting in big publicity spreads.

Dave Griesdorf, Odeon district manager, showing the right B. C. spots to John Davis, Odeon Theatres of Great Britain managing director, here for a few days.

Cecil Neville, Famous Players head office booker, back at his desk after a two weeks vacation.

Vancouver showmen honored Larry Bearg, Western Division manager for Famous Players, a big party at Vancouver Hotel this week. Bearg leaves for his new headquarters Toronto August 14th.

WASHINGTON

Two trade unions allied with the motion picture industry, contributed to the success of the film industry's "Fighting Fifth" war loan campaign through bond purchases amounting to $11,000, according to Sidney Lust, area chairman. The Musicians Local No. 161, purchased a total of $5,000 in Bonds and Operators Local No. 224 purchases amounted to $6,000.

Mrs. Sid Salins, formerly Betty Robinson of the MGM Billing Dept., and her husband Pfc. Sid Salins of Camp Maxey, Texas, were recent visitors at the Washington exchange.

"Somewhere I'll Find You," was screened by Carter Barron in the MGM screening room, for Mrs. Hugh Casey, chairman of the Officers Service Club. Mrs. Casey's husband, Major General Casey, was at Bataan during the days depicted in the picture.

The Atlas and Apex theatres are participating in the contest to choose a "Miss Washington," by having two of the "rounds" at their theatres.

K-B Theatres, planning a new addition to their chain in Southeast Washington.

Lt. William J. Devaney, former MGM city salesman of Cincinnati now with the Air Corp in Chicago, and Exhibitor Nick Shafer of the Shirley and Fairington theatres, Covington, Kentucky, visited the John S. Allen's, MGM branch manager.

Variety Club's annual dinner dance and golf tournament on August 18 will be held at the Manor Country Club instead of the Woodmont Country Club, as previously arranged.

The Earle Theatre presented its second bond premiere of the 5th War Loan Drive with "And the Angels Sing." Box-office closed officially at 3:45 p.m. to prepare for the premiere, for which the house was sold out.

Jack Ross, husband of MGM's Dell, home from his stint with the American Embassy in South America.

Norma Becker, Earle Theatre office employe, crowned "Queen of Bond Sales" for her outstanding work during the "Fifth War Loan Drive."

RKO's J. B. Brecheen visited Baltimore and Richmond last week.

MGM Booker Ida Barezofsky, did a USO turn at Indian Springs, Maryland Army Camp.

RKO vacationists: Mary Wilson, Joan Nicola, Agnes Turner and Phyllis Nash.

Baltimore Exhibitors George Jacobs of the Goldfield theatres and Leon Keller of the Roxy and Times theatres, MGM visitors.

The Box-Office Slant

(*Continued from Page 9*)

Taxi To Heaven

Artkino **Drama with Music** **70 mins.**

AUDIENCE SLANT: (Family) A warm, and stirring combination of drama, music and comedy, that will delight most audiences in spite of its foreign language speech supported by English subtitles.

BOX-OFFICE SLANT: Tops in arty houses where it should enjoy a long run; good material in most situations if supported by a strong feature; too short and lacking in pretentiousness for class houses.

Cast: Ludmila Tselikovskaya, Georgi Speigel, Mikhail Zharov, Boris Blinov, B. Gribkov, Tamara Govorkova, K. Sorokin, L. Shabaldina, Boris Shishkin, Mikhail Kuznetzov. **Credits:** Directed by Herbert Rappaport. Screenplay by Eugene Petrov. Director of photography, A. Halpern. Frederick Ermler, in charge of production.

Plot: A singer makes the acquaintance of a pilot during a forced landing. Friendship ripens, and conflict between flyer and an opera star develops with mother of girl helping the opera star. Flyer wins the girl only to give her up when war breaks out. Later, flying a transport over enemy lines, beam is lost and they tune in on girl's debut as singer at the opera. This serves as beam to land plane and reunite lovers.

Comment: This is the best picture with comedy or music to come out of Russia. The warm human feelings of players, all down-to-earth folk, not glamor-pusses, is brought out to the point of affection by adroit direction. Every member of the cast turns in an exceptional performance, so that, despite difficulties of a strange language presentation with English subtitles, there is much pleasure and tender delight in the story's telling. The propaganda which is always so evident in Russian pictures, though still present, has been somewhat subordinated so that it is national rather than political. Picture can be shown in any situation, if supported. It lacks "names," length, or pretentiousness, sufficient to place it in class houses. In arty houses it should enjoy a long run. It does not have the quality of technical work commonly found in Hollywood product. Lighting is poor, sound raw and occasionally out of "synch," and cutting jumpy.

In Society

Universal **Comedy** **73 mins.**

AUDIENCE SLANT: (Family) Good rough-and-tumble slapstick comedy with some bright new gags should please everybody but the heart-yearners and the sour-puss brigade.

BOX-OFFICE SLANT: Abbott and Costello's first in 18 months will be in heavy demand. Gilt-edge box-office security.

Cast: Bud Abbott, Lou Costello, Marion Hutton, Kirby Grant, Anne Gillis, Arthur Treacher, Thomas Gomez, George Dolenz, Steven Geray, Margaret Irving, Murray Leonard, Thurston Hall, Nelia Walker, William B. Davidson, Will Osborne and Orchestra, Three Sisters (Margie, Bea, and Geri). **Credits:** Screenplay by John Grant, Edmund L. Hartman and Hal Fimberg. Original story by Hugh Wedlock, Jr. and Howard Snyder. Directed by Jean Yarbrough. Produced by Edmund L. Hartman. Photography by Jerome Ash.

Plot: Bud and Lou and their taxi-driver friend, Marion Hutton, get into society when they arrive to fix the plumbing during a fancy dress ball. The socialite Kirby Grant is also dressed as a taxi-driver and fastens himself to Marion, to the dismay of heiress Anne Gillis. By mistake they are invited to the Winthrop estate for a week-end party, and here the boys make some colossal social errors, but matters come out right when they capture the thief of a famous Winthrop painting and Marion finds it is true love where Kirby is concerned.

Comment: The Abbott and Costello team are back at their shenanigans with more pep than ever, plus a few new gags and many old ones that add up to rousing entertainment of the good old slapstick variety. Highlights in the action include the plumbing job done on—not in—the mansion; the fox hunt where Lou comes up with the fox, but not in the usual manner; and the chase after the crook in a hook-and-ladder truck. The chase itself is in the tradition of Mack Sennett, with autos scooting in and out and the crook's car finally hoisted up by the end of the ladder. To make matters complete, after saving the painting Lou manages to fall through it. It's all in good fun, and it looks as if audiences will feel they are getting their money's worth. Marion Hutton adds spice as the girl and sings two numbers in sure fashion, "No Bout Adout It" (one of those tongue-twisters) and "My Dreams Are Getting Better All the Time." The film has been dressed up with these production numbers, and while they slow down the picture's tempo, they make breathers that prepare the way for the next slapstick onslaught. Nicely paced, with sure-fire material, "In Society" is an exhibitor's delight.

Dangerous Journey

20th Century-Fox Travel-Adventure 73 mins.

AUDIENCE SLANT: (Adult) For the lovers of the bizarre and those who enjoy travel pictures this has much to offer, but if they're looking for light, frothy fare they'll be disappointed.

BOX-OFFICE SLANT: It is several years since a feature-length travel film has come along and there may be some demand for it, especially if your exploitation can link it to the scenes now being experienced by our soldiers in far places.

Credits: Produced and directed by Armand Denis and Leila Roosevelt. Narrated by Conrad Nagel.

Comment: The Denis-Roosevelt expedition which resulted in this picture began in North Africa, journeyed through the Sahara to the Lake Chad and Congo regions, and then shifted to Ceylon, India and Burma. Out of a welter of footage, patiently gathered, the most striking scenes are those showing the plethora of animals on the African veldt, the capture alive (by ropes) of an elephant, the impressive funeral ceremonies on the banks of the Ganges, and the religious drama of a priestess who has to kiss a cobra three times in order to bring fertility to a native town in the back reaches of Burma. There is real fascination in the last-named sequence, for the deadly snake and the skillful priestess (whose two sisters, the narrator says, were killed by the cobra) puts on a wonderful show that simply could not be ignored by any audience. It has the same visceral effect that the famous mongoose-cobra fight did in an earlier documentary. The picture has enough high points to be well worth the showing and has been linked to the present with shots of our troops going by convoy presumably to some of the very places visited by the Denis-Roosevelt caravan. This is the exploitation tip-off: our sons and relatives may see just some such odd things while on the far-flung battlefield and the old folks at home may want to have a glimpse of what the boys may get in the way of travel education.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055



Script problems are ironed out by Producer Sol Lesser (1) and Director Edward Ludwig on the set of their latest film effort, "3 Is a Family," forthcoming United Artists film.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Another of the West's most colorful characters will be immortalized in celluloid when MGM produces a picturized biography of "Lucky" Baldwin, the directorial destinies of which will be guided by Everett Riskin . . . Radio yields another screen star as Monogram signs Jimmy Wakely—singer, actor and producer of air shows—for a new western series . . . The feminine lead in Paramount's "South of Paradise" goes to Nancy Porter . . . Anthony Mann, last heard from at Republic, will direct RKO's "Two O'Clock Courage" . . . Big plans are in the works for Celeste Holm, who arrived at fame in "Oklahoma." Gregory Ratoff is said to be responsible for 20th-Fox signing her . . . George Dolenz gets to be "Arsene Lupin" at U . . . Errol Flynn's next starrer will be in the directorial hands of David Butler . . . A sprained wrist made Charles Starret a real phantom as shooting of "Phantom Outlaws" stalled because no star in sight . . . "They Shall Have Faith," Jeffrey Bernerd production, is Conrad Nagel's first picture in four years . . . Gordon Jenkins will write the score for "Strange Holiday," which will have as a combination of producing partners no less than Ed Finney, Billy Hackel and Max King—three, count 'em . . . Charles Barton signed for a term as producer-director at Universal . . . Joan Harrison, associate producer of "Dark Waters" and "Phantom Lady" and a specialist in the suspense situation and plot, owns one of the most complete crime libraries in the U. S. . . . Mary Pickford, Hunt Stromberg and Dudley Murphy are bringing one of Mexico's top stars, Pedro Armendariz, to Hollywood under a three-way contract . . . Although he has made only a relatively few pictures, Peter Cookson will receive co-star billing with Jean Parker in the "Kitty O'Day" pictures . . . James Craig has drawn the top male role in "Gentle Annie," will be a swashbuckling two-gun marshal . . . "Pan-Americana" which John Auer is producer-directing for RKO sounds like it should ring the comedy bell, what with Robert Benchley and Eve Arden in featured spots . . . Tex Taylor, parachutist in "Objective Burma" was injured on the set, which proves how dangerous is the life of the airborne troops even in the movies.

O'Shea in Lead Opposite Henie

Michael O'Shea has been signed for the leading male role in International Pictures' "It's A Pleasure," starring Sonja Henie and now in production. O'Shea will play a hot-headed hockey player, who later becomes Miss Henie's skating partner in her exhibitions.

PRODUCTION NOTES FROM THE STUDIOS

Hodiak, Barrymore in 'Valley of Decision;' Anita Loos to Write Script for Durbin; Two Endings for War Film

▶John Hodiak and Lionel Barrymore will play lead roles opposite Greer Garson in MGM's "Valley of Decision." Picture will be directed by Tay Garnett and produced by Edwin Knopf, and is expected to start rolling in September.

▶Monogram's "They Shall Have Faith" has started with one of the most impressive casts in that company's history. Gale Storm is starred, and the cast includes Johnny Mack Brown, Frank Craven, Mary Boland, Sir Aubrey Smith, Conrad Nagel and Johnny Downs.

▶Frank Forest, former Metropolitan Opera star, who sang in Pine-Thomas' "Take It Big," will fill an important role in their forthcoming Paramount picture, "Homesick Angel," starring Johnny Weissmuller.

▶Virginia Gilmore, who scored a success in the Broadway production of "Those Endearing Young Charms," film rights to which were bought by Samuel Goldwyn, will appear in Goldwyn's "The Wonder Man," which stars Danny Kaye.

▶Anne Baxter will play the role of "Anna" in the Ernst Lubitsch production, "Czarina," at 20th Century-Fox. Otto Preminger will direct and the picture goes before the cameras this month sporting a cast that includes Tallulah Bankhead, Charles Coburn, William Eythe and Mischa Auer among others.

▶Richard Wallace has been set by Jack H. Skirball to direct "Fickle Fortune" which he will produce for United Artists. Picture, which stars Fred Allen, is expected to go into work at California studios around September 1st.

▶Anita Loos was signed by Producer Felix Jackson to write an original screenplay titled "Merry, Merry Marriage" for Deanna Durbin. Plans are for a smart, sophisticated comedy to follow "Lady on a Train" at Universal.

▶Raymond Massey, Dane Clark, Donald Woods and John Ridgely are some of the names that have been added to the cast of "God Is My Co-Pilot," the Warner picturization of the novel, starring Dennis Morgan and Andrea King.

▶Columbia is filming two endings for "Tonight and Every Night," the Rita Hayworth starrer about blitzed London. One ending shows the city with the war still on. The second ending is insurance in case the war is over before the picture is released.

▶H. B. Warner has signed for a featured role in PRC's "Here We Go Again," American Productions picture which Donald C. McKean and Al Herman are co-producing.

▶W. R. Frank's next production will be "A Boy, a Girl and a Dog" which will start shooting August 20th at California Studios. Fred W. Kane will be associate producer on the picture.

▶Gloria De Haven gets her first dramatic opportunity in "Dr. Red Adams," latest in the MGM series of Dr. Gillespie films. She joins a cast headed by Lionel Barrymore, Van Johnson, Marilyn Maxwell, Alma Kruger and Keye Luke. Willis Goldbeck is directing for Producer Carey Wilson.

▶Tim Ryan has been added to the cast of "Murder in the Family" which starts this week under direction of William Beaudine.

▶C. B. DeMille has begun active work on his next Technicolor production which will be the story of Mexico. It is tentatively titled "Rurales."

▶William Goetz, president of International Pictures, has borrowed Marie McDonald to play Sonja Henie's romantic rival in the new Technicolor musical, "It's a Pleasure." William A. Seiter is directing the picture.

▶George Raft's political rival in "Nob Hill" will be George Anderson. The 20th Century-Fox Technicolor special, being filmed under direction of Henry Hathaway with Andre Daven producing, will also feature Joan Bennett, Vivian Blaine, Peggy Ann Garner, Alan Reed, Henry Morgan and B. S. Pully.

▶Tom Reed has been signed by Producers Corporation of America to write the screenplay of "O'Brien's Navy." The comedy will be produced by Harry Joe Brown for United Artists.

▶Jennifer Holt has again been signed as the femme lead in a Universal picture, this time opposite Rod Cameron in "Renegades of the Rio Grande" which is being produced by Oliver Drake.

▶Five Warner stars went before the cameras this week in "Hollywood Canteen." Group includes Alexis Smith, Sydney Greenstreet, Peter Lorre, Irene Manning and Victor Francen. Picture is being directed by Delmar Daves and produced by Alex Gottlieb.

▶Henry Levin has been named by Columbia to direct "Tonight We Dance" feature rolling this week. Promoted from ranks of dialogue directors, Levin has already megged "Cry of the Werewolf" and "Sergeant Mike."

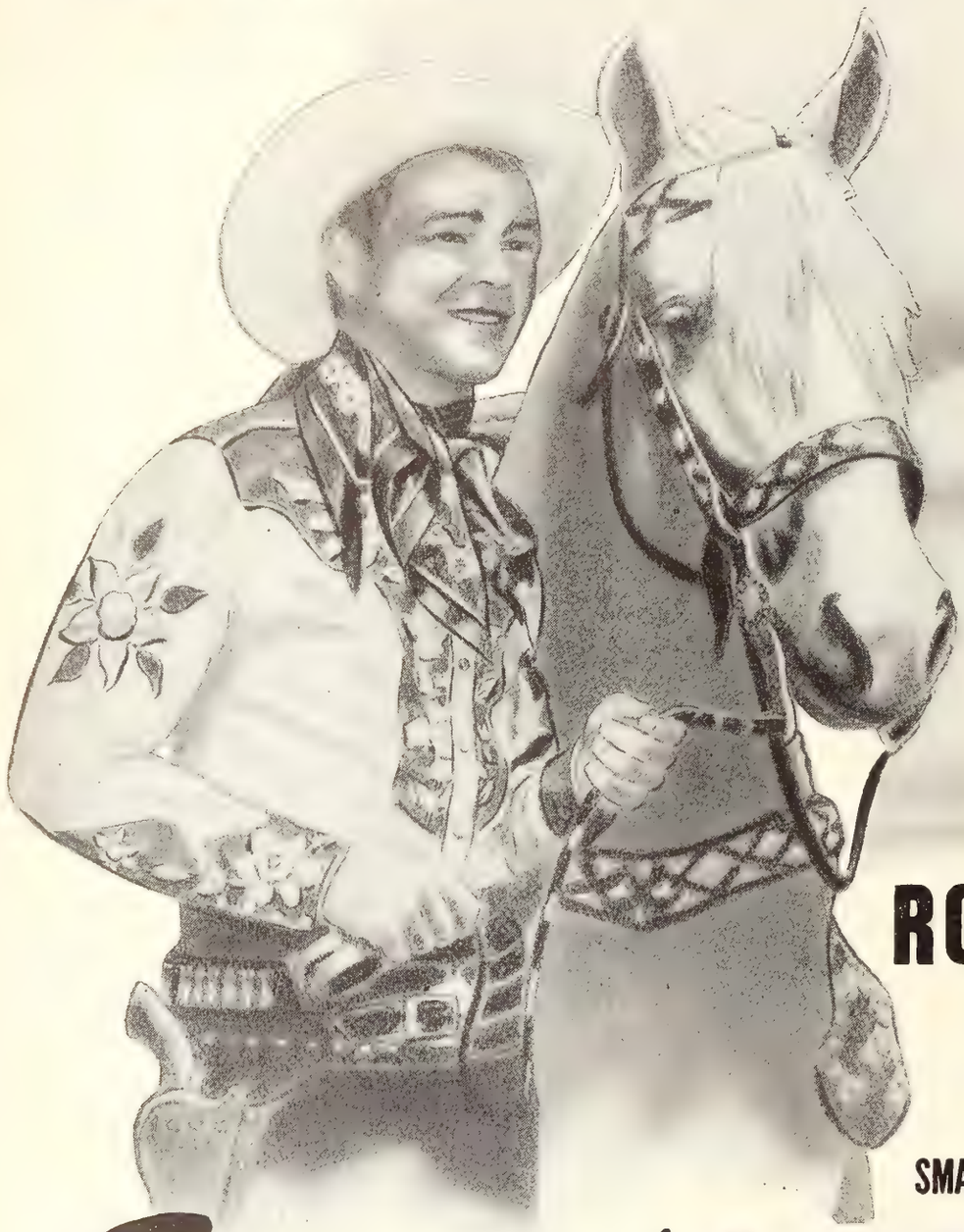
▶Alexander-Stern Productions have set Patti McCarty for the femme lead in PRC's "Twin Guns," first Tex Ritter-Dave O'Brien western for the new season.

▶Responding to protests made by various Parent-Teacher Associations and similar groups interested in child welfare, Walt Lantz, Universal Cartunes producer, has decided to eliminate stories and sequences dealing with spooks, haunted houses and similar subjects.

Old Timers in 'John L'

Several favorites of the silent film days will be seen in Bing Crosby's production, "The Great John L," which Frank Tuttle is directing for United Artists release. Already engaged are Gibson Gowland, Franklyn Farnum and Anne Cornwall.

"AN EXCELLENT JOB OF PICTURE MAKING...



ROY ROGERS
KING OF THE COWBOYS

TRIGGER
SMARTEST HORSE IN THE MOVIES

Song of NEVADA

Featuring **DALE EVANS** *and* **MARY LEE**
with **LLOYD CORRIGAN • THURSTON HALL**
BOB NOLAN *and the* **SONS OF THE PIONEERS**

A REPUBLIC PICTURE

THOROUGHLY ENJOYABLE ENTERTAINMENT"

BOXOFFICE

Song of Nevada

F — Musical Western

Republic (—) — 75 Minutes — Rel. Aug. 5, '44

Here is something for which producers have been angling for a long time—a story which believably blends the elements of modern musicals with those of westerns, without too greatly sacrificing the atmosphere and credibility of the latter. Aside from which point, it's an excellent job of picture making—probably an all-time best for Roy Rogers. The crooning cowboy is given sterling support by Mary Lee and Dale Evans, who supply both music and pulchritude; the Sons of the Pioneers, and Lloyd Corrigan, from whom a considerable comedy content stems. The film boasts plenty of action and spectacle, beautiful natural scenic backgrounds, ample production values, fine songs and several additional assets. It should prove a popular package of thoroughly enjoyable entertainment. Joseph Kane directed.

Roy Rogers, Mary Lee, Dale Evans, Thurston Hall, John Eldredge, Lloyd Corrigan, LeRoy Mason.

BOXOFFICE

"SHOULD HIT THE JACKPOT IN ALL SITUATIONS"

"A well-knit, fast-paced and lavishly produced film that should hit the jackpot in all situations. Musical sequences are well staged and the entire production, which bears an expensive look, has been masterfully directed by Joseph Kane."

—WEEKLY VARIETY

"ANOTHER WINNER WITH ROGERS"

"Grey does another winner with Rogers . . . refreshing entertainment which promises to set a new standard in western filmusicals. It is lavish, eye-and-ear pleasing, has much real entertainment nicely balanced."

—HOLLYWOOD REPORTER

"AN OUTSTANDING ROY ROGERS CONTRIBUTION"

" 'Song of Nevada' is an outstanding Roy Rogers contribution . . . story progresses logically . . . offers some catchy Western and novelty tunes and strong support by Thurston Hall, Lloyd Corrigan, Dale Evans, and Mary Lee." —MOTION PICTURE DAILY

"A STERLING PRODUCT"

"Republic will put the Roy Rogers fans into the theatres to the last man with 'Song of Nevada.' Associate Producer Grey has worked a sterling product from the raw materials carefully selected for him by Armand Schaefer."

—VARIETY

"SHOULD APPEAL TO THE GENERAL AUDIENCE"

"A pleasing blend of story, song, comedy and stagecoach racing which should appeal to the general audience. Songs are many and varied. The original screenplay was an excellent job by Gordon Kahn and Olive Cooper."

—MOTION PICTURE HERALD

"PLENTY OF PRODUCTION"

"Given plenty of production, this modern-day musical western has action mixed with romance, song numbers, and a final reprise with added acts . . . a chorus of cuties as elaborate as any musical . . . ace outdoor sets and top photography."

—THE EXHIBITOR

Virginia Van Upp Signs As Columbia Producer

Virginia Van Upp makes her debut as a full-fledged Columbia producer on the untitled drama starring Irene Dunne, Charles Boyer and Charles Coburn, under a new contract signed last week by Harry Cohn.

According to the announcement the new pact is believed to be the best contract offered any woman executive in the history of the industry. It provides for Miss Van Upp's services as a writer and producer, is for a long term and without options. The promotion, Columbia said, was in recognition of Miss Van Upp's contributions to several of the company's top productions, including "Cover Girl," for which she wrote the screenplay and which was the first with which she was associated at Columbia.

Universal Starts Six New Productions This Month

Production on six feature pictures at Universal will start during the month of August, with the first, "Mike Goes to a Party," starring Gloria Jean, which got under way last week.

This week "Arsene Lupin," with George Korvin, J. Carrol Naish, Gale Sondergaard and George Dolenz, faces the camera. "Musical Roundup," a western with music, also gets under way. Scheduled for August 14 are "Swingaroo Sweethearts," with Eddie Cline megaphoning, and "Swing Out, Sister," with Bernard Burton as associate producer. August 28 will see the start of "Jungle Captive."

Totter Debut in 'The Clock'

Audrey Totter, former radio and stage actress who recently was signed by MGM, gets her first screen role in "The Clock" as the roommate of Judy Garland. Miss Totter was discovered by MGM while broadcasting on a "Stage Door Canteen" program.

Marjorie Main as 'Gentle Annie'

Marjorie Main has received one of this year's most colorful screen assignments, that of the title role in MGM's "Gentle Annie," being prepared for early production from the MacKinlay Kantor book. Other players assigned thus far are James Craig and Henry Morgan.

John Larkin to Direct

John Larkin, 20th Century-Fox writer for the past five years, has been assigned to direct "The Spider," which Ben Silvey will produce.

Bryant Washburn Comeback

Bryant Washburn, screen veteran, expects to make his comeback in RKO Radio's "Nevada," based on a Zane Grey novel. It was in a Pathe western 27 years ago that Washburn started his rise to fame.

Brent in New RKO Deal

George Brent, now before the RKO Radio cameras as co-star with Hedy Lamarr and Paul Lukas in "Experiment Perilous," has signed a deal with the studio calling for two additional pictures.

Name Principals in 'China Sky'

Randolph Scott, Ruth Warrick, Ellen Drew and Carol Thurston will have leading roles in "China Sky," RKO Radio's screen version of the Pearl Buck novel of war ridden China.



Lou Costello does a bit of sleight-of-hand to amuse associates on the set of MGM's "Lost in a Harem." The lovely is Marilyn Maxwell, who plays the heart interest. Next to her are Bud Abbott and Director Charles Riesner.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

When the announcement came through that Columbia had started the Irene Dunne-Charles Boyer picture, I knew we'd have to arrange to get there. So what was more natural than for me to accept with alacrity the invitation to visit the set when these two were working today.

The picture is an untitled drama about a small-town woman and her experiences when she comes to the big city to arrange for a sculptor to make a bust of her dead husband.

The scene we are to see today takes place in the sculptor's (Charles Boyer) Greenwich Village studio. Entering the set, we hear voices off in the distance. we walk on past the camera, technicians, etc., before we locate the spot where the action takes place.

Irene Dunne is rehearsing a scene in which she sits quietly at a table listening to a conversation between Boyer and Janis Carter, a model. Miss Dunne is wearing a stunning, black, sleeveless, fitted gown. It has a very novel feature: an extra piece of material has been caught in front and thrown over her shoulders in such a fashion that it forms tiny sleeves, and then hangs loosely down the back—in reversed kerchief fashion. At the very close neckline, she wears a double strand of pearls, with matching pearl earrings. Long black gloves and a fur scarf complete the accessories.

Her hat consists of two huge roses. It was supposed to have been bought to satisfy that inner ego that makes a new hat (crazy or otherwise) a pick-me-up for a woman.

The director, Charles Vidor, keeps rehearsing this particular scene because there are subtle fleeting expressions he would like to appear on Miss Dunne's face as she listens to the drift of the conversation between Boyer and the model. She is the only one in the close-up scene, whose background shows sculptured figures and drawings.

"Once again," says Vidor. Janis Carter, facing Boyer on the side-lines, starts to speak her lines beginning with "Jeepers, what weather, etc.," and as she speaks Miss Dunne acts her silent scene. With Vidor's announcement that "that was swell; perfect," the shooting ends.

On our way over to meet Miss Dunne, we stop to chat with Mr. Boyer and Miss Carter for a few moments and then continue on to the star's dressing room.

Until next week.

Ann Lewis

Garfield Addresses Chamber

John Garfield, Warner Bros. star, addressed the luncheon meeting of the Los Angeles Junior Chamber of Commerce Wednesday in the Hotel Biltmore ballroom.

Marshall in 'Enchanted Cottage'

Herbert Marshall has been signed by RKO Radio to co-star with Dorothy McGuire and Alan Marshall in "The Enchanted Cottage," which Harriet Parsons will produce.

Stars Buy Seats by Block for Orphanage Benefit Show in L.A.

Hollywood's top personalities are buying blocks of seats for the special benefit performance of "Going My Way" at the Hollywood Paramount Theatre Wednesday night, August 16. Proceeds from this premiere in Los Angeles will go to the House of Nazareth Orphanage in Van Nuys.

Among those who have purchased blocks of seats are Bing Crosby, Rise Stevens, Jack Benny, Mary Pickford, Norma Shearer, Bette Davis, Leo McCarey, B. G. DeSylva, Darryl Zanuck, Betty Hutton, Basil Rathbone, Mrs. John Ford, Jack L. Warner, Alan Ladd, Samuel Goldwyn, Lloyd Bacon, Frank Butler, William Bendix, Henry Ginsberg, Eddie Bracken, Ray Milland, Sonny Tufts, Dorothy Lamour, Elsa Maxwell, Frank McHugh, Barry Fitzgerald and Paulette Goddard.

Adds Character to 'G.I. Joe' As Tribute to Gen. McNair

Film tribute will be paid to Lieut. General Lesley J. McNair, recently killed in France, in Lester Cowan's United Artists release, "G.I. Joe," based on "Here Is Your War," by Ernie Pyle. General McNair was responsible for the idea of the picture and brought about the meeting of Pyle and Cowan so that the infantry soldier could receive credit due him.

General McNair will be portrayed in the sequences of which show infantry action in North Africa.

WB Promotes Scholl

Jack Scholl, writer, has been promoted to director in the Warner Bros short subject department. His first assignment will be a musical short.

McCrea, Donlevy and Tufts In Paramount's Virginian

Joel McCrea, Brian Donlevy and Sonny Tufts will play the three masculine stellar roles in Paramount's Technicolor picturization of Owen Wister's famous story, "The Virginian." Paul Jones will produce the picture, which was adapted for the screen by Albert and Frances Hackett. McCrea will play the title role, Donlevy will appear as Trampas, and Tufts will portray Steve. A feminine star soon will be chosen to portray the school teacher.

The picture, scheduled for a fall start, will be one of the biggest productions on the company's schedule. McCrea has just completed "Her Heart in Her Throat," Donlevy has completed the role of Richard Henry Dane in "Two Years Before the Mast" and Tufts is finishing work in Mark Sandrich's musical, "Here Come the Waves."

WB Sets 'Janie' Sequel; She'll Meet the Marines

A sequel to "Janie," titled "Janie Meets the Marines," starring Joyce Reynolds, who plays the title role in the current Warner Bros. comedy success which is having its premiere run at the New York Strand, has been set by Jack L. Warner, executive producer.

Josephine Bentham, co-author of the stage hit, "Janie," and Gertrude Keck, who contributed to the original idea, arrive on the coast this week from New York to work on the screenplay. Alex Gottlieb will produce.

Leads Cast in 'Two O'Clock Courage'

Tom Conway and Ann Rutherford will play the leads in RKO Radio's "Two O'Clock Courage," based on Gelett Burgess' murder mystery novel.

T TOOK WARNERS TO TOP

WARNERS' "TASK FORCE"

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The Action short of the year! BOOK IT NOW!

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– SHOWMAN'S TRADE REVIEW

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. deserves booking in every
erican theater."
– FILM DAILY

This 1-sheet poster (in full color 27" x 41") available at your Warner Bros. exchange.

"'S ANOTHER OF THOSE GREAT TECHNICOLOR SPECIALS

EP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!"

Short Subject Reviews

Mr. Chimp Goes South *(Very Good)*

Universal (8360) Variety View **9 mins.**

Babies and chimpanzees are liked by all audiences, and the hero of this number is Mr. Chimp. He is taken to Florida for his health and there meets up with several new experiences, including a turtle and a bunch of small boys who, to his delight, are afraid of him. He finally gets into a pillow fight with his little girl pals and the resultant impression when the feathers get loose is something like the blizzard of '88. You can play this for any audience and get sure-fire laughs.

Pagliacci Swings It *(Overdone Ham)*

Universal (8130) Name-Band Musical **15 mins.**

Joe "Pagliacci" Reichman and his orchestra are the features of this short, with Gene Austin, the whispering crooner, doing a specialty as an added starter. Also on the bill are Carolyn Grey and the Tailor Maids. This is strictly corn, with Joe himself supplying most of it via a smirking, self-conscious performance that may be very good in a night club, but cannot stand the searching eye of the camera. The orchestra —it's an orchestra rather than a band because it has four violins—plays well and puts over several good numbers, including a swing version of Wagner's Evening Star from Tannhaeuser. OK for average use, but not for the class houses.

Eyes for Tomorrow *(Good)*

Emerson Yorke Studio **22 mins.**

Sponsored by the National Society for the Prevention of Blindness, this short subject designed to show the public how to take care of their most precious sense was intended for educational purposes. However, done in the tempo of commercial shorts, the picture is worthy of theatre showings, and the sponsors have decided to cut the film to one reel and release it through a large company in the near future. The picture stresses the need of prevention, taking up prenatal, post-disease, and general application due to advancing age. A workable script by William S. Resnick was narrated by Alois Havrilla, with direction by Emerson Yorke. You can consider that showing this short is doing a good service for your patrons.

Fortress Japan *(Bird's-eye View)*

United Artists—World in Action **17 mins.**

Produced by the National Film Board of Canada, "Fortress Japan" attempts to give an over-all picture of the plight that faces Nippon. It succeeds partially in this try, but more important, perhaps, than a survey of the military situation, this short conveys to the audience a feeling of the drab, hopeless life led by the Japanese. They are shown making elaborate preparation for war and for the full exploitation of conquered lands; then come the Americans with their island-taking maneuvers and the Japanese are forced to increase their slave-labor production to the utmost, while falling back to an inner line of defense. That is the military situation. But in the faces of the Japanese pictured and in the clod-like movements of the slave-Chinese the audience gets the idea that the blind faith of the Japanese people for the Emperor is leading them to absolute destruction. That is the message of this picture, and it is a message your audiences will want to hear.

Lulu in Hollywood *(Fair)*

Para. (D3-4) Little Lulu **7½ mins.**

Little Lulu is invited to Hollywood to be screen-tested and appear in a picture. Unenthused over her glamorous prospects, she leaves for the coast. Her tests which show a dead-pan reaction to all emotions, are acclaimed terrific. She signs a contract and attends the picture premiere to the plaudits of the first-night audience. Produced in Technicolor, this promising little cartoon character is suffering from faulty scripting. In her mischievous nature rests her popular following, but on the screen her antics are falling short of their potential laugh punch.

Raiders of Ghost City *(Good)*

Univ.—Serial (13 Chapters) **20 mins. each**

First two chapters of this serial herald the beginning of a plausible post-Civil War story given the benefit of good production values and a well selected cast. There is enough action and hair-raising thrills to satisfy the most rabid action fan, but the handling of these sequences is treated with as much realism and restraint as is possible with this type of subject. Dennis Moore, Wanda McKay, Lionel Atwill, Virginia Christine, Regis Toomey, Joe Sawyer, Edmund Cobb, Gene Garrick and many others are included in the cast. The series has been co-directed by Ray Taylor and Lewis D. Collins. The associate producers are Morgan B. Cox and Ray Taylor working from an original screenplay by Luci Eard and Morgan B. Cox. The first two chapters cover events centering around Oro Grande, California in 1865 in which a gang of unscrupulous crooks headed by Lionel Atwill are robbing the Union Government's gold shipments while cloaking their enterprise in the guise of die-hard Confederate soldiers. Union Army Headquarters in Washington send out one of their crack Secret Service operators under an assumed name, and he in turn is shadowed by a Wells Fargo Secret Agent, "Idaho," who thwarts an attempt on the soldier's life. Meanwhile in Oro Grande another gold shipment is captured by the band, but one member is left wounded at the scene of the holdup who, when captured, turns out to be the younger brother of the soldier coming from Washington, also a Union spy seeking evidence on the gang's ringleaders. Unable to convince the local Union Officer as to his identity, he is hidden in a remote shack to await his brother's arrival. The second chapter concludes with the brother and his shadow, "Idaho," arriving in the midst of an attack by the gang.

Sells Both Feature and Short

Playing the feature, "Lost Angel," and the short subject, "Main Street Today," on the same program, Manager Russell Leddy of the Orpheum Theatre, Green Bay, Wis., assisted by Louis Orlove, MGM exploiteer, planted a number of full-page cooperative ads on the short and featured pictures of Margaret O'Brien in the layout.



We Say - "GO!"



We've deleted "STOP!" from every one of our business dictionaries. For us there is no such word. No sir! But "GO!"—that's all over the place, and in everything, and under everything. We know several million different ways to say "GO!" all over trailers, cut-outs, posters, heralds, and accessories. "GO!"—Why, we eat it, breathe it, sleep it. We're in business to make people "GO" to see pictures, and we do it, too. Our trade mark should really be a green light. We make people accelerate, advance, progress, proceed—"GO" to your box office, opening purses, removing rubber bands from wallets, jingling coins, peeling off long greens. So sign up with us and have a "GO" at a lot of new business. Brother, that's what makes this business "GO!"

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

CLASSIFIED ADVERTISING

Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

AIR CONDITIONING

FACTORY SHIPMENT PRE-WAR ALL STEEL BLOWERS—Mark order AA5 Priority MRO (Maintenance, Repair or Operation). Priced less motor—5,500 cfm, $75.00; 8,500 cfm, $99.75; 11,000 cfm, $119.50; 13,500 cfm, $149.50; 22,500 cfm, $199.50; 27,500 cfm, $234.50. Rebuilt motors furnished, lowest market prices. Air Washers also available for replacements with present equipment including Recirculating Pump—5,000 cfm, $129.60; 7,000 cfm, $152.10; 10,000 cfm, $179.10; 15,000 cfm, $216.00; 20,000 cfm, $252.00. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

HELP WANTED

WANTED: TWO MANAGERS—TWO OPERATORS. Small town situations. Permanent positions for capable, energetic men. State age, draft status, experience, references, salary expected. Send snapshot if convenient. Boozers, drifters, chasers lay off. Cherokee Amusements, Inc., Erwin, Tenn.

PROJECTIONIST WANTED. Five hour day, alternate day and night shifts. Prefer 4-F or middle aged man who can repair and take care of his equipment. State salary expected and references in first letter. Columbia Amusement Co., Paducah, Ky.

NEW EQUIPMENT

IF YOU CAN'T GET THE TUBES YOU NEED. Send for our List. We have many new Radio and Amplifier tubes for sale. Roxy Radio Repair, Mitchell, S. D.

IDEAL RECHARGEABLE FLASHLIGHT BATTERIES, $2.20; Ushers Flashlights, $1.39; Film Splicers, $5.25; Safety 2000' Film Cabinets, Section, $2.93; Powers 14" Wire Reels, $2.57; Rockbestos No. 8 Cable with Terminals, 4' lengths, 59c; Black Velourette Masking, 79c yard; Johnson Coin Changers, $110.00; Chair Aislelites, $2.97; Jiffy Electric Testers, 95c; Steel Core Curtain Cable, 12½c ft.; Rectifier Bulbs, 15AMP, $6.95; 6AMP, $3.95; Beaded Soundscreens, 39½c sq. ft., White, 30½c sq. ft. Send For Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

POPCORN MACHINES

FIFTY BURCH — MANLEY — CRETORS — ADVANCES—All electric French fry types. If you want the very best seasoning for wet poppers, we have all you can use. Immediate Shipment. Karmelkorn Equipment, 120 S. Halsted, Chicago 6, Illinois.

FOR SALE—POP CORN MACHINES, all standard makes (no junk) clean and in perfect working condition, shipped ready for operation in the best locations. J. H. Russell, Box 132, Hartsville, Tenn.

SITUATIONS WANTED

PROJECTIONIST desires job on Simplex or Motiograph Projectors. C. E. Depew, Windsor, N. Y.

PROJECTIONST—twenty-five years' experience, draft exempt, single, sober, reliable, go anywhere. Arthur Blair, General Delivery, Indianapolis, Ind.

THEATRE MANAGER OR OPERATOR, 20 years' experience, desires change, can book. Write Albert G. Guy, Siluria, Ala.

SIGN LETTERING

SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Ill.

SOUND EQUIPMENT

RCA LATE MODEL SOUND EQUIPMENT, ARMY SURPLUS—M19050 Soundheads, rebuilt, $395.00; M11428 High Frequency Speakers, $35.00; M11432 Low Frequency Speakers, $39.50; Voltage and Power Amplifiers reasonably priced. New Multicellular Horns, $79.50. Send for list. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

THEATRE FOR SALE

FOR SALE: Small town theatre, 300 seating capacity in Virginia. Completely equipped and in excellent operating condition. No other theatre within 25 miles, town—500, county—16,000. This theatre is making good money, has nice apartment over theatre. Reason for selling, the owner lives elsewhere. The sale of this theatre includes buildings and property. Box 661, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

THEATRE SEATING

CHAIRS STILL AVAILABLE BUT NOT LONG -300 American rebuilt fully upholstered velour back, box spring cushion chairs, metal lined, like new, $10.50; 386 Stafford heavy inserted panel back, box spring cushion chairs, $6.50; rebuilt, reupholstered; 240 Grand Rapids ball bearing inserted panel back box spring cushion chairs, $4.50 good condition; 700 red twill slip covers for backs, 49c each, good condition leatherette (rolls approx. 60 yds.) 50" wide, red, $1.52; other colors, $1.41 (10% more for smaller lengths). Wire now. S.O.S. Cinema Suppy Corp., 449 W. 42nd St., New York 18, N. Y.

SENSATIONAL PLASTIC SEAT PLASTERS—no messing around—adheres instantly, no cement necessary. Locate the tear or rip, cut patch to size, slap it on—that's all. 60 yard rolls, neutral green or tan. 2" width, $8.95 roll; 4" width, $17.50 roll; 6" width, $25.95 roll. S.O.S. Cinema Supply Corp., 449 West 42nd Street, New York 18, N. Y.

220 BOX SPRING CUSHION CHAIRS, condition poor, but priced to sell. Naylor Theatre, Naylor, Missouri.

FOR SALE—Several lots of American and Heywood Wakefield theatre chairs. Reupholstered and refinished. Box spring and spring edge cushions. John A. Moran Chair Co., 1001 W. Linden Street, Scranton, Pa.

THEATRES WANTED

WANTED TO BUY, LEASE OR RENT—Motion picture theatre in Texas, Louisiana, Mississippi, Alabama, Georgia or Florida. Give full details first letter. Confidential. J. L. Rogers, Box 113, Robinson, Ill.

USED EQUIPMENT

SIX COMPLETE BOOTH EQUIPMENTS, $975.00 up; More if wanted—Powers, Simplex, Superior, Holmes, etc.; Brenkert C3 Double Effect Projector, rebuilt, $595.00; rear shutters for Simplex, $39.50; 30' Rubber Matting 36" wide, $50.00; Army Surplus Motor Generators, Hertner, Roth, Imperial, Stabilarc. 40/80 amperes, suitable for 1KW or regular Low Intensity. 220V 3ph, excellent condition. While They Last, $95.00. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

USED EQUIPMENT

USED PUBLIC ADDRESS SYSTEMS—as good as new. While they last. For prices write immediately to S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

WANTED TO BUY

OLD EQUIPMENT CASHED IN—WHAT'VE YOU GOT? Arcs, Rectifiers, Lenses, Projectors, Portables, etc. Give age, condition, first letter. Box 662, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SOUND PORTABLE PROJECTORS 16MM OR 35MM—condition immaterial—highest prices paid. Box 663, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

Advance Dope (STR)

ZIEGFELD FOLLIES (Technicolor) (MGM) **Musical. Principals:** Fred Astaire, Edward Arnold, Lucille Ball, Jimmy Durante, Judy Garland, Lena Horne, Van Johnson, Gene Kelly, Mickey Rooney. **Directors,** George Sidney and Vincente Minnelli. **Plot:** a glorified, all-out revue. It contains the largest number of star names ever assembled for a single picture and highlights revue numbers, melodies made immortal by world renowned composers, costumes of fabulous beauty, plus a bevy of the most beautiful girls in the world.

LOST IN A HAREM (MGM) **Comedy. Principals:** Bud Abbott, Lou Costello, Marilyn Maxwell, John Conte. **Director,** Charles F. Riesner. **Plot:** After a small musical show goes broke in a bizarre town in the mystic east, prop men Abbott & Costello and the show's prima donna arrange to help a desert sheik regain his throne. They go through experiences that range from facing a headsman to being hypnotized before the throne is restored to its rightful owner.

ADVENTURES OF KITTY O'DAY (Mono.) **Mystery. Principals:** Jean Parker, Peter Cookson, Tim Ryan, Ralph Sanford. **Director,** William Beaudine. **Plot:** Two amateur detectives at a hotel become involved in a murder when they decide to investigate on their own. Their clues lead them to the manager of the hotel and they are placed in deadly peril. The timely arrival of the police saves them and helps solve the killings.

LIGHTS OF OLD SANTA FE (Rep.) **Western. Principals:** Roy Rogers, Dale Evans, George "Gabby" Hayes, Richard Powers. **Director,** Frank McDonald. **Plot:** Roy Rogers, an itinerant rodeo rider, and his pals, "The Sons of the Pioneers," are hired by a rodeo. Their one chance to make a good showing is ruined by the jealous suitor of the young girl who owns the show. When Roy discovers this fact, he confronts the man and induces the young lady to break off her marriage plans with the villain—and marry him. All ends well when the rodeo is a success.

THEY SHALL HAVE FAITH (Mono.) **Drama. Principals:** Gale Storm, Sir C. Aubrey Smith, Mary Boland, Conrad Nagel. **Director,** William Nigh. **Plot:** An active young girl of wealthy parentage is stricken with infantile paralysis and, as a consequence, threatens to "will herself to die." One of her father's friends, a young medical officer who has been experimenting with paralyzed nerves, persuades him that he can cure the girl, in whom he is also romantically interested. When the operation is a success, the girl's childhood sweetheart steps aside in favor of the young doctor.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

Maintenance and More Maintenance

THE emphasis which this department of STR has placed on maintenance is due, of course, to nothing more than editorial consciousness of what's really going on in the theatre field itself. But there is, none the less, just a little satisfaction in the knowledge that the right track was selected and adhered to since the start of the war, such as comes with the details of the classes in maintenance conducted by Interstate Circuit. The theatre chain which operates in Texas is and has been one of the most progressive and prosperous anywhere in the world, and it was no surprise that its executives should institute the courses in maintenance and operation such as have proved so successful.

There is a fund of good, solid instruction for circuit executives as well as managers and assistant managers in the article which we publish in this issue about Interstate's school. We would call particular attention to the thorough-going manner in which managers are given opportunity to learn all of the working details of equipment—not for the purpose of personally servicing or operating the units, but for the purpose of making these men and women qualified to act as administrators and executives in charge of theatre properties and machines that are serviced and operated by technicians under their supervision. Just how much more intelligently, and with what added satisfaction to the individual, the managers can exercise their authority because of practical acquaintance with details of the physical makeup of the building and its equipment is illustrated by citation in the story referred to of definite improvement noted by Interstate in theatres under the jurisdiction of managers who took the courses. Naturally the courses are to be resumed and continued.

And while we're on the subject of contents permit us a word about the series of articles in our Projection Clinic. There is at this time—just as there was in 1928—a great deal of talk about Television. For the projectionist there is in this forthcoming theatre Television something of vital importance to his job. The best way to prepare for the future, it seems to us, is to take a "refresher" course in fundamentals for an understanding of the complex technical matters that will be involved. Thus, we offer a series of discussions formulated and written by a practical projectionist of many years experience.

MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

AUGUST 13th to SEPTEMBER 9th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
13 Is area under your auditorium damp? If so open windows on dry, windy days to avoid timber rot & musty odors.	14 Have a staff member report all sound or projection failures occurring while you are not on floor to check conditions.	15 Are you setting an example of tidyness in your office that will inspire good housekeeping by the entire staff?	16 Keep cooling system motors, bearings and filters maintained for peak efficiency during hot weather. Keep belts adjusted.	17 Check air washing structure for leaks which might damage roof or allow water to seep into theatre building.	18 Visitors in booth during show hours are detrimental to efficiency. An alert projectionist will discourage guests.	19 Are you checking marquee copy after each change. Avoid misspelling & bad illumination; check care of letters.
20 Do all advertising accessories go out promptly after you are through using them and in a good clean condition?	21 If your theatre is adjacent to a food or produce store take constant precautions to guard against rodents.	22 Check wiring connections of base board outlets and floor plug boxes to avoid fire from short circuits.	23 Check bannisters & hand rails to make sure they are each securely fastened. Check stairway and landing lighting.	24 Are you checking film condition reports? Encourage a practice of before and after showing film inspection.	25 Time for another drop of oil on all door & seat hinges for quieter, less disturbing operation during show.	26 Keep Neon tubes in good working order at all times. Have tubing washed with care to maintain peak illumination.
27 Urge new employes to report even the minor accidents in detail promptly to the management. Law suits are costly.	28 Are your insurance policies adequate and in force? Check coverage to assure your protection in accidents, fire, etc.	29 Check cleanliness of phone booths & any recesses into which they may fit to avoid dirt accumulation, odors.	30 Are your employes turning off lights when not needed or in use? Urge them to conserve power. Use reminder signs.	31 Sticky candy, when tramped into your carpet, will invite rodent invasion & ants. Keep cleaners alert to danger.	SEPT. 1 Prepare tapes and standards for your Labor Day weekend crowds. Check your supply of carbons, tickets, towels, etc.	2 Check condition of Flag on your stage or in lobby. Keep Flags spotless and in proper position at all times.
3 Check alignment of projectors, focus, light output & the screen masking for quality projection. Check sound system.	4 Start the day with a staff meeting to encourage courtesy in handling crowds & safety procedure to avoid accidents.	5 Start planning for autumn operational needs. Check up on uniforms and order in time for prompt delivery.	6 Check light on the screen, condition of screen and take necessary steps to paint, clean or replace if needed.	7 Check condition of glass on lighting fixtures. Have the cleaners wash it, replace any dead lamps. Polish metal.	8 Check condition of upholstered furniture. Brighten with warm colored slipcovers if cleaning will not suffice.	9 Check lamp supply to assure adequate stock of warm colors for the change-over when cooler weather arrives.

Showmanship Dates—

August 14: Atlantic Charter signed, 1941—Roosevelt, Churchill.
August 15: Panama Canal opened, 1914.
Sir Walter Scott born, 1771.
August 17: Fulton's first steamboat, New York to Albany, 1807.
August 19: National Aviation Day.
August 20: Benjamin Harrison (23rd President born 1833.
August 22: Red Cross established in Geneva, 1864.
Oliver Wendell Holmes born 1809.
August 27: First petroleum well opened, Titusville, Pa., 1859.
August 30: Germany declared war on Poland, 1939.
Sept. 1: First air express service, 1927.
Sept. 4: Labor Day, established 1884.
Sept. 5: First Continental Congress opened, Phila., Pa., 1774.
Sept. 6: Lafayette Day (born 1757); also celebration of Battle of the Marne, 1914.
Sept. 8: Globe circumnavigated in 1522.



A Signal Corps Photo

THEY'RE former patrons of yours, now in the Mediterranean theatre of war.

They're about to see some movies... one of the closest of their home ties ...second in importance only to mail.

Tomorrow—perhaps even yet tonight—they'll be called upon to go out and face the enemy...maybe even to stop a bullet!

Never mind the sympathy, they don't want it. They're only doing their duty. What they want to know is whether we're doing ours. And part of our duty is to buy War Bonds with every dime and dollar we don't actually and truthfully need. We've got to buy double what we did before—NOW!

This in a small way says "thanks" to these boys. But don't expect applause, for we can't match their sacrifice by merely *lending* money.

☆ Most of the Strong Lamps now being produced are going to the fighting fronts where they are pouring out their light to the screens which mean so much to our boys over there.

The Strong Electric Corporation

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"THE WORLD'S LARGEST MANUFACTURER OF PROJECTION ARC LAMPS"

PROJECTION and SOUND CLINIC

Methods for Measuring Current and the Why's and Wherefore's of Voltage Drop

By Tom McNamara

This is the third of a series of articles concerning the fundamentals of electricity as applied to the field of projection today and as necessary for an understanding of those developments which may be expected to affect equipment and devices that will be used in motion picture theatres in the post-war era. The author is a veteran projectionist who recently was on leave from theatre work to act as instructor of the Enlisted Reserve of the U. S. Army Signal Corps. He since has resumed his work as a projectionist at the Paramount Theatre at Newton, Mass. Based on his varied, and qualifying, experience in sound, projection and the teaching of technical subjects concerned with electricity, the author believes a most thorough groundwork and understanding of the elementals are essential for the projectionist now because of impending changes and improvements of equipment as indicated for the future. Among these impending developments is television. This session of the Clinic continues the discussion of electrons as a preparation for following discussions covering application of electricity to the machines operated by the projectionist now and others which may be placed in his charge in a not distant future.



Tom McNamara

Let us stick to the flow of current in a wire for a bit longer in order to learn a little more about its behavior while being so conducted.

Were we to have an electrical circuit a few miles long, let us say, and were to apply a voltage at the circuit's beginning and measure this voltage and then were we to travel to the other end of this circuit and again measure the voltage we would find that the voltage at the second point is not as great as at the first. This difference is termed voltage drop. Now if we were to have a much shorter circuit, say one foot, and we had sufficiently sensitive instruments with which to measure the voltage at the beginning and again at the end of this limited circuit we would again find that there is a voltage drop. Thus we conclude that something inherent in the wire is responsible for this variation of voltage. Now let us go a little further and decrease the diameter of the wire, even at the one foot length circuit. We would find that as we decrease the diameter of the wire that the voltage drop would further increase. Thus we establish two facts: The longer the wire the greater the voltage loss and also the smaller the diameter of the wire the greater the voltage drop.

A convenient method of describing this behavior is to say that the wire has a definite reluctance to carry current. The degree to which the wire is willing to carry current is referred to as the conductance of the wire.

We now have two definite terms with reference to wire: the conductance of the wire and the resistance of the wire. Each of these terms opposes the other or is another way of saying the same thing.

We must remember that every electron that makes up the copper wire does not cooperate in the job of conducting current. Those that do, we call the conductors (free electrons) and those that do not, we call the non-conductors (bound electrons).

Evidently we must have a standard of resistance for copper wire in order to figure out just how much voltage drop we should expect to occur when a certain amount of current is flowing in a piece of copper wire of a certain diameter. Measurements have indicated that a piece of wire which is one, one-thousandth of an inch in diameter which is also one foot long will have a resistance of *ten point three five ohms* (specific resistance)—the Ohm being the standard unit of resistance. This measurement of wire is commonly referred to as one mil-foot. One, one-thousandth of an inch being equal to one mil.

Now we can form some rather definite conclusions. If our wire is one mil in diameter and is two feet long, we will have two mil feet and the resistance will equal 2 x 10.35 or 20.70 ohms. If the wire is one mil in diameter and is only six inches long we will have a resistance of only 5.175 ohms. So far so good. Since we need free electrons to conduct current we can see that the more free electrons that we have the freer will the current flow.

As we determined in the first session of this Clinic, the more free electrons we have at our disposal the more freely we can cause current to flow. The current-carrying capacity of a wire depends upon the total volume of electrons present in it. In order to make this important point clear, let us look at it this way:

We slice a piece of wire into a series of washers without holes in them. The wire now looks like a series of thin discs of copper. Now we put the wire back together again by compressing all of these discs together and consider that these discs are our unit length, in which case the number of free electrons in each disc determines the total number of electrons that can engage in the normal current flow. We can, it's true, force some of the unwilling electrons to participate in this action but if we do so we simply cause the individual discs to become heated. Therefore, the normal current carrying capacity of a piece of wire is that point just below the production of heat in the wire. Now as the action proceeds from disc to disc we lose a little voltage between each such segment and in such manner is developed the voltage drop in a length of wire.

It is well known that as the temperature of copper wire increases so also does its opposition to the flow of current increase. This is because as the temperature increases the electrons begin assuming orbits that are rather independent and then do not enter into conductor action. This leaves us minus some of the electrons that would normally be used for conducting current. When we lose the assistance of some of the electrons we naturally attempt to recover the conducting properties of the wire by increasing the voltage across the wire in order to accomplish the conduction of the original numbers of amperes flow. This really causes the wire to become hotter and with the increase of temperature we lose the assistance of some more electrons and a consequent increase in the ohmic resistance of the wire.

Right here we might well pause and ask ourselves: why bother about all this fuss over the behavior of electrons? Why not just say here is a piece of copper wire and if you connect a voltage to it an amount of current will flow through it?

Of course we could do just that. But if we are to understand the behavior of alternating current circuits and especially radio and audio circuits we must have a nodding acquaintance with what takes place within a wire. Otherwise we cannot understand but can only be mystified at many of the peculiar things which happen within a wire or circuit—such, for a simple example, as those frequencies with which even the sharp bending of the wire carrying them will cause the speedy movement of electrons to actually leave the body of the wire and form a corona discharge into the surrounding air when we attempt to carry the current around the bend formed by the wire. Also consider this important point: there are many new developments in the electrical field since the beginning of the war. It may be years before all of these developments are generally understood—perhaps some of them will not be published until the proper authorities are convinced that potential enemies of the future have also made similar scientific discoveries. Which means that we can ill afford to remain uninformed on matters of small but

(*Continued on Page* 61))

COPPER still critical!



COPPER is still on the critical shortage list of essential war materials. It was never more necessary that every last possible ounce of it be saved.

The copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings, and that which you strip from stubs, quickly finds its way back into essential products of war when you turn it in to your distributor or local salvage headquarters.

Your cooperation has been most effective. Your Government urges you to keep it up! And for further saving of copper . . . and for efficient use of carbons . . . a bulletin describing completely the operation of Victory High Intensity Carbons . . . "National," "Suprex," and "Orotip" . . . has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept 12-H.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

UCC

General Offices: 30 East 42nd Street, New York 17, N. Y.

Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

The registered trade-marks "National," "Suprex," and "Orotip," distinguish products of National Carbon Company, Inc.

★ BUY UNITED STATES WAR BONDS ★

Maintenance

Interstate School a New Approach to Maintenance

Circuit and Managers Both Beneficiaries of Plan

Preventive Maintenance!

There's a term pregnant with possibilities for theatre operations. Preventive maintenance has been evolved by the Interstate Circuit, Dallas, to do a job not previously envisaged by the industry, not to mention a non-application of its principles.

War shortages have made replacement of worn equipment one of the serious problems of the war period. Therefore, Preventive Maintenance contemplates a new approach to the care of equipment aimed to prevent breakage, wear, and deterioration, and to keep all units functioning smoothly for their designed purposes.

City Managers Pick Students

To accomplish this, Interstate has completed its first semester of the Interstate School of P.M.—for a period of ten weeks with 101 students—10 per week for 10 weeks, plus one. In the main these students, selected by the city managers, are house managers and student managers, both men and women, who have lacked the necessary knowledge and training to attend to emergency stoppages of operations or inefficient functioning of any unit. In the past, breakdowns have meant calls for the "trouble shooter," but under present conditions even the trouble shooters are not available at all times.

Creation of the school is a credit to John Quincy Adams, Interstate's assistant secretary-treasurer, who envisioned a dual purpose to be attained, i.e., morale and efficiency development of the individual manager, and the physical job to be done. Selected as the faculty for the school were the men who do the job for the circuit. J. H. (Jake) Elder, construction and maintenance superintendent, is Dean. The "professors," specialists who work under Elder, are: J. C. Skinner (a former professor), sound engineer handling sound systems, projectors, rectifiers, and associated units; C. E. Holmes, cooling and heating systems; C. C. (Speed) Hoover, purchasing agent, vacuum cleaners, fire extinguishers, spray guns, etc.; Kendall Way, assistant to Elder, repairs to chairs, care of Neon signs, door checks, etc.; Otto Aiken, a mechanic, ticket machines, coin changers, and other small devices, while Elder personally picks up all uncovered units, including care of the building.

Classes start Monday morning and continue through Friday. Opening sessions usually are attended by Adams, who sets the tempo for the week and puts across his morale and efficiency ideas as follows:

Morale and Efficiency Aim

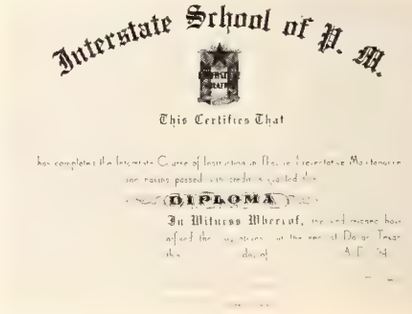
Since Interstate pays a bonus to each employe at the end of the year in proportion to profits, each worker in reality is a partner in the operation. Profits come from two sources, that is to say, from public attendance and from savings in expenses. The attendance largely is to the degree that the house is pleasing to the patron and return visits are encouraged. Contributing in an important way to this satisfaction is uninterrupted service from each and every unit of equipment. To teach the manager how to "keep 'em rolling" is the purpose of these courses. As this affects the public it becomes the promotional side of the profit element. As it holds down expenses for lost time—for repairs, for replacements—it becomes the conservation side of the profit element: Adams explains that it is not the purpose to make technicians or repair persons out of the managers, but to school them in how to PREVENT requirements for repairs and replacements. The purpose and the tempo of the session having been set, the actual instruction is turned over to the "faculty."

Get Down to Brass Tacks

The demonstration of sound and projector systems usually takes up the first day. Both sound systems and projectors are completely torn down as the students look on and each part and its function is explained as well as how difficulties occur, and simple adjustments to make to keep operation going. This course is really arduous and calls for close concentration on the part of the student, and clarity of exposition from the demonstrator. The demonstration includes a re-assembly of the dismantled equipment, which intensifies instructions on the functional parts and what constitutes proper adjustment. This course, by J. C. Skinner, includes also public address systems, motor gen-



Interstate Circuit's "Preventive Maintenance" faculty (top): C. E. Holmes, Kendall Way, J. H. (Jake) Elder, J. C. Skinner and C. C. (Speed) Hoover. Second from top, one of the classes in session with the following Interstate theatre personnel in attendance: Burla Garner, Charlotte Scarborough, Charles Freeman, Dorothy Whittaker, Nellie Wilson, Gerald Raines, Jack Mitchell, John Arnold and Jack Swank. Photo immediately above, entertainment at the week's end; standing: R. J. O'Donnell, Jake Elder. Seated: Harry Langdon, W. E. Mitchell, J. F. Woodall, John Ellis, M. B. Hawkins, Wille Marr, Speed Hoover, Betta Wolf, Ken Way, Fannie Owen, Gladys Roe, Raymond Willie, B. J. Hyer, J. C. Skinner. Right is a reproduction of the diploma awarded to those who complete the classes. It is signed by Karl Hoblitzelle, head of Interstate, O'Donnell, vice-president and general manager, and "Dean" Elder.



Put Idea Into Action

John Quincy Adams, Interstate Circuit's assistant secretary-treasurer, is credited with advancing and developing the "Preventive Maintenance" school which has operated so successfully for his organization on the basis of actual results with courses conducted.



John Quincy Adams

Adams has long been associated with the Interstate organization and has been identified with many activities of a very progressive nature in the field of public relations as well as discharging important executive duties. He gave valuable assistance to the early up-building of the distribution of shorts under the War Activities setup which now functions so smoothly.

The two-fold purpose of the courses described in the accompanying article represents the most progressive type of management-personnel moves and it has been commented upon by prominent men in other industries as a typical example of successful management-employe relationship.

erators, rectifiers, and screens—thus it gives full treatment of the booth part of operation.

Some variation is allowed in the order of the subsequent subjects due to service activities of the men. But as they come along, each in his turn (as his subject allows) does a complete dismantle and reassembly of the units. Speed Hoover, purchasing agent and warehouse manager, will tear down a fire extinguisher, a spray gun, and a vacuum cleaner, while Otto Aiken, a mechanic, does the same for coin changers, ticket machines, etc., which calls for treatment of the actual machines in use in the house, and as several makes are used, Aiken just about covers the accessories catalogue of an equipment dealer's stock.

C. E. Holmes, engineer, needs a different tack for cooling and heating. He works by chart and shows where troubles can and do occur and the adjustments that can be made to effect quick return to operation. Kendall Way, assistant to Elder, does actual repair work on chairs. He will correct a strained seat arm, get a seat spring back in place, or apply a full new upholstery. On Neon signs, he will show how to jump a section to save a transformer.

Elder handles the building proper, and the summation of the course. His summation aims at building morale and cooperation. He states: "We are on your payroll—you of the theatre. We are shop and maintenance, and as such, we are not as much interested in the box-office as you are. But we are equally interested with you in building and equipment, and in efficiency and economy of operation. The record of our department is largely in your hands, so that it is to our interest to work as closely with you as possible. For this reason, we are anxious that you get the maximum of benefit from these courses."

Inspections Emphasized

In treating of the building, Elder stresses inspection of all parts—roofs, cooling towers, doors, basement arrangements, toilets, and close observation of lighting and signs, for evidences of any form of deterioration and the approach of needed attention. He states all problems in the ultimate of simplicity. For example, a woman manager is not supposed to have engineering knowledge of a complex wiring system, but she can tell if a globe is not burning and make a simple test of the globe and replace it if necessary, or test that one line for a possible blown fuse. He tells how to locate nests of termites, rats, or other vermin, and to exterminate mosquitoes—even bedbugs are a problem in upholstered chairs and must be destroyed.

Experience has shown that after the courses students return to their jobs endowed with a wholly new picture of the physical plant and what they can do about it. The maintenance men, on their rounds, have found the women in coveralls checking according to charts they, themselves, had prepared, and making inspections never before attempted by them. Many of these inspections uncovered incipient deteriorations which later may have caused serious breakdowns and heavy expense. The overall picture is that the houses are in better shape than ever before, and the managers are better able to judge and direct necessary repairs, made locally when possible.

A correlative finding is that the life of equipment will be substantially extended. The engineers have concluded that planned oilings, timely adjustments, and simple repairs, not only provide unimpeded operation and reduced upkeep costs, but that protection also is provided for the amortized equities in these units.

Classes have been suspended for the summer to allow for the vacations both of the instructors and the students, but the courses will be resumed in the fall and continued until each city manager, house manager, and trainee for promotion (both men and women) have attended the classes. In these resumed classes, Interstate will welcome representatives of other circuits and the attendance of independents. In fact, R. I. Payne, executive vice-president, R. E. Griffith Theatres, and Don Douglas, public relations director, R & R-United, already have sat in some of the meetings. Payne has expressed a desire personally to take the full course.

Interstate has not held a company convention for some time. The assemblage of these classes has provided an opportunity to school the personnel in home office policies and routine. Instead of opening the classes at 9:00 a.m. as would be done ordinarily, the students are invited each morning for five days, from 9 to 11, to visit the home office departments. They are privileged to walk into the accounting division, as an example, and observe the system there and how their reports are handled and the reasons for regulations and methods. They may see ad copy in preparation, or note how shorts are selected, booked, and exploited, and why; or go into the features department for information there. The personnel office will give them pointers on personnel selection and management, and finally they may confer with the executive officers on a wide range of subjects from their own employment interests to public relations.

Twelve hours within a week of such study has registered a progressive understanding among the personnel of the company's operations and has increased efficiency.



All-star invasion cast

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NOT so long ago they enjoyed the comfortable role of spectators in your theatres . . . relaxing at ease in chairs made by American Seating Company craftsmen. Now they have parts of their own to play in the greatest drama of history . . . and they're still "seated by American."

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Not until Victory comes can we resume our own familiar role of supplying theatre chairs for reseating and new installations. But when our splendid fighting forces triumph we'll be ready once more to serve your requirements for the world's finest theatre seating.



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Success Story

Dipson Circuit Built Up From A Shoestring

Nikitas Diplarakos Dipson arrived in New York from Greece in August, 1910 after being graduated from the University of Athens and serving as First Lieutenant in the Greek Army. He intended to import olive oil, but soon found competition and his lack of English too great a handicap. Then he spent a term at the Mt. Herman School in Massachusetts to acquire the language. It was when he left there in May, 1911 that he met a compatriot who wanted to sell a theatre he had in Jeanette, Penna.

Now Dipson had never been in a film theatre booth in his life and had no desire to see one (perhaps you can remember what those nickelodeon booths were like), also he had only a faint idea where the state of Pennsylvania was—to say nothing of Jeanette. Nevertheless, he bought a 10-year lease on the Lyric Theatre for $5000—$1000 down, the balance being paid by his father when the seller returned to Greece. Dipson then moved with his wife and mother-in-law to Jeanette and took possession of the theatre July 11, 1911. The place then had a population of 9000. The Lyric was the smallest of three film theatres in town (seating 298), the other two being the Princess and the Photo-Play.

It was a tough job. Dipson cleaned up the house and did his own sign painting, ticket taking, and managing, occasionally even going to Pittsburgh himself to bring back films and posters. Even as today, he had a product problem; he could get only a few of the General Film releases and had to fall back on the independent producers—Imp, Nestor et al. But in spite of everything receipts gradually increased and in 1913 he acquired the house across the street—the Photo-Play. After redecorating both houses he sold them in 1914 for what was then considered real money.

That was the end of Jeanette and the beginning of Batavia, for Dipson went to the upstate New York community and bought the Family Theatre, a more modern structure which was considered a "white elephant." From that day on he expanded rapidly and by 1930 operated theatres in Batavia, Jamestown, Olean, Hornell, Medina, Wellsville, Fredonia, Lockport, Albion and Elmira in New York; Bradford, Kittanning Ford City, Milton, Lockhaven, Brackenridge and Newcastle in Pennsylvania; Steubenville and East Liverpool in Ohio; and Wheeling in West Virginia.



The Lyric Theatre, Jeanette (left), in 1912 shortly after Nikitas Dipson took it over on a ten-year lease for $5000. The picture advertised with a six-sheet and two three-sheets is "The Human Vulture" in two reels. Note exposed tungsten bulbs and absence of box-office at street line. The Family Theatre (below), Batavia, N. Y., "a white elephant," which Dipson developed into one of the city's best-known theatres. It was from this small house that Dipson built a circuit in western New York, Pennsylvania, and West Virginia.



During this developing stage—in 1925—Dipson, in association with John R. Osborne and Fred Zimmerman, organized the Affiliated Theatrical Utilities Service, a film purchasing agency for independent owners and managers. By 1928 this corporation was serving without cost more than 110 theatres, with headquarters in Buffalo and Pittsburgh.

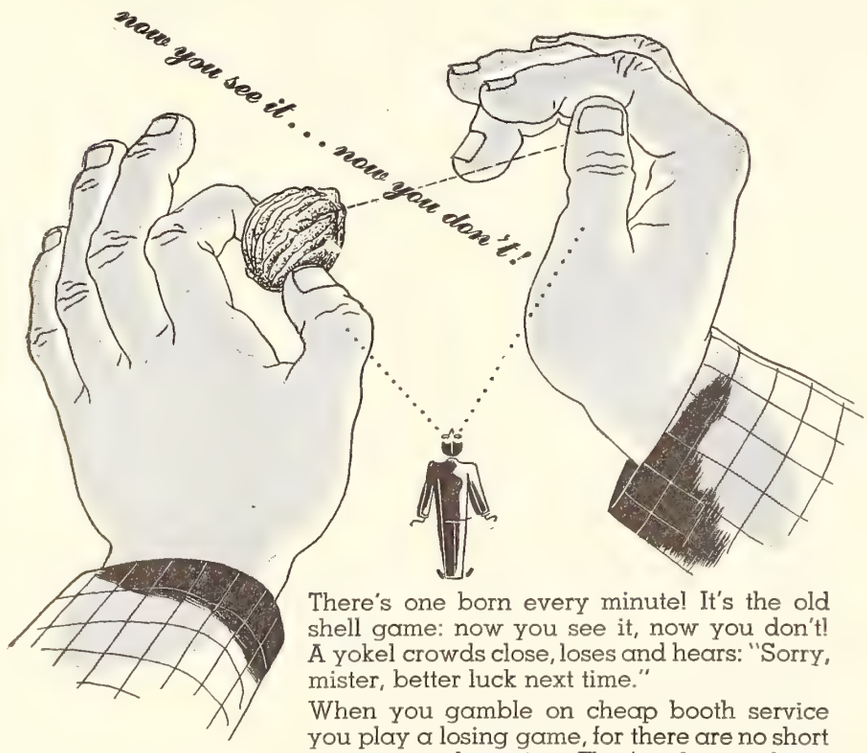
In April, 1930 most of the Dipson theatres were sold to Warners, but after 1935 he began operating again as a lessee of Warners. Today he is operating more than two dozen theatres in New York, Pennsylvania, Ohio, and West Virginia. He still lives in Batavia.

Shine Operating Cumberland House

The Liberty Theatre, Cumberland, Md., has passed to the ownership of the Shine Chain after operating there for 26 years under the banner of Thomas H. Burke. Raynold Wallach, manager of Cumberland's Strand Theatre, another Shine house, will be in charge of both theatres with Ray Light, assistant manager of the Strand, becoming house manager at the Liberty.

Goldwurm Takes Over

Gilbert Josephson, operator of the World Theatre, New York City, has sold the good will and equipment of this little cinema to Jean Goldwurm, recent purchaser of the theatre property. The house was closed July 9th for the summer during which time alterations and improvements will be made.



There's one born every minute! It's the old shell game: now you see it, now you don't! A yokel crowds close, loses and hears: "Sorry, mister, better luck next time."

When you gamble on cheap booth service you play a losing game, for there are no short cuts to good service. That's why we have only one standard of quality—the best—the same to everyone.

ALTEC SERVICE CORPORATION

250 W. 57th St., New York 19, N.Y.

THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

Projection Clinic

(*Continued from Page* 58)

important detail which are open to our study when we may be working with very intricate equipment developed as a result of knowledge and understanding to which we do not have access.

Wait, wait, there is a lot more to be said on the subject of current flow and a piece of copper wire.

Every now and then we find that the wire is not long enough to run from the source to the load. So we are then forced to add one wire to another or to splice the wire. Here is where we can get into some trouble. Wire, of course, is round and as we twist two or more wires together in order to form a splice we run into a too-often unconsidered difficulty. Suppose we take two billiard balls and place one against the other and then examine just how much of the surface of each ball is actually in contact with the other. Very little isn't there? Now, we have determined a size of wire that we consider sufficient to carry the required current (because we allow a certain number of circular mills for each ampere). Therefore the wire is supposed to be the size that it is. If this is so why is it that we think or expect the current to pass from one piece of wire to the other without any loss of voltage or without creating heat, when we restrict the contact surface to such an insignificant amount of area formed by the touching of the two wires? This fact is why we are so careful to have a number of twists to the splicing of wires. We must have enough wrappings to approximate the surface of the wire in the contact surfaces from the numerous wrappings or twistings. Another way to accomplish a good contact is to melt solder and make certain that the solder has been completely melted so that it will flow all around each wire and when it cools and hardens it will completely cover each wire. Then we may assume that the complete surface of one wire is in contact with the complete surface of the other wire and that a good splice has been accomplished. But here again we have another thing to consider. Solder is made up of a combination of lead and tin in various proportions. If we look up the records on each of these metals we discover that each of them is a poorer conductor of electricity than copper, so we have to assume that there is also a voltage loss even in a correctly soldered connection. Hence we know that our very best connection is between the two copper wires where they are in good contact.

Then why the solder? Well this one is not very hard to answer.

We all know that if copper is left uncovered or unprotected that the exposed surface of the copper will combine with the air and an oxide will be formed on its surface. Since this oxide is a non-conductor we do not wish it to form. Well we can insulate it or cover it with some non-absorbing material and thus protect it against the elements. This covering will have to be very good indeed in order to defeat the elements. Another thing also is that in order to connect two wires we have to clean off this covering in order to make a splice and the ordinary rubber and friction tape is not considered to be good enough to hold out the injurious effects of the weather. So we first see to it that in splicing, we first make a good mechanical connection and we then solder this connection to keep the mechanical connection firm and also to prevent the oxide-forming effect of the weather.

There are two ways to look at how solder attaches itself to a splice. One is that we heat the copper wire to a degree where it melts the solder and causes it to flow freely and sort of vulcanize itself to the wire's surface. Another is to consider then the solder is of a very fine grain and a rather thin metal. Now if we look at the surface of the wire under a microscope we will find that our supposedly smooth wire is very rough indeed and that it is really full of or covered by "pits" and "crevices" and we may assume that it is into these pits and crevices that the solder flows and fills and then cools and hardens, thus lending a certain amount of strength to the joint. But even the best of soldered connections may be pulled apart with the exertion of enough pressure.

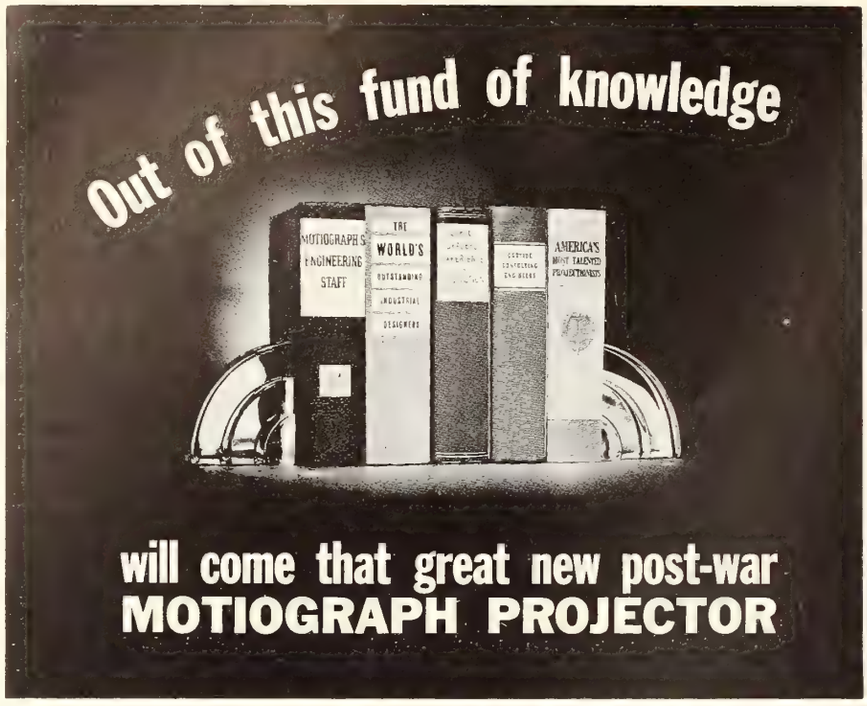
So by all means depend upon a real good mechanical connection and just see to it that it is well soldered merely to prevent the oxide from forming and also to keep the joint or connection firm to prevent any unexpected vibration from gradually loosening our mechanical connection.

Fire & Water Dog Weber

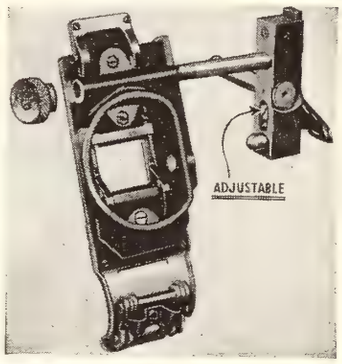
Warren Weber, Kansas exhibitor, is hoping that two strikes from fire and two from high water are all he'll be asked to take for a while at least. Weber's Ellinwood Theatre, Ellinwood, suffered its second fire in the projection booth last month. In the spring, his Zile Theatre at Winfield was so heavily damaged by a flood that he only was able to resume operation of the house recently. Several years ago Weber's theatre in Burlington collapsed in a bad flood and had to be rebuilt.

The two fires at the Ellinwood were confined to the projection booth—no injuries to patrons, which is something Weber cites to prove that good fortune is also on his side.





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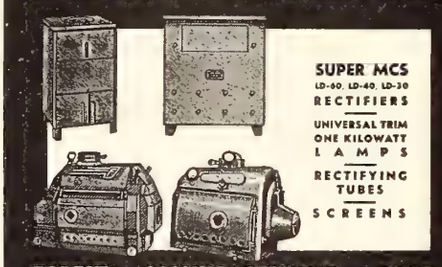


Another Wenzel development for SMOOTH RUNNING operation is this SLIP-IN type gate designed with an adjustment to compensate for wear between gate holder and center frame. Only one of the many items illustrated in our new parts catalog.

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None genuine without this Trade Mark

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Triple-Check System Used in Inspecting Comerford Theatres

Working on the premise that the theatre operator's responsibility to the patron begins at the box-office when the person purchases a ticket and does not end until that person leaves the building limits of the theatre, the Comerford Theatres organization and its affiliates for the past number of years has maintained a vigilant inspection system that functions as a triple-check formula for providing safety conditions to person and preservation to property.

The Comerford organization's theatres, located in Pennsylvania and Southern New York State, individually, are inspected by the company's own employes and engineers. Each theatre is inspected from the foundation and even below the foundation where mining conditions exist, to walls, seats, ceiling, suspended ceilings, floors and all mechanical devices by the company engineer.

A second inspection is made by RCA Service Company. While RCA engineers are inspecting the sound and projection, making repairs and replacements and performing other duties pertaining to the booth, they also inspect the carpet, stairs, seats, screen, roof, ceiling, plaster and paint and make their recommendations.

The third inspection involves the Hartford Accident and Indemnity Company. Their inspections are quarterly. They inspect every phase of the theatre as heretofore mentioned by RCA, and Comerford engineers.

Hunt to Remodel Two Theatres in Wildwood

Anticipating a big season in 1945, William C. Hunt, president of Hunt's Enterprises, has revealed plans for remodeling, modernizing and enlarging two of his boardwalk theatres in Wildwood, N. J.

The Regent at Garfield Avenue will be lengthened 50 feet to Ocean Avenue, the stage enlarged for roadshows and television, more seats added, new entrances provided for the front and back, and the exterior refurbished. The Strand at Pine Avenue will have its face lifted, television booths and two new entrances erected, more seats added and the stage remodeled. Both theatres will be air-conditioned and equipped with modern projection installations.

Stating it was his firm's policy to maintain modern and up-to-date theatres, Hunt declared that although large summer crowds and Naval personnel had been accommodated during this season, the remodeling program would make possible the accommodation of an additional thousand patrons next year. He pointed out that the remodeling program would be permanent and substantial rather than temporary, because "we have had close to 40 years of experience in the movie business, we know this resort, and we know how to prepare for peak demands before they occur."

Grand, Plano, Remodeled

The 400-seat Grand Theatre in Plano, Ill., has been thoroughly remodeled and modernized under the direction of Millard McKirgans. The lobby has been remodeled and a new tile floor laid, a new ladies' rest room has been installed and the house has been air-cooled.—SL.

Says Now's Time to Meet Postwar Competition

Schine District Manager Urges Theatremen to Step Up Service to Patrons

Edward C. May, Northern Kentucky district manager of Schine Theatres, recently addressed all managers of theatres under his jurisdiction on a subject that might be overlooked in the present business boom—that subject being the kind of competition, now handicapped by war conditions, that will arise to seek a large share of the public's time and money for recreation when the Peace is won. May believes that service now can go far to more firmly establish the theatre's hold on the amusement-seeking public. Following is his advice as contained in his communication on the subject of service to his managers.

Current newspapers and business periodicals today flash bold headlines such as: "After War, Lights Will Go On Again As Never Before In Field Of Sports." This type of warning and challenge is being offered not only in the field of sports, but every known type of amusement and diversion as well as many new avenues of entertainment which will spring to life the moment our country ceases to be involved in war.



Edward C. May

"Fore-warned is Fore-armed." We have a running start for post-war business and competition. We are in business today under very little comparative handicap, while the countless other forms of diversion, relaxation, entertainment, etc., must wait for their signal.

If you agree with the above, permit us to review a few simple rules which point the way to improve our present business and insure our business of the future:

CLEANLINESS: The appearance of our theatres both inside and out are among the first impressions our patrons receive. The more spotless their appearance, the more inviting they become. It is no more difficult to keep a theatre clean than any other place of business, and for our purpose, far more important.

COMFORT: Patrons' comfort not only depends upon the above, but, also theatre temperature, lighting, sound, projection, condition of seats, and general atmosphere which includes behavior of and control of audiences and theatre staff. The surest way to meet these necessary requirements is to become a patron in our own theatre. If these items are conducive to our own comfort as a patron, conditions are satisfactory. If conditions are otherwise, there should not be a moment's hesitation in correcting them.

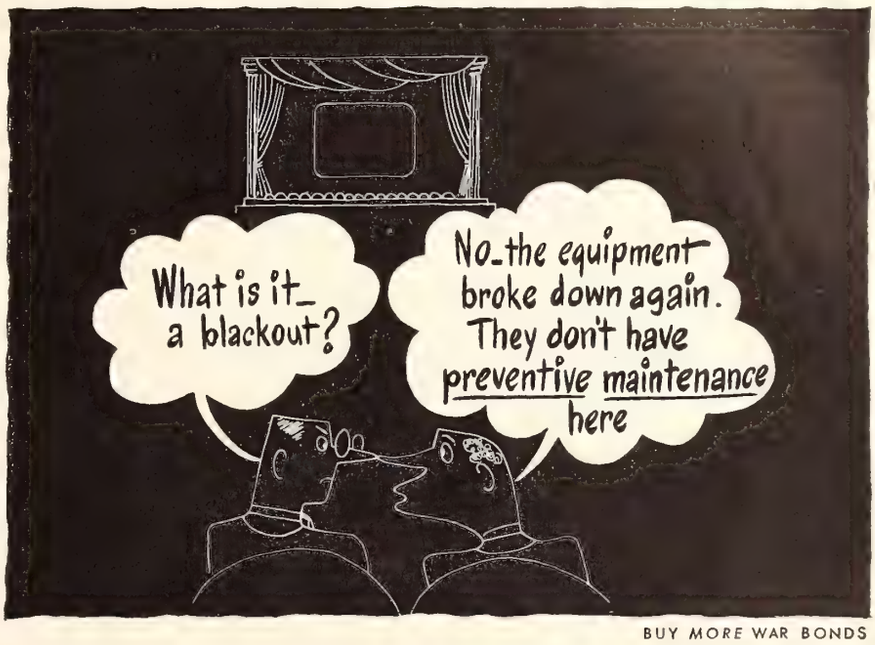
COURTESY: This is the keystone to our entrance arch of welcome. The importance of this type of treatment by every employe both to patrons and fellow employes cannot be overemphasized if our business is to be increasingly successful.

SERVICE: This is a most important part of our particular type of business. To be completely successful, we must seek opportunities to extend various considerations to patrons beyond what might ordinarily be expected. Helping to find lost articles, paging patrons (with a minimum disturbance), calling cabs, and checking are just a suggestion of the countless ways which make patrons want to come back.

CONFIDENCE: All lasting business is built on the cornerstone of confidence. Planning the show schedule to close with the main feature as nearly the same time each night is imperative. Open and start shows on and at same time daily. Never cut any part of a show—every patron must get the same value received. Know, and train employes to know current shows and coming attractions. Keeping employes at their posts, dressed neatly and attentive to patron's needs and desires, all go to build confidence in you, your theatre and the company you can so ably represent.

More Competition?

War memorials in the form of civic theatres or auditoriums may be projected for the post-war era, it is indicated by some recent proposals. In Pittsburgh, it was suggested by Councilman A. L. Wolk, that a "pop" theatre seating 10,000 persons be erected on Flagstaff Hill in Schenley Park as a war memorial. Wolk's plan would be to hold summer symphony concerts with half the seating capacity free to those who could not afford to pay admission. The project would cost a half-million dollars to be raised by subscription or by a grant from the city.



BUY MORE WAR BONDS

Any theatre manager who's had this happen—knows what a tough spot it is. But when breakdowns occur today, they may be pretty serious. Your sound and projection equipment has to take it, what with longer hours and a scarcity of new equipment.

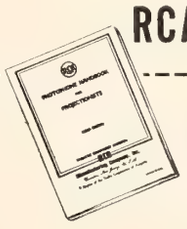
That's why we urge you to help your projectionists carry on a *preventive* maintenance program. A little extra care day by day will make your equipment last longer, and work better. Care will *prevent* many breakdowns.

Get your *preventive* maintenance program under way by sending for the free 76-page manual—"RCA Photophone Handbook for Projectionists"—which is loaded with good suggestions on the wartime care of equipment. Send the coupon to RCA SERVICE COMPANY, INC., Camden, New Jersey.

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FREE

This 76-page manual "RCA Photophone Handbook for Projectionists"—chock-full of good preventive maintenance suggestions. No obligation.

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70-74 G

New Silicone Insulating Varnishes Offer Chance to Increase Power of Small Motor

The use of the new Silicone insulating varnishes, which can be employed for high temperature work, makes possible a weight reduction of electrical equipment of as much as 50 per cent, it was revealed recently by R. C. Bergvall, assistant to the vice-president of the Insulation Development Group, Westinghouse Electric and Manufacturing Company. It is possible, therefore, to increase the power output of a small motor through higher temperatures to almost double its former capacity.

This means to the exhibitor that if he is in the position where he needs more power from an existing motor which is part of his theatre equipment, he can have the Silicone varnish applied and speed up the engine to a heating point he would not before have dared to reach. Another angle of interest to the exhibitor is that if the motor output is not increased, but the varnish is applied, the life of the motor will be greatly lengthened, since the present heat level will be that much more easily handled. Mr. Bergvall explains the use of the varnish from a technical standpoint:

"Recently developed Silicone resins and varnishes have tremendously better thermal endurance than any of the known resins and varnishes. New high temperature insulations have been developed utilizing these materials. As a result, it is possible to produce electrical equipment that has a much greater thermal endurance; as high as twenty to one on laboratory tests.

"The Silicone materials bridge the gap between conventional organic insulating materials, which are limited with respect to heat stability, and ceramic type materials, which are not limited with respect to heat stability. Physically, they are quite similar to conventional resins, varnishes, and organic structures, but differ in that they do not readily decompose at temperatures of the order of 200° C. In actual use, the conventional insulating structures have been modified to incorporate Silicone resins throughout. This results in an integrated line of insulating materials which will withstand abnormally severe operating temperatures.

"Over two years' experience on actual equipment confirms extensive laboratory tests which showed these materials to be promising. For example: To meet a very special requirement, a 3 hp totally enclosed induction motor was redesigned for 10 hp with no increase in weight or size. Since then, more than 30 similar motors using high temperature insulation have been built and are now being tested under various conditions. A mine locomotive motor armature has been functioning perfectly under very adverse conditions for over a year since being rewound and high temperature insulated. Prior to this, insulation failures occurred frequently, a few less than a month apart. Street car and trolley coach motors with Silicone insulation have been given exhaustive tests at elevated temperatures. Results show increased horsepower output at no increase in speed with no injury to insulation.

"A 250 kva generator with high temperature insulation was operated in the laboratory for about 3000 hours at 250° C. with no ill effects to the insulation. According to the best available means for interpreting accelerated life tests, this should be equivalent to far more than normal life expectancy.

"High temperature insulation on several hundred operating coils for magnetic contactors overcame a serious burn-out problem resulting from excessive temperature within the control box. Operating for more than a year without a single failure is the record for Silicone insulation as contrasted to coils failing within a year for conventional insulation. Air cooled transformer life has been increased and output improved when insulated with high temperature materials. Several hundred are now in service.

"Where temperature, or size and weight as determined by temperature, are important factors in electrical equipment design, the problem should be examined in the light of these recently developed insulating materials. Silicone insulations should not be considered a panacea for all insulating ills, but instead, should be applied to specific applications where its use is justified."

Materials Granted for Rebuilding Reese Theatre

The Reese Theatre, Milford, Del., which was destroyed by fire last November, will be rebuilt, it was revealed by announcement that the WPB had granted necessary priorities. The new theatre, whose plans provide space facilities for future television equipment installation, will be under the direction of Reese B. Harrington, who has operated theatres in central and lower Delaware and Maryland for the past 30 years.

Brunswick to Get That Theatre

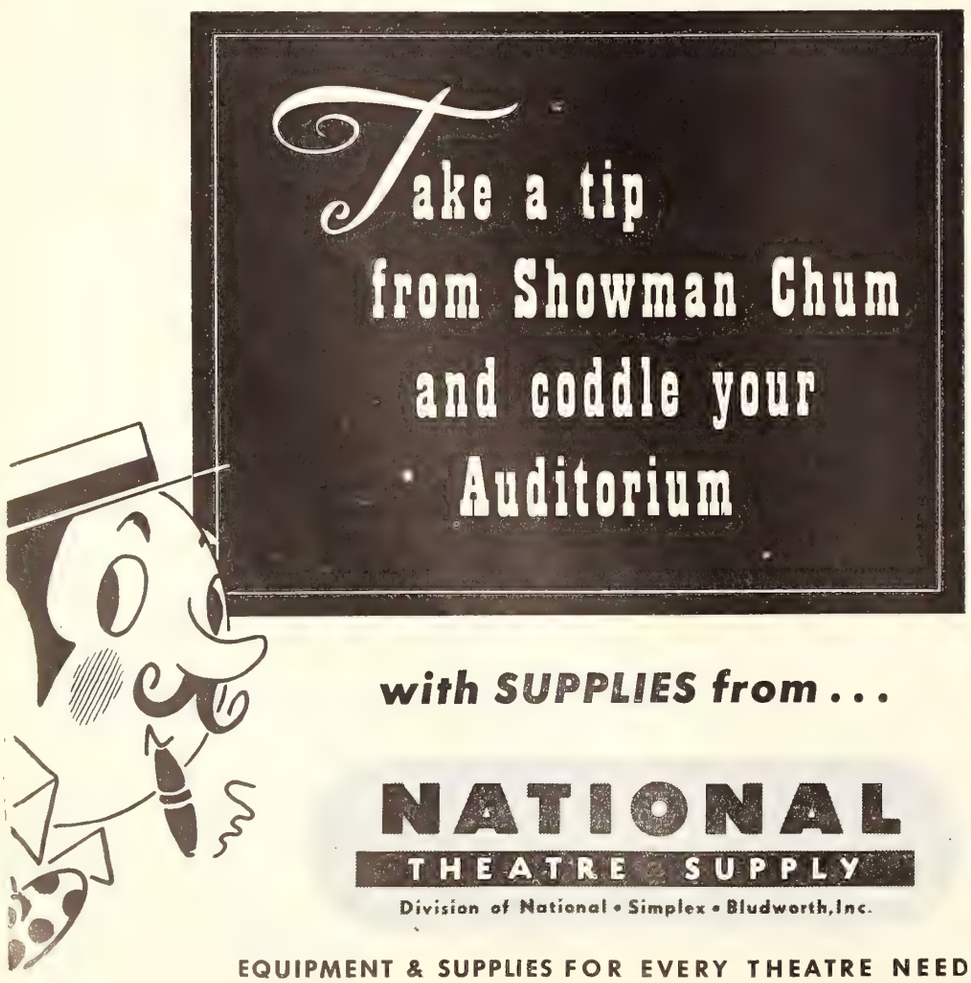
Excavators struck water in digging the foundation for the new Roxy Theatre in Brunswick, Mo. The excavation work was slowed down, but while awaiting the new house which Al Houtter is building for Brunswick's movie-lovers, a show is going on at a temporary location. Hautter specializes in theatre construction and recently built houses in Burlington and Fairfax, Ia., and in Memphis, Mo. Elmer Bills, owner of the now-building Roxy, is operating the shows in the temporary location.—SL.

Fluid Cleans Coated Lenses

The new lens cleaning fluid known as Opti-Kleen and recently put on the market by Bell & Howell Co., has proved its efficiency for cleaning surface-coated glass, the company states. Since the reflection-reducing coatings of lenses may be severely damaged by the use of a cleaning agent which contains wax, Bell & Howell laboratories worked for the perfection of a material that was entirely free from solids, and the success of the effort produced a cleaner which eliminates the possibility of residue from the cleaning fluid being left on the surface.

The Rubbish Heap Hazard

A fire which started in a rubbish heap near the Roseland Theatre, 11331 S. Michigan Avenue, Chicago recently spread through a pile of lumber and then to a telephone, cutting off the theatre's electricity in the middle of a performance. An audience of a thousand filed quietly out of the theatre through a thick smoke that made it seem as if the structure itself was aflame.



Postwar Model Permits 'Break' for Theatres

Though there was the chill of a cold shower for too-optimistic theatremen in last week's revelations from Washington that recent lifting of restrictions on the manufacture of projectors cannot mean a very sudden or appreciable supply of new machines (due to a bottleneck in necessary component parts) the tightening of requirements for approval of new theatre construction follows a course that had been advocated by considerable segments of the exhibitor body. For it was as far back as May 1 that complaints were lodged with the WPB about allowance of too much new theatre construction. Among the warnings sent to the OCR on this matter was a letter signed by H. V. (Rotus) Harvey, president of the ITO of Northern California, on behalf of the organization and its board.

The warning from the ITO of Northern Calif. was that a too liberal new construction policy might lead to theatre building that would actually over-supply sections of the state which already have sufficient theatre facilities. Reports that the OCR "would welcome" applications for new construction in areas that were congested (then in more or less general circulation in the trade), it was pointed out in Harvey's letter, might induce a"tendency upon the part of speculators or other persons inexperienced in the business of operating motion picture theatres, or even upon the part of ill-advised present exhibitors, to undertake to obtain permits to establish new theatres in localities where actually the existing facilities are adequate, and where new theatres would not only fail to serve the purpose intended by the Department, but also would result in great economic waste, both during and after the war."

There was no particular disappointment expressed therefore, when, in the latter part of July, the newly-organized Theatre Owners Industry Advisory Committee was informed by William Y. Elliott, vice-chairman for Civilian Requirements, WPB, that new construction would continue to be severely limited and that the erection of new theatres would be permitted only when WPB was convinced that a new movie house is "absolutely essential" to the community.

The statement by Allen G. Smith, chief of WPB theatre equipment section, in a letter last week to the Theatre Equipment Dealers' Protective Association, that "Dealers and manufacturers should not view with too much optimism" the lifting of restrictions on projector manufacture as of August 15, was regarded by many well informed men in the trade as a constructive piece of advice in view of the over-optimism which has greeted previous indications from Washington regarding easing of limitations on theatre materials and equipment. Mr. Smith pointed out that while new projector manufacture will be permitted, it is not possible at this time for WPB to divert materials or manpower from factories making apparatus for the Army and Navy to the supply of component parts required by projector manufacturers from outside sources. Electrical motors and electronic devices are among the parts required by projector makers from factories which, in the main, are still working at capacity to supply military needs.

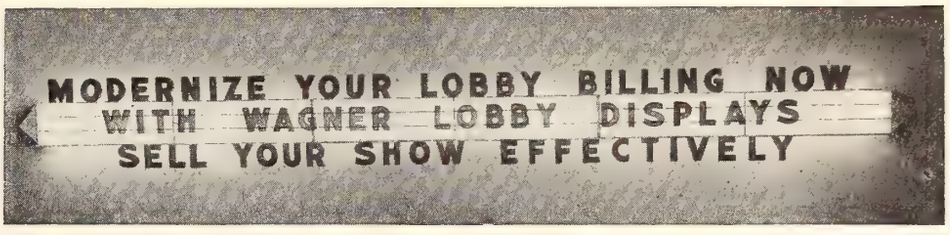
Meanwhile, there is no evidence that the theatres are suffering from lack of necessary repair parts to keep existing equipment in service, and there is considerable satisfaction among manufacturers in the fact that WPB has lifted restrictions on the making of new models—in the design and building of which projector concerns can spend up to $5000 per month. This is a "green light" that is welcome and beneficial to the post-war line of equipment, since new models may be advanced considerably to permit the earlier delivery of improved machines to theatres when general civilian goods manufacture is resumed. Such new-model building removes from the ointment the only fly there was in the setup of projector factories for postwar operations. These factories, as compared with the vast majority of other concerns, have no conversion problem because they have gone on through the entire war period up to now making projectors and projector parts for the armed services. Thus, except to a minor degree, these factories will be doing "business as usual" when conversion to goods for civilian consumption is authorized.

Take Over New Brunswick House

Max J. Jelin, president of the newly-organized Jelin Productions, Inc., which recently leased the Belasco Theatre, New York City, has sold the Opera House, New Brunswick, N. J., to the Lednem Realty Co., of New York. The transaction included a payment of $50,000 and a transfer of a $50,730 mortgage. The sale is subject to a 20-year lease.

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Strong and durable, Wagner letters are available in 4″ and 10″ sizes, and in fonts of assorted colors, from 76 letters up.

WAGNER OFFERS THE LAST WORD IN LOBBY DISPLAYS

Wagner Lobby Displays, although the newest thing out, have already been proved the most effective medium for selling a show. The new, colorful, attractive Wagner letters may be mounted on the bars in the center or firmly held in position at the top or bottom by slipping under the convenient clips.

Units can be combined to make up any desired length. Made of sheet steel with attractive white enamel finish, Wagner Lobby Displays are easily installed.

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NOW AVAILABLE: Aluminum letters for replacement and for those who believe that greater durability is more important than greater advertising value.

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Emergency Salvage Method for Flood-Soaked Reels Reveals Practical Way to Handle Film

As a result of recurring floods throughout the country, several film delivery companies who have been forced to operate under emergency conditions have conducted experiments in the field of film salvage, and A. S. Dickinson, of the MPPDA, has collected the data on the findings and is enthusiastic about the results obtained.

During last year's flood in the central Kansas area, E. E. Jameson, president of the Exhibitors Film Delivery and Service Co. of Kansas City, found one of his trucks unable to move on a blocked highway. Before aid could be summoned the flood water washed out the road. About 300 reels were aboard and after nine hours of submersion every can was found to contain mud and water. Water was emptied from the containers as quickly as possible, but thirty hours had elapsed before the truck and its cargo was brought to the Kansas City headquarters. Some of the film was rushed to a local Trailer Service lab where the wet film was placed on driers. This lab could only handle a minimum of stock and Mr. Jameson and his staff had to improvise drying methods for the balance. It was found that reels wound very tightly were in the best condition with a minimum of moisture having penetrated the outer edges. This film was run several times through screening room projectors and the heat from the lamps did the trick of drying. Other reels found to be very wet were rewound very slowly while a battery of electric fans played on the film. By repeating this process the film was satisfactorily dried.

The only visible damage to the film was a watermark condition which is not visible on the screen. Only 200 feet of the film was lost and that as a result of a helper trying to pull wet film through a cloth to dry it.

Some further points brought out by Mr. Jameson were that wet film should never be pulled or tightened on a reel as it is likely to stick and smear the emulsion. It was also observed that Technicolor emulsion slips much more easily than black and white stock, thus requiring more careful handling.

Dickinson does not know whether any new prints were included in the salvage job but it is presumed by authorities on the handling of film that new stock, lacking the film of oil which accumulates on prints as they are used would be much more liable to water absorption and thus more likely to stick and smear.

Dickinson also reports that David Rosen of Clark Film Distributors, Inc., Philadelphia, has conducted specific experiments in the salvaging of wet film. This firm has been confronted with numerous floods in Northeastern Pennsylvania and took the initiative as a preparedness measure.

Rosen placed two 1000 foot reels in a tub of water leaving it submerged for 17 hours. One reel was standard 35mm inflammable and the other was 35mm non-flam. When the film was removed as much water was shaken off as possible and the reels placed on a rewind and allowed to stand with a fan blowing air at room temperature on either side of the reels for 30 minutes. The reels were removed and the film unwound carefully by hand into steel junk barrels lined with paper. The barrels were placed on their side and a fan was played upon the film from a three foot distance for three hours. Then the film was rewound and inspected by an experienced inspectress. It was ascertained that, while heavily watermarked, the film was otherwise in better condition than before the submersion as it had been softened and was less liable to cracking from brittleness. The watermarks did not show in screening, thus a 100 per cent salvage result was accomplished. This was only true of the inflammable standard positive. The non-flam film dried with bubbles in the emulsion and was a total loss.

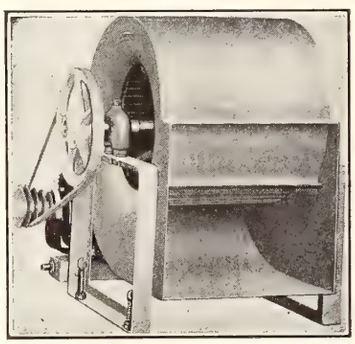
The principal point discovered was that heat should not be used to dry film as it will expand the film and cause it to become brittle. Film cannot be dried by cloth. It should not be rewound while wet as the emulsion will stick and smear.

In these days when raw stock is a scarce commodity, this information is of value.

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CFM output	with rebuilt * motor	less motor	approx. shpg. weight
5,500	$106.50	$75.00	300
8,500	143.50	99.75	375
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Glass Fireproof Fabrics Now Can Be Dyed and Printed

Elimination of a serious fire hazard in places of public assembly has been made possible by development of processes for dyeing and printing decorative fabrics woven of incombustible glass fibers, Leon Chastel, manager of Thortel Fireproof Fabrics, New York, said Thursday at the Institute on Textiles and Clothing at Michigan State College, East Lansing, Mich.

"In weight most of these Fiberglas materials compare with damask or heavy satin," Chastel continued. "They fall into attractive folds, but do not retain wrinkles. All of them can be dry-cleaned, and the whites can be laundered and ironed. Because they are made of glass they are mothproof. For the same reason, they will not rot or disintegrate under the severest climatic conditions; nor will they stretch or sag under changes in humidity. The colors are fast to sunlight and cleaning."

Postwar Theatre for Denton

Samuel Mellits of Denton, Md., will build a theatre in Greensboro, Md., after the war. Mellits, who operates theatres in Denton, Ridgeley and Greensboro, purchased the site for his postwar theatre from T. Clayton Horsey and Mrs. John C. Brown. The property consists of a plot which now contains a store building and an adjoining lot.

Work Continues on Pasco House

Construction work started several months ago and interrupted for some time has been resumed by the Midstate Amusement Co., on a theatre in Pasco, Wash. The Midstate company operates a chain of houses in southeastern Washington

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Rel. Mins.	Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The (D)A	J. Carradine-Osa Massen	65	5/4/44	b6/24/44
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
	Louisiana Hayride	Judy Canova-Ross Hunter	67	7/13/44	a5/20/44
	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick	80	8/3/44	b7/15/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	82	7/20/44	b6/3/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
	Stars on Parade (DM)F	Lynn Merrick-Larry Parks	63	5/25/44	b8/5/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Nalsh	62	3/16/44	b5/6/44
	U-Boat Prisoner (D)A	Bruce Bennett-Erik Rolf	65	7/25/44	b8/5/44
	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
4805	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING

A Song to Remember (Tech.)	Paul Muni-Merle Oberon			a1/22/44
Carolina Blues	K. Kyser-Ann Miller-V. Moore			a5/6/44
Cry of the Werewolf	Nina Foch-S. Crane-O. Massen		8/17/44	a6/3/44
Dormant Account	Richard Dix-Janis Carter			
Eve Knew Her Apples	Ann Miller-William Wright			
Ever Since Venus	Ann Savage-Ross Hunter			a6/10/44
Hello Mom	Jane Frazee-Larry Parks			
Impatient Years, The	L. Bowman-J. Arthur-C. Coburn			a5/20/44
Kansas City Kitty	Joan Davis-Bob Crosby		8/24/44	a5/20/44
Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick			a6/10/44
Missing Juror	Janis Carter-Jim Bannon			
One Mysterious Night	Chester Morris-Janis Carter			a7/29/44
Sergeant Mike	Larry Parks-Jeanne Bates			
Shadows in the Night	Warner Baxter-Nina Foch			a7/8/44
Strange Affair	Joslyn-Keyes-Chapman	65		a7/22/44
Soul of a Monster	Rose Hobart-Erik Rolf		8/17/44	a6/17/44
Unwritten Code, The	Tom Neal-Ann Savage			a7/15/44
Untitled	I. Dunne-C. Boyer-C. Coburn			

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Both Barrels Blazing	C. Starrett-Dub Taylor-P. Parrish	
Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Phantom Outlaws	C. Starrett-Jean Stevens	
Renegade Roundup	C. Starrett-Dub Taylor-Sally Bliss	
Return of the Durango Kid	Charles Starrett-Eddie Evans	
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
Swing in the Saddle	Red River Dave-Jane Frazee	8/31/44

MGM

CURRENT 1943-44

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	July	b5/27/44
418	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44

MGM (Cont.)

CURRENT 1943-44

			Rel. Mins.	Date	See Issue of
430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
	Dragon Seed (D)A	Katharine Hepburn-Walter Huston	145	Aug	b7/22/44
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44

COMING

An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	Oct	a7/1/44
Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson			
Autumn Fever	Philip Dorn-Mary Astor			
Barbary Coast Gent (C)F	Wallace Beery-Binnie Barnes	87	Sept	b8/5/44
Clock, The	Judy Garland-Robert Walker			
Cloud Busters	Wallace Beery-James Gleason			a7/1/44
Dr. "Red" Adams	Barrymore-Johnson-DeHaven			
Gentle Annie	James Craig-Donna Reed			
Home Front	Laurel & Hardy-Mary Boland			a7/29/44
Kismet (Tech.)	R. Coleman-Marlene Dietrich	100	Oct	a2/19/44
Lost in a Harem	Abbott & Costello-M. Maxwell		Dec	
Maisie Goes to Reno	Ann Sothern-John Hodiak	90	Sept	a7/15/44
Marriage Is a Private Affair	Lana Turner-John Hodiak	116	Oct	a3/25/44
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
Mrs. Parkington	Greer Garson-Walter Pidgeon		Nov	a5/27/44
Music for Millions	D. Reed-M. O'Brien-J. Durante			
National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
Naughty Marietta	J. MacDonald-Nelson Eddy		Nov	Reissue
Picture of Dorian Gray	George Sanders-Hurd Hatfield			a8/5/44
Seventh Cross (D)A	Spencer Tracy-Signe Hasso	111	Sept	b7/22/44
Son of Lassie	Elsa Lanchester-Nigel Bruce			
Thin Man Goes Home	William Powell-Myrna Loy			
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
Waterloo Bridge	Vivien Leigh-Robert Taylor		Sept	Reissue
Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			

MONOGRAM

CURRENT 1943-44

Block No.					
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids	64	12/10/43	b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44	b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING

Adventures of Kitty O'Day	Jean Parker-Peter Cookson			
Alaska	Margaret Lindsay-Dean Jagger			a5/20/44
Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73		b6/17/44
Army Wives	Marjorie Rambeau-Murray Alper			
A Wave, a Wac, a Marine (CM)F	Sally Eilers-Elyse Knox	70		b7/29/44
Black Magic	Sidney Toler-Claudia Dell			a5/27/44
Block Busters	East Side Kids-Roberta Smith			a2/12/44
Bowery Champs	East Side Kids			a7/8/44
Call of the Jungle (D)A	Ann Corio-James Bush	60		b7/29/44
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63		b4/1/44
Enemy of Women	Claudia Dell-Donald Woods			
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78		b5/20/44
Leave It to the Irish	James Dunn-Wanda McKay			a5/13/44
Little Devils	Harry Carey-Paul Kelly			
Oh What a Night	Edmund Lowe-Marjorie Rambeau			a5/6/44
Shadows of Suspicion	Marjorie Weaver-Peter Cookson			a7/15/44
They Shall Have Faith	Gale Storm-Sir A. Smith			
Three of a Kind	Billy Gilbert-Shemp Howard			a5/20/44
When Strangers Marry	Dean Jagger-Kim Hunter			a6/10/44

Westerns (Current 1943-44)

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b9/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59		b5/13/44
Frontier Frame-Up	Hoot Gibson-Bob Steele			
Ghost of Indian Springs	J. M. Brown-Raymond Hatton			
Land of the Outlaws	J. M. Brown-Raymond Hatton			
Law of the Valley	J. M. Brown-Raymond Hatton			
Marked Trails	Hoot Gibson-Bob Steele			
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58		b8/5/44
Utah Kid, The	Hoot Gibson-Bob Steele			
West of the Rio Grande (W)F	J. M. Brown-Raymond Hatton	59		b8/5/44

PARAMOUNT

CURRENT 1943-44

Block No.			Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes.	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

	A Medal for Benny	Dorothy Lamour-A. de Cordova	a8/5/44
	And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
I	Dark Mountain	Robert Lowery-Ellen Drew	8/25/44 a7/1/44
	Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
	Her Heart in Her Throat	Donlevy-Ladd-Bendix	a6/24/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
	Kitty	Paulette Goddard-Ray Milland	a7/29/44
	Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige	
I	National Barn Dance	Charles Quigley-Jean Heather	8/25/44 a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
I	Our Hearts Were Young and Gay	Diana Lynn-Gail Russell	8/25/44 a10/16/43
	Out of This World	E. Bracken-D. Lynn-V. Lake	
	Practically Yours	C. Colbert-F. MacMurray	a3/11/44
I	Rainbow Island	Dorothy Lamour-Eddie Bracken	8/24/44 a12/11/43
	Road to Utopia	Crosby-Hope-Lamour	a8/7/43
I	Till We Meet Again	Ray Milland-Barbara Britton	8/24/44 a12/11/43
	Two Years Before the Mast	J. McCrea-G. Russell-H. Marshall	a7/1/44

PRC

CURRENT 1943-44

			Rel. Date
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44
403	Career Girl (M)F	Frances Langford-Craig Wood	69 1/11/44 b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65 5/10/44 b5/13/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73 8/10/44 b7/8/44
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70 11/22/43 b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62 12/20/43 b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56 3/15/44 b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67 2/12/44 b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69 8/1/44 b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63 4/15/44 b3/11/44
408	Nabonga (Gerilla) (D)F	Buster Crabbe-Fifi Dorsay	72 1/25/44 b4/1/44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde	8/5/44 b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62 4/22/44 b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65 6/10/44 b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker	10/15/44	
513	Castle of Crimes	Kenneth Kent-Diana Churchill	8/25/44	
	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72 8/15/44	b7/15/44
	Great Mike	Stuart Erwin-Bobby Henry	11/30/44	
	Here We Go Again	Frank Jenks-Robin Raymond		
	I Accuse My Parents	M. B. Hughes-George Meeker	10/1/44	
	I'm From Arkansas	Iris Adrian-Slim Summerville	10/31/44	
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67 8/18/44	b7/29/44
509	Swing Hostess	Martha Tilton-Charles Colins	9/8/44	
	Town Went Wild	F. Bartholomew-James Lydon	11/15/44	
415	When The Lights Go On Again	James Lydon-Grant Mitchell	9/15/44	

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	61 7/30/44	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57 3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60 7/25/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59 1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57 4/27/44	b6/24/44
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56 5/5/44	b7/15/44

Westerns (Coming)

	Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44
	Twin Guns	Dave O'Brien-Tex Ritter	

RKO-RADIO

CURRENT 1943-44

				Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11 27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
410	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	6/19/44	b6/24/44
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
461	Goyescas (M)A	Spanish Cast	99	6/21/44	b5/20/44

RKO-RADIO

CURRENT 1943-44

			Mins.	Trade Shown	See Issue of
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
	Betrayal From the East	Lee Tracy-Nancy Kelly	
434	Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	b7/29/44
	Brighton Strangler	John Loder-June Duprez	
	Casanova Brown (C)A	Gary Cooper-Teresa Wright	b8/5/44
	Experiment Perilous	H. Lamarr-G. Brent-P. Lukas	
	Falcon in Hollywood	T. Conway-Barbara Hale	a7/29/44
431	Falcon in Mexico (MD)F	Tom Conway-Mona Maris	b7/29/44
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
	Girl Rush	Frances Langford-Wally Brown	a7/8/44
	Goin' to Town	Lum 'n' Abner	a6/24/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
435	Heavenly Days (C)F	Fibber McGee & Molly	b7/29/44
	Island of the Dead	Boris Karloff-Ellen Drew	
	It's a Pleasure (Tech.)	Sonja Henie-William Johnson	
433	Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	b8/5/44
	Master Race	Carl Esmond-Osa Massen	a7/5/44
432	Music in Manhattan (CM)A	Anne Shirley-Dennis Day	b7/29/44
	My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
	Nevada	Robert Mitchum-Anne Jeffreys	
	None But the Lonely Heart	Cary Grant-E. Barrymore	a6/24/44
	Pan Americana	Philip Terry-Eve Arden	
	Princess & the Pirate	Bob Hope-Walter Brennan	
	Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
	Three Caballeros	Disney	
	Woman in the Window	Robinson-Bennett-Massey	a5/27/44
	Wonder Man (Tech.)	Danny Kaye-Arleen Whelan	

REPUBLIC

CURRENT 1943-44

				Rel. Date	
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (GM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
401	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	70	8/12/44	a5/20/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86	b8/5/44
	Brazil	Virginia Bruce-Tito Guizar		a7/22/44
	End of the Road	Ed. Norris-J. Storey-J. Abbott		
	Faces in the Fog	Jane Withers-Paul Kelly		
	Flame of Barbary Coast	J. Wayne-Ann Dvorak		
	Lake Placid Serenade	Vera Hruba Ralston-Vera Vague		
	Lights of Old Santa Fe	Roy Rogers-Dale Evans		
	My Buddy	Donald Barry-Ruth Terry		
324	Pert of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44 b6/24/44
	San Fernando Valley	Roy Rogers & Trigger-D. Evans		
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen		a3/4/44
	Strangers in the Night	William Terry-Virginia Grey		
	That's My Baby	Richard Arlen-Ellen Drew		a6/3/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44 b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44 Reissue
451	Bordertown Trails	Smiley Burnette-Sunset Carson	56	8/11/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44 Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44 b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44 b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44 b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44 b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44 b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44 b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44 Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44 b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44 b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44 Reissue
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44 b5/20/44

Westerns (Coming)

	Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake	
	Code of the Prairie	Smiley Burnette-"Sunset" Carson	
	Firebrands of Arizona	Smiley Burnette-Sunset Carson	
3313	San Antonio Kid	Bill Elliott-Bobby Blake	56 8/16/44
	Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
	Sheriff of Sundown	Allan Lane-Peggy Stewart	
	Stagecoach to Monterey	Allan Lane-Peggy Stewart	
	Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

Block No.	CURRENT 1943-44		Mins.	Rel. Date	See Issue of
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
8p	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue

CURRENT 1944-45

1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44

COMING

	Big Noise, The	Laurel & Hardy			a6/24/44
	Czarina	Tallulah Bankhead-Charles Coburn			
2	Dangerous Journey	Dennis-Roosevelt Tour	73	Sept	
2	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda	82	Sept	a12/4/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			a5/20/44
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			a6/3/44
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			a4/1/44
	Laura	Gene Tierney-Dana Andrews			a6/17/44
	Nob Hill (Tech.)	Joan Bennett-George Raft			
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			a7/15/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75	Sept	b8/5/44
	Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak			a7/22/44
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			a7/22/44
	Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			a6/17/44
	Wilson (Tech.) (B)F	Coburn-Hardwicke-Mitchell	154	Special	b8/5/44
	Winged Victory	Mark Daniels-Lon McAllister			a7/22/44

UNITED ARTISTS

CURRENT

	Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
	Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Brewster's Millions	D. O'Keefe-"Rochester"	
Dark Waters	M. Oberon-F. Tone-T. Mitchell	
Double Furlough	Ginger Rogers-Spring Byington	
Great John L, The	Linda Darnell-Greg McClure	
House of Dr. Edwardes	Ingrid Bergman-Gregory Peck	
Guest in the House	Anne Baxter-Ralph Bellamy	
Intermezzo	Leslie Howard-Ingrid Bergman	Reissue
Rebecca	L. Olivier-Joan Fontaine	Reissue
Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	b7/22/44
Story of G.I. Joe	Ernie Pyle Story	
3 Is a Family	Reynolds-Greenwood-Ruggles	a6/17/44
Tomorrow the World	Fredric March-Betty Field	

Westerns (Current)

	Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	a3/11/44
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
	Mystery Man (W)F	Wm. Boyd-Andy Clyde	61	5/31/44	b8/5/44
	Mystery Man	Wm. Boyd-Andy Clyde		5/31/44	a8/14/43
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8063	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44		Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44

COMING

	Babes on Swing Street	Peggy Ryan-Leon Errol		10/27/44	a6/3/44
	Be It Ever So Humble	M. O'Driscoll-N. Beery, Jr.			a7/1/44
	Bowery to Broadway	Oakie-Montez-S. Foster		11/3/44	a6/10/44
	Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			a7/15/44
	Climax, The	Suzanne Foster-Turhan Bey		10/20/44	a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker		11/10/44	a5/20/44
	Frozen Ghost	Lon Chaney-Boris Karloff			a4/29/44
	Gypsy Wildcat (D)F	M. Montez-Jon Hall-L. Carrillo	75	9/1/44	b8/5/44
	House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
	House of Frankenstein	Lon Chaney-Boris Karloff			a4/29/44
8001	In Society	Abbott & Costello-M. Hutton		8/18/44	a7/29/44
	Merry Monahans	Donald O'Connor-Peggy Ryan		9/15/44	a1/8/44
	Mike Goes to a Party	Gloria Jean-Kirby Grant			
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		9/8/44	a10/2/43
	Mummy's Curse	Lon Chaney-Peter Coe			
	Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/13/44
	My Gal Loves Music	Bob Crosby-Grace McDonald			a7/15/44
	Night Life	Vivian Austin-Bill Dunn			
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce		9/22/44	a5/20/44
	Queen of the Nile (Tech.)	Maria Montez-Jon Hall			a7/22/44
	Reckless Age	Gloria Jean		11/17/44	a5/6/44
	San Diego, I Love You	Ed. E. Horton-L. Allbritton		9/29/44	a5/27/44
	See My Lawyer	Olsen and Johnson			a5/6/44
	Singing Sheriff	Bob Crosby-Fay McKenzie		10/6/44	
	Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.			a8/5/44

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8086	Trigger Trail	Rod Cameron-Fuzzy Knight	58	7/7/44	

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew	
	Old Texas Trail	Rod Cameron-Fuzzy Knight	
	Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight	
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot	8/18/44

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	b5/27/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr			
	Corn Is Green	Bette Davis-John Dall			
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72	9/9/44	b8/5/44
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	God Is My Co-Pilot	Dennis Morgan-Raymond Massey			
	Hollywood Canteen	Joan Leslie-Dane Clark			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
401	Janie (C)F	Joyce Reynolds-Robert Hutton	106	9/2/44	b7/29/44
	Last Ride (D)	R. Travis-Chas. Long			
	My Reputation	Barbara Stanwyck-George Brent			a6/3/44
	Objective Burma	E. Flynn-James Brown			
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan			a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80	Artkino	b6/10/44
	What Price Italy (Doc.)		60	Amco	b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.
Czarina	20th-Fox

D

Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Dormant Account	Col.
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM
Drums of Fu Manchu	Rep.

E

End of the Road	Rep.
Enemy of Women	Mono.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Faces in the Fog	Rep.
Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frontier Frame-Up	Mono.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost of Indian Springs	Mono.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Here We Go Again	PRC
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.
House of Frankenstein	Univ.

I

I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Mike Goes to a Party	Univ.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
Music in Manhattan	RKO
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Never a Dull Moment	Univ.
Night Life	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom Outlaws	Col.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swingtime Johnny	Univ.

T

Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

COLUMBIA

Phantom Outlaws—Principals: Charles Starrett, Jean Stevens, Tex Harding. Director, Derwin Abrahams.

Hello, Mom—Principals: Jane Frazee, Larry Parks, Jane Darwell, Jimmy Lloyd. Director, Del Lord.

METRO-GOLDWYN-MAYER

Autumn Fever—Principals: Philip Dorn, Mary Astor, Gloria Grahame. Director, Richard Whorf.

The Clock—Principals: Judy Garland, Robert Walker, Hume Cronyn. Director, Fred Zinneman.

Dr. "Red" Adams—Principals: Lionel Barrymore, Van Johnson, Keye Luke, Gloria DeHaven. Director, Willia Goldbeck.

Gentle Annie—Principals: James Craig, Donna Reed, Marjorie Main. Director, Andrew Marton.

MONOGRAM

Army Wives—Principals: Marjorie Rambeau, Murray Alper, Dorothea Kent, Elyse Knox. Director, Phil Rosen.

PRC

Twin Guns—Principals: Tex Ritter, Dave O'Brien, Patti McCarty. Director, Elmer Clifton.

Here We Go Again—Principals: Frank Jenks, Robin Raymond, Ray Walker. Director, Albert Herman.

REPUBLIC

Lake Placid Serenade—Principals: Vera Hruba Ralston, Brad Taylor, Vera Vague, William Frawley. Director, Steve Sekely.

Faces in the Fog—Principals: Jane Withers, Paul Kelly, Eric Sinclair, John Litel. Director, John English.

UNITED ARTISTS

Brewster's Millions—Principals: Dennis O'Keefe, Eddie "Rochester" Anderson, Garry Moore. Director, Allan Dwan.

WARNER BROTHERS

God Is My Co-Pilot—Principals: Dennis Morgan, Raymond Massey, Andrea King, Alan Hale. Director, Robert Florey.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Carolina Blues Eve Knew Her Apples Ever Since Venus Impatient Years Meet Miss Bobby Socks One Mysterious Night Sergeant Mike Strange Affair		Untitled Drama Unwritten Code, The Dormant Account Hello Mom Missing Juror
METRO	Cloud Busters Home Front Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo		Anchors Aweigh Music for Millions Picture of Dorian Gray Son of Lassie Thin Man Goes Home Ziegfeld Follies Autumn Fever Clock, The Dr. "Red" Adams Gentle Annie
MONO.	Adventures of Kitty O'Day Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Bowery Champs Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry Enemy of Women	They Shall Have Faith Army Wives
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Great Mike When The Lights Go On Again		Castle of Crimes Here We Go Again
RKO	Belle of the Yukon Brighton Strangler Bride By Mistake Casanova Brown Falcon in Hollywood Falcon in Mexico Farewell My Lovely Girl Rush Going to Town Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Master Race My Pal Wolf Nevada None But The Lonely Heart Tall in the Saddle Three Caballeros Woman in the Window	Betrayal From the East Experiment Perilous Island of the Dead Princess & Pirate Wonder Man It's a Pleasure Pan Americana
REP.	Atlantic City Lights of Old Santa Fe San Fernando Valley Storm Over Lisbon Strangers in the Night That's My Baby End of the Road		Brazil Lake Placid Serenade Faces in the Fog Flame of Barbary Coast
20th-FOX	Big Noise In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Laura Wilson		A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory Nob Hill Czarina
UA	Since You Went Away		Brewster's Millions Dark Waters Double Furlough Great John L, The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Be It Ever So Humble Dead Man's Eyes Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan		Can't Help Singing Night Life Queen of the Nile Mummy's Curse Mike Goes to a Party
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers in Our Midst To Have and Have Not Very Thought of You	Christmas in Connecticut Corn Is Green God Is My Co-Pilot Hollywood Canteen Objective Burma Of Human Bondage

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES		
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Typical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	18	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5412	His Hotel Sweet			
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5408	Idle Roomers		16½	
5423	Mopey Dope		16½	
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5424	Pick a Peck of Plumbers		17	
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
		COLOR RHAPSODIES (Tech.)		
5504	Disillusioned Bluebird	Good	7	7/ 8/44
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
		COMMUNITY SINGS		
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662	No. 12 Too Young or Too Old			
		FILM-VODVIL		
5951	No. 1 Mousie Powell		10½	Not Rev.
5952	No. 2 Cootie Williams	Fair	10	10/23/43
5953	No. 3 Zeb Carver	Good	11	11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10	6/17/44
		FOX & CROW (Tech.)		
5753	Dream Kids	Very Good	7½	6/ 3/44
5754	Mr. Moocher			
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
		LI'L ABNER (Tech.)		
5601	Amoozin' but Confoozin'	Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun			
5602	Sadie Hawkins Day	Fair	7	7/ 8/44
		PANORAMICS		
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
		PHANTASIES		
5710	Case of the Screaming Bishop		7½	
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5709	Mr. Five By Five			
5709	Mr. Fore-by-Fore		6½	
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels	Fair	7	7/ 8/44
5705	Magic Strength		7½	Not Rev.
		SCREEN SNAPSHOTS		
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	10	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)	Fair	9½	7/ 8/44
		SPORTS REELS		
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5810	G. I. Sports		10	
5809	Mat Maulers	Very Good	9	7/22/44
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
		SERIALS		
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		8/ 5/44
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

		CARTOONS (16) (Tech.)		
W-533	Batty Baseball			Not Rev.
W-537	Bodyguard			
W-536	Happy-Go-Nutty			
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
		MINIATURES (10)		
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
M-588	Somewhere, USA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		9	
		PASSING PARADE		
K-572	Grandpa Called It Art			
K-571	Immortal Blacksmith		11	
		PETE SMITH SPECIALTIES (14)		
S-353	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2/19/44
S-555	Movie Pests	Pointed Fun	10	8/ 5/44
S-551	Practical Joker	Good	10	2/19/44
S-554	Sportsman's Memories	Good	10	5/ 6/44
		TRAVELTALKS (12) (Tech.)		
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-520	City of Brigham Young			
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4/29/44
T-521	Monument at Utah			
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

		LITTLE LULU (8) (Tech.)		
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-7	I'm Just Curious			
D3-8	Indoor Outing			
D3-4	In Hollywood		8	Not Rev.
D3-6	It's Nifty To Be Thrifty			
D3-5	Lucky Lulu		7½	
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
		GEORGE PAL PUPPETOONS (6) (Tech.)		
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-6	Jasper Goes Hunting		7½	
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
		MUSICAL PARADES (6) (Tech.)		
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19	6/17/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
		NOVELTOONS (8) (Tech.)		
P3-3	Cilly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring	Appealing	10	6/17/44
		POPEYE (8)		
E3-4	Anvil Chorus Girl	Good	7	7/22/44
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8	Moving Aweigh			
E3-7	Pitching Woo at the Zoo			
E3-6	Puppet Love			
E3-5	Spinach-Packin' Popeye		7½	
E3-3	We're on Our Way to Rio	Good	8	6/24/44
		POPULAR SCIENCE (6)		
J3-1	No. 1	Good	10	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5	Interesting	10	7/ 1/44
J3-6	No. 6		10	
		SPEAKING OF ANIMALS (6)		
Y3-5	In a Harem	Good	9½	7/22/44
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
Y3-6	Monkey Business			
Y3-4	Your Pet Problem		9	
		SPORTLIGHTS (10)		
R3-9	Catch 'Em and Eat 'Em	Good	10	7/22/44
R3-10	Furlough Fishing		9½	
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-4	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
R3-7	Trail Breakers	Very Good	9½	6/17/44
R3-8	Winged Couriers	Good	9½	7/22/44
		UNUSUAL OCCUPATIONS (6)		
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3	Interesting	10	4/22/44
L3-4	No. 4	Average	10	6/24/44
L3-5	No. 5	Good	10	7/22/44
L3-6	No. 6		10	

RKO RADIO

		DISNEY CARTOONS (18) (Tech.)		
54102	Plastics Inventor		7	
54101	Springtime for Pluto		7	
		EDGAR KENNEDY (6)		
43406	Kitchen Cynic		18	
43404	Love Your Landlord		18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	16	4/29/44
43402	Unlucky Dog		15	Not Rev.
		FLICKER FLASHBACKS (7)		
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	10	4/22/44
		LEON ERROL (6)		
43702	Cutie on Duty	Good	18	11/27/43
43706	Girls! Girls! Girls!		17	
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
		HEADLINER REVIVALS (4)		
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
		SPORTSCOPES (13)		
44306	Basket Wizards	Good	8	3/ 4/44
44311	Boot and Spur	Good	8½	7/29/44
44310	Boys Camp		8	
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
44312	Ski Chase		8	
		THIS IS AMERICA (13)		
43106	Aircraft Carrier	Excellent	16	5/13/44
43108	Hot Money		17	
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43101	Sailors All	Very Fine	20	12/ 4/43
43109	They Fight Again	Excellent	17	7/ 1/44
43107	Viva Mexico	Good	17	5/20/44

REPUBLIC

	SERIALS	
Captain America	15 Chaps.	
Haunted Harbor	15 Chaps.	
Masked Marvel	12 Chaps.	
Tiger Woman	12 Chaps.	

20th CENTURY-FOX

		DRIBBLE PUSS PARADE (2)		
4901	Fuss and Feathers	Good	9	12/18
		LEW LEHR		
4902	Lew Lehr Makes the News		9	
		MAGIC CARPET OF MOVIETONE (6)		
4154	A Volcano Is Born (Tech.)			Not R
4151	Mormon Trails	Colorful	9	9/ 4
4152	Coast of Strategy	Instructive	9	9/ 4
4156	Kingdom of Treasure	Good	9	12/18

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	..	9/11/43
12	Americans All	Fair-Minded	18	..	7/22 44
11	Back Door to Tokyo	Good	18¾	..	6/17/44
2	Europe's Crossroads	Excellent	19	..	10/ 2/43
3	Youth in Crisis	Excellent	18½	..	11/ 6/43
9	Irish Question, The	Very Good	16¾	..	4/22/44
4	Naval Log of Victory	Comprehensive	19½	..	12/ 4/43
10	Underground Report	Very Good	20	..	5/20/44
5	Upbeat in Music	Entertaining	16½	..	12/25/43
8	South American Front	Clarifying	17½	..	3/25/44
6	Sweden's Middle Road	Excellent	19¼	..	1/22/44
7	Post-War Jobs	Revealing	18½	..	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	..	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	..	Not Rev.
4203	Mailman of Snake River	Interesting	9	..	5/ 6/44
4202	Silver Wings	Interesting	9	..	5/13/44
4252	Snowland Sentinels		9	..	Not Rev

SPORTS REVIEWS (6)

4301	Dog Sense		9	..	Not Rev
4302	Champions Carry On			..	Not Rev
4303	Fun for All	Good	7	..	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	..	12/25/43
4509	Butcher of Seville	Good	7	..	5/ 6/44
4502	Camouflage		7	..	Not Rev
4520	Carmen's Veranda		7	..	
4513	Champion Justice	Good	7	..	4/29/44
4504	Down With Cats	Good	7	..	9/ 4/43
4514	Frog and the Princess	Fair	7	..	5/ 6/44
4519	Green Line		7	..	
4510	Helicopter (Tech.)		7	..	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	..	1/ 1/44
4506	Lion and the Mouse	Fair	7	..	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	..	4/29/44
4516	My Boy Johnny	Fair	7	..	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	..	9/ 4/43
4501	Super Mouse Rides Again	Average	7	..	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	..	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	..	5/20/44
	Fortress Japan				
	Global Air Routes	Good	15	..	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

3123	Choo-Choo Swing	Good	15	..	11/27/43
3127	Fellow on a Furlough	Good	15	..	4/22/44
3121	Hit Tune Serenade				Not Rev.
3129	Melody Garden				Not Rev.
3131	Midnight Melodies		15	..	
3125	New Orleans Blues	Good	15	..	1/22/44
3130	Pagliacci Swings It				
3124	Radio Melodies	Entertaining	15	..	1/22/44
3128	Stars and Violins	Acceptable	15	..	5/20/44
3122	Sweet Jam	Good	15	..	10/23/43
3126	Sweet Swing	Fair	15	..	3/ 4/44
3132	Swingtime Holiday		15	..	

PERSON-ODDITIES (15)

1377	Aviation Expert, Donald Douglas	Solid	9	..	5/13/44
8376	Barefoot Judge	Fair	9	..	5/ 6/44
1373	Fannie Hurst and Her Pets	Fair	9	..	11/20/43
8372	Farmer Gene Sarazen	Good	9	..	10/23/43
8378	Foster's Canary College	Good	9	..	4/29/44
1380	Honest Forger				
1382	Idol of the Crowd		9	..	
1375	Mrs. Lowell Thomas' Fur Farm	Average	9	..	3/11/44
1381	Spinning a Yarn		9	..	
8379	Varga and His Beauties	Attractive	9	..	6/ 3/44
8371	Wizard of Autos	Good	9	..	10/23/43
8374	World's Youngest Aviator	Interesting	9	..	2/19/44

SWING SYMPHONIES (6) (Tech.)

3234	Abou Ben Boogie		7	..	
8231	Boogie Woogie Man	Very Pleasing	7	..	10/ 9/43
8232	Greatest Man in Siam	Good	7	..	1/22/44
8233	Jungle Jive	Tops	7	..	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	..	4/15/44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	..	2/26/44
8357	Animal Tricks	Fair	9	..	4/15/44
8361	Bear Mountain Game	Good	9	..	8/ 5/44
8359	Fraud by Mail	Instructive	9	..	6/17/44
8362	From Spruce to Bomber		9	..	
8358	Hobo News	Good	9	..	5/13/44
8352	I-A Dogs	Good	9	..	10/23/43
8356	Magazine Model	Excellent	9	..	4/29/44
8360	Mr. Chimp Goes South				
8353	Mr. Chimp Raises Cain	Fair	9	..	12/ 4/43
8351	Who's Next	Excellent	9	..	9/ 4/43
8354	Wings in Record Time	Interesting	9	..	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair			4/22/44
8239	Fish Fry				
8237	Meatless Tuesday	Good	7	..	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	..	2/26/44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.	10/ 9/43
8681	Don Winslow of the Coast Guard	13 Chaps.	
8881	Great Alaskan Mystery	13 Chaps.	
9781	Raiders of Ghost City		

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	..	Reissue
9311	A Wild Hare		7	..	Reissue
9307	Bear's Tale		7	..	Reissue
9312	Cat Came Back		7	..	Reissue
9305	Cross Country Detours		7	..	Reissue
9302	Early Worm Gets the Bird		7	..	Reissue
9304	Fighting 69½		7	..	Reissue
9306	Hiawatha's Rabbit Hunt		7	..	Reissue
9313	Isle of Pingo Pongo		7	..	Reissue
9303	My Little Buckaroo		7	..	Reissue
9309	Of Fox and Hounds		7	..	Reissue
9308	Sweet Sioux		7	..	Reissue
9310	Thugs With Dirty Mugs		7	..	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	..	
9721	Bugs Bunny & the Three Bears		7	..	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	..	5/20/44
9724	Hare Force		7	..	
9723	Hare Ribbin'	Excellent	7	..	7/ 1/44
9726	Old Grey Hare		7	..	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	..	2/19/44
9106	U. S. Marines on Review		20	..	
9105	Night in Mexico City	Interesting	20	..	4/22/44
9102	Over the Wall	Very Good	20	..	1/29/44
9104	Our Frontier in Italy		20	..	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..	11/ 6/43

LOONEY TUNES

9711	Brother Brat	Good	7	..	8/ 5/44

MELODY MASTERS (10)

9610	All Star Melody Masters		10	..	
9609	Junior Jive Bombers		10	..	
9603	Cavalcade of the Dance	Excellent	10	..	10/ 2/43
9604	Freddie Fisher & His Band		10	..	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..	11/13/43
9610	Listen to the Bands		10	..	
9606	Songs of the Range	Good	10	..	7/ 1/44
9607	South American Sway	Routine	10	..	4/22/44
9602	Sweetheart Serenade	Good	10	..	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	..	2/12/44
9608	U. S. Coast Guard Band	Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	..	7/ 1
9713	Birdy & the Beast		7	..	
9717	Booby Hatched		7	..	
9711	Brother Brat		7	..	
9708	Duck Soup to Nuts		7	..	
9714	From Hand to Mouse		7	..	
9715	Goldilocks & the Jivin' Bears		7	..	
9703	I Got Plenty of Mutton		7	..	5/ 6/44
9716	Lost & Foundling		7	..	
9701	Meatless Fly Day		7	..	Not Rev.
9720	Odor-able Kitty		7	..	
9705	Tick, Tock, Tuckered	Fair	7	..	6/ 3/44
9704	Weakly Reporter	Good	7	..	4/22/44
9712	Plane Daffy		7	..	
9710	Slightly Daffy	Fair	7	..	7/ 1/44
9718	Stupid Cupid		7	..	
9719	Stage Door Cartoon		7	..	
9706	Swooner Crooner		7	..	Not Rev.
9707	Russian Rhapsody		7	..	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	..	2/12/44
9107	Oklahoma Outlaws	Well Done	20	..	10/ 9/43
9110	Roaring Guns	Good	20	..	2/19/44
9112	Trial by Trigger	Good	20	..	7/ 1/44
9108	Wagon Wheels West	Good	17½	..	12/25/43
9111	Wells Fargo Days	Good	20	..	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	..	2/12/44
9507	Backyard Golf	Fair	10	..	6/17/44
9513	Bluenose Schooner		10	..	
9510	Cattlemen's Days	Good	10	..	7/ 1/44
9512	Champions of the Future		10	..	
9506	Chinatown Champs	Colorful	10	..	4/29/44
9511	Colorado Trout	Good	10	..	8/ 5/44
9502	Desert Playground	Interesting	10	..	10/ 9/43
9505	Dogie Round-Up	Interesting	10	..	2/19/44
9508	Filipino Sports Parade	Good	10	..	7/ 1/44
9503	Into the Clouds	Good	10	..	1/29/44
9509	Mexican Sportland		10	..	
9501	Tropical Sportland	Fair	10	..	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	..	11/27/43
9006	Musical Movieland		20	..	
9003	Task Force	Excellent	20	..	1/ 1/44
9004	Devil Boats	Excellent	20	..	7/29/44
9001	Women at War		20	..	10/ 2/43
9005	Winner's Circle		20	..	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	..	11/13/43
9403	Hunting the Devil Cat	Good	10	..	10/16/43
9405	Jungle Thrills	Good	10	..	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	..	11/27/43
9404	Struggle for Life	Excellent	10	..	4/ 8/44
9406	Throwing the Bull		10	..	

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, August 9)

MOVIETONE (Vol. 26, No. 97)—U. S. forces re-take first American soil lost to Japs; Dewey heads G.O.P. governors parley in St. Louis; Army takes over in Philadelphia transit strike; General Somervell in war production shortage warning; Pictures of Allied Normandy push; Sec'y of War Stimson and Gen. Eisenhower visit invasion front; Churchill inspects captured robot launching platform; Scenes of Nazi robot plane being shot down.

NEWS OF THE DAY (Vol. 15, No. 295)—U. S. forces re-take Guam from Japs; General Somervell warns of war production shortages; Army takes over in Philadelphia transit strike; Dewey wins ovation in Springfield, Ill.; Churchill on second visit to Normandy front; Buzz-boat races at Long Beach, California (Los Angeles only).

PARAMOUNT (No. 98)—Allies sweep into Brittany; Sec'y of War Stimson and Gen. Eisenhower visit invasion front; Dewey at Republican governors parley in St. Louis; Boeing Aircraft Co. opens Pacific Coast's largest cafeteria; Kindergarten gals in Boston beauty contest; Pictures of the battle for Guam; General Somervell warns of war production shortages.

RKO PATHE (Vol. 15, No. 100)—Dewey on first campaign tour; Pictures of Guam invasion; General Somervell warns of war production shortages.

UNIVERSAL (Vol. 17, No. 317)—U. S. forces storm Guam; Allied troops in Normandy fighting; Churchill boards Naval cutter after tour of liberated French territory; General Somervell warns of war production shortages; Philadelphia transit strike; Dewey in Springfield, Ill.; Republican Governors meet in St. Louis; Speed boats in Long Beach, Calif., race; Boston Boy's Club members in "dolling up" their kid sisters contest.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 94)—Negro flight squadron commander guest at Detroit C.I.O. event; Negro named to Louisville civic board; Last rites for composer Will M. Cook; Ft. Knox G.I.'s get swimming pool; Great Lakes sailors attend boxing classes; Stars and Stripes hoisted over Rome; Noble Sissle and Billie Holliday in interview.

(Released Saturday, August 12)

MOVIETONE (Vol. 26, No. 98)—Pope Pius blesses Allied troops at special audience; Generals Clark and Alexander host Britain's King; New York world premiere of "Wilson"; Baseball honors Connie Mack; Army bombers in air show crash.

NEWS OF THE DAY (Vol. 15, No. 296)—Pope Pius blesses Allied troops; Jap threat forces mass Chinese exodus; New Philippines president sworn in; Yanks liberate Leghorn; Britain's King George visits Italian front; American-Japanese battalion decorated; Air show spectators witness army bomber crash; Baseball honors Connie Mack; French show girls entertain Yank G. I's.

PARAMOUNT (No. 99)—Baseball honors Connie Mack; Army ends Philadelphia transit strike; Air Cadets served snake steaks; Allies drive on in Italy; Britain's ruler visits General Mark Clark's Fifth Army Headquarters; Pope Pius blesses Allied troops.

RKO PATHE (Vol. 15, No. 101)—King George VI visits Fifth Army Headquarters; President Quezon buried at Arlington; Chinese flee Kweilin before Jap advance; Pope Pius blesses Allied forces; American-Japanese fighting men honored; Army show bomber crash kills four.

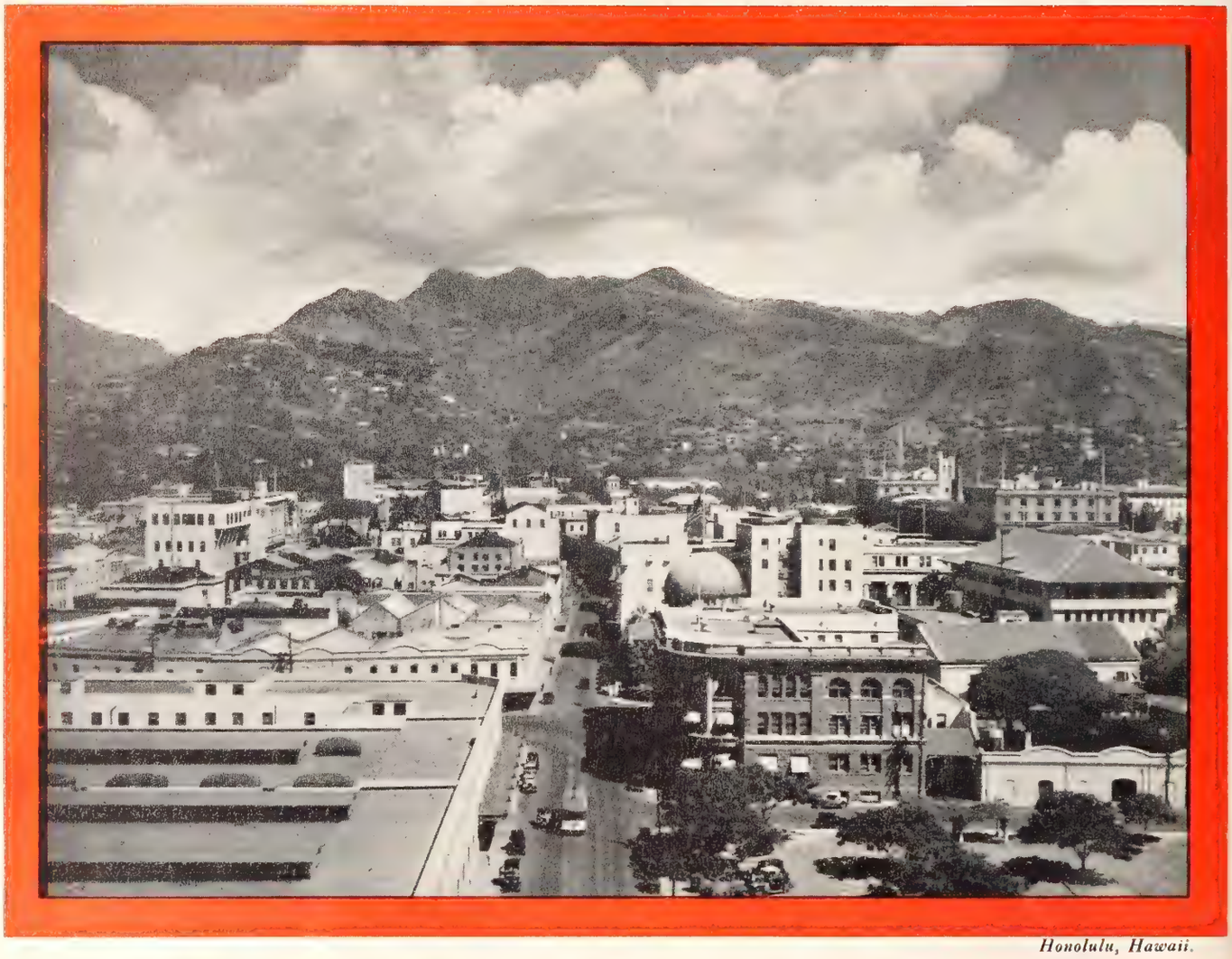
UNIVERSAL (Vol. 17, No. 318)—Brazilian Expeditionary Force lands in Italy; Britain's King George tours Fifth Army site; Leghorn falls to Fifth Army; Nazi retreat leaves trail of destruction in Italy; Yanks plaster Nazis in Normandy; French show girls entertain Yank G. I's; Army settles Philadelphia transit strike; American heavy bombers sock Jap held seaport; New Philippines' president sworn in; Manuel Quezon burial at Arlington; Pope Pius blesses Allied troops; Army bombers in Spokane air-show crash; Baseball honors Connie Mack.

'Hollywood Canteen' Casting Ends; Musical Has 62 Marquee Names

Casting of Warners' "Hollywood Canteen" has been completed, according to Jack L. Warner, executive producer. Included in the 62 marquee personalities are Jack Benny, Joe E. Brown, Eddie Cantor, Kitty Carlisle, Jack Carson, Dane Clark, Joan Crawford, Bette Davis, John Garfield, Sydney Greenstreet, Alan Hale, Paul Henreid, Joan Leslie, Peter Lorre, Ida Lupino, Irene Manning, Dennis Morgan, Roy Rogers, Alexis Smith, Barbara Stanwyck, Jane Wyman, Andrews Sisters, Golden Gate Quartet, George Tobias, Faye Emerson and others.

Despite more than a hundred additional volunteers seeking to appear in the musical, casting had to be terminated to keep film footage down to the right length, Warner said.

This is No. 12 of a series



Honolulu, Hawaii.

IN HAWAII...

gateway to the great Pacific Theatre of war, motion picture entertainment is daily playing an important part in preserving the healthy mental balance of both servicemen and civilians keyed to battle tempo.

In the leading theatres on these islands, projection equipment bears the name Simplex. For Simplex has been the enthusiastic choice of Hawaiian showmen who have long ago recognized that there can be no compromise with quality.

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Simplex — IN WAR AND PEACE — THE *INTERNATIONAL* PROJECTOR



SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
PRODUCT GUIDES
Begin on Page 49

Vol. 41 No. 5

August 19
1 9 4 4

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Nathan E. Goldstein (See Page 4)



LEO KNOWS THE ROPES!

Now it's a NATIONWIDE HIT!

DRAGON SEED







from the good earth of MGM

TWENTY YEARS OF LEADERSHIP

"KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!"

The Editorial Page

A Smart Move

Only a few minutes ago the phone rang and from it came the announcement that David O. Selznick's "Since You Went Away" would be sold minus any demand for increased admission prices.

Even in the midst of a terrific heat wave, the news was good for many reasons.

In the first place, this page has persistently fought against increased admission scales for *any* picture. We believe the practice is entirely unjustified and in some respects, charged with too much dynamite for the industry in all its branches.

In the second place, why the urge for extra profits at a time when there are already so many profits that about ninety per cent of them are going to the government in the form of excess profits taxes?

As near as we can figure out, the only satisfaction derived from receiving staggering revenues from those increased-admission pictures is the back-slapping in home office inner-sanctums where executives can crow about how much more dough their picture grossed than that of some other company.

Meanwhile, they completely lose sight of the antagonism and resentment that flares up every time a cash customer walks up to his favorite movie theatre and finds that the usual price of, say, fifty cents, has suddenly zoomed to seventy-five or more. So he either pays or walks away. In both instances he is hot under the collar and damning the whole movie industry as profiteers and gyppers.

How long this can go on before the law-makers and trouble-makers in and around Washington decide to find out what makes the movie business tick, is anyone's guess. But it is safe to say that the longer it goes on, the more forceful will be the blow-off.

And for what? You tell us.

But getting back to that phone call that started all this: We believe that every person involved in the decision to sell SYWA for showing at regular admissions, deserves a vote of thanks. They have arrived at a smart and sensible conclusion.

SYWA will enjoy a much earlier and widespread general release by reason of this sales policy, and it definitely removes one of the main stumbling blocks to consummating deals with the theatres, many of whom were hesitant about further advanced-admission pictures after some unhappy experiences of the past.

Let us hope that this will be the final chapter in the history of increased-admission pictures. They are a headache for everybody and entirely unnecessary, especially during this era of good box-office receipts.

Famine in Midst of Plenty

We cannot recall a time when so many completed productions, many of the higher calibre, were on the shelves awaiting release. Nevertheless, the shortage of availabilities continues and in some areas is getting worse.

We have never set ourselves up as experts in distribution but we cannot help feel that there must be some solution to this vexing and dangerous problem.

There is no secret as to the cause: longer, extended runs in the pre-release and first-run situations. No theatreman, be he circuit or independent, wants to stop an engagement and change pictures when he is still packing them in.

But the vicious circle keeps spreading each additional week a picture plays in its first runs and the availability of that picture to the subsequent runs is delayed longer and longer. By the time it gets to the frequent-change theatres, they have to take anything they can get to maintain their policies.

Ironic as it may sound, the industry's backlog of completed pictures has never been larger at a time when availabilities have never been scarcer.

You figure it out. And maybe offer a suggestion to solve the situation.

▲ ▲ ▲

Notes From the News

Frank Gravatt will sell the Steel Pier in Atlantic City for a mere million and a half. Theatremen with excess profits are requested to stand in line before making their offers.

"Re-issue Business Tops Expectations" . . . (see page 3, STR, issue of July 8th).

"Bob Hope . . . Safe in Plane Crash" . . . (see cable from STR's Australian representative elsewhere in this issue).

"Fifth Loan Reports . . . Slow." This is something we still cannot understand. Most of you did a swell selling job and most of you sent in your reports. Why should the others hold up the works by stalling? (Eleven silver dollars for this one.)

"Gov't Sues Industry" . . . "Gov't Sues Circuit" . . . "Gov't Sues . . . Sues . . . Sues." It would be a novelty if someone sued the government. (Line forms on the right.)

—*"CHICK" LEWIS*

'Not So,' Says Allied Of Decree Clause on Single-Picture Deals

Under the modified consent decree as proposed by the Department of Justice exhibitors will not be forced to buy pictures singly—which was the interpretation generally put on the Government's block-booking paragraph — but may purchase any number of tradeshown pictures agreed upon by exhibitor and distributor as part of a single deal. This is the most noticeable interpretative difference from standard viewpoints on the new suggested measures to be found in the analysis released on Wednesday by Allied States Association, through its general counsel, Abram F. Myers.

The paragraph as constructed by the D of J is as follows: "No distributor defendant shall condition the licensing of one feature or group of features upon the licensing of another feature or group of features."

The Allied analysis concludes that the provision places no limitation on the number of tradeshown pictures the theatre man may buy in a single deal, that the paragraph merely says that if an exhibitor wishes to license a particular picture or group of pictures the distributor can not force him to take another picture or group.

Myers accuses Joseph Hazen, chief negotiator for the defendants, with having misconstrued the D of J provision when he made the following statement: "It means that exhibitors will have to buy pictures singly if the modified decree should become effective." Then, says Myers, branch managers and film salesmen tried "to frighten the exhibitors into opposing the proposal by the old one-at-a-time threat which was badly overworked during the Neely Bill campaigns. There is nothing whatever in the language proposed by the Government that would require the distributors to sell pictures singly."

In general, the Myers paper approves the Department of Justice brief, but scores the Government for passing over certain recommendations made by the Conference of Independent Exhibitors concerning forced percentage selling, distributors control of admission prices, and other competitive practices.

"It is difficult to see," says Myers, "what will be accomplished by theatre divorcement if the distributors remain free to force themselves into unwelcome partnership with the independent exhibitors and exercise control over their operating policies by means of percentage contracts.

"Forced percentage playing may and probably should be the subject of a separate proceeding against the distributors—not merely the consenting defendants, but all of them. The way for such a proceeding has been blazed by the decisions hereinbefore cited. The independent exhibitors should impress upon the Attorney General the need of an attack on forced percentage deals, not only to prevent the spread of the defendants' monopoly, but also to protect the public from gouging."

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Hope Makes Appeal

The forced landing of Bob Hope and his USO party in Hicktown, Australia, resulted in an even greater welcome from the Aussies than that accorded Mrs. Roosevelt last year, it is reported by STR Correspondent Gordon Currie. The film star used the opportunity to send back a message to the States in the form of an appeal to showmen. Hope wires as follows: "Ask the showmen of America to do all in their power to send comforts to the boys fighting the Pacific war. Their sacrifice is beyond words."

Box-Office Triplets Break N.Y. Records

The box-office triplets of 1944 are a sensation in New York. In the face of a recent attendance decrease and a continued hot spell, "Wilson," "Dragon Seed," and "Since You Went Away" have been making the all-time records look like a glass conservatory after Abbott & Costello have passed through.

Both "Wilson," in its third week, and "Dragon Seed," in its fifth, have etched new figures for the Roxy and Music Hall, respectively. A good ordinary week for the Roxy hits $80,000, but "Wilson" has been going around $120,000 since its opening, while "Dragon Seed" after four weeks has grossed nearly a half million dollars, a new record for the entire film industry. Incidentally, the fourth week tally was higher than that of the third.

"Since You Went Away" in its first four weeks at the Capitol has grossed within $6000 of the "Gone With the Wind" gross for the same period when it played both the Capitol and the Astor theatres day and date. And that is not all in New York. "Hail the Conquering Hero" is hitting fancy figures in its first two weeks at the Paramount and looks set for a long run.

Jackson Park Case Defendants Preparing Plea for High Court

Attorneys for RKO, Loew's, Warners, Paramount and Balaban & Katz were this week preparing their pleas for submission to the Federal Court in Chicago on August 21 for an appeal to the higher courts of the Jackson Park Theatre case.

At that time it is also expected that the amount of fees for the plaintiff attorneys, which will be paid by the defendants under the verdict rendered, and the amount of bond needed to carry the case to the higher courts will be decided by Judge Michael Igoe, under whom the case was tried.

Berge Charges Three Errors In Appeal Taken by Goldman

In the appeal taken by the Goldman Theatres, Inc. against the majors, three errors were charged to the trial judge in a 23-page brief filed with the 3rd Circuit Court of Appeals in Philadelphia this week by Wendell Berge, head of the anti-trust division of the Justice Department. In the brief Berge charged: 1. "The Court erred in holding that proof of a lessening of film commerce was necessary to show a violation of the Sherman Act.

2. "The Court erred in holding that proof of special public damage was required to show a violation of the act by plaintiff's exclusion from the first-run field.

3. "The Court erred in concluding that there was no unlawful combination because the distributor defendants acted separately without coercion by Warners."

Hal Wallis Lines Up Five for Paramount

As he prepares to leave for the coast this coming Friday, Hal Wallis has completed plans for the production of five pictures under his new contract with Paramount, it was disclosed at a luncheon given by the company on Wednesday at "21." Wallis said he is including one, and possibly two, films to be made in England as soon as studio space becomes available there and actual shooting has been finished on the first two made in Hollywood. This will bring the English excursion into April or May.

As the schedule stands now work will start October and November on "The Affairs of Susan," with Joan Fontaine, and "Love Letters," for which William Dieterle has been signed as director (*see p.* 44). "The Searching Wind," hit Broadway play by Lillian Hellman, is penciled in for the first of the year. Miss Hellman is now starting work on the screenplay. The first film to be made in Britain will be "Whenever I Remember," which is characterized by Mr. Wallis as having a war background without being a war picture. The second will be "Don't Ever Grieve Me," an original by Robert M. Smith.

Wallis's association with Paramount promises to be a busy one, it was pointed out by friends at the luncheon. He came east with the intention of going fishing and forgetting about motion pictures for a couple of months, but thus far he has not left New York, and expects to be in story conferences up to the minute of departure for Hollywood.

Nathan E. Goldstein

(The Man on the Cover)

President of the Western Massachusetts Theatres, Inc., since 1935, at which time the corporation acquired control of the former G. B. Circuit and the Paramount Publix Theatres located in western Massachusetts, including the handsome and capacious Paramount Theatre in Springfield. He entered the theatre field as a boy working in a penny arcade at Savin Rock, Conn., during vacations for a recompense of three dollars per week. He has been closely identified with business and civic affairs at Springfield since 1910 when he arrived in that town and opened, with his brother Samuel, a penny arcade; a year later the brothers organized the Goldstein Brothers Amusement Co., which established the first motion picture theatre (outside of Boston) in Massachusetts, this was a theatre in Holyoke. Following Army service in World War I, Goldstein returned to Springfield and his theatre business. He has been a leader of war activities in his area, is a member of the Springfield War Finance Committee and is Regional Director of Region No. 1 and No. 2 of the WAC.

SHOWMEN'S TRADE REVIEW

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O'Donnell Out 1 Steer

The Iowa motion picture operators will sit down to a banquet sometime in September and enjoy Texas steaks at the expense of R. J. O'Donnell, head of the motion picture industry's Fifth War Loan drive. O'Donnell bet a Texas steer against an Iowa hog with A. H. Blank, Iowa WAC chairman, and the Iowa gang officially whipped the Texas boys on a percentage basis. The pay-off will come in September.

Elizabeth Goudge Wins MGM's Novel Award

"Green Dolphin Street," by Elizabeth Goudge, has won the first Metro-Goldwyn-Mayer Annual Novel Award. It is to be published on August 28 by Coward-McCann, and was selected as most outstanding from among 99 novels, all to be published before August 15, 1945. The judges of the contest were Harry Hansen, Literary Critic of the N. Y. *World-Telegram;* Amy Loveman, Associate Editor of *The Saturday Review of Literature,* and Sidney Franklin, MGM producer.

According to the terms of the award, Miss Goudge will receive a minimum of $125,000 and a possible maximum of $175,000, contingent upon the sales of the novel. Coward-McCann will receive $25,000 on publication. Metro-Goldwyn-Mayer will acquire the motion picture and allied rights to the book.

"Green Dolphin Street," which is also the Literary Guild selection for September, is described by the publishers as a novel of romance, high adventure, and spiritual quest, its scene the Channel Islands and the primitive New Zealand of the 19th century.

SMPE Progress Medal to Be Awarded at October Meeting

The Society of Motion Picture Engineers will present the Progress Medal Award and the Journal Certificate for 1944 during the Society's 56th Semi-Annual Technical Conference, at the Hotel Pennsylvania, New York, October 16 to 18.

The tentative convention program announced by W. C. Kunzmann, convention vice-president, includes business sessions on each of the three days starting at 10 a.m. to 2 p.m. Evening programs are also being arranged.

Committee chairmen announced by the Society include Barton Kreuzer, papers; C. R. Keith, Atlantic Coast Section; Kunzmann, registration and information; E. I. Sponable, reception and local arrangements; D. E. Hyndman, dinner-dance; James Frank, Jr., membership and subscription; O. F. Neu, hotel and transportation; Mrs. E. I. Sponable, ladies reception; H. F. Heidegger, 35-mm projection; M. W. Palmer, 16-mm projection; and Julius Haber, publicity.

Ginsberg Honor Guest at Launching

Henry Ginsberg, Paramount vice president, will be guest of honor at the launching of the cruiser Los Angeles at the Navy Yard, Philadelphia, on Sunday. Ginsberg was chairman of the Hollywood Motion Picture War Finance Committee, which staged a drive in July for funds with which to build the ship.

Geraldine Mavor Now With Vanguard

Geraldine Mavor, recently of Arnold Pressburger Productions, has joined the publicity staff of Vanguard Films. She succeeds Ann Daggett as magazine editor and will serve as Selznick contact with all national and fan magazines.

Warner Bros. Announces 1944-45 Program Drawn from Pool of 79 Story Properties

With a story pool of 79 properties to draw upon—composed of stage plays, novels, and originals—Warner Bros. this week announced a schedule for 1944-45 of so elastic a nature that the studio will be enabled to rearrange its program to suit immediate changes in the nation's set-up, whether through war or peace developments. Actual number of releases will probably be about forty.

In making the announcement, Jack L. Warner declared: "Never before have the responsibilities for national service been so urgent. Combining the best in entertainment with the ultimate in constructive citizenship will be our goal. We have the properties and will expend the production resources to achieve that goal."

The Warner prospectus is divided into the three source divisions—stage plays, novels and originals.

From Stage Plays

Completed pictures based on stage plays are: "Janie," by Josephine Bentham and Herschel V. Williams, with Joyce Reynolds, Ann Harding, Edward Arnold, Robert Hutton, and Robert Benchley. Directed by Michael Curtiz. "Arsenic and Old Lace," Joseph Kesselring's comedy, produced by Howard Lindsay and Russel Crouse, with Cary Grant. Directed by Frank Capra. "The Doughgirls" by Joseph Fields. Stars Ann Sheridan, Alexis Smith, Jane Wyman, Irene Manning, Jack Carson. Produced by Mark Hellinger. "The Animal Kingdom," starring Ann Sheridan, Dennis Morgan, Alexis Smith, Jack Carson and Jane Wyman. Based on play by Philip Barry.

Stage plays now before the cameras are: "The Corn Is Green," by Emlyn Williams, with Bette Davis starring in the role Ethel Barrymore created on the stage. "Pillar to Post," starring Ida Lupino and Sydney Greenstreet and William Prince. Louis Armstrong and his orchestra head supporting cast.

Stage properties in active preparation for early production include: "The Voice of the Turtle," by John Van Druten; "Junior Miss," by Joseph Fields and Jerry Chodorov, which will star Joyce Reynolds; "Broken Journey," comedy-drama by Andrew Rosenthal; "Chicken Every Sunday," by Julius J. and Philip G. Epstein.

Derived From Novels

Best selling novels ready for release are: Edna Ferber's "Saratoga Trunk," starring Gary Cooper and Ingrid Bergman. "The Conspirators," novel by Fredric Prokosch, starring Hedy Lamarr, Paul Henreid, and Sydney Greenstreet with Peter Lorre and Victor Francen heading supporting cast. "To Have and Have Not," from the novel by Ernest Hemingway, starring Humphrey Bogart. "My Reputation," by Clare Jaynes. Stars Barbara Stanwyck and George Brent.

Book-source films now in production include: "Roughly Speaking," starring Rosalind Russell and Jack Carson. "God Is My Co-Pilot," autobiography by Col. Robert Lee Scott on his experiences with General Chennault. Stars Dennis Morgan as Col. Scott, supported by Raymond Massey, Andrea King, Alan Hale. "Of Human Bondage," by Somerset Maugham, starring Paul Henreid, Eleanor Parker and Alexis Smith.

Scheduled to go before the cameras within the next two months are such best sellers as: "Mildred Pierce," by James M. Cain, which will be a Joan Crawford starrer; "Nobody Lives Forever," by W. R. Burnett, with John Garfield; "The Fountainhead," by Ayn Rand; "Treasure of the Sierra Madre," novel by B. Traven; and "Land I Have Chosen," by Ellin Mackay Berlin.

The Originals

Originals completed are: "Rhapsody in Blue," life of George Gershwin with Robert Alda playing Gershwin and Joan Leslie and Alexis Smith having leading feminine roles. "The Horn Blows at Midnight," starring Jack Benny and Alexis Smith. "Christmas in Connecticut," starring Dennis Morgan, Barbara Stanwyck and Sydney Greenstreet. "Strangers in Our Midst," adapted for screen by Thomas Job. "Devotion," by Theodore Reeves, story based on three Bronte sisters stars Ida Lupino, Paul Henreid, Olivia de Havilland, Nancy Coleman and Sydney Greenstreet. "Conflict," starring Humphrey Bogart, Alexis Smith and Sydney Greenstreet. "The Very Thought of You," with cast headed by Dennis Morgan, Eleanor Parker, Dane Clark, Faye Emerson, Beulah Bondi and Henry Travers.

Originals currently in production are: "Hollywood Canteen," all-star musical with original screen play by Delmer Daves. "Objective, Burma," by Alvah Bessie. Stars Errol Flynn.

Scheduled for early production starting dates are: "San Antonio," by W. R. Burnett. Errol Flynn, Alexis Smith, Zachary Scott and Victor Francen set for Technicolor outdoor drama. "Stolen Life," will star Bette Davis and will follow "The Corn Is Green." "A Night at Tony Pastor's," being developed by Producer Jerry Wald as starring vehicle for Ann Sheridan, Dennis Morgan, Irene Manning, Jack Carson and Jane Wyman. "The Life of Will Rogers," based on humorist's career with screen play by Sam Hellman, produced by Mark Hellinger. "Night and Day," story of Cole Porter which will feature all his hit tunes. "This Love of Ours," based on career of Sgt. Al Schmid, fighting Marine from Germantown, Pa. John Garfield announced for starring role. "Mr. Broadway," based on life of famed Sime "Variety" Silverman with original story by Abel Green.

Available Material

Besides the productions completed or assured of early completion, the Warner production staff is preparing the following material. Stage plays: "The Miracle," "Connecticut Yankee," "The Two Mrs. Carrolls," "The Wallflower," "Dark Eyes." Novels: "Ethan Frome," "Green Eyes," "Happiness," "Hotel Berlin," "Humoresque," "Mississippi Belle," "Monsieur Lambertier," "Night Shift," "One Man's Secret," "Pillars of Society," "Quietly My Captain Waits," "Silent Harvest," "The Time Between," "Escape Me Never," and others. Originals: "Calamity Jane," "The Devil, George and Rosie," "Don't Ever Leave Me," "The Fat Man," "The Frontiersman," "Here Come the Girls," "After April," "The Dealer's Name Was George," "Honeymoon Freight," "The Man They Couldn't Kill," "Never Goodbye," "Rendezvous," "Three Strangers," "Time and Again," "Sometimes I'm Happy," and others.

'Bernadette' 1-Day Runs

As the result of a plan proposed by Eastern Division Manager Andy Smith and New York Branch Manager Ray Moon, 20th Century-Fox has arranged to pre-release "The Song of Bernadette" for one-day engagements at advanced prices to neighborhood and small town situations. The idea is that many theatre patrons outside of the key city areas have expressed a desire to see the picture before its general release, which will not be until next year. The one-day runs may be placed anywhere during the week so that the theatre's regular schedule is not upset.

Theatres to Play SYWA at Regular Scale

"Since You Went Away" will now be released so that exhibitors can play the picture at regular admission prices, it was announced this week by Neil F. Agnew for Vanguard and Carl Leserman, general sales manager for United Artists. The original policy intended was for a general release, with theatres charging 50 per cent over the usual scale, but it was found that circulation of the picture would be slowed under such a policy, and since Producer Selznick's idea was to get as immediate a coverage as possible, the change was decided upon.

Agnew, in announcing the new policy, said: "Mr. Selznick has asked that we accelerate the release of 'Since You Went Away.' He requests that this be done without the delays which would attend the use of other than regular admission scales."

Monogram Announces Releasing Program That Lines Up Entire 1944-45 Product

Monogram Pictures this week announced a releasing schedule for the complete 1944-45 season, a sales plan said never to have been attempted before. The word of the new line-up came from General Sales Manager Steve Broidy at the conclusion of the company's national sales convention on Monday at the Blackstone Hotel, Chicago.

The releasing schedule follows: August 19, "Call of the Jungle," with Ann Corio and James Bush; August 26, "Leave It to the Irish," with James Dunn and Wanda McKay; August 26, "The Utah Kid," with Hoot Gibson and Bob Steele.

September 2, "Oh, What a Night!" with Edmund. Lowe, Marjorie Rambeau and Jean Parker; September 9, "Black Magic," with Sidney Toler; September 16, "Block Busters," with the East Side Kids; September 16, "Land of the Outlaws," with Johnny Mack Brown and Raymond Hatton; September 23, "Shadows of Suspicion," with Marjorie Weaver, Peter Cookson and Tim Ryan: September 30, "Frontier Frameup," with Elyse Knox, Sally Eilers, Richard Lane and Ramsay Ames.

October 7, 'When Strangers Marry," with Dean Jagger, Kim Hunter, Robert Mitchum and Neil Hamilton; October 21, "Enemy of Women," with Donald Woods, Claudia Drake, H. B. Warner, and Paul Andor.

November 4, "Army Wives," with Elyse Knox, Marjorie Rambeau and Rick Vallin; November 4, "Law of the Valley," with Johnny Mack Brown and Raymond Hatton; November 18, "Alaska," with Kent Taylor, Margaret Lindsay and Dean Jagger; November 5, an untitled Charlie Chan film with Sidney Toler.

December 2, "The Case of the Missing Medico," with Duncan Renaldo; December 9, "Bowery Champs," with the East Side Kids; December 16, "Adventures of Kitty O'Day," with Jean Parker, Peter Cookson and Tim Ryan; December 16, an untitled Saddle Pals western with Jimmy Wakely, Lee White and Dennis Moore; December 23, "Little Devils," with Harry Carey, Paul Kelly and Ducky Louie; December 23, "Ghost of Indian Springs," with Johnny Mack Brown and Raymond Hatton; December 30, an untitled film with "The Shadow."

January 6, "G.I. Honeymoon," with Gale Storm; January 13, "Murder in the Family," with Billy Gilbert, Shemp Howard, Maxie Rosenbloom and Tim Ryan; January 27, "They Shall Have Faith," with Gale Storm, Sir Aubrey Smith, John Mack Brown, Mary Boland, Frank Craven and Conrad Nagel.

February 3, "Gang War," not yet cast; February 3, western comedy-drama with Johnny Mack Brown and Raymond Hatton; February 10, "John Dillinger, Mobster"; February 17, "Dragon's Son," with Ducky Louie; February 24, a Cisco Kid picture with Duncan Renaldo.

March 3, East Side Kids picture; March 10, "Divorce," with Kay Francis; March 17, western film with Johnny Mack Brown and Raymond Hatton; March 24, Charlie Chan picture with Sidney Toler; March 31, Saddle Pals western with Jimmy Wakely. Lee White and Dennis Moore.

April 7, "Rhythm Range," with N.T.G. and His Girls; April 14, "Jungle Fear," with Aquanetta; April 21, "The Honest Gambler"; April 28, western with Johnny Mack Brown and Raymond Hatton.

May 12, a Cisco Kid film with Duncan Renaldo; May 26, "Sunbonnet Sue," with the music of Gus Edwards.

June 9, an East Side Kids picture; June 16, a western with Johnny Mack Brown and Raymond Hatton; June 23, another adventure of "The Shadow"; June 30, a Saddle Pals film with Jimmy Wakely, Lee White and Dennis Moore.

July 7, a Kitty O'Day picture with Jean Parker; July 14, a Charlie Chan picture with Sidney Toler; July 21, another film with Aquanetta; July 28, a western with Johnny Mack Brown and Raymond Hatton.

August 11, a Cisco Kid picture with Duncan Renaldo; August 18, another western with Johnny Mack Brown and Raymond Hatton; August 25, an East Side Kids film.

September 8, a Saddle Pals western with Jimmy Wakely, Lee White and Dennis Moore; September 15, an outdoor film with Johnny Mack Brown and Raymond Hatton.

9 Independent Theatre Heads Named as 6th Loan Chairmen

Nine outstanding independent motion picture exhibitors have accepted appointments as co-chairmen of the industry participation in the forthcoming Sixth War Loan, according to a statement from the War Activities Committee.

The co-chairmen, who will meet shortly for preliminary discussions, are: Wm. J. Crockett, president of the MPTO of Virginia; Hugh Bruen, treasurer, PCCITO; Jack Kirsch, president, Theatre Owners of Illinois; John Rugar, member of Intermountain Theatres Assn.; Henry Reeves, president, Texas Theatre Owners; Al Steffes, member of Allied Theatre Owners of the Northwest; Leo Wolcott, president of Allied of Iowa-Nebraska; Fred Wehrenberg, president, M.P.T.O. of St. Louis, Eastern Missouri and Southern Illinois; and Nathan Yamins, chairman of the executive committee of Independent Exhibitors, Inc.

Film Classics of Mich. Formed

Film Classics of Michigan has just been formed under Albert Dezel, director of Albert Dezel Roadshows of Detroit and Cleveland. The immediate task of this Film Classics Exchange will be to distribute the newly acquired 31 Samuel Goldwyn pictures.

'SYWA' Set for 'Frisco

The west coast premiere of "Since You Went Away," will be held at the United Artists Theatre in San Francisco on August 23, Carl Leserman, United Artists General sales manager, announced this week.

$35,000 War Bonds Go To WB Sales Winners

The winners in the Warners 1944 Round-up sales drive, who will receive nearly $35,000 in War Bonds, were announced this week by Ben Kalmenson, general sales manager, during a meeting on the coast of executives. The complete list of winners follows:

DISTRICT MANAGERS — First prize, $1,500, Henry Herbel, West Coast; 2nd, $1,000, R. L. McCoy, Southern; 3rd, $750, Norman Ayers, Eastern; 4th, $500, Harry Seed, Midwest; 5th, $350, Charles Rich, Central.

BRANCH MANAGERS—First prize, $1,166.67, Luke Conner, New Orleans; 2nd, $1,000, Fred Greenberg, Los Angeles; 3rd, $833.33, E. A. Bell, Denver; 4th, $666.67, Al Shmitken, San Francisco; 5th, $583.33, Al Oxtoby, Portland; 6th, $500, H. G. Krumm, Atlanta; 7th, $416.67, E. A. Williamson, Memphis; 8th, $333.33, Vete Stewart, Seattle; 9th, $300, Clarence Eiseman, New York; 10th, $266.67, J. W. Loewe, Oklahoma City; 11th, $250, J. A. Bachman, Charlotte; 12th, $233.33, C. W. McKean, Indianapolis; 13th, $200, Doak Roberts, Dallas; 14th, $183.33, Al Herman, Buffalo; 16th, $166.67, Paul Krumenacker, Albany.

SALESMEN—First, $350, Harry Mandel, Chicago; 2nd, $325, Harry Decker, New York; 3rd, $300, H Blass, Minneapolis; 4th, $250, Al Grubstick, San Francisco; 5th, $200, W. A. Haefliger, Denver; 6th, $150, D. Webster, Salt Lake City; 7th, $125, C. Galloway, Memphis; 8th, $100, Leo Jacobi, New York; 9th, $100, R. Bixler, Dallas; 10th, $100, W. Gleason, St. Louis.

BOOKERS—First, $600, Chicago; 2nd, $500, Oklahoma City; 3rd, $400, Charlotte; 4th, $350, San Francisco; 5th, $300, New Orleans; 6th, $200, Los Angeles; 7th, $150, Dallas; 8th, $125, Seattle; 9th, $100, New Haven; 10th, $100, Milwaukee.

Herman Stern, Universal Official, Reaches 29th Year With Company

Herman Stern, manager of Universal's non-theatrical department, celebrated his 29th year with the company this week by recalling for the trade press five "firsts" that took place during his tenure. In 1923, said Stern, a Universal picture, "Flame of Life," became the first film to be shown on a train, the railroad being the Chicago & Alton; in July, 1929, U's "Broadway" was the first talkie to be seen on a transatlantic liner, the ship being the White Star Line's Majestic; in October of the same year Universal showed some shorts in a plane on the way to the coast.

Stern also claimed for the Universal the first trade showing, which took place in Pittsburgh and also the first serial to play a Broadway Theatre. The serial was "The Indians Are Coming," and it played the Roxy on Saturday mornings in 1929. Stern started with Universal as a salesman in the old 23rd Street branch and established the non-theatrical department in 1929.

Netherlands Officials in Force At 'Dr. Wassell' London Opening

The Netherlands government in England, from the Prime Minister down, was represented at the London premiere on August 10 of "The Story of Dr. Wassell," it was disclosed this week by the Netherlands Information Bureau.

The guest list included Premier Pieter S. Gerbrandy; Minister of Overseas Territories, Dr. Hubertus J. van Mook; Minister of Education and Arts, Gerrit Bolkenstein; Minister of Shipping and Fisheries, J. M. de Booy; Minister of the Interior, J. A. W. Burger, and Major-General H. J. Phaff, Inspector-General of the Netherlands Army in Great Britain and Aide-de-Camp to Queen Wilhelmina.





TO THE GLORY OF
THE SCREEN M-G-M
ADDS NEW MAGIC

"DRAGON SEED"

KATHARINE HEPBURN

WALTER HUSTON • ALINE MacMAHON

AKIM TAMIROFF

TURHAN BEY

HURD HATFIELD • J. CARROL NAISH
AGNES MOOREHEAD • HENRY TRAVERS
ROBERT BICE • ROBERT LEWIS
FRANCES RAFFERTY • JACQUELINE DeWIT

Screen Play by Marguerite Roberts and Jane Murfin
Based on the Novel by Pearl S. Buck
Directed by JACK CONWAY and HAROLD S. BUCQUET
Produced by PANDRO S. BERMAN

A Metro-Goldwyn-Mayer Picture

TWENTY YEARS OF LEADERSHIP
MGM





ON EVERY HAND IT'S "DRAGON SEED"!

Newspapers, magazines, radio sell tickets for your engagement!

"KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!"



TO THE GLORY OF
THE SCREEN M-G-M
ADDS NEW MAGIC

"DRAGON SEED"

KATHARINE HEPBURN
WALTER HUSTON · ALINE MacMAHON
AKIM TAMIROFF
TURHAN BEY

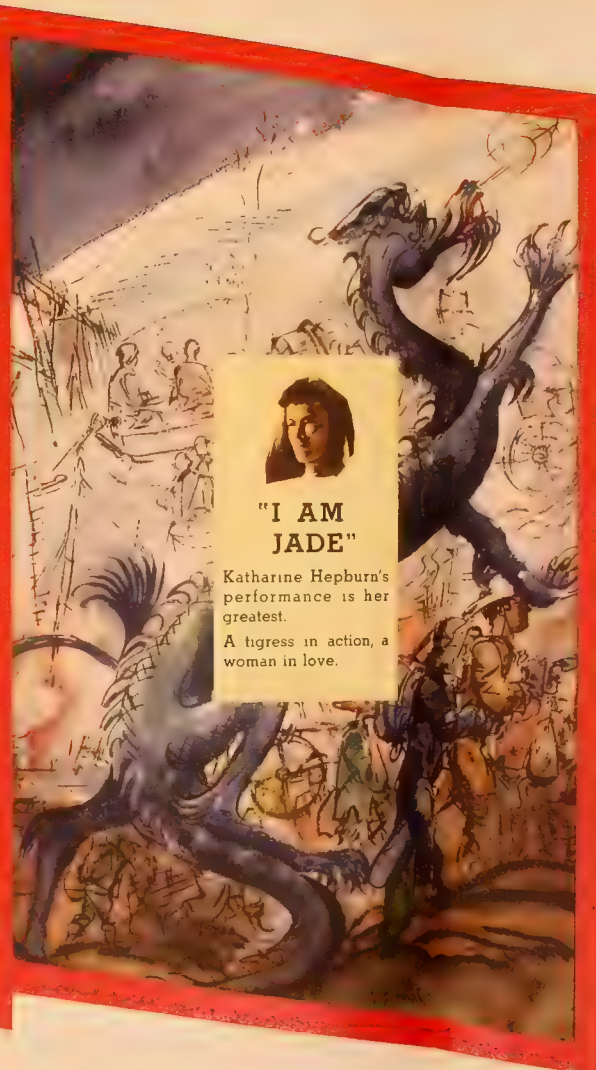
HURD HATFIELD · J CARROL NAISH
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Screen Play by Marguerite Roberts and Jane Murfin
Based on the Novel by Pearl S Buck
Directed by JACK CONWAY and HAROLD S BUCQUET
Produced by PANDRO S BERMAN

A Metro-Goldwyn-Mayer Picture



Pearl Buck's famed novel is on the screen, its thrills captured for all time. Not since "The Good Earth" such a picture.



"I AM JADE"

Katharine Hepburn's performance is her greatest.

A tigress in action, a woman in love.



NEW M-G-M RECORDS AT FAMED RADIO CITY MUSIC HALL

"Dragon Seed" breaks M-G-M's top records exceeding "White Cliffs." Another Anniversary production on the way to pack your theatre too!



THIS is M-G-Merchandising! Every promotion outlet shouts "Dragon Seed" to the nation. Newspapers! Magazines! Radio! 24-sheet posters! American Express trucks everywhere! Advance advertising in key-city newspapers radiating to every corner of America. Full-page ads in mass-circulation magazines as well as fan magazines with a total readership of countless millions! Air-announcements over the nation's most powerful transmitters and highly concentrated local campaigns on the radio which tie-in directly with play dates. These are the ticket-selling forces which M-G-M has unleashed for "Dragon Seed," Anniversary triumph!



Who Said Trouble?

The Mecca Theatre, Indianapolis, has an option on trouble. The theatre has been entered by burglars 15 times in the last 18 months. A few weeks ago a new screen had to be installed because youngsters had put 64 holes in the old one with bb-shot. Then to cap the climax, early Friday morning fire swept the inside of the theatre, destroying not only the new screen, but all the sound equipment. According to Arthur Ploss, maintenance man, the fire appears to have been of incendiary nature.

Warner Net Under 1943 Figure, But Gross Is Up $7,000,000

Warner Bros. Pictures and subsidiary companies report for the nine months ended May 27, 1944 a net operating profit of $5,048,951 after provision of $850,000 for unrealized losses on fixed assets, as compared with a net operating profit of $5,714,392 for the corresponding period last year.

This is equivalent to $1.36 per share on the 3,701,090 shares of common stock outstanding, as compared with $1.46 per share for the corresponding period last year, after provision for dividends on the preferred stock then outstanding. The gross income, after eliminating intercompany transactions, for the nine months ended May 27, 1944 was $105,839,366. The gross income for the nine months ended May 29, 1943 was $97,518,625.

Para. Certificates Called In

Paramount Broadway Corporation has called for redemption on September 19, 1944, at par and accrued interest, $5,542,500 of its First Mortgage Sinking Fund Loan Certificates. Determination of the Certificates to be redeemed will be made by lot. It is contemplated that the balance of the Certificates will be called for redemption on February 15, 1945.

Columbia Pays 50c Dividend

Columbia Pictures Corporation announces that the Board of Directors at its meeting held Thursday, August 10, 1944 declared a dividend of $.50 per share on the common stock of the company, payable September 22, 1944 to stockholders of record, September 7, 1944.

$200,000 Blaze Wipes Out Theatre, Shops in Wildwood

The Strand Theatre in Wildwood, N. J., was entirely destroyed by fire last Saturday morning. Police allege the fire started in the kitchen of the Mary Bradford restaurant, next door. The block wiped out is 200 feet long and is owned by the Hunt Enterprises. William C. Hunt, president of the company, said the loss is $200,000—only partly covered by insurance. The other tenants (7 stores) in the block lost about $50,000.

The Strand was built 25 years ago, and remodeled within the last decade. Two weeks ago Hunt announced he was going to modernize the Strand for next season and build television installations.

'Kismet' Showing Moved Up

Announcement was made this week by MGM that the trade show date for "Kismet" has been advanced in New York, New Jersey and Los Angeles territories from August 28 to August 21. The film is scheduled for 9:30 a.m. and 1:30 p.m. at the exchange, 630 Ninth Avenue, and in Los Angeles at the Boulevard Theatre, set for 2:30 p.m.

Depinet, Back in N.Y. Lists 5 RKOs in Sept.

With 27 films either completed or before the cameras, RKO Radio is ready to tradeshow its first 1944-45 group on September 18-20, said President Ned E. Depinet this week after he and General Sales Manager Bob Mochrie had returned from the coast following a survey of new product. The initial offering of the new season comprises these pictures: "None But the Lonely Heart," with Cary Grant, and Ethel Barrymore as his mother; "The Master Race," Edward Golden's follow-up on "Hitler's Children"; "Tall in the Saddle," a super western with John Wayne; "Goin' to Town," a Lum and Abner; and "My Pal Wolf," with Sharyn Moffett and Jill Esmond.

RKO Radio has never before been so well placed for product, declared Depinet, since more than half the entire list of 50 pictures are already well in hand. He and Mochrie visited the RKO, Goldwyn, International, and Disney studios and came back enthusiastic over the new line-up. Among the pictures they saw was "Belle of the Yukon," a Technicolor with Gypsy Rose Lee, Randolph Scott and Dinah Shore. This is completed, said Depinet, but Technicolor prints are still processing.

Other films commented upon by the RKO president, which are either almost finished or well along in shooting included "Experiment Perilous," with Hedy Lamarr; "The Brighton Strangler," with John Loder; "Woman in the Window," a Spitz-Goetz production with Ed Robinson and Raymond Massey (complete, but cutting); "It's a Pleasure," first Sonja Henie film in Technicolor; Disney's "The Three Caballeros"; Bob Hope's "The Princess and the Pirate"; and one number from the Sam Goldwyn production, "Wonder Man," made just before the star, Danny Kaye, hurt his leg.

20th-Fox Announces 14 Shorts To Be Released Through Oct.

Fourteen short subjects will be released by 20th Century-Fox Film Corporation from August through October, it was announced this week by William J. Kupper, general sales manager.

The list follows: "Mexican Majesty," a Movietone Adventure, August 4; "British Imperialism—1944," March of Time, August 11; "The Cat Came Back," a Terrytoon, August 18; "Jewels of Iran," a Movietone Adventure, August 25; "The Two Barbers," a Terrytoon, September 1; an untitled March of Time, September 8; "Three Sisters of the Moors," a two-reel special, September 8; "Blue Grass Gentlemen," a Sports, September 15; "Ghost Town," a Terrytoon, September 22; "Mystic India," a Movietone Adventure, September 29; an untitled March of Time, October 6; "Sultan's Birthday," a Terrytoon, October 13; an untitled Dribblepuss Parade, narrated by Lew Lehr, October 20; "A Wolf's Tale," a Terrytoon, October 27.

W. Pa. Classics Board Elected

Following formation last week of Film Classics of Western Pennsylvania, Bert M. Stearn, general manager of the new company, this week announced the election of the following board of directors: Bennett Amdur, president; Morris Finkel, vice president; Harry Walker, secretary; Fred A. Beedle, treasurer; Ike Browarshy, Charles D. Mervis, Frank Panoplos, Morris Roth, William R. Wheat, Jr.

Colquhoun Republic's Dallas Manager

N. J. Colquhoun has been appointed branch manager of Republic's Dallas office, effective August 21st, it was announced this week.

Weather Report

Dave Rose, Paramount's representative in Great Britain, now in New York, is champing at the bit to get back to London—rocket bombs or no rocket bombs. Says he: "I'd rather have the bombs any day than the hot weather you've been having here since I arrived. Give me the bombs!"

Paramount's 1st Block Tradeshown Aug. 24, 25

Paramount's first block of five pictures for 1944-45 release will be tradeshown nationally in the 31 exchange centers on Thursday, August 31, and Friday, September 1, Charles M. Reagan, vice-president in charge of sales, announced this week. Originally the first block was announced for tradeshowing on August 24 and 25.

Set for August 31 showing are: "Rainbow Island," in Technicolor, with Dorothy Lamour, Eddie Bracken and Gil Lamb; and "Till We Meet Again," starring Ray Milland and Barbara Britton. On September 1 the following three pictures will be tradeshown: "Our Hearts Were Young and Gay," "National Barn Dance," and "Dark Mountain."

Showings will be at Paramount exchanges, with the exception of New York, Albany and Atlanta, where the pictures will be screened at the Twentieth Century-Fox exchange projection rooms, and in Los Angeles where the Ambassador Theatre will be used.

Frank J. Miller, Augusta, Ga. Theatre Owner, Dead at 55

Frank J. Miller, president and general manager of Augusta (Ga.) Amusements, Inc., died last Friday after an illness of three weeks. Although Mr. Miller had been in serious condition for some time, his friends had thought he was on the mend when the end came. He leaves the active management of an enterprise that includes the Imperial, Modjeska, Rialto and Dreamland theatres in Augusta.

The theatre operator, who was a civic leader as well as a showman known all through the south, began as a program boy at the Grand Opera House in Augusta.

3 Clearance Cases in St. Louis

Three arbitration cases—the first of 1944—were filed last week in the St. Louis territory against Paramount, RKO Radio, 20th-Fox, and Loew's by M. A. Rosecan, St. Louis attorney. The plaintiffs were Adolph Rosecan of the Princess Theatre, St. Louis; Sol and Irvin Goldfarb of the Ritz Theatre, East Alton, Ill.; and A. D. Magarian of the Gaty Theatre, East St. Louis. In all cases the arbitrator was asked to fix reasonable clearance for the first-run houses, so that the plaintiffs could book with a degree of certainty so far as delivery is concerned.

Astor Releases Stewart Film

R. M. Savini, president of Astor Pictures, has announced immediate release of the James Stewart film, "Jimmie Steps Out," as adapted from "Pot O' Gold." Original plans called for the release during the fall season, but the date has been advanced in response to many requests for a James Stewart feature. Reports from Astor exchanges show the demand for prints exceeding any previous reissue from this company.

E. K. Murphy Joins PCA

Ben Englander, vice-president of Producers Corporation of America, has announced the appointment of Eugene K. Murphy as publicity director.



ON EVERY HAND IT'S "DRAGON SEED"!

Newspapers, magazines, radio sell tickets for your engagement!

THIS is M-G-Merchandising! Every promotion outlet shouts "Dragon Seed" to the nation. Newspapers! Magazines! Radio! 24-sheet posters! American Express trucks everywhere! Advance advertising in key-city newspapers radiating to every corner of America. Full-page ads in mass-circulation magazines as well as fan magazines with a total readership of countless millions! Air-announcements over the nation's most powerful transmitters and highly concentrated local campaigns on the radio which tie-in directly with play dates. These are the ticket-selling forces which M-G-M has unleashed for "Dragon Seed," Anniversary triumph!



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The Box Office Slant

Sing, Neighbor, Sing

Republic Comedy With Music 70 mins.

AUDIENCE SLANT: (Family) A collection of corn, hillbilly style, which will appeal to the belt where most of these performers put over their radio specialties.

BOX-OFFICE SLANT: A lead in the areas at which it is aimed, but seemingly has little draw in any other situation.

Cast: Ruth Terry, Bradley Taylor, Roy Acuff, Scotty Wiseman, Roy Acuff's Boys: Joe Zinkan, Jesse Easterday, Jimmie Riddle, Beecher Kirby, Rachel Veach, Harry Cheshire, Virginia Brissac, Edward Milo, Edwin Milo, Maxine Doyle, Beverly Loyd, Carolina Cotton, Florence Pepper, Mary Kenyon, Charles Irwin. Credits: Directed by Frank McDonald. Screenplay by Dorrell & Stuart McGowan. Director of photography, Reggie Lanning. Executive Producer, Armand Schaefer.

Plot: A radio band headed by an impersonator of a greybeard professor, goes to a small-town college because of the attraction of a young lady. Confusion results because the radio actor and a real professor look alike. Eventually the actor gives up his disguise and with the young lady by his side becomes the manager of a local radio station.

Comment: This is the echo to the call for corn with every specialty an accredited hillbilly radio comic or serenader. In the midwest and small community farm area, this should prove to be a substantial grosser. For other situations, in metropolitan areas, or other city-wise audience houses, film holds no attraction and will do little business. The story is the same one used before with this group of talent, and has been directed by Frank McDonald, who directed its earlier twin. To motion picture audiences outside of the small town belt where the radio specialties of Roy Acuff and band, Lulubelle and Scotty and Pappy Cheshire are regular features of entertainment, only Ruth Terry will be a name with any degree of familiarity. Production is by Don Brown, under the supervision of Armand Schaefer, who brought the last one in.

Marriage Is a Private Affair

MGM Drama 115 mins.

AUDIENCE SLANT: (Adult) Well produced, directed and acted marital drama whose story, though told many times before, should please average audiences, especially the feminine element.

BOX-OFFICE SLANT: With its two top names and a title to provoke interest and comment, this picture should become a popular and profitable affair in practically every situation.

Cast: Lana Turner, James Craig, John Hodiak, Frances Gifford, Hugh Marlowe, Natalie Schafer, Keenan Wynn, Herbert Rudley, Paul Cavanagh, Morris Ankrum, Jane Green, Tom Drake. Credits: Produced by Pandro S. Berman. Directed by Robert Z. Leonard. Screenplay by David Hertz and Lenore Coffee. Based on the novel by Judith Kelly. Director of photography, Ray June. Art direction, Cedric Gibbons, Hubert B. Hobson. Musical score, Bronislau Kaper.

Plot: Following a short romance, gay, irresponsible Lana Turner and Army Air Corps Lt. John Hodiak get married. When Hodiak is discharged from the Army to work on telescopic lenses, Lana, who had planned to continue her frivolous existence with her husband away, finds herself saddled with humdrum married life and an approaching blessed event. After the baby's birth, the couple experience a calm, serene existence, which Lana models after that of her closest friends, Herbert Rudley and his wife, Frances Gifford. Inadvertently learning that Frances is having a clandestine affair with habitual drunkard Hugh Marlowe, Lana's faith in marriage begins to crumble. Confused, uncertain of her love for Hodiak, she goes to the apartment of an old flame, Lt. James Craig who, arriving home late from a flight, rejects her for her vanity and uncertainty. Later, when Frances learns of Marlowe's marriage to a young country girl, she bitterly attacks the girl, thus causing an unpleasant scene at the Hodiak's dinner party. The surprised Hodiak, also learning of Lana's visit to Craig's apartment, leaves the house. Months later in San Francisco, Lana is reunited by telephone with her husband, now in Australia.

Comment: Making only such changes as necessary to place its action against a wartime background, scripters David Hertz and Lenore Coffee have made a faithful screen adaptation of Judith Kelly's Harper prize-winning novel. Under Robert Z. Leonard's smooth direction, "Marriage Is a Private Affair" comes to the screen as a typical marital drama made palatable by fine performances and Pandro Berman's lavish production values. Those about to get married, those whose marriages are perilously close to separation and divorce, are likely to seek out this film for answers to their own problems. Some may find what they are looking for, some may not; for the tale of the irresponsible girl who plunged into matrimony before she was ready, who risked infidelity to determine where her heart belonged, is a story that, despite its present-day wartime setting, has been told many times before. But while the picture may not materially affect the nation's marriage and divorce rate, it should, as an entertainment piece, find favorable audience reception, especially among the feminine element. Compared to the physically sensual appeal projected through her earlier screen appearances, Lana Turner's role in this instance reveals a maturity and emotional depth which, while not entirely transcending the star's physical beauty, competes with it on a more favorable basis than in the past. James Craig is devilishly handsome and debonair as the "other man" in the case, and John Hodiak is likable and believable as the husband. Supporting characterizations, all excellent, are topped by Hugh Marlowe, an apparent newcomer who, despite his unsympathetic philanderer assignment, is an appealing figure. With at least two names (Lana Turner and James Craig) pretty well established at the box-office, and a title to provoke interest and comment, "Marriage Is a Private Affair" should become a popular and profitable affair in practically every situation.

Legion of Decency Ratings

(For Week Ending Aug. 19th)

SUITABLE FOR GENERAL PATRONAGE

In Society

SUITABLE FOR ADULTS ONLY

Greenwich Village Kismet

OBJECTIONABLE IN PART

Casanova Brown

When Strangers Marry

Monogram Mystery 67 mins

AUDIENCE SLANT: (Adult) Fans wil enjoy it immensely for it is excellently cast has a good story and all the element necessary for a bang-up murder mystery.

BOX-OFFICE SLANT: Can hold its own on any bill.

Cast: Dean Jagger, Kim Hunter, Robert Mitchum Neil Hamilton, Lou Lubin, Milt Kibbee, Dewey Robinson, Clair Whitney, Edward Keane, Virginia Sale Dick Elliot, Lee White. Credits: Directed by William Castle. Original story by George V. Moscov. Screenplay by Philip Yordan and Dennis Cooper. Director of photography, Ira Morgan. Produced by Maurice King and Franklin King.

Plot: Married after only knowing the man three days, a young bride comes to the big city in answer to a telegram received from her husband. At the hotel where she stops a former suitor tries to help her locate the husband who doesn't show up, by taking her to the police. Eventually the husband contacts her, and she follows him in hiding, for the police suspect him of a murder. After he is arrested, she tricks the real murderer into confessing.

Comment: Here the King Bros. have again turned out a modest-budget production that has the quality of a top offering. It is a murder mystery that the fans will enjoy immensely for it is excellently cast, has a good story and has been well-directed. It is a picture that can hold its own on any bill. From the opening scene, which portrays a drunk with lots of money and a man whose face one doesn't see, to the closing scene which ends with a laugh, there is suspense galore and a high pitch of excitement prevails. The leading roles are excellently handled by Kim Hunter and Dean Jagger, but it is Miss Hunter's picture, for she steals every scene with the perfection of her performances as the harassed bride. Robert Mitchum and Neil Hamilton are splendid in the other two top roles. All the uniformly good portrayals, from principals right down the line, and the suspenseful mood the picture retains throughout are a tribute to William Castle's directorial skill.

The Sign of the Cross

Paramount Drama 118 mins.

AUDIENCE SLANT: (Adult) With the new prologue and streamlining of the original production this becomes potent, timely entertainment of photogenic excellence even by present-day standards. Its lurid scenes of persecution and debauchery will find welcome reception from a new generation of moviegoers.

BOX-OFFICE SLANT: With proper handling this reissue may well top its original grosses. Powerful cast and timely sales angles should pay off handsomely in any situation.

Cast: Fredric March, Elissa Landi, Claudette Colbert, Charles Laughton, Ian Keith, Vivian Tobin, Harry Beresford, Ferdinand Gottschalk, Arthur Hohl, Joyzelle Joyner, Tommy Conlon, Nat Pendleton, Clarence Burton, Wm. V. Mong, and others. Prologue cast: Arthur Shields, Stanley Ridges, James Millican, Oliver Thorndike, Tom Tully, William Forrest, John James, Joel Allen. Credits: Directed by Cecil B. DeMille. Screenplay by Waldemar Young and Sidney Buchman. From the play by Wilson Barrett. Photographed by Karl Struss. Prologue by Dudley Nichols.

Plot: A Protestant and a Catholic Army Chaplain accompany a bomber crew on a pamphlet-bombing mission over Rome before

(*Continued on Page* 45)

Selling the Picture

Blood Donor Tieup in San Francisco Marks Premiere of 'Soldier'

Backed by the most extensive advertising, publicity and exploitation campaign ever staged in this territory, Paramount's "I Love a Soldier" was given its gala world premiere at the Fox Theatre in San Francisco Monday night.

A special stage presentation dedicated to the Red Cross Blood Donor Service preceded the showing of the picture with Sonny Tufts, co-starred in the film with Paulette Goddard, and Marjorie Reynolds making a personal appearance. Fifty Red Cross workers in uniform were on the stage. After their stage appearance, Tufts and Miss Reynolds autographed pledge cards from new blood donors signed up by the Red Cross.

The world premiere activities got under way here last Friday with the arrival of the Hollywood party. Tufts and Miss Reynolds appeared before 120,000 workers at the Kaiser Shipyards during lunch hour on Saturday, and on Monday they appeared at the U. S. Navy Receiving Barracks at Shoemaker, Calif. The program included a number of other personal appearances and radio broadcasts by the stars.

Heavy publicity is resulting from the Red Cross Blood Donor Service tieup. Miss Reynolds christened a cable car designated as the "Blood Donor Special," and Tufts helped pilot the car on its initial trip as a grip-man, the role portrayed by Barry Fitzgerald in the picture.

Theme of the Blood Donor campaign inaugurated by the premiere is "I Love a Soldier—I'll give my blood to save his life."

With most of the picture filmed in and around San Francisco and its landmarks, the local angle was heavily stressed in the advertising and publicity. The newspaper campaign was supplemented by extensive radio advertising over six local stations.

Frog Jumping Contest Winners On Tour of Mark Twain Country

Chaperoned by Ernie Grossman of Mort Blumenstock's publicity staff at the Warner Bros. home office, six New York boys who were winners in the "Adventures of Mark Twain" Jumping Frog Championship held recently in Manhattan Center are on a two-week tour of the Mark Twain country, including the Tom Sawyer cave at Hannibal, Mo., and a steamer voyage up the Mississippi.

In St. Louis, the boys were to be entertained at a reception by the Mayor, local boys' clubs and other youth organizations, and many activities of the trip will give promotional stimulus to current bookings of "Mark Twain" in that section of the country.

Exhibit Helps 'Mr. Winkle'

With the cooperation of the Springfield, Mass. Department of the United States Army Ordnance Division, Al Anders of the Bijou Theatre in Springfield, arranged a lobby exhibit of small arms, shells and other equipment, to help publicize his engagement of "Mr. Winkle Goes to War." The material of war was tagged with the cost in war bonds and helped stimulate the sale of bonds during the life of the exhibit.

New Press Book Feature

Supplementing the services now being rendered to small town exhibitors by MGM's exploitation department, William R. Ferguson, exploitation manager, last week announced that a column of selling ideas especially designed for use by small town exhibitors is now being featured in all press books. The column consists of stunts and promotions that have proved successful in the past and that can be inexpensively executed.

Augment Field Staff For 'Wilson' Selling

Announcement has been made by Hal Horne, 20th Century-Fox director of advertising-publicity-exploitation, that the field exploitation staff has been augmented to handle the daily mounting number of advanced-admission engagements being arranged for Darryl F. Zanuck's Technicolor production "Wilson."

Working in cooperation with district and branch managers and operators of theatres where "Wilson" will be shown, the exploitation representatives will be supervised by Exploitation Manager Rodney Bush.

The movements of these field showmen will be directed by Jules Fields, assistant exploitation manager, who will supply them with special road-show material. In fact, the advance campaign on "Wilson" is already well under way.

Bush has announced the following territorial assignments: Coast: Eddie Yarbrough, district supervisor; Murray Lafayette and Bob Hadley, San Francisco, Denver and Salt Lake City; Earl Keate, Seattle and Vancouver; Frank Jenkins, Portland (Ore.).

South: Dick Owens, Dallas, Oklahoma City and New Orleans; Spence Pierce, Atlanta and Memphis; Leonard Allen, Charlotte; Jimmy Gillespie, special representative in the South.

Atlantic: Mike Weiss, Philadelphia; Frank Clark, Washington, D. C.; Wally Allen and Julian Bowes, Pittsburgh, Buffalo and Toronto.

Great Lakes: Tommy Thompson, with Virginia Seguin as assistant, handling Chicago, Detroit and Milwaukee; Fred Joyce, Special Representative.

Northeast: Al Fowler, Boston; Ralph Stitt, New Haven, Albany and Montreal.

Mid-East: Jim Keefe, Cincinnati and Cleveland.

Mid-West: Jay Frank and Irving Zeltner, St. Louis and Kansas City.

Prairie: Walter Hoffman, Minneapolis, Omaha and Des Moines.

Jerry Pickman has been designated home office exploitation representative.

'Janie' Benefit in Muncie for Wakeman General Hospital Fund

"Janie" will enrich the Wakeman General Hospital at Camp Atterbury by $4500 when Manager Leonard Sowar of Muncie, Indiana's Rivoli turns over his theatre for a special benefit premiere of the film, sponsored by the Business Women of Muncie, August 25.

This single-performance showing, at which 1800 seats are to be sold at $2.50 each, will be followed by a "Janie" House Party on the Rivoli stage with soldiers treated to dancing, games, refreshments and prizes.

Plain People Theme Used by Stranger to Exploit 'Dragon Seed'

The personalized story of China's plain people took cognizance over the war theme in "Dragon Seed" during a campaign staged by Michael Stranger and Sam Horwitz at Loew's Poli Theatre, Springfield, Mass.

The excellent literary reputation of Pearl Buck plus the still potent popularity of her most recent novel were utilized by Stranger and Horwitz to tie-in with the local library and book stores to promote 'Dragon Seed Book Week," with 3000 book marks distributed during the film's engagement.

Additional publicity bullseyes on the picture were scored by:

- A tieup with a local seed store using a card in the window with copy reading "We carry a complete line of seeds for planting, but for your entertainment see 'Dragon Seed' at Loew's Poli."
- Employment of a regular weekly ad by a beauty salon in the rotogravure section of the Sunday paper.
- Chinese attendants passing out cards to patrons to get their views on the film.
- Use of cut-in announcements by local radio station.
- A window display planted in a local Chinese restaurant featuring types of eating implements and dishes used by the Chinese in the film, with cards giving theatre credit and playdate.
- Imprinted menus at Chinese restaurants.
- A tieup with a local chop suey restaurant whereby the restaurant plugged the picture on its radio rogram by telling how "Dragon Seed" shows the Chinese fight for freedom.
- A contest planted in the Springfield *Shopping News* for the best essay on "Why I Like Pearl Buck's Stories."
- A rickshaw, with a card on each side plugging the picture, being pulled through the streets during busy hours.
- Chinese soldiers in uniform participating in a discussion on the Loew Poli stage regarding China after the war.
- War bond pole cards plugging "Dragon Seed," placed in the downtown area.
- A cooperative coloring contest ad in Springfield papers giving copies of the novel as prizes.

Costumes on Display

All of Lord & Taylor's Fifth Avenue windows are devoted to a display of gowns and daytime frocks of Chinese motif, specially designed by Irene of Metro-Goldwyn-Mayer and inspired by the costumes worn by Katharine Hepburn in "Dragon Seed," now at the Radio City Music Hall. The actual costumes in which Miss Hepburn appears in the picture are also on view.

Whiteman Records for Critics

A special recording of songs in Republic's "Atlantic City" is being sent to motion picture critics in branch-cities and other leading key cities throughout the country. Highlighting some of the many songs in the film, the recording is announced by the well-known Ben Brauer and features Paul Whiteman and orchestra.

Letter Contest Tops Hoeffler's Honor Roll 'Lassie' Campaign

"A dog for a dog" might be considered the motto of the campaign put on for "Lassie Come Home" by Perry Hoeffler of the Washington Theatre, Quincy, Ill. The peak of the exploitation campaign hinged on a contest in which entrants wrote a letter of 50 words in which they told of an interesting experience with a dog. Simple enough, you say, but simple things sometimes are the most effective. In the case of the Washington it was true.

In the first place, the grand prize for the contest was a collie dog who certainly must have been related to Lassie her(him)self. The dog was furnished by the Winans Kennel Club of St. Louis, breeders of collies. The two-months-old pup was full of the vim and graciousness of its kind. Every kid in Quincy and not a few older people were after that dog, you may be sure, and the response to the contest announcement was the best the theatre had experienced in some time.

Of course, there were other reasons for this: The theatre had made a close tieup with the Carnation Milk people who were working in connection with "Friskies" dog food. Five thousand heralds were printed and inserted in the regular "Friskies" herald by the theatre, which included contest rules on how to win the beautiful pedigreed collie. Among the rules, of course, was the usual one: that a "Friskies" package top would have to be sent along with the entrant's letter. In addition to the first prize, awards were offered in the form of theatre passes and dog food.

The theatre printed 150 window cards on which production stills were mounted, together with information on the contest giveaway.

In coming up to the opening day the theatre contracted for increased newspaper space. Four days in advance extra space was used over the normal budget, and two days before opening the Quincy *Herald-Whig* cooperated with the theatre and the makers of "Friskies" by running a full-page spread topped with this banner line: "Washington Theatre and Friskies Sponsor 'Lassie Come Home' Contest." Which, to put it mildly, is very unusual for a theatre attraction. It was the first time such a banner had ever been accorded such prominence in the paper. Advance stories, together with art, were also carried by the *Herald-Whig*.

Further publicity was forthcoming during the run of the picture when the collie dog was taken to the Cheerful Orphanage Home to entertain the children. The newspaper followed this with a three-column art break and a story on the history of collies, with a nice plug for the film.

The final day of the run the newspaper carried the announcement of the winner.

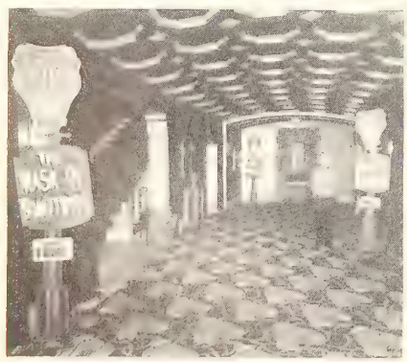
Radio Station WTAD carried daily announcements five days in advance of opening and continued throughout the run with daily announcements on the progress of the contest.

Approximately 105 dealers, together with the distributors of "Friskies" had window displays, as well as inside displays, with large posters announcing the opening and heralding the contest.

In addition to the store tieups, Carnation came through with a 33-inch display advertisement in the newspaper.

Extra billing included ten 3-sheets, fifteen 1-sheets, and fifty window cards. Mailing pieces (2500) were sent out on the regular mailing list.

Hoeffler's campaign on "Lassie Come Home" won recognition on MGM's exploitation Honor Roll, and was submitted to the company by its exploiteer, Ira Waterstreet.



Speaking of postwar reconversion, here's a good example of showmanship reconversion. The Stuart Theatre, Lincoln, Neb., had had lampposts in its lobby advertising "Gaslight," so when Warners' "Mask of Dimitrios" came along the management retained the posts but changed the placards. The effect you can see for yourself in the photo above.

Schools Show Increased Interest in Pictures

Increasing interest on the part of schools, libraries and community organizations in the value of motion pictures for study purposes is indicated in more than 11,000 responses received to date by Warner Bros. as a result of brochures and other promotion material sent out on "The Adventures of Mark Twain" and "Mask of Dimitrios."

Replies are still coming in at the rate of 50 to 100 daily, all requesting to be placed on mailing list of future promotion material on new releases.

This activity is part of the work of the educational bureau recently established under Mort Blumenstock at the Warner home office. Among organizations that have cooperated are the National Educational Association of the U. S., American Library Association, National Council for Social Studies, Education Section of U. S. Treasury Department, National Council of Teachers of English, Good Housekeeping Woman's Club Service, Civic Education League, and others.

Ties Up With Maritime Service and Shipyard On 'Man From Frisco'

Gertrude L. Tracy, manager of Loew's Ohio Theatre, Cleveland, made tieups with the U. S. Maritime Service and the American Shipbuilding Co., to exploit "Man From Frisco."

The latter firm placed posters advertising the picture in all its offices, and utilized bulletin boards, while the Maritime Service donated ship instruments for a lobby display in connection with recruiting posters.

The Cleveland Public Library and book stores cooperated by displaying sea stories and books about ships.—Cl.

Guys Named Joe Paid Tribute By Merchants in Sac City, Iowa

Clair Mosher, manager of the Casino Theatre, Sac City, Ia., assisted by Jack Conner, made plenty of friends for his picture, "A Guy Named Joe," with a popular promotion stunt in cooperation with local merchants.

Sac City merchants paid tribute to all local guys named Joe in the service and listed their names, while families of these men were invited to see the film as guests of the house.



This attractive cosmetic window display was arranged by Mrs. Gertrude Tracy, manager of Loew's Ohio Theatre, Cleveland, for the showing of UA's "It Happened Tomorrow."

Brien-Sinatra Pitch Packs Enright House

A portion of the Frank Sinatra publicity floodwaters flowing unhampered across the nation were siphoned into a promotion tank by Manager Lige Brien of Pittsburgh's Enright Theatre and poured upon bobby-sock and rug-cutting enthusiasts prior to the Enright run of "Higher and Higher" with effects that had the city's jitterbugs, young and old, taking to the Enright like ducks take to water.

A photograph planted in a local paper the day before opening, showing Brien and Sinatra in deep discussion on the film's qualities, and captioned by the advice that "Higher and Higher" would premiere the following day at the Enright, brought to a roaring climax a campaign which included juke boxes in the Enright lobby, with date snipes atop it and a Sinatra photo alongside, playing Sinatra songs for five days in advance of opening; window displays, containing 40 x 60 Sinatra blow-ups, a Sinatra head framed by name and date snipes, a list of Sinatra songs, and a 12-inch x 5-foot title card; a young fellow walking the streets dressed in evening wear carrying a snipe plugging the film; prior-to-opening radio plugs topped by a Saturday morning Kiddie Show, sponsored by the theatre, in which a cash prize was awarded to the best Sinatra imitator; five neighborhood Juke boxes plugging Sinatra songs; distribution of 4000 "Higher and Higher" heralds and window cards; and ads on the film placed in five newspapers.

Treasury-'Janie' Tieup To Sell More 'E' Bonds

For the first showing of "Janie" following the New York world premiere, Warner Theatre in Atlantic City arranged a Treasury Department tieup for a "Janie War Bond Hop," designed to promote sale of "E" Bonds, with national adoption of the idea to be taken up when the picture goes into general release next month.

The "Janie" Hop called for single girls between the ages of 18 and 25 to buy a $25 War Bond, which entitled them to a serviceman date for dancing at the Hotel Claridge ballroom on the opening day of the picture, followed by attendance at the 9:30 p.m. performance of the picture.

Selling of the bonds was handled by American Women's Volunteer Service, and the male escorts were to be supplied by Army Air Corps base. Party was limited to 500 couples.

Newspapers, radio and the local publicity director of the War Finance Committee cooperated in the promotion.

SHOWMAN SAM SAYS: To see the shekels come in snappy, make your patrons go out happy.



GOOD ENTERTAINMENT

INTERNATIONAL PICTURES, INC.

IS *INTERNATIONAL!*

YOU DON'T NEED CLAIMS...

FIRST N

WITH NAMES LIKE THESE.....

GARY (sup

TERESA (a

The Greatest Roman

"Casanov

Directed b

A Nunnally J



KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

OWING AT RADIO CITY MUSIC HALL – *OF COURSE!*

COOPER

WRIGHT

omedy Of All Time

n Brown"

m Wood

son Production

GOOD ENTERTAINMENT

INTERNATIONAL PICTURES, INC.

IS INTERNATIONAL!

The first Great Production
from the Great New Producing Company!

INTERNATIONAL PICTURES, INC., PRESENTS

GARY COOPER
TERESA WRIGHT

in

"Casanova Brown"

The Greatest Romantic Comedy Of All Time

Directed by SAM WOOD

A NUNNALLY JOHNSON Production

with

Frank Morgan · Anita Louise

PATRICIA COLLINGE · Edmond Breon · Jill Esmond

Produced and written for the screen by Nunnally Johnson
From a play by Floyd Dell and Thomas Mitchell

RELEASED THRU RKO RADIO PICTURES INC.

SHOWMANSHIP HIGHLIGHTS OF THE WEEK





Scene at left is Broadway, N. Y., looking north with a clear view of the giant painted "Wilson" sign almost a mile away. Above is a close-up of the sign which dominates the skyline of the Times Square area near 50th Street. As a result of its lofty perch atop a tall building it enjoys peak readership from Broadway crowds.



Ferris Shanbour, manager of the Midwest Theatre, Oklahoma City, garnered some very valuable publicity for his showing of "Pin - Up Girl" through National Royal Crown Cola tie - up. Shanbour promoted signs on local delivery trucks. At the right — Six giant cutcuts 10 feet high of Betty Grable, each accompanied by a local girl were placed in busy spots to pass out photos.

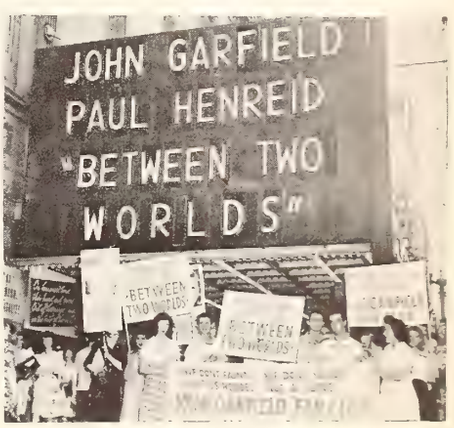




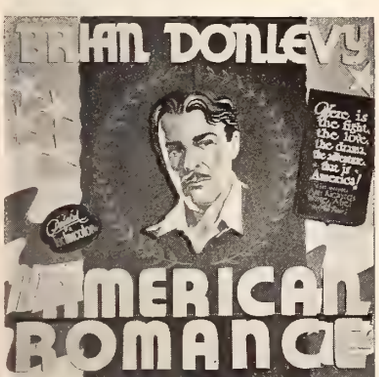
Window tieup along fairy tale lines was promoted for "Once Upon a Time" by Steve McManus of the Elgin Theatre, Ottawa, Ontario. Book store used child's story books.



Art display on "Mask of Dimitrios" in the lobby of the RKO Palace Theatre, Cincinnati, Ohio, was illuminated with eerie effect which caused much advance comment on the picture.

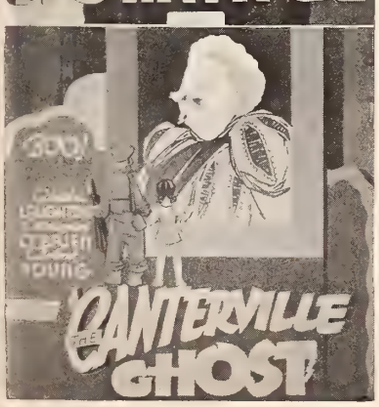


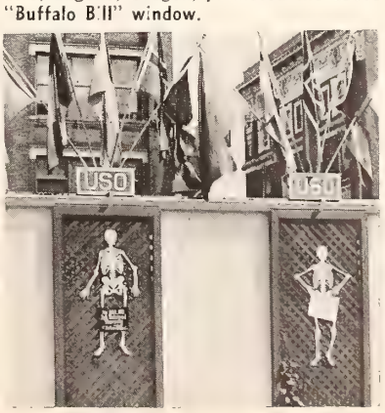
John Garfield Fan Club of Chicago paraded to exploit "Between Two Worlds" at the Roosevelt Theatre. Placards and banners carried by the club members attracted plenty of attention.



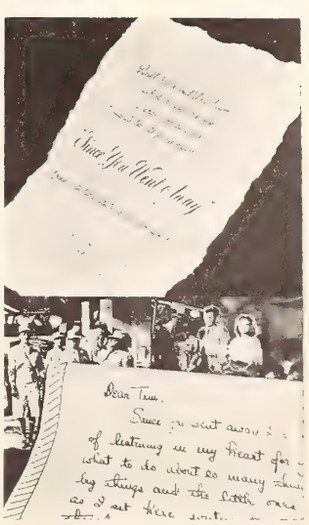


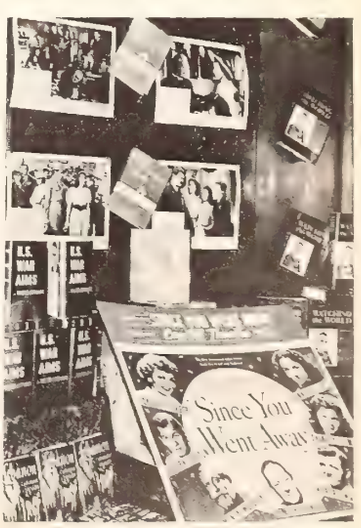
Harold Wyatt, manager, McDonald Theatre, Eugene, Oregon, promoted the above "Buffalo Bill" window.





Some excellent poster art work is shown in the two illustrations above—left for display in the lobby of Loew's Richmond, Va. Right—above are skeleton cutouts displayed by the same theatre to plug "Canterville Ghost" at the big U.S.O. Center. Jack Foxe, manager, made the tie-up.





Parchment effect signs used on W & J Sloane display of furniture used in "Since You Went Away" for Capitol, N. Y., premiere tieup. Also V Mail letter and montage of stills used in same tieup. Right—above, a book store window on the same engagement.

Program Exchange

Will Briemann Performs Fine Patriotic Service in Program; Activities of Other Members

From a quiet, restful vacation we returned to a bustling office, what with workmen busily engaged in moving walls, drilling and pounding. We had hoped that one of our associates would prepare a substitute edition of the Program Exchange for this week, but our hopes were without fruit. As we write these lines amidst all the activity surrounding us, we stop occasionally to mop our brow, for the heat wave is still on. However, the weatherman has assured us that thunderstorms will break the heat's stifling grip by tonight. We look forward toward the setting of the sun and the falling of darkness and the falling of rain and the cracking of thunder and the flashing of lightning. After that, we shall expect it to be cool for a while.

Because our editorial chieftain is now on his vacation, we must take care of many of his duties; therefore, the time we have to devote to this edition of this department is indeed limited. So, if we require less space than usual, our readers will understand why. It's so easy to stop for a moment and meditate on the easy life we had last week while basking in the sun or frolicking on the beach; but if we stop so often, we'll never get this discourse completed. So let's get around to some programs and see what's going on.

Down in Baltimore, Md., **Will Briemann,** manager of the Ambassador Theatre, has suddenly come to life. Briemann used to be a steady contributor to the Program Exchange, then dropped out. Well, it's good to see him back again. His program follows the same general style except that now he uses the cover for special pictures. On the cover of the sample sent us is a picture of a GI Joe reading mail from home. Beneath the picture is this caption: "Your letters are his only vacation from the grim struggle of war. Write often." Inside the program is a reference to the picture on the cover, and Manager Briemann has this to say:

"It is August—vacation time for many of us over here. 'Over there' the soldier's only vacation is an occasional rest when there is a lull in the fighting—eagerly reading that last letter or looking longingly at that photo you sent him reminding him of home and all it stands for. I am sure that he doesn't object to his loved ones having a rest or diversion from the daily grind, but he must complain, and rightly so, if in our quest for vacation pleasures we fail to remember him. You will enjoy your vacation more if you take 'time out' to write him regularly."



The Ambassador Theatre

Sun. Mon., Tues., Wed. Aug. 13, 14, 15, 16

BELITA
and JAMES ELLISON in
"LADY LET'S DANCE"

THE CAST

Belita	Belita
Jerry	James Ellison
Frank	Frick
Frank	Frank
Timbey	Walter Catlett
Snodgrass	Lucien Littlefield
Manuelo	Maurice St. Clair
Eugene	Eugene Mikeler
Henry Busse	Henry Busse
Fraser	Harry Harvey
Given	Jack Rice
Stack	Emmett Vogan
Dolores	Barbara Woodell

The Orchestras of Henry Busse, Eddie LeBaron, Mitch Ayres, Lou Bring

Screen Snapshots News

(Monday, Tuesday, Wednesday Only)
"Song Of the Range"

Sunday feature: 2:05, 3.55, 5:45, 7:35*, 9:37
Complete show: 3:33, 5:23, 7:13*, 9:06
Monday, Tuesday, Wednesday feature: 1:37, 3.36, 5.35, 7:34*, 9:36
Complete show: 3:05, 5:04, 7:03*, 9:05
*Immediate Seating At This Show

THE PICTURE ON OUR COVER

It is August—Vacation Time for many of us over here. "Over There" the soldiers' only vacation is an occasional rest when there is a lull in the fighting—eagerly reading that last letter or looking longingly at that photo you sent him reminding him of home and all it stands for.

I am sure that he doesn't object to his loved ones having a rest or diversion from the daily grind, but he must complain, and rightly so, if in our quest for vacation pleasures we fail to remember him. You will enjoy your vacation more if you will take "time out" to write him regularly.

—The Manager

Do you know the boys listed below? If you do, why not drop them a line.

DAVID P. MULKAY
Quartermaster 3/c
U. S. S. Essex N. Division
c/o Fleet Post Office San Francisco, Cal.

Cpl. LOUIS E. BROWN
A. S. 20346470
Det. of Patient U. S. Army
4179 Hospital Plant
c/o Postmaster New York, N. Y.

Pfc. WM. BOYD ROLLINS
U. S. M. C
H. and S. Batt. 9th Des. B. N.
1st Marine Amphibious Corps
c/o Fleet Postmaster San Francisco, Cal.

The Ambassador Theatre

Thurs., Fri., Sat. Aug. 17, 18, 19

SUSANNA FOSTER
and DONALD O'CONNOR in
"THIS IS THE LIFE"

THE CAST

Jimmy	Donald O'Connor
Angela	Susanna Foster
Sally McGuire	Peggy Ryan
Harriet	Louise Allbritton
Hilary Jarret	Patric Knowles
Aunt Betsy	Dorothy Peterson
Doctor Plum	Jonathan Hale
Gus	Eddie Quillan
Eddie	Frank Jenks
Music Teacher	Frank Puglia
Leon	Maurice Marsac
Mrs. Tiggett	Virginia Brissac

Ray Eberle and His Orchestra
Bobby Brooks Quartette

Cartoon "Eliza On The Ice"

"Marines On Review" Fox News

Feature: 1:27, 3:29, 5:31, 7:33*, 9:38
Complete show: 2:54, 4:56, 6:58*, 9:03
*Immediate Seating At This Show

NEXT WEEK

Sun., Mon., Tues., Wed. Aug. 20, 21, 22, 23

Sydney Greenstreet and Peter Lorre in
"THE MASK OF DIMITRIOS"

Murder, international intrigue and espionage comprise the background for the new Warner Bros.' film, "The Mask Of Dimitrios." It boasts a superlative cast starring Sydney Greenstreet, Zachary Scott, Faye Emerson, Peter Lorre, Victor Francen.

AIR RAID SIGNALS

BLUE SIGNAL — One continuous horn or whistle blast lasting for two minutes.

RED SIGNAL — A series of short horn or whistle blasts lasting for two minutes.

BLUE SIGNAL — One continuous horn or whistle blast lasting for two minutes — following the RED SIGNAL.

ALL CLEAR—One fifteen second blast on horns or whistles. If in doubt ask your Air Raid Warden or watch for street lights to go on before turning on your lights.

NEXT WEEK

Thurs., Fri., Sat. Aug. 24, 25, 26

Pat O'Brien and Ruth Hussey in
"MARINE RAIDERS"

Dealing with Uncle Sam's Marines in action and in training, and embodying one of the finest romances ever filmed, "Marine Raiders" presents a vivid and unforgettable picture of the Corps that has never been licked

In case you've forgotten the style used by Will Briemann for his program for the Ambassador Theatre, Baltimore, here's a reproduction of the center spread. Note the space in the center devoted to the manager's appeal to the public to keep writing to our boys in service.

Below this fine institutional message Briemann names three local boys in the service and urges that readers of the program write to them. We think it's a swell idea, and we also think that other managers would be performing a valuable service by following Briemann's example.

Other features still retained in the Ambassador program: casts of the pictures advertised, times of shows, listing of short subjects, air raid signals, and announcements of coming attractions for the following week.

Looking over the program for the Normandie Theatre, New York, we note that "Little Lord Fauntleroy" is scheduled. It seems like a few years ago that that picture was made, and the Freddie Bartholomew of today is a far cry from the youngster of that day. Unless we're mistaken, he's in one of Uncle Sam's services.

Calendar programs have arrived from **Tom Edwards,** manager of the Ozark Theatre, Eldon, Mo., and **M. H. Alger,** manager of the Marius and Alger theatres, Lakeview, Ore. Both follow their customary style, except that instead of using the back of his calendar for his personal column, "Tom Tells Tales," Edwards devotes the space to a special announcement of the showing of "White Cliffs of Dover." He uses large black type to be sure his patrons don't miss news of its coming, and he assures them that "you'll say it's better than 'Mrs. Miniver'."

That's a nice center-spread layout on "Pin-Up Girl" in **Pat Neels'** program for the Granada Theatre, Brooklyn. By the way, Pat, we haven't forgotten that request of yours, but everything is so topsy-turvy and we're so busy we just haven't been able to get around to it. We hope you'll be patient just a little while longer.

Well, our time is up, so we'll have to end our discourse here and get busy on other activities awaiting our attention. We plan to be with you again on this page next week, but if we're missing, you'll know it's because we just had too many other duties on tap while our supervisor is enjoying his vacation.

Team of Schwahn and Evens Puts Over 'White Cliffs of Dover'

Clever campaign team-work by Manager Stan Schwahn and MGM exploiteer Bernard Evens brought out the standing-room-only signs during the "White Cliffs of Dover" engagement at the Jayhawker Theatre, Lawrence, Kan.

An advance screening for newspapers, radio, civic officials and heads of women's clubs, started the "White Cliffs of Dover" ball rolling and the boys gave it added momentum with a large walking book street ballyhoo stunt in advance of opening; arrows with copy reading "This is the way to the 'White Cliffs of Dover'"; a tie-in with local florists to present the first 100 women attending the picture, with flowers; 2000 book marks distributed through libraries, and co-op ads placed with beauty salons on Irene Dunne hairdos.

The promotion ball, grown to huge proportions by this time, was given an added shove by a tieup with local Wac recruiting office and the Red Cross. Five thousand cards were sent out by the Wac, plugging the film while Red Cross headquarters featured displays of Irene Dunne in a Nurse's uniform.

G. I. Contest for 'Mr. Winkle'

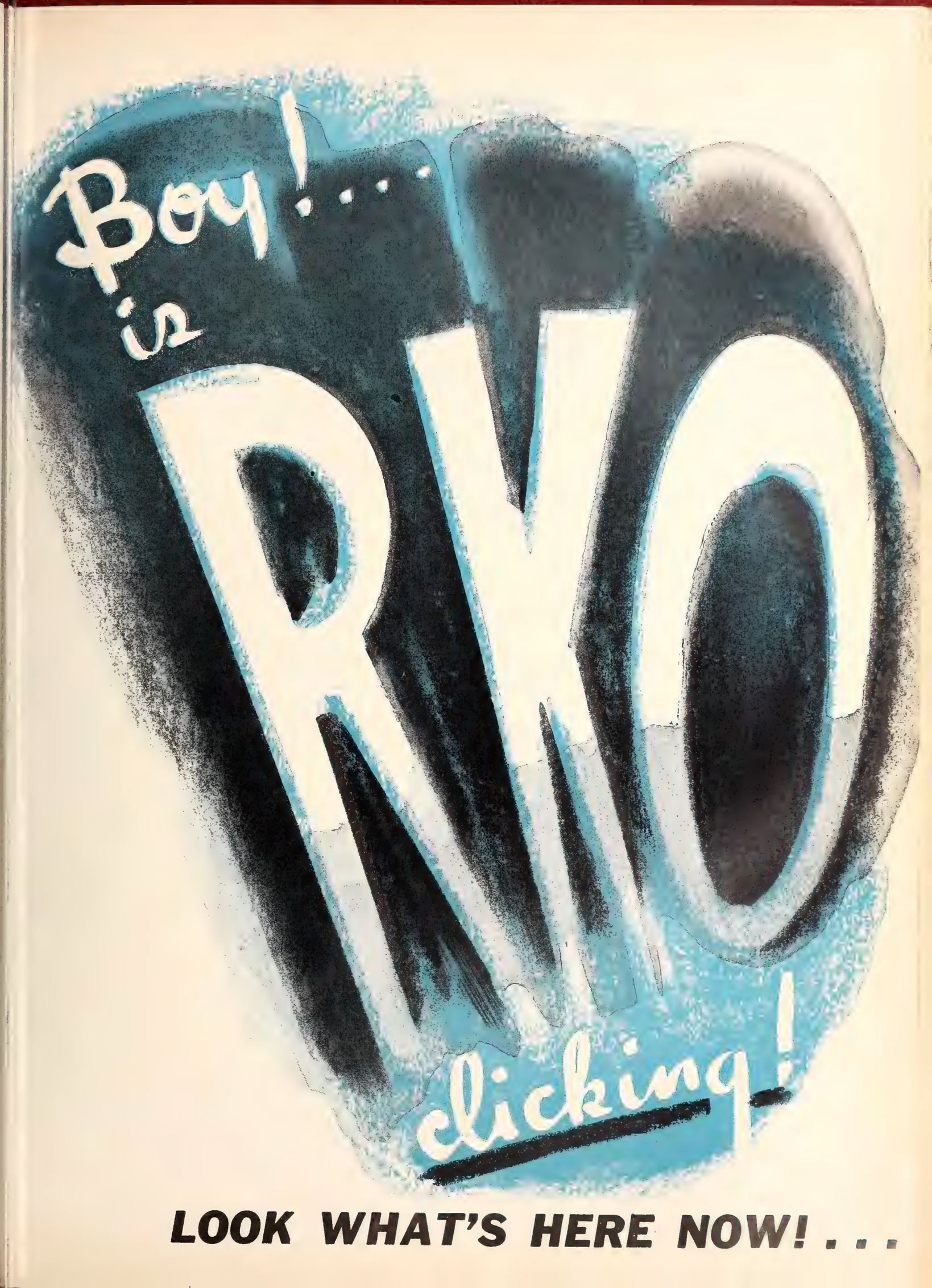
A GI Joe, Jane quartet contest between the various stations and posts in the Baltimore area was set by Ted Rouston of the Hippodrome Theatre in Baltimore to publicize Columbia's "Mr. Winkle Goes to War." Six branches of the armed forces participated in the contest which took place on the stage of the theatre. The contest was based on a sequence in "Mr. Winkle Goes to War," in which Edward G. Robinson and three buddies cuddle up to do an old-fashioned quartet number.

Magazine Plays Up MGM

Cosmopolitan Magazine for August contains a four-page layout devoted to MGM's Twenty-Year Anniversary.



Who ever thought that some day a still of Susan Hayward in her bubble bath would be part of a display in the quiet hall of a public library? It happened in Atlantic City where Manager M. Watson of the Strand Theatre promoted a special showcase display in the local library for United Artists' "The Hairy Ape."



LOOK WHAT'S HERE NOW!...



A SWELL ROMANT

Bride By

ALAN MARSHAL
LARAINE DAY

in

BRIDE BY MISTAKE

with

MARSHA HUNT
ALLYN JOSLYN
EDGAR BUCHANAN

Produced by Bert Granet · Directed by Richard Wallace

Screen Play by Phoebe and Henry Ephron



R K O RADIO PICTURES

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

UGH SHOW WITH THAT RISKY-FRISKY FEELING!

e limit in love-tests by a knockout million-heiress knee deep in handsome pilots!... hayride of hysterics until she gets the right one hooked!... Big-time names in a big- ıe show for TOP-DRAWER BOX OFFICE!

Mistake



TUNE IN!
CASH IN!

RKO's great radio program . . . Now selling seats for YOU! 15 minutes daily Coast to Coast over 177 stations of the Blue Network.

HOLLYWOOD STAR TIME
12:15 P. M. daily
Monday through Friday
Pacific Coast time

'Random Harvest' Sold In Land of Pyramids

Results of a campaign put across in Cairo, Egypt, on "Random Harvest" by Metro Cinema Manager J. Lenos, were compactly summarized by a cartoon titled "Cairo Curiosities," which appeared in a Cairo newspaper. Sketch showing an Egyptian guide taking soldiers around town had the following caption: "You've seen the pyramids and sphinx, and now I am going to show you a greater curiosity; the queue before the Metro Cinema waiting to see 'Random Harvest'."

This happy denouement was accomplished on the part of Manager Lenos by the judicious use of newspapers, magazines, contests, posters and lobby displays.

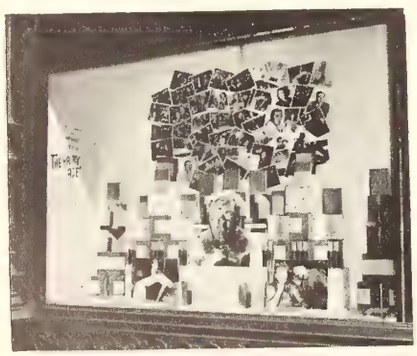
An advance newspaper publicity campaign was started three months prior to the opening. Articles and pictures appeared regularly in all British and French papers. Weekly news bulletins published by the theatre carried publicity on the film for several months in advance and a special campaign was directed to all Arabic papers.

Parade magazine published a full-page feature on Greer Garson under the title of "Hollywood's First Lady." Picture was given a splendid plug in this article and created a great deal of advance interest. *Roayat El Gheib,* a popular magazine, devoted its entire issue four weeks prior to opening to a translation of James Hilton's story. *Al Etnein,* the Arabic weekly magazine with the largest circulation in Egypt, used a photograph of Susan Peters for the cover page of an issue prior to opening.

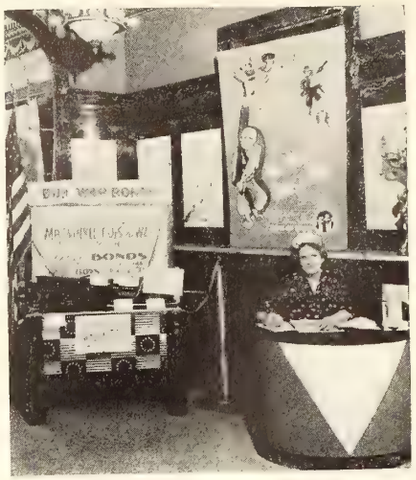
The publication *Ana Ou Enta* sponsored a puzzle contest which required the assembling of a jig saw cut out of pictures of the stars of the film. The contest was publicized in two consecutive issues of the magazine. Prizes were contributed by the magazine, which also arranged for publicity on the contest through local papers. Three weeks prior to the film's premiere a huge poster was erected in the main railroad station in Cairo.

The theatre lobby and front was attractively decorated with many stills and cutouts from the picture. Two weeks before opening a large cut-out display of the book was placed in the lobby. During opening week this display was placed in a truck and driven through the city calling attention to the film at the Metro Cinema.

SHOWMAN SAM SAYS: Considering the hours a manager has to work, it might be a good idea in building those wonderful postwar theatres we hear about to include an apartment for this long-suffering official.



One of the many effective window displays on United Artists' "The Hairy Ape" was that arranged by Manager Sam Mendelbloom in the Scribner Fifth Avenue store for the showing of the picture at the Globe Theatre on Broadway.



George McKenna and Bill Brereton of Basil's Lafayette Theatre, Buffalo, tied up with the local U. S. Army Ordnance Depot for a display of machine guns and other implements of war as advance lobby ballyhoo for Columbia's "Mr. Winkle Goes to War." The guns and shells, tagged with their cost in war bonds, helped zoom theatre bond sales.

Tieups, Radio, Posting Sell 'Ape' for Watson

Several effective tieups resulting in attractive window displays, radio plugs and special printed accessories were among the exploitation stunts put over by Manager M. Watson, of the Strand Theatre, Atlantic City, for the opening of "The Hairy Ape."

Tieups were arranged with the Kensington Carpet Co., Morris Clothing Co. and the Sun Ray Drug Stores, all of whom used special posters in their window displays. Additional windows, using stills of Susan Hayward in the bubble bath scenes, were secured in the M. E. Blatt department store and Silvers. The book angle accounted for an eye-appealing window display put over in the Mildrene store. Local public libraries also used book displays on novels by Eugene O'Neill mentioning the opening of "The Hairy Ape" at the Strand.

Local radio stations gave the attraction 50 spot announcements on various daily programs. Four days prior to the film's opening the advertising program got under way with a series of teaser ads.

All local trolley cards carried special posters mentioning the film's opening at the Strand, and more than 1000 specially printed postal cards were used on the theatre's direct-mail list. Special cards with a scene still of Miss Hayward were used for counter displays in ten leading hotels throughout the city.

Both local newspapers displayed up the opening with several advance stories as well as art on the various players in the cast.

'Mark Twain' Impressively Sold by Ackery at Orpheum in Vancouver

Manager Ivan Ackery of Famous Players' Orpheum Theatre, Vancouver, B. C., staged an especially impressive advance campaign on "The Adventures of Mark Twain," in its first key Canadian date.

A strong schedule of one-minute spots and five-minute programs on the life of Twain were used on Station CJOR. Ackery also covered all leading department and book stores with window and counter tie-up displays.

SHOWMAN SAM SAYS: Those juvenile delinquents had oughta quit their shenanigans before some poor manager has to go to court for homicide.

Musical Well Sold At Fox in St. Louis

Jim Castle of Fanchon and Marco is credited with an excellent campaign in connection with the showing of "Atlantic City" at the Fox Theatre in St. Louis.

For four weeks in advance of the opening special art and stills were used in a display case. Large posters displaying cut-out letters of the title and cast were also used in the theatre lobby.

Music tieups were arranged with five stores with displays in windows calling attention to the picture. Stills from "Atlantic City" were used with recordings and sheet music of tunes featured in the film.

Publicity breaks in the newspapers included a Paul Whiteman photo and a story on Bell Baker in the *Star-Times;* a full-page color photo of Alma Carroll, the "Miss America" of the picture, in the Sunday roto section of the *Post-Dispatch;* a photo of old-time Atlantic City celebrities in the roto section of the *Sunday Globe,* and other photo and story placements.

Five-minute radio programs, introduced by the popular Ben Grauer, and featuring songs from the picture, played by Paul Whiteman and orchestra, were used on Stations KWK, KXOK, WEW, WIL, WTMV, KMOX, and KSD. Other radio spot announcements were featured on these stations, and in addition on KSD.

Kay Morton, on the Food Center radio program over KXOK, gave an excellent build-up to the picture on July 26th, discussing its "big name stars" and using one of the songs, After You've Gone. In addition, other radio stations plugged the picture.

Newspaper advertising appeared in the *Post-Dispatch,* the *Globe,* and the *Star.*

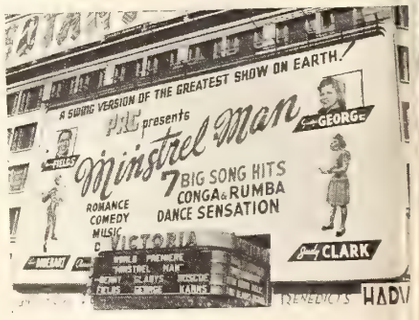
Faust's Beauty Contest Arouses Added Interest in 'Pin-Up Girl'

A parade of pulchritude at the Fox Theatre Phoenix, Ariz., modernized to complement the theatre's feature, "Pin-Up Girl," was staged by Manager Warren Faust with results that prompted him to declare that cheesecake should be served with film courses at every theatre in the land.

A giant cutout promoted Betty Grable as the nation's No. 1 Pin-Up Girl, thus furnishing the theme around which the contest was built. Girls were recruited locally through merchants, each of whom sponsored a girl as their entry, and each girl was given a number for stage and merchant identification.

Press gave liberally of publicity, including girl art picturing merchant entries, with radio also contributing spot announcements.

The stunt, according to Faust, had local bathing-suit-with-bare-midriff fans literally hanging from the rafters and the opening-night house was sold out by more than half again as much as capacity.



This giant sign on the facade of the Victoria Theatre, New York, marked the world premiere of PRC's "Minstrel Man" at that house.

"Mr. Skeffington has LONGEVITY!"



From N. Y. Daily Mirror report on Broadway business:

Run Honors Go To 'Skeffington'

Longevity records for Bette Davis' films have been shattered by "Mr. Skeffington," Miss Davis' latest motion picture now in its eleventh week at the Hollywood Theatre. It is Miss Davis' 49th film and her 45th for Warner Bros.

"Old Acquaintances," in which Miss Davis co-starred with Miriam Hopkins, is the runner-up for long-running honors held for seven weeks at the Hollywood. Others were "In This Our Life," which ran six weeks at the Strand; "Now Voyager" and "Watch on the Rhine," both of which ran for five weeks.

In "Mr. Skeffington," Claude Rains has the title role. Others in the cast are Walter Abel, George Coulouris, Robert Shayne, Johnny Mitchell, Marjorie Riordan and Richard Waring.

WARNER PICTURE!

BETTE DAVIS in "MR. SKEFFINGTON" with CLAUDE RAINS

WALTER ABEL • RICHARD WARING • GEORGE COULOURIS • MARJORIE RIORDAN

Directed by VINCENT SHERMAN • Screen Play by Julius J. & Philip G. Epstein • From a Story by "Elizabeth"

Music by FRANZ WAXMAN • Produced by JULIUS J & PHILIP G. EPSTEIN

Jack L. Warner, *Executive Producer*

"KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER...

Regional Newsreel

BOSTON

Moe Silver and Harry Feinstein of Warners were in town from Pittsburgh last week. C. J. Latta of arners in Albany was also a visitor.

Harry Goldberg was in town to visit the local Warners exchange, and then left for Cleveland.

Phil Engel of United Artists is a busy man these days, and has again just returned from a trip long enough to check in at home and grab his traveling bag for another.

Saul Simon, one of the Hub's popular salesmen, has purchased a new home on Addington Road in Brookline.

John Scully, district manager for Universal, has returned from a visit to his territory.

Word has been received here of the promotion of Larry Berg in Famous Players of Canada. Larry was for many years manager of the Metropolitan Theatre here.

George Haeger of United Artists has recovered from a slight illness and is back at his desk.

Word from Larry Herman, who was injured in Italy, brings the good news that he is out of the hospital and back in action. Larry says, "What a difficult thing War is when a soldier can't even find a good man to play gin rummy with. . . . I have had to take stud poker with disastrous results . . . wish I could be back there with you fellows of the Variety Club, particularly on Tuesday nights."

E. M. Loew has been entertaining at Grays Inn, Jackson, N. H.—which he purchased . . . for his entire staff. Each week-end he plays host to a large group of the E. M. Loew force.

Joe Cronin of United Artists is home from a business trip to New York.

Al Fecke of the local Republic exchange has purchased a six room cottage at Duxbury, one of Boston's suburbs on the South Shore.

Mr. and Mrs. Joe Cohen are vacationing at Rye, New York. Joe is booker for the Snider circuit.

Head Shipper Charlie Murphy of United Artists and Tina Hore of RKO, inspectress, are a recent bride and groom.

Arthur Le Blanc, late operator at the Egyptian Theatre in Brighton, was given a military funeral by fellow members of the Theatrical Post of the American Legion.

Harry Smith of RKO was happy last week when both of his sons were home on furlough, Harry F. from Camp Shelby, Miss., and Joe W. from Camp Swift in Texas.

Julius Mintz, former projectionist at the Bowdoin Square Theatre, is now in charge of the local MGM projection room.

Pvt. Ed De Conick, former manager of the Orpheum Theatre, Somerville, is now with an Army radio communications division in Fort Blanding, Fla.

Chauncey Depew Steele has announced his resignation from the Henderson chain and will temporarily, at least, retire to his farm in Framingham, Mass.

Manager J. L. Dandaneau of the Strand Theatre in Rockland was a recent visitor to the Boston film district.

William Canning of the Empire Theatre in Fall River visited the local film distributing offices last week. Canning has done a great job selling War Bonds in his territory.

"The Song of Bernadette" continues its phenomenal run in Boston at the Majestic, and is now in its fifteenth week.

Harry Selig, motion picture theatre official photographer for this section, took a brief vacation, going to New Hampshire and being accompanied by Sam Olansky.

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CHICAGO

Coming and going: S. J. Gregory, Alliance Theatre Circuit, back from a west coast trip; Ditto Alliance Booking Manager John Doerr, home from a Washington district theatre check-up; MGM Exploiteer Bill Green spending his vacation in Detroit; Bill Bishop, western division director, returned from his Wisconsin fishing vacation; Warners' District Manager Seed and Manager Shumow en route to a Warner west coast meeting.

Arthur Schoenstadt, new division community amusement chairman, presided at the Chicago community fund amusement division luncheon, Variety Club, last week at which plans were completed for complete amusement participation in the community fund drive which gets under way next month. James Gorman, operators union; Tom Burke, housemen's union, both pledged labor's full help. John Balaban, James Coston, Charles Ryan, Johnny Jones, Al Raymer, Irving Mack, Eddie Silverman, Jack Kirsh, Lou Rhineheimer, Sam Myers, Ray Alexander, Fred Mindlin, Ben Bartelstein, Ben Banovitz, Hal Halperin and Tom Flannery, pledged full theatre participation.

Charles Benson named chief Warner Chicago booker, succeeding Ted Levy, resigned.

Neal Eldridge named LaSalle Theatre assistant manager.

Charles Block, formerly of the LaSalle, upped to Signal Corps Sergeant. He is now in Chicago on furlough.

"Going My Way," it is reported, will go directly into A houses after completion of present B &K State Lake Theatre run. This will save three weeks clearance time and help break neighborhood bottle-neck for feature films. Also reported is that MGM will clear "White Cliffs of Dover" along same lines.

Fire Prevention Bureau Chief John Fenn issued an arrest warrant for Bradley Griffin, Uptown Players theatre director, for not complying with Fire Department regulations in his theatre. Globe Theatre has also been cited for Fire Department violations while the Douglass Park Auditorium and Garrick Theatre have made replacements demanded by the department.

MGM exchange received word that George Rose, former employe, was wounded in action in France.

Chicago Musicians Union reports 2500 members are now in the nation's armed forces.

Van Nomikos, theatre head, says his circuit has leased the south side Empress Theatre to the Helmus Barger interests for a period of five years. The new lessees will operate the house with a combination burlesque and film program.

Ralph Granzini joined the RKO Palace Theatre managerial force.

Arthur Brown, former Garrick Theatre staff member, promoted to Sergeant at Camp Bowie, Texas.

Plans are currently under way to award suitable recognition to B & K employes who have been with the circuit for twenty years or longer.

RKO Grand Theatre went into first run policy again last week. The house had been featuring repeat twin bills coming from the RKO Palace.

Pete Panagos, Alliance Theatre circuit promotion director, says a tie-up has been completed with the Treasury Department to show captured Axis war equipment in the lobbies of their various theatres to help stimulate the sale of war bonds and stamps in their territory.

CHARLOTTE

The Warner Bros. exchange announces a new member, Lina Ruth Johnston, born to Mr. and Mrs. J. F. Johnston. Mrs. Johnston has been with the exchange for 15 years.

Two Warner Bros. employes on vacation at the beach are Miss Miriam Smith, biller, and Miss Sara Perry, cashier's clerk.

Miss Margie Bell Black, MGM secretary, was married recently to Seaman Wendell Mathis.

Miss Lucille Makens, clerk at Columbia exchange, is on vacation, while Mrs. Martha Lineback of Columbia has taken two months' leave of absence. Her place will be filled by Miss Betty Harrill.

The Charlotte Public Library, which is acquiring a collection of war films in the Carolinas, announces a new acquisition, "Behind the Winning Punch." The pictures, made at Dieppe and in Italy, are aimed at showing the public the amount of iron and steel necessary for one beach landing. The film was produced through the facilities of March of Time and is being loaned for presentation at salvage and other civic programs.

Fred Jordan, head shipper at Columbia, on vacation.

Carl Patterson, Columbia salesman, ill with typhus fever, is reported as having passed the crisis safely.

Miss Virginia Porter, one of three Porter sisters in the movie industry in Charlotte, has been promoted at Columbia from accessory manager to short subject booker. The other sisters are Miss Carlotta Porter, office manager at Paramount, and Miss Eleanor Porter, secretary to Manager James V. Frew at Universal.

Mrs. Rose Hutton, from the inspection department, will succeed Miss Virginia Porter as accessory manager at Columbia. Miss Porter succeeds Mrs. Tompie Elrod who has gone to Greensboro to live.

TULSA

Moviegoers of Tulsa during the past week witnessed a record run for a motion picture, with Paramount's "Going My Way" completing

(*Continued on Page* 30)



SOMEWHERE ON NEW GUINEA: The above INS news-photo, showing the arrival of Jack Benny and his group of Hollywood USO performers, gives a hint of how war correspondents of Motion Picture Magazine, *as a matter of routine, get around.*

In the group are George Lait, INS Staff Correspondent; June Bruner; Larry Adler; Lewis Bowen, American Red Cross; Carole Landis; Asahel Bush; Martha Tilton; Jack Benny; Jack Mahon, INS; and Dick Day, American Red Cross Photographer. In the center, between Carole Landis and Martha Tilton, as part of the welcoming committee, is Will Oursler, Motion Picture's *war correspondent in the Pacific. This shot fairly illustrates the scope of Fawcett's editorial service to its millions of magazine readers. Further, it explains how* Motion Picture Magazine *and Fawcett Publications can speak lucidly on the contribution made by the motion picture industry to the happiness of American boys at the fighting fronts. Fawcett Publications, Inc., 1501 Broadway, New York 18, N. Y.*

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

a packed house two weeks at the Orpheum and going into its third week at the Majestic. According to Tom Herrick of Talbot Theatres, this is the first time a picture has run three straight weeks here, the nearest comparison being "Mrs. Miniver," which ran two weeks and was brought back again a few weeks later.

Walt Disney's "Snow White and the Seven Dwarfs" is playing to unprecedented crowds at the Orpheum now and creating somewhat of a handling problem. On several occasions crowds have stood in the lobby for an hour and a half to two hours and twice the box-office has had to be closed because it was getting "way ahead of the show." Lines more than a block in length have formed awaiting early matinee openings and night shows.

20th Century-Fox's "Home in Indiana" closed a strong run at the Ritz and will be brought back soon for return showings.

James Rush, manager of Griffith's Circle Theatre in Tulsa, is in St. John's hospital recovering from an operation. Pinch-hitting for Rush is Cal Bard, veteran showman, who has Quiz Night patents at the theatre. Rush was associated with Griffith Theatres at Henryetta for eight years before coming to Tulsa.

Clarence Crutcher, in charge of concessions at the Delman Theatre, is in St. John's hospital, recovering from a fractured skull received in a motorcycle accident.

Nick Delong, pioneer Oklahoma motion picture man, long associated with Griffith Southwestern Theatres at Norman, is spending a two-week vacation in Tulsa. He visited Lew Chatham and J. C. Duncan of the Griffith system here. Delong began his film career as an operator with the old Edison back in 1905.

Warren Patton, service director for the Talbot Theatres until his induction into the Army in February, has sailed for overseas duty, according to word received by his wife.

Jake Watkins, manager of the Oklahoma City office of the National Theatre Supply Co., was in Tulsa this week, securing orders for new screens and other equipment from Talbot Theatres.

Ralph Talbot, owner of Tulsa's first-run motion picture theatres, received word this week of the death of his stepmother, Mrs. George A. Talbot, in Alhambra, Calif.

CLEVELAND

Miss Hope Adams, daughter of Abe Kramer, prominent local exhibitor and one of the owners of Associated Circuit, is Cleveland's latest contribution to the screen, having just been signed to a six-year contract by 20th Century-Fox.

Nat Wolf, Warner theatre zone manager, is on the west coast attending a company meeting and will return the end of the month.

Lt. Arnold Nathanson, member of the Warner theatre department before enlisting in the Air Corps, home on leave visiting his wife and child.

Lt. Don Marcus, an engineer officer in charge of plane maintenance at Aloe Field, Texas, and erstwhile Monogram booker, home on leave.

Jack Springer has joined the Cooperative Theatres of Ohio, bringing the booking personnel up to five. Springer was formerly with the B. & K. theatres in Chicago and with the Fox Wisconsin Theatre.

John Urbansky, of Associated Circuit, has gone to the west coast, with a stop-over in Utah—to visit his soldier son.

Lt. (j.g.) Jimmy Kalafat, stationed at Norfolk, Va., expects to take special training for a job as executive officer. He is the son of John Kalafat, president of Associated Circuit.

"Since You Went Away" is being advertised throughout the Greater Cleveland area via one hundred strategically placed billboards. No playdate has been set as yet.



STAR AMONG SHOWMEN. Jennifer Jones, one of the stars of United Artists' "Since You Went Away," meets some prominent Philadelphia theatremen during her recent visit to the Quaker city. Left to right: Elmer Hollander, the star, Abe Einstein and Milt Young, of Warner Bros. Theatres.

Mrs. Evalyn Cooper has resigned as managing director of the Crown Theatre.

Jerry Steel, Apollo Theatre, Oberlin, was around Film Row some 20 pounds lighter than usual.

"Going My Way" played to 220,000 in three weeks at Loew's State Theatre where it broke all attendance and policy records by holding over for a fourth week.

Bob Long, MGM home office checking supervisor, returned to New York after a four week visit in the Cleveland territory.

J. Knox Strachan, Warner theatre publicity director, is working up an extensive campaign for "Janie," soon to play at Warners' Hippodrome.

Jimmy Shrake, former manager of the Capitol Theatre, is in charge of movies at Far Camp, near Shoemaker, Calif.

Tom Whyte, who took a leave of absence as manager of the Capitol Theatre, is back again.

CINCINNATI

An all-out campaign is being conducted on Warners' "Janie," scheduled as a Labor Day attraction.

Warners' John Eifert, city representative, comments that "Mr. Skeffington" is setting a new high.

MGM has three new additions to its force: Dorothy Kidwell, Helen Straub and Audrey Timmerman.

Lottie Schwab, former MGM inspectress, has resigned because of ill health.

Bud Weigel, MGM sales manager, and Office Manager Mike Berger, are on vacation.

Helen Fleming of the Goldman theatre chain, is also on the vacation list.

Burton Goldman, son of Jack Goldman, is now in the Navy.

Maurie White, suburban theatre chain owner, was host to a group of film folk at the annual Crest Hill Country Club Pow Wow.

Among visitors to the Row this week were: Jim Chakeres, Chakeres Circuit, Springfield; Ray Frisz, Chakeres Circuit, Columbus; Tony Stern, Warners' Cleveland office; Bud Strietman and A. B. Crissman, Barboursville.

Paramount's Betty Copeland has recovered from an appendicitis operation and is convalescing. She is expected back at her desk before very long.

Joe Oulahan, Paramount's branch manager, was feted by the office force with a party and a huge cake on his birthday.

A. B. Hyman and Saul Bragan of Warners were in this week.

Universal's local branch is elated at still holding first place in the Nate Blumberg Drive.

HARRISBURG

Jack O'Rear, manager of the Colonial, whose marriage to Charlotte Walker, Lemoyne, was recently announced, and Howard Smith, 20th Century-Fox film salesman who has been promoted to salesman for the Scranton territory, were guests of honor at a lavish dinner given by the Showmen's Club at the home of C. Floyd Hopkins, area manager for the Fabian Theatres, Inc., recently. The members presented O'Rear with a beautiful oil painting for his home, and Smith with a monogrammed wallet. Those attending, with the two guests of honor at Hopkins were: William C. Gerst, Senate; Mark Rubinsky, Capitol; Walter A. Yost and Robert Hanley, Yost circuit; John F. Rogers, State; Francis Deverter, substitute, Rio, all theatre managers or assistants; and these salesmen: Herbert Gillis, successor to Smith as 20th Century-Fox representative; Rube Perlman, Columbia; Frank Jelenko, Metro; Jerry Callahan, Monogram; George Elmo, Paramount; Mike Shulman, RKO; Bill Bethell, Republic; Harry Tyson, United Artists; Arthur Greenfield, Universal, and Tom Noble, Warner Bros.

E. Gerald Wollaston, Rio manager, has returned after a vacation with his family in St. Mary's. During his absence Frances Deverter, former assistant manager at the State, who retired to operate a restaurant, took over his duties.

Visitors in the city were William Pickleavage, manager of the Lyric, Williamstown, and Charles Poorman, road manager of the Rubinsky circuit, who called on their boss, Mark Rubinsky at his office in the Capitol Theatre building here. Poorman just returned after a two-week tour of all the eleven houses.

Mrs. Mary Ellen Perrigo, secretary to C. Floyd Hopkins, Fabian area manager, was surprised by a visit from her husband, Jack O. Perrigo, at an Army Officer Candidate School at Aberdeen, Md.

Among those who had vacations recently were Miss Genevieve Funk and Miss Dorothy Hale of the Colonial.

"Dragon Seed" at Loew's Regent was held for a second good week.

DALLAS

The interest of John Franconi in the Monogram franchise has been bought by L. B. Rust, lately manager of the Republic exchange, who will transfer to the Monogram office. He has gone to the Monogram convention in Chicago, but will not retire entirely from Republic until Aug. 26. Franconi, who has been in the Monogram office since its inception—7 years—has not announced his future plans, but it is known that he has important moves under consideration.

Phil H. Isley has been instrumental in placing a third western player, this time Monty Hale, who has been given a contract by Republic. During the "Stars Over Texas" itinary, Isley used Hale on the show, taking him from a stage act at Galveston. Lloyd Rust was with the group and liked Hale's work and appearance. Isley financed a trip to Hollywood for a screen test and Hale got the job. He will be in Republic westerns.

A prohibition election held on August 5 in Dallas and Forth Worth brought complete defeat to the drys and rejoicing to the amusements fraternity. In Dallas an organization called Dallas Legal Control Council had many industry members, including John Q. Adams, I. B. Adelman, Mrs. Leroy Bickel, Ray Beall, Louis Charninsky, James O. Cherry, Don C. Douglas, Claude C. Ezell, Fred M. Jack, J. H. Lutzer, L. D. Lutzer, R. J. O'Donnell, Wm. O'Donnell, R. I. Payne, H. B. Robb, Doak Roberts, E. J.

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They Found the Answer to War-Time Marriages

..in the middle of a KISS!



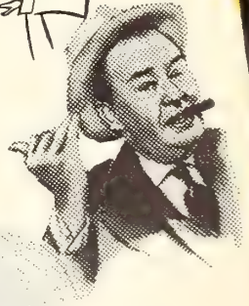
How can you stop laughing...and loving this impatient boy and girl who married on one furlough ...and wanted a divorce on the next one!





It's so tender...so touching... so timely...*and it will happen tomorrow in millions of homes and hearts!*





COLUMBIA PICTURES presents

JEAN ARTHUR **CHARLES COBURN**

LEE BOWMAN

in Irving Cummings'

The Impatient Years

with EDGAR BUCHANAN · CHARLEY GRAPEWIN · JANE DARWELL

Original Screen Play by VIRGINIA VAN UPP · Produced and Directed by IRVING CUMMINGS

Associate Producer



A PREDICTION

Lee Bowman will kindle a spark in thousands of hearts with his great performance in this picture. Watch all America climb aboard the Bowman bandwagon!



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Solon, Wallace Walthall and W. G. Underwood. This council sided with the wets in the election. A similar organization existed in Fort Worth.

Dallas Chapter of the Red Cross has solicited exchanges to register their personnel and identify them with the exchange that the company and the industry will have the record of donations of blood. Earlier donors have been listed some other way, with credit going to some other organization. Local exchanges report that practically the entire forces have lined up and many of them have been accepted.

Col. H. A. Cole, Ruben Frels and Major H. S. Cole, together with Frels' young son, made up a party for a trip to New York. Col. Cole was the guest of 20th-Fox for a showing of "Wilson." Frels and the Major were their own guests on a business mission of their own.

Sudden death claimed P. Q. Rockett, veteran exhibitor, last week. He formerly operated a house in Waxahachie, where he lived, but lately his interest has been in Itaska with his son Ernest, who will continue the business.

Modern Theatre Supply Co., operated by Henry Sorenson, has put in a repair shop with the latest equipment in lathes and drills, together with parts for all makes of projectors and is prepared to service other units of equipment.



ALL SET TO GO. With the cast removed and the leg declared fit, June Havoc receives from Harry Kosiner, United Artists representative, tickets to Hollywood where she will assume one of the co-starring roles in Edward Small's forthcoming UA release, "Brewster's Millions." Metropolitan newspaper and trade press representatives attended the "unveiling of the cast" at Miss Havoc's home this week.

INDIANAPOLIS

Samuel J. Eibeck, 46, a booker at the Affiliated Theatres, Inc., died early Friday morning in St. Francis Hospital of a heart attack. Before joining the Affiliated circuit he was a booker at Columbia exchange, and came to Indianapolis from Cincinnati, O., where he had been engaged in the motion picture business 18 years.

Manager Arnold Schneeberger of Mallers Bros.' Ritz Theatre at Tipton, Ind., has been spending his vacation with his family in Kendallville and Fort Wayne, Ind., and also in Lansing and northern Michigan.

Carl Anderson, of the Universal booking department, is spending his vacation with his family in Portland, Me.

A farewell party was given Morris Lefko, former RKO exchange manager, Friday night in the Variety Club rooms. He is on his way to Pittsburgh where he will assume charge of the RKO exchange there.

L. J. McGinley, Universal exchange manager, spent the most of the week in Louisville, Ky., and surrounding territory on business.

Major Sam T. Switow, formerly of the Switow Circuit, is home on furlough, resting at his Louisville, Ky., home.

Pvt. John L. Phillips, who before his entry into the armed forces was employed at the RCA Victor division plant here, has been reported missing in action in France since July 14.

Pauline Dolan, of the 20th-Fox office staff, is spending her vacation at Schaefer Lake in northern Indiana.

Horace K. Spencer, head shipper at RKO, is resting in Brown County.

Otto Ebert, former office manager at RKO, has been promoted to southern salesman, succeeding Russell Brentlinger, who has been appointed exchange manager. Paul Leatherby, head booker, succeeds Mr. Ebert, and Gordon Schuman returns as head booker after an absence of one year.



ART IN CHINA. Major Dick Kirschbaum, creator of Glutz, cartoon character affectionately known to STR readers, is pictured with his drawings of war correspondents which decorate the walls of Major General C. L. Chennault's 14th U. S. Air Force headquarters somewhere in China. Correspondents from all parts of the world congregate here to gather information and file stories. Sketched above include: Teddy White and Harry Zinder, Time & Life; Vic Jurgens, March of Time; Clyde A. Farnsworth and Toby Wiant, Associated Press; Albert Ravenholt and John Hlavacek, United Press; James Burke and Bob Bryant, International News Service; Brooks Atkinson, N. Y. Times; Howard Bair, Esquire.

George Jacoby, RKO home office representative, accompanied by his wife, arrived in Indianapolis during the week and will remain for some time checking the local exchange.

Mrs. Mary Wehrling, secretary to George Landis, 20th-Fox exchange manager, will spend her two weeks vacation at home taking a much needed rest.

George Landis has returned from the world premiere of "Wilson" held in New York.

Al Thompson, who operates the Park and Ritz theatres at North Vernon, Ind., spent Wednesday on Film Row booking pictures.

C. K. Kennedy, assistant booker, 20th-Fox, is vacationing in New York and other parts of the east.

Bernie Kranze, RKO district manager, spent the week at the local exchange on business.

The National Theatre, Louisville, Ky., will hold its inaugural opening August 25, with the usual film vaudeville combination. Harold Janecky is the manager.

Joseph Bohn, of the PRC exchange, attended the meeting of the Modern Talking Picture Service held in the Palmer House, Chicago.

"Since You Went Away," the United Artist release, was previewed Tuesday night at the Talbott Theatre. The house was packed and the picture, according to a careful survey, made a hit with the audience. Admittance was by invitation only.

NEW YORK

Robert Bernhard, Warner Theatres head, reported for induction in the Army last week.

Aristide Mavrides, in this country from Greece to learn American film methods, has been visiting the 20th-Fox exchange for the past week. He will return to Greece as soon as his country is freed from the Nazi invader.

MGM salesmen here were busy last week attending a series of meetings at the Hotel Astor designed to map coverage for the new season's product in New York and New Jersey. Among officials present were E. K. O'Shea, eastern division manager; J. J. Bowen, eastern district manager, and Branch Managers Ralph Pielow and Ben Abner.

Ray Moon, 20th-Fox branch manager, has again taken up golf, after several years' "mad" against the game.

Otto Rettig, operator of the Ormont, E. Orange, and the Windsor, W. Orange, has spent two weeks on a business trip in Connecticut. More theatres?

August Schubert and Bill McShea of the RKO Radio home office have just returned from Chicago, where they held conferences with midwest field men.

Nice gesture: Bill Murphy of Universal, chairman of the N. J. Bond Drive Committee, personally phoned each of his workers to congratulate them on putting over the campaign.

Belle Ausubel of the United Artists booking department has resigned.

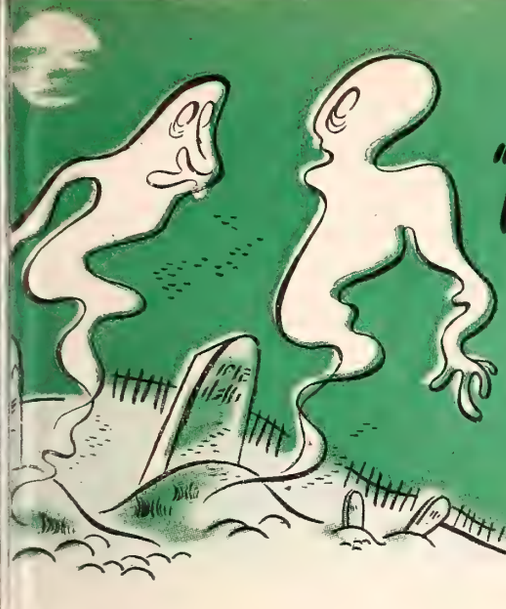
George Schwartz, one of the developers of the Laffmovie theatres, has resigned as general manager of the organization to devote all his time to the World Theatre on 49th Street, on which he has obtained a long lease.

Vacationers: Charles Boasberg, Herman Silverman, John Dacey, Sadie Pollard of RKO; A. Hockbird, owner of the Lido, Orange; Jennie Dennet of Republic; Moe Fraum and Sol Trauner of Columbia; Moe Rose, Sue Armand, June Cardinale of Metro; Virginia Reilly of 20th-Fox; Archie Berisch, Mrs. S. Broner of Warners.

It is rumored that the Raritan Theatre, Raritan, N. J., which is owned by A. Robinson, will change hands shortly.

Manager Michael Nicholas of the Century Kingsway Theatre in Brooklyn won a special commendation from the Red Cross this month

(*Continued on Page* 34)



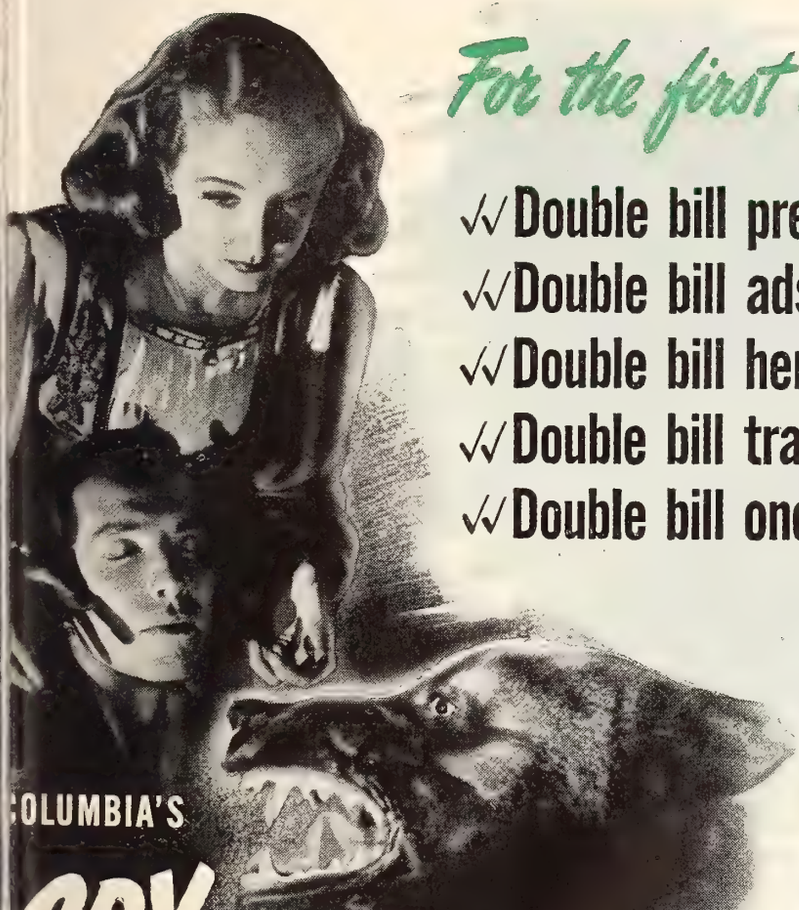
"WHAT'S NEW ABOUT HORROR?

This is NEW!

COLUMBIA'S NEW HORROR DOUBLE BILL

For the first time...

- √√Double bill press sheet
- √√Double bill ads
- √√Double bill herald
- √√Double bill trailer
- √√Double bill one-sheet



COLUMBIA'S

CRY OF THE WEREWOLF

with

NINA FOCH · STEPHEN CRANE
OSA MASSEN · BLANCHE YURKA · BARTON MacLANE
Screen Play by Griffin Jay and Charles O'Neal
Produced by WALLACE MacDONALD · Directed by HENRY LEVIN



COLUMBIA'S

The SOUL OF A MONSTER

with

ROSE HOBART · GEORGE MACREADY
JIM BANNON · JEANNE BATES · ERIK ROLF
Original Screen Play by Edward Dein
Produced by TED RICHMOND · Directed by WILL JASON

COLUMBIA PICTURES

KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

for his work in the blood donor drive.

Maternity Dept.: Ed Hinchy, head of the Warner playdate department, is now a grandfather—compliments of daughter Helen. Mr. and Mrs. Murray Kaplan—he is Warner metropolitan booker—are the proud parents of a son born August 10.

Joseph Scicardy, president of Associated Theatres, is calling on various exchanges in his new post as advisor on buying policies.

Norman Letarte is succeeding Tommy Farrell in the UA shipping room. Farrell, a wounded veteran, went to Washington for a physical check-up, bumped right into a swell job, and decided to stay there.

T/Sgt. Mort Decker, son of Harry Decker, circuit contact for Warners, is back home on furlough after three years and eight months in Puerto Rico.

Janet Laken is a new face in the 20th-Fox contract department.

Our Own Sports Page: Among the players on the distributor softball team at the N. J. Allied Bear Mountain safari were an RKO battery of Ed Carroll, pitcher, and Lou Kutinsky, catcher; Phil Hodes of RKO, first base; Johnny Wenisch and Moe Fraum of Columbia in the outfield. That's enough for any team. Another recent game of note was a softball game between two teams from the Warner publicity staff, captained by Dave Carson and Bob Young, on Monday. Who won? Well, the scorekeeper got knocked on the head with a foul, so there is a difference of opinion.

Barbara Kipperman of the Warner booking department has been given a four-week leave of absence because of illness.

MEMPHIS

Bette Davis (in "Mr. Skeffington") and Katharine Hepburn (in "Dragon Seed") came to town last week, and so did the Navy, Army, Marines and their families and girl friends. Long lines through Saturday and Sunday taxed downtown theatres to capacity.

Norman J. Colquhoun, branch manager of Republic Pictures, has been promoted and transferred to Dallas. Mr. Colquhoun was connected with RKO for 16 years before joining Republic. He will assume his new duties in Dallas Aug. 21. His successor in Memphis has not been announced.

Myron Meyer, Malco manager, has been vacationing in Chicago, and found that the Windy City, like Memphis, has banned popcorn sales in lobbies.

The new booker stenographer at Republic exchange is Cecilia Jensen. And shipping clerk Lucian Weaver is back at his post after a bout with an appendectomy.

20th Century-Fox took a turn last week at ringing wedding bells, which seem to have converged in Film Row the past few weeks. The head shipper, Ray Kearney, and Miss Jackie Newman were married. Irene Bryant, biller, and Jane Walker, stenographer, are off on a vacation, and the boss, T. W. Young, branch manager, is in New York attending a sales meet.

Looking over new bookings along the row last week were: R. B. Gooch, Selma and Savannah, Tenn.; James Rowlett, Medina, Tenn.; Collier Bros. and B. F. Jackson, of Drew, Rueville, and Shaw, Miss., and Bird Smith, Pocahontas, Ark.

Miss Louise Mask, Boliver, and Mrs. Norman Fair, Somerville, Tenn., were also booking new attractions.

Vacationing at MGM exchange are: J. A. Osborn and J. B. Kirk, salesmen, and Miss Mary Ruth Collins, box-office statement clerk.

Bailey Prichard, branch manager Monogram exchange, was attending a sales meeting in Chicago last week.

Allen Glenn, promotion manager of Paramount, Dallas, was visiting the local exchange last week, and Miss Holloway, branch manager's secretary, was taking a vacation.

OMAHA

During the four-week stay of "Going My Way" here, an all-time record, The *World-Herald's* Sunday community sing featured the song, Swinging on a Star, on its program. A hitch-hiker climbed on the winning bandwagon, too, each morning displaying a placard reading, "Going My Way," as he successfully caught rides to work.

Berne Enslin, who directed the University of Nebraska Theatre last year, has been selected to direct the Omaha Community Playhouse.

Bing Crosby stopped off here between trains for a dish of ice cream and cigarets at a South Tenth street drug store.

Phil Monsky, Universal, salesman has brought his mother home from the hospital and reports she is showing some improvement.

Ed Cohn, Universal salesman, has left St. Joseph's hospital after recovering from an operation.

Dr. Fredrick Clayton was the speaker at the Variety Club meeting at which plans for the Sixth War Loan drive and for raising charity funds were discussed.

Final reports on this area's job in the Fifth War Loan drive, as announced by Distributor Chairman Harold Johnson, show total sales of $34,171,182, more than double any previous drive record. One hundred and twenty-four free movie days totaled $437,497; 86 evening premieres brought $6,308,289; 23 children's premieres sold $27,546, and special events in Omaha accounted for $27,397,850.

E. E. Rubin, Paramount salesman, is back from a Chicago visit where he saw his brother, Al, who recently lost an eye in an accident.

Min Lonergan, inspectress at Metro, is spending her vacation at home.

Dorothy Heston, United Artists stenographer, has returned to work following recovery from an operation.

United Artists Auditor James Mooney of New York is in the city.

Norman Nielsen, RKO office manager, is vacationing.

Bill Bogart, former Rock Valley, Ia., exhibitor, now living at Fort Dodge, Ia., visited along the row.

Evelyn Wild, contract clerk at Warners, has learned from the War Department that her husband, S/Sgt. Virgil Wild, was wounded in France.

Branch Manager D. V. McLucas, Salesmen Robert Mendenhall, H. R. Barker, Carl Reese and Ed Rostermundt, and Office Manager Sid McArdle are back from Chicago where they attended a sales meeting.

Biller Ruth Moberg and Inspectress Ruth Meyers are on vacation from the United Artists office.

Newly-elected officers of the MGM Pep Club include: Catherine Nodeán, president; Josephine De Mare, vice-president; Rosemary Reeves, secretary; Barbara Riddle, treasurer, and Fred Fejfar, sole-remaining male in the office, sergeant-at-arms.

John McQuistan of Bloomfield, Neb., has added the Scribner Theatre at Scribner, Neb., to his chain, purchasing it from Robert Jess. Mrs. Paul Todd will continue to manage the house, which has been closed since the recent floods. McQuistan is redecorating the Scribner and installing new equipment.

Henry Carlin, exhibitor at Spaulding, Neb., has returned to work after being out for some time following a serious operation.

Marie Bendorf, inspectress at Paramount, and Bookkeeper Lois Brown are on vacation.

Capt. George March, brother of Phil March of Wayne, Neb., and former South Dakota exhibitor, is expected back this week on leave.

During his visit here for a concert, Lawrence Tibbett revealed that he was making four movie shorts for the army.

Sgt. Winifred Stokes, an Omahan, manages two Wac theatres at Fort Des Moines.

PHILADELPHIA

The Mastbaum Theatre, closed for a 12-day period for a paint job, will reopen on the 25th with "Mr. Skeffington."

Dave Milgrim of the Affiliated Chain has returned from Rochester, Minn., where he had a checkup at the hospital there.

Dave Shapiro, who before his sojourn in Florida owned the Admiral Theatre years ago, is reported back in town looking over the local situation, and is said to be grading a lot in the Frankford area with an eye to building after the war.

Ted Schlanger, head of the Warner Theatre circuit, and Bill Mansell, Warners' exchange manager, attended the Warner meeting in California.

Al Davis and his fellow Monogramites are back from the Chicago convention.

Ben Blumberg of National Theatre Supply is reported feeling somewhat better in Mt. Sinai hospital. Boys on Vine Street have been donat-

(*Continued on Page* 36)



BRONSTON HONORED AT COCKTAIL PARTY. A cocktail party arranged by United Artists for Producer Samuel Bronston was held last week at the Waldorf-Astoria Hotel in New York. In the septet above are (l-r) Terry Ramsaye, editor of Motion Picture Herald; Chick Lewis, editor and publisher of Showmen's Trade Review; Edward J. Peskay Bronston's representative; Nicholas Farkas, Samuel Bronston, Director Lewis Milestone and Carl Leserman, UA general sales manager.

"CALCULATED TO RAISE BLOOD-PRESSURE!"

HERALD TRIBUNE

"ENTERTAINING!"

N. Y. TIMES

"EXCITING!"

WORLD-TELEGRAM

"FAST!"

MIRROR



...that's what the New York critics say about the new adventure-romance that's doing swell business everywhere!

CANDLELIGHT IN ALGERIA

JAMES MASON • CARLA LEHMANN
in "CANDLELIGHT IN ALGERIA"
with Raymond Lovell • Enid Stamp-Taylor
Walter Rilla • Directed by GEORGE KING
Screen Play by Brock Williams and Katherine Strueby
From the Story by Dorothy Hope • Additional Dialogue
by John Clements • A British Lion Production

Released by 20th Century-Fox

HEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

ing blood to take care of transfusions needed by Mr. Blumberg.

Charlie Steifel is back after a visit to Saratoga, New York.

Meyer Adelman, head of the New Jersey Messenger Service, handling film deliveries in South Jersey, is chairman of the Samuel Rosen Educational Memorial Fund at Beth Israel Synagogue in Camden, N. J. Designed to perpetuate the name of the late branch manager of the Monogram exchange, who was also president of the synagogue, the project will get under way shortly.

Saul Krugman, formerly with United Artists, and part owner of the Film Classics exchange, now in the Navy stationed in Boston, became a father for the second time when his wife, the former Betty Grabosky, gave birth to a little girl in St. Joseph's Hospital recently.

Maurice Gable, Warner District manager, has returned to work after a two-week vacation.

Alfred J. Davis, new Monogram exchange head, and William Humphries, sales manager at 20th Century-Fox who succeeded Davis, will be honored by a testimonial dinner held by Motion Picture Associates at the Hotel Warwick on September 11. George Beattie of Paramount heads the committee on arrangements.

Warners have re-leased the Shubert Theatre to Lee and J. J. Shubert to be run as a legitimate theatre. Warners had redecorated the theatre and installed sound and projection systems, but the house had been used only for trade showings. It is rumored around town that the Chicago company of "Oklahoma" will be the first legit show to play the house.

John Fischer has resigned from the State Board of Motion Pictures Censors to join the Warner organization. He becomes manager of the Stanley in Camden, which has had no permanent manager since Joseph Murdoch transferred to the Pittsburgh territory.

The Cadet Theatre, closed for the summer, reopens Saturday, September 2, with Ruth Murphy as manager.

Vandalism reached a new height at the Earle Theatre last week when someone came into the theatre during an afternoon performance, spilled gasoline on several seats and started a fire. Only the extreme alertness of the house staff under Manager Bill Israel prevented what might have been a severe catastrophe.

The Federal Bureau of Investigation is conducting an inquiry into the $250,000 fire which raged on the boardwalk in Wildwood, New Jersey, early last Saturday morning, wiping out the 1,000-seat Strand Theatre and seven other houses owned by William C. Hunt.

NEWARK

Adam A. Adams, dean of New Jersey motion picture showmen, and owner of the Paramount and Adams theatres here and two houses in Paterson, who was chairman of the Essex County Showmen's Committee for the Fifth War Loan, notwithstanding the fact that the drive for sale of E bonds closed July 31, is going right ahead to promote the sale of the Government securities. On Monday night (Aug. 14) he donated his Adams Theatre for a beauty contest and all stage show, sponsored by Station WAAT, of Newark. The successful contest winners will compete in the Miss America contest and beauty pageant at Atlantic City. The admission was restricted to purchasers of war bonds.

The Ritz Theatre, a Warner house catering partially to a Negro clientele, showed the picture, "The Negro Soldier," produced by the Special Services Division of the Army, for four days.

Florence Bator and Gloria Pivar, usherettes at the Capitol, a brunette and blonde respectively, are entering local beauty contests.

Jack Jovans, assistant manager of the Paramount, is on a seashore vacation, and John Murray, assistant manager, has returned from a vacation in Connecticut.

Bill Giessler, electrician, Paramount, is on a two-week vacation in the "great smoky" mountain region of North Carolina.

Eddie Force, assistant manager of RKO Proctor's, who has been out sick for about a week, is back on the job.

Warners are helping publicize the waste-paper drive in Essex County by furnishing the committee with small posters reading: "Destination Tokyo," originally printed to publicize the picture of that name.

Don Jacocks, former Warner zone manager here, who has just purchased his own chain of theatres in Massachusetts, is badly missed by his former friends at the Crestmont Golf Club, both on the greens and at the "nineteenth hole."

Harry H. Lowenstein, owner of the Court Theatre, and president of Allied of New Jersey, is back from a vacation at Schroon Lake.

David Mate, owner of the Oxford Theatre, Little Falls, accompanied by Mrs. Mate, is on a trip to San Francisco to visit his son Harold, stationed there with the Navy.

Jack Davis, owner of the Forum Theatre, Metuchen, is on a two-week vacation in the Adirondacks.

Roger Wilson, recently honorably discharged from the armed services after three years in the South Pacific zone, is new assistant manager of the Savoy.

Joseph Hrach, former chief-of-staff, RKO Proctor's, has been promoted to assistant manager.

Otto Milde, veteran doorman at the Savoy, has been in the Memorial Hospital, New York City, for treatments for the past twelve weeks.

Anthony Coccia, projectionist, Savoy, has been advised by the War Department that his son, an Army Air Corps lieutenant, who has been piloting a B-17 Flying Fortress, is reported missing over Germany. Mr. Coccia ha another son in the Navy in the Pacific area from whom he has not heard in several weeks

Sam Silver, manager of the Broad, is able t spend more time these days with his "Bible," Sam Mutterpearl, managing director of th Tivoli, because he has two new efficient assist ants: Tommy White, former usher in variou Newark houses, as chief of staff, and Mrs Edith Kohout, former head cashier, whom h has promoted to assistant manager.

Fred B. Dressel, manager of the Savoy, ha left for a two-week vacation.

George Leotsakas, assistant manager of th Essex, is leaving for a vacation next week.

John M. Levitt, manager of the Court, wh raises German shepherd dogs as a hobby, ha donated five of his trained animals to the Gov ernment for military service.

Pvt. Hugo J. Miele, formerly an usher a RKO Proctor's, has been wounded a secon time in Italy, the land of his birth, accordin to word received at the theatre.

JERSEY CITY

The new Rivoli Theatre, Hoboken, has re opened after being closed for about six week to permit its entire renovation and redecoration Jerome Lavine is manager.

Agatha Beringer, manager of the Temple Union City, was hurriedly called back from he vacation, after thieves broke into the theatr through an exit door and rifled her petty cas box of $16.95.

Joe Steiner, manager of the RKO Capito Union City, is back from a vacation on Lon Island, and Nat Hern, assistant manager, i leaving for a vacation in Connecticut.

Fred H. St. John, formerly assistant manage at the Rialto, is now assistant manager at th Temple, Union City.

Frank Intromasso, formerly of the Palac is now with the Army in England.

George Dumond, manager of Loew's Stat has returned from a fishing trip at Booth Ba Harbor, Me., where he was one of the organ izers of the new Booth Bay Harbor Tuna Clu

Mrs. Helen Amitrani, cashier, Stanley, too her infant grand-daughter, Jean, on a two week vacation to the Jersey shore. Mrs. Am trani's son, the child's father, is overseas wit the Army.

Harold Molloy, co-manager of Skouras Stat is on a two-week vacation at Charleston, We Va., and Max Glass, also co-manager at th same house, has returned from a vacation i the Poconos.

Muriel Sturman, chief of staff, Stanley, ha gone military. She is drilling her usherette with Army routine, in good old Warner style.

Charles Griswold, manager of the Lincol Union City, has returned from a two-wee vacation at Spring Lake. Martin Maher, assis ant manager at the same house, has been out i for four weeks.

Rose Mary Cannon, cashier, Lincoln, Unio City, has heard from the Red Cross that he husband, a lieutenant in the Army, is a prisone of war.

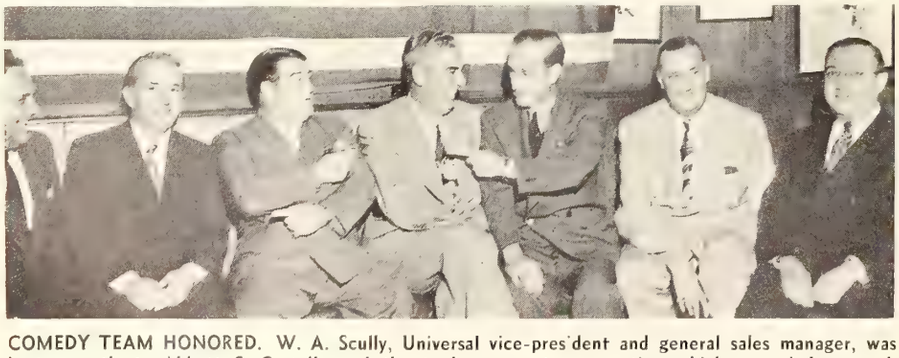
William Eskin, manager of the Alvin, Gu tenberg, has had his house entirely renovate and has installed an all-new modernistic fron

Manny Light, manager of Loew's, Nort Bergen, is taking his vacation three days at time, fishing and bathing.

Mrs. Mary Hurley, treasurer of Skour State, before leaving for a two-week vacatio at Lake George, N. Y., heard that her husban John, formerly associated with the theatre, ha arrived safely in England.

Molly Conlon, usherette, Stanley, is leavin to go into training as a nurse's aid, while Jea O'Day, also usherette at the same house, go

(*Continued on Page 39*)



COMEDY TEAM HONORED. W. A. Scully, Universal vice-president and general sales manager, was host recently to Abbott & Costello and the trade press at a reception which preceded a sneak preview of the comedians' latest release, "In Society." Shown here, left to right, are Charles D. Prutzman, Joseph H. Seidelman, Lou Costello, Mr. Scully, Bud Abbott, E. T. Gomersall and Samuel Machnovitch.



Everybody is going places with Eddie Small







First he took you
"Up In Mabel's Room"
(Remember the Profits!)

Now...

He Takes You ABROAD!

Yes, Sir!

ABROAD WITH TWO YANKS

More of that LAUGH-CAS

HEY MARINES!



your objective is being encircled

Yes sir, it's a two-armed pincers movement! These leathernecks try their commando tactics on Cupid, and it's a howleroo loaded with a million laughs.





BELIEVE IT OR NOT—IT'S THE MARINES



EDWARD SMALL Presents

WILLIAM BENDIX
HELEN WALKER
DENNIS O'KEEFE



ABROAD with TWO YANKS

JOHN LODER · JANET LAMBERT · GEORGE CLEVELAND

with

Based on an original story by Fred Guiol · Adaptation by Edward E. Seabrook and Tedwell Chapman · Screen Play by Charles Rogers, Wilkie Mahoney, Ted Sills · Directed by ALLAN DWAN



Yours from ...U.A.!

THEY DON'T STOP FIGHTING!

Incidenta... did you se... those revie...

-OH, BO...

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

back to Mount St. Dominic's Academy, to continue her studies, next month.

Josie Monte Carlo, cashier, Stanley, accompanied by her sister, Edith, has just returned from a two-week vacation.

Lillian Moore, cashier, Loew's, North Bergen, is back from a two-week vacation at Asbury Park.

Celie Becker, cashier, Palace, back from a two-week vacation at Budd Lake, N. J.

Tony Genito, assistant manager at the Palace, and Mrs. Genito, are expecting the stork next January. Tony's two brothers, both former Palace employes, are now in the Army. Arthur is at Fort Bliss, Tex., and Alfred is in England.

Jerry Baker, former manager of the RKO Capitol, Union City, is training with the Army at Aberdeen, Md. Leon Rosenman, formerly assistant manager at the same house, is overseas with the armed forces.

Howard Lawrence, projectionist, Temple, Union City, is spending a week at the Ritz-Carlton, Atlantic City.

Jack Fein, manager of the Palace, is on a two-week fishing trip.

ST. LOUIS

Harry C. Arthur, Jr., chairman of the War Activities Committee of the Motion Picture Industry in Eastern Missouri, sent a letter to Eastern Missouri committee members thanking them for their participation in the successful Fifth War Loan Drive and asked them to send to committee headquarters ideas which may be used in the Sixth War Loan Drive, starting Nov. 11.

The Secretary of State's office, Jefferson City, Mo., issued a certificate of incorporation to the Maurer Amusement & Realty Co., Excelsior Springs, Mo. Incorporators were: Ogden C. Risley, Henrietta W. Risley, Charles E. Gardner and Helen H. Gardner, all of Excelsior Springs.

Ben B. Reingold, 20th-Fox manager, returned from N. Y. City, where he attended the world premiere of "Wilson." "Wilson" will open in St. Louis at the Ambassador Theatre on September 13.

Barney Rosenthal, Monogram manager, will head the St. Louis delegation to the Monogram sales meeting at the Blackstone Hotel, Chicago, Aug. 12 and 13. Others making the trip are John Morphet, booker and office manager; salesmen Bill Guinan and N. A. Gardner.

Leo F. Keiler, President, secretary-treasurer and general manager, Columbia Amusement Co., Inc., Paducah, Ky., is vacationing at Charlevoix, Mich.

Tilden Dickson of Crystal City, Mo., back from Arizona, where he spent several weeks with his wife and son.

Hall Walsh, Prairie Division sales manager for Warner Bros., and Carl Post, Division publicity man, flew to Des Moines to attend the funeral of the wife of Elmer Tilton, Des Moines manager for Warner Bros.

Exhibitors seen along Film Row: Earl Vandiver, Kenneth, Mo.; Everett Hays, Sullivan, Ill.; Bob Cluster, Salem, Ill., and J. Hirth, Pacific, Mo.

Dominic Frisina, head of the Frisina Amusement Co., Springfield, Ill., recovering from injuries received in an automobile accident.

Tommy Tobin, Roxy and Esquire theatres manager in East St. Louis for the Frisina Amusement Co., took his wife and family to Michigan for a vacation.

Ruby Renco's Art Theatre here opened a two-week run of "Resurrection," a Spanish picture produced in Mexico.

The Carlton theatre, Carrollton, Ill., operated by S. E. Pirtle of Jerseyville, Ill., was damaged in a recent fire.



FAREWELL, BROADWAY. Dana Andrews, 20th Century-Fox star, appearing currently in "Wing and a Prayer," bids adieu to New York as he entrains for the coast. He came east to attend the "Wilson" premiere and appear on radio programs in connection with his latest picture.

DES MOINES

Sgt. Deewight Benson, an aerial gunner in the European war zone, has returned to Des Moines after completing 50 missions. He formerly was manager of the Eastown Theatre here before joining the service. After 21 days he will return for service.

Sgt. W. R. McCulloch, Jr., former manager of the Ingersoll Theatre, has written friends that he is now stationed in Russia. His letter described his association with the Russians and how he attempted to learn the Russian language but only succeeded in teaching the Russians the American language. He is doing radar work.

Gerald Lindquist, operator at the Ritz Theatre in Chariton, has been taken into the Army and is now at Fort Leonard Wood in Missouri. He was placed in the engineer division. His wife and two children are staying at Chariton.

L. A. Miller, who has been manager of the Gem Theatre at Charles City for Central States, has been named manager of the Rialto at Fort Dodge, succeeding I. C. Jensen, resigned.

Harley J. Klemas, manager of the Palace and Strand at Mason City for Central-States, has been inducted into the Navy. Klemas joined the Central States in 1930 and was manager of the Cecil until 1938 when he took over the Strand and in 1941 was given the Palace. Jack Dockendorf, formerly with Central States before the war, was named manager of the two houses, succeeding Klemas. Dockendorf served as a primary flight instructor in Vermont until his discharge recently for medical reasons. Don Loftus also has been named manager of the Cecil Theatre at Mason City.

Tri-States and Central States Theatre Corporation is looking for its own pin-up girl. Through the *Broadcaster* publication which is sent to all members in the armed services, efforts will be made to find the pin-up girl either in one of the theatres operated by the circuits or in the home office staff. Several of the service people have requested an official pin-up girl.

Tri-States Theatre Corp. has branched out in its home office headquarters and taken over three additional suites in the Paramount office building. Benefitting from the change are Dale MacFarland and Dorothy Day of the advertising and publicity departments, who now have swanky, air-conditioned offices.

PORTLAND

Joseph Sampeitro, musical director of Station KOIN, Portland, also director of many orchestras in Pacific Northwest movie houses, died Aug. 9th of a heart attack.

Staff Sgt. Warren Butz, former assistant manager of Liberty Theatre, Spokane, writing of Atlantic trip and Fiji Islands.

Kay Francis, Hollywood actress making surprise visit at McCaw Hospital, Walla Walla, Wash.

Bill Gilson, relieving Don Geddes, at Orpheum, Seattle, while latter is on vacation.

Nate and Virginia Lyon, of Show Box, Seattle, parents of a 7-pound son.

Richard C. Patterson, Jr., chairman of the board of RKO Radio and president China-America Council of Commerce & Industry Inc., calling special meeting organization in Portland.

John Danz, president of Sterling Theatres, Inc., Seattle, announcing another new 1000-seat suburban theatre in Magnolia district which, together with site, will cost $200,000. This will be 16th house in the Sterling chain, including two houses at The Dalles, Ore.

John Joseph Parker, Jr., son of the founder of the J. J. Parker theatre chain, Portland, named assistant manager of Broadway Theatre.

A. J. Sullivan, Eddie Miller and George Mitchell, of Seattle United Artists staff, to San Francisco for conference.

Mike Barovic, well known theatre owner of Tacoma, recovering from serious operation.

Booking on Seattle row: Mrs. W. E. Lindsay, Band Box Theatre, Spokane; Junior Mercy, Yakima; Wilbur Hudson, Grand Theatre, Bellingham; Rex Thompson, Port Orchard; Richard Schmidt, U. S. Army booker, Seattle; John Owsley, Tacoma; Eldon Pollock, Mt. Vernon; Charles Grieme, Wenatchee.

Ed Johnson installing a new speaker system at his Motor Inn Theatre. There will be a speaker for every car, and the sound volume control may be regulated to suit individual tastes.

Jimmy Ewing visiting on Seattle row prior to more war service at San Luis Obispo, Cal.

Final Oregon figures in Fifth War loan: $187,160,000, or 150 per cent of quota; E Bonds $44,428,000, or 117 per cent of quota.

Richard Crist, 50, well-known motion picture operator, Seattle, died at his home. He helped organize the motion picture operators' union in Bremerton, Wash.

WASHINGTON

John J. Payette, Warner Bros. general zone manager, Hollywood-bound accompanied by Robert Smeltzer, Warner district manager, and Fred Beiersdorf, Warner exchange manager. Payette will attend meetings at the Warner Bros. studios in Burbank.

Universal's Max Cohen and F. E. Applegate visited Richmond, Roanoke, Norfolk and Baltimore last week.

United Artists exchange expects a visit from David O. Selznick, who is in the Washington vicinity.

MGM's District Manager Rudy Berger holding a sales meeting at Loew's Charlotte branch office.

Frank La Falce, director of advertising and publicity at Warners, reports that his brother, Sergeant Rick La Falce, formerly of the publicity department, is now in France.

Dorothy Prestele, headshipper at Universal, bedded by an accident, expected back at work soon.

United Artists' Mr. Silver in Fredericksburg this past week, where he closed a deal with the Pitt Circuit.

Charles Bell, Loew's home office auditor, in Washington on a visit to the local exchange.

Warner vacationers include Isabel Baugh, secretary to Charles McGowan; Edna Clawson, contact dept.; Frank Sabotka, manager of the Avalon Theatre, who is visiting his daughter and her husband at Miami Beach, Florida; Earl Yates, purchasing agent, contact dept., who will

(*Continued on Page* 40)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

spend his vacation in New York.

National Screen Service has taken over the Universal Accessories Dept.

MGM vacation notes: Dot Small and husband Howard, vacationing at Morgantown, Md.; Gertrude Kerner, contract dept., in Miami Beach; Esther Blendman in New York; Grace Branon, inspection dept., is vacationing; Back to work are Ann Bullinger and Booker's Secretary Rose Frank.

Rodney Collier, manager of Warners Stanley Theatre, Baltimore, was a recent Washington visitor, conferring with Frank La Falce.

United Artists' Mildred Footer is still doing her bit toward entertaining the boys at Walter Reed Hospital.

Universal's Joseph Graffo, cashier, is on vacation.

Visitors at MGM exchange: Sidney Eckman, former Washington office student booker, now with the Army at Greensboro, N. C.; Ensign Barry Jonas, son of Jerry Jonas, Loew's chief checking supervisor; A. E. Landreth and John Sorako of the Lyric Theatre, Portsmouth, Va.

John Marcon, manager of the Colony Theatre, Washington, is recovering from a recent operation at Washington Sanitarium and Hospital in Takoma Park.

Personnel changes at United Artists: Cashier Sadie Carroll has resigned and Nancy Harper will be the new cashier. New assistant biller is Virginia Cunningham.

OTTAWA

Louis Gauthier, manager of the Cartier Theatre in near-by Hull returned this week from his honeymoon in and about North Bay, Ontario. The previous week Louis was one of the three official delegates to the International Lion's Club Conference held in Chicago.

Ray Tubman, of the Capitol Theatre succeeded in holding "The Story of Dr. Wassell" for a second week, which is indication of the strength of the picture, as the Capitol is a 2500-seater.

Local theatremen lost a friend in the personage of Joseph Phillips who passed away suddenly on last Sunday. Mr. Phillips was the advertising manager of the local *Journal*.

Circuit Houses in Ottawa have been the recipients of instructions regarding the possibility of a sudden armistice. Stress is being placed upon the common sense idea in each individual house, with the foremost thought: "the show must go on."

Jeff Hurley formerly of the Stills Division of the National Film Board, is now connected with the War Information Branch.

Bob Martin, manager of the Avalon, Odeon Circuit suburban theatre, recently received an appreciation plaque from his parent company for keen efforts in heating his large block. The Avalon has several stores and apartments to heat besides the theatre, and last year Bob passed all previous figures.

Haskell Masters, general manager of Odeon Theatres, was recently in town on a short visit.

Extreme warm weather played havoc with local box-offices for the past couple of weeks, and was joined by a two-week period of horse-racing at the local Connaught Park

VANCOUVER

National Selective Service are rechecking the lads in amusement and film business again, to see if they can use them in the armed forces or the many war and essential industries across the Dominion.

That the wartime peak of motion picture attendance may have been reached is indicated by reports of lower grosses and a sharp decline in many war industries here, with circuit and indie houses alike feeling the decline in grosses over the past months.

"Going My Way" still continues to draw capacity crowds at the Capitol and is now in its fourth week. Another money-maker is "Summer Storm" at the Vogue.

Lassie, canine movie star, arrived in Vancouver this week with Major, his 10-month-old-son and stand-in, and left for Victoria to start work on "Son of Lassie." The full company of 50 persons will be in Vancouver for three weeks, after which they go to Banff in the Canadian Rockies for more outdoor scenes.

Keeping his plans well under wraps, John Davis, managing director of British Odeon theatres and personal emissary of J. Arthur Rank, arrived here this week and is making a complete survey of Canada's film industry for the Rank interests in Great Britain. He also visited Victoria with Dave Griesdorf, district manager of Odeon, and was guest at a dinner at Hotel Vancouver where he met the theatre heads of B.C.

Thanksgiving Day will be observed this year on October 9, it was announced last week. Thanksgiving Day is one of the six wartime statutory holidays which the government has recommended to be generally observed. The date is set by proclamation each year and amusement business has to watch closely in order to book in the holiday shows.

Marvin Thoreau, maintenance engineer for Odeon circuit in B.C., is modernizing some of the circuit houses.

Larry Bearg, western division manager for Famous Players, announced that the circuit took over three theatres from the Monarch Theatre Co. Ltd. in Medicine Hat, Alberta. The theatres are the Roxy, Monarch and the Empress.



In connection with the showing of "Henry Aldrich, Boy Scout" at the Plaza Theatre, Derry, N. H., Manager Albert J. Cloutier boosted the Paramount film by arranging a special Boy Scout program on the stage of the Plaza. City officials presented awards to the most deserving local Scouts, and sketches were put on by visiting troops. Manager Cloutier was made an Honorary Scout Master.

F.P. purchased property in the Kerrisdale district of Vancouver as a site for a new theatre which will seat 2000. Work will begin as soon as restrictions are lifted.

Odeon circuit have now taken over full control of the Rio and Plaza theatres, Victoria, previously on a partnership basis with Ralph Calladine, who was also Vancouver Island supervisor for Odeon. Calladine, an old-timer in show biz, will retire and no one will be appointed to succeed him, Dave Griesdorf, district manager, reports.

Asher Mantell, who came here a short time ago to manage the PRC local office from Winnipeg, resigned this week and will enter commercial business in Toronto. Mantell is a veteran of the present war.

PITTSBURGH

A farewell luncheon was held for Martin Barnett, for the past three years manager of Loew's Penn Theatre here, who has just been promoted to city manager of Loew's theatre in St. Louis. Many members of the Variety Club, business associates and personal friends attended.

A joint testimonial dinner will be held by members of the local Variety Club, the date of which has not yet been announced, for Mark Goldman, former head of Monogram Pictures here who has been appointed district manager for Producers Releasing Corporation, and for Herb Greenblatt, who has been promoted to Midwestern sales manager for RKO Radio.

Harry Greenman, who has been managing Loew's Theatre in Boston, succeeds Martin Barnett as manager of Loew's Penn here.

Mrs. Rose Beretta, who operated theatres in Western Pennsylvania a number of years ago and retired from business at the time of her marriage, has taken over the operation of the Manor Theatre, Manor, Pa., formerly operated by Wallace Battiston. The house is being remodeled and renovated throughout and new equipment will be installed. It is expected to reopen on Labor Day.

The Lerich Theatres, Inc., which operates five theatres in this territory under Leon Reichblum, its president, has opened a main office in the State Theatre Building in downtown Pittsburgh.

DENVER

With a barn dance added, the annual outing of the Rocky Mountain Screen Club will be held August 29 at the Park Hill Country club in Denver. The affair will be in full blast all day, starting at 8 a.m., when members start teeing off for golf, until the blackout, slated for 12:30 the next morning. Tickets are $3 per person. The day's events, starting with golf, will be swimming, mixed bridge tournament, ladies' softball game, men's softball game, horseshoe pitching, nail driving, darts, egg rolling, races of various kinds, turtle races. Dinner will be served at 7, prizes valued at well over $500 will be awarded winners in various events at 9, and the day will wind up with a gala floor show and barn dance from 9:30 to 12:30.

Milton Hossfeld, film buyer for Fox Intermountain Theatres, and Bernie Hynes, manager the Denver Theatre, went to Hollywood for the premiere of "Wilson."

Harold Rice, manager the Paramount, Denver, and editor of the Screen Club News, is on vacation.

Wally A. O'Neill, former manager of the Vita, Spearfish, S. D., has been promoted to First Lieutenant. He is in the Army Air Forces and at present located in India.

Mickey Gross, who was a sergeant while in recruiting service for the Marines, but took a cut back to private when sent into active duty,

(*Continued on Page* 45)

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"AIN'T MISBEHAVIN'"
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PRODUCTION NOTES FROM THE STUDIOS

McCrea, Donlevy, Tufts Get Stellar Roles in 'Virginian'; Sheridan as 'Calamity Jane'; Goldwyn Plans 'Home Again'

Walter Strohm has been set as unit manager on MGM's "Without Love," the Spencer Tracy-Katherine Hepburn starrer, with Bill Lewis as assistant director. Harold Bucquet directs the modern love story within the next week or so and Lawrence Weingarten is the producer.

Carlyle, dance director, has been signed by Monogram Producer Phil N. Krasne to stage an elaborate number to be led by Aurora Roche in "The Case of the Missing Medico," first of the Cisco Kid films starring Duncan Renaldo. Phil Rosen is directing the film which started last week.

Joel McCrea, Brian Donlevy and Sonny Tufts will play the three masculine stellar roles in the Technicolor picturization of Owen Wister's famous western story, "The Virginian," it has been announced by Paramount. Paul Jones will produce the picture which was adapted for the screen by Albert and Frances Hackett. The remake will be one of the biggest on the schedule.

Rapidly completing an excellent cast, RKO has signed Mildred Natwick for a role in Harriet Parsons' production of Sir Arthur Wing Pinero's "The Enchanted Cottage." Miss Natwick, distinguished Broadway actress, joins Dorothy McGuire, Alan Marshal and Herbert Marshall, all previously announced for the cast. John Cromwell will direct from a script by DeWitt Bodeen, with Jack Gross serving as Miss Parsons' executive producer.

Director Alfred Hitchcock has gone out of the standard lists with the signing of Bill Goodwin, radio announcer who has begun to show more and more in films. Goodwin will assay the role of a detective in Selznick's "The House of Dr. Edwardes" which will star Ingrid Bergman and Gregory Peck.

"The Accidental Hero," an original by Richard Gerson, recently discharged Army veteran, has been bought by Universal and assigned to Associate Producer Gene Lewis to develop for fall production.

Ann Sheridan has been spotted by Warners for the title role of "Calamity Jane," story of the early West which Jerry Wald will produce. Her name in the picture will be *Martha Jane Canary*. Miss Sheridan recently completed "The Doughgirls."

Damon Runyon has been signed by Columbia to pen a screen yarn based on an original which the studio owns called "I'll Be Seeing You." Film will be first production by Al Jolson under his producer's contract on that lot. Story is a fantasy and Jolson is unwilling to give details for that reason.

Alexis Thurn-Taxis has been signed by PRC's Leon Fromkess to direct "Hollywood and Vine," musical with Hollywood background which stars James Ellison and Wanda McKay. Thurn-Taxis is known for his past direction of "The Yanks Are Coming" and other early PRC efforts.

Nathaniel Shilkret will be the musical director of "Autumn Fever," MGM screen comedy with Mary Astor and Philip Dorn in top roles. Richard Whorf is directing it and William H. Wright is the producer. Gloria Grahame, Marshall Thompson and Felix Bressart head the supporting cast.

Scott R. Dunlap, Monogram producer, has gone to New York to find a feminine player for the title role in "Sunbonnet Sue," one of the company's high-budget films on the 1944-45 schedule with Gus Edwards' music a feature. Dunlap also expects to sign talent for Belita's next starring vehicle for which he is seeking story material.

Veronica Lake goes into one of the starring roles in Paramount's "Miss Susie Slagle's" for which film Lilian Gish has been tested to fill the title role. Sonny Tufts, Betty Field, Billy de Wolfe, Joan Caulfield and Pat Phelan have thus far been announced for the cast. John Houseman will associate produce.

International Pictures has created a movable skating platform for "It's a Pleasure," the Sonia Henie starrer with Michael O'Shea in the male lead. Surface of platform is made by melting hypo crystals, used in developing film, at very high temperature. After it hardens it makes a perfect skating surface. A floor 23 by 10 required 2600 pounds of crystals. Picture is being directed by Bill Seiter with David Lewis as associate producer.

With seven stars already assigned to top roles and more to be chosen soon, Samuel Goldwyn has announced plans for production of "Home Again," a picture telling the story of men back from the fighting fronts. Leading roles fitted so far go to Teresa Wright, David Niven, Dana Andrews, Virginia Mayo, Walter Brennan, Constance Dowling and Farley Granger. Goldwyn plans 50 principals.

"Here Come the Co-Eds" and "The Naughty Nineties," two of Abbott and Costello's comedies for Universal, have been assigned to Producers John Grant and Edmund T. Hartmann, respectively. The comedians, now in New York for the opening of "In Society," are scheduled to return August 24th.

David Butler has checked in at Warners to start preparation on "San Antonio," his next directorial assignment. Errol Flynn, Alexis Smith and Zachary Scott head the cast with Robert Buckner producing.

In "A Woman's Privilege," which is to star Irene Dunne, Charles Boyer and Charles Coburn, Columbia will have Charles Boyer doing a ballroom specialty dance for the first time on the screen. Picture, with a Greenwich Village background, will have portraits of characters famous to the Village such as Edna St. Vincent Millay, Eugene O'Neill, Alice Foote MacDougal and Maxwell Bodenheim.

Because of his work in directing "Minstrel Man," which is proving to be PRC's highest

(*Continued on Page* 45)



Donald Woods, playing an important role in Warners' "Roughly Speaking," listens to Director Michael Curtiz as he explains just how he wishes Woods to enact a scene.

Universal to Produce 'On Stage Everybody'

Declared by officials of the Blue Network and Universal Pictures to mark the first time that the resources of radio and screen have combined to discover new talent, a contract has been signed between the broadcasting company and the motion picture organization whereby Universal will produce a picture under the title of the Blue Network's radio show, "On Stage Everybody," which was inaugurated 30 weeks ago to give professional vaudeville and concert performers an opportunity to appear on the radio. With the conclusion of the contract, the radio show will continue to offer professional talent this opportunity and at the same time will provide a chance for this talent to receive a motion picture contract.

A committee of judges consisting of representatives of the Blue Network and Universal will select the 10 most talented performers who appear on the program from September 2nd for a period of 26 weeks, and will award them a contract to appear in the motion picture, "On Stage Everybody."

Lou Goldberg, producer of the radio show, will head the committee of judges and will also serve as associate producer of the picture. Universal will soon announce the cast who will be featured in the picture, which will be put in production around March 1st.

Official judges for the contest in addition to Goldberg will be Charles C. Barry, eastern program manager of the Blue Network, and Maurice Bergman, eastern advertising director of Universal Pictures.

John Berry to Direct 'Susie'

John Berry, 26-year-old New York stage director who joined Paramount some months ago, has been named to direct "Miss Susie Slagle's," picturization of the Augusta Tucker novel, as his initial film assignment.

Broadway Actress in 'Cottage'

Mildred Natwick, the distinguished Broadway actress, has been signed to play a featured role in RKO Radio's "The Enchanted Cottage," to be produced by Harriet Parsons.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

This week I've a treat for the Judy Garland fans. We're going to MGM to meet Judy and watch her work in "The Clock."

This is her first straight dramatic role, there isn't a song in the entire picture. Story is about a soldier boy on leave who meets a girl under "the clock" in Pennsylvania Station. They have only a couple of days to become acquainted, but by the time his leave is up they've fallen in love and decided on their future.

A shoe repair shop is the centre of all the action today. When Judy caught her heel in the escalator, he helped her, and now the two of them are seated in separate booths, talking and getting acquainted while the shoe is being fixed.

In order for the camera to record the action inside the shop, only one corner of the store has been built: the booths, the entrance and the counter where one pays. The other end is left open for the camera, technicians and Director Fred Zinneman.

The standins are seated in two of the booths, when we arrive, for setting-up activities are going on. From where we stand we can see Judy in her dressing room, in slacks, relaxing until time to dress. Waiting, and in uniform, is Robert Walker, her co-star whom we get a chance to meet right then and there.

All around us are the fronts of the different shops in the station, even a soda fountain for Judy and Walker to have a soda.

After camera distance has been measured and lights adjusted, Director Zinneman has the stars paged. Judy appears wearing a navy blue, wool dressmaker suit with a soft roll-over collar and self-covered buttons. Jacket has buttonholes bound in white pique to match the white pique blouse, and the navy blue felt sailor she wears (on the back of her head) has a band of the same white pique. Navy bag, shoes and white fabric gloves complete the costume. She's a working girl and she's dressed to suit the part.

When Judy and Walker go into the booths, they're all set to go, so the order comes through for "action." Rehearsals go on for a while, with a great deal of fun and kidding going on between times.

Scene finishes when Judy and Walker, who are supposed to be oblivious to all goings-on, are interrupted by the clerk who brings her shoe.

Then the cast breaks for lunch, so we get a chance to visit with Judy in her dressing room. After we've used up our allotted time, we bid her adieu and leave.

Until next week.

Ann Lewis

Contribute Songs to Musical

Composers of Cuba, Brazil, Mexico and the United States will contribute songs to "Pan-Americana," musical featuring Phil Terry and Audrey Long which John H. Auer is producing and directing for RKO Radio. Mexico is represented by Gabriel Ruiz, whose Amor tops the Hit Parade; Brazil by Ary Barroso, who composed Brazil and Tico Tico; Cuba by Margarita Lecuona, author of Babalu; the United States by Mort Greene.

Give $2250 to M.P. Fund

Check for $2250, representing funds voluntarily raised by employes of the Warner Bros. Studio electrical department to endow a bungalow at the Motion Picture Country Home, has been sent to Jean Hersholt, president of Motion Picture Relief Fund.

'Gang War' to Be Monogram Film

"Gang War," an original story by William X. Crowley and Beryl Sachs, has been purchased by Sam Katzman and Jack Dietz, Monogram producers, and will form a part of the 1944-45 program.

WB Signs Walter Brennan

Walter Brennan has been signed by Warners for a top role in W. R. Burnett's "Nobody Lives Forever," next John Garfield starrer.



"That's my boss," says Linda Darnell to Lee Sullivan, her co-player in "The Great John L," as she points to Bing Crosby, who makes his debut as a United Artists producer with this film biography of John L. Sullivan which Frank Tuttle is directing. Greg McClure appears in the title role.

Nelson Assistant to Lubin as Fender Signs to Assist Rogers

Sam Nelson has reported to Charles R. Rogers to take up his stint as assistant to Arthur Lubin, director of the forthcoming United Artists musical, "High Among the Stars," which stars Susan Hayward, Jane Powell and Brian Aherne. Nelson has completed an assignment on Hunt Stromberg's "Guest in the House."

William Fender has been signed as assistant to Rogers, and David Sussman will serve as assistant to the production manager.

De Liagre to Produce 'Turtle'

Alfred de Liagre, prominent Broadway legitimate producer whose "Voice of the Turtle" recently was acquired for the screen by Warner Bros., has been signed by Jack L. Warner, executive producer of the film company, to produce the film version of the stage hit.

PROGRAM NOTES FROM THE STUDIOS

(Continued from Page 42)

grossing picture to date, Joseph H. Lewis was signed to guide "First Illusion," adapted by Adele Comandini from an original by Fritz Rotter. The picture for which PRC claims it paid $10,000, will start around the end of month.

▶Paul Cavanagh will return to MGM for a role in "Airship Squadron 4," new Wallace Beery-starring film. Others named for cast are Tom Drake, James Gleason, Jan Clayton, Selena Royle, Henry O'Neill and Noah Beery, Sr. William Wellman is directing for Producer Sam Marx.

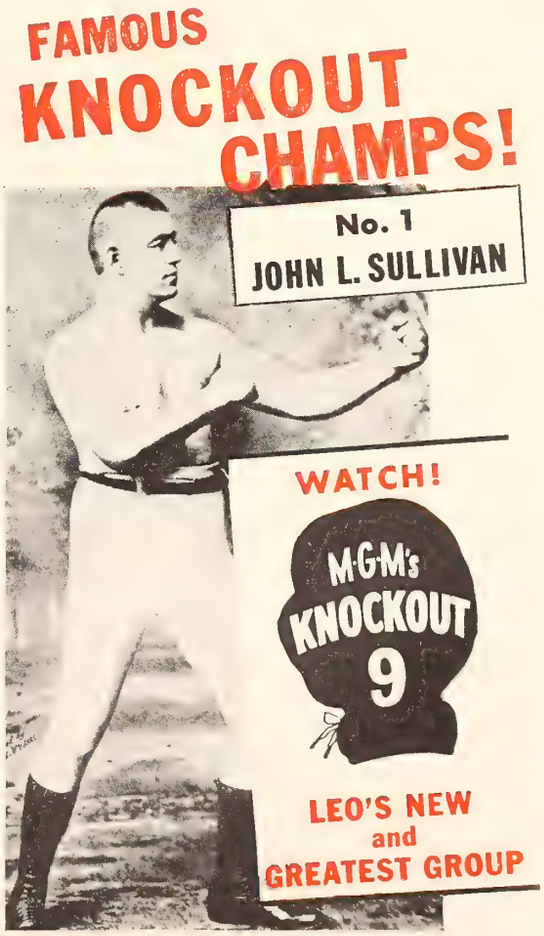
▶Bill Pine and Bill Thomas, Paramount producers, have bought an original screen story, "High Man," written by Milton Raison, and have placed it on their fall schedule for production with William Gargan as the male star.

Joins 'Pan-Americana' Cast

Miguelito Valdez, former featured singer with Xavier Cugat's band and known as the Frank Sinatra of Cuba, has been signed by RKO Radio for a specialty number in "Pan-Americana." John H. Auer is directing and producing, under Sid Rogell's supervision.

Potter to Direct for RKO

Henry Potter has been signed by RKO Radio to direct two pictures each year.



Hersholt to Serve as Chairman of Principal's New Advisory Board

Jean Hersholt becomes a partner in the Sol Lesser organization on Sept. 1 and will serve as chairman of a newly created advisory board for Principal Productions, Inc. The board will be comprised of Lesser, Hersholt, Barnett Briskin and Louis Hyman.

Signing of Hersholt is another step in the expansion program being launched by Lesser, who heretofore has confined his company's activities to limited annual product. Future plans include, in addition to the recently completed "3 Is a Family" and the forthcoming "Tarzan and the Amazons," the hit play, "Civilian Clothes," "Crazy to Dance," "Many Happy Returns," an original by Rowland Leigh and Marjorie Pfaelzer; a stage play, "Victory Garden," to be produced in New York in collaboration with Al Kaufman and Ted Thomas, and several others to be announced.

Hersholt's new association will not affect his radio activities as the famed "Dr. Christian," nor any of his work in charitable and other fields, which include his duties as president of the Motion Picture Relief Fund, president of the American-Denmark Relief, vice-president of the American Federal Radio Artists and vice-president of the Academy of Motion Picture Arts and Sciences.

Paramount Signs Virginia Wells

Virginia Wells, 19-year-old Wisconsin girl, has been added to Paramount's contract list of players. Miss Wells went to Hollywood on a visit a year and half ago and was offered a screen test by two studios but returned to Stephens College at Columbia, Missouri, to continue her education. She returned to Hollywood a few weeks ago and was signed by Paramount without a screen test.

WB Sets Cosmopolitan Story

"Catch a Falling Star," from the *Cosmopolitan Magazine* novelette by Ruth O'Malley, has been placed on the Warner Bros. schedule by Executive Producer Jack L. Warner to be directed by Peter Godfrey, who just finished "Christmas in Connecticut," starring Barbara Stanwyck and Dennis Morgan. Henry Blanke will produce.

Strassberg to Direct 'Bon Voyage'

Twentieth Century-Fox has announced that Lee Strassberg will direct "Bon Voyage" which William Bacher will produce. "Bon Voyage" is based on the Josephine Lawrence novel "Tower of Steel," a story of business women in New York City. Jeanne Crain has been named for the leading role.

Kirby Grant in Leading Role

Kirby Grant has been assigned the leading role by Producer Frank Gross in Universal's "Swingaroo Sweethearts," directed by Eddie Cline. Lois Collier plays the feminine lead.

Teen-Aged Coloratura Signed

Mary Hatcher, 15-year-old coloratura soprano, has been signed to a term contract by Paramount. The young singer is a protege of Gladys Swarthout.

Krupa Signed for 'Scandals'

Gene Krupa and his band have been signed for a featured spot in "George White's Scandals of 1945."



Director Frank Ryan, Deanna Durbin and Producer Felix Jackson discuss a scene while waiting for a new camera setup for the star's current Universal picture, "Can't Help Singing," which is now in production.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Pat O'Brien is discussing his next RKO picture, "Man Alive," with Producer Robert Fellows . . . Monogram has purchased "Baby Face Floyd" for its 1944-45 program . . . Andre de Toth will put "Dishonored Lady" through her paces . . . Ella Raines' first job on the U lot since "Phantom Lady" will be in "Arsene Lupin," another mystery story . . . "Janie" will be followed by "Janie Meets the Marines," according to plans of Warners, and Joyce Reynolds will still be Janie . . . Abby Berin, after long service as assistant director and unit manager on the Columbia lot, can now hang out a shingle as a director . . . Elaine Morey will play with "Phantoms of Wild Valley" for Producer Sig Neufeld . . . Charlie Ruggles, playing a grandfather in Sol Lesser's "3 Is a Family," is awakened in the morning by two squads of kids . . . Henry Potter, who directed "Mr. Lucky," the box-office hit, will direct two a year for RKO . . . Marty Gosch, radio producer of the Abbott and Costello and Jack Carson shows, has signed with MGM to produce pictures, with the first schedule as a musical . . . Cecil Kellaway, whose performances always stir bravos, is said to have turned out one of the best in his career in "Frenchman's Creek" . . . Lewis Dow will be assistant director of "Murder in the Family" at Monogram . . . Martin Mooney, supervisor of advertising and publicity at PRC, has set up a still department with James Doolittle at its head . . . Despite the fact that he has been off the screen for four years Conrad Nagel was greeted by a host of youngsters seeking his autograph when he reported for work in "They Shall Have Faith" . . . Charles Vidor, directing "A Woman's Privilege," set up a metronome to make sure the two stars timed their exits exactly when they try to escape from a speakeasy . . . Joseph Tushinsky will be associate producer for Charles Rogers on his next two UA pictures, "High Among the Stars" and "My Wild Irish Rose" . . . Cast and crew of the Kleinert and Vershel "I'm From Arkansas" reversed the usual procedure and gave the producers a party at the Mocambo . . . The "Son of Lassie" company is shooting scenes in British Victoria at Lake Banff, Lake Moraine and may shoot at Lake O'Hara . . . Monogram has just issued an elaborate year book . . . William Demarest, usually set in the part of a crusty detective or reporter, has been cast as a breezy character in "Salty O'Rourke" . . . Effectiveness in miniature air battles is found increased by use of a plastic called luamite at RKO . . . Because of the strange Cajun speech used in "The Mummy's Curse" U has engaged Lewis Herman to dialogue-direct . . . After recording a Welsh hymn for Warners' "Corn Is Green" the 60-voice choir had to be photographed in a rain scene without singing . . . J. Benton Cheney is writing the story for "The Durango Kid in Trouble."

She'll Produce 'Uncle Harry'

Joan Harrison's first production assignment at Universal since "Phantom Lady" is "Uncle Harry," the Thomas Job play which ran one year on Broadway and is still showing in London. A writer will be assigned shortly to work with Miss Harrison on the adaptation.

Jesse L. Lasky Resumes

Following his recovery from a minor operation, Jesse L. Lasky, Warner Bros. producer, has reported back on the lot and started work on "The Two Mrs. Carrolls."

Wallis Borrows William Dieterle To Direct 'The Love Letters'

William Dieterle has been borrowed from David O. Selznick to direct "The Love Letters," one of the first two pictures to be produced by Hal Wallis Productions for Paramount, it was announced this week.

Dieterle's assignment marks the resumption of a successful association of long standing with Wallis. Together they were responsible for such films as "The Life of Emile Zola," which won the 1936-37 Academy Award for best production; "The Story of Louis Pasteur," "Dr. Ehrlich's Magic Bullet," "Juarez" and others.

Wallis describes "The Love Letters" as "a dynamically intriguing romance with an unusual twist set against the background of modern England. Chris Massie is the author, and Ayn Rand is writing the screenplay.

New York Portrait Artist Joins RKO Radio Make-up Department

Gene Widhoff, New York portrait artist, has been signed by RKO Radio to function as the head of a newly created division of its make-up department.

Widhoff will work with Maurice Seiderman, department chief, in devising and interpreting characters for make-up. His portrait sketches will in many instances eliminate the need of elaborate make-up tests.

His first assignment will be on "The Enchanted Cottage."

Bruce Cabot Back to Screen

Bruce Cabot, honorably discharged from the Army following two years' service in Africa and Italy, will return to the screen in Paramount's "Salty O'Rourke." Cabot will portray a bookmaker who tangles with Alan Ladd throughout the Milton Holmes story. Stanley Clements, who co-stars with Ladd, and William Demarest are set for other top roles.

Ford Gets Role in 'Edwardes'

Wallace Ford has been signed for a role in David O. Selznick's "The House of Dr. Edwardes," the Ingrid Bergman-Gregory Peck starrer directed by Alfred Hitchcock for United Artists release. He joins a supporting cast which includes Rhonda Fleming, John Emery, Michael Chekov and Donald Curtis.

To Continue as Technical Adviser

Jockey Billy Pearson, who has been tutoring Stanley Clements on riding technique for the young star's role in Paramount's "Salty O'Rourke," will continue as technical adviser throughout the filming of the picture, which starts shooting August 28.

Joins 'Courage' Cast

Jean Brooks, one of the featured players in RKO Radio's "Youth Runs Wild," has been assigned an important part in the studio's "Two O'Clock Courage." She joins a cast that includes Tom Conway, Ann Rutherford, Bettejane Greer, Richard Lane, Emory Parnell and Gavin Muir.

Rivkin Signed by Lesser

Allen Rivkin has been signed by Sol Lesser as producer-writer on a term deal beginning September 1. Rivkin's first assignment will be to produce and write the screen adaptation of the stage play, "Civilian Clothes."

The Box-Office Slant

(Continued from Page 14)

The Sign of the Cross

its capture. Over the target as ack-ack shells burst around the plane the men discuss Rome's history. The scene dissolves to Rome in flames as Nero gleefully watches the destruction. The Christians are blamed for the fire, and the Romans join in the persecution. Marcus, High Prefect of Rome and friend of Nero, falls in love with a Christian girl and tries to save her, but Poppaea, faithless wife of the Emperor and loved by Marcus, urges the girl's death in the arena along with her Christian friends. Marcus, being unable to get the girl to renounce her faith and thus save herself, joins her in death.

Comment: The changes of time and technique in the motion picture industry have been kind to this super production of 1932 which, as screened today, reflects the perfection of Cecil B. DeMille's handling of this great 14-year-old spectacle. It is as impressive, absorbing and photographically appealing as many of the better present-day films. Some torrid love scenes provide interesting contrast with those of today, and the Claudette Colbert milk bath sequence is still DeMille at his best. The powerful box-office cast should pay off on theatre marquees through the modern generation. The new prologue is timely and serves to bring the telling of a colorful phase of Roman history up to date. The original film as it has been streamlined moves rapidly despite its present footage and, unless we miss our guess, it will meet with enthusiastic reception during its engagements around the country.

Three of a Kind

Monogram **Comedy** **68 mins.**

AUDIENCE SLANT: (Family) Program comedy that will amuse average audiences.

BOX-OFFICE SLANT: Fair support in most subsequents.

Cast: Billy Gilbert, Shemp Howard, Maxie Rosenbloom, Helen Gilbert, June Lang, Buzzy Henry, Paul Phillips, Wheeler Oakman, Franklyn Parker, Marie Austin, Sheila Roberts, Bob McKenzie, Sid Saylor, Harris Ashburn. **Credits:** Directed by D. Ross Lederman. Original screenplay by Earle Snell and Arthur Caesar. Director of photography, Marcel Le Picard. Associate Producer, Barney Sarecky. Produced by Sam Katzman-Jack Dietz.

Plot: Two vaudeville artists take positions as cooks to have a steady income to take care of a pal's young son. Just as everything begins to look bright, the boy's stepmother decides she wants to raise the boy herself. Knowing that she is prompted by the insurance money, the men are frantic until she gets into trouble and the boy is awarded them by the court.

Comment: Such comedy and entertainment as this carries stems from the standard antics, gestures and manner of delivery, of Billy Gilbert, Shemp Howard and Maxie Rosenbloom. All of them, and their comedy possibilities, are quite familiar to most theatregoers. Even when, as in this situation, new dialogue and comic set-up is not supplied, they still earn a laugh and get by. The film would have been improved if the rearrangement of teaming these three comics had been bolstered by some original and funny material. "Three of a Kind" will give fair support in most subsequent situations, and names of the comics should add to the take, as there is no doubt they each have a following. Production setup has good quality and a chance to make this a successful series. Producers Sam Katzman and Jack Dietz have squeezed considerable value out of a low budget. Direction by D. Ross Lederman wisely permits the comics to play up their style, rather than the overworked dialogue and story.

ADV.

Can't Get It?
Joe Hornstein Has It

REGIONAL

—Continued

as is their custom, has again been made a sergeant, this time the "hard way." Mickey was manager of the Orpheum, Denver, when he volunteered for service, and is now somewhere in the south Pacific.

The Screen Club News, organ of the Rocky Mountain Screen Club, is now being sent to former theatre and film men in the service.

DETROIT

Final figures in the Fifth War Loan drive show that Michigan oversubscribed its E bond quota by $187,770. Frank N. Isbey, chairman of the Michigan War Finance Committee hailed the work of all groups participating in the drive and said that Detroit might again lead the country in per capita sales of E bonds.

Detroit theatres and the Ringling Circus joined in pushing the sale of war bonds last week. Purchasers of extra bonds at the circus received free theatre tickets which were honored at the Michigan, Varsity and Western theatres. Earl J. Hudson, of United Detroit Theatres, and Lew Wisper, of Wisper & Wetsman Theatres, co-chairmen of the theatre division of the WAC in Michigan, helped work out the plan with circus officials.

The Michigan Theatre ran the finals of its "Bathing Beauty" contest last week, in the MGM-sponsored contest.

Holdovers again the rule this week. "Greenwich Village" went into a second week at the Fox; "Going My Way" was in its sixth week at the United Artists and the Palms-States held "And the Angels Sing."

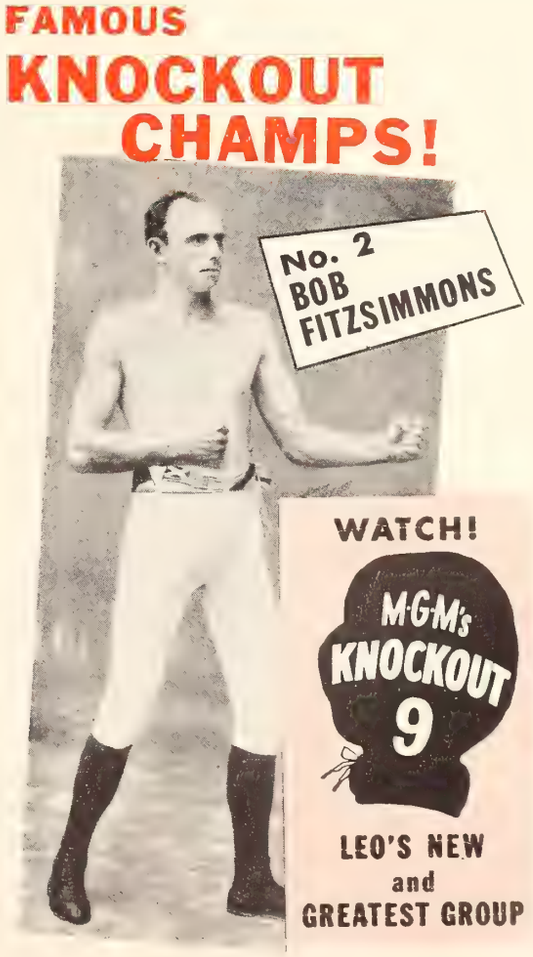
The Downtown Theatre got good advance publicity for its "Blind Date" stage show by starting a hunt for 105 Detroit girls who will be blind dates for that many GIs. Joy Hodges, star of radio and stage, is to be mistress of ceremonies for the date picking.

Among stars, old and new, appearing in the flesh to add attraction for downtown houses were Willie Howard and June Preisser, at the Downtown, Ozzie Nelson and Harriet Hilliard at the Michigan.

Walter Reade to Move Office To Asbury Park Properties

Walter Reade, operator of the Reade chain in northern New Jersey, who makes his home at Asbury Park, will shortly move his general offices from New York City to the seashore resort.

Mr. Reade also has announced plans to build a new hotel at Asbury Park, next to a large open-air swimming pool, which he also operates. He coupled his announcement with an attack on the Rev. James S. Pemberton, a minister, who a year ago started a crusade against alleged commercialized gambling in Monmouth County.



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FACTORY SHIPMENT PRE-WAR ALL STEEL BLOWERS—Mark order AA5 Priority MRO (Maintenance, Repair or Operation). Priced less motor—5,500 cfm, $75.00; 8,500 cfm, $99.75; 11,000 cfm, $119.50; 13,500 cfm, $149.50; 22,500 cfm, $199.50; 27,500 cfm, $234.50. Rebuilt motors furnished, lowest market prices. Air Washers also available for replacements with present equipment including Recirculating Pump—5,000 cfm, $129.60; 7,000 cfm, $152.10; 10,000 cfm, $179.10; 15,000 cfm, $216.00; 20,000 cfm, $252.00. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

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WANTED: TWO MANAGERS—TWO OPERATORS. Small town situations. Permanent positions for capable, energetic men. State age, draft status, experience, references, salary expected. Send snapshot if convenient. Boozers, drifters, chasers lay off. Cherokee Amusements, Inc., Erwin, Tenn.

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IDEAL RECHARGEABLE FLASHLIGHT BATTERIES, $2.20; Ushers Flashlights, $1.39; Film Splicers, $5.25; Safety 2000' Film Cabinets, Section, $2.93; Powers 14" Wire Reels, $2.57; Rockbestos No. 8 Cable with Terminals, 4' lengths, 59c; Black Velourette Masking, 79c yard; Johnson Coin Changers, $110.00; Chair Aislelites, $2.97; Jiffy Electric Testers, 95c; Steel Core Curtain Cable, 12½c ft.; Rectifier Bulbs, 15AMP, $6.95; 6AMP, $3.95; Beaded Soundscreens, 39½c sq. ft., White, 30½c sq. ft. Send For Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

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SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Ill.

SOUND EQUIPMENT

RCA LATE MODEL SOUND EQUIPMENT, ARMY SURPLUS—M19050 Soundheads, rebuilt, $395.00; M11428 High Frequency Speakers, $35.00; M11432 Low Frequency Speakers, $39.50; Voltage and Power Amplifiers reasonably priced. New Multicellular Horns, $79.50. Send for list. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

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CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

THEATRES FOR SALE

FOR SALE: Small town theatre, 300 seating capacity in Virginia. Completely equipped and in excellent operating condition. No other theatre within 25 miles, town—500, county—16,000. This theatre is making good money, has nice apartment over theatre. Reason for selling, the owner lives elsewhere. The sale of this theatre includes buildings and property. Box 661, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

THEATRE, small town, 250 seats, doing excellent business. Mio Theatre, Mio, Mich.

THEATRE SEATING

CHAIRS STILL AVAILABLE BUT NOT LONG—300 American rebuilt fully upholstered velour back, box spring cushion chairs, metal lined, like new, $10.50; 386 Stafford heavy inserted panel back, box spring cushion chairs, $6.50; rebuilt, reupholstered; 240 Grand Rapids ball bearing inserted panel back box spring cushion chairs, $4.50 good condition; 700 red twill slip covers for backs, 49c each, good condition leatherette (rolls approx. 60 yds.) 50" wide, red, $1.52; other colors, $1.41 (10% more for smaller lengths). Wire now. S.O.S. Cinema Suppy Corp., 449 W. 42nd St., New York 18, N. Y.

SENSATIONAL PLASTIC SEAT PLASTERS—no messing around—adheres instantly, no cement necessary. Locate the tear or rip, cut patch to size, slap it on—that's all. 60 yard rolls, neutral green or tan. 2" width, $8.95 roll; 4" width, $17.50 roll; 6" width, $25.95 roll. S.O.S. Cinema Supply Corp., 449 West 42nd Street, New York 18, N. Y.

THEATRES WANTED

WANTED TO BUY, LEASE OR RENT—Motion picture theatre in Texas, Louisiana, Mississippi, Alabama, Georgia or Florida. Give full details first letter. Confidential. J. L. Rogers, Box 113, Robinson, Ill.

WANTED TO BUY or lease theatre in Indiana. Box 664, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

USED EQUIPMENT

1 Janitrol Furnace Conversion Burner, type X-3, input rating 300,000 B.T.U. per hour, complete with Fire Brick and Twin Blowers. Price—$150.00 cash. Thomas H. Piatt, 902—4th Ave., Parkersburg, W. Va.

SIX COMPLETE BOOTH EQUIPMENTS, $975.00 up; More if wanted—Powers, Simplex, Superior, Holmes, etc.; Brenkert C3 Double Effect Projector, rebuilt, $595.00; rear shutters for Simplex, $39.50; 30' Rubber Matting 36" wide, $50.00; Army Surplus Motor Generators, Hertner, Roth, Imperial, Stabilarc. 40/80 amperes, suitable for 1KW or regular Low Intensity. 220V 3ph, excellent condition. While They Last, $95.00. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

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OLD EQUIPMENT CASHED IN—WHAT'VE YOU GOT? Arcs, Rectifiers, Lenses, Projectors, Portables, etc. Give age, condition, first letter. Box 662, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SOUND PORTABLE PROJECTORS 16MM OR 35MM—condition immaterial—highest prices paid. Box 663, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

Advance Dope (STR)

THE THIN MAN GOES HOME (MGM) **Comedy Drama. Principals:** William Powell, Myrna Loy, Eddie Brophy, Lucile Watson. **Director,** Richard Thorpe. **Plot:** There is serious business behind the return of William Powell and his wife, to his boyhood home, for he is immediately called upon to solve the murder of a young man whose only interest in life seemed to be the landscapes he painted. Powell lines up the suspects in what he believes is an espionage plot—and then reveals the startling truth: that a close friend of the family was the chief of the gang.

FLAME OF THE BARBARY COAST (Rep.) **Drama. Principals:** John Wayne, Ann Dvorak, Joseph Schildkraut, Virginia Grey, William Frawley. **Director,** Joseph Kane. **Plot:** A Montana cattle man visits San Francisco where he meets a young singer. Attracted by her he remains and soon is fleeced of all his money, by the owner of the gambling place in which she works. He goes back home and returns with a professional gambler friend, who helps him run a place of his own—and eventually win the girl.

BRIGHTON STRANGLER (RKO) **Mystery. Principals:** John Loder, June Duprez, Michael St. Angel, Rose Hobart, Miles Mander. **Director,** Max Nosseck. **Plot:** A young actor playing the role of a murderer, in a highly successful London show, assumes the characteristics of his role after a bomb wrecks the theatre. Under this delusion he commits two murders and is about to commit a third when the applause of his pursuers brings him to his senses—and he falls to his death as he bows.

SERGEANT MIKE (Col.) **Drama. Principals:** Larry Parks, Jeanne Bates, Rose Hunter, Jim Bannon. **Director,** Henry Levin. **Plot:** A young soldier is sent to an Army Dog Training School. There, via correspondence, he becomes acquainted with the eight-year-old master of the dog assigned him. Man and dog see plenty of action together in the South Pacific and come back to the boy, and his widowed mother, as heroes. They are both decorated for bravery under the loving eyes of mother and son.

MURDER, HE SAYS (Para.) **Mystery. Principals:** Fred MacMurray, Helen Walker, Marjorie Main, Jean Heather. **Director,** George Marshall. **Plot:** A public-opinion investigator tries to do a bit of sampling among the mountain people. He runs into a strange assortment of hillbillies, most of whom regard murder as a form of amusement. He also learns of spring water that caused people to glow in the dark and is responsible for the solution of a few of the deaths.

Short Subject Reviews

British Imperialism—1944 *(Good)*

20th-Fox—March of Time **18 mins.**

This subject is well edited and fairly informative on the widely discussed topic of the British Empire's postwar ambition. It took courage on the part of the producers to attempt a discourse on so vast and complex a subject within the limitations of two reels, but a good overall result has been obtained. This film emphasizes the scope of this vast union of organized freedom encompassing one quarter of the world's land and people. It shows the independence of the many governments involved and the part British development and culture has played in making these totally different peoples not only willing but eager to continue under the Commonwealth of Nations organization. Pictured are the changes wrought politically and economically throughout the Empire by the war, as well as the signal lights of postwar trends. Enriched by recent close-ups of the leaders: Churchill, Smuts, King, Curtin, Ghandi, Frazer, The King and Queen, Eden and dozens of others, the film includes exciting incidents and camera studies of the people, ranging from the street riots in India to the South African natives in a tribal dance.

Rockefeller Center *(Good)*

RKO Radio (43110) This Is America **16 mins.**

A most interesting pictorial visit to Rockefeller Center from skyscraper pinnacle to its subterranean depths. In a succession of dramatic camera shots the audience is taken on a tour of the amazing variety of businesses, offices and the recreational facilities comprising this mammoth city within a city. From bee hives and victory gardens on the rooftops to underground control rooms, the camera turns the huge project inside out for all to see. Produced by Fredric Ullman, Jr., photographed by William Deeke and Harold W. Smith and narrated by Dwight Weist, this is a good subject that will set well on any type of program.

U. S. Marines on Review *(Excellent)*

WB (9106) Featurette **20 mins.**

This is one of the finest military musical subjects made to date. It packs more variety entertainment than most Hollywood civilian musical shorts. Produced in cooperation with the U. S. Marine Corps, directed by Dave Gould, it features the San Diego Base Band under Warrant Officer Fred Lock and the Camp Elliott Training Center Orchestra under Sgt. Dick Jurgens with both men and women of the Corps participating. The musical numbers offered by bands, glee clubs, individuals and groups include: The Marine Hymn, I Love a Parade, Long, Long Trail Awinding, Jazz Nocturne (My Silent Love), There's Nobody Home on the Range, Marching Along Together, Song of the Marines, GI Blues, and Song of the Women Marines. You can book this short with confidence on any program, but it will naturally fit more effectively with a non-military feature.

All-Star Melody Masters *(Good)*

WB (9610) Melody Master **10 mins.**

Four song numbers, each played by a different band with vocals and specialties interspersed, make this a satisfactory musical reel. Hal Kemp offers Begin the Beguine, Emil Coleman does Just One of Those Things, Skinnay Ennis delivers the novelty tune, Let's Do It and Rubinoff closes the reel with a typical arrangement of Dark Eyes. Directed by Jean Negulesco, the film will go nicely with almost any feature attraction.

Plastics Inventor (No. 2) *(Excellent)*

RKO Radio (54,102) Disney Cartoon **7 mins.**

A radio program in which a Professor Butterfield instructs listeners in the art of making things out of plastic catches Donald Duck's fancy. From a pile of junk he brews a cauldron of plastic dough and pouring it into molds makes himself an airplane. The plane complete, Donald takes off and all goes well until he flies into a rain storm. Don attempts to preserve the melting plane but it finally returns to a pliable state with a blast of wind converting it into a parachute, dropping the web-footed aviator into a circular flower garden full of blackbirds. The chute creates a pie from which the blackbirds fly leaving Don's head emerging through the crust as the film ends. It is a perfect cartoon.

Furlough Fishing *(Good Catch)*

Paramount (R3-10) Sportlight **9½ mins.**

The therapeutic value of fishing is illustrated in this Grantland Rice Sportlight, with convalescing G.I.s taking a whack at everything from rainbow trout to giant marlin. It really looks odd to see fellows in uniform fishing and this gives the film a novel aspect to set it off from the usual reel if its kind. Uniforms or not, the fish are the same, and they offer the Isaac Walton disciple a few minutes of very good fun. Should go with any audience; if the women are not interested in the fish, they've got the soldiers to look at.

Jasper Goes Hunting *(Up to Snuff)*

Paramount (U3-6) George Pal Puppetoons **7½ mins.**

Little Jasper is on guard with a shot gun against a chicken thief, who of course, is the scarecrow. The latter takes Jasper on an imaginative hunt through Africa, which features an elephant gone berserk. During this

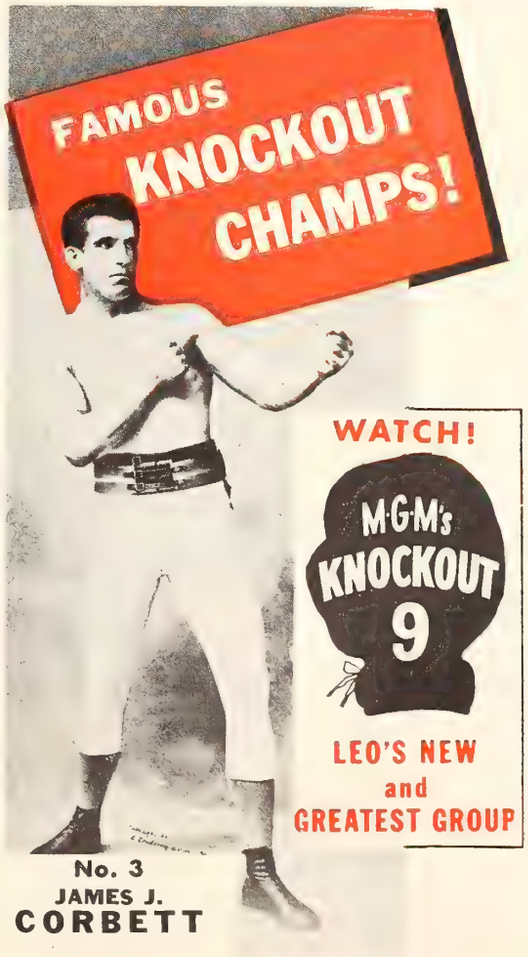
(Continued on Page 48)

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Short Subject Reviews

(Continued from Page 47)

hunt Bugs Bunny pops out of a hole, but just as he is about to get shot he exclaims: "Hey, I'm in the wrong picture!" But when Mammy appears the Scarecrow and Jasper find themselves back at the cabin, and the strawman says: "You don't go to jail just for stealing a little chicken." The final scene shows him behind bars. Of note in the newest George Pal effort is a greater third-dimensional quality than ever before, with the aid of unusually natural Technicolor and the careful arrangement of the figures. Only a crank would fail to enjoy this number.

Hare Force *(Excellent)*

WB (9724) Bugs Bunny Special 7 mins.

That funny bunny is back in another masterpiece of hilarity that will keep an audience howling until Bug's final line, "I'm a stinker." In this short Bugs is rescued from the winter cold by a kind old maid who gives him her dog Sylvester's bed by the fireplace. The dopey dog resents the intrusion, and it is nip-and-tuck until Bugs conquers all, with his benefactor and her dog both kicked out of their own house. Produced by Leon Schlesinger in Technicolor from a story by Tedd Pierce, the film is a honey It rates right up with the best of the series.

Spinning a Yarn *(Good)*

Univ. (8381) Person-Oddity 10 mins.

A series of interesting hobbies are reviewed in this reel starting with Mrs. Ossie Foster of Long Island who has become adept in the age-old art of spinning yarn and hand-weaving fabrics from wool, dog hair and other animal hair. Her finished products clothe and supply the family's home furnishing needs. C. V. Baton is shown with his strangely tame pets, a young deer which follows him about and a coyote who romps and plays with his master and the other pets in Oregon. Olga Mareau of New Orleans is an accomplished tumbler a la circus style at the age of five years. Leon Brin exhibits the world's largest bottle collection in his Atlanta, Ga. office. To conclude, Leonard Jones a youthful sculptor, displays his wood carvings in a Columbus, Ga. backyard studio.

Throwing the Bull *(Good)*

WB (9406) Vitaphone Varieties 10 mins.

This is an interesting subject which traces the traditional training of matadors from childhood, the selection of animals with sufficient courage for breeding and the ceremonial procedure surrounding a bull fight. The film shows Carlos Arrooza, one of Mexico's youngest and most famous matadors, preparing for the big event, and closes with an exciting though amusing amateur bull fight. Directed and narrated by James A. Fitzpatrick, the reel was photographed by Augustin Delgado.

Fish Fry *(Excellent)*

Univ. (8239) Technicolor Cartune 7 mins.

Andy Panda buys a goldfish in a bowl. En route home a hungry cat spies the fish and the chase is on. The cat, assuming a wise-guy demeanor, attempts to get the fish but is thwarted at every turn by the clever fishie who gives the cat double trouble to the final fadeout with a bully bull dog delivering the *coup de grace*. Walt Lantz has made a dandy.



Belitz Enlists Support In Exploiting Short

Parodying Hamlet's advice to the players, "Suit the action to the words and the words to the action," Larry Belitz, Wausau theatres city manager in Wausau, Wis., carried out a build-up on "Main Street Today," an MGM two reel factual subject, by suiting his campaign on the film to its theme and its theme to his campaign.

Belitz, pointing out the proximity of the picture's message to the manpower shortage problems of local manufacturers directly engaged in war production, enlisted the support of Wausau's Chamber of Commerce, U. S. Employment Service, 14 organizations and firms, and induced them to sponsor the film.

Supplying the short with a promotional foundation usually reserved for feature productions, Belitz arranged a luncheon and screening in advance of opening for all interested parties cooperating in the campaign, during which plans were laid to put over an intensive publicity and advertising crusade in support of the film and the recruiting drive.

Opening of "Main Street Today" was tied-in with a drive to recruit women for Wausau war industries. Newspapers and radio contributed their facilities for stories and announcements dealing with the film while Wausau retail shops offered window space useful for effective displays. Rally of city and county block leaders was held and talks were given by Army and Navy officials. Participating firms took co-operative ads devoted to film and drive, and purchased tickets in blocks for distribution among their employes.

Bugs Bunny 'Personal Appearance' Delights War-Weary Amarillo Folk

If you have a double for Bugs Bunny around your town, you should have little difficulty duplicating the fine bit of showmanship turned in recently by Manager Harry Langdon of the State Theatre, Amarillo, Texas.

Obtaining the services of a cooperative hare, Langdon arranged for the personal appearance of Bugs Bunny, dressed him in a tiny sweater and established headquarters for him at one side of the State lobby, along with a special display.

Stunt caused some excitement and provided a lot of fun for the war-weary folk of Amarillo.

Window Displays Feature 'World in Action' Short

A poster display in the Rand McNally-Rockefeller Center store window in connection with the opening of "Global Air Routes" at four New York City newsreel houses on August 10th was arranged by Evelyn Gerstein Associates, representatives of the National Film Board of Canada, producers of "The World in Action" films. They have also made plans for a window in Scribner's Fifth Avenue bookstore, with five-foot blow-ups of one of the animated maps shown in "Global Air Routes," in conjunction with a display of books on the Army and aviation.

Local Boy Angle Makes Good

Fact that Bernard Thomas, a local boy, has an important role in MGM's Crime Does Not Pay short, "Easy Life," brought reams of publicity on the showing of the short at the Kimo Theatre, Albuquerque, N. M.

ADV.

What Are Your Needs?
Joe Hornstein Has It

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

5010	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
5035	Black Parachute, The (D)A	J. Carradine-Osa Massen	65	5/4/44		b6/24/44
5001	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
5028	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44		b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
5015	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44		b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5019	Louisiana Hayride	Judy Canova-Ross Hunter	67	7/13/44		a5/20/44
5007	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick	80	8/3/44		b7/15/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
5004	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44		b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5038	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
5008	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	82	7/20/44		b6/3/44
5040	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44		a5/6/44
5026	Soul of a Monster	Rose Hobart-Erik Rolf		8/17/44		a6/17/44
5023	Stars on Parade (DM)F	Lynn Merrick-Larry Parks	63	5/25/44		b8/5/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
5043	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44		a4/15/44
5039	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Nalsh	62	3/16/44		b5/6/44
5037	U-Boat Prisoner (D)A	Bruce Bennett-Erik Rolf	65	7/25/44		b8/5/44
5041	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44		
5025	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
5032	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING

	A Song to Remember (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	A Woman's Privilege	I. Dunne-C. Boyer-C. Coburn			
	Carolina Blues	K. Kyser-Ann Miller-V. Moore		9/26/44	a5/6/44
5027	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen	63	8/17/44	a6/3/44
	Dormant Account	Richard Dix-Janis Carter		9/21/44	
	Eve Knew Her Apples	Ann Miller-William Wright			
	Ever Since Venus	Ann Savage-Ross Hunter		9/14/44	a6/10/44
	Hello Mom	Jane Frazee-Larry Parks			
5002	Impatient Years, The	J. Arthur-L. Bowman-C. Coburn		9/7/44	a5/20/44
5012	Kansas City Kitty	Joan Davis-Bob Crosby		8/24/44	a5/20/44
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick			a6/10/44
	Missing Juror	Janis Carter-Jim Bannon			
	One Mysterious Night	Chester Morris-Janis Carter		9/19/44	a7/29/44
	Sergeant Mike	Larry Parks-Jeanne Bates			
	Shadows in the Night	Warner Baxter-Nina Foch			a7/8/44
	Strange Affair	Joslyn-Keyes-Chapman	65		a7/22/44
	Unwritten Code, The	Tom Neal-Ann Savage		9/28/44	a7/15/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44		b1/8/44
5208	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44		b7/1/44
5207	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44		b6/10/44
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
5206	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44		b5/6/44

Westerns (Coming)

Both Barrels Blazing	C. Starrett-Dub Taylor-P. Parrish		
Cowboy From Lonesome River	Charles Starrett-Vi Athens	9/21/44	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Phantom Outlaws	C. Starrett-Jean Stevens		
Renegade Roundup	C. Starrett-Dub Taylor-Sally Bliss		
Return of the Durango Kid	Charles Starrett-Eddie Evans		
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely		
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44
Swing in the Saddle	Red River Dave-Jane Frazee	8/31/44	

MGM — CURRENT 1943-44

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May		b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	July		b5/27/44
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar		b1/22/44

MGM (Cont.) — CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
	Dragon Seed (D)A	Katharine Hepburn-Walter Huston	145	Aug	b7/22/44
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b8/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44

COMING

	An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	Oct	a7/1/44
	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson			
	Autumn Fever	Philip Dorn-Mary Astor			
	Barbary Coast Gent (C)F	Wallace Beery-Binnie Barnes	87	Sept	b8/5/44
	Clock, The	Judy Garland-Robert Walker			
	Cloud Busters	Wallace Beery-James Gleason			a7/1/44
	Dr. "Red" Adams	Barrymore-Johnson-DeHaven			
	Gentle Annie	James Craig-Donna Reed			
	Home Front	Laurel & Hardy-Mary Boland			a7/29/44
	Kismet (Tech.)	R. Coleman-Marlene Dietrich	100	Oct	a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell	89	Dec	a8/12/44
	Maisie Goes to Reno (C)F	Ann Sothern-John Hodiak	90	Sept	b8/12/44
	Marriage Is a Private Affair	Lana Turner-John Hodiak	116	Oct	a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon		Nov	a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Naughty Marietta	J. MacDonald-Nelson Eddy		Nov	Reissue
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			a8/5/44
	Seventh Cross (D)A	Spencer Tracy-Signe Hasso	111	Sept	b7/22/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce			
	Thin Man Goes Home	William Powell-Myrna Loy			
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
	Thrill of a Romance	Van Johnson-Esther Williams			
	Waterloo Bridge	Vivien Leigh-Robert Taylor		Sept	Reissue
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			a8/12/44

MONOGRAM

CURRENT 1943-44

Block No.						
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids	64	12/10/43		b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44		b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44		b4/15/44
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING

Adventures of Kitty O'Day	Jean Parker-Peter Cookson			a8/12/44
Alaska	Margaret Lindsay-Dean Jagger			a5/20/44
Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73		b6/17/44
Army Wives	Marjorie Rambeau-Murray Alper			
A Wave, a Wac, a Marine (CM)F	Sally Eilers-Elyse Knox	70		b7/29/44
Black Magic	Sidney Toler-Claudia Dell			a5/27/44
Block Busters	East Side Kids-Roberta Smith			a2/12/44
Bowery Champs	East Side Kids			a7/8/44
Call of the Jungle (D)A	Ann Corio-James Bush	60		b7/29/44
Case of the Missing Medico	Duncan Renaldo-Pedro de Cordoba			
Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63		b4/1/44
Enemy of Women	Claudia Dell-Donald Woods			
Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78		b5/20/44
Leave It to the Irish	James Dunn-Wanda McKay			a5/13/44
Little Devils	Harry Carey-Paul Kelly			
Murder in the Family	Billy Gilbert-Shemp Howard			
Oh What a Night (M)F	Edmund Lowe-Marjorie Rambeau	72		b8/12/44
Shadows of Suspicion	Marjorie Weaver-Peter Cookson			a7/15/44
They Shall Have Faith	Gale Storm-Sir A. Smith			a8/12/44
Three of a Kind	Billy Gilbert-Shemp Howard			a5/20/44
When Strangers Marry	Dean Jagger-Kim Hunter			a6/10/44

Westerns (Current 1943-44)

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59	b5/13/44
Frontier Frame-Up	Hoot Gibson-Bob Steele		
Ghost of Indian Springs	J. M. Brown-Raymond Hatton		
Land of the Outlaws	J. M. Brown-Raymond Hatton		
Law of the Valley	J. M. Brown-Raymond Hatton		
Marked Trails	Hoot Gibson-Bob Steele		
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55	b3/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58	b8/13/44
Utah Kid, The	Hoot Gibson-Bob Steele		
West of the Rio Grande (W)F	J. M. Brown-Raymond Hatton	59	b8/5/44

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

	A Medal for Benny	Dorothy Lamour-A. de Cordova			a8/5/44
	And Now Tomorrow	A. Ladd-L. Young-S. Hayward			a1/29/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken			a2/26/44
I	Dark Mountain	Robert Lowery-Ellen Drew	8/25/44		a7/1/44
	Double Exposure	Chester Morris-Nancy Kelly			a7/8/44
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova			a7/81/43
	Her Heart in Her Throat	Donlevy-Ladd-Bendix			a6/24/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts			a6/24/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald			a2/5/44
	Kitty	Paulette Goddard-Ray Milland			a7/29/44
	Man in Half Moon Street	Nils Asther-Helen Walker			a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds			a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige			
I	National Barn Dance	Charles Quigley-Jean Heather	8/25/44		a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi			a3/4/44
I	Our Hearts Were Young and Gay	Diana Lynn-Gail Russell	8/25/44		a10/16/43
	Out of This World	E. Bracken-D. Lynn-V. Lake			
	Practically Yours	C. Colbert-F. MacMurray			a3/11/44
I	Rainbow Island	Dorothy Lamour-Eddie Bracken	8/24/44		a12/11/43
	Road to Utopia	Crosby-Hope-Lamour			a8/7/43
I	Till We Meet Again	Ray Milland-Barbara Britton	8/24/44		a12/11/43
	Two Years Before the Mast	J. McCrea-G. Russell-H. Marshall			a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72	8/15/44	b7/15/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73	8/10/44	b7/8/44
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67	8/18/44	b7/29/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69	8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde		8/5/44	b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker		10/15/44	
513	Castle of Crimes	Kenneth Kent-Diana Churchill		8/25/44	
	Great Mike	Stuart Erwin-Bobby Henry		11/30/44	
	I Accuse My Parents	M. B. Hughes-George Meeker		10/1/44	
	I'm From Arkansas	Iris Adrian-Slim Summerville		10/31/44	
	Rogues Gallery	Frank Jenks-Robin Raymond			
509	Swing Hostess	Martha Tilton-Charles Colins		9/8/44	
	Town Went Wild	F. Bartholomew-James Lydon		11/15/44	
415	When The Lights Go On Again	James Lydon-Grant Mitchell		9/15/44	

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	61	7/30/44	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60	7/25/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56	5/5/44	b7/15/44

Westerns (Coming)

	Gangsters of the Frontier	Dave O'Brien-Tex Ritter		9/21/44	
	Phantom of Wild Valley	Buster Crabbe-Al St. John			
466	Rustler's Hideout	Buster Crabbe-Al St. John		9/2/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	6/19/44	b6/24/44
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
461	Goyescas (M)A	Spanish Cast	99	6/21/44	b5/20/44

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/25/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore			a5/6/44
	Betrayal From the East	Lee Tracy-Nancy Kelly			
434	Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	80		b7/29/44
	Brighton Strangler	John Loder-June Duprez			
	Casanova Brown (C)A	Gary Cooper-Teresa Wright	94		b8/5/44
	Experiment Perilous	H. Lamarr-G. Brent-P. Lukas			
	Falcon in Hollywood	T. Conway-Barbara Hale			a7/29/44
431	Falcon in Mexico (MD)F	Tom Conway-Mona Maris	70		b7/29/44
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor			a6/10/44
	Girl Rush	Frances Langford-Wally Brown			a7/8/44
	Goin' to Town	Lum 'n' Abner			a6/24/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis			a6/24/44
435	Heavenly Days (C)F	Fibber McGee & Molly	71		b7/29/44
	Island of the Dead	Boris Karloff-Ellen Drew			
	It's a Pleasure (Tech.)	Sonja Henie-William Johnson			
433	Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	69		b8/5/44
	Master Race	Carl Esmond-Osa Massen			a7/5/44
432	Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80		b7/29/44
	My Pal Wolf	Sharyn Moffett-Jill Esmond			a6/24/44
	Nevada	Robert Mitchum-Anne Jeffreys			
	None But the Lonely Heart	Cary Grant-E. Barrymore			a6/24/44
	Pan Americana	Phillip Terry-Eve Arden			
	Princess & the Pirate	Bob Hope-Walter Brennan			
	Tall in the Saddle	John Wayne-Ella Raines			a8/3/44
	Three Caballeros	Disney			
	Two O'Clock Courage	T. Conway-A. Rutherford			
	Woman in the Window	Robinson-Bennett-Massey			a5/27/44
	Wonder Man (Tech.)	D. Kaye-Virginia Mayo			

REPUBLIC

	CURRENT 1943-44		Mins.	Rel. Date	
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
401	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	70	8/12/44	a5/20/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86		b8/5/44
	Brazil	Virginia Bruce-Tito Guizar			a7/22/44
	End of the Road	Ed. Norris-J. Storey-J. Abbott			
	Faces in the Fog	Jane Withers-Paul Kelly			
	Flame of Barbary Coast	J. Wayne-Ann Dvorak			
	Lake Placid Serenade	Vera Hruba Ralston-Vera Vague			
	Lights of Old Santa Fe	Roy Rogers-Dale Evans			a8/12/44
	My Buddy	Donald Barry-Ruth Terry			
345	San Fernando Valley	Roy Rogers & Trigger-D. Evans	74	9/15/44	
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen			a3/4/44
326	Strangers in the Night	William Terry-Virginia Grey	56	9/12/44	
	That's My Baby	Richard Arlen-Ellen Drew			a6/3/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
451	Bordertown Trails	Smiley Burnette-Sunset Carson	56	8/11/44	
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44	
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44	
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue
3313	San Antonio Kid (W)F	Bill Elliott-Bobby Blake	56	8/16/44	b8/12/44
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44

Westerns (Coming)

	Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake			
	Code of the Prairie	Smiley Burnette-"Sunset" Carson			
	Firebrands of Arizona	Smiley Burnette-Sunset Carson			
	Sheriff of Las Vegas	Bill Elliott-Bobby Blake			
	Sheriff of Sundown	Allan Lane-Peggy Stewart			
462	Stagecoach to Monterey	Allan Lane-Peggy Stewart	55	9/15/44	
	Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake			

20TH CENT.-FOX

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
	Battle of Russia (F)	War Documentary (WAC)	80..	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66..	May	....b4/22/44
9	Buffalo Bill (Tech.) (B)F	W. O'Hara-J. McCrea-L. Darnell	90..	Apr	....b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85..	July	....b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63..	11/19/43	.b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96..	June	....b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89..	Mar	....b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103..	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93..	11/5/43	..b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75..	12/3/43	..b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106..	July	....b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96..	Feb	....b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61..	June	....b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96..	1/28/44	...b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84..	1/7/44	....b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99..	Mar	....b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83..	May	....b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95..	11/26/43	...Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72..	July	....b5/27/44
8a.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158..		..b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111..	Feb	....b2/5/44
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75..	Apr	....b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83..	1/21/44	...b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99..	11/26/43	...Reissue

CURRENT 1944-45

1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70..	Aug	....b7/15/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97..	Aug	....b7/22/44

COMING

	Big Noise, The	Laurel & Hardy			....a6/24/44
	Czarina	Tallulah Bankhead-Charles Coburn			
2	Dangerous Journey (Ad)A	Dennis-Roosevelt Tour	73..	Sept	....b8/12/44
2	Greenwich Village (Tech.) (M)F	Don Ameche-Carmen Miranda	82..	Sept	....b8/12/44
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			....a5/20/44
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			....a6/3/44
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			....a4/1/44
	Laura	Gene Tierney-Dana Andrews			....a6/17/44
	Nob Hill (Tech.)	Joan Bennett-George Raft			
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			....a7/15/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75..	Sept	....b8/5/44
	Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hediak			....a7/22/44
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			....a7/22/44
	Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			....a6/17/44
	Wilson (Tech.) (B)F	Coburn-Hardwicke-Mitchell	154..	Special	....b8/5/44
	Winged Victory	Mark Daniels-Lon McAllister			....a7/22/44

UNITED ARTISTS

CURRENT

	Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79..	8/4/44	....b7/22/44
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107..	2/11/44	....b2/5/44
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90..	6/16/44	...b5/20/44
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84..	4/7/44	....b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94..	12/24/43	.b11/27/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86..	3/17/44	....b3/4/44
	Sensations of 1945 (M)F	W. C. Fields-E. Powell	86..	6/30/44	...b6/24/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93..	6/2/44	....b4/29/44
	Summer Storm (D)A	George Sanders-Linda Darnell	107..	7/14/44	...b5/20/44
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80..	1/14/44	....b1/1/44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76..	4/28/44	...b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84..	4/21/44	....b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88..	12/31/43	.b12/18/43

COMING

	Brewster's Millions	D. O'Keefe-"Rochester"			
	Dark Waters	M. Oberon-F. Tone-T. Mitchell			
	Great John L, The	Linda Darnell-Greg McClure			
	Guest in the House	Anne Baxter-Ralph Bellamy			
	House of Dr. Edwardes	Ingrid Bergman-Gregory Peck			
	I'll Be Seeing You	Ginger Rogers-Spring Byington			
	Intermezzo	Leslie Howard-Ingrid Bergman	70..		....Reissue
	Intruder, The	Fredric March-Betty Field			
	Rebecca	L. Olivier-Joan Fontaine	130..		....Reissue
	Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171..		....b7/22/44
	Story of G.I. Joe	Ernie Pyle Story			
	3 Is a Family	Reynolds-Greenwood-Ruggles			....a6/17/44

Westerns (Current)

	Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	...a3/11/44
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64..	4/28/44	....b4/8/44
	Mystery Man (W)F	Wm. Boyd-Andy Clyde	61..	5/31/44	....b8/5/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59..	2/18/44	...b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65..	7/21/44	....b5/6/44
4083	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87..	1/14/44	...b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61..	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79..	2/25/44	...b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93..	6/30/44	...b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70..	5/12/44	....b4/29/44
8061	Follow the Boys (M)F	All-Star	122..	5/5/44	....b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68..	6/16/44	....b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87..	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68..	3/10/44	....b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79..	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93..	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62..	3/24/44	...b3/18/44
4066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94..	2/11/44	...b2/12/44
8001	In Society (C)F	Abbott & Costello-M. Hutton	73..	8/18/44	...b8/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78..	6/9/44	....b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67..	7/7/44	....b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87..	3/17/44	...b3/25/44
4052	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65..	11/12/43	.b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62..	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69..	4/28/44	...b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65..	7/7/44	....b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60..	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62..	5/19/44	....b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87..	1/28/44	....b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74..	5/26/44	...b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60..	12/10/43	.b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62..	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58..	5/5/44	....b4/22/44

UNIVERSAL (Cont.)

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80..	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64..	12/3/43	..b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62..	1/21/44	....b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61..	6/23/44	...b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60..	2/4/44	....b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87..	6/2/44	....b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62..	7/14/44	....b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63..	2/18/44	....b2/5/44

COMING

	Arsene Lupin	Ella Raines-George Korvin			
	Babes on Swing Street	Peggy Ryan-Leon Errol		10/27/44	...a6/3/44
	Bowery to Broadway	Oakie-Montez-S. Foster		11/3/44	...a6/10/44
	Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			....a7/15/44
	Climax, The	Suzanne Foster-Turhan Bey		10/20/44	...a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker		11/10/44	...a5/20/44
	Frozen Ghost	Lon Chaney-Boris Karloff			....a4/29/44
	Gypsy Wildcat (D)F	M. Montez-Jon Hall-L. Carrillo	75..	9/1/44	....b8/5/44
	Hi Beautiful	M. O'Driscoll-N. Beery, Jr.			....a7/1/44
	House of Fear	Basil Rathbone-Nigel Bruce			....a6/3/44
	House of Frankenstein	Lon Chaney-Boris Karloff			....a4/29/44
	Merry Monahans	Donald O'Connor-Peggy Ryan		9/15/44	....a1/8/44
	Mike Goes to a Party	Gloria Jean-Kirby Grant			
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		9/8/44	....a10/2/43
	Mummy's Curse	Lon Chaney-Peter Coe			
	Murder in the Blue Room	Anne Gwynne-Donald Cook			....a5/13/44
	Musical Roundup	M. O'Driscoll-N. Beery, Jr.			
	My Gal Loves Music	Bob Crosby-Grace McDonald			....a7/15/44
	Night Life	Vivian Austin-Bill Dunn			
	Patrick the Great	Donald O'Connor-Peggy Ryan			...a11/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce		9/22/44	...a5/20/44
	Queen of the Nile (Tech.)	Maria Montez-Jon Hall			....a7/22/44
	Reckless Age	Gloria Jean		11/17/44	...a5/6/44
	San Diego, I Love You	Ed. E. Horton-L. Allbritton		9/29/44	...a5/27/44
	See My Lawyer	Olsen and Johnson			....a5/6/44
	Singing Sheriff	Bob Crosby-Fay McKenzie		10/6/44	
	Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.			....a8/5/44
	Swingaroo Sweethearts	Lois Collier-Edward Norris			

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56..	5/26/44	
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58..	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57..	3/17/44	..a10/23/43
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	
8086	Trigger Trail	Rod Cameron-Fuzzy Knight	58..	7/7/44	

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew			
	Old Texas Trail	Rod Cameron-Fuzzy Knight			
	Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight			
	Riders of the Santa Fe	Rod Cameron-Eddie Dew			

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130..	7/22/44	....b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112..	5/20/44	...b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89..	7/15/44	....Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86..	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90..	1/29/44	..b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135..	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55..	11/6/43	..b10/23/43
325	Frisco Kid	James Cagney		3/4/44	....Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63..	12/4/43	....Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110..	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121..	6/24/44	....Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82..	6/10/44	....b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103..	7/15/44	....Reissue
318	Mask of Dimitrios (M)A	Zachary Scott-Peter Lorre	95..	7/1/44	....b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127..	8/12/44	...b5/27/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94..	11/13/43	.b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110..	11/27/43	.b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110..	3/11/44	....b2/12/44
346	Polo Joe	Joe E. Brown	65..	7/15/44	....Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112..	4/8/44	....b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92..	7/15/44	....Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79..	7/15/44	....Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102..	4/22/44	....b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66..	7/15/44	....Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			....a1/8/44
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			....a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			....a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			....a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr			
	Corn Is Green	Bette Davis-John Dall			
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72..	9/9/44	....b8/5/44
	Devotion (D)	O. deHavilland-I. Lupino			....a2/27/44
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	God Is My Co-Pilot	Dennis Morgan-Raymond Massey			
	Hollywood Canteen	Joan Leslie-Dane Clark			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			....a6/3/44
401	Janie (C)F	Joyce Reynolds-Robert Hutton	106..	9/2/44	....b7/29/44
	Last Ride (D)	R. Travis-Chas. Long			
	My Reputation	Barbara Stanwyck-George Brent			....a6/3/44
	Objective Burma	E. Flynn-James Brown			
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Pillar to Post	Ida Lupino-Walter Huston			
	Rhapsody in Blue	Joan Leslie-Robert Alda			...a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			....a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			....a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan			....a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72..	English	....b6/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62..		....b5/27/44
	Black Sea Fighters (Doc.)		61..	Artkine	...b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99..	Midfilm	...b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111..	A.F.E.Corp.	b3/20/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85..	English	...b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78..	English	.b12/11/43
	Taxi to Heaven (DM)F	Russian Cast	70..		....b8/12/44
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80..	Artkine	...b6/10/44
	What Price Italy (Doc.)		60..	Amco	....b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Around the World	RKO
Arsene Lupin	Univ.
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.
A Woman's Privilege	Col.

B

Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Case of the Missing Medico	Mono.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.
Czarina	20th-Fox

D

Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Dormant Account	Col.
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM
Drums of Fu Manchu	Rep.

E

End of the Road	Rep.
Enemy of Women	Mono.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Faces in the Fog	Rep.
Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frontier Frame-Up	Mono.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost of Indian Springs	Mono.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Here We Go Again	PRC
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hi Beautiful	Univ.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hollywood Canteen	WB
Home Front	MGM
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.
House of Frankenstein	Univ.

I

I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
I'll Be Seeing You	UA
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Intruder, The	UA
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Mike Goes to a Party	Univ.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder in the Family	Mono.
Music for Millions	MGM
Music in Manhattan	RKO
Musical Roundup	Univ.
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Never a Dull Moment	Univ.
Night Life	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of Wild Valley	PRC
Phantom Outlaws	Col.
Picture of Dorian Gray	MGM
Pillar to Post	WB
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rogues Gallery	PRC
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col
Sagebrush Heroes	Col
Sailor's Holiday	Col.
San Antonio Kid	Rep
San Diego, I Love You	Univ.
San Fernando Valley	Rep
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swingaroo Sweethearts	Univ.
Swingtime Johnny	Univ.

T

Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thrill of a Romance	MGM
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two O'Clock Courage	RKO
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Ziegfeld Follies	MGM

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Carolina Blues Eve Knew Her Apples Ever Since Venus Impatient Years Meet Miss Bobby Socks One Mysterious Night Sergeant Mike Strange Affair		A Woman's Privilege Unwritten Code, The Dormant Account Hello Mom Missing Juror
METRO	Cloud Busters Home Front Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo		Anchors Aweigh Music for Millions Picture of Dorian Gray Son of Lassie Thin Man Goes Home Ziegfeld Follies Autumn Fever Clock, The Dr. "Red" Adams Gentle Annie Thrill of a Romance
MONO.	Adventures of Kitty O'Day Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Bowery Champs Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry Enemy of Women	They Shall Have Faith Army Wives Murder in the Family Case of the Missing Medico
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde	Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Great Mike When The Lights Go On Again		Castle of Crimes Rogues Gallery
RKO	Belle of the Yukon Brighton Strangler Bride By Mistake Casanova Brown Falcon in Hollywood Falcon in Mexico Farewell My Lovely Girl Rush Going to Town Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Master Race My Pal Wolf Nevada None But The Lonely Heart Tall in the Saddle Three Caballeros Woman in the Window	Betrayal From the East Experiment Perilous Island of the Dead Princess & Pirate Wonder Man It's a Pleasure Pan Americana Two O'Clock Courage
REP.	Atlantic City Lights of Old Santa Fe San Fernando Valley Storm Over Lisbon Strangers in the Night That's My Baby End of the Road		Brazil Lake Placid Serenade Faces in the Fog Flame of Barbary Coast
20th-FOX	Big Noise In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Laura Wilson		A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory Nob Hill Czarina
UA	Since You Went Away		Brewster's Millions Dark Waters I'll Be Seeing You Great John L, The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Intruder, The
UNIV.	Hi Beautiful Dead Man's Eyes Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan		Can't Help Singing Night Life Queen of the Nile Mummy's Curse Mike Goes to a Party Arsene Lupin Musical Roundup Swingaroo Sweethearts
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers In Our Midst To Have and Have Not Very Thought of You	Christmas In Connecticut Corn Is Green God Is My Co-Pilot Hollywood Canteen Objective Burma Of Human Bondage Pillar to Post

NEW PICTURES STARTED THIS WEEK

Between stifling humidity and pounding hammers we pause to note that whereas seven pictures went into production a year ago at this time, that number has been increased by two this week. Thus, without further ado, we list herewith the nine films on which shooting has begun:

METRO-GOLDWYN-MAYER

Thrill of a Romance—Principals: Van Johnson, Esther Williams, Lauritz Melchior. Director, Richard Thorpe.

MONOGRAM

Murder in the Family—Principals: Billy Gilbert, Shemp Howard, Maxie Rosenbloom. Director, William Beaudine.

Case of the Missing Medico—Principals: Duncan Renaldo, Pedro de Cordoba, Gwen Kenyon. Director, Phil Rosen.

PRC

Phantom of Wild Valley—Principals: Buster Crabbe, Al St. John, Elaine Morey. Director, Sam Newfield.

RKO RADIO

Two O'Clock Courage—Principals: Tom Conway, Ann Rutherford, Richard Lane, June Duprez. Director, Anthony Mann.

UNIVERSAL

Arsene Lupin—Principals: Ella Raines, George Korvin, J. Carrol Naish. Director, Ford Beebe.

Musical Roundup—Principals: Martha O'Driscoll, Noah Beery, Jr., Leon Errol, Leo Carrillo. Director, Jean Yarbrough.

Swingaroo Sweethearts—Principals: Lois Collier, Edward Norris, Kirby Grant. Director, Edward Cline.

WARNER BROTHERS

Pillar to Post—Principals: Ida Lupino, Walter Huston, William Prince, Barbara Brown. Director, Vincent Sherman.

TITLE CHANGES

"Untitled Irene Dunne-Charles Boyer" (Col.) now A WOMAN'S PRIVILEGE.
"Twin Guns" (PRC) now GANGSTERS OF THE FRONTIER.
"Here We Go Again" (PRC) now ROGUES GALLERY.
"Be It Ever So Humble" (Univ.) now HI, BEAUTIFUL.

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	Fair 17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash	Typical 17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q. 18½	6/ 3/44
5435	Defective Detectives	16½	
5402	Dizzy Pilots	17	
5432	Dr. Feel My Pulse	Fair 18	3/25/44
5426	Farmer for a Day	Gets By 17½	10/16/43
5428	Garden of Eatin'	Good 16	12/25/43
5430	He Was Only Feudin'	Average 16	1/22/44
5412	His Hotel Sweet		
5434	His Tale Is Told	17½	Not Rev.
5401	I Can Hardly Wait	Typical 16½	8/28/43
5408	Idle Roomers	16½	
5423	Mopey Dope	16½	
5411	Oh, Baby!	18½	
5403	Phony Express	Good 17	12/25/43
5424	Pick a Peck of Plumbers	17	
5409	Pitchin' in the Kitchen	Laughs 18½	9/18/43
5427	Quack Service	Good 16	10/16/43
5425	Shot in the Escape	Slapstick 19	8/14/43
5407	The Yoke's On Me	16	Not Rev.
5431	To Heir Is Human	Poor 16	3/11/44
5410	Who's, Hugh?	Slapstick 16	2/12/44
5429	You Dear Boy	Good 18	1/ 1/44
5436	You Were Never Uglier	18	
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good 7	7/ 8/44
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination	Excellent 8	12/18/43
5501	Rocky Road to Ruin	8	Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good 9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel 10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair 8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"	10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting 9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine 10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair 10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull 9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"	10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average 10	6/ 3/44
5662	No. 12 Too Young or Too Old		
FILM-VODVIL			
5951	No. 1 Mousie Powell	10½	Not Rev.
5952	No. 2 Cootie Williams	Fair 10	10/23/43
5953	No. 3 Zeb Carver	Good 11	11/27/43
5954	No. 4 This Is Ft. Dix	Fair 9	3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful 10	6/17/44
FOX & CROW (Tech.)			
5753	Dream Kids	Very Good 7½	6/ 3/44
5754	Mr. Moocher		
5751	Room and Bored	Good 7	10/16/43
5752	Way Down Yonder in the Corn	Excellent 7	1/ 1/44
LI'L ABNER (Tech.)			
5601	Ameozin' but Confoozin'. Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkins Day	Fair 7	7/ 8/44
PANORAMICS			
5901	Birds on the Wing	Interesting 9½	9/25/43
5902	Babies by Bannister	Excellent 8½	10/23/43
5903	Camera Digest	Fair 10½	2/19/44
5904	Traditions of Mexico	8	
PHANTASIES			
5710	Case of the Screaming Bishop	7½	
5702	Cocky Bantam	Fair 6½	12/11/43
5707	Giddy Yapping	6	
5706	Lionel Lion	6	
5709	Mr. Five By Five		
5709	Mr. Fore-by-Fore	6½	
5701	Nursery Crimes	Poor 7	10/23/43
5703	Playful Pete	Fair 6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty 6½	4/ 1/44
5708	Tangled Travels	Fair 7	7/ 8/44
5705	Magic Strength	7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent 10	8/14/43
5852	No. 2 (Groucho Marx)	Average 10	10/23/43
5853	No. 3 Kay Kyser	Very Good 10	10/30/43
5854	No. 4 (Alan Mowbray)	Good 9	11/27/43
5855	No. 5 (Carillo & Romero)	Good 9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair 10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good 9	4/15/44
5858	No. 8 (Lombard Memorial Reel)	8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)	9½	
5860	No. 10 (Burns-Haley-Davis)	Fair 9½	7/ 8/44
SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good 10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good 10	10/30/43
5810	G. I. Sports	10	
5809	Mat Maulers	Very Good 9	7/22/44
5807	Golden Gloves	9½	
5801	Kings of Basketball	Good Stuff 10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer 9	6/ 3/44
5804	Ten Pin Aces	Good 10	12/25/43
5806	Follow Through With Sam Byrd	Good 9	4/ 1/44
5805	Winged Targets	Good 9	3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	8/ 5/44
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-537	Bodyguard		
W-536	Happy-Go-Nutty		
W-534	Million Dollar Cat	Very Good 7	5/ 6/44
W-532	Screwball Squirrel	Fast 7	5/20/44
W-535	Tree Surgeon	8	
W-531	Zoot Cat	Good 8	4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming	Fine 10	5/ 6/44
M-586	Important Business	11	
M-582	Kid in Upper Four	Fair 11	1/29/44
M-583	No News Is Good News		Not Rev.
M-588	Somewhere, USA (Tech.)	10	
M-584	Tale of a Dog	Good 10	5/13/44
M-587	Why Daddy	9	
PASSING PARADE			
K-572	Grandpa Called It Art		
K-571	Immortal Blacksmith	11	
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	Very Good 10	4/29/44
S-552	Home Maid	Good 10	2/19/44
S-555	Movie Pests	Pointed Fun 10	8/ 5/44
S-551	Practical Joker	Good 10	2/19/44
S-554	Sportsman's Memories	Good 10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	Good 9	3/ 4/44
T-517	Along the Cactus Trail	Good 9	4/15/44
T-520	City of Brigham Young		
T-518	Colorful Colorado	8	
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island	Excellent 9	4/29/44
T-521	Monument at Utah		
T-511	Through the Colorado Rockies	Good 9	12/18/43
T-519	Roaming Through Arizona	10	
T-513	Salt Lake Diversions	9	Not Rev.
T-515	Visiting St. Louis	Interesting 9	4/ 1/44

PARAMOUNT

LITTLE LULU (8) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good 9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent 9	3/25/44
D3-7	I'm Just Curious		
D3-8	Indoor Outing		
D3-4	Lulu in Hollywood	Fair 7½	8/12/44
D3-6	It's Nifty To Be Thrifty		
D3-5	Lucky Lulu	7½	
D3-3	Lulu Gets the Birdie	Very Good 8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good 7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent 7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops 8½	8/28/43
U3-6	Jasper Goes Hunting	7½	
U3-3	Package for Jasper	Excellent 7½	1/29/44
U3-4	Say Ah, Jasper	First Rate 8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent 20	12/11/43
FF3-5	Fun Time	Excellent 20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent 19	6/17/44
FF3-3	Lucky Cowboy	Excellent 20	1/29/44
FF3-1	"Mardi Gras"	Major League 20	8/28/43
FF3-4	Showboat Serenade	Excellent 20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Cilly Goose	Very Good 8	4/22/44
P3-2	Hen Pecked Rooster	Very Good 8	3/25/44
P3-1	No Mutton for Nuttin'	Good 7	12/25/43
P3-4	Suddenly It's Spring	Appealing 10	6/17/44
POPEYE (8)			
E3-4	Anvil Chorus Girl	Good 7	7/22/44
E3-1	Her Honor the Mare	Excellent 7	12/18/43
E3-2	Marry-Go-Round	Very Good 7½	2/ 5/44
E3-8	Moving Aweigh		
E3-7	Pitching Woo at the Zoo		
E3-6	Puppet Love		
E3-5	Spinach-Packin' Popeye	7½	
E3-3	We're on Our Way to Rio	Good 8	6/24/44
POPULAR SCIENCE (6)			
J3-1	No. 1	Good 10	11/ 6/43
J3-2	No. 2	Entertaining 10	12/25/43
J3-3	No. 3	So-So 10	4/ 8/44
J3-4	No. 4	Interesting 10	6/ 3/44
J3-5	No. 5	Interesting 10	7/ 1/44
J3-6	No. 6	10	
SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	Good 9½	7/22/44
Y3-3	In the Newsreels	Excellent 9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass 9	4/ 1/44
Y3-1	Tails of the Border	Tops 8½	1/ 8/44
Y3-6	Monkey Business		
Y3-4	Your Pet Problem	9	
SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	Good 10	7/22/44
R3-10	Furlough Fishing	9½	
R3-3	"G.I. Fun"	Snappy 9	1/ 1/44
R3-6	Heroes on the Mend	Very Good 9	4/22/44
R3-1	Mermaids on Parade	Good 9	11/13/43
R3-5	Open Fire	Good 9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good 9	12/11/43
R3-4	Swimcapades	Good 9½	1/22/44
R3-7	Trail Breakers	Very Good 9½	6/17/44
R3-8	Winged Couriers	Good 9½	7/22/44
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good 10	12/18/43
L3-2	No. 2	Good 10	1/29/44
L3-3	No. 3	Interesting 10	4/22/44
L3-4	No. 4	Average 10	6/24/44
L3-5	No. 5	Good 10	7/22/44
L3-6	No. 6	10	

RKO RADIO

DISNEY CARTOONS (18) (Tech.)			
54102	Plastics Inventor	7	
54101	Springtime for Pluto	7	
EDGAR KENNEDY (6)			
43406	Kitchen Cynic	18	
43404	Love Your Landlord	18	Not Rev.
43401	Not on My Account	Fair 17	10/30/43
43403	Prunes & Politics	16	Not Rev.
43405	Radio Rampage	Good 16	4/28/44
43402	Unlucky Dog	15	Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1	9	Not Rev.
44202	No. 2	Good 9	10/16/43
44203	No. 3	Delightful 9	11/ 6/43
44204	No. 4	Swell 10	12/18/43
44205	No. 5	Good 9	1/ 8/44
44206	No. 6	Good 9	4/ 8/44
44207	No. 7	Excellent 10	4/22/44
LEON ERROL (6)			
43702	Cutie on Duty	Good 18	11/27/43
43706	Girls! Girls! Girls!	17	
43708	Poppa Knows Worst	Fair 17	5/ 6/44
43704	Say Uncle	Fair 18	3/25/44
43701	Seeing Nellie Home	Poor 17	10/23/43
43703	Wedtime Stories	17	Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring	19	Reissue
43204	Music Will Tell	18	Reissue
43202	Rhythm on the Rampage	18	Reissue
43203	Romancing Along	21	Reissue
SPORTSCOPES (13)			
44306	Basket Wizards	Good 8	3/ 4/44
44311	Boot and Spur	Good 8½	7/29/44
44310	Boys Camp	8	
44305	Co-Ed Sports	8	Not Rev.
44301	Field Trial Champions	Excellent 9	11/13/43
44302	Joe Kirkwood	Good 9	10/23/43
44307	Mallard Flight	Good 9	3/25/44
44304	Mountain Anglers	Eye-filling 9	12/25/43
44308	On Point	Good 8	4/29/44
44309	Past Performances	Interesting 9	6/ 3/44
44303	Stars and Strikes	Solid 9	12/25/43
44312	Ski Chase	8	
THIS IS AMERICA (13)			
43106	Aircraft Carrier	Excellent 16	5/13/44
43108	Hot Money	17	
43102	Letter to a Hero	Very Good 18	1/ 1/44
43104	Mail Call	Very Good 17	2/19/44
43103	New Prisons—New Men	17	Not Rev.
43105	News Front	Very Good 16	4/ 8/44
43101	Sailors All	Very Fine 20	12/ 4/43
43109	They Fight Again	Excellent 17	7/ 1/44
43107	Viva Mexico	Good 17	5/20/44

REPUBLIC

SERIALS		
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good 9	12/18/43
LEW LEHR			
4902	Lew Lehr Makes the News	9	
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails	Colorful 9	9/ 4/43
4152	Coast of Strategy	Instructive 9	6/ 4/44
4156	Kingdom of Treasure	Good 9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	..	9/11/43
12	Americans All	Fair-Minded	18	..	7/22/44
11	Back Door to Tokyo	Good	18¾	..	6/17/44
2	Europe's Crossroads	Excellent	19	..	10/ 2/43
3	Youth in Crisis	Excellent	18½	..	11/ 6/43
9	Irish Question, The	Very Good	16¾	..	4/22/44
4	Naval Log of Victory	Comprehensive	19½	..	12/ 4/43
10	Underground Report	Very Good	20	..	5/20/44
5	Upbeat in Music	Entertaining	16½	..	12/25/43
8	South American Front	Clarifying	17½	..	3/25/44
6	Sweden's Middle Road	Excellent	19¼	..	1/22/44
7	Post-War Jobs	Revealing	18½	..	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	..	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	..	Not Rev.
4203	Mailman of Snake River	Interesting	9	..	5/ 6/44
4202	Silver Wings	Interesting	9	..	5/13/44
4252	Snowland Sentinels		9	..	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	..	Not Rev.
4302	Champions Carry On				Not Rev.
4303	Fun for All	Good	7	..	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	..	12/25/43
4509	Butcher of Seville	Good	7	..	5/ 6/44
4502	Camouflage		7	..	Not Rev.
4520	Carmen's Veranda		7	..	
4513	Champion Justice	Good	7	..	4/29/44
4504	Down With Cats	Good	7	..	9/ 4/43
4514	Frog and the Princess	Fair	7	..	5/ 6/44
4519	Green Line		7	..	
4510	Helicopter (Tech.)		7	..	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	..	1/ 1/44
4506	Lion and the Mouse	Fair	7	..	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	..	4/29/44
4516	My Boy Johnny	Fair	7	..	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	..	9/ 4/43
4501	Super Mouse Rides Again	Average	7	..	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	..	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	..	5/20/44
	Fortress Japan	Bird's-eye View	17	..	8/12/44
	Global Air Routes	Good	15	..	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	..	11/27/43
8127	Fellow on a Furlough	Good	15	..	4/22/44
8121	Hit Tune Serenade				Not Rev.
8129	Melody Garden				Not Rev.
8131	Midnight Melodies		15	..	
8125	New Orleans Blues	Good	15	..	1/22/44
8130	Pagliacci Swings It	Overdone Ham	15	..	8/12/44
8124	Radio Melodies	Entertaining	15	..	1/22/44
8128	Stars and Violins	Acceptable	15	..	5/20/44
8122	Sweet Jam	Good	15	..	10/23/43
8126	Sweet Swing	Fair	15	..	3/ 4/44
8132	Swingtime Holiday		15	..	

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	..	5/13/44
8376	Barefoot Judge	Fair	9	..	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	..	11/20/43
8372	Farmer Gene Sarazen	Good	9	..	10/23/43
8378	Foster's Canary College	Good	9	..	4/29/44
8380	Honest Forger				
8382	Idol of the Crowd		9	..	
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	..	3/11/44
8381	Spinning a Yarn		9	..	
8379	Varga and His Beauties	Attractive	9	..	6/ 3/44
8371	Wizard of Autos	Good	9	..	10/23/43
8374	World's Youngest Aviator	Interesting	9	..	2/19/44

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Boogie		7	..	
8231	Boogie Woogie Man	Very Pleasing	7	..	10/ 9/43
8232	Greatest Man in Siam	Good	7	..	1/22/44
8233	Jungle Jive	Tops	7	..	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	..	4/15/44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	..	2/26/44
8357	Animal Tricks	Fair	9	..	4/15/44
8361	Bear Mountain Game	Good	9	..	8/ 5/44
8359	Fraud by Mail	Instructive	9	..	6/17/44
8362	From Spruce to Bomber		9	..	
8358	Hobo News	Good	9	..	5/13/44
8352	I-A Dogs	Good	9	..	10/23/43
8356	Magazine Model	Excellent	9	..	4/29/44
8360	Mr. Chimp Goes South	Very Good	9	..	8/12/44
8353	Mr. Chimp Raises Cain	Fair	9	..	12/ 4/43
8351	Who's Next	Excellent	9	..	9/ 4/43
8354	Wings in Record Time	Interesting	9	..	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair			4/22/44
8239	Fish Fry				
8237	Meatless Tuesday	Good	7	..	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	..	2/26/44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.	10/ 9/43
8681	Don Winslow of the Coast Guard	13 Chaps.	
8881	Great Alaskan Mystery	13 Chaps.	
9781	Raiders of Ghost City	13 Chaps.	8/12/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was	7	..	Reissue
9311	A Wild Hare	7	..	Reissue
9307	Bear's Tale	7	..	Reissue
9312	Cat Came Back	7	..	Reissue
9305	Cross Country Detours	7	..	Reissue
9302	Early Worm Gets the Bird	7	..	Reissue
9304	Fighting 69½	7	..	Reissue
9306	Hiawatha's Rabbit Hunt	7	..	Reissue
9313	Isle of Pingo Pongo	7	..	Reissue
9303	My Little Buckaroo	7	..	Reissue
9309	Of Fox and Hounds	7	..	Reissue
9308	Sweet Sioux	7	..	Reissue
9310	Thugs With Dirty Mugs	7	..	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	..	
9721	Bugs Bunny & the Three Bears		7	..	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	..	5/20/44
9724	Hare Force		7	..	
9723	Hare Ribbin'	Excellent	7	..	7/ 1/44
9726	Old Grey Hare		7	..	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	..	2/19/44
9106	U. S. Marines on Review		20	..	
9105	Night in Mexico City	Interesting	20	..	4/22/44
9102	Over the Wall	Very Good	20	..	1/29/44
9104	Our Frontier in Italy		20	..	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..	11/ 6/43

LOONEY TUNES

9711	Brother Brat	Good	7	..	8/ 5/44

MELODY MASTERS (10)

9610	All Star Melody Masters		10	..	
9609	Junior Jive Bombers		10	..	
9603	Cavalcade of the Dance	Excellent	10	..	10/ 2/43
9604	Freddie Fisher & His Band		10	..	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..	11/13/43
9610	Listen to the Bands		10	..	
9606	Songs of the Range	Good	10	..	7/ 1/44
9607	South American Sway	Routine	10	..	4/22/44
9602	Sweetheart Serenade	Good	10	..	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	..	2/12/4
9608	U. S. Coast Guard Band	Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	..	7/ 1/
9713	Birdy & the Beast		7	..	
9717	Booby Hatched		7	..	
9711	Brother Brat		7	..	
9708	Duck Soup to Nuts		7	..	
9714	From Hand to Mouse		7	..	
9715	Goldilocks & the Jivin' Bears		7	..	
9703	I Got Plenty of Mutton	Fair	7	..	5/ 6/44
9716	Lost & Foundling		7	..	
9701	Meatless Fly Day		7	..	Not Rev.
9720	Odor-able Kitty		7	..	
9705	Tick, Tock, Tuckered	Fair	7	..	6/ 3/44
9704	Weakly Reporter	Good	7	..	4/22/44
9712	Plane Daffy		7	..	
9710	Slightly Daffy	Fair	7	..	7/ 1/44
9718	Stupid Cupid		7	..	
9719	Stage Door Cartoon		7	..	
9706	Swooner Crooner		7	..	Not Rev.
9707	Russian Rhapsody		7	..	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	..	2/12/44
9107	Oklahoma Outlaws	Well Done	20	..	10/ 9/43
9110	Roaring Guns	Good	20	..	2/19/44
9112	Trial by Trigger	Good	20	..	7/ 1/44
9108	Wagon Wheels West	Good	17½	..	12/25/43
9111	Wells Fargo Days	Good	20	..	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	..	2/12/44
9507	Backyard Golf	Fair	10	..	6/17/44
9513	Bluenose Schooner		10	..	
9510	Cattlemen's Days	Good	10	..	7/ 1/44
9512	Champions of the Future		10	..	
9506	Chinatown Champs	Colorful	10	..	4/29/44
9511	Colorado Trout	Good	10	..	8/ 5/44
9502	Desert Playground	Interesting	10	..	10/ 9/43
9505	Dogie Round-Up	Interesting	10	..	2/19/44
9508	Filipino Sports Parade	Good	10	..	7/ 1/44
9503	Into the Clouds	Good	10	..	1/29/44
9509	Mexican Sportland		10	..	
9501	Tropical Sportland	Fair	10	..	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	..	11/27/43
9006	Musical Movieland		20	..	
9003	Task Force	Excellent	20	..	1/ 1/44
9004	Devil Boats	Excellent	20	..	7/29/44
9001	Women at War		20	..	10/ 2/43
9005	Winner's Circle		20	..	Not Rev.

VITAPHONE VARIETIES (8)

9402	Bee's a Buzzin'	Interesting	11	..	11/13/43
9403	Hunting the Devil Cat	Good	10	..	10/16/43
9405	Jungle Thrills	Good	10	..	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	..	11/27/43
9404	Struggle for Life	Excellent	10	..	4/ 8/44
9406	Throwing the Bull		10	..	

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, August 16)

MOVIETONE (Vol. 26, No. 99)—Pictures of U. S. break-through in France; Roosevelt confers with Pacific war leaders in Hawaii; Yanks complete Jap mop-up on Guam; English civilians in robot bomb shelters; War refugees find haven in New York; Millionth insurance benefit paid; Girls in Australia taught new physical training methods by Army; Hambletonian at Goshen, N. Y.

NEWS OF THE DAY (Vol. 15, No. 297)—Roosevelt confers with Pacific war leaders in Hawaii; American spearhead drive for Paris; Yanks complete Jap mop-up on Guam; English civilians in robot bomb shelters; Irrigation project for Arizona urged by Senator McFarland; Australian Army shows girls how to develop military figures; Hambletonian classic at Goshen, N. Y.

PARAMOUNT (No. 89)—Waves taught bowling tricks by world's trickiest bowler; English civilians in robot bomb shelters; Films of recent U. S. victories in Europe and Pacific; Battle of France; Yank victory at Guam; F.D.R. in Pacific war conference at Hawaii.

RKO PATHE (Vol. 15, No. 91)—Roosevelt meets with MacArthur and Nimitz in Hawaii; War refugees find sanctuary in U. S.; English civilians in robot bomb shelters; Yank Army in drive for Paris; U. S. pays millionth Social Security benefit; Hambletonian classic.

UNIVERSAL (Vol. 17, No. 319)—Roosevelt meets with MacArthur and Nimitz in Hawaii; Yanks drive Japs from Guam; U. S. troops advance in France; Londoners in robot bomb shelters; Hambletonian classic; U. S. pays millionth Social Security check; War refugees find haven in U. S.

ALL AMERICAN (Vol. 2, No. 95)—Civic leaders meet in Detroit on racial problems; Chicago youngsters have fun at Riverview; Leading physicians in lectures on social disease; Safety record established at New York pool; Governor Dewey on campaign tour; Duke of Windsor visits Bahamans working on U. S. farms.

(Released Saturday, August 19)

MOVIETONE (Vol. 26, No. 100)—Roosevelt reports to nation on return from Hawaii; Nazis surrender to Yanks in France; French collaborationists rounded up; Navy hero of the week; Fires across nation cause huge damage; George Bernard Shaw on 88th birthday; Australian wives of American service men arrive in U. S.; University of Miami athletes train for football season on beach.

NEWS OF THE DAY (Vol. 15, No. 298)—Roosevelt returns from Hawaii; Yanks capture Nazis by the battalion; French collaborationists attacked by civilians; Camera interview with George Bernard Shaw; Fires at New York piers and amusement parks; Australian wives of Yank soldiers arrive in U. S.

PARAMOUNT (No. 101)—Australian wives of Yank GIs arrive in U. S.; Fire wave sweeps across nation; Roosevelt reports on Hawaii visit; Scenes of Roosevelt's meeting with MacArthur and Nimitz.

RKO PATHE (Vol. 15, No. 103)—Fires in New Jersey and California; Navy hero of the week; Roosevelt reports on Pacific meeting; Australian wives of Yank GIs arrive in U. S.; Yanks break Nazi lines in France.

UNIVERSAL (Vol. 17, No. 320)—Allied armies hit Nazis on multiple fronts; French townfolk greet liberating Yanks; Civilians manhandle French collaborationists; Disastrous fires sweep nation; Roosevelt reports on Hawaii visit; Navy hero of the week; Australian wives of Yank GIs arrive in U. S.

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SHOWMEN'S TRADE REVIEW

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SHOWMEN'S TRADE REVIEW

CONGRESS
SERIAL RECORD
AUG 29 1944

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★ Complete ★ Every Week ★
PRODUCT GUIDES
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Vol. 41 No. 6

August 26
1 9 4 4

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



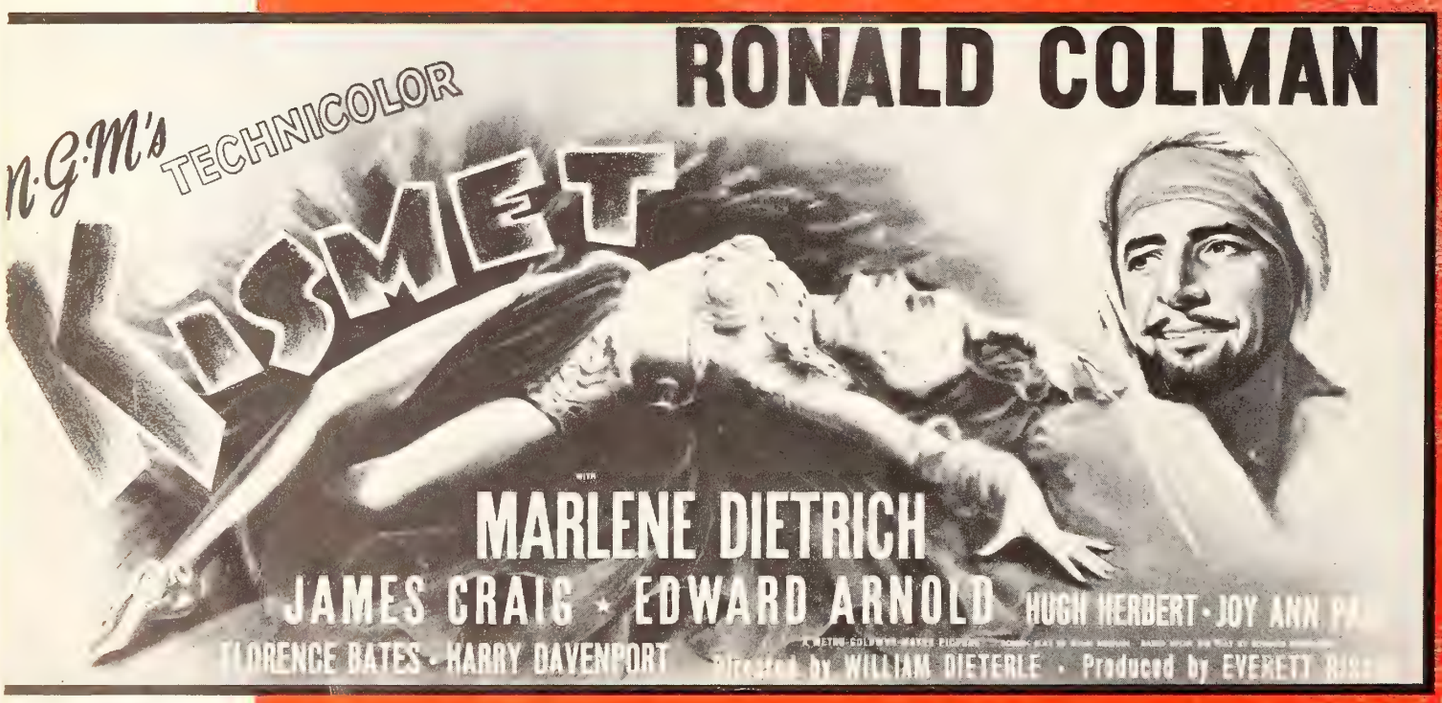
Harry L. Gold (See Page 4)

THE WORD FOR

KISMET

IS

COLOSSAL!





TWENTY YEARS OF LEADERSHIP
MGM

Extra! Opening Day Beat Every M-G-M Picture in Astor Theatre History

The Editorial Page

CURRENT OBSERVATIONS

To judge from the healthy business RKO's "Step Lively" is rolling up, it appears that Frank Sinatra has zoomed to screen stardom and popularity quicker than any other star in recent years.

After a hectic start in which he was practically "shoved" into anything that was handy, so as to capitalize on his phenomenal radio following, the studio very wisely has turned to a carefully prepared script and supporting cast for his current production.

Theatremen always relish new stars with strong box-office drawing power. The more there are the better the insurance for steady business. Smart showmen who built up Sinatra in his first picture are reaping a rich reward in the second.

It should be interesting to see where Sinatra stands on the several polls at the end of the year.

* * *

The fantastic business in three of Times Square's movie palaces would be unbelievable if we didn't see it for ourselves. "Wilson" at the Roxy, "Since You Went Away" at the Capitol, and "Dragon Seed" at the Music Hall, have been breaking house records that were once considered impossible to top.

That these three "gold mines" will start hitting a wide circulation during the coming fall and early winter is, in itself, an assurance of turn-away business for theatres playing them.

Added to which is a powerful array of other product, far too numerous to list here, that paints the new season in the colors of the rainbow. If only the boom would find its way right on down to the later runs, this time of rejoicing would indeed be complete.

* * *

It was with pardonable pride that Scotty Dunlap and Steve Broidy talked about Monogram and its strong and steady progress during the last few years. They were perfectly justified in speaking about Monogram in glowing terms, because this company has made steady gains, particularly in the higher box-office quality of its product.

With two successful years behind it, the company now finds itself with—of all things—a substantial backlog of completed pictures with which it will embark on the season of 1944-45. There was a time, and quite recent too, when such a condition could only apply to majors.

None less is the satisfaction Monogram's customers have derived from their consistent and loyal support of this company—loyalty that is now paying off in dividends of profitable product.

So it looks like a good time for mutual congratulations to both parties: the company and the customers. With a special nod to Ray Johnston for his super-efficient handling of his company's affairs during a period when a less mature brain could easily have dumped the apple cart by forgetting the years of goodwill-building for the sake of trying to drive home a hard bargain for a few good seasons, while forgetting the years when a great picture was an event.

* * *

The importance of Technicolor to current-day big pictures was further emphasized this week with the announcement from 20th Century-Fox that ten of the 27 productions for next season will be in color.

STR's annual exhibitor-poll a few years back definitely revealed the exhibitor's preference for color as enhancing the box-office value of any good picture.

But making pictures in Technicolor is only half the job. Color *must* be effectively sold to the public when the selling campaign is launched by the theatre. The combination of the two is box-office insurance that cannot miss when the picture is fine entertainment and the audience properly sold on the extra attraction: color.

If only a few of the rumors about post-war color are true, it would not be surprising if the greater part of all post-war pictures possess that added quality.

* * *

The distributors, according to trade reports, insist that if the government prevails in their new consent decree, they will have to sell pictures singly.

Abe Myers of Allied claims that this is not true and the companies can sell as many in blocks as they have been offering under the old decree.

The participating companies may just be throwing a scare or stating their own interpretation of the new decree in respect to blocks. Certainly no exhibitor of our acquaintance would want to go out and buy his pictures singly. They would not only cost him more money, but he would be spending practically all of his time negotiating for pictures.

Since circuit buying rarely parallels independent buying, it would be the two- and three-change-a-week exhibitors who would suffer by such a selling policy.

—"CHICK" LEWIS

D of J Substantiates Allied Booking View

The Government this week affirmed the conclusion reached by Abram F. Meyers, general counsel for Allied, that the paragraph on block booking contained in the suggestions for a new consent decree by the Department of Justice did not require distributors to sell pictures singly.

When the Government proposals had first been reviewed, counsel for the distributors had concluded that the paragraph meant that pictures would have to be sold one at a time. Meyers, in his statement of last week, determined that the clause meant simply that an exhibitor buying pictures would not be forced to close for a whole group in order to get a particular picture, but that he would be able to buy at one time any number of pictures he and the distributor company decided upon.

The statement from the Department of Justice seconded Meyers interpretation of the clause, and stressed the angle that the block-booking difficulty was the chief reason for the legal paragraph.

According to the D of J statement, the exhibitor, under the new arrangement, will be able to buy as many as twenty pictures at a time and include them all in a single contract. This would not apply, it was pointed out, to specials or other pictures that are sold separately.

Opinion around the industry this week had it that if the final definition of the block-booking clause resulted in open buying, as indicated above, the whole question of cancellation privileges would go by the board, because there would be no need for cancellation under such a system. It was thought in some quarters that if the new Government suggestions went through they might completely change production methods. The need for "A" product would be almost a "must," according to these film pundits, with "B" pictures a bit of ancient history.

The last word has not been said as yet on the final interpretation of this clause, but indications are that more definite wording will be in order when the hearing on the recommendations takes place in September after Federal Judge Henry W. Goddard returns to Washington.

Theatres Collected $4,667,520 During March of Dimes Drive

The 1944 March of Dimes Drive (Jan. 24-30) resulted in total theatre collections of $4,667,520.56, according to an announcement this week by National Chairman Nicholas M. Schenck. This year's drive showed an increase of more than one hundred per cent over the total for 1943, which was $2,122,340.

According to final audits completed by Miller, Donaldson and Company, certified public accountants, not only did this year's campaign result in much greater returns, but the cost of conducting the nation-wide campaign reached a surprisingly low figure of 2.0864 per cent, compared with 2.649 per cent in 1943.

Exhibitors will shortly receive a booklet giving a detailed report on the drive, which shows collections theatre-by-theatre.

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Cooper's Busy Week

Gary Cooper, who is now a producer as well as a star, spent a busy week in New York as part of his vacation from the film-making factories of the coast. Among other activities, Cooper appeared at Mitchell Field, L. I., in a show for wounded Air Force men, was chief personality at a luncheon given for the trade press by RKO Radio at Toots Shor's, and was the guest of honor at a cocktail party and reception arranged by Gus Eyssell in the Music Hall's big studio apartment. That's right, his first International picture, "Casanova Brown," opens at the Music Hall when "Dragon Seed" has run its course.

Goldwyn Hires Hall To Play His Picture

Samuel Goldwyn this week showed his picture, "Up In Arms," at El Patio dance hall in Reno following a dispute with T & D Jr. Enterprises over the buying policy of the circuit in connection with the Goldwyn releases. Goldwyn hired the dance hall after his sales forces failed to come to an agreement with T & D. The circuit said: "The reason the picture is not shown in the T & D theatres is not that we refused to buy the picture, but rather because Mr. Goldwyn's sales organization refused to sell it for a showing in Reno unless we bought the picture for all of our situations, in some of which Mr. Goldwyn's terms were exorbitant, considering the size of towns and the gross business done in the individual theatre."

Goldwyn's angle was said to be that while he agreed to a flat rental basis in small-town spots, he was asking a percentage arrangement in the larger situations, and figured that "Up In Arms" was a percentage picture.

Mary Pickford, who has been associated with Goldwyn in a number of film enterprises, took the part of the producer in the controversy. Miss Pickford said over the radio that it wasn't a question of Goldwyn's pictures playing Reno, but that the issue of monopoly was involved. Walt Disney and several other producers were also said to have backed up his stand.

Rank May Release Product Through Both 20th-Fox and UA

The presence in New York this week of Dr. Alexander Galperson, representative of J. Arthur Rank, British film mogul, brought rumors and denials again to the fore concerning the American set-up of the Rank enterprises. Dr. Galperson, who arrived in Manhattan with Grad Sears of United Artists, David Coplan and Barrington Gain, denied an earlier story going the rounds of film row to the effect that United Artists would release ten pictures through the Rank organization in England and declared that the deal in which 20th-Fox is to handle some of the Rank product here was still in effect.

Actually, film men pointed out, Dr. Galperson's statement made it clear that Rank intends to release his product in this country through both 20th-Fox and UA, with perhaps independents getting his "B" output. Rank's original intention of building up a distributing organization of his own in the United States has been set aside for the duration.

'Minstrel Man' for 2 Circuits

Closing of two deals on "Minstrel Man," whereby the film will be shown at B & K houses and over the entire Great States Circuit, were announced last week. Harry Lustgarten handled the details for B & K; John Dromey represented Great States.

Goldman Case Takes On National Slant

The intervention of the Department of Justice in the $1,350,000 Goldman damage suit took on national significance this week when the Department ruled that the decision of U. S. District Court Judge Wiliam H. Kirkpatrick was "the narrowest" in the last fifty years and that, if his decision stands, it is not only "doubtful whether the act can be effectively applied to the motion picture industry," but that it is "also a threat to free competition in any business."

The Goldman suit, which claimed its Erlanger Theatre was frozen out from first-run films in competition with other first-run theatres, was dismissed in U. S. District Court by Judge Kirkpatrick last April 8th. The action of the Government was explained as a general move against alleged monopolistic activities by the larger companies of the industry, and can be linked up, to a certain extent, to the similar suit against the same producers and distributors under the Sherman Act now pending in the New York Federal Courts.

The brief declared that while the Goldman suit charged only "monopoly" in Philadelphia, film producers and distributors follow the same pattern all over the country in "favoring certain exhibitors with first-run privileges."

It is thought that the Goldman case may become a legal anchor for similar situations in the future. That is why the case has taken on a countrywide interest which it did not originally have. From all appearances, the Government is making a test case out of the Goldman charges which may serve as a *prima facie* example which can be quoted for many years to come in similar situations. It is possible that the Department of Justice may use the Goldman case as a part of evidence in its treatment of the consent decree.

Plan Luncheon Rally

An Anti-Defamation Day rally and buffet luncheon will be held on the New Amsterdam Theatre Roof at noon on September 7 under the sponsorship of the amusement and allied industries, according to an announcement made this week by an arrangements committee comprised of Barney Balaban, Harry Brandt, Max A. Cohen and N. B. Spingold.

Harry L. Gold

(The Man on the Cover)

Eastern Division Sales Manager of United Artists who, during his long association with that company since its formation in 1919, when he started as salesman out of the Cleveland office, has held high sales positions and is today considered one of the ablest sales executives in the distribution branch of the motion picture industry.

SHOWMEN'S TRADE REVIEW

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Newsreel Change Sept. 5

The change in the recording volume used in newsreels, as reported in STR on August 5, will go into effect with the issues of September 5, it was announced this week by a technical sound committee representing Paramount News, Pathe News, Fox Movietone News, News of the Day and Universal News. Under the new system projectionists will no longer have to adjust their faders when running news, for the sound will be recorded at the standard volume used on feature films.

WPB Promises Relief On Problem of Freon

Motion picture houses, hit in their box-office vitals by the current lack of Freon, were promised relief this week in a WPB announcement stating that a small amount of the air conditioning refrigerant, Freon 12, has been made available for distribution to theatres.

Theatres seeking Freon 12 are requested to submit the following information to the WPB: Weekly average attendance of theatre, number of hours per week that the theatre operates, whether or not the theatre has been closed because of a lack of this refrigerant, whether or not attendance has decreased as a result of a shortage of Freon and if so, the percentage of such decrease; the normal supply of Freon needed to fill air conditioning system completely and the approximate number of unused pounds of Freon now in the system.

This information should be submitted in letter form as an appeal under Order M-28, and should be addressed to Franklyn B. Millham, General Industrial Equipment Division, War Production Board, Washington 25, D. C. Three copies of the letter are required.

Increased Activity at PCA as Four Pictures Are Prepared

Increased activity is reported by Producers Corporation of America, with four pictures being readied for production.

"The Old West," a filmization in color of the life of Frederic Remington, American outdoor painter, will face the cameras as soon as casting is completed, with Harry Joe Brown as producer-director.

"This Crazy, Lovely World," based on an unproduced play by Ladislas Fodor, will be produced by Eric Pommer. Portions of the film will be shot in Mexico City. No cast has as yet been selected.

"The Devouring Angels," a modern, sophisticated adaptation of the Zoe Akins play, "The Greeks Had a Word for It," becomes the first assignment of Sylvia Thalberg.

"O'Brien's Navy," a salty, sea comedy prepared by Tom Reed from an original story by Commander Dan Campbell, concerns the plight of a veteran bosun's mate who takes over a tramp ship and mans it with ten girls.

New Chair Fastener on Market

"Chair Fast," a new compound designed to repair breaks in the concrete around bolts of chair standards, was this week put on the equipment market by Joe Hornstein, Inc., New York supply house. Equal parts of two substances are mixed with a little water, which when packed in around the chair bolts, hardens in about two hours.

'Doughgirls' Premiere Aug. 30

World premiere of "The Doughgirls," Warner Bros. production from the stage comedy hit, has been set for Wednesday, August 30, at the Hollywood Theatre in New York, following a 14-week run of "Mr. Skeffington."

20th Century-Fox Promises 27 Features For 1944-45, with Ten in Technicolor

Twenty-seven features, ten of them in Technicolor, comprise the program of 20th Century-Fox for the 1944-45 season, it was announced this week by Tom Connors, vice-president in charge of sales. The company will also release fifty-four short subjects, including 13 issues of the March of Time, and 104 issues of Movietonews.

Bulking large on the earlier releases of the new year are "Wilson" and "The Song of Bernadette," which have already been introduced to the public through special engagements. Other films highlighted in the announcement include A. J. Cronin's "Keys of the Kingdom," John Hersey's "A Bell for Adano," Moss Hart's "Winged Victory," Betty Smith's "A Tree Grows in Brooklyn," Ernst Lubitsch's "Czarina," and "Thunderhead—Son of Flicka."

Both "Wilson" and "Bernadette" are listed for separate selling, with the books now open. Releases thus far set are as follows:

August. "Take It or Leave It," with Phil Baker, produced by Bryan Foy. "Wing and a Prayer," with Don Ameche, Dana Andrews, William Eythe, Charles Bickford, produced by Wm. Bacher and Walter Morosco.

September. "Sweet and Lowdown," with Benny Goodman and Band, Lynn Bari, Linda Darnell, Jack Oakie, produced by William LeBaron. "Dangerous Journey," record of Denis-Roosevelt expedition to Africa, India and Burma, with narration by Conrad Nagel. "Greenwich Village," Technicolor musical with Don Ameche, Carmen Miranda, William Bendix, Tony De Marco, produced by LeBaron.

October. "In the Meantime Darling," with Jeanne Crain, Frank Latimore, Eugene Pallette, produced by Otto Preminger. "Irish Eyes Are Smiling," (Technicolor) musical with Monty Woolley, Dick Haymes, June Haver, produced by Damon Runyon. "The Big Noise," with Laurel & Hardy, Helene Reynolds, Doris Merrick, produced by Sol Wurtzel.

November. "Keys of the Kingdom," with Gregory Peck, Thomas Mitchell, Vincent Price, Rosa Stradner, Roddy McDowall, produced by Joseph Mankiewicz. "Laura," with Gene Tierney, Dana Andrews, Vincent Price, Clifton Webb, Judith Anderson, produced by Otto Preminger.

December. "Something for the Boys," (Technicolor) musical with Carmen Miranda, Perry Como, Michael O'Shea, Vivian Blaine, Phil Silvers, produced by Irving Starr. "Winged Victory," with Mark Daniels, Don Taylor, Lon McCallister, Jeanne Crain, Jane Ball, and Army Air Force cast, produced by Darryl F. Zanuck.

January. "Thunderhead—Son of Flicka," (Technicolor) with Roddy McDowall, Preston Foster, Rita Johnson, Diana Hale, produced by Robert Bassler. "Sunday Dinner for a Soldier," with Anne Baxter, John Hodiak, Bobby Driscoll, Charles Winninger, Anne Revere, produced by Walter Morosco.

February. "Billy Rose's Diamond Horseshoe," (Technicolor) musical with Betty Grable, Dick Haymes, William Gaxton, Phil Silvers, Carmen Cavallero, produced by William Perlberg. "Czarina," with Tallulah Bankhead, William Eythe, Charles Coburn, Vincent Price, produced by Otto Preminger.

March. "A Tree Grows in Brooklyn," with Dorothy McGuire, Joan Blondell, Peggy Ann Garner, James Dunn, Lloyd Nolan, produced by Louis D. Lighton.

April. "Nob Hill," (Technicolor) musical with George Raft, Joan Bennett, Vivian Blaine, Peggy Ann Garner, produced by Andre Daven. "Hangover Square," with George Sanders, Linda Darnell, produced by Robert Bassler.

May. "Where Do We Go From Here" (Technicolor), musical with Fred MacMurray, Joan Leslie, June Haver, Stanley Prager, produced by William Perlberg. Music by Kurt Weill. "Bon Voyage," with Anne Baxter, Joan Blondell, Joan Bennett, Jeanne Crain, produced by William Bacher.

June. "A Bell for Adano," cast to be announced, produced by Louis D. Lighton. "Waltz Me Around Again, Willie," (Technicolor) with Monty Woolley, Gracie Fields, Dick Haymes, produced by William Perlberg.

July. "Colonel Effingham's Raid," with Charles Coburn, William Eythe, Mary Anderson, produced by Lamar Trotti. "The Dolly Sisters," (Technicolor) musical with Betty Grable, Alice Faye, produced by George Jessel.

Robinson in RAF Film

Back after entertaining 75,000 of the troops on the Normandy front, Edward G. Robinson this week revealed that he spent part of his time doing a stint in the RAF picture, "Journey Together," which is a full-length feature to be released by the British Ministry of Information. The filming was done at the Pinewood studio, not far from London, and came in for its full share of robot bombs. After that experience, Robinson said, he was fully prepared for life on the actual front and found it no more dangerous than living in London itself. The star spent three weeks in Normandy appearing with a USO unit, along with Dinah Shore, and found the entertainment service doing fine work. "They're doing a magnificent job," said Ed. "At the time I left they had twenty units, and more are being shipped every day."

Alicoate and Lewis Elected To Head WAC Press Division

Jack Alicoate, publisher of *Film Daily,* was unanimously elected chairman of the Trade Press Division of the War Activities Committee at a meeting Tuesday to succeed Martin Quigley who has resigned. Charles E. "Chick" Lewis, publisher of SHOWMEN'S TRADE REVIEW, at the same time was elected vice-chairman to fill the post vacated by Alicoate. Alicoate and Lewis are to remain in office until December 7th, 1945.

The session was called by Francis S. Harmon, WAC coordinator, who read the letter of resignation from Quigley. The resignation was accepted with an expression of appreciation for the outgoing chairman's efforts. Among trade press representatives at the meeting were: Jay Emanuel, *Exhibitor,* Bill Formby, *Box Office;* Jack Harrison, *Hollywood Reporter;* Herman Schleier and Russell Baremore, *Independent;* and Frank Leyendecker, *Film Bulletin.*

Saul Jacobs to Trinidad for 'U'

J. H. Seidelman, vice-president in charge of foreign activities for Universal, has appointed Saul Jacobs, former head-booker in the company's Washington exchange, to the post of manager in Trinidad, British West Indies. Jacobs will succeed Ken Goldsmith, who is coming to New York at the end of the month for a new foreign assignment.

Vitagraph Name Out in Canada

Vitagraph, Ltd., the Canadian branch of the Warner distributing organization, is now officially Warner Bros. Pictures Distributing Co., Ltd., according to an announcement by Wolfe Cohen, vice-president of the Canadian affiliate. This follows the action of the U. S. organization, which several weeks ago dropped the Vitagraph name.

Distributors Counter On Checking Charges

Answers by defendant distributors in the case brought by twenty-four Pennsylvania independent exhibitors in Pittsburgh this week claimed that the practice of checking and "blind checking" was necessary in conducting their business with the theatre men. The distributors asserted that they have been denied the right to examine the books of their clients and declared the plaintiff had sought to prevent "disclosure of their fraudulent and dishonest conduct." In the course of testimony the defendants admitted that a law firm had been retained to check up on amounts which they claim the plaintiffs had defrauded them on.

The defendants, in their counter-claims, demanded that the plaintiffs be restrained from disposing or altering their books showing the amount taken into the box office. They also petitioned for a judgment for punitive damages against the plaintiffs on the charge of gross fraud.

The action was filed originally by Morris Roth, owner of theatres in Duquesne and Swissvale, Pennsylvania, on behalf of himself and twenty-three other exhibitors. He asked relief from alleged monopolies and higher percentage rates than were alleged to be charged to affiliated circuits.

Film Classics Announces Five More Franchise Agreements

Film Classics, which has recently announced a number of franchise deals in its plan to complete a national distribution organization, this week completed five additional agreements, thus bringing its branches to a total of twenty-six. The company hopes to gain complete national coverage by September 15, according to George Hirliman, president.

Included in the deals just closed are: Film Classics of Minneapolis, headed by Joseph Wolf, formerly with Paramount in the Twin Cities; Film Classics of the Northwest, with branches in Seattle and Portland, headed by William Forman, who operates ten theatres in Oregon and Washington; Film Classics of Indiana, operated by Harvey Gold; Film Classics of Buffalo, covering both Buffalo and Albany, to be headed by Sanford Gottlieb; and Film Classics of Dallas headed by John L. Franconi, who had held a half interest in the Texas franchise.

Wins $1000 Title Contest

Pvt. Pasquel Ciocco, a member of the 609th Tank Destroyer Battalion, stationed at Camp Shelby, Miss. has been declared winner of the $1,000 War Bond offered by Monogram for a new title for "They Shall Have Faith," infantile paralysis drama. After producer Jeffrey Bernerd received replies from several thousand service men, Ciocco gave convincing reasons why the title should not be changed, and the company finally decided in his favor.

'In Society' Big in 3 Previews

Three cities, New York, Los Angeles and San Francisco have reported the biggest opening day figures for "In Society" over any previous Abbott and Costello picture, it was announced this week by Universal Pictures. The showings were in advance of the simultaneous openings in more than 300 cities.

'In Society' a Holdover

Extended playing time in over 350 cities is being given to "In Society" which now, according to Universal, is surpassing all previous boxoffice records on Abbott and Costello pictures.

FILM TRAVEL-LOG

James R. Grainger, Republic president, is back at the home office after visiting the North Hollywood studio and branches in Chicago, San Francisco, and Denver.

Allen Jenkins was en route to L.A. this week for picture work again after a year's absence in which he made a 50,000-mile USO tour. Just before leaving for the coast he visited Jimmy Cagney at the latter's summer place in Martha's Vineyard, Mass.

Jane Wyman is back on the coast following two weeks in New York for interviews and radio broadcasts. It seems Warner has made a picture called "The Doughgirls."

Betty Hutton arrived in New York early this week, but after a couple of days started out on a personal appearance tour to Boston, Cleveland and Chicago.

Ben Kalmenson, Warner general sales manager, is slowly making his way back to New York from a company meeting on the coast, stopping off at Chicago, St. Louis, and Dallas.

Foster B. Gauker, Edward M. Booth, and Jack Sogg, MGM branch managers, respectively, in Indianapolis, Cincinnati and Cleveland, have been spending the week at the home office for conferences.

Mark Hellinger, Warner producer and recently INS war correspondent in the South Pacific and India, left New York this week for the coast.

Missouri Labor Leaders Score Govt. White Collar Ceilings

The War Labor Board was denounced as arbitrary for establishing office workers' wage ceilings, and its administration of the "Little Steel Formula" has worked an undue hardship on the nation's white collar workers, R. T. Woods, president, and Frank Murphey, secretary-treasurer, Missouri State Federation of Labor, declared in talks last week to the Office Workers' Union convention at St. Louis. Both said that office workers have been harder hit by the wage ceilings than any other class of workers. They characterized their salary conditions as "deplorable" and urged the passage of resolutions of protest to be sent to Federal governmental authorities.

J. Howard Hicks, president of the AFL Council of Office Employes Union, in opening the convention at Hotel Jefferson on August 17th, asserted that at the time the Federal wage stabilization program "was inaugurated the office workers' pay levels were greatly depressed" and he added the white-collar workers were thereby the victims rather than beneficiaries of the Government's program to limit war profiteering.

Warner Sets Sept. Release For 'Arsenic and Old Lace'

Warner Bros. will release three pictures in September, first month of the new season, it was announced Tuesday by Ben Kalmenson, general sales manager. In addition to "Janie" on September 2 and "Crime by Night" on September 9, "Arsenic and Old Lace" has been set for national distribution September 23.

Kalmenson also announced the company's next release, "The Last Ride," on October 7.

Des Moines Critic Sags

The Des Moines Tribune in an editorial entitled "Stop the show, We can't take it," criticized long films, giving the running time of several recent features. The newspaper stated that the only solution seems to lie in a revolutionary suggestion, that the films be divided into acts, with intermissions which would permit spectators to stretch, smoke, sip cool drinks, munch sandwiches and get themselves in shape for more. The article added that the smokes and refreshments should be free, of course.

Gamble Warns 6th Loan Men of 'We've Won' Idea

The succession of victories registered by Allied troops will paradoxically, be the greatest hurdle for the Treasury to surmount in the Sixth War Loan, according to a statement from Ted Gamble, National War Finance Director, at a preliminary meeting bringing together part of the motion picture industry's Sixth War Loan committee and representatives of the War Activities Committee.

Stressing that the Sixth War Loan would be a major challenge to the showmanship and organizational powers of the industry, Gamble said:

"The nation is rapidly developing a 'we've won the war' psychosis. Even if the German conflict is terminated before the opening date of the campaign, there will still remain an urgent need for funds to finance the balance of the war, as well as the huge sums needed for sustaining our forces both here and abroad."

Gamble also declared that once again the theatre stint would be the sale of E Bonds ranging in maturity value from $25.00 to $1000. He further stated that the goal for the entire country is now being computed against the cost of the war, and will probably be revealed to the public early in October.

Nat Holt Leaves RKO Theatres To Become Associate Producer

Nat Holt, division manager in charge of the western division of RKO Theatres who has acted in a liaison capacity between the studio and theatres, has joined the RKO Radio studio as associate producer and assistant to Jack Gross, executive producer, it was announced this week.

The switch of Holt from the theatre end of the industry to production will bring a general realignment in the management of the western division of RKO theatres. Under the new setup Andy Anderson will operate as Los Angeles city manager. Cliff Giessman will continue as manager of the Golden Gate Theatre in San Francisco. The supervision of Denver operations has been transferred to Chicago, under Frank Smith.

Ayer Playhouse Co. of Mass. Wins Local Clearance Relief

In a decision handed down by arbitrator Angell, the Ayer Play House Company of Ayer, Mass., was last week granted clearance relief. According to the decision, clearance over the Ayer theatre was denied to the first-run theatres in Leominster (Plymouth and Metropolitan) and Fitchburg (Fitchburg and Shea), while in Lowell (Strand and Merrimac) clearance was limited to seven days.

In the case of the Leominster and Fitchburg theatres, the arbitrator found that clearance for reasons of competition was unreasonable and unnecessary.

'Arsenic' Hits B'way Sept. 1

Broadway premiere of Warners' "Arsenic and Old Lace," starring Cary Grant, has been definitely set for Friday, September 1, at the Strand. World premiere took place Friday at the Warner, Atlantic City.

3 Added to WAC Exec. Committee

Malcolm Kingsberg, head of RKO theatres, Martin Smith, president of Allied, and Charles Skouras, president of National Theatres, have been added to the roster of the WAC Theatres Division executive committee.

RELEASE FOR RELEASE

THESE WARNER PICTURES

WILL SURPASS ANY

PREVIOUS SUCCESSION

OF PICTURES FROM ANY

COMPANY INCLUDING

WARNER BROS.

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AN

OLD LACE EDNA FERB

PRISCILLA LANE, PETER LORRE
EDWARD EVERETT HORTON

THE CONSPIRATORS D

HEDY LAMARR, PAUL HENREID, SYDNEY GREENSTREET
PETER LORRE, VICTOR FRANCEN

THE PLAY C
JANE WYMAN

BLUE HEMINGWAY'S

GEORGE WHITE, HAZEL SCOTT
ANNE BROWN

PLAY ON THE SCREEN!

NIE

CARY GRANT IN FRANK CAPRA'S

ARSENIC AND

, ROBERT HUTTON, EDW. ARNOLD
ROBERT BENCHLEY, ALAN HALE

THE PLAY ON THE SCREEN! WITH
RAYMOND MASSEY, JACK CARSON

'S SARATOGA TRUNK

GARY COOPER, INGRID BERGMAN
FLORA ROBSON

THE STORY OF GEORGE GERSHWIN.

GHGIRLS RHAPSODY IN

N! ANN SHERIDAN, ALEXIS SMITH, JACK CARSON
ING, CHARLIE RUGGLES, EVE ARDEN, JOHN RIDGELY

ROBERT ALDA, JOAN LESLIE, ALEXIS SMITH
CHARLES COBURN, OSCAR LEVANT, PAUL WHITEMAN

HAVE AND HAVE NOT

HREY BOGART, WALTER BRENNAN, LAUREN BACALL
DOLORES MORAN, HOAGY CARMICHAEL

VERY THOUGHT OF YOU

DENNIS MORGAN. ELEANOR PARKER,
DANE CLARK. FAYE EMERSON

OBJECTIVE BURMA

ERROL FLYNN. JAMES BROWN. GEORGE TOBIAS
HENRY HULL. WILLIAM PRINCE

HOLLYWOOD CANTEEN

GREATEST ENTERTAINMENT
IN THE HISTORY OF SHOW BUSINESS!

STARS! STARS!! STARS!!!
BANDS! BANDS!! BANDS!!!



Jack L. Warner
Executive Producer

The Box Office Slant

Enemy of Women

Monogram Drama 86 mins.

AUDIENCE SLANT: (Adult) Story about the one frustrated love of Dr. Paul Joseph Goebbels exposes his vicious and ruthless practices. Should be satisfactory entertainment for those who like a moving revelation of a little guy with delusions of grandeur.

BOX-OFFICE SLANT: Top product whose lack of names should not hinder its reception, for it has the quality to cause popular attention.

Cast: Claudia Drake, Paul Andor, Donald Woods, H. B. Warner, Sigrid Gurie, Ralph Morgan, Gloria Stuart, Robert Barrat, Beryl Wallace, Byron Foulger, Lester Doerr, Craig Whitley, Charles Halton, Marian Sais. Credits: Produced by W. R. Frank. Associate Producer, Fred W. Kane. Direction by Alfred Zeisler. Original story and screenplay by Alfred Zeisler and Herbert O. Phillips. Director of photogaphy, John Alton.

Plot: This is the story of Dr. Paul Joseph Goebbels, of his beginning as an unknown playwright and of his eventual rise to power as Hitler's propaganda minister. Once he becomes a power, he uses vicious and ruthless practices to dispose of those who oppose him, and others whom he wants to remove from his path.

Comment: Packaged in a wrapping of the one frustrated love in Dr. Paul Joseph Goebbels' life, this picture goes into details to illustrate the vicious and ruthless practices of that paranoiac Nazi who used his power to wreak vengeance on others. He serves as an example of the entire Nazi hierarchy. It is a picture that most adult audiences should see, for the leading character has invaded the consciousness of every person in the world. Picture is top product, with the best of direction, fine musical background and a story that keys the interest of all people. Here is one film in a long line, that shows a large section of the German public wishing that Hitler be made Fuhrer, so that the world can be thrown into war and the Germans have a chance to conquer the earth. Lack of names shouldn't hinder its reception, for it has the quality to create popular attention. Good characterizations predominate throughout the entire picture, with unusually fine portrayals being turned in by Claudia Drake, Donald Woods and Paul Andor, as Goebbels. W. R. Frank has given the picture production values that are based on a major production and distribution category. Alfred Zeisler's direction is masterful.

The Impatient Years

Columbia Comedy Drama 90 mins.

(Nat'l Release, Sept. 7)

AUDIENCE SLANT: (Adult) A hilarious comedy of situation and dialogue with great entertainment and laughter for all audiences.

BOX-OFFICE SLANT: A topside feature in any situation that will ring the box-office bell every time it is shown.

Cast: Jean Arthur, Lee Bowman, Charles Coburn, Edgar Buchanan, Charley Grapewin, Phil Brown, Harry Davenport, Jane Darwell, Grant Mitchell, Frank Jenks, Frank Orth, Charles Arnt, Robert Emmett Keane. Credits: Produced and directed by Irving Cummings. Original screenplay by Associate Producer Virginia Van Upp. Director of photography, Joseph Walker.

Plot: A young couple are ordered to relive their courtship from its beginning, in the hope of re-lighting the spark of romance which seemed to be missing when he returned from the Army. This leads to much consternation and twisted situations, but it does the trick of a second honeymoon and they are reunited.

Comment: Very definitely a topside feature that will push the era of lush box-office takes further along and poke Mr. and Mrs. America's ribs for tremendous hilarity. In all departments, story, dialogue, acting, direction and production, this dramatic comedy rates the "E" for excellence, and can be summed up as a delightful comedy of situation with a brilliant continuity of dialogue. Virginia Van Upp, writer and associate producer, starts her original story with a most serious problem: a returning GI who has married in haste and is repenting without leisure. The picture could have gone tragic or by maladroit handling been laughed out of being. Instead, the theme has been so expertly treated that the tragic situation is understood and solved while receiving a traditional American kidding. And that kidding will give your audiences an evening of extremely mirthful entertainment with a lesson on domestic rehabilitation. As always, Jean Arthur makes her characterization ring with authenticity and searching humor. In support, Lee Bowman takes advantage of a big opportunity to score a solid hit. Charles Coburn, the purveyor of sophisticated wisdom is, as ever, perfect. Two other lesser bits, by Edgar Buchanan and Phil Brown, contribute considerably to the whole and are done with an ease of enunciation that makes them excellent performances. Produced and directed by Irving Cummings, this presentation of a segment of the American home and heart is strikingly human and delightful. All the qualities that make it a fine picture are established with such effortless direction as one can expect only from the expert hand and the understanding heart.

Legion of Decency Ratings

(For Week Ending Aug. 26th)

SUITABLE FOR GENERAL PATRONAGE

San Fernando Valley

SUITABLE FOR ADULTS ONLY

Cheyenne Wildcat



Andre De Toth (left), director of Benedict Bogeaus' new United Artists film, "Dark Waters," cuts a birthday cake presented to him by Merle Oberon, the film's star. At the right is Producer Bogeaus. The director is said to have kept his age a secret.

Land of the Outlaw

Monogram Western 59 mins.

AUDIENCE SLANT: (Family) Another western for the entertainment of the shoot-'em-up fans.

BOX-OFFICE SLANT: For the Saturday matinee crowds.

Cast: Johnny Mack Brown, Raymond Hatton, Stephen Keyes, Nan Holliday, Hugh Prosser, Charles King, John Merton, Steve Clark, Art Fowler, Tom Quinn, Ray Elder, Chick Hannon, Bob Cason, Kansas Koehring. Credits: Produced by Charles J. Bigelow. Directed by Lambert Hillyer. Story and screenplay by Joseph O'Donnell. Director of photography, Harry Neumann.

Plot: In order to get a mine owner to sell his mine below value, the villains switch the ore between digging and delivery. The two marshals called in to help have an assay of the ore taken right at the mine. The villains then dynamite the place, but all ends well.

Comment: A routine western that will take care of the spot for which it was intended. Runs along at an even pace with the good man catching up with the bad man in the usual fashion, but with a little less of the rootin', tootin' and shootin' the kids have been accustomed to getting. It will, however, give the fans a chance to do their share of verbal hootin' during its fifty-nine minutes' running time. Johnny Mack Brown and Raymond Hatton are good in their roles of the two U. S. Marshals, with Art Fowler and Hugh Prosser doing the dirty work well. Direction is by Lambert Hillyer.

Kismet

(Technicolor)

MGM Fantasy 97 mins.

AUDIENCE SLANT: (Family) This magnificent spectacle and romantic fantasy has what it takes to entertain all those moviegoers who enjoy screen-projected fairy tales.

BOX-OFFICE SLANT: The names plus the Technicolor photography make this attractive box-office.

Cast: Ronald Colman, Marlene Dietrich, James Craig, Edward Arnold, Hugh Herbert, Joy Ann Page, Florence Bates, Harry Davenport, Hobart Cavanaugh, Robert Warwick, others. Credits: Produced by Everett Riskin. Directed by William Dieterle. Screenplay by John Meehan. Based upon the play by Edward Knoblock. Director of photography, Charles Rosher. Technicolor director, Natalie Kalmus. Musical score, Herbert Stothart.

Plot: A magician, beggar and clever rascal in old Bagdad skillfully maneuvers his daughter into marriage with a young prince. He gains an important position in a distant land for himself and wins a gorgeous wife in the bargain. He attains all this through conjuring humorous lies and reckless thievery with the help of two comical stooges.

Comment: The belief in fairy tales is strong in most of us, especially when reality is as gruesome as it is today. Since this is true, and most people use it as an avenue of escape, this picture has what it takes to make people seek it out for entertainment. It is a romantic spectacle of fantastic Bagdad, done in magnificent Technicolor, which will be all-appealing to the eye. Gorgeously costumed people roam throughout its footage, with sparkling and exotic dances, rich palace scenes, bizarre cafes and camel caravans magnifying its beauty and making it a veritable fairyland. Except for the more serious-minded, and those less susceptible to femi-

(*Continued on Page* 14)



Today's and Tomorrow's Love Story . . . told and sold to



)0,000 impatient LIFE . . . LIBERTY . . . Fan Magazine readers!

The Box-Office Slant

Kismet

(*Continued from Page* 11)

nine pulchritude, movie-goers will find it most enjoyable and true escapist fare. As the scheming beggar-magician, Ronald Colman turns in a performance that is entirely different from anything he's done so far. It makes him seem like another personality. Marlene Dietrich—she of the legs and this time gold ones—is magnificently gowned and headdressed. She has little to do besides look exotic, sing one song and do one dance, but these will probably satisfy her fans. The strong supporting cast is headed by James Craig as the Caliph, Edward Arnold as a rogue and Florence Bates as an old woman servant. In the role of Colman's daughter is a newcomer, Joy Ann Page. She shows great promise for the future, for in spite of the keen competition, she stands out with her beauty and her appealing interpretation of the poor little beggar's maid. Direction by William Dieterle plays up the best angles of this age-old story of fabled Bagdad. The production by Everett Riskin is truly magnificent. Brilliant and kaleidoscopic in color, scenery and immensity.

Pearl of Death

Universal Mystery-Drama 69 mins.

AUDIENCE SLANT: (Family) Suspenseful morsel for the mystery fans which rates about tops for the Sherlock Holmes series. Very fine story, well told and convincingly portrayed.

BOX-OFFICE SLANT: Character of "The Creeper" allows broad latitude for mystery-horror exploitation. Should pay off for the extra selling effort it deserves.

Cast: Basil Rathbone, Nigel Bruce, Evelyn Ankers, Miles Mander, Dennis Hoey, Rondo Hatton, Richard Nugent, Ian Welfe, Charles Francis, Holmes Herbert and Mary Gordon. Credits: Produced and directed by Roy William Neill. Story from Sir Arthur Conan Doyle's "The Six Napoleons." Photographic direction by Virgil Miller.

Plot: A valuable pearl, The Borgia, is stolen in transport to a London museum. Holmes, in disguise, retrieves it, but it is again stolen by the same gang from the museum. A monster who kills his victims by breaking their backs, known to Holmes as The Creeper, is a tool of the gang. In an attempt to conceal the pearl after its theft it is pressed into one of six clay statuettes of Napoleon in a pottery maker's shop. The statuettes are sold meanwhile and the efforts of the gang to recover the pearl leads to several murders of the purchasers by The Creeper. Holmes finally traps the killers and recovers the pearl.

Comment: This is indeed a very fine mystery story taken from Sir Arthur Conan Doyle's original, "The Six Napoleons." Producer-Director Roy William Neill has turned in a splendid picture, about the best of this popular series, maintaining suspense, planting the clues intelligently and keeping the piece moving in a highly entertaining manner. There are enough murders to please the most blood-thirsty action fan, but without the visual spilling of blood. The character of The Creeper is carried through the film without his being actually seen other than by shadow until the final scenes. When revealed he is really a gruesome-looking fellow to vie with Karloff in his best make-up. The acting of the cast is excellent, and the only criticism which might be posed is that it seems unfortunate that the "dumb cop" characterization of Inspector Lestrade in the cut-and-dried story-book manner could not be given the benefit of a higher degree of intelligence in keeping with the talents of men so employed by Scotland Yard. We believe that even average audiences would welcome the absence of a dumb cop for a change, without detracting from the telling of so fine a story. Nevertheless, the film is very pleasing entertainment and deserves extra selling effort in theatres where mystery films are popular.

San Fernando Valley

Republic Western Musical 74 mins.

AUDIENCE SLANT: (Family) The easy-going manner of Roy Rogers and his cohorts plus a slick production will please all types of film patrons.

BOX-OFFICE SLANT: It is aces for the Rogers draw, but it might be worth while to try after the non-believers, for this film rates a little extra work.

Cast: Roy Rogers, Dale Evans, Jean Porter, Andrew Tombes, Charles Smith, Edward Gargan, Dot Farley, LeRoy Mason, Bob Nolan and the Sons of the Pioneers, and Trigger. Credits: Assoc. Producer, Eddy White. Directed by John English. Original story and screenplay by Dorrell and Stuart McGowan. Photography, William Bradford.

Plot: Roy and his friend, Edward Gargan, run smack into a love triangle when they become hands on the ranch of Andrew Tombes. The kid sister, Jean Porter, sets her cap for Roy, but he really has nobody but Dale Evans, the older sister, in mind. She is hard to get, but he finally wins out when he exposes the nefarious schemes of several discharged hands, who attempt to steal the horses off the ranch.

Comment: The story in this film matters not at all, because it is simply a musical with a western background, and Roy is called upon only to act slow and sweet. He does this with such good effect that the picture can not fail to hit the high grosses if properly handled. The Rogers fans will probably like it better than anything their favorite has done before. As a matter of fact, though, you may be able to make a little extra on this number by spotting it in the top position, and making an attempt to get in those people who ordinarily do not go for westerns. The production is first class and the music, while simple, is handled in such an ingratiating way that even the most demanding patrons will be satisfied. Of the supporting cast the standouts are Edward Gargan, Dale Evans, Jean Porter, Andrew Tombes, and Dot Farley. The Rogers film formula has developed into something that is absolutely sure-fire.

One Mysterious Night

Columbia Mystery 61 mins.

(National Release, September 19)

AUDIENCE SLANT: (Adult) Typical Boston Blackie picture with more contrivance than sincerity; its characters are a shade overdrawn.

BOX-OFFICE SLANT: Program fare that should draw where the series has a following. In other situations it can serve as a filler.

Cast: Chester Morris, Janis Carter, Richard Lane, George E. Stone, William Wright, Robert Williams, Robert E. Scott, Dorothy Maloney, Lyle Latell, George McKay, Early Cantrell, Joseph Crehan. Credits: Produced by Ted Richmond. Directed by Oscar Boetticher, Jr. Original screenplay by Paul Yawitz. Based upon character created by Jack Doyle. Director of photography, L. W. O'Connell.

Plot: Boston Blackie is called in to solve the mysterious disappearance of the fabulous Blue Star Diamond. Convinced that the gem had been stolen by a hotel manager, Blackie tries to get the necessary evidence to prove his guilt. He winds up being held for the theft and a murder, but manages to clear everything up.

Comment: Program fare that should draw where the series has a following. In other situations it can serve as a filler, entertaining audiences that like their characters a shade overdrawn. Apparently the Boston Blackie fans have shown a tendency to stick through thick or thin, and they'll probably stick in this instance. The roles of most of the people are very thick: extremely dumb police, very annoying girl reporter and super-heavy villains. The story is quite thin and routine to say the least. Notwithstanding all this, Chester Morris' Boston Blackie is a smooth portrayal, as is George E. Stone's presentation of the "Runt."

Sage Signed for 'Slagle's'

Michael Sage, well known radio actor, has been signed by Paramount for the role of Irving Aaron, the Jewish medical student, in the picturization of Augusta Tucker's best selling novel, "Miss Susie Slagle's." Paramount also has taken an option on Sage for a term contract following completion of the picture. He is thirty, tall and handsome.

Reunion for Dwan, Hommel

A reunion was staged between Allan Dwan and George Hommel on the Edward Small set. Hommel was signed by Small to do special art and portraits for "Brewster's Millions," which Dwan is directing for United Artists release. Back in 1924, Hommel was still man at the old Astoria studios on Long Island where Dwan was directing Gloria Swanson in "Manhandled."

Former Stars Among Extras

Among the 150 extras called for hotel sequences in Alfred Hitchcock's "The House of Dr. Edwardes" at the David O. Selznick studio were many former stars and other well-known names: Maurice Costello, Stuart Holmes, Kermit Maynard, Theodore Lorch, Flower Perry, Coogan, ex-wife of Jackie Coogan, and Elinor Troy, former wife of Tommy Manville.

Sign Conklin for 'John L'

Walrus-mustached Chester Conklin, original keystone cop and comedy star of the past, has been signed for a scene in Bing Crosby Productions' "The Great John L.," which United Artists will release.

Farrow Optioned by Paramount

John Farrow, who directed "The Hitler Gang" and "Two Years Before the Mast," has been optioned by Paramount for another year.

To Co-Star With Alan Ladd

Gail Russell has been assigned the co-starring role with Alan Ladd in "Salty O'Rourke" which Raoul Walsh will direct.

'Wassell' Wins Council Nod

"The Story of Dr. Wassell" has been voted the Blue Ribbon Award for July by the National Screen Council. The Award is given monthly for the release which has outstanding merit and is also suitable for family entertainment.

Columbia Pictures Coming Up!

Tomorrow's love story!

Romance scoop of the year!

The gayest, oKAYest Musical ever to come out of Dixie!

AUGUST, 1944

Soon to be Released

"THE IMPATIENT YEARS"

Starring Jean Arthur, Lee Bowman and Charles Coburn with Edgar Buchanan. Produced and directed by Irving Cummings.

"SWING IN THE SADDLE"

With Jane Frazee, The Hoosier Hotshots, Guinn (Big Boy) Williams, Slim Summerville and the King Cole Trio. Directed by Lew Landers.

"STRANGE AFFAIR"

With Allyn Joslyn, Evelyn Keyes, Marguerite Chapman and Edgar Buchanan. Directed by Alfred E. Green.

"CAROLINA BLUES"

Co-starring Kay Kyser, Ann Miller and Victor Moore with Jeff Donnell, Georgia Carroll and Kay Kyser's Band. Directed by Leigh Jason.

"SHADOWS IN THE NIGHT"

Starring Warner Baxter with Nina Foch, George Zucco and Jeanne Bates. Directed by Eugene J. Forde.

"EVER SINCE VENUS"

With Ina Ray Hutton and Her Orchestra, Hugh Herbert, Ann Savage, Billy Gilbert, Glenda Farrell, Ross Hunter and Marjorie Gateson. Directed by Arthur Dreifuss.

"ONE MYSTERIOUS NIGHT"

With Chester Morris as "Boston Blackie", Janis Carter, Richard Lane and George E. Stone. Directed by Oscar Boetticher, Jr.

"THE UNWRITTEN CODE"

With Ann Savage, Tom Neal, Roland Varno and Howard Freeman. Directed by Robert Wilmot.

"MEET MISS BOBBY SOCKS"

With Bob Crosby, Lynn Merrick, Louis Jordan and His Tympany Five, the Kim Loo Sisters and Louise Erickson. Directed by Glenn Tryon.

Pictures in Production

"A SONG TO REMEMBER"

Starring Paul Muni and Merle Oberon with Cornel Wilde. A Sidney Buchman production directed by Charles Vidor in Technicolor. (Sold separate and apart from any program.)

"TONIGHT AND EVERY NIGHT"

Starring Rita Hayworth, Lee Bowman and Janet Blair with Marc Platt and Leslie Brooks. Produced and directed by Victor Saville in Technicolor.

"A WOMAN'S PRIVILEGE"

Starring Irene Dunne, Charles Boyer and Charles Coburn with Janis Carter. Directed by Charles Vidor.

"COUNTERATTACK"

Starring Paul Muni and Marguerite Chapman with Larry Parks. Directed by Zoltan Korda.

"EVE KNEW HER APPLES"

With Ann Miller and William Wright. Directed by Will Jason.

"SERGEANT MIKE"

With Larry Parks, Jeanne Bates, Loren Tindall and Jim Bannon. Directed by Henry Levin.

"THE MISSING JUROR"

With Janis Carter, Jim Bannon, Jean Stevens and George Macready. Directed by Oscar Boetticher, Jr.

"EADIE WAS A LADY"

With Ann Miller, Joe Besser and Hal McIntyre and Band. Directed by Alfred E. Green.

"HELLO, MOM"

With Jane Darwell, Nina Foch, Jane Frazee, Larry Parks, Carole Mathews, Ross Hunter, Loren Tindall and Selma Jackson. Directed by Del Lord.

"TONIGHT WE DANCE"

With Jeff Donnell, William Wright, Ann Savage, Fred Brady, Howard Freeman and George McKay. Directed by Henry Levin.

"SONG OF TAHITI"

With Jinx Falkenburg. Directed by Will Jason.

COLUMBIA PICTURES

KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

Program Exchange

Suggestions for Putting Out Weekly Tabloid Program; George Seed's Endorsement

Despite the fact that we were on a vacation last week, this department did not fail to make its appearance on its allotted page. That's because we prepared copy for the week we'd be away and also for the week when we returned. Thus, while we were able to rest and relax for a few days, the department was nevertheless able to make its appearance. We don't know why we mention this, unless it's just because we were sitting here trying to think of an introduction and finally, out of sheer desperation, settled on the foregoing. On paper, at least, we were able to get away from the weather; but so far, in reality, we're right in the midst of what one newspaper reporter termed "a Turkish bath." It's been that way for over a week now, but the weather man, sitting high in his windswept tower, sees a break in the heat wave some time tonight. We hope so, for we'd like to catch up on our sleep.

A Most Desirable Change

A day has elapsed since we wrote the lines above, and a most desirable change has come in the weather. Gone is the heat and humidity, driven elsewhere by a cool breeze so breezy that we find it necessary to lower our window to keep our papers from being blown off the desk. At last life is once more endurable.

In this department a couple of weeks ago we speculated on the idea of a theatre putting out a tabloid-style program, with the editorial staff consisting of members of the theatre staff. At that time, we said we'd go further into the subject in a future edition. We have decided the time is propitious to carry out our intention. So here we go. We may bog down occasionally, and we may have difficulty in saying what we want to say, but we think you'll understand the idea we're trying to get across.

Suppose you decide to put out a little newspaper about the size of your letter-head, perhaps a little larger, perhaps a little smaller. Besides news of your attractions, you'll want the program to also contain editorial viewpoints, items about local people and notes of happenings in and around the theatre, fashion notes, columns, etc. You can't expect to prepare all this material yourself. As a matter of fact, your duties may be so many as to allow you scarcely more than the opportunity to serve in a supervisory capacity, to keep a watch on the program from week to week and suggest any changes that may be necessary.

The chief editorial supervision would fall on your assistant manager. He could assign one house staff member to assist him in the make-up, another to write fashion items, another to write notes about social activities among the theatre family, another to write headlines, others to serve as reporters, etc. Editorial staff meetings could be held weekly, with members urged to advance suggestions and ideas for the improvement of the program. Prizes of bonuses or other gifts could be given for the best suggestions.

We think a program editorial organization of this kind within the theatre would do much to spur individual initiative and to establish close harmony between your employes. Each staff member, feeling he had a part in putting out the weekly newspaper, would take pride in the theatre and would boost it to those outside.

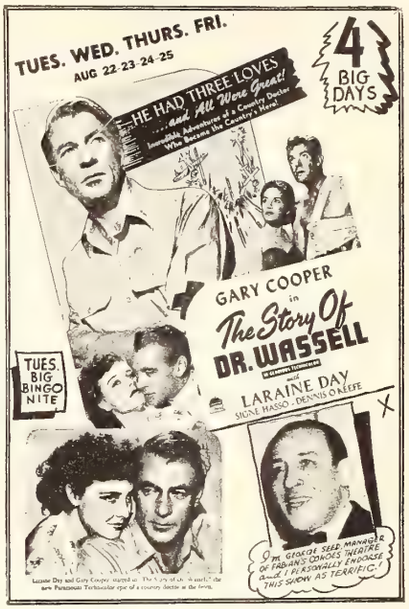
Little Margaret O'Brien makes the cover of the program for the De Luxe and Capac theatres, Imlay City and Capac, Mich. Which is just by way of observation of the fact that Margaret is coming into her own and is taking her place on program and magazine covers along with other established stars.

From the desk of **George Seed,** manager of Fabian's Cohoes Theatre, Cohoes, N. Y., comes a program containing what Seed rightfully calls a novelty. On the inside spread, where "The Story of Dr. Wassell" is advertised, there appears also a picture of the Cohoes theatreman and this caption: "I'm George Seed, manager of Fabian's Cohoes Theatre, and I personally endorse this show as terrific!" Just so you'll see how Seed's endorsement is incorporated with the "Wassell" ad, we are reproducing that part of the program. We hope he sends us future issues, for we'd like to reproduce the cover. Furthermore, if he has any comments to make about programs, any information as to the preparation and distribution of those he issues for the Cohoes, we should like to have that, too.

Since our editorial chieftain is still on vacation and since many other duties are patiently waiting to be performed, we must close this edition of the Program Exchange. See you again soon.



Manager Charles Zinn of the State Theatre in Minneapolis capitalized on Janet Blair's endorsement of Max Factor cosmetics to set this window with Donaldson's department store to herald coming of Columbia's "Once Upon a Time."



Manager George Seed of Fabian's Cohoes Theatre, Cohoes, N. Y., personally endorsed Paramount's "The Story of Dr. Wassell" in his weekly program. X marks the spot.

Patriotic Tieups Sell 'Wassell' in Wichita

Woody Barritt, director of advertising for Fox Theatres, Wichita, Kas., arranged a promotion on "The Story of Dr. Wassell" which resulted in a record-breaking opening at the Fox Miller Theatre.

In connection with the dedication of the new Wave Information Center in Wichita, the management invited the Waves to participate with mass swearing-in ceremonies on the stage. The theatre secured the U. S. Navy Swing Band from the Hutchinson Naval Air Station, accompanied by a Wave soloist, a Wave duo and a colored male quartet known as the Hutch Ink Spots. The stage was colorfully set with all the flags of the United Nations.

Howard Bussey, manager of the Miller, arranged for the Navy Mothers of Wichita to sell war bonds at the theatre throughout the engagement.

Newspaper stories and pictures resulted from the patriotic tie-up. Large newspaper ads backed up the campaign. So successful was the engagement that at the conclusion the picture was moved to another theatre for an extended run.

Big Campaign Backs Musical on Broadway

Widespread advertising and publicity heralded the opening of "Atlantic City," at the Republic Theatre in New York. Prior to the picture's opening, eleven radio stations featured five-minute programs highlighting songs from the film. These radio shows, featuring Paul Whiteman and orchestra, were employed on Stations WABC, WMCA, WNEW, WEVD, WBNX, WBYN, WOV, WINS, WWRL, WLIB, and WHN. Advertisements on the radio pages of New York daily newspapers called attention to the programs, and additional spot announcements were used on WEAF and WOR.

Extensive advertising appeared in every New York newspaper; and, in addition, special advertisements highlighting the Negro personalities in the picture were used in the *Amsterdam News*, the *People's Voice*, the New York *Age*, and the editions of the Pittsburgh *Courier* and *Afro-American* which are circulated in New York City and vicinity.

An elaborate display front attracting attention to the film's star was also employed.



This elaborate full-color overhead sign attracted attention to the Broadway run of Republic's "Atlantic City" at the Republic Theatre. Widespread radio and newspaper coverage backed the engagement, which was handled by Harry Goldstein of the Brandt office and Theatre Manager Nathan Cutler.

Selling the Picture

'Janie' Educational Tieups Set by WB

Seven educational tieups covering practically the entire youth element of the country, have been arranged by Warner Bros. in connection with the company's first release of the new season, "Janie," which goes into general release September 2.

In addition to the first tieup of its kind by *Newsweek*, which is mailing a four-page Picture Guide on the film to its wide list of schools, colleges, libraries, etc. "Janie" will get the first two-page spread ever given a motion picture by *Student Life*, published by the Department of Secondary School Principals of the National Education Ass'n of the U. S. Titled "Student Life Goes to the Movies," it outlines a High School Preview for students writing the best essay on "Janie" to be published in local school papers.

Calling All Girls magazine, published by Parents' Institute, in addition to giving the picture a layout, will promote use of a radio transcription of an interview with Joyce Reynolds (Janie) on its nation-wide radio program with extensive department store and radio station tieups.

Another innovation of the Warner educational bureau is a 16-page brochure, designed for use as a study and discussion material by colleges, schools, libraries and other groups. This booklet contains among other things, four special features on The Janie Theme in American Life by four top writers.

Child Life, youth group magazine distributed to 200,000 homes, is featuring an essay contest based on the picture. Other forms of cooperation will be given by *Young America*, with a half-million circulation, and The Civic Education Service publications: *Weekly News Review*, *The American Observer* and *The Civic Leader*, reaching hundreds of thousands of students.

'Bathing Beauty' Bait Catches Springfield and Hartford Fans

Fishing for patronage on "Bathing Beauty" at the Loew's Poli Theatre, Hartford, Lou Cohen, in a tie-up with a local jewelry store, dangled box-office bait which included a $100 diamond ring, fitted cases and a wrist watch, before local film goers as prizes in a bathing beauty contest, and came home with a catch that filled his theatre for the duration of the film's run.

A similar campaign with equally good results was offered Springfield, Mass. citizens by Loew's Poli Manager George Freeman. Swimming and diving contests were staged by Freeman with winners receiving passes to see "Bathing Beauty.' An amplifying system plugged the picture at the pool where contest took place, while entrance to the pool was covered with attractive displays on the picture.

Postman Rings Bell for Rogers

John Rogers of the State Theatre in Harrisburg, Pa., sold the local keeper of the mail, Postmaster Werner, the idea of going on radio station AP for a five-minute broadcast, explaining the proper addressing of mail. The postoffice propaganda was tied in to Rogers' showing of Columbia's Paul Lukas picture, "Address Unknown."



Sam Horwitz, assistant to Manager Michael Stranger of Loew's Poli Theatre, Springfield, Mass., arranged this advance window tieup on 20th Century-Fox film, "Wilson."

Salome Contest Won By Ensign Robinson

Ensign Jay Robinson, U.S.N., of 60 Park Terrace West, New York City, is announced by Frank Ross, who will film Lloyd C. Douglas' novel "The Robe," as winner of the $500 cash award in a nation-wide contest for the best American conception of Salome.

Contest was announced early this year to aid the producer in his formulation of the type that will be used in his picture. More than 5000 entries were received by the judges, Al D'Agostino, architect; Paul Hesse, photographer; and Ruben Rubin, artist.

Robinson is a graduate of Yale University and a former student at the Crankbrook Academy of Art. He used no model for his winning portrait. Director Mervyn Leroy is interested in casting somebody who will look like the winning sketch. The Salome role will be much more prominent in the Technicolor picture than in the all-time best seller which is now in its second million.

Salome inspired two operas and more than 300 world-famed paintings and pieces of sculpture. Yet no two artists agreed on her type. Since the old masters were no aid to him in his casting problem Ross appealed to art students.

Richard Condon, Inc., to Assist in Publicity on 'Song to Remember'

A second publicity agency, Richard Condon, Inc., has been engaged by Columbia Pictures to assist in the handling of special national publicity on its forthcoming Technicolor production, "A Song to Remember," it has been announced by Columbia Pictures.

The Condon company joins with David E. Weshner who was retained last week also to work on the Paul Muni-Merle Oberon picture.

SHOWMAN SAM SAYS: With "Buffalo Bill" and "Mark Twain" so highly exploited, we may all soon return to bustles, shootin' irons, coonskin caps, and cuspidors.

'7th Cross' Manhunt To Test Vigilance of America in Wartime

A test of the vigilance of Americans at war has been planned by Metro-Goldwyn-Mayer in the shape of a transcontinental man-hunt which will begin in San Francisco on September 5th. The "fugitive" who will attempt to fool the citizens of seven leading American cities is the "stand-in" for Spencer Tracy, star of the forthcoming picture "The Seventh Cross," and bears a remarkable resemblance to Tracy. The cities he will visit are San Francisco, Denver, Cleveland, Chicago, Washington, Boston and New York.

In each city a reward of $500 in war bonds will be paid to the citizen who recognizes the fugitive, who will be known as *George Heisler*, the name of the character portrayed by Tracy in the film. The rewards will be higher if he escapes detection; thus, if he is not apprehended either in San Francisco or Denver, and is captured in Cleveland, the "bounty" will amount to $1500 in bonds. If *George Heisler* succeeds in reaching New York without being caught in any of the six other cities, the total reward will be $3500.

The fugitive will not be allowed to wear false whiskers or disguise his face in any way, but

(*Continued on Page* 18)

Exploitation Plan Set By Yates on 'Brazil'

Herbert J. Yates, Chairman of the Board, after screening the final cut version of Republic's international musical, "Brazil," plans a unique advertising and exploitation approach in connection with the release of the film. Special screenings of the picture will be held for exhibitors and their publicity departments in all important key cities. In cooperation with theatremen, he will develop the advertising, publicity, radio, and billboard campaigns, first territorially, then welding these into a national campaign.

Yates believes that the people who know how to sell a picture best are the exhibitors, who have millions invested in theatres, and their publicity staffs, who know the right mediums to reach the maximum number of ticket buyers in their respective territories. This knowledge, too, is underlined by the tremendous interstate and intrastate shifts in populations, which have created audiences changes, so that only the exhibitors and their staffs know the cross section of patrons who compose their present-day audiences and what are the best selling mediums and sales angles to attract the greatest number to the box-office.

'Parkington' Teaser Buildup

MGM's "Mrs. Parkington," starring Greer Garson and Walter Pidgeon, and scheduled for release nationally the first week in November, will receive the benefit of a newspaper teaser buildup in important key cities throughout the country. Beginning the first week in September, teaser ads will appear in 70 papers in 36 key cities, eight individual insertions per paper being contemplated.

Bombs No Deterrent To London Premiere Of 'Going My Way'

Adolf Hitler's flying robots did not prevent a sensational premiere of "Going My Way" at the Plaza Theatre in London, David E. Rose, Paramount's British managing director, now visiting in New York, has been informed by T. C. Reddin, Paramount director of publicity in Great Britain.

The distinguished audience included many famous personalities in the services, the diplomatic corps, politics and show business.

Outstanding features were a special recording by Bing Crosby welcoming the first night audience, and the first personal appearance in England of Captain Glenn Miller, USAAF, who conducted the American band of the Supreme Command prior to the presentation of the picture.

Long before the doors opened there were huge crowds thronging Regent Street and Jermyn Street in spite of air raid warnings.

The premiere was sponsored by the Stage Door Canteen Welfare Fund, and there was a particularly festive scene in the theatre itself as well-known stage and screen actresses served as program sellers. An appeal for the Fund was made from the stage by Dorothy Dickson, former leading American actress and the opening netted the organization about $15,000.

The American band, under Captain Miller's leadership, was accorded a tumultuous reception, and Crosby's greeting to the British audience which preceded the screening of "Going My Way" was received with acclaim and regarded as the next best thing to a personal appearance by Crosby himself.

At the close of the feature there was a tremendous outburst of applause from all parts of the house.

Reddin also advised that the queues outside the Plaza were of "pre-doodlebug proportions," and considering the terrible ordeal the city is undergoing, business on the picture continues very good.

SHOWMAN SAM SAYS: There are courts and courts and there are arbitrators and arbitrators. Maybe that's why conspiracy and clearance cases are breaking just about even for plaintiff and defendant.

'Big Brother'

A good example of how theatremen play "big brother" to unfortunate kids is given in the action of Earl J. Hudson, of United Detroit Theatres. The kids at St. Francis Home wanted very badly to see Bing Crosby in "Going My Way" which, incidentally, played its seventh week at the United Artists. But wartime rules prevented the chartering of a special bus to carry the kids to the performance.

When Hudson heard of this, he arranged it so the nuns and children could be taken to the nearby Fenkell Theatre for a special showing of the film.—De.

'Devil Boats' Premiere Held at Bayonne, N. J.

World premiere of "Devil Boats," Warner Bros. two-reel Technicolor Service Special, produced with cooperation of the Navy Department, was held Tuesday night at the DeWitt Theatre, Bayonne, N. J., coincident with presentation of the fourth star of the Army-Navy "E" Flag to Elco, builder of the fighting PT boats on which the picture is based.

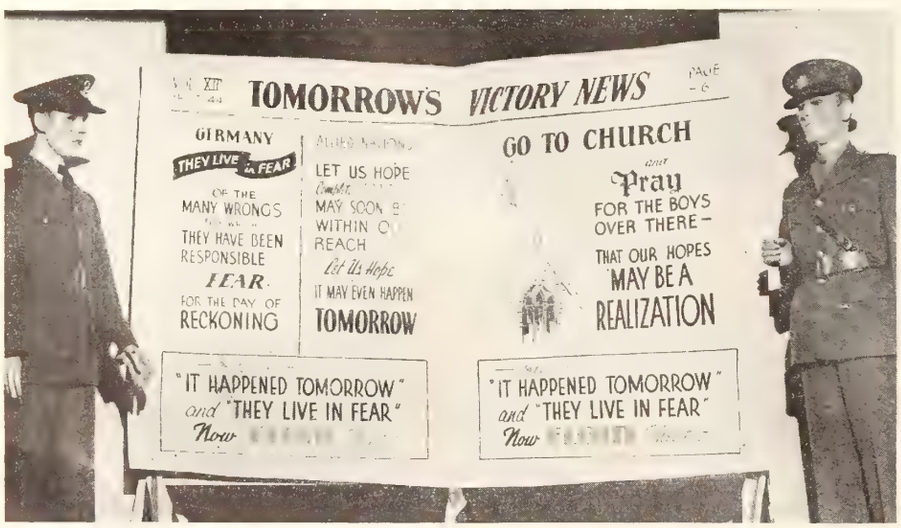
Entire capacity of the 2800-seat DeWitt was given over to Elco employes and high-ranking Navy guests, including Rear Admiral C. A. Dunn, who presented the award; Rear Admirals E. D. Stanley and H. L. Brinser; Charles Edison, former Governor of New Jersey and former Secretary of the Navy, and others.

Joan McCracken, dancing star of "Oklahoma" who left the cast to go to the coast for a role in Warners' "Hollywood Canteen," made a personal appearance. Refreshments and a buffet supper preceded the ceremonies and screening at the theatre.

"Devil Boats" also had a special war bond showing recently in Newport, R. I.

Usherettes as Colleens

Enlisting the cooperation of his usherettes, Manager A. G. Leavers, D.C.M., of the Luxor, London, suggested that they all dress as Irish colleens for the screening period of "Sweet Rosie O'Grady," wearing green skirts, white blouses and red scarves. The girls made their own costumes, Mrs. Leavers assisted by dyeing the materials and patrons provided roses from their gardens to decorate the main entrance.



Manager Steve McManus of the Elgin Theatre, Ottawa, Ont., and his assistant, Mac Hershman, spotted an attention-provoking display of Tomorrow's Victory Newspaper in a downtown window as an exploitation stunt on United Artists film, "It Happened Tomorrow," and Columbia's "They Live in Fear."

'7th Cross' Manhunt To Test Vigilance

(*Continued from Page* 17)

he can change his costumes at will. Posters and placards in all the cities will broadcast his likeness and physical description. Radio alarms will be sent out. In each city seven strategic spots will be designated, marked with a crimson cross, past which the hunted man will pass at some time during his stay of twenty-four hours in that particular community.

Members of law enforcement agencies, the police and private detective bureaus are ineligible for the reward, as are employes of Loew's, Inc., and Metro-Goldwyn-Mayer or members of their families.

The formula for the fugitive's apprehension is simple. On recognizing him, the vigilant citizen approaches him, taps him on the shoulder and says: "You are *George Heisler;* the Seventh Cross awaits you" Only one person in each city can make the capture and collect the reward.

George Heisler's schedule is as follows: He will be in San Francisco on September 5th; in Denver on the 9th; in Cleveland on the 12th; in Chicago on the 14th; in Washington on the 16th; in Boston on the 19th; and in New York on the 21st.

Transportation Advertising Media Set by MGM for 'Seventh Cross'

"The Seventh Cross," starring Spencer Tracy with Signe Hasso, will have one of the biggest advertising campaigns in transportation media ever given an MGM picture.

Effective immediately, large car cards and 2-sheet and 4-sheet posters will appear on the New York, New Haven and Hartford Railroad, the Long Island Railroad, New York Central Railroad, Fifth Avenue Buses, New York City Omnibus Company, the Interborough Rapid Transit, Brooklyn-Manhattan Transit and Independent Subway Systems and the American Railway Express Trucks.

A special advance newspaper campaign for the film was launched this week. Large four-column display advertisements will appear in 70 newspapers in 36 cities in which there are Loew theatres. This advertising is in addition to the regular cooperative campaign which will appear in connection with actual playdates for the picture.

Similarly, in other important key cities scheduled to play the picture later in September this advance advertising will run about two weeks ahead of, and in addition to the regular "assist" campaigns. Altogether this special campaign will appear in about 96 papers in 48 cities. There will be a special spot radio campaign to tie in with key city engagements.

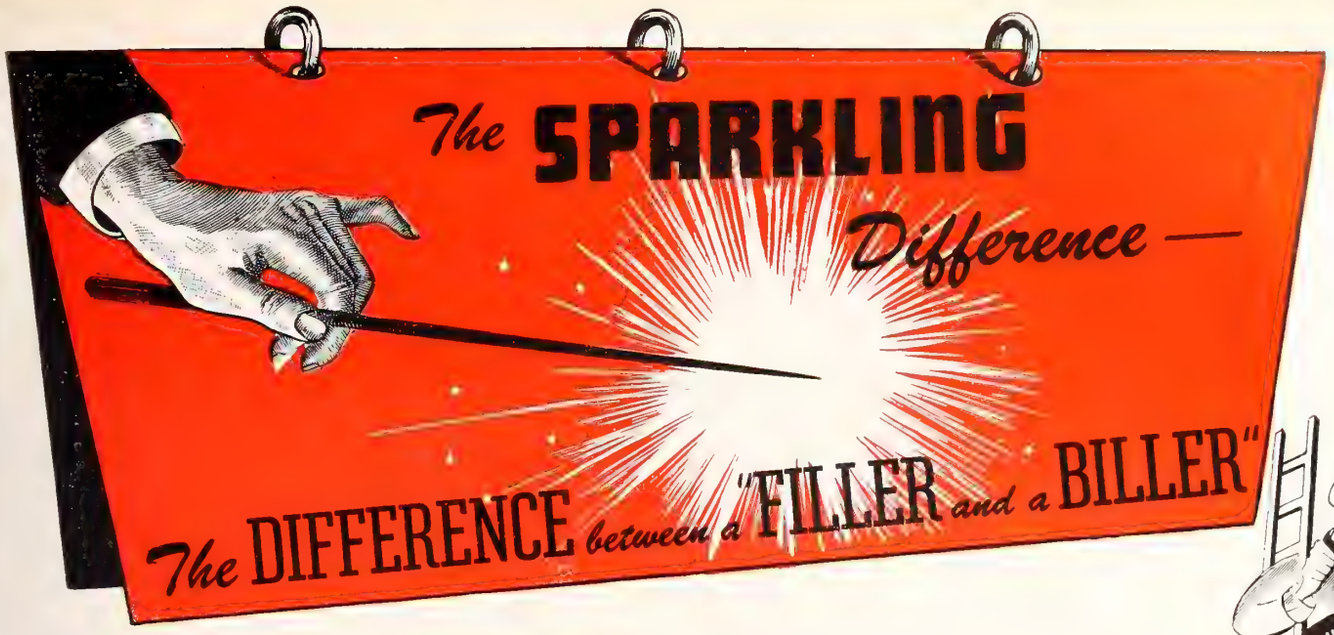
Special Matinees Find Favor With North Hollywood Mothers

Of mutual advantage to North Hollywood mothers and the box-office at the El Portal Theatre, is a resourceful idea put into effect by Joe Kennedy, North Hollywood city manager.

Kennedy set up a series of special matinees, opening at 2 p.m. and running from Wednesday through Saturday.

Reaction to Kennedy's idea is reflected in the columns of the local paper which quotes North Hollywood mothers as "Getting a Break." They feel that they are too, judging from the splendid adult reaction Kennedy's policy is receiving.

SHOWMAN SAM SAYS: It's a mighty nice country where by being patriotic you can later build a house for yourself—that is, if you buy enough War Bonds.





DIVER VS. DEVILFISH

In TECHNICOLOR



MAN FIGHTS MONSTER IN BATTLE AT SEA!

Daring native diver . . armed only with sheath knife . . attacks and vanquishes a 'terror' of the deep . . a two-ton giant manta ray . . Amazing photography of exciting battle depicted in all its tragic drama.

Directed, photographed and narrated by Dan and Jule Mannix who gave you "Eagle vs. Dragon"



FIGHT of the WILD STALLIONS

Battle of the Titans in Glory of Old West!

A sweeping saga of the plains . . depicting the realistic drama and tragedy of the passing of a great American era climaxed by a battle of wild stallions ...fighting for leadership of last remaining broods of wild mares. An Extra Attraction that can be billed as a "co hit"

The 'LAST WORD' on the 'FIRST WORD'

From abroad and at Home!

Thirty years of experience in world-wide reporting. The News with the human appeal that creates mass interest..Tops in coverage..plus commentation by ace voices of the air.. An established newsreel service that the customers shop for.

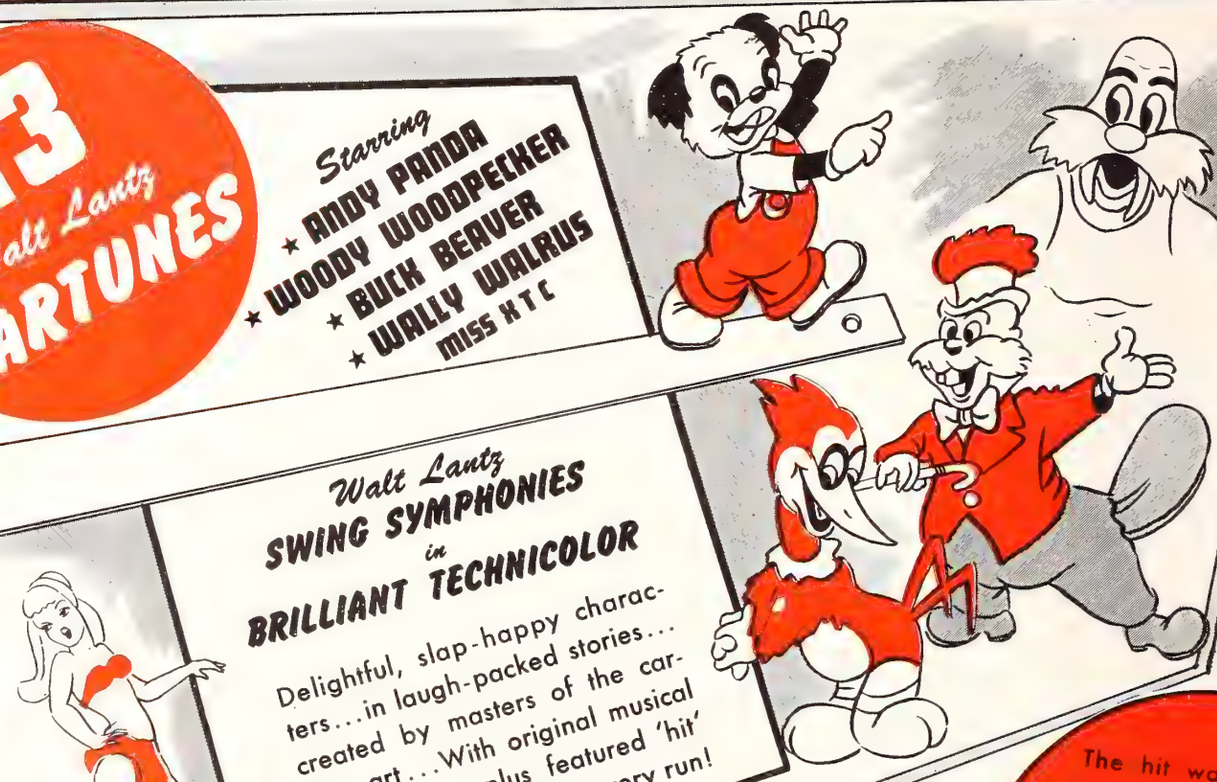


13 Walt Lantz CARTUNES

Starring
★ ANDY PANDA
★ WOODY WOODPECKER
★ BUCK BEAVER
★ WALLY WALRUS
MISS K T C

Walt Lantz
SWING SYMPHONIES
in
BRILLIANT TECHNICOLOR

Delightful, slap-happy characters...in laugh-packed stories... created by masters of the cartoon art...With original musical backgrounds plus featured 'hit' tunes...A ton of fun in every run!



Coming Soon!

THE SOLDIERS' LOVE SONG OF WORLD WAR II

LILI MARLENE

The hit war song ... sweeping the nation ... Bands ... Radio ... Records... Here's the ... back of the song ... in ... reels of music ... a ... intriguing drama! See ... a song helped to sho... enemy morale!



15 Interesting VARIETY VIEWS



Variety is the touchstone of entertainment! Exciting sports views, world-wide events, interesting happenings of the day . . . all translated in terms of pictorial art . . . commentated by ace voices of the radio and screen. Every release, title-wise and in subject matter, a real *'biller'* for extra ticket sales!



Name-Band 13 MUSICALS

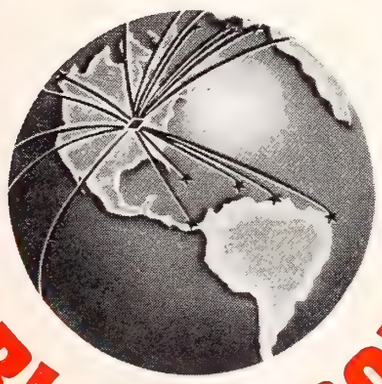
presenting
SPOT-LIGHT NAME BANDS
with
SCREEN AND RADIO STARS

THE NATION'S FINEST BANDS APPEAR in
UNIVERSAL'S NAME BAND MUSICALS

★ *Every One A Feature Attraction!*



A PREVIEW OF THE POST-WAR WORLD!



"WORLD WITHOUT BORDERS"

Shortening of distances by improved air travel compresses the peoples of the world into closer association . . . Peace must bring a good neighbor policy for all . . An intensely interesting pictorial discussion of a timely topic!

15 Popular PERSON-ODDITIES



Person-Oddities give you personalities plus oddities . . . double-value for double entertainment. Every issue packed with saleability . . . based on mass appeal ideas. Custom-made 'billers' for the showman who plans his program for maximum Boxoffice receipts.

BOXOFFICE INSURANCE WEEK AFTER WEEK!

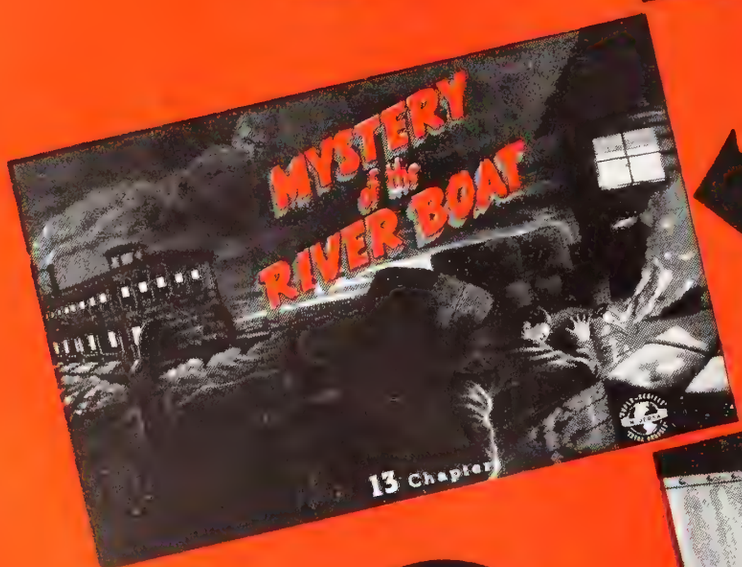
SUPERIOR SERIALS WITH GROWN-UP STORIES AND DIALOGUE... BOXOFFICE CASTS AND FEATURE-PICTURE PRODUCTION VALUES!



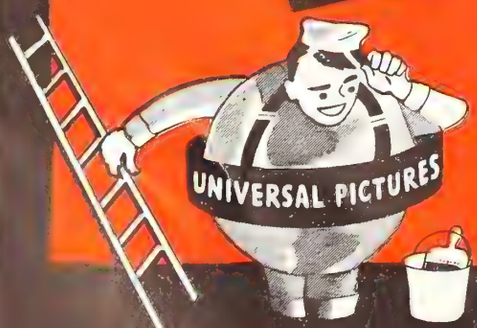
BOXOFFICE VALUE #1

BOXOFFICE VALUE #2





BOXOFFICE VALUE #3



BOXOFFICE VALUE #4



52 Weeks of Sustained Revenue!

Regional Newsreel

CLEVELAND

Malcolm Siegel, who has been a Universal booker, is now house manager at the Plaza Theatre, a Washington Circuit house.

Back from a fishing trip at Peelee Island are John D. Kalafat, P. E. Essick and Meyer Fine.

Saul Freifeld, Paramount branch manager, has left for a vacation on the west coast. Also California-bound is Associated Circuit's Abe Kramer, gone to the coast to join his wife and daughter, Hope Adams, a member of the Pasadena Players who has been given a movie contract by 20th Century-Fox.

Messrs. Hauser and Malicki, who recently acquired the Alan Theatre, Toledo, are reopening the house on September first.

Martin G. Smith, president of National Allied and also of the Independent Theatre Owners of Ohio, was in town on a picture shopping tour during the week. He will be accompanied by Pete Wood of Columbus and Leo Jones of Upper Sandusky on the trek to Bretton Woods where the Allied directors are soon to meet.

Louis Frisch of Ashtabula Harbor, has decided to shut down his Palace Theatre, Campbell, for the time being.

Sam Seplowin, Republic district manager, was in town on one of his routine trips around the territory.

"Going My Way" made history in this town. It is the first picture ever held four weeks at Loew's State Theatre.

George Tarasoff, ex-MGM booker, was in France according to last reports, and Dorsey Brown, former MGM office manager, is in Australia.

Irwin S. Kay is the new manager at the Union Square Theatre. He hails from Pittsburgh where he was associated with the Warner circuit.

Max Jacobs of Imperial Pictures is distributing, gratis, a 3-minute newsreel of the Diesel Engine picnic. It is currently showing at the Telenews Theatre.

Lou Walters, National Theatre Supply manager, has his plane reservations for a business trip in the Kansas-Missouri territory. He leaves here Sept. 9 and plans to be away about three weeks.

WASHINGTON

Jane Wyman, Warner Bros. screen star, was in Washington, appearing with Hildegarde in her radio program at the Statler Hotel.

Loew's Division Manager Carter T. Barron prepared the press for a screening of "Dragon Seed" by serving them dinner at Ruby Foo's restaurant before showing the picture.

RKO's J. B. Brecheen journeyed to Norfolk, Va., this week.

Birthday greetings to MGM's salesman, Phil Bobys, August 22, and Inspectress Margaret Dempkish on August 25.

Warner Bros. vacation notes: Charlotte Duncan, secretary to Frank La Falce, will spend a week in Florida; Ken Davis, manager of the Apollo Theatre, is spending his vacation in Canada; Mary Davis, booking dept., is at North Beach; Bob Reinecke, artist in the publicity dept., is spending a week at home with his wife and two younger children.

RKO vacation notes: Jesse Smith, head booker, vacationing in Southern Maryland; June Metcalf and Agnes Turner also vacationing.

Attending the Variety Club's Ladies' Luncheon from MGM were: Mrs. Rudolph Berger, Mrs. John Allen and Miss Blanche Hall.

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Lt. Commander George Werner, formerly in the Warner Booking Dept., was remembered by the men in the office who united in wishing him a happy birthday with a community card.

Former MGM booker Pete Prince was one of three selected from his battery to attend Officers Candidate School at Fort Benning, Georgia.

Universal is releasing the War Activities Committee subject "Report to Judy" to all first run houses in Washington, and will cover the entire territory upon completion of the first runs.

A surprise farewell cocktail, dinner and theatre party was held for Jean Harris, Loew's home office emergency girl, prior to her return to New York.

Billy Brantley, mail clerk in the Warner contract dept., will leave this fall to enter his freshman year at Georgia Tech.

MGM Vacationers: Betty Lopez, booking dept.; Norma Yahrus, contract dept.; James Tyler, head shipper, Mariella Scholen, office manager's secretary.

New cashier at Monogram is Rina Zalthe.



TESTIMONIAL FOR BERSHON. Shown here at a testimonial dinner tendered to Dave Bershon, who instituted the Southern California War Savings Staff and served as state exhibitor chairman for the area, are Howard Mills, Treasury Department official; Charles P. Skouras, Mr. Bershon and Gus Metzger who, it is announced, will succeed Bershon as state chairman. They are looking at a leather-bound souvenir of the dinner, which was held at Perino's Restaurant in Los Angeles.

DES MOINES

Two directors of the Allied-Independent Theatre Owners of Iowa-Neb., Jack Kuech and Bruce Pettit have disposed of their theatre interests and dropped out of the associaton. Kuech has turned his Gem Theatre at Charles City over to Central States and Pettit, after 20 years operating the Grand at Winterset, has sold out to Eben Hays, formerly of Memphis, Mo.

Many Iowa exhibitors have dropped the prices on children admissions from 12 to 10 cents following the ruling by the Internal Revenue Office that established admission prices may be shown on tickets in amounts containing a fraction of a cent. Tri-States Theatre Corp. has dropped its price as have many of the independent operators, although some are still continuing at 12 cents.

Leo Wolcott of Eldora, president of the Allied-Independent Association for Iowa, praised the recent announcement by Willam F. Rodgers that MGM will sell top-bracket films at flat rentals. Wolcott called it an outstanding contribution to better distributor-exhibitor relations and the answer to the small exhibitor's prayer.

The Electric Theatre at Blockton was damaged by fire, with the house being closed for several weeks while the necessary repairs are being made.

J. O. Doop, exhibitor from Adel, was a patient at the Iowa Lutheran Hospital in Des Moines while being treated for a throat infection.

Nearly a thousand boy scouts, girl scouts, campfire girls and other young people who served as volunteers in the Des Moines paper salvage drive were guests at a free show at the Des Moines Theatre with Roy Rogers' latest picture. The films were furnished without charge by Republic and Paramount, and employes of the theatre donated their services.

G. Ralph Branton, general manager of Tri-States, held a meeting of district managers of the circuit at which V-Day plans were discussed.

Madge Ward of the Tri-States home office staff was married to Lawrence Clark at Chicago recently and the couple are now on their honeymoon. Clark will report shortly at a POE base in Pennsylvania.

OMAHA

F. A. Van Husen, Western Theatre Supply Company owner, is expecting his family back from Alaska where they visited his son-in-law, Jack Zeigler, formerly with the firm.

Esther Granville, Monogram booker and wife of Bill Granville of Quality Theatre Supply, was interviewed on the "Breakfast Club" radio program while attending a sales convention in Chicago.

Lela Kunze, Universal booker, is in Kansas on vacation.

Robert Ballantyne, owner of Scott-Ballantyne Company, has returned from a meeting in Kansas City.

The Crystal Theatre at Manning, Ia., owned by Fred Dethholtz, re-opened last week.

H. B. Johnson, Universal branch manager, was in Minneapolis last week to attend the funeral of a friend.

The Sutherland Theatre at Sutherland, Neb., has been sold to C. L. Shearon.

Marjorie Gerlack, contract clerk; Lois Brown, bookkeeper, and Phylis Christenson of Walnut,

(*Continued on Page* 24)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Ia., are on vacation from the Paramount office.

Howard Clements, husband of Goldie Clements, Paramount employe, has been promoted to lieutenant (j.g.) in the merchant marine and is home from New York for a short visit.

Four in film business here are on the publicity committee for the Black Hills Passion play which the Optimist Club is sponsoring September 28 to October 5. The quartet are Earl Kirk of the North Star Theatre, Harvey Watts of the Muse, Independent Booker Oscar Hanson and Jesse McBride, Paramount branch manager.

Regina Molinseed, 20th-Fox booker, is vacationing at Lake Okoboji, Ia.

Pat Holloran, former 20th-Fox booker, recently promoted to second lieutenant in the Army at Camp Veloir, and Army Pvt. Gordon Hollaren, former salesmen, will be honored at an office party during their short stays here.

Twentieth Century-Fox sales staff, headed by Branch Manager Joe Scott, is back from a Minneapolis divisional sales meeting.

Marian Wallace, 20th-Fox booker's stenographer, spent the weekend at Nebraska City.

Reha Schneider, bookkeeper at MGM, was home ill following a tooth extraction.

Mr. and Mrs. Jack Connor have returned from a Colorado vacation where they were guests of Earl Kerr, Iowa theatre string owner. Jack is Metro exploiteer.

Columbia's sales staff Branch Manager Joe Jacobs and Office Manager Bob Bertram were in Des Moines over the weekend for a sales meeting headed by B. C. Marcus, district manager.

Betty Bernt, biller at MGM went home to Spaulding, Neb., for her vacation.

Esther Linn, 20th-Fox contract clerk, is on vacation.

Coral Kerns, bookkeeper at Warner Bros., is vacationing at Auburn, Neb., and Joyce Anderson, secretary to Branch Manager Don McLucas of United Artists, is taking hers in Iowa.

Sgt. Bud Verhaege, son of the St. Ewards, Neb., exhibitor, is home on furlough from the Army in Mississippi.

CHICAGO

Motion pictures came in for a share of criticism during a speech by Capt. Joseph T. Casey, chaplain of the 9th Naval District, speaking at the summer convocation of De Paul University. Likening the whole intellectual and moral life of America to "a dance of the jitterbugs," Capt. Casey said: "Some 20 per cent of our movies today are built around crime."

Increases in advertising rates have been announced by the Chicago *Sun*. National advertising rates are increased to 48 cents per line daily and 55 cents per line Sunday. Local rates increase from three to seven cents per line, while classified, amusement and other rates are increased in proportion.

The big three with the Chicago branch of MGM, in point of length of service, are Jack Flynn, western division manager; Sam Shirley, district manager; Doc Bamford, Chicago exchange manager. Edna Frank, chief booker, leads the feminine contingent for length of service with the company in Chicago.

Bill Bishop, western publicity director for MGM, celebrating his 21st anniversary with that company.

R. F. O'Neill, Boston, Mass., elected president of the Visual Dealers Association at their Palmer House convention. D. T. Davis, Lexington, and Merriman Holst, Portland, Ore., elected vice-presidents. Visual Films dealers gave 26,269 shows during the Fifth War Loan Drive at which more than fifty million dollars in bonds were sold.

Four Warner houses here, lacking air conditioning due to freon shortages, have shown a thirty per cent business decrease.



RECEPTION FOR STAR. Warner Bros. was host last week to men and women of the trade and metropolitan press at a cocktail reception at the Sherry-Netherlands honoring the company's star, Jane Wyman. Here she is (in stunning black outfit) chatting with press representatives.

Charley Ryan, Warner theatre executive, has word from his son Kenny, now with the Army in Italy, that baseball is all the rage despite front-line battles.

Warners' Ogden, Stratford and Rhodes theatres getting a complete paint and overhaul job under the supervision of Hans Teichert.

DeVry Corporation is pushing safety among its employes by appointing safety committees for various departments.

"Up in Arms," Danny Kaye starrer, a 16th week holdover at the Woods Theatre.

Travel news culled from local exchange gossip finds: RKO's Max Heidenreich, Ray Hudson and Harry Erickson Chicago visitors; Ed Dlouhy, B & K's Apollo Theatre manager, back from a Wisconsin vacation; Disney studio's Dick Floyd a Chicago visitor; Ned Shugrue, Treasury Department motion picture representative; Ted Gamble, and C. R. Reagan, non-theatrical director of OWI's film bureau, also Chicago visitors; Maurice Golden, MGM talent scout, off to Hollywood for a short vacation; Sam Shirley, MGM district manager, off to Iowa on business.

Travel topics: Warner Jones, B & K vaudeville booker, and the Mrs. home from a Mackinac vacation. Mort Infield and his wife accompanied them on the journey. Sgt. Irwin Van Gilder, of Film Delivery, in Chicago on furlough; ditto Dean Jones, former B & K manager; B & K publicist, Dave Arlen, back from his eastern vacation; Hal Halperin, theatre authority, home from his Wisconsin repose as is Gregory Koener, Film Truck Service manager.

Jerry McEvill, of Whiteway Sign Service, given a Purple Heart for wounds received in France.

Harry Upton's Polo Theatre, Polo, Ill., in process of being rebuilt. National Theatre Supply Co. has been awarded contract for equipment.

Herman Beirsdorf, Fox district manager; Tom Gillian, exchange manager; Tommy Thompson, publicity manager, off for Milwaukee to help Jack Lorentz, Fox manager there, celebrate his 25th anniversary with the company.

September openings on "Wilson" have been set by Fox for Indiana Theatre, Indianapolis, Wisconsin Theatre, Milwaukee, Fox, Detroit, and Rialto, Louisville.

John C. Dromey, Great States circuit chief booker, and his wife, back from the Atlanta, Ga. wedding of their son, Navy Lt. John C. Dromey, Jr. to Miss Larue Mizell.

RKO District Manager Frank Smith hard at work on plans for the 18th anniversary of the RKO Palace here.

JERSEY CITY

Arthur Gilgas, manager of the Hudson, Kearny, has just moved from Flatbush, Brooklyn, to Kearny. Mrs. Gilgas celebrated the move to New Jersey by giving birth to the couple's second child, Arthur Emery.

Ethel Oxley, manager of the U. S. Theatre, Hoboken, is on a two-week vacation.

Meyer Phillips, manager of the Regent, Kearny, is on a two-week vacation at Belmar, N. J.

Emma Schmedes, cashier of the Stanley, is vacationing at Atlantic City.

Gene Santramo, who worked his way up from usher to co-manager of the State, dropped in the theatre on furlough from the Naval Base where he is stationed, in Rhode Island.

Joe Steiner, co-manager of the State, has announced that his theatre will hold amateur nights every Wednesday.

Joe Stica, former assistant manager of Loew's, North Bergen, is now with the army in England.

Charles Duboff, formerly on the staff of the Stanley, and now in the army, has announced his recent marriage to Miss Freida Meinberg, of Brooklyn.

Vera Knapp, cashier of the Hudson, Kearny, spent her vacation in Boston.

Joseph Jakubowski, formerly of the DeWitt, Bayonne, is expected home on leave shortly from Camp Parks, California.

NEW YORK

Robert M. Weitman celebrated his 39th birthday last week and his tenth year as manager of the Paramount Theatre.

The Belvidere, Grand View and Majestic theatres in Brooklyn, owned by Tony Livoti who has been in the Army a couple of years, is now booked through the Island Theatre circuit.

Pvt. Tommy Masterson, formerly of the MGM exchange, dropped in this week to visit his old pals. Tommy is back from the Africa and Sicily fronts, and was wounded at Salerno. He is currently recuperating at a Utica hospital.

The Allied of New Jersey outing to Bear Mountain last week turned out to be very successful, despite the unexpected presence of a thunderstorm. Because of the storm the day's sport was changed from baseball to gin rummy. Well, what did you expect?

Pvt. Harry Rosen of the Inwood Theatre, Forest Hills, has been transferred from Camp Lee, Va., to a station in Philadelphia.

A few vacations: Irving Wormser, Columbia; Ann Plisco and Hannah Eckstein, Republic; Etta V. Segall and Nat Furst, Monogram; Howard Levy, Annette Ginsberg, Dorothy Francis, and Esther Ackerman, MGM.

Mr. and Mrs. Sammy Timberg are now the proud parents of a seven-pound girl, born last Tuesday at Gotham Hospital, New York; her brother, Bobby, is four. Sammy writes songs for Paramount's Little Lulu and Popeye shorts.

The Plaza Theatre, Freeport, L. I., which has been operated during the past few years by the Century circuit, has now again come under the direct management of its former owner, Garry Picconi. Picconi will operate the house indefinitely.

Ben Price, Monogram salesman who has been in French Hospital for several weeks, is recuperating nicely, at latest reports.

The cashier and accounting departments at MGM got together and threw a shindig at Coney Island Tuesday night. A good time was etc.

Mrs. Bertha Farkas of the Kimball Theatre, Yonkers and the Howard Beach in Howard

(*Continued on Page* 28)

FIRST N. Y. SHOWING AT THE RADIO CITY MUSIC HALL—*OF COURSE!*

INTERNATIONAL PICTURES, INC., PRESENTS

GARY COOPER
TERESA WRIGHT



The Greatest Romantic Comedy Of All Time

"Casanova Brown"

Directed by SAM WOOD

A NUNNALLY JOHNSON Production

with

Frank Morgan • Anita Louise

PATRICIA COLLINGE • Edmond Breon • Jill Esmond

Produced and written for the screen by Nunnally Johnson
From a play by Floyd Dell and Thomas Mitchell

Proudly Released by RKO RADIO PICTURES

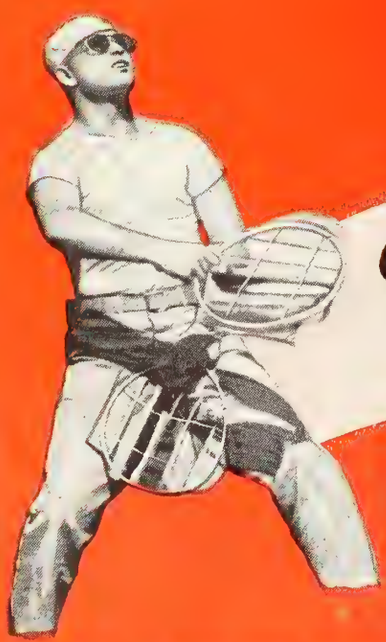
OD ENTERTAINMENT INTERNATIONAL PICTURES, INC. IS *INTERNATIONAL!*

KEEP SELLING WAR BONDS, FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

VARIETY REPORTS:

"BIG!" —Los Angel

"GREAT!" —Seattle



SIGNALL

...big, great and top money, too, all along the line—ir

WATCH THE 2-THEATRE BROADWAY ENGAGEMENT . . . AT THE GLOBE AND THE GOTHA

THE BIGGEST FIGURE IN THE INDUSTRY

20th CENTURY-FOX

—AND NO WONDER... WITH DARRYL F.

NG A HIT!

D—BALTIMORE—RICHMOND—WICHITA—MILWAUKEE—PITTSBURGH and many other spots!

"TOP MONEY!" —Denver
"SOLID!" —St. Louis

"SNAPPY!" —Providence
"BIG!" —Kansas City

WING AND A PRAYER



(THE STORY OF CARRIER X)



DON AMECHE • DANA ANDREWS • WILLIAM EYTHE
RICHARD JAECKEL • CHARLES BICKFORD • SIR CEDRIC HARDWICKE
and Kevin O'Shea • Henry Morgan • Richard Crane • Glenn Langan • Renny McEvoy • Robert Bailey • Reed Hadley
George Mathews • B. S. Pully • Dave Willock • Murray Alper

Directed by HENRY HATHAWAY • Produced by WILLIAM A. BACHER and WALTER MOROSCO

Story and Screen Play by Jerome Cady

LSON"—"THE SONG OF BERNADETTE"—"HOME IN INDIANA" AND ITS OTHER CURRENT HITS ALL SO BIG!

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Beach has been on the sick list, but is now well on the way to recovery.

The Republic exchange is a colorful place these days, for Branch Manager G. C. Schaefer brings in flowers every day to decorate the office. Schaefer lives in Rockville Center, L. I. and cultivates the flowers himself. To those of an avaricious nature we hasten to add that the supply is limited.

Marie Rousseau is a new addition to the MGM contract department.

The Kent and Leader theatres, Brooklyn, owned by H. Storch, will hereafter be booked through the Island circuit. It was formerly in the Brandt chain.

Second Lieutenant Charles Edward Coleman, son of Lester B. Coleman, Paramount traveling auditor, has been officially reported by the War Department as killed in action. He was co-pilot on a Flying Fortress mission over Germany on March 23, when he was listed as missing.

Norman Ayers, Warner eastern district manager, and Clarence Eiseman, New York branch manager, returned over the week-end from the coast, arriving Monday morning.

Lt. Ed Stern, former booker for the Rugoff and Becker circuit, is now stationed in England. Friends along film row recently received a community letter from him on his arrival in the Isles.

Ray Murray, Columbia home office publicist, and Miss Charlotte Sampson of Pearl River were married last Saturday at New York City Hall. The Murrays are going to make their home in Hillsdale, N. J.

Mr. and Mrs. John R. Wood are the parents of a baby daughter, Valerie Joan, eight pounds, born at the Greenwich Hospital, Greenwich, Conn. Mr. Wood is sales manager of The March of Time. The Woods have two other children, Marilyn and Susanne.

BOSTON

Sam Seletsky resigned as branch manager of Republic Pictures in Boston to join the new company formed by Don Jacocks; ditto Jack Isrealson from his position as MGM booker to join the Affiliated Theatres Corp.

Zig Cohen's brother appointed assistant attorney general of the Commonwealth of Mass.

William Labery, Mass. theatre owner, purchased the Capitol Theatre in Molden. It was formerly owned by Al Rudenstein.

George Kraska, State Theatre manager, promoted to manager of Loew's Orpheum.

Harry Greenman, transferred to the Penn Theatre in Pittsburgh, Pa.



VISITS PEACETIME BOSSES. Seaman 1/c Richard Buzzell, former assistant manager of the Paramount Theatre, Haverhill, Mass., is shown chatting with his former employers, Sam Pinanski, M & P executive, and Chester Stoddard, M & P film buyer.

Publicist Phil Engel, aided by Lou Pollock, doing exploitation work for the eastern premiere of "Summer Storm."

Art Moger, back in Boston after an exploitation job on "Mr. Skeffington" and "Janie" in New England.

Plans and preparations for the celebration of Warner Bros.' 40th anniversary, next year, are already under way.

I. H. Ragoven, Columbia branch manager in Boston, back on the job after a bout with bacteria.

Republic Pictures moved to the Piedmont St. location formerly utilized by the National Theatre Supply Co.

Lannie Josephs no longer with P.R.C.

Because of O.D.T. regulations, Warner Bros. salesmen will not attend the convention on the coast this year. William Horan, branch manager, will head for the west coast alone.

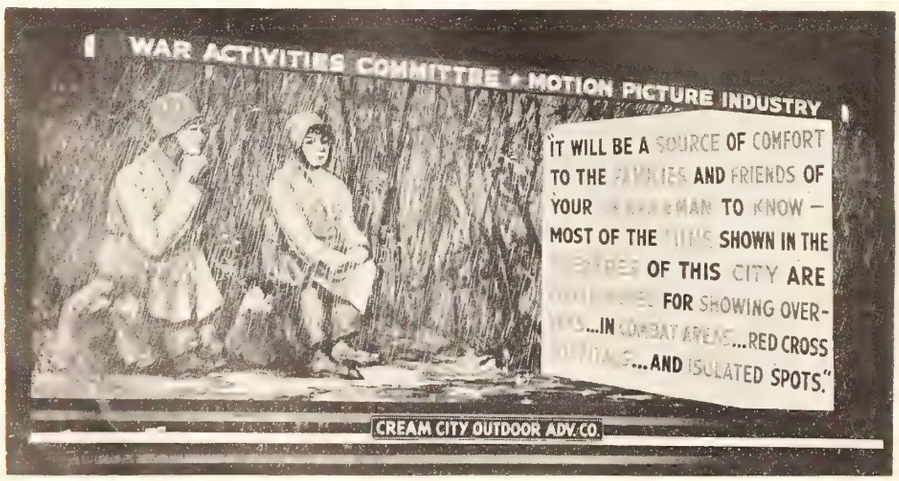
Saul Levin, former Warner Bros. booker, is now with PRC as salesman for the Maine, New Hampshire and Vermont territory.

Harold Rubin, former salesman for his brother-in-law, Irving Zussman's Metro Premiums Co., is now selling for Federal Films.

Winner of the bathing beauty contest held at Loew's State was Ruth Thomas, 19, of Belmont, Mass. Miss Thomas received $300 from I. J. Fox and a week's engagement at the Latin Quarter here. She will go to the national contest in New York.

"Wilson" follows "The Song of Bernadette" at the Majestic.

Harry Blanchette, owner of theatres in Woonsocket and Central Falls, R. I., hospitalized.



INFORMING THE PUBLIC. Through this sign on Milwaukee's Victory Square, the Wisconsin War Activities Committee, whose chairman is H. J. Fitzgerald, is effectively informing the public about the industry's overseas gift film program.

John McPhee, Strand Theatre owner in Old Town, Me., seen at the Variety Club here.

Ruth Magovshy, National Screen Service booker, recovering from an appendectomy.

Jack Saef, Paramount publicist, pinch-hitting for vacationing Metropolitan Publicity Director Paul A. Levi.

Ben Abrams, Monogram branch manager in Boston, mourning the death of his mother.

RKO's District Manager Gus Schaefer, and Branch Manager Ross Cropper, back from the company's New York convention.

During the Boston vacation of Dick Owens, Capitol Theatre manager. Rose Gluck took over.

Capitol Projectionist John Santos notified of the death of his nephew, Armand Ferreira, somewhere in the Pacific.

Twentieth-Fox's Al Fowler receiving plaudits for his publicity job on "The Song of Bernadette."

Thomas Matterock, home from service in Hawaii, around to see old friends.

Margaret Welch named new Colonial assistant.

Leo J. McCarthy, general sales manager for PRC, accompanied by Sidney Kulick, eastern division sales manager, in Boston recently to conduct a regional sales meeting.

Vacation notes: James Winn, UA district manager, back from the Cape with his wife and daughter; Don Prince, RKO publicity director, off on vacation in South Carolina; RKO's Mary Quinlan and Betty Wolohojian chose the White Mountain region for their rest period; Paramount Manager Al Brody home from his summer respite.

INDIANAPOLIS

Herbert L. Berman, a former member of Warners' managerial staff in north Jersey, has been appointed manager of the Circle Theatre, Indianapolis. Berman formerly was in the motion picture business in Buffalo and Boston.

Keith's Theatre will open August 25 with a picture-vaudeville policy.

Sam Abrams, manager of PRC exchange here, was in Chicago several days on business.

Pete Panagos, booker for the Alliance Theatre Circuit of Indiana, is vacationing in the northern lake regions of Indiana.

Columbia exchange has been re-decorated in a modernistic color scheme. Some other minor changes have been made, including a general renovating.

In his weekly health bulletin Dr. Thurman B. Rice, state board of health secretary, says that cases of infantile paralysis in Indianapolis and the state of Indiana are above normal for this season. He advises parents to watch children more closely than usual for signs of illness, fatigue or fever.

Visitors on Film Row included Maurice Ranking, Terre Haute, Ind.; Jack Alexander, Lebanon; A. B. Thompson, North Vernon; Joseph Schilling, Connersville; Mrs. Eva Harris, Zionsville; E. K. Crouch, Fairmount.

Richard D. Norris, night manager of the Talbott Theatre, announces his resignation which was effective August 14.

Dave Shuler, Crawfordsville, Ind., has been appointed manager of the Ritz Theatre, one of the Marcus Enterprises group.

Mrs. Sylvia Gill, Marcus Enterprises accountant, is vacationing in Chicago.

The Ace Theatre, Brandenberg, Ky., has been shuttered because of the infantile paralysis epidemic. All public places in the town have banned children under 15-years of age.

Mary Nottingham of the Paramount contract department has resigned and is succeeded by Edith Theard, a former stenographer in the booking office.

T. 4th gr. James P. Kenny who, before his entry into the army, managed the State Theatre

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

here, has been wounded in action in the European theatre, according to advice from the war department.

Pvt. Tilford Coyle, infantryman, a former employe of the RCA Victor division local plant, suffered a shrapnel wound in his left hand July 6 in France, and is hospitalized in England.

Sgt. Abe Baker, formerly connected with the Columbia exchange in the booking department, is now a staff sergeant in the Army specialty service in Italy. He joined the service in February, 1941, and has been overseas two months.

Bob Cooper, owner and operator of the Star Theatre, Geneva, Ind., and a former employe of National Screen Service, and also with the sales department of PRC of this city, is now stationed in New Guinea, according to a letter received from him.

CINCINNATI

Plans formed some weeks ago by the Independent Exhibitors Exchange to organize under the name of Co-operative Theatres Exchange have been discontinued and money has been refunded to those who had already purchased stock. The aim of the proposed organization was to relieve the film shortage situation here for independent suburban theatres. Because it seemed impossible at this time to secure a suitable exchange, and for various other reasons, the plans were abandoned. Directors of the proposed organization were Maurie White, Cincinnati, Leo Yassenoff, Columbus and Milton Mooney, Cleveland.

Mr. and Mrs. Milt Levine, of the Lyric Theatre, Williamson, W. Va., were the recipients of many congratulatory messages on their 21st wedding anniversary.

RKO's May Harrell has resigned to return to college after working at the exchange during vacation months.

Irene Meak, former booker for RKO, has been added to the 20th Century-Fox personnel in the contract department.

Lee Goldberg, Popular Pictures, has returned from a business trip to New York where he was accompanied by Mrs. Goldberg and their son, Jay, who is on furlough from Camp Bowie, Texas, where he is co-editor of the Black Cat.

Helen Gehl has joined the staff of National Theatre Supply Co.

Mrs. Frances C. Knollma, mother of Anthony Knollma, former 20th-Fox booker now in the service, passed away this week.

MGM's "Bathing Girl" received a rousing reception from the local press which was prodigal with adjectives.



TALKING THINGS OVER. Scott R. Dunlap, Monogram producer, was honored at a trade press luncheon held at the Warwick Hotel in New York last week. Dunlap (left) is shown here chatting with Steve Broidy, vice-president in charge of sales.

Warners' Jim Abrose, branch manager, has returned from Hollywood where he attended a company sales convention.

Universal's "In Society," which was privately screened for the exchange personnel, was received with howls and said to be the funniest Abbott and Costello yet.

Rita Goetz, Warner contract clerk, returned from an enjoyable stay at Buckeye Lake.

Warners' booker George Daumeyer divided his vacation spent at home between victory gardening and swimming in a local pool.

Wes Huss, chairman of the Southern Ohio Independent Exhibitors, left for a vacation in Canada.

Mrs. J. E. Blackwell has not renewed her lease on the Evanston Theatre, Montgomery Road, but will continue to operate the Belvedere. Her lease expires on September 1.

G. J. Thomas, Fayettesville, W. Va., was here with his sister Elizabeth who is operating the Oak Hill and Mt. Hope Theatres in the absence of another brother who is in the service.

Jerry Jackson, Williamsburg, Ohio, was a visitor to the Row this week.

Stanley Jacques, RKO branch manager, is slated for an operation on September 6.

RKO's Millie Enright has resigned to take up residence in Florida.

RKO's Marjorie Hines, secretary, has undergone an operation for appendicitis.

NEWARK

Sympathy of the motion picture fraternity of Essex County has been extended to Leo Goldman, manager of the Globe, on the death of his father, David, who passed away August 13, at the age of 77 years.

Julius Stark, formerly assistant manager of the Branford, has been appointed manager of the Hawthorne Theatre.

Jean Schadt, former cashier at the Hawthorne, has been transferred to the Globe.

Sam Silver, manager of the Broad, has become a Newark resident. He recently moved from Rutherford to the Hotel Tremont, adjacent to his theatre.

Lewis Lucaites, formerly of the Capitol staff, now of the merchant marine, stopped in to the theatre this week to pay his respects to Manager Phil Manes and the rest of the boys and girls there.

Henriette Yaeger, assistant manager of the Globe, is on a two-week vacation at Atlantic City, with her family: her two trained wirehaired terriers.

"Smiling Bill" Phillips, manager of Loew's State, is vacationing at Atlantic City. During his absence the theatre is in charge of Miss Ann Bontempo, assistant manager.

Arthur Aarons, formerly of Warners' Newark staff, surprised his friends by dropping in while on furlough from the Aleutians, where he has been stationed.

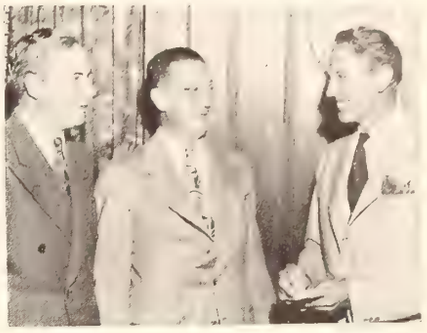
Larry Albanese, manager of the Regent, back from a vacation at Long Branch. He will celebrate 20 years of service with Warners shortly and his many friends are planning a testimonial banquet.

The Broadmoor Theatre, Bloomfield, is now open only on Thursdays, Fridays and week-ends.

Frank Haycock, formerly of the Branford, has been taking an enforced vacation at the Naval Hospital, Sampson, N. Y., as a result of an injury suffered while playing baseball.

Robert Hunt, formerly usher at the Globe, who received a medical discharge after seven months in the army, has gone to Vallejo, Calif., where he is working in a shipyard.

Jess Myers re-opened his Empire Theatre with traveling burlesque. This is Jess's sixth season as manager of the house. During the summer the theatre was entirely renovated and redecorated.



STAR MEETS TRADE PRESS. Gary Cooper, star of International Pictures' "Casanova Brown," RKO release, was guest of honor at a luncheon held Thursday in New York at Toots Shor's. Cooper (right) is shown chatting with Al Schwalberg (left), general manager of International, and Chick Lewis, editor and publisher of Showmen's Trade Review.

CHARLOTTE

Ralph J. Iannuzzi is the new manager of Film Classics, Inc. here. J. F. White, Jr., who helped to organize Film Classics, has returned to the management of his theatre at Ashboro, N. C. The new distributors will be quartered at Third and Poplar Streets, in the space formerly occupied by Affiliated Producers, Inc., which has been absorbed by Film Classics. Otis H. Branon, manager of Affiliated Producers, will devote more of his time to his theatre at Mt. Holly, N. C.

Harriet Faulkner, stenographer at the National Theatre Supply Co., has resigned to be married and accompany her husband, Sgt. Walter Wolfe, to his post at Walla Walla, Wash. Emily Lupo succeeds Miss Faulkner as stenographer.

W. G. Boling, manager of the Supply Co., has completed trips over his territory, including Western North Carolina and Raleigh, the state capital, and is ready to wind up the staff's vacations by spending next week on the Myers Park golf course, in the summer amateur tournaments.

Harry Williams has come up from Texas to be salesman for United Artists, since the resignation of R. J. Iannuzzi to become manager of the new Film Classics, Inc. J. E. Mitchell, another Texan, is helping out at United Artists until permanent replacements are made there.

Mrs. C. F. Fincher and S. T. Stoker, joint managers of the Thomasville Theatre at Thomasville; Robert L. Baum, manager of the James Theatre in Goldsboro, and Mrs. Baum; and Thomas Fleming, manager of the Sylvia in York, S. C., were all visitors in Charlotte this week.

PHILADELPHIA

The ice shortage in Philadelphia made itself felt in theatres using ice in their air-conditioning systems, in some cases necessitating the curtailing of the air-conditioning during the longest hot spell in the history of the city.

Mike Weiss of 20th Century-Fox has been detailed to devote all his time between now and September 8th to the twin opening of "Wilson" at the Aldine and the Earle theatres. The Earle, which usually shows stage presentations, will eliminate the stage shows during the "Wilson" engagement.

Back from vacation is Bob Bien of the Warner publicity office, who spent his two weeks traveling with a USO Unit, trying to get ready to take over as a unit manager.

George Fishman, Universal exploiteer, who

(*Continued on Page 32*)

$64

The most significant figu

"SINCE YOU WENT AWAY" in its first four weeks at the Capitol Theatre, New York, has grossed $64,000 MORE than the gross recorded in the first four weeks of "Gone With The Wind" playing four years ago at the Capitol Theatre!****

****Note this important fact! Included in the first four weeks of the "GWTW" run was the biggest movie week of the year, from Christmas to New Year's. "Since You Went Away" did its record-smashing business during the most prolonged heat wave in the history of New York City!



David O. Selznick presents his first production
since "Gone With The Wind" and "Rebecca"

"Since You Went Away"

starring

CLAUDETTE COLBERT ★ JENNIFER JONES ★ JOSEPH COTTEN
SHIRLEY TEMPLE ★ MONTY WOOLLEY ★ LIONEL BARRYMORE
ROBERT WALKER ★ Directed by JOHN CROMWELL ★ Released thru UNITED ARTISTS

THEY DON'T STOP FIGHTING! KEEP
SELLING WAR BONDS FOR VICTORY!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

has worked in this territory since Universal first adopted the policy of local exploitation men, has resigned, but as yet named no other affiliation.

James Tighe of the Warner publicity department has resigned to join the Office of War Information. After a short break-in period in New York, he expects to get shipped overseas.

Metro-Goldwyn-Mayer was host to some two hundred exhibitors at the Ritz Carlton for a luncheon to meet Brian Donlevy. The group first was treated to a screening of "American Romance" at the Center Theatre which was loaned by Warners for the showing, after which they joined the star at luncheon. Powers Gouraud, local radio commentator, introduced Donlevy, who spoke briefly, but forcefully to the exhibitors. Bob Lynch, MGM's congenial district manager, was host for the party. Others sitting at the head table were Ted Morris, MGM studio representative who accompanied Donlevy on his trip, Sid Samuelson of the MP Allied, Lewen Pizor, J. O'Leary of the Comerford Circuit and John Turner of Warners.

Ted Schlanger and William Mansell are back from the condensed Warner convention in Hollywood.

The heat caused the early closing of the exchanges and several of the circuit offices last week on two or three different days.

Sgt. Charles Goldfine has returned to Florida after his furlough.

George Higgenbottom has resigned as manager of the Hitz Theatre in Tacony.

Atlantic City has had the biggest season in its history, with many of the motion picture people vacationing here, including Sam Milgrim of the Affiliated Theatres.

MEMPHIS

Memphis has its chest out a little over the fact that her Jimmy Fidler has won a round with MGM on reissuing favorite pictures. The first of these reissues "Waterloo Bridge," was shown at Loew's Palace last week and pulled tremendous attendance. It had the fourth largest opening business of the year.

Tat Smith, a singer at one time with the Malco Theatre, is now with Tommy Reynolds' orchestra as vocalist. He will play at the Paramount in New York.

Lew H. Andrews, former booker with Republic, has been promoted to branch manager of the local exchange. He succeeds N. J. Colquhoun, who has been promoted to branch manager of the Dallas exchange. Film Row gave a big going-away party for Mr. Colquhoun at the Variety Club, last Saturday, on the eve of his departure.



WINNER OF PLAQUE. Joseph Miller, Columbia's Albany branch manager, is shown here with the plaque presented to him by the War Activities Committee of the Motion Picture Industry in recognition of his services as area distribution chairman.

P. E. Morris, Indianola, Miss., was visiting Film Row last week.

Vacationing last week were: Marguerite Renn, telephone desk at MGM; Zola Presson, chief accountant, Paramount, and Glenn Calvert, office manager at RKO exchange.

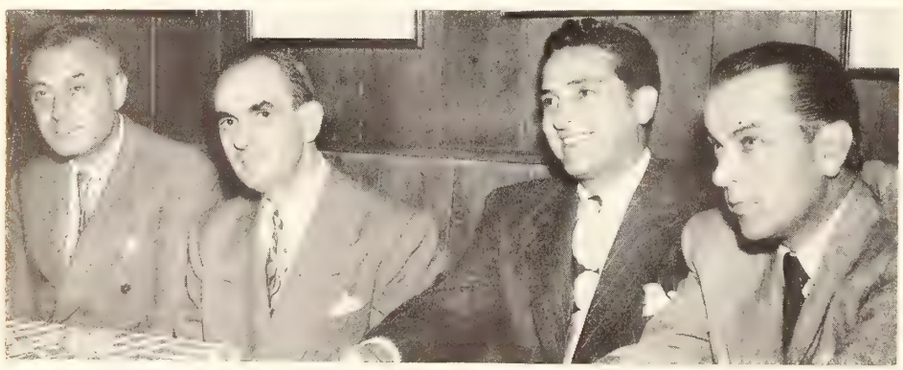
Getting acquainted on the new job at MGM exchange are: Mrs. Loreece Webb, secretary to the office manager, and George Hanson, assistant shipper, who replace respectively Mrs. Carroll Rowan and R. F. Davies.

Film Row is looking forward to the institution of an annual picnic which has been set for Sept. 16, barring bad weather. Bob Kilgore, Paramount exchange, is in charge of arrangements.

Lieut. Dave Flexer, owner of the Ritz Theatre, a neighborhood house, is home on a visit. He has been serving with the Merchant Marines for more than a year.

William Smith Samuel is the new manager at the Strand Theatre, a Malco house in the loop district. He replaces Miss Mae Baker, who will be placed at another Malco house, according to Ed. Sapinsley, Malco local manager.

Gordon White of the Will Hays office visited Memphis last week and talked with theatre and film executives, censor board members.



GUEST OF HONOR AT '21' LUNCHEON. Henry Ginsberg, vice-president and general manager in charge of Paramount productions (second from left), was honored at a trade press luncheon at "21" Club in New York last week. Seated at Ginsberg's left is Arturo de Cordova, co-starred with Joan Fontaine in "Frenchman's Creek." Flanking are Russell Holman (extreme left), in charge of the Eastern production department, and William Meiklejohn (extreme right), head of the studio talent department. Ginsberg conferred with Hal Wallis and David Rose regarding British production, and set up plans for a closer coordination between the studio and the home office on stories and talent.

HARRISBURG

Harry C. Chubb, manager of the Hershey Community Theatre, has announced a new schedule of attractions, with the start of nightly organ concerts in the theatre.

In the motion picture column of the Hotel Hershey *Highlights*, published principally for guests at the unusual hotel, the weekly program of features is given, with the added news of the short subjects listed for each evening.

Feature of the eighth annual Kiddies Day, August 26, in Hershey Park, was to be a revue by Billy James and his graduates of WCAU's Horn and Hardart's Children's Hour, as well as a movie suitable for children. Two performances were scheduled, at 3 and 7 p.m.

Paramount's "Going My Way" concluded its third successful week Wedneseday at the State, where Manager John F. Rogers, returning from vacation, reported it broke all house records. He said exact figures will be available upon final check.

Three neighborhoods—Lemoyne, West Shore and Strand—showed "And the Angels Sing" simultaneously, to good business, while William Whyte, owner-manager of the Star, reported top crowds for a double bill including "Kit Carson" and "Tarzan's Desert Mystery."

John Owen, veteran doorman at the Colonial, has returned from a vacation. In his absence Ace Miller took over his duties, Miller, now regularly employed at a local steel corporation, is a former employe of Wilmer and Vincent, starting there with the Todorov brothers, all of whom now are in the armed forces.

Last Monday the Indian Echo Cave presented Ernest Tubb, billed as "Hollywood's Newest Cowboy Star," and the Texas Troubadors, listed as stars of screen, stage and radio. Tubb presented a variety show of cowboy music.

DENVER

Wyoming, with E. J. Schulte of Casper as exhibitor chairman, was one state in which every one of the theatres participated in the Fifth War Loan drive. Many outstanding campaigns were turned in and the results were equally good. All told, the state's 49 theatres sold 15,973 bonds with a maturity value of $1,139,958. This was a major factor in the state's making 158 per cent of its quota in the E bond section, according to A. E. Wilde, Wyoming state finance chairman.

In Denver visiting at the Republic exchange were J. R. Grainger, president, and Frances Bateman, western district manager, J. T. Sheffield, franchise holder, was here from his Seattle headquarters.

Jasper Morgan, National Theatre Supply Co. manager, is on his annual last-two-weeks-in-August vacation. And the fish had better watch out.

A letter from S/Sgt. Ralph Hamilton of the Marines states he is in Guam. He has been in most of the campaigns in the Pacific. He was formerly manager of the Santa Fe, Denver.

Jack Copeland, formerly manager of the Rialto, Denver, has been promoted to captain in the Air Corps and is stationed in England with the Ninth Air Force.

A daughter, Connie Lee, has been born to Mr. and Mrs. C. L. McFarling, of the Orpheum Theatre. He is assistant manager, while she has been a secretary there.

Homer Young is managing the La Fa, Lafayette, Colo., for L. F. Flower.

Guy E. Jones plans to reopen the Kelly Theatre, Chama, N. M., as soon as equipment can be shipped.

Out-of-town exhibitors seen on the row included Mrs. Nora Wright, Grand, Flagler,

(*Continued on Page* 34)

Side Glances *by Galbraith*



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6-14

"Love, quarrel and make up—same old stuff! Give me a good old cowboy picture where anybody is liable to get shot any minute!"

Reprinted from the New York World Telegram of June 14th—and 513 Newspapers—Coast to Coast

REPUBLIC LEADS THE INDUSTRY IN QUALITY WESTERNS:

With

ROY ROGERS • GENE AUTRY • WILD BILL ELLIOTT • ALLAN LANE • SUNSET CARSON • GEORGE "Gabby" HAYES • DALE EVANS • MARY LEE • LINDA STIRLING • PEGGY STEWART • TWINKLE WATTS • ALICE FLEMING and BOBBY BLAKE

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Colo.; C. W. Inman, Hugo, Hugo, Colo.; Carl J. Garitson, Zia, Springer, N. M.; Mr. and Mrs. Merl Kessey, Isis, Victor, Colo.; Wm. Nagle, El Morro, Gallup, N. M.; Bob Spahn, Nile, Mitchel, Neb.; Mr. and Mrs. Lewis Gray, Ute, Saguache, Colo.; Miss Nadine Amato, East, Trinidad, Colo.; Miss Selma Samaya, Strand, Trinidad, Colo.; Fay Gardner, Star, Curtis, Neb.; J. C. Parkar, Mission, Dalhart, Texas; Bob Smith, Chief, Oak Creek, Colo.; John A. Greve, Eagle, Eagle, Colo.; J. H. Roberts, Cover, Ft. Morgan, Colo.; Lynn Zorn, Hippodrome, Julesburg, Colo.; L. H. Coulter, Loveland, Colo.; L. F. Flower, Bayard, Neb.; Mr. and Mrs. W. O. Reed, Wyoma, Glenrock, Wyo.; E. W. G. Wieselmann, Cactus, Limon, Colo., and Claude Graves, Coronado, Albuquerque, N. M.

PORTLAND

At Spokane, home town of Bing Crosby, moviegoers welcome "Going My Way" now in third week at Evergreen houses Fox and Orpheum.

Buck Tedwell, Warners' auditor, on mission to Portland and Seattle exchanges.

A. J. Sullivan, Eddie Miller and George Mitchell back on Seattle row from United Artists conference.

James Hone, executive Secretary for Independent Theatre owners Washington, Idaho and Alaska, boasting catch of a 16-pound salmon.

Jack Matlack of J. J. Parker Theatre, back from special preview trip to Hollywood.

Reidar Torsen, U. S. Army booker, on visit to Seattle row.

Earl Hunt, publicity and advertising director for Hamrick-Evergreen theatres, Portland, guests of Earle Keate, 20th-Fox, at Puget Sound spots.

Vete Stewart, branch manager Warners' Seattle exchange, back from Los Angeles trip.

Charles Feldman, district sales manager for Universal Pictures, covering Portland and Seattle Exchanges.

Sammy Siegel, Columbia Pictures exploiteer, covering Seattle and Portland key houses.

Booking on Seattle Row: Paul Valkman, Wapato; Joe Rosenfeld, Spokane; Henry Davidson and Ed Halberg, Port Angeles; Emma Ridgeway, Sedro Woolley; Micky DeLeo, Pt. Townsend; W. A. and Mrs. Cochrance, Snoqualmie; Cecil Miller, Ritz Theatre, Spokane.

Charlie White, owner of thousands of autographed pictures of movie stars, exhibited some fifty panels in the lobby of Paramount Theatre, Portland, through cooperation of Manager Zollie Volchok.

Maxine Geisel, of Altec Staff, Seattle back from a month's vacation.

Al O'Camp, RKO-Radio exploiteer, returning to New York after successful Oregon-Washington visit.

L. O. Lukan and wife back to Seattle from another meeting of PCCITO, Los Angeles.

Eleanor Singles, cashier, MGM Seattle, back from annual vacation and honeymoon.

Hal Navarre, U.S.N., recently in Seattle on leave, now stationed at Pensacola, Florida.

Bob Cleveland, booker for Universal, Seattle, off on a two-week vacation.

Alfred Crown, of Film Classics, getting acquainted with Seattle film row, and looking for initial location in great Pacific Northwest.

DETROIT

Michigan's polio spread, with 249 cases now listed in the state, has theatre operators worried. Public officials over the state are constantly publishing warnings for children to stay away from crowds. Although naturally furthering any campaign for the public good, the state theatres fear losses will result. The recent three-week heat wave made matters worse, but now that cooler weather has set in, the operators are breathing easier.



THEIR FROGS WON. Before leaving for their recent trip to the Mark Twain country along the Mississippi River, winners of "The Adventures of Mark Twain" Frog Jumping Championship posed at the Warner home office in New York with a life-sized figure of the noted American humorist.

Detroit has suffered six polio deaths, most in the last month, but city officials believe the city will escape a serious epidemic. So far they are not considering a compulsory ban on children's attendance at public places.

David Idzal's Fox Theatre helped the current waste paper drive by playing host to 5000 Detroit area Boy Scouts at his theatre Aug. 16. Idzal provided the showing of two special war films as a reward for the Scouts' two-month paper-salvage campaign.

The Downtown Theatre last week gave a special showing of "Wizard of Autos" for Packard Motor Car Co. employes.

Frank Upton, former Michigan Theatre manager, was wounded at Bougainville while serving with the Second Marine Division as a flamethrower. He is now in a hospital at New Guinea, reports Alice Gorham, of United Detroit Theatres.

Janet Lind, 19, was named Detroit's bathing beauty Aug. 17 at the Michigan Theatre from among 10 finalists in an MGM contest promoting "Bathing Beauty." She received a $100 war bond and a chance to compete in the national contest. Harassed by even applause during the selection, Michigan Manager Gil Green pleaded: "Come on, folks. Concentrate on one of the girls. Make it easy for me." So the folks finally concentrated on Janet.

Local motion picture houses are laying plans now for cooperation in the War Chest campaign to be conducted in the fall. Trailers demonstrating the continued need for supporting the fund will be shown. Earl J. Hudson, president of United Detroit Theatres, represented the picture houses at a recent meeting of the fund committee.

Roy Haines, vice-president and western and southern sales manager of Vitagraph, Inc., was in town last week to confer with executives of local circuits.

VANCOUVER

Here come the brides: Diane Sinclair, F.P. Alma Theatre manager, married here on Aug. 25 to Dr. Krebs; Bessie Webster, 20th-Fox cashier, married here last week to Tommy Neill.

Laz Litch, manager of the Crescent and Plaza theatres, here on vacation looking up old friends.

Local vacationers include: Beverly McDonald, Fred Wilson, Jack Stone, Dorothy Clark, Diane Sinclair, Bill Bailey, Sydney Walker, Mrs. M. Hewitt, Gorden Lambert, Agnes McEwan, Yevon McEwan, Stan Pooley, Eric Williams, Charlie Doctor, Ivan Ackery and Dave Edward.

Vancouver's Star Theatre, after a two-week shut-down, reopened with a complete interior and exterior redecoration job.

The Beacon Theatre, now showing the Polack Bros. Circus on its stage, discontinued the showing of motion pictures for two weeks as a result.

Harry Bercovitch, Broadway Regina manager, passed his 25th year as a member of Regina's show world.

J. R. Croft has been named permanent administrator of services by the Canadian Wartime Prices and Trade Board, with jurisdiction over the operations of all theatres and film exchanges in the Dominion.

"Going My Way," a fifth week holdover at the Capitol. "Summer Storm" goes into its third week at the Vogue.

Ten tons of scrap paper were collected when the Capitol Theatre Kamloops staged a children's matinee. Admission was one bundle of paper of not less than five pounds.

Lorne McCarney, 20th-Fox accessory manager, resigned because of ill health. Barbara Gray, revisor, replaces him.

No indication reported of any relaxation of the Canadian wartime ceiling on theatre admissions precluding the showing in Canada of 20th-Fox's "The Song of Bernadette" and Paramount's "For Whom the Bell Tolls."

Famous Players Canadian Corp. bought a 51-foot street frontage lot on which a new theatre will be erected after the war.

Earl Dalgleish, Warner manager, away to the Hollywood convention.

Harry Wolffe, United Artists manager, at the Montreal Canadian sales meet.

Strand Projectionist Wally Woolridge back in the booth after being on the sick list for the past six months.

ST. LOUIS

Martin Burnett, former Loew's Penn theatre manager, arrived from Pittsburgh to succeed Rex Williams as Loew's State manager here. Williams will help Burnett get the feel of things before going to New York City to assume new duties with United Artists.

The Lyric Theatre, operated by the Casconada Theatre Corp., and the Star Theatre, owned by F. L. Lowe, will be adversely affected should Lebanon, Mo., be declared "out of bounds" for soldiers stationed at the army base nearby. Col. Andrew R. Duvall, commander of the post, issued an ultimatum to the city officials of Lebanon to clean up alleged vice conditions, or else.

Joseph Vitale, RKO Radio star, appeared last week in the St. Louis Municipal Opera's presentation of "The Red Mill." He will remain to appear in "Rio Rita," the Municipal's following offering.

Carnival operated by Curtis Velare here was the scene of a fire that caused approximately $2000 damages

The Wellston Amusement Co. secured the necessary priority to go ahead with construction of a new theatre to replace the one destroyed by fire some weeks ago.

Herb Elisburg, of Chicago, trying to line up independent film men to handle his Valentino picture "Son of the Sheik" in the St. Louis territory.

Benn Lass, National Screen Service salesman, vacationed at Estes Park, Colorado Springs and other Rocky Mountain spots.

The St. Louis delegation to the National Screen Service sales convention at Chicago, will include Manager Herbert Washburn, and salesmen Ohle Ohlson and Ben Lass.

L. Beaver, Bluff, Mo. exhibitor, seen along film row last week.

The Princess Theatre, Percy, Ill., has been

REGIONAL

—Continued

reopened by H. E. Webster, who also owns and operates the New Webster in nearby Steeleville, Ill.

Howard Moore, assistant manager of the Frisina Amusement Co.'s Roxy Theatre in Springfield, Ill., before joining the Army, was upped to rank of Captain with the Army Air Forces in England.

The theatre at Divernon, Ill., dark for several days because of fire caused by a cigaret butt being thrown into a box of film.

Tivoli Theatre, Downers Grove, Ill., installed a new staff of usherettes decked out in tailor-made uniforms. Larry Brunet is the manager and James Gregory and G. Malles the new owners.

OTTAWA

Wedding bells were sounded last week for George Fairley, Grand theatre manager in Kingston, and Barbara Battle.

Two Technicolor specials in a row mark the booking score at the Capitol Theatre, with Manager Ray Tubman bringing in "Bathing Beauty" after a two-week run of "The Story of Dr. Wassell."

The National Film Board is preparing a new "Canada Carries On" series which will deal with the invasion of southern France.

Forming of the "Citizens' Film Committee and Film Centres" in Toronto aroused speculation throughout Canada on just what pressure this committee will bring to bear on the commercial field.

DALLAS

C. D. Touchon, traveling auditor for UA, is proud of a picture in *Life*, in which his son, Capt. J. D. Touchon, is shown landing in Great Britain. Touchon was a captain himself in World War I.

The Dept. of Justice proposed revision of the New York Consent Decree hit the Dallas area with a wallop. Discussion in the trade generally is anti-modification. Col. Cole is pleased with the department's proposals, but hardly looks for the majors to accept. Independents see in the provisions a new lease on life for them.

Mart Cole, Rosenberg; Claire Hilgers, El Paso; C. J. Cooper, Mart; Henry Sparks, Cooper; L. B. Brown, Brownwood, and Posey Williams, Munday, were late visitors to the market. Brown, Interstate partner, makes infrequent visits and was on vacation and planning a bathing session at Hot Springs, Ark. Henry Sparks finds that the group-of-five selling has simplified buying and booking. He says the salesman calls the office and sets the dates when the contract is made. Posey Williams has just visited with his son in the Air Corp at Pittsburgh. He has two sons and two sons-in-law in the services.

Leo. J. McCarthy, PRC general sales manager, visited Jack Adams, Jr., last week and the two left together for St. Louis to attend a regional sales meeting with F. A. Rohrs.

Mrs. Ed Blumenthal and her daughter, Catherine, have just returned from a two weeks' sojourn in Mexico City.

Bob O'Donnell flew down to Mexico City to confer with his boss, Karl Hoblitzelle, who is making a lengthy stay there.

Three aviation schools in Texas have been ordered closed by the War Department. One at Bonham will remove 250 students. Major Cole says that this will reduce his weekly take between $300 and $500. Phil Isley says his houses already have felt a drop at the box-offices due to personnel shifts, both service and industrial.

Speculation is running generally through the trade that Jennifer Jones stands a good second chance for a consecutive year to take an Oscar. The position is that her work in "Since You Went Away," and the importance of the picture, conspire to this end.

Fred Larned, Paramount branch manager, was partly broken into the trade years ago by Elmer Lindley, who has been booking at Paramount for some weeks past. They are staunch friends and congenial co-workers.

F. W. (Doc) Allen, NSS manager, is off on a vacation trip to his old home in Missouri. Al. Pickens, Isley Theatres office manager, is relieving managers for their vacation periods.

Claude C. Ezell has left to take his $1-a-year job with OCR in Washington. Assignment, says Ezell, is for about 90 days.

Another Tune for Jane Powell

Morton Gould and Eddie Heyman have completed a second new popular song for Jane Powell to sing in Charles R. Rogers' forthcoming United Artists musical, "High Among the Stars," directed by Arthur Lubin. The number is called Through Your Eyes to Your Heart. The first tune written for Miss Powell was Shower of Stars.

Berger Joins RKO Radio

Richhard H. Berger stage producer, has been signed to a producing contract by RKO Radio. "The Fabulous Invalid" will be his first assignment.

Finishes 'G.I. Honeymoon' Draft

Richard Weil has turned in to Producer Lindsley Parsons first draft of "GI Honeymoon," Monogram service comedy to star Gale Storm.

4 Top Writers Busy for Wallis

Hal B. Wallis now has four top writers preparing pictures for Paramount release. Lillian Hellman, ace playwright and scenarist, is working on the film adaptation of her stage play, "The Searching Wind." Lenore Coffee is adapting "Whenever I Remember," scheduled as Wallis' initial English production. Ayn Rand, author of "The Fountainhead," is doing the screen play of "The Love Letters," which William Dieterle will direct. Richard Flournoy, who collaborated on "The More the Merrier," is working on the screen play of "The Affairs of Susan," which will star Joan Fontaine.

Bellamy Replaces Aherne

Ralph Bellamy, who just completed a leading role in Hunt Stromberg's "Guest in the House," has been borrowed by Charles R. Rogers for the romantic lead in the United Artists musical "High Among the Stars." Bellamy will replace Brian Aherne, who was originally mentioned for the role, but who is slated for overseas USO work with Katherine Cornell.

RKO Buys 'None So Blind'

"None So Blind," melodrama by Mitchell Wilson, has been purchased by RKO Radio. The story will shortly appear as a *Collier's* magazine serial, with Simon & Schuster publishing it later this year.

O'Shea Signs Christofa Simms

Daniel T. O'Shea, president of Vanguard Films, has announced the signing of Christofa Simms, student-prodigy and ex-Powers model, to a long term contract.



Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Bob Hope, Paulette Goddard to Do 'My Favorite Brunette'; Warners Loan Jane Wyman, Joan Leslie for Outside Films

Edward Arnold will forego his recent "heavy" characterizations to play the leading male role in "Telltale Hands" the first MGM feature to be produced by Jerry Bresler. Picture starts this week with Edward Cahn directing from a script by John C. Higgins and Karl Kamb. Herb Moulton is associate producer.

Phil Rosen has been signed to direct "Mystery Mansion," next in the Monogram series of Charlie Chan stories starring Sidney Toler. Starting date has been set at September 6th by James S. Burkett, the producer.

Bob Hope and Paulette Goddard will co-star this fall in "My Favorite Brunette" at Paramount. The new picture, a followup to "My Favorite Blonde" which Hope made with Madeleine Carroll, will be produced by Paul Jones, who now has Lou Breslow working on the screen play. Film will be next on Hope's schedule after "Duffy's Tavern."

Only three of sixty-odd speaking roles in "China Sky" are occidental, and two others will be played by occidental actors. Two oriental roles will be played by Carol Thurston and Anthony Quinn. Randolph Scott, Ruth Warrick and Ellen Drew star in the three occidental roles in the RKO film.

Kurt Neumann, director, Glenn Cook, unit manager, and Phil Paradise, set designer, left for Zion, Utah, to seek a location for Sol Lesser's forthcoming production "Tarzan and the Amazons" starring Johnny Weissmuller with Brenda Joyce in the feminine lead. Picture is being made for RKO release.

Joan Leslie will have the top feminine role in 20th Century-Fox's "Where Do We Go from Here," a musical fantasy to be filmed in Technicolor starring Fred MacMurray. June Haver will hold down one of the major parts of the pic, which William Perlberg is producing. Gregory Ratoff is to be in charge of direction when the picture gets under way late this month.

Salvador Dali, world-famous surrealist painter, swings a palette and pencil on the designs for the dream sequences of Alfred Hitchcock's psychological drama, "The House of Dr. Edwardes," Ingrid Bergman-Gregory Peck co-starrer for Selznick.

Maria Montez will be starred in a modern, romantic comedy-drama with spectacular scenes as her next film at Universal. Studio says that decision to produce a modern type of story for her was made after seeing her in "Bowery to Broadway." The Virgin Islands native is currently finishing "Queen of the Nile" in which she co-stars with Jon Hall and Turhan Bey.

Joyce Reynolds has been assigned by Warners to portray Veda, a young murderess in "Mildred Pierce." Role will contrast sharply with others she has enacted and give youngster a chance to display her full dramatic ability. Jerry Wald will produce the Warner version of the novel by James M. Cain.

Marguerite Chapman, recently boosted onto Columbia's star list gets the feminine lead opposite Paul Muni in "Counterattack," for which Director Zoltan Korda has been making tests for a month. She will be the only woman in the cast.

Producer Sig Neufeld has decided upon a followup to PRC's "Nabonga" because the jungle adventure picture has been a success at the box-office. Producer has put "White Gorilla" into preparation, planning to star Buster Crabbe, as he did in the earlier film. Sam Newfield, who directed "Nabonga," will guide the sequel.

War Department has given final okay of shooting script of "Women's Army," the story of the Wacs in which MGM will star Lana Turner, Laraine Day and Susan Peters. Eddie Buzzell is director, with George Haight producing. Technical advisors from the Wacs have been assisting in preparation of script and will aid in actual shooting.

King Bros., Monogram producers, have begun testing candidates for the role of the notorious bandit Dillinger, central character in their forthcoming melodrama, "John Dillinger, Mobster."

Paramount has borrowed Jane Wyman from Warners to play the leading feminine role opposite Ray Milland in the picturization of Charles Jackson's much-discussed best-seller "The Lost Weekend" which Billy Wilder will direct and Charles Brackett will produce. Wilder is now doing the screenplay.

"Sweet Georgia Brown," a musical with an all-Negro cast, has been added to the production slate of John H. Auer at RKO, with Auer listed as producer and director. He will start the picture as soon as he completes "Pan-Americana."

Allen Jenkins, character actor who has just finished traveling 57,000 miles while entertaining the armed forces, resumes his screen career in "The Wonder Man." Samuel Goldwyn Technicolor comedy starring Danny Kaye, with Virginia Mayo and Vera-Ellen. Cast also includes Virginia Gilmore, Ed Gargan and Huntz Hall. Bruce Humberstone is directing.

Faye Marlowe was assigned the important feminine lead in "Hangover Square" as her first picture under a long-term contract at 20th Century-Fox. The newcomer will play opposite Laird Cregar and George Sanders to complete a romantic triangle. Producer is Robert Bassler, who has assigned John Brahm to direct.

A leading ballet star, Simon Semenoff, fights with "The Great John L." in the Bing Crosby production and almost defeats the Great Sullivan. The ballet star reenacts a fight in which Sullivan fought with his fists while the Frenchmen fought la savotte, which includes everything, particularly use of the feet.

Peter Godfrey, who has just completed direction of "Christmas in Connecticut," Barbara Stanwyck-Dennis Morgan starrer, has been assigned by Warners to direct "Catch a Falling

(Continued on Page 37)



Ingrid Bergman, back at the David O. Selznick studio where she is starring in the Alfred Hitchcock production, "The House of Dr. Edwardes," discusses the picture with Daniel T. O'Shea, president of Vanguard Films.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're going to visit Hedy Lamarr over at RKO, where she's working with George Brent and Paul Lukas in "Experiment Perilous."

In this film she plays the wife of Paul Lukas, who is cruelly torturing her mentally because of an imagined breach of faithfulness. Brent is the doctor who falls in love with her and tries to help her.

Today's action takes place in the living room of their sumptuous home. The year is 1890. By passing through the library, and then through a long hall, both sides of which are lined with gold fish tanks, we get to the set.

It is one of those elaborate living rooms with marble mantle over the fireplace, gold candelabras, gold-framed mirror and gold furniture. Even the tea service is gold.

Hedy and Brent are having tea. He has called to discuss certain happenings. They sit facing each other, with the tea table between them. Hedy sits in a huge gold-framed damask wing chair and Brent on a needlepoint occasional one.

With her hair done up in curls, some on top of her head and others hanging down, Hedy is, at first, barely recognizable. Her gown is made of black net, pin-tucked over pink satin. Bracelet length, full sleeves are finished with pink bows, and down near the bottom of the very full bouffant skirt, these same bows are used to tuck it up all around.

There's a real fire in the fireplace, making everything snug and cozy. And the camera, under Tony Gaudio's supervision, is all set to go.

Director Jacques Tourneur, satisfied that everything is in order, gives the "go ahead" signal, at which time Brent starts to talk and Hedy to pour. She holds a gold and white china tea cup (and saucer) in her hand and when she has it filled, offers it to Brent.

Things proceed along nicely until Tourneur, a perfectionist, wants something changed. A little correction for Tourneur and a little light shifting for Gaudio and the scene is ready to go again. After that it is photographed and finished quickly.

When the crew is dismissed for lunch, we visit with Hedy. We're introduced to Brent, and chat with him. Then in the commissary we see Paul Lukas and Albert Dekker (also in the picture) at the table next to ours.

Until next week.

Ann Lewis

Eighty-Two Speaking Parts

Eighty-two speaking parts will be included in the script of "John Dillinger, Mobster," according to an announcement by King Bros., producers of the forthcoming Monogram film.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

London fog scenes for Columbia's "Tonight and Every Night" had special scents; for Rita Hayworth's scenes they poured her favorite perfume into the fog generators; for the Janet Blair scenes they used Janet's favorite perfume. What if some jokester poured the essence of ham into the machine some day? . . . Belita, Monogram's skating and dancing star, is starting on a ten-week personal appearance tour of Eastern cities . . . Maurice M. Cohen, president and general director of the Palladium in Hollywood is making plans to extend his Palladium to Honolulu and Sydney . . . Mrs. Hal Roach has been asked to sponsor the new cruiser U.S.S. Los Angeles at the Philadelphia Navy Yard . . . Bill Goodwin has bought Lou Costello's hog ranch near Dos Palos, Calif. (probably as an excuse to use more Swan soap) . . . W. R. Frank needs a dog catcher these days when he is interviewing the cast for "A Boy, a Girl and a Dog," his next picture . . . Continuing the repute of the Dr. Gillespie series for introducing new stardom prospects, Tommye Adams, Peggy Maley and Joan Lawrence have been given roles in "Dr. Red Adams," with the hope they'll do as well as Laraine Day, Donna Reed, Susan Peters and Ava Gardner, who also started that way . . . Sam Katzman and Jack Dietz have bought an original story, "Gang War," which hints at the story material of the future . . . Dorothy Lamour and Betty Hutton will appear in "Duffy's Tavern" in films, if not over the air . . . Fox's "Billy Rose's Diamond Horseshoe" will have a doorman who is half-philosopher and half cynic (no stage story would be complete without one) . . . George Waggner will be at the helm of Susanna Foster's next opus, "You're Wonderful," and to fit the title, George will produce and direct . . . Walter Brennan will portray John Garfield's father in "Nobody Lives Forever" at Warners . . . Northern Music Company will supply all the songs for Columbia's "Sing Me a Song of Texas" . . . Tommy Neff cuts PRC's "The Town Went Wild" with the editor's shears . . . Republic has shut tight as a clam and no news has come out of the valley studio for about two weeks . . . Joseph Ruttenberg, only two-time Academy Award winner in the field of cinematography, will photograph "Valley of Decision" . . . "They Shall Have Faith" goes into its fourth week at Monogram with scenes on the largest set this studio ever erected . . . Paramount has changed its newest Musical Parade from "South of Paradise" to "Isle of Tabu" . . . "None So Blind" has been bought for RKO production with Val Lewton as associate producer and Jack Gross as an executive producer . . . John Lucas, former writer, is at 20th Century-Fox as assistant to Director Lloyd Bacon on "Sunday Dinner for a Soldier."

Barbara Brown, Colleen Townsend Join 'Pillar to Post' Cast

Barbara Brown, last seen in "Janie," has had her Warner Bros. contract renewed by Jack L. Warner, executive producer, and has been assigned to portray Sydney Greenstreet's wife in "Pillar to Post," the Ida Lupino starrer.

Colleen Townsend, who made her screen debut in "Janie," also has been assigned to a role in "Pillar to Post."

Truex in 'Pan-Americana'

Ernest Truex has been signed for an important role in RKO Radio's "Pan-Americana." Featured in "Pan-Americana" which John H. Auer is producing and directing, are Phillip Terry, Audrey Long, Robert Benchley, Eve Arden and Marc Cramer.

Maurice Rocco for 'Tavern'

Maurice Rocco, Negro pianist, has been signed by Paramount for a specialty spot in "Duffy's Tavern," following a preview of "Incendiary Blonde," in which he made his first film appearance.

LaPlanche Option Exercised

Rosemary LaPlanche, soon to be seen in "Having Wonderful Crime," screen version of the Craig Rice mystery novel, has had the option on her contract exercised by RKO Radio.

Hugh Harman Productions Plan 'Evangeline' as Technicolor Picture

Longfellow's immortal poem, "Evangeline," is to be brought to the screen by Hugh Harman Productions as a pretentious Technicolor spectacle. Budgeted at a cost of approximately $1,000,000, Hugh Harman has announced the subject as one of the leading efforts on the company's post-war program.

For the past month Richard C. Kahn, Robert Allen, James Fabian, George Gordon and other Harman executives have been doing research work on the forthcoming ambitious production, and entire studio staff will collaborate on the story treatment.

Harman's patented "animaction" process will be used in the filming, with the title role to be portrayed by a "name" star, to be announced upon acceptance of script.

'Charlie Chan' Script Completed

George Callahan has turned in completed original screenplay on "Mystery Mansion," next in Monogram's Charlie Chan series starring Sidney Toler. Phil Rosen will direct for producer James S. Burkett.

Green to Direct 'Eadie'

Alfred E. Green, one of Columbia's top directors, has been assigned to direct the big-budget musical, "Eadie Was a Lady," with Ann Miller, Joe Besser and Hal McIntyre and his Orchestra.

Keays to Direct Next Starrett

Vernon Keays has been signed by Columbia to direct the next Charles Starrett starrer, "Raiders of Quanto Basin."

PROGRAM NOTES FROM THE STUDIOS

(*Continued from Page* 36)

Star." The Warner version of the Ruth O'Malley original, purchased in galley form from *Cosmopolitan* magazine, will be produced by Henry Blanke.

▶Three top featured roles in "Tonight We Dance," Columbia dramatic feature, will be played by William Wright, Ann Savage and Howard Freeman of the studio list. Jeff Donnell plays the feminine lead opposite a male lead not yet filled. Henry Levin is the director.

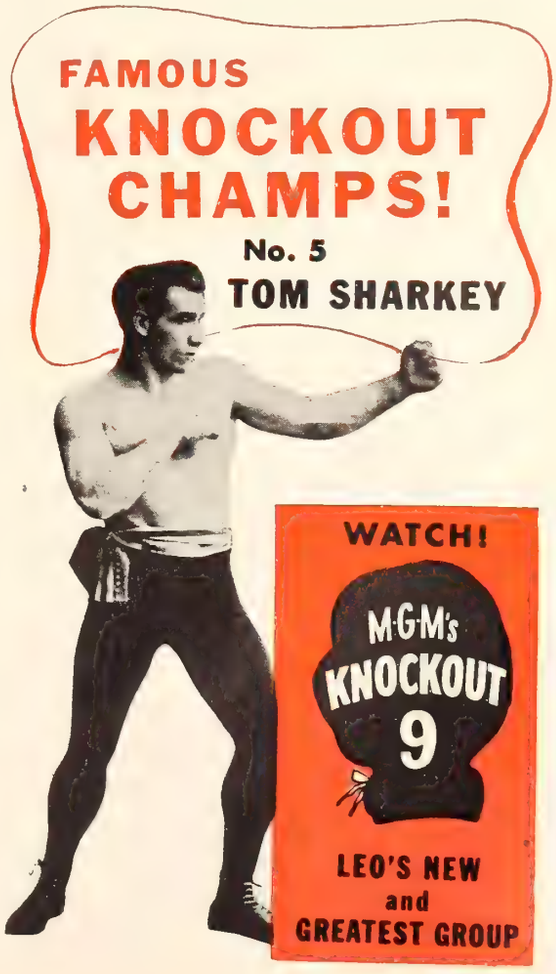
▶Marjorie Clemens and Rebel Randall have been given the feminine leads in PRC's "Song of the Six Guns" Tex Ritter-Dave O'Brien western which started with Elmer Clifton directing. Alexander-Stern Productions, Inc., are making the film, which also features Guy Wilkerson.

Lukas, Slezak Signed

Paul Lukas, now before the RKO Radio cameras opposite Hedy Lamarr and George Brent in "Experiment Perilous," has been signed to a three-year, non-exclusive contract by the studio calling for one picture annually. Walter Slezak has been signed to a similar pact.

Freeman in Ingenue Lead

Mona Freeman has been borrowed by Columbia from Paramount to play the ingenue lead in the Irene Dunne-Charles Boyer-Charles Coburn starrer, "A Woman's Privilege," which Charles Vidor is directing.



Five Features Now Before the Cameras at RKO Radio Studio

Five pictures are now before the RKO Radio cameras, with 13 features in the editing stages. At work on the five are such film personalities as George Brent, Hedy Lamarr, Paul Lukas, Tom Conway, Boris Karloff, Randolph Scott, Ruth Warrick, Ellen Drew, Phil Terry, Audrey Long, Robert Benchley, Lee Tracy, Nancy Kelly and Abner Biberman.

In course of filming are "Experiment Perilous," "The Island of the Dead," "Pan-Americana," "China Sky" and "Two O'Clock Courage."

At the Samuel Goldwyn studios work is in progress on "The Wonder Man," second vehicle for Danny Kaye.

"The Princess and the Pirate," starring Bob Hope, is being edited, as are two features from International Pictures, which RKO will release this season. These are "Belle of the Yukon," starring Randolph Scott, Gypsy Rose Lee, Dinah Shore and Bob Burns, and "The Woman in the Window," starring Edward G. Robinson and Joan Bennett.

Testimonial Dinner in Hollywood Is Tendered to Leon Schlesinger

A testimonial dinner was given by the Cartoon Producers' Association in honor of Leon Schlesinger last week at the House of Murphy in connection with his resignation as president of the organization, coincidental with his retirement from the producing field by selling his interests to Warner Bros.

Committee in charge of the affair comprised: Walt Lantz, chairman; Walt Disney, George Pal, Fred Quimby, Leonard Picker and Ed Selzer. Schlesinger had been head of the organization since its formation two years ago.



Apparently George Brent and Hedy Lamarr were doing an afternoon tea scene for RKO Radio's "Experiment Perilous" when something went wrong and Director Jacques Tourneur had to yell "cut," for here he is going over the scene with the two principals. Picture is from Margaret Carpenter's novel.

Joyce Reynolds' Dramatic Role In Warners' 'Mildred Pierce'

Joyce Reynolds, currently being seen in the title role of "Janie" has been assigned to the role of Veda in Warner Bros'. forthcoming production of "Mildred Pierce."

This assignment will give Miss Reynolds an unusual opportunity to display her dramatic talent, contrasting sharply with her light comedy characterization in "Janie."

Joan Crawford will be starred in the film version of James M. Cain's novel. Jerry Wald will produce.

Edmund Gwenn Joins Cast

Edmund Gwenn, noted stage and screen character actor, has joined the cast of "Of Human Bondage," Warner Bros'. next screen version of the Somerset Maugham novel.

Ulmer-Chadwick Productions to Produce Three Films for PRC

Formation of a partnership to be known as Ulmer-Chadwick Productions, which will produce a minimum of three picture for PRC's 1944-45 program has been announced by Edgar Ulmer, producer and director. Ulmer's partner will be Lee Chadwick, now a captain in the Army Air Forces.

Sitting in for the duration will be his father, I. E. Chadwick, veteran film producer, whose deal to produce "The Wife of Monte Cristo," from the Alexander Dumas story for PRC, will not be affected by his participation in Ulmer-Chadwick Productions.

First Ulmer-Chadwick picture will be "Swamp Man," which will roll in October.

Biggest Monogram Set

"They Shall Have Faith," Monogram drama now in production, enters its fourth week with scenes in a great ballroom, the largest set ever erected at this studio. It is in this setting that Gale Storm, star of the picture, will do an intricate number with Maurice St. Clair, noted dancer, as her partner. William Nigh is directing for producer Jeffrey Bernerd.

Musical Assignments at Warners

Leo Forbstein, head of the music department at the Warner Bros. Studio, has assigned Frederick Hollander to do the musical score for "Christmas in Connecticut," next Barbara Stanwyck starrer. Max Steiner will compose the score of "Roughly Speaking," Rosalind Russell-Jack Carson vehicle.

Rice to Do 'Driftwood' Script

Arnold Pressburger has signed Playwright Elmer Rice to do the screenplay of his new production, tentatively entitled "Driftwood." The story, which concerns the problems of two young sisters, is taken from a novel "Dark Angel" by Gina Kaus. The picture will be released by United Artists.

RKO Buys 'D-Day in Las Vegas'

"D-Day in Las Vegas," a comedy novel with a gambling background by Herbert Clyde Lewis and M. F. Kohn, has been purchased by RKO Radio for early production.



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EXPERIMENT PERILOUS (RKO) **Mystery. Principals:** Hedy Lamarr, George Brent, Paul Lukas, Olive Blakeney, Albert Dekker. **Director,** Jacques Tourneur. **Plot:** This is the story of a doctor who falls in love with the wife of a man he suspects is a murderer, of their silent, unspoken struggle—the doctor to save the woman he loves, the husband to fulfill a strange urge to destroy the beautiful woman he has mentally, craftily tortured because of an imagined breach of faithfulness.

MUSIC FOR MILLIONS (MGM) **Musical. Principals:** Margaret O'Brien, June Allyson, Jose Iturbi, Jimmy Durante. **Director,** Henry Koster. **Plot:** Little seven-year-old Mike's faith is so great that she is able to impart it to her older married sister, whose own trust has been shattered by the prolonged, ominous silence of her soldier husband, fighting somewhere in the South Pacific. Barbara needs strength and will and every ounce of faith she can summon, for she is to have a baby. A letter from the husband, announcing his safety arrives simultaneously with the baby.

MISSING JUROR (Col.) **Mystery. Principals:** Janis Carter, Jim Bannon, George Macready, Jean Stevens. Directed by Oscar Boetticher. **Plot:** A newspaperman starts a series of stories about the death of five jurors who wrongly accused an innocent man. Strangeness of the case appears in the fact that the convicted man had been found dead in his room. Case isn't solved until there are two more murders. In the nick of time the newspaperman saves a woman juror from a similar fate.

NIGHT LIFE (Univ.) **Comedy With Music. Principals:** Vivian Austin, Billy Dunn, Edward Norris, Judy Clark, Maxie Rosenbloom. **Director,** Edward Cline. **Plot:** A brother and sister arrive in Hollywood for their chance but end up on a park bench. Their opportunity comes through a columnist, who sells them to a night club proprietor. Instead of their entertainment making a hit, it's their recipe for a new kind of hash that attracts the customers. Eventually a food manufacturer makes a deal for the hash and their act.

EVE KNEW HER APPLES (Col.) **Comedy Drama. Principals:** Ann Miller, William Wright, Ray Walker. **Director,** Will Jason. **Plot:** To escape her manager and thus get herself a much-needed vacation, a radio singer hides in a parked car. She's found there by the owner, who though he believes her an escaped murderess, offers to help her. They fall in love but many misunderstandings arise before they pledge their life together.

Short Subject Reviews

Case of the Screaming Bishop *(Fair)*

Columbia (5710) Phantasy Cartoon 7 mins.

A dinosaur skeleton is stolen from a museum and Hairlock Combs solves the case by turning up the skeleton at Cornagie Hall where it is being played as a musical instrument in the form of a giant xylophone. A rather entertaining black and white cartoon subject directed by Howard Smith from a story by John McLeish.

Midnight Melodies *(Fair)*

Univ. (8131) Name Band Musicals 15 mins.

Starring Matty Malneck and His Orchestra, The Smart Set and Connie Haines this musical fails to be much more than a routine short featuring such songs as Sighted Sub, Sank Same, Touch of Texas, Let's Go to Caliacabu, Volga Boatman, Brother John, Little Brown Jug and Runnin' Wild. The setting is an unpretentious night club. While the musical arrangements are "cute," the photogenic attributes of the entire aggregation leaves much to be desired.

Ski Chase *(Good)*

RKO-Pathe (44312) Sportscope 8½ mins.

Here is one of those "hot weather" fillers that will compete with your air conditioning plant for honors. It is little more than a well linked series of beautifully picturesque sequences showing the ski-tow and the attendant climb to the heights of the snow covered Wasatch Mountains near Alta, Utah. Gretchen Fraser, attractive ski champ and a group of friends make the ascent and then engage in a chase to the bottom. It is, aside from a fine exhibition of expert skiing, a most refreshing topic for theatre screens at this time of the year.

Pick a Peck of Plumbers *(Good)*

Columbia (5424) All Star Comedy 17 mins.

El Brendel and Shemp Howard, fined for wrecking a police motorcycle get 48 hours to dig up the money and take jobs as plumbers to earn the dough. Not being plumbers, they wreck things in general on their first assignment, but succeed in recovering a diamond ring from the plumbing and receive a $100 reward which squares everything. Produced and directed by Jules White from a story and screenplay by Felix Adler, the short is totally slapstick which should get plenty of laughs from average audiences.

The Kitchen Cynic (No. 6) *(Good)*

RKO Radio (43,406) Edgar Kennedy 18 mins.

Another of those family slug fests packed with slapstick comedy which the kids will find very entertaining. Edgar on a day off gets so mad at his mother-in-law and his wife's worthless brother that he decides to sell the house to get rid of them. The brother brings home a mischievous kid whom he believes to be a missing rich boy sought by his family with an offer of a $10,000 reward. The kid plays havoc with Edgar's house and disposition, turning out to be just a truant and not the child for whom the reward is offered. A good comedy for the average audience. Produced by George Bilson and directed by Hal Yates.

The Honest Forger *(Good)*

Universal (8380) Person-Oddity 9 mins.

The Honest Forger is Saul Louis Wolheim, expert penman who makes a living copying signatures from John Hancock and Button Gwinnet to Eddie Cantor. He is the answer to the movie star's problem of how to sign photographs and letters to fans. Engineer Will Thorsen has the world's shortest railroad in Newark, Ill., and his chief problem is to keep from running down cattle. Bethel, Conn., displays its community freezer lockers, where subscribers can keep locally slaughtered beef for use when their ration coupons run out. A trick dog entertains the Wacs at Camp Rucker, Ala. The reel has variety and interest for any audience.

GI Sports *(Good)*

Columbia (5810) Sports Reel 10 mins.

For all the mothers and dads who may have wondered what Sonny Boy does to amuse himself in the Army when not fighting, here is a close-up of training morale leadership to officers and non-coms at the Army Special Service School at Washington and Lee University. The reel covers the many sports designed to keep the boys fit while enjoying participation. These trainees are assigned to all Army units, and the games are planned to provide safe recreation within combat areas where nerves need relaxing. It is a most interesting short for any audience but with particular appeal for the men who are sports-minded.

Spinach Packin' Popeye *(Good)*

Paramount (E-3-5) Popeye 7½ mins.

In his big way, Popeye has just donated a gallon of blood to the Red Cross and is maybe a little groggy or just naturally asleep. At any rate, it seems he gets into a boxing bout with Bluto and is knocked out. This cools Olive Oyl's love, and Popeye tries to regain it by relating his prowess as shown in "Sinbad the Sailor" and "Alibaba." Just as things look pretty black for his relations with Olive, Popeye wakes up to find he has been dreaming and that she still thinks him the strongest man in the world. Better than average for the 8-12 aged kids.

Bear Raid Warden *(Good)*

MGM—Cartoon 8 mins.

Barney Bear is awakened from a peaceful sleep by the wavering hoot of an owl. Believing it the call of an air raid siren, Barney hastens to fulfill his duty as the woodland warden. Being in such haste he leaves his own lights burning, tangles with a pesky lightning bug and returns to find the lights of his house blazing. He fails to realize that the lights are coming from his own house and smashes the place up considerably in extinguishing them until a painting of Papa Bear comes to life, knocks out sonny boy Barney and appropriates his badge, club and helmet to resume his modernized pose in the frame. Good, fast, laugh-provoking experiences that will delight adults and kids alike. Produced in Technicolor.



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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

5010	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
5035	Black Parachute, The (D)A	J. Carradine-Osa Massen	65	5/4/44	b6/24/44
5001	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5027	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen	63	8/17/44	a6/3/44
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
5028	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5015	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5012	Kansas City Kitty	Joan Davis-Bob Crosby		8/24/44	a5/20/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5019	Louisiana Hayride	Judy Canova-Ross Hunter	67	7/13/44	a5/20/44
5007	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick	80	8/3/44	b7/15/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
5004	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5038	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5008	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	82	7/20/44	b6/3/44
5040	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
5026	Soul of a Monster	Rose Hobart-Erik Rolf		8/17/44	a6/17/44
5023	Stars on Parade (DM)F	Lynn Merrick-Larry Parks	63	5/25/44	b8/5/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
5043	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
5039	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Nalsh	62	3/16/44	b5/6/44
5037	U-Boat Prisoner (D)A	Bruce Bennett-Erik Rolf	65	7/25/44	b8/5/44
5041	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
5032	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING

A Song to Remember (Tech.)	Paul Muni-Merle Oberon		a1/22/44
A Woman's Privilege	I. Dunne-C. Boyer-C. Coburn		
Carolina Blues	K. Kyser-Ann Miller-V. Moore	9/26/44	a5/6/44
Counter Attack	Paul Muni-M. Chapman		
Dormant Account	Richard Dix-Janis Carter	9/21/44	
Eve Knew Her Apples	Ann Miller-William Wright		
Ever Since Venus	Ann Savage-Ross Hunter	9/14/44	a6/10/44
Hello Mom	Jane Frazee-Larry Parks		
5002 Impatient Years, The	J. Arthur-L. Bowman-C. Coburn	9/7/44	a5/20/44
Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick		a6/10/44
Missing Juror	Janis Carter-Jim Bannon		
One Mysterious Night	Chester Morris-Janis Carter	9/19/44	a7/29/44
Sergeant Mike	Larry Parks-Jeanne Bates		a8/19/44
6021 Shadows in the Night	Warner Baxter-Nina Foch		a7/8/44
Strange Affair	Joslyn-Keyes-Chapman	65	a7/22/44
Tonight We Dance	Jeff Donnell-Fred Brady		
Unwritten Code, The	Tom Neal-Ann Savage	9/28/44	a7/15/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5208	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
5207	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
5205	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
5206	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Both Barrels Blazing	C. Starrett-Dub Taylor-P. Parrish		
Cowboy From Lonesome River	Charles Starrett-Vi Athens	9/21/44	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Phantom Outlaws	C. Starrett-Jean Stevens		
Renegade Roundup	C. Starrett-Dub Taylor-Sally Bliss		
Return of the Durango Kid	Charles Starrett-Eddie Evans		
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely		
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44
Swing in the Saddle	Red River Dave-Jane Frazee	8/31/44	

MGM — CURRENT 1943-44

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	July	b5/27/44
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44

MGM (Cont.) — CURRENT 1943-44

430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
	Dragon Seed (D)A	Katharine Hepburn-Walter Huston	145	Aug	b7/22/44
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b8/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44

COMING

An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards		151	Oct	a7/1/44
Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson				
Autumn Fever	Philip Dorn-Mary Astor				
Barbary Coast Gent (C)F	Wallace Beery-Binnie Barnes		87	Sept	b8/5/44
Clock, The	Judy Garland-Robert Walker				
Cloud Busters	Wallace Beery-James Gleason				a7/1/44
Dr. "Red" Adams	Barrymore-Johnson-DeHaven				
Gentle Annie	James Craig-Donna Reed				
Kismet (Tech.)	R. Coleman-Marlene Dietrich		100	Oct	a2/19/44
Lost in a Harem	Abbott & Costello-M. Maxwell		89	Dec	a8/12/44
Maisie Goes to Reno (C)F	Ann Sothern-John Hodiak		90	Sept	b8/12/44
Marriage Is a Private Affair (D)A	Lana Turner-John Hodiak		116	Oct	b8/19/44
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien				a4/1/44
Mrs. Parkington	Greer Garson-Walter Pidgeon			Nov	a5/27/44
Music for Millions	D. Reed-M. O'Brien-J. Durante				
National Velvet	Mickey Rooney-Elizabeth Taylor				a4/1/44
Naughty Marietta	J. MacDonald-Nelson Eddy			Nov	Reissue
Nothing But Trouble	Laurel & Hardy-Mary Boland				a7/29/44
Picture of Dorian Gray	George Sanders-Hurd Hatfield				a8/5/44
Seventh Cross (D)A	Spencer Tracy-Signe Hasso		111	Sept	b7/22/44
Son of Lassie	Elsa Lanchester-Nigel Bruce				
Thin Man Goes Home	William Powell-Myrna Loy				a8/19/44
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson				a4/8/44
Thrill of a Romance	Van Johnson-Esther Williams				
Waterloo Bridge	Vivien Leigh-Robert Taylor			Sept	Reissue
Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly				a8/12/44

MONOGRAM — CURRENT 1943-44

Block No.					
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids	64	12/10/43	b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44	b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING

Adventures of Kitty O'Day	Jean Parker-Peter Cookson	12/16/44		a8/12/44
Alaska	Margaret Lindsay-Dean Jagger	11/18/44		a5/20/44
Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73		b6/17/44
Army Wives	Marjorie Rambeau-Murray Alper	11/4/44		
A Wave, a Wac, a Marine (CM)F	Sally Eilers-Elyse Knox	70		b7/29/44
Black Magic	Sidney Toler-Claudia Dell	9/29/44		a5/27/44
Block Busters	East Side Kids-Roberta Smith	9/16/44		a2/12/44
Bowery Champs	East Side Kids	12/9/44		a7/8/44
Call of the Jungle (D)A	Ann Corio-James Bush	60	8/19/44	b7/29/44
Case of the Missing Medico	Duncan Renaldo-Pedro de Cordoba	12/2/44		
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65	11/5/44	b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63		b4/1/44
Enemy of Women	Claudia Dell-Donald Woods	10/21/44		
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78		b5/20/44
Leave It to the Irish	James Dunn-Wanda McKay	8/26	44	a5/13/44
Little Devils	Harry Carey-Paul Kelly	12/23/44		
Murder in the Family	Billy Gilbert-Shemp Howard	1/13/45		
Oh What a Night (M)F	Edmund Lowe-Marjorie Rambeau	72	9/2/44	b8/12/44
Shadows of Suspicion	Marjorie Weaver-Peter Cookson	9/23/44		a7/15/44
They Shall Have Faith	Gale Storm-Sir A. Smith	12/27/45		a8/12/44
Three of a Kind (C)F	Billy Gilbert-Shemp Howard	68		b8/19/44
When Strangers Marry (M)A	Dean Jagger-Kim Hunter	67	10/7/44	b8/19/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59		b5/13/44
Frontier Frame-Up	Hoot Gibson-Bob Steele	9/30/44		
Ghost of Indian Springs	J. M. Brown-Raymond Hatton	12/23/44		
Land of the Outlaws	J. M. Brown-Raymond Hatton	9/16/44		
Law of the Valley	J. M. Brown-Raymond Hatton	11/4/44		
Marked Trails	Hoot Gibson-Bob Steele			
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58		b5/13/44
Utah Kid, The	Hoot Gibson-Bob Steele	8/26/44		
West of the Rio Grande (W)F	J. M. Brown-Raymond Hatton	59		b8/5/44

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

	A Medal for Benny	Dorothy Lamour-A. de Cordova	a8/5/44
	And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
	Dangerous Passage	Robert Lowery-Phyllis Brooks	
I	Dark Mountain	Robert Lowery-Ellen Drew	9/1/44 a7/1/44
	Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/81/43
	Her Heart in Her Throat	J. McCrea-G. Russell-H. Marshall	a6/24/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
	Kitty	Paulette Goddard-Ray Milland	a7/29/44
	Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige	a8/19/44
I	National Barn Dance	Charles Quigley-Jean Heather	9/1/44 a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
I	Our Hearts Were Young and Gay	Diana Lynn-Gail Russell	9/1/44 a10/16/43
	Out of This World	E. Bracken-D. Lynn-V. Lake	
	Practically Yours	C. Colbert-F. MacMurray	a3/11/44
I	Rainbow Island	Dorothy Lamour-Eddie Bracken	8/31/44 a12/11/43
	Road to Utopia	Crosby-Hope-Lamour	a8/7/43
	Sign of the Cross (D)A	F. March-E. Landi-C. Colbert	118 b8/19/44
I	Till We Meet Again	Ray Milland-Barbara Britton	8/31/44 a12/11/43
	Two Years Before the Mast	Donlevy-Ladd-Bendix	a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69 1/11/44	b12/18/43
513	Castle of Crimes	Kenneth Kent-Diana Churchill	8/25/44	
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65 5/10/44	b5/13/44
	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72 8/15/44	b7/15/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73 8/10/44	b7/8/44
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70 11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62 12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56 3/15/44	b3/25/44
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67 8/18/44	b7/29/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67 2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69 8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63 4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay	72 1/25/44	b4/1/44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde	8/5/44	b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62 4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65 6/10/44	b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker	10/15/44
	Great Mike	Stuart Erwin-Bobby Henry	11/30/44
	Here We Go Again	Frank Jenks-Robin Raymond	
	Hollywood & Vine	James Ellison-Wanda McKay	
I	Accuse My Parents	M. B. Hughes-Robert Lowell	10/1/44
	I'm From Arkansas	Iris Adrian-Slim Summerville	10/31/44
509	Swing Hostess	Martha Tilton-Charles Collins	9/8/44
	Town Went Wild	F. Bartholomew-James Lydon	11/15/44
415	When The Lights Go On Again	James Lydon-Grant Mitchell	9/15/44

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	61 7/30/44
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57 3/4/44 b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60 7/25/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59 1/3/44 a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44 a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57 4/27/44 b6/24/44
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56 5/5/44 b7/15/44

Westerns (Coming)

	Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44
	Phantom of Wild Valley	Buster Crabbe-Al St. John	
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44
	Song of the Six Guns	Tex Ritter-Dave O'Brien	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75 2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81 12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70 2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86 4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82 2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68 11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65 4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69 11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69 12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65 11/3/43	b10/23/43
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63 6/19/44	b6/24/44
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94 11/3/43	b11/6/43
461	Goyescas (M)A	Spanish Cast	99 6/21/44	b5/20/44

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Canter-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
	Betrayal From the East	Lee Tracy-Nancy Kelly	
434	Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	80 b7/29/44
	Brighton Strangler	John Loder-June Duprez	a8/19/44
	Casanova Brown (C)A	Gary Cooper-Teresa Wright	94 b8/5/44
	Experiment Perilous	H. Lamarr-G. Brent-P. Lukas	
	China Sky	R. Scott-R. Warrick-E. Drew	
	Falcon in Hollywood	T. Conway-Barbara Hale	a7/29/44
431	Falcon in Mexico (MD)F	Tom Conway-Mona Maris	70 b7/29/44
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
	Girl Rush	Frances Langford-Wally Brown	a7/8/44
	Goin' to Town	Lum 'n' Abner	a6/24/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
435	Heavenly Days (C)F	Fibber McGee & Molly	71 b7/29/44
	Island of the Dead	Boris Karloff-Ellen Drew	
	It's a Pleasure (Tech.)	Sonja Henie-William Johnson	
433	Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	69 b8/5/44
	Master Race	Carl Esmond-Osa Massen	a7/5/44
432	Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80 b7/29/44
	My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
	Nevada	Robert Mitchum-Anne Jeffreys	
	None But the Lonely Heart	Cary Grant-E. Barrymore	a6/24/44
	Pan Americana	Phillip Terry-Eve Arden	
	Princess & the Pirate	Bob Hope-Walter Brennan	
	Tall in the Saddle	John Wayne-Ella Raines	a8/3/44
	Three Caballeros	Disney	
	Two O'Clock Courage	T. Conway-A. Rutherford	
	Woman in the Window	Robinson-Bennett-Massey	a5/27/44
	Wonder Man (Tech.)	D. Kaye-Virginia Mayo	

REPUBLIC

	CURRENT 1943-44		Rel. Date	
319	Call of the South Seas	Janet Martin-Allan Lane	59 7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74 2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78 5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67 11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68 11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100 3/10/44	b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56 8/5/44	
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73 1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74 11/15/43	b10/16/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102 12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71 5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86 4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91 7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67 3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63 11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69 12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64 12/15/43	b12/11/43
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58 8/13/44	b6/24/44
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75 4/9/44	b4/15/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68 7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55 6/9/44	b6/24/44
401	Sing, Neighbor, Sing (CM)F	Brad Taylor-Ruth Terry	70 8/12/44	b8/19/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72 8/5/44	b6/17/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69 7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74 4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56 12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72 1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69 6/24/44	

COMING

	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86 b8/5/44
	Big Bonanza	Richard Arlen-Jane Frazee	
	Brazil	Virginia Bruce-Tito Guizar	a7/22/44
	End of the Road	Ed. Norris-J. Storey-J. Abbott	
	Faces in the Fog	Jane Withers-Paul Kelly	
	Flame of Barbary Coast	J. Wayne-Ann Dvorak	a8/19/44
	Lake Placid Serenade	Vera Hruba Ralston-Vera Vague	
	Lights of Old Santa Fe	Roy Rogers-Dale Evans	a8/12/44
	My Buddy	Donald Barry-Ruth Terry	
	Next Comes Love	Arthur Lake-Dale Evans	
345	San Fernando Valley	Roy Rogers & Trigger-D. Evans	74 9/15/44
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
326	Strangers in the Night	William Terry-Virginia Grey	56 9/12/44
	That's My Baby	Richard Arlen-Ellen Drew	a6/3/44
	Thoroughbreds	Roger Pryor	

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56 3/3/44 b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette	3/1/44 Reissue
451	Bordertown Trails	Smiley Burnette-Sunset Carson	56 8/11/44
3305	Comin' Round the Mountain	Gene Autry	56 7/15/44 Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57 7/14/44 b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67 6/17/44 b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56 4/3/44 b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56 4/3/44 b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58 7/2/44 b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60 6/1/44
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55 3/19/44 b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64 4/15/44 Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56 4/4/44 b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55 1/5/44 b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette	9/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62 1/15/44 Reissue
3313	San Antonio Kid (W)F	Bill Elliott-Bobby Blake	56 8/16/44 b8/12/44
461	Silver City Kid	Allan Lane-Peggy Stewart	55 7/20/44
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55 7/20/44 b5/20/44

Westerns (Coming)

	Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake	
	Code of the Prairie	Smiley Burnette-"Sunset" Carson	
	Firebrands of Arizona	Smiley Burnette-Sunset Carson	
	Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
	Sheriff of Sundown	Allan Lane-Peggy Stewart	
462	Stagecoach to Monterey	Allan Lane-Peggy Stewart	55 9/15/44
	Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

Block No.	CURRENT 1943-44		Mins.	Rel. Date	See Issue of
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
8	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	Special	b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue

CURRENT 1944-45

1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44

COMING

	Big Noise, The	Laurel & Hardy		Oct	a6/24/44
	Czarina	Tallulah Bankhead-Charles Coburn		Feb	
2	Dangerous Journey (Ad)A	Dennis-Roosevelt Tour	73	Sept	b8/12/44
2	Greenwich Village (Tech.) (M)F	Don Ameche-Carmen Miranda	82	Sept	b8/12/44
	In the Meantime, Darling	Jeanne Crain-Frank Latimore		Oct	a5/20/44
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		Oct	a6/3/44
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		Nov	a4/1/44
	Laura	Gene Tierney-Dana Andrews		Nov	a6/17/44
	Nob Hill (Tech.)	Joan Bennett-George Raft		Apr	
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea		Dec	a7/15/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75	Sept	b8/5/44
	Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak		Jan	a7/22/44
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson		Jan	a7/22/44
	Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn		Mar	a6/17/44
	Wilson (Tech.) (B)F	Coburn-Hardwicke-Mitchell	154	Special	b8/5/44
	Winged Victory	Mark Daniels-Lon McAllister		Dec	a7/22/44

UNITED ARTISTS

CURRENT

	Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
	Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

	Brewster's Millions	D. O'Keefe-"Rochester"			
	Dark Waters	M. Oberon-F. Tone-T. Mitchell			
	Great John L, The	Linda Darnell-Greg McClure			
	Guest in the House	Anne Baxter-Ralph Bellamy			
	High Among the Stars	Jane Powell-Ralph Bellamy			
	House of Dr. Edwardes	Ingrid Bergman-Gregory Peck			
	I'll Be Seeing You	Ginger Rogers-Spring Byington			
	Intermezzo	Leslie Howard-Ingrid Bergman	70		Reissue
	Intruder, The	Fredric March-Betty Field			
	Rebecca	L. Olivier-Joan Fontaine	130		Reissue
	Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171		b7/22/44
	Story of G.I. Joe	Ernie Pyle Story			
	3 Is a Family	Reynolds-Greenwood-Ruggles			a6/17/44

Westerns (Current)

	Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	a3/11/44
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
	Mystery Man (W)F	Wm. Boyd-Andy Clyde	61	5/31/44	b8/5/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8028	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Conner-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8001	In Society (C)F	Abbott & Costello-M. Hutton	73	8/18/44	b8/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8013	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	6/5/44	b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44		Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b8/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44

COMING

	Arsene Lupin	Ella Raines-George Korvin		
	Babes on Swing Street	Peggy Ryan-Leon Errol	10/27/44	a6/3/44
	Bowery to Broadway	Oakie-Montez-S. Foster	11/3/44	a6/10/44
	Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff		a7/15/44
	Climax, The (Tech.)	Suzanne Foster-Turhan Bey	10/20/44	a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker	11/10/44	a5/20/44
	Frozen Ghost	Lon Chaney-Boris Karloff		a4/29/44
	Gypsy Wildcat (Tech.) (D)F	M. Montez-Jon Hall-L. Carrillo	75 9/1/44	b8/5/44
	Hi Beautiful	M. O'Driscoll-N. Beery, Jr.		a7/1/44
	House of Fear	Basil Rathbone-Nigel Bruce		a6/3/44
	House of Frankenstein	Lon Chaney-Boris Karloff		a4/29/44
	Merry Monahans	Donald O'Connor-Peggy Ryan	9/15/44	a1/8/44
	Mike Goes to a Party	Gloria Jean-Kirby Grant		
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo	9/8/44	a10/2/43
	Mummy's Curse	Lon Chaney-Peter Coe		
	Murder in the Blue Room	Anne Gwynne-Donald Cook		a5/13/44
	Musical Roundup	M. O'Driscoll-N. Beery, Jr.		
	My Gal Loves Music	Bob Crosby-Grace McDonald		a7/15/44
	Night Life	Vivian Austin-Bill Dunn		
	Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce	9/22/44	a5/20/44
	Queen of the Nile (Tech.)	Maria Montez-Jon Hall		a7/22/44
	Reckless Age	Gloria Jean	11/17/44	a5/6/44
	San Diego, I Love You	Ed. E. Horton-L. Allbritton	9/29/44	a5/27/44
	See My Lawyer	Olsen and Johnson		a5/6/44
	Singing Sheriff	Bob Crosby-Fay McKenzie	10/6/44	
	Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.		a8/5/44
	Swingaroo Sweethearts	Lois Collier-Edward Norris		
	Swing Out, Sister	Grace McDonald-A. Treacher		

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	58	5/26/44	
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	
8086	Trigger Trail	Rod Cameron-Fuzzy Knight	58	7/7/44	

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew			
	Old Texas Trail	Rod Cameron-Fuzzy Knight			
	Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight			
	Riders of the Santa Fe	Rod Cameron-Eddie Dew			

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	b5/27/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr			
	Corn Is Green	Bette Davis-John Dall			
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72	9/9/44	b8/5/44
	Devotion (D)	O. deHaviland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	God Is My Co-Pilot	Dennis Morgan-Raymond Massey			
	Hollywood Canteen	Joan Leslie-Dane Clark			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
401	Janie (C)F	Joyce Reynolds-Robert Hutton	106	9/2/44	b7/29/44
	Last Ride (D)	R. Travis-Chas. Long			
	My Reputation	Barbara Stanwyck-George Brent			a6/3/44
	Objective Burma	E. Flynn-James Brown			
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Pillar to Post	Ida Lupino-Walter Huston			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan			a6/13/44

MISCELLANEOUS

	Adventure In Blackmail (D)	Clive Brook-Judy Campbell	72	English	b6/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Taxi to Heaven (DM)F	Russian Cast	70		b8 12/44
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zoldin	90	Artkino	b6/10/44
	What Price Italy (Doc.)		60	Amco	b6/20/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Around the World	RKO
Arsene Lupin	Univ.
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.
A Woman's Privilege	Col.

B

Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Bonanza	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Case of the Missing Medico	Mono.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
China Sky	RKO
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Counter Attack	Col.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.
Czarina	20th-Fox

D

Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dangerous Passage	Para.
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Dormant Account	Col.
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM
Drums of Fu Manchu	Rep.

E

End of the Road	Rep.
Enemy of Women	Mono.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Faces in the Fog	Rep.
Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frontier Frame-Up	Mono.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost of Indian Springs	Mono.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Here We Go Again	PRC
Hey, Rookie	Col.
Hi Beautiful	Univ.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
High Among the Stars	UA
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hollywood Canteen	WB
Hollywood & Vine	PRC
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.
House of Frankenstein	Univ.

I

I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
I'll Be Seeing You	UA
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Intruder, The	UA
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Longer, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Mike Goes to a Party	Univ.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder in the Family	Mono.
Music for Millions	MGM
Music in Manhattan	RKO
Musical Roundup	Univ.
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Never a Dull Moment	Univ.
Next Comes Love	Rep.
Night Life	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
Nothing But Trouble	MGM
No Time for Love	Para.

O

Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of Wild Valley	PRC
Phantom Outlaws	Col.
Picture of Dorian Gray	MGM
Pillar to Post	WB
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Sign of the Cross	Para.
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Six Guns	PRC
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Suitan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swingaroo Sweethearts	Univ.
Swing Out, Sister	Univ.
Swingtime Johnny	Univ.

T

Title	Company
Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thoroughbreds	Rep.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thrill of a Romance	MGM
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Tonight We Dance	Col.
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two O'Clock Courage	RKO
Two Years Before the Mast	Para.

U

Title	Company
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Title	Company
Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Title	Company
Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Title	Company
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Title	Company
Ziegfeld Follies	MGM

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Eve Knew Her Apples Meet Miss Bobby Socks Sergeant Mike Strange Affair Missing Juror		A Woman's Privilege Hello Mom Tonight We Dance Counter Attack
METRO	Cloud Busters Nothing But Trouble Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo Picture of Dorian Gray		Anchors Aweigh Music for Millions Son of Lassie Thin Man Goes Home Ziegfeld Follies Autumn Fever Clock, The Dr. "Red" Adams Gentle Annie Thrill of a Romance
MONO.	Adventures of Kitty O'Day Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Bowery Champs Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry Enemy of Women Army Wives	They Shall Have Faith Murder in the Family Case of the Missing Medico
PARA.	And Now Tomorrow Bring on the Girls Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde Sign of the Cross	Man in Half Moon Street Ministry of Fear One Body Too Many Our Hearts Were Young & Gay Practically Yours Road to Utopia Take It Big A Medal for Benny Murder, He Says	Here Come the Waves Kitty Out of This World Two Years Before the Mast Dangerous Passage
PRC			Here We Go Again Hollywood & Vine
RKO	Belle of the Yukon Brighton Strangler Bride By Mistake Casanova Brown Falcon in Hollywood Falcon in Mexico Farewell My Lovely Girl Rush Going to Town Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Master Race My Pal Wolf Nevada None But The Lonely Heart Tall in the Saddle Three Caballeros Woman in the Window Betrayal From the East Princess & Pirate	Experiment Perilous Island of the Dead Wonder Man It's a Pleasure Pan Americana Two O'Clock Courage China Sky
REP.	Atlantic City Lights of Old Santa Fe San Fernando Valley Storm Over Lisbon That's My Baby End of the Road Brazil		Lake Placid Serenade Faces in the Fog Flame of Barbary Coast Big Bonanza Next Comes Love Thoroughbreds
20th-FOX	Big Noise In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Laura Wilson		A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory Nob Hill Czarina
UA	Since You Went Away		Brewster's Millions Dark Waters I'll Be Seeing You Great John L, The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Intruder, The High Among the Stars
UNIV.	Hi Beautiful Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan Night Life Mummy's Curse		Can't Help Singing Queen of the Nile Mike Goes to a Party Arsene Lupin Musical Roundup Swingaroo Sweethearts Swing Out, Sister
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers in Our Midst To Have and Have Not Very Thought of You Christmas in Connecticut	Corn Is Green God Is My Co-Pilot Hollywood Canteen Objective Burma Of Human Bondage Pillar to Post

NEW PICTURES STARTED THIS WEEK

The heat wave must really and truly have been nationwide because, whereas last year the studios energetically launched fourteen pictures, this year only nine enervatingly received the "go" signal. It relieves us to know we weren't the only one affected by the heat. This week's starters:

COLUMBIA

Tonight We Dance—Principals: Jeff Donnell, Fred Brady, William Wright. Director, Henry Levin.

Counter Attack—Principals: Paul Muni, Marguerite Chapman, Larry Parks. Director, Zoltan Korda.

PARAMOUNT

Dangerous Passage—Principals: Robert Lowery, Phyllis Brooks, Charles Arnt. Director, William Berke.

PRC

Song of the Six Guns—Principals: Tex Ritter, Dave O'Brien, Guy Wilkerson, Marjorie Clements. Director, Elmer Clifton.

Hollywood & Vine—Principals: James Ellison, Wanda McKay, Leon Belasco. Director, Alexis Thurn-Taxis.

RKO RADIO

China Sky—Principals: Randolph Scott, Ruth Warrick, Ellen Drew, Anthony Quinn. Director, Ray Enright.

REPUBLIC

Next Comes Love—Principals: Arthur Lake, Dale Evans, Anson Weeks & His Orchestra. Director, Howard Bretherton.

UNITED ARTISTS

High Among the Stars—Principals: Jane Powell, Ralph Bellamy, Constance Moore. Director, Arthur Lubin.

UNIVERSAL

Swing Out, Sister—Principals: Grace McDonald, Rod Cameron, Arthur Treacher. Director, Edward Lilley.

TITLE CHANGES

"Rogues' Galley" (PRC) now HERE WE GO AGAIN.

"Double Furlough" (UA) now I'LL BE SEEING YOU.

"Tomorrow the World" (UA) now THE INTRUDER.

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	Fair	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash	Typical	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½ 6/ 3/44
5435	Defective Detectives	16½	
5402	Dizzy Pilots	17	
5432	Dr. Feel My Pulse	Fair	18 3/25/44
5426	Farmer for a Day	Gets By	17½ 10/16/43
5428	Garden of Eatin'	Good	16 12/25/43
5430	He Was Only Feudin'	Average	16 1/22/44
5412	His Hotel Sweet		
5434	His Tale Is Told		17½ Not Rev.
5401	I Can Hardly Wait	Typical	16½ 8/28/43
5408	Idle Roomers		16½
5423	Mopey Dope		16½
5411	Oh, Baby!		18½
5403	Phony Express	Good	17 12/25/43
5424	Pick a Peck of Plumbers		17
5409	Pitchin' in the Kitchen	Laughs	18½ 9/18/43
5427	Quack Service	Good	16 10/16/43
5425	Shot in the Escape	Slapstick	19 8/14/43
5407	The Yoke's On Me		16 Not Rev.
5431	To Heir Is Human	Poor	16 3/11/44
5410	Who's, Hugh?	Slapstick	16 2/12/44
5429	You Dear Boy	Good	18 1/ 1/44
5436	You Were Never Uglier		18
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good	7 7/ 8/44
5503	Herring Murder Mystery		7 Not Rev.
5502	Imagination	Excellent	8 12/18/43
5501	Rocky Road to Ruin		8 Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10 Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½ 12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½ 12/25/43
5658	No. 8 (Baker) Alouette	Fair	10 3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½ 4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10 Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	18 6/ 3/44
5662	No. 12 Too Young or Too Old		
FILM-VODVIL			
5951	No. 1 Mousie Powell		10½ Not Rev.
5952	No. 2 Cootie Williams	Fair	10 10/23/43
5953	No. 3 Zeb Carver	Good	11 11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9 3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10 6/17/44
FOX & CROW (Tech.)			
5753	Dream Kids	Very Good	7½ 6/ 3/44
5754	Mr. Moocher		
5751	Room and Bored	Good	7 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 1/ 1/44
LI'L ABNER (Tech.)			
5601	Ameozin' but Confoozin'	Promising	8 4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkins Day	Fair	7 7/ 8/44
PANORAMICS			
5901	Birds on the Wing	Interesting	9½ 9/25/43
5902	Babies by Bannister	Excellent	8½ 10/23/43
5903	Camera Digest	Fair	10½ 2/19/44
5904	Traditions of Mexico		8
PHANTASIES			
5710	Case of the Screaming Bishop		7½
5702	Cocky Bantam	Fair	6½ 12/11/43
5707	Giddy Yapping		6
5706	Lionel Lion		6
5709	Mr. Five By Five		
5709	Mr. Fore-by-Fore		6½
5701	Nursery Crimes	Poor	7 10/23/43
5703	Playful Pest	Fair	6½ 2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½ 4/ 1/44
5708	Tangled Travels	Fair	7 7/ 8/44
5705	Magic Strength		7½ Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 8/14/43
5852	No. 2 (Groucho Marx)	Average	10 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½ 1/22/44
5856	No. 6 (Moore & Durante)	Fair	10 4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	8 4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½ Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½
5860	No. 10 (Burns-Haley-Davis)	Fair	9½ 7/ 8/44
SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good	10 12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10 10/30/43
5810	G. I. Sports		10
5809	Mat Maulers	Very Good	9 7/22/44
5807	Golden Gloves		9½
5801	Kings of Basketball	Good Stuff	10 9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9 6/ 3/44
5804	Ten Pin Aces	Good	10 12/25/43
5806	Follow Through With Sam Byrd	Good	9 4/ 1/44
5805	Winged Targets	Good	9 3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	8/ 5/44
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-537	Bodyguard		
W-536	Happy-Go-Nutty		
W-534	Million Dollar Cat	Very Good	7 5/ 6/44
W-532	Screwball Squirrel	Fast	7 5/20/44
W-535	Tree Surgeon		8
W-531	Zoot Cat	Good	8 4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming	Fine	10 5/ 6/44
M-586	Important Business		11
M-582	Kid in Upper Four	Fair	11 1/29/44
M-583	No News Is Good News		Not Rev.
M-588	Somewhere, USA (Tech.)		10
M-584	Tale of a Dog	Good	10 5/13/44
M-587	Why Daddy		9
PASSING PARADE			
K-572	Grandpa Called It Art		
K-571	Immortal Blacksmith		11
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	Very Good	10 4/29/44
S-552	Home Maid	Good	10 2/19/44
S-555	Movie Pests	Pointed Fun	10 8/ 5/44
S-551	Practical Joker	Good	10 2/19/44
S-554	Sportsman's Memories	Good	10 5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day In Death Valley	Good	9 3/ 4/44
T-517	Along the Cactus Trail	Good	9 4/15/44
T-520	City of Brigham Young		
T-518	Colorful Colorado		8
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island	Excellent	9 4/29/44
T-521	Monument at Utah		
T-511	Through the Colorado Rockies	Good	9 12/18/43
T-519	Roaming Through Arizona		10
T-513	Salt Lake Diversions		9 Not Rev.
T-515	Visiting St. Louis	Interesting	9 4/ 1/44

PARAMOUNT

LITTLE LULU (8) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good	9 2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9 3/25/44
D3-7	I'm Just Curious		
D3-8	Indoor Outing		
D3-4	Lulu in Hollywood	Fair	7½ 8/12/44
D3-6	It's Nifty To Be Thrifty		
D3-5	Lucky Lulu		7½
D3-3	Lulu Gets the Birdie	Very Good	8 6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½ 7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½ 1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½ 8/28/43
U3-6	Jasper Goes Hunting	Up to Snuff	7½ 8/19/44
U3-3	Package for Jasper	Excellent	7½ 1/29/44
U3-4	Say Ah, Jasper	First Rate	8 4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent	20 12/11/43
FF3-5	Fun Time	Excellent	20 6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19 6/17/44
FF3-3	Lucky Cowboy	Excellent	20 1/29/44
FF3-1	"Mardi Gras"	Major League	20 8/28/43
FF3-4	Showboat Serenade	Excellent	20 4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose	Very Good	8 4/22/44
P3-2	Hen Pecked Rooster	Very Good	8 3/25/44
P3-1	No Mutton for Nuttin'	Good	7 12/25/43
P3-4	Suddenly It's Spring	Appealing	10 6/17/44
POPEYE (8)			
E3-4	Anvil Chorus Girl	Good	7 7/22/44
E3-1	Her Honor the Mare	Excellent	7 12/18/43
E3-2	Marry-Go-Round	Very Good	7½ 2/ 5/44
E3-8	Moving Aweigh		
E3-7	Pitching Woo at the Zoo		
E3-6	Puppet Love		
E3-5	Spinach-Packin' Popeye		7½
E3-3	We're on Our Way to Rio	Good	8 6/24/44
POPULAR SCIENCE (6)			
J3-1	No. 1	Good	10 11/ 6/43
J3-2	No. 2	Entertaining	10 12/25/43
J3-3	No. 3	So-So	10 4/ 8/44
J3-4	No. 4	Interesting	10 6/ 3/44
J3-5	No. 5	Interesting	10 7/ 1/44
J3-6	No. 6		10
SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	Good	9½ 7/22/44
Y3-3	In the Newsreels	Excellent	9½ 4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9 4/ 1/44
Y3-1	Tails of the Border	Tops	8½ 1/ 8/44
Y3-6	Monkey Business		
Y3-4	Your Pet Problem		9
SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	Good	10 7/22/44
R3-10	Furlough Fishing	Good Catch	9½ 8/19/44
R3-3	"G.I. Fun"	Snappy	9 1/ 1/44
R3-6	Heroes on the Mend	Very Good	9 4/22/44
R3-1	Mermaids on Parade	Good	9 11/13/43
R3-5	Open Fire	Good	9½ 4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9 12/11/43
R3-4	Swimcapades	Good	9½ 1/22/44
R3-7	Trail Breakers	Very Good	9½ 6/17/44
R3-8	Winged Couriers	Good	9½ 7/22/44
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good	10 12/18/43
L3-2	No. 2	Good	10 1/29/44
L3-3	No. 3	Interesting	10 4/22/44
L3-4	No. 4	Average	10 6/24/44
L3-5	No. 5	Good	10 7/22/44
L3-6	No. 6		10

RKO RADIO

DISNEY CARTOONS (18) (Tech.)			
54102	Plastics Inventor	Excellent	7 8/19/44
54101	Springtime for Pluto		7
EDGAR KENNEDY (6)			
43406	Kitchen Cynic		18
43404	Love Your Landlord		18 Not Rev.
43401	Not on My Account	Fair	17 10/30/43
43403	Prunes & Politics		16 Not Rev.
43405	Radio Rampage	Good	16 4/29/44
43402	Unlucky Dog		15 Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1		9 Not Rev.
44202	No. 2	Good	9 10/16/43
44203	No. 3	Delightful	9 11/ 6/43
44204	No. 4	Swell	10 12/18/43
44205	No. 5	Good	9 1/ 8/44
44206	No. 6	Good	9 4/ 8/44
44207	No. 7	Excellent	10 4/22/44
LEON ERROL (6)			
43702	Cutie on Duty	Good	18 11/27/43
43706	Girls! Girls! Girls!		17
43705	Poppa Knows Worst	Fair	17 5/ 6/44
43704	Say Uncle	Fair	18 3/25/44
43701	Seeing Nellie Home	Poor	17 10/23/43
43703	Wedtime Stories		17 Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring		19 Reissue
43204	Music Will Tell		18 Reissue
43202	Rhythm on the Rampage		18 Reissue
43203	Romancing Along		21 Reissue
SPORTSCOPES (13)			
44306	Basket Wizards	Good	8 3/ 4/44
44311	Boot and Spur	Good	8½ 7/29/44
44310	Boys Camp		8
44305	Co-Ed Sports		8 Not Rev.
44301	Field Trial Champions	Excellent	9 11/13/43
44302	Joe Kirkwood	Good	9 10/23/43
44307	Mallard Flight	Good	9 3/25/44
44304	Mountain Anglers	Eye-filling	9 12/25/43
44308	On Point	Good	8 4/29/44
44309	Past Performances	Interesting	9 6/ 3/44
44303	Stars and Strikes	Solid	9 12/25/43
44312	Ski Chase		8
THIS IS AMERICA (18)			
43106	Aircraft Carrier	Excellent	16 5/13/44
43108	Hot Money		17
43102	Letter to a Hero	Very Good	18 1/ 1/44
43104	Mail Call	Very Good	17 2/19/44
43103	New Prisons—New Men		17 Not Rev.
43105	News Front	Very Good	16 4/ 8/44
43110	Rockefeller Center	Good	16 8/19/44
43101	Sailors All	Very Fine	20 12/ 4/43
43109	They Fight Again	Excellent	17 7/ 1/44
43107	Viva Mexico	Good	17 5/20/44

REPUBLIC

SERIALS		
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good	9 12/18/43
LEW LEHR			
4902	Lew Lehr Makes the News		9
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails	Colorful	9 9/ 4/43
4152	Coast of Strategy	Instructive	9 9/ 4/43
4156	Kingdom of Treasure	Good	8 12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	..	9/11/43
12	Americans All	Fair-Minded	18	..	7/22/44
11	Back Door to Tokyo	Good	18¾	..	6/17/44
13	British Imperialism	Good	18	..	8/19/44
2	Europe's Crossroads	Excellent	19	..	10/ 2/43
3	Youth in Crisis	Excellent	18½	..	11/ 6/43
9	Irish Question, The	Very Good	16¾	..	4/22/44
4	Naval Log of Victory	Comprehensive	19½	..	12/ 4/43
10	Underground Report	Very Good	20	..	5/20/44
5	Upbeat in Music	Entertaining	16½	..	12/25/43
8	South American Front	Clarifying	17½	..	3/25/44
6	Sweden's Middle Road	Excellent	19¼	..	1/22/44
7	Post-War Jobs	Revealing	18½	..	2/19/44

MOVIETONE ADVENTURES (6)

4231	Flying Gunners	Good	9	..	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	..	Not Rev.
4203	Mailman of Snake River	Interesting	9	..	5/ 6/44
4202	Silver Wings	Interesting	9	..	5/13/44
4252	Snowland Sentinels		9	..	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	..	Not Rev.
4302	Champions Carry On				Not Rev.
4303	Fun for All	Good	7	..	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	..	12/25/43
4509	Butcher of Seville	Good	7	..	5/ 6/44
4502	Camouflage		7	..	Not Rev.
4520	Carmen's Veranda		7		
4513	Champion Justice	Good	7	..	4/29/44
4504	Down With Cats	Good	7	..	9/ 4/43
4514	Frog and the Princess	Fair	7	..	5/ 6/44
4519	Green Line		7		
4510	Helicopter (Tech.)		7	..	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	..	1/ 1/44
4506	Lion and the Mouse	Fair	7	..	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	..	4/29/44
4516	My Boy Johnny	Fair	7	..	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	..	9/ 4/43
4501	Super Mouse Rides Again	Average	7	..	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	..	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	..	5/20/44
	Fortress Japan	Bird's-eye View	17	..	8/12/44
	Global Air Routes	Good	15	..	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	..	11/27/43
8127	Fellow on a Furlough	Good	15	..	4/22/44
8121	Hit Tune Serenade				Not Rev.
8129	Melody Garden				Not Rev.
8131	Midnight Melodies		15		
8125	New Orleans Blues	Good	15	..	1/22/44
8130	Pagliacci Swings It	Overdone Ham	15	..	8/12/44
8124	Radio Melodies	Entertaining	15	..	1/22/44
8128	Stars and Violins	Acceptable	15	..	5/20/44
8122	Sweet Jam	Good	15	..	10/23/43
8126	Sweet Swing	Fair	15	..	3/ 4/44
8132	Swingtime Holiday		15		

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	..	5/13/44
8376	Barefoot Judge	Fair	9	..	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	..	11/20/43
8372	Farmer Gene Sarazen	Good	9	..	10/23/43
8378	Foster's Canary College	Good	9	..	4/29/44
8380	Honest Forger				
8382	Idol of the Crowd		9		
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	..	3/11/44
8381	Spinning a Yarn	Good	10	..	8/19/44
8379	Varga and His Beauties	Attractive	9	..	6/ 3/44
8371	Wizard of Autos	Good	9	..	10/23/43
8374	World's Youngest Aviator	Interesting	9	..	2/19/44

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Boogie		7		
8231	Boogie Woogie Man	Very Pleasing	7	..	10/ 9/43
8232	Greatest Man in Siam	Good	7	..	1/22/44
8233	Jungle Jive	Tops	7	..	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	..	4/15/44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	..	2/26/44
8357	Animal Tricks	Fair	9	..	4/15/44
8361	Bear Mountain Game	Good	9	..	8/ 5/44
8359	Fraud by Mail	Instructive	9	..	6/17/44
8362	From Spruce to Bomber		9		
8358	Hobo News	Good	9	..	5/13/44
8352	I-A Dogs	Good	9	..	10/23/43
8356	Magazine Model	Excellent	9	..	4/29/44
8360	Mr. Chimp Goes South	Very Good	9	..	8/12/44
8353	Mr. Chimp Raises Cain	Fair	9	..	12/ 4/43
8351	Who's Next	Excellent	9	..	9/ 4/43
8354	Wings in Record Time	Interesting	9	..	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair			4/22/44
8239	Fish Fry	Excellent	7	..	8/19/44
8237	Meatless Tuesday	Good	7	..	7/15/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	..	2/26/44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.	10/ 9/43
8681	Don Winslow of the Coast Guard	13 Chaps.	
8881	Great Alaskan Mystery	13 Chaps.	
9781	Raiders of Ghost City	13 Chaps.	8/12/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	..	Reissue
9311	A Wild Hare		7	..	Reissue
9307	Bear's Tale		7	..	Reissue
9312	Cat Came Back		7	..	Reissue
9305	Cross Country Detours		7	..	Reissue
9302	Early Worm Gets the Bird		7	..	Reissue
9304	Fighting 69½		7	..	Reissue
9306	Hiawatha's Rabbit Hunt		7	..	Reissue
9313	Isle of Pingo Pongo		7	..	Reissue
9303	My Little Buckaroo		7	..	Reissue
9309	Of Fox and Hounds		7	..	Reissue
9308	Sweet Sioux		7	..	Reissue
9310	Thugs With Dirty Mugs		7	..	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7		
9721	Bugs Bunny & the Three Bears		7	..	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7		5/20/44
9724	Hare Force	Excellent	7		8/19/44
9723	Hare Ribbin'	Excellent	7	..	7/ 1/44
9726	Old Grey Hare		7		

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	..	2/19/44
9106	U. S. Marines on Review	Excellent	20	..	8/19/44
9105	Night in Mexico City	Interesting	20	..	4/22/44
9102	Over the Wall	Very Good	20	..	1/29/44
9104	Our Frontier in Italy		20	..	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..	11/ 6/43

LOONEY TUNES

9711	Brother Brat	Good	7	..	8/ 5/44

MELODY MASTERS (10)

9610	All-Star Melody Masters	Good	10	..	8/19/44
9609	Junior Jive Bombers		10		
9603	Cavalcade of the Dance	Excellent	10	..	10/ 2/43
9604	Freddie Fisher & His Band		10	..	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..	11/13/43
9610	Listen to the Bands		10		
9606	Songs of the Range	Good	10	..	7/ 1/44
9607	South American Sway	Routine	10	..	4/22/44
9602	Sweetheart Serenade	Good	10	..	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	..	2/12/44
9608	U. S. Coast Guard Band	Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	..	7/ 1/
9713	Birdy & the Beast		7		
9717	Booby Hatched		7		
9711	Brother Brat		7		
9708	Duck Soup to Nuts		7		
9714	From Hand to Mouse		7		
9715	Goldilocks & the Jivin' Bears		7		
9703	I Got Plenty of Mutton	Fair	7	..	5/ 6/44
9716	Lost & Foundling		7		
9701	Meatless Fly Day		7	..	Not Rev.
9720	Odor-able Kitty		7		
9705	Tick, Tock, Tuckered	Fair	7	..	6/ 3/44
9704	Weakly Reporter	Good	7	..	4/22/44
9712	Plane Daffy		7		
9710	Slightly Daffy	Fair	7	..	7/ 1/44
9718	Stupid Cupid		7		
9719	Stage Door Cartoon		7		
9706	Swooner Crooner		7	..	Not Rev.
9707	Russian Rhapsody		7	..	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	..	2/12/44
9107	Oklahoma Outlaws	Well Done	20	..	10/ 9/43
9110	Roaring Guns	Good	20	..	2/19/44
9112	Trial by Trigger	Good	20	..	7/ 1/44
9108	Wagon Wheels West	Good	17½	..	12/25/43
9111	Wells Fargo Days	Good	20	..	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	..	2/12/44
9507	Backyard Golf	Fair	10	..	6/17/44
9513	Bluenose Schooner		10		
9510	Cattlemen's Days	Good	10	..	7/ 1/44
9512	Champions of the Future		10		
9506	Chinatown Champs	Colorful	10	..	4/29/44
9511	Colorado Trout	Good	10	..	8/ 5/44
9502	Desert Playground	Interesting	10	..	10/ 9/43
9505	Dogie Round-Up	Interesting	10	..	2/19/44
9508	Filipino Sports Parade	Good	10	..	7/ 1/44
9503	Into the Clouds	Good	10	..	1/29/44
9509	Mexican Sportland		10		
9501	Tropical Sportland	Fair	10	..	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	..	11/27/43
9006	Musical Movieland		20		
9003	Task Force	Excellent	20	..	1/ 1/44
9004	Devil Boats	Excellent	20	..	7/29/44
9001	Women at War		20	..	10/ 2/43
9005	Winner's Circle		20	..	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	..	11/13/43
9403	Hunting the Devil Cat	Good	10	..	10/16/43
9405	Jungle Thrills	Good	10	..	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	..	11/27/43
9404	Struggle for Life	Excellent	10	..	4/ 8/44
9406	Throwing the Bull	Good	10	..	8/19/44

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood	..	At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia	..	America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	18	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, August 23)

MOVIETONE (Vol. 26, No. 101)—Allies invade southern France; General Patton leads Yank Army in dash to Paris; Guam back in U. S. hands; Yank forces capture Biak Island, Noemfoor Island and Saipan in the Pacific; New mathematical wonder machine in action; Florida lovelies display bathing fashions.

NEWS OF THE DAY (Vol. 15, No. 299)—Invaders of southern France in invasion preview; General Patton leads Yank forces in Paris dash; General de Gaulle's forces land in France; Guam, Saipan and Noemfoor, in the Pacific, captured by U. S. forces; Mathematical wonder machine at work for the Navy.

PARAMOUNT (No. 102)—Comedian Zero Mostel as dog-trainer; Allies invade southern France; French armored division lands in France; Eye witness story of Guam victory.

RKO PATHE (Vol. 15, No. 104)—Yanks clean up the Pacific; Rehearsal for invasion of southern France—General Patton's army moves up in Brittany—New units land in Normandy.

UNIVERSAL (Vol. 17, No. 321)—Allies invade southern France; French armored division lands in Normandy; Yank forces capture Guam; General Patton at a press conference; Red Cross begins packing Christmas boxes for American prisoners of war; Philanthropist entertains orphans at Long Beach, N. Y., outing; Aquatic acrobatics performed by kids; Hollander, shown making snowstorm from cornflakes and mink coats from muskrats.

ALL AMERICAN (Vol. 2, No. 96)—50,000 attend celebration for Chicago editor; Negro named to Board of the United Nations relief; Dr. Hilton named to New Jersey boxing commission; Washington designer shows his hats; Marva Louis at Comiskey Park ball game; Roosevelt at Pearl Harbor.

(Released Saturday, August 26)

MOVIETONE (Vol. 26, No. 102)—Triumphant return of Allied Armies to Paris; U. S., Britain and Russia in post-war conferences; Iceland breaks off ties with Nazi-controlled Denmark; Roosevelt and Truman confer on campaign plans; Guam natives liberated by U. S. forces; WPB tests new synthetic tire; Navy task force repels Jap plane attack in Pacific.

NEWS OF THE DAY (Vol. 15, No. 300)—Eisenhower decorates Yank combat leaders; U. S., British and Russian delegates confer on post-war peace plans; Yank task force smashes Jap plane attack; Roosevelt and Truman discuss campaign strategy; Guam natives get medical aid from U. S. Navy doctors; Services for men who gave their lives on Saipan; Mrs. Winston Churchill opens Red Cross rally.

PARAMOUNT (No. 103)—GIs fast on rations; Fur styles for fall; Roosevelt and Truman plan campaign; Allies confer on post-war peace plans; Yank task force smashes Jap plane attack.

RKO PATHE (Vol. 16, No. 1)—U. S. task force smashes Jap plane attack; Eisenhower decorates Yank combat generals; Iceland establishes new republic; WPB tests new synthetic tires; Roosevelt and Truman discuss campaign strategy; Guam natives get medical aid from U. S. Navy doctor: Nuns help Nazis to surrender; Allies confer on post-war peace plans.

UNIVERSAL (Vol. 17, No. 322)—Pictures of Allied victories in France; Yank task force smashes Jap plane attack; Allies confer on post-war peace plans; U. S. Navy doctors give medical aid to Guam natives; Iceland celebrates independence; Army engineers test synthetic tires; Roosevelt and Truman map election campaign; Wildwood, N. J., Yacht Club stages small-boat regatta.

Cold Postpones King Scenes

Andrea King is confined to her home with a severe cold, making it necessary for director Robert Florey to shoot scenes of Warner Bros'. "God Is My Co-Pilot" around the ailing actress.

Miss King portrays the wife of Dennis Morgan.

Previn to Direct 'Stars' Music

Charles Previn will direct the music for Jane Powell in her second Charles R. Rogers' production, "High Among the Stars," which United Artists will release. Previn has directed music for Deanna Durbin and Gloria Jean.

Seeking Story for Crosby

B. G. De Sylva, who bows out as executive producer of Paramount about September 15, is seeking a story in which to star Bing Crosby as one of the De Sylva productions for Paramount next year.



...come and get it!.....

It's a pip of an
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hit!

Columbia's

"SWING in the SADDLE"

Screen Play by Elizabeth Beecher, Morton Grant, Bradford Ropes
Produced by JACK FIER · Directed by LEW LANDERS

JANE FRAZEE
At her singing...loving...best!

THE HOOSIER HOT SHOTS
Hits of the National Barn Dance Radio Show!

GUINN (BIG BOY) WILLIAMS
The screen's *great big joy!*

SLIM SUMMERVILLE
Slimmer and funnier than ever!

KING COLE TRIO
Specialists in up-to-the-minute harmonics!

JIMMY WAKELY
and His OKLAHOMA COWBOYS
Noted radio and screen performers!

COUSIN EMMY
The airwaves' famous hillbilly chanteuse!

SALLY BLISS
Direct from the Broadway stage!

MARY TREEN
The West's best comedienne!

RED RIVER DAVE
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They've got everything to make your heart stop... your pulse hop ...your eyes pop!

Screen Stars!

Recording Stars!

Action Stars!



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★ Complete ★ Every Week ★
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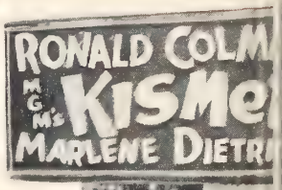
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher





YOU'LL KISMETRO FOR KISMET!





BREAKING EVERY RECORD IN ASTOR HISTORY

LINES AT THE BOXOFFICE CONTINUALLY DAY AND NIGH

THE BIGGEST TECHNICOLOR SHOW IN FILM ANNAL

COLOSSAL IS THE WORD FOR KISMET

TWENTY YEARS OF LEADERSHIP
MGM

The Editorial Page

Take a Bow, Boys and Girls

Believe it or not . . . your efforts on behalf of the last March of Dimes campaign resulted in the almost unbelievable total of $4,667,520 being collected through the motion picture theatres of this country.

This should be a source of great satisfaction to theatremen in particular and the industry in general. It again emphasizes the importance of the screen to the life of our people. It might even impress the blue-noses who so dearly love to take pot-shots at anything and everything about the "movie business."

Imagine, of all the money collected throughout the campaign, close to fifty per cent of the total came from your theatres. This is something every theatreman should bring home to his community through the medium of his local newspapers and, perhaps, through a "thank you" trailer on his screen.

Not only have you succeeded in doing a magnificent job but, of greater importance, you have helped in a tremendous humanitarian fight against a dread disease.

▲ ▲ ▲

Trade Observations

Eyes of the industry snapped with precision toward St. Louis last week when Russell Hardy as counsel for the St. Louis Amusement Co. and affiliates filed with the local AAA tribunal a motion to dismiss arbitration proceedings, which named several theatres of his clients, on the grounds that the whole arbitration system is unlawful. Should this motion be carried to successful issue one of the only currently remaining pillars of the New York consent decree will have fallen into the ruins of that instrument as a legalistic entity.

* * *

Socker Coe, with that soaring eloquence which marks his speeches, this week told delegates to the NAB's War Conference in Chicago that the theatre and television if wedded would each be a proud and happy spouse. Should the nuptials take place they might better be happy, these parties to the binding, because more and more harmony is what's needed. On the latter matter, Coe also expressed some very sound sentiments. For it is quite true that whereas the general public accepts more or less as matter of course certain disputes arising in many industries, the amusement business is—must be if it is to flourish—something upon which the people look as a source of colorful illusion, and what more effectively can make illusion vanish than charges, recriminations and mud-slinging that gets out of bounds and into the public prints?

* * *

Well, the doughty Ned Depinet accepts another tenure as chairman of the distribution division of the WAC for the Sixth War Loan. Ned's a man's man for you, what with taking on again the arduous task which he has discharged so ably, with such tireless energy and enthusiasm for the Fourth and the Fifth War Loan. His masterful handling of the organization of the distributor division has reached new heights with his successive administration and Depinet (himself in person) was a tower of strength and a most important factor in the success of the two previous drives. Let's all give Ned a big hand and promise him the utmost cooperation in the forthcoming campaign.

* * *

The international industry pot's aboiling. Not that this augurs any sowing of seeds for future frictions between the U. S. and other countries in the years after the war. On the contrary everything, so far, seems to be geared to a very high plane of friendly relations between film interests in other lands, and particularly with Britain and the Latin American countries. It will be well, not alone for the future of peace among nations but also for the prosperity of the American industry, if the apparently fair-dealing attitude of the American companies is generally adopted and continuously followed. Those foreign markets mean a great deal to picture quality, and so the conduct of events now taking shape directly affects every exhibitor as well as every theatregoer in the U. S.

* * *

Good news developed this week with respect to the supply of color film stock that will be available to the industry for the final quarter of this year. The chromatic photography has taken such hold, is so important to certain types of production, that it will be for the good of the industry as a whole if current and near-future releases set for color treatment flow into the market without interruption of the planned schedule.

* * *

Exhibitor organizations in the U. S. can, with profit, watch for good example the organizations of Canada. In Ottawa last week there was a free show of films, and the local organization went to work immediately—not with flaming speeches, sounding warnings, etc., but with a will that promises there'll be no repetition of unfair competition from non-commercial shows of pictures made for, and which belong in, the commercial theatre.

—"CHICK" LEWIS

Film Arbitration Branded As Illegal

Attacking the Motion Picture Arbitration System of the AAA as unlawful, Russell Hardy, former special assistant to the United States Attorney General, has filed a motion with the St. Louis AAA authorities, asking for a dismissal of arbitration proceedings brought by Adolph Rosecan, of the Princess Theatre, St. Louis.

Mr. Hardy contended also that the arbitration system is in violation of the constitution, beyond the authority of the District Court and not authorized by the Sherman Anti-Trust Act.

He appeared as counsel for the St. Louis Amusement Co., St. Louis Ambassador, Inc., Eden Theatre Co., St. Louis-Missouri Theatre, Inc., and the Service Group Theatres.

Rosecan Names Majors

The Rosecan suit was against Paramount, RKO, Warners, 20th Century-Fox, and Loew's, Inc., under Section VIII of the Consent Decree and mentioned among the theatres which will be affected by any finding in the case as the Melba, Cinderella, Grenada, Ritz, Gravoia, Shenandoah and Avalon, all neighborhood houses, and the Ambassador, Loew's State, Loew's Orpheum, Fox, St. Louis and Missouri in the first-run field.

In his motion Hardy stated it was being filed solely for the purpose of objecting to and preventing the proposed arbitration and the entry of any awards therein, insofar as the arbitration and award may be applicable to his clients or affect their interests, contracts, business property or trade and commerce.

"These non-defendant theatres do not submit to the arbitration, and do not undertake to abide by nor to accept an award therein," the motion continues.

Other grounds for seeking dismissal of the action are that the arbitration system is not authorized by the Sherman Anti-trust Act of July 2, 1890, and further that the theatres mentioned were not parties to United States vs. Paramount Theatres, Inc., et al., but are wholly independent of, unaffiliated and unconnected with, and unrelated to, the defendants in that case, and because the non-defendant theatres are among the many exhibitors who have been, and now are being, injured and damaged in their business, property, trade and commerce by the unlawful conspiracy and monopoly charged in that case.

The motion to dismiss then concludes:

"The arbitration system is unlawful and violative of the Sherman Anti-trust Act in that it constitutes a means for the continuation and administration of the unlawful conspiracy, monopoly, acts, transactions and practices in restraint of trade and commerce stated in the petitions in United States v. Paramount Pictures, Inc., et al.; and all persons and corporations participating in the administration thereof have joined and are engaging in the unlawful conspiracy and monopoly.

"The arbitration system is unlawful insofar as it authorizes or may result in the relief sought by the complainant, because that relief would deprive these non-defendant theatres of their property without due process of law, contrary to Article V of the Amendments to the Constitution of the United States."

Movie Tax to Buy Lunches

That the motion picture industry as a source of raising governmental funds has not been overlooked in our sister republics, was again evidenced last week when the Congress of Nicaragua passed a law imposing a 10 per cent tax on tickets.

Moneys raised by the new tax will be used to provide luncheons for poor children attending the public schools.

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News-Reel Hour Shown

Tri-States has inaugurated a newsreel hour at the Strand, a second run downtown theatre in Des Moines, for workers and shoppers.

The newsreel hour was adopted instead of changing the house into a full-time newsreel theatre, because it was felt the latter project would be too limited. The house is now showing 42 minutes of newsreels, combing all available services. The program is reported a success. A check of non-hour business was sufficient to warrant a continuation of the feature.

G. P. E. Enters 16 mm. Field; Purchases Ampro

Control of the Ampro Corporation, of Chicago, one of the well-known manufacturers of motion picture projectors for 16mm. and 8mm. film has been acquired by the General Precision Equipment Corporation, of New York.

Earl G. Hines, president of General, said the acquisition was for cash and that no new stock would be issued by his company in connection with the transaction. Present management of Ampro will continue in charge of its operations.

"With the acquisition of Ampro Corporation, the motion picture activities of General Precision will now include apparatus covering not only the professional 35mm. field, but also the requirements of 16mm. and 8mm. equipment for use by educators, industry and the amateur or 'home movie' enthusiasts," Mr. Hines said. "Thus the products will cover the complete range of equipment for motion picture projection. Other related equipment such as 16mm. and 8mm. cameras will be added when war activities cease and such development programs can be undertaken."

Ned E. Depinet Again Distributor Chairman

Ned E. Depinet will again serve as chairman of the distributors' division of the WAC for the Sixth War Loan, a position he so ably handled in the fourth and fifth campaigns.



Ned E. Depinet

Leon J. Bamberger also will serve his third term as general assistant to Depinet and as assistant distributor chairman of the Sixth War Loan.

Depinet, in a message to Harry Brandt, national chairman for the motion picture industry's participation in the drive, said he was particularly eager to serve as there was a growing assumption on the part of the public that the coming defeat of Germany would make the sixth loan unnecessary.

"This, of course, is not true," said Depinet. "Billions are needed for the subjugation of Japan and for sustaining the millions of men and women in the armed services. It also is necessary to combat inflation so that when these men and women are demobilized they will be able to come back to a sound economy."

London Distributor Named

W. R. Frank has named Arthur Fried, London distributor, to handle sale of rights to "Enemy of Women," which is "The Private Life of Dr. Paul Joseph Goebbels," for Great Britain and Europe. Monogram controls domestic rights to the picture.

Schine Anti-Trust Suit Off to Sept. 26

The anti-trust trial of the Schine Chain Theatres, Inc., in Federal Court in Buffalo, has been adjourned until September 26.

Before adjournment, Willard S. McKay, Schine counsel, answered a recent request of the Government for admission of facts on the part of the Schine defendants. McKay called the court's attention to the fact that all statements admitted in the document by the defendants are for the purpose of trial only and that all are subject to objections later.

According to the Schine counsel's statement a deal whereby the Schine Lexington Corp. was to operate the Margie Grand Theatre, Harlan, Ky., during the absence of its half-owner, Leo B. Scott, in the armed forces, was not consummated. McKay asserted that Scott was not inducted into the Navy, as he expected, and that consequently the agreement between him and Schine did not take effect.

6th War Loan 'Grand Strategy' Sept. 12th

A policy meeting and sessions to outline the grand strategy for the industry participation in the forthcoming Sixth War Loan have been called for September 12th at War Activities Committee New York headquarters.

Invitations to co-chairmen were sent by Chairman Harry Brandt to the following: Wm. J. Crockett, Hugh Bruen, Jack Kirsch, John Rugar, Henry Reeves, Al Steffes, Leo Wolcott, Fred Wehrenberg, and Nathan Yamins.

Cohen Named For 6th Loan

Max Cohen, independent New York exhibitor long active in War Activities projects, has accepted the post of assistant in charge of special events for the Sixth War Loan.

William Goetz—Leo Spitz

(The Men on the Cover)

President and Chairman of the Board, respectively, of International Pictures, Inc., producing company which makes its debut with the release of "Casanova Brown" as the first of four important features scheduled for release during the coming season by RKO Radio. Goetz as a production executive and Spitz as an executive of distribution and production are prominent figures in the industry through their long association and notable achievements in important posts with other companies. Trade circles have hailed their initial production, following screenings in various territories, as an outstanding picture and "Casanova Brown" is to have its first public presentation at Radio City Music Hall, New York, following the run of "Dragon Seed."

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Television Theatres Seen as Reality Soon

Television theatres were predicted as a reality in the not-far-distant future, if equipment for home use proves too costly for the average person, T. A. M. Craven, vice-president of the Iowa Broadcasting System and recently resigned FCC Commissioner, declared before the convention of the National Association of Broadcasters in Chicago.

Craven asserted that the cost of television construction and programming would be relatively high and that the medium would be slow in achieving profitable operation. He said that experience in foreign countries indicates the public may become interested in theatre television.

A period of ten years, Craven said, would be required for construction and organization before the medium could attain sound economic operation on a national scale. "The broadcasters," he contended, "should be ready to undertake this service. If not, someone else will."

Model of a new television station designed for construction in large and small communities was exhibited by the Austin Company, of Cleveland. It included a large studio with 44-foot movable stages, and two smaller studios served by a common set of controls on a pivoting platform. The large studio stage moves to right or left on a track. Devised and developed with the aid of the General Electric Co. the new station provides flexibility to avoid unnecessary duplication of costly broadcasting equipment.

Radio news broadcasting will have an important part in future television programs, according to J. Harold Ryan, of Washington, D. C.

Anti-Trust Suits Filed in Oklahoma

The Griffith Amusement Co., the Griffith Southwestern Theatres, Inc., L. C. Griffith, H. J. Griffith and eight other motion picture distributors and exhibitors are charged with violating anti-trust laws by the Mystic Theatre of Picher, Okla., in a $200,000 treble damage suit filed in Federal District Court in Tulsa. A permanent injunction against violations is asked.

Other defendants accused of forming a combination to eliminate competition of independent exhibitors in Oklahoma and adjacent states are: Paramount Pictures Distributing Co., Inc., Paramount Film Distributing Corp., Loew's, Inc., Warner Bros. Pictures Distributing Corp., 20th Century-Fox Film Corp., Universal Film Exchanges, Inc., Republic Pictures Corp., and Adams Film Exchange.

North Carolina Houses Still Closed to Children Under 15

Theatres in Charlotte, N. C., remain closed to children under 15, as the infantile paralysis epidemic there gradually approaches its September peak. All houses have been closed throughout the state since early in June by order of the North Carolina State Board of Health.

It is now believed that the theatres will be open to children after schools resume their classes. The state-wide reopening date now has been set for September 18, and it is anticipated that children again will be allowed to attend the movies on and after that day.

Kentucky Epidemic Subsides

Infantile paralysis has subsided in the state of Kentucky due to cooler weather and recent heavy rains in all parts of the state. Theaters report business about normal, and are admitting all children regardless of age.

Remembers His "Public"

That those who achieved fame and fortune from the motion picture industry and its millions of patrons have remembered their "public" who made their financial and artistic successes possible, was evidenced this week in the action of William S. Hart, Western "two-gun" featured star of two decades ago, who donated $50,000 to the Hollywood City Park Commission to beautify his former West Hollywood estate as a free public park.

Hart, who now lives on a Newhall, Cal., ranch, gave the property to the city for a spot to be known as the William S. Hart West Hollywood Park. Improvements will include a new electric fountain.

Joseph H. Seidelman Heads U International

Joseph H. Seidelman, vice-president of Universal Pictures, has been elected president of Universal International Films, Inc., a wholly-owned subsidiary, which will take over the parent company's holdings and will handle and control all of U's foreign operations.



Joseph H. Seidelman

Other officers of the new corporation are: Alfred E. Daff, vice-president; Charles A. Kirby, secretary; Raymond M. Miles, treasurer, and Pierre Ludwig, assistant treasurer.

In addition to being a vice-president, Mr. Seidelman is also export manager of Universal.

Born in Milwaukee, he is a member of the bar in Wisconsin, and served with the AEF in World War I from 1917 to 1919. In the latter year he joined Paramount as Albany branch manager. Until 1933, Seidelman was vice-president of Universal in charge of foreign activities. Then he joined Columbia as general foreign manager.

Mr. Seidelman was named vice-president of Universal in charge of foreign activities in 1938. In November, 1942, he was appointed special civilian consultant to the War Department on overseas distribution of films to the American troops.

Thus, in his new responsibilities, Mr. Seidelman brings a truly "international" background to Universal International Films, Inc.

Warners Fourth Major to Create an 'International'

Warner Bros. Pictures International Corp., with a capitalization of $1,000,000, has filed incorporation papers with the New York Secretary of State. Directors of the new corporation, subscribing to the initial three shares are J. Granich, E. Silverman and J. Shapiro. E. K. Hessberg, 321 West Fourth Street, Albany, is attorney for the incorporators.

Eugene Arnstein Comptroller

Eugene Arnstein, of Milwaukee, has been appointed comptroller of Film Classics home office in New York. For 18 years he was with the Warner and Fox theatre circuits in Wisconsin as theatre manager, supervisor and booker.

Grubstick Branch Manager

Al Grubstick, formerly with Warner Bros. as a salesman, has been appointed branch manager of the Film Classics' San Francisco office.

Sees Threat to Price Bargaining in Decree

Present negotiation by exhibitors and distributors over film prices might be swept away under the anti-block booking provisions of the proposed Department of Justice amendments to the New York Consent Decree, according to an interpretation of the proposals by Herman M. Levy, general counsel of the MPTO, in a bulletin made public this week.

"The question of price inducement," the Levy interpretation states, "to get an exhibitor to take more than one picture, or to discourage an exhibitor from picking out the most desirable picture, may become an issue in the ultimate legal interpretation of this provision by the courts. If it should be found eventually that the licensing of one feature is 'conditioned' on the licensing of another feature if the price is raised on the one unless the other is licensed; or what amounts to the same thing, that an excesssive 'asking price' will only come down if both pictures are licensed, then the exhibitor may be faced with an inflexible adherence to the asking price on every picture under penalty of fine and imprisonment for the distributor who reduces the price or terms first quoted on every picture."

The bulletin, which details the modification terms of the decree proposed by the Department of Justice, concludes the discussion of the section covering number of pictures to be licensed at a time with the statement: "This clause should be clarified to prevent such a disastrous result; otherwise an unpredictable interpretation of the word 'conditioned' by the courts can force the distributors to maintain under penalty minimum prices on every picture and do away entirely with the present negotiations by exhibitors over prices and terms of licensing."

Film Stock Quota to Hold, Is Prospect

Uneasiness which existed in some industry quarters as to the availability of black-and-white and color film during the last quarter of the year, was eased this week by the prediction in Washington that the full quotas of raw stock probably would be obtainable during the closing three months of 1944.

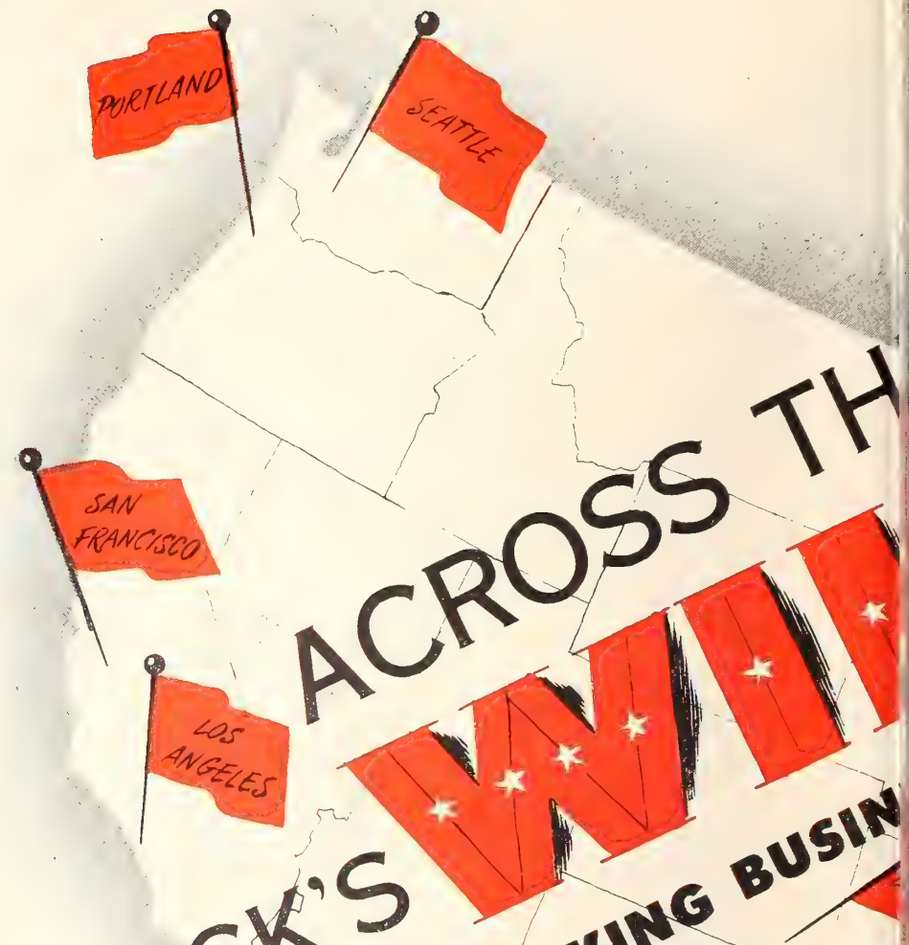
Although extra quota deliveries will not be permitted, sufficient stock is on hand to permit filling normal requirements. At present distributors are rationed to 75 per cent of their 1941 usage.

Lincoln V. Burrows, motion picture chief of the War Production Board, was in Rochester this week. There he learned that the color film supply situation is in a much more healthy state than was believed and that more of the material was available than had been anticipated. Distributors who use colored film will have it charged against their black-and-white quotas.

Mr. Burrows indicated that the distributors might meet in Washington next week. Pending announcement of specific allocations for the last quarter, companies are now in a position to place orders for the same quantity of film they did for the first part of this year.

New MGM Promotions

Arthur Sterling, former traveling auditor of the MGM home office, has been named assistant to Alan F. Cummings, in charge of exchange operations. He will supervise the home office statistical and clerical departments. Sterling will be assisted by Rose Klein, who also received a promotion. The appointments round out the new home office setup instituted several weeks ago when William G. Brenner was named to succeed the late J. S. MacLeod.



DARRYL F. ZANUCK'S ACROSS TH WI

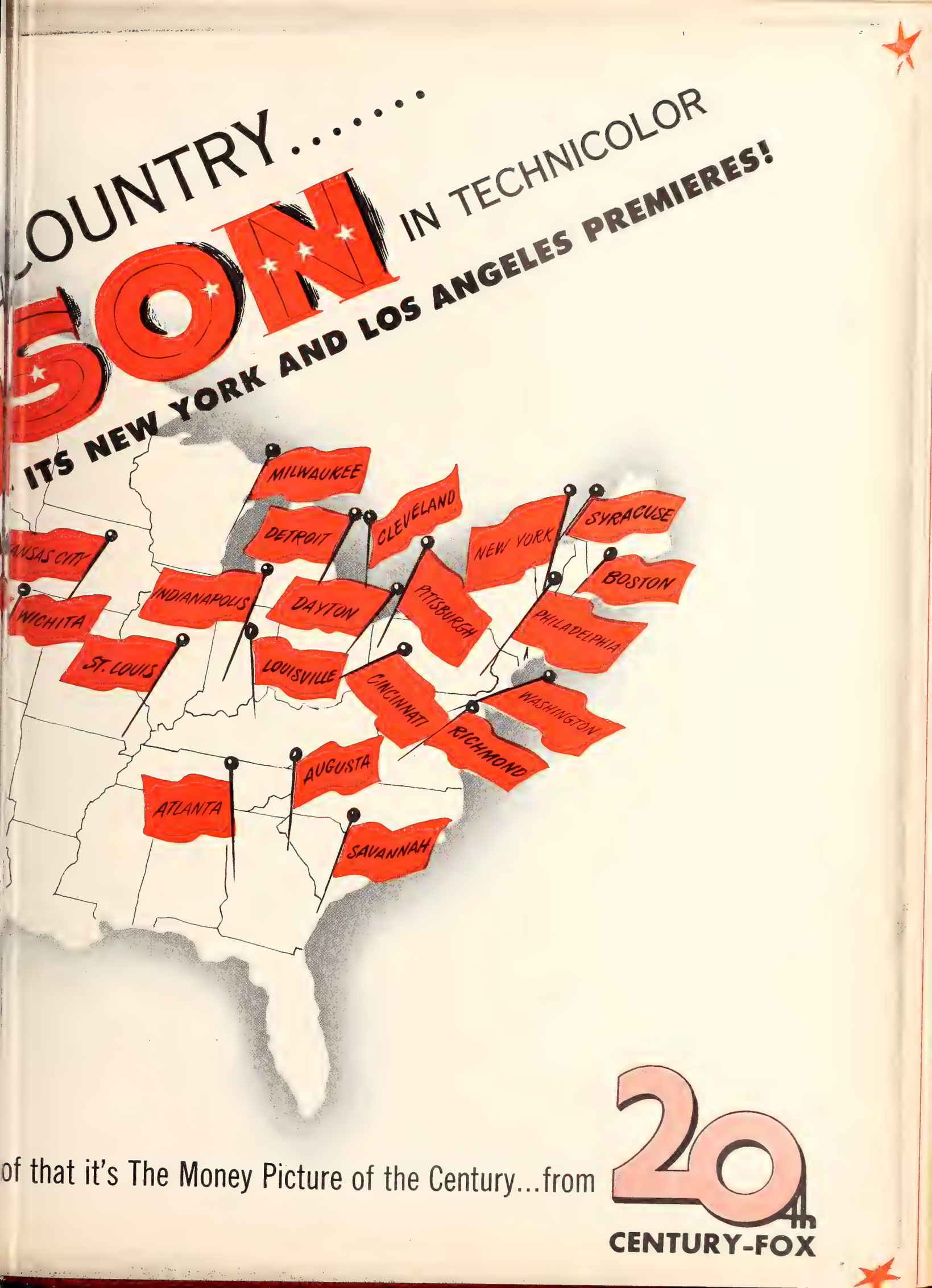
IS SET TO REPEAT THE PRECEDENT-BREAKING BUSIN

DIRECTED BY
HENRY KING

WRITTEN BY
LAMAR TROTTI

Box-office strategists! Watch this map from week to week for perform

THEY DON'T STOP FIGHTING! KEEP
SELLING WAR BONDS FOR VICTORY!


COUNTRY.....
SON IN TECHNICOLOR
ITS NEW YORK AND LOS ANGELES PREMIERES!
MILWAUKEE
DETROIT
CLEVELAND
NEW YORK
SYRACUSE
ANSAS CITY
INDIANAPOLIS
DAYTON
PITTSBURGH
BOSTON
WICHITA
PHILADELPHIA
ST. LOUIS
LOUISVILLE
CINCINNATI
WASHINGTON
RICHMOND
AUGUSTA
ATLANTA
SAVANNAH
of that it's The Money Picture of the Century...from
20th
CENTURY-FOX

Feature Chases Army

This is a "man bites dog" story, because it is not news today for the American Army to be chasing Nazis, but—when the American Army finds itself chased, "ain't that sumpin'."

This extraordinary situation occurred when a messenger with a shipment of film, including a print of MGM's "Andy Hardy's Blonde Trouble," actually chased the forces of Lt. General George S. Patton, Jr. three days across France before he caught up with the fast-moving American boys.

When he reached his objective the messenger delivered the films to headquarters. That night our boys forgot their real troubles for a few hours while relaxing with Andy Hardy's celluloid ones.

Lt. Col. Sydney Lund, former Hollywood producer, who handles distribution of films for the overseas forces, is authority for the story.

Universal to Center Publicity in N. Y.

Under Universal's realignment of territorial publicity and advertising will center all exploitation at the home office in New York. Outside of Chicago and Boston the company will not maintain permanent representatives in the field. Instead, home office representatives will visit the territory.

Ben Katz, for some months assigned to the company studio, has been transferred to Chicago, where he assumed his former position as publicity and advertising representative for the Chicago territory.

Harry Keller, who had been Universal's Mid-West publicity representative, after serving a special assignment in the home office, again resumes an assignment in the New York publicity headquarters. He will handle premieres and openings.

Charles Simonelli, who handled radio and special events at the home office, has been named traveling field exploitation representative. Resigning were: Eddie Bonns, Southern publicity representative; Al Selig, Washington; George Fishman, Philadelphia, and Fred Marshall, Pittsburgh.

Mickey Rooney Gets Self Incorporated in Philly

Mickey Rooney went to Philadelphia last week and got himself incorporated under the name of Rooney, Inc., a concern which will handle his future business affairs. Rooney, now an Army private, was in the Quaker City on other legal business, so he killed two birds with one stone. It was reported that notice of Rooney's incorporation had been served on the William Morris office and MGM. Announcement was made by Sam Stifel, Philadelphia theatre owner.

Shea Resigns Cagney Post

Joe Shea this week resigned as Eastern representative for Cagney Productions. Shea has been on leave of absence from the organization during his recuperation from an illness. Shea, who is a lieutenant in the State Guard, will announce his new association following a two weeks' training period at the Guard camp.

Lawrence Kent Weds

Lawrence Kent, of 20th Century-Fox and newly-appointed head of British Gaumont Theatres, and Mrs. Annette Downs, of New York, were married last week in the Little Church of the West, Las Vegas, Nev.

"Socker" Coe Socks Industry's Quarrels

Motion pictures, television, the radio or any other medium vital to the welfare of the public must not be retarded by squabbling over internal trade practices, Charles Francis "Socker" Coe, MPPDA counsel, told the NAB's War Conference in Chicago. "I tell you very earnestly the public will not have these things," said Mr. Coe.



Charles F. Coe

Pointing out that the European dictators had made the fatal mistake of using radio and motion pictures for their propaganda, Coe said the surest way to empty theatres was to put propaganda on the screen.

"I think over-commercializing a broadcast gives about the same effect," he continued. "The advertiser who insists on more and more commercial time will find that his greed is tuning out a large, and perhaps the most discerning, portion of the audience he pays for."

Discussing the dangers of over-censorship, Mr. Coe said:

"Those who may some day seek to control radio are not strangers to me. They have sought also to control motion pictures. They would seek to control the press. They would regulate our food, our drink, our religion, our politics, our education. They would regulate anything they can get their hands on. It is their particular fetish to regulate. We can be thankful that they are such a minority.

"We can rest assured that they will find no ready ear, so long as the public is convinced of the integrity of our efforts. Their outcries are competently met by capable public relations. Their zeal is crumpled by the merit they encounter."

White and Negro Houses Planned in Chattanooga

The Bijou Amusement Co., Nashville, Tenn., has purchased a site on Rossville Boulevard, Chattanooga, for the erection of a new 1000-seat modern air-conditioned theatre, catering exclusively to a white clientele. This is in addition to the company's recent announcement that it had purchased property on East Ninth Street, in the same city, for the construction of an all-Negro theatre.

In addition to the projected all-white-clientele theatre on Rossville Boulevard, purchase of other sites for erection of theatres for white patronage in Chattanooga will be announced shortly, the company stated.

5th House for 'Skeffington'

Warners' "Mr. Skeffington" has been booked into a fifth Denver house, the Broadway, for a day-and-date run. Previously the picture played the Denver and Esquire, for a week day-and-date, was shown at the Aladdin for another week, then started a third week at the Rialto.

Jack Goldstein Leaving 20th-Fox

Jack Goldstein, for the past two years publicity manager of 20th Century-Fox, has tendered his resignation to take effect Oct. 1st, it was announced this week by Hal Horne, director of advertising-publicity-exploitation, who said that it was with "deep regret that we accepted Jack's resignation."

"Helmet Sitters" Tire

Lt. Col. Sidney Lund, former Hollywood picture executive, just returned from France, reports a new G.I. "disease," known as "helmet fatigue." It developed among American servicemen after witnessing motion pictures shown a little back from the front lines.

The show was being given in a small French town. There were no seats. As the ground was muddy the soldiers used their helmets for orchestra chairs. At the conclusion of the two-hour performance the G.I.'s reported to their commander that they were suffering from "helmet fatigue."

PRC Has Half of New Schedule Ready

Leo J. McCarthy, general sales manager of PRC Pictures, this week announced that the company now has 50 per cent of its 1944-45 production completed or in work. This comprises 20 pictures, or one-half of the 40 features announced by PRC for release during the season.

PRC's new season's program opened August 15, with the release of "Dixie Jamboree." Other pictures completed and to be released between now and December 15, are: "Swing Hostess," "Gangsters of the Frontier," "I Accuse My Parents," "Bluebeard," "Wild Horse Phantom," "I'm From Arkansas," "Texas Rangers, No. 2," "The Town Went Wild," "The Great Mike," "Here We Go Again," and "Hollywood and Vine."

Now ready for shooting and scheduled to go into production this month are: "Fog Island," "First Illusion," "Texas Rangers, No.3," "Buster Crabbe, No. 3," G. I. Guy," "War Marriages," "Crime, Inc.," and "Swamp Man."

Chicago Market Brisk For Independent Films

Independent films are in increasingly greater demand in the Chicago territory. With the opening of the Film Classics Exchange on Film Row, the expansion of other independent distributors has brought much business, not only from independent theatre owners, but also from the major circuits.

While re-issues are beginning to lose much of their punch in many spots served by the Windy City, good independent films are finding a ready market.

Several independents recently have made trips to New York looking for more pictures.

'Canteen' New Year's Release

"Hollywood Canteen," now nearing completion at the Warner Bros. studio, has been designated by Jack L. Warner as the company's first 1945 release. The multi-star musical will go into national distribution New Year's Eve (December 31).

Vanguard Names Jos. L. Roberts

Hugh Owen, general sales manager of Vanguard Films, has announced the appointment of Joseph L. Roberts to head Vanguard's New York publicity staff. Roberts will be assistant to Leo Katcher, head of Vanguard's New York publicity office.

Mark Larkin Joins Agency

Mark Larkin, on loan to the War Activities Committee from the MPPDA office, has resigned to join the Duane Jones Co., an advertising agency which is buying time for the National Republican Committee in the current presidential campaign.

The Box Office Slant

Our Hearts Were Young And Gay

Paramount Comedy 76 mins.

AUDIENCE SLANT: (Family) This delightful comedy of a couple of collegians of the 1923 era should be enjoyed by the entire family.

BOX-OFFICE SLANT: Play up the strong family appeal and the film will bring in generally profitable returns.

Cast: Gail Russell, Diana Lynn, Charlie Ruggles, Dorothy Gish, Beulah Bondi, James Brown, Bill Edwards, Jean Heather, Alma Kruger. Credits: Directed by Lewis Allen. Screenplay by Sheridan Gibney. From the book by Cornelia Otis Skinner and Emily Kimbrough. Director of photography, Theodor Sparkuhl. Associate Producer, Sheridan Gibney.

Plot: Taken from the book of the same name, this is the story of the adventures of two young collegians, in 1923, who went to Europe on a trip unchaperoned.

Comment: The majority of moviegoers throughout the nation will find this comedy about the adventures of two girls thoroughly to their liking. If the girls aren't like our modern day collegians, for the year is 1923—and their actions appear too innocent for girls of their ages, it is a small matter indeed compared to the rollicking good humor afforded by the situations that arise. The entertainment most families will get when they see the picture, for so much is going on to keep them laughing and amused, is such, that one falls right into the spirit of the times. Diana Lynn and Gail Russell as Cornelia Otis Skinner and Emily Kimbrough, respectively, are excellent. Their performances are so real that one gets the feeling of being with them in all their mishaps. Other performances by Charlie Ruggles, Bill Edwards, James Brown and Dorothy Gish are of the highest standard, with Edwards having a little edge over the others by his portrayal of the young doctor. The direction of Lewis Allen has capitalized on every line and situation for top laugh possibilities. Production and screenplay are by Sheridan Gibney.

Secret Mission

English Films Drama 80 mins.

AUDIENCE SLANT: (Adult) Fairly exciting British spy melodrama that should please most moviegoers.

BOX-OFFICE SLANT: Because its names are comparatively unknown to American audiences, and in view of the current trend toward escapist fare, the box-office values of this film are doubtful. It will need extra feature support.

Cast: Hugh Williams, Carla Lehmann, James Mason, Roland Culver, Michael Wilding, Nancy Price, Percy Walsh, Anita Gombault, David Page, Betty Warren, Nicholas Stuart, Brefni O'Rourke, Karel Stepanek, F. R. Wendhausen, John Salew, Herbert Lom, Yvonne Andre, Beatric Varley, Stewart Granger, Oscar Ebelsbacher. Credits: Produced by Marcel Hellman. Directed by Harold French. Screenplay by Anatole de Grunwald and Basil Bartlett. Director of photography, Bernard Knowles. Art direction, Carmen Dillon. Music by Mischa Spoliasnky.

Plot: This is the story of Allied fighters who risk their lives to go to France to obtain valuable information for the British intelligence. Woven into the proceedings is an appealing romance.

Comment: Once this British melodrama gets under way, it offers a fairly exciting drama of espionage activities on the French invasion coast. Its only drawback, however, is that its story—slightly altered on other occasions but still basically the same—offers situations with which most American moviegoers are already acquainted. Furthermore, with the current audience trend to musicals, comedies and other escapist fare, and with the Allies advancing swiftly in France, this pre-D-Day story seems somewhat dated. This is no discredit to the picture, however, for it emerges as a good wartime spy melodrama, with good performances being turned in by Hugh Williams, Carla Lehmann, James Mason, Roland Culver and others. Since there are no names for box-office draw, it will need the support of a stronger feature, although it may get by without help in the so-called "art" theatres in metropolitan centers whose foreign film availabilities at present are rather limited.

Legion of Decency Ratings

(For Week Ending Sept. 2)

SUITABLE FOR GENERAL PATRONAGE

Crime By Night	Swing Hostess
Land of the Outlaws	That's My Baby
Pearl of Death	Trail to Gunsight
Sonora Stagecoach	Swing in the Saddle

SUITABLE FOR ADULTS ONLY

Casanova Brown	Very Thought of You
Code of the Prairie	Mademoiselle Fifi
Till We Meet Again	Music in Manhattan

Lost In a Harem

MGM Comedy 89 mins.

AUDIENCE SLANT: (Adult) Abbott & Costello, plus tuneful songs, elaborate production numbers and lavish settings make this film a "must" for the comedians' fans and pleasantly tolerable for other moviegoers.

BOX-OFFICE SLANT: Wherever this team's past efforts have attracted and pleased large audiences, there also should "Lost in a Harem" prosper.

Cast: Bud Abbott, Lou Costello, Marilyn Maxwell, John Conte, Douglass Dumbrille, Lottie Harrison, J. Lockard Martin, Murray Leonard, Adia Kuznetzoff, Milton Parsons, Ralph Sanford, Jimmy Dorsey and His Orchestra. Credits: Produced by George Haight. Directed by Charles Riesner. Screenplay by Harry Ruskin, John Grant and Harry Crane. Director of photography, Lester White. Art direction, Cedric Gibbons, Daniel B. Cathcart. Musical direction, David Snell. Songs by Don Raye and Gene Paul, Sammy Fain and Ralph Freed, Toots Camarata, Maria Terese Lara.

Plot: Abbott & Costello, comedy team with a musical show gone broke in the mystic east, are freed from jail by John Conte, supposedly a sheik, who enlists their services, along with that of Marilyn Maxwell, a singer, to help him regain his throne in a small kingdom nearby. Evil uncle Douglass Dumbrille rules the kingdom by hypnotizing his subjects with a pair of mysterious rings. Needless to say the comedians encounter many laugh-provoking obstacles.

Comment: To the legion of Abbott & Costello devotees, there can be no doubt that this comedy will find enthusiastic favor. As for those who do not count this team among their favorites and in some manner or other find themselves faced with the picture, it must be said that MGM has surrounded the two stars with tuneful songs, elaborate production numbers and lavish settings that make the proceedings a feast for eyes and ears. Then, too, there is Jimmy Dorsey and his orchestra for the swing fans. Thus, while discriminating patrons may fidget when A & C dominate the screen, they'll feel recompensed in some measure by the film's other attributes. Marilyn Maxwell's blonde beauty is easy to take, John Conte makes a romantic hero and Douglass Dumbrille is a subtly cruel and ruthless villain. Wherever this team's past efforts have pleased and attracted large audiences, there also should "Lost in a Harem" prosper.

The Doughgirls

Warner Bros. Comedy 102 mins.

AUDIENCE SLANT: (Adult) Fast and furious, sometimes droll, sometimes ludicrously funny satire on wartime Washington that will keep the average moviegoer in an almost constant state of hilarity. Only if you cater principally to eyebrow-lifting intellectuals need you have any misgivings about this comedy's reception.

BOX-OFFICE SLANT: With that array of marquee names and a title well known through the success of the stage play your box-office should chalk up some mighty pleasing grosses.

Cast: Ann Sheridan, Alexis Smith, Jack Carson, Jane Wyman, Irene Manning, Charlie Ruggles, Eve Arden, John Ridgely, Alan Mowbray, John Alexander, Craig Stevens, Barbara Brown, Stephen Richards, Francis Pierlot, Donald MacBride, Regis Toomey, Joe De Rita. Credits: Produced by Mark Hellinger. Directed by James V. Kern. Screenplay by James V. Kern and Sam Hellman. From the stage play by Joseph A. Fields and produced by Max Gordon. Additional dialogue by Wilkie Mahoney. Director of photography, Ernest Haller. Special effects by William McCann. Art direction, Hugh Reticker. Montages by James Leicester. Musical direction, Leo F. Forbstein.

Plot: Three "married" couples (a fake ceremony, an inconclusive divorce and a case of measles rise to plague the legality of their respective marriages) find themselves thrown together in the bridal suite of a crowded wartime Washington hotel. Their efforts to make their ceremonies legal, the invasion of a Russian woman guerrilla fighter, a persistent stranger trying to find a place to sleep, and a newscaster, rightful tenant of the suite, as well as sundry other difficulties, comprise the story's general developments. But everything eventually works out to the satisfaction of all concerned.

Comment: Spotted here and there throughout your audience may be an occasional discriminating and intellectual patron who refuses to be amused by this satire on war-crowded Washington. Far in the majority, however—and we're assuming you cater to general patronage—will be the chuckles and outright belly laughs of those spectators whose simple tastes for amusing entertainment dictate no hard and fast formula for tickling their risibilities. "The Doughgirls" boasts no logical pretensions; it is fast and furious, high-keyed comedy overflowing with sometimes droll, sometimes ludicrous situations to keep the average moviegoer in an almost constant state of hilarity from beginning to end. Director James V. Kern, who also collaborated with Sam Hellman on the screenplay, has grasped every opportunity to lampoon conditions in the wartime national capital and to keep the story moving at a breakneck pace. Mark Hellinger's production values are high, and the collection of attractive marquee names—Ann Sheridan, Alexis Smith, Jack Carson, Jane Wyman, Charlie Ruggles, to cite a few—work hard and successfully to provide the entertainment their names and the title on the marquee promise.

(Continued on Page 12)



...stop whispering...start shouting!...

...Columbia shoots the works with the grandest gang o

ever corralled for one ACTION MUSICAL.....

JANE FRAZEE ★ **THE HOOSIER HOTSHOTS**

At her singing...loving...best! — *Hits of the National Barn Dance Radio Show!*

GUINN (BIG BOY) WILLIAMS ★ **SLIM SUMMERVILLE**

The screen's GREAT BIG JOY! — *Slimmer and funnier than ever!*

KING COLE TRIO ★ **JIMMY WAKELY** and His OKLAHOMA COWBOYS

Up-to-the-minute harmonics! — *Noted melody men of Radio and Screen!*

COUSIN EMMY ★ **SALLY BLISS**

Famous hillbilly Radio singer! — *Direct from B'way Stage!*

MARY TREEN ★ **RED RIVER DAVE**

The West's best comedienne! — *Popular Radio and Record star!*

THEY'VE GOT EVERYTHING TO MAKE YOUR HEART STOP...YOUR PULSE HOP...YOUR EYES POP!

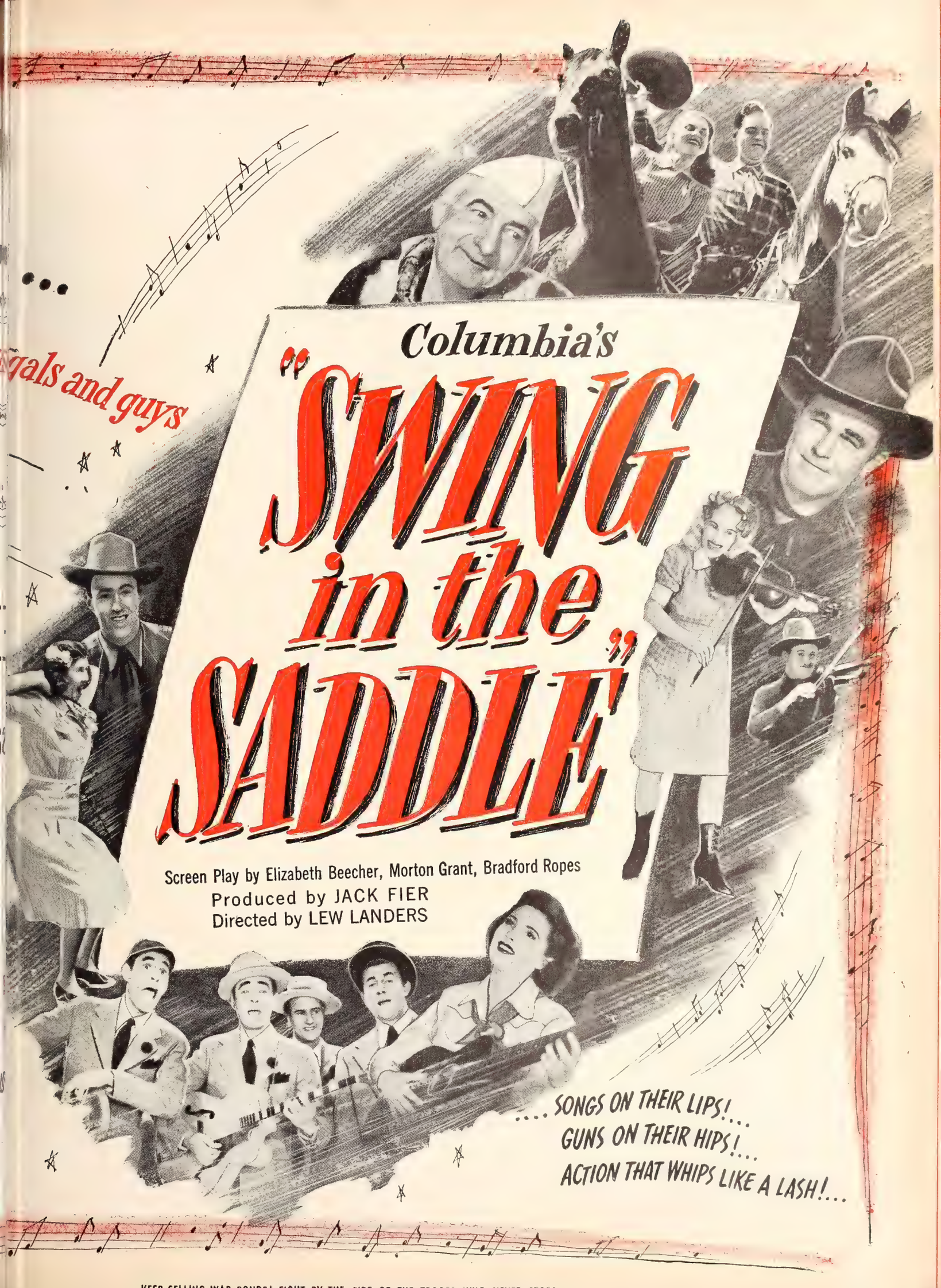
...THE WEST AT ITS MUSICAL BEST...

WITH STARS OF RADIO, SCREEN AND SAGEBR



10 SUPER-SONG HITS!
AMOR AMOR · SHE BROKE MY HEART IN THREE PLACES · BY THE RIVER ST. MARIE · SINGING HILLS YOU'RE THE DREAM, I'M THE DREAMER
and many others!

COLUMBIA PICTURES



KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

The Box-Office Slant

The Doughgirls

(Continued from Page 9)

Only if your theatre is frequented principally by eyebrow-lifting intellectuals need you have any misgivings about this comedy's reception. Otherwise, full houses guaranteed by the box-office names and the title's popularity should, through loud laughter, vie with the constant click of the ticket machine.

The National Barn Dance

Paramount Comedy With Music 76 mins.

AUDIENCE SLANT: (Family) This is a natural for the millions of listeners and fans of the Saturday night radio program of the same name.

BOX-OFFICE SLANT: This picture will need exploitation, and if handled properly should do nice business.

Cast: Jean Heather, Charles Quigley, Robert Benchley, Mabel Paige, Charles Dingle, Pat Buttroam, Joe Kelly, Lulu Belle & Scotty, The Dinning Sisters, The Hoosier Hot Shots, Luther W. Ossenbrink (Arkie, the Arkansas Woodchopper). Credits: Based upon the program broadcast from WLS, the Prairie Farmer Station, Chicago. Directed by Hugh Bennett. Original screenplay by Lee Loeb and Hal Fimberg. Director of photography. Henry Sharp.

Plot: This is a fictional story written about the National Barn Dance radio program starting back around 1920. A big soup company wants to sponsor a new radio show and a young go-getter in the radio business believes he has just the thing in broadcasting —a regular barn dance. He finds just the crowd he wants—real farmers having one of their weekly parties—and brings them all to Chicago, only to have the show turned down. Success comes after he installs his performers as servants at a party given to the soup magnet.

Comment: Although this picture is filled from start to finish with the performances of the Barn Dance troupe, it has many good belly laughs that will please old and young. However, to really get the money out of this one, exhibitors should step out and exploit these assets: First it has all the original cast of the popular Saturday night program of the same name—millions listen to it. Then it has Joe Kelly, master of ceremonies, who is also the MC of the Quiz Kids radio program. Then there is Bob Benchley and Jean Heather, now well known for the grand job she did in "Going My Way." And by all means, if your local radio station is an NBC outlet get the outfit back of your showing.

Rainbow Island

Paramount Music-Comedy 97 mins.

AUDIENCE SLANT: (Family) Plenty of Brackenesque fun and sultry sirens to entertain the Lamour-Bracken fans.

BOX-OFFICE SLANT: Lamour plus Bracken plus lots of tropic lovelies in sarongs should make for strong box-office results.

Cast: Dorothy Lamour, Eddie Bracken, Gil Lamb, Barry Sullivan, Forrest Orr, Anne Revere, Reed Hadley, Marc Lawrence, Aida Kuznetzoff, Olga San Juan, Elena Verdugo. Credits: Associate Producer, E. D. Leshin. Directed by Ralph Murphy. Screenplay by Walter DeLeon and Arthur Phillips. Based on a story by Seena Owen. Photographic direction by Karl Struss.

Plot: Three sailors rescued from a torpedoed tanker in the South Pacific relate the fantastic story of their experiences. Attacked by a Jap plane crew on a small island they capture the crew and escape in the plane. Forced to land on another island they are saved by an American girl and her doctor father on a trumped up revelation that one of the trio is the native god come to earth. The hoax is exposed but the girl and her father escape with the sailors later being rescued. The sailors complete their tale by explaining that this is how Dottie Lamour got to Hollywood.

Comment: This fantastic yarn in fable style is sure to satisfy the rank and file of the less exacting movie fans. It is loaded with hokum and many sure-fire gags for laughter, not to mention plenty of sultry, sarong-clad lookers who cavort about on a flower-bedecked tropical island. Eddie Bracken and Gil Lamb mug their way through many uproarious though ridiculous comedy scenes. Barry Sullivan and Dorothy Lamour deliver the Koehler and Lane tunes: Beloved, What a Day, and Boogie, Woogie, Boogie Man with others joining in on some jungle jam sessions. The picture is certainly exploitable in view of its stars, locale and music.

Storm Over Lisbon

Republic Drama 86 mins.

AUDIENCE SLANT: (Adult) Has mood and power, elegance and suspenseful excitement.

BOX-OFFICE SLANT: Qualifies for any situation from the class house to the neighborhoods and also subsequent runs. Given proper exploitation, should prove one of the money surprises of the year.

Cast: Vera Hruba Ralston, Richard Arlen, Erich Von Stroheim, Otto Kruger, Edward Ciannelli, Robert Livingston and Mona Barrie. Credits: Produced and directed by George Sherman. Screenplay by Doris Gilbert. Original story by Elizabeth Meehan. Director of photography, John Alton.

Plot: A U. S. correspondent escapes from a Jap prison camp and hides in Lisbon. Before he can arrange for Clipper transportation to the U. S., he is captured by members of the Axis through the unwitting aid of a lovely dancer, who is also a secret agent. They fall in love, and when he escapes, he promises to come back to the dancer some day.

Comment: Far exceeding in finesse any other production this studio has turned out, this picture has mood and power, and at all times maintains high standards by elegance and splendor of setting. Building great suspense and excitement, it will create much word-of-mouth. With weakness only in the lack of marquee names, it qualifies for any situation from the class house to the neighborhood and subsequent runs, and if given proper exploitation should prove one of the money surprises of the year. Vera Ralston casts a reflected glory upon the studio for astutely choosing her for a star buildup. In this brilliant job all the exotic highlights of her beauty and figure are angled into focus. Story is concise and powerful, building each effect upon another so that the continuity is natural in surroundings which are unreal to most members of the audience. The players, all expert and professional, give their portrayals that element of feasibility which will absorb patrons. In this company Miss Ralston appears quite at home. Production and direction were both by George Sherman. He has classed himself, by the achievement of this picture, in the high-budget, class-picture category, for there are several magnificent production numbers that would do credit to any major show. The dances are beautifully staged, and aid in developing and maintaining the mood of mystery which the film sheds. Even though Miss Ralston is the star of the picture, she is not well known, and the enterprising exhibitor who wants to cash in on the great latent possibilities which the film has at the box-office will sell Erich Von Stroheim as the master plotter and actor.

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Dark Mountain

Paramount Drama 56 mins.

AUDIENCE SLANT: (Adult) The story of a young forest ranger who rescues the girl he loves from a fugitive racketeer.

BOX-OFFICE SLANT: Companion piece for a good comedy or musical.

Cast: Robert Lowery, Ellen Drew, Regis Toomey, Eddie Quillen, Elisha Cook, Jr., Ralph Dunn, Walter Baldwin, Rose Plumber, Virginia Sale, Byron Foulger, Johnny Fisher, Alex Callam, Eddie Kane, Angelos Desfis. Credits: Directed by William Berke. Screenplay by Maxwell Shane. From an original story by Paul Franklin & Charles Royal. Director of photography, Fred Jackman, Jr.

Plot: The story of a forest ranger who goes to propose to a girl only to find she is already married to a man who turns out to be a racketeer. Forced to flee from a murder charge he hides out on a mountain, forcing the girl to go with him. The young ranger finally finds a way to save his loved one and bring destruction to the crook husband.

Comment: This one falls a little short of being the type of real action thriller usually made by Pine and Thomas although it has its moments of stirring drama, such as the forest fire scenes and the auto chase through the forest as the racketeer flees in a car that is filled with dynamite. The episodes where the ranger comes to the hiding place of the girl, not knowing the husband is in the other room, also have moments of drama. Robert Lowery does a swell job as the Ranger and Ellen Drew pleases as the girl. Regis Toomey is excellent as the racketeer and Eddie Quillen carries the comedy lifts expertly. Elisha Cook, Jr., as the crook's assistant, fills the role perfectly. Direction by William Berke is good considering the change of pace required by the story. Photography and production values are up to the Pine-Thomas high standard.

San Diego, I Love You

Universal Romantic Comedy 83 mins.

AUDIENCE SLANT: (Family) Completely pleasing, light and gay romantic comedy sprinkled with laughs for average audience enjoyment.

BOX-OFFICE SLANT: Better than average program picture; has elements for exploitation to pull up grosses to over average levels.

Cast: Jon Hall, Louise Allbritton, Edward Everett Horton, Eric Blore, Buster Keaton, Irene Ryan, Rudy Wissler, Gerald Perreau, Charles Bates, Don Davis, Florence Lake, Chester Clute, Sarah Selby, Fern Emmett. Credits: Produced by Michael Fessier and Ernest Pagano. Directed by Reginald Le Borg. Screenplay by Michael Fessier and Ernest Pagano from a story by Ruth McKenney and Richard Bransten. Photographic direction by Hal Mohr.

Plot: The elder McCooley, widower and father of four young sons and an attractive daughter, combines invention with his profession of school teaching. The children, eager for wealth, arrange his resignation to take his invention to San Diego for demonstration. After many discouragements over the life raft's shortcomings, fate plays into the family's hands for a successful and romantic finish.

Comment: This is a fun-filled story of just plain folks, who, under wartime conditions, become involved in all sorts of amusing horseplay. It will delight average audiences. The four younger McCooley children supply plenty of excitement, and while there are several situations which are decidedly farfetched, the liberty taken is forgiveable. Louise Allbritton and Jon Hall turn in very able performances; the kids are swell, and Edward Everett Horton and Eric Blore keep the laughs rolling. A bus sequence (in which Buster Keaton is the driver, to satisfy a whim, breaks regulations for the first time in about fourteen years) is very solid comedy. The picture teeters between a sort of "It Happened One Night" and "You Can't Take It With You" spirit of fun which is bound to register. The story lends itself to patriotic tie-ups. You need not hesitate to endorse the picture, it will back you up.

The Merry Monahans

Universal Musical 91 mins.

AUDIENCE SLANT: (Family) Another show-folks' story on a par with the best of its kind loaded with everything from soup to nuts that make for mass entertainment and appeal.

BOX-OFFICE SLANT: "Mr. Big" is bigger—and should hit a new high mark with this one.

Cast: Donald O'Connor, Peggy Ryan, Jack Oakie, Ann Blyth, Rosemary DeCamp, Gavin Muir, Isabel Jewell, John Miljan, Ian Wolfe, Robert Homans, Marion Martin, Lloyd Ingraham and others. Credits: Produced by Michael Fessier and Ernest Pagano. Directed by Charles Lamont. Original screenplay by Michael Fessier and Ernest Pagano. Photographic direction by Charles Van Enger.

Plot: A baggy-pants vodvil comic is tricked into marrying a chorus girl on the eve of his engagement to his partner in the act. He makes the best of it, raises two kids, improves the act. His wife leaves him and his son meets the daughter of his first love who is now a widow. The kids fall in love and the father and girl's mother meet again through them. Mother and daughter are working with a down-at-the-heels dramatic star, who tries to break up the youthful romance but is thwarted with the act being enlarged to the five Monahans.

Comment: This is without a doubt the most pretentious vehicle yet for Donald O'Connor and while it is his picture, Jack Oakie plays about even-Stephen for the honors. Far from being a one-man show it is a very lavish production with as good a story about showfolks as has yet been written for the screen. Much of the routine is reminiscent of other stories but that is inconsequential. Charles Lamont's direction keeps the story predominant to the many production numbers, which run the gamut of over twenty nostalgic melodies. The acting of all the players is sincere and restrained. The picture moves rapidly along with plenty of laughs and good clean fun for all the family. Peggy Ryan as Donald O'Connor's sister does a fine job and Ann Blyth, his love interest, while very sweet and able as an actress, is called upon to fulfill a singing assignment beyond the scope of her talent. You can give this picture every exploitation advantage and it should pay off in any situation.

The Great Mike

PRC Drama 71 mins.

AUDIENCE SLANT: (Family) Entertainment for the whole family; plus a few opportunities for the youngsters to cheer the winner home.

BOX-OFFICE SLANT: Good fare for either spot on a dual bill; should do well.

Cast: Stu Erwin, Robert Henry, Carl Switzer, Edythe Elliott, Pierre Watkin, Gwen Kenyon, Bob Meredith, William Halligan, Lane Chandler, Marion Martin, Ed Cassidy, Eddie Rocco, Charlie King, Leon Tyler. Credits: Produced by Leon Fromkess. Directed by Wallace W. Fox. Original story by Martin Mooney. Screenplay by Raymond L. Schrock. Director of photography, Jockey A. Feindel. Associate Producer, Martin Mooney.

Plot: A young boy is given a horse by an uncle, who sells it after the boy has grown to love it. When the horse pines for his dog companion, a nearby stable owner advances the money for the boy to buy the horse back. As the horse becomes a racer, a gambling group tries to stop it by drugging, but the dog saves the horse.

Comment: Rates spot on either half of a dual bill and should do very well at the box-office in all subsequents. With plenty of innate taste and good judgment, the studio has brought home what looks like a sure winner. The formula of a boy, horse and a dog has always been money in the bank and this picture shows a careful and understanding development of that formula. Stu Erwin presents the starred role with his usual pleasant effectiveness, but the boy, Robert (Buzzy) Henry, steals the scenes and the picture. The direction of Wallace W. Fox brings out the most delicate of sentimental feelings without crowding too close to being maudlin. It is an excellent handling of a most difficult job.

Bordertown Trail

Republic Western 56 mins.

AUDIENCE SLANT: (Family) A better-than-average western which the fans will relish.

BOX-OFFICE SLANT: Usual spot for western films.

Cast: Smiley Burnette, Sunset Carson, Weldon Heyburn, Ellen Lowe, Addison Richards, Francis McDonald, Jack B. Luden, Rex Lease, John James, Jack Kirk, Henry Wills, Cliff Parkinson. Credits: Directed by Lesley Selander. Original screenplay by Bob Williams, Jesse Duffy. Director of photography, Ernie Miller. Produced by Lou Gray.

Plot: Two border patrolmen discover smugglers filtering through. They seek the help of a cavalry troop, but when they prove of no help, they finally find a way to stop the smuggling of gold into the disputed territory.

Comment: The well-paced direction of Lesley Selander and the fact that the screenplay differs somewhat from the usual stock formula for westerns, makes this a better-than-average oater. It will be relished by the kids who spend their Saturday afternoons hootin' the villains who bring about all the excitement. Smiley Burnette and Sunset Carson turn in fine performances as the two border patrolmen. Smiley taking care of the comedy and Carson playing it straight. Exceptionally good work is turned in by most of the cast. Opus was produced by Lou Gray.

Till We Meet Again

Paramount Drama 88 mins.

AUDIENCE SLANT: (Family) Very strong appeal to women and a story sufficiently substantial to register with general audiences.

BOX-OFFICE Slant: War Background will not militate against potent emotional qualities of this drama and the picture should run up good box-office figures.

Cast: Ray Milland, Barbara Britton, Walter Slezak, Lucile Watson, Konstantin Shayne, Vladimir Sokoloff, Marguerite D'Alvarez, Mona Freeman, Tala Birell, John Wengraf. Credits: Associate producer, David Lewis. Director, Frank Borzage. Screenplay by Lenore Coffee; based on play by Alfred Maury. Cameraman, Theodor Sparkuhl.

Plot: An American aviator, possessing information vital to the Allies, is aided in his efforts to escape from the Gestapo by a novice in a convent in France. Unwittingly the student has jeopardized the life of the aviator but more than atones for that by assisting him in the escape from the Nazis who hound him until he slips away as the girl sacrifices her life to effect this conclusion.

Comment: A picture of very potent emotional appeal and certain to win widespread response from women who attend the theatre, this is substantial drama enlivened with some highly suspenseful situations and the type of action that makes for effective screen entertainment. Frank Borzage has handled many situations calling for delicate treatment with adroit sense of good taste as well as good dramatic results. There is a poignant love element when affection grows between the aviator, happily married, and the novice in the convent as a natural outgrowth of their trying experiences in eluding the watchful Gestapo. Outstanding for her performance as the young nun is Barbara Britton, who will win plaudits generally for her touching portrayal and the efficacy of her acting assignments in a very grateful role. Ray Milland as the aviator plays his part for all it appears to be worth (which is plenty) with respect to melodramatic punch in the suspenseful situations which mark the climactic scenes particularly. While the war is part and parcel of every bit of this story, the dramatic elements are those which have motivated some of the most successful dramas of the stage and screen from the beginnings of the theatre, and it is doubtful if theatregoers will avoid the attraction because of any aversion to war pictures as such. It will be up to the theatreman to sell this excellent entertainment as drama that will touch the heart and stir the emotions with its appealing romance and tense conflict.

Urges Release Notices

Much of the trouble caused exhibitors with overloaded programs would be eliminated were all exchanges handling WAC shorts to issue dates, titles and running time of such subjects as soon as the subjects are lock-booked, Leo F. Wolcott, president of Allied-Independent Theatre Owners of Iowa-Nebraska, declares in a bulletin issued last week-end.

Complimenting "Fox, MGM and Universal in this territory" for confirming dates on WAC shorts they distribute, Wolcott strongly urges that similar notifications become a general practice by all exchanges when handling the war effort films.





BETTE DAVIS IS MIGHTY PROUD OF HER 'MR. SKEFFINGTON' AND SO ARE SHOWMEN EVERYWHERE!

THREE MONTHS AT N. Y. HOLLYWOOD— *Longest Run of any Bette Davis attraction*

ETTE DAVIS in "MR. SKEFFINGTON" with CLAUDE RAINS and WALTER ABEL · RICHARD WARING · GEORGE COULOURIS · MARJORIE RIORDA

ected by VINCENT SHERMAN • Screen Play by Julius J. & Philip G. Epstein • From a Story by "Elizabeth" • Music by Franz Waxman • Produced by JULIUS J. & PHILIP G. EPSTEIN

JACK L. WARN

Big Shots at Warners!





'JANIE' IS THE GLEAM IN THE EYE OF EVERY G.I.!--OPENINGS EVERYWHERE THIS WEEK AFTER 4 SMASHING WEEKS AT N. Y. STRAND!

Make Big Plans for 'Janie'!

NIE" with JOYCE REYNOLDS · ROBERT HUTTON · EDWARD ARNOLD · ANN HARDING · ROBERT BENCHLEY · ALAN HALE

Directed by **MICHAEL CURTIZ** • Screen Play by Agnes Christine Johnston & Charles Hoffman • From the Play Produced by Brock Pemberton • Produced by ALEX GOTTLIEB

ive Producer

KEEP SELLING BONDS !

Selling the Picture

Backing the 'Back to School' Campaign Will Enhance Your Theatre's Goodwill

School bells are about to clang an invitation (?) to the youth of America for an educational home-coming that to all appearances is going to be heeded by the majority but may be summarily ignored by a sizable segment. With youth playing an important part in the war effort under government and civic encouragement as a relief measure in the manpower situation it is becoming evident to these same agencies that the jingle of coins in the jeans of the juveniles may sound a more pleasant note than that of the school bells' jangle. Since the theatres of the nation have so ably demonstrated their capacity to accomplish wartime chores it is only natural that the industry should wholeheartedly move heaven and earth to make the kids aware of the importance of education in relation to their own postwar futures.

Hollywood has set the ball rolling with a Bing Crosby film bulletin which is being shown in theatres in the form of a friendly chat to the children in the audience. Crosby tells the kids that they have done a swell job on the farms and in the factories but that they now owe it to their own future welfare to get back to school and the three "R's"; that they can do helpful things in the way of war activities in their after-school-hours. It is a strong and worthy appeal. While the showing of this bulletin in the theatres is a commendable activity the effort should not by any means stop here.

Showmen have at their finger tips any number of tried and proved back-to-school promotions which will help measurably in stimulating and encouraging this movement. Such activities can not only pay off in civic respect for the theatres' participation on the part of thinking parents but pay off at the box-office as well.

In the past years many theatremen have "sold" their theatres to local merchants who are prosperous enough to buy out the house and distribute tickets to the children for whom the theatre and the merchant play hosts. It has been the custom to book either an all short program, a cowboy, mystery, or a cartoon feature reissue program for such occasions.

In many cases the show has been given gratis by the theatre with merchants supplying "eats" for the kiddies. In most cases such kiddie shows have been limited to children under 14 years of age. Most stores handling juvenile clothes, school accessories, etc., are creating sizable window displays at this time of the year as well as featuring juvenile items in their regular advertising. It follows logically that this is the time for all good showmen to cash in on this source of publicity and goodwill for their theatres. As the kids return to school it becomes the duty of showmen to do everything possible to reestablish the movie habit for children who have been away from town during their vacations.

By slanting the "Back-to-School" shows along patriotic lines with civic leaders talking to the kids from the stage and pointing out the patriotic things which they can do without neglecting their schooling theatremen can perform a real community service.

Juvenile fashion shows will prove timely and welcome to merchants and can net plenty of healthy cooperation. Dancing schools will be glad to get in on such activities at this time when they too are seeking to encourage enrollment. Give the "Back-to-School" movement your immediate consideration for it is just one more way in which you can be of service to your community and your theatre's box-office.



Fan Magazine Pictures Basis for Window Show

Fan magazines featuring pictures of Katharine Hepburn in "Dragon Seed" made possible an attractive window display for the picture at Loew's, Reading, Pa. The largest book store featured the display arranged by Larry Levy, Loew's manager, with a 30 x 40 of Hepburn and stills from the picture highlighting the window. The store also distributed book marks.

One thousand embossed panel announcements were mailed to teachers, women's clubs and civic leaders. One hundred screen-process display cards were used in trolleys and busses. A display card in Woolworth's was promoted on the slogan: "Woolworth sells everything but Dragon Seed . . . you'll find it at Loew's, etc." A ladies' apparel store featured a Jade Green window and a local Chinese Restaurant plugged the show on menus. Five radio spots were used daily for six days in advance of the opening. Teaser ads announcing a New Hepburn as Jade etc. were used in the local papers over a five day pre-opening spread. Martha Warner, Levy's assistant, aided in the promotional campaign.

Appeal to the Distaff Side

Directing their promotion fire on "Dragon Seed" towards the distaff side of Reading, Pennsylvania's movie going element, Colonial Theatre Manager Larry Levy, assisted by MGM exploiteer Ed Gallner, scored bullseyes at the box-office by sending announcements in advance to all women's clubs, Junior League, P.T.A.'s, teachers, ladies' auxiliaries and other groups.

Industrial Cooperation

Charles Burris is cooperating with the Industrial Rayon Corp. of America in an elaborate display of essential rayon product in the theatre lounge. Two looms are in operation making rayon cord. The display also includes completed bomber and military truck tires using rayon cord. An Industrial Rayon representative is on hand to pass out informative circulars and to register prospective employes. The display has received a lot of public attention. C.

Telephone Calls for Service Men Proves Success in Hammond

Taking a cue from the vast popularity of radio programs featuring phone calls from service men, H. M. Rouda of the Calumet Theatre, Hammond, Ind., is offering six local service men each week an opportunity to talk to the folks back home. Needless to say, the stunt is building valuable goodwill for the theatre with the boys away from home, their parents and the theatre's patrons who appreciate the morale-building value of such an activity.

How the Plan Works

Here's how Rouda has worked out his plan. In the Calumet lobby there is an honor roll including the names of all local service men. Each Saturday night six names are selected for the following Saturday phone calls. Each of the service men are notified by form letter, if located in the United States, or by cable if overseas, to place a three-minute reservation with the telephone company with charges reversed between the hours of 7:30 and 9:30 p.m. for the theatre's telephone. The theatre phone is connected to the P.A. system so that the audience can enjoy the conversation and the patrons are told that the show will be briefly interrupted as the calls come through. Here is the content of the form letter sent to the service men:

> Your name was selected at the Calumet Theatre, allowing you the pleasure of a long distance call to your . . . to the Calumet Theatre, Hammond 110, on Saturday, (date) between the hours of 7:30 and 9:30 p.m., Central War Time. Please make reservations with your local operator. Just tell her to reverse the charge, we will pay for a three-minute call. Hoping you are enjoying good health and wishing you a safe return to your family, with kindest personal regards.

Rouda reports that many humorous calls are resulting which not only thrill the parents, wives, sweethearts or relatives of the men but prove extremely entertaining to the audience as well. Many words of praise and gratitude are flowing Rouda's way as a result of the activity.

In connection with his showing of "The Purple Heart," Rouda got all the names of local service men who have received the Purple Heart and prepared a special salute trailer listing their names to precede the showing of the picture on the screen. This too was a well-received stunt that provoked praiseworthy comment for the Calumet management.

Too Late for 'Lassie'? What About Sequel?

Recognizing the warm appeal a story of a boy and his dog would have for all adolescent filmgoers, Karl Lindstaedt, Paramount Theatre manager in Austin, Minn., impressed this fact on Austin Parent Teachers Associations and pedagogues in a campaign on "Lassie Come Home," tailored to capture family patronage.

Aside from the usual employment, by Lindstaedt, of advance trailers, posting and window displays, schools were promoted to print announcements on the film, one of which was given to each pupil to take home to their parents. Special announcements were made over loudspeaker systems at each school and each grade school teacher read the book to their pupils.

The picture was selected by the Parent Teachers Association for their annual benefit and arrangements were made for city wide sale of tickets through schools, parents and teachers. Talks were delivered to every Parent Teachers unit five weeks in advance of opening and film was screened for the head of each PTA group in town. Officials of the PTA set up their own ticket selling teams and sold more tickets for "Lassie Come Home" than any film they had sponsored previously.

Radio and newspaper mediums were also enlisted with excellent results.

Gigs as 'Janie' Hosts

One thousand Gigs (Girls in Government Service) bought their way into Cleveland's Hippodrome Theatre for a "Janie Jamboree" this week which J. Knox Strachan, Warner zone ad manager, promoted. The girls each brought along a service man and paid on the line for his admission at the service men's rate. The stunt was set to launch the opening of "Janie" and following the show the boys and their Gigs were entertained at a local hotel ballroom where they danced, played games and participated in a "Janie" contest with prizes for the winners.

Superimposes 'Hitler Gang' Against Local Scene for Smash Effect

Paducah, Ky., newspaper readers were startled recently when confronted by a picture of Hitler, Hess, Goering and Goebbels strutting down the city's main street in front of the Columbia Theatre. "They're Here! In Paducah!" shouted the headline.

Closer perusal disclosed the photo of the infamous quartet was superimposed, and the whole was part of a smash four-column ad prepared by Bernie Palmer for the engagement of "The Hitler Gang" at the Columbia Theatre.

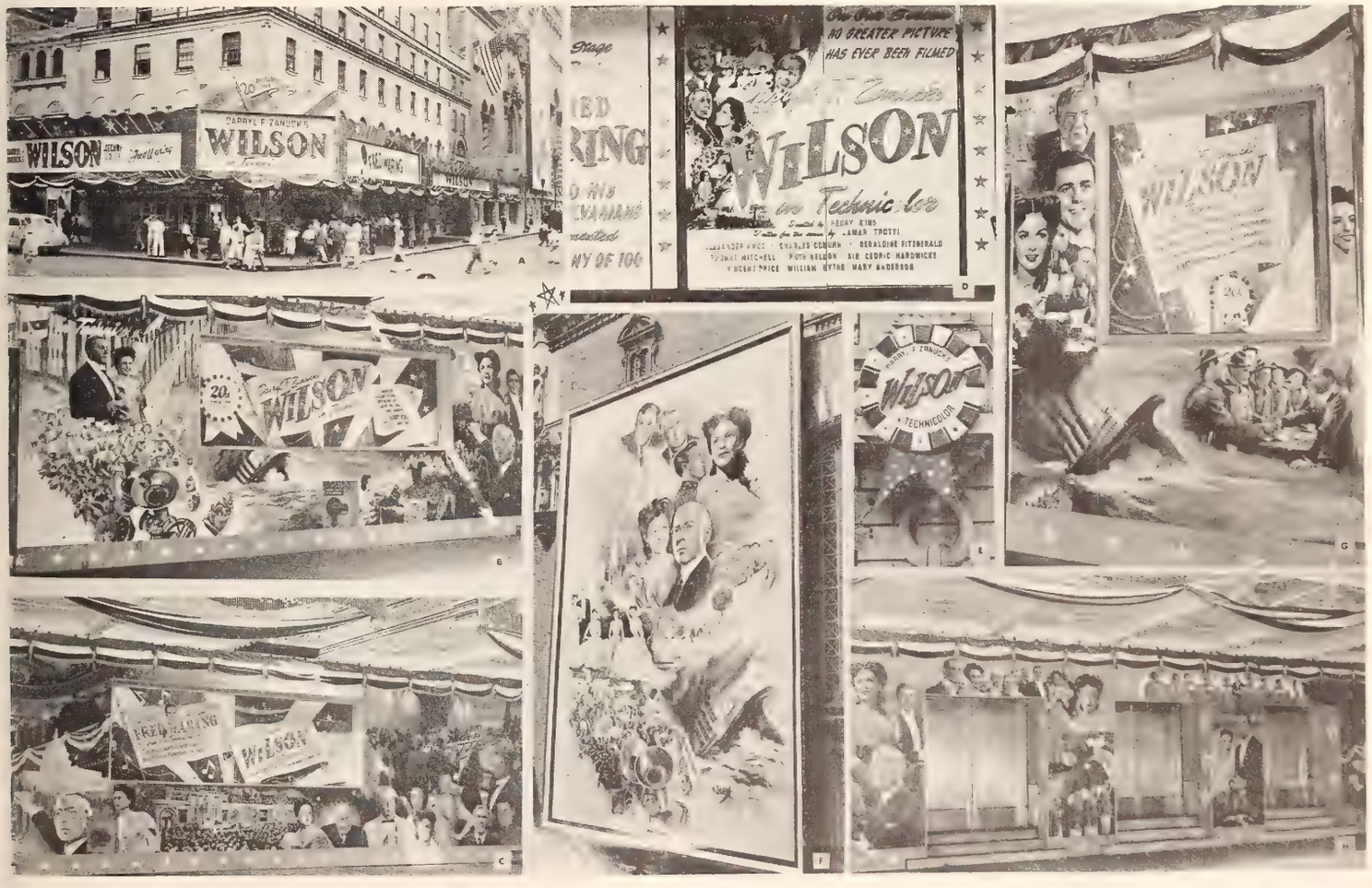
Money-Back Trailer Aids 'Lost Angel'

A liberal dose of the trailer treatment was served up by Waldon Ryan of the Rex Theatre, Sheyboygan, Wis., as the opening shot in his highly successful campaign on "Lost Angel."

A special endorsement trailer with a money-back guarantee from Ryan, used well in advance of the opening, brought excellent box-office activity, and a trailer which ran at the end of each showing, requesting patrons who enjoyed the film to tell their friends about it, harvested splendid word-of-mouth advertising, resulting in 1200 tickets being sold for a special benefit performance.

Sandwiched between the showing of the two trailers, was a tieup with a local bus company whereby signs plugging the film were placed on the outside of each city bus; card ads were posted in windows and telephone booths all over town; 24 sheets were posted outside the theatre and in several of the city's key spots; an announcement was made by the president of the Better Films Councils, urging all to see "Lost Angel"; spot announcements were used over a local radio outlet, and newspaper advertising was increased, accruing in an unusual amount of free press space.

Spectacular Over-All Art Fronts Highlight Selling Trend



Starting from Top-Left: (A) The most elaborate front in Roxy Theatre history has been provided for the New York Premiere of "Wilson." The marquee has been completely covered with colored mirror mosaic glass and the changeable letters have been replacd with plate glass panels with painted art illuminated from the rear. (B & C) Two of the giant photo-murals covering the outside walls from pavement to marquee level. (D) Art six-sheet at rear of theatre. (E) Be-ribboned medalion, many of which are placed over the outside exit doors which alternate pungent critic comment with the film title with each connected with painted drapes of cut out bunting in red, white and blue. (F) Giant mural painting, five stories high on the side wall exterior. (G) One of the narrow hand colored photo mural panels between exit doors on the theatre exterior. (H) More of the hand colored photo murals which are built around the exit doors. Under night lighting the entire display is extremely eye-arresting.



"Check, Chick!

Right after the trade show, Chick Lewis predicted in a certain trade paper* that Paramount's modernized production of the screen's mightiest spectacle "MAY WELL TOP ITS ORIGINAL GROSSES." So what happens in its first test at the Texas, San Antone? . . . . .

FIRST WEEK IS 57% OVER HOUSE AVERAGE!

And at Missouri, St. Louis, it did almost a full week's business in first four days!

ALL-NEW ACCESSORIES TO HELP YOU REPEAT THE BOXOFFICE HISTORY OF THIS FAMOUS HIT, NOW MODERNIZED WITH NEW ADDED SCENES THAT MAKE IT MORE TIMELY THAN THE DAY IT WAS PRODUCED!

**Chick Lewis' "Showmen's Trade Review," if you must know.*

Cecil B. DeMille's

MODERNIZED PRODUCTION OF

THE SIGN OF THE CROSS

REMEMBER THAT CAST!

FREDRIC MARCH
ELISSA LANDI
CLAUDETTE COLBERT
CHARLES LAUGHTON

AND THOUSANDS MORE—
Plus the Most Famous Lions in History





ramount

Has An *Extra* Hit To Add To "Going My Way" • "Hail The Conquering Hero" • "I Love A Soldier" • "Story of Dr. Wassell" • "Double Indemnity"

Exploitation Makes 'Manhattan' Premiere Trenton Civic Event

For the world premiere of RKO Radio's "Music in Manhattan," an extensive publicity and exploitation campaign is reported by Division Manager John C. Hearns, for the Capitol Theatre in Trenton, N. J., for which credit is due Manager Henry Josephick, Publicist William Kane and Arthur Pearce, manager of the Palace, Trenton, who assisted.

The premiere was by way of being a civic event, for the entire town cooperated in making it important. In some of the display ads, which were attention-getters, there were included special endorsements of the picture by General Manager James M. Brennan of the RKO circuit, which carried great weight, because Brennan is well known in Trenton.

Among the highlights of the campaign, were the following stunts:

Trailers—Special trailers in 7 Trenton theatres, two weeks in advance.

Newspaper Advertising—Special campaign, for one week, with management endorsement—and a record number of press stories.

Radio—Spot announcements on WTTM, one week in advance and during run of picture.

Lobby—Attractive 40x60 with world premiere copy two weeks in advance in all seven Trenton houses.

Window Cards—Two hundred jumbo, 200 miniature and 50 special hand-lettered cards.

Street Bally—A 3-sheet with premiere copy, cut up as jig-saw puzzle, which two ushers assembled at busy spots.

Trucks—Twelve trucks of News Delivery Co., bannered on both sides, ten days before opening.

Star Photos—Two thousand autographed photos of Philip Terry, with copy, distributed to women at opening matinee.

'Phone Campaign—All seven theatres in answering the telephone called attention to premiere.

Window Tieups—There were fifty of them, including department stores, ladies' shops, music and drug stores, beauty parlors, variety shops, restaurants and hotels.

Penny-Guessing Contest in main window of United Drug Store, attracted a great deal of attention. Theatre copy and playdate was used.

Empty Stores were utilized for display materials taken from lobby after show's opening.

Mailing—Chamber of Commerce sent out letters to all its members urging them to cooperate in this civic event.

Marquee—Special 3-foot electric letters used over the marquee two weeks in advance, announcing premiere.

Church-Radio Tie-Up Suggested By Churchman on 'Bernadette'

Here's an idea, advanced by a California priest, which could be adapted to your situation through a Catholic church tie-up when you play "The Song of Bernadette."

In a letter to George Sharp, city manager in Fresno, California, the Very Rev. Msgr. James G. Dowling, of Fresno, expresses himself thus:

"I believe you are expecting 'The Song of Bernadette' in the near future. Since the story is based on an historical event of Catholic interest, it might be worth while to have a special broadcast on the story of 'Bernadette' and the miracle of Lourdes. If you think this suggestion worth while, I would be happy to give such a radio talk just ahead of the date you play the picture. Undoubtedly you would be interested from the standpoint of its publicity value, while I would be personally interested because it affords me the opportunity to explain a much misunderstood teaching of our church."

Amusement Page Layouts

(Periodically STR publishes reproductions of the amusement pages of certain newspapers for the purpose of illustrating how these papers cater to the public interest in motion pictures and screen personalities. The reproductions have further interest in that they show how theatres are using the advertising space they buy in local publications to merchandise their current attractions. Theatremen in localities where the newspapers give little attention and space to motion pictures may find added interest in these reproductions as examples of how other publishers cooperate with the theatres and, in so doing, offer their readers attractive and interesting editorial and pictorial matter.)

This Week: The Akron (Ohio) Beacon Journal



Thirty theatres of Akron, Ohio, are represented on the amusement page of a recent copy of the Beacon Journal. Out of the thirty, which includes one Drive-In Theatre, twelve are included in a Movie Timetable giving feature starting times. The Palace Theatre ad is most effective through the use of a one-column ad on two columns, with the white space making it stand out. This paper uses a star cut in connection with first-run reviews as can be seen on Katharine Hepburn in "Dragon Seed." Hollywood news, as used, is gleaned from the various syndicated columnists, including Harold Heffernan, Erskine Johnson and Robbin Koons. It is interesting to note that of the subsequent-run houses no more than two theatres are included in any one ad grouping.

Regional Newsreel

NEWARK

Adam A. Adams, dean of New Jersey showmen, reopened his Adam Theatre for the season Thursday with its previous policy, feature pictures and name bands. The house has been dark for the Summer except on the four occasions when Mr. Adams opened it as a donation to aid the sale of war bonds. Opening attraction was Stan Kenton and his orchestra, featured on the Bob Hope radio show, supported by singers, comedians and dancers. The feature picture was Paramount's Henry Aldrich's Little Secret."

The Newsreel Theatre is participating in a presidential poll conducted by all Newsreel Theatres throughout the country. Campaign pins, issued in the theatre lobby, are used as ballots. Acceptance of a pin for a particular candidate constitutes one vote. Results of the poll are posted day-by-day in the lobby.

Warners' Franklin, in Nutley, is showing "The Song of Bernadette," at advanced prices, with two shows, a matinee and evening performance, daily.

Scenes from the picture, "Tender Comrade," were re-enacted in real life for a patron of an Orange theatre last week. When the patron, Mrs. Thomas E. Farewell of Orange, returned from viewing the picture, she found a telegram notifying her that her husband, in the Second Armored Division, had been killed in action in France.

The Court Theatre, of which Harry H. Lowenstein, president of Allied of New Jersey is owner, has sold more than $80,000 worth of war bonds, and is still pushing them out. Mr. Lowenstein claims this is a record for an independent subsequent-run house in New Jersey.

MEMPHIS

The first all-out picnic by Film Row held the center of interest last week-end, at Clear Pool. A good time was reported 'had by all.'

W. T. Ellis, of the Ellis and Regent theatres at Cleveland, Miss., was visiting Film Row last week.

Tommy Baldridge, salesman with MGM exchange, is on vacation.

Nathan Flexer, of the Waverly Theatre at Linden, Tenn., and Guy B. Amis, Princess, Lexington, Tenn., were booking new attractions last week.

Metro-Goldwyn-Mayer branch has received word from a former salesman, M. L. Basse, that he is now in France, with the Army.

Cupid is still on the job along Film Row, having made as many good marks there as in the Armed Forces. Last week the second booker at Columbia, James (Jimmy) Pope, said "I do" with Miss Geraldine Key, of Jackson, Tenn. And the staff at Columbia presented the happy couple with a handsome breakfast set.

Harold Cohn, New Orleans, Southern district manager of Monogram Southern, was visiting the Memphis office.

Miss Grace Holloway, secretary to the branch manager at Paramount, is on her vacation.

"Waterloo Bridge" in its second week at Loew's Palace is still producing nice business, according to Manager Barker. "Going My Way" at Malco received very flattering comment as well as packed houses. Even a local priest gave an interview, and stated that he had seen the picture the second time, he enjoyed it that much.

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CHARLOTTE

H. F. Kincey, general manager of the Carolina Theatres, Inc., has been selected to head the War and Community Chest drive for Charlotte. Of his selection, the Charlotte *Observer* says editorially: "The choice of H. F. Kincey to head the next fund-raising campaign augurs well for this enterprise. Mr. Kincey is one of those citizens, none too numerous, who in spite of all his own many and heavy business responsibilities, seems always to have time for important civic duties. He is a prodigious worker whose energies are tireless, with the happy faculty of inspiring others by his dynamic leadership."



H. F. Kincey

Mrs. Sarah Aldred, manager of the Dilworth Theatre, is taking two weeks'vacation.

A motion picture called "Charlotte, My Home Town," is now being filmed here and will be shown soon at one of the local theatres, it is promised. It is being made by the Park Motion Picture Production of New York and is sponsored by Tom Little, one of the veteran exhibitors of this section, now head of the B & L Enterprises.

Mrs. Wendell Mathis, booker secretary at the MGM exchange and a recent bride, was entertained at a luncheon this week by the MGM Pep Club, of which Mrs. Rose McIlroy, secretary to Manager Ben Rosenwald, is president. Another party was given her by Miss Lois Summers, of the clerical staff at MGM.

Miss Betty Deal, stenographer for 20th Century-Fox, was entertained at a dinner party Wednesday evening (Aug. 30) by her associates on the staff: Miss Mary Virginia Viverink, Miss Mary Ellen Pennell, Miss Beverly Owens, Miss Mildred Griffin, Miss Eudine McConnell, Miss Margaret Elliott, Miss Sarah Proctor, and Mrs. Joe Williamson.

Leonard Allen, who has been a member of the 20th Century-Fox publicity staff in Atlanta for a number of years, has been permanently assigned to Charlotte and will have his office in the 20th Century-Fox headquarters here, working with John E. Holston, Charlotte manager. Mr. Allen has just returned from Atlanta where he went to help in preparations for the Southern premiere of the "Wilson" film, set for Sept. 13.

OMAHA

Havens, Neb., population 22, which lies 108 miles west of Omaha on the Union Pacific Railroad, has come out with a claim that it is the smallest town in the United States with a motion picture theatre. The house is open four nights a week.

Police are holding two 13-year-olds who were found by employes hidden in the storeroom of the Corby Theatre. The youths said they planned to empty a candy machine in the lobby.

Margaret Smith, secretary to Branch Manager Harold Johnson of Universal, is vacationing in the south.

Brad Taylor, son of Mr. and Mrs. Stan Brown of Omaha, appears in "Atlantic City."

Harold Johnson, Universal branch manager, is back from a business trip to Des Moines.

Sylvia Ruth Fitch, who has become known as Sylvia Ruth, is back from Hollywood for a visit.

Sixteen hundred Boy Scouts bought their way into the Broadway Theatre, Council Bluffs, by each bringing at least 15 pounds of waste paper to a Victory matinee last week. Manager Al Yohe was host.

Sharon McManus, 7, of Norfolk, Neb., will get her first try in a feature in "Tenth Avenue Angel."

Doris Curran is the new secretary in the new RKO-Singer district office which John Redmond has set up here.

Roy Pierce, former house manager at the World Theatre and later district manager for 20th-Fox at Milwaukee, is visiting here. He manages some 24 theatres in the Warner Brothers-Standard group at Milwaukee now.

Delinquency among juveniles has increased 15 per cent in Nebraska during the past year, according to District Judge Herbert Rhodes of the Omaha district court.

More than ten thousand persons saw the WACaravan show at Creighton Stadium.

John Brandt of Oregon, Mo., was in for a visit along film row.

Russell Jessen, formerly with Universal here, has left his position with the Army Motion Picture Service. He visited here, following a week in Chicago.

Phil Monsky, Universal salesman, is vacationing in Denver and visiting his brother, Mayer, who is district manager there.

Walter Green of Fepco has his broken shoulder out of the sling.

R. J. Dalton, former owner of the Osmond at Osmond, Neb., has purchased the Grenada at Oxford, Neb., from J. E. Moorhead.

Mr. and Mrs. Maurice Shackelford paid a visit to the row, following his discharge from the Army.

Harris Kuntzelman, former 20th-Fox shipper, is now stationed with the Marines at Treasure Island, Calif.

Ernest Pelson, auditor, is visiting the 20th-Fox exchange.

George Mane of Cleveland National Carbon Company was a visitor last week.

Donald Shane, Paramount Theatre manager, is vacationing at Sioux City, his old home town.

John Kemptgen, Omaha branch manager for

(Continued on Next Page)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Metro who recently pinch-hit at Milwaukee, is back at his old post following a two week vacation in the Colorado mountains and a week at Lake Okoboji. Carl Nedley, who subbed for Kemptgen here, is now on vacation.

Burns Ellison, Columbus Theatre manager, Columbus, Neb., and his family are back from a Denver vacation.

Ed Cohn, Universal salesman, has returned to work following his operation.

H. B. Johnson, Universal branch manager, was in Des Moines part of last week.

PHILADELPHIA

Jules Fields of 20th Century-Fox's exploitation department was here over the week-end to confer with Ted Schlanger, Warner zone head, and his executive assistants making final plans for the two theatre premiere of "Wilson" at the Aldine and Earle on September 8. Present plans call for Alexander Knox, Lynn Bari, Dana Andrews, Roddy McDowall and George Jessel to make personal appearances.

The entire Philadelphia staff of the 20th Century-Fox exchange won a three-weeks' salary bonus during their recent drive.

A story going around the town has Morris Wax re-buying the Fay's Theatre in West Philadelphia for a reputed price of $75,000.

Floyd Hopkins, general manager of the Wilmer & Vincent circuit, has been home ill for the last several weeks.

While more than a score of persons stood in line in front of the Stanley Theatre, six boys put their hands through the cashier's window and snatched $130. Maurice Wexler, assistant manager of the theatre, brought police to the scene, and tried scouring the neighborhood, without success in finding the boys. Anne Varallo, the cashier, said the boys snatched the money so quickly she had no means of preventing the theft.

Eddie Kapmer, former owner of the Upsal Theatre, is reported to be looking for another house, and is expected to be announcing his plans shortly.

Ralph Schwartz, former operator at the Mayfair and Pennypack, is back in town after two years of overseas service, participating in battles on Guadalcanal and in Burma.

Since Universal's advertising accessories now are handled by National Screen Service, the old poster building is being used for storage. According to reports, Universal expects to put up a new exchange building after the war, near the new RKO exchange.

Max Korr, owner of a circuit of theatres in Allentown, Reading and Birdsboro became the father of a girl, Judith Ellen Korr, when his wife gave birth to the new infant in St. Luke's Hospital in Bethlehem on August 15. Korr announced the birth of the youngster to the trade with a card made up to represent a theatre ticket.

INDIANAPOLIS

E. L. Ornstein, who operates the State Theatre at Milltown, Ind., and the Rialto at Maringo, spent a day in Louisville on business during the past week.

Mrs. Paul Threlkel, wife of the Hollywood Theatre operator at Morgantown, Ky., has been released from the Owensburg, Ky., hospital after an appendectomy.

Jean Petit, of the contract department at Paramount exchange, has resigned her post and leaving for Miami, Fla., to make her permanent residence.

Charles Corburn, general auditor for Paramount, has arrived at the local exchange and will remain for some time.

Mrs. William Conway is visiting friends in Cave City, Ky. She is the wife of the Cannelton, Ind., exhibitor.



PUNCH-PACKED AD, shown above, offering a red rose to the first fifty ladies who buy tickets for "Mr. Skeffington" at Warners' Sixth Street Theatre, Coshocton, Ohio, reflects smart showmanship on the part of Manager Jim Salmans and good use of his local newspaper's mat service in preparing the illustrated display ad on the giveaway.

Pat Meadows, the son of Joe Meadows, operator of the Strand Theatre, Dawson Springs, Ky., is confined to his home with Summer influenza.

Arthur (Shorty) Phillips, at one time manager of the Indianapolis Drive-In Theatre, and a former employe of the National Screen Service Corp., died in Chicago last week according to reports on Film Row. He was widely known in this area among theatre operators.

Jennifer Jones, who appeared in "Since You Went Away" has been requested to appear on the Red Cross program during the week of September 10 to 17.

The Tivoli Theatre, Richmond, Ind., is closed for a remodeling and repairs.

Film Row visitors last week included: Mrs. Morris Stribling, whose husband operates the Ritz Theatre in Crawfordsville; John Wycoff, Terre Haute, Ind.; Fred Dolle, Fourth Avenue Amusement Co., Louisville, Ky.; Bruce Kixmiller, Bicknell; D. D. Lee, Montezuma; and Paul Wykoff, Anderson.

Miss Betty Frazee has been named secretary to Harold Janecky, manager of the National Theatre, Louisville, Ky.

Fred Switow, of the Switow Circuit, Louisville, Ky., is vacationing in Florida.

Pfc. Charles D. Neal, infantryman, formerly employed at RCA Victor division plant here, is reported to have suffered injuries to the right arm and leg in Italy July 23. He has received the Order of the Purple Heart.

Universal exchange employes are all smiles. They are in first place in the Blumberg Drive.

The Monroe Theatre, Monroeville, Ind., has been shuttered for repairs and a general overhauling.

Duke Hickey of the MPPDA was in Indianapolis during the week. Business of course.

Burdette Peterson is home on furlough. Former manager of National Theatre Supply Co., he now is stationed at Great Lakes Naval Training Station.

Lt. Frederick F. Striby, formerly employed at the local RCA plant, has been killed in action.

DES MOINES

Leo Wolcott, president of the Allied-Independent Theatre Owners of Iowa and Nebraska, claims the government modification of the consent decree will not result in less revenue for the theatre exhibitors. Wolcott in a bulletin to the members of his association stated that some of the trade papers were worried the theatre divorcement will result in less revenue and a consequent drop in picture quality. He disagreed and stated the audiences will still be there and so will the theatres, playing the best pictures they can get.

Richard A. Moore of Davenport has been named manager of the Casino and Chieftain theatres at Sac City. He was formerly associated with Julius Geertz as manager of the Uptown Theatre in Davenport.

The name of Lizzie Matlage was drawn for the $1000 bank night award in Des Moines but the woman was not present and had failed to sign a matinee attendance card. It was lucky for the officials of Tri-States Theatre Corp. because Lizzie Matlage is the maid at the home of A. H. Blank, head of the theatre circuit.

Moe Levy, 20th Century-Fox district manager, was on hand for the celebration picnic held by the Des Moines branch office which is headed by Stanley Mayer. The branch office of Des Moines finished in the top bracket in the recent championship drive and as a result the employes won three weeks' salary.

Three Wac doubles for movie stars Lana Turner, Laraine Day and Susan Peters, were found at the Fort Des Moines training center by scouts for the MGM studio which is filming "The Woman's Army." It was difficult to find Wacs with the same measurements as those of the stars but Pvts. Lee Stans of Vallejo, Cal., Mary McLaughlin of Montclair, N. J., and Lieut. Margaret Johnson of Washington, D. C., were found to be closest to the players. They were used in long shots by a location crew which filmed many scenes at the Fort Des Moines to be used in the picture.

Ted Mendenhall, manager of the Paramount in Des Moines, received word of the death of his son, Harlan Steincamp, a paratrooper, killed in action in France.

Robert Spencer, manager of the Strand and Uptown theatres at Creston for the past three years, is now receiving his boot training in the Navy at Great Lakes and his wife has taken over management of the two houses for the Commonwealth Theatres.

C. L. Shearon has purchased the Sutherland Theatre from the Knott estate.

Maj. Carter H. English, former manager of the theatre in Centerville, has been stationed in England.

ST. LOUIS

"Dead End," a Film Classics, Inc. reissue, headed the new program that opened at the St. Louis Theatre. The booking of this picture resulted from a deal closed by Harry C. Arthur, Jr., general manager for Fanchon & Marco-St. Louis Amusement Co., to handle Film Classics in the St. Louis territory.

"Going My Way," a fifth week holdover at the Ambassador; "Dragon Seed," goes into a second week at Loew's State, while "Bathing Beauty" continues at Loew's Orpheum.

Control of the Polio epidemic in some parts of the country, by means of more adequate plumbing and sanitation, was the theme of the 39th Annual Meeting of the American Society of Sanitary Engineers at the Hotel Coronado here last week.

Fanchon & Marco's plans to hold the St. Louis premiere of "Wilson" at the Ambassador

(*Continued on Page* 24)

ATLANTIC CITY

starring CONSTANCE MOORE · BRAD TAYLOR

featuring CHARLEY GRAPEWIN · JERRY COLONNA

and ROBERT B. CASTAINE · ADELE MARA

with BUCK *and* BUBBLES *and* DOROTHY DANDRIDGE

BELLE BAKER • JOE FRISCO • GALLAGHER & SHEAN (Jack Kenny & Al Shean)

VAN & SCHENCK (Gus Van & Charles Marsh)



PAUL WHITEMAN
and ORCHESTRA
LOUIS ARMSTRONG
and his ORCHESTRA
Plus 10 BIG SONG HITS

"I Ain't Got Nobody"
"After You've Gone"
"By the Sea"
"Blues My Naughty Sweetie Gives to Me"
"Gallagher & Shean"
"Nobody's Sweetheart"
"Ain't Misbehavin'"
"All of Me"
"Darktown Strutters' Ball"
"On a Sunday Afternoon"

HELD OVER
REPUBLIC THEATRE
BROADWAY, NEW YORK



REPUBLIC PICTURE

Director — RAY McCAREY
Original Story by ARTHUR CAESAR
Screenplay by DORIS GILBERT • FRANK GILL, JR. • GEORGE CARLETON BROWN

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Theatre have been changed. The film will open its run at the larger Fox Theatre, September 12.

Leo McCarey, producer, director and writer of "Going My Way," revealed that the role of Father Chuck O'Malley in the picture, played by Bing Crosby, was derived from a real-life Father O'Malley, the late Rev. Martin J. O'Malley of St. Louis.

The total loss from the fire at George Barber's Empire Theatre, Chrisman, Ill., has been estimated at about $18,000. The theatre was operated by Mr. and Mrs. Garland Keith of Chrisman, and the Keiths have announced that reconstruction work will start at once.

Lloyd Tallman of Shelbyville, Ill., who purchased the site of the Old Home Theatre, Oblong, Ill., from Manson Couch, plans to open a new 285-seat motion picture house on the property.

Reconstruction work on the Clark Theatre, Barry, Ill., which was swept by fire last March, is proceeding at a rapid pace. Owner Russell Armentrout of Louisiana, Mo., reports the new structure will cost in excess of $50,000.

John Walsh has been appointed branch manager of Capitol Film Exchange, effective August 28th, distributing Astor and Film Classic attractions.

BOSTON

Eddie Selette, who manages a Warner theatre in Pittsburgh, flew in to spend his vacation with his mother. Mrs. Selette, who had been blind for years, can see now as the result of an operation performed recently.

Phil Zeller has resigned as city manager of E. M. Loew's Beverly theatres to accept a bigger position elsewhere. Zeller says he will announce the new location specifically later this week but that he will be moving to the Midwest. The boys on Film Row tendered Zeller a farewell party. When his intention to leave Beverly was made known in the city, a group of townsmen told Zeller they would appoint a committee of Beverly citizens to see Mr. Loew to keep him at his post, but Zeller declined the suggestion with thanks.

PITTSBURGH

Film Classics of Western Pennsylvania, organized by local members of Cooperative Theatre Service, buying and booking combine, which will distribute Sam Goldwyn reissues, has elected the following officers: President, Bennet Amdur; vice-president, Morris Finkel; secretary, Harry Walker, and treasurer, Fred A. Beedle. Board of Directors comprises: Charles D. Mervis, Ike Browarsky, Morris Roth, Frank Panapoulos and William R. Wheat.

Marriage of Pierce Dunkelberger, staff artist, Harris Circuit, to Miss Mary Louise Stouffer, Waynesburg, Pa., took place Monday.

Lt. John Schultz, formerly manager of Warner theatres in Sharon and Erie, was killed in a plane collision in mid-air last week at Murfreesboro, Tenn. Three weeks ago his infant child died ten days after birth.

Home owners near the Drive-In Theatre, South Park, Pa., are seeking an injunction to have the theatre closed because they assert sound from the speaker system is a nuisance. It is operated by Norbert Stern.

A daughter was born to Mr. and Mrs. A. Rothenstein, of the West Aliquippa Theatre, West Aliquippa, Pa., in the Allegheny General Hospital.

Capt. Markus Communtzus, of the Army, son of George C. Communtzus, president, Morgantown Amusement Co., Morgantown, W. Va., who had been confined to the Mayo Hospital in Rochester, Minn., has been sent to the Deshou Hospital, Butler, Pa., with infantile paralysis.

James Retter, booker at the Universal exchange for the past several years, has been promoted to salesman, succeeding Jerry Hendel, resigned.

Miss Phyllis Mae Fineman's engagement to Dr. Bernard L. Braverman, Princeton, N. J., has been announced by her parents, Mr. and Mrs. Archie Fineman, who operate a small circuit of theatres in the district. The marriage will be a Fall event.

Herman Lorence, veteran exhibitor, who operates the Eighteenth Street Theatre, Erie, Pa., is a grandfather. The child was born to his son, Herman, Jr., and his daughter-in-law. It is Mr. Lorance's first grandchild.

Gene Gaudette, exploiteer for RKO-Radio, has been transferred to Minneapolis. He has been succeeded by Jack Simon, former newspaper man and showman of this city. He was manager of Loew's Aldine Theatre, now the Harris-Senator, for several years when it was a first-run house, prior to construction of Loew's Penn Theatre.

"Going My Way" continues to break all records locally, both for attendance and box-office grosses. It is now in the sixth week of its downtown Pittsburgh run at the Warner Theatre, whence it was moved after playing four weeks at Loew's Penn. It is the only picture to play the latter house for four weeks.

JERSEY CITY

The New Jersey premiere of "Wilson" will take place at the State Theatre, Jersey City, within the next few weeks, according to an announcement by Notis A. Komnenos, north Jersey zone manager of the Skouras circuit. Mr. Komnenos will make the event a notable one. It will be attended by Mayor Frank Hague, members of the municipal governments of every political sub-division of Hudson County, civic, business and fraternal leaders. Mayor Hague is scheduled to make the principal address from the stage of the theatre. The house will be redecorated and the staff will make its first appearance in their new Winter uniforms, which have been designed by Max Glass, house manager.

James Carton, northern New Jersey relief manager for the Skouras circuit, who is 75 years young, has been signally honored by Pope Pius, who sent him his Papal blessings in the form of a sacred scroll, on the occasion of Carton's 50th wedding anniversary.

The Capitol will resume vaudeville Saturday nights on Labor Day week.

Al Unger, manager of the Fulton, has returned from a vacation with his family at Belmar, N. J.

The Strand and Monticello are being renovated.

Aaron Kessler, of New York City, is new manager of the Apollo.

The Tivoli, after being completely renovated and redecorated, and having a new screen installed, has reopened for the season. Mrs. Hilda Sharp, formerly of the Apollo, has been named manager.

Harry Molloy, co-manager of the State, is back from a vacation in Georgia and the Carolinas.

"Handsome Tom" Burns, assistant manager of the Stanley, had a birthday party last Saturday at a well-known soft drink emporium. Arthur Manfredonia, newly-appointed managing director of the house, was master of ceremonies. "Skippy" Burns, usherette, no relation to Tom, celebrated her birthday party this week.

Max Glass, manager of the State, has announced the promotion of Lucy De Santa, usherette, to loge captain at an increase in salary. Marion O'Rourke, of the staff, also has been promoted.

Emma Schneeds, cashier, Stanley, back from vacation.

John Marguerite, manager of the Strand, back from a vacation spent at Chicago and on a farm in New Jersey.

George Dumond, managing director of Loew's Jersey, has been highly praised for his artistic lobby displays by Oscar A. Doob, director of publicity for Loew's. Mr. Doob asked Mr. Dumond to assist him in a supervisory capacity in creating and installing lobby displays in all Loew houses in the metropolitan area.

Betty Sidlow, assistant manager, Loew's Jersey, back from a vacation at Port Jefferson, L. I.

John Pyle, chief-of-staff, State, back on the job after a leave of absence for his health.

Mrs. Mary Hurley, treasurer, State, heard from her husband this week, that he has arrived safely in England, with the armed forces.

Dave Friedlander, formerly on the staff of Loew's Jersey, stopped in the theatre to greet his many friends. He is home on furlough after having seen action in Italy.

Another "Guy Named Joe"

Lou Gans, managing director of the Rapf & Ruden circuit for North Jersey, has a son, Joe, former newspaperman and press agent, now a chief warrant officer with the Army in Iran, who is not averse to turning his journalistic ability to earning an "honest dollar."

Among his Army duties Joe is chief editorial writer and columnist for the United States Dispatch, published in Iran, recently awarded a citation by the War Department for being the best soldier-edited newspaper published by the American forces anywhere in the world.

A short time ago Joe conceived the idea of interviewing members of the armed forces, with whom he comes in contact, and sending back exclusive by-line stories concerning them to their home-town newspapers. (At regular space rates, of course.)

Recently, Lou advised, his son has broken into the columns of several of the nation's leading dailies, including the Buffalo Express and the St. Louis Post-Dispatch. Whether or not Joe splits the checks received from the newspapers with those whom he publicizes, was not revealed by his father.

Before joining the Army Joe was press agent for Palisades Park, N. J., a summer amusement resort swept by fire a few weeks ago.

NEW YORK

Genial "Jim" Kolbeck back on the job at Broadway's Capitol Theatre from his vacation to find all previous admissions records shattered—The current attraction—"Since You Went Away."

The New York office of Warners finished ninth in the national Warner round-up sales drive. Prizes were awarded to the salesmen and, according to Lee Mayer, New Jersey salesman, there were many happy faces on the North side of 44th Street between Eighth and Ninth Avenues. The drive started last December and ended in May, but the prize-winners were not announced until this week following an excutives' meeting in Hollywood.

The World Theatre, New York City, is now being operated by George Schwartz.

Miss Jeanne Ansell is now managing the Heights Theatre, Brooklyn.

The Plaza Theatre, Freeport, L. I., formerly of the Century Circuit, is now under the management of Garry Piccione. Buying and booking is being handled through the Island Theatre Booking Corp.

John Bolte, veteran Bronx exhibitor, cele-

brated his 30th anniversary in the business this week with a party tendered him by his many friends in the industry. Mr. Bolte operates the Wakefield and Laconia theatres in the Bronx.

J. C. Vergesslich, short sales supervisor of the New York office of Warners, is confined to his home with illness.

Miss Alice Harold, of the home office print department of Warners' New York headquarters, was married last week. Her husband is non-professional.

Arrival of MGM branch managers from the field for home office visits will be suspended for three weeks, starting Labor Day, while William F. Rodgers, vice-president and general sales manager, is on the Coast visiting the studio to look over new product. He will depart shortly after Labor Day.

Emanuel Frisch, of the Randforce Amusement Corp., has announced that through the cooperation of Mr. Davis and Mr. Clark, in conjunction with Red Cross volunteer workers, at the Stadium Theatre, 640 blood donor appointments were made in one week.

"Hitting the Jackpot" usually refers to winning a game of chance or picking the right horse. However, it had a different meaning for Mrs. Beverly Mirman, secretary of the Motion Picture Bookers' Club of New York and Allied of New Jersey, who, when a reporter from STR called upon her in search of news, was told with delight: "I hit the jackpot this morning. I got five." The mercenary reporter asked: "How did you make the five bucks—numbers or horses?" "No," replied Mrs. Mirman. "How can you be so crude? I hit the jackpot with five letters from my husband." Her husband, Lt. Norman Mirman, a chemistry expert, is in England, a member of the Eighth Air Force, now engaged there in chemistry research work. According to Mrs. Mirman the activities of the group of which her husband is a member has been in no small way responsible for the recent Allied air achievements over the Nazis.

M. A. Lightman, president of Malco Theatres, Memphis, has been in New York participating in a national championship bridge tournament, which will also take him to Chicago before he returns to Memphis.

Mabel Condon has joined the public relations staff of Russell Birdwell and Associates and has been assigned to the New York offices.

WASHINGTON

With star Brian Donlevy as honored guest, MGM screened for more than 200 leaders of the government, military service and press "An American Romance," in the Presidential Room at the Hotel Statler. Arrangements for the affair were made by Carter Barron, Rudolph Berger, John Allen and Tom Baldridge of Loew's and MGM.

Local Variety Club members will pay tribute to John J. Harris, founder of the Variety Clubs of America, through purchase of $100,000 in War Bonds to help equip the Liberty ship "John P. Harris," named in honor of his father.

Glenn Norris, Clinch Valley salesman, was in town this week, visiting at 20th Century-Fox.

Head Shipper James Tyler and Norma Yahraus of the contract dept. at MGM, have returned from their vacations.

One of the largest turnouts of Variety Club members and their friends was realized at the annual golf tournament and dinner dance at the Manor Country Club in Maryland, on August 18. The affair was handled by Sam Galanty and Harry Brown. Harry Bachman and James A. Pratt tied for first place in the golf tournament with the low gross of 77. This entitled them to have their names inscribed on the permanent trophy in the club rooms of Tent No. 11. Winner of the long distance drive was M. K. Hartfield; winner of the Hole-In-One Contest: Dr. Puryear. Prizes were awarded by Carter Barron and Sam Galanty. Among the guests were Tuffy Leemans, football "great"; Earle Sweigert, Paramount Philadelphia exchange; Dave Peterson, Altec Corp.; Col. and Mrs. J. Henry Pool; Major Jack Daly; Lt. Commander Shullow; Lt. (jg) John T. Howard; Lt. Sloan Nibley. Other winners were: Dave Peterson, Ralph Binns, Earle Sweigert, Sidney Gates, Frank O'Brien, Al Miller, Joseph Bernheimer, Sam Wheeler, Tuffy Leemans, Al Folliard, Eric O'Mose, Harry Brown, Ralph Grimes, Oscar Blumenthal, Jack Goldberg, Eddie Fontaine, Sam Galanty, Bob Folliard, J. Skinner, Morris Oletsky, Roger Squitero, Max Cohen, E. Norris, Herbert Lacey, George Crouch, Cabot Feldman, Jerry Price, Sam Goldberg, I. S. Burka, Buddy McGowan, Walter Tucker, L. Ribnitzki, Rodney Collier, James Shea, Herbert Sauber, and Jimmy Hobbs.

John J. Payette, general zone manager of Warner Bros., has returned from the Warner Studio at Burbank, California, where he attended conferences.

Metro visitors were Betty Schlins, sales manager's secretary, and Booker's Secretary Betty Dicks of the Loew's Minneapolis exchange.

Twentieth Century-Fox's C. E. Peppiatt is back from his vacation.

Sympathy is extended to Sam Diamond, Baltimore salesman, on the death of his mother-in-law.

Dolly Sparrough, assistant contract clerk at Universal, is vacationing in Atlantic City.

Phil Bobys, MGM salesman, was remembered on his birthday with a party by the office staff and the gift of an umbrella.

Charlie Mendelsohn, 20th Century-Fox cashier, is vacationing.

Dorothy Pristele, Universal head shipper, is back at work after her long absence.

Hank Wall, Warner publicity dept., is entertaining his twin brothers who are visiting from Blacksburg, Va.

Representing MGM at the annual Variety Golf Tournament were the Rudy Bergers, the Johnny Allens, the Jack Goldbergs, the Joseph Kronmans, Blanche Hall and Tom Baldridge. Mrs. John Allen won the ladies' door prize, a curio cabinet. Mrs. Lucille Pratt won the MGM $25.00 War Bond Prize. Warnerites who attended were: George Crouch, assistant general zone manager; Al Pratt, sound dept.; Louis Ribnitzki, booker; Charles McGowan, contact manager; Rodney Collier, manager of Stanley, Baltimore.

Barney Frank, Universal salesman, is expecting a visit from his daughters from Hollywood.

Office Manager's Secretary Mariella Harrington, of MGM, has returned from her vacation at Virginia Beach. While there she was entertained by Vivian Kutner, formerly of the exchange cashier department.

S. E. Applegate, Universal division manager, visited in Washington.

Bill Brooker, of Paramount, was a recent Warner visitor, conferring with Frank La Falce.

Fred Meyers, Universal eastern division manager, spent a week in Washington, visiting the local exchange.

Fred S. Kogod, president of the K-B Theatres, was recently appointed by the Commissioners of the District of Columbia, as a member of the Board of Public Welfare.

Mr. Crawford Rhoades is the new manager of the Senator Theatre, replacing Hy Bettinger who resigned.

Construction has started on the Avon Theatre at Alabama Avenue Southeast.

James Sandford, formerly of Schine Theatres, is the new accountant in the K-B office.

The first K-B theatre manager killed in action during World War II was William Langyher, former manager of the Princess Theatre, who died on the beaches of Normandy on D-Day.



TOAST BRITISH COUSINS. Spyros P. Skouras, president of 20th Century-Fox, was host at a dinner last week in New York in honor of Dr. Alexander Galperson, representative of Two Cities Films; John Davis and Barrington Gain, J. Arthur Rank's disribution representative; leading figures in the British film industry. Photo at top shows guests at the head table, including Otto E. Koegel, W. C. Michel, Mr. Davis, Mr. Skouras, Mr. Gain and Tom Connors. In the lower photo: Arthur W. Kelly, Maurice Leon, Dr. Galperson, Mr. Gain, Mr. Skouras, Mr. Davis and Francis J. Harley.

CLEVELAND

"Wilson" will be unfolded in Cleveland at the RKO Palace Theatre starting September 15th, according to Clem Pope, RKO Theatres division manager. The usual vaudefilm house policy will prevail, the stage show to consist of a band and Belita. Price scale has not yet been established, but it will be higher than the prevailing scale of 95 cents top.

S/Sgt. Charles Rice, ex-20th Fox employe, is back in the movie business. He is in charge of the base theatre at Hill Field, at Ogden, Utah.

Ensign Jack Essick, son of P. E. Essick of the Scoville, Essick and Reif circuit and manager of the Ezella Theatre until he enlisted in the Navy, has completed training at Harvard University and is assigned to a Miami, Florida, base.

S. A. Gerson, who has spent twenty-five years in both the distribution and exhibition end of the industry, has sold his Royal Theatre and plans to move to the west coast. Purchaser of the house in Sol Raives, formerly of Buffalo and father of Harold Raines, Schine district booker.

Robert C. Menches, for more than twenty-

(Continued on Page 27)

Plenty of laugh-filled entertainment for everybody. Will literally have customers rolling in the aisles. Edward Small adds another to his long list of boxoffice successes.

SHOWMEN'S TRADE REVIEW

A riotous affair which is going to do very well at the boxoffice. Fast-paced direction points up comedy situations excellently, and the production is a credit to Small.

HOLLYWOOD REPORTER

A rollicking, riotous comedy which audiences should welcome with open arms and purses. Laughs of every variety from gentle chuckles to hearty abdominal guffaws.

BOXOFFICE

Rollicking service comedy. With the accent on comedy, this provides a change from the type of war story seen around.

THE EXHIBITOR

Commercial comedy-farce which should stand up strongly. Geared for hefty boxoffice. Will secure solid audience response.

VARIETY

Gay slapstick comedy recounts the hilarious experiences of two U. S. Marines. Good clean fun and plenty of hearty laughs as light escapist entertainment.

M. P. DAILY

Rapid-fire farce comedy loaded with laughs for the average fan. It's the sort of fun that goes over big.

FILM DAILY

"Dese are for youse guys 'cause you reviews was so swell!"



More of that Laff-Cash from Edward Small who brought you the dough with "Up In Mabel's Room"

WILLIAM BENDIX · HELEN WALK
DENNIS O'KEEFE
in
ABROAD WITH TWO YANK

with JOHN LODER · JANET LAMBERT · GEORGE CLEVELA

Based on an original story by Fred Guiol · Adaptation by Edward E. Seab and Tedwell Chapman · Screenplay by Charles Rogers, Wilkie Mahoney, Ted S

Directed by ALLAN DWAN

Of ... it's UA!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

five years an important figure in the exhibition field in Akron, has severed his connection with the Liberty Theatre which was built by his father and operated by him continuously for many years. Wednesday he was honored by his fellow Akron exhibitors and film exchange representatives with a dinner at the Mayfair Hotel. More than 80 attended the affair to express their appreciation of his past contributions to the industry and to wish him well in any future enterprise he might undertake. He was presented with a wrist watch. In addition to the Akron exhibitors present, those from Cleveland who attended included Edwin R. Bergman, Tom Alley of 20th Century-Fox; Jack Mundstuk, Phil Harrington, MGM; Matt Goodman, United Artists; Aaron Wayne, Paramount; Oscar Bloom, Bill Gross, Columbia; Art Goldsmith, RKO; F. Arthur Simon, Universal; Frank Masek, National Theatre Supply Company; Art Marchand, Film Transit, and Joseph Rembrandt, Ellet Theatre, Akron and Center Mayfield, Cleveland.

"Going My Way" is making a practice of breaking records in this territory. It is the first picture ever to be held four weeks at Loew's State, Cleveland; its five week run in Toledo was unprecedented; Columbus reports that one sixth of the town's entire population saw the picture in its first week there.

Dave Sandler of Sanco Electric Company has returned from a two weeks' fishing trip in Canada with a fine tan and a lot of tall fishing stories.

Otto Braeunig, who for the past several years has been on the go for RKO as traveling auditor, has settled down here as local office manager.

Pvt. Frank Cost, who used to be Manager Cost of the Shore Theatre, is now stationed somewhere in New Guinea.

Miss Rickie Labowitch, secretary to George W. Erdmann of the Cleveland Motion Picture Exhibitors Association, has returned from a week of show shopping in New York. Says she liked "Wilson" and cried her eyes out at "Since You Went Away."

The Meyer Fines and the Roy Kendises are at Atlantic City for a change of scenery.

Miss Eva Urdang, secretary to M. B. Horwitz, general manager of the Washington circuit, spent the week-end in New York.

Frank Drew, and his wife, Lillian, were in town the forepart of the week on their way to the west coast where he takes over the management of the 20th Century-Fox branch in Seattle, Washington. While in the city, Drew was guest of honor at a luncheon staged by his many industry friends at the Statler Hotel. For the past year and a half, he was connected with the 20th-Fox Boston office.

Seaman First Class Gilbert Lefton, formerly of Academy Film Service and now serving with the Coast Guard at Rockaway Patrol Base, Fort Tilden, L. I., was home over the week-end.

Jack Sogg, MGM branch manager, is back from a week in the company home office.

Bernard Kranze, RKO district manager, has effected several promotions throughout his territory. Russell Brentlinger has been appointed Indianapolis branch manager to succeed Morris Lefko, transferred to Pittsburgh; Otto Ebert, Indianapolis office manager, joins the Louisville office in a sales capacity and Paul Leatherby, head booker in the Indianapolis exchange, moves into Ebert's vacated position as office manager.

TULSA

At a Variety Club meeting held in Oklahoma City last week, presided over by Chief Barker Ralph Talbot, H. R. Falls, assistant Chief Barker, discussed plans for the third annual Turtle Derby for Variety Club charity funds. The Derby will be held in the Coliseum at Oklahoma City, Saturday night, Sept. 9. One hundred per cent of the gross receipts of the event will be earmarked for the building of the $40,000 health center in the Negro district of Tulsa. The Variety Club will pay all expenses of the Derby from club funds. It was announced at the meeting that the indebtedness of the Variety Club Health Center erected in Oklahoma City, has been liquidated. The club will continue to pay maintenance costs of the institution, as will be the case in Tulsa. Prizes totalling $3,000 in War Bonds will go to owners of winning turtles in the Derby.

J. C. Hunter, general manager of Talbot Theatres in Tulsa, and Mrs. Hunter are in New York City vacationing. With them is their young son, Johnny.



CASH TO AID CAREER. Ensign Jay Robinson, U.S.N., winner of the $500 cash award in a contest sponsored by Producer Frank Ross for the best conception of Salome by a living American artist, says he will continue his art career when the war ends. His portrait will be used for casting the role of Salome in the screen version of "The Robe" to be produced by Ross for RKO Radio distribution.

CINCINNATI

Madeline Bohanon, 18, the winner of the "Miss Greater Cincinnati" contest, an annual event sponsored by Station WCKY and the Sixth Street Business Men's Club and staged at the Albee Theatre, was presented with a crown by the eminent air ace, Captain Don Gentile, at Nippert Stadium.

W. E. Huss, Jr., operator of the Park Theatre, and Manager A. Leile are having Revival Week, the following pictures making a return visit to the Park: "Trail of the Lonesome Pine," "Coney Island," "Foreign Correspondent," "Kitty Foyle," "For Me and My Gal," "Nothing But The Truth" and "Scarface."

Jean Edwards has been added to the Warner staff.

Warners' Betty Dold is on vacation.

Warner Booker Jim McLay's son Walter, who was home on furlough after three years of service in Panama, staged a surprise marriage and will return to his base soon.

Bob Morrell, MGM booker, suffered a sad loss when he had word that his brother John was killed in action on July 28. Bob left for Long Island to be with his mother for several days and his young daughter, Carol, who has been visiting her grandmother, will return with him.

Pam Apgar, secretary to Universal District Manager Peter Rosian, is back at her desk following an interesting vacation at Oklahoma City.

Bernice Lelon, Universal, is resigning as her husband who is in service has been assigned to an unknown destination and Mrs. Lelon is going to Detroit to be with her family.

L. Brown, Metro sales staff, is on vacation.

MGM Branch Manager E. M. Booth has returned from a business trip to New York.

Audrey Timmerman has been added to the Metro personnel.

Mrs. Margaret Woodruff, Schine's local manager, has returned following a visit with Major and Mrs. Lazar, Schine's, Gloversville, N. Y. On her way home she visited waypoints at Niagara, Canada and Cleveland.

PRC Branch Manager Harry Bugie spent a week in Charleston and Bramwell, West Virginia.

Twentieth Century-Fox's "Wilson" is set for the Capitol September 9.

Mrs. Jim Keefe, wife of 20th-Fox's publicity man, was one of the lucky winners at the Variety Club outing.

Twentieth Century-Fox's head men, J. J. Grady and Leavit Bugie, and bookers and sales staff entertained the entire Fox personnel with a gala dinner at the Netherland-Plaza on August 26.

Cincinnati does not seem to be able to get enough of "Going My Way" which, in its 6th week, is still playing to capacity audiences.

Visitors this week included Paul McKay, Montgomery, West Virginia; D. E. Brown, Cabin Creek, West Virginia; Mrs. Adaline Ward, Lexington, Kentucky, and Mrs. Guy Greathouse, Versailles, Kentucky.

CHICAGO

Chicago trade is extending congratulations to Lieut. Marshall J. Hollander, son of William Hollander, B and K advertising director, on his marriage to Jacqueline Freidman, at the Ambassador East Hotel. Young Hollander is stationed in the South Pacific and is in Chicago on furlough after many months in the South Seas.

Robert J. Bird, for 35 years a movie operator and one of the founders of the Chicago Operators Union, died at his home from heart attack. His last assignment was as chief operator of the Telenews Theatre.

John Dromey, Great States circuit booker, has returned from his trip to Atlanta, where he attended the wedding of his son.

Rud Lohrenz, district manager of United Artists, has returned from a trade visit to Minneapolis territory.

Leonard Gneir, formerly with Illinois Film Distributors, has been named secretary to Jack Kirsch, Allied president, succeeding Joe Abramson, who resigned to go to the west coast on account of the illness of his son.

John Hamilton, Minneapolis, will succeed Tom Hodge as director of British Film Services for this territory.

Lieut. C. J. Kontos, Flying Fortress bombardier formerly with Abbott Theatre Supply, has been reported missing in action over Germany.

Balaban and Katz Employes Association is holding annual golf tournament at Big Oak Country Club.

The Colony Theatre-McHenry arbitration case has been set for hearing September 26 by Arbitrator William McSwain, who postponed it owing to pressure of business in his office.

Mike Godshaw, of Film Classics, has received word from his son Barney Godshaw in Los Angeles that a baby boy has arrived at the Godshaw home, making Mike a grandfather for the first time.

The Liberty Theatre, Libertyville, under Balaban-Myer management, celebrates its seventh anniversary this week. Photos of boys and girls in the armed services in the territory were

(Continued on Page 28)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

assembled for display in the lobby. Parents of the soldiers and sailors were admitted gratis during the celebration.

Terry Turner was in the city over the week-end visiting friends.

Lucia Perrigo, Warner publicity department, has returned from her vacation in Colorado.

Mel Rainey, formerly secretary to Dave Wallerstein, B and K executive, has been promoted to 1st Lieut. for bravery in action in Normandy. He met his brother Dave Rainey in France. Dave is now a Captain in the Army.

Sergeant Ken Blewett, former Regal Theatre manager, is in Chicago on furlough.

More than three hundred names will go on the plaque to be erected by Allied Theatres of Illinois, two gold stars will go on for Joseph Schaefer of the New Strand Theatre killed in action and Bill Pisula of the same theatre killed while on duty with the Navy.

Charles Shapiro, Essaness Theatres supervisor, returned from his Wisconsin vacation.

Norman Kassel, advertising manager, is back at his desk from his Michigan vacation.

Gustaf Bergman has been named director of the Civic Opera House stage shows.

OTTAWA

The recent showing of a 16mm. print of a commercial film on a Sunday brought criticism from the Eastern division of the Motion Picture Theatres Association of Ontario. The latest program was a complete RKO feature and shorts which was neither authorized by the exchange or the Censorship Branch of the Government. Steps have been taken so that there will be no repetition of these movies even though no fee was charged.

Recent visitors to Ottawa were Mr. and Mrs. Robert Berezin of Kingston. Bob and his wife are spending their vacation in the capital city. Bob manages the Biltmore Theatre in Kingston.

The Eastern Division of the Motion Picture Theatres Association of Ontario received a letter of appreciation from the Ottawa Branch of the Canadian Red Cross in appreciation of the showing of their 10-minute reel titled "That They May Live."

After having the Legion Carnival and Fair for a week in the city the theatres now have opposition from the Kinsmen Karnival which also runs a week at the local auditorium.

Sam Hebscher, manager of the local NOLA Theatre (Odeon) has discovered that the best way to increase his Saturday matinee business is by the inclusion of a serial in his program.

Most theatres in Ottawa are planning a Sunday-Midnite Preview of their current attractions before Labor Day, which is one of the recognized six statuary holidays.

DALLAS

Twentieth Century-Fox Family Club will hold annual barbecue on Sept. 8 at the Dreyfus Club at White Rock Lake to celebrate the winning of prize money in the late company sales contest. Each employe will receive a sum equal to three weeks' salary. Sebe Miller, office manager, is president and founder of the club.

IATSE locals in Dallas joined in a social party to International President Richard F. Walsh, who stopped over on his way back to New York after a visit to the Pacific Coast.

Mike Tassler, efficiency formulator for NSS, was feted on completion of his work by members of the local office. At the Film Row Cafe they gave a dinner, said toasts, and had a confab. Participants included: Geneva Mills, Eula Herrington, Margaret Morris, Rachel Shiley, Geonna Shiley, Ruth Smith, Rachel Fisher, Leathe Long, Ruth Mills, Jim Moore, Stella Taylor, Hazel Thompson, Florence Howard, May Schlosser, Jeraline Schreiber, Maxiene Hicks, and Louise Martin.



HONORS FOR COLQUHOUN. Film men of Memphis tendered a dinner to Norman J. Colquhoun, former branch manager for Republic in Memphis who has been promoted to head the Dallas office of the company. Colquhoun, who is succeeded in Memphis by Lew Andrews, is seen under the ten-gallon hat in the center of the photo above. He is flanked by Bob Bostick, National Theatre; Herbert Kohn, Malco Theatres, and J. A. West, Hollywood Theatre.

L. C. Dennis, Rio, Gainesville, announces purchase of lot in Southwest Oak Cliff for a neighborhood theatre. He will apply for OCR permit, but is prepared to wait until peace comes to build. He plans space in the building for his general office and will headquarter in Dallas.

Mrs. Clyde Houston, wife of the MGM salesman, is seriously ill, having undergone two major operations. Clyde, of course, has remained in town during the emergency with the crisis not yet past.

Neal Houston, 20th-Fox salesman, after a week in the clinic, has returned to work.

E. C. Robertson, former exhibitor successively in Texas, Arkansas, and Oklahoma points, latterly with the mechanical department of the student flying field at Cuero, was a visitor along the Row. He and Charlie Touchon, UA traveling auditor, and John Franconi, held an old-timers' session. Touchon goes back to 1905, when he was first employed by the late J. D. Wheelan. Robertson started in Big Spring in 1907. This house he sold to Harold Robb.

Film Row visitors: Leon Lewis, Fort Worth; H. R. Bisby, Garland; L. C. Dennis, Gainesville; Johnny Stewart, Kaufman, R. B. McLendon, over from Atlanta, Texas, to look after his new nabe now building, and to start another; Major H. S. Cole, Bonham.

HARRISBURG

Representatives of former Wilmer and Vincent theatres, now controlled by the Fabian Circuit, met last week in the office of Area Manager C. Floyd Hopkins, State Theatre Building, this city, to discuss problems of each house. Lou Golding, general manager of the former W and V houses in Pennsylvania, for Si Fabian, new owner, represented the company at the all-day session. Herman Nowitsky, general maintenance engineer of the New York office, attended also. Others present were: Hopkins; Francis S. Deverter, acting manager for John F. Rogers, State; J. D. O'Rear, Colonial; E. Gerald Wollaston, Rio, all of Harrisburg; Lee Conrad, Johnstown; William Jacoby, Altoona; Charles Bierbauer, Allentown; J. F. Osterstock, Easton; and Paul Glase, Reading.

All local downtown houses this week showed the latest Wave short, "Report to Duty," cooperating with the Navy, seeking to stimulate enlistments in the women's branch, and the Bing Crosby short urging boys and girls to leave their war jobs and return to school. In addition, several houses, including the Rio, had special lobby displays for the Waves.

Jerry Wollaston, Rio manager, got out his standard Autry lobby banners and cards for the re-issue of the Gene Autry picture, "Rootin' Tootin' Rhythm." Other feature on the double bill was "Three Little Sisters." The duo did excellent business for three days, Wollaston reported.

Charles Crouse, veteran doorman at the Colonial, and Mrs. Crouse, have returned home after a vacation at Harvey's Lake, near Wilkes-Barre. In his absence, Ace Miller, former employe, substituted.

Pete Stainbach, assistant manager of Loew's Regent, who is acting as manager during the vacation of Sam Gilman, spent almost an entire afternoon on the roof of the Market Street marquee outside his office window, trying to snare a preying mantis so he could study the insect closer. Stainbach, a native of Virginia, was unaware of the Southern origin of the insect until his assistant, Mrs. Evelyn Smith, advised him.

VANCOUVER

Wolfe Blankstein has been appointed Winnipeg manager for Empire-Universal Films. Blankstein was transferred from Calgary where he was in charge of the E-U local office. He follows Ben Plottel who resigned.

Nelson Galbraith, formerly booker at Warners here, is now in the music dept. at Fox Studio in Hollywood.

Bonnie Broad, formerly cashier at the Vogue, is now manager of the Regal Theatre, Hagersville.

Dorothy Boulet of Empire-Universal will be married in Victoria Sept. 4th to Jack Scott, a returned veteran of War II. Dorothy will continue at E-U after the honeymoon.

The Empire Theatre, Edmonton, will be reopened by Famous Players when renovations are completed. It has been under lease to the Kansas City Bridge Co., contractors on the Alaska Highway, for the entertainment of its employes. F-P will also erect a de-luxe first run house in Edmonton after restrictions are lifted. The Empire was never wired for sound and is the old time road show house there.

Gordon Lambert, accessory manager of Warners here, won $100 in the advertising section in the 1944 sales drive.

C. A. Towris has shuttered his Capitol Theatre, Princeton, because of lack of business since most of the coal mines there closed.

Will Tenney, projectionist at the Dominion, has gone to Hollywood and will make his home there and work at the Universal Studio.

"Going My Way" bowed out of the Capitol after 5 record-breaking weeks.

Jack Hughes, chief censor for British Columbia, is taking a well earned holiday.

Three Eastern Canadian managers for Warner Bros. returned this way from the Hollywood convention with Earl Dalgleish, local manager. They were Joe Plottel, Toronto; Babe Covel, Montreal, and A. Matthews, Winnipeg.

The two Bishop brothers, Harold (Capitol, Winnipeg) and Leonard (Tivoli, Toronto), are spending vacations in Los Angeles visiting their parents. Both boys are with Famous Players.

Business here shows an increase where major attractions are concerned but average pictures continue to attract only average attention.

The Royal will add a stage show to its double bill policy starting Labor Day.

Myron McLeod has re-opened his Patricia Theatre, Powell River, and the Roxy at nearby Westview, which were closed for two weeks to give the entire staffs vacations.



Official U. S. Marine Corps Photo

GUADALCANAL has two seasons, the rainy and the wet. During the wet season, you just have rain . . . in the rainy season, you have rain *and floods*.

But G. I. Joe jams down his hat, turns up his collar, and, every time a movie comes to camp, sits in a puddle and dreams he's back in the good old U. S. A. Back where the sun's warm and pleasant on the back of his neck—back where his feet are dry, and he's dry all over.

You bring the boys "back home" for a few blessed hours every time you send them movies. The motion picture industry has sent and is sending to combat areas hundreds of current features on 16-mm. film for showings in camp and on ship. This is just one of many accomplishments of the movies at war.

EASTMAN KODAK COMPANY, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*

FORT LEE CHICAGO HOLLYWOOD

One of a series of advertisements by KODAK testifying to the achievements of the movies at war



The Box-Office Slant

(Continued From Page 13)

Louisiana Hayride

Columbia Comedy-With-Music 67 mins.

AUDIENCE SLANT: (Family) Fun for all the family and a special attraction for Judy Canova followers.

BOX-OFFICE SLANT: In dual spots, picture should do at least half the work of filling your theatre. In Canova popular territory picture will clean up.

Cast: Judy Canova, Ross Hunter, Richard Lane, Lloyd Bridges, Matt Willis, George McKay, Inerva Urecal, Hobart Cavanaugh, Eddie Kane, Nelson Leigh, Arthur Loft, Robert Homans, Russell Hicks. Credits: Directed by Charles Barton. Screenplay by Paul Yawitz. Original story, Paul Yawitz and Manny Seff. Director of photography, L. W. O'Connell. Produced by Irving Briskin.

Plot: A suddenly-rich hillbilly family becomes a choice prospect for a couple of swindlers. They talk the daughter into investing in a motion picture by promising to star her. The author of the play from which they expect to make the picture appears on the scene and has the swindlers taken in hand and then presents the girl with the motion picture rights to his story.

Comment: A good vehicle for the talents of Judy Canova, and that means fun for the audiences in those spots where Miss Canova's yodeling and hillbilly tactics have been well received. The cash customers should be particularly plentiful in such situations. It is the best vehicle she's had in several years and though the gags are old, they show that hillbilly goes with corn like bread goes with butter. All in all it is a good job of production with a limited budget. Acting by Richard Lane and Ross Hunter are sparkling additions to a good setting. Direction by Charles Barton made the comedy funny, the dialogue snappy and sharp in the delivery and the picture a probable money-maker.

Kansas City Kitty

Columbia Comedy-With-Music 72 mins.

AUDIENCE SLANT: (Family) There are plenty of laughs in this one for the Joan Davis fans, for she is given plenty of opportunity to display her ability as a comedienne.

BOX-OFFICE SLANT: Depends wholly on Joan Davis' draw.

Cast: Joan Davis, Bob Crosby, Jane Frazee, Erik Rolf, Tim Ryan, Robert Emmett Keane, Matt Willis, John Bond, Charles Wilson, Lee Gotch, Charles Williams, William Newell. Credits: Directed by Del Lord. Original screenplay by Manny Seff, supervised by William A. Pierce. Additional dialogue, Monte Brice. Director of photography, Burnett Guffey. Musical director, Marlin Skiles. Produced by Ted Richmond.

Plot: A young lady running a six-easy-lesson piano studio is defendant in a plagiarism suit for a song she bought from a phoney cowboy. She tries to prove that all music composers lift strains, but it doesn't make any impression on the judge until her boy friend arrives with definite proof.

Comment: Despite fine work of a swell comedienne like Joan Davis, this fails to rise above the mere filler type of show. Naturally there are laughs, and for the Joan Davis fans there is entertainment, but something must have happened between the original idea, which is a very good one, and the turned-out screenplay, for the most part the picture is filled with old and corny gags. Jane Frazee gives a very fine performance, and demonstrates her vocal ability, as does Bob Crosby. Others who do well are Eric Rolf, Tim Ryan and Andrew Tombes. Del Lord's capable direction gives full rein to Joan Davis' ability to convert any type of material into laughs, thus helping the picture considerably. Production is by Ted Richmond.

Arsenic and Old Lace

WB Dramatic Comedy 118 mins.

AUDIENCE SLANT: (Adult) Terrific mass entertainment in the Capra manner. Crammed with excitement, thrills, laughs and delightful lunacy.

BOX-OFFICE SLANT: The title, which attained fame through lengthy run of the play on the stage, plus a magnetic cast, plus the Capra rep should put this show in the top box-office brackets. An exploitation picture for word-of-mouth buildup.

Cast: Cary Grant, Priscilla Lane, Raymond Massey, Jack Carson, Edward Everett Horton, Peter Lorre, James Gleason, Josephine Hull, Jean Adair, John Alexander, Grant Mitchell, Edward McNamara, Garry Owen, John Ridgely, Vaughn Glaser, Charles Lane and Edward McWade. Credits: Produced and directed by Frank Capra. Screenplay by Julius J. and Philip G. Epstein, from the stage play by Joseph Kesselring. Photographic direction by Sol Polito.

Plot: The lovable old Brewster sisters, Abby and Martha, live in the ancestral home in Brooklyn. With them resides a demented nephew, Teddy, who thinks he is the late Theodore Roosevelt. Another nephew, Mortimer, critic and author, arrives to break the news of his marriage to the girl next door when he discovers that his aunts, in the belief that they are angels of mercy, have murdered twelve old men. With the aid of Teddy, who thinks he is digging locks for the Panama Canal in the cellar, bury the victims of their Arsenic and Elderberry Wine potion in Teddy's "graves." Mortimer's long missing brother, Jonathan, an escaped criminal maniac, returns with a crazy companion determined to make the homestead their headquarters. Mortimer finally succeeds in getting the sisters and Teddy committed to an asylum, the police get Jonathan and his partner escapes. Mortimer leaves for his interrupted honeymoon.

Comment: This is an extremely entertaining screen adaptation of the stage play which captivated New York audiences for several years. Frank Capra has loaded it with smart lines and keen sense of dramatic and comedy timing which is bound to register with the masses. While Cary Grant is forced to overact and mug his role, it is obvious that this has been done with deliberate intent and should only multiply the laughs. The story is most unusual for screen entertainment and the problem of dealing with the lives of a family of criminally insane Brooklynites in comedy fashion is no simple assignment for any director. The cast chosen by Capra for this film is certainly a credit to his judgment just as the treatment is a reflection of his directorial genius. This is just another feather in his impressive crown of achievement, as will be testified at the box-offices. Deftly an audience will be shocked bolt upright at several points in the screwy proceedings. Raymond Massey in the role of Jonathan with his face distorted by a Karloff make-up provides the most potent knockout shock. The little old ladies as played by Josephine Hull and Jean Adair are delightful and Priscilla Lane does very nicely as the disconcerted bride. The picture presents the problem of getting a bang-up opening and the laughs and howls from that point on should make the big difference.



the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Sizing Up the Problem of Short Subject Rentals, Long Features From Viewpoint of an Observer

It looks as though Pete Smith hit upon a hotter subject than he himself realized when he made that "Movie Pests" opus. The reaction has been so lively that the redoubtable Pete is making a follow-up to the picture about the people who bewitch, bother and bewilder the normal patrons of the show. This department has made many a bow to Pete Smith, but, even so, we do it again with a will because there is no one person identified with the field of the featurettes who has contributed more substantially to progress and improvement of the screen as a medium for brief, terse and apt discussion, story telling or reporting.

There's many a good tip, or at least a reminder, in the ad copy you read in your trade papers. This is as good a time as any to put in a plug for the head ad men of the film distributors (they're the best in the whole field of advertising, and no doubt), and the theatre publicist and exhibitor should be glad there is such talent in the field. What brings this up is a single word that appeared in the announcement published in STR last week (issue of August 26) about Universal's new short subjects lineup. The word was "co-hit"—not exciting in itself, but when you see those "horse and buggy" ads with the line "also short subjects," the word stands out. We never could figure out why the hell a theatre ad-writer would waste the time, to say nothing of white space, to write that "also" stuff. If a short is on the bill it should be there because it has show value. And if the latter is the case why bother saying anything unless it's something that sells tickets?

Speaking of Universal's short subjects activities, that company reminds that there is more adult appeal in serial pictures these days. This development was due some time ago, but now there is evidence in the new serials from companies offering the chapter plays that effort is being made to retain the strong juvenile appeal with something added.

We could cite the release schedules of all companies to illustrate the point that there's really a wealth of subject matter in the shorts which are being offered for the coming season, but in the interests of space, let's take the Warner lineup for September. Here it is: "Let's Go Fishing," Technicolor two-reeler with plenty of outdoor and eye appeal; "Proudly We Serve," two-reeler on the Women Marines and surefire to create wide response due to the number of people who have relatives or friends or acquaintances serving the Colors in the feminine branches of the forces; "Bob Wills and His Texas Playboys," band short with enough swingy stuff to please the rhythm lovers; "California, Here We are," one-reel Technicolor special that will fit in with either a fast feature comedy or a sober drama. What more do you want?

Trend Toward Greater Emphasis on Shorts Is Indicated by Theatremen as Well as Public

Production, distribution and widespread showing of the war effort pictures have not cut into the demand and usage at the bulk of theatres in the U. S. of the legitimate entertainment shorts offered by companies which have specialized in this field for years. In fact it is beginning to become apparent that activity along the lines of the informational war short such as has been handled (very ably) by the WAC has increased the stature of the short subject as a popular feature of well-built programs.

During the long period in which the double feature bill reached the zenith of its vogue, there were warnings issued by old-line theatremen that showmen might be hurting their own business by neglect of the shorts as necessary "show builders" in rounding out programs that would satisfy the average audience, to say nothing of the neglected opportunities offered by shorts as a means of widening the appeal of screen shows. These showmen cited the elemental principles upon which picture shows were assembled in the lush days of the screen's rise to unchallenged power as a popular form of amusement. The essence of their contention was that while unquestionably it takes a strong feature (or features) with leading box-office names to bring people into the theatre, the prime requisite of the showman was to so assemble his program that there was satisfaction for the greatest number of patrons in every bill presented. In enlarging the appeal of the program, nothing can ever supplant the brief pictures which can be chosen to give that element of variety and savor of 'difference' which gives a lift to the show. "Sure," these showmen said, "You can't expect to bring the crowds to the theatre with a short, but if you want to send your patrons away completely satisfied with what they've come to see, it takes good supporting program to turn the trick."

There are many indications of a reawakened interest in shorts both on the part of the public and very definitely upon the part of theatremen. There have been several most successful reversions to single bills at theatres which have been 100 per cent dual for years. In these instances (isolated and restricted to a very few special features of outstanding attraction value, it is true) the short subjects have been noted more emphatically by the public and also by the theatremen. Several of these bills have shown by their composition that real showmanship was exercised in the selection of the shorts chosen to accompany the single feature.

Sounding of sentiment among the more progressive theatremen indicates that there is definitely the makings of a trend toward more particular booking of shorts, not alone for the quality of the individual subject but also for the special fitness of the short to the program which, naturally, is built around the leading feature-length attraction.

Aside from the selling factors which inhere in every short subject worthy of showing, the means of giving greater satisfaction by smart program building is not the only factor that has been put to work with profit by progressive theatremen. Those reluctant groups which hold out from acquiring, or re-acquiring, the movie-going habit can be coaxed back into the fold more easily with shorts that hit along the

(*Continued on Page 32*)

Town Turns Out for Premiere of Short





Robert R. Dietch, manager of the DeWitt Theatre, Bayonne, N. J., is the latest showman to prove, with the aid of Warner Bros. exploiteers, that you can whip up city-wide enthusiasm for a short subject. Above are shots taken at the Bayonne theatre last week for the premiere there of "Devil Boats," Warner 2-reel Technicolor special. At left above is a general view outside the theatre; at right, Manager Dietch receives congratulations on his enterprise from Rear-Admiral E. D. Stanley. Bayonne is the home of Elco, maker of the Navy's fighting PT boats on which the picture is based.

Short Subject Reviews

The Bodyguard *(Good)*

MGM (W-537) Cartoon **8 mins.**

Jerry Mouse, in an effort to protect himself from his enemy, Tom Cat, employs a vicious bull dog. The cunning cat lures Jerry Mouse with some tempting bubble gum and after Jerry gets his jaws all gummed up the cat attacks. Jerry can't whistle for help, but finally a huge bubble from the gum saves the day and his body guard is off in pursuit of the cat. Plenty of fast and furious fun and very well done in Technicolor.

Monumental Utah *(Excellent)*

MGM (T-521) Traveltalk **9 mins.**

This stacks up as one of the most beautiful scenic travel reels yet made by FitzPatrick. It shows the awe-inspiring Powell and Bryce Canyons in Zion National Park in all the majestic beauty with which nature has endowed this Utah countryside. This short impresses the witness with the true meaning of the slogan "See America First," for surely there is no more beautiful place in all the world than the natural wonderland of colorful rock formations. The musical background is appropriately supplied by the Mormon Tabernacle Choir. It is as fine a travel reel as has ever graced any screen and the Technicolor quality is matchless.

Big Heel-Watha *(Excellent)*

MGM—Cartoon **8 mins.**

The rationing problem hits an Indian community without reservations, and Big Chief Rain-in-the-Face offers his daughter in marriage to the first brave who brings in some meat. Big Heel-Watha after much tribulation makes a deal with a red squirrel and wins the hand of the veiled Minnie Hot-Cha. Lifting the veil, he is confounded by a horrifying face whereupon he, the chief and the braves, dive into the cauldron joining the cooking squirrel. Minnie attempts to join them, and all but the squirrel and the heel scram. The squirrel pulls a false face from Minnie, revealing a beautiful face, all of which makes the brave Heel-Watha happy. This cartoon in Technicolor is almost up to Red Hot Riding Hood, so all that needs be said is: get it dated.

Sports Quiz *(Very Good)*

MGM—Pete Smith **10 mins.**

Showing outstanding sports and sporting achievements in slow motion with the camera turned upon such personalities as Carl Hubbell, Lawson Little, Fred Perry, Harold "Dutch" Smith and others, Pete Smith asks a series of interesting questions dealing with sports and then supplies the correct answers. A comedy tumbling gag has been woven into the script to good effect and of course the Pete Smith commentary keeps things lively. Okay short for any situation.

Mopey Dope *(Fair)*

Columbia (5423) All Star Comedy **16½ mins.**

Harry Langdon as the Mopey Dope is cast as the absent-minded business man who gets into all kinds of unbelievable situations as a result of his forgetfulness. It seems that the entrance to his home and that of his neighbors are confusingly similar and the jealous nature of his wife and the husband of the lady next door add considerably to his confusion and discomfort. There are plenty of laugh-provoking situations for those who enjoy Langdon's comedy style. Produced by Hugh McCollum and directed by Del Lord. The cast includes Christine MacIntyre, Arthur Q. Bryan, and Claire Rochelle.

Popular Science No. 6 *(Gets By)*

Paramount (J-3-6) **10 mins.**

Making heroes out of snakes is the peculiar, but important, task of a Brazilian laboratory. The attendants are seen extracting venoms from various poisonous snakes for use as serum, which is used to save the lives of soldiers on the battlefronts. The comical Prof. Oakes displays his latest invention, an assembly-line kitchen which handles food too easily for its own good. As a final sequence the audience sees the Transportation Corps' Military Railway Service at Camp Claibourne, La. Specially trained troops move up and repair bombed trackage and overturned cars, at the same time fighting off "enemy" planes. Good average number.

Lucky Lulu *(Pleasing)*

Paramount (D3-5) Little Lulu **7½ mins.**

Mandy tells Lulu the only way to keep out of trouble is to get a lucky horseshoe, but unfortunately Lulu uses a big magnet to pry it from a sleeping horse's foot. What happens because of the magnetized horseshoe keeps the film going and the audience happy. She creates a small riot on her way home, and then throws away the 'shoe, which finds a landing place on her Pop's dome. Lulu exits being spanked as usual. OK for all houses.

His Hotel Sweet *(Fair)*

Columbia (5412) All Star Comedy **17½ mins.**

Hugh Herbert, not having enough trouble of his own with his wife, is moved to lend a hand in trying to straighten out his friend's family woes. The more he tries to be helpful, the deeper he gets involved, but all's well that ends well. This comedy provides ample laughs for the Hugh Herbert fans. While it is far too slapstick for sophisticated audiences, the average movie fan will be well entertained. The cast includes Isabel Withers, Christie McIntyre and Jack Norton. Produced by Hugh McCollum. Written and directed by Harry Edwards.

Community Sing *(Good)*

Columbia (5662) No. 12—Series 8 **10½ mins.**

With Lew White at the organ console aided and abetted by The Song Spinners this is up to standard for the series. Produced by B. K. Blake, the songs include San Fernando Valley, They're Either Too Young or Too Old, Take It Easy, Say a Prayer for the Boys Over There and Moonlight Becomes You. Good program builder for the community theatres.

Mr. Fore by Fore *(Fair)*

Columbia (5709) Phantasy Cartoon **6½ mins.**

This cartoon in black and white evolves around the screwy character of a dud golfer and a very patient bull. After watching the dud tear up the turf until he can stand it no longer, the bull moves in and shows the dud a thing or two about golf. This is a fairly funny short, directed by Howard Swift from a story by John McLeish.

Brazil Today *(Excellent)*

RKO—This Is America No. 11 **17½ mins.**

An eye-opener for American audiences is this pictorial panorama of our fast-growing South American neighbor, Brazil, as it is today. For those who smugly believe that they are living in a young, progressive United States that tops all the world in architectural and industrial advancement there is a rude shock in the offing. By contrast with the modern strides and beauty of this even younger nation in city planning, as seen in this tour of Brazil's leading cities we are being left far behind. Brazil, with its Portuguese and Spanish culture, its newly developed resources and industrial expansion is rapidly augmenting its cattle and coffee exports with wealth pouring in as the country forges a brilliant future. Produced by Frederic Ullman, Jr., supervised by Jay Bonafield and narrated by Dwight Weist, "Brazil Today" provides interesting film fare for any screen program. Excellently enlightening in the interest of a greater appreciation of our good neighbor, Brazil.

Trend Toward More Emphasis on Shorts

(*Continued from Page* 31)

particular line of thought or hobby or sport which have absorbed them to the exclusion of interest in the theatre. The smart showman watches for opportunities to lure these people back into his theatre as "regulars." If he finds that an especially active local music group is flourishing in the town, he grasps the first opportunity to book in a short of the musical variety which he knows will have at least a superficial appeal to these groups—and he builds up a bit of ballyhoo (even if only by means of a postcard mailing to a selected list) in order to make these people conscious of his theatre. The same goes when the town gets very active in connection with some sport. The historical-minded, as well as the local Isaac Waltons, can be reached with a subject that conforms to their type of thinking when they are in the leisure mood.

The shorts producers have announced programs for next season which give every appearance of surpassing in quality, as well as soundness of planning, anything that ever has been offered before in the aggregate. Some theatre outfits are experimenting with shorts as a means of building new business. In a variety of ways it appears that the coming season is going to be notable for the trend toward a more general interest, within as well as without the trade, in the short features.

Speed Up War Film

"The War Speeds Up," Army Pictorial Service two-reeler produced by the Signal Corps, has been air-expressed to the west coast by the War Activities Committee, in order to meet the September 7th release date.

Impetus for the production of the short came from General Marshall himself, as a result of the wave of "war is over" sentiment that is developing over the country.

The film is being distributed by Columbia. Exchanges which received prints air expressed are Los Angeles, San Francisco, Seattle and Portland.

Editorial on Short is Promoted by Foxe

In these times of limited newspaper space, promotion of an editorial on a feature would be an extraordinary showmanship feat. But when an exhibitor promotes an editorial on a short subject, the adjectives to describe such promotion seem beyond reach.

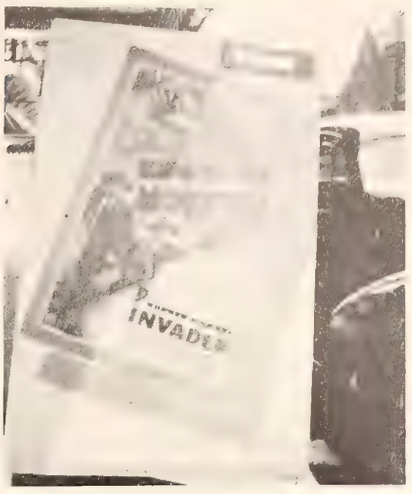
Suffice it to say that Jack Foxe, during his temporary tenure as manager of Loew's Theatre, Richmond, Va., induced the conservative *Times-Dispatch* to print the following editorial:

"Many of our readers are acquainted with the Crime Does Not Pay short subjects released by Metro-Goldwyn-Mayer. At the risk of encroaching on the territory occupied by the *Times-Dispatch* movie critic, we direct attention to the latest MGM short on crime, appearing through Wednesday at Loew's, entitled 'Easy Life.'

"Juvenile delinquency being a topic of considerable public concern at the moment, 'Easy Life' ought to be of particular interest to moviegoers. It tells briefly but graphically the story of one, Frank Davis, a 17-year-old boy, who, like many other youngsters of his age, wanted money to buy a fast car and fine clothes. The boy chose what he thought was an 'easy' road to success—a career of crime.

"Unfortunately, a short subject of this kind cannot delve into background material that would, in this case, be helpful in explaining more fully the factors which led Frank to seek his fortune with gangsters. There is, for example, no reference to his home life, or to other environmental factors that might have shaped his character.

"In the time allotted to it, however, the picture conveys a grim message. The ending, particularly, strikes home a telling blow which parents and teen-age youngsters are not likely to forget."



This 40x60 art display in front of Schine's Opera House, Lexington, Ky., provides for the insertion of one-sheets. In this case, a stock one-sheet on the Republic serial, "King of the Mounties," was kept in place, with title cards for each chapter being affixed each week. "Effective and inexpensive," declares Manager Edward C. May.

Jackson's All-Swoon Program

An all-swoon program billed as "Swoontime at the Varsity" was successfully staged in Dallas by Joe Jackson of the Varsity Theatre.

Playing a Frank Sinatra feature film, Jackson surrounded it with a Warner cartoon, "Swooner Crooner," a Government subject, "Road to Victory," and a clip from a recent issue of Paramount News which showed Sinatra, Bing Crosby and Bob Hope in an ad lib session. In this way, according to reports, he had The Voice all over the place.

Newsreels Potent Material for More Box-Office Appeal

If the current demand for headline war news is any measure of popular interest in the day-to-day events across the sea and on the home front, the newsreel is today hitting its peak value to the theatre from a box-office viewpoint.

Many live-wire showmen are not making a secret of the fact that they have the actual scenes of the fall of Paris or the robot blitz on London or the Dumbarton Oaks conference. They are utilizing every advertising and publicity means at their disposal of letting the people know the content of their newsreels and are cashing in.

By reciprocal credit on the screen, in return for a daily listing of news events in theatre newsreels, many showmen are obtaining valuable breaks of box-office value in newspapers. The theatre lobby is another point in which to display the headline news events to be seen on your screen. Even showmen without art shop facilities can create an attention-getting lobby set-up by procuring a large world map and with colored pins and ribbons the progress of our armies and those of the Allies can be traced daily with a one-sheet easel alongside plugging your subjects. This setup could well be augmented in the manner of Broadway newsreel theatres who display the teletype bulletins in their lobbies attracting much attention. A newspaper tie-up could well be achieved in any sizable town with wire service to supply such bulletins for theatre display. The newsreels at this potent hour in world history are big box-office bets which deserve the most showmanlike selling through every media. Play up your headlines in lights.



Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Borzage to Direct 'Spanish Main;' Irene Dunne in Star Role of 'Over 21;' Columbia-PRC Split O'Brien Contract

Bill Kaplan, unit manager, has left for Lake Chelen, Washington, to arrange for location scenes for "Hold High the Torch" which will have Elizabeth Taylor and Lassie, canine dog star, in the leading roles.

Barney Sarecky and William Beaudine, Monogram producer-director duo, have been loaned to Associated Film Producers to make "Mom and Dad," romantic drama which started August 25th.

Pine-Thomas have purchased an original story entitled "You'll Be the Death of Me" planning to use it as a Jack Haley starring picture. Story is a creepy mystery comedy written by Dan Mainwaring.

Frank Borzage has been signed by RKO to direct "The Spanish Main," Technicolor saga of pirate adventure in which Paul Henreid, Maureen O'Hara and Walter Slezak will be starred.

Producer Andre Daven has signed three noted sporting figures to appear in the ring sequence of 20th Century-Fox's Technicolor musical, "Nob Hill," which stars George Raft and Joan Bennett. The sports figures are Fred Steele, once middleweight champion; Fred Shellac, light heavy champ of Oklahoma, and Mike Mazurki, well-known wrestler. Henry Hathaway is directing.

Sol Lesser's expanded program was increased with the purchase of another property titled "Spotlight," an original story by Gita Lewis and Silvia Lardner. This will be added to the Lesser production schedule as a top-budget musical.

Key role in the highly controversial "Decision," anti-fascist play which Samuel Bronston and Julien Duvivier will make into a picture, goes to Walter Huston. Part is that of crusading school principal.

Billie Burke, Jacqueline de Wit and Fuzzy Knight have been set by Associate Producer Bernard Burton for featured roles in Universal's "Swing Out, Sister," which started last week with Edward Lilley directing.

Alex Gottlieb, who produced "Janie" and "Hollywood Canteen" for Warners, has been assigned to produce "Honeymoon Freight," an original by Donald Keyhoe. Dennis Morgan and Jane Wyman have been announced for starring roles.

Irene Dunne goes into the starring role in Sidney Buchman's Columbia picture, "Over 21," from the stage comedy which Ruth Gordon penned and starred in earlier this season. Buchman will produce as well as write the screen version.

Having written the screenplay for PRC's "Hollywood and Vine," Edith Watkins and Charles (Little Boy) Williams are doubling their chores. Miss Watkins as dialogue director and Williams as an actor.

Sharon McManus, 7, has been signed to a term contract at MGM and will enact the title role in that studio's forthcoming "Tenth Avenue Angel" which will be produced by Ralph Wheelwright from an original story by Angna Enters, author of "Lost Angel."

With the completion of "Law of the Valley" and "Frontier Frameup" Monogram has finished its entire program for the 1943-44 season.

Two hundred extra women with 18 inch hairdos and five-foot wide gowns gave Paramount's studio cafe a major traffic headache one day last week when they were working in a scene for "Kitty." Tight corsets, with bodices five feet wide formed material for jokes about putting them side by side and getting from one end to the other.

After weeks of discussion on the actor to play Ernie Pyle in "G.I. Joe" during which time such names as Burgess Meredith, James Gleason and Walter Brennan were mentioned, Producer Lester Cowan has picked 10 unknowns from among 200 who resemble the famous war correspondent. The ten will be tested and one chosen to play the role.

Recordings of the five songs which make their debut in the colorful romance, "The Great John L," which Bing Crosby is producing for United Artists, were completed, and Lou Silvers, musical director, has begun working on the score.

Ray Taylor and Lewis Collins have been set to co-direct Universal's next serial, "Mystery Queen of the Jungle," scheduled to start production September 11. Morgan B. Cox and Taylor are the co-associate producers.

Raymond Massey has checked in at Warners for his role in "God Is My Co-Pilot," the Dennis Morgan starrer now in production with Robert Florey directing for Producer Robert Buckner. Alan Hale will play a supporting role as a fighting chaplain, while Charles Smith will portray a tail gunner.

Arrangements have been made by Columbia to split the acting contract of Dave O'Brien with PRC on a long-term deal. O'Brien is slated to start the Columbia half of the deal in the male lead opposite Jinx Falkenburg in the south seas' saga "Song of Tahiti" which Will Jason started this week.

Mady Lawrence has been signed as the femme lead of PRC's untitled Western starring Buster Crabbe and featuring Al St. John which began rolling last week under the direction of Sam Newfield. Sigmund Neufeld is the producer. Cast also includes Karl Hackett and Marin Sais.

Mervyn LeRoy began a series of conferences with Frank Ross leading up to casting of "The Robe" which Ross is producing for RKO with Leroy directing. Preparations for picture, which RKO calls its most ambitious project, are going forward, with production start planned for early next year.



IN NEW ROLE. Jean Hersholt is now a film executive—recently became a partner in the Sol Lesser organization. Above, the actor of screen and radio who will serve as chairman of the newly created advisory board for Principal Productions, Inc., is seen with Mr. Lesser.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Paramount is using a seven-foot high reproduction of the book, "Our Hearts Were Young and Gay," to film a special trailer for the picture of the same name . . . Sam Hellman and Jack Moffitt are at work writing the screenplay of the life of Sime Silverman, founder of Variety . . . Adele Jergens, no relation to sellers of the lotion, may need some of it after her chores in "The Black Arrow" . . . Patricia Morison's brother Alex made contact with PRC and sold them his song, "Living a Dream," for "When the Lights Go On Again" . . . Walter Strohm gets into "The Valley of Decision" as unit manager . . . Zasu Pitts, still wearing the mantle of stage success, gets the first role in Sam Bronston's "Ten Little Indians," that of an elderly spinster murderess . . . Even lesser films have competition for the premiere showing; Kleinert and Vershel say that there are two towns which want to open their "I'm From Arkansas" . . . Gary Moore has convinced D. O. Selznick that he should buy Tom Hargis' story, "Has Anybody Here Seen Kelly?". Hargis, an NBC radio producer, would like to screen produce also . . . J. Carrol Naish has taken an option on "Here Comes Pancho Villa," a novel by Louis Stevens . . . Walt Lantz will allow the Citroen Bean Bag Co. to use his Cartune character, "Oswald Rabbit" . . . Allen Rivkin has taken up his duties as associate producer and writer for Sol Lesser; and the first thing he will put on will be "Civilian Clothes" . . . Bernie Kamins' charming secretary, Adrienne Gerard, has finally been promoted to publicist, a change that has been too long delayed . . . Henry Blankfort has won for himself a writer-associate producer deal at Universal . . . Louis Lipstone, head of Paramount's music department, has assigned chores to Victor Young, Robert Emmett Dolan and Dr. Ernst Toch, to score four pictures; and we were under the impression that music couldn't be a chore . . . Belita, Monogram's versatile star who skates, dances, swims and acts, is gaining recognition—a horticulture society has named a begonia after her. We called her Lady Belita. They call the flower Belita Begonia.

Elmo Lincoln Signed

Elmo Lincoln, the screen's original Tarzan, has been signed by William Pine and William Thomas to play the role of a mutinous stoker in "Dangerous Passage."

Smith to Do Wallis Script

Robert M. Smith, novelist whose original screen story, "Don't Ever Grieve Me," was purchased recently by Hal B. Wallis for one of his Paramount productions, has been signed to write the screenplay for the production.

Major Daymond Story On WB Fall Schedule

Eleanor Parker and Robert Hutton have been assigned the leads in "Rendezvous," based on the exploits of Major Gus Raymond, with shooting scheduled to start after Miss Parker finishes work in "Of Human Bondage."

Major Raymond is the famous ace of the American Eagle Squadron and U. S. Air Forces.

Delmer Daves will direct the picture, with Jerry Wald producing.

Paramount Newcomer Assigned Role in 'The Lost Weekend'

Doris Dowling, stage actress, and sister of Constance Dowling, has been cast by Paramount for one of the leading roles in "The Lost Weekend," which Billy Wilder will direct and Charles Brackett will produce. Miss Dowling, who was placed under contract by Paramount several months ago, will appear as a gay young lady whom Ray Milland encounters in one of his drunker moments. Jane Wyman will co-star with Milland and Howard Da Silva will play Sam the barman.

'Latin Quarter' Set as Next Rabinovitch Film for U.A.

"Latin Quarter," an original story inspired by the liberation of Paris, and paying tribute to the young French artists who played an important role in freeing their great city, has been announced as the next production by Gregor Rabinovitch for United Artists, who announced that the film will not only stress a highly romantic story, but will use as musical background the Puccini score of "La Boheme."

Two-Picture Debut

Bettejane Greer is making her film debut simultaneously in two RKO Radio features, the musical "Pan-Americana" and "Two O'Clock Courage." This calls for considerable bicycling between stages on the part of this lovely brunette.

Fibber McGee Sings

Fibber McGee sings for the first time on the screen in RKO Radio's "Heavenly Days." He will be heard in the song popular during World War I, I'm Always Chasing Rainbows. McGee, who is co-starred with Molly, sings it first as a solo, and then with The Kings Men.

Dunne & Boyer Sing Duet

"Adios Muchachos," famous Argentine tango by Cesar F. Vedani and Julio Sanders, has been set by Columbia as the theme song which Irene Dunne and Charles Boyer will sing as a duet in "A Woman's Privilege."

Mickey Scott in Selznick Film

Mickey Scott, former member of "Our Gang" comedies, and Harry Brown, father of Tom Brown, have been added to the cast of David O. Selznick's "The House of Dr. Edwardes," which Alfred Hitchcock is directing for United Artists release.

Flying Cross for Wayne Morris

Wayne Morris, former Warner Bros. star now in active service as a lieutenant in the Navy, has been awarded the Distinguished Flying Cross for "heroism and extraordinary achievement" in attacking and destroying enemy aircraft in the South Pacific, according to word received in New York over the week-end.



SHOWMEN SEE STARS. Elmer Balaban (second from left) of the H and E Circuit in Chicago and Detroit, and Kenneth Kurtzon (right) were visitors to Monogram's "They Shall Have Faith" set recently and were snapped in the above pose with Johnny Mack Brown and Gale Storm.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's go meet Freddie Bartholomew. Now back in civvies. He's working in a picture called "The Town Went Wild" over at Producers Releasing Corp. . . . with Jimmy Lydon, Minna Gombell and Edward Everett Horton.

Today they're doing a courtroom scene, for the story has to do with neighbors, their little feuds, and their children's battles. Freddie, in love with Jimmy Lydon's sister (Jill Browning), and trying to marry her, finds himself and his family in trouble when someone suddenly discovers that he and Jimmy were mixed up at the hospital at birth, and that the girl he loves may be his sister.

To prove this point, they are now in court displaying birth marks. Freddie's mark, which everyone claims identifies him with the family mark belonging to Jill, is the result of measles . . . but no one knows that.

Seated at the witness table. with all the technicians around them are Edward Everett Horton, Ferris Taylor and Tom Tully. They're waiting for the setting up before the scene starts. Ordinary judge's bench and spectators' chairs make up the balance of the set.

While we're waiting around for something to happen, we're introduced to Minna Gombell, Freddie's mother in the picture. Being one of our favorites, we naturally ask the why and wherefore of her absence from the screen for so long a time. Her answer: "Household duties—somebody had to do them"—strikes a responsive chord in our hearts. We talk about the difference in the roles she used to portray and the one she does in this picture—a sympathetic character in comparison with those formerly given her. She's thrilled and delighted with the change and hopes they continue.

After hearing the call for "action," we find that Tully has been all swathed in bandages, his eye has been blackened and the other two men have also been messed up to fit their roles, and Freddie is waiting on the sidelines.

Director Ralph Murphy gets the action going. Tully starts describing the happenings. When he finishes, the judge (out of range of the camera) commences his tirade about such goings-on. He's been lacing it into them for a few seconds, when suddenly Horton jumps up and interrupts with "Stop It, Stop It," which finishes the scene. There are several rehearsals before the director gives his okay and the scene is recorded.

Time out for changes gives us a chance to meet Freddie and to welcome him back to the "moviefold." This time in a grown-up role.

A glance at the time tells us we cannot stay for the "identification scene," so we bid adieu and leave.

Until next week.

Ann Lewis

Warners Buy Play in Advance of Production; Shumlin May Direct

Film rights to Herman Shumlin's next Broadway production, "The Visitor," mystery-melodrama by Carl Randau and Leane Zugsmith, have been acquired in advance by Jack L. Warner, executive producer for Warner Bros.

The play goes into rehearsal September 11, with a Broadway opening scheduled for early October. Shumlin may also direct the screen version.

'Tomorrow the World'—As It Was in the Beginning

"Tomorrow the World," film version of the long-running stage hit of that name, will be released under its original title, it was announced by Lester Cowan, of United Artists. Protest arose when it was planned to release the feature as "The Intruder."

Cowan polled exhibitors, newspaper and trade paper critics as to their reaction on switching titles. More than 8200 exhibitors and critics were contacted. Among the prominent exhibitors polled were: John Balaban of Balaban & Katz; R. J. O'Donnell, Interstate; M. A. Lightman, Malco; H. M. Masters, Odeon, Canada; William A. White, Skouras; Frank L. Newman, Sr., Evergreen Theatres; G. Ralph Branton Tri-States; Leonard Goldenson, Paramount-Publix; N. H. Jacobs, United Theatres; and George Baillio, Southern Amusement Co.

Dimitri Tiomkin to Score Three King Bros. Pictures

Dimitri Tiomkin has been signed by King Bros. to prepare musical scores for three pictures which they will produce for Monogram release. First will be "John Dillinger, Mobster," now being prepared for production. Previous films scored by Tiomkin for King Bros. are "The Unknown Guest" and the recently completed "When Strangers Marry," not yet released.

Search for the actor to play the role of Dillinger has now shifted to New York, where Steve Broidy, Monogram vice-president and general sales manager, is combing Broadway agencies.

'The Flame' New Title of De Mille Mexican Drama

"The Flame" will be the title of Cecil B. De Mille's next Paramount production, which has been two years in preparation, under the title, "Rurales," a story of Mexico. De Mille, who now is working on scenario, has dispatched to Mexico City three key men who will do the preliminary work necessary for subsequent filming in various locations in Mexico,—associate director, Arthur Rosson; cameraman, G. E. Richardson, and business manager, Kenneth De Land.

Illness Forces Alan Marshall To Relinquish 'Cottage' Role

Alan Marshall, borrowed by RKO Radio from David Selznick to star with Dorothy McGuire and Herbert Marshall in "The Enchanted Cottage," will be unable to do the part as a result of illness diagnosed by his doctor as nervous exhaustion. He has been ordered to take a complete rest.

Marshall has combined bond tours, army camps appearances and other war activities with months of studio work on two long productions.

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THEATRE SEATING

CHAIRS STILL AVAILABLE BUT NOT LONG—300 American rebuilt fully upholstered velour back, box spring cushion chairs, metal lined, like new, $10.50; 386 Stafford heavy inserted panel back, box spring cushion chairs, $6.50; rebuilt, reupholstered; 240 Grand Rapids ball bearing inserted panel back box spring cushion chairs, $4.50 good condition; 700 red twill slip covers for backs, 49c each, good condition leatherette (rolls approx. 60 yds.) 50" wide, red, $1.52; other colors, $1.41 (10% more for smaller lengths). Wire now. S.O.S. Cinema Suppy Corp., 449 W. 42nd St., New York 18, N. Y.

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SIX COMPLETE BOOTH EQUIPMENTS, $975.00 up; More if wanted—Powers, Simplex, Superior, Holmes, etc.; Brenkert C3 Double Effect Projector, rebuilt, $595.00; rear shutters for Simplex, $39.50; 30' Rubber Matting 36" wide, $50.00; Army Surplus Motor Generators, Hertner, Roth, Imperial, Stabilarc. 40/80 amperes, suitable for 1KW or regular Low Intensity. 220V 3ph, excellent condition. While They Last, $95.00. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

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OLD EQUIPMENT CASHED IN—WHAT'VE YOU GOT? Arcs, Rectifiers, Lenses, Projectors, Portables, etc. Give age, condition, first letter. Box 662, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

16 and 35MM Eymo, Bell & Howell, Mitchel cameras, lenses, tripods, 8-16 & 35MM sound-silent projectors. Mogull's, 68 West 48th St., New York 19, N. Y.

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Advance Dope SIB

MUMMY'S CURSE (Univ.) **Horror. Principals:** Lon Chaney, Peter Coe, Kay Harding, Martin Kosleck, Virginia Christine, Kurt Katch. **Director,** Leslie Goodwins. **Plot:** Superstition among the native laborers draining the swamp area in the bayou country causes trouble for a construction company. Then, when one of their number is found dead, it is up to the doctor from the Museum and his Egyptian colleague to clear the matter up in order to avoid chaos. Mummies come to life and members of the party lose theirs before order is restored and the mystery cleared up.

BETRAYAL FROM THE EAST (RKO) **Spy. Principals:** Lee Tracy, Nancy Kelly, Richard Loo, Addison Richards. **Director,** William Berke. **Plot:** An American ne'er-do-well is chosen by the Japanese to help them destroy the Panama Canal. He pockets their money, but instead of following their bidding, turns over to Army Intelligence his information. With the help of a U. S. woman agent and the men assigned to him by the Intelligence Dept. he is able to "fake" his sabotage work for the Japs. His eventual triumph over them is saddened when he learns that the young woman gave her life to save him.

ISLE OF THE DEAD (RKO) **Horror. Principals:** Boris Karloff, Marc Cramer, Ellen Drew, Alan Napier, Rose Hobart, Jason Robards. **Director,** Mark Robson. **Plot:** Following a bloody battle in Greece during the Balkan War of 1912, a Greek General goes to a tiny island where his wife is buried. There he finds the grave open and the body and coffin missing. He remains to trace the body and gets mixed up with a strange assortment of people, all of whom believe in vampires. His end comes from a rare disease which they all contract.

CASE OF THE MISSING MEDICO (Mono.) **Mystery. Principals:** Duncan Renaldo, Martin Garralaga, Gwen Kenyon, Norman Willis, Donna Day. **Director,** Phil Rosen. **Plot:** The Cisco Kid kidnaps a young girl in order to protect her from the police. They want her on a murder charge, so he holds her, and then goes about proving her innocence. By making a crooked deal with the man he suspects of the killing, he is able to trap him, get him to confess and thus clear the girl's name.

ANCHORS AWEIGH (MGM) (Technicolor) **Comedy-With-Music. Principals:** Gene Kelly, Frank Sinatra, Jose Iturbi, Kathryn Grayson, Pamela Britton. **Director,** George Sidney. **Plot:** Two sailors from an aircraft carrier are on shore leave. One is known as a "wolf" among his shipmates, while the other is a shy guy who hangs around him because he'd like to become acquainted with some girls. Their experiences include their attempts to arrange an audition with Jose Iturbi for a Hollywood extra girl and their eventual fall, each for the girl of his dreams.

MUSICAL ROUNDUP (Univ.) **Comedy-With-Music. Principals:** Martha O'Driscoll, Noah Beery, Jr., Leon Errol, Leo Carrillo, Irving Bacon. **Director,** Jean Yarbrough. **Plot:** A variety show traveling east by stagecoach is waylaid by desperadoes. By her spunk, the owner's daughter wins the admiration of the leader, so he lets them all go. Settled in a town close by, she is in a position to return the deed, when she helps the leader dispose of his gang and then go straight. Assisting in all this is the town schoolteacher, whom she eventually marries.

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(O) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

				Mins.	Rel. Date	See Issue of
5010	Address Unknown (D)A	Paul Lukas-K. T. Stevens		72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes		74	1/28/44	b2/5/44
5035	Black Parachute, The (D)A	J. Carradine-Osa Massen		65	5/4/44	b6/24/44
5001	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly		107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart		68	12/9/43	b2/5/44
5027	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen		63	8/17/44	a6/3/44
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter		63	2/10/44	b2/12/44
5028	Girl in the Case (MC)F	Janis Carter-Edmund Lowe		64	4/20/44	b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton		79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks		77	3/9/44	b5/13/44
5015	Jam Session (M)F	Ann Miller-Jess Barker		77	4/13/44	b6/3/44
5012	Kansas City Kitty	Joan Davis-Bob Crosby			8/24/44	a5/20/44
5029	Klondike Kate	Ann Savage-Tom Neal		64	12/16/43	a10/23/43
5019	Louisiana Hayride	Judy Canova-Ross Hunter		67	7/13/44	a5/20/44
5007	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick		80	8/3/44	b7/15/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg		78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox		85	2/3/44	b1/22/44
5004	Once Upon a Time (Fa)F	Cary Grant-Janet Blair		89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates		64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort		69	11/11/43	b2/5/44
5038	Sailor's Holiday	Arthur Lake-Jane Lawrence		61	2/24/44	a3/4/44
5008	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris		82	7/20/44	b6/3/44
5040	She's a Soldier Too	Beulah Bondi-Nina Foch		67	6/29/44	a5/6/44
5026	Soul of a Monster	Rose Hobart-Erik Rolf			8/17/44	a6/17/44
5023	Stars on Parade (DM)F	Lynn Merrick-Larry Parks		63	5/25/44	b8/5/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick		70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal		81	11/30/43	b12/25/43
5043	They Live in Fear	Otto Kruger-Clifford Severn		65	6/15/44	a4/15/44
5039	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Nalsh		62	3/16/44	b5/6/44
5037	U-Boat Prisoner (D)A	Bruce Bennett-Erik Rolf		65	7/25/44	b8/5/44
5041	Underground Guerrillas	John Clements-Mary Morris		82	5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne		93	12/28/43	b12/4/43
5032	Whistler, The (M)A	Richard Dix-Gloria Stuart		59	3/30/44	b4/8/44

COMING

	A Song to Remember (Tech.)	Paul Muni-Merle Oberon	a1/22/44
	A Woman's Privilege	I. Dunne-C. Boyer-C. Coburn	
	Carolina Blues	K. Kyser-Ann Miller-V. Moore	9/26/44 a5/6/44
	Counter Attack	Paul Muni-M. Chapman	
	Dormant Account	Richard Dix-Janis Carter	9/21/44
	Eve Knew Her Apples	Ann Miller-William Wright	a8/26/44
	Ever Since Venus	Ann Savage-Ross Hunter	9/14/44 a6/10/44
	Hello Mom	Jane Frazee-Larry Parks	
5002	Impatient Years, The (CD)A	J. Arthur-L. Bowman-C. Coburn	90 9/7/44 b8/26/44
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick	a6/10/44
	Missing Juror	Janis Carter-Jim Bannon	a8/26/44
	One Mysterious Night (M)A	Chester Morris-Janis Carter	61 9/19/44 b8/26/44
	Sergeant Mike	Larry Parks-Jeanne Bates	a8/19/44
6021	Shadows in the Night	Warner Baxter-Nina Foch	a7/8/44
	Song of Tahiti	J. Falkenburg-Dave O'Brien	
	Strange Affair	Joslyn-Keyes-Chapman	65 a7/22/44
	Tonight We Dance	Jeff Donnell-Fred Brady	
	Unwritten Code, The	Tom Neal-Ann Savage	9/28/44 a7/15/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5208	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
5207	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
5205	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
5206	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

	Both Barrels Blazing	C. Starrett-Dub Taylor-P. Parrish
	Cowboy From Lonesome River	Charles Starrett-Vi Athens 9/21/44 a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor a9/25/43
	Phantom Outlaws	C. Starrett-Jean Stevens
	Raiders of Quanto Basin	C. Starrett-Dub Taylor
	Renegade Roundup	C. Starrett-Dub Taylor-Sally Bliss
	Return of the Durango Kid	Charles Starrett-Eddie Evans
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely
	Saddle Leather Law	Charles Starrett-Vi Athens a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth a2/12/44
	Swing in the Saddle	Red River Dave-Jane Frazee 8/31/44

MGM — CURRENT 1943-44

				Mins.	Rel. Date	See Issue of
416	A Guy Named Joe	Spencer Tracy-Irene Dunne		120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone		107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.		101	July	b5/27/44
410	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms		114	Mar	b1/22/44

MGM (Cont.) — CURRENT 1943-44

				Mins.	Rel. Date	See Issue of
430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien		95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont		90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan		97	Feb	b11/6/43
	Dragon Seed (D)A	Katharine Hepburn-Walter Huston		145	Aug	b7/22/44
425	Gaslight	Charles Boyer-Ingrid Bergman		114	May	b5/13/44
421	Heavenly Body, The	W. Powell-H. Lamarr		95	Apr	b12/25/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig		91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon		124	Feb	b11/20/43
426	Meet the People (M)F	Lucille Ball-Dick Powell		100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main		93	Mar	b1/29/44
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed		101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters		107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne		81	Apr	b11/13/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly		126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson		85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson		124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer		78	4/28/44	b3/11/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall		126	June	b3/11/44

COMING

	An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	Oct	a7/1/44
	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson			
	Autumn Fever	Philip Dorn-Mary Astor			
	Barbary Coast Gent (C)F	Wallace Beery-Binnie Barnes	87	Sept	b8/5/44
	Clock, The	Judy Garland-Robert Walker			
	Cloud Busters	Wallace Beery-James Gleason			a7/1/44
	Dr. "Red" Adams	Barrymore-Johnson-DeHaven			
	Gentle Annie	James Craig-Donna Reed			
	Kismet (Tech.) (Fant.)F	R. Coleman-Marlene Dietrich	100	Oct	b8/26/44
	Lost in a Harem	Abbott & Costello-M. Maxwell	89	Dec	a8/12/44
	Maisie Goes to Reno (C)F	Ann Sothern-John Hodiak	90	Sept	b8/12/44
	Marriage Is a Private Affair (D)A	Lana Turner-John Hodiak	116	Oct	b8/19/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon		Nov	a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante			a8/26/44
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Naughty Marietta	J. MacDonald-Nelson Eddy		Nov	Reissue
	Nothing But Trouble	Laurel & Hardy-Mary Boland			a7/29/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			a8/5/44
	Seventh Cross (D)A	Spencer Tracy-Signe Hasso	111	Sept	b7/22/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce			
	Telltale Hands	Edward Arnold-Selena Royle			
	Thin Man Goes Home	William Powell-Myrna Loy			a8/19/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
	Thrill of a Romance	Van Johnson-Esther Williams			
	Waterloo Bridge	Vivien Leigh-Robert Taylor	108	Sept	Reissue
	Women's Army	L. Turner-L. Day-S. Peters			
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			a8/12/44

MONOGRAM

Block No.				Mins.	Rel. Date	See Issue of
		CURRENT 1943-44				
	Call of the Jungle (D)A	Ann Corio-James Bush		60	8/19/44	b7/29/44
1	Charlie Chan In Secret Service (M)F	Sidney Toler		63	3/14/44	b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids		64	12/10/43	b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison		88	3/7/44	b1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay			8/26/44	a5/13/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh		63	12/1/43	b1/22/44
	Oh What a Night (M)F	Edmund Lowe-Marjorie Rambeau		72	9/2/44	b8/12/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine		60	2/14/44	b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth		64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis		60	1/7/44	b4/15/44
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine		62	2/21/44	b2/19/44
	What a Man (CD)F	Johnny Downs-Wanda McKay		63	1/31/44	b12/11/43
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm		73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly		72	1/10/44	b11/20/43

COMING

	Adventures of Kitty O'Day	Jean Parker-Peter Cookson	12/16/44 a8/12/44
	Alaska	Margaret Lindsay-Dean Jagger	11/18/44 a5/20/44
	Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73 b6/17/44
	Army Wives	Marjorie Rambeau-Murray Alper	11/4/44
	A Wave, a Wac, a Marine (CM)F	Sally Eilers-Elyse Knox	70 b7/29/44
	Black Magic	Sidney Toler-Claudia Dell	9/29/44 a5/27/44
	Block Busters	East Side Kids-Roberta Smith	9/16/44 a2/12/44
	Bowery Champs	East Side Kids	12/9/44 a7/8/44
	Case of the Missing Medico	Duncan Renaldo-Pedro de Cordoba	12/2/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65 11/5/44 b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63 b4/1/44
	Enemy of Women (D)A	Claudia Dell-Donald Woods	86 b8/26/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79 b3/11/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78 b5/20/44
	Little Devils	Harry Carey-Paul Kelly	12/23/44
	Murder in the Family	Billy Gilbert-Shemp Howard	1/13/45
	Shadow of Suspicion	Marjorie Weaver-Peter Cookson	9/23/44 a7 15 44
	They Shall Have Faith	Gale Storm-Sir A. Smith	1/27/45 a8/12/44
	Three of a Kind (C)F	Billy Gilbert-Shemp Howard	68 b8/19/44
	When Strangers Marry (M)A	Dean Jagger-Kim Hunter	67 10/7/44 b8/19/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	Utah Kid, The	Hoot Gibson-Bob Steele		8/26/44	
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59	b5/13/44
	Ghost of Indian Springs	J. M. Brown-Raymond Hatton	12/23/44	
	Land of the Outlaws (W)F	J. M. Brown-Raymond Hatton	59	b8/26/44
	Law of the Valley	J. M. Brown-Raymond Hatton	11/4/44	
	Marked Trails	Hoot Gibson-Bob Steele		
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55	b3/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	58	b5/13/44
	Trigger Law	Hoot Gibson-Bob Steele		
	West of the Rio Grande (W)F	J. M. Brown-Raymond Hatton	59	b8/5/44

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
1	Dark Mountain	Robert Lowery-Ellen Drew		9/1/44	a7/1/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
1	National Barn Dance	Charles Quigley-Jean Heather		9/1/44	a1/29/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
1	Our Hearts Were Young and Gay	Diana Lynn-Gail Russell		9/1/44	a10/16/43
1	Rainbow Island	Dorothy Lamour-Eddie Bracken		8/31/44	a12/11/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76		b6/10/44
1	Till We Meet Again	Ray Milland-Barbara Britton		8/31/44	a12/11/43
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova			a8/5/44
And Now Tomorrow	A. Ladd-L. Young-S. Hayward			a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken			a2/26/44
Dangerous Passage	Robert Lowery-Phyllis Brooks			
Double Exposure	Chester Morris-Nancy Kelly			a7/8/44
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova			a7/31/43
Her Heart in Her Throat	J. McCrea-G. Russell-H. Marshall			a6/24/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts			a6/24/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald			a2/5/44
Kitty	Paulette Goddard-Ray Milland			a7/29/44
Man in Half Moon Street	Nils Asther-Helen Walker			a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds			a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige			a8/19/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi			a3/4/44
Out of This World	E. Bracken-D. Lynn-V. Lake			
Practically Yours	C. Colbert-F. MacMurray			a3/11/44
Road to Utopia	Crosby-Hope-Lamour			a8/7/43
Sign of the Cross (D)A	F. March-E. Landi-C. Colbert	118	8/14/44	b8/19/44
Two Years Before the Mast	Donlevy-Ladd-Bendix			a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72	8/15/44	b7/15/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73	8/10/44	b7/8/44
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67	8/18/44	b7/29/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69	8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde		8/5/44	b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

Bluebeard	J. Carradine-Jean Parker		10/15/44	
Great Mike	Stuart Erwin-Bobby Henry		11/30/44	
Here We Go Again	Frank Jenks-Robin Raymond			
Hollywood & Vine	James Ellison-Wanda McKay			
I Accuse My Parents	M. B. Hughes-Robert Lowell		10/10/44	
I'm From Arkansas	Iris Adrian-Slim Summerville		10/31/44	
509	Swing Hostess	Martha Tilton-Charles Colins		9/8/44	
	Town Went Wild	F. Bartholomew-James Lydon		11/15/44	
415	When The Lights Go On Again	James Lydon-Grant Mitchell		9/15/44	

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	61	7/30/44	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60	7/25/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
466	Rustler's Hideout	Buster Crabbe-Al St. John		9/2/44	
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56	5/5/44	b7/15/44

Westerns (Coming)

Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44	
Song of the Six Guns	Tex Ritter-Dave O'Brien		
Wild Horse Phantom	Buster Crabbe-Al St. John		

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	6/19/44	b6/24/44
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
401	Goyescas (M)A	Spanish Cast	99	6/21/44	b5/20/44
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore			a5/6/44
Betrayal From the East	Lee Tracy-Nancy Kelly			
434	Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	80		b7/29/44
Brighton Strangler	John Loder-June Duprez			a8/19/44
Casanova Brown (C)A	Gary Cooper-Teresa Wright	94		b8/5/44
Experiment Perilous	H. Lamarr-G. Brent-P. Lukas			a8/26/44
China Sky	R. Scott-R. Warrick-E. Drew			
Falcon in Hollywood	T. Conway-Barbara Hale			a7/29/44
431	Falcon in Mexico (MD)F	Tom Conway-Mona Maris	70		b7/29/44
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor			a6/10/44
Girl Rush	Frances Langford-Wally Brown			a7/8/44
Goin' to Town	Lum 'n' Abner			a6/24/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis			a6/24/44
435	Heavenly Days (C)F	Fibber McGee & Molly	71		b7/29/44
Island of the Dead	Boris Karloff-Ellen Drew			
It's a Pleasure (Tech.)	Senja Henie-William Johnson			
433	Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	69		b8/5/44
Master Race	Carl Esmond-Osa Massen			a7/5/44
432	Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80		b7/29/44
My Pal Wolf	Sharyn Moffett-Jill Esmond			a6/24/44
Nevada	Robert Mitchum-Anne Jeffreys			
None But the Lonely Heart	Cary Grant-E. Barrymore			a6/24/44
Pan Americana	Phillip Terry-Eve Arden			
Princess & the Pirate	Bob Hope-Walter Brennan			
Tall in the Saddle	John Wayne-Ella Raines			a6/3/44
Three Caballeros	Disney			
Two O'Clock Courage	T. Conway-A. Rutherford			
Woman in the Window	Robinson-Bennett-Massey			a5/27/44
Wonder Man (Tech.)	D. Kaye-Virginia Mayo			

REPUBLIC

	CURRENT 1943-44		Rel Date	
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
324	Pert of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
401	Sing, Neighbor, Sing (CM)F	Brad Taylor-Ruth Terry	70	8/12/44	b8/19/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

327	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86	9/15/44	b8/5/44
Big Bonanza	Richard Arlen-Jane Frazee			
Big Shots	Erich von Stroheim			
Brazil	Virginia Bruce-Tito Guizar			a7/22/44
End of the Road	Ed. Norris-J. Storey-J. Abbott			
Faces in the Fog	Jane Withers-Paul Kelly			
Flame of Barbary Coast	J. Wayne-Ann Dvorak			a8/19/44
Lake Placid Serenade	Vera Hruba Ralston-Vera Vague			
Lights of Old Santa Fe	Roy Rogers-Dale Evans			a8/12/44
My Buddy	Donald Barry-Ruth Terry			
Next Comes Love	Arthur Lake-Dale Evans			
345	San Fernando Valley (WM)F	Roy Rogers & Trigger-D. Evans	74	9/15/44	b8/26/44
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen		10/16/44	a3/4/44
326	Strangers in the Night	William Terry-Virginia Grey	56	9/12/44	
That's My Baby	Richard Arlen-Ellen Drew			a6/3/44
Thoroughbreds	Roger Pryor			

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
451	Bordertown Trails	Smiley Burnette-Sunset Carson	56	8/11/44	
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44	
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44	
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue
3313	San Antonio Kid (W)F	Bill Elliott-Bobby Blake	56	8/16/44	b8/12/44
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44

Westerns (Coming)

Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake			
Code of the Prairie	Smiley Burnette-"Sunset" Carson			
Firebrands of Arizona	Smiley Burnette-Sunset Carson			
Great Stagecoach Robbery	Wild Bill Elliott-Bobby Blake			
Sheriff of Las Vegas	Bill Elliott-Bobby Blake			
Sheriff of Sundown	Allan Lane-Peggy Stewart			
462	Stagecoach to Monterey	Allan Lane-Peggy Stewart	55	9/15/44	
Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake			

20TH CENT.-FOX

Block No.	CURRENT 1943-44		Mins.	Rel. Date	See Issue of
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	Special	b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
8	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
	CURRENT 1944-45				
1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44
	COMING				
	Big Noise, The	Laurel & Hardy		Oct	a6/24/44
	Billy Rose's Diamond Horseshoe (Tech.)	B. Grable-Dick Haymes			
	Czarina	Tallulah Bankhead-Charles Coburn		Feb	
2	Dangerous Journey (Ad)A	Dennis-Roosevelt Tour	73	Sept	b8/12/44
2	Greenwich Village (Tech.) (M)F	Don Ameche-Carmen Miranda	82	Sept	b8/12/44
	Hangover Square	L. Cregar-G. Sanders-L. Darnell			
	In the Meantime, Darling	Jeanne Crain-Frank Latimore		Oct	a5/20/44
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		Oct	a6/3/44
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		Nov	a4/1/44
	Laura	Gene Tierney-Dana Andrews		Nov	a6/17/44
	Nob Hill (Tech.)	Joan Bennett-George Raft		Apr	
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea		Dec	a7/15/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75	Sept	b8/5/44
	Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak		Jan	a7/22/44
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson		Jan	a7/22/44
	Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn		Mar	a6/17/44
	Where Do We Go From Here (Tech.)	F. MacMurray-J. Leslie			
	Wilson (Tech.) (B)F	Coburn-Hardwicke-Mitchell	154	Special	b8/5/44
	Winged Victory	Mark Daniels-Lon McAllister		Dec	a7/22/44

UNITED ARTISTS

CURRENT

	Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
	Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Brewster's Millions	D. O'Keefe-"Rochester"	
Dark Waters	M. Oberon-F. Tone-T. Mitchell	
Great John L, The	Linda Darnell-Greg McClure	
Guest in the House	Anne Baxter-Ralph Bellamy	
High Among the Stars	Jane Powell-Ralph Bellamy	
House of Dr. Edwardes	Ingrid Bergman-Gregory Peck	
I'll Be Seeing You	Ginger Rogers-Spring Byington	
Intermezzo	Leslie Howard-Ingrid Bergman	Reissue
Intruder, The	Fredric March-Betty Field	
Rebecca	L. Olivier-Joan Fontaine	Reissue
Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	b7/22/44
Story of G.I. Joe	Ernie Pyle Story	
3 Is a Family	Reynolds-Greenwood-Ruggles	a6/17/44

Westerns (Current)

Forty Thieves	Wm. Boyd-Andy Clyde	a3/11/44
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	b4/8/44
Mystery Man (W)F	Wm. Boyd-Andy Clyde	b8/5/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
	Gypsy Wildcat (Tech.) (D)F	M. Montez-Jon Hall-L. Carrillo	75	9/1/44	b8/5/44
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
4044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8001	In Society (C)F	Abbott & Costello-M. Hutton	73	8/18/44	b8/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943 44		Mins.	Date Rel.	Issue of See
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44

COMING

Accent on Rhythm	Lois Collier-Edward Norris		
Arsene Lupin	Ella Raines-George Korvin		
Babes on Swing Street	Peggy Ryan-Leon Errol	10/13/44	a6/3/44
Bowery to Broadway	Oakie-Montez-S. Foster	11/3/44	a6/10/44
Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff		a7/15/44
Climax, The (Tech.)	Suzanne Foster-Turhan Bey	10/20/44	a3/4/44
Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker	11/10/44	a5/20/44
Frozen Ghost	Lon Chaney-Boris Karloff		a4/29/44
Hi Beautiful	M. O'Driscoll-N. Beery, Jr.		a7/1/44
House of Fear	Basil Rathbone-Nigel Bruce		a6/3/44
House of Frankenstein	Lon Chaney-Boris Karloff		a4/29/44
I'll Remember April	Gloria Jean-Kirby Grant		
Merry Monahans	Donald O'Connor-Peggy Ryan	9/15/44	a1/8/44
Moonlight & Cactus	Andrews Sisters-Leo Carrillo	9/8/44	a10/2/43
Mummy's Curse	Lon Chaney-Peter Coe		
Murder in the Blue Room	Anne Gwynne-Donald Cook		a5/13/44
Musical Roundup	M. O'Driscoll-N. Beery, Jr.		
My Gal Loves Music	Bob Crosby-Grace McDonald		a7/15/44
Night Club Girl	Vivian Austin-Bill Dunn		a8/26/44
Patrick the Great	Donald O'Connor-Peggy Ryan		a11/20/43
Pearl of Death, The (MD)F	Basil Rathbone-Nigel Bruce	69 9/22/44	b8/26/44
Penthouse Rhythm	Grace McDonald-A. Treacher		
Queen of the Nile (Tech.)	Maria Montez-Jon Hall		a7/22/44
Reckless Age	Gloria Jean	11/17/44	a5/6/44
San Diego, I Love You	Ed. E. Horton-L. Allbritton	9/29/44	a5/27/44
See My Lawyer	Olsen and Johnson		a5/6/44
Singing Sheriff	Bob Crosby-Fay McKenzie	10/6/44	
Stars Over Manhattan	Andrews Sisters-Noah Beery, Jr.		a8/5/44

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	
8086	Trigger Trail	Rod Cameron-Fuzzy Knight	58	7/7/44	

Westerns (Coming)

Beyond the Pecos	Rod Cameron-Eddie Dew	
Old Texas Trail	Rod Cameron-Fuzzy Knight	
Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight	
Riders of the Santa Fe	Rod Cameron-Eddie Dew	

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
401	Janie (C)F	Joyce Reynolds-Robert Hutton	106	9/2/44	b7/29/44
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	b5/27/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Raine	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
403	Arsenic and Old Lace	Cary Grant-Priscilla Lane	118	9/23/44	a1/8/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr			
	Corn Is Green	Bette Davis-John Dall			
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72	9/9/44	b8/5/44
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	God Is My Co-Pilot	Dennis Morgan-Raymond Massey			
	Hollywood Canteen	Joan Leslie-Dane Clark			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
404	Last Ride (D)	R. Travis-Chas. Long	56	10/7/44	
	My Reputation	Barbara Stanwyck-George Brent			a6/3/44
	Objective Burma	E. Flynn-James Brown			
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Pillar to Post	Ida Lupino-Walter Huston			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
	Very Thought of You	Ida Lupino-Dennis Morgan			a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	EngHak	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Taxi to Heaven (DM)F	Russian Cast	70		b8/12/44
	They Met In Moscow (M)	Marina Ladynina-Vladimir Zeldin	80	Artkino	b6/10/44
	What Price Italy (Doc.)		80	Amos	b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Abroad With Two Yanks	UA
Accent on Rhythm	Univ.
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Around the World	RKO
Arsene Lupin	Univ.
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.
A Woman's Privilege	Col.

B

Title	Company
Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Bonanza	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Big Shots	Rep.
Billy Rose's Diamond Horseshoe	20th-Fox
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Title	Company
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Case of the Missing Medico	Mono.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
China Sky	RKO
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Counter Attack	Col.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.
Czarina	20th-Fox

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dangerous Passage	Para.
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Dormant Account	Col.
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM
Drums of Fu Manchu	Rep.

E

Title	Company
End of the Road	Rep.
Enemy of Women	Mono.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Title	Company
Faces in the Fog	Rep.
Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fuzzy Settles Down	PRC

G

Title	Company
Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost of Indian Springs	Mono.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Mid-Film
Great Stagecoach	Rep.
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Title	Company
Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Hangover Square	20th-Fox
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Here We Go Again	PRC
Hey, Rookie	Col.
Hi Beautiful	Univ.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
High Among the Stars	UA
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hollywood Canteen	WB
Hollywood & Vine	PRC
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.
House of Frankenstein	Univ.

I

Title	Company
I'll Remember April	Univ.
I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
I'll Be Seeing You	UA
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Intruder, The	UA
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO

J

Title	Company
Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Title	Company
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Title	Company
Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Title	Company
Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder in the Family	Mono.
Music for Millions	MGM
Music in Manhattan	RKO
Musical Roundup	Univ.
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA

N

Title	Company
Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Never a Dull Moment	Univ.
Next Comes Love	Rep.
Night Club Girl	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
Nothing But Trouble	MGM
No Time for Love	Para.

O

Title	Company
Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Title	Company
Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Penthouse Rhythm	Univ.
Phantom Lady	Univ.
Phantom Outlaws	Col.
Picture of Dorian Gray	MGM
Pillar to Post	WB
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Title	Company
Queen of the Nile	Univ.

R

Title	Company
Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Quanto Basin	Col.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Title	Company
Saddle Leather Law	Col.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Sign of the Cross	Para.
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Six Guns	PRC
Song of Tahiti	Col.
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Stars Over Manhattan	Univ.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swingtime Johnny	Univ.

T

Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Telltale Hands	MGM
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thoroughbreds	Rep.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thrill of a Romance	MGM
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Tonight We Dance	Col.
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Law	Mono.
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two O'Clock Courage	RKO
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Where Do We Go From Here	20th-Fox
Whispering Footsteps	Rep.
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wild Horse Phantom	PRC
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Women's Army	MGM
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Ziegfeld Follies	MGM

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Eve Knew Her Apples Meet Miss Bobby Socks Sergeant Mike Strange Affair Missing Juror		A Woman's Privilege Hello Mom Tonight We Dance Counter Attack Song of Tahiti
METRO	Cloud Busters Nothing But Trouble Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo Picture of Dorian Gray		Anchors Aweigh Music for Millions Son of Lassie Thin Man Goes Home Ziegfeld Follies Autumn Fever Clock, The Dr. "Red" Adams Gentle Annie Thrill of a Romance Telltale Hands Women's Army
MONO.	Adventures of Kitty O'Day Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Bowery Champs Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Little Devils Oh What a Night Shadows of Suspicion Three of a Kind When Strangers Marry Enemy of Women Army Wives	They Shall Have Faith Murder in the Family Case of the Missing Medico
PARA.	And Now Tomorrow Bring on the Girls Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde Sign of the Cross	Man in Half Moon Street Ministry of Fear One Body Too Many Our Hearts Were Young & Gay Practically Yours Road to Utopia Take It Big A Medal for Benny Murder, He Says	Here Come the Waves Kitty Out of This World Two Years Before the Mast Dangerous Passage
PRC			Here We Go Again Hollywood & Vine
RKO	Belle of the Yukon Brighton Strangler Bride By Mistake Casanova Brown Falcon in Hollywood Falcon in Mexico Farewell My Lovely Girl Rush Going to Town Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Master Race My Pal Wolf Nevada None But The Lonely Heart Tall in the Saddle Three Caballeros Woman in the Window Betrayal From the East Princess & Pirate	Experiment Perilous Island of the Dead Wonder Man It's a Pleasure Pan Americana Two O'Clock Courage China Sky
REP.	Atlantic City Lights of Old Santa Fe San Fernando Valley Storm Over Lisbon That's My Baby End of the Road Brazil		Lake Placid Serenade Faces in the Fog Flame of Barbary Coast Big Bonanza Next Comes Love Thoroughbreds Big Shots
20th-FOX	Big Noise In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Laura Wilson		A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Thunderhead Winged Victory Nob Hill Czarina Hangover Square Billy Rose's Diamond Horseshoe Where Do We Go From Here
UA	Since You Went Away		Brewster's Millions Dark Waters I'll Be Seeing You Great John L, The Guest in the House House of Dr. Edwardes Story of G. I. Joe Three Is a Family Intruder, The High Among the Stars
UNIV.	Hi Beautiful Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan Mummy's Curse Night Club Girl		Can't Help Singing Queen of the Nile Arsene Lupin Musical Roundup Penthouse Rhythm Accent on Rhythm I'll Remember April
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody In Blue Roughly Speaking Saratoga Trunk Strangers In Our Midst To Have and Have Not Very Thought of You Christmas In Connecticut	Corn Is Green God Is My Co-Pilot Hollywood Canteen Objective Burma Of Human Bondage Pillar to Post

NEW PICTURES STARTED THIS WEEK

Production last week held about even with Hollywood activities for the same period last year, four studios starting nine new pictures as compared with eight new starters during the equivalent week in 1943. The new pictures:

COLUMBIA

Song of Tahiti—Principals: Jinx Falkenburg, Dave O'Brien, Mary Breen. Director, Will Jason.

Raiders of Quanto Basin—Principals: Charles Starrett, Carole Mathews, Walter "Dub" Taylor. Director, Vernon Keays.

METRO-GOLDWYN-MAYER

Telltale Hands—Principals: Edward Arnold, Selena Royle, Dorothy Morris, Hume Cronyn. Director, Edward Cahn.

Women's Army—Principals: Lana Turner, Laraine Day, Susan Peters, Agnes Moorehead. Director, Eddie Buzzell.

REPUBLIC

Thoroughbreds—Principals: Tom Neal, Roger Pryor, Adele Mara, Gene Garrick. Director, George Blair.

Big Bonanza—Principals: Richard Arlen, Jane Frazee, Robert Livingston. Director, George Archainbaud.

20th CENTURY-FOX

Hangover Square—Principals: Laird Cregar, George Sanders, Faye Marlowe, Linda Darnell. Director, John Brahm.

Billy Rose's Diamond Horseshoe—(Technicolor)—Principals: Betty Grable, Dick Haymes, Beatrice Kay, William Gaxton. Director, George Seaton.

Where Do We Go From Here?—(Technicolor)—Principals: Fred MacMurray, Joan Leslie, June Haver, Otto Preminger. Director, Gregory Ratoff.

TITLE CHANGES

"Frontier Frameup" (Mono.) now TRIGGER LAW.
"Night Life" (Univ.) now NIGHT CLUB GIRL.
"Swing Out, Sister" (Univ.) now PENTHOUSE RHYTHM.
"Swingeroo Sweethearts" (Univ.) now ACCENT ON RHYTHM.
"Mike Goes to a Party" (Univ.) now I'LL REMEMBER APRIL.

Shorts Booking Guide

SHORTS BOOKING GUIDE---1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Typical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	18	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5412	His Hotel Sweet		17½	
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5408	Idle Roomers		16½	
5423	Mopey Dope		16½	
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5424	Pick a Peck of Plumbers	Good	17	8/26/44
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
	COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good	7	7/ 8/44
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
	COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662	No. 12 Too Young or Too Old		10½	
	FILM-VODVIL			
5951	No. 1 Mousie Powell		10½	Not Rev.
5952	No. 2 Coetle Williams	Fair	10	10/23/43
5953	No. 3 Zeb Carver	Good	11	11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10	6/17/44
	FOX & CROW (Tech.)			
5753	Dream Kids	Very Good	7½	6/ 3/44
5754	Mr. Moocher		7½	
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
	LI'L ABNER (Tech.)			
5601	Ameozin' but Confoozin'. Promising		8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun			
5602	Sadie Hawkins Day	Fair	7	7/ 8/44
	PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
	PHANTASIES			
5710	Case of the Screaming Bishop	Fair	7	8/26/44
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5709	Mr. Five By Five			
5709	Mr. Fore-by-Fore		6½	
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels	Fair	7	7/ 8/44
5705	Magic Strength		7½	Not Rev.
	SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	10	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)	Fair	9½	7/ 8/44
	SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5810	GI Sports	Good	10	8/26/44
5809	Mat Maulers	Very Good	9	7/22/44
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
	SERIALS			
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		8/ 5/44
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

	CARTOONS (16) (Tech.)			
W-533	Batty Baseball			Not Rev.
W-538	Bear Raid Warden	Good	8	8/26/44
W-537	Bodyguard			
W-536	Happy-Go-Nutty			
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
	MINIATURES (10)			
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
M-588	Somewhere, USA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		9	
	PASSING PARADE			
K-572	Grandpa Called It Art			
K-571	Immortal Blacksmith		11	
	PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2/19/44
S-555	Movie Pests	Pointed Fun	10	8/ 5/44
S-551	Practical Joker	Good	10	2/19/44
S-554	Sportsman's Memories	Good	10	5/ 6/44
	TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-520	City of Brigham Young			
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4/29/44
T-521	Monument at Utah			
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

	LITTLE LULU (8) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-7	I'm Just Curious			
D3-8	Indoor Outing			
D3-4	Lulu in Hollywood	Fair	7½	8/12/44
D3-6	It's Nifty To Be Thrifty			
D3-5	Lucky Lulu		7½	
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
	GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-6	Jasper Goes Hunting	Up to Snuff	7½	8/19/44
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
	MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19	6/17/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
	NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring	Appealing	10	6/17/44
	POPEYE (8)			
E3-4	Anvil Chorus Girl	Good	7	7/22/44
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8	Moving Aweigh			
E3-7	Pitching Woo at the Zoo			
E3-6	Puppet Love			
E3-5	Spinach Packin' Popeye	Good	7½	8/26/44
E3-3	We're on Our Way to Rio	Good	8	6/24/44
	POPULAR SCIENCE (6)			
J3-1	No. 1	Good	10	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5	Interesting	10	7/ 1/44
J3-6	No. 6		10	
	SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	Good	9½	7/22/44
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
Y3-6	Monkey Business			
Y3-4	Your Pet Problem		9	
	SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	Good	10	7/22/44
R3-10	Furlough Fishing	Good Catch	9½	8/19/44
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
R3-7	Trail Breakers	Very Good	9½	6/17/44
R3-8	Winged Couriers	Good	9½	7/22/44
	UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3	Interesting	10	4/22/44
L3-4	No. 4	Average	10	6/24/44
L3-5	No. 5	Good	10	7/22/44
L3-6	No. 6		10	

RKO RADIO

	DISNEY CARTOONS (18) (Tech.)			
54103	First Aiders		7	
54102	Plastics Inventor	Excellent	7	8/19/44
54101	Springtime for Pluto		7	
	EDGAR KENNEDY (6)			
43406	Kitchen Cynic	Good	18	8/26/44
43404	Love Your Landlord		18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	16	4/29/44
43402	Unlucky Dog		15	Not Rev.
	FLICKER FLASHBACKS (7)			
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/18/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	10	4/22/44
	LEON ERROL (6)			
43702	Cutie on Duty	Good	18	11/27/43
43706	Girls! Girls! Girls!		17	
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
	HEADLINER REVIVALS (4)			
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
	SPORTSCOPES (13)			
44306	Basket Wizards	Good	8	3/ 4/44
44311	Boot and Spur	Good	8½	7/29/44
44310	Boys Camp		8	
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
44321	Ski Chase	Good	8½	8/26/44
44313	Swim Ballet		8	
	THIS IS AMERICA (13)			
43106	Aircraft Carrier	Excellent	16	5/13/44
43108	Hot Money		17	
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43110	Rockefeller Center	Good	16	8/19/44
43101	Sailors All	Very Fine	20	12/ 4/43
43109	They Fight Again	Excellent	17	7/ 1/44
43107	Viva Mexico	Good	17	5/20/44

REPUBLIC

	SERIALS	
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

	DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good	9	12/18/43
	LEW LEHR			
4902	Lew Lehr Makes the News		9	
	MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	..	9/11/43
12	Americans All	Fair-Minded	18	..	7/22/44
11	Back Door to Tokyo	Good	18¾	..	6/17/44
13	British Imperialism	Good	18	..	8/19/44
2	Europe's Crossroads	Excellent	19	..10/ 2/43	
3	Youth in Crisis	Excellent	18½	..11/ 6/43	
9	Irish Question, The	Very Good	16¾	..	4/22/44
4	Naval Log of Victory	Comprehensive	19½	..12/ 4/43	
10	Underground Report	Very Good	20	..	5/20/44
5	Upbeat in Music	Entertaining	16½	..12/25/43	
8	South American Front	Clarifying	17½	..	3/25/44
6	Sweden's Middle Road	Excellent	19¼	..	1/22/44
7	Post-War Jobs	Revealing	18½	..	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	..	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	..	Not Rev.
4203	Mailman of Snake River	Interesting	9	..	5/ 6/44
4202	Silver Wings	Interesting	9	..	5/13/44
4252	Snowland Sentinels		9	..	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	..	Not Rev.
4302	Champions Carry On			..	Not Rev.
4303	Fun for All	Good	7	..	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	..	12/25/43
4509	Butcher of Seville	Good	7	..	5/ 6/44
4502	Camouflage		7	..	Not Rev.
4520	Carmen's Veranda		7	..	
4513	Champion Justice	Good	7	..	4/29/44
4504	Down With Cats	Good	7	..	9/ 4/43
4514	Frog and the Princess	Fair	7	..	5/ 6/44
4519	Green Line		7	..	
4510	Helicopter (Tech.)		7	..	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	..	1/ 1/44
4506	Lion and the Mouse	Fair	7	..	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	..	4/29/44
4516	My Boy Johnny	Fair	7	..	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	..	9/ 4/43
4501	Super Mouse Rides Again	Average	7	..	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	..	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	..	5/20/44
	Fortress Japan	Bird's-eye View	17	..	8/12/44
	Global Air Routes	Good	15	..	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15		11/27/43
8127	Fellow on a Furlough	Good	15	..	4/22/44
8121	Hit Tune Serenade				Not Rev.
9129	Melody Garden				Not Rev.
8131	Midnight Melodies	Fair	15	..	8/26/44
8125	New Orleans Blues	Good	15	..	1/22/44
8130	Pagliacci Swings It	Overdone Ham	15	..	8/12/44
8124	Radio Melodies	Entertaining	15	..	1/22/44
8128	Stars and Violins	Acceptable	15	..	5/20/44
8122	Sweet Jam	Good	15	..	10/23/43
8126	Sweet Swing	Fair	15		3/ 4/44
9121	Swingtime Holiday		15		

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	..	5/13/44
8376	Barefoot Judge	Fair	9	..	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	..	11/20/43
8372	Farmer Gene Sarazen	Good	9	..	10/23/43
8378	Foster's Canary College	Good	9	..	4/29/44
8380	Honest Forger	Good	9	..	8/26/44
9371	Idol of the Crowd		9		
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	..	3/11/44
8381	Spinning a Yarn	Good	10	..	8/19/44
8379	Varga and His Beauties	Attractive	9	..	6/ 3/44
8371	Wizard of Autos	Good	9	..	10/23/43
8374	World's Youngest Aviator	Interesting	9	..	2/19/44

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Boogie		7		
8231	Boogie Woogie Man	Very Pleasing	7	..	10/ 9/43
8232	Greatest Man in Siam	Good	7	..	1/22/44
8233	Jungle Jive	Tops	7	..	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	..	4/15/44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	..	2/26/44
8357	Animal Tricks	Fair	9	..	4/15/44
8361	Bear Mountain Game	Good	9	..	8/ 5/44
8359	Fraud by Mail	Instructive	9	..	6/17/44
9351	From Spruce to Bomber		9		
8358	Hobo News	Good	9	..	5/13/44
8352	I-A Dogs	Good	9	..	10/23/43
8356	Magazine Model	Excellent	9	..	4/29/44
8360	Mr. Chimp Goes South	Very Good	9	..	8/12/44
8353	Mr. Chimp Raises Cain	Fair	9	..	12/ 4/43
8351	Who's Next	Excellent	9	..	9/ 4/43
8354	Wings in Record Time	Interesting	9	..	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair			4/22/44
8239	Fish Fry	Excellent	7	..	8/19/44
8237	Meatless Tuesday	Good	7	..	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	..	2/26/44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.			10/ 9/43
8681	Don Winslow of the Coast Guard	13 Chaps.			
8881	Great Alaskan Mystery	13 Chaps.			
9781	Raiders of Ghost City	13 Chaps.			8/12/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	..	Reissue
9311	A Wild Hare		7	..	Reissue
9307	Bear's Tale		7	..	Reissue
9312	Cat Came Back		7	..	Reissue
9305	Cross Country Detours		7	..	Reissue
9302	Early Worm Gets the Bird		7	..	Reissue
9304	Fighting 69½		7	..	Reissue
9306	Hiawatha's Rabbit Hunt		7	..	Reissue
9313	Isle of Pingo Pongo		7	..	Reissue
9303	My Little Buckaroo		7	..	Reissue
9309	Of Fox and Hounds		7	..	Reissue
9308	Sweet Sioux		7	..	Reissue
9310	Thugs With Dirty Mugs		7	..	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7		
9721	Bugs Bunny & the Three Bears		7	..	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	..	5/20/44
9724	Hare Force	Excellent	7	..	8/19/44
9723	Hare Ribbin'	Excellent	7	..	7/ 1/44
9726	Old Grey Hare		7		

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	..	2/19/44
9106	U. S. Marines on Review	Excellent	20	..	8/19/44
9105	Night in Mexico City	Interesting	20	..	4/22/44
9102	Over the Wall	Very Good	20	..	1/29/44
9104	Our Frontier in Italy		20	..	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..	11/ 6/43

LOONEY TUNES

9711	Brother Brat	Good	7	..	8/ 5/44

MELODY MASTERS (10)

9610	All-Star Melody Masters	Good	10	..	8/19/44
9609	Junior Jive Bombers		10		
9603	Cavalcade of the Dance	Excellent	10	..	10/ 2/43
9604	Freddie Fisher & His Band		10	..	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..	11/13/43
9610	Listen to the Bands		10		
9606	Songs of the Range	Good	10	..	7/ 1/44
9607	South American Sway	Routine	10	..	4/22/44
9602	Sweetheart Serenade	Good	10	..	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	..	2/12/44
9608	U. S. Coast Guard Band	Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	..	7/ 1/
9713	Birdy & the Beast		7		
9717	Booby Hatched		7		
9711	Brother Brat		7		
9708	Duck Soup to Nuts		7		
9714	From Hand to Mouse		7		
9715	Goldilocks & the Jivin' Bears		7		
9703	I Got Plenty of Mutton	Fair	7	..	5/ 6/44
9716	Lost & Foundling		7		
9701	Meatless Fly Day		7	..	Not Rev.
9720	Odor-able Kitty		7		
9705	Tick, Tock, Tuckered	Fair	7	..	6/ 3/44
9704	Weakly Reporter	Good	7	..	4/22/44
9712	Plane Daffy		7		
9710	Slightly Daffy	Fair	7	..	7/ 1/44
9718	Stupid Cupid		7		
9719	Stage Door Cartoon		7		
9706	Swooner Crooner		7	..	Not Rev.
9707	Russian Rhapsody		7	..	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	..	2/12/44
9107	Oklahoma Outlaws	Well Done	20	..	10/ 9/43
9110	Roaring Guns	Good	20	..	2/19/44
9112	Trial by Trigger	Good	20	..	7/ 1/44
9108	Wagon Wheels West	Good	17½	..	12/25/43
9111	Wells Fargo Days	Good	20	..	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	..	2/12/44
9507	Backyard Golf	Fair	10	..	6/17/44
9513	Bluenose Schooner		10		
9510	Cattlemen's Days	Good	10	..	7/ 1/44
9512	Champions of the Future		10		
9506	Chinatown Champs	Colorful	10	..	4/29/44
9511	Colorado Trout	Good	10	..	8/ 5/44
9502	Desert Playground	Interesting	10	..	10/ 9/43
9505	Dogie Round-Up	Interesting	10	..	2/19/44
9508	Filipino Sports Parade	Good	10	..	7/ 1/44
9503	Into the Clouds	Good	10	..	1/29/44
9509	Mexican Sportland		10		
9501	Tropical Sportland	Fair	10	..	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	..	11/27/43
9006	Musical Movieland		20		
9003	Task Force	Excellent	20	..	1/ 1/44
9004	Devil Boats	Excellent	20	..	7/29/44
9001	Women at War		20	..	10/ 2/43
9005	Winner's Circle		20	..	Not Rev.

VITAPHONE VARIETIES (8)

9402	Bee's a Buzzin'	Interesting	11	..	11/13/43
9403	Hunting the Devil Cat	Good	10	..	10/16/43
9405	Jungle Thrills	Good	10	..	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	..	11/27/43
9404	Struggle for Life	Excellent	10	..	4/ 8/44
9406	Throwing the Bull	Good	10	..	8/19/44

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood	..	At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia	..	America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, August 30)

MOVIETONE (Vol. 26, No. 103)—Successful Allied invasion of south coast of France; Great amphibious force sails from Naples; Thousands of paratroops descend far inland; Marseilles captured; Allied air might sweeps over France against Nazis; Nazi robot bomb bases blasted; Two cruisers and aircraft carrier in triple launching; American Red Cross puts on Wild West show in Italy.

NEWS OF THE DAY (Vol. 25, No. 301)—Grand assault from land, sea and air on French Riviera; Americans and French storm the beaches; Seventh Army sweeps north along road to Paris; Allied air fleets darken skies over northern France; Russians drive into Balkans and force Romania to quit war; Paris freed as Allies near city.

PARAMOUNT (No. 104)—Fighting French and Allies free Paris; Romania, Germany's first satellite nation to quit, declares war on Nazis; Americans sweep across France; Record-breaking air attack climaxes total offensive; Allied Commander-in-Chief Eisenhower and Lt. Gen. Patton lead Third Army to junction with the Seventh; Vast flotillas of invasion craft start from Naples; Beach landings; General Patch's forces reach Swiss border in 10 days.

RKO PATHE (Vol. 16, No. 2)—Mighty new invasion force, poised to invade southern France, assembles in Mediterranean; Thousand warships carry three Allied divisions to French coast; Paratroopers drop from sky; Navy pounds German defenses; More than 17,000 prisoners taken; Men of French Forces of the Interior join Allies in growing numbers; Liberated Frenchmen cheer our onward-sweeping troops.

UNIVERSAL (Vol. 17, No. 323)—Huge Allied invasion expedition takes shape in Italy; Barrage balloons float above as tremendous armada sets sail for destination; Fleets of air transport planes roar high overhead; Air is filled with descending chutists; Giant Navy guns open bombardment; Tank stops blasted out; Enemy dead and prisoners mount; Demonstrative French villagers rush out to greet their liberators; Allied bombers and rocket-firing typhoons destroy enemy communications; French villages passed by huge stream of tanks rushing forward to further victories; Mayor and Mrs. Kelly of Chicago give city's name to giant new cruiser; Mayor and Mrs. Bowron of Los Angeles name another big new cruiser for their home city; Senator Tydings of Maryland watches his wife christen a 27,000-ton aircraft carrier; At Olympic Stadium, Los Angeles, Lou Ann McCoskey executes perfect swan dive.

(Released Saturday, September 2)

MOVIETONE (Vol. 26, No. 104)—Cathedral city of Chartres captured in drive on Paris; Nazi prisoners taken as French curse them; Bitter street fighting when trap closes on Germans in Falaise; Russian women, taken from Leningrad as slave labor by Nazis, liberated and will be returned to Russia; French women collaborationists given short hair cuts by patriots; Americans capture St. Malo; Brittany conquered; Paris falls; Allies sweep on to borders of Germany; James Byrnes, Office of War Mobilization Director, urges workers to stay on war jobs; Florence Schmitt wins long-distance three-mile national swimming championship; Australian fishermen net 10,000 fish off Queensland coast.

NEWS OF THE DAY (Vol. 25, No. 302)—St. Malo falls; Americans shoot it out with Nazis street by street; Final siege of fortress in harbor; "Mad Colonel" von Auloch holds out until his brandy is gone; Germans give up in advanced stages of "hangover"; War Mobilization Director Byrnes asks Americans in war work to stay on their jobs; King George appears with war cabinet; Prime Minister Churchill and men who saw Britain through her darkest days, shown with King; American fighter planes, carrying wing bombs, smash Japs in bombing raids; Chinese move in from north to catch Japs between two fires in north Burma; President Roosevelt greets Sveinn Bjornsson, of Iceland, newest republic's chief executive, with full military honors at White House; Yanks see new French haircuts, when female friends of Nazis are shorn.

RKO PATHE (Vol. 16, No. 3)—Sveinn Bjornsson, first president of new independent republic of Iceland, arrives in Washington as guest of U. S. Government, greeted at White House by President Roosevelt; War Mobilization Director James Byrnes urges Americans in war work to stay on their jobs; American planes aid advance of American ground forces on Bougainville Island, South Pacific, and cover landing of U. S. Fiji scouts; American forces, sweeping toward Paris, liberate Russian women impressed in Nazi labor corps, tell them they will be returned home; Drunken Nazi soldier brings surrender offer from "Mad Colonel" von Auloch as climax of 11-day siege of St. Malo, France.

UNIVERSAL (Vol. 17, No. 324)—Canadians capture Falaise, Normandy; Yanks clear Nazis out of Chartres; St. Malo's fanatical Nazi garrison surrenders after ammunition and brandy have been consumed; Soviet women liberated from captive tasks at St. Mars La Brier, France; Attractive French girls in south France, unduly friendly with enemy, lose hair while neighbors revile them; O. W. B. Director Justice James Byrnes warns that total victory requires full-time war production now; Death Head Squadron drops bombs 20 yards ahead of Allied troops at Myitkyina, preparing way for capture of strategic Jap-held air base; General "Vinegar Joe" Stilwell arrives in India, greeted by General Merrill; President Roosevelt welcomes Sveinn Bjornsson, first president of newly-instituted Iceland republic, as he starts important tour; Texas beauties, at Port Arthur, garbed in tin, emblematic of oil refineries there, more alluring when tin comes off; Chick Musson promotes Lion's Club dog show, at Danbury, Conn.



. . . THAT'S WHEN 216 of the Nation's Ace Theatres will show

WALT DISNEY'S "HOW TO PLAY FOOTBALL"

Starring **GOOFY**

A One Reel Subject in Technicolor

A new day-and-date record for one-reel bookings . . . with Radio City Music Hall heading the list of 216 de luxers playing this new Walt Disney laugh riot!

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REVIEWED IN THIS ISSUE

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★ Complete ★ Every Week ★
PRODUCT GUIDES
Begin on Page 59

Vol. 41 No. 8

September 9
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



S. H. Fabian (See Page 8)

Theatre Equipment & Maintenance
Begins on Page 31

MRS. JONES HAD A VERY BRIGHT KID–



Little Josie used to recite for the folks and Mama raved and raved about her talents. But when Josie stopped reciting there was an awful lull because Josie's brothers and sisters were not so hot.

MRS. SMITH TAUGHT ALL HER KIDS CUTE TRICKS–









The folks in their neighborhood could always depend on the Smith family to keep everybody happy

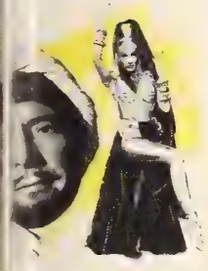
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all the time. That's how it was when you visited the Smiths—more fun than at the Joneses.

And that's how it is with M-G-M! Not just one shot with a lot of noise but one after another ALL THE TIME!

For instance, take a look at how the M-G-M family is occupying the entertainment spotlight right now, and it's an old M-G-M custom:



M-G-M's "KISMET" IS COLOSSAL!

It's a phenom of show business that has all Broadway gaping at the box-office lines. No record in all Astor history to even compare. Ronald Colman stars! Technicolor spectacle! Marlene Dietrich's allure!



M-G-M's "DRAGON SEED" TERRIFIC!

From week to week its staggering Music Hall grosses vary only slightly. 8th week and no let-up. Katharine Hepburn and big cast are grand!



M-G-M's "CANTERVILLE GHOST" HIT!

Only prior commitments at Broadway's Globe interrupt it after 5 record weeks, longest M-G-M run at this house. Margaret O'Brien has again proved true Star appeal!



M-G-M's "BATHING BEAUTY" SOCK!

Adding new box-office glory to its Technicolor joy, this Red Skelton-Esther Williams hit after 8 great Astor weeks packs State for hold-over and plays full week in nabes! Same sweet story nationwide!



M-G-M's "SEVENTH CROSS" WOW!

Spencer Tracy gives new all-time house record to Apollo Theatre, Atlantic City. The sensational World Premiere of this great thriller is your tip-off!

YOU'VE GOT TO BE GOOD TO BE A LEADER FOR TWENTY YEARS!

Keep Selling Bonds!

C'mon and celebrate with these celebrities of radio, screen and records

THE BEST ACTION MUSICAL IN YEARS.

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SWING in the



Screen Play by Elizabeth B
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Directed by LEW LAN

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Hits of the National Barn Dance Radio Show!

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The screen's GREAT BIG JOY!

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Specialists in up-to-the-minute harmonics!

JIMMY WAKELY and His OKLAHOMA COWBOYS

Noted radio and screen performers!

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The airwaves' famous hillbilly chanteuse! Direct from the Broadway stage!

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AMOR AMOR
SHE BROKE MY HEART IN THREE PLACES
BY THE RIVER ST. MARIE
SINGING HILLS
YOU'RE THE DREAM, I'M THE DREAMER
and many others!

Just a Short Note to tell you that Bette Davis in Warners' "Mr. Skeffington" has finally concluded its first-run engagement on Broadway. It was on the screen here at the Hollywood Theatre for nearly 4 months! Its 612 continuous performances were seen by 562,903 people!

And Now 'Doughgirls' at the same theatre it started on 7/

BETTE DAVIS in  "MR. SKEFFINGTON"

with

CLAUDE RAINS • WALTER ABEL • RICHARD WARING • GEORGE COULOURIS • MARJORIE RIORDAN

Directed by VINCENT SHERMAN • Screen Play by Julius J. & Philip G. Epstein • From a Story by "Elizabeth" • Music by Franz Waxman

Produced by JULIUS J. & PHILIP G. EPSTEIN

JACK L. WARNER, Executive Producer

KEEP SELLING BONDS!

The Editorial Page

CURRENT OBSERVATIONS

Despite varying opinions from different sources, we seriously doubt that a system of one-picture-at-a-time selling will come into this industry as a result of proposed revisions of the consent decree.

If, as has been indicated by some quite competent men of the industry, there is question that the proposed revisions might force distributors to sell one at a time or face possible legal action, the proposed instrument most certainly should be clarified before any such restriction should become effective in this business. For it would be a costly, also mighty slow, process for both seller and buyer to have pictures sold one at a time. And in the long run that trade practice would complicate matters to such an extent that, in our opinion, all the distributors and exhibitors would be screaming for relief.

* * *

Every now and then some sensational event happens along to bring into the spotlight those mostly unsung heroes who man the cameras of this industry's news reels. The current "Liberation of Paris" news pictures is such an event, and it was one of the film industry's men—Gaston Madru, News of the Day cameraman—who got the pictures that have been used in feature spots in the newspapers, as well as on the screen, this week. Madru had been 'held up' in occupied France for many months, was in contact via sub-rosa channels, as opportunity afforded, with his chiefs in this country and served valiantly in the French underground. His pictures of the liberation of 'the city of light' are a tribute to his craft and the newsreel organizations.

* * *

With all those rumors about many manufacturers being able to return to civilian business right after the European war ends, theatremen have started looking into the possibilities of purchasing new equipment for their houses.

Chief interest points to an avalanche of orders for seats, carpets, air-conditioning, drapes, marquees, projection and sound equipment. Undoubtedly, physical repairs and improvements mostly done by local contractors, are also getting a lot of attention although a survey some months back clearly indicated that most owners had encountered little trouble in getting this kind of service to maintain their theatres up to this time.

It would be interesting if one could find out how many theatre owners followed the advice of putting aside war bonds for new equipment. Too small a percentage come in to New York where we could ask about this angle. To the last man, everyone we did ask answered emphatically and enthusiastically in the affirmative so if they are any criterion then most theatremen were not only patriotic but smart, too.

* * *

Speaking about new equipment and the possibilities of buying it, no theatreman should allow himself to be uninformed about what will be available or what are the new trends. The physical operation of the theatre is far too important to relegate this phase to guess-work or snap judgment decisions when the time comes for final decision on what and where to buy.

Your trade journals, or most of them, carry information along these lines and every exhibitor should read all he can find about this important subject. And the same goes for the paid managers who so often play a decisive part in the selection of equipment.

* * *

It is generally conceded that immediately following the war many thousands of 16 mm sound projectors will find their way into civilian hands. Undoubtedly, a great many of them will return from the wars to plague the small-town exhibitors.

Those of you who have had sad experiences in the past with fly-by-night movie shows run in competition to the local theatres, already know the dangers from this source. Those of you who haven't encountered this trouble are either in for a surprise or you can take steps now to make it well nigh impossible for such shows to bother you.

Not so many years ago in a mid-west town a filthy sex and dope picture was run in a hired hall following a spectacular exploitation campaign and did turn-away business for the one night of its stand. (They can't usually get away with more than one night.) The black eye that one performance gave the legitimate movie house in town almost put the local exhibitor out of business. Meanwhile, the fly-by-nighter pocketed a wad of folding money and was on his way.

There are many ways of putting obstacles in the path of such a menace in YOUR situation. The enactment of local ordinances making it tough for anyone to get a license for any kind of fly-by-night show in competition to the town's movie houses, is one good start.

However you go about it, you should do something now and not wait for the expected avalanche to start blanketing the country to the detriment and financial loss of theatre owners everywhere. The various state exhibitor organizations should give this angle special consideration since they are in a good position to set up effective barriers against the evil.

—"CHICK" LEWIS

NBC to Buy Screen Time to Sell Stars

National Broadcasting Company plans to spend about $200,000 for screen time in a promotion campaign utilizing trailers of leading screen stars who appear on its air programs. The plans call for the trailers to be available for showing in about a month and will be handled by General Film Advertising.

In appealing to screen fans for audience interest, the NBC trailers will feature the "see the stars in your movie theatre, hear them on the radio" line to form a direct tieup of interest between screen and radio.

The NBC campaign for its third annual "Parade of Stars," which is being handled by the J. Walter Thompson advertising agency will be featured in newspaper and magazine space.

Among the stars who may be featured in the campaign are Bob Hope, Bing Crosby, Jack Benny, Eddie Cantor and Abbott and Costello, among others who are under contract to NBC.

The NBC campaign expands a screen-radio tieup which has been concluded between New York station WJZ and the Skouras Theatres in New York and 20th-Fox whereby trailers of the latter company's pictures are given air plugs by WJZ when they play the Skouras theatres.

Schine Judge Reverses Decision On Subpoena for D of J Papers

Federal Judge John Knight of Buffalo, who had earlier declared a subpoena in favor of Schine Theatres directing the Department of Justice to produce certain papers, this week reversed his decision, commenting that the subpoena was "prematurely issued." Judge Knight decided the subpoena had the effect of requiring the D. of J. to produce all, or virtually all, of its records on the Schine case and that he would not tolerate such procedure.

A second request by the Government that Schine be compelled to pay the penalty costs was denied on the ground that since the court was partly at fault in ordering the subpoena, no costs should be imposed on the defendants.

O'Brien Stays Pat at RKO

A new long-term contract has been signed by Pat O'Brien and RKO Radio, under the terms of which the star is committed to make six pictures during the next three years for the company with which he has been chiefly identified.

Frank Moneyhun Joins UA

Frank Moneyhun, formerly advertising manager for 20th Century-Fox and also associated with Paramount-Publix and the Orpheum Circuit, joined the United Artists Advertising Department this week.

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RKO Seeks Paris Staff

The picture business is right on the job behind the invasion. Bob Wolff, RKO Radio's British representative, disclosed Wednesday that his company was already busily trying to locate its former employes in Paris. "We will be ready to open our offices in Paris as soon as the Government gives the go-ahead signal," said Wolff. He pointed out that some U. S. films are already playing in the French capital. Earlier David Rose, Paramount's managing director in Great Britain, (prior to his scheduled return to London) said he understood the Paramount Paris office was already in operation to a limited extent, although he knew the Nazis had cleaned out the film vaults.

Bernard B. Kreisler With Lester Cowan, Inc.

Bernard B. Kreisler has been signed to a term contract as vice-president and general manager of Lester Cowan Productions, Inc., it was announced today by Lester Cowan. Kreisler will divide his time between Hollywood and offices that are to be opened in New York City.



B. B. Kreisler

Kreisler's addition to the company, Cowan stated, inaugurated a close-working policy with the nation's exhibitors, in problems concerning stories, titles and production, as well as release.

First step of this new policy, Cowan pointed out, was his announcement that he would abide by the majority opinion of exhibitors concerning the proposed title change of "Tomorrow—the World!" just completed for United Artists release.

Kreisler recently resigned as head of Universal's Featurette department. During his six years with Universal he originated several innovations in the field of production and distribution as well as exhibitor relations.

Donlevy Ends 10-City Tour To Promote 'American Romance'

An extensive personal appearance tour arranged by Howard Dietz, vice president of MGM in charge of advertising, publicity and exploitation, to promote the coming release of King Vidor's "An American Romance" came to an end this week with a tired Brian Donlevy returning to the Culver City studio. Donlevy completed a swing through ten mid-western and eastern cities, where the picture was shown to exhibitors and industrialists. The cities were Chicago, Milwaukee, Minneapolis, Duluth, Superior, Detroit, Boston, Philadelphia, Washington and Pittsburgh.

The program in each city consisted of a 10 a.m. screening of the picture, followed by a luncheon at which Donlevy gave a talk. Press conferences were held each afternoon. Donlevy's talk stressed the importance of the film as a saga of American life, pointing out the nature of the story, dealing, as it does, with industry.

Cahill Resumes Warner Post

Lt. Col. Frank E. Cahill, Jr., former executive officer for the Pictorial Service of the U. S. Army Signal Corps, has been reverted to inactive duty. He resumed his association with Warner Bros. this week as director of sound for the company's theatres.

'Hurry! Hurry!' Key Of 6th Loan Meeting

The rapidly-growing collapse of the Nazi armies is going to make it necessary for the 6th War Loan committee of the WAC to work harder and faster than ever before, was the conviction of representatives who met Tuesday to talk over the situation. It was agreed that whatever has been done in earlier loan drives would probably fall short of requirements to put over the 6th and that something "ultra" will have to be cooked up.

John Hertz, Jr., national publicity director for the campaign, pointed out several new promotional ideas "in embryo" to the meeting, which was attended by Ned E. Depinet for the distributors, Charles E. "Chick" Lewis, vice chairman of the Trade Press Division, and Chester Bahn and Don Mersereau acting for Trade Press Chairman Jack Alicoate, and Hal Horne, PIC chairman. The group pledged "110" per cent cooperation.

At a previous meeting of fan magazine editors a plan was projected to notch all magazine covers with a slug suggesting that readers buy their 6th War Loan bonds at their favorite theatres, stressing the theme that the theatres are the handiest agents. At this meeting, besides Hertz and Assistant Publicity Director Bill Dasheff, were Elliott D. Odell of the Fawcett Magazines and Herbert Donohoe, representing Modern Screen.

Rodgers and O'Shea Attend M-G-M Chicago Sales Meeting

Headed by General Sales Manager William F. Rodgers and Eastern Sales Manager E. K. (Ted) O'Shea, MGM divisional heads began a three-day meeting on Thursday at the Blackstone Hotel, Chicago. Attending the meeting, in addition to O'Shea, were John E. Flynn, western sales manager, and John J. Maloney.

Rogers was due to leave Chicago for the coast today, while O'Shea was to head back to New York and Maloney to Pittsburgh, their respective headquarters. Flynn's headquarters are in Chicago. According to present plans, Rodgers expects to remain on the coast until September 22.

S. H. Fabian

(The Man on the Cover)

President of Fabian Theatres which have recently expanded operations by the acquisition of twenty theatre units in Pennsylvania and Virginia from the Wilmer and Vincent interests. Fabian is serving as Chairman of the Theatre Division of the War Activities Committee, in the work of which he has been prominently associated since September 1942, when he was campaign director of the "Salute to Our Heroes" War Loan Drive.

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Madru Risks Life to Film Paris Fighting

(*Picture on Page* 30)

Add Gaston Madru to the growing list of heroic cameramen who are recording on film the epic scenes of World War II. This week Madru, of the pre-war Paris office of News of the Day and member of the French underground inside occupied France for the past several years, delivered to Free French officials over 8,000 feet of documentary film. The film was then turned over to Supreme Allied Headquarters, censored and the remainder handed over to the newsreel pool.

Madru, last heard from by his New York office in January of this year, recorded the preparation and liberation, through street fighting in Paris up to the arrival of Free French and American forces in the heart of the city.

The scenes of street fighting from behind barricades, the sniping, women battling shoulder to shoulder with the men are stark drama and are included in the News of the Day issue released nationally on Friday, Sept. 8. The reel, which is devoted exclusively to the Paris story, runs 10½ mins.

Two other News of the Day cameramen, Jack Lieb, who was among the first to enter liberated Paris, and John Bockhorst, assigned to General Patton's Third Army, supplied additional footage of the final round-up of Nazi officers ,and the jubilant rejoicing of the people of Paris. The regular news reel length has been expanded to cover effectively the events leading to General De Gaulle's entry into the city.

Madru painted a sign for atop the car from which he shot scenes of the street fighting reading "Please do not shoot the French cameraman"—and, ironically enough, it was painted in English. Bockhorst saved the life of a fellow correspondent after a close escape in the recent capture of Verdun.

WPB Relaxes Air Conditioning Set-up

An order released by the War Production Board last week has eased to some extent the situation concerning purchase of air conditioning equipment. Although the basic restrictions of Limitation Order L-38 remain unchanged, changes in the framework of the Order itself will make it possible to relax restrictions immediately when materials become more plentiful. This is achieved by eliminating the former essential uses list, and granting applications for equipment for uses which appeared directly on the old essential list, whereas under the old ruling all applications were held up.

The amended order requires that a preference rating of AA-5 or higher is required for the purchase of new equipment. MRO (maintenance, repair and operating) ratings may now be used by those who have owned equipment for only 90 days. Moreover, those who have AA-1 ratings for MRO requirements may now use their ratings for a limited amount of new equipment.

'LO!' New Loew House Organ, To Make Debut on October 1

Plans for publication of a new Loew-Metro home office house organ have been completed by Chas. C. Moskowitz. The publication, which will be issued twice monthly starting about October 1, will be known as *LO!* Within a short time, coverage will be extended to all Loew's Theatres in New York and out-of-town.

LO! will be under the supervision of Oscar A. Doob. Mike Simmons, editor of *The Distributor*, will be managing editor.

Analyzing New Decree

The Department of Justice version of a modified consent decree came under its most thorough scrutiny from the exhibitor standpoint this week when Allied's board of directors at a two-day meeting at Bretton Woods, N. H., began a series of discussions in concert with Robert L. Wright, special assistant to the Attorney General. Wright was scheduled to speak before the Allied board and a delegation of independent exhibitors at Thursday's session for the purpose of interpreting the modified decree as written by the D of J.

The board meeting was attended by more than 100 exhibitors.

Two RKO-Made British Films Near Completion

RKO British Productions, Ltd., has two pictures virtually completed for inclusion on the 1944-45 program of the American parent company, it was stated in New York Wednesday by Robert Wolff, RKO Radio's British representative. Wolff returned from London last Sunday.

The two features are part of the regular plan of the company to release at least two RKO-made English productions on the American schedule each year. The company has already outlined the details for two features to be made in Britain next year, said Wolff. RKO British uses the Denham studios, near London, which also cares for productions from Rank and Korda. Wolff declared the two pictures do not represent a quota, but that the company is making the films for the world market.

Any interview with a man just returned from London would have to include robot bombs, and on that subject Wolff said he was happy to be able to say that business in London, which had fallen off by 35 per cent when the robots first came over, has now returned just about to normal—normal in this case meaning the heaviest box-office intake in the history of the British cinema.

Wolff, who formerly was district manager at the New York exchange, came home to discuss and see the company's 1944-45 product. He leaves next week for the coast, and expects to spend five or six weeks in the United States altogether.

Roy Rogers Again to Make Promotional Tour with Rodeo

Roy Rogers, Republic cowboy favorite, will again appear as guest-star of the Madison Square Garden rodeo this fall, it was announced this week. He also will take part in the tour, performing at rodeos in Philadelphia, Boston and Montreal. Widespread promotion will back all his appearances, with special attention directed to tieups that will enable exhibitors to make use of Rogers' activity in the rodeo field.

Rogers is scheduled to appear at the Forum in Montreal from September 14 through the 21st; at the Philadelphia Arena, September 23 through 30th; at Madison Square Garden, October 4 through 29th; and at Boston Garden, November 1 through 12th.

RKO's 'America' Takes Up Brazil

"Brazil Today" will be the next release in RKO Radio's "This Is America" series of two-reel factuals, which are produced by Frederic Ullman, Jr. It is the first "This Is America" subject to have been filmed in the southern hemisphere.

7 Film UA-Rank Deal Approved by Board

The United Artists-J. Arthur Rank deal, subject of much speculation since the recent visit of Vice-President Gradwell L. Sears to London, became a fact this week when the UA Board of Directors, Edward C. Raftery, president, unanimously approved an agreement whereby UA will distribute seven of Rank's pictures in this country. Of note in the list of pictures to be handled by UA is the fact that five of the seven are in Technicolor.

Barrington C. Gain and Dr. Alexander Galperson, representing J. Arthur Rank, accompanied Sears when he came back to this country. They will remain in New York to work out further details.

The pictures included in the deal for distribution by United Artists in the Western Hemisphere are: "Colonel Blimp" in Technicolor; Noel Coward's "Blithe Spirit" in Technicolor; Noel Coward's "This Happy Breed" in Technicolor; George Bernard Shaw's "Caesar and Cleopatra" in Technicolor, starring Vivien Leigh and Claude Rains, with Flora Robson and Stuart Grainger, produced and directed by Gabriel Pascal; "Henry V," produced, directed by and starring Laurence Olivier also in Technicolor; "Her Man Gilbey" by Terence Rattigan, starring Michael Wilding and Penelope Dudley Ward; and "Mr. Emmanuel," starring Felix Aylmer and Greta Gynt.

Of these pictures, "Colonel Blimp" was recently shown to the trade press for reviewing purposes.

National Screen in Tribute to Dembow

National Screen Service sales forces this week opened the first of three 3-day regional meetings with the gathering in New York on Friday of representatives of the company's East and Southeast exchanges for conclaves which will be duplicated in Chicago and Los Angeles for exchanges in other territories. The meetings will signal the opening of the George Dembow Tribute as well as the beginning of a new motion picture season.

The mid-west regional conference will open in Chicago Friday, September 15, at the Blackstone Hotel. It will be attended by personnel from the Central, Midwest and Southwest exchanges. Salesmen and branch managers from the following cities are expected: Chicago, Dallas, Des Moines, Detroit, Indianapolis, Kansas City, Memphis, Milwaukee, Minneapolis, New Orleans, Oklahoma City and St. Louis.

The Los Angeles meeting will take place at the Ambassador Hotel, September 22, 23, 24, and will be attended by the sales staff of the West Coast and Rocky Mountain exchanges.

George F. Dembow, vice-president, in charge of sales, in whose honor the George Dembow Tribute has been named, will head all meetings. Herman Robbins, N.S.S. President, is expected to attend the New York and Chicago meetings.

Subject of the meetings is the outline of exploitation for the new movie season, streamlining of N.S.S. sales policy, as well as post-war plans for theatre advertising.

MOT Series for Schools

The March of Time this week announced a new edition—or series—for use in schools and clubs. Producer Richard de Rochemont has designated the new series as the Forum Edition. They are special adaptations of regular MOT issues in 16 mm. and will run 12 to 15 minutes. First release is set for October 1.

New MGM Contract Soon

MGM will put its new simplified form of contract into effect on September 25 with the trade showing of "Mrs. Parkington," it was learned this week. As announced recently by General Sales Manager William F. Rodgers, the new type contract eliminates about 40 per cent of the wordage found in the old form. The contract will apply to all pictures beginning with the ninth block.

Schlaifer Appointed As Horne's Assistant

Charles Schlaifer this week was appointed to the newly created post of assistant director of advertising-publicity-exploitation in a realignment of the three departments of 20th-Fox under the supervision of Hal Horne, director of advertising, publicity and exploitation. The announcement by Horne stated that Schlaifer, who has been advertising manager for the past two years, will continue to head that department as well as undertake the added duties assigned him under the reorganization.

Other changes involved in the realignment announced by Horne are the promotion of Jules Fields, assistant exploitation manager, to the post of publicity manager, succeeding Jack Goldstein, who resigned last week, and the appointment of Sid Blumenstock to succeed Fields as assistant to Rodney Bush, exploitation manager.

Lou Pollock, in Hollywood, Maps Five UA Ad Campaigns

Lou Pollock, director of advertising and publicity for United Artists, who arrived this week in Hollywood, has been closeted in conference with UA producers ever since he reached the coast. Promotional campaigns have been the order of the day, with Pollock talking things over with David O. Selznick on "I'll Be Seeing You" and "The House of Dr. Edwardes"; with Hunt Stromberg on "Guest in the House"; Benedict Bogeaus on "Dark Waters"; Sol Lesser on "3 Is a Family"; and with Lester Cowan on "Tomorrow the World."

This product, according to United Artists, is all in the editing stage, and Pollock, during his two-week stay in the film capital, expects to view the new picture in completed form, or nearly so.

Douglas Harris Killed in Action; Son of RKO Radio's Bucky Harris

Douglas F. Harris, son of Maurice "Bucky" Harris of the RKO Radio field exploitation staff, was killed in action in France, it was learned this week. Mr. and Mrs. Harris were notified last week that their son had been seriously wounded and two days later word came from the War Department that he had died of his wounds.

Young Harris was a tank driver with the 2nd Armored Division in Gen. Patton's Army. He was 20 years old and a nephew of John J. O'Connor, Universal vice president and formerly an RKO Theatres official. Mr. and Mrs. Harris, who have been living in Cincinnati, were visiting the O'Connors at Larchmont, N. Y., when the news came.

Jules Levey Appoints Wm. Gell

Jules Levey, producer of "The Hairy Ape," now being released through United Artists, has appointed William Gell as his representative for Great Britain.

N. Y. Censor Board Head Hails Industry's War Effort and Discretion in Producing

Prefacing his statement with a meed of praise for the war effort of the motion picture industry, Irwin Esmond, Director of the Division of Motion Pictures of the New York State Education Department (censor board), this week commended the industry for its "clearly recognizable effort on the part of most producers to conform to the statutory requirements for the review and licensing of pictures."

Mr. Esmond, in bringing out the part played by motion pictures in the war, said:

"The motion picture industry has reason to be proud of the part that it has played in connection with the war effort. A very considerable portion of its activities has been devoted to making films for the government and its various agencies, not only for use in the training of our armed forces but also to keep the public informed and to maintain a high public morale; also to assist in the sale of war bonds and other necessary projects. The services of the personnel of the various companies in furnishing entertainment for the soldiers and men in all branches of service have been amazing in their extent and value. Notwithstanding all the effort that has been made in the interests of the war activities, the industry has managed to keep up a continuous flow of worth while entertaining pictures which are so necessary at this time."

The commendation of the producers for keeping their pictures within the lines drawn by the censor board included the statement that by so doing the number of eliminations "that the Division is required to make in pictures presented for review" was reduced during the year ended March 31, 1944.

In the matter of advertising the director also found much to praise. He found the tendency to exploit certain pictures improperly by means of advertising "has been gradually diminishing. Although in the past there have been a few instances where the advertising display at the theatres has resulted in revocation of licenses, no such proceedings were necessary during the past year."

During the year ended March 31st, the Division reviewed 1462 motion pecture films, and of these only three were rejected. Eliminations were made in 58 films on statutory grounds. Of the 1462 films reviewed, 535 were feature pictures of five or more reels and 927 were short subjects.

Of the 402 eliminations in films which were licensed, 162 were for indecency, 60 were for inhumanity, 9 were for tending to incite to crime, 148 were for immorality or tending to corrupt morals and 23 were on the grounds that they were sacrilegious. Eighteen dramas were affected, six comedies, two scenic pictures, 29 novelty and musical pictures and three miscellaneous pictures. The number of scenes eliminated was 293 and the subtitles or dialogue eliminated totaled 109. The number of reels examined in the period totaled 5839.

Fees collected by the Division during the past fiscal year amounted to $295,725; expenses were $72,479.80, leaving a net revenue to the State of $223,245.20.

FILM TRAVEL-LOG

R. M. Savini, president of Astor Pictures, left New York Wednesday for the coast. He will visit Los Angeles, San Francisco, and Portland.

Len Lye, British MOT director, has arrived in New York. He is here to supervise a special series for MOT.

Nathan E. Goldstein, president of Western Massachusetts Theatres, Springfield, Mass., was a New York visitor Tuesday.

Alfred E. Daff, vice-president of Universal International Films, has jumped over to London for a month's stay.

Real Estate Promotions Endanger Texas T. O.

A new danger to independent theatre operators cropped up last week in Texas, where Col. H. A. Cole of Texas Allied has revealed that a move is on by real estate promoters to build theatres in likely towns as investment propositions. Several such enterprises are known to be under way, both in big city neighborhoods and in smaller towns.

That the danger is real is indicated by an easy-money market for the promoters, with the prospective investors having large funds from war time savings.

The best protection the exhibitors have, Cole thought, was that the real estate men—not being familiar with theatre building requirements—would be likely to erect houses already out-dated from an exhibition standpoint. On the other hand, Allied is stressing a campaign for modernization of all member theatres and new building in as many cases as possible. This, says Cole, is the best method for the theatre men to protect themselves.

Timely Film Strikes at War-is-Won Apathy

With release set for September 7 and Columbia exchanges enlisted as distribution channels, the War Department, through the Office of War Information and the War Activities Committee-Motion Picture Industry, has prepared a timely and vital documentary film, "The War Speeds Up," which strikes at the war-is-won theory now having a deleterious effect on production of war materials.

Produced by the Army Pictorial Service, the 18-minute short pulls no punches in proving to the American people that the rapid advances of the Allied armies require more and more guns, tanks, trucks, tires and other fighting equipment to meet the needs of the commanding generals.

Introduced by a series of breath-taking sequences of bombing attacks, artillery bombardments and other major offensive activities, the subject goes on to show the weapons and equipment needed to keep the armies moving, then quotes appeals from Generals Eisenhower, Spaatz, Clark and MacArthur for more equipment.

But the real eye-opener comes in the grim scenes that follow—scenes revealing the agonized suffering of soldiers wounded in battle, scenes that bring a lump to the throat and a tear to the eye as the soldiers who fight on pause to bury those who have died.

Only for those who have died is the war over, the narrator points out; the living fight on, move ahead, and the home front must also fight on and move ahead until victory is achieved.

Because the War Department is anxious that its important message reach the great majority of the American public, exhibitors are urged to book the subject as quickly as possible and devote every ounce of showmanship to its exploitation.

FAMOUS KNOCKOUT CHAMPS



JOHN L. SULLIVAN



BOB FITZSIMMONS



JAMES J. CORBETT



JIM JEFFRIES



TOM SHARKEY



JESS WILLARD



"ME TOO!"

LEO'S NEW GROUP! PICTURES WITH A PUNCH!

M-G-M presents the Greatest Group that has ever been offered in the industry . . .



THE KNOCKOUT 9

'PICTURES WITH A PUNCH'

BLOW-BY-BLOW DESCRIPTION

THE SEVENTH CROSS . . . POWERFUL DRAMA

BARBARY COAST GENT . . . WESTERN ACTION

WATERLOO BRIDGE . . . STIRRING ROMANCE

MAISIE GOES TO RENO . . . LIVE WIRE FUN

MARRIAGE IS A PRIVATE AFFAIR . . . LOVE STORY

KISMET . . . TECHNICOLOR SPECTACLE

MRS. PARKINGTON . . . ABSORBING NOVEL

NAUGHTY MARIETTA . . . GREATEST OPERETTA

LOST IN A HAREM . . . HILARIOUS COMEDY





SPENCER TRACY's
greatest role in
"THE SEVENTH CROSS"

Tracy appeal and power at its Greatest! A beautiful girl held the clue to the most exciting manhunt ever filmed. Rave press reviews predict a box-office sock! *FLASH! Atlantic City World Premiere sets all-time house record for Apollo Theatre!*

Spencer Tracy in "The Seventh Cross" with Signe Hasso • Hume Cronyn • Jessica Tandy • Agnes Moorehead • Herbert Rudley Felix Bressart • Screen play by Helen Deutsch • Based Upon the Novel by Anna Seghers A Metro-Goldwyn-Mayer Picture Directed by Fred Zinnemann Produced by Pandro S. Berman

WALLACE BEERY's top action adventure
"BARBARY COAST GENT"

Rough! Romantic! Riotous! Gun-blazing drama and Girls of the Honky-Tonks. It's another Big Beery show of the Big-Time calibre of "Salute To The Marines."

Wallace Beery in "Barbary Coast Gent" with Binnie Barnes, John Carradine, Bruce Kellogg, Frances Rafferty, Chill Wills, Noah Beery, Sr., Henry O'Neill, Ray Collins Screen Play by William R. Lipman, Grant Garrett and Harry Ruskin • Based on an Original Story by William R. Lipman and Grant Garrett • A Metro-Goldwyn-Mayer Picture • Directed by Roy Del Ruth • Produced by Orville O. Dull





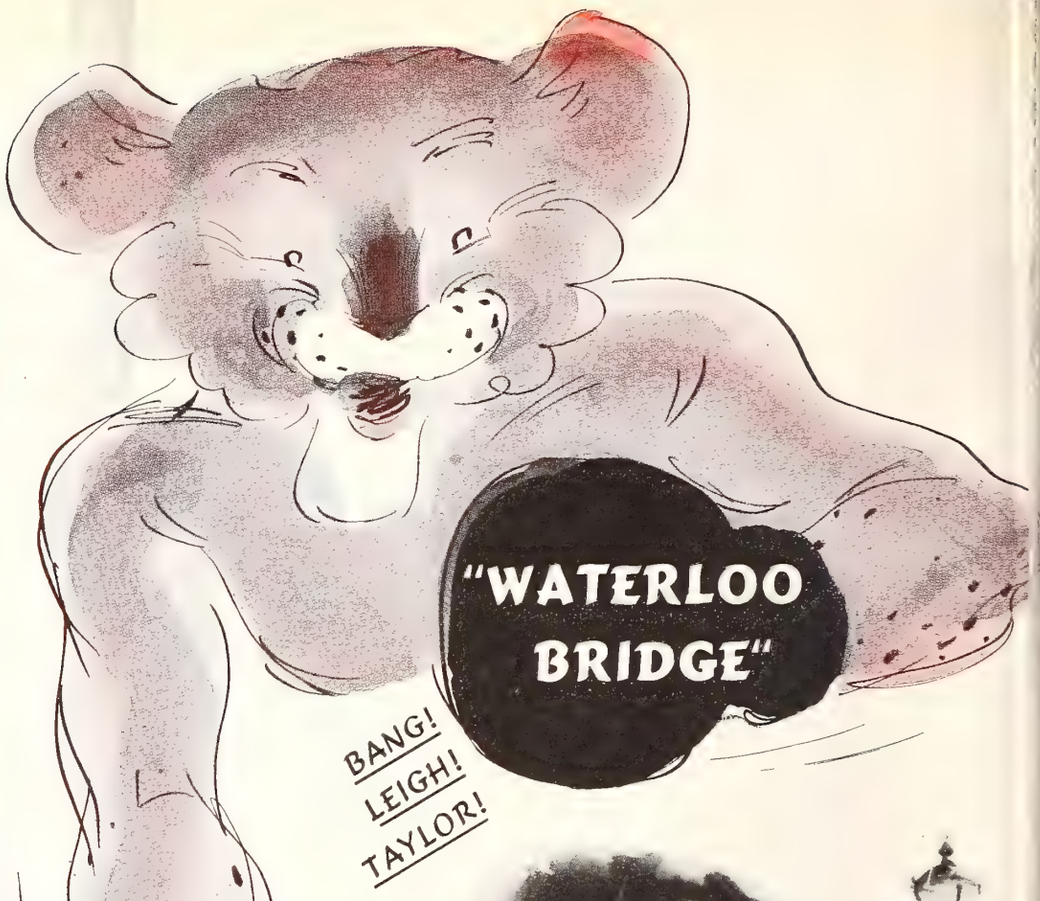
ANN SOTHERN in Top Form

"MAISIE GOES TO RENO"

SOCKO! SOTHERN!

The reviewers say it's even better than "Swing Shift Maisie." The popular series takes another forward step in size, in production bigness and entertainment value.

"Maisie Goes to Reno" starring Ann Sothern With John Hodiak, Tom Drake, Marta Linden, Paul Cavanagh, Ava Gardner Screen Play by Mary C. McCall, Jr. Original Story by Harry Ruby and James O'Hanlon • A Metro-Goldwyn-Mayer Picture • Directed by Harry Beaumont Produced by George Haight





VIVIEN LEIGH and ROBERT TAYLOR

in the Immortal Love Story

WATERLOO BRIDGE

Literally the talk of the industry because its test engagements in Houston, Kansas City, Memphis, Indianapolis, Columbus topped big current M-G-M hits like "See Here, Private Hargrove," "Broadway Rhythm" and others. And Held Over at Memphis and Houston.

★

Vivien Leigh and Robert Taylor in "Waterloo Bridge" with Lucile Watson, Virginia Field, Maria Ouspenskaya, C. Aubrey Smith • A Mervyn LeRoy Production • Screen Play by S. N. Behrman, Hans Rameau and George Froeschel • Based on the Play "Waterloo Bridge" by Robert E. Sherwood A Metro-Goldwyn-Mayer Picture • Directed by Mervyn LeRoy • Produced by Sidney Franklin

LANA TURNER

simply gorgeous in

"MARRIAGE IS A PRIVATE AFFAIR"

The Gorgeous Girl they're waiting to see again! And they'll see her in a de luxe romantic drama with TWO (count 'em) He-men, John Hodiak and James Craig to make the sauce saucier! A movie for the millions!



Lana Turner in "Marriage Is a Private Affair" with James Craig, John Hodiak, Frances Gifford, Hugh Marlowe, Natalie Schafer, Keenan Wynn, Herbert Rudley • A Robert Z. Leonard Production Screen Play by David Hertz and Lenore Coffee Based on the Novel by Judith Kelly • An M-G-M Picture • Directed by Robert Z. Leonard • Produced by Pandro S. Berman





Bud ABBOTT

Lou COSTELLO

madder, merrier in "LOST IN A HAREM"

Money stars and a money title that make your marquee a sure-fire ticket seller. A show that ranks with the most hilarious these happy comics have ever delivered.

Bud Abbott and Lou Costello in "Lost in a Harem" with Marilyn Maxwell, John Conte, Douglass Dumbrille, Jimmy Dorsey and his Orchestra • Screen Play by Harry Ruskin, John Grant and Harry Crane • A Metro-Goldwyn-Mayer Picture • Directed by Charles Riesner Produced by George Haight

GREER GARSON *and* WALTER PIDGEON

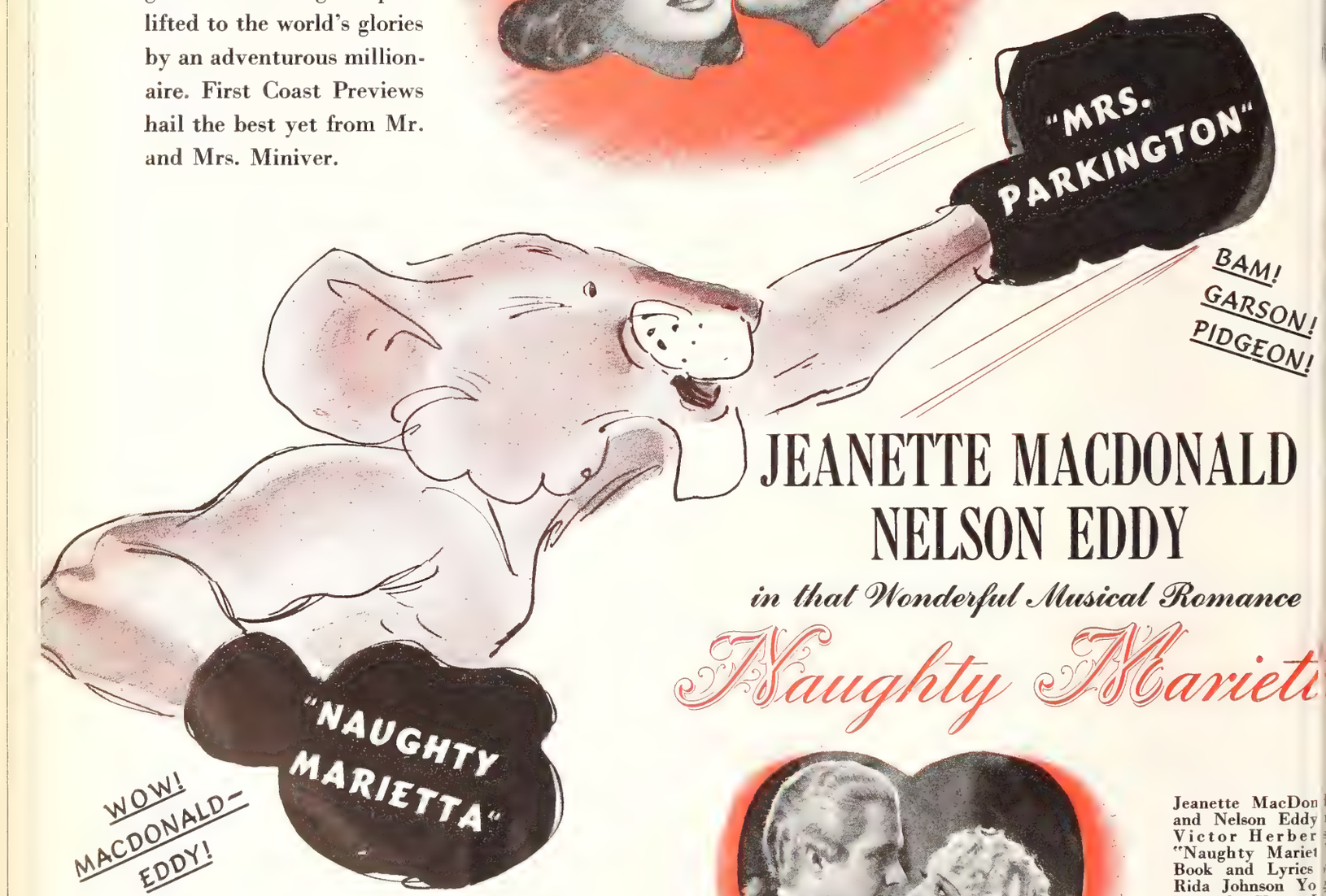
in their greatest yet...

Mrs. Parkington

What a love story is Louis Bromfield's famed Cosmopolitan Magazine story and novel. A big picture that spans a nation and a generation as a beautiful girl of the mining camps is lifted to the world's glories by an adventurous millionaire. First Coast Previews hail the best yet from Mr. and Mrs. Miniver.



Greer Garson and Walter Pidgeo in "Mrs. Parkington" with Edwa Arnold, Agnes Moorehead, Cecil Kell way, Gladys Cooper, Frances Raffert Tom Drake, Peter Lawford, Da Duryea, Hugh Marlowe and the Sai Luke's Choristers • Screen Play b Robert Thoeren and Polly Jam Based on the Novel by Louis Bromfie An M-G-M Picture • Directed by Ta Garnett • Produced by Leon Gord



JEANETTE MACDONALD
NELSON EDDY

in that Wonderful Musical Romance

Naughty Marietta

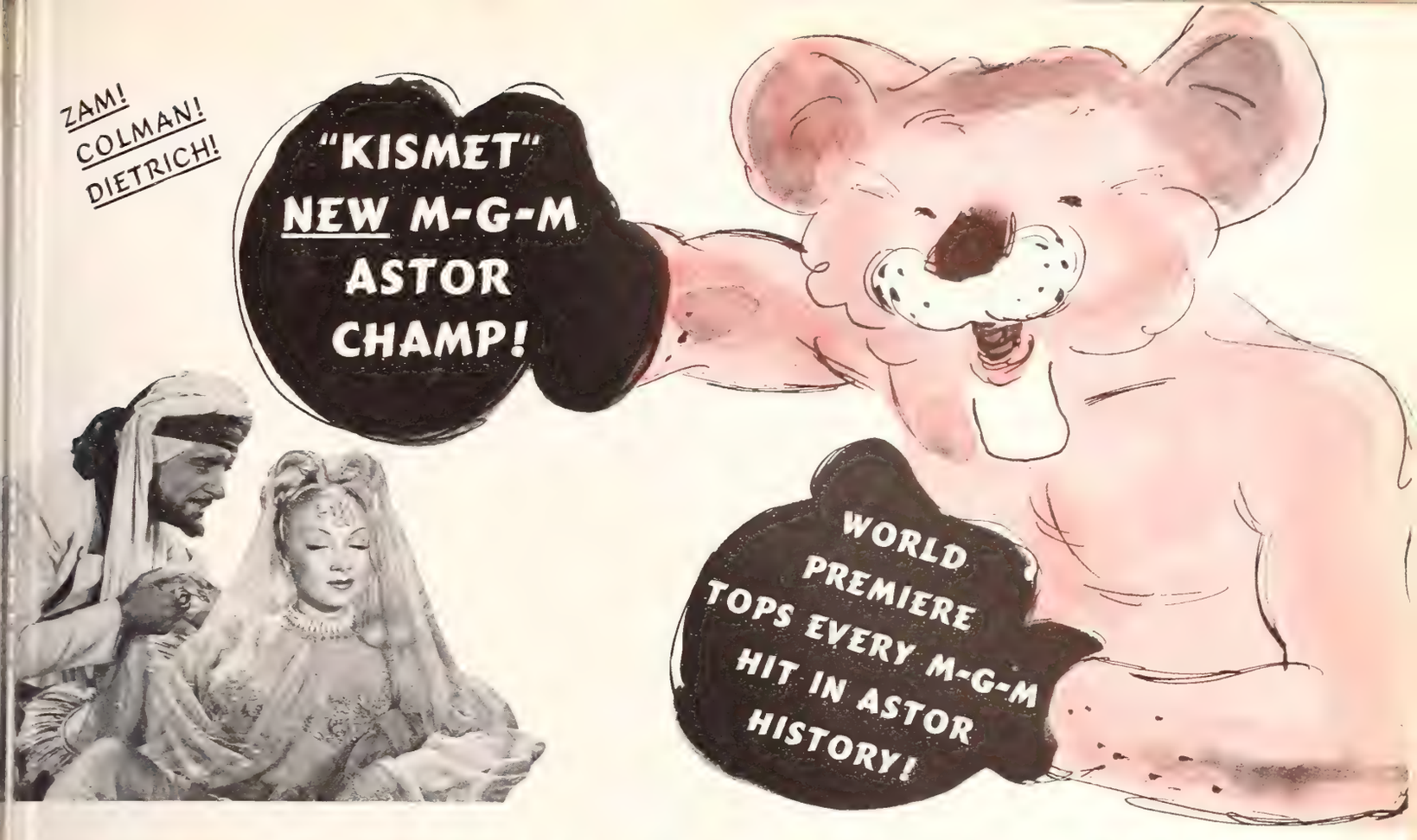


Jeanette MacDon and Nelson Eddy Victor Herber "Naughty Mariet Book and Lyrics Rida Johnson Yo Music by Victor H bert • With Frank M gan, Elsa Lanches Douglass Dumbr Joseph Cawthor Cecilia Parker W. S. Van Dyke duction • An M-G Picture • Produced Hunt Stromberg

The Greatest of All Operettas comes to your public with its throbbing love songs, with its exciting action and robust humor making it an entertainment for all time. As in the case of "Waterloo Bridge" here's a show that's right on a par with the biggest current M-G-M hits!

ZAM!
COLMAN!
DIETRICH!

"KISMET"
NEW M-G-M
ASTOR
CHAMP!



WORLD
PREMIERE
TOPS EVERY M-G-M
HIT IN ASTOR
HISTORY!

RONALD COLMAN in Technicolor "KISMET" with MARLENE DIETRICH – *It's Terrific!!*

COLOSSAL is the word for "Kismet." Every record in the entire history of the famed Astor is broken as crowds wait on line to see its romance, adventure, spectacle in gorgeous eye-filling Technicolor. Its bold intrigue and blazing drama will soon enthrall your patrons.

Ronald Colman in "Kismet" with Marlene Dietrich, James Craig, Edward Arnold, Hugh Herbert, Joy Ann Page, Florence Bates, Harry Davenport • Photographed in Technicolor • Screen Play by John Meehan • Based Upon the Play by Edward Knoblock • An M-G-M Picture Directed by William Dieterle • Produced by Everett Riskin

YOU'LL
SEE
STARS

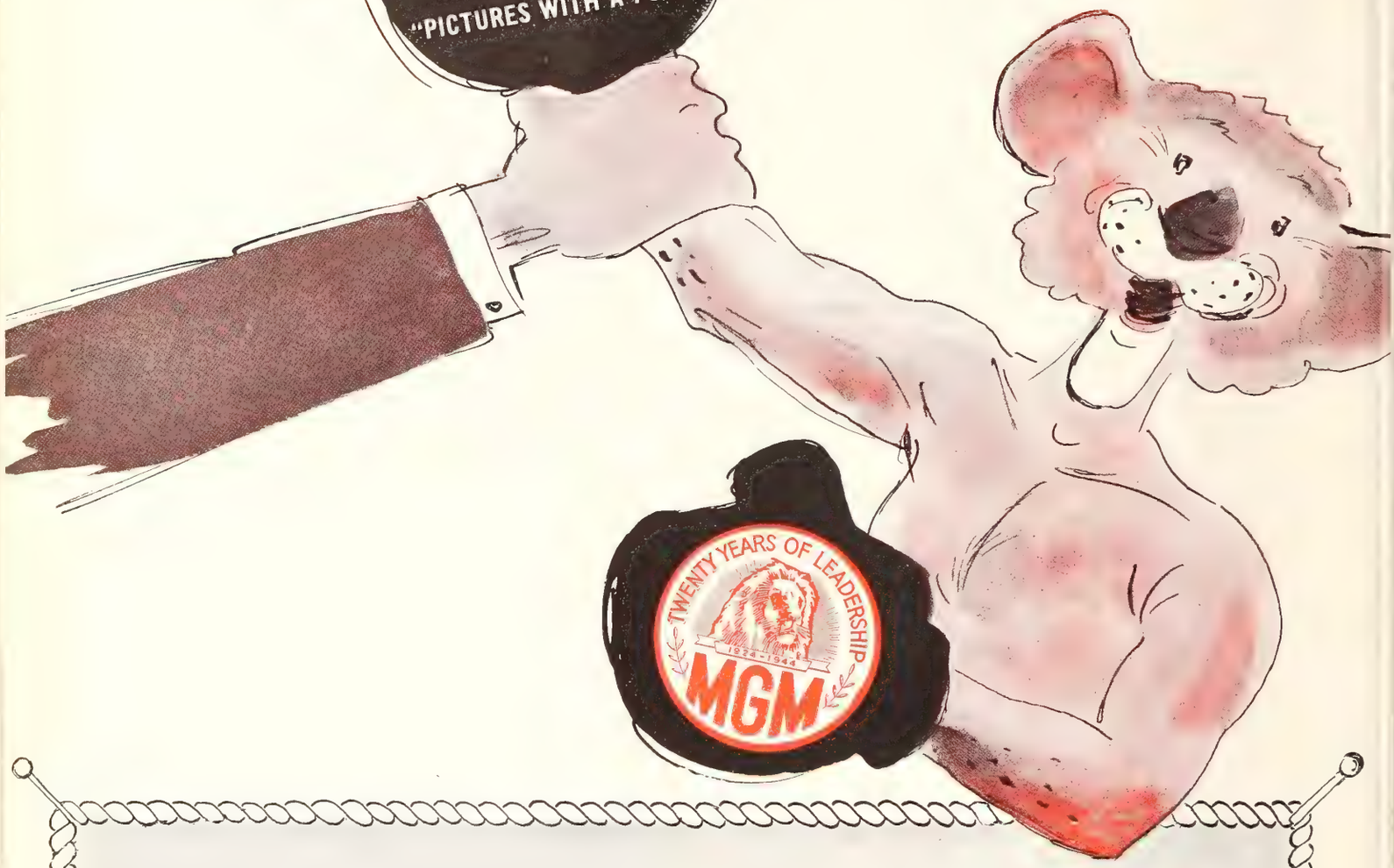
M-G-M'S
KNOCKOUT
9

Never a group in history with so many stars in so many sure-fire attractions!

(alphabetically listed)

ABBOTT & COSTELLO • EDWARD ARNOLD • WALLACE BEERY • RONALD COLMAN • JAMES CRAIG • MARLENE DIETRICH • NELSON EDDY • GREER GARSON • JOHN HODIAK • VIVIEN LEIGH • JEANETTE MACDONALD FRANK MORGAN • WALTER PIDGEON • ANN SOTHERN • ROBERT TAYLOR • SPENCER TRACY • LANA TURNER and many more.

THE M-G-M's KNOCKOUT 9 "PICTURES WITH A PUNCH" WINNAH!



and more SOCKS to come

"AN AMERICAN ROMANCE" in Technicolor starring BRIAN DONLEVY JUDY GARLAND in "MEET ME IN ST. LOUIS" in Technicolor • "THIRTY SECONDS OVER TOKYO"—VAN JOHNSON, ROBERT WALKER, PHYLLIS THAXTER and SPENCER TRACY as Lt. General James H. Doolittle "ZIEGFELD FOLLIES" in Technicolor with the Greatest ALL-STAR Cast ever assembled • MICKEY ROONEY in "NATIONAL VELVET" in Technicolor WILLIAM POWELL, MYRNA LOY in "THE THIN MAN GOES HOME" SPENCER TRACY, KATHARINE HEPBURN in "WITHOUT LOVE" • "THE PICTURE OF DORIAN GRAY" with GEORGE SANDERS • "ANCHORS AWEIGH" in Technicolor with GENE KELLY, KATHRYN GRAYSON, FRANK SINATRA, JOSE ITURBI and many more.

M-G-M . . . ALWAYS THE MAIN EVENT!

Keep Selling Bonds

PRINTED IN U.S.A.

Regional Newsreel

BOSTON

"Wilson" will open at the RKO Boston Sept. 28th with a thirty minute stage show.

Herman Rifkin, local Monogram manager, was host at a party for Belita at the Ritz which was attended by Steve Broidy, vice-president of Monogram; Smiley Burnette and Phil Regan.

Betty Hutton broke records at the RKO Boston. Her box-office draw was greater than Frank Sinatra's.

Ethel Young, wife of Leo Young, manager of the Ralph Snider Theatres in Portland, Me., is very ill in a Maine hospital.

Mrs. Vincent has sold the Empire Theatre in St. Albans, Vt., to Beard and Carlisle, who also operate the Bellevue Theatre, there.

Eleanor Rose, of MGM, has moved up to first booker and replaces Jack Isrealson who resigned.

Larry Herman, former booker for the Snider Theatres, has been awarded the Purple Heart.

Joe Rahilly, former accessory salesman at MGM, has been wounded in battle.

There is a lot of action in the theatre real estate business in New England these days. Three plots of land have been purchased within the past month to be used for the building of future open air theatres.

Phil Fox, manager of Columbia Pictures in Buffalo, Me., was in town on a visit.

The independent exhibitors left last week-end for Bretton Woods, N. H., for their convention. Able Lavine just returned from across.

Jimmie Grainger, general sales manager for Republic Pictures, was in town.

Norman Ayres, eastern division sales manager, paid a visit to Boston this week.

Lt. Morry F. Swerdlove, bombardier, formerly with Federal Pictures in Boston, is home on furlough after 32 missions over Germany. He has ben awarded the Distinguished Flying Cross, Air Medal, Presidential Citation and Four Oak Clusters.

"Since You Went Away" really opened with a bang at the Strand Theatre in Gloucester, Mass., due to the efforts and imagination of Phil Engle, and Langley Bayardt, Strand manager.

CINCINNATI

Mrs. Helen Roudebusch, Universal, visited her husband, former Universal booker Howard Roudebusch, who is now stationed at Camp Claybourne.

Della Menesche is back at her desk at Warner's following an illness and operation.

Among visitors to the Row this week were Dick Martin, Ashland, Ky.; Paul Hollen, Alpine Circuit and "Doc" Newbold and E. L. Keesling, Keesling-Newbold Circuit.

Mrs. Andy Niedenthal, owner of the Evanston Theatre, has closed the house for a short time for renovating.

L. C. Ousler has been added to the Universal staff.

Warner's district manager Charles Rich held a sales meeting for branch manager Jim Abrose and his staff this week.

Walter McLay, son of Warner's Jim McLay who returned recently after 40 months' service in Panama, has been sent to serve temporarily as chief of an air force crew in Lincoln, Neb.

J. H. Kelly, with local National Theatre Supply, spent the week end with his parents near Cincinnati.

Warner's Chester Stacey is the envy of the Row having been successful in purchasing a bicycle.

It seems almost impossible to get Bing out of town—"Going My Way" is still drawing capacity in its seventh week.

Warner's Lois Repass is vacationing.

Al Sugarman has resigned as booker for the Leo Yassenoff Circuit. His place is being taken by Bill Queen, formerly with the McDonald Circuit.

The Cincinnati Cinema Club will hold an important meeting at Film Row next Saturday. Rudy Knoepfle, former president of the club, is confined to his bed with illness.

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CHARLOTTE

Week-end holidays prevailed among the personnel of Charlotte motion picture exchanges, as practically all their offices closed for Labor Day giving an opportunity for end-of-the-summer trips to beach or mountains.

Mrs. Vivian Thomas, assistant manager at the Carolina theatre, has just ended her vacation, which she spent with her small son at home, since polio bans prevented her taking him to their beach cottage.

Films dramatizing the production of cotton and its uses in the war are being shown in this area. W. M. McLaurine, secretary and treasurer of the American Cotton Manufacturers' Association, attended the first showing of these five short films, made by the Cotton-Textile Institute in co-operation with the WPB. The first showing was at the Webb Theatre in Gastonia, the second at the Carolina theatre in Spartanburg, S. C. Further showings will be made in Columbus, Ga., and Atlanta.

Miss Betty Deal, popular stenographer at 20th Century-Fox is having a two weeks' vacation the climax of which will be her wedding to Edward B. Dudley, Jr., USNR. Three parties were given the bride-elect during the past week.

John E. Holston, 20th Century-Fox manager, returned to Charlotte Monday from Selma, Ala., where he attended the funeral of his sister, Mrs. S. J. Eakins. During her illness, Mr. Holston visited his sister in Nashville, Tenn.

Plans are reported in progress for Charlotte's streamlined theatre to be erected on Tryon Street by the Wilby-Kincey chain of theatres as soon as building conditions permit.

"To the Ladies," dramatic film presentation of the army's need of laboratory technicians to aid in the care of our wounded, is getting a warm response in Charlotte, where the feminine technicians are so numerous as to have recently perfected an organization.

Cy Dillon, manager for Republic, returned Monday from a trip to Raleigh and other cities in the eastern part of the state. Miss Patricia Daugherty, biller at Republic, was back at work Tuesday from a two weeks' vacation.

CHICAGO

Ben Shearer, west coast equipment dealer, was a visitor at the Motiograph headquarters and looked over the huge Chicago plants of the company.

Miss Mabel Meeks of the Wenzel Projector Company, has returned from her Wisconsin vacation.

S. J. and James Gregory of Alliance Theatre Circuit have returned from an inspection trip covering the Indiana theatres of the big circuit.

Supervisor Dick Zeller of the Essaness Circuit won the monthly tournament of the Essaness Club, at the Hickory Hills Golf Club. All managers were guests of the company at golf and luncheon at the club.

Lou Breese, musical director for B&K Chicago theatre, has returned from a three weeks hunting and fishing trip in the Canadian wilds.

R. E. Pettis, formerly Loews, Atlanta, is now associated with B&K State Lake Theatre.

Howard Greenstein, Universal country booker, has returned from Minnesota vacation.

Gilbert C. Brown, has resigned as city manager Great States circuit at Kankakee, Ill.

Leroy Langford, Oliver Theatre Supply Co., Cleveland, was a Chicago business visitor.

Lieut. Alvin Hillner, formerly B&K Pantheon Theatre, while in Chicago on furlough, married Miss Betty Hannema of Chicago.

A. W. Wertheimer, vice-president Radiant Screen Company and his family, have returned from their summer vacation on Mackinac Island.

Ted Dariotis, manager B&K Nortown Theatre, has returned from his Wisconsin vacation.

H. E. Balaban, Balaban circuit prexy, has returned from an extended west coast vacation with his family.

Rauland Corporation has purchased the photo tube division of GM. Laboratories, Inc., and will move tube manufacturing equipment to Rauland factory.

Alliance Theater Corporation announces organization subsidiary company to operate State, two thousand seats, Parkway, eight hundred seats, Roseland theater, one thousand seats, formerly under Rheinheimer management. These additions, make 63 houses in Alliance circuit.

The CVN circuit has re-opened the Ace theatre at 63rd and Halsted, after modernizing the house.

The Downtown theatre, formerly the Rialto theatre of the Barger circuit, opened over the week-end as a stage show and film policy.

MEMPHIS

Cupid was still on the job when he put over a nice little middle-aisle party at RKO exchange last Saturday uniting Miss Zula Wehrum, assistant booker at the exchange, and Bill Fitzpatrick. The bride will continue her duties at RKO after a honeymoon trip.

Ben Y. Cammack, southwestern district manager of RKO, Dallas, was visiting the local exchange last week.

Ed Sapinsley, Malco city manager, is all

(*Continued on Page 22*)

HELD OVER *4 Big Weeks* REPUBLIC THEAT

THE MILLION DOLLAR PEER OF THE YEAR
. . . IN MUSICAL COMEDIES!

ATLANTIC CIT

starring

CONSTANCE MOORE
and BRAD TAYLOR

CHARLEY GRAPEWIN • JERRY COLONNA
and ROBERT B. CASTAINE · ADELE MARA
PAUL WHITEMAN and Orchestra
LOUIS ARMSTRONG and his Band
with BUCK & BUBBLES and DOROTHY DANDRIDGE

plus

Belle BAKER the voice that thrilled millions . . . the 'Queen of the High C's'

Joe FRISCO the original 'Jitterbug' who sang 'K-K-Katy' with every gag

GALLAGHER & SHEAN (Jack Kenny & Al Shean) A detour to the 'Ziegfeld Follies' • 'Positively Mr. Gallagher. Absolutely, Mr. Shean'

VAN & SCHENCK (Gus Van & Charles Marsh) The 'Sinatra' & 'Bing' of yesterday.

RAY McCAREY Director • Original Story by ARTHUR CAESAR • Screenplay by DORIS GILBERT • FRANK GILL, Jr. • GEORGE CARLETON BROWN





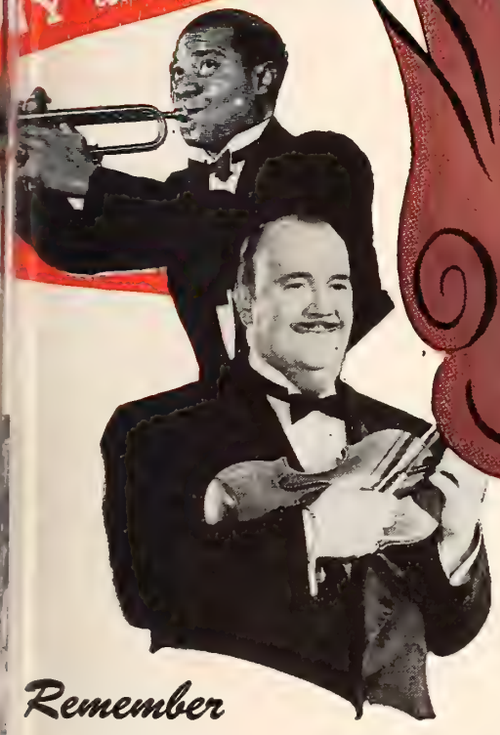




OADWAY, NEW YORK



Y and BLUE





Remember

"BY THE SEA"
"AIN'T MISBEHAVIN'"
"AFTER YOU'VE GONE"
"I AIN'T GOT NOBODY"
"NOBODY'S SWEETHEART"
"ON A SUNDAY AFTERNOON"
"MR. GALLAGHER AND MR. SHEAN"
"WHO PUT THE BIRD ON NELLIE'S HAT"
"DARKTOWN STRUTTERS' BALL"

ou'll Hear These--and More in" Atlantic City"



REPUBLIC MUSICAL EXTRAVAGANZA!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

steamed up with plans for entertaining Eddie Rickenbacker, who is coming to Memphis under auspices of the Kiwanis Club.

Malco theatre managers, last week listened to a lecture by the fire prevention chief of the fire department. Memphis theatres are especially fire conscious. No smoking is permitted in Memphis theaters, which has been credited with the lack of such major tragedies caused by fire, which have plagued other cities.

Louis C. Ingram, branch manager at M-G-M, is spending his vacation in Atlanta, whence he was transferred in the early spring to head the staff at the local exchange.

R. B. Goch, Ritz and Savanah theater, Selma, Tenn., and J. M. Monger, Calhoun theater, Calhoun City, Miss., were on Film Row last week.

Miss Evelyn Brewer, is a new member of the inspection department at Paramount exchange, and the staff were entertaining the branch manager of Dallas, Duke Clark, last week.

M. A. Lightman, president Malco Circuit, has returned from a vacation of bridge playing and business trip to the East.

Edwin Caffin, manager Princess theater, a Malco house, is on his vacation in Iowa.

Joe Siman, manager Warner Theater, has just returned from a vacation in Chicago where he renewed old acquaintance with Ringling Bros. Circus staff, of which he was formerly a member for 20 years.

Phillip Longdon, district manager for 20th Century-Fox Dallas, was visiting the local exchange last week.

NEW YORK

Robert S. Wolff, manager director of RKO for the British Isles, and formerly manager of the New York office of RKO exchanges, arrived in the city Tuesday by plane from England. He will be here for brief visit during which he will have conferences with RKO executives on the improved outlook for the motion picture industry abroad, with the Allied armies sweeping to victory.

John J. Dacey is back at his desk at the RKO exchange following a vacation spent with his wife at the farm of his sister-in-law, Mrs. Beatrice Rochester, at Brookhaven, L. I.

Members of the press, trade press, fan and national magazines, columnists and syndicate writers were guests Wednesday at a cocktail party on the Hotel Pierre Roof, given by Columbia Pictures in honor of Cornel Wilde who is being featured as a screen discovery in the company's forthcoming Technicolor film, "A Song to Remember."

Robert Fannon of Republic is on the road closing some important deals throughout Long Island.

Ed Helouis, office manager of Columbia, is on a vacation at the White Mountains to get relief from his hay fever.

J. Louis Geller, owner of the Palace Theatre, Jersey City, has been confined to his home for a week with a foot injury.

Friends in the industry of Anne Plisco, booker at Republic, are sorry to hear that her husband is critically ill.

Appointment of Budd Getschal as copy chief of The Blaine-Thompson Company, Inc., has been announced by the advertising agency.

Pauline Gibbs of Monogram is on vacation.

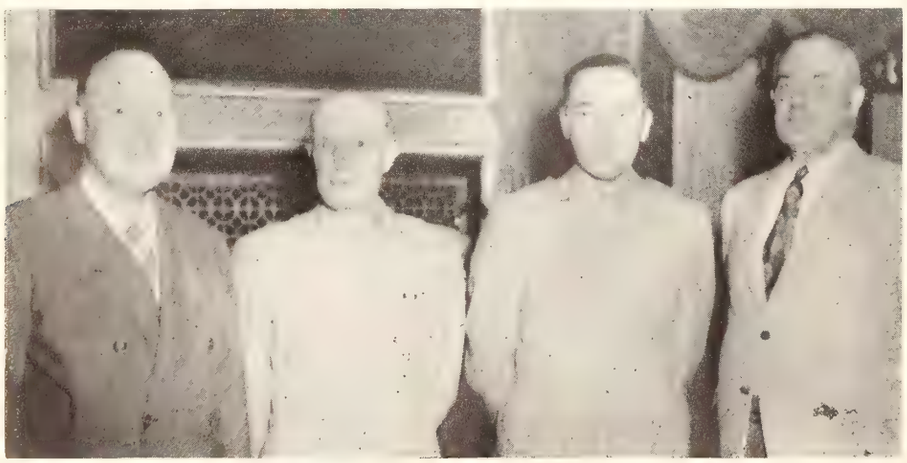
Eddie G. Carroll, for more than 20 years New Jersey salesman for RKO, has gone to California to visit his son and daughter, both in the armed services. His friends at the New York office were advised by him this week that he will make a trip to Mexico before returning home.

District managers Sam Shirley, of Chicago, and John P. Byrne, of Detroit, will arrive in New York September 25, when MGM resumes its plan to bring two field executives here for a week's visit. The plan is suspended during the coast visit of William F. Rodgers, vice-president and general sales manager, and meanwhile, the scheduled arrival of H. A. Friedel, Denver manager, and C. J. Briant, New Orleans head, for September 11; and J. F. Willingham, St. Louis, and D. C. Kennedy, Des Moines, for September 18, have been postponed. Tom J. Donaldson, Boston manager, and John S. Allen, Washington head, are in New York for a week visiting various departmental heads.

Miss Hannah Fekstein, Republic booker, is on vacation in Connecticut.

Max Weinberg of Loew's was scheduled to show a preview of the MGM film, "Football Thrills of 1943," at a meeting of eastern football officials Saturday evening, at the McAlpin Hotel. The meeting is sponsored by the Eastern Intercollegiate Football Association and the New York Chapter of the Eastern Association of Intercollegiate Football officials.

A son was born to Charles B. Moss and Mrs. Paula Moss Tuesday at Lenox Hill Hospital. The child will be named for his father. Charles B. Moss, Sr., is managing director of the Criterion and son of B. S. Moss.



AT 'JANIE' BENEFIT FOR HOSPITAL. A group of some of the prominent figures who attended the $10 top premiere of Warners' "Janie" for the benefit of Wakeman General Hospital, Camp Atterbury, Muncie, Ind. Left to right: Leonard Sowar, manager of the Rivoli Theatre and several other Muncie houses; Col. H. L. Conner, commander of Wakeman Hospital; Lt. Col. Carlos Fish, his chief of staff, and Mayor John Hampton of Muncie. **(See 'Janie' campaign story on page 49.)**

OTTAWA

All Ottawa theatres with the exception of the Little and Nola theatres took advantage of the Sunday midnight holiday of Labor Day to have midnight shows. Both the Capitol and Regent brought in special pictures while the other theatres played previews of coming attractions.

On Labor Day all theatres reported a sharp increase at the box office.

Ambrose Nolan, proprietor and manager of the Little Theatre, made a scoop on Ottawa Cinema patrons when he booked the return engagement of "This Was Paris," featuring Ann Dvorak and Ben Lyon, just at the time the FFI were entering Paris.

Manager Isser Singerman of the Imperial Theatre, bothered with teen-age boys entering his theatre illegally, last week succeeded in having an eighteen-year-old prosecuted.

Miss Bea Pacaud, manager of the Rexy, found herself short-handed with two members of her staff ill on last Saturday, so Bea took over the duties of the cashier for the day.

Ambrose Nolan of the Little Theatre spent three days last week in Toronto conferring with O. J. Silverthorne of the Motion Picture Censorship and Theatre Inspection Branch regarding the recent Standing Room privileges allotted to the Little Theatre. Accompanying Mr. Nolan was his son, Peter.

PHILADELPHIA

The Warner Theatre in Atlantic City was the scene of the "Miss America Pageant" which was held from September 6th to 9th. The theatre closed for regular business on the 5th and resumes its regular operation on Sunday, September 10th.

A discarded cigarette was apparently the cause of a small fire last week in the second floor lobby of the Arcadia Theatre here. The blaze was confined to a waste paper receptacle and was extinguished by neighborhood firemen, while patrons sat undisturbed during the running of the feature.

Milt Gray has resigned as manager of Segall's Apollo Theatre in West Philadelphia.

Word was received here that the son of Perry Hoffman of the 19th St. in Allentown was killed. More details are not available at the present time.

Sam Steifel, who last week announced his deal in conjunction with Rooney, Inc., suffered a heart attack while in Atlantic City and was ordered to bed at his home in Merion.

Abe Altman announced the purchase of the Boulevard Theatre in Brookline from Joseph Hebrew. He expects to take possession after the beginning of the war.

Mitchell Panzer, owner of Independent Poster Co. is on vacation.

Tom Kennedy, former booker for Paramount Pictures, is now selling film for Film Classics in the Harrisburg area.

Mel Koff, manager of the Darby Theatre, and United Artists salesman has a new addition to the family, a baby girl, born at the Jewish Hospital.

Jack Browell, former manager of the Belgrade Theatre was in on furlough.

Mary McDyre, assistant booker at the Warner exchange has resigned and will be succeeded by Lou Lerro.

George Higgenbotham, who recently moved into the New Ritz theatre, turns out to be a former carpenter, and did the remodeling of the theatre.

Lou Coluntuano, manager of the Stanton Theatre, worked out a gag with Bob Pryor RKO's exploiteer for a swell stunt for the opening night of "Marine Raiders." The father of

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

"Miss Philadelphia," in the Atlantic City pageant, is a Marine with 32 years service who was just retired. Lou had the girl and her father at the theatre the opening night of the picture and was able to snare newspaper pictures.

Mike Weiss, 20th-Fox exploiteer is happily telling all his friends that he has just got a telephone, and he's only been in town less than a year.

Ed Rosenbaum, who recently moved into the suburbs, has a new dog as a result of the move. The people owned the house which Eddie bought, also owned the dog, and moved the animal with them when they left. The dog however, moved back after a while, preferring the old house.

James (Metro) Ashcraft is back from his shore vacation.

William Friedman, a New Yorker, is Universal's new booker.

C. C. Pippin, Metro's star salesman, spent his vacation fishing down in Virginia.

Ben Blumberg of National Theatre supplies, is back at home after a long sojourn in the hospital.

Bennie Glatz, MGM projectionist, and Mrs. Glatz are very proud of their three sons in service, and were very pleased when one of the Camden papers gave the boys a pictorial spread.

The town was turned almost upside down with "Wilson" which opened at two theatres (the Earle and the Aldine) Friday, Sept. 8.

VANCOUVER

Complete Canadian government review on 1943 theatre business, showed per capita expenditure for all the Dominion at $5.61, with British Columbia having the biggest average: $8.29 per person, and Ontario spending $6.97 per person. Low year was 1936 with the Dominion average of $2.70. Canada's 1,269 theatres had 175,679 feature bookings last year averaging 138 per theatre and 686 feature films played theatres. There were 557 of the Hollywood product and 129 foreign, including British. Total grosses of all theatres was $52,657,989, as compared with a low of $24,954,200 in 1933. Single bills were 39 per cent of all programs last year, an increase of one per cent over the previous year. Number of theatres individually-owned dropped at 561 compared with 659 in 1930, the latter figure representing 73 per cent of the total. Separately-owned theatres last year were 44 per cent of the 1,269 on the active theatre list.

Joe Palanisky, of the Toronto office of Empire-Universal, has been appointed to handle the Calgary branch. He follows Wolfe Blankstein, promoted to the Winnipeg office, succeeding Benny Plottel, resigned to enter commercial business.

The amusement business in Calgary gave Frank Kershaw, district manager, a going-away party before he left to take over the supervision of the first-runs and Victoria. The film boys gave him a brief case and the F-P circuit managers a large oil painting. Kershaw is staying at the Hotel Vancouver until he can find a home there.

Bill Cole, Jr., of the Cole Circuit in the Crows' Nest pass circuit of houses, of four towns in Alberta, has joined the army. His father, Bill, Sr., who has been in retirement at Victoria, B. C. will carry on while he is away.

Saul Stone, of the Star Theatre, Unity, Sask., has been given notice that his house lease will not be renewed. The landlord plans to operate the theatre himself.

Roy Chown, of the Strand Theatre, Calgary, is spending his vacation here. He reports business very good in his town.

David Griesdorf, district manager of the Odeon circuit here has made the following changes in his organization: Al Davidson, relief manager, Vancouver, for the past two months, has been given a permanent assignment at the Rio Theatre, Ladysmith, replacing George Beer, resigned, Jimmy McAllister, also relief manager for the summer, has been transferred to the Marpole Theatre, replacing Herb Wolfe, who takes over the Varsity, replacing Grace Bowden, resigned, Mrs. Q. Field, after a lengthy absence, returns to her former duties as manager of the Nova Theatre, North Vancouver replacing Jack Stone, who goes to the Oak Bay, Victoria, as relief manager, replacing Cliff Smith, who is on vacation.

Mrs. Queenie Smith, former secretary to Ralph Calladine, has been appointed cashier at the Plaza, Victoria. Calladine's position was discontinued when he resigned recently.

Former Mayor L. D. Taylor is the first of several candidates to be named by the Advisory Board of Better Pictures. He is 87 years old and has been inactive in politics for some time because of ill health.

Vacations: Della Garland, Pat Patterson, RKO; Fred Wilson, Beverly McDonald, Ray Cooke, Paradise; R. E. W. Fairleigh, Dominion Theatre Equipments; Art Gilbert, Regal; Frank Soltice, Circle; Diana Sinclair, Alma; Dorothy Clark, Olympia; W. Wallace, Fraser.

Lt. Commander John Garrard, Royal Canadian Navy, former manager of the Atlas, Victoria, B. C., is now on Naval headquarters staff, Ottawa, following a year of combat duty at sea.

Ben Giroux, maintenance man at the Palace, Galgary, is visiting the coast.



Official U. S. Navy Photo

SHOW GOES ON. Captain William F. Amsden, USN, commanding officer of the "USS Hunter," the Bronx, N. Y., throws the switch starting the first screen performance held in the outdoor amphitheatre of the Wave "Boot" school. Problem of throwing the picture on the screen without hindering the view of the 3400 people in the amphitheatre was solved by sinking the projection booth to below the sight line of every seat. The project was arranged with the technical assistance of three Warner Bros. technicians, Martin F. Bennett, J. E. Schwarz and Donald Collins.

NEWARK

"Smiling Bill" Phillips, managing director of Loew's State, back from his Atlantic City vacation, has secured 2,000 pin-up pictures of Esther Williams, star of "Bathing Beauties," currently the attraction at his house. Phillips had many requests for pictures of Miss Williams from his patrons who want to send them to their relatives and friends in service.

John E. Blight, assistant manager of RKO Proctor's, arranged an effective window-display tie-up with the Kresge store here by having an entire window given over to the promotion of Frank Sinatra record and sheet music hits, plugging the picture, "Step Lively," held over at the house for a second week.

Warner's North Jersey office is a scene of unusual activity this week. Closed over the Labor Day week-end, all of the executives and the "key" boys and girls are back from their vacations and getting ready for an extremely busy season. Miss Marion L. Roberts, assistant director of personnel, has her hands full interviewing candidates for positions.

Arthur Brent, for about a year assistant manager at RKO Proctor's, has resigned to join the Interboro Circuit. He is manager of a house for the chain at St. Alban's, Long Island. Brent was replaced by Joseph Hrach, former chief of service, who has been named student assistant manager.

Charles E. Brown, Long Branch business man and former director of public safety for the North Jersey coast city, who by his political and business activities was well known to seashore theatre men, died at his home this week. Mr. Brown was in the contracting business. He built the Paramount Theatre, Long Branch, and the St. James Theatre, Asbury Park.

The Adams Theatre currently has "Blind Date," the radio program, as its stage attraction, co-featured with the Paramount musical, "Take It Big." One hundred Newark girls have been picked at the theatre for blind dates with handsome, hand-picked "G. I. Joes." The show gives the girls the opportunity to appear on the stage, a free gift and dinner, under chaperones, with their blind dates at Frank Dailey's Terrace Room.

Harry H. Weiss, managing director of RKO Proctor's, has closed his summer home at Lake Hopatcong, N. J., and is back in Newark for the season.

The Stanton Amusement Co., with registered offices at 68 Hudson Street, Hoboken, N. J., has been incorporated at the Secretary of State's office in Trenton. Capital stock of 1,000 non-par value shares has been authorized. Incorporators, all of Brooklyn, N. Y., are Freda Savage, five shares; Abraham Savage, one share, and Jeanette Finger, three shares.

CLEVELAND

Joseph W. Trunk, for 25 years an active figure in the exhibition field in Youngstown and at one time a member of the board of directors of the Independent Theatre Owners of Ohio, has sold his two remaining theatres and henceforth will devote all of his time to the insurance business in which he has been interested for several years. Negotiations have been completed for the sale of the Uptown and Mahoning Theatres in Youngstown to George Manos, independent circuit owner. Trunk was also interested in the State, Dome and Victory at one time.

George Shenker of Lorain is another Ohio exhibitor who is easing himself out of active participation in the industry. Last week he sold his Lorain Theatre to Nate Schultz of Cleveland, retaining only the Grove.

Lester Dowdell, United Artists office manager suffered an attack of pleurisy last week and is now at Huron Road Hospital.

Bill Lissner who was with Warners and Universal until he went into war work a couple of years ago, is back in the industry. He has joined PRC as salesman covering the Toledo territory.

M. B. Horwitz, general manager of the Washington circuit and Mrs. Horwitz are holding open house at their home 2889 Washington Blvd., Sunday evening, Oct. 1, in honor of the Bar Mitzvah of their son Louis.

Norman Ek, former manager of Keith's East

(*Continued on Page* 26)

Boys, "Summer Storm" is no storm.

IT'S A TORNADO at the BOXOFFICE!

CHECK UP!

CALL UP YOUR "CONTACTS!"

Find out about the records "Summer Storm" broke in its first 11 openings for Loew's in MEMPHIS, SYRACUSE, ATLANTA, NORFOLK, RICHMOND, HARRISBURG, READING, TOLEDO, WILMINGTON, for Warner's in PHILADELPHIA and HARTFORD, and for the Odeon Circuit in VANCOUVER!

THE MOST BEAUTIFUL WOMAN GOD EVER FORGOT TO PUT A SOUL INTO..!



Angelus Pictures Presents

GEORGE SANDERS · LINDA DARNELL

in ANTON CHEKOV'S

"Summer Storm"

with ANNA LEE · HUGO HAAS · LORI LAHNER and EDW. EVERETT HORTON

Produced by SEYMOUR NEBENZAL · Directed by DOUGLAS SIRK

Released Thru United Artists

She's bad for the men who hated her . . . bad for the men who loved her . . . bad even for herself!

"IT'S THE TALK OF THE WHOLE COUNTRY"—WALTER WINCHELL

One of the ads.... See? U.A.... See?

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

105th St. and recently returned from a trip to California is back in town and has been appointed manager of the Shore Theatre, succeeding Max Feldman who has been shifted to the Union Square.

Harry Henderson, manager of the Lorain Fulton, is back from a fishing and boating vacation on Lake Erie.

Miss Lillian Fisher, secretary to Warner contract manager Louis Ratener, has gone to California to see what makes the pictures tick.

B. W. Steerman, contact manager of the Warner Pittsburgh branch and Mrs. Steerman were holiday week-end guests of Tony and Mrs. Stearn.

J. Knox Strachan, Warner publicity director submits a new reason why assistants are hard to keep—two girls resigned because the work was too hard on their shoes.

Donald Wolf, son and heir of Warner zone manager Nat Wolf has tossed the job of assistant in the publicity department into the lap of his boss, J. Knox Strachan, and has gone back to school. He is a second year student at Valley Forge Military Academy.

Sam P. Gorrel, Republic branch manager, spent the week out in the territory making personal contact with the theatre owners in their own bailiwick.

"Wilson" will smash all RKO Palace established policies by playing for three consecutive weeks starting Sept. 15.

Dick Wright, Warner assistant zone manager has received word that Leon Ancea, former assistant manager at Warners' Ohio Theatre, Canton, received shrapnel wounds in the leg during the battle at Saipan and is now convalescing in a hospital in Honolulu.

Al Dezel of Al Dezel Roadshows and Robert Snyder has acquired the Goldwyn 31 reissues for distribution in the Cleveland area.

Miss Ruth Scharenberg of the Universal office force has announced her engagement to A/C Harvey J. McKenney, stationed at Enid Army Air Field, Enid, Oklahoma.

Some 45 Universalites and their guests are expected to answer the company's picnic roll call at Chippewa Lake Park on Saturday, Sept. 9.

Milton A. Mooney has added the Lorain Theatre, Lorain to the more than 70 theatres that are being served by his Co-operative Theatres of Ohio.

Don Kunich, ex-assistant manager at the Uptown Theatre, is reported hospitalized in France. He sustained a leg injury.

Ensign Jack and Ensign Ray Essick, sons of P. E. Essick of the Scoville, Essick and Reif Circuit, were home over the week-end.

HARRISBURG

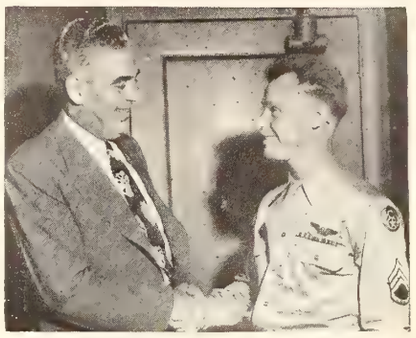
Starting last Sunday midnight with a special holiday preview of "The Merry Monahans" at the Senate, downtown theatres reported record Labor Day crowds. The big business was believed to result from curtailed travel and the patriotic citizens who stayed home over the three-day week-end. Managers said matinees as well as evening performances were crowded. Pictures in town were "The Seventh Cross" at Loew's Regent; "I Love a Soldier" at the Colonial; "Janie," State; the regular run of "Heavenly Days" at the Senate, except for the preview at midnight and a double bill at the Rio including "Lady, Let's Dance" and "Port of 40 Thieves."

Les Brown, who has been seen in recent movies, including "Seven Days Leave," brought his popular orchestra to the Hershey Park Ballroom Saturday night, his first visit to his home territory since becoming one of the name band leaders.

E. Gerald Wollaston, Rio manager, who returned from a vacation to his former home in St. Mary's, found letters and cards from several former employes at the theatre, including Staff Sergeants Ed Smith, former Juniortown Master of Ceremonies, and producer of the soldier musical "Pennsylvania on Parade," now with the army at Camp Sibert, Ala.; Jack Born, now in Italy with the Quartermaster Corps of the Army, and Gene Plank, former doorman, who has been transferred to Fort Lewis, Wash., where he has an apartment with his wife and youngster.

Back on the job although with the aid of a cane is Miss Mildred Funk, cashier at the Senate, who was injured when she fell through an open cellarway at Davenport's Restaurant, North Second street.

Mrs. Mary Wertz, Mrs. Sara Spotts and Mrs. Nellie Smith, Rio employes, have returned from late summer vacations.



CONGRATULATIONS! Universal General Sales Manager W. A. Scully gives warm greeting and expressions of admiration for a good job well done to Staff Sgt. Vincent Lacey. Formerly employed at the company's home office, Lacey recently returned to the U. S. after 30 missions as a Flying Fortress gunner, and winning awards of the Distinguished Flying Cross and Air Medal with three Clusters.

ST. LOUIS

As a means of helping insure an ample number of trained workers to help erect the thousands of new brick homes, factories, schools, and other buildings that will be needed in the postwar period, the Structural Clay Products Institute is arranging for the production of a film to encourage returning servicemen to become brickmasons.

Technicolor Sergeant Ethan Allen Shepley, 21, radioman-gunner on the Eighth Air Force Flying Fortress, who has received the Distinguished Flying Cross and the Air Medal with Three Oak Clusters, is a son of Attorney Ethan A. H. Shepley, who is a member of the local arbitration panel.

Recent incorporations through the Secretary of State's office here include the C-M-C Corporation, 215 West 18th street, Kansas City, Mo., and the C-A-C Corporation of the same address. Each is authorized to own, operate, manage and carry on a general theatre business, including vaudeville, moving and/or talking pictures, public assembly halls and like places of public or private amusement, etc. The incorporators in each were O. K. Mason, C. A. Schultz and H. Ralph, all of Kansas City.

Motion picture theatres of St. Louis and St. Louis County contemplate having special motion picture shows on V-day to help local men, women and children celebrate the final collapse of Germany. On the other hand, hotels plan to close their bars, taverns will be shuttered by the police immediately after the Victory signal is flashed and likewise the city's three large department stores have perfected plans for closing at once.

Mrs. George Freiberg has been elected president of the Little Theatre of St. Louis. Other officers are: Vice-president, Harold H. Elbert; Secretary, Mrs. Clarence V. Beck, and Treasurer, Adam Rosenthal.

Contributions by residents of St. Louis and St. Louis County residents through motion picture theatres to the 1944 March of Dimes campaign amounted to $56,185.27, according to the final audit figures just released by Harry C. Arthur, Jr., Missouri Chairman for the drive. The state total for the drive was $114,717.43.

Patrons of the St. Louis and St. Louis County motion picture theatres contributed $1392.76 to be turned over to the St. Louis *Globe-Democrat's* Cards-for-Fighters Fund. The campaign in the theatres was conducted under the auspices of the WAC, of which Harry C. Arthur, Jr., is chairman and Louis K. Ansell and Fred Wehrenberg are vice-chairmen, and Joseph C. Ansell, treasurer.

The St. Louis Municipal Opera during its 1944 season in the Municipal Theatre in Forest Park played to a total attendance of 832,429 for the 88 performances. This total was exceeded only once in the twenty-six years the opera has been operating.

WASHINGTON

Mrs. Grace Fisher, of the Maryland Theatre, Cumberland, took advantage of the annual races by arranging with the track management to erect a "Canterville Ghost" banner on the sprinkler truck which paraded before the grand stand before each race.

The former Miss Betty Robinson, now Mrs. Sid Salins of Loew's Billing Dept., was feted at a surprise shower at the home of Ann Burns, assistant to Metro's head checker.

Seabee Morris Zell, former MGM checking head is now stationed at Davisville, R. I.

RKO vacation notes: Frank Scatterfield vacationed in West Virginia; Rebecca White vacationed in Burlington, North Carolina; Charles Hurley spent his vacation visiting his family in New England.

J. P. Friedhof, Monogram traveling auditor, was a recent Washington exchange visitor.

Rodney Collier, manager of the Stanley Theatre, Baltimore, was a recent Warner visitor.

New Poster Clerk at United Artists is Margaret Landgraf.

RKO's J. B. Brecheen, visited accounts in Baltimore.

Harry Silver, of the Cluster Theatre, Baltimore, was a recent Monogram visitor.

Warner theatre managers united in wishing a happy birthday to John J. Payette, general zone manager, by sending him flowers.

Lou Carroll, RKO Exploiteer, is in townworking on "Casanova Brown" now at RKO Keith's.

Monogram's Mrs. Murray visited in Baltimore and called on I. Makover of the New Albert Theatre.

Sgt. Morton K. Footer, husband of United Artists' Mildred Footer, is now in France.

Due to the resignation of Fred Thomas, manager of the Earle Theatre and the joining of the Armed Forces by Raymond Burch, manager of the Kennedy Theatre, John J. Payette, general zone manager for Warner Bros. Theatres, announces the following promotions: Fred McMillan, current manager of the Silver, to succeed Thomas at the Earle; Claude Land from the Calvert to the Silver; Kenneth Davis from the Apollo to the Calvert; Ray Powell from assistant at the Earle to manager of the Apollo; Julian Lewis from the Savoy to the Kennedy; Leon Wesley from the Home to the Savoy; and Philip Rinaldi from assistant at the Metropolitan to manager of the Home; and Floyd Haines from assistant manager of the Uptown to 2nd manager of the Earle Theatre. Mr. Thomas, who was affiliated with Warner

(*Continued on Page* 29)


IT'S SWING TIME!
STRAIGHT TO YOUR TICKET WINDOW . . .

HOT ON EVERY NOTE!

4 NEW OUT-OF-THIS-WORLD SONGS! ...played by the King of Swing and his million dollar band!

SLICK-CHICK GALS! (Hm-m-m-nice!)

BENNY GOODMAN · LINDA DARNELL
AND HIS BAND

LYNN BARI · JACK OAKIE in

SWEET AND LOWDOWN

with James Cardwell · Allyn Joslyn
John Campbell · Roy Benson · Dickie Moore

Directed by ARCHIE MAYO · Produced by WILLIAM LE BARON

Screen-Play by Richard English • Original Story by Richard English and Edward Haldeman • And Introducing These Hit Songs: "I'm Making Believe" • "Ten Days With Baby" • "Chug, Chug, Choo-Choo, Chug" "Hey Bub! Let's Have A Ball" by Mack Gordon and James Monaco

JIVE THAT'S O[illegible] FIRE!

GAGS RIGHT OUT OF THE OVEN!

BIG AND SO TYPICALLY 20TH CENTURY-FOX!

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

PRINTED IN U. S. A.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Bros. for 18 years, seven of which were spent as manager of the Earle, will leave on September 15 to join Globe Dist. Co. as sales manager in charge of the wine dept. Mr. Burch will join the army on the same date.

Visitors at the MGM Exchange: Former checking head assistant Helen Gingles, with her son and daughter; Exhibitors Harry Vogelstein of Sparrow's Point, Md., Allen Kahn of Curtis Bay, Md., and Frank Hornig of the Horn Theatre, Baltimore, Md.; Staff Sgt. Bobby Levine of the Levine Theatre circuit in Portsmouth and Norfolk; Metro's Marine Shirley Helman was in town on leave and visited the folks on film row.

Changes at United Artists: Sadie Carroll, cashier, has resigned. New cashier is Nancy Harper, and assistant is Virginia Cunningham. John J. Payette, general zone manager of Warner Bros., presented a citation to each of his employes who cooperated in the War Savings Program.

New faces at MGM: Beatrice Cohen and Ann Hanover.

United Artists office manager Elmer McKinley is proud of his nephew, a Marine Major at the age of 25.

MGM Washington Manager John S. Allen spent a week at Loew's Home Office in New York.

George Payette, manager of the Maryland Theatre, Hagerstown, received a number of letters from representatives of civic, benevolent and patriotic organizations which prove that a theatre manager is a guiding force in any community and a source of good will for his company. Joseph Cumiskey, Academy Theatre, Hagerstown, was chairman of the committee of the Hagerstown Junior Chamber of Commerce that entertained 14 patients at the Newton D. Baker hospital near Martinsburg by taking them on a tour of the local plants.

Cyril Mee, City Opera House, Frederick, effected a tie-up with Camp Detrick which resulted in presentation of "Barracks Revue" from the stage of the City Opera House.

OMAHA

Jimmy Emerson, son of Ted Emerson, Orpheum theatre manager, having finished boot training at Farragut, is home for a visit.

Braving threats of rain MGM's office gang held a picnic last week end.

Mrs. Fred C. Largen, wife of the owner of the Largen Manufacturing Company, and mother of Cliff and Fritz, Creighton, Neb., exhibitors, died there last week.

Mr. and Mrs. Carl White and Carl, Jr., of the Quality Theatre Supply Company have returned from a combination business-pleasure trip in the East.

Richard Johnson, son of Carl Johnson, Red Oak, Ia., exhibitor, has gone back to Wentworth Military Academy in Missouri for school.

Joe Jacobs, Columbia branch manager, will attend a business meeting at Colorado Springs, Col.

Gene McFadden, Warner Brothers' secretary, is spending her vacation outstate.

J. J. Dietch of Des Moines, Tri-State Theatres booker-buyer, was in the city.

Illness has put both Bill Haarman, Paramount head booker, and Goldie Clements, booker's secretary on the temporarily missing list.

Charlotte Coryell, daughter of the Bassett, Neb., exhibitor, vacationed here.

Hugh Braly, Paramount district manager from Denver, arrived in town to find Omaha leading in the national Paramount week drive.

Paramount office held its annual picnic following a re-scheduling of the original date due to rain.

Tom Kenyon, with Paramount here for 15 years, is leaving this month to open one of the finest small theatres in the state at Genoa, Neb. A fire burned down the theatre last winter, so Kenyon began from scratch on the new house, incorporating a score of modern theatre ideas. Kenyon started with the Omaha office as a bookkeper, then was made office manager and finally salesman.

Fifteen hundred children were guests at an August birthday party at the Omaha theatre, managed by Rollin K. Stonebrook.

Dale Russell, assistant manager at the Paramount, is in charge of the theatre during Manager Don Shane's vacation.

Ted Emerson, Orpheum manager, also was scheduled to be on vacation in September, taking his first in some years.

Dorris Curran is the new secretary in the new RKO-Singer division office, Manager John Redmond has set up in the Brandeis Theatre building here.

Bernie Pollack, former assistant at the Omaha theatre here, has been killed in infantry action in France.

A. H. Records, Hebron exhibitor, has been ill recently.

PORTLAND

John S. Fletcher leaving for Dutch Harbor, Alaska, to resume operation of his Cameo Theatre, which was taken over by Army after bombing of Dutch Harbor.

C. C. Farmer has returned from Alaska where he made numerous equipment installations in Klawak and Craig, and Jimmy Troppee's Broadway Theatre in Skagway.

MGM Director Fred Wilcox through Seattle en route to Lake Chelan for sequences on "Hold High the Torch."

Ray Ackles, Eastern Washington salesman for 20th-Fox into Seattle for monthly conference.

Tommy Charack, former Warner salesman for Warner, now in business for himself in Portland.

Capt. Richard C. Shaw former manager of theatres in Wallace, Idaho and Kellogg reported seriously wounded in France. He is now in base hospital in England.

Tony Hartford, has resigned as branch manager 20th-Fox in Seattle. He is succeeded by Frank Drew, formerly of Boston.

W. C. Gehring, Western division manager 20th-Fox visiting Portland and Seattle exchanges.

Harvey Kelly, recently with 20th-Fox has become supervisor of checking for Warners in Pacific Northwest.

Alice Thomas and Jack Hopridge well known on Film row, Seattle announce their marriage.

Manager Virgil Faulkner, Orpheum, Portland, putting on extensive exploitation of "Wilson" in Portland trade area.

Emma Ridgeway, exhibitor Sedro-Woolley, Wash. back from Washington, where she was luncheon guest of Mrs. Roosevelt.

Claude and Hilda May Jensen visiting staff Jensen-Von Herberg in Seattle, and spending vacation on Puget Sound.

Celia Estill, was named president of the office employes of Seattle film exchanges.

Bruce Johnson, of executive board General Register Corporation, New York, making first visit to Pacific Northwest.

Bert Farmer, formerly connected with Seattle theatres now warrant officer Navy Transport Service.

James Leslie, assistant manager of the Orpheum Theatre, Spokane, transferred to Seattle to manage the Neptune Theatre.

William Forman, well known film executive, Seattle-Portland has acquired the Film Classics franchise for this area.

In spite of all precautions taken by Spokane theatre men against robbery and vandalism, many reprehensible acts are still being perpetrated. The latest to suffer was the Bandbox Theatre, in the heart of downtown Spokane. According to Mrs. W. E. Lindsay, owner of the house suffered the loss of some 4,000 theatre tickets in two rolls, and the robbers also used sharp instruments to slash leather seats in the theatre.

DES MOINES

A. H. Blank, head of the Tri-States Theatre Corp., on behalf of the Iowa WAC committee of which he is chairman, has accepted the appointment of state chairman for a drive to collect old clothing for Russia, to be conducted by Iowa during the week of Sept. 24 to 30. Assisting Blank will be Leo Wolcott of Eldora, president of Allied-Independent Theatre Owners of Iowa; Lou Levy, manager of Universal Pictures, and others active in Iowa film industry. Each exhibitor will be designated as chairman of the drive in his own town and the goal for the state is two million pounds of old clothing and shoes, which will be the equivalent of 75 car loads.

The Foxy Theatre at Perry which was damaged by fire several months ago, has been remodeled and is now reopened. It has been renamed the Dallas Theatre.

Boy Scouts who helped in the August paper drive were entertained with a free movie held at the Garden Theatre with a feature picture and cartoon shown.

When A. H. Blank was in New York recently, a friend took him to Long Island where a house party was in progress. Most of the guests were swimming and one wearing an old pair of bathing trunks and a shirt thrown across

(*Continued on Page* 30)



TOP BOND SELLERS. I. A. Long (left), chairman of the WAC in greater St. Louis for the Fifth War Loan Drive, presents special awards to showmen of that area for outstanding achievement in the drive. Recipients of the awards shown in photo are: Harry Crawford, Missouri Theatre; Irving Wenzel, Lafayette Theatre; George Riegel, Florissant Theatre; Al Wheeler, Ambassador Theatre; Bob Johnson, formerly of the Tivoli Theatre and now member of F & M advertising department; Octavia Wheeler, Richmond Theatre; Tony Peluso, Fox Theatre; Jack Rosenzweig, Manchester Theatre.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

his shoulders, approached Blank and inquired about Des Moines and the children's hospital he is building. Blank couldn't place the guest and afterwards, when he inquired of his friend, found out it was Wendell Willkie.

Harry Gottlieb, 20th-Fox salesman, has changed his territory and will work zone No. 2, while Milton Feinberg will take over Gottlieb's zone No. 3 territory.

H. E. Rehfield, owner of the Iowa Theatre at Bloomfield, Ia., underwent an operation at St. Joseph's Hospital in Ottumwa and according to latest reports, is progressing satisfactorily.

The 21st birthday of the 16mm. motion picture industry was celebrated at Davenport recently at a dinner given by Victor Animatograph Company. It was attended by educational, business and industrial leaders.

DETROIT

The growing polio crisis struck Detroit theatres this past week. After a conference with Dr. Bruce H. Douglas, operators of theatres agreed to discontinue special week-end matinees for children for the duration of the epidemic. Participating in the voluntary decision were the United Detroit Theatres, Co-Operative Theatres of Michigan, the Mutual Theatres, Inc.; General Theatres Service Corp. and Allied Theatres of Michigan. Although such action represents a sizeable loss in revenue, the theatre operators expressed themselves as anxious to cooperate fully.

Mrs. Blanche Lesperance, manager of the Alger Theatre, has won the first prize in the United Detroit Theatres' Fifth War Loan sales contest, according to Mrs. Alice Gorham. Other United Detroit managers who scored in the drive, for which war bonds were given as prizes, were Miss Marion Yeager, of the Annex Theatre; William Ahrens, of the Bloomfield in Birmingham, and Howard Holah, of the Birmingham. A special award went to Mrs. Grace Lubar, of the Riviera, for the large amount of bonds purchased in her theatre during the drive.

Walt Disney's "Snow White and the Seven Dwarfs" is back in town at the Palms-State. Now in its second week, it is bound to suffer a loss as a children's attraction in view of the polio restrictions.

"Going My Way" continues its record-breaking drawings in a ninth week at the United Artists Theatre.

Three hundred nuns, members of the Sisters of St. Joseph of Kalamazoo, Mich., were guests of the State Theatre of that city this week at a special showing of "Going My Way."

Joe Conti, Detroit boy who has been in pictures in Hollywood, made his last personal appearance for the duration at the Gay Haven club last week. Uncle Sam's army has decided it needs all his time for a while.

The Downtown Theatre contest resulted in finding two candidates for the Miss America contest at Atlantic City. Seven judges chose Lora June Victor, 20, as "Miss Detroit." Beverly Bennett, 18, was named "Miss Michigan." Both are Detroit girls. The Downtown Theatre helped select the winners from 350 candidates.

The Fox Theatre, under the leadership of David Idzal, is promoting the Spars recruiting campaign by offering 500 Detroit girls who are eligible for service, free tickets to see Vic Mature in the "Stars and Spars" show which will be presented at that theatre this month.

INDIANAPOLIS

The American Red Cross received a check for $12,000 proceeds of the recent Indianapolis waste paper drive, one of the most successful in the nation. Collection of 1,102 tons of paper, loading and shipping it to the mills within four days was considered to be a record breaking achievement.

Indiana's polio epidemic was reported by Dr. Thurman Rice, secretary of the State Board of Health, to be on the wane but the U. S. Public Health Service in Washington reported the picture is not so bright in other areas.

Several of the battle scenes in the American newsreel, "Liberation of Rome," were taken by Combat Movie Cameraman Sergt. Francis Galbraith of Columbus, Ind.

Earl Cunningham who manages the Fountain Square, Granada and Sanders theatres, takes a personal interest in the film which opened August 31 for a week at the Granada Theatre, here, "Hitler, Dead or Alive." Ben Judell, the producer, is a personal friend of Cunningham.

Mrs. William Haney, whose husband operates the Milan (Ind.) Theatre is visiting her daughter in New York City.

Fred Rohrs, PRC division manager visited the local exchange of his company on Wednesday.

Harry Watts, Knightstown, Ind. exhibitor, who spends his summer vacation at Lake Tippecanoe has returned to his home with his family who accompanied him.

L. R. Smith, who operates the Pekin (Ind.) Theater, was in Louisville, Ky. during the week on business.

Filmrow visitors during the week included, Mrs. Alma Foster, of the Storm Theatre, Oakland City; Maurice Reinking, Terre Haute; A. B. Thompson, North Vernon; Joe Schilling, Connorsville and Myers Flater, Bloomfield.

Mrs. Wayne Shives, a former member of Warner's office staff, is the mother of a six-pound four-ounce baby girl, Janice Kay.

M. P. Harwood, Warner auditor, has arrived for a general checkup of the local exchange.

E. H. Austin is celebrating his 30 years in the motion picture business. He operates the Austin Theatre, Versailles, Ind.

Mrs. Helen Bohn, wife of Joe Bohn, PRC exchange, has become an exclusive member of the "Gallon Club." Having donated eight pints of blood.

The Indianapolis Variety Club is making preparations for its annual golf tournament and banquet.

DALLAS

Wendell Overturf, Los Angeles branch manager for the U. S. Army Motion Picture Service, has been visiting W. E. Crist for a week.



FILMS LIBERATION. Gaston Madru, News of the Day staff cameraman and for several years a leading member of the French underground, photographed the liberation of Paris—took scenes before Yank troops arrived. Note sign: "Don't Shoot French cameraman" atop car as he filmed civilian uprising against Nazis. **(Story on Page 9.)**

Norman J. Colquhoun, lately appointed manager for Republic, has gone to Memphis to ship his effects. During his absence the Dallas office is presided over by John Alexander, traveling auditor, who is winding up a month's stay here.

Republic will rearrange exchange quarters making some structural changes, a renovation, and enlargement of booking facilities. A second booker will be added.

John Franconi announces leasing of quarters formerly occupied by United Artists in the Film Bldg. for his Film Classics of Dallas exchange. The place is being remodeled and will be ready for occupancy October 1. Dutch Cammer will be office manager.

R. & R.-United's chief engineer, D. G. Bell, who has been in the Pacific war zone with the rank of Lt. Col., has been discharged from the Army and has resumed his post with the circuit. R. & R. are remodeling the back end of their Harwood St. quarters to provide private offices for Don C. Douglas, public relations director, and for Bell.

Finishing his stint at the North American Aviation plant, Ed Blumenthal, Jr., has returned to his former territory with Warner Bros. His place was filled while he was away by Connie Greer, who has gone to Memphis as a salesman.

J. C. Smith also has returned to Warners, the exchange he left some months ago to book for PDC. And Mable Howlett takes the PDC booking desk.

B. H. Haralson, resigned as road salesman for Republic, has gone along with Col. H. A. Cole to the Allied meeting at Bretton Woods. Cole is Haralson's uncle and has guided him in the industry. Filling Haralson's place for Republic is Bill Wesley, transferring from PDC.

Mrs. Clyde C. Houston, wife of the MGM salesman, died at St. Paul's hospital following operations, and was interred in Laurelland cemetery. Besides Clyde, the family consists of one 16-year-old son. Louis Webber, another MGM salesman, was one of the pall bearers.

W. E. Crist, district manager for the U. S Motion Picture Service, announces four new theatres for the Army: one each at Muskogee Army Air Field, Muskogee, Okla., and Prisoner of War Camp, McLean; Ashburn General Hospital, McKinney, and Harmon General Hospital, Longview, in Texas. Crist thinks that the Army theatres will be permanent even after peace, and that for the present personnel will be maintained in all his camps until victory over Japan, due to the movement of personnel westward.

Black-Market Freon $4 Lb.

Black-market dealings in Freon have been reported recently, with the refrigerant said to be selling in Chicago at $4 a pound. Chicago theatres have been appealing to Washington authorities for relief. Warner houses—Cosmo, Hamilton, Symphony and Frolic—have sent petitions to Franklyn Millham, of the industrial equipment division of the OPA. Theatres contend they are losing business without the air conditioning plants in operation.

Ninth-Year Contract for RCA

More than 300 theatres of the Fox group have signed renewal sound service agreements with the RCA Service Company, which is beginning its ninth consecutive year of service to these houses. The theatres serviced are located in Wisconsin, the Rocky Mountain region, on the West Coast and in the Pacific northwest.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

MAY WE SUGGEST!

THIS corner does not feel that it should doff its hat in deference to anybody when it comes to having a deep, sincere and abiding respect for the engineers and the manufacturers of equipment for the theatre.

All of which prefatory discussion is preliminary to a suggestion we offer with the greatest humility.

It happens that many very practical and quite gifted projectionists, who have been working in theatres for many years and enjoy enviable reputations as technical men in their specialized field, have complained to this department about the lack of response they receive when they seek data and information on technical matters concerned with the machines and tools of their trade of running projection machines and sound reproducing apparatus.

Quite a few of these gentlemen of the projectionist craft feel (most justifiably, we think, if what they tell us is true) that there's a disposition to be pretty snooty on the part of engineering departments of equipment companies and the attitude appears to be that the projectionist wouldn't understand, so why give him any data that exceeds what's printed in the sales folders issued by the companies or on the "instruction blanks" that are sent along with the machine when it's purchased.

In ordinary times this matter would not be too important—though many a sincere and able projectionist has been greatly impeded in his efforts for finer-point information in normal times. However, the end of the war is in sight, so it seems to be indicated by responsible military and government officials, and there appears to be hope that America will return to considerable civilian production within a year at least. A year is not a long time as things go for planning important changes to a motion picture theatre. Thus we hear considerable complaint from responsible men in the theatre end of the business that any long-range planning for the promised post-war improvements is currently impossible because matters about which inquiries have been made meet with a "hush-hush" response that would indicate that the projectionists are seeking information about military secrets.

There have been many critical-material-saving devices and processes (brilliantly conceived and most patriotically carried through) since the outbreak of war. Some of these, naturally, are the first to concern the better-informed projectionists, who go on the natural assumption that changes definitely will take place when civilian manufacture is resumed and material shortages end.

What, they inquire, appears to be the course that will be followed at such time? Will these items, in content and design and performance, revert to the standards that obtained before "victory" models appeared? Or will something different appear?

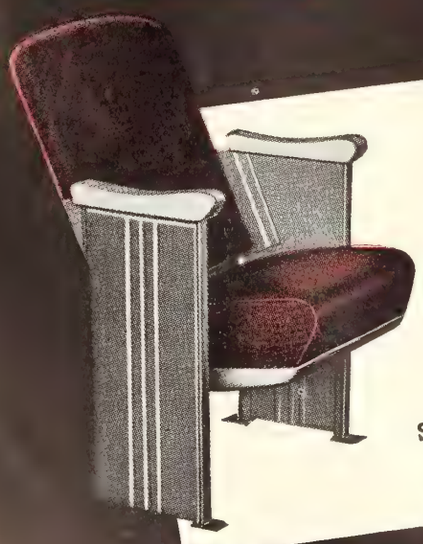
That kind of information, if it is available, should be forthcoming to responsible parties seeking it.

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INTERNATIONAL CHAIRS

NOTED FOR COMFORT AND CORRECT POSTURE PITCH

Featuring: Hingeless Seat Suspension



- ★ STEEL-LOCKED UPHOLSTERY
- ★ FULLY ASSEMBLED UNIT CONSTRUCTION
- ★ CONCEALED MECHANISM
- ★ RESILIENT CUSHIONING

See your RCA Theatre Supply Dealer for International Chairs and other theatre supplies.

RCA THEATRE EQUIPMENT

BUY WAR BONDS

RADIO CORPORATION OF AMERICA

RCA VICTOR DIVISION • CAMDEN, N. J.

70-111









Shrewdly calculating that the location of the B. S. Moss Theatre on Broadway had its best chance of success by attracting patrons who would not be so susceptible of the modern decor of the more elegant motion picture theatres that had sprung up nearby, Charles B. McDonald made his appeal to the male theatregoers via extravagant frontal display which from show to show entirely transformed the appearance of the theatre. Illustrated here are a few samples of the 24-sheet type of display and the sidewalk stunts that were put on to draw crowds, in carnival ballyhoo fashion, into the B. S. Moss when it was under McDonald's successful direction. Mr. McDonald is now in charge of 23 theatres in Manhattan and Brooklyn for RKO Theatres, with which organization he has long been associated.

BALLYHOO VERSUS GLAMOROUS DECOR



Charles B. McDonald

Theatre design and operation as well as showmanship in selling motion pictures (the former largely influenced by the latter) have undergone many changes since the days of "The Covered Wagon"—the early 'twenties—which figure in this account by Charles B. McDonald of some of the memorable events in his long and successful career as a theatreman. Since showmen in many parts of the country, and of varying degrees of length of service in show business, have urged this department to present articles concerning actual experiences of outstanding theatremen, the editors are only too happy to comply with the requests, not merely because recital of past achievements over obstacles and problems of management have a natural flavor (nostalgic charm the slick papers call it) but in the generally accepted belief that a great deal about the present and future problems of the showman can find at least suggestion for solution in application of ideas, methods and ways that were used in meeting situations that confronted successful men at times in their career when there was struggle to survive and progress. While Mr. McDonald's ballyhoo for the pictures and stage acts at the B. S. Moss Theatre back in the 'twenties may have had a flamboyant splash that is not generally noted in exploitation and theatre appearance today, it is apparent that things have not changed greatly except perhaps in what one might call a refinement of the tools (lobby and front display) now used in a majority of theatres throughout the country.

In 1920 after a three year period troubadoring around the country for Fox Film, I decided that as New York was the hub of show business, it was as good a time as any to settle down. The motion picture at that period was kicking off its diapers and vaudeville was starting to pick at the bed-sheets (I was one of the first to perceive this although the funeral happened a decade later), for in October, 1920, I joined up with B. S. Moss, who a month earlier had aligned himself with the B. F. Keith circuit in New York. I was sent down to Moss' Broadway Theatre, then standing at 41st and Broadway like a gaunt old Beldame, to try to inject some enthusiasm and profit into this rococco relic of the elegant eighties.

The house, the former home of the Booths, Ben-Hur and Brian Borus (Boru), was doing as best it could with a policy of vaudeville and films. But it was one block south of the bright lights and could only watch the parade that nightly trouped into the Rivoli, the Rialto and the Strand, then the meccas of the masses who were cinema bound.

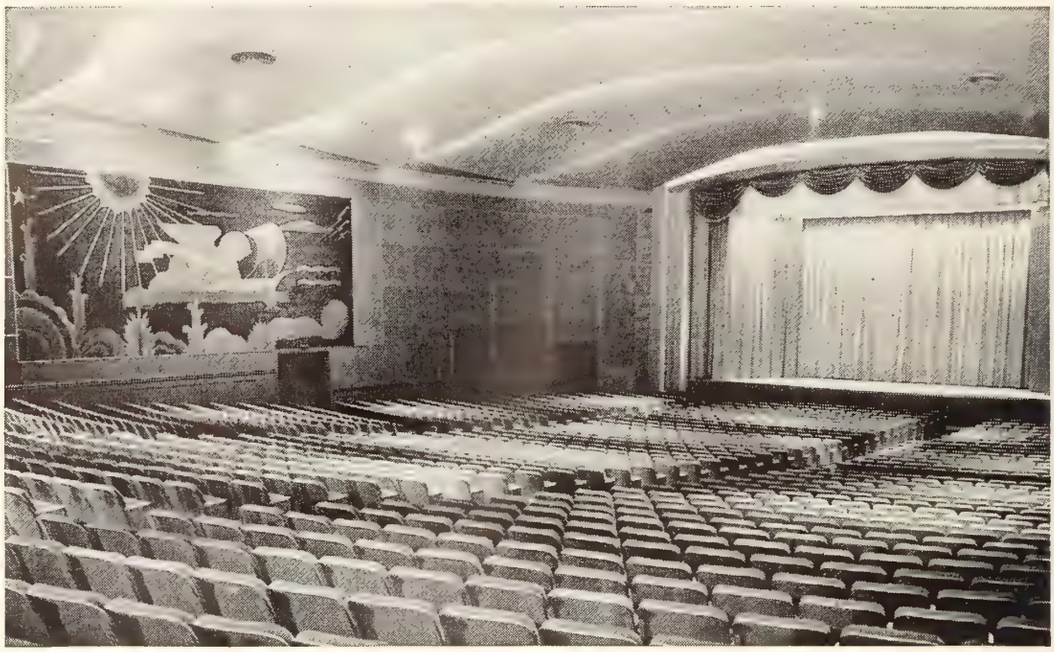
After a month's deliberation, I decided to install a policy that would offset the location, to appeal to men only, the house being old and dated and men are less susceptible to "decor"; to give the best popular vaudeville, and to employ the most extravagant exploitation during the day, to ensure big matinees, as at night we couldn't compete with the lights of the upper forties.

We installed a vaudeville policy of four shows a day starting at 12 noon, 3 P.M., 6 P.M. and 9 P.M., with feature alternating and from the inception of the policy until nine years later when the house was torn down, we never deviated. We used the first hand-painted overhead pictorial signs on Broadway. We put a ballyhoo show on the sidewalk every morning at 11:30 A.M., and it was a poor morning when we didn't have $400 in when noon-time came and the vaudeville went on. Of course, the features were the vitamins—dramas and comedies, westerns never, as in nine years we played two and they both died. One of them, "At the Waterhole," Pliney Craft sold me for $250 first-run. I booked it because "The Covered Wagon" was playing at the Criterion. We advertised "At the Water Hole"—*with* 40 *covered wagons*. Still it died.

We played all the fight pictures first and had many a duel with the censors, as we rushed the prints from the laboratory in time to show them at 10 A.M. the next morning minus the seal. The highlight of all fight pictures was the Dempsey-Firpo brawl on September 1923. We grossed $26,000 the first week (capacity 1500 seats and expenses around $10,000) and showed them 28 times each day, after every vaudeville act. Every time a complaining patron asked for the manager we had the staff rehearsed to reply, "the manager has just died from excitement," then they would excuse themselves and exit. All but one, who said, "it's a lucky thing for the son— — —B. I was going to shoot him."

The favorite stars at the theatre were Valentino, Wallace Reid, Eugene O'Brien, Milton Sills, George Sidney and Charlie Murray, Lionel and John Barrymore, and of course, Chaplin, Harold Lloyd, Larry Semon and Buster Keaton. During the period mentioned, 1920-1929, we enjoyed a weekly clientele that ranged from Caruso, the head of U. S. Secret Service, William J. Flynn; Dr. Gianinni, Honest John Kelly, to Legs Diamond, Larry Fay and the firemen from the Cunarders, docked on North River. These latter were all vaudeville hounds and most vociferous in their likes and dislikes. However, the lease expired December 31st, 1928 and on January 3, 1929 while I stood alone on the stage that had once housed the queens and princes of the American Theatre, the wreckers came in and disembowelled the pathetic old lady of 41st Street, ringing down a career that started in 1882. She's all forgotten now.

Planning postwar modernization? G-E lighting can provide cheerful atmosphere to assure customer comfort. Note also the interesting effect which "black light" gives to mural decorations. Fairmount Theatre, Cleveland, Ohio



Good lamps are the heart of any lighting installation



Lamps marked G-E bring you the benefits of over 50 years of General Electric Lamp Research . . . more and more light at less and less cost.

G-E MAZDA LAMPS

GENERAL ELECTRIC

BUY WAR BONDS AND HOLD THEM

Hear the General Electric radio programs: "The G-E All-Girl Orchestra", Sunday 10 p. m. EWT, NBC; "The World Today" news, every weekday 6:45 p. m. EWT, CBS.

PROJECTION CLINIC

RISE & FALL OF MAGNETIC FIELD

Article No. 4 In Fundamentals Of Projection

By Tom McNamara
IATSE 505

Now that we have learned something about the properties of copper wire and how and why we should be very careful when connecting two pieces of such wire together we may proceed to study the condition surrounding the wire while it is carrying current.

In the compass discussion we found that there is present around the wire a magnetic field whenever there is current flowing in the wire. This magnetic field will be in proportion to the current flow. If we cause an increase in current flow, the magnetic field expands outwardly from the wire, and, conversely, if we decrease the current flow we cause the field to recede. Now if we vary the current flow at a definite rate or number of times per second our field will be similarly affected and we will have a varying magnetic field in syncronism with the variations of current flowing. Since the field around the wire is capable of affecting a compass within its range, we could, by changing the amount of current flowing within the wire, affect or not affect the compass as we choose simply by varying the current flow in the wire. Since the compass is affected in this manner why not place another piece of copper wire close to the original wire? In so doing the electrons in the second piece of wire will be affected by the movement of electrons within the first piece of wire. In this manner we can transfer from one wire circuit to another—an action originating within the first magnetic circuit. We can now say that an action taking place within one wire circuit will induce the electrons within another and adjacent wire circuit to act in a similar manner. This action that takes place in the above manner is referred to as Electro-Magnetic Induction. All transformers and motors depend upon this action for their operation and electromatic induction is the basis for all radio and television programs to say nothing about public address and motion picture amplifiers.

Making It Work for Us

Since we have been convinced that there is a magnetic field surrounding a piece of wire while it is carrying current we should attempt to understand just how we can put this condition to use. If we have a wire circuit that is fifty feet long and there is a magnetic field around the wire and we place another wire circuit in close proximity to the first, we will note an electrical action in the second wire whenever a change in field strength takes place in the first wire. In this manner we may transform the action from one circuit to another. However this fifty foot length circuit is rather unwieldly and is not practical. So, let us wind the first circuit into a coil, say two inches in diameter. We will have approximately nine turns of wire in our coil. Now when we permit current to flow into the coil we will again have a magnetic field. This field however will now be much stronger than the field for the original length-stretched for it will now be concentrated in a much shorter space and these individual fields will re-inforce each other and as they will all be additive we will find that we will have a very strong field indeed. Now if we take our second wire circuit and treat it in the same fashion we will also place it as close as possible to the first coil and we will have the foundation of a transformer. The field around coil number one will have a strong field whose magnetic lines of force will link with coil number two and the strength of the power transferred to coil number two will be considerable. Nine turns of wire is a very small number and the practical transformer has hundreds of turns of wire on the primary coil and the number of turns on the secondaries vary in proportion to the voltage that is expected or desired. What is a Primary coil? A primary coil is one into which a voltage is introduced or a current is permitted to flow. A secondary coil is one into which a current or voltage is induced to flow from the influence of its proximity to a primary coil. It is common to find a transformer with one primary and many secondaries.

The Air Cored Transformer

The transformer which we have been talking about would be termed an air cored transformer because it consists of two coils of wire having nothing but air as its core. Now let us take a piece of iron and place it in the center of the coil of wire and see what happens.

In the case of the permanent magnet which we spoke of some time ago, we discovered that there would be a rather strong magnetic field at each end of our bar magnet, and that the length of the bar between the two ends would be weaker in magnetic strength than either of the ends. One end would be the North pole and the other would be the South pole. The exact center of the bar longitudinally speaking would be neither North or South, hence it would be neutral. We find that the field around the bar would be greater at each end because these ends are the points of entrance and egress for the magnetic lines of force. As these lines of force leave the bar magnet they spread out in a circle to the right and left of the end of the bar and they enter the other end in the same manner, in a completion of a circle from the other end.

Do you wish to confirm this latter statement? Well—I'll tell you how: Obtain a bar magnet and a stiff piece of paper larger than the bar magnet. Also secure some small iron filings. Sprinkle the filings evenly over the piece of paper and place the bar magnet under the paper. Now gently tap the paper so as to jostle the iron filings and you will find that a result of the jostling the filings will tend to concentrate in such a manner as to depict for you the course, form, and direction of the magnetic lines force as they emanate and enter the bar magnet. The greatest curvature will be at the ends and those lines parallel to the bar magnet will be close to the magnet—indicating one very important fact, which is that whenever there is a better conductor for the magnetic lines of force than air, all of the magnetic lines of force will remain within that material.

It is a fact that good transformer iron will have a conduction of magnetic lines of force that will be up to forty-thousand times that of dry air. All of this discussion has been leading up to one point and that is that whenever we wish to create a large amount of magnetic lines of force we need three things. These are: a source of electromotive force, a coil of wire and a piece of iron on which to wind this coil of wire.

I might say that the Alternating Current transformer is one of the simplest but at the same time the most complicated electrical devices that we have in modern electricity. In fact all of our motors are simple transformers, one of whose coils is so constructed that it can change its position with the changing magnetic lines of force. (It has been frequently said that we cannot transform Direct Current and that we can transform Alternating Current. Well I say that we can transform Direct Current, providing that we do something to the Direct Current as it enters the primary coil.)

Now we may as well consider some of the names that are applied to the wire circuits in which currents are flowing.

The first name is "Inductance." Here we use the English meaning of the word. This word means that a certain thing has the ability to induce, urge, coerce or cause something to take place or do something. Therefore, due to the presence of the magnetic field around a wire when there is a current flowing in the wire, this field has the ability to induce a reactionary current in an adjacent wire. The same property is existent in a coil of wire. In fact a coil of wire has a greater inductance than a straight wire. The greater the number of turns in the coil the greater the inductance. Also the better the composition of the iron around which the wire is wound, the greater the inductance. Also the faster the rate at which we cause the value or strength of the current to vary, the greater will be the inductive effect.

Coil and Bar Magnets

There is a unit of inductance just the same as there is a unit of current flow of pressure. This unit is the "Henry." We are said to have one "Henry" of inductance when a change in current of one ampere in one second causes the production of one "Volt." When we speak of the inductance of a single wire, we call it the "Self-Inductance" of the wire. So also when we are referring to the inductance of a single coil of wire, we also call it the self-inductance of the coil. The magnetic field around a coil of wire acts just the same as the magnetic field around any bar magnet, and all of the rules pertaining to a bar magnet apply to the coil except that the magnetic field around the coil is the result of current flow where the magnet has a field because it happens to be permanently magnetized.

Our next word is "Mutual Inductance." This means the relation between two coils close to each other or perhaps when one is wound over

(*Continued on Page* 43)



—A Signal Corps Photo

Ever See an Emergency Set-Up?

Well, you're looking at one! A plane was commissioned to bring it to some of the boys in the Mediterranean theatre of war.

That's how important movies are to the morale of our fighting men.

Here at Strong Electric we are glad that we can help do our part toward getting screen entertainment to the front, where it is a most important link with home, second only in importance to mail.

None of us, however, are doing enough unless we're buying more War Bonds than ever before. The country's needs are greatest now.

The Strong Electric Corporation

87 CITY PARK AVENUE TOLEDO 2, OHIO

THE WORLD'S LARGEST MANUFACTURER OF PROJECTION ARC LAMPS

MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

SEPTEMBER 10th to OCTOBER 7th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
10 Watch temperature fluctuation during this season. Keep house comfortable under changeable conditions.	**11** Autumn flowers now at their peak. Tie up florist to keep fresh cuttings in your foyer or lobby.	**12** Time to prepare the heating plant for action on short notice. Is your fuel supply ordered?	**13** Is your maintenance crew keeping glass and brass spic and span? Sidewalks clean at all times?	**14** Double check furnace room for waste accumulation before starting fires. Paint side walls.	**15** Have heating man check radiator connections and valves when heating plant starts. Bad valves waste heat.	**16** When closing down cooling plant using Freon, have expert draw off gas and store in sealed tanks for re-use.
17 Replace broken skylights, check roofs, flashing while outdoor working conditions are favorable.	**18** Time for another check up on curtain control motors, switches, mechanism. Correct trim setting if necessary.	**19** Are cleaners using work lamps when house is closed? Are plugs and sockets for their use in good condition?	**20** Have you considered cleaning the face of your building? Steam or sand blast will refresh the front.	**21** Have the vacuum cleaners serviced for more efficient results on the part of your staff.	**22** Are you keeping down long distance phone charges? Make certain extensions are not accessible to public toll calls.	**23** Prepare autumn mats for display frames in warm color. You can refresh wall frames with varnish.
24 Make inventory check of all supplies, stock room arrangement and clean, orderly shelves.	**25** Check motor, cutting knives and clean mechanism of ticket machines. Urge care in polishing top plate.	**26** Discuss condition of sound equipment with your operators and sound maintenance man. Maintain quality.	**27** Insist on exacting change-overs at all performances. Have patched film inspected before showings.	**28** Have summer seat covers laundered before packing away in moth resistant wrappings for next season.	**29** Time to check up on carpet condition with special attention to stair edges and entrance - exit areas.	**30** Remind cashiers to brush away ticket dust from knives of machines daily before loading.
OCT. 1 Where drinking water refrigeration is turned off during winter months consult mfgr. representative before shut-down.	**2** Check with operators on condition of sprockets, intermittent movement to avert film damage.	**3** Remind sign changers to avoid propping ladders against metal channel facings of marquee. Urge care.	**4** Urge operators to rewind film evenly before shipping to avoid crushing edges protruding in transit.	**5** Are cleaners moving furniture each time they sweep or dust? Avoid odors from dirt accumulation.	**6** Have cleaners vacuum cloth covered seats and furniture often to prolong the life of the fabric.	**7** Make certain furnace is free of fly ash and flues are clean, unobstructed before starting up plant.

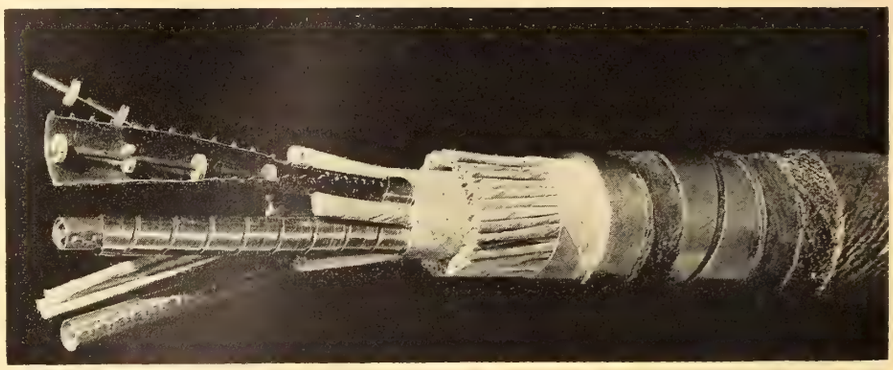
Showmanship Dates—

Sept. 10: Elias Howe patented sewing machine, 1846.
Sept. 11: School opens in most communities.
Sept. 13: Star Spangled Banner written in 1814.
Sept. 15: William Howard Taft (27th Pres.) born 1857.
Federal Income Tax, third payment.
Sept. 17: Constitution Day (Constitution adopted 1787).
National Dog Week, Sept. 17-23.
Sept. 18: ROSH HASHANAH (1st Day) Jewish New Year.
Sept. 19: ROSH HASHANAH (2nd Day) Jewish New Year.
Sept. 22: AUTUMN BEGINS TODAY.
Sept. 23: First air mail flight in U. S., 1911.
Sept. 24: Religious Education Week, Sept. 24 to Oct. 1.
Gold Star Mothers Day.
Sept. 25: Bill of Rights, enacted 1789.
Sept. 27: YOM KIPPUR (Day of Atonement) Jewish Holiday.
Oct. 1: National Newspaper Week Oct. 1-8.
National Letter Writing Week, Oct. 1-7.
Oct. 4: Rutherford B. Hayes (19th Pres.) born, 1822.
Oct. 5: Chester Alan Arthur (21st Pres.) born, 1830.
Oct. 6: Nationally Advertised Brands Week, Oct 6-16.
Oct. 7: Loyalty Days, Oct. 7, 8.
First U. S. Railroad, 1826.

TELEVISION

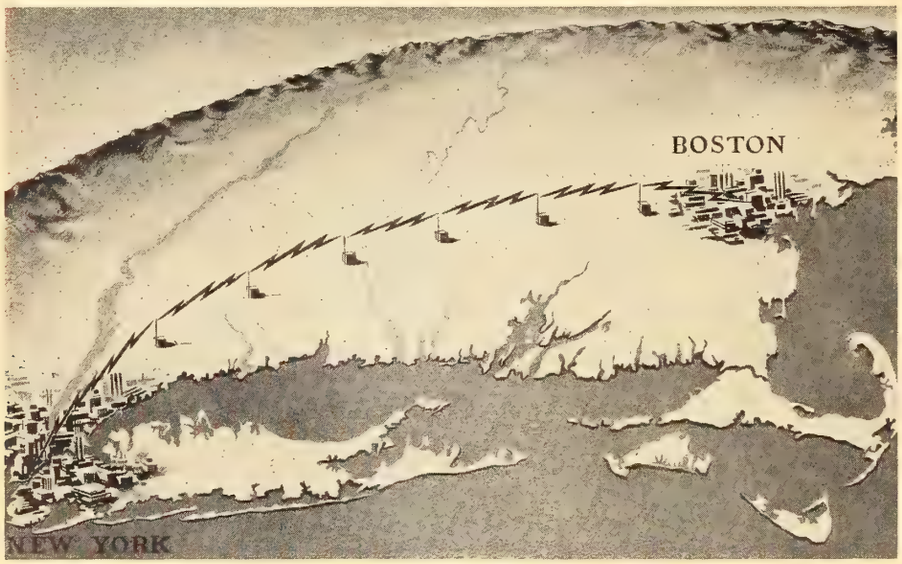
COAXIAL CABLE NETWORK LINK

American Telephone and Telegraph's plans for television were announced some time ago and here is a complete detail of how visual images as well as sound will be carried under the system developed and recommended by the Bell Laboratories based upon years of research and experimentation. The elaborate plans call for an initial experimental system using the repeatered radio system and coaxial cable wire method of transmission. The coaxial cable, about which the theatremen have heard so much, is shown in close-up illustration and described in the text of the accompanying article which is reprinted with permission from Western Electric Oscillator, issue of September 1944—a publication, periodically published by Western Electric Company, which formerly appeared under the title of Pick Ups. The Oscillator is edited by Will Whitmore, Vance Hilliard, assistant editor.



WONDER VEHICLE. Closeup of the latest type Western Electric coaxial cable, which will be used by WE in a system planned for the eventual country-wide distribution of television. The transmission requirements of television are stiff—dictate the carrying of about 30,000 different visual images per second. A rough idea of the capacity of the coaxial cable is indicated by the fact that 480 telephone circuits can be provided over a single pair of coaxials with present amplifying equipment. Trials indicate that such a channel will allow the transmission of very satisfactory television pictures.

Plans for placing television on a nationwide network basis, comparable to that of modern sound broadcasting, received practical impetus recently with American Telephone and Telegraph's announcement of a construction program involving two projects of significance to those interested in broad-band transmission. They are (1) a trial repeatered radio system; and (2) a nation-wide coaxial cable program of 6000 to 7000 route miles, which is expected to be completed within five or six years.



ILLUSTRATING 'REPEATERED' SYSTEM. Sketch above shows graphically how New York and Boston may be linked by long distance facilities which may provide for television band transmission.

The repeatered radio system to be constructed between New York and Boston will determine what can be done now with a system of this type in comparison with wire methods of transmission. It is intended to make trials of both multiplex telephone transmission and television transmission.

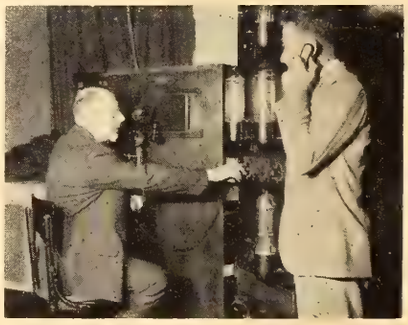
The first steps have already been taken. Application has been granted by the FCC to begin construction of two Class-2 (experimental) stations in New York and Boston to be terminal points of the proposed wide-band, point-to-point radio repeater circuit.

The whole project is expected to require two years to complete; it will cost about $2,000,000, and the work will proceed as rapidly as the war situation permits.

This first series of short-wave stations, it is hoped, will determine by practical operation the relative merits of the whole repeatered radio method for television transmission as compared with transmission by coaxial cable.

Regardless of how this repeatered radio experiment works out, however, the success of broad-band transmission has already been proved, and so a second and much larger undertaking of importance to television under this proposed Bell System program is the construction of approximately 6000 to 7000 route miles of coaxial cable facilities within the next five or six years to meet expected increasing demands for long distance telephone service. The significance of this to television lies in the fact that the "coaxial"—a copper tube with a single wire in its center—can carry signals of the required quality, quantity and speed for television. Television's transmission requirements are stiff. The equipment must carry a complete description of about thirty different visual images per second. Since this is accomplished in effect by dividing each image into 200,000 or more different parts and sending a signal to the distant point indicating the density or degree of brightness of each part, together with its relation to other parts of the image, the transmission of television requires facilities capable of transmitting and carrying six million or more different signals per second. Equipment as now developed for use with coaxial cables— a product of years of research in Bell Laboratories—provide television channels of 2.7 megacycles (2,700,000 cycles) in width by the exclusive use of a single coaxial unit or pipe.

A rough idea of the capacity of such a frequency band can be had from the fact that 480 telephone circuits can be provided over a single pair of coaxials with present amplifying equipment. The trials which have been made over existing coaxial cable routes have indicated that such a channel will allow the transmission of very satisfactory television pictures. Further technical improvements are expected to make possible television channels of 4 megacycles, or broader if required by the television industry. Simultaneous use of the same coaxial for television and for a large number of telephone messages is indicated.



OLD STUFF. Television is not something new to the engineers of the Bell Laboratories. Above, Herbert E. Ives and A. L. Johnsrud are seen as they adjusted apparatus for the first public demonstration of color television in 1929 at the Bell Telephone Laboratories in New York—a demonstration witnessed by many film men (including some of the members of STR's present editorial staff).

COPPER still critical!



COPPER is still on the critical shortage list of essential war materials. It was never more necessary that every last possible ounce of it be saved.

The copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings, and that which you strip from stubs, quickly finds its way back into essential products of war when you turn it in to your distributor or local salvage headquarters.

Your cooperation has been most effective. Your Government urges you to keep it up! And for further saving of copper . . . and for efficient use of carbons . . . a bulletin describing completely the operation of Victory High Intensity Carbons . . . "National," "Suprex," and "Orotip" . . . has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept 12-I.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

General Offices: 30 East 42nd Street, New York 17, N. Y.

Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

The registered trade-marks "National," "Suprex," and "Orotip," distinguish products of National Carbon Company, Inc.

★ BUY UNITED STATES WAR BONDS ★

PLANNED SAFETY

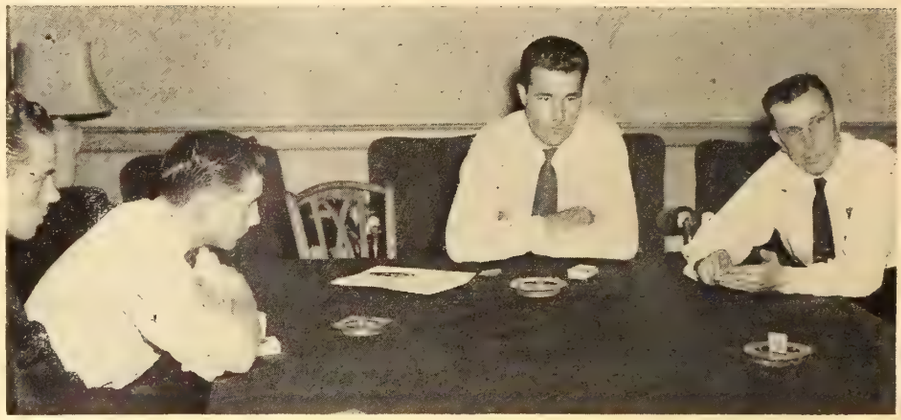
STRATEGY FOR FIRE MENACE

Two matters in current headlines—the increase in fires recently, and the Annual Fire Prevention Week starting October 8—spotlight again the need for particular care in theatre operation, management and maintenance, of sound methods for meeting the emergency of fire and also for precautionary steps to eliminate every possible condition that might cause a blaze.

Recently one of America's better theatremen. Ed Kidwell of Standard Theatres Corp., Oklahoma City, has taken steps in the direction of both precautionary action and methods of meeting emergency at the ten theatres under his jurisdiction. Kidwell, for one thing, called a meeting of all managers for a conference with Assistant Fire Chief of Oklahoma City Jake Amberg. This was followed up by a very comprehensive bulletin which further stressed regulations to be observed at all of the Standard houses and implemented bulletins on the subject that preceded it.

Kidwell so thoroughly covers the subject in his latest bulletin that we reprint many portions of it as a matter of interest and valuable service to theatremen generally.

Kidwell outlines fire prevention and emergency procedure as follows:



Conferring on ways to meet the emergency of fire. Photo above shows a recent meeting of Standard Theatre managers in Oklahoma City. Assistant Fire Chief Jake Amberg, right; Ed Kidwell, right center.

FIRE!

That one word . . . screamed by a patron, or an employe, for a real, or imagined reason, can spell DISASTER, if the emergency is not handled properly. Are you and your staff prepared for such emergencies?

Daily periodic inspections of all parts of your theatre are imperative. Have your assistant, or in the smaller operations, your head usher or doorman accompany you on these opening inspections occasionally. He will learn what to look for and may show you something you've overlooked.

Check all exit doors, make sure they are working freely and that nothing blocks the exit area on either side of the doors.

See that all exit lights are burning. Replace burnt out lamps immediately.

Look for traces of an accumulation of trash or rags or debris of any kind in the theatre.

During the day, repeat inspections of the exit doors. In addition check restrooms, lounges and auditoriums for signs of careless smokers. Remove smouldering cigarettes from sand jars. These will occasionally flare-up creating considerable smoke and odor. A certain type of patron who will put lighted cigarettes under the cushions of divans on the lounges. Inspect these chairs occasionally by lifting the cushions.

Train your staff to report immediately to you the smell of smoke or fire.

With your maintenance man, check over your outlet plugs that are used by cleaning staff to hook up their work lights and cleaning equipment. See that the proper plates are kept on these so there is no chance of short circuits. Likewise inspect the plugs on work light and cleaning equipment. These receive very rough treatment from inexperienced help and will result in short circuits and possibly fires. Make a weekly check of your switch boxes with the maintenance man. Remove any dust that might have accumulated.

Inspect fire fighting equipment. Maintenance man should see that ends of fire extinguishers are open. Be sure fire hoses are hooked up properly, hose is racked correctly and that there is no plug in the end of the hose.

Inspect every portion of your theatre with the question in mind, "What would I do if the theatre was packed and fire was discovered here? How would such an emergency be handled? Where is the nearest fire extinguisher, is it working correctly? Is there any suggestion that I can make that will eliminate the chances of a fire here? In case a fire was discovered here, are there any suggestions that I can make that will assist in putting it out more quickly?"

Theatre emergencies may be divided into two groups—General, one that might involve all patrons, such as a cry of "Fire," or—Local, one that might involve only a few patrons or some certain area of the theatre. This might be a fire that is discovered, early, in some out of the way place in the theatre and can be extinguished without the audience even being aware of it. A LOCAL emergency might also be created by a patron stumbling and falling, a patron fainting, or some disturbance in some particular portion of the theatre audience.

Code for Emergencies

For either emergency, you and your staff should be fully aware of your responsibilities and duties, and know how to handle the matter without creating any confusion. A common phrase, used in most theatres to relay information among the staff members regarding an emergency, is, "Mr. Hazard is here," or, "Mr. Hazard is in the Balcony," or whatever word is necessary to designate the area. Never under any circumstances should an employe use the word *FIRE*.

After notice of an emergency is given, your staff should function about as follows:

CASHIER: Calls fire department, doctor or ambulance, as you have instructed. Stops selling tickets until you advise her differently. Calls booth for house lights if you have instructed her to do so.

DOORMAN: If a general emergency, this person will see that entrance is open and clear. If local he will direct doctor or fire department to area involved.

DIRECTOR or HEAD USHER: Assists doorman and cashier.

ASSISTANT MANAGER: On general emergency this person will handle exits near stage. On LOCAL he will assist manager in area involved.

MAINTENANCE MEN or ENGINEERS: On general, they are to assist with exits at stage area after cutting off equipment.

USHERS: On general, they will assist people out nearest exits. On local, keep area involved under control. Their knowing how to handle this will depend upon your training of them!

Clip this FOR YOUR SHOWMEN'S Scrapbook

PROJECTION

Sources of Fire

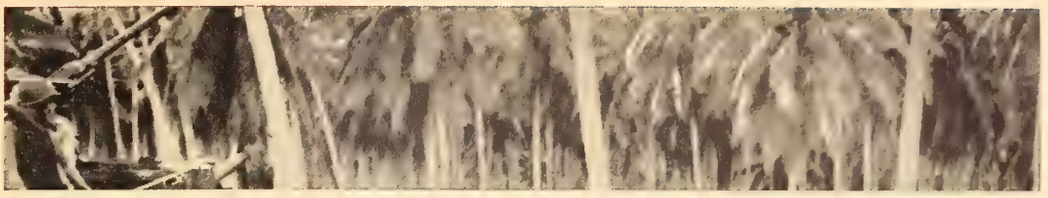
Based on experience the following are the three leading causes of projection fires.

1. Carelessness in laboratory in sending out new prints in hazardous condition (due to shrinkage, imperfect sprocket hole placement, poor patches). Examine new film.

2. Carelessness in projection room —too much tension on shoes, aperture plate out of alignment; gate, idlers also; too much takeup tension; neglect in examining film before running for discovery of weak patches—all causes of breakage in machine which latter is chief source of blazes in projectors.

3. Carelessness in film exchanges in sending out improperly revised film, with patches improperly made.

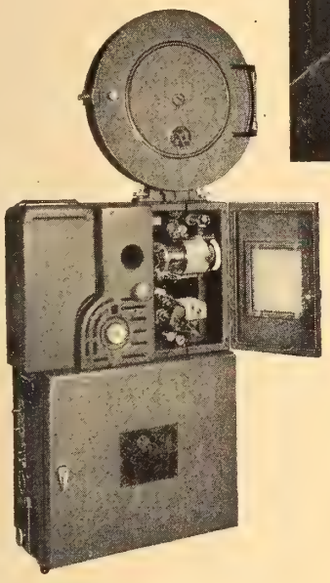
Precaution—be careful; keep your machine in shape; watch your film; don't smoke or permit others to smoke in booth; don't bring volatile solvents or cleaning compounds into booth; be on your toes. Save lives.



A MARINE *"Tells It"* TO DeVRY

Official U.S. Marine Corps photo of Marine landing on Rendova Island in the Solomons.





WRITES Sgt. Walter R. N. _____, U.S.M.C.: "DeVRYS projected the first movies on the Solomons in 1942. On Tulagi's King George Field, Columbia's "YOU BELONG TO ME" starring Barbara Stanwyck and Henry Fonda was screened Nov. 4, 1942"—by DeVry 35 mm. semi-portable sound projectors, as pictured above.

"I Am Constantly Surprised at the Punishment Your Projectors Can Take!"

You've heard the expression, "Tell it to the Marines!" Today a Marine *tells it* to DeVRY—a sergeant in the Second Marines writes from the South Pacific: "I have constantly been surprised by the amount of punishment your projectors will take—first off, in the holds of Navy Transports . . . Secondly, over rough jungle terrain in trucks, without roads to travel . . . Third,—while stationed at Paekakariki, New Zealand—not once but twice, the machines went through what is known as Southerly Gales, BOTH times—in our improvised tent theatre booth—the machines were dashed to the floor from a 32-inch height. All four DeVrys are still in good working order—even though they have taken severe punishment in their 16,000 miles of travel with the Second Marines!

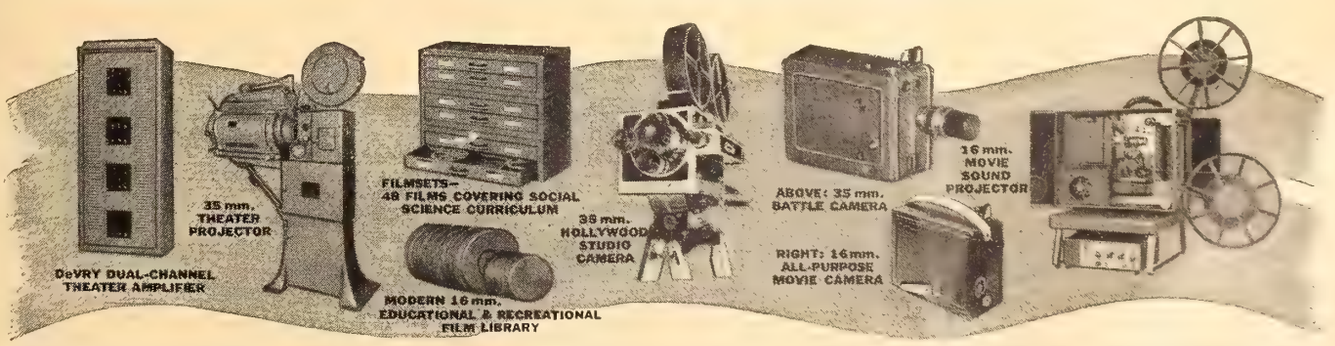
Thus, out of the war's relentless proving ground comes unchallengeable proof of the ability of DEVRY motion picture cameras and projectors to take day-in, day-out punishment and still deliver the finest in screened performances. Proof that you'll want to remember DeVry when you go shopping for V-Day's best in motion picture sound equipment. DEVRY CORPORATION, 1111 Armitage Avenue. Chicago 14, Illinois.

BUY ANOTHER WAR BOND TODAY

For Continued Excellence in the Production of Motion Picture Sound Equipment

DeVRY CORPORATION

NEW YORK 1111 ARMITAGE AVE., CHICAGO, U.S.A. HOLLYWOOD



WORLD'S MOST COMPLETE LINE OF MOTION PICTURE SOUND EQUIPMENT

17 Years of Making Good, Roxy Record

The Roxy Theatre in New York—perhaps the first motion picture house to receive national publicity and fame as an institution of the motion picture—entered the final six months of its seventeen and a half years of consecutive operation on Wednesday, September 6. The event was the occasion for an intriguing remark by an old timer around Broadway who recalled that a certain real estate skeptic at the time the theatre was in construction vocally wondered "what Rothafel (Roxy) would do if the project doesn't make a go of it—park elephants in the damned thing?"

At the time of its planning the Roxy was one of the boldest ventures on record in motion picture enterprise. S. L. Rothafel, who had come up to peak eminence after management of the Rialto (first house on Broadway which from its blueprint to completion gave no compromise to stage acts—was so wholly "Picture" that not even a stage was provided even should there be wish later to present living performers) the Strand, the Rivoli and the Capitol. At the time Roxy had no agreements with any major company for the supply of product, As a matter of fact he was going into competition with the "show windows" maintained by the major producers. But daring didn't stop there, for Rothafel insisted upon a spaciousness that took up a lot of very expensive real estate. Furthermore, his location at the time was anything but "bright lights." In no time, of course, the Roxy enlivened its neighborhood and increased realty values by untold amounts of good American dollars.

The Roxy, now presenting "Wilson," the most spectacular picture offered patrons during its more than seventeen years of operation, has served, in many details of design and operation, as a pattern for theatres all over the country.

To give the Roxy's new era more importance, Wednesday also marked the beginning of the first six week screen attraction in the entire history of the theatre.

"Wilson" is the six hundred and forty-second (642) picture to grace the Roxy's screen.

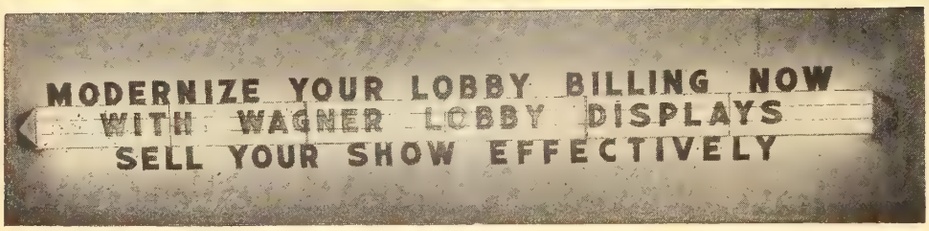
Of the 642 pictures to attract attendance sufficient to warrant holdover for five weeks, there are only six in present day records and one in the very early days. These include "Alexander's Ragtime Band," "A Yank in the RAF," "My Gal Sal," "Hello Frisco Hello," "Coney Island" and "Heaven Can Wait." Four of the six were musicals. "The Cockeyed World" was the very first to stay five weeks.

The percentage of four week attractions when compared to the 642 picture changes made in the seventeen and a half years is likewise small. These include "Happy Landing" and "In Old Chicago,"—the only two for the entire 1938 season; "Jesse James," "The Story of Alexander Graham Bell" and "Second Fiddle" in 1939; "Tin Pan Alley" in 1940; 'That Night in Rio" and "Charley's Aunt" in 1941; "To the Shores of Tripoli," "Ten Gentlemen From West Point," "The Pied Piper" and "Springtime in the Rockies" in 1942; "Crash Dive" and "Sweet Rosie O'Grady" in 1943; and thus far this season, "The Gang's All Here," "The Sullivans" and "The Purple Heart."

Records previous to 1935 are not available but the present management of the Roxy states that the four week attractions from the opening date of the theatre until 1938 were comparatively few, possibly totaling a half a dozen.

The present engagement of "Wilson" (while setting a new mark for length of run) has this currently interesting fact about it—no closing date is in sight, according to the management. That being the case, and with seventeen and one half years of continuous operation behind it, there apparently was some unnecessary anxiety on the part of the realtor who wondered what might be done with the building should the motion picture shows not succeed.

IT COSTS SO LITTLE TO SELL SHOWS WORTH SO MUCH



A quality constructed display entirely fabricated from pre-war materials. Made of sheet steel, with attractive white enamel finish, the Wagner Lobby Display is easy to install. Units can be combined to make up any desired length. Letters are mounted on the bars in the center or firmly held in position at the top or bottom by slipping under the clips.

Now Available Without Priorities

WAGNER *Translucent Plastic* CHANGEABLE LETTERS

Hundreds are now using these attention compelling letters to attract business. By daylight they afford sharply silhouetted copy and by night the colorful brilliance of neon. They can be used outside on the marquee in Wagner frames, or inside in Wagner Lobby Displays.

These, the only translucent plastic molded letters on the market, are strong, durable, last almost indefinitely, and permit fullest utilization of light, which shines through them. Available in four beautiful non-fading colors (red, green, blue, amber) and opaque black. The colors go all the way through the letters. Thus there is no surface color to chip or scale off. They never require painting.

They are obtainable in 4" and 10" sizes, and in fonts of assorted colors, from 76 letters up.

NOW AVAILABLE

Aluminum letters for replacement and for those who believe that greater durability is more important than greater advertising value.

See your theatre supply dealer or sign man, or write for literature and name of nearest dealer.

Wagner Sign Service, Inc.

218 S. Hoyne Avenue
CHICAGO 12, ILL.

Success Formula

The theatre manager who is a success is one who has learned to:

1. Have full appreciation of what duties and responsibilities have been entrusted to him.
2. Think in an organized manner—who knows in advance approximately what he is going to do each hour of the succeeding day.
3. Set aside specific periods during the day when he will devote thought and action to specific duties—merchandising generally, advertising and publicity and exploitation specifically; maintenance; costs; controls of every phase of operation.

Projection Clinic

(Continued from Page 35)

the same core, either on top of the first or directly alongside the first. The value of "Mutual Inductance" depends upon the self-inductance of each coil and the closeness of the two coils, and the medium of coupling.

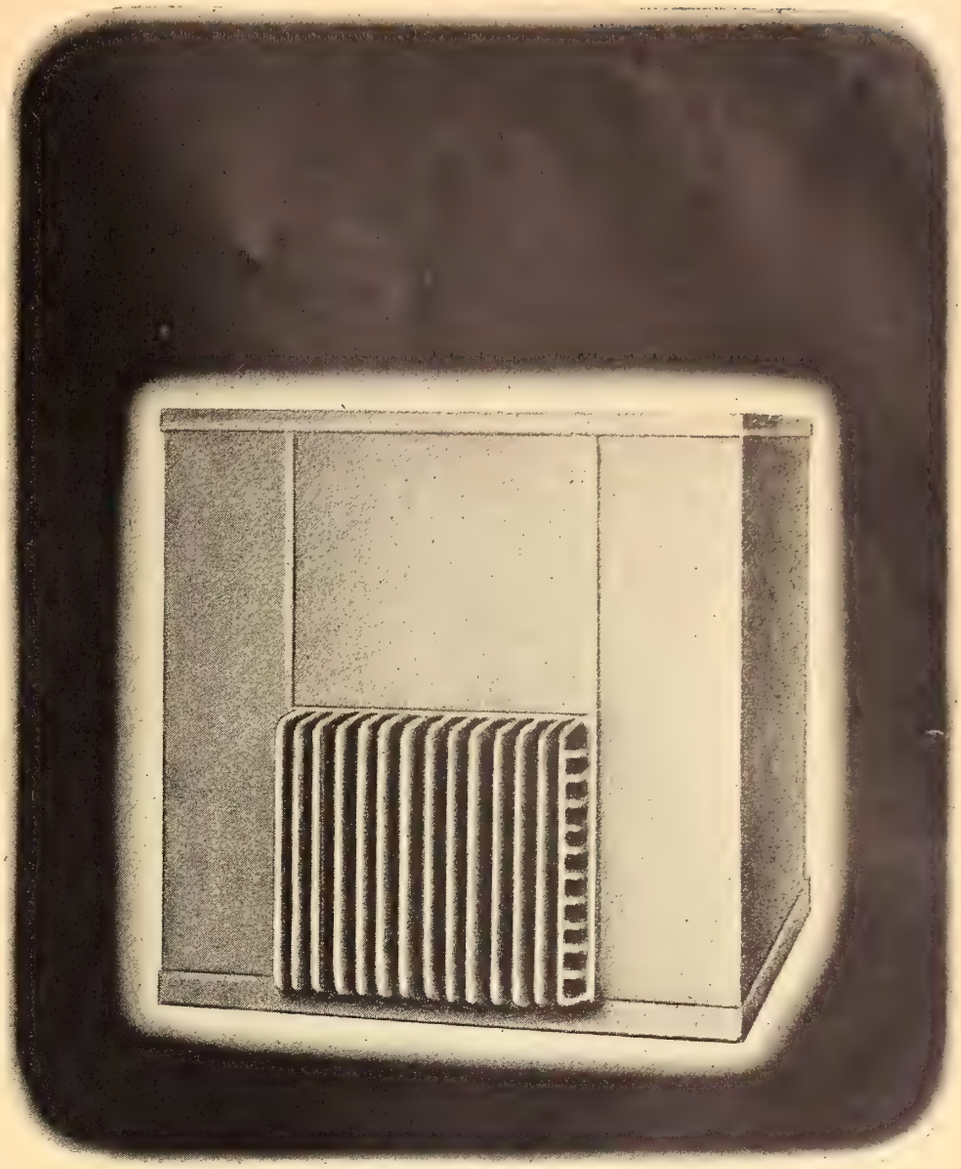
Now we come to the term "Turns Ratio." Suppose we have a transformer that has one hundred turns of wire on the primary coil and also we have one hundred turns of wire on the secondary coil. We will then have a ratio of turns between the primary and secondary of one-to-one and we should expect as much voltage and current out of the transformer as that which we put into the transformer. If we have one hundred volts applied to the primary we will have one volt for each turn of wire both on the primary and secondary. This is called the "volts-per-turn." The volts-per-turn remains a constant of the transformer both on the primary and on the secondary. Thus if we wish to have a higher voltage on the secondary than that which we have on the primary, we must wind more turns on the secondary coil. This is called a step-up transformer. If we wish to lower the voltage on the secondary we simply wind on less turns of wire. This is called a step-down transformer. On multiple secondary transformers we may wind one secondary with five times as many turns as the primary, thus increasing the voltage five times. On another secondary we may wind only a few turns, say one-twentieth as many turns, thus we will develop one-twentieth the voltage on the secondary as we have on the primary. This is quite common ratio for power transformers for radio and amplifier use—one voltage for the plates of the rectifier tubes and the other voltage for the heaters of the radio or amplifier tubes.

Sources of Current Losses

At this time we should consider some of the losses of a transformer which prevent this device from becoming an almost perfect electrical instrument. These losses are few. The first is the ohmic resistance of the copper wire making up the several and separate coils. This loss is termed the I-R loss. Next comes the core losses of which there are two, namely, "Eddy Current" loss and "Hysteresis" loss. "Eddy Current" losses are occasioned because the iron core constitutes a single solid turn of wire as a secondary and within this solid mass of metal many circulating currents are set up as a result of induction. These currents may be reduced by laminating the core and insulating each lamination from its adjacent laminations. The "Hysteresis" loss is caused by the nature of the metal making up the core. This metal should be such that it can be easily magnetized and also as easily de-magnetized when the current direction reverses.

All of these losses show up in the form of heat, so if your transformers run hot you will be aware of the fact that considerable inefficiency is present in the transformer. Good grade of iron in the core, laminated core, and insulated laminations and ample size wire for the coils will contribute to efficiency—which in a good transformer should be nearly ninety-eight per cent.

This terminates our continuous story of a piece of wire and its behavior when carrying an electrical current. Much, much, more can be said about a transformer and the further relation of the transformer and other conditions regarding wire will be covered in later articles.



TODAY'S PRODUCTION

All America can look forward to products of superior quality when the war effort is no longer the major customer of U. S. industry. For in meeting the exacting specifications of Army, Navy and Maritime Commission, men are designing and building better. Here at USAIRCO, while taking the daily task in stride, we're planning to serve American Retailers better by developing greater values in low-cost comfort cooling. Right now is a good time to get complete information on Kooler-aire Evaporative Cooling, and Refrigerated Kooler-aire. Data promptly furnished on request.

USAIRCO Air Conditioning Equipment

BLOWERS • COOLING SYSTEMS
EXHAUSTERS • HEATERS • FANS
COILS • WASHERS • WHEELS

UNITED STATES
AIR CONDITIONING CORPORATION
NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

Sees Dealer Cooperation as Aid to New Theatre Planning

While there is nothing specific upon which to base firm conclusions as to what particular changes will mark theatres to be built in the postwar era, one leading theatre executive is of the firm opinion that a wholesome change will mark the design and planning of the vast majority of the new houses to be built when "the duration is over," as he put it to an STR reporter. This change, a contrast to many—but not all—theatre builders in the past, will be the prominence in the planning discussions of the local reputable equipment dealer—for the purpose of avoiding the costly errors that were made and repeated over and over again with respect to the all-important matter of projection and sound facilities.

The well established equipment dealers, this executive declares, have made an enviable record for service to the theatre field during the war years with their many problems for the concerns which exist by selling merchandise to theatres. There has been little or no such merchandise to sell, nevertheless the better equipment firms switched over into service stations, working efficiently to keep exhibitors in business when a breakdown threatened closure of a house.

It will be for the benefit of the theatre owners themselves if they make it a rule to bring in a specialist in equipment when they plan new theatres, this executive declares, pointing out that one of the common mistakes that cost the theatre owner plenty was widespread neglect to provide sufficient space to allow for new developments in projection and sound. Any repetition of that sort of thing, the executive pointed out, may prove disastrous in the early days of reconversion to a peace economy, because of the almost certain appearance of perhaps sensational changes and advancements that can be looked for during a considerable period of time following the resumption of civilian manufacture.

Motion picture men need only recall the huge expense that was saddled on theatres in the aggregate when sound made its appearance to realize the dangers that will be inherent in building a theatre with all emphasis upon decorative features and to the exclusion of such fundamentals as proper space and location for the projection equipment.

The practice that it is expected will dominate in all new theatre planning will be one in which the architect has nothing to do with the projection room except to specify those designs and space requirements furnished to him by the theatreman as a result of recommendations from qualified specialists in equipment—which in most cases, it is expected, will be the local equipment dealer who is the representative of the manufacturer of equipment and therefore is informed on what is needed and what conditions indicate should be provided for in the event of changes and improvements in machines or standards of show presentation on the screen.

Under this plan of procedure the practical ideal of making a theatre suit the purpose for which it is being built can be realized. It will mean, in effect, that the architect will build his design around rigidly specified conditions for the necessary show-presenting equipment, just as he always has had to suit his form and dimensions to suit the plot of ground on which the building is erected.

There is every indication that the well established equipment dealers will have provisions for performing this necessary service to the theatre field.

On the basis of their performance during the war, these dealers certainly will deserve the confidence and be given the authority to have their suggestions taken with respect and entire seriousness by any architect who is called in to design and construct a theatre.

The motion picture theatre long has been a highly specialized piece of machinery. With the additions and refinements to the whole scheme of shows (including big screen television) the houses of the future will be even more necessarily specialized and will require motion picture engineering for their correct layout, design and construction.

TOMORROW'S PERFECT PROJECTION . . . Today!

with ORTHOSCOPE LENSES

The Greatest Scientific Improvement In Projection Optics in Half A Century

These New Lenses Will . . .

1. Definitely improve distribution of light on the screen . . . No more dark edges
2. Eliminate the "hot spot"
3. Amazingly improve color projection
4. Do away with side and front seat distortion
5. Perfect background focus on long-shot scenes
6. Give greater picture "depth"
7. Do away with "rainbow" effects
8. Cause film to run cooler . . . no buckling

ASK YOUR NATIONAL REPRESENTATIVE FOR DETAILS

Distributed Exclusively by

NATIONAL THEATRE SUPPLY

Division of National • Simplex • Bludworth, Inc.

Changeable Aluminum Letters Now Available

Aluminum changeable letters for marquees are again available, according to an announcement by Erwin Wagner of Wagner Sign Service, Inc., Chicago. Replacement of this item has been impossible during the war up until now, and indications are that they will continue to be offered, at least in limited numbers.

Wagner also stated that due to the continued increase in demand for Wagner Translucent Plasitc Letters that molds for two more sizes of this type of letter have been ordered.

O'Leary in Bloomington Post

Vincent O'Leary, of Joliet, Ill., has assumed his new duties as manager of the Publix-Great States houses in Bloomington, Ill. He has been with the organization 15 years and has managed its houses in Decatur, East St. Louis, Freeport and Joliet, in Illinois and South Bend, Ind. Marvin J. Stockwell, formerly manager of the Castle at Bloomington, has been transferred to Joliet to manage the Publix-Great States houses in that city. He had been in the city 13 years and previously worked in theatres in Peoria and Springfield, Ill., and Louisville, Ky.

New Greenville, Pa., House

Blatt Brothers Theatres, Pittsburgh, Pa., have awarded a contract to G. C. Hoppel, Patton, Pa., for construction of a one-story and basement fireproof theatre. Plans provide for a structure, 120 x 120 feet in size, to cost a total of $150,000 with equipment.

World Cinema (N. Y.) to Reopen

The World Cinema, 155 West 49th Street, New York City, now undergoing extensive alterations and refurnishing, will reopen in the near future with the first American showing of the British-made film, "Thunder Rock," starring Michael Redgrave and Barbara Mullen

Mrs. Margaret Ostrom Promoted

Mrs. Margaret Ostrom, who for the past 12 years had been with the advertising department of the Bell & Howell Co., has been appointed acting advertising manager. For the last two years she had been serving as assistant advertising manager, under direction of J. H. Booth vice-president in charge of advertising

Stresses Showselling Value of Good Service

A theatre advertising man who takes care of the merchandising function for a group of theatres recently unburdened himself regarding some of the headaches of his job.

"I can persuade people that a show is something they should see with the devices and mediums of contact which are the tools of advertising and publicity and exploitation. But—and it's a big BUT—I can't convince them, once they've paid a visit to a theatre, that it is entirely to their liking. That part of the job is up to the manager. And if the manager does not achieve an atmosphere of courtesy, cleanliness and comfort for the theatregoer, well then the advertising salesmanship loses a great part of its potential value in creating new customers for the house."

It seems that, due to manpower shortage perhaps, some of the houses in the particular circuit are far from what you'd call "up to scratch" with respect to the general atmosphere prevailing in them.

The difficulty complained about by the advertising man brings up that perennial moot question in advertising circles as to what, particularly, is advertising. Is it selling? Or is it the art of telling, rather than selling? Most advertising men come back to the premise that all they can do is tell about the commodity featured in their advertising—and if the article can't make good after the prospect has tried it—well, that's just too bad for the article.

These points are not remote from the practical side of theatre operation and maintenance. They emphasize, as a matter of fact, the heavy responsibility the active manager of a house—be it his own or that owned by a small organization or a large circuit. The manager is the one-man link between the owner of the theatre and the public. More than that, he is the one-man point of contact between the entire industry and the people of the community which his theatre serves.

Since entertainment cannot be successfully merchandised with the chain-store routine of completely standardized methods, the theatre owner and the industry must depend upon the man in charge of the theatre, where people see the pictures, to offer that section of the public the kind of experience that will be pleasing to them when they choose a movie show as the form of entertainment for that couple of hours of leisure and certain amount of money they will spend to indulge their desire for amusement.

When the manager takes this into account he begins to realize that nothing is more important to his own progress in his chosen career than to know his theatre and know his community. It is because he is in the position to know these two factors (and puts them together in a way that adds up to dollars and cents at the box-office) that the theatre owner—and the industry at large—is entirely dependent upon him for proper contact with the public. No Hollywood big shot, no top circuit executive can possibly know the people of a certain community—their likes and dislikes regarding story types, methods of serving them—as can the man on the job in a theatre in the community.

To merchandise a program the manager must select those appeals which he knows to be most effective in winning response from his patrons. He can do so only if he knows his theatre and knows his public as intimately as he has opportunity to know them because of his very position. His exploitation and selling methods can be very superior indeed—perhaps as fundamentally sound as that of the greatest showman in the business—but if his house staff is remiss in matters of the correct way to cater to the people who comprise the customers for the show, he's not going to make the kind of record he deserves on the basis of his show-selling ability. For if he doesn't satisfy and convince the customers who have been persuaded to come to the theatre that they've received what they want, and look for when they go to the theatre, he's building up a constantly growing sales resistance to his advertising and exploitation.

"Thus," the advertising man concluded, "management of a theatre is not by any means wholly dependent for success upon showmanship ability in selling the current attraction—it's perhaps more dependent upon good organization and smart administration in setting up the entire house staff to perform all of the duties necessary to good screen presentation, cleanliness, courtesy and comfort for the patrons, with the selling job in consequence having its best chance to show a profit.

Gala Michigan Premiere

A gala premiere featured the recent opening of the new Center Theatre, Willow Run Village, Mich., sponsored jointly by the Federal Housing Authority and the W. S. Butterfield Theatres, Inc.



30 Years of Vision Research Compiled

Details of thirty years of continuous research is contained between the covers of a new 323-page book, "Light, Vision and Seeing," authored by Matthew Luckiesh, D.Sc., D.E.

It is the twenty-fourth work of the director of General Electric Lamp Department's Lighting Research Laboratory at Nela Park, Cleveland. In this, his latest book, Luckiesh has co-ordinated and simplified the highly complex subject of light, brightness, vision, lighting, and human seeing.

Complex data are presented by means of simple diagrams. Discussions deal primarily with controllable aids to seeing.

The seventeenth and final chapter in the book lists and briefly answers one hundred of the questions most frequently asked about eyesight and vision, light and brightness, light and color, daylight outdoors and indoors, light and lighting, and about: light, visibility and seeing.

Among the questions answered are: What is normal vision? What is a diopter? What is myopia? What is the difference between an opthalmologist and an optometrist? Do Negroes have better eyesight than Whites? How many blind persons in the U. S.? Are eye exercises beneficial? What is a lumen? What is brightness? How many colors are there? Why is the sky blue? What is the ideal lighting system? What is the difference between vision and seeing? What is glare and why does it affect seeing?

Luckiesh, regarded by many as the world's foremost authority on light, contributed a major part of the basis research on the science of seeing.

Clip this FOR YOUR SHOWMEN'S Scrapbook

OPERATION

Fuel Economy

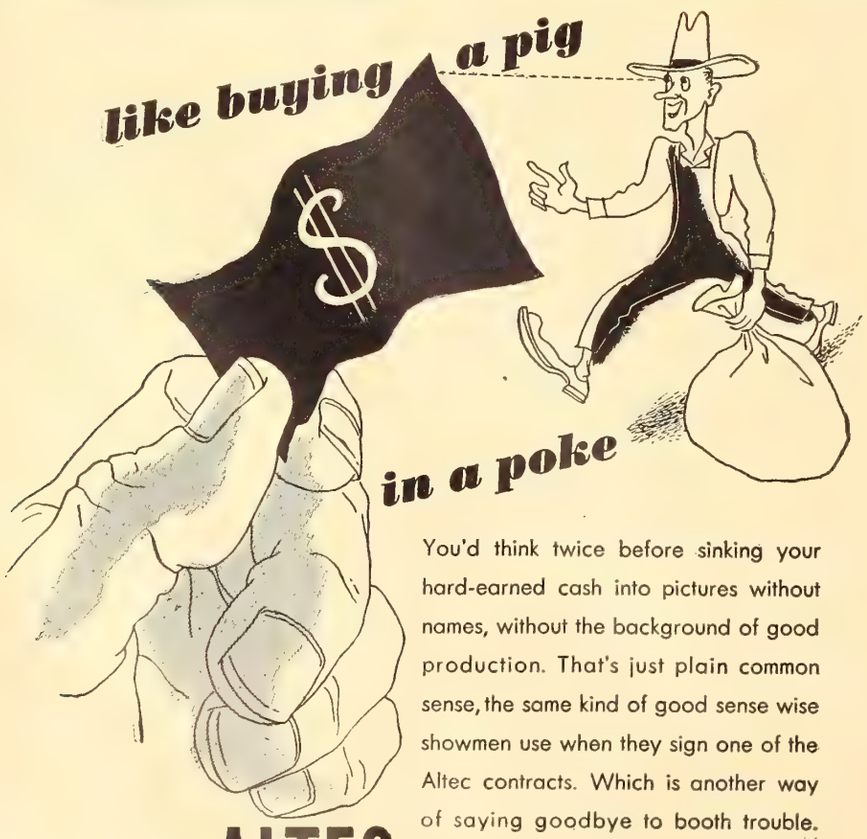
Comfortable weather can be artificially produced indoors in winter by heating apparatus using oil, coal or gas.

Comfort means reasonably warm temperature, not hot blasts as come off the desert. Check the temperature conditions in your auditorium frequently during performances to afford comfort and also to prevent waste of fuel due to overheating—as may result as house fills.

For sake of economy as well as to insure that your allotment of fuel will see you through the winter, have boiler and entire heating system checked; person who will tend furnace instructed in right way to maintain proper operation by correct firing, adjustment of drafts; check building for leaks that should be insulated in order to save fuel.

Missouri House Redecorated

The Broadway Theatre, a Fox Midwest house, has been completely redecorated. A new color scheme is being used from the box-office to the stage. Improvements were made without the necessity of dispensing with night shows. A few matinees were missed.



You'd think twice before sinking your hard-earned cash into pictures without names, without the background of good production. That's just plain common sense, the same kind of good sense wise showmen use when they sign one of the Altec contracts. Which is another way of saying goodbye to booth trouble.

ALTEC SERVICE CORPORATION

250 West 57th Street, New York 19, New York

THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

Shuberts Insure Patrons' Safety in Boston Houses

Michael Cavanagh, press agent and manager, recently placed in charge of all Shubert interests in New England, has made elaborate improvements to further insure safety of his patrons and actors in Boston theatres.

The project began as a routine compliance with the new fire laws, under the so-called Cocoanut Grove Law. This entailed the cutting of new exits in the six Shubert theatres in Boston; the removal of seats in some and the construction of outside iron work fire escapes in others, including the Boston Opera House.

Shuberts had a substantial financial layout but virtually every other theatre and night club faced the same problem. The Keith Memorial has just finished cutting through several new exits on Mason Street.

The Shuberts have gone far beyond the letter of the law. In their legitimate houses as well as in those devoted to road show pictures—their Majestic is now in its seventeenth week of "Song of Bernadette"—they have made complete renovation and rejuvenation.

Rechargeable Flashlight Battery Favored Says RCA

Exhibitors have responded enthusiastically to the addition of Ideal rechargeable flashlight batteries to the theatre equipment lines of the Radio Corporation of America, according to a report by Charles R. Underhill, Jr., in charge of screens and batteries in RCA's Theatre Equipment Section.

Under an arrangement with the Ideal Commutator Dresser Company, of Sycamore, Ill., makers of the product, RCA is now handling distribution of the batteries through its regular theatre supply dealers.

According to the manufacturer, these flashlight-type storage batteries reduce flashlight costs up to 75 per cent, each rechargeable battery replacing up to 400 or more dry cells. It is stated that savings up to $10 or more annually (dependent upon use) may be realized on each flashlight in service. Another advantage is brighter, steadier light.

Roxy Has Two More Gold Stars

Two new Gold Stars have been added to the Roxy Theatre service men's plaque, which brings the total to five. These stars represent Joseph Weissman and Edward Bazaras, who left the Roxy staff to join the armed forces. Weissman was the son of Mr. and Mrs. Louis Weissman, and an executive member of the service staff. He enlisted June 24, 1942. Weissman was killed in action in Italy, the day before he was to receive a medal for heroism, for saving the life of his superior officer.

Bazaras was employed at the theatre for five years. He left January 22, 1942 and was killed shortly after "D-Day" in France.

Open-Air Theatre Modernized

Womble Bros., LaFeria, Texas, have put on a roof and otherwise remodeled the open air-drome purchased from R. P. Condon. It has been turned into a modern 800 seater.

New Well Cools Theatre

A recently-completed eight-inch well is supplying the Milford Theatre, Milford, Ill., with plenty of cold water for its cooling system.

Tele Sooner Than Later

With 63 applications for television broadcasting stations on file with the Federal Communications Commission, approximately 50 million people throughout the country may have sight-and-sound broadcasting six months to two years sooner than even the most optimistic previous estimates, according to Thomas F. Joyce, Radio Corporation of America executive.

This forecast, he told the National Association of Broadcasters war conference in Chicago last week, is based on the supposition that the FCC would grant all these licenses and that television equipment can be manufactured and installed rapidly enough.

In 18 months to two years after the end of the war, rather than in three to four years as originally estimated by RCA, television service may cover 46 per cent of the potential video market as a result of television license applications now actually on file, which increased from seven to 63 in the past ten months, Joyce, who is general manager of the radio, phonograph, and television department of the RCA Victor Division, told the broadcasters.

Theater-Building Application Ruling

All applications for authority to construct theatres must be referred to the War Production Board in Washington for processing. This procedure has been in effect since August 19, 1944.

Previously, applications for construction of theatres involving less than $100,000 were processed by WPB field offices while only those involving more than $100,000 were sent to Washington for approval.

The change in the method of processing theatre applications was made in order that WPB in Washington may have available at all times current information regarding all applications received and actions taken.

Applications still must be filled in the WPB field office in the area where the project would be located, officials explained. Field representatives will review applications, then send them to Washington with their recommendations.

Field offices may deny applications or recommend approval, but actual approval of any project must come from the War Production Board in Washington.

The new method of processing theatre applications applies to all new theatres, rebuilding of theatres damaged or destroyed by fire or other casualty, or conversion of any other type of building to theatre use.

Chicago Houses to Shut Down V-Day; Experience Precedent

Circuit and independent theatre owners of Chicago are planning to close their houses when V-Day arrives, to save wear and tear on their equipment and staffs. Experience of Armistice Day, of World War I, was a costly one to those who kept their houses open on that occasion.

Other amusement spots contemplate similar action, according to plans under consideration at the present time. In the New York metropolitan area, including northern New Jersey, theatres are discussing closing. In many north Jersey communities tavern proprietors have announced they would close for 24 hours after the whistles blow for victory.

No War Baby



No War Baby is the brand-new Motiograph Projector which will be available as soon as hostilities cease. For Motiograph Projectors were being made even during the Spanish-American war, 47 years before the scourge of Hitler.

The designing of this latest equipment masterpiece was started before the paper hanger was hanging his dissenters.

So when you buy your next Motiograph Projector you'll know it was created during a period of sound thinking . . . that it is not a revamped wartime product born of a desire to cash in when theatres will be sorely in need of new equipment.

It will, instead, represent so definite an advance in design, construction and operation as to constitute a virtual necessity to the modern theatre.

MOTIOGRAPH
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The first fabric ever used in a theatre for drapery or wall decoration was supplied by Dazian's . . . And today, the majority of theatre owners still specify *Fabrics by Dazian's.*

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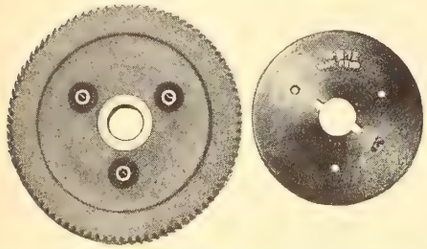
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Same amount popped corn fills four ¾ # bags . . . or 5 of our cartons at 5c extra profit. Write for prices. Also world's finest seasoning, popping oil, salt.
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For the Fall Bargain Bulletin
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Inventor Details Features of New 'Orthoscope Lenses'

Walter E. Green, president of National Theatre Supply, announced early in August that his company would be the sole distributor of a radical new lens named the Orthoscope and manufactured by the H & H Optical Co., Hollywood, Calif. The announcement has created widespread interest among projectionists particularly and in the field generally.

The announcement described the new lenses as "the greatest scientific improvement in projection optics since the birth of motion pictures," a not too extravagant statement in view of some of the details released in connection with the new optical instrument known as the Orthoscope Lenses. For among these features are: utilization of light that would otherwise be lost and direct it so that it passes through the film aperture and projection lens to the screen; further removal of the crater image from the film gate; improvement of light distribution all over the screen to provide 50 per cent more light on the sides, 70 per cent on the corners and elimination of dark edges; elimination of the "hot spot"; elimination of side and front-seat distortion, thus making every seat in the auditorium a "good seat"; perfect background focus on long-shot scenes; elimination of rainbow effects; cooler running for the film and elimination of buckling.

The Orthoscope is the result of the research of Hal Huff, Optic Engineer, who has been chief projectionist of the Producers Association (MPPDA) on the coast.

The Orthoscope was submitted to extensive tests by engineers of the International Projector Corp. It is already in use in several theatres, including Grauman's Chinese, United Artists, Orpheum and many other houses as well as at the studios on the coast.

The cost of the Orthoscope Lenses is $100.00 per set or $200.00 to equip two machines, with the estimated installation set at about $25.00 per theatre.

The Orthoscope is described in the following article by Hal Huff.

Why do projctionists like to work with the Orthoscope lenses? First, they seldom have to re-focus a picture once it is set, even in changing in black-and-white to color. They scarcely ever need to change the mirror adjustments, even when burning stubs, allowing more freedom for other necessary work. They know that the light is even and the focus sharp. And they are getting cooler running film.

Ordinarily when looking at any picture from the projection booth with opera glasses, any white object on the screen will appear to be rimmed with a rainbow effect—but with the Orthoscope Lenses this chromatic aberration is eliminated, whether the film be black-and-white or color.

The Orthoscope Lenses are made of glass which has a very high melting point. Each set of lenses is constructed to fit individual specifications. An Information Card, completed by the projectionist, is put into the hands of a lens designer who calculates from the figures the correct design and curve required. Special tools must be made in order that the grinding machine will turn out the precise curve specified by the designer. The polishing step is an intricate one, requiring much time and skill. Each lens must be edged on a diamond cutting machine and many hours of work are necessary to perfect each set of Orthoscope Lenses. In case of breakage, exact duplicates can be supplied for replacement at any time, since all Information Cards are kept on permanent file.

The Orthoscope Lenses consist of a positive lens placed, in most cases, 1¾ inches from the film, and a negative lens placed 6 inches from the film. The principle of the negative lens is to increase the carbon crater seven to fourteen times its normal size, depending upon the type of lamp in use and other contributing conditions. The positive lens collimates the light on the film at the aperture plate, enlarging the film image to cover the rear combination of the objective lens. This gives an equal distribution of light all over the screen. The result is a clear, flat field in which the hot spot of ordinary projection becomes a soft light. In most cases the over-all light has been increased as much as 61 per cent.

In walking toward the screen from the extreme rear of the theatre to the front row seats no variation in projection is apparent.

Motiograph Receives Army-Navy 'E' Award

Motiograph, Chicago, manufacturers of Motiograph projectors and Motiograph-Mirrophonic sound systems, has been awarded the Army-Navy "E" for the excellence of its war work.

Formal presentation ceremonies took place in Chicago on August 1st. The awards of the "E" flag and the employes' pins were made by Major H. C. Robson of the Army and Lt. Comdr. William P. Rock of the Navy, with Francis E. Matthews and a selected group of employes acting in behalf of the company.

Motiograph employes have expressed their determination to see that stars are added with regularity to their "E" flag.

St. John's Station, Mo., Theatre Swept By Flames

Fire of undetermined origin swept through the Gem Theatre, St. John's Station, St. Louis County, Mo., leaving only four blackened walls. Loss was estimated at $60,000, original cost of the nine-year-old building. It was covered by fire insurance.

The 700-seat house was owned by Henry J. Halloway, of St. John's, who also owns the Beverley, University City, St. Louis County, and the Overland, Overland, St. Louis County. It was empty at the time of the fire. During the fire the roof collapsed and most of the seats were destroyed. The building was situated in the main business section of St. John's Station.

S. O. S. Cinema Supply Expands

Two floors in the building at 450 West 42nd Street, directly across the street from its present location, have been leased by S. O. S. Cinema Supply Corp. The concern has been expanding during the past two years, now occupying two floors at 449 West 42nd Street and a manufacturing plant at 452 West 46th Street, which is devoted 100 per cent to war production.

Selling the Picture

'Janie,' First Warner Film of New Season, Is Strongly Exploited

"Janie," first Warner Bros. release of the 1944-45 season, has started with an exploitation bang that is being heard around the country, with special openings and special stunts pointing to it as a real exploitation picture. "Janie" got a running start at its midwest premiere at the Rivoli Theatre, Muncie, Ind., where the Business and Professional Women's Club sponsored the first performance. It was a $10 top reserved-seat affair for the benefit of Wakeman General Hospital's endowment fund.

This event was marked by an extensive publicity campaign. Fifty of the city's leading business men were "taken for a ride" into the country, given a dinner, and then told about the Women's Club idea for the opening. Their immediate reaction was to raise the seat ante from the contemplated $5 to $10, and several executives immediately subscribed for blocks of tickets.

On premiere day the bus company cooperated by having stories run in local newspapers to the effect that it would alter schedules for the night to accommodate the theatre crowd. Newspapers sent special men to cover the event. Mayor John Hampton and civic leaders were hosts to Col. H. L. Conner of Wakeman Hospital at a dinner before the performance.

In Albany a "Janie" Christmas Party launched the local engagement. This may seem a bit previous, since the opening occurred on August 31, but the girls of the town had a swell time. The idea was that they would go on a "blind date" to the Strand Theatre, each bringing along a package containing a gift, photo of the girl, and a short note to be sent to some soldier overseas.

In Louisville a stunning tieup was realized when the winner of the beauty contest at the Kentucky State Fair at Churchill Downs—site of the famous Kentucky Derby—was designated as "Miss Janie," in honor of the opening of the picture at the Mary Anderson Theatre. She

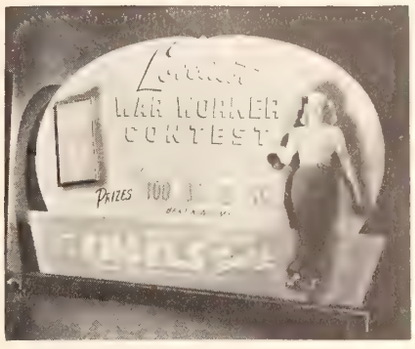
(*Continued on Page* 52)

'Going My Way' Gets Fine Newspaper Tie-Up Support

"Going My Way" is setting some sort of record for references in the nation's press.

Latest evidence comes from Cleveland. *The Cleveland Press* ran a cartoon showing a Nazi fleeing Paris, with right hand upraised in the familiar "thumbing-a-ride" gesture, the left carrying a traveling bag flying open, containing "Parfum de Paris," lingerie, postcards, etc. A route sign indicated "To the Sacred Soil of Das Reich." The cartoon was captioned: "Going My Way?"

The same week, a news story centered on page one of *The Cleveland Plain Dealer* carried the heading, "South Side to Go Bing's Way in Vandal War." Cleveland has been having trouble with ruffians breaking windows and doing other damage, and Councilman Paul T. Betley, the story said, "outlined plans for a Big Brother society, in the tradition of Bing Crosby's 'Going My Way'." The story was continued on page 3 with the heading, "South Side Takes Tip From Crosby."



This lobby setpiece was used two weeks in advance of the "Loveliest War Worker Contest" held at Fabian's Paramount Theatre, Staten Island, New York, by George J. Kemp.

Kemp Again Stages War Worker Contest

A "Loveliest War Worker Contest," run last year at the Liberty Theatre, Stapleton, Staten Island, N. Y., made local history and brought great credit to George J. Kemp of Fabian Theatres (it ws reported in STR on March 6, 1943). Kemp, as a matter of fact, can put in a very good claim as the originator of this stunt, which turned out to be a real wow in Staten Island.

Now Kemp is running another such contest, this time at the Paramount Theatre, Stapleton, which has a seating capacity twice that of the Liberty. Of course, half the work was already done for this one. The public remembers last year's contest and is looking forward again to picking the prettiest war worker. Then, too, the sponsor, a leading women's specialty shop, was right on hand to repeat the performance, offering prizes of a $100 war bond, a $35 gift certificate, a $25 certificate, and a $15 certificate.

For a plan of campaign, teaser ads featuring last year's winner are being used on three different days a week in advance. A special trailer is shown on the screen three times a day for two weeks. A lobby setpiece approximately 10 by 15 is used two weeks in advance. The contestants were recruited by Kemp from various war plants on the island. Heralds have been distributed to the plants, asking the men to come and cheer their plant's favorite. The Staten Island *Advance* runs publicity on the contest on three different dates.

The contest is on— who will be the most beautiful war worker this year?

Find Box-Office Insurance In Clever Promotion Policies

Manager David Gold of the Towne Theatre, and Dick Moss, Stadium Theatre manager, both of Los Angeles, found box-office insurance in clever promotion policies, with alert showmanship the only premium they had to pay.

Manager Gold received excellent response on an all-cartoon program, by distributing heralds (promoted cost free) around the neighborhood proximating his theatre, while Moss cashed in on a caption he arranged for, reading "Roy Rogers Continues to Ride," which topped a story in a Pica district community paper when a Rogers western was booked into his house.

Vacation Managers In Fox Theatres Get Efficiency Training

As a novel means of dramatically driving home the importance of the task of theatre management to the assistant or junior managers of the Fox Wisconsin Theatres who have the responsibility of management during regular managers' vacation periods, President H. J. Fitzgerald scheduled a one-day session.

These junior managers, thus assembled, were given refresher instruction in the proper procedure for good theatre management by company executives, with an eye to increasing the efficiency of house operation during the absence of the regular managers. A large number of ladies, now serving as assistants, were prominent in the group and as a climax the entire body took a mass pledge which they themselves devised covering the elements of safety, showmanship and routine duties. The pledge form was printed by the company and signed by each junior manager.

During their stewardship of the Fox Wisconsin Theatres, these embryo showmen and showwomen vied with each other for honors in exploitation, publicity, vending and general operational duties while assisting the circuit in circumventing a manpower problem in relieving the managers during their vacation periods.

The pledge affirms a willingness to carry out the following duties:

1. I will willingly and wholeheartedly discharge any and every assignment that is given to me on any war activity, or any phase of activity for the war effort . . . in addition to and above any and all of my regular theatre duties.
2. I will read, and know, and observe every safety regulation for the safe conduct of the theatre I am responsible for . . . that all exits will be properly checked, all extinguishers in their right place and filled, and my staff fully trained in every safety measure.
3. I will maintain a clean, neat theatre at all times. I will establish daily inspection of the front and back of the theatre, and will personally check every part of the theatre once each week.
4. I assume the full responsibility of administering the vending unit in my theatre to insure it being neat and clean at all times . . . that the popcorn machine will be cleaned and inspected daily, and that the appearance of the vending unit will be wholesome and inviting . . . and I will, through the manner of administering with the vending staff, achieve a greater total sales than before.
5. I will operate my theatre in a workmanlike fashion, scheduling the work of my staff properly, analyzing and scheduling the timing of the shows for the greater convenience of the greatest number of people.
6. I will fully and completely exploit with everything available every change and every attraction during my term of managership.
7. I will schedule my time to provide the most efficient use of my time, and in addition to the duties in the theatre I will execute every plan presented to me and every plan I conceived myself concerning outside activities, and particularly securing outside income.
7. I will operate my theatre in a manner that will reflect credit to myself and to the organization, and to improve the operation as well as to gain improved knowledge myself.

Program Exchange

Indiana, Illinois Chrises— Chamales and Christos— Topics of This Edition

Vacation days are over. Here we are, back at work again. During our sabbatical leave the weather was cool and comfortable, but it has turned humid again. Now that September is moving along, the hot days are numbered. Soon the fall breezes will be blowing, and not so long after that the crisp, cold winds of winter will greet us every morning. It makes us a little cooler to sit here and think about it.

After one has been out of touch with a typewriter and events in the industry for a week, it's difficult to get back into the swing again. Ordinarily it would take just a few minutes to type those introductory lines; under present conditions, when we have to get our thinking processes to function again and have to renew our acquaintance with this typewriter, it takes much more time. More minutes pass as we sit here and reflect on our vacation and try to figure out what we're going to write about next. The problem will be solved, we hope, by the programs here on our desk awaiting our perusal.

We note some material received from Manager **Chris Chamales** of the Roxy Theatre, Delphi, Ind. It always does our heart good to hear from any theatre in that state, for we're a son of Indiana ourselves, having been born and raised there. And Delphi, if we remember correctly, isn't so far from the section where we spent most of our years—Kokomo and Marion.

Manager Chamales' handbills, newspaper ads and other accessories are concerned, for the most part, with the recent war bond drive. At least that's what a cursory inspection seems to reveal.

New Angle for 'Season Pass'

First, there's a ticket given to bond purchasers to see a war bond showing of "The Fighting Seabees." Next, the "season pass" idea has been used in connection with a humanitarian effort. Copy on a pass-size card: "Don't Let the Season Pass Without Aid to the National Foundation for Infantile Paralysis Crusade. Thank You." Copy at the stub end: "Contributor to the Crusade of Infantile Paralysis Through Motion Picture Theatre Drive. Roxy Theatre, Delphi, Ind." We've never seen this idea used before. The "season passes" were evidently distributed by Chamales, and those who made contributions were given the stubs as proof.

Special handbills were used to advertise the showing of "Memphis Belle" and the exhibit of the captured Japanese submarine, which could be inspected only through purchases of war bonds and stamps.

Chamales' Institutional Copy

Now we get to what Chamales calls his "pin-up program." The list of attractions flanks either side of a center box which the Delphi management uses for institutional copy. There are merchant ads at the bottom. It doesn't take us long to find out that Chamales puts his theatre 100 per cent behind all patriotic endeavors. His institutional copy, for example, under the heading of "It's Now or Never, America," has this to say: "Thrift and fortitude and determination made the 13 colonies these United States. Now it is our turn to preserve the things for which our forefathers died. The Fifth War Loan is the biggest, the most vitally important financial effort of this whole war. Strip your pockets for action, the battle of the world is on and we must win it." Elsewhere on the same program are such lines as "Keep Carroll County on the Victory Line—Trade on the Home Front" and "Stars and Stripes Second Call for Women! Women, Enlist in the Joan of Arc Legions of the U. S. Navy, the Waves."



This window display at G. Schirmer called attention to the showing of Republic's "Atlantic City" at the Manhattan Theatre in New York. Stills from the production were combined with sheet music of the many tunes included in its score and a card giving picture, cast, and theatre proper credit.

On another Delphi program is institutional copy worthy of reproduction here to be adapted to their own use by Program Exchange members and other theatremen:

"Now, more than ever, movies are your best entertainment—the constant strain that these hectic war days bring is felt by every member of the family from Granddad right down to Junior and Sis. Your daily paper carries screaming headlines in every edition, some of them depressing, others bringing cheering news of victories achieved against our enemies.

"Radio contributes to the pressure by bringing you, at half-hour intervals, news commentators who give their various, personal interpretations of the latest developments at home and abroad.

"While all this up-to-the-minute news is every enlightening and educational, it definitely increases the tempo of living and frequently, through conflicting reports or analyses, leads to confusion and indecision.

"Now that the family car cannot be used as often as heretofore, due to gasoline and rubber rationing, about the safest bet for comfort and relaxation away from home is your Roxy Theatre. Here is an atmosphere of quiet refinement, where your every want is carefully administered to by our courteous staff, you can forget your troubles and relax while enjoying your favorite type of movie entertainment or picture personality.

"Whatever your preference in pictures, it will be satisfied here because we make it a point to have a well-balanced program always. If you enjoy light breezy musicals, we have them; or maybe you prefer comedies?—whatever it is that you enjoy most, it will be shown here.

"Walter Wanger, noted producer, once said that Hitler would gladly give up half his conquered territory and Germany for a motion picture industry like that in the United States, because of its tremendous value as a morale builder and propaganda agency. A Chinese philosopher also said that one good picture is worth a thousand words, so without using any more words permit us to say that we have all the good pictures, and may we suggest that for your morale's sake you visit us often and bring the children with you."

On still another program Chamales devoted considerable space to an appeal for Wave recruits. Our conclusion is that the Delphi theatreman is doing a swell job in his small community, and we'd like more news of his showmanly activities real soon.

The Chrises seem to dominate the proceedings this week, for we have a letter and material from another Chris—this one is **Chris Christos,** manager of the Verdi Theatre, Chicago, who contributed frequently to this department a few years back when he was managing the Lincoln Theatre for the Van Nomikos Circuit. He operates his own house now, and declares that "there is nothing like being in business for yourself, no matter how wonderful your employers might be."

Chris still puts out his attractive die-cut calendar program, but his letter was occasioned by a Kleenex stunt. Knowing that the tissues are scarce right now, he celebrated the theatre's first anniversary by giving every lady who purchased a ticket for the evening performance a box of Kleenex. Says Chris: "The event was certainly the topic of the day for the two weeks previous to the giveaway." He fails to reveal, however, one important bit of information to help other theatremen duplicate the stunt: where did the Kleenex come from? In his program announcement he asks women patrons not to ask "how or where we got them," but assures them that "there will be enough for all."

We haven't covered much territory, but we've used more than our usual allotment of space, so we'll have to call a halt to this edition of the Program Exchange.

Extensive Use of Displays Sets Pace for 'Hargrove' in Reading

The extensive use of displays set the pace for Loew's Colonial Manager Brock Whitlock's campaign on "See Here, Private Hargrove" in Reading, Pa. (He's now in Richmond.)

A large cut-out of the title and credits covered almost all of the traveler on the stage three weeks in advance of opening. At the beginning and end of every performance, the traveler was drawn and spots were centered on the cut-out.

An immense animated display was placed over the marquee of the theatre with the opening of the picture. The animation took the form of shaking knees on the part of Private Hargrove and a moving pointing hand on the part of the Sergeant. Two large cartoon teasers measuring 30 ins. by 40 ins. were placed in front of the theatre two weeks prior to opening.

Radio spot announcements, gag heralds, car cards, teaser ads, book and music store displays were also used, and a gag window, depicting both Walker and Wynn peeling spuds was set in the center of the Reading shopping district. In front of them was a large pile of potatoes on a turntable and a $25 war bond was given to the person who guessed nearest the number of potatoes in the window.

Educators Urge Companies Issue Study Guides on All Pictures

Issuing of comprehensive film study guides by motion picture companies for all their major releases is urged by the Educational Policies Commission of Washington, D. C., as a service that would be effectively utilized by the schools, colleges and other educational institutions.

In a letter to Warner Bros. commending the educational promotion material prepared on "The Adventures of Mark Twain," William G. Carr, secretary of organization, said: "Children do attend the movies in large numbers and they do learn from them. Anything that can be done to coordinate what they learn from the movies with what they learn in their schools would amount to a fine public service."

AT THE HEAD OF THE PROCESSION!

WE didn't get into first position by stepping in there self-invited We got here because we were put there and by the best brains of this business By exhibitors who want action, lots of it, and fast Exhibitors who haven't time to monkey with media that isn't fool-proof Exhibitors who want the straightest line between the ad and the box office and want that line full of feet all going the same direction Quite naturally, a quicker, surer, cheaper way to sell shows has put us at the head of the procession.





KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS THAT NEVER STOP!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

1500 Notables Guests at 'Wilson' Premiere Held in Washington

Official Washington turned out Thursday evening in unprecedented numbers for the premiere of Darryl F. Zanuck's "Wilson" at Loew's Capital Theatre. Never in the history of the nation's capital, it was said, had so many acceptances been received from members of the diplomatic corps, government officials, high-ranking army and navy officers and distinguished Washingtonians as poured into the Washington office of 20th Century-Fox during the few days preceding the premiere.

The guest list of more than 1500 included 19 foreign ambassadors, 14 ministers, 35 senators and 300 representatives. The Woodrow Wilson Birthplace Memorial Foundation of Staunton, Va., was represented by a group headed by Mrs. Cordell Hull.

Among the distinguished guests were Speaker Sam Rayburn of the House of Representatives, Supreme Court Justices Frank Murphy and Robert S. Jackson, Secretary of State Cordell Hull, Attorney General Francis Biddle, Secretary of Agriculture Claude H. Wickard, Secretary of Commerce Jesse Jones, Under Secretary of the Treasury Daniel W. Bell, Assistant Secretary of the Navy Ralph A. Bard, Assistant Secretary of State Adolf A. Berle, Jr., Assistant Secretary of the Interior Oscar L. Chapman, Assistant Secretary of War John J. McCloy, James F. Byrnes, Sir Charles Hambro of the British Mission, Admiral Ernest J. King, Lt. Gen. Barney M. Giles, Brig. Gen. Robert L. Denig, USMC, and Foreign Economic Administrator Leo T. Crowley.

Twentieth Century-Fox personalities who made the trip from Hollywood to be present for the premiere included Producer Darryl F. Zanuck, Carmen Miranda, Lynn Bari, Trudy Marshall, Alexander Knox, Dana Andrews, Roddy McDowall and Lamar Trotti. George Jessel was master of ceremonies. During their stay in Washington the players visited Walter Reed General Hospital, the Naval Hospital at Bethesda, Md., and the U. S. Army Rehabilitation Center at Forest Glen, Md.

Representing 20th-Fox from the home office in New York were President Spyros Skouras, Vice-President in Charge of Distribution Tom J. Connors, General Sales Manager William J. Kupper, and Division Sales Managers Andrew W. Smith, Jr., and Jack Schlaifer.

Among the prominent exhibitors present from Maryland, Virginia and Washington for the premiere were Frank Boucher, Frank La Falce, Sidney Lust, Harry Brown, Ben Caplan, Ed Fountaine, Sam Galanty, George Gill, Arthur Jackobson, Fred Klein, Gus Lynch, Hardie Meakin, John O'Leary, John Payette, Wade Pearson, Louis Rebnitski, Roland Robbins, Nathan C. Rosen, Ivan Rosenbaum, Daniel Weinberg, Benjamin F. Young, Fred Kogod and Joseph Bernheimer.

Arrangements for the special event were handled by Tony Muto, 20th-Fox's Washington representative, and Hal Horne, director of advertising and publicity.

Large Field Competing for MGM Plaques, Ferguson Says

William R. Ferguson, MGM exploitation manager reports that scores of campaigns have been received from exhibitors in the contest to select the twenty outstanding MGM Anniversary campaigns. Announcement of the twenty plaque winners will be made on October 1 and campaigns received through September 20 will be eligible to compete for these awards.



Manager Hall Houpe of the Rogers Theatre in Shelby, N. C., proudly displays herewith the winners of the recent bathing beauty contest held there recently in connection with the showing of MGM's "Bathing Beauty." Girl in center is prize winner, others runners-up.

Promotes Co-op Ad On 'The Hitler Gang'

Louis Vaughn, manager of the Royal Theatre, Sanger, Calif., in his campaign on Paramount's "The Hitler Gang" promoted a full-page cooperative ad in the Sanger *Herald*. Topping the entire layout, with the title of the picture bannered across the page in boxcar letters, was this heading: "This Is 'The Hitler Gang' That Doesn't Make the Front Pages. It is because of them that you have to wear cotton stockings, accept substitute materials, drive an old worn-out car, do without many items you were used to. The following merchants do their best to secure 'hard to get' items. Patronize them! See 'The Hitler Gang'."

With a signed statement by Manager Vaughn concerning "the inside story of an inside job by the gang that stole a nation," as the centerpiece, local merchants filled the page with ads.

In addition, Vaughn ran a three-column display ad originally offered in an STR Showmanalysis, featuring the copy, "The greatest gangster picture of them all. Capone . . . Dillinger . . . Murder Inc. were pikers compared to 'The Hitler Gang'."

Book Art Contest Is Tied In With 'Arsenic'

A book jacket design contest with War Bonds heading the list of prizes, and nationwide distribution of a two-color poster to book stores, libraries, schools, colleges, community groups and institutions reaching many millions, are among highlights of a play-book-film tieup set by Warner Bros. with Pocket Books, Inc., publishers of a popular-price edition of the stage comedy hit, "Arsenic and Old Lace," from which the Warner film of the same title was adapted.

The pocket edition of the play is being exploited throughout the country, with dealer displays using stills from the motion picture, and the publisher's field men being instructed to make tieups with local playdates of the film.

Jacket design contest will be directed to members of National Education Association Department of Art, with contestants asked to design a special motion picture jacket for "Arsenic and Old Lace."

SHOWMAN SAM SAYS: Don't feel too noble about working your head off to sell War Bonds. Many exhibitors have reported increased business due to these campaigns.

'Lassie' Still Proving Exploitation Natural

A "Lassie Come Home" essay contest with a pedigreed collie pup given for the best essay on "Why a Dog Is Man's Best Friend" highlighted a successful campaign on "Lassie Come Home" inaugurated by Manager Richard L. Wright of the Electric Theatre, Springfield, Mo.

A large display was set up in the lobby ten days in advance, displaying the puppy in a mounted wire cage with details of the essay contest posted nearby. All advertising pertaining to the contest publicized the fact that the puppy was on display in the theatre lobby, resulting in dog lovers from all parts of the city congregating in the Electric Theatre lobby to view the dog, throughout the film's run.

Essay contest was tied-in with Springfield's Superintendent of Schools and credits were given as part of the English courses in all schools, with over 1000 essays received in response. Ushers distributed heralds on the contest to all children who visited the display and a special institutional trailer regarding the contest ran two weeks in advance of the playdate.

Additional promotion efforts put forth successfully by Manager Wright included, a teaser campaign started two weeks before opening; tie-ups with two radio stations which plugged the picture on two kiddie programs; extensive use of street and window displays; tie-ins with four of Springfield's leading book stores; distribution of 3000 book marks; an extensive build-up of the film in conjunction with a dog food.

Climax of the campaign took place on the Electric Theatre's stage with the presentation of the collie pup, described as a personal gift from Roddy McDowall, to the essay contest winner.

'Janie,' First Warner Film of New Season, Gets Off to Flying Start

(*Continued from Page* 49)

made a personal appearance, with ten runners-up, on the stage of the theatre opening night.

These were local campaigns, but Warner Bros. also recently worked out a large national tieup when *Newsweek* inaugurated a new service for school, library, college, and other educational institutions in distributing copies of a four-page two-color motion picture study guide on "Janie."

In addition to the copies of the supplement being mailed by *Newsweek's* educational deparmtent to its extensive list throughout the country, the magazine has supplied the Warner educational bureau with 10,000 of the supplement for distribution to exhibitors, field men and others.

These are striking evidences of the type of campaign developed for "Janie," but they are only a small part of an exploitation drive that looks like one of the biggest in a long time.

Publisher of Title Tune to Promote Republic's 'San Fernando Valley'

National promotion on Republic's Roy Rogers special production, "San Fernando Valley," has been arranged through the cooperation of Mayfair Music Corporation, publishers of the Hit Parade title-tune, which is featured in the outdoor musical.

New copies of sheet music on San Fernando Valley have been issued, featuring a photograph of Roy Rogers and a production scene from the film, and carrying cast and credits. Title pages are being made available to exhibitors for display use; and Mayfair is advising its distributors throughout the country as playdates are set on the production, so that music and record store tie-ins can be arranged.



What goes on in there?

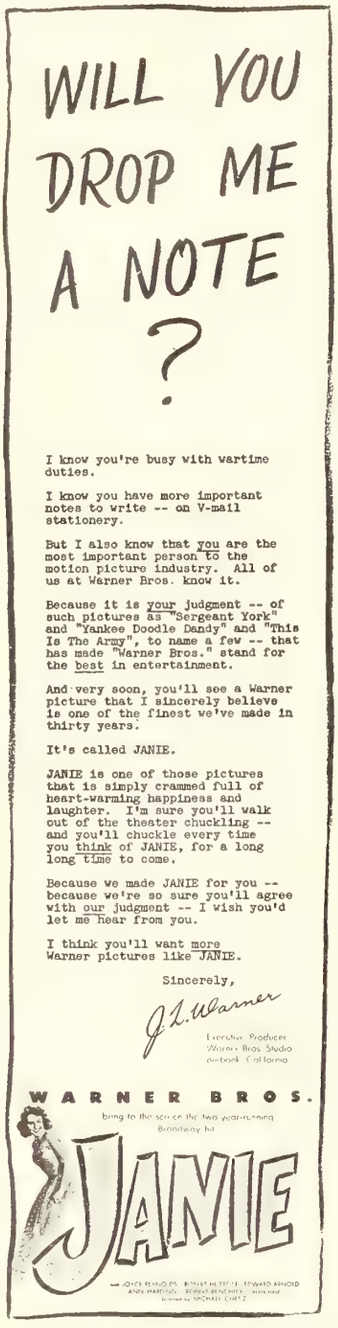
TO the industry, this building—our Hollywood laboratory—brings to mind the peacetime work carried on there for the improvement of sound in motion pictures. Behind its doors today, engineers of the Electrical Research Products Division are working on important devices for theatres of war.

At present these new developments must be nameless. But out of them should come technical advances of great value in making post-war sound recording and reproduction finer than any known to date.

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
195 BROADWAY, NEW YORK, N. Y.

★ SPEED THE DAY OF VICTORY BY BUYING WAR BONDS — MORE WAR BONDS — AND STILL MORE! ★

PERSONALIZED ADS for READERSHIP





Two good recent examples of the personalized touch in advertising copy planning which have come to our attention are reproduced here to illustrate our oft-repeated theory. Such incorporation of a localized or personal touch into theatre ads can do much to heighten readership, which is the essence of space value. At the left, above, a two-column ad prepared by the Warner Bros. advertising staff offers a personal appeal by Jack Warner for moviegoers' comments on "Janie." The headline immediately involves the reader in the message through the use of the word "you." This is in a large sense insurance that most readers will go on through the bulk of the somewhat lengthy text. While only a few readers can be expected to comply with the request for replies, the basic purpose of creating readership and word-of-mouth comment has been accomplished. The ad is scheduled to appear in various newspapers.

Above is another type of personalized ad which was prepared by Bob Cox, publicity director for the Schine Theatres of Lexington, Ky. This display ad utilizes two local personalities, pictures of showmen and is built around their agreement on the merit of MGM's "Two Girls and a Sailor" as being worthy of a hold-over engagement.

Gift Grab Bags Ideal Stunt For Children's Saturday Show

Gift grab bags is an ideal Saturday matinee attraction for the kids in subsequent houses, it is pointed out by Wendel N. Proctor, manager of the Eagle Theatre, Albany, and he found the stunt makes a real difference in the draw for any picture.

Using an attractive dispenser for the gifts, says Proctor, the children get a big kick out of selecting their own prizes. Besides, the idea is good for many repeats.

ADV.

What Are Your Needs? Joe Hornstein Has It

'Mr. Winkle' Buffalo Campaign Gets Boost From Army Tiein

Following through on the national tie-up made by Columbia's home office exploitation department, Bill Brereton, publicity man of Basil's Lafayette Theatre in Buffalo, made arrangements with the United States Army Rochester Ordnance District, furnishing him with a lobby display of machine guns, shells and other material of war to help pre-sell "Mr. Winkle Goes to War."

Another factor of Brereton's campaign was a tieup with the local *Saturday Evening Post* distributor, who posted two hundred 14x17 cards on prominent newsstands throughout the city. The tieup was based on a national promotion arranged by Columbia's exploitation department around a recent article on Robinson as an art collector.

SHOWMANSHIP IN WARTIME LONDON

Holds Title for a Year

A novel piece of exploitation was put over by Ronnie Padgett of G-B's Gaumont, Chester, for "Cover Girl." The local Carnival Committee agreed to run a competition for a "Carnival Cover Girl" as a variation from a Carnival Queen. The winner received a permanent wave as a personal gift from Rita Hayworth, the vivacious star of the film. Runners-up received guest tickets for the Gaumont, Chester. Prizes were presented from the Gaumont stage at the overflowing first night of "Cover Girl." Present were the Mayor and Mayoress of Chester, the chairman of the Hoole District Council and other local celebrities. The winner was crowned "Gaumont Cover Girl" and will carry that title for 12 months, during which time she will make appeals and other public appearances for charity and various other functions throughout the district. At the Palladium, Southport, a midnight matinee of the film was attended by the crew of a Flying Fortress on whose fuselage is inscribed "Cover Girl" and a painting of Miss Hayworth. The Mayor and Mayoress of Southport and civic dignitaries gave the airmen a rousing welcome. The Mayor autographed a number of photographs of a group taken at the Palladium, and these were posted by G-B to the families of airmen in the U. S. A. and to the men themselves.

Novel Features Sell 'Army'

Thanks to an intensive pre-playdate campaign by Manager L. Durban-Long, "This Is the Army" had a most successful opening at the Ritz (A.B.C.), Leeds. Two novel features were held at the Mecca Locarno dance hall, one week being given over to a singing competition of My British Buddy, a second week to "This Is the Army." During the latter, the dancing couples were stopped and asked questions about the film. Upon correct answers being given, complimentary tickets to the theatre were awarded. Besides a colorful and effective facade display, twenty-two shop window displays were arranged covering all the music stores, gentlemen's outfitters, boot stores and other merchandise. A letter was sent to all the principal munitions works, giving details of the cast and times of screening, etc.

'Purple Heart' Showmanship

To stimulate public interest in the topical film, "The Purple Heart," showing at the Haymarket Cinema, Norwich, Manager Harold Marsh arranged a dinner party in the restaurant attached to the kinema, to which he invited the chief city magnates, including the Lord Mayor, the Sheriff, the Town Clerk and the Chief Constable, together with a colonel and six officers from an adjoining U.S.A. airfield, who are the holders of awards similar to those awarded the actors in the film for conspicuous bravery against the Japanese. Following dinner, the guests saw the film and afterwards met in the manager's room to discuss the screened portrayal; they were unanimous in their expressions of praise at both the acting and the photography. A synopsis of the film was given a week prior to the screening in "Table Talk," a popular feature of the *Evening News*, and this further stimulated public interest and helped swell box-office results. A colored banner bearing the name of the film with the names of the stars was hung in a prominent position on the facade of the kinema during the week's screening, with frame stills and photographs hanging at eye level adjacent to the four entrances.

The Box-Office Slant

Reckless Age

Universal Comedy-With-Music 63 mins.

AUDIENCE SLANT: (Family) There are songs and good clean fun in this latest Gloria Jean for all those who enjoy a "Poor Little Rich Girl" story.

BOX-OFFICE SLANT: Should do very satisfactory business in most situations.

Cast: Gloria Jean, Henry Stephenson, Kathleen Howard, Franklin Pangborn, Andrew Tombes, Marshall Thompson, Jane Darwell, Lloyd Corrigan, Judy Clark, Jack Gilford, Chester Clute, The Delta Rhythm Boys, Harold Nicholas. Credits: Produced and directed by Felix E. Feist. Screenplay by Gertrude Purcell and Henry Blankfort. Original story by Al Martin. Director of photography, Jerome Ash. Musical director, Sam Freed, Jr.

Comment: Gloria Jean plays the lead in this modernized version of the "Poor Little Rich Girl" story, a picture that will prove very satisfactory in most situations. It's bound to please her following, for in it she does the kind of job everyone will enjoy, with her vocals and her histrionics. Even those who do not usually like this type of picture will find entertainment in it for not only is Gloria good, but she is given excellent support by Marshall Thompson, who does the romancing with her, Judy Clark who does a standout job with her comedy antics and her presentation of a number called Very Often On My Face and Jack Gilford, who scores with his interpretation of a man fighting the overwhelming desire for sleep. Others who contribute greatly to the enjoyment of the picture as a whole are The Delta Rhythm Boys and Harold Nicholas (the one hoofer left of the Nicholas Brothers who are now in the service). Additional acting honors are shared by Henry Stephenson, Franklyn Pangborn, Jane Darwell and Kathleen Howard. Picture has been well directed by Felix Feist.

Black Magic

Monogram Mystery 65 mins.

AUDIENCE SLANT: (Family) A typical Charlie Chan for the followers of the Chinese detective.

BOX-OFFICE SLANT: Should do better than usual in spots where this series has been successful, as this latest shows improvement over its Monogram predecessors.

Cast: Sidney Toler, Mantan Moreland, Frances Chan, Joseph Crehan, Jacqueline de Wit, Helen Beverley, Ralph Peters, Geraldine Wall, Frank Raquet, Edward Earle, Claudia Dell, Harry Depp, Charles Jordan, Richard Gordon. Credits: Directed by Phil Rosen. Original screenplay by George Callahan (suggested by Earl Derr Biggers character). Director of photography, Arthur Martinelli. Produced by Philip N. Krasne and James S. Burkett.

Plot: A psychic medium is murdered and Sidney Toler's daughter is involved. Mysterious happenings pop up constantly and strange clues make the case difficult to solve. But when Toler gets enough information he arranges a seance and thus traps the guilty party.

Comment: As an entry in the series that Monogram has been putting out, this latest picture shows that there is an effort, and a realization toward that goal to make them better. The story has suspense and action, with considerable banter to make things amusing and light. Mantan Moreland is given much footage in which to present the fear-of-spooks gag, and, being a good actor, he squeezes his lines dry. The plot moves along to a climax without disclosing at any time who the real murderer is, although no one is unsuspected. Excitement builds steadily—at one point Charlie Chan just misses falling off a roof and at another he ducks a bullet aimed for him. All in all a workmanlike sequel in the series, it will please all followers of Chan and created many new adherents. Production is by Philip N. Krasne and James S. Burkett, who have obviously devoted more than the usual attention to story and details. Direction by Phil Rosen helps the improving quality of the film to maintain a rapid and smooth continuity.

Legion of Decency Ratings

(For Week Ending Sept. 9)

SUITABLE FOR GENERAL PATRONAGE

San Diego, I Love You
The Utah Kid

SUITABLE FOR ADULTS ONLY

Arsenic and Old Lace
My Buddy
Call of the Jungle
Oh, What a Night
End of the Road
When Strangers Marry

OBJECTIONABLE IN PART

Rainbow Island

Short Subject Reviews

Harness Racers *(Good)*

RKO Pathe—Sportscope 8 mins.

For anyone who loves horses and the sport of kings here are some interesting close-ups of the trotters, their training and the equivalent of the "Derby," the Hambletonian races at Goshen, N. Y. The picture is up-to-the-minute in the fact that the latter sequences were filmed at this year's running of the world famous event at Goshen last month. Some of the champion trotters and their foals are to be seen in this Jay Bonafield production directed by Joseph Walsh.

Birdy and the Beast *(Very Good)*

WB (9713) Merrie Melodies 7 mins.

A hungry cat goes up a tree to catch sleeping little Tweety, but the tiny bird soons shows the feline who's boss. The cat doesn't stop trying either, for when Tweety is on the ground the cat makes another dash at her—or is it him? This time Tweety has some help from a bulldog. The cat, thinking Tweety has hidden herself in the dog's food, paws it out of the plate, whereupon the bull comes out of his house and the fur flies. The cat is on the run, but this time Tweety is after him. She hands him a hand grenade, and good-bye cat. This Schlesinger Technicolor cartoon is full of fast action and clever ideas. The combination makes for a short that should go over big in any house.

From Hand to Mouse *(Very Good)*

WB (9714) Looney Tunes 7 mins.

This Schlesinger Technicolor cartoon opens with the mouse in the clutches of a big, bad—but dumb—lion and manages to talk himself out of it by telling the lion he'll save him some day. When the lion lets him go the mouse hollers "sucker!" From there on it is a series of such episodes until the lion finally looks in a mirror and calls himself a sucker. This lion is really a dandy creation—very ingratiating in his dumb way. The film goes at breakneck speed. They're neither too old nor too young to like this one.



Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Set New Vehicle for Ann Sheridan; Nat Holt Bows in As Production Executive; Allen Starrer to Start

▶"The History of Rome Hanks," novel by Joseph Stanley Pennelle, has been set for early fall production by MGM. Setting of book is Civil War period.

▶E. D. Leshim, producing Paramount's "Salty O'Rourke," has announced the selection of Elizabeth Patterson for a featured role. Alan Ladd and Gail Russell are co-starred, under the direction of Raoul Walsh. Others in support are Stanley Clements, Bruce Cabot and William Demarest.

▶Walter Scharf, head of Republic music department, is going to do final scoring on "Brazil" the studio's most pretentious musical to date, co-starring Tito Guizar and Virginia Bruce. Scoring will be done on a grand scale, with an orchestra of 55 and a chorus of 40 voices.

▶Nat Holt, who recently left his post as western division manager and studio liaison executive for RKO to become an associate producer at the studio, drew his first assignment in "Riverboat Rhythm" under the guidance of executive producer Jack Gross. Marcy McGuire and Glenn Vernon will co-star with Mark Robson handling the directorial chores. Story is by Robert Faber.

▶"Latin Quarter" an original inspired by the liberation of Paris, will be the next production of Gregor Rabinovitch for United Artists release. Picture will go into production this fall.

▶There will be a "Dr. Edwardes" in Selznick's "The House of Dr. Edwardes" but he will not be one of the stars. His name is Edward Fielding, and in most of the scenes in which he appears, his back, rather than his face, will be photographed.

▶Andy Devine and Thomas Gomez have been signed by producer-director George Waggner for featured roles in Universal's "Frisco Sal" which stars Susanna Foster. Picture is almost set to go.

▶Ann Sheridan, on her return from tours of Allied bases throughout the world, will star in "When Old New York Was Young" for Warners. Picture will depict the top City at the turn of the century, and production has been turned over to Jerry Wald. Story is being written by Peter Milne.

▶Sam Bischoff has picked up the producer reins on Columbia's "A Thousand and One Nights" spectacular Technicolor fantasy of old Baghdad. Stephen Goossen, head of the studio's art department, will personally design the sets, which are to be as lavish and numerous as any pic on the Gower Street lot.

▶With Harry Wurtzel bowing out as associate producer of Leon Fromkess, PRC's "Crime, Inc."—for which Martha Tilton and J. Carrol Naish had been cast—has been put on the production slate of Martin Mooney, who in 1935 penned the book on which the picture will be based. Production is scheduled to start October 15th under the direction of Lew Landers.

▶Jack H. Skirball has re-titled "Fickle Fortune" to "It's in the Bag" and has scheduled start of shooting of his United Artists picture starring Fred Allen for September 11th at California studios. Russell Metty will be cameraman, Lionel Banks art director, Arthur Siteman production manager and Jack Sullivan assistant director.

▶Cal Farley, who runs a Texas ranch of 900 acres, known as "Boys Ranch" is collaborating with William Ludwig on the script for an MGM picture by the name of "Boy's Ranch" which is being prepared for late fall production. Robert Sisk is guiding the production, with no casting announced thus far.

▶"Maid for a Man," an original by Joseph Hoffman, has been purchased by King Bros. The comedy is one of three stories on their schedule at Monogram, the other two being "John Dillinger, Mobster" and "The Honest Gambler."

▶William Pine and William Thomas have rewarded director Bill Berke for bringing "Dangerous Passage," in on time by giving him the directorial job on their next Paramount picture, "High Man."

▶Dwight V. Babcock has arrived at Republic to write the treatment on "Murder Stole My Missing Hours," which Sidney Picker will bring forth for the studio as associate producer. No director or member of the cast has been named yet.

▶"First Man in Tokyo," a clever original story by J. Robert Bren and Gladys Atwater, has been bought by RKO and will be rushed into production for release while the capital of Japan is still held by the Japs. Bren will do the screenplay, and serve as associate producer under the guidance of executive producer Jack Gross.

▶Laird Cregar has started the 20th Century-Fox picture "Hangover Square" in which he stars, with a hangover; just to know what it feels like so he could get the right feeling into his role.

▶Joseph Popkin, recently engaged by Producers Corporation of America as production manager, has been assigned to "The Old West" color filmization of the life of Frederic Remington.

▶Producer Sol Lesser is collecting an amazing cast for his next Tarzan picture "Tarzan and the Amazons." Film stars Johnny Weissmuller with Brenda Joyce. In support the producer has signed Maria Ouspenskaya, Henry Stephenson, J. M. Kerrigan, Barton MacLane, Edgar Barrier and Johnny Sheffield. Kurt Neuman will direct.

▶"Queen of Burlesque" story of a former burlesque artist in a staid New England village has been put on the PRC production slate of Jack Schwarz. Harry D. Edwards will be associate producer.

▶Jeffrey Bernerd's second picture for Monogram, with Kay Francis starred, will be "Allotment Wives, Inc."



SHOWS 'EM. Producer Lester Cowan (right) is confident of the realism he is putting into his production for United Artists release of Ernie Pyle's "Here Is Your War" (being filmed under the title, "G. I. Joe") and shows U. P. War Correspondent (left) and Cranston Williams, general manager of the ANP Association, around the studio where the picture is being made.

Fund Group Studies Rehabilitation Plan

Plans for rehabilitation of several thousand motion picture workers now in the armed forces will be studied by the committee of seven appointed last week by the Motion Picture Relief Fund of Hollywood.

After studying its own particular problems, and systems now being worked out by other large American industries, the committee will present a workable sociological plan to the Motion Picture Producers Association and other groups for coordinated action.

The committee appointed to spearhead this work consists of Sol Lesser, Charles Bickford, Lucille Gleason, Ewell D. Moore, and William Pereira. Acting in ex-officio capacity will be Jean Hersholt and Ralph Morgan, president and vice-president respectively of the Motion Picture Relief Fund.

Landers Directs, Scott Male Lead in 'Black Arrow' Serial

Lew Landers has been assigned to direct "The Black Arrow," the serial which is being produced by Rudy Flothow for Columbia release, with Adele Jergens in the feminine lead.

Playing opposite Miss Jergens will be Robert Scott, who was recently signed to a new term deal by the studio, and is being groomed for eventual stardom.

Among others assigned to the cast of "The Black Arrow" which deals with Carpet-Bagger days in New Mexico after the Civil War, are Kenneth McDonald, Robert Williams, Charles Middleton, Harry Harvey, George Lewis and Martin Garalaga.

Infuhr in 'Edwardes' Role

Seven year old Teddy Infuhr has been cast as the younger brother of Gregory Peck, who is co-starred with Ingrid Bergman in David O. Selznick's "The House of Dr. Edwardes," now in production under Alfred Hitchcock's direction.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today our visit takes us to the Selznick Studios where Ingrid Bergman and Gregory Peck are doing a picture called "The House of Dr. Edwardes"—a psychopathic drama directed by the master of such epics, Alfred Hitchcock (who is also an actor, for he plays a bit part in most of his own pictures).

Miss Bergman is in bed and Peck lies on a couch at the foot of the bed as we enter. Both are asleep; he with all his clothes on. They've fled from a sanitarium and sought shelter in this house. Though the bedroom is old-fashioned, the time is the present.

They are about to shoot the scene as we approach, so we quietly stand back in a corner to watch. Hitchcock's order for "action" starts things going with Peck awakening and going into the bathroom. She immediately follows him, for he is in a highly neurotic state and she as a doctor is watching over him.

With dazed eyes Peck looks into the mirror, realizes he needs a shave and reaches into the cabinet for a razor. This frightens her, but she doesn't let on—just stands watching, even when he denotes by his actions that maybe he ought to cut his own throat.

After looking in the mirror and dwelling on the thought a while, Peck finally looks up, sees Miss Bergman, turns and runs away. As he goes, Hitchcock, who has gotten just what he wanted, breaks the tension by remarking with a grin, "just a cut-up." This breaks everyone up and finishes the scene.

We're told that for a dramatic scene of this kind, Hitchcock usually works on the players in advance to get them into the right mood. In this instance he kept repeating to Peck. "you're crazy, you're crazy, you're crazy," until he almost had him believing it.

Between scenes Miss Bergman, in the black pinstriped white challis robe she wore in the scene—and her own—takes pictures of the other players. We get our chance to visit with the stars just before they go into their dressing rooms to relax and prepare for the next scene. Then we leave.

Until next week. Ann Lewis

Change LaMarr Story Vehicle To Give Star First Period Role

"Experiment Perilous," RKO Radio's picturization of the Margaret Carpenter novel will mark Hedy LaMarr's first appearance in a period picture.

Time element of the story was set back half a century at Hedy's suggestion. The novel is laid in the present. Long desirous of doing a period role, the actress while reading the story was convinced that for screen purposes its suspense and dramatic impact would be enhanced by having the picture transpire just prior to the turn of the century.

Katzman-Dietz to Produce 8

Sam Katzman and Jack Dietz are slated to produce eight of the thirty-three features announced by Monogram for its 1944-45 schedule. The K-D production will be "Jungle Fear" and a second Acquanetta starrer; "Bowery Champs" and three other East Side Kid pictures; "Murder in the Family" with Billy Gilbert, Shemp Howard and Maxie Rosenbloom; and "Gang War."

Joe Besser In Hollywood

Joe Besser, stage, vaudeville and radio entertainer, has arrived in Hollywood to take up his first screen starring comedy role in Columbia's "Eadie Was A Lady" in which Ann Miller has headlined spot.

Amplify 'Counterattack' Cast

Erik Rolf, Roman Boehnen and Trevor Bardette have drawn feature roles in Columbia's "Counterattack," which Zoltan Korda directs with Paul Muni starred and Marguerite Chapman in the leading feminine spot.



GOOD LISTENING. Tito Guizar, who co-stars with Virginia Bruce in Republic's elaborate musical, "Brazil," Walter Scharf, musical director, and Al Newman, music department, give ear to a recording of the hit tune which is featured in the film.

Columbia School to Develop New Talent

In furtherance of Columbia's policy of giving fledgling contract players every chance of developing into box-office draws, the studio has founded a school of dramatic arts on the lot in which new talent will be trained for stardom.

Stage 10 is being converted into an academy in which the various phases of dramatic training will be imparted to tyro Thespians. Jack Cole has been named as dance director of the project. Saul Chaplin will handle the singing sessions. Frank S. Ferguson, recently signed by the organization as a dramatic coach, will function in that capacity on the new project.

Plans call for staging shows on the lot with its own contract talent, and production of a series of original ballets, musicals and dramatic works, not only to serve as a show-case for performers to be eyed by the studio's producers, but also as a proving groud for material to be incorporated in future films.

J. Leslie Kaufman Directs Republic Studio Publicity

J. Leslie Kaufman has been appointed publicity director of Republic studios. Under the reorganization announced last week, Kaufman's assistants will be: Guy Fowler, Dorothy Blair, Fred Rath, Ann Smith, Virginia Oehlerking and Elma Wentz.

Kaufman comes from St. Louis where he directed publicity for a circuit and is the first publicity director appointed since John Leroy Johnston left Republic some months ago. In the interim, the department was headed by Larry Woodin, who served in that capacity only until a new publicity director could be chosen.

Carole Mathews, Mary Treen In Columbia's 'Tahiti'

Several important new names have been added to Columbia's South Seas saga, "Song of Tahiti," which stars Jinx Falkenburg with David O'Brien playing opposite. The "other woman" interest in the film will be played by Carole Mathews, and Mary Treen will be seen in a featured comedy spot. Eddie Bruce has been set in an important role, and music and comedy will be furnished by The Four Vagabonds.

Auer Replaces Gary Moore

Mischa Auer replaces Garry Moore in Edward Small's United Artists comedy "Brewster's Millions." Moore goes over to David O. Selznick for a role in "Houdini."

IN HOLLYWOOD IT'S NEWS... Says Ed Raiden

That Alexander-Stern Productions are going to produce "Traffic in Souls" from an original by Marshall Kingsley . . . Frank Skinner, connected with Universal's music department for eight years as a composer and arranger, has become a conductor . . . Jim Crow, former movie editor on a Los Angeles daily, and more recently editorial assistant at Paramount, goes over to RKO to serve as editorial assistant to William Dozier . . . Two hundred thousand copies of Lloyd C. Douglas' "The Robe," which Frank Ross will produce in Technicolor, have been printed by the government at its own expense and distributed free to the boys . . . Dimitri Tiomkin, known as one of the best composers in Hollywood, has been signed by King Bros. for three Monogram pictures. He will write the score, not become an actor . . . Eddie Woehler has been named unit manager on MGM's 'Weekend at the Waldorf" which Arthur Hornblow, Jr., is producing . . . Hal Walker, veteran second unit director who clicked with his first directorial assignment, "The Road to Utopia," goes over to direction of "Duffy's Tavern" . . . Charles Bickford has sold an original, "Foxfire," to Kurt Neumann, the director, at a price of $15,000—says their press agent, Russell Birdwell . . . Bob Wills, western band leader who wrote San Antonio Rose, is still indulging in musical horticulture—his next song: Prairie Flower . . . Charles Barton, recently signed Universal producer-director, having finished his first picture, was given "Table for Two" . . . Warners have purchased stage and screen rights to a play called "The Visitor" by Carl Randau and Leane Zugsmith. Herman Shumlin will direct both versions . . . Bill Thomas and Bill Pine have signed a new contract with Maxwell Shane, whereby the writer serves in the dual role of producer and writer . . . Vincente Minnelli will take over direction of the Judy Garland-Robert Walker starrer, "The Clock," relieving Fred Zinnemann, whose doctor has ordered him to rest . . . Joan Davis, who hit the critical jackpot with her stint in "Show Business," will be teamed with Eddie Cantor in another comedy musical . . . Director Erle Kenton made a trip for Walter Wanger to determine location for "Salome—Where She Danced." Looks like Salome will dance at Monterey, Carmel and Santa Cruz, the spots selected after the search . . . Academy Award Winner Michael Curtiz will direct the life of Cole Porter in "Night and Day."

Bing Crosby in Star-Studded Line-up for 'Duffy's Tavern'

Paramount has set Bing Crosby to appear in "Duffy's Tavern," the picture built around the famous radio show. This will be Crosby's next picture, following his return from his overseas entertainment tour. Bob Hope, Dorothy Lamour, Betty Hutton, Ray Milland and Victor Moore also will appear in the de luxe musical, in addition to the stars of the radio show, Ed Gardner, Eddie Green and Charlie Cantor. Hal Walker will direct the picture.

Walter Lantz to Enter Commercial Film Field

Walter Lantz, pioneer producer in the cartoon business, will enter the commercial pictures' field after the war as an activity supplementary to the Cartunes he is making for distribution by Universal. Lantz plans the formation of a new subsidiary to handle this phase of his operations and will head the concern personally.

Lantz has been producing his Cartunes for Universal since 1927. His schedule for the new season calls for 13 subjects, involving his "Woody Woodpecker," "Andy Panda" and "Swing Symphony series.

Roger Pryor in 'High Man'

Roger Pryor has been signed by William Pine and William Thomas for a leading role in their next Paramount picture, "High Man."

ADV.

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Advance Dope

ACCENT ON RHYTHM (Univ.) **Comedy-With-Music. Principals:** Kirby Grant, Lois Collier, Judy Clark, Edward Norris, Marion Martin. **Director,** Edward Cline. **Plot:** A quartette, consisting of a young lady and her three brothers, quit their jobs in order to audition for an important theatrical producer. But he is too busy being involved in a law suit by his ex-girl friend, to see them. Through the phenagling of the producer's secretary, they finally get their audition and win a contract to sing.

PAN-AMERICANA (RKO) **Comedy. Principals:** Phillip Terry, Audrey Long, Robert Benchley, Eve Arden, Marc Cramer, Ernest Truex. **Director,** John H. Auer. **Plot:** Several members of the editorial staff of a national pictorial magazine visit some Latin-American countries for the purpose of doing a feature on their outstanding beauties. The ace photographer, who has been chasing the girl reporter for some time, suddenly finds things reversed and himself engaged. Looks like the girl is planning bigamy before she clears up the situation.

NEVADA (RKO) **Drama. Principals:** Bob Mitchum, Nancy Gates, Anne Jeffreys, Craig Reynolds, Guinn "Big Boy" Williams. **Director,** Edward Killy. **Plot:** This is the story of a two-fisted cowboy who, through his lust for adventure, becomes involved in a murder due to the conniving of an unscrupulous but supposedly trusted citizen. To prove his innocence and win the girl he loves, he tracks down the murderer.

ARSENE LUPIN (Univ.) **Mystery. Principals:** George Korvin, Ella Raines, George Dolenz, J. Carrol Naish, Gale Sondergaard. **Director,** Ford Beebe. **Plot:** A character well-known to the Continental Police because it is associated with all manner of daring and adroit thefts, this time looks after a girl with a fifty-thousand dollar emerald. Though he saves her life numerous times, he is arrested for the theft of the gem, which the girl had entrusted to him when she became convinced of his good intentions.

MIKE GOES TO A PARTY (Univ.) **Drama-With-Music. Principals:** Gloria Jean, Kirby Grant, Milburn Stone, Samuel S. Hinds, Edward Brophy. **Director,** Harold Young. **Plot:** With the help of his portable "mike," a young man is able to help a young lady get the evidence necessary to clear her father of a murder charge. He is instrumental in bringing the killer to justice and ends up winning the young lady's heart.

FACES IN THE FOG (Rep.) **Drama. Principals:** Jane Withers, Paul Kelly, Eric Sinclair, Gertrude Michael, John Litel, Lee Patrick. **Director,** John English. **Plot:** Again the cause for juvenile delinquency is traced to the parents when the children of selfish, self-centered folks get into trouble because of their neglect. The understanding parents whose boy loves the daughter of such people, manage to straighten the children out and bring about their happiness.

ROUGHLY SPEAKING (WB) **Comedy-Drama. Principals:** Rosalind Russell, Jack Carson, Donald Woods, Joan Winfield, Alan Hale. **Director,** Michael Curtiz. **Plot:** This is the story of a young lady growing up during the early nineteen hundreds and the furore she created when she announced her intention of carving out a career for herself. She marries, raises a family, lives an adventurous life trying to keep the family bread basket filled . . . and ends up as just another mother . . . the career having been forgotten.

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributer. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Copy: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Paleoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinsen	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

5010	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
5035	Black Parachute, The (D)A	J. Carradine-Osa Massen	65	5/4/44	b6/24/44
5001	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5027	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen	63	8/17/44	a6/3/44
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
5028	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5002	Impatient Years, The (CD)A	J. Arthur-L. Bowman-C. Coburn	90	9/7/44	b8/26/44
5015	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5012	Kansas City Kitty (CM)F	Joan Davis-Bob Crosby	72	8/24/44	b9/2/44
5020	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5019	Louisiana Hayride (CM)F	Judy Canova-Ross Hunter	67	7/13/44	b9/2/44
5007	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick	80	8/3/44	b7/15/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
5004	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5038	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5008	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	82	7/20/44	b6/3/44
5040	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
5026	Soul of a Monster	Rose Hobart-Erik Rolf	8	7/44	a6/17/44
5023	Stars on Parade (DM)F	Lynn Merrick-Larry Parks	63	5/25/44	b8/5/44
5029	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
5043	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
5039	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
5037	U-Boat Prisoner (D)A	Bruce Bennett-Erik Rolf	65	7/25/44	b8/5/44
5041	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
5032	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING

A Song to Remember (Tech.)	Paul Muni-Merle Oberon		a1/22/44
Carolina Blues	K. Kyser-Ann Miller-V. Moore	9/26/44	a5/6/44
Counter Attack	Paul Muni-M. Chapman		
Eve Knew Her Apples	Ann Miller-William Wright		a8/26/44
Ever Since Venus	Ann Savage-Ross Hunter	9/14/44	a6/10/44
Hello Mom	Jane Frazee-Larry Parks		
Mark of the Whistler	Richard Dix-Janis Carter	11/2/44	
Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick	10/12/44	
Missing Juror	Janis Carter-Jim Bannon		a8/26/44
One Mysterious Night (M)A	Chester Morris-Janis Carter	61 9/19/44	b8/26/44
Sergeant Mike	Larry Parks-Jeanne Bates		a8/19/44
6021 Shadows in the Night	Warner Baxter-Nina Foch	10/19/44	a7/8/44
Song of Tahiti	J. Falkenburg-Dave O'Brien		
Strange Affair	Joslyn-Keyes-Chapman	65 10/5/44	a7/22/44
Together Again	I. Dunne-C. Boyer-C. Coburn		
Tonight We Dance	Jeff Donnell-Fred Brady		
Unwritten Code, The	Tom Neal-Ann Savage	10/26/44	a7/15/44

Westerns (Current 1943-44)

5208	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	8/44	b1/8/44
5208	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
5207	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
	Swing in the Saddle	Red River Dave-Jane Frazee		8/31/44	
5205	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
5206	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Both Barrels Blazing	C. Starrett-Dub Taylor-P. Parrish		
Cowboy From Lonesome River	Charles Starrett-Vi Athens	9/21/44	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Phantom Outlaws	C. Starrett-Jean Stevens		
Raiders of Quanto Basin	C. Starrett-Dub Taylor		
Renegade Roundup	C. Starrett-Dub Taylor-Sally Bliss		
Return of the Durango Kid	Charles Starrett-Eddie Evans		
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely		
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44

MGM — CURRENT 1943-44

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	July	b5/27/44
410	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
436	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43

MGM (Cont.) — CURRENT 1943-44

417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/8/43
500	Dragon Seed (D)A	Katharine Hepburn-Walter Huston	145	Aug	b7/22/44
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
420	See Here, Private Hargreve (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	79	4/28/44	b3/11/44
491	White Cliffs of Dover (D)A	J. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44

COMING

510	An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	Oct	a7/1/44
	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson			a9/2/44
	Autumn Fever	Philip Dorn-Mary Astor			
502	Barbary Coast Gent (C)F	Wallace Beery-Binnie Barnes	87	Sept	b8/5/44
	Clock, The	Judy Garland-Robert Walker			
	Cloud Busters	Wallace Beery-James Gleason			a7/1/44
	Dr. "Red" Adams	Barrymore-Johnson-DeHaven			
	Gentle Annie	James Craig-Donna Reed			
	Hold High the Torch (Tech.)	Elizabeth Taylor-"Lassie"			
506	Kismet (Tech.) (Fant.)F	R. Coleman-Marlene Dietrich	100	Oct	b8/26/44
509	Lost in a Harem (C)A	Abbott & Costello-M. Maxwell	89	Dec	b9/2/44
504	Maisie Goes to Reno (C)F	Ann Sothern-John Hodiak	90	Sept	b8/12/44
505	Marriage Is a Private Affair (D)A	Lana Turner-John Hodiak	116	Oct	b8/19/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
507	Mrs. Parkington	Greer Garson-Walter Pidgeon		Nov	a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante			a8/26/44
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
508	Naughty Marietta	J. MacDonald-Nelson Eddy		Nov	Reissue
	Nothing But Trouble	Laurel & Hardy-Mary Boland			a7/29/44
	Perfect Strangers	Robert Donat-Deborah Kerr			
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			a8/5/44
501	Seventh Cross (D)A	Spencer Tracy-Signe Hasso	111	Sept	b7/22/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce			
	Telltale Hands	Edward Arnold-Selena Royle			
	Thin Man Goes Home	William Powell-Myrna Loy			a8/19/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
	Thrill of a Romance	Van Johnson-Esther Williams			
503	Waterloo Bridge	Vivien Leigh-Robert Taylor	108	Sept	Reissue
	Women's Army	L. Turner-L. Day-S. Peters			
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			a8/12/44

MONOGRAM

CURRENT 1943-44

Block No.					
	Call of the Jungle (D)A	Ann Corio-James Bush	60	8/19/44	b7/29/44
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader (CD)F	Jack LaRue-East Side Kids	64	12/10/43	b7/1/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay		8/26/44	a5/13/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Oh What a Night (M)F	Edmund Lowe-Marjorie Rambeau	72	9/2/44	b8/12/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44	b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING

Adventures of Kitty O'Day	Jean Parker-Peter Cookson	12/16/44		a8/12/44
Alaska	Margaret Lindsay-Dean Jagger	11/18/44		a5/20/44
Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73		b6/17/44
Army Wives	Marjorie Rambeau-Murray Alper	11/4/44		
A Wave, a Wac, a Marine (CM)F	Sally Eilers-Elyse Knox	70		b7/29/44
Black Magic	Sidney Toler-Claudia Dell	9/29/44		a5/27/44
Block Busters	East Side Kids-Roberta Smith	9/16/44		a2/12/44
Bowery Champs	East Side Kids	12/9/44		a7/8/44
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65	11/5/44	b4/1/44
Cisco Kid Returns	Duncan Renaldo-Pedro de Cordoba			a9/2/44
2 Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63		b4/1/44
Enemy of Women (D)A	Claudia Dell-Donald Woods	86		b8/26/44
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78		b5/20/44
Little Devils	Harry Carey-Paul Kelly	12/23/44		
Murder in the Family	Billy Gilbert-Shemp Howard	1/13/45		
Mystery Mansion	Sidney Toler-Mantan Moreland			
Shadow of Suspicion	Marjorie Weaver-Peter Cookson	9/23/44		a7/15/44
They Shall Have Faith	Gale Storm-Sir A. Smith	1/27/45		a8/12/44
Three of a Kind (C)F	Billy Gilbert-Shemp Howard	68		b8/19/44
When Strangers Marry (M)A	Dean Jagger-Kim Hunter	67	10/7/44	b8/19/44

Westerns (Current 1943-44)

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44
Utah Kid, The	Hoot Gibson-Bob Steele		8/26/44		
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59		b5/13/44
Ghost of Indian Springs	J. M. Brown-Raymond Hatton		12/23/44	
Land of the Outlaws (W)F	J. M. Brown-Raymond Hatton	59		b8/26/44
Law of the Valley	J. M. Brown-Raymond Hatton		11/4/44	
Marked Trails	Hoot Gibson-Bob Steele			
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b8/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58		b8/18/44
Trigger Law	Hoot Gibson-Bob Steele			
West of the Rio Grande (W)F	J. M. Brown-Raymond Hatton	59		b8/5/44

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4 20 44	b4 29 44
1	Dark Mountain (D)A	Robert Lowery-Ellen Drew	56	9/1/44	b9/2/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4 29 44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4 29 44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
8	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
1	National Barn Dance (CM)F	Charles Quigley-Jean Heather	76	9/1/44	b9/2/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26 44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
1	Our Hearts Were Young and Gay (C)F	Diana Lynn-Gail Russell	76	9/1/44	b9/2/44
1	Rainbow Island (MC)F	Dorothy Lamour-Eddie Bracken	97	8/31/44	b9/2/44
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11 4 43	b11 6 43
	Sign of the Cross (D)A	F. March-E. Landi-C. Colbert	118	8/14/44	b8/19/44
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29 44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes.	76		b6/10/44
1	Till We Meet Again (D)F	Ray Milland-Barbara Britton	88	8/31/44	b9/2/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8 44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova		a8/5/44
And Now Tomorrow	A. Ladd-L. Young-S. Hayward		a1 29 44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken		a2/26/44
Dangerous Passage	Robert Lowery-Phyllis Brooks		
Double Exposure	Chester Morris-Nancy Kelly		a7/8/44
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova		a7 31 43
Her Heart in Her Throat	J. McCrea-G. Russell-H. Marshall		a6/24/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts		a6/24/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald		a2 5 44
Kitty	Paulette Goddard-Ray Milland		a7/29/44
Man in Half Moon Street	Nils Asther-Helen Walker		a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds		a7/31 43
Murder, He Says	F. MacMurray-M. Main-M. Paige		a8/19/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi		a3/4/44
Out of This World	E. Bracken-D. Lynn-V. Lake		
Practically Yours	C. Colbert-F. MacMurray		a3/11/44
Road to Utopia	Crosby-Hope-Lamour		a8/7/43
Salty O'Rourke	Alan Ladd-Gail Russell		
Two Years Before the Mast	Donlevy-Ladd-Bendix		a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72	8/15/44	b7/15/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73	8/10/44	b7/8/44
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10 9 43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67	8/18/44	b7/29/44
420	Men of the Sea	Wiltrid Lawson-Mary Jerrold		4 30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69	8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1 44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde		8/5/44	b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
500	Swing Hostess	Martha Tilton-Charles Colins		9/8/44	
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

Bluebeard	J. Carradine-Jean Parker	10/15/44	
Great Mike (D)F	Stuart Erwin-Bobby Henry	71	10/30/44	b9/2/44
Here We Go Again	Frank Jenks-Robin Raymond		
Hollywood & Vine	James Ellison-Wanda McKay		
I Accuse My Parents	M. B. Hughes-Robert Lowell	10/10/44	
I'm From Arkansas	Iris Adrian-Slim Summerville	10/31/44	
Town Went Wild	F. Bartholomew-James Lydon	11/15/44	
415	When The Lights Go On Again	James Lydon-Grant Mitchell	9/15/44	

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	61	7/30/44	
482	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60	7/25/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
466	Rustler's Hideout	Buster Crabbe-Al St. John		9/2/44	
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56	5/5/44	b7/15/44

Westerns (Coming)

Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44	
Song of the Six Guns	Tex Ritter-Dave O'Brien		
Wild Horse Phantom	Buster Crabbe-Al St. John		

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Jean Davis	81	12/6/43	b11 27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
410	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	6/19/44	b6/24/44
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6 43
481	Gayescas (M)A	Spanish Cast	99	6/21/44	b5/20/44
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43

RKO-RADIO

	CURRENT 1943-44		Trade Mins. Shown		See Issue of
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore		a5/6/44
Betrayal From the East	Lee Tracy-Nancy Kelly		a9/2/44
434 Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	80		b7/29/44
Brighton Strangler	John Loder-June Duprez		a8/19/44
Casanova Brown (C)A	Gary Cooper-Teresa Wright	94		b8/5/44
Experiment Perilous	H. Lamarr-G. Brent-P. Lukas		a8/26/44
China Sky	R. Scott-R. Warrick-E. Drew		
Falcon in Hollywood	T. Conway-Barbara Hale		a7/29/44
431 Falcon in Mexico (MD)F	Tom Conway-Mona Maris	70		b7/29/44
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor		a6/10/44
Girl Rush	Frances Langford-Wally Brown		a7/8/44
Goin' to Town	Lum 'n' Abner		a6/24/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis		a6/24/44
435 Heavenly Days (C)F	Fibber McGee & Molly	71		b7/29/44
Island of the Dead	Boris Karloff-Ellen Drew		a9/2/44
It's a Pleasure (Tech.)	Senja Henie-William Johnson		
433 Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	69		b8/5/44
Master Race	Carl Esmond-Osa Massen		a7/5/44
432 Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80		b7/29/44
My Pal Wolf	Sharyn Moffett-Jill Esmond		a6/24/44
Nevada	Robert Mitchum-Anne Jeffreys		
None But the Lonely Heart	Cary Grant-E. Barrymere		a6/24/44
Pan Americana	Phillip Terry-Eve Arden		
Princess & the Pirate	Bob Hope-Walter Brennan		
Tall in the Saddle	John Wayne-Ella Raines		a6/3/44
Three Caballeros	Disney		
Two O'Clock Courage	T. Conway-A. Rutherford		
Woman in the Window	Robinson-Bennett-Massey		a5/27/44
Wonder Man (Tech.)	D. Kaye-Virginia Mayo		

REPUBLIC

	CURRENT 1943-44		Rel. Date	
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	69	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
324	Pert of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
401	Sing, Neighbor, Sing (CM)F	Brad Taylor-Ruth Terry	70	8/12/44	b8/19/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4 8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	58	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

327	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86	9/15/44	b8/5/44
	Big Bonanza	Richard Arlen-Jane Frazee			
	Big Shots	Erich von Stroheim			
	Brazil	Virginia Bruce-Tito Guizar			a7/22/44
	End of the Road	Ed. Norris-J. Storey-J. Abbott			
	Faces in the Fog	Jane Withers-Paul Kelly			
	Flame of Barbary Coast	J. Wayne-Ann Dvorak			a8/19/44
	Lake Placid Serenade	Vera Hruba Ralston-Vera Vague			
	Lights of Old Santa Fe	Roy Rogers-Dale Evans			a8/12/44
	My Buddy	Donald Barry-Ruth Terry			
	Next Comes Love	Arthur Lake-Dale Evans			
345	San Fernando Valley (WM)F	Roy Rogers & Trigger-D. Evans	74	9/15/44	b8/26/44
323	Storm Over Lisbon (D)A	Ralston-von Stroheim-Arlen	86		b9/2/44
326	Strangers in the Night	William Terry-Virginia Grey	56	9/12/44	
	That's My Baby	Richard Arlen-Ellen Drew			a6/3/44
	Thoroughbreds	Roger Pryor			

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
451	Bordertown Trail (W)F	Smiley Burnette-Sunset Carson	56	8/11/44	b9/2/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44	
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44	
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue
3313	San Antonio Kid (W)F	Bill Elliott-Bobby Blake	56	8/16/44	b8/12/44
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44

Westerns (Coming)

Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake	
Code of the Prairie	Smiley Burnette-"Sunset" Carson	
Firebrands of Arizona	Smiley Burnette-Sunset Carson	
Great Stagecoach Robbery	Wild Bill Elliott-Bobby Blake	
Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
Sheriff of Sundown	Allan Lane-Peggy Stewart	
462 Stagecoach to Monterey	Allan Lane-Peggy Stewart	55 9/15/44
Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
	Battle of Russia (F)	War Documentary (WAC)	80.	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4 22 44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3 18 44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85.	July	b6/3/44
4	Dancing Masters (C)F	Laurel & Hardy	63.	11/19/43	b10 30 43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96.	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89.	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103.	12 24/43	b12 4 43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93.	11/5/43	b10 30 43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75.	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106.	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96.	Feb	b2/5 44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61.	June	b5/20 44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96.	1/28/44	b1/15 44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84.	1 7/44	b1 8 44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2 26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83.	May	b4 22 44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11 26/43	Reissue
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72.	July	b5 27 44
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158.	Special	b12 25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5 44
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75.	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83.	1 21/44	b1 22 44
	Under Two Flags (D)F	C. Colbert-R. Colman	99.	11/26/43	Reissue

CURRENT 1944-45

2	Dangerous Journey (Ad)A	Dennis-Roosevelt Tour	73.	Sept	b8/12/44
2	Greenwich Village (Tech.) (M)F	Don Ameche-Carmen Miranda	82.	Sept	b8/12/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75.	Sept	b8/5/44
1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70.	Aug	b7/15/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97.	Aug	b7/22/44

COMING

	Big Noise, The	Laurel & Hardy		Oct	a6/24/44
	Billy Rose's Diamond Horseshoe (Tech.)	B. Grable-Dick Haymes			
	Hangover Square	L. Cregar-G. Sanders-L. Darnell			
	In the Meantime, Darling	Jeanne Crain-Frank Latimore		Oct	a5/20/44
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		Oct	a6/3/44
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		Nov	a4/1/44
	Laura	Gene Tierney-Dana Andrews		Nov	a6/17/44
	Nob Hill (Tech.)	Joan Bennett-George Raft		Apr	
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea		Dec	a7/15/44
	Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hedlak		Jan	a7/22/44
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson		Jan	a7/22/44
	Tree Grows In Brooklyn	D. McGuire-J. Blondell-J. Dunn		Mar	a5/17/44
	Where Do We Go From Here (Tech.)	F. MacMurray-J. Leslie			
	Wilson (Tech.) (B)F	Coburn-Hardwicke-Mitchell	154.	Special	b8/5/44
	Winged Victory	Mark Daniels-Lon McAllister		Dec	a7/22/44

UNITED ARTISTS

CURRENT

	Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79.	8/4/44	b7/22/44
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2 11 44	b2 5 44
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90.	6/16/44	b5/20/44
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84.	4 7 44	b3 25 44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12 24 43	b11/27/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86.	3 17 44	b3 4 44
	Sensations of 1945 (M)F	W. C. Fields-E. Powell	86.	6/30/44	b6/24/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93.	6 2/44	b4 29 44
	Summer Storm (D)A	George Sanders-Linda Darnell	107.	7/14/44	b5 20/44
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80.	1 14 44	b1 1 44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76.	4/28/44	b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84.	4 21 44	b3 4 44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88.	12/31/43	b12/18/43

COMING

	Brewster's Millions	D. O'Keefe-"Rochester"			
	Dark Waters	M. Oberon-F. Tone-T. Mitchell			
	Great John L, The	Linda Darnell-Greg McClure			
	Guest in the House	Anne Baxter-Ralph Bellamy			
	High Among the Stars	Jane Powell-Ralph Bellamy			
	House of Dr. Edwardes	Ingrid Bergman-Gregory Peck			
	I'll Be Seeing You	Ginger Rogers-Spring Byington			
	Intermezzo	Leslie Howard-Ingrid Bergman	70.		Reissue
	Intruder, The	Fredric March-Betty Field			
	Rebecca	L. Olivier-Joan Fontaine	130.		Reissue
	Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171.		b7/22/44
	Story of G.I. Joe	Ernie Pyle Story			
	3 Is a Family	Reynolds-Greenwood-Ruggles			a6/17/44

Westerns (Current)

	Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	a3/11/44
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64.	4 28 44	b4 8 44
	Mystery Man (W)F	Wm. Boyd-Andy Clyde	61.	5/31/44	b8/5/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59.	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65.	7/21/44	b5/6/44
8093	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87.	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61.	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79.	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93.	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70.	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122.	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68.	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87.	12/31/43	b12/25/43
	Gypsy Wildcat (Tech.) (D)F	M. Montez-Jon Hall-L. Carrillo	75.	9/1/44	b8/5/44
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68.	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79.	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93.	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62.	3/24/44	b3/18/44
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94.	2/11/44	b2/12/44
8001	In Society (C)F	Abbott & Costello-M. Hutton	73.	8/18/44	b8/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78.	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67.	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87.	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		9/8/44	a10/2/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62.	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69.	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65.	7/7/44	b5/13/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60.	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62.	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87.	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74.	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60.	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62.	1/7/44	b1/1/44

UNIVERSAL (Cont.)

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80.	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64.	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N Bruce	62.	1/21 44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61.	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60.	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87.	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62.	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63.	2/18/44	b2/5/44

COMING

	Accent on Rhythm	Lois Collier-Edward Norris			
	Babes on Swing Street	Peggy Ryan-Leon Errol		10/13/44	a6/3/44
	Bowery to Broadway	Oakie-Montez-S. Foster		11/3/44	a6/10/44
	Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			a7/15/44
	Climax, The (Tech.)	Suzanne Foster-Turhan Bey		10/20/44	a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker		11/10/44	a5/20/44
	Enter Arsene Lupin	Ella Raines-George Korvin			
	Frozen Ghost	Lon Chaney-Boris Karloff			a4/29/44
	Fugitive, The	Gloria Jean-Alan Curtis			
	Hi Beautiful	M. O'Driscoll-N. Beery, Jr.			a7/1/44
	House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
	House of Frankenstein	Lon Chaney-Boris Karloff			a4/29/44
	I'll Remember April	Gloria Jean-Kirby Grant			
	Jungle Captive	Betty Bryant-Phil Brown			
	Merry Monahans (M)F	Donald O'Connor-Peggy Ryan	91.	9/15/44	b9/2/44
	Mummy's Curse	Lon Chaney-Peter Coe			a9/2/44
	Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/6/44
	Musical Roundup	M. O'Driscoll-N. Beery, Jr.			a9/2/44
	My Gal Loves Music	Bob Crosby-Grace McDonald			a7/15/44
	Night Club Girl	Vivian Austin-Bill Dunn			a8/26/44
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11 28 44
	Pearl of Death, The (MD)F	Basil Rathbone-Nigel Bruce	69.	9/22/44	b8/26/44
	Penthouse Serenade	Grace McDonald-A. Treacher			
	Queen of the Nile (Tech.)	Maria Montez-Jon Hall			a7/22/44
	Reckless Age	Gloria Jean		11/17/44	a5/6/44
	San Diego, I Love You(RC)F	Ed. E. Horton-L. Allbritton	83.	9/29/44	b9/2/44
	See My Lawyer	Olsen and Johnson			a6/6/44
	Singing Sheriff	Bob Crosby-Fay McKenzie		10/6/44	
	Take a Chance Sweetheart	Andrews Sisters-Noah Beery, Jr.			

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56.	5/26/44	
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58.	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	
8086	Trigger Trail	Rod Cameron-Fuzzy Knight	58.	7/7/44	

Westerns (Coming)

	Beyond the Pecos	Rod Cameron-Eddie Dew			
	Old Texas Trail	Rod Cameron-Fuzzy Knight			
	Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight			
	Riders of the Santa Fe	Rod Cameron-Eddie Dew			

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130.	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112.	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89.	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86.	12/4/43	Reissue
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72.	9/9/44	b8/5/44
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90.	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135.	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55.	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63.	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110.	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121.	6/24/44	Reissue
401	Janie (C)F	Joyce Reynolds-Robert Hutton	102.	9/2/44	b7/29/44
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82.	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103.	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95.	7/1/44	b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127.	8/12/44	b5/27/44
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94.	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110.	11/27/43	b11/6/43
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110.	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65.	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112.	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92.	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79.	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102.	4 22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66.	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
403	Arsenic and Old Lace (DC)A	Cary Grant-Priscilla Lane	118.	9/23/44	b9/2/44
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr			
	Corn Is Green	Bette Davis-John Dall			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls (C)A	A. Sheridan-JJ. Carson-J. Wyman	102.		b9/2/44
	God Is My Co-Pilot	Dennis Morgan-Raymond Massey			
	Hollywood Canteen	Joan Leslie-Dane Clark			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
404	Last Ride (D)	R. Travis-Chas. Long	56.	10/7/44	
	My Reputation	Barbara Stanwyck-George Brent			a6/3/44
	Nobody Lives Forever	J. Garfield-G. Fitzgerald			
	Objective Burma	E. Flynn-James Brown			
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Pillar to Post	Ida Lupino-Walter Huston			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a5/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
	Very Thought of You	Eleanor Parker-Dennis Morgan			a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72.	EagHea	b6/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62.		b5 27 44
	Black Sea Fighters (Doc.)		61.	Artkino	b7 31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	95.	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111.	A.F.E.Corp.	b3/20/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85.	English	b2/12/44
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78.	English	b12/11/43
	Secret Mission (D)A	Hugh Williams-Carla Lehmann	80.	English	b9 2 44
	Taxi to Heaven (DM)F	Russian Cast	70.		b8 12 44
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80.	Artkino	b6/10/44
	What Price Italy (Doc.)		80.	Amco	b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Abroad With Two Yanks	UA
Accent on Rhythm	Univ.
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.

B

Title	Company
Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Bonanza	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Big Shots	Rep.
Billy Rose's Diamond Horseshoe	20th-Fox
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Title	Company
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
China Sky	RKO
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Cisco Kid Returns	Mono.
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Counter Attack	Col.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Journey	20th-Fox
Dangerous Passage	Para.
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM
Drums of Fu Manchu	Rep.

E

Title	Company
End of the Road	Rep.
Enemy of Women	Mono.
Enter Arsene Lupin	Univ.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Title	Company
Faces in the Fog	Rep.
Falcon and the Coeds, The	RKO
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Follow the Leader	Mono.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fugitive, The	Univ.
Fuzzy Settles Down	PRC

G

Title	Company
Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gangway for Tomorrow	RKO
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost of Indian Springs	Mono.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Great Stagecoach	Rep.
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	LA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Title	Company
Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Hangover Square	20th-Fox
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Come the Waves	Para.
Here We Go Again	PRC
Hey, Rookie	Col.
Hi Beautiful	Univ.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
High Among the Stars	UA
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hold High the Torch	MGM
Hollywood Canteen	WB
Hollywood & Vine	PRC
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Dr. Edwardes	UA
House of Fear	Univ.
House of Frankenstein	Univ.

I

Title	Company
I'll Remember April	Univ.
I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
I'll Be Seeing You	UA
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Intruder, The	UA
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO

J

Title	Company
Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Doesn't Live Here	Mono.
Jungle Captive	Univ.
Jungle Woman	Univ.

K

Title	Company
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Title	Company
Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Title	Company
Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Mark of the Whistler	Col.
Marked Trails	Mono.
Marriage is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder in the Family	Mono.
Music for Millions	MGM
Music in Manhattan	RKO
Musical Roundup	Univ.
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery Mansion	Mono.

N

Title	Company
Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Never a Dull Moment	Univ.
Next Comes Love	Rep.
Night Club Girl	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
Nobody Lives Forever	WB
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
Nothing But Trouble	MGM
No Time for Love	Para.

O

Title	Company
Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Texas Trail	Univ.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Title	Company
Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Penthouse Serenade	Univ.
Perfect Strangers	MGM
Phantom La	Univ.
Phantom Outlaws	Col.
Picture of Dorian Gray	MGM
Pillar to Post	WB
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Title	Company
Queen of the Nile	Univ.

R

Title	Company
Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Quanto Basin	Col.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegade Roundup	Col.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Title	Company
Saddle Leather Law	Col.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
Salty O'Rourke	Para.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Sign of the Cross	Para.
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Six Guns	PRC
Song of Tahiti	Col.
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out the Blues	Col.
Swingtime Johnny	Univ.

T

Take a Chance Sweetheart	Univ.
Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Telltale Hands	MGM
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thoroughbreds	Rep.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thrill of a Romance	MGM
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
Together Again	Col.
To Have and Have Not	WB
Tomorrow the World	UA
Tonight We Dance	Col.
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Law	Mono.
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two O'Clock Courage	RKO
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Where Do We Go From Here	20th-Fox
Whispering Footsteps	Rep.
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wild Horse Phantom	PRC
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Women's Army	MGM
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Ziegfeld Follies	MGM

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Eve Knew Her Apples Meet Miss Bobby Socks Sergeant Mike Strange Affair Missing Juror		A Woman's Privilege Hello Mom Tonight We Dance Counter Attack Song of Tahiti Together Again
METRO	Cloud Busters Nothing But Trouble Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo Picture of Dorian Gray Thin Man Goes Home		Anchors Aweigh Music for Millions Son of Lassie Ziegfeld Follies Autumn Fever Clock, The Dr. "Red" Adams Gentle Annie Thrill of a Romance Telltale Hands Women's Army Hold High the Torch Perfect Strangers
MONO.	Adventures of Kitty O'Day Alaska Black Magic Block Busters Bowery Champs Call of the Jungle Little Devils Cisco Kid Returns	Leave It to the Irish Oh What a Night Shadows of Suspicion Army Wives They Shall Have Faith Murder in the Family	Mystery Mansion
PARA.	And Now Tomorrow Bring on the Girls Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde Sign of the Cross	Man in Half Moon Street Ministry of Fear One Body Too Many Our Hearts Were Young & Gay Practically Yours Road to Utopia Take It Big A Medal for Benny Murder, He Says Out of This World Dangerous Passage	Here Come the Waves Kitty Two Years Before the Mast Salty O'Rourke
PRC	Here We Go Again		Hollywood & Vine
RKO	Belle of the Yukon Brighton Strangler Bride By Mistake Casanova Brown Falcon in Hollywood Falcon in Mexico Farewell My Lovely Girl Rush Going to Town Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Master Race My Pal Wolf Nevada None But The Lonely Heart Tall in the Saddle Three Caballeros Woman in the Window Betrayal From the East Princess & Pirate	Experiment Perilous Island of the Dead Wonder Man It's a Pleasure Pan Americana Two O'Clock Courage China Sky
REP.	Atlantic City Lights of Old Santa Fe San Fernando Valley Storm Over Lisbon That's My Baby End of the Road Brazil	Faces in the Fog Flame of Barbary Coast	Lake Placid Serenade Big Bonanza Next Comes Love Thoroughbreds Big Shots
20th-FOX	Big Noise In the Meantime, Darling Irish Eyes Are Smiling Keys of the Kingdom Laura Wilson A Tree Grows in Brooklyn Thunderhead		Something for the Boys Sunday Dinner for a Soldier Winged Victory Nob Hill Hangover Square Billy Rose's Diamond Horseshoe Where Do We Go From Here
UA	Since You Went Away Dark Waters Guest in the House Three Is a Family Intruder, The		Brewster's Millions I'll Be Seeing You Great John L, The House of Dr. Edwardes Story of G. I. Joe High Among the Stars
UNIV.	Hi Beautiful Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan Mummy's Curse Night Club Girl	Take a Chance Sweetheart Queen of the Nile Penthouse Serenade Jungle Captive Fugitive, The Arsene Lupin	Can't Help Singing Arsene Lupin Musical Roundup Accent on Rhythm I'll Remember April
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	Last Ride My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers in Our Midst To Have and Have Not Very Thought of You Christmas in Connecticut	Cora Is Green God Is My Co-Pilot Hollywood Canteen Objective Burma Of Human Bondage Pillar to Post Nobody Lives Forever

NEW PICTURES STARTED THIS WEEK

Cameras rolled on six new pictures this week at four of the Hollywood plants. During the same week last year there were eight starters. Following are details of the new productions in work:

METRO-GOLDWYN-MAYER

Hold High the Torch (Technicolor)—Principals: Elizabeth Taylor, "Lassie," Edmund Gwenn. Director, Fred Wilcox.

MONOGRAM

Mystery Mansion—Principals: Sidney Toler, Mantan Moreland, Ralph Lewis. Director, Phil Rosen.

PARAMOUNT

Salty O'Rourke—Principals: Alan Ladd, Gail Russell, Stanley Clements. Director, Raoul Walsh.

UNIVERSAL

Jungle Captive—Principals: Betty Bryant, Phil Brown, Jerome Cowan. Director, Harold Young.

The Fugitive—Principals: Gloria Jean, Alan Curtiz, June Vincent. Director, Reginald LeBorg.

WARNER BROTHERS

Nobody Lives Forever—Principals: John Garfield, Geraldine Fitzgerald, Walter Brennan. Director, Jean Negulesco.

TITLE CHANGES

"Dormant Account" (Col.) now MARK OF THE WHISTLER.
"A Woman's Privilege" (Col.) now TOGETHER AGAIN.
"The Home Front" (MGM) now NOTHING BUT TROUBLE.
"Case of the Missing Medico" (Mono.) now CISCO KID RETURNS.
"Stars Over Manhattan" (Univ.) now TAKE A CHANCE SWEETHEART.
"Penthouse Rhythm" (Univ.) now PENTHOUSE SERENADE.
'Arsene Lupin" (Univ.) now ENTER ARSENE LUPIN.

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Typical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	18	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5412	His Hotel Sweetheart	Fair	17½	9/ 2/44
5434	His Tale is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5408	Idle Roomers		16½	
5423	Mopey Dope	Fair	16½	9/ 2/44
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5424	Pick a Peck of Plumbers	Good	17	8/26/44
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
	COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good	7	7/ 8/44
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
	COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662	No. 12 Too Young or Too Old	Good	10½	9/ 2/44
	FILM-VODVIL			
5951	No. 1 Mousie Powell		10½	Not Rev.
5952	No. 2 Cootie Williams	Fair	10	10/23/43
5953	No. 3 Zeb Carver	Good	11	11/27/43
5954	No. 4 This is Ft. Dix	Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10	6/17/44
	FOX & CROW (Tech.)			
5753	Dream Kids	Very Good	7½	6/ 3/44
5754	Mr. Moocher		7½	
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
	LI'L ABNER (Tech.)			
5601	Ameezin' but Confeezin'.	Promising	8	4/ 8/44
5603	A Peskeolyar Sitcheeayshun			
5602	Sadie Hawkins Day	Fair	7	7/ 8/44
	PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
	PHANTASIES			
5710	Case of the Screaming Bishop	Fair	7	8/26/44
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5709	Mr. Fore by Fore	Fair	6½	9/ 2/44
5708	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels	Fair	7	7/ 8/44
5705	Magic Strength		7½	Not Rev.
	SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	10	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)	Fair	9½	7/ 8/44
	SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5810	GI Sports	Good	10	8/26/44
5809	Mat Maulers	Very Good	9	7/22/44
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers.	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
	SERIALS			
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		8/ 5/44
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

	CARTOONS (16) (Tech.)			
W-533	Batty Baseball			Not Rev.
W-538	Bear Raid Warden	Good	8	8/26/44
W-539	Big Heel-Watha	Excellent	8	9/ 2/44
W-537	Bodyguard	Good	8	9/ 2/44
W-536	Happy-Go-Nutty			
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
	MINIATURES (10)			
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1 29 44
M-583	No News is Good News			Not Rev.
M-588	Somewhere, USA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		9	
	PASSING PARADE			
K-572	Grandpa Called It Art			
K-571	Immortal Blacksmith		11	
	PETE SMITH SPECIALTIES (14)			
S-553	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2 19 44
S-555	Movie Pests	Pointed Fun	10	8/ 5/44
S-551	Practical Joker	Good	10	2/19 44
S-554	Sportsman's Memories	Good	10	5/ 6 44
S-556	Sports Quiz	Very Good	10	9/ 2/44
	TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-520	City of Brigham Young			
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4 29 44
T-521	Monumental Utah	Excellent	9	9/ 2/44
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

	LITTLE LULU (8) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-7	I'm Just Curious			
D3-8	Indoor Outing			
D3-4	Lulu in Hollywood	Fair	7½	8/12/44
D3-6	It's Nifty To Be Thrifty			
D3-5	Lucky Lulu	Pleasing	7½	9/ 2/44
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
	GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-6	Jasper Goes Hunting	Up to Snuff	7½	8/19/44
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
	MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19	6/17/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
	NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring	Appealing	10	6/17/44
	POPEYE (8)			
E3-4	Anvil Chorus Girl	Good	7	7/22/44
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8	Moving Aweigh			
E3-7	Pitching Woo at the Zoo			
E3-6	Puppet Love			
E3-5	Spinach Packin' Popeye	Good	7½	8/26/44
E3-3	We're on Our Way to Rio	Good	8	5/24/44
	POPULAR SCIENCE (6)			
J3-1	No. 1	Good	10	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5	Interesting	10	7/ 1/44
J3-6	No. 6	Gets By	10	9/ 2/44
	SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	Good	9½	7/22/44
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
Y3-6	Monkey Business			
Y3-4	Your Pet Problem		8	
	SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	Good	10	7/22/44
R3-10	Furlough Fishing	Good Catch	9½	8/19/44
R3-8	"G.I. Fun"	Snappy	9	1 1 44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1 22/44
R3-7	Trail Breakers	Very Good	9½	6/17/44
R3-8	Winged Couriers	Good	9½	7/22/44
	UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1 29 44
L3-3	No. 3	Interesting	10	4 22 44
L3-4	No. 4	Average	10	6/24/44
L3-5	No. 5	Good	10	7/22/44
L3-6	No. 6		10	

RKO RADIO

	DISNEY CARTOONS (18) (Tech.)			
54103	First Aiders		7	
54102	Plastics Inventor	Excellent	7	8/19/44
54101	Springtime for Pluto		7	
	EDGAR KENNEDY (6)			
43406	Kitchen Cynic	Good	18	8/26/44
43404	Love Your Landlord		18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	18	4/29/44
43402	Unlucky Dog		15	Not Rev.
	FLICKER FLASHBACKS (7)			
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	10	4/22/44
	LEON ERROL (6)			
43702	Cutie on Duty	Good	18	11/27/43
43706	Girls! Girls! Girls!		17	
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
	HEADLINER REVIVALS (4)			
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
	SPORTSCOPES (13)			
44306	Basket Wizards	Good	8	3/ 4/44
44311	Boot and Spur	Good	8½	7/29/44
44310	Boys Camp		8	
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
44321	Ski Chase	Good	8½	8/26/44
44313	Swim Ballet		8	
	THIS IS AMERICA (13)			
43106	Aircraft Carrier	Excellent	16	5/13/44
43111	Brazil Today	Excellent	17½	9/ 2/44
43108	Hot Money		17	
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43110	Rockefeller Center	Good	16	8/19/44
43101	Sailors All	Very Fine	20	12/ 4/43
43109	They Fight Again	Excellent	17	7/ 1/44
43107	Viva Mexico	Good	17	5/29/44

REPUBLIC

	SERIALS	
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

	DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good	9	12/18/43
	LEW LEHR			
4902	Lew Lehr Makes the News		9	
	MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	..	9/11/43
12	Americans All	Fair-Minded	18	..	7/22/44
11	Back Door to Tokyo	Good	18¾	..	6/17/44
13	British Imperialism	Good	18	..	8/19/44
2	Europe's Crossroads	Excellent	19	..10/	2/43
3	Youth in Crisis	Excellent	18½	..11/	6/43
9	Irish Question, The	Very Good	16¾	..	4/22/44
4	Naval Log of Victory	Comprehensive	19½	..12/	4/43
10	Underground Report	Very Good	20	..	5/20/44
5	Upbeat in Music	Entertaining	16½	..12/25/43	
8	South American Front	Clarifying	17½	..	3/25/44
6	Sweden's Middle Road	Excellent	19¼	..	1/22/44
7	Post-War Jobs	Revealing	18½	..	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	..	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9		Not Rev.
4203	Mailman of Snake River	Interesting	9	..	5/ 6/44
4202	Silver Wings	Interesting	9	..	5/13/44
4252	Snowland Sentinels		9		Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9		Not Rev.
4302	Champions Carry On				Not Rev.
4303	Fun for All	Good	7	..	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	..	12/25/43
4509	Butcher of Seville	Good	7	..	5/ 6/44
4502	Camouflage		7		Not Rev.
4520	Carmen's Veranda		7		
4513	Champion Justice	Good	7	..	4/29/44
4504	Down With Cats	Good	7	..	9/ 4/43
4514	Frog and the Princess	Fair	7	..	5/ 6/44
4519	Green Line		7		
4510	Helicopter (Tech.)		7		Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	..	1/ 1/44
4506	Lion and the Mouse	Fair	7	..	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	..	4/29/44
4516	My Boy Johnny	Fair	7	..	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	..	9/ 4/43
4501	Super Mouse Rides Again	Average	7	..10/23/43	
4507	Yokel Duck Makes Good (Tech.)	Fair	7	..	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17		5/20/44
	Fortress Japan	Bird's-eye View	17	..	8/12/44
	Global Air Routes	Good	15	..	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15		11/27/43
8127	Fellow on a Furlough	Good	15	..	4/22/44
8121	Hit Tune Serenade				Not Rev.
8129	Melody Garden				Not Rev.
8131	Midnight Melodies	Fair	15	..	8/26/44
8125	New Orleans Blues	Good	15	..	1/22/44
8130	Pagliacci Swings It	Overdone Ham	15	..	8/12/44
8124	Radio Melodies	Entertaining	15	..	1/22/44
8128	Stars and Violins	Acceptable	15	..	5/20/44
8122	Sweet Jam	Good	15	..10/23/43	
8126	Sweet Swing	Fair	15	..	3/ 4/44
9121	Swingtime Holiday		15	..	

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	..	5/13/44
8376	Barefoot Judge	Fair	9	..	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	..11/20/43	
8372	Farmer Gene Sarazen	Good	9	..10/23/43	
8378	Foster's Canary College	Good	9	..	4/29/44
8380	Honest Forger	Good	9	..	8/26/44
9371	Idol of the Crowd		9		
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	..	3/11/44
8381	Spinning a Yarn	Good	10	..	8/19/44
8379	Varga and His Beauties	Attractive	9	..	6/ 3/44
8371	Wizard of Autos	Good	9	..10/23/43	
8374	World's Youngest Aviator	Interesting	9	..	2/19/44

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Boogie		7		
8231	Boogie Woogie Man	Very Pleasing	7	..10/	9/43
8232	Greatest Man in Siam	Good	7	..	1/22/44
8233	Jungle Jive	Tops	7	..	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	..	4/15/44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	..	2/26/44
8357	Animal Tricks	Fair	9	..	4/15/44
8361	Bear Mountain Game	Good	9	..	8/ 5/44
8359	Fraud by Mail	Instructive	9	..	6/17/44
9351	From Spruce to Bomber		9		
8358	Hobo News	Good	9	..	5/13/44
8352	I-A Dogs	Good	9	..10/23/43	
8356	Magazine Model	Excellent	9	..	4/29/44
8360	Mr. Chimp Goes South	Very Good	9	..	8/12/44
8353	Mr. Chimp Raises Cain	Fair	9	..12/	4/43
8351	Who's Next	Excellent	9	..	9/ 4/43
8354	Wings in Record Time	Interesting	9	..	1/22/44

TECHNICOLOR CARTUNES

9238	Barber of Seville	Fair			4/22/44
8239	Fish Fry	Excellent	7	..	8/19/44
8237	Meatless Tuesday	Good	7	..	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	..	2/26/44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.			10/ 9/43
8681	Don Winslow of the Coast Guard	13 Chaps.			
8881	Great Alaskan Mystery	13 Chaps.			
9781	Raiders of Ghost City	13 Chaps.			8/12/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	..	Reissue
9311	A Wild Hare		7	..	Reissue
9307	Bear's Tale		7	..	Reissue
9312	Cat Came Back		7	..	Reissue
9305	Cross Country Detours		7	..	Reissue
9302	Early Worm Gets the Bird		7		Reissue
9304	Fighting 69½		7	..	Reissue
9306	Hiawatha's Rabbit Hunt		7	..	Reissue
9313	Isle of Pingo Pongo		7	..	Reissue
9303	My Little Buckaroo		7	..	Reissue
9309	Of Fox and Hounds		7	..	Reissue
9308	Sweet Sioux		7	..	Reissue
9310	Thugs With Dirty Mugs		7	..	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7		
9721	Bugs Bunny & the Three Bears		7	..	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	..	5/20/44
9724	Hare Force	Excellent	7	..	8/19/44
9723	Hare Ribbin'	Excellent	7	..	7/ 1/44
9726	Old Grey Hare		7		

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20		2/19/44
9106	U. S. Marines on Review	Excellent	20	..	8/19/44
9105	Night in Mexico City	Interesting	20	..	4/22/44
9102	Over the Wall	Very Good	20	..	1/29/44
9104	Our Frontier in Italy		20	..	Not Rev.
9101	Voice That Thrilled the World	Excellent	20		11/ 6/43

LOONEY TUNES

9711	Brother Brat	Good	7	..	8/ 5/44

MELODY MASTERS (10)

9610	All-Star Melody Masters	Good	10	..	8/19/44
9609	Junior Jive Bombers		10		
9603	Cavalcade of the Dance	Excellent	10	..10/	2/43
9604	Freddie Fisher & His Band		10	..	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..11/13/43	
9610	Listen to the Bands		10		
9606	Songs of the Range	Good	10	..	7/ 1/44
9607	South American Sway	Routine	10	..	4/22/44
9602	Sweetheart Serenade	Good	10	..11/13/43	
9605	Ted Weems & Merchant Marine Band	Excellent	10	..	2/12/44
9608	U. S. Coast Guard Band	Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	..	7/ 1/
9713	Birdy & the Beast		7		
9717	Booby Hatched		7		
9711	Brother Brat		7		
9708	Duck Soup to Nuts		7		
9714	From Hand to Mouse		7		
9715	Goldilocks & the Jivin' Bears		7		
9703	I Got Plenty of Mutton	Fair	7	..	5/ 6/44
9716	Lost & Foundling		7		
9701	Meatless Fly Day		7	..	Not Rev.
9720	Odor-able Kitty		7		
9705	Tick, Tock, Tuckered	Fair	7	..	6/ 3/44
9704	Weakly Reporter	Good	7	..	4/22/44
9712	Plane Daffy		7		
9710	Slightly Daffy	Fair	7	..	7/ 1/44
9718	Stupid Cupid		7		
9719	Stage Door Cartoon		7		
9706	Swooner Crooner		7	..	Not Rev.
9707	Russian Rhapsody		7	..	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20		2/12/44
9107	Oklahoma Outlaws	Well Done	20	..10/	9/43
9110	Roaring Guns	Good	20	..	2/19/44
9112	Trial by Trigger	Good	20	..	7/ 1/44
9108	Wagon Wheels West	Good	17½	..12/25/43	
9111	Wells Fargo Days	Good	20	..	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	..	2/12/44
9507	Backyard Golf	Fair	10	..	6/17/44
9513	Bluenose Schooner		10		
9510	Cattlemen's Days	Good	10	..	7/ 1/44
9512	Champions of the Future		10		
9506	Chinatown Champs	Colorful	10	..	4/29/44
9511	Colorado Trout	Good	10	..	8/ 5/44
9502	Desert Playground	Interesting	10		10/ 9/43
9505	Dogie Round-Up	Interesting	10		2/19/44
9508	Filipino Sports Parade	Good	10	..	7/ 1/44
9503	Into the Clouds	Good	10		1/29/44
9509	Mexican Sportland		10		
9501	Tropical Sportland	Fair	10	..	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20		11/27/43
9006	Musical Movieland		20		
9003	Task Force	Excellent	20	..	1/ 1/44
9004	Devil Boats	Excellent	20	..	7/29/44
9001	Women at War		20	..10/	2/43
9005	Winner's Circle		20	..	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	..11/13/43	
9403	Hunting the Devil Cat	Good	10	..10/16/43	
9405	Jungle Thrills	Good	10	..	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	..11/27/43	
9104	Struggle for Life	Excellent	10	..	4/ 8/44
9406	Throwing the Bull	Good	10	..	8/19/44

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
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Newsreel Synopses

(Released Wednesday, September 6)

MOVIETONE (Vol. 27, No. 1)—French underground battles Nazis; British-Canadian forces in violent battle with Huns; Le Mans in flames; Jap offensive threatens to cut China in two; Allies drive Japs from North Burma; 50,000 see opening of 1944 football season in Chicago; Byron Nelson becomes greatest one-year golf player; Betty Hicks takes women's open.

NEWS OF THE DAY (Vol. 15, No. 303)—Flood of victory flows through France; Yanks occupy Le Mans; Air forces bombard U-boat pens; Fighting French armored troops drive on in triumph; Victorious British on West Burma front; N. Y. stylists display new hats for coming season; Opening of professional football season in Chicago.

PARAMOUNT (No. 2)—First films of new Argentine totalitarian government; Scenes of Argentina's army and air force; 50,000 fans see opening of football season at Chicago; Drive to obliterate robot-bomb launching platforms; Belgians fight to regain territory; Collaborationists rounded up by angry French patriots.

RKO PATHE (Vol. 16, No. 4)—President-elect, of Cuba, arrives for Washington conference; R. A. F. blasts retreating Nazis; Members of French underground in full-fledged warfare against Nazis; GIs apply for soldier ballots in France.

UNIVERSAL (Vol. 17, No. 325)—British Lancasters drop six-ton bombs on U-boat pens; Canadians capture large segment of Nazi 7th Army; Yanks abroad line up to secure application voting cards; President-elect San Martin, of Cuba, arrives in Washington; Boston department store delivers cartons of cigarettes to patients at Veteran's Hospital, West Roxbury, with helicopter; Co-eds at Port Arthur, Texas, save the watermelon crop there by aiding local growers; Dr. V. K. Wellington Koo, head of Chinese delegation to Dumbarton Oakes parley, arrives in Washington.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 98)—Rector of St. Phillip's Episcopal Church, Harlem, opens night club to keep children off streets; Child wonder, who played piano at age of two, and composed at three, has completed composition, scored for a 100-piece orchestra; Bill Robinson appears at night ball game in Chicago; First Negro troops land in France and go into action.

(Released Saturday, September 9)

MOVIETONE (Vol. 27, No. 2)—Liberation of Paris; Patriots rise against Nazis; French troops to the rescue; Angry French crowds held back as Nazis are rounded up; Paris delirious with joy; General De Gaulle arrives.

NEWS OF THE DAY (Vol. 26, No. 200)—Battle of Paris; Complete record of its liberation; French Forces of Interior rise; France's newly-formed army enters city; Surrender of Nazi garrison; Arrival of De Gaulle.

PARAMOUNT (No. 3)—Parisians drive out Nazis; French Armored Corps enters city; Prisoners herded through streets; Cheering crowds welcome De Gaulle; American 7th Army enters capital.

RKO PATHE (Vol. 16, No. 5)—Battle of Paris; Complete record of its liberation.

UNIVERSAL (Vol. 17, No. 326)—Paris liberated; Citizens break into open rebellion; Prominent buildings set afire; Giant Yankee tanks roll in, machine guns blazing; Frightened Nazi prisoners issue from buildings; Huge parades form; De Gaulle enters and salutes cheering populace at Arc de Triomphe.

War Plant Joes and Josephines Allen's 'Guy Named Joe' Guests

Don Allen, of the Capitol Theatre, Davenport, Iowa, received top-flight results on his "A Guy Named Joe" campaign by presenting the local library with several copies of the book and receiving in turn excelent library display space featuring "A Guy Named Joe" songsheets and stills.

Another attention-grabber was Allen's invitation to war plant workers named Joe and Josephine to be guests of the theatre, the picture receiving plugs at all war plants through bulletin board announcements and one-sheets.

Monogram's 40-Theatre Premiere

When "Enemy of Women," formerly "The Private Life of Dr. Paul Joseph Goebbels," is released on September 21, Monogram expects to reach a goal of 40 day-and-date openings. A large exploitation campaign has been lined up for the multiple premiere, with radio spot announcements getting the biggest play.



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SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
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William C. Hunt (See Page 8)

Vol. 41 No. 9

September 16
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

SEP 21 1944

"Seventh Cross"
Coming!
CAPITOL

"Mrs. Parkington"
Coming!
MUSIC HALL

"Barbary Coast Gent"
Coming!
GLOBE

"Maisie Goes To Reno"
Coming!
STATE

"Kismet"
ASTOR

X Marks the spot where gold is plentiful. As usual the map of Broadway shows that most of the money deposits come from M-G-M. Use it as a guide when you dig for gold on your Main Street!

N
W TWENTY YEARS OF LEADERSHIP MGM E
S

BROADWAY TREASURE MAP!



M-G-M's NEWS OF THE DAY CAMERAMAN BRAVED THE BULLETS!



Newsreel history is made. M-G-M delivers the greatest subject on "THE BATTLE OF PARIS!"

M-G-M does it again! Following the enthusiastic reception of our D-Day newsreel which was singled out for highest praise, new honors are heaped on M-G-M's live-wire newsreel outfit by press and public for its coverage of the gripping Battle of Paris. Front page pictures in New York newspapers, special news articles reviewing the amazing footage obtained by our cameraman Gaston Madru, and by Jack Lieb and John Bockhorst, all under fire, were followed by editorials in the trade press. Never before has any newsreel won such praise. Again and again it's M-G-M's News of the Day for leadership in newsreels!

TWENTY YEARS OF LEADERSHIP MGM

Keep Selling Bonds!

In this year of great

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are playing

Columbia Pictures'

JEAN ARTHUR

LEE BOWMAN *in* **CHARLES COBURN**

Irving Cummings'

The Impatient Years



with EDGAR BUCHANAN · CHARLEY GRAPEWIN · JANE DARWELL

Original Screen Play by VIRGINIA VAN UPP

Associate Producer

Produced and Directed by IRVING CUMMINGS

COLUMBIA PICTURES

..in its first 2 weeks o

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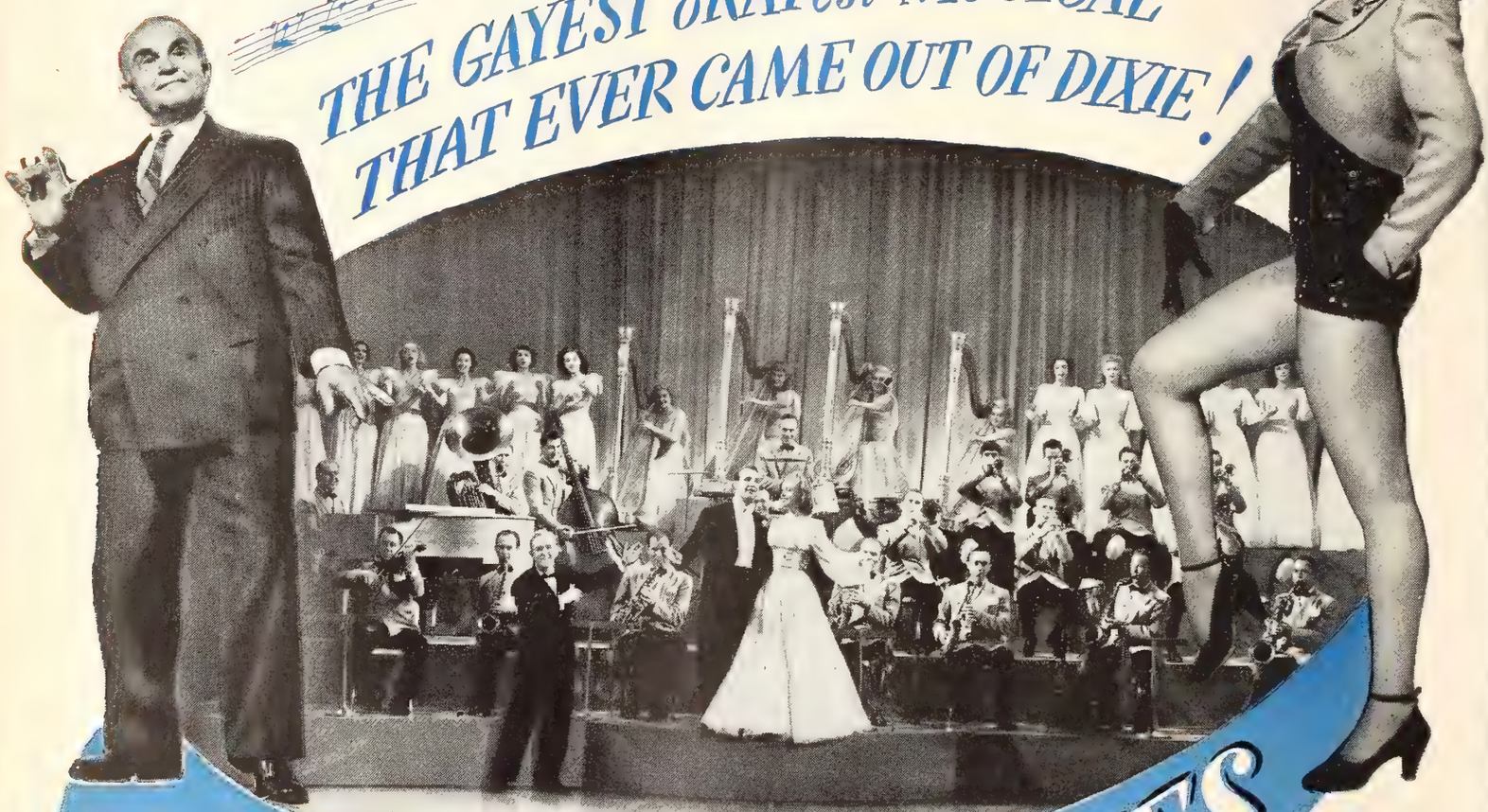


release

Orpheum	SAN FRANCISCO
Rialto	ATLANTA
Esquire & Tower (Day and Date)	SACRAMENTO
Roxie	OAKLAND
Harris	PITTSBURGH
State	SYRACUSE
State	LOUISVILLE
Newport, Center, Colley (Day and Date)	NORFOLK
Palace	AKRON
Orpheum	PHOENIX
Palace	NEWPORT NEWS
Colonial	HARRISBURG
Hippodrome	BALTIMORE
Grandin	ROANOKE
Rialto	ALLENTOWN
Imperial	ASHEVILLE
Palace	CINCINNATI
Sunshine	ALBUQUERQUE
Iowa	CEDAR RAPIDS
Orpheum	DES MOINES
Orpheum	DAVENPORT
Brandeis	OMAHA
Orpheum	SIOUX CITY
Orpheum	WATERLOO
Hill St. & Pantages (Day and Date)	LOS ANGELES
Rochester	ROCHESTER
Palace	INDIANAPOLIS
Midland	KANSAS CITY
Palace	NEW HAVEN
Plaza	EL PASO
Worth	FT. WORTH
Martini	GALVESTON
Majestic	HOUSTON
Majestic	SAN ANTONIO
Waco	WACO
Wichita	WICHITA FALLS
Senate	SPRINGFIELD, ILL.
Strand	PROVIDENCE, R. I.
Orpheum	DUBUQUE
Strand	PORTLAND, ME.
Lafayette	BUFFALO
Majestic	DALLAS
Warner	FRESNO
Ambassador	ST. LOUIS
Denver & Esquire (Day and Date)	DENVER
Chief	PUEBLO
Chief	COLORADO SPRINGS
LeRoy	PAWTUCKET
Colonial	ELMIRA
Hiehle	PARKERSBURG
Garde	NEW LONDON
Rivoli	TOLEDO
Loew's	HARTFORD
Varsity	LINCOLN
Cecil	MASON CITY
Tivoli	RICHMOND
Grand	EVANSVILLE
Mohawk	NO. ADAMS
Hollywood	SIOUX FALLS
Columbia	PADUCAH
Rialto	BOISE
Union Sq.	PITTSFIELD
Hollywood	LA CROSSE
Tyler	TYLER, TEX.
Lafayette	HAVERHILL, MASS.
State	ITHACA
Palace	HUNTINGTON
Paramount	AMARILLO
State	ANDERSON, IND.
Carolina	GREENSBORO
Paramount	STEUBENVILLE
Missouri	ST. JOSEPH
Hollywood	LEAVENWORTH
Capitol	JEFFERSON CITY
Jayhawk	LAWRENCE
Opera House	NEW BRUNSWICK
Palace	NORWICH
Palace	DANBURY
Court	WHEELING
Granada	RENO
Bijou	SPRINGFIELD, MASS.

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Screen play by Joseph Hoffman and Al Martin



and KAY KYSER'S BAND
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COLUMBIA PICTURES

The Editorial Page

Divorcement

With the battle between the industry and the government raging about divorcement we have been wondering just what benefits the average independent exhibitor with affiliated circuit competition would derive from this suggested cure for so many industry evils.

Ever since the fight for divorcement started; nay, long before the filing of the original government suit, we have turned this question over in our minds and talked with many exhibitors.

Strangely enough, we have still to talk with the first exhibitor who favors blanket divorcement as advocated by the Department of Justice. Practically every exhibitor we talked with preferred to have the affiliated competition in preference to independent circuit opposition. On the contrary, practically every exhibitor expressing his views on the subject to this observer went all out in preferring affiliated competition to larger independent circuit opposition. No few of them pointed out that there were many reasons for this, one not insignificant one being that if the parent company was selling pictures to the exhibitor he had no little leverage on his side in any dispute over operating policies and practices in a competitive exhibition area.

So, if the reactions we've been able to note so far are any criterion, then we must ask just how good is the contention that the government will be aiding small theatre business firms through divorcement? The exhibitors must certainly know by now that the government's efforts via the first consent decree was, from the exhibitor's standpoint, more productive of added burdens than of relief. The second attempt might, likewise, aggravate and multiply problems it attempts to correct.

▲ ▲ ▲

Reconversion

You are all reading about reconversion of industry and how it will take a sharp upward turn when the European phase of the war ends.

To theatremen there are two very special reasons for watching developments connected with this subject. First: its general effect on your business through the windows of your box-office. Second: the possibilities of buying new equipment as fast as it becomes available following reconversion.

On the former, smart reasoning may indicate a close watch on local developments so as to gauge its general effect on business on the basis of how much unemployment there may be during the process of going from war goods to civilian goods. As a good businessman you most certainly should know how many, and which, plants will be switching from war to peace work and approximately how many persons are involved.

On the latter: it is high time the theatre's physical equipment was analyzed and replacements decided upon so that required improvements may be completed as soon as possible after reconversion.

Haphazard operating from day to day may have become too much a habit for too many theatremen. But the smart ones are still those who look ahead, plan ahead and so can take advantage of their opportunities because they know what they want and propose to do.

▲ ▲ ▲

Pessimism

Some recent mail shows definite indications that here and there you will find exhibitors who look for and see only the dark side of anything that will be happening right after the first phase of the war ends.

A few have even intimated that—come the period of reconversion—they will immediately start cutting expenses and trimming ship. But what a shame it would be to make so radical a move before finding out for certain that such action is going to be necessary.

A good showman is an optimist, NOT a pessimist. He'll find the speck of silver lining if he has to squint to find it. To be a real showman he has to be that way. If he views any situation otherwise then he ought to call quits and go into the butcher business. (Say, that may be an idea at that.)

▲ ▲ ▲

Unbelievable

The War Activities Committee of the Motion Picture Industry had cooperation pledges from over sixteen thousand theatres. Yet, less than half of them furnished the brief report requested of them at the finish of the 5th War Loan Campaign.

That sounds a little hard to believe but, just the same, it is the plain, unvarnished truth.

The aggravating angle is the fact that we know that almost every one of the sixteen thousand did a magnificent bond-selling job and yet, the industry cannot make a full and complete report because half of them just cannot be injected with a dime's worth of obligation conscience to assist the bond committee on the last, minor detail of their tough, nerve racking job.

Tell me, gentle (?) reader: were you one of them who did . . . or didn't?

—"CHICK" LEWIS

Berge Now Favors Full Divorcement

The pendulum of industry regulation this week appeared to swing back once more from attempts by the Department of Justice to formulate an acceptable consent decree to straight divorcement. Assistant Attorney General Wendell Berge in Hollywood declared on Tuesday that he doubted the Government and the various elements of the industry would be able to agree on a satisfactory formula for a modified decree and that therefore the Government now intends to bring a divorcement suit against the "Big Five," as originally mapped out.

In making the statement, Berge indicated the Department of Justice would find it necessary to enforce the anti-trust laws to the letter. He warned all exhibitors, whether independent chains or affiliated, that they must observe the Federal laws on monopolistic practices and unfair competition.

Berge, harassed by the difficulties of bringing about an agreement between the distributors and independent exhibitors—the legal snarl over single-picture selling being one instance—has come to the conclusion that the court will ultimately have to decide the issue.

30 Independents, Circuits Form Booking Combine in Pittsburgh

A new booking combine embracing approximately 30 leading independent exhibitors and larger circuits in Western Pennsylvania and West Virginia has been organized in Pittsburgh, with James Alexander, veteran film distributing executive in this territory and former co-franchise holder of the local Republic exchange, as its head.

The new combine, to be known as Pennsylvania Enterprises, Inc., will start functioning October 1 with offices in the Law and Finance Building, downtown Pittsburgh. B. D. "Buck" Stoner, who has resigned as MGM branch manager here, will be buyer for the combine, and George Purcell, manager of the Uniontown State and Penn theatres, will be head booker. Saul Gottlieb, MGM sales manager, is reported succeeding Stoner as branch manager.

Condon Directs Pathe Publicity

Frederic Ullman, Jr., president of RKO Pathe, has announced the appointment of Richard Condon, Inc., public relations firm, to direct the company's publicity.

Elsa Moolten, Pathe News publicity director for the past year, has joined the Condon organization and will concentrate on the RKO Pathe account.

$4,400,000 Budget for PCA

A production budget of $4,400,000 has been approved by the Producers Corporation of America directorate for the five scripts nearing completion by that company for United Artists release, Sig Schlager, PCA president, announced in Hollywood this week.

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Coin Changers Coveted

Automatic coin changers are so valuable in Chicago that theatre operators are removing them from the cashier cages each night and hiding them. Reports have come in that several have been stolen recently, and the theatre men are taking no chances. Thieves cut the glass of the ticket booth in one case and removed the equipment. Even second hand changers are selling for twice their former price in Chicago.

Gross of $10,000,000 For SYWA, Says Agnew

"Since You Went Away" will run up a domestic gross of $10,000,000, it was predicted this week by Neil Agnew, vice-president in charge of distribution for Producer Selznick, in a statement in which he characterized the picture as the "biggest natural box-office magnet in my selling experience."

He said the picture has grossed more at the Capitol Theatre, New York, than "Gone With the Wind" when it played the same theatre—and this without an advertising campaign "so costly as to buy the audience." Among the other situations where the Selznick special has played, Agnew cited San Francisco, where in its first week at the United Artists Theatre it broke the all-time house record by more than $4,000. The film is now in its third week there and continues to break the record during each succeeding week, with a total of better than $73,000 for the three weeks in this 1200-seat house.

WPB Head Sees Raw Stock Situation Easing in Month

That the current stringent raw stock supply situation will probably ease off in the next month or two was revealed this week by Lincoln Burrows, head of the Motion Picture Division of the WPB, when he met the Industry Advisory Committee of the MPPDA. Offering a plan of film stock conservation, the IAC received assurance from Burrows that companies will soon be able to order up to 75 per cent of the 1941 rate by next month, which has been the rate under which the industry has normally been operating during the past two years.

Burrows warned the committee, however, that over-ordering will be out. According to his figures, producers and distributors had used approximately 50,000,000 feet of raw stock over the allotment during the first six months of this year.

Monogram Buys in Franchise From Oklahoma City Owner

Monogram Pictures has purchased its franchise for the state of Oklahoma from Carr Scott and will open a company-owned branch there, it was announced this week by W. Ray Johnston, president. Midwest District Manager Sol Francis has taken over the branch for the time being, until final arrangements have been completed.

The film company now has company-owned branches in 37 per cent of its key centers, Johnston said the cities being New York, Philadelphia, Washington, Des Moines, Minneapolis, Omaha and Oklahoma City, with half interests in the Seattle and Portland offices.

Change 'Heart' Screening Date

National screening date of RKO Radio's "None but the Lonely Heart" has been changed to Friday, September 29. Previous date, now canceled, was September 18.

Tax Boosts Make Boston Amusement Firms Gasp

There was hell to pay in Boston last week. The city fathers did a tax reassessment job that had the theatres looking anxiously on all sides for the money to allow them to go on for another year. On the basis of a $39.90 tax rate, the assessment of the Keith Memorial jumped from $1,350,000 to $1,600,000, bringing a total yearly rental increase of $100,000; Loew's Orpheum was assessed an additional $85,000, bringing its assesment from $385,000 to $470,000; Loew's State uptown also has a stiff raise. No information was available on the M & P theatres, but it is thought the Washington Street Olympia and the Scollay Square theatres were similarly jumped.

The theatres were not the only sufferers. Among the hotels, the Statler went up $500,000. the Ritz $150,000, and the Copley-Plaza $300,000. Besides this, the two railroad terminals were raised $1,000,000 each. Legitimate theatres—the Shubert, Wilnur, Plymouth, Majestic, Copley, Opera House, and Colonial—were also affected, although leased property went unchanged.

Leased Boston theatres include the Metropolitan, Paramount, Fenway, and Modern. The RKO Boston and Translux, both on lease, may not be affected, but the building trustees may be hit by the assessments. Mayor Tobin explained the new assessments as a logical result of wartime earnings.

Three From 20th-Fox in October

"Irish Eyes Are Smiling," "In the Meantime Darling," and "The Big Noise" will be released by 20th Century-Fox during October, it was announced this week by General Sales Manager William J. Kupper. The films make up block three of the 1944-45 product.

William C. Hunt

(The Man on the Cover)

President of Hunt's Enterprises, Wildwood, N. J., who owns and operates eight theatres in Wildwood, Cape May Court House and Cape May, started in show business when he opened his first movie in Camden in 1905. He has a long, honored and respected career in the motion picture industry and south Jersey. Hunt has the right to the title, Senator, since the voters of his home county, Cape May, twice sent him to Trenton as their representative in the highest legislative branch of the state of New Jersey. Senator Hunt was organizer of the Wildwood Chamber of Commerce and is publisher of Wildwood's only newspaper. He is president of the Wildwood Trust Co., which he founded. He is a Mason, Shriner and Episcopalian and has just announced himself as a candidate for the state senatorship of Cape May County in 1945.

SHOWMEN'S TRADE REVIEW

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REVEILLE WITH BEVERLY

Jam Session

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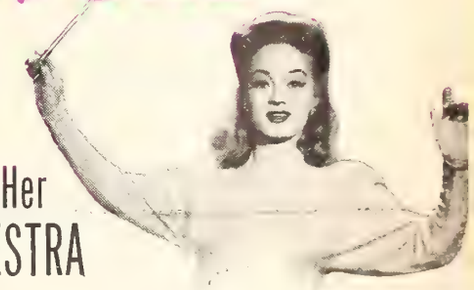




EVER SINCE VENUS

with

INA RAY HUTTON and Her ORCHESTRA



HUGH HERBERT



ANN SAVAGE







BILLY GILBERT



GLENDA FARRELL

ROSS HUNTER



ALAN MOWBRAY



MARJORIE GATESON



Original Screen Play by
McElbert Moore and Arthur Dreifuss
Directed by ARTHUR DREIFUSS

COLUMBIA PICTURES

KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

Allied Meet Takes Up New Ticket Code Plan

The National Allied convention recently completed at Bretton Woods, N. H., although failing to enlarge upon the Government's modified consent decree, came through with a number of suggestions and resolutions that may affect all exhibitors, chief of which was a plan for a new ticket-numbering system that would be designed to do away with blind checking and at the same time aid the Government in collecting revenue. Several exhibitors had submitted ideas for using a code on the tickets instead of numbers, and it was disclosed that a committee head by H. A. Cole is now studying the possibilities.

According to the principal suggestion being surveyed, such a code would be known only to the theatre operator and the Government, with blind checking thus being thrown out. Another idea submitted was for the theatres to pay the tax to the revenue office in advance based on the number of tickets printed. This method is also being studied, one of the difficulties being uncertainty whether such a procedure would be legal.

Another problem tackled at the convention was that of the disposal after the war of 16 mm. equipment and films owned by the Government. A committee of five will be appointed to consult with other industry elements in an effort to determine how the Government equipment can be released without creating unfair competition for the exhibitors. The first chore of the committee will be to line up producer-distributor groups to take part in an all-industry investigation.

The question of reissue prices came in for a thorough going-over when the Allied Board of Directors drew up a resolution condemning what they called the practice on the part of distributors of "attempting to exact for reissues prices far in excess of those charged for that class of pictures during the 1943-44 season." The board maintained that the only expense to the companies was for advertising and new prints, yet they were charging prices equal to those for new product.

Outside of actual business accomplished, perhaps the most striking development at the convention was the growing cooperation between Allied and the Pacific Coast Conference of Independent Theatre Owners—cooperation which many believed meant that PCC was preparing to become an Allied affiliate. PCC has for some time been sending one or more delegates to Allied meetings (Hugh Bruen was the delegate at Bretton Woods), and at the convention it was decided that President Martin Smith of Allied would appear as delegate at the December session of PCC for the first time. Bruen also announced PCC would be host to an Allied convention in Los Angeles as soon as the war is ended.

Film Fires Boardwalk

It wasn't bad enough for former State Senator William C. Hunt, president of Hunt's Enterprises, at that south Jersey seashore resort, to lose two of his theatres by fire last Christmas and another—his Strand Theatre—about a month ago, but to add insult to injury the pyromaniacs still pursue him.

Firemen were called to Convention Hall, now being operated by Hunt's Enterprises, where the siding of an unoccupied adjacent building was ablaze. Part of the Boardwalk was burned. Four youths were jailed charged with starting a fire on the Boardwalk with motion picture film.

One of the quartette told police he had secured the film from an employe of one of the Hunt theatres.

1944 Dimes Drive Officially Ended

With the acceptance by President Roosevelt of a check for $2,219,669.30 from Chairman Nicholas M. Schenck the 1944 March of Dimes campaign came to an official end this week. The check represented approximately half of the total theatre collections of $4,667,520.56, which is an increase of 120 per cent over the 1943 figure.

In his report to the President Chairman Schenck pointed out the work done by the theatre men. He said: "May I point out that it was only through the hard work of thousands of theatre owners, managers and their staffs that the drive could have been an outstanding success. To them should go the major credit."

While no announcement was made, and Mr. Schenck did not comment on the matter, it is assumed that he will again accede to the President's request that he head the industry's 1945 March of Dimes drive.

St. Louis Theatres to Stay Dark on 'V-Day'

Almost all of the 108 motion picture theatres of St. Louis and St. Louis County, including all of the first-run and the second-run stands, are now expected to be closed following announcement of Germany's defeat by the Allies, it has been disclosed by Harry C. Arthur, Jr., general manager of the Fanchon & Marco-St. Louis Amusement Company houses, as chairman of the Motion Picture War Activities Committee for St. Louis and Eastern Missouri.

Under the arrangement as contemplated by Mr. Arthur's announcement, if the news of the surrender of Germany comes by day or evening while shows are in progress the pictures being shown will be completed before the theatres are closed for the remainder of the day or night. If the announcement that we all are waiting for so anxiously should be flashed officially at night after the theatres have been closed they will not be opened the next day, Mr. Arthur explained.

'Battle of Marianas' Ready for Theatres

The largest number of prints ever used on a Government film subject have been prepared for "The Battle of the Marianas," Office of War Information two-reeler on the battles of Saipan, Tinian and Guam which was shown to the press this week. Made under the auspices of the WAC, the exciting film was edited, and will be distributed, by Warner Bros.

"The Battle of the Marianas" was made from more than 220 reels shot by specially-trained Marine cameramen, six of whom were killed in action during the three engagements. The most spectacular scenes show mass suicides of Jap civilians and soldiers on Saipan; actual shooting of Jap snipers by Marines; and destruction of planes and amphibious craft which took part in the combined action by Army, Navy, Coast Guard and Marine Corps.

The Marine combat cameramen who made "The Battle of the Marianas" were the same who made the film from which "Tarawa" was edited.

Alperson to Release Six Films In 3 Years Through 20th-Fox

Twentieth Century-Fox Film Corporation will distribute a program of feature productions to be made independently by Edward L. Alperson, former general manager of RKO Theatres.

Alperson's program calls for six pictures to be made over a period of three years. The first will be "Black Beauty."

'Impatient Years' Opens Sept. 20

"The Impatient Years," Columbia picture with Jean Arthur, Lee Bowman, and Charles Coburn, will have its New York premiere at Loew's Criterion Theatre on September 20.

Arthur Kelly to Handle All Rank Deals in U. S.

The working status of the recently-formed Eagle-Lion Films, Inc., will be to act as distributing supervisor of all product from the studios controlled by J. Arthur Rank, it has been disclosed by Arthur W. Kelly, who was elected last week to serve as president and treasurer of the American company. All contracts made for pictures produced by Rank studios either abroad or in the United States will thus be passed upon by Eagle-Lion before being released here.



Arthur W. Kelly

How the plan works is illustrated by the new seven-picture deal recently completed by the Rank organization with United Artists. Kelly said the New York office will be in direct contact with UA in consummating the deal, with power to renegotiate provisions of the contract at will. As it stands the UA deal calls for the seven pictures with an option for three more, the whole batch to be delivered over a period of two years. Because of uncertain conditions the contract has been worded so as to allow for delays or expansion, as the situation develops. Kelly is empowered to arrange changes in the set-up. The same applies to deals Kelly and the Rank organization may make with other American releasing companies.

Kelly was elected president at a meeting attended by Rank officials, including Barrington Gain, now here from London. U. N. W. Ronalds was elected chairman of the board and Ralph E. Reynolds was made secretary. On the board with Ronalds are Kelly, Reynolds, and Capt. Harold Auten, British Routing Liaison Officer to U. S. N. Port Director of New York.

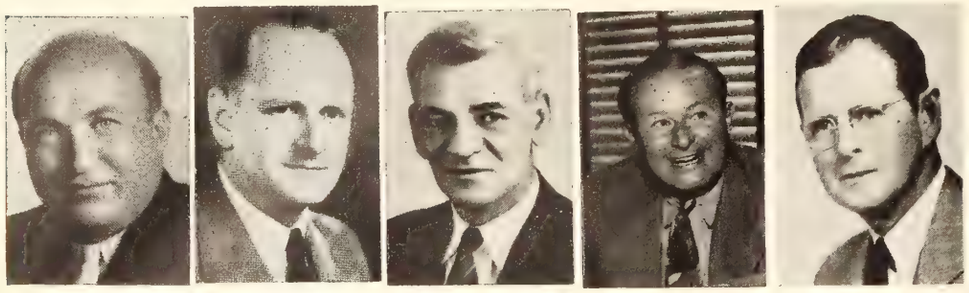
Southeast Washington Gets Modern Neighborhood House

A modern theatre, with nursery, party room, and the latest in building developments, is in store for the Southeastern section of the city of Washington shortly after the first of the year, it was learned this week. The theatre, now under construction, is being built with WPB authorization by the K-B Amusement Company, which already operates four of Washington's neighborhood theatres. The new theatre—the Avon—is located at 28th and Alabama Avenue Southeast.

The new house will be among the largest in the city, seating about 1000. Construction of several home developments in the district by the Government made the theatre imperative. The house will carry ample provision for future television developments, modern lighting, the latest in sound and projection equipment, and has been built especially with reference to acoustical properties. The Avon was designed by John J. Zink.


when
BOSTON BLACKIE
comes through the door of
YOUR HOUSE
the
ACTION
begins...and never ends till the mystery of the $500,000 diamond is solved!
Columbia's
One Mysterious Night
And it's solved the Blackie way ...with gun-play...girl-play...the thrill way!
"Boston Blackie's" star known to millions of NBC radio listeners!
CHESTER MORRIS as "BOSTON BLACKIE"
Janis Carter • William Wright • Richard Lane • George E. Stone
Original Screen Play by Paul Yawitz • Produced by TED RICHMOND • Directed by OSCAR BOETTICHER, Jr.
COLUMBIA PICTURES

EXHIBITOR STRATEGY BOARD FOR WAR LOAN DRIVE



Harry Brandt | Hugh Bruen | W. F. Crockett | Jack Kirsch | Henry Reeve



John Rugar | Al Steffes | Fred Wehrenberg | Leo Wolcott | Nathan Yamins

Industry Accepts Ted Gamble's Challenge To Play 'Star' Role in 6th Loan Drive

A challenge to the motion picture industry by National War Finance Director Ted R. Gamble to "create the national patriotic atmosphere necessary to assure the success" of the Sixth War Loan Campaign was accepted "in full" Tuesday at a luncheon meeting in New York of the Sixth War Loan Committee, WAC officials, and representatives of industry organizations. Gamble, in his talk to the group, termed the coming effort "more than a war loan; a tremendous task vital to the stability of the country." A former exhibitor himself, Gamble called the screen the most important medium of the nation in the coming drive, which begins some time in November and ends in December.

Harry Brandt, national chairman of the Sixth Loan Committee, who presided at the meeting, accepted Gamble's challenge for the group and through it for the entire industry. "We will not let the nation down," said Brandt.

Following luncheon, Brandt introduced S. H. Fabian, Theatres Division head, who declared: "This campaign is a challenge, we recognize that. But as we ask the men overseas to finish the war for us, so must we here continue until the last gun is fired."

Bob O'Donnell, Fifth War Loan chairman, paid tribute to the men of his committee, who were present at the meeting. "Much of the credit for the 'grass roots' campaign the Fifth was supposed to be," he stated, "reflects the fine efforts of John Friedl, Dick Kennedy, Ray Beall, Joe Kinsky and Claude Lee."

John Hertz, Jr., chairman for the advertising, publicity and exploitation end of the campaign, outlined a national program designed to focus the attention of theatregoers all over the nation to the fact that bonds can be bought, cash-and-carry, at theatres, night and day, Saturdays, Sundays and holidays.

Hal Horne, chairman of the Eastern Public Information Committee, and Charles E. "Chick" Lewis, assistant chairman of the Trade Press Division, pledged the "concentrated" assistance of their organizations. Max Cohen, head of the Special Events committee, declared that the single purpose of his group was to aid exhibitors by lowering sales resistance.

Distribution Chairman Ned E. Depinet declared that men in the distribution end of the business would canvass all exhibitors in an effort to be of service.

In a moving address, Francis S. Harmon, WAC coordinator, called for "fresh rededication of ourselves to the causes for which so many of our finest young men have given their lives."

All but two of Brandt's nine co-chairmen, selected from the roster of top independent exhibitors, were present. They were W. F. Crockett, Hugh Bruen, Jack Kirsch, John Rugar, Henry Reeve, Leo Wolcott, Nathan Yamins. The two chairmen who were unable to attend were Fred Wehrenberg and Al Steffes. Others who were present were: Si Seadler, campaign advertising consultant; Leon J. Bamberger, assistant to the distribution chairman; Herman Schleier, assistant to the Special Events chairman, and WAC Representatives Arthur L. Mayer, Walter T. Brown and Ed Schreiber.

Good Will to All

"Going My Way" is setting many records in Iowa and an example of how the picture is being received was the reaction of one farmer in a small Iowa town. The farmer after seeing the picture at the Atlantic Theatre in Atlantic returned to the box-office, thrust $2.50 into the hands of the cashier and instructed her to let the next five customers in free.

Dembow Tribute Sales Meets To Conclude in Los Angeles

The third and last regional meeting of the National Screen Service series will be held September 22-24 at the Ambassador Hotel, Los Angeles, with sales staffs from the Denver, Los Angeles, San Francisco and Seattle offices scheduled to be present.

Planned as the highlight of the George Dembow Tribute, NSS Sales Drive for 1944, the meeting will be headed by Vice-President Dembow who will discuss plans for the new movie season, as well as postwar advertising in the theatres.

Exhibitors Endorse PR Work, Coe Says

Exhibitor approval of the public relations program which Charles Francis ("Socker") Coe launched over a year ago in a series of addresses before business leaders in 22 cities was an important factor in the decision by Coe and the MPPDA to continue the work, trade press representatives were told this week at an interview in New York. Coe said that he has tentative plans for a tour of many cities but that, other than his scheduled address in Montreal on September 20 at the invitation of the Quebec Allied Theatrical Industries, Inc., the projected speaking tour would not start until after the national election.

In order to devote more attention to the public relations work Coe said that he had relinquished his former post as vice-president and general counsel of the MPPDA to serve in his present capacity as special counsel. He said that the job he undertook of acquainting responsible and leading figures in business, the professions and educational world with the overall picture of the motion picture industry as a vital medium to which the public has turned for education and information as well as entertainment has proved its value.

Business Volume Record Set By Paramount Week

The largest volume of business in any single week in the history of the company marked the 26th annual Paramount Week (September 3 to 9), according to Charles M. Reagan, vice-president in charge of distribution. Reagan said this week that business during the seven-day period was 63 per cent above that for Paramount Week in 1943, which in itself established a 25-year record for the company.

The new record was hung up by "I Love a Soldier," designated as the Paramount Week release, "Going My Way," "The Story of Dr. Wassell," and "Hail the Conquering Hero," besides increased business in shorts. Paramount Week is traditionally observed by the company during the first week in September.

Medal for Jack Cohn's Son

First Lieutenant Robert Cohn, son of Columbia's vice-president, Jack Cohn, has been awarded the Air Medal by the War Department. Lt. Cohn, a photographer-gunner with the 13th Air Force Bomber Command, has been overseas since February. He is now stationed in the Admiralty Islands.

FILM TRAVEL-LOG

William J. Heineman, general sales manager for Samuel Goldwyn, is back from a three-day business trip to Washington.

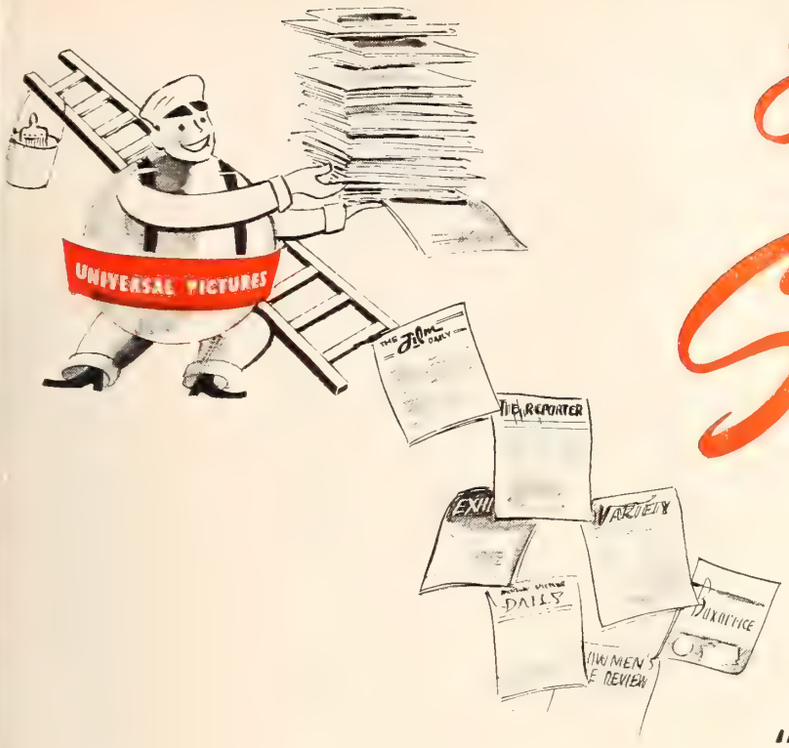
G. S. Eyssell, president and managing director of the Radio City Music Hall, left Monday for a two-week business trip to Hollywood.

Morris Goodman, Republic vice-president in charge of foreign sales, was to leave Saturday for a three-month trip in connection with the production of Republic features in Mexico and a survey of Latin-American sales conditions.

Joseph H. Hazen, president of Hal B. Wallis Productions, arrived in Hollywood Monday from New York, for conferences with Mr. Wallis.

Harry Hunter, Paramount managing director for Australia and New Zealand, has arrived in New York from Sydney for home office conferences.

R. J. O'Donnell, national chairman; R. M. Kennedy, vice-chairman, and John J. Friedl, campaign director, have arrived in New York in connection with final details of the Fifth War Loan drive.



Everybody loves San Diego I Love You

FILM DAILY says:

"Michael Fessier and Ernest Pagano deserve a bow for turning out a delightful comedy that will win immediate plaudits wherever it is shown. The film, directed by Reginald Le Borg with high competence, is a succession of laughs, the players landing in one mirth-provoking situation after another. The film owes a big debt to its cast, every member of which performs with spirit, giving of his best . . . The exhibitor will be playing it safe with this one."



Screen Play by Michael Fessier and Ernest Pagano
From a Story by Ruth McKenney & Richard Bransten
Directed by REGINALD LE BORG • Produced by MICHAEL FESSIER and ERNEST PAGANO
A UNIVERSAL PICTURE

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

The Box Office Slant

Soul of a Monster

Columbia Horror 61 mins.

AUDIENCE SLANT: (Adult) Swell entertainment for those who go for monsters and ghouls. Trick shots with electrical bolts and many other such manifestations of the might of the devil will delight patrons.

BOX-OFFICE SLANT: Should do well wherever this type of offering has an appeal.

Cast: Rose Hobart, George Macready, Jim Bannon, Jeanne Bates, Erik Rolf and others. Credits: Directed by Will Jason. Original screenplay by Edward Dein. Director of photography, Burnett Guffey. Produced by Ted Richmond.

Plot: A dying doctor makes a miraculous recovery after a strange woman visits his death chamber. Under her unholy, hypnotic control he does many strange deeds and is charged with murder, whereupon he returns to consciousness and realizes he is still in his deathbed, and that he had been in the hands of the rulers of evil while in an unconscious state.

Comment: Should do well in any situation where this kind of program has a following. A neatly contrived horror-thriller that will have considerable shudder-appeal to patrons of the markets at which it is beamed. The story treats of a bargain with Satan to lengthen the life of a human being, and despite several scenes which may tend to conflict, the picture has enough of the trick stuff to assure it a favorable reception from the audiences to which its appeal is directed. Bolts of electricity which flash because a disciple of the devil goes by, and other sparkling bits of flim-flam make a very effective contribution. Rose Hobart has done an excellent job of investing the role of a devil-worshipper with shudders, often making the audience bite nails or twist in seats to shun her nefarious advances. Worthwhile entertainment marks the climax, and much of the credit goes to Ted Richmond, the producer. Will Jason's direction holds everyone in line for fine continuity and realistic portrayals.

1812

Artkino Historical 95 mins.

AUDIENCE SLANT: (Adult) Despite several drawbacks, this Russian-made film is an impressive historical document limited in its appeal to students of history and those who seek "something different."

BOX-OFFICE SLANT: Best suited for metropolitan foreign-language and "art" theatres.

Cast: A. Dykki, S. Mezhinsky, N. Okhlopkov, S. Zakariadze, V. Gotovzev, E. Kaluzhski, A. Stephanov, N. Timchenko, others. Credits: Produced by Mosfilm Studios. Directed by Vladimir Petrov. Story by V. Soloviev. English text and narration by Sergei Kournakoff.

Plot: When the offensive tactics of Napoleon's French army cause the Russians' retreat from Smolensk, the soldiers and officers are heartened at the appointment of Prince Kutuzov as their commander. At first Kutuzov's strategy of retreat beyond Moscow appears disastrous for the Russian army, but it is later proved practical when Napoleon, his will and that of his army broken, retreats from Russia in the bitter winter of 1812.

Comment: The success of "1812" as a popular picture in the United States is dubious. However, even allowing for exaggerated portrayals, especially in minor roles, for spotty photography and for a slow, ponderous development of plot, the picture nevertheless contains many spectacular sequences and emerges, in the final analysis, as an impressive record of events that led to Napoleon's defeat in Russia. A. Dykki is outstanding as the one-eyed Marshal Kutuzov, and S. Mezhinsky portrays Napoleon in a capable and sympathetic manner. Vladimir Petrov's direction fails to make the proceedings seem more than reenactments of historical events before a backdrop; but even so, these reenactments reveal a page of history dim and obscure in most minds. Rank-and-file moviegoers are likely to shy away from "1812"; thus its best chances for success are in metropolitan foreign-language and "art" theatres or in neighborhoods populated by Russian descendants.

Legion of Decency Ratings

(For Week Ending Sept. 16)

SUITABLE FOR GENERAL PATRONAGE

Our Hearts Were Young and Gay — Singing Sheriff
West of the Rio Grande

SUITABLE FOR ADULTS ONLY

Dark Mountain — Leave It to the Irish
In the Meantime, Darling — Shadows in the Night
Marriage Is a Private Affair

OBJECTIONABLE IN PART

Doughgirls — Frenchman's Creek
Storm Over Lisbon

The Last Ride

Warner Bros. Gangster 56 mins.

AUDIENCE SLANT: (Family) Plenty of action in this story of the black market tire racket.

BOX-OFFICE SLANT: Slightly outdated, but will get by as filler in subsequent-run dual-bill spots.

Cast: Richard Travis, Charles Lang, Eleanor Parker, Jack LaRue, Cy Kendall, Wade Boteler, Mary Gordon, Harry Lewis, Michael Ames, Virginia Patton, Ross Ford, Jack Mower, Frank Mayo, Stuart Holmes and Leah Baird. Credits: Directed by D. Ross Lederman. Original screenplay by Raymond L. Schrock. Photographic direction by James Van Trees.

Plot: A detective, balked by the murder of his witnesses in prosecuting a black market gang, arranges a faked disgrace and dismissal from the force in order to join the gang and get the goods on its ring leaders. He finds his brother and a corrupt police captain directing the racket. His ruse is discovered, but his brother kills the boss and is in turn killed himself in saving the brother's life.

Comment: Obviously this picture has been completed for some time as evidenced by the presence of Richard Travis, who has been in the Army for the past several months, in the leading role. Another bit of evidence is the dated dialog dealing with synthetic rubber taking several years to replace natural rubber. Aside from this angle, the film is a nice little action-gangster picture which, although familiar in plot, is nevertheless well made and fast moving. It will serve satisfactorily as a supporting feature in the double-bill subsequent-run houses.

Dead Man's Eyes

Universal Mystery Drama 64 mins.

AUDIENCE SLANT: (Family) Inner-Sanctum Mystery has adequate suspense and involvement for good entertainment.

BOX-OFFICE SLANT: Well-made program picture for supporting spot in the duallers. Good exploitation possibilities.

Cast: Lon Chaney, Jean Parker, Paul Kelly, Thomas Gomez, Jonathan Hale, Edward Fielding, George Meeker, Pierre Watkin, Eddie Dunn, Acquanetta. Credits: Associate Producer, Will Cowan. Directed by Reginald LeBorg. An Inner Sanctum Mystery by arrangement with Simon and Schuster, Inc., publishers. Original screenplay by Dwight V. Babcock. Photographic direction by Paul Ivano.

Plot: An artist who goes blind as a result of an accident is promised the eyes of his prospective father-in-law for a grafting operation to restore his sight. The father-in-law's murder hastens the operation, but the artist is suspected of having committed the crime. He keeps silent on the success of the operation and feigns blindness until he unmasks the murderer.

Comment: This satisfactory mystery yarn is certain to keep customers guessing. While there are some slow spots because of the rather pat dialogue and overdrawn dramatics, the story manages to keep the interest keyed for a solution. Generally, the cast turn in good performances highlighted by the work of Lon Chaney as the blinded artist, Jean Parker as his sweetheart and Paul Kelly as the artist's friend. The fact that the show can be sold as an Inner Sanctum Mystery should enhance its exploitation possibilities, particularly for the many radio fans who follow the series on the air. The title also is an exploitation asset to theatres that thrive on horror films. This is not a horror picture in the true sense of the word, but it will lend itself to that type of selling where it would prove advantageous without serious misrepresentation. Reginald LeBorg's direction is an effective asset to the picture's entertainment qualities.

Mrs. Parkington

MGM Drama 124 mins.

AUDIENCE SLANT: (Adult) A weeper that will give the women a heavenly time; their husbands may fidget a bit, but they'll like it too. It will bore the children.

BOX-OFFICE SLANT: The Garson-Pidgeon series goes on, and while this may not reach the "Mrs. Miniver" figures, it nevertheless can't miss the upper cash brackets.

Cast: Greer Garson, Walter Pidgeon, Edward Arnold, Agnes Moorehead, Cecil Kellaway, Gladys Cooper, Frances Rafferty, Tom Drake, Peter Lawford, Dan Duryea, Hugh Marlowe, Selena Royle, Fortunio Bonanova, Lee Patrick, Harry Cording, Celia Travers, Mary Servoss. Credits: Directed by Tay Garnett. Produced by Leon Gordon. Screenplay by Robert Thoeron and Polly James, based on the novel by Louis Bromfield. Photography by Joseph Ruttenberg.

Plot: Mrs. Parkington, with her worthless children and grandchildren around her, is forced to decide what to do when a son-in-law mulcts stockholders out of a fortune. He faces prison and the family faces disgrace. In the process of deciding she relives her life with Pidgeon, who built up a fortune ruthlessly; who was vain; who ran roughshod over everybody—except Greer. The episodes include her marriage to the Major when she was the daughter of a boarding-house keeper in Leaping Rock, Nev.; her introduction to

(Continued on Page 16)



Everybody loves San Diego I Love You

DAILY VARIETY *says:*

"Universal has a money picture in SAN DIEGO, I LOVE YOU. Michael Fessier and Ernest Pagano, both as producers and writers, drew heavily upon zany comedy situations to put it over, and with Reginald Le Borg's direction falling into line entire cast headed by Jon Hall, Louise Allbritton and Edward Everett Horton fully aware of their opportunities, feature is sock entertainment, calculated to hit handsome mark at box-office."



THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

The Box Office Slant

Mrs. Parkington

(*Continued from Page* 14)

New York society; the dinner which was snubbed by society; Pidgeon's subsequent revenge by ruining the families that did not come; Greer's grief at her son's death; her husband's flirtation with an English woman and Greer's recapture of him with the help of Edward, Prince of Wales. Again in 1938, she decides to use the family fortune to repay the son-in-law's debts, and go back where she started—to Leaping Rock.

Comment: The new Garson-Pidgeon effort is a lengthy—and sometimes slow—excursion into the emotions of married love, with sentiment stressed to almost the breaking point. There is no doubt about it—the women will simply love every minute of the picture and will go away with a feeling that they have seen a classic on that subject in which they are supposed to be most interested. Beginning somewhat slowly in 1938 with a family overdrawn to the point of caricature, the picture uses the flashback method of telling the story, Miss Garson appearing alternately as an old woman of 83 and the young wife in the flashbacks. This is effective, although some in the audience may have difficulty following the story. As the film proceeds it improves, and the last half is far and away better than the first part. The best episode is that where the Prince of Wales helps Greer do away with her English rival. In this Cecil Kellaway does a little gem as Edward, whose "Ma" is always in the back of his mind. His "Ma" is Queen Victoria. Pidgeon, in a somewhat unsympathetic role, does yeoman work and Garson is her usual sweet self. A great picture for the women, this. Incidentally, there's a line in the picture that should not be passed up when you come to write advertising. Greer says to Pidgeon: "You may be a scoundrel, but I'll always love you!" That's the key line to the entire story —make it work.

That's My Baby

Republic Comedy-With-Specialties 68 mins.

AUDIENCE SLANT: (Family) If your patrons like the corniest of corn in the way of vaudeville they'll like this, otherwise be careful.

BOX-OFFICE SLANT: Arlen-Drew names only draw factor of this number for the supporting spot on dual bills.

Cast: Richard Arlen, Ellen Drew, Minor Watson, Leonid Kinskey, Richard Bailey, Marjorie Manners, Madeline Grey, Alex Callam, P. J. Kelly, Billy Benedict, Jack Chefe. **Credits:** Walter Colmes, producer. Dave Fleischer, assoc. producer. William Berke, director. Nicholas Barrows and William Tunberg, screenplay. Irving Wallace, original story. Robert Pittack, photography.

Plot: Minor Watson, who publishes a comic magazine, hasn't laughed in twenty years. In an attempt to get him out of his melancholia his daughter, Ellen Drew, and her boy friend, Arlen, hire a lot of performers to amuse him. They don't amuse him. It seems he is a disappointed cartoonist, and with the help of his divorced wife they unearth the baby cartoon which Watson years ago did not think good enough. Arlen has the baby animated and thrown on a screen. Watson laughs and says: "That's My Baby," while Arlen turns to Ellen and should say: "She's My Baby."

Comment: You've got to know your patrons to figure what to do with this one. There is a semi-serious story about Watson and three good names to play the principal roles. While the story is going on the film is not too exciting, but passable, entertainment. The fate of the picture, however, rests on the specialties which are introduced almost throughout in the attempt to make Watson laugh. These specialties, when added up, amount to no more than third-rate vaudeville, with emphasis put on simple gags and the corniest kind of comedy—the kind of thing Mrs. Mulligan used to go around the corner to see years ago when she had an easy dinner. Now, there are still plenty of Mrs. Mulligans left and you may have enough of them in your audience to make the picture go over big; that's what you have to decide. Straightaway, there is a certain amount of draw in the Arlen-Drew names, and for general purposes that is what you will have to base your advertising on. It's your baby to do with what you will.

She's a Soldier Too

Columbia Drama 67 mins.

AUDIENCE SLANT: (Family) Quite satisfactory heart-tug story of the wartime home front with general audience appeal.

BOX-OFFICE SLANT: Okay for a supporting spot with a light comedy or musical picture.

Cast: Beulah Bondi, Nina Foch, Jess Barker, Lloyd Bridges, Percy Kilbride, Ida Moore, Erik Rolf, Jeanne Bates, Shelley Winter, Marilyn Johnson. **Credits:** Produced by Wallace MacDonald. Directed by William Castle. Screenplay by Melvin Levy. Story by Hal Smith. Photographic direction, Benjamin Kline.

Plot: The story of two spinster sisters and a bachelor brother who live in seclusion until an emergency childbirth takes place in their home. A group of girl war workers move in despite the grudging resentment of the one sister, who insists that the girls leave so that they can resume their normal ways. The brother, who sees things differently, leaves too and in eventual lonely despair the resentful sister regrets her mistake, gets the girls to return and the brother comes back for a happy reunion.

Comment: This is a satisfactory entertainment with a timely topical slant. While it lacks box-office names and can hardly be counted upon for drawing qualities, it is nevertheless a nice little heart-tug drama that will provide good support on dual bills in company with a musical or light comedy top feature. Since the plot centers around the wartime housing problem and girl war workers cheerfully doing their bit, it lends itself to general exploitation in war centers. The cast turn in smooth performances and the direction is nicely handled. Unspectacular but very human, it was well received by an average audience in New York.

The Singing Sheriff

Universal Comedy-With-Songs 63 mins.

AUDIENCE SLANT: (Family) Most of the family will enjoy this nicely satirized version of a western.

BOX-OFFICE SLANT: Returns should be better-than-average where Bob Crosby has a following.

Cast: Bob Crosby, Fay McKenzie, Fuzzy Knight, Iris Adrian, Samuel S. Hinds, Edward Norris, Andrew Tombes, Joe Sawyer, Walter Sande, Doodles Weaver, Pat Starling and Louis Da Pron, Spade Cooley and His Orchestra. **Credits:** Directed by Leslie Goodwins. Screenplay by Henry Blankfort and Eugene Conrad. Original story by John Grey. Director of photography, Charles Van Enger. Associate Producer, Bernard W. Burton.

Plot: A radio singing cowboy answers the summons of his "supposed" father, a sheriff, when the father thinks he's dying and needs the boy's help. The cowboy finds himself mixed up with a gang of killers, and is on his way back to civilization when he decides to stay and prove to his "supposed" sister that he's a real guy.

Comment: This is neither a western, which the title implies, nor a musical, but a combination of both burlesqued. It should be classified as a farce-with-music, for although it uses the formula story about the tenderfoot who becomes a sheriff, it has been so nicely satirized that it has become a good general audience picture. Most members of the family will enjoy watching it unreel; they'll particularly like the courtroom scene where Bob Crosby pleads his case in "catchy" music. There are other good features in it too; for instance, the tap dancing of Pat Starling and Louis Da Pron, the music of Spade Cooley and His Orchestra and last, and best for those who like it, the singing of Bob Crosby. As an actor Crosby has much to learn, but as a singer his voice should be enjoyed by the millions who have heard him over the radio. Satisfactory performances are turned in by Fay McKenzie, Fuzzy Knight, Samuel S. Hinds and Edward Norris. Production is by Bernard W. Burton; direction by Leslie Goodwins.

Cry of the Werewolf

Columbia Horror 62 mins.

AUDIENCE SLANT: (Adult) Interesting and satisfactory fare for the horror fans.

BOX-OFFICE SLANT: Will carry its share of the program.

Cast: Nina Foch, Stephen Crane, Osa Massen, Blanche Yurka, Barton MacLane, Ivan Triesault, John Abbott, Fred Graff, John Tyrrell, Robert Williams, Fritz Leiber, Milton Parsons. **Credits:** Directed by Henry Levin. Screenplay by Griffin Jay and Charles O'Neal. Original story by Griffin Jay. Director of photography, L. W. O'Connell. Produced by Wallace MacDonald.

Plot: The author of a book about a mysterious band of gypsies is mysteriously killed. The young lady who assisted him in its research, and the murdered man's son feel that a clue lies in the partly destroyed manuscript, but the police laugh at the suggestion of a supernatural element. Their suspicions prove well-founded, but they have to risk their lives many times before the case is solved.

Comment: Good program fare for chiller-diller spots. Will please most fans. It is age-old in plot, being based on the tradition that certain mysterious individuals are fated to make the metamorphosis into wolf creatures at certain critical periods of their lives. It is dressed interestingly, but the same element that adds color to the tale also decreases the horror-lover's avidity—for a beautiful woman replaces the man in the supernatural role. Nina Foch does a competent job of werewolfing with competition for honors from Osa Massen, who plays the sympathetic lady creditably. Neatly assembled by Producer Wallace MacDonald, and skilfully directed by Henry Levin, the picture will entertain and please its market.

When the Lights Go On Again

PRC Drama 74 mins.

AUDIENCE SLANT: (Adult) Slow and depressing, this picture has little appeal for those who have a relative or someone they love in the Army.

BOX-OFFICE SLANT: Can be used for program situations where slow action is accepted.

Cast: James Lydon, Regis Toomey, George Cleveland, Grant Mitchell, Dorothy Peterson, Harry Shannon, Lucien Littlefield, Luis Alberni, Emmett Lynn, Joseph Crehan, Warren Mills, Jill Browning, Roberta Carling, Larry Thompson, James Hope. **Credits:** Produced by Leon Fromkess. Directed by William K. Howard. Screenplay by Milton Lazarus. Original story by Frank Craven. Director of photography, Ira Morgan.

Plot: A soldier suffering from shell-shock

(*Continued on Page* 38)



Everybody loves San Diego I Love You

HOLLYWOOD REPORTER *says:*

"SAN DIEGO, I LOVE YOU is the kind of movie that people go back to see more than once. As a matter of simple fact, SAN DIEGO, I LOVE YOU comes dangerously close to being Academy Award material, for it has all of the charm, zany gayety and greatness that made box-office smashes out of IT HAPPENED ONE NIGHT and YOU CAN'T TAKE IT WITH YOU."



Screen Play by Michael Fessier and Ernest Pagano · From a Story by Ruth McKenney & Richard Bransten
Directed by REGINALD LE BORG · Produced by MICHAEL FESSIER and ERNEST PAGANO
A UNIVERSAL PICTURE

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

Program Exchange

News About Former Member; Let Your Program Design be Your Theatre's Identification

Our energy has returned with the advent of cooler weather and the permanent departure of hot, humid weather for this season. Maybe we're unduly optimistic when we say "permanent departure," for there's every chance that between now and October there might be an occasional warm day. We don't mind warmth; all we object to is the steamy atmosphere which usually attends it.

Before we get involved in programs we'd like to mention the fact that the Travis Journal, official publication of the **Richard Travis** Fan Club, has arrived at our desk. Travis, as you must know by this time, was William B. Justice, former Program Exchange member who left the Capitol and Majestic theatres in Paragould, Ark., to go to Hollywood, where he was doing quite well in motion pictures until his entrance into the Army. At the present time, according to the Journal, Dick is in Hollywood with Mrs. Travis working in "Winged Victory," which is expected to be completed by the early part of October. An interesting item from an editorial letter by the Club's active president, Ellen Roufs:

'How That Man Loved New York!'

"Dick is still Dick, notwithstanding the fact that while he was in New York he became more than a little attached to the 'City of Skyscrapers.' How that man loved New York! We listened to all the wonders of that city (wonder why I never felt New York so wonderful when I was there?) and both Dick and Anne saw all the sights, although Dick claims that he hadn't even scratched the surface of all New York's wonders. Dick said that as soon as the war was over he was heading back to New York, but quick!"

While we are pleased to know that Dick liked New York so well, we can't help but feel that the old saying is true: "The other fellow's pasture is always greener." Here we are in the city whose wonders he extols, yet we always dream how wonderful it would be to live in California. And if we were living in California, we'd probably have the desire to come to New York. Wherever you are, some place else seems a little better.

Now that we've heard the latest news from the Richard Travis front, we'll get around to discussing a few programs.

Strictly Off the Record

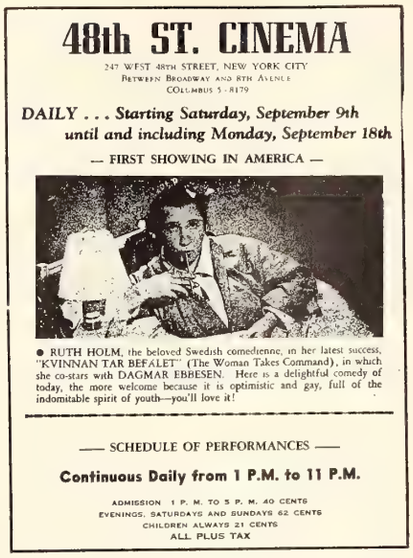
Before we went on the last round of our vacation we received a note from **Pat Neels,** together with a copy of the latest program for Rugoff & Becker's Granada Theatre, Brooklyn. What Pat had to say was strictly off the record, so we can't quote him, but a study of the program shows that the time and effort he put on it was not in vain.

The fall season has opened at the 48th Street Cinema in New York, according to a program just received from that "home of Scandinavian films, with the first showing in America of "The Woman Takes Command," co-starring the Swedish comediennes, Ruth Holm and Dagmar Ebbesen.

It's remarkable how a certain style of program, if maintained, can immediately identify a theatre. The minute we glanced at the 48th Street Cinema program, we knew what theatre it represented and we would have known even if the theatre name had been blocked out. The same is true of Neels' Granada program and Samuel Kenny's program for the Normandie Theatre. As a matter of fact it's true of many and many a house organ, and while some theatremen may like to experiment with different styles of programs until they find the one they like best, such experimentation should not last any longer than is necessary. When you hit upon a style that not only pleases you but also impresses those who receive your program, stick to it. Of course you'll vary the contents from time to time, and you'll inject a bright new angle occasionally, but you'll maintain the same over-all design so that the recipients will recognize it at a glance.

Calendar programs may be pretty much alike, but one thing that identifies that issued for the Owen Theatre, Branson, Mo., is the personal column by Manager **Jim Owen.** Close inspection on our part, however, reveals no such column on the September issue. Even the genial theatreman's name is missing. It's sort of a letdown, for Jim's homely, philosophical remarks were the high points of his calendar. We hope he'll return soon, and we feel sure his patrons feel the same way about it.

Well, this is as far as we go this week, but you'll find us on this page again next week. If you're putting out a program, why not put us on your mailing list? Let's hear from you.



Cover for the first program of the fall season for the 48th Street Cinema in New York. Program for the "home of Scandinavian films" follows same general lines at all times, quickly identifies the theatre.

Screening, Street Ballyhoo Sells 'Dragon Seed' for Arthur Groom

An excellent contribution to "Dragon Seed" grosses was scored by Loew's State manager in Memphis, Tenn., Arthur Groom, assisted by MGM Exploiteer Todd Ferguson, in a campaign which saw the arrangement of a special "Dragon Seed" screening for the local Ferry Command which covers the China Run and resulted in wide publicity from the press.

Additional punch was supplied by use of a rickshaw for street ballyhoo plus co-op ads and window displays, obtained from local department stores.

Fine Campaign Used In Macon on 'Cowboy'

John R. Harrison, manager of the Ritz Theatre, Macon, Ga., went 'all out' in his campaign on the Roy Rogers special, "Cowboy and the Senorita," for its booking at this Lucas and Jenkins house, and reports that the film played to 'an unusually large audience.'

His campaign included a special display of a head of Rogers fifteen feet high and twelve feet wide, painted by his staff artist. This was hung in front of the marquee three days in advance of playdate, and could be seen for blocks. At each end of the marquee, large cut-out letters of the Roy Rogers' name were hung.

A week prior to opening, the lobby was decorated to represent a Mexican Fiesta. Mexican fans, lanterns, and bright colored flowers were used with a silhouette of the cowboy and the senorita attached to a mirror.

Trailers were supplemented by screen announcement to the effect that colored photographs of Roy Rogers and Trigger would be given to the first thousand people attending the showings.

Two girls dressed as Mexican senoritas were an attention-getting street ballyhoo. They distributed salt water taffy, wrapped in colored folders on which were printed an advertisement for "The Cowboy and the Senorita." Twenty-five hundred pieces of this candy were distributed.

The campaign also included radio spot announcements and increased newspaper advertising.

'Pooch Rodeo' Scores For Redlands Showman

Man's best friend proved exactly that to Fox Theatre Manager C. M. Meiklejohn in Redlands, Calif., who put on the dog, both literally and figuratively in a fruitful campaign to make Redlands' movie-goers "Lassie Come Home"-conscious prior to the film's opening at his theatre.

Meiklejohn's patronage-getting stunt was embodied in a dog contest, dressed up with attractive prizes including tickets to see "Lassie Come Home."

Tieing in with a Swift & Co. dog food product, window displays giving credit to the picture appeared in stores all over town while newspapers carried, in addition to publicity, half-page co-op canine contest announcements.

Contest was billed on the Fox Redlands marquee as a "Pooch Rodeo" and youngsters with mutt entries formed block-long queues in front of the house where final judging was held. Awards were based on a list which ranged from dog with longest tail to dog with shortest tail, on down to the dog with "the lowest clearance."

Lending authority to the contest and assuring protection to one of the biggest crowds of youngsters ever assembled for an event in Redlands were the city's fire and police chiefs. On hand also was Redlands' mayor, along with Manager Meiklejohn, who supervised the affair.

The quartet acted as official judges of the contest and all concerned were in agreement that this was the most successful "dog show," both contest and picture, ever witnessed in Redlands.

Whether you're playing "Lassie" or any other animal picture, or whether you're not, wouldn't a "Pooch Parade" or a "Pet Parade" (call it what you wish), be a swell stimulant for Saturday matinee kiddie trade?

SHOWMAN SAM SAYS: With southern blues grunters, yammering mountaineers, cowboy crooners, and the Broadway brass blowers going strong there doesn't seem to be much footage left for music.


She's stepping into the spotlight!
She's
VIVIAN BLAINE
The New Cherry Blonde... in...

20th CENTURY FOX's STAR-GLITTERING SHOW

CARMEN  MIRANDA

DON  AMECHE

WILLIAM  BENDIX

GREENWICH VILLAGE

IN TECHNICOLOR

and introducing the Star Discovery of the Year....

VIVIAN  BLAINE

the New Cherry Blonde

FELIX BRESSART • TONY and SALLY DE MARCO • THE REVUERS

B. S. PULLY • FOUR STEP BROTHERS • EMIL RAMEAU

Directed by WALTER LANG Produced by WILLIAM LE BARON

Screen Play by Earl Baldwin and Walter Bullock • Adaptation by Michael Fessier and Ernest S. Pagano • Suggested by a Story by Frederick Hazlitt Brennan

Songs: "It Goes to Your Toes", "Give Me A Band And A Bandana", "It's All For Art's Sake" by Leo Robin and Nacio Herb Brown • Dances Staged by Seymour Felix

Selling the Picture

Toledo, Providence 'Monahan' Campaign Bring Fine Results

Maurice Bergman, Universal Eastern advertising and publicity director, stated just prior to leaving for the studios that the success of the Toledo and Providence test campaigns on "The Merry Monahans" under the new home office exploitation setup indicated the efficacy of the operation.

The plan employed in Toledo and Providence, and now the pattern for all openings throughout the country, was designed after many conferences between home office and field men, as well as key city theatre managers and publicity directors.

Hank Linet, heading the new operation under Bergman, personally mapped the Toledo and Providence campaign, leaving Charles Simonelli in Toledo to carry out the program in cooperation with Howard Feigley, manager of the Rivoli Theatre, where "The Merry Monahans" soon will open. Hary McDonald, Universal's New England representative, followed through in conjunction with Dave Levin, manager of the Providence Albee Theatre.

Both campaigns revolve around a dinner and gathering for the Monahan clan of each city. In Toledo, Monahan families were dined by the Franklin Ice Cream Company, which event was broadcast Saturday over WSPD, with the accompanying newspaper and radio publicity heralding the event. When the picture opened on the 14th all Monahans in Toledo were guests of the management, marked by special ceremonies and an address of welcome by the mayor.

In addition to the Merry Monahan dinner in Providence, also being broadcast, arrangements were made with the Providence *Journal-Bulletin* Canteen for a "blind date" dinner for 25 service men named Monahan. This phase of the campaign has the support of downtown department stores and leading restaurants. A Peggy Ryan contest to be held on the stage of the theatre following opening day has been accounted.

Bergman stated that the campaigns are so natural it is likely all key-city and subsequent-run theatres will put them to practice with the same success enjoyed in Toledo and Providence.

Manuals, prepared by the home office, outlining the campaign in detail, will be available for distribution within the next ten days.

PRC Effects Large Tieup For 'Lights Go On Again'

A tieup of large proportions was realized recently by PRC Pictures, when Harry N. Blair, eastern ad-publicity director, concluded a deal with the Consolidated Edison Company of Greater New York in connection with the film company's forthcoming release, "When The Lights Go On Again." The Consolidated Edison Company will install elaborate window displays in all its 31 offices throughout Manhattan, Bronx, Queens and Brooklyn coincident with the picture's New York showing the latter part of September. Counter cards with a scene from the film will also be used in all the offices.

Besides this, Consolidated Edison will carry scenes from the picture and text in the next issue of its *Greater Service News*, a consumer house organ. Through the latter tieup the picture will reach a readership of 2,000,000

Extensive Campaign to Mark 132-City Premiere of 'Romance'

Plans for an extensive campaign to coincide with the four-state 132-city world picture of "An American Romance" on October 12 have been completed by MGM and radio station WLW in Cincinnati, according to an announcement by Howard Dietz, MGM vice-president and director of advertising, publicity and exploitation.

Throughout the campaign attention will be directed to the simultaneous premieres by radio broadcasts, special exploitation, promotional tieups, general advertising, newspapers and billboard postings.

Preliminary to the openings in Indiana, Ohio, Kentucky and West Virginia, a special preview and dinner will be held in Cincinnati on October 11. The dinner will be held at the Pavillion Caprice of the Hotel Netherland Plaza and will be attended by 300 specially invited guests, among whom will be a number of MGM home office executives, WLW executives. It is also expected that Gov. John W. Bricker of Ohio and Gov. Simeon Willis of Kentucky will be on hand. The dinner will be preceded by a cocktail party in the same hotel, from 5 to 6 p.m. At 6:30 p.m. a special events pickup broadcast from the speakers' table will be held in conjunction with the studio broadcast of MGM's "The Lion's Roar.'

Stars and Civic Dignitaries

The invitation screening of "An American Romance" will start at 8:15 p.m., at the Keith Albee Theatre. At 11 p.m., there will be a half hour's broadcast from the stage, featuring a number of MGM stars and civic dignitaries. The show will be recorded and rebroadcast from 11:30 p.m. to midnight, the same night. WLW will furnish the orchestra and special cast.

It is planned to give the Cincinnati event all the glamour and excitement of a Hollywood premiere. Special arc lights, decorations, flags, valances and other appropriate paraphernalia will be employed to carry out the effect.

WLW is now working on plans to broadcast and record lobby interviews. The radio station will set up a microphone in the lobby and loud speakers in front of the Keith Albee so that milling crowds will be afforded the advantage of hearing, if not seeing, all the developments.

Three weeks in advance of the opening, MGM will insert special advertisements in every newspaper in the world premiere cities. These will include weekly as well as daily publications. There also will be 24 sheets with special data on the premiere spotted as far in advance as possible. Approximately 275 units of American Express trucks will carry posters blanketing the areas involved. Additionally, there will be street car cards, taxi covers, window posters, special theatre accessories, and special trailers in addition to the regular trailers.

Parades will be held in Cincinnati, Louisville and Indianapolis on October 12, in conjunction with the premieres, and participating in each of them will be men from the armed forces, the American Legion, Red Cross, Boy Scouts, public and parochial school bands, industrial organizations, civic leaders and war heroes, etc.

Each parade will be climaxed by the christening of a bomber to be purchased through the sale of war bonds. In each city, the bomber will be named "American Romance," with the identification of the city involved. An MGM star will christen the bombers.

After each christening, the bomber will be placed on display in a central location. In Cincinnati, it is planned to display the piano in Fountain Square with WLW providing a special crew of technicians to handle it.

There also will be "An American Romance" couple contest in the four-state area. The couple will be adjudged to represent best the spirit exemplified by the couple who are the featured characters in the picture. The contest will be plugged by WLW and newspapers, the winners to be invited to the dinner preceding the preview on October 11.

Special tieups are being arranged with approximately 1750 schools and colleges as part of an educational contest. County fairs also will be contacted in Ohio and Indiana.

Starting in Columbus this week and winding up in Cincinnati on October 14, a special "American Romance" exhibit will tour the premiere territories. The exhibit will consist of original costumes and properties used in making the picture and leading department stores will display the collection. After October 14, the unit will then begin a tour of as many capitals possible in the Midwest.

A campaign manual also is being prepared for all theatres participating in the 132-city celebration and will be ready for distribution in 10 days.

WLW will set up newsworthy events, such as the award of "E" pennants at factories, etc., at which time MGM stars will make the presentations. Newsreels will cover the events and these pictures will be shown throughout the territory in advance of the openings.

All theatres joining in the premiere will receive personal promotional attention by MGM exploitation representatives in the four states. These men will assist in carrying out extensive campaigns in each city. In addition to the special promotion staff of WLW, MGM will have at least 10 exploiteers on the job at all times during the advance preparations.



The two girls above were selected as the "Misses Sensations of 1945" in Springfield, Mass., as part of the promotion on United Artists' "Sensations of 1945." At left is Sam Horwitz, assistant manager of Loew's Poli Theatre, while at right is Michael Stranger, relief manager. The girls are Kaye Maywood and Doris Somoula.

SENSATIONAL NEW

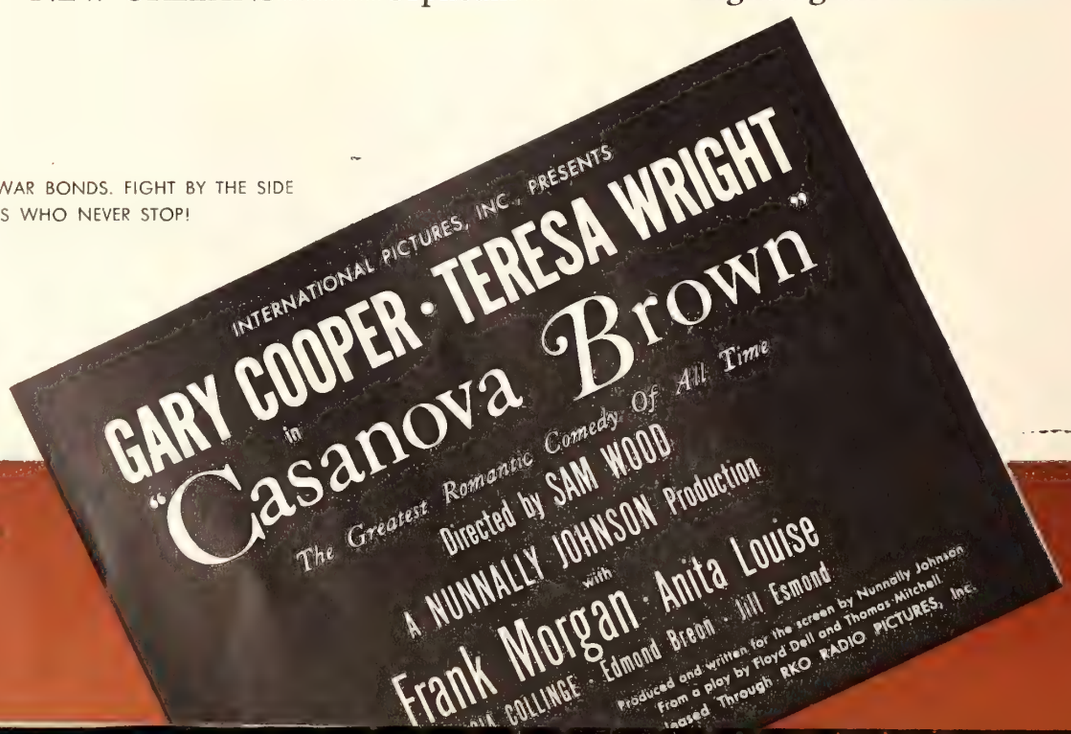
now bein

"Casanov

24 Smash Openings—

BUFFALO	20th Century Theatre	New house record.
COLORADO SPRINGS	Chief	New all-time record!
SALT LAKE	Uptown	Biggest week on the books!
CINCINNATI	Albee	Top for all time!
COLUMBUS	Palace	Nothing else ever touched it!
DENVER	Orpheum	The biggest of the big!
LOS ANGELES	Pantages	Hits new high! (Hillstreet does same, with one exception!)
NEW ORLEANS	Orpheum	Highest gross for house!

KEEP SELLING WAR BONDS. FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!



OX-OFFICE HISTORY

written by

a Brown"

New House Records!

OMAHA	Brandeis	Smash to the all-time top!
WASHINGTON	Keith	An all time high—and how!
ASBURY PARK	Mayfair	Top business, moves to Paramount.
BOISE	Rialto	Way up with the best.
BALTIMORE	Hippodrome	Biggest with one exception.
RICHMOND	Byrd and State	Biggest ever from RKO.
CEDAR RAPIDS	Iowa Theatre	Only 2 pictures ever beat it.
DAVENPORT	Orpheum	Up with all-time leaders.
DAYTON	Keith's	House record with one exception.
DES MOINES	Orpheum	Top business.
KANSAS CITY	Orpheum	Biggest grosser at regular admission.
PROVIDENCE	Albee	Only 1 picture ever beat it.
ROCHESTER	Palace	Two pictures in history bigger.
SAN FRANCISCO	Golden Gate	Second week biggest in history.
SIOUX CITY	Orpheum	Biggest ever with one exception.
SYRACUSE	Keith	Near the top.

GOOD ENTERTAINMENT INTERNATIONAL PICTURES, INC. IS *INTERNATIONAL!*

Showmanalysis

(REG. U. S. PAT. OFF.)

Irish Theme Makes Effective Campaign Slant

"The Merry Monahans" is loaded with mass entertainment and needs only a concerted buildup to get the most sparkling returns. It will naturally pull the hosts of O'Connor fans, but this production goes beyond his previous efforts in that it is not a one-man show but rather an elaborate film with all the attributes that promise enjoyment.

Newspaper Advertising

The pressbook ads on this picture are effective, with plenty of solid sales punch carrying through even into the smaller sizes. Many of the ads lend themselves to localization through the addition in type of a lead line across the top reading: "They Arrive in Hometown Today!", or "Hometown Welcomes a Happy Hit!, etc." A number of such copy lines can be devised to include the local community name to add reader interest. If you like the personalized touch for one of your larger ads, either pre-opening or as a follow-up, get a group of prominent Irish citizens to a screening or first performance of the picture. Ask for their written comment in a few lines and use the material in an endorsement ad which might follow this pattern:

"Only the Luck of the Irish
could make a picture so wonderful!"
Says Inspector O'Toole
Hometown Police

"Sure an' its those sweet old
favorite tunes that set me heart a-dancin'."
Says Mollie O'Rourke
Hometown Housewife

"Funny is it, well just whaite till
ye've seen the loiks of them Monahans!"
Says Patric Fogarty
Hometown Grocer

"Begorra an 'tis the best movin' pitcher
I've seen in many a day, now that it tis!"
Says Timothy McCarthy
Hometown Engineer

What Raves . . . and that's not Blarney they're handing you because we invited them to see The Merry Monahans and it's such swell fun that even an Ethiopian would love it, etc.

Below this copy a regular art ad from the pressbook could be used with playdate and theatre signature placed at the bottom.

Teaser Ads

An effective teaser campaign could be devised by using a line cut of a wardrobe trunk with a mortise for copy similar to that on the rough sketch reproduced on this page. The copy above the trunk can be added in type. For situations where space costs prohibit using more than one or two inches for each teaser a one-column cut of a trunk in a flat position might be drawn, with the copy hand-lettered or set in type and pasted on the art before making the engraving.

Radio

Your radio advertising is well provided for along general lines as set forth in the pressbook. A special recording is available which includes a series of thirty-five-word spot announcements and one-minute plugs. A fifteen-minute radio script is also ready and free for the asking, designed for local production with your station's own dramatic talent. School dramatic clubs, civic groups or similar bodies may be interested in the fun of rehearsing and broadcasting such a program. Most radio stations have a recorded library which contains many of the old favorite songs in the film. You may be able to promote a "Merry Monahan" broadcast of such recordings.

Lobby Display

An inexpensive display for lobby or sidewalk where local ordinance permits would be a pile of second-hand luggage, wardrobe trunks, etc., each labeled or lettered with teaser copy: "'The Merry Monahans' are Coming Next Week" (*see illustration*). Labels of hotels or names of famous vaudeville theatres could be used on the trunks and bags for good effect. The display can be as elaborate as you desire to make it so far as background or surrounding poster displays go. The 24-sheet provides good material for marquee cutouts. A display of title pages of all the old songs from the picture could be



created to plug the musical angle. Want ads or a newspaper-radio contest could be employed to round up the old song sheets.

Contests

If there is a local quiz program on your radio station, line up the local Monahans to compete on questions built around the good old days against a selected group of prominent Irish citizens. A contest with suitable awards for the first five people submitting the title pages of the 15 old songs from the picture or the largest number of them should prove popular. Be sure to identify each entry for safe return to avoid dispute. An open trunk filled with walnuts or pecans with the trunk labeled as described before would make an effective window display for a guessing contest as to the number of nuts. Background display could build up the show as being as full of fun, romance and music as the trunk is full of nuts, etc.

Ballyhoo

If one of those tandem bicycles is available, get some signs rigged up on it and have young people pedal it about town. Copy could merely point up the fact that "The Merry Monahans" are coming to your theatre. Old-fashioned costumes would enhance the attention-getting quality of the bally. If you are playing the picture during the heat of the pre-election campaign you may like the idea of slanting your entire campaign along the following copy lines: "You'll VOTE 'The Merry Monahans' the happiest hit in years!"—"Why not a 4th Term for 'The Merry Monahans,' etc.?"—"They're tops on the Happiness Ticket! You'll vote 'The Merry Monahans' your favorite family." This could culminate in a follow-up ad after the opening with the lead line: "They're Elected! 'The Merry Monahans' win on the Happiness Ticket—acclaimed by the masses who saw them at the Blank Theatre yesterday, etc." A "Merry Monahans" election parade could be arranged among the Irish and youngsters for opening night, with old-time vaudevillians and local Monahans as your guests to whoop thing up.

Special Herald

A tricky tabloid herald can be prepared and printed locally with the aid of mats which will be supplied upon request from Universal's New York exploitation department. The center spread contains a map of Ireland and a crest of the Monahan Clan. Editorial stories relate the history of many famous Monahans and the back page, with provision for sig cut, playdates and added shorts or feature copy, is made up

(*Continued on Page* 25)


MONAHAN or MONAGHAN

MANY MONAHANS IN FIGHTING FORCES

Clan Boasts Many Members in All the Armed Services Including Marine Major Cited for Pearl Harbor Action

TOWN OF MONAGHAN IN COUNTY MONAGHAN IS HISTORIC SPOT

Monahans Famous in Every Walk of Life

John J. Monaghan Wilmington Bishop Held Past 26 Years

A Monahan Society

Kasper Monahan Nationally Known Critic

THEY'RE A NOBLE CLAN

Monahans Related To O'Connors; History Goes Back To Year 866

William Monahan An Authority on Poultry

Peter J. Monaghan A Leading Attorney

Frank J. Monaghan, 90, Court Reporter

Michael Monahan Was Feminism Opponent

Arthur Monahan is Expert in Education

Bishop F. J. Monaghan Famed Theologian

O MANACÁIN

Center spread of special Tabloid Herald developed to exploit premiere.

Skouras Theatres In Paper Salvage Drive

Mobilizing hundreds of thousands of school children living in the metropolitan New York area, the Skouras Theatres War Effort Department with the joint sponsorship of the New York *Journal-American,* radio station WJZ and the AWVS has launched a two-week Waste Paper Salvage Drive. School children of the New York metropolitan area are joining hands for what is expected to be the greatest waste paper salvage drive to date.

In recognition of the youngster's efforts in the collection of waste paper, the Skouras Theatres will give free a ticket to every youngster who brings in 50 pounds of waste paper and deposits it at the local neighborhood AWVS Salvage Waste Paper Depot.

As an added incentive, in the form of a bonus, the Skouras Theatres will award to the school children collecting one hundred pounds of waste paper, an additional free ticket to a gigantic stage, screen, and radio star show to be staged at the Skouras Academy of Music on Saturday morning, September 23rd.

Day and night also over WJZ, spot announcements, over one hundred in all, have been scheduled stressing the necessity of saving every piece of waste paper, and will be broadcast at frequent intervals to the radio audiences.

Special trailers and window cards have been issued by the Skouras Theatres War Effort Department to educate the weekly audiences attending the Skouras Theatres as to the vital importance of waste paper.

The Board of Education will issue a special bulletin to principals and teachers instructing them to cooperate with local Skouras theatre managers in marshalling the vast army of thousands of school children in the collection of waste paper.

Colorado Student Spots 'Heisler' in Denver

An ambitious and alert Colorado high school student is closer to his goal of attaining a college engineering course—as the result of his alertness.

Bob Martinson, 17, of Wheat Ridge, Colo., near Denver, learned that the fictitious *George Heisler* would be in Denver during a certain period. *Heisler,* in reality Spencer Tracy's stand-in, is working for MGM in a test of the American public's vigilance in wartime, with a reward of $500 in war bonds offered for his capture in each of seven leading cities.

Deciding he could use that money for his engineering course, young Martinson went to Denver for that specific purpose. The "fugitive" attended a rodeo the night before, mingling with cowpunchers out on the field, with spectators in the grandstand, and even riding on a merry-go-round, and was not "apprehended." But while in the downtown area next day Martinson "spotted" him as he was entering an automobile. The youth chased the car for ten blocks, finally outflanked it, brought it to a stop and identified *Heisler* to collect the reward.

Heisler also was "captured" in the first city he visited, San Francisco. The "manhunt" across the country is reminiscent of that which takes place in Tracy's latest picture, "The Seventh Cross."

101st Woman Too Late

As part of the campaign on "The White Cliffs of Dover" by Aaron Gardner of the Fox Theatre, Sedalia, Mo., assisted by Bernard Evens, MGM exploiteer, local florists contributed white carnations which were distributed to the first 100 women attending the opening.



"Janie" sweaters were worn by usherettes and cashiers at the Hippodrome in Cleveland as part of campaign mapped out by J. Knox Strachan for the Warner comedy.

'Master Race' Lunch Held for Publishers

Opening gun in Edward A. Golden's "The Master Race" exploitation campaign in the New England area was fired Wednesday when RKO Radio was host to a large group of newspaper publishers at a luncheon at the Ritz-Carlton Hotel, Boston. The guest list also included representatives from the Yankee Network which is cooperating with RKO.

Principal speaker at the luncheon was Gregor Ziemer, noted news commentator and author, whose book, "Education for Death," was filmed by Golden for RKO last season under the title, "Hitler's Children." Ziemer spoke with authority on his topic, "What Should We Do With Germany After the War?" for he spent many years in Germany as a newspaper and radio correspondent.

The New England premiere of "The Master Race" is set for October 25th, and will involve the Boston, New Haven, Albany and Buffalo territories, with Boston as the hub of all the activities. S. Barret McCormick, director of advertising and publicity, and Terry Turner, head of the field exploitation staff, will start immediately to put into effect a vast campaign that is expected to top the "Hitler's Children" promotion. Mediums to be used include extra newspaper advertising, radio, billboards, and personal appearances by the stars of the picture. Among the stars who have made commitments to appear are George Coulouris, Stanley Ridges, Nancy Gates, Carl Esmond and Eric Feldary.

Showmanalysis

(*Continued from Page 24*)

from an attractive press book ad on the picture. The only effort involved is in getting one of the local newspaper boys to dig up stories about the local Monahans and write the copy for your printer. Such a tab was prepared for the world premiere on the picture in Providence, R. I., and is illustrated in these pages. Such an attention-getting gag is excellent in the key run cities where there are bound to be numerous Monahans.

Window Displays

While the title of the film is not very conducive to natural tieups there are two new songs in the show which lend themselves particularly to tieups in the women's apparel line. Blowups of the title pages of Beautiful to Look At and Lovely could create a good background for displays, and a card could tie in the picture title, theatre and playdates.

31 Field Men Set by Pollock to Handle Openings of SYWA

With bookings already set on David O. Selznick's current United Artists release, "Since You Went Away," in major key city situations throughout the country, United Artists has engaged thirty-one field men to supervise the picture's various openings, Louis Pollock, UA director of advertising and publicity, announced in Hollywood last week.

In view of the picture's successful openings both in New York and San Francisco, each engagement will be handled by a team of veteran showmen who will concentrate on both newspaper and radio publicity as well as local and national tie-ups.

With playdates breaking in various parts of the country all during the current month several teams will cover more than one important situation. Later these various field men, all under the direct supervision of Pollock and Rex Williams, UA exploitation director, will individually handle other openings assisted by local representatives in different cities.

Among the first group of teams to handle early key city openings on "Since You Went Away" are the following:

Atlanta, Robin Harris, William Lewis and Hy Daab; in Pittsburgh, Bob Goodfried, Robert Cooper and David Levy; Washington, Bernie Kamber, Joe Roberts, David Levy and Rudolph Block; Nashville, William Lewis and Robin Harris; Boston, Phil Engel; Dayton, Bob Goodfried and Tony McLane; St. Louis, Bert Shopenn and Milton Crandall; Baltimore, Charles Shaw and Bernie Kamber; Providence, Phil Engel; Cleveland, E. C. Pearson and Bob Goodfried; Akron, E. C. Pearson and Bob Goodfried; New Orleans, William Lewis and Robin Harris; Harrisburg, Tony McLane and Milton Crandall; Reading, Fred Marshall and Milton Crandall; Cincinnati, Louis Allemann and Leo Trainor; Springfield, Mass., Al Gorson and in Wilmington, William Healy and Milton Crandall.

In addition to the above teams the following men will be assisted by local representatives in handling the openings:

Claud Morris will handle Kansas City, and Indianapolis; George Fishman, Columbus and Buffalo; David Polland, Toledo and Canton; Chick Evans, Louisville and Evansville; Phil Engel, Syracuse and Worcester; William Healy, Norfolk; E. C. Milburn, Richmond; Max Abramson, Bridgeport; Fred Marshall, Hartford; Robert Cooper, New Haven; David Kahn, Norwich; Lew Maren, Houston; Eddie Bonns, Memphis; Al Gorson, Rochester; Paul Blaufox, Asbury Park; and Roy F. Castleman, London, Canada.

Harrisburg 'Summer' Promotion

"Summer Storm" promotion at Loew's Regent, Harrisburg, Pa., included advertisement in the window of a downtown haberdasher in connection with a special sale of summer raincoats for men. The display included a life-size cut-out of Linda Darnell. Pete Stainback, assistant manager of Loew's, also arranged a large poster display in the Harrisburg Public Library announcing the picture and telling readers the Anton Chekov book, "The Hunting Party," from which the film was taken, is available in the library.—HA.

SHOWMAN SAM SAYS: Well, there's one thing about the political situation: no matter who's elected President we'll still be able to keep our theatres open.

Regional Newsreel

CHARLOTTE

Children's laughter enlivens Charlotte streets again, since the lifting of the polio ban which kept juveniles off the streets and out of all gatherings from early June until mid-September, during which time the infantile paralysis epidemic in this state mounted to a toll of nearly 700 cases. With no new cases in Mecklenburg county within a period of several weeks, restrictions are lifted and children are celebrating by seeing more shows than they would ordinarily. A. B. Craver of the Visulite, Lloyd Hart of the Plaza, and Mrs. Dorothy Ramsey of the Dilworth, three popular suburban theatres, all report a decided increase in attendance.

The polio victims being treated in Charlotte were the guests of the Variety Club at a special "Laurel and Hardy" show Saturday, of which J. Sam Hinson, vice manager of Monogram and chairman of the mobile unit for Variety, was in charge, assisted by two projectionists, L. V. Cloaninger from the Dilworth and G. F. Curry from the Imperial.

Paul Keziah, shipper for Monogram, has been released by medical discharge after 18 months in the armed forces, and is now at work again.

As a result of the resignation of Bernal S. Lewis, manager of the Broadway Theatre, who has gone to Florida to live, a number of changes in the Wilby-Kincey organization in Charlotte has been made. The setup now, as announced by Jack Austin, city manager, is: Broadway Theatre, Martin Street, manager; Imperial Theatre, Mrs. Ruby Thomas, manager, succeeding Mr. Street; State Theatre, Mrs. Sara Aldred, manager, succeeding Mrs. Thomas; Dilworth Theatre, Mrs. Dorothy Ramsey, manager, succeeding Mrs. Aldred. Mrs. Ramsey was formerly assistant to Mr. Austin at the Carolina Theatre, where she will be succeeded by Mrs. Helen Barbee, who has been at the Carolina for some time as a supervisor.

The Pep Club at Paramount report three new officers: Bill Sharp and E. M. Adams, salesmen, president and vice-president, and Scott Lett, branch manager, secretary and treasurer. The officers were elected at an end-of-summer party at Sharon Golf Club.

Seaman Bill Shannon, formerly of Paramount's shipping department, has returned to duty after spending a week's leave in Charlotte.

Miss Carlotta Porter, office manager at the Paramount exchange, is spending a two-week vacation with relatives in Washington, D. C.

DALLAS

Reaching an apex in humanitarian purposes promotion is the current drive of the Variety Clubs of Texas for its fifth annual Turtle Derby. Already $60,000 is on deposit in the bank for this drive, according to James O. Cherry, chief barker, with the objective set to reach the $75,000 mark. Cash on hand has been raised by personal solicitations by nearly every member of the club, with sales made all over the nation and to persons in a great variety of industries. To reach an ultimate objective, a promotion campaign of unprecedented scope has been put into action. Beginning with 200 three-sheets, posted city-wide, and following with a $500 appropriation for newspaper space (sold to the club at a charity rate) and supplemented with good readers, the general public is invited to a show at the Fair Park Ice Arena. This show draws talent from the hotels, radio, and other local sources. It will feature ice skating, song and dance, and other numbers, and will run from 12 noon to 12 midnight, at an admission of 55 cents. Food and drink concessions are provided on the grounds. All revenues from Turtle sales, concessions, and admissions will go to the Boys' Ranch of Copperas Cove fund. Incidental expenses are covered from other sources. The expectation is that the already assured success of this event will set a precedent of national significance.

Interstate personnel shifts transfer Albert Reynolds from Dallas, Majestic manager, to city manager, San Antonio, succeeding E. E. Collins, lately deceased; Hackler Riffe, Majestic manager, Dallas; James Cain, manager, Melba and Tower, Dallas, promoted from relief manager. Reynolds is familiar with San Antonio, having formerly been manager of the Majestic there.

Forest Nine is the new branch manager for United Artists. Transferred to this post from Florida by Fred M. Jack, Southern district manager.

George W. Thornton, Buffalo Engineering, and E. C. Robertson, former exhibitor, visiting Film Row, reminisced over old times. Robertson was in Winnsboro and Thornton in Pittsburgh, some 20 years ago, and they exchanged films on blow-ups. They were gloating over being the original bicyclers, having accidentally discovered how easy it was to play two theatres for one rental.

Beverly Hills, new Dallas suburban built by B. R. McLendon under OCR grant for his Tri-States circuit, was opened on Sept. 2 to less than capacity business, reflecting a condition prevalent that weekend. House is modern in all particulars, with late ideas in architecture and arrangement. McLendon issues an invitation to visiting exhibitors to inspect it.

Among prominent exhibitors booking along the Row were: Audrey Cox, Lamesa; Ernest Rockett, Itasca; Bill Chesher, Littlefield, and Billy Arthur, Granger. Also seen was Harry Burke, Interstate city manager, Fort Worth. Audrey Cox owns and operates a farm. His agricultural gas allowance gets him to Dallas at intervals. Billy Arthur has completed his first year as an exhibitor and is well satisfied with his enterprise. He formerly booked for MGM. Seen, also, was A. W. (Jack) Lilly, Commerce and Sulphur Springs, who is affiliated with R. & R. Lilly still maintains his Allied association and is treasurer of the Texas unit.

W. S. (Lou) Waid, latterly booking for Warners in Atlanta, has joined the booking staff of Republic. He was in Atlanta about six months.

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BOSTON

Jack Shea of the M. A. Shea Theatres is on vacation at Marblehead.

Myer Gruber has returned home from Charlesgate Hospital after a brief illness.

The Orient Palace, East Boston, reopened last week after being renovated.

Steve Broidy, Monogram general sales manager, was in town.

The much-reported rumor that Capt. Abe Levine was married in Ireland was just a jib. He returned recently from overseas duties and is taking a rest in New Hampshire.

Mr. and Mrs. Joe Cohen are vacationing in Bethlehem, N. H.

Many Boston theatres are cooperating with the Russian Relief Drive for clothing.

Don Prince, who is rarely in town these days, was one of the many people from the film district attending the party for Phil Regan and Belita at the Statler Hotel.

Branch Manager Jack Davis, and Smiley Burnette, who played the RKO Boston this week, tried vainly to get together for lunch all last week. They finally met at a party given by Smiley.

Phil Engel, United Artists publicist, returned the early part of the week from a trip to Rochester and Syracuse.

Art Moger, Warner publicist, made a trip of inspection and promotion this week to Buffalo, Glens Falls, Rochester and Syracuse.

James Winn, United Artists division manager, visited Providence and Pawtucket this week. Mr. and Mrs. Winn have an attractive residential suite in Longwood Towers here.

John Dervin, local United Artists branch manager, returned the latter part of the week from a quick visit to New York and to New Haven.

Joseph Borgatti has been arranging a tieup with many of the foreign language newspapers for several of the pictures shown here recently.

Andrew Wright, who has been in the district here for the past two years, has resigned and will return to New York.

Bert MacKenzie, MGM publicist in New England, is making a business visit in New York and in Upper New York state this week.

The bail for Joe Rubin, Boston amusement man charged with manslaughter, has been set at $5000.

Harry Fitzgerald, amusement man from Columbus, Ohio, arrived in Boston last Saturday and visited the local film district. He has taken a leave-of-absence to associate himself with the entourage of Governor John W. Bricker.

Sam Haase has been busy on several negotiations for the sale and purchase of theatres in this section for clients.

Irving Shapiro visited in New York over the weekend.

Ben G. Gilbert, attorney for several of the local motion picture interests, made a trip to Washington and New York this week.

Miss Constance Thompson of Concord, N. H., attended the screenings at 20th Century-Fox, United Artists and MGM here last week.

CLEVELAND

Norman Levin, United Artists city salesman for many years in pre-war days, is back again in the industry, having been appointed salesman in the Toledo territory for Universal. Levin served in the Army, was given a medical dis-

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

charge, and for the past year has been doing war work.

The Staub brothers opened their Star Theatre in Delphos for Fair Week and are undetermined whether they will maintain an "open" or "closed" policy.

Cleveland's first de luxe motion picture theatre, the Metropolitan, which played "The Birth of a Nation" among other outstanding early film productions, and was a leading Loew house at one time, has been acquired by New York interests and will be operated as a colored house. New owner is Harry Lenetska of the Moe Gale office which operates a chain of colored houses in New York, Detroit, Philadelphia, Baltimore, Chicago and Washington. A combination screen and colored stage show will be offered when the house opens some time in October. Emanual Stutz will be in charge of operations. An all-colored staff, including manager, will be installed.

Jacob Baker, Cleveland's outstanding news cameraman and local representative for International News Service back in 1917, died at his home here. Before coming to Cleveland he produced motion pictures in Detroit where he headed the Courier Motion Picture Studio. For the past five years he has devoted most of his time to engineering inventions.

"Wilson" opens its Midwest premiere Sept. 15 at the RKO Palace Theatre. For this special evening performance, all seats are reserved at a $1.25 top price. The regular run opens the next day at an advanced scale not determined at this writing.

Max Greenwald, who operates a circuit of houses in Elyria, doesn't play much golf himself, but he's mighty proud of the record of his son, Bud, who walked off with the Beachmont Country Club championship.

From the Marine base at San Diego last week came Howard Speiss, erstwhile booker for Co-operative Theatres of Ohio. After a short furlough spent with his family in Wauseon, he reports back to Camp Pendleton, Calif.

Two local theatres were victims of thievery last week. The safe of the Union Square Theatre was cracked and some $600 removed. Cash hidden at the Marvel was also purloined.

Dave Miller, Universal district manager, was in Pittsburgh last week on his regular tour of exchanges under his supervision.

Sgt. Robert Lytel, former Warner theatre manager in Lima, Lorain, Springfield and Coshocton, was home on furlough after more than two years' overseas duty with the communications division. His travels have taken him to South America, Africa, India and the South Seas. He leaves shortly for China.

Corp. Charles Albert who used to occupy the theatre booking manager's chair at Warners, spent the week here visiting his uncle and ex-boss, Nat Wolf. Charlie is still stationed at Camp Claibourne and is in charge of visiting stage and screen celebrities who put on shows for the boys.

Morrison Orr, United Artists branch manager, has issued information on 'Since You Went Away." The picture breaks in this territory on Sept. 21 at Loew's Valentine Theatre, Toledo. On Sept. 28 it opens simultaneously at Loew's Akron and Loew's Canton, and on Oct. 5 it is slated to open at Loew's State, Cleveland.

Herbert Ochs, former Warner official and now concentrating on Drive-In Theatres, was here for a brief visit from Dayton where he operates the Dayton Drive-In. While in the city he stated that he and his associates have acquired property for four new Drive-In theatres to be built as soon as he gets a green light. One of them will be located in the Cleveland area at the intersection of Brookpard Road and Metropolitan Parkway. Another will be built in Toledo on Monroe St., and two of them will be built in Columbus. Also of general interest is Ochs' announcement of the marriage of two of his three daughters. Pat, the elder, who is a licensed transport pilot, was married last month to Flight Officer Peter Hill, a West Pointer stationed at Fresno, Calif., while Marylinn was married at the post chapel in Tampa, Fla., to Lt. Earl Scherffius. Herb's Navy son, Jack, has just been transferred from Honolulu to New Guinea.



AT 'WILSON' PREMIERE. Official Washington turned out en masse for the gala premiere of Darryl F. Zanuck's Technicolor "Wilson" at Loew's Capitol Theatre night of September 7. Seen here at dinner preceding the premiere are Spyros Skouras, 20th-Fox president, Carmen Miranda and Mr. Zanuck.

John Newkirk, manager of the Beach Cliff Theatre, a Scoville, Essick and Reif house, has resigned to go into another line of business. For many years Newkirk was a member of the Loew organization as manager of the Granada Theatre.

Mrs. Gertrude L. Tracy, manager of Loew's Ohio Theatre, is vacationing at her home in Portchester, N. Y.

DES MOINES

A. H. Blank, Iowa WAC chairman, announced that the goal in the "share your clothing with Russia" drive, sponsored by the Iowa motion picture industry Sept. 24 through 30, will be two pounds of clothing per person and one pair of wearable shoes per family in the state. Theatre owners and managers in every city and town where theatres are in operation have been asked to assume local chairmanships for the campaign. Some 40 salesmen from the field exchanges are serving as field directors. In addition, the campaign is receiving the support of state newspapers and radio stations. The drive is in the nature of a test campaign to determine whether the motion picture industry is a suitable medium for the collection of clothing and shoes.

L. L. Wells, owner of the Sumner Theatre, has sold the house and building to Harry Pace of Pocahontas, Iowa, who also operates a theatre at West Union. Pace also has operated houses at Hawarden and Audubon. Since Wells purchased the theatre, the building has been completely redecorated and remodeled, inside and out. Originally known as the Cass opera house, the theatre is Sumner's first and only show house.

Lee Henry, Warner salesman, has resigned and will move to Caledonia, Minn., where he will operate a theatre he recently purchased.

The General Pictures Producers, which will make visual educational and industrial films, has been formed in Des Moines with officers listed as A. A. Schultz of Fort Dodge, W. K. Niemann, D. H. Bonine and William H. Schultz, all of Des Moines. The firm is expected to specialize in 16mm films which salesmen can show their customers to illustrate their products and assist in making sales.

Articles of incorporations were filed with the Secretary of State's office by Tri-States Theatre Corp. and Central States Theatre Corp., both of Des Moines, for separate confectionery companies which will be operated as subsidiaries by the two circuits. Confections, Inc., was filed by Tri-States, with $10,000 authorized capital stock, with A. H. Blank listed as president, Leonard H. Goldenson of New York as vice-president, Anna R. Blank as secretary and Leo M. McKechneay as treasurer. Central States filed as its subsidiary the Dodge Confection, Inc., with $10,000 capital stock and the same officers as the Tri-States company. It was explained the new corporations will handle the confectionery business for the two circuits.

Ellowene Jensen has been named cashier in the Des Moines Monogram office, replacing Joan Vande Berg. Charlotte Musin, stenographer in the same exchange, will leave shortly to return to the University of Nebraska.

About nine dozen ears of sweet corn were consumed at the recent picnic held by the 20th Century-Fox branch office celebrating the winning of three weeks' salary in the championship drive.

INDIANAPOLIS

Mrs. Betty Larrimore, in charge of the ad-sales department at 20th-Fox, and president of the Film Exchange Employes Union, Local B-35, has resigned her position to accept a similar one at the Republic exchange in Los Angeles. She has a son confined to a military hospital on the West Coast, and her new location will bring her closer to the boy. Al Blankenbaker, head shipper at Warner Bros. exchange, will fill out her term as president of the union.

Miss Reba Cornett, former Universal exchange cashier, and now a member of the Waves, has returned to Quantico Barracks, after spending her leave in Indianapolis visiting her many friends.

A weekend visitor in the city was Miss E. Blaney of the Warner Bros. booking department at the Chicago exchange.

L. J. McGinley, Universal exchange manager, was a business visitor in Chicago during the week.

Major Sam Switow was mustered out of the Army service department Sept. 15. He will resume his duties as general manager of the Switow Circuit.

The health department of Louisville, Ky., will this week remove all polio restrictions banning children from visiting motion picture theatres.

The office of the Secretary of State of Indiana has published two theatre changes, as follows: B & K Theatres Corporation, Rochester, change of agent and principal office to Lisle Kreighbaum, Times Theatre building, Rochester; Diana Theatres Corporation, change of agent and principal office to Sam W. Neall, Sipe Theatre, Kokomo, Ind.

Mrs. Anna E. Core, Indianapolis, has been a volunteer War Bond saleswoman three nights a week in both the Circle and Lyric theatres for two years and has sold $41,871.20 in bonds and stamps, according to Frank Paul, manager of the Lyric.

Rex Carr, general manager of the Marcus Enterprises, is spending his vacation fishing in the northern lake regions of Wisconsin.

Theresa Toffolo, cashier at the Warner exchange, is vacationing in Chicago.

William O. Carter has returned to his former position as shipper at PRC exchange.

Mary Withrow, Warner exchange inspectress, and Harold Hoffman were married Sept. 1 at White Sulphur Springs, W. Va.

Wilma Feaster of the 20th-Fox office staff is spending her vacation with her husband, now with the armed forces and stationed near Baltimore, Md.

Marguerite Stewart has returned to Columbia to resume her former duties on the booking

(Continued on Page 30)

Atlantic City



starring

CONSTANCE MOORE *and* BRAD TAYLOR

featuring CHARLEY GRAPEWIN JERRY COLONNA

and ROBERT B. CASTAINE · ADELE MARA

PAUL WHITEMAN and Orchestra

LOUIS ARMSTRONG and his Band

and DOROTHY DANDRIDGE

RAY McCAREY – Director · Original Story by Arthur Caesar

Screenplay by Doris Gilbert · Frank Gill, Jr. · George Carleton Brown

A REPUBLIC PICTURE

Plus...SPOTLIGHTS of Yesterday's FOOTLIGHTS



VAN & SCHENCK

(Gus Van & Charles Marsh)

The 'Sinatra' & 'Bing' of yesterday.



GALLAGHER & SHEAN

(Jack Kenny & Al Shean)

A detour to the 'Ziegfeld Follies'



BUCK & BUBBLES

Still the tops of the "Taps" and the Keys

HELD OVER
4 Big Weeks
REPUBLIC THEATRE
BROADWAY, NEW YORK



Beauty on the Beach
Music in the Air
Songs in Your Hearts!

CALLING MR. & MRS. AMERICA TO TRAVEL DOWN MEMORY LANE

- "BY THE SEA"
- "AIN'T MISBEHAVIN'"
- "AFTER YOU'VE GONE"
- "I AIN'T GOT NOBODY"
- "NOBODY'S SWEETHEART"
- "ON A SUNDAY AFTERNOON"
- "DARKTOWN STRUTTERS' BALL"
- "MR. GALLAGHER AND MR. SHEAN"
- "WHO PUT THE BIRD ON NELLIE'S HAT"

You'll hear these — and more in "ATLANTIC CITY"

A RHAPSODY
IN BLUE . . .
and EBONY

"The King of Jazz"
and
"The King of Swing"





Belle BAKER
the voice that thrilled millions . . . the "Queen of the High C's"



Joe FRISCO
the original "Jitterbug" who sang "K-K-Katy" with every gag

The Royalty of Music
"SWEET and HOT"

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

desk. Robert Arvin has returned to the shipping department after several months on the booking desk.

Frank Carter is the new buyer for S. & S. Theatres. At one time Mr. Carter operated the Wood Theatre in Kokomo.

Ward Scott, 20th-Fox district manager, spent several days in the city planning the opening of "Wilson" at the Indiana next week. Scott also conducted a sales conference at the local exchange with the sales group.

Film Row visitors during the week: Dick Vlastos, Fowler; Mrs. Annette Kubler, Jasper; Harry Watts, Knightstown; Mr. and Mrs. Stahr, Liberty; Harry VanNoy, Anderson; Douglas Haney, Albion; Pete Panagas and Max Factor, Chicago; V. E. Burkle, Fortville.

VANCOUVER

A check of local situations shows that serials are fading out, and only a few low-income houses in the East End are playing them as a steady diet. Some circuit theatres show them for one Saturday matinee as extra attractions.

Request for an extension of an option to purchase land for a moving picture studio by the International Artists Film Corporation was granted by Burnaby council this week. The option, which will now expire October 1, has been taken on 50 acres on Grandview Highway near Vancouver. Priorities are holding it up.

Vancouverites favor public entertainment on Sunday, according to 63.2 per cent of those taking part in the Public Opinion poll broadcast from the Vogue Theatre in cooperation with a local department store. All entertainment is blacked out here under the Lord's Day Alliance Act, a federal law.

Clarence Cairns is the new accessory manager at Empire-Universal. Cairns is also at the Paradise Theatre as doorman. Manpower very scarce out this way.

Bob Scott, veteran manager of the Lyric Theatre, underwent a major operation at General Hospital here this week, and is reported coming along nicely.

Dave Griesdorf, district manager, and Earl Hayter, chief booker of Odeon circuit, are at Vancouver Island this week checking on their five theatres there.

Ted Joy, projectionist at the Nova Theatre, North Vancouver, sustained a smashed hand in an accident this week and is in the hospital. He will lose several fingers which were crushed by a heavy rope while logging.

Frank Gow, supervisor for Famous Players, is in the interior checking his theatres in British Columbia.

Larry New, formerly manager of the Grandview Theatre and now in the navy, is home on furlough. He was in the D-Day landing.

The holiday weekend was tops for business. Midnight shows all doing very well with ace attractions. The holiday was very hot but business held up well.

Bill Calladine is back at the Rio Victoria, an Odeon house, as manager after being away in the lumber business for the past year.

Nate Rothstein, owner of a chain of theatres in Western Canada, has purchased the Marlborough Hotel in Winnipeg. He plans extensive alterations.

Local theatres are preparing for V-Day. A check shows that both circuits and indie theatres will stay open, but are ready to move lobby furniture and other articles that celebrants are liable to smash.

The town hall at Wakaw Sask is the locale for a new motion picture theatre which will operate two nights weekly under the management of Joe Berzosky.

Della Garland of RKO is back from her air trip to Hollywood and reports that she had to change to five different planes between here and Hollywood.



REPORT TO THE PRESIDENT. Chairman Nicholas M. Schenck (left) smiles as President Roosevelt, after receiving a check and final report on the industry's 1944 March of Dimes campaign, looks over a booklet listing 1943 collections and asks questions of Basil O'Connor, head of National Foundation for Infantile Paralysis. A booklet covering the 1944 collections is now in preparation.

The Elite Kamsack, Sasketchewan theatre, escaped damage when a cyclone struck the town recently, damaging 420 homes and business places and injuring 35 persons. Throughout Saskatchewan a fund is being set up to aid the citizens, many of whom are homeless and without funds. Theatres are also putting on special performances and turning the entire receipts over to the Kamsack committee.

Renovated and equipped by Sharp's Theatre Equipment of Calgary, a community theatre has been opened by Ted Watkis at Eckville, Alberta. Watkis operates the Uptown Theatre at Sylvan Lake, a Summer resort 106 miles from Calgary.

Suggestions have been offered in film circles that no necessity exists for the formation of so-called film centres in Canadian cities under the National Film Board, and belief is expressed that such units will become a political lobby.

NEW YORK

Phil Reisman, vice-president in charge of foreign distribution for RKO, celebrated his birthday Thursday.

Miss Mildred Ganek, of Brooklyn, was married last week to Myron Siegel, advertising and publicity director of the Century Circuit.

Approximately 250 reservations have been made for a Paramount Pep Club boat ride and picnic at Bear Mountain on Saturday (16). Committee in charge includes Irving Singer, chairman of the club's special events; Al Sicignano, Ray Fisher, J. L. Brown and Dick Bennett.



Clifford Ross

Clifford B. Ross, now 2nd Lt. Ross, USMC, formerly executive vice-president of Ross Federal Service, Inc., and Ross Federal Research Corp., reported to the Marine barracks at Quantico, Va., on September 7. He is the second eldest of three sons of Harry A. Ross, founder and president of the company. The eldest son, Densmore, is general manager. His principal interest outside of the company has been that of operating a productive dairy farm at Millbrook, N. Y. Active management of the farm will now be handled by Mrs. Ross and their four children, Michael, Steven, Diane and Roslyn.

Lester L. Schatzman, one of the managers of the Pix Theatre, was tendered a birthday party by his friends in show business last week.

Terry Turner, head of the field exploitation staff of RKO, returned briefly last week from a business trip to the Pacific Coast. He left this week for another business trip of undetermined length to the Midwest states.

Joseph R. Vogel, vice-president of Loew's, Inc., celebrated his birthday Thursday by working a little harder and entertaining visiting Loew district managers, William Finney and Charles Kurtzman, plus Johnny Murphy, Ben Joel and Harold Goldgraben of his staff.

Lou Gaudreau, business manager of the advertising and publicity departments of RKO, returned Monday, after a two-week vacation in the Middle West.

Ralph A. Infantino, formerly assistant manager of the Pix Theatre, has received an honorable discharge from the Marine Corps, and is now back at his theatre job.

Arthur M. Brilant, of the publicity department of RKO, has received word that his brother, Saul, known professionally as "Professor Brilliant," who has been entertaining troops in Italy, as part of a USO show unit, was bombed during his performance, near Pisa. As "Professor Brilliant" is a magician, he advised that he escaped with nothing more serious than a scared conscience.

Robert F. Blumofe of Paramount studio's legal staff has been commissioned a lieutenant. He is stationed at Governor's Island. He is the husband of Helen Walker of Paramount's "The Man in Half Moon Street."

OMAHA

Marilyn "Boots" Utley, 17, won the title of "Miss Omaha" in the bathing beauty contest at the Paramount Theatre, managed by Donald Shane. She was picked from among 21 other contestants and will compete against girls from Grand Island and Hastings for the "Miss Nebraska" title. Prizes of $100, $50 and $25 war bonds were given by Tri-States Theatres and MGM. Judges were three service women, the winners being selected by audience applause.

Sue Ream, 28, secretary to L. B. Mayer of MGM in Hollywood, who with Director Norman Taurog has applied for a marriage license, is a graduate of North High School in Omaha and a former University of Omaha student. She was employed by the old Omaha *Bee-News* here before moving to California. Taurog is known to Omahans as the director of the film, "Boys Town."

Police have turned over to juvenile authorities a 14-year-old boy who was arrested after breaking into the Avenue Theatre through its boiler room.

Rot Bott, Hooper exhibitor, was scheduled to reopen his theatre, closed two months ago by floods, on the 15th.

Wally Kemp, manager of the Capitol Theatre, Grand Island, has returned from a two-week vacation. Another Tri-States manager, Jimmie Pickett of the Rivoli Theatre at Hastings, spent his vacation on his parents' farm.

RCA Representatives Tom Fischer of Chicago and Don Davis of Kansas City spent several days here.

A. H. Records of the Majestic Theatre, Hebron, has recovered from a brief illness.

Bill Haarman, head booker at Paramount, has been laid up.

A. J. Jacobs, father of Joe Jacobs, Columbia branch manager, is coming from Los Angeles to visit his son.

Carl White, Jr., son of the Quality Theatre Supply Company owners, has returned to Boonville, Mo., for another year at Kemper Military Academy.

Betty Rhodes, 20th-Fox assistant contract clerk, has left her position to attend a dramatic school in Cleveland.

Russell Fraser is here from Des Moines

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

pinch-hitting for Lou Kozal, ad artist for the Nebraska district of Tri-States Theatres, who is now on vacation.

Spyros Skouras, 20th-Fox head, came through Omaha by plane, was met at the airport by Joe Scott, branch manager, and Mildred Williams, office manager.

"Casanova Brown" in its opening week at the Brandeis Theatre toppled the house record.

Inspectress Enid Cody is taking a temporary leave of absence from 20th-Fox.

Film exchanges were closed for the Labor Day holiday, but a few showed up at several of the offices to catch up on work.

Irving Mills, former 20th-Fox booker here and now at Minneapolis, has been presented with a 7½-pound girl, Sondra Ellen.

Mr. and Mrs. Carl White and son, Carl, Jr., have returned from a combined business and pleasure trip in the East.

Richard Johnson, son of Arnold Johnson, Red Oak exhibitor, has returned to school at Wentworth Academy, Mo.

ST. LOUIS

Jack Hynes, who formerly operated a film delivery service in the Coal Belt of Southern Illinois, recently sold out to the Channess Film Delivery. Starting next week, Hynes will be come Southern Illinois film salesman for PRC under Manager Andy R. Dietz.

Iva Griffiths, who for the past year has been secretary to Ray Nolan, RKO district manager, has gone to New York to become private secretary for Nicky Goldhammer, recently named vice-president of Film Classics. Her departure has resulted in a number of promotions among the secretarial workers in the St. Louis RKO Radio office. Katherine Giese, secretary to S. Louis Manager Tommy Williamson, becomes secretary to Mr. Nolan, while Edna Marshall, formerly booker-stenographer, has succeeded to the secretaryship for Manager Williamson. Laverne Fitzmaurice, who had been telephone operator, is the new booker-stenographer.

Ruby S'Renco, owner of the Art Theatre, has been doing fine business with "Moonlight Sonata," now in its third consecutive week.

Andy Dietz, local PRC manager, taking advantage of the fine advertising display in the St. Louis *Post-Dispatch* of September 6th for the double bill of PRC picture's opening at Loew's Orpheum, namely "Minstrel Man" and "Delinquent Daughters," bought himself a number of copies of the town's leading newspaper and mailed that particular page to every exhibitor in the territory with a terse message scribbled across it in heavy black pencil: "Dear ---. Here is a box-office natural. Send your dates now. Flat rental for both pictures."

Dietz also announced that 20 theatres in St. Louis, East St. Louis, Ill., Collinsville, Ill., Farmington, Mo., and Flat River, Mo., on October 3 and 4 will play day-and-date the double bill "Nabonga" and "The Monster Maker."

Seen along the Film Row this week were Earl Vandiver, Kenneth, Mo., George Karsch, Farmington, Mo., just back from Denver, Colo., and Ed Fellis of Hillsboro, Ill.

Bob Johnson, former Tivoli Theatre manager, has been appointed to the Fanchon & Marco advertising department. Other managerial changes: Ed Straeter, from the West End to the Tivoli; Wilbur Galanos, from the Congress to the West End; Carl Johnson, from the Lindell to the Congress; Howard Albertson, from the Rio to the Lindell; Hugo Despke, from relief to full-time manager at the Rio.

David G. Arthur, former general assistant manager of Fanchon & Marco, and James H. Arthur, legal counsel for the same firm, have been promoted to first lieutenants in the U. S. Marine Corps Reserve upon graduation from the Aviation Ground Officers' School at Quantico, Va., according to information received here.



JAM SESSION. Soldiers and sailors greeted Peggy Ryan, star of Universal's "Merry Monohans" when she arrived in New York to attend the film's premiere. Here she is doing a jitterbug specialty with Bob Hamilton, aviation machinist's mate, 2nd class, of Indianapolis. Miss Ryan was introduced to the trade press at a luncheon Thursday at the Hampshire House.

Helene Engel, wife of Abe Engel of National Screen Service, died recently. She was a sister-in-law of the late Morris Engel, for many years publicity and advertising man for Universal and later Columbia in the St. Louis territory.

John P. Hynes, Sr., father of John P. Hynes, formerly in the film delivery field and now a salesman for PRC in Southern Illinois, died at his home several days ago.

Carl Post, publicity and advertising representative of Warner Bros. in this sector, is proud of the name that his friends selected for his new pointer. His pals named the pup "Miss Skeffington" (Skeffy) in honor of the success being registered by the Bette Davis film.

Andy Dietz, PRC manager, announces that his office will distribute in this territory the World's Champions shorts of national football games which are being made available to Midwest fans and the boys and girls in the armed services. The pictures will show games of the world champion Chicago Bears with the Washington Redskins, Chicago Cards-Pitts, Cleveland Rams, Detroit Lions, Green Bay Packers and Boston Yankees.

Bert Shopens, local United Artists exploiteer, and Milton Crandall, sent from New York, are beating the tom toms for the local premiere of "Since You Went Away" and scheduled personal appearance of Jennifer Jones on September 18 and 19.

Les Bona, Warner manager, took a three-day business trip through Southern Illinois.

Preliminary work has started on the new Wellston Theatre which will replace the house destroyed by fire some weeks ago. The L. O. Stocker Company are the general contractors on the new house, which will have about 1000 seats and be of stadium-type construction. Cost: upwards of $100,000.

The Sterling Theatre, Sterling, Ill., was opened recently.

Sgt. Robert L. Collier, formerly manager of the Liberty, Libertyville, Ill., has received the Silver Star award for his extraordinary work in the European theatre of war.

HARRISBURG

Two downtown houses last week inaugurated the Hollywood "sneak preview" policy of offering a single showing of a coming attraction sandwiched between the regular features. Loew's Regent played "Canterville Ghost" for one performance during the run of "The Seventh Cross." At the Senate, where "Heavenly Days" was showing, the preview was "Youth Runs Wild." Both are the next attractions at the respective theatres.

A number of local exhibitors journeyed to Philadelphia September 12 for the testimonial dinner honoring Alfred J. Davis, Monogram, and William G. Humphries, 20th Century-Fox.

"Glad to be back to normal" was the feeling of most managers as they took down banners and marquee signs advertising "healthful air conditioning," and similar notices, and prepared for the Winter season.

Miss Pegge Parker, former Harrisburg and Washington, D. C., columnist, whose interviews with movie personalities were widely read, is the Camel "cover girl" for September, with her picture appearing on more than a dozen leading magazines. She is now in Alaska, on the Fairbanks *News-Miner*.

Laurette Galloway, Colonial, filled in as cashier at the Rio during the vacation of Mrs. Bertha Olsen, veteran W. and V. employe there.

Ike Davis, Colonial maintenance man, was called away from work for two days by the sudden death of his father-in-law.

Ed Rosenbaum, Columbia Pictures, was in town planning the campaign for "Mr. Winkle Goes to War." Another Columbia employe, Paul Walker, former movie columnist for the Harrisburg *Telegraph*, now is writing a twice-weekly column on New York for the *Patriot*. Walker is in the exploitation department at Columbia, going there last Fall.

Sam Gilman, manager of Loew's Regent, returned from three weeks' vacation to find himself on the committee for the Kiwanis-sponsored horse show. He served at the show as one of those who moved the trestles and hurdles.

UPSTATE NEW YORK

A general meeting of the Schine Circuit's home office and field executives was held in Gloversville on September 12-13. The meeting, held to discuss the plans for the New Show Season and also post-war plans, was attended by all zone, district and group managers, and territorial bookers.

Those attending were: Lew Hensler, division manager, Lexington, Ky.; Harry Stearn, district manager, Middlesboro, Ky.; Harold Raives, division manager, Cleveland; Harry Long, group manager, Ashland, Ohio; Robert Anthony, group manager, Piqua, Ohio; W. S. Eckard, group manager, Bucyrus, Ohio; C. C. Young, zone manager, Geneva, N. Y.; Gus DePauw, group manager, Newark, N. Y.; Toby Ross, group manager, Corning, N. Y.; G. L. Fowler, group manager, Geneva, N. Y.; Lee Insley, district manager, Salisbury, Md.; Marsh Gollner, city manager, Salisbury, Md.; Reynold Wallach, city manager, Cumberland, Md.; Wm. J. Tubbert, group manager, Watertown, N. Y.; Jake Weber, group manager, Herkimer, N. Y.; Abe Cohen, group manager, Massena, N. Y.; Lou Hart, group manager, Gloversville, N. Y.; Harold de Graw, group manager, Oneonta, N. Y.; Lou Levitch, group manager, Lockport, N. Y.; F. K. O'Kelly, group manager, Glens Falls, N. Y.; Harry Unterfort, city manager, Syracuse, N. Y.; Wm. Selman, city manager, Rochester, N. Y.; Joe Schwartzwalder, group manager, Auburn, N. Y.

One of the features of the meeting was a General Electric Television demonstration. Social highlight was a banquet for all executives at the Hotel Johnstown, at which the guest speaker was Curly Vadeboncoeur from WSYR, Syracuse, who recently completed a 25,000-mile flying trip across the Pacific.

Following the home office meetings, the men will hold regional meetings with the managers in their respective territories.

(*Continued on Page* 34)



They've Started
On Their Fun-Raising

"A WAVE, A WAC

ON BROADWAY IT TOOK A FIVE-STORY BUILDING TO HOLD THIS GIANT BILLBOARD AT THE VICTORIA!

NEW YORK WILL SURRENDER UNCONDITIONALLY, CALL OUT THE ARMY, THE NAVY, THE MARINES!

A WAVE A WAC AND A MARINE

A MONOGRAM PICTURE

NO MESSAGE
JUST BARRELS OF
FUN and JIVE
TO MAKE YOU HAPPY
YOU'RE ALIVE

NO BATTLE SCENES
JUST LOVE
IT'S A 21

VICTORIA

IT'S A 21 GUN SALUTE TO FUN
LOVE LAUGHTER & COMEDY
"A WAVE A WAC AND A MARINE"
EXTRA FORTRESS JAPAN

IT'S A 21 GUN SALUTE
"A WAVE A WAC
& A MARINE"

MONOGRAM PICTURES

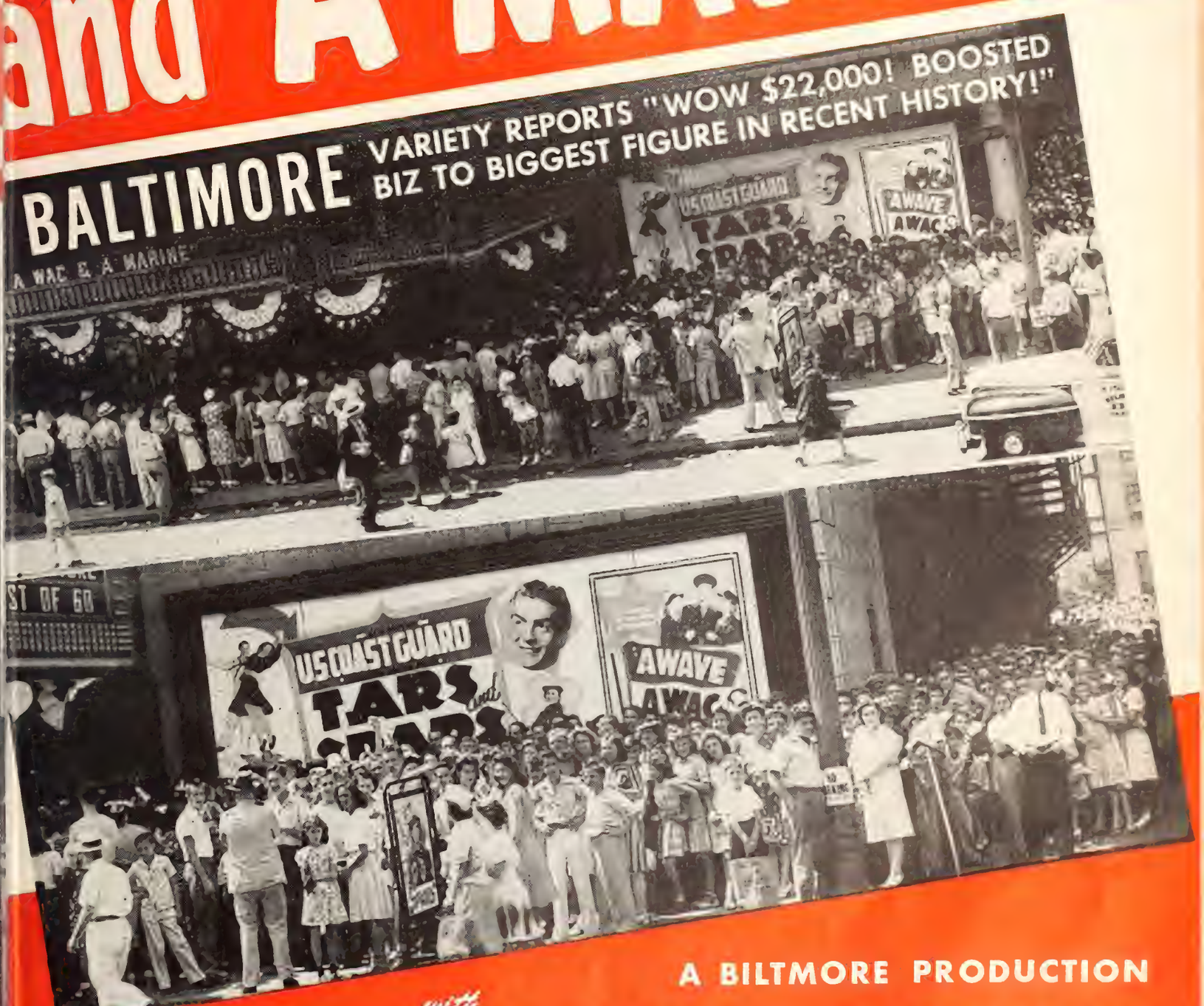
Another MONEY HIT FROM MONOGRA

And How!" says Monogram)

ove-Chasing, Money-Making Way!

and A MARINE"

BALTIMORE VARIETY REPORTS "WOW $22,000! BOOSTED BIZ TO BIGGEST FIGURE IN RECENT HISTORY!"



A BILTMORE PRODUCTION

with

LYSE KNOX • ANNE GILLIS • SALLY EILERS
ICHARD LANE • RAMSAY AMES • HENNY YOUNGMAN
MARJORIE WOODWORTH • "RED" MARSHALL
EDDIE RICH and HIS ORCHESTRA with CONNIE HAINES •

duced by Edward SHERMAN Directed by Phil KARLSTEIN Executive Producer Sebastion CRISTILLO

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

CINCINNATI

Wilbur Heatherington, former RKO booker now in the service, was here on furlough before going to his new assignment in New Jersey.

RKO Branch Manager Stanley Jacques, who was operated on September 9, is convalescing nicely.

Margie Hines is expected back at her desk soon after an appendectomy.

Al Sugarman, formerly with the Leo Yassenoff Circuit, has rejoined Columbia Pictures as sales representative.

Jack Rodman, Paramount, is on vacation.

Paramount's headquarters are being redecorated and painted in preparation for the Fall season.

Visitors to the Row this week were: Mr. and Mrs. Milt Levine, Williamson, W. Va.; Mr. and Mrs. Harold Bernstein, Plaza Theatre, Norwood, Ohio; Mr. and Mrs. Roy Wells, St. Paul Theatre, Dayton; Lou Wetzel, V Theatre, Dayton; Jack Goldhar, United Artists district manager, and Jimmy Herb, Rivoli, Muncie, Ind.

Mrs. Guy Greathouse was here on a visit with her husband who is on furlough from the Government air service. Mr. Greathouse was formerly a booker with the Elliott Ward Circuit. Mrs. Greathouse is managing the Palace, Aurora, Ind., in her husband's absence.

Helen Winkler, Warners, is on vacation.

Betty Copeland, Paramount, is back at her desk following an attack of appendicitis.

Woody Bressler has joined United Artists as sales representative in Kentucky and West Virginia.

Maurie White of the White Circuit was in Cleveland the past week.

Columbia's representative, Pete Niland, and Mrs. Niland have established residence in the Kemper Lane Hotel, Walnut Hills.

Republic's Rudy Knoepfle is back in his territory following his recent illness.

Friends have been saddened by news that word has come to Mr. and Mrs. Bucky Harris of the death of their son, Douglas, in France. Mr. Harris is exploiteer for RKO.

"The Birth of a Baby," which played a return engagement at the Telenews, has been held over for a second week.

CHICAGO

Sam Lamansky, business agent, and Daniel Carnel, attorney, are filing a joint appeal for Local 45, IATSE, for a rehearing on the wage increase agreed to by exchanges and union. WLB granted members a $1 weekly increase, retroactive to October 1, 1942, instead of the 10 per cent increase asked.

Mike Kelty of the RKO Palace has returned from Des Moines, where he was in charge of the RKO Orpheum there while Norman Wrobel, manager, was on vacation.

W. B. Delano, office manager, Columbia exchange, has returned from a vacation at Fox Lake, Ill.

Tom Hodge, formerly of the British Film Service here, and John Hamilton, his successor, were introduced to the Chicago press at a tea, given at the International Club.

Major Edward Davis, former theatre owner, has returned to Chicago, and is waiting his medical discharge from the Army.

J. J. Donegan and B. J. Bouterse have organized the Paramount Talent Scout Corp., to develop and train movie talent. Authorized capital stock is 1000 shares.

Sam Shirley, MGM district manager, is in Los Angeles for a three-week vacation.

Charles Cottle, State Lake Theatre manager, has returned after vacationing in California.

Independent and circuit theatre owners are opposed to running trailers in their houses advertising radio shows. NBC says it will have 1000 theatres co-operating and using its trailers for the Third Parade of Store program, starting in October.



WHEN PRODUCERS MEET. Mary Pickford, United Artists producer-owner, was met by John Wildberg, producer of Broadway hit play, "One Touch of Venus," upon her arrival in New York. Miss Pickford recently purchased "Venus" for the screen.

Vaudeville is coming back into this territory with the opening of the Fall season. Two new vaudeville outlets are now showing flesh: the Downtown, under Bargett management, and the Empress, under Hermos management.

Plans for celebrating the 18th anniversary of the RKO Palace with a week of old-time vaudeville are progressing rapidly, under direction of Frank Smith, Western district manager.

Talk regarding reopening of the Majestic, on Monroe Street ,which has been dark for many years, still persists. The stumbling block seems to be the reluctance of the Lehmann estate, which owns the property, to modernize the house. The job has been put up to the lessees who are holding back, due to inability to secure equipment and materials needed for the job.

Some night clubs and tavern lounges, which dropped vaudeville when the increased Federal tax was placed into effect, are now gradually going back to flesh.

Gertz Distributing Co., theatre concessionaires, paid OPA approximately $15,000 damages for violation of price ceilings. OPA waived triple damages with approval of Federal Judge Michael Igoe.

Eddie Brunell, chairman of the Variety Club entertainment division, has announced that the first Fall party will be held September 30 at the Blackstone Hotel clubrooms.

Rusty Herman, veteran Warner country salesman, has returned from a vacation at Pine Lake, Mich.

Peter C. Greig has been named chairman of the Oak Park, Ill., Film Censor Board.

William Cain has been named manager of the Times Theatre at Waukegan, Ill.

Bob Engel, DeVry sales manager, has returned from a business trip to the St. Louis territory.

Morton Van Praag, PRC sales manager, announces the birth of a seven-pound son at Augustana Hospital this week.

Ted Tod, Warner publicity director, has returned from New York conferences.

W. E. Banford, MGM exchange manager, is a gandpa again, a seven-pound girl having been born to his daughter, Mrs. Wayne Brown.

Chicago community fund drive gets under way next week. The amusement and recreation division, under Arthur Schoenstadt's direction, held a meeting this week at the Blackstone Hotel, with Jack Kirsch, Tom Flannery, John Balaban, Eddie Silverman, Hal Halperin and James Coston attending. Plans were made for full participation of the trade, with an increased quota over the previous year.

OTTAWA

A new theatre will be built on Queen Street by 20th Century Theatres, Ltd., of Toronto, which operate the Elgin here. Construction will begin as soon as permission is granted by the Controller of Construction.

The Eastern Division of the Motion Picture Theatres' Association of Ontario resumed their monthly meetings at the Chateau Laurier after the Summer vacation. Among matters discussed were resumption of outside theatre lighting and plans for the coming Sixth Victory Loan Drive.

Henry Marshall, manager of the Regent, was so pleased with the business for "And the Angels Sing," he held the film over for a second week at his house, a very rare occasion for the Regent.

Haskell Masters, general manager of the Odeon Circuit, was a recent visitor.

John Hausler of the suburban Westboro Theatre, reported excellent business with MGM's "Thousands Cheer."

Louis Gauthier, manager of the Cartier in nearby Hull, has been successful in obtaining suitable living quarters for his bride and himself near his theatre.

WASHINGTON

A total of 44,635 service men and women received gratis admissions to Washington Amusement attractions from the Free Tickets to Service Men Hut during the month of August, according to the WAC of D. C. and the War Hospitalities Committee of the Community War Fund, co-sponsors of the ticket distribution plan. Tickets were distributed by the ladies of the Variety Club.

Variety Club quarters are being renovated and redecorated and will be ready for use on October 5.

Carter Barron, of Loew's, is having his offices enlarged.

Dan Terrell, former publicist for Loew's, is now a major in France. He formerly served with the OWI in Dublin.

Max Cohen, Universal, visited accounts in Baltimore and Norfolk this week.

Frank La Falce, Warner director of advertising and publicity here, is certainly doing his part in keeping up the morale of the armed forces especially that of one sergeant stationed in France, brother Rick, who was formerly in the publicity department. He recently sent Rick a nine-page, single-spaced typewritten letter! The only problem: when will Rick have time to read it?

Mary Meyers, Universal percentage clerk, vacationed at Atlantic City.

Variety Club's first membership luncheon meeting of the season was held on Monday. Kings for the Day were Hardie Meakin, manager of RKO-Keith's, and Sam Wheeler, of the Wheeler Film Exchange. Earl Godwin, news commentator, was guest of honor.

Warner neighborhood theatres will discard their regular split-week policy to give "Going My Way" extra booking time. Theatres that will play the picture seven days are: Tivoli, Beverly, Calvert, Penn, Uptown; those that will play it five days are the Avalon, Silver and Sheridan. The Colony will play it four days.

Universal Summer employes who are returning to school are Mavis Blackburn, Audrey Clark and Gloria Litz.

May Feldman, 20th Century-Fox, is vacationing.

Recent visitors at Warners: Lt. (j.g.) Wade Skinner, formerly in the real estate department; Eleanor Laiken and husband, Sergeant Leonard Laiken; Rodney Collier, manager, Stanley, Bal-

(*Continued on Page* 36)



Hear the G.I. Nightingale Sing 5 SHOW BOAT HIT TUNES

it's Boxoffice!

Frances Langford, looking very beautiful and in excellent voice, as the principal songstress, herself worth the price of admission.
Hollywood Reporter

Tried and true cast provide entertaining picture with showboat background.
Film Daily

Extracts top audience interest throughout. Miss Langford scores heavily.
Variety

General amusement in the comedy plus pleasant music portends entertainment for average audiences.
Showman's Trade Review

"Dixie Jamboree" sends PRC Pictures' new season program off to a fine start.
Film Bulletin

Presented in a refreshing way, with good comedy situations and tuneful music. It packs more entertainment either in music or in comedy than most pictures of this type, and it leaves one in a happy mood.
Harrison's Reports

PRC Pictures, Inc. Presents

Frances Langford ★ Guy Kibbee

in

"DIXIE Jamboree"



with

EDDIE QUILLAN
Charles BUTTERWORTH
FIFI D'ORSAY
LYLE TALBOT
FRANK JENKS
ALMIRA SESSIONS
LOUISE BEAVERS
BEN CARTER CHOIR

★

Produced by JACK SCHWARZ
Associate Producer
HARRY D. EDWARDS
Directed by CHRISTY CABANNE
Screen Play by SAM NEUMAN
Based on Original Story by LAWRENCE E. TAYLOR





A PRC SPECIAL

timore; Norma Reed Newnam, formerly in the advertising department, and her charming two-year-old daughter, Florence.

Leonard Gordon, Palace Theatre, Newport News, visited the local Fox exchange.

Doris Groves Wimberly, of Warner contact department, is leaving to join her husband who is stationed at Oak Ridge, Tenn. Mrs. Betty Mader will replace her.

Margaret Gerhardt and Bette Frisch, of 20th Century-Fox, have been out ill.

Charlotte Duncan, secretary to Frank La Falce, has returned from her Florida vacation.

Local F-13 and Local B-13 had their monthly meetings.

SAN ANTONIO

Two wartime theatres now being built in the Alamo City—Joe Barshop's San Pedro and the one on Fredericksburg Road, each costing around $50,000—will add some 1400 seats to the present total. Abe Levy of Waco will manage both houses.

Bob O'Donnell of Interstate Theatres, Dallas, was in town to thank theatremen for their splendid work in the Fifth War Loan drive, which was put over 100 per cent here.

Work is expected to get under way next month on Paul Garza's new theatre in the South part of town. This $40,000 house will seat 850 and will be one of the first postwar theatres to open. Bids and specifications are now being made.

One new Mexican house will also be constructed soon, thus giving the Latin-American trade its first postwar Spanish picture theatre.

Visitors to the Alama City included A. N. Sack, Sack Amusement Co., Dallas! E. J. Miller, Houston, and Albert Salas Porras, Azteca Films Distributing Co., El Paso.

"Red River Dave" McEnery, one of the stars in Columbia's "Swing in the Saddle," is now heard three mornings each week in a musical program over Station WOAI.

PHILADELPHIA

From the newspaper headlines that covered the story from day to day, work on the new theatre David Shapiro was building in the Mayfair section read like a comedy of errors. The first day the headline "WMC Halts News Theatre." The second day "Theatre Builders Defy U. S. Ban" and the third day "WMC Order Obeyed—Theatre Work Ends." Construction of the theatre was approved by the War Production Board last June, but was not brought to the attention of the WMC until the latter part of August, according to Frank McNamee, local head of the War Manpower Commision. Mr. McNamee said construction of the theatre would call for 80,000 man-hours of work, and added that labor could be better used in vital war plants. When the builders refused to stop work, legal action was started to halt the project. WMC based its authority on a directive by War Mobilization Director James F. Byrnes in Washington. And then came the announcement from Claude O. Lanciano, WMC regional attorney, that the work was halted. Nicholas, head of the construction company, who reputedly defied the WMC, received permission to do a small amount of work to protect the public from injury.

Over 275 exhibitors, exchange and circuit representatives gathered in the Warwick Hotel last Monday (11) to pay tribute to Al Davis and Bill Humphries at the dinner sponsored by the Motion Picture Associates. Al Davis had recently resigned from 20th Century-Fox to become exchange manager for Monogram, and Humphries had been advanced at 20th to fill Davis's old spot. Seated at the dais were Father George McLoughlin who invoked the blessing; John Nolan of Comerford; Sam Gross of 20th; Ed Morey of Monogram; Jay Emanuel, WAC head in this area Harry Thomas of Monogram J. J. OLeary, president and general manager of the Comerford Circuit; Andy Smith of 20th-Fox; Humphries and Davis; Albert M. Cohen, who acted as toastmaster; Steve Broidy of Monogram; Ted Schlanger of Warners; Clarence Hill of Fox; Frank McNamee of WMC; Edgar Moss of Fox; Sam Palea of Monogram; Lewen Pizor of Eastern Allied and John Turner of Warners. Among the exhibitors from the area who were present were Lew Finske and John Roberts of Comerford; George Beattie and Earle Sweigert of Paramount; Bob Lynch of Metro; Jack Kraker of Ross Federal; Henry Friedman, Adjutant of the American Legion Post; Sam Steifel, Ben Amsterdam, Percy Block, Bill Mansell, Judge Verbalow, "Doc" Schad and Lester Stallman from Reading, Frank Buhler, Al Boyd, Lou Goldsmith, Al Sablosky and Mike Weiss.

Pete Magazzu, who runs the Magazzu circuit in the coal regions, announced the birth of a son, Peter Frederick, on August 23, at the Hazelton State Hospital in Hazelton. The boy was an eight-pounder.

Back from Guadalcanal: Al Robbins who used to work in the Warner City Sign Shop.

Irving Coppersmith has been transferred from the Fulton Theatre to the Center as day manager. Morris Schwartz transfers from the Lindley Theatre to the Felton as manager.

Harvey Detweiler, night manager of the Center, has been transferred to the Lindley as manager. Charles Slemmer, night manager of the Savoy, becomes the same at the Center, and Al Scarborough, Savoy assistant night manager, becomes night manager at the same house.

PITTSBURGH

The Park Theatre, Clarksville, Pa., a new house, will open on September 30. It is the newest addition to the Werner Lund Circuit, which operates theatres in Western Pensylvania and West Virginia.

Mrs. John D. Walsh, wife of the popular manager of Shea's Fulton Theatre, and their two children, have returned to the city after spending the Summer months at the home of Mrs. Walsh's mother in Newport, R. I.

Mike Thomas, veteran exhibitor, who operates the Capitol, Clairton, Pa., has received word that his son, Pvt. James Thomas, was killed in action in France on August 6th. Before entering the service, Pvt. Thomas assisted his father in operating the theatre.

The gala opening of "Wilson," held here by 20th Century-Fox on Friday evening, was attended by a capacity audience including many prominent exhibitors, film distribution executives, city officials and business men.

The Ideal Theatre, Sykesville, Pa., heretofore operated by W. K. Smith, has been taken over by the Mid-State Theatres, Inc., of Clearfield, Pa., which operate a circuit of ten houses in this territory.

The Roscoe, Roscoe, Pa., has been transferred back to Anthony Latella by Lerich Theatres, Inc., to which circuit Latella turned over the house six months ago while expecting to be called for military service. Since he has now pased the age limit and will not be inducted, he is resuming operation.

Joseph Dana, a newcomer in the theatre business, has taken over the Dattola, West Tarentum, Pa., a Bart Dattola house. Dattola will continue to operate his houses in New Kensington.

The AMPTO of Western Pennsylvania has selected October 16-17 for its annual convention, which will be held at the Hotel Roosevelt here. M. N. Shapiro has been appointed general chairman of this affair but the other committees have not yet been named.

Capt. E. E. Ours, Jr., son of Mr. and Mrs. Ours who operate the Victoria, Parsons, W. Va., has been awarded the Distinguished Flying Cross for saving his entire plane crew on D-Day. He is a flight commander for a troop carrier squadron.

MEMPHIS

M. A. Lightman, president of Malco Theatres, Inc., announced last week-end that he and his associates had signed a contract to purchase the Princess Theatre and the store adjoining it on the North Side. Malco is at present leasing the theatre, and the purchase contract is not to become effective until the expiration of the present lease in 1947, according to Mr. Lightman. About four months ago, Mr. Lightman and his associates obtained option to purchase. The price, he said, will be in excess of $75,000. It will be the second real estate purchase by Lightman in that vicinity this year. He bought the McCall Bldg., just around the corner from the Princess Theatre, last Spring, at a reported price of $80,000.

Film Row was busy entertaining out-of-town operators last week, booking new shows for the early Fall. C. H. McCoskey, operator at Lake Village, Dermont and Udora, Ark.; J. W. Pharam, owner at Forrest City, Mariana and Carlisle, Ark., were booking new attractions.

W. F. Soneman, owner at Fayetteville, Ark., was visiting Film Row.

Evelyne Mayo, cashier, and Louise Pison, inspectress at MGM exchange, are on vacation.

Harold Cohn, Southern district manager, New Orleans, for Monogram, was traveling with F. J. Kaiser, salesman of the local branch, in Arkansas last week.

J. J. Sharum, operator at Walnut Ridge, Ark., was booking on Film Row last week.

It's a dull week without a wedding among personnel of some exchange here. Last week-end, Miss Frances Watson, biller at Paramount exchange, married Mal Hoit, stationed at present at the Naval Training School, Millington, near Memphis. Mrs. Hoit will continue her duties at Paramount.

Mrs. Fairy Wilkerson, booker at Paramount, has returned from a visit with her husband at Camp Ellis, Ill., and Evelyn Miles, stenographer, is back from San Antonio where she visited her brother, who is in the service.

PORTLAND

The Multnomah Theatre, Multnomah, Ore., is now under the management of Paul Forsythe, who also has the Blue Mouse in Portland. The Multnomah is being remodeled and renovated.

James Home announces fall meeting of Independent Theatre Owners of Washington, Idaho and Alaska on September 21st.

Roy Tompkins, formerly with National Screen, back to Seattle on furlough from governmen potst in Hawaiian Islands.

Howard Stebbins and Mel Huling of Monogram covering Portland, Seattle exchanges.

William Eythe, Mary Anderson and Sheila Ryan, juvenile 20th-Fox stars, assisting at Oregon and Washington premieres of "Wilson."

Fred Girtanner has sold his Proctor Street Theatre in Tacoma to Spencer and Tatman.

United Artists holding invitational preview of "Since You Went Away" at Egyptian, Seattle.

Booking on Seattle row: A. M. Goldstein, Bremerton; C. E. White, Poulsbo; Joe Rosenfield, Spokane; Walter Graham, Shelton; Rex Thompson, Port Orchard; Mickey DeLeo, Port Townsend; W. A. and Mrs. Cochrane, Snoqualmie; Cecil Miller, Ritz, Spokane; Corinne Brown, Edmonds; Arthur Zabel, Olympia.

Julie Ballew, mistress-of-ceremonies, enters the 50th week at the Show Box, Seattle.

Charles E. Couche, former manager of United Artists, Portland, is now general manager of new radio station KALE.

Al O'Camp, RKO Radio exploiteer, back from Oregon spots and meeting with Terry Turner of New York.

Solly Baiano, Warner talent scout, making selections at University of Washington.

AN EXPLOITATION NATURAL!

THE NEW YORK TIMES,

Lights Go On in Britain Sept. 17 On Relaxation of Long Blackout

By Wireless to THE NEW YORK TIMES.

LONDON, Sept. 6 — Britain's blackout, generally agreed to be the most depressing of her many wartime restrictions and a cause of many accidents, is to be almost b... Sept. 17 when doubl... summer ti... to... vil... dles that have occupied much of ... care time of some millio... the blackout will be replaced by half-lighting, with peacetime curtains and blinds instead of the funereal drapes of wartime. Street lights will be improved and motor ca... bicycles will be allowe... pa... the... not full illumina... tio...

...t the librettist who announc... that "T... goi... to get lit up wh... g... n in London" ...

TIMELY— TOPICAL— TERRIFIC!

A TITLE
THAT EXPRESSES
THE HOPES
OF MILLIONS

SONG TIE-UPS
STAR NAMES
SURE FIRE THEME



Book it Now—

PRINTS AVAILABLE
AT ALL
PRC EXCHANGES

CASH IN ON THIS GREAT EXPLOITATION SPECIAL!

Lantz Considers Establishment of Cartune Studios in Mexico City

Practicability of establishing a Cartunes studio in Mexico City to make subjects especially aimed at the Latin American market is being studied by Walt Lantz, who releases through Universal. Lantz has just completed a series of conferences with Bruno Pagliai, Mexico City race track operator, exploring plans for organizing a studio there.

Lantz will go to New York next month to set up deals to produce commercial pictures, under a plan announced last week. Returning to Hollywood, he will visit Mexico City for further talks with Pagliai on the proposition.

Some weeks ago, Lantz instructed his musical director, Darryl Calker, to survey the Latin American music field to line up numbers suitable for his new series of Cartunes.

Max Steiner's Father Dies

Gabor Christian Steiner, 86, father of Max Steiner, Warner Bros. composer and conductor, and a famed figure in his own right, died in Hollywood early Saturday morning at the home of his son. Funeral services were held Wednesday at the Little Church of the Flowers, in Forest Lawn. Max Steiner, one of Hollywood's best known musicians, is the only survivor.

MGM Has a Hope, Too

Gloria Hope, signed by MGM while she was singing at the Stork Club, has arrived at the studio for her first screen assignment.

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ADV.

What Are Your Needs? Joe Hornstein Has It

The Box-Office Slant

When The Lights Go On Again

(*Continued from Page* 16)

is discharged by the Army as cured, but on the way home has an accident which again destroys his memory. In several throwback scenes we see his home life before the war. Then he is led through some reminders which finally bring back his memory.

Comment: From what the GIs have told us, and their publicity on the subject, the Army doesn't want to see this type of picture. There seems little reason why a civilian audience will want to see it either. The subject matter is morbid, at a time when the public demands musicals and comedy. The excuse for varying this diet should be a great story, plus great performances with fine results. This is not it. It starts with a class story that is sentimental, and every now and then touches a warm spot and makes it throb. In other aspects, it is a class story with a low-class budget, and is tailored accordingly. The cloth is cut close; it is machine-sewed and the result is shabby. It is the walk-up-two-flights-and-save-money edition of a class story. Jimmy Lydon looks good. The female star falls a trifle short of being adequate. Her makeup does her beauty a great injustice, and her portrayal suffers slightly from a hammy note. While production sets show pretension there are times when the process work is out of focus, so the river bank has waves while the water stands still. Seven minutes of stock clips have been thrown in to build the running time.

Thunder Rock

English Films Drama 90 mins.

AUDIENCE SLANT: (Adult) Superb motion picture making for thinking people. Sends them away feeling awed by what they've seen; flings a challenge against a repetition of pre-war apathy with an emotional impact that will give courage and hope to all who see it.

BOX-OFFICE SLANT: Lack of familiar names will handicap selling, but despite this shortcoming it deserves special exploitation effort.

Cast: Michael Redgrave, Barbara Mullen, James Mason, Lilli Palmer, Finlay Currie, Frederick Valk, Sybilla Binder, Frederick Cooper, Jean Shepeard, Barry Morse, George Carney, A. E. Matthews. **Credits:** Produced by John Boulting. Directed by Roy Boulting. Screenplay by Jeffrey Dell and Bernard Miles from the play by Robert Ardrey. Photography by Mutz Greenbaum.

Plot: A correspondent covering Europe for a London paper foresees the trend toward war and tries unsuccessfully to awaken the apathetic British people. Despairing for civilization, he retires to seclusion as a lighthouse keeper. In the lighthouse a tablet is dedicated to the passengers and crew of a sailing ship lost on the rocks some 90 years ago. From the log book he learns their names and that they were bound for America. Conjuring in his mind the reasons for their leaving England for America, the ship's old skipper appears to correct his impressions. Through flashbacks the circumstances under which each passenger was leaving is revealed and he discovers through the parallels drawn that they, like himself, lacked the courage of their convictions, gave up the fight too soon and were running away. They prevail upon him not to repeat their mistake.

Comment: This is an emotionally inspirational picture told in a most sincere and unusual vein. The direction, acting and photography is excellent. It is unfortunate for American theatres that the cast is virtually unknown, for this factor is an unmistakable handicap in selling the picture from a box-office viewpoint. The telling of the story is a bit confusing in spots as compared with American production standards, but these flaws cannot detract from the tremendous impact the picture can have on any thinking person willing to overlook Hollywood names and technique in the quest for fine entertainment of the highest calibre. Each character has been earnestly portrayed with such dramatic intensity that almost any audience will be held spellbound. The story offers a lift to morale in its conclusions and should evoke high praise in the form of word-of-mouth comment from the intelligentsia. It is undoubtedly one of the finest of British importations and deserves special selling effort.

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Shadows In the Night

Columbia Mystery-Drama 67 mins.

AUDIENCE SLANT: (Family) Crime Doctor mystery which plays well for average audiences. Sufficiently weird plot with plenty of suspects and motives.

BOX-OFFICE SLANT: Average program picture for supporting spot in the dual bill situations.

Cast: Warner Baxter, Nina Foch, George Zucco, Minor Watson, Lester Matthews, Ben Welden, Edward Norris, Charles Wilson, Charles Halton, Jeanne Bates. **Credits:** Produced by Rudolph C. Flothow. Directed by Eugene J. Forde. Story and screenplay by Eric Taylor. Based on the radio program, "Crime Doctor," by Max Marcin. Photographic direction by James S. Brown, Jr.

Plot: A distracted young woman who is being victimized in her home through a strange sort of hypnotic nightmare appeals to Dr. Ordway for help. He agrees to be a week-end guest at her home where she is supporting an incongruous group of friends and relatives. Two murders occur during his visit. It develops that her brother-in-law is the murderer who has been trying to force her to commit suicide through the use of a hypnotic gas in order to prevent her testimony against him in a suit to recover the custody of his son by his wife. This is really a scheme to get a blackmail payment from the child's wealthy grandparents.

Comment: Warner Baxter's presence in this film, plus a competent supporting cast, help measurably to lift it above the very ordinary type of mystery picture. The motive and the method seem well beyond credibility, but despite these basic weaknesses the picture is smoothly developed and plays well for average audiences. The result can best be rated as a routine program picture which will serve as a satisfactory entrant for the supporting spot on double bills.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055



On the set of Republic's "Flame of Barbary Coast" Associate Producer-Director Joseph Kane chats with Ann Dvorak, who co-stars with John Wayne. In cast: Joseph Schildkraut, Wm. Frawley, Virginia Grey.

Five in Eight Days Universal Schedule

Universal will start five pictures within the next eight days, three of them top budget productions including one filmed in Technicolor.

"Mystery Queen of the Jungle," a serial, got under way Monday, with Ray Taylor and Lewis Collins directing. Taylor and Morgan B. Cox act as associate producers.

On Tuesday, "The Suspect," co-starring Charles Laughton and Ella Raines, with Dean Harens, Henry Daniell and Rosalind Ivan heading the cast, went into production. Robert Siodmak, director of "Phantom Lady" and "Christmas Holiday," will handle the megaphone for Producer Islin Auster.

Pre-production shooting of Walter Wanger's "Salome, Where She Danced" started on Wednesday with Charles Lamont directing. Hal Mohr is the cameraman. It will be filmed in Technicolor.

"Frisco Sal," starring Susanna Foster, got under way on Friday with George Waggner as the producer-director. Andy Devine and Thomas Gomez head the supporting cast.

The fifth picture to get the green light will be "The Fairy Tale Murder," starring Gloria Jean, starting on Monday, Sept. 18.

Conflicting production schedules caused the switch in directors of "Salome, Where She Danced." Charles Lamont, who has just finished "Bowery to Broadway," will take over from the previously announced Erle Kenton. Kenton, a producer-director, is developing an untitled story of his own.

Ann Thomas' First Picture

Paramount has closed a deal with Ann Thomas, comedienne now on Broadway in "Chicken Every Sunday," to play the role of Miss Duffy in "Duffy's Tavern," one of the company's major pictures this year. Miss Thomas has appeared in a number of New York shows and also on the radio. "Duffy's Tavern" will be her first picture.

PRODUCTION NOTES FROM THE STUDIOS

Ginger Rogers, Lana Turner, Walter Pidgeon, Van Johnson Set For 'Weekend at Waldorf'; RKO Signs Clifford Odets

Ginger Rogers, Lana Turner, Walter Pidgeon and Van Johnson have been set for the stellar spots in MGM's all-star production, "Weekend at the Waldorf," to be directed by Robert Z. Leonard and produced by Arthur Hornblow, Jr.

Betty Hutton will star in another musical at Paramount, "Too Good to Be True," following her stint in "Duffy's Tavern." Harry Tugend, who is now writing the screenplay, will also produce.

Robert Livingston has been named by Republic's Herbert J. Yates for the romantic male lead in "Lake Placid Serenade," the musical ice spectacle now in production starring Vera Hruba Ralston.

"The Flying Yorkshireman," a witty novel penned by Eric Knight that was chosen as a Book-of-the-Month Club selection, has been purchased by RKO and will be William Dozier's first production at that studio. Barry Fitzgerald will play the starring role. Story was bought from Frank Capra, who had in turn bought it from Frank Lloyd. The Army interfered with Capra's plans to produce the film and he sold it to RKO.

After more than two months in work, "The Great John L," the Bing Crosby production for United Artists, finished shooting. Frank Tuttle directed, with Linda Darnell, Greg McClure (in the title role) and Barbara Britton co-starring.

Dean Harens, young Broadway actor who made his screen debut with Deanna Durbin in "Christmas Holiday," has been set by Producer Islin Auster for the role of Charles Laughton's son in Universal's "The Suspect." Ella Raines is the co-star. Production should start this week with Robert Siodmak directing.

Joyce Reynolds and Robert Hutton, the romantic team of "Janie," are being reunited by Warners for co-starring roles in "The Time Between," the novel by Gale Wilhelm.

Columbia topped its extra calls for several months by utilizing 400 people in the concert sequences which Charles Vidor directs for the Irene Dunne, Charles Boyer, Charles Coburn starrer, "Together Again."

Roy Rowland, young MGM director who scored earlier this year with direction of "Lost Angel," has been assigned to direct "Our Vines Have Tender Grapes," picturization of George Victor Martin's noted story. An imposing list of supporting players for Margaret O'Brien and Jackie Jenkins, who will be co-starred, is being prepared by Producer Robert Sisk.

Wallace Fox has been signed to direct "Saddle Pals," first of Monogram's new series of the same name, to be produced by Philip N. Krasne and starring Jimmy Wakely with Lee White and Dennis Moore.

Danny Dare, who has been a dance director at Paramount for the past two years, has been promoted to a producer. In line with the policy of studio promotions, Stuart Gilmore, film editor, was also promoted to directorial rank, and assigned to direct the new production of "The Virginian."

Clifford Odets, a dominant figure of the American stage, has been signed by RKO under a long-term contract to both write and direct for the screen. The deal follows Odets' writing-direction of "None But the Lonely Heart."

Director Frank Ryan resumed shooting at Universal on Deanna Durbin's current musical, "Can't Help Singing." The company, headed by Miss Durbin, Ryan and Associate Producer Frank Shaw, returned from three weeks of filming exterior scenes for the Technicolor picture which will probably wind up this week.

John Alvin, who made his screen debut in "Destination Tokyo," has had his option lifted by Warners. Having completed roles in two other films at the Burbank studio, he has been assigned, on his newly contracted term, for an assignment in "God Is My Co-Pilot," in which Dennis Morgan heads the cast.

Columbia's "Counterattack," starring Paul Muni and Marguerite Chapman, has gone before the cameras with Zoltan Korda directing. Picture is based on a play by Janet and Philip Stevenson. William Mull is production manager.

"Hippodrome," an original story by Samuel Hoffenstein, has been turned over to Jack Cummings for production at MGM. With a background of Coney Island and New York City between the years of 1913 and 1919, the story tells the adventures of two former carnival men and Bonnie Baker.

Charles R. Marion has started an original story treatment for "The Shadow," first of the Monogram films to detail the adventures of the famous radio and magazine character. Lindsley Parsons will produce.

Sam White, who produced "Reveille for Beverly," was contracted by Pine-Thomas to produce and direct "People Are Funny," starring Jack Haley, for Paramount. This will have the highest budget of any Pine-Thomas picture to date.

Steve Fisher, recently signed to a writing deal by RKO, will work on the screenplay of "Johnny Angel," which will star George Raft, with Jack Gross producing and Ray Enright directing.

Maybelle Oldenhage, acting for Producers Corporation of America in New York, has closed with Annie Laurie Williams for the purchase of "Escape From Beauty." The novel appeared in *Collier's* and will soon be published in book form. The company hopes to sign an important star for the picture, planned as a United Artists release.

Gloria Jean has been set for her second

(Continued on Page 41)

WANTED!

16,000 patriots to halt complacency on the home front. While our boys are dying over there, American citizens are relaxing their efforts! Production of war materials is slackening! General Eisenhower and his staff have sent frantic messages for more fighting goods! With every victory the public grows more and more indifferent — while the blood of our soldiers runs faster. The Army asks you to place on your screen immediately and to exhibit at every show the wonderful, stirring appeal to civilians: "THE WAR SPEEDS UP."

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Stromberg Plans 'Blood and Guts,' Based on Patton Military Career

Plans to produce a picture based on the military career of Lt. Gen. George S. Patton, Jr., have been announced by Producer Hunt Stromberg. Starring in the role of the colorful American officer in the film, to be titled "Blood and Guts," will be Charles Bickford.

Stromberg will base his screen biography on a series of current syndicated articles about Patton by Bob Considine, and on more recent anecdotical material to be supplied by press association correspondents with Patton's army.

Chili Still Hot at RKO

Chili Williams, the famed "polka dot girl" who won a trial term contract from RKO Radio, has been notified by the studio that her option has been taken up. Studio's decision to continue its contract with the blonde beauty was made as a result of her work in "Having Wonderful Crime," in which she made her screen debut with Pat O'Brien, George Murphy, and Carole Landis.

Lloyd to Direct Cagney Film

Major Frank Lloyd, who will shortly be released from active duty with the Army Air Forces, will direct the James Cagney starring picture, "Blood On The Sun," it was announced by William Cagney, president of William Cagney Productions, who has signed a contract with Noll Gurney, Major Lloyd's agent.

Payne Back to 20th-Fox

Discharged from the Army Air Forces, John Payne will return to 20th Century-Fox to resume his acting career. He will have the romantic lead in "Waltz Me Around Again, Willie" opposite Joan Bennett. Monty Woolley and Gracie Fields will be featured.

Rogers Signs Lee Sullivan

Lee Sullivan has been signed to a long-term contract by Charles R. Rogers, and will take his second film assignment in a starring role in Rogers' forthcoming Technicolor musical, "My Wild Irish Rose," which United Artists will release.

Writing 'Distaff' Screenplay

Ann Morrison Chapin has checked in at MGM to write the screenplay of the John Van Druten play, "The Distaff Side."

Production Notes From Studios

(*Continued from Page* 39)

grownup role in Universal's "The Fairy Tale Murder." This will mark the first solo production-direction chore of Charles David, formerly with Jean Renoir and Alexander Korda.

Ida Lupino, Sydney Greenstreet and William Prince, and the crew of Warners' "Pillar to Post," have gone to location at Baldwin Hills where exterior shots of oil wells will be filmed. Vincent Sherman is directing the comedy for Producer Alex Gottlieb.

ADV.

Can't Get It?
Joe Hornstein Has It

IN HOLLYWOOD IT'S NEWS...
Says Ed Raiden

Ralph Hoopes, who scored as "Private Andy Niven," has been signed by Republic for a role in a Navy short subject . . . Upon completion of "The Great John L," William L. Pierce, Jr. (just plain Bill to the boys), director of publicity and advertising, will leave Bing Crosby Productions . . . Florence Bates, who dowagers in many pictures, has been set by Columbia to be a polynesian dowager in the Jinx Falkenburg starrer, "Song of Tahiti" . . . James Craig returned to MGM after a bout with illness, to resume a terrific barroom brawl in a sequence of "Gentle Annie" . . . "Saddle Smoke" has started curling on the Monogram lot with Johnny Mack Brown and Raymond Hatton burning up the saddles; Charles J. Bigelow supervises . . . William Seiter, borrowed by Hal Wallis from International Pictures to direct "The Affairs of Susan," will report after he finishes "It's a Pleasure" . . . Gustav Machaty, said to have a long record of picture work, will serve in a triple capacity for Republic on "Jealousy" as producer, director and collaborator on the screenplay . . . Rosemary LaPlanche, selected Miss America of 1941, will get the opportunity to display the curves which won her the title . . . Wiard B. Ihnen, art director for International, has designed 43 sets for the current Technicolor production, "It's a Pleasure" . . . Steve Fisher has signed with RKO to start work on his original story idea, "Black Autumn"; screenplay will later be published as a novel . . . Following completion of her starring role in "The Corn Is Green," Bette Davis gets a rest in preparation for her work in "Stolen Life," her next at Warners . . . Morris Stoloff is conducting the original score composed by Marlin Skiles and George Duning for "Strange Affair," a Columbia opus . . . From the "Follies" to the Wacs sounds like a soldier's dream, but that's exactly what happened at MGM; thirty dancing girls from "Ziegfeld Follies" traded in their spangles for GI equipment so they can portray Wacs in the coming MGM production about that service branch . . . Paul Kelly gets the lead in Monogram's "Divorce"; Kay Francis will be at the opposite end of the counsel table; can't tell yet which one will be the plaintiff . . . Walter De Leon and Dwight Wiley will put "My Favorite Brunette" into words for Producer Paul Jones.

Fredric March Urges 'Oscars' for Year's Best Juvenile Portrayals

Fredric March has suggested to the Motion Picture Academy of Arts and Sciences, through its president, Walter Wanger, that a special "Oscar" be awarded annually to the best junior thespian of the year. The actor's suggestion was made following the completion of his role in Lester Cowan's "Tomorrow the World," in which he worked with two new 12-year-old players, Skippy Homeier and Joan Carroll.

In a letter to Wanger, March pointed out that today's screen youngsters are not just one-picture discoveries or mere bit players, but that juveniles like Skippy and Joan, Margaret O'Brien, Jackie Jenkins, Roddy McDowall and others are capable actors and should be recognized as such.

Wrote March: "Every other acting division and every craft or technical department connected with the making of motion pictures is honored at the annual Academy dinner, and there is no reason why the younger players should not be recognized."

Back on Warner Lot

Geraldine Fitzgerald returns to Warner Bros. cameras for the first time in nearly two years for her starring role opposite John Garfield in "Nobody Lives Forever," which Jean Negulesco is directing.

Comedian in 'San Antonio'

Chris-pin Martin, famous roly-poly Mexican, has been signed for a comedy role in Warners' "San Antonio," Technicolor film starring Errol Flynn.



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Advance Dope (STR)

HELLO MOM (Col.) **Comedy-Drama. Principals:** Jane Frazee, Jane Darwell, Larry Parks, Nina Foch, Fred Graff. **Director,** Del Lord. **Plot:** Mom is a "mother away from home" for servicemen visiting her canteen. She takes a personal interest in the lives and problems of her boys. She has a special spot in her heart for a young orphan boy, and when he falls in love with a young singer at the canteen, she makes sure she's the girl for him before she gets them together.

OF HUMAN BONDAGE (WB) **Drama. Principals:** Paul Henreid, Eleanor Parker, Patric Knowles, Henry Stephenson. **Director,** Edmund Goulding. **Plot:** This is the story of a hypersensitive medical student who falls in love with a cheap Cockney creature, whose strange sexual magnetism almost ruins his life. He helps her through her many indiscretions and is released after she dies.

TONIGHT WE DANCE (Col.) **Drama. Principals:** Jeff Donnell, Fred Brady, Ann Savage, William Wright, Eddie Kane, Howard Freeman. **Director,** Henry Levin. **Plot:** A wealthy financier turns over some marked money to a couple of blackmailers. To avoid arrest, they hide the money and then try to recover it again. While doing this they encounter trouble, for the finder has decided to keep it. When they finally get it, they discover it's "marked." They are caught.

THE CORN IS GREEN (WB) **Drama. Principals:** Bette Davis, John Dall, Joan Loring, Nigel Bruce. **Director,** Irving Rapper. **Plot:** A Londoner takes up residence in a small Welsh mining village because she's determined to bring educational advantages to young Welsh miners. Among her pupils is a young man of exceptional ability. When his future is threatened, she uses every means in her power to see that he continues his education, even adopting his illegitimate child.

BILLY ROSE'S DIAMOND HORSESHOE (Fox) **Drama. Principals:** Betty Grable, Dick Haymes, William Gaxton, Phil Silvers, Beatrice Kay. **Director,** George Seaton. **Plot:** A famous song and dance man has become so obsessed with the idea of making his son a medical man that he uses every means in his power to help keep the boy out of the theatre. The boy, however, leaves school to try his luck in show business. At the theatre he meets a young singer whom he marries against his father's wishes and she helps him get back into medicine.

MURDER IN THE FAMILY (Mono.) **Mystery. Principals:** Billy Gilbert, Shemp Howard, Maxie Rosenbloom, Tim Ryan, Jayne Hazard, Bernie Sell, Tay Dunn. **Director,** William Beaudine. **Plot:** The owners of a trained gorilla side-show pick up some stranded travelers. As they drive them home they learn that the man's life is in danger. At their request they spend the night with them, where queer happenings cause everyone to become jittery. After the man's secretary is found murdered, they stay on to solve the mystery and then go about their business.

THE CONSPIRATORS (WB) **Drama. Principals:** Paul Henreid, Hedy Lamarr, Sydney Greenstreet, Peter Lorre. **Director,** Jean Negulesco. **Plot:** Among the Nazis who rub elbows with anti-Nazis in Lisbon, is a member of the Dutch underground who has come to contact confederates. He meets a young lady member of the group who is married to a member of the German legation. It is only after one of their members is killed that they learn of a traitor in their midst. After they get him, they continue their work.

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71	Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70	Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60	New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100	Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70	Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80	Reissued
	Keep 'em Laughing	Jack Benny	72	Reissued
	King of the Circus	Loder-Ratoff-Bennett	71	New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70	Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70	Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70	New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88	Reissued
	Scream in the Night	Lon Chaney, Jr.	69	New Release
	Sky Devils (C-D)	Spencer Tracy	88	Reissued
	Thunder in the City	Edw. G. Robinson	81	Reissued
	Titans of the Deep	Beebe and Barton	45	Reissued

COLUMBIA — CURRENT 1943-44

5010	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
5035	Black Parachute, The (D)A	J. Carradine-Osa Massen	65	5/4/44	b6/24/44
5001	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5027	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen	63	8/17/44	a6/3/44
	Ever Since Venus	Ann Savage-Ross Hunter	74	9/14/44	a6/10/44
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
5028	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5002	Impatient Years, The (CD)A	J. Arthur-L. Bowman-C. Coburn	91	9/7/44	b8/26/44
5015	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5012	Kansas City Kitty (CM)F	Joan Davis-Bob Crosby	72	8/24/44	b9/2/44
5019	Louisiana Hayride (CM)F	Judy Canova-Ross Hunter	67	7/13/44	b9/2/44
5007	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick	80	8/3/44	b7/15/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
5004	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5038	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5008	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	82	7/20/44	b6/3/44
5040	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
5026	Soul of a Monster, The	Rose Hobart-Erik Rolf	61	8/17/44	a6/17/44
5023	Stars on Parade (DM)F	Lynn Merrick-Larry Parks	63	5/25/44	b8/5/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5043	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
5039	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
5037	U-Boat Prisoner (D)A	Bruce Bennett-Erik Rolf	65	7/25/44	b8/5/44
5041	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
5032	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING

	A Song to Remember (Tech.)	Paul Muni-Merle Oberon		a1/22/44
	Carolina Blues	K. Kyser-Ann Miller-V. Moore	9/26/44	a5/6/44
	Counter Attack	Paul Muni-M. Chapman		
	Eve Knew Her Apples	Ann Miller-William Wright		a8/26/44
	Hello Mom	Jane Frazee-Larry Parks		
	Mark of the Whistler	Richard Dix-Janis Carter	11/2/44	
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick	10/12/44	
	Missing Juror	Janis Carter-Jim Bannon		a8/26/44
	One Mysterious Night (M)A	Chester Morris-Janis Carter	61 9/19/44	b8/26/44
	Sergeant Mike	Larry Parks-Jeanne Bates		a8/10/44
6021	Shadows in the Night	Warner Baxter-Nina Foch	10/19/44	a7/8/44
	Song of Tahiti	J. Falkenburg-Dave O'Brien		
	Strange Affair	Joslyn-Keyes-Chapman	65 10/5/44	a7/22/44
	Together Again	I. Dunne-C. Boyer-C. Coburn		
	Tonight We Dance	Jeff Donnell-Fred Brady		
	Unwritten Code, The	Tom Neal-Ann Savage	10/26/44	a7/15/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5208	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
5207	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
	Swing in the Saddle	Red River Dave-Jane Frazee		8/31/44	
5205	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
5206	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Blazing the Western Trail	C. Starrett-Dub Taylor	
Both Barrels Blazing	C. Starrett-Dub Taylor-P. Parrish	
Cowboy From Lonesome River	Charles Starrett-Vi Athens	9/21/44 a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Prairie Raiders	C. Starrett-Jean Stevens	
Return of the Durango Kid	Charles Starrett-Eddie Evans	
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Rustlers of the Badlands	C. Starrett-Dub Taylor-Sally Bliss	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44

MGM — CURRENT 1943-44

416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	July	b5/27/44
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43

MGM (Cont.) — CURRENT 1943-44

426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44

CURRENT 1944-45

510	An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	Oct	a7/1/44
502	Barbary Coast Gent (C)F	Wallace Beery-Binnie Barnes	87	Sept	b8/5/44
500	Dragon Seed (D)A	Katherine Hepburn-Walter Huston	145	Aug	b7/22/44
506	Kismet (Tech.) (Fant.)F	R. Colman-Marlene Dietrich	100	Oct	b8/26/44
504	Maisie Goes to Reno (C)F	Ann Sothern-John Hodiak	116	Oct	b8/12/44
505	Marriage Is a Private Affair (D)A	Lana Turner-John Hodiak	116	Oct	b8/19/44
501	Seventh Cross (D)A	Spencer Tracy-Signe Hasso	111	Sept	b7/22/44
503	Waterloo Bridge	Vivien Leigh-Robert Taylor	108	Sept	Reissue

COMING

	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson	a9/2/44
	Autumn Fever	Philip Dorn-Mary Astor	
	Clock, The	Judy Garland-Robert Walker	
	Cloud Busters	Wallace Beery-James Gleason	a7/1/44
	Dr. "Red" Adams	Barrymore-Johnson-DeHaven	
	Gentle Annie	James Craig-Donna Reed	
	Hold High the Torch (Tech.)	Elizabeth Taylor-"Lassie"	
509	Lost in a Harem (C)A	Abbott & Costello-M. Maxwell	b9/2/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	a4/1/44
507	Mrs. Parkington	Greer Garson-Walter Pidgeon	a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante	a8/26/44
	National Velvet	Mickey Rooney-Elizabeth Taylor	a4/1/44
508	Naughty Marietta	J. MacDonald-Nelson Eddy	Reissue
	Nothing But Trouble	Laurel & Hardy-Mary Boland	a7/29/44
	Perfect Strangers	Robert Donat-Deborah Kerr	
	Picture of Dorian Gray	George Sanders-Hurd Hatfield	a8/5/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce	
	Telltale Hands	Edward Arnold-Selena Royle	
	Thin Man Goes Home	William Powell-Myrna Loy	a8/19/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	a4/8/44
	Thrill of a Romance	Van Johnson-Esther Williams	
	Women's Army	L. Turner-L. Day-S. Peters	
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly	a8/12/44

MONOGRAM

CURRENT 1943-44

Block No.					
	Block Busters	East Side Kids-Roberta Smith	9/16/44		a2/12/44
	Call of the Jungle (D)A	Ann Corio-James Bush	60	8/19/44	b7/29/44
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay		8/26/44	a5/13/44
	Oh What a Night (M)F	Edmund Lowe-Marjorie Rambeau	72	9/2/44	b8/12/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44	b7/8/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING

	Adventures of Kitty O'Day	Jean Parker-Peter Cookson	12/16/44	a8/12/44
	Alaska	Margaret Lindsay-Dean Jagger	11/18/44	a5/20/44
	Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73	b6/17/44
	Army Wives	Marjorie Rambeau-Murray Alper	11/4/44	
	A Wave, a Wac, a Marine (CM)F	Sally Eilers-Elyse Knox	70	b7/29/44
	Black Magic (M)F	Sidney Toler-Claudia Dell	65	9/29/44 b9/9/44
	Bowery Champs	East Side Kids	12/9/44	a7/8/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65	11/5/44 b4/1/44
	Cisco Kid Returns	Duncan Renaldo-Pedro de Cordoba		a9/2/44
2	Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63	b4/1/44
	Enemy of Women (D)A	Claudia Dell-Donald Woods	86	b8/26/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79	b3/11/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78	b5/20/44
	Little Devils	Harry Carey-Paul Kelly	12/23/44	
	Murder in the Family	Billy Gilbert-Shemp Howard	1/13/45	
	Mystery Mansion	Sidney Toler-Mantan Moreland		
	Shadow of Suspicion	Marjorie Weaver-Peter Cookson	9/23/44	a7/15/44
	They Shall Have Faith	Gale Storm-Sir A. Smith	1/27/45	a8/12/44
	Three of a Kind (C)F	Billy Gilbert-Shemp Howard	68	b8/19/44
	When Strangers Marry (M)A	Dean Jagger-Kim Hunter	67	10/7/44 b8/19/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele	4	8/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton	1	3/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele	5	26/44	a2/19/44
	Utah Kid, The	Hoot Gibson-Bob Steele	8	26/44	
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	b5/13/44
	Ghost of Indian Springs	J. M. Brown-Raymond Hatton	12/23/44
	Land of the Outlaws (W)F	J. M. Brown-Raymond Hatton	b8/26/44
	Law of the Valley	J. M. Brown-Raymond Hatton	11/4/44
	Marked Trails	Hoot Gibson-Bob Steele	
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	b3/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	b5/13/44
	Saddle Smoke	J. M. Brown-R. Hatton	
	Trigger Law	Hoot Gibson-Bob Steele	
	West of the Rio Grande (W)F	J. M. Brown-Raymond Hatton	b8/5/44

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
	Sign of the Cross (D)A	F. March-E. Landi-C. Colbert	118	8/14/44	b8/19/44
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

CURRENT 1944-45

I	Dark Mountain (D)A	Robert Lowery-Ellen Drew	56	9/1/44	b9/2/44
I	National Barn Dance (CM)F	Charles Quigley-Jean Heather	76	9/1/44	b9/2/44
I	Our Hearts Were Young and Gay (C)F	Diana Lynn-Gail Russell	76	9/1/44	b9/2/44
I	Rainbow Island (MC)F	Dorothy Lamour-Eddie Bracken	97	8/31/44	b9/2/44
I	Till We Meet Again (D)F	Ray Milland-Barbara Britton	88	8/31/44	b9/2/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova	a8/5/44
And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dangerous Passage	Robert Lowery-Phyllis Brooks	
Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Her Heart in Her Throat	J. McCrea-G. Russell-H. Marshall	a6/24/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Kitty	Paulette Goddard-Ray Milland	a7/29/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
Miss Susie Slagle's	Sonny Tufts-V. Lake	
Murder, He Says	F. MacMurray-M. Main-M. Paige	a8/19/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Out of This World	E. Bracken-D. Lynn-V. Lake	
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Salty O'Rourke	Alan Ladd-Gail Russell	
Two Years Before the Mast	Donlevy-Ladd-Bendix	a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69 1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65 5/10/44	b5/13/44
	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72 8/15/44	b7/15/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73 8/10/44	b7/8/44
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56 3/15/44	b3/25/44
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67 8/18/44	b7/29/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67 2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69 8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63 4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay	72 1/25/44	b4/1/44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde	8/5/44	b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62 4/22/44	b5/13/44
500	Swing Hostess	Martha Tilton-Charles Collins	9/8/44	
415	Waterfront (D)A	J. C. Naish-John Carradine	65 6/10/44	b5/20/44

COMING

Bluebeard	J. Carradine-Jean Parker	10/15/44	
Great Mike, The (D)F	Stuart Erwin-Bobby Henry	71 11/30/44	b9/2/44
Here We Go Again	Frank Jenks-Robin Raymond		
Hollywood & Vine	James Ellison-Wanda McKay		
I Accuse My Parents	M. B. Hughes-Robert Lowell	10/10/44	
I'm From Arkansas	Iris Adrian-Slim Summerville	10/31/44	
Town Went Wild	F. Bartholomew-James Lydon	11/15/44	
41PS	When the Lights Go On Again	James Lydon-Grant Mitchell	9/15/44

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	61	7/30/44	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60	7/25/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
466	Rustler's Hideout	Buster Crabbe-Al St. John		9/2/44	
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56	5/5/44	b7/15/44

Westerns (Coming)

Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44
Song of the Six Guns	Tex Ritter-Dave O'Brien	
Wild Horse Phantom	Buster Crabbe-Al St. John	10/28/44

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	6/19/44	b6/24/44
431	Goyescas (M)A	Spanish Cast	99	6/21/44	b5/20/44

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore		a5/8/44
Betrayal From the East	Lee Tracy-Nancy Kelly		a9/2/44
434 Bride By Mistake (C)F	A. Marshal- L. Day-M. Hunt	80	b7/29/44
Brighton Strangler	John Loder-June Duprez		a8/19/44
Casanova Brown (C)A	Gary Cooper-Teresa Wright	94	b8/5/44
Experiment Perilous	H. Lamarr-G. Brent-P. Lukas		a8/26/44
China Sky	R. Scott-R. Warrick-E. Drew		
Falcon in Hollywood	T. Conway-Barbara Hale		a7/29/44
431 Falcon in Mexico (MD)F	Tom Conway-Mona Maris	70	b7/29/44
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor		a6/10/44
Girl Rush	Frances Langford-Wally Brown		a7/8/44
504 Goin' to Town	Lum 'n' Abner		a6/24/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis		a6/24/44
435 Heavenly Days (C)F	Fibber McGee & Molly	71	b7/29/44
Island of the Dead	Boris Karloff-Ellen Drew		a9/2/44
It's a Pleasure (Tech.)	Sonja Henie-William Johnson		
433 Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	69	b8/5/44
502 Master Race	Carl Esmond-Osa Massen		a7/5/44
432 Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80	b7/29/44
505 My Pal Wolf	Sharyn Moffett-Jill Esmond		a6/24/44
Nevada	Robert Mitchum-Anne Jeffreys		
501 None But the Lonely Heart	Cary Grant-E. Barrymore		a6/24/44
Pan Americana	Phillip Terry-Eve Arden		
Princess & the Pirate	Bob Hope-Walter Brennan		
503 Tall in the Saddle	John Wayne-Ella Raines		a6/3/44
Tarzan & the Amazons	J. Weissmuller-Brenda Joyce		
Three Caballeros	Disney		
Two O'Clock Courage	T. Conway-A. Rutherford		
Woman in the Window	Robinson-Bennett-Massey		a5/27/44
Wonder Man (Tech.)	D. Kaye-Virginia Mayo		

REPUBLIC

	CURRENT 1943-44			Rel. Date	
327	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86	9/15/44	b8/5/44
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
345	San Fernando Valley (WM)F	Roy Rogers & Trigger-D. Evans	74	9/15/44	b8/26/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
401	Sing, Neighbor, Sing (CM)F	Brad Taylor-Ruth Terry	70	8/12/44	b8/19/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
326	Strangers in the Night	William Terry-Virginia Grey	56	9/12/44	
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

Big Bonanza	Richard Arlen-Jane Frazee	
Big Shots	Erich von Stroheim	
Brazil	Virginia Bruce-Tito Guizar	a7/22/44
End of the Road	Ed. Norris-J. Storey-J. Abbott	
Faces in the Fog	Jane Withers-Paul Kelly	a9/9/44
Flame of Barbary Coast	J. Wayne-Ann Dvorak	a8/19/44
Grissly's Millions	Paul Kelly-Virginia Grey	
Hitchhike to Happiness	Al Pearce-Dale Evans	
Hit Parade	Brad Taylor	
Lake Placid Serenade	Vera Hruba Ralston-Vera Vague	
Lights of Old Santa Fe	Roy Rogers-Dale Evans	a8/12/44
My Buddy	Donald Barry-Ruth Terry	
Next Comes Love	Arthur Lake-Dale Evans	
323 Storm Over Lisbon (D)A	Ralston-von Stroheim-Arlen	86 10/16/44 b9/2/44
328 That's My Baby	Richard Arlen-Ellen Drew	68 9/14/44 a6/3/44
Thoroughbreds	Roger Pryor-Tom Neal	

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
451	Bordertown Trail (W)F	Smiley Burnette-Sunset Carson	56	8/11/44	b9/2/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44	
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44	
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue
3313	San Antonio Kid (W)F	Bill Elliott-Bobby Blake	56	8/16/44	b8/12/44
461	Silver City Kid	Allane Lane-Peggy Stewart	55	7/20/44	
462	Stagecoach to Monterey	Allan Lane-Peggy Stewart	55	9/15/44	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44

Westerns (Coming)

Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake	
Code of the Prairie	Smiley Burnette-"Sunset" Carson	
Firebrands of Arizona	Smiley Burnette-Sunset Carson	
Great Stagecoach Robbery	Wild Bill Elliott-Bobby Blake	
Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
Sheriff of Sundown	Allan Lane-Peggy Stewart	
Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
1	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
6	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
8	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
8	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	Special	b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44

CURRENT 1944-45

3	Big Noise, The	Laurel & Hardy	74	Oct	a6/24/44
2	Dangerous Journey (Ad)A	Dennis-Roosevelt Tour	73	Sept	b8/12/44
2	Greenwich Village (Tech.) (M)F	Don Ameche-Carmen Miranda	82	Sept	b8/12/44
3	In the Meantime, Darling	Jeanne Crain-Frank Latimore	72	Oct	b5/20/44
3	Irish Eyes Are Smiling	Monty Wooley-Dick Haymes		Oct	a6/3/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75	Sept	b8/5/44
1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44

COMING

Billy Rose's Diamond Horseshoe (Tech.)	B. Grable-Dick Haymes			
Hangover Square	L. Cregar-G. Sanders-L. Darnell			
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		Nov	a4/1/44
Laura	Gene Tierney-Dana Andrews		Nov	a6/17/44
Nob Hill (Tech.)	Joan Bennett-George Raft		Apr	
Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea		Dec	a7/15/44
Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak		Jan	a7/22/44
Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson		Jan	a7/22/44
Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn		Mar	a6/17/44
Where Do We Go From Here (Tech.)	F. MacMurray-J. Leslie			
Wilson (Tech.) (B)F	Coburn-Hardwicke-Mitchell	154	Special	b8/5/44
Winged Victory	Mark Daniels-Lon McAllister		Dec	a7/22/44

UNITED ARTISTS

CURRENT

Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
It Happened Tomerrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Brewster's Millions	D. O'Keefe-"Rochester"			
Dark Waters	M. Oberon-F. Tone-T. Mitchell			
Great John L, The	Linda Darnell-Greg McClure			
Guest in the House	Anne Baxter-Ralph Bellamy			
High Among the Stars	Jane Powell-Ralph Bellamy			
I'll Be Seeing You	Ginger Rogers-Spring Byington			
Intermezzo	Leslie Howard-Ingrid Bergman	70		Reissue
Intruder, The	Fredric March-Betty Field			
It's in the Bag	Fred Allen-J. Carradine			
Rebecca	L. Olivier-Joan Fontaine	130		Reissue
Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171		b7/22/44
Spellbound	Ingrid Bergman-Gregory Peck			
Story of G.I. Joe	Ernie Pyle Story			
3 Is a Family	Reynolds-Greenwood-Ruggles			a6/17/44
Tuckers of Texas	Zachary Scott-Betty Field			

Westerns (Current)

Forty Thieves	Wm. Boyd-Andy Clyde		6/23/44	a3/11/44
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
Mystery Man (W)F	Wm. Boyd-Andy Clyde	61	5/31/44	b8/5/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8093	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8008	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	66	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Gypsy Wildcat (Tech.) (D)F	M. Montez-Jon Hall-L. Carrillo	75	9/1/44	b8/5/44
8016	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8044	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8066	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8001	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
	Merry Monahans (M)F	Donald O'Connor-Peggy Ryan	91	9/15/44	b9/2/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		9/8/44	a10/2/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8013	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44

UNIVERSAL (Cont.)

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44

COMING

Babes on Swing Street	Peggy Ryan-Leon Errol		10/13/44	a6/3/44
Bowery to Broadway	Oakie-Montez-S. Foster		11/3/44	a6/10/44
Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			a7/15/44
Climax, The (Tech.)	Suzanne Foster-Turhan Bey		10/20/44	a3/4/44
Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker		11/10/44	a5/20/44
Enter Arsene Lupin	Ella Raines-George Korvin			a9/9/44
Frozen Ghost	Lon Chaney-Boris Karloff			a4/29/44
Fugitive, The	Gloria Jean-Alan Curtis			
Hi Beautiful	M. O'Driscoll-N. Beery, Jr.			a7/1/44
House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
House of Frankenstein	Lon Chaney-Boris Karloff			a4/29/44
I'll Remember April	Gloria Jean-Kirby Grant			a9/9/44
Jungle Captive	Betty Bryant-Phil Brown			
Mummy's Curse	Lon Chaney-Peter Coe			a9/2/44
Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/13/44
Musical Roundup	M. O'Driscoll-N. Beery, Jr.			a9/2/44
My Gal Loves Music	Bob Crosby-Grace McDonald			a7/15/44
Night Club Girl	Vivian Austin-Bill Dunn			a8/26/44
Patrick the Great	Donald O'Connor-Peggy Ryan			a11/28/43
Pearl of Death, The (MD)F	Basil Rathbone-Nigel Bruce	69	9/22/44	b8/26/44
Penthouse Serenade	Grace McDonald-A. Treacher			
Queen of the Nile (Tech.)	Maria Montez-Jon Hall			a7/22/44
Reckless Age (CM)F	Gloria Jean	63	11/17/44	b9/9/44
San Diego, I Love You(RC)F	Ed. E. Horton-L. Allbritton	83	9/29/44	b9/2/44
See My Lawyer	Olsen and Johnson			a5/6/44
Singing Sheriff	Bob Crosby-Fay McKenzie		10/6/44	
Swing Out Sister	Lois Collier-Edward Norris			a9/9/44
Take a Chance Sweetheart	Andrews Sisters-Noah Beery, Jr.			

Westerns (Current 1943-44)

8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	
8086	Trigger Trail	Rod Cameron-Fuzzy Knight	58	7/7/44	

Westerns (Coming)

Beyond the Pecos	Rod Cameron-Eddie Dew	
Old Texas Trail	Rod Cameron-Fuzzy Knight	
Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight	
Riders of the Santa Fe	Rod Cameron-Eddie Dew	

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72	9/9/44	b8/5/44
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	118	2/19/44	b2/5/44
224	Irving Berlin's This is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
401	Janie (C)F	Joyce Reynolds-Robert Hutton	102	9/2/44	b7/29/44
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dimitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	b5/27/44
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Raine	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
403	Arsenic and Old Lace (DC)A	Cary Grant-Priscilla Lane	118	9/23/44	b9/2/44
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
	Conspirators	Paul Henreid-Hedy Lamarr			
	Corn Is Green	Bette Davis-John Dall			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls (C)A	A. Sheridan-JJ. Carson-J. Wyman	102		b9/2/44
	God Is My Co-Pilot	Dennis Morgan-Raymond Massey			
	Hollywood Canteen	Joan Leslie-Dane Clark			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
404	Last Ride (D)	R. Travis-Chas. Long	56	10/7/44	
	My Reputation	Barbara Stanwyck-George Brent			a6/3/44
	Nobody Lives Forever	J. Garfield-G. Fitzgerald			
	Objective Burma	E. Flynn-James Brown			
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Pillar to Post	Ida Lupino-Walter Huston			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			a9/9/44
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
	Very Thought of You	Eleanor Parker-Dennis Morgan			a5/13/44

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	Eng-Hak	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b8/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp	b3/30/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajevo (D)A	John Lodge-Edwige Feuillere	78	English	b12/11/43
	Secret Mission (D)A	Hugh Williams-Carla Lehmann	80	English	b9/2/44
	Taxi to Heaven (DM)F	Russian Cast	70		b8/12/44
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	80	Artkino	b6/19/44
	What Price Italy (Doc.)		60	Amco	b6/27/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Arsenic and Old Lace	WB
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Bonanza	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Big Shots	Rep.
Billy Rose's Diamond Horseshoe	20th-Fox
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing the Western Trail	Col.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
China Sky	RKO
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Cisco Kid Returns	Mono.
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Counter Attack	Col.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime by Night	WB
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dangerous Journey	20th-Fox
Dangerous Passage	Para.
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM

E

End of the Road	Rep.
Enemy of Women	Mono.
Enter Arsene Lupin	Univ.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Faces In the Fog	Rep.
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fugitive, The	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost of Indian Springs	Mono.
Ghost That Walks Alone, The	Col.
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Goyescas	RKO
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Great Stagecoach Robbery	Rep.
Greenwich Village	20th-Fox
Grissly's Millions	Rep.
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Hangover Square	20th-Fox
Happy Land	20th-Fox
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Come the Waves	Para.
Here We Go Again	PRC
Hey, Rookie	Col.
Hi Beautiful	Univ.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
High Among the Stars	UA
Hit Parade	Rep.
Hitchhike to Happiness	Rep.
Hitler Gang, The	Para.
Hold High the Torch	MGM
Hollywood Canteen	WB
Hollywood & Vine	PRC
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.
House of Frankenstein	Univ.

I

I'll Remember April	Univ.
I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
I'll Be Seeing You	UA
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Intruder, The	UA
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO
It's in the Bag	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Johnny Doesn't Live Here	Mono.
Jungle Captive	Univ.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Mark of the Whistler	Col.
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Miss Susie Slagle's	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder in the Family	Mono.
Music for Millions	MGM
Music in Manhattan	RKO
Musical Roundup	Univ.
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Man	UA
Mystery Mansion	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Next Comes Love	Rep.
Night Club Girl	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
Nobody Lives Forever	WB
None But the Lonely Heart	RKO
None Shall Escape	Col.
Nothing But Trouble	MGM

O

Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Texas Trail	Univ.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Penthouse Serenade	Univ.
Perfect Strangers	MGM
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pillar to Post	WB
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Polo Joe	WB
Port of 40 Thieves	Rep.
Prairie Raiders	Col.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Rainbow Island	Para.
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Santa Fe	Univ.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustlers of the Badlands	Col.
Rustler's Hideout	PRC

S

Saddle Smoke	Mono.
Saddle Leather Law	Col.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
Salty O'Rourke	Para.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Sign of the Cross	Para.
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Six Guns	PRC
Song of Tahiti	Col.
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spellbound	UA
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out Sister	Univ.
Swing Out the Blues	Col.
Swingtime Johnny	Univ.

T

Take a Chance Sweetheart	Univ.
Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan & the Amazons	RKO
Telltale Hands	MGM
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thoroughbreds	Rep.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thrill of a Romance	MGM
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
Together Again	Col.
To Have and Have Not	WB
Tomorrow the World	UA
Tonight We Dance	Col.
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Law	Mono.
Trigger Trail	Univ.
Trocadero	Rep.
Tuckers of Texas	UA
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two O'Clock Courage	RKO
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Where Do We Go From Here	20th-Fox
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wild Horse Phantom	PRC
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Women's Army	MGM
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

We are anything but mathematicians, yet it takes little figuring to learn that seven-ninths as many pictures went into production this week as started rolling a year ago at this time. Last year nine started; this year, only seven. This week's starters:

MONOGRAM

Saddle Smoke—Principals: Johnny Mack Brown, Raymond Hatton. Director, Howard Bretherton.

PARAMOUNT

Miss Susie Slagle's—Principals: Sonny Tufts, Veronica Lake, Lillian Gish. Director, John Berry.

RKO RADIO

Tarzan & the Amazons—Principals: Johnny Weissmuller, Johnny Sheffield, Brenda Joyce. Director, Kurt Neumann.

REPUBLIC

Great Stagecoach Robbery—Principals: Wild "Bill" Elliott, Bobby Blake, Alice Fleming. Director, Lesley Selander.

Grissly's Millions—Principals: Paul Kelly, Virginia Grey, Elisabeth Risdon. Director, John English.

UNITED ARTISTS

Tuckers of Texas—Principals: Zachary Scott, Betty Field, J. Carrol Naish. Director, Jean Renoir.

It's in the Bag—Principals: Fred Allen, John Carradine. Director, Richard Wallace.

TITLE CHANGES

"Raiders of Quanto Basin" (Col.) now BLAZING THE WESTERN TRAIL.
"Phantom Outlaws" (Col.) now PRAIRIE RAIDERS.
"Renegade Roundup" (Col.) now RUSTLERS OF THE BADLANDS.
"House of Dr. Edwardes" (UA) now SPELLBOUND.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Eve Knew Her Apples Sergeant Mike Missing Juror		Hello Mom Tonight We Dance Counter Attack Song of Tahiti Together Again
METRO	Cloud Busters Nothing But Trouble Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo Picture of Dorian Gray Thin Man Goes Home Anchors Aweigh Music for Millions Ziegfeld Follies		Son of Lassie Autumn Fever Clock, The Dr. "Red" Adams Gentle Annie Thrill of a Romance Telltale Hands Women's Army Hold High the Torch Perfect Strangers
MONO.	Cisco Kid Returns		Mystery Mansion
PARA.	And Now Tomorrow Bring on the Girls Double Exposure Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret Her Heart in Her Throat I Love a Soldier Incendiary Blonde Sign of the Cross	Man in Half Moon Street Ministry of Fear One Body Too Many Our Hearts Were Young & Gay Practically Yours Road to Utopia Take It Big A Medal for Benny Murder, He Says Out of This World Dangerous Passage Here Come the Waves Kitty Two Years Before the Mast	Salty O'Rourke Miss Susie Slagle's
PRC	Here We Go Again		Hollywood & Vine
RKO	Belle of the Yukon Brighton Strangler Bride By Mistake Casanova Brown Falcon in Hollywood Falcon in Mexico Farewell My Lovely Girl Rush Going to Town Having Wonderful Crime Heavenly Days Mademoiselle Fifi	Master Race My Pal Wolf Nevada None But The Lonely Heart Tall in the Saddle Three Caballeros Woman in the Window Betrayal From the East Princess & Pirate Experiment Perilous Island of the Dead	Wonder Man It's a Pleasure Pan Americana Two O'Clock Courage China Sky Tarzan & the Amazons
REP.	Lights of Old Santa Fe Storm Over Lisbon That's My Baby End of the Road Brazil	Faces in the Fog Flame of Barbary Coast	Lake Placid Serenade Big Bonanza Next Comes Love Thoroughbreds Big Shots Hitchhike to Happiness Hit Parade Grissly's Millions
20th-FOX	Wilson A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Winged Victory		Nob Hill Hangover Square Billy Rose's Diamond Horseshoe Where Do We Go From Here
UA	Since You Went Away Dark Waters Guest in the House Three Is a Family Intruder, The		Brewster's Millions I'll Be Seeing You Great John L, The Story of G. I. Joe High Among the Stars Tuckers of Texas It's in the Bag Spellbound
UNIV.	Hi Beautiful Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan Mummy's Curse Night Club Girl	Take a Chance Sweetheart Queen of the Nile Penthouse Serenade Jungle Captive Fugitive, The Arsene Lupin Can't Help Singing Musical Roundup	Arsene Lupin I'll Remember April Swing Out Sister
W.B.	Animal Kingdom Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers In Our Midst To Have and Have Not Very Thought of You Christmas in Connecticut	Corn Is Green God Is My Co-Pilot Hollywood Canteen Objective Burma Of Human Bondage Pillar to Post Nobody Lives Forever

Shorts Booking Guide

SHORTS BOOKING GUIDE—1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Typical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	16	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5412	His Hotel Sweetheart	Fair	17½	9/ 2/44
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5408	Idle Roomers		16½	
5423	Mopey Dope	Fair	16½	9/ 2/44
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5424	Pick a Peck of Plumbers	Good	17	8/26/44
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5428	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
	COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good	7	7/ 8/44
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
	COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' In Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662	No. 12 Too Young or Too Old	Good	10½	9/ 2/44
	FILM-VODVIL			
5651	No. 1 Mousie Powell		10½	Not Rev.
5652	No. 2 Cootie Williams	Fair	10	10/23/43
5653	No. 3 Zeb Carver	Good	11	11/27/43
5654	No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5655	No. 5 Novak's Comedy Band	Useful	10	6/17/44
	FOX & CROW (Tech.)			
5753	Dream Kids	Very Good	7½	6/ 3/44
5754	Mr. Moocher		7½	
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
	LI'L ABNER (Tech.)			
5601	Ameezin' but Confeezin'	Promising	8	4/ 8/44
5603	A Peekeelyar Sitcheeayshun			
5602	Sadie Hawkins Day	Fair	7	7/ 8/44
	PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
	PHANTASIES			
5710	Case of the Screaming Bishop	Fair	7	8/26/44
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5709	Mr. Fore by Fore	Fair	6½	9/ 2/44
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pet	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels	Fair	7	7/ 8/44
5705	Magic Strength		7½	Not Rev.
	SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood In Uniform)	Excellent	16	8/14/43
5852	No. 2 (Groucho Marx)	Average	16	10/23/43
5853	No. 3 Kay Kyser	Very Good	16	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carlile & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	16	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	8	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)	Fair	9½	7/ 8/44
	SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5810	GI Sports	Good	10	8/26/44
5809	Mat Maulers	Very Good	9	7/22/44
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
	SERIALS			
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		8/ 5/44
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

	CARTOONS (16) (Tech.)			
W-533	Batty Baseball			Not Rev.
W-538	Bear Raid Warden	Good	8	8/26/44
W-539	Big Heel-Watha	Excellent	8	9/ 2/44
W-537	Bodyguard	Good	8	9/ 2/44
W-536	Happy-Go-Nutty			
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
	MINIATURES (10)			
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
M-588	Somewhere, USA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		8	
	PASSING PARADE			
K-572	Grandpa Called It Art			
K-571	Immortal Blacksmith		11	
	PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2/19/44
S-555	Movie Pests	Pointed Fun	10	8/ 5/44
S-551	Practical Joker	Good	10	2/19/44
S-554	Sportsman's Memories	Good	10	5/ 6/44
S-556	Sports Quiz	Very Good	10	9/ 2/44
	TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-520	City of Brigham Young			
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4/29/44
T-521	Monumental Utah	Excellent	9	9/ 2/44
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

	LITTLE LULU (8) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-7	I'm Just Curious			
D3-8	Indoor Outing			
D3-4	Lulu in Hollywood	Fair	7½	8/12/44
D3-6	It's Nifty To Be Thrifty			
D3-5	Lucky Lulu	Pleasing	7½	9/ 2/44
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
	GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-6	Jasper Gees Hunting	Up to Snuff	7½	8/19/44
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
	MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19	6/17/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
	NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring	Appealing	16	6/17/44
	POPEYE (8)			
E3-4	Anvil Chorus Girl	Good	7	7/22/44
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8	Moving Aweigh			
E3-7	Pitching Woo at the Zoo			
E3-6	Puppet Love			
E3-5	Spinach Packin' Popeye	Good	7½	8/26/44
E3-9	We're on Our Way to Rio	Good	8	6/24/44
	POPULAR SCIENCE (6)			
J3-1	No. 1	Good	16	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5	Interesting	10	7/ 1/44
J3-6	No. 6	Gets By	10	9/ 2/44
	SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	Good	9½	7/22/44
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	9½	1/ 8/44
Y3-6	Monkey Business			
Y3-4	Your Pet Problem		8	
	SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	Good	10	7/22/44
R3-10	Furlough Fishing	Good Catch	9½	8/19/44
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
R3-7	Trail Breakers	Very Good	9½	6/17/44
R3-8	Winged Couriers	Good	9½	7/22/44
	UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3	Interesting	10	4/22/44
L3-4	No. 4	Average	10	6/24/44
L3-5	No. 5	Good	10	7/22/44
L3-6	No. 6		10	

RKO RADIO

	DISNEY CARTOONS (18) (Tech.)			
54103	First Aiders		7	
54102	Plastics Inventor	Excellent	7	8/19/44
54101	Springtime for Pluto		7	
	EDGAR KENNEDY (6)			
43406	Kitchen Cynic	Good	18	8/26/44
43404	Love Your Landlord		18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	18	4/29/44
43402	Unlucky Dog		15	Not Rev
	FLICKER FLASHBACKS (7)			
44201	No. 1		9	Not Rev
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	10	4/22/44
	LEON ERROL (6)			
43702	Cutie on Duty	Good	18	11/27/43
43706	Girls! Girls! Girls!		17	
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev
	HEADLINER REVIVALS (4)			
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
	SPORTSCOPES (13)			
44306	Basket Wizards	Good	8	3/ 4/44
44311	Boot and Spur	Good	8½	7/29/44
44310	Boys Camp		8	
44305	Co-Ed Sports		8	Not Rev
44301	Field Trial Champions	Excellent	9	11/13/43
54301	Harness Racers	Good	8	9/ 9/44
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
44321	Ski Chase	Good	8½	8/26/44
44313	Swim Ballet		8	
	THIS IS AMERICA (18)			
43106	Aircraft Carrier	Excellent	16	5/13/44
43111	Brazil Today	Excellent	17½	9/ 2/44
43108	Hot Money		17	
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43110	Rockefeller Center	Good	16	8/19/44
43101	Sailors All	Very Fine	20	12/ 4/43
43109	They Fight Again	Excellent	17	7/ 1/44
43107	Viva Mexico	Good	17	5/20/44

REPUBLIC

SERIALS		
Captain America	15 Chaps.	
Haunted Harbor	15 Chaps.	
Masked Marvel	12 Chaps.	
Tiger Woman	12 Chaps.	

20th CENTURY-FOX

	DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good	8	12/18/43
	LEW LEHR			
4902	Lew Lehr Makes the News		8	
	MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	8/ 4/43
4152	Coast of Strategy	Instructive	8	8/ 4/43
4156	Kingdom of Treasure	Good	8	10/30/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9/11/43
12	Americans All	Fair-Minded	18	7/22/44
11	Back Door to Tokyo	Good	18¾	6/17/44
13	British Imperialism	Good	18	8/19/44
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The	Very Good	16¾	4/22/44
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
10	Underground Report	Very Good	20	5/20/44
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4293	Mailman of Snake River	Interesting	9	5/ 6/44
4292	Silver Wings	Interesting	8	5/13/44
4252	Snowland Sentinels		9	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
4303	Fun for All	Good	7	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville	Good	7	5/ 6/44
4502	Camouflage		7	Not Rev.
4520	Carmen's Veranda		7	
4513	Champion Justice	Good	7	4/29/44
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and the Princess	Fair	7	5/ 6/44
4519	Green Line		7	
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516	My Boy Johnny	Fair	7	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20/44
	Fortress Japan	Bird's-eye View	17	8/12/44
	Global Air Routes	Good	15	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27 43
8127	Fellow on a Furlough	Good	15	4/22/44
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8131	Midnight Melodies	Fair	15	8/26/44
8125	New Orleans Blues	Good	15	1/22/44
8130	Pagliacci Swings It	Overdone Ham	15	8/12/44
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars and Violins	Acceptable	15	5/20/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44
9121	Swingtime Holiday		15	

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44
8376	Barefoot Judge	Fair	9	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College	Good	9	4/29/44
8380	Honest Forger	Good	9	8/26/44
9371	Idol of the Crowd		9	
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8381	Spinning a Yarn	Good	10	8/19/44
8379	Varga and His Beauties	Attractive	9	6/ 3/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Boogie		7	
8281	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
8233	Jungle Jive	Tops	7	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music			
7118	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4 15 44
	World Without Borders			

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26 44
8357	Animal Tricks	Fair	9	4/15/44
8361	Bear Mountain Game	Good	9	8/ 5/44
8359	Fraud by Mail	Instructive	9	6/17/44
9351	From Spruce to Bomber		9	
8358	Hobo News	Good	9	5/13/44
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model	Excellent	9	4/29/44
8360	Mr. Chimp Goes South	Very Good	9	8/12/44
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

TECHNICOLOR CARTUNES

8298	Barber of Seville	Fair		4/22/44
8239	Fish Fry	Excellent	7	8/19/44
8237	Meatless Tuesday	Good	7	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26 44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.	10/ 9/43
8681	Don Winslow of the Coast Guard	13 Chaps.	
8881	Great Alaskan Mystery	13 Chaps.	
9781	Raiders of Ghost City	13 Chaps.	8/12/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was	7	Reissue
9311	A Wild Hare	7	Reissue
9307	Bear's Tale	7	Reissue
9312	Cat Came Back	7	Reissue
9305	Cross Country Detours	7	Reissue
9302	Early Worm Gets the Bird	7	Reissue
9304	Fighting 69½	7	Reissue
9306	Hiawatha's Rabbit Hunt	7	Reissue
9313	Isle of Pingo Pongo	7	Reissue
9303	My Little Buckaroo	7	Reissue
9309	Of Fox and Hounds	7	Reissue
9308	Sweet Sioux	7	Reissue
9310	Thugs With Dirty Mugs	7	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7	
9721	Bugs Bunny & the Three Bears		7	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44
9724	Hare Force	Excellent	7	8/19/44
9723	Hare Ribbin'	Excellent	7	7/ 1/44
9726	Old Grey Hare		7	

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9106	U. S. Marines on Review	Excellent	20	8/19/44
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy		20	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

LOONEY TUNES

9711	Brother Brat	Good	7	8/ 5/44
9714	From Hand to Mouse	Very Good	7	9/ 9/44

MELODY MASTERS (10)

9610	All-Star Melody Masters	Good	10	8/19/44
9609	Junior Jive Bombers		10	
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band		10	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9610	Listen to the Bands		10	
9606	Songs of the Range	Good	10	7/ 1/44
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/4
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	7/ 1/
9713	Birdy and the Beast	Very Good	7	9/ 9/44
9713	Birdy & the Beast		7	
9717	Booby Hatched		7	
9711	Brother Brat		7	
9708	Duck Soup to Nuts		7	
9714	From Hand to Mouse		7	
9715	Goldilocks & the Jivin' Bears		7	
9703	I Got Plenty of Mutton		7	5/ 6/44
9716	Lost & Foundling		7	
9701	Meatless Fly Day		7	Not Rev.
9720	Odor-able Kitty		7	
9705	Tick, Tock, Tuckered	Fair	7	6/ 3/44
9704	Weakly Reporter	Good	7	4/22/44
9712	Plane Daffy		7	
9710	Slightly Daffy	Fair	7	7/ 1/44
9718	Stupid Cupid		7	
9719	Stage Door Cartoon		7	
9706	Swooner Crooner		7	Not Rev.
9707	Russian Rhapsody		7	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9105	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trial by Trigger	Good	20	7/ 1/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days	Good	20	6/ 3/44

SPORTS PARADE (13) (Tech.)

9804	Baa Baa Black Sheep	Excellent	10	2/12/44
9807	Backyard Golf	Fair	10	6/17/44
9513	Bluenose Schooner		10	
9510	Cattlemen's Days	Good	10	7/ 1/44
9512	Champions of the Future		10	
9509	Chinatown Champs	Colorful	10	4/29/44
9511	Colorado Trout	Good	10	8/ 5/44
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade	Good	10	7/ 1/44
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland		10	
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9006	Musical Movieland		20	
9003	Task Force	Excellent	20	1/ 1/44
9004	Devil Boats	Excellent	20	7/29/44
9001	Women at War		20	10/ 2/43
9005	Winner's Circle		20	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills	Good	10	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
9406	Throwing the Bull	Good	10	8/19/44

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	18	No Alternative	10
		Road to Victory	10

SHORTS BOOKING GUIDE 1944-45 PRODUCT

20th CENTURY-FOX

MARCH OF TIME

1 Post War Farms

MOVIETONE ADVENTURE

5251 Mexican Majesty (Tech.)
5252 Jewels of Iran
5253 Mystic India
5254 Black, Gold and Cactus (Tech.)
5255 City of Paradox
5256 Alaskan Grandeur (Tech.)

TERRYTOONS

5501 Cat Came Back (Tech.)
5502 Mighty Mouse and the Two Barbers (Tech.)
5503 Gancy Goose in Ghost Town (Tech.)
5504 Mighty Mouse in the Sultan's Birthday (Tech.)
5505 A Wolf's Tale (Tech.)
5506 Mighty Mouse at the Circus (Tech.)
5507 Gandy's Dream Girl (Tech.)
5508 Dear Old Switzerland (Tech.)

SPORTS REVIEWS

5351 Blue Grass Gentlemen (Tech.)
5352 Maine Fishing (Tech.)

Newsreel Synopses

(Released Wednesday, September 13)

MOVIETONE (Vol. 27, No. 3)—General de Gaulle arrives in Paris—Procession broken up by groups of Nazi snipers—People seek shelter; Paris resumes celebration of liberation—Crowds vent fury on Germans and traitors; General Eisenhower arrives.

NEWS OF THE DAY (Vol. 26, No. 201)—General de Gaulle escapes assassins in Paris; Parisians roar acclaim as Fighting French leader walk among them; Amazing underground film, taken at risk of life by Gastron Madru, shows action scenes.

PARAMOUNT (No. 4)—Liberation of Paris; Nazi commander surrenders; Four years of Nazi occupation shown in secret films taken by underground; de Gaulle lays wreath on grave of France's unknown soldier.

RKO PATHE (Vol. 16, No. 6)—de Gaulle fired on at Notre Dame; Secretly-photographed scenes show Paris under Nazi domination; Paris breaks its chains; American soldiers march in massive parade through Paris.

UNIVERSAL (Vol. 17, No. 327)—Paris shown before and after liberation; Nazi officers protect traitor Laval; de Gaulle arrives; Generals Eisenhower and Bradley lead American troops down Champs-Elysees.

ALL-AMERICAN (Vol. 2, No. 99)—Gen. Bradshaw inspects Negro troops in Italy; "Sister" Kenny treats Negro infantile paralysis victim in Washington; Dallas plant efficiently managed and staffed by Negroes; Negro Masons open new temple in New York City.

(Released Saturday, September 16)

MOVIETONE (Vol. 27, No. 4)—Roosevelt meets Churchill in Quebec; Dewey begins campaign tour; Germans retreat to own border; Nazi torture chamber in Paris; New flame-throwing tank; Harvest Moon Ball; Vera Ramey named Miss America 1944.

NEWS OF THE DAY (Vol. 16, No. 202)—Roosevelt meets Churchill in Quebec; Gov. Dewey opens presidential campaign tour; Nazi horror chamber reveals Gestapo tortures in Paris; Vengeance overtakes fleeing Germans; Churchill on the Italian front; New flame-throwing tank; Football training at Annapolis; Venus Ramey names Miss America 1944 at Atlantic City.

PARAMOUNT (No. 5)—Dewey campaign hits stride; New flame-throwing tank; Nazi torture chambers in Paris; Escaping gasoline truck fired on in Paris; Roosevelt meets Churchill in Quebec; Paramount News cameraman's eyewitness report of men who face the Japanese.

RKO PATHE (Vol. 16, No. 7)—New flame-throwing tank; Paris torture chamber uncovered; Allied armies sweep across France; Dewey begins campaign tour; Roosevelt meets Churchill in Quebec.

UNIVERSAL (Vol. 17, No. 328)—Roosevelt meets Churchill at Quebec; Dewey hits campaign trail; Nazi torture chamber in Paris; New flame-throwing tank; Venus Ramey named Miss America 1944 at Atlantic City; Thrills, chills and spills.

Menuhin in 'Duffy's Tavern'

Yehudi Menuhin, world famous violinist, has been signed by Paramount for a star spot in "Duffy's Tavern," the picture to be built around the popular radio show.

Thank YOU

Paramount takes this opportunity
to express its sincere gratitude to each of the
thousands of exhibitors who cooperated
so splendidly to make Paramount Week,
September 3rd to 9th, the greatest week
in all the great history of

Paramount



Chas. M. Reagan

Vice-President in Charge of Distribution

SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
PRODUCT GUIDES
Begin on Page 41



Mervyn LeRoy (See Page 7)

Vol. 41 No. 10

September 23
1 9 4 4

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

SEP 25 1944



M-G-M's ANNIVERSARY PARADE OF SHOWMANSHIP MARCHES ON!

(With 24-sheets flying! Below, for instance)

KING VIDOR'S Production of M-G-M'S MIGHTY TECHNICOLOR DRAMA!

AN AMERICAN ROMANCE

Starring BRIAN DONLEVY

ANN RICHARDS JOHN QUALEN WALTER ABEL HORACE McNALLY

SCREEN PLAY BY HERBERT DALMAS AND WILLIAM LUDWIG

A METRO-GOLDWYN-MAYER PICTURE

Produced and Directed by KING VIDOR

Keep Selling Bonds!



WATCH THIS SPOT Sparkle

This is the scene of the greatest promotion campaign ever devoted to any picture! Launching to the nation M-G-M's mighty film. World Premiere October 12th!



(The Facts)

1. WLW, famed merchandise-able station of Cincinnati, covering Ohio, Indiana, West Virginia and Kentucky will spearhead the 132-city World Premiere of M-G-M's "An American Romance."
2. Spot announcements start 4 weeks in advance, building into larger and larger radio time, up to and after the openings.
3. Newspaper ads start 3 weeks in advance in newspapers in the Premiere territory.
4. Posting of all kinds includes: 24-sheets, street-car cards, American Express truck posters, taxi tire covers, etc.
5. Intensive exploitation includes: special trailers, appearances of cast personalities, premiere parades, lobby displays, etc. Entire promotion starts with Inaugural Banquet and Preview in Cincinnati.

YOU'VE GOT TO BE A GREAT SHOWMAN TO BE A LEADER FOR TWENTY YEARS!

ASK THESE FOLKS:

"Can you spare something for the USO and other patriotic charities?"

You know the answer!



Mister Exhibitor, these people are not going to be asked to give in your theatre (no collections)! We just hope you'll let them know that the NATIONAL WAR FUND DRIVE is for a good cause. Please run the Quentin Reynolds short "Memo For Joe"—available from RKO. And during the Drive there will be just a two-minute trailer available through your local War Chest Campaign. The Drive is from Sept. 20th to Nov. 11th. Thanks!

P. S. Every man and woman in film business, home offices, exchanges, studios, theatres, should consider it a sacred duty to give liberally to the humanitarian National War Fund through their local united campaign.

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.

The Editorial Page

Arbitration

No kiddin', we like lawyers. In fact we've found that they make the best gin rummy suckers in the business. So anything we say about lawyers here is purely coincidental—not to be confused with the ones we love.

In framing the future rules of Arbitration we'd like to offer this suggestion: that neither side appear before the arbitrator accompanied by a lawyer. To make it plainer: let each side present their case in the language of exhibitors, not lawyers.

We have heard of several instances where independent exhibitors decided against filing cases because they felt they would be at a terrible disadvantage trying to match wits with high-priced lawyers.

Until such time as the arbitration set-up is established along simple lines and favorable to the modest means of the average exhibitor, it will continue to be a picnic for the circuits and an unbalanced fight for the little guy.

▲ ▲ ▲

Movie Pests

Every theatre that plays Pete Smith's "Movie Pests" should send Pete and MGM a letter of thanks for this double-barrelled screen gem. It's a hilarious short subject and an education for thoughtless moviegoers who have still to learn the fundamentals of courtesy and consideration in the theatre.

We caught the reel at a show last week and cannot recall when we heard so much or so loud a response in terms of belly laughs. Even more impressive were the number of ladies in our vicinity who started to remove their hats to the accompaniment of snickers from themselves as well as the folks behind them.

Every theatre in the country should play this subject whether or not they are regular users of MGM shorts. It is definitely a "must."

▲ ▲ ▲

Tempest in a Teapot?

What started out to be a rather sober consideration of eventualities on the home front in celebration of the coming collapse of Germany under the Right and Might of Allied Arms may be degenerating into a case of the jitters—it seems to us. Not that fears of property damage on V-E-Day are confined to theatre owners; the same feeling runs through all business, apparently. But if one man may express an opinion on this, we'd like to say that we think we can have a little more confidence in the prevailing good manners and social behavior of the vast majority of Americans than to believe that all hell will bust loose and everything in sight is going to get smashed up, rowdy fashion, when Americans celebrate the Victory for which they have prayed and for which they (and particularly their loved ones serving in the fighting forces) have sacrificed so much.

Of course, based on some memorable experiences at the time of the celebrated "false armistice" in the last war, there is reason to take precaution against possible damage to theatre property due to the salubriousness of people giving vent to pent-up emotions and happiness. But the anticipations, it seems to us, are running to a fever height that goes beyond sober consideration. We believe one of the most constructive, and most admirable, gestures of respect for the intelligence and good sense of Americans is the screen announcement at Western Massachusetts Theatres—text printed elsewhere in this issue—in which Nathan Goldstein, head of the circuit, reminds people that the forthcoming Victory over Germany will not mean the end of war nor end the need for war effort; that when Germany does fall we should all celebrate the victory by giving thanks to God.

▲ ▲ ▲

Close to Their Hearts

You theatremen can all be mighty proud, for no more striking tribute could be paid to any institution than that which is expressed in the words "because the motion picture theatre is so close to the lives and hearts of Americans . . ." written by President Roosevelt to Nicholas M. Schenck as chairman of the March of Dimes motion picture industry campaign.

The President's letter is being reproduced in a booklet reporting on the March of Dimes drive that will be distributed to all theatres. We recommend that you preserve that letter—frame it if you like. We think that such a quotation, and many others that have been addressed to motion picture theatres, should be given wide circulation right in the town where the exhibitor operates. The showman who cultivates goodwill that will insure him of proper consideration at all times in his community is the one who does not let such things pass without seeing to it that people who count are apprised of such commendation as President Roosevelt's latest tribute to this industry.

—*"CHICK" LEWIS*

Films' Future As Well As Present Bright, According to Wall Street's View of Stocks

How do the post-war prospects for motion pictures look to those outside the industry? How do they rate future earnings and the value of film securities as investments? What, in short, does Wall Street think about it?

The answer is that—as represented by financial experts—Wall Street is bullish about the industry, designating its securities now as non-speculative, but at the same time returning a high yield. They come to the conclusion that film company issues are under-priced, possibly because of uncertainties over settlement of industry regulation, or in other words, the Department of Justice anti-trust action.

In an over-all survey of the industry's prospects, Winchell A. Royce of the New York *Journal of Commerce* points out that many experts are of the opinion that film stocks should be selling as much as 20 per cent higher. The chief question mark, according to Royce, is the foreign situation. In general, most companies worked on the basis that domestic sales would cover picture costs and foreign income would supply the profits. During the war the loss of foreign business was offset by increased domestic consumption, but with the end of the war a decline in U. S. attendance may be anticipated.

On the bright side, Royce cites the lesson in economy learned by producers in overcoming war problems such as curtailment of footage and restrictions in materials, and tremendously increased business brought about by war conditions. Royce finds producers are paying out in dividends only about half of cash income, thus making it possible for them to carry on regular dividends even if business should fall off as much as 40 per cent—assuming that the excess profits tax would be reduced. Even with the tax still on, one analyst pointed out that Paramount's gross earnings in 1943 could have been cut in half and yet its net would have been only 23 per cent lower.

All of this added together, says Royce, makes the motion picture outlook brighter than it has been for years.

Again getting the viewpoint of observers outside the industry, we find Fred B. Stauffer, financial expert of the New York *Herald-Tribune*, saying that the film industry is in a quandary over the present undetermined status of the Department of Justice action.

One of the chief difficulties, he says, is the job of breaking up the chains—decentralizing the industry. He points out the industry recognizes that if the chains could be sold as entities and the purchasers be permitted to keep the groups together, disposal of the chains would be relatively simple. But if the Government holds out for complete dissolution, along with creation of competition between theatres in cities where it does not now exist it would be much more difficult—if not impossible—to find buyers.

Another difficulty confronting the chains, writes Stauffer, is the D of J provision against further theatre accumulation. Since most of the chain theatres are leased, they are left without protection in the case of rent raises and are exposed to unwarranted opposition from the building of new houses after the war.

The question of arbitration is another stumbling block to settlement of satisfactory industry regulation, Stauffer finds. The Government now asks that arbitration be solely on questions of alleged discrimination by a distributor against an independent.

With these various factors entering the case, Stauffer declares it is recognized within the industry that the effect of any decisions reached concerning chain ownership and practices of both distributors and exhibitors would not fall equally on every head.

The factor of "diverging interests within the industry," Stauffer declares, "presents one of the most difficult and at the same time interesting parts of the problems of how to meet the Government action."

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Attendance Will Hold Up, Says Van Nomikos

Van Nomikos, Allied vice-president and head of the Van Nomikos circuit in Chicago, takes exception to warnings that theatre attendance will suffer a sharp drop after V-Day, as predicted by some theatre executives. He says that employment has been at an all-time high in Chicago at good wages, people have plenty of money, amusements are not rationed and most people have acquired a taste for the better type film programs. They will continue to patronize theatres, says Nomikos. They will have more time for amusements when the tempo of war work slackens and will have the money to satisfy the desire for entertainment.

"If the film has merit extra exploitation is not needed," Van Nomikos said, "as word-of-mouth advertising will bring the customers in crowds."

Van Nomikos says that theatre executives who let their staff personnel become careless will find they are losing good will, for theatre patrons have long memories and will not overlook discourteous treatment.

Ruggles to Produce for Rank

Wesley Ruggles has been signed by Eagle-Lion for a series of pictures to be made both in the United States and in England, it was announced this week. It is understood that Ruggles will not only direct pictures for the J. Arthur Rank organization, but will also act as producer on a number of others.

Plan War Bond Publicity

John Hertz, Jr., publicity director for the industry's Sixth War Loan campaign, met with advertising heads of the film companies Wednesday to discuss plans for the forthcoming drive. Further discussions were to be held Friday.

Martin Quigley Receives Plaque

Martin Quigley, head of Quigley Publications who recently resigned as chairman of the WAC trade press division, a post he had held since the inception of the War Activities Committee, was presented with a specially struck plaque as a tribute to his efforts. Presentation of the award was made Wednesday at the regular weekly WAC meeting by George J. Schaefer, chairman.

Movies At the Peace Table

Motion pictures should be represented at the peace table because of the increasingly important role that the screen will be required to play in the postwar world, Jack L. Warner, executive producer for Warner Bros., said in addressing a meeting of the Screen Writers Guild in Hollywood Thursday night.

Warner told the writers that authors of future screen stories will have to think in international rather than in national terms. He said if quota restrictions are set up by other countries the American movies might lose all the benefit that has come from world-wide showing of pictures made here and that "this is something for our State Department to think about."

16 Paramount Features On Ginsberg Schedule

Paramount Pictures will produce sixteen important feature films during the coming year, it has been announced by Henry Ginsberg, vice-president and general manager in charge of production and studio operations, who, at the same time, announced a reorganized production setup following vacation of the post of executive producer by B. G. DeSylva to produce independently for Paramount release.

The sixteen pictures, Ginsberg stated, will be exclusive of the several pictures to be produced by DeSylva and Hal B. Wallis and six or more pictures to be turned out by the Pine-Thomas unit.

Ginsberg's general aides in production will be Frank Butler and Joseph Sistrom. William Meiklejohn remains as supervisor of talent and casting, with amplified duties. Meta Reis remains temporarily in charge of the story and writing departments.

Producers are Charles Brackett, Danny Dare, Lou Harris, John Houseman, Paul Jones, Fred Kohlmar, E. D. Leshin, Kenneth MacGowan, Seton I. Miller, Harry Tugend and Carl Tunberg.

Directors on the studio roster are Lewis Allen, Hugh Bennett, John Berry, John Farrow, Stuart Gilmore, Sidney Lanfield, Mitchell Leisen, George Marshall, Elliott Nugent, Hal Walker and Bill Wilder. Mark Sandrich is a producer-director.

RKO Trade Screening Oct. 9

"The Woman in the Window," second of four productions by International Pictures which RKO Radio will distribute this season, will be trade screened nationally on Monday, October 9.

Warner Tradeshow Oct. 16

National tradeshowing of "The Conspirators," Warner Bros. production starring Hedy Lamarr and Paul Henreid, has been set for Monday, October 16.

SHOWMEN'S TRADE REVIEW

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LeRoy Rejoins WB As Producer-Director

Mervyn LeRoy (see cover) returns to Warner Bros. studios as an independent producer-director under a long-term deal completed between WB and Arrowhead Productions, Inc., recently organized by LeRoy. Conclusion of the contract between Warners and Arrowhead was announced Monday by Jack L. Warner, vice-president in charge of production. Under the contract, LeRoy's company will function as an autonomous unit filming its pictures at the Warner studio and releasing them through the Warner distributing organization. LeRoy will complete direction of "The Robe," for Frank Ross before starting his productions for Arrowhead.

The Warner-Arrowhead deal renews an association between Mervyn LeRoy and Warners after an absence of six years during which LeRoy was a producer-director for MGM.

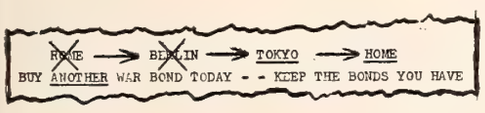
In announcing the new acquisition, Jack L. Warner stated, "I am pleased that the Arrowhead deal will renew our association with Mr. LeRoy who won his first laurels by directing many of Warner Bros.' most important motion pictures. LeRoy's varied talents and handling of all types of subject matter have made him one of the motion picture industry's leading creative figures. He had always seen eye to eye with us on the responsibilities of the screen since the days when he directed 'Little Caesar,' 'I Am a Fugitive From a Chain Gang,' 'Anthony Adverse,' and 'Oil for the Lamps of China'."

In confirming the deal, Mr. LeRoy said, "I am gratified that the Warner-Arrowhead deal gives me the opportunity to rejoin old friends and co-workers at the Warner Studio. I feel that I am coming home, that the future holds great things in store for Arrowhead productions. I'm grateful to Jack Warner for the opportunities he gave me in the past and for those he now affords this new producing company."

Bond Drive to Mark Defeat of Germany

Groundwork for participation by all Massachusetts picture theatres in a state-wide war bond effort upon the fall of Germany was prepared this week with the receipt by picture theatre managers throughout the state of a special bulletin issued by the WAC of Massachusetts. The bulletin signed by Harry Browning of the WAC, stresses "that we must start now to instill in the minds of movie patrons and public who buy bonds through our theatres, that defeat of Germany does not mean the end of the war."

In order to be prepared for instant action, the theatremen are urged to prepare immediately posters, marquee copy, newspaper ads, snipes and other copy to boost the fact that the road home for American fighting men leads through Tokyo. Browning's bulletin illustrates the following idea for use of this bond selling theme in the drive:



Green to Make Tele Shorts

Television Motion Pictures Co. has signed Morris Green, stage producer, to make a series of television shorts from his Broadway shows, including "Greenwich Village," "Rain or Shine," "Fine and Dandy" and "The Curtain Rises." The Green group will be released following the 20 musical 3-minute shorts already completed by the TMP organization.

Roosevelt Lauds 1944 Dimes Drive

Deeply impressed with the results of the 1944 March of Dimes drive, President Roosevelt wrote the following tribute to Nicholas M. Schenck and the motion picture committee:

"Before me are the figures for the Motion Picture Industry's 1944 March of Dimes Campaign. Certainly no words from me are needed to tell you that you have done a truly magnificent job.

"But I do want you to know that I fully appreciate what great wholehearted effort such results represent.

"In the midst of a year of war and death, you have paused to save lives and bring hope to the stricken. And because the motion picture theatre is so close to the lives and hearts of Americans, you have succeeded in interesting millions and millions in this crusade.

"My sincere personal congratulations and appreciation for a success beyond all expectation."

The President's letter, in facsimile, will be published in the report booklet to be issued soon by the committee and mailed to all exhibitors

St. Louis Circuits Petition N. Y. Court To Deny D of J's Decree Application

A legal attack on the proposed modified consent decree, especially in reference to its arbitration provisions, was started this week when Russell Hardy, counsel for the St. Louis Amusement Company, filed a motion in New York Federal Court to intervene in the New York anti-trust action. Other petitioners represented by Hardy include Fanchon & Marco Service Corporation, Eden Theatre Company and St. Louis Ambassador Theatres, Inc. Hardy asked that the Department of Justice either drop the decree entirely or exempt the St. Louis companies from its provisions.

Robert L. Wright, assistant to Attorney General Biddle, received the news of Hardy's motion calmly at the Department of Justice. He indicated he considered some of the details of the paper academic and asserted that, in any event, he still felt the decree would not be signed and that the court would have to decide the issue of straight divorcement.

The gripe of the St. Louis exhibitors was centered on the arbitration system as carried on under the old decree and as contemplated under the modified version. Hardy's brief maintained that the American Arbitration Association had no real authority to make such far-reaching decisions, since it was a private agency with no legal standing, and asked that the court deny the D of J's application for a renewal of the decree "insofar as it provides for the continuation of the arbitration system."

Hardy's chief point against the Government was that the Department of Justice had allowed the AAA to usurp jurisdiction to change and reduce clearances which had not been made in restraint of trade, but which had been "the result of perfectly normal and lawful acts, customs and contracts." The paper complained that the decree—either the old or the modified—fails to set any definite standard of decision as to whether any clearance is reasonable or unreasonable. "The so-called factors, some of which are to be considered and some which are to be disregarded by the arbitrator, have no factual or legal relevancy to reasonableness of clearance. The decree does not indicate or specify whether, and in what manner, those factors shall influence or control the decision of the arbitrator."

Hardy, with the Department of Justice in 1936, was Government attorney in the anti-trust suit against Warners, Paramount and RKO which resulted in the St. Louis consent decree of ten years' duration. Now the St. Louis counsel has also maintained in the New York application that since this period is not yet over, the St. Louis exhibitors are outside any new agreement made in New York. However, he pointed out that such exhibitors are not in fact exempt from the New York provisions, since awards in arbitration cases have adverse effect upon their businesses. The petitioners also claimed that the authority of the AAA ended last November when the trial period for the decree was completed.

Finally, Hardy declared that the whole decree in its modified form is unconstitutional and that it would work untold hardship at this time. He cited the situation of one theatre which is owned by six partners, five of whom are serving in the war. Any case brought against this firm, Hardy said, would have to be stayed until the war was over, but in the meantime their business might be completely changed if the new decree went through, and the case would still be facing them on their return to civilian life.

Argument on the St. Louis petition is scheduled for November 3.

They Say—

"IT PAYS TO ADVERTISE"

But to Make It
Pay You Need
KNOW HOW!

READ THE NEW STR FEATURE STARTING ON PAGE 20

Canadian Price Board Clears 'Bell' for Showings as Special

The Canadian Wartime Prices and Trade Board this week modified its stand on admission prices so that Paramount can now release "For Whom the Bell Tolls" as a special at authorized top terms—the maximum being 50 per cent—and RKO Radio can sell four International pictures on the same terms. Because of the board's previous ruling against FWTBT the picture has not been released in the Dominion.

Exhibitors on record of contracting with Paramount for six or more features during the 1941-42 season and who signed their basic contracts before October 12, 1941, are eligible to buy the "Bell" and exhibit it at advanced prices. The board ruled that exhibitors may make a deal for the picture without contracting for any more films on the Paramount program—that is, they are entitled to get the "Bell" without any contingent purchases.

Berg Handles Trades for WAC

Herb Berg has been loaned by United Artists to the WAC to be trade paper contact during the 6th War Loan campaign, it was announced this week by John Hertz, Jr., publicity and advertising director for the WAC drive.

V-Day Looms As Major Theatre Problem As Exhibitor Precautionary Plans Vary

What to do about the theatres on V-Day became a pressing and somewhat scrambled controversy this week. It appeared from the majority of reports that theatres and cities were drawing up plans and official ordinances to close the theatres and generally keep the celebration on a dignified plane, in contrast to the wild "fake armistice" of the last war. In some quarters it was believed that no one day would develop into a celebration—that the Nazis would surrender piecemeal, thus making a definite V-Day impossible.

Trailers Condition Public

Taking an objective view of the situation that may develop when Germany's defeat is announced, Western Massachusetts Theatres, Inc., has devised a trailer which is being shown regularly in all theatres of the New England circuit, headed by Nathan E. Goldstein. The trailer is aimed to condition the public for acceptance of the good news without hilarity and unrestrained festivity. The trailer copy reminds that the fall of Germany does not mean the end of the war for us and pleads for a spirit of thanksgiving to God when that event takes place (*see box below*).

Meantime many communities were considering ordinances to restrain a wild blow-off. In Des Moines, for instance, the city council has proposed an ordinance that would order the closing of taverns, dance halls, skating rinks, poolrooms and theatres for 24 hours. In this case the house managers beat the city, for they have already agreed to close. If the victory news comes after 2 p.m. the box-offices will shut down at once, and the theatres will close as soon as the immediate show is completed, staying dark through the next day. If word is received before opening time the theatres will not open for that day. This is typical of the cities which have definite plans.

Keep Theatres Open

However, in Harrisburg almost the opposite tack is being taken. There the theatres will not only remain open, but they are advertising that news flashes of the final victory will be given to audiences and that special observances are being planned.

A safe-and-sane celebration is in the making for Indianapolis. Although theatremen have come to no decision, Hoosier alcoholic beverage retailers passed a resolution at a recent meeting that no liquor will be sold on V-Day.

In San Antonio it is understood that nearly all theatres will close, and it is thought that film exchanges may do likewise.

TO OUR PATRONS

The trend of events in Europe indicates that the war against Germany will be soon be over. The end of hostilities may come at any time.

The collapse of Germany does not mean the end of the war for us. It will only be half over and the war with Japan still remains to be won.

Let us welcome the news of the European victory when it comes, not with hilarity and unrestrained festivity but with solemn thanksgiving to God. We should at that time offer our fervent prayers to God Almighty that the time be not far off when the precious lives of our dear ones will no longer be sacrificed, when our boys and girls will be coming home, and when there will begin a return to peaceful pursuits and to our American way of life.

NATHAN E. GOLDSTEIN, President Western Mass. Theatres, Inc.

SANE CELEBRATION of V-Day is urged in trailer, as per copy above, now being shown at all theatres in the Western Massachusetts Theatres circuit.

Fire Underwriters' Board Announces V-Day Warnings

To safeguard life and property on V-Day a bulletin has been issued to fire chiefs throughout the nation by the National Board of Fire Underwriters. The National Board has urged that on V-Day business houses and factories close immediately and employes go home promptly.

The recommended precautions are: Conditions which might cause a fire be cared for before leaving; Try to prevent false fire alarms; Try to prevent bonfires; Try to prevent citizens from obstructing traffic; Urge that children be kept out of crowds.

The bulletin points out that in many cities officials have planned for mobilizing police and fire forces to handle crowds, prevent panic and remove hazards to life and property.

WPB Okehs Freon Increase; No Relief for Several Months

Because of a critical shortage of Freon-12 it is expected that the WPB may approve new facilities to increase production by approximately 10 per cent in the near future, it was disclosed last weekend. The situation was brought about by the fact that of the 1060 tons of hydrofluoric acid promised producers of Freon-12 for October, acid plants are producing only about 685 tons, or about 75 per cent. Over-estimation of production by manufacturers and the fact that two new plants failed to open on scheduled time are given as reasons for the failure.

It was pointed out by the WPB that no relief may be expected for three or four months after the new plants are put in operation.

Television Lighting Subject Of Farnham Address to SMPE

A discussion of television studio lighting, including a description of a water-cooled mercury-arc lamp now in use in television broadcasting stations, will feature the Atlantic Coast Section meeting of the Society of Motion Picture Engineers in New York on Monday night, September 25. The speaker will be R. E. Farnham, commercial engineer, General Electric Co., Nela Park, Cleveland.

Einfeld Conferring With Northwest Theatremen

Charles Einfeld, director of advertising and publicity for Warner Bros., arrived in San Francisco Tuesday to confer with Branch Manager Al Shmitken and circuit heads on special opening campaigns for "Arsenic and Old Lace" and "The Doughgirls" in that territory.

Einfeld also will hold similar conferences in Portland and Seattle before returning to Hollywood next week.

Neal Puerto Rico Manager

Jack R. Neal has been appointed manager of Republic Pictures' branch in Puerto Rico, it was announced over the weekend by Morris Goodman, vice-president.

Echoes Not Welcome

The dulcet tones of Ronald Colman and the raucous ones of Carmen Miranda hold no lure for the citizens of Preston Hollow, suburb of Dallas, for they have filed suit against the Northwest Drive-in Theatre—more than a mile away—alleging the noise from the theatre constitutes damage to their property to the extent of $3000 for fifteen complainants and $50 for each night's performance after judgment. The theatre is operated by Underwood & Ezell, who report telephone calls for a period of a year complaining about the noise. It is thought the sound goes up to a ceiling and then is wafted over Preston Hollow by prevailing winds. Seemingly there are no deaf people in Preston Hollow.

$500,000 Ad Budget for Muni-Oberon Feature

More than $500,000 will be spent on direct public advertising for "A Song to Remember," Paul Muni-Merle Oberon starrer for Columbia, it was disclosed on Tuesday at a two-day meeting of home office executives and district managers at the Drake Hotel, Chicago. The announcement was the feature of the session at which distribution, advertising and publicity plans were discussed for coming product during the next few months.

Among the home office executives attending the conclave were General Sales Manager A. Montague, who presided; Rube Jackter, Lou Weinberg, George Josephs, H. C. Kaufman, Seth Raisler, Vincent Borelli and Louis Astor, circuit sales executive.

The six district managers present were: Sam Galanty, Jerome Safron, Carl Shalit, B. C. Marcus, R. J. Ingram and J. B. Underwood.

Baldwin Named Manager of NTS Export Division

Arthur F. Baldwin has been appointed manager of National Theatre Supply Export Division of National-Simplex-Bludworth. In announcing the appointment, W. E. Green, president of National Theatre Supply, said that the promotion of Baldwin to this post was in line with the company's recent announcement that a complete line of theatre equipment will be made available through foreign distributors to exhibitors in many countries outside the U. S.

Mr. Baldwin has been with the company for the past 11 years.

Fox Counsel Fees Slashed

Counsel fees have been heavily slashed by Federal Judge John C. Knox for Robert Aronstein, attorney for one of the largest creditors of Fox Theatres Corp. in bankruptcy, and for Irving L. Levey, general counsel for the trustees. Aronstein asked $605,000 and received $45,000, while Levey asked $536,280 and was awarded $15,000.

It's Singles 5 to 0

The old single-versus-double-feature controversy was brought up this week by the Inquiring Reporter of the Chicago Tribune with the result that out of five persons asked the question five replied in favor of a single feature with shorts. Complaints were that you have to sit through some dull film to see the one you paid for, that often you have to watch a picture you've already seen, that two features make for a jumbled recollection of the evening, that they make you too late getting home, and that theatres always pass off a turkey with a good picture.

Now for

THE MIGHTIEST BLAST OF RKO SHOWMANSHIP ON RECORD...

TO LAUNCH THE SCREEN'S TOWERING GIANT OF SUPER-SENSATIONAL DRAMA AND EXPLOITABILITY!.....



TREMENDOUS REGIONAL
EMBRACING HUNDREDS O

Texas, Oklahoma and Southwest area, with World Premiere in Dallas, October 18

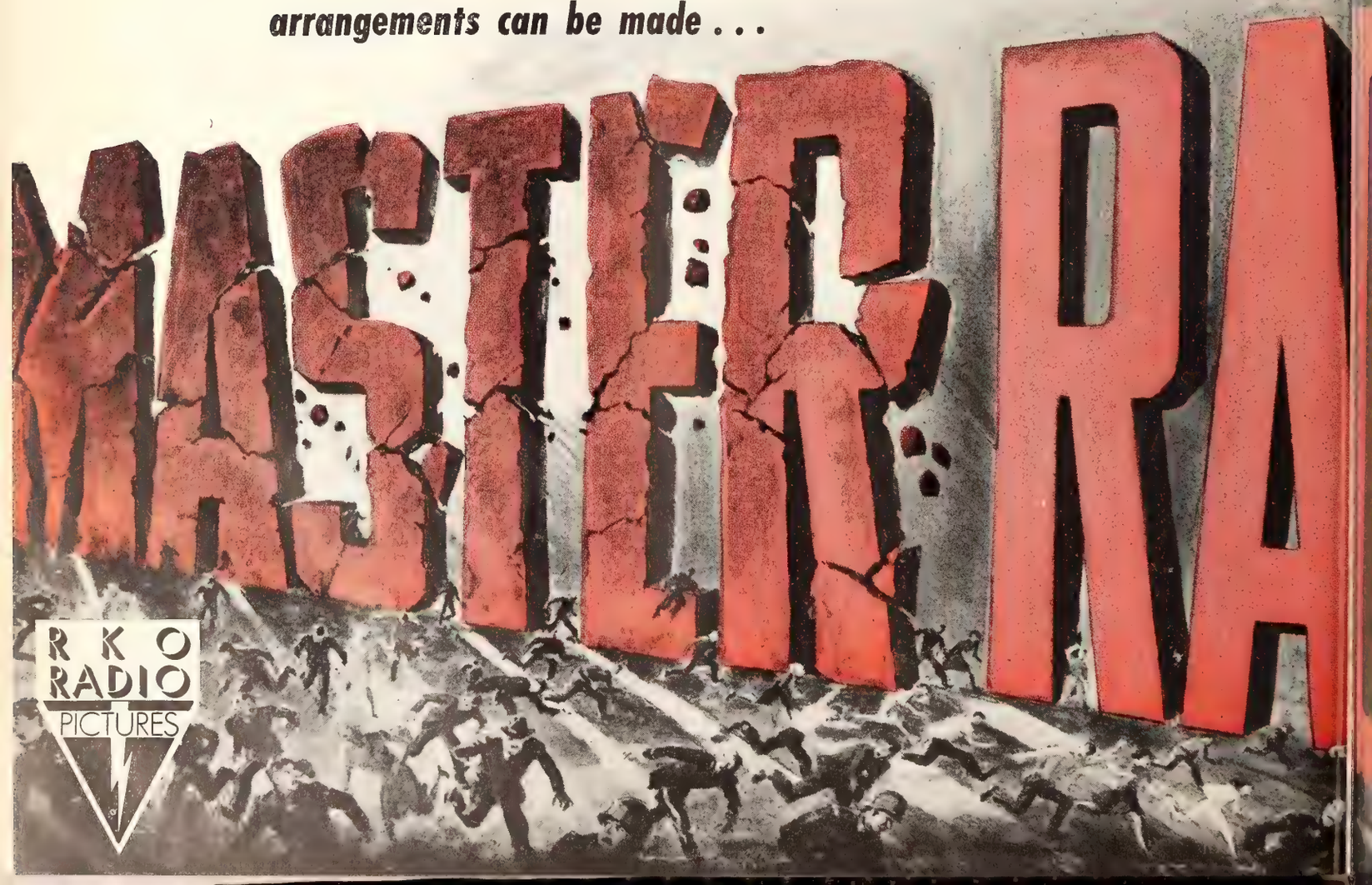
New England and New York State area — a terrific 100-city opening — October 25

Illinois area, including Chicago and surrounding territory in Indiana, October 25

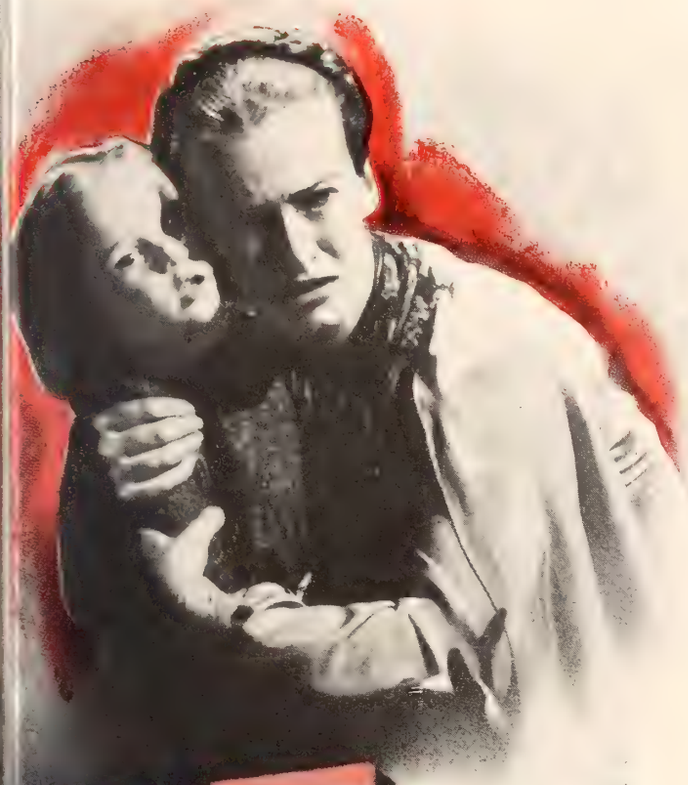
Missouri area, including St. Louis and neighboring towns and bordering States, November 8

Ohio, Indiana, Kentucky and W. Va. area, including Cincinnati and Indianapolis, November 16

. . . with similar regional premieres to be held in other distribution areas as rapidly as prints are available and arrangements can be made . . .



EMIERES CITIES!



GREAT SEGMENTS OF AMERICA SMOTHER-COVERED BY SWEEPING RADIO SPONSORSHIP—AS STARTED AND PERFECTED BY RKO!... The leading networks augmented by additional powerful stations blanketing their respective areas under a sea of promotion . . . plus personal appearance tours of stars and noted speakers, plus outdoor, plus newspapers, plus ballyhoo...plus every other form of promotional activity possible, to thunder the news of the coming of

A SHOCK WARNING TO ALL THE WORLD TO BEWARE OF THE GERMANS AFTER THE WAR!

WATCH THE "HITLER'S CHILDREN" RECORDS FALL!...

An EDWARD A. GOLDEN PRODUCTION

with GEORGE COULOURIS · STANLEY RIDGES · OSA MASSEN · CARL ESMOND · NANCY GATES · MORRIS CARNOVSKY · GAVIN MUIR · PAUL GUILFOYLE

Produced by Robert Golden Directed by Herbert J. Biberman

The Box Office Slant

Tall In the Saddle

RKO Outdoor-Drama 86 mins.

AUDIENCE SLANT: (Family) First-rate drama of the west; mingles plenty of action with comedy and romance. Should score high on everybody's amusement chart.

BOX-OFFICE SLANT: Swell cast and fine story makes this strong enough for top billing in any situation.

Cast: John Wayne, Ella Raines, Ward Bond, George "Gabby" Hayes, Audrey Long, Elisabeth Risdon, Don Douglas, Paul P. Fix, Russell Wade, Emory Parnell, Raymond Hatton, Harry Woods, Wheaton Chambers, Frank Puglia, Bob McKenzie. **Credits:** Directed by Edwin L. Marin. Screenplay by Michael Hogan and Paul P. Fix. Original story by Gordon Ray Young. Director of photography, Robert de Grasse. Produced by Robert Fellows.

Plot: A two-fisted cowhand sets out to solve the murder of a rancher and becomes involved in many scraps, a three-cornered romance and a second murder for which he is blamed. To prove his innocence he is forced to track down the real murderer, in which he is aided by a stagecoach driver, a half-breed and two lovely women, one of whom he falls for.

Comment: This first-rate drama of the west mingles plenty of action and comedy with romance and should score high on everybody's amusement chart. Could be called a western, if one were to judge from the story and the locale; but actually as the story unfolds it turns out to be a swell outdoor drama that is adroitly handled and splendidly performed. The action is there, and as mentioned, there is plenty of it, but there is also the three-cornered romance; comedy of the rib-tickling kind and all the other elements that go to make up a good all-around entertaining picture. John Wayne is excellent in a part that predominates throughout, but the outstanding character is George "Gabby" Hayes, who gets a chance to show how expertly he can work. He handles his role with such smoothness that one enjoys every minute he's on the screen, both for his portrayal and for his timing with the comedy lines. Playing the romantic lead opposite Wayne, Ella Raines, with little to do except act "rough-and-tough," manages to make her presence felt. Audrey Long does well as the other girl, while Ward Bond gives his usual swell performance as the gambling judge. The camera work is splendid, contributing some unusually fine background shots that stud the footage. Praise goes to Edwin L. Marin for his directorial work and to Robert Fellows, who handled the producing reins, for a fine, general audience picture.

The Master Race

RKO Topical Drama 96 mins.

AUDIENCE SLANT: (Adult) Well-timed film of postwar German problem possesses dramatic and emotional elements to make it well liked in average communities.

BOX-OFFICE SLANT: While the title and cast in themselves offer little basis for arousing strong public interest, extensive campaign now getting under way, plus individual theatremen's smart showmanship, can make this a box-office hit.

Cast: George Colouris, Stanley Ridges, Osa Massen, Carl Esmond, Nancy Gates, Morris Carnovsky, Lloyd Bridges, Eric Feldary, Helen Beverly, Gavin Muir, Paul Guilfoyle, Richard Nugent, Louis Donath, Herbert Rudley, Jason Robards, Merrill Roden, Ghislaine Perreau. **Credits:** An Edward A. Golden Production. Produced by Robert S. Golden. Directed by Herbert J. Biberman. Screenplay by Herbert J. Biberman, Anne Froelick and Rowland Leigh. From a story by Biberman. Director of photography, Russell Metty. Art direction, Albert S. D'Agostino, Jack Okey. Music by Roy Webb. Musical direction, C. Bakaleinikoff. Technical Adviser, Lt. Col. Gerard N. Byrne, G.S.C., U. S. Army.

Plot: With Germany collapsing, a group of military officers meet in Berlin to sew seeds of hate and discord in the occupied areas so that in another generation a re-armed Germany can again endeavor to enslave the world. Col. George Colouris, a Junkers militarist, poses as a Belgian patriot; has himself shipped to a Nazi concentration camp in Kolar, Belgium, just ahead of the advancing Allies. When a United Nations detachment occupies Kolar, Colouris and other prisoners are released. The American commander's civilian aide becomes an easy dupe for Colouris, who skillfully uses him to arouse antagonism against Allied troops and eventually blow up the Nazi prison camp. An investigation of the explosion reveals Colouris in his true colors.

Comment: Exceptionally well timed, and dealing with the problem of Germany after the war, "The Master Race" is skillfully imbued with just the right amount of melodramatics and histrionics to make it popular screen fare for average audiences. The very elements that critics may find disconcerting are those which give the film the drama and emotionalism most spectators, especially those in average communities, readily accept. Changing trends in audience film tastes must be considered, however, for the crowds who flocked to see "Hitler's Children" early in 1943 (when Germany was still a potential threat and wartime dramas were prevalent) may be in a much different mood now. But even then the box-office value of "Children" was doubtful, and skeptics were surprised to see how quickly the public responded to RKO's 50-city midwest premiere. On the basis of title and cast, "The Master Race" also appears a box-office question; but it may very well be that the extensive advertising and exploitation campaign RKO is getting under way will arouse interest in its showings, with the story elements already mentioned pleasing most entertainment tastes and building word-of-mouth comment. Director Herbert J. Biberman has extracted every ounce of drama from the script for screen projection, and George Colouris, Stanley Ridges, Osa Massen, Lloyd Bridges and others handle their roles quite satisfactorily. Production values are high.

Legion of Decency Ratings

(For Week Ending Sept. 23)

SUITABLE FOR GENERAL PATRONAGE

Babes On Swing Street
Cowboy From Lonesome River
My Pal Wolf
National Barn Dance
Riders of Santa Fe
Tall in the Saddle

SUITABLE FOR ADULTS ONLY

Mrs. Parkington

Babes On Swing Street

Univ. Comedy-With-Music 68 mins.

AUDIENCE SLANT: (Family) Has appeal for all types of audiences and will excite special interest among the youngsters of dancing and singing age.

BOX-OFFICE SLANT: Fine program fare that should draw exceptionally well in situations that have a large proportion of teen-agers among their patronage.

Cast: Ann Blyth, Peggy Ryan, Andy Devine, Leon Errol, Ann Gwynne, Kirby Grant, June Preisser, Alma Kruger, Billy Dunn, Sidney Miller, Freddie Slack and his orchestra and Marion Huton. **Credits:** Directed by Edward Lilley. Associate Producer, Bernard W. Burton. Screenplay by Howard Dimsdale and Eugene Conrad. Original story by Brenda Weisberg. Director of photography, Jerome Ash. Musical direction, Sam Freed, Jr.

Plot: Scholarships are to be awarded to ten children of a settlement house. The young lady sponsor induces her uncle, a wealthy man, to lend them his empty Club House for the auditions, but the man's sister, part owner, objects and disrupts everything in the middle of a dress rehearsal. Eventually, the consent is granted and everything works out beautifully.

Comment: The personality kids on the Universal payroll dance and swing with verve and with what it takes to be diverting and amusing. This is the first of the studio's musicals with Peggy Ryan in the lead role without Donald O'Connor. The story is familiar, but the entertainment has been well worked out in close continuity with the story for a good result. Miss Ryan, Ann Blyth and June Preisser give their parts all the life and youthful dash the plot calls for. Leon Errol, as usual, practically steals the picture. Invariably funny, even when he is doing old routines, his antics add considerable laughter to the general festivities.

Frenchman's Creek

(Technicolor)

Paramount Drama 113 mins.

AUDIENCE SLANT: (Family) Romance in the grand manner, this silken presentation of a story about love, piracy and the frivolous pursuits of wealthy 17th century English gentry is "escapist" entertainment from start to finish; has moments of melodrama and interludes of quite adventurous romantic intrigue to assure most favorable reception by the women.

BOX-OFFICE SLANT: Star's and co-star's names plus spectacular production, plus wide readership of novel set it up as a big draw, as strong (or stronger) for smaller situations as for metropolitan first-runs.

Cast: Joan Fontaine, Arturo de Cordova, Basil Rathbone, Nigel Bruce, Cecil Kellaway, Ralph Forbes, Harold Ramond, Billy Daniels, Moyna MacGill, Patricia Barker, Denis Green, George Kirby and others. **Credits:** Executive Producer, B. G. DeSylva. Associate Producer, David Lewis. Directed by Mitchell Leisen. Screenplay by Talbot Jennings. From the novel by Daphne du Maurier. Photographed in Technicolor by George Barnes. Technicolor director, Natalie Kalmus; Associate, Robert Brower. Music score by Victor Young.

Plot: As escape from the foppish society of her husband and his friend's insolent advances, *Lady Dona St. Columb* (Joan Fontaine) leaves London, takes her two children to the St. Columb country estate on the Cornish coast. She finds that a notorious pirate, known as the Frenchman, has been using the home occasionally. Intrigued by the adventure promised, she meets the pirate, whom

the entire countryside is attempting to capture and promises to hang. There is great mutual attraction, and *Lady Dona* essays the dangerous adventure of accompanying, even aiding, the Frenchman's capture of a ship owned by a Cornishman. This leads to a climax in which her husband, his friend *Rockingham* and leading landowners gather at her home to effect capture of the Frenchman. There is swordplay and before the Frenchman escapes, she kills *Rockingham* when he again forces his attentions on her and bids a farewell to the man she loves in order to fulfill her duties to her two children.

Comment: One of the most elaborate, ambitious and expensive productions ever to be given to a straight romance (devoid of historical or social significance) has been contrived by Paramount for a Daphne du Maurier novel that rated as a best-seller, and the picture delivered on the screen is one to prove a box-office success in the over-all sense because this seems an offering of even stronger pull in the smaller situations than at the first-runs. It is costume drama (set, incidentally, in a period when the costumery was grotesquely elaborate and far more gorgeous than attractive), but you can look for none of the aversion that in former years made costume pictures sheer box-office poison. For here is Joan Fontaine—currently riding the crest as a popular personality and actress—plus other names of no little drawing power, with colorful photography revealing beauteous settings and romantic goings on that are certain to cause sheer delight in the feminine ranks of theatregoers—and they are the ones that count in making a picture a box-office success. The era dealt with—1668—is so remote as to make even extravagances in certain story elements quite acceptable as reality. On the other hand, this advantage in one direction has its handicap in another, in that these characters do seem more remote than vitally alive. Fontaine has a rich part and plays it most capably, attractively and infectiously. Arturo de Cordova is a handsome and most gallant lover of the purely story-book sort in his role as the Robin Hood of the sea, who steals and gives the proceeds to the poor; who makes love to a lovely wife and mother but is able to tell her that if she decides to remain with her husband and children that nothing in their friendship and companionship will loom in the future to give her cause for disturbed conscience. Basil Rathbone is villainous as the hateful *Rockingham* who tries to make love to *Lady Dona* while her stuffy husband stupidly refuses to see how this "friend" pretends friendship only in order to win favors of his wife. The adventure in which the Frenchman steals a ship right from under the noses of the Cornishmen who have a price on the pirate's head—offers many moments of suspense, as does also the party at which *Dona* turns on the charm to delay the Cornishmen in their plan to capture the pirate. A grand job of production, sparkling direction by Mitchell Leisen, this is a picture the women will find eye-taking, breath-taking and as exciting as a first kiss.

My Pal Wolf

RKO **Drama** **75 mins.**

AUDIENCE SLANT: (Family) A story for the great majority, who enjoy paying for the privilege of shedding a tear.

BOX-OFFICE SLANT: Has definite sleeper possibilities if properly exploited. Good in any situation.

Cast: Sharyn Moffett, Jill Esmond, Una O'Connor, George Cleveland, Charles Arnt, Claire Carleton, Leona Maricle, Bruce Edward, Edward Fielding, Olga Fabian, Larry Olsen, Jerry Michelson, Bobby Larson, Marc Cramer, and Grey Shadow as "Wolf." **Credits:** Produced by Adrian Scott. Directed by Alfred Werker. Screenplay by Lillie Hayward, Leonard Fraskins, and John Paxton. Original story by Frederick Hazlitt Brennan. Director of photography, Jack Mackenzie.

Plot: A lonesome child, whose parents devote their time to other interests, befriends a strange dog. When her governess contacts the authorities they find the dog belongs to an Army Post. The child goes to the Secretary of War to plead that the animal be given to her, but he explains the Army dogs' job. All this finally makes the parents realize their neglect—so they mend their ways.

Comment: There's no doubt that the great majority of people feel an affinity for a story about children and will shell out at the box-office and cry out in the audience whenever the story is retold. This picture, one of that class, should prove to be a sleeper, unless so carelessly handled that people are misled into thinking it a mystery story. Originally titled "Pumpkin Shell," the title change might prove misleading, for the film has the tenderness, warmth and draw of "Lassie Come Home" and "My Friend Flicka." The lead role is handled by Sharyn Moffett, a five- or six-year old child whose portrayal of an adorable youngster is extremely moving. Audiences seeing her will live through a wish-fulfillment period of loving her as though she belonged to them. Jill Esmond's delineation of an imperious and callous governess is excellent and stands out, so that one dislikes her almost at once. The others in the cast, adults and children, are warm human beings with whom we identify ourselves and feel kinship. Production by Adrian Scott and direction by Alfred Werker is sensitive and plays a stirring and warm symphony on the heart-strings. Dialogue carefully plants "cute" sayings with the children and just as carefully avoids cliches and fumbled speeches. Total is a skillful and brilliant bit of workmanship in all departments.

In the Meantime, Darling

20th Century-Fox **Comedy-Drama** **72 mins.**

AUDIENCE SLANT: (Family) An innocuous little smiles-through-tears number to tug at the heartstrings of the younger generation. OK in any situation.

BOX-OFFICE SLANT: Lack of names handicaps the picture, but it can be spotted as very strong dual support, especially where the "A" feature is none too hefty.

Cast: Jeanne Crain, Frank Latimore, Eugene Pallette, Mary Nash, Stanley Prager, Gale Robbins, Jane Randolph, Doris Merrick, Cara Williams, Ann Corcoran, Reed Hadley, Heather Angel, Bonnie Bannon, William Colby, Cliff Clark, Elisabeth Risdon, Marjorie Massow, Lee Bennett, Roger Clark, Carleton Young, Mae Marsh, Ruth Clifford, Clarence Muse, Olin Howlin, Milton Kibbee. **Credits:** Produced and directed by Otto Preminger. Original screenplay by Arthur Kober and Michael Uris. Photography by Joe MacDonald.

Plot: Jeanne Crain, daughter of a millionaire, arrives in the small, over-crowded town near the Army camp to marry Frank Latimore, who is a Lieutenant. She meets the other Army wives in the tiny hotel, where life is arranged almost like their husbands' camp. Jeanne has a hard time adjusting herself, and the pair are almost ready to separate when, through a mistake of Stanley Prager, the impression goes around that Jeanne is to have a baby. Frank then treats her beautifully. She at first thinks it better not tell him the truth, but at the last moment before the division leaves for overseas she confesses. He is shocked and goes off in a huff, but runs back to tell her it's all right. Jeanne then joins her pal, Gale Robbins, to work in a shoe factory until the war is over.

Comment: New names have to appear in pictures to become known, and that is the case with Jeanne Crain and Frank Latimore. (Miss Crain was the girl in "Home in Indiana"). In the course of the build-up 20th-Fox has made this little picture based on the life of Army wives to give them a chance at the young-love type of story and evidently also to afford a general work-out for all the studio's contract players. The result is a fairly satisfying film that will please most of your patrons once they're in the theatre. There is some good comedy with genuine laughs and several dramatic scenes between the couple that will bring the sniffles to the more susceptible. Altogether a nice factory-made job that adds up to a very strong dualler. It will offend none and please many.

Know How vs. Alibis!

Old 'Doc' Layout

Starts A Comprehensive

Discussion on—

THEATRE ADVERTISING

See Page 20 In This Issue

The Big Noise

20th Century-Fox **Slapstick Comedy** **74 mins.**

AUDIENCE SLANT: (Family) Good entertainment for average audiences, although the more particular patron will find it slow.

BOX-OFFICE SLANT: Slapstick comedies are rare enough so that this somewhat weak effort should show good results at the ticket booth.

Cast: Laurel & Hardy, Doris Merrick, Arthur Space, Veda Ann Borg, Bobby Blake, Frank Fenton, James Bush, Phil Van Zandt, Esther Howard, Robert Dudley, Edgar Dearing, Selmar Jackson, Harry Hayden, Francis Ford, Jack Norton, Charles Wilson, Ken Christy. **Credits:** Direction, Mal St. Clair. Producer, Sol M. Wurtzel. Screenplay, W. Scott Darling. Photography, Joe MacDonald.

Plot: Laurel & Hardy are hired by inventor Arthur Space to guard his new bomb, which, much to his surprise, the Government is giving real consideration. A gang of crooks is after jewels in the inventor's house, and two of them decide that the bomb is even bigger game if they can sell it to a foreign government. In a series of attempts to get the bomb the crooks are worsted by the comedians and Space and the boys bring the bomb to Washington—Laurel carrying the bomb, which he has been told is only a fake.

Comment: Laurel & Hardy need three or four more gag men. In this picture they introduce a few gags which in themselves are very funny, but there are not enough of them. Consequently the comedy pair have spaced them so far apart that the whole film is decidedly on the draggy side. This hanging on to a gag to get the last ounce of meat has resulted in the boys slowing up even on the gag itself, so that the impression you are likely to get is that the picture consists of Hardy doing a continuous slow burn. However, despite this fault which throws it out as a first class comedy, the picture will go over well with an average audience that is not too particular. The kids especially will have their fun out of it. The episode of the Pullman berth where Laurel, Hardy and Jack Norton all try to squeeze in is good stuff, and in the vein that used to bring screams of laughter in earlier L & H pictures. Maybe it will this time. Although this comedy is undoubtedly under par, there is good reason to believe it will do all right at the box-office. The reason is simply that there are so few slapstick comedies on the market that when one comes along—no matter whether good or bad—a certain portion of the public is sure to be attracted. That's the portion you have to work with.


COLUMBIA
CAROLINA
THE GAYEST oKAYest MUSICAL THA
co-starring
KAY KYSER
ANN MILLER
VICTOR MOORE
with
JEFF DONNELL · ISH KABIBBLE
GEORGIA CARROLL · HARRY BABBITT
SULLY MASON · DIANE PENDLETON
and KAY KYSER'S BAND



PICTURES presents

BLUES

ER CAME OUT OF DIXIE!



Screen play by Joseph Hoffman and Al Martin

Produced by SAMUEL BISCHOFF

Directed by LEIGH JASON

KEEP SELLING WAR BONDS! FIGHT BY THE SIDE OF THE TROOPS WHO NEVER STOP!

COLUMBIA PICTURES

Program Exchange

Advertising Novelties Prove Best If Seldom Repeated; Observations on Hurricane

Nearly every time we've looked out the window during the past two days a steady downpour of rain has greeted our eyes. This morning we sloshed to work in it. Last night we heard the pitter-patter of raindrops on our window pane. The rain is greatly to be desired after such a long drought, but we are never in the right place to thoroughly appreciate such a downpour. Right now we can imagine ourselves in a nice cozy room beside a fireplace, with the rain beating against a large window. We see ourselves with a tankard of ale in one hand and a good book in the other (perhaps "Bleak House" by Charles Dickens, or "War and Peace" by Count Leo Tolstoy), a Great Dane lying at our feet, and an automatic phonograph delivering the soft, sweet, soothing strains of various numbers performed by the Andrews Sisters, or Spike Jones and His City Slickers, or the New Orleans Foot Warmers. And we mustn't forget "the little woman" who, after making herself comfortable in a dusty pink housecoat and a pair of fur-trimmed slippers, gives vent to her happy and contented feeling by conservatively swinging out in a solo session of jumping jive and bear rug cutting. That's the scene we conjure up in our minds as we visualize the ideal way to spend a rainy day. But since it always rains while we work, all we can do is sit here, occasionally look out the window and day-dream.

Several hours have passed since we wrote that first paragraph, and during part of that time we had every reason to desire that tankard of ale, that fireplace, etc., as we plowed our way through the infuriated elements, the tempestuous wind lashing waves of driving rain against our person. What a storm, we thought, until "the little woman" reminded us it was a mere shower compared to the hurricane of 1938 when, she recalls as she puffs on her corncob pipe, trees were crashing all around her and objects were being hurled through the air by a turbulent wind of such high velocity and driving force that the raindrops pricked her pusillanimous physiognomy like myriad tiny needles as she made her way from study hall to the dormitory in New London, Conn. Theatremen in the paths of the 1938 and 1944 hurricanes undoubtedly well remember the scant handfuls of people that constituted their audiences during those storms.

Principal item on our programmatic agenda this week is a discussion of advertising gags used in recent weeks by Manager **Eddie Selette** of the Warner Strand Theatre, Pittsburgh. Most of them have been used by Eddie in other situations, but because they were new to the residents of his neighborhood, they were just as effective and productive as ever. Let's have a look at a few of them.

Well, first is the "New Parking Law" card in which the large black scare-head is followed by this copy in small type: "Made necessary by the warm weather. Young ladies, young men, children and all classes will change their parking places from the street corners, lonely roads, porch chairs, etc., to the cozy, comfortable Strand Theatre." Balance of copy contains program for the week.

Then there are menu sheets, with the space at the bottom devoted to institutional copy about the theatre, including policy, scale of prices, etc.

And anyone who has ever used the "wallpaper" gag will know why Eddie caused a lot of comment when he distributed sheets of actual wallpaper bearing this copy: "We are tearing wallpaper off the walls to make room for the crowds to see our September Parade of Hits (list of attractions)."

Remember that "When Will the War End" gag? Well, Eddie used that, too. Questions about dates are asked, and when one gets through adding and subtracting and dividing by two the answer is 1944. "We can't guarantee the answer you'll get," says the copy below the work boxes, "but we can guarantee that you've never been thrilled like you will be when you continue to see our September parade of hits (list of attractions)."

Last novelty in the bag of tricks is the "Season Pass" card, which we have described in this department and elsewhere in STR on several occasions. In addition to the above showselling, Eddie also distributed his regular vest-pocket program and an attractively designed handbill.

Perhaps you've used all the stunts just described. But how long ago? If it has been quite a long while, then it's about time to try one of them again. Frequent use causes them to lose their effectiveness, on that we all agree; but if you lay them on the shelf long enough for the public to have forgotten them, and then trot out these gags again, we're sure you'll find them great business stimulants. And, of course, you can always revise them to add new, fresh, up-to-the-minute slants.

We just wonder how much paper has been saved by theatremen who have discontinued issuing programs because of the current paper restrictions. It must be a lot and therefore a sizable contribution to the conservation drive. We never see the tabloid styles any more, and many programs have been reduced in size or dispensed with entirely in favor of the small house organs put out by national printing concerns. It will be interesting to watch the program situation after the war ends. We'll report developments round by round from our ringside seat when that time comes.

Promotion Ballyhoos Roy Rogers In Montreal Rodeo Appearance

A reception at Montreal's City Hall, where Republic's Roy Rogers, King of the Cowboys, was greeted Saturday, September 16th, by Mayor Aldemar Raynault, highlighted the publicity campaign heralding the star's appearance with the Rodeo at the Forum, on the first-run Strand screen in "Song of Nevada," and in other Roy Rogers' specials in forty-eight theatres.

Rogers appeared on Radio Station CFCK, an English station, and guest-starred on the French-language Station, CKAC. He also entertained youngsters at the Crippled Children's Hospital, and on Saturday, following the City Hall reception, he was guest at the Blue Bonnet race-track, where a special Roy Rogers handicap was featured.

Last Tuesday he was guest of honor at a luncheon for the Rotary Club.

Money Dates for October

By the time October rolls around, most people are pretty well settled. Vacations are over, school life is well under way, and there is more time and attention devoted to movie-going. Exhibit the attractions, stage the stunts, and tie-in with the special observances that will keep patronage on a high level. There are many opportunities for swell tieups in October.

Legal Holiday

October 12: COLUMBUS DAY.

Patriotic Observance

October 27: NAVY DAY. Book a Navy subject, either feature or short. Impress on newspaper editor the necessity of publicity to arouse town consciousness in the big job the Navy is doing in this war.

Special Day

October 31: HALLOWE'EN. Falls on Tuesday this year, but even with this midweek date, a midnight show should get a good crowd. There is lots of money in circulation and people want to have a good time. Stage night show featuring a program of the more simple pastimes, with audience participating in such games as eating an apple suspended by a string (suspend the apple, not the audience), ducking for apples, etc.

National Observance Weeks

October 1-7: NEWSPAPER WEEK. Display news-gathering equipment in your lobby. Call attention to the observance and laud your local newspaper for the fine work it is doing, in your programs, trailers and in the lobby.

October 1-7: LETTER-WRITING WEEK. Gives added possibilities for theatre activity and prestige-building through merchant cooperation, with stationery stores naturals for tieups. Offer prizes for best letters on subject, "Why I Like the Blank Theatre." Sponsor campaign for more letters to our men in the service.

October 6-16: ADVERTISED BRANDS WEEK. Wholesale grocers are the spearheads of the National Brands Week campaign. Get in touch with their management at once and try to swap screen mention and lobby displays in return for cards on delivery vehicles and in grocers' windows. Theme of the cooperative copy would be: "Health is a vital national asset. Demand advertised foods and attend the Blank Theatre for necessary recreation." If their advertising cards are already printed try to arrange for a paste-on snipe or see if you can't prevail on them to defray the cost of handbills where copy would boost the store and tie-in the theatre. Illustrations of the star personalities appearing on your screen will be attention-getters for the commodities mentioned.

October 8-14: FIRE PREVENTION WEEK. Local fire department authorities and civic leaders will be glad to cooperate for demonstrations either on stage or in front of theatre to impress the importance of reducing fire hazards. Insurance agents handling fire policies can also be influenced to advertise in cooperation with the theatre.

October 24-31: APPLE WEEK. A natural for tieups with merchants along produce row. Non-active advertisers may be sold by newspaper in conjunction with editorial cooperation on jingle contests aimed to encourage more apple eating. Have merchants include three lines in the ad and offer tickets for the best fourth line to limerick.

October 23-29: BETTER PARENTHOOD WEEK. Your chance to build goodwill among the older groups. Contact Parent-Teachers leaders to hold meeting at theatre in morning of one day and arrange for dentists, dieticians, doctors, teachers of domestic science courses, etc., to address meeting.

October 29 to November 4: GIRL SCOUT WEEK. Most likely to be widely observed this year. Contact local officials and arrange for ceremonies to take place at your theatre. Stage entertainment of very high order is usually possible from this group.

Appropriate Seasonal Events

FASHION SHOWS. Your local department stores are anxious to bring prominence to new fall and winter styles and can be counted upon for cooperation if you make the right approach for a stage show of models of clothing with high school or college girls as models. Proper buildup in cooperation with newspaper for extra advertising by store will make the event important and profitable.

FOOTBALL. Opportunity for publicity tieups with sporting editor whereby teams in the immediate surrounding vicinity figure in weekly contest, with prizes of tickets for the readers who come closest to guessing correct scores of scheduled games.

HARVEST FESTIVAL. For theatre with potential rural draw this activity has great possibilities. Success hinges on getting competition among wives and daughters for best jar of preserves, best pie and cake, etc., and in corn-husking, wood-splitting, etc., among the men. Be sure you get the newspaper in on this, and have lobby and front suitably decorated with cornstalks and other produce.

Selling the Picture

Ads Potent Selling Weapon for SYWA

Despite wartime space restrictions, newspaper advertising still remains a tremendously potent selling weapon, Lou Pollock, advertising head of United Artists Pictures, asserted this week as he forecast a $25,000,000 box office gross business for David O. Selznick's new picture, "Since You Went Away."

The predicted gross of the picture would put "Since You Went Away" second among the money-winning films of all time, the record holder being the same Selznick's "Gone with the Wind," which had the advantage of being released in the unrationed days of peace.

Pollock pointed out that the bulk of the $500,000 budget for introducing the picture to the American public was being spent on newspaper advertising.

He said that he believed that the restrictions the war has forced newspapers to place on advertisers has been partly responsible for a new trend in motion picture advertising, a trend that is likely to continue even after space restrictions are lifted.

In the instance of "Since You Went Away," all descriptive advertising copy was discarded in favor of factual statements and simple art layouts, he declared. "Except where reviews were quoted," he said, "the entire advertising campaign used no glowing adjectives."

Esquire Tieup With Republic On 'Storm Over Lisbon'

Esquire magazine is cooperating with Republic in promotion on the full-color portrait of Vera Hruba Ralston which appears in the September issue.

A post-card calling attention to the portrait and its effectiveness as an eye-catching lobby display in connection with showings of Miss Ralston's current film, "Storm Over Lisbon," was mailed by *Esquire* to theatre owners throughout the country.

Twenty-two by twenty-eight posters, reproducing the portrait and crediting the film were also prepared by *Esquire* for display use.

Kestenbaum Joins Columbia

Samuel S. Kestenbaum, who has been in show business for 22 years, has joined Columbia's exploitation department under Harry McWilliams, it was announced this week by Frank P. Rosenberg, director of advertising and publicity. He resigned recently as PRC's field exploitation manager, and, before that, served in advertising, publicity and promotional capacities with Grand National, Republic and Monogram.

Fugitive 'Caught' in Cleveland

Lawrence Newman, 41-year-old Cleveland war worker, is richer to the extent of a $500 war bond, having been the third person to "capture" the cross-country "fugitive" known as *George Heisler,* who is testing the alertness of Americans at war in seven cities. Stunt emulates the chase of *George Heisler* across prewar Germany as played by Spencer Tracy in the motion picture, "The Seventh Cross."

Huge National Cosmetic Tieup Is Set on 'Frenchman's Creek'

Taking full advantage of the fact that "Frenchman's Creek" is a "natural" for the women trade, Paramount has effected an unprecedented tieup with Dorothy Gray, prominent cosmetic firm, whereby the Technicolor film will be given a huge nationwide promotion campaign through leading department stores and drug chains, it was announced by R. M. Gillham, advertising and publicity director.

The promotion, developed by Alec Moss, Paramount exploitation manager in collaboration with Dorothy Gray executives, will be carried through during the entire life of the picture, wherever it is shown, starting with the metropolitan centers and filtering through to the smallest communities. It will accent the romance and glamorous fashion angles of the production.

The campaign has already been launched in New York City in advance of the world premiere of the picture at the Rivoli Theatre. At a lavish fashion show held on the Starlight Roof of the Waldorf-Astoria Hotel, original costumes worn in the film by Joan Fontaine, co-starred with Arturo de Cordova, were previewed by 1000 members of New York's social register, fashion designers, stylists, cosmetic buyers and others who have expressed interest in promoting the production. The preview attracted a full turnout of editors of women's beauty and fashion magazines and women's page editors. The wardrobe was modeled by Conover girls.

An exhibit of the luxurious 17th Century costumes designed for the picture by Raoul Pene du Bois, famous Broadway designer, will tour leading department stores of the country concurrently with openings of the picture in the key centers. The exhibit will be tied in with a big-scale promotion by Dorothy Gray in what is regarded as the most complete tieup of its kind ever effected.

Central theme of the nationwide promotion is a new shade, "Frenchman's Red," just introduced by Dorothy Gray in New York in a lipstick-rouge combination. The company estimates that 350,000 pieces of this merchandise will be in retail outlets throughout the country within the next three months. Spearhead of the promotion is a special package of this make-up which is a replica in miniature of the antique chests used by Miss Fontaine in the picture. A label on the bottom of the chest explains this and gives full credit to the picture. The company plans to market 100,000 of these special packages.

In addition, Dorothy Gray will give away 50,000 samples of "Frenchman's Red" lipsticks through its outlets.

The cosmetic firm began to publicize the picture as early as mid-August with a plug by Arlene Francis on its popular "Blind Date" radio program over the Blue Network, followed the next week by the personal appearance of de Cordova on the show.

R. H. Macy & Co. is the spearhead of the department store promotion in New York City. Macy's launched its advertising campaign with an arresting 2128-line insertion—almost a full page—in the New York *Times* of Sunday, Sept. 17, featuring the "Frenchman's Red" cosmetic line and contrasting accessories. The picture received a terrific plug in the copy. Similar ads are to appear in the Sunday *Herald Tribune* and Sunday *News*.

Macy's will feature in its entire battery of Herald Square windows the exhibit of original "Frenchman's Creek" costumes, as well as a vast assortment of blouses, gloves, jewelry, neckwear, luggage, glassware, handkerchiefs, stocking caps and handbags created by Macy's designers from costumes and props used in the picture. The Dorothy Gray antique chest will be prominently featured.

In addition to the windows, Macy's will have many interior displays in the departments where

(*Continued on Page* 21)



Jesse Fine, owner-manager of the Grand in Evansville, Ind., installed a large cutout of Bette Davis in "Mr. Skeffington" above his marquee as an advance teaser for the coming engagement of the Warner Bros. film.

Para.-Grand Central Linked in Ad Tieup

Paramount has announced it has contracted for an unusual animated three-dimensional diorama at the Grand Central Terminal, New York, on an exclusive film company basis, according to R. M. Gillham, advertising and publicity director.

Currently the display is advertising "Frenchman's Creek," which had its world premiere at the Rivoli Theatre this week.

The display, 7 feet 6 inches high and 9 feet wide, simulates a theatre screen. A red curtain appears, and on it is the announcement, "Paramount Presents Joan Fontaine and Arturo de Cordova in Mitchell Leisen's Technicolor Production." The curtain then opens to a scene from the picture.

The animation is continuous, and it takes 17 seconds for the entire display to be revealed. It is illuminated practically 24 hours a day.

On view in the station's grand concourse the display's location is considered the best of the eight illuminated signs. It is the only one with animation and therefore most striking. The novelty and color of the display attract great attention, causing much word of mouth publicity among travelers.

HERE'S THE SWEET LOW-D

on a "solid" hit with lovely gals and groovie



BENNY GOODMAN
AND HIS BAND

SWEET

with James Cardwell · Ally

Directed

Scre

The biggest figure in musicals 20th CENTURY-FOX *also has "GREENWICH VILLAG*

...WN

...nes!

"Delightful . . . with human emotional elements!"
—Showmen's Trade Review

"Plenty of entertainment!"
—The Exhibitor

"Substantial rewards at the box-office!" —Motion Picture Daily

"A treat . . . strong romantic flavor!" —Film Daily

"Profitable box-office response!"
—Daily Variety

...NDA DARNELL · JACK OAKIE · LYNN BARI

...nd LOW-DOWN

...slyn · John Campbell · Roy Benson · Dickie Moore

...RCHIE MAYO · Produced by WILLIAM LE BARON

...y by Richard English · Original Story by Richard English and Edward Haldeman

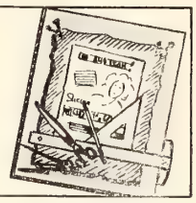
Introducing These Hit Songs: "I'm Making Believe" • "Ten Days With Baby" • "Chug, Chug, Choo-Choo, Chug" • "Hey Bub! Let's Have A Ball" by Mack Gordon and James Monaco



...with Vivian Blaine, The Cherry Blonde, in the Technicolor spotlight!

THEY DON'T STOP FIGHTING! KEEP SELLING WAR BONDS FOR VICTORY!

Old 'Doc' Layout *talks on* Theatre Advertising



For two reasons which the editors believe are quite substantial, SHOWMEN'S TRADE REVIEW herewith begins a series of service features dealing with the all-important subject of theatre advertising. The two reasons referred to are: 1—Presence in theatre managerial posts of men and women who are relatively new to the business; 2—current restrictions on newspaper space and the changing complexion of theatre advertising practice due to the growing use of radio time. The subject is a very involved one and can become too complicated for practical purposes, but the effort will be made to put first things first and keep these discussions close to down-to-earth factors. Thus, before going into the technic of newspaper, or program, or display advertising copy and design, we attempt a general outline of the important factors which form the premise of every advertisement—the knowledge of what elements to feature and the basis upon which advertising mediums are chosen because of their precise application to the particular advertising campaign —the factors, in other words which form the triangle upon which every sale is made: knowledge of the product, knowledge of the customer or prospect, and knowledge of the mediums of expression necessary to convey the sales message to the prospect.

Essentials of Showmanship in Advertising No. 1 — Trading Areas

We've all heard it said of some live-wire salesman: "That fellow could sell ice to the Eskimos."

In order to do that the super salesman, of course, must know what the Eskimo will go for and he must also know his own product well enough to present it in a light that will appeal to the prospect.

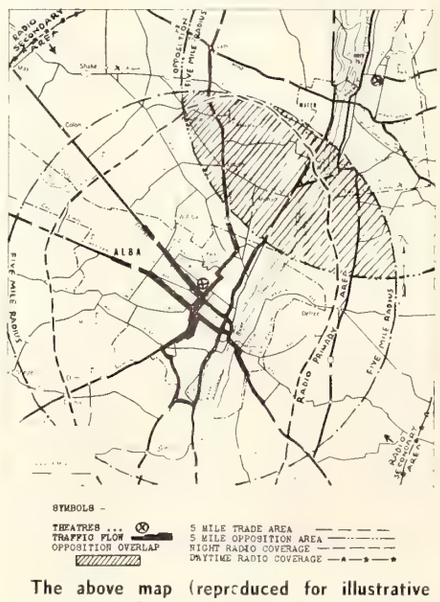
Like the good salesman, the showman must know his product, his prospects—and he must also know the tools with which he works—which are the advertising mediums (display, newspaper space, avenues of cooperative effort) and, most importantly, the showman must know his territory or drawing area.

In addition to these elements of "know how," the showman must be endowed with, or possess as a result of cultivation of such necessary assets, flexibility, aggressiveness, analytical powers of observation and personality. Far more, perhaps, than any other merchant, the showman is selling the most perishable commodity of all—his picture runs just so long and the prospects who are not sold tickets to that show are lost to him entirely. Moreover, the showman, unlike the storekeeper, makes only one sale per customer. Aside from such sales as may be made at a candy counter or popcorn stand in the lobby or foyer, the showman's customer makes one purchase—the ticket of admission—and that's all. The storekeeper always has the chance of selling a necktie, a pair of socks, or some handkerchiefs—or all three—to a customer who comes in to get himself a new hat or suit of clothes. Such being the case, it is up to the showman to do a more intricate selling job with each presentation—be it by means of a poster, display at the theatre, advertising in newspaper or over the radio.

Selecting the Approach

The merchandise the picture theatre showman is selling has several elements of appeal: stars, supporting cast, story, production values, etc., will attract patrons in varying degrees. The need for analysis, therefore, is more exacting so far as the showman is concerned—analysis to determine the elements of appeal generally, of appeal to certain considerable groups or classes of people who may be within the drawing area of the theatre. So, to be successful the showman must know his product, his prospects and his territory. Through observation and experience he determines the stars, players and types of stories which the bulk of his patronage prefers; through knowledge of his sales media he determines the best avenues of approach to their interest and attention; through knowledge of his drawing area he knows whether or not it will be worth the effort to use extra effort along some specialized line to attract certain groups of people.

Now what constitutes a theatre's trading area? To answer that question we must take a map of your community and its environs. Locating your theatre as a focal point the first step is to separate the following areas: 1—Commercial, 2—Industrial, 3—Residential, 4—Suburban Residential, 5—Rural. Next, plot your nearest opposition theatre locations on the map. Taking the mileage scale of the map being used set your compass for a five mile radius and swing circles around your theatre's location showing the areas encompassed by the five, ten, fifteen, twenty, and twenty-five mile radii. Do the same around your opposition's location.



The above map (reproduced for illustrative purposes and representative of no particular city) visualizes the drawing area of a theatre and that of its nearest competitor. Such a map serves as a tangible campaign guide.

This accomplished, consult a local census report (the most recent available) and determine as accurately as possible the number of people living in each area. Crayon pencils of various colors can be used to distinguish between the areas of your drawing power and those of your opposition. Next determine the population in the overlapping areas which both your theatre and your opposition reach, indicating same with another color. Now you have a good picture of where your customers live and can be reached. By consulting your outdoor advertising company you can secure accurate traffic surveys which can be transferred to your map which will tell you the most travelled streets and highways for posting. Your radio station will be able to supply a contour map of your area along with statistics on the population served in your area which will show both daytime and nighttime program coverage, the number of radio sets in use and possibly a Crossley report on the number of listeners at various times to certain types of programs. Your Newspaper Circulation Manager will be able to supply similar statistics as to the number of subscribers in the various areas, amount of street sales and also a breakdown of mail and hand delivery. Plotted on your map you now have a graphic picture of the effective coverage of each advertising media against population.

To complete the picture you will need to list all civic, social, and religious groups along with the number and areas in which they reside. Similar data from your telephone company and utility companies will prove valuable. If a local census is not available the local voting registration lists used by precinct leaders will give a good adult picture. Schools can supply the juvenile data. Armed with this information you will be able to approach and attack your advertising problems intelligently.

Editors Note: The next article of this series which will appear in an early issue deals with an analysis of newspapers as an advertising media. We urge readers to watch for it and to preserve these articles for future reference.

Post Card Stunt Brings Potent Publicity to 'Heavenly Body'

Reproachful glances and icy stares were the lot of 500 Cheyenne, Wyo., husbands when "The Heavenly Body" arrived at the Lincoln Theatre there, and the reason wasn't William Powell, the film's star.

As a publicity stunt, Lincoln Manager Les Newkirk purchased 500 penny post cards and had them addressed and written personally by feminine members of the theatre's staff. Cards read:

"I will be in Cheyenne for a three-day visit, arriving Sunday. I will be happy to see you while I am in town. Please meet me at 1615 Central or phone me at 3353. Love, Hedy."

Cards were shipped by express to Denver and mailed from there. When they began arriving at peaceful Cheyenne homes, pandemonium broke loose. However a two-column article on the front page of the daily paper, explaining everything, returned all rolling pins to the cupboard and proved wonderful publicity for the picture.

Blotters, Incidental Cards Used By Samartano on 'Summer Storm'

Blotters featuring Linda Darnell in a sensuous pose and small cards with the copy, "You Have An Appointment With Me to See . . . etc.," were used by Manager J. G. Samartano of Loew's State Theatre, Providence, for his campaign on United Artists' "Summer Storm."

The blotters were distributed at business offices and house to house, while the incidental cards were given away at street corners, in restaurants and at cigar counters.

National Cosmetic Tieup Arranged On 'Frenchman's Creek'

(*Continued from Page* 17)

this merchandise is sold, also in lobby cases, shadow boxes, etc.

L. Bamberger & Co. of Newark will duplicate the Macy promotion, the two running concurrently.

Dorothy Gray is installing about 75 window displays in key drug stores in midtown Manhattan, with special backgrounds. In addition, the "Frenchman's Red" cosmetics will be given special advertising by other leading department stores and specialty shops in New York, including Jay Thorpe, Bloomingdale's, Saks-Fifth Ave., Stern Bros., Franklin Simon, McCreery's and Abraham & Straus. All advertising will mention the picture. It is also planned that at least one of these stores will follow Macy's with outstanding window displays on the costumes.

National promotion includes special publicity in fashion magazines, and Dorothy Gray will release action shots of models in Miss Fontaine's "Frenchman's Creek" costumes, holding the Dorothy Gray package, to all newspaper beauty editors in the United States. These releases will be timed with the local opening of the picture.

Dorothy Gray has already contracted for major department store promotions in the leading cities, including the following: Boston, Filene's; Washington, Woodward-Lothrop; Atlanta, Rich's; New Orleans, Maison Blanche; Dallas, Titche-Goettinger; Tulsa, Vandever's; Oklahoma City, John A. Brown; St. Louis, Famous Barr; Kansas City, Emery, Bird, Thayer; Des Moines, Younker's; Chicago, Mandel's; Detroit, J. L. Hudson; Pittsburgh, Kaufmann's; Akron, Polsky; Buffalo, Wm. Hengerer's; Cleveland, Halle's; Minneapolis, Dayton Co.; Denver, Neusteter's; Seattle, Bon Marche; San Francisco, City of Paris; Portland, Meier & Frank; Los Angeles, Haggerty's; Richmond, Miller & Rhoads; Ft. Worth, The Fair; Rochester, B. Foreman; Oakland, H. C. Capwell, and Philadelphia, Dewees.

In all instances, the key stores will introduce the promotion in their cities, with secondary stores following with similar advertising and window displays.

In addition to these department store operations, Dorothy Gray will promote window displays in 750 key drug stores in downtown locations in these cities. The displays will be similar to those in New York.

The promotion will be followed through during the entire life of the picture, with the Dorothy Gray representatives in even the smallest towns given full instructions for cooperation with the local exhibitor sufficiently in advance of playdate.

Janet Blair Endorsement Aids 'Once Upon a Time' Campaign

Capitalizing on Janet Blair's endorsement of Royal Crown Cola, J. Knox Strachan, director of publicity of Warners' Hippodrome Theatre in Cleveland, arranged with the local distributor of the beverage to put banners on both sides of the twenty-five trucks used to deliver the drink in and about the city. The banners carried Miss Blair's endorsement and her appearance with Cary Grant in Columbia's "Once Upon a Time," together with the Hippodrome playdate.

Strachan also arranged to have the Blair endorsement used on the local Royal Crown Cola radio spot announcements with picture and theatre plugs every night over station WGAR.



Betty Garnett of Paris, Ky., is congratulated by Lew Hensler, division manager of Schine Theatres, on her selection as "Miss Kentucky" in the state finals of "Bathing Beauty" contest held in conjunction with MGM's "Bathing Beauty." For the Paris eliminations, Manager Melvin Gaitskill of Schine's Paris Theatre conducted a vigorous and effective campaign.

Funniest Picture Gag Is Worked on 'Hero'

A swell lobby gag on Paramount's "Hail the Conquering Hero," suggested by R. M. Gillham, Paramount advertising and publicity director, was worked by the Stanley Theatre, Pittsburgh, during its engagement. The management ran an "election" by patrons to decide which of the two Preston Sturges pictures are funnier—"Hero" or "The Miracle of Morgan's Creek."

A voting booth was set up in the lobby of the Stanley, and the daily vote was posted.

Both the Pittsburgh *Press* and Pittsburgh *Post-Gazette* featured stories on the balloting. Stress was placed on the fact that "Hero" is being touted as the funniest picture of the year, that Sturges wrote and produced both pictures, and Eddie Bracken, starred in "Hero," also appeared in "Morgan's Creek."

The stunt worked up considerable interest in the picture, and the gross was one of the biggest the Stanley ever had.

The stunt can be used with profit by any theatre playing the picture.

Bob Hope Pepsodent Tieup Is Buildup for 'Princess, Pirate'

RKO Radio gained an exceptionally large amount of coast-to-coast pre-release exploitation publicity, when the Pepsodent Company launched a nation-wide store sale recently, named for Samuel Goldwyn's feature, "The Princess and the Pirate," starring Bob Hope.

Outlets for "The Princess and Pirate" sales include drug and department stores in the first 100 cities of the United States in point of population. This will include every city of more than 100,000.

RKO Radio has issued an elaborate lithographed press book outlining the entire campaign for the sale. Expectancy is that there will be in excess of 6500 window displays. These will include stills and an anouncement board tieing in with the local premiere. Also there will be 10,000 two-foot colored pennants bearing a picture of Bob Hope to be displayed in the stores; 2,000,000 handbills and a series of mats for the stores' local advertising.

'Wilson Day' Ushers In 'Wilson' Southern Premiere at Atlanta

Atlanta's Peachtree Street echoed the cheers of more than 10,000 persons who jammed the streets outside the Paramount Theatre recently to salute 20th Century-Fox's Southern premiere of Darryl F. Zanuck's Technicolor production, "Wilson."

The cheers of the crowd greeted the visiting Hollywood personalities, headed by Alexander Knox, who plays the title role in the film, and including Carmen Miranda, Dana Andrews, Lynn Bari, Roddy McDowall, Trudy Marshall, George Jessel and Lamar Trotti, author of the screen story. Inside the 2400-seat theatre, a distinguished audience included Governor Ellis Arnall of Georgia and Mayor William Hartsfield of Atlanta. The premiere ceremonies were carried over the air through the facilities of station WAGA in a 25-minute broadcast in front of the theatre and from the stage, with George Jessel acting as master of ceremonies.

For three days preceding the premiere the visiting players were feted with receptions, luncheons and dinners. The highlight of their stay in Atlanta was a visit to the Lawson General Hospital of the U. S. Army and the Veterans Hospital. The players gave 30-minute shows in the recreation centers of both hospitals and visited bed patients in the wards from eleven o'clock in the morning until five in the afternoon.

The premiere was sold out for $5, $10 and $15 admissions, all the receipts going to the Tallulah Falls School for Mountain Children. There was not a free seat in the house. Even the stars bought their own seats. The opening day was proclaimed "Wilson Day" by Mayor Hartsfield to indicate the importance of the event.

Front-page space and feature editorials in both the Atlanta *Journal* and the *Constitution*, heralded the film's coming in one of the greatest publicity and advertising campaigns a picture has ever received in this section of the country. The publicity campaign began July 9 and grew in intensity until the opening day, with more than 50,000 lines of space given to the picture. In addition to the newspaper coverage, more than 780 spot radio anouncements were used, and during the stay of the stars, there were fourteen 10- to 15-minute broadcasts over stations WSB, WAGA and WGST. Also there were broadcasts from Rome, Ga., the birthplace of the first Mrs. Wilson, the Tallulah Falls School and from the office that Woodrow Wilson first occupied in Atlanta as a young attorney. The billboard campaign surpassed anything ever done here.

All highways within a radius of 75 miles were dominated by 24-sheets, and double-faced banners spanned Peachtree Street at the busiest downtown intersections. All street cars carried "Wilson"advertisements and twenty prominent store windows carried displays for the picture.

The campaign was engineered by the publicity department of the Lucas & Jenkins organization, in which Earl Wingart, James Gillespie and Spence Pierce of 20th-Fox cooperated.

Non-Swimmers Need Not Reply

Passes were offered by Andy Birodi of the Majestic Theatre, Elwood City, Pa., and Charles Baron, MGM exploiteer, for the best letters on "What Swimming Did For Me," in connection with the showing of "Bathing Beauty."

SHOWMAN SAM SAYS: Give it enough exploitation and you could sell even a picturization of the dictionary.

You
gotta
hand it
to WARNERS

FOR

CARY GRANT

IN FRANK CAPRA'S

ARSENIC and OLD LACE

the new N.Y. Strand record

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RAYMOND MASSEY · JACK CARSON · PETER LORRE

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"A WOW! ONE OF THE GRE... COMEDY SMASH HITS OF ALL TIME!" HOLLYWOOD REPORTER
"HILARIOUS ENTERTAINMENT. WILL BE MUCH TALKED ABOUT AND EXCEEDINGLY HEAVILY PATRONIZED!" DAILY VARIETY
"WILL HAVE NO TROUBLE WINNING A RATING AS ONE OF THE MOST POPULAR FILMS OF THE YEAR! RAISES A STORM OF LAUGHTER IN A BREATHLESS PACE FROM FIRST MOMENT TO LAST! NATURAL FOR BULGING GROSSES!" FILM DAILY
"TERRIFIC MASS ENTERTAINMENT IN THE CAPRA MANNER. CRAMMED WITH EXCITEMENT, THRILLS, LAUGHS! TOP BRACKET!" SHOWMEN'S TRADE REVIEW
"A THRILLER-DILLER DEFINITELY IN THE HIGHER BRACKETS!" VARIETY
"HAS THE STUFF FOR RESOUNDING BOXOFFICE SUCCESS! NO END OF LAUGHS!" THE INDEPENDENT
"IT WILL REGALE WHO KNOWS HOW MANY TIMES ITS LEGIT THEATRE AUDIENCES!" M.P. DAILY
holder!
"OFFERS SHOWMEN A FIELD-DAY! EXCELLENT!" MOTION PICTURE HERALD
"HEADED FOR THE BIGGER GROSSES. ONE OF THE HIGHLIGHTS OF THE SEASON!" THE EXHIBITOR
cted by FRANK CAPRA
Play by Julius J. and Philip G Epstein • From the Stage Play by JOSEPH ELRING • Produced by Howard Lindsay and Russel Crouse • Music by Max Steiner
KEEP SELLING BONDS!

Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Lamour, de Cordova Teamed for 'Masquerade in Mexico'; 'Tomorrow Is Forever' Colbert's First Film for International

Arthur Freed has scheduled rehearsals to start on his next MGM picture, "Yolanda and the Thief," on October 15, at which time Fred Astaire is expected to return from his overseas USO tour. Lucille Ball and Lucille Bremer will also report at that time.

Phil Karlstein has been signed to direct "GI Honeymoon," Monogram service comedy to star Gale Storm, and scheduled to start September 22 under the production supervision of Lindsley Parsons. Screenplay by Richard Weil is based on an unproduced play.

After their performance in "A Medal for Benny," Paramount decided to again team Dorothy Lamour and Arturo de Cordova in "Masquerade in Mexico." Mitchell Leisen will direct the Mexican romantic story and Karl Tunberg, who is doing the screenplay, will produce.

William Wilder will make his production debut with "The Great Flamarion" at Republic. Eric von Stroheim and Mary Beth Hughes co-star under direction of Anthony Mann. Script is from an original story by Vicki Baum.

Bela Lugosi put his name to a contract at RKO for one of the principal roles with Wally Brown and Alan Carney in the new comedy, "Zombies on Broadway," which just went into production with Gordon Douglas directing and Ben Stoloff producing under the supervision of Sid Rogell.

Claudette Colbert has joined the International Pictures roster of players and her first will be "Tomorrow Is Forever," based on the current novel. David Lewis will hold production reins.

"The Troupers" will do two dance specialty numbers with Vivian Blaine in 20th Century-Fox's Technicolor film, "Nob Hill," which has a cast including George Raft, Joan Bennett and Peggy Ann Garner. Henry Hathaway is directing for Producer Andre Daven.

Chris Drake, recently discharged Purple Heart Marine veteran at 21, has been loaned by RKO to United Artists for a role in "High Among the Stars," a musical starring Connie Moore, Jane Powell, Ralph Bellamy and Morton Gould. Arthur Lubin is directing.

An all-star cast Cartune, using the characters popularized through his series released by Universal, is planned by Walt Lantz in "Poet and Peasant," based on the famous symphony. The characters are Woody Woodpecker, Andy Panda, Miss XTC, Wally Walrus and Buck Beaver.

Warners are rushing three sets, each of which will occupy a full sound stage, for "San Antonio," Errol Flynn starrer which David Butler will direct for Producer Robert Buckner. Emmett Lynn joins a number of others in the cast.

Two new musicals, one of them starring Ann Miller and the other with a western locale, have gone before the cameras at Columbia. The Miller starrer is "Eadie Was a Lady," which Arthur Dreifuss directs.

Edwin Knopf will produce John Van Druten's play, "The Distaff Side," for MGM. Production is expected to start early part of next year.

With the start of "Saddle Smoke," western comedy-drama starring Johnny Mack Brown with Raymond Hatton, Monogram announced complete cast. Principals include Jennifer Holt in the feminine lead. Charles J. Bigelow supervises.

Bill Pine and Bill Thomas are again borrowing Phyllis Brooks from Paramount to share the lead with Robert Lowery in their next picture for Paramount release, "High Man." William Berke will direct from a script by Maxwell Shane. Roger Pryor and Mary Treen have featured roles.

Republic's "Song of Mexico" will roll in November. The James FitzPatrick production, made in Mexico, will be the first of a series to be made by Republic in that country.

Samuel Goldwyn announced that Danny Kaye's next starring vehicle will be "Fancy Free," a comedy built around an MP who gets into romantic trouble after the liberation of Paris and is followed home by a bevy of Paris cuties.

Loretta Young begins her term contract with International Pictures on Sept. 25. Contract with the star was entered into last February but motherhood delayed her start. She is tentatively scheduled to star in "Home Is the Sailor," which David Lewis will produce sometime in November.

Lewis Milestone will direct-produce "The Red Pony" for Samuel Bronston, United Artists producer. Story, by John Steinbeck, will be produced in Technicolor, if equipment is available.

Headed by Marjorie Reynolds, Charlie Ruggles, Arthur Lake and Jeff Donnell, the screen cast of Sol Lesser's recently completed "3 Is a Family" saw their roles enacted on the stage. Others from the film who attended are Fred Brady, William Terry, Cheryl Walker and Producer Sol Lesser.

"Easy to Look At," a musical comedy with a theatrical costuming company as a background, has been set as the first assignment for Henry Blankfort on his new Universal associate producer-writer deal. Blankfort is writing the screenplay.

Warners have assigned William Jacobs to produce "Don't Ever Leave Me," original story by Norma and Ben Barzman. Claire Foley, who scored as the brat in "Janie," is slated for one of the leading roles.

Laurence Stallings and Sam Wood have been doing a final polish on Stalling's script for "Jubal Troop," Wood's independent production for Columbia. Rudolph Mate has been set as cameraman. Mate has photographed a number of Columbia features.

Frankie Carle and his orchestra has been signed by RKO Radio to a one-picture deal.

Writers at Monogram at Work On 8 Stories for Early Production

Writers at Monogram are now at work on eight stories scheduled for early production, presaging heavy activity on the stages within the next two months.

Tim Ryan is doing a polishing job on "GI Honeymoon"; Philip Yordan is completing his original screenplay for "John Dillinger, Mobster," to be produced by King Bros. Charles R. Marion has started work on "Rhythm Ranch," musical; "Divorce," drama to star Kay Francis, is being scripted by Harrison Orkow; George Callahan is at work on the next Charlie Chan film; second Cisco Kid picture is being prepared as an original screenplay by Betty Burbridge; Oscar Friend is on the screenplay of "The Shadow"; Frank H. Young is doing an original for the next western to star Johnny Mack Brown.

Walt Lantz Borrows Employes From Competitive Cartoon Studios

Inaugurating plans of the Cartoon Producers' Association for greater intra-industry cooperation, Walt Lantz has borrowed five employes from competitive studios. Loaned to Lantz by Walt Disney are Nino Carbe and Howard Dunn, both background animators, and three special effects animators, Joseph Creaturo, Robert Bemiller and Sidney Pillet, by Fred Quimby at MGM. All five men are working on "Enemy Bacteria," which Lantz is producing for the U. S. Navy, in association with Universal.

Under the Cartoon Producers' Association plan of cooperation, members will undertake to employ animators and other personnel on lay-off at other studios during "slow" periods.

Monogram Signs Phil Regan

Phil Regan, "the singing cop," has been signed to a two-year contract as a Monogram star. The singer, now on a personal appearance tour of eastern cities, will return to Hollywood shortly, to begin preparations for his first picture under the new agreement, "From the Land of the Sky-Blue Water."

Leaves Stage for Film

Mary Phillips, stage actress, has left the cast of the Broadway show, "Chicken Every Sunday," to play Greer Garson's sister in MGM's "The Valley of Decision." Miss Phillips will play Kate, an Irish woman who "mothers" her younger sister. Lionel Barrymore is cast as their father.

Spot Cass Daley in Musical

Cass Daley, eccentric singing comedienne, has been spotted by Paramount in "Duffy's Tavern." Her most recent screen role was in the musical, "Out of This World."

Part for Don Zelaya

Don Zelaya, character actor, has been cast in Paramount's "Salty O'Rourke," which Raoul Walsh is directing with Alan Ladd and Gail Russell co-starred.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We're off to the set for the skating sequences in the Sonja Henie Technicolor picture, "It's a Pleasure," which International is making for RKO release.

As we drive up to the stadium (the place is supposed to be Pittsburgh), we see most of the extras milling around, and learn upon entering, that they're out there trying to warm up. The place is freezing. Everybody has an extra garment on, including Director William Seiter. The people who have to cross the ice wear special rubbers with spikes on bottom to keep them from slipping and falling.

They're about ready for the barrel jump. This is to be done by a professional skater, who doubles for Michael O'Shea. He looks just like O'Shea; same height, etc.; even his hair has been dyed to match. He's out there skating and limbering up while the lights are being adjusted.

The words, "Okay, we're set to go," bring Miss Henie forward. She comes out with a gray skirt wrapped around her legs to keep her warm, and a finger-tip length royal blue jacket over her shoulders. Both of these are removed when everything is ready . . . and she stands there in a cute little costume of royal blue shorts and white, long-sleeved jersey blouse embroidered in yarn.

The large outside door has been closed and they're ready to shoot, when suddenly the cameraman discovers that the angle for the lights is wrong and must be changed; so back everyone goes to await the adjustment.

When Mr. Seiter finally gets things arranged, another call goes out for Miss Henie, and this time for O'Shea too. With the start of the music and camera, O'Shea's double commences skating around the rink, while Miss Henie stands close to the barrels urging him on. (She's supposed to be encouraging O'Shea to be a top-flight skater.) One "take" is so perfect that the entire cast spontaneously applauds, and Mr. Seiter says "it's a dilly" (which for him means, absolutely perfect).

Then O'Shea comes over and stands at Miss Henie's side for a close-up. They're accepting the applause of the "audience."

We visit with the two stars, and some Brazilian fliers who are also visiting the set. Staying just as long as we can stand the cold, back to our home grounds we go.

Until next week.

Ann Lewis

William Wellman Is Signed by Cowan to Direct 'GI Joe'

One of the ripest plums of the current Hollywood season, the directorial assignment on Ernie Pyle's "GI Joe," will fall to William Wellman, it has been announced by Lester Cowan.

No selection has been made yet for the role of Pyle. Wellman and Producer Cowan plan to continue testing every possibility for the role.

MGM Buys Murder Mystery

Motion picture rights to "Death in the Doll's House," by Elizabeth M. Fetter and Lawrence P. Bachmann, have been acquired by MGM. The murder mystery was first published as a serial by the *Saturday Evening Post* and later in book form by Random House.

RKO Buys 'Tokyo' Story

"First Man in Tokyo," original story by J. Robert Bren and Gladys Atwater, has been purchased by RKO Radio and will be rushed into production. It deals with an American Marine ace who volunteers to enter Japan as a spy.

Draws Top Male Role

Columbia has spotted its new screen discovery, Cornel Wilde, for top male role in the spectacular Technicolor fantasy of old Baghdad, "A Thousand and One Nights," which will soon go before the cameras.



Here's mother (Carmen Castleberry) and daughter, but daughter happens to be on the right! It's Dorothy Lamour in make-up she donned for the final sequence of Paramount's "Road to Utopia," in which she stars with Bing Crosby and Bob Hope.

Wanger Chooses Vancouver Lass As 'Most Beautiful Girl in World'

Yvonne De Carlo, 20, a blue-eyed brunette beauty, who hails from Vancouver, B. C., has been selected by Producer Walter Wanger as the "most beautiful girl in the world." She has been signed to a long term contract by Universal Studio and will play the starring role in Wanger's Technicolor production, "Salome, Where She Danced."

More than 20,000 girls were considered in the nation-wide search for a girl of exceptional beauty who could dance as well as act. A number of girls were brought out to Hollywood from around the country and tested. Several of these were signed to term contracts and will remain here for supporting roles in the picture.

Hedy's Home-Again Assignment

MGM has scheduled "Her Highness and the Bellboy" as Hedy Lamarr's next starring picture, with June Allyson and Robert Walker in other principal roles. It will be produced by Joe Pasternak and directed by Henry Koster. This will be Miss Lamarr's first picture at her home studio since "The Heavenly Body," although she has since been on "loan-out" for one at Warner Bros. and two at RKO.

Elderly Actress in 'Counterattack'

Adeline de Walt Reynolds, 82-year-old actress who graduated from college at 70 and made her acting debut at 78, has been cast as the general's mother in "Counterattack," Columbia's filmization of Janet Philip Stevenson's play.

Kantor to Pen 'Home Again'

MacKinlay Kantor has been signed by Samuel Goldwyn to write the script for "Home Again," which will have a cast headed by Teresa Wright, Dana Andrews, Virginia Mayo, Walter Brennan, Constance Dowling and Farley Granger.

Hitchcock Dilemma

Alfred Hitchcock, director of "Spellbound," the David O. Selznick mystery-thriller, is beset with the knottiest casting problem of his career. He hasn't yet found a spot for himself in the film.

The cast is all chosen, in fact, shooting has already reached the halfway mark, but Hitchcock whose firm and unbroken habit it is to appear in all of his pictures, doesn't know how to cast himself.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

John Berry, who makes his film directorial debut with Paramount's "Miss Susie Slagle's," has started shooting . . . Interest of Herbert Yates of Republic in the Mesaba Mountain iron-range will develop into a picture starring Michael O'Shea which will be called "The Iron Master" . . . Rod Cameron has been set by Walter Wanger for a top male lead in "Salome—Where She Danced" . . . Sam Katzman has been signed by Columbia to produce a serial, "Brenda Starr, Reporter," based on the popular comic strip . . . Richard Whorf, actor turned director for MGM's "Autumn Fever," will appear in an advance trailer being made for the comedy . . . Johnny Maschio, agenting for Dennis O'Keefe and Sig Schlager for Producers Corporation of America, are huddling over details of a planned multiple picture deal which may bring O'Keefe into the PCA-United Artists fold in a series of comedies . . . Sidney Toler, "Charley Chan" of the pictures, met Frank Reicher for the first time in 25 years on the set of "The Jade Mask" . . . Hal Wallis has bought the screen rights to "The Searching Wind," written by Lillian Hellman, and at the same time signed Miss Hellman as a contract writer . . . Director Frank McDonald signed a year's contract with Republic; his last chore was "Light of Old Santa Fe," Roy Rogers starrer . . . Ruth McKenney of "My Sister Eileen" fame, and her husband, Richard Bransten, have sold RKO an original and unique mystery called "Who Is My Love?" . . . Arthur Lange, International's music director, is recording 62 minutes of music for "The Woman in the Window" which Nunnally Johnson produced . . . Louis Hyman, distribution head for Sol Lesser productions, has gone to New York to confer with United Artists sales and advertising executives on a campaign for "3 Is a Family" . . . Susanna Foster and Turhan Bey are to be re-united for the third time in Universal's "Frisco Sal" by Producer-Director George Waggner . . . Mark Hellinger has returned to his desk at Warners after a four and one-half months' tour of battle fronts as foreign correspondent; he will start readying "Will Rogers" . . . Director Vernon Keays has completed location shooting on Columbia's western musical, "Sing Me a Song of Texas" . . . Official Army and Navy approval of MGM's "Thirty Seconds Over Tokyo" has been received by Producer Sam Zimbalist . . . Spring Byington has been borrowed by Paramount to play the role of Gail Russell's mother in "Salty O'Rourke."

Barbara Britton Gets Leading Feminine Role in 'Virginian'

Barbara Britton has been chosen by Paramount to play the feminine starring role in "The Virginian," Technicolor film version of the celebrated Owen Wister novel. Miss Britton will portray the school teacher with whom the Virginian, to be portrayed by Joel McCrea, falls in love. The two other male stellar roles, Trampas, the heavy, and Steve, the likable friend of the Virginian, will be filled by Brian Donlevy and Sonny Tufts.

Paul Jones is producing the picture, and Stuart Gilmore, just elevated from film editor to director, will direct. Second unit shooting will start within a week and Gilmore will start working with the cast early in November.

Morgan Signed for 'Torch'

Frank Morgan has been assigned to an important role in "Hold High the Torch," MGM Technicolor picture about a girl and her dog, now being filmed on location in Canada. The girl is being played by 12-year-old Elizabeth Taylor and the dog by the canine star, Lassie.

Writes Chan Story for Himself

Sidney Toler, former successful playwright and Broadway play doctor, and now starring in the title role of Monogram's Charlie Chan series, has turned again to writing and has just completed his first Charlie Chan story.

Set for 'Night Before'

Paramount has definitely set Ray Milland and Sonny Tufts as the two male stars of "The Night Before," a comedy of modern San Francisco which Fred Kohlmar will produce.


"My mission on earth is to make people happy . . . especially women!"
The Kind of Musical That
The Kind of Musical That
Rain
It's In The Tropics - And It's In
Technicolor
It's open season for sarongs again—
With that gorgeous GLamour girl
On an island of fun in a sea of laughs—
And scores of lovely uncover girls
Crackin' down on Bracken
To a boogie-woogie beat!
TORRID TUNES
By Burton Lane and Ted Koehler
"Beloved" • "What A Day"
"Boogie, Woogie, Boogie Man"

Paramount Has Made Famous . . .

. . . as Made Paramount Famous



bow Island

starring

Dorothy Lamour

The Doll of the Atoll

Eddie Bracken

The "Conquering Hero" of "Morgan's Creek"

Gil Lamb

The Goon of the Lagoon—with

Barry Sullivan

Directed by

Ralph Murphy

Screenplay by Walter DeLeon and Arthur Phillips

Regional Newsreel

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PORTLAND

"Wilson" opened September 12 at Evergreen's Orpheum before an enthusiastic audience of social and political leaders, top ranking officers of the armed services, the local film industry, and film stars headed by Thomas Mitchell. Exploitation campaign included a battery of Kleigs and sound cars with the announcing staff of K.G.W.

Capt. Roy Borbeck, former film executive, after having been appointed post engineer at Santa Barbara, Cal., has been transferred to Ft. Chuachuca, Ariz.

Tom Shearer of the theatre equipment firm, is off to New York. He is accompanied by Clarence Bauer.

Word has been received on Seattle row that Johnny Kent, formerly booker-salesman for Paramount, was wounded in Normandy. He is now hospitalized in England.

Vete Stewart, Herbert & Mrs. Kauffman, Ralph Abbett, A. J. and Mrs. Sullivan, Sam and Jerry Milner, Lloyd and Harriet Lamb, Pete and Mrs. Higgins, Ethel Walton, Zellah Lamb, Art and Gladness Gollofon, Frank Drew, Tony Hartford, Ray Ackles and many others at the "Wilson" premiere, Seattle.

E. W. Aaron, circuit sales manager for MGM, New York, is visiting Portland, Seattle, exchanges.

Evergreen Theatres hosted a cocktail party at the Italian Club, prior to the opening of "Wilson" at the Music Hall, for stars William Eythe, Mary Anderson and Shelia Ryan.

Ray Ackles, Spokane salesman for 20th-Fox, back to Seattle for conference.

Rex Thompson has purchased the Orchard Heights Theatre from Ted Gamble and associates.

Mose and Harriet Mesher have been touring the Puget Sound region on annual vacation.

"Dragon Seed" is into a fourth big week at J. J. Parker's United Artists, Portland.

Walter Green, president of National Theatre Supply, and Oscar Oldknow, vice president, recently held a conference with Manager Oscar Chiniquy of Seattle.

J. von Herberg of Jensen-Von Herberg theatres back from Yakima and Eastern Washington.

Said Thomas Mitchell, as he opened the "Wilson" premiere at the Orpheum, Portland: "I believe the picture is highly valuable at this time and that Henry King in directing the Darryl F. Zanuck production, has done one of the finest jobs of his career." He then headed back to his broad Oregon acres at Carlton.

WASHINGTON

John J. Payette, general zone manager of Warner Bros., gave a farewell party for Fred Thomas, who is leaving his post as manager of the Earle Theatre, after 18 years with Warner Bros. The party, held at the Raleigh Hotel on September 14, was attended by John J. Payette, George Crouch, Harry Anger, Frank La Falce, Nat Browne, Charles McGowan, William C. Ewing, Louis Ribnitzki, James Root, Harry Lohmeyer, Charles Grimes, Nat Glasser, Al Pratt, A. J. Brylawski and E. N. Read.

Andy Smith, Jr., and Clarence Hall of the 20th-Fox home office, were in town for a sales meeting on Thursday and Friday, September 14-15.

Pvt. Richard Cohen, son of Branch Manager Max Cohen, of Universal, was in town on a ten-day furlough before reporting to California.

Offices of United Artists and Columbia were robbed recently, with adding machines and typewriters among the items missing.

Mae Feldman, 20th Century-Fox branch manager's secretary, is vacationing. Universal's Max Cohen attended an executive meeting at Buffalo, N. Y. George Wheeler, of the Lichtman Circuit, is going to Florida to visit his family.

Ann and Joan Corcoran, daughters of Universal Salesman Barney Corcoran, have been signed at the Copacabana. The girls were recent visitors from Hollywood.

United Artists Detroit Branch Manager Moe Dudelson was a recent exchange visitor.

Hank Wall, Warner publicity, is out ill with a strep throat condition.

Universal Booker George Nash, who was injured in an automobile accident, is getting along nicely.

Ted O'Shea, Western sales manager, in Washington for conferences with District Manager Rudy Berger and Branch Manager John Allen. MGM's Anne Burns' sister, Dorothy, has joined the staff of Leo and has been assigned to the general department. Bookkeeper Esther Blendman is back at her machine after a couple of days' absence following a slight injury. Rita (filing department) Saidman was one of the United Nations Girls who received a special War Bond Citation from Secretary Morgenthau upon the steps of the U. S. Treasury. Metro Salesman and Mrs. Harry Cohen, who have been headquartering at Ocean City, Maryland, for the Summer, have resumed their Washington residence. Visiting at Metro was Manager Johnney Garst of the Roxy, Martinsville, Virginia. Mary Catherine Wimes of the district office and "Hello Girl" Ann Bullinger are out ill.

Quoting from the *Washington Post*: "The engagement of Miss Belle Fensterstock, known professionally as Belle Fenstock, to J. C. Brown, Washington newsreelsman, has been made known. Bride-elect is employed in Washington. Mr. Brown has been in the Capitol since 1918, covering events and all Presidents since Woodrow Wilson. He has traveled extensively gathering news in other parts of the world."

J. C. Brown, Washington manager for News of the Day, dean of the White House newsreelmen, and known to Presidents and the Capitol mighty since 1918 as "Brownie," is going to desert the ranks of bachelors! The bride-to-be is the widely known composer, Belle Fenstock, collaborator of such lyricists as Billy Rose, Otto Harback and Vera Bloom.

DES MOINES

Pledges have been received from theatre men in 117 Iowa cities and towns, including some 250 houses, to take part in the Share-Your-Clothing-with-Russia campaign to be conducted in Iowa from September 24 to 30, it was announced by Iowa WAC Chairman A. H. Blank. The goal in Iowa is 2,500,000 pounds, or two pounds per person in the state.

Elmore Chase has sold his interest in the theatre at Pierson, Iowa, to Ole Olsen of Ida Grove and Denison.

Harold B. Lyon has been named manager of the State Theatre at Cedar Rapids, succeeding Horace Spencer, who has been transferred to managership of the Tri-State Theatre at Rock Island, Ill. Lyon has been in the show business for 18 years and has been with Tri-States and Central States for the past nine years.

Approximately $1300 was taken from the safe of the Capitol Theatre at Marshalltown during the night, with the vault broken open without jimmying. The thieves escaped through a rear exit, Manager Harry Dearmin reported.

An usherette at the Palace Theatre in Waterloo found a murder-mystery picture a bit too realistic. She was listening intently to the dialog when she stumbled over a dead body in the dark lobby. She, like the actress in the film, screamed and several persons rushed to her aid. She had tripped over a dead mongrel dog.

P. T. Kelty, assistant manager of the RKO Palace in Chicago, is serving as acting manager of the Orpheum in Des Moines during the vacation of Norman Wrobel.

Walter R. Wood, 47, died of a lung tumor at the Veterans' Hospital in Des Moines. His wife, Eva, is an inspectress at the Warner Bros. exchange. A son is in the Army Air Corps.

Bill Kappler, booker at the Universal exchange in Des Moines, has resigned and Ray Freeman has taken over his post. Kappler did not disclose his future plans.

Lou Patz, manager of the Des Moines office of National Screen Service, and Oscar Dizzen, Abe Chapman and I. Sokolof, all of the Des Moines office, attended the regional meeting of NSS in Chicago.

NEWARK

Loss of tens of thousands of dollars in business and property damage was suffered by New Jersey picture theatres, particularly along the coast, in last week's hurricane. Scores of houses were forced to close entirely when electric power failed. At least two had their marquees ripped away by the force of the gale.

Others, warned by newspaper and radio reports of the approach of the gale, sent home their staffs early and kept only a watchman in the lobby to notify the few hardy movie fans who braved the elements that there would be no performances. One comparatively small north Jersey chain of theatres took it on the chin for a $2500 loss of business. Virtually all of the affected theatres opened as usual for Friday matinees and evenings.

Miss Marion L. Roberts, for more than ten years with the north Jersey office of Warners, and recently assistant director of personnel, will leave about the middle of October to become the bride of Oliver Brant, a chemical engineer with offices in New York City. After a wedding trip through the south the couple will be at home

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

at Mr. Brant's residence in Summit, N. J. Miss Roberts will be succeeded as assistant personnel director by Miss Catherine E. Wondracek, of the Warner office staff.

Manager Harry H. Weiss, of RKO Proctor's, is arranging a gala event for the Newark premiere of "Wilson," September 27. Prominent city and county officials and Democratic Party leaders will be on hand.

"Smiling Bill" Phillips, manager of Loew's State, is smiling even more radiantly these days, now that Manager George Dumond, of Loew's Jersey, Jersey City, sent over staff artists to redecorate the lobby.

Sam Silver, manager of the Broad, is suffering from a painful ulcer on his right ankle, the aftermath of a slight injury when he bruised himself against a chair in his office.

William L. Berman, formerly with Warners in north Jersey, later film buyer for a circuit in North Carolina and manager of a Walter Reade house in Red Bank, is now manager of the Rex Theatre, East Rutherford.

The Warner Club will hold an election of new officers within the next week.

Headaches have started again for Newark, N. J., theatre managers who cater to the 'teen age groups, due to the re-establishment of the 10 o'clock curfew for children under 16. This means, in effect, that every time a ticket is sold to a youngster about dusk, the cashier will advise, "You have to be out of the theatre by nine o'clock," with a similar warning by the doorman. Also there will have to be a nightly "combing" of theatre auditoriums by ushers and staff to chase out youthful late-sitters. Newark's curfew hour was extended to 11:30 P.M., June 15, for the summer months.

Condolences are being extended to John F. Brex, projectionist at RKO Proctor's, on the death last week of his father, the late Frank Brex, retired Deputy Police Chief of Newark, who was famous for solving some of the most difficult cases in Newark's police annals.

Phil R. Manes, manager of the Capitol, who is frequently called upon to solve unusual problems, had another one tossed in his lap last week. A sailor came into his office and asserted he had lost his wallet containing $180. Phil stopped the picture and announced the loss over the loud-speaker system, adding coyly that he injected a little "sob stuff" into his plea for the return of the lost pocketbook. Within five minutes a soldier appeared in his office with the missing wallet, sans, however, the cash. By that time there was a crowd of about 50 persons milling around the lobby and volunteering to help out with a collection to make up the sailor's loss. Phil, however, decided that perhaps Mr. Bluejacket may not have lost $180, or any such large amount, so he ruled out the collection. At any rate the sailor got back his wallet with his identification and other papers.

ST. LOUIS

Jules E. Kohn, Kansas City attorney who recently was named to act as arbitrator to determine the number of union stage hands to be employed in each classification of motion picture theatre in St. Louis and St. Louis County, will hold his first session with representatives of the interested theatres and Local No. 6 of the Stage Hands Union on September 25.

Harry C. Arthur, Jr., general manager of the Fanchon & Marco-St. Louis Amusement Company houses, returned to St. Louis on September 12. He plans to spend some time here before returning to New York City, where he spent much of the summer period.

The price scale at Fanchon & Marco's Fox for the local run of "Wilson" follows: Matinees to 5 p.m. daily and to 1 p.m. Saturdays and Sundays, adults 75c; servicemen 50c and children 40c. Evenings daily after 5 p.m. and Saturdays and Sundays after 1 p.m. adults $1.10, servicemen 75c and children 55c. These prices all include the state and federal tax. Contrary to the usual policy of the Fanchon & Marco houses, due to the contract with the film company, the "dates" of servicemen must pay the full admission scale.



SKATING STAR GOTHAM VISITOR. Belita, Monogram star, smilingly greeted reporters on her arrival in New York recently from Hollywood for a short vacation. Last Friday she shuttled out to Cleveland for a stage appearance at the RKO Palace Theatre.

The allegedly unreasonable clearance complaint of Adolph Rosecan, doing business as the Princess Theatre, against Paramount, RKO Radio, Warner Brothers, 20th Century-Fox, and Loew's, Inc., has been set for hearing before AAA arbiter Harry G. Erbs, St. Louis attorney, on September 28. This is the case in which the St. Louis Amusement Co., St. Louis Ambassador Theatre, Inc., Eden Theatre Co., St. Louis Missouri Theatre, Inc., and Service Group Theatres and owners of various local theatres, all of which are under Fanchon & Marco management, have endeavored to file a motion to dismiss, attacking the Consent Decree in its application to third parties who were not parties to the original proceedings, as unconstitutional. Arbiters have been selected and dates for trial have been set in two other reasonable clearance cases pending before the local AAA tribunal against the Big Five. Fred Armstrong, local attorney, will conduct a hearing in the complaint of Sol and Irvin Goldfarb, doing business as the Ritz Theatre, in East Alton, Ill.

Loew's State and Orpheum theatres have relieved a shortage of first-run pictures by supplementing the line-up of MGM, UA and Columbia pictures with Monogram and PRC product.

Graham Theatres, Inc., Commerce Building, Kansas City, Mo., has been granted a charter by the Secretary of State's office in Jefferson City, to own, operate, manage and carry on a general theatre business. Incorporators were John T. Graham, James T. Britt and Glen A. Wisdom.

Seen along Film Row this week were Larry Richmond, Kenneth, Mo.; G. Carey, Caruthersville, Mo., and Bob Cluster, Salem, Ill.

C. D. Hill, Columbia manager, visited Cairo, Ill., Paducah, Ky., and Poplar Bluff, Mo., this week.

Irv Waterstreet, MGM exploiter, is out in the territory this week.

Maury Schweitzer, Paramount manager, back from a trip in the territory.

First Lieutenant Thomas G. Arthur, 23, navigator in a B-24 Liberator, now a veteran of bombing attacks on many enemy installations, recently passed the 50-mission mark. He is the son of Mr. and Mrs. Harry C. Arthur.

CINCINNATI

MGM Branch Manager E. M. Booth and Mrs. Booth have left for a two-week vacation and rest. Edna Ossege, Mr. Booth's secretary, is taking a week off during his absence.

Warners Carl Leeder has gone to New York on his vacation.

Walter McLay, son of Warners' Jim McLay, is now crew chief at Peterson Springs, Colorado.

John Eifert, Warners' sales representative, went to Middletown, Ohio, last week to attend the funeral of his aunt.

Estelle Schilferth, Warners, lost her grandmother, a fine old lady of 96 years, this week, following an operation. Reports stated that she was the oldest Cincinnatian on record to undergo an operation.

Warners has added Yvonne Hahn to the staff.

Warners' Mary Wells, secretary to Jim Abrose, is vacationing.

Fire in the booth of the Madison Theatre, Covington, Kentucky, destroyed two films. Defective wiring was found to have been the cause of the blaze.

J. J. Grady, 20th Century-Fox district manager, Leavit Bugie, branch manager, and the sales staff journeyed to Cleveland over last weekend to attend a sales conference.

Mardel Maxey is the new Schine's short subject booker, replacing Kay Lanham, who has resigned to get married.

Alice Bedford, Universal inspectress, is convalescing following a trip to the hospital for an operation.

The Cincinnati Cinema Club held a meeting Saturday at Film Row exchange. Ross Williams, president, was in the chair.

Nat Kaplan, Columbia, reports excellent grosses on "The Impatient Years" throughout the Midwest territories.

Visitors to the Row last week included: C. A. Metro, Portsmouth, Ohio; Bill Settos, Springfield, Ohio; Tony Stern, Bill Wasserman, new short subject booker from Warners; C. A. Pfister, Troy, Ohio; William Floyd, New Madison, Ohio, and Bert Hokle, Huntington, West Virginia.

VANCOUVER

Miss A. Plews has resigned after being with 20th-Fox for 22 years. Bessie Webster moves up to cashier and Trixie Thompson becomes secretary to manager Jimmy Patterson.

Ken McHale, formerly with 20th-Fox and now in the Navy, is home from Halifax on his first leave, and looking up friends in the film business.

Since Frank Kershaw was promoted to the Vancouver office as supervisor Paul Cardell is looking after the Calgary district for F. P. Cardell is in charge of the booking dept for the Alberta division and was formerly booker at RKO.

Benny Plottel, who recently resigned as Empire-Universal manager at Winnipeg, has returned to Vancouver and will make his home here and enter commercial business.

Checking the local situation for V-Day shows that theatres with staffs fully trained to handle emergencies will remain open, both circuit heads disclosed. "Crowds will be jubilant, but I don't think they'll be destructive," commented Frank Gow of Famous Players.

Plenty of publicity for Sinatra here when the School Board claimed that "The Voice" was a demoralizing effect upon Vancouver children. "Do they prefer Sinatra to the solid classics?" is the $64 question, and the students are all in favor of Sinatra and Bing Crosby and claim

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

symphonies put them to sleep. Of course, there was no connection with the film, "Step Lively," starring Sinatra, which opened at Ivan Ackery's Orpheum. It's a nice break for the picture.

Jimmy Patterson, 20th-Fox manager, and Harry Wolffe, UA manager, have completed 25 years in show business and are now members of the Canadian Picture Pioneers.

Canadian participation in television seems assured, according to CBC officials. Television will be one of the important post-war industries in the Dominion, it was stated, and the development will come sooner and more rapidly than most folks realize. The big problem for Canada is the development of broadcasting facilities, the cost of equipment and programs for tele being much heavier than for sound broadcasting. the CBC officials reported.

Jimmy Davie, RKO booker, is away on a business trip through the B. C. interior. Henry Morton of the Garrick Winnipeg has paid $35,000 to the city of Winnipeg for the old road-show house, the Walker Theatre, which has been closed for years, and agrees to operate it for ten years after a permit for renovation is granted. The theatre was never wired for sound and sale of the Walker has been the subject of vigorous debate for months. The theatre is not in a very good location and it will cost plenty to make a moving picture house there.

We have just passed through the hottest September week on record and the shows only did ordinary business. "White Cliffs of Dover" bows out of the Capitol after three weeks. Ivan Ackery of the Orpheum has an added stage attraction each Monday, playing the "Nabob Harmony House," a popular radio show here which is now broadcast over CBC, the national network. $300 in cash prizes are awarded each week from the stage.

Bob Scott, manager of the Lyric Theatre, came through an operation nicely and is now home. Scott is a member of the Canadian Picture Pioneers.

Frank Gow, supervisor for F. P. in British Columbia, is away on an inspection trip checking on his interior theatres.

Tommy Thompson, manager of the Grandview Theatre, is putting over a very good campaign to do away with juvenile delinquency in his district. He is cooperating with the different welfare organizations, with special matinee clubs giving out application cards. In one month he had over 1,000 applications from the kids.

Ted Joy, projectionist at the Nova, North Vancouver, had a severe accident and is in hospital. He will lose several fingers on one hand crushed by a log.

BOSTON

Immediate approval of the War Production Board has been obtained for repairs and rebuilding of theatres in this territory damaged in the hurricane. However, the WPB adds the injunction that all such priorities must await those upon buildings essential to housing. Few Massachusetts theatres were seriously affected. In New Bedford and Fall River considerable damage was done, and on Cape Cod some of the smaller theatres will be temporarily out of commission.

United Artists is finally taking over Republic's quarters, but only on a temporary basis as plans are underway for a consolidation of the offices when construction work is completed.

John Dervin, United Artists branch manager, celebrated his twenty-second year with his company last week.

Jim Winn has left for a two-week trip. The first stop is for conferences in New York home offices; then to Buffalo, New Haven, and other key cities in his district. John Dervin accompanied Winn to New York.

Plans are under way for one of the biggest campaigns ever by Joe DiPeisa, Joe Longo, and



THEY WERE THERE. Among those present caught by the camera at the reception and dinner given by Edward C. Raftery, president of United Artists, in honor of Barrington Gain and Dr. Alexander Galperson at the 21 Club in New York last week were (l-r) George Bagnall, Walter Gould, Harry Gold and Bernard Kamber.

Phil Engel when "Since You Went Away" opens at Loew's State and Orpheum theatres.

The chimpanzee hunt conducted by the Boston branch of Metro ended with no chimp. It seems that no animals are being imported into the country because of the war, so the next Tarzan picture may be minus a chimp friend for the ape man. We learned quite a bit about the animal world talking to Bert McKenzie and his crew. Bert can play a rugged game of gin rummy and talk about any thing at the same time, at any rate he was a way out in front when we left.

Ted Richmond, a director for Columbia studios, was in the Boston film district last week.

Our sympathies are with Lucien Descateaux, whose son, a member of the U. S. Marine Corps, was killed recently in action in the South Pacific.

The regular meeting of the Motion Picture Salesmen's club was held September 16 in the Statler.

"Wilson" is scheduled for the RKO Boston on September 28.

The Longwood Bowl is to be rebuilt.

The showing of "Arsenic and Old Lace" in the RKO screening room was attended to overflowing.

Jim Winn, United Artists district manager, has returned from the Cape with his family.

Herb Schaffer, who holds the record around the film district for giving blood to the Red Cross, quietly stepped out to the Blood Bank and gave another pint. This makes 16 pints over a period of two years.

Nate Ross, Herb Shaffer, George Hager and Joe Cronier attended a screening of United Artists short subjects before leaving for their respective territories.

PHILADELPHIA

The storm that raged over the eastern coastal region last week spread havoc along the resort area of New Jersey, leaving a wide swath of damage and destruction. Amusement enterprises took their share of damage. In Atlantic City the roof of Harry Waxman's Hollywood Theatre was blown off, and in Wildwood the front of the Regent Theatre was blown away. The Steel Pier in Atlantic City and Hamid's Pier also received their share of damage. Boardwalk theatres in Atlantic City were flooded. All the houses in the resort were closed on the night of the storm. The New Jersey Messenger Service, however, made all their deliveries in spite of everything.

Ben Blumberg of National Theatre Supply has recovered sufficiently from his recent illness to go to Atlantic City to recuperate.

George Higgenbottom, formerly with the Ritz Theatre in Tacony, is now at the Eddy Theatre in Eddystone.

Dave Shapiro, whose building operation in Mayfair was stopped by the War Manpower Commission, expects to be back building in several weeks.

Al Bondy, distributor of the G. E. Reels, is the father of a baby girl born last Tuesday.

Sam Steifel has sold his home in Merion and is moving to Hollywood within the next few weeks. His friends in the industry are giving a dinner in his honor at the Ritz Carlton Hotel on Thursday, September 28, to wish him success in his new venture, Rooney, Inc. Serving on the committee of arrangements are Dave Barrist, Harry Ball, Leon D. Levy, I. D. Levy, Ted Schlanger, Jay Emanuel, Earle Sweigert, Sam Gross, Jack Beresin, Al Davis, The Hon. Harry E. Kalodner, Bob Lynch, The Hon. Joseph Sloane, Sam Schwartz and Henry Friedman.

Tommy Tait, assistant shipper at Warner Bros. Pictures, has left for the Armed Forces.

A leak in the roof of the Vine St. projection room during the storm last week caused some damage.

The Warner publicity department worked with the War Manpower Commission in helping to exploit the Government reel, "The War Speeds Up," which had a booking at the Stanton Theatre. Picture was screened for the Government men at the Warner screening room in the Earle Theatre building. WMC sent out notices to all the war plants in the area.

Roy Rogers and his rodeo scheduled for an end of the month appearance here.

At the recent election of the Film Exchange Employe's Union, Tony Loftus of Clark Film was elected president, succeeding John Wagman of Warners, who becomes business representative in place of Bud Bache of Metro, resigned. Jim Keating of United Artists is now vice-president. Jack Reif of Fox succeeds Keating on the executive board.

Harold Brason, former Warner manager who has been in the Army since before Pearl Harbor, has been promoted to First Sergeant somewhere in New Guinea.

Marine Sergeant Charles Dolde, former manager of the Family Theatre, who was expecting to receive an early release from service, was struck by a hit-run driver last Monday and died two days later. He was visiting Englewood, N. J., for the marriage of a daughter. He was 42 years old, and had been assigned to duty at the Philadelphia Navy Yard.

Private Dave Cohen has been released from the service and is back at his old job as operator at the Towers Theatre in Camden. He will be married in the next three weeks to Miss Esther Levow.

Elizabeth McCaffery, office manager of the United Artists exchange, celebrates twenty-five years of service with that company.

Staff Sergeant Dwight Van Meter, in the Marine Corps Public Relations Office here, a former manager in the William Goldman Circuit, became a father when his wife gave birth to a son in the St. Francis Hospital in Wilmington.

INDIANAPOLIS

Showmen of Indianapolis will pay fitting tribute to A. C. Zaring and his wife on the occasion of their golden wedding anniversary with a celebration at the Indianapolis Variety Club rooms, Monday, September 25. There will be a public reception from 8 to 10 o'clock that night, to be followed by a membership party with a floor show and all the trimmings. The committee making plans for the occasion is composed of Claude McKean, Warner Brothers. Don Hammer of the Universal sales group, Carl Niesse, operator of the Vogue Theatre, and Irving Fendrick. Mr. Zaring is the dean of local exhibitors. Long before he built the Zaring Theatre as the city's first de luxe neighborhood house he operated the old North Star Theatre on Central Avenue.

The week of September 24 to October 1,

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

inclusive, was set aside as Victory Through Unity Week by Governor Henry F. Schricker, in a proclamation issued September 14. The proclamation asks citizens and organizations of the state to bring about unity of purpose for "those American ideals for which we are fighting—justice—freedom—tolerance."

Kenneth Maurice, who operates the Wabash Theatre, Clinton, Ind., is the proud father of a baby girl.

Mr. and Mrs. Al Blocher are celebrating their wedding anniversary with a trip to Chicago. Mr. Blocher is associated with Affiliated Theatres, Inc.

L. J. McGinley, Universal exchange manager, was absent several days last week from his office suffering with a slight touch of influenza.

Eleanor Turner of the Affiliated Theatres office staff, was confined to her home during the week with a severe cold.

Milton Ettinger, Universal salesman, is fishing in the lake regions of northern Indiana.

William Wrightsman, formerly associated with the Alliance Theatre Corp. as manager of the Sipe Theatre, Kokomo, has been appointed manager of Keith's Theatre. He has been in the business for 12 years, and was recently discharged for medical reasons from the Army.

In order to keep youngsters from popping the empty popcorn sacks the Emerson Theatre is serving the tempting morsel in air-conditioned paper sacks punched full of small holes.

Don Steinkamp, former exhibitor at French Lick and now in the armed forces, is home on furlough.

Visitors on Film Row—Wm. P. McGovern, Odon; S. W. Goodman, Poseyville; E. L. Orenstein, Milltown; Mr. and Mrs. James Haney, Milan; Bob Hudson, Richmond; William Studebaker, Logansport; Gail Lancaster, Huntington; Trueman Rembusch, Franklin; Fred Dolle, Louisville, Ky.; and Joe Schilling and his son, Harry, now in the Navy and home on furlough.

Harry Richardson is the new poster manager at 20th-Fox exchange, succeeding Betty Larrimore, who resigned.

OMAHA

Omaha theatres had considerably more competition than usual with a rodeo in Creighton Stadium drawing more than 10,000 nightly, and even larger crowds attending the Army Air Forces' "Shot in the Sky" exhibit.

A seven-year domination of the Nebraska Federation of Labor presidency was ended last week at the annual convention at Norfolk. J. J. Guenther of Omaha was advanced to president from vice-president, to fill out the remaining year of the term of Roy Brewer, who resigned to join the Washington WPB staff. Brewer, a member of the Motion Picture Operators' Union and former operator at Grand Island, favored an election to decide who should fill out his term. Leo H. Tews, 40, of Norfolk, member of the Motion Picture Union since 1927, would have been Guenther's chief opposition had delegates decided to hold an election.

Pvt. John Preston, Humphrey exhibitor now in the Army Signal Corps at Camp Blaine, and Wally Johnson, Friend exhibitor now at Camp Crowder, Mo., visited along the row.

Ted J. Kempkes, Bonham Theatre manager at Fairbury, is reported critically ill.

Pvt. Gordon Halloran, formerly with 20th-Fox here, has been transferred to Fort Mead, Md.

Sol Francis of Monogram is at Oklahoma City for an indefinite stay.

Nebraska is expected to harvest a record corn crop of almost 20 million bushels over the previous all-time record of 216,632,000 bushels in 1943.

Five more cocker spaniel puppies arrived at the home of Norm Nielsen, RKO office manager, making the second consecutive litter of quintuplets for "Jingle."



WELCOMED AS NEW BARKER. Earl Godwin (third from left), noted radio newscaster, was inducted as a full-fledged Barker of Variety Tent No. 11 at a monthly membership meeting held in Washington last week. Shaking hands with Mr. Godwin is John S. Allen, chief barker, and between them is Carter Barron, first assistant national chief barker. King for the Day Sam Wheeler is at the right.

Arthur Jensen, brother of Hazel Jensen, RKO biller, was killed in action in Alaska. His parents have received a citation signed by the President.

Vern Schuett, RKO shipping clerk, has returned from his vacation.

Mrs. Don McLucas, wife of the United Artists' branch manager, is in the hospital.

Office Manager Sid McArdle of UA is off on his vacation.

MGM's office picnic was to be held Saturday, following a postponement the week before.

MGM's Josephine De Mare is vacationing.

Florence Brush of Metro spent a week of her vacation accompanying her mother to Mayos.

Jenny Stokes, veteran MGM inspectress, is back at work following an illness of several weeks.

Earl Kerr visited the row with some hard-to-get cigars following the arrival of a seven-pound boy, Earl, Jr., a day after Mrs. Kerr's birthday.

John Berney, operator of a truck line, has reopened the Empress Theatre at Wolbach, Neb.

Margaret Andersen is the new Republic contract clerk.

O. C. Broughton, MGM auditor, has left the Omaha branch office.

Elmer Dunas, on leave of absence from Columbia, was to return to his position as a salesman here this week.

Gloria Davis, Columbia stenographer, has moved to Sioux City.

Members of the WAC here met Saturday, outlined future activities, and promised support to the "Clothes for Russia" campaign now under way in Iowa.

The Warner Club is electing officers this week.

Clif Norene, Warner Brothers' booker, is back from vacation.

William Youngclaus, Grand Island exhibitor, spent several days here, bringing his daughter in for a short stay at the hospital.

Columbia's office is being redecorated.

NEW YORK

Robert Bernhard, son of Joseph L. Bernhard, of Warners, who recently entered the armed forces, is now stationed at Camp Shepherd, Texas.

Members of the MGM Pep Club, an organization of employes of the New York City exchange, have made plans for a Hallowe'en party, to be held October 31, in the office. There will be dancing, a catered supper and refreshments. Florence Perau, president of the organization, presided at the meeting which arranged the event.

Harold Rosen, former New York City booker for Universal, before entering the armed forces, has advised his friend and successor, Bob Finkel, that he is now with the American invasion forces in France and just has been promoted to corporal.

Bill Murphy, New York sales supervisor for Universal, has been confined to his home with the grippe.

Norman Beckett, traveling auditor for MGM, is making an audit of the New York exchange.

Alice Messik, receptionist at the Universal exchange, who was confined to the Bay Harbor Hospital ten days after being struck by an automobile, is now back on the job.

Mitchell Azarier, formerly of the New York office staff of Republic, has resigned to enter another line of business.

Visitors at the recent Warner screening of "Arsenic and Old Lace" and the "Last Ride," included Sam Rinzler, of the Randforce circuit; Jack Hattem, of the Interboro circuit; Arthur Waykoff, of the Walter Reade circuit, and Irving Renner, of the Renner circuit.

Charles Blum, New Jersey representative of the David Snapper circuit, was a visitor at the Monogram offices, exchanging pleasantries with Mrs. Etta V. Segall, of Newark, N. J., head booker.

Louis Allerand, New Jersey salesman for MGM, suffered a considerable financial loss when his home was damaged by last Thursday night's hurricane.

Arthur Weinberger, New York office manager for Warners, is vacationing at Washington, D. C.

George Waldman, New Jersey film buyer for Warner theatres in New Jersey, was a visitor along film row last week.

Deon De Titta, veteran chief projectionist of 20th Century-Fox, celebrates two anniversaries this week, namely, his 28th year with the company and his 32nd wedding anniversary. The De Tittas have three sons in the armed forces.

CLEVELAND

The Midwest premiere of "Wilson" last Friday night at the RKO Palace Theatre was the social event of the week. Not only were Clevelanders given an opportunity to see this important historical drama, but they were also granted the opportunity to meet, across klieg lights and footlights, a galaxy of their favorite stars, including Carmen Miranda, Lynn Bari, Trudy Marshall, Roddy MacDowall, Dana Andrews, George Jessel and Alexander Knox. Playhouse Square was ablaze with lights and jammed with humanity hours before the opening of the performance on Friday night. They came to have a look at the stars as they made their way from their automobiles into the theatre. In the theatre they were introduced from the vantage point of the grand staircase, and once again they made a brief appearance on the stage just after the stage show and preceding the picture.

Nat I. Lefton, PRC franchise owner in Cleveland and Cincinnati and chairman of the PRC franchise owners' committee, held a general meeting in Chicago on September 16-17 preparatory to going to the Coast to confer with Leon Fromkess, PRC president, and Leo J. McCarthy, general sales manager. Attending the Chicago meeting were, in addition to Lefton, Ike Katz, Atlanta; Henry Elman, Chicago; William Flemion, Detroit, and George Gill, Washington, D. C. Gill and Flemion accompanied Lefton to California.

Martin G. Smith, president of National Allied

(*Continued on Page* 34)

IT'LL MAKE WOMEN TALK!

IT'LL MAKE WOMEN MAD!

IT'LL MAKE 'EM PAY

. . . AT THEATRE BOX OFFICES ALL OVER THE NATION!

W. R. FRAN

"ENEMY O

HERE'S THE TIP-OFF FROM THE TRADES

"Noteworthy . . . a bonus package for showmen."
—BOXOFF

"Gripping . . . splendidly produced and played."
—HOLLYWOOD REPORT

"Top product. Story keys the interest of all."
—SHOWMEN'S TRADE REVI

"Has splendid exploitation possibilities." —FILM DA

ANOTHER MONEY HIT



esents

WOMEN"

(THE PRIVATE LIFE OF DR. PAUL JOSEPH GOEBBELS)

with

DONALD WOODS • CLAUDIA DRAKE

H. B. WARNER • PAUL ANDOR

RALPH MORGAN • BERYL WALLACE

ASSOCIATE PRODUCER
FRED W. KANE

DIRECTED BY
ALFRED ZEISLER

ORIGINAL STORY and SCREEN PLAY BY
ALFRED ZEISLER *and* HERBERT O. PHILLIPS

MONOGRAM PICTURES

FROM MONOGRAM

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

and also president of the Independent Theatre Owners of Ohio, was here to attend the opening of "Wilson" at the RKO Palace. Among other theatre owners from out-of-town in attendance were Harry Reinhart of Canton and Mrs. Reinhart; John J. Huebner, Ohio Theatre, Marion; George Manos, circuit owner with headquarters in Toronto; George Delis of the A. G. Constant circuit.

Jack Shulman's boy, Jimmy, an air cadet, is now at Navigation School assigned to Selman Field, Monroe, La.

Herbert Greenblatt, one-time local RKO branch manager and now RKO district manager out of Chicago, was one of the week's visitors. Another was John Himmelein, formerly of the Cleveland Paramount exchange, now city sales manager in the Detroit area.

Nat Wolf, Warner zone manager, is holding his annual Fall zone managers' meeting here on September 25-26. The Fall product will be discussed as well as exploitation plans.

J. Knox Strachan, head of the Warner theatre publicity department, is a five-time blood donor.

Back from the war is Ben Schwartz, former manager of Warners' Ohio Theatre in Canton. After serving almost two years in the medical division he was given an honorable discharge.

Tony Stern, Warner theatre booking manager, and Bill Wasserman of the same department, were in Cincinnati last week on booking business.

Dorsey Brown, ex-MGM office manager, can now reveal that he is in Australia in the Medical Corps with the 44th General Hospital. And Tom Baird, formerly with Oliver Theatre Supply Company, received a citation for his contribution to the invasion of France. He was wounded and returned to England to convalesce.

Herbert Horstemeier, Universal office manager, has lost his secretary, Jeanne Kaufman, to a good cause. She joined the Spars and is off to Palm Beach, Florida, for training.

Douglas Fleming resigned from the Warner publicity department a year and a half ago to enlist in the Naval Air Corps. Last week he received his wings at the Naval Air Training Station, Pensacola, Fla.

Lester Zucker, Columbia branch manager, will be guest speaker at the opening meeting of the Cleveland Cinema Club in the Higbee Lounge at 11:30 a.m. on Wednesday, September 27. Last week, Mr. Zucker was in New York, accompanied by William Skirball and Joe Lissauer of the Skirball Brothers circuit.

Dave Sandler of Sanco Electric Company, theatre equipment repairman, is moving to larger space in the Film Building.

MEMPHIS

Marvin Godwin, long time office manager at Columbia exchange, has been transferred to the Dallas branch as salesman. His successor has not been announced. Branch Manager Jimmy Rogers entertained the staff last Saturday at the Variety Club with a luncheon.

The Film Transit staff are missing the popular Bill Goodwin, Jr., of the traffic department who broke his leg playing football at Messick High School last week.

The Bijou Amusement Company, Nashville, a Negro concern, has taken over the Vesta Theatre, Pine Bluff, Ark., according to Evans Sprott, general manager.

T. J. Dougherty, West Helena, Ark., was visiting Film Row last week and booking new attractions.

A. M. Avery, branch manager, RKO exchange, is taking a holiday in Florida.

Cupid was ringing wedding bells last week at RKO for Margaret Douglas, inspectress, and Pfc. J. L. Powell, who has just returned from 27 months in the Pacific area. They were married over the week-end.



ON RADIO PROGRAM. Peggy Ryan, who has been assigned the starring role in Universal's "On Stage Everybody," which will feature ten winners from the Blue Network radio show of the same title, is shown here as she appeared on that program last Saturday. With her is Lou Goldberg, producer of the air show, who will be associate producer of the Universal film.

Warners' exchange announced the appointment of Connie Dreher, formerly of Dallas, as salesman, replacing W. F. Bugie, resigned. Sol Kravitz, home office representative from New York, was visiting Warners' exchange last week, and Janice Long, booker's stenographer, left for a vacation.

New inspectresses at 20th Century-Fox exchange are: Armontyne Conley and Majorie Marks.

Malco Memphis neighborhood theatres have three new managers, according to Ed Sapinsley, Malco city manager. They are: Harry Lee Morris, who replaces Ed Wade at the Memphian; Mrs. Catherine Parham, who replaces George Boner at the Linden Circle, and Mrs. O. D. Lewis, who replaces Catherine Parham at the Joy.

New cashiers at the Warner Theatre are: Marie Norwood and Eugenia Weakley, who replace Gladys Ridge and Norma Valentine, who have left the city.

Henry Coleman, formerly with Loew's in Houston, is now full time assistant manager at Loew's State, it was announced by Arthur Groom, manager.

CHARLOTTE

H. H. Everett, president of the Everett Enterprises, one of the state's important booking agencies and chairman of Charlotte's defense recreation committee, announces that plans are already under way for a gigantic Christmas canteen party for all servicemen within reach. This will be a repetition of last year's successful open house and entertainment, with lots of food in the Southern fashion. Assisting in the entertainment program for this occasion is T. D. Kemp, Jr., of Southern Attractions, Inc.

J. F. Kirby of Atlanta, Ga., branch manager for Paramount, was a visitor here last week at the office of Scott Lett, Charlotte manager for Paramount.

A tri-purpose slide and film strip projector has arrived at the Charlotte public library, the projector to be used for reading microfilm copy. It is for public use, to be had by borrowing, and is another step by Hoyt Galvin, library director, toward making the public aware of the educational value of films.

Betty Deal, stenographer at the 20th Century-Fox exchange, now the bride of Ensign Edward Dudley, Jr., was entertained on the day preceding her marriage by Mary Virginia Zieverink, another 20th Century-Fox staff member. The occasion was a buffet luncheon at which a number of Betty's staff associates were guests. The climax of the pre-nuptial parties was the cake-cutting at the Barringer Hotel after the rehearsal, with the bride's uncle, Dr. W. R. Fisher, as host.

Philip L. Van Every, president of the Lance, Inc., packing company, recently went to Baltimore to be filmed in scenes for a motion picture. Several scenes from the Lance plant have been recently screened and will also be included in the motion picture, which is a film story of multiple management.

When Jack Austin assembled his staff for a luncheon last week to talk over plans for the new season, he found himself surrounded by ladies, with only one lone gentleman-manager, Martin Street of the Broadway Theatre. All the rest of the Wilby-Kincey theatre's staff, 15 in number, are now ladies, and Mr. Austin fervently blessed them at this meeting for their loyalty, alertness, industry, and particularly for their excellent theatre-housekeeping. They are: Mrs. Sarah Aldred, manager State theatre; Mrs. Anne Dowling, advertising representative for all theatres; Mrs. Dorothy Ramsey, manager Dilworth; Mrs. Ruby Thomas, manager Imperial, and Mrs. Vivian Thomas, secretary to Mr. Austin. Mrs. Virginia Glenham, assistant manager Imperial; Mrs. Helen Barbee, assistant manager Carolina; Martin Street, manager Broadway; Mrs. Dorothy Glenham, assistant manager; Carolina; Mrs. Lillian Gamble, student assistant manager Carolina; Mrs. Marie Beaver, assistant manager Broadway; Mrs. Lucille Rutledge, assistant manager Dilworth; Miss Lucretia Wertz, assistant manager State; Mrs. Elizabeth Tutterow, assistant manager Imperial; Mrs. Kitty Fowlkes, assistant manager Broadway, and Mrs. Mildred Lawing, assistant manager State.

Elementary—Watson!

Don't Miss the NEW STR Feature on

THEATRE ADVERTISING

By Old 'Doc' Layout

Starting in this Issue

See Page 20

HARRISBURG

The Star Theatre, McClure, has been sold by Mark Rubinsky, this city, to Clair D. Weiser, owner of the Middleburg house. Rubinsky, owner of the Rubinsky Circuit of eleven theatres, owned and operated the Star for four years, and disposed of it at the expiration of the lease September 1, he reports.

The State is to have the newest 'neo-art display cases available, Manager Rogers said as he supervised the start of installation of six new boards. Four will be in the lobby and two in the foyer, and will utilize fluorescent lighting as background for cloth-backed cutouts of stills and lettering. The first case completed was used to advertise "Greenwich Village," next feature at the State, and the attractive display brought a number of patrons to Rogers' office to compliment him.

Looking forward to V-Day in Europe, downtown theatre managers are advertising, via trailer and lobby displays, the fact that immediate flashes of the victory will be issued immediately upon receipt in the news rooms and

(*Continued on Page* 36)



Mary **LEE**
Ruth **TERRY**
Cheryl **WALKER**

WILLIAM TERRY and
CHERYL WALKER

Sweethearts of
STAGE DOOR CANTEEN
together again
in

3 LITTLE SISTERS



JACKIE MORAN • CHARLES ARNT
• FRANK JENKS •
WILLIAM SHIRLEY

JOSEPH SANTLEY, Director
Original Story by Maurice Clark • Olive Cooper
Screenplay by Olive Cooper

A REPUBLIC PICTURE



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

teletypes. Special observances are being planned also.

Casting rehearsals are under way for "My Sister Eileen," which the Harrisburg Community Theatre will present next month. Calls have been issued by local movie columnists to potential thespians of the area who saw the film.

Harrisburg personalities who attended a dinner in the Warwick Hotel, Philadelphia, to honor William G. Humphries, Twentieth Century-Fox, and Alfred J. Davis, Monogram, included: Mark Rubinsky, Rubinsky Circuit; Lou Schiffman, Rialto-National; Frank Gelenko, MGM; and Michael Garfinkle, Chertcoff circuit.

Mark Rubinsky, owner of Rubinsky Circuit, has received considerable mail lately from former employes now in the armed forces. Among the letter-writers were: Marvin Jenkins, Star, McClure, now in France; Corporal Gilbert S. Wolf, manager, Newmanstown, injured in France, now in a hospital in England; Corporal Ray Laucks, manager, Capitol, this city; Pfc. Harry Lee Jones, assistant manager, Williamstown, now in France; First Lieutenant Mae Rubinsky, Army Nurse Corps, on a hospital ship.

CHICAGO

Mayor Edward Kelly conferred with Hal Halperin and other business leaders regarding the V-Day celebration. The theatre closing plan for the day is still under discussion. Community celebrations, religious services at Grant Park and Soldiers' Field, would be used for the celebration with amusement interests cooperating.

William Tryon, 67, formerly manager of Warners' Jeffrey, died at St. Bernard's Hospital following an operation. His son survives.

S. J. Gregory, president of Alliance Theatre Circuit, is on the west coast on an inspection trip.

Henry Stickelmeier, Great States executive, is in Colorado for a vacation.

J. J. Rubens, managing director of the Great States, has been ill at his home.

Chicago *Daily News* has cut September advertising linage by 12½ per cent, due to newsprint shortage.

D. J. Finn, new RCA regional manager, has arrived from Camden, N. J., to take up his new duties here.

Nick De Luca, Norwal Theatre owner, has filed arbitration complaints against Warners, Fox, Paramount, MGM and RKO, citing Wilda, Romana, Wallace, Loomis, Metropole and Rita theatres, asking a more reasonable clearance.

The Schoenstadt Theatre anti-trust hearing, before Judge Charles McDonald, goes over to September 25, by agreement of counsel.

Crane Theatre, of the Schoenstadt circuit, after its summer closing, has re-opened.

Abe Platt, district supervisor for Balaban & Katz, has given blood thirteen times to the Red Cross blood bank, while Jimmy Savage, of the B. & K. publicity department, leads the group there with four donations to the blood bank.

Johnny Jones, chief barker of the local Variety Club, has announced the first fall season event, "A Night in Reno," which will be held in the club rooms Saturday evening, September 30. Eddie Brunell is chairman, assisted by Ted Levy, Harry Blumenthal, Abe Platt, Lester Simansky, Fred Midlin and Lester Stepner.

Larry Stein, advertising manager, headed a group of 25 Warner theatre circuit employes, who donated their blood to the Red Cross blood bank.

Lt. Frank Hanskowski, formerly with the B & K Southtown Theatre, has been reported killed in action in New Guinea.

Equipment manager Snook, of RCA Camden headquarters, and Tommy Fischer, Chicago manager, will attend the equipment dealers meeting at the Bismarck Hotel next month.

Lt. Alvin Yelin, formerly chief of service of the B. K. Granada Theatre, is reported missing in action in France.

Sergeant Johnny Miller, formerly of the Granada, who was a tail gunner on a B-24 bomber, has been reported missing in action over Germany.

Stanley Nicholson of the Marine Corps, formerly Essaness circuit manager, was wounded at Tarawa and was awarded the Purple Heart.

Carl Levine, formerly Essaness Circuit manager, has been promoted to second lieutenant, and is stationed at the Indian Gap, Pa., army camp.

John Dromey, chief booker for the Great Lakes circuit, says that "Going My Way" has broken all house records over his chain.

Bud Erickson, former Warner Rhodes Theatre manager, is now in Chicago on a furlough from the navy.

Circuit theatres are removing their movable signs and other front and lobby appurtenances which might be a prey of celebrators on V-Day.

Bartelstein Brothers' Ridge Theatre is giving patrons a four-hour show Sunday at 35 cents and tax and packin' them in.

Ray Colvin of the Theatre Equipment Co., St. Louis, was a Chicago visitor last week, completing plans for the equipment dealers' convention at the Bismarck Hotel October 6-8.

M. A. Van Huesan of the Western Theatre Supply Co., Omaha, was a visitor in the industry here last week.

Ben Cohn, managing director of Warners' Frolic Theatre, and Will O'Connell, manager of the Highland, are vacationing on the west coast.

Reel Fellows Club are raising $3000 for Fred Bartow, former Paramount exploiter, who suffered a paralytic stroke.



OTTAWA

Sam Ulster, head-office executive of 20th Century Theatres, Ltd., was a recent visitor to Ottawa.

A guest at the monthly luncheon of the Eastern division of the MPTOA of Ontario held last Wednesday was Bill Singleton of Associated Screen of Montreal. Bill was making one of period visits to the capital.

Other visitors to Ottawa during the past week were Ben Okum of the Okum Circuit, who operate the Biltmore Theatres in Oshawa and Kingston, and Al Iscova, Toronto branch manager of United Artists.

Ray Tubman of the Capitol succeeded in holding over "Going My Way" for a third full week. Few pictures have had that length of run in this 2500-seat house.

The local Theatre Managers' Association is cooperating with the committees of the Ottawa Welfare Campaign by the showing of trailers during the week of the drive.

PALM SPRINGS

Things are stirring in the Village, and within another fortnight "The Season" will be in full swing.

Seen browsing around the Desert Inn—which opens October 1, "Schnozzle" Durante en route somewhere. Couldn't resist the temptation of stopping off to give the town the "Looksee."

Pvt. Donald O'Connor, star of the 21st Ferrying Group's musical stage show at the Plaza, "Air Farce." He's stationed here, and was seen dining with his mother, Mrs. E. O'Connor, at the Del Tahquitz.

The famous Chi Chi, abustle . . . to open October 1. Eddie Cantor, Bob Hope, Frank Sinatra,

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

et al, will soon have an opportunity to again plug this rendezvous on the air.

King Charney, he of Agfa Raw Stock in the old days, was back to reopen his swank Lone Palm, winter haven of the motion picture elite.

Captain Maurice Conn, former western producer stationed at the Air Base here, overseeing the local stage show "Air Farce" . . . buzzing arounds at rehearsals and pulling his hair.

Watch for the new song hit, In Palm Springs, now in the publisher's hands. Music and lyrics by Jack Kenney, the new Gallagher of the Gallagher and Shean team.

DALLAS

Lloyd B. Rust announces B. H. Haralson as East Texas road salesman, Jerry Fry, West Texas, and Don Cole, South Texas, for Monogram. Rust and Blumenthal have gone on a South Texas trip, the first for Rust with this new set-up.

Shine Mason, McAllen, Interstate partner, has flown down to Mexico City with Mrs. Mason for a vacation.

R. J. O'Donnell made his second flight to Mexico City within a few weeks to interview his chief, Karl Hoblitzelle.

Henry Reeve, president of the Texas Theatre Owners, back from New York where he went in connection with the Sixth War Loan campaign, says that he will have an office in Dallas after October 1 in connection with drive and for its duration.

Nash Weil, construction and maintenance superintendent for Wilby-Kincey circuit in the Southeast, and manager of the Wil-Kin Theatre Supply Co., Atlanta, has been on a visit to his mother. He called on Jake Elder at the Interstate warehouse. Weil formerly was a theatre manager here.

Astor Pictures Co. has employed Earl Elkins as salesman. He will work in Arkansas, Oklahoma, and Texas.

Bob Bostick, manager of National Theatre Supply Co. for Memphis and Dallas, is on a periodical visit to the Dallas branch.

Jack H. (Little Jack) Adams is on a visit to the PRC offices and studios in Los Angeles. Chick Turner has been in the Adams-PRC office during Jack's absence. Chick says he is in better shape than for months.

John Mitchell, former exhibitor and nephew to Jack Lilly, now a banker in West Texas came in with his wife, Alma, for the Turtle Derby. After 20 years of married life, John and Alma are proud of a 3-months-old boy.

James O. Cherry, Variety Tent 17 chief barker, will take the equipment used in the Turtle Derby to Minneapolis and supervise the conduct of a turtle race for Minneapolis Variety. Last year Oklahoma City borrowed the equipment. The turtle race scheme is catching on and promises to be used in many places.

Louis Charninsky, Capitol-Rialto manager, will go as a delegate to the National Safety Council to be held in Chicago. This council involves traffic, fire hazards, police safety measures, and draws delegates from all these interests. Last year there were 16,000. Charninsky attends sectional classes and demonstrations held during the convention and aids in putting these safety measures into effect in Dallas. His work is regarded as a high order of public relations and community service.

Col. H. A. Cole, Allied of Texas, has returned from the National Allied directors' meeting at Bretton Woods, N. H. Cole said this was a perfect trip except for the hurricane which hit the East last week. He was storm-bound in New York for two days.

The Kessler, suburban house in the Oak Cliff area of Dallas, owned by L. L. Dunbar, is closed every Monday night. Dunbar also operates the Cliff Queen. Competitive houses operated by R & R, and by other individuals, do not close.

The Turtle Derby of the Variety Club held Saturday, Sept. 16, went beyond all expectations. The yield is not fully counted at this writing, but is expected to top $100,000, more than double any previous take for the event. The ice arena, which seats about 4500, was packed to the rafters, mostly local people who had been attracted by the advertising and the show. A very fine iceskating show of six acts was given. Thirty turtle races were run and the enthusiasm of the crowd was high, especially during the night runs. The film and theatremen were out in force, many of them having local and out-of-town guests. Enconiums are being heaped on Jimmy Cherry for a fine administration.

DETROIT

Walter D. Shafer of Wayne, Mich., is adding to his chain the 1500-seat Shafer Annex, to be located on Michigan Ave. just west of the present Shafer Wayne Theatre. Talmadge C. Hughes is the architect for the new house, which will be of cinder-block interior and face-brick exterior. The $100,000 building will contain $50,000 of the latest equipment. A spacious parking lot is part of the plans. The project, under the management of the Johnson Construc-

(*Continued on Page* 38)

Screen Snapshots
No. 2
SERIES 24
presents
The MIKE GOES to WAR
(One-Reel) NOW BOOKING!
The Best Shorts of All Come from Columbia!

BEHIND THE MICROPHONE WITH WORLD-FAMOUS COMMENTATORS!
(*Names are listed alphabetically*)

SAM BALTER (WCOL) • H. R. BAUKHAGE (Blue) • MORGAN BEATTY (NBC)
CECIL BROWN (Mutual) • BOAKE CARTER (Mutual) • UPTON CLOSE (NBC)
LEIF EID (NBC) • JOSEPH C. HARSCH (CBS) • SAM HAYES (NBC)
BILL HENRY (CBS) • QUINCY HOWE (CBS) • JOHN B. HUGHES (KFWB)
RUPERT HUGHES (NBC) • H. V. KALTENBORN (NBC) • FLEETWOOD LAWTON (KNJ) • FULTON LEWIS, Jr. (Mutual) • LOUIS P. LOCHNER (NBC)
CLEM McCARTHY (NBC) • WILLIAM SHIRER (CBS) • BILL STERN (NBC)
ROBERT ST. JOHN (NBC) • LELAND STOWE (Blue) • HENRY J. TAYLOR (Blue)
LOWELL THOMAS (NBC) • BOB TROUT (CBS) • ALVIN WILDER
WALTER WINCHELL (Blue)

COLUMBIA PICTURES

tion Co., of Birmingham, may be started before the end of the war under the rating of "essential to a critical area."

Paramount's Technicolor production, "Rainbow Island," was scheduled for its world premiere at the Michigan Theatre, Sept. 22.

A small boy, James Amato, 11 years old, was seriously injured in the rear of the Roosevelt Theatre last week. Police were investigating the possibility that he fell from the theatre's fire escape. He was found by a small girl who was passing by. Police had not placed responsibility for the accident on the theatre.

Nancy Smith, employed by the United Detroit Theatres, is now heading for stardom in Hollywood as the result of having been picked as the Detroit candidate for Walter Wanger's "most beautiful girl" title.

Mitzi Green is in town appearing at the Bowery night club. "Dead End" is being given a revival at the Downtown Theatre.

James R. Grainger, president of Republic, announces that the company has closed a deal with Butterfield Theatres for the entire 1944-45 program, covering 117 theatres in the Michigan territory. Grainger, Central District Sales Manager Sam Seplowin, and Detroit Branch Manager I. H. Pollard, represented Republic; while the circuit was represented by E. C. Beatty, president of Butterfield, and J. O. Brooks.

SAN ANTONIO

Corp. Richard Nussel, better known as "Sonny" to the Palace Theatre staff in the Alamo City, where he was formerly treasurer, has received the Purple Heart. Wounded in the battle of Normandy, he is now recuperating in an English hospital.

Comings and goings: Manuel Ayala, operator at the Prince Theatre, back from a one-day business trip to Laredo. . . . Jack Karmi expects to leave soon for a visit in Hollywood. . . . Marjorie Boykin has returned from a vacation in Jackson, Miss.

The Empire Theatre treasurer is now Mrs. Thomas Powers (nee Leatrice Wyatt). Her husband is a private in the Marine Corps at San Diego, Calif. Wedding was performed here when the bridegroom was home on furlough.

E. G. Edwards, booker at the Clasa-Mohme Exchange, reported for selective service September 6 at Seminole, Okla. Raquel Guerrero, who has been with the company for over two years, has been promoted to booker.

Frank Trevino, operator of the Ideal Theatre at Pearsall, recently opened the Casino in Hondo. The house was formerly a skating rink.

Visitors: Al Irwin, commercial advertising man, Houston; Jake Elder, Interstate maintenance chief, Dallas; Lafe Pfeiffer, concession manager for Interstate Circuit, Dallas; G. H. Hall, Sonora; Ed F. Brady, San Benito; P. J. Poag, Del Rio; Sam Schwartz, Eagle Pass; Harry Fulgham, Fort Worth, and Gunners Mate Richard Lowe, U.S.N., New Orleans.

The new head booker at the Azteca Film Exchange is Thomas Garcia, who was assistant manager of Laredo theatres for many years. Another few face in the office is Shirley Coppel, daughter of Manager Albert Coppel, both from Denver. New film vaults have been added on to the building.

Salvador Osio, who opened up distribution for Mexican-made films in Brazil, writes that he would like to hear from his old friends in the Texas trade. His address is Hotel Gloria, Rio de Janeiro, Brazil, South America.

POPCORN

OHIO SUPER YELLOW

$11.70 per 100 lb. BAG

Orders Accepted Now for 1944-45
Deliveries Starting October
MINIMUM ORDER—25 BAGS

Deposit With Order $2.00 Per Bag.
Deposit on 150 or more bags, $1.00 Per Bag.
Will ship in lots of 5 or more bags PREPAID.
Mail Your Order Today and Protect Yourself For One Year.

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POPCORN BOXES 10c SIZE (Ready In November)

1,000 to 20,000	$7.50 per thousand
20,000 to 50,000	7.25 per thousand
50,000 to 100,000	7.00 per thousand
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POPCORN SEASONING—COLORED—SOLID

50 and 100 lb. containers	23c
350 lb. containers	21c

F.O.B. Syracuse
1,000 Lbs. Or More, PREPAID

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POPCORN SALT—Fine And Fluffy

24 boxes to case	$2.00 case
10 cases or more	1.90 case

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224 N. Salina St. Ph. 2-8093
SYRACUSE, N. Y.
DEALERS IN HIGH GRADE POPCORN SEASONING AND SALT.

ADV.

What Are Your Needs?
Joe Hornstein Has It

DENVER

Charles P. Skouras, president of National Theatres; Cullen Espy, film buyer; Rick Ricketson, president, Fox Intermountain Theatres, and U. S. Circuit Court of Appeals Judge Orrie Phillips went to Rock Springs, Wyo., where they were joined by Tom Berta, Fox Intermountain city manager, for an antelope hunt.

Elmer Haines has been named city manager for Fox Intermountain at Sydney, Neb., succeeding Leo Farrell, resigned.

Fox Intermountain is doing a face-lifting job on the Rialto, Rock Springs, Wyo. The murals are being done by Edward Arnold, nationally-famous scenic artist.

George Henger of Lincoln, Neb., supervisor of J. H. Cooper theatres, spent a few days here booking films.

J. B. Melton, owner of the Victory Theatre, is spending some time here from his Florida plantation.

Miss Rose Stark has bought the Liberty, Fromberg, Mont., and has renamed it the JoePaul.

G. Stewart has bought the Delmar, Morrill, Neb., from Gibralter Enterprises.

Eldon Menagh, owner of the Star, Ft. Lupton, Colo., has been spending most of the past few weeks in bed, but was seen on Film Row early this week.

The J. E. Allens of Lordsburg, N. M., are reopening the Mission, Masilla Park, N. M.

Mrs. Isabella Strohmeir has taken back the Sioux at Crawford, Neb., from McDonald Bros., whose lease had expired, and has renamed it the Elite.

Testimonial for George Kelly

George Kelly, promoted from his post at Warners' Stanley Theatre, Newark, to assistant manager in the company's Newark office, was tendered a testimonial party by friends and associates Tuesday night at the 26 Club in Union City. Officials present included Frank Damis, zone manager; George Morgan Roth, head of personnel; Troy Williams, district manager; Frank Galland, War Finance Committee head in this territory. Jack Holder, Stanley assistant manager, and Tom Burns, treasurer, were in charge of arrangements.

Coe Pleads for Free Screen

"Only a free screen can serve a free people," Charles Francis Coe told motion picture exhibitors of Quebec Province on Wednesday night at a banquet in Montreal. Coe made his plea for a free screen to an assemblage that included leaders of Quebec's religious, educational, civic, and women's organizations and prominent Government leaders.

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 23)

MOVIETONE (Vol. 27, No. 6)—Hurricane lashes East; Train wreck near Terre Haute, Ind. (except Philadelphia, Pittsburgh, Atlanta); SS John P. Harris christened (Philadelphia and Pittsburgh only); American Legion convention in Chicago; Dewey attends rodeo; Quebec war parley ends; Toulon and Marseille liberated; Movie stars attend Atlanta premiere of 'Wilson' (Atlanta only); Football: Iowa Pre-Flight vs. Michigan; Skating Vanities of 1945.

NEWS OF THE DAY (Vol. 16, No. 204)—Capture of Toulon and Marseille; Quebec war parley ends; Atlantic seaboard hurricane; Train wreck near Terre Haute, Ind.; American Legion convention in Chicago; Dewey attends rodeo; SS John P. Harris christened (Philadelphia and Pittsburgh only); Football: Iowa Pre-Flight vs. Michigan.

PARAMOUNT (No. 7)—Dewey at Nebraska barbecue; Train wreck near Terre Haute, Ind.; Painters refurbishing Capitol dome; American Legion convention in Chicago; Merchant Seamen block party; Hurricane sweeps East coast; Quebec war parley ends.

RKO PATHE (Vol. 16, No. 9)—Traitors interned in Paris; Launch Liberty Ship John P. Harris; Hurricane hits twelve states; Allied sweep frees Toulon and Marseille; Quebec war parley ends; Dewey tour swings through western states.

UNIVERSAL (Vol. 17, No. 330)—Toulon and Marseille liberated; Quebec war parley ends; Dewey carries campaign to West; Hurricane ravages Eastern seaboard; Liberty Ship John P. Harris launched; Football: Iowa Pre-Flight vs. Michigan; Annual Pendleton roundup.

(Released Wednesday, September 20)

MOVIETONE (Vol. 27, No. 5)—Liberation of Belgium; German munitions dump explodes (except Philadelphia); Gasoline dump burns (except Philadelphia); French women on trial; Marseillaise sung again; Nazi prisoners in Moscow; Quebec parley maps Pacific war plans; Allies attack Siegfried line; Huge crowd attends "Wilson" premiere in Philadelphia (Philadelphia only); Bathing girls ride the waves; Film Bulletin No. 26: "No Gas Today."

NEWS OF THE DAY (Vol. 16, No. 203)—Americans carry war to Germany; Fireworks behind the lines; British and Canadians cheered in Brussels; Nazi prisoners in Moscow; Quebec conference; First fashion communique from Paris; French women on trial; Film Bulletin No. 26: "No Gas Today."

PARAMOUNT (No. 6)—Quebec conference; Screen, radio stars in New Guinea; Bing Crosby in England; Allies speed food to Paris; Liberation of Brussels; Female collaborationists shorn; Nazi prisoners in Moscow.

RKO PATHE (Vol. 16, No. 8)—Quebec conference; Nazi prisoners in Moscow; Jack Benny in New Guinea; Allies bring food to Paris; Belgium liberated. Film Bulletin No. 26: "No Gas Today."

UNIVERSAL (Vol. 17, No. 329)—Liberation of Belgium; Yanks advance; Gaiety returns to Paris; Rumania knocked out; Quebec conference; Nazi prisoners in Moscow; Comical magic; Film Bulletin No. 26: "No Gas Today."

ALL-AMERICAN (Vol. 2, No. 100)—Dewey campaigns in Philadelphia; School opens in Chicago; Negro Baptist churches convene in Dallas; Negro radio show has premiere in Louisville; Last rites for G.A.R. veteran; St. Louis trims Army in double-header; New York holds water carnival.

Short Subject Reviews

Musical Movieland *(Superfine)*

WB (9006) Technicolor Special **20 mins.**

Well, boys, here's the one you've been waiting for to go with that extra long feature. Directed by LeRoy Prinz, with special numbers by Bobby Connolly and Mattie King, this featurette is a feast of dancing, with a very clever carrying framework, plus Technicolor backgrounds as lavish as any that have appeared in the larger musicals. The film purports to be a tour of a Hollywood studio (Warners', of course), with the guide showing the visitors sets depicting the old West, an Indian scene, Canada, Holland, London, the South Sea isles, a fantasy land, and back to the U. S. This lends a fan-interest touch to the film. And on each set Prinz has concocted a production number that will knock your eye out. The dancing is of all types—buck and wing, classic, precision, and swing; all done expertly, as could be expected from a director famous for years on Broadway. This featurette has more (8) lavish production numbers than many of the biggest feature musicals and is completely satisfying entertainment. It will positively stand up with any super feature on your program, and because it is in such good taste will not throw the tone of your program out of whack. A further nod is necessary to M. K. Jerome and Jack Scholl, who did the words and music.

Bonnie Lassie *(Very Good)*

Para. (FF4-1) Musical Parade **19 mins.**

This colorful musical fantasy produced in an elaborate manner and based on Scottish folk lore with a number of famous Scotch songs by Bobby Burns, will be found a most welcome addition to any screen program other than a musical feature. Produced by Louis Harris, directed by William Shea from an original screenplay by Ray E. Spencer, and photographed in Technicolor, the short includes in its cast David Brooks, Gloria Saunders, Joan Woodbury, Alec Craig, Mary Gordon, David Clyde, John Miller and Vernon Dent with Johnny Coy, The Scotch Highland Lassies and Pipers. The setting is an old Scotch home in which a youth and his lassie are about to be married. A feminine counterpart of the devil intervenes to break up the marriage with the aid of the evil one, Auld Clootie, who bargains with the bride but loses. The piece concludes happily for the couple. This tale of old Scotch superstition is very good divertisement, with the embellishments of folk dancing and song thrown in for good measure.

Their Dizzy Day *(Very Good)*

WB (1401) Vitaphone Varieties **10 mins.**

This is the story of four little lion cubs (real) who have a time for themselves getting into trouble. While papa and mama call for them they are bombarded with coconuts by McNasty, the monkey, take a canoe ride which ends with a swim for all, and have a grand time in a deserted house. The latter episode finds them gorging themselves on a table full of food, being scolded by a raven, and ending up with a skunk as dinner partner. Nice semi-natural animal stuff and simply great for the kids.

ADV.

Can't Get It?
Joe Hornstein Has It

All-American NEWS

The Only

NATIONAL, WEEKLY NEWSREEL

DEVOTED EXCLUSIVELY TO

THE NEGRO RACE ON THE FIGHTING FRONT AND AT HOME!

NOW BEING SHOWN WEEKLY BY THESE LEADING CIRCUITS:

BAILEY THEATRES, Atlanta
BALABAN & KATZ, Chicago
BIJOU AMUSEMENT CO., Nashville
BRECHER CIRCUIT, New York
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Advance Dope

THOROUGHBREDS (Rep.) **Drama. Principals:** Tom Neal, Adele Mara, Roger Pryor, Paul Harvey. **Director,** George Blair. **Plot:** Injured, a young Cavalry Officer is discharged from the Service. The love for his horse causes him to try to buy it, but he is outbid by a wealthy girl. To be near the animal, he takes the job of trainer on her estate. Love for the girl makes him throw out a gambler who wants to bribe him to throw a race, and he comes out a winner.

CHINA SKY (RKO) **Drama. Principals:** Randolph Scott, Ruth Warrick, Ellen Drew, Anthony Quinn, Carol Thurston. **Director,** Ray Enright. **Plot:** A doctor brings his young bride to China. Japanese airmen constantly bomb the village, and this upsets the wife to such an extent that she decides to leave. Jealousy of a woman doctor working with her husband is another contributing factor. She begs her husband to take her back to America, but he refuses. She decides to go alone, but is killed by Japanese as she tries to bribe them for her safety. The Japanese are wiped out and the doctor and assistant find happiness together.

GOD IS MY CO-PILOT (WB) **Drama. Principals:** Dennis Morgan, Raymond Massey, Andrea King, Dane Clark. **Director,** Robert Florey. **Plot:** A young boy yearns to be an airplane pilot and strives towards that goal. He graduates from West Point and is assigned to fly the mail, acquiring invaluable experience. When the Japanese attack Pearl Harbor, he gets himself assigned to a B-17. He becomes known as the "one-man air force." However, he begins to doubt whether the pilot and the pilot alone is responsible for his existence. The answer comes to him when he is forced down and survives by a lone miracle.

TWO O'CLOCK COURAGE (RKO) **Mystery. Principals:** Tom Conway, Ann Rutherford, Richard Lane, Emory Parnell, Jean Brooks. **Director,** Anthony Mann. **Plot:** An amnesia victim is picked up by a feminine taxi-driver. The girl decides to help him find out who he is. When he is finally identified, he discovers that he is accused of murder. His memory returns when a bullet from a mysterious assailant stuns him. After the murderer is caught, the man and the girl taxi-driver marry.

OBJECTIVE BURMA (WB) **Drama. Principals:** Errol Flynn, James Brown, George Tobias, Henry Hull. **Director,** Raoul Walsh. **Plot:** Somewhere in Northeast India a group of American paratroopers, veterans of the New Guinea campaigns, are dropped behind the Japanese lines in Burma to get as much information as they can about the Japanese strength, do as much damage as they can, and then work their way back to the American base. Only eleven men get back after their mission has been accomplished.

TOGETHER AGAIN (Col.) **Comedy-Drama. Principals:** Irene Dunne, Charles Boyer, Charles Coburn, Georgia Akst, Charles Dingle, Edwin Mills. **Director,** Charles Vidor. **Plot:** This is the story of a conventional small town lady mayor who comes to New York to see a sculptor about a statue of her dead husband. Her experiences while there become front-page news, so she goes back to her small town. But not for long, for the sculptor and she love each other and cupid (or someone else) has a way of bringing two lovers together.

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
5010	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
5035	Black Parachute, The (D)A	J. Carradine-Osa Massen	65	5/4/44	b6/24/44
5001	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5027	Cry of the Werewolf	Nina Foch-S. Crane-O. Massen	63	8/17/44	a6/3/44
	Ever Since Venus	Ann Savage-Ross Hunter	74	9/14/44	a6/10/44
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
5028	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44	b6/10/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5002	Impatient Years, The (CD)A	J. Arthur-L. Bowman-C. Coburn	91	9/7/44	b8/26/44
5015	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5012	Kansas City Kitty (CM)F	Joan Davis-Bob Crosby	72	8/24/44	b9/2/44
5019	Louisiana Hayride (CM)F	Judy Canova-Ross Hunter	67	7/13/44	b9/2/44
5007	Mr. Winkle Goes to War(D)F	Ed. G. Robinson-Ruth Warrick	80	8/3/44	b7/15/44
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
5004	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
	One Mysterious Night (M)A	Chester Morris-Janis Carter	61	9/19/44	b8/26/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5038	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5008	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	82	7/20/44	b6/3/44
5040	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
5026	Soul of a Monster, The	Rose Hobart-Erik Rolf	61	8/17/44	a6/17/44
5023	Stars on Parade (DM)F	Lynn Merrick-Larry Parks	63	5/25/44	b8/5/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5043	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44	a4/15/44
5039	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
5037	U-Boat Prisoner (D)A	Bruce Bennett-Erik Rolf	65	7/25/44	b8/5/44
5041	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44	
5032	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING

	A Song to Remember (Tech.)	Paul Muni-Merle Oberon		a1/22/44
	Carolina Blues	K. Kyser-Ann Miller-V. Moore	9/26/44	a5/6/44
	Counter Attack	Paul Muni-M. Chapman		
	Eadie Was a Lady	Ann Miller-William Wright		
	Eve Knew Her Apples	Ann Miller-William Wright		a8/26/44
	Hello Mom	Jane Frazee-Larry Parks		
	Mark of the Whistler	Richard Dix-Janis Carter	11/2/44	
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick	10/12/44	
	Missing Juror	Janis Carter-Jim Bannon		a8/26/44
	Sergeant Mike	Larry Parks-Jeanne Bates		a8/10/44
6021	Shadows in the Night	Warner Baxter-Nina Foch	10/19/44	a7/8/44
	Sing Me a Song of Texas	Rosemary Lane-Tom Tyler		
	Song of Tahiti	J. Falkenburg-Dave O'Brien		
	Strange Affair	Joslyn-Keyes-Chapman	65 10/5/44	a7/22/44
	Together Again	I. Dunne-C. Boyer-C. Coburn		
	Tonight We Dance	Jeff Donnell-Fred Brady		
	Unwritten Code, The	Tom Neal-Ann Savage	10/26/44	a7/15/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
	Cowboy From Lonesome River	Charles Starrett-Vi Athens		9/21/44	a8/7/43
5208	Last Horseman, The (W)F	Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
5207	Riding West (W)F	C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
	Swing in the Saddle	Red River Dave-Jane Frazee		8/31/44	
5205	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
5206	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Blazing the Western Trail	C. Starrett-Dub Taylor	
Both Barrels Blazing	C. Starrett-Dub Taylor-P. Parrish	
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Prairie Raiders	C. Starrett-Jean Stevens	
Return of the Durango Kid	Charles Starrett-Eddie Evans	
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Rustlers of the Badlands	C. Starrett-Dub Taylor-Sally Bliss	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44

MGM

CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101	July	b5/27/44
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
430	Canterville Ghost (CD)F	C. Laughton-Margaret O'Brien	95	July	b6/3/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43

MGM (Cont.)

CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126	June	b3/11/44

CURRENT 1944-45

510	An American Romance (Tech.) (BD)F	B. Donlevy-Ann Richards	151	Oct	a7/1/44
502	Barbary Coast Gent (C)F	Wallace Beery-Binnie Barnes	87	Sept	b8/5/44
500	Dragon Seed (D)A	Katherine Hepburn-Walter Huston	145	Aug	b7/22/44
506	Kismet (Tech.) (Fant.)F	R. Colman-Marlene Dietrich	100	Oct	b8/26/44
504	Maisie Goes to Reno (C)F	Ann Sothern-John Hodiak	116	Oct	b8/12/44
505	Marriage Is a Private Affair (D)A	Lana Turner-John Hodiak	116	Oct	b8/19/44
501	Seventh Cross (D)A	Spencer Tracy-Signe Hasso	111	Sept	b7/22/44
503	Waterloo Bridge	Vivien Leigh-Robert Taylor	108	Sept	Reissue

COMING

	Anchors Aweigh	G. Kelly-F. Sinatra-K. Grayson	a9/2/44
	Autumn Fever	Philip Dorn-Mary Astor	
	Clock, The	Judy Garland-Robert Walker	
	Cloud Busters	Wallace Beery-James Gleason	a7/1/44
	Dr. "Red" Adams	Barrymore-Johnson-DeHaven	
	Gentle Annie	James Craig-Donna Reed	
	Hold High the Torch (Tech.)	Elizabeth Taylor-"Lassie"	
509	Lost in a Harem (C)A	Abbott & Costello-M. Maxwell	b9/2/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	a4/1/44
507	Mrs. Parkington	Greer Garson-Walter Pidgeon	a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante	a8/26/44
	National Velvet	Mickey Rooney-Elizabeth Taylor	a4/1/44
508	Naughty Marietta	J. MacDonald-Nelson Eddy	Reissue
	Nothing But Trouble	Laurel & Hardy-Mary Boland	a7/29/44
	Perfect Strangers	Robert Donat-Deborah Kerr	
	Picture of Dorian Gray	George Sanders-Hurd Hatfield	a8/5/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce	
	Telltale Hands	Edward Arnold-Selena Royle	
	Thin Man Goes Home	William Powell-Myrna Loy	a8/19/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	a4/8/44
	Thrill of a Romance	Van Johnson-Esther Williams	
	Valley of Decision	G. Garson-G. Peck-L. Barrymore	
	Women's Army	L. Turner-L. Day-S. Peters	
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly	a8/12/44

MONOGRAM

CURRENT 1943-44

Block No.					
	Are These Our Parents? (D)F	Helen Vinson-Lyle Talbot	73	7/15/44	b6/17/44
	Block Busters	East Side Kids-Roberta Smith		9/16/44	a2/12/44
	Call of the Jungle (D)A	Ann Corio-James Bush	60	8/19/44	b7/29/44
1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65	5/20/44	b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Peter Cookson	63	5/13/44	b4/1/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79	4/22/44	b3/11/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78	7/8/44	b5/20/44
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay		8/26/44	a5/13/44
	Oh What a Night (M)F	Edmund Lowe-Marjorie Rambeau	72	9/2/44	b8/12/44
	Return of the Ape Man (H)A	Bela Lugosi-J. Carradine	60	2/14/44	b7/8/44
	Shadow of Suspicion	Marjorie Weaver-Peter Cookson		9/23/44	a7/15/44
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
	Three of a Kind (C)F	Billy Gilbert-Shemp Howard	68	7/22/44	b8/19/44
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING

Adventures of Kitty O'Day	Jean Parker-Peter Cookson	12/16/44 a8/12/44
Alaska	Margaret Lindsay-Dean Jagger	11/18/44 a5/20/44
Army Wives	Marjorie Rambeau-Murray Alper	11/4/44
A Wave, a Wac, a Marine (CM)F	Sally Eilers-Elyse Knox	70 10/7/44 b7/29/44
Black Magic (M)F	Sidney Toler-Claudia Dell	65 9/29/44 b9/9/44
Bowery Champs	East Side Kids	12/9/44 a7/8/44
Cisco Kid Returns	Duncan Renaldo-Pedro de Cordoba	a9/2/44
Enemy of Women (D)A	Claudia Dell-Donald Woods	86 10/21/44 b8/26/44
Jade Mask	Sidney Toler-Mantan Moreland	
Little Devils	Harry Carey-Paul Kelly	12/23/44
Murder in the Family	Billy Gilbert-Shemp Howard	1/13/45
They Shall Have Faith	Gale Storm-Sir A. Smith	1/27/45 a8/12/44
When Strangers Marry (M)A	Dean Jagger-Kim Hunter	67 10/7/44 b8/19/44

Westerns (Current 1943-44)

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58 3/27/44 b8/28/43
Law Men (W)F	J. M. Brown-Raymond Hatton	53 4/25/44 b4/1/44
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54 3/6/44 b8/21/43
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele	4/18/44 a1/8/44
Raiders of the Border	J. M. Brown-Raymond Hatton	1/31/44 b1/15/44
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele	5/26/44 a2/19/44
Utah Kid, The	Hoot Gibson-Bob Steele	8/26/44
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54 1/17/44 b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59	b5/13/44
Ghost Guns	J. M. Brown-Raymond Hatton	12/23/44	
Land of the Outlaws (W)F	J. M. Brown-Raymond Hatton	59	b8/26/44
Law of the Valley	J. M. Brown-Raymond Hatton	11/4/44	
Marked Trails	Hoot Gibson-Bob Steele		
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55	b3/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58	b5/13/44
Saddle Pals	Jimmy Wakely-Lee White		
Saddle Smoke	J. M. Brown-R. Hatton		
Trigger Law	Hoot Gibson-Bob Steele		
West of the Rio Grande (W)F	J. M. Brown-Raymond Hatton	59	b8/5/44

PARAMOUNT

Block No.	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
	Sign of the Cross (D)A	F. March-E. Landi-C. Colbert	118	8/14/44	b8/19/44
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

CURRENT 1944-45

1	Dark Mountain (D)A	Robert Lowery-Ellen Drew	56	9/1/44	b9/2/44
1	National Barn Dance (CM)F	Charles Quigley-Jean Heather	76	9/1/44	b9/2/44
1	Our Hearts Were Young and Gay (C)F	Diana Lynn-Gail Russell	76	9/1/44	b9/2/44
1	Rainbow Island (MC)F	Dorothy Lamour-Eddie Bracken	97	8/31/44	b9/2/44
1	Till We Meet Again (D)F	Ray Milland-Barbara Britton	88	8/31/44	b9/2/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova	a8/5/44
And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dangerous Passage	Robert Lowery-Phyllis Brooks	
Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Her Heart in Her Throat	J. McCrea-G. Russell-H. Marshall	a6/24/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Kitty	Paulette Goddard-Ray Milland	a7/29/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
Miss Susie Slagle's	Sonny Tufts-V. Lake	
Murder, He Says	F. MacMurray-M. Main-M. Paige	a8/19/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Out of This World	E. Bracken-D. Lynn-V. Lake	
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Salty O'Rourke	Alan Ladd-Gail Russell	
Two Years Before the Mast	Donlevy-Ladd-Bendix	a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69 1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65 5/10/44	b5/13/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	73 8/10/44	b7/8/44
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56 3/15/44	b3/25/44
421	Machine Gun Mama (CD)	Armida-Wallace Ford	67 8/18/44	b7/29/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67 2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69 8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63 4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay	72 1/25/44	b4/1/44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde	8/5/44	b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62 4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65 6/10/44	b5/20/44
	When the Lights Go On Again	James Lydon-Grant Mitchell	9/15/44	

CURRENT 1944-45

Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	72	8/15/44	b7/15/44
Swing Hostess	Martha Tilton-Charles Collins		9/8/44	

COMING

Bluebeard	J. Carradine-Jean Parker	10/15/44	
Great Mike, The (D)F	Stuart Erwin-Bobby Henry	71	11/30/44	b9/2/44
Hollywood & Vine	James Ellison-Wanda McKay		
I Accuse My Parents	M. B. Hughes-Robert Lowell	10/10/44	
I'm From Arkansas	Iris Adrian-Slim Summerville	10/31/44	
Sweet Homicide	Frank Jenks-Robin Raymond		
Town Went Wild	F. Bartholomew-James Lydon	11/15/44	

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	61	7/30/44	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	60	7/25/44	
	Gangsters of the Frontier	Dave O'Brien-Tex Ritter		9/21/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	57	4/27/44	b6/24/44
466	Rustler's Hideout	Buster Crabbe-Al St. John		9/2/44	
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	56	5/5/44	b7/15/44

Westerns (Coming)

Oath of Vengeance	Buster Crabbe-Al St. John	
Song of the Six Guns	Tex Ritter-Dave O'Brien	
Wild Horse Phantom	Buster Crabbe-Al St. John	10/28/44

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
434	Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	80	7/26/44	b7/29/44
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
431	Falcon in Mexico (MD)F	Tom Conway-Mona Maris	70	7/25/44	b7/29/44
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	63	6/19/44	b6/24/44
431	Goyescas (M)A	Spanish Cast	99	6/21/44	b5/20/44

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
435	Heavenly Days (C)F	Fibber McGee & Molly	71	7/27/44	b7/29/44
433	Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	69	7/26/44	b8/5/44
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
432	Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80	7/25/44	b7/29/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/8/44
Betrayal From the East	Lee Tracy-Nancy Kelly	a9/2/44
Brighton Strangler	John Loder-June Duprez	a8/19/44
Casanova Brown (C)A	Gary Cooper-Teresa Wright	b8/5/44
Experiment Perilous	H. Lamarr-G. Brent-P. Lukas	a8/26/44
China Sky	R. Scott-R. Warrick-E. Drew	
Falcon in Hollywood	T. Conway-Barbara Hale	a7/29/44
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
Girl Rush	Frances Langford-Wally Brown	a7/8/44
Goin' to Town	Lum 'n' Abner	a6/24/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
Island of the Dead	Boris Karloff-Ellen Drew	a9/2/44
It's a Pleasure (Tech.)	Sonja Henie-William Johnson	
Master Race	Carl Esmond-Osa Massen	a7/5/44
Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80	b7/29/44
My Pal Wolf	Sharyn Moffett-Jill Esmond	a6/24/44
Nevada	Robert Mitchum-Anne Jeffreys	
None But The Lonely Heart	Cary Grant-E. Barrymore	9/29/44	a6/24/44
Pan Americana	Phillip Terry-Eve Arden	
Princess & the Pirate	Bob Hope-Walter Brennan	
Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
Tarzan & the Amazons	J. Weissmuller-Brenda Joyce	
Three Caballeros	Disney	
Two O'Clock Courage	T. Conway-A. Rutherford	
Woman in the Window	Robinson-Bennett-Massey	a5/27/44
Wonder Man (Tech.)	D. Kaye-Virginia Mayo	
Zombies on Broadway	Brown-Carney-Lugosi	

REPUBLIC

	CURRENT 1943-44		Rel. Date	
327	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86	9/15/44	b8/5/44
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44	a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44	
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44	b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44	b6/24/44
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
345	San Fernando Valley (WM)F	Roy Rogers & Trigger-D. Evans	74	9/15/44	b8/26/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44	b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44	b6/24/44
401	Sing, Neighbor, Sing (CM)F	Brad Taylor-Ruth Terry	70	8/12/44	b8/19/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44	b6/17/44
326	Strangers in the Night	William Terry-Virginia Grey	56	9/12/44	
328	That's My Baby	Richard Arlen-Ellen Drew	68	9/14/44	b9/16/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44	b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44	Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44	

COMING

A Song for Miss Julie	Anton Dolin-Alicia Markova		
Big Bonanza	Richard Arlen-Jane Frazee		
Big Shots	Erich von Stroheim		
Brazil	Virginia Bruce-Tito Guizar		a7/22/44
End of the Road	Ed. Norris-J. Storey-J. Abbott		
Faces in the Fog	Jane Withers-Paul Kelly		a9/9/44
Flame of Barbary Coast	J. Wayne-Ann Dvorak		a8/19/44
Great Flamarion	Eric von Stroheim-M. B. Hughes		
Grissly's Millions	Paul Kelly-Virginia Grey		
Hitchhike to Happiness	Al Pearce-Dale Evans		
Hit Parade	Brad Taylor		
Lake Placid Serenade	Vera Hruba Ralston-Vera Vague		
Lights of Old Santa Fe	Roy Rogers-Dale Evans		a8/12/44
My Buddy	Donald Barry-Ruth Terry		
Next Comes Love	Arthur Lake-Dale Evans		
Storm Over Lisbon (D)A	Ralston-von Stroheim-Arlen	86	10/16/44	b9/2/44
Thoroughbreds	Roger Pryor-Tom Neal		

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
451	Bordertown Trail (W)F	Smiley Burnette-Sunset Carson	56	8/11/44	b9/2/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44	Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44	b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44	b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44	
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44	
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue
3313	San Antonio Kid (W)F	Bill Elliott-Bobby Blake	56	8/16/44	b8/12/44
461	Silver City Kid	Allane Lane-Peggy Stewart	55	7/20/44	
462	Stagecoach to Monterey	Allan Lane-Peggy Stewart	55	9/15/44	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44	b5/20/44

Westerns (Coming)

Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake	
Code of the Prairie	Smiley Burnette-"Sunset" Carson	
Firebrands of Arizona	Smiley Burnette-Sunset Carson	
Great Stagecoach Robbery	Wild Bill Elliott-Bobby Blake	
Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
Sheriff of Sundown	Allan Lane-Peggy Stewart	
Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
8	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	Special	b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44

CURRENT 1944-45

3	Big Noise, The	Laurel & Hardy	74	Oct	a6/24/44
2	Dangerous Journey (Ad)A	Dennis-Roosevelt Tour	73	Sept	b8/12/44
2	Greenwich Village (Tech.) (M)F	Don Ameche-Carmen Miranda	82	Sept	b8/12/44
	In the Meantime, Darling	Jeanne Crain-Frank Latimore	72	Oct	a5/20/44
3	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		Oct	a6/3/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75	Sept	b8/5/44
1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
	Wilson (Tech.) (B)F	A. Knox-G. Fitzgerald-C. Coburn	154	Special	b8/5/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44

COMING

Billy Rose's Diamond Horseshoe (Tech.)	B. Grable-Dick Haymes			
Hangover Square	L. Cregar-G. Sanders-L. Darnell			
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke		Nov	a4/1/44
Laura	Gene Tierney-Dana Andrews		Nov	a6/17/44
Nob Hill (Tech.)	Joan Bennett-George Raft		Apr	
Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea		Dec	a7/15/44
Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak		Jan	a7/22/44
Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson		Jan	a7/22/44
Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn		Mar	a6/17/44
Where Do We Go From Here (Tech.)	F. MacMurray-J. Leslie			
Winged Victory	Mark Daniels-Lon McAllister		Dec	a7/22/44

UNITED ARTISTS

CURRENT

Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171	Special	b7/22/44
Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Brewster's Millions	D. O'Keefe-"Rochester"			
Dark Waters	M. Oberon-F. Tone-T. Mitchell			
Great John L, The	Linda Darnell-Greg McClure			
Guest in the House	Anne Baxter-Ralph Bellamy			
High Among the Stars	Jane Powell-Ralph Bellamy			
I'll Be Seeing You	Ginger Rogers-Spring Byington			
Intermezzo	Leslie Howard-Ingrid Bergman	70		Reissue
Intruder, The	Fredric March-Betty Field			
It's in the Bag	Fred Allen-J. Carradine			
Rebecca	L. Olivier-Joan Fontaine	130		Reissue
Spellbound	Ingrid Bergman-Gregory Peck			
Story of G.I. Joe	Ernie Pyle Story			
3 Is a Family	Reynolds-Greenwood-Ruggles			a6/17/44
Tuckers of Texas	Zachary Scott-Betty Field			

Westerns (Current)

Forty Thieves	Wm. Boyd-Andy Clyde	6/23/44		a3/11/44
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
Mystery Man (W)F	Wm. Boyd-Andy Clyde	61	5/31/44	b8/5/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
	Gypsy Wildcat (Tech.) (D)F	M. Montez-Jon Hall-L. Carrillo	75	9/1/44	b8/5/44
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/3/44
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8001	In Society (C)F	Abbott & Costello-M. Hutton	73	8/18/44	b8/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
	Merry Monahans (M)F	Donald O'Connor-Peggy Ryan	91	9/15/44	b9/2/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		9/8/44	a10/2/43
8025	Moonlight in Vermont	Gloria Jean-Fay Holm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44

UNIVERSAL (Cont.)

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
8036	Slightly Terrific (CM)F	Annie Rooney-Leon Errol	58	5/5/44	b4/22/44
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44

COMING

Babes on Swing Street	Peggy Ryan-Leon Errol	10/13/44		a6/3/44
Bowery to Broadway	Oakie-Montez-S. Foster	11/3/44		a6/10/44
Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			a7/15/44
Climax, The (Tech.)	Susanna Foster-Turhan Bey	10/20/44		a3/4/44
Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker	11/10/44		a5/20/44
Enter Arsene Lupin	Ella Raines-George Korvin			a9/9/44
Frozen Ghost	Lon Chaney-Boris Karloff			a4/29/44
Fugitive, The	Gloria Jean-Alan Curtis			
Hi Beautiful	M. O'Driscoll-N. Beery, Jr.			a7/1/44
House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
House of Frankenstein	Lon Chaney-Boris Karloff			a4/29/44
I'll Remember April	Gloria Jean-Kirby Grant			a9/9/44
Jungle Captive	Betty Bryant-Phil Brown			
Mummy's Curse	Lon Chaney-Peter Coe			a9/2/44
Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/18/44
Musical Roundup	M. O'Driscoll-N. Beery, Jr.			a9/2/44
My Gal Loves Music	Bob Crosby-Grace McDonald			a7/15/44
Night Club Girl	Vivian Austin-Bill Dunn			a8/26/44
Patrick the Great	Donald O'Connor-Peggy Ryan			all/20/43
Pearl of Death, The (MD)F	Basil Rathbone-Nigel Bruce	69	9/22/44	b8/26/44
Penthouse Serenade	Kirby Grant-Lois Collier			
Queen of the Nile (Tech.)	Maria Montez-Jon Hall			a7/22/44
Reckless Age (CM)F	Gloria Jean	63	11/17/44	b9/9/44
San Diego, I Love You(RC)F	Ed. E. Horton-L. Allbritton	83	9/29/44	b9/2/44
See My Lawyer	Olsen and Johnson			a5/9/44
Singing Sheriff	Bob Crosby-Fay McKenzie	10/6/44		
Suspect, The	C. Laughton-Ella Rains			
Swing Out Sister	Rod Cameron-Frances Raeburn			a9/9/44
Take a Chance Sweetheart	Andrews Sisters-Noah Beery, Jr.			

Westerns (Current 1943-44)

8035	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	
8036	Trigger Trail	Rod Cameron-Fuzzy Knight	58	7/7/44	

Westerns (Coming)

Beyond the Pecos	Rod Cameron-Eddie Dew	
Old Texas Trail	Rod Cameron-Fuzzy Knight	
Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight	
Riders of the Santa Fe	Rod Cameron-Eddie Dew	

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan		63 12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	b5/27/44
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

CURRENT 1944-45

403	Arsenic and Old Lace (DC)A	Cary Grant-Priscilla Lane	118	9/23/44	b9/2/44
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72	9/9/44	b8/5/44
401	Janie (C)F	Joyce Reynolds-Robert Hutton	102	9/2/44	b7/29/44

COMING

Animal Kingdom	Ann Sheridan-Dennis Morgan			all/26/43
Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
Conspirators	Paul Henreid-Hedy Lamarr			
Corn Is Green	Bette Davis-John Dall			
Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
Doughgirls (C)A	A. Sheridan-J. Carson-J. Wyman	102		b9/2/44
God Is My Co-Pilot	Dennis Morgan-Raymond Massey			
Hollywood Canteen	Joan Leslie-Dane Clark			
Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
404 Last Ride (D)	R. Travis-Chas. Long	56	10/7/44	
My Reputation	Barbara Stanwyck-George Brent			a6/3/44
Nobody Lives Forever	J. Garfield-G. Fitzgerald			
Objective Burma	E. Flynn-James Brown			
Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
Pillar to Post	Ida Lupino-Walter Huston			
Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
Roughly Speaking	Rosalind Russell-Jack Carson			a9/9/44
San Antonio (Tech.)	Errol Flynn-Alexis Smith			
Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/28/43
Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
Very Thought of You	Eleanor Parker-Dennis Morgan			a5/13/44

MISCELLANEOUS

	A Boy, a Girl & a Dog	Harry Davenport-Sharyn Moffett		Ind.	
	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawsen-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/19/44
	Mayerling to Sarajove (D)A	John Lodge-Edwine Fouillere	78	English	b12/11/43
	Secret Mission (D)A	Hugh Williams-Carla Lehmann		English	b9/2/44
	Taxi to Heaven (DM)F	Russian Cast	70		b8/12/44
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	89	Artkino	b6/10/44
	What Price Italy (Doc.)		60	Amco	b9/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
A Boy, a Girl & a Dog	Ind.
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Arsenic and Old Lace	WB
A Song for Miss Julie	Rep.
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Bonanza	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Big Shots	Rep.
Billy Rose's Diamond Horseshoe	20th-Fox
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing the Western Trail	Col.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
China Sky	RKO
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Cisco Kid Returns	Mono.
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Counter Attack	Col
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crime By Night	WB
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dangerous Journey	20th-Fox
Dangerous Passage	Para.
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Dragon Seed	MGM

E

Eadie Was a Lady	Col.
End of the Road	Rep.
Enemy of Women	Mono.
Enter Arsene Lupin	Univ.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Faces in the Fog	Rep.
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fugitive, The	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost Guns	Mono.
Ghost That Walks Alone, The	Col.
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Goyescas	RKO
Great Flamarion	Rep.
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Great Stagecoach-Robbery	Rep.
Greenwich Village	20th-Fox
Grissly's Millions	Rep.
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Hangover Square	20th-Fox
Happy Land	20th-Fox
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hi Beautiful	Univ.
Hidden Valley Outlaws	Rep.
Hi 'Good-Lookin'	Univ.
High Among the Stars	UA
Hit Parade	Rep.
Hitchhike to Happiness	Rep.
Hitler Gang, The	Para.
Hold High the Torch	MGM
Hollywood Canteen	WB
Hollywood & Vine	PRC
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.
House of Frankenstein	Univ.

I

I'll Remember April	Univ.
I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
I'll Be Seeing You	UA
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Intruder, The	UA
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO
It's in the Bag	UA

J

Jack London	UA
Jade Mask	Mono.
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Johnny Doesn't Live Here	Mono.
Jungle Captive	Univ.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Mark of the Whistler	Col.
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Miss Susie Slagle's	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder in the Family	Mono.
Music for Millions	MGM
Music in Manhattan	RKO
Musical Roundup	Univ.
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Man	UA

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Next Comes Love	Rep.
Night Club Girl	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
Nobody Lives Forever	WB
None But the Lonely Heart	RKO
None Shall Escape	Col.
Nothing But Trouble	MGM

O

Oath of Vengeance	PRC
Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Texas Trail	Univ.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Penthouse Serenade	Univ.
Perfect Strangers	MGM
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pillar to Post	WB
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Polo Joe	WB
Port of 40 Thieves	Rep.
Prairie Raiders	Col.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Rainbow Island	Para.
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Santa Fe	Univ.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustlers of the Badlands	Col.
Rustler's Hideout	PRC

S

Saddle Smoke	Mono.
Saddle Leather Law	Col.
Saddle Pals	Mono.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
Salty O'Rourke	Para.
San Antonio (Tech.)	WB
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.

Title	Company
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's For Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Sign of the Cross	Para.
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing Me a Song of Texas	Col.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of the Six Guns	PRC
Song of Tahiti	Col.
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spellbound	UA
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspect, The	Univ.
Suspected Person	PRC
Swed and Lowdown	20th-Fox
Sweet Homicide	PRC
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out Sister	Univ.
Swing Out the Blues	Col.
Swingtime Johnny	Univ.

T

Title	Company
Take a Chance Sweetheart	Univ.
Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan & the Amazons	RKO
Telltale Hands	MGM
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thoroughbreds	Rep.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thrill of a Romance	MGM
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
Together Again	Col.
To Have and Have Not	WB
Tomorrow the World	UA
Tonight We Dance	Col.
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Law	Mono.
Trigger Trail	Univ.
Trocadero	Rep.
Tuckers of Texas	UA
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two O'Clock Courage	RKO
Two Years Before the Mast	Para.

U

Title	Company
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Title	Company
Valley of Decision	MGM
Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Title	Company
Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Where Do We Go From Here	20th-Fox
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wild Horse Phantom	PRC
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Women's Army	MGM
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Title	Company
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Title	Company
Ziegfeld Follies	MGM
Zombies on Broadway	RKO

NEW PICTURES STARTED THIS WEEK

New production hit a high of twelve pictures, with eight studios represented in the line-up reporting new activity last week. This compares with eight starters in the same week last year. The new starters:

COLUMBIA

Sing Me a Song of Texas—Principals: Rosemary Lane, Tom Tyler, Slim Summerville. Director, Vernon Keays.

Eadie Was a Lady—Principals: Ann Miller, William Wright, Hal McIntyre & His Band. Director, Arthur Dreifuss.

METRO-GOLDWYN-MAYER

Valley of Decision—Principals: Greer Garson, Gregory Peck, Lionel Barrymore, Donald Crisp. Director, Tay Garnett.

INDEPENDENT

A Boy, a Girl and a Dog—Principals: Harry Davenport, Lionel Stander, Sharyn Moffett, Jerry Hunter. Director, Herbert Kline.

MONOGRAM

Saddle Pals—Principals: Jimmy Wakely, Lee "Lasses" White, Dennis Moore. Director, Wallace Fox.

PRC

Oath of Vengeance—Principals: Buster Crabbe, Al St. John. Director, Sam Newfield.

RKO RADIO

Zombies on Broadway—Principals: Wally Brown, Alan Carney, Bela Lugosi, Anne Jeffreys. Director, Gordon Douglas.

REPUBLIC

Great Flamarion—Principals: Eric von Stroheim, Mary Beth Hughes, Dan Duryea. Director, Anthony Mann.

A Song for Miss Julie—Principals: Anton Dolin, Alicia Markova. Director, William Rowland.

Hitchhike to Happiness—Principals: Al Pearce, Dale Evans, Brad Taylor. Director, Joseph Santley.

UNIVERSAL

The Suspect—Principals: Charles Laughton, Ella Raines, Dean Harens. Director, Robert Siodmak.

WARNER BROTHERS

San Antonio (Tech.)—Principals: Errol Flynn, Alexis Smith, Raymond Massey, Harry Carey. Director, David Butler.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Eve Knew Her Apples Sergeant Mike Missing Juror		Hello Mom Tonight We Dance Counter Attack Song of Tahiti Together Again Sing Me a Song of Texas Eadie Was a Lady
METRO	Cloud Busters Nothing But Trouble Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo Picture of Dorian Gray Thin Man Goes Home Anchors Aweigh Music for Millions Ziegfeld Follies		Son of Lassie Autumn Fever Clock, The Dr. "Red" Adams Gentle Annie Thrill of a Romance Telltale Hands Women's Army Hold High the Torch Perfect Strangers Valley of Decision
MONO.	Cisco Kid Returns		Jade Mask
PARA.	And Now Tomorrow Bring on the Girls Double Exposure Frenchman's Creek Great Moment Her Heart in Her Throat Incendiary Blonde	Man in Half Moon Street Ministry of Fear One Body Too Many Practically Yours Road to Utopia A Medal for Benny Murder, He Says Out of This World Dangerous Passage Here Come the Waves Kitty Two Years Before the Mast	Salty O'Rourke Miss Susie Slagle's
PRC	Sweet Homicide		Hollywood & Vine
RKO	Belle of the Yukon Brighton Strangler Falcon in Hollywood Farewell My Lovely Girl Rush Having Wonderful Crime	Nevada Three Caballeros Woman in the Window Betrayal From the East Princess & Pirate Experiment Perilous Island of the Dead Two O'Clock Courage	Wonder Man It's a Pleasure Pan Americana China Sky Tarzan & the Amazons Zombies on Broadway
REP.	Lights of Old Santa Fe End of the Road Brazil	Faces in the Fog Flame of Barbary Coast Big Bonanza Next Comes Love Thoroughbreds	Lake Placid Serenade Big Shots Hitchhike to Happiness Hit Parade Grissly's Millions Great Flamarion A Song for Miss Julie
20th-FOX	A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Winged Victory		Nob Hill Hangover Square Billy Rose's Diamond Horseshoe Where Do We Go From Here
UA	Dark Waters Guest in the House Three Is a Family Intruder, The		Brewster's Millions I'll Be Seeing You Great John L, The Story of G. I. Joe High Among the Stars Tuckers of Texas It's in the Bag Spellbound
UNIV.	Hi Beautiful Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan Mummy's Curse Night Club Girl	Take a Chance Sweetheart Queen of the Nile Penthouse Serenade Jungle Captive Fugitive, The Arsene Lupin Can't Help Singing Musical Roundup	I'll Remember April Swing Out Sister Suspect, The
W.B.	Animal Kingdom Cinderella Jones Conflict Conspirators Devotion Doughgirls Horn Blows at Midnight	My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers in Our Midst To Have and Have Not Very Thought of You Christmas in Connecticut	Corn Is Green God Is My Co-Pilot Hollywood Canteen Objective Burma Of Human Bondage Pillar to Post Nobody Lives Forever San Antonio

Short's Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Typical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	18	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5412	His Hotel Sweetheart	Fair	17½	9/ 2/44
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5408	Idle Roomers		16½	
5423	Mopey Dope	Fair	16½	9/ 2/44
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5424	Pick a Peck of Plumbers	Good	17	8/26/44
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
	COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	Good	7	7/ 8/44
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
	COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
5662	No. 12 Too Young or Too Old	Good	10½	9/ 2/44
	FILM-VODVIL			
5951	No. 1 Mousie Powell		10½	Not Rev.
5952	No. 2 Cootie Williams	Fair	10	10/23/43
5953	No. 3 Zeb Carver	Good	11	11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	Useful	10	6/17/44
	FOX & CROW (Tech.)			
5753	Dream Kids	Very Good	7½	6/ 3/44
5754	Mr. Moocher		7½	
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
	LI'L ABNER (Tech.)			
5601	Ameozin' but Confeozin'	Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun			
5602	Sadie Hawkins Day	Fair	7	7/ 8/44
	PANORAMICS			
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
	PHANTASIES			
5710	Case of the Screaming Bishop	Fair	7	8/26/44
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5709	Mr. Fore by Fore	Fair	6½	9/ 2/44
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels	Fair	7	7/ 8/44
5705	Magic Strength		7½	Not Rev.
	SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	10	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	8	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)	Fair	9½	7/ 8/44
	SPORTS REELS			
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5810	GI Sports	Good	10	8/26/44
5809	Mat Maulers	Very Good	9	7/22/44
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
	SERIALS			
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		8/ 5/44
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

	CARTOONS (16) (Tech.)			
W-533	Batty Baseball			Not Rev.
W-538	Bear Raid Warden	Good	8	8/26/44
W-539	Big Heel-Watha	Excellent	8	9/ 2/44
W-537	Bodyguard	Good	8	9/ 2/44
W-536	Happy-Go-Nutty			
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
	MINIATURES (10)			
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
M-588	Somewhere, USA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		9	
	PASSING PARADE			
K-572	Grandpa Called It Art			
K-571	Immortal Blacksmith		11	
	PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2/19/44
S-555	Movie Pests	Pointed Fun	10	8/ 5/44
S-551	Practical Joker	Good	10	2/19/44
S-554	Sportsman's Memories	Good	10	5/ 6/44
S-556	Sports Quiz	Very Good	10	9/ 2/44
	TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-520	City of Brigham Young			
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4/29/44
T-521	Monumental Utah	Excellent	9	9/ 2/44
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

	LITTLE LULU (8) (Tech.)			
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-7	I'm Just Curious			
D3-8	Indoor Outing			
D3-4	Lulu in Hollywood	Fair	7½	8/12/44
D3-6	It's Nifty To Be Thrifty			
D3-5	Lucky Lulu	Pleasing	7½	9/ 2/44
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
	GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It On Mulberry Street	Very Good	7½	7/ 1/44
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-6	Jasper Goes Hunting	Up to Snuff	7½	8/19/44
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
	MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven	Excellent	19	6/17/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
	NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring	Appealing	10	6/17/44
	POPEYE (8)			
E3-4	Anvil Chorus Girl	Good	7	7/22/44
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-8	Moving Aweigh			
E3-7	Pitching Woo at the Zoo			
E3-6	Puppet Love			
E3-5	Spinach Packin' Popeye	Good	7½	8/26/44
E3-3	We're on Our Way to Rio	Good	8	6/24/44
	POPULAR SCIENCE (6)			
J3-1	No. 1	Good	10	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5	Interesting	10	7/ 1/44
J3-6	No. 6	Gets By	10	9/ 2/44
	SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	Good	9½	7/22/44
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
Y3-6	Monkey Business			
Y3-4	Your Pet Problem		8	
	SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	Good	10	7/22/44
R3-10	Furlough Fishing	Good Catch	9½	8/19/44
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
R3-7	Trail Breakers	Very Good	9½	8/17/44
R3-8	Winged Couriers	Good	9½	7/22/44
	UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3	Interesting	10	4/22/44
L3-4	No. 4	Average	10	6/24/44
L3-5	No. 5	Good	10	7/22/44
L3-6	No. 6		10	

RKO RADIO

	DISNEY CARTOONS (18) (Tech.)			
54103	First Aiders		7	
54102	Plastics Inventor	Excellent	7	8/19/44
54101	Springtime for Pluto		7	
	EDGAR KENNEDY (6)			
43406	Kitchen Cynic	Good	18	8/26/44
43404	Love Your Landlord		18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	16	4/29/44
43402	Unlucky Dog		15	Not Rev.
	FLICKER FLASHBACKS (7)			
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/18/43
44203	No. 3	Delightful	9	11/ 8/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	16	4/22/44
	LEON ERROL (6)			
43702	Cutie on Duty	Good	16	11/27/43
43706	Girls! Girls! Girls!		17	
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	12/23/43
43703	Wedtime Stories		17	Not Rev.
	HEADLINER REVIVALS (4)			
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
	SPORTSCOPES (13)			
44306	Basket Wizards	Good	8	3/ 4/44
44311	Boot and Spur	Good	8½	7/28/44
44310	Boys Camp		8	
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
54301	Harness Racers	Good	8	9/ 9/44
44302	Joe Kirkwood	Good	9	10/28/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
44321	Ski Chase	Good	8½	8/26/44
44313	Swim Ballet		8	
	THIS IS AMERICA (13)			
43106	Aircraft Carrier	Excellent	16	5/13/44
43111	Brazil Today	Excellent	17½	9/ 2/44
43108	Hot Money		17	
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43110	Rockefeller Center	Good	16	8/19/44
43101	Sailors All	Very Fine	20	12/ 4/43
43109	They Fight Again	Excellent	17	7/ 1/44
43107	Viva Mexico	Good	17	5/20/44

REPUBLIC

	SERIALS	
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

	DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	Good	8	12/18/43
	LEW LEHR			
4902	Lew Lehr Makes the News		8	
	MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/25/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	..	9/11/43
12	Americans All	Fair-Minded	18	..	7/22/44
11	Back Door to Tokyo	Good	18¾	..	6/17/44
13	British Imperialism	Good	18	..	8/19/44
2	Europe's Crossroads	Excellent	19	..	10/ 2/43
3	Youth in Crisis	Excellent	18½	..	11/ 6/43
9	Irish Question, The	Very Good	16¾	..	4/22/44
4	Naval Log of Victory	Comprehensive	19½	..	12/ 4/43
10	Underground Report	Very Good	20	..	5/20/44
5	Upbeat in Music	Entertaining	16½	..	12 25/43
8	South American Front	Clarifying	17½	..	3/25/44
6	Sweden's Middle Road	Excellent	19¼	..	1/22/44
7	Post-War Jobs	Revealing	18½	.	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	.	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9		Not Rev.
4283	Mailman of Snake River	Interesting	9	..	5/ 6/44
4202	Silver Wings	Interesting	9	..	5/13/44
4252	Snowland Sentinels		9	..	Not Rev

SPORTS REVIEWS (6)

4301	Dog Sense		9	..	Not Rev
4302	Champions Carry On				Not Rev
4303	Fun for All	Good	7	..	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	..	12/25/43
4500	Butcher of Seville	Good	7	..	5/ 6/44
4502	Camouflage		7	..	Not Rev.
4520	Carmen's Veranda		7		
4513	Champion Justice	Good	7	..	4/29/44
4504	Down With Cats	Good	7	..	9/ 4/43
4514	Frog and the Princess	Fair	7	..	5/ 6/44
4519	Green Line		7		
4510	Helicopter (Tech.)		7	..	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	..	1/ 1/44
4506	Lion and the Mouse	Fair	7	..	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	..	4/29/44
4516	My Boy Johnny	Fair	7	..	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	..	9/ 4/43
4501	Super Mouse Rides Again	Average	7	.	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	..	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	..	5/20/44
	Fortress Japan	Bird's-eye View	17	..	8/12/44
	Global Air Routes	Good	15	..	6/24/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	..	11/27 43
8127	Fellow on a Furlough	Good	15	..	4/22/44
8121	Hit Tune Serenade				Not Rev.
8129	Melody Garden				Not Rev
8131	Midnight Melodies	Fair	15	..	8/26/44
8125	New Orleans Blues	Good	15	..	12/22/43
8130	Pagliacci Swings It	Overdone Ham	15	..	8/12/44
8124	Radio Melodies	Entertaining	15	..	1/22/44
8128	Stars and Violins	Acceptable	15	..	5/20/44
8122	Sweet Jam	Good	15	..	10/23/43
8126	Sweet Swing	Fair	15		3/ 4/44
9121	Swingtime Holiday		15		

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	..	5/13/44
8376	Barefoot Judge	Fair	9	..	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	..	11/20/43
8372	Farmer Gene Sarazen	Good	9	..	10/23/43
8378	Fester's Canary College	Good	9	..	4/29/44
8380	Honest Forger	Good	9	..	8/26/44
9371	Idol of the Crowd		9		
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	..	3/11/44
8381	Spinning a Yarn	Good	10	..	8/19/44
8379	Varga and His Beauties	Attractive	9	..	6/ 3/44
8371	Wizard of Autos	Good	9	..	10/23 43
8374	World's Youngest Aviator	Interesting	9	..	2/19 44

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Boogie		7		
8231	Boogie Woogie Man	Very Pleasing	7	..	10/ 9 43
8232	Greatest Man in Siam	Good	7	..	1/22 44
8233	Jungle Jive	Tops	7	..	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	..	4/15/44
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	..	2/26/44
8357	Animal Tricks	Fair	9	..	4/15/44
8361	Bear Mountain Game	Good	9	..	8/ 5/44
8359	Fraud by Mail	Instructive	9	..	6/17/44
9351	From Spruce to Bomber		9		
8358	Hobo News	Good	9	..	5/13 44
8352	I-A Dogs	Good	9	..	10/23 43
8356	Magazine Model	Excellent	9	..	4/29/44
8360	Mr. Chimp Goes South	Very Good	9	..	8/12/44
8353	Mr. Chimp Raises Cain	Fair	9	..	12/ 4/43
8351	Who's Next	Excellent	9	..	9/ 4/43
8354	Wings in Record Time	Interesting	9	..	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair			4/22/44
8239	Fish Fry	Excellent	7	..	8/19/44
8237	Meatless Tuesday	Good	7	..	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	..	2/26/44

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.		10/ 9/43
8681	Don Winslow of the Coast Guard	13 Chaps.		
8881	Great Alaskan Mystery	13 Chaps.		
9781	Raiders of Ghost City	13 Chaps.		8/12/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	..	Reissue
9311	A Wild Hare		7	..	Reissue
9307	Bear's Tale		7	..	Reissue
9312	Cat Came Back		7	..	Reissue
9305	Cross Country Detours		7	..	Reissue
9302	Early Worm Gets the Bird		7	..	Reissue
9304	Fighting 69½		7	..	Reissue
9306	Hiawatha's Rabbit Hunt		7	..	Reissue
9313	Isle of Pingo Pongo		7	..	Reissue
9303	My Little Buckaroo		7	..	Reissue
9309	Of Fox and Hounds		7	..	Reissue
9308	Sweet Sioux		7	..	Reissue
9310	Thugs With Dirty Mugs		7	..	Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7		
9721	Bugs Bunny & the Three Bears		7	..	Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	..	5/20/44
9724	Hare Force	Excellent	7	..	8/19/44
9723	Hare Ribbin'	Excellent	7	..	7/ 1/44
9726	Old Grey Hare		7		

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	..	2/19/44
9106	U. S. Marines on Review	Excellent	20	..	8/19/44
9105	Night in Mexico City	Interesting	20	..	4/22/44
9102	Over the Wall	Very Good	20	..	1/29/44
9104	Our Frontier in Italy		20	..	Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..	11/ 6/43

LOONEY TUNES

9711	Brother Brat	Good	7	..	8/ 5/44
9714	From Hand to Mouse	Very Good	7	..	9/ 9/44

MELODY MASTERS (10)

9610	All-Star Melody Masters	Good	10	..	8/19/44
9609	Junior Jive Bombers		10		
9603	Cavalcade of the Dance	Excellent	10	..	10/ 2/43
9604	Freddie Fisher & His Band		10	..	Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..	11/13/43
9610	Listen to the Bands		10		
9606	Songs of the Range	Good	10	..	7/ 1/44
9607	South American Sway	Routine	10	..	4/22/44
9602	Sweetheart Serenade	Good	10	..	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	..	2/12/4
9608	U. S. Coast Guard Band	Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	..	7/ 1/
9713	Birdy and the Beast	Very Good	7	..	9/ 9/44
9717	Booby Hatched		7		
9711	Brother Brat		7		
9708	Duck Soup to Nuts		7		
9714	From Hand to Mouse		7		
9715	Goldilocks & the Jivin' Bears		7		
9703	I Got Plenty of Mutton	Fair	7	..	5/ 6/44
9716	Lost & Foundling		7		
9701	Meatless Fly Day		7	..	Not Rev.
9720	Odor-able Kitty		7		
9705	Tick, Tock, Tuckered	Fair	7	..	6/ 3/44
9704	Weakly Reporter	Good	7	..	4/22/44
9712	Plane Daffy		7		
9710	Slightly Daffy	Fair	7	..	7/ 1/44
9718	Stupid Cupid		7		
9719	Stage Door Cartoon		7		
9706	Swooner Crooner		7	..	Not Rev.
9707	Russian Rhapsody		7	..	Not Rev.
9702	Tom Turk & Daffy	Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	..	2/12/44
9107	Oklahoma Outlaws	Well Done	20	..	10/ 9/43
9110	Roaring Guns	Good	20	..	2/19/44
9112	Trial by Trigger	Good	20	..	7/ 1/44
9108	Wagon Wheels West	Good	17½	..	12/25/43
9111	Wells Fargo Days	Good	20	..	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	..	2/12/44
9507	Backyard Golf	Fair	10	..	6/17/44
9513	Bluenose Schooner		10		
9510	Cattlemen's Days	Good	10	..	7/ 1/44
9512	Champions of the Future		10		
9506	Chinatown Champs	Colorful	10	..	4/29/44
9511	Colorado Trout	Good	10	..	8/ 5/44
9502	Desert Playground	Interesting	10	..	10/ 9/43
9505	Dogie Round-Up	Interesting	10	..	2/19/44
9508	Filipino Sports Parade	Good	10	..	7/ 1/44
9503	Into the Clouds	Good	10	..	1/29/44
9509	Mexican Sportland		10		
9501	Tropical Sportland	Fair	10	..	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	..	11/27/43
9006	Musical Movieland		20		
9003	Task Force	Excellent	20	..	1/ 1/44
9004	Devil Boats	Excellent	20	..	7/29/44
9001	Women at War		20	..	10/ 2/43
9005	Winner's Circle		20	..	Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	..	11/13/43
9403	Hunting the Devil Cat	Good	10	..	10/16/43
9405	Jungle Thrills	Good	10	..	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	..	11/27/43
9404	Struggle for Life	Excellent	10	..	4/ 8/44
9406	Throwing the Bull	Good	10	..	8/19/44

W.A.C. Releases 1943

Battle of Russia		Food and Magic	10
Family Feud	6	Brothers in Blood	10

SHORTS BOOKING GUIDE 1944-45 PRODUCT

COLUMBIA

ALL-STAR COMEDIES

6425	Wedded Bliss		17	..	
6426	Gold Is Where You Lose It		16½	..	
6401	Gents Without Cents		19	..	
6421	Strife of the Party				
6427	Open Season for Saps				

COMMUNITY SINGS

6651	No. 1 (Leibert) Love, Love, Love		9½	..	
6652	No. 2 (Baker) Ikky Tikky Tambo				
6653	No. 3				

FILM-VODVIL

6951	Kehoe's Marimba Band		11	..	
6952	Rootin' Tootin' Band				

FOX & CROW

6751	Be Patient, Patient				

LI'L ABNER

6601	Porkuliar Piggy				

PHANTASIES

6701	Mutt'n Bones		7	..	

SCREEN SNAPSHOTS

6851	No. 1 (G.I. Joe in Hollywood)		10	..	
6852	No. 2 (Mike Goes to War)		10	..	
6853	No. 3 (Ken Murray, M.C.)		10	..	

SPORTS REELS

6801	K-9-Kadets		10½	..	
6802	Over the Jumps				

SERIALS

6120	Black Arrow		15 Chaps.		

PARAMOUNT

LITTLE LU'LU

D4-1	Birthday Party
D4-2	Beau Ties

GEORGE PAL PUPPETOONS

U4-1	Jasper's Paradise
U4-2	Two-Gun Rusty

MUSICAL PARADES

FF4-1	Bonnie Lassie
FF4-2	Star Bright

NOVELTOONS

P4-1	Yankee Doodle Donkey
P4-2	Gabriel Churchkitten

POPEYE

E4-1	Shape Ahoy

POPULAR SCIENCE

J4-1	No. 1
J4-2	No. 2

SPEAKING OF ANIMALS

Y4-1	As Babies

SPORTLIGHTS

R4-1	Rhythm on Wheels

UNUSUAL OCCUPATIONS

L4-1	No. 1

RKO RADIO

SPORTSCOPES

5430	Harness Racers	Good	8	..	9/ 9/44

20th CENTURY-FOX

MARCH OF TIME

1	Post War Farms

MOVIETONE ADVENTURE

5251	Mexican Majesty (Tech.)
5252	Jewels of Iran
5253	Mystic India
5254	Black, Gold and Cactus (Tech.)
5255	City of Paradox
5256	Alaskan Grandeur (Tech.)

TERRYTOONS

5501	Cat Came Back (Tech.)
5502	Mighty Mouse and the Two Barbers (Tech.)
5503	Gancy Goose in Ghost Town (Tech.)
5504	Mighty Mouse in the Sultan's Birthday (Tech.)
5505	A Wolf's Tale (Tech.)
5506	Mighty Mouse at the Circus (Tech.)
5507	Gandy's Dream Girl (Tech.)
5508	Dear Old Switzerland (Tech.)

SPORTS REVIEWS

5351	Blue Grass Gentlemen (Tech.)
5352	Maine Fishing (Tech.)

W.A.C. Releases 1944-45

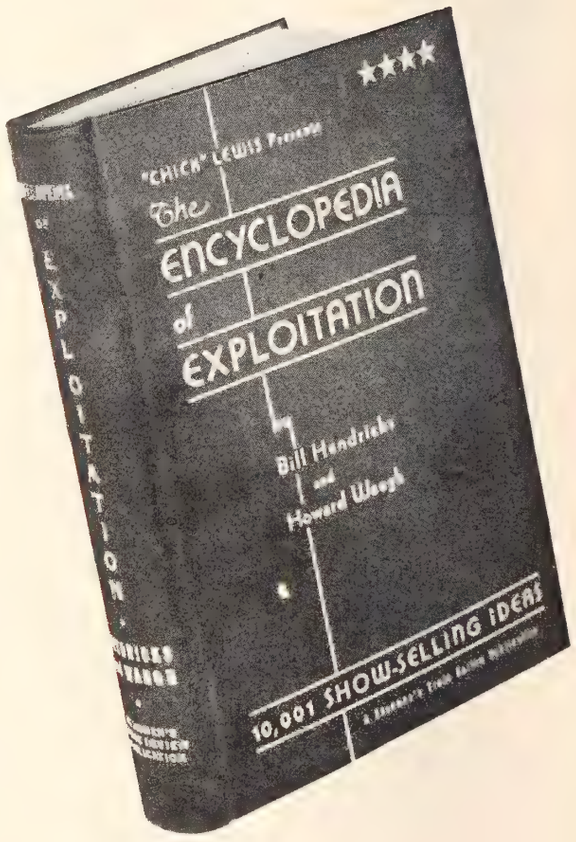
Price of Rendova	35	Skirmish on the Home Front	13
Why of Wartime Taxes	35	Road to Victory	10
Prices Unlimited	35	Reward Unlimited	10
America's Hidden Weapon	10	Movies at War	10
With the Marines at Tarawa	18	Liberation of Rome	21
Negro Soldier	43	Battle Stations	10
Memphis Belle	45	Memo for Joe	10
It's Your War Too	10	Report to Judy	10
No Alternative	10	War Speeds Up	15
Attack! Battle of New Britain	56	Battle for the Mariannas	20

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OCT 4

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★ Complete ★ Every Week ★
PRODUCT GUIDES
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September 30
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Harry Smith (See Page 8)

OCT -3 1944

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Produced by BURT KELLY
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COLUMBIA PICTURES

The Editorial Page

Words of Wisdom

Bill (MGM) Rodgers gave out with some mighty wise words in Kansas City this week when he told a gathering of exhibitors that they would not only have to hang on to the customers they have now, but they must attract still more new ones after the war.

As was natural, Rodgers said that more and better show-selling was the only way in which this could be accomplished.

Show-selling, merchandising—or whatever else you want to label it—is the ingredient that in normal times often effects the difference between an even break and a profit.

There are hundreds of newcomers to showbusiness who are going to stay in the business. Some will develop a natural tendency to operate movie theatres and merchandise its attraction to the public. Still others may have been getting by only because of the boom. Comes competition, and the latter may find themselves sinking in a sea of ignorance.

To those thousands of showmen who are good merchandisers we offer this word of caution: If you've relaxed your aggressive show-selling efforts, get the creaks out of your joints and start going again. You will need all of your showmanship ability and ingenuity to keep your theatre operating at a substantial profit after the boom is over and things settle back to something resembling normalcy.

Don't wait until the box-office receipts start slipping before you start your show-selling activity. Do it now while the boom is on and thereby add to your present patronage the new customers who will be attracted by your method of merchandising attractions.

But a further word of caution: Many theatres have fallen to new lows in physical operation and personnel due to war conditions and, in some cases, as a result of downright carelessness. Try to establish a good staff, properly trained, to handle your customers in a manner that will invite their continued patronage; take extra-special care of your equipment by keeping it in top-notch condition and by having it serviced by the equipment dealers—who have done a magnificent job of keeping theatres open and operating during the toughest years the industry has ever known.

▲ ▲ ▲

Take Another Bow

A short time ago we waxed eloquent about the great job you theatre men and women did on the March of Dimes. Now we seek to duplicate that rave about the report, just issued by Joseph Bernhard, on the recent Red Cross Campaign.

We don't know how you fellows feel about all this but to us it is a source of tremendous satisfaction that our theatremen on the home front of America have backed up these most worthy causes in a manner exceeding the fondest expectations of both the industry and the beneficiary organizations.

We know of no campaign to date that our industry has fallen down on. In every instance this industry has contributed so great a percentage of the total result as to have made success almost impossible without us.

You theatremen and women—you've come through magnificently. Never a word of complaint; endless extra hours of work; no pats on the back; just work and more work and each time you had finished your fight and won your objective—Lo and Behold, another campaign was ready to start.

Sure, there's a lot of guys who work harder taking bows than actually doing hard work. But who cares? You and You and YOU and your industry know who delivered the goods and made possible the success of all those efforts.

When a big job—and the tough ones too—have to be done, it will always be the theatremen who can be counted on to come through with flying colors.

▲ ▲ ▲

Unsung Heroes

While on the subject of taking bows there is another branch of this industry that is deserving of the highest praise. We refer to the distribution division.

In the rush and hullabaloo of the various campaigns a close contact has always been maintained between the drive headquarters and the theatremen through the medium of the distributors in all the exchange areas.

They worked in close cooperation and harmony with the theatremen in their zones and helped them get organized; they distributed campaign material and rendered a thousand and one services that resulted in the theatreman being prepared to go out and do a bang-up job.

Although the exhibitors delivered the final package all wrapped up in blue ribbon, it is high time that those distribution boys and girls were told that their fine work has not been ignored nor forgotten.

Tell us, if you can, of any other industry where such grand coordination and teamwork was maintained under the trying conditions of operating a business under war time handicaps and still gave its government the best all its members had in them?

—*"CHICK" LEWIS*

New Unit To Produce Westerns in Color

Moderately budgeted western and action pictures filmed in color will be produced by the newly formed Action Pictures, Inc., formed in California and announced in New York this week by Robert L. Lippert, California theatre owner, who will be associated in the new company with William B. David, San Francisco theatreman and general manager of Redwood Theatres.

Lippert said that no definite releasing arrangements have yet been made, but that if the first picture, now nearing completion at the Monogram ranch, is up to expectations a series of four such features will be offered for exclusive distribution to Film Classics, of which Lippert is San Francisco representative. If the picture now being made under the title "Wildfire, the Story of a Horse" does not come up to the standards set for it, it will be shelved and no attempt made to distribute it, Lippert said.

The pictures will be photographed in Cinecolor and the company owning that process, Cinecolor, Inc., is financially interested in the feature producing venture. Lippert said that there is a contract with Cinecolor under which its process is not to be used in any features, other than those produced by his company, costing less than $100,000.

Robert Tansey is producer and director of "Wildfire, the Story of a Horse." Appearing in the picture will be Wildfire, a stallion; Bob Steele, Eddie Deane, Sterling Holloway, John Miljan and Virginia Maples.

New Television Corp. To Enter 16mm Field

The International Theatrical and Television Corporation, with a contemplated capitalization of $1,000,000 in common stock and $5,000,000 in preferred, is being organized by George A. Hirliman, president of Film Classics, and a group headed by Eliot Hyman, president of the Microstat Corp., it was announced this week. Activities of the corporation will be post-war development and expansion of the 16mm industry.

Herliman will resign as president of Film Classics. His duties will be taken over by L. E. Goldhammer, vice-president and general sales manager, and Al Crown, vice-president and foreign sales manager.

Negotiations with General Aircraft Equipment Co. for the manufacture of 16mm projectors and television equipment are in process of completion. Circlo Film Laboratories will be affiliated with the new company, as the laboratory printing outlet.

Within the next few months International will open branch offices for the sale of projector equipment, in addition to distributing its 16mm pictures. Territorial franchises throughout the United States and the world will be available. International will become the first manufacturer-distributor organization in the 16mm industry.

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Pop Reports for Work

After running a help wanted ad for three days in the classified section of all Harrisburg papers, Manager John F. Rogers of the State Theatre reported he had one applicant for the job of usher—a 63-year-old man. The local labor problem is the worst in the history of the Pennsylvania capital city. Both the State and Loew's Regent are running large display ads, but no soap. The Regent is hit the harder, needing five ushers, a day porter, a matron and other aides.

I.P. Plans Set For 4 More Productions

International Pictures has plans set for the four productions to be made following completion of the Sonja Henie starring vehicle which will be the last of four features to be delivered under the distribution contract signed with RKO Radio several months ago. Details of the forthcoming productions were told to trade press representatives in New York this week by Leo Spitz and William Goetz, who are respectively chairman of the board and president of International. The four pictures will cost about $6,500,000 to seven millions to produce, Mr. Spitz said.

No new distribution deals were to be discussed during his stay in New York, Mr. Spitz said in reply to a question. Releasing arrangements beyond those covered in the current commitment to deliver four pictures to RKO Radio are "wide open," he declared.

Pictures which International will make as follow-ups to the four being distributed by RKO Radio are: "An American Cowboy," starring Gary Cooper; "Tomorrow Is Forever," starring Claudette Colbert and which is expected to start in production early in January; a Sonja Henie vehicle to be produced in Technicolor, and another picture starring Gary Cooper.

Michigan Shows Delayed by Detroit Film Driver Dispute

Strike of AFL film truck drivers tied up Michigan theatres Sept. 23. For a time it appeared 500 theatres throughout the state would be dark over the week-end. A last-minute truce got deliveries going.

Downtown theatres, with easy access to the Film Exchange, were able to make their own pick-ups. Many neighborhood houses had late starts because of the trouble.

The strike was the result of a dispute between union drivers and two firms which handle most of the deliveries. A recently sought salary increase had been turned down by the WLB. Another union demand was that advertising and other display matter be delivered separately from film. However, the delivery companies pointed out, films and advertising have been delivered jointly for years.

Detroit Lifts Children's Ban

Ban on children at week-end matinees in the Detroit area, in effect two weeks due to the polio epidemic, has been withdrawn. Children are now back in school. The move was a voluntary one on the part of theatre operators. Only hundreds attended matinees, instead of the usual thousands.

Schless Leaves Warners

Robert Schless, general foreign sales manager of Warner Bros. for the past five years and associated with the company's foreign department since 1925, this week announced his resignation.

War-Time Patronage Retention Essential

William F. Rodgers, vice-president and general sales manager of MGM, stressed the need for postwar retention of new patrons added during the wartime boom period, before an exhibitor luncheon-meeting at the Muehlbach Hotel, Kansas City, as part of the company's regional managerial conference there. More than 300 exhibitors were guests.

Rodgers stated better merchandising, both in large and small towns, would be necessary. He promised MGM would continue to produce better pictures, and said that all press books in the future will include a special service section for small town exhibitors.

Unable to complete all business on the agenda within the scheduled two days, the conference was extended to a third day by Charles K. Stern, assistant treasurer. William R. Ferguson held a two-day meeting with five of his field representatives, during which they attended the office managers' meeting.

Following the Kansas City meeting, Rodgers omitted his planned trip to St. Louis and went directly to Chicago for a two-day conference with John E. Flynn, western sales manager. Thence he returned to New York.

St. Louis Hearing Opens On Stage Hand Personnel

Circuit executives and theatre manager appeared as witnesses at a special hearing in St. Louis this week to determine the number of union stage hands to be employed in each type of motion picture theatre in St. Louis and St. Louis County. The hearing opened Tuesday before Jules E. Kohn, Kansas City attorney and public member of the Regional WLB.

The theatre owners contend that the great majority of stage hands employed in the 41 affected theatres are not needed. The union contends that they are needed for public safety; that if they are eliminated their duties will be performed by non-union and poorer paid workers.

Witnesses heard included Harry C. Arthur, Jr., of Fanchon and Marco; Lieut. Eddie Arthur, formerly assistant general manager of F & M; Joe Ansell, Ansell Circuit; others.

Harry Smith

(The Man on the Cover)

Circuit Manager of Western Massachusetts Theatres, Inc., to which post he was voted recently by the company's Board of Directors after serving as division manager since 1926. Smith began his career in 1907 with Nathan and Samuel Goldstein, now WMT president and vice-president, respectively, when the brothers started a chain of penny arcades only to abandon that enterprise to enter motion picture exhibition in 1909.

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'ARSENIC' gives people broken records!

MOTION PICTURE DAILY

'Arsenic's' Gross Tops Strand 3rd Wk.

"Arsenic and Old Lace" is headed for a record third week at the Strand N. Y. The film set an opening-week record, too.

← WARNER PICTURE

a marvelous performance

Jack L. Warner, *Executive Producer*

CARY GRANT in Frank Capra's "ARSENIC AND OLD LACE"

RAYMOND MASSEY · JACK CARSON · PETER LORRE

PRISCILLA LANE · EDW. EVERETT HORTON
JAMES GLEASON · JOSEPHINE HULL
JEAN ADAIR · JOHN ALEXANDER

Directed by FRANK CAPRA

Screen Play by Julius J. and Philip G. Epstein · From the Stage Play by JOSEPH KESSELRING · Produced by Howard Lindsay and Russel Crouse · Music by Max Steiner

KEEP SELLING BONDS!

$6,793,060.04 Total for Red Cross Drive

A total of $6,793,060.04 was raised by the film industry for the 1944 Red Cross Drive, it was announced this week by Joseph Bernhard, chairman. The total in collections and contributions surpasses every charitable endeavor of the industry, Bernhard said. Collections made at the 13,438 theatres totaled $5,501,450.97. Corporate gifts were $738,848.83, and Hollywood contributions $552,760.24. Cost of the campaign was less than one and one-half per cent, which, Bernhard said, was probably the lowest in the history of philanthropic drives.

The prodigious effort put forward by the industry in this campaign, Bernhard pointed out, is recorded in the tremendous increase over 1943, when the total collections from all sources were $4,123,000. Theatre collections this year almost doubled the figure for 1943, which was $3,070,000.

"This financial result," said Bernhard in summing up the drive, "was beyond all precedent, the total set an all-time high. What cannot be measured in figures or in words, is the enthusiasm and devotion which made this result possible. In the theatres, the studios, the home offices; among all suppliers and vendors; from the highest ranking employe to the lowest, there was a spontaneous response—a desire to help in making this the most successful philanthropic campaign ever sponsored by our industry. It was a genuine privilege to be associated with the thousands of patriotic Americans who shared in this accomplishment."

List of participating theatres, committees and detailed figures have been compiled into a pamphlet which is now being distributed to all committees and theatres that took part in the drive.

National executive staff of the campaign included, besides Bernhard, Harry Goldberg, campaign manager; Ned E. Depinet, distributor chairman; Herman Robbins, corporate gifts; Harry Brandt, field director; Charles A. Smakwitz, publicity director, and Louis R. Brager, campaign secretary.

Bravery of Cameraman Killed In Action Cited by Navy

Damien Parer, Paramount News cameraman, was killed in action in the South Pacific on Sept. 17, according to an official communication from the Navy Department received this week at Paramount News.

The Navy report reads: "Damien Parer, Paramount News cameraman, was killed on September 17 by enemy machine gun fire while photographing front line operations ashore on Peleliu Island. He was buried in the Marine cemetery on the island. His bravery is a tribute to the enterprise and determination of the Newsreel men of the United States."

Eyssell Host to Goetz, Spitz

G. S. Eyssell, managing director of Radio City Music Hall, back from a two-week trip to Hollywood, was scheduled to be host Friday at a luncheon in the Music Hall's studio apartment to William Goetz and Leo Spitz, whose new company, International Pictures, produced "Casanova Brown," which started its third week Thursday at the Music Hall.

Roach Back in U.S.A.

Lt. Col. Hal Roach, who has been on active service overseas for the past six months with the U. S. Air Force, has returned to this country and is now in the Walter Reed Hospital for a check-up.

New Cycle

There's a cycle of "Mr." and "Mrs." pictures now going on. An exhibitor the other day said he's awaiting the time when the companies put out a picture that will have Mr. Skeffington marrying Mrs. Parkington, with Mr. Winkle as best man. And he forgot to find a spot for Dr. Wassell.

Variety Club Meet to Plan Industry Action

Plans for the co-ordination of efforts of the Variety Clubs of America with those of the War Activities Committee will be one of the chief topics for discussion at the national meeting in Washington on November 23-24 of the organization which is known as "The Heart of Showbusiness."

The national meeting, which National Chief Barker R. J. O'Donnell has declared will be "the most important ever held by the Variety Clubs" is for the purpose of advancing the organization's charity objectives, O'Donnell said, but consideration of ways and means of working closely with the WAC will occupy a most important place on the agenda, he added.

Announcement of a tentative program this week contained reiteration of the policy stated in the original announcement of a national meet for November 23-24 to the effect that the accent would be on business with no attempt at social events associated with pre-war conventions. Each of the Variety Tents will be represented only by its Chief Barker, National Canvassman and two delegates.

The tentative program is as follows: November 23, Night-dinner and meeting of National officers. November 24, Morning—registration and business meeting; Noon—luncheon for all delegates; Afternoon—business meeting; Night—stag dinner at which announcement will be made of the annual Humanitarian Award.

Hoblitzelle's Veteran Employment Plan Cited

A plan drafted by Karl Hoblitzelle, president of Interstate Theatres of Texas, whereby private business would attempt to absorb all former employes who have received injuries in war service, was last week highly complimented by Gen. J. Watt Page, Texas State Director of Selective Service, who pointed out that if all business and industry would adopt such a program post-war demobilization problems, particularly in regard to disabled veterans, would be greatly simplified.

Hoblitzelle's plan, in part was described as follows: "After a careful survey through our theatre managers we have established the policy of absorbing all former employes who are able to perform the many tasks that our survey has uncovered that partially disabled people can perform.

"I am familiar with Sec. 8 of the Selective Service Training Act, which provides for the reemployment of honorably discharged servicemen: Many of our boys will not be physically, or perhaps mentally, qualified to resume their former positions, but it is our purpose, nevertheless, to fit them into suitable employment wherever possible."

Warner Unit Confers With Porter

Arthur Schwartz, Warner Bros. producer; Michael Curtiz, director, and Charles Hoffman and Leo Townsend, writers, arrived in New York this week from the Coast to confer with Cole Porter on the biographical film about Porter to be produced by Warners.

Allen Smith to Address Equipment Dealers Meet

Postwar problems of theatre owners as related to the manufacturers and distributors of specialized theatre equipment will be discussed at the annual meeting of the Theatre Equipment Dealers Protective Association in Chicago October 6, 7, 8, it was announced this week by Ray G. Colvin, president-secretary of the dealers' association.



Ray Colvin

Among the speakers who will address the assemblage will be Allen G. Smith, WPB theatre specialist, and Nat Golden, Department of Commerce motion picture section. Smith will discuss the situation on materials for equipment manufacture and Golden is expected to reveal estimates of the foreign business as indicated by reports and data obtained by the Department.

Colvin, who is head of the Exhibitors Supply Co., of St. Louis, said that the association will enter the meeting with the largest membership in its history, a total of forty-one active members. This is said to be the largest number of theatre equipment manufacturers and dealers ever affiliated in one organization. The Chicago meeting will be featured by a series of roundtable discussions of their mutual problems by manufacturers and dealers.

DeVry to Hold Open House

DeVry Corporation will establish headquarters at the Bismark Hotel during the Theatre Equipment Dealers' Protective Association meeting in Chicago October 6, 7 and 8. Transportation will be available to take convention visitors to the DeVry plant on the North Side to view the recently completed electronic, optical and mechanical development laboratories as well as DeVry projector and sound products.

Mrs. Edward Raftery Dies

A solemn requiem mass was held Thursday (28th) at Our Lady Queen of Martyrs church, Forest Hills, for Mrs. Marie A. Raftery, wife of Edward C. Raftery, president of United Artists. Mrs. Raftery died Monday after an extended illness at her home in Forest Hills. Burial was at St. John's Cemetery, Middle Village, L. I.

New Educational Film Group

Educational Film Producers Association, New York City, a new production group in the educational film field, has filed incorporation papers at Albany. Officers are: president, Fletcher Smith; vice-president, Max Lasky; secretary, John Flory; treasurer, Elda Hartley; chairman of the executive committee, Emerson Yorke.

'Associate Producers' Finis

Harry Ginsberg, vice-president in charge of production and studio operations for Paramount, has announced that on pictures starting after October 1 the studio will drop the associate producer and that hereafter screen and advertising billings will read "produced by."

'Hairy Ape' Sales Top 6000

Archie Mayers, executive assistant to Jules Levey, this week announced that more than 6000 contracts have been sold in less than ten weeks on "The Hairy Ape."

Turtles Raise $85,000

The fifth annual turtle derby of the Variety Club of Texas, held at Dallas, netted $85,000, according to Chief Barker James O. Cherry. Along with proceeds from other sources it will be put into a Variety Club Foundation to assure perpetuity of the Boys' Ranch at Copperas Cove.

More than 1200 additional acres of land have been purchased by the club and others and deeded to the Ranch. Now handling 25 boys it will be expanded to take care of 60, and in time its services will be extended nationally.

Other Variety tents will borrow the Dallas' equipment for local stunts. Show was put on in Oklahoma City last year. Minneapolis used it this year with Dallas barkers showing how the stunt works.

Trade Press Praised For Fifth Loan Aid

The Trade Press Division of the War Activities Committee was commended for "the greatest single contribution to the industry's Fifth War Loan Campaign," in a report by R. J. O'Donnell, national chairman of the drive.

"From its inception to conclusion," said the report, "the campaign benefitted from the advice and splendid all-out cooperation on the part of every publication."

Announcement of receipt of the report commending the trade press was made by Ted R. Gamble, national director of the Treasury War Finance Division.

The industry's campaign resulted in 14,240 bond-selling events, including 5059 war bond premieres; 1131 children's premieres, and 8059 free movie days. Promotion achievements ranged from the giant bond-selling cash register and its daily entertainment programs in Times Square to the small-town bond-selling events arranged by local exhibitors.

To Withdraw "Going My Way"

Possibility of vast future earning potentialities of "Going My Way" being destroyed by quick repeat bookings, has been eliminated by the action of Charles M. Reagan, Paramount vice-president in charge of distribution, in announcing that the picture will be withdrawn from release after it has completed its original playoff. It will not be available for immediate repeat runs, but will be released again sometime within the next year, he stated. Decision to withdraw the Paramount top grosser was made at the request of a number of far-sighted exhibitors, Reagan said.

Goldman Appeal Set For October in Philadelphia

Appeal of William Goldman, of Philadelphia, against the recent decision of the lower court in his case against the major companies and the Warner Theatre group, charging alleged discrimination in the distribution of first-run films, will come up in the October term of the United States Circuit Court of Appeals.

FWC Buys Lippert Theatre

Fox West Coast has purchased the Grand Theatre, Richmond, Cal., as a result of the settlement of an anti-trust action filed two years ago by Robert L. Lippert Theatres against the circuit for alleged inability to obtain product for the Grand. Settlement of the suit was revealed in New York this week by Lippert.

Seeing Damage But No Good For Industry in Divorcement, Kuykendall Blasts at D. of J.

Theatre divorcement will do more damage than good, Ed. Kuykendall, head of the MPTOA, declares in a bulletin released this week. Kuykendall blasts at the Department of Justice for its apparent disregard of proposals which the MPTOA submitted over a year ago in a written memorandum that was approved by his organization's board of directors. "We seriously doubt if the Decree can be patched up with new proposals so that it would be workable or of any real help in solving exhibitor problems because it is wrong in principle," Kuykendall declares.

"No one in the industry will tell you seriously that theatre divorcement will do anything but damage to the industry, or will solve any of the problems of the independent exhibitor," Kuykendall declares. "Even the most earnest and vociferous advocates of theatre divorcement will tell you all they expect to accomplish by it is to hurt the distributors with theatre interests, to punish them for grievances and injustices which they refuse to correct or modify, and to possibly scare them into giving the exhibitors 'concessions.' It is the ultimate in the negative approach," he continues.

Referring to reforms which the MPTOA recommended in its memorandum to the Department of Justice, Kuykendall points out that his organization went on record as opposed to small block selling; disapproval of the required showing of pictures at trade screenings; demand for a 20 per cent option to cancel pictures as released; opposition to "legalistic arbitration" before outsiders who know nothing of our business and requiring lawyers; to a request for local organized mediation before arbitration—all of these, he adds, have been ignored. "Why should we waste any more time making proposals?"

Kuykendall reaffirms the MPTOA policy of "constructive self-regulation," by reciting the various points, principles and proposals advanced by the organization from time to time.

As a wind-up to his blast against the proposed new Decree, Kuykendall argues that "block booking legislation, from Brookhart to Neely," and agitation for the kind of regulation such legislation sought to foist on the industry, have proved the breeders of conditions which have forced up the price of pictures without corresponding increase in quality or value. This result, Kuykendall declares, "was clear to most exhibitors."

The blind selling, agitated against "almost entirely by lawyers, reformers and promoters with no personal knowledge of the business," eventually was abolished by the N. Y. Consent Decree requirement for trade shows before licensing, the bulletin continues. "All that the trade shows do is force up the price of film, compel the sale of small blocks, increase production costs and delay the release of product," Kuykendall says. Yet, he continues, the latest "consent decree proposals still insist upon them."

'Romance' In 4 States

A group of eight MGM stars and contract players, headed by King Vidor, was scheduled to leave Hollywood Friday (29th) to participate in the four-state premiere of "An American Romance." Vidor, producer-director of the MGM picture, will be accompanied on the personal appearance trip by Brian Donlevy, Ann Richards, Walter Abel, Horace McNally, Nancy Walker, Lina Romay, Jean Porter and "Rags" Ragland.

The itinerary takes the group to Dayton, Cincinnati, Indianapolis, Louisville and other cities in connection with the 135 theatre debut on Oct. 12 of "An American Romance" in the states of Ohio, West Virginia, Kentucky and Indiana.

Industryites Named to 6th War Loan Posts

Plans for the motion picture industrys' participation in the Sixth War Loan moved forward this week with the appointment of several industry personalities to key posts.



Tom Baily

Tom Baily, executive director of the California Theatre Council and associate co-ordinator with John Flinn, of the War Activities Committee, Hollywood Division, will act as liaison for the industry with the War Finance Committee during the drives. Baily, who has been active in previous War Loan drives, will make his headquarters in Washington with Ted R. Gamble, National War Finance Director.

Meanwhile, National Chairman Harry Brandt also announced the appointment of Jay Emanuel, Philadelphia exhibitor and trade paper publisher, as administrative official. Emanuel will make his headquarters in New York during the campaign.

W. F. Crockett, independent exhibitor of Virginia Beach, Va., and one of the nine co-chairmen for the Loan campaign, has reported to New York headquarters to line up his campaign activities. He conferred with Brandt, S. H. Fabian, F. S. Harmon and other WAC officials.

Max Youngstein, well-known industry publicist, has joined Buchanan & Co. to act as co-ordinator on Sixth War Loan activities at Buchanan under supervision of John Hertz, Jr., national publicity director of the drive.

New Streamlined MGM Contracts Now Ready

Simplified, clarified and streamlined, MGM's new exhibition contract is now reduced in size and content approximately 40 per cent. It is ready for use by the company's exchanges. The new contract is 8½ inches wide by 12 inches long, as compared with the former size of 9¼ x 19¼.

In the new agreement the optional arbitration clause has been eliminated as the arbitration clause of the New York consent decree covers the subject. Company policy is to influence exhibitors to discuss questions in controversy with local MGM representatives and, if necessary, with the sales head. Clause was used so seldom it was dropped. However, arbitration will be available to those who want it.

All clauses are removed from the face of the contract with exception of the provision covering use of trailers. The front side is now confined essentially to terms. The 28 clauses of the former agreement have been reduced to 21.

Berg At WAC Office

Herb Berg, on loan-out from United Artists, checked into War Activities Committee headquarters Monday to handle trade paper publicity for the forthcoming Sixth War Loan.

The Box Office Slant

Ever Since Venus

Columbia Drama 75 mins.

AUDIENCE SLANT: (Family) Good all-around musical and comedy entertainment.

BOX-OFFICE SLANT: Should pay off well as top feature for all but class situations.

Cast: Ina Ray Hutton and Orchestra, Hugh Herbert, Ann Savage, Billy Gilbert, Glenda Farrell, Ross Hunter, Alan Mowbray, Marjorie Gateson, Thurston Hall, Fritz Feld, Dudley Dickerson. **Credits:** Directed by Arthur Dreifuss. Original screenplay by McElbert Moore, Arthur Dreifuss. Director of photography, Benjamin Kline. Musical director, Mario Silva.

Plot: A young scientist invents a new lipstick and in partnership with his girl friend applies for membership in the American Beauty Association which will enable them to display the discovery at the annual beauty show. Many drawbacks present themselves in the form of a $1000 membership fee, an interfering wife, etc., but these things are finally worked out to everyone's advantage.

Comment: Excellent musical and comedy offering good for the top spot in any but a class situation. Its lack of top names will be its severest handicap. Arthur Dreifuss, directing from a screenplay by himself and McElbert Moore, does a bang-up job of blending some enjoyable music with a very good story. The players, expertly led through their paces, give their parts effective portrayal. The fun alternates with the music and the story drama, and average audiences will find the show a hilarious and enjoyable pastime. Ina Ray Hutton makes an attractive figure leading her orchestra and gives Ann Savage a run for the female honors. In the comedy depictions Billy Gilbert, Hugh Herbert, and Alan Mowbray compete for audience hilarity, and each of them is quite successful.

My Buddy

Republic Drama 69 mins.

AUDIENCE SLANT: (Family) Reminiscent of prohibition era gangster films, this should satisfy average audiences.

BOX-OFFICE SLANT: Timely supporting feature for the action spots and community theatres. Has exploitable elements which may help grosses.

Cast: Donald Barry, Ruth Terry, Lynne Roberts, Alexander Granach, Emma Dunn, John Litel, George E. Stone, Jonathan Hale, Fay Walker, Joe Devlin and Matt McHugh. **Credits:** Associate Producer, Eddy White. Directed by Steve Sekely. Screenplay by Arnold Manoff. Original story by Prescott Chaplin. Photographed by Reggie Lanning.

Plot: A priest appearing before the Post-War Planning Committee in Washington tells the story of a World War I veteran returning to a jobless America. Through flashback is shown the soldier's efforts to find a job. Losing hope, he falls in with a bootlegging ring, is caught and imprisoned. While confined he forms a gang and upon emerging takes over the protection racket from his former boss. Despite the pleadings of his mother and sweetheart, he and his gang are killed by rival mobsters. Before he dies he leaves a letter for his parish priest condemning apathy toward jobs for returning service men. The Committee promises action, not words.

Comment: While the idea behind this picture is worthy of Hollywood treatment, budget limitations and its handling make the result reminiscent of prohibition era gangster films, with only a prologue and epilogue to bring the story up to date. Photographically, it is only fair, and the cast is rather lightweight from a box-office standpoint. Undoubtedly the picture will satisfy average audiences in the action spots and community theatres as a supporting feature for the double bills. The subject matter lends itself to timely exploitation which may help grosses. The element of the priest making a plea for jobs for returning service men will help encourage cooperation from civic and religious groups, parents of service men, draft board members and local employers who are planning to cope realistically with this problem.

Legion of Decency Ratings

(For Week Ending Sept. 30)

SUITABLE FOR GENERAL PATRONAGE

Great Mike — Trigger Law

When the Lights Go On Again

SUITABLE FOR ADULTS ONLY

Carolina Blues — The Climax

OBJECTIONABLE IN PART

Merry Monahans

Goin' to Town

RKO Radio Comedy 69 mins.

AUDIENCE SLANT: (Family) Lum 'n' Abner fans will have a picnic over the doings of these delightful rubes who think they've struck oil and go night-clubbing in Chicago.

BOX-OFFICE SLANT: One of the best of this series. A good supporting feature for neighborhood and small town theatres.

Cast: Chester Lauck, Norris Goff, Barbara Hale, Florence Lake, Dick Elliott, Grady Sutton, Herbert Rawlinson, Dick Baldwin, Ernie Adams, Jack Rice, Sam Flint, Andrew Tombes, George Chandler, Ruth Lee, Danny Duncan, Marietta Canty, Nils T. Granlund. **Credits:** A Jack William Votion Production. Produced by Frank Melford. Directed by Leslie Goodwins. Original screenplay by Charles E. Roberts and Charles R. Marion. Photographic direction by Robert Pittack.

Plot: As a result of a practical joke by a wealthy oil man passing through Pine Ridge, Lum and Abner believe there is oil under the town and form a company to drill for it. With all the money spent and no oil discovered, the boys borrow money and head for Chicago where they outwit the oil man and his competitor, return to Pine Ridge after a night club fling just in time to save the citizens from unscrupulous Squire Skimp and pay off the mortgages.

Comment: With no effort or exertion directed toward making Lum and Abner seem possessed of all their faculties and adhering strictly to the gist of their radio roles, Director Leslie Goodwins has cooked another platter of solid fun for the host of fans who follow the antics of this pair. The film is loaded with hilarious situations, particularly the night club escapade in Chicago. The hokum dramatics may bore a higher strata of filmgoers, but for the neighborhood and small town audiences we must evaluate the film as good box-office fare.

Cheyenne Wildcat

Republic Western 56 mins.

AUDIENCE SLANT: (Family) Another for the Red Ryder fans.

BOX-OFFICE SLANT: A standard western.

Cast: Bill Elliott, Bobby Blake, Alice Fleming, Peggy Stewart, Francis McDonald, Tom Chatterton, Tom London, Roy Barcroft, Jack Kirk, Bud Geary, Kenne Duncan, Sam Burton. **Credits:** Directed by Lesley Selander. Original screenplay by Randall Faye. Director of photography, Ellis Thackery. Associate Producer, Louis Gray.

Plot: Released from prison after conviction for another man's crime, the boss of a bank is killed by the man responsible—the manager. The bank passes on to the daughter of the dead man, so the manager has to continue his foul deeds to dispose of her too. He is thwarted in this plan by Bill Elliott, who eventually disposes of him and his gang.

Comment: This is another of the Red Ryder adventure pictures. It is a standard western containing enough of the formula stuff to satisfy the followers of the series. This time the villains want the town bank, so there are killings, fist fights and lots of other excitement before the bad men are thwarted. The outdoor fan will get his share of the ingredients he looks for and will be pleased with the result. Bill Elliott makes a good Red Ryder and Bobby Blake as Little Beaver will delight the kiddies. Alice Fleming is okay as the Duchess and Peggy Stewart fills the feminine lead quite capably. The direction of Lesley Selander is good, giving it plenty of the type of action the fans look for.

The Climax

Universal Musical Drama 86 mins.

AUDIENCE SLANT: (Adult) Superbly presented entertainment with all the elements for an enthusiastic reception from any audience: lavish production, enchanting color, fine performances, deft direction.

BOX-OFFICE SLANT: A money picture with every opportunity for showmanship. Its appeal can be slanted to fit the needs of any situation.

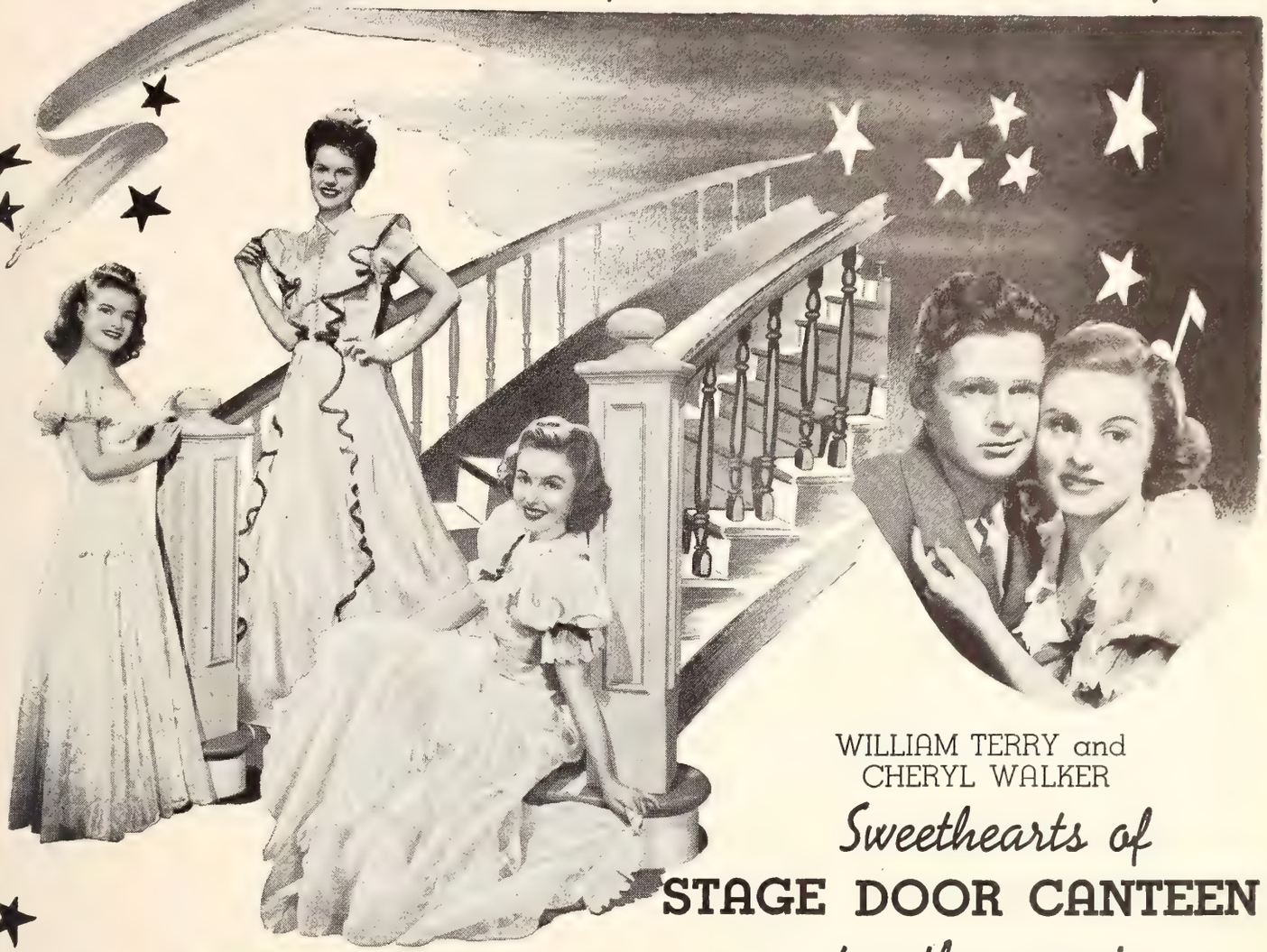
Cast: Boris Karloff, Susanna Foster, Turhan Bey, Gale Sondergaard, Thomas Gomez, June Vincent, George Dolenz, Ludwig Stossel, Jane Farrar, Erno Verebes, Lotte Stein, Scotty Beckett, William Edmunds, Maxwell Hayes, Dorothy Lawrence. **Credits:** Produced and directed by George Waggner. Screenplay by Curt Siodmak and Lynn Starling. Adapted by Curt Siodmak from the play by Edward Locke. Photographic direction, Hal Mohr and W. Howard Greene. Musical score and direction, Edward Ward.

Plot: A mad doctor who ten years previously murdered an opera singer because her desire for a career thwarted his love hears a new aspirant with a strangely similar voice. Being the opera's official physician, he takes her to his office after her successful debut, hypnotizes her into believing she can no longer sing. Her sweetheart, suspecting foul play, rescues her from the doctor's home, arranges for the girl to sing again. With the spell broken, she triumphs, and the doctor's 10-year-old crime is revealed.

Comment: This well-conceived box-office picture has been given lavish production and Technicolor photography. There are a few minor flaws, but they are adequately obscured by the film's splendor. Given a good story providing for a wide play of emotions, the cast distinguish themselves with sincere per-

(*Continued on Page* 25)

Mary LEE • *Ruth* TERRY • *Cheryl* WALKER



WILLIAM TERRY and
CHERYL WALKER

Sweethearts of
STAGE DOOR CANTEEN
together again
in

3 LITTLE SISTERS

JACKIE MORAN • CHARLES ARNT • FRANK JENKS
WILLIAM SHIRLEY

JOSEPH SANTLEY, Director
Original Story by Maurice Clark • Olive Cooper
Screenplay by Olive Cooper

A REPUBLIC PICTURE

Program Exchange

From Swedish to American; Tom Edwards Resumes His Enjoyable Calendar Column

Under practically the same circumstances as last week we type these introductory lines. The sky is gray, and once again we hear the pitter-patter of rain on our window. Oh, there has been sunshine and warmth and coolness in the atmosphere between last week's discourse and this one, lest you get the impression that it has been raining continuously. Were that the case, we would either be swimming or rowing to and from the office. Just the same, rain makes us long for that fireplace—but why go into that again? Why not forget the rain and go into a discussion of programs?

It was only a couple of weeks ago that we reported the reopening of the 48th Street Theatre in New York with its new season of Swedish films. At that time we also reproduced the cover of its program. Things can happen in two weeks. A program with an entirely new format has reached our desk, and the theatre's operating policy is explained under the heading, "Our Credo":

"Entertainment for a critical and discriminating patronage . . . Offering the best in motion pictures from studios around the world . . . new or old . . . including interesting short subjects, news events and comedies.

"For the children, morning shows on Saturday and Sunday with the best marionette shows from the Puppet Stage and selected picture program.

"We invite you to visit the Luxury Lounge where you may browse about, enjoying the charming exhibit of art on the walls . . . looking over the books and magazines . . . or stop and shop from the display of imported handicraft items. Swedish coffee will be served gratis by our attendant."

Under the new policy the opening week's program includes a double-bill revival of "Little Women" and "I Dream Too Much." Next week's attraction is "The Song of Bernadette."

Thus practically everything about the 48th Street has changed except the imported handicraft items, the Swedish coffee and possibly the art on the walls. We'll be watching to see how the new policy fares, and we hope to reproduce a section of the new program, if not on the page with this discourse, then in a future edition of the Program Exchange.

We complained anent the fact that last month's calendar program for the Ozark Theatre, Eldon, Mo., was devoid of **Tom Edwards'** "Tom Tells Tales" department. Had we known the reason we would have withheld our complaint. The article does appear this month, and Tom explains its previous absence thusly:

"I didn't write my News last month because we went out to Tenopah, Nev., to see Tommy (Edwards' son) before he went overseas . . . We had a grand visit with him and got to meet and know the other nine members of his crew, who are certainly fine boys. I am really proud of Tommy, for he is Pilot and Plane Commander of a Liberator, and is now across, and in all probability in the thick of helping to make the Germans sorry they ever started the war."

We know how happy Tom must have been to see his son, and we can well understand his pride in the lad's progress.

Between announcements of attractions, the popular and well-liked Ozark theatreman has interspersed a number of witticisms. A few of them:

"Don't forget, you are supposed to pay your income tax September 15, and even though it gives you a headache, it is better to suffer with alka seltzer than Alcatraz."

"I understand one of our local girls suffered a bad sunburn on her vacation and severe tanning on her week-end."

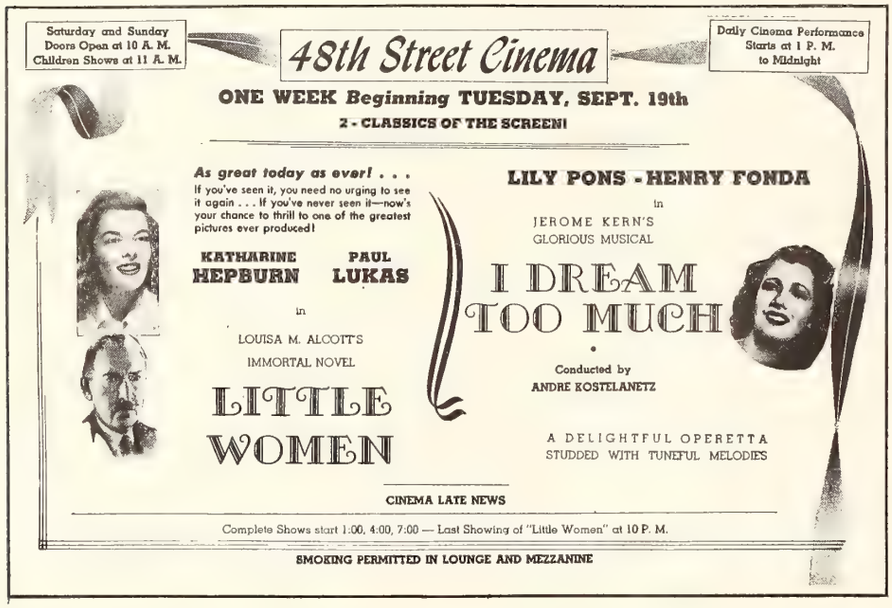
"I was listening to the radio the other night and the announcer for a popular brand of cigarets said, 'Do your cigarets taste different lately?' I said to myself, 'I'll say they do,' because I smoke a different brand every day and have twice had to roll my own with Bull Durham."

"Business was way off last night, but I'm satisfied; my wife is about half sore, but I'm satisfied; all people don't believe what I tell them, but I'm satisfied; my bird dog died last month, but I'm satisfied. And the reason is: I'm smoking Chesterfields today; I found a package."

But along with his witticisms Tom also offers a word or two of sound advice. For example:

"My idea of a hypocrite is a boy who went to school last Tuesday with a smile on his face . . . and speaking of school . . . now that it has started, let's all drive a little slower and be careful, because the streets are full of children now, before and after school . . . I overheard two kids counting on their way home from school today, and one of them counted this way . . . 1-2-3-4-5-6-7-8-9-10-Jack-Queen-King."

Well, that ends this edition, but we'll be back again in a few days. Look for us. And drop us a program now and then, or let us have any comments, questions or suggestions you care to make on the program as an advertising medium.



With a change of policy, the 48th Street Theatre in New York changed the format and style of its program. Here, then, is the inside spread under the new setup whereby the former Swedish picture house is now a class theatre showing outstanding American films, old and new. (Story on this page.)

Baby Bond Premiere Held on 'Snow White'

For its engagement of Walt Disney's "Snow White and the Seven Dwarfs," an RKO Radio release, the management of the Fifth Avenue Theatre, Seattle, Wash., staged a far-reaching campaign highlighted by a novel Baby War Bond premiere.

Tieing-in with the local War Bond drive, the Fifth Avenue offered a free ticket for the gala opening night performance to every purchaser of a war bond for three-year-olds or younger. In addition, a special Disney-designed certificate was given with every bond purchased for children up to six years of age. Youngsters, three-years-old or younger, whose parents purchased bonds for them were to be enrolled on the Cradle Roll of Honor in Washington, D. C.

Seattle cooperated to the fullest in its all-out drive to speed the war effort. All local department stores handled tickets for the opening, setting up special sales booths in addition to arranging full window displays featuring cards, banners and stills.

As part of the street ballyhoo, seven dwarfs dressed in costumes from the picture were dispatched from store to store in the downtown section carrying banners heralding the event. This stunt was featured in all the daily newspapers. Another novel street stunt featured a special children's hour in Victory Square featuring Snow White, Prince Charming and the Seven Dwarfs. Personal appearance by Snow White and Prince Charming (youngsters selected in contest) in all department store bond booths helped speed the sale of Baby Bonds for the premiere.

To round out its campaign, the Fifth Avenue management stepped up its radio advertising with all local stations plugging the event on their regular time.

Ties In With Eversharp Dealers

An unusually large exploitation campaign for "Take It or Leave It" was arranged by Manager Jack D. O'Rear, during the run of the picture at the Colonial. Starting with the issuance of specially engraved invitations to view the film to all Eversharp pen and pencil dealers in the area, O'Rear set up window and counter displays in windows of many dealers. A large display case, loaned by a downtown store, containing Eversharp pens and pencils, valued at $3,000, provided by another dealer, was set up in the Colonial lobby. A spot announcement over Radio Station WHP, just before the CBS air show of the same name, was arranged as a tieup.—HA.

Selling the Picture

Novel Radio-Screen Premiere Set Up for 'National Barn Dance'

Hailed as the first complete "wedding" of radio and screen, "National Barn Dance," Paramount's novelty musical film based on the famous radio show, will be given a "radio premiere" on the evening of Saturday, October 14, over station WLS in Chicago and sixty-one stations of the National Broadcasting Company, at 9 p.m., EWT.

Arrangements for the first "radio premiere" were made last week in Chicago by R. M. Gillham, Paramount advertising and publicity director, with Walter Wade, head of the advertising agency bearing his name, representing the sponsor, and George Cook of station WLS.

The film, featuring the National Barn Dance troupe with a Hollywood cast headed by Jean Heather, Charles Quigley, Robert Benchley and Mabel Paige, will be shown for the first time at the Eighth Street Playhouse in Chicago just before the troupe's broadcast from the stage of the theatre. The show emanates from the theatre every Saturday evening over WLS, Chicago.

In addition to the regular audience in the 1200-seat theatre, radio and newspaper editors, syndicate and feature writers and other press representatives will attend. The half-hour coast-to-coast broadcast following the showing of the picture will be part of the premiere proceedings.

The promotion arrangements provide for a six-way tieup. In addition to the premiere, the film will be exploited over the "National Barn Dance" broadcast and by three additional national radio programs of the same sponsor preceding the premiere and an additional coast-to-coast air show the day following the premiere. This will be "The Quiz Kids" on Sunday.

The three nationwide programs which will publicize the picture preceding the premiere are Lum 'n' Abner, over the Blue Network, and the commentator programs of John Vandercook and Robert St. John, both over NBC.

In addition, each week for a period of three weeks following the picture's premiere the National Barn Dance broadcast will select and plug a separate song from the picture. The entire radio broadside will lead up to and extend

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Newsweek Study Guide Used To Plug 'Janie' in Schools

As part of his campaign on Warners' "Janie" Manager William Hoffman of the Community Theatre, Morristown, N. J., created a very favorable response by distributing copies of *Newsweek* magazine's study guide on the picture to schools in six surrounding communities, in addition to Morristown. Towns included Denville, Madison, Bernardsville, Whippany, Chatham and Mountain Lakes.

Copies of the October issue of *Calling All Girls* magazine, containing a special story on "Janie," also were distributed to high school girls' clubs. Hoffman also spotted 100 window cards around the town and mailed out 10,000 special postcards carrying announcement of the "Janie" engagement.



David Idzal and Bette Smith of Fox Theatre, Detroit, arranged for a display of machine guns, bombs and shells in Hotel Statler lobby as advance ballyhoo for the showing of Columbia's "Mr. Winkle Goes to War." Robert Armstrong, who appears in the picture, was in town and stopped in to see display. Photo hit all papers.

Lecture Tour Begins On 'Master Race'

Two noted women authorities on Nazi Germany have been engaged by RKO Radio to tour the nation as lecturers as a prelude to the country-wide, multi-city premieres of Edward A. Golden's "The Master Race," according to an announcement by S. Barret McCormick, director of advertising and publicity. The speakers are Mrs. Gregor Ziemer and Mrs. Bela Fromm.

According to McCormick's plan, Mrs. Ziemer and Mrs. Fromm will make independent tours, appearing before local women's clubs, civic organizations, war worker groups and the radio. They will give inside talks on the workings of the Nazi system.

Mrs. Ziemer is the wife of Gregor Ziemer, author of "Education for Death," on which "Hitler's Children" was based. She is a former teacher in the American Colony School in Berlin. Mrs. Fromm, author of "Blood and Banquets," a Nazi expose, was formerly a member of the editorial staff of the Ullstein Press of Germany and is personally acquainted with Hitler, Goering, Goebbels, Himmler and other Nazi leaders.

The lecture tours are being handled by Terry Turner, RKO exploitation chief. Mrs. Ziemer started her tour in the Texas area September 25. Mrs. Fromm commenced hers on the same date in Boston, under the sponsorship of the Yankee network and a number of New England newspapers.

Simulated Beach Stimulates Talk

Harry Greenman of Loew's Orpheum, Boston, added a novel touch of realism to his lobby by creating a beach scene with real sand, umbrellas and beach accessories to point up his showing of MGM's "Bathing Beauty." During busy hours two live beauties lolled around the simulated beach. Display stimulated much comment.

SHOWMAN SAM SAYS: Things to be avoided after the war: apple selling and triple features.

'Heisler' Manhunt Stirs Wide Interest In 'Seventh Cross'

Americans during wartime are keenly alert and any fugitive whose description is widely broadcast has a very slim chance of evading capture, MGM executives have decided after paying out rewards totaling $3500 in war bonds as the result of conducting such a test.

The seven-city "man hunt," reaching from coast to coast, was concluded a few days ago in New York—with the "fugitive" having been "captured" in every city, and successfully identified numerous times in most places.

The "man hunt" involved the character *George Heisler,* as played by Spencer Tracy in "The Seventh Cross," in which he is one of seven fugitives from a Nazi concentration camp. To test the vigilance of Americans at war, it was decided to send Tracy's stand-in, Roy Thomas, to seven leading American cities with a reward of $500 in war bonds offered to the first person to "capture" him during a given 24-hour period in each place.

Adopting the name of *George Heisler,* Thomas, who bears a striking resemblance to Tracy, was permitted to disguise himself as to clothing, but could not use any facial disguise. In each city, he had to pass seven crimson crosses within the 24-hour period, and his general description had been announced by newspaper advertisements, radio broadcasts and placards. The "captor" had only to make the identification, approach him and say: "You are *George Heisler*—the Seventh Cross awaits you."

In the first city visited, San Francisco, the "captor" was Leo Bernstein, a swing shift worker in a Bethlehem Steel plant. He was in the city's "Skid Row" section looking for cheap fishing tackle when he spotted *Heisler,* who, dressed as a tramp, was idling along the street. Later, while walking along Market Street, *Heisler* was identified eight times within 30 minutes.

In Denver an exciting chase was provided by Bob Martensen, 17, of Wheat Ridge, Colo. Wanting the reward to further his goal of

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Legion Song Acclaim Spurs 'Lights' Activity

Leon Fromkess, production chief, and Leo J. McCarthy, general sales manager of PRC, are moving swiftly to take advantage of a natural nation-wide campaign breaking on "When the Lights Go On Again" as a result of the song of that title being acclaimed as "the world anthem for liberated countries all over the world" at the national convention of the American Legion in Chicago.

Among other plans set in motion for the PRC production, which was inspired by the song and was directed by William K. Howard, were those involving arrangements for a simultaneous world premiere of the picture in Moscow, Paris, London and Washington.

The American Legion's tribute to the song as a "world anthem" came close on the heels of Kate Smith singing the song from coast-to-coast after announcing that it was "more than a song—it is a prayer."

'SYWA' Promotion Kit Holds Highlights of N.Y. Campaign

To fortify its field force with the greatest possible exhibitor cooperation in connection with forthcoming exploitation campaigns on David O. Selznick's "Since You Went Away," a special "Promotion Kit" loaded with ideas and suggestions aimed to get the picture coverage via all merchandising outlets has been prepared by Wilma Freeman, United Artists promotion manager, and has been distributed to all U. A. exploiteers.

Duplicating the outstanding campaign the picture received for its New York opening, each kit consists of a variety of photos which can be easily duplicated in most communities by showmen. In addition to the several national tieups which resulted in newspaper cooperative ads, the kits also contain some 25 suggestions for tieups with local hotels, bowling alleys, taxi and transportation companies.

A perusal of the contents reveals the following material:

Bowling Alleys. Two excellent stills—VPP 192 and VVP 193—were used on posters placed in every bowling alley in New York.

Subway Cards. Because the New York Subway Picture-of-the-Month Committee selected "Since You Went Away" for the July-August period, millions of people saw the card which appeared in every car. Possibly an adaptation of the stunt might be used in buses, street cars and other forms of transportation.

Taxicab Stickers. In New York it was necessary to obtain permission from the Police Commissioner in order to place stickers in 7,500 cabs. Copy: "Since You Went Away—We Are Buying Bonds Regularly." Title was imprinted in large red letters.

Baseball Parks. Inserts, one side of which contained a selling message on "Since You Went Away" and on the other a schedule of games to be played, were placed in ball parks in New York and Brooklyn, the Polo Grounds, Yankee Stadium and Ebbetts Field. Similar cards can be used in other situations; if not for baseball, then for football, basketball, track meets or other sporting events.

Dunhill Pipe Tieup. Utilizing a blowup of Monty Woolley Still 160, which shows the actor smoking a pipe, a window display was arranged with Alfred Dunhill, Fifth Avenue tobacconist (*see cut*). Display also included other scenes from the picture. Stunt might be adapted to drug store and tobacco shop windows in other communities on any make of pipe.

United Seamen's Institute. Figures in the Abercrombie & Fitch window in New York were dressed in the same uniforms as shown in the picture. Exhibitors and exploiteers are urged to contact local branches of the United Seamen's Institute and arrange for them to supply equipment similar to that used in the Abercrombie & Fitch window.

Pet Stores. A still of the dog "Soda" made possible many displays in pet stores which can be duplicated in other situations. The still number is Poster-6.

Bond Selling Cards. Five thousand glossy cards (still PR-8) showing the stars of "Since You Went Away" and containing a war bond message were sent to stores throughout New York. Adam Hat Stores, Inc., placed one of the cards in each of their 76 stores in the metropolitan area, and the firm approves of the same idea being used in its other 3,200 outlets across the nation.

Travelers Aid Society. This organization, whose insignia is used in many scenes in the picture, is cooperating in publicizing "Since You Went Away." It featured a photo of Claudette Colbert on the cover of its house organ, and has prepared a 17 x 21 poster which will be distributed through its branches to bus terminals, railroad stations, etc.

Soda Fountains and Drug Stores. Still No. 156 was used as a basis for many cards placed in drug stores and soda fountain windows.

Lewis & Conger Window. An attractive window used by Lewis & Conger, famous household specialty store, was based on a display of products made from war time materials in order to permit other materials to be used in the war effort. Samples of cards alongside some of the items: "SYWA we are using plastic instead of enamel sink strainers." "SYWA we are using more wood, less metal, in corkscrews." Center of the display was an enlarged letter with this copy: "Dearest—'Since You Went Away' so many changes have taken place here at home. Today we cook in china pots—make coffee in a glass coffee-maker—and garden with a wooden cultivator. All of these things are war substitutes, but they perform so efficiently that . . ."

Hotel Cards. Special cards were placed in New York hotel lobbies by the American Hotel Association. There is still a supply for every member of the Association.

Sporting Equipment Shops. Stills VPP 142, VPP 145, VPP 147 and VPP 161, were used in building sporting shop window displays.

Other material in the kit included photographs of book displays, stills used in tieup with New York Central Railroad, examples of music promotion, House of Westmore tieups, Lux day-and-date cooperative ad campaign, Royal Crown Cola tieup, W. & J. Sloane furniture store window and newspaper ad promotion, Calox tieup, Benrus watch tieup.



A blowup of the still showing Monty Woolley smoking a pipe provided the centerpiece for this window in Alfred Dunhill, Fifth Avenue tobacconist, on UA's "Since You Went Away."

Novel Radio-Screen Premiere

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over the national release of the picture on October 27.

"National Barn Dance" got its start in radio history 19 years ago when station WLS began the first regular Saturday broadcasts from a small studio in a Chicago hotel. The show has been a feature of NBC for eleven years, and the homespun artists of the program have a following of more than 25,000,000 regular listeners.

SHOWMAN SAM SAYS: A splice in time saves nine.



During his relief stint as manager of the Loew-Poli Globe Theatre, Bridgeport, Conn., Michael Stranger ushered in Loew's Victory Hit Parade by using flags and pennants as well as a figure of Carmen Miranda atop the marquee, a head of William Bendix on the street lighting fixture, and heads of Don Ameche and Vivian Blaine above box-office, all of whom appear in 20th Century-Fox's "Greenwich Village," theatre's attraction.

'Heisler' Manhunt Stirs Wide Interest

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attaining a college course in engineering, the youth had come to Denver for the specific purpose of catching *Heisler*. He saw the "fugitive" in a car in the downtown area, gave chase for ten blocks and finally outflanked the car, brought it to a stop and breathlessly made the necessary identification.

Another war worker, Lawrence Newman, was the "captor" in Cleveland. He was waiting near one of the crosses, posted at Loew's Park Theatre, and beat out another man by just one yard when *Heisler* approached it.

In Milwaukee, *Heisler* posed as a hospital interne and helped carry a stretcher into Marquette University in answer to a supposed ambulance call. He was nabbed by four co-eds, Edra Balboni, Jeanette Bunce, Eunice Jansen and Betty Slattery, who after having entered into a pact to split the reward if they made the "capture," had been waiting near the cross for an hour and a half.

In Washington, where all kinds of uniforms are common, it was decided to dress *Heisler* in a striking—but not authentic—"prop" uniform provided by the studio. Two wearers of real uniforms, Waves Marjorie Kelvin and Beatrice Lincoln, were not fooled by the disguise and made the identification to split the reward.

Wearing ordinary street clothes, using no disguise whatever, *Heisler* went for 22 hours before he was identified in Boston. He was sitting on a bench in the Public Gardens when two brothers, Tony Peroni, 15, and Patsy Peroni, 13, passing by in a car driven by their mother, spotted him and became richer by $500 in war bonds.

In New York, the same procedure was followed and *Heisler*, wearing a brown suit and brown hat, went about town for more than 20 hours before he was identified by Emilio Diaz, a young hotel waiter, while walking along Broadway near 45th Street. Prior to the "capture," the "fugitive" had passed four of the crimson crosses and casually engaged numerous persons in conversation.

Heisler was accompanied at all times by a *Life* photographer, making a series of pictures which the magazine expects to use in a forthcoming "Life Goes on a Man Hunt" pictorial story.

THAT *Something Extra* IN RKO PATHE NEWS —TODAY AS ALWAYS!

READ what one prominent reviewer says about Pathe's version of "THE LIBERATION OF PARIS"...

"The film packs a feature-sized punch. The RKO Pathe version will be the most popular, being a shade better edited, better scored and having a more revealing commentary."

(Otis L. Guernsey in N. Y. Herald-Tribune)

RKO PATHÉ NEWS

TWICE WEEKLY—104 A YEAR

TODAY news-on-the-screen rivals the feature as a marquee attraction. And the better the newsreel, the better your take! Showmen playing RKO Pathe News—America's No. 1 Newsreel for 35 years—*know* they are getting the tops . . . in news treatment and audience value!

Produced by FREDERIC ULLMAN, Jr. • Edited by WALTON C. AMENT • Distributed by RKO RADIO

Regional Newsreel

HARRISBURG

Jury trial of two Strand Theatre, Steelton, employes, last week in Dauphin County Court resulted in conviction of the pair of fraudulent conversion, and sentence by Judge J. Paul Rupp. The couple are James Neuer, Steelton, sentenced to $50 fine and ten consecutive Sundays in jail, and Mrs. Marie Dawson, Highspire, $50 and two-year probationary period after the judge suspended the jail sentence. Neuer, who managed the Strand for the H. Chertcoff Company, and Mrs. Dawson, cashier for seven years, were indicted by the Grand Jury of fraudulent conversion and larceny. Judge Rupp directed the jury, which convicted them, to ignore the larceny count. Testimony over a two-day period showed Neuer and Mrs. Dawson directed tickets to be re-sold, and pocketed the difference. The offenses were said to have occurred on 216 nights, and an aide at the theatre testified that he was given $1 at various intervals not to tear up the ticket stubs. In imposing the sentence, Judge Rupp said he took into consideration the fact that the woman is the mother of three children, and that several members of the Rotary Club of Harrisburg indicated they would attempt to rehabilitate Neuer. He made the jail sentence on Sundays so the man could go to his employment other days. When the prosecution's counsel asked to have the money restored to Chertcoff, Judge Rupp declined, saying there was no evidence as to the exact amount converted by Neuer and Mrs. Dawson, and for that reason no way of fixing the amount to be returned.

John F. Rogers, State manager, was a witness in Dauphin County Court, testifying against a man charged with a statutory count.

Midnight shows, while not "policy" at the Senate and State, seem to be doing good business every Sunday night. Latest ones have been "The Merry Monohans" at the Senate, and "Greenwich Village," State. Although uniformed policemen are on hand, so far crowds have been attentive and not rough, managers reported.

A surprise gift for her recent birthday was a visit from Mrs. Mary Ellen Perrigo's husband, Sergeant Jack O. Perrigo, at Officer Candidate School of the Army, Aberdeen, Md.

William Whyte, owner-manager of the Star, popular neighborhood house, has returned from a trip to Philadelphia. His wife and youngster were fortunate in escaping the recent hurricane while on a visit to Riverhead, Long Island.

Recent visitor in Harrisburg was Private Robert Sidman of Fort George G. Meade, Md., where he edits the *Camp Journal*. Sidman is former manager of the Senate.

OMAHA

Remodeling is nearly complete on the State Theatre and the R. D. Goldberg house will reopen October 1. The house, closed by injunction order for two years, has had its face lifted inside and out. New screen, sound, projection, straight sight lines, air conditioning and heavy carpeting have been installed. In a modernistic lobby, rows of "Oscar" replicas will look out from walls.

Miss Vicky Kennedy, a civilian employe at the Grand Island air base, won the Capitol Theatre-KMMJ beauty contest and will compete for the state crown.

Walter Bradley, Neligh exhibitor, is out of the hospital and now goes into the last-minute rush preparatory to opening his new theatre.

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Marie Hassett, Paramount inspectress, has returned from her vacation.

The Orpheum Theatre is trying its first reissue with "Trail of the Lonesome Pine." Manager Ted Emerson said others probably will follow.

The newly-built Geneva Theatre at Geneva, owned by Tom Kenyon, opened Friday instead of Wednesday with "Hail the Conquering Hero" the first picture.

General Sales Manager Ben Kalmenson and Western General Sales Manager Roy Haines of Warner Brothers spent several days here.

John Redmond, RKO divisional manager here, is in the hospital.

Dorothy Kirchner, former Warners employe, has returned to her old job as telephone girl.

Branch Manager Frank Hannon of Warners missed some work last week due to a bout with a stiff cold.

Opal Woodson, assistant to Office Manager-Booker Sid McArdle at United Artists, is taking her vacation in Chicago.

Walter Hoffman, 20th-Fox exploiteer, is in the city working on "Song of Bernadette" scheduled for the State's reopening. Hoffman is back in good health following a two-week hospital stay.

Ted Kempkes, veteran partner with Tri-States in the Bonham Theatre at Fairbury, died last week following an illness. Survivors included his wife and a son, Robert, in the Navy.

A daughter, Gretchen, was born to Mrs. Earl Engstrom in Hastings last week. She is the wife of the manager of the Strand Theatre there.

MGM Booking Auditor Tom Grady has left following a week here.

Phylis Christensen, RKO booker, is vacationing.

Twentieth Century-Fox announced two additions and a promotion this week. Frances Harrington replaced Tibbye Wolfson, promoted to assistant cashier, as billing clerk. Mary Ann Jordansen succeeded Dorothy Larson, who resigned as booker's stenographer.

The MGM office picnic, featuring baseball, racing, good food and prizes, was held Sunday at Peony Park.

The second big explosion at the Hastings Naval aviation depot killed three and broke out windows in many downtown stores but failed to halt operation of any of the theatres.

Bill Miskell, Tri-States Theatres district manager, has been named along with Jack Howard to the United War and Community Fund campaign publicity committee. Miskell has the downtown theatres assignment, Howard the suburbans.

CINCINNATI

Theatres in Paris, Ky., have been placed under a two-week quarantine due to the prevalence of polio in that district. The ban has been lifted in Lexington and Louisville.

For the first time in Cincinnati theatre history a picture has opened simultaneously at two houses. "Since You Went Away" did an unprecedented opening-day business with standing lines at both the Albee and the Grand.

Smoke issuing from the basement of the Rialto Theatre filtered into an adjacent apartment house but did not disturb the crowded house which sat throughout the film. Firemen used a smoke ejector to clear the building of smoke.

Col. Arthur Frudenfeld celebrated his 23rd year with RKO.

Peter Rosian, Universal district manager, is back at his desk following a trip through the Western territory.

Arthur Piccole, former assistant manager of the Lyric, is home on furlough.

Walter Biederman, formerly with the RKO Palace, was awarded the Purple Heart for distinguished service.

Universal's Bob Langer is reported on the sick list.

Schine's have disposed of two Kentucky theatres: the Liberty at Pikesville and the Viv at Carrolton.

Twentieth Century-Fox exchange quarters are being completely remodeled.

Bill Brumberg, Warners' exploiteer, is here campaigning for "Arsenic and Old Lace."

NEW YORK

Motion Picture Associates will hold its next luncheon meeting the first or second week in October at the Hotel Astor in connection with the opening of the Sixth War Loan. Principal speaker will be Harry Brandt, national chairman of the Motion Picture Division of the campaign. James J. Walker, former Mayor of New York City, will be toastmaster and master of ceremonies. An attendance of between 750 and 1000 is indicated.

RKO Radio is holding prevues of short subjects every Tuesday afternoon in its projection rooms. All exhibitors are invited. The prevues start at 2 o'clock and continue until 4. Five or six new subjects are shown.

John J. Dacey, short subjects booker for RKO Radio, celebrated his 28th anniversary with the exchange last Saturday. Previous to joining RKO, Mr. Dacey was for a number of years with the late George Kleine.

Sympathy of film men is being extended to Mrs. Anne Plisco Rosenbaum, Republic booker, whose husband passed away last week.

Cy Seymour, salesman for National Screen, is chairman of a committee of the Motion Picture Associates, which is sending elaborate gift boxes to all sons of members of the organization in the armed forces.

Harriet Sichelman, biller for Fox, received word last week that her husband was wounded in the attack on Guam and is now in a military hospital at San Francisco.

Petty Officer Al Blumberg, former up-state New York and Long Island booker for Warners, now stationed at Key West, Fla., was a visitor along film row last week.

Warner received word this week that Capt.

(Continued on Page 20)



Official U. S. Navy Photograph

the war seems far away tonight . . .

SUPPOSE you were a young fighter in the South Pacific. At your age, you'd be spending a lot of time with a girl—if you were back home. But home is months and miles behind you—and you're sick to death of men and uniforms wherever you look . . .

And then a "live" show planes in—with girls—girls who've come all the way from home to smile at you, to talk to you, to sing and dance for you . . .

They're grand medicine for homesick boys, these lovely girls of screen and radio . . . so are the famous comedians, the vaudevillians, the dramatic actors, the dance bands, the concert stars . . .

Like all the rest of these entertainment folk, the movie men and women often give up a good deal to go. They travel and work themselves ragged. Many are often in danger. They are serving gallantly, and with great satisfaction . . . making one of the important contributions of the movies at war.

EASTMAN KODAK COMPANY, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
FORT LEE CHICAGO HOLLYWOOD

One of a series of advertisements by KODAK testifying to the achievements of the movies at war



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Irwin Garshelis, formerly of the Music Publishers' Corp., Warner subsidiary, is somewhere in the Pacific with the tank corps, and that Lt. Lester Haaker, formerly of the checking department, is with the air force, also in the Pacific area.

New Warner New York office employes appointed last week were Robert Lichenstein, transferred from the home office, and Audrey Ziman, Shirley Levy and Frances O'Brien, all assigned to the booking department. Mildred Weber has resigned to go to California and Pat Verdicchio also resigned.

The Victoria Theatre has named Weiss & Geller as its new advertising representatives.

Arnold Spitzman, for the past year and a half assistant manager of the Little Carnegie Theatre, has been named acting manager replacing Robert C. Spodick who resigned.

George Schwartz, new owner and manager of the World Theatre, is making extensive alterations and improvements to his house. As soon as he is able to obtain them Schwartz will install new projection machines and sound equipment. Although he opened his house on the night of the hurricane of two weeks ago, he said, "it is an ill wind that brings no one any luck," because he suffered no damage and has been doing excellent business since opening night.

David Snapper, of the Snapper Circuit, has returned from a business trip to Detroit.

CHICAGO

Detroit, Milwaukee and Chicago Fox exchanges held sales staff meetings at the Blackstone Hotel, discussing the new product. L. J. Schaifer and District Manager Herman Beirsdorf presided. W. F. Rodgers, of MGM, is expected here from the Kansas City meeting.

Attorney Peter Bridges, representing 28 union operators, is suing Warners and Chicago film distributors for damages, resulting from alleged collusion between former union officials and theatre owners. The case is set for October 13 in Circuit Court Judge Joseph Finnegan's court. Riskin & Solomon, former counsel for plaintiffs, retired from the case. Attorney Bridges said he will address the operators' union at a meeting October 5, outlining progress of the case and asking further support.

The 60-foot vertical sign at Warners' Stratford is coming down, as needed repairs cannot be made at this time.

Variety Club elections will be held next month. Some new faces will be on the board, as some old-timers wish to retire.

Lou Harris, Alliance Theatres executive, has returned from a West Coast tour.

Will Ferguson, Allen Cummings, Charles Dessen and A. Nelson of MGM, were Chicago visitors on their way to Kansas City meetings. Harry Simons, Chicago office manager, and Miss Edna Frank, chief booker, will also go to the Kansas City conferences.

A television seminar will be held at Stephen's College, Jefferson City, Mo., Nov. 17, 18 and 19. G. E. McLane, of General Electric, will be chairman. Other speakers will be Commander William Eddy of the U. S. Navy Radar School; James Shouse of the Crossley Corporation, and Dick Hooper of RCA.

Balaban & Katz have filed suit in the Cook County Superior Court, as stockholders of the Essaness Lake and Lamar Theatres in Oak Park, a West Side suburb, and the North Center Theatre in Chicago, against the Essaness Company and its officers, Eddie Silverman, Emil Stern and Sidney Spiegel, Jr. The suit charges discriminatory allocation of film rentals and other arbitrary acts by officers of the corporation. The case has created much interest in both independent and circuit theatre circles.

The Alex and Jennie Theatre Corporation has been organized to operate the Jeff Theatre on Milwaukee Avenue. Nicholos Pritzker is attorney.



HIGH AWARD. In the first presentation of the kind made by the Cuban Government to motion picture executives, the Order of Carlos Manuel de Cespedes, highest award of the Government of Cuba, was conferred on Harry M., Jack L. and Major Albert Warner. Left to right: Peter Colli, general manager for Warner Bros. in the Caribbean territory; Harry M. and Major Warner and Roberto Hernandez, Cuban Consul General in New York.

Arthur Belasco has been named manager of the Bandbox Theatre.

Jack Miller, of the Simansky & Miller circuit, leaves soon for his annual Florida sojourn.

Peter Pisano, Grove Theatre, and June Haffling will be married October 7.

Richard Barry, manager of the Warner Capitol, has announced the arrival of a son, his second, at the Little Mary Hospital.

The Empress Theatre, under Warner management, reverts to a burlesque and film policy, after a short try-out of stage shows and films.

C. Cretors, president of Cretors & Co., and Henry Markbreit will be on hand at the Bismarck Hotel to meet the equipment dealers and discuss new popcorn equipment for theatres.

Will Hollander, B & K publicity and advertising director, has been named division chairman for publicity of the Chicago Community and War Fund Campaign for approximately $13,000,000, which is under way.

Sam Empers, who resigned as contact salesman for the National Screen Service, has joined the Jam Handy Organization as cameraman for its Detroit studio.

Raymond Lenoir and June Darling have left the Fredericks Brothers agency and opened their own talent bureau.

L. J. Schlaifer, 20th Century-Fox, was a Chicago visitor this week.

WASHINGTON

The National Press Club was the scene on Friday night of a special performance of the Marine Corps picture, "The Battle for the Marianas." Members of the Press Club, their families and invited guests attended. Also shown on the same program was a short, "So Proudly We Serve," which tells the story of the Women's Marine Corps.

Charles Hurley, RKO, is father of a new baby girl, named Susanne. This is the Hurley's second daughter and third child.

Mae Feldman, 20th Century-Fox, is back from her vacation.

Mrs. Verda Lee, secretary to RKO Branch Manager J. B. Brecheen, is visiting her family in Pennsylvania.

Frank LaFalce, director of advertising and publicity at Warners, gathered seven of his department's personnel and "surprised" Bill Ewing, assistant director, with a bit of congratulatory salute on the occasion of Ewing's 25th anniversary with the organization. Among those who attended were: Charlotte Duncan, Bob Reinecke, Dorothy Kolinsky, Anne De Mello, Doris Mullineaux. Hank Wall, eighth member of the staff, was unable to attend due to illness.

New employes at 20th Century-Fox are Jean McCoy in the contract department and Helen Danish in the cashier department.

Mildred Smith, Warner switchboard operator, is back from her vacation.

Dave Bass, Monogram booker from New York, is in town helping out at the local exchange for a few weeks.

Universal's Max Cohen is out ill with a severe cold.

Rodney Collier, manager of the Stanley, Baltimore, was in town conferring with John J. Payette, general zone manager of Warner Bros.

Universal Booker George Nash is transferring to the Omaha Exchange, and Earle Goodman of the Big U Film Exchange will replace him.

Staff Sergeant Leo Labrecque, former United Artists booker, writes from England regularly, to keep the office posted on his activities.

S. E. Applegate, district manager of Universal, will be in Washington this week.

Special Representative Edward Schnitzer of United Artists was in town arranging playing time on "Since You Went Away."

Mildred Footer, United Artists, whose husband, Sgt. Morton K. Footer, is overseas, serves as nurse's aide at Walter Reed Hospital two evenings a week, and all Saturday afternoon.

JERSEY CITY

Notis A. Komnenos, Skouras manager for North Jersey, ran a notable Jersey premiere for "Wilson" Thursday night (29th). Former Governor of New Jersey A. Harry Moore was the principal speaker. He was introduced by City Commissioner Arthur T. Potterton, representing Mayor Hague, who acted as master of ceremonies. Other city commissioners, members of the Jersey City Board of Education and Jersey City friends and associates of the late President Wilson, including the family of Joseph P. Tumulty, were among the invited guests. The event received wide publicity.

George H. Dumond, managing director of Loew's Jersey, will start the manufacture, immediately after the war, of a new all-metal tuna-fishing reel, for which he has been granted a patent.

Tom Burns, house manager of the Stanley, was instrumental in having a war bond booth erected at last week's carnival of St. Adean's Church. A substantial number of sales were made, all of which were credited to the Stanley Theatre.

Josie Monte Carlo, for the past 16 years cashier at the Stanley Theatre, celebrated her 37th birthday last Wednesday. She was tendered an informal party in the theatre by Managing Director Arthur Manfredonia.

The Orient Theatre is to be completely renovated and redecorated as soon as the materials can be obtained. These include a large new men's lounge and smoking room, new manager's office, a box-office in front of the house, instead of in the lobby, and an entire new front.

D. F. Barreca, manager of the Orpheum, opened his winter season of vaudeville, Thursday. Policy will be five acts of vaudeville, with three shows daily, Thursdays, Fridays and Saturdays.

George Schurath is new manager of the Apollo.

J. Cronenberg is new assistant manager at the Capitol.

Frank Freudenthal, formerly manager of various picture houses in New York City, and more recently with the overseas branch of the OWI, has been appointed relief manager for the

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Rosenblatt & Welt Circuit in north Jersey and Staten Island.

Mrs. Hilda Sharp, formerly manager of the Apollo, has been named manager of the Tivoli.

The staff of the Stanley Theatre is now more than 50 per cent female, mostly usherettes. According to House Manager Tom Burns the new employes are working out excellently because he has chosen only those young women who have husbands in the armed forces who are taking their new jobs very seriously.

The new Astor Theatre, North Bergen, formerly known as the Broadway, reopened Thursday night (29th). Purchased by Dr. D. G. Richardi, Jersey City dentist, the theatre, which was closed for about three years was entirely renovated and redecorated. The house will cater principally to a neighborhood patronage of women and children. Miss Ida M. Peroni, formerly relief manager for the Rosenblatt & Welt circuit, said to be the first woman manager in north Jersey, was appointed to the post by D. F. Barreca, manager of the Orpheum, who is also managing director of the Astor.

Sympathy of the motion picture fraternity of Hudson County is being extended to Paul Reilly, for many years electrician at the Stanley, on the loss of his wife last week.

D. F. Barreca, manager of the Orpheum, is the proud grandfather of a baby girl, Pamela Gene, born to his son, Robert F., formerly of the Loew circuit.

William Basil, owner of the American Theatre, Lodi, N. J., honorably discharged from the Army with rank of captain for physical reasons, is again operating his house.

DES MOINES

State sales tax collections for the second quarter of 1944 showed amusements with a slight increase in business over the first three months of the year and a nearly 15 per cent increase over a year ago, the state tax commission records showed. Total collections for the period April 1 to July 1, 1944 from amusement operators amounted to $88,860. The previous three-month collections of the two per cent tax amounted to $88,227 and a year ago the three month collections were only $75,806. The report included all types of amusement operators, including ballrooms, theatres and amusement parks. The 1020 returns was ten less than the previous three month report and 71 less than a year ago.

A strike of two projection operators at the Palace Theatre at Waterloo ended after the house was closed for four days. Miss Bea Reisner, manager of the theatre, said the strike was settled after disputed points were discussed at a meeting of representatives of the theatre and the operators' union and the operators agreed to return to work. She said the dispute concerned whether the war labor board has jurisdiction over the wage increase allowed the two operators recently.

The Clothing for Russia campaign is the biggest drive yet to hit Iowa with virtually all of the theatre operators in the state cooperating and the goal of two pounds of old clothing per person expected to be exceeded during the campaign Sept. 24 through 30. The entire drive is being sponsored in Iowa by the motion picture industry, the first state the exhibitors have undertaken to sponsor such a campaign.

Articles of incorporation have been filed with the secretary of state's office by the Film Classics of Iowa and Nebraska, Inc., of Des Moines to distribute motion pictures in the two states. Listed as officers are Julian King of Des Moines as president; Ed Alperson, Jr., of New York as vice-president; and Hyman Becker of New York, secretary. The corporation listed 100 shares of non-par value as capital stock. King formerly was with United Artists in Chicago and with MGM in Denver, Kansas City and Chicago.

Wheeler W. Jennings, newsreel man and former projectionist at the Iowa Theatre at Creston since his Army discharge from the signal corps, has been engaged in process projection work at Warner Bros. studio in Hollywood. His first picture work came at the age of 13 when he succeeded in making a camera from parts of an old Edison projector.

VANCOUVER

Part-time workers in the film industry who are members of the Film Artists' Association, have gone on record adopting the closed shop principle. They had long correspondence with representatives of the British Film Producers' Association in London and an agreement was reached providing that after October 1 F-A-A members will not accept work in British studios other than those employing artists belonging to the association.

Lee Huck, doorman at the Plaza, is the proud father of a baby girl, his first.

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Gerrard Sions, honorably discharged from the Seaforth Highlanders, has returned from overseas and is now assistant manager at the Plaza.

Jack Pearce has succeeded his brother as manager of the Gem Theatre, Haney.

Grace Bowden, of the Varsity, is now assistant manager to Frank Soltice at the Circle Theatre, Odeon.

Sir Edward Villiers of the Ealing Studios, who is visiting the Dominion, said that making British features in Canada is a distinct possibility.

The Strand is the only downtown house this week with double features. Holdovers are making second-run films hard to get.

Joe Archer, old-timer in film circles here, became a member of the Canadian Picture Pioneers this week. Archer is head of Monogram here.

All houses of both circuits plan to stay open on V-Day as a public service. Night clubs and cafes will close. There is no decision as to taverns and liquor stores.

Ten thousand feet of valuable film was ruined when two MGM Technicolor cameras, worth more than $20,000, fell into Moraine Lake, Canadian Rockies, during ascent of a mountain by a film party making scenes for "Son of Lassie." Quick action of the camera crews in diving into the cold lake saved the cameras from being ruined. They were recovered and rushed to Hollywood for inspection and repairs. The "Lassie" film, with British Columbia background and scenery, is completed, and the company of 50 has returned to Hollywood.

Marvin Proudlock, Warner shipper, has resigned to become manager of the *News-Herald* here. Gordon Lambert, poster clerk, is now shipper.

De Lisle, Saskatchewan, a farming community in the Saskatoon district, has a new theatre. P. G. Fulbrooks, former hotel man, is the owner. The house will be named the Fulbrooks.

Dance hall patrons of Vancouver will have to stop jiving long enough to watch a film warning of the perils of venereal disease. This is part of a campaign to curb venereal diseases here and protect members of the armed forces stationed in this district. Dance hall owners agreed to the showing of the picture.

George Shafer, formerly of the Lyceum, Port Arthur, has been appointed manager of the Roxy and Empress, Medicine Hat, Alberta, recently acquired by Famous Players.

George and Lou McEwan are now in charge of the Royal. They will make several changes in the lobby and re-seat the house.

ST. LOUIS

New settings of the pending "unreasonable clearance" cases against the members of the Big Five have been announced by the St. Louis tribunal of the AAA as follows: Adolph Rošecan, doing business as the Princess Theatre, St. Louis, Harry G. Erbs, arbiter, at 10 a.m. November 13th. Sol and Irvin Goldfarb, doing business as the Ritz Theatre in East Alton, Ill., Fred Armstrong, arbiter, at 10 a.m. November 17th. A. D. Magarian, doing business as the Gaty Theatre in East St. Louis, Ill., Wilbur B. Jones, arbiter, at 10 a.m. November 15th.

Herb Bennin, recently honorably discharged from the Army, has rejoined the local MGM sales staff.

Truly Wildman, formerly with the MGM sales organization in Kansas City, Mo., has succeeded Jack Kane as St. Louis city salesman for United Artists under Bernard McCarthy. Kane has been sent to Memphis, Tenn., to handle that office for U.A.

Out-of-town exhibitors seen along Film Row included: Tilden Dixon, Crystal City, Mo.; John Dickson, St. Elmo, Ill.; Sam Hallowell, Assumption, Ill.; Leon Jarodsky, Paris, Ill.; Russell Armentrout, Louisiana, Mo.; Charles Rudolph, Troy, Mo.; George Karsch, Farmington, Mo.; Chester Frobase, Benton, Mo.; and Mrs. R. Passalosqua, Palmyra, Ill. Another visitor to the Row was Bill Williams, now attached to the U. S. Navy Air Forces at the Lambert-St. Louis Municipal Airport. Mrs. D. E. Williams, his mother, owns houses in Hermann, Owensville and Union, Mo.

Fred Wehrenberg, head of Wehrenberg Circuit and president of the MPTO of St. Louis, Eastern Missouri and Southern Illinois, is regaining his health and spends much time each day at his office.

More exhibitors seen along Film Row the past few days: Mildred Rauth, Ritz, Rolla, Mo.; Malcolm Reid, Capitol and Court theatres, Pinckneyville, Ill.; A. C. Mercier, Perry Theatre, Perryville, Mo., and John Rees, Regal Theatre, Wellsville, Mo.

The New Plaza Theatre and adjoining buildings on Olive Street are receiving new coatings of white paint.

The new Clark Theatre, owned by Russell Armentrout of Louisiana, Mo., was reopened on September 14th. The theatre was swept by fire on March 13th last and has been rebuilt and re-equipped.

The Conn Theatre, a 500-seat house being completed by Charles Conn of New Madrid, Mo., a former oil man, will be opened officially on September 29th. It will include a first floor and balcony.

Rose Wipfler, oldest employe in years of service in the St. Louis office of Fanchon & Marco, was honored recently with a special luncheon at Pope's Restaurant attended by some 100 fellow employes, executives, etc. Harry C. Arthur, Jr., served as toastmaster.



CONFERENCE. Ernie Pyle, widely read war correspondent just back from the European front for a much-needed rest, confers with B. Bernard Kreisler, vice-president and general manager of Lester Cowan Productions, on Cowan's forthcoming United Artists picture, "GI Joe," based on Pyle's Pulitzer prize-winning front line dispatches and his recently published book, "Here Is Your War."

INDIANAPOLIS

For some unknown reason theatre attendance has taken a decided drop. Box-office receipts are well below average for the season, despite the fact that all out-door amusement places have closed.

The Ritz Theatre has discontinued Wednesday matinee performances for the Winter.

Lieut. John E. Ruth, Wilmington, Del., was the weekend guest of Boyd T. Sparrow, Loew's Theatre manager. Lieut. Ruth was assistant manager of Loew's Wilmington during the time Sparrow was manager.

Rush Williams, Loew's assistant manager, has returned to his post, following service as relief assistant in Pittsburgh, Columbus and Dayton.

A nine-year-old boy, reported missing from home, was found fast asleep in the Towers Theatre Thursday night, long after the theatre closed.

Bob Shrader, Warner salesman, who has been a patient at Mayo Brothers Clinic for six weeks, is recovering rapidly from a major operation and will return to his home in the very near future. He will assume his duties after a brief period of recuperation.

New manager of Ross Federal Service here is S. K. Marshall, former manager of the company's Kansas City office.

Henry Reiss, Louisville, Ky., exhibitor, has returned from the Mayo Brothers Clinic after an operation and apparently is in good health.

Louisville, Ky., exhibitors say their business has increased since the polio ban was lifted and children returned to the theatres.

The Crescent, Jasonville, Ind., has been acquired by Settos Theatres. The property belonged to the late Dr. Burkhart estate and was being operated by the administrator. The deal becomes effective October 1.

Visitors on Film Row during the week included: Jesse Fine, Premier Circuit, Evansville; John Micu, Ft. Wayne; Alex Kalafat, Garrett; Hilda Long, Sheridan, and Al Borkenstein, Ft. Wayne.

Guy Craig, Columbia manager, spent several days in Chicago on business.

Claude McKean, Warner exchange manager, was called to St. Louis by the death of his brother-in-law, A. A. Hill, who died there September 16.

"Janie," Warner production, is in its fourth week at the Mary Anderson, Louisville.

Carl Niesse and his wife were business visitors in Chicago over the weekend.

Al Taylor, Paramount manager, was in Chicago several days on business, and also in Louisville, Ky.

Carl Kemp, head booker and office manager at Paramount exchange, is confined to his home by a severe cold bordering on influenza.

Salesman Max Meadows and wife, of the Universal exchange, have moved to Evansville, Ind.

CLEVELAND

Louis E. Mayer, who became an integral part of the amusement field when he came to Cleveland a year and a half ago as manager of the RKO Palace Theatre, last week moved to Chicago where he has been appointed manager of the Windy City's RKO Palace. Mayer made many friends during his stop-over in Cleveland and will be missed. His successor is Norman Wrobel, transferred here from Des Moines.

Edwin Huegle has severed an association of 18 years with the local Loew outfit to join the Scoville, Essick & Reif circuit as manager of the Beach Cliff Theatre. Before taking over the art advertising department of the new Loew circuit in this city, Huegle managed the Dawn and Strand theatres in Detroit. At the Beach Cliff he succeeds John Newkirk who is going into the meat business in Allentown, Pa.

Nat Wolf, Warner zone manager, and Tony Stern, theatre booking manager, were in New York last week on theatre business. J. Knox Strachan, publicity director, was also a home office visitor.

Joe Orbitz, former projectionist at the Madison Theatre, Cleveland, died last week after a long illness.

Out-of-town exhibitor visitors last week in-

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

cluded: Mrs. George Ebeck of the Capitol Theatre, Mount Gilead; George Delis, of Canton; Leo Burkhardt, of Crestline, and Emerson Gibbs, of Andover.

C. N. Belden, owner of the Thornton Theatre, Akron, and one of the pioneer exhibitors of the state, died last week. He would have celebrated his eightieth birthday October 14. Funeral services were held Friday, September 22, from his home. The theatre is operated by his son, Park Belden.

Jack Shulman and associates who own and operate theatres in Painesville, Cleveland and Fairport Harbor, announce plans to build a 550-car Drive-In Theatre in Mentor Township as soon as building materials and equipment are available. Plans have been prepared by George Ebeling, prominent local theatre architect.

Jack Schlaifer, 20th Century-Fox central division manager, presided over a district sales meeting held at the Statler Hotel last weekend. Also here for the meeting from the home office were Jack Bloom, assistant to Schlaifer, and Jack Lorentz. Those present from the district were: James J. Grady, district manager; Leavitt Bugie, Cincinnati branch manager, and his sales force including I. Soochim, Jack Needham, J. Christian, E. Neagle, J. Sheppard, R. McNabb, and R. Laws. Ira Cohen, Buffalo branch manager, and his staff composed of G. Dickman, W. Rowell and J. Aim, and from Cleveland, I. J. Schmertz, branch manager, Edwin R. Bergman, Sam Lichter, Ray Schmertz, Tom Alley and Frank Hunt.

Joe Cosley, who took over management of the Republic booking department last Summer, has resigned. He is reported in poor health.

"She Married the Boss' Son" could be the title of this story. Last week it was announced that Miss Tema Leiner of the Community Circuit office staff will marry Harold Greenberger, youngest son of Henry Greenberger, one of the owners of the circuit.

Shirley Meier, ex-MGM secretary serving overseas with the Red Cross, is now stationed in Cairo. For the past year her headquarters have been in Teheran. She is the daughter of Fred Meier, amusement advertising manager for the *News*.

"Wilson," which had a very big opening week at the RKO Palace, will be held for two more weeks. Belita, heading the stage show, is also booked for three weeks.

PALM SPRINGS

Major Clark Gable packed The Dunes, nite spot, with fans seeking autographs. Major Gable and Mr. & Mrs. Howard Hawks were the first customers at Sam and Leo's new "Desert Pantry."

Dining at the Del Tahquitz was Edgar Bergen without Charley.

Paul Lukas and Mrs. Lukas at the Dunes.

Gilbert Roland doing his good deed for the day: helping a lady extricate her car from a traffic jam.

Schnozzle Durante lunching at the Desert Inn Coffee Shop.

Eddie Cantor in town, opening his home for the season.

Frank Sinatra broadcast from the Plaza Theatre on a nation-wide hookup with Joan Blondell assisting.

PHILADELPHIA

Frank Gravatt, Atlantic City Steel Pier owner, reports that despite the fury of the recent coastal hurricane, the physical condition of the huge amusement place is excellent. The five theatres on the pier were not affected by the storm, nor was the great Marine ballroom at the end. Only the circus stage, an addition to the main structure, was hit by the gale.

S. B. Ramagosa, a veteran outdoor showman, expects to build a $250,000 boardwalk theatre in Wildwood, N. J., to seat 1500 people. It is his first entrance into the motion picture field. At the present time, William C. Hunt operates the only motion pictures in the resort town. Ramagosa expects to get started as soon as building material is available.

Steve Edwards, publicity director for Republic, was in town to act as host for the cocktail party thrown by Republic at the Variety Club to introduce cowboy star, Roy Rogers, to the some 100 exhibitors of the local area. Rogers was in town for his Western Rodeo at the Arena. The party made it handy for the exhibitors to step right across the street to the Ritz Carlton where Sam Steifel's farewell dinner was being held. Sam is leaving shortly for the West Coast to take up his new interests including Rooney, Inc., and the party and dinner was in the way of *bon voyage*.

Morris Wolf, Warner attorney, has been named associate chairman for the Philadelphia United War Chest drive which begins in October.

Lester Krieger, assistant zone manager of the Philadelphia theatres, is off to French Lick, Ind., for a vacation.

Jack Beresin of Berlo Vending celebrated his 53rd birthday this week.

Harry Bodkin at United Artists has a new secretary, Mina Root, succeeding Lillian Krenzel, resigned.

Sam Hyman, owner of the Cameo Theatre, is mourning the loss of his daughter, Mary Katz, who died on Saturday after a long illness.

Sam Saul, former manager of the Runnemede Theatre in Runnemede, N. J., is the new manager at the Cameo.

Mary McDyre has resigned as assistant booker at Warners. Lou Lerro is the new assistant.

The Grant Theatre in West Philadelphia has been bought by G. R. Cohen from the Northeastern Theatres for a reported price of $52,500.

Leonard Casey, booker and buyer for the Hunt Theatres, became a father for the third time when a boy was born to his wife at the Osteopathic Hospital.

Anne Smith, secretary to Harry Green, service manager of Ross Federal Service, was married to Franklin Pease of the Paramount exchange this week.

MEMPHIS

Confessing he "just wanted to see a fire and loved to scare people," a 16-year-old boy employed a week at Malco Theatre, set fire to the curtain. Not content with his first attempt to burn it last Sunday night, when the blaze caused a near panic, the usher tried the same trick again later during the week. When firemen became suspicious of him and he confessed, he was turned over to Juvenile Court. It was the nearest approach to a theatre fire here in severals years.

Bill Lake, former salesman, Monogram exchange, now in the Army, is reported ill.

Robert Kilgore, office manager, Paramount, is taking a vacation. The office personnel entertained Corp. Frank Nelson, former shipper, San Antonio exchange, on leave visiting his old boss, Branch Manager McClintock, also formerly with the San Antonio exchange.

Ben Cammack, Dallas district manager of RKO, visited the local exchange last week.

Sol Kravitz, home office, visited the Warners'

(Continued on Page 24)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

exchange last week, and announced the appointment of Frank E. Bradley of Atlanta as local office manager. Bradley held the same position in Atlanta.

Mrs. Lily Lewis, managing her husband's theatre at Mena, Ark., while he is in service, had the good luck to find a ring she lost several years ago while attending the funeral of a relative.

OTTAWA

Ralph Dale, chief booker of the Odeon Circuit of Canada, made his yearly visit to all its houses in the Ottawa Valley.

Mac Hershman, former assistant manager to Steve McManus of the Elgin, was transferred to Toronto, and is entering the field of distribution with the sales department of PRC. Hershman is being replaced by Gordon Cullen of Hamilton.

The monthly meeting of the Motion Picture Theatres Association of Ontario will be held on October 4. Representing the Ottawa group at the yearly meeting in Toronto will be Bill O'Reagan of the Laurier Theatre in Hull.

Gib Martin of the Trent Theatre, Trenton, Ont., paid a recent visit to his daughter who resides in Ottawa.

Henry Marshall, manager of the Regent, held "Pin-Up Girl" for a full second week.

For the "Hairy Ape" showing at the Elgin, Steve McManus displayed two large heads of Bendix, cut from 24-sheets, on the marquee in place of the usual letters.

PORTLAND

Hugh Becket, assistant to the executive vice-president of the Metropolitan Building Company, has resigned his position to assume operating-ownership of Metropolitan Theatre, Seattle. A ten-year operating lease for stage and screen productions has been signed.

Francis Bateman, Western district manager for Republic, visiting Portland and Seattle exchanges.

S. S. McFadeen, traveling auditor for Columbia, visiting Portland and Seattle exchanges.

Seen at the "Wilson" premiere at the Music Hall: Vete Stewart, Herbert and Mrs. Kaufman, Ralph Abbett, A. J. and Mrs. Sullivan, Sam and Jerry Milner, Lloyd and Harriet Lamb, Pete and Mrs. Higgins, Ethel Walton, Zellah Lamb, Leroy and Alys Johnson, Art and Gladness Gollofon, Frank Drew, Tony Hartford, Ray Ackles.

Leslie McEachran has resigned from National Screen and is joining the sales staff of Warners out of Seattle.

Jerry Laswell, veteran theatre executive, manager of Liberty Theatre, Portland, remanded to hospital for observation.

David Blair and Constance Vandeventer, of Seattle Film Row are honeymooning on Vashon Island.

Alton A. Utigard, assistant manager of the Paramount, first civilian in Oregon to receive the award of merit issued by interdepartmental war savings bond committee.

Jack Kloepper, Star Film Exchange, also holds position as promotion manager of Civic Theatre membership drive.

PITTSBURGH

During his visit here last week, A. W. Smith, Jr., Eastern division manager for 20th Century-Fox, announced the resignation of Clay V. Hake as Pittsburgh branch manager, and installed H. R. Beiersdorf as his successor. Hake is leaving the Fox organization, with which he has been connected for the past 18 years, 15 of which were spent in the foreign department, to go into business for himself. Beiersdorf previously managed the 20th-Fox Charlotte and Dallas offices, also supervised the Chicago, Detroit and Milwaukee branches.

Saul Gottlieb officially takes over his duties as branch manager of the MGM exchange this week, succeeding Bryan D. (Buck) Stoner, who resigned to become buyer for the new booking combine in this territory, to be known as the Pennsylvania Enterprises, Inc., which starts functioning October 1.

C. C. Kellenberg, sales manager for 20th-Fox, is confined to his home with an attack of pleurisy.

Mr. and Mrs. Harry Fry, of the Wampum Theatre, Wampum, Pa., are the parents of a baby boy. Their only other child is a 19-year-old daughter.

The local War Activities Committee has appointed Morris E. Lefko, RKO Radio branch manager, chairman of the distributors' division. The committee has already started working on the Sixth War Loan Drive.

Mr. and Mrs. C. A. Notopoulos are the parents of a baby boy, their first child, born in the Altoona Hospital this week. Mr. Notopoulos assists his father, the veteran exhibitor, A. N. Notopoulos, in managing the Notopoulos-Publix Circuit.

Fred J. Herrington, secretary of the AMPTO of Western Pennsylvania, announced this week that Dr. C. E. Herman will act as general chairman of the forthcoming annual convention to be held in the Roosevelt Hotel here October 16-17. Other committee members have not yet been named. Abram F. Myers, national counsel for Allied and chairman of the board, is expected to preside at this affair, and home office representatives of several major distributing companies have accepted invitations to attend.

Employes of 20th-Fox held a farewell party for Clay V. Hake, who has just resigned as branch manager, in the Blue Room of the Roosevelt Hotel here Thursday evening. Every member of the local organization attended, as well as Mr. Hake's successor, H. R. Beiersdorf.



ALL MONAHANS. Station WGN rounded up a representative group of contestants for the broadcast of the network show, "Double Or Nothing," Friday, September 22, when it went on the air from Chicago. All the contestants' names were Monahan and it provided a valuable plug for Universal's "The Merry Monahans" Mid-West debut. (Incidentally this radio contest idea was advanced in the recent STR Showmanalysis on the picture.)

Signs 23rd Consecutive Annual 'U' Contract

A. R. Bender, owner of the Melba Theatre, Cleveland, Oklahoma, recently signed his twenty-third Universal contract in as many years.



A. R. Bender

"Hy" Bender, as he is known in his own home town in northern Oklahoma, has been in the exhibition end of the motion picture business since he was 18 years old. At that age he was a projectionist for the Imp theatre in the same town in which he owns his own house today. Three years later he owned a half interest in the Imp, but when America went to war in 1917, "Hy" sold out and joined Uncle Sam's Army.

When it was all over and Bender was back in the States, he bought a half interest in a suburban theatre in Kansas City, Mo., which he retained until the summer of 1920, when he returned to Oklahoma to become House Manager for a theatre in Ponca City. Six months later, in March 1922, "Hy" bought the theatre he owns and operates today in Cleveland, Oklahoma, the same town in which he started in the theatre business 22 years ago.

Mr. and Mrs. Bender have a married daughter in Tulsa, a son in the U. S. Army Air Force, stationed at Columbia, South Carolina, and on last July 16th, became the proud parents of twin boys, William Ray and Jerry Jay.

The Melba is a 400 seat, first run house in a town of about 2500 population, playing against first run opposition. It uses four changes weekly, and features westerns on Saturdays.

Signs 50 Ex-Service Men

Charles R. Rogers has signed fifty ex-service men, many decorated for their deeds on the battle fronts, to appear in several scenes in the forthcoming United Artists musical, "High Among the Stars," which Arthur Lubin is directing with Jane Powell, Constance Moore and Ralph Bellamy in the starring roles.

Bruce Cast in 'Salome'

David Bruce, young Universal leading man, has been set by Walter Wanger for a role in Universal's Technicolor production, "Salome, Where She Danced." Albert Dekker has also been added to the cast.

Film Acquires Collette Lyons

Collette Lyons, New York and Los Angeles stage comedienne, will play in Universal's "Frisco Sal."

Short Subject Reviews

What to Do With Germany *(Excellent)*

20th-Fox—March of Time No. 2 18½ mins.

In showing this new MOT release the theatres of America will be fulfilling one more vital wartime service to the nation. The thrill of winning victories and news of the liberation of the occupied countries has had a tendency to distract the attention from the most pressing problem in world history: winning the peace. If this film serves only to awaken the people to the enormity of the problem and focus their attention to the role public opinion will play in the decision to be reached, it will have been worthwhile. In rapid succession it reviews the crimes of the Nazis, their unshaken belief in eventual mastery of the world; presents brief discussions of the problem by Former Under Secretary of State Sumner Welles, Britain's Lord Vansittart, a leader of the French Maquis—a roundup of the media of education and opinion now struggling to present constructive plans for public consideration. The subject, while recognizing the need for a hard peace, emphasizes the question of how hard and by what means a lasting peace can be attained. It is one of the finest presentations of provocative entertainment in March of Time history.

Flicker Flashbacks No. 1 *(Very Good)*

RKO Pathe 10 mins.

A particularly funny assembly of two old-timers, "The Doctor's Bride" or "An Evil Thought Thwarted" and Charlie Chaplin in "Dough and Dynamite." The first is strictly melodrama mellowed by age with plenty of laughs elicited by Ward Wilson's narration. In the Chaplin sequence Slim Summerville is seen in one of his early screen appearances. Several slides admonishing the audience against the making of vulgar noises during the picture and suggestions for the removal of ladies' hats are sure-fire for average audiences. Produced by Richard O. Fleischer, this short is bound to find welcome on many screens.

New Monogram Loan Agreement Provides $1,450,000 Credit

Monogram will be permitted to borrow directly, or under their guarantee, a peak amount of $1,450,000 under the terms of a new loan agreement with their banks, it was announced by W. Ray Johnston, president, and George D. Burrows, vice-president and treasurer of Monogram. Credit will be managed by the Security-First National Bank of Los Angeles and will be participated in by the California Bank of Los Angeles and the Guaranty Trust Company of New York.

In addition to providing substantial increase in the amount of credit as compared with Monogram's previous banking arrangements, the new agreement also extends the term of credit from a one-year to a two and a half-year basis.

Financial Strength Cited

The film industry is in the best financial condition in its history, A. J. Gock, vice-president of the Bank of America, told the 70th annual convention of the American Bankers' Association in Chicago. Its past year was a record-breaker in all departments, he said. Gock predicted the cost of future film productions as from $1,000,000 to $1,500,000. Television has a marvelous future, he declared.

Employment Ruling Changed

The War Manpower Commission has withdrawn the designation "locally needed" previously given motion picture distribution in the Philadelphia and Pittsburgh territories. This means that in these two areas it will not be necessary for employes desiring to change their positions to secure a statement of availability.

Construct 'Weekend' Sets

Paramount Studio has started construction of fronts for two city blocks to be used in "The Lost Weekend," picturization of Charles Jackson's best-seller, which will co-star Ray Milland and Jane Wyman. The sets will match the area near 55th Street, between 2nd and 3rd Avenues, in New York, described in the book and including Don Birnam's apartment house, the rear garden, shops, Sam's Saloon and Geraghty's Liquor Store.

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 30)

NEWS OF THE DAY (Vol. 16, No. 206)—Allied sky army invades Germany; Roosevelt opens 1944 campaign; Dewey speaks in San Francisco and Los Angeles; U. S. Air Forces strafe Nazis; German captain helps Yanks; Football: Purdue vs. Great Lakes; Film Bulletin #25: "Red Cross Home Nursing."

PARAMOUNT (No. 9)—Football: Great Lakes vs. Purdue; Heroic Paratroopers invade Holland by air to outflank the Siegfried Line; FDR makes first political speech of 1944 campaign; Film Bulletin #25: "Red Cross Home Nursing."

MOVIETONE (Vol. 27, No. 8)—President Roosevelt opens campaign for re-election; Dewey speaks at San Francisco and Los Angeles; At Chicago American Legion chooses new Commander; Nazi captain talks his men into surrendering to the Yanks; Allied Air Army drops behind Nazi lines to invade Holland; Film Bulletin #25: "Red Cross Home Nursing."

RKO PATHE (Vol. 16, No. 11)—Airborne Army takes off for Holland; FDR gives first official campaign speech; Dewey campaigns in California; Hagg tops Anderson and sets world record; Film Bulletin #25: "Red Cross Home Nursing."

UNIVERSAL (Vol. 17, No. 332)—FDR reveals peace plans; Dewey talks on security and jobs; Christmas mail for GI Joe; Brussel's thanksgiving; Strafing Nazi transport; Football: Great Lakes vs. Purdue; Film Bulletin #25: "Red Cross Home Nursing."

(Released Wednesday, September 27)

MOVIETONE (Vol. 27, No. 7)—Gen. Eisenhower's tribute to Parisians; Marshall, Arnold address American Legion convention; Dewey hits Administration's labor policy; Mass production of B-29 bombers; Jet propulsion take-off; Correspondents visit Negro units at fighting front; Anti-aircraft shoots down robot bombs.

NEWS OF THE DAY (Vol. 16, No. 205)—How Britain beat Nazi robot blitz; Gen. Eisenhower's tribute to Parisians; U. S. super-fortresses mass in China; Allies drive toward Rhine; Stay on job, Marshall warns; Dewey escapes harm in train crash; Jet planes for Navy.

PARAMOUNT (No. 8)—Dewey in train crash; Corporal captures 160 German prisoners; Correspondents visit 999th U. S. Negro Field Artillery; Gen. Eisenhower speaks to Parisians; Finale of robot bombing; Super-fortresses speed Pacific war.

RKO PATHE (Vol. 16, No. 10)—Dewey train in west coast wreck; Marshall at Legion convention; Jet units speed plane take-offs; Eisenhower honors Parisians; B-29s strike at Japan.

UNIVERSAL (Vol. 17, No. 331)—Britain stamps out robots; Progress in Belgium; Dewey's labor speech; Legion convention; Eisenhower in Paris; Washington train wreck; B-29 super-fortresses; Jet propulsion take-offs; Negro Red Cross Club in Cherbourg.

ALL-AMERICAN (Vol. 2, No. 101)—Old veterans hosts to new ones; Junior Police meet in Washington; Federal Works Agency executive tells of work; Beauticians convene in Louisville; Blind women work in textile factory; With Negro fighting men in France.



The Climax

(Continued from Page 12)

formances. While the locale is laid against the backdrop of a mythical kingdom and its Royal Opera, Producer George Waggner, through his choice of costuming, settings and production treatment, has succeeded in creating an almost present-day feeling of modernity. Boris Karloff is extremely convincing as the mad doctor: suave, ominous, fiendish. Susanna Foster, lovely in her colorful gowns, strikingly portrays the young opera singer, although for some reason her voice is not recorded with quite the customary degree of quality to be expected. Turhan Bey is smooth in the principal romantic lead and will certainly cause a flutter on the distaff side. The musical numbers—The Boulevardier and Some Day I Know from the operetta, "The Boulevardier," by George Waggner and Edward Ward, and The Magic Voice and Now At Last from the operetta, "The Magic Voice," by the same authors—are beautifully presented, with some of the latter's musical passages drawn from themes by Schubert and Chopin. For theatres catering to almost any segment of public taste, this film has much to recommend it: music, murder, suspense, light touches of comedy, beauty, lavish production and Technicolor, not to mention the cast. It deserves the best showmanship and will pay off generously.

FILM TRAVEL LOG

Robert Mochrie, RKO Radio general sales manager, returned to his home office headquarters Monday from a business trip to Toronto in connection with new season product.

Sidney M. Kulick, PRC Eastern division manager, is on a tour of the New England and Mid-Western exchanges.

W. C. Gehring, 20th-Fox Western sales manager, accompanied by E. H. Collins, his executive assistant, on a trip to Indianapolis, St. Louis and Kansas City for sales meetings.

L. J. Schlaifer, 20th-Fox Central sales manager, back at his headquarters in New York after sales conferences in exchanges under his supervision.

Joseph H. Hazen, associate of Hal B. Wallis, returned to New York after ten days of conferring on the Coast.

Ben Kalmenson was a New York homecomer this week following a Mid-Western and Southern tour.

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PRODUCTION NOTES FROM THE STUDIOS

Wellman to Direct 'GI Joe'; Robert Young is Borrowed by RKO for 'The Enchanted Cottage'; Assignment for Herzbrun

Hedy Lamarr and June Allyson will be friendly rivals for Robert Walker's affections in MGM's "Her Highness and the Bellboy" which Richard Thorpe has been chosen to direct under the production supervision of Joe Pasternak.

Phil Regan, recently signed to a two-year Monogram starring contract, has returned to the studio ready for work. His first picture will be either "From the Land of the Sky Blue Water," Lindsley Parsons production with Charles Wakefield Cadman songs, or "Sunbonnet Sue," Scott R. Dunlap production featuring songs of Gus Edwards.

William Wilder has taken an option on Mary Beth Hughes for three more pictures and plans to star her in "The Brothers Karamazov" by Dostoevsky, for which no releasing deal has been set. Deal followed her performance with Erich von Stroheim in "The Great Flamarion," Republic picture.

Producer-Director Tim Whelan was given a new contract by RKO calling for two pictures in 1945. He is expected to start his first picture at the studio in January, and the title is "Portrait in Crimson."

Donald Wayne has signed with Arthur Ripley and Rudolph Monter to do the screen treatment of Thomas Wolfe's book, "Look Homeward, Angel," the producers' first picture for Vanguard Films which release through UA.

Bernard Herzbrun has been engaged by Producers Corporation of America to design the production of "O'Brien's Navy" which goes before the cameras next month. When he's finished, he will consult with Producer Harry Joe Brown on PCA's "The Old West."

"The Suspect," co-starring Charles Laughton and Ella Raines, with Dean Harens, has started at Universal with Robert Siodmak directing. Islin Auster is the producer.

LeRoy Prinz, directing dance sequences for Warners' "God Is My Co-Pilot," will put over a shot with six Chinese dancers portraying Japanese Geisha girls in a Hong Kong penthouse party for Japanese officers. Robert Florey is directing for Producer Robert Buckner, with Dennis Morgan and Andrea King co-starring.

First assignment for Alexander Knox after "Wilson" will be the starring role in Columbia's film adaptation of the James Hilton novel, "And Now Goodbye," which Richard Blumenthal will produce.

PRC has bought "Trail of '49," an original story by Oliver Drake which Alexander Stern Productions, Inc., will make into an outdoor action special.

Karl Freund, MGM's ace cinematographer, will be the cameraman on "Without Love," Spencer Tracy-Katharine Hepburn starrer. Picturization of the Philip Barry stage hit is scheduled for production next month with Harold S. Bucquet shouting the orders and Lawrence Weingarten producing.

"Saddle Pals," first of the new Monogram western series starring Jimmy Wakely with Lee White and Dennis Moore, will use four San Fernando Valley ranches as locations. Wallace Fox is directing for Producer Philip Krasne.

Paramount has definitely set Ray Milland and Sonny Tufts as the two male stars of "The Night Before," a comedy of San Francisco which Fred Kohlmar will produce. Sidney Lanfield gets the loud speaker assignment.

Alexander Esway will direct "A Daring Holiday," comedy-farce which Joseph Bercholz, former continental producer, will film at Republic as his initial American-made picture. Edward Everett Horton and Gladys George have been assigned the leading roles, and Robert Livingston and Ruth Terry get featured supporting roles.

Robert Young has been borrowed by RKO to replace Alan Marshal in "The Enchanted Cottage." Young will share star honors with Dorothy McGuire and Herbert Marshall. Harriet Parsons, producing under the guidance of Executive Producer Jack Gross, has signed John Cromwell to direct.

The directorial assignment on Ernie Pyle's "GI Joe" will fall to William Wellman, it was announced by Lester Cowan. No selection has been made yet for the role of Pyle in the United Artists picture.

"Hold Autumn in Your Hand," picturization of George Perry's prize-winning novel for United Artists release, has gone into production with Betty Field and Zachary Scott in star roles. Jean Renoir is directing the production. Among those in support are Beulah Bondi, J. Carrol Naish, Blanche Yurka, Percy Kilbride and Norman Lloyd.

Elaine Ryan has turned in the completed screenplay of Universal's "Song of the Sarong" to Associate Producer Gene Lewis.

Geraldine Fitzgerald has reported to Warners for her co-starring role opposite John Garfield in "Nobody Lives Forever" which Jean Negulesco is directing for Producer Robert Buckner.

Rosalind Russell's next picture for Columbia will be "Some Call It Love," a romantic comedy based on an original screen story by William Thiele and Laslo Gorog. Picture will be produced by Virginia Van Upp, making it her second solo effort as a producer.

Frances Gifford, currently playing the second lead in MGM's "Thrill of a Romance," has been assigned the feminine lead in "Our Vines Have Tender Grapes." Production is scheduled to start October 1st, with Roy Rowland directing and Robert Sisk producing.

Leonard Sillman has set four numbers for "New Faces of 1945," Republic musical now in preparation.



James Dunn and Joan Blondell enjoy a little game of cards between scenes of the 20th Century-Fox picture, "A Tree Grows in Brooklyn," based on Betty Smith novel.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Morton Gould was brought to Hollywood for a United Artists musical, "High Among the Stars," with Jane Powell, Ralph Bellamy and Constance Moore. Why not visit that set today and meet him?

The first person we run into as we enter the huge stage is Director Arthur Lubin. They are "between takes," which gives him time to visit with us. As we look around we spot Gould, so Lubin calls him over. Right then and there we get our wish, for after the introduction, he sits down to become acquainted.

Discussions start when Lubin announces that Gould has written three new numbers for the picture; two of them boogie-woogies and we want to know whether he thinks his fans will like the change. Right in the middle of all this, a call comes through for "rehearsal," so the men have to be excused.

The set is the garden of a wealthy person who is giving a benefit show for charity. Jane, who has dressed herself up in a long black dress with sequin top, a swept-up hairdo with sequin veiling over it and high-heeled shoes to make herself appear much older, is going to do a number to prove her capabilities. Connie, her older sister, also sings at this party, and Bellamy, a producer, is there to see what they can do.

It's a formal garden with a huge lily pond in the center. The balcony that runs all around the place contains tables and chairs for the guests (extras). Among these are many veterans of the present war, back at work again.

With Lubin up on the camera crane, they're ready to go, so Jane puts on her long white kid gloves (which she hasn't worn because she wanted to keep them clean). The background action starts first, then Jane and Gould start walking down the path next to the pond, with the camera following them. She's telling him about a dream she had in which he was involved.

Rehearsal is stopped because the director wants things livened up a bit. Much excitement ensues while everyone tries to get straightened out on "who" goes "where." When this is adjusted, they're off again. This time it's a "take."

They go through the entire scene so letter perfect that when Jane and Gould disappear into the garden, Lubin yells "cut."

When our time is up we edge our way out quietly so as not to disturb the balance of the proceedings.

Until next week.

Ann Lewis

Columbia Pacts Dreifuss

Arthur Dreifuss, currently directing the Ann Miller starrer, "Eadie Was a Lady," has been signed by Columbia to a new long-term contract.

Ross to Interview Candidates for 'Robe'

More than 300 candidates for roles in the picturization of "The Robe" have been lined up by agents and managers for the inspection of Producer Frank Ross who left Hollywood on Saturday for interviews in New York. He was accompanied by his wife, Jean Arthur, and will be joined a week after his arrival East by Mervyn LeRoy, who will direct the screen version of the Lloyd Douglas best-seller.

In engaging male characters for the picture, which RKO Radio will release, the producer and director will give preference to discharged service men.

The 300 candidates have been recruited from the New York stage and little theatres as a result of the detailed brochure mailed some time ago by Ross to all agents describing the characters and inviting them to submit photographs.

Seven Writing Assignments Are Made at Warner Bros. Studio

One promotion and seven assignments for writers at the Warner Bros. Studio are announced by Jack L. Warner, executive producer.

James Bloodworth, former short-subject writer, has been elevated to scripting on features. His first assignment is "Wallflower."

Other assignments include: Whitman Chambers on "One Man's Secret," from the Rita Weiman novelette; Lawrence Hazard on "The Frontiersman," from an original by Thames Williamson; Charles Hoffman and Leo Townsend on "Night and Day," the story of Cole Porter; Alan LeMay on "Calamity Jane"; Leo C. Rosten on "Land I Have Chosen," from the Ellin Mackay Berlin best-seller.

'Earth and High Heaven' Is Purchased by Samuel Goldwyn

Samuel Goldwyn has purchased the screen rights for $100,000 to "Earth and High Heaven," the novel by Gwethalyn Graham which will be the Literary Guild's selection for October.

"Earth and High Heaven" concerns the great love between a gentile girl and a Jewish man. It attacks the problem of "mixed marriages" without attempting to preach or educate.

The price paid by Goldwyn is one of the highest on record for a book not yet on the dealers' shelves.

Cagney Signs Wiard Ihnen, Dan Keefe, Dwight Harvey

William Cagney has engaged Wiard Ihnen, art director, to design sets for the forthcoming United Artists release, "Blood On The Sun," starring James Cagney and Sylvia Sidney.

Dan Keefe, formerly with Hunt Stromberg, also has been signed by Cagney as production manager, while Dwight Harvey, formerly of Paramount, has been engaged as assistant director.

Editing Two Internationals

"The Woman in the Window" and "Belle of the Yukon," International Pictures features to be released this season by RKO Radio, are now in course of editing.

New 'Cisco Kid' Screenplay

Betty Burbridge has been signed to write an original screenplay for the second in Monogram's new Cisco Kid series. Duncan Renaldo stars in the title role. Philip N. Krasne produces.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

John Loder, having pleased RKO by his rendition of the "Brighton Strangler," will have "The Great Adventure" as a starring vehicle; Sounds like Loder must be having a lot of fun . . . And while we're on the subject of murder and its co-efficient emotions, there is word that Bill Goodwin, who has done so well selling soap on the radio, commits another form of murder in Universal's Gloria Jean starrer, "Fairy Tale Murder" . . . The first three Cole Porter songs which Arthur Schwartz has spotted for "Night and Day," the Warner biography of the composer, will be Night and Day, Begin the Beguine and Easy to Love . . . The widely heard (high Crossley) radio show, "I Love a Mystery," will be led through the mysteries of filmmaking by Director Henry Levin at Columbia . . . A clever note or series of notes enters the UA production, "High Among the Stars," with the news that every time Jane Powell starts dreaming she sets off a chord played on the strings of a harp, with chimes striking at the climax or moment when the dream comes clear and makes sense . . . While Bing Crosby is in Europe entertaining the troops, his four sons will keep his name before the public; they'll take part in a riotous comedy sketch with William Bendix for "Duffy's Tavern," the film . . . That new Goldwyn opus starring Danny Kaye, which so far has been called "The Wonder Man," will have many a curious character, aside from Danny; recently announced were Maxie Rosenbloom as Raucous McSlugg and Lou Lubin as The Bookie . . . Stuart Erwin returns to the Warner lot as an expectant father; the only present film over there where such a personality fits is the Ida Lupino starrer called "Pillar to Post" . . . George "Gabby" Hayes, who was characterized by a beard long before Monty Wooley became known out here, has just been signed by RKO because of the swell job he did in "Tall in the Saddle"; incidentally, it's the first time in a long time that Gabby had a chance with a meaty part . . . Jack Z. Grant has just gone over to Republic as an assistant in the casting department; Grant was with the SAG for six years, and before that he was casting head at Mascot . . . William Wilder, described in notices as an "Eastern industrialist," and who made his production debut with Republic's "The Great Flamarion," is the brother of Paramount's Director Billy Wilder of "Double Indemnity" fame . . . Kay Francis and Jeffrey Bernerd will finally get their "Divorce" rolling next month; it was delayed by the question of who had jurisdiction over the story.

No Tugboats, Cost Increases

Neal McGuire, who has been engaged in picture production for the Navy, has been signed as production designer for Republic's "Tugboat Annie." Because of the war-time unavailability of the large fleet of tugboats and other craft required for the production, most of the waterfront and ocean scenes will be staged in miniature. This will increase the cost of production. A pre-release exploitation campaign is being prepared with the cooperation of the Merchant Marine and Lighthouse Service.

Director in Radio Business

Clarence Brown, MGM director, has joined forces with Melvin G. ("Pete") Sues, Los Angeles radio executive, to become wholesale distributors in Los Angeles territory for Zenith Radio Corporation, it was announced in Chicago by H. C. Bonfig, Zenith vice-president in charge of household radio.

Set for Character Roles

Paramount has signed Bill Frawley, Vince Barnett and Tom Kelly for character roles in "The Virginian," Technicolor picturization of Owen Wister's celebrated story, which will star Joel McCrea, Brian Donlevy, Sonny Tufts and Barbara Britton.

Larry Wheat Cast

Larry Wheat, RKO Radio contract player, has been assigned a role in "Come Share My Love," RKO Radio's Leon Errol-starring comedy feature.

Writers to Recognize Many Films Annually

Hollywood writers, representing seven writing guilds in the entertainment industry, will give special recognition to several films a year which are outstanding examples of the blending of the best entertainment elements with an important idea, it has been announced by Emmet Lavery, chairman of the Hollywood Writers Mobilization.

First picture selected for this accolade will be Lester Cowan's "Tomorrow, the World!", film version of the long-running Broadway stage success which tells the story of Emil, a Nazi youth who comes to America, and the problem of converting him to democratic ideals.

Highlight of the writers' proposal will be special premieres calling attention to the films of their choice. "Tomorrow, the World!" will be premiered in Hollywood, under auspices of the Hollywood Writers Mobilization late in November, according to present plans.

Cowan readily gave his assent to the proposal and will turn over to the Mobilization all of the proceeds from the premiere showing. A theatre will be selected immediately and committees formed to handle all details.

PRC Buys Birdwell Book

Planned as the biggest production ever turned out by PRC, motion picture rights to Russell Birdwell's best-selling book, "I Ring Doorbells," have been acquired by Leon Fromkess, PRC production chieftain. Martin Mooney will be associate producer and Ray Schrock will do the screenplay. Production budget calls for $100,000 to be spent in obtaining a leading box-office star to enact the Birdwell role.

'Invisible Army' for Wayne

RKO Radio will bring to the screen the story of heroic resistance by the people of the Philippines after the Japanese invasion in "The Invisible Army," in which John Wayne will be starred. The picture will be rushed into production to be released coincident with the liberation of the Philippines.

Mealand Gets Studio Post

Appointment of Richard Mealand as head of the story and writing departments at Paramount Studio has been announced by Paramount. Mealand, Eastern story editor for Paramount for the past five years under Russell Holman, Eastern production head, went to Hollywood with Holman last Monday. Mealand will come to New York with Holman in ten days and return to the studio around November 1.

To Play Jennifer's Rival

Ann Richards has been assigned by Hal B. Wallis to play the love rival of Jennifer Jones in "The Love Letters," the first Wallis production for Paramount.

Thorpe for 'Counterattack'

Jim Thorpe, famous Indian athletic champion, will play the part of a guerrilla in Columbia's "Counterattack," starring Paul Muni with Marguerite Chapman.

ADV.

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NEW EQUIPMENT

FOR SALE: SOUND PROJECTORS 35mm Portable and Theatre models; New or Reconditioned. Stinson Projector Sales, 521 S. Lombard Ave., Oak Park, Ill.

LATEST 1944 HIGH INTENSITY ARCS, $350.00; Chromium trimmed sand urns, $8.95; Line voltage regulators with voltmeter, $37.50; Drinking fountain bubblers, $9.95; 3/16" steel core curtain cable, 11c ft.; Rear shutters for Simplex, $77.50; Rechargeable flashlight batteries, $2.20; Flashlights, $1.39; Safety 2000' film cabinets, section, $2.93; Powers 14" wire reels, $2.57; Johnson coin changers, $110.00; Chair aislelites, $2.97; Rectifier bulbs, 15AMP, $6.95; 6AMP, $3.95; Beaded soundscreens, 39½c sq. ft., white, 30½c sq. ft. Send for Fall Bulletin. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

POPCORN MACHINES

FIFTY BURCH UNITS FROM $325.00 each. Hundred other types from $125.00 each. Popcorn seasoning and quantity. Krispy Kist Korn Machine Co., 120 S. Halsted St., Chicago 6, Ill.

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THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

THEATRE SEATING

SPOT OFFER—Excellent quality brown Spanish leatherette, 100 yd. rolls, $1.25 yd.; smaller lengths, $1.37½; 700 Red Twill slip covers for backs, 49c; Leatherette Cement, $1.25 pt.; Plastic Seat Plasters, 2" wide; $8.95 roll. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

SELLING FAST, BUT SOME STILL LEFT—150 massive red velour fully upholstered back, soft spring cushion chairs, good usable condition, $4.50; 150 all veneer chairs, reconditioned, $4.10; 200 fully upholstered back, spring cushion chairs, leatherette recoated, refinished, $5.50; 166 reupholstered padded back spring cushion chairs, rebuilt, $7.50; 102 veneer back, reupholstered padded cushion chairs, rebuilt $4.50; 386 Heavy inserted panel back, spring cushion chairs, $6.50 rebuilt, reupholstered. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

THEATRE WANTED

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COMPLETE BOOTH EQUIPMENT, projection and sound for small theatre. Also some portables. Holmes Projector Sales Co., 1717 Wyandotte St., Kansas City 8, Mo.

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Crosby's Next Production

With "The Great John L" completed, next picture for Bing Crosby Productions, Inc., will be based on the life of Mother Cabrini, who devoted her life to the welfare of underprivileged children. Arrangements were concluded with the dignitaries of the order once headed by Mother Cabrini. Story material and other details are now in preparation and will be submitted for Crosby's approval when he returns from overseas where he has been entertaining the troops.

Enlarge Cast of 'Valley'

MGM has added three supporting players to the cast of "The Valley of Decision," now in production with Greer Garson and Gregory Peck in leading roles. They are Arthur Shields, a brother of Barry Fitzgerald and also a former member of the Abbey Players; Barbara Everest, whose most recent work was in the New York play, "Sheppy," and Moroni Olson.

Warners Sign Don Rose

Warner Brothers have signed Don Rose, former newspaperman and press agent to a long-term contract as a result of his performance in "Pursuit to Happiness." His first Warner assignment will be "San Antonio."

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933.

Of SHOWMEN'S TRADE REVIEW, published weekly at New York, New York, for October 1, 1944.

State of New York
County of New York
ss:

Before me, a Notary Public, in and for the State and county aforesaid, personally appeared David Harris, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Showmen's Trade Review and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher, Charles E. Lewis, 1501 Broadway, New York 18, N. Y.
Editor, Charles E. Lewis, 1501 Broadway, New York 18, N. Y.
Managing Editor, Thomas C. Kennedy, 1501 Broadway, New York 18, N. Y.
Business Manager, David Harris, 1501 Broadway, New York 18, N. Y.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)
Showmen's Trade Review, Inc., 1501 Broadway, New York 18, N. Y.
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3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
None

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

DAVID HARRIS
Business Manager

Sworn to and subscribed before me this 22nd day of September, 1944.

FRANK K. ZIMMERMAN
Notary Public, Queens County
Queens Co. Clk's No. 3365, Reg. No. 40-Z-5
New York Co. Clk's No. 95, Reg. No. 72-Z-5
Commission expires March 30, 1945

Feature Booking Guide

STB

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C) — Chester Morris	71		Reissued
	Crooked Circle (C)F — ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild — Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D) — Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD) — Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D) — Claudette Colbert	80		Reissued
	Keep 'em Laughing — Jack Benny	72		Reissued
	King of the Circus — Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G) — Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C) — Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride — Anna Lee-Griffith Jones	70		New Release
	Scarface (D) — P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night — Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D) — Spencer Tracy	88		Reissued
	Thunder in the City — Edw. G. Robinson	81		Reissued
	Titans of the Deep — Beebe and Barton	45		Reissued

COLUMBIA — CURRENT 1943-44

5010	Address Unknown (D)A — Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F — Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
5035	Black Parachute, The (D)A — J. Carradine-Osa Massen	65	5/4/44		b6/24/44
	Carolina Blues — K. Kyser-Ann Miller-V. Moore		9/26/44		a5/6/44
5001	Cover Girl (Tech.) (CM)F — R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5027	Cry of the Werewolf — Nina Foch-S. Crane-O. Massen	63	8/17/44		a6/3/44
	Ever Since Venus — Ann Savage-Ross Hunter	74	9/14/44		a6/10/44
5042	Ghost That Walks Alone, The (MC)F — Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
5028	Girl in the Case (MC)F — Janis Carter-Edmund Lowe	64	4/20/44		b6/10/44
5013	Hey, Rookie (C)F — Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
5002	Impatient Years, The (CD)A — J. Arthur-L. Bowman-C. Coburn	91	9/7/44		b8/26/44
5015	Jam Session (M)F — Ann Miller-Jess Barker	77	4/13/44		b6/3/44
5012	Kansas City Kitty (CM)F — Joan Davis-Bob Crosby	72	8/24/44		b9/2/44
5019	Louisiana Hayride (CM)F — Judy Canova-Ross Hunter	67	7/13/44		b9/2/44
5007	Mr. Winkle Goes to War(D)F — Ed. G. Robinson-Ruth Warrick	80	8/3/44		b7/15/44
5018	Nine Girls (M)A — A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F — Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
5004	Once Upon a Time (Fa)F — Cary Grant-Janet Blair	89	5/11/44		b4/29/44
	One Mysterious Night (M)A — Chester Morris-Janis Carter	61	9/19/44		b8/26/44
5036	Racket Man (D)F — Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5038	Sailor's Holiday — Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
5008	Secret Command (D)F — P. O'Brien-C. Landis-C. Morris	82	7/20/44		b6/3/44
5040	She's a Soldier Too — Beulah Bondi-Nina Foch	67	6/29/44		a5/6/44
5026	Soul of a Monster, The — Rose Hobart-Erik Rolf	61	8/17/44		a6/17/44
5023	Stars on Parade (DM)F — Lynn Merrick-Larry Parks	63	5/25/44		b8/5/44
5020	Swing Out the Blues — Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5043	They Live in Fear — Otto Kruger-Clifford Severn	65	6/15/44		a4/15/44
5039	Two-Man Submarine (D)F — A. Savage-Tom Neal-J. C. Naish	62	3/16/44		b5/6/44
5037	U-Boat Prisoner (D)A — Bruce Bennett-Erik Rolf	65	7/25/44		b8/5/44
5041	Underground Guerrillas — John Clements-Mary Morris	82	5/18/44		
5032	Whistler, The (M)A — Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING

	A Song to Remember (Tech.) — Paul Muni-Merle Oberon			a1/22/44
	Counter Attack — Paul Muni-M. Chapman			
	Eadie Was a Lady — Ann Miller-William Wright			
	Eve Knew Her Apples — Ann Miller-William Wright			a8/26/44
	Hello Mom — Jane Frazee-Larry Parks			
	Mark of the Whistler — Richard Dix-Janis Carter		11/2/44	
	Meet Miss Bobby Socks — Bob Crosby-Lynn Merrick		10/12/44	
	Missing Juror — Janis Carter-Jim Bannon			a8/26/44
	Sergeant Mike — Larry Parks-Jeanne Bates			a8/10/44
6021	Shadows in the Night — Warner Baxter-Nina Foch		10/19/44	a7/8/44
	Sing Me a Song of Texas — Rosemary Lane-Tom Tyler			
	Song of Tahiti — J. Falkenburg-Dave O'Brien			
	Strange Affair — Joslyn-Keyes-Chapman	65	10/5/44	a7/22/44
	Together Again — I. Dunne-C. Boyer-C. Coburn			a9/23/44
	Tonight We Dance — Jeff Donnell-Fred Brady			
	Unwritten Code, The — Tom Neal-Ann Savage		10/26/44	a7/15/44

Westerns (Current 1943-44)

5203	Cowboy Canteen — Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
	Cowboy From Lonesome River — Charles Starrett-Vi Athens		9/21/44	a8/7/43
5208	Last Horseman, The (W)F — Russell Hayden-Bob Wills	54	6/22/44	b7/1/44
5207	Riding West (W)F — C. Starrett-Shirley Patterson	58	5/18/44	b6/10/44
	Swing in the Saddle — Red River Dave-Jane Frazee		8/31/44	
5205	Sundown Valley — Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F — Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
5206	Wyoming Hurricane (W)F — Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

	Blazing the Western Trail — C. Starrett-Dub Taylor	
	Both Barrels Blazing — C. Starrett-Dub Taylor-P. Parrish	
	Cyclone Prairie Rangers — Charles Starrett-Walter Taylor	a9/25/43
	Prairie Raiders — C. Starrett-Jean Stevens	
	Return of the Durango Kid — Charles Starrett-Eddie Evans	
	Rough Ridin' Justice — Charles Starrett-Jimmy Wakely	
	Rustlers of the Badlands — C. Starrett-Dub Taylor-Sally Bliss	
	Saddle Leather Law — Charles Starrett-Vi Athens	a12/11/43
	Sagebrush Heroes — Charles Starrett-Constance Worth	a2/12/44

MGM — CURRENT 1943-44

416	A Guy Named Joe — Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F — M. Rooney-L. Stone	107	May		b4/8/44
429	Bathing Beauty (Tech.)(MC)F. — Red Skelton-H. James & Orch.	101	July		b5/27/44
419	Broadway Rhythm (Tech.) (M)F — George Murphy-Ginny Simms	114	Mar		b1/22/44
430	Canterville Ghost (CD)F — C. Laughton-Margaret O'Brien	95	July		b6/3/44
414	Cross of Lorraine (D)A — Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A — A. Sothern-M. Sullivan	97	Feb		b11/6/43
425	Gaslight — Charles Boyer-Ingrid Bergman	114	May		b5/13/44
421	Heavenly Body, The — W. Powell-H. Lamarr	95	Apr		b12/25/43
415	Lost Angel (CD)F — Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A — G. Garson-W. Pidgeon	124	Feb		b11/20/43

MGM (Cont.) — CURRENT 1943-44

426	Meet the People (M)F — Lucille Ball-Dick Powell	100	May		b4/8/44
418	Rationing (C)F — W. Beery-Marjorie Main	93	Mar		b1/29/44
420	See Here, Private Hargrove (C)F — Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F — R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F — Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
413	Thousands Cheer (Tech.) (D)F. — Kathryn Grayson-Gene Kelly	126	Jan		b9/18/43
427	Three Men in White (D)F — L. Barrymore-Van Johnson	85	June		b5/6/44
428	Two Girls & a Sailor (M)A — June Allyson-Van Johnson	124	June		b4/29/44
466	Tunisian Victory (Doc) — Gov't Film-Capra, co-producer	76	4/28/44		b3/11/44
491	White Cliffs of Dover (D)A — I. Dunne-A. Marshall-R. McDowall	126	June		b3/11/44

CURRENT 1944-45

510	An American Romance (Tech.) (BD)F — B. Donlevy-Ann Richards	151	Oct		a7/1/44
502	Barbary Coast Gent (C)F — Wallace Beery-Binnie Barnes	87	Sept		b8/5/44
500	Dragon Seed (D)A — Katherine Hepburn-Walter Huston	145	Aug		b7/22/44
506	Kismet (Tech.) (Fant.)F — R. Colman-Marlene Dietrich	100	Oct		b8/26/44
504	Maisie Goes to Reno (C)F — Ann Sothern-John Hodiak	116	Oct		b8/12/44
505	Marriage Is a Private Affair (D)A — Lana Turner-John Hodiak	116	Oct		b8/19/44
501	Seventh Cross (D)A — Spencer Tracy-Signe Hasso	111	Sept		b7/22/44
503	Waterloo Bridge — Vivien Leigh-Robert Taylor	108	Sept		Reissue

COMING

	Anchors Aweigh — G. Kelly-F. Sinatra-K. Grayson			a9/2/44
	Autumn Fever — Philip Dorn-Mary Astor			
	Clock, The — Judy Garland-Robert Walker			
	Cloud Busters — Wallace Beery-James Gleason			a7/1/44
	Dr. "Red" Adams — Barrymore-Johnson-DeHaven			
	Gentle Annie — James Craig-Donna Reed			
	Hold High the Torch (Tech.) — Elizabeth Taylor-"Lassie"			
509	Lost in a Harem (C)A — Abbott & Costello-M. Maxwell	89	Dec	b9/2/44
	Meet Me in St. Louis (Tech.) — Judy Garland-Margaret O'Brien	113		a4/1/44
507	Mrs. Parkington — Greer Garson-Walter Pidgeon	124	Nov	a5/27/44
	Music for Millions — D. Reed-M. O'Brien-J. Durante			a8/26/44
	National Velvet — Mickey Rooney-Elizabeth Taylor			a4/1/44
508	Naughty Marietta — J. MacDonald-Nelson Eddy	104	Nov	Reissue
	Nothing But Trouble — Laurel & Hardy-Mary Boland			a7/29/44
	Perfect Strangers — Robert Donat-Deborah Kerr			
	Picture of Dorian Gray — George Sanders-Hurd Hatfield			a8/5/44
	Son of Lassie — Elsa Lanchester-Nigel Bruce			
	Telltale Hands — Edward Arnold-Selena Royle			
	Thin Man Goes Home — William Powell-Myrna Loy			a8/19/44
	Thirty Seconds Over Tokyo — Spencer Tracy-Van Johnson			a4/8/44
	Thrill of a Romance — Van Johnson-Esther Williams			
	Valley of Decision — G. Garson-G. Peck-L. Barrymore			
	Women's Army — L. Turner-L. Day-S. Peters			
	Ziegfeld Follies (Tech.) — Fred Astaire-Gene Kelly			a8/12/44

MONOGRAM

Block No.					
	CURRENT 1943-44				
	Are These Our Parents? (D)F. — Helen Vinson-Lyle Talbot	73	7/15/44		b6/17/44
	Black Magic (M)F — Sidney Toler-Claudia Dell	65	9/29/44		b9/9/44
	Block Busters — East Side Kids-Roberta Smith		9/16/44		a2/12/44
	Call of the Jungle (D)A — Ann Corio-James Bush	60	8/19/44		b7/29/44
1	Charlie Chan in Secret Service (M)F — Sidney Toler	63	3/14/44		b1/22/44
2	Chinese Cat, The (M)F — Sidney Toler-Joan Woodbury	65	5/20/44		b4/1/44
2	Detective Kitty O'Day (C)F — Jean Parker-Peter Cookson	63	5/13/44		b4/1/44
2	Hot Rhythm (CM)F — Dona Drake-Robert Lowery	79	4/22/44		b3/11/44
	Johnny Doesn't Live Here(C)F. — Simone Simon-James Ellison	78	7/8/44		b5/20/44
1	Lady Let's Dance (M)F — Belita-James Ellison	88	3/7/44		b1/29/44
	Leave It to the Irish — James Dunn-Wanda McKay		8/26/44		a5/13/44
	Oh What a Night (M)F — Edmund Lowe-Marjorie Rambeau	72	9/2/44		b8/12/44
	Return of the Ape Man (H)A. — Bela Lugosi-J. Carradine	60	2/14/44		b7/8/44
	Shadow of Suspicion — Marjorie Weaver-Peter Cookson		9/23/44		a7/15/44
	Sultan's Daughter (M)F — Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F — Una Merkel-Donald Novis	60	1/7/44		b4/15/44
	Three of a Kind (C)F — Billy Gilbert-Shemp Howard	68	7/22/44		b6/19/44
2	VooDoo Man (H)A — Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
	What a Man (CD)F — Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43
2	Where Are Your Children? (D)F — Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A — Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING

	Adventures of Kitty O'Day — Jean Parker-Peter Cookson		12/16/44	a8/12/44
	Alaska — Margaret Lindsay-Dean Jagger		11/18/44	a5/20/44
	Army Wives — Marjorie Rambeau-Murray Alper		11/4/44	
	A Wave, a Wac, a Marine (CM)F — Sally Eilers-Elyse Knox	70	10/7/44	b7/29/44
	Bowery Champs — East Side Kids		12/9/44	a7/8/44
	Cisco Kid Returns — Duncan Renaldo-Pedro de Cordoba			a9/2/44
	Crazy Knights — Billy Gilbert-Shemp Howard		1/13/45	
	Enemy of Women (D)A — Claudia Dell-Donald Woods	86	10/21/44	b8/26/44
	G. I. Honeymoon — Gale Storm-Peter Cookson			
	Jade Mask — Sidney Toler-Mantan Moreland			
	Little Devils — Harry Carey-Paul Kelly		12/23/44	
	They Shall Have Faith — Gale Storm-Sir A. Smith		1/27/45	a8/12/44
	When Strangers Marry (M)A. — Dean Jagger-Kim Hunter	67	10/7/44	b8/19/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F. — Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Law Men (W)F — J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F. — Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F — H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border — J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F — Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	Utah Kid, The — Hoot Gibson-Bob Steele		8/26/44	
	Westward Bound (W)F — Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F — Ken Maynard-Hoot Gibson	59		b5/13/44
	Ghost Guns — J. M. Brown-Raymond Hatton		12/23/44	
	Land of the Outlaws (W)F — J. M. Brown-Raymond Hatton	59		b8/26/44
	Law of the Valley — J. M. Brown-Raymond Hatton		11/4/44	
	Marked Trails — Hoot Gibson-Bob Steele			
	Partners of the Trail (W)F — J. M. Brown-Raymond Hatton	55		b3/11/44
	Range Law (W)F — J. M. Brown-Raymond Hatton	58		b5/13/44
	Saddle Pals — Jimmy Wakely-Lee White			
	Saddle Smoke — J. M. Brown-R. Hatton			
	Trigger Law — Hoot Gibson-Bob Steele			
	West of the Rio Grande (W)F. — J. M. Brown-Raymond Hatton	59		b8/5/44

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
6	Great Moment (B)F	Joel McCrea-Betty Field	83		b6/10/44
6	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100		b6/10/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
6	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75		b6/10/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
6	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106		b6/10/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
	Sign of the Cross (D)A	F. March-E. Landi-C. Colbert	118	8/14/44	b8/19/44
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
6	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76		b6/10/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

CURRENT 1944-45

I	Dark Mountain (D)A	Robert Lowery-Ellen Drew	56	9/1/44	b9/2/44
I	National Barn Dance (CM)F	Charles Quigley-Jean Heather	76	9/1/44	b9/2/44
I	Our Hearts Were Young and Gay (C)F	Diana Lynn-Gail Russell	76	9/1/44	b9/2/44
I	Rainbow Island (MC)F	Dorothy Lamour-Eddie Bracken	97	8/31/44	b9/2/44
I	Till We Meet Again (D)F	Ray Milland-Barbara Britton	88	8/31/44	b9/2/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova	a8/5/44
And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dangerous Passage	Robert Lowery-Phyllis Brooks	
Double Exposure	Chester Morris-Nancy Kelly	a7/8/44
Duffy's Tavern	Ed Gardner-M. Reynolds-V. Moore	
Frenchman's Creek (Tech.) (D)F	J. Fontaine-Arturo de Cordova	b9/23/44
Her Heart in Her Throat	J. McCrea-G. Russell-H. Marshall	a6/24/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	a6/24/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Kitty	Paulette Goddard-Ray Milland	a7/29/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
Miss Susie Slagle's	Sonny Tufts-V. Lake	
Murder, He Says	F. MacMurray-M. Main-M. Paige	a8/19/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Out of This World	E. Bracken-D. Lynn-V. Lake	
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Salty O'Rourke	Alan Ladd-Gail Russell	
Two Years Before the Mast	Donlevy-Ladd-Bendix	a7/1/44

PRC

	CURRENT 1943-44		Rel. Date	
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	5/10/44	b5/13/44
416	Delinquent Daughters (D)F	June Carlson-Judy Gibson	8/10/44	b7/8/44
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	3/15/44	b3/25/44
421	Machine Gun Mama (CD)	Armida-Wallace Ford	8/18/44	b7/29/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	2/12/44	b2/5/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	8/1/44	b6/17/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay	1/25/44	b4/1/44
417	Seven Doors to Death (My)A	Chick Chandler-June Clyde	8/5/44	b8/5/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	6/10/44	b5/20/44
	When the Lights Go On Again	James Lydon-Grant Mitchell	9/15/44	

CURRENT 1944-45

	Dixie Jamboree (DM)F	Frances Langford-Guy Kibbee	8/15/44	b7/15/44
	Swing Hostess	Martha Tilton-Charles Collins	9/8/44	

COMING

Bluebeard	J. Carradine-Jean Parker	10/15/44
Great Mike, The (D)F	Stuart Erwin-Bobby Henry	11/30/44 b9/2/44
Hollywood & Vine	James Ellison-Wanda McKay	
I Accuse My Parents	M. B. Hughes-Robert Lowell	10/10/44
I'm From Arkansas	Iris Adrian-Slim Summerville	10/31/44
Strange Illusion	Sally Eilers-James Lydon	
Sweet Homicide	Frank Jenks-Robin Raymond	
Town Went Wild	F. Bartholomew-James Lydon	11/15/44

Westerns (Current 1943-44)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/30/44	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	3/4/44	b6/10/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44	
	Gangsters of the Frontier	Dave O'Brien-Tex Ritter	9/21/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44	a1/8/44
456	Pinto Bandit, The (W)F	Dave O'Brien-Jim Newill	4/27/44	b6/24/44
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44	
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		
464	Valley of Vengeance (W)F	Buster Crabbe-Al St. John	5/5/44	b7/15/44

Westerns (Coming)

Dead or Alive	Tex Ritter-Dave O'Brien	
Oath of Vengeance	Buster Crabbe-Al St. John	
Wild Horse Phantom	Buster Crabbe-Al St. John	10/28/44

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	2/5/44	b2/19/44
434	Bride By Mistake (C)F	A. Marshal-L. Day-M. Hunt	7/26/44	b7/29/44
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	2/14/44	b2/12/44
431	Falcon in Mexico (MD)F	Tom Conway-Mona Maris	7/25/44	b7/29/44
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	4/17/44	b3/4/44
426	Gildersleeve's Ghost (C)F	Harold Peary-Marion Martin	6/19/44	b6/24/44
431	Goyescas (M)A	Spanish Cast	6/21/44	b5/20/44
435	Heavenly Days (C)F	Fibber McGee & Molly	7/27/44	b7/29/44

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
433	Mademoiselle Fifi (D)A	Simone Simon-Kurt Kreuger	69	7/26/44	b8/5/44
427	Marine Raiders (D)A	Pat O'Brien-Ruth Hussey	90	6/19/44	b6/24/44
432	Music in Manhattan (CM)A	Anne Shirley-Dennis Day	80	7/25/44	b7/29/44
428	Night of Adventure (MD)F	Tom Conway-Louis Borell	65	6/20/44	b6/3/44
501	None But The Lonely Heart	Cary Grant-E. Barrymore		9/29/44	a6/24/44
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
429	Step Lively (M)F	Sinatra-G. Murphy-G. DeHaven	88	6/20/44	b6/24/44
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
430	Youth Runs Wild (D)F	Kent Smith-Bonita Granville	68	6/21/44	b6/24/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/8/44
	Betrayal From the East	Lee Tracy-Nancy Kelly	a9/2/44
	Brighton Strangler	John Loder-June Duprez	a8/19/44
581	Casanova Brown (C)A	Gary Cooper-Teresa Wright	94	b8/5/44
	Come Share My Love	Leon Errol-Elaine Riley	
	Experiment Perilous	H. Lamarr-G. Brent-P. Lukas	a8/26/44
	China Sky	R. Scott-R. Warrick-E. Drew	a9/23/44
	Falcon in Hollywood	T. Conway-Barbara Hale	a7/29/44
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
	Girl Rush	Frances Langford-Wally Brown	a7/8/44
504	Goin' To Town	Lum 'n' Abner	a6/24/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	a6/24/44
	Island of the Dead	Boris Karloff-Ellen Drew	a9/2/44
	It's a Pleasure (Tech.)	Sonja Henie-William Johnson	
502	Master Race (D)A	Carl Esmond-Osa Massen	b9/23/44
432	Music in Manhattan (CM)A	Anne Shirley-Dennis Day	b7/29/44
505	My Pal Wolf (D)F	Sharyn Moffett-Jill Esmond	b9/23/44
	Nevada	Robert Mitchum-Anne Jeffreys	
	Pan Americana	Phillip Terry-Eve Arden	
	Princess & the Pirate	Bob Hope-Walter Brennan	
503	Tall in the Saddle (D)F	John Wayne-Ella Raines	b9/23/44
	Tarzan & the Amazons	J. Weissmuller-Brenda Joyce	
	Three Caballeros	Disney	
	Two O'Clock Courage	T. Conway-A. Rutherford	a9/23/44
	Woman in the Window	Robinson-Bennett-Massey	10/9/44 a5/27/44
	Wonder Man (Tech.)	D. Kaye-Virginia Mayo	
	Zombies on Broadway	Brown-Carney-Lugosi	

REPUBLIC

	CURRENT 1943-44		Rel. Date	
327	Atlantic City (MD)F	Moore-Whiteman-Armstrong Band	86	9/15/44 b8/5/44
319	Call of the South Seas	Janet Martin-Allan Lane	59	7/7/44 a4/1/44
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44 b1/29/44
342	Cowboy and Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44 b4/1/44
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44 b1/22/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56	8/5/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44 b12/11/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44 b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44 b3/18/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91	7/1/44 b4/29/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44 b3/18/44
324	Port of 40 Thieves (M)A	S. Bachelor-R. Powers	58	8/13/44 b6/24/44
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44 b4/15/44
345	San Fernando Valley (WM)F	Roy Rogers & Trigger-D. Evans	74	9/15/44 b8/26/44
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68	7/26/44 b6/17/44
317	Silent Partner (MD)F	Beverly Lloyd-Bill Henry	55	6/9/44 b6/24/44
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72	8/5/44 b6/17/44
326	Strangers in the Night	William Terry-Virginia Grey	56	9/12/44
328	That's My Baby	Richard Arlen-Ellen Drew	68	9/14/44 b9/16/44
325	Three Little Sisters (M)F	Mary Lee-Ruth Terry-Cheryl Walker	69	7/31/44 b7/29/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44 b4/8/44
	Women in War	Elsie Janis-Wendy Barrie	72	1/25/44 Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69	6/24/44

CURRENT 1944-45

401	Sing, Neighbor, Sing (CM)F	Brad Taylor-Ruth Terry	70	8/12/44	b8/19/44

COMING

	A Song for Miss Julie	Anton Dolin-Alicia Markova		
	Big Bonanza	Richard Arlen-Jane Frazee		
	Brazil	Virginia Bruce-Tito Guizar		a7/22/44
402	End of the Road	Ed. Norris-J. Storey-J. Abbott	51	11/10/44
	Faces in the Fog	Jane Withers-Paul Kelly		a9/9/44
	Flame of Barbary Coast	J. Wayne-Ann Dvorak		a8/19/44
	Great Flamarion	Eric von Stroheim-M. B. Hughes		
	Grissly's Millions	Paul Kelly-Virginia Grey		
	Hitchhike to Happiness	Al Pearce-Dale Evans		
	Lake Placid Serenade	Vera Hruba Ralston-Vera Vague		
	Lights of Old Santa Fe	Roy Rogers-Dale Evans		a8/12/44
403	My Buddy	Donald Barry-Ruth Terry	69	10/12/44
	Next Comes Love	Arthur Lake-Dale Evans		
323	Storm Over Lisbon (D)A	Ralston-von Stroheim-Arlen	86	10/16/44 b9/2/44
	Thoroughbreds	Roger Pryor-Tom Neal		a9/23/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44 b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44 Reissue
451	Bordertown Trail (W)F	Smiley Burnette-Sunset Carson	56	8/11/44 b9/2/44
3314	Cheyenne Wildcat	Wild Bill Elliott-Bobby Blake	56	9/30/44
452	Code of the Prairie	Smiley Burnette-Sunset Carson	56	10/6/44
3305	Comin' Round the Mountain	Gene Autry	56	7/15/44 Reissue
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57	7/14/44 b6/17/44
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44 b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44 b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44 b3/25/44
3312	Marshal of Reno (W)F	Bill Elliott-"Gabby" Hayes	58	7/2/44 b7/8/44
3304	Melody Trail	Gene Autry-Smiley Burnette	60	6/1/44
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44 b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44 Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44 b3/25/44
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44 b12/4/43
3306	Ride, Ranger, Ride	Gene Autry-Smiley Burnette		9/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44 Reissue
3313	San Antonio Kid (W)F	Bill Elliott-Bobby Blake	56	8/16/44 b8/12/44
461	Silver City Kid	Allane Lane-Peggy Stewart	55	7/20/44
462	Stagecoach to Monterey	Allan Lane-Peggy Stewart	55	9/15/44
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	7/20/44 b5/20/44

Westerns (Current 1944-45)

451	Bordertown Trail (W)F	Smiley Burnette-Sunset Carson	56	8/11/44 b9/2/44
462	Stagecoach to Monterey	Allan Lane-Peggy Stewart	55	9/15/44
461	Silver City Kid	Allan Lane-Peggy Stewart	55	7/20/44

Westerns (Coming)

Firebrands of Arizona	Smiley Burnette-Sunset Carson	
Great Stagecoach Robbery	Wild Bill Elliott-Bobby Blake	
Sheriff of Las Vegas	Bill Elliott-Bobby Blake	
Sheriff of Sundown	Allan Lane-Peggy Stewart	
Vigilantes of Dodge City	"Wild" Bill Elliott-Bobby Blake	

20TH CENT.-FOX

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
11	Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
11	Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
8	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
11	Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158	Special	b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44

CURRENT 1944-45

3	Big Noise, The (C)F	Laurel & Hardy	74	Oct	b9/23/44
2	Dangerous Journey (Ad)A	Dennis-Roosevelt Tour	73	Sept	b8/12/44
2	Greenwich Village (Tech.) (M)F	Don Ameche-Carmen Miranda	82	Sept	b8/12/44
3	In the Meantime, Darling (CD)F	Jeanne Crain-Frank Latimore	72	Oct	b9/23/44
3	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes		Oct	a6/3/44
2	Sweet & Lowdown (MD)F	J. Oakie-L. Darnell-Benny Goodman	75	Sept	b8/5/44
1	Take It Or Leave It (C)F	Phil Baker-Marjorie Massow	70	Aug	b7/15/44
	Wilson (Tech.) (B)F	A. Knox-G. Fitzgerald-C. Coburn	154	Special	b8/5/44
1	Wing and a Prayer (D)A	Don Ameche-Dana Andrews	97	Aug	b7/22/44

COMING

Billy Rose's Diamond Horseshoe (Tech.)	B. Grable-Dick Haymes		
Hangover Square	L. Cregar-G. Sanders-L. Darnell		
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke	Nov	a4/1/44
Laura	Gene Tierney-Dana Andrews	Nov	a6/17/44
Nob Hill (Tech.)	Joan Bennett-George Raft	Apr	
Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea	Dec	a7/15/44
Sunday Dinner for a Soldier	A. Baxter-C. Winninger-J. Hodiak	Jan	a7/22/44
Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson	Jan	a7/22/44
Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn	Mar	a6/17/44
Where Do We Go From Here (Tech.)	F. MacMurray-J. Leslie		
Winged Victory	Mark Daniels-Lon McAllister	Dec	a7/22/44

UNITED ARTISTS

CURRENT

	Abroad With Two Yanks (C)F	William Bendix-Dennis O'Keefe	79	8/4/44	b7/22/44
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Sensations of 1945 (M)F	W. C. Fields-E. Powell	86	6/30/44	b6/24/44
	Since You Went Away (D)F	C. Colbert-J. Cotten-S. Temple	171	Special	b7/22/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
	Summer Storm (D)A	George Sanders-Linda Darnell	107	7/14/44	b5/20/44
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43

COMING

Brewster's Millions	D. O'Keefe-"Rochester"		
Dark Waters	M. Oberon-F. Tone-T. Mitchell		
Great John L, The	Linda Darnell-Greg McClure		
Guest in the House	Anne Baxter-Ralph Bellamy		
High Among the Stars	Jane Powell-Ralph Bellamy		
Hold Autumn in Your Hand	Zachery Scott-Betty Field		
I'll Be Seeing You	Ginger Rogers-Spring Byington		
Intermezzo	Leslie Howard-Ingrid Bergman	70	Reissue
Intruder, The	Fredric March-Betty Field		
It's in the Bag	Fred Allen-J. Carradine		
Rebecca	L. Olivier-Joan Fontaine	130	Reissue
Spellbound	Ingrid Bergman-Gregory Peck		
Story of G.I. Joe	Ernie Pyle Story		
3 Is a Family	Reynolds-Greenwood-Ruggles		a6/17/44

Westerns (Current)

Forty Thieves	Wm. Boyd-Andy Clyde	6/23/44	a3/11/44
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64 4/28/44	b4/8/44
Mystery Man (W)F	Wm. Boyd-Andy Clyde	61 5/31/44	b8/5/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59 2/18/44	b1/29/44

UNIVERSAL

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
8040	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	65	7/21/44	b5/6/44
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8002	Christmas Holiday (D)A	Deanna Durbin-Gene Kelly	93	6/30/44	b6/10/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8061	Follow the Boys (M)F	All-Star	122	5/5/44	b3/25/44
8015	Ghost Catchers (CM)F	Olsen & Johnson	68	6/16/44	b6/3/44
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
	Gypsy Wildcat (Tech.) (D)F	M. Montez-Jon Hall-L. Carrillo	75	9/1/44	b8/5/44
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/3/44
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8001	In Society (C)F	Abbott & Costello-M. Hutton	73	8/18/44	b8/12/44
8008	Invisible Man's Revenge(M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8018	Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	67	7/7/44	b5/27/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
	Merry Monahans (M)F	Donald O'Connor-Peggy Ryan	91	9/15/44	b9/2/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo		9/8/44	a10/2/43
8025	Moonlight in Vermont	Gloria Jean-Fay Holm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8039	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	65	7/7/44	b5/13/44
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
	Pearl of Death, The (MD)F	Basil Rathbone-Nigel Bruce	69	9/22/44	b8/26/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
	San Diego, I Love You(RC)F	Ed. E. Horton-L. Allbritton	83	9/29/44	b9/2/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Annie Rooney-Leon Errol	58	5/5/44	b4/22/44

UNIVERSAL (Cont.)

CURRENT 1943-44

Block No.			Mins.	Date Rel.	Issue of See
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8043	South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8045	Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44

COMING

	Babes on Swing Street (CM)F	Peggy Ryan-Leon Errol	68	10/13/44	b9/23/44
	Bowery to Broadway	Oakie-Montez-S. Foster		11/3/44	a6/10/44
	Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			a7/15/44
	Climax, The (Tech.)	Susanna Foster-Turhan Bey		10/20/44	a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker		11/10/44	a5/20/44
	Enter Arsene Lupin	Ella Raines-George Korvin			a9/9/44
	Fairy Tale Murder	Gloria Jean-John Qualen			
	Frisco Sal	Susanna Foster-Turhan Bey			
	Frozen Ghost	Lon Chaney-Boris Karloff			a4/29/44
	Fugitive, The	Gloria Jean-Alan Curtis			
	Hi Beautiful	M. O'Driscoll-N. Beery, Jr.			a7/1/44
	House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
	House of Frankenstein	Lon Chaney-Boris Karloff			a4/29/44
	I'll Remember April	Gloria Jean-Kirby Grant			a9/9/44
	Jungle Captive	Betty Bryant-Phil Brown			
	Mummy's Curse	Lon Chaney-Peter Coe			a9/2/44
	Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/18/44
	Musical Roundup	M. O'Driscoll-N. Beery, Jr.			a9/2/44
	My Gal Loves Music	Bob Crosby-Grace McDonald			a7/15/44
	Night Club Girl	Vivian Austin-Bill Dunn			a8/26/44
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Penthouse Serenade	Kirby Grant-Lois Collier			
	Queen of the Nile (Tech.)	Maria Montez-Jon Hall			a7/22/44
	Reckless Age (CM)F	Gloria Jean	63	11/17/44	b9/9/44
	Salome—Where She Danced (Tech.)	David Bruce-Rod Cameron			
	See My Lawyer	Olsen and Johnson			a5/9/44
	Singing Sheriff	Bob Crosby-Fay McKenzie		10/6/44	
	Suspect, The	C. Laughton-Ella Rains			
	Swing Out Sister	Rod Cameron-Frances Raeburn			a9/9/44
	Take a Chance Sweetheart	Andrews Sisters-Noan Beery, Jr.			

Westerns (Current 1943-44)

8035	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8087	Trail to Gunsight	Eddie Dew-Lyle Talbot		8/18/44	
8036	Trigger Trail	Rod Cameron-Fuzzy Knight	58	7/7/44	

Westerns (Coming)

Beyond the Pecos	Rod Cameron-Eddie Dew	
Old Texas Trail	Rod Cameron-Fuzzy Knight	
Renegades of the Rio Grande	Rod Cameron-Fuzzy Knight	
Riders of the Santa Fe	Rod Cameron-Eddie Dew	

WARNER BROS.

CURRENT 1943-44

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
343	Brother Rat	W. Morris-P. Lane-R. Reagan	89	7/15/44	Reissue
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
341	Manpower	Robinson-Dietrich-Raft	103	7/15/44	Reissue
318	Mask of Dmitrios (M)A	Zachary Scott-Peter Lorre	95	7/1/44	b6/10/44
319	Mr. Skeffington (D)A	Bette Davis-Claude Raines	127	8/12/44	b5/27/44
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
346	Polo Joe	Joe E. Brown	65	7/15/44	Reissue
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
342	They Made Me a Criminal	J. Garfield-A. Sheridan-C. Rains	92	7/15/44	Reissue
345	Tiger Shark	Ed. G. Robinson-R. Arlen	79	7/15/44	Reissue
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
344	Walking Dead	Boris Karloff-Ricardo Cortez	66	7/15/44	Reissue

CURRENT 1944-45

403	Arsenic and Old Lace (DC)A	Cary Grant-Priscilla Lane	118	9/23/44	b9/2/44
402	Crime By Night (MD)F	Jerome Cowan-Jane Wyman	72	9/9/44	b8/5/44
401	Janie (C)F	Joyce Reynolds-Robert Hutton	102	9/2/44	b7/29/44

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/26/43
	Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			a6/17/44
	Cinderella Jones	Joan Leslie-Robert Alda			a6/10/44
	Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
405	Conspirators	Paul Henreid-Hedy Lamarr	101	10 21 44	
	Corn Is Green	Bette Davis-John Dall			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls (C)A	A. Sheridan-J. Carson-J. Wyman	102	11 30 44	b9 2 44
	God Is My Co-Pilot	Dennis Morgan-Raymond Massey			a9 23 44
	Hollywood Canteen	Joan Leslie-Dane Clark		12 31 44	
	Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
404	Last Ride (D)	R. Travis-Chas. Long	56	10/7/44	
	My Reputation	Barbara Stanwyck-George Brent			a6/3/44
	Nobody Lives Forever	J. Garfield-G. Fitzgerald			
	Objective Burma	E. Flynn-James Brown			a9 23 44
	Of Human Bondage	P. Henreid-E. Parker-P. Knowles			
	Pillar to Post	Ida Lupino-Walter Huston			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10 23 43
	Roughly Speaking	Rosalind Russell-Jack Carson			a9/9 44
	San Antonio (Tech.)	Errol Flynn-Alexis Smith			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
	To Have and Have Not	H. Bogart-W. Brennan			a6/3 44
	Very Thought of You	Eleanor Parker-Dennis Morgan		11 11 44	a5 13 44

MISCELLANEOUS

	A Boy, a Girl & a Dog	Harry Davenport-Sharyn Moffett		Ind.	
	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawsen-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/19/44
	Mayerling to Sarajove (D)A	John Lodge-Edwine Fouillere	78	English	b12/11/43
	Secret Mission (D)A	Hugh Williams-Carla Lehmann	80	English	b9/2/44
	Taxi to Heaven (DM)F	Russian Cast	70		b8/12 44
	They Met in Moscow (M)	Marina Ladynina-Vladimir Zeldin	89	Artkino	b6/10/44
	What Price Italy (Doc.)		60	Amco	b9/17 44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
A Boy, a Girl & a Dog	Ind.
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventures in Music	Misc.
Adventures of Kitty O'Day	Mono.
Adventures of Mark Twain	WB
A Guy Named Joe	MGM
Alaska	Mono
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Amazing Mr. Forrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
Anchors Aweigh	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents?	Mono.
Arizona Whirlwind	Mono.
Army Wives	Mono.
Arsenic and Old Lace	WB
A Song for Miss Julie	Rep.
A Song to Remember	Col.
Atlantic City	Rep.
Autumn Fever	MGM
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Barbary Coast Gent	MGM
Bathing Beauty	MGM
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Betrayal From the East	RKO
Between Two Worlds	WB
Beyond the Pecos	Univ.
Big Bonanza	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Billy Rose's Diamond Horseshoe	20th-Fox
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing the Western Trail	Col.
Block Busters	Mono.
Bluebeard	PRC
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Both Barrels Blazing	Col.
Bowery Champs	Mono.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Brewster's Millions	UA
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Brighton Strangler	RKO
Bring On The Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox

C

Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Carolina Blues	Col.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Castle of Crimes	PRC
Career Girl	PRC
Charlie Chan in Secret Service	Mono.
China Sky	RKO
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Cisco Kid Returns	Mono.
Climax, The	Univ.
Clock, The	MGM
Cloud Busters	MGM
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Come Share My Love	RKO
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Counter Attack	Col
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy Knights	Mono.
Crime By Night	WB
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dangerous Journey	20th-Fox
Dangerous Passage	Para.
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Dead or Alive	PRC
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Detective Kitty O'Day	Mono.
Devotion	WB
Dixie Jamboree	PRC
Dr. "Red" Adams	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughgirls, The	WB
Duffy's Tavern	Para.
Dragon Seed	MGM

E

Eadie Was a Lady	Col.
End of the Road	Rep.
Enemy of Women	Mono.
Enter Arsene Lupin	Univ.
Escape to Danger	RKO
Eve Knew Her Apples	Col.
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.
Experiment Perilous	RKO

F

Faces in the Fog	Rep.
Fairy Tale Murder	Univ.
Falcon in Hollywood	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fighting Seabees, The	Rep.
Firebrands of Arizona	Rep.
Flame of Barbary Coast	Rep.
Follow the Boys	Univ.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Sal	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fugitive, The	Univ.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangsters of the Frontier	PRC
Gaslight	MGM
Gentle Annie	MGM
Ghost Catchers, The	Univ.
Ghost Guns	Mono.
Ghost That Walks Alone, The	Col.
G. I. Honeymoon	Mono.
Gildersleeve's Ghost	RKO
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
God Is My Co-Pilot	WB
Going My Way	Para.
Going to Town	RKO
Good-night, Sweetheart	Rep.
Goyescas	RKO
Great Flamarion	Rep.
Great John L, The	UA
Great Moment, The	Para.
Great Mike	PRC
Great Mr. Handel, The	Midfilm
Great Stagecoach Robbery	Rep.
Greenwich Village	20th-Fox
Grissly's Millions	Rep.
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Hangover Square	20th-Fox
Happy Land	20th-Fox
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heavenly Body, The	MGM
Heavenly Days	RKO
Hello Mom	Col.
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Heart in Her Throat	Para.
Her Primitive Man	Univ.
Here Come the Waves	Para.
Hey, Rookie	Col.
Hi Beautiful	Univ.
Hidden Valley Outlaws	Rep.
Hi Good-Lookin'	Univ.
High Among the Stars	UA
Hitchhike to Happiness	Rep.
Hitler Gang, The	Para.
Hold Autumn in Your Hand	UA
Hold High the Torch	MGM
Hollywood Canteen	WB
Hollywood & Vine	PRC
Home in Indiana	20th-Fox
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.
House of Frankenstein	Univ.

I

I'll Remember April	Univ.
I'm From Arkansas	PRC
I Cover the Waterfront	Astor
I Love a Soldier	Para.
I Accuse My Parents	PRC
I'll Be Seeing You	UA
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
Intruder, The	UA
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Irving Berlin's This Is The Army	WB
Island of the Dead	RKO
It Happened Tomorrow	UA
It's a Pleasure	RKO
It's in the Bag	UA

J

Jack London	UA
Jade Mask	Mono.
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Johnny Doesn't Live Here	Mono.
Jungle Captive	Univ.
Jungle Woman	Univ.

K

Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies of Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lake Placid Serenade	Rep.
Land of the Outlaws	Mono.
Laramie Trail, The	Rep.
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law of the Valley	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lights of Old Santa Fe	Rep.
Little Devils	Mono.
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From 'Frisco, The	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Mark of the Whistler	Col.
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Trail	Rep.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Missing Juror	Col.
Miss Susie Slagle's	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Curse	Univ.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Music for Millions	MGM
Music in Manhattan	RKO
Musical Roundup	Univ.
My Gal Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Pal Wolf	RKO
My Reputation	WB
Mystery Man	UA

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nevada	RKO
Next Comes Love	Rep.
Night Club Girl	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nob Hill	20th-Fox
Nobody Lives Forever	WB
None But the Lonely Heart	RKO
None Shall Escape	Col.
Nothing But Trouble	MGM

O

Oath of Vengeance	PRC
Objective Burma	WB
Of Human Bondage	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Raiders	Univ.
Old Texas Trail	Univ.
Once Upon a Time	Col.
One Body Too Many	Para.
One Mysterious Night	Col.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Out of This World	Para.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Pan Americana	RKO
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Patrick the Great	Univ.
Pearl of Death	Univ.
Penthouse Serenade	Univ.
Perfect Strangers	MGM
Phantom Lady	Univ.
Picture of Dorian Gray	MGM
Pillar to Post	WB
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Polo Joe	WB
Port of 40 Thieves	Rep.
Prairie Raiders	Col.
Practically Yours	Para.
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Rainbow Island	Para.
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Renegades of the Rio Grande	Univ.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Vampire	Col.
Rhapsody in Blue	WB
Ride, Ranger, Ride	Rep.
Riders of the Santa Fe	Univ.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justice	Col.
Roughly Speaking	WB
Rustlers of the Badlands	Col.
Rustler's Hideout	PRC

S

Saddle Smoke	Mono.
Saddle Leather Law	Col.
Saddle Pals	Mono.
Sagebrush Heroes	Col.
Sailor's Holiday	Col.
Salome—Where She Danced	Univ.
Salty O'Rourke	Para.
San Antonio (Tech.)	WB
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Night	Astor
Secret Command	Col.
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Sergeant Mike	Col.

Title	Company
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shadows of Suspicion	Mono.
Shake Hands With Murder	PRC
Sheriff of Las Vegas	Rep.
Sheriff of Sundown	Rep.
She's a Soldier Too	Col.
She's For Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Sign of the Cross	Para.
Silent Partner	Rep.
Silver City Kid	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing Me a Song of Texas	Col.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Slightly Terrific	Univ.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song of Tahiti	Col.
Song of the Open Road	UA
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spellbound	UA
Spider Woman	Univ.
Spook Town	PRC
Stagecoach to Monterey	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Affair	Col.
Strange Illusion	PRC
Soul of a Monster	Col.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sunday Dinner for a Soldier	20th-Fox
Sundown Valley	Col.
Suspect, The	Univ.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Homicide	PRC
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	PRC
Swing in the Saddle	Col.
Swing Out Sister	Univ.
Swing Out the Blues	Col.
Swingtime Johnny	Univ.

T

Title	Company
Take a Chance Sweetheart	Univ.
Take It Big	Para.
Take It Or Leave It	20th-Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan & the Amazons	RKO
Telltale Hands	MGM
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
That's My Baby	Rep.
They Lived in Fear	Col.
They Made Me a Criminal	WB
They Met in Moscow	Misc.
They Shall Have Faith	Mono.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thoroughbreds	Rep.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thrill of a Romance	MGM
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
Together Again	Col.
To Have and Have Not	WB
Tomorrow the World	UA
Tonight We Dance	Col.
Town Went Wild	PRC
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Law	Mono.
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Twin Guns	PRC
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two O'Clock Courage	RKO
Two Years Before the Mast	Para.

U

Title	Company
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Uninvited, The	Para.
Unwritten Code	Col.
Up in Arms	RKO
Up in Mabel's Room	UA
Utah Kid, The	Mono.

V

Title	Company
Valley of Decision	MGM
Valley of Vengeance	PRC
Very Thought of You, The	WB
Vigilantes of Dodge City	Rep.
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Title	Company
Walking Dead	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
What Price Italy	Misc.
When Strangers Marry	Mono.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Where Do We Go From Here	20th-Fox
Whistler, The	Col.
White Cliffs of Dover, The	MGM
Wild Horse Phantom	PRC
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Women's Army	MGM
Wonder Man	RKO
Wyoming Hurricane	Col.

Y

Title	Company
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
You Can't Ration Love	Para.
Youth Runs Wild	RKO

Z

Title	Company
Ziegfeld Follies	MGM
Zombies on Broadway	RKO

NEW PICTURES STARTED THIS WEEK

Hollywood production is holding up to a smart pace as studios start cameras on new pictures. There were seven new starters last week, as compared with 17 for the same week last year. The new pictures:

MONOGRAM

G.I. Honeymoon—Principals: Gale Storm, Peter Cookson, Arline Judge. Director, Phil Karlstein.

PARAMOUNT

Duffy's Tavern—Principals: Ed Gardner, Marjorie Reynolds, Victor Moore, Barry Sullivan. Director, Hal Walker.

PRC

Strange Illusion—Principals: Sally Eilers, James Lydon, Warren William. Director, Edgar Ulmer.

RKO RADIO

Come Share My Love—Principals: Leon Errol, Elaine Riley, Richard Lane. Director. Leslie Goodwins.

UNIVERSAL

Fairy Tale Murder—Principals: Gloria Jean, Keefe Brasselle, John Qualen. Director, Charles David.

Salome—Where She Danced (Tech.)—Principals: David Bruce, Rod Cameron, Yvonne de Carlo. Director, Charles Lamont.

Frisco Sal—Principals: Susanna Foster, Turhan Bey, Alan Curtis. Director, George Waggner.

TITLE CHANGES

"Murder in the Family" (Mono.) now CRAZY KNIGHTS.
"Song of the Six Guns" (PRC) now DEAD OR ALIVE.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed—Release Dates Not Set		In Production
COL.	Eve Knew Her Apples Sergeant Mike Missing Juror Hello Mom		Tonight We Dance Counter Attack Song of Tahiti Together Again Sing Me a Song of Texas Eadie Was a Lady
METRO	Cloud Busters Nothing But Trouble Meet Me in St. Louis National Velvet Thirty Seconds Over Tokyo Picture of Dorian Gray Thin Man Goes Home Anchors Aweigh Music for Millions Ziegfeld Follies Gentle Annie Telltale Hands Perfect Strangers		Son of Lassie Autumn Fever Clock, The Dr. "Red" Adams Thrill of a Romance Women's Army Hold High the Torch Valley of Decision
MONO.	Cisco Kid Returns		Jade Mask G.I. Honeymoon Crazy Knights
PARA.	And Now Tomorrow Bring on the Girls Double Exposure Frenchman's Creek Great Moment Her Heart in Her Throat Incendiary Blonde	Man in Half Moon Street Ministry of Fear One Body Too Many Practically Yours Road to Utopia A Medal for Benny Murder, He Says Out of This World Dangerous Passage Here Come the Waves Kitty Two Years Before the Mast	Salty O'Rourke Miss Susie Slagle's Duffy's Tavern
PRC	Sweet Homicide Hollywood & Vine		Strange Illusion
RKO	Belle of the Yukon Brighton Strangler Falcon in Hollywood Farewell My Lovely Girl Rush Having Wonderful Crime	Nevada Three Caballeros Betrayal From the East Princess & Pirate Experiment Perilous Island of the Dead Two O'Clock Courage Pan Americana	Wonder Man It's a Pleasure China Sky Tarzan & the Amazons Zombies on Broadway Come Share My Love
REP.	Lights of Old Santa Fe End of the Road Brazil	Faces in the Fog Flame of Barbary Coast Big Bonanza Next Comes Love Thoroughbreds Grissly's Millions	Lake Placid Serenade Hitchhike to Happiness Great Flamarion A Song for Miss Julie
20th-FOX	A Tree Grows in Brooklyn Something for the Boys Sunday Dinner for a Soldier Winged Victory		Nob Hill Hangover Square Billy Rose's Diamond Horseshoe Where Do We Go From Here
UA	Dark Waters Guest in the House Three Is a Family Intruder, The Brewster's Millions Great John L, The		I'll Be Seeing You Story of G. I. Joe High Among the Stars It's in the Bag Spellbound Hold Autumn in Your Hand
UNIV.	Hi Beautiful Frozen Ghost House of Fear House of Frankenstein Murder in the Blue Room My Gal Loves Music Patrick the Great See My Lawyer Stars Over Manhattan Mummy's Curse Night Club Girl	Take a Chance Sweetheart Queen of the Nile Penthouse Serenade Jungle Captive Fugitive, The Arsene Lupin Can't Help Singing Musical Roundup	I'll Remember April Swing Out Sister Suspect, The Fairy Tale Murder Salome—Where She Danced Frisco Sal
W.B.	Animal Kingdom Cinderella Jones Conflict Devotion Horn Blows at Midnight	My Reputation Rhapsody in Blue Roughly Speaking Saratoga Trunk Strangers in Our Midst To Have and Have Not Christmas in Connecticut Objective Burma	Corn Is Green God Is My Co-Pilot Of Human Bondage Pillar to Post Nobody Lives Forever San Antonio

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash	17	4/ 8/44
5422	Crazy Like a Fox	18½	6/ 3/44
5435	Defective Detectives	16½	
5402	Dizzy Pilots	17	
5432	Dr. Feel My Pulse	18	3/25/44
5426	Farmer for a Day	17½	10/16/43
5428	Garden of Eatin'	16	12/25/43
5430	He Was Only Feudin'	16	1/22/44
5412	His Hotel Sweetheart	17½	9/ 2/44
5434	His Tale Is Told	17½	Not Rev.
5401	I Can Hardly Wait	16½	8/28/43
5408	Idle Roomers	16½	
5423	Mopey Dope	16½	9/ 2/44
5411	Oh, Baby!	18½	
5403	Phony Express	17	12/25/43
5424	Pick a Peck of Plumbers	17	8/26/44
5409	Pitchin' in the Kitchen	18½	9/18/43
5427	Quack Service	16	10/16/43
5425	Shot in the Escape	19	8/14/43
5407	The Yoke's On Me	16	Not Rev.
5431	To Heir Is Human	16	3/11/44
5410	Who's, Hugh?	16	2/12/44
5429	You Dear Boy	18	1/ 1/44
5436	You Were Never Uglier	18	
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird	7	7/ 8/44
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination	8	12/18/43
5501	Rocky Road to Ruin	8	Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin' "	10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	9½	12/25/43
5657	No. 7 Xmas Carols (Special)	10½	12/25/43
5658	No. 8 (Baker) Alouette	10	3/ 4/44
5659	No. 9 Sunday, Monday; Always	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"	10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	10	6/ 3/44
5662	No. 12 Too Young or Too Old	10½	9/ 2/44
FILM-VODVIL			
5951	No. 1 Mousie Powell	10½	Not Rev.
5952	No. 2 Cootie Williams	10	10/23/43
5953	No. 3 Zeb Carver	11	11/27/43
5954	No. 4 This Is Ft. Dix	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	10	6/17/44
FOX & CROW (Tech.)			
5753	Dream Kids	7½	6/ 3/44
5754	Mr. Moocher	7½	
5751	Room and Bored	7	10/16/43
5752	Way Down Yonder in the Corn	7	1/ 1/44
LI'L ABNER (Tech.)			
5601	Amoozin' but Confoozin'	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkins Day	7	7/ 8/44
PANORAMICS			
5901	Birds on the Wing	9½	9/25/43
5902	Babies by Bannister	8½	10/23/43
5903	Camera Digest	10½	2/19/44
5904	Traditions of Mexico	8	
PHANTASIES			
5710	Case of the Screaming Bishop	7	8/26/44
5702	Cocky Bantam	6½	12/11/43
5707	Giddy Yapping	6	
5706	Lionel Lion	6	
5709	Mr. Fore by Fore	6½	9/ 2/44
5701	Nursery Crimes	7	10/23/43
5703	Playful Pest	6½	2/ 5/44
5704	Polly Wants a Doctor	6½	4/ 1/44
5708	Tangled Travels	7	7/ 8/44
5705	Magic Strength	7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	10	8/14/43
5852	No. 2 (Groucho Marx)	10	10/23/43
5853	No. 3 Kay Kyser	10	10/30/43
5854	No. 4 (Alan Mowbray)	9	11/27/43
5855	No. 5 (Carillo & Romero)	9½	1/22/44
5856	No. 6 (Moore & Durante)	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	9	4/18/44
5858	No. 8 (Lombard Memorial Reel)	8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)	9½	
5860	No. 10 (Burns-Haley-Davis)	9½	7/ 8/44
SPORTS REELS			
5803	Champ of Champions (Count Fleet)	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	10	10/30/43
5810	GI Sports	10	8/26/44
5809	Mat Maulers	9	7/22/44
5807	Golden Gloves	9½	
5801	Kings of Basketball	10	9/ 4/43
5808	Table Tennis Topnotchers	9	6/ 3/44
5804	Ten Pin Aces	10	12/25/43
5806	Follow Through With Sam Byrd	9	4/ 1/44
5805	Winged Targets	9	3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	8/ 5/44
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-583	Batty Baseball		Not Rev.
W-538	Bear Raid Warden	8	8/26/44
W-539	Big Heel-Watha	8	9/ 2/44
W-537	Bodyguard	8	9/ 2/44
W-536	Happy-Go-Nutty		
W-534	Million Dollar Cat	7	5/ 6/44
W-532	Screwball Squirrel	7	5/20/44
W-535	Tree Surgeon	8	
W-531	Zoot Cat	8	4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming	10	5/ 6/44
M-586	Important Business	11	
M-582	Kid in Upper Four	11	1/29/44
M-583	No News Is Good News		Not Rev.
M-588	Somewhere, USA (Tech.)	10	
M-584	Tale of a Dog	10	5/13/44
M-587	Why Daddy	9	
PASSING PARADE			
K-572	Grandpa Called It Art		
K-571	Immortal Blacksmith	11	
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	10	4/29/44
S-552	Home Maid	10	2/19/44
S-555	Movie Pests	10	8/ 5/44
S-551	Practical Joker	10	2/19/44
S-554	Sportsman's Memories	10	5/ 6/44
S-556	Sports Quiz	10	9/ 2/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	9	3/ 4/44
T-517	Along the Cactus Trail	9	4/15/44
T-520	City of Brigham Young		
T-518	Colorful Colorado	8	
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island	9	4/29/44
T-521	Monumental Utah	9	9/ 2/44
T-511	Through the Colorado Rockies	9	12/18/43
T-519	Roaming Through Arizona	10	
T-513	Salt Lake Diversions	9	Not Rev.
T-515	Visiting St. Louis	9	4/ 1/44

PARAMOUNT

LITTLE LULU (8) (Tech.)			
D3-1	"Eggs Don't Bounce"	9	2/ 5/44
D3-2	"Hullaba-Lulu"	9	3/25/44
D3-7	I'm Just Curious		
D3-8	Indoor Outing		
D3-4	Lulu in Hollywood	7½	8/12/44
D3-6	It's Nifty To Be Thrifty		
D3-5	Lucky Lulu	7½	9/ 2/44
D3-3	Lulu Gets the Birdie	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	And to Think That I Saw It on Mulberry Street	7½	7/ 1/44
U3-2	"Goodnight Rusty"	7½	1/ 1/44
U3-1	Jasper Goes Fishing	8½	8/28/43
U3-6	Jasper Goes Hunting	7½	8/19/44
U3-3	Package for Jasper	7½	1/29/44
U3-4	Say Ah, Jasper	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	20	12/11/43
FF3-5	Fun Time	20	6/ 3/44
FF3-6	Halfway to Heaven	19	6/17/44
FF3-3	Lucky Cowboy	20	1/29/44
FF3-1	"Mardi Gras"	20	8/28/43
FF3-4	Showboat Serenade	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Cilly Goose	8	4/22/44
P3-2	Hen Pecked Rooster	8	3/25/44
P3-1	No Mutton for Nuttin'	7	12/25/43
P3-4	Suddenly It's Spring	10	6/17/44
POPEYE (8)			
E3-4	Anvil Chorus Girl	7	7/22/44
E3-1	Her Honor the Mare	7	12/18/43
E3-2	Marry-Go-Round	7½	2/ 5/44
E3-8	Moving Aweigh		
E3-7	Pitching Woo at the Zoo		
E3-6	Puppet Love		
E3-5	Spinach Packin' Popeye	7½	8/26/44
E3-3	We're on Our Way to Rio	8	6/24/44
POPULAR SCIENCE (6)			
J3-1	No. 1	10	11/ 6/43
J3-2	No. 2	10	12/25/43
J3-3	No. 3	10	4/ 8/44
J3-4	No. 4	10	6/ 3/44
J3-5	No. 5	10	7/ 1/44
J3-6	No. 6	10	9/ 2/44
SPEAKING OF ANIMALS (6)			
Y3-5	In a Harem	9½	7/22/44
Y3-3	In the Newsreels	9½	4/ 8/44
Y3-2	In Winter Quarters	9	4/ 1/44
Y3-1	Tails of the Border	8½	1/ 8/44
Y3-6	Monkey Business		
Y3-4	Your Pet Problem	9	
SPORTLIGHTS (10)			
R3-9	Catch 'Em and Eat 'Em	10	7/22/44
R3-10	Furlough Fishing	9½	8/19/44
R3-3	"G.I. Fun"	9	1/ 1/44
R3-6	Heroes on the Mend	9	4/22/44
R3-1	Mermaids on Parade	9	11/13/43
R3-5	Open Fire	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	9	12/11/43
R3-4	Swimcapades	9½	1/22/44
R3-7	Trail Breakers	9½	6/17/44
R3-8	Winged Couriers	9½	7/22/44
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	10	12/18/43
L3-2	No. 2	10	1/29/44
L3-3	No. 3	10	4/22/44
L3-4	No. 4	10	6/24/44
L3-5	No. 5	10	7/22/44
L3-6	No. 6	10	

RKO RADIO

DISNEY CARTOONS (18) (Tech.)			
54103	First Aiders	7	
54102	Plasties Inventor	7	8/19/44
54101	Springtime for Pluto	7	
EDGAR KENNEDY (6)			
43406	Kitchen Cynic	18	8/26/44
43404	Love Your Landlord	18	Not Rev.
43401	Not on My Account	17	10/30/43
43403	Prunes & Politics	16	Not Rev.
43405	Radio Rampage	16	4/29/44
43402	Unlucky Dog	15	Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1	9	Not Rev.
44202	No. 2	9	10/16/43
44203	No. 3	9	11/ 6/43
44204	No. 4	10	12/18/43
44205	No. 5	9	1/ 8/44
44206	No. 6	9	4/ 8/44
44207	No. 7	10	4/22/44
LEON ERROL (6)			
43702	Cutie on Duty	18	11/27/43
43706	Girls! Girls! Girls!	17	
43705	Poppa Knows Worst	17	5/ 6/44
43704	Say Uncle	18	3/25/44
43701	Seeing Nellie Home	17	10/23/43
43703	Wedtime Stories	17	Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring	19	Reissue
43204	Music Will Tell	18	Reissue
43202	Rhythm on the Rampage	18	Reissue
43203	Romancing Along	21	Reissue
SPORTSCOPES (13)			
44306	Basket Wizards	8	3/ 4/44
44311	Boot and Spur	8½	7/29/44
44310	Boys Camp	8	
44305	Co-Ed Sports	8	Not Rev.
44301	Field Trial Champions	9	11/13/43
54301	Harness Racers	8	9/ 9/44
44302	Joe Kirkwood	9	10/23/43
44307	Mallard Flight	9	3/25/44
44304	Mountain Anglers	9	12/25/43
44308	On Point	8	4/29/44
44309	Past Performances	9	6/ 3/44
44303	Stars and Strikes	9	12/25/43
44321	Ski Chase	8½	8/26/44
44313	Swim Ballet	8	
THIS IS AMERICA (13)			
43106	Aircraft Carrier	16	5/13/44
43111	Brazil Today	17½	9/ 2/44
43108	Hot Money	17	
43102	Letter to a Hero	18	1/ 1/44
43104	Mail Call	17	2/19/44
43103	New Prisons—New Men	17	Not Rev.
43105	News Front	16	4/ 8/44
43110	Rockefeller Center	16	8/19/44
43101	Sailors All	20	12/ 4/43
43109	They Fight Again	17	7/ 1/44
43107	Viva Mexico	17	5/20/44

REPUBLIC

SERIALS		
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	9	12 18 43
LEW LEHR			
4902	Lew Lehr Makes the News	9	
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails	9	9/ 4/43
4152	Coast of Strategy	9	9/ 4/43
4156	Kingdom of Treasure	9	12 18 43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17		9/11/43
12	Americans All	Fair-Minded	18	7	22/44
11	Back Door to Tokyo	Good	18¾	6	17/44
13	British Imperialism	Good	18	8	19/44
2	Europe's Crossroads	Excellent	19	10	2/43
3	Youth in Crisis	Excellent	18½	11	6/43
9	Irish Question, The	Very Good	16¾	4	22/44
4	Naval Log of Victory	Comprehensive	19½	12	4/43
10	Underground Report	Very Good	20	5	29/44
5	Upbeat in Music	Entertaining	16½	12	25/43
8	South American Front	Clarifying	17½	3	25/44
6	Sweden's Middle Road	Excellent	19¼	1	22/44
7	Post-War Jobs	Revealing	18½	2	19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/	4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.	
4203	Mailman of Snake River	Interesting	9	5/	6/44
4202	Silver Wings	Interesting	9	5/13/44	
4252	Snowland Sentinels		9	Not Rev.	

SPORTS REVIEWS (6)

4301	Dog Scene		9	Not Rev.	
4302	Champions Carry On			Not Rev.	
4303	Fun for All	Good	7	5/13/44	

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43	
4509	Butcher of Seville	Good	7	5/	6/44
4502	Camouflage		7	Not Rev.	
4520	Carmen's Veranda		7		
4513	Champion Justice	Good	7	4/29/44	
4504	Down With Cats	Good	7	9/	4/43
4514	Frog and the Princess	Fair	7	5/	6/44
4519	Green Line		7		
4510	Helicopter (Tech.)		7	Not Rev.	
4508	Hopeful Donkey (Tech.)	Good	7	1/	1/44
4506	Lion and the Mouse	Fair	7	12/18/43	
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44	
4516	My Boy Johnny	Fair	7	5/	6/44
4503	Somewhere in Egypt	Fantastic	7	9/	4/43
4501	Super Mouse Rides Again	Average	7	10/23/43	
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/	1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

Battle of Europe	Excellent	17	5/20/44	
Fortress Japan	Bird's-eye View	17	8/12/44	
Global Air Routes	Good	15	6/24/44	

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27/43	
8127	Fellow on a Furlough	Good	15	4/22/44	
8121	Hit Tune Serenade			Not Rev.	
8129	Melody Garden			Not Rev.	
8131	Midnight Melodies	Fair	15	8/26/44	
8125	New Orleans Blues	Good	15	1/22/44	
8130	Pagliacci Swings It	Overdone Ham	15	8/12/44	
8124	Radio Melodies	Entertaining	15	1/22/44	
8128	Stars and Violins	Acceptable	15	5/20/44	
8122	Sweet Jam	Good	15	10/23/43	
8126	Sweet Swing	Fair	15	3/	4/44
9121	Swingtime Holiday		15		

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44	
8376	Barefoot Judge	Fair	9	5/	6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43	
8372	Farmer Gene Sarazen	Good	9	10/23/43	
8378	Foster's Canary College	Good	9	4/29/44	
8380	Honest Forger	Good	9	8/26/44	
9371	Idol of the Crowd		9		
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/41	
8381	Spinning a Yarn	Good	10	8/19/44	
8379	Varga and His Beauties	Attractive	9	6/	3/44
8371	Wizard of Autos	Good	9	10/23/43	
8374	World's Youngest Aviator	Interesting	9	2/19/44	

SWING SYMPHONIES (6) (Tech.)

8234	Abou Ben Boogie		7		
8231	Boogie Woogie Man	Very Pleasing	7	10/	9/43
8232	Greatest Man in Siam	Good	7	1/22/44	
8233	Jungle Jive	Tops	7	4/29/44	

SPECIAL FEATURETTES (3)

	Battle of Music				
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44	
	World Without Borders				

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26/44	
8357	Animal Tricks	Fair	9	4/15/44	
8361	Bear Mountain Game	Good	9	8/	5/44
8359	Fraud by Mail	Instructive	9	6/17/44	
9351	From Spruce to Bomber		9		
8358	Hobo News	Good	9	5/13/44	
8352	I-A Dogs	Good	9	10/23/43	
8356	Magazine Model	Excellent	9	4/29/44	
8360	Mr. Chimp Goes South	Very Good	9	8/12/44	
8353	Mr. Chimp Raises Cain	Fair	9	12/	4/43
8351	Who's Next	Excellent	9	9/	4/43
8354	Wings in Record Time	Interesting	9	1/22/44	

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22/44	
8239	Fish Fry	Excellent	7	8/19/44	
8237	Meatless Tuesday	Good	7	7/13/43	

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26/44	

SERIALS

8781	Adventures of Flying Cadets	13 Chaps.		10/ 9/43
8881	Don Winslow of the Coast Guard	13 Chaps.		
8881	Great Alaskan Mystery	13 Chaps.		
9781	Raiders of Ghost City	13 Chaps.		8/12/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was	7	Reissue	
9311	A Wild Hare	7	Reissue	
9307	Bear's Tale	7	Relssue3	
9312	Cat Came Back	7	Reissue	
9305	Cross Country Detours	7	Reissue	
9302	Early Worm Gets the Bird	7	Reissue	
9304	Fighting 69½	7	Reissue	
9306	Hiawatha's Rabbit Hunt	7	Reissue	
9313	Isle of Pingo Pongo	7	Reissue	
9203	My Little Buckaroo	7	Reissue	
9309	Of Fox and Hounds	7	Reissue	
9308	Sweet Sioux	7	Reissue	
9310	Thugs With Dirty Mugs	7	Reissue	

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs		7		
9721	Bugs Bunny & the Three Bears		7	Not Rev.	
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44	
9724	Hare Force	Excellent	7	8/19/44	
9723	Hare Ribbin'	Excellent	7	7/	1/44
9726	Old Grey Hare		7		

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44	
9106	U. S. Marines on Review	Excellent	20	8/19/44	
9105	Night in Mexico City	Interesting	20	4/22/44	
9102	Over the Wall	Very Good	20	1/29/44	
9104	Our Frontier in Italy		20	Not Rev.	
9101	Voice That Thrilled the World	Excellent	20	11/	6/43

LOONEY TUNES

9711	Brother Brat	Good	7	8/	5/44
9714	From Hand to Mouse	Very Good	7	9/	9/44

MELODY MASTERS (10)

9610	All-Star Melody Masters	Good	10	8/19/44	
9609	Junior Jive Bombers		10		
9603	Cavalcade of the Dance	Excellent	10	10/	2/43
9604	Freddie Fisher & His Band		10	Not Rev.	
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43	
9510	Listen to the Bands		10		
9606	Songs of the Range	Good	10	7/	1/44
9607	South American Sway	Routine	10	4/22/44	
9602	Sweetheart Serenade	Good	10	11/13/43	
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/43	
9608	U. S. Coast Guard Band	Good	10	5/	6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss	Good	7	7/	1/43
9713	Birdy and the Beast	Very Good	7	9/	9/44
9717	Booby Hatched		7		
9711	Brother Brat		7		
9708	Duck Soup to Nuts		7		
9714	From Hand to Mouse		7		
9715	Goldilocks & the Jivin' Bears		7		
9703	I Got Plenty of Mutton	Fair	7	5/	6/44
9716	Lost & Foundling		7		
9701	Meatless Fly Day		7	Not Rev.	
9720	Odor-able Kitty		7		
9705	Tick, Tock, Tuckered	Fair	7	6/	3/44
9704	Weakly Reporter	Good	7	4/22/44	
9712	Plane Daffy		7		
9710	Slightly Daffy	Fair	7	7/	1/44
9718	Stupid Cupid		7		
9719	Stage Door Cartoon		7		
9706	Swooner Crooner		7	Not Rev.	
9707	Russian Rhapsody		7	Not Rev.	
9702	Tom Turk & Daffy	Excellent	7	2/26/44	

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44	
9107	Oklahoma Outlaws	Well Done	20	10/	9/43
9110	Roaring Guns	Good	20	2/19/44	
9112	Trial by Trigger	Good	20	7/	1/44
9108	Wagon Wheels West	Good	17½	12/25/43	
9111	Wells Fargo Days	Good	20	6/	3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44	
9507	Backyard Golf	Fair	10	6/17/44	
9513	Bluenose Schooner		10		
9510	Cattlemen's Days	Good	10	7/	1/44
9512	Champions of the Future		10		
9506	Chinatown Champs	Colorful	10	4/29/44	
9511	Colorado Trout	Good	10	8/	5/44
9502	Desert Playground	Interesting	10	10/	9/43
9505	Dogie Round-Up	Interesting	10	2/19/44	
9508	Filipino Sports Parade	Good	10	7/	1/44
9503	Into the Clouds	Good	10	1/29/44	
9509	Mexican Sportland		10		
9501	Tropical Sportland	Fair	10	11/	6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43	
9006	Musical Movieland	Superfine	20	9	23 44
9003	Task Force	Excellent	20	1/	1/44
9004	Devil Boats	Excellent	20	7/29/44	
9001	Women at War		20	10/	2/43
9005	Winner's Circle		20	Not Rev.	

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13/43	
9405	Jungle Thrills	Good	10	6/	3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43	
9404	Struggle for Life	Excellent	10	4/	8/44
9406	Throwing the Bull	Good	10	8/19/44	

W.A.C. Releases 1943

Battle of Russia		Food and Magic	10
Family Feud	6	Brothers in Blood	10

SHORTS BOOKING GUIDE 1944-45 PRODUCT

COLUMBIA

ALL-STAR COMEDIES

6425	Wedded Bliss	17		
6426	Gold Is Where You Lose It	16½		
6401	Gents Without Cents	19		
6421	Strife of the Party			
6427	Open Season for Saps			

COMMUNITY SINGS

6651	No. 1 (Leibert) Love Love, Love	9½	
6652	No. 2 (Baker) Ikky Tikky Tambo		
6653	No. 3		

FILM-VODVIL

6951	Kehoe's Marimba Band	11	
6952	Rootin' Tootin' Band		

FOX & CROW

6751	Be Patient, Patient		

LI'L ABNER

6601	Porkuliar Piggy		

PHANTASIES

6701	Mutt'n Bones	7	

SCREEN SNAPSHOTS

6851	No. 1 (G.I. Joe in Hollywood)	10	
6852	No. 2 (Mike Goes to War)	10	
6853	No. 3 (Ken Murray, M.C.)	10	

SPORTS REEL

6801	K-9-Kadets	10½	
6802	Over the Jumps		

SERIALS

6120	Black Arrow	15 Chaps.	

PARAMOUNT

LITTLE LULU

D4-1	Birthday Party			
D4-2	Beau Ties			

GEORGE PAL PUPPETOONS

U4-1	Jasper's Paradise			
U4-2	Two-Gun Rusty			

MUSICAL PARADES

FF4-1	Bonnie Lassie	Very Good	19	9/23/44
FF4-2	Star Bright			

NOVELTOONS

P4-1	Yankee Doodle Donkey	P4-2 Gabriel Churchkitten		

POPEYE

E4-1	Shape Ahoy			

POPULAR SCIENCE

J4-1	No. 1			
J4-2	No. 2			

SPEAKING OF ANIMALS

Y4-1	As Babies			

SPORTLIGHTS

R4-1	Rhythm on Wheels			

UNUSUAL OCCUPATIONS

L4-1	No. 1			

RKO RADIO

SPORTSCOPES

54301	Harness Racers	Good	8	9/ 9/44

20th CENTURY-FOX

MARCH OF TIME

1	Post War Farms			

MOVIETONE ADVENTURE

5251	Mexican Majesty (Tech.)			
5252	Jewels of Iran			
5253	Mystic India			
5254	Black, Gold and Cactus (Tech.)			
5255	City of Paradox			
5256	Alaskan Grandeur (Tech.)			

TERRYTOONS

5501	Cat Came Back (Tech.)			
5502	Mighty Mouse and the Two Barbers (Tech.)			
5503	Gancy Goose in Ghost Town (Tech.)			
5504	Mighty Mouse in the Sultan's Birthday (Tech.)			
5505	A Wolf's Tale (Tech.)			
5506	Mighty Mouse at the Circus (Tech.)			
5507	Gandy's Dream Girl (Tech.)			
5508	Dear Old Switzerland (Tech.)			

SPORTS REVIEWS

5351	Blue Grass Gentlemen (Tech.)			
5352	Maine Fishing (Tech.)			

VITAPHONE-WARNER BROS.

VITAPHONE VARIETIES

1401	Their Dizzy Day	Very Good	10	9/23/44

W.A.C. Releases 1944-45

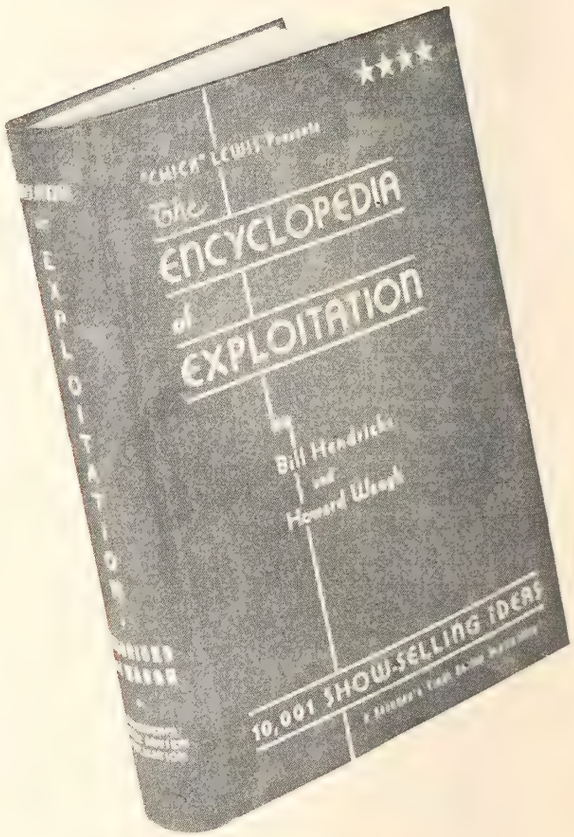
Price of Rendova	35	Skirmish on the Home Front	13
Why of Wartime Taxes	35	Read to Victory	10
Prices Unlimited	35	Reward Unlimited	10
America's Hidden Weapon	10	Movies at War	10
With the Marines at Tarawa	18	Liberation of Rome	21
Negro Soldier	43	Battle Stations	10
Memphis Belle	45	Memo for Joe	10
It's Your War Too	10	Report to Judy	10
No Alternative	10	War Speeds Up	15
Attack! Battle of New Britain	56	Battle for the Mariannas	20

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